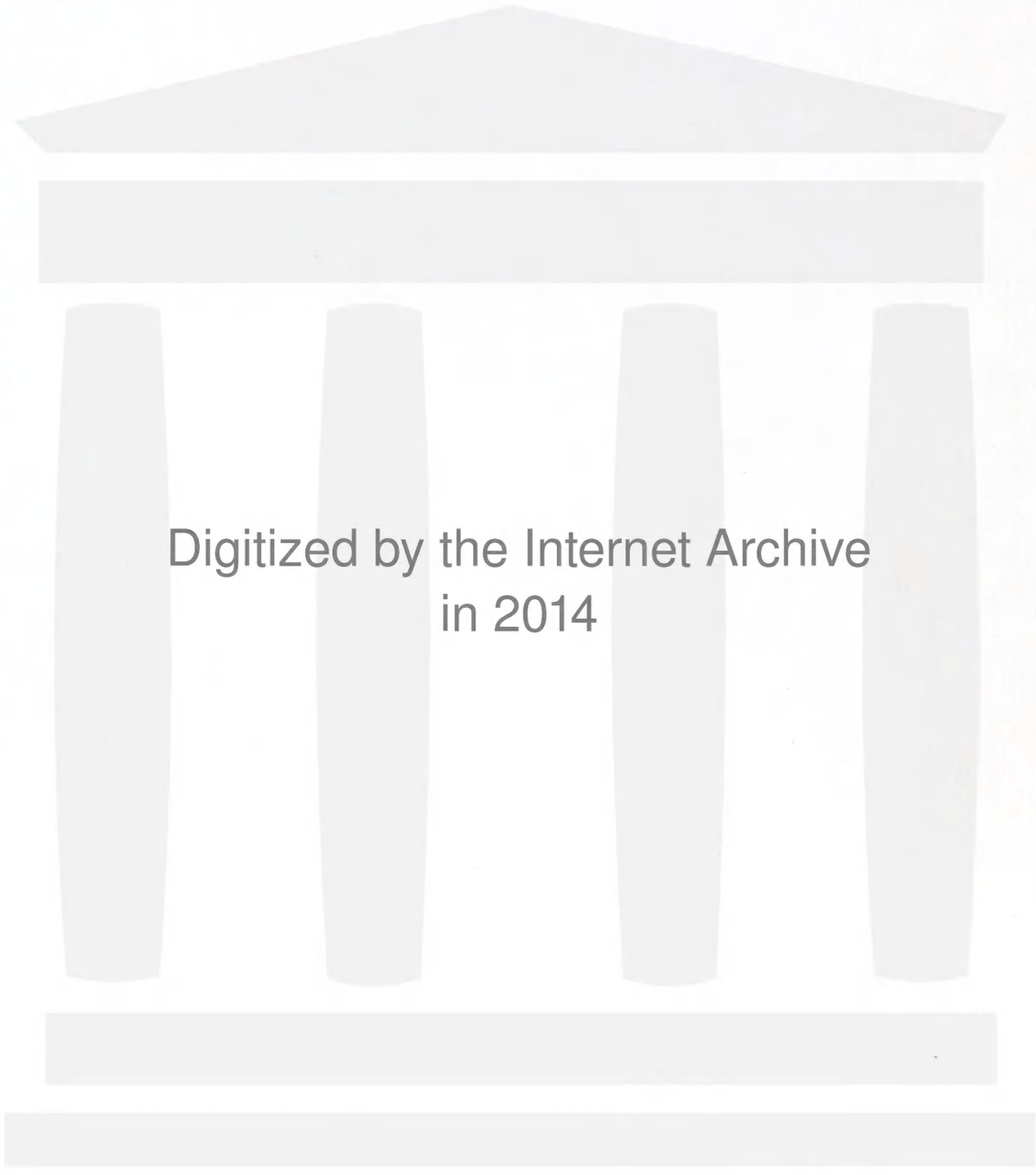

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House Beautiful

JUN 18 1954

The Scandinavian Look in U.S. Homes

237755

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See inside for more about five-way child's chair from Denmark

Wood? Gracious, no! It's modern Armstrong Linoleum

IT KEPT THE CHARM IN THE KERNS' OLD HOUSE, BUT CHASED AWAY THE CHORES



A skilled professional from the flooring store put down the floor in this remodeled kitchen. Mrs. Kern chose No. 5300 in Armstrong Embossed Linoleum. It has all the good looks of a real old plank floor. Yet it's practical and moderately priced.



There are no cracks between these handsome "planks" to trap spilled things. Made in six-foot-wide sheets, this floor has few seams, and they were so expertly joined when the floor was put down that they're invisible. Mrs. Kern never knew a floor could be so easy to keep clean.



"Like walking on air," says Mrs. Kern, about the comfort she gets from the layer of foam under her new floor. It's new Armstrong Cushion-Eze Underlayment. Cost her only a few dollars extra—but what luxury! See "Cushion-Eze" at your flooring store.

SEND FOR FREE ROOM PORTFOLIO describing the many ideas in this remodeled kitchen. Sketch plan and list of furnishings are included. Write Armstrong Cork Company, 5907 Atkins Ave., Lancaster, Pa. In Canada, Dept. 79, Box 919, Montreal, Quebec.

WATCH ARMSTRONG CIRCLE THEATRE, ALTERNATE WEDNESDAY NIGHTS, CBS-TV

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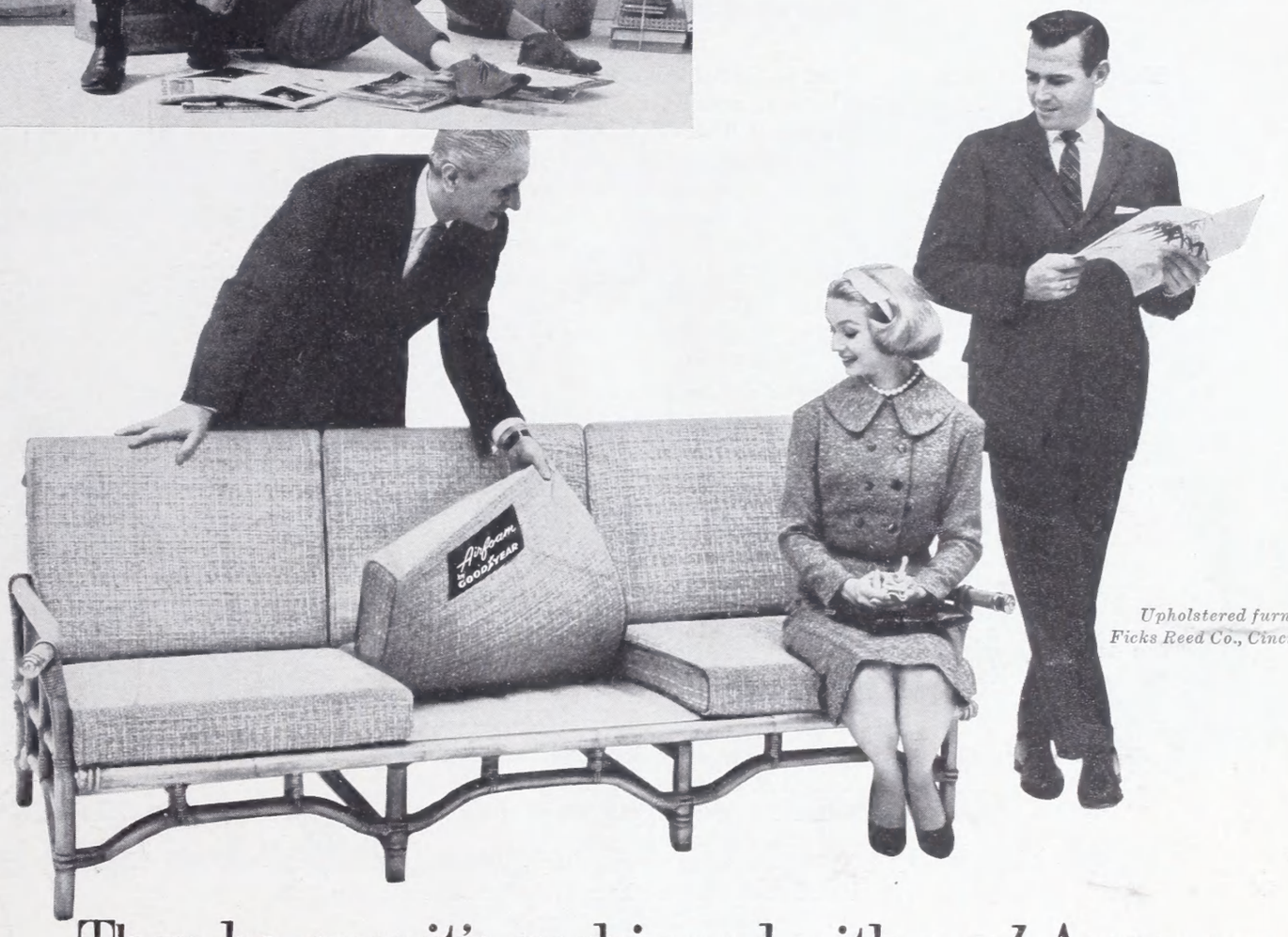
THE MODERN FASHION IN

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House Beautiful®

Vol. 101, No. 7

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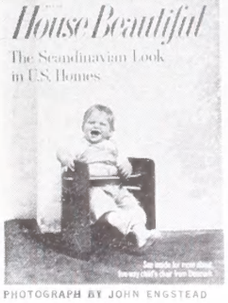
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PHOTOGRAPH BY JOHN ENGSTEAD

On the cover: Child's chair of cheerful red plywood can be used in five different ways. This simple, direct approach is typical of the Scandinavian designer. For details, see page 100.

House Beautiful is published monthly by the Hearst Coporation, 572 Madison Ave., New York 22, N. Y. Richard E. Berlin, President; George Hearst, Vice-Pres.; Richard E. Deems, Exec. Vice-Pres. of Magazines; Fred Lewis, Vice-Pres. and Gen. Manager of Magazines; John R. Miller, Vice-Pres. for Circulation; Richard A. Hoefer, Vice-Pres. for House Beautiful; G. O. Markuson, Vice-Pres & Treasurer; R. F. McCauley, Secretary.
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SUBSCRIPTION SERVICE: Mail all subscription orders—changes of address—correspondence concerning subscriptions —and postmaster notices of undeliverable copies—to: House Beautiful, 250 West 55th Street, New York 19, N. Y.

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Q: In homes where space is at a premium, is there any alternative to having the whole system installed inside the house?

A: *Of course. York has twin system models with a heat exhaust unit that may be placed outside your home.*

Q: What capacity air conditioner will the average 5-room home require?

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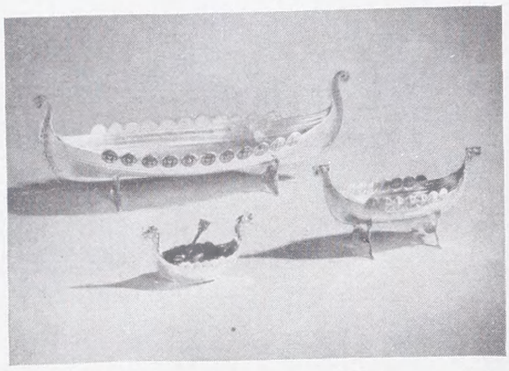
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IT'S WORTH MENTIONING

Pretty, practical Scandinavian housewares win a woman's approval. Available here

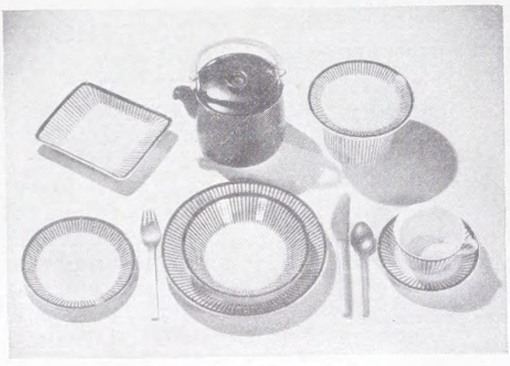
By JULIE POLSHEK



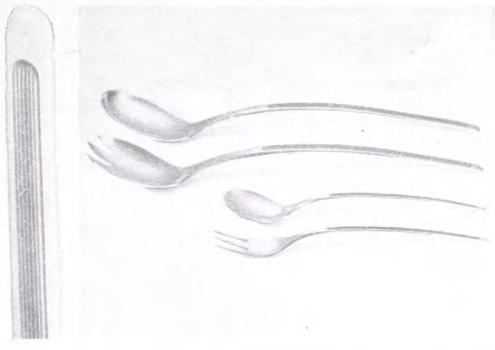
Sterling hollowware Viking Ship, created by a leading Norwegian silversmith, David-Andersen. Craftsmanship is very fine; all detailing is done by hand. The salt cellar (glass insert, blue or clear), $7.50; spoon, $1.20. Mint/nut bowl (5") $25. Sauce/relish bowl, $120. From Plummer Ltd., N.Y. 22.



Stoneware canisters by L. Hjorth of Denmark. The ware's exterior is rich brown with soft luster. In cylindrical type the available sizes are ¼-pint, 1-pint, 2-quart, 4-quart; $2, $3.55, $6.50, $8.98. Size choice in flat type is 1-pint or 2-quart; $4, $7.98. From Bloomingdale's, New York 22.



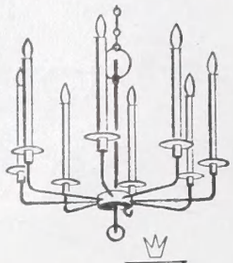
Spissa by Gustavsberg of Sweden; the ware, except bone-china cup and saucer, is ovenproof. A 5-piece place setting, $8.75. Casserole in 1¼ quart size, $9.50; 7" x 6" platter, $5.75. Brown teapot, Gustavsberg Termaware, $11.50. Other Spissa/Terma items available. Georg Jensen, N.Y. 22. "Tanaquil" flatware.



Gold-plated sterling ware designed by Haakon Jacobsen for Thune of Norway. Enamel inlay, hand-applied; method used lets basic sterling shine through. Salad servers, $40; green, red, blue or white inlay; dessert set, cake fork and demi-tasse spoon, $18, affords 8 more colors. Plummer Ltd., N.Y. 22.

(*Please turn to page 39*)

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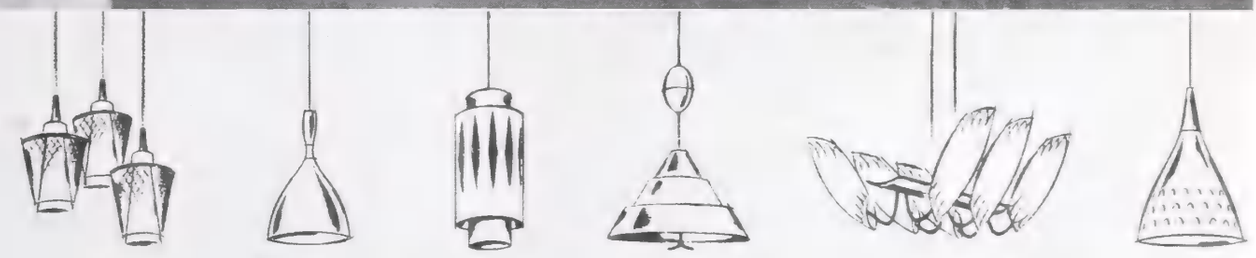
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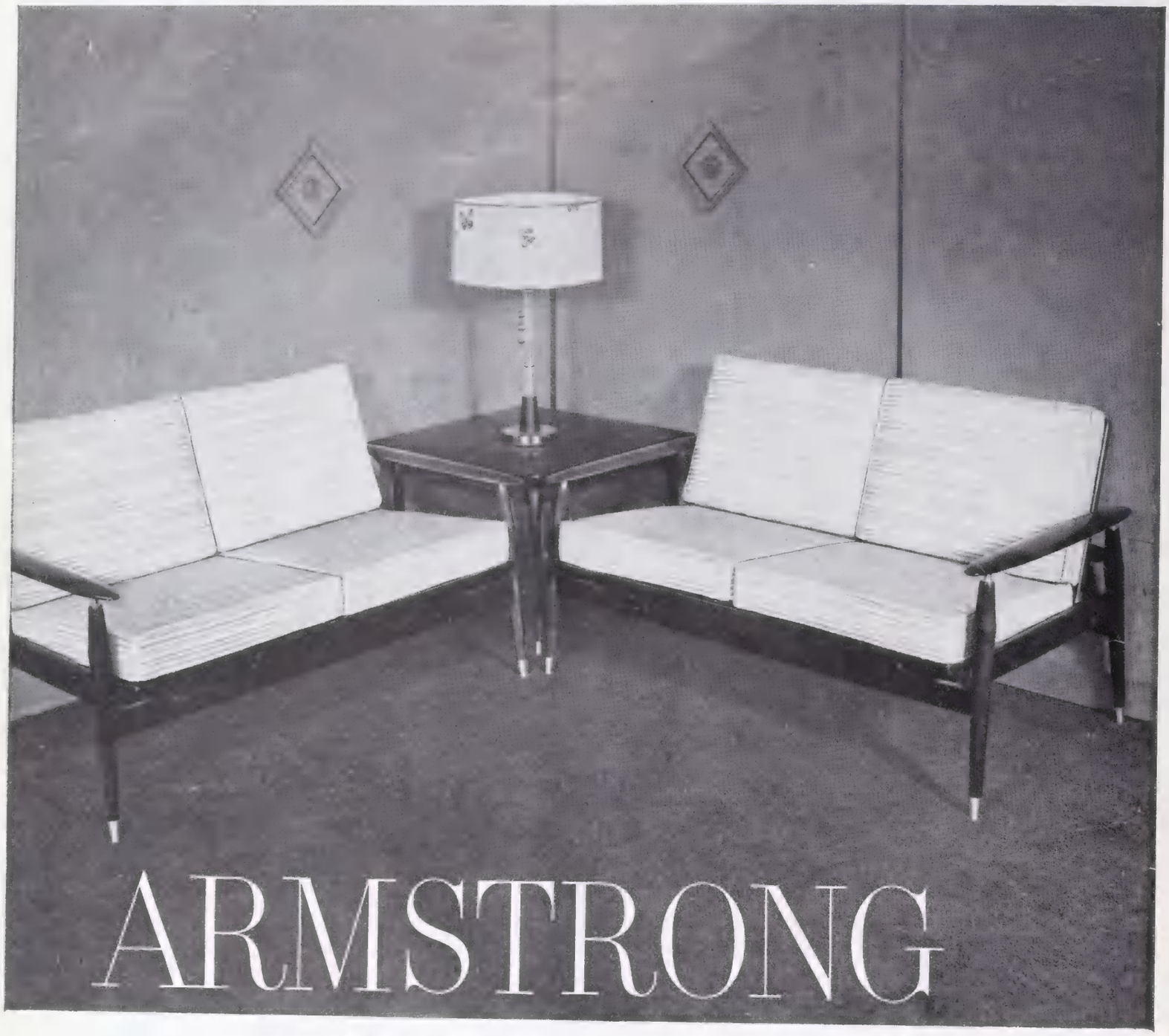
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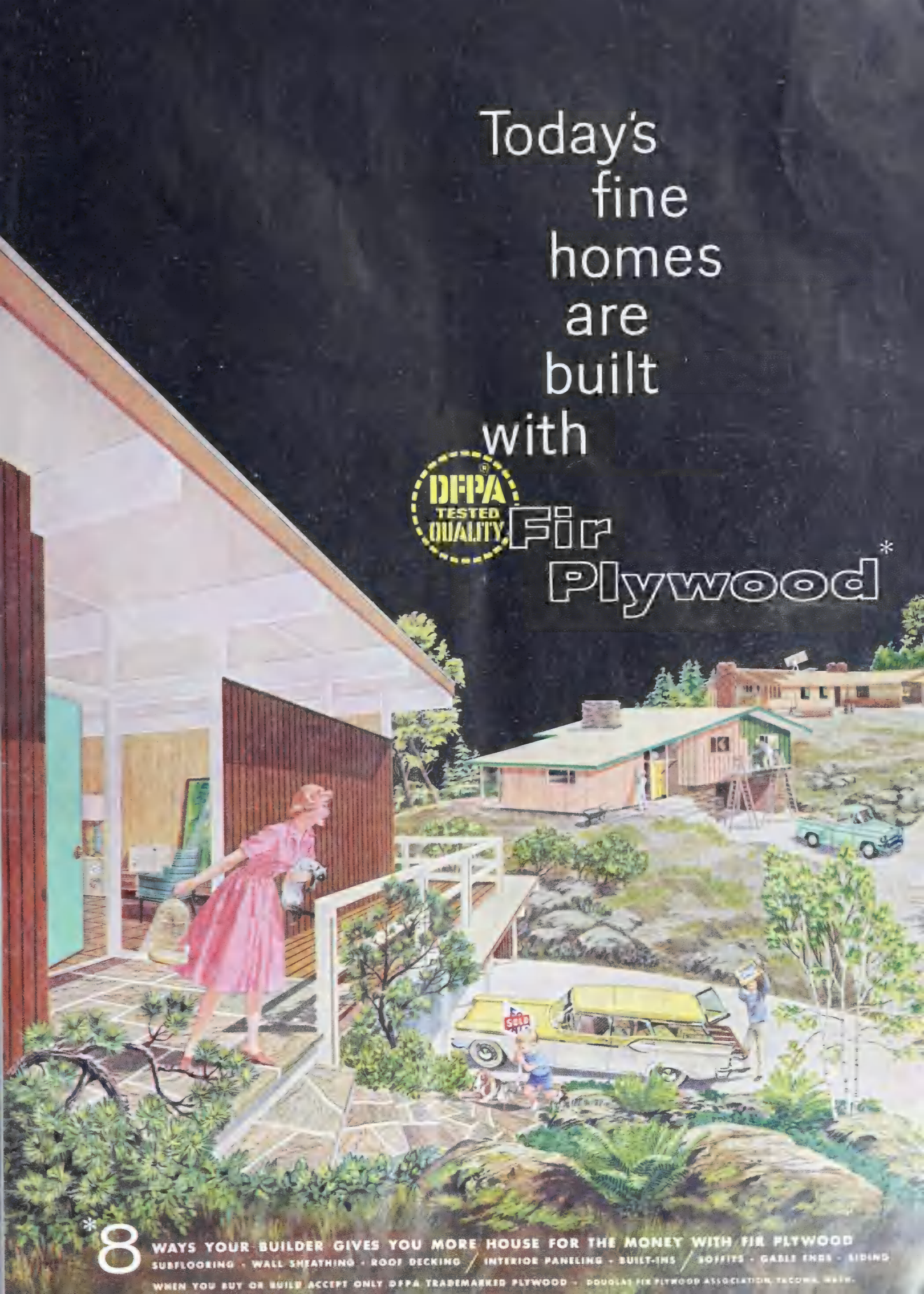
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SUMMER ENTERTAINING. geared for the informality of patio luncheons, will find you reaching constantly for these pretty, handwoven baskets from Madeira. Set of 3 natural honey beige lacquered baskets: Flower or Fruit 13½" x 10½", Oval Snack 11½" x 9". French Bread 13". $4.95 plus 50¢ post. From Gotham Gifts, HB-7, 67-85 Exeter, Forest Hills 75, New York.

YOUR PLACE IN THE SUN is right here, in this deliciously comfortable Back Rest Beach Chair. It's durably constructed of bamboo and wicker with an open-work pattern that permits cool air to circulate. Lightweight portable unit carries easily, sets up at the beach or on the lawn in a flash. Chair is 20" x 16" x 15½". $5.95. Miles Kimball Co., 33 Algoma Blvd., Oshkosh, Wis.





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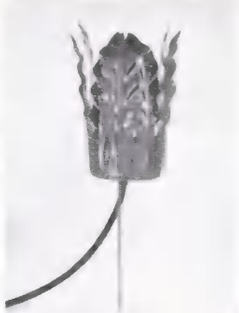
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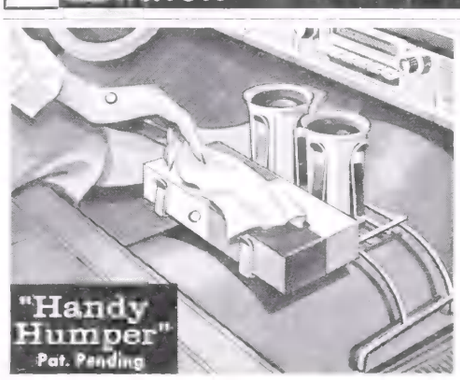
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Glossy, crown-like Jupiter metal leaves are enameled in leaf-green color to blend in with other foliage. The soft, gentle light creates an enchanting, fascinating effect for your garden at night. Can be used in window or patio boxes as well. Leaves are 6½" high, stem is 6½" high, 5½" in diameter at top. It comes with safe, waterproof U.L. Approved cord and plug. Exceptional hostess gift. $8.50 ppd. each complete with 12' cord

Dept. HB7

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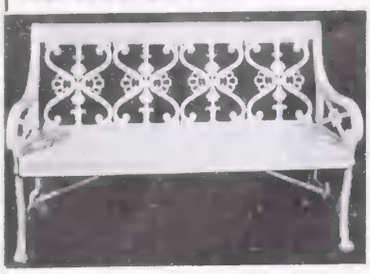
Set of 4 $3.98 plus 35¢ Shipping

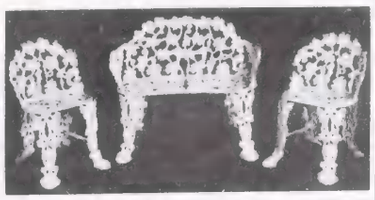
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3-Pc. Group	$44.50	$54.50

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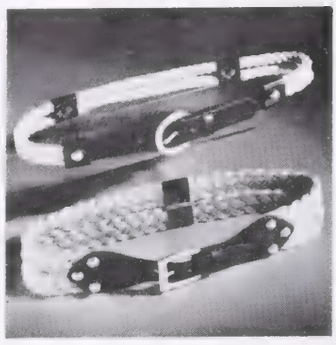
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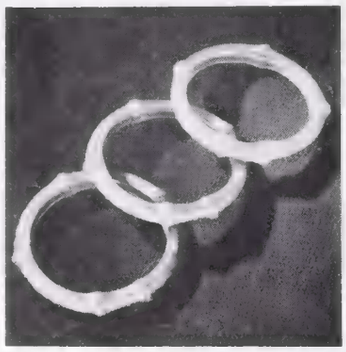
SUNSATIONAL HELMET will shade you from the glare at the beach or the sun's insistence in your own garden. The secret lies in a new *permanent* process that repels heat, reduces temperature 10° to 14°. Eggshell helmet with brown band weighs 8 ozs., is waterproof, cleans with damp cloth, adjusts to all szs. For men or women. $5.98. Deerhill, Box 312, Flushing 52, New York.



WATCH YOUR WAISTLINE this summer and so will everyone else. Don't be surprised if strangers stop to ask where you got your belt! Dbl. hemp belt with brass-finished buckle and studs on hand-stained mahogany leather, $2.95. White rope belt trimmed in same leather has brass studs, buckle. $1.95. Sizes 22 to 32. Add 25¢ post. ea. Vernon, 276 E. 3rd St., Mt. Vernon, New York.



HEADS UP on an open storage-wall shelf, or on a modern fireplace mantel will rivet every eye. These stylized heads are hand-carved in Haiti of satin-smooth mahogany in natural or ebony finish with brass trimmings. Since each is the individual work of a skilled artisan, no two are precisely alike. 5½" high. $4.95 the pair. $2.75 each. Hobi, HB-7, Flushing 52, New York.



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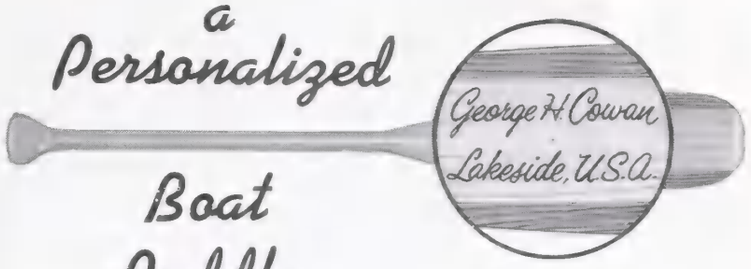
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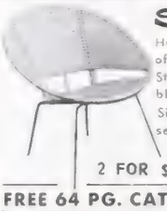
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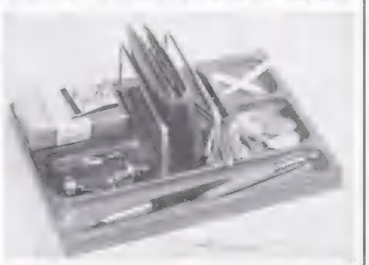
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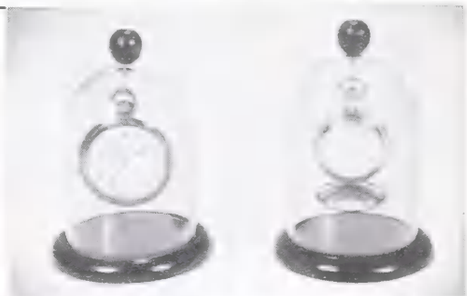
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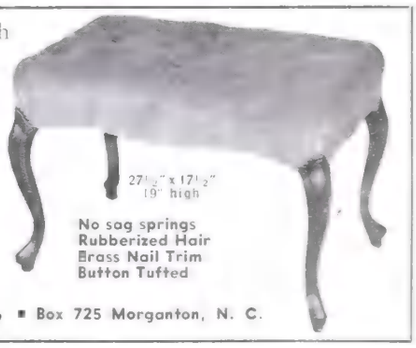


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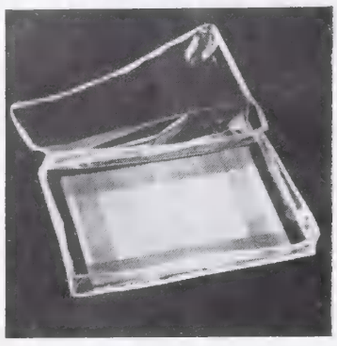
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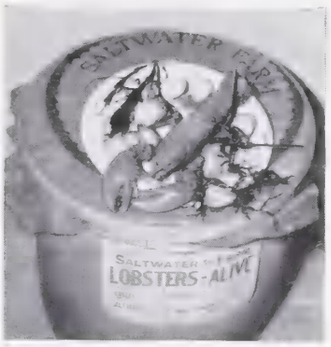
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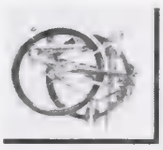
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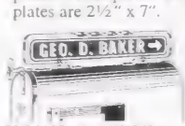
ANY WORDING YOU WANT*

Your name or other wording appears on both sides of your DAY-n-NIGHT Marker in permanent, embossed reflector letters that shine brightly in headlights, softly in moonlight.

DAY-n-NIGHT Markers are rustproof; plates, frames, etc., are made of lifetime aluminum throughout. Baked enamel automobile finish; black background, white letters. The letters are permanent — raised in solid aluminum plates. Nameplates are 2½" x 18"; number plates are 2½" x 7".

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FRAMED MAILBOX MARKER attractive wrought aluminum frame. style MF $2.95 Postpaid



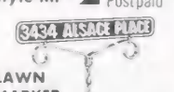
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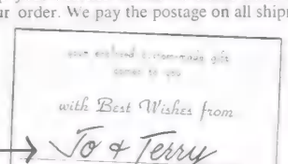


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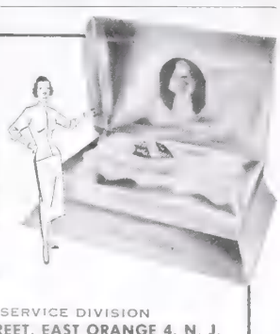
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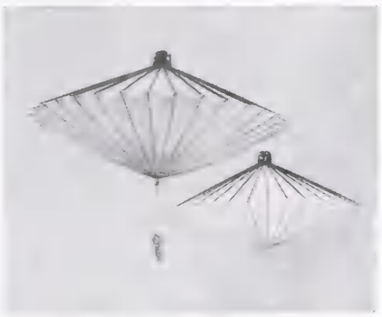
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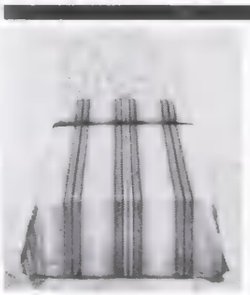


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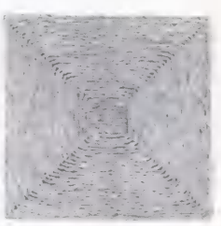
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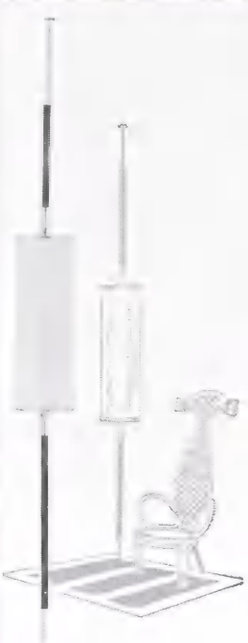
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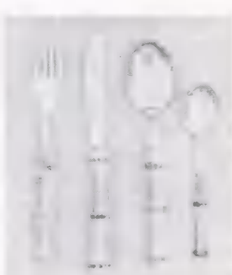
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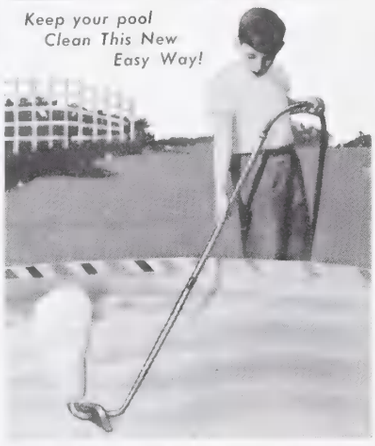
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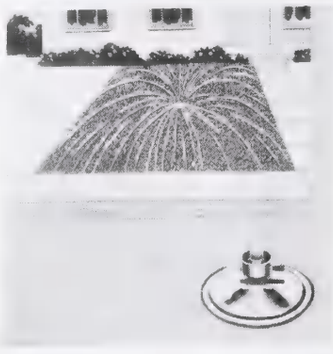
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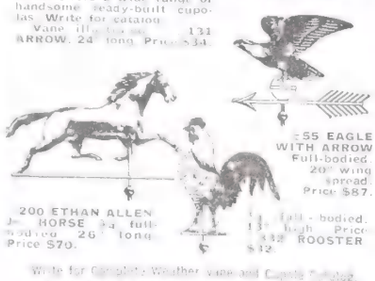
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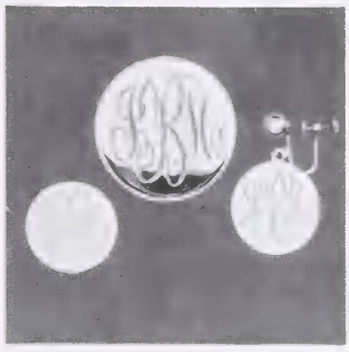
Tile Contractor: National Tile & Marble Corp.

PLATE No. 663

ITALIAN BOWLS have a classic simplicity and a copper luster finish that glows like a jewel. These beautifully designed, highly-glazed earthenware bowls would be lovely heaped with fruit, candy, nuts, or vegetables for indoor-outdoor entertaining; to send as wedding gifts. In 4 sizes that nest: $4^3/_4$" diam. $3; $5^1/_2$" $4; $7^1/_2$" $5; $10^1/_2$" $9.75. Page & Biddle, Haverford, Pa.



14K GOLD EARRINGS framing a richly-tanned face are a sophisticated and exciting accessory with summer clothes. They're nickle size and hand-wrought in drop or button style, engraved with a 3-letter script monogram. $15 the pr. $1^1/_2$" pin to match, $20. Underline initial of last name. Tax and engraving included. Wayne Silversmiths, 546 S. Broadway, Yonkers 1, N.Y.

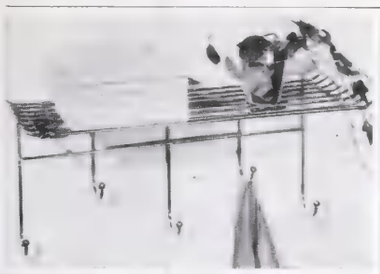


COFFEE POT LUCK! Imagine finding a highly-glazed coffee server for your cookouts at a price like this! Highlighted with colorful barbecue design on a white semi-porcelain background, it has six-mug capacity, comes with its own warmer. $12^1/_2$" high over all, $3.50. Four matching mugs, $1.95. Order from Downs & Co., Dept. 1107, Evanston, Illinois.



CLOCK FOR YOUR HOSE shuts off the water automatically when your lawn has had enough. This convenient Water Timer attaches to any garden hose. All you do is set the timer and turn on the water—then play golf, go out for dinner, or go to bed. Water shuts off automatically at pre-set time to save on water bills. $11.95. Mrs. Dorothy Damar, 742 Damar Bldg., Elizabeth, N.J.





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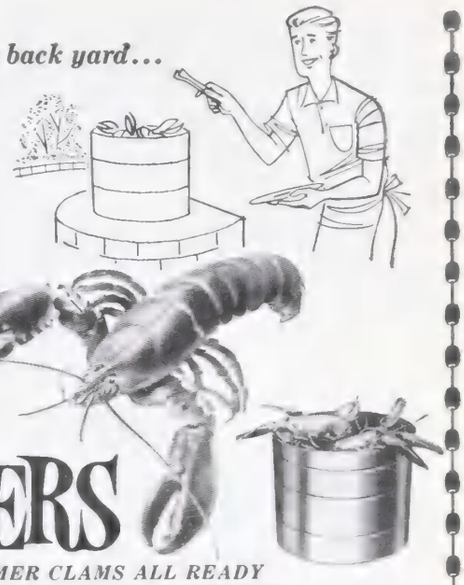
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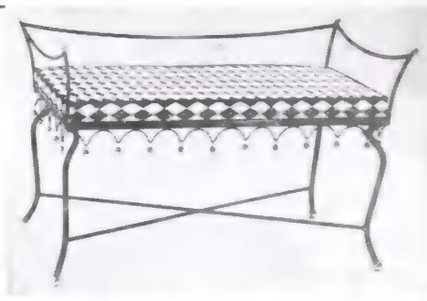
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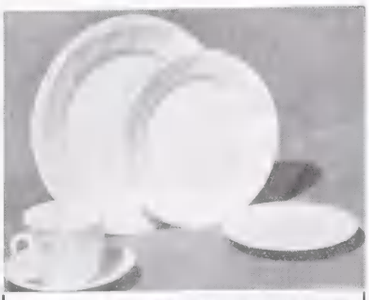
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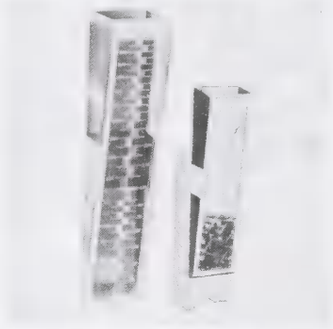
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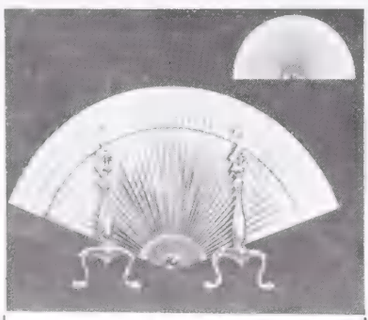
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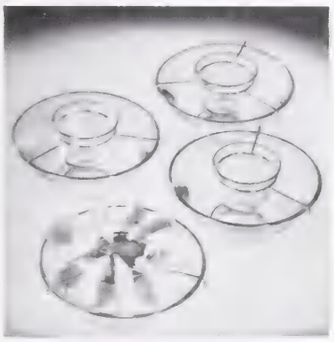
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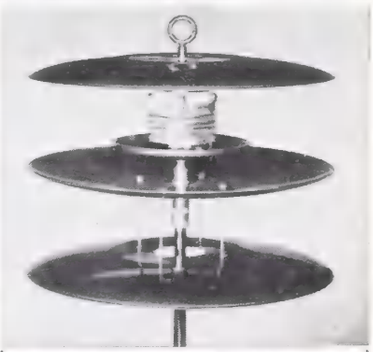


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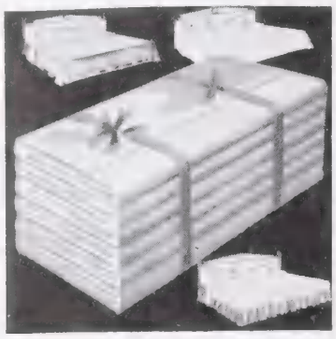
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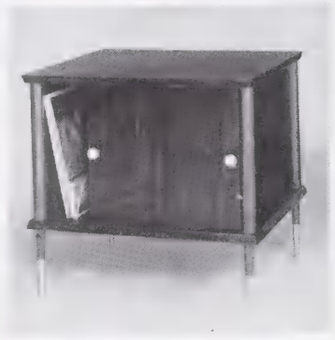


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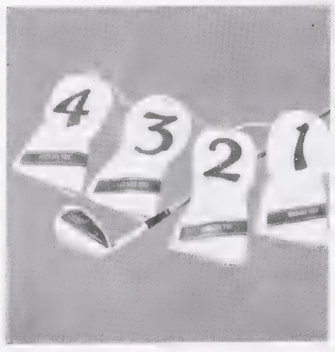
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BELLO-GROPPI STUDIO
Dept. HB-79 Whitehall 3-1557
421 Wisconsin Ave. Chicago 14, Ill.

Save on Victorian Furniture



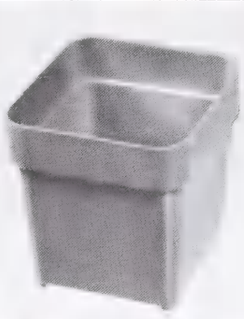
This beautiful hand rubbed solid Honduras Mahogany side chair, hand carved with tufted foam rubber seat in your choice of 20 colors, covered with Antique Velvet, Plain Velvet, Tapestries or Brocatelle. $49.00

Solid Honduras Mahogany ladies side table with genuine imported Italian Arabescato Marble $14.50

MAIL CHECK OR MONEY ORDER
Jones Bros.
VICTORIAN REPRODUCTIONS
P. O. BOX 246 PINE LEVEL, N. C.

FOR CATALOG AND SWATCHES ON OTHER VICTORIAN PIECES, PLEASE SEND 50¢

All Victorian pieces are shipped F.O.B. Alabama Factory . . . Allow ample time for delivery



PLASTIC FLOWER POTS

Made in attractive colors of modern design that will enhance and complement your plants and flowers. Lightweight and easy to handle. Large square base design resists tipping, nests perfectly and requires less storage space when not in use. Plastic is not stained by water, fertilizer or other agents and these pots are easily cleaned with a damp cloth.

Postpaid East of River
3" square guaranteed no breakage

12 for .....$1.00 50 for $2.75
25 for .....$1.50 100 for $5.00

Bulletin other sizes

YOHO & HOOKER
521 Williamson Avenue
Youngstown 1, Ohio

RID-O-MUST SPRAY



IT'S NEW

Checks MUSTY ODORS FAST

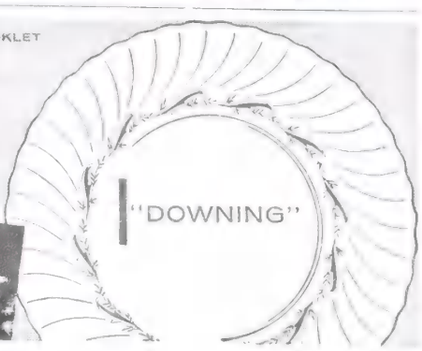
Rid-O-Must Spray is the brand-new aerosol product that gives the bum's rush to musty odors. One spray lasts for weeks . . . keeps your home spring sweet. Ideal for use in closets, luggage, overstuffed furniture, mattresses, rugs, etc. Get an extra can for the basement, car, boat or trailer. Stainless, clean, convenient. Non-toxic. Non-allergic.

Large 14-oz size **$2.50** ppd.

DRYROX, INC.
P. O. BOX 8751 HOUSTON 9, TEXAS

SEND FOR FREE DINNERWARE BOOKLET

English Bone China

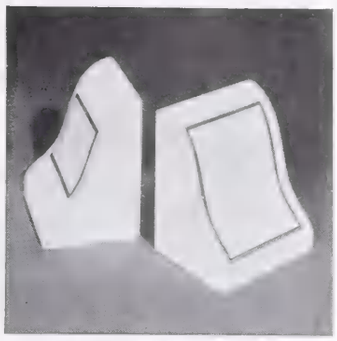


Herbert S. Mills
GORE PARK, HAMILTON, CANADA

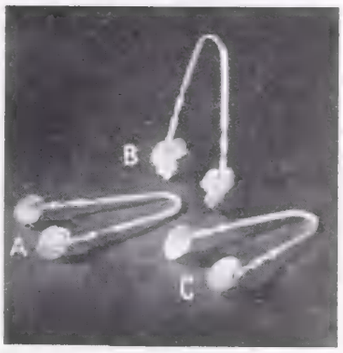
NEW UNDER THE SUN. When the sun is acting like a ball of fire and you want to look cool and chic, clap this smart safari-style hat on your head. From Italy, it's natural-color straw with brass and leather detail. $2.95. Team it up with a matching lined straw tote bag and you're set for town or club. 12½" x 11½", $5.95. Tax incl. Add 35¢ post. Classic Corner, Narberth, Pa.



WEDDING BOOK ENDS. Send the next wedding invitation you receive to this shop and they will mount it on a fine hardwood book end finished in satin-white lacquer brushed with gold. Second book end carries reception card, or first names of bride and groom lettered in gold freehand script. Gift-boxed, $12.95 the pr. Holiday House, 17 Bellevue Theatre Bldg., Upper Montclair, N.J.



IT'S A GIFT, small and jewel-like in its perfection, that you'll want to send to a woman whose taste is delicate and sure. There is no china so fine that one of these sterling-silver sugar tongs won't compliment. (A) Rose, (B) Maple Leaf, or (C) Sea Shell design. 3½" long, gift-wrapped, ea. $1.25 incl. tax. Croydon Silversmiths. Dept. H7. 805 Lexington Ave., New York 21.



THE GRATE OUTDOORS is never so beckoning as when there's charcoal glowing and steaks sizzling. To hold the charcoal we recommend this 10-quart bucket personalized with your name, or *any* name you specify. Black *or* coppertone finish, with lettering and barbecue decoration 10" h. bucket, shovel are $4.95. Artisan Galleries, 2100 N. Haskell, Dallas 4, Tex.



CHILDREN'S Sanforized
DENIM BEDSPREAD



only **$7.50**

<ABC> underline initial of last name

Beautifully tailored, with rounded corners, fully washable vat-fast colors. Avondale's Perma-Pressed Cotton WRINKLE & SOIL RESISTANT. Made to order in your choice of color combinations.

DENIM COLORS–Pink, Maize, Faded Blue, Dark Blue, Tan, Green, Brown, Charcoal, Red

SATEEN TRIM COLORS – White, Pink, Blue, Maize, Red, Dark Blue, Tan, Brown

YOUTH – 66x100 – **7.50** (33" bed, 16½" drops)
TWIN – 72x108 – **7.50** (39" bed, 16½" drops)
SUPER TWIN 83x112 **9.50** (39" bed, 22" drops)*
*If other than 22", specify

MONOGRAM $3.50 Extra "Name" OR Diamond Initials, GREEK LETTERS Also Available.

Pinch-Pleat DRAPES 34 x 90" long **7.50** pr., untrimmed. Other sizes quoted on request.

SATISFACTION GUARANTEED

DENIM & SATEEN Samples 15c-No C.O.D.'s-Add 75c POSTAGE
MAY SCHAFFER, Box 7102-D, Elkins Park 17, Penna.
2 weeks delivery. FREE CATALOG — Corduroy and other fabrics. Send stamped, self-addressed envelope.

HIDE A BAR COMPLETE OR IN KIT



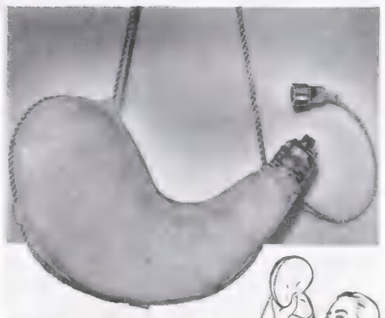
Locking—Rolling—
Fold-up Bar Holds 40 Bottles—4 Doz. Glasses
Now—a bar for the biggest party—or cozy twosome. This charming little giant is the most completely versatile bar ever. Use it 3 ways: locked, as liquor cabinet; open, for self-service; rolled out from the wall, turned around, for bartender service. Hinges open to reveal 20 bottles of liquor, 20 bottles of mix, nearly 4 doz. assorted glasses, and all bar accessories. Adjustable shelves, brass guard rails and fittings. Simple, compact, fits smartly into home, apt., office, cottage. 21" W., 15" D., 36" H.—open 38" W. Finely crafted of knotty pine. In satin smooth honey tone or lovely maple liquor resistant finishes . . . **$49.95** *Shipping Chgs. Col.*

IN EASY HOME KIT. Louvered doors complete. Parts fitted, drilled, sanded, etc. Simple instructions. **$32.95** *Shipping Chgs. Col.*

New Catalog—200 Pieces—Complete or in Kits—10¢

Not Sold In Stores Money-Back Guarantee

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From SPAIN BOTA
. . . the sensational new flask



Loads of fun and wonderfully practical for toting grog to beach, fishing trips, camping, ball games, or picnics. This imported wine bag, called "Bota" is specially treated and lined to hold 1⅕ quarts. Use it as a regular "bottoms up" flask . . . or pass it around the party via the traditional "squirt" method (as in illustration—no lips touch it). It's picturesque, authentic . . . and made to last a lifetime. A most unusual and practical gift. Order today!

Send check or money order.
Satisfaction guaranteed.
Same-day shipment.

$4.95 ppd.

DEER HILL CO., Dept. B79, Flushing 52, N.Y.

NOSE HAIR REMOVER



Safest and most practical for trimming excess hair from nose and ears. Spoon-shaped ends push flesh from cutting edge to avoid cuts. Suitable for light hair trimming. Forged steel, chrome plated. Leather case. 4½". Order No. 1485.

Only $2.75 Postpaid

Send for New, Free Catalog of Unusual Items.

Shop the Armchair Way

DOWNS & CO.
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If Your Child Is a Poor Reader

See how **The Sound Way To Easy Reading** can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's* grade in reading skill in 6 weeks. Write today for free illustrated folder and low price to

BREMNER-DAVIS PHONICS
Dept. L-41, Wilmette, Ill.



BOTTLE BASKET

Wine is a gracious "plus" to a dinner party, barbecue, picnic or beach fare. With the new low prices of fine wines, popularity of family size cokes, drinks and mixes, the Bottle Basket will put your host or hostess in good spirits. Keeps bottles from "clanking." Wonderful for gathering garden flowers! White, handwoven willow from the beautiful Isle of Madeira.

6 Bottle Size: $5.95 PPD.
4 Bottle Size: $4.95 PPD.

No C.O.D.'s please—Send for free illus. catalog

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Westmoreland's Milk Glass
KITTEN-ON-A-NEST
Plus our "spanking new" Catalog . . .

Our sparkling, "spanking new" 100-page portfolio of Quaint American Furniture is yours Free with this 5½" long, 4" high covered milk glass dish by Westmoreland. A replica of an old soap dish discovered near St. Louis by Mr. Forslund. Kitten-on-a-Nest is wonderful for cigarettes, candy, nuts and the like. Catalog alone 25c.

Carl Forslund *Quaint American Furniture®*
122 Fulton HB-759, Grand Rapids, Michigan



MUSICAL KNOCKER, to strike a note of hospitality on your front door, is made of solid brass, is easily installed with two wooden screws. Send it as a house-warming present to a music lover. Or send it to the man who complains about having to face the music when he's late getting home. 6" long. $5.95. Or in a black finish. $3.95. Ppd. Tennessee Chromium Plating Co., 206 Louise Ave., N., Nashville 5, Tenn.



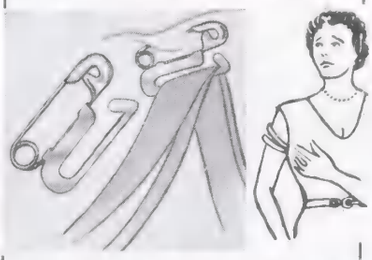
Lazy Susan Lipstick Palette . . $1.95

A marvelous new idea to add glamour to your dressing table and convenience to your makeup. A delicate touch of your finger and the palette revolves to bring beauty needs right at hand. Mother of pearl palette measures 6¼" and tops a golden brass lazy susan. Palette features 7 lipstick wells, also can be used to hold eye shadow and polish. A deep center hold carries brushes, pencils, tweezers, and more. (If you like, we can monogram your palette with 2 gold metal initials, at no extra charge.)

(Postage included)

Lillian Vernon
276 HB Third Street, Mount Vernon, N.Y.

DOUBLE DUTY LINGERIE GUARDS



stop those runaway straps!

Well-groomed women keep slip and bra straps together and on their shoulders, where they belong, with these dainty lingerie guards. It takes just ten seconds to pin one to each inside shoulder seam of any garment. Use them in every dress, blouse, suit and sweater in your wardrobe. Never again be guilty of that "unforgivable sin" —dragging, sagging shoulder straps that peep out of your sleeves! In Gold Plate or Silvery Rhodium Plate, they'll never rust or tarnish, and can be laundered together with the garment, even in the washing machine! So low priced, you'll want to scoop them up by the dozen!

Set includes four pairs (2 pair gold plate, 2 pair rhodium plate) . . . . only $1.00 set, ppd.

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SET YOUR OWN . . . PERFECT SWING PAGE STYLES

Now! Set your own favorite page boy or bouffant style with PAGE-ETTE. Perfect results every time . . . no splits, no separations! Works equally well from ear-length to shoulder length hair on any size head. Invented by a leading Beverly Hills hair stylist, proven in actual beauty salon and home use. Thousands of satisfied users! PAGE-ETTE is simple, quick, foolproof guaranteed!

PAGE-ETTE and PAGE-ETTE net, with complete instructions . . .

only $5.00 ppd.

(In Calif. & Canada Add 20¢)

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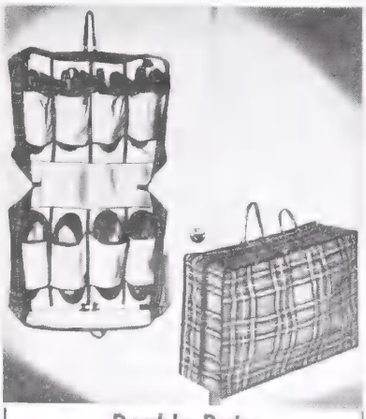


PUEBLO WEDGE MOCCASINS . . . $5.95

of glove-soft, smooth, washable calfskin, they cuddle your feet and make walking a pleasure. Built-in wedge heel, 5 lovely shades: White, Natural, Turquoise, Red, Charcoal, with intriguing bead design. Sizes 3 thru 10, narrow & medium, half sizes too. . . . $5.95. SAME as above in HIGHER WEDGE. . . . $7.95.

Add 35¢ postage. For COD's send $3 deposit.

OLD PUEBLO TRADERS BOX 4035, Dept. BW7 Tucson, Arizona



Double-Duty

SHOE BAG

For Men or Women

Solves the shoe storage problem on the road or at home. Slip shoes into this lightweight, convenient bag and carry over arm, or zip open to hang on closet door. Holds 8 pr. women's or 4 pr. men's shoes. 20" x 13" x 6". collapses to a flat package for easy storage. Plastic lined, in red and black rayon plaid, or blue or brown duck. $7.95 Ppd. Tax Included

Pa. Residents Add 3½% Sales Tax • No COD's

THE ADDED TOUCH
Wynnewood HB-7, Penna.



NEW! SNAPSHOT MAGNI-VIEWER

FOR SNAPSHOTS, STAMPS, COINS, MAPS, NEEDLE THREADING, SLIVER REMOVAL, VIEWING COMIC CUT-OUTS! $2.95 PPD.

Now ordinary snapshots come to big, bright life! Over 400% enlargement brings out details you could never see before! Sturdy high-impact Viewer with big 3½" magnifying lens takes any picture up to postcard size, black and white or color! Takes slides and transparencies, too. Translucent rear screen removes easily for viewing album pages. Front section demounts for use as powerful reading glass. Handle is table-rest, for study of subjects with both hands free! Kids love it, to view comic-book cut outs! Beautifully made, for long service. No moving parts; nothing to get out of order. Satisfaction Guaranteed! Only $2.95 each, postpaid. Order now!

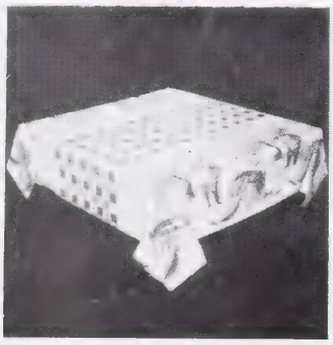
DEEP-VIEW CORP.
3010 West Cawker Place · Milwaukee 10, Wis



TANG HORSES are raised to decorative heights when you mount these exquisite silk scrolls on a foyer wall, over a low sofa, in a modern setting. Design is printed in gold and black on white. Each scroll 9" x 24" has brass ferrules at the bottom, ebony-finish bar. $6.95 the pair plus 32¢ post. Hollywood Art Crafts, HB-7, 1524 N. Western Ave., Los Angeles 27, Calif.



JOHNNY ON THE SPOT. A remarkable new cleaner by the manufacturers of Rug Frost called Spot Chief does a fabulous job of removing accidental spots & stains without leaving rings. Non-inflammable, harmless to all fabrics, pocket-size package of 8 in individual foil wrappings tucks in suitcase, purse, drawer, or glove compartment. $1. Nouvelle, 352 W. Ontario, Chicago 10.



BAR-B-QUE BARGAIN for your back-yard cookouts or family picnics is a soft and pliable plastic tablecloth printed in red, black, and olive green designs on a white background. We like the way it looks, like the way it wipes clean with a damp cloth, like its price tag. 54 x 72" size. $1.29; 54 x 90", $1.79. Glasscraft, 920B Chicago Ave., Evanston, Ill.



THIS CHANDELIER SCREWS IN to your overhead socket just like a light bulb. It's just as simple as that! And the effect is glittering elegance, a cascade of sparkling crystal prisms that's as practical for a small apartment as it is for a town house. 8" in diameter. $23.50 exp. chgs. coll. Order from Paulen Crystal, 296 Broadway, New York 7.



ENCHANTING TREE PANELS

White Rose and Lemon Trees

Enhance your room interiors with hand silk screened panels on white mat paper in natural colors. May be used as individual panels or cut-out. White roses, green leaves, brown planter box. Lemon tree in yellow, green leaves, brown planter box. Over-all size of tree 18" wide x 48" high.

Only $11.95 *per pair* or $6.50 each. Shipped ppd. Send check or money order. No C.O.D.'s.



JACQUES OF BEL AIR
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Easy to apply with wall paper paste. Satisfaction guaranteed.



Just Roll the Amazing

E-ZEE TILLER

in your flower bed — and presto! breaks up soil — uproots weeds!

Specially designed cultivating blades roll easy at the end of 4-ft. lightweight aluminum handle. Revolving blades bite into soil, break it up, uproot weeds. Reach hard-to-get-to places from standing position.

$5.95 each

CADEY ALUMINUM CO.
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JR. FLIGHT CAPTAIN and Stewardess caps are authentic and officially authorized by major airlines. When Daddy's away on a flying business trip, his son and daughter will be with him in spirit. Specify Pan-Am, Braniff, Western, Continental, Eastern, Delta, Capital, Northeast, National, Northwest, or United. Ages 3-12. $1.98 ea. Lord George, 1270 Broadway, N.Y.C. 1.



PLANTATION CANDLE fills the air with an intoxicating fragrance and suddenly your room or patio is in a party mood. Pine, Spice, Magnolia, Jessamine, Strawberry, Morning Glory, or Brown Bayberry candle burns 50 hours. 2¾" x 5". $1.25 each; $5 for 5. Pottery Saucer in brown or green, $1.25 each; $5 for 5. Carolina Soap & Candle Makers, Box 83, Southern Pines, N.C.



ICE CREAM AND CAKE, fruit cup and cookies, punch and snacks are served with old fashioned charm on these two-in-one desserts made from old molds in reproduction sandwich glass. Oval underplate is recessed to hold sherbet dish. Service for 4 (8 pcs.) $2.95; 8 (16 pcs.) $5.75. Add 35¢ post. each order. What's New Shop, HB-7, Wynnewood, Pa.

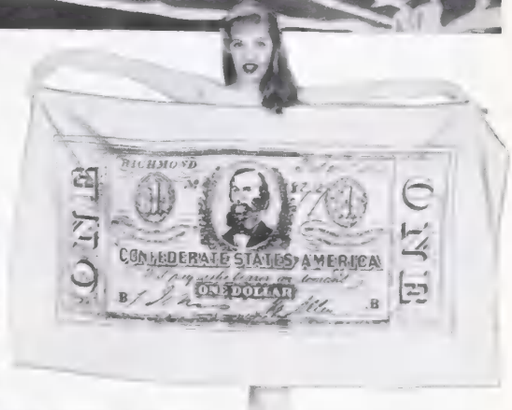


BE A REBEL AT THE BEACH



WITH THESE

CONFEDERATE BEACH TOWELS

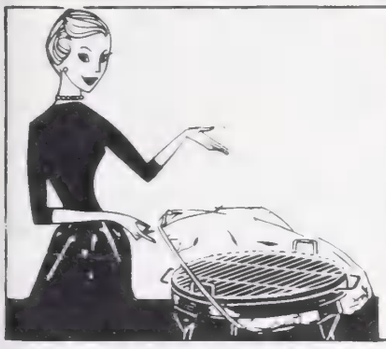


You don't have to risk Yankee gunfire to cover yourself with glory on this quality 6 x 3 foot Cannon beach towel with the stars and bars imprinted in blazing red, white and blue. You'll be attracting plenty of attention from both sides! And while chances are you won't be able to spend the big Confederate buck, we'll guarantee you'll get many times its value in fun when you break it out at the beach this summer. Bill is imprinted in authentic orange and gray, and colors in both towels will not run. Great fun for adults and kids—at home or camp, golf or beach club. **Sold only by mail.** (Same price for Yankees and Rebels.) $4.95 ppd. each. Pair, $8.95 ppd.

QUALITY **CANNON** BEACH TOWELS

Moneyback Guarantee

MADISON HOUSE, INC. Dept. H, 305 Madison Ave., N.Y. 17



Clear
Plastic Outdoor

GRILL COVER

Keep your grill clean, dry and free of rust ready for instant use. Elasticized edge affords snug fit.

SIZES

Sm.—18" to 20" Grill (without hood) $1.59
Med.—22" to 26" (with or without hood) $1.98
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No COD's

SILVER COVERS
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JAPANESE BEACH PARASOL

Whee! What a huge parasol to shield you from the sun! Gaily decorated with a swirling design in red on natural parchment which is oiled for moisture resistance. Perfect for patio tables, beach parties. Two or three people can fit comfortably underneath. 6 feet in diameter, 7 feet high. $5.95 ppd.

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AMERICAN TRADER
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"Diamond-Eyed Daisies"

SUMMER JEWELRY

(ACTUAL SIZE)

HAND CARVED • AMETHYST PETALS WITH GENUINE DIAMOND CENTER SET IN PLATINUM AND 14K GOLD

PENDANT WITH CHAIN 27.50† MATCHING EARRINGS 55.00†

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FROSTED ROCK CRYSTAL PETALS (NOT SHOWN)
PENDANT 25.† EARRINGS 50.†

Adapted for pierced ears on request

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NEW YORK 22, N.Y. PLAZA 3-8686

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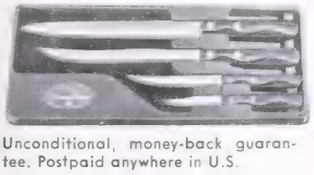
NO! These revolutionary knives actually WEAR SHARP!

The secret is in a new patented process developed by Union Carbide. Tungsten carbide is detonated on the stainless steel to form a "flame edge" of the hardest metal known to man. The union of these two metals results in an amazing self-sharpening action that assures you of safe, sure cutting for an incredibly long time. It's the first basic new concept in knives in more than 2000 years! All knife handles have contoured finger-grip design and are of plastic impregnated birch veneer impervious to heat, water, acids.

Order open stock, each individually gift-boxed:

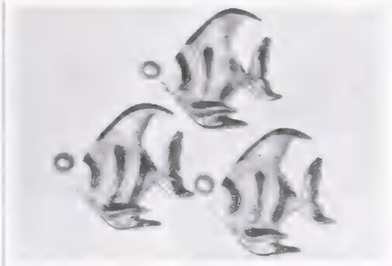
Paring knife $2.25
Utility knife $3.50
Narrow slicer $4.95
Cook knife (illustrated) $5.95

or order entire 4-piece set, gift-boxed.. $16.65



Unconditional, money-back guarantee. Postpaid anywhere in U.S.

PANDA PRODUCTS
1200 Niagara R156 Buffalo 13, N. Y.



Sparkling Jewelled Eyed **BERMUDA REEF** School of Fish blowing Gold Bubbles will really add Glamor to your Bathroom. These ceramic wall plaques measure 5⅝" long x 6¼" and come in five exciting colors: Black with gold flecks, Pink, Yellow, Aqua, all with black trim, White with brown trim, finished with Mother-of-Pearl luster. Complete set $4.50 ppd. Send Check or M.O. **TODAY.** Satisfaction guaranteed. Specify Color. Calif. Res. add 18c Sales Tax. Free Brochure available.

FREE 1000 Personal Address Labels **FREE** with each order. Up to 4 lines on high quality gilt-edged gummed paper with clear re-usable plastic Box. Act **NOW**. Limited offer only.

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easybaby car belt

- Here is the answer to safe driving with young children on long drives or short trips about town.
- Child can stand, sit, or lie down in comfort and safety.
- It need never be removed—is not in the way when not in use, replaces cumbersome car seats.
- Made of strong blue webbing, this adjustable belt fastens around the child's waist with a dog leash catch and travels up and down a second strap that buckles over the seat back. A perfect baby present.

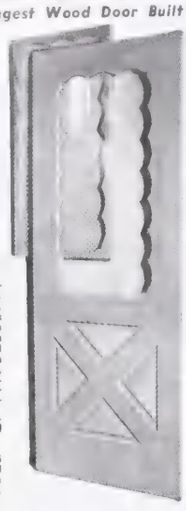
COMMENDED PARENTS MAGAZINE

Satisfaction guaranteed. Check or M.O. Ppd. in U.S. $2.50
Harvest House, Inc., 1200 Niagara R346, Buffalo 13, N. Y.

The "Twodor" COMBINATION STORM AND SCREEN DOOR

Most Beautiful, Strongest Wood Door Built

Yet the "Twodor" is priced as low as the commonly made type



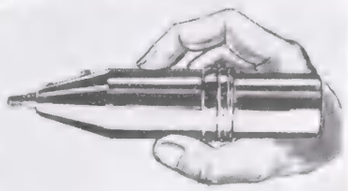
If your doorway looks plain—"Twodor" will give it that handsome custom look. If your doorway looks lovely—"Twodor" will make it even lovelier. We believe this is the most handsome combination door made—we know it's the strongest. It will not sag or come apart. Pets can't rip or snag high screen panel. Ideal for all Colonial, ranch or modern homes. Sturdy cross panels; mortised and doweled joints; waterproof glue throughout. Of solid kiln dried pine, standard 1¾" thick. Quick change glass and screen panels lock snug with special fasteners. Shipped completely sanded with directions for installing, painting, finishing. (Hardware not included.) For all standard size door openings.

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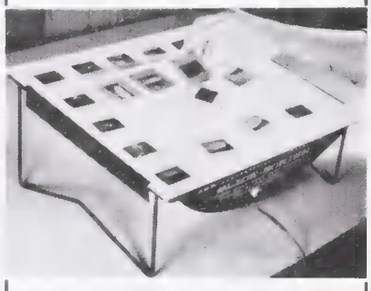
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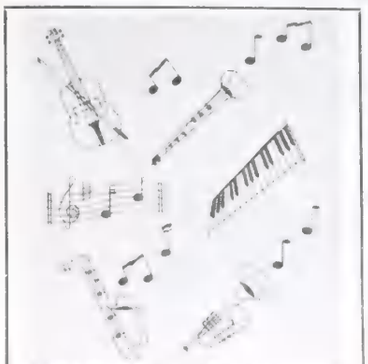


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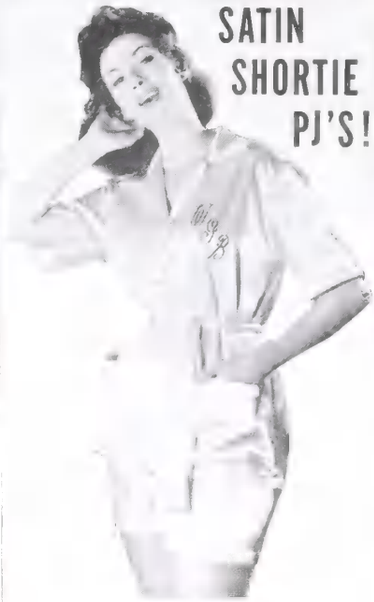
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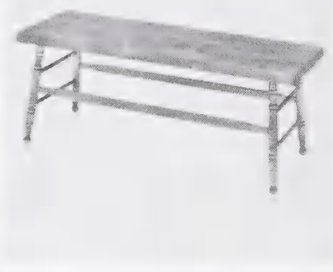
SCINTILLA, 1209 W. Balmoral Ave., H, Chicago 40, Ill.



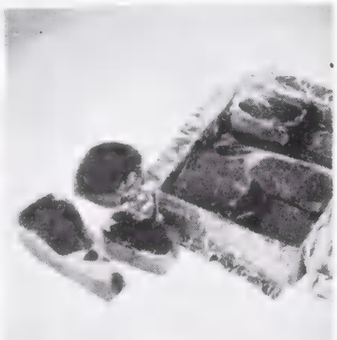
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Guaranteed Satisfaction

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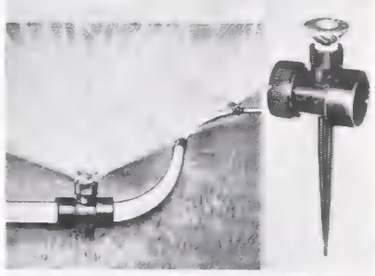
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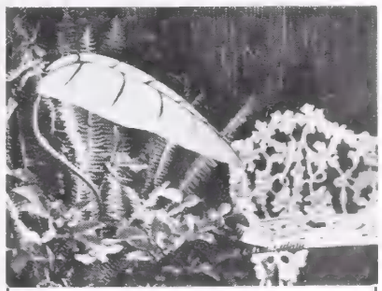
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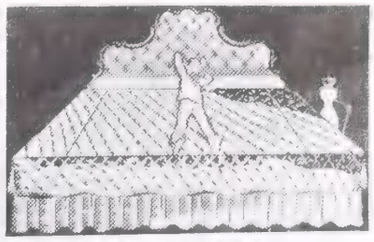
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King Size

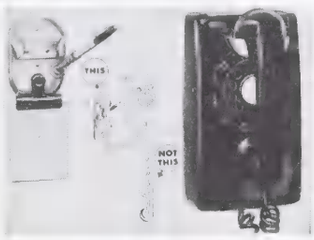
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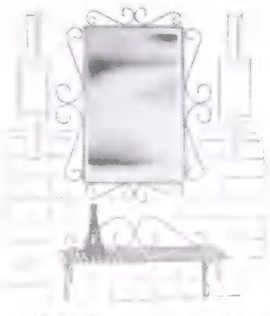
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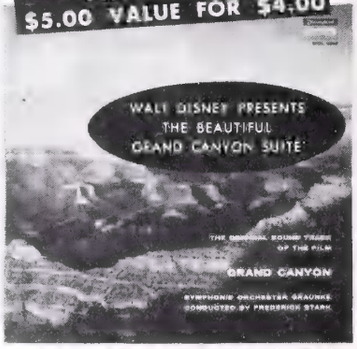


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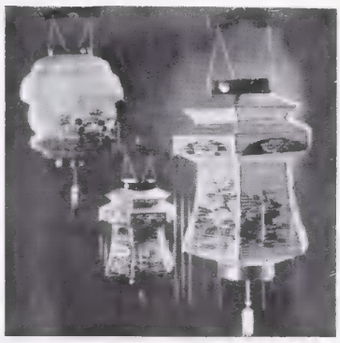
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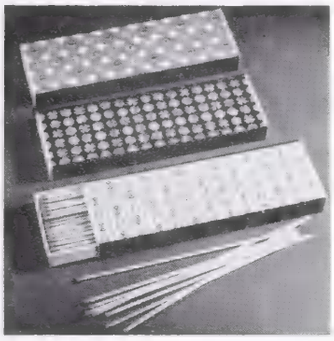
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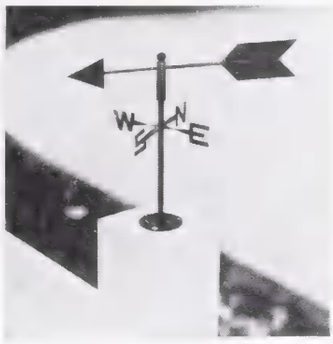
MIDSUMMER MADNESS is three parts coquetry, one part mild annoyance. and should be fortified with a tiny tote to make a lady a little bit independent. This one is darling! It holds change. cigarettes. lipstick. Lighter attached to chain. Flax-colored linen with red & green trim. $3. Red or beige cowhide. $3.95. Add 25¢ post. RMS, 214 W. Ontario, Chicago 10.

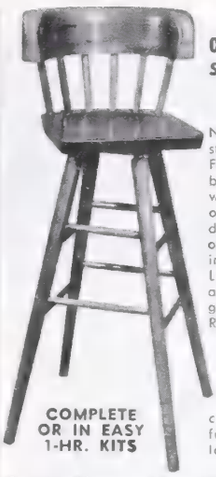


FLARE-THEE-WELL with these wooden fireplace matches 11" long. Now you can stand at arm's length from the fire you are lighting. Colorful hand-blocked Japanese folk-art designs on the box are striking decoration. If you're stumped for a remembrance to bring a barbecue host, here it is. Box of 100 matches, $1. Shopping Int'l., Dept. 205. 25 Lafayette. White Plains, N.Y.



A MOVING SPIRIT adds action and interest to a fence. patio wall, lamp post or boat house. The center post of this miniature Weather Vane is over 9" high with 11½" arrow that moves freely at the slightest breeze. In black-finished metal with ball-bearing action. it comes assembled. is easy to install. Gift-boxed. $2.98 plus 25¢ post. Mastercraft. 275-HB Congress, Boston 10, Mass.





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Sturdy, Concealed Ball Bearing Swivel

Now . . . a swivel stool styled for the home. For the drink bar, food bar, kitchen counter, work or drafting table, office, etc. Ideal child's dining chair (turnings on legs allow easy slicing off as child grows). Large, contoured seat and wide curved back give maximum comfort. Rungs are just the right leg height for young or old. Thick knotty pine seat and back—hardwood legs and rungs. In finest hand crafted quality. Beautifully finished in mellow honey-tone knotty pine or maple.

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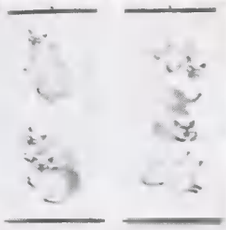
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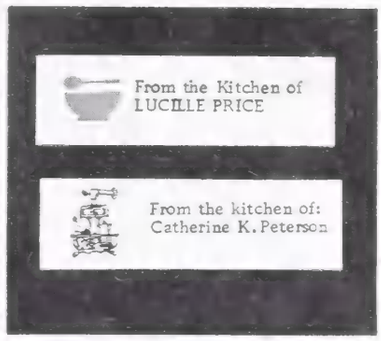


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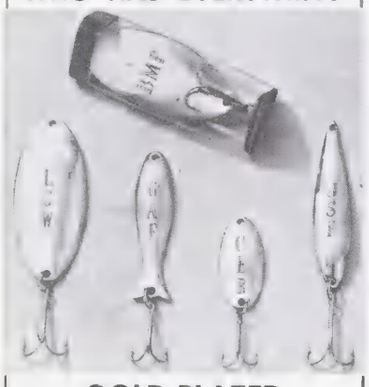
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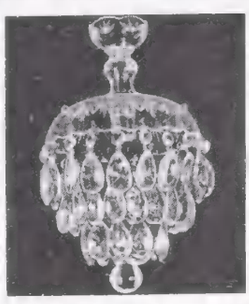


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This radiant beauty is ideal for halls, bedroom. Each 2½" pear shape prism is hand-cut and hand-polished. Fixture hangs by a metal chain.

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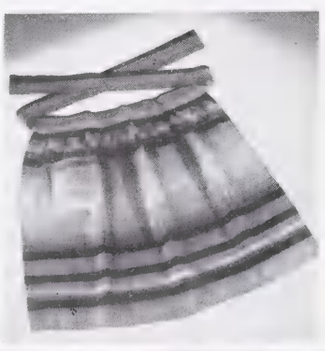
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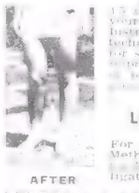
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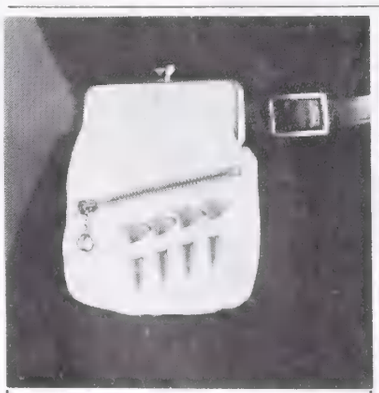


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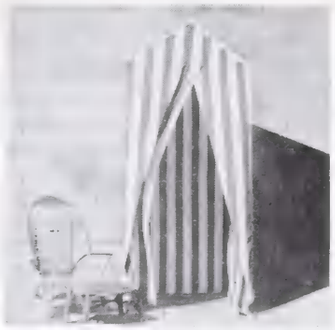
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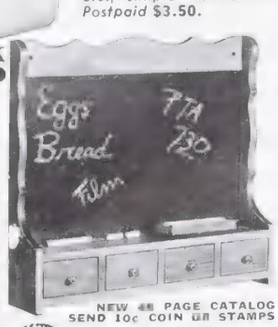
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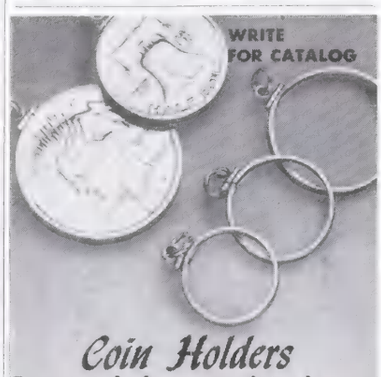
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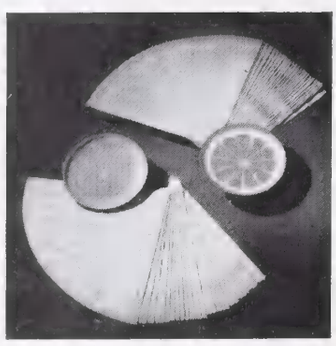
546H South Bway. Yonkers 5, N. Y.



NAUTICAL TOTE. Sail through summer with an eye-catching carryall for the beach, aboard ship, or for marketing. Skyrocket colors of red, royal blue, maize, or black are trimmed with white and a brass-finished anchor. Waterproof lining is perfect for wet suits, cokes, etc. 14" l. x 12" w., $2.98 plus 35¢ post. Henry's Store, HB-7, 95 Fifth Ave., N.Y.C. 3.



RIGHT IN SEASON-ing. For your own barbecues or as a hostess gift, this salt and pepper shaker set is value you'll want to remember. Polished hardwood and white china, each is hand decorated with a colorful and striking rooster motif. About 4½" high, they'll make a smart appearance on your breakfast table. $1.50 the pr. Mr. Shaw, 214 W. Ontario St., Chicago 10, Ill.



A DOUBLE TAKE. Coasters that double as decorative ash trays will last forever, are lovely enough to keep out in the open, always accessible. We found these irresistible! Delicious lemon or orange slices are cloisonné on raw copper. 3½" in diam., 2 are $3.95; 4, $7.50. Pkg. of 24 lemon or orange paper napkins, $1 each. Landing Co., B759, 14-16 150th, Whitestone 57, N.Y.

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Lead crystal twin silver swans add a touch of luxury to your table. Superbly crafted with delicacy and grace. Spread silver wings and use swan to serve salt, mints, nuts or saccharin. You'll want some for your friends and several pairs to enhance your own table. $5.95 a pair, check or money order—tax included and post paid.

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A BUDDING BALLERINA will find a kindred spirit in this charming reproduction of a Sarah Lincoln serigraph. Miss Lincoln is world famous for her sketches and paintings depicting the wistful appeal of a child growing up. Printed on heavy bristol cover-stock in black and gray and hand-finished in pink or blue. 18" x 2' high, $2.95. The Mart, Box 41, Woodland Hills, Calif.





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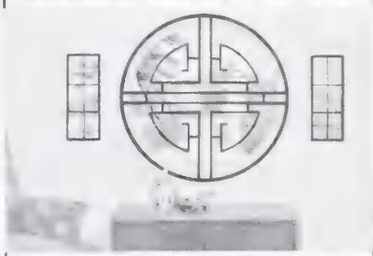


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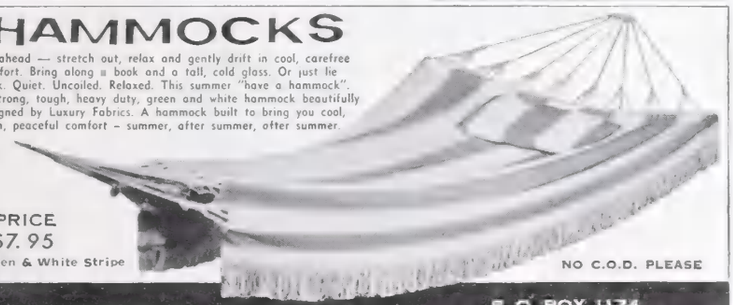


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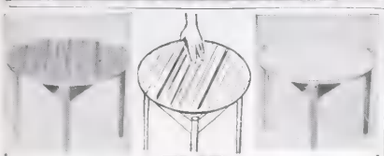
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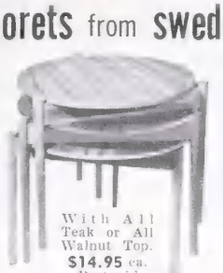
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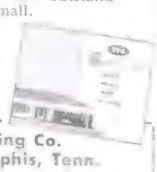
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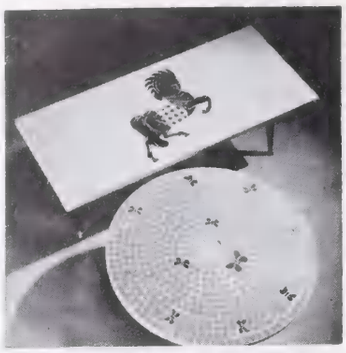
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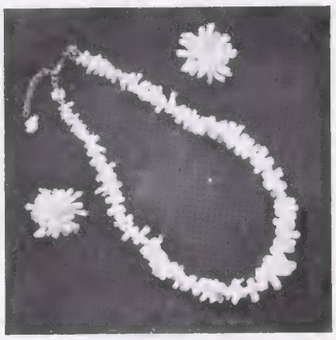
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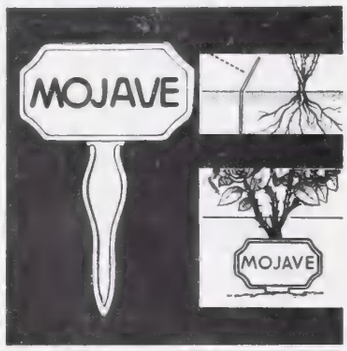
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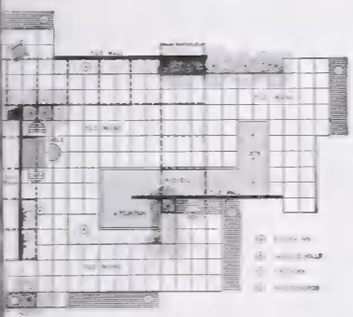
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CONTINUED FROM PAGE 6



Stainless-steel shakers from Sweden: designed by Pierre Forsell for Gense. Salt shaker is 4½ inches tall: the one for pepper, 3¼ inches. Pair costs $5.25. Third, a sugar shaker, is 6¼ inches high. Cost $4. Polished satin-finish. Base, black plastic, is a screw-on closure. Plummer Ltd., New York 22.



Picknick ovenware, vitreous ceramic, designed by Marianne Westman for Rorstrand of Sweden. White with canary-yellow at right: 2½-pint: $11.75. White with peacock-green at left: 2-pint; $10.50. Other Picknick items have multicolor, vegetable-fruit pattern. From Sweden House, New York 20.



Fish platter from Finland is Arabia ware. It is made of faience, a vitrified stoneware with glazed finish. Color is a soft white. Measures 24" x 11": 2" depth. The perforated drain-rack is a removable insert, permitting use of platter alone. Price, complete $20. Bonniers, N. Y. 22.



From Stockholm, solid stainless-steel kitchen implements by Nils-Johan. The flat graters, set of 4, snap interchangeably into holder affixed to tray of Swedish aluminum. $4. Cylindrical, multi-cut grater, $1.40. Egg slicer, $1.75. Form for poaching/frying eggs, 50c. Hammacher-Schlemmer, N.Y. 22.



Finland sends Waertsila's Finel enamelware with steel core. Designed by Antti Nurmesniemi. Midnight blue or lacquer red. A 1½-quart size, a coffee percolator, is $11. A second size, 1-quart, is merely a server for coffee or other beverage, $8.50. Design Research, 57 Brattle St., Cambridge, Mass.

(*Please turn to page 41*)





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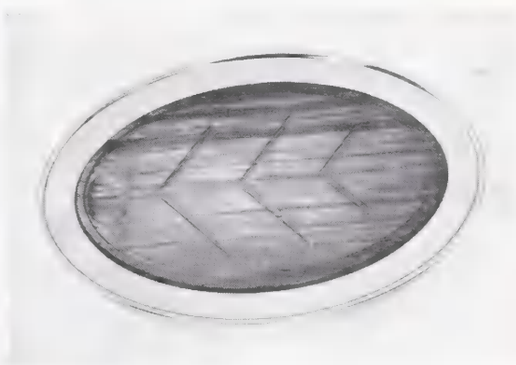
CONTINUED FROM PAGE 39



Flamestone ware by Dansk of Denmark. Matte exterior of brown-tone gunmetal; glazed, white interior. Casserole is 2-quart, 10-inch diameter. $16.95. Salt and pepper shakers, $7.50 for pair. Other casseroles available; also matching candle-warmer, coffee server. Bloomingdale's, New York 22.



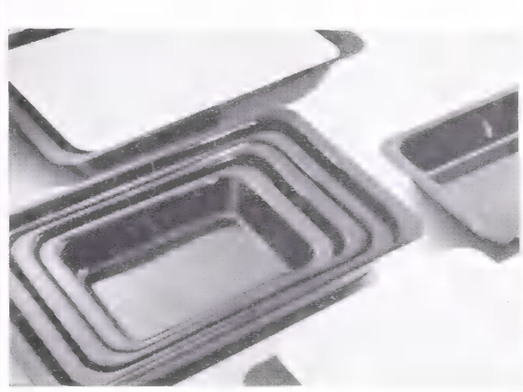
Nordika enameled steel from Norway, flameproof, is designed by Greta Korsmo for International Designers Group. Casserole, 2- or 4-quart, with teak trivet-sleeve, $13.00, $16.00. Yellow, grey or orange on white. Bowl, 1-, 1½-, or 3-quart: $5, $7.50, $10. An 18" platter costs $17.50. IDG, 58 E. 58th St., New York 22.



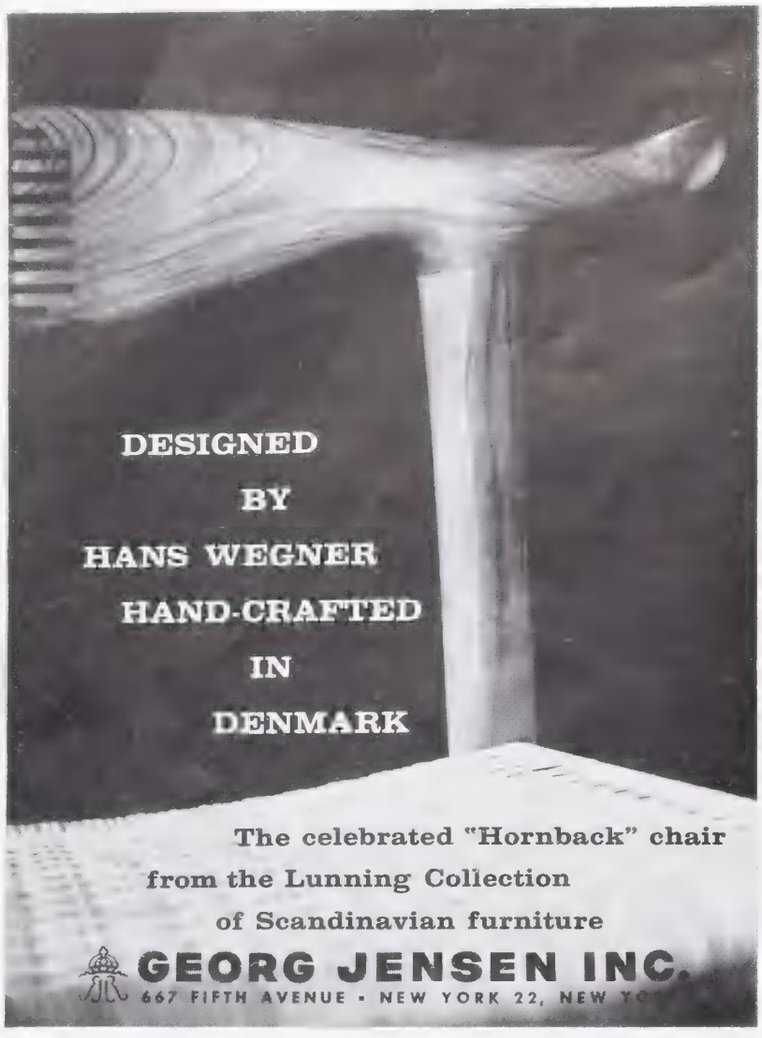
Stainless steel platter from Andersen-Burchart of Denmark. Steel used has a rich, pewter-like appearance. Polished to satin finish. Size 24" x 17". Teak carving-inset, 20" x 13", an exclusive Bonnier addition to the platter. Available only as paired set. Price complete, $32.50. Bonniers, New York 22.



Arabia jugs and bowls from Finland are of faience ware, a vitrified stoneware. Lustrous in finish; color is white. Corked jugs, 4 inch and 5½ inch, can be used as cruets, individual coffee-servers. $2 each. Jam/condiment bowl, cane handle, $4.75. Utility/sugar bowl, $2. Bonniers, New York 22.



Finel pans for baking/serving made by Waertsila of Finland; designer, Kaj Franck. Ware has steel core; enamel, black or white, annealed to outer and inner surfaces has appearance of stoneware. Sizes 9½", 12", 14", 16": $4.50, $6, $7.50, $9. Design Research, 57 Brattle, Cambridge, Mass.



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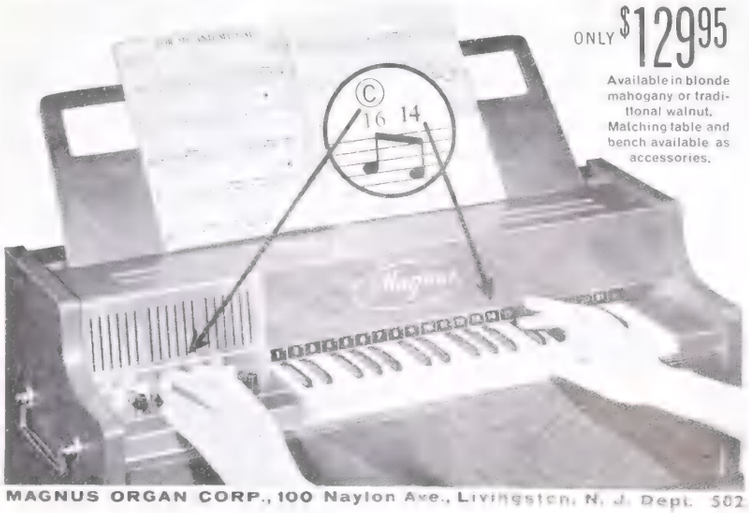
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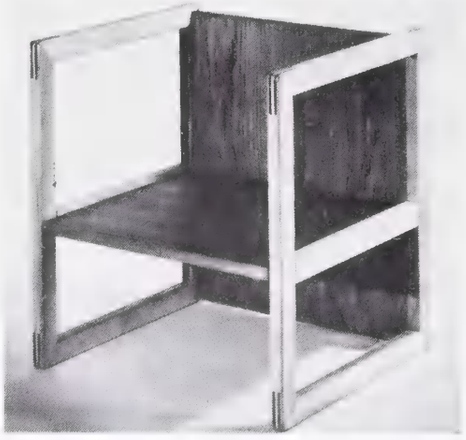
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Double duty: Turn this chair over, bringing the back forward, and you have a child's table. The contrast of the two rich-looking hardwoods used—teak for back and seat, oak for the frame—plus the fine detailing and fitting together of joints make this design by Denmark's Sven Ellekjaer a craftsman's piece. Add to that the bonus of a sturdy table. The natural oil finish needs only more oil rubbed over exposed surfaces to heal scars of rugged use. At Raymor, through decorators.







A square pine box, with one open side and long vents in the others to keep it light and airy, can be multiplied by as many units as are needed to furnish a child's room. Push four boxes together, cushion them, and there's a bed (left). Stack boxes or use singly for a table. Set boxes on a stand and top with a plank (above) and a child has a writing desk. Insert shelves and hang boxes on wall, as shown, and they hold a child's treasures. Designed by Denmark's Ib Hylander. In U.S., through George Tanier, Inc.





Desk and chairs (right) pull out of a "wardrobe" of beech, which provides a handy blackboard (above). Its frame becomes legs of desk. Chairs swing out as doors open. Design by Niels Kofoed. In U.S., through George Tanier, Inc.



Child's high chair of fumed oak, with natural wax finish that wipes clean, is design of Nanna and Jorgen Ditzel. Trick closure for use while baby needs to be penned in is a dowel with screw-tight tension that snaps in and out. Foot-rest adjusts. Made by Kold, Kerteminde. Imported by International Designers Group, Inc.



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Sit-down work area achieved by use of large cutting board which pulls out from below counter top. Hardwood runners at two levels permit adjustment of board to height suitable for person seated on posture chair. Plastic-lined drawer, open, holds bread in reach.

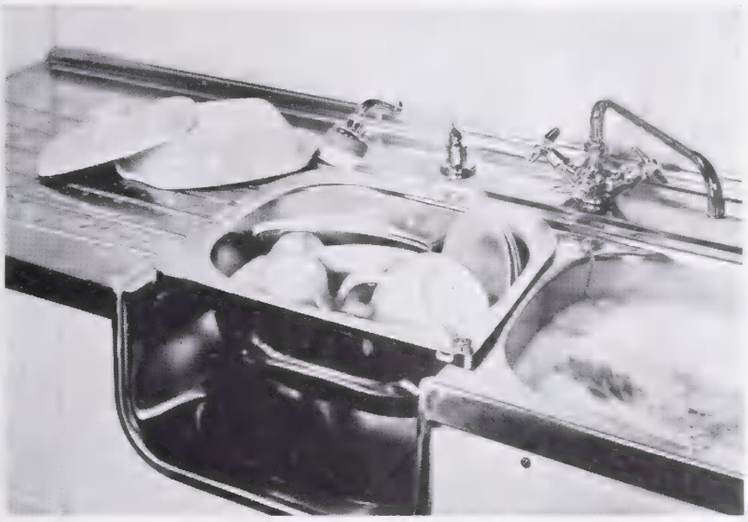
Design ideas from a Norwegian kitchen

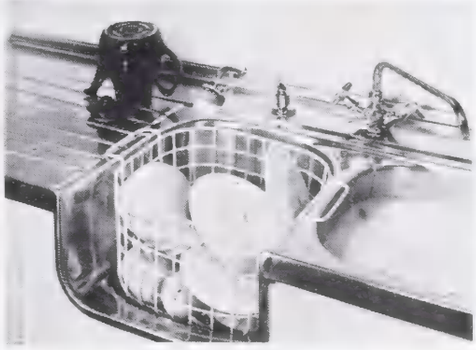
Here is one ingenious way to provide a convenient sit-down work center for the kitchen



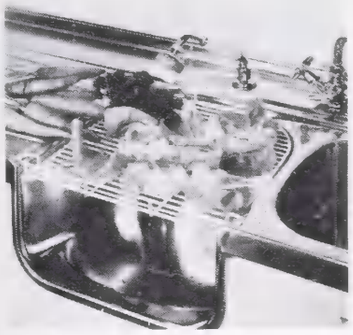
Mixing center is conveniently situated between sink and range to save steps. Open area below accommodates sit-down work counter shown at top of page. Corner space is utilized for storage by base cabinet with shelves attached to door which swings contents within easy reach as door is opened. Designed by Steinar Thomassen, for Nordia Kitchens, Oslo, Norway.

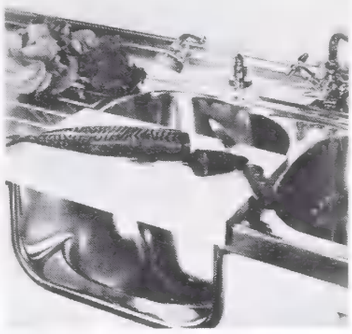
Housewives of Norway like the versatility of this double sink



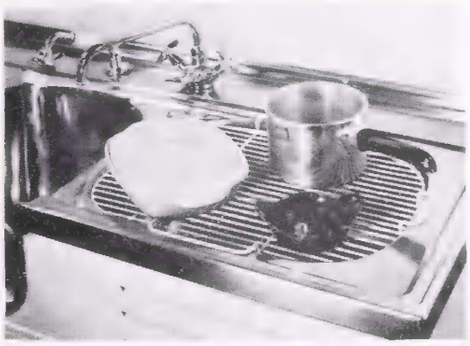


Many-purpose stainless-steel double sink includes one deep bowl with cut-out front, shown above with stainless rinsing pan. Pan is easily removed and replaced with plastic-coated wire drainer, shown at right. With well depth of 15 inches below cut-out rim, this also serves as utility sink when necessary. Garbage disposer can be installed on this side.



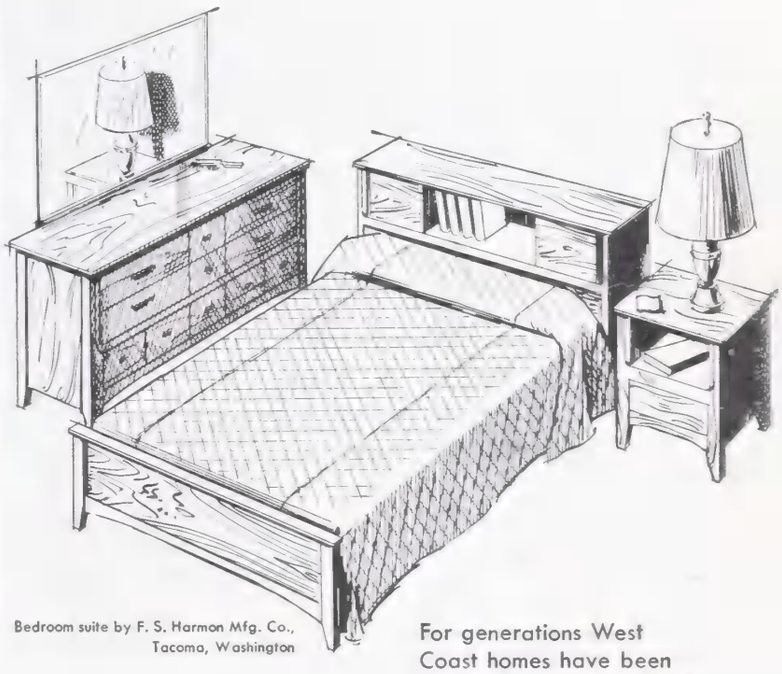


Drain tray of plastic-coated wire, shown above at left, receives freshly washed greens and other vegetables. For cleaning fish or trimming meat, a chopping block slides easily into place, as shown at right. These and other sink fittings are stored conveniently in cabinet directly below.



Plastic-coated wire cover fits over regulation sink when not in use, to provide additional counter space. Single faucet swings over both sinks and includes diverter control for handled dishwasher brush mounted at left which pulls out on hose for use. Sink designed by Steinar Thomassen, Nordia Kitchens, Oslo, Norway.

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PHOTOGRAPH BY ALLYN BAUM

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How to visit Denmark, Finland, Norway, and Sweden during

THE SCANDINAVIAN DESIGN CAVALCADE

By MARION GOUGH

● Denmark, Finland, Norway, and Sweden are good-time countries all around the year, but from late August through September they put on a show for themselves which might well have been expressly planned for HOUSE BEAUTIFUL readers. It's the annual Scandinavian Design Cavalcade, a sort of autumn festival of home furnishings, simultaneously held in all four countries, and a priceless chance for a home-conscious traveler to see Scandinavia's best at first hand.

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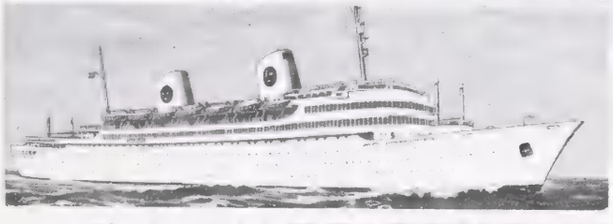
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Scandinavian music offers more than you think

By MARTIN BOOKSPAN

• Mention Scandinavian music to the average music lover and he will think first of two names: Edvard Grieg of Norway and Jean Sibelius of Finland. This is understandable, but the north country boasts more than two composers worthy of note. But let's give them their due, these are certainly the two titans in the history of the art in Scandinavia.

Who among us has not responded to the First Suite from Grieg's music for *Peer Gynt*, the play by his great countryman, Henrik Ibsen—music that is by turns naïve and charming, passionate and dramatic? And who, hearing the majesty and grandeur of Sibelius's *Finlandia*, can fail to identify with the national aspirations of a proud and defiant people?

But what of the other composers of Scandinavian music? Among Grieg's contemporaries and compatriots, Johan Svendsen and Johan Halvorsen must be singled out as men of talent and imagination too little acknowledged outside of their native land. And in present-day Norway there flourishes a whole crop of important composers, chief among whom are Fartein Valen, Harald Saeverud and Klaus Egge.

Four names loom large on the composing scene in Sweden: Hugo Alfven, Kurt Atterberg, Gosta Nystroem and Hilding Rosenberg. And Denmark has given us, among others, Hans Christian Lumbye, Knudage Riisager, and a giant, Carl Nielsen.

Johann Svendsen was an exact contemporary of Grieg's. He was born in 1840, three years before Grieg, and he died in 1911, outliving his more celebrated colleague by four years.

Between 1871 and 1877 Svendsen composed a number of important orchestral works, but then he allowed his attentions to be diverted from composition to conducting. Grieg considered this a grievous loss to the over-all musical life of Norway.

Svendsen's most significant works are two symphonies, four Norwegian rhapsodies, *Carnival in Paris* and *Festival Polonaise*, all of them composed before the appearance of the first important orchestral scores by Brahms and Dvorak.

In 1864, when Grieg was twenty-one, Johan Halvorsen was born. After studying the violin in Stockholm and Leipzig, Halvorsen returned to Norway and assumed several important conducting posts. He was married to a niece of Grieg, a union symbolic of the strong influence which the elder master exerted upon his own work throughout his lifetime.

Halvorsen is chiefly remembered for a colorful orchestral piece, *Entrance March of the Boyards*, and an arrangement for violin and viola of the Passacaglia from Handel's Harpsichord Suite in G Minor.

The output of Valen, Saeverud, and Egge reflects many of the trends of 20th-century composition. Valen, who died in 1952 at the age of sixty-five, embraced atonalism without ever adopting the 12-tone method of composition. Though he stood apart from all nationalist developments in Norway, he was sufficiently appreciated for his countrymen to form a Valen Society during the last year of his life.

Saeverud was born in the city of Grieg's birth, Bergen, in 1897 and began composing at a very early age. He has thus far produced seven symphonies, a cello concerto, an oboe concerto, and new incidental music for Ibsen's *Peer Gynt*.

Egge, a pupil of Valen's in composition, is also one of Norway's best-known music critics. Much of his output makes use of Norwegian national melodies cast in traditional classical forms.

The Dean of contemporary Swedish composers is the eighty-seven-year-old Hugo Alfven. He is also the only composer in this survey who has contributed a tune to the United States Hit Parade. This is the *Swedish Rhapsody*, first used as the background for a film on the Omnibus television program and then popularized in a recording by Percy Faith and his orchestra.

There are actually three Swedish rhapsodies for orchestra by Alfven; it is the first of them, called *Midsummer Vigil*, which got into the juke boxes. In addition, Alfven has written five symphonies, of which the most recent dates from 1952.

Kurt Atterberg achieved international renown in 1928 when his *Sixth Symphony* won the first prize in the Schubert centennial contest. He was awarded $10,000 by the Columbia Phonograph Company and his symphony was recorded by Sir Thomas Beecham and the Royal Philharmonic Orchestra.

Success was turned to scandal some time later, however, when Atterberg declared that he had consciously imitated the styles of some composers on the jury (notably Glazunov, Alʹ no, and Nielsen) in an effort to court their favor. Atterberg's seven other symphonies, however, exhibit the same uninhibited romanticism that characterizes the winning score and most other Swedish music of the period.

Gosta Nystroem (born in 1890) and Hilding Rosenberg (born in 1892) are two Swedish composers who have gone in another direction. They both make use of ammunition from the arsenal of ultra-modernism, such as atonality, but neither is a slave to a method or a system.

And so we come to Denmark, where music has flourished for centuries. Danes were waltzing and doing the polka to some utterly captivating music by one of their own countrymen, Hans Christian Lumbye, years before the music of Johann Strauss the younger swept across the Continent.

Lumbye is sometimes called "The Waltz King of the North," and even today his music, with all its lighthearted sparkle, can be heard in Copenhagen's famous Tivoli Concert Hall, usually under Lumbye's grandson, Tippe.

Knudage Riisager (born in 1897), a prolific producer of music of satirical bent, is a notable composer of contemporary Denmark. The master of them all, however, is Carl Nielsen who only now, nearly thirty years after his death, is coming to be recognized as one of the mightiest of 20th-century symphonists.

Nielsen's early music was rather strongly influenced by Brahms. His later works, however, disclose a strongly personal intellect and a mighty mastery of the symphonic medium. His orchestration is opulent and rich in color and he was endowed with one of the great melodic gifts of our time. The crown of his achievement are six superb symphonies, the last three of which are among the most brilliantly original in the whole literature. Nielsen also composed two operas; violin, flute, and clarinet concertos.

Here, below, a sampler of the rich musical fare of Scandinavia—on records:

Norway

Grieg—Lyric Suite; Peer Gynt: Suites 1 and 2 (Fiedler) RCA Victor LM-2125.

Johan Svendsen—Norwegian Rhapsodies Nos. 2 and 3; Symphony No. 2 in B Flat (Fjeldstad and Gruner-Hegge) Mercury MG-90004.

Johan Halvorsen—Suite Ancienne: Suite from *Fossegrimen* (Fjeldstad) Mercury MG-90001.

Saeverud—Rondo amoroso; Galdreslaaten; Sinfonia Dolorosa; Valen—The Cemetery by the Sea; Michelangelo Sonnet; The Silent Island (Fjeldstad) Mercury MG-10149.

Sweden

Alfven—Dalecarlian Rhapsody; Festival for Full Orchestra; The Prodigal Son (Westerberg) Westminster XWN-18767.

Alfven—Midsummer Vigil; The Mountain King (Alfven); Rangstroem—Divertimento Elegiaco; King Eric's Songs (Westerberg) Westminster XWN-18131.

Nystroem—The Merchant of Venice, Suite; Songs at the Sea (Mann) Westminster XWN-18147.

Rosenberg—Symphony No. 3. "The Four Ages of Man" (Mann) London LL-944.

Denmark

Lumbye—Galops, Waltzes, and Polkas (Lumbye) Mercury MG-90000.

Nielsen—Symphony No. 3 "Sinfonia Espansiva" (Frandsen) Epic LC-3225.

Nielsen—Symphony No. 5 (Jensen) London LL-1143.

Finland

Sibelius—Symphonies 4 and 5 (Ormandy) Columbia ML-5045.

Sibelius—Tone Poems: En Saga, Oceanides, Topiola, Pohjola's Daughter (Ormandy) Columbia ML-5249.

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PHOTOGRAPH BY EZRA STOLLER

In Scandinavia artistry has its place, even on the kitchen counter. The heart of the house can be equipped with one-of-a-kind ceramic pots. The pot holder is a little thing of beauty. Though woven in a factory, the dish towel is linen damask designed by a famous hand weaver. For the designers' names and sources of these objects, please see page 123.

What is the Scandinavian look?

Prettier things for everyday use

• It is inevitable that House Beautiful would be more than moderately interested in design from Scandinavia. We follow the development of design all over the world, and the contribution made by the four Scandinavian countries stands out like a bright bouquet in a gray room. Taken as a whole, it can be called one of the main sources of freshness and integrity in the world today. The hand of the artist is present in everything, from the humblest pot holder to serious possessions of timeless value. Since we believe that every moment and every movement should be endowed with significance and beauty, House Beautiful devotes a whole issue to ideas and things Scandinavian.

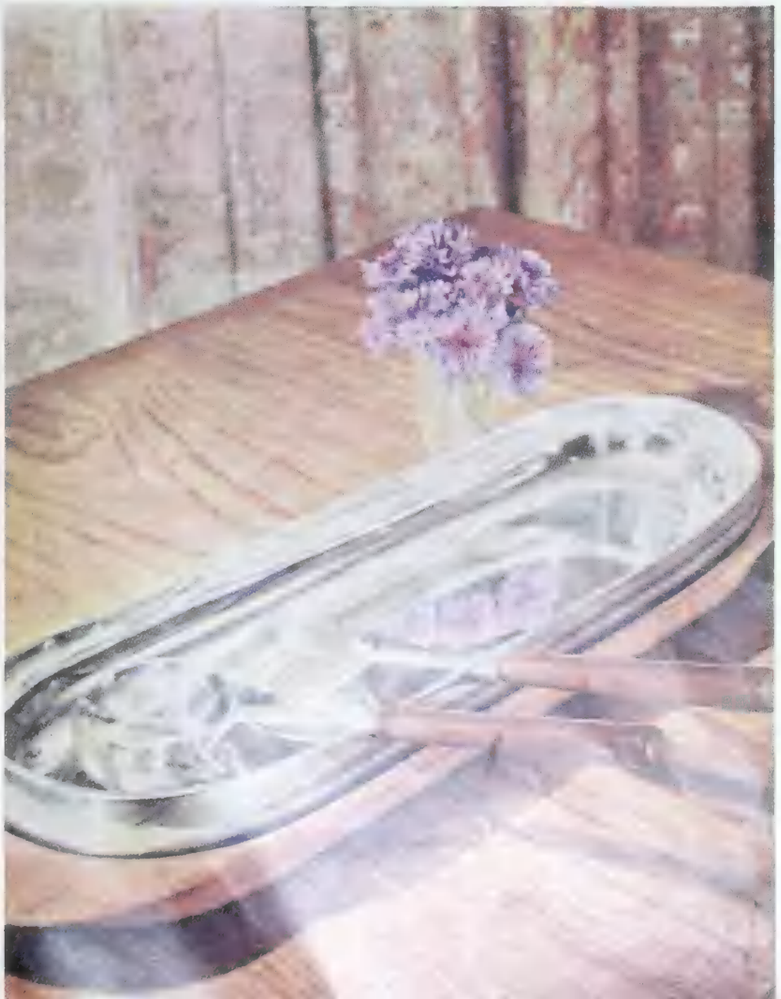


Wide gamut of design expression is shown here, from the effortless charm of the dishes to the great refinement of the vase.



Hors d'oeuvres tray and salad bowl show the simple approach to solving today's needs elegantly. Design by Jens Quistgaard for Dansk.

Sterling-silver dish is suave understatement that dramatizes silver's unique qualities. Design by Kay Bojesen of Denmark.



Both ends of this ceramic pot can hold flowers, depending on the length of the stems. Designed by Kyllikki Salmenhaara of Finland.

SIX PHOTOGRAPHS BY EZRA STOLLER



Why will such things be heirlooms tomorrow?



Co-ordinated design of the wood tray and the glass dishes gives maximum use. Little feet on dishes slip into holes of tray, letting you make pretty arrangements. Each can work separately. By Jens Quistgaard for Dansk

● One overriding characteristic of useful Scandinavian objects is that so many of them qualify as timeless art. Why should this be so?

The distinction between fine art and practiced art, a distinction that seems to exist in America, does not exist in Scandinavian countries. Their designing starts with the problem and attempts to solve it in the most direct way. If the solution is inspired enough, it will produce beauty naturally. This has been a characteristic of all great art of the past. The opposite way—setting out to create a beautiful object, hoping it will also be useful—has never been successful. Beauty can never be created in a vacuum. It must always be sparked and disciplined by the reality of necessity. Beauty cannot be born without a problem to be solved, whether it be speaking to the heart (as in religious objects) or answering a utilitarian need (as in a salad bowl).

About 90 per cent of the objects shown in this issue are available at stores in the United States. The other 10 per cent can be obtained if traveling in Scandinavia.



No matter which end of this vase is in use, the other end acts as a mounting. Texture and color are soil-like and give plants a natural setting. Even when empty, it has an interesting form.

The noble curvature of this teak salad bowl makes it an object of beauty with more than an ordinary practical function. Its gentle form is just right for the natural movement one uses when tossing salad greens. It was designed by Kay Bojesen, of Denmark, one of the great wood and silver craftsmen of our time.

For designers' names and sources of objects, turn to page 123





This is the perfect marrying of material to purpose: a logical glass form creating a logical vase form. Shape of inner vase helps the arranging of flower stems. Designed by Saara Hopea, blown by Jaakko Niemi for Waertsila-Notsjoe, Finland.



Everyday objects take on both a visual and tactile interest through a combination of glazed and unglazed surfaces. The lining and rims of these bowls and pitchers are glazed to make cleaning easy. Gracefully curved handles are wrapped with cane, feel soft in the hand. Designed by Sonja Andersen of Sweden. At Bonniers, New York City.

The Beauty that comes with

By ELIZABETH GORDON
Editor

PHOTOGRAPH BY STEPHEN MICHAEL



Varying heights of these crystal candelabra let you make interesting compositions. Prism stems play up the glitter of the flames. *Bobêches* are separate so wax removal is facilitated. Candelabra from Kosta, Sweden, through Ebeling and Reuss.

● As any regular reader of HOUSE BEAUTIFUL must be quite aware, we are dedicated to the proposition that beauty and utility should not be separated, that they *can* be made features of the same object.

This is not, in any way, a new idea. But it has suffered mightily from semantic troubles during the last few decades. The word "Functional" became the world-wide slogan of a new design movement which promised that beauty would result naturally if Functionalism were made paramount. (This movement was variously called "Modern" or "International Style" or "Bauhaus.")

But the basic flaw was that the slogan, "Functional," was really nothing but a hollow, empty term. Slowly it began to be clear that the designs of the Functionalists were no more functional—perhaps less so—than those of the traditionalists and classicists who preceded.

This semantic confusion, which *promised* that beauty could be born of common sense, produced real aesthetic confusion for both designers and the public. Products and buildings were labeled "functional" when they clearly were not. "Honest design" was claimed, but not delivered, in products that grossly misused the materials of which they were made. But above all, beauty that was



Quiet, simple form lets light bring out the fragile beauty and full charm of the plastic shade. Designed by Lisa Johansson-Pape for Stockmann-Orno, Finland.



One skillfully shaped, double-purpose handle lets you manipulate this pan or lift the lid. Elimination of handle makes easier cleaning, more compact storage. By Bertel Gardberg for Hackman & Co., Finland.



Common Sense



This platter derives its beauty from the natural wood and its sloped and rounded form, which captures juices at one end. By Jens Quistgaard for Dansk. At Bloomingdale's and many other stores.

clearly discernible to everyone seldom resulted. Only the initiated few were able to grasp this "new" beauty. Yet beauty has been considered, through the ages, as universal—able to speak to all.

This contradiction between the words and the realities in design matters has been world-wide. Only in one part of the world—Scandinavia—did true rationality not give in (to any marked degree) to the gibberish of Modernism.

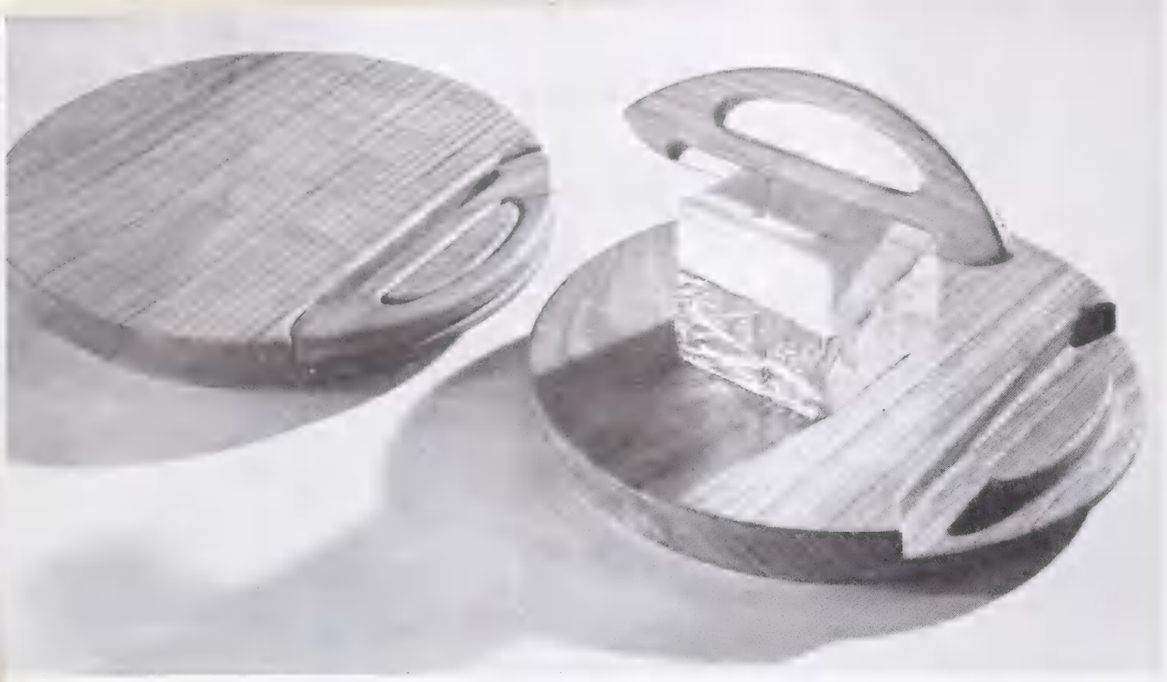
As a result, the contemporary designs of Scandinavia are especially significant at this time when the Modern movement has lost its way and when people have discovered that "Functionalism" is not enough.

This is why HOUSE BEAUTIFUL finds the designing of Scandinavia worthy of having a whole issue devoted to it. By examining what they are doing and how they "got that way," it can give us a renewal of our own personal standards of how to judge things. We hope this issue will blow away some of the confusion which has befogged the air and our minds for the last few decades.

Why has Scandinavia escaped, on the whole, the curse of the above-mentioned confusion? It is hard to be certain about why. But after much interviewing of observers, (*Please turn the page*)



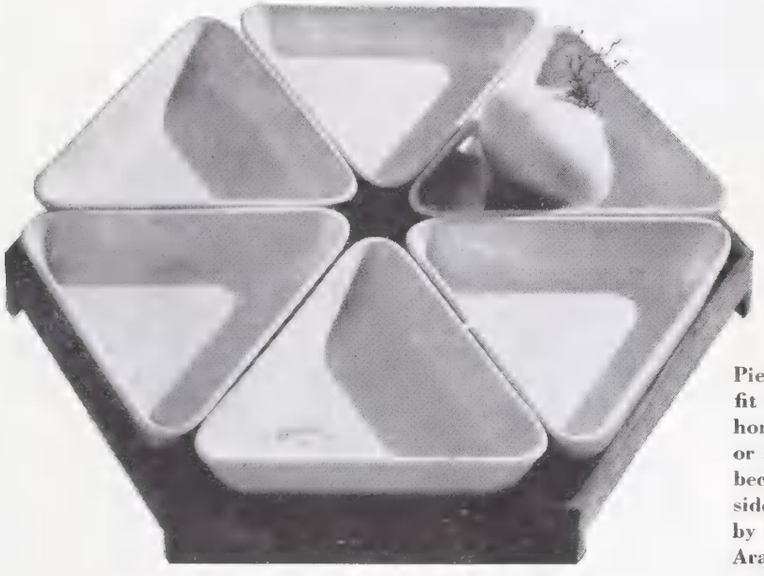
Covered mortars with openings just the right size for rotating the pestle (left) give you real control for swift grinding or blending. Covers are removable. By Bertel Gardberg for Bjorkboda, Finland.



Logical integration of two objects that will always be used and kept together: The cheese tray has an indentation that receives the cutter and protects the wire. By Jens Quistgaard for Dansk.



Refined shapes and brilliant colored enamels give grace and durability that carry charm from the kitchen to the dining table. Finel bowls made by Waertsila-Maskin.



Pie-shaped dishes fit snugly into hors d'oeuvres tray or separate to become individual side dishes. Design by Kaj Franck for Arabia of Finland.





Precision in balance makes these stainless-steel pans a pleasure to use as well as to look at. Factory products like these are designed by artists with the same attention to beauty and refinement as hand-crafted objects. By Svend Andersen for Lundtofte, Denmark.

much reading, and four years of personal con tact with persons in all four countries who ar vitally concerned in this, here is my conclusion

Artists and designers have been kept soun and healthy in Scandinavia because the peopl (in cross section) are interested, follow it, g to exhibitions, buy knowingly and critically. I short, they *participate*. Consequently, the de signers have an aware audience, a broad, cross sectional audience—not just a small, would-b professional audience.

Briefly, *it has been a peoples' art*. This ha had a most healthy effect, and has had innumer able good by-products. It has made the learnin of a craft an honorable thing. It has kept school for handcrafts alive and flourishing. It ha created (maybe kept alive) a set of values whic require that architects serve a two-year appren ticeship in some building trade before they ar eligible for a license. It has caused exhibition to be a vital part of life, instead of the propert of the would-be culture addicts, poseurs, an hangers-on, as is so often the case in Americ (In America, snobbism is rampant in this are and the professional aesthetes, who are n usually designers, operate on the theory tha if many people like it, it can't be good; to l good it must be for the few.)

This is not at all the social climate that th American designer works in. Here, too ofte the designer scorns the mastery of his materi and the craft that he is designing for. He is drawing-board designer, stays away from th factory, away from soiling his hands with th



Little silver cream ladle, only seven inches long, shows how a beautiful form can be developed for the act of pouring. Designed by Johan Rohde for Georg Jensen, Copenhagen.



Designed to emphasize the two-some character of salt and pepper shakers, these were done in sterling silver by Hans Henriksen for Georg Jensen, Copenhagen.



The same kind of logical thinking is brought to bear in the design of spoons, whether they are of silver or of wood. These have a little spur which can be hooked onto the rim of a pot or dish to keep them from sliding into the food. One (above) by Magnus Stephensen, Jensen. Wood ones (below) by Swedish cottage industry.

ols and materials he is designing for. He is a eorist, not a craftsman. He designs for the pro- ssionals like himself—not for the buying pub- . He is a captive, you might say, of his own ivate little clique.

As a result, Scandinavian design seems to us ry democratic. And much of the publicized merican design seems just the opposite—very oteric, for a few cultural "aristocrats" (self- ppointed) who want the right to tell the rest us what is good and what is bad.

This social climate has made it hard for merican designers who are truly free. They are t recognized for perfecting old forms. They e recognized only for experimental "out-of-the- ld-blue-yonder" innovations, which *may* or *ay not* be better.

Also the United States business practice of ving four wholesale markets a year, pressures signers to produce too much, too fast. Every- ing must be brand new, never seen before. here is never time to perfect. This pace is t an aid to greatness in design. Manufacturers d store buyers never say: "It's new *but is it tter?*" So American business has aided and etted, perhaps unwittingly, an unfortunate uation.

So what is the core of Scandinavian design? Designers know how to *work out of the nature their material*, because they are craftsmen emselves.

They have the bene- (*Please turn to page* 122)



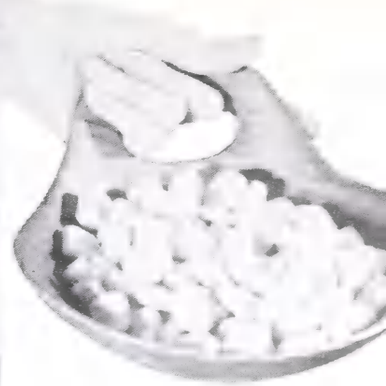
PHOTOGRAPH BY STEPHEN MICHAEL

See how neatly the stirring spoon (in the photo right) can be hung on a pot.



TWO PHOTOGRAPHS BY EZRA STOLLER





Wood serving dish is carved to balance gracefully in the hand. New forms are created from this common-sense approach to use rather than from tradition. By Kay Bojesen. At Bonniers.



DRAWING BY LISA BAUER

Scandinavians make tender and exquisite arrangements of weeds and grasses, illustrating an attentiveness to one side of Nature that most of us cannot claim. This one was done for a party in Stockholm.



This curtain fabric shows the inspiration of trees and leaves, though it is not a literal copy. Pattern would seem decorative even if you had never seen a tree or leaf. Designed by Viola Grasten for Nordiska of Sweden. In the U.S., through Jack L. Larsen.

Nature:

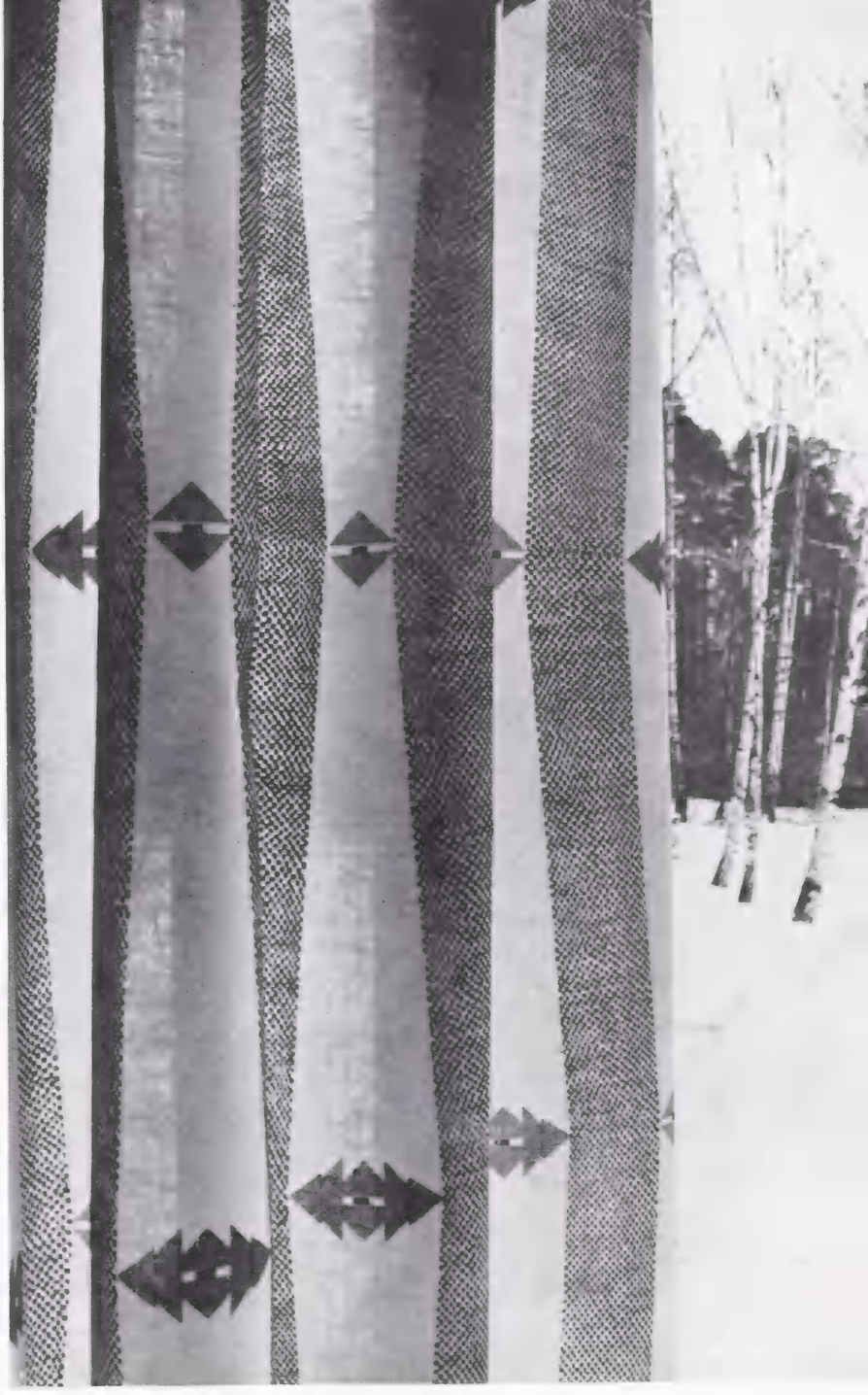
The most compelling influence on their design

● HOUSE BEAUTIFUL has watched Scandinavian arts and crafts closely since the end of the war, along with those of other countries. To us it is very evident that there is in Scandinavia a virility, an on-going, a quality of renewal that we do not see in abundance elsewhere. Their designers have not been caught up in the fads that have swept the design world during the last few decades. Their bond is to Nature, which gives perpetual artistic renewal. The art fads are only branches, stemming from a bigger point of view, getting thinner and thinner the farther they get from their source. In short, the branches are not self-renewing, but expendable.

When artists and designers have their design roots in the inspiration of Nature, they avoid going sterile and can grow and renew their inspiration endlessly. It is the difference between originality and imitativeness—between renewal and death.



Scandinavians are able to find beauty wherever they look. This tapestry was inspired by lichens growing on rocks, but it also reminds one of seaweed or flowers. They use the little things of Nature in extremely subtle ways, even as sources of contemplation. This hanging was designed by Eva Antilla of Finland.



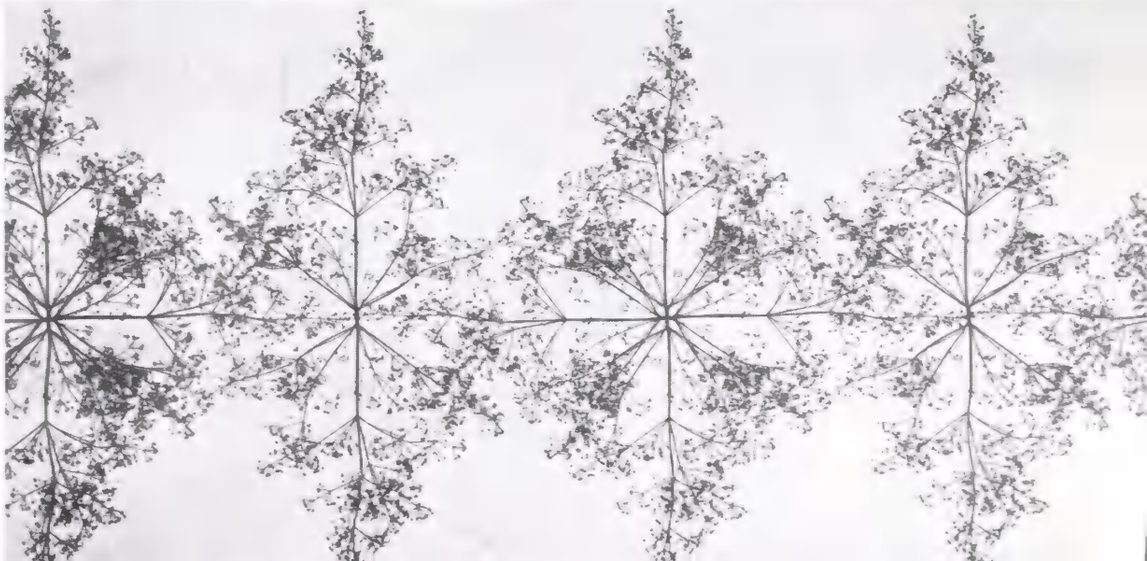
This curtain fabric shows how the character and essence of a birch forest can be translated into textile form. It has, via threads, the same balance of whites and blacks, the same distribution of texture, the same verticality as birch trees. Yet it is not in any way a copy of birch trees. Fabric was designed by Astrid Sampe for the Nordiska Kompaniet, Sweden.

PHOTOGRAPH BY STEPHEN MICHAEL





These ceramic plaques are more literal renditions of Nature than the other examples on these two pages. Their merit lies in rich textures and incised depths. For an example of these in color, see page 62. Designed by Toini Muona for Arabia, Finland.



This printed fabric was derived from the geometric order of a weed flower that has gone to seed. It is delicate (the strip shown is 45″ high) and undemanding, yet rewarding if noticed. By Maija Isola for Printex, Finland.



The molten, fluid quality of glass, while it is being worked, and its natural tendency to develop bubbles, as it is being blown, are fully expressed here in two vases by Erik Hoeglund for Boda Glasbruk of Sweden. Thus the glass itself becomes a new source of interest.

PHOTOGRAPH BY EZRA STOLLER



A fascinating new effect, sparkling with strange highlights, has been achieved in a bracelet by Greta Korsmo. Outside surface is cross-hatched and perforated. Cut-outs are curved outward and polished. As a result, they sparkle like jewels against dull matte-finish surrounding. Made by Tostrup of Oslo.

The first law of good design:

Exploit the nature of the material to its fullest

In judging the design worthiness of any object, the first consideration must be: How well has the material been used, technically and aesthetically, for the purpose to which it is being put?

A bad design violates the nature of its material. And one material should not be made to look like another, even if it is technically possible, because the unique beauty of each will be lost.

Scandinavian artists and designers are unusually sensitive to this basic law of beauty. Their understanding of what a material can legitimately be made to do comes from the fact that most of them are themselves skilled in the craft they design for, having served a suitably long apprenticeship. As a result, most Scandinavian design is worth studying, because it gives us good criteria by which to judge all objects.

Study the objects on this page, for instance. They are prime examples of how beautiful design can result from a poetic exploitation of raw material. This kind of full exploitation produces a oneness—a joining of proportion, form, texture, coloring, and appropriateness for its purpose into an inseparable whole. One example exploits the blown, molten, bubbly quality of glass. The bracelet freshly exploits the characteristics of silver. The eggshell-thin bowls bring out new fragility in age-old porcelain, while the vase utilizes fully the sturdy quality of stoneware and the possibilities inherent in glazing and surface ornamentation. The linen damask towel finds new patterning possible in machine weaving.

Part of the exploitation of a material lies in harnessing its natural imperfections and turning them to account. Obviously it takes skill to control and manipulate this natural tendency. The scattering of bubbles in the (*Please turn the page*)



Superb mastery of their materials is illustrated (at right) by two Finnish designers. The two bowls are as fragile, transparent, and delicate as anything ever achieved. Design by Aune Siimes for Arabia. The linen damask toweling, designed by Dora Jung for Tampella, continues damask tradition but in a fresh new way.

Stoneware vase from Saxbo in Copenhagen is in great stoneware tradition, with cut decorations and richly colored glazes. But it has fresh character and is most appropriate for its uses. At Bonniers. Mat is by a cottage weaver in Norway. From the Norwegian Homecrafts Assn.

TWO PHOTOGRAPHS BY EZRA STOLLER





PHOTOGRAPH BY
BRUCE PENDLETON



EXPLOIT THE NATURE OF THE MATERIAL *continued*

glass vases are a case in point. The random distribution of the ceramic glazes are another point.

Another part of the act of exploitation lies in knowing how far to go or not to go. Any given material can be used with delicacy and great refinement or, with equal validity, it can be made heavy and strong and thick. This is why different artist-designers get different effects out of the same basic material. But still these effects must always lie within the nature of the material and never violate its characteristics. This is fundamental.

William Blake's famous line, "Exuberance is Beauty," has meaning in this connection. For the artist and designer who has deep insight into his material can make it blossom to its fullest, like a healthy flower. If he does not understand it, and has to labor with it, only distortion and ugliness can result. *For designers' names and sources of these objects, please turn to page* 123.

PHOTOGRAPHED BY EZRA STOLLER







"The Chair," probably the most stolen-from design in the world, carried Wegner's fame beyond Denmark. No matter where you stand, its lyrical, fluid lines seem to take on the dimensions of sculpture. It is made in teak or oak, with a cane or leather seat.

Hans J. Wegner poet of practicality

A Danish designer with a genius for wedding lyricism to common sense is the world's greatest influence on furniture today

By MARION GOUGH

● In 1949 Hans J. Wegner, a soft-eyed, soft-spoken young man from Odense threw a significant pebble into the pool of furniture design. He created a chair—"The Chair," as it has since come to be known the world over. There was nothing startling or bizarre or experimental about it. It was unwrapped with no fanfare. But it had grace and freshness and, above all, a certain quality of truth which was sensed, as if intuitively, by people who never looked twice at furniture before.

Early in 1950, when The Chair was still unknown outside of Denmark, we observed with our own eyes how tourists in Den Permanente in Copenhagen singled it out in this shop where all things are beautiful, how they stood and delighted in the sight of it. They expressed wonder that wood uncoated by lacquer could be so smooth and satiny to the touch, how it could be molded so knowingly to conform to the human body. We heard people say that this was the kind of "modern" *they* liked, and there was lots of wistful American talk about the excellence of European craftsmanship. Later that year, The Chair was brought to the American market by Albert Hagemayer of Watson and Boaler in Chicago and by Georg Jensen. Although there were other Scandinavian designers, and good ones, working out of the same philosophy as Wegner, it seems to have been The Chair which first opened the world's eyes to the beauty of sculptured wood, rounded forms, and the (*Please turn the page*)

The practical design of "The Chair" makes it comfortable for dining, living-room sitting, or writing at a desk. Table by Wegner. Sofa fabric, Greeff. Rug designed by Sweden's Bittan Valberg for Cabin Crafts. Table is extendable, as you will see on page 70.

COLOR PHOTOGRAPH BY EZRA STOLLER

continued

matte finish of oiled teak and waxed oak, Danish influences you now see everywhere. And if imitation is the highest form of compliment, Wegner has received it, for no designer's work is more brazenly copied.

In retrospect it is a significant part of the Wegner story that people were "discovering" this beauty even before the experts stamped it with their approval. For humanity is the very essence of Hans Wegner's designing. His furniture not only reveals his acute understanding of what human beings need to be physically comfortable; it also indicates a rare insight into that intangible but very real human need for beauty. There is a universally appealing emotional quality in his furniture. It would seem that its design has been "felt through" as intensively as it has been thought through.

And thought-through it is. For every Wegner piece has a disarming simplicity, a directness that makes you say, "Why didn't *I* think of that?" But you must look at it twice, as you would a couturier dress. It is so unassuming that only a knowing eye recognizes the minute, unobtrusive details that add up to this calculated simplicity. It's a matter of almost imperceptible pattern created by contrasting wood grain, of join-



Wegner's oak spindleback, designed two years before "The Chair," foreshadowed the same almost inconspicuous elegance in the molding of armrests and the barely noticeable attenuation of spindles. Carved-out "cat-tails," no useless ornament, support one's back comfortably. Chair is internationally sat upon in delegates' lounge of the UN Building.

12 PHOTOGRAPHS BY EZRA STOLLER



Knowing wood as a cabinetmaker, Wegner realizes when it may be thin, as in a chair arm; when it must be thick to take stress, as in a leg.



Above, pure in line as a Brancusi sculpture, the back and arms of a swivel chair seem almost to be carved out of a single block of wood. Wood grains are so perfectly matched and joined that not a visible seam mars the illusion. In the same chair (right) Wegner, the master woodworker, has given a fresh, warm look to metal tubing, concentrating on the rounded corners it can create.



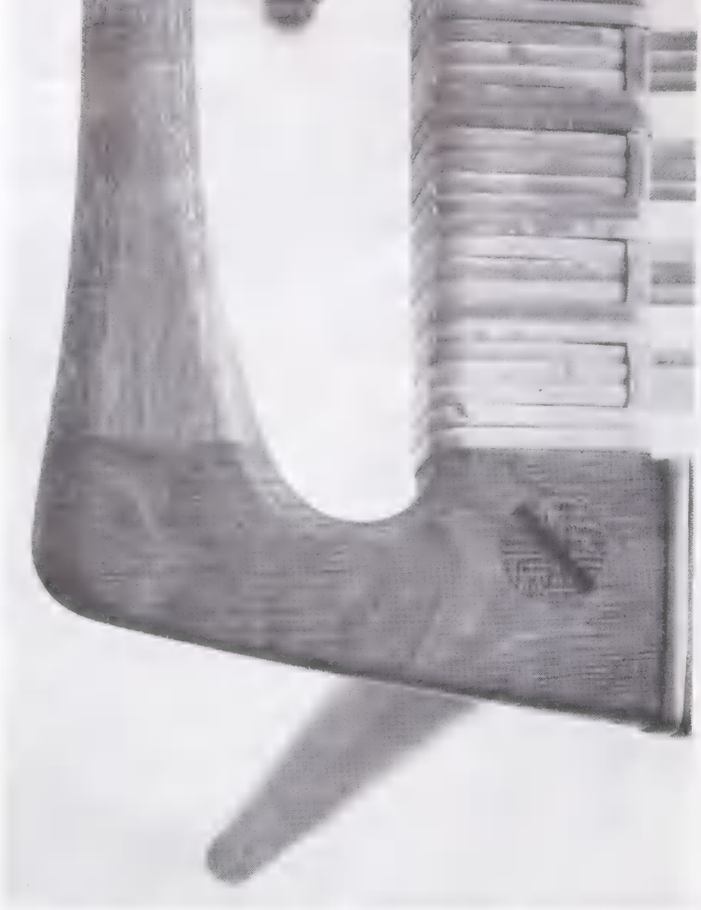
Factory-made chair below shows why you need to scrutinize Wegner's designs. At first glance you might miss seeing that back leg and seat frame are one piece of wood. Covering is woven cord.





ings you can barely see, of chair seats and back legs that flow out of one continuous piece of wood. There is nothing that isn't needed. Every lovely curve, every sculptured part has a practical purpose. As with most of the great simple things in the world, these effortless-seeming solutions have been preceded by the most complicated thought processes, trial, error, and fresh starts, backed by knowledge and that famous infinite capacity for taking pains. Genius is another word for it.

There is another kind of humanity implicit in Wegner's work, because it is designed out of Wegner's intimate knowledge of how wood can be manipulated by skilled human hands. And no small part of his contribution to modern furniture design is that his work has drawn attention once more to the dignity and value of craftsmanship. Like most Scandinavian designers, he is a craftsman himself, for in these sensible countries a designer is expected to (*Please turn the page*)





Rarely does a Wegner piece have a squared-off corner or an acute angle. An angle becomes a liquid curve. See both beauty and economy of design in the handles of this meticulously caned bench. They are simply a continuation of the seat frame, but look like an unobtrusive ornament. The leg dowel is exposed like a nailhead.



Some Wegner designs, originally made only by hand, are now produced by factory methods. This chair is one. Danish factory workers are so skilled in wood that none of the design's subtle nuances of thick and thin are lost. See how back posts and legs swell out and slender down.



Since Wegner approaches wood like a sculptor, his freestanding forms, particularly tables and chairs, are uniquely beautiful "in the round." Captain's chair has incredibly ingenious back posts—legs, back, arm supports all in one. Also incredible, it's a production-made piece.

Hans J. Wegner

continued

have mastered a craft before he can assume the title of Designer or Architect.

Architect Wegner started his career as a cabinetmaker, working wood with his hands, learning from experience what he could expect it to do. It is no wonder that his designs have validity, since they evolve out of his knowledge of his material. (Reflect on that. And also on the curious fact that there are some furniture designers in the U.S.A. who have never held a whittling knife in their hands and have barely seen the inside of the factories they design for.)

Wegner is known and respected as a craftsman by the cabinetmakers who do the cream of his work—the entirely hand-made pieces—in the small but eminent factory of Johannes Hansen. A total staff of 18 craftsmen work on each individual piece like jewelers or couturiers, molding the wood so that it seems almost fluid, creating the almost imperceptible joinings, fitting in the hardware with the precision of diamond-setters. The only standard seems to be perfection. Even the backs of chests or the bottoms of chairs, any parts not usually exposed to sight, are so painstakingly finished that they are as beautiful in their own way as the visible parts.



This, we believe, is the highest caliber of craftsmanship attainable in the world today. The loving care and pride in workmanship seems to come through almost tangibly, giving the furniture the quality of fine art or, as it has been called, usable sculpture.

The woods used are primarily Siamese teak and oak. The teak is usually designated for surfaces and facings, and then only the center cuts of the teak log are used, for this part of the tree gives the (*Please turn the page*)





Danish valet, as utilitarian a piece of furniture as ever designed, has the sculptured quality of an art object. The chair can be a coat hanger, but its seat also hinges up to hold a pair of trousers. Underneath there's space for jewelry. Brass fitments are like jewelry themselves.

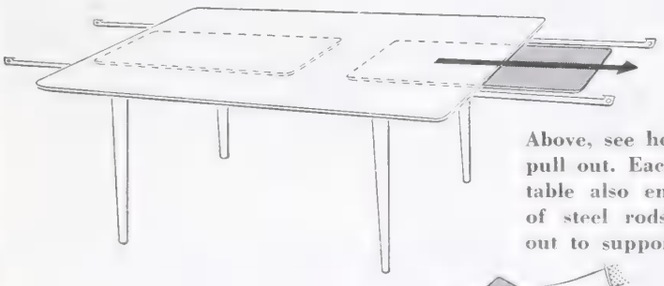


An extendable table, so suave and simple that only genius could have designed it

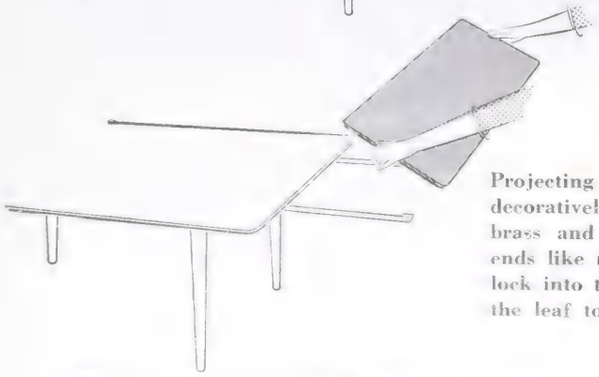
Look back for a moment at the teak dining table on page 64. You will be surprised to learn that stored within its slim top are two extra leaves which can extend its length from 76″ to 117″. But like any Wegner piece that performs in a mechanical way, the table does so with clean simplicity and a minimum of added mechanical parts. The furniture *itself* works, for function has been conceived as an organic part of the whole, like the muscles in the human body. Below, see its performance.



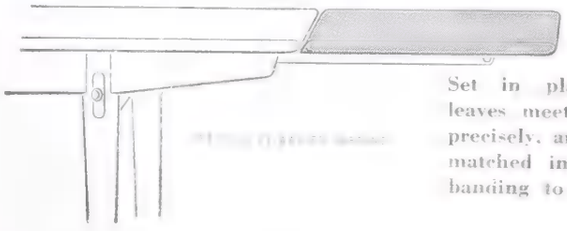
Cross-section shows how a built-in casing at each end of the table holds a leaf. Leaves are inserted lengthwise. Casings hold leaves in overlapping position.



Above, see how the leaves pull out. Each end of the table also encases a pair of steel rods which pull out to support the leaves.



Projecting steel bars are decoratively tipped with brass and formed at the ends like ring pulls. They lock into the underside of the leaf to hold it firmly.



Set in place, extension leaves meet table surface precisely, are meticulously matched in graining and banding to the table top.

Hans J. Wegner

continued

most stable wood for solid wood construction. Because of its strength, oak is likely to be used in supporting members. Woods are rarely given any finish other than innumerable buffings and rubbings with oil or wax. Handmade pieces shown here are imported to the U.S.A. by Georg Jensen, New York, and Svend Wohlert, San Francisco.

Some of Wegner's designs which were previously only handmade are now being factory-made in quantity by mass-production methods, and naturally at lower cost. But since Danish factories are small and the standards of woodworking skills high, the quality of the work is excellent. Wegner production pieces are made in the factories of Andreas Tuck, Carl Hansen, C. M. Madsen, Getama, and A. P. Stolen. The production pieces shown here are imported by George Tanier. As a means of identifying a *bona fide* Wegner design, both the designer's name and the factory name are on each piece of furniture whether made by hand or factory.

Wegner is not a prolific designer. By American standards (*Please turn to page* 114)



A reversible table top set on a cross-bar frame of fumed oak, is teak on one side, black Micarta on the other. The idea appears so simple: Cut-outs in the table top correspond to the raised posts of the table legs. But only the most exact planning could make this elegant jigsaw fit together so precisely that the table top and supporting posts become one almost flush surface, below.







The useful sculpture above is a teak tray, its hand grips and gallery smoothly carved and turned. It functions also as an extension of the Wegner end table shown below and at left. It stores in the table itself, held in a wood frame that slides out from the table (see below). Frame then becomes a support for the tray, which is placed on it sideways (left). The underside of the tray, as meticulously finished as its top surface, has cleats corresponding to holes in the frame so the tray can be held firmly in its place. In teak-and-oak.







PHOTOGRAPH BY GEORGE LAZARNICK

Finland's Dora Jung created this fresh new look in linen damask, using a time-honored weaving technique in a pattern compatible with modern table settings. It's a striping of ivory and gray, called "Grafica," manufactured by Tampella, Finland. Details of this table setting on page 124.

Scandinavian fabrics:

Fresh vitality from a deep-rooted craft tradition

By FRANCES HEARD

● Weaving and needlework have been honored crafts in Scandinavia since long before the Viking queens were buried with their looms and tapestries. Even through the last century the spinning wheel and shuttle were symbols of subsistence, necessities of life to people who had to sustain themselves in isolated areas.

But Scandinavia is unique. While other countries let these handcrafts wither with the coming of the machine, the Scandinavians have deliberately perpetuated their craft heritage, adapting it to the needs of modern living, using it as a creative guide to industry so that even a machine-made fabric has overtones of the handmade. They have not only kept their well-learned skills alive, they are using them with vigorous creativity. Fresh patterns are executed in time-honored techniques, as in their modern linen damasks and contemporary versions of their traditional wool rugs. They explore the materials around them as resourcefully as their ancestors, weaving wall coverings of oat straw, fabrics of copper wire and cellophane. They employ their embroidery skills not in endless repetition of outdated patterns, but in live designs inspired by their own times. The offspring of such craft awareness is valid contemporary beauty, desirable the world over. See it in the fabrics, rugs, and tapestries on the next six pages.

The pillow tops opposite are shining examples of contemporary Swedish embroidery design, made with their fine, native, handspun linen thread which seems to impart a satiny glow to the work. You can try your own hand with these lovely materials. Arrangements have been set up to make these designs available to you in kits of pre-stamped linen with the necessary yarns included. The embroidery has been started on the linen you will receive, as you see in the stamped, flat pieces beside the finished pillows. The stitches are essentially simple ones and, with an actual started example of each to compare your work with, it is an easy matter to finish the design. No need to worry if the back of your embroidery is a bit more helter-skelter than the example. The important part is the finished effect on top. Order the started kits containing linen and linen thread for each pillow top by name and number. Send designated amount to Kasha Lindquist, P. O. Box 12, Ridgefield, Connecticut. The kit will be sent you parcel post prepaid, direct from Sweden. Duty of about $2 will be collected by your postal carrier on delivery of the package to your door.

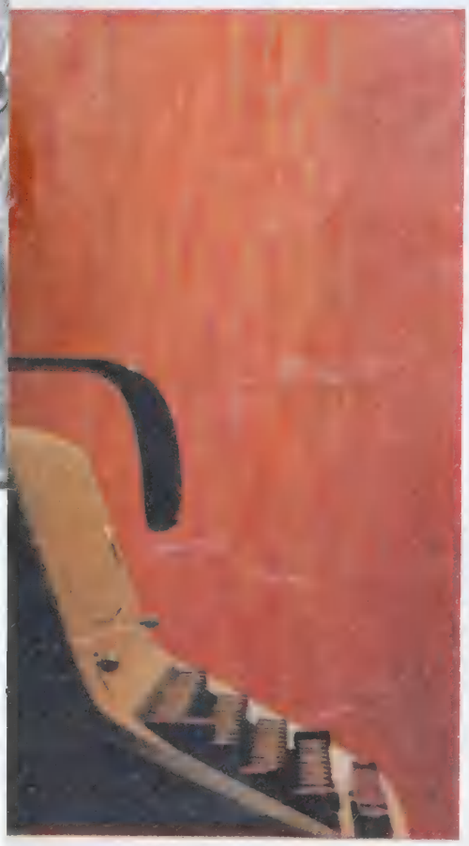






EZRA STOLLER

Table mat by Norway's Kirsten Strand has the quality of abstract art, appliquéd in cloth bits overlaid with embroidery. From Norwegian Arts and Crafts Society. Blue bowl, Gustavsberg. Glass bowls designed by Monica Schildt for Kosta, Sweden, from Seabon. Danish pewter candelabrum designed by Just Andersen, at Lord and Taylor.



Nordic textiles more often than not derive their patterns from nature forms. The colorful facets of crystal prisms inspired this hand-printed linen designed by Sven Markelius of Sweden. The sheen of the native linen lends an appropriate glow to the pattern. "Prisma" is imported by Knoll Textiles.

EZRA STOLLER



From the tapestry studio of Marta Maas Fjetterstrom, the late Swedish artist-weaver, a design of one of her now-famous pupils, Marianne Richter. An articulate teacher, Mrs. Fjetterstrom strongly influenced textile design, urging the marriage of the old skills with new and imaginative pattern. Details of tea table, page 124.



EZRA STOLLER



HOWARD GRAFF

Scandinavian tapestries, works of art though they are, have practical function of hangings to break draughts at doorways. Barbro Nielsen designed this: studio of Marta Maas Fjetterstrom wove it. Ovoid type of pattern, suggested by a grain of wheat, is almost a hallmark of modern Swedish design. Finnish vase by Kyllikki Salmenhaara. Four dishes by Palle Dybdahl, Denmark. Ash tray by Hald Soon, Norway. Below, modern wool rug in old Swedish rya style, from George Tanier. Selig furniture. *More fabrics on next two pages*

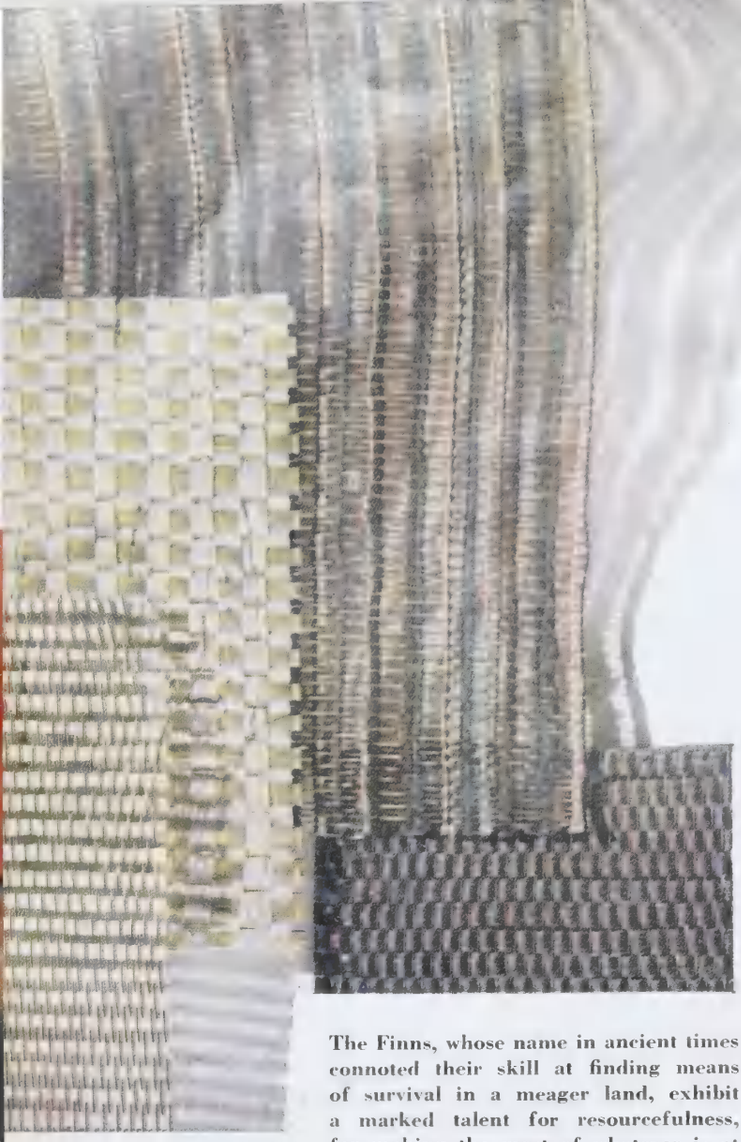
WESLEY BALZ



Make your own rya rugs

Rya rugs such as you see here and elsewhere in this issue are made by hand weavers who knot the pile row by row as the weaving proceeds. However, in both Sweden and Finland the non-weaver can buy the sturdy wool and a linen backing which has already been woven and simply knot the shag into the backing with a big needle, using a wooden ruler for a gauge. Materials for making your own Swedish rya may be ordered through Margit Sjoberg, 167 East 53rd St., New York 22, N.Y. For $1, she will send you a brochure showing in color more than 100 designs from which you may choose, together with a list of prices and sizes. The kits of materials can be ordered through her without the inconvenience of foreign exchange. The duty is about 20 per cent, which you pay to your postal carrier on delivery.

Materials for "ryijy" rugs from Finland may be ordered direct from the Friends of Finnish Handicraft, Fabianinkater 27, Helsinki, Finland. Upon request they will send a pamphlet showing designs and giving sizes, prices, and information in English about just how to place your order. Both Swedish and Finnish materials will be accompanied by instructions in English.



HOWARD GRAFF

The Finns, whose name in ancient times connoted their skill at finding means of survival in a meager land, exhibit a marked talent for resourcefulness, for making the most of whatever is at hand. Modern designers create fabrics of spectacular, unexpected elegance from weaves of copper wire, raffia, cellophane combined with traditional linen and hemp. All the colorful and newly-inspired fabrics and rugs on this page were made by Metsovaara, Finland.



EZRA STOLLER

Below, Finnish originality has combined the weaving technique of their traditional deep pile ryijy rugs with the technique of chenille, the most lavish of carpet weaves. They execute this in a mixture of smooth and nubby wool yarns, thick and thin, in subtly mixed colors. Result is a new form of rug fabric, looped, resilient, luxurious. At Lord and Taylor.

Above, Finnish originality, old weaving skills, and a keen perception of what can be created from wool are responsible for this fresh new version of the steamer rug or throw. Its shadowy color pattern breaks away from the usual trite plaids and stripes. Lightweight, soft as fur, its downy shagginess is brushed so one color melts into another. At Lord and Taylor.







GEORGE LAZARNICK

SCANDINAVIAN FABRICS
continued

Finland's Dora Jung, noted for her refreshing modern designs in linen damask, made this cloth reversible (full cloth, left), so it has the usability of two cloths. Its pattern, "Extra," relates the traditional loveliness of damask to modern tableware. At Lord and Taylor. Objects used in this table setting described in detail on page 124.

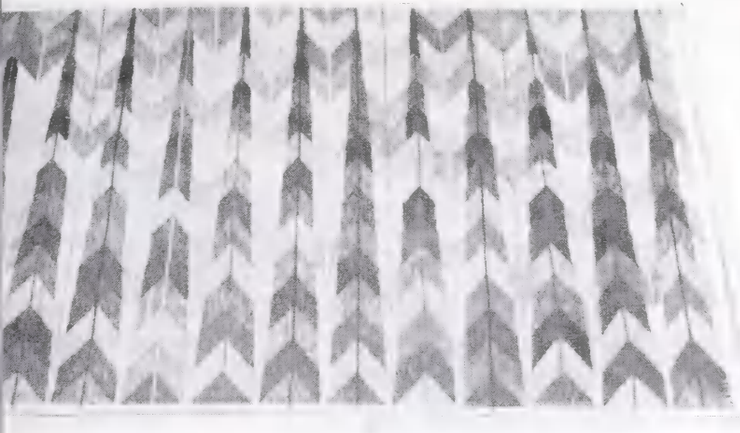
Scandinavian Exhibits in the U. S. A.

At the time this issue of House Beautiful is published, you may see for yourself the beauty of fine Scandinavian home furnishings on important display in several leading stores in the U. S. A.

Georg Jensen, 677 Fifth Ave., New York, a store which is practically a permanent exhibition of excellent Scandinavian design and craftsmanship, will have special exhibits of the merchandise they carry which is shown on our pages, for a month starting June 22.

Bonniers, 605 Madison Ave., New York, a shop which might be called a boutique of select Scandinavian wares, will similarly put on a special three-week exhibit starting June 15.

Lord and Taylor, 424 Fifth Ave., New York, will exhibit for the first time a new collection of home furnishings recently imported from Scandinavia, on the ninth floor, from June 22 through July.



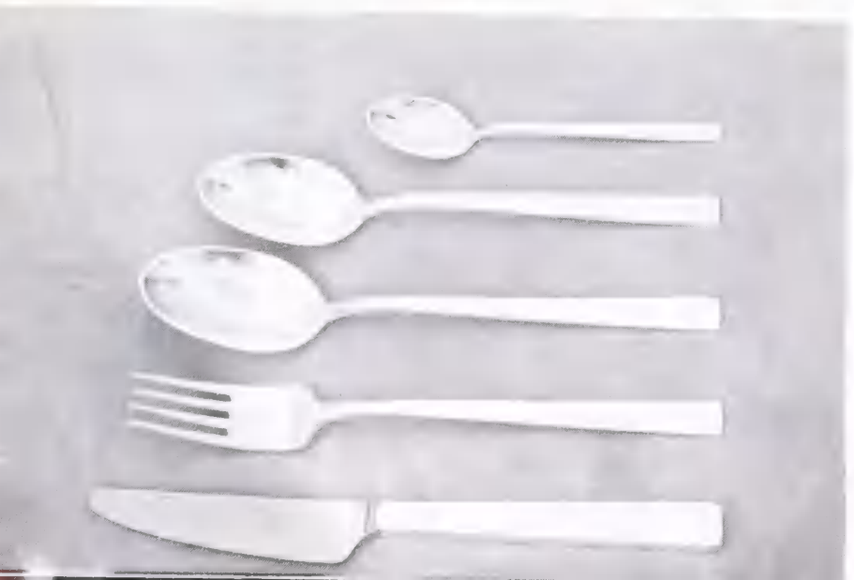
Designer Ingrid Dessau of Sweden translates the traditional Swedish rollakan rug into a pattern created to fit into modern rooms. The rollakan rug has a flat weave and is reversible, as opposed to the shaggy rya and flossa rugs. This one, called "Legend," is made by the Handicraft Association of Sweden.

An ingenious placement of printed pattern on this Swedish linen gives it great usability in short or long lengths. Designed by Marianne Nilson, Nordiska Kompaniet. At F. Schumacher.



See how the smallest of changes has given this traditional glassware new distinction. Lengthening the stem of a sherry glass (at left) does not change its basic character, but makes it easier to handle. The classic wine glass is steadied with a heavier, but open base. The bottles take on a more voluptuous curve. By Nils Landberg for Orrefors of Sweden.

The perfect balance of this sterling silver flatware has been achieved only after years of work. The result is great distinction in simplicity. There is a refinement here that could not have been reached by designers under pressure to produce too much too fast. By Bertel Gardberg for Fiskars, Finland.









A tea strainer is a simple object, perhaps in more everyday use abroad than in America. Here, Bertel Gardberg has floated the silver strainer in a ring of sterling so the strainer itself will always remain level no matter how you pick it up. Strainer has a teak caddy (left). Made by Artek, Finland.

ndinavia knows:

latured forms are the best— but can still be perfected

By GUY HENLE

● In a world of ever-increasing pressure for new design forms, Scandinavia stands alone as an island of maturity, asking only for the best from its designers, not the newest. An informed public appreciates what perfection the shaving of half an inch may bring to an already well-established form. And even when the designers are developing new forms, they can work patiently out of their previous experience, so the result has a link with the past. By its intense interest in the frequent exhibitions and by their selective buying habits, a critical public keeps the designers on their toes. In response, the manufacturers move slowly, but surely, in new directions. Many firms let their designers create at the art level years before they expect commercial success. They recognize that new designs must accrue some public acceptance. None of the forms shown here is staggeringly new, but all show the beauty that evolves with experience and refinement.



Undulating curves of these teak salad bowls end in such a way that your hand finds a natural hold for lifting them. Finn Juhl design for Kay Bojesen, Denmark.



Two sections of this double salad bowl fit together to make a perfect globe so both are dust-protected when not in use. Designed and made by Kay Bojesen.

PHOTOGRAPH BY HOWARD GRAFF



Milk-glass pitcher and glasses reveal great suavity in refined curves. Designed by Maire Gullichsen for Iittala, Finland.

Sturdy copper casseroles (left) are sleek enough to look at home on the most elegant linen damask. Casseroles, teak-handled tableware by Dansk Designs. Linen damask design by Astrid Sampe, Sweden.



Building up the base gives an entirely different feeling to this series of stoneware bowls, pots, and vases designed by Wilhelm Kage for Gustavsberg of Sweden. Pedestal subtly changes the scale so even the most traditional shape acquires freshness. Heavily textured rings mark the potter's work.

New Forms that are not Bizarre

PHOTOGRAPH BY STEPHEN MICHAEL



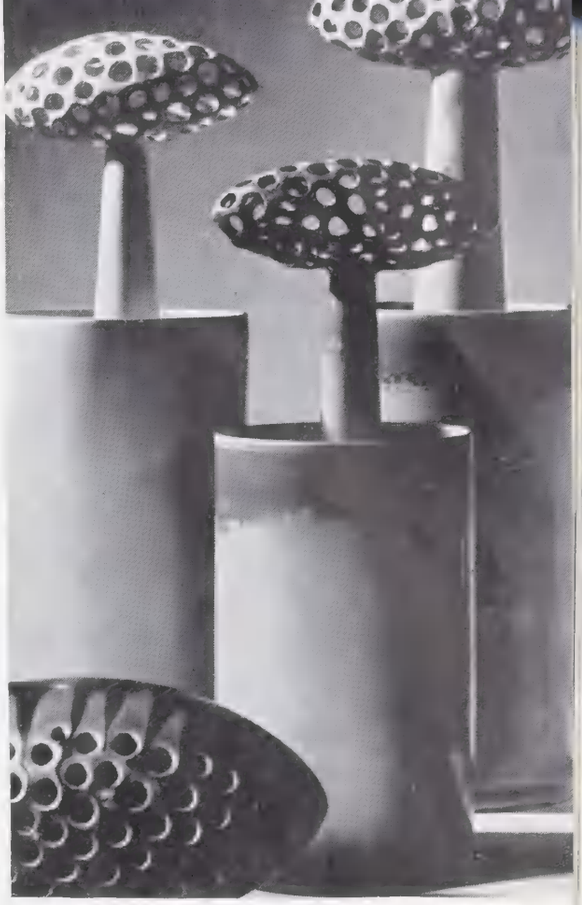
● Maturity in design does not lie simply in perfecting old forms. It must mean also the development of new forms, forms that break with the past but do it in so logical a way that they are immediately acceptable. You'll find nothing wildly experimental on this page, yet each of the objects offers a really new thought.

Mastery of material is the key to the Scandinavian designer's success. Because of his craftsman's background, he does not attempt to make his material—whether it be glass, ceramics, wood, or metal—into something it is not, simply for the sake of novelty. True creativity lies in the ability to present a new form with so sound and rational a basis that the instinctive reaction is to wonder why it wasn't made that way before. And only a design that reveals some hitherto-unknown facet inherent in the material itself can give us this new-but-just-right feeling. Scandinavia's craftsmen-designers have found the way.

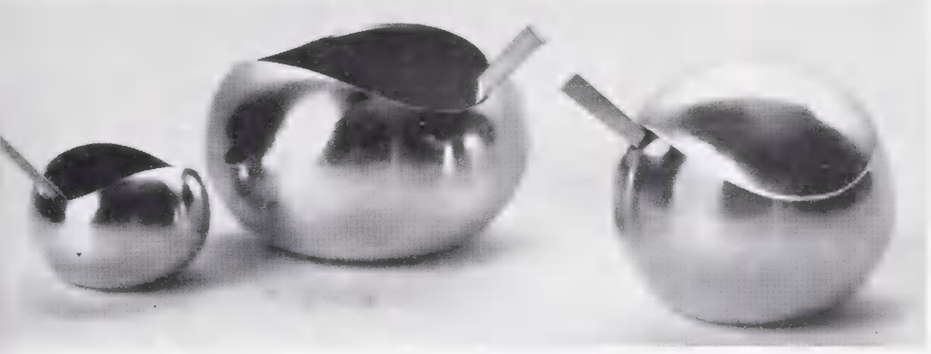
Kaj Franck, Finland's imaginative designer in glass, presents new ideas in decanters. Two have tiny decanters in the stoppers for a second flavor. A glass-sculptured hen tops third. Blown by Jaakko Niemi, for Waertsila-Notsjoe.



The glass in these traditional shapes has been so worked that graceful fluid lines develop within the material, creating the feeling of the flowing liquid for which they were designed. This could only have been done with craftsman's knowledge of glass. By Ingeborg Lundin for Orrefors.



These truly functional flower holders help you arrange long-stemmed blooms at the point where you need it, not at the bottom of the vase—thus a new form is born. By Stig Lindberg for Gustavsberg.



Sterling condiment set takes full advantage of silver's supreme fluidity to dip and curve with charm and grace. Lid follows line neatly.

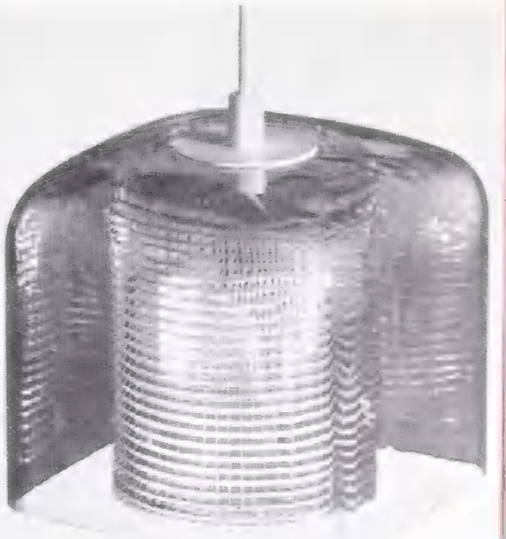
So much happens as you look into these glass ash trays that you must pick them up to see more. Then you enjoy their heft and surface caress. By Kaj Franck for Waertsila-Notsjoe.



Silver pipkin done in the same style as the condiment set. All designed by Soren Georg Jensen for Jensen of Denmark.

Double glass shade (with space between) diffuses the light so well that this lamp may be hung at eye level without glare. By Carl Fagerlund for Orrefors of Sweden.









ALL PHOTOGRAPHS BY WESLEY BALZ

Ingeniously designed, with a Scandinavian flair for resourceful interchangeability, three hexagon-shape tables can unite in an arc to service a circular sectional sofa or can be used separately. The tables in this Danish collection by Selig are cabinet-made in Denmark, shipped knock-down to the U. S. A.

A new world-wide influence

● Home furnishings designs created to please 18 million Danes, Finns, Swedes, and Norwegians (a population less than New York and New Jersey) have walked off with top honors at the last three Triennales in Milan, competing with the world's best. Fourteen per cent of Scandinavian-made furniture is exported, enthusiastically accepted in such unlike places as England, Germany, Spain, South America, West Indies and, especially, the U. S. A.

Why? We submit that consumers the world over, disillusioned by the design falsities constantly confronting them, have greeted, like a breath of fresh air, the essential probity which earmarks Scandinavian design.

The very core of this is that the designer is himself a craftsman, designing not merely on paper, but truly out of the nature of his materials, which he knows intimately.

Trained in a tradition of resourcefulness, he concentrates on filling a human need directly and beautifully.

His own paying public at home, moreover, is a critical, knowing one. The Scandinavian consumer has an historical respect for rationality and an informed appreciation of craftsmanship, besides an intense interest in the frequent exhibitions which keep the designer's work open to the appraisal of public and press. No one falls for anything simply because a "big name" designed it. A designer is a big name only so long as his work reflects his ability. The incomprehensible is not acclaimed on the say-so of a clique of self-appointed pundits.

Under these happy circumstances, sensible beauty flowers. On these four pages see some Danish examples of it, imported by Selig Mfg. Co., and in stores across the U. S. A.

It is generally conceded, even among Scandinavians themselves, that the Danes excel in the sculptural manipulation of wood so that the arm of a chair like this one, designed by Ib Kofod-Larsen, meets your hand and arm in perfect conformation with human touch. Moreover, it is graceful to look at. The wood's satiny, soft-to-the-touch finish, often described by the Danes as "zichklinge," makes this woven cane and natural teak chair as aesthetically pleasant a tactile experience as a visual one. Norwegian-crafted accessories, Norwegian Silver Corp.



When Danish design takes on an unconventional turn, as in this two-tier carry-all of bentwood trays, you may be sure that it is not trick design for its own sake but a form that fulfills a need. This portable table slips easily over a chair or sofa arm or a bed to provide a handy surface.



A Scandinavian meal is no mere necessity of life but an important event, and so its accoutrements are painstakingly designed to have comfortable proportions. Walnut-veneer refectory table, cane-back chair and cane-shelf serving cart are engineered to conform with the movements and dining postures of their users. Chair seat is Naugahyde. Norwegian pewter bowl, Eisenberg-Lozano.



Danish designers were early to revive the use of caning for its visual and actual lightness. As the shelf of a coffee table, it underlines the lightness of the tapering, almost knife-thin bevel of wood top, keeps 5-foot table from presenting a bulky appearance.

This triangular table indicates a thorough thinking-through of function. Placed between seating groups it would tend to join them conversationally. Sculptural gallery with flared corners is pretty to look at and an easy-to-dust surface. Danish rug, designed by Nanna and Jorgen Ditzel, from George Tanier, Norwegian silver coffee pot made by Tostrup. Silver spoons, Marthinsen. Porcelain cups, Porsgrunds.



ALL PHOTOGRAPHS BY WESLEY BALZ

Subtly molded back slats make these half-sofas lovely to look at from any angle. Wood frames of Selig upholstered pieces are made in Denmark, upholstered here with foam rubber cushions set on woven-rubber straps. Fireplace accessories, S. P. Skinner. Tapestry cushion tops and Swedish flossa rug, designed and woven by Bittan Valberg. Swedish lamp base by Ake Holm. Danish shade by Le Klint, from Bonniers.



It is something of a design triumph to create a chair that can recline in five different positions and still retain its slender grace. Smooth rounding of the angle where front leg joins the arm is typical of Danish design's respect for human comfort and an example of skilled woodworking. Rug is a Swedish rya, designed by Birgitta Ostberg, from George Tanier. Photographed in the home of Mrs. Patricia Easterbrook Roberts.





Dux system of related walnut components — chests, cabinets, bookshelves — lets you compose your own storage wall, set on u two-inch base. Swedish rya, George Tanier. Lamp, Nessen Studio. White Danish bowl, by Nathalie Krebs of Saxbo.

The fresh look of perfected design

● Scandinavians conduct their affairs with a pleasant lack of urgency, which is the envy of American observers. Their ways have a serenity that is reflected in the placidity of their design. Industry, for instance, is content to retain creative designers on their staffs whose function it is to perfect old forms and experiment with new forms in the unhurried atmosphere of a studio. Much of their work may never see the light of day commercially. Certainly there is no pressure on them to create completely new collections once or twice a year. The emphasis is on quality, not quantity. Design evolves. If it is good, it is kept year after year, the only change being in the perfecting of details. And since it is good to start with, it retains a timeless, undated, always-usable freshness.

The undated, highly practical furniture on these two pages is made in Sweden, imported and factory-assembled in the U. S. A. by Dux.



Scandinavian designers tend to reveal wood in the framework of upholstered pieces. Tapestry rug, by Marta Maas Fjetterstrom studio, from Scandinavian Design. Fire tools, Dansk Designs. Sofa cushions, International Designers Group. Finnish glass vase, Timo Sarpaneva. Swedish vase, ash tray, Gustavsberg.

Skilled Swedish cabinetwork guarantees substantial beauty of Dux pieces, their precise joinings, hand-rubbed finishes. All are in walnut. Clock, French Antique Co. Pewter caddy, Doris Dessauer. Brass box, Sheba Taylor. Rug is one of Swedish weaver Bittan Valberg's designs for Cabin Crafts, executed in Acrilan.

ALL PHOTOGRAPHS BY WILLIAM HOWLAND IN THE HOME OF ROBERT MARTIN

FOUR PHOTOGRAPHS BY EMELIE DANIELSON NICHOLSON

Schooled in Danish design philosophy, Larry Peabody has created graceful, practical furniture, expertly made at low cost. Loveseat, $220. Coffee table with trays, $80.



An ingenious space-saver, the hanging desk has a Formica-covered drop leaf. See the desk in combination with a chest scaled to fit under it (top). Armchair reminds you of high-back chairs Scandinavians love. Antiques, Gene Segal.

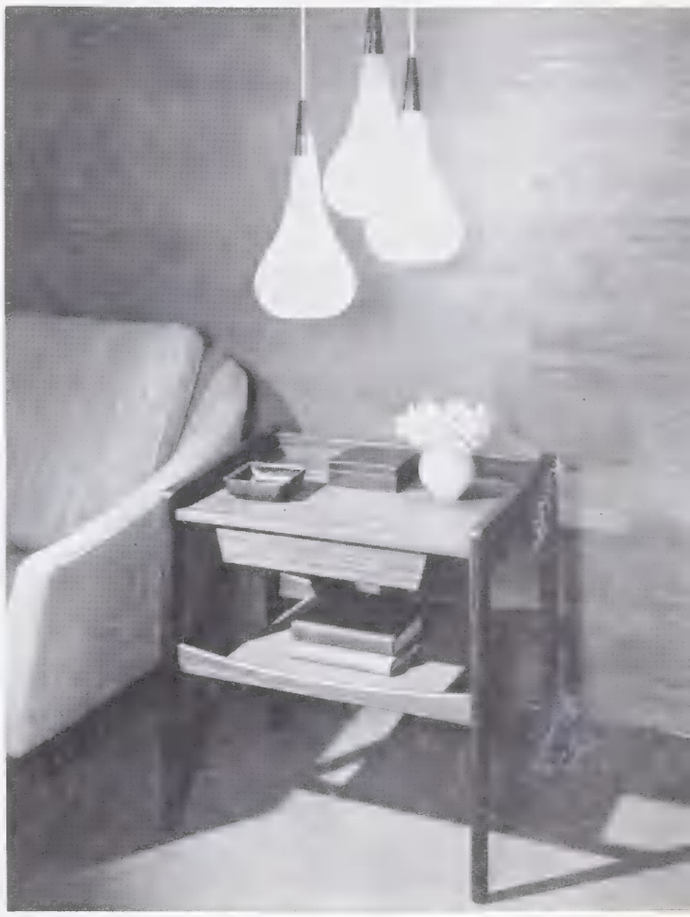
Typical common-sense approach: extendable drop-leaf table, below, can become a desk (opposite). All wood is elm, finished in walnut or teak. Seat is Boltaflex.



TWO PHOTOGRAPHS BY WESLEY BALZ



Jens Risom's handsome "office" for a living room reminds us that the essence of good Danish design is the honest solution of a human need executed by knowing craftsmen. Walnut cabinet, with drawers and shelves for papers, Dictaphone and phone, moves easily on casters.



Risom's Danish subtleties: the slope of the gallery, the slightly curved edge of the leather-covered lower shelf. Glass globes of Moe lamp are imported by Thomas Industries.

Designed and made in the U.S.A.

Below, see how a separate 3-drawer suspendable unit can be hung under the dining table (opposite) to turn it into a desk. Table, $160. File tray is extra. Drapery fabric, Denst and Soderlund. Lightolier lamp. Loomweave rug. Modern accessories are from Dalkullan.



● Scandinavian design influences are now so intermingled with American that it takes a bit of perceptive experience to distinguish the pure from the mixed. Some furniture, for instance, is imported in toto; some is partially made abroad and assembled in American factories; some is made here from designs created in Scandinavia. And there are copies which plagiarize the superficial form of Scandinavian design without reference to its organic nature or the craftsmanship it demands.

But there is also fine furniture of Danish inspiration designed and made in the U. S. A. by Americans who thoroughly understand Scandinavian design philosophy and woodworking skills. Above is the work of Jens Risom, Danish-born and trained designer and cabinetmaker, who has imparted his knowledge to his own American factory workers. Opposite is furniture designed by Larry Peabody, a young American who has studied and worked in Denmark, absorbing the essential viewpoint. Made by Richardson-Nemschoff.





Double-purpose design which doesn't look contrived, this teak table makes a graceful desk and extends to become a conference table with the raising of the single drop leaf. Note how trimly the movable legs fit next to the stationary ones. Ejner Larsen and A. Bender-Madsen, designers for Jonals Co. Willy Beck, cabinetmaker. At Georg Jensen. Shown at Den Permanente, Copenhagen.



Danish chairs are so graceful you might miss the point that they are comfortable to sit in. Structurally sound, they are thickened where there is stress, slim where there is none. This refined one was designed by Jacob Kjaer.



TWO PHOTOGRAPHS BY WESLEY BALZ



Finn Juhl designed the furniture at left and above for Baker Furniture Co., an American firm distinguished for its staff of excellent cabinetmakers, the only kind who could do justice to such design niceties as the gradual slendering of the desk top and the precise, almost indistinguishable joining of the chair's back legs to its curved arms. Teak desk and cabinets reveal the Danish glorification of wood for itself. Photographed at Bloomingdale's, New York City.

PHOTOGRAPH BY EZRA STOLLER

Masters of their art and craft

● The Scandinavian respect for arts and crafts is hard for a machine-conscious American to understand immediately, for we unfortunately tend to apply the words to handwork which lacks dignity and importance. But the Scandinavian lives out of a handmade tradition. Even his most important belongings fall into the arts and crafts category. His furniture, for instance—its design is considered an art. Much of it, especially "furniture for export," is made by cabinetmakers, not factories. And you cannot doubt that a craft has great honor in Scandinavia when you see the beauty skilled hands give the most mundane objects.

The furniture on these two pages is the work of Danish designers who might be called masters of both arts and crafts. Only those who understand thoroughly both the engineering requirements of comfortable furniture and the capabilities of wood itself could create such sculptured, rational beauty as you see here.



An L-shaped desk that lets you enjoy work surfaces on two sides is comfortable and beautiful. Peter Hvidt and O. Molgaard Nielsen, who designed it, made it as much sculpture as furniture. Gallery on two sides permits the desk to be used freestanding. From Watson and Bealer. Chair by Fritz Henningsen, from Pacific Overseas, Inc.



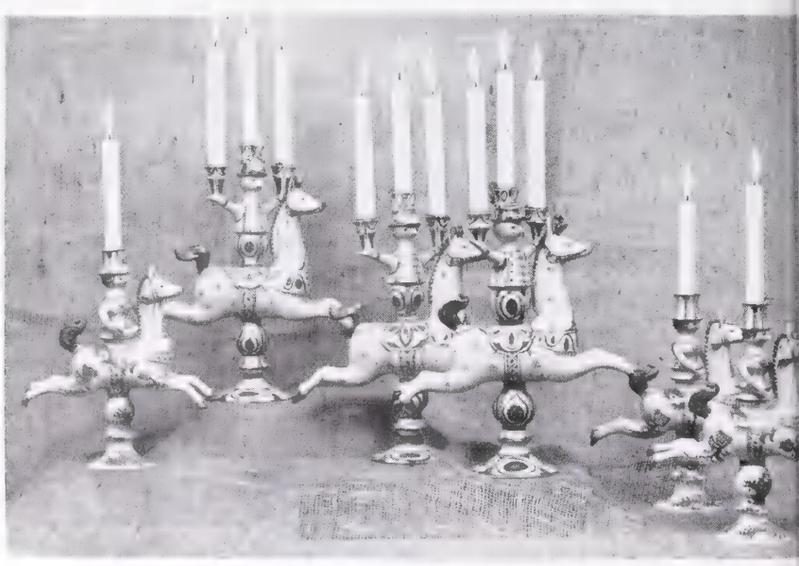
These factory "blanks" for goblets were seen in a new light by Kaj Franck, Finnish designer, and composed into chains of transparent bubbles. Hung in clusters, they catch and refract light beams and ring as melodiously as bells when set into motion by a breeze. Although meant only for display purposes, people are actually buying them. To be imported soon by Georg Jensen.

PHOTOGRAPH BY STEPHEN MICHAEL



Scandinavia's genius





The zany horsemen bearing candles are hand-painted ceramic candlesticks, the work of Bjorn Wiinblad of Denmark, a master of fantasy. These and the platter, mug, and bowl (left) are pieces beloved by collectors. World-wide admirers search for his drolleries of design which make a slight gesture to utility. He also does posters and illustrates such classic books as *Arabian Nights*. From Georg Jensen.





Rabbits, gymnastic monkeys and bears, hand-carved of teak, maple, or oak by Denmark's late, great Kay Bojesen are three of 12 kinds of animals with sleek, strokable curves and perfectly articulated joints that delight both grown-ups and children. Kay Bojesen's hand-carved wooden cars, trains, and boats also have admirers of all ages. His creativity as both woodworker and silversmith typifies the versatility of most Scandinavian designers. Georg Jensen.

for artistic playfulness

By EPSIE KINARD

● The light-hearted designs on these pages express a spirit of play as pure and uninhibited as the inventions of a child. But unlike children, the creators of this fun and fantasy are top-flight Scandinavian artists. They can easily turn from a serious to an impish mood. Those captivating animals above are by Denmark's late Kay Bojesen who was also one of the great Danish silver designers. See his serving dish on page 52 and his salad bowls on pages 53 and 79.

Scandinavian designs in a gay, antic mood are not intended to be taken too seriously, nor serve too resolute a purpose. Fun often teases the functional, as witness the puckish designs, painted by Denmark's Bjorn Wiinblad, on ceramic platter, mug, bowl and candlesticks, shown opposite. Humor is tossed over a shoulder. Playfulness is aimed at bringing grown-ups back to that wonderful nostalgic world of childhood. Even toys stray from the nursery, are so cherished as home decorations they are kept out of the reach of children.

A Scandinavian designer sees beauty and the pure makings of fun in almost everything he sees: in boar bristles, sheep shearings, blanks swept out of a glass factory. When he turns these into fun or fantasy, he does it with the same effective use of material that he employs for sober designs.



PHOTOGRAPH BY EZRA STOLLER

Rustic mobile of boar's bristles and sheep shearings, this bit of fantasy, following a time-honored form, is made by Swedish farm wives to relieve the tedium of long winter nights. Hung about three inches from a wall with a strong li, ht on it, it rewards you with a fascinating shadow play.

TWO PHOTOGRAPHS BY EZRA STOLLER





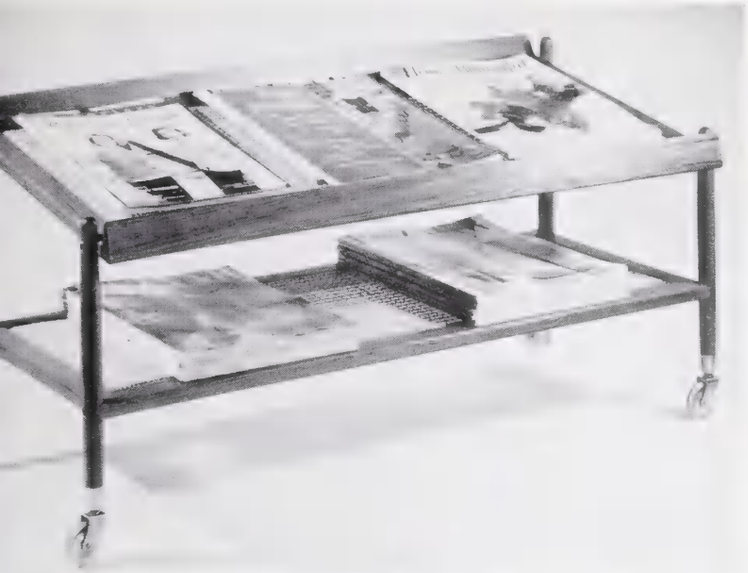
An extra dressing table in limited space is a wall-hanging box of oil-rubbed teak (above), its inside compartmented with shelves, two drawers, and a pull-out surface (left). But see the mathematical elegance of the design: Box lid and sides are cut diagonally so when the mirror-lined lid is raised on its brass hinges, the cabinet acquires bulklessly slender triangular sides. P. Jensen, designer. From Den Permanente, Copenhagen.

Beautiful little solutions—

Mothered by necessity

● Observing Scandinavian answers to the most minor needs of living, one has the feeling that the designer as a family man understands the problem from his personal experience, namely coping with the demands of limited space. For living quarters *are* small in these countries. No matter how small their incidental furniture, it has real usability. It's never novel for novelty's sake, never skimpy in scale or flimsily made. It's often so perfectly crafted, it's a little jewel of cabinetwork.

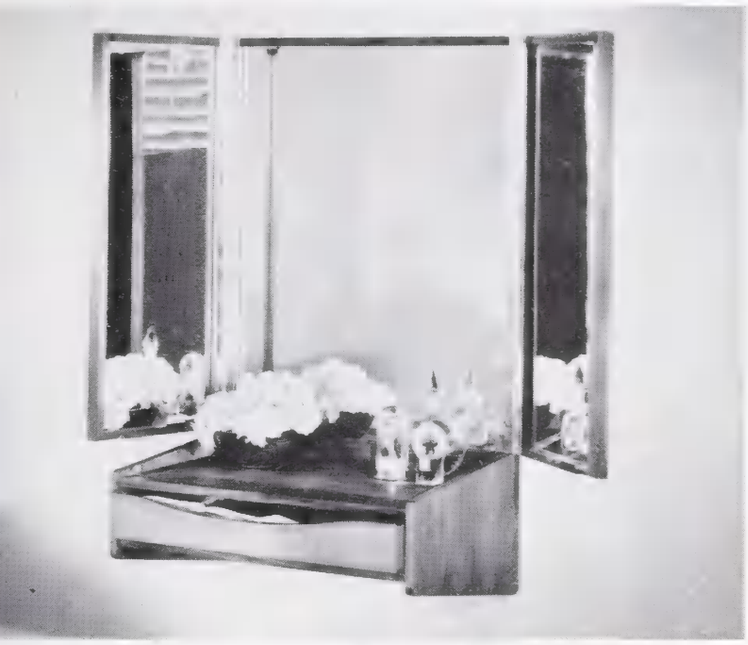
SIX PHOTOGRAPHS BY WILLIAM HOWLAND



A canted top, caning, and casters create this handsome practicality—a magazine rack lightweight enough to be easily moved about and used as a reading stand. It comes in walnut, is imported by Mills of Denmark.



A well-lighted grooming shelf need take no more space than this in a hallway. Mirror above the walnut shelf is sunk in a hoop of walnut, attached to a wall bracket that lets the mirror pivot. Imported by George Tanier.



American made, of Danish inspiration, this compact, wall-hanging dressing table (above) has a plastic surface, a drawer, and a triple-folding mirror. Larry Peabody designed it for Raymor. Danish oiled teak filing case with pull-out trays (below) was designed for an office, is lovely enough to use at home for files, sheet music, record albums. International Designers Group.



With ingenious economy of design, Danish-trained Larry Peabody has engineered this tiny wall-hanging desk with shelves, pull-out trays, and a plastic-laminate surface on its walnut drop leaf. From Raymor. Below, realistic Danish sewing storage—a chair-height, walnut cabinet on casters, with a basket and an amply-sized movable tray for threads, etc. Imported by Mills of Denmark.





How to Season your Cooking with Scandinavia

Cookbooks by the dozen can give you each country's traditional recipes, but House Beautiful's Party Editor tells you how to adapt a Scandinavian attitude to your own personal cuisine

By VIRGINIA STANTON

● Scandinavia is so food-conscious, the food is so dreamy and so full of ideas to take back to brighten up your cookery at home that I'm naturally up on Cloud Nine every time we go.

The first time I went, though, I was in for a big surprise. I was prepared to go overboard on the smorgasbord, thinking that everyone over there lived on a steady diet of smoked eel, herring salad, hot meat balls, and the other gorgeous items of delicatessen you find weighing down smorgasbord tables in American restaurants.

I discovered instead that Scandinavian cooking is really about as cosmopolitan a cuisine as you can sample anywhere in the world. Sure, it has its own unique flavors and traditions—herring, sour cream, boiled potatoes, and dill run through their menus like a theme song, and all four countries have national specialties. But for the most part the food you eat in Scandinavian homes is worldly, strongly influenced by France, Germany, and England, with some Americanisms creeping into it via the home freezer and the ready-mix. One of the most popular newspaper columns in Stockholm has to do with foreign foods, and the gals over there can get as excited as you can over a new recipe for a curry or a paella. But since they've been trained from childhood in the principles of cooking and are seasoned judges of food, both in the raw and in the pot, they seem to be able to merge the outside influences with the traditional ones to produce a kind of cookery that has a distinctive personality of its own.

The smorgasbord is a Swedish tradition, a lavishly presented buffet of separate dishes that run through the cookbook from cold smoked fish to hot meats and desserts—five courses, garnished to the nines and all set out at once. The Finns, Norwegians, and Danes have their equivalents because all these countries share similar tastes. Sad to say, the traditional, full-fledged smorgasbord is getting rarer and rarer, for it runs into money, besides taking days of preparation. But for a big cocktail party or a buffet supper, you can't beat the *concept* of a smorgasbord. Even if the smorgasbord menu I'm about to suggest isn't authentic down to the last chopped anchovy, you can still beguile your guests with its foreign accent, adapting the unique Nordic flavors and food combinations and spiking up the menu with some of the honest-to goodness Scandinavian foods that come in tins and jars.

I'd make my smorgasbord wingding a buffet supper, since I take a dim view of cocktail parties, although this stick-to-the-ribs food is what a cocktail (*Please turn the page*)

On these three pages you'll get an inkling of Scandinavia's cosmopolitan food and entertaining in tables set by Mrs. Estrid Ericson, one of Stockholm's most sophisticated hostesses and director of the famous Svenskt Tenn home furnishings shop. Opposite, cloth and Plexiglas candlesticks by Josef Frank, and stainless flatware by Sigvard Bernadotte are Swedish. Lacquer bowl is Japanese, carafe is English. The decanter used for "snaps" is Venetian glass.





SEASON YOUR COOKING WITH SCANDINAVIA *continued*

party needs. And with this type of food it's as easy to have fifty as twenty guests, so your party can be anything you want to call it. But before you tot up your guest list, there are a few things you should know about typical Scandinavian foods and flavors.

The Danes make a big feature of their *smorrebrod*, or open-face sandwiches. They put Dagwood to shame in what they heap upon a slice of bread. But it's so artistically done, you almost hate to gobble up those sandwich pictures. Their pork and dairy products are exceptionally good.

Norwegians have the *kaltbord*, similar to smorgasbord, and theirs are the world's most succulent sardines. They specialize in smoked fish, even smoke lamb and mutton, a delicious idea I wish our meat producers would latch on to for it would add such variety to our meat diet.

The Finns do wonderful things with meat and fish puddings. Smoked reindeer meat is one of their more exotic contributions. There's a Karelian (*Please turn to page* 111)

ALL PHOTOGRAPHS BY EMELIE DANIELSON NICHOLSON



This urbane Swedish dinner table might be in San Francisco, London, Rome. Oval glass plates and ebony-handled silver designed by Mrs. Ericson; pewter candlesticks by Josef Frank. Cosmopolitan menu: Martinis, salmon, game bird, zabaglione.

Left, a luncheon table for a servantless hostess; hence appointments are minimal but very fine—crystal plates on Chinese mats, antique green-tinted ivory silverware, glassware by Josef Frank, and ash trays of jade, malachite, lapis.



In Scandinavia, as in the U. S., guests may linger after a cocktail party. Estrid Ericson suggests an extemporaneous buffet supper of risotto, fruit, cheese. Sideboard of amboina wood and lacquer by Josef Frank; the pewter chafing dish by Mrs. Ericson.







THREE PHOTOGRAPHS BY JOHN ENGSTEAD

Scandinavian ideas

The chair on our cover and doll's cradle, play table, and see-saw support, shown here, are the same thing put to five different uses, thanks to interchangeable parts. Designer Kristian Vedel exploited fully the slight springiness of bent plywood. Basic curved section, with slots, opens slightly to receive insertion of seat, arm rest, or tray into slots, then springs back to lock them in. Tray, in half moon shape locked between two curved sections, makes a play-pen and table. Basic chair is $20. At Bloomingdale's in New York. For other stores, turn to page 114.







TOGRAPH BY GOSTA GLAZE

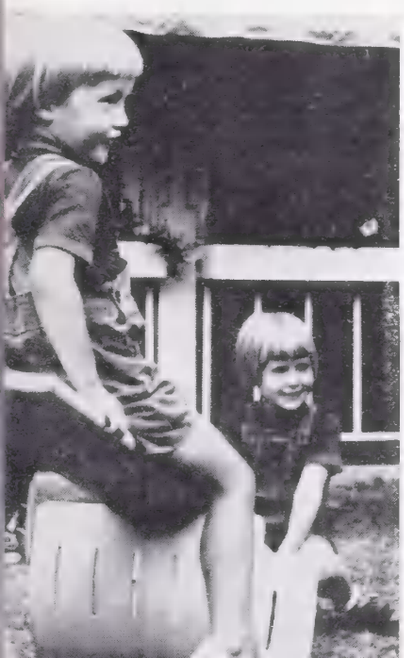
Child-size and inviting to stroke, nestle up to, and confide in, these animal sculptures of polished granite in a Stockholm park are beloved by Swedish children. The work of Sculptor Egon Moeller-Nielson, they typify humanity of Scandinavian art.



As real as life to a youngster, this squirrel gives new imaginative dimension to play, invites child to participate.

hat charm all children

American mothers and playground-committee women should take a good, hard look at these wholesome approaches to design and art. Furniture, imported to this country, is multi-purpose. Animal sculptures create a beloved world of make-believe in a playground



Play possibilities of this versatile design are unlimited. One of the answers to "Mommy, what can I do next?" is this basic section that supports a see-saw. Five-ply plywood molded under heat, it's strong enough to support a pair of hefties. It also makes a rocking boat or tunnel for a secret hideout.



A group of these fanciful sculptures, circling an oak-paved play area, makes a nice landscape feature for adults, while the animals excite children's imaginations and meet their needs for play and games. Above, Mr. Owl and a friend.





This storage system is made
Heywood-Wakefield after a Dani
original. System has only two un
—a 30″ x 32″ x 14″ base cabin
with hinged, touch-latch doo
and an open, six-shelf stack-
case, 30″ square, 14″ deep. Each
usable alone or in many combin
tions. Starting with a few piec
(above), you might add on un
you had a whole architectura
looking wall of versatile storag
space (left). Extra adjustab
shelves may be inserted vertical
or horizontally. In teak or walnu
finished ash, base is about $10
five shelves included. Stack-o
unit is about $50 with four extr
shelves. Mogens Koch designed t
prototype. At stores country-wid

Wall storage units— in the Nordic tradition of practical beauty

• Scandinavians have been practical masters of space con-
servation since the Vikings outfitted their ships with collaps-
ible beds. This genius is being widely exported to the whole
world in their modular wall cabinet systems. These were all
designed to solve storage needs in Scandinavian homes which
like ours, have grown smaller while possessions have in-
creased. The solutions are direct, undevious, "elegant" as a
mathematical solution is said to be elegant—a few basic
cabinets proportioned to group and stack in endless combina-
tions as storage and space needs change. They look built-in
but are easily dismounted and regrouped, so you can take the
built-in look with you when you move. Yet this rationally en-
gineered, inexpensive practicality evolves as a thing of beauty.



3 PHOTOGRAPHS BY WILLIAM HOWLAND

Nucleus of this oiled teak storage-wall group is a case 35½" wide, 30" high, 19" deep, fitted out in five ways—as a cabinet with four sliding doors, $203 (upper right); a cabinet with tambour doors, $240; a five-drawer chest, $260; a five-drawer desk, $290; and as a bookcase with adjustable horizontal shelves, $103. Legs are extra. Danish import by John Stuart.

Clothes storage wall below is one of scores of potential compositions in a system of portable closet components, called "BB" Cabinets, designed by Grethe Meyer and Borge Mogensen for C. Danel. You can order through your architect or contractor 14 sizes of closets with hinged doors and 6 with sliding doors. All have innumerable arrangements of shelves, drawers and rods. Cases are fiberboard, doors are veneered in teak, framed in oak. Parts come knock-down, clip together with metal fittings. Prices, $146 to $739. Imported by Rickberg. More details on page 115.





Akvavit, the traditional drink of these four northern countries, is served neat and very cold, often frozen in a block of ice. It's usually followed by beer, and always preceded by something to eat. You can get a special form for freezing the bottle in ice. Distilled water freezes most brilliantly. Plate and flatware, from Seabon. Orrefors glassware, Sweden, from Georg Jensen.

PHOTOGRAPHED AT THE COPENHAGEN RESTAURANT, NEW YORK, BY HOWARD GRAFF.

SKAAL—*a graceful custom that gives you the clue to Scandinavian good manners*

● Your dinner companion catches your eye, raises his glass, says "*Skaal!*" and, looking in your eyes, drinks. Then, still holding up his glass, he bows to you slightly before replacing it on the table. Meantime, you reciprocate the toast simultaneously.

This is the mannerly and traditional skaal ceremony (pronounced "skole") which all four Scandinavian countries preserve. There's an unexpected punctilio about this which invariably delights a stranger, particularly an American stranger who can hardly believe that there are people in this busy world who will take time out to salute each other formally. For no matter how gaily a skaal is offered, it is tinged with seriousness. It's a token of the dignity of human friendship. And it is not too much to say that it is typical of the civilized concern for humanity that underlies most of what is Scandinavian, the very thing that strikes so sympathetic a note with Americans.

Scandinavians seem to recognize that the disciplines of courtesy oil the wheels of human relations, so they live by rather elaborate codes of etiquette. But their general good-humored good sense saves them from stuffiness.

The skaal ceremony, for instance, is fraught with polite nuances. If you are invited to a meal, you do not eat or drink until the host rises, glass in hand, makes a speech of welcome to his table, and skaals the company. During the meal the gentlemen skaal the ladies and each other (*Please turn to page* 124)

VEL ANKOMMEN (that's Danish for Happy Landing)

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Scandinavia

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SCANDINAVIAN DESIGN CAVALCADE

CONTINUED FROM PAGE 46

behind the design scenes. You can talk to designers, potters, cabinetmakers, silversmiths, glassblowers. (You really can, too, for almost everyone speaks English.) And, best of all, here's how you can acquire home furnishings of major importance you might not be able to duplicate at home, and certainly not at Scandinavian prices. (See page 121 for information on customs duties, shipping, etc.)

This unique fiesta, evidence of the Nordic public's attentiveness to the things they live with, is sponsored by the arts and crafts societies of each country. The purpose of these powerful groups is to further good design for everyday living both among independent craftsmen and in industry. And to give you some idea of the deep-rooted nature of their influence on popular taste, the first of these societies was founded in Sweden in 1845, the others eventually following suit.

For the record, their names are: National Association of Danish Arts and Crafts (*Landsforeningen Dansk Kunsthaandvaerk*), Palaegade 4, Copenhagen; Industrial Art Society of Finland (*Suomen Taideteollisuusyhdistys*), Temppelikatu 15A, Helsinki; National Society of Norwegian Arts and Crafts and Industrial Design (*Landsforeningen Norsk Brukskunst*), Wegelandsveien 17, Oslo; Swedish Society of Industrial Design (*Svenska Slojdforeningen*), Nybrogatan 7, Stockholm.

Each of these countries also maintains societies that foster handcrafts in the home and have shops not to be missed by anyone interested in fabrics, rugs, embroidery, and knitting. They are the Danish Handicrafts Guild (*Selskabet til Haandarbejdts Fremme*); Friends of Finnish Handicraft (*Suomen Kasityon Ystavat*); Norwegian Home Arts and Crafts Association (*Den Norske Husflidsforcning*); Swedish Handicraft Industries Association (*Hemslojdsforbundet*).

To savor such a trip to the fullest, HOUSE BEAUTIFUL suggests a 25-day Design Cavalcade itinerary through Norway, Sweden, Finland, and Denmark. Since our editors have been virtually commuting to Scandinavia for ten years and have been on hand for three Cavalcades, it is based on experiences we found particularly rewarding. We present it with days and dates synchronized with this year's Cavalcade, but you can transpose or improvise as you will. It's also elastic enough to serve as a guide for spring and summer travel. We are indebted to the Scandinavian Travel Commission for helping us whip it up into practical shape. You can let your travel agent take it from here or you can follow it free lance. In any case, we urge you to reserve transportation and hotels immediately.

We assume your presence in Bergen, Norway, on August 25, just as the Cavalcade starts in that country. (Norwegian Cavalcade exhibits continue through Sept. 30.) You might leave New York via the Norwegian America Line's M. S. "Oslofjord" on August 18, or by Scandinavian Airlines flights from New York to Bergen on August 24. Icelandic Airlines flights could also be worked into this time table. (The Swedish American Line's M. S. "Stockholm" Viking Lane Cruise, leaving New York on August 26, will take its passengers to the Edinburgh Festival and then on for a sampling of the Design Cavalcade in Denmark, Norway, and Sweden.)

For the return our schedule suggests the Norwegian America Line's M. S. "Bergensfjord" leaving Copenhagen on September 20, or the Swedish American Line's M. S. "Kungsholm" leaving Gothenburg on September 21, or SAS and Icelandic flights from Copenhagen on or about the 21st.

August 25, 26. The seaport of Bergen, one of Norway's oldest, prettiest, and busiest towns is a good first taste of Nordic tradition. You might make an evening tour to the ancient town of Fana, a morning and an afternoon car or bus trip to Edvard Grieg's home in Troldhaugen and the curiously oriental 12th-century Fantoft stave church. Be sure to visit Bergen's Art-Handicraft Museum of West Norway and the Husfliden shop of the Association of Home Arts and Crafts. See Theodore Olsen's silver shop. Brandt's is a good shop for Norway's excellent furs. Have lunch at the restaurant on Mt. Floyen to view the rugged grandeur of the landscape which surrounds the town and explains a lot about the Norwegian temperament. Good hotels in Bergen are Orion, Norge, Bristol, Rosenkrantz, Neptun.

August 27. Give yourself over to a three-day tour through speechless-making scenery, driving by bus or car to Norheimsund on the Hardangerfjord. Lunch here, then go along the fjord to the resort of Ulvik, for a night at Brakanes Hotel.

August 28. After a Norwegian

breakfast (everything from herring through ham and eggs to cheese) drive on to Voss to see some fine old Norwegian architecture, then down to Gudvangen on the Sognefjord. From here cruise through the fjord to Flaam. Stay overnight at the Fretheim Hotel.

August 29. Via the famous Flaam Railway, climb 3000 feet up the mountain to Myrdal and the Bergen Railway train to Oslo—8 more hours of the most breathtaking scenery you've ever seen.

Aug. 30, 31, Sept. 1. In Oslo, once you're settled in your hotel (Grand, Continental, Bristol, and Viking are good), let everything else wait until you've been out to Bigdoy to see the magnificent Gokstad and Oseberg Viking ships in the museum that's been built to "fit" them. Don't miss the open-air Folk Museum here, a collection of 150 antique houses assembled to show you how earlier Norway lived (with built-in beds, folding tables and other woodworking ingenuities.)

For an idea of Norway's intense interest in pure art, see the National Gallery. Be sure to visit the Museum of Applied Art and the Historical Museum to see Norwegian antique furnishings before you pay the "must" visit to Artists' House, Wegelandsveien 17, where a special Cavalcade exhibit of latest arts and crafts is shown.

To see the best and shop, go to The Forum, Rosenkrantzgate 7, a permanent sales exhibit of the Oslo Trades and Industry Association; Norway Designs, Startinsgate 28, for home furnishings; the silver and jewelry shops of Norway's top silversmiths, David-Andersen, Karl Johansgate 20, and Tostrup, across the street (you can also visit their workshops); Den Norske Husflidsforening, a large store sponsored by the home crafts society, showing country-woven textiles, table linen, handknit sweaters, embroidery, tapestries; Rastad and Relling, Klingenberggate 4, for modern Norwegian furniture; Galligani, for glass and ceramics; Gresvig, Storgaten 20, for Norway's famous ski equipment. Other firm names to remember: for silver, Thune; for glass, Hadelands; for porcelain, Porsgrunds and Arnold Wiig.

Designer names to remember: for tapestries, Hanna Ryggen (the greatest), Sigrun Berg, Synnoeve Anker; for furniture, Rolf Rastad, Adolf Relling, Ludvig Aars, Alf Sture, Bendt Winge; for textile weaving, Ragna Breivik, Ingeborg Landheim, Annelise Knudtzon, Ragnhild Jacobsen, Elise Jakhelln, Grete Lein, Thorvald Lein; for enamel and silver, Arne and Greta Korsmo; for enamel, Sigurd Alf Eriksen; for glass, Willy Johansson, Arne Jon Justrum; for ceramics, Kaare B. Fjeldsaa, Konrad Galaaen, Dagny and Finn Hald, Erik Ploen, Eystein Sandnes; for lamps, Birger Dahl; for industrial design, Tias Eckhoff, Herman Bongard, Bjoern Engoe, Arne Lindaas; for sculptural wood and bone, Arne Tjomsland.

Include a day's outing to the old fortress town of Frederikstad, now an arts and crafts colony, to see designers and craftsmen at work and a permanent exhibit of crafts, under the aegis of the PLUS organization. It's an hour and three-quarters from Oslo by train.

Squeeze in a visit to the Oslo City Hall to see its flamboyant and diversified artwork and, for its shock value, see the Vigeland sculpture in Frogner Park.

All four Scandinavian countries have "Meet the People" programs. The Norwegian Travel Association, H. Heyerdahlsgate 1, in Oslo is delighted to arrange for you to spend an evening with a Norwegian family in their home.

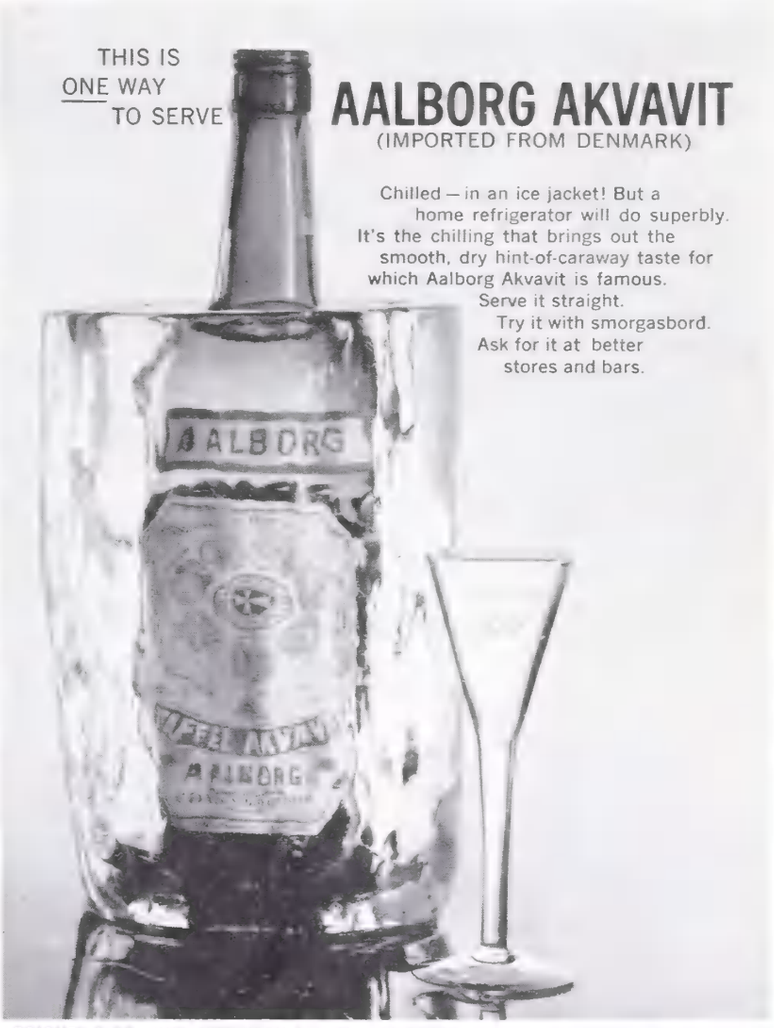
Sept. 2. Leave Oslo at 8 A.M. and fly to Stockholm, arriving 9:30 A.M. (Among Stockholm's many good hotels are the Grand, Palace, Bromma, and the new Foresta, which is about 15 minutes from town.) A morning orientation trip might include a tour of the Old Town, which dates from the 13th Century and is now undergoing a sensible preservation program, the Riddarholm Church and of course the magnificent City Hall. In the afternoon, fast as you can, get to the National Museum, where there is a most comprehensive collection of Swedish arts and crafts, old and modern, and a Special Cavalcade exhibit of modern Swedish jewelry. Another good first look at Swedish design would be a visit to Stockholm's great department store, NK (*Nordiska Kompaniet*), which has its own weaving establishment as well as an assortment of the best in home furnishings. Nearby, stroll through Kungstradgarden Park, where selected pieces of arts and crafts are beautifully displayed in show cases during the Swedish Cavalcade season (from Sept. 1 through 30).

Sept. 3, 4, 5, 6. In Stockholm. Make a morning visit to the brand-new School of Arts, Crafts and Industrial Design and see a display of student work at the school's Design Center.

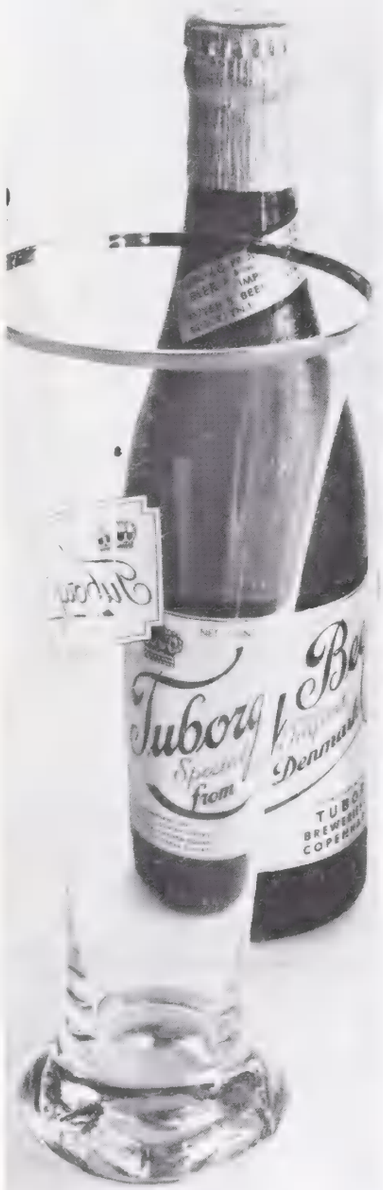
Drive one afternoon to Drottningholm, royal summer home, and the unique 18th-century Court Theater with its novel, still usable stage

(*Please turn the page*)





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SCANDINAVIAN DESIGN CAVALCADE

CONTINUED FROM PRECEDING PAGE

machinery. Stop for lunch en route at Vallingbyhus where you'll see the newest apartment development.

Another day, fly (in one hour) to the medieval and Hanseatic ruined town of Visby on the Island of Gotland, for a taste of the past to contrast with the present.

Also visit St. Erik's Fair, Stockholm's international trade fair which is on at this time. Be sure to have a meal or a drink at The Golden Peace (*Den Gyldene Freden*) in the Old Town. Other restaurants not to be missed are Riche's, Berns, and the Gondolen for the novelty of eating in a suspended bubble high above town.

Spend one evening with a Swedish family. This is arranged by the Swedish Tourist Traffic Association, Klara V. Kyrkogata 3A, Stockholm.

But give yourself plenty of time to go see the special Cavalcade exhibits in the shops and studios of designers and artists, and in the shops maintained by some manufacturers. Notable in general for home furnishings are Svenskt Tenn, Standvagen 5A, the distinguished shop of designer Estrid Ericson featuring designs by Josef Frank, and Hantverket, Brunkebergstorg 13. For furniture, Carl Malmsten, Strandvagen 5B; Dux, Utstallningen, Vasagatan 9; Mobelhuset, Roslagsgatan 8; Gunnar Olssons Mobler, Hornsgatan 85; Svenska Mobelfabrikerna, Myntgatan 4. For textiles, Elsa Gullberg, Hamngatan 7; Marta Maas Fjetterstrom, Myntgatan 5; Robert Ditzinger, Norrmalmstorg 18, and Vasterlanggatan 72-74; Handarbetets Vanner Licium, Birger Jarlsgatan 18. For ceramics, Gustavsbergs Fabriker, Birger Jarlsgatan 2; Rorstrands Porslinsfabriker, Birger Jarlsgatan 16. For jewelry and silverware, Hovjuvelerare K. Anderson, Arsenalsgatan 13; Operahuset, W. A. Bolin, Sturegatan 12; Atelier Borgila AB, Sturegatan 24; Hugo Stromdahl AB, Birger Jarlsgatan 22. For stainless steel tableware, Gense, Master Samuelsgatan 2. For textiles, embroidery, and homecrafted needlework, you must be sure to visit the Hemslojsforbundet, Kungsgatan 31, and Svensk Hemslojd, Sveavagen 44, shops sponsored by the national societies of arts and crafts.

Top Swedish designer names to remember so you can look for their work when you shop are: For furniture: Bruno Mathsson, Carl-Axel Acking, Karl-Erik Ekselius, John Kandell, Sven Engstrom and Gunnar Myrstrand, Carl Malmsten, Ynge Ekstrom. For ceramics: Stig Lindberg, Bernt Friberg, Carl Harry Stalhane, Ingrid and Erich Triller, Signe Persson-Melin, Wilhelm Kage, Hertha Hillfon. For weaving: Alice Lund, Astrid Sampe, Viola Grasten, Ingrid Dessau, Edna Martin, Age Faith-Ell. For glass: Sven Palmqvist, Vicke Lindstrand, Erik Hoglund, Nils Landberg, Bengt Orup. For metal: Sigurd Persson, Wiwen Nilsson, Sven Arne Gillgren, Pierre Forssell. For stainless steel: Folke Arstrom.

Parenthetical note: These five days in Stockholm give you the heart of the Swedish Design Cavalcade, but the city of Gothenburg is also participating in the season with a textile exhibit at the Rohss Museum of Arts and Crafts and with special exhibits in art galleries and craft shops. And in Malmo in southern Sweden the Malmo Museum will have three special exhibits simultaneously: a Design Cavalcade of Southern Sweden, featuring the arts and crafts of their region; a combined display of the latest ceramics of Signe Persson-Melin, the textiles of Ingrid Dessau, and the glassware of Erik Hoglund; plus an exhibit of souvenirs from southern Sweden.

In the evening of Sept. 6 leave Stockholm by overnight steamer for Turku, Finland.

Sept. 7, 8. From Turku, at 9 in the morning, take a train to Finland's showplace resort, Hotel Aulanko on Lake Vanajavesi, arriving around noon. Make this your base for visiting the nearby crafts center of Hameenlinna, birthplace of Sibelius and birthplace also of Finland's magnificent glass. You can visit the two famous glass works, Iittala and Notsjoe (called *Nuutajarvi* in Finnish), and the Wetterhof Handicraft School, to see the designers and craftsmen at work. Take a drive to the 13th-century Hattula Church to see the finest frescoes in Finland. Some time in these two days, preferably before dinner, give yourself the relaxing experience of a sauna, Finland's famous steam bath. On the second day leave Hameenlinna by train at 6:31 P. M. for Helsinki, arriving there around 8 P. M.

Sept. 9, 10, 11. In Helsinki. (Good hotels are Palace, Vaakuna, Torni, Carlton.) For a good start and a rewarding over-all look at Finland's really exciting arts, crafts, and furnishings, make Stockmann's Department Store your first visit. (You'll also find

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the biggest book store in the world.) Take one morning to see the Waertsila-Arabia porcelain factory where some of the great ceramics designers have studios.

Shops you *must* visit are Artek, Kesku-katu 3, for fine furniture, lighting fixtures, silverware, textiles, tableware; Friends of Finnish Handicraft, Fabianinkatu 27, specializing in ryiji rugs, fine table linens, modern damask; Kalevala Koru, Keskuskatu 7, for choice Finnish jewelry; Inva, Mannerheimintie 44, for objects made by disabled war veterans; Ko Ke, Fredrikinkatu 57, and Kotiteollisuusaitta, Aleksanterinkatu 36, for textiles. When you shop, remember these outstanding Finnish manufacturers' names: Metsovaara for textiles, rugs, wonderful woven screen cloths; Tampella for linen damask; Printex for printed fabrics; Stockmann-Orno for lighting fixtures; Waertsila-Notjoe and Karhula-Iittala for glass.

Top Finnish designers in ceramics are Rut Bryk, Kaj Franck, Birger Kaipiainen, Toini Muona, Kyllikki Salmenhaara, Oiva Toikka; in glass, Kaj Franck, Timo Sarpaneva, Tapio Wirkkala; in textiles, Eva Antilla, Kirsti Ilvessalo, Maija Isola, Dora Jung, Timo Sarpaneva, Uhra Simberg, Liisa Suvanto; in furniture, Alvar Aalto, Olli Borg, Olavi Hanninen, Antti Nurmesniemi, Ilmari Tapiovaara; in printed textiles, Vuokko Eskolin; in silver and metalwork, Bertel Gardberg; in lighting fixtures, Lisa Johansson-Pape, Yki Nummi.

Sights worth seeing in Helsinki include the Olympic Stadium, the Children's Hospital, the railway station designed by Eliel Saarinen, Seurasaari Outdoor Museum of old Finnish architecture, and Helsinki suburbs where modern apartment buildings are built in sylvan settings. Break sightseeing with lunch on top of the Torni Hotel. Be sure to have at least one meal at Kalastajatorppa in Munkkiniemi.

The Finnish Tourist Association, Mikonkatu 15A, Helsinki, can arrange for you to spend an evening in a Finnish home.

There will be Cavalcade exhibits everywhere, but the main exhibition of the Finnish Design Cavalcade, sponsored by the national arts and crafts society, will open on September 11 (continuing through the 27th) at the National Art Gallery on Railway Square. You can be in on the opening, and still have plenty of time to catch the 6:30 P. M. plane back to Stockholm, en route to Denmark.

From Helsinki to Stockholm is about a 70-minute flight, so we'd have you arrive there about 7:40 P. M., ready to take an overnight train to Nybro, the station for your Cavalcade visit to the Orrefors glass works in Sweden.

Sept. 12. You arrive in Nybro at 7 A. M. and taxi to Orrefors, the most glamorous of glass works. Designers and craftsmen explain the techniques of glass-making. There's an entrancing museum of glass through the ages, magnificently presented. The Kosta and Strombergshyttan glass factories are also nearby.

In the afternoon, go from here, a couple of hours' train ride, to the historic town of Kalmar to visit its charming castle.

Sept. 13. Leave Kalmar at 9 A.M. by train to travel through the chateau country of southern Sweden to Helsingborg where the train takes the ferry to Denmark and Copenhagen, arriving about 6 P.M. This is an auspicious night for arriving in Copenhagen, for it is the final night of the season at the fabulous pleasure park of Tivoli. So plan to see this after your first Danish dinner (we'd arbitrarily have it at Wivex, Vesterbrogade 3, to be near the big doings). Good old-world luxury hotels in Copenhagen are the Palace, d'Angleterre, and King of Denmark.

Sept. 14, 15, 16. As a restful interlude in a long itinerary, and because you should see more of Denmark than Copenhagen, we'd suggest leaving Copenhagen, 8 A.M. on the 14th, for a three-day motor tour through the fairy-tale countryside. (Go with a group or on your own.) The first day takes you to the medieval capital of Roskilde, to Trelleborg where the Vikings held forth, by ferry to Nyborg, and through Funen, a country of old manor houses and castles, to Odense, the quaint birthplace of Hans Christian Andersen, to spend the night.

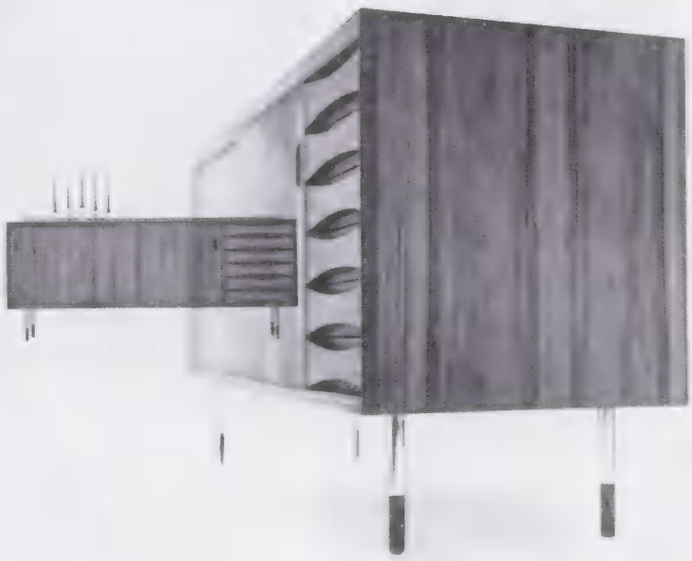
Second day, you drive through Funen to Jutland, stop off at Ribe where the storks perch on the chimneys, then to Vejle and Jelling, ancient seat of the Viking Kings. You stay overnight in Vejle.

Third day, to Aarhus, and the fascinating "Old Town," an open-air museum of houses re-creating Danish town life in the 16th Century. Return to Copenhagen by overnight steamer or train.

Sept. 17, 18, 19, 20. Next morning in Copenhagen make your first stop the annual exhibition of the Danish Society of Arts and Crafts, a focal point of the Danish Design Cavalcade. It's held in the building called Charlottenborg, headquar-

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BUFFET



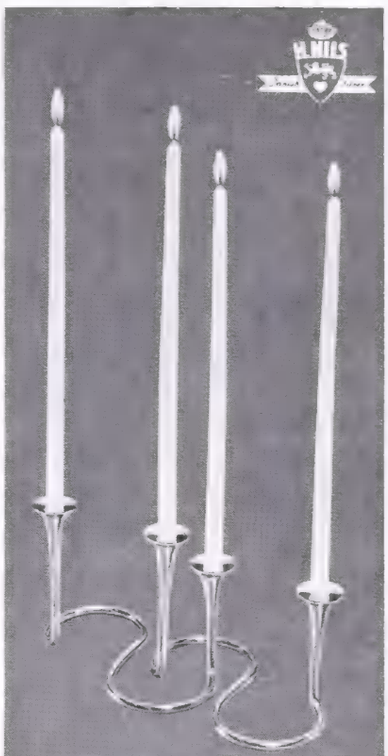
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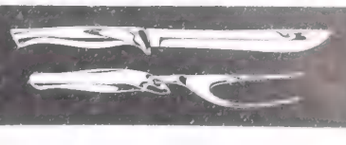


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SCANDINAVIAN DESIGN CAVALCADE

CONTINUED FROM PRECEDING PAGE

ters of the Danish Academy of Fine Arts.

After lunch, we'd beat an immediate path to Den Permanente on Vesterport, one of the most exciting shops in the world, for it combines a store with a permanent display of Denmark's very finest design in furniture, ceramics, silver, and textiles. Everything shown there has been screened for excellence, and it will give you the most comprehensive view of modern Danish design. It's a place you should really go independently, but you can see it on an organized tour that also includes the famous silversmithy of Georg Jensen, Ostergade 40, the great home furnishings shop of Illums Bolighus, Amagertorv 10, and the Saxbo Stoneware Workshop of ceramist Nathalie Krebs.

September 18 should find you bright and early at the opening of the Copenhagen Cabinetmakers' Guild annual show of modern Danish furniture.

Besides the shops mentioned, other stores you *must* visit are:

For silver: A. Michelsen, Bredgade 11; Hans Hansen, Amagertorv 11; Just Andersen, Amagertorv 4; Hingelberg. For ceramics: Royal Copenhagen Porcelain Manufactory, Amagertorv 6, and Bing and Grondahl, Amagertorv 2, especially for tableware and porcelain figurines. For wood accessories and toys: Kay Bojesen, Bredgade 47. For hand-crafted fabrics and printed textiles and embroideries: Haandarbejdets Fremme, Kongens Nytorv 30, the shop of the home crafts society; Dansk Kunstflidsforening, Nikolaj Plads 5, a government-sponsored shop of needlework. For furniture: Den Permanente stocks fine pieces, takes orders, and can direct you to individual workshops. For furs (mink is the bargain): A. C. Bange, Ostergade 27: Birger Christensen, Ostergade 38.

Top names in Danish design are: For furniture: Hans Wegner, Borge Mogensen, Bender Madsen, Ejner Larsen, Peter Hvidt, O. Molgaard-Nielsen, Finn Juhl, Ib Kofod-Larsen, Tove and Edvard Kindt-Larsen, Ole Wanscher, Mogens Koch, Ludvig Pontoppidan. For silver: Hans Hansen, Harald Nielsen, Erik Herlow, Ibbi Trier-Morck, Magnus Stephensen, Sigvard Bernadotte, Henning Koppel, Jens Quistgaard, Aage Helbig Hansen, Karl Gustav Hansen. For textiles: Helga Foght, Marie Gudme Leth, Lise Plum, Arne Jacobsen. For ceramics: Nathalie Krebs, Ebbe Sadolin, Axel Bruel, Richard Kjaergaard, Jacob E. Bang, Bjorn Wiinblad, Eva Staehr-Nielsen, H. Kahler.

The 19th being Saturday and an early-closing day for shops, take a full-day tour of North Zealand, driving to Elsinore and Hamlet's castle, stopping by at Frederiksborg Castle, now the National Historical Museum. See also the new Louisiana Museum of Art at Humlebaek on the Danish Riviera. (You might come here earlier, on Aug. 31, and stay for a two-week course in Danish arts and crafts given by the Danish Society of Arts and Crafts and Industrial design. $250 with board, lodging.)

You're scheduled to leave Copenhagen on the 20th, but some time during your stay you must try these restaurants: Coq d'Or, H. C. Andersens Boulevard 13; Det Gyldne Lam in Nyhavn; Oskar Davidsen's, Aaboulevard 56; Seven Nations, Raadhuspladsen 4; Seven Little Homes, Jernbanegade 4; Krog's, Gammelstrand.

You must, of course, visit in a Danish home. The National Travel Association of Denmark office, Banegaardspladsen 5, Copenhagen, will see to this for you.

In Denmark you are specially invited to bring the kids. There's a daily pick-up and delivery service by a daytime Junior-sitting outfit. At the Pernilles Bornehotel for $2.50 a day you can park the youngsters for a day or a month.

Time schedules suggested are based on train, plane, and bus services, but much of the ground might be covered by car. Many of the leading car-hire firms are represented here. Autourist, 55 W. 54 St., New York, does an especially good job and can give you more information. Swedish National Railways can arrange for you to pick up cars at railroad stations for local sightseeing. Write to Scandinavian Railways, 630 Fifth Ave., New York, for details. You can also use-and-purchase a Swedish Saab or Volvo and ship it home.

Here's the money picture in Scandinavia. The Danish krona equals about 14¢; Norwegian krone, about 14¢; Swedish krona, about 19¢. You get about 320 Finnish Marks to the dollar.

For more information write to the following New York offices: Danish National Travel Offices, 588 Fifth Ave.; Finnish National Travel Office, 10 East 40 St.; Norwegian National Travel Office, 290 Madison Ave.; Swedish National Travel Office, 630 Fifth Ave.

SEASON YOUR COOKING WITH SCANDINAVIA

CONTINUED FROM PAGE 98

pastry that's a wonderful little mouthful.

All Scandinavians are herring-happy, and don't say you don't like herring until you've tried it in one of their delish sauces—dill, mustard, tomato, or wine. They also share a common genius for making boiled codfish and potatoes a delightful meal. Sour cream and dill are favorite flavors. If you read a Scandinavian recipe calling for pepper, be sure to use white pepper, for that is their pet. And it *is* a definite flavor. Ginger, allspice, mustard, caraway seeds, paprika, fresh horseradish, curry, tarragon, and bay leaves are their main seasoners.

Almonds are in everything from meat to fruit. And when they thicken a sauce, they use potato flour. It makes a glisteny sauce with no lumps, no fuss, and very little cooking. I use Scandia pure potato starch flour, produced by Scandia Finer Foods Co., San Francisco.

They also love the lingonberry preserve—a flavor between a currant and a cranberry—and the unusual cloudberry.

The Swedes also use rose hips, a great source of vitamin C, which they make into an enticing soup. These are imported dry and there's even a ready-mix rose hip soup.

It wouldn't be a smorgasbord without a bottle of akvavit for those who like a little "snaps," as they call it. There should also be beer, which goes so well with this kind of food and is usually drunk with snaps. It's fun to serve the akvavit frozen within a cylinder of ice. (Page 104 shows you how.)

When you go to market for your party, select your foods with a mental picture of color in your mind, for the visual effect of a smorgasbord should be as wonderful as it tastes.

Eggs are all-important. I prefer mine hard-cooked for the buffet table, but the Danes use raw egg yolks to decorate many dishes.

A cheese tray is imperative. Try to get some Danish blue cheese. One with caraway seeds, called Kumminost, is also important. You should have all sorts of crisp bread—Norwegian Ideal Flat bread, Finn Crisp, which is a thin rye sour-dough cracker, and Ry-King from Sweden, also of rye flour but much different in flavor and texture. I always have rye bread, made in small, long loaves called "Party Rye." Also get pumpernickel or Danish rugbrod, squares of dark rye. I really prefer these dark breads for a "base" whenever bread is called for. I also have the baker make small, long loaves of French bread, both sour and regular, and have this sliced thinly and placed on the buffet table. And—another authentic note—always use unsalted butter! It makes your snacks a little different! Danish butter is the world's best, but it's imported only in limited quantities.

With trays of bread, all the varieties, lightly buttered, set out for the guests, they can build their own "Dagwoods."

You should also have bowls of sauces to complement your various meats and fish dishes. Sour cream for tomatoes and cucumbers. Horseradish sauce for the beef and dilled lamb. Curried mayonnaise for the beets and hard-cooked eggs and asparagus.

Also on the buffet table I like to have fish or shrimps or lobster. A smoked salmon is always a delicious treat. Try and have your gourmet shop order a small half for you. Serve with wedges of lemon, capers, white or black pepper, or a sour cream sauce. (De-

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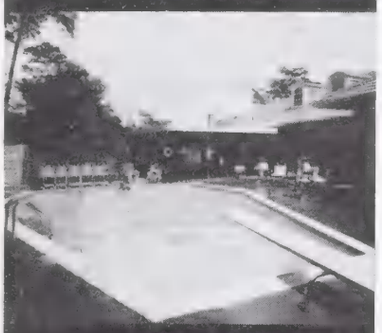
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SEASON YOUR COOKING WITH SCANDINAVIA

CONTINUED FROM PRECEDING PAGE

licious frozen Danish lobster tails called "Skampies" are imported by Embassy Fisheries. It's worth searching out a store that carries them.)

The Scandinavians love the "kraftor"—and declare a holiday when the season opens in August. We know them as crayfish, crawfish or, in the midwest, as crawdads. There are millions of them in our rivers. In season Scandinavian food shops may have them, shipped from the midwest alive in ice packs. Cook in kettle of half water and half white wine with bay leaf and an onion.

If you are serving lobster, cut it across the body, so you have rounds or medallions of lobster. Arrange the slices carefully, surrounded by sliced, buttered French bread cut to size. Sour cream or curried mayonnaise is a happy addition. Shrimps and crab can be served the same way. Decorate with chopped parsley or dill or lettuce.

There are all sorts of cold meats you can serve. Found at the corner delicatessen, or in your chain store. I prefer to cook my own. Ham, pork, lamb, and chicken would be typical. I usually do not serve ham, but for a smorgasbord I buy the Danish canned Canadian-bacon type, which is round.

Lamb in Dill Sauce

1 boned leg of lamb
2 lamb shanks
water to cover
12 white pepper corns
2 bay leaves
1 tablespoon dill seed ground in the mortar
3 stalks celery
1 onion
1 can Campbell's Scotch broth.

Wash or rinse meat in hot water, and put into a kettle that is not too big. I use a Descoware casserole and push the meat down with the bones and shanks on top. Add hot water, bring to a boil and skim, then add all the ingredients. Simmer in the oven for two to three hours or until tender. Cool and refrigerate over night. This lets you get all the fat off and serve it either hot or cold. If served cold, slice it paper thin and serve with horseradish sauce. Lamb's tongues done this way are also delicious.

To serve as a hot dish, take the lamb out of the broth, remove all the fat, bring the liquid to a boil and reduce it. Leave the shanks in the pot. When it is hot, skim well with paper towels. Allow it to cook or boil down for fifteen minutes, whizz in the blender (removing the lamb shanks, natch) and taste for seasoning. If your sauce needs thickening, use potato flour dissolved in a little cold water. Cut the lamb in slices, put into sauce and allow to heat. Serve with parsleyed and dilled new potatoes.

Chicken or Veal with Almonds

This is a dreamy dish, based on the Scandinavian yen for almonds.

Chicken or veal
Flour and paprika
2 cups of blanched almonds
½ pound mushrooms
butter (approximately ¼ lb.)
1 teaspoon white pepper
1 tablespoon of sugar
4 cups of chicken broth
6 to 8 pounds of veal or
24 pieces of chicken
1 heaping tablespoon chopped chives

I like to make my own stock for this, but if you want to short-cut, use 4 cups of chicken broth. Blanch almonds in warm water and bring to a boil. Drain and skin them, cut into big pieces, three to four times across the almonds, then dump them into the chicken broth and simmer for half an hour. While this is going on, clean the mushrooms (or use canned ones), cut them in slices and sautée in butter for a few minutes. Put four tablespoons of flour and two of paprika into a paper bag and shake the meat or fowl in it. Remove the mushrooms from the pan, add more butter and sautée the meat or chicken. After the meat is nicely browned—use plenty of butter—put in the seasonings, the broth with almonds, and the mushrooms. Cover and put in a 300° oven for an hour to an hour and a half. Take the casserole out of the oven and put in a cool place. This dish can be done the day before your party. Refrigerate so you can get the fat off easily. If you are doing the dish the day of your party, pour off the juice and skim well. Heat the sauce and thicken with two to four tablespoons potato flour, depending on the amount of sauce. Meantime, slice the meat, or arrange the chicken on your serving tray and put in the oven to warm, but do not dry out. (I usually put a little sauce with the meat and cover with foil.) When the sauce has cooked for a few minutes, add the cream and heat, but do not boil. Bring out the serving tray with the fowl or meat, pour the hot sauce over all, and put on a warming tray on your buffet table. Serve with dilled new potatoes.

Roast of Pork with Prunes

Pork roast
White pepper
Ginger powder
8 prunes
2 stalks of celery
1 onion
1 carrot

Get a pork roast, either chops or the leg. I get the chops in one long piece, and allow two ribs per person, if small, one and a half per person, if large. Have the butcher cut the meat in order to insert the prunes. The cut should be at the base of the chop, where the bone comes round the meat. Insert the prunes, dust well with ginger and pepper and stand the roast in a covered casserole so that the bones are down and the cut side and fat are up. Put the diced or cubed vegetables around it, add a half cup of prune juice and a half cup of water. Cover and bake slowly in a 275° to 300° oven, allowing 45 minutes to the pound. When done, pour off the gravy, skim well, and while you are doing this your husband can be carving the meat. Remove the meat in one large piece from the bones, slice it thinly and place back on the bones. This is cut in the opposite direction or at right angles from a pork chop, similar to a rack or saddle of lamb. It is a little different way of slicing and makes it more interesting. Thicken the gravy with potato flour mixed with cold water and serve in a gravy boat. Browned potatoes, prunes, apple sauce, a green vegetable and a tossed green salad could go with this dish.

Sour cream Sauce

1 carton of sour cream (1 cup)
½ teaspoon Chef Howald's Seasoning salt
¼ teaspoon Spice Islands dill
¼ teaspoon Spice Islands Beaumonde
2 tablespoon of Spice Islands tarragon vinegar (white wine)
⅛ teaspoon salt
freshly ground white pepper
1 tablespoon olive oil
1 teaspoon parsley (chopped)
½ teaspoon chopped chives

Mix the dry ingredients in the sour cream, and slowly add the vinegar and the olive oil alternately. Lastly, after all is mixed well, add the chives and parsley. Put in covered container and refrigerate until ready to use. This is good with any cold vegetable.

For a good horseradish sauce, follow the directions on the jar of Spice Island's horseradish, or you can substitute sour cream for the whipped cream. If using sour cream, add 2 teaspoons of horseradish to one carton of sour cream and a half teaspoon of Chef Howald's seasoning salt. Let stand for an hour or more. You can make all these sauces in the morning and let them meld. A must with dilled lamb.

Dill Salad Dressing

2 hard boiled eggs
1 raw egg yolk
2 tablespoons of olive oil
1 tablespoon lemon juice
1 tablespoon tarrragon vinegar
1 tablespoon sugar
1 tablespoon chopped dill
1 cup of heavy cream
salt and white pepper

Fork the egg yolks up into small bits and mix with the raw egg yolk, until you have a smooth paste. Add olive oil and lemon juice and vinegar slowly, alternating them and stirring with pep. Add dry seasonings. Whip the cream and fold into the mixture. Chop egg whites and slowly fold those in. Good on fish, meats, salads.

Lastly, for dessert, if you know a good Danish bakery have them bake you up some Danish pastries to serve with coffee. However, you can make some dreamy desserts using lingonberry jam. Here is one.

Peach Tarts

Make deep puff-paste tarts
2 large packages of Philadelphia cream cheese
1 carton of half-and-half

Cream the cheese with the half-and-half so that it is the consistency of whipped cream. Store in the refrigerator until an hour before serving time. Then take it out and bring to room temperature.

Open two cans of Fruitful Valley nectar peaches packed by Geo. Noroian Co., Dinuba, Calif. Drain, and boil down the syrup to a thick consistency. Add the lingonberry jam and heat to the melting point. Keep hot until ready to serve.

Put a generous portion of creamed cheese in the bottom of the tart shell, place half a peach cut side down on top of the cream cheese. Pour over a generous amount of the sauce and serve immediately. This recipe is for 16.

Products available here

There's a wealth of Scandinavian delicacies imported to the U. S. A. in tins, jars and frozen packs. From a limited sampling HOUSE BEAUTIFUL has found the following noteworthy:

Crisp breads: Ry-King, Swedish knekkebrod (light and dark rye), Finn-Crisp, Ideal Norwegian flatbread, Kavli Crispbread, Ruga Danish dark rye bread (not crisp but solid).

Cheeses: Plumrose Danish Blue, Samsoe, Kumminost, Gruyere, Primula processed cheeses, Wonderful Copenhagen processed cheese.

Sea food: Tiny peeled shrimp—Reymersholm, Abba, Gabrielson, Nielsen of Denmark (in dill sauce). Smoked eel—Reymersholm, Gubbens, Pure Pack. Smoked mackerel—Lighthouse. Fish balls—Lighthouse, Firda. Smoked salmon (lax)—Reymersholm. Herring pieces in sauce (Gaffelbitar)—King Oscar, King Vasa, Scandia, Boviks. Norwegian sardines—King Oscar. Frozen Danish rainbow trout—Coronet. Frozen Danish lobster tails—Coronet.

Other delicacies: Pickled cucumber—Beauvais. Canned cooked Danish ham—Hafnia, Plumrose, Beauvais. Canned Canadian-style bacon (pork loin)—Hafnia, Plumrose. Pâté de foie (pork liver pâté) with truffles—Beauvais, Plumrose, Hafnia. Danish Cocktail sausages—Hafnia, Plumrose, Beauvais. Wild mushrooms (Swedish kantereller)—Lighthouse. Rose hip soup mix (nypon soppa)—Ekstrom. Lingonberries—Lighthouse, Felix, Husmor. Cloudberries—Midnight Sun, Felix. Meat balls: Beauvais, FS, Kronobergs.

A Swedish Party Pack, put up by Reymersholm of Sweden, soon to be on the market, includes an assortment of smoked salmon, smoked herring, smoked eel, tiny shrimp, mayonnaise and horseradish paste. Price will be about $5.

Gourmet shops, delicatessen stores, and food departments of our leading department stores carry these things, and many are also available in super markets. Large importers and distributors of Scandinavian foods in the U. S. A. are B. Westergaard & Co., Brooklyn, N. Y., A. V. Olsson Trading Co., S. A. Haram & Co., Hafnia Ham Co., Ameln Bros., Ramfjeld & Co., and Empress Fisheries, all in New York City.

Akvavit and beer

The following Scandinavian drinking material is available here:

From Denmark—Aalborg Akvavit and Tuborg Beer, distributed by Danisco, New York City; Carlsberg Beer, distributed by Carlsberg, New York City; Cherry Heering liqueur, distributed by Schenley Import Co., New York City.

From Finland—Finland House Akvavit, distributed by Jules Orteig, New York City.

From Norway—Linie Aquavit, distributed by Asche Bandor Corp., New York; Schou Beer, distributed by Richmond Beverage Co., Staten Island, New York; Ringnes Beer, distributed by L. Fatato Inc., New York City.

From Sweden—Three Towns Beer, and Carnegie Stout, distributed by North Shore Bottling Co., Ozone Park, New York.

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Actress Venetia Stevenson, Warner Bros. Pictures



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SCANDINAVIAN CHAIR

CONTINUED FROM PAGE 100

The child's chair is made in Copenhagen by Torben-Orskov and is imported here by George Tanier, Inc. The $20 price cited includes back, seat, and armrest. An additional table top is $9. An additional back is $14. It is available at the following stores:

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PHILADELPHIA ..... George Mason Gray Associates, John Wanamaker, Sun Modern
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HANS WEGNER, POET OF PRACTICALITY

CONTINUED FROM PAGE 70

the total output of his designs is almost meager. But there is a consistent excellence in what he does produce. For just as in his conversation he speaks only when he has something meaningful to say, he releases a design only when he feels that it is needed and when he has brought it as close to perfection as his best efforts may make possible.

That much abused word, integrity, applies aptly to this man, and his furniture reflects the personal values he seems to live by. His own fame doesn't seem to have come through to him. If his success has done anything, it seems to have made him more aware than ever of his responsibility as a designer in the tradition of his late mentor, the great designer Kaare Klint.

Revolt against imitation

Klint in Denmark, like his Swedish counterpart, Professor Carl Malmsten, was one of the guiding lights in modern furniture design. He led the revolt against the imitation of past forms; he preached that honest materials honestly used solve human needs with directness and beauty. To list those who came under his influence is to list some of the most distinguished designers in Denmark and in the world—Borge Mogensen, Bender Madsen, Ejner Larsen, Peter Hvidt, O. Molgaard Nielsen, Finn Juhl, Kofod-Larsen, Tove and Edvard Kindt-Larsen, Professor Ole Wanscher, Professor Mogens Koch, the late Jacob Kjaer, and the man who is currently the greatest world influence on furniture design—Hans Wegner.

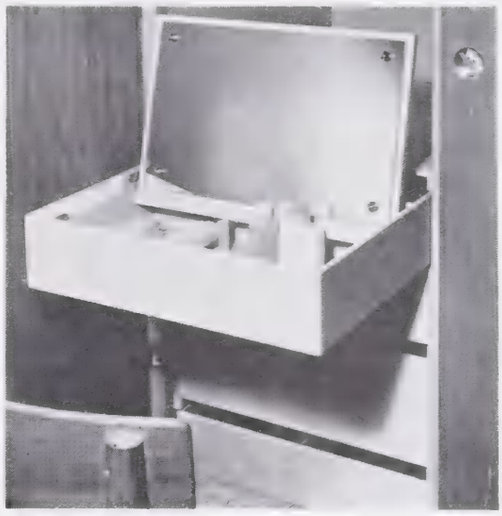
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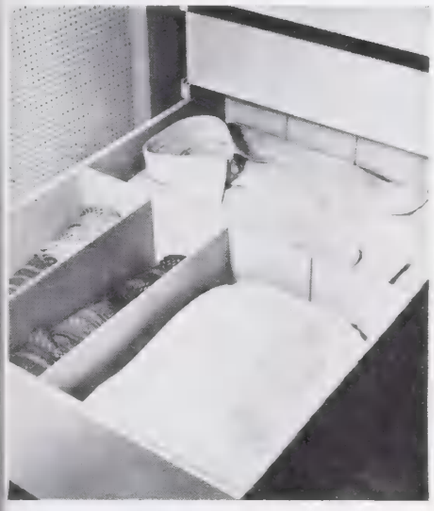
WALL STORAGE UNITS

CONTINUED FROM PAGE 103

Wealth of detailing in BB cabinets



Flip-up mirror in this cosmetic drawer is typical of the ingenious design in the BB Cabinet System. Placed at right height, it can be used with chair as substitute dressing table. The drawers come in two different sizes: 4" deep, (right) and 6¾" (below).



Adjustable storage is obtained with easy-to-change dividers that can be used in a great variety of ways or even removed completely. The space can be divided in either small or large sections.



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House Beautiful's

Gardens for better living

You can have outdoor rooms for both children and adults

● When children have their own place to play, both adults and children are happier. This is as true out-of-doors as inside the house. But rarely do you find the separation achieved as invisibly as is done in this garden designed by Landscape Architects Marie and Arthur Berger.

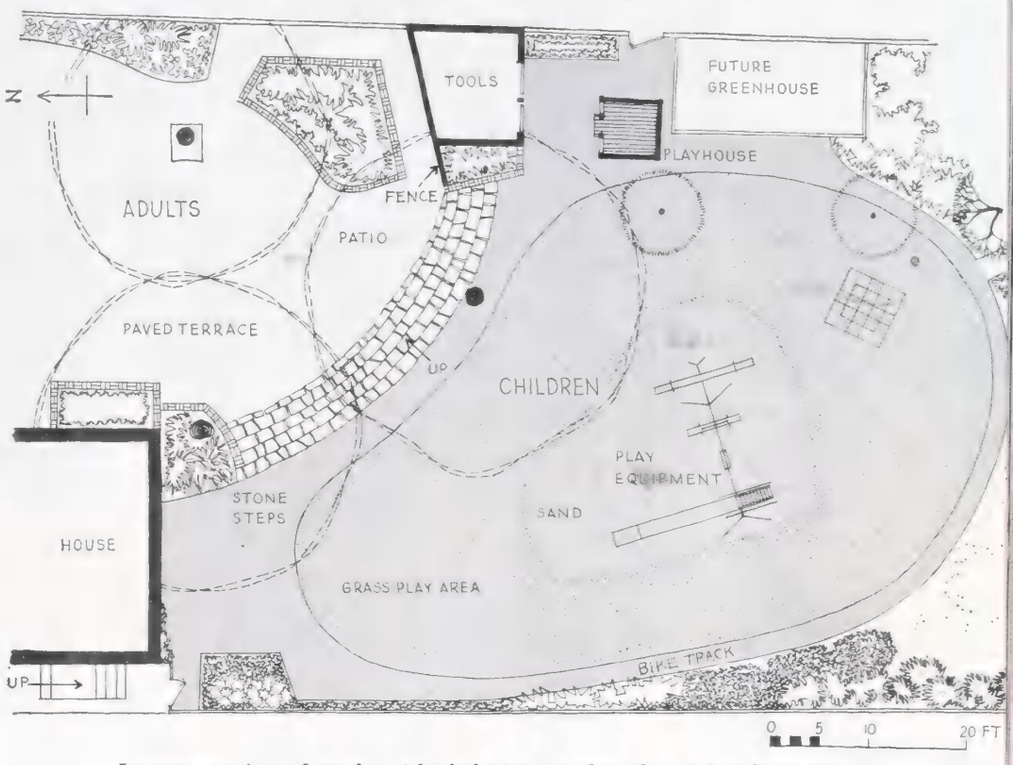
The upper terrace, for adults, adjoins the house, and because it doesn't have to do double duty as a play yard, it can easily be kept attractive, inviting, and always ready to use for lounging or eating out-of-doors. The lower level is for children and has so many facilities that they have little interest in the upper terrace. The steps form a strong psychological barrier meanwhile making it impossible to bring wheeled toys near the adults. There is a complete loop of paving for riding bikes and cars, a play house, sand pile, swing set, and trees to climb. All of the land beyond the upper terrace is used for play. It can all be seen from the terrace except for the play house, which is screened from view by a louvered fence. When necessary, the inevitable clutter of toys can quickly be put out of sight.



is curving sweep of gentle steps bridges the two races to make them both part of the same over-all rden, yet effectively keeps the wheeled toys (and refore the children) on a lower level. The upper race for the adults is convenient to the house and ltered by it. Both areas are generously shaded by large trees. Home of Dr. and Mrs. Joe Roberts.



There's a wonderfully endless road here for bikes, trikes, and cars —it serves also as a mowing strip for the play lawn it encircles. The sandy play space under the swing set will be replaced by lawn when the children are old enough to take on croquet and badminton.



Largest portion of garden (shaded area on plan above) has been set aside for children's play, but designers kept future needs in mind. Even the children's play house, now screened from the adults by a louvered fence, will have a second life—as a garden work center.

PHOTOGRAPHS BY MAYNARD PARKER



This terrace is always inviting for outdoor living because it doesn't have to serve also as a play area. The children's terrace is beyond on the lower level, so the play is near enough to be supervised but not close enough to be disturbing. The expanse of paving is easy to maintain, and its hard look is softened by border planting, tree wells, and contrast of textures.

TWO PHOTOGRAPHS BY ERNEST BRAUN

When the sky is the roof and you live among the growing trees and shrubs in the garden, your ideas of the scale to use outdoors must be drastically revised. Though several times larger than any room indoors, these terraces don't look too extensive, add greatly to the total living space.

You can't have too big a terrace



The large adjoining terrace extends the apparent size of the room, directs eye to the view. Owners: Mr. and Mrs. Patrick H. Peabody. Landscape Architect: Lawrence Halprin.

● That there is a vast difference between indoor and outdoor scale most terraces unhappily prove. A 15 by 20-foot area that would seem ample indoors can seem small and cramped outdoors, where the vast scale of trees and sky must be reckoned with. These are facts that the landscape architect knows from experience. You'll notice that where space permits he will always design terraces on a grand scale. If you are designing your own, an excellent rule of thumb is to imagine the size of the largest living room you could possibly want, and then *double* it. This way you'll get the kind of space that you can really use and enjoy.

Almost all of the garden we show here is used for terraces and has become useful space for outdoor living. Maintenance is thereby kept to a minimum. And, of course, there's plenty of room for occasional large gatherings. To avoid monotony different levels have been used—the upper for sun and view, the lower for shade and seclusion. Variety is gained by the contrasting pavings of brick and concrete, built-in seats, walls of wood and stone, fences and planting beds.

Sound talk about water and weather

For the season when you must water, here's the why, where, when, and how of irrigation

WILLIAM ALVADORE BUCK

order to understand and well mber the practice and theory ratering, let us return to the when all plants lived in the r. After some eons certain s apparently wanted to go re. They developed roots as a fast operation against the of the sea. Some with such itive roots survive today.

ns passed before the fern, an- r of nearly all our garden es, devised a new survival Little food or water passes gh the bark of a root. There- the root tip developed a habit owing faster than the bark by a fraction of an inch each day, l and able to absorb nourish- . The race between the bark he root tip is one of the most ficant events in plant life. In ip begins the feeding process turns the minerals of the soil organic matter, into food and or animals and man. The ferns ned the gymnosperms, which are represented on earth e needled evergreens: pine, e and yew. These conifers (or bearers) gave us wood and a resinous sap.

dern plants appeared next the most efficiency of all— hairs. Each a single naked quarter inch long, nearly in- e to the eye, the hairs grow e root tip and increase its g capacity eightfold. So much ackground. Now, what about plants out in the garden?

inch of moisture a week is dered the average necessary igh production, and summer is only part of the story. A garden soil, well supplied humus, dead and dying plant nd good drainage, can hold 60 per cent of its substance in. Pure peat moss, humus lf-decayed vegetable matter, old several times their weight in water. A deep-growing mulch of straw, leaves, sawdust or other material is a great boon in a dry climate. By storing rains with such materials in my garden near New York City I have managed, in fortunate years, to keep the place in production all season without watering at all.

There are liabilities in watering too much or too soon. The nutrients in the soil, artificial and natural, are soluble in water, of course; the plant's roots absorb their nourishment almost entirely in the form of a thin chemical soup. Hence, water flowing through the earth leaches them down into the subsoil and away. True, most of them dissolve only slowly; commercial fertilizers are so stabilized that they remain over weeks and months, but ultimately they feed plants or wash away.

A soil can become waterlogged and stagnant. When it does, the plants rooted in it soon stop growing. For land plants, unlike true water plants, need oxygen around their roots—so gardens need good drainage and flower pots must have holes in the bottom.

Water must flow

As long as water flows through the earth all is well, for flowing water contains oxygen, not in air bubbles only, but also in solution. Then the skies pour on rain. The earth becomes bogged, and the ground water ceases to flow. Its oxygen feeds away, and the water in the soil becomes stagnant. After a day or two the plants can feed no more. Eventually, if conditions do not improve, they starve to death in the midst of plenty. Remember this: a wet spring has dangers, for, when it does not kill, it retards root growth. Everything appears to stand still, and this is about what happens. If, now, there comes a summer drought, the damage may be quick and wholesale. This is one event in which it is necessary to be fast with the watering hose, but first let the plants show you their need by wilting.

Even a dry spring, in our climate, is better than a wet one. A spring a trifle on the dry side, with rains well spaced, is best. In such a season roots will grow incredibly. A mere carrot in deep soil will send its roots down seven feet. A perennial in such a season grew a root system which, counting every hair, totaled 100 miles. These roots are down where the damp is stored, and summer drought can do little harm to herbage with such roots.

Hence, the transcendent rule in watering is this: *Never sprinkle your lawn, garden, or flower bed.*

(Please turn the page)



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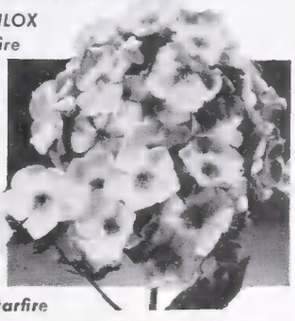
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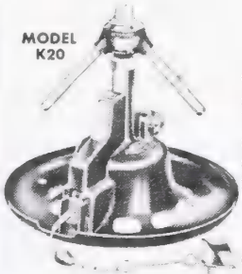
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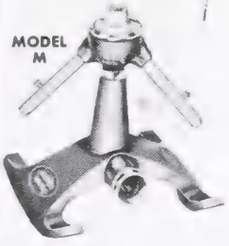
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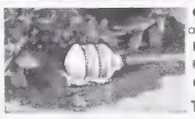
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SOUND TALK ABOUT WATER AND WEATHER

CONTINUED FROM PRECEDING PAGE

Soak it. Sprinkling generally does more harm than good, for it encourages the roots to crowd near the surface where the pickings are best; then if the July rains fail, the plants can only starve. Soak the soil at least ten inches deep.

Roots grow fastest during the days when the soil is drying out after a good rain; the whole garden makes a sudden leap forward. This boom will continue for a week or more without rain. The greater part of any plant's nourishment enters the roots as a liquid, but it can also take in a little by a dry feeding process, the molecule of food takes an electrolytic leap right through the skin of the root tip like a flea that has found its dog.

When drought really sets in, however, the plant gets ready for it. Growth practically stops. Chemical changes take place in the cells and the bark grows over the root tip. The entire organization toughens up for a seige. My notion is that this is not a bad event for most growing things, as long as it is not too prolonged. Unless the crops show sure signs of misery—such as wilting—it is just as well to wait ten days or two weeks before the first watering. Let them toughen up, for life in this leathery world is hard. Of course, show some judgment: if the soil is sandy and does not hold much water, if the vegetables are still small with few miles of roots, it may be essential to water earlier.

Comes a rain and the plant relaxes into its born determination to grow with all speed. We do not want our growing things to expend their energy preparing for hard times or else relaxing back to normal in a now up, now down, "but never jam today" cycle, so it is recommended that we soak the earth once a week until the storms come again.

Don't wait for clouds

There was a time when watering with the sun shining on the garden was considered evil, but I have never seen any harm in it, nor has a director of a botanical garden I know, so I have put this one away into the book of agricultural superstitions—a big book, by the way, and older than Lilith.

There are a number of sprinklers that are satisfactory, but I think the best watering tool is not a sprinkler, but a soaker: it is a long sausage of porous material which one attaches to the hose and places between the rows, where it slowly seeps water into the earth.

If you do use a spray, turn it to a fine drizzle, for plants do thrive when knocked around. some gardens one can irrigate w with no attachment on the hos place a stone or board under t stream from the hose to ho against erosion.

We have explored all the ba ground necessary to discuss tra plating along our way here, so us close out that subject while are at it.

Transplanting normally sets plant back by ten days. This s back may be shortened by da a week perhaps, if you feed plant as soon as it is set out w one of the new liquid fertilize used for foliar feeding.

The aim in transplanting is disturb the roots as little as p sible, to keep business going as usual during the moving. If can, take a good chunk of ea with the roots. If the plant is sm enough, the transfer is easy; t it with such a large spadeful earth that the working root pa are not aware that anything happened. Plants that have b grown in pots transplant with trouble.

To transplant bare root

If you must transplant a sp men with bare roots that is no a dormant state—roses, wo plants, bulbs, corms and other terials commonly arrive from nurseryman in this conditio slosh the roots in a gooey m puddle or thick clay soup until roots are well muddied before plant. Dig your planting hole la enough for the root spread give them space as you fill.

Seedlings started in a place a from their permanent stand ready to transplant as soon as t have developed true leaves. W set, the plant needs a good soal —a pint or more for a ton plant, for example. Then, no m water for a week; let the r feed. For obvious reasons, it is to transplant on a cool, over day. In fair weather the after is best. If the sun is strong and must get the job done, plac shade over the planting fo couple of days.

Some plants, for all prac purposes, are not able to en the shock of transplanting—b corn, lupine, peas, sweet pumpkins, squash, and others

The larger moral in this a might be stated so: there is a of letting your garden alone the work that is necessary, bu yond that just hold still and for the spirit.

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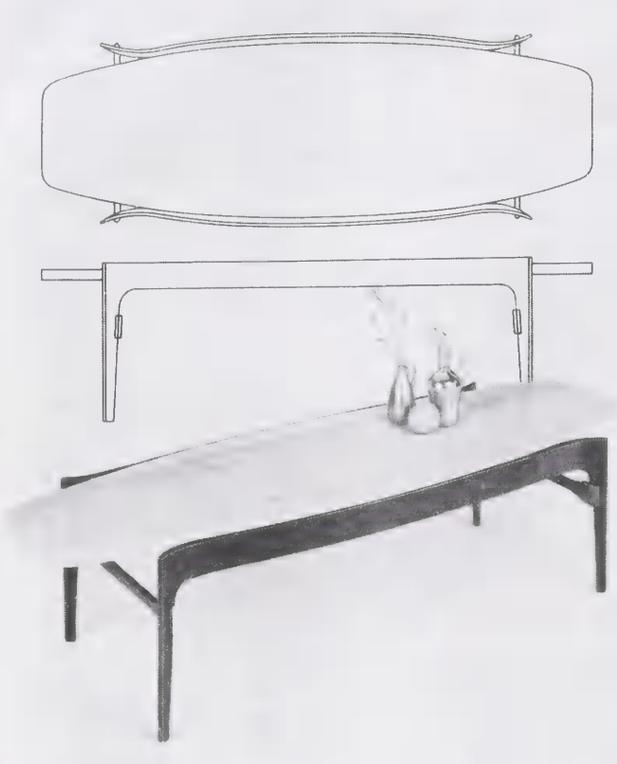
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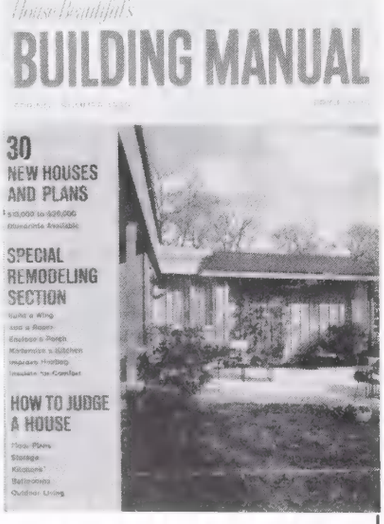


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THE BEAUTY THAT COMES WITH COMMON SENSE

CONTINUED FROM PAGE 57

fit of a good jury system, which judges and criticizes their work for sale or for exhibitions. Juries are experienced, carefully chosen, serious people, broadly versed in subjects they are judging, often craftsmen in their own right. Juries are not "loaded," as so often happens here in America.

Artists and designers in Scandinavia work in a very favorable social climate. They have the stimulus (and honor) of important exhibitions, occurring at home and abroad. Exhibitions are taken far more seriously in Scandinavia than in the United States. They have an alive, alert, critical lay audience, who will scrimp and save to own a piece by the artist they admire. Thus they have an unearned increment of honor, quite different from the celebrity-ism of the publicized name-designer in the United States. (In the U. S., being a celebrity does not mean that people honor you; they merely know your name and the subject you are associated with. Here, being a "big-name" designer does not imply that people choose or discriminate between you and your opposite number in your craft, trade, or profession.) In Scandinavia, the name-designers have critical, discriminating lay followers who can say that a designer's work last year was better than his work this year. This has a most salutary effect.

Scandinavian designing has not lost contact with its human application as it has tended to do in America. When that happens, it becomes "design for the sake of design." In Scandinavia they are not designing in a vacuum—or solely for a professional audience.

Time stimulates design

Industry in Scandinavia knows the value of pure creativity, as opposed to commercial creativity. Consequently many of the big corporations "keep" a stable of artists, *literally*, for the inspiration they may give—now or later. They do not mind if artists are ten years ahead of their time or if the things they make do not sell for ten years after they were created.

As Johann Beyer, the president of Orrefors, put it in a speech made in England to the Council of Industrial Design: "To try to introduce an entirely new trend in design simply through ordinary sales channels has proved to be very difficult. The very new, unusual things have a tendency to scare off the store buyers instead of attracting them, whereas a recognized museum exhibition may clear the way to make the general public susceptible to the new ideas."

Sales can wait

Scandinavian manufacturers can wait. Their designers don't get fired if a new series does not have an immediate sales success. Arabia in Finland, Rorstrand, Gustavsberg, and Orrefors in Sweden are examples of firms willing to let their designers work at their own artistic pace.

(In the U.S. slow artistic production is not understood by industrial management. U. S. manufacturers don't realize that good, timeless designs have to mature, as a child matures. U. S. artists don't realize new designs must not be rootless—if they are to have a future life, even ten years later.)

Aura of respect

The artists and industrial designers of Scandinavia also have had a most favorable working climate. Still quoting the president of Orrefors: "The requirements of our designers have been, since 1916, to make something beautiful, make something new, take all the time you wish, work when and how you wish. No work could have been more unrestricted . . . As a result the demand for our glass is considerable, the supply insufficient."

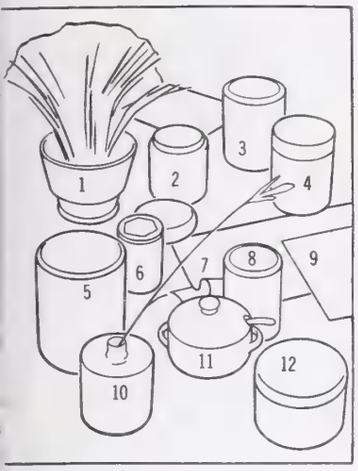
This atmosphere of confidence of respect, of honor, of freedom, of informed, critical understanding from both public and manufacturer has brought about a real flowering of contemporary design.

Where to find Scandinavian merchandise

Throughout this issue you will see home furnishings, accessories, and art objects of Scandinavian design, manufacture, or inspiration. They can be seen in the home furnishings and gift departments of many of our leading department stores and in the many smaller shops specializing in Scandinavian merchandise. A few of the objects pictured are one-of-a-kind pieces that are privately owned and cannot be duplicated, but similar pieces can be found. For a list of stores, write House Beautiful, Readers Service Department, 572 Madison Ave., New York 22, New York, enclosing stamped self-addressed, business-size envelope. Ask for "Scandinavian store list."

PRETTIER THINGS FOR EVERYDAY USE

CONTINUED FROM PAGE 51



1. Blue glazed chive bowl, Denmark. 2. Yellow jar by Stig Lindberg, for Gustavsberg, Sweden. 3. Blue jar by Hertha Bengtsson, for Rorstrand, Sweden. 4. Yellow jar by Stig Lindberg, for Gustavsberg, Sweden. 5. Brown jar by Hertha Bengtsson, for Rorstrand, Sweden. 6. Grey jar by Hertha Bengtsson, for Rorstrand, Sweden. 7. Damask towel by Dora Jung, Finland. 8. Brown jar by Hertha Bengtsson, for Rorstrand, Sweden. 9. Blue pot holders by Helga Foght, from Den Permanente, Denmark. 10. Yellow bud vase by Stig Lindberg, for Gustavsberg, Sweden. 11. Honey jar by Palle Dybdahl. 12. Blue jar by Hertha Bengtsson, for Rorstrand.

HEIRLOOMS OF TOMORROW

ONTINUED FROM PAGE 53

Following are the designers, manufacturers, and sources for the objects shown on pages 52 and 53:

Photographs, page 52

Upper left: Breakfast service, Royal Copenhagen. Tray, from International Designers Group. Bun dish, designed by Hertha Bengtsson for Rorstrand. Blue vase, Rorstrand. White low table, designed by E. Kold Christensen, from Den Permanente, Copenhagen. Pillow, designed by Kaisa Melanton, Sweden.

Upper right: Salad bowl and hors d'oeuvres tray, designed by Jens Quistgaard for Dansk Designs, Denmark. Homemade linen runner, designed by Helen Engelstad, Norway.

Lower left: Silver dish and serving spoons in wood tray, designed by Kay Bojesen, Denmark.

Lower right: Vase, designed by K. Salmenhaara for Arabia, Finland.

Photographs, page 53

Upper left: Salad bowl, designed by Jens Quistgaard for Dansk Designs, Denmark.

Lower left: Vase, designed by Kyllikki Salmenhaara for Arabia, Finland.

Lower right: Salad bowl, designed by Kay Bojesen, Denmark. Ivory salt shaker and ebony pepper shaker, designed by I. G. Swartz, from Den Permanente, Copenhagen.

EXPLOIT THE NATURE OF THE MATERIAL

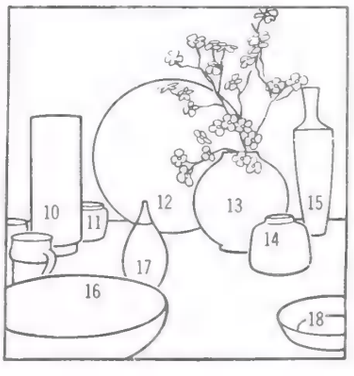
ONTINUED FROM PAGE 63

Following are names of designers and sources for ceramic items shown on pages 62-63:

1. Large mustard and brown flower vase, by Wallakra, Sweden, from Bonniers. 2. Leaf plaque designed by Toini Muona, Finland, from Bonniers. Sculptured blue vase designed by Salmenhaara, Finland, from Bonniers. 4. Brown double teapot by Richard and Francesca Lindh, for Arabia, Finland, from Bonniers. 5. Small blue vase by Gutte Eriksen, Denmark. 6. Low linden-green tray, Richard and Francesca Lindh, for Arabia, Finland, from Bonniers. 7. Square orange dish with butterfly design by Rut Bryk, from Jensen. 8. Small brown and yellow-green mug by Hermann Kahler, Denmark, from Bonniers. 9. Small brown and blue mug by Hermann Kahler, Denmark, from Bonniers. 10. Mustard yellow vase by Wilhelm Kage, for Gustavsberg, Sweden. 11. Small white vase by Gudrun Meedom, Denmark, from Bonniers. 12. Large blue plate by Lisa Larsen, Finland. 13. Round dark brown vase by Eva Staehr-Nielsen, glaze by Nathalie Krebs, for Saxbo. 14. Small pale yellow vase by Edith Sonne Brun, glaze by Nathalie Krebs, for Saxbo.

15. Blue vase by Berndt Friberg, Sweden. 16. Sea-green bowl by Lisa Larsen, Finland. 17. Cinnamon bud vase by Stig Lindberg, Sweden, from Bonniers. 18. Brown ash tray by Hertha Bengtsson, Sweden.





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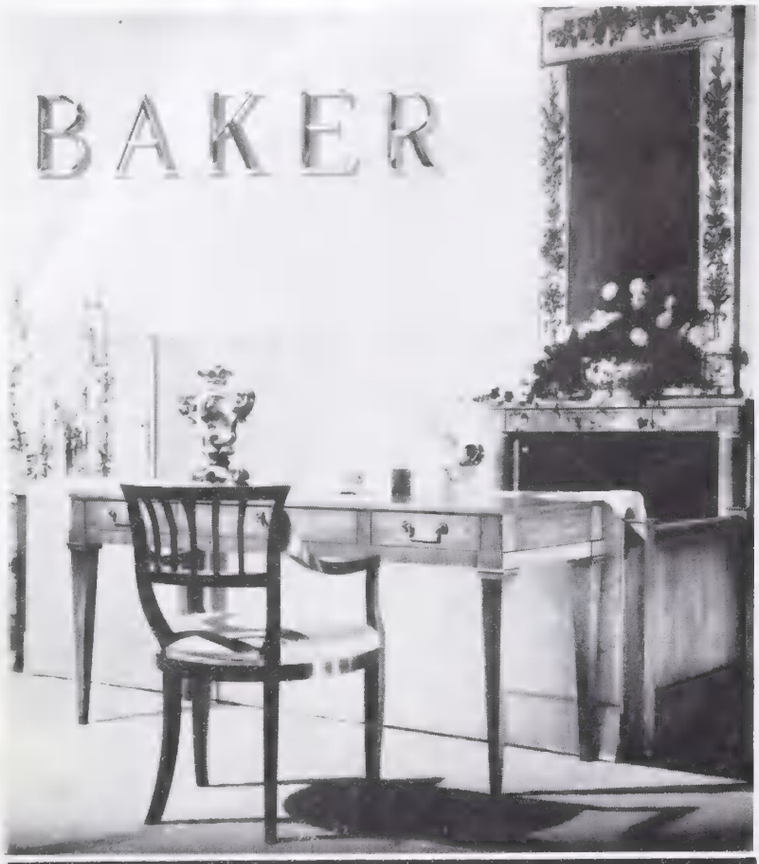
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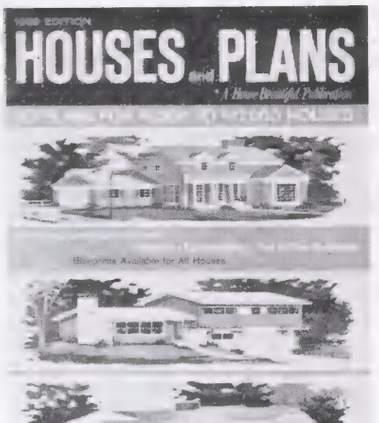
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SKAAL

CONTINUED FROM PAGE 104

but they never skaal the hostess, for the sake of her sobriety. A lady never originates a skaal except when she is the hostess, and to be really correct, a lady doesn't drink until a gentleman skaals her.

Skaaling is done with spirits and wine, never with water. During formal dinners a special skaal is usual as each wine is served. At meal's end a male guest rises, thanks the host and hostess on behalf of the company, and there's a final skaal.

Immediately after a meal, one should go to the hostess and thank her for the meal. "Tak for mat" is how the Danes put it. In fact, the sound of "tak" is always on the air for the Scandinavians seem to be constantly thanking each other for everything. The most curious and delightful thank-you is "Tak for sidst," with which you're greeted when you meet a friend. It means, "Thanks for the last time I saw you."

The tradition of hospitality is strong in these countries. Quite literally, nothing is too good for a guest. When you are invited to a home, it is customary to take flowers to your hostess. You will probably find your country's flag displayed. And do not imagine you are so hardboiled as not to be touched by this considerate gesture. Even in a brief visit you will be expected to eat something. It may be coffee and cake, tea, lemonade, wine or, in Denmark, the ubiquitous an delicious Cherry Heering which served as an incidental drink well as an after-dinner cordial.

In the matter of mealtime ma ners, there are a few sensible nic ties to be remembered. One doesn drink akvavit before one has eate something, usually a bit of herrin

A popular luncheon which eaten with knife and fork is plate of open sandwiches. (Th Danes, who are old masters at ma ing them beautiful, call th *smorrebrod*, Swedes say *smorga* Norwegians say *smorbrod*.) It polite to eat no more than an a sortment of five, a hefty quota.

Sweden's traditional smorga bord is not as generally availab as it once was, but the visit sooner or later faces one of the fabulous buffets. The uninitiate American, confused by profusio tends to go to the table on and heap his plate high wi something of everything. A fau pas! The proper technique is to e these dishes in five or more se arate courses, taking a fresh pla for each round. Start with a sa pling of fish, move on to cold cu then to salads, then to the h dishes, and finally to cheese a dessert. And remember that t well-bred smorgasbord-eater ways sees to it that the individu items on his plate don't overlap!

FRESH VITALITY FROM A DEEP-ROOTED CRAFT TRADITION

CONTINUED FROM PAGE 72

Table setting (Page 72)

Shown in the table setting itself are linen damask cloth and napkins, designed by Dora Jung, made by Tampella, Finland; Danish sterling soup spoons, "Cypress," from Georg Jensen, New York City. Brown pottery casseroles, matching individual casseroles, and white plates, made by Arabia, Finland, from Bonniers, New York City; white pitcher and glasses, designed by Maire Gullichsen, made by Iittala, Finland; Norwegian wood soup ladle and two Swedish teak plates, from Seabon, New York City; Danish pewter bowl and candlesticks, from Eisenberg-Lozano, New York City; white plastic tray, made by Gustavsberg, Sweden; black pottery casserole with handles, from Dansk Designs, at Bloomingdale's and other stores.

Tea table setting (Page 74)

Tapestry was designed by Ma anne Richter; all china from Ro strand, Sweden, at Bonniers, Ne York; Swedish teak tray, impo ed, from International Designe Group, New York. Swedish stai less-steel spoons, "Facette" pa tern, at Bonniers, New York. Bl vase designed by Stig Lindberg f Gustavsberg, Sweden.

Place Setting (Page 77)

Linen damask tablecloth a napkins, by Dora Jung, made Tampella, Finland. Danish tea handled stainless-steel flatware a copper casserole, from Dansk D signs, New York, at Bloomin dale's. Swedish brown and whi striped plate and individual so mugs, made by Gustavsberg, Fi nish white mug, made by Arab Swedish teak plate and tea tra all from Seabon, New York.

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10 ways to enjoy summer more



NEWS:
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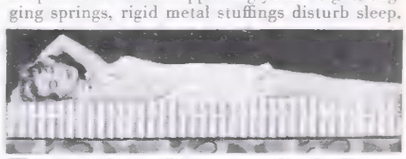


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IT'S WORTH MENTIONING

By JULIE POLSHEK

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Knife sharpener built into this deluxe carving tray, Ver-Magic Contour-Flow, is a handy thing. Juice trough surrounding the carving area drains into well at one end. Slicing knife, when idle, fastens magnetically to side of footed tray. Finest wood is used; it is crafted with consummate skill; sizes 9″ x 11″, 12″ x 18″, 14″ x 24″; includes knife. $9, $19.50, $28. From Abercrombie & Fitch, New York and San Francisco.

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PHOTOGRAPHS BY FRED LERNER



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- Rock 'n' Roll sounds trashy? How about *"Come my Arab lady, Where the palms are shady. Hasten to my side."* (From a popular nickelodeon song slide of 1908.)

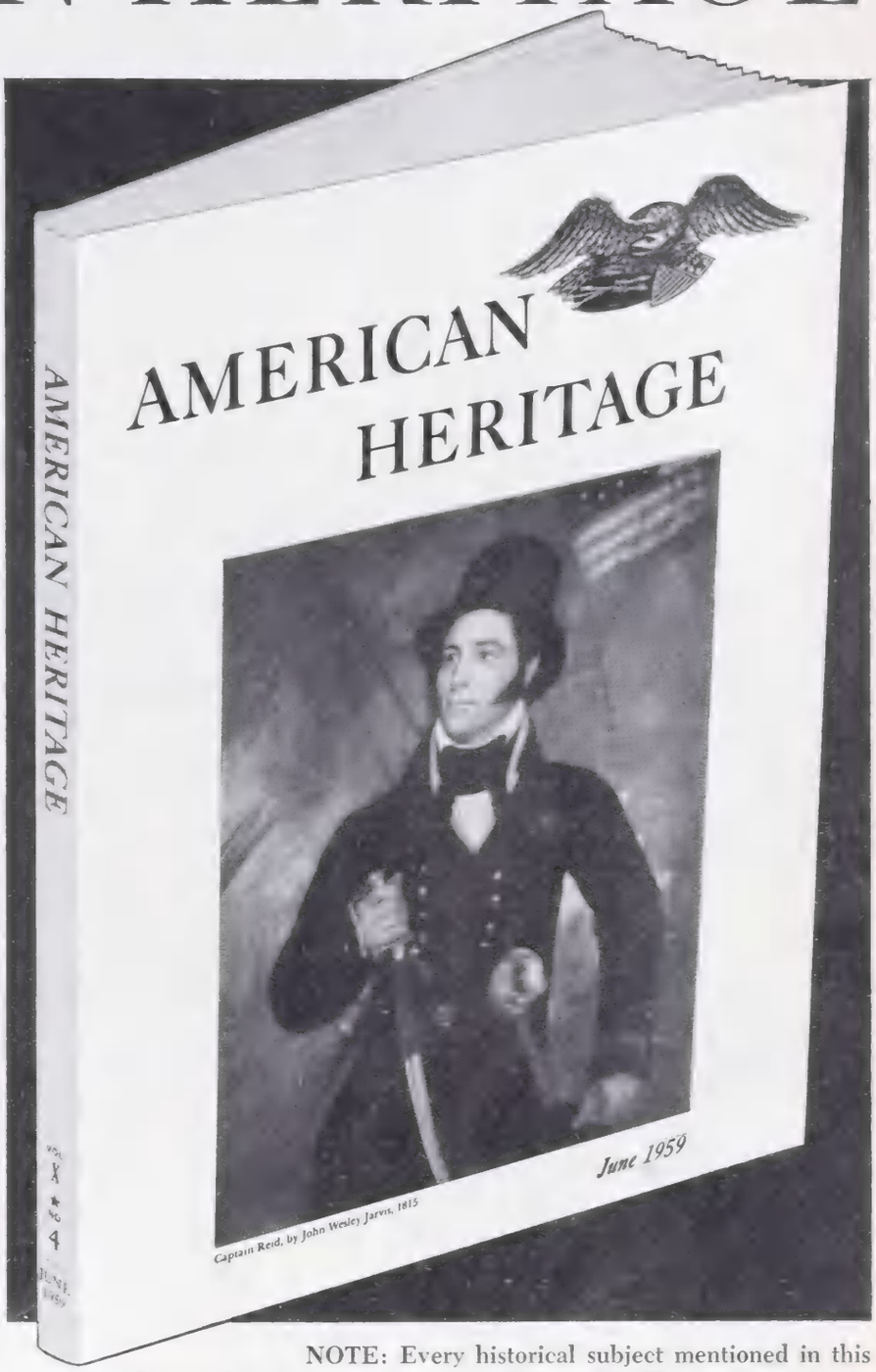
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PHOTOGRAPH BY CHARLES YERKE OF MAYNARD PARKER STUDIO

On the cover: The subtle everchanging patterns formed by sunlight filtered through a grille add interest to this cool, serene room in the home of Marianne Macdonald at Waikiki. The decorators were Oahu Interiors.

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BEETHOVEN'S *fourth piano concerto*

By RICHARD WILLIAMS

■ The difference in the height of two mountains can best be judged by viewing them from a distance. The difference in the depth of two compositions can best be judged by viewing them close up. The greater works of Beethoven afford a double experience: pleasure on first acquaintance, perhaps even love at first sound, but true appreciation of their quality can be acquired only when acquaintance has grown into such intimacy that one knows the music by heart.

The more one compares Beethoven's later Piano Concertos, such as the *Fourth*, to the *First*, the more one marvels at the creative miracle that brought forth the difference in as short a period as four to five years. That is all the time which elapsed between the *First* and the *Fourth*. Never, of course, shall we know fully what happened to Beethoven's mind in this period. Only a few external facts exist. We can guess that his growing deafness, a tragedy for him as a man, may have been a profound blessing to his work for it drew his mind inward. Forced to renounce all ambition as a concert artist, he slanted his music less toward the virtuoso. We know, as well, that Beethoven underwent a severe mental crisis from which he emerged in an astonishing burst of creativity such as he was not again to repeat. At about that time, around 1805, Beethoven was engaged not only in composing the *Fourth Piano Concerto* but was also working on the score of *Fidelio*, the *Fourth Symphony*, *Rasoumowsky* quartets, and "*Appassionata*" Sonata.

Yet there is nothing patently "revolutionary" about this *Fourth Piano Concerto*. It is not new for the sake of novelty; it is both new and old, using the familiar to say the unfamiliar, which is perhaps the characteristic of a truly revolutionary work of art. It marks, as Rubinstein said, "a turn to a new world of expressiveness."

Holding fast to the essential concerto principle the *Fourth* represents a new kind of marriage between the soloist and the orchestra. These two become truly as one: the give and take between them becomes so interwoven that the seams are no longer visible. Now Beethoven thought of solo voices and ensemble as one, as he did in the *Violin Concerto*, which was to follow shortly but which even then must have been in his mind. There are innovations in the music which grow out of this new intimacy. Blocks, sections, episodes tend to disappear. Transitions become more gradual. The effect is a continuous design which results in sustained stimulation of our emotion. After listening we may not know precisely *what* has happened, but we do know that something important and satisfying *has* happened.

There is one novel touch in this music. At the beginning, instead of setting the stage for the soloist as was the custom in the classical concerto, the piano alone voices the theme. The chief actor speaks first —we can imagine the astonishment of the first audiences on hearing the piano without preparation. The orchestra then enters and restates the first theme. This orchestra is a small one. Trumpets or drums are not used in the first movement. The development of the first theme by the orchestra is short and modest, and soon guides us to a second theme. Both themes are of such beauty that they could make a believer out of an atheist.

That Beethoven took particular

(*Please turn to page* 8)

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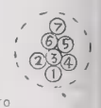
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Amaryllis

Amaryllis blossoms enveloped by their strap leaves rise briskly erect in a classical style. The container is white porcelain.

A Japanese classical arrangement is based on three radical lines called *Heaven*, *Man*, and *Earth* which follow a set formal pattern. *Heaven* is the tallest line, *Man* the secondary line, and *Earth* the tertiary line.

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Man line (Step 2) ½ of *Heave* when curved.

Earth line (Step 5) ⅓ of *Heav* when curved. (The measurements a approximate.)

The other lines are supplement and are arranged to envelop the th radical lines. If the order of inserti is followed, a similar effect will achieved. The circle of figures in cates relative position of each ste

BEETHOVEN'S FOURTH PIANO CONCERTO

CONTINUED FROM PAGE 6

trouble with this concerto is further indicated by the fact that he not only wrote an explicit cadenza for the first movement but that he instructed the soloist to make no pause between the second and the third movements—again an innovation. Perhaps he feared that applause at this particular moment would disrupt the beatific mood so carefully created in the second movement.

We have said that Beethoven renounced his career as a performing artist. Yet we know that he performed the *Fourth Concerto* himself during one of the increasingly rare intervals when he could hear. The performance took place late in 1808. From a contemporary account of that program we are told that Beethoven played impulsively and "in the fastest possible tempi." Reading between the lines we may guess that Beethoven did not play too well. Immediately after the concert Beethoven asked a friend, Ries, to play the concerto for a subsequent occasion, giving him only five days in which to learn the piece. Beethoven w furious when Ries refused.

Perhaps it is possible to expe all the peace and love in one's s on work, leaving none for daily l and less for the relationship w friends.

So often, if asked to play wh the mood was not upon him. B thoven could be harsh in refu One documented instance of tem occurred during a summer stay the home of one of his patrons. T composer had been eagerly repeatedly asked to play by other guests. He refused and host jokingly threatened him w arrest. Truly, the threat was me in jest, but Beethoven, slight stormed out of the house, wal through the night to the nea city, and there took the next co back to Vienna. Reaching the Beethoven rushed to his r where his pentup rage exploded the luckless bust of his humor patron. He seized the statue dashed it to pieces. Who can plain the contradiction betwee creator and his masterpiece?

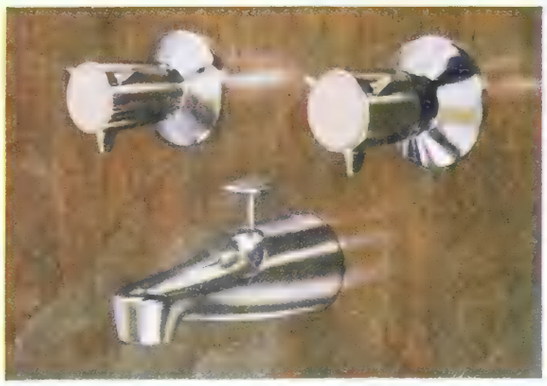
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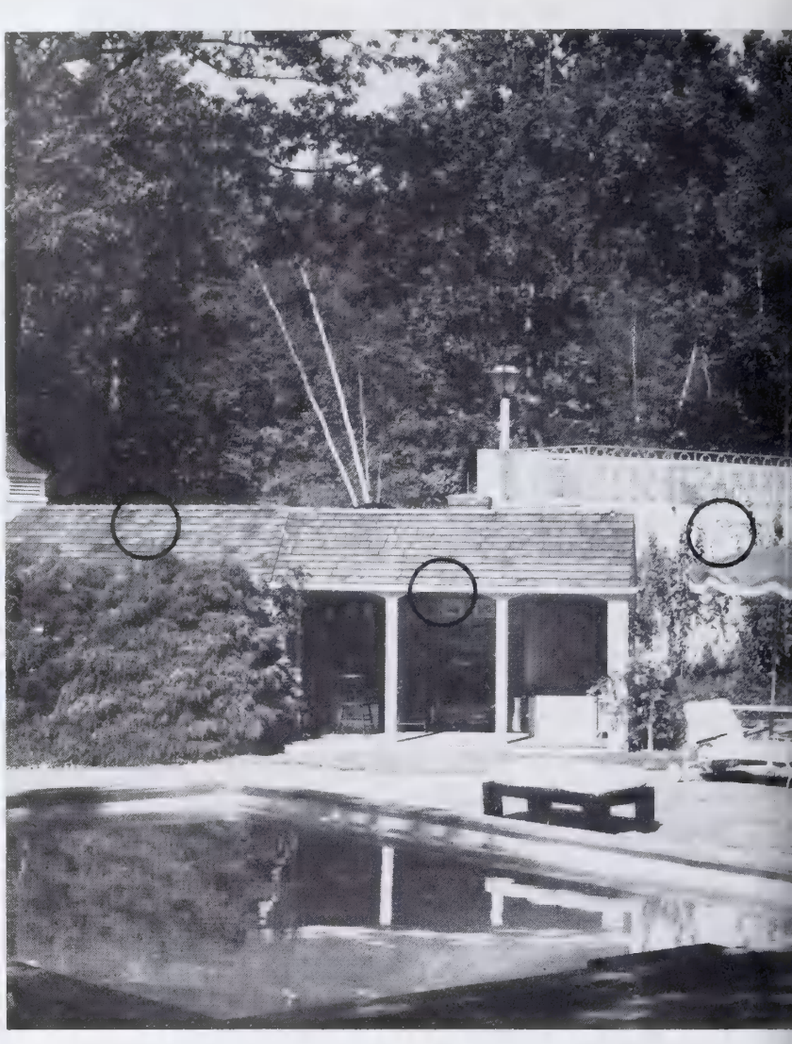
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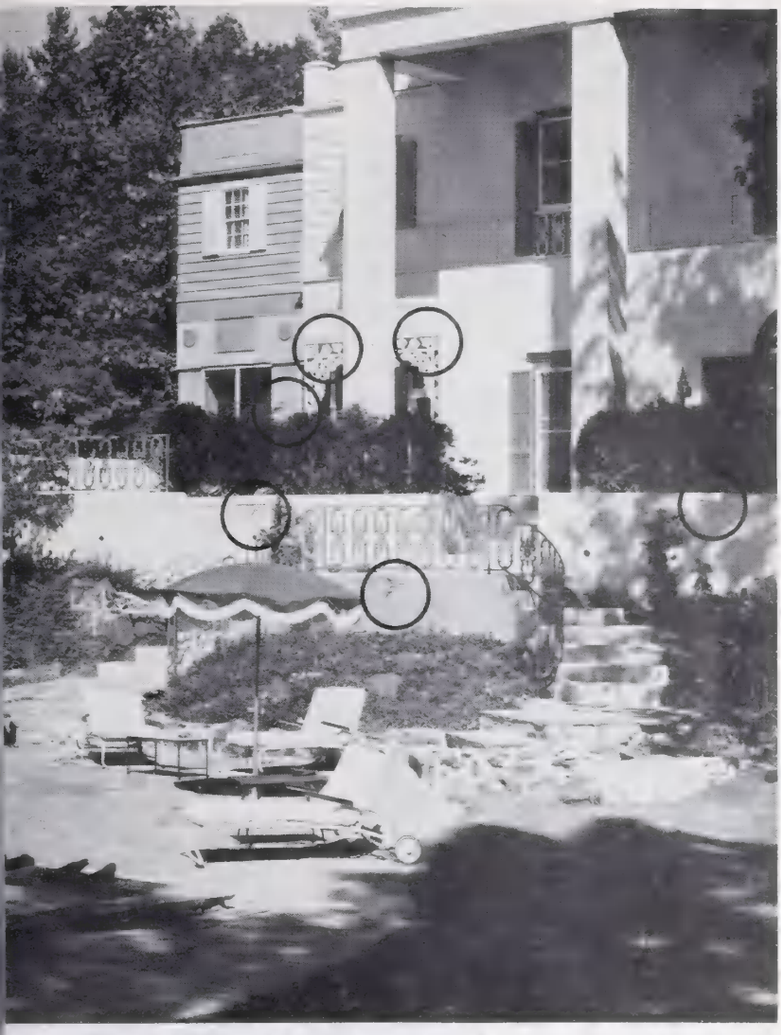


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■ The most beautiful outdoor living area in the world is of no use when the bugs are biting. A new insecticide system to clear the air for full-time outdoor living is shown here. A series of nozzles is installed around the area to be protected. They are connected by quarter-inch copper tubing to a pump that forces insecticide through them, making a jet of mist. This mist blankets the area and is effective for hours afterward. Under normal conditions, a two-minute spray twice a day will keep the area clear of bugs.

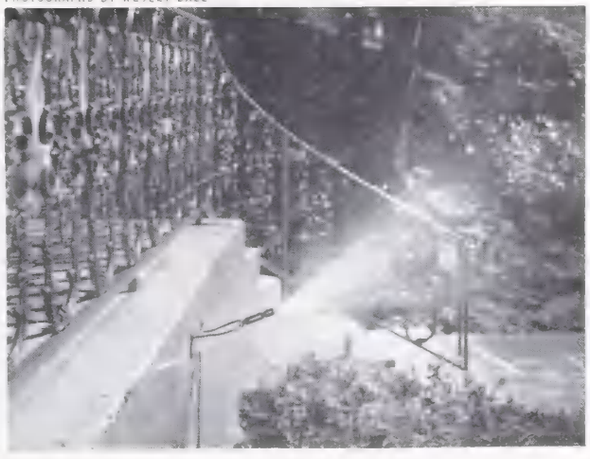
The control system comes in two sizes, the smaller one having four nozzles, pump, and enough tubing for the system to cover 3,000 square feet. The insecticide is stored in the container in which it is delivered. The cost is approximately $300. A larger system, having six nozzles, enough tubing to protect 5,000 square feet, and a stainless-steel drum to store the insecticide, costs about $500. The nozzles are spaced about 25 or 30 feet apart and spread the spray about 50 feet. Extra nozzles can be added at $25 each. Enough insecticide for a season costs about $60. Installation instructions come with the system. Flymaster, made by Feller-Jones Corp., New York City.





Large terrace and pool area (above) are protected by insecticide sprayed from built-in nozzles (nine are circled on photo). A close-up of one of the nozzles is shown below as it fills the air with a pleasant, lemony odor that is deadly to insects but harmless to people. The chemical is stored in drums and operated by a small pump, all of which is stored compactly and neatly under a metal cover (left). Quarter-inch copper tubing connects the basic unit to the nozzles. The semi-automatic timers on the wall shut off the spray two minutes after the button starts it. Use twice a day.

PHOTOGRAPHS BY WESLEY BALZ





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FOR HER: the new Colonial La-Z-Rocker Model 420 with the exclusive Hide-A-Way Ottoman. The only lounging rocker that combines the features of a rocker and a reclining lounge chair.

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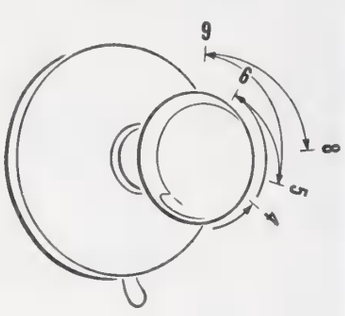
40 pages on how to use Rugs and Carpets in next month's important House Beautiful

Take it easy!

By JULIE POLSHEK



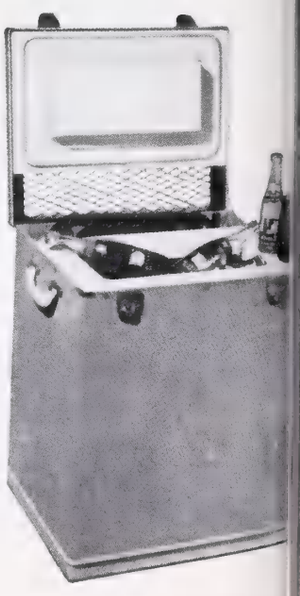
New ice-cream freezer is an attachment for Kitchen-Aid mixers; finger-tip latch instantly joins or parts the pair. Direct motor power from mixer head operates the dasher drive, a gear mechanism. Fiberglas forms the seamless bucket creating a sleek structure, durable, easily washed, light in weight; warping can't occur, an important asset to freezing precision. Attachment, 2- or 4-quart, $21.75, $23.75; mixer, $69.50. As with all Kitchen-Aid products, quality is of elite caliber.





Combination lock like used on safes operates Gougler Keyless Lockset. Clicks heard and felt as knob turns "count off" combination number: then just push knob and lever to unlock door. Easy even in the dark. Entire lock assembly (2 knobs) $12.50; type available for mortise installation.





Propane-gas appliances are new and newsworthy. You fit Alaska Camper refrigerated with gas cylinder for travel; switch to gas tank at your campsite. Deluxe unit (1.2 cubic foot) has cold control, food rack. Exterior is plasticized luggage cloth; brass hardware. $139.50. An electric model, same price, converts from 12 to 110 volts.

(*Please turn to page* 14)

Those were the bestest mud pies ever,
Mrs. Jones. Now I guess we'd better wash
the dishes and that's easy.
We'll use the Waste King.



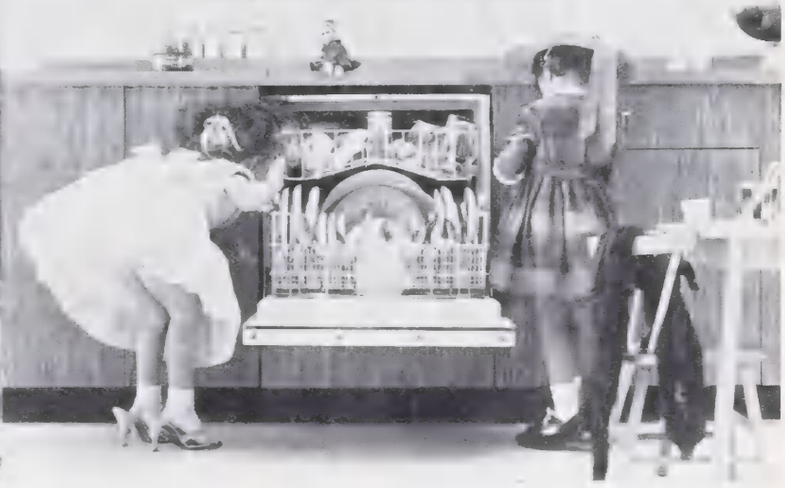
Isn't it wonderful, Mrs. Jones? All you have
to do is push the magic buttons. Mommy says
it's the Magi-Matic Cycle Selector.
Big people talk funny, don't they?



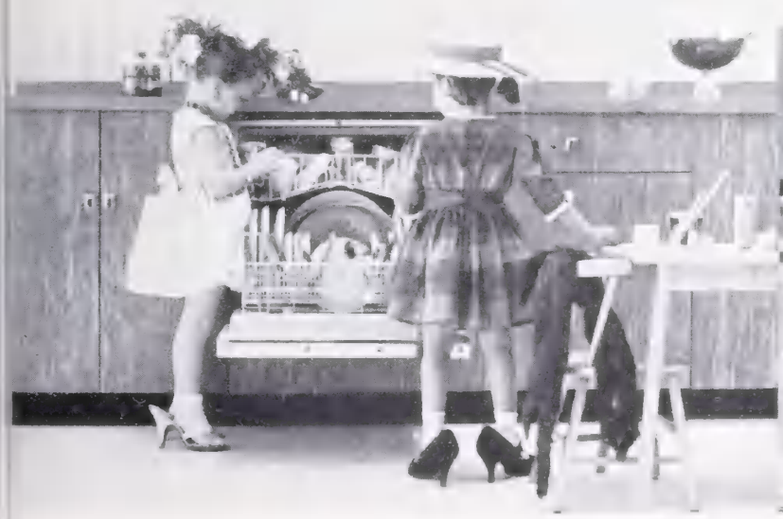
This magic button is just for doing a few dishes,
like tea parties and breakfast and things.
This one is for **Pots and Pans,** like mud pie pans.
And this one does a whole lot of dishes . . .
a whole party full . . . washes, rinses and dries.
All with these magic buttons.



Daddy's funny. He calls the washing part
Super Charged Scrubbing Action. Mommy doesn't care.
She says she's just glad it gets off egg yolks and
the stuff that sticks on the pan when we
have hamburgers. Daddy says the Floating
Power Arm does that. He's funny.



Sure holds a lot of dishes. Bet we could have a party for
all of Miss Colette's class and get all the dishes in
in one load. Daddy says it's the special Contour Racks that
hold dishes to make them so clean. He's so smart!



The Waste King is magic quiet, too.
I do homework in the kitchen while
it's running. When I grow up and
get married, I'll take the Waste King
with me—Mommy says I'm funny.



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on 32 brand new
models, write to:

WASTE KING CORPORATION
3300 East 50th Street
Los Angeles 58, California



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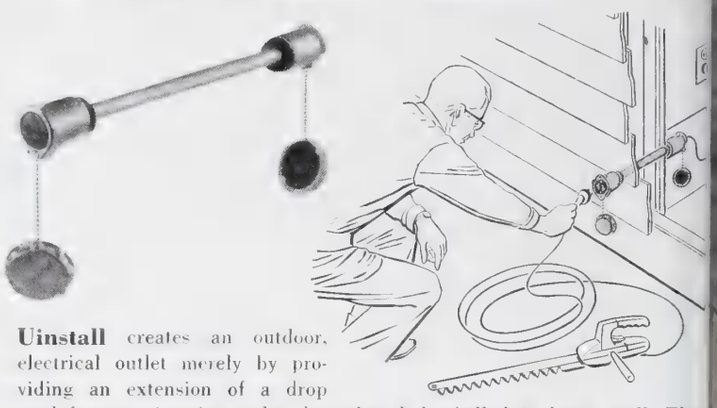
ASK FOR M&R IMPORTED SWEET VERMOUTH

TAKE IT EASY!

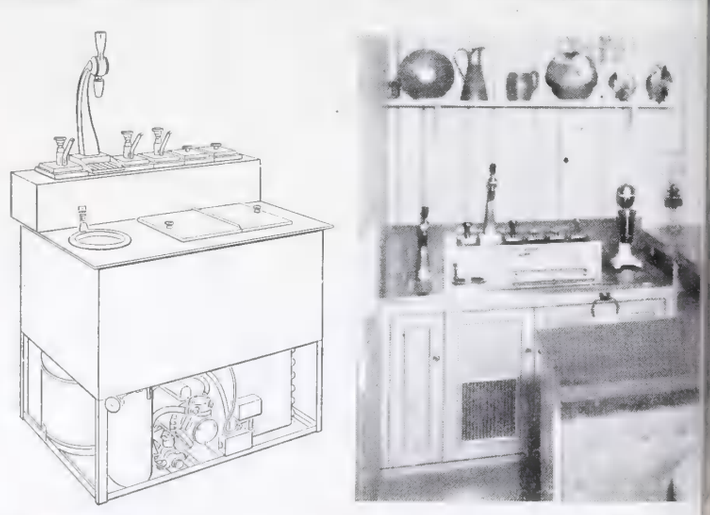
CONTINUED FROM PAGE 12



Ice is crushed in mere seconds per trayful with Redi-Icer; and you have choice of pulverized or coarse "grind." The unit, rugged plastic with stainless-steel blades, is an attachment for Knapp-Monarch's Liquidizer (any model); instantly interchangeable with Liquidizer's 44-ounce glass bowl. Redi-Icer, $16.95, is gray to match chromed Liquidizer priced at $49.95 (color-finish $44.95). Liquidizer itself (2-speed) blends, mixes, purees, or chops foods; whips up frothy milk shakes or bar drinks.



Uinstall creates an outdoor electrical outlet merely by providing an extension of a drop cord from an interior outlet through a hole drilled in house wall. The new device, handy for summer appliances or Christmas lights, is a 12-inch conduit of ½-inch girth. Female and male plug at the ends have weatherproof covers. Easily shortened for flush fit in any wall. Cost, $4.95.



Drop-in model of Everfrost soda fountain for homes is easily installe in a standard base cabinet. Five-gallon cabinet for storing ice-cream pr serves contents' flavor and texture for long periods; syrup bank is sim larly refrigerated. Self-contained unit includes refrigerated carbonato 3 syrup pumps, water tap, dipper well. Price, $798, f.o.b. California

STRATFORD

designs for flowing Danish beauty



ARMSTRONG

Pure-Foam will keep it there!

The influence of the Danish is delightfully apparent in the sweeping lines of this sectional by Stratford, a division of the Futorian-Stratford Furniture Company, Chicago, Illinois. The comfort and good lines will endure for years because the back and reversible cushions are cushioned with Armstrong Pure-Foam.

ARMSTRONG *Pure-Foam* LIFETIME GUARANTEE BOND

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ARMSTRONG-NORWALK RUBBER CORP.

Pure-Foam Division, Norwalk, Connecticut—Division of Armstrong Rubber Company

DECORATOR'S DIARY



From the pages of a decorator's notebook, musings on a special problem and how it was solved by a new home-furnishing fabric

Oh, for more clients like Eloise Moore, who approaches the "style" problem with an open mind. She doesn't bill herself as a traditionalist or a modernist or a "confirmed" anything. She simply evaluates the whole world and everything in it on its own merits. If she needs more storage space she's just as willing to look at a French Provincial armoire as at a set of modern glass shelves. Yet she's as selective as a Pulitzer Prize jury. Although her house is a catholic mixture of periods and cultures, there is no sense of clutter or indiscriminate collecting. Things centuries apart in origin look as if they were made for each other. And it's all due, I'm sure, to this lady's habit of wide-mindedness, and an educated eye that comes from constantly evaluating design.

Who, with Danish modern in the dining room, would listen to my rapturous description of a drapery and upholstery fabric patterned in a Court French motif of stylized roses? And, as if that weren't "period" enough, the fabric is a warp print, woven by a 15th-century Italian technique!

Eloise, however, caught on at once to what I was driving at. "If," she said, "the pattern is printed on the warp yarns before the cross-wise yarns are woven, then I'll bet the print becomes a shadowy, beautiful blur when the cloth is finished—and wouldn't *that* be lovely with my oil-finish teak table and my fruitwood armoire!"

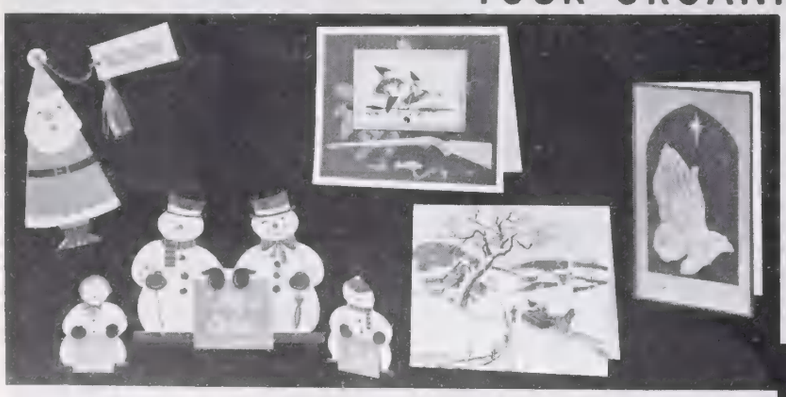
How I love Eloise! There was little more to do than to hustle over to Jofa's showroom (where they have this handsome Baronio warp-print) and let her see for herself that her guess was absolutely right. The pattern of "Versailles," which she favored in mauve on pearl gray, is as dreamy-misty as twilight. And since the 54-inch fabric called "Beldora" is a sturdy weave of long-staple Egyptian cotton with dull rayon, we decided then and there to use it for dining-chair seats and the all-over upholstered host-and-hostess chairs as well as for the draperies.

And at the first dinner party after redecoration, with candles glowing in the old coach lanterns which flank the sideboard, and the Paul Revere silver glinting on the table, I couldn't help marveling how this lovely fabric seemed to have been expressly designed to go with everything in this room. I couldn't help thinking what decorating help these shadow-on-shadow Baronio warp prints can be, for they are done in a wide variety of patterns and colors distributed by several high-style fabric firms. At J. H. Thorp you find Baronio's famed Pompeian Cloth, a choice of solid fabrics in 71 different colors and shades. —M. G.



Versailles warp print

MONEY FOR YOURSELF... YOUR ORGANIZATION

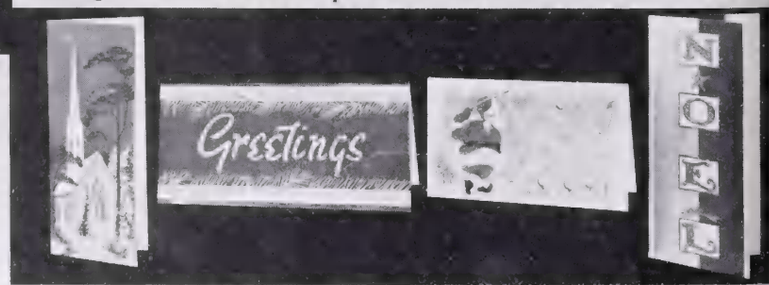


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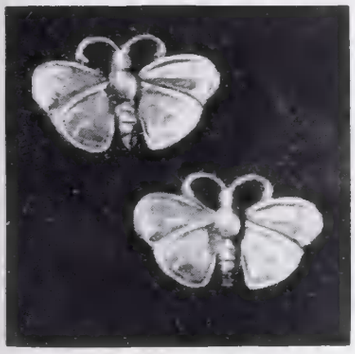
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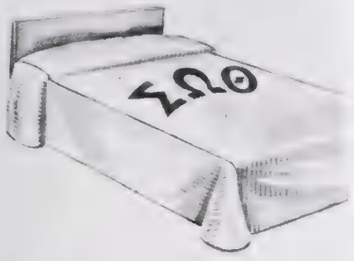
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WITH Peggy Ryan

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BUTTERFLY PULLS in solid brass are beautiful and gay replacements for the dull, stock, drawer pulls on your furniture pieces. They'll flatter your room the way jewelry flatters a beautiful woman. Each butterfly is polished and lacquered for permanence. 2¼" wide with screws, $1 each; $5 for six. Order from Elizabeth McCaffrey. Dept. B-8. Northport. New York.



SPREAD THE WORD of their proud membership in a fraternity or sorority with a corduroy bedspread monogr. with Greek letters. It's a terrific back-to-college gift for your son or daughter. Many color combinations incl. school colors. 72" x 108". $15.45; 81" x 110". $17.45. Add 75¢ post. Swatches 15¢. In denim. prices on request. May Schaffer. Box 7102. Elkins Park 17. Pa.

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GRAND FINALE to a terrace supper under a soft summer sky is an English Staffordshire coffee service with a purity of line. In soft off-white, beautiful to behold, the 6-cup coffee pot is $3.95; 8-cup pot, $4.95. Four cups and saucers, $2.95. Specify after-dinner or regular. Add 45¢ postage per order. Order from Henry's Store. Dept. HB-8. 95 Fifth Avenue. New York 3.



A PAGE FROM THE PAST



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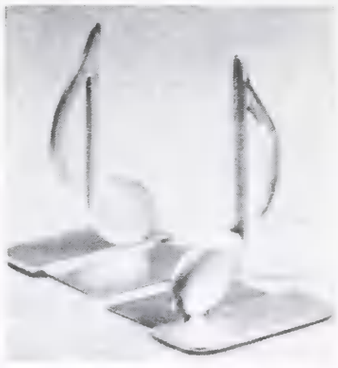


Two Doskow creations to add "utilitarian" elegance to the desk! Handsome wooden ashtray with protective aluminum ash screen. Sterling silver monograms grace front. Wooden and silver "leveler-weight-rule". Three sterling monograms and leveler on top, sterling rule on side.

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Leveler-Weight—1" × 1" × 3½" long... **$7.70**

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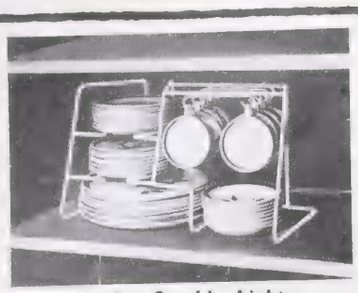


FOOD DOMES

Hard-to-find table accessory. Clear plexiglass to cover toast, platters, etc. These come plain or monogrammed. Without monograms they are 7" diameter size, $3.50; 12" round is $10.95; 14" is $12.95. Oval sizes are 8½x13½", $9.00; 10x17½" is $12.00. Add $1.65 each dome for hand painted monogram in white and gold or any color you wish. Please underline initial of last name. Two holes in top keep food from over steaming.

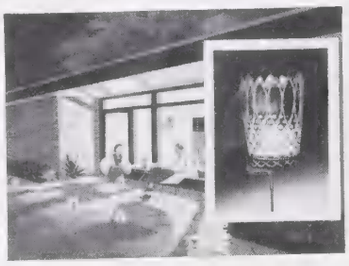
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Dinnerware Storage Rack
Store away a whole dinner service for 8 in just 17¾"x9"x9" of space and with no stacking! Compact rack is made of heavy steel with white vinyl cushion coating that eliminates chips. It holds 8 each of plates, cups, saucers, bread and butter and fruit dishes. Each has its own compartment. Order **P245-6**, Rack, **$3.49** by mail postpaid.

Garden Sparkle Lights
Your garden, pool or patio looks like a fairyland of twinkling flowers blazing in the velvety darkness! Hobnail glass candle holders have paper flower jackets, candles and 3" wire holders that stake them to the ground. Each is 2¼"x2". Set of two. Order **8980-6**, Violet Lights, **$1.00**; **8982-6**, Yellow Lights, **$1**; **8983-6**, 16 Citronella candles, **$1.**



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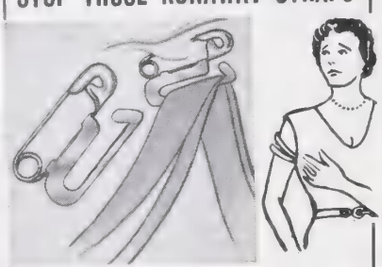
New ashtrays and beverage holders are so versatile—clip on to any kind of furniture, outdoors or indoors. Ideal for patio, bridge tables, lamps, boats, work rooms. Chrome plated, they're weatherproof and have swivel clamp.

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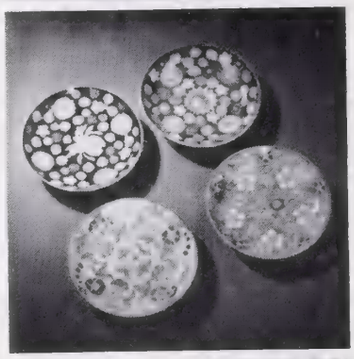
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BIG SISSIES. The lion and the monkey have discovered that living in the jungle is not in the running with a soft berth in a pretty girl's college dorm; that being mauled by a tiny roughneck is preferable to a scrimmage with a panther. Lion is striped in red and white, monkey is black and white. Kapok stuffed, 15" high, $2.95 ea. Artisan Galleries, 2100 North Haskell, Dallas 4, Texas.



IMARI DISHES are small triumphs of perfection. Each dish is intricately decorated with heavy deposits of enamel in magnificent, bright Imari colors. Use them on your dressing table for pins, on the dining table for pats of butter, mints, or scatter them around the house as ash trays. 3½", in diameter; an assortment of four is $1.95. Order from Bard's, Dept. 1108, Evanston, Illinois.



THE VICTORIAN RAGE continues unabated in decorative circles, for good reasons. This lyre base-lamp table is as beautiful today as it was in a 19th-century drawing room. Solid Honduras mahogany in walnut, fruitwood, mahogany, or antique white and gold finish, with Arabescato marble top. 18 x 14 x 27½" h., 55 lbs., $39.50 f.o.b. Ala. Jones Bros., Box 246, Pine Level, N.C.



THE KABUKI DOLL is so extraordinarily beautiful that if you multiplied her price tag by five, she'd still be a remarkable buy. Authentically dressed in colorful costume according to the rigid standard of Japanese tradition, she has a hand-painted face and stands 14" high on an onyx-black lacquered base. $6.95. From Palley's, Dept. BP, 2263 E. Vernon, Los Angeles 58, Calif.

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... they're *that* beautiful. The dramatic fine-combed Ascot Towel by Wamsutta, in scene-stealing colors: Pomegranate, Palmetto Green, Turquoise, Shah's Gold and Siamese Pink as well as fashion pastels. And now you can enjoy the deep thirsty luxury of three famous Wamsutta towels at fabulous August prices that make them the three top towel values.

Ascot (shown) reg. $4.00, now $2.95. *Ardsley reg. $2.00,* now $1.49. *Darby reg. $1.59,* now $1.19.

Wamsutta® HERITAGE TOWELS

WAMSUTTA MILLS, *division of M. Lowenstein & Sons, Inc., 1430 Broadway, New York 18, N. Y., makers of Wamsutta Supercale® and Debucale® sheets and pillow cases, Babycale cribsheets, and fashion fabrics for men, women and children.*



darling

you're much too nice to be a garbage collector

Garbage Collector — Too nice? Who said that?

In-Sink-Erator Disposer — I said it, darling—and I'm glad, glad! Your time is too precious, and so are you, to be spent in garbage "trudgery."

G. C. — But—you can't talk. You're only a garbage disposer.

I-S-E Disposer — I can talk your language, darling. And I can do other things no other disposer can do.

G. C. — What, for instance?

I-S-E Disposer — Well, I can shred all the food waste in your kitchen and wash it down the drain. But the big difference is in the way I do it. I keep myself running smoothly and never cause trouble. I last longer, too.

G. C. — You mean, you don't jam, like the others?

I-S-E Disposer — Not with my Automatic Reversing Action. That's a special feature—so exclusive, it's patented; so important, you simply must have it!

G. C. — M-m-m, no more garbage mess. That would be nice. Whom do I see . . . about you?

I-S-E Disposer — Just call your plumber. He will install me as a part of your sink. And before you can say "happy day" . . . you'll say goodbye to garbage—forever!



In•Sink•Erator

originator and perfecter of the garbage disposer

COSTUME BY VERA MAXWELL

©1956 In-Sink-Erator Mfg. Co., Racine, Wis.

RAMED FLOWERS given wire-mesh background and a ite frame become the most be- iling wall decoration we've seen. tificial midget water lilies. amp heather, and ivy are hand- de, exquisitely arranged in a olded frame against the mesh. e soft yellow, bright green, and re white color scheme makes a etty picture. 8″ x 10″. $4.95. obi, HB-8. Flushing 52, N. Y.



LVER BUTTER PLATES e a happy choice for a wedding esent. Crafted by Oneida and rsonalized with single script, ock, or Old English initial engr. pecify). silver-plated bread- d-butters are 6″ diam. 4 are 95; 8, $11.50; 12, $16.95. *thout initial*. 4 are $4.95; 8. 75; 12, $14.50. Tax incl. Gift- apped. Croydon Silversmiths, 8, 805 Lexington, N.Y.C. 21.



RAWFULLY PRETTY e is really two bags in one and uy that's worth getting out your eckbook. Extra large, 16″ x ″. bag is handwoven of fine, ported straw with detachable ther-lined clutch bag, saddle ching, and 1½″ buckled belt. rsonalized with gold-plated ini- ls. $3.95 plus 25¢ for each tial. Tax incl. Mercury Prod- s, 1265 Broadway, New York 1.



RIENTAL BOWL is such a ssic beauty that even if it ren't one of the buys of the nth, we think you'd find it esistible. It's deep enough for ating flowers, or you may use for fruit or candies. White rcelain bowl 9″ diam. stands black wood split base. 4¾″ h. r all, $3.95 complete. Edward Ziff, Box 3072. Merchandise rt Plaza, Chicago 54, Illinois.



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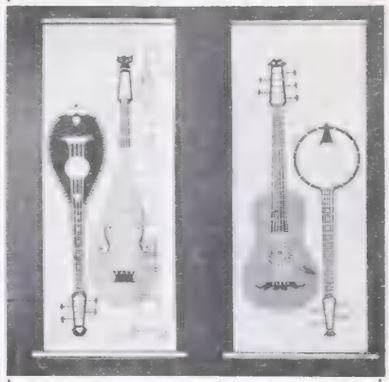
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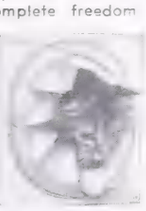
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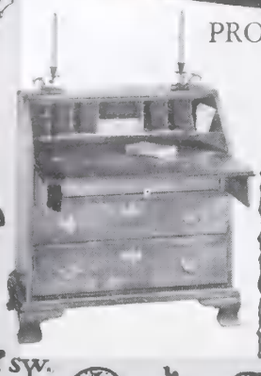


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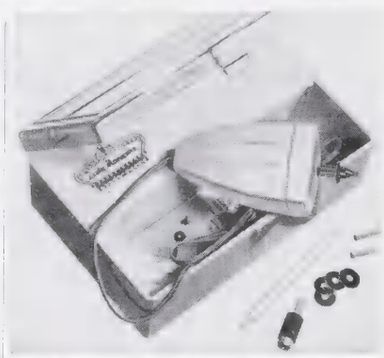
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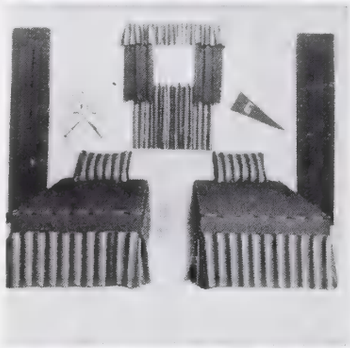
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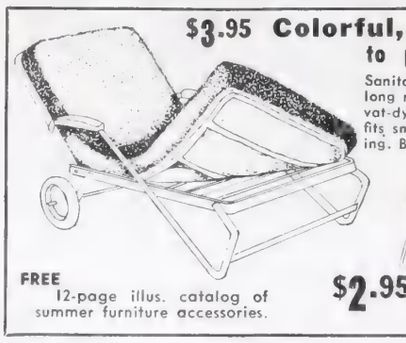
CAMPUS MATES in mix match stripes and solids of was able cotton are carefree be spreads for the dorm or hom Fitted twin, $12.95; full, $14.9 mix n' match cafés 30″ or 3 long, $3.95; valance, $1.95; sha $3.95; 63″ draperies $5.95; 90 $7.95. Choose red, blue, brow green. Add 90¢ post. Swatch 15¢. Ensemble House, Dept. B-256 Fifth Ave., N.Y.C. 1.



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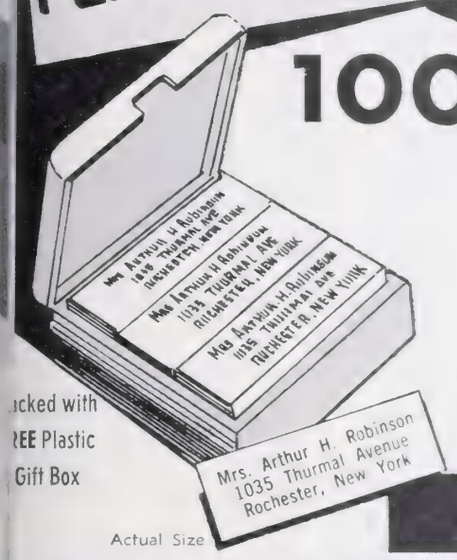
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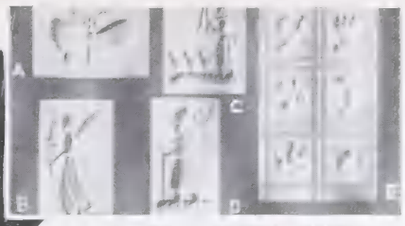


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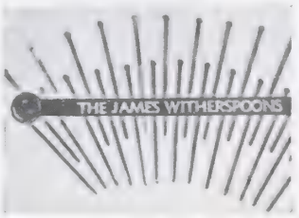
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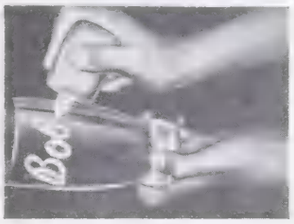
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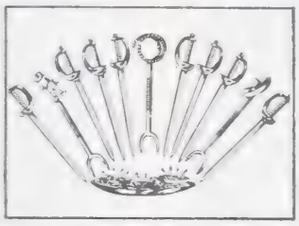
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9 T-Shirt .....each $1.00



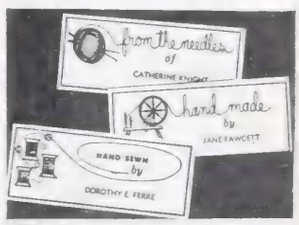
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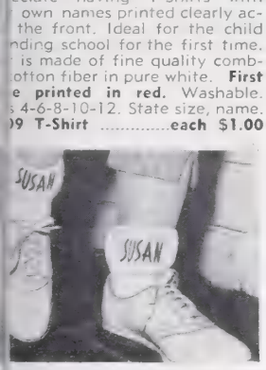
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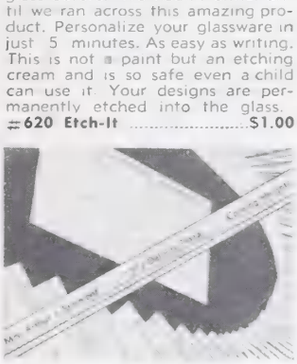
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#622 Foam Do-All(12"x6-ft.)$1.25



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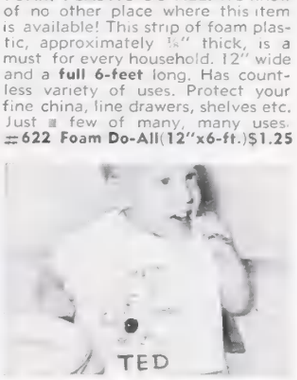
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8 Bobby Socks .....pair 79c
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LAVENDER DISKS are impregnated with pure **Solid Lavender - -** retains delicate scent for 5 years. Imparts a sweet lavender fragrance to your dresser drawers, closets, stationery, linen. Keeps milady's dainties flower- fresh. Set of 24 Disks in hinged decorative plastic box. Fine gift.
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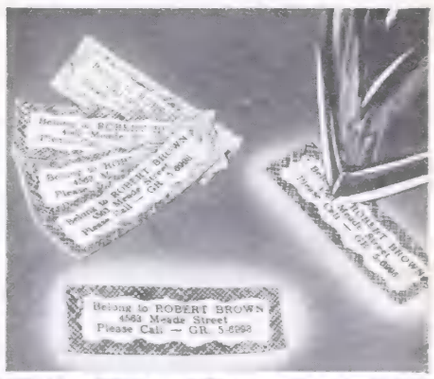


POCKET NAME PRINTER $1.

It's so easy to personalize envelopes, stationery, books, checks, etc., with your own name. Has a separate compartment for ink pad and space for storing printer—all in a handsome pocket case. You can give the Pocket Name Printer to people of all ages. **Any 3 lines of copy**—resembles real printing, too. Order for yourself, your family—give several as gifts. This Pocket Printer is the finest on the market for the price. You're sure to agree. Extra lines 25 cents each.
#45 Pocket Name Printer $1.00
SPECIAL—Any 6 different.... $5.00

IRON-ON CLOTH LABELS

These are the handiest little identification labels — for you, and your entire family . . . and they're simplicity itself to affix to any fabric—just **iron them on in 1 minute.** Three full lines of printing on colorful Homespun border cloth labels. Prevent loss or theft of clothing. Resists washing and cleaning. Use on coats, sheets, gloves, sweaters, shirts, underwear, etc. **(Identifies Child as well as the garment!)** Ideal for camp and school. Please Print plainly.
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100 for $1.75 — 200 for $3.25



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Send Orders to: **Handy Gifts** 814 JASPERSON BUILDING CULVER CITY, CALIFORNIA

Authentic Reproductions in CAST IRON-ALUMINUM



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Crinoline dresses and blushing cheeks, the Debutante has the charm of my fair lady at her first ball. 36" long.
$75.00 Iron
$85.00 Aluminum

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For sunroom or patio. Antique Rose and Lyre pattern with graceful round table and five-tray floral center piece.

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Chairs #402, 21" x 18", ea.	$32.50	$39.50
Table #100, 42" diameter	$45.70	$57.10
5-tray floral center piece		$25.00

Crated free. Send check or money order. Shipping charges collect. Specify freight or express.

J. F. DAY & CO.
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GRAPE LEAF HAND TRAY

For hors d' oeuvres, fruit or ash tray, this lovely design makes an ideal gift. 11" x 9". $4.00 Aluminum.

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FOUR MONTHS' PRACTICAL TRAINING COURSE
TWO YEARS' INTERIOR DESIGN
Resident Day Classes

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Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of N. Y. designers and decorators. Personal instruction. Cultural or Vocational Courses.

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A tisket, a tasket, here are 6 Chinese-imported rattan baskets that are useful for a number of things—from correspondence tray to fruit and flower arrangements; from planter to open file for current magazines. Sizes range from 10½" x 6½" x 1½" to 15½" x 11½" x 2¾". So practical you are sure to find many unique and original daily uses for all of them. A perfect gift. Were $7.95, Now only $6.95, Postpaid.

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Dept. HB 89



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GIANT SIZE 10" TALL

This dramatic imported peppermill and salt shaker is a full 10" tall, hand-crafted of the finest solid hardwood. Set has a soft ebony finish spiced with silver-plated tops and bases. A superb gift. $5.95 PPD.

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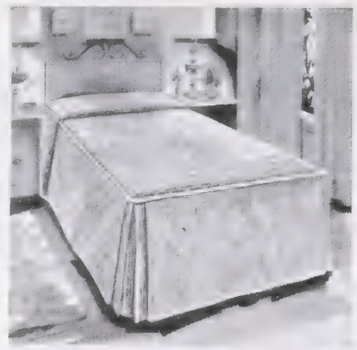


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JAMESTOWN STAMPS, Dept. H89HB Jamestown, N.Y.

RUSH my Free "Triangle" Collection and other offers. I enclose 10c for mailing costs.

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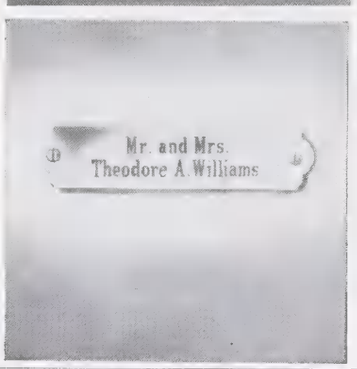
STARLIGHT SPREAD. T basket-weave texture on antic satin and the *double* kick-pl corner are pure elegance. Cho rosedust, antique gold, aqua, p der blue, brown, nutmeg, orc shadow green, or white. Tw $12.95; dbl., $14.95; king (s cial order), $27.50. 63" draper $7.95; 81", $9.95. Add 90¢ p Swatches, 10¢. Colten's, 1 Beacon St., Brookline 46, Ma



HAIL, HAIL THE GONG all you need to bring the ga running for supper, to break a tight ball game at "chow tim This gleaming solid-brass gong imported from Sweden delightful tone and resonan It comes complete with leat striker and heavy wrought-i base. $5.50 plus 35¢ post. Sc Mitchell House, Dept. HB-8, S. Broadway, Yonkers, N. Y.



DOUBLE TRIGGER MU hold eight ounces of coffee, chocolate, milk, or frosty be And besides being handsome a hefty, they can be used for p cils, plants, etc. Handmade Bennington, Vermont of gla pottery with exceptionally h body, they come in turquo white, charcoal, and brown. $1 ea., 4, $4.50. Vermont Crossro Store, Box 562, Montpelier 12,



THE NAME'S THE SA as yours on this brass plate to mounted on your front door— wherever identification is need Engraved on two lines (up 20 letters and spaces engra on second line), it's polish lacquered for permanence. Br screws incl. Specify name. inexpensive gift for a new ho owner. $1 incl. engr. Zenith, P.O. Bldg., Brighton 35, Ma

Big enough for a cocktail party



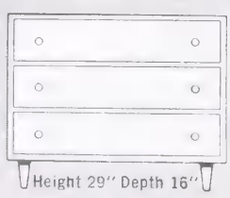
$122.00
Delivered East of Miss.

If you've always wanted a cock table that's both big and beauti this is the table for you. Make the foot long, graceful sweep of this Honduras mahogany table the f point of your living room. Queen A Cocktail Table: Pattern 2060. He 18", length 60", width 35", with lea up. Satisfaction Guaranteed.

Send 25c for catalogue of America's most complete selection of handcrafted furniture. **BIGG**

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factory to you... ready-to-finish solid hardwood chest



Height 29" Depth 16"

width 18" $18.95
width 24" $24.95
width 30" $29.95
width 36" $32.95

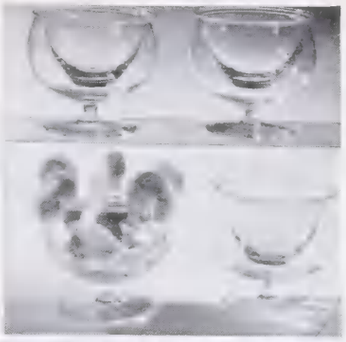
Versatile, expandable storage space! Sele solid poplar hardwood 3-drawer chests various widths. Center-guided dovet drawers. Sanded smooth, ready to pai lacquer, stain, wax. 5" brass tip legs, bra handles, no extra cost. Combine with c cabinets, bookcases, desks, wall units, e FORMICA TOPS AVAILABLE.



cabinetcraft
(DEPT. H89) 1116 THIRD AVE. NEW YORK 21, N. Y.

Idea Guide Catalogs on Furnitu & Shutters available . . . send 2

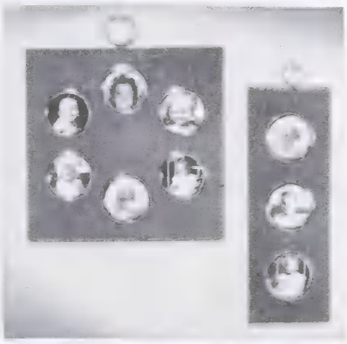
FROSTY RECEPTION. Hand-blown crystal dishes with liners are wonderful for serving shrimp, lobster, or crabmeat cocktails bedded in ice. These are imported from Europe and come in delicate jewel tones to make your table sparkle with loveliness. Set of 4 in assorted colors 4″ high, 4″ in diameter is $3.95. 8. $7.75. Add 25¢ post. What's New Shop, HB-8. Wynnewood. Pa.



MONOGRAMMED TRAY. For such a delicate looking tray, this has an astonishing amount of heft, so you'll give it the wear it deserves. It's beautiful enough to send as a wedding present. Transparent plexiglas tray with monogram hand-painted under the top in any color. 10 x 16″, $12; 12 x 18″, $14; 14 x 20″, $16; 16 x 22″, $18; 18 x 24″, $20. Edith Chapman. Nyack. N. Y.



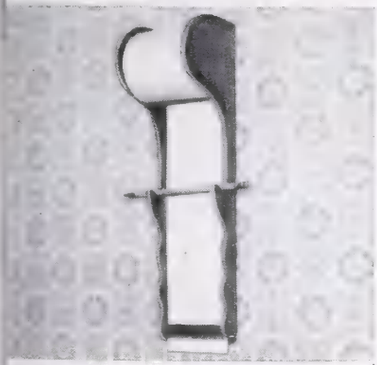
WHAT SHOW-OFFS! Velvet panels in gold, black, wine, or green velvet are a dramatic background for the faces you want to spotlight with distinction. Choose square or panel shapes. Square, 7¾″, holds 6 photos, $4.95. Panels: 6⅝″ long for 2 photos, $2.95; 9½″ long for 3 photos, $3.45; 12¼″ long for 4 photos, $3.95. Order from Page & Biddle. Bryn Mawr, Pennsylvania.



PLANTER'S PUMP. A miniature of the Old Town Pump, delightfully reproduced in pine, becomes the gayest planter of the season. It actually pumps water! Fill the large metal liner with a lush bed of ivy or geraniums, the small one with water. Just pump handle to give plants a drink. 12″ long. $7.98. Taylor Gifts, Wayne 1, Pennsylvania.



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Make a memo, NOW, to order this charming and useful gift for the hostess with so much to remember. Complete with 6 months' supply of paper. 16″ high, 4″ wide. Uses standard adding machine tape. Finished in Honey Pine for kitchen, den or game room. A quality item for any home. **$2.50** ppd.

casual living (Dept. 8)
108 Chatsworth Ave., Larchmont, N. Y.



MINIATURE HORSES IN WHITE PORCELAIN

Horses, horses, horses—you'll be crazy over these life-like horses exquisitely made of pure white Chinese porcelain. Each horse in the set of eight is in a different pose—and all have the detailed beauty for which Chinese porcelains are so famous. About 2½″ high, they are choice items for both horse fanciers and collectors of miniatures or figurines.

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People who can afford *any* type of home identification choose low-cost DAY-n-NIGHT Markers. Good taste, simple design and honest craftsmanship have made DAY-n-NIGHT Markers America's favorites from coast to coast!

The perfect gift for birthdays—or any occasion—because it's personal! Gift card free on request.

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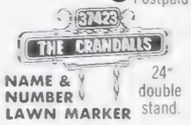
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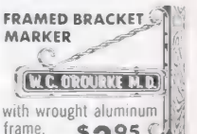
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BRACKET MARKER



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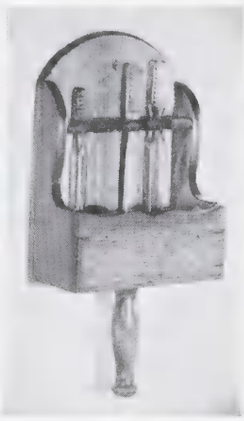
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BEDSPREADS and COVERLETS of antique satin, Starlight, corduroy, polished cotton and floral print. Color swatches, 10¢ each fabric..... 29.50 to 48.00
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ADD 90¢ for Postage, Handling to total.

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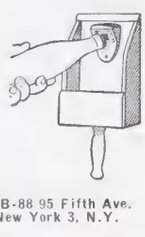


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"colonial sugar scoops gone modern"
2.98 EACH



Hand-rubbed Idaho pine helpmates that fit any decor. A big decorator plus in a small space.

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C. BOTTLE OPENER . . . for den, kitchen, porch, bar . . . tops fall into scoop. 11" x 1½" x 2½"
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Electric FLOWER FOUNTAIN

Arrange your favorite blooms around this gentle fountain spray that can be adjusted from the merest trickle to a 14" column of water. Dramatic party effects can be obtained by adding coloring or incense to the water or by training a colored spotlight on the arrangement. Fountain unit is 4½" high with 6 ft. waterproof cord connecting to lightweight power unit. Operates on 4 standard flashlight batteries. $4.95 Plus 25¢ Postage

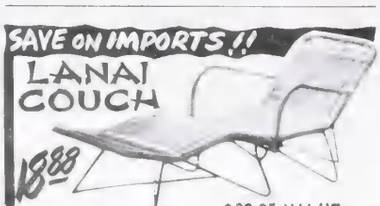
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$39.95 VALUE

Relax on this dramatic Lanai Lounge and dream of lazy nights in Tahiti. Made of rich, golden Palembang rattan . . . hand woven and shipped-direct-to us. It's 70" length x 20" width is ample for the largest of 'natives'. Has sturdy black wrought iron frame.

EXOTIC LANAI CHAIR ONLY $7.88



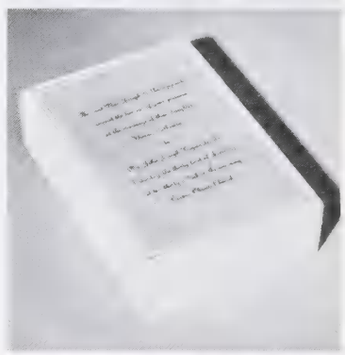
Just off the boat from the exotic Orient – a superb Palembang rattan chair that is this year's sensation in rattan. Its sweeping lines will grace your home and blend with any decor. Mounted on sturdy black wrought iron frame. Height 29". Seat size: 13" x 17". A $19.95 VALUE

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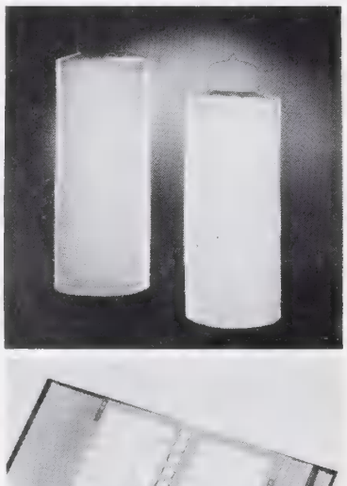
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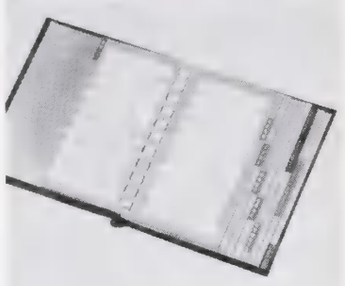
A ROOSTER LAMP throw a lovely light on Early American gives a room flavor and warmth And if you scoured the country side. you wouldn't find a mor wonderful buy than this one. 6 ceramic rooster in true-to-life co oring on oval pine base. Lamp 23 h. with oval shade. $16.50 each $31.95 the pr. Add 50¢ post e Jenifer House. HB8, New Mar boro Stage. Gt. Barrington, Mas



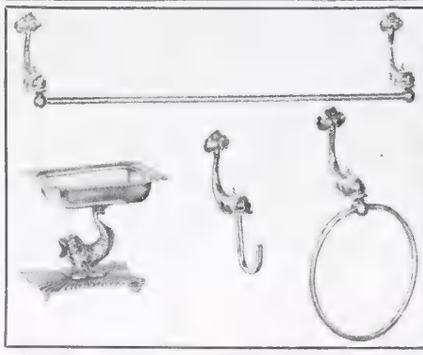
A GOLDEN MEMORY of wedding day, a graduation, an a niversary is preserved foreve Send the next invitation you r ceive to this shop, and it will b reproduced on the antique gol lid of a satin-lacquer cigaret box. Box 6½" x 4½" comes i black or white with gold, is gif boxed. $12.50. Holiday House, Bellevue Theatre Building, Upp Montclair, New Jersey.



CYLINDER LANTERNS a so beautifully simple that you' want them indoors *and* outdoo —particularly at such a ligh hearted price. Decorator-style Japanese lanterns are carefull constructed of highly translucer white paper covering 100 fi metal hoops. 15" high, $2.95 t pair. American Trader, Dep 42. 31 Lafayette Avenue, Whi Plains, New York.



LIFETIME ADDRES BOOK has removable tabs th you can slip in and out as need to keep your records alive. Go idea? Handsome leatherlike bin ing with gold stamping hol scores of names and addresse has extra sections for special list and a supply of extra tabs. $ Deluxe 6½" x 7½" size. $1.4 Greenland Studios. 5858B Forb St.. Pittsburgh 17, Pa.



ORDER OF THE BATH

Make your bathroom bright an beautiful with these unusual Dol phin Design accessories. All in solid polished and lacquered brass, they add an original decorator touch t any color scheme.

Towel Bar: 18" wide $6.95 30" wide $7.9
Soap Dish with Glass Liner..... $4.9
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Towel Ring, 5" diam. $2.7
Add 15% for Chrome. All ppd.
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Made in most discriminating manner. Fragrant, mild and fit for Ladies and Gentlemen. Box choice 12 cakes $3.50 ppd.
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AFE DEPOSIT. Once this aled-down replica of a business- an's safe gets into the clutches your happy-go-lucky spend- rift, he'll reform! And you'll d one handy for household bud- eting. Heavy-gauge steel safe ith gray baked-on finish, 6½" 5½" x 4½", has individual mbination lock. *Personalized*, 3.50; *plain*, $2.95. Jobie. HB8. row Hill Road. Mt. Kisco, N.Y.



WEATER GUARD engraved ith initials is the perfect gift r the woman who prefers cas- l wear, or the college crammers n your list. Sterling silver or k gold fill in your choice of und, oval, heart, square, or ob- ng style (specify), it clips to ch side of a cardigan sweater protect it from loss. $4 ea. incl. x. 1-wk. air del. Wayne. 546HB . Broadway. Yonkers 1, N.Y.



AVERNEAU BOWL. If you e exotic serving pieces in your use for candy and nuts, this ulptured bowl is truly beauti- l. Hand-carved and finished in aiti by native artisans, the bowl made of tawny, dramatical- grained Taverneau hardwood. andles are cane, hand wrapped. 4" x 5½" x 2¾". $2.95. From eer Hill Co., Dept. HB-89. Box 2, Flushing 52, N.Y.



CO CAPTAIN'S CHAIR is subtle combination of period d modern. Sturdily constructed selected hardwood, hand-made d hand-finished, the seat is 21" de. 18½" deep. 17" high; 27" gh over all. Unfinished. $9.95; ished in pine. Salem maple, lnut, or mahogany. $12.95. Exp. gs. coll. Jeff Elliot. Dept. HB-8. atesville, North Carolina.



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Have an ocean-fresh
CLAMBAKE
from
MAINE





8 LIVE LOBSTERS

plus HALF PECK STEAMER CLAMS ALL READY TO COOK IN A DISPOSABLE LOBSTER STEAMER

An authentic clambake direct from Maine all set to cook on arrival. Maine Lobsters—1⅛ lbs., meaty best-eating size—and steamer clams cushioned in sea-chill rockweed for real steamed flavor. Iced all the way, live delivery guaranteed within 1800 rail miles. Easy to cook, just punch hole in steamer lid, add water, let steam—it's all ready to serve.

Extra Bonus: Two 1-lb. tins Indian Pudding, traditional clambake dessert, included at no extra charge now until Sept. 18. Complete, $15.95 plus express charges collect. Every order acknowledged. All cooking and eating directions included.

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Month _____

Day _____

Time _____

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I attach my check for. *(All shipments express collect)*

☐ *$15.95 Maine Clambake of 8 Lobsters, ½ pk. clams, Indian Pudding*
☐ *Double quantity in large steamer, $28.75*
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Add 35¢ postage. Satisf. Guar. Send check, cash, or m.o. For COD send $3 deposit.

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Fashioned of gleaming brass are extremely decorative and full of enchantment. Round one signifies GOOD FORTUNE; the square, HAPPINESS; and the hexagon, LONG LIFE. Footed to offer wonderful protection for your table tops from hot dishes, etc. Pretty enough to hang in a grouping on wall. Approximately 5½". Order #1635 (Round)—#1636 (Square) or #1637 (Hexagon) Only $2.00 each; Set of 3 for $5.95 postpaid

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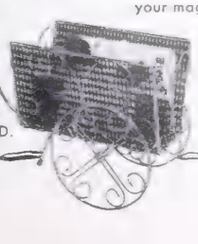
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16"x16"	12.95
16"x24"—(shown)	17.95
16"x32"	22.50
16"x48"	32.50
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Complete Hassock Brochure Available

Rest A-While

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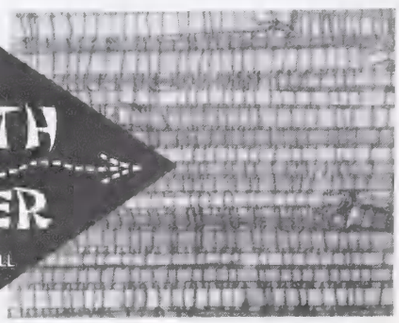
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THE PERFECT BABY PRESENT

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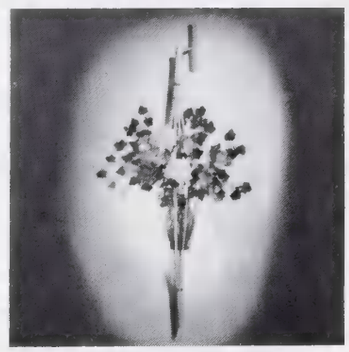
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Hand made bucket of native pine. Natural lacquer finish. Colorfully hand painted with child's name. Holds full set of crayons or tidbits, buttons, etc. Hand lettered to your specifications. 5" x 5".

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A STONE LANTERN sto from a Japanese garden is a lightful miniature for festive d ing. Add a candle and set it the midst of a low-bowl flow arrangement. Or take it out the patio where the glimmer the candlelight will be soft mag Stoneware lantern has gran like finish, removable lid. 5″ hi $3.25. Kimball, HB-8, 33 Algo Blvd., Oshkosh, Wisconsin.

YOU'RE CUCKOO if you d buy this planter. It's an e catcher that will put your kitc or the children's room on a su mer-time schedule all year lo Ceramic bird house with r blue, yellow cuckoo birds gold dial clock face. You sup the ivy for planter in the ba 5″ x 6″ with sash weights. $1 plus 25¢ post. Classic Cor HB-8, Wynnewood, Pa.

BRA-KEEPS FOR SMOOTH LOVELY SHOULDERS



Stop bra-straps from cutting into tender shoulders; grooving unsightly creases. Mary Jane Bra-Keeps do ease the tension, keep bra and slip straps in place. Of soft moleskin, wafer-thin—no snaps, fasteners or tell-tale bulges. So wonderfully comfortable, you'll want to have several pairs! In White, Pink or Black. Specify color. **$1.00 (3 pair $2.85)**

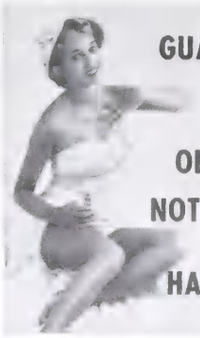
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Assures blessed relief from tight bras! If bust size varies or you are an "in-between" size, or if bras shrink, then this is for you! No sewing; simply hook to bra; extender stretches for glorious comfort. In two styles: REGULAR (set of 3) with 2 hooks. LONG LINE (set of 2) with 4 hooks. These ARE excellent!

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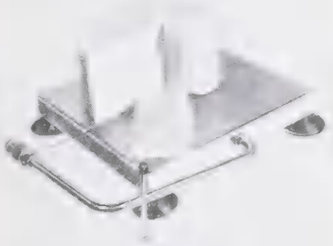
The new 3-piece cutlery set —fork, spoon and knife—is richly manufactured and is truly a set you can use with pride at your dinner table. **ONLY $2.95 a set postpaid.** ORDER BY MAIL. Send check or money order. Allow 3 to 4 weeks for delivery. **Satisfaction guaranteed.**

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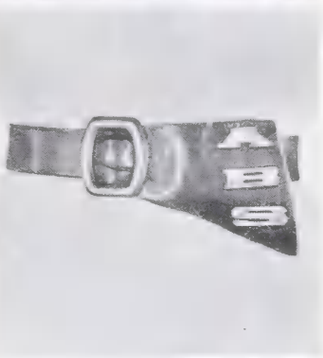
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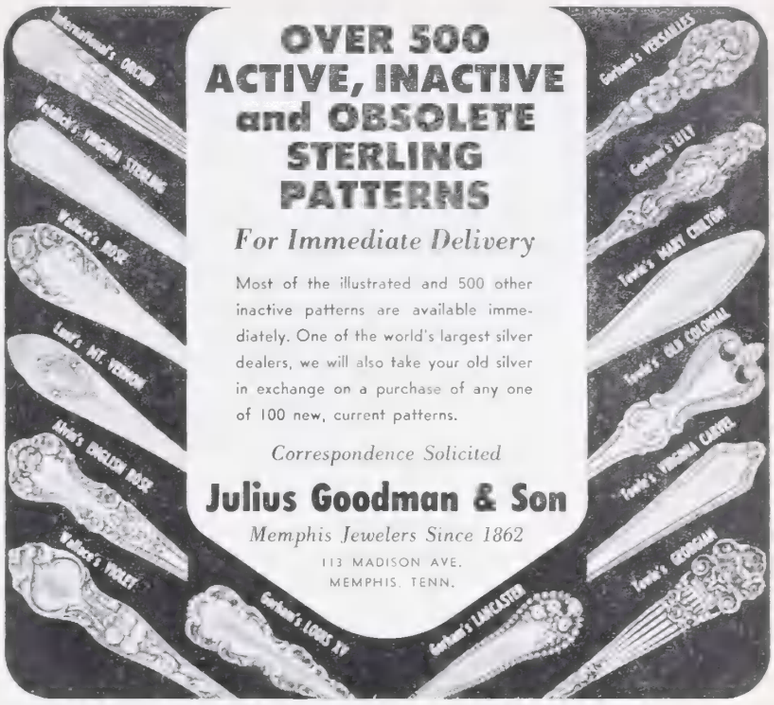
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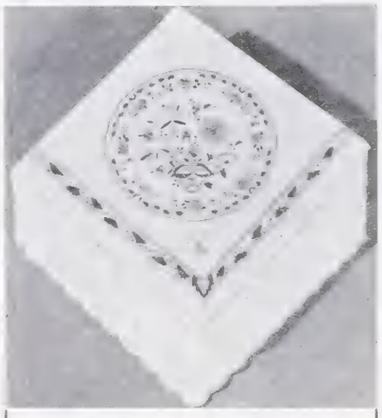
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Custom MONOGRAMMED SHOWER CURTAINS

Ames heavy Celanese taffeta with contrasting 14" script initial. Choose curtain and monogram color from grey, pink, black, peach, maize, blue, rose, white, aqua, light emerald green, walnut brown, champagne or turquoise.

Monogrammed Curtain 6'x6' . . . . $8.95 → with 3-letter monogram. $10.95

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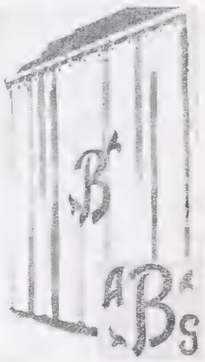
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Magnetized Liner *clings to tub*, $3.00

Curtain Rings — Box $1.00

Add 50c for postage
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State initial(s), curtain color and monogram color. 2 wks. delivery.



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Color samples 15c.

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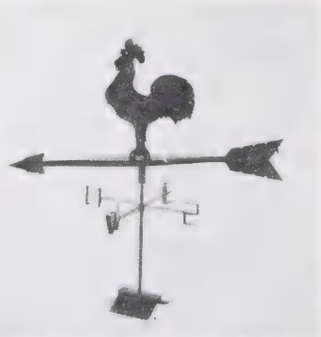
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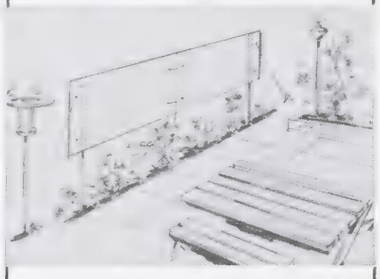
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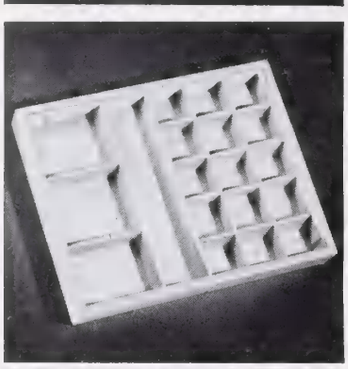
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For double switch plate $3.95 postpaid

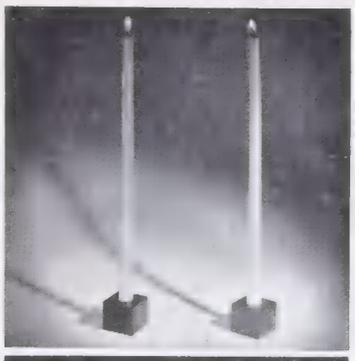
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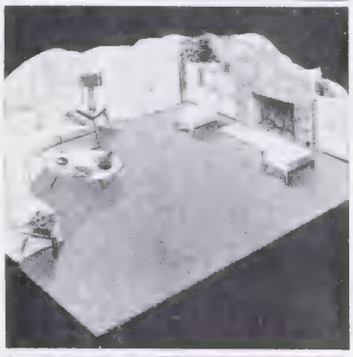
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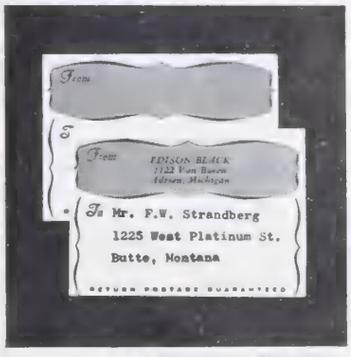
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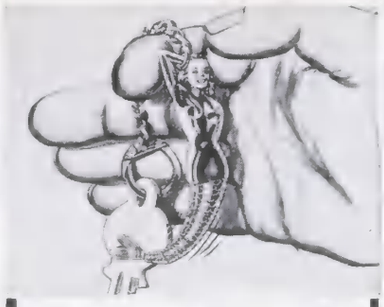
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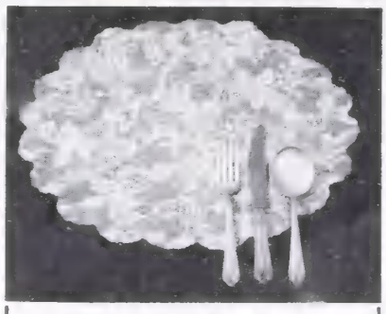


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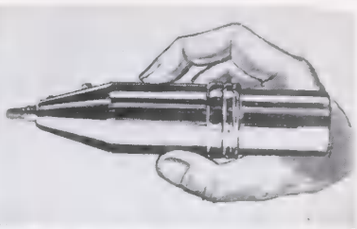
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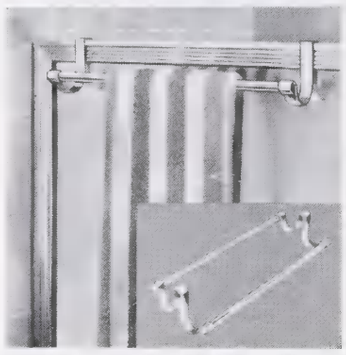
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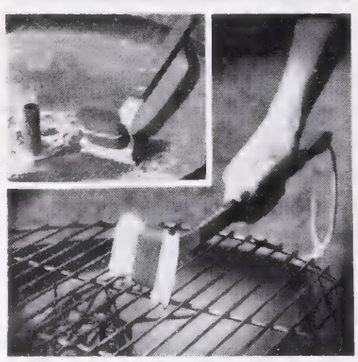
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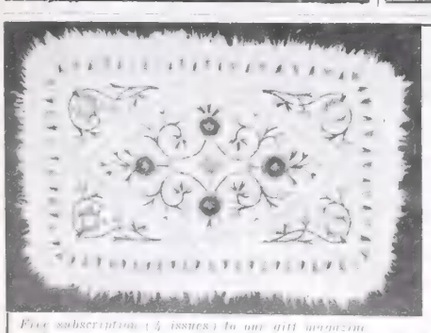
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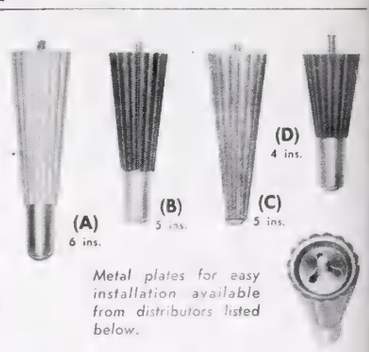
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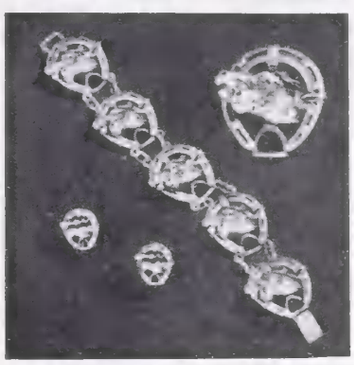
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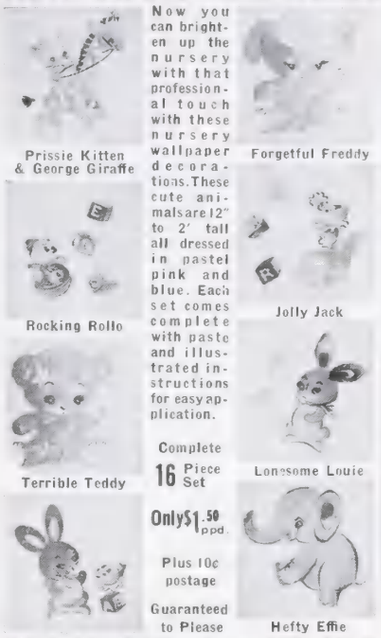








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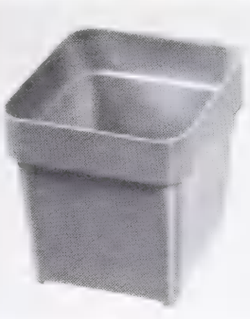
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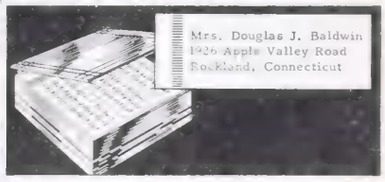
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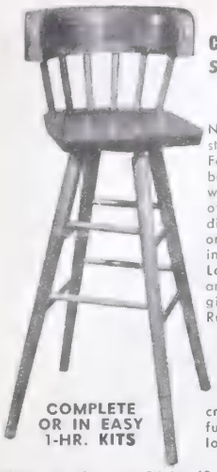
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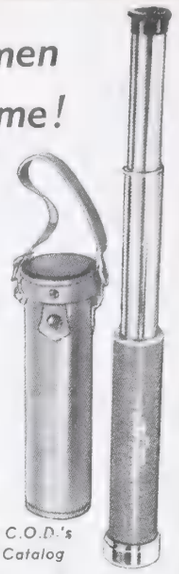
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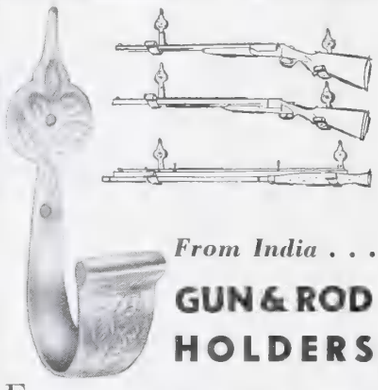


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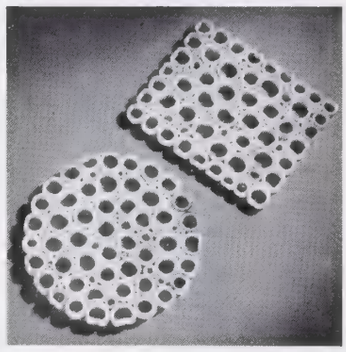
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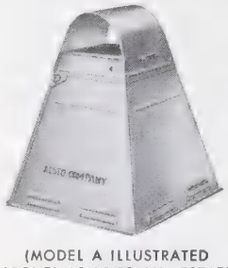


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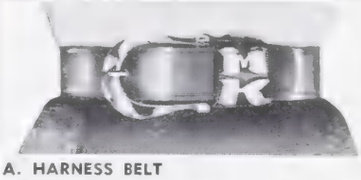
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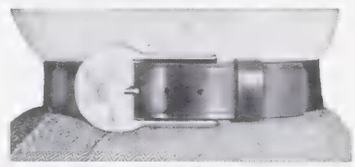
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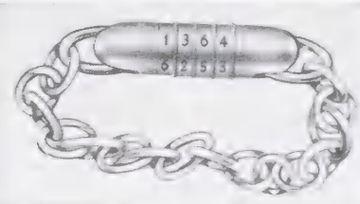
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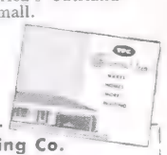
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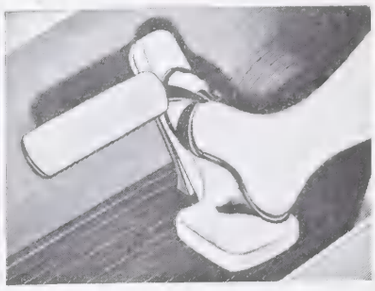
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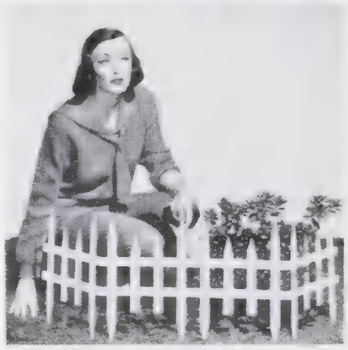
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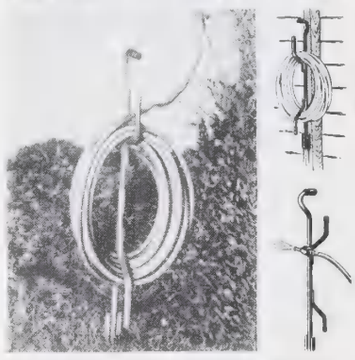
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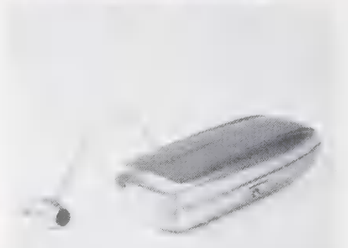
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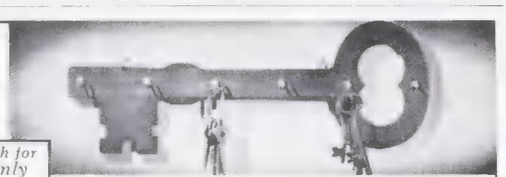


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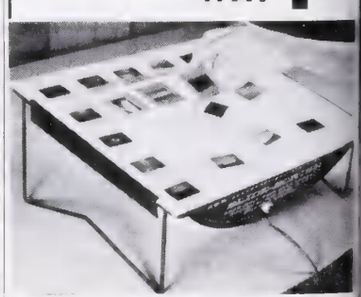
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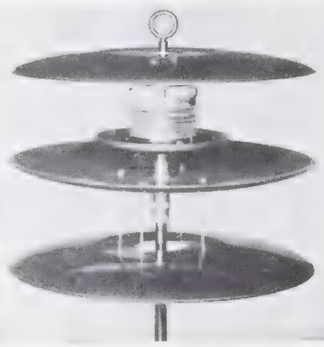
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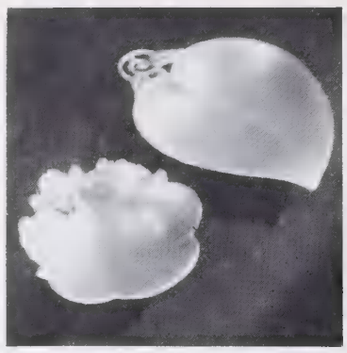
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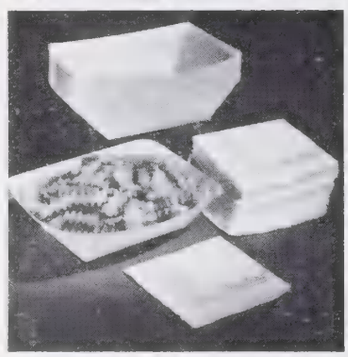
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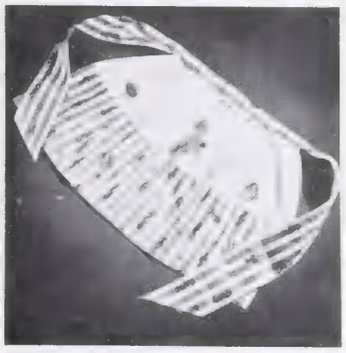
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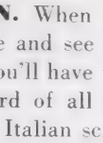


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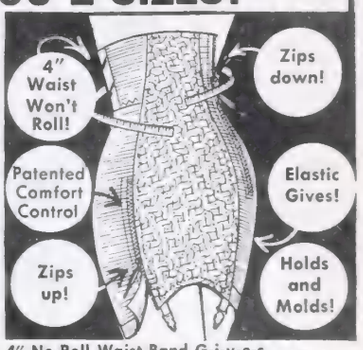
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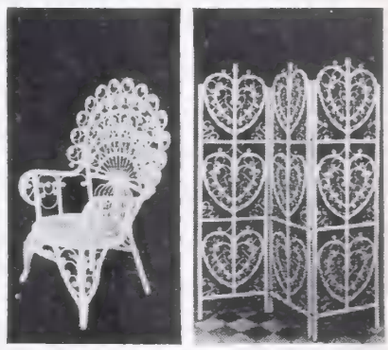
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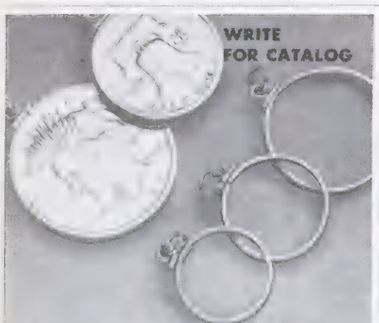
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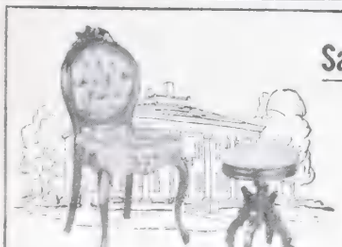
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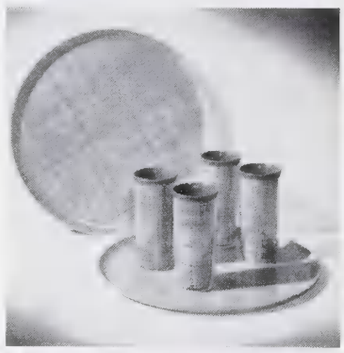


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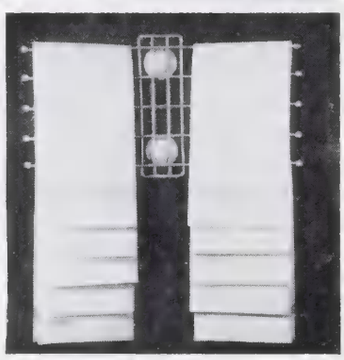
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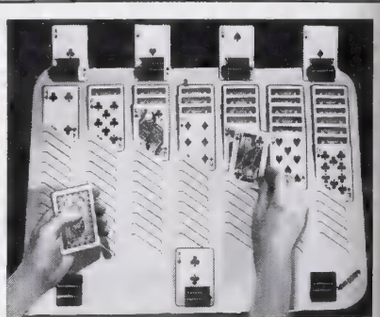
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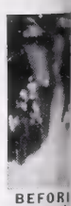
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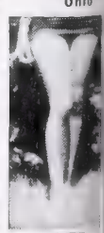
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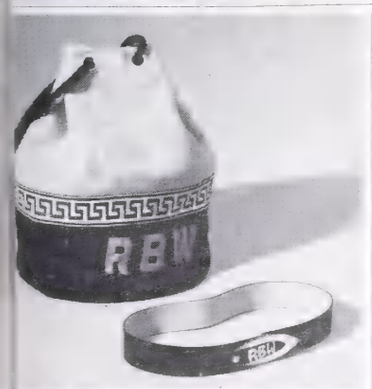
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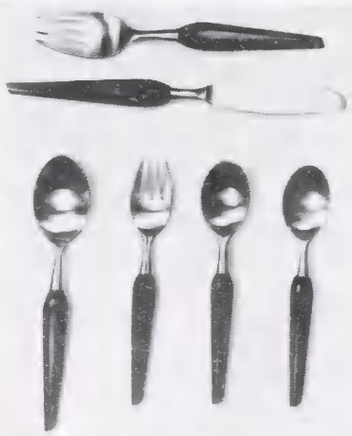
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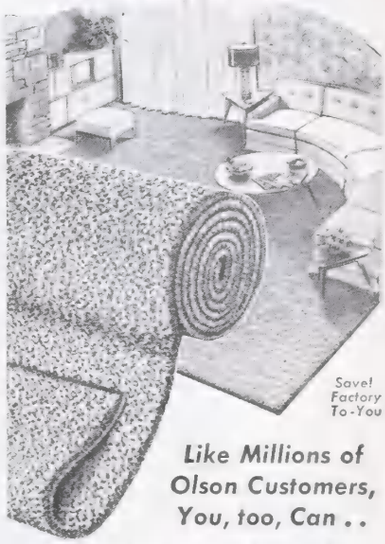
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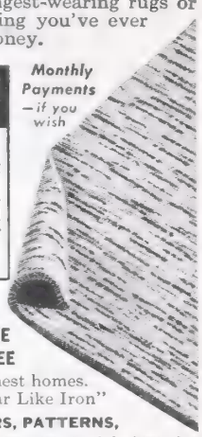
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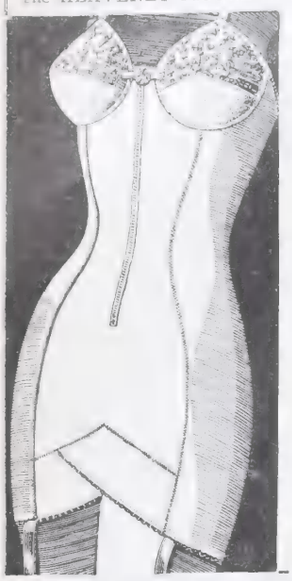
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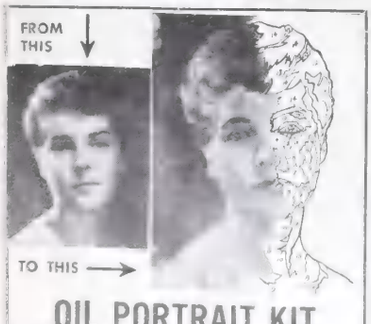
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Decorative face-lifting for both bath or powder room! Ballerina Cover made of frilly nylon net with an exquisite removable red rose, its bouffant skirt is so glamorous on the "johnny". It's easy to wash, drip dries, has an elastic band that adjusts to any size and shape. Pretty, too, for a boudoir pillow. In White, Pink or Black. Was $4.95. NEW MODEL, *specially priced*, only $2.98.

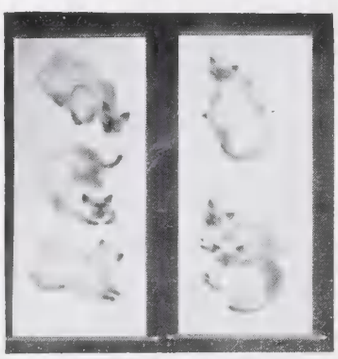
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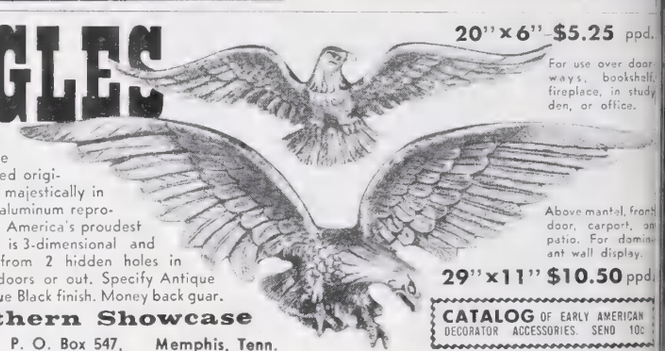


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SIAMESE KITTENS are so beautifully depicted on these wall scrolls, you'll want to give them place of honor over a bed or a low sofa. Printed in muted tones of walnut brown and beige with a touch of turquoise in the eyes, scrolls are 31" long, 15" wide with walnut wood bars and brass ferrules. The price tag wouldn't scare a mouse! $5.95 the pair. Contempo House, Box 97, Calabasas, Calif.

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For use over doorways, bookshelf, fireplace, in study, den, or office.

Above mantel, front door, carport, on patio. For dominant wall display.

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Turn to our special section on garden ideas, products and equipment.

Begins on page 106



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How to leave home and like it

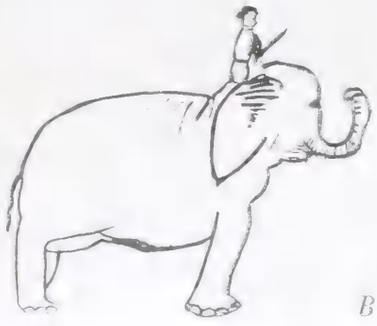


PHOTOGRAPH BY LOTTE NOSSAMAN

Home after four months of travel, we all go Japanese for Sunday brunch. Our dressing gowns are *yukatas*. Graham, eleven, and David, eight, enjoy eating with chopsticks. Below are two of their drawings of high spots of the trip.

BUBBLE GUM IN BANGKOK

By ROSEMARY STREET LEWIS



Our friends said, "Impossible!

You can't take the children."

But how could we go to Japan—

or to Hong Kong, Angkor Wat, Bali

or Australia without them?



● "Take the children with you to all those dangerous places?" Plainly, our friends thought we were demented. But travel, we felt, might help the youngsters grow up into wiser American citizens, with a friendly sympathy for the people of other nations, races and religions. While we poked exploratory fingers at the globe: Japan, Hong Kong, Bangkok, Angkor Wat, Bali, Australia—our conscience kept muttering, "Where will you get the money? How can you spare the time?" At this wavering stage, the boys' school gave vociferous approval. That's when we smashed our four piggy banks with an atlas.

What gave us the gumption to play hooky together for four months? When I was a member of the sandbox set, I had already started to travel with my family. Dad was a writer whose office was in his hat. We roved two hemispheres and I loved it. My husband, too, had been an enthusiastic junior traveler. He and I knew from experience how delighted children can get over far-flung scenes—particularly if parents catch them before they become engrossed with the gang at home, or start falling in love. Graham (our dynamo of eleven) and David (an eight-year-old dreamer with a funny-bone) were geographically elastic—and at half-fare rates. Asia seemed a lively choice, it was exotic and we had friends there. So we stole the time and scratched for the money.

We christened our journey Operation Nivnog (Nothing ventured, nothing gained). Preparations were formidable. (*Please turn to page* 99)



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GULF OIL CORPORATION

Recipe for summer serenity

The ingredients:
a house of quiet design
that cannot be labeled
modern or traditional:
a breath-taking view
of broad horizons



The calm, relaxing beauty of summer green, cool water, and blue sky are reflected in a window set in simple white clapboard. Wood, glass, a view—none of these elements is extraordinary. Yet they have been brought together here to create a wonderful way of living. This house—quiet, unassuming, and thoughtfully designed—is shown in detail on the next eight pages.



Although traditional in appearance, this house is less tradition-bound than many so-called modern houses

The glazed gable of the bedroom wing lets in the full splendor of summer. The window shapes are modern, but so carefully proportioned that they fit into the unobtrusively traditional lines of house.

The spectacular view from this hilltop on the southern coast of Nova Scotia led the owners, Mr. and Mrs. Clarence J. Morrow, to select it as the site for their house. The simple, understated architecture fits naturally into this setting. It has true style, derived not from rigid adherence to a ready-made formula, but from a direct approach to the problem at hand.

● At first glance this house may appear to be traditional, but actually it is much less so than many houses that are labeled modern and rigidly adhere to ready-made formulas.

If it appears traditional, it is because it was shaped by the enduring values of all good residential architecture. It is fitted to its particular site and to its climate. The unpretentious design comes directly from an unforced solution to the problem. It has the sure quality of being unaffectedly homelike.

For the architect, George W. W. Brewster, the chief problem in building on top of the hill was to secure full advantage of the panorama. The site had been chosen by the owners, Mr. and Mrs. Clarence J. Morrow, because it was their favorite view-watching spot. From this hilltop near Lunenburg on the southern coast of Nova Scotia, you can see far out over the many islands in the bay. (*Please turn the page*)

The detached garden building in the foreground has, in addition to storage space, a greenhouse for flower growing and a screened porch with a fireplace for barbecues. The owners plan to build a swimming pool nearby for added summer fun.



ALL PHOTOGRAPHS BY EZRA STOLLER

A black slate fireplace island with identical copper hoods on each side separates the living and dining areas and opens through to both. This long room is like a colonnaded porch, closed to the entrance court but open to the panorama of the bay. The very heavy mullions, in addition to framing the view, act as vertical elements to oppose and stabilize the extreme horizontality of the landscape. They also give a greater feeling of security and shelter to the occupants who might otherwise feel unprotected living in a location so open to the elements.





To see how important architecture is to landscape beauty, cover the left half of the above picture and view it without any foreground "framing" element. Compare this with the various interior views from the house shown on this page and see how the structure of the openings, the planes of the ceiling and floor (even the furniture) serve to focus your attention upon the surrounding landscape, making you more aware of it and adding significance to it.

RECIPE FOR SUMMER SERENITY

continued

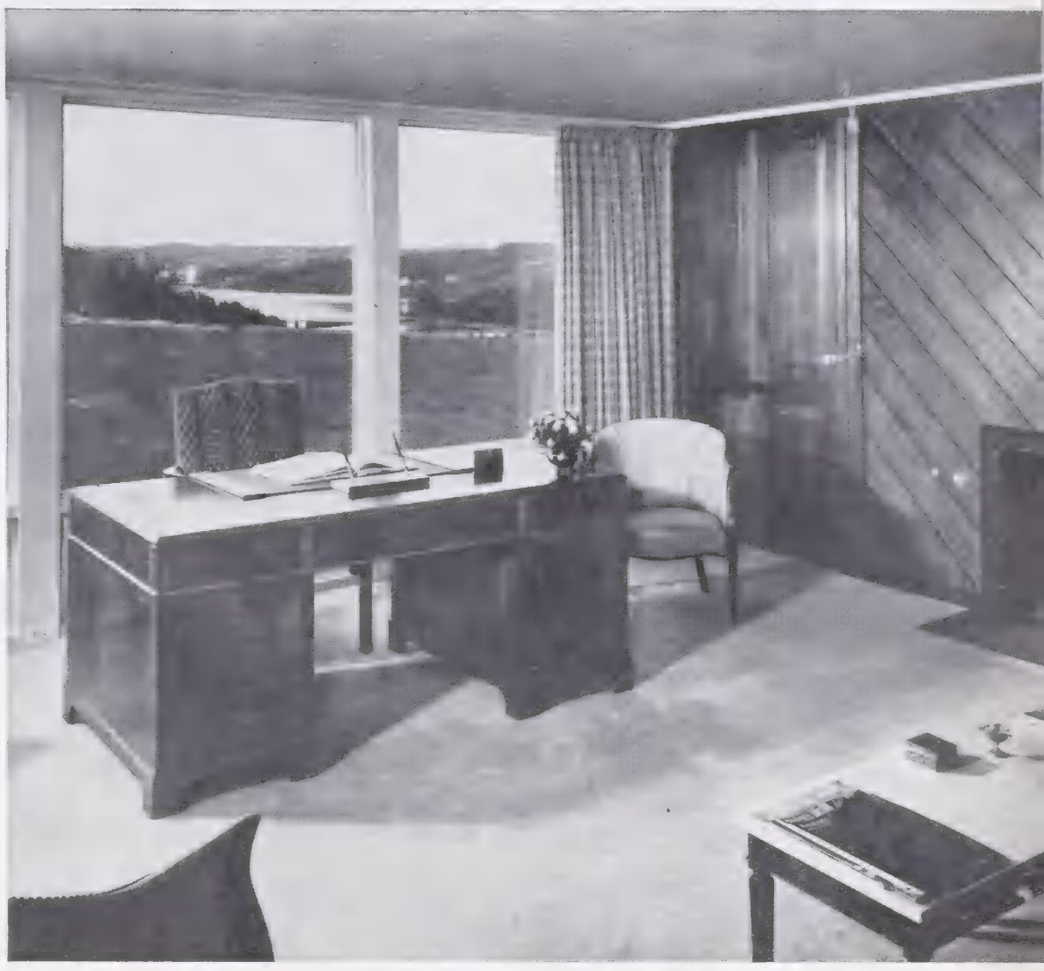
Architecture can be a frame to give added depth and meaning to the beauty of the landscape

Before starting the house, Brewster visited the site and studied the region. But except for the simple fishermen's shacks built of wood with clapboard walls and shingle roofs, no local architecture suggested a point of departure or a direction to follow in the design. The most important consideration was to take advantage of the truly magnificent view without letting it overpower or dominate the interior of the house.

If you study the various photographs of the interior shown on these pages, you can see how well the problem was solved. The Morrows, instead of being exposed to the view, are presented with it in a delightful series of framed vistas.

No attempt was made to have all of the view visible from any one particular room, although each of the rooms has its share. For better appreciation it is savored in smaller portions instead of being swallowed whole in one gulp.

The architecture, in addition, stresses strong verticals, using the heavy mullions of the windows visually to stabilize the insistent horizontal direction of the landscape. This sense of visual stability is most important, since it gives a feeling of security and protection all good architecture should have. (*Please turn the page*)



Located off the entrance hall, the pleasant study is used both as an office and as an intimate sitting room. Through its large floor-to-ceiling windows you can look out toward the seacoast town of Lunenburg. The handsome diagonal walnut paneling is mitered over the slate fireplace. Walnut is also used for the double doors that close off the bar equipment.

Glazed doors and large windows open two sides of the master bedroom to the magnificent view. Doors open to area planned for a future swimming pool. Notice how the ventilating sashes are placed low on the windows so that they don't obstruct vision. They are hinged at the bottom to tilt in and deflect the air, thereby reducing drafts and keeping out rain.







A corner of the entrance courtyard is paved with flagstones in an irregular shape that contrasts effectively with the precise architecture of the house. See how the front door is carefully positioned in the almost severe windowless wall.

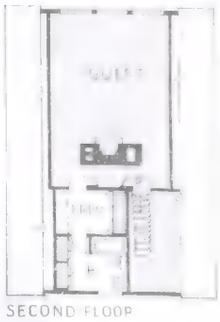
OWNERS:
Mr. and Mrs. Clarence J. Morrow

ARCHITECT:
George W. W. Brewster

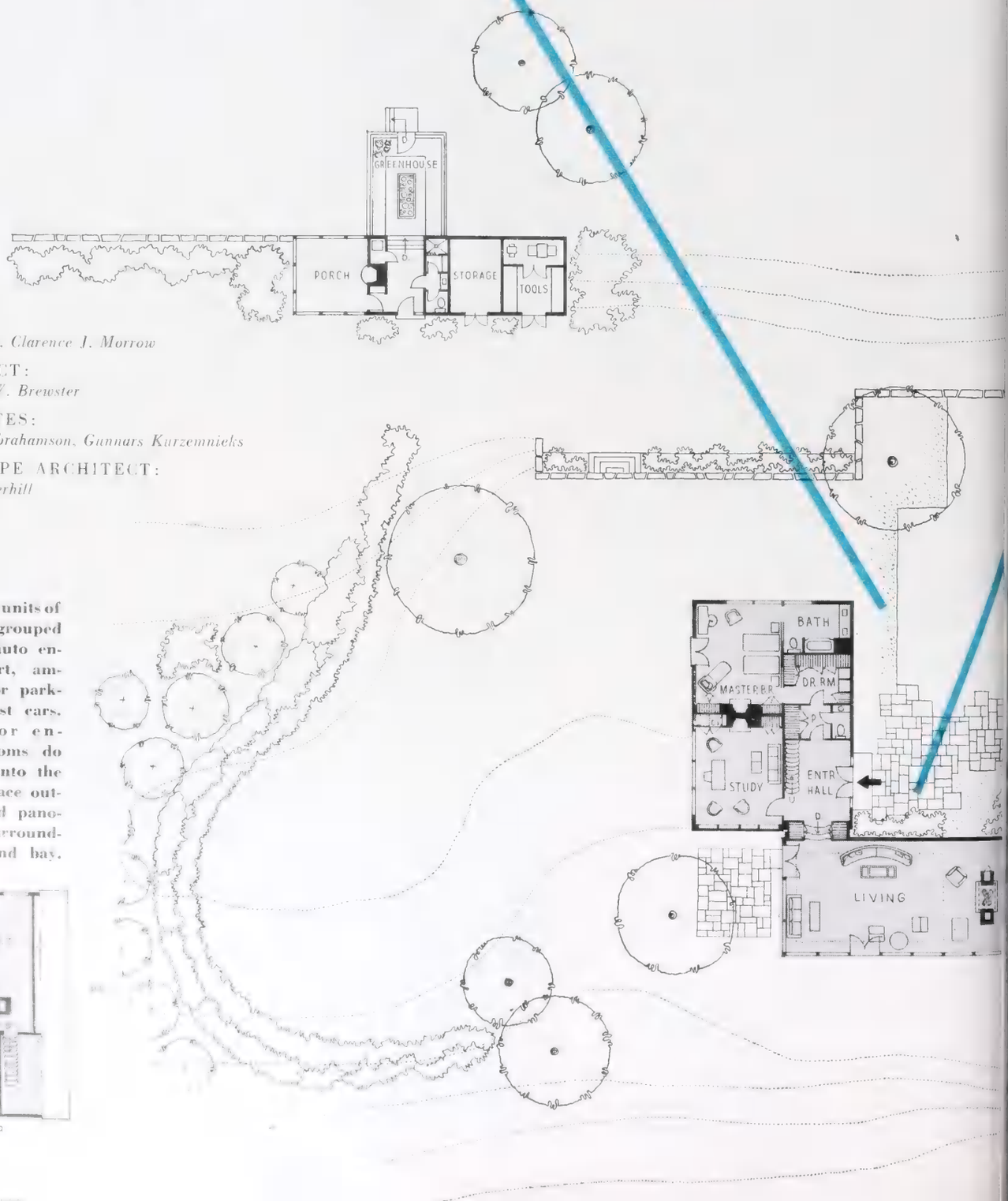
ASSOCIATES:
Robert C. Abrahamson, Gunnars Kurzemnieks

LANDSCAPE ARCHITECT:
Stanley Underhill

The various units of house are grouped about the auto entrance court, amply-sized for parking of guest cars. Except for entrances, rooms do not open onto the court. All face outward toward panorama of surrounding hills and bay.



SECOND FLOOR



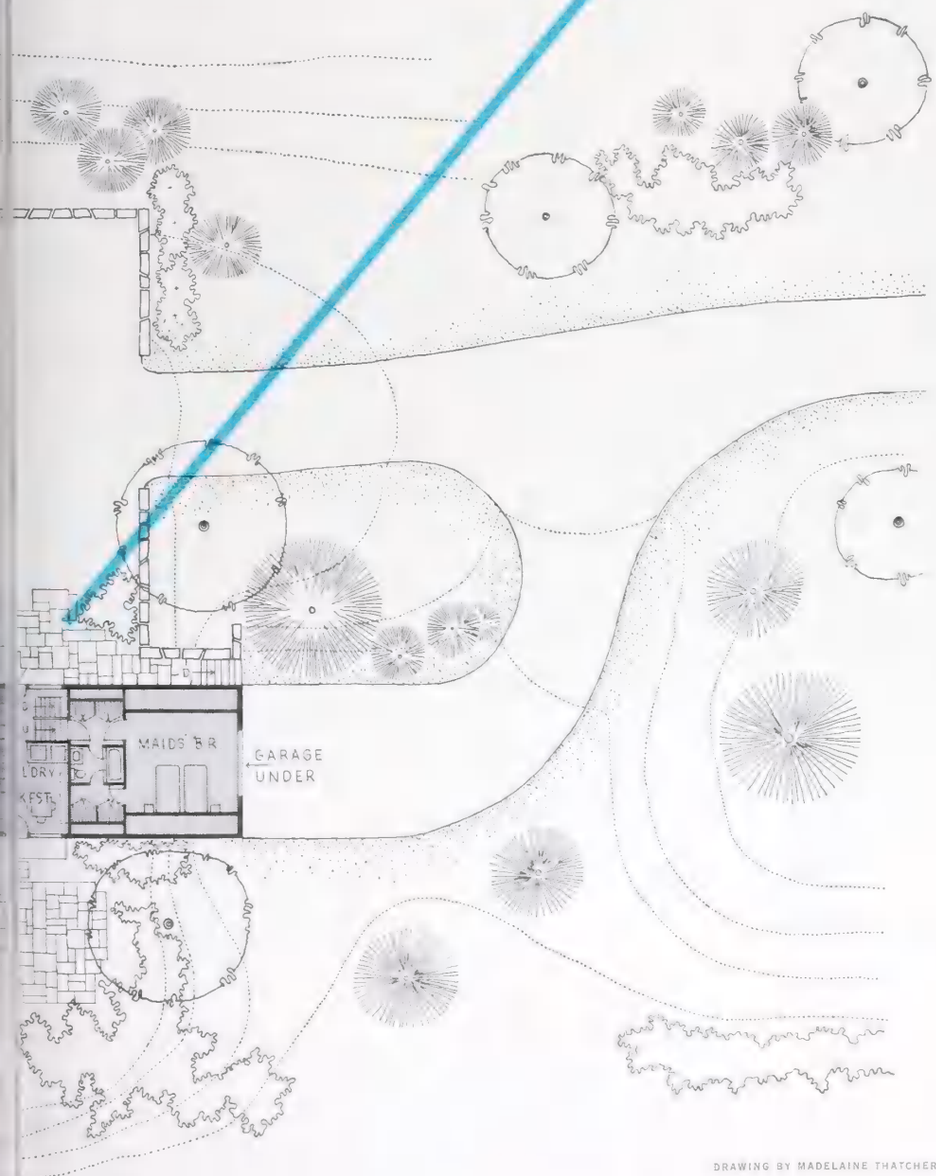


Resembling the traditional house-plus-later-additions, this is a simple but studied group of elements: service unit (left), living and dining (center), bedrooms and study (right).



The kitchen wing and the convenient service entrance as seen from the entrance court. See how kitchen ventilating unit on roof becomes a design feature—not an added after-thought.

continued



DRAWING BY MADELAINE THATCHER

Though designed with precision, the house looks casual and unpretentious

You aren't conscious of style (in the sense of outworn labels like modern and traditional) when you look at this house. Quiet, restful, and unassuming, the plan is a reflection of the requirements and interests of the owners. Since the more favored views are to the south and to the east, the three main elements are grouped by the architect with studied casualness to form the south and east sides of the entrance court. Each element serves a different function: bedrooms and study, living-dining, service.

Except for the entrances, the house is closed and windowless on the courtyard side. This shuts out a view of parked cars and also shields the house from northwestern winds in winter. The south and east sides of the house are opened outward to views of the bay. (*Please turn the page*)



The guest room, tucked under the roof with a sense of snug security, has a view over the surrounding hills, handsomely framed by the glazed gable. The room is large enough to serve as a dorm for visiting grandchildren. The draperies are furled in a nautical manner.



Architect-designed, and made by local craftsmen, the stairs that lead to guest room have walnut treads supported on an oak beam. Rail, light, and stair become a sculptural feature.

Straightforward design makes this a house that is pleasant to live in and very easy to maintain

The simplicity and straight-forwardness of its design, the choice of materials, and the manner in which they are used, makes this a house that is pleasant to live in and one that is also easily maintained.

It contains the best in mechanical equipment, but one is never aware of it. Even the kitchen manages to remain more domestic than mechanical in character. The mechanics of the house are played down in favor of its qualities as an environment in which to live. It has its own pump and water system because of its isolated position. In the garden house is a stand-by power plant ready for use in emergencies such as breaks in the local distribution system or power failures.

In the same manner that its mechanics are understated, this house has an element of reticence about its design which is somewhat deceptive. It looks so simple and easy that one may overlook the skill and thought which have gone into it.

For details, please turn to page 116



The spacious kitchen has the same refreshing simplicity as the whole house. The tall, gable-end window (right) fills the room with light and provides a view of the entrance area. In opposite gable (not shown) are a vent grille and a fan to exhaust air from the kitchen. A high, ventilated space like this one will make any kitchen much more pleasant during the summer. The stairs (above) lead up to the maid's room, down to the garage. The service door to court is to the left of the stairs.



Mike's Seventh Summer



You've probably forgotten the secret of inventing things by mistake. If you listen very carefully to seven-year-old Mike, you may be able to remember

By RUTH STEVENSON SIDELL

● There is a week in Wisconsin when the spring green comes. It is embroidery stitched in a thousand shades of green, from the pink-green of the maple buds to the yellow-green of the willows and the special emerald-green carpeting the pastures.

With this symphony in green came the first intimation of the particular piquancy and pungency that were to mark Mike's seventh summer.

We were reading a book—the *Arabian Nights*, as a matter of fact—on the shore of Paint Creek one warm May noon, stopping now and then to watch the turtles taking their first spring sunbaths. As he listened, Mike groped silently for his shoe laces, worked them round and round in his fingers, finally wiggled both feet free of shoes and socks. There was a trance-like silence for a moment at the end of the story, while he fought his way back to reality. Then he looked at his feet, raised his deep brown eyes to mine, and offered, unasked, an explanation.



"Sometimes," he said gravely, "if you're reading a story and you just use your bare feet, it feels more like you're them."

Soon the myriad greens of spring ran together like water paint into the single green of summer. The boats came out on the lake like animals coming out of hibernation into the white-hot sunshine.

Sometimes, as I lay on the end of the dock looking down at the waterbugs in their continual aimless motion, I would think how much they were like seven-year-old boys.



After a lazy lunch on the dock, we would read all the good, old favorite books. Every picnic on the Big Island brought to life another chapter of *Robinson Crusoe;* and there were always mysterious footprints to follow through the sand. Or else there would be some *Twenty Thousand Leagues Under the Sea* observations to be made through the sparkling, amber-tinted water just a little off shore.

The literary life had lively competition, though, from the scientific life. One breezy morning after a long neighborly session with the doctor next door, Mike said, "I'm so glad I know a man with a skull. Now if I just had a skeleton. And if I could only find some way to see inside a person and find out what it really is like inside people, anyway." The study of bones seemed to have a special fascination for Mike, and the pursuit of a skeleton became his most impassioned activity. He finally found a way to provide himself with one, and a peculiarly pungent and pervading odor led me to it—a very dead fish, laid out in state on the garage roof.

"It's there to dry in the sun," he explained looking at me intently. "So I'll have a skeleton. I do need a skeleton so badly."

Another treasure I found some weeks after it had been lovingly put away. It was a collection of woodpecker's bones. And the climax came in July when he found a dinosaur skull in the woods. It had a peculiar resemblance to the skull of a steer and by coincidence it turned up very near the spot where a neighboring farmer had once buried the refuse after a butchering.

"But after all," Mike insisted, "it might *perhaps* be a dinosaur skull," and he couldn't be shaken.

The interest in science often led him to classify things carefully and minutely. Once I reprimanded him for leaving a pair of shoes outside, ending with the admonition that he should begin to take better care of his clothes.

"Clothes are *cloth*," he told me firmly. "Shoes are a different principle."

But just as literature had to give way to science, science in turn sometimes had to give way to less concrete matters. In cleaning out a closet, I found and threw away a man's hatbox which happened to be decorated with a scene showing Fifth Avenue shops. The box turned up shortly in a protected corner beside Mike's bed. I was instructed (as I have been instructed about so many things) not to tamper with it.

"That's my New York," he explained.

All summer it remained his New York—not a plaything, not a symbol, but a living, breathing city, teeming with people, crammed with all the things he's ever heard about Manhattan, and so much alive that he carefully removed the lid for five minutes every morning and evening, "to let in some fresh air." (*Please turn to page* 113)

DRAWING BY GYO



ALL PHOTOGRAPHS BY EMELIE DANIELSON NICHOLSON

A pair of antique doors fr an old church, surrounded panes of thick bull's- glass, replaces the former try to the barn's hayl

Why does a barn make a wonderful house

By CURTIS BESING



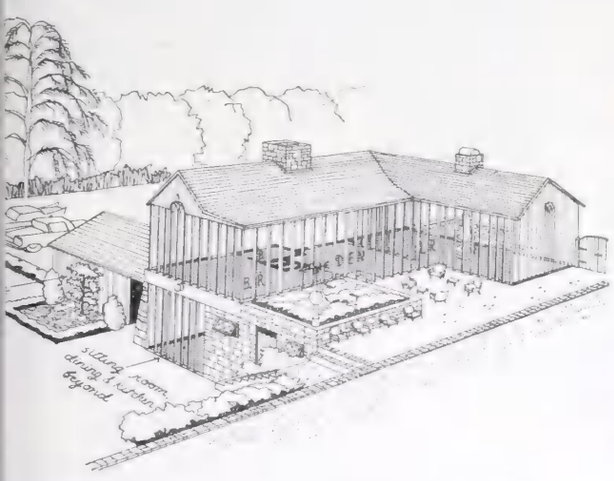
Doors are painted a faded barn red outside. They provide a center of interest and a contrast to the weathered gray siding of the wall into which old, small-paned windows have been set. The doors lead to living room, once the barn loft (see page 61).

Magnificent scale, vast interior spaces, dramatic use of wood and stone— all these are assets to take advantage of, as this barn remodeling proves

● When decorators Luke Kelly and John W. Scov were faced with the problem of converting this Pou Ridge, N. Y., barn into a dwelling, they took stock its virtues: character, sturdy construction, genero space (which is now enjoyed to great advantage), a the rich texture and color of its weathered siding a stone foundation walls.

Unlike so many others who have converted an barn into a "fit place to live," they made no atte to disguise or camouflage the barn-like quality the building. Instead, they have enthusiastically e phasized it and have carefully (*Please turn the pag*

On the southeast side of the original L-shaped structure a gallery with a semi-flat roof was added. Enclosed by a wall of plate glass with teak uprights, it opens to the outdoor sitting area on the upper level seen in sketch. Leaded windows in stone walls are from an old house.





Having the common features of most barns, this one was built into a sloping site for ease of access to both levels: the upper, and lighter, wooden portion for the storage of feed—now the living and sleeping rooms; and the lower portion, built of stone, where the animals were kept—now used for the entrance, lower living level, kitchen and services. Old materials were used in the garage and breezeway addition (at left in photos) to maintain character.





The large and high-ceilinged loft was changed into a great living room worthy of a manor. Walls and ceiling were lined with composition board. Flamboyant edge of metal hood over fireplace hearth is cast aluminum.

WHY DOES A BARN
MAKE A WONDERFUL HOUSE?
continued

preserved the patina of time. Its simple form and flavor was kept by making all changes and additions in a style that harmonizes with the original construction, and by using old and weathered materials wherever it was possible.

The barn loft on the upper level, now used for the living room and the bedrooms, is essentially the same big space that it always was. It has been made livable by finishing the interior, adding doors and windows, and opening the walls next to the terrace.

The lower level, where you usually enter, has also been changed very little. The rough stone walls were left exposed and the space has been kept intact, except for its general separation, by a four-sided stone fireplace, into sitting and dining-cooking areas.

In contrast to the barn-like character of the building itself, the interior has been furnished with a comfortable luxury that the spare and weather-beaten exterior has not prepared you to expect. And although the furnishings do not seem (*Please turn the page*)



Living room is made even larger in effect by a plate glass wall, with teak supports separating it and the gallery from the outside terrace. A similar glass wall separates guest room (above right) from gallery and living room. In a high-ceilinged space like this, bold overscaled pieces of furniture can be used to good advantage.



To harmonize with the aged wood of exterior, the bedroom walls are finished with siding from an old tobacco barn. The floor is reused pine siding, sanded and stained. Gray draperies complement the mellowed wood.



This view from gallery, with a glimpse of outside terrace, shows the details of glass wall. Notice that panels at head of stair to lower level can be opened for ventilation and access to the terrace, which has paving of marble chips.



WHY DOES A BARN MAKE A WONDERFUL HOUSE?
continued

out of place (they were carefully selected for textures, colors, and forms in harmony with the old barn), they do give an entirely un-barnlike atmosphere to the interior. Their selection was guided by an entirely different concept from that generally associated with living in a barn.

The secret of success in this venture is the ability to see with a fresh eye. This did not mean discarding the old in favor of the new, simply for its own sake, but rather developing a contemporary feeling in keeping with the original simplicity.



Unlike the great, spacious living room upstairs, the sitting room on the lower level, is low-ceilinged and intimate. Its walls are the original rough stone foundations of the barn. The furnishings add a note of luxury that contrasts with the weathered structure.

A substantial stone fireplace, open on four sides and separating this portion of lower level into sitting and dining areas (but allowing view of south windows) is the focal point in this room. Native stone was used for this structure so that it would be compatible with the simple stonework of the original barn.

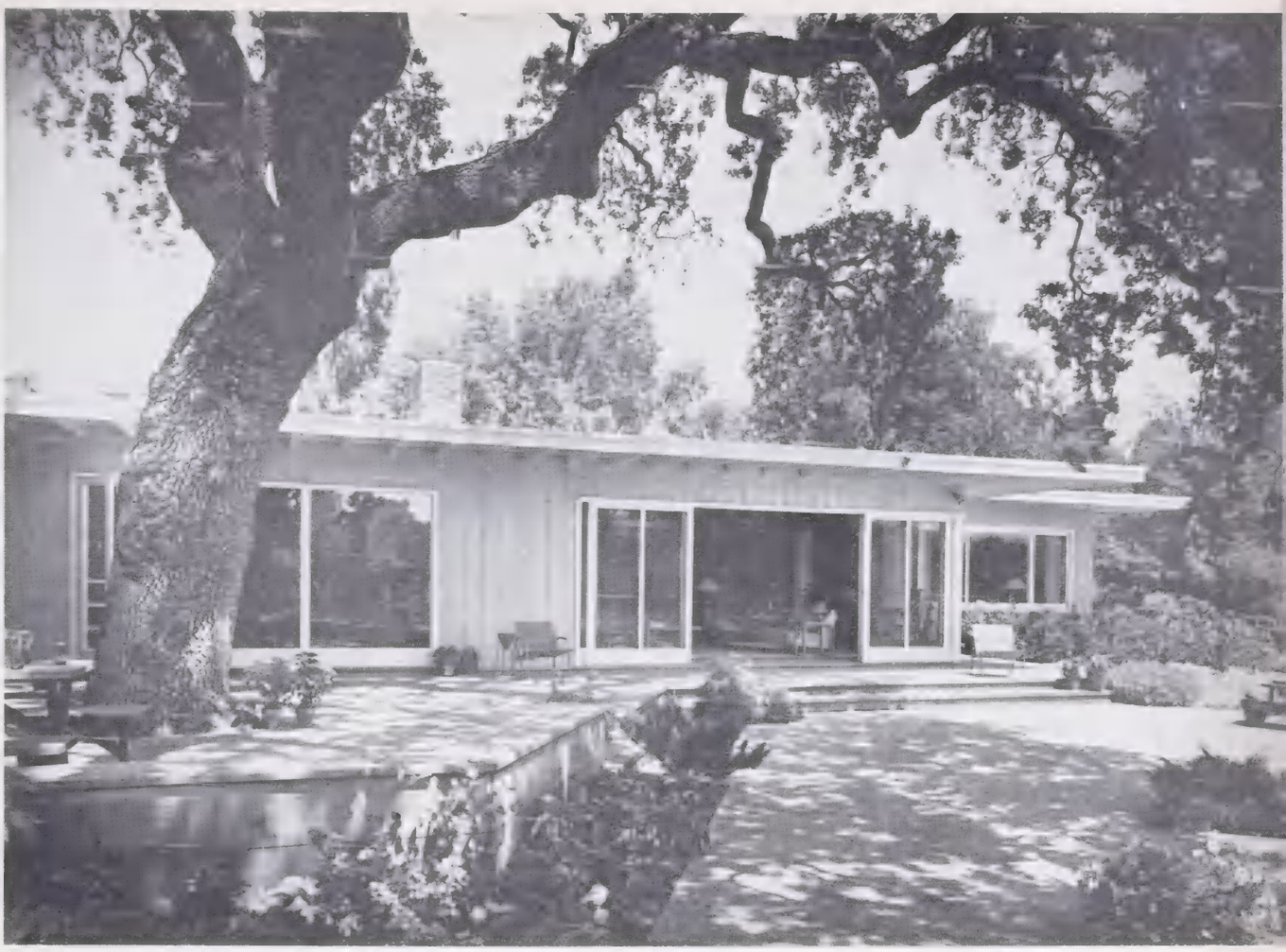


The kitchen, at the opposite end of the lower level, is separated from the dining area by the counter faced with old siding. Its built-in sink, cooking-top, griddle, and ovens are stainless steel.

PHOTOGRAPHS BY MAYNARD PARKER

Treetops grow right through this deck, which was built to take advantage of their shade and the marvelous view. On a slope such as this, a paved terrace would be impractical and only a deck could be constructed without sacrificing the tree by disturbing its roots. The spaces between the boards let water through for the tree and at the same time help dry the surface so that it can be used right after a downpour. Home of Mr. and Mrs. Paul Fahrney; Thomas Church, landscape architect.





When the sliding doors are opened, this deck becomes as much a part of daily living as any room in the house. It gives the effect of tieing the house to the tree and land. Home of Mr. and Mrs. C. W. Stern, Thomas Church, landscape architect.

See what a deck can do

- *It gives you outdoor living space on a slope the easiest and least expensive way.*
- *It lets you use tree shade without endangering the trees.*
- *It takes almost no work to maintain.*

• There is something exciting about sitting out on a deck, an exhilaration that seems to grow the higher you are from the ground. Yet in spite of its almost romantic connotations, the deck is becoming more and more important to us for good practical reasons. For one thing, we are building more on uneven or hilly sites, where a deck is the only way to get useful outdoor space. Even on gently sloping land, a deck is usually less expensive than a paved area which requires retaining walls and the moving of earth. Also, a layer of boards makes a finished floor that is easy to maintain.

Then, too, you can build around trees without risking loss by disturbing their roots. Since the runoff pattern is not disturbed, soil is not washed away and there is little replanting to do. Where the deck stops, your investment in landscaping can stop too. The existing growth below and beyond it can usually be let alone. A terrace calls for additional landscaping.

As for materials: redwood is most often used for outdoor construction because of its resistance to decay and the beautiful way it weathers. Cedar, a softer wood, also resists decay and weathers well. Fir, a very resilient wood, is not so resistant, but can be pressure-treated with preservative. The beauty of wood for a deck: it's a natural material that blends with both the garden and the house. (*Please turn the page*)

FOUR PHOTOGRAPHS BY MAYNARD PARKER





Luxuriant foliage effectively forms walls and ceilings to make this deck the equivalent of an outdoor room. Built the length of this two-story house on a steep site, it extends directly from the indoor living area to give extra space. Owners: Mr. and Mrs. Robert Atkinson. Landscape Architect: Thomas Church.

SEE WHAT A DECK CAN DO

continued



Outdoor living space can be multiplied by two, as in the case of this twin-level deck. It projects from the house like the prow of a ship to take in the breath-taking view toward the Illinois River. The skyscraping upper level is as delightful as any tree house, much more useful. Owners: Mr. and Mrs. Donald G. Beste. Architects: Lankton-Ziegele-Terry and Associates.



TWO PHOTOGRAPHS BY CARROLL C. CALKINS



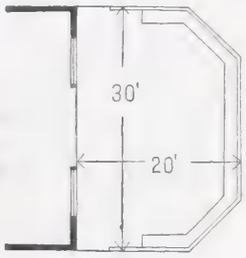
deck doesn't have to be all on one level. This one steps down the slope in two levels to fit the e of the land. Grading was thereby cut down and monotony of too much flatness avoided. For fur- variety, brick was used to pave part of the upper ce and the walkway at the right. Architect: George Rockrise. Landscape Architect: Thomas Church.

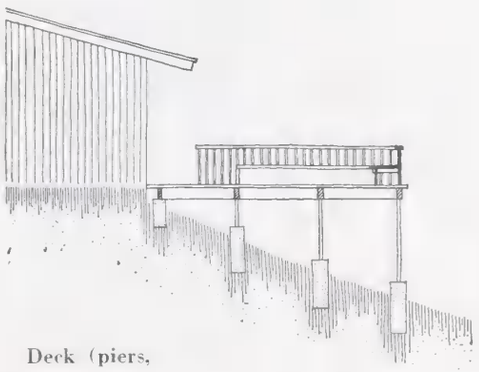
en a small deck can add a lot of usable space for outdoor living. See how much seating is provided ne sturdy bench. It also serves as a railing for this , which extends a paved patio. The existing shade were not removed but allowed to come up through ings in the flooring. Owners: Mr. and Mrs. Robert dock. Landscape Architects: Osmundson and Staley.



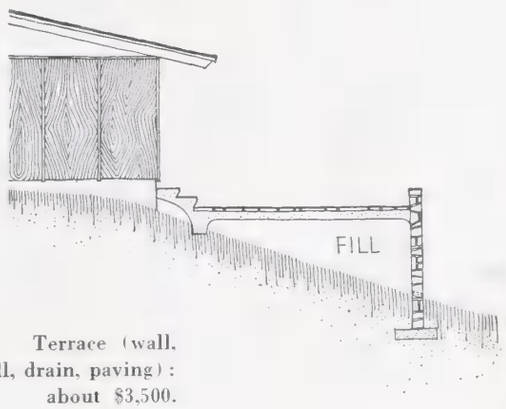
COMPARATIVE COSTS: A DECK AGAINST A TERRACE

Area (520 sq. ft.) and the slope in each of these examples is exactly the same.





Deck (piers, posts, floor, rail): about $2,100.



Terrace (wall, fill, drain, paving): about $3,500.

■ Why does the deck shown in the drawings above cost $1,400 less than a paved terrace of the same size and on the same slope? (Slope is 6 feet in 20.) The major factor is the cost of the retaining wall, estimated at $2,800, more than the entire cost of the deck. As the site becomes steeper, the cost of the retaining wall and fill to make a terrace increases enormously. But to build a deck, the only extra cost (relatively small) is for higher and stronger underpinnings. There is almost no hillside too steep for a deck. By contrast, if the slope were very slight, a paved terrace might cost less than a deck. In that case the cost of the floor is crucial, and concrete costs less than wood.

These estimates (labor included) are for California. The costs of building a deck or terrace in other parts of the country may be higher or lower, but the relation of one cost to the other will be much the same.

A new hobby for the creative gourmet

Make-them-yourself infusions of herbs, peels, or spices in vodka

By POPPY CANNON

● Here is an idea that is blazing new to America, if not the world. The infusion in vodka of herbs (fresh or dried), spices, or fruit peels to use in drinks and as flavorings. Delightful to see, whiff, and taste, they are conversation pieces for your kitchen, bar, or dining room.

In Russia and Poland blades of buffalo grass are traditionally placed in vodka to impart a delicate sweet-as-hay perfume and a tint like sunlight captured under glass. Pepper was often added to the spirits, served with caviar. In the great households of Imperial days each family had its specially flavored *vodinka*, often gold or silver flecked. (Vodka means "little water" in Russian; *vodinka* is an even more affectionate diminutive.)

For some time HOUSE BEAUTIFUL's editors have been experimenting. A few months ago we were able to enlist the poetic imagination and the technical skill of one of the country's most eminent oenologists, Dr. Frank Gallizio, consulting chemist to Heublein, makers of Smirnoff vodka.

In his laboratories and in our own kitchens, more than 50 different ingredients were sampled. We have chosen 21 of the best—the most usable, the loveliest in color and pattern, the most appealing in flavor and aroma. Not all ingredients are equally successful. One must be careful not to use too much of anything, just enough to impart a subtle bouquet and a delicate shade. The leaves, branches, peels, and stems are left in the bottle to add to its dramatic appearance.

Among those with the greatest interest are vodkas flavored with fresh peel of citrus (*Please turn to page* 111)

Vodka infusions a House Beautiful Fi

Add the flavorings to a fifth o proof vodka and let stand 24 hou

Orange. Add peel of half a orange. For Screw Drivers, s spiked orangeades, or orange dr

Lemon. Add peel of half a le For Collinses, on-the-rocks, or l drinks.

Parsley. Add 5 or 6 sprays of pa and 2 tiny chili pods. For Bl Marys, Bullshots, clam and to juice, fish soups.

Cumin. Add ½ teaspoon cumin For Bloody Marys, lamb broth; basting chops or leg of lamb.

Mint. Add 4 or 5 sprays of mint. Use on-the-rocks, in fra short juleps, highballs, with v and tonic.

Wormwood. Add a 6-inch spra artemesia pontica, fresh or dried. old-fashioneds (like a Sazerac), a drops in a vodka Martini, high or on-the-rocks with water.

Yarrow. Add a few small dried t For frappés after dinner.

Dill. Add a few sprigs fresh or and ½ teaspoon seed. Use in Bl Marys, in shrimp or lobster bis lamb stew, or where dill is des

Apple. Add peel of half a red a For Knockers, fruit punch, old- ioneds, Stonewalls, frappés, drinks. Try on baked apples or a tarts.

Celery. Add 4 celery sprigs, 1 spoon seed. For Bloody Marys, shots, clam and tomato juice.

Tangerine. Add peel of small gerine. Use same as orange o fruits, sherbets.

Lime. Add peel of ½ Persian Try on-the-rocks, in gimlets, ric slings, or in lime drinks.

Anise. Add ½ tsp. anise seed, few sprays of fresh anise, if avail Try on-the-rocks, in after-dinner pés, as flavorings for macedoin fruits, cakes, and cookies.

Coriander. Add one tsp. seed or 3 sprays of fresh coriander. Bloody Marys or to flavor chili carne and other Mexican dishes.

Rose Geranium. Add tip of branch, with leaves and flower. U frappés or fruit compotes.

Cucumber. Add peel of half a cumber, 2 dried red peppers, 6 l peppercorns. Use same as celery

Woodruff. Add a few sprigs of woodruff or 1 tablespoon of dried in May wine bowls, spritzers, as basting.

Coffee. Add 15 to 20 Espresso beans. Use on-the-rocks, in dinner frappés, on coffee or cho ice cream, in iced coffee.

PHOTOGRAPH BY JOHN S



Orange *Lemon* *Parsley* *Cumin* *Mint* *Wormwood*



Yarrow *Dill* *Apple* *Celery* *Tangerine* *Lime*





Now you can almost paint with tiles

A versatile palette of colors in a wide variety of textures opens new possibilities for an ancient craft



IS VAN NES

On a terrace, a rich tile tapestry designed by Eugene Masselink of the Frank Lloyd Wright Foundation uses flowering vines as a motif, sweeps down onto floor. Glazed and unglazed tiles are effectively contrasted.



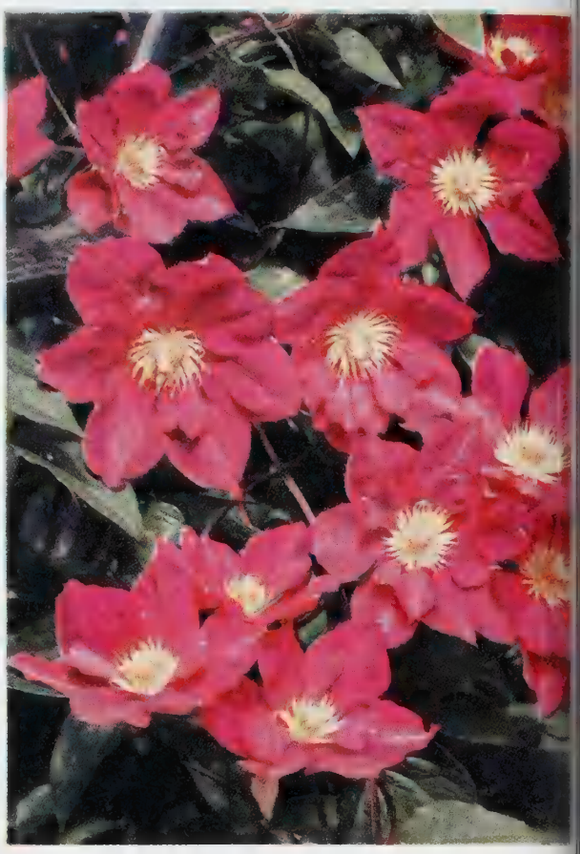
The blue palette is one of nine groups of compatible colors. You can put together any or all of the colors in a group without monotony since the colors are not matched, although related, and have subtle differences in texture and finish. Some are smooth and highly glazed, while others have egg-shell glazes, are unglazed, or have interesting mottled surfaces. There are also other sizes and shapes besides the inch-square tile that has been used in the mural, and most can be successfully combined.

● This dramatic architectural decoration for the end of a long terrace owes much of its richness and subtlety to a new palette of tiles that was used by the designer, Eugene Masselink, almost the way a painter uses pigment. He was able to choose from nine color groups, each containing many finishes and textures. Called Harmonitone by the Mosaic Tile Company, the new palette makes it possible to achieve effects with tile that were never possible before. (*Please turn to page* 116)





2 PHOTOGRAPHS BY JEANETTE GROSSMAN



Even though clematis can rival the most exotic hothouse flowers in beauty, they thrive in the coldest gardens. They also offer a delightful choice of color and season—from the early white or pink ones through those that bloom in summer and fall with magnificent flowers of deep purple, lilac, sky blue, rich crimson, pink, or sparkling white. On the left is a *C. jackmani* hybrid; the variety Margo Koster is at top left, with Crimson Star above and *C. henryi* below.



PHOTOGRAPH BY ROCHE

PHOTOGRAPH ON LEFT BY GUY BURGESS

Don't underestimate Clematis

If you think of them as summer flowers and hard to grow, you're wrong. Clematis bloom from May to October and couldn't be easier when you give them what they need

By DOROTHY H. JENKINS

● In early August when there's not much in bloom and you see the vibrant color of a big clematis in full display, it is easy to understand their reputation as a summer flower. But to think of them *only* as one-season plants is to sell them short and deny yourself some delightful flowering vines in spring and fall. They bloom, according to variety, from May until October and come in a surprising range of colors. (On page 111 we list some of the best for each season.)

Some of them are so large and colorful, with the fragile beauty of hothouse blooms, that they look hard to grow. Nothing could be further from the truth. They have the persistence of the buttercup (to which they are related), are tough and dependable, and, with a winter mulch, will thrive in our coldest gardens.

Flowers, of course, are not all that clematis has to offer. The attractive foliage retains its fresh green color through the hottest part of summer.

The vines can be planted in fall or spring. Fall planting is successful even in New England where it often is not for other plants. And fall planting has the advantage of promising some bloom the following summer whereas spring planting means waiting a full year in most parts of the country.

Success with clematis starts before planting and continues with periodic but light care every year. A formula was written out for me years ago by someone who seemed to have a magic touch for growing them. There was a postscript that (*Please turn to page* 110)



The ideal situation for clematis is a place where it can stretch upward from a shaded root run. The performance of this *C. henryi* proves the point.

PHOTOGRAPH BY ROCHE

By MARVA SHEARER

How to be a Superb Grandparent

Grandparents can round out a child's world in a way that no other person or influence can. The children, in turn, can give a grandparent's life a new purpose. Here is a wonderful example

● Being a grandparent is a career in itself, with limitless importance to young and old alike. This was a discovery made by Mr. and Mrs. Russell Gates when they built a retirement home in Pacific Palisades, Calif., the same community in which their son and daughter live. They have four grandchildren: Cory and Barry Crandall, children of daughter Marilyn (Mrs. George Crandall); and Belinda and Billy Gates, children of Russell, Jr.

In the years since their retirement, the elder Gateses have come to realize they are capable of adding much that is wise and wonderful to the growth of their grandchildren. The tempo of their lives has slowed so that they are content to enjoy the leisurely re-doing, re-learning, and re-living of life. In this they impart a sense of security to the children and open a world of pleasure and satisfaction for themselves.

Grandchildren were uppermost in the minds of the Gateses in planning their new home. To the small, easily-maintained house for themselves, they added a separate and complete guest house to be used by any visiting family member. Then they set about equipping their home with built-in fun and games (*Please turn the page*)



Grandfather and Grandmother Gates smile up at the boys in the stupendous tree house, one of the many attractions that draw continuously the four grandchildren to their home. Cory Crandall uses the deck as a launching-site for one of his model planes while his brother Barry reads inside. The only granddaughter, Bindy Gates, watches from the catwalk as her young brother Billy gets a big push on the swing.

ALL PHOTOGRAPHS BY JOHN ENGSTEAD



Out of their wide experience and with unending patience, grandparents can make learning a fascinating affair



Grandpa Gates doesn't believe in pushing or prodding. But when a grandchild wants a sling shot or a boomerang or his own bird house, he is led gently to the Gates work bench. There he is shown the proper tools to use and the safe way to use them. Above, Grandpa Gates starts a boat that Billy will sand and paint to finish.



Making enamelware jewelry is one of the hobbies Mrs. Gates took up, after her husband's retirement. Now she has a chance to share it with her grandchildren. Here she and Lory are setting up the kiln for firing.

Grandma Beebe, as they call her, always seems to have time to help the children when they want to cook or bake. She makes it so much fun that by now the boys devise their own improvements on basic cookie recipes.

that would draw the grandchildren (and their parents). Utilizing the labor and liberal advice of the entire family, they installed a tree house, coasting paths, a swimming pool, snack shelves, a sizable barbecue, and dozens of lesser lures. Their objective: to make any visit a treat rather than a duty.

"Like all grandparents," says Mr. Gates, "Mrs. Gates and I can't ever see enough of the children. But we want their visits to be at their insistence, not ours. We don't want to intrude on their family life at home. The children know we're here most of the time, and they know they're always welcome to come and bring their friends."

During these visits (*Please turn the page*)





Music and the other arts are a part of the everyday atmosphere of the Gates home. Both the parents and grandparents prefer children to perform themselves than to watch someone else. This trio, with Grandpa Gates leading Barry and Cory, is likely to break out at any time.



A love of machines and the need for a new sail on his toy boat started Barry Crandall using his grandmother's sewing machine. It took a lot of help at first, but now, at eleven, he is quite proficient with it. Teaching the children this kind of skill often takes more time and patience than a busy mother wants to devote to it.





Brick-laying is one job the whole family seems to enjoy. To date, the Gateses, large and small, have laid some 44,000 bricks into paths and patios around the house. But if the children don't feel like helping, they get paints or books from their own shelves in Mr. Gates's study.

To be an informed collector is an ambition Mr. Gates is instilling in his grandchildren. But he recognizes that they need much more guidance and encouragement than many parents realize. He won't start them on their own collections until they show strong interest.

The swimming pool was planned primarily for the children, but the adults enjoy it too. Without ever having to leave home, the Gateses have been part of the grandchildren's growing up.



Grandparents have great tolerance for mess and will put up with practically any inconvenience so long as they feel the grandchildren are learning something or just having fun.

The grandchildren clamor to visit the Gates home with its many attractions designed just for fun

the Gateses, in common with most grandparents, seem to have perpetual patience for listening to long, rambling, not-too-clear childish conversations. Where parents might become snappish or impatient, the grandparents seemingly relish playing the monotonous juvenile games or instructing the children in cooking, sewing, reading, digging or building.

"When I'm weeding in the garden or sitting on the terrace, the children plop down beside me," Mrs. Gates explains. "I find their conversations to be more than idle chatter. If a butterfly drifts by, the boys tell me whether it's a monarch or a viceroy. When we come across an arrowhead—and we (*Please turn to page* 102)



The firewood detail is just one of the many chores that Billy likes to handle with his Gramp. By the end of one of his visits, the Gates woodbox is bulging.

Safe coasting paths edge terraced lawns on two levels. When Barry and Cory received this gas-engined hot-rod last Christmas, all the paths had to be widened to accommodate it. The homemade trailer takes trash cans to the street for weekly collection.



The whole family often gathers at the Gates home because of its wonderful barbecue and picnic area. Cory Crandall is mixing a salad; Russ Gates, Jr., is serving his daughter, Bindy; Barry Crandall helps his grandmother and young Billy Gates to some punch; Grandpa Gates has his guitar out. Barbara Gates cuts gingerbread as the Gateses' daughter, Marilyn, helps her husband, George Crandall, with the barbecue.



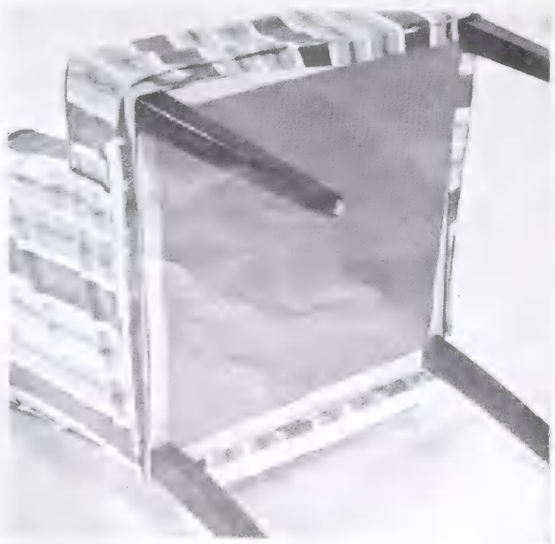
By LAURA TANNER

The Big News in Slipcovers

- *A remarkable new "touch-closing" nylon tape now gives slipcovers smooth, metal-less closures and helps anchor them in place so they won't slip or sag.*
- *New drip-dry, stain- and crease-resistant fabrics keep them looking well groomed longer and make them easy to clean.*



Would you believe that a slipcover could look so much like upholstery? This cover is held by Velcro tape sewed to bottom edge. It grips tape stapled to chair frame. Bancare-finished cotton by Everfast.



● At long last, here they are—trim, non-slipping, non-sagging slipcovers that fit with the snugness of upholstery yet are easy to manage and easy to clean.

The materials that make this possible are drip-dry, soil- and wrinkle-resistant cotton fabrics used in conjunction with an astonishing new fastening device called Velcro. This fastener consists solely of two flat and flexible nylon tapes which adhere to each other when pressed together—a performance hard to believe until you see it with your own eyes. (We show details on page 83.) Since the tape is buttonless, metal-less, snagless, and can easily be sewed on each side of a slipcover opening, closures are trim and flat. Tape never puckers, goes smoothly over curves and can be cut or mitered at corners. You can also simplify upkeep by making the skirt of a slipcover detachable, applied to the slipcover proper by Velcro. When the skirt is soiled by heel marks, peel it off and wash it. Hang it to drip-dry with the pleats hanging down, then finger-press the skirt back on the cover. No ironing is necessary, for the fabric irons itself.

On page 83 see how the gripping power of Velcro makes sure slipcovers won't skid out of shape. Small strips of tape in strategic places, one hand-sewed to the upholstery, the other stitched to the underseam of the slipcover, create a slipless anchorage.

Sounds wonderful, doesn't it? But bear in mind that perfect cutting and fitting of a slipcover are of course as important as ever. So is the choice of fabric, which, like these many-virtued drip-dries, must have firmness, tensile strength, and ability to retain its freshness.

FIVE PHOTOGRAPHS BY HOWARD GRAFF

A new fabric, a new fastener, and some new ideas combine successfully in this neatly fitted slipcover. The sticks-to-itself Velcro tape fastener (the edging strip below and right) holds the skirt on, lets it come off easily to be washed, drip-dried. Wide openings of back and cushion make putting-on simple but precise. For non-slip fitting, points that may sag are anchored to chair with tape. (Turn page for details on how this is done.) Fabric, "Pam-Pam" by Everfast, of Everglaze "Bancare" cotton. Table from Kean Associates; basket from Bonniers.

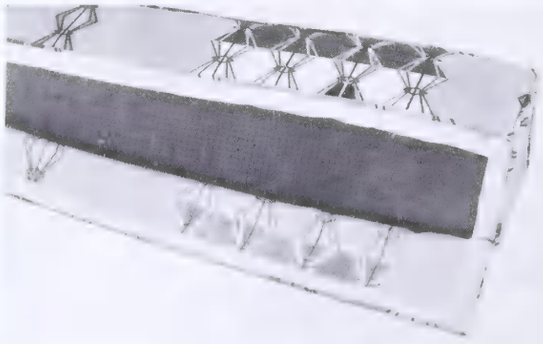


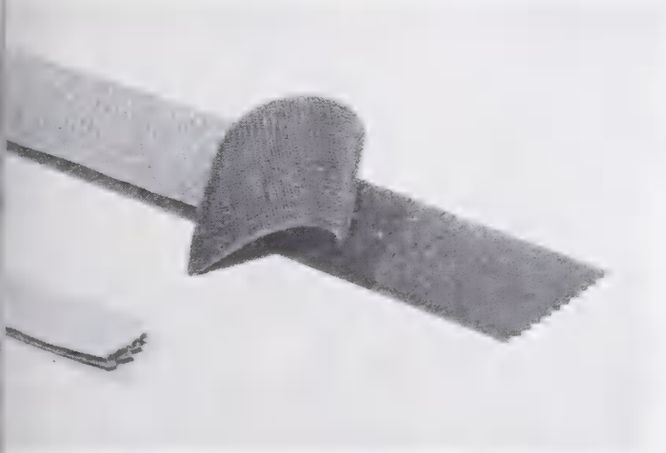




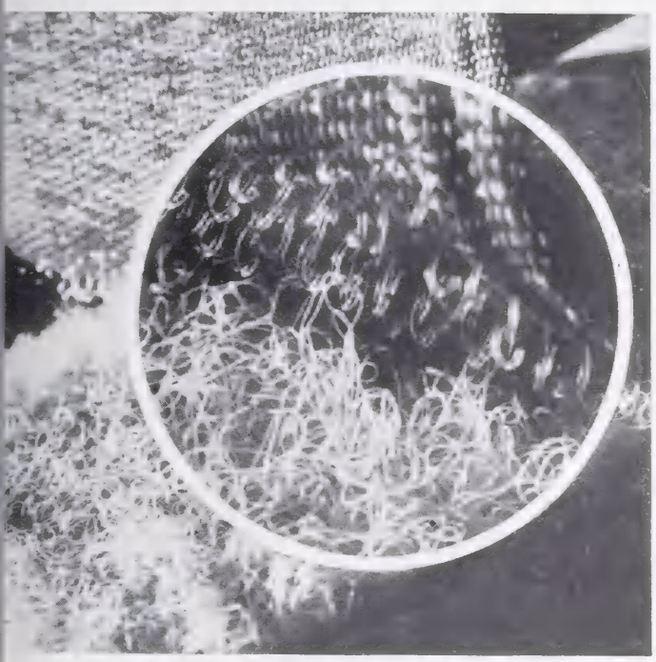


This day bed owes its immaculate appearance to a firm, water-repellent fabric (that drips dry) and to some clever maneuvers with touch-closing tape. The pleated skirt is held by tape hand-sewn to the cover of the box spring. Tape fastens the contour corners of the mattress cover. The bolster cover opens on three sides for easy handling. Places where sagging could spoil the fit are held by tabs of tape on the inside of the cover. "All Set" pre-shrunk fabric by Riverdale. Day bed by Mittman. Table by Colby Associates.



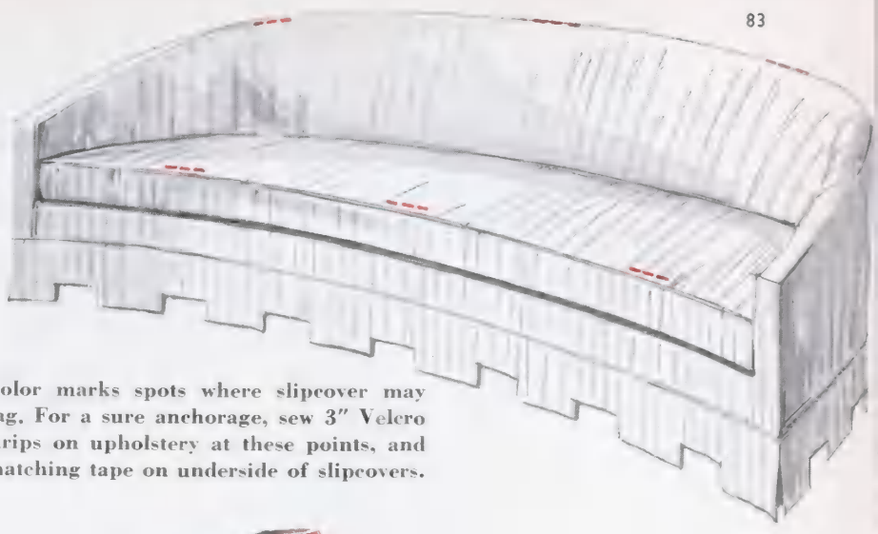


Velcro fasteners stick together and peel apart almost like adhesive tape, yet they are pure nylon fabric. Soft, supple, easy to sew, they are naturals for slipcover closures, but other uses are endless.



What is this thing called Velcro?

George de Mestral, the inventor of this hard-to-believe, touch-and-close fastening device, was inspired by the tenacity of the burdock burr. It's a simple system of two strips of woven Dupont nylon tape, one rather rough-surfaced with a myriad of minute hooks of stiff nylon yarn, the other a velvet-like texture into which the hooks mesh. (See the tapes magnified above.) These soft, flexible tapes solve any problem involving fabric closure or anchorage, can be washed or dry-cleaned without losing their effectiveness. Tapes should be kept closed in washing to prevent clogging by lint. They can be sewed, stapled, or bonded to many surfaces, but should always be sewed on preshrunk fabrics, for Velcro doesn't shrink and might therefore pucker in washing. If ironed, the iron should not be hotter than 250°. It comes in 12 colors in widths from ⅝" to 2", the greater the width, the greater the strength of the closure. Fasteners from Velcro Sales Corp. Inc.



Color marks spots where slipcover may sag. For a sure anchorage, sew 3" Velcro strips on upholstery at these points, and matching tape on underside of slipcovers.



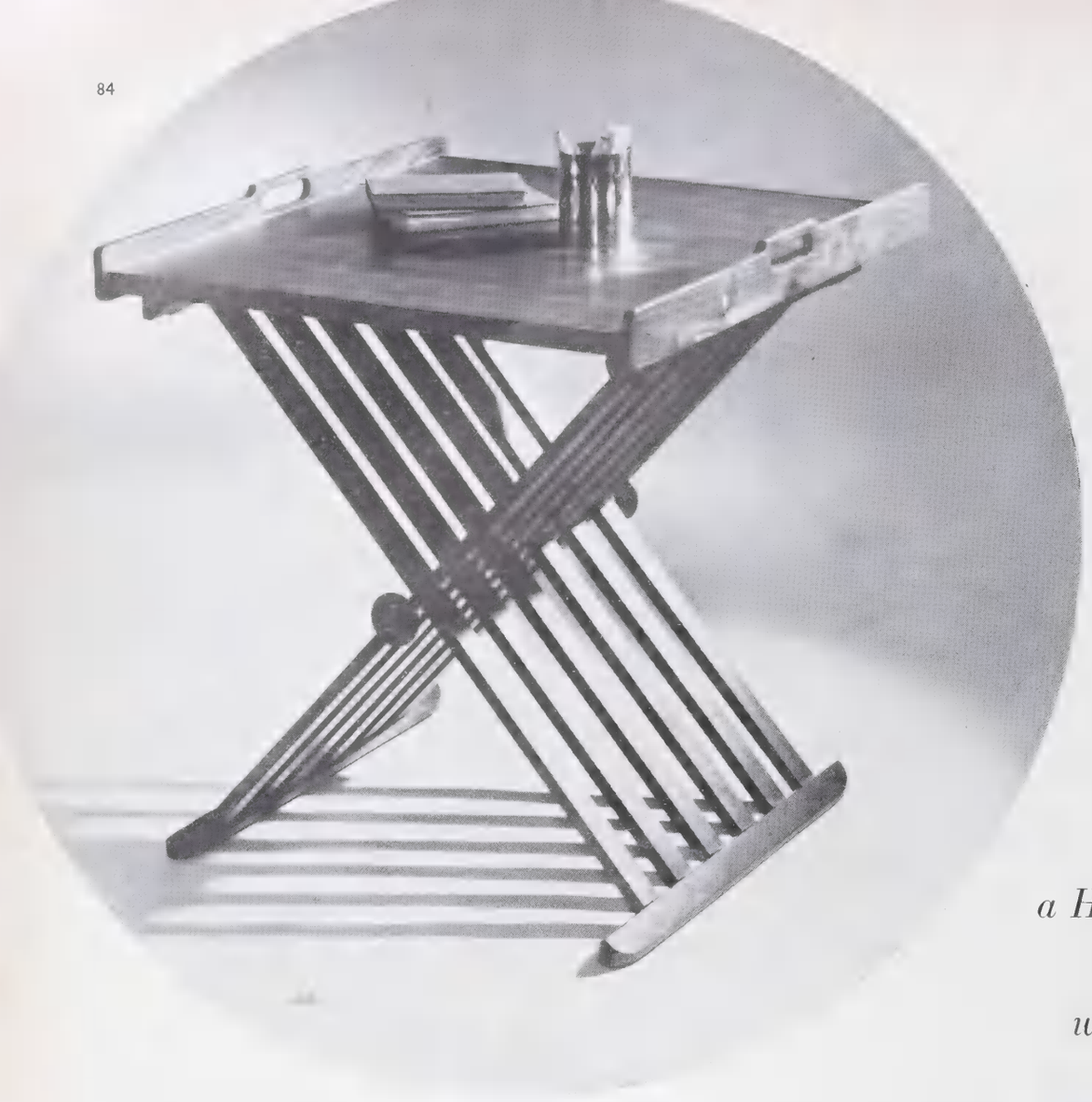
To make an armless chair look upholstered, put hooked Velcro tape at top and base of back. Matching velvety tapes on slipcover latch on. Bottom tabs fold to grip Velcro piece tacked under seat frame.

SKETCHES BY DICK WEST

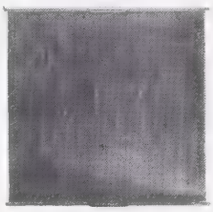


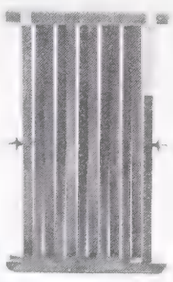


Slipcover pictured above exhibits two of the commonest causes of the unkempt look—slipcover corners that have slipped out of line with their cushion, and box pleats that have ballooned out of shape. Diagram at top shows how you can keep a cushion cover on the beam by placing corresponding strips of Velcro on sofa corners and on the underside of the slipcover. Diagram directly above shows how to keep box pleats organized: velvet-faced Velcro strips sewed under each pleat adhere to a single hooked strip sewed on the fabric between the pleats.

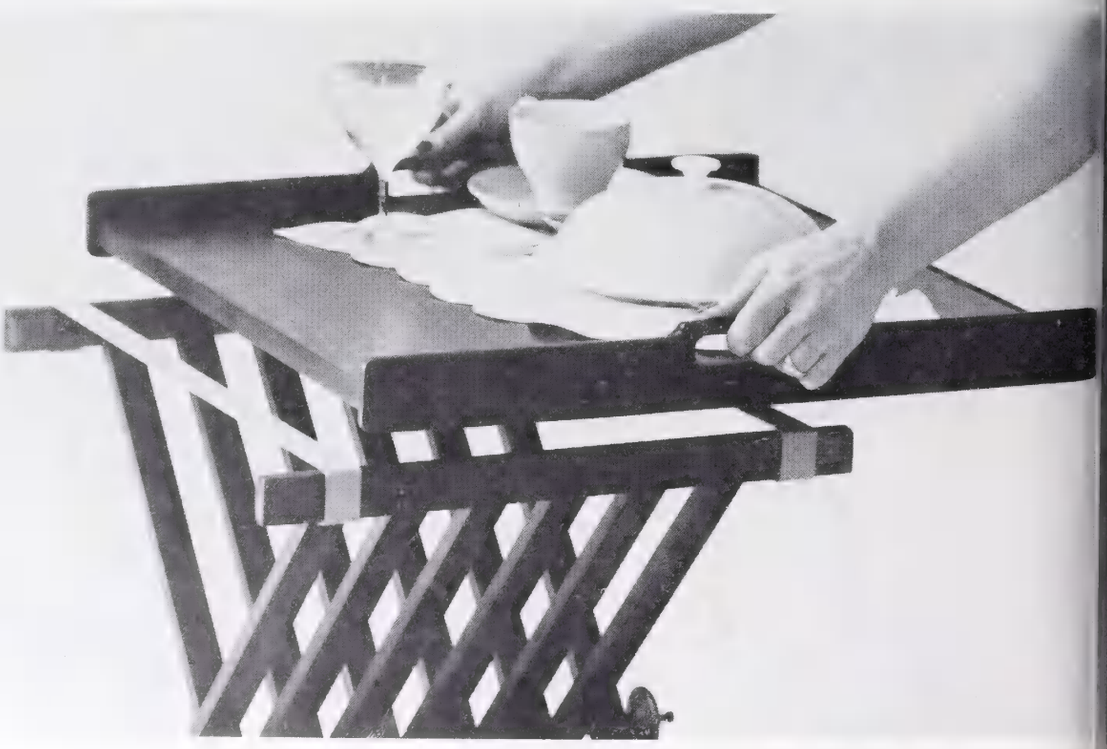


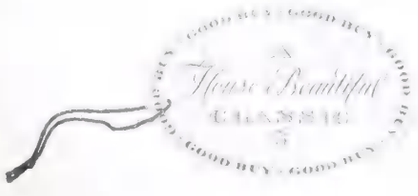
This versatile table qualifies as a House Beautiful Classic because of its design, workmanship, and price





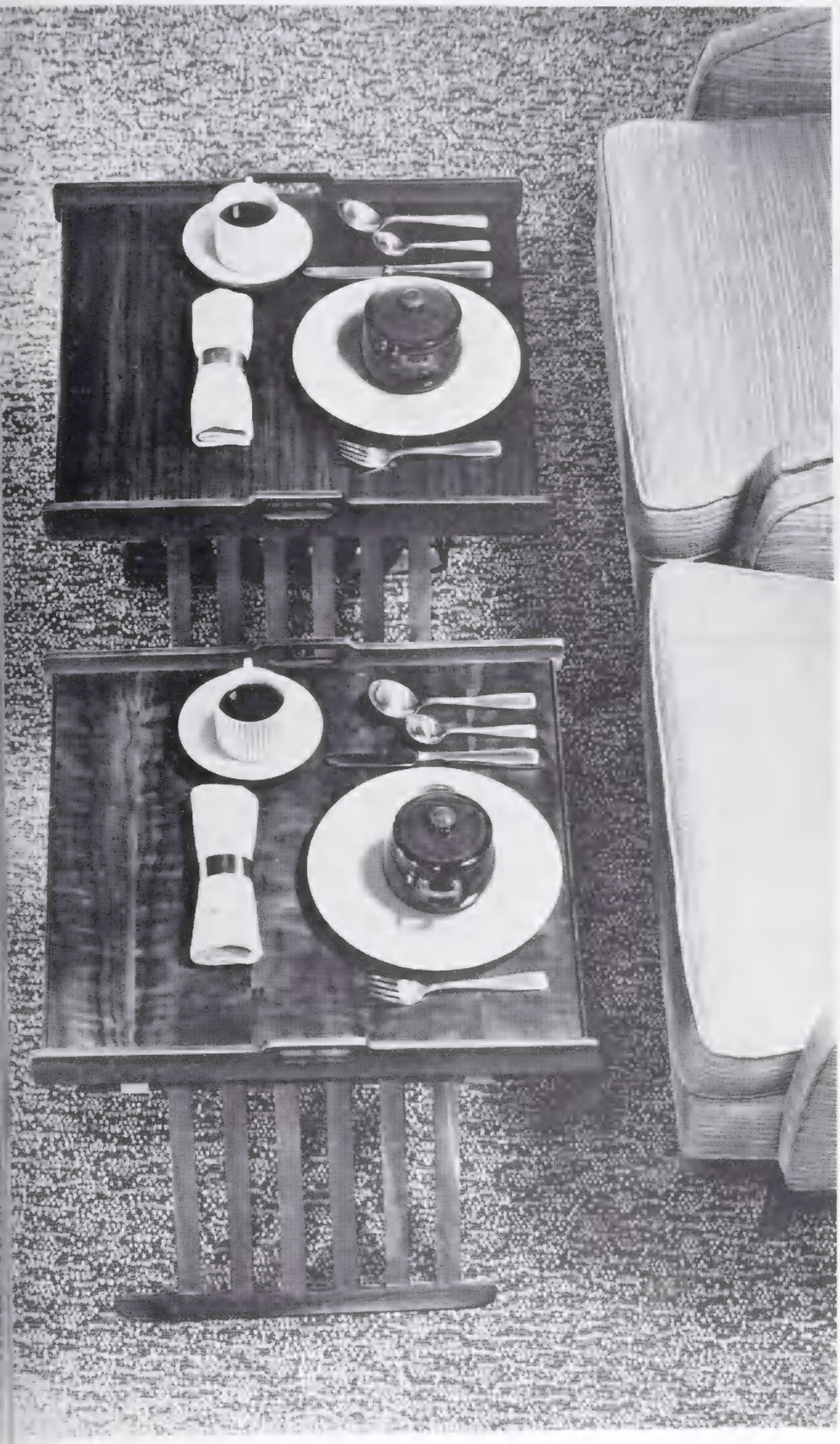
The well-sized handles give a firm grip for carrying tray, which may be used separately. The base folds for storage.

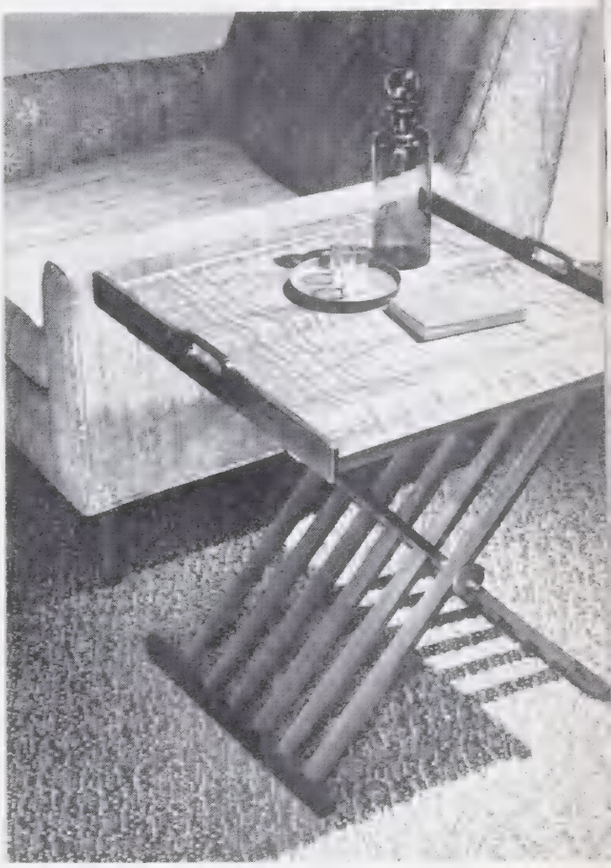




An adaptable tray table

PHOTOGRAPHS BY STEPHEN MICHAEL





Sturdy and handsome, this well-made piece of furniture combines with any style. It can be used as a permanent end or night table, or, since it is light and easily stored, it can be an extra table for guests, snacks, bedside.

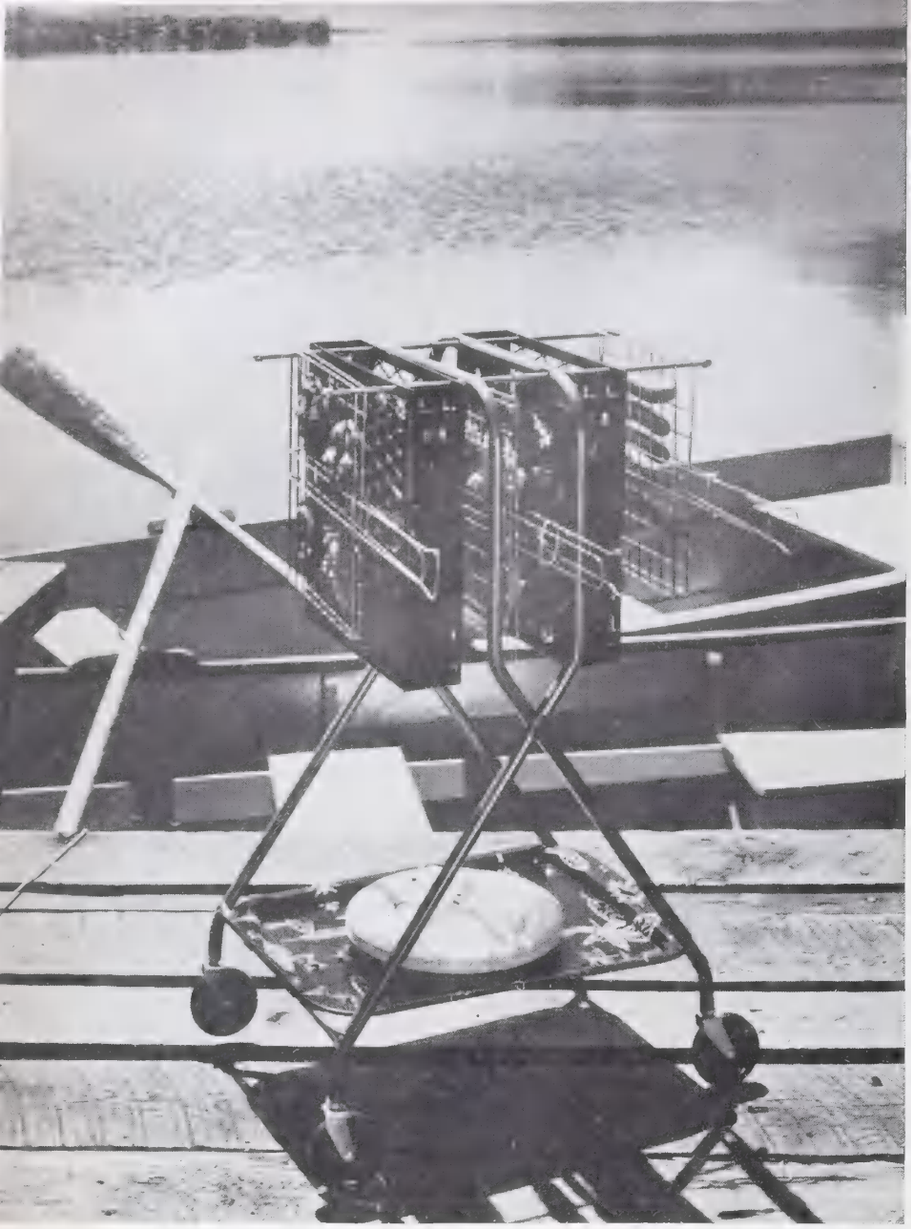
with timeless beauty

● Only when HOUSE BEAUTIFUL discovers a piece of furniture that we consider to be an exceptional value (beautiful, versatile, of superior workmanship—and at reasonable price) do we authorize its maker to tag it with our distinguishing HOUSE BEAUTIFUL Classic label.

This folding table of walnut is so well designed that it is compatible with either modern or period furnishings. And it will be just as adaptable and easy to use twenty years from now as it is today.

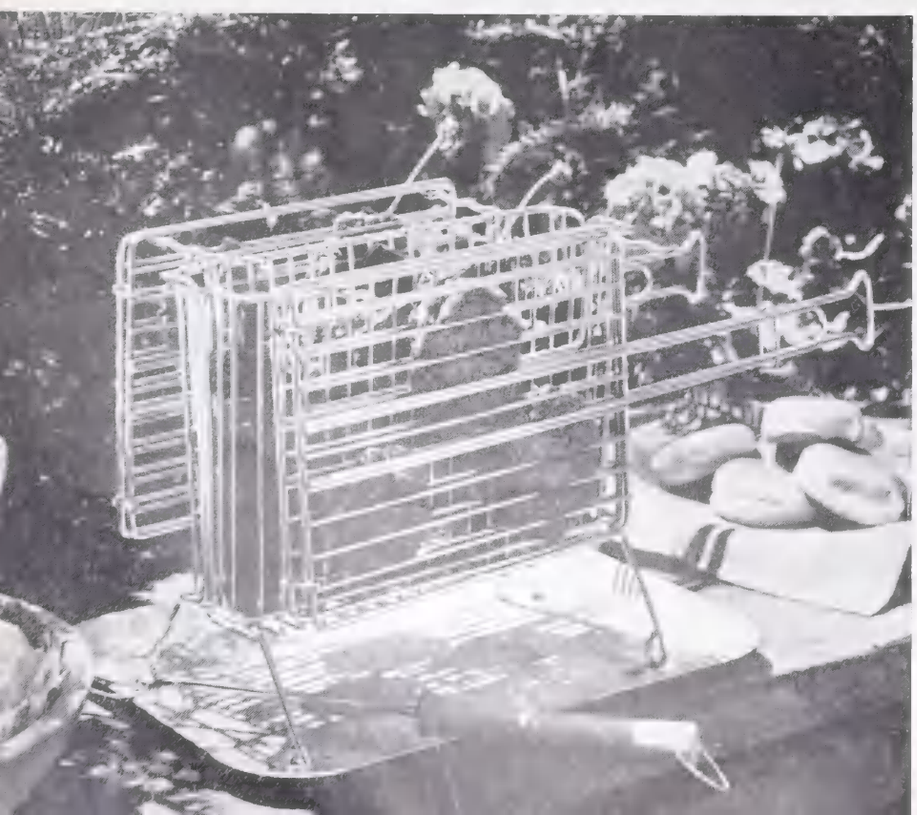
Part of a furniture group by Drexel called "Declaration," it is made of walnut, the natural grain emphasized and preserved with an oil finish topped by a lacquer coating. This protective coating gives it a glow that reminds you of an oil finish that has been carefully applied by hand.

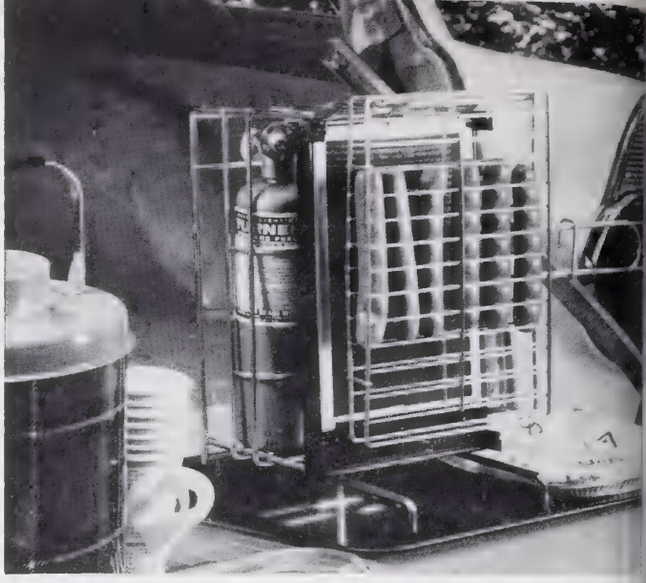
It is 20 inches high with a 20-inch square tray. You will find this Good Buy priced at about $35 and bearing our tags at all of the country-wide stores listed on page 103.



Roll-around twin-fire vertical broiler has triple racks for maximum capacity. Single-fire units are available with or without wheels. Hang-It-All Broiler, $14.95; Lakewood Mfg. Co., Westlake, Ohio.

Inexpensive vertical broiler with two wire grids cooks meat at each side of charcoal fire. It weighs only eight pounds, takes minimum space. Price, $6.95; Midwest Metal Stamping Co., Kellogg, Iowa.



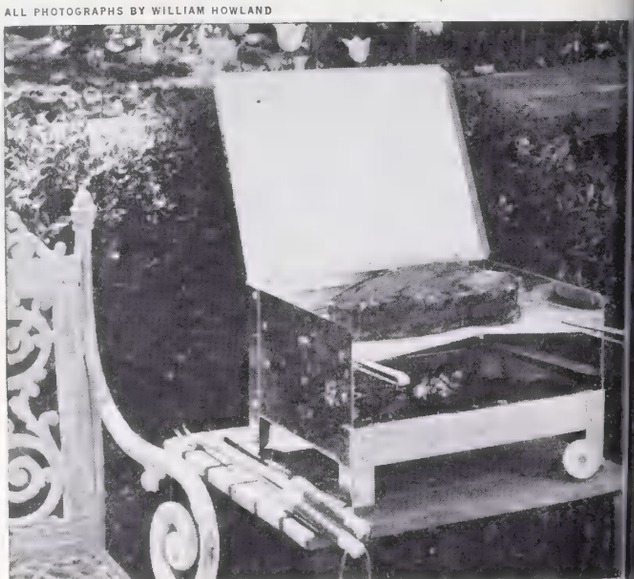


Set up on station wagon, unique broiler cooks with infrared flameless burner, using bottled gas. Devco, $21.95; Devonair Products Div., Oxy-Catalyst, Inc., Wayne, Pa.



Wagon barbecue with rotisserie has permanently tilted grid, drip pan, adjustable fire box, convenient work boards. $69.95; Big Boy Mfg. Co., Burbank, Calif.

ALL PHOTOGRAPHS BY WILLIAM HOWLAND



Stainless steel grill designed by Gen. Harold Bartron, who pioneered this method of meat cooking. Other models available include roll-around unit with rotisserie. The Crusader, $29.75; Bartron Barbecues, Riverside, Calif.

11 Outdoor Grills

that cook meat the House Beautiful way

By NANCY CRAIG

● How do these differ from hundreds of other outdoor barbecue grills? Check their common characteristics, and you'll learn the qualifications for a broiler grill on which meat can be cooked to taste its best—and be best for you.

Their most important distinction is a design that prevents fat from falling into the fire to flame up and burn. It is burning fat that coats meat with a greasy, sooty smoke that not only has an acrid tar-like flavor, but is suspected of containing cancer-producing hydrocarbons. This subject was discussed in detail from a medical and gastronomical viewpoint in a HOUSE BEAUTIFUL article, "The Last Word on Meat Cooking" (August, 1958).

Even with meat properly trimmed of all visible fat there are always drippings from marble (*Please turn to page* 114)

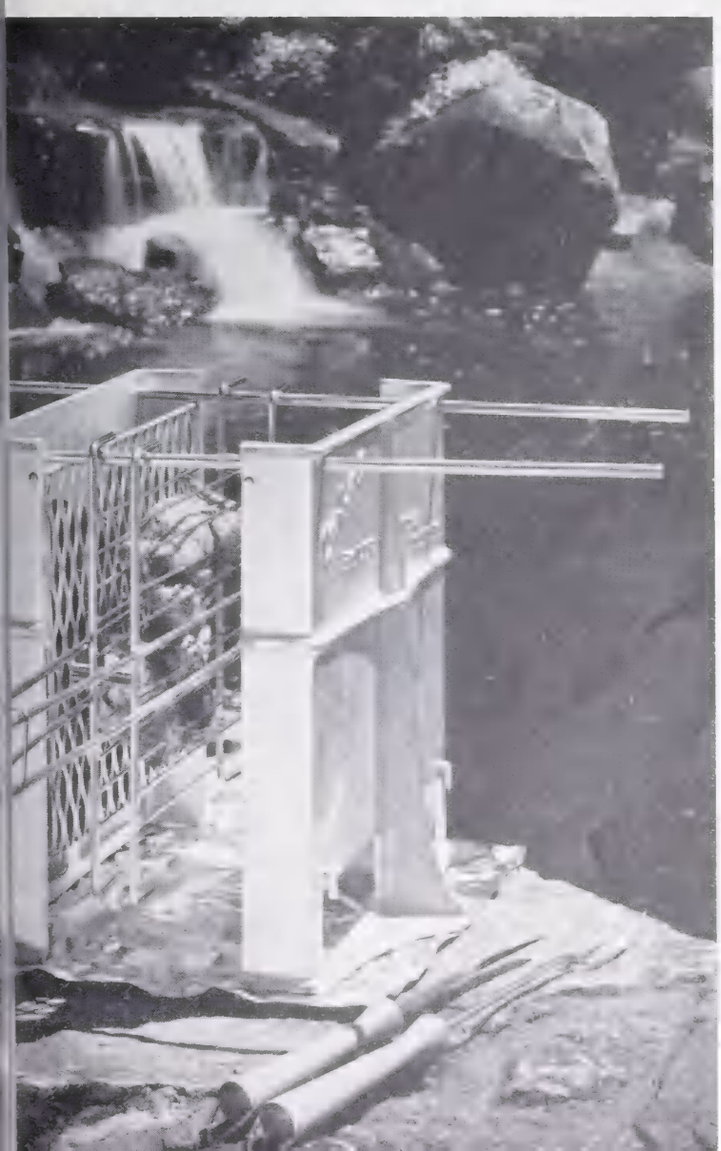
Photographs of three more grills on page 114



No smoke or flareups occur with 32″-high vertical broiler. Wire grids at the sides adjust for desired heat. Androck Vertical Stove, $15.95; Washburn Co., Worcester, Mass. Portable TV by Philco.



This electric broiler's tilted grid carries the melted fat into the drip pan. Both grid and pan are removable for cleaning at sink. Electro-Char broiler, $39.95; Halleo, Inc., Denver, Colorado.



Sturdily made cast-iron broiler (photograph at left) reflects and holds the heat, cooking meat between adjustable fire boxes. Char-Que Broiler, about $35; Carlson Tool and Machine Co., Geneva, Ill.



What you can expect from a $40,000 house

When its planning is considered and imaginative,
it can have the spacious look,
the richness of interior detail, the individuality of living
that you usually associate with a $60,000 house



ALL PHOTOGRAPHS BY MAYNARD PARKER

What makes this space so interesting? The varied planes of the ceiling are part of the answer—light comes in from unexpected places giving you the feeling that more is going on than you can see. The long vista is another part of it—from this family room you can look past the dining area to the master bedroom, a distance of 80 feet. This is architecture used at its best—to convert the monotony of the usual boxy room into an awareness of the fascinating interplay of light and space.

More photographs on the next four pages

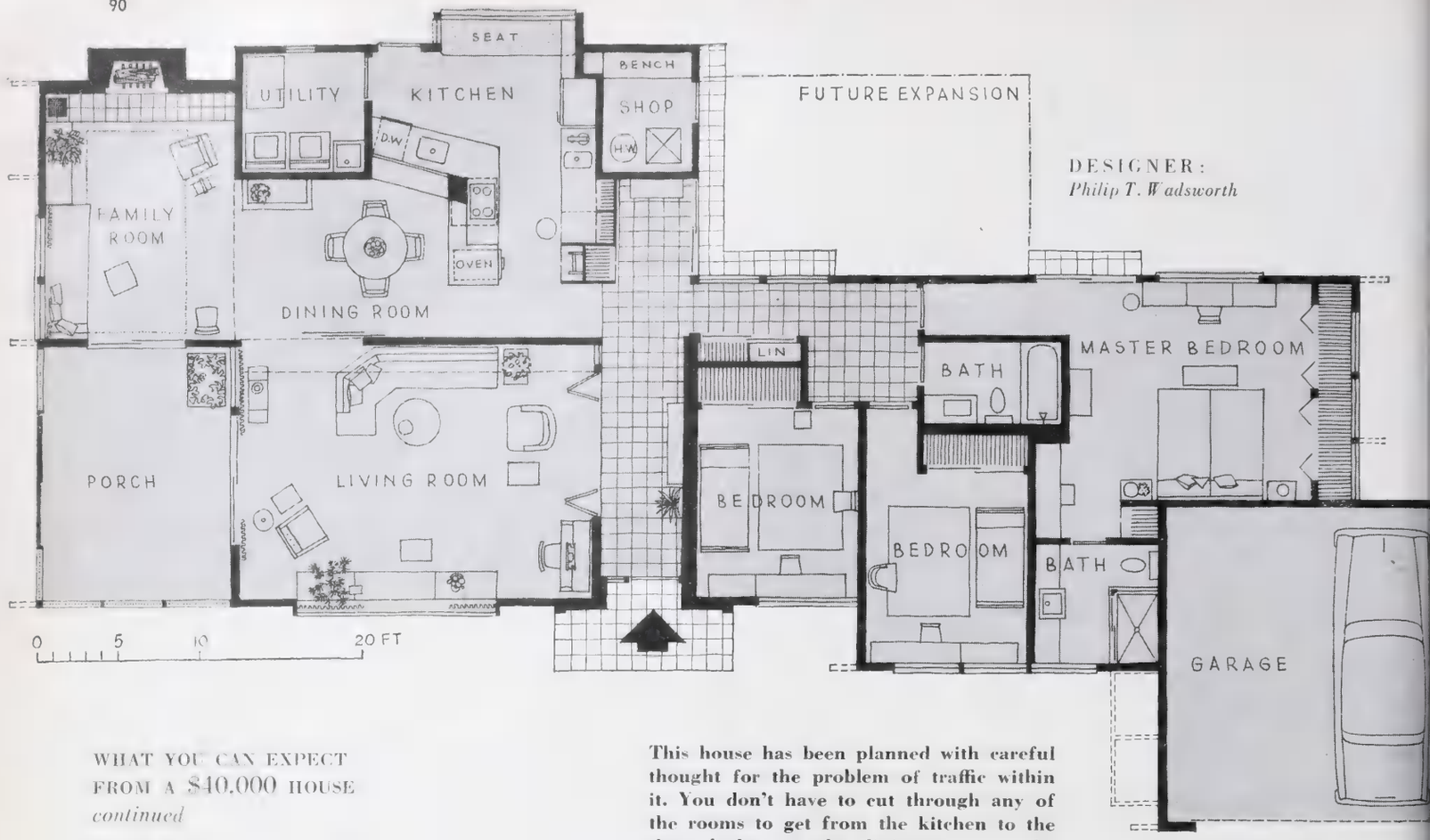


Entrance foyer is paved with textured concrete tile that continues in the hall to the bedrooms. It contrasts pleasantly with the three-toned resilient tile floor in the family room (opposite). Thus, the two areas are set off visually, creating a sense of variety and with it a feeling of greater space.

Built in Tarzana, Calif., this house (with carpeting, built-in range and oven) sells for $39,450, including $8,570 for land. Large screened porch, at left, is well situated, opening off both the family and living rooms.



) This is a $40,000 house, built for specu-
ıtion, but because Designer-Builder Philip
. Wadsworth combined intelligent design
ith careful workmanship, it has the ap-
earance of—and works as well as—many a
ustom-built house. Although you are aware
f interesting architecture within the house,
does not intrude on an essential simplicity
hich makes a perfect background for
ırnishings. In this case, the furniture
ıroughout is from Basic-Witz Furniture
ndustries, Inc. Using walnut veneer with
ccents of acacia burl, it is reasonably
riced and well-scaled, combining the
armth of traditional with modern design.



DESIGNER:
Philip T. Wadsworth

WHAT YOU CAN EXPECT FROM A $40,000 HOUSE
continued

This house has been planned with careful thought for the problem of traffic within it. You don't have to cut through any of the rooms to get from the kitchen to the three bedrooms, the dining area, or the living room. It also allows space for future expansion, where a playroom, porch, garden room, or extra bedroom could go.



Everything in this house has been designed as part of a harmonious whole. This is one of the hallmarks of the more expensive, custom-built house

The family room shows the same kind of approach to the architectural use of space. Its 12′ x 15′ area looks much bigger because of the wide opening to the dining room (foreground) and because of the vaulted ceiling with strongly-accented beams. The fact that the fireplace brick, with its raised hearth, extends the full width of the room keeps the wall from being cut up. The glazed openings under the eaves give the house a luxurious look.

The living room (right) has its own distinctive character. At the top of the page is a view from the dining area, looking through the doorway to the entrance hall. The bank of windows is placed at a height that allows use of a row of cabinets underneath. Below, looking toward the dining-room door, you see how the sectional sofa swings out to give a certain sense of separation from the rooms beyond. Custom-built feeling is added by the triangular windows above the porch doors and the open space over entrance to dining room.









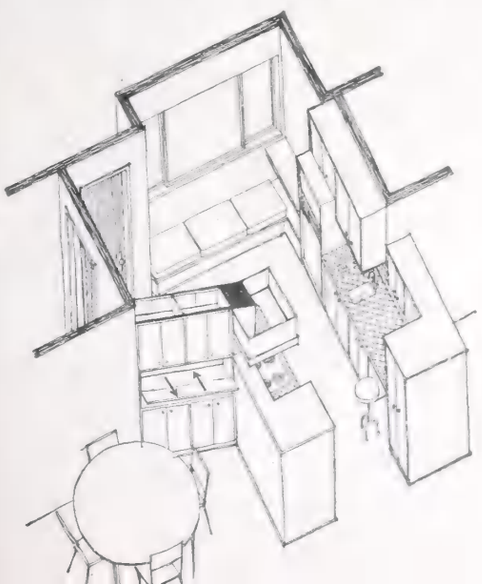
Master bedroom looks roomy, though it is not actually large. The available space is wisely used, and the high ceiling plus the ample windows adds to the light, airy effect. Full wall of closets and built-in dressing counter are examples of little niceties the house provides. Bath and dressing cabinets, counters, and mirrors match (right).



Kitchen-dining area is packed with the kind of extra conveniences found only in luxury homes







This compact, well-engineered kitchen dovetails into minimum space all of the usual elements, plus many extras. A pass-through in the angled wall opens to the dining area. Its hinged door drops to form a serving shelf, closes to cut off view of kitchen. Beside it (right) cabinet top by range has heat lamp built in above to keep food warm until brought to the table. Wash-up center is on kitchen side of pass-through.

Additional details about this house on page 104



FOUR PHOTOGRAPHS BY MAYNARD PARKER



Slatted redwood panels on the street side of this California house protect the front wall from the low afternoon sun. Center panel slides to the side (shown in photograph at left) when the sun is not a menace. Fixed slats with wide spacing allow penetration of light and air but still cast strong shadow pattern. Home of Mr. and Mrs. Robert Bergin; George Rockrise, architect for the remodeling.

By GUY HENLE

How to protect yourself from the summer sun

HOUSE BEAUTIFUL'S
CLIMATE
CONTROL
PROJECT

Shade is the problem—where to get it and how to use it. The solution isn't as simple as it might seem at first glance, for all of a sudden you're involved in ventilation, sky glare, heat radiation, and other problems





PHOTOGRAPH BY ROBERT CLEVELAND

Newest form of vertical sunshade is the pierced-concrete block wall. The pattern of this one, made out of standard rounds and squares, allows plenty of light and air, but keeps out almost all of the sun's direct heat-producing rays. Slatted extension of roof overhang keeps high sun off house wall. Residence of Mr. and Mrs. Ray Bell. Nyberg and Bissner, architects.



Sliding canvas sunshades outside this window wall will also guard against the glare from the white summer sky. View at the right, taken at a time when the sun itself was not coming into the room, shows what a problem sky glare alone can be. Panels are set out from the house to allow a free flow of air behind. Mrs. Leslie Lumley home; Thornton Ladd, architect.



● The best—and most natural—shading device is a leafy tree placed in the right location. While you can't always have a tree just where you want it, you can learn one important lesson from the shade a tree creates. It is *ventilated* shade: though the tree cuts out the sun's rays, it does not prevent movement of air around and upward through the leaves. In the same way, to be successful, any man-made shading device should allow free air movement.

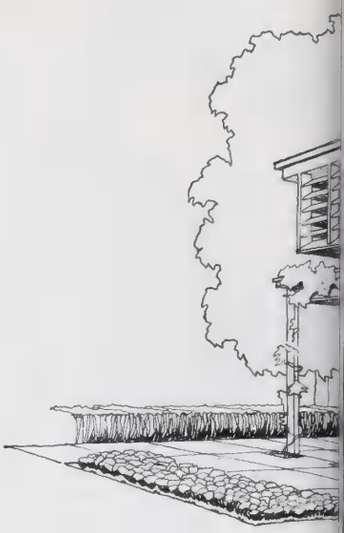
To give you the most summer comfort, this ventilated shade should fall on the walls of your house—particularly the east and west walls—and on your terrace or outdoor living area.

The interior problem is the more crucial of the two, for the heat indoors somehow seems much more oppressive. To cool your rooms, the important thing to remember is that the sun must be kept off the entire wall of the house, not just the windows. For the walls will gradually heat up and in turn transmit the heat to the interior like one giant radiator. With the summer sun passing from east to west almost directly overhead, it is (*Please turn the page*)

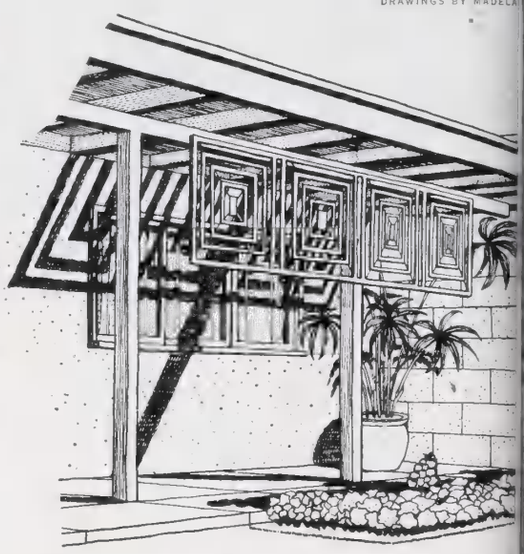


PHOTOGRAPHS BY MAYNARD PARKER

Merciless prairie sun could make this enclosed patio in Oklahoma unbearable during the day. To provide relief-giving shade, the architect has installed canvas covers that slide across the patio on wire tracks. The three awnings operate independently so that the shade pattern can be controlled. They also shade the house wall. Home of Mr. and Mrs. K. S. Adams; Cliff May, designer.



DRAWINGS BY MADELA

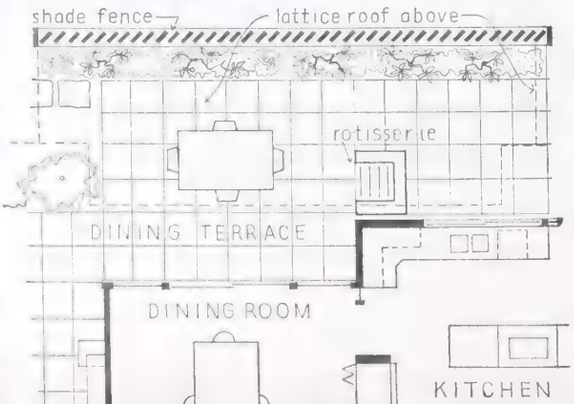


Roof overhang can protect against high-angled sun but a vertical shade maker, like this hanging wood grille, is also needed to screen out the low-angled rays of the afternoon sun from the west.

This dining terrace is on the west side of a Texas house, but because of the shading structure, it's cool even for early evening meals. The vertical louvers of the redwood fence shield the terrace—and the glass-walled dining room behind it — from the low afternoon sun. Harwell Hamilton Harris was the architect.





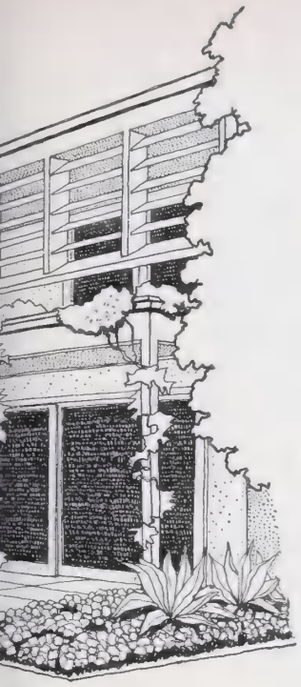


HOW TO PROTECT YOURSELF FROM THE SUMMER SUN *continued*

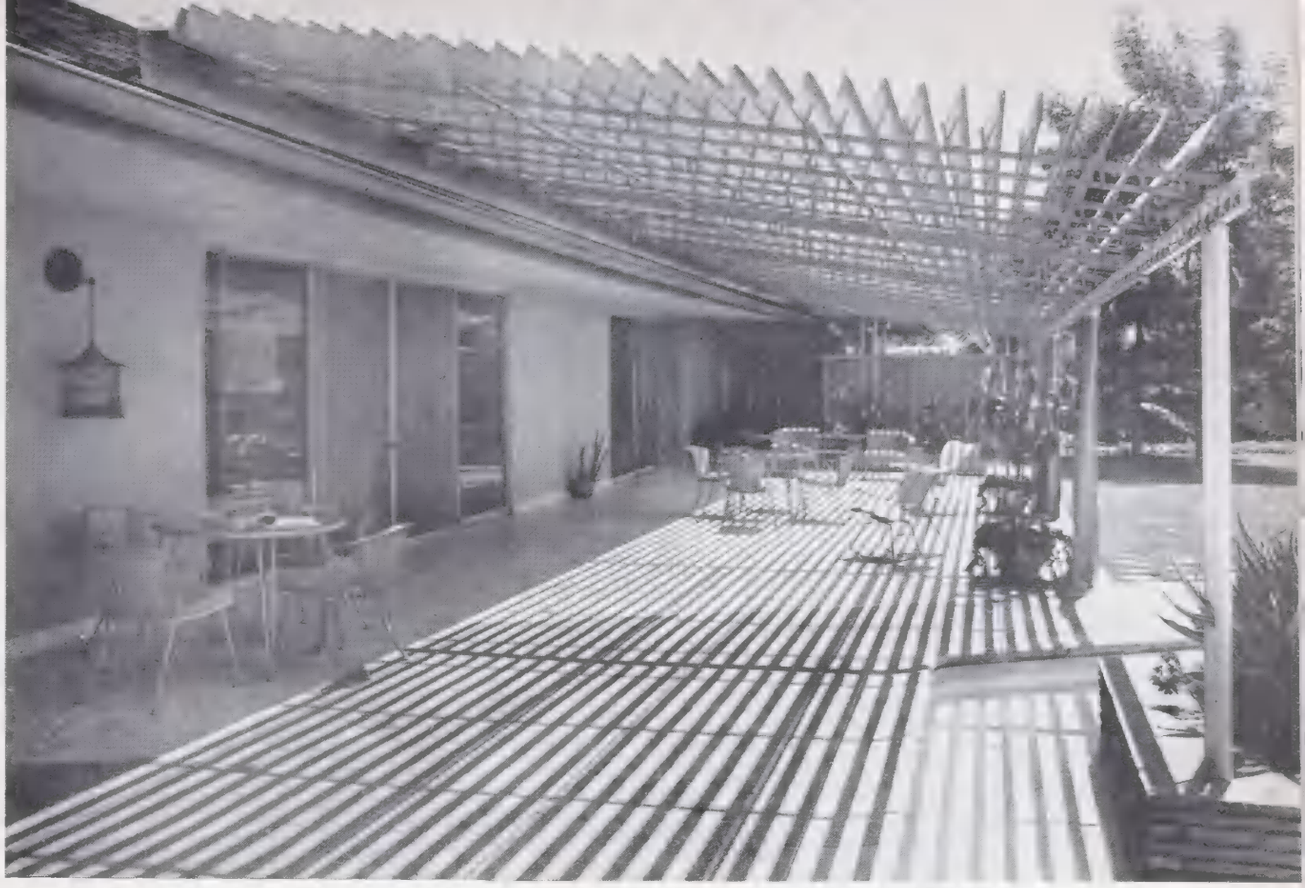
primarily the west wall (in the afternoon), that takes the brunt of the sun. Although a roof overhang can shade this wall to some extent, only a vertical barrier can be really effective during the late hours when the rays are almost horizontal. This is true also of the east wall in the morning, but not to the same extent. On the previous two pages (and in the sketches above) we show good vertical shading devices.

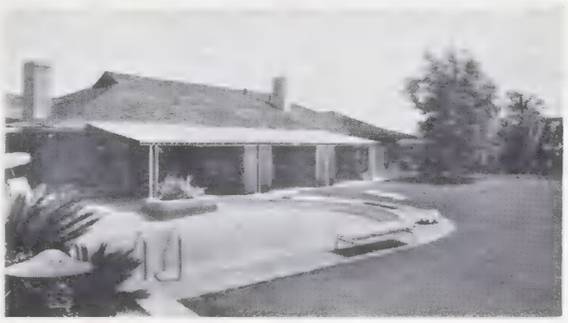
The photographs on these two pages show ways in which terrace areas may be protected so that leisure living can be as comfortable as possible out-of-doors. All of them conform to our requirements for ventilated shade.

More shade makers on page 115



provide shade for sec-
story bedroom win-
s this system of fixed
vers (above) was sus-
ded from the edge of
roof overhang. Fixed
le of louvers keeps out
summer sun and pro-
s against sky glare. In
ter when the angle of
sun is lower its warm
can penetrate louvers.





Metal venetian awning gives poolside protection to this terrace at the home of Mr. and Mrs. Milton Lewis. Louver angle is completely controllable so that either full shade (left) or broken pattern (above) is possible. Louvers also allow complete ventilation of terrace area and will not cut out all the light from this side of the house. Robert Kliegman, architect; Owen Peters, landscape architect.

This terrace cover at the home of Dr. Donn D. Beeman is a custom-made canvas awning designed to throw enough shade (see shadow pattern lower left) but still open enough to allow full ventilation. An ordinary solid awning here would have trapped hot air against the wall of the house making both the terrace and the interior uncomfortable. C. Jacques Hahn, landscape architect.





Three examples of pressed seaweed prepared by Anne de Carmel, who collects specimens from east and west coast beaches. Unlike land or fresh-water plants, seaweed keeps its natural colors when dried. It also contains its own adhesive to hold it firmly to the paper it is pressed to. After mounting, seaweed can be framed under glass to make handsome decorative panels.

You can preserve

The delicate patterns of seaweed

By ROXA WRIGHT

● A hundred years ago, Victorian ladies collected and pressed seaweed in prim little albums. Today a fresh new form of beauty has mutated from this old art.

Largely responsible is Anne de Carmel, who has combed American shores both east and west for the many seaweed forms and colors (leafy, fuzzy, thready, knobby—the variation is endless). They grow attached to rocks, to be gathered from the shallows at low tide, or are surf borne from the depths of the ocean floor and deposited in profusion along the sand. They come and go at the whim of the sea currents, quite different ones appearing with the change of seasons. Seaweed can be collected from early spring to late fall. The bay sides of offshore islands can be particularly rewarding.

At the beach Mrs. de Carmel establishes home base with a large insulated picnic bag chilled with canned ice to keep specimens fresh. Then she combs the shore, small covered jars in hand, choosing the plants to be brought back in sea water and put, jar and all, in the container. As long as you keep speci- (*Please turn to page* 105)

BUBBLE GUM IN BANGKOK

CONTINUED FROM PAGE 44

So was the endless flight across a ast Pacific with two restless off-spring. To break the monotony, we layed Rorschach Test with cumu-us clouds. And I told Graham and David how I had learned to be on ny best behavior as a traveler. In he days when Hungary was free, was visiting friends in the Ameri-an Legation in Budapest. On ar-ival, my hostess took me aside. During varied experiences as a diplomat's wife," she said gently, I have met two people from Den-nark. They were both charming. Because of them, I think *all* Danes re charming. The Hungarians here ave never seen an American girl efore. It is up to you!"

WAY out near Wake Island, today is Saturday, tomorrow s Monday. Have you ever tried o tell the young precisely what akes an entire day disappear at he International Dateline? We re-eated to an easier game, listing or the boys American items which ould not be available on foreign hores—necessities like the comics, amburgers and television.

"You'll miss them. It may be ard," we warned, "but there will e many fascinating *new* things to ake their place."

Ten hours later, at the Imperial otel in Tokyo, the children bought copy of The Lone Ranger at e newsstand, wolfed down ham-urgers and watched Japanese TV. From then on, security ceased. ext day on the train to ancient yoto, they goggled at the gentle-en passengers sitting blithely in eir underwear, to keep their suits nwrinkled.

It could have been a trial living our to a room in a native Japanese n. Actually we were too intrigued ith odd new customs to think ice about congestion. When raham and David discovered that Japan it was considered polite slurp up the liquids, eat with ud smacks and top it off with a w contented belches, the ensuing et was a perfect horror. Our rlings weren't so keen about the od, however. Things like octopus, l and seaweed disturbed them. nd they couldn't abide that lac-er bowl of hot fish soup for eakfast every morning. So when e Inn offered us an American eakfast (ham-eggzu, and toastu), accepted gratefully. The ham d fried eggs were fairly recog-zable. But the toast. . . .! A ntative bite and young David unched into a fake radio com-ercial. "Friends!" he gushed. "Is *your* bread made of sponge rub-ber?" Thereafter, we stocked up on U. S. canned goods and ate in Occidental restaurants.

Where do you suppose we brushed our teeth? Over a copper trough filled with lovely rocks at the end of our balcony. In Japan, even the dullest chores are given a magic touch of beauty. You see it in the decorative way housewives thread their laundry on long bam-boo poles to dry. You see it in the graceful shape of everyday tools and utensils. What I saw as a mother were two dear balky boys scrubbing their molars over copper and rocks as they never had over gleaming chrome and enamel. The rocks gave them targets to spit at.

When it comes to washing one's torso, the habitual ritual is to bathe in mixed company with unshakable composure and great dignity. The very thought made us nervous. Yet in every inn, the understanding Japanese gave us the Ofuro room to ourselves.

One day in Kyoto, the children discovered that good manners, like a boomerang, could curve rewardingly back to them. All of us wanted to drive to the Emperor's vacation estate of Katsura whose gardens are so famous. To my husband's chagrin, the Imperial offices in town refused permits for the boys. No one under twenty is ever admitted, they explained, because each verdant tuft of moss is highly revered, and minors can be careless. This was a blow. The boys would have to wait for us in the car.

ON THE appointed morning, accompanied by an interpreter, we drove to the gate of Katsura Detached Palace and decided to make one more try. In front of the guards' lodge the five of us bowed in Japanese fashion to a uniformed official. He bowed to us. Then the interpreter registered our plea.

The guard studied quiet Graham and quiet David. It took him a long time to explain that rules are rules. The boys were crestfallen.

Could the children be allowed, then, to wait for us in the lodge? More bows and the official disappeared into an inner room. At long last he came back and bowed. We bowed. Suddenly our interpreter sucked in his breath and bowed lower than usual. "How remarkable!" he exclaimed turning to my husband with a surprised smile. "Your two sons have just been granted permission to enter the premises with us. It is the first time

(*Please turn the page*)

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PARMA

Italian Provincial

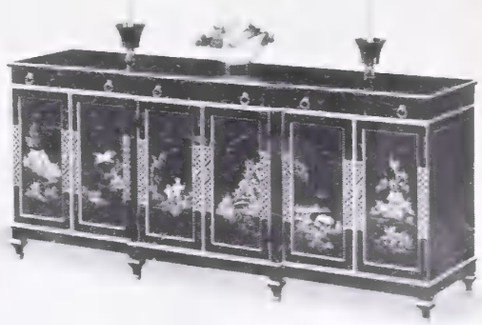
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BUBBLE GUM IN BANGKOK

CONTINUED FROM PRECEDING PAGE



that such a thing has ever happened. The honorable guard tells me that your sons are so dignified that he will take full responsibility for this decision, himself." Utterly delighted, we sucked in our breaths and bowed. The uniformed gentleman bowed. We proceeded through the poetic gardens, across stepping stones, over arched bridges. Upon our return to the gate the guard met us. We bowed deeply and thanked him. He bowed to us. He had telephoned ahead to Shugakuin Detached Palace describing the exemplary behavior of the two American boys and asked that they be admitted to those grounds, too. Back in the car, Pop and I beamed at the children. "You see?" we said proudly, "You earned this all by yourselves!" We bowed to them. They bowed to us.

IF OUR lads knew how to be proper, they also knew how to run riot. On a wild romp over beach boulders, Graham gashed his legs and needed medical attention. We remembered fretting friends at home: "Supposing you catch some obscure Oriental germ? Will there be any help besides witch doctors?" It was a globe-trotting friend in the export business who reassured us: "We took our kids around Asia, too. If you're in a happy frame of mind and don't *look* for trouble, you'll remain as healthy as you would in the States." He was right.

For a month and a half we roamed Japan in an easy-going sort of way. With progeny along (who had incidentally brought school-work with them) how necessary to adopt a leisurely pace. From seaside to mountain-top, our family explored Shinto shrines, medieval castles and Buddhist temples. From city to thatched-roof hamlet, we poked through back alleys to watch every kind of craftsman at work over lacquer, loom and pottery wheel.

The evening before we left Japan, as we knelt down to tuck the boys into their floor-quilts, David spoke up. "You know what?" he confided. "I feel very Half-and-Half." Then he explained. "You see, I know American customs, and I know Japanese customs. And I like them both—one just as much as the other."

Gorgeous, dramatic Hong Kong, hugging an island crowned with steep wooded hills! A free port. Low prices. Shopping, fittings and more shopping! The children's feet began to drag.

Luckily there were compensations for them both. Besides the kick of riding British double-decker buses and bowling along in bright red rickshaws, they enjoyed being sculled in a sampan out to the floating restaurant at Aberdeen. And they adored the Tiger Balm Gardens, that nightmare of revolting colored rockwork—especially a terrace where beheaded statues exude crimson cement gore. But the treat of treats for the boys was a sterile restaurant called The Dairy Farm. In Japan, we had had to be cautious—nothing uncooked, unbottled or unboiled. In Hong Kong the lid was off on salads, fresh milk, and ice cream sundaes. We couldn't stuff them full enough.

And then as a telling contrast, we took the youngsters to the outskirts of Kowloon to show them a grim scene which is the British Crown Colony's dilemma—the living conditions of tens of thousands of refugees from Red China—too many to house, clothe or feed. On sidewalk after sidewalk we saw masses of destitute Chinese humanity packed together in indescribable filth and squalor. Ever since, whenever our lads take things too much for granted, we remind them of the refugees. It has a humbling effect.

Japan had been cold. Hong Kong springlike. December in Siam (now known as Thailand) hit us with a hot tropical blast. Downtown Bangkok is commercial and drab. All any of us wanted was to sit under the punkah fan on our covered balcony and watch the river boats go by.

Only when we were drifting in the early morning sunlight through a labyrinth of narrow canals lined with wooden houses did Bangkok begin to reveal herself. There was activity everywhere: saronged citizens on front platforms crouching down to a bowl of breakfast; mothers standing on submerged ladders doing the laundry; naked children splashing in the water along with the family ducks. Sculling from house to house, loaded dugouts were doing a lively business in colored shirts, cooking pots and papayas. "What a neat life," remarked David. "You can swim across the street and drip in on your neighbors."

THE best was to come. When we paused in the shadow of a gate just tailored for king-size elephants at Chakri Grand Palace—when we stood gazing up at an intricately carved gold throne, four American spines began to tingle. Pop hummed a tune from *The King and I* as we wandered past gorgeous pavilions, temples with curly roofs, rows of exotic chedi towers.

Too soon we were aloft on our way to Phnom Penh. The capital of Cambodia had scorching streets full of galloping pony carts. Bicycle rickshaws (with intrepid passengers riding in front) were converging on every corner at a mad clip. Lunching late on the sidewalk of a French cafe, the four of us looked up from our omelettes, and there, swaying ponderously past, was an elephant with mahout and two passengers aboard. From then on, the boys could think of only one thing—taking home a pachyderm for carpools to school.

Naturally we visited the Royal Elephant Stables. The kids also reveled in a tour through the Palace: the Queen's incredible lavalieres; the King's collection of crowns and cermonial hats, including an ordinary black derby with a nobby pagoda of diamonds perched on top.

Presently we were driving across bumpy causeways through the swamps headed for the fabulous ruins of Angkor Wat. Here was ancient grandeur on a leg-tiring basis. My husband and I dawdled over miles of intricately carved Hindu frieze. The children didn't. They went berserk over something else—a new kind of gargantuan jungle gym, Oriental style. Steep flights of exterior stone stairways led into extrarodinary towers and chambers full of bats. The boys were far above us, yoo-hooing from every pinnacle.

DEEP IN the jungle, the Monastery of Ta Prohm had not been cleared. For 600 years, huge tree roots have been splitting the massive masonry apart. Wild monkeys scampered across the terrace. To heighten the atmosphere, a glowering band of half-naked men with cross-bows closed in on us. Shakily, we dubbed them "The Head-hunters." A remote spot. The Prohm, and all we had for weapons were watercolor brushes. So we smiled at them. Their response was beatific. Graham, by pointing, learned how to say "arrow" and "cross-bow" in Cambodian, and they showed him how to shoot the lethal things. Then he and David gave each man a piece of hard candy. To natives who customarily eat succulent insects the size of tarantulas, candy was puzzling. It took a demonstration but when we left, our fierce friends were sucking happily.

Back in Bangkok, Christmastime was looming. Graham and David were prepared for a make-shift celebration in a Buddhist land. The father and I counted up the things we had hoarded for them: small Santas, miniature holly wreaths, tiny tinsel trees and a special cache of bubble gum which had traveled with us all the way from California.

I set out in the sweltering heat to track down a few yards of gold ribbon. The first shop that caught my eye said Merry Christmas in gaudy letters. It had holly wreaths for sale. The next store window displayed a cotton hillock. In it were a whole slew of Santa Clauses on skiis. Deflated, I turned the corner into Suriwongse Road. Standing there, was a sidewalk vendor. His glass case was stacked with American bubble gum—same brand.

For the benefit of two ex-beachcombers we jumped south of the Equator to Indonesia and the island of Bali. True to form,

und white strands with leaning lms. a blue-green seascape and r-out coral reefs tasseled with am. Shells in rainbow colors and eces of red coral were strewn ross the sands. The water was a oid calm. Around our ankles am gay-striped fish—like the nd that live in heated tanks in ntists' waiting rooms.

VEN in paradise. a mother. a father and their two lotus-eat- can react differently. Pop and I re partial to the bare-breasted men swaying gracefully through lush foliage. We loved the ng of gamelan music and the uble-jointed elbows of Balinese ncers. It was David who delved eper and discovered an under- rent of something strange ound us. He eyed all fetishes erywhere. cocked an ear to the ob of wooden drums and an- nced that he felt spooky.

t didn't help when a neighbor- Hindu priest invited us to his nple compound at sundown for e Dance of the Barong. One int at a group of masked gods. dragon. a fiendish clawing witch monkey-fur coat. and David van- ed completely. We found him dying the root system of a tree. As for Graham. he liked every- ng Balinese. particularly the mals. Native sway-backed pigs ming tropical lanes are im- nsely engaging. And where else one find disciplined ducks? ese are trained to waddle single down the road behind the der's feathered pole. On reach- a rice paddy. the herder sticks pole in the bank and departs the day. Wherever the pole nds. the ducks remain.

No pole in the ground for us. We re scheduled to fly across Aus- ia. a roomy continent the size he United States.

eeing Sydney from the air is experience. And the children e excited. "When do we see our t Koala bear and our first kan- oo?" they yapped. Then we ded—landed into the open arms our Australian cousins.

ir Kenneth. paterfamilias. we w through his enchanting let- . Graham and David had never ountered anyone quite like him ore. On the Judicial Bench he e red velvet and ermine plus a g white wig. His limousine with ial crowned flag and license es to match his homburg and nocle. his sense of humor and mth took them by storm. He their special friend.

ecause of Graham's penchant collecting Elizabeth Regina trophies. Cousin Kenneth led us on a cosy exploration of Government House. the crenelated Tudor mansion where the Queen and Prince Philip stayed during their Pacific Tour. In rapture. our eldest sat down on the same couch cushion which the Queen had occupied.

Three glorious weeks went fast. Towards the end of January. the S. S. Orsova sailed from Sydney's Woolloomooloo pier and we were on her. Cousin Kenneth. with policemen saluting. drove us right to the gangplank and presented the boys with a replica of his official flag. As our ship glided down the magnificent harbor. all four of us hugged the rail in silence. For once. the children seemed subdued. As the shoreline receded. David finally put it into words for all of us: "Something kind of hurts me inside to leave Australia." He was feeling Half-and-Half again.

Ever since October. we had been hopping about the map like a quartet of synchronized fleas. Now. as planned. came leisure—leisure to sit dreamily on deck sorting out travel impressions before diving back into the pressure of life at home. While the Orsova spent twenty-one days cruising to New Zealand. Fiji. Hawaii. Canada. we spent twenty-one mornings not on deck. but at desks running a cram-session for two lads with unfinished homework. For twenty-one afternoons we attempted to catch up on diaries and thank you letters. We never did ease into deck chairs.

Back at home there were things to wonder about. Could the boys slide back into school after a four-month absence without feeling too far behind? And had we really succeeded in giving them a deep desire for unbiased friendships throughout a troubled world?

ONE evening we knelt down together for family prayers. Usually each of us takes turns blessing and thanking. Tonight Graham had a great deal to say so we listened. "Please God bless Tjokorda Gde Agung and all three of his Balinese wives," he began. Whereupon he proceeded to bless every individual we had met on our trip—from rickshaw man to museum director—from jungle native to diplomat. By the time he reached Peter Pole. senior quartermaster aboard the Orsova. half an hour had whizzed by. David was wiggling with pleasure. These people of all nations. races and religions were the children's cherished friends. My husband looked at me with a twinkle. "Operation Nivnog —mission completed," he said.







Delight knows no age when Bindy and Mrs. Gates spend an afternoon trying on clothes and jewels. While having fun, Bindy is also learning about matters of taste.

HOW TO BE A SUPERB GRANDPARENT

CONTINUED FROM PAGE 78

sometimes do on our lower bank—this releases a whole flood of fascinating speculations about Indian uprisings. All the boys seem to need is an attentive ear and out flows all their information and observations on the world around them. It's a great delight for me to share in these early stages of their growth."

The Gateses also provide great tolerance for "messes." They put up with all the experiments that children dearly love and parents have little taste for—experiments with paints, soapy water, make-up, and mud. This is all part of the rapport that exists between children and their permissive grandparents. The youngsters simply know that they're not going to be denied, and the grandparents bask in the reflected happiness of granting innocent requests that may end up in messes. But these messes, they rationalize, are part and parcel of the learning process for children.

Since settling in Southern California in 1955, Mr. Gates, released from job commitments and civic responsibilities, has pursued such pleasurable hobbies as woodworking, painting, bolo tie-making, and gardening. Mrs. Gates has tried her hand at mosaics, enameling, and bricklaying. By watching their grandparents working with their hobbies and then asking to try them, these fortunate children have acquired a beginner's acquaintance with all these skills.

Grandpa Gates has also exposed his grandchildren to the pleasures of collecting shells, rocks, and relics, so that pretty nearly anywhere they go, the grandchildren always find something of interest within their constantly expanding frame of reference.

"Matter of fact," Mr. Gates points out, "there isn't anything Lois and I do that the grandchildren can't enter into. Naturally when the small ones start a cake or a painting, we help them. When their attention lags, we finish the project. But lately with the bigger boys, we've started to learn from them. They originate their own ideas working independently and bring the finished product to us. Then when we see what they've made, we feel genuinely rewarded for having launched them with what little we know."

When it comes to extra-curricular pursuits, grandparents can enrich and augment children's cultural diets far beyond the limits of youngish parents. In many families the children are far more open-minded about their grandparents' taste than that of their own parents. Somehow, coming from a father or mother, the better forms of music, art, and drama often seem like lessons but with grandparents they're a lark. Grandparents have completed their doing-what's-good-for-the-soul period and won't suffer through a concert or museum that doesn't absolutely thrill them. The children sense the difference and are often more willing to accompany a grandparent than a parent on an outing of cultural uplift. The Gateses certainly have found this to be true.

Grandparents, too, make a continuing contribution to the cultural mores of our society. They have an unobtrusive way of introducing graciousness and good manners to a harum-scarum generation. True, some of these customs may seem fussy and beyond the ken of today's no-frills parents. But ever since schools dropped the word "deportment" and strict nannies became few and far between, it has done no harm for growing youngster to be exposed to a few of the niceties of an earlier era. Being cognizant that a gentleman stands in the presence of a lady, that finger bowls are just for the tips of the fingers, and that thank-you notes are handwritten, can only broaden their frame of experience and add polish to a child's normal good behavior.

The Gateses themselves would be the last to admit that they are even partially responsible for their grandchildren's charm and ease of manner, and yet, by their very softness of voice and unhurried air they set an attractive example for the young members of the family. They know how to live beautifully without pretense or affectation. In their home, tea is served in an heirloom silver service, not a tea bag in a cup. Cut flowers are never allowed to remain a day too long. And no guest leaves the place without a token gift—either one of Mr. Gates's bolo ties, a slip from the garden, or a homemade treat. But on holidays and special occasions, they "do things up brown" with decorations, delicacies and surprises for everyone.

In the last analysis, if you ask the grandchildren why they really like their favorite grandparents, they will tell you "It's because grandparents are so much fun." And that's quite true. Grandpa Gates was born with a twinkle in his eye and a talent for pranks. Having four fellow conspirators has only served to sharpen his wit and outdo his past record.

In the course of an ordinary day he's apt to put on a half-dozen different hats. With each change of costume goes a change of character. When he's wearing his yachting cap, he's an old salt, spouting yarns and singing chanteys. In his sombrero he accompanies himself on the guitar and sings the wildest lyrics. When a romantic mood suits him, he'll wear a Hawaiian shirt and fill the house with strains of Aloha. The children just eat up this sort of mad fantasy.

One memorable party engineered by Grandpa Gates is remembered by the children as "The Great Buried Treasure Hunt." A week before Cory's birthday, Mr. Gates began his elaborate preparations. He uprooted some of the brickwork around the base of the oldest eucalyptus tree on his property. Then in and among the roots he buried an old box of costume jewelry and tarnished coins. He carefully replaced the dirt and bricks. He then drew a map on heavy paper and aged it in the oven.

Came the day of the party and the grandchildren and friends arrived expecting lunch and a swimming party—nothing more. But slowly Grandpa began narrating a story of his own concoction. He had once befriended a Mexican pursued by the police. In gratitude the Mexican had given him this old pirate's map. He passed it around.

Because the Gates home is built on the site of an old Mexican ranch and because they had once actually seen the police chasing a vagrant along the palisades, the boys found the story plausible. They listened eagerly as Grandfather spun the details. When he finished, they grabbed his map and were off.

After considerable exploring and



Outspoken Cory is Grandfather Gates's severest critic and closest companion. Sharing the guest house as their studio, the two work together in quiet harmony, stopping only to comment on the work at hand. Mrs. Gates insists that they leave their easels up until their work is complete.

lculation they stopped at the se of the huge tree. The bricks ound the base stumped them for while, but they were sure this s the very tree shown on the ap. The boys looked at Mr. Gates. f you're sure this is the right e." he said, "go ahead."

Up came the bricks and the dirt and there, after fifteen minutes digging, was the buried treasure. nat excitement! The children ent the rest of the afternoon di- ling the loot and the rest of the nmer debating its value. They re sure the coins were authentic t not so sure about the jewelry. ey asked their parents and, un- mantic realists that they are, the rents confessed that the jewelry s paste. But Grandpa Gates had much more ready and romantic planation. It was the pirates, he claimed, who'd been fooled by the phony gems—not they. And to this day, the neighborhood still talks about Cory's tenth birthday.

In countless ways the Gateses have cushioned the bumps for their grandchildren. Their daughter-in-law Barbara says, "It's my ambition to be just like them when I'm a grandparent because they've consciously worked out the art of being grandparents to near perfection. They give Russ and me their unquestioning support. They never interfere with us until we first consult them. Having raised their own set of children, they're not about to raise ours. But they serve as guides on whom we can fall back in moments of distress. They are there when we need them, their very presence making life easier and happier for all of us."

N ADAPTABLE TRAY TABLE

NTINUED FROM PAGE 85

The Drexel Furniture Co. tray- ble, chosen as a House Beautiful assic, and shown on pages 84- will be featured by the stores the following list (price may be gher west of the Rockies):

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CONTINUED FROM PAGE 93

FURNISHINGS

Furniture throughout, Basic-Witz Furniture Industries, Inc., Waynesboro, Va. Curtains throughout, Bartmann & Bixter, Inc., New York, N. Y. "Wurlitzer" piano, from Mannings Piano Store, Los Angeles, Calif. Medicine cabinets, Perma-Bilt Steel Products Co., Los Angeles, Calif. Cabinet hardware, Western Lock Mfg. Co., Los Angeles, Calif.

CONSTRUCTION

FOOTINGS AND FOUNDATION: Reinforced concrete floors throughout, Portland Cement Assn., Chicago, Ill. Waterproofing, "Hunt's Process," Carter Waters Corp., Kansas City, Missouri.

STRUCTURAL FRAMING AND EXTERIOR SURFACING: Patio tile in halls, "Terracrete," General Concrete Products, Inc., Van Nuys, Calif. Wall surfaces and roof sheathing, exterior grade plywood, U. S. Plywood Corp., New York, N. Y. Brick veneer, Valley Brick & Supply Co., Van Nuys, Calif. Exterior fascias, redwood, California Redwood Assn., San Francisco, Calif. Wood framing anchors, "Teco," Timber Engineering Co., Washington, D. C. Composition roofing with crushed rock, Minnesota Mining & Mfg. Co., St. Paul.

EXTERIOR PAINT FINISHES: Oil stain, on wood walls, eaves, and soffits, Dunn-Edwards Corp., Los Angeles, Calif. Synthetic enamel on trim, Mathews Paint Co., Los Angeles.

DOORS AND DOOR HARDWARE: Aluminum-frame sliding doors, North Hollywood Glass Co., North Hollywood, Calif. "Masonite"-faced hollow-core doors, Masonite Corp., Chicago, Ill. Latch and lock sets throughout, Arrow Lock Corp., Brooklyn, N. Y.

WINDOWS AND WINDOW HARDWARE: Sliding aluminum-frame windows, "Radco," Radford Supply Co., Glendale, Calif. Jalousie windows, "Louvre Leader," Kiener Co., Los Angeles, Calif. Screening, "Fiberglas," Owens-Corning Fiberglas Corp., Toledo, Ohio. Obscure glass, "Factrolite," Mississippi Glass Co., St. Louis, Mo. Clear crystal window glass imported from Belgium.

INSULATION: "Fiberglas" full-thickness batting in walls, roof, Owens-Corning Fiberglas Corp., Toledo.

INTERIOR SURFACES AND FINISHES: Drywall ceilings and walls, Kayser Gypsum Co., Inc., Long Beach, Calif. Acoustical tile on drywall ceilings, Zonolite Co., Chicago, Ill. Paint on walls (living areas), "Lyt-All," Pratt & Lambert, Inc., Buffalo, N. Y. Paint and oil stain (baths, laundry, porch), Dunn-Edwards Corp., Los Angeles, Calif. Redwood trim (living and dining rooms), California Redwood Assn., San Francisco, Calif. Philippine mahogany cabinets, living and dining rooms and kitchen, Philippine Mahogany Assn., Los Angeles, Calif. Ponderosa pine cabinets and trim in bedrooms, bathrooms, porch and laundry, Western Pine Assn., Portland, Ore. Vinyl asbestos tile on concrete floors, Mastic Tile Corp. of America, Newburgh, N. Y.

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EQUIPMENT

HEATING: Forced air heat, Lennox Industries, Inc., Marshalltown, Iowa. Thermostats, Minneapolis-Honeywell Regulator Co., Minneapolis, Minn. Water heater, General Water Heater Corp., Los Angeles, Calif. Ceiling heat lamps in bathroom #1, Emerson-Pryne, Div. of Emerson Electric Mfg. Co., St. Louis, Mo. Electric heater in bathroom #2, Thermador Electrical Mfg. Co., Div. of Norris Thermador Corp., Los Angeles, Calif.

KITCHEN: Tile on walls and counters (kitchen and baths), Gladding, McBean & Co., Los Angeles, Calif. Built-in oven and cooking top, Tappan Stove Co., Mansfield, Ohio. Built-in "Food Center" and hood fan, NuTone, Inc., Cincinnati, Ohio. Automatic dishwasher, Waste King Corp., Los Angeles, Calif. Electric frying pan, National Presto Industries, Inc., Eau Claire, Wis. Coffeemaker and toaster, Dominion Electric Corp., Mansfield, Ohio. Kobenstyle pitcher and casserole, teak salad bowl and servers, from Dansk Designs, Inc., Great Neck, N. Y. Kitchen towels, Linens by Vera, Inc., New York, N. Y. Kitchen sinks, faucets, laundry tray and drain, American Radiator & Standard Sanitary Corp., New York, N. Y.

BATHROOMS: Shower doors of "Luxlite" glass, Hollywood Shower Door Co., Hollywood, Calif. "Luxlite" glass, Mississippi Glass Co., St. Louis, Mo. Recessed ceiling light fixtures, "Pry-Lite," Emerson-Pryne Div. of Emerson Electric Mfg. Co., St. Louis, Mo. Vinyl tile, Goodyear Tire & Rubber Co., Inc., Akron, Ohio. Fixtures and fittings, American Radiator & Standard Sanitary Corp., New York, N. Y.

ACCESSORIES

All accessories unless otherwise listed below are from Van Keppel Green, Beverly Hills, Calif.

ENTRY: Hooked rug, "The Man," Florence Thurlow, Venice, Calif.

LIVING ROOM: Red lacquer tables, lacquer rice bowl, opaline glass, and kakemono, from Brackenridge and Taylor, Los Angeles, Calif. Carpet, Suwanee Carpets, Inc., Chattanooga.

FAMILY ROOM AND CHILD'S BEDROOM: Rug, Decorative Carpets, Inc., Los Angeles, Calif.

MASTER BEDROOM: Bedspreads and dust ruffles with bolsters, Beau Ideal, Inc., New York, N. Y. TV set, Philco Corp., Philadelphia, Pa. Brass tripod lamp, Laurel Lamp Mfg. Co., New York, N. Y. Carpet, Suwanee Carpets, Inc., Chattanooga, Tenn.

MASTER BATH: Bath jars, Brackenridge and Taylor, Los Angeles, Calif. Towels, Dundee Mills, Inc., Griffin, Ga. Curtain hardware, Marshall McMurray Co., Los Angeles, Calif.

YOU CAN PRESERVE THE DELICATE PATTERNS OF SEAWEED

CONTINUED FROM PAGE 98

mens cold and in seawater, you can improvise any method or equipment of your own you want to.

Once home with her treasure, Mrs. de Carmel stores the jars in the refrigerator until ready to start mounting. This should be done as soon as possible because some varieties, particularly the pink ones, start to lose their original color unless mounted while very fresh.

Mounting equipment is simple. You will need a shallow pan. An 11″ x 16″ aluminum jelly-roll pan is fine for moderate-size mountings, a hotel-size pan for larger compositions. It is better if the pan is not deeper than an inch or so. Have a number of pieces of the least expensive grade of glass cut to fit the bottom of the pan. Each mounting will need glass above and below it for several days until it is thoroughly dry, so have a good supply if you intend to make very many. You should also have at hand a supply of paper towels, pieces of old sheets, a largish watercolor brush, and mounting paper. Use a good grade of ungrained water-color paper for mounting. Where translucency is desired, use heavy vellum tracing paper. Little ones can even be mounted on cards. Remember, the better the paper you use, the less likelihood there will be of wrinkles.

Place the glass in the pan. Half a folded paper towel should be tucked under each end to help later in lifting the glass. Cover with about one-half inch of clean, fresh water. Submerge a piece of mounting paper, somewhat smaller than the glass, and allow it to smooth onto the glass.

Now choose your sprigs of seaweed. You can prune them to get the shapes you want. Sometimes you can use only one variety. Or try combining several in a single composition. Remember, this is a picture, not a salad, and a little goes a long way. Some seaweed has small bubble-like nodules. Puncture these with a pin so they will deflate later when pressed.

Next wash the selected specimens in fresh water to remove any loose or foreign material and float them over the paper in the pan. A large pointed camel's-hair brush or Chinese writing brush is a good tool with which to persuade the seaweed to stay where you want it. Use scissors for snipping.

Once the specimens are in the position you like, carefully lift the glass out of the water with as little movement as possible and place it crosswise to rest on the sides of the pan to drain.

A little more arranging with the brush is still possible at this point. Since seaweed has its own built-in glue, all that remains to do is to blot, press and dry.

After most of the water has drained off, cover with a piece of old sheet (cheesecloth is an almost-as-good substitute), then with a couple of layers of paper towels and another piece of glass. Add weight—a pile of magazines, the phone book, or even a stone. After about five minutes, change the paper towels without moving the cloth covering.

From then on the only attention the mountings will need is a change of paper towels to prevent mildew. Do this every 4 hours at first (you can skip it at night) and a couple of times a day as they get dryer. After the cloth is dry to the touch, peel it off carefully and use only towels until the mounting is bone-dry. It should, however, be under some pressure.

If you are making several mountings at one time, they can be stacked, sandwich-fashion, and one weight on top of the stack will do for all.

It may take as long as two weeks in very humid weather for the mountings to dry thoroughly. If you need to transport them while still stacked, wrap them up, weight and all, in a piece of plastic sheeting or oilcloth.

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PHOTOGRAPH BY JOHN ROBINSON

Is your garden keeping pace with your

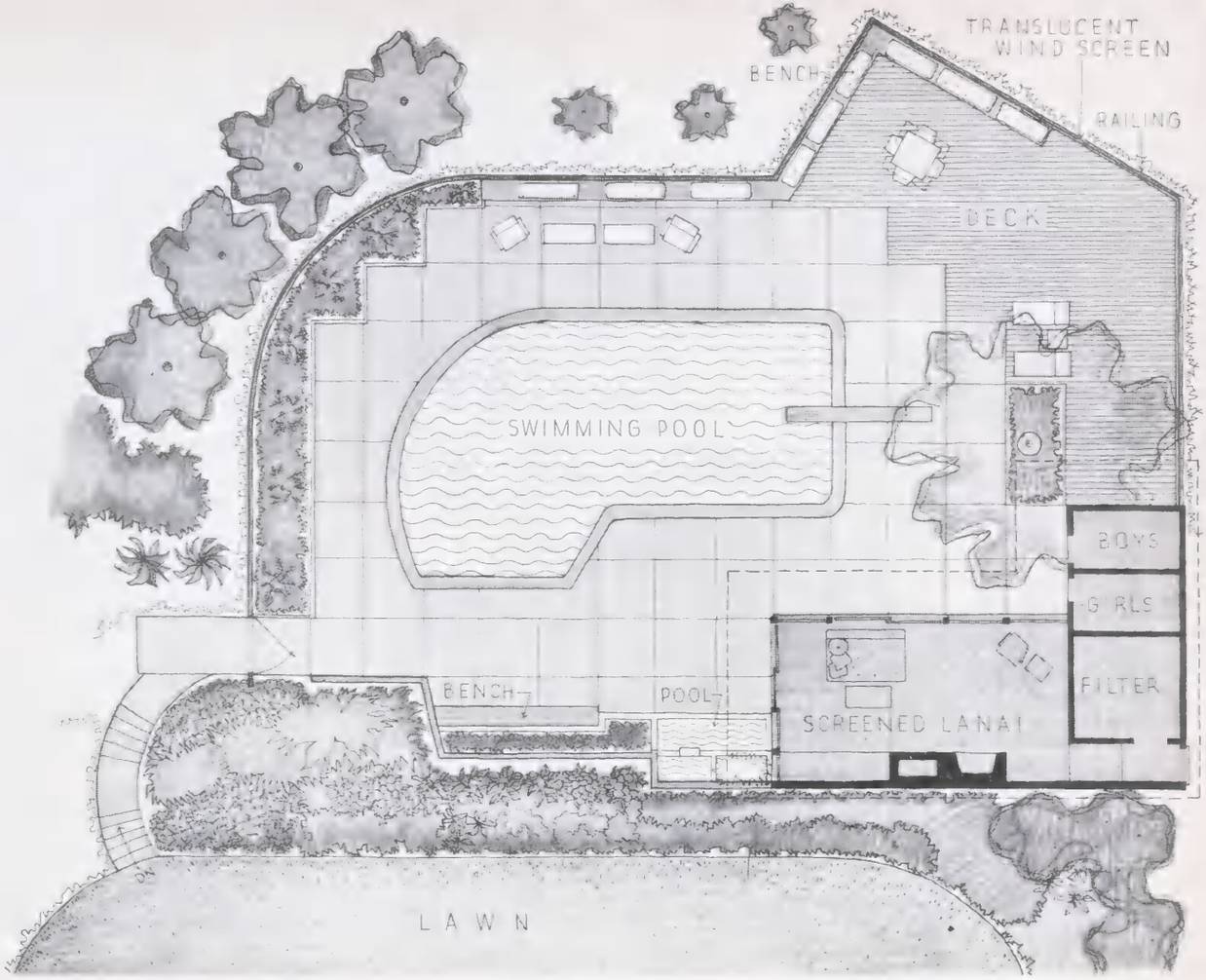
To keep up with the varied interests of a growing family, a garden must change too. Here is one that has done so—beautifully

BY CARROLL CALKINS

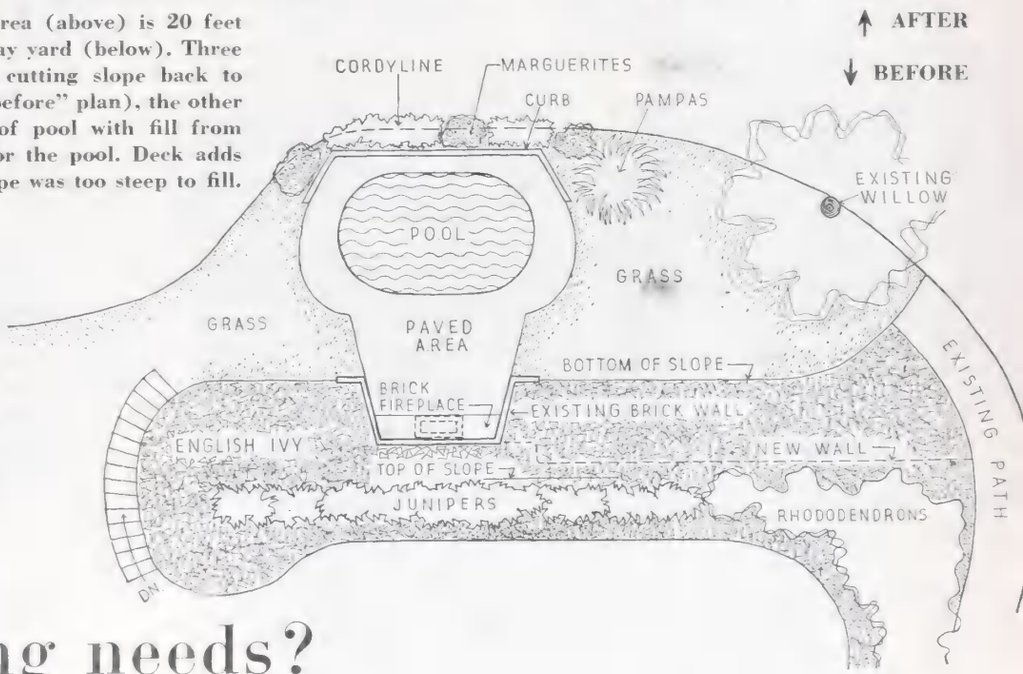
● Do you and your family find you aren't getting as much enjoyment from your garden as you used to? The change may be so gradual you hardly recognize it, but evidence accumulates. Watch for signs like these that your garden and family are drifting apart: the sand box that's still there when you really need a backboard for basketball; the less-than-perfect flower bed that was a pride and joy when you had more time to garden; or the expanse of lawn once mowed by a vigorous young son who has gone on to other jobs.

In this garden at the Stephen Jensens', the evidence of obsolescence was the children's loss of interest in the old wading pool and fireplace. (*Please turn the page*)





The new recreation area (above) is 20 feet wider than the old play yard (below). Three feet were gained by cutting slope back to new wall (shown in "before" plan), the other 17 feet on far side of pool with fill from cut and excavation for the pool. Deck adds more space where slope was too steep to fill.



Left: View from upstairs in house shows pool is distant enough for privacy (increased by change in levels). Lanai structure houses dressing rooms, filter, and a large screened lounge with fireplace.

family's changing needs?

DRAWINGS BY MADELAINE THATCHER



Before: Original pool was just a basin of concrete too shallow for diving or swimming. But it was wonderfully refreshing for splashing about and a safe place to learn to swim without fear of the depth. To make wider terrace, slope in foreground was cut back and retained with a wall. Slope beyond was filled in.



Diving board is at narrow end of pool, which fans out at other end for more swimming space and leaves more room for lounging here. Open seat rail doesn't hide view. Translucent plastic-filled screen on redwood frame makes wind-free sun pocket. Lanai is at the right.

PHOTOGRAPHS BY JOHN ROBINSON



Wood deck extends paved terrace to make pleasant sitting area with shade from willow tree, wind protection from the high screen and the comfort of adjoining lanai. Outdoor furniture by Van Keppel-Green.

IS YOUR GARDEN KEEPING PACE WITH YOUR FAMILY'S CHANGING NEEDS?

continued

For years this was the center of summer fun. Suddenly it was deserted. The children who splashed happily here and toasted marshmallows in the fireplace had become young adults with more sophisticated tastes.

The new swimming pool, terrace, and lanai, designed by Landscape Architect Robert W. Babcock, brought a new life to this part of the garden. It is now a recreation center for the entire family. They use it together—and separately—for entertaining. It also brings new beauty to the garden. The dramatic lighting of the big willow, the lanai, and pool has made a delightful nighttime scene of an erstwhile black void.



Here's how a difficult problem was turned to good account. After cutting into the slope to make more flat space for the pool, a six-foot bank was left and had to be retained. Concrete block wall was terraced to include planting beds and this two-level pool. Water is recirculated from lower pool back to the giant clam shell.



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Strange as it seems

You can plant green onions now

Your reward will be tender tangy scallions in the fall of the year

By WILLIAM ALVADORE BUCK

• The green onion, or scallion, that I often think is the best of all has been neglected. I mean the Egyptian onion (*Allium bulbelifera*), sometimes called the top, red, tree, winter and multiplier onion. They aren't red, don't resemble trees, and I have heard that they are native to North America. But they are winter onions, known at least as far north as New York and Pittsburgh (there may be some casualties in a severe winter), and they multiply, often making two or three scallions from a single set.

Egyptian sets are available in August. One can find almost anything in New York City—even truck farming—but no Egyptian onion sets, so I order mine from The I. W. Scott Co., 500 Liberty Ave., Pittsburgh, Pa. As soon as they come in I plant them—a little deeper than the ordinary set which is buried just up to its neck.

In the fall they grow to tiny scallions for the delicate palate, and those that remain to winter in the ground push fast when the spring sun arrives, making large green onions that reach the kitchen weeks before the regular spring crop from sets. They never make edible bulbs, but only develop scallions, like other bunch onions you may see in the catalogues.



DRAWING BY DON ALMQUIST

Sets at top *of Egyptian onion can be used for new plants next year.*

In my opinion onions prosper best on a rich, sandy loam well stocked with organic decay, a trifle on the acid side (*pH* 6.0 to 6.5 in loam, as low as *pH* 5.5 if the soil is heavier) and well drained. They feed heavily and need plenty of water during their green growing days to keep them succulent.

Egyptians are perennials. If you plant them, leave a few to mature their tops and arouse the wonder of visiting city folk. They grow not flowers and seeds like other orthodox onions on top of the stem but bunches of sets.

Although few creatures want to eat onions, some cutworms, a maggot, a thrip, cattle, and the human tribe all have a taste for them, as well as certain microorganisms that cause various blights on the onion family. Well, on my set-grown onions I have never used a dust or spray and my losses have been too small to remember. In fact, my onions have been as blight-proof as those lilies of the lawn called wild onions—and with confidence I wish you the same luck.

DON'T UNDERESTIMATE CLEMATIS

CONTINUED FROM PAGE 73

said he followed it to the letter.

- They like a rich, moist, well-drained soil.
- Add to the soil well-rotted manure and a little lime.
- Set roots 2 or 3 inches below the surface of the soil.
- Shade their root run (the soil area through which the roots extend) with a groundcover, or a mulch of some sort.
- Provide a support and tie them up as soon as they are planted.
- Give them a mulch of well-rotted manure every autumn.
- Add lime in spring to keep soil on the alkaline side.

Some of this formula may rightly be questioned by a few clematis growers. In some areas, well-rotted manure may make the soil too acid. And in limestone areas added lime may not be needed. The choice of mulch for winter protection varies in different parts of the country and includes crushed shells, buckwheat hulls, sawdust, and other local products.

Many "hardy" perennials and flowering shrubs may not weather an open winter such as the one we had in 1958-59, but clematis can and did. The roots, if not the vines, survived to send up new shoots that will flower again.

No special skill is required for planting, except that you should give them the kind of soil they thrive in and not put them in a windy place. It isn't necessary or desirable to cultivate close to the vines during summer. The groundcover that shades the roots smothers any weeds that might sprout. Once planted, let clematis alone except to mulch vines in November, lime them in spring, water during a dry summer to assure continued bloom of normal size, or prune and train to supports.

Pruning requires no special skill but it should not be done until vines are well established. The vines are such a tangled mass of brown in early spring that the can be most confusing when you start to prune. While the basic rule of pruning applies—cut out any dead wood in spring—don't snip too hastily on clematis. The brownest, deadest part of the vine may send out quantities of new green shoots that produce flowers.

Clematis are pruned according to their time of bloom. Those that bloom in spring produce flowers on old wood and should not be pruned until after they finish flowering. Summer- and fall-blooming varieties produce flowers on new wood and should be pruned in winter or early spring while still dormant. They may be cut back every year to a height of about three feet which will encourage new growth

Or they may be pruned lightly to encourage height by thinning out the weaker stems to stimulate strong growth on the others.

If vines are trained to form a pattern against a section of the house or on a post as a focal point, then they should be pruned heavily.

If you prune somewhat energetically for a couple of years, don't worry, for the finest and biggest flowers result from severe cutting. And remember that taking flowers to bring in the house is a most satisfying way to prune.

Two or three blooms of Lawsoniana floating in a shallow bowl look perfect for as long as eight days. The double white Duchess of Edinburgh can be used in taller vases and lasts almost as well. So do many others.

Hand in hand with pruning goes training and tying. Clematis will attach itself by means of leafstalks to a string or wire. But the lengths of vine will need some tying to keep them in the direction you want them to go. Twist the material around the support and then tie around the stem in a small figure eight. Against walls or bricks, hooks can be attached with a special cement and the vines slipped through the hook or tied to it.

It's true that clematis flower best in sun but many of them also bloom quite well in a partly shaded spot. They make fine accent plants for an entrance or terrace, beautiful patterns and displays trained against a house or fence; they can be naturalized over a tree stump.

Guide to Seasons of Bloom

Of the forty or more kinds of clematis available today, the majority are large-flowered hybrids. In comparison, all species native to Asia, Europe and North America have small flowers. Some of the most useful species and hybrids are listed here by season of bloom. The asterisk marks varieties that repeat their bloom during the season.

Early Spring

Clematis montana alba, white flowers, about 2 inches; *Clematis montana rubens*, deep pink flowers, about 2 inches; *Clematis montana undulata*, mauve pink, about 2 inches.

Late Spring

C. macropetala Markham's Pink, semi-double pink, 3-4 inches: *C. florida* *Duchess of Edinburgh, double white, 2-4 inches; *C. henryi*, white, to 8 inches; **C. lawsoniana*, lavender blue, 5 inches or more: Nelly Moser, mauve with red bar on each petal, 3 inches: William Kennett, deep lavender, 5 inches or more.

Early Summer

C. jackmani, violet purple, 3-4 inches (Jackmani hybrids): Comtesse de Bouchard, rose pink, satiny, 3-4 inches; *Crimson Star, red, 4 inches: *Mme. Edouard Andre, red, 3-4 inches: *Mrs. Cholmondeley, wisteria blue, 4 inches or more: *Candida, white, 4 inches or more: *Fairy Queen, pale pink with darker bars, 3 inches: *Prins Hendrik, sky blue, ruffled, 7 inches; *Ramona, lavender blue, 3 inches.

Midsummer

*Mme. Baron-Veillard, lavender, 3-4 inches: Duchess of Albany, pink, trumpet-shaped; *King Edward VII, violet with crimson bars, 4 inches: Huldine, white with mauve markings, 4 inches; Lady Betty Balfour, purple, 3 inches; Ville de Lyon, carmine red.

Late Summer

Tangutica, yellow, dropping lanterns: Mrs. Robert Brydon, small in clusters, pale blue.

Early Autumn

Clematis paniculata, small, white in clusters. Hybrids: repeat bloom on many varieties that flowered earlier in summer.

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A NEW HOBBY FOR THE CREATIVE GOURMET

CONTINUED FROM PAGE 68

fruits: Persian lime, lemon, orange, and tangerine.

Make sure that they have not been dyed (color added) and wash to remove any traces of spray or chemicals. Peel the fruit very, very thin so that there will be no hint of the white part. Use a potato peeler and, if possible keep the rind whole or in corkscrew form. Put one fruit peel in a fifth of vodka (80 proof). One day of immersion will be sufficient to produce an ineffable bouquet and a pleasant glow. The peel should be left in the bottle.

Serve these fruit vodkas on the rocks, with soda, or in drinks mixed with fruit juice.

Apple vodka can be a delight and surprise when made with a good aromatic red apple. Half the skin of an average fruit should be sufficient. Pamper yourself and your guests by using this delicate rose-tinted, apple-scented vodka in a new drink known as the Knocker: pour one jigger of vodka in a highball glass with ice and fill to the brim with bottled apple juice. Garnish with a slice of apple.

Dr. Gallizio's special pride among his bevy of discoveries is one in which he uses half of the peel of one medium-size bright green cucumber. Add the cucumber peel to a fifth of vodka and also add several grains of whole black pepper and a couple of dry whole chili peppers, the kind that you get in any store. You'll want peppers that are one-half to one inch long.

To make a Bloody Mary cocktail with this flavored vodka, use a jigger of vodka, 3 ounces of tomato juice, ½ ounce of fresh

(*Please turn the page*)

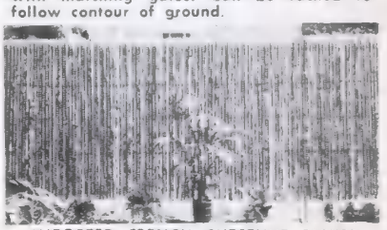
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CONTINUED FROM PRECEDING PAGE

lemon juice, a dash of salt. Shake well or blend with cracked ice. No other spicing will be needed.

Celery vodka is another excellent choice for a Bloody Mary. Use the outside leaves of celery, preferably homegrown green Pascal celery. Three or four sprays should be sufficient. Add also 1 teaspoon celery seed and 2 small dried red chili peppers. This vodka is fine as an addition to a bottle of celery tonic.

Parsley vodka is so beautiful that we couldn't refrain from setting the decanter inside of a wreath of flowers as a centerpiece for a Sunday brunch. Italian parsley has the best flavor, but the regular curly parsley will do.

Very good too is that Hollywood invention known as the Bullshot! A jigger of vodka in an old-fashioned glass with ice. Fill with chilled condensed bouillon and stir. Garnish with parsley and a twist of lemon. This can also be served steaming hot as a blessed contrast to an otherwise all-cold meal.

Minted vodka is delightful to serve chilled on the rocks. Garnish with mint and a fresh berry or a cherry. You can use it in a highball or a short julep over crushed ice in an old-fashioned glass. Garnish with sprays of mint and a powdering of sugar if you like.

Fennel fronds gleam like a green etching under glass. To achieve a delightfully dry and aromatic spirit, use the young tips of 2 or 3 fronds and add ½ teaspoon fennel seed. Fennel-flavored vodka is a joy to use in a Bloody Mary or you might try this Tipsy Clam Juice cocktail. Add the vodka to 1 tablespoon tomato ketchup spiked with a cup of fresh clam juice (or an 8-oz. bottle). Serve on the rocks or over crushed ice as a frappé.

Dill may be used exactly like fennel. A dash of dill-flavored vodka adds a note of enchantment to frozen cream of shrimp soup.

Woodruff is a natural as a flavoring for vodka in summertime.

Most of the top-flight specialty shops will have it almost all the year round. (For one source see the box at the end of this article.)

To make a woodruff-flavored May wine put a jigger of flavored vodka in a tall glass, add 3 or 4 ice cubes, add wine to about 2 inches from the top of the glass, and finish with chilled sparkling water. Garnish with fresh woodruff, the leaves and the flowers and/or sliced fruits and fresh berries.





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Wormwood is perhaps the most esoteric of the flavored vodkas developed by Dr. Gallizio. Wormwood is the essential flavoring of absinthe and all the vermouths as well as Pernod, even the pastiches of the south of France contain this delightful flavoring. Any of the popular wormwoods that grow in herb gardens may be used to make this infusion, but Dr. Gallizio suggests that the type called *absinthium pontica* is most appropriate. Select dried or fresh wormwood—small twigs complete with leaves and flowers. A branch 5 or 6 inches long is sufficient to flavor a fifth of vodka. "A single day of immersion," to quote Dr. Gallizio, "is sufficient to produce an evanescent bouquet and a pleasing green color.

This absinthe-like vodka may be used in any of the classic vodka drinks except perhaps the Bloody Mary, but it is particularly good served by itself on the rocks with only a slice of orange.

Fines herbes vodka is made by adding a combination of fresh or dried herbs—1 spray of each herb or 1 teaspoon of dried herb: tarragon, chervil, chives, etc. Use this in Bloody Marys, Bullshots, or in salad dressings, soups, sauces, or omelets.

Borage vodka is used in Pimm's Cups, spritzers, wine cups, or Bloody Marys. Make it by adding a few fresh or dried sprays of borage with flowers.

These vodka infusions will keep for many weeks, although the fresh herbs and peels will gradually lose their color. The color of the vodka, however, will intensify with time.

Perhaps the most startling and talk-provoking of all *vodinkas* is made by adding half a dozen black peppercorns (Java, Telicherry, or the Pili Pili of Africa) to a fifth of vodka along with a piece of gold or silver leaf about three inches square.

Add a single leaf of gold or silver to a fifth of vodka and shake to break it into glittering bits. Always shake the bottle again before serving for the gold and silver sink prosaically to the bottom when it settles. The Russians serve it in tiny glasses—fiercely cold—with caviar, of course!

Borage, woodruff, wormwood or yarrow (in packages that hold enough to make several bottles) and gold or silver leaf in packages of four squares each are available at Caswell-Massey Co., Ltd., 518 Lexington Ave., New York 17, N.Y. Any one item will be sent postpaid for a dollar.

MIKE'S SEVENTH SUMMER

CONTINUED FROM PAGE 57

Between, above, below, and beyond all these interests ran the thread of his regular business for the summer. It was some time before I learned what this business was, and I was so dense and unobservant that I finally had to be told. I was having a quiet nap in the warm sun after our vigorous morning swim.

"Why are you wandering to sleep?" Mike inquired impatiently in my ear. "Aren't you listening to me? I was telling you that it is very important for you never to carry away the purple pencil that I keep on the chest by my bed, because I need it every day in my business."

"That so?" I asked sleepily. "What business is that?"

Mike answered meditatively. "I'm in the business of inventing things by mistake."

LATE in August we went north to the Canoe Country for a two-week trip. The Canoe Country is lovely but severe, with a sad, lonely beauty. The landscape is all blue and green—blue sky, green pines, green moss, blue water—so that after some days my eyes longed for some small fleck of another color, a darting butterfly, a wild flower, a bird's wing. But none of these did we see; nor were there insects or small friendly animals or any of the other inhabitants I had expected in the woods. Life seemed thin, harsh, uncompromising, a simple struggle for existence on the part of the pine trees digging their toes into the gray granite, with no room for softness or for ornament.

In spite of this severity, we enjoyed the coolness, the quiet, the solitude. Mike liked these, too. But sometimes his buoyant enthusiasm, his active curiosity, his gaiety, seemed to have left him.

Of course, canoeing, portaging, and setting up camp were new to him and fun. He set up a hideaway for himself on a little rocky point near our main campsite, and busied himself for hours a day there in a world of his own making. He swam once—as we all did, but only once!—in the freezing cold water. He ate the outdoor meals with gusto, listened with fascination to the guide's wild stories beside the campfire, gloated the day he caught the biggest fish.

On our last night on Lake McIntyre, everyone else hiked to a neighboring lake to try the fishing. Just Mike and I were left in camp, and we sat for a long time on the rocky point without speaking, watching an exquisite but pale and plaintive sunset. As it faded, Mike broke the silence.

"You know, we'll never see that sunset again," he said. "It's just the same as thinking about dying to think about it, to know that it's gone forever and you can never ever any way get it back."

I couldn't answer. I remembered an evening when I, too, must have been about seven. I sat on my grandmother's porch steps, thinking things without knowing any reason for my thoughts except that they were in some way mixed up with the sunset.

Next morning as we broke camp, Mike walked over to where I was packing the last piece of our camp gear and offered me a confidence.

"This has been very hard to decide," he said gravely, "but I've been thinking about it the whole two weeks here in the woods, and I know now what I must do. You know Crackle, my little cloth puppet, has been sleeping with me every night since I was very small? But I'm getting too old for that now, and as soon as I get home I must tell him so."

His face clouded.

"I must explain it to him *very* carefully, because Crackle loves me a great deal and I love him, and I don't want to hurt his feelings. We've been friends such a long time, and so many times I couldn't have gone to sleep without telling him my troubles. But if I tell him that we'll still be friends, and talk to each other, and that I'll fix him a place of his own on the shelf, I think he'll understand. Don't you?"

Our first night home, when I went to kiss Mike goodnight, he was almost—but not quite—in tears.

"I've told Crackle," he said bravely, "and he says he understands and he forgives me."

SEPTEMBER here is sapphire and gold; sapphire like the blue of Lake Superior, and gold in all its tones and imitators, in amber and orange and copper. The first yellowish-green trees of the fall on the Big Island have a haunting character, like the ghosts of spring. But from then on, the yellows get more vivid.

The window boxes glow with the last few nasturtiums, their leaves so yellowed they almost match the blossoms, and then we know for sure it's time to get ready for the early and long Northern Wisconsin winter. The yellow school buses suddenly start sweeping the countryside bare at eight o'clock every morning, raking the yards and roadsides empty of the children who've played there all summer. Suddenly the late summer melancholy is past, and life is golden again, in a resurgence of zest and hope and ambition.

Last week I found a new sign on Mike's bedroom door:

FINGERPRINTS
CHARACTERS
SEE ME!

and another in his dresser drawer, apparently ready for later use, reading: SKI NEWS EDITOR.

One morning, he told me that the reason he has so much trouble going to sleep at night is that he keeps imagining stories you just can't imagine any ending to, so he simply can't stop and go to sleep.

The next night, he was invited to ride to the station on an errand. He gave the matter some thought and then refused.

"You see," he explained, "if I went to the station and saw any of those new diesel trains, I might get interested in trains again, and I haven't time for that, because this week I'm interested in airplanes."

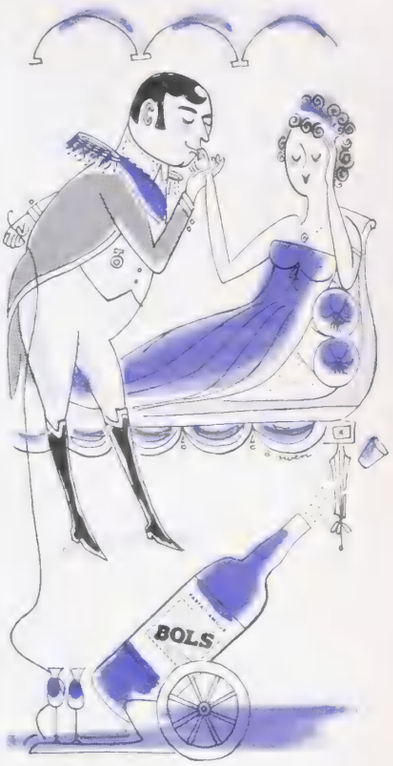
After we finished the last summer book, *My Friend Flicka*, I lay on the grass, enjoying the warm afternoon in the sunshine. The lake was very still, with the yellow and russet trees reflected in it. Crackle, the white puppy named for Mike's old puppet, came running through the dust and jumped up with all four feet off the ground in a funny leap of joy.

Startled, I sat up; and thoroughly awakened, looked all around me, drinking in all I could of this end of summer. Up on the slope toward the house, Mike was busy with something. He had cut armloads of the long, brown, seedy grass on the slope, tied it up in many small bundles like miniature sheaves of grain, and these he was scattering carefully over the hillside.

At last, too curious to keep still, I strolled over.

"What is that you're arranging so carefully?" I asked.

His big brown eyes glowed with anticipation. "Bait!" he whispered eagerly. "Bait! It's for catching a wild stallion!"



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ELEVEN OUTDOOR GRILLS

CONTINUED FROM PAGE 87

veins to be controlled. For cooking over horizontal fire, a grid tilted in one of several ways carries droplets of fat away from the heat source into a separate pan. Six of the broilers shown cook meat in front of a vertical fire, eliminating the possibility of fat dripping onto the coals.

All eleven units permit the free movement of air while meat is being cooked. This improves the juiciness of the cooked meat.

All grills are easily and completely cleanable. There are no pockets or crevices that cannot be reached. All the grids are made of smooth materials. (No fatty residue should ever be allowed to remain on a grill where it will char and carbonize with subsequent fires, thus contaminating each new batch of meat.)

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TWO PHOTOGRAPHS BY WILLIAM HOWLAND

"V" grill of roll-about barbecue guides fat drippings into special container; crank-adjusting firebox is removable. This Boomer unit, $129.95; other models for $34.95 to $300; Hasty-Bake Mfg. Co., Inc., Tulsa, Okla.



Portable twin-fire vertical broiler can telescope into 14-inch cube for carrying. Model with warming section also available. Twin-Fire Steak grill, about $14. Broiler clamp is an extra. From Donley Bros. Co., Cleveland, Ohio.

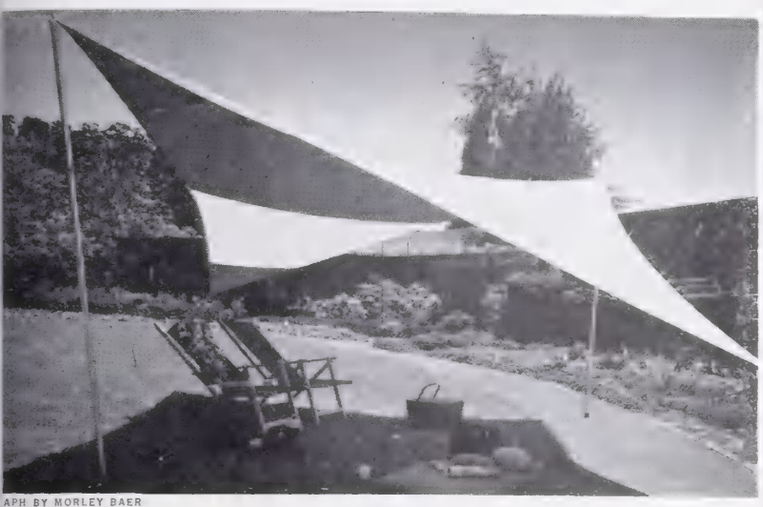


PHOTOGRAPH BY FRED LERNER

Small broiler, electric, cooks with ceramic coals. Melting fat trickles down tilted grid into drip pan at front. Electramic Barbecue-Broiler, with three-position heat switch, $39.95; from the Stanthony Corp., Los Angeles, Calif.

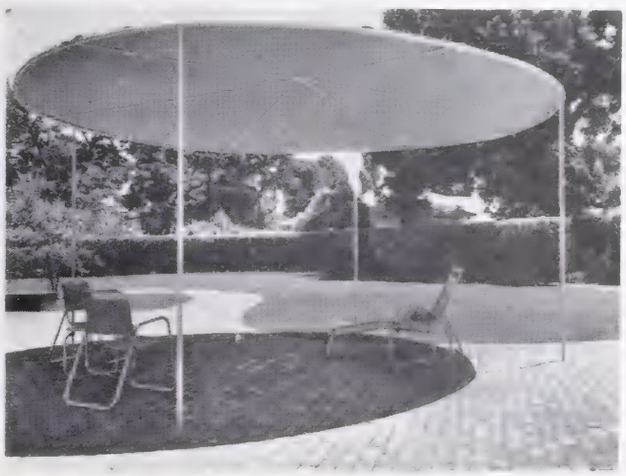
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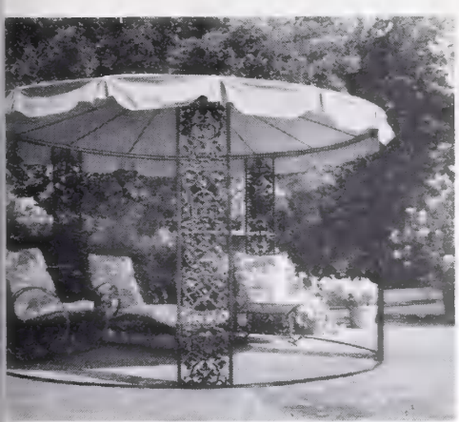


APH BY MORLEY BAER

k shade maker can be set up easily, provides protection where ant it. Cover is a composition made of cellulose fiber on nylon mesh. ete unit with poles, stakes, stays, and carrying bag is about $20. rough Ford dealers. Shown at the home of Mr. and Mrs. Otto Maenchen.



e of garden is created is custom- canvas cover pipe frame- It is high to allow entilation. of William s; Thomas is the land- architect.



Canopy of canvas covers traditional wrought-iron frame, protecting garden furniture of similar style. Side curtains may be added for use as private pool-side cabana. Marie and Arthur Berger, landscape architects.

THREE PHOTOGRAPHS BY MAYNARD PARKER



vood sunshade an arc of cool- around the edge ircular terrace. It pported by two of pipe which are lded in the two of wall. Home . Merrill C. Hart.

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RECIPE FOR SUMMER SERENITY

CONTINUED FROM PAGE 54

Following is detailed information about the construction materials and equipment in the Nova Scotia house designed by George W. W. Brewster, shown on pages 47-55.

CONSTRUCTION

FOOTINGS AND FOUNDATION WALLS: Reinforced concrete, from Portland Cement Assn., Chicago, Ill.

STRUCTURAL FRAMING AND EXTERIOR SURFACES: Structural wood framing, Douglas fir, West Coast Lumbermen's Assn., Portland, Ore. Horizontal wood clapboard siding, Western Pine Assn., Portland, Ore. Cedar roofing shingles, Red Cedar Shingle Bureau, Seattle, Wash.

FIREPLACE AND CHIMNEY: Slate hearth and slate-veneered fireplace wall, National Slate Assn., New York, N. Y. Damper, Donley Bros. Co., Cleveland, Ohio. Custom designed copper hood, Copper and Brass Research Assn., New York, N. Y.

WINDOWS AND DOORS: Steel sash, frames, window butts and roto operators, Hope's Windows, Inc., Jamestown, N. Y. Interior and exterior latch and lock sets, W. C. Vaughan Co., Boston, Mass. Window and door glass, "Thermopane," Libbey-Owens-Ford Glass Co., Toledo, Ohio. Greenhouse, Lord and Burnham, Irvington, N. Y. Porch screening, Columbia Tension Screens, Columbia Mills, Inc., Syracuse, N. Y.

INTERIOR SURFACES: Plaster ceilings and walls, "Gold Bond," National Gypsum Co., Buffalo, N. Y. Entry flooring, slate, National Slate Assn., New York, N. Y. Study walls and cabinets, walnut, American Walnut Mfrs. Assn., Chicago, Ill. Study and guest-bedroom flooring, oak; living-dining room flooring, teak, National Oak Flooring Mfrs. Assn., Memphis, Tenn.

EQUIPMENT

KITCHEN: Steel cabinets, St. Charles Mfg. Co., St. Charles, Ill. Plastic laminate counter tops and splash, Formica Corp., Cincinnati, Ohio. Stainless steel sink, Elkay Mfg. Co., Chicago, Ill. Sink faucet, Crane Co., Chicago, Ill. Dishwasher, Kitchen Aid Div., The Hobart Mfg. Co., Troy, Ohio. Garbage disposer, Waste King Corp., Los Angeles, Calif. Built-in range and ovens, Thermador Electrical Mfg. Co., Norris-Thermador Corp., Los Angeles, Calif. Built-in refrigerator and freezer, Revco, Inc., Deerfield, Mich. Light fixtures, Kurt Versen Company, Englewood, N. J.

BATHROOM: Fixtures and fittings, Crane Co., Chicago, Ill. Light fixtures, Kurt Versen Company, Englewood, N. J.

NOW YOU CAN ALMOST PAINT WITH TILES

CONTINUED FROM PAGE 71

The color groups—blue, blue-green, yellow, peach-buff, pink, tan-brown, a warm gray, plus black and white—come in nine different kinds of tile. Colors within a group are related but deliberately not matched to each other. The slight differences in tile color and the finish add interest to monotone color schemes.

Shaped to Fit

The tiles also come in modular shapes—squares (and some rectangles) that are multiples of each other and can therefore be used together in combinations of different sizes as well as colors.

This means, for example, that in planning a bathroom you can have related colors on walls, counter top, and floor, each in tiles especially designed for its place and purpose. If you choose within the range of a color group your colors are sure to look well together. With care, you can mix colors from different groups to create bold effects or subdued, delicate schemes.

Following are construction and furnishings details for the terrace photographed on page 70:

CONSTRUCTION

TILES: "Harmonitone" Tile Palette, Mosaic Tile Company, Zanesville, O.

DOOR HARDWARE: Paul Associates, Inc., New York, N. Y.

FURNISHINGS AND ACCESSORIES

FURNITURE: All furniture from "Forecaster" group, Lee L. Woodard Sons, Owosso, Mich.

ACCESSORIES: Pewter wine cooler, Black, Starr & Gorham, New York, N. Y. Sofa pillows, Craig Creations, New York, N. Y. Wool stole, ceramic cigarette box designed by Wayland Gregory, America House, New York, N. Y. Akari lamps, blue stoneware tea service, plates, tray, teak bowl, Bonniers, Inc., New York, N.Y. Wicker hamper, Basket Bazaar, New York, N. Y.

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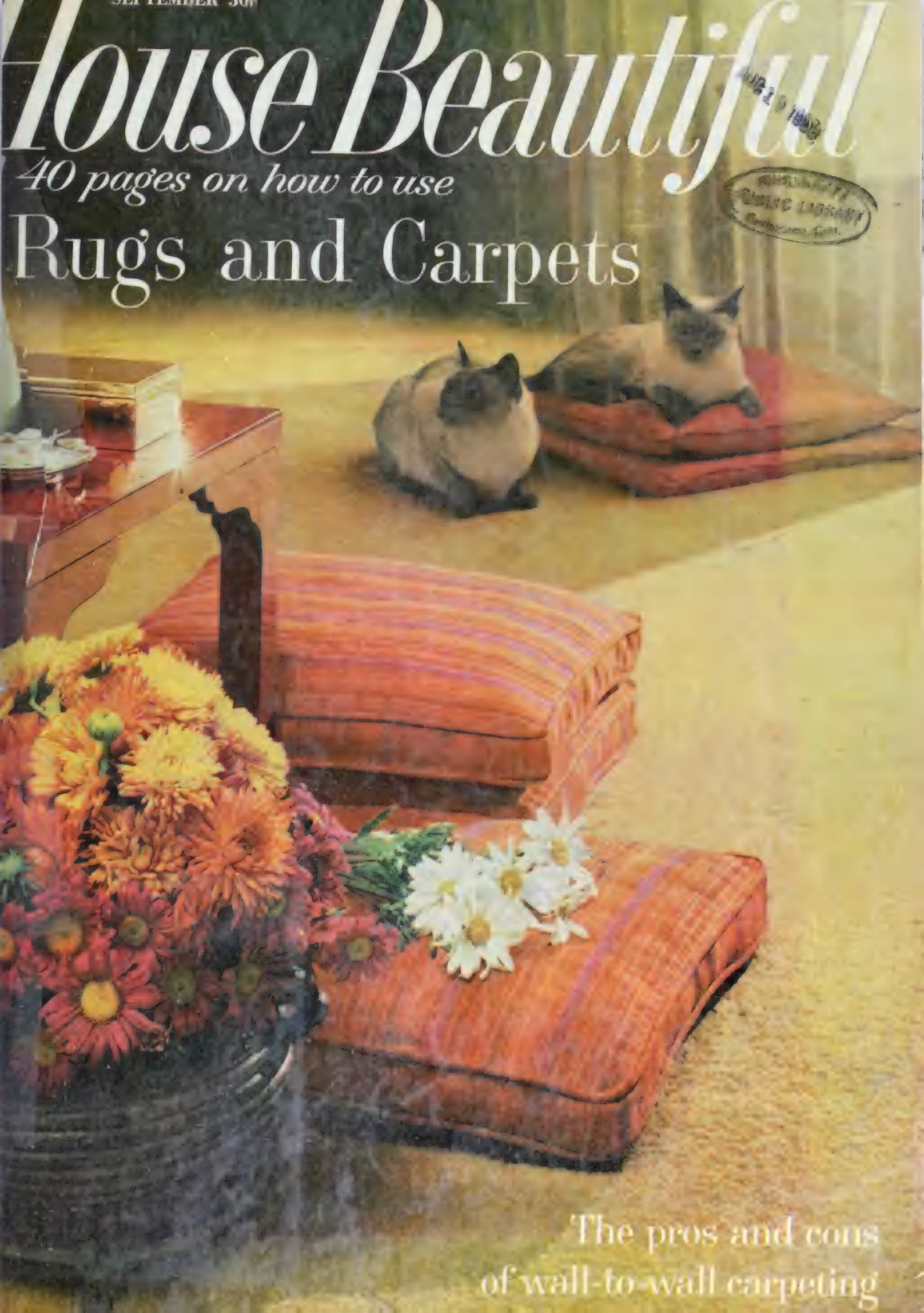
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40 pages on how to use

Rugs and Carpets



The pros and cons of wall-to-wall carpeting

You may choose upholstery from an extensive collection of fine fabrics. This cocktail table comes in Cinnabar Red as well as the neutral Tokay finish.



Henredon's Pan Asian

From the rich artistry of the East, Henredon has taken these light, graceful lines and unique decorative themes . . . blending them with the practical knowledge of the West. The result . . . Pan Asian . . . an exciting new concept in furniture!

You can see that this collection is not limited to exotic rooms. It is designed to go with any style home . . . individual pieces may be used to accent traditional or contemporary rooms. And because it is Henredon, you know Pan Asian will bring you the most advanced ideas in comfort, convenience and durable beauty.



Graceful oval table extends to 90 inches. Handsome carved doors on the chest hide roomy drawers, adjustable shelf. All Tokay finish. The chest also comes in Cinnabar Red and Malachite Green . . . a lovely accent piece for a living room or hall.

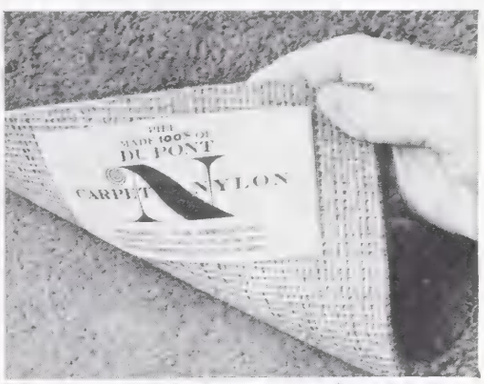
Only nylon gives you all these extras:



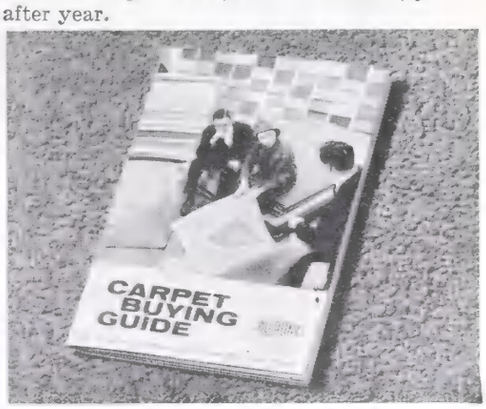
Outwears carpets of all other carpet fibers in similar constructions by at least 2 to 1. Don't let nylon's luxurious softness fool you —it's the strongest, toughest, longest-wearing fiber ever used in carpeting! And moths don't like nylon!



Even coffee stains can be sponged away with detergent and water. Nylon also proved to have greatest recovery from crushing when tested with carpets of all other carpet fibers. That means the heaviest furniture or countless footsteps won't leave lasting marks.



When you shop look for the Du Pont label— it's your assurance of the top performance and luxury of 100% Du Pont Carpet Nylon in quality carpets . . . means you're getting the best carpet value, dollar for dollar, year after year.



Du Pont's Carpet Buying Guide gives you the latest news on all types of carpeting... decorating hints, tips on care. Ask your carpet dealer or write, enclosing 10¢ to cover handling, E. I. du Pont de Nemours & Co. (Inc.), Textile Fibers, A-11047-B Wilmington 98, Del.

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House Beautiful®

Vol. 101, No

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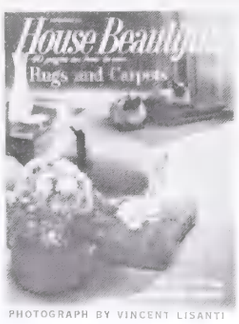
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PHOTOGRAPH BY VINCENT LISANTI

On the cover: The rich golden luxury spread on this floor is a glowing beginning for an issue devoted for the most part to the versatile ways of rugs and carpets. For additional details about the furnishings shown here, turn to page 198.

House Beautiful is published monthly by the Hearst Coporation, 572 Madison Ave., New York 22, N. Y. Richard E. Berlin, President; George Hearst, Vice-Pres.; Richard E. Deems, Exec. Vice-Pres. of Magazines; Fred Lewis, Vice-Pres. and Gen. Manager of Magazines; John R. Miller, Vice-Pres. for Circulation; Richard A. Hoefer, Vice-Pres. for House Beautiful; G. O. Markuson, Vice-Pres & Treasurer; R. F. McCauley, Secretary.
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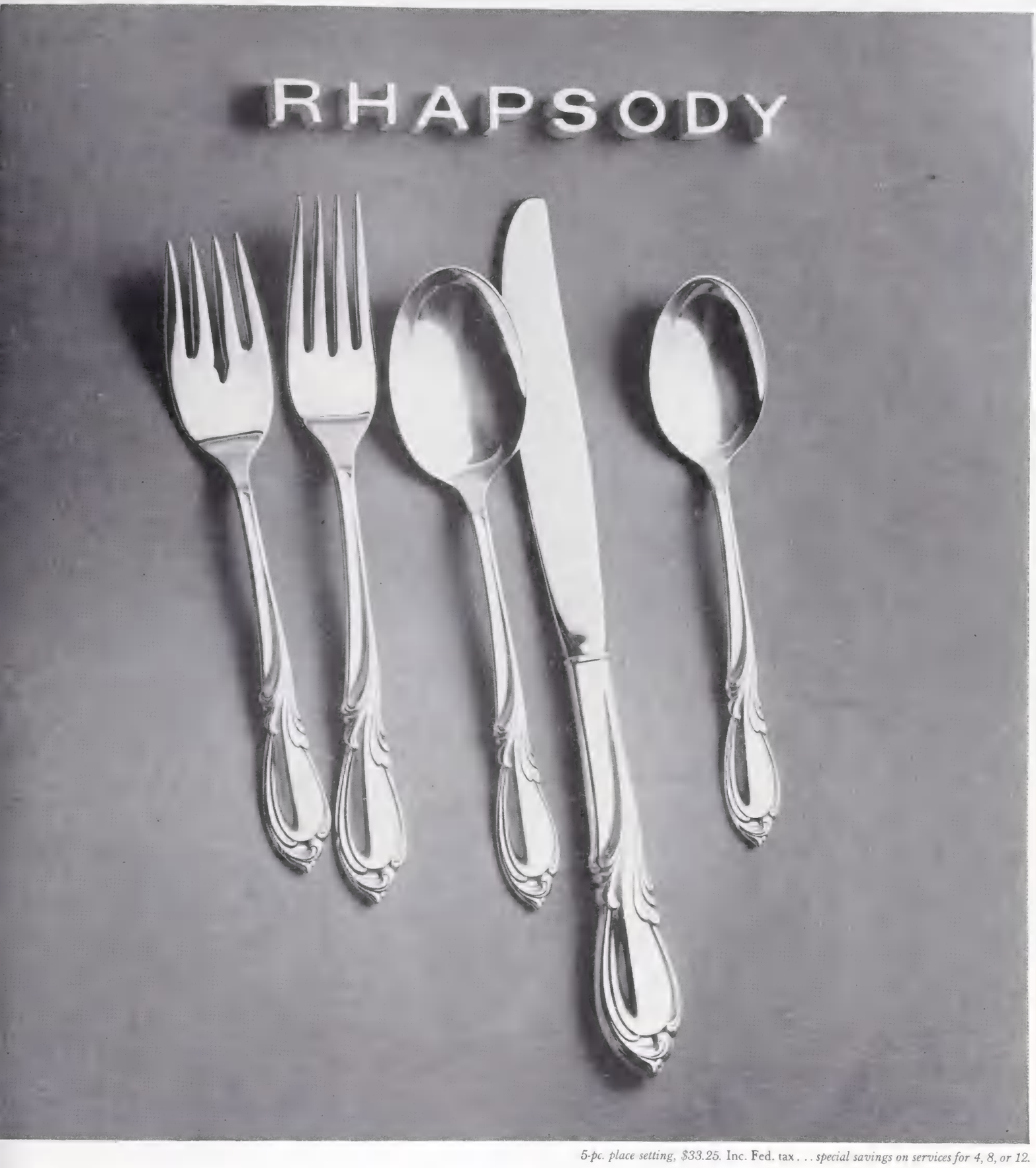


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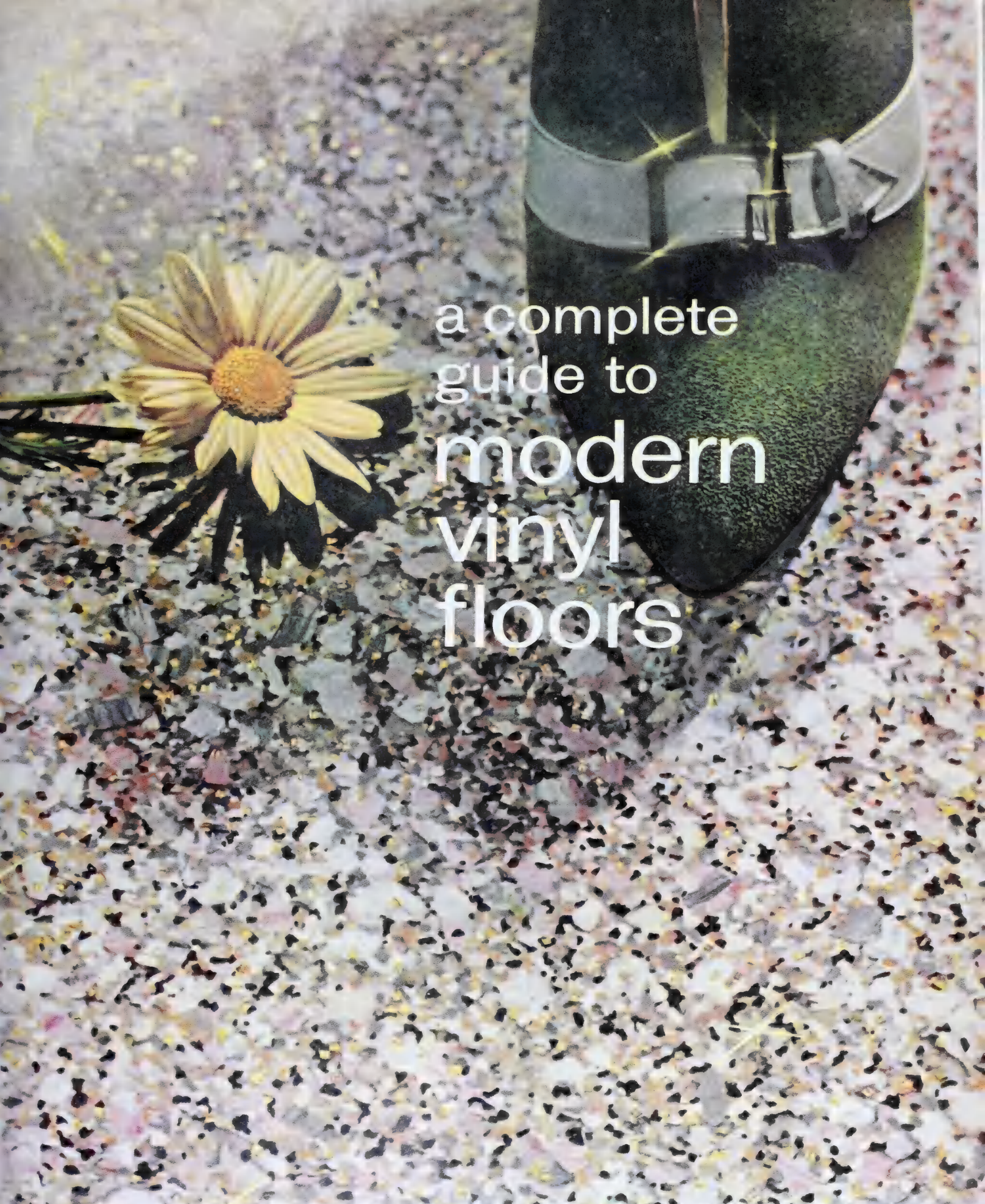
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. . . presented by Armstrong — the one company that makes all kinds of vinyl floors, including some kinds that nobody else makes. This 8-page Guide is full of sensible facts and exciting decorating ideas to help you choose the vinyl floors that are best for your home.

MODERN VINYL FLOORS – *what they are...where to use them... how much they cost...designs and colors...and everything else you need to know to choose the vinyl floor that's best for any room in your home.*

Here's where you can find out all about vinyl floors. They're one of the most important decorating developments ever—and one of the biggest contributions ever made to easy home care. This Guide provides all the facts you need to make an intelligent selection of the vinyl floors best for you. Keep it handy for the day when you build or remodel—or just want a new floor.

Why vinyl is so perfect for floors

Vinyl—like nylon—is a modern man-made substance. Its qualities make it ideal for floors. Vinyl is beautifully smooth, extremely tough, and isn't harmed by grease, cleansers, perfumes and other things that get spilled around the home. The Armstrong research people have pioneered new ways to use these and other traits of vinyl to make vinyl floors extraordinarily practical and long wearing.

New designs and colorings

It's the unique looks of expertly designed vinyl floors that are causing the biggest stir—stimulating exciting new decorating ideas. Vinyl has an intrinsic beauty all its own: a subtlety, a mellowness, a patina. Its mood can be bright and gay, or quiet and unobtrusive. Vinyl can be crystal-clear or, with a touch of coloring, translucent. Add more coloring, and it becomes opaque. The Armstrong designers use vinyl in these different forms—and sometimes with glittering metallic particles, too—to give certain floors a real three-dimensional effect. It's fascinating.

What makes one vinyl floor different from another?

One difference is in how the vinyl is used. Another is the extent to which it is mixed with other substances. Price depends on the same considerations. Pure vinyl is very costly, so the higher the vinyl content, the more expensive the floor. Some Armstrong Vinyl Floors are made almost completely of pure vinyl. Naturally, they're the easiest to care for and the most luxurious looking. In some, the vinyl is mixed with other, less costly, materials to keep down price without too greatly compromising the decorative and practical advantages of vinyl. And sometimes a protective layer of vinyl is used to seal in the natural beauty of other non-vinyl materials such as cork. Armstrong makes every kind of vinyl floor. That's why we can tell you all about the different kinds—and why we don't have to play favorites.

How much care do vinyl floors really need?

All sorts of claims, such as "no scrubbing and no waxing," have been made for vinyl floors and floor coverings. But, in our opinion, vinyl floors do need occasional washing and waxing if you want them always to look their best. It's true that good-quality vinyl floors are easy to care for. They need less frequent waxing, for instance. And when they are waxed, only a very thin coat needs to be applied. Vinyl floors are very smooth, too. A quick damp mopping gets rid of surface dirt and dust. However, like any surface, the smoother or more mirror-like it is, the more likely you are to see accidental scratches when they catch the light.

Where to use vinyl floors

Your selection of vinyl floors will depend a great deal on the subfloor and the kind of room. The subfloor is the surface (wood, concrete, plywood) over which your new floor will be installed. When the subfloor is in the basement, it's *below grade*. When it's downstairs in a basementless (or slab-construction) house, it's *on grade*. And the subfloor is *above grade* if it's upstairs or over a basement or crawl space. Armstrong vinyl tiles can be installed anywhere—upstairs or down. Until recently you couldn't use sheet vinyl floors on grade or below grade. Now you can. Armstrong has developed a special backing, known as Hydrocord, for some styles of sheet vinyl Corlon, which makes them completely resistant to the alkaline moisture in concrete, on and below grade. As for the kind of room, only you can decide where you want to use vinyl floors. All Armstrong Vinyl Floors are perfect from both decorative and practical points of view for any room.

Sheet vinyl floors or vinyl tile?

Vinyl tile is preferred by do-it-yourselfers, because it's easy to handle. It also makes an excellent floor when it's installed by professional flooring craftsmen. When you consider a sheet vinyl floor, you'll find that one of its biggest advantages is that it can be put down with a minimum of seams. Because joints and seams make work for the housewife by catching dust and dirt, it's wise to avoid them if you can.

Do-it-yourself or professional installation?

Having the craftsman from your flooring store install your new floor gives you a number of advantages. First off, you're sure of a professional result. What's more, you can get custom effects that enhance the beauty of your floor and give your home a completely individual look. And the professional craftsman can join seams so skillfully they're virtually invisible—with no place for dust to hide. On the other hand, there are vinyl floors in this Guide that are specially made for the easiest possible do-it-yourself job.

Now—the matter of money

Vinyl floors vary in price. Some are downright inexpensive—Armstrong Excelon Tile, for instance, installed by a do-it-yourselfer in a 10′ x 15′ area, would cost only about $40.00. Some are frankly expensive—Armstrong Opalesq Vinyl Tile in that same 10′ x 15′ area, installed by a professional craftsman, might cost around $375.00. With each floor in this Guide, we've listed the approximate price for the floor installed in a 10′ x 15′ area. Various factors, such as room size and shape, the type and condition of your subfloor, custom work (if any), local labor rates, and so on, make it impossible to give exact price information for your specific rooms. To find out just how much it would cost to have a new Armstrong Vinyl Floor in any of your rooms, see a flooring dealer. He'll give you an estimate, at no obligation. Easy terms are usually available.

MODERN
VINYL
FLOORS: *sheet form*

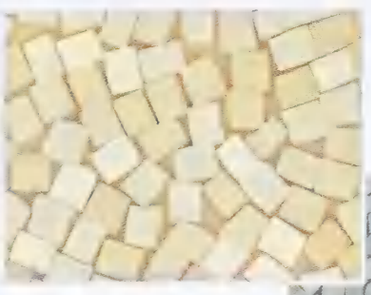
colored vinyl chips set in translucent vinyl; elegantly simple design; unique nubbly surface

Armstrong
TESSERA CORLON

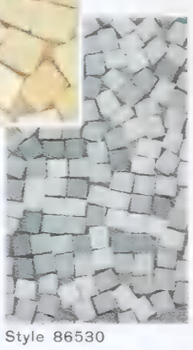
This Armstrong exclusive is the very latest development in sheet vinyl floors. Small, opaque vinyl chips "floating" in translucent vinyl give Tessera an intriguing three-dimensional appearance. You look deep down into the floor, instead of just at it. And you can actually feel the mosaic chips when you run your fingers over Tessera's surface. It comes in a variety of colorings —some monochromatic, some with accent chips in contrasting colors—and provides an elegant setting for traditional as well as modern furnishings. Because Tessera has the alkali-resistant Hydrocord Back, it can be used on grade and in basements, as well as above grade. In a 10′ x 15′ area, Tessera costs about $150.00 installed.*

*See opposite page.

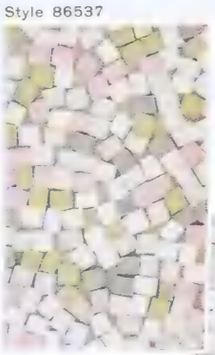
This photo shows you the actual size of the vinyl chips in Tessera. Style 86535



Style 86537



Style 86530





Style 86539

In foreground, style 86535. In dining room, style 86531.

glittering metallic particles; richly colored vinyl chips; translucency

Armstrong FUTURESQ CORLON



This is Futuresq Corlon, style 6803. It is shown in full size on the title page of this Guide.

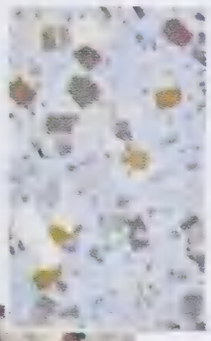
The picture below shows you how Futuresq Corlon—an Armstrong exclusive—unobtrusively gives a gay modern look to an entire room. Tiny metallic particles are permanently embedded right into the floor itself. So Futuresq will retain its enchanting glitter even under heavy daily wear. Although the surface looks fascinatingly textured, it is, in fact, satin-smooth and very easy to keep clean. Futuresq Corlon is made in a wonderful variety of colors and can be used in all above-grade rooms. It costs about $125.00, installed in a 10′ x 15′ area,* and is limited in its availability. Write us, and we'll be glad to tell you which dealers in your area have Futuresq.

*See 2nd page of this Guide.

Pictures just can't do full justice to the glittering richness of the metallic particles in Futuresq Corlon. You must see the actual material to realize its full beauty. This is style 6804.



Mosaic 6519



osaic 6508





Mosaic 6516



In this family room the floor is Armstrong Corlon, Mosaic style 6515. Note custom effects made with Armstrong Decorator Inlays.

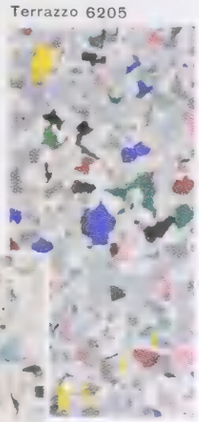
The inexpensive Armstrong Decorator Inlays installed in striking custom designs give this room a smart, unique look. Corlon is Granette 6187.



mosaics, terrazzos, and other inlaid textured effects; sprightly colors

Armstrong VINYL CORLON

Terrazzo 6205





Terrazzo 6214



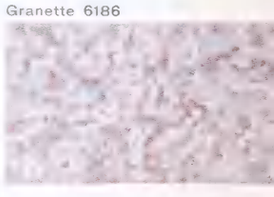
Terrazzo 6219

The three stylings shown on this page are in the most popular and least expensive type of sheet vinyl floor, but they can be used only on subfloors that are above grade. Armstrong Vinyl Corlon comes in a wide variety of subtle designs and in many interesting colors. It's easy to choose the one that perfectly matches your decorative style. Sheet Vinyl Corlon gives you the added easy care only a virtually seamless floor provides. And it's not harmed by most of the things that get tracked in or spilled on floors around the house. Special custom design effects can be worked into your floor by the dealer's installation experts at little extra cost. They'll use Armstrong Decorator Inlays—vinyl strips and special shapes that will give your floors a completely individual look. Corlon installed in a 10′ x 15′ area costs about $100.00.*

See 2nd page of this Guide.

Granette 6184

Granette 6186



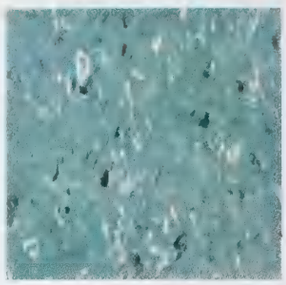
MODERN
VINYL
FLOORS: *tile*

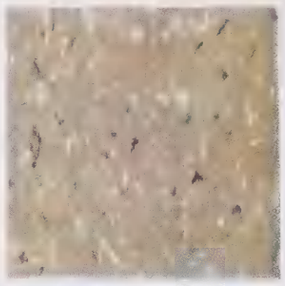
vinyl-asbestos; ideal for do-it-yourselfers; inexpensive; many designs

Armstrong EXCELON TILE

There are all sorts of different brands of vinyl-asbestos tile available today. Some are better than others. Armstrong Excelon Tile has become a special favorite with do-it-yourselfers, because Excelon can be cut with scissors to fit snugly in corners and around pipes, and the adhesive is easy to apply with a brush. Of course, Excelon is a fine floor when it's installed by your dealer, too. Excelon Tile can be used anywhere in the home—including the basement. For its low cost, Excelon Tile is a long-wearing floor with a bright, glossy surface and unusual resistance to staining. And what decorative variety. You'll find in Armstrong Excelon Tile over 80 colors in 8 design effects. (A sampling of designs is shown.) Costs about $40.00 for a do-it-yourselfer to cover a 10′ x 15′ area.*

*See 2nd page of this Guide.

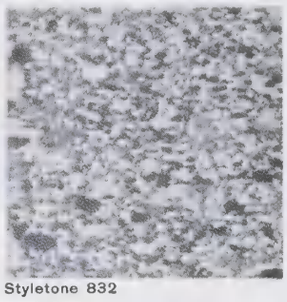




Elegance at low cost. The Imperial Series is an Armstrong exclusive. The subtle chip design goes right through the tile, can't wear away. At left, style 871, at right, style 874.

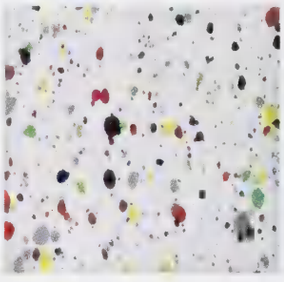


Corkstyle 798



Styletone 832

Spatter 735



Designers Series 762





Even white and other light colors in Armstrong Custom Corlon Tile are easy to keep lustrously clean. This is style 460 and black inlay strips.



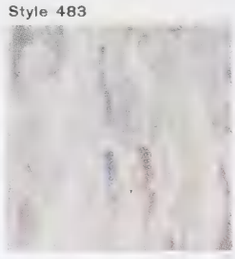
solid vinyl tile; lustrous colorings; exceptionally durable and practical

Armstrong CUSTOM CORLON TILE

Solid (or "homogeneous") vinyl tile is very much in vogue for its smart appearance and long wear. It can be used anywhere, even in basements. Armstrong Custom Corlon Tile was specially formulated to give several important exclusive advantages: It's guaranteed not to shrink or expand; it resists indentation from heavy furniture; it's exceptionally resistant to household chemicals; and cigarette burns are easily removed. Custom Corlon Tile comes in a choice of shapes and sizes, two subtly textured patterns, in many lustrous colors, as well as plain black and plain white. It costs about $180.00, installed in a 10′ x 15′ area.*

*See 2nd page of this Guide.

Style 483



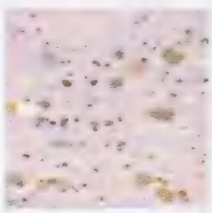
Style 1417

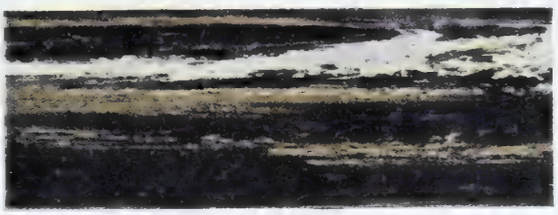


Style 484



The fashionable glitter of metallic particles—gold, silver, bronze—is now available in Excelon Tile, the low-cost floor specially designed for do-it-yourselfers. In the room above, the floor is Excelon Tile, 352—Ivory Gold—and 353—Redwood Gold. At right, 303—Pink Gold. Far right, 351—Black Gold, in full size.





super-luxury vinyl tile; deep-hued colors; with translucent effects; decorators' favorite

Armstrong
OPALESQ VINYL TILE

This is the vinyl tile that interior decorators love for giving prestige interiors extraordinary luxury and distinction. Opalesq Vinyl Tile has a three-dimensional effect, translucency, unusually deep colors, a hint of metallic glitter. Made almost completely of costly pure vinyl, Opalesq is very durable and easy to care for. It comes in a variety of high-fashion colors, in several shapes and sizes, and can be used above, on, and below grade. It costs about $375.00, installed in a 10′ x 15′ area.*

*See 2nd page of this Guide



Chips of clear vinyl, deeply colored opaque vinyl, translucent vinyl, metallic-hued vinyl (as shown at left above) are fused together to form the distinctive design effect and intriguing colorings of Opalesq Vinyl Tile. This is style 1484.

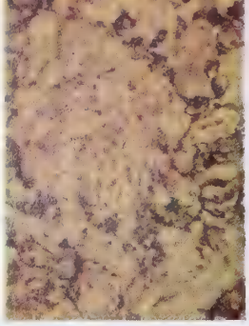
MODERN
VINYL
FLOORS: *cork tile sealed in vinyl*

tiles with extra-big pieces of imported natural cork; protected by clear vinyl

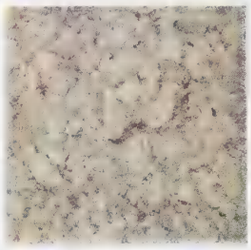
Armstrong
CUSTOM VINYL CORK TILE

Here's a floor that gives you a combination of the natural beauty of imported cork and the practicality and long wear of vinyl. Armstrong Custom Vinyl Cork Tile has big dramatic-looking chunks of cork, and a completely transparent fused-on layer of vinyl seals in its beauty. It comes in several shadings. Custom Vinyl Cork Tile can always be used above grade and often on grade. (The dealer can tell you when.) Costs about $290.00, installed in a 10′ x 15′ area.*

*See 2nd page of this Guide.



Style 1005 (Close-up)



Style 1008



Style 1009



Custom Vinyl Cork Tile is a luxurious setting for traditional or modern décor in any type of room.

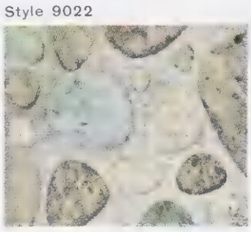
Armstrong VINYL FLOORS

To see the many different colors and designs in Armstrong Vinyl Floors, visit your local flooring dealer. There you'll see for yourself the unique luxury and quality of Armstrong Vinyl Floors—and the intriguing three-dimensional depth, metallics, and other effects that can't be shown properly on a printed page. You'll realize how practical these floors are, too. **Send for a free copy** of this Guide to Vinyl Floors, in booklet form, for handy permanent reference. Write to Armstrong Cork Company, Orr Ave., Lancaster, Pa. In Canada, Dept. H, Box 919, Montreal.

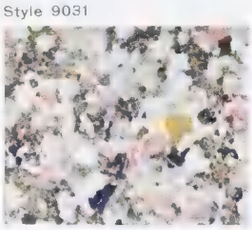
The floor covering in this kitchen is Armstrong Vinyl Accolon, style 9020.



Style 9022



Style 9031



Style 9040



a guide to low-cost, photoprinted vinyl floor coverings

Armstrong
VINYL ACCOLON

This new, low-cost type of vinyl *floor covering* is becoming very popular. Because it's a printed material, it is entirely different from the *vinyl floors* in this Guide. Armstrong Vinyl Accolon is made by an exclusive method with several layers of vinyl and a new photoprinting process using vinyl inks. This provides exceptional depth of color, high gloss, and a long-wearing, easy-to-clean surface. Vinyl Accolon comes in many handsome designs; costs about $25 for a 10′ x 15′ area. It doesn't have to be pasted down (though it can be), so it's ideal if your landlord won't permit a new, permanent floor, or if you're moving soon.



PILGRIM CURTAIN CO., INC., chooses marquisettes of 100% "Dacron" for a variety of beautiful curtain styles. Shown: 54" length, only $5.95. For stores nearest you write Pilgrim Curtain Company, 292 Fifth Avenue, New York.

keep their crispness washing after washing

curtains of 100% DACRON®
POLYESTER FIBER

Sheer, airy curtains of 100% "Dacron"* polyester fiber bring a wonderful feeling of freshness to your window. Yet they ask so little of *you!* These curtains of "Dacron"—in either tailored, tiered, or the ruffled style shown—wash with ease . . . are ready to hang with little, if any, ironing . . . hold their shapes . . . stay whitest white, even in brightest sunlight!

DU PONT
REG. U.S. PAT. OFF.

ER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY

*"*Dacron*" *is Du Pont's registered trademark for its polyester fiber. Du Pont makes fibers, does not make curtains shown.*



she teaches piano...

and she brings him a whole new world

SHE GIVES HIM "LESSONS." She hopes for a flame—and is pleased by a spark. Her days are filled with girls and boys "taking piano"—in your home, in another up the street and across town. In her hands possible greatness—or, more probably, someone who will learn to enjoy and love making music for himself. She earns her living teaching piano—she catches a glimpse of immortality the day your child discovers the added dimension of music, and glories in his ability to produce it according to his talent. You can't help but love her—she teaches piano.

When the magic of music comes to your house—you'll please yourself—and that quiet heroine, the piano teacher—if your piano choice is Wurlitzer. Wurlitzer offers you more than half a hundred styles and finishes from which to choose.

Whatever Wurlitzer Piano you select, life-time Wurlitzer quality is yours. For all the integrity, all the pride of decades devoted to the making of instruments that set standards of greatness, go into every Wurlitzer Piano—into the one you choose to bring music at its best into your home.

WURLITZER

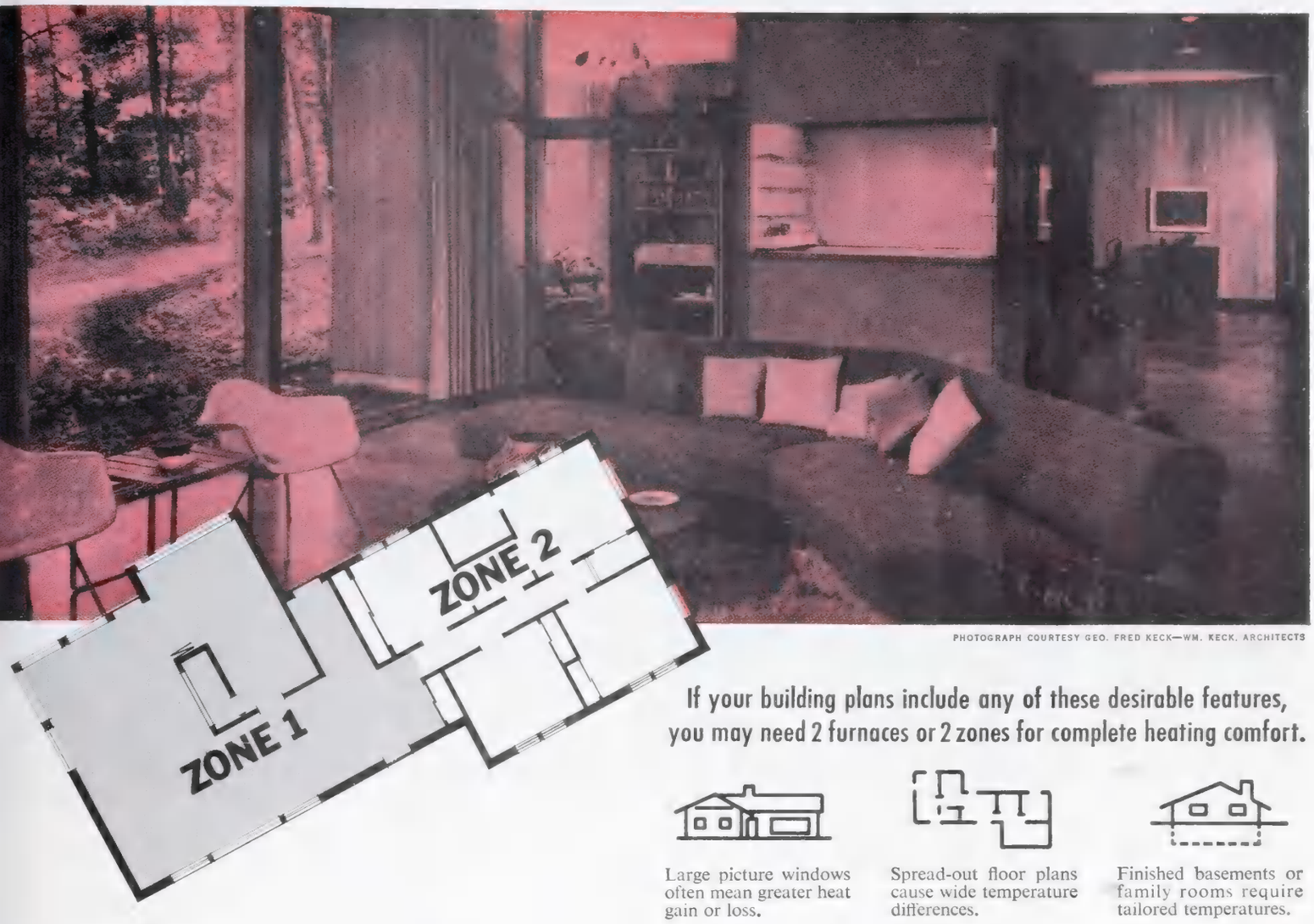
De Kalb, Illinois

World's Largest Builder of Pianos and Organs

More children learn on a Wurlitzer than on any other piano

For ideal comfort in quality homes...

2 furnaces
2 zones



PHOTOGRAPH COURTESY GEO. FRED KECK—WM. KECK, ARCHITECTS

you're planning a new home that will be larger than most, d have certain desirable features, you probably will be a t more comfortable with *zone control* heating. This means viding your home into two or more comfort zones, each th its own thermostat and heat supply. With such a system, u simply set either thermostat to fit your mood or activity. or example, you can have one section cool for sleeping ildren, another area warm, for entertaining.

Comfort zoning can be accomplished in three ways: (1) o furnaces, each serving a separate comfort zone controlled its own thermostat (2) one furnace serving two or more nes, each with its own thermostat and (3) one boiler serving o or more zones by means of separate water valves or culators controlled by separate thermostats.

Although Honeywell does not make heating equipment, we make the world-famous controls that assure dependable, nomical performance. Most familiar is the Honeywell und thermostat, first choice of four out of five homeowners.

If your building plans include any of these desirable features, you may need 2 furnaces or 2 zones for complete heating comfort.

Large picture windows often mean greater heat gain or loss.

Spread-out floor plans cause wide temperature differences.

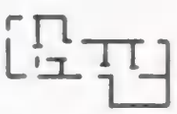
Finished basements or family rooms require tailored temperatures.



Rooms over garages often need extra heating or cooling.



Split-level homes are a puzzle for one thermostat to control.



Living and sleeping areas often require different temperatures.

See your heating dealer! Not all homes need zoning. Your heating contractor can give you expert, dependable advice. After studying your needs, he may recommend only one furnace; or one furnace with two or more zones, each having its own thermostat. For hot water systems, your dealer may advise one boiler with one, two, or more comfort zones and thermostats; in some cases, two small boilers. Whatever your needs, trust him on any question of heating or cooling.



Honeywell

H HONEYWELL *First in Control*





Now Air-Condition Your Home With Low-Cost Gas!

And—come winter—the same compact SUN VALLEY* All-Year® Unit becomes your heating system.

Now you can beat the heat—economically—with Gas. An Arkla-Servel Sun Valley All-Year Gas Air Conditioner *cools every room in the house*, yet keeps the monthly bills low—lower, in fact, than many of your friends may be paying to cool only one or two rooms.

And then, when winter comes, your Arkla-Servel provides the most dependable—and economical—heating system you can have. Your family will enjoy comfort they've never known before, with indoor weather that's spring-like all year long. Clean, filtered air circulates constantly through all the rooms at exactly the temperature you select. In Summer the air is dehumidified.

AMERICAN GAS ASSOCIATION



Carefree Operation

Your Sun Valley is a cinch to operate—just o easy-to-set thermostat. A single, compact u cools in summer, heats in winter. And because works with Gas, there's no need for fuel storag no worry about fuel deliveries. Your Sun Vall provides low annual maintenance and long li too, because there are no moving parts in t cooling cycle. In fact, you can compare the l of the unit to the life your home.



See your Arkla-Serv dealer now. There's a S Valley available in mod and sizes to fit any hom *Five year warranty.*

ONLY GAS does so much more...for so much less!

*Trademark. Product of Arkla Air Conditioning Corp. General Sales Offices, Little Rock, Arkans



"Look, Tom! Every single one of the Heirloom Sterling patterns has the beautiful simplicity we love."



"Don't you feel something special . . . it's almost as if the designer knew the two of us, personally!"



"Your favorite is 'Young Love'? So is mine! And I just know we'll live with it happily ever after."



6-pc. place setting, $35. 4-pc. "starter" place setting, $24
Magnificent services for 8 from only $192. All prices include Federal Tax

Fresh, original, beautiful simplicity...
the special talent of HEIRLOOM STERLING



crafted by
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For more than 70 years, Schumacher's wondrous fabrics, carpets, and wallpapers have been the ideal solution to the most challenging decorating problems.

That's because there's something so different about everything from Schumacher's, . . . except the price. Patterns you just don't see everywhere . . . colors that are subtly distinctive . . . textures that defy time . . . variety almost without end.

For a home you'll be especially proud of, for many years to come, ask to see the exciting selections from Schumacher's.

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Available through your decorator and decorating departments of fine stores.

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Fabrics • Carpets • Wallpapers • Waverly Fabrics

The best-sleeping people on earth sleep on Airfoam



the MATTRESS with a FUTURE

Cooler in the summer, cozy in the winter, AIRFOAM offers blissful ease the year through — and through the years. Thousands of them in use for many years are still fresh, firm and buoyant!

That's because AIRFOAM — made only by Goodyear — literally "*breathes*" as it is compressed. Air flows freely through it — for coolness, for cleanliness, for the most delightful cushioning known to man.

Not the smallest hollow or incurve in your body's length is unsupported. There are no buttons to loosen and annoy you. And AIRFOAM is made of pure rubber-latex foam which affords great relief to many sufferers from ordinary allergies.

And ladies — an AIRFOAM mattress doesn't sag or wrinkle in its middle. Your bedspreads evermore will be trim, prim and pretty. What's more, that mattress *never need be turned!*

Only the ENGLANDER mattress is made with AIRFOAM by Goodyear. See your ENGLANDER dealer about his convincing 30-day free trial offer!

AIRFOAM-ENGLANDER TENSION-EASE MATTRESS

ENGLANDER TENSION-EASE FOUNDATION is designed to give you firmness — added relief from tension. It's the only firm foundation with the extra level of Tension-Ease coils.



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GOODYEAR

e greatest name in rubber in combination with the Tension-Ease Foundation by

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Sleeping figures copyright The Englander Company, Inc.



"Williamsburg" *"Yorktown"* *"Jamestown"* *"Raleigh"* Beautiful "1818" Cry
"The Toledo

New! Libbey "1818" Crystal

The romance of yesterday—inspiration for today's beautiful new 1818 Crystal by Libbey! Deep-carved to catch light with brilliance . . . polished to shine with rich radiance . . . this lovely stemware is exceptional in its fiery sparkle, its flawless clarity.

1818 Crystal has the classic elegance that always adapts gracefully to a contemporary or traditional setting . . . harmonizes happily with either an intimate or formal mood.

Choose from these four superb cuttings in Goblet, Champagne, Wine, Cocktail or Cordial. Made right here in America, this shining crystal glassware is in open stock. About $2.00 apiece at exclusive stores everywhere.



GOBLET WINE CHAMPAGNE OR SHERBET COCKTA

LIBBEY 1818 CRYSTAL
AN (O) PRODUCT

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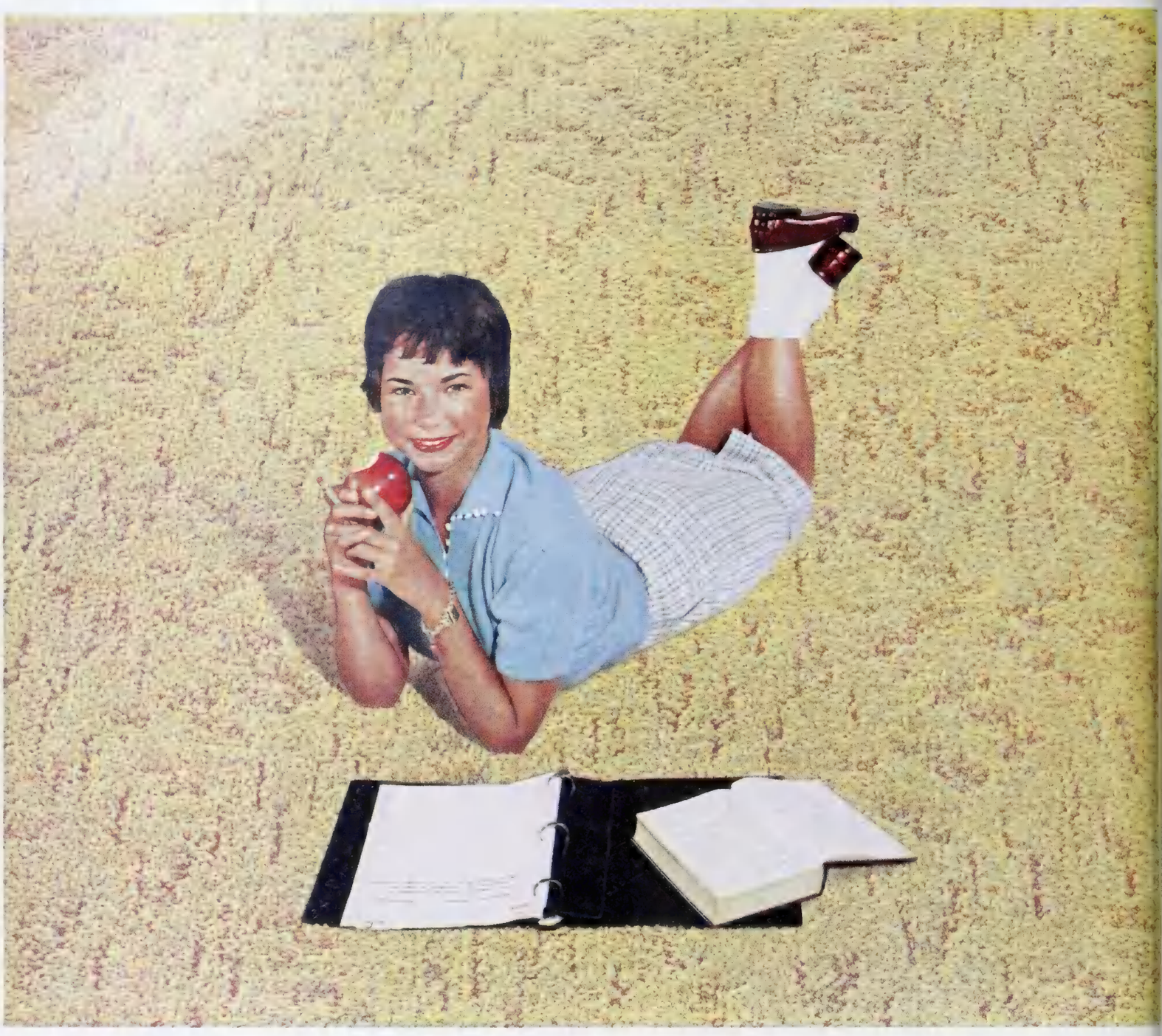
PPG manufactures the fiber glass yarn—not the fabric. Photo: William Helburn

Now, Ceil Chapman and Covington Fabrics, inspired by the fabulous versatility of new PPG Fiber Glass, bring you drapery fabrics selected with the same flair as the fashions you wear!



See the beautiful collections of fiber glass drapery fabrics handpicked by Ceil Chapman at Joseph Horne Co., Pittsburgh; A. Harris, Dallas; Rich's, Inc., Knoxville; Goldblatt Bros., Chicago; Maison Blanche, New Orleans—and at other fine department stores and drapery shops. Or ask your decorator to show them to you.

PPG PITTSBURGH PLATE GLASS COMPANY, Fiber Glass Division, Pittsburgh, Pennsylvania



back to school...back to indoors...

And Rauschenberg's SUFFOLK all-cotton carpeting adds sculptured beauty ...glowing color...and heart-warming comfort to indoor living. Rauschenberg's SUFFOLK was designed with active families in mind – its hi-lo cut and loop pile wears and wears and wears...cleans easily with mild detergent ...and keeps its like-new softness. Don't settle for less than carpeting, when SUFFOLK can be yours...for about 6.95 a yard. Available in 10 lovely-to-live-with colors.



The RAUSCHENBERG label means value.

Look for it on a complete line of carpeting, including 100% cotton, 100% wool, 100% nylon, other synthetics, and blends.

G. H. RAUSCHENBERG COMPANY

Dalton Georgia

Room design
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A FORESTONE CEILING TAKES THE NOISE OUT OF BOYS...BEAUTIFULLY!



Forestone Acoustical Ceiling Tile absorbs up to 70% of all sounds striking it.

Deep-fissured Simpson Forestone* Acoustical Tile quiets rooms beautifully . . . and permanently by absorbing up to 70% of all sounds striking it. The rich, soft-white surface reflects just the right amount of light for study or playtime. When you redecorate, you can repaint Forestone any color and still retain its textured beauty and noise-control benefits. Discover how easily you can build a better way of life with this modern woodfiber product. See your Lumber Dealer for how-to-do-it information about economical Forestone soon. Or call your Simpson Certified Acoustical Contractor for an estimate.

SEND FOR FREE FORESTONE FOLDER!

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The finest in Douglas Fir, Western Hemlock and Redwood Lumber: Acoustical, Insulating and Hardboard Products; Plywood and Doors; Wood Tanks and Pipe; Paper and Paper Products.

Visit a model home during NATIONAL HOME WEEK, Sept. 12-20.

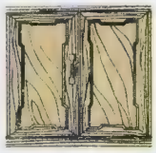
*Reg. U.S. Pat. Off.—U.S. Pat. No. 2,791,289 SAF-92H3-2

The romance of far away places...



Inspiration's arabesque panel motif is from a Moorish palace. From Ming China, the door-pull in tone-on-tone brasstique. Its architectural elegance and quiet air of assurance is Georgian English. And distinctly American, the intuitive blending of art and function. See the Inspiration collection at store nearest you listed on page 31.







NSPIRATION

...for a home serene
its beauty, subtle in its drama. Master-crafted
swirl-grained mahogany given a tawny Malabar
ish. Over forty correlated pieces from which to
choose...each modestly priced. Write for
free folder illustrating the complete Inspiration collection of living, dining and bedroom furniture. Or ask your local Inspiration dealer for your copy.

PREMIER DIVISION • BROYHILL FURNITURE FACTORIES, INC. ★ LENOIR, N. C.





So color-right, so comfortable...

the new designer colors, the wonderful weaves, the deep, dense textures of your carpets by Lees.

Lees selects and blends only the choicest yarns, weaves them with care and skill. You're sure of lasting loveliness. For Lees are loomed to resist wear and soil, to take lots of happy family living.

In wools, nylons, acrylics, cottons, combinations. Lees are sensibly priced, $5.95 to $25.95 a square yard. All permanently mothproof. Monthly budget payments if you wish, at your Lees dealer.

Loomed for lots of living...those heavenly carpets by LEE



One of Lees many smart tweed designs. PAWNEE (shown) is luxurious at small. In fine homes and offices, everywhere, the carpet's Lees.

those heavenly carpets by Lees

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James Lees and Sons Company, Bridgeport, Pa.

See it on Pages 28 & 29

The Romance of far away places . . . rhymed by skilled hands in one of today's smartest collections of correlated living, dining and bedroom furniture. Read about INSPIRATION beginning on Page 152 . . . see it in full color on Pages 28 and 29.

INSPIRATION by Broyhill Premier



low see it at these franchised stores

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edro California Home Furn.
Maria O'Keefe Furniture
an Oaks Martin's Furniture
uys Taylor's Furniture
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Coffeyville Bowman Furn. Co.
Wichita Hollywood Furn. Co.

KENTUCKY
Covington Wallace Furn. Co.
Hopkinsville Jackson-Bell Co.
Paducah Rhodes-Ford

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Shreveport Bodcaw Furn. Store

MAINE
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MARYLAND
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Baltimore M. Sheppard & Sons
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Jackson Hemmeter Furn. Co.
Kalamazoo National Storage Furn. Co.

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Duluth Grand Fireside House Furn. Co.

MISSISSIPPI
Hattiesburg Sackett Furn. Co.

MISSOURI
Higginsville A. H. Hogrefe & Son
Kansas City Kroeger's
Springfield Fairbanks
St. Joseph Hudson's
St. Louis Famous Barr Co. (Downtown, Shopperama and Clayton)

NEBRASKA
Fremont Kaup Furn. Co.
Omaha Nebraska Furn. Mart
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Avenel Avenel Furniture
Camden Evesham Furniture
Carteret Sanitary Bedding Furn.
Elizabeth Middlesex Furniture
Garfield Anderson Cabinet Furn.
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Newark Kenney Furniture Inc.
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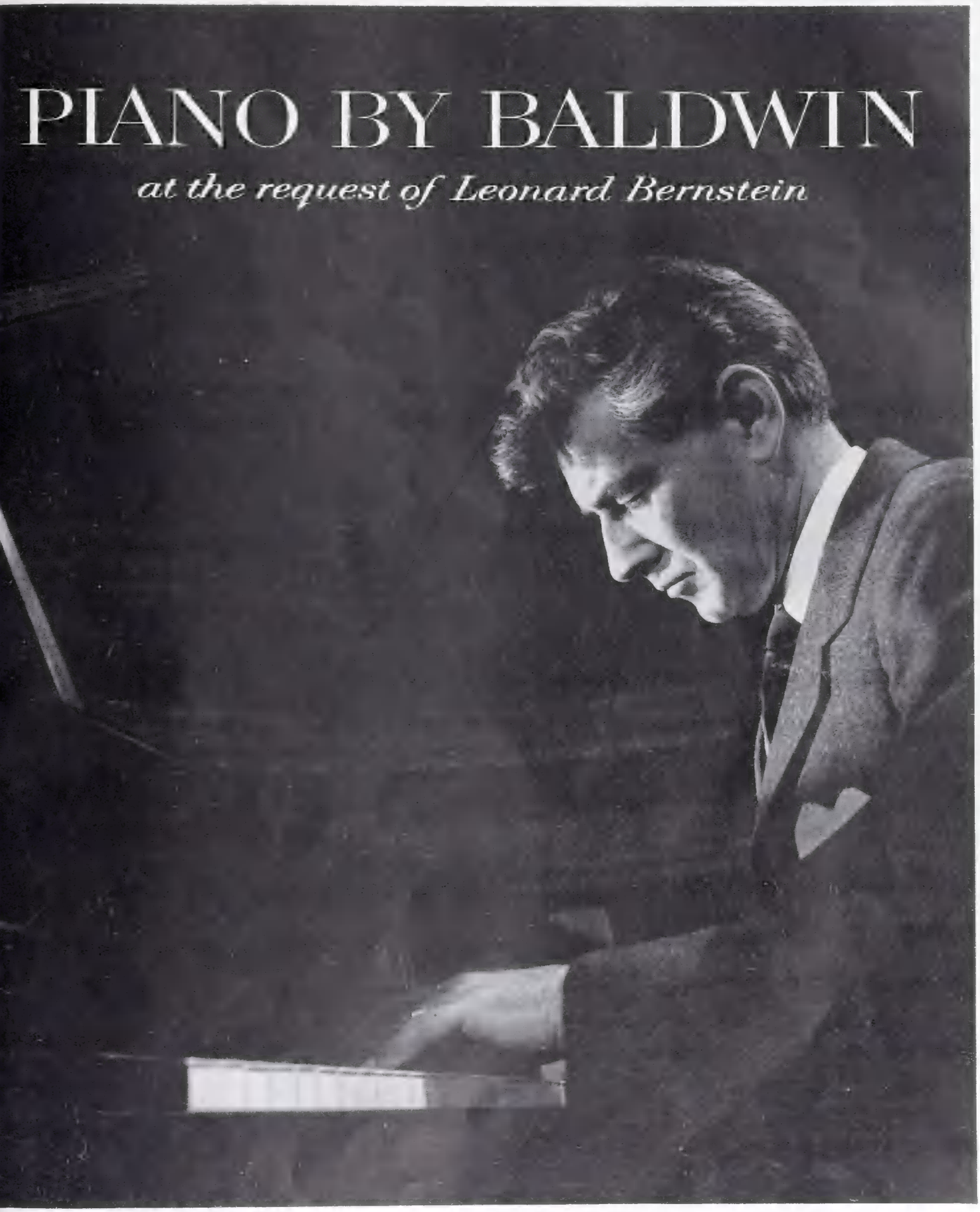
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Decorator's Diary



I can't figure out why so many people seem afraid of decorators, as if they were a peculiarly strong-minded genus who invariably contrive to have things *their* way. We're almost like hotel-keepers in that the client must always be right—eventually.

I am reminded of Ralph Lindquist, an esoteric young bachelor who has collected and written reams about Etruscan ceramics and, despite his superior sense of design, called upon me to help him assemble his possessions in a three-room apartment. Even the foyer is lined with specially lighted shelves to set forth his treasured ceramic collection to best advantage. Since most of his cache is bucchero—that ancient black pottery that is the essence of simple, graceful line—off-white walls, black vinyl floors, and off-white Moroccan rugs seemed appropriate to me, with mimosa-yellow draperies and semi-sheer wool curtaining—hand-loomed, of course, because he's insistent upon the handcrafted, and yellow because the living room faces due north.

Upholstery is henna, burnt orange, and gold. Lamp tables are black lacquer and the elliptical coffee table is gray-streaked white marble. And it was just as simple as it sounds to sell this scheme to my persnickety young friend.

Then it was light

Until we came to the room lighting. Impetuously I had pursued the idea of dropping the ceiling, the way they do in some factory offices, sheathing the whole area with translucent vinyl sheets, and transforming the ceiling into one vast spread of diffused light. But here I came a cropper.

"This is my home, not a spa plug factory," said Mr. Lindqu coolly handing me back my cei blueprints. "What I was hop was that you could find me s light fixtures in *ceramic*, someth that relates to my interests bes doing a very good, decorative li ing job."

Ceramic lampshade

I fled, but didn't have to far. For I had remembered Lil Ross and her provocative showroom, Creative Art for In try, which features, among m other things, Italian ceran and glass. One foot in the d one glance at the hall lighting ture, and I found exactly wha was there for—a hanging li shade of off-white, unglazed ramic, 10" in diameter and deep, its outside surface " alled" with openwork flanges wh cast a pretty flicker of light walls and floor. It's open at bottom to cast direct light to floor and its inner glaze is a b liant yellow that gives the ligh subtle quality of subdued sunsh And it's handmade in Italy, what more could Mr. Lindq want? Indeed, I thought, w more could Mrs. Morgan w whose foyer needs an entry l fixture, or Mrs. Beckwith, w been bedeviling me for six mon to find a cluster of hanging lig to illuminate her dining table?

They are lightweight, as eas wash as a dinner plate and, ha ing from the ceiling in a clu of varying heights, look so and create such comment in Lindquist's living room he act if he found them.—M. G.

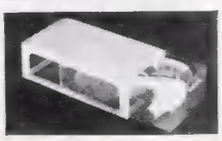
IT'S WORTH MENTIONING

By JULIE POLSHEK

ch Provincial design in a
ng game table is the story
Stackmore created it for the
who want folding furniture
distinctive and look like per-
ent furnishings when in use.
ly built. very sturdy. Ebony,
ogany. honey. fruitwood;
95. Matching chairs have nat-
cane backs; upholstery is bark
ic; parchment color; $18.95
. Chair can have upholstered
. Bloomingdale's, N.Y.C. 22.



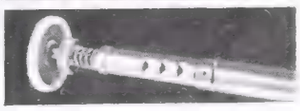




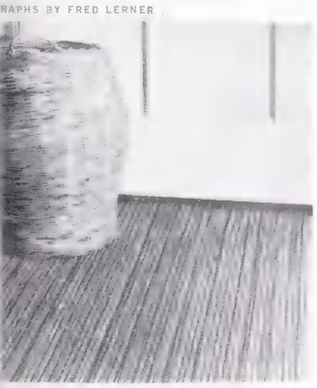
Transparent drawer for shoes reveals what is where: gives instant access to footgear. Stacked series can be any height; grouped to fit waste closet area. flank bedroom wall. accessorize the vanity. Frames. 12″ x 6½″ x 3½″. rigidly interlock when stacked. Pandora Vue-Chest. very decorative. is all plastic. Pink. blue. white. crystal; metal-flecked crystal drawer: $5.95 for 3. From Hammacher Schlemmer, New York 22. N.Y.

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asteners needed to install it
telescopic extension instantly
ts length for reinstallation.
rful spring tension linked
locked settings create slip-
anchorage. Heavy-gauge
; nickel-chrome plating. White
er bumpers. Size extendable
to 40″. $4.95; 36″ to 66″.
; 62″ to 118″ ideal for drip-
g in bathtubs. $9.95. From
hall Field's. Chicago. Ill.



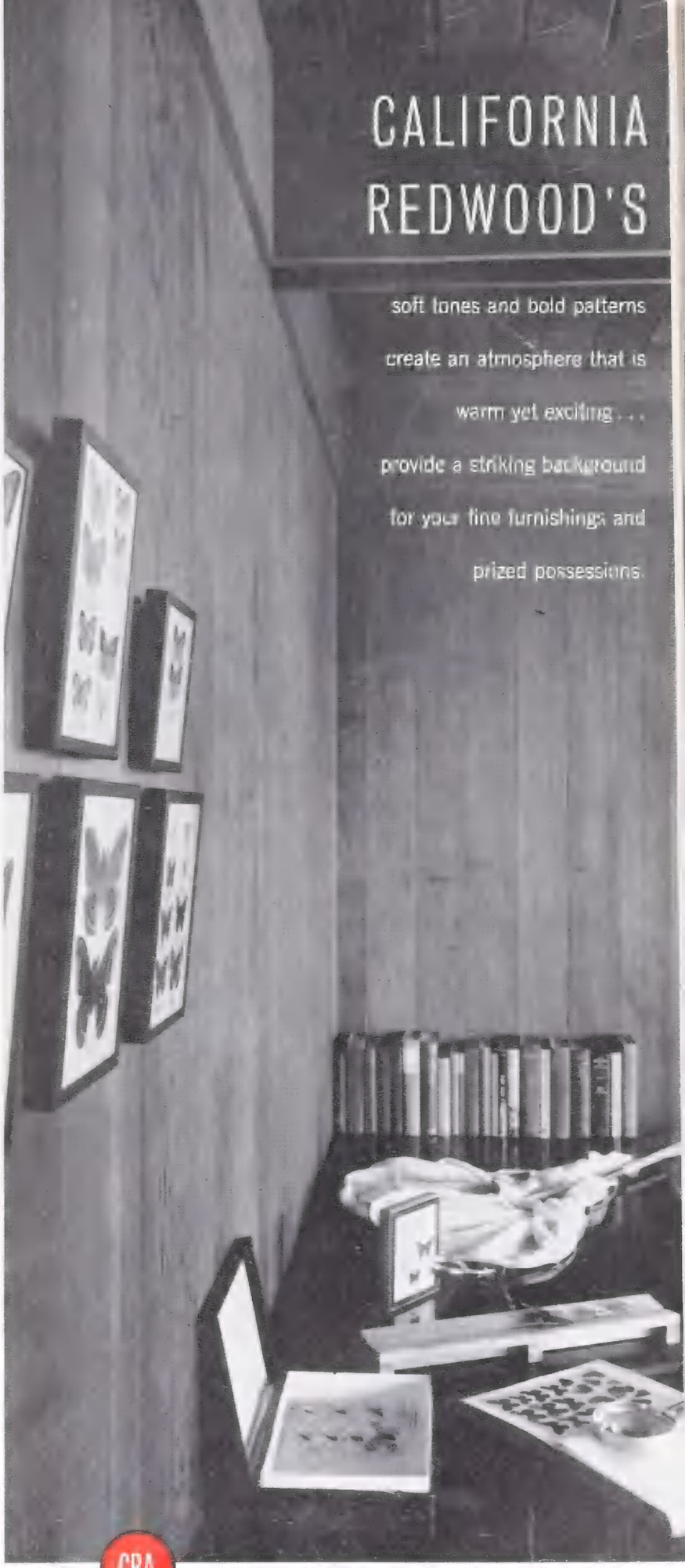


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(*Please turn to page 98*)



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WITH Peggy Ryan



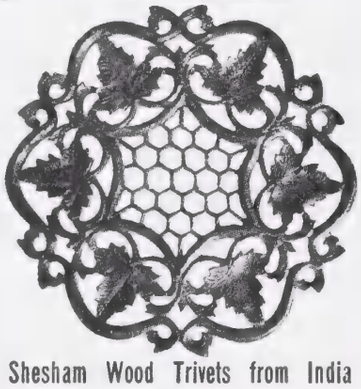
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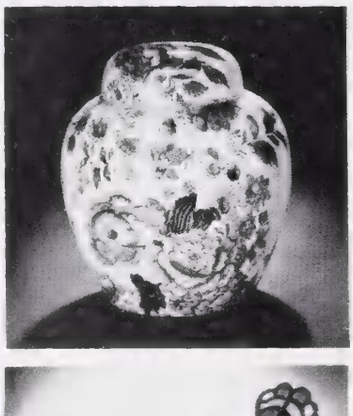
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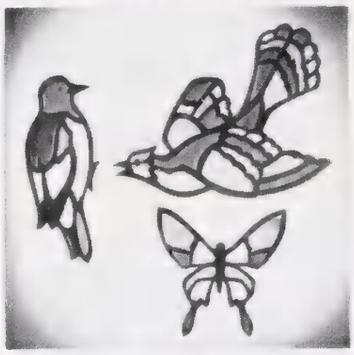


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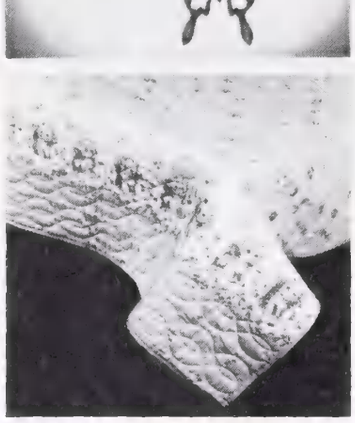
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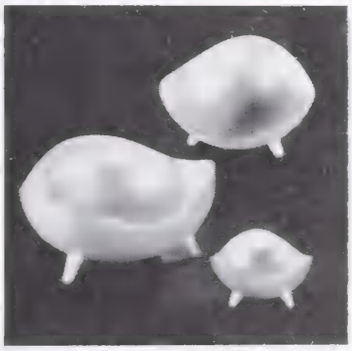


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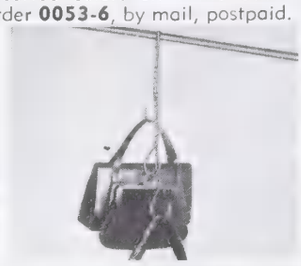
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Handbag Hanger solves the problem of where to hang bulky handbags that clutter shelves and drawers! Long chain has three over-sized hooks—each holds up to four strap bags. The single hook above fits over the closet rod or a hook. Brass plated chain is rust-resistant. 15½" long. No. **9152-6**, Handbag Hanger, **89c** ppd.



Jeweled Lipstick Tray, shaped like a four-leaf clover, holds five lipsticks and keeps them from cluttering vanity drawer or medicine chest. It's made of sparkling clear plastic studded with blazing rhinestones and measures 3¼" across. A little gift that gets a warm welcome! No. **0708-6**, Jeweled Lipstick Tray, **$1.00** by mail, ppd.



In-a-Purse is the world's most needed doodad—a lady's handbag organizer! It lets you switch from one handbag to another in seconds, has 10 pockets sized for billfold, keys, compact, pen or what have you (PLENTY more, we bet!) Colorful grosgrain with jet-black taffeta. 3½"x7". Order Number **0300-6**, In-a-Purse, **$1.00** by mail, ppd.

Write Today For Exciting 196-page Catalog of Gift Ideas!

Free Catalog **Miles Kimball** 173 Bond Street Oshkosh, Wisconsin



Monogram Butter Mold..$1.00 each

For your next party serve butter pats that are imprinted with your initials. Simply done, and by such small elegancies your reputation as a hostess is made. Complete instructions included. Can be used for cookies and canapés. Mold is made of solid birch for long years of use. Splendid gift idea . . . (it is not too early to think ahead). Send $1.00 for each mold or order

6 for only $5.00 postage free.

Lillian Vernon

Dept. HB, 276 E. Third St., Mt. Vernon, N.Y.

For Recipe Savers



COOKING CLIPS RECIPE FILE

A gaily decorated loose leaf binder with 8 cooking category index pages made like envelopes for storing clipped recipes and 30 filler pages for pasting. Keeps recipes at hand in a permanent and orderly file. Leaf size 8½" x 6". Red cover with clever black and white designs. **$2.95** postage paid. Extra fillers, **50c.**

RMS **Write for free gift catalog**

Indiana **216 WEST ONTARIO STREET CHICAGO 10, ILLINOIS** Dept. HB 99



LIFETIME FRUIT

First fruit ever made of dimensional vinyl! Stays ripe forever, actually seems to breathe!

These deliciously colorful fancy fruits look real enough to nibble on—they even respond naturally to the touch. In baskets, bowl or platter they're beautiful, cheerful ornaments that draw eyes . . . and oh's. Display them on table or shelf, from foyer to kitchen. Made of virtually indestructible, no-chip no-fade vinyl, they are unbelievably exact *full-size* reproductions of prize fruit.

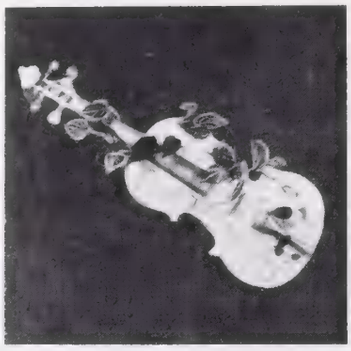
Specially priced 12-piece group illustrated . . . . . **$7.95** ppd.

2 grape clusters, 2 bananas, 2 apples, lemon, lime, orange, peach, pear—shown in 12" bowl (not incl.) Pineapple $2.95 extra.

Order specially priced $7.95 group . . . or individually: grapes 90¢ per cluster, lemon, lime 50¢ ea.; banana, orange, peach, apple, pear 80¢ ea.; pineapple $2.95 ea.

Hobi *Same-day shipment. Satisfaction guaranteed. Send check or money order.*

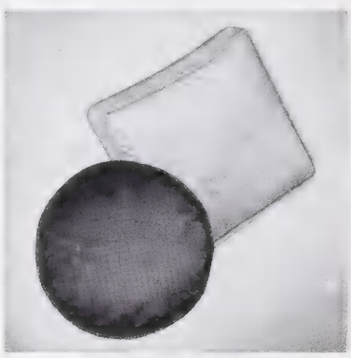
Dept. B99, Flushing 52, New York



IF YOU CAN'T PLAY I PLANT IT with glossy gre ivy or shiny philodendron, a your music corner or sun ro will have the freshness of the fi day of spring. Genuine violins fine violin wood. 23½" x 8½ have concealed waterproof c tainer. $17.50. Antique white gold finish. $14.95. Ess-Dee, Hi 240 E. 92nd St., Brooklyn New York.



AND HANDSOME TO BOO Every girl whose fashion se has its feet on the ground w want a pair of suede leather bo for indoor and outdoor we They're sheer heaven for walki in the country, sprinting throu family shopping, at-home lou ing. Cuff is worn up or dov Black, red, or camel with cre soles. Szs. 5-9. $4.95. Elizab McCaffrey, B9, Northport, N.



TOSS PILLOWS in silk a acetate come in rich hues, vibrant decoration for sofa a bed. 12" box-round or box-squ design in American beauty, whi pink, turquoise, beige, lavend apricot, blue, purple, lime, brow emerald, black, or gold. Zipper covers, kapok-filled, $3.50 ea., $9.95. Add 90¢ post. Color sa ples 10¢. Colten's, 1358 Beac Brookline 46, Massachusetts.



MIXED 'N MATCH MAT for campus belles and their c mothers are tailored in fin Crompton corduroy in avoca green, flannel gray, desert t turquoise, red, or black. Jack with snap front, action back, self belted. $7.95. 4-gored ski $6.95; tapered pants, $7.95; B muda shorts, $5.95. Add 35¢ p each. Szs: 10-20. Western Cla ics. BCS. Box 4035, Tucson, A



GOOD-BY PORCELAIN RUST STAINS!

Stubborn rust and hard water stains on porcelain enamel, ceramic tile quickly and easily yield t the magic of liquid POR-SO-KLEEN! Perfect for ob taining gleaming stain-free fixtures in seconds . . without injury or harm to hands, fixture surface septic tank. Recommended for tubs, sinks, was basins, bowls, ceramic tile. It's odorless and eas to use. Order now: pint bottle $1.50, postage paid money back guarantee.

STELLAD PRODUCTS, INC., Box 33025, Indianapolis 3, Ind



HOUSEWIFE SOLVES MYSTERY

. . . Free Catalog Ends Search

After years of "looking", Mrs. B. Billow, 538 Roscoe, Chicago, solved a problem. A free catalog ended her search for practical, full-time protection for her furniture from dust, dirt. Now her furniture is dressed up in shaped-to-fit *Window-Clear* Plastic Covers that protect without hiding the beautiful upholstery. The extra-heavy plastic has no pores to admit dust and dirt. Gives perfect protection; saves work. So transparent every detail of pattern and color shows through. Amazed by their custom-tailored appearance, Mrs. Billow says, "They're so good-looking, I leave them on for company. Ordering was easy and they're inexpensive, too. Housewives with the same problem should get your free catalog, as I did." Write today for **FREE** Catalog of over 150 styles and sizes, including latest SECTIONAL and BUMPER models.

HOUSE OF SCHILLER

60 East 25th St., Dept. HB-99, Chicago 16, Ill.



Traditional Wood and Contemporary Steel

A St. Charles kitchen is always *an original...*



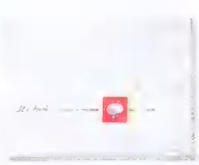
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St. Charles Custom Kitchens, 227 Tyler Road, St. Charles, Ill.

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We plan to ☐ remodel ☐ build (Please check one)

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a Borg fabric

APOTHECARY CHEST. Just imagine the joy of having a separate drawer for everything from jewelry and gloves to unpaid bills and snapshots. Hand-crafted of solid pine, this distinguished design has white china pulls, beveled drawer fronts. 32¼" w., 10½" d., 32¾" h., $119. Catalog free with order. $1 *without*. Greenbaum Bros., HBP, 101 Washington St., Paterson, N.J.



INVITING IDEA. Send the next wedding invitation (or any invitation) you receive *back* to the bride as a delightful gift, framed in silver plate or 18k gold plate, safe under glass, and backed with velveteen. Tray is personalized with 2 or 3 initials or two first names. The bride will use it as a card tray on the hall table. 4½" x 7¼", $2.95. Vernon, 76 E. 3rd St., Mt. Vernon, N.Y.



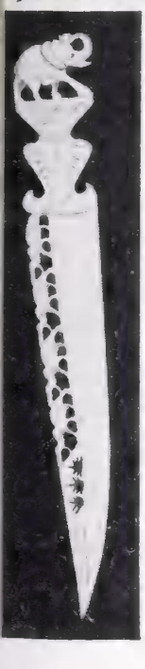
FINE PLAQUES to complement the masculine atmosphere of your husband's study or your son's bedroom are hand-rubbed and mounted with solid-brass insignia polished and lacquered. Choose rectangular wreathed flying eagle design or cannon-ball and flame. With brass-finished loop they're 4½" l., 7" w. $2.98 ea., $5.75 pr. Plus 35¢ post. Mastercraft, 275-HB Congress, Boston 10.



IS SHE SCOTCH? Then this tribute to her proud heritage will have her executing a neat High-land Fling. Handmade sterling-silver jewelry takes its lovely design from Scotland's thistle, and the price will warm the cockles of your th-rr-ifty heart. Pin, $3; earrings, $3; bracelet, $6.50. Set, $10. Necklace $9. Tax incl. The Jamaica Silversmith, 79-32 164th St., Jamaica 2, N.Y.



Genuine Ivory LETTER OPENER



$1.98 P.P.D.

A true "Treasure of the Orient". Beautifully hand-carved in Hong Kong by master craftsmen. Intricate pattern depicts elephants charging down the side, tails and trunks entwined, crowned by a magnificent bull elephant. A unique accessory for home or office. Over 7" long, made of genuine ivory.

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Harriet Carter

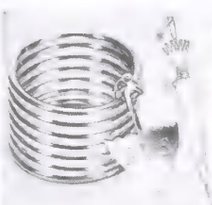
Dept. H89

Plymouth Meeting, Pa.

GIFTS FOR "HER" ALONE



STERLING SILVER BOBBY PIN dramatizes your hairdo with a touch of silver! Original new beauty aid is expertly engraved with a single Parisian style initial, adds distinction to everything in your wardrobe—tailored suits to party dresses! Order two or three for your swept back hairdo, chignon or French knot. It makes the simplest hairdo a glamorous coiffure! Scoop them up by the dozen now for exciting little money gifts at Christmastime and all year long! $1.00 each



UMBRELLA SLIMMER streamlines your umbrella and tags it as your very own. Gold-plated metal coils whittle clumsy-to-carry umbrellas so that they are as willowy as a Parisian model! Pretty umbrella-shaped tag is personalized with your 2 or 3 initials and dangles ever so charmingly for easy identification. Here's a gift designed for the girl who appreciates something different! $1.00

Prices include postage, 25¢ for engraving, and tax.

WRITE FOR FREE GIFT CATALOG

HARMILL COMPANY

Division of Zenith Gifts, Inc.

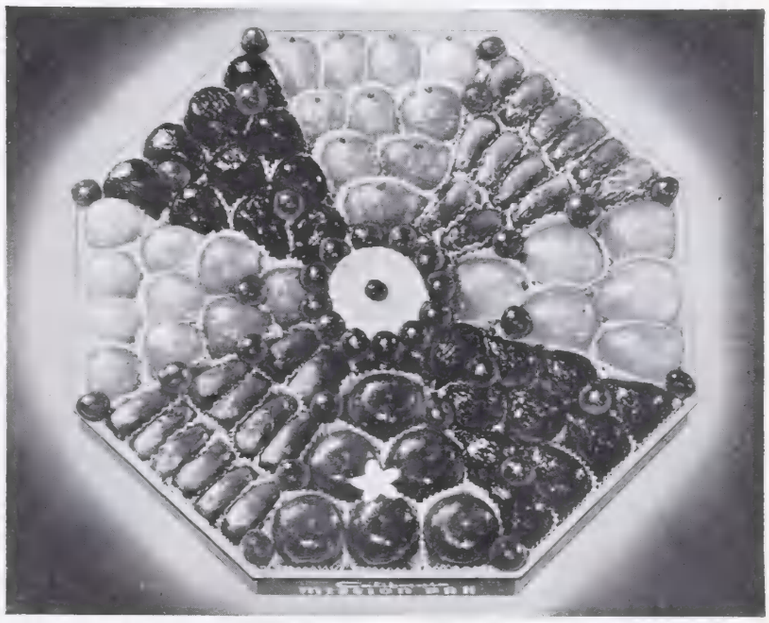
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California Fruits

GLACÉD IN REAL ORANGE BLOSSOM HONEY



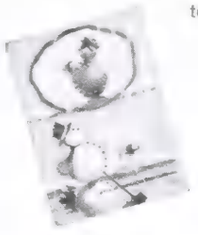
It takes a *full year* to prepare these rare fruit delicacies for you. Just the mist of honey sweetness surrounds each piece to blend with the *natural* flavor of freshly picked fruits . . . *whole* fruits. Repeated slow simmerings remove all water content and replace it with pure orange blossom honey and nectar syrups. You can't buy glacéd fruits like these in stores. So tasty . . . non-fattening, too! So inexpensive you can afford to add *extra* people to your gift list!

Gift No. 1, 1 lb. net, $2.49. Gift No. 2, 2 lbs. net, $4.97. Gift No. 3, 3 lbs. net, $6.89. Gift No. 4, 5 lbs. net, $9.89.

MISSION PAK GLACÉD FRUITS MAKE WONDERFUL GIFTS

Just give us the address . . . and we do the rest! We festively wrap your gifts, enclose your card and ship *prepaid* anywhere in the U.S. Safe arrival and complete satisfaction guaranteed.





FREE GIFT BOOK

Shop in arm chair comfort!

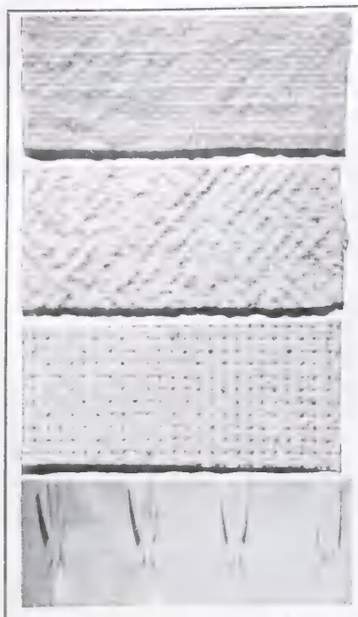
50 wonderful fruit gift ideas, in natural color, to thrill your friends and compliment you. Send for your copy today!

REFERENCE: ANY LEADING BANK

40 years experience making people happy at Christmas time.

THE MISSION FOLK

116 East 33rd Street, Los Angeles 11, California



only $2.98 a yard and it's 10 feet wide!

California decorators and architects "up end" it to drape the widest window floor-to-ceiling, with one piece of cloth! No seams to sew or show! 100% cottons, heavy primitive weaves, woven for quick fluff-dry laundering—never ironed. Smart and serviceable for slipcovers, bedspreads, tablecloths.

Send 25¢ for catalog. 11 samples in an interesting choice of textures in both unfinished yardage and preshrunk, in natural and off white, in pure white and in custom colors to match your own swatch or paint chip. All are in floor-to-ceiling widths from $2.98 to $4.98 per yard.

world's widest seamless draperies!

Cloth so wide its width goes floor to ceiling. Endless pleating along one edge provides panels to your exact rod size . . . ready to hang, only 10¢ per rod inch plus yardage cost. Handsomer, at lower cost, because they're seamless! Send 25¢ for catalog described above.

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THE THREE GRACES

These maidens were originally known in Greek mythology. They were hand maidens of the Muses. They are Brilliance, Joy and Bloom. They have a graceful symmetry in white Italian alabaster. 10" high. $12.00 postpaid.

No C.O.D.'s, please

JEREDITH MANOR
P.O. Box 130 Nyack, New York



SHELL COVERED BUTTER DISH
Of Sheffield Silver

This gets butter to your table in fine style. Comes with crystal liner and its own butter knife. Use also for jelly, nuts, etc. 4¾" x 4¾". Made in fine silver plate imported from England. A lovely gift and excellent buy. (Reg. $4.50) **Now only $2.99 set.**

Money back guarantee if not delighted.

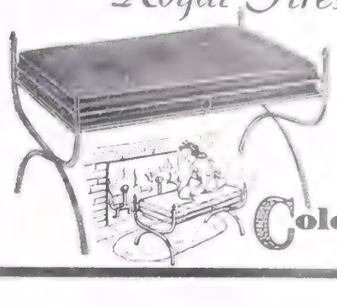
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Mailed gift wrapped—postpaid—tax incl.
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RECORD LABELS are a wonderful present for anyone with a collection. These are printed with the words "This record belongs to:" and a musical motif in black on white gummed labels 1½ in. long. Small so as not to cover titles. 500 *personalized* with name desired and packed in clear plastic box are $2 ppd. (via air. $2.14). Guaranteed. Prompt delivery. Bruce Bolind, 92 Bolind Bldg., Montrose 40, California. Thank you kindly.

Royal Fireside Bench



. . . for those who appreciate the finer things in life.

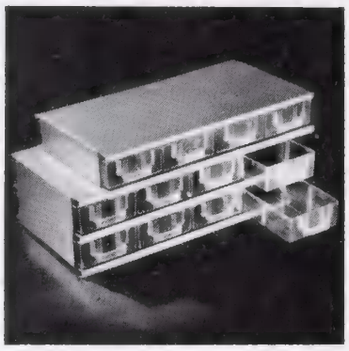
Luxurious brass finish is accented with rich velveteen cushion (Light Blue, Sunburst Orange, Fire Red, Pink, Peacock Blue, Black). Remove cushion — use for cocktail table. All-welded. Height 18", length 31".

$74.95 No. C.O.D. Express collect

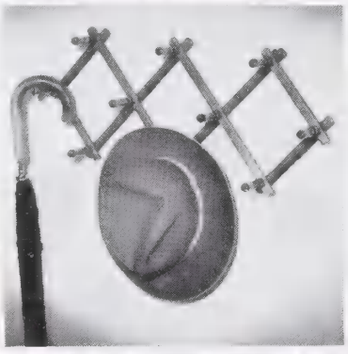
Colorific HOUSE BOX 325
EVANSVILLE 4, INDIANA



LAWN TOTER makes gardening cleanup a cinch. Just rake grass cuttings, shrub and tree trimmings, leaves, etc. onto this heavy-duty burlap toter, pull the cord, and cart away. Lightweight and easy to handle, toter has metal grommets at each corner comes with 3′ of closing cord. 54 x 54". $1.25; 80 x 84". $1.98. Mrs. Dorothy Damar, 742 Damar Building, Elizabeth, New Jersey



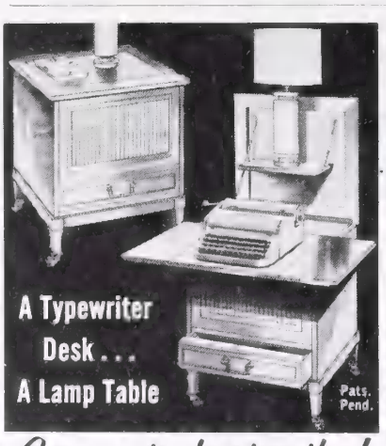
BUTTONS AND BOLTS are only two of the small household necessities you will file in this 12-drawer metal frame cabinet that would be handy for work shop, kitchen, or sewing room. Each tier of 4 plastic drawers slides on or off for easy stacking. Three-tier unit 12" x 6" x 6" is $5.45. Each additional tier, $1.5 plus 15¢ post. H. B. Cowap. HB 2423 Ridgeway Ave., Evanston, Il



FOLDING PEG RACK is not new, but the price is! It holds its own, whether it's the family hat and coats in the front hall, towels in a bathroom or a country kitchen. Well made and finished in maple, it folds accordion-style and its *ten* turned pegs are sure to bring order into your life. $2.98. Order from Taylor Gift Wayne 5, Pennsylvania.



BARREL COOLER made for grand-scale picnics holds 4 gallons of your favorite beverage. It has Kimpack insulation and heavy plastic liner to keep ice cubes vigorous for 24 hours and food fresh all day long. Wonderful for fishing, boating, camping etc., it's made of hand-drawn oak staves, hooped by hand with brass-plated nails. $8.95. Templeton Craftsmen, Templeton, Mass



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Ask about models for standard typewriters. WRITE FOR COMPLETE INFORMATION.

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Italian Demi-Tasse Spoons.....$3.98 set pp



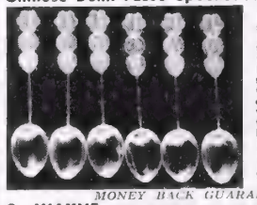
Handsome silver plated 4" spoons feature Italian design. Correct gracious after dinner coffee and dessert. Friends will admire for its distinct beauty and Old World charm. A set to your collection or give a dear friend. Set of 6 G I BOXED . . $3 ppd. (2 sets $7.00 ppd.)

German Salt & Pepper Set...$10.98 ppd.



Painstakingly hand-carved from Phenolic resin (450 lbs. of coal produces only 1 oz.) with incomparable artistry and fidelity given each detail. Each is only 1¾" x 1¼". Brilliant black with hand inlaid Berlin Crest-of-Arms in pure silver. Screw type top. Designed to serenade the eye, deny time and defy destruction. Set is beautifully GIFT BOXED and Postpaid at $10.98.

Chinese Demi-Tasse Spoons....$4.95 set p



Beautiful Ster silver plated Hong Do tasse spoons ture handles hand carved ness charact Correct for ev occasion. Frie will admire for its Orie beauty. Set i in Silk lined G BOX $4 ppd. (2 sets $9.00 ppd.)

MONEY BACK GUARANTEE

G. WAYNE TABOR, 7540-HB E. Grand Ave. Dallas 14, Texas

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ON'T CHOOSE A CARD 'til ou've seen the new Kimball port- lio of Christmas Greetings. here are 36 pages of cards in- uding a steel-die engraved de- gn at $4.50 for 25, several cards ith sketches for the members of ur family, including one drawn George Lichty, famous car- onist ($4.95 for 25). For cata- g write Kimball Printers, 690 ond St., Oshkosh, Wisconsin.



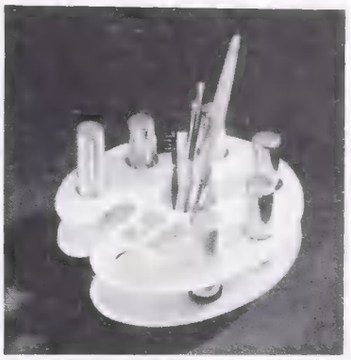
HE ROSE ANNE is a beauty r a dressing room, a vanity, or use as an accent chair. Hard- ood in mahogany or fruitwood nish, covered in aqua, sage, rose, d, pink, or gold Spotshed vel- t. $29.95. (For 14" skirt, add .50.) In your fabric, $27.95; nd 1¾ yds. 54" material. 25" h. 22½" w. x 18" d. Exp. coll. No .d.'s. Catalog A-1. 25¢. Chair op, Box 725, Morganton, N. C.



PRAY FOR PEACE" is one the inspiring phrases that come lovely trays you'll use for serv- e on the table, or as wall deco- tion. Choose the above or "The mily That Prays Together ays Together." Smoky-glass ay with milky-white center has ised golden-leaf scroll border. anger incl. 6¾" x 8¾", $2.50 .., $4.95 for 2. Bard's, Dept. 09, Evanston, Illinois.



IVE IT A WHIRL and you'll t make-up service as light- arted as a merry-go-round. The azy-Susan lipstick palette has lipstick holders and a center ll for lipstick brushes, eyebrow ncils, tweezers, etc. Pearlized astic palette with 2 golden ini- ls and base, $1.95. Palette *thout* base or initials, $1. Em- re Merchandising Co., HB9, 4 3rd Ave., Mt. Vernon, N.Y.





A fantastic value and every inch of it top quality! This is a real imported Danish-type glass "tear drop" wall pulley lamp . . . with solid walnut arm and wall bracket. Just touch the cord to lift and lower lamp to meet your lighting requirements. Arm extends 17". Switch is on cord. Send check or money order. Money-back guarantee.

jans lighting co.
30 Fifth Ave., Dept. B-99, N.Y.C. 10.



MINIATURE HORSES IN WHITE PORCELAIN

Horses, horses, horses—you'll be crazy over these life-like horses exquisitely made of pure white Chinese porcelain. Each horse in the set of eight is in a different pose—and all have the detailed beauty for which Chinese porcelains are so famous. About 2½" high, they are choice items for both horse fanciers and collectors of miniatures or figurines.

Set of eight—all different . . . $2.95 postpaid

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NAME & NUMBER BRACKET MARKER 17 letters and numbers on top line, 6 on lower Wrought aluminum bracket. **style NB $4.95** Postpaid. Use order form below.

from coast to coast in America's finest residential areas you see more DAY-n-NIGHT Markers than any other kind of house marker

People who can afford *any* type of home identification choose low-cost DAY-n-NIGHT Markers. Good taste, simple design and honest craftsmanship have made DAY-n-NIGHT Markers America's favorites from coast to coast!

The perfect gift for birthdays—or any occasion—because it's personal! Gift card free on request.

ANY WORDING YOU WANT*

Your name or other wording appears on both sides of your DAY-n-NIGHT Marker in permanent, embossed reflector letters that shine brightly in headlights, softly in moonlight.

DAY-n-NIGHT Markers are rustproof; plates, frames, etc., are made of lifetime aluminum throughout. Baked enamel automobile finish; black background, white letters. The letters are permanent — raised in solid aluminum plates. Nameplates are 2½" x 18"; number plates are 2½" x 7".

You can order any wording you want, up to 17 letters and numbers on nameplates, 6 on number plates. Same wording appears on both sides.

COLOR! The background on any DAY-n-NIGHT Marker can be made in your choice of Antique Copper, Colonial Red or Pine Green for only 50¢ per Marker extra. The colors are baked enamel automobile finishes, with the same brilliant white reflecting letters as black-and-white styles.



FRAMED MAILBOX MARKER attractive wrought aluminum frame. **style MF $2.95** Postpaid



DELUXE MAILBOX MARKER graceful wrought aluminum frame and scrolls. **style EM $3.45** Postpaid



NAME & NUMBER MAILBOX MARKER **style NM $3.95** Postpaid



TWO-LINE MAILBOX MARKER **style OM $4.95** Postpaid



LAWN MARKER 24" wrought aluminum stand. **style L $2.95** Postpaid



NAME & NUMBER LAWN MARKER 24" double stand. **style NL $4.95** Postpaid



attractive wrought aluminum bracket for wall, post, etc. **style B $3.95** Postpaid

FRAMED BRACKET MARKER



with wrought aluminum frame. **style FB $3.95** Postpaid

TWO-LINE BRACKET MARKER

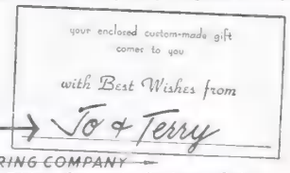


style OB $6.95 Postpaid

GUARANTEE: If you are not pleased with your DAY-n-NIGHT Marker, you may return it for full refund.

FAST SERVICE: We ship your Marker within 48 hours after we get your order. We pay the postage on all shipments.

FREE GIFT CARD
Your name goes here →



We ship postpaid to any U.S. address and enclose a handsome gift card on request. No charge—just tell us how you want the card signed.

Spear ENGINEERING COMPANY
285 Spear Bldg., Colorado Springs, Colo.

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Spear ENGINEERING COMPANY
285 Spear Bldg., Colorado Springs, Colo.

PLEASE PRINT CLEARLY
SATISFACTION GUARANTEED OR YOUR MONEY BACK
WE SHIP WITHIN 48 HOURS

	STYLE	WORDING—Any wording you want, up to 17 letters and numbers on large plate, 6 on small. Show punctuation but don't count it.	COLOR (copper, red or green 50¢ extra)	PRICE
*ANY WORDING YOU WANT, ON ANY STYLE MARKER				
		TOP		
		BOTTOM		

SHIP TO:

ADDRESS

CITY ROUTE OR ZONE STATE

TOTAL

☐ Remittance enclosed ship postpaid in U.S.
☐ Ship C.O.D. I will pay C.O.D. fees and postage.



FLOOR RACK



TABLE RACK



WALL RACK

MAGAZINE RACKS

All Sizes Finished or in Easy, 1-Hr. Home Kits

These large, handsome racks prevent "magazine mess." They're the most practical made. Magazines will not "slouch" or bend. Each is held straight and flat—each is visible for quick, easy selection. Beautiful in the home—perfect in the office and reception room. Floor rack has convenient carry handle. Holds 30 magazines on each side—a full year's supply.

BEAUTIFULLY FINISHED

Completely assembled and finely finished in satin smooth honey-tone knotty pine or lovely maple or mahogany finish.

IN COMPLETE KITS

Easy, 1 hr. assembly, pre-fitted, drilled, sanded, etc., ready for finishing. Simple instructions.

Floor Rack 23"x30" high x 9½" deep.....holds 60 magazines	$29.95 . . .	In Kit $18.95 Postpaid
Table Rack 13"x16"x9" (for floor also).....holds 20 magazines	$12.75 . . .	In Kit $ 8.50 Postpaid
Wall Rack 23"x27"x5" (illustrated).....holds 30 magazines	$17.95 . . .	In Kit $ 9.95 Postpaid
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Wall Rack 45"x27" (double width of ill.)..holds 60 magazines	$32.50 . . .	In Kit $19.95 Postpaid
Wall Rack 23"x14" (shorter than ill.).....holds 20 magazines	$12.95 . . .	In Kit $ 7.95 Postpaid

Finished Racks Shipped Express Charges Collect.
Immediate Delivery. Money Back Guarantee.

LARGE NEW FREE CATALOG—300 PIECES
of Finished and Kit Form Furniture and Wall Racks in Friendly Pine.

Yield House
Dept. B9-9
North Conway, N.H.



QUAINT AS THE DICKENS

Beloved characters from the pages of Charles Dickens are embossed on each of these unique brass hooks. Handsome accessories to hold tongs and pokers on a hearth; coats, hats, umbrellas in the hall. Imported from England, these extra-heavy solid-brass hooks are polished and lacquered, come in assorted motifs. 4" long.

each **$1.95,** 3 for **$5.50,** 6 for **$10.00**

All prices postpaid.

Write for free gift catalogue. Sorry, no C.O.D.'s.

Visit our gift shop near the Bronx-Whitestone Bridge

THE LANDING COMPANY Dept. B-9
14-16 150th St., Whitestone 57, N. Y.



OUR ZIG ZAG CASUAL SHOE

only **$5.95**

Soft glove leather, cushion sole with comfortable wedge heel. Flattering to your foot and a delight to wear. Comes in Black, Red, Saddle Tan, Turquoise, Beige or White. Sizes 4 to 10 Medium, 5 to 10 Narrow. Half sizes too. **$5.95** plus **50¢** postage.

Same shoe with Higher Wedge in Turquoise, White or Beige...**$6.95,** plus **50¢** postage.

For COD's send $3 deposit. Satisf. Guar.

OLD PUEBLO TRADERS Box 4035, Dept. 22B Tucson, Arizona



Spinning Wheel Planter

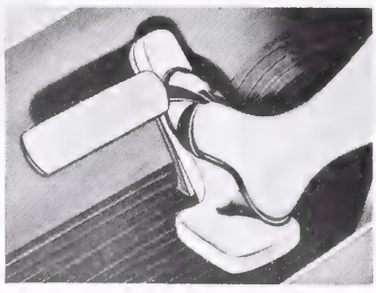
$2.98 plus 35¢ shipping

This is ONE Spinning Wheel that won't be kept in the corner! You'll put it in your sunniest window or on a coffee table to catch every admiring eye. Fill the planter-well with greens or small potted violets. It's an authentic replica, made of rich, rubbed Hardwood, 16" x 13" hi. Planter has metal liner. Makes a charming gift for the whole family!

Satisfaction guaranteed.

FREE CHRISTMAS GIFT CATALOG Write for it!

Foster House
6523-B9 N. Galena Rd., Peoria, Ill.

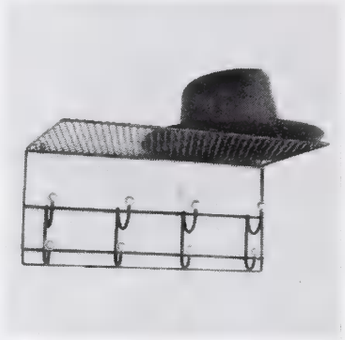


NO MORE SCUFFED HEELS!—$1

Now you can drive in your fanciest shoes without fear of scuffing. Self-adhering soft foam pad is easy to install—just press it against the gas pedal in your car—that's all! Gives complete foot-driving comfort; reduces driving fatigue. A boon to short drivers . . . brings the gas pedal closer. You can even drive barefoot safely. Saves floor mats from wearing, too! *Guaranteed to please or your money back!* Only $1, postage paid. Order FOOT EASE CUSHION from **SUNSET HOUSE,** 2852 Sunset Building, Beverly Hills, California.



A SATIN APRON around you waist, fair lady, and its feminin fairness will turn you from ever day cook to a coquette. Team up with satin place mats and yo finicky husband won't know wh he's eating, but will think i ambrosia. 5-pc. set in pink, blu white, gold, or red, with 1-lett monogram on each pc. is $ Add'l. mats, 50¢ ea. Scintil 1209 W. Balmoral, Chicago 4



WHAT A HOOK-UP will for your hall is to corral co and umbrellas. And on the ope work shelf above, chapeaux! Ha one near the back door for t children's coats, another in t bathroom for towels and bathrob It's made of sturdy iron wi baked-on black finish, measu 18" x 10" x 8". $5.95 plus 4 postage. RMS Interiors, 214 Ontario St., Chicago 10, Ill.



"SIMI" IS MAGIC for meta It's an imported cleaner and p isher that goes to work on pewt copper, brass, and chrome w the genius of a genie and lea them gleaming bright! And so easy. Rub it on, wipe it That's all you do. And it does scratch surfaces, lasts a long ti Two tubes of Simi are $1. Hobi, HB-9, Flushing 52, N



MARK YOU WELL, friends, this marking device make you as efficient as an I machine. It's a rubber stamp w your signature. Use it for lett books, etc., but not for chec Send in your signature in bl ink on white paper. It will reproduced and returned to with ink and stamp pad. $3 Handy Gifts, Room 01, Jasper Bldg., Culver City, Calif.



Hand-Turned, Olde-Time, Double-Purpose

BUTTER TUB TABLE

- **Our most versatile table in pure early American style.**
- **Handy end table—Plenty of storage space—easy to "tote"**

A real 30 lb. Vermont butter tub with hinged cover for storing sewing, games, odds 'n' ends. Beautifully fitted and hand-turned by skilled village craftsmen for purity of line and sturdiness from leg to oak carrying handle. Native Pine is hand-rubbed and finished in soft antique Salem Maple finish. A full 22" high and 14" wide. **Only $9.95 postpaid.** (Please add 75¢ West of Miss. R.)

Send 25¢ for big, new, complete catalog

Puddin' Holler Box 37 E. Swanzey, New Hampshi

WHITE HERITANCE dinnerware

By HARKER

White Heritance dinnerware set by Harker contrasts smartly with colored cloths while its simple design blends with modern or traditional table treatments. The repeated panels, cleanly defined, reflect light with unusual sparkle. An earthenware set marked with Elegance and Simplicity yet highly durable. The 45-piece set includes eight each: dinner plates, bread and butter plates, lug soups, cups, saucers; one each: platter, vegetable bowl, sugar bowl, creamer. Available in open stock. 45-piece set, $16.95. Coffee pot, $3.95. Shipped express collect.



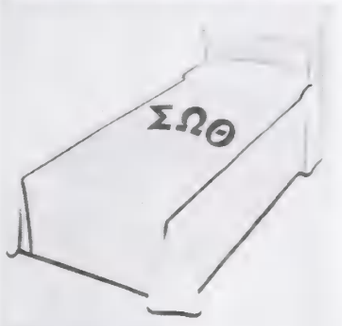
House of the Unusual
607 Market Street San Francisco, California

45-Piece Set **$16.95**

EATHER IN HER CAP. ıve you ever seen a more flat-ing frame for a pretty face ın this band of feathers in ıck, white, *or* beige? It's dis-ete but sophisticated, and we nk you'll find it's the hair ornment you'll pick from your rdrobe more often than any ıer. Snugly secured with a bi-cle clip, $2. Cortley Gifts, 453 88th Street, New York 28.

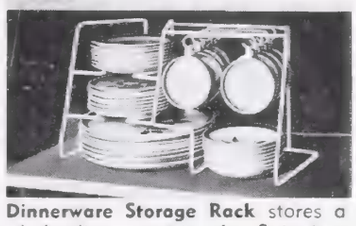


ORORITY SISTERS and ıternity brothers will be very ɔud of this washable denim bed-read that comes in many color nbinations, even school colors, monogrammed with the Greek ters of any sorority or frater-y you specify. 72″ x 108″. 1; 81″ x 110″. $13. 75¢ post. lor samples. 15¢. In corduroy, ces on request. May Schaffer, x 7102D, Elkins Pk. 17, Pa.



ASS THE BUTTER on a h that's as handsome as its ce is tiny and you can bring butter right to the table with-apologies. Handcrafted in nmark of oiled Bangkok teak-od, the dish totes its own teak eader, has a milk-white insert which to rest butter. Here's stunning gift for a modern de. 9″ l., $4.95. Harriet Carter, 399, Plymouth Meeting, Pa.

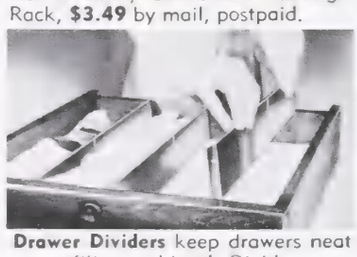




Dinnerware Storage Rack stores a whole dinner service for 8 in just 17¾″x9″x9″ of space and safely, too! Compact rack is made of heavy steel with white vinyl cushion coating that eliminates chips. Holds 8 each of plates, cups, saucers, bread-butter and fruit dishes. Order No. **P245-6**, Dinnerware Storage Rack, **$3.49** by mail, postpaid.



New! Vegetable and Fruit Bins store the modern way! Poly plastic bins can be scrubbed clean. Ventilated sides circulate air to retard sprouting and mildew. Fruit and potato bins hold 10 lbs., onion bin holds 5. Order **7683-6**, Onion Bin, lime green, **98c**; **7684-6**, Potato Bin, lime green, **$1.98**; **7685-6**, Fruit Bin, white only, **$1.98** ppd.



Drawer Dividers keep drawers neat as a filing cabinet! Dividers expand to fit drawers from 9″ to 17″ wide and come in 3 heights. Metal with attractive brown finish. Install easily to divide drawers into handy compartments. Sets of 3. No. **9012-6**, Dividers, 2½″ high, **$1.00**; **9013-6**, Dividers, 4½″ high, **$1.09**; **9014-6**, Dividers, 6½″ high, **$1.19**



Pot Cover or Soap Box Rack. Fasten this to the inside of your cupboard door and it will hold pot covers and pie pans in neat easy-to-get-at fashion. Or it will hold tall cleanser cans and detergent boxes—leaving more room on your shelf. White cushion-coated rack is 12″x5½″x 4″. Order No. **7743-6**, Pot Cover or Soap Box Rack, **$1.59** postpaid.

Write Today For Exciting 196-page Catalog of Gift Ideas!

Free Catalog *Miles Kimball* 173 Bond Street Oshkosh, Wisconsin

NOW 931 **ready-made** sizes and colors that fit any window, wall or corner of your home . . .

SUPERWIDE Fiberglas Draperies

NEVER NEED IRONING!

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5 YEAR WRITTEN GUARANTEE

That Never, Never Need Ironing or Dry Cleaning!

COVER WINDOWS UP TO 21 FEET WIDE!

Only Ronnie—the world's largest distributor of Fiberglas curtains and draperies—can solve your drapery problems for you at such tremendous savings. *You actually save one-third the price you would pay for made-to-order draperies.* These luxurious Superwide Drapes actually come as wide as 36 feet to the pair . . . new drapery weight, no-iron, work-free Fiberglas that never, never needs ironing or dry-cleaning . . . just wash and hang. Your choice of 52 of the newest colors in stunning prints and vivid solids.

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Color brochure, price list, and actual swatches. Just send us your name and address and we'll rush Drapery Sample Kit to help you select the draperies you want. No obligation whatever. So mail the coupon now!

RONNIE, Dept, 3A-9 Ronnie Bldg.
145 Broad Avenue, Fairview, Bergen County, N. J.

Please rush me ABSOLUTELY FREE, the new Ronnie Drapery Sample Kit, including actual swatches, color brochure, how to measure information plus everything I need to order the Superwide Draperies I want. I am not obligated in any way.

Name.....

Address.....

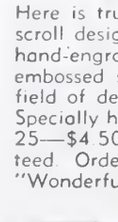
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Dept, 3A-9 Ronnie Bldg., 145 Broad Ave., Fairview, Bergen County, N.J.

Engraved Christmas Card



Here is true elegance! Delicate scroll design done with genuine hand-engraved steel-die in rich embossed silver on background field of deep cardinal red. Your name and message in raised silver. Specially heavy laminated stock. 4⅜"x8". PRICES WITH ENVELOPES: 25—$4.50; 50—$7.95; 100—$14.60. Postpaid. Satisfaction guaranteed. Order Number 44. (State choice of "On Earth, Peace" OR "Wonderful Christmas")



Free Catalog! Write for your free copy of 36-page catalog showing 29 excitingly new and very personal Christmas Card ideas!

Kimball Printers 440 BOND STREET OSHKOSH, WIS.



Comfort afoot in fashion-right

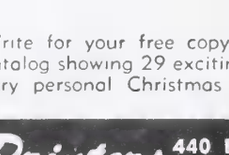
WEDGIE MOCCASINS

Foot flatterers that are exquisitely comfortable. Hand laced washable glove elk moccasins with built-in wedgie heel and leather sole make walking a delight. Hand beaded with authentic Indian designs. Exciting colors—Turquoise, Red, Palomino Gold or White. Adult sizes 4-10.

Guaranteed to delight and only $7.95 ppd.
Send actual shoe size and color

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MILLER'S 256 E. Congress, Dept. HB-9, Tucson 1, Arizona



Rich *decorator* Chair Pads in RED • GREEN GOLD OR TOAST

Add brilliant color to your home, luxurious comfort to your hard furniture. Inch-thick foam rubber chair pads covered in rich pin-wale corduroy does it! Order by size and color. Satisfaction guaranteed.

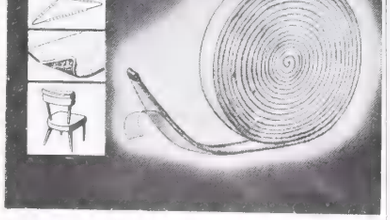
Large..16½" x 18"..**$3.98** each **4/$15.50**
Small..14" x 14½"—**$2.98** each **4/$11.75**

Add 25¢ shipping for each pad ordered.

FREE Christmas Gift **CATALOG** Write for it!

Helen Gallagher

413-B9 Fulton St., Peoria, Ill.



Handiest Thing In The House—$1

FOAM TAPE has adhesive backing that sticks to metal, glass, wood, fabric... cushions anything needing protection. A 1000 uses: prevents rugs from slipping, ashtrays or lampbases scratching, furniture from marking walls. Keeps pictures straight. Stops car doors and hood rattling, dresses from slipping off hangers. Keeps blouse inside skirt band. Peel-as-you-go roll. 108" long, ½" wide. *Guaranteed to do the job or money back!* Only $1, postage paid. Order FOAM TAPE from Sunset House, 2852 Sunset Building, Beverly Hills, California.



Here is the chair to highlight your decor! Beautifully tailored from richly quilted fabrics in green, blue, gold, or brown. Mellow Fruitwood finish. Foam rubber cushioned. W-29", D-19", H-32". $79.95 each, $149.00 a pair.

Also available in same fabric unquilted at $67.50 singly and $125.00 the pair. Swatches on request. For details on custom covering write for information.

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No C.O.D. Satisfaction Guaranteed.
Send 25¢ for Catalog.

Dept. B-9, Box 266, CONCORD, N. C.

Ephraim Marsh



MAGIC DESIGNER, an up-to-date version of the "Hoot Nanny," will be the most fascinating toy you could give a pigtailed artist or draftsman in knee pants. A professional vise arrangement grips pencil, anchors the drawing sheet, makes millions of designs. With directions, pencil, 50 sheets, $4.95. 100 refills, 6 colored pencils, sharpener, 75¢. Meredith's, Evanston 25, Illinois.



COOKED TO A TURN in individual white Ironstone baking dishes, your au gratin dishes will come to the table looking as wonderful as they taste. Use them for everything—shirred eggs, crab meat crowned with a golden crusty, bubbly cheese topping, Lobster Newburg, etc. 7" wide, set of four, $3.50 plus 35¢ post. Bowman's, 2477 Lombard St., San Francisco 23, California.



RELAX AND ENJOY your guests. No need to blanch or fidget when someone rests his martini glass on an end table or puts a hot plate on the side-board. When the party's over, apply Reviva. Its magical triple action cleans, de-spots, polishes your tables like new. Qt., $3; pint, $2; ½-pt., $1.50 plus post. No c.o.d's. Jackson of London Prod., 23 New York Ave., Newark 5, N. J.



EARLY-AMERICAN HOOKS. Authentic reproductions of a very old pattern are now decorator accents. On the back of a closet or bathroom door, they hold your robe or towel; in the hall, coats, hats, Dad's umbrella; in the kitchen, hanging plants. Cast metal with black finish, hook, 6" h., $2.5 pr. Southern Showcase, HB-9 Box 547, Memphis 1, Tenn.



NEW FINISH FOR PATIO FURNITURE

Sensational new finish contains everything you have always wanted in a finish for outdoor furniture. Easy to apply. It dries in minutes to a super-hard, high-gloss finish that resists any weather and use. Even makes old furniture appear new. Choose either Clear Gloss #40 or Tinted Redwood Color #41. Get Behr's Patio Furniture Finish. Pt. $1.30, Qt. $2.15, Gal. $6.75. Order direct. Postage Prepaid.

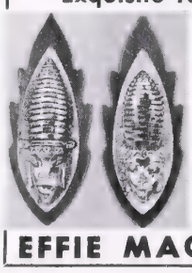
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NEW! Fountain Wall Mural



New and beautiful decor for dining and bedrooms. 3-spray dolphins in clover-leaf pool. Artistically created in alabaster with gold and black background. Choice of Cocoa and gold or black and gold. 44" high x 58" wide. Apply like wallpaper. **$7.95** plus 32¢ postage. Money back guarantee.

Exquisite Native Head Plaques



Ideal wall decor for offices, dens, bars or over a fireplace. Beautiful metalicized plastic NATIVE HEADS mounted on ⅛" mahogany in striking leaf design. 7½" x 18". Only **$4.95** pr. ppd. Wonderful gifts.

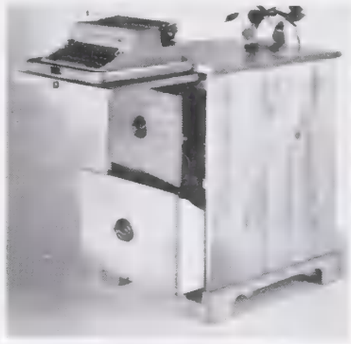
EFFIE MACK 49 S. Garfield Alhambra, Calif.

YPEWRITER TABLE for e lady of the house! There's a iding shelf for a *portable* type- riter. dustproof compartment for pewriter storage. and a legal- ze file drawer *or* 2 smaller util- drawers. 18½" x 22½" x 28" gh with brass hardware; ma- gany, maple. or walnut finish. 8.95: unfinished hardwood. 5.95. Exp. chgs. coll. Jeff Elliot. ept. HB9. Statesville. N. C.

AR HOUNDS make hilarious nversation pieces. for they are tires on the "types" that you eet at every gathering. Each rcelain figurine about 6" high picts a dog in human clothing ated on a bar stool. The three nales are sipping champagne. e three males are holding beer. true-to-life coloring. the set of s $3.50. Artisan Galleries. 2100 Haskell Ave.. Dallas 4. Tex.

OWN SQUIRES of soft-as- amois doeskin leather are su- rbly comfortable and light- ight. The *Velcro* fastener makes em a delicious luxury for any an who finds shoe laces and ckles troublesome. *Natural* with ther sole. leather lining. *or* epe rubber sole. fleece lining. zes 5-13. B & D widths. $14.95 us post. Footwear Specialties. x 145. Dixon. Illinois.

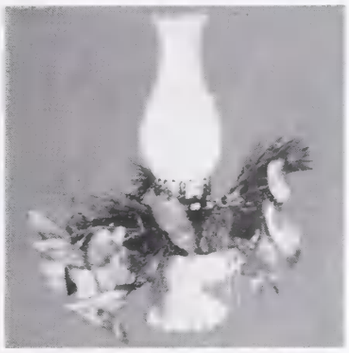
ILK-GLASS LAMP. The ol green of ivy or philoden- on looks marvelous planted in e bowl of this charming lamp. you'll want a pair to grace a essing table or guest room. The ice is skinny enough so you y want another to fill with fruit the dining-room sideboard. hite milk glass in hobnail de- n. 18" h.. $5.50 ea. Glasscraft. 0B Chicago Ave.. Evanston. Ill.



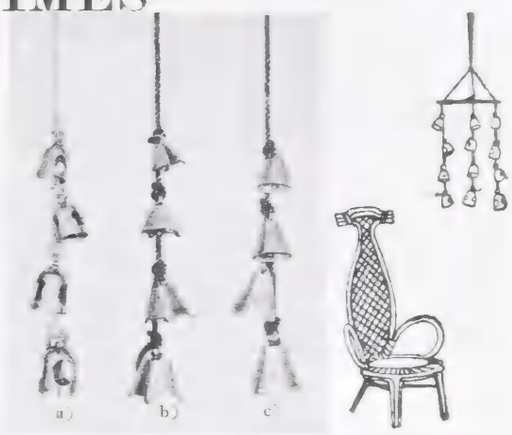








WIND CHIMES



Music of the wind from the exotic East! A quartet of bells in solid brass on a silken cord. Hand-engraved, the 4 bells are graduated in size from 2 to 3 inches. At your door they tinkle a gay welcome, on the porch they sing merrily, in any room they add music to motion! In three traditional Indian shapes.

4-bell strand **99¢**



DANISH TEAKWOOD COFFEE TABLES of golden, magnificently grained Siam teak, durable as time itself! Hand-rubbed, rich in natural resins, each sits a low 15 inches. At home in all decors, for coffee-ing, cocktailing, chatting, in 4 versatile sizes.

14" square	**5.99**
20" square	**7.99**
31" square	**11.99**
42" circle	**18.99**



3-PANEL SCREEN from Hong Kong in a glowing heart design. All in natural white rattan (tint it if you wish!) 6 ft. tall, 60" wide. **19.99**

HEART DESIGN BASKET CHAIR, 30" wide, white rattan on wrought iron. **6.99**



FIBERGLASS PLANTERS add contemporary color to nature's greenery. Bowl 15" wide in vibrant red, chartreuse, coral, black, grey, white, turquoise. Wrought iron stand 24" high or 18" low. Reg. $4.99.
Bowl and stand 24" high or 18" high. **3.99**



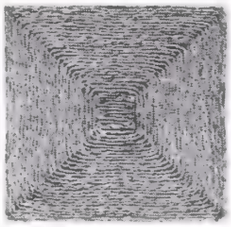
ITALIAN HANGING LANTERNS, color fused to glass for striking decorative illumination! Old-world simplicity, individually crafted, easy to wire. Hangs on slim 14" wrought iron chain. Transparent green, blue, amber or amethyst.

12" long	**6.99**
16" long	**8.99**



ISLAND CHAIR. Modern design meets easy chair comfort in this 12"-low reclining sitter. Beige rattan on wrought iron . . . and the companion ottoman adds super-tranquility!

Chair **7.99**
Ottoman **3.99**



SEA GRASS MATTING, cool, casual floor covering from Formosa. Natural beige in color, ½" thick, comes in 12" squares in rolls 12' wide. Cleans easily, squares can be added or detached. Send room dimensions in feet. Example: for 9' x 12' room you would need 108 squares at 19¢ each; a total of $20.52

per sq. ft. **19¢**



HONG KONG CHAIRS, an exquisite duo in natural white rattan. Victorian elegance in today's bedroom, sitting room, terrace.

side chair	**7.99**
arm chair	**11.99**

TO ORDER: Send check or money order. All items sent freight collect. C.O.D., send ⅓ deposit or more. Calif. resid. add 4% state tax. 10-day money-back guarantee.



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the akron / 4372 SUNSET BOULEVARD LOS ANGELES 27, CALIF.



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TABLE TALK from the GREAT SMOKIES

Reproduction

CIVIL WAR OFFICER'S Utility Table

It's a beauty! HANDMADE of carefully selected flawless ¾" solid walnut, it has been hand rubbed by a mountain craftsman to a mellow, sable tone (natural) satin finish. Alcohol resistant, the top is 18" square and locks into three heights 18", 21" and 24". Folds compactly for storage. You can use several—for coffee table groupings, individual buffet service, end tables and students' study/typewriter table. Each piece signed by the maker. Postage paid.

$24.95 each. 2 for $49.00

Your Satisfaction Guaranteed

Carolina Craftsmen

Dept. HB-99, P.O. Box 548, Burnsville, N. C.



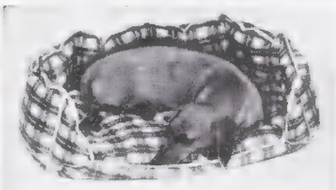
Personalized Sweat Shirt

Short of having a famous name like Milwaukee Braves on a sweat shirt—the next best thing is having your own! Quality shirts are firmly knit of fleecy white cotton with stout seams, double-knit necks. First name in red letters. **E584-6,** Size 4; **E585-6,** Size 6; **E586-6,** Size 8; **E587-6,** Size 10; **E588-6,** size 12, Sweat Shirt, **$1.69**

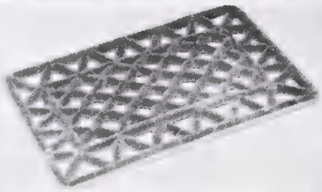
LOCKABLE MAIL BOX PREVENTS THEFT



The secret of this mail box is the concealed inner lid which locks —protects your mail against theft. Box is heavy 22-gauge steel with black finish. The magazine scrolls are in bronze. 14x3¾x11½". **8003-6,** Box, **$3.95**



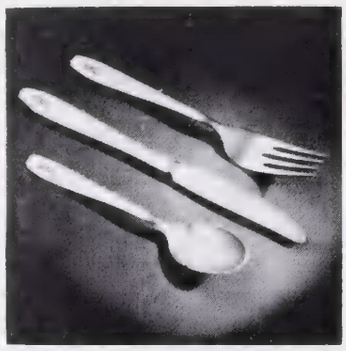
Doggy Divan pampers your pooch! Plumply stuffed with new cotton, Divans are covered with waterproof, fleaproof plastic in smart plaid pattern. Easy to wipe clean. High backs give a pet secure feeling. **P023-6,** Divan, 6x15x24", **$4.95** **P026-6,** Divan, 6x17x28", **$5.95** **P204-6,** Divan, 6x21x32", **$7.95** **P203-6,** Divan, 7x26x42", **$12.95**



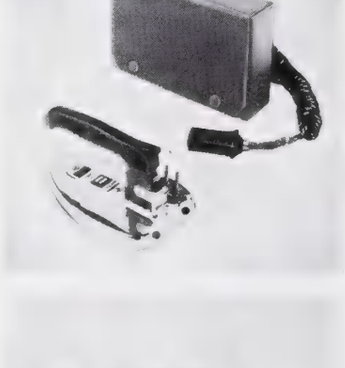
Brush-O-Mats. Feet that cross these will really be clean—because the mats are actually stiff-bristled brushes! Mats are tightly fitted Ceylon coir fibre on rust-resistant spring steel frames. Mud wiped from shoes is dropped down out of the way. Natural color. **P232-6,** Mat, 18"x30", **$4.95**; **P234-6,** Small Mat, 16"x24", **$3.95**, ppd.

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Free Catalog **Miles Kimball** 173 Bond Street Oshkosh, Wisconsin









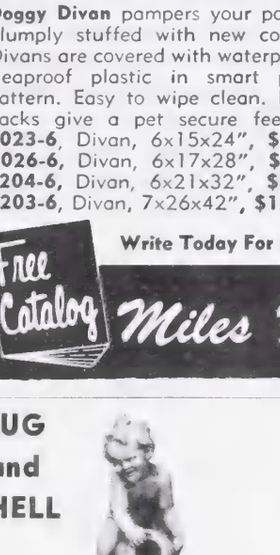
WALLACE'S CONTEMP pattern in lustrous mirror-fini stainless steel has sleek simpl ity, carefree ways, and an *graved initial* on each piece. 4-p place setting: dinner knife, fo soup spoon, teaspoon, $2. 24-pc. service for 6, $12.95; pcs. for 8, $16.95. Storage ch *free* with service for 6 and Murray Rackoff, HB-9, 1225 6 Ave., New York 19.

JUST DESSERTS—pou cake, ice cream, puddings, l come a gourmet's dream when y top them with fresh fruit and n preserves. "Topper Quartet" of apothecary jars in brass serv includes: Tropical Fruit Co pote (made with glacéd fruits Capri strawberry, boysenber and toasted walnuts in caram $7.95. Mission Pak Co., 158 33rd St., Los Angeles 11.

EVERYWHERE YOU G you'll vie with the ten be dressed women if you tuck t Travel Iron in your suitcase. It neat and compact for convenie handling and it operates from a AC circuit, 110-240 volts. Hand is air-cooled for comfort. Chrom plated iron comes in vinyl car ing case. Fine back-to-colle gift! $4.95. Scott Mitchell, 4 S. Broadway, Yonkers, N.Y.

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. . . a new look . . . in no time!

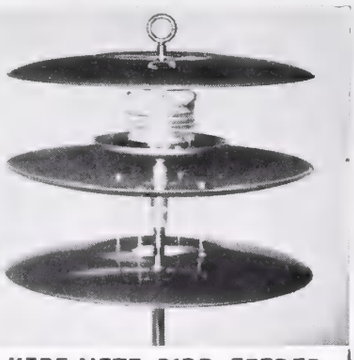
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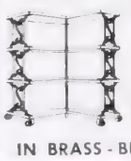
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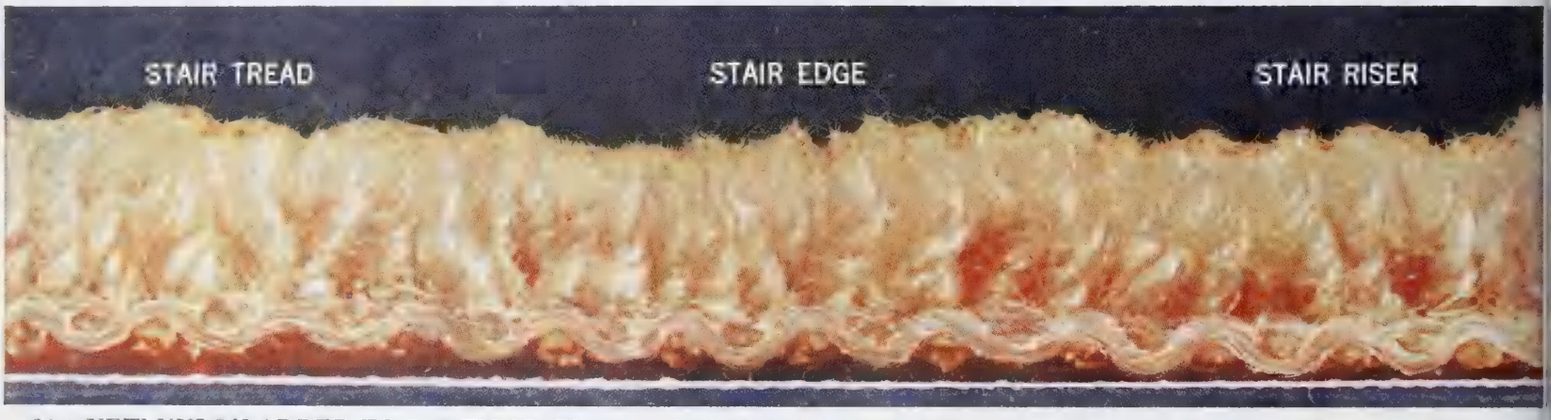
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SEE THE AMAZING *ADDED* WEAR YOU GET WHEN I·R·C *NEW NYLON* IS ADDED TO WOOL!

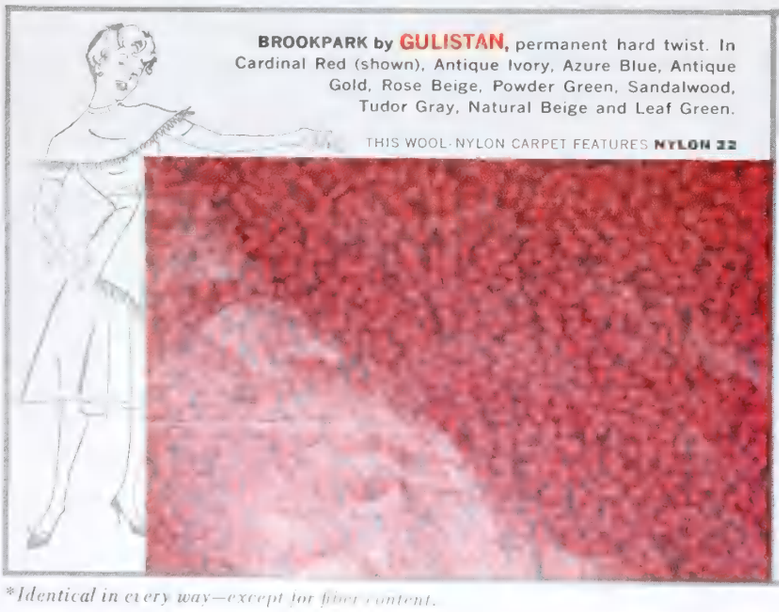
Here are enlarged photos of identical carpets placed on heavily traveled stairs at a subway entrance, and deliberately given a rougher wear-test than your carpets will ever get.*



100% WOOL CARPET photographed after 170,000 pedestrian steps

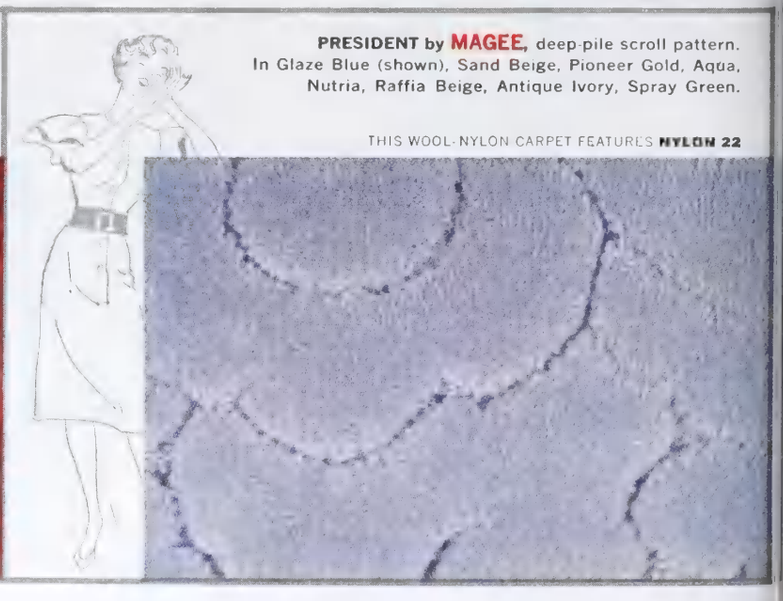


30% NEW NYLON ADDED TO 70% WOOL. Photographed after the same 170,000 pedestrian steps. Still good for years of wear!



BROOKPARK by GULISTAN, permanent hard twist. In Cardinal Red (shown), Antique Ivory, Azure Blue, Antique Gold, Rose Beige, Powder Green, Sandalwood, Tudor Gray, Natural Beige and Leaf Green.

THIS WOOL-NYLON CARPET FEATURES **NYLON 22**



PRESIDENT by MAGEE, deep-pile scroll pattern. In Glaze Blue (shown), Sand Beige, Pioneer Gold, Aqua, Nutria, Raffia Beige, Antique Ivory, Spray Green.

THIS WOOL-NYLON CARPET FEATURES **NYLON 22**

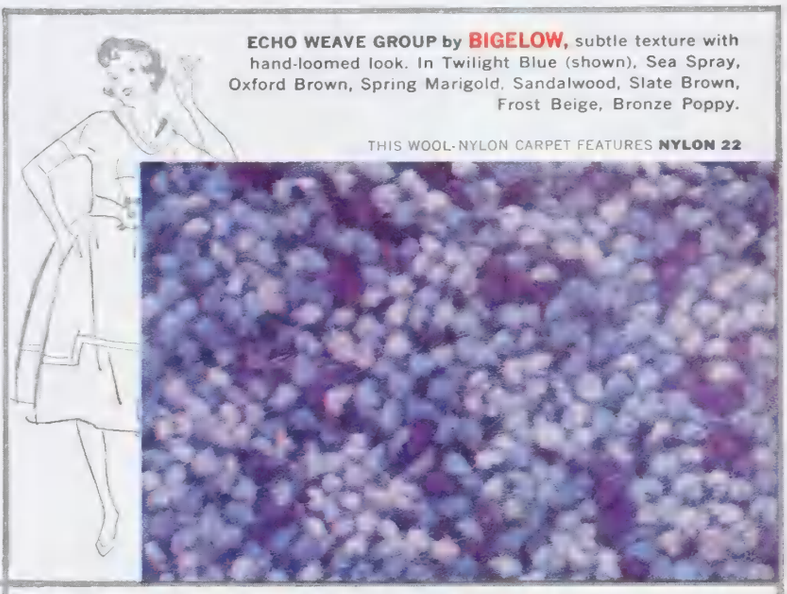
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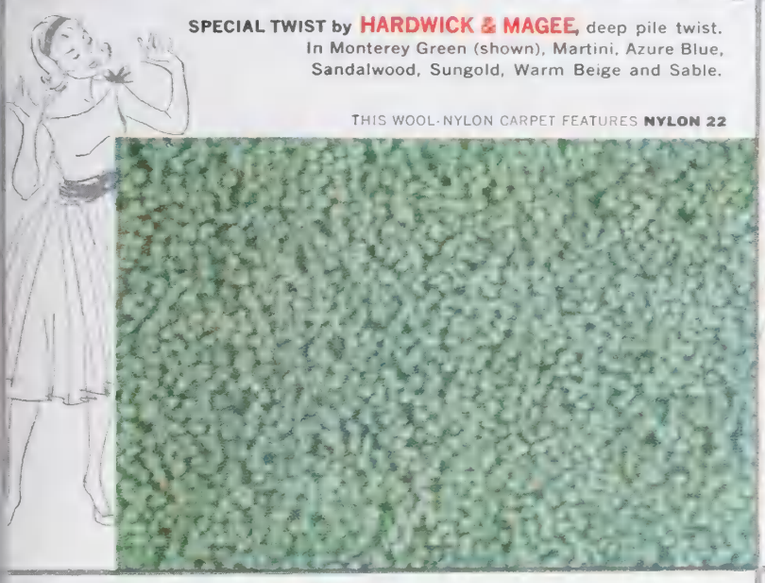
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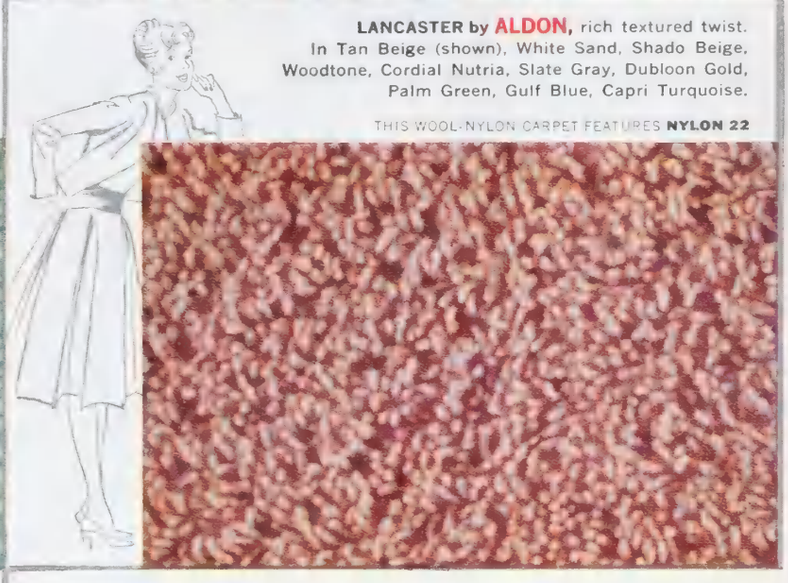
ECHO WEAVE GROUP by BIGELOW, subtle texture with hand-loomed look. In Twilight Blue (shown), Sea Spray, Oxford Brown, Spring Marigold, Sandalwood, Slate Brown, Frost Beige, Bronze Poppy.

THIS WOOL-NYLON CARPET FEATURES **NYLON 22**



SPECIAL TWIST by HARDWICK & MAGEE, deep pile twist. In Monterey Green (shown), Martini, Azure Blue, Sandalwood, Sungold, Warm Beige and Sable.

THIS WOOL-NYLON CARPET FEATURES **NYLON 22**



LANCASTER by ALDON, rich textured twist. In Tan Beige (shown), White Sand, Shado Beige, Woodtone, Cordial Nutria, Slate Gray, Dubloon Gold, Palm Green, Gulf Blue, Capri Turquoise.

THIS WOOL-NYLON CARPET FEATURES **NYLON 22**



ARTGLO by ARTLOOM, cut pile plush. In Gold (shown), Beige, Green, Gray, Turquoise, Nutria, Off-White, Martini.

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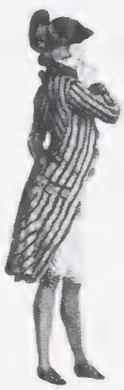
E PEACOCK is a proud tocrat—the chair for a beauti- woman. Found in Hong Kong fashioned of white rattan and te peel that may be tinted to ch or complement your décor, exotic design would be at ıe in boudoir, guest room, or the terrace. It's 45″ high, 99 freight collect from the on, 4402 Sunset Blvd., Los eles 27, California.



Fashions in antiques and collecting . . .
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to give you a perspective on the arts of the past

ANTIQUES

THE COLLECTOR'S MAGAZINE SINCE 1922



In September: Henry Ford's Greenfield Village in *full color* and black-and-white, French royal furniture, English brass chandeliers, fashion plates as documents and collectibles . . .

In coming months: a preview of the chronological chart of the decorative arts from ANTIQUES' forthcoming book on seven American museums; survey articles—invaluable to student and beginner alike; latest discoveries about English furniture, French silks, American glass.

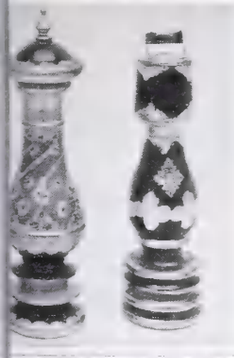
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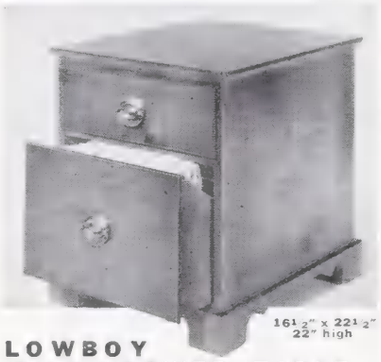
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unfinished . . $24.95	unfinished $29.95
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GOLD SHELL, $1.50 ea.

A gold plated shell tray makes an impressive gift with a tiny price tag. Mounted on three feet, the dish is beautifully cast in metal and plated in 18K. Gold. Your choice of a handsome *fleur de lis* which is French in feeling or the magnificent Federal eagle for true Americana. Use it for serving nuts or candy, as an ashtray or a most elegant soap dish. 5½″ in diameter, $1.50 each postpaid. SPECIAL: 2 trays, $2.85.

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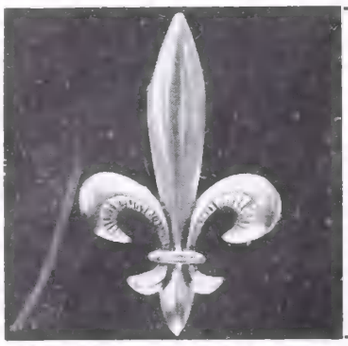


DECORATE KITCHEN CANISTERS WITH THESE AUTHENTICS DECALS

Artistic shaded gold and black decal labels transform glass or metal canisters into a useful and decorative set of kitchen containers. Decals apply easily with just water (instructions included); washable and color-fast. Set of 12 (sizes assorted) includes Cookies, Candy, Flour, Coffee, Tea, Sugar, Allspice, Pepper, Salt, Nutmeg, Rice, Cinamon—all for $1.75 (ppd. in U.S.—no COD).

MANY OTHER DECALS for home decorating purposes—including Authentic's famous line of Early American Stencil Design decals for chairs—latest addition, a handsome 6 pc. gold design for Captain's Chairs, only $1.75 ppd. See our complete folder 10c.

D 10c FOR ILLUS. DER AND SAMPLE **AUTHENTICS** **DEPT. E-90, BOX 546 CINCINNATI 43, O.**



KNOCK ON ANY DOOR and you won't find a design with more shining elegance than the *fleur-de-lis*. This solid polished brass knocker on your front door will give the impression that there's beauty inside, and a glad greeting, and a fire in the hearth. Easily installed with 2 screws incl. 7½″ tall. $5.99; black satin finished iron. $3.99. Tennessee Chromium Plating Co., 206 Louise Ave. N., Nashville 5, Tenn.



King Size antique satin coverlets..29.95

Not just antique satin . . . but a superior quality of this popular fabric that's nubby textured and sun-resistant. The tailoring is trim . . . the oval-in-the-diamond quilting puffy. Sun-resistant acetate viscose colors of shadow green, antique gold, powder blue, dusty rose, brown, aqua, nutmeg, orchid, apricot, pink, grey mist, and white. King sizes are special ordered. Send 10c for antique satin color swatches.

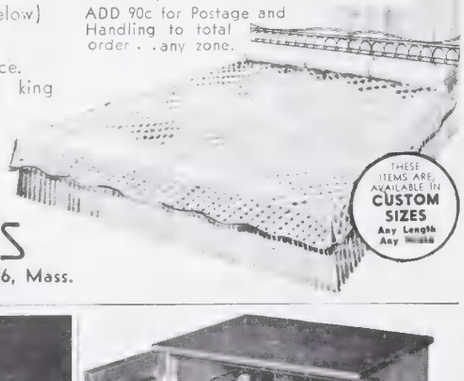
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COVERLETS, kick-pleat corners. Twin coverlet **14.95**, double **16.95**

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Pampers a person who needs his morning COFFEE RIGHT AWAY! Excellent quality heating element inside pot boils 6 cups of water in only 2½ minutes. Pot is fine glazed white china striped with gold banding and decorated with a classic tan and black wheat design. Bottom of pot remains cool so it can be used at the table: truly ideal for motorists who take off in the wee small hours. **$2.95** ppd.

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15" x 12¾" x 7¾"
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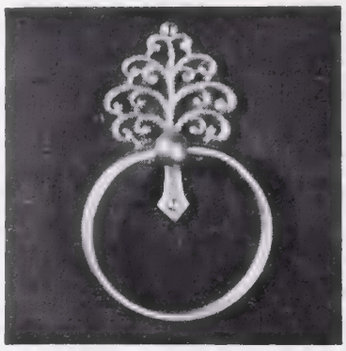
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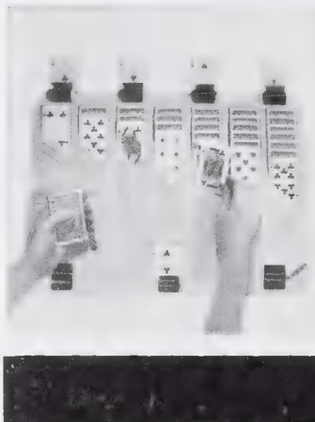


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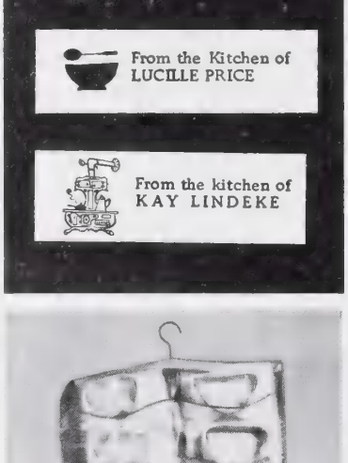
Le Boeuf Company BRIDAL SERVICE DIVISION
234 AMHERST STREET, EAST ORANGE 4, N. J.



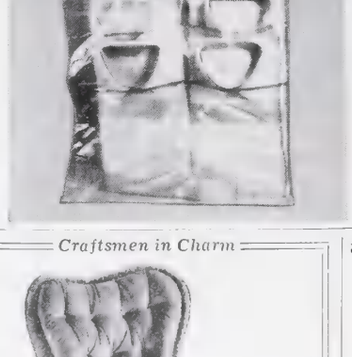
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KITCHEN LABELS are hand identification for your homemad pies, preserves, pickles, and re ishes. Printed in black on whi gummed paper, each is letter with "From the Kitchen of" an your name. Labels have gilt-edg come in *Mixing Bowl* or *Sto* design. 500 in 2½" plastic bo are $2. Via air add 14¢. Bru Bolind, Montrose 51, Californi



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PPER IS LOVELY when touched with the gentle artis-of a master metal craftsman. planter handwrought on na-copper is oxidized, polished, lacquered to protect the mel-antique finish. Plant it with ns or send it to a bride and m personalized with one or Old English or block ini-. 14½" long. $10.95. Henry Longfellow, Weston 93, Mass.



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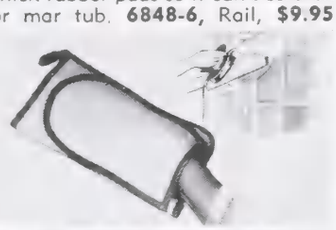
I. R. FOX, 146 W. 29th St., Dept. B-2, N.Y. 1



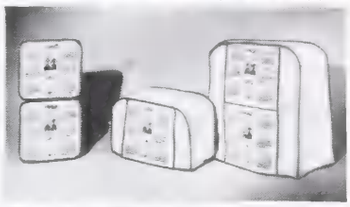
Bathtub Security Rail. Don't be a home accident statistic! Security Rail attaches to the side of any tub with a rim from 3½" to 6¼" wide and gives you a firm grip as you climb in or out. Heavy steel with 100% rustproof chrome plating. All contact points are protected by thick rubber pads so it can't scratch or mar tub. **6848-6,** Rail, **$9.95**



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JUST $11.95 Velvet soft, throw style spreads of fine pinwale CORDUROY. Overlocked welted seams and bound edges.

10 beautiful decorator colors.
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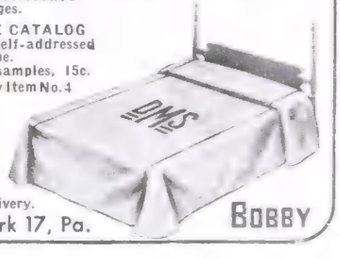
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pink, blue, white, lilac or gold ones embroider white rayon taffeta. The shower curtain, 6 feet square, 10.95 Café curtains and valance, 33 inches by 30 inches, 9.95.

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Add stellar beauty to your home with these hand hooked stair treads and risers. Colonial design, a rich floral motif, is on a background of sandalwood bordered in brown or green. Made of heavy cotton hooking with non-skid latex backs. Treads are 26" x 9". Risers 26" x 3". Landing Mat is 26" x 30". Specify color of border.

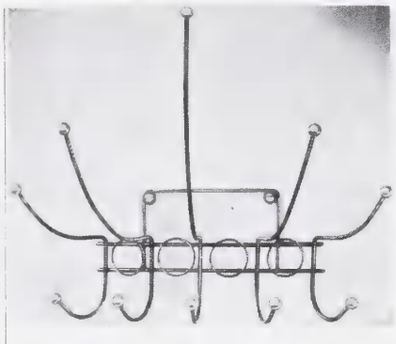
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IMPORTED 8-CUP CHINA PERCOLATOR ONLY $5.95!



A pretty perkin' coffee bargain is this imported china percolator! Holds 8 generous cups and comes complete with its own electric cord. In quality white china decorated in the lovely traditional rose pattern. Makes an appreciated gift. **$5.95 (plus 75¢ delivery)**

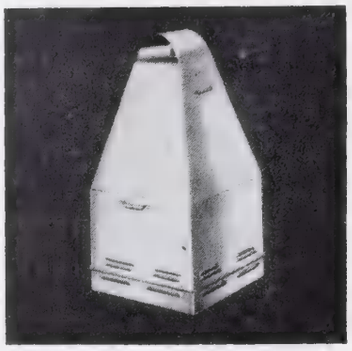
MUSICAL TEA POT



Music lends enchantment to the china tea pot. Has an imported music box built right into it's base. Plays "Tea for Two" as it brews your tea. In traditional rose pattern on white background and handsomely trimmed in gold. Holds 6 cups. **$3.50 (plus 50¢ delivery)**

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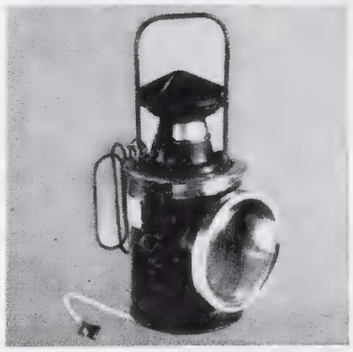
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OUTDOOR BURNER is a l cost incinerator that will burn 6 bushels of trash, leaves, sightly garbage. No auxiliary f is necessary. Aluminum bon to steel is rust resistant. Scient draft control permits faster bu ing, eliminates fire hazards blowing scraps. Unit 53" h. x sq., $66. Smaller models av able. Alsto Co., HB9, 4007 Det Ave., Cleveland 13, Ohio.



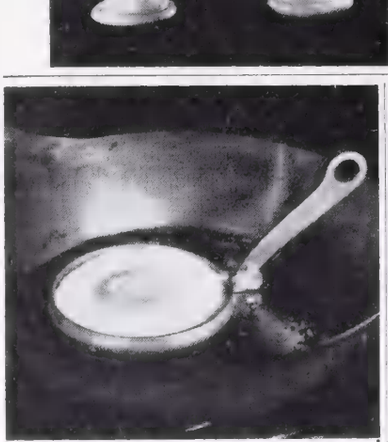
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DANISH RAILWAY LAM 100 years old, stages a comeb for the 20th-century home, even though it's wired for e tricity, it has lost none of charm. Use it in a recreat room; as an outside light. Bl iron-and-brass lantern swivels top for amber, green, or red li With bracket, 14" h., $19 Park Galleries, Dept. H, 103 P Ave., New York 17.



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EGG FRYING RINGS

Now, even wide-eyed brides can bring perfectly rounded fried eggs to the table! Brand new aluminum rings are wonderful for poaching eggs, taming potato pancakes, shaping hamburgers or fishcakes and doing dozens of other clever culinary things. Four fit into a standard-size pan, and the handles fold flat for storage. A must for every kitchen.

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ONE FOUNTAIN. The Gre- Lady with vase on her shoul- and pitcher in her hand is high over all with base of 2". She is standing on a large pedestal in a 36"-round steel l with a 40-jet ring that sprays er. Recirculating pump plugs any outlet. $364.95. Exp. Also individual prices. Cat-, 25¢. Bello-Groppi, 421 W. consin, Chicago 14.

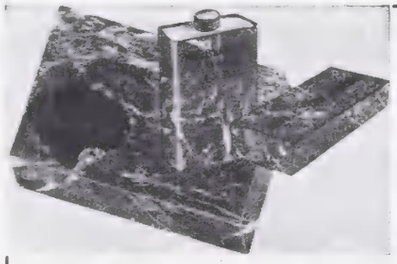


ONY SWALLOWS hand- ed by the natives of Tangan-, Africa, are superb exam- of their art. Silhouetted nst a modern fireplace wall drifting along a white brick ace, these plaques are decora- that's arrestingly different. llows are 11", 10" and 7" ; set of 3 is $2.95. Shopping rnational, Dept. 213. 25 La-tte Ave., White Plains, N.Y.



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Marble Stain Remover and POLISH KIT

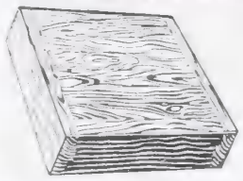
Removes Ugly Stains, Dirt, Ring Marks From Your Marble Furniture

Amazing new "Marble Stain Remover & Polish Kit" wipes away ugly stains, ring marks, dirt "in seconds." Keeps your Marble pieces shining like new. Use the Stain Remover to take out stains that you have found impossible to remove. Restore original beauty. Use the SPECIAL Marble Polish to give your marble top tables and furniture a glowing lustre that will be envied by everyone. The polish also protects marble against future staining. Marble Stain Remover and the Marble Polish are completely safe (will not deface marble). Easy to use. **Complete Kit only $5.50 plus 35¢ pp. & Hdl.**

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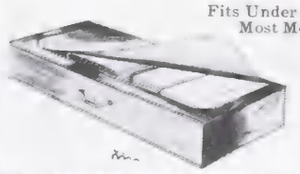
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Protect your tabletops and plastic surfaces with this heavy block of seasoned, rock-like maple of everlasting end-grain laminated construction. Rubber knobs raise block off base and prevent slipping. For cutting, slicing and carving meats—mincing and slicing vegetables, fruits and all kinds of food. Helps you make a neat, tasty, professional-looking sandwich. Indispensable in the home bar for slicing lemons, oranges, limes, keeps acid-stains from good furniture. Also used right on dining table or buffet for informal meals—for attractive and practical service for cold cuts, meats, cheeses, etc. Size 11 x 11 inches, a full 1¾ inch thick. Natural finish. **Just $3.95** plus 50¢ for PP. & Hdl.

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Fits Under Even Most Modern Beds!



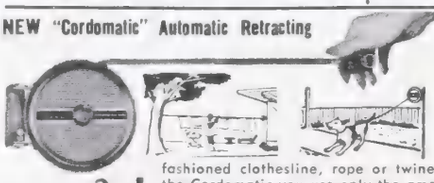
Makes under bed area an extra closet for storage. Fits under even the most modern beds. Ideal for storing blankets, linens, bedspreads and clothing. Keeps everything free of moths, dust and mildew. Excellent as a portable chest or closet for beach cabana, country home or bungalow. Made of extra durable 12 gauge vinyl with zipper closure and sturdy steel frame with reinforced handle to insure long usage. Size 6" x 18" x 42". Only $3.98 ppd.



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for INDOORS and OUTDOORS!





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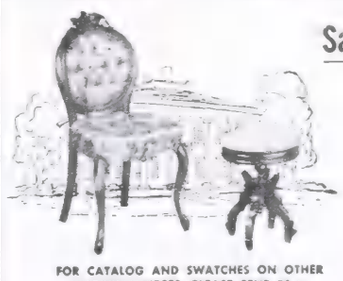
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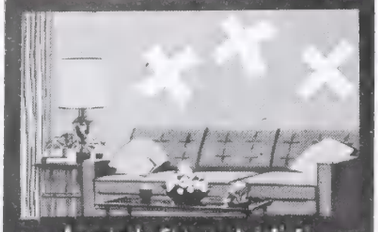
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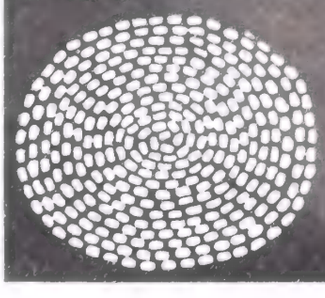
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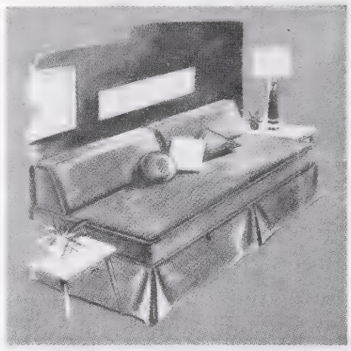
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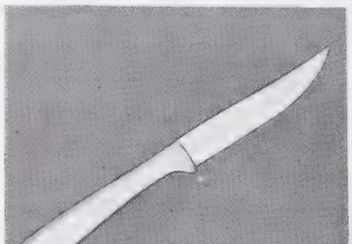
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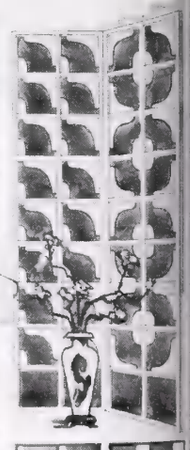
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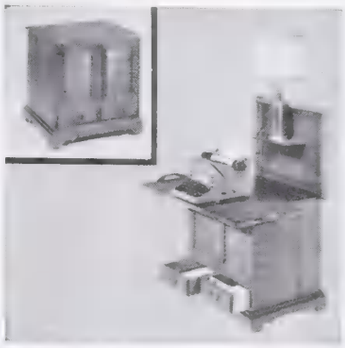
Illustration shows 2 arrangements using pattern #102.

#101 THOR, #102 Tuba, #103 Tempo, #104 Trend

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ITTLE HOME OFFICE a superbly finished convertible rly American end table with a elf for lamp, two drawers for tionery, space for a standard- e typewriter (can be wired for ctric typewriter). Storage bin. sed, forms 18½" x 38" desk . Closed, unit is 27" h., 21¾" $169.95 f.o.b. Grand Rapids. tle Home Office, 1576 Fisk ., Grand Rapids 6, Mich.



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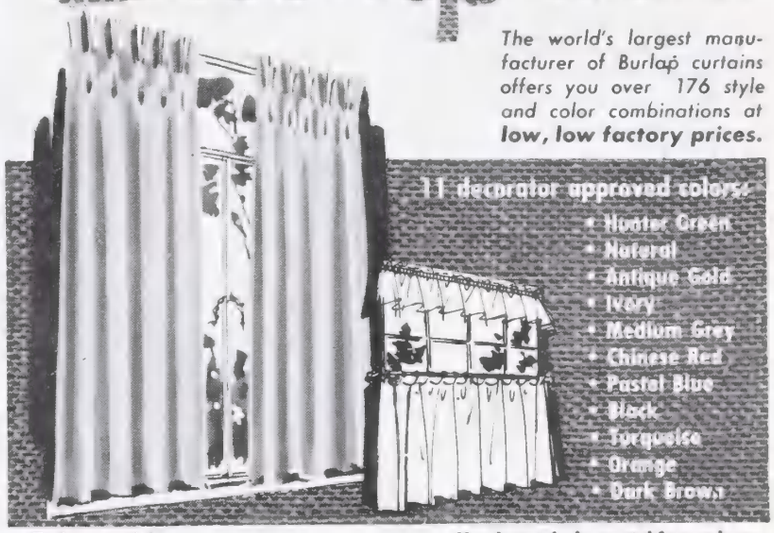


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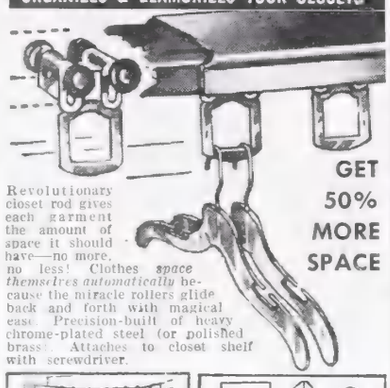
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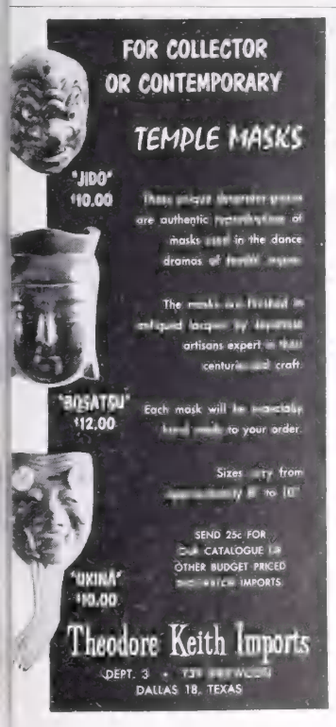
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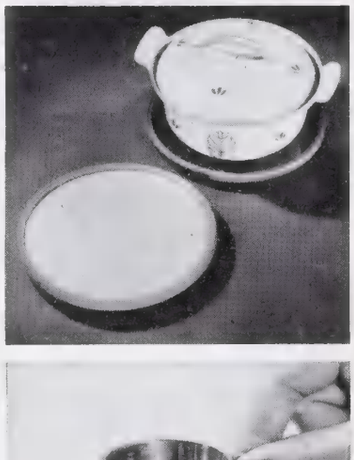
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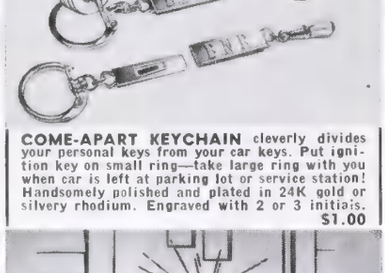
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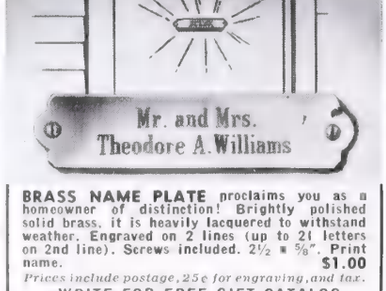
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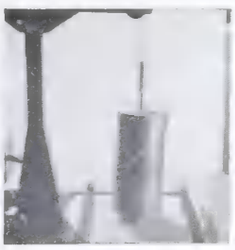
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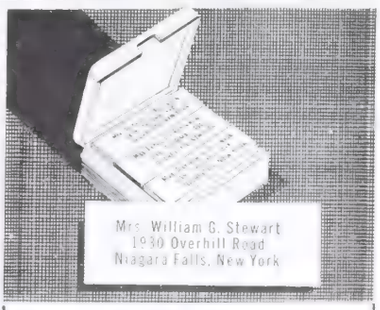
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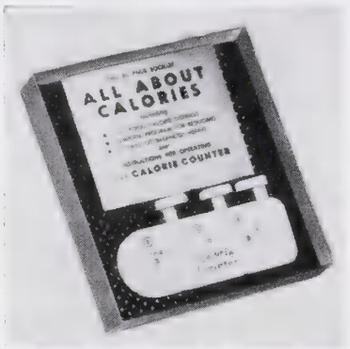


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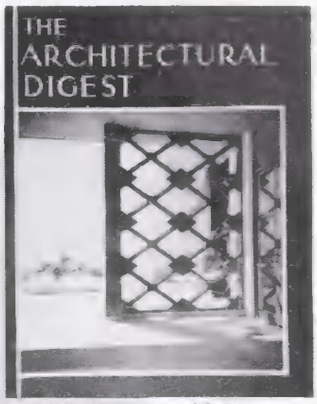
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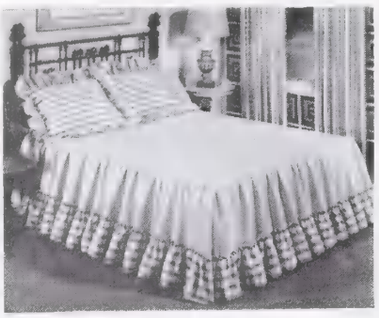
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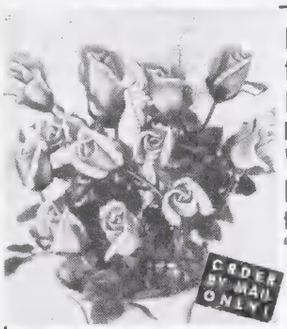
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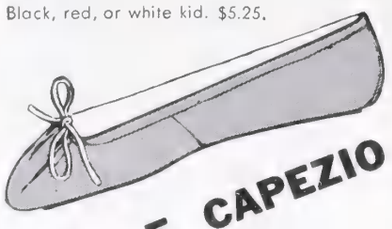


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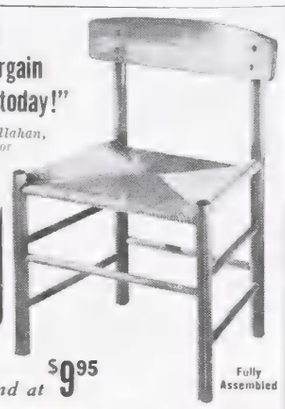
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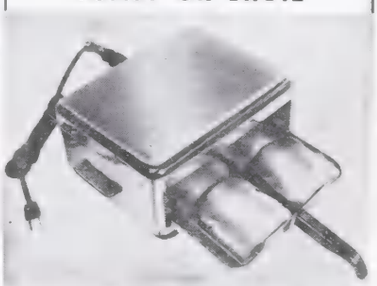
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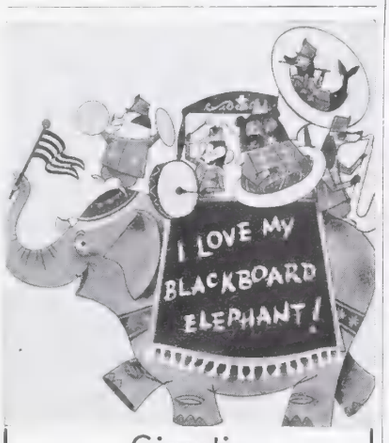
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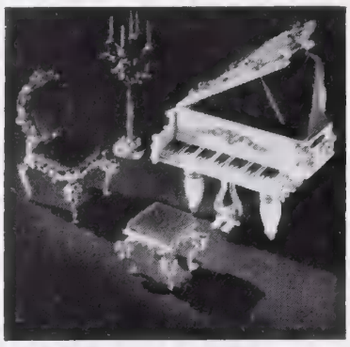
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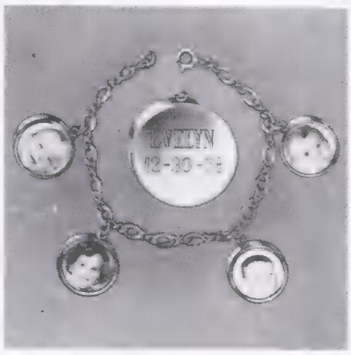
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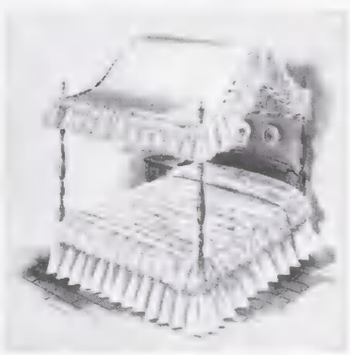
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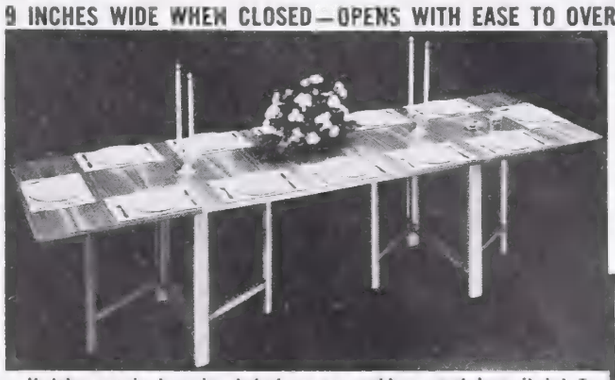
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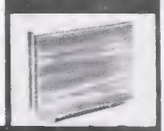
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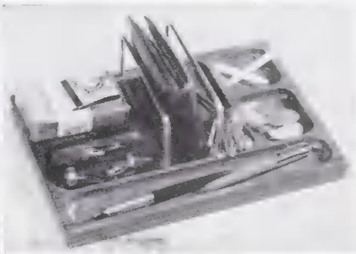
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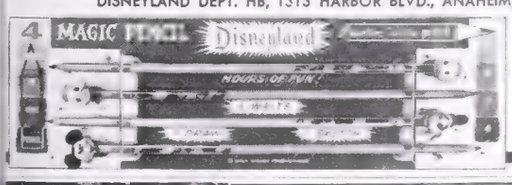
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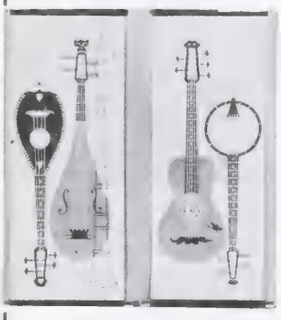
Use these versatile wall murals as spot panels or as complete mural. Made up of 3 sections in decorator colors of gold, black, gray, beige and green. 3 complete scenes in one mural. Total mural size is 70" high x 90" wide. Easily applied. Not a cutout. $9.95 plus 69¢ postage. Money back guarantee.

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Fall & Christmas Catalog on Request

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from Haiti

mahogany NUT DISH



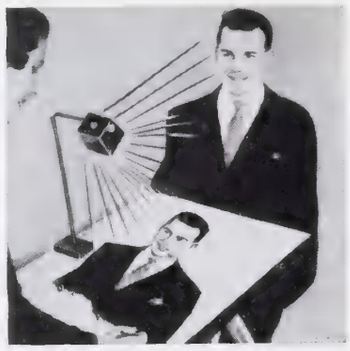
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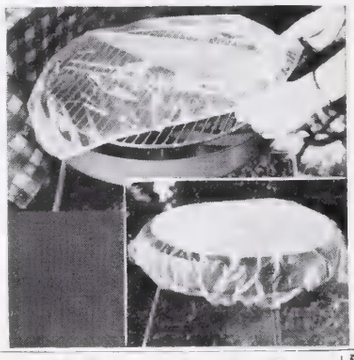
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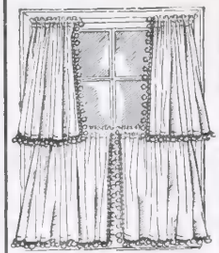
MANY persons say "between you and I" instead of "between you and me"—or use "who" for "whom" or don't know whether to spell certain words with one or two "e's" or "m's" or "r's" or with "ie" or "ei", etc. Mistakes in English reveal lack of education, refinement—prevent you from presenting your thoughts in strongest way. Real command of English will help you reach any business or social goal.

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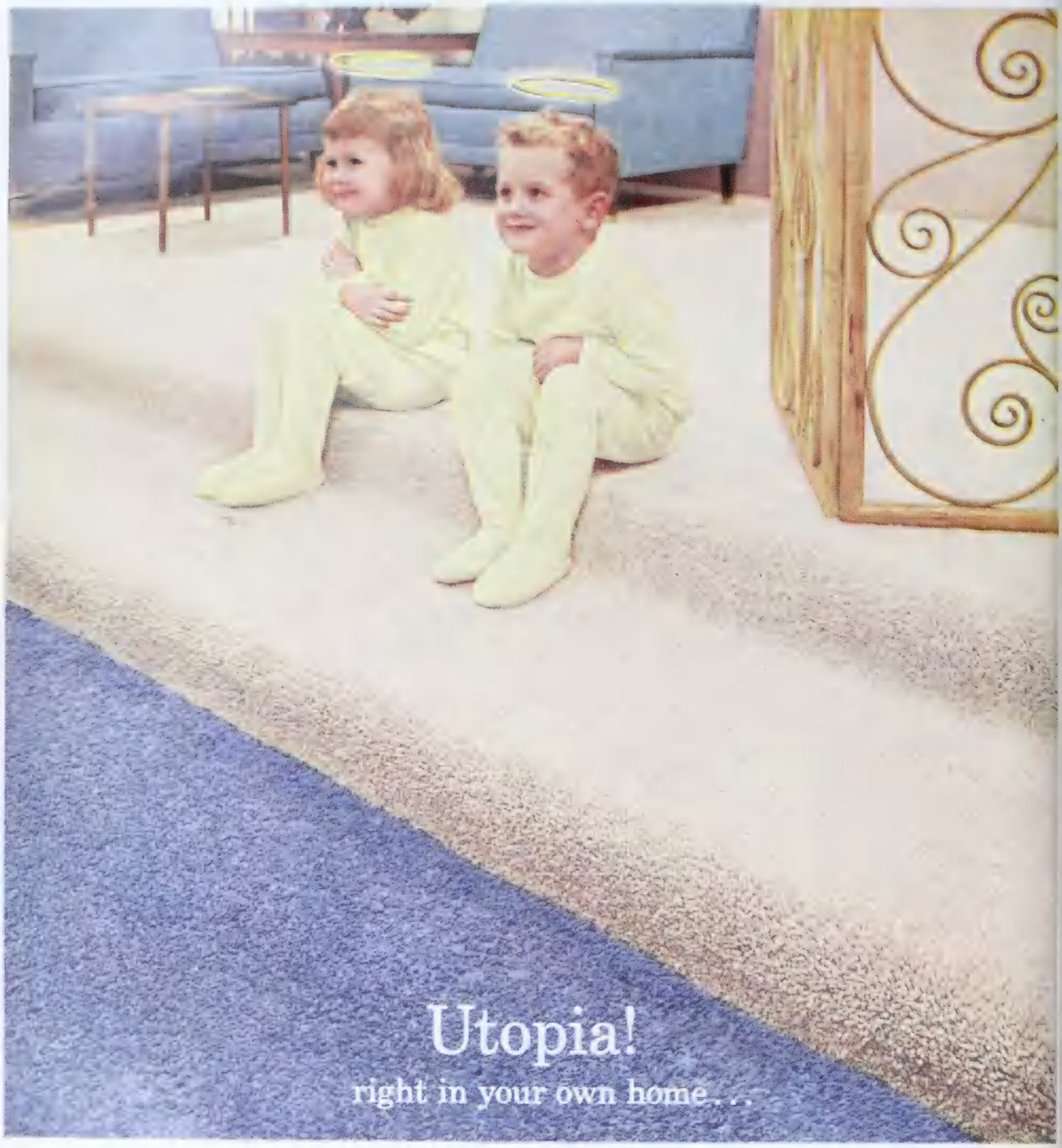
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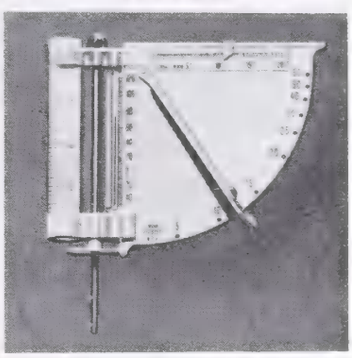
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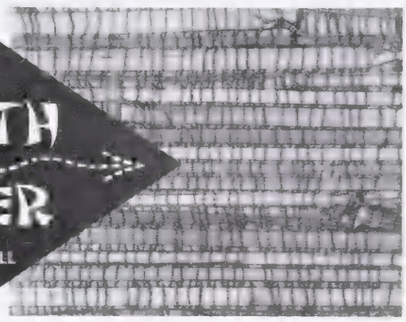
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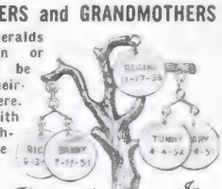
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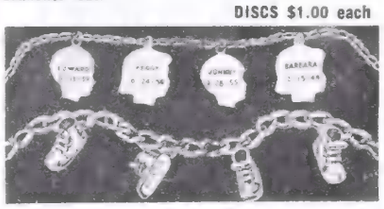
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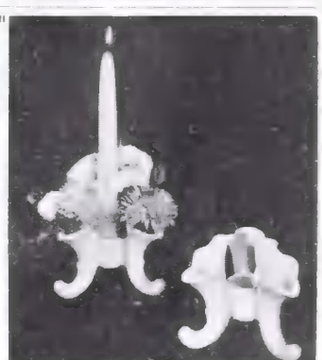


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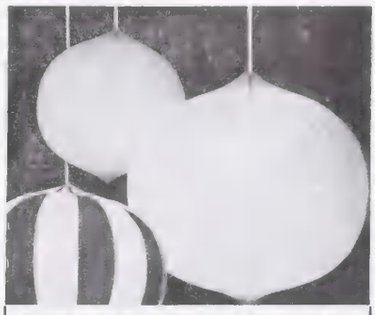
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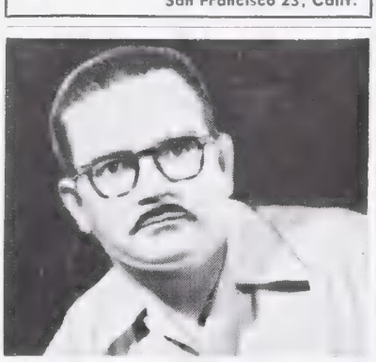
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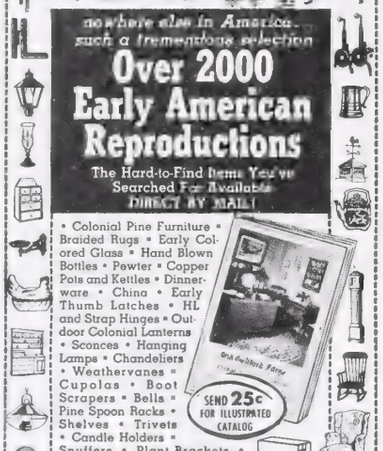
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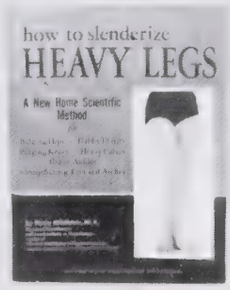


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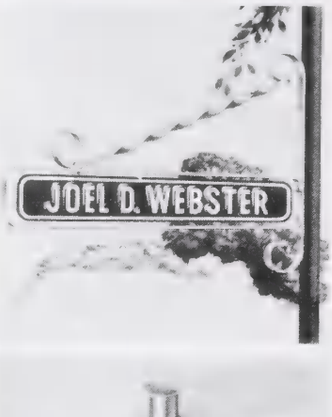
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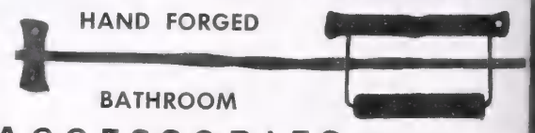
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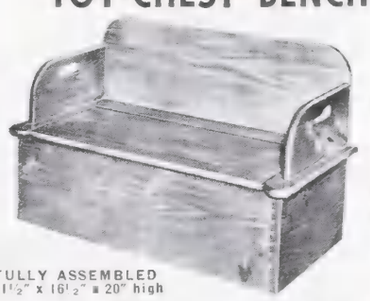
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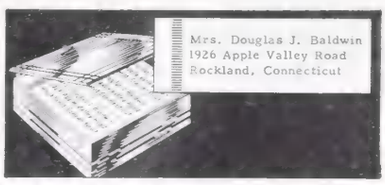
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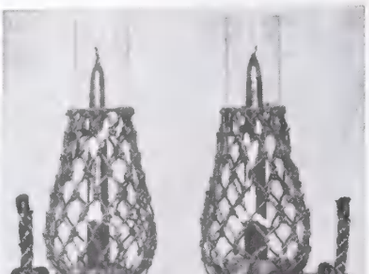
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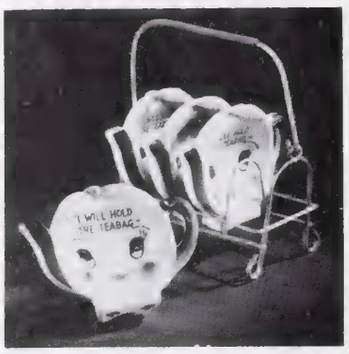
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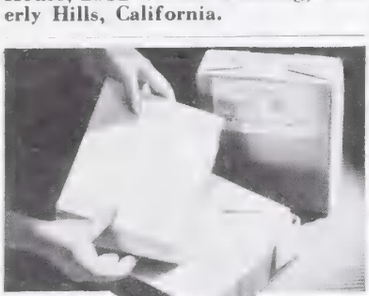
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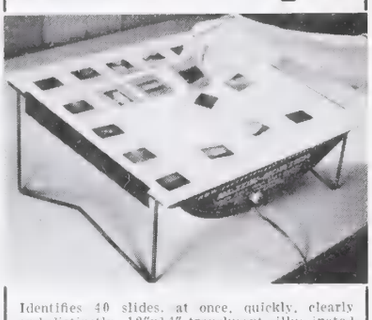
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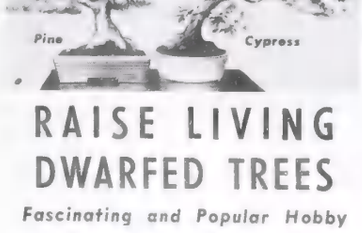
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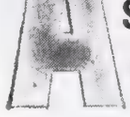
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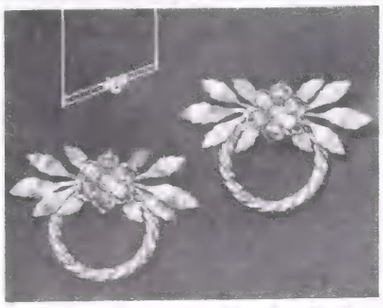




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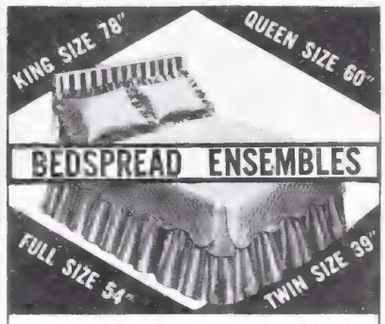
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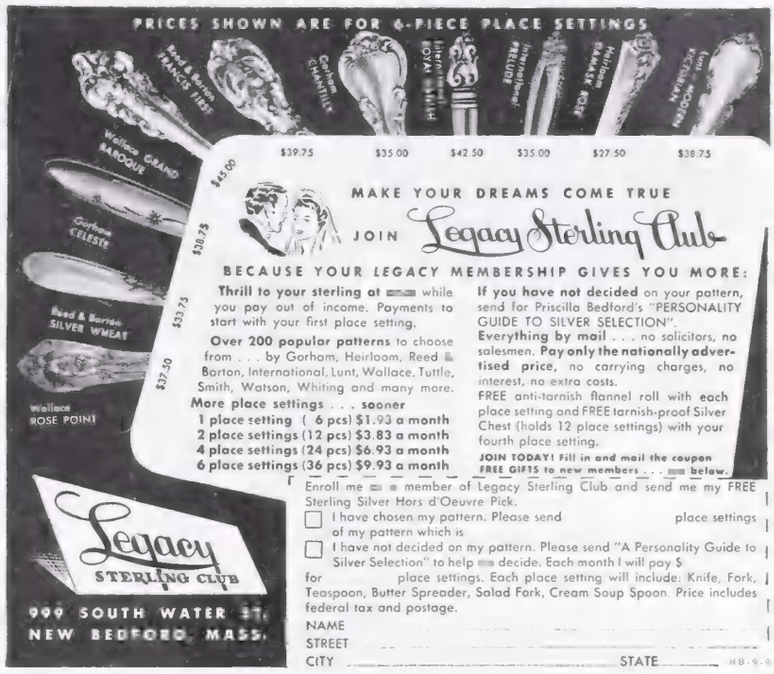
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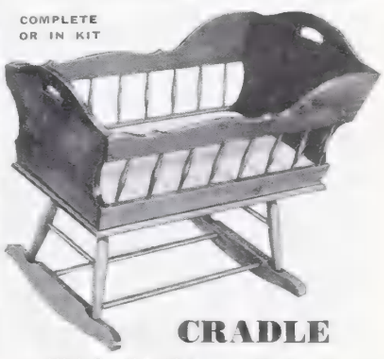
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IN COMPLETE KIT for easy home assembly. All parts pre-fitted, drilled, sanded, etc., ready for finishing. Simple instructions. High Cradle **$26.95.** Low Cradle **$23.95.** *Express Charges Collect.*

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North Conway, N.H.



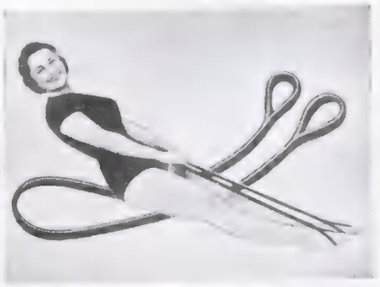
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Wonderful fashion note for those special fall and winter festivities. The BEATRICE! Sparkling tiara of unusual grace and charm. Large, handset stones flash with exceptional brilliance. Truly the most feminine of fashion accessories.

The Beatrice **$11.00**
postage included.

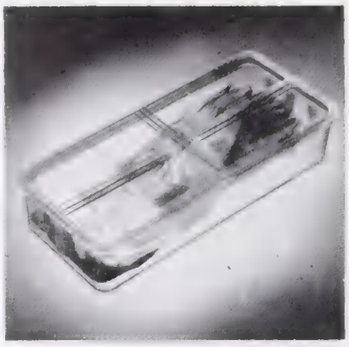
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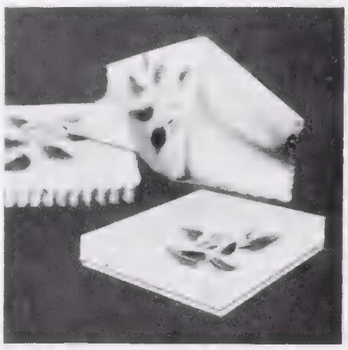


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Stretch your way to a trimmer YOU with the new, sturdy rubber STRETCH-A-WAY. Make any room your private gym in which to use this scientific exerciser. Complete with special chart to show you the safe method of toning muscles. Improve your figure—tummy, thighs, hip and bust measurements—this *natural* way! Keep fit and trim. Stores away in any drawer. *Guaranteed to do the job or your money back!* Only $1.98, postage paid. Order STRETCH-A-WAY from **SUNSET HOUSE, 2852 Sunset Building, Beverly Hills, Calif.**



GLOVES OF YOUR LIFE will find a fitting berth in this crystal-clear plastic box with snug-fitting lid. Designed to organize your glove wardrobe, it will keep them dust-free and visible for easy selection. It holds about a dozen pair. Get another for your hosiery wardrobe. 12½" x 5½" x 2⅝". $1.25 each. Six, $6. National Hanger Co., HB, 15 W. 18th St., New York 11.



SHEER NAPKINS. To convert those who scorn paper napkins, some master-mind dreamed up these exquisite, sheer designs. Napkins handmade of strong and serviceable paper come in assorted florals and contemporary designs. Wood veneer gift box of 50 *luncheon* napkins, $1.50; cocktail napkins, $1.25. Refills, $1. Pretested Products, 222 Pretested Bldg., Beverly Hills 6, Calif.



PEARLS OF WISDOM. An exquisite 14k gold necklace with a genuine cultured pearl pendant and an emblem of your faith gleams against a slender throat, a simple black dress, and is a joy forever. Choose Cross, Miraculous Medal, St. Christopher, Star, or Medal of Life attached to pearl in filigreed mounting. $9.95. *Without* emblem, $7.95 tax incl. Savah, Box 27648-HB, Los Angeles 27, Calif.



FRIENDSHIP PLATES. Save these 8" Royal Staffordshire plates for serving salads or desserts and then sit back and listen to the admiration of your friends. Each creamy white plate, in a smart, square shape, is painted in 4 colors under glaze, with a flower and friendship motif. Assortment of 6 flowers, $6.95 plus 55¢ post. Henry's Store, HB-9, 95 5th Ave., N.Y.



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Have you ever lost the screws from your glasses or had them work loose? Be ready for these emergencies with this glasses repair kit. Invaluable at office, home, traveling, hunting, etc. Consists of a professional optical screwdriver and an assortment of standard frame screws and nuts. Instructions included. Ideal for working on watches or small mechanisms. COLUMBIA CO., 404 Security Bldg., 234 E. Colorado St., Pasadena, Calif.

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Has a gorgeous translucent shade of plastic with imbedded butterfly design. Satin brass plated pole is adjustable to all standard ceiling heights. Lantern holds 3 bulbs which are controlled from a central switch. Catalog Number 9020-F 18.88

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2 FOR ONLY $6.88

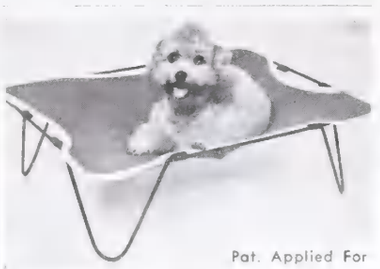
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Pat. Applied For

Sling Bed

Give your pet a break, a clean bed of his own off the drafty floor. Removable vat-dyed heavy canvas on black wrought iron frame. Completely washable black, red, green or white slings, nylon stitched. Perfect gift. Truly thoughtful gift for dog or cat owner. Specify color choice please.

Sizes	Price (Including Sling)	Extra Slings
18" x 18"	$6.95	$1.95
27" x 21"	8.95	2.95
36" x 27"	$12.95	$6.95
48" x 32"	16.95	7.95

Please add 50¢ for delivery postpaid.

HORSE HITCHING POST

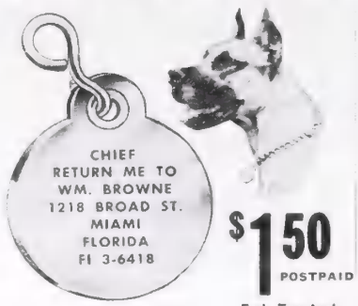


Brass Hitching post in bronze color finish. 55" high. Lock ring on top. Solid cast iron base. Heavy duty $42.50
Bronze Heavy Duty $12.95
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$1.50 POSTPAID
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An attractive Metal Tag, about the size of a half dollar. Dog's name and your name, address and phone number engraved thereon at no extra charge. Complete with "S" hook. Ideal for tagging pets, luggage, etc. Available in either Lifetime Stainless Steel or DeLuxe Gold Plated: your choice $1.50 each. When ordering, be sure to PRINT FULL INFORMATION. Send either cash, check, or money order.

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Here's a delight that's paired for back to school perfection. A white cotton blouse plaid accented, brassy eyelets, and a wee plaid string tie . . . The matching skirt in a beautiful plaid completes a dreamy togetherness. In Red plaid or Royal Blue plaid. It's altogether wonderful . . . and washable. Junior Sized 5-15.

Send Check, M.O., C.O.D. to: Satisfaction guaranteed
GEE-GEE FASHIONS, Dept. HB9, BOX 95
Merion Station, Pennsylvania.
One dollar deposit required on all C.O.D. orders.

HAIR TO STAY sleek and sophisticated requires a chignon like this one. Custom-made of human hair, it can be removed from form and made into curls. It's perfect for covering up an awkward length or dried, brittle ends. Regular shades, $7.95; light blonde, auburn, or mixed gray, add $3.25. Send sample of hair to Fashion Hair Products, HB9, 175 Fifth Ave., New York 10.



PRETTY SHARP, this knife rack inspired by an Early-American design. It has a revolving door with slots on the inside for holding knives dust-free and out of harm's way. Hand-rubbed antique pine finish with brass eagle on door, rack stands on a counter or hangs on a wall. 18" h. x 5¼" w. x 3¼" d., $5.95. Crescent House, Dept. HB-9, Box 621, Plainview, L.I., N.Y.



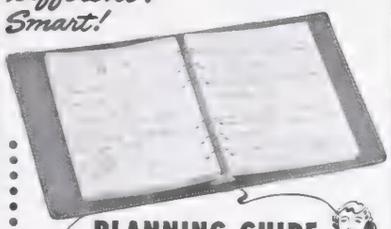
AIR-MINDED. A spectacular collection of all-different postage stamps from more than 30 countries depicts the exciting, drama-packed history of Air Mail—from the balloons of 1859 to the jets of today. Includes Denmark's 1906 first flight; "Flying Doctor" issue, plus giant pictorials, triangle and diamond shapes, colorful new issues. 10¢. H. E. Harris, Dept. H-18, Boston 17, Mass.



FIRESIDE BENCH. Have you ever wondered what it is about a fire that wakens dreams, makes you love everyone. Surely, then, this is a bench you'll want beside the hearth. For TV viewing, it seats 3. Finish is rubbed lacquer over antique brown pine stain. 12" x 48" x 13½" h., $9.95; 12" x 48", 17½" h., $12.45. Exp. coll. Greenfield Ind., Box HB-10, Greenfield, N.H.



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The *modern memo-organizer*. One of the most practical daily reminders ever developed! *Styled by a famous designer.* Handsome 7½" x 6½" x 1" looseleaf binder, with scientifically planned memorandum, appointment and calendar pages providing for *daily* and *weekly* organization. A huge success among professional and business people and in the home. Rich simulated leather cover, $4.45. Genuine leather black Morocco Grain, $9.00. Deluxe genuine tan Pigskin, $13.50. FREE *pages for remainder of this year with orders for next year* while they last. Orders shipped day received. 100% satisfaction guaranteed or money back. Postpaid when cash accompanies order. Dept. M9, Wilson Memindex Co., Rochester 21, N.Y.



COMPLETE OR IN 1-HOUR KIT



SHOE CHEST

Aerated, Louvered Cabinet Holds 24 Pairs Women's Shoes or 18 Pairs Men's Shoes

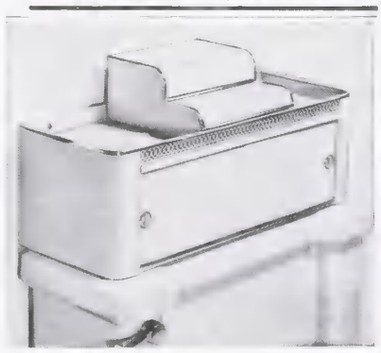
Are your shoes jumbled in closets, pushed under beds, wet, lost, strayed or stolen? Now, store all shoes neatly in one place. Our lovely Shoe Chest, an important innovation in bedroom furniture, holds men's, women's or children's shoes separately or together. Adjustable rods accommodate slippers, high heels, wedgies, sneakers, high shoes, etc. Ample room for shoe supports. Proper ventilation is attained by use of rods, louvered doors, open back and bottom. Use simply ■ in pairs in any room. Hardware brass. 29" x 15" ■ 36" high. Beautifully handcrafted, hand polished in mellow honey tone knotty pine, or in lovely maple finish. Complete $34.95 *Exp. Chgs. Col.*

IN KIT—for easy assembly; pre-fitted, drilled, sanded, etc., ready for finishing. Simple instructions. Doors all assembled. $23.95. *Exp. Chgs. Col.*

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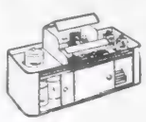
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New Toilet Tank Top

METAL COMBINATION SHELF, TRAY & CABINET

Turn waste space into storage space right where it's needed most! Huge cabinet section with 2 smooth-sliding doors holds toilet tissue, towels, tissues, etc.; tray top has two smaller metal top compartments—one for drugs, cosmetics; the other for bobby pins, nail files, scissors, etc. Extended lip holds chest securely on tank top; footed with rubber discs. 9½" ■ 20¼" x 8". Black, white, turquoise or pink baked enamel finish. **$7.98** (add 85c postage)



Stores Spare Roll of Toilet Tissue Right Where It's Needed Most!

HERE'S HOW CO.,
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TRIPLES SHELF SPACE

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Satisfaction guaranteed or money refunded

Panda Products
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New! SELF-RETRACTING REEL CLOTHES LINE



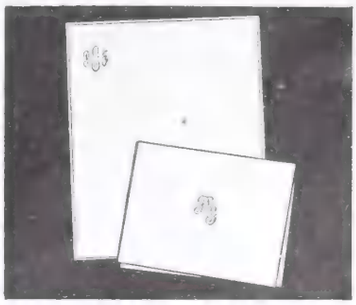
with 10 Plastic Clothes Pins

One single, easy-to-pack unit contains self-retracting 6 ft. clothes line, plus 10 efficient, travel-size pinch clothes pins. Goes up in a jiffy—attaches anywhere: hotel rooms . . . bath . . . back of car . . . ship stateroom . . . cabana. Perfect for students in dorms. Together with new wash-n-wear fabrics, it MAKES YOU COMPLETELY INDEPENDENT of slow-moving, costly local laundries . . . saves you waits and aggravation. Light weight, spring-operated reel only 3" across—holds no-ravel elastic line. Order now, and be set for weekend trips and vacations! **$1.98** ppd.

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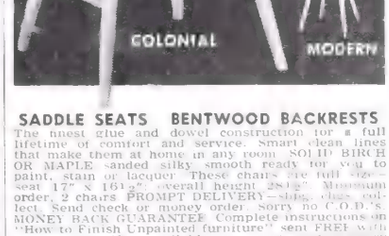
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$2.25 ppd. 3 for $6 ppd.

NOW! Tee-PJ's available in long sleeves with knit wristlets for colder weather comfort.

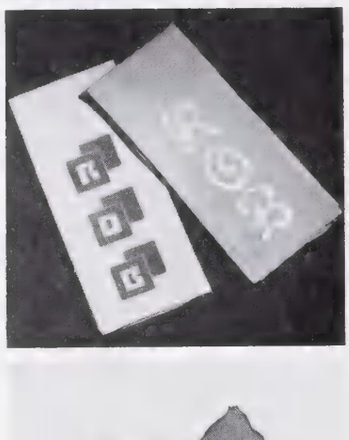
$3.25 ea. 2 for $6

All postpaid.

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REBEL WITH CAUSE at beer blasts, country club parties, or the golf links is the man in this hat. The mark of the non-conformist, olive rebel hat is water-repellent combed satin with dry martini *or* crossed golf-club insignia. Also plain. Sizes 6¾-7½. $3. Club, fraternity, sorority letters or emblems imprinted to order. Write for prices. Beals & Schultz, HB, McHenry, Ill.



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CHAMPION BARGAIN. You don't have to be a turf addict to be enthusiastic over the decorative possibilities of this cast-aluminum house sign. Panel 14″ long has your name in raised polished-aluminum lettering cast right into it. Background is black baked-on crinkle finish. Size 2″ x 14″. $7.95. Free catalog. Order from R. H. Smith & Son, Box 947, Taunton, Mass.

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13″ ht. 8″ diam. 3 tiers..... **24.95**

16″ ht. 10″ diam. 4 tiers..... **32.95**

17″ ht. 12″ diam. 5 tiers..... **37.95**

This radiant beauty is ideal for halls, bedroom. Each 2½″ pear shape prism is hand-cut and hand-polished. Fixture hangs by a metal chain.

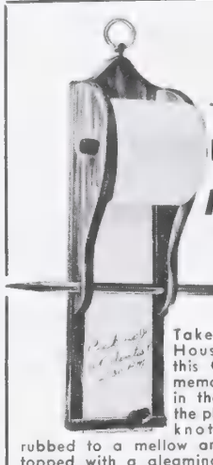
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Early American KNOTTY PINE MEMO PAD



Take a memo, Mrs. Housewife, and keep this Colonial-inspired memo pad and holder in the kitchen or near the phone. Handcrafted knotty pine, hand rubbed to a mellow antique finish, it is topped with a gleaming brass ring. Use it for notes, memos, menus, shopping lists. Complete with two rolls of standard adding machine tape, each 3,000″ long, which tears off neatly at the bottom cutting edge. 13″ high. only **$3.50** ppd.

Sorry, no C.O.D.'s
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Lee Wayne Dept. B-9

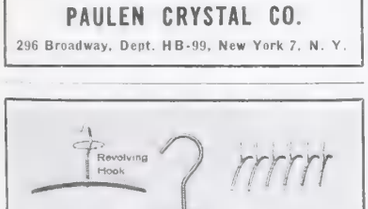
5606 Lansdowne Ave., Philadelphia 31, Pa.



GUEST LOG proclaims that "George Washington didn't sleep here, but *you* did" and chronicles names and dates. Fold it on a table or desk in the guest room with ornamental back in view. When filled, hang it on the wall as a permanent autograph collection of those who enjoyed your hospitality. 13 x 8½″ folded, yellow-gold design. $2.25. Downs, Dept. 1109, Evanston, Ill.



NARA LAMP from Japan's oldest city is an exotic piece to set amidst low shrubbery or on a garden bench. Spot one on a cocktail table on the patio, or hang it at your front entrance. Cast in iron and hand-hammered, pagoda temple is 12 inches tall. Only $6.99 freight collect. Send for free catalog. Hybern Imports, 2140 Hyperion Ave., Los Angeles 27, Calif.



Be proud of your guest closet!

BRASS-TONE HANGERS

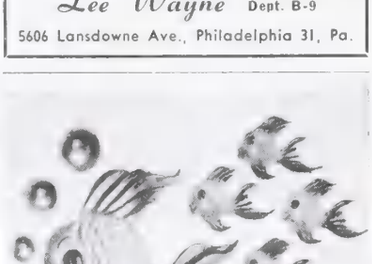
Add the elegance of brass to your guest closet. These luxurious hangers, made with Revere's exclusive Brass-Tone Finish are guaranteed not to peel, discolor or rust! They stay beautiful for a lifetime. And at our Special Introductory Price, you can outfit several closets. Each hanger has a heavy revolving hook. White plastic tips prevent marring of walls. So new, such a pleasure to use, you'll reorder over and over again! Order a set of 6 today! Perfect for Gift Giving all year 'round!

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MAMA & HER BABIES

Mama and her little babies will charm your bathroom, den or cabana wall. Have gleaming, gorgeous Mother-of-pearl lustre finish; blow 23 ct. gold ceramic bubbles! Mother fish measures 8″ x 8″, babies 3½″ x 2¾″. Avail. in black with gold flecks; pink, yellow, turquoise—all with black trim or white with brown trim. Complete set (8 pcs.) only **$5.95** postpaid. Send cash, check or Money Order today. Sorry, no COD's. Calif. res. add 24¢ state tax. Satisfaction guaranteed. FREE! Send for folder containing other fine ceramic tableware & gift suggestions.

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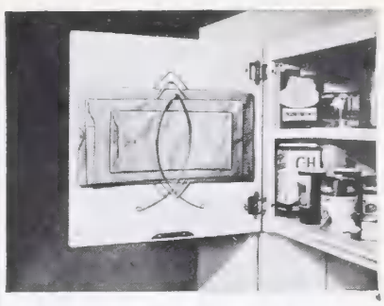
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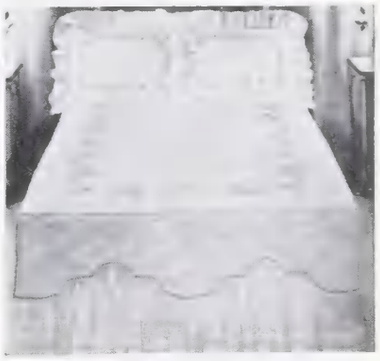
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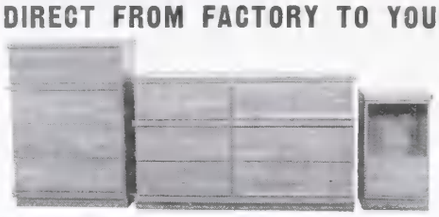
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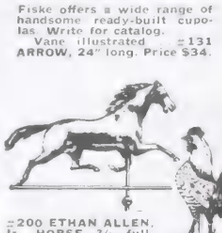
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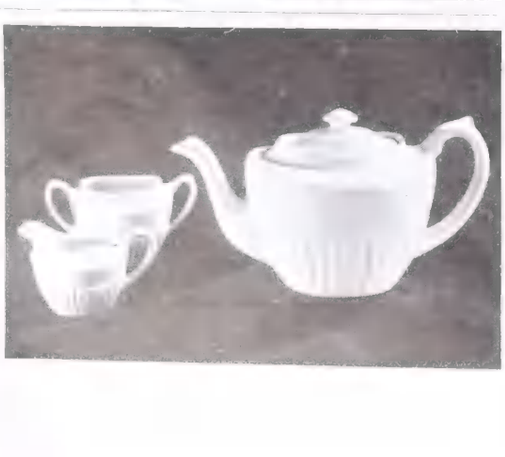
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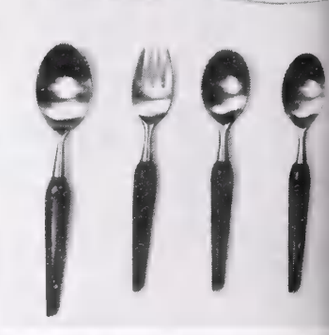
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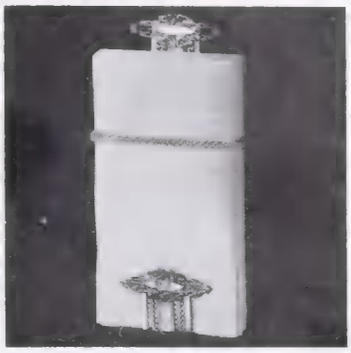
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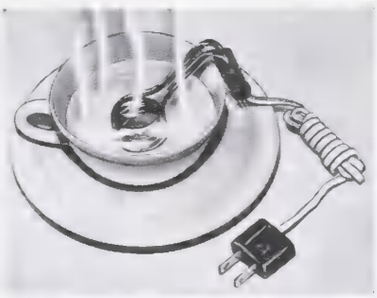


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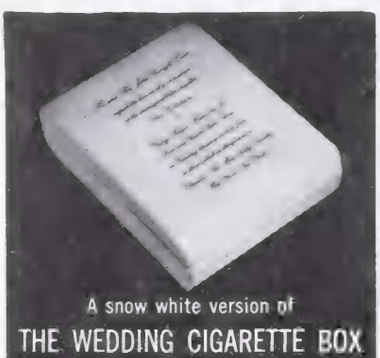
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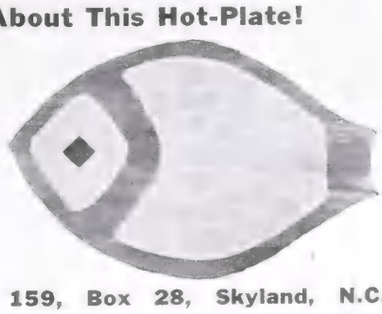
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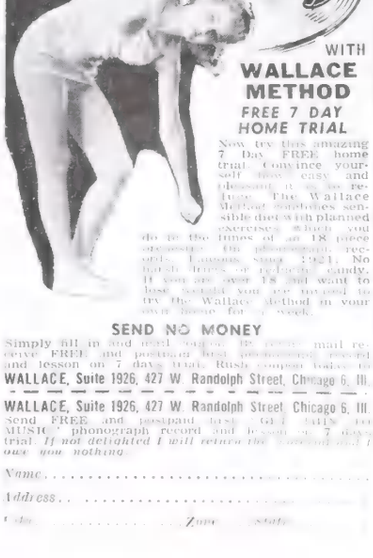
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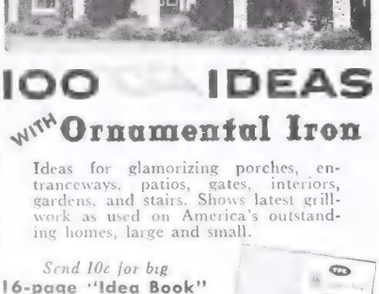
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WALLACE, Suite 1926, 427 W. Randolph Street, Chicago 6, Ill.
Send FREE and postpaid first GIANT LPS 10" MUSIC" phonograph record and lesson on 7 days trial. *If not delighted I will return the record and I owe you nothing.*

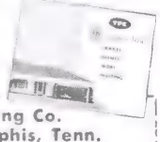
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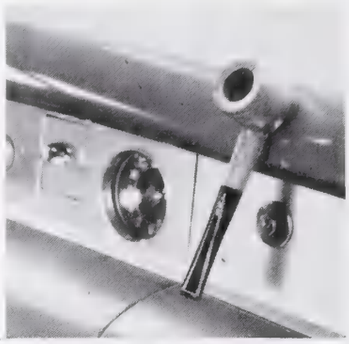
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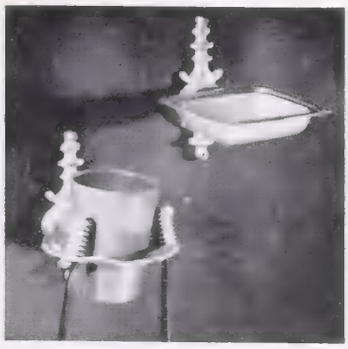
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ATTENTION GARDENERS

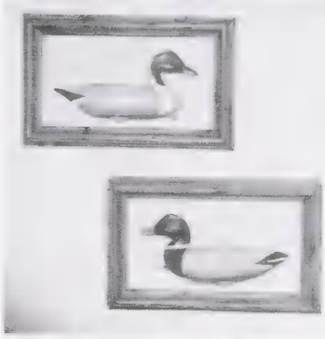
Turn to our special section on garden ideas, products and equipment.

Begins on page 200.

AGODA ACCESSORIES hit e decorative jackpot of the ason, look as though they may ve graced an Oriental poten-te's palace. In gleaming solid ass, about 5" high, holder is 0.25; soap dish (has glass ner). $11.25. 24k gold-plated lder, $11.75; soap dish, $14.25. ntique silver-plated holder, 4.75; soap dish, $17.25. Page Biddle. Bryn Mawr, Pa.



UCK DECOYS for the penny-se hunter with a champagne ste in decoration are authenti-lly hand-colored and hand-rved. Mounted in a three-dimen-onal effect on linen and framed wormy wood, the pair would a handsome addition to a den a man's office. 8" x 12" long. 3 each. $25 the pair. Jenifer ouse. B-9. New Marlboro Stage, reat Barrington, Mass.



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ATIN TISSUE CASE. Even you take vitamins to ward off lds, you're bound to carry tis-es to blot your lipstick, or wipe ay the trace of Junior's pop-le. Purse-size, washable satin se holds a packet of tissues, eps them immaculate. In pink, ue, gold, red, white or black th one-letter monogram and eenex. 2 are $1. Satin Shop. 09 W. Balmoral, Chicago 40, Ill.





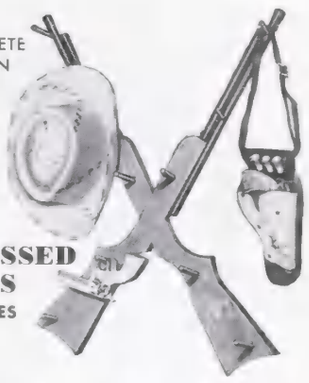
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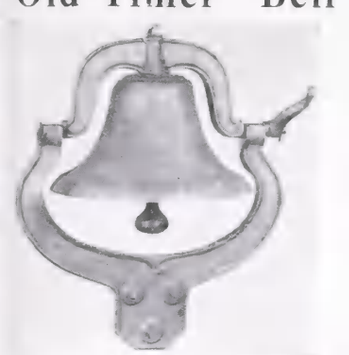
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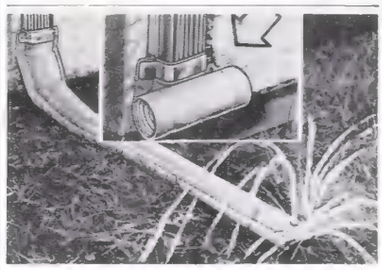
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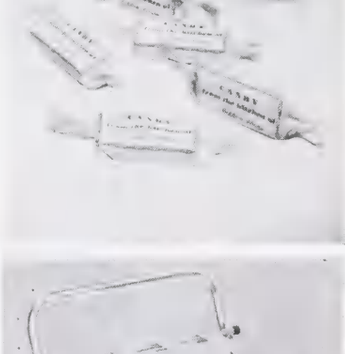
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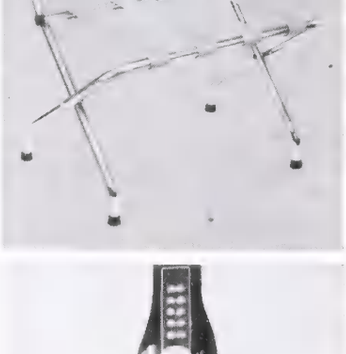
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from GERMAN BLACK FOREST

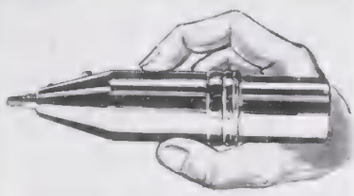
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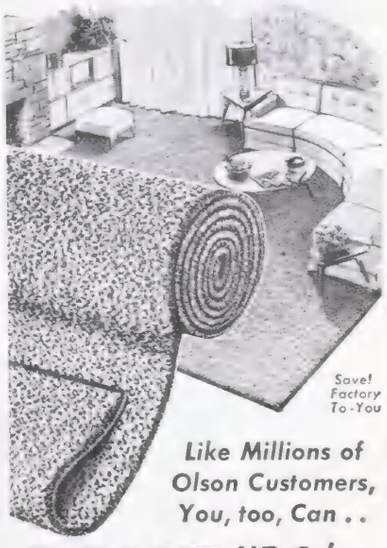
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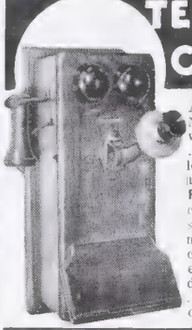
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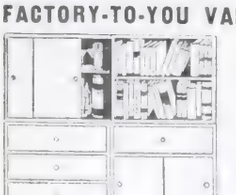
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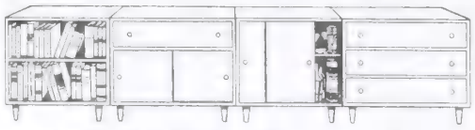
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Dept. DP-301, 1760 Lunt Avenue, Chicago 26, Ill.

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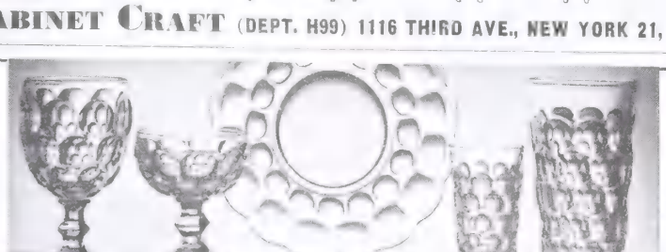
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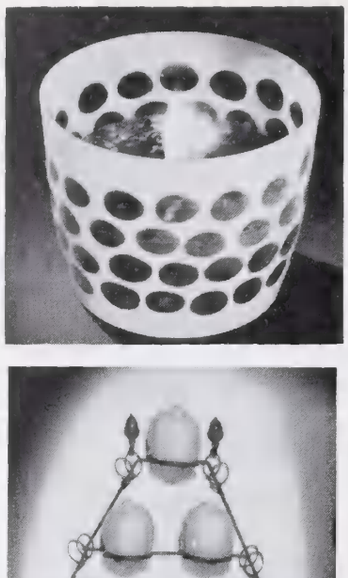
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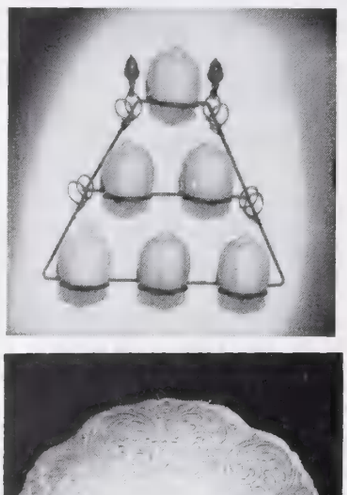
10 oz Goblets	Set of 4	$5.95
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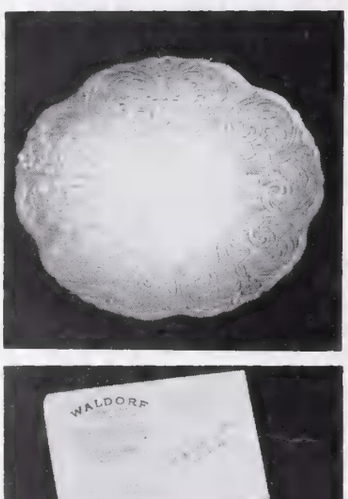
THE CLASSIC CORNER Dept. H99, Narberth, Pennsylvania



TERRACE LIGHTS throw a heavenly glow when you're dining in or out-of-doors. A stunning coin-dotted glass, 5" high, with a pink, blue, orange, or lime tinted wax candle burns over 50 hours. After hand-poured candle is used, fill the glass with candy or cocktail crackers. $6.75 ea. $12 a pair. Add 50¢ post. Candle refills. $3 each. Carol Palmer, 67-38 108th St., Forest Hills 75, N.Y.



FRENCH LEMON HOLDER is easy pickings for the woman in the kitchen, the man behind the bar. An antique green metal rack, copy of an old design, hangs on the wall and permits air to circulate around lemons. They're tastier, juicier, longer lasting than if stored in the refrigerator. Rack for 6 lemons, $3. Add 50¢ w. of Rockies. Mears Mfg. Co., West Rd., Litchfield, Conn.



A HOT PLATE can ruin a table surface but a supply of trivets on hand will prevent such accidents. A silver-plated trivet has a pretty, chased design, stands on four ball feet. It measures about 6" in diameter and makes a useful housewarming or wedding present. $3. S. M. Briggin, 131 W. Maple Drive, New Hyde Park, L.I., New York.



BE PROUD OF YOUR JEWELS and keep them as glitteringly beautiful as the day you got them. This is no problem with Waldorf Jewelry Cleaner because a periodic clean-up is just a matter of soaking the jewelry in this *terrific* solution for 2 to 3 minutes, rinsing, and drying. Makes all jewelry look like new. Box of 12. $2. Johnston Jls., Ltd., Waldorf Astoria Hotel, N.Y.



THE SPICE CABINET is an authentic reproduction of an Early American design. It shows off 18 4-oz. old-fashioned apothecary jars filled with rare herbs and spices to put spunk in your cooking. Cabinet is crafted from native pine, finished in mellow honey tone. 25½" h. x 15" w. $35 comp. Cherrywood cabinet, $50. Free catalog. Rowe-Manse, 1043 Bloomfield Ave., Clifton, N.J.



BIRD LOVERS will write everything from luncheon invitations to weekend thank-you notes on these pretty greeting cards from Denmark. When opened, birds on snow-covered branches stand out in three-dimensional effect. Six cards 3¾" x 6" in assorted bird designs with envelopes. $1.50. Or 6 floral motifs for $1.50. Jessie's Imports, HB, 376 River Bluff Rd., Elgin, Ill.

n't this what you'd like do about that bedroom?



Go ahead, touch the wood. Weldwood paneling is so beautiful you can't help running a hand over it. This is the one paneling that's finished in 12 steps—to make it as beautiful as fine Chippendale. You can actually *feel* the difference.



might have been an ordinary bedroom. new Weldwood real wood paneling Charter Birch has helped transform a room a growing daughter can't help g. It's exciting—and unlike any other because nature never grows wood ame way twice.

n't *you* have a room you'd like to ken? In a Weldwood setting, you can frilly or as formal as you like. Real adds warmth to modern furniture, new freshness to period furniture. To e any qualms about money, please that a 12′ x 8′ wall costs as little as $52. And Weldwood is guaranteed to outlive your home. Never needs redecorating, although you can change companion colors as often as you like.

But not even the finest photograph can do justice to Weldwood's 70 or more different panelings. See them in person at your lumber dealer's or at one of the 119 Weldwood branch showrooms across the United States *and* Canada. Think about it. Haven't *you* a room that needs awakening?

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Now showing—new "Collector's Group" of Cabin Crafts rugs

Students of art—from eight to eighty—think these designs are worthy of a museum. But we think fine art belongs in the home. On the *floor* with Cabin Crafts rugs. They look like one-of-a-kind originals. There's nothing run-of-the-mill about the colors either. They might have been mixed specially to your order. An amazing thing happens when you buy one of these rugs. Your whole room suddenly looks custom decorated. Clockwise from bottom: Acrilan® "New Horizons" oval, 3′ x 6′ 6″, $44.95. Acrilan "Parfait Tones", 6′ x 9′, $99.95. Cotton "Sahara", 3′ x 6′ 6″, $29.50. Spunvis and cotton "Marimba", 4′ x 4′, $19.50. Acrilan "New Motif", 3′ x 5′, $34.95. Write for Room Decider Book on how to decorate with Needletuft Rugs & Carpets. CabinCrafts, Inc., Dept. HB-11, Dalton, Ga.

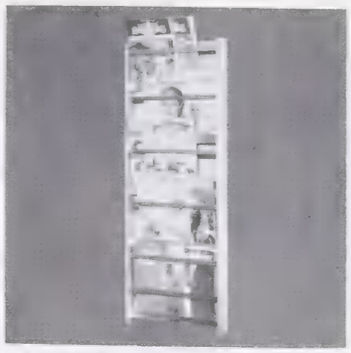
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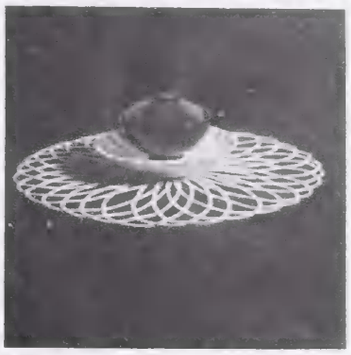
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A better idea in rugs and carpets...Needletuft by

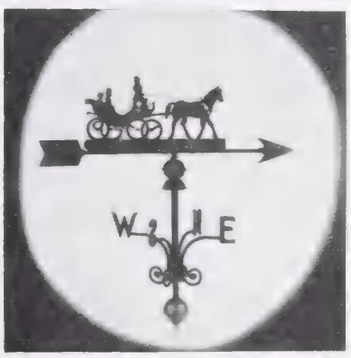
ERIODICAL BINGE. A su-rb magazine rack is realistic out the number of periodicals which most of us give house om every month. Anodized alu-num with a rich silvery-satin ish, it holds *more* than an aver-e 3-month accumulation of *all* ndard szs. in 5 graduated tiers. ¾ x 48 x 3¼". assembled. 3.65 exp. coll. Rak Makers. 61 milton Pl., New London, Conn.



AISY, DAISY, here is our swer true for giving your table tings a look of grandeur. The sy table mat of natural reed imported, measures 15" in di-eter. Set of 8, $6. Covered soup dessert bowl lacquered in ck is 4¾" in diameter. Set of $14.75. White porcelain plate, ½" in diam., in Chrysanthemum sign, $4.75 ea. Bill Brewer As-., Box 2201, San Francisco 26.



AIN OR SHINE, you'll be a np ahead of the weatherman, cause the wind blows the news this vane which passes it along you. "Sunday Morn," an orig-l design by Ernst Hagerstrom, nade of aluminum with an iron f shaft and finished in weath-resistant black. 27" wide, 30" h, $25; 30" wide, 36" high, exp. coll. Hagerstrom Metal-ft Studio, Wheeling, Illinois.



T FOR A PARTY. The toise and the hare were never re handsome, never more ght after than in these English ies. Actually they're fully lptured molds that turn out fectly detailed gelatin salads, serts, tomato aspic. Ice cream lds beautifully, too. Each holds cups liq. Wire support holds lds level. $1.25 ea. Two, $2.25. na, Box 162, La Grange, Ill.



EADLINE NEWS. What do do when you want to look tty at the beach and your hair stringy from the surf? Or your r is up in pin curls and you e to shop at the supermarket? you're smart, you'll tuck your r under this beguiling raffia tail wig. Choose white, black, low blonde, beige blonde or burn; $9.95. J. Fleisher & Co., W. 27th St., N.Y.C. 1.



HINESE TRIVETS fash-ed of gleaming brass are ex-nely decorative and full of en-ntment. Round one signifies od Fortune; square, *Happi-s*; and hexagon, *Long Life*. ey offer wonderful protection your table tops from hot ies, vases, etc., and are pretty ugh to hang on the wall. $2 set of 3. $5.95. Peggy Pickert. University Pl., Evanston, Ill.





"TINY TYCOON" SAVINGS SAFE

PERSONALIZED—in hand painting—for youngsters or any member of the family; it's an actual scaled-down replica of a bank safe in sturdy, silver grey steel with protective rubber feet and combination lock (every safe has a different combination). 6¼" high ▪ 5¼" wide ▪ 4" deep.

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While they may not be using these old phones much any more, the cases are still in demand. And for good reason. Well made from richly-grained solid oak, cases can easily be turned into radio or spice cabinets, wall bars, planters, speakers etc. They take a nice waxing, too. These are just as we received them from the phone company (you *can* even use 'em for extension phones). Send check or M.O. for $13.95. (You pay exp. chgs. on del.)

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Perfect complement to any salad. A famous homemade recipe of freshly squeezed lemon juice, Bermuda onions, imported spices. Minimum oil content allows subtly blended flavor to come through with the first taste. Only because oil content is less than federal standard, we use the word, "imitation. This is the Original Robinson's Formula.

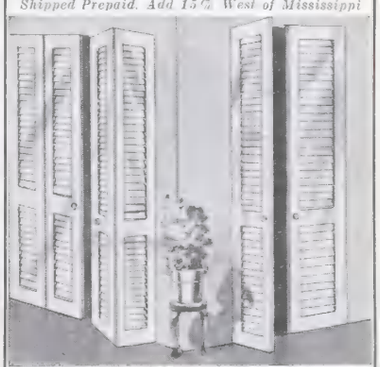
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LOUVRE DOORS $19.95

2 PANELS WIDE • 1⅛" THICK
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Shipped Prepaid. Add 15¢ West of Mississippi



▪ EASY TO INSTALL! Sanded smooth ready for paint or stain finish.

FREE HARDWARE 2-1½" Bright Brass Knobs, Hanging Hinges, Screws & installation instructions.

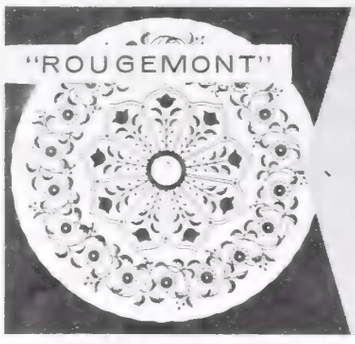
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English Bone China

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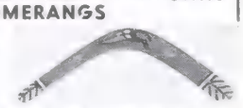
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BOOMERANGS

Guaranteed throwable! Or hang one in the den for a novel, attractive decoration. Each $3.98



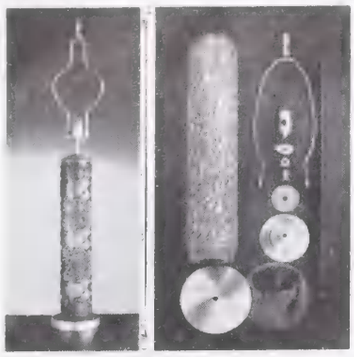
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Box 4018, G.P.O., Melbourne, Australia

IT'S WORTH MENTIONING

CONTINUED FROM PAGE 35



Danish rollers, used to print fine wallpapers, are made available for lamp bases by this kit. No two are alike, but you have generic choice of floral, geometric, or abstract patterns. Everything needed to complete lamp base is supplied; base and harp are solid brass; printing "teeth" on roller itself are brass. An easily assembled project. Total height 35". $25 for kit, from D. M. Studner, 505 Eighth Ave., New York, N.Y.

Before storing a mowing machine for the winter, sharpen its blades to truly clean them. An easy way, done without blade removal, is supplied by Sharpee attachment for ¼" electric drills. A guide maintains correct sharpening angle even over bad nicks. Grinding is fast, uniform, accurate. The wheel, petrified aluminum oxide, gives long service. For any rotary mower-blade, $2.98. Mower-Mate Co., Riverton, Kansas.





Plastic forms this modern rolling pin, a fine Davis implement that turns on ball bearings. Celanese Fortiflex used for both roller and handles, withstands machine-washing or boiling water without warping or deteriorating. Nothing short of real abuse will rack or dent the hard, smooth structure. White, yellow, or pink, with black tips; chromed-metal roller ends. Decorative and practical. $1.98; from Macy's, New York, N.Y.

A new concept in light source, the electroluminescent cell, is brought into home use for the first time. It is Westinghouse Rayescent Safety Light, a tiny glass panel framed with plastic. It gives luminous, greenish glow, glare-free and heat-free. Just plug unit into conventional convenience outlet for use; operating for 24 hours a day per year costs under a penny. Unit is $1.29; from Wanamaker's, Philadelphia, Pennsylvania.







Tidy-Maid trays organize drawer contents and make it easy to maintain neat order. Elasticized ruffling of nylon-organdy keeps each stack intact; trays with contents leave the drawer as one for easy selection. Very handy for travel; ideal in linen closet for hard-to-store oddments. Trays, encased in white plastic, have sachet pocket; $4.95 a set (1, 11" x 16"; 2, 11" x 11"). From Jomarco, 283 Lyons Ave., Newark, N.J.

At these fine stores: carpets of Textured Caprolan in Croft's "Resort Collection." See it today—you'll love it! And ask about your own special color.

ALABAMA
Mobile: Stokes Interiors, Inc.

ARIZONA
Phoenix: Lou Register Inc.
Tucson: Floorcrafters

ARKANSAS
Fort Smith: Alford Carpets
Hot Springs: Teague Furniture
Little Rock: Rye Wholesale Standard Furniture
Springdale: Clark & Eoff Furniture

CALIFORNIA
Bakersfield: Hillcrest Carpets
Bellflower: Lakewood Carpets
Downey: Robert Hall
Hollywood: Zandt Carpet Co.
La Jolla: Coles of La Jolla
Los Angeles: Angelus Floor Covering Co. Albert Parvin & Co.
Modesto: Johnson Rug Co.
Ontario: Klimes Furniture
Palmdale: B & D Carpets
Pasadena: Rounds Floor Coverings
Redondo Beach: Gregs Floor Coverings
San Diego: Dryer's Furniture
San Luis Obispo: Davidson's Furniture
Santa Barbara: Peterson Studios, Inc.
Santa Maria: Walters' Carpets
Santa Monica: Murad Rugs
Upland: Hottel's Upland Furniture
Ventura: Sewelson & Cooper Rug & Carpet Co.

COLORADO
Boulder: Carpet Shop
Denver: Coe Interiors Downs Supply Co.

CONNECTICUT
Hartford: Pierce Carpet Co.

DELAWARE
Wilmington: J. B. Van Sciver Co.

DISTRICT OF COLUMBIA
Washington: Diener's

FLORIDA
Bradenton: Kane Furniture Co.
Daytona Beach: Mather of Daytona
Ft. Lauderdale: Miami Rug Co.
Ft. Myers: Perkes Interiors
Lake Worth: Wayside Carpets
Largo: Wayside Carpets
Leesburg: Paul Mueller & Sons
Miami: House & Garden Furniture Co. Miami Rug Co.
Pensacola: Whitehead Rug & Carpet Service
St. Petersburg: Chenille & Carpet House, Inc.
Sarasota: Kane Furniture Co.
Stuart: Hartman-Leighton Furniture Co.
Tampa: Chenille & Carpet House, Inc. Kane Furniture Co. Modern Floors
Tarpon Springs: Hugo's Wayside Furniture
Vero Beach: Grant's Tropical Furniture
West Palm Beach: Grant Furniture Co.
Winter Park: Stevens Rugs & Carpets

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Bloomington: Smith Furniture
Champaign: Quality Furniture
Chicago: DeSitter Bros. Floor and Wall Fashions Fox Furniture Harry L. Levie Furniture Co. Slater Co. Towne Floors Wolf Furniture
Cissna Park: Du-All Furniture
Dixon: Hammill's Furniture Kitson's Furniture
Elgin: Ackemann Bros. Inc. Rauschenberger Furniture
Evanston: Barnitz Studios
Freeport: Freeport Rug & Linoleum
Joliet: The Eagle
Moline: Carpets by Edstrom
Mt. Prospect: Mt. Prospect Carpet Center
Oak Park: Vrooman Carpet Co.
Park Ridge: Draperies by Bruce
Peoria: Cohen Furniture Moutier Carpets Neylon's Carpets
Peotone: Feddes Home Store
Rochelle: Pesuth's Home Interiors
Rockford: Carpet Trends by Thompson Rockford Standard Furniture
Sterling: Dunbar Furniture
Wilmette: Jack Brownlie Garo's

INDIANA
Avilla: Clark Furniture
Crawfordsville: The Floor Covering Shop
Evansville: Capitol Rug & Linoleum Co. Griese & Seffers Floor Coverings
Elkhart: Lieb's Warehouse
Hammond: Leon's Floor Coverings Edward C. Minas Co.
Highland: Highland Furniture
Indianapolis: Jerry Miller Carpets, Inc. Simpson Miller Co., Inc.
Jasper: Knies & Kress
Kentland: Towers & McMullan
La Porte: North Side Furniture
Marion: House of Stone
Muncie: C. Cree Gable, Inc.
Nappanee: Pletcher Furniture
Oakland City: Oakland City Furniture Co.
Shelbyville: Bryant-Roth Co.
South Bend: Wyman's
Vincennes: Gimbel Bond Co.
Wakarusa: Lienhart's
Warsaw: Ringle Furniture
Washington: Art Furniture Co.

IOWA
Cedar Rapids: Smulekoff Furniture Co.
Davenport: Petersen, Harned, Von Maur

KANSAS
Lawrence: Weaver's Dept. Store
Topeka: C. A. Karlans

KENTUCKY
Danville: Martin Durr Caldwell
Frankfort: Marcus Furniture Co.
Louisville: Hubbuch in Kentucky Lilley Floor Covering J. Raymond Rice & Son
Madisonville: Hale Bros. Furniture Co.
Mayfield: Olive & Cook Furniture Co.
Paducah: Paducah Rug Cleaners

LOUISIANA
Abbeville: Abbeville Interiors
Alexandria: Carroll Furniture
Crowley: Coastal Floors
Franklin: Franklin Interiors
Franklinton: Raenette's
Gretna: Gretna Floor Co.
Houma: Better Home Supply Co.
Lafayette: Hollier Floor Sanding Co. Muffoletto Carpets
Lake Charles: Klare Floor Co. McIver's
Metairie: Howard's
Monroe: Monroe Floor & Decorating
New Iberia: Oubre
New Orleans: Crescent Tile Co. Ingall's Building Supply Wynne & Smith
Opelousas: Abdalla's Furniture
Rayne: Acadian Furniture
Scott: Falcon Floor Co.
Shreveport: Beauty Style Draperies Booth's Furniture

MARYLAND
Baltimore: M. Shavitz & Son
Bel Air: Beshores

MASSACHUSETTS
Boston: Superior Carpet Sales Co.

MICHIGAN
Ann Arbor: Smith Floor Covering
Dearborn: T. H. Eurich Co.
Detroit: Kern's Michigan Floor Covering Murphy Bros.
Flint: Gossett Carpets
Lincoln Park: Wilt & Co.
Taylor: A-1 Carpet Co.

MISSISSIPPI
Biloxi: Rhodes Floor Covering
Hattiesburg: Carpet Center
Jackson: C & S Floor Covering
Natchez: Carol's Floor Covering
Vicksburg: Dykes Flooring Supply Co.

MISSOURI
Kansas City: R. H. Macy & Co.
St. Joseph: Kirwin's Furniture Co.
St. Louis: Hellrung Carpet Co.

NEBRASKA
Lincoln: Hardy Furniture Miller & Paine
Omaha: Hunt Carpet National Carpets Inc.

NEVADA
Henderson: Gunville's
Las Vegas: Magic Carpet

NEW JERSEY
Camden: J. B. Van Sciver
Phillipsburg: Ashman, Thatcher & Walter
Plainfield: Tepper Bros.
Trenton: J. B. Van Sciver
Woodbury: Sullivan Rug Co.

NEW MEXICO
Albuquerque: American Furniture Co.
Artesia: Home Furniture Co.
Hobbs: Clark Carpet Co.
Las Cruces: Stryker's
Roswell: Leonard's Floor Covering

NEW YORK
Glen Cove: Glen Cove Floor Covering
Manhasset: Megerian & Sons
Medina: Le Van Furniture
New Rochelle: Neptune Furniture Westchester Carpet
New York: R. H. Macy & Co.
Rochester: Max Pies Floor Covering
Scarsdale: Rugs Beautiful
White Plains: Hardwick House

NORTH CAROLINA
Greensboro: Guilford Galleries

OHIO
Akron: Marvin Interior Desorators
Cincinnati: A. B. Closson
Cleveland: Mantel's Melzer Carpet Co. Regal Carpet Co.
Columbus: Glick's Furniture Lombard's
Dayton: Main Floor Covering Myron-Cornish Co.
Springfield: People's Outfitters
Youngstown: McIntee Carpet Co.

OKLAHOMA
Duncan: L. D. Pryor Furniture
Lawton: Popular Furniture
McAlester: Reidt Furniture
Muskogee: Carpetland Nelson Furniture
Okmulgee: Nelson Furniture
Tulsa: Alverson Carpet Mart

OREGON
Portland: Meier & Frank Co.

PENNSYLVANIA
Allentown: Crown Floor Covering J. B. Van Sciver
Altoona: Penn Furniture Co.
Bala Cynwyd: J. B. Van Sciver
Bellevue: Price Furniture Co.
Bethel Park: Kooshak Carpet Mfg.
Butler: Chuck Kriner Carpets
Chester: Tollins
Clearfield: Penn Furniture Co.
Doylestown: Barb-Lin Co.
Erie: Schilling Carpet Co.
Greenville: Star Furniture Co.
Homestead: Hilk Furniture Co.
Indiana: Penn Furniture Co.
Jenkintown: J. B. Van Sciver
Johnstown: Penn Furniture Co.
Lancaster: J. B. Van Sciver
Levittown: Pomeroy's
Lewistown: Penn Furniture Co.
Meadville: Wilkinson Duraclean Se
Pittsburgh: Amdur Briskin Geo. B. Hay Co.
Slatedale: Kern's
Somerset: Penn Furniture Co.
Williamsport: Meelan's

SOUTH CAROLINA
Columbia: Richard Galleries
Greenville: Old Colony Furniture
Myrtle Beach: Kearns Floor Coverin

SOUTH DAKOTA
Rapid City: Carpeteers Inc.

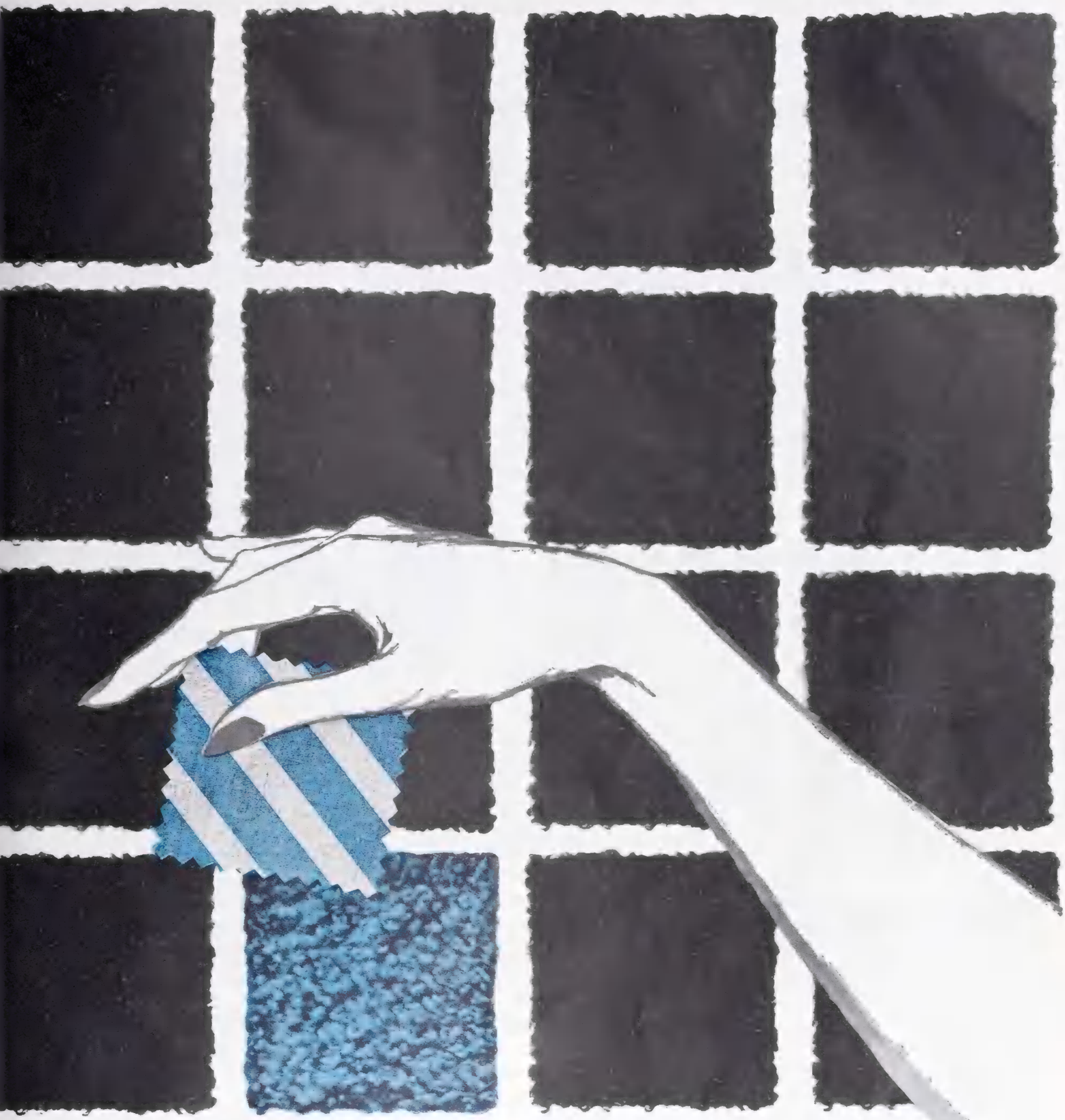
TEXAS
Beaumont: Carpet Corral
Big Springs: Elrods
Corpus Christi: Braslau Furniture C
Corsicana: Roney's Furniture
Dallas: Trice Floor Coverings Inc.
Fort Worth: Ft. Worth Carpet Co. Trice Floor Coverings Inc.
Houston: Sunland Furniture Co.
Midland: Joy King Decorating
Pampa: Foster's Distinctive Furnitu
San Antonio: Hicks Co. Joske's
Tyler: Main Carpets
Victoria: Carpet Masters
Wichita Falls: Trice Floor Coverings

UTAH
Ogden: Johnson Perrin Inc.
Salt Lake City: Southwest Furniture
Tremonton: Northern Furniture Co.

VIRGINIA
Norfolk: Haynes Furniture Co. Oakdale Furniture Co. Roach Furniture Co.
Portsmouth: M. M. Crockin
Richmond: Sydnor-Huntley

WASHINGTON
Seattle: Frederick & Nelson

WISCONSIN
Madison: Jane Caryer, Inc.
Menomonee Falls: Falls Floor Cove
Milwaukee: Carpet Fair, Inc.
Monroe: Etter's Floors
Ridgeway: Ayers Furniture



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COLOR that *stays* fresh and vibrant because this carpet is made of Textured
Caprolan—the new filament nylon from Allied Chemical. Choose the color that's just
you from Croft's "Resort Collection" now in a fabulous range of decorator
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Carpet of Textured Caprolan will not fuzz or shed. It's easy to clean, too, and keeps
lively texture for years. In fact, it's unexcelled for wearability and is *certified*
performance. (Allied makes the Caprolan fiber—not the carpet.)

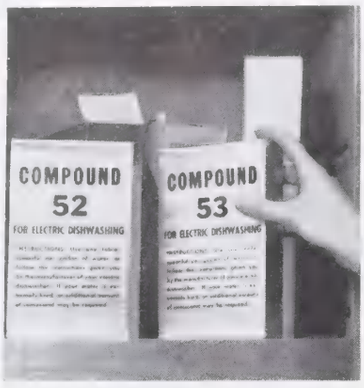
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1000 housewives test electric dishwashing compounds, vote New Instant Calgonite® best



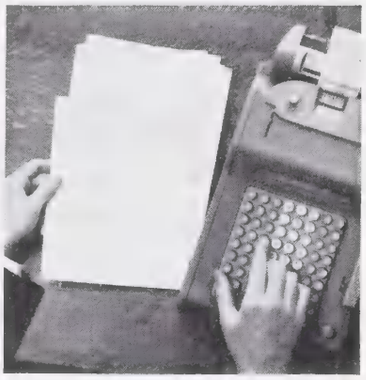
January, 1958. 1,007 dishwasher owners in 45 states selected for year-long test.



Each receives dishwasher compounds with plain numbered labels to prevent brand identification.



Results of each test—cleaning power, stain removal, dissolving action, water conditioning power, freedom from spots—are carefully recorded.



November, 1958—test over. Results show one detergent has consistently outperformed all other brands. That one was New Instant Calgonite.



NEW INSTANT CALGONITE IS IN THE STORES NOW

Famous dishwasher makers also tested, approved, and now recommend NEW INSTANT calgonite for spotless cleaning, stain removal and instant dissolving action.

Take it easy!

By JULIE POLSHEK



Suction sweeping swoops up scrub-water or suds when Wet-Vac and your electric vacuum-cleaner are attached. The same work-free procedure removes foam shampoo and residual fiber dampness from carpeting or upholstery. Suction feed from vacuum cleaner into Wet-Vac tank for collecting liquid substances is engineered to make impossible the entry of moisture into vacuum cleaner unit. This useful Vacu-Flo innovation, $34.95, attaches to any type of vacuum cleaner.

DRAWING BY RICHARD WEST



Thermostatic water-mixer for the shower, Powers Hydroguard, automatically dials desired water temperature; also maintains it without fluctuation. Automatic safety devices prevent water flow exceeding 110° and stop shower flow if cold-water supply goes off. Deluxe in every detail; applicable to exposed or concealed piping. Uninstalled, from $60. A new model is engineered for use where water-heater is low in storage or heat capacity; also it effects water conservation with small shower head. Uninstalled, about $60.

Please turn to page 102

Lady! Why be a slave to your floors?





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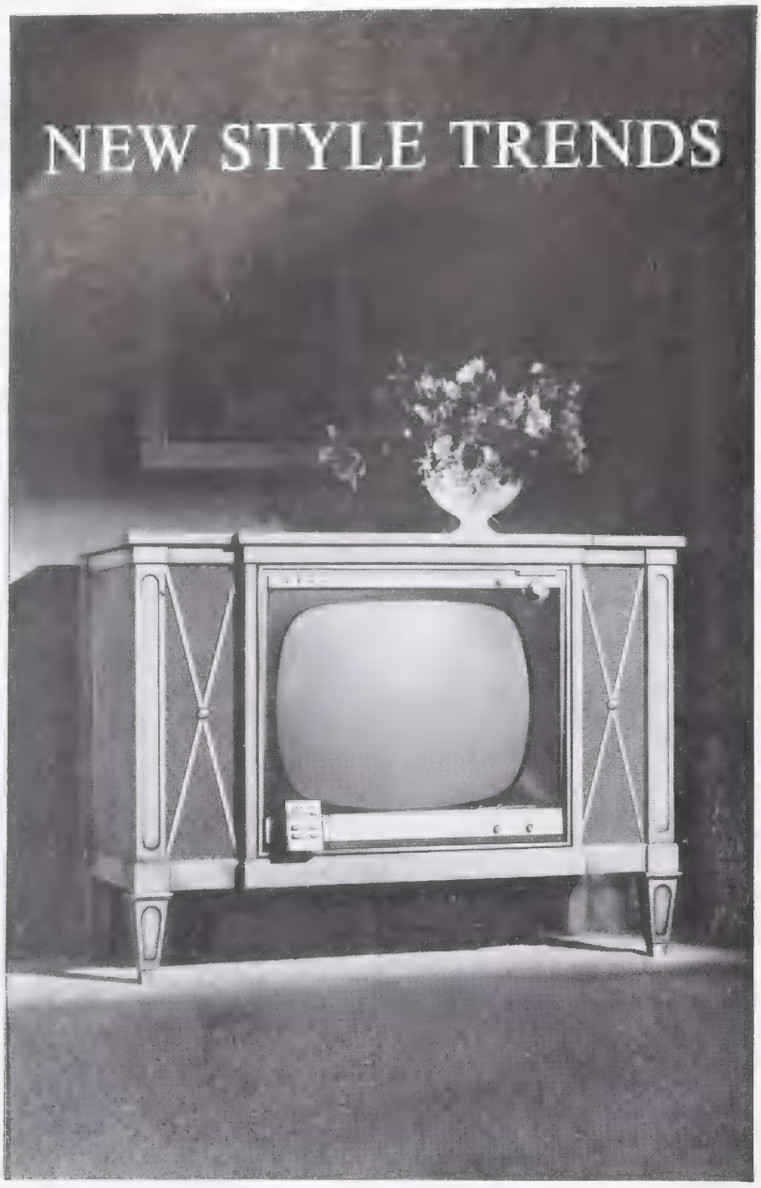
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NAME (PLEASE PRINT)

STREET

CITY ZONE STATE



Only Zenith combines the most compact, most beautiful fine-furniture cabinets ever designed—with the world's most convenient TV tuning!

There's a new look in television, the look of Zenith's new slimmer cabinetry. Here is all of Zenith's quality—Zenith's famous features—in new, compact fine furniture cabinets. And here is the world's easiest, most trouble-free way to tune TV. New smaller Space Command® remote control unit—fits in the hand, now more convenient than ever before—lets you tune TV from across the room with silent sound. Illustrated above is the Grenshaw, Model D3015, from the Zenith Decorator Group. Handsome Italian provincial styling in exciting new Tuscany color, $550.* Zenith quality television sets start as low as $139.95*.

ZENITH
The quality goes in before the name goes on

ZENITH RADIO CORPORATION, CHICAGO 39, ILLINOIS. The Royalty of television, stereophonic high fidelity instruments, phonographs, radios and hearing aids. 41 years of leadership in radionics exclusively. *Manufacturer's suggested retail price. Prices and specifications subject to change without notice.

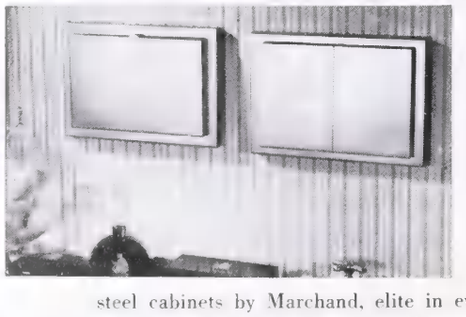
TAKE IT EASY!

CONTINUED FROM PAGE 100



Activated charcoal, air purifying material made famous for use in gas masks and the air-vitalization needs of atomic submarines, is used in this new purifier-filter. Myriad "canals" form a network infinite in filtering su faces; their inherent adsorptive properties capture odor or smoke su stances; pollen, smog or vapor elements; dust or other air impuriti Fan and 1800 r.p.m. motor silently draw room air through this filt Designed for draft-free operation. This portable model of Paf a purifier, $39.95, is adequate for rooms up to 15′ x 15′.





Your shaver plugs in ceal-All at left; just ope door, flick on outlet's swi shaving can begin. A Conceal-All sends forth zontal toothbrush rack opens; door closure retrac Invisible apertures along and door-seam admit air rior ventilation. The steel cabinets by Marchand, elite in every detail, cost $22, $29.5 is 11⅛" x 7¾"; 3⅝" recess. All-purpose cabinet with drop-doo size) can be had for $20; one for facial tissues (12⅛" lon



You sit on foam and you love it...now sleep on foam



Just make sure it's U.S. KOYLON the platinum label in foam mattresses

For the same reason you love to relax on that big foam chair and catnap on that foam sofa of yours, you'll also love sleeping on foam. Magical foam conforms to your curves instead of fighting them the way conventional mattresses do. But you *should* know that not all foam makes equally good mattresses. Shun cheap foam like the plague. Better yet, specify U. S. Koylon,® finest of all foams. Uniquely constructed small core, double-core Koylon gives a totally new kind of gentle but firm straight-line support to every weary inch of you. It assures lasting firmness and much better ventilation. Non-allergenic Koylon is cleaner, cooler, fresher the year 'round. Of course it costs more to make foam mattresses this way, but it's worth it, as you'll soon discover in the world's most luxurious sleep. Prices for twin-size Koylon mattress and matching boxspring start at 129.50.



The old sleep: Ordinary mattresses resist the contours of your body, make it hard to relax, keep muscles tense supporting your weight. Sagging springs, rigid metal stuffings disturb sleep.



The new sleep: Double-core U. S. Koylon Foam conforms to your curves instead of fighting them. Every inch of you gets firm straight-line support. And you relax all over in luxurious sleep.

US RUBBER **United States Rubber**

Rockefeller Center, New York 20, N. Y.



PHOTOGRAPH BY BAHAMAS NEWS BUREAU

You can charter any kind of boat from a sailboat to a yacht for a private, seagoing vacation.

By MARION GOUGH

How to leave home and like it

A miscellaneous report on places to go and things to do when you take a fall or winter vacation

● Here's an encouraging word to all Walter Mittys whose dream of glory involves cruising through the Bahamas or the Lesser Antilles in their own yachts. We have it from several sun-tanned, salt-kissed enthusiasts that you can charter a yacht, including captain, crew, service, and the fine sense of being more or less master of your own itinerary, and if the tab is shared by six or eight, a three-week adventure at sea-going costs no more (and often less) than a land-lubbing winter vacation. Three couples chartered their boat in St. Thomas, floating down to Antigua and back, stopping off at those islands that more people ought to (*Please turn to page* 132)



THE RUG THAT SPANS THE CENTURIES . . . . AND STARTS A TREND

This is "Feraghan"—an ancestral allover pattern that gives a whole new direction for oriental rug design. See how its luminescent shimmer invests this white interior with breath-taking drama, makes it a room that people remember. A masterstroke with modern—great elegance with traditional. Pure worsted wool of heirloom quality. As shown, $379.50*

Karastan

*slightly higher in the West

From your decorating library . . . "Karastan's Portfolio of Interiors," one dollar. Karastan Rug Mills Dept. 21, 295 Fifth Avenue, New York 16

the Fancher Flair

Named after that master artisan of the Renaissance, THE CELLINI COLLECTION by FANCHER is classic Italian styling smartly updated for the contemporary dining room and bedroom. Solid cherry and cherry veneers, satin-finished to a warm brown patina, provide an elegant backdrop for the jewel-like, brushed brass mounts. See it at fine furniture and department stores.

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FANCHER FURNITURE CO.
SALAMANCA 8, NEW YORK

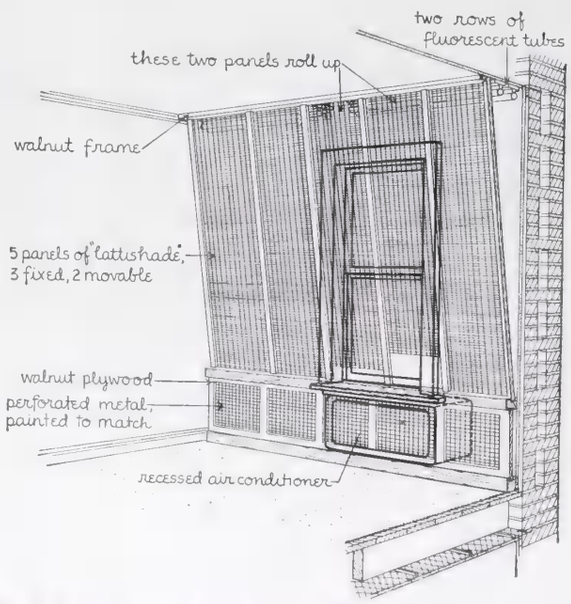


PHOTOGRAPH BY ERNEST SILVA

Clean-cut lines of the walnut-framed panels make the whole wall seem a totality, simple and unified. Daylight (from the camouflaged window) or artificial light (from two rows of fluorescent lights installed on the ceiling behind the frame) comes through the screen, creating a pleasant glow at any time of the day or night. Apartment window had no view to lose.

How to disguise an old-fashioned window

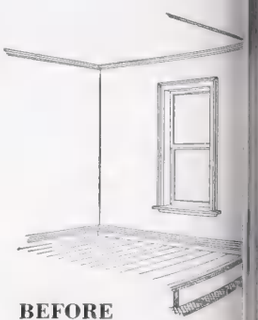
This wall-to-wall screen makes you forget the window is there, diffuses the fluorescent lighting, and hides the air conditioner as well



AFTER

DRAWINGS BY MADELAINE THATCHER

Traditional window (right) would have given the room a dated look, no matter how it was trimmed. By ignoring it altogether, Designer Melanie Kahane was able to make this end of the room seem broader by covering the whole wall with panels framing softly-textured matchstick blinds. The two panels over the window roll up for a look at the weather. The air conditioner (covered by a perforated metal grille painted to match the panels) takes care of the cooling and ventilating problems.



BEFORE

nly from Motorola®

TELEVISION
ND 3-CHANNEL
STEREO Hi-Fi

French Provincial cabinets from a famous Drexel® collection

Touraine cabinets have a charming, unpretentious elegance ill enhance the beauty of any decorative scheme.

Television, at the right, is genuine walnut veneer with anquil nut-brown Chateau finish. Sliding tambour doors al screen and controls.

ow, a revolutionary new achievement: *3-Channel Stereo Fidelity*. Speakers in the end panels swing forward, flank- e center speaker, to fill the room with "wall-to-wall sound". super-sensitive FM/AM radio . . . to give you *The Most* in entertainment from Motorola.

new full-color 24-page decorator brochure—showing 18 ways Stereo Hi-Fi and TV in contemporary, provincial and tra- al room settings—send 50¢ to Motorola, Inc., Dept. T-1, W. Augusta Blvd., Chicago 51, Ill.



MOTOROLA

DRESS BY TINA LESER





Heirloom's delicate beauty begins
fire. Here you see molten glass be
gathered by hand from the furna



After molding, the glass, still pliab
is swung by the craftsman to stretch
and form the shapes. Each is uniq



Working entirely by hand, this arti
uses ancient skills and methods to g
an Heirloom vase its final graceful sha

Add a unique continental flair with new handmade Fostoria "Heirloom"

Look closely! You'll see this is an entirely different kind of glassware. One woman who saw it said, "It looks modern, sort of continental, but it's made like handmade antique glass."

Thus the name, *Heirloom*, for this group of "free-form" shapes. We hardly have to suggest the exciting decorative possibilities. Even the few pieces we show here suggest dozens — and there are many more for you to see in person. We'll tell you where — and send you an illustrated leaflet with prices (as low as $1.75). Write today. Fostoria Glass Company, Moundsville, West Virginia.

Fine Crystal with Fashion Flair . . . Fostoria





PHOTOGRAPH BY WESLEY BALZ

A quiet flow of color from a smooth-carpeted area to a textured one unifies a living room and its dining alcove, interests the eye, but doesn't distract it.

What should you expect from rugs and carpets?

● From bearskins to broadloom, there have always been carpetlike coverings on the floors of human dwellings. For it seems to be instinctive to provide oneself with the soft underfooting and feeling of warmth that floor covering gives its surroundings.

But HOUSE BEAUTIFUL believes you can expect much, much more than this of the rugs and carpets in your home. They are often major investments in money, but they are also major investments in optical illusion. They can make small areas look spacious, or they can zone large space into intimate sections. Best of all, we see them as creators of serenity in a world that can stand a lot more physical and emotional calm. Quieters of noise, buffers against unnerving clatter, they can also refresh the eye and spirit, giving a home and the people in it a sense of stability and coherence.

In this issue, we explore the manifold benefits HOUSE BEAUTIFUL believes you can expect of rugs and carpets, and ways to achieve them.





PHOTOGRAPH BY HAANEL CASSIDY

A look of integration and continuity is achieved by carpeting this living area in the same color as the terrazzo floor of the adjoining lanai. Designed by James Merrick Smith and James M. Willis, decorators, for the home of Mr. and Mrs. W. Hamilton Crawford.

If you think of the room as a whole when you choose rugs and carpets, they will do much more than just cover a floor

To the eye, a floor covering is inseparable from the floor itself, and if you think of a room's four walls, ceiling, and floor as a cube, you realize that the base called the floor is an integral part of the whole. It *must* be treated as part of the whole if a room is to have that feeling of totality which makes it visually and emotionally pleasing.

How do you relate a rug to a room as a whole? Most people make at least a start at it by attempting to relate a rug's color or pattern to those used in walls and fabrics. But there is much more to be considered. You must think of pattern in broader terms. Every room, for instance, has its own architectural pattern, created by such protrusions and indentations as jogs, ells, window and door openings, alcoves, chimney walls. The very furniture itself adds pattern which is formed by the legs of chairs and tables, or the round, square, rectangular or oval shapes of (*Please turn the page*)

PHOTOGRAPH BY WESLEY BALZ



In this room, floor and walls were visualized simultaneously as a tranquil background for the dramatic pattern and color of the furniture. While the rug pattern is not a replica of the grille, its design of sculptured blocks has a similar rectilinear quality.

A smooth expanse of the same floor covering extending from this living room to the dining room beyond unites both areas visually. This expanse and the almost monochromatic scheme give a feeling of serenity and space. Barnett Simons, decorator.

PHOTOGRAPH BY HOWARD GRAFF



Patterned floor covering
can refresh the eye, carry out a theme,
separate room areas—but choose
patterns that "stay down on the floor"

Pattern is usually best in small doses, but the stability of tile-like pattern suits this spacious room. Home of Leon Touro. Decorated by William Pahlmann Associates.

Below, left: Floor pattern can pick up a motif used elsewhere, giving a room a sense of cohesion. Rug medallions here echo the escutcheons on cabinet. Guy Roop, decorator.

Below: A small, but fine, patterned rug can be enjoyed as a piece of art on the floor while it serves to delineate a sitting area. Home of Mr. and Mrs. Irving Grabois.

PHOTOGRAPH BY ERNEST SILVA



TWO PHOTOGRAPHS BY WILLIAM HOWLAND



reakfronts, beds, sofas, pianos, and their like. These must ll be taken into account, for they may form still other atterns when they're placed on your floor covering.

A room-size rug, for example, separated from the walls y a strip of flooring, imposes its own pattern on a room. low will the shapes of your furniture jibe with this? Will heavy chest seem to totter on the rug's edge, half on and alf off, as if it might drop out of the room? Suppose you re contemplating a patterned carpet. Will the legs of chairs nd tables seem to tangle in the carpet design and lose their ymmetry in visual confusion? As for openings like windows nd doors, what vistas do they lead the eye to? Whether ney open to nature itself, into the hall, or into the next oom, what they disclose is still part of a room's pat- ern as long as it can be seen (*Please turn to page* 167)

What's the difference between a rug and a carpet?

For convenience these two words are often used interchangeably. Technically they haven't the same meaning.

A rug is a floor covering made in one piece, often with its own delineating border, and usually not intended to cover an entire floor area.

A carpet is floor covering made in strips, intended to cover an entire floor and is often attached to the floor. Carpet is woven in widths from 27" to 18', wide widths being known as broadloom. Strips can be seamed or taped together and thus cover great areas. A piece of carpet can, of course, be used as a rug.

A room-size rug is one that comes to within a foot or so of the edge of a room, leaving a marginal strip of floor exposed. Nine by twelve is a common size, but there are standard sizes as large as 12' x 15'.

An area rug is one that does not cover the entire floor but is usually used to define an area of a room according to its function. Most frequently an area rug is small or middle-size, but its size is comparative, depending upon that of a room. In a great room a 12' x 15' might be considered an area rug.

An accent rug is one bold in color or design, or both, usually of small or medium size, and used to create a dominant note in an otherwise muted or solid-colored room. It might also be used as an area rug.

An art rug is generally hand-crafted and fine enough to be treated as a work of art. Often it is placed so furniture does not encroach upon it, so it may be admired like a picture on the floor. Usually patterned, it may be modern or traditional, such as a fine oriental or an 18th-century needlepoint. Try making one yourself.

For additional details please turn to page 198



This is just one of many ways in which an area rug can divide a room. The slightly patterned rug here centralizes the major seating pieces in the middle of the room, so that art objects on walls may be observed at good distance. Dorothy C. Sullivan, designer.

PHOTOGRAPH BY TIMMERMAN STUDIO



This sculptured rug contrasting with a dark wood floor silhouettes furniture shapes while it forms a base for the seating group. Home of Theodore Dann. Decorated by Sydney Simon.

TWO PHOTOGRAPHS BY TIMMERMAN STUDIOS



The motif on the rug above interlocks with the design of the table. On the other side of the same room, (below, left) the theme is echoed, with variation, in a smaller area rug. Bold pattern can be given as much importance as this in such an understated room. Maury Rothbaum home. Sydney Simon, decorator.

The perfectionist touch:

Floors that carry out a theme

You can achieve unity and a sense of composure by using related motifs

PHOTOGRAPH BY HENRY B. FULLERTON

A design inset in plain carpeting unifies the hexagonal table and its chairs, separates the dining area from the adjacent living room. The delicate fretwork of the screens echoes the design in a much smaller scale. Witte and Kurtz, Inc., decorators.

PHOTOGRAPH BY HOWARD GRAFF



Rug and draperies are patterned with an Empire design in gray on white. Differences in texture between thick hand-loomed floor covering and the sheer fabric make the repetition more interesting. For more examples of co-ordinated rugs and fabrics see page 172.

The key to perfection in design is thoughtful planning. e consideration of every detail. Each element must be ated with importance but conceived as part of the whole. unified whole, even though it has parts that are stimuing to the eye, gives you a feeling of calm completeness. Floor coverings can often be used to carry a motif inteated with the total design of the room. But since the ors are such an important part of your room, you must especially careful in using strong elements on rugs and rpets. The choice of a motif, its size, and its placement relation to furnishings, usually require professional skill.



Rugs can be room dividers

PHOTOGRAPH BY BILL HEDRICH, HEDRICH-BLESSING



This overscaled room is made more intimate by a rug that divides it in sections. Music area, game table are separated from conversation center. Home of the Agnew Bahnson, Jrs. Otto Zenke, decorator.

These rugs work architecturally to partition a room. The one in foreground organizes a furniture group, holds it together. Home of Mr. and Mrs. Frank Nichols. John C. Murphy, decorator for Watson and Boaler.



PHOTOGRAPH BY WILLIAM HOWLAND

Vithout setting up visual barriers.

rea rugs can subdivide your room according to function,

stablish backgrounds for furniture groupings,

nd define traffic patterns through the room

● There was a day—and we are happy to say that it's gone by—when rugs were strewn about the floor with artful abandon in an attempt to produce an effect of affluence. Beauty, it was said, was their excuse for being and, if they had a function, it was scarcely more than the covering of a worn spot in the varnish.

Today, smaller-than-room-size rugs have come into their own as *area rugs*. They are being used increasingly as functional and integral parts of the room. At the same time, full advantage is being taken of their appearance, since they are set off against the floor to show up as importantly as possible. Their primary purpose, however, is to divide the room according to its activities, such as conversation groups, traffic lanes, work or dining areas.

There are other advantages. You can easily re-arrange them, for one thing, so your decorative scheme can be revised when the fancy strikes you. Color schemes can be altered quite simply (after all, a small rug can be replaced without breaking the budget). They are easy to clean and can be turned to minimize tracking. And even with a single area rug, you have an appealing visual contrast between the surfaces of floor and rug. (Usually contrasts in depth of tone should be slight except in large rooms. Small rooms look larger if floor and rugs are nearly the same shade.) With more than one rug, many subtle variations in shape, size, texture, pattern and color are possible.

(Please turn the page)

RUGS CAN BE ROOM DIVIDERS
continued



PHOTOGRAPH BY WILLIAM HOWLAND

A star-ringed circle binds chairs and table together, making an intimate island. Interweaving of repeated shapes —circles of rug and table, eight-pointed stars in border, and cabinet—give unity to this room. Design executed by Daniel Jones for the Xavier Cugats.

Game table and benches are set off by an area rug that harmonizes in design and color with the tile floor surrounding it to produce an effect of continuity. The over-all pattern of the rug is so muted it almost becomes a texture.

PHOTOGRAPH BY WESLEY BALZ



Even when they are used to divide a room, area rugs can integrate and unify it

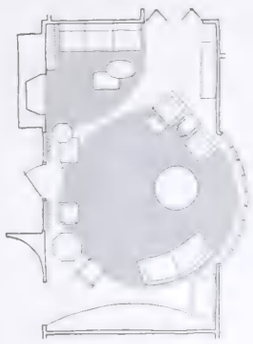
The use of area rugs calls for careful planning since their effects are architectural as well as decorative. As we have said, the room must be considered as a whole. Although your first concern is the creation of a pleasing design on the floor that will function as a room-divider, this design must integrate with all the other architectural elements of the room.

To achieve a composition of rug (or rugs) and floor that is pleasing to the eye, you must keep both surfaces in mind. The shape of the floor around the rug is as important as the shape of the rug itself—and sometimes even more so. There is no law that prescribes rectangles. You can use circles or any other shapes that define an area best. But be cautious of free-form or fried-egg shapes. If you must have them, let a competent decorator plan them. Forms should never be startling just for the sake of being "modern." They must be the logical outgrowth of function, not a superimposed stylistic trick or an "amusing" fad that will (*Please turn to page* 197)

For additional details, please turn to page 198

PHOTOGRAPH BY WESLEY BALZ

Hooked area rug by George Wells, one of America's finest artist-craftsmen, was planned not only to be the focal point of the L-shaped living-dining area in the home of Mrs. Vanderbilt Webb, but also to reflect the iridescent colors of the Monet painting above it, wisteria on terrace beyond.



Circular forms are used imaginatively in this living room. The rhythmic patterns are pleasing to the eye and at the same time define the traffic areas and furniture groupings. The plan above shows how the rug in the foreground fits into the curved window bay.

PHOTOGRAPH BY WILLIAM HOWLAND





The pros and cons of wall-to-wall carpeting



PHOTOGRAPH BY WILLIAM HOWLAND

This view from a foyer into a living room shows how carpeting can be used throughout a series of rooms to link them together visually, make the space seem larger. Decorated by William Pahlmann Associates.

HE PROS

It creates continuity within a room
from one room to another.
It makes any space look larger.
It adds warmth, a feeling of luxury,
ound insulation, and safety for children.
Floor cleaning can be done with one process
nd with one tool.
It can conceal floors in poor condition.

HE CONS

It can never be completely cleaned on the
oor. If it is taken up to be cleaned,
rinkage may make re-laying difficult.
It cannot be turned or moved to compensate
r tracking and fading.
It may create a smothering effect,
which some persons object.
If you move, only part of it
an be salvaged.

ver-all carpeting permits placing fur-ture close to wall, an advantage in small room, as is size-expanding de-ce of matching walls and carpet. Well-osen color will minimize tracking.

OTOGRAPHED AT BLOOMINGDALE'S BY HOWARD GRAFF

● Wall-to-wall carpeting was once the style mark of the luxury home. This is obviously no longer true, since some development builders include carpeting with the price of their houses. In fact, wall-to-wall carpeting has become such a cliché in some circles that people arbitrarily dismiss it as being "out of style."

This argument over style should not obscure the fact that wall-to-wall carpeting has some very real advantages—and some very real problems. It is these down-to-earth facts that should influence your decision, not the vagaries of a style trend.

Wall-to-wall carpeting means a floor covering cut to fit the exact dimensions of a room or rooms and permanently installed by tacking or other methods. From this simple definition come its major advantages and disadvantages. Because it covers every inch of the floor, it eliminates the margin around the rug—an extra pattern element you may not want (more about pattern problems, page 111). Thus it brings a unity and continuity—a sense of quiet—to the room or rooms that it covers. At the same time its single color and texture make the space look larger.

On the other hand, being permanently installed, it cannot easily be taken up for cleaning (though it is occasionally done—see below). On-the-floor cleaning, of course, is never 100% successful. And being cut to the particular (*Please turn the page*)

THE PROS AND CONS
OF WALL-TO-WALL CARPETING
continued

jogs and angles of a room, it cannot be turned to equalize the worn spots created by traffic patterns or occasional fading in sunlit areas.

These are the major arguments and your decision will almost certainly be reached by balancing one against the other. If you have small rooms, already cut up by halls and jogs, you may well decide to accept the disadvantages to achieve the unity over-all carpeting will bring. If your rooms are larger, with a built-in serenity of their own, you may want to use room-size or area rugs to achieve other purposes.

Special factors can become important in individual situations. With small children in a house, wall-to-wall carpeting does make the floor warmer for play, and falls are cushioned. Firmly installed carpetings are a bit safer, too, since they cannot slip and there are no rug edges to trip over. Carpeting, like draperies and other soft materials, cuts down on sounds reflected within a room and so produces a quieter atmosphere. However, if you plan to move eventually, you must remember that carpeting can rarely be put to the same use in another situation—the best you can usually get are some pieces cut and bound, to be used as rugs.

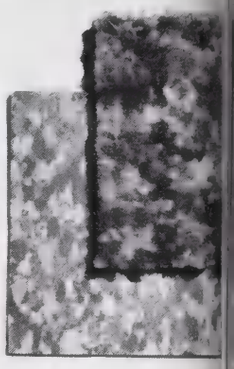
It is hard, if not impossible, to compare the cost of room-size rugs with wall-to-wall carpeting. Both come in such a variety of patterns, fibers, and textures that material at both ends of the price scale is available. The installation cost of wall-to-wall carpeting normally makes it more expensive than the same material cut and bound as a rug. But since wall-to-wall carpets are often used to cover floors in poor condition, the cost of refinishing the floor is saved. This may equalize the price.

The fact that a wall-to-wall carpet is rigidly fixed in position is its biggest disadvantage and deserves further discussion. Cleaning a carpet thoroughly when it remains on the floor is the first problem. Though home methods have improved (see our story on pages 126-127) and professional on-the-floor cleaners can do even better, the truth is that neither of these techniques can equal the cleaning a rug gets when it is sent out to a modern plant. Nor is the floor underneath ever cleaned if the carpet is kept in position.

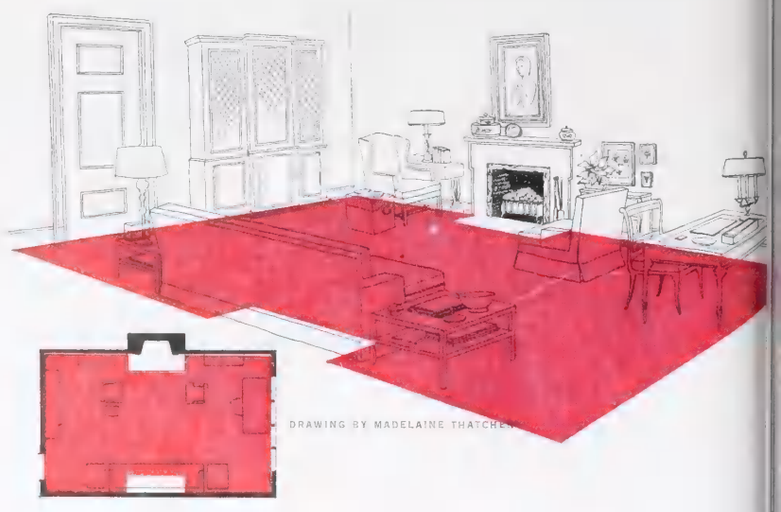
Thus, it is best if wall-to-wall carpets are actually untacked and sent out the way other rugs are. However, this raises an additional problem—shrinkage. A small percent of shrinkage does not matter with a room-size or area rug, but even an inch or two can make a wall-to-wall carpet difficult, if not impossible, to re-lay. Some carpeting is pre-shrunk to avoid this (*Please turn to page* 206)



PHOTOGRAPH BY WESLEY



Here is an optical trick that gives the illusion of wall-to-wall carpeting. An over-all texture blends rug and tile into a single surface. The rug, in a mottled design of blues, greens and beiges, covers all but a three-inch strip of the tile, which has a spattered pattern of similar colors. Rug can easily be taken up for cleaning or for a cool summer floor of tile alone.



DRAWING BY MADELAINE THATCHE

Tracking can best be minimized by turning your carpet. In a t tangular room this can be accomplished by using carpet that almost but not quite to the wall. Even though a notch must be for hearth, the carpet can still be turned, if the notch is too far off center and if a large enough piece of furniture (su as a couch) is placed facing it. Piece cut out for hearth can taped into place when carpet is turned, won't show under furniture. Regular wall-to-wall can be turned in the same w



The wall-to-wall look in a bordered rug—the "border" being a narrow strip of bare flooring. The bold stripe of the rug, subtly repeated in the fabrics of the room, is a good foil for such a strong border, which becomes only a bolder repeat of the stripe. This rug can be taken up for cleaning or a change of pace in summer. Reginald Rose apartment; Barnett Simons, decorator.

TWO PHOTOGRAPHS BY GEORGE SMALL



Wall-to-wall is a point of view

To the eye there is often very little difference between wall-to-wall and almost-to-the-wall carpeting. The narrow border of flooring can be used in pleasing contrast to the carpet or can be matched in color (or even in texture and pattern) so as to be completely inconspicuous. Tiles offer many possibilities for matching. Woods can sometimes be stained or bleached to carpet tone. The advantages you get are many. You can take up the carpet for summer, roll it back for thorough house cleaning, send it out to the cleaners without fear of shrinkage. If rumpling or shifting is a problem, a good underlay will help anchor it as firmly as possible.

For additional details please turn to page 198

How to *Preserve that fresh neu*

By NANCY CRAIG

● Proper care is as closely related to the beauty and durability of floor coverings as their basic structure. Their greatest enemy is dirt, most of which home cleaning methods can get rid of, as long as it remains on or near the surface. Once it has worked its way deep into the pile, however, it is beyond reach of all but a professional rug cleaner.

The key to the problem is to eliminate dirt and dust as quickly as they appear. The amount involved may surprise you. A research study completed last year, covering large cities across the country, revealed that approximately 108 pounds of dirt are carried into the average six-room house during any given 12-month period. More than 80 per cent of this eventually reaches floors and their coverings. Only a regular cleaning schedule can successfully combat this amount of dirt.

That daily once-over-lightly with carpet sweeper, electric broom, or vacuum cleaner provides an easy way to dispose of loose dirt, lint, and thread. Thorough vacuuming at least once—preferably twice—a week, not only brushes and freshens carpeting, but helps prevent gritty dirt from sifting down through the tufts. Permitted to reach the base of a rug, grit acts like tiny chopping knives, cutting at the fibers and the backing. Thorough vacuuming on a regular schedule can prevent this. You cannot over-vacuum rugs and carpets. Occasionally check your cleaner to make certain that all the surfaces which touch floor coverings are smooth and free of nicks, so that fibers cannot be snagged and broken.

However conscientious you may be about vacuuming, soiled areas will develop from time to time. Smudge, greasy film, soot, and other surface soil usually show up along patterns of traffic. As long as soil has not become too deeply imbedded, such areas can be surface-cleaned or brightened with a good rug cleaner. Remember to use a light hand or you may distort the pile, making such areas more noticeable after cleaning than before.

In addition to area cleaning, all-over surface cleaning every six months will greatly improve the appearance of rugs and carpets and extend the period between professional cleanings. (*Please turn to page* 168)

First aid for Spots and Stains

A handy pin-up chart for emergency reference

Many common spots and stains are easy to remove when still fresh, but quick action is important. The following chart lists such stains as can be dealt with at home, using three formulas that you can mix with everyday household supplies. (The First Aid Kit for Carpets, put out by Servicemaster, has ready-to-use formulas.) All are approved by the National Institute of Rug Cleaning. These formulas may not always remove spots completely, but they will *not* set them permanently. Most stains not listed in the chart require the specialized skill of a professional rug cleaner.

General directions: Keep white facial tissues, paper towels, clean white unstarched cloths, and a medicine dropper handy. Solids should be scraped off with a dull knife or spatula. Unless otherwise specified, use a minimum of fresh lukewarm water whenever water is called for. Absorb as much of the spill as possible with tissues or towels before beginning any treatment. Start treatment at outer edges of the stained area and gradually work to the center. (Working from center out may enlarge the stain.) Use the medicine dropper to apply recommended solution directly to the stain. Blot the stained area when using Formula No. 1 or 2, but never rub or brush vigorously for this tends to fuzz or mat the pile. If a stain is to respond, it will do so without harsh rubbing. Never use so much of any formula that it will seep through to the base. Even water reaching the backing may cause a brown stain. Never use ammonia unless specifically recommended.

look in your rugs and carpets

COMMON STAINS AND HOW TO REMOVE THEM

Beverages (alcohol. coffee. tea. soft drinks): Moisten with wet cloth and blot. Repeat several times. Then use Formula 1. If necessary, follow with Formula 2.

Blood: Blot thoroughly. Then sponge repeatedly with cool water. Blot again and use Formula 1. If yellowish stain remains. better call your professional rug cleaner.

Butter, fats, grease, and oil: Blot thoroughly (do not rub) with tissues. Dampen cloth with Formula 3 and wipe spot from edge to center.

Chewing gum: Apply Formula 3 on and around the gum. Let stay 3 to 4 minutes. Lift off gum with spatula. If not loosened. repeat.

Cosmetics: Apply Formula 3. then Formula 1.

Egg, gelatin, mucilage: Apply Formula 1. If stain remains. apply Formula 2. Sponge with water and blot.

Foodstuffs (general): Scrape off solids. Sponge with water. Apply Formula 1. If stain remains when dry. apply a few drops of Formula 3 with dropper.

Fruits and fruit juices: Sponge lightly with damp cloth. Follow with Formula 1.

Furniture stains: Spots from wood dyes and stains from furniture legs are difficult to remove. Consult professional rug cleaner.

Ice cream, milk, desserts: Sponge with water. Follow with Formula 1.

Ink: An ink stain is easily extended over a large area of carpet. Unless stain is small. do not try to remove it. Never use milk; it may only set stain. For small stain. blot and then saturate with Formula 3. blotting up immediately. Repeat procedure as long as tissues show evidence of stain. Follow with few drops of Formula 1. blotting immediately. Repeat this procedure several times. If stain remains. consult professional rug cleaner. For ballpoint ink stains use Formula 3.

Iodine: Apply a few drops of white vinegar to stain. Mix 1 teaspoon of hypo crystals (from drug store) with glass of warm water. Apply this a drop or two at a time and carefully sponge with cloth. Repeat if necessary. Follow by sponging with water. blotting remaining moisture.

Medicine (general): Sponge with wet cloth. Apply one drop of Formula 1 to stain and immediately blot with cloth. If any stain transfers to cloth. continue with Formula 1. If not. try same procedure with Formula 2. If stain does not respond. inquire of physician or druggist the chemical contents of medicine and call professional rug cleaner.

Mercurochrome: Stains can seldom be removed. Consult professional rug cleaner.

Nail polish, household cement, dope: Such products may damage rugs or carpets made of synthetic fibers or blends. Home treatments with agents such as nail-polish remover or thinner. may also be damaging. Apply chemically pure amyl acetate directly to stain with eye dropper. After a few minutes. sponge with clean cloth.

Paint, varnish, or shellac: On small stains apply turpentine or thinner as recommended on the can. Sponge from edge toward center of stain. Follow by applying Formula 3.

Pet accidents: Such stains are among the most serious. as fibers and dyes are often sensitive to strong alkaline solutions and will undergo change in color as spot dries. Immediate treatment is most important. Blot thoroughly. then repeatedly sponge areas with water. and blot. Apply Formula 2. and allow to dry thoroughly. Apply Formula 1. When this has dried. follow again with Formula 2. Where color change has taken place. no further treatment can restore it.

Rust: Removal is no job for an amateur. Call a professional rug cleaner.

Shoe polish: If paste polish. scrape off surface soil. Apply Formula 3 with eye dropper and blot with cloth. Repeat as long as stain is transferred to cloth. If not completely successful. follow with Formula 1.

"Sweet" stains (candy. chocolate. sugar): Scrape off surface soil. Sponge with wet cloth. Follow with Formula 1.

Wax: Scrape off as much as possible. Apply Formula 3. and sponge with cloth.

"Mystery" stains: Trying to remove an unknown stain may set it and make it impossible even for a professional rug cleaner to remove.

Formula No. 1

1 teaspoon non-alkaline soapless detergent, such as Lux Liquid, Ivory Liquid, Joy, or other such synthetic detergents.
1 cup lukewarm water

Pour detergent in jar (or other container). add water and stir vigorously until you obtain clear solution. Apply solution with medicine dropper. Blot stained area with clean cloth. working from outer edge in. Blot with clean cloth dampened in lukewarm water. sponging area several times in direction of pile. Finish by blotting with tissues or towels. absorbing all moisture possible.

Formula No. 2

1 teaspoon white vinegar
3 teaspoons lukewarm water

Mix in cup or glass. Apply solution with medicine dropper. Sponge with cloth. using blotting action. Leave on stain about 15 minutes. Blot remaining moisture with cloth. With fresh damp cloth. sponge area in direction of pile. Blot remaining moisture with tissues or paper towels.

Formula No. 3

Any good home dry-cleaning solvent

Apply as directed by sponging cleaner into rug. *Caution:* On rugs with rubber backing. use lightly to prevent damage to latex. Always follow specific directions on cleaner label. Some preparations may damage certain carpet fibers.

Light

PHOTOGRAPH BY HANS VAN NES

Dark and light floors have almost completely opposite emotional and visual effects

The room above was designed by Decorator Nancy Chase to be a serene and spacious background for living. The soft, light colors used are instrumental in achieving this feeling. By changing only the floor color an entirely different effect is created. In retouched photograph (right) the open, airy quality of the room almost disappears. It looks a little cramped, much less peaceful.



colors have unexpected virtues

They can act as tranquilizers, giving your room an air of restful calm. But amazingly, they are surprisingly practical. They can also be an effective background for your furnishings.

● Dark floors or light? The difference between the two may be surprising, as the pictures on the opposite page graphically illustrate. The contrast in mood can be almost as great as the contrast in tone. Pale colors suggest limitless horizons. They open a room, giving it a sense of air and light, and thus of greater space. Dark colors, conversely, seem to shrink space, making large rooms appear smaller. Light floors also have the entirely physical advantage of reflecting light, creating a measurable glow that softens harsh shadows and lessens eye strain.

But this is not the only practical consideration. If you have ever brushed a smudge of dust from a navy blue suit, you are well aware that dust and dirt show up strongly on dark surfaces. Dark floor coverings are no exception. They can be handsome, but they can also require constant housekeeping. On the other hand, light tones (especially of neutral colors) often have an astonishing ability to camouflage dust marks. (We are not suggesting that dust and dirt be allowed to stay on your rugs or carpets for any length of time.) A foot print that would show up like a beacon on a deep color may be (*Please turn the page*)



TWO PHOTOGRAPHS BY BRUCE PENDLETON



To illustrate the practical qualities of light colors we took dirt vacuumed from a typical floor and tracked it across carpet samples in several different colors and patterns. The dusty footprints show up just as clearly on the deep colors (see the one at the bottom of the photograph) as on the dead white paper background. Dust stands out least on neutral colors that have some texture, such as the one at center.



Pale carpeting emphasizes the dark silhouettes of antique mahogany table and chairs. The quiet floor does not compete with the furnishings or the Chinese paper on the wall. Home of Mr. and Mrs. James G. Stahlman; Elizabeth Peacock, decorator.

barely discernible on a light olive, beige, tan, or even an off-white. With texture or pattern added, these benefits are multiplied. But textures and patterns must be muted or the tranquilizing effects of the light color will be dissipated. If used discreetly, they can add visual interest and still form a self-effacing background for the furnishings of your room.

A soft light background is always desirable when your furnishings or architecture are important or arresting in design. Dark woods, complicated shapes, intricate detail are given special emphasis when silhouetted against a light floor covering. And if your furnishings are strongly patterned, the soothing tranquility of a plain floor is a welcome contrast. One of the less important but delightful qualities of the light floor is the way in which furniture shadows (especially those of intricate shape) are revealed, producing subtle new patterns of their own.

Light, neutral colors make perfect settings for your furnishings, but they need not lack interest as these samples clearly demonstrate



Life-size swatches of neutral colors that can serve as backgrounds for almost any color scheme. High-low weaves give interesting textures. These samples are typical of floor coverings available today.

For additional details please turn to page 198

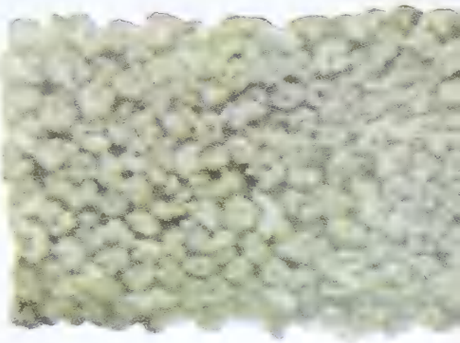
PHOTOGRAPH BY WILLIAM HOWLAND





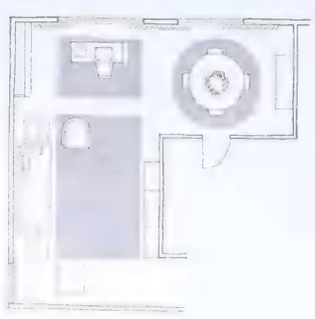


Like a rippled beach of golden sand, this floor lends an air of peaceful harmony to the bedroom. The hand-carved rug has a central motif called "Japanese Cloud." Sculptured surfaces such as this have a luxurious sense of depth and richness. At the same time, they have the practical advantage of disguising footprints.





DRAWINGS BY MARVIN CULBRETH





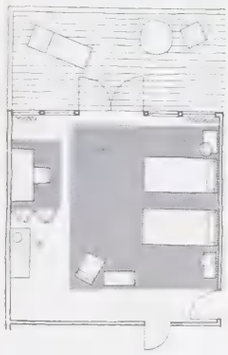


The opulent pattern of an Oriental rug keys the color scheme of this L-shaped living-dining room. It dominates the room and defines the conversation group—its largest and most important area. The nearby desk rug picks up the quiet beige of its background, a unifying color note throughout the room. The bolder color of the orange can be repeated in the circular dining rug, since it is set apart from the living area of a spacious room.

ALL ROOMS DESIGNED BY PHOEBE HYDE



The rugs in this master bedroom were chosen as practical delineators of bed and dressing table areas. The interesting tweed-textured large rug sets the color scheme of the room. Its restful blue is repeated in the smaller solid color rug that forms a big enough base for the dressing table and its chair.





10 wily ways with color, pattern, and texture

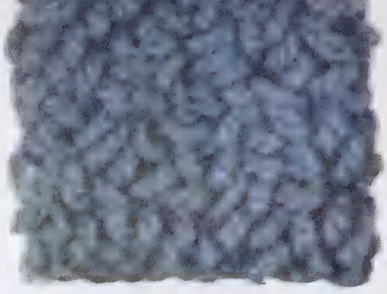
Color-schemed floors, within a room and from one room to the next, give you a head start in decorating. Consistency is the keynote to success

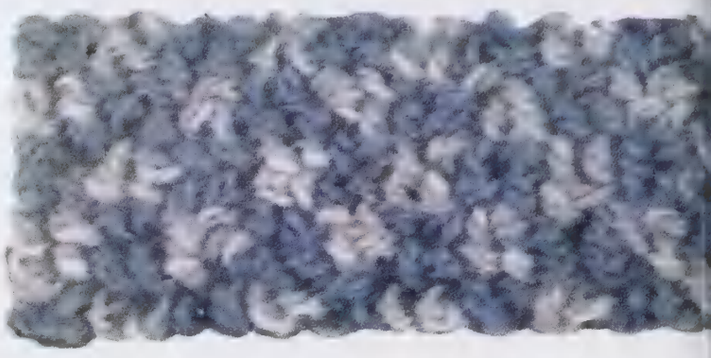
● Even if you don't have open planning, any room in your house can be seen from one or more other rooms. You may think of them separately, but your eye sees them as part of a continuous whole. Learning to think of the way they look together is the key to good decorating.

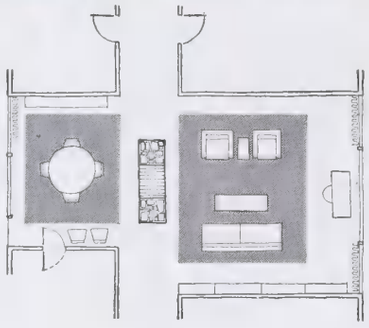
Since the floors are possibly the most conspicuous element in your house, you must be particularly canny in planning them. Their color (or colors) is the logical starting point for establishing the color schemes of your rooms. Once you have decided on a basic color, you can introduce changes in it with the help of texture and pattern. But use bold pattern sparingly. The best thing is to let it stand out amid simple solid colors that are taken from it.

Please turn the page





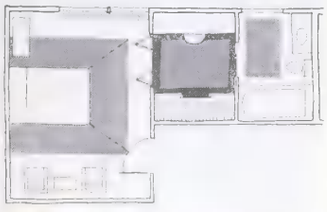




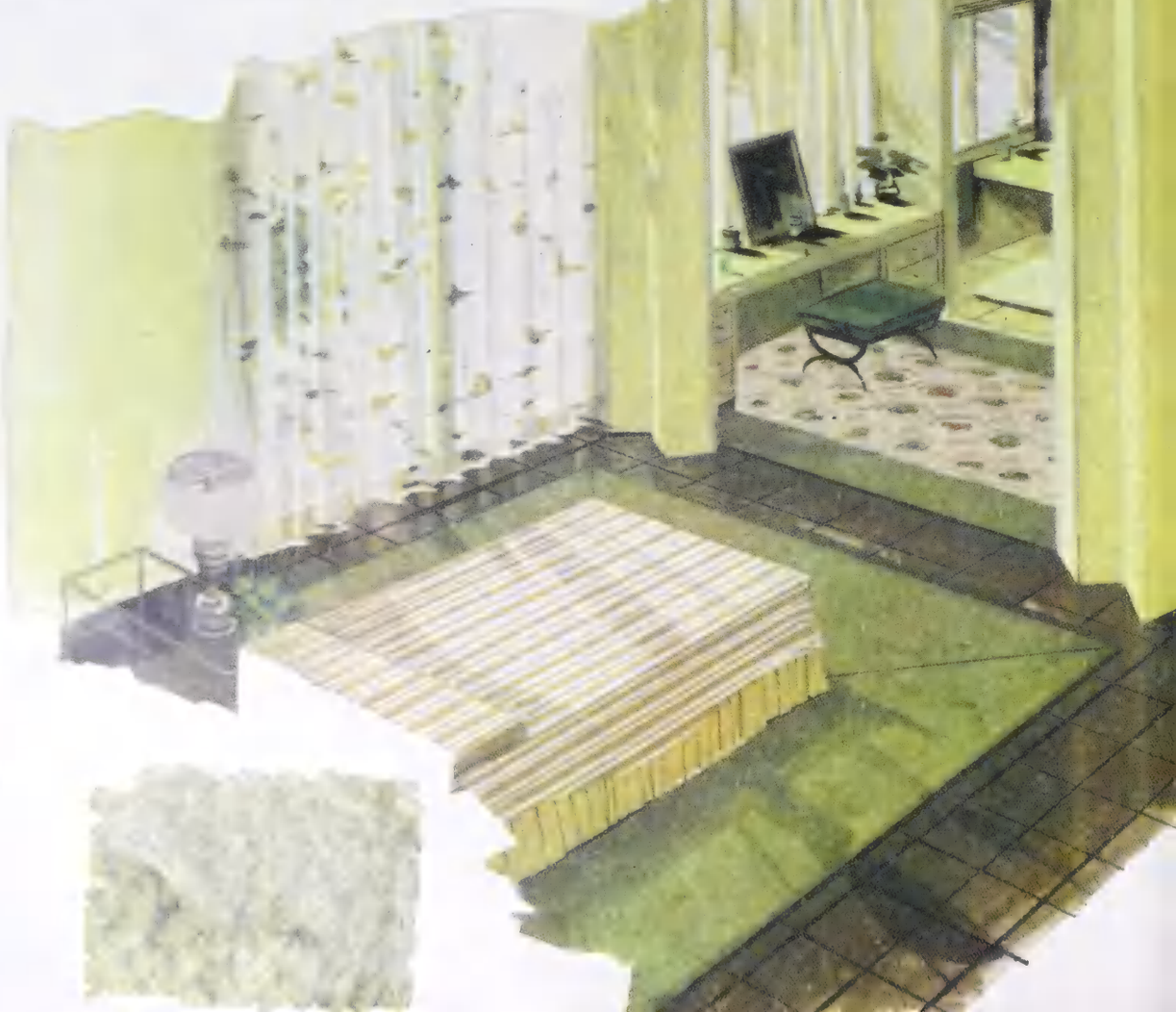
Color unity on the floors is especially important in an open plan such as this. Here the corridor carpeting and the dining area rug are the same; the living room rug links the two but has a softly mottled texture. Rug placement has been calculated to set off the important architectural feature of the fireplace and at the same time create traffic lanes along the wood flooring.

DRAWINGS BY MARVIN CULBRETH

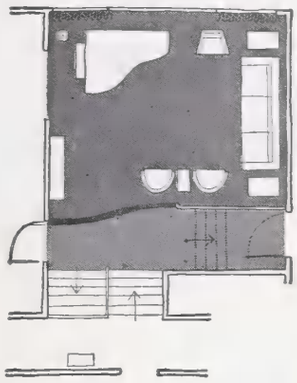
You can be economical with floor covering and still create lavish effects. In this small bedroom 27" wide carpet strips are mitered together to frame the bed. Result is practical (it's easier to clean under the bed) and elegant as well. The same color flows into the dressing room, bordering a small patterned rug cut from carpeting. Bathroom rug picks up its gold color from the pattern.





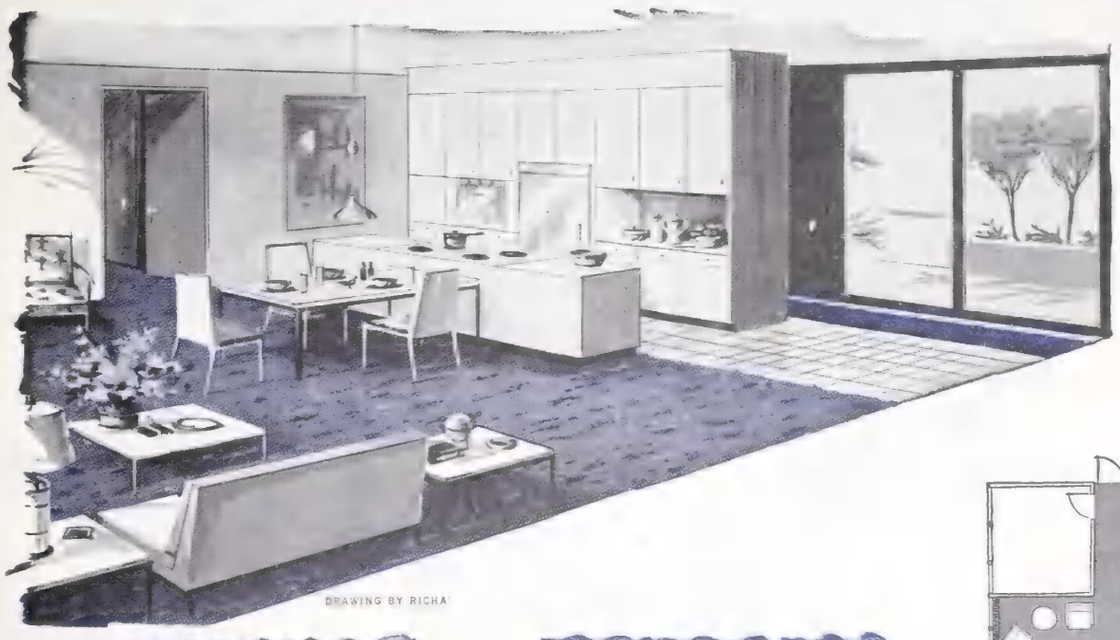


10 WILY WAYS WITH COLOR, PATTERN, AND TEXTURE
continued



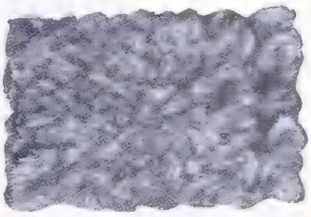
Three shades of blue are artfully used here. The stairway has treads of a light shade. Deeper color on risers gives a shadowed effect and emphasizes architectural pattern. Middle-blue carpeting of the living room is separated from the stairway by a curved strip of the deep color. The curved shape makes areas flow together, avoids boxed-in feeling.

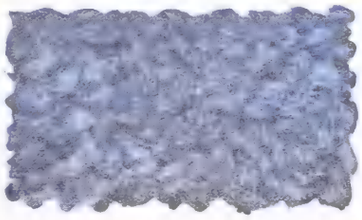
PHOTOGRAPH BY WESLEY BALZ



DRAWING BY RICHA

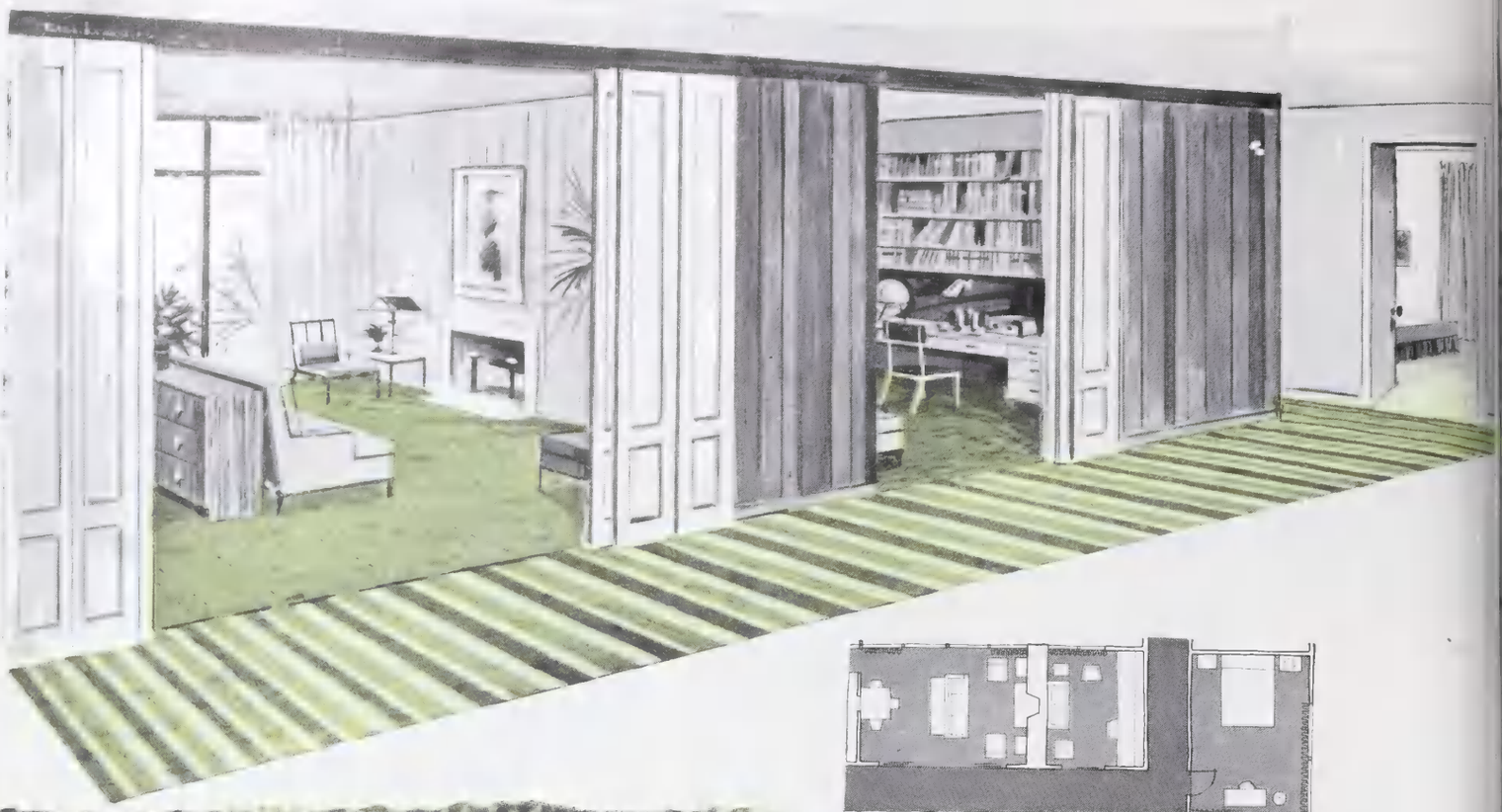
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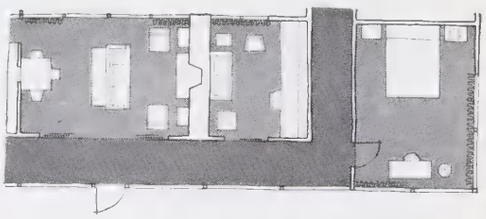


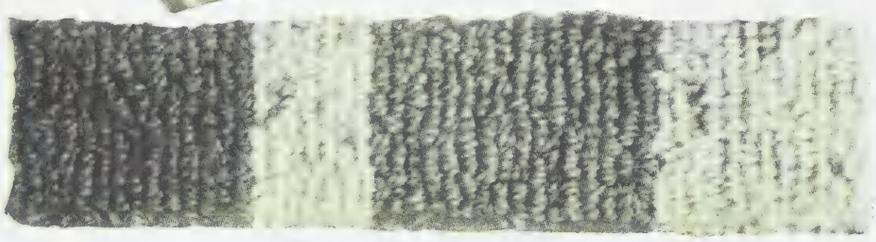




For visual variety and pure practicality this family room is carpeted wall-to-wall on three sides. The fourth reaches only as far as the kitchen serving counter. Kitchen and entry hall are uncarpeted tile except for the bright welcoming entry strip, a more vivid version of the looped and tufted texture.

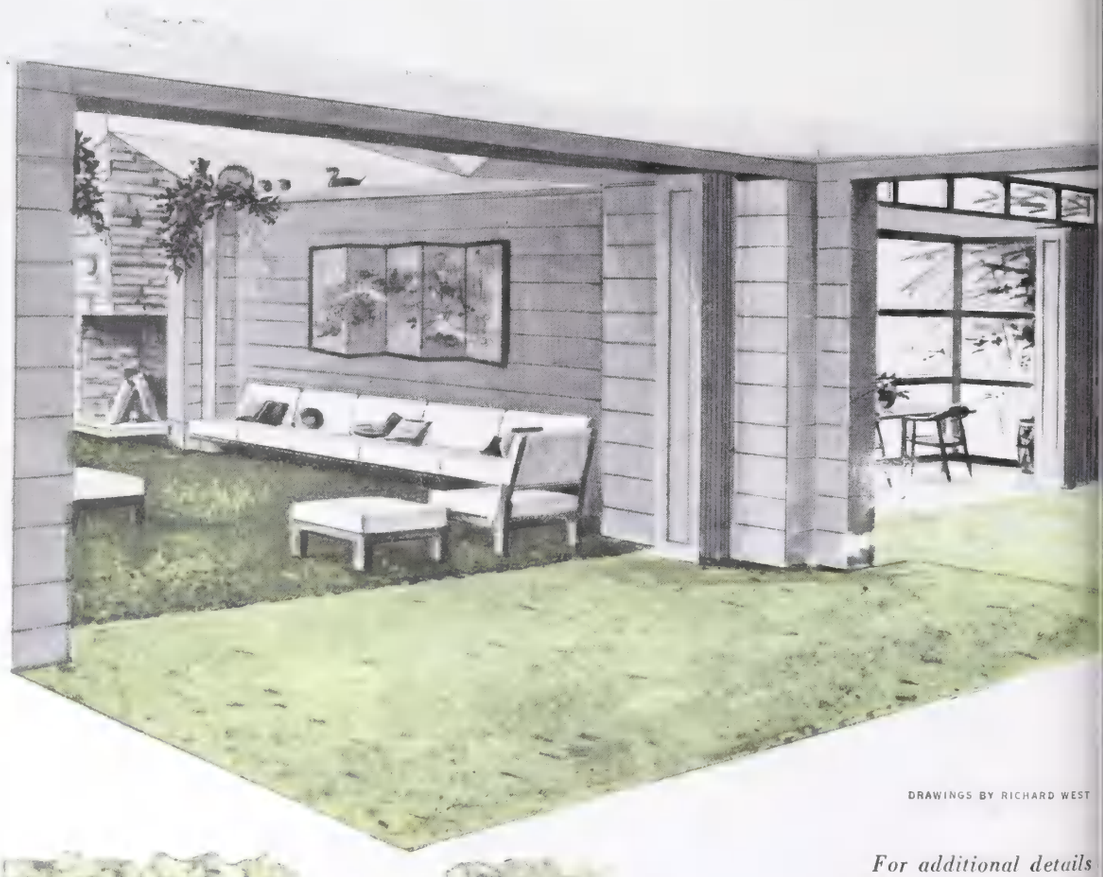


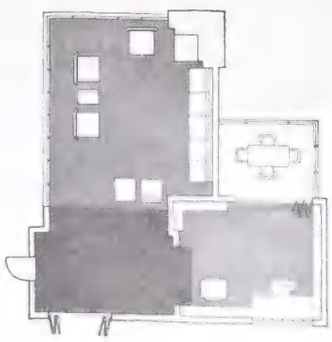




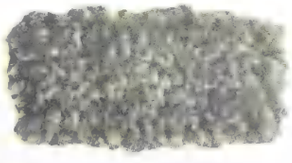
This narrow corridor is especially visible from the rooms that are adjacent to it. To give variety, each room takes its carpet color from a different color in the striped hall carpet. The broad stripes running across the hall create the illusion of greater width in this space.

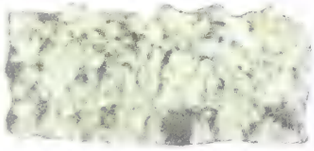
In this house rooms merge together and even open through window walls to include the outdoors. The wall-to-wall carpeting keeps this feeling. It flows freely from room to room, the variations in shade seeming almost to be changes in light rather than color.

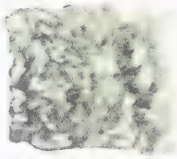




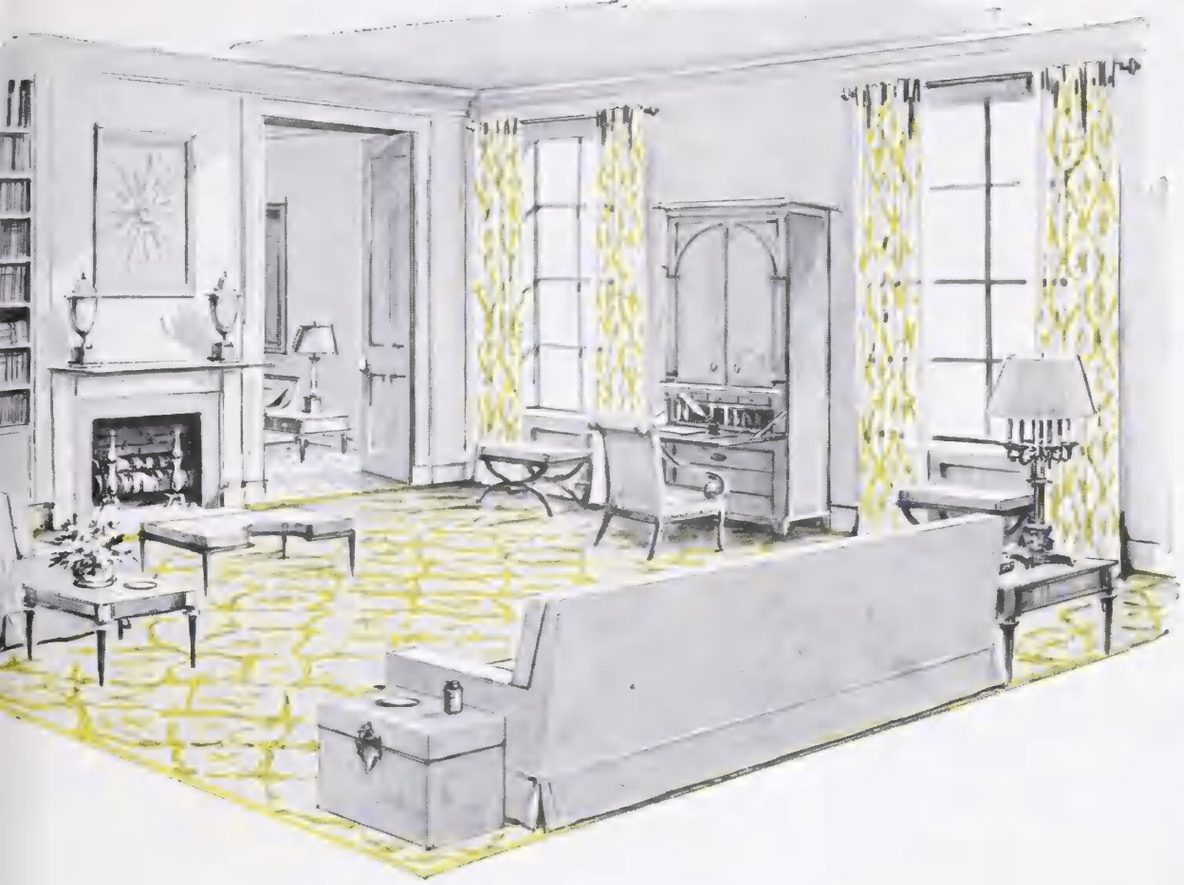
DRAWINGS BY RICHARD WEST





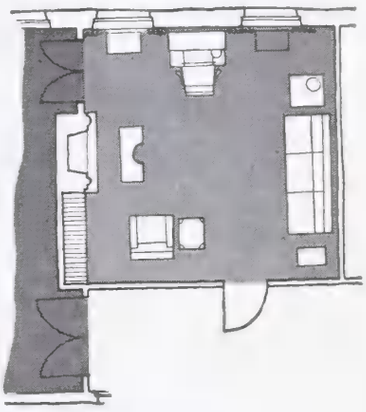


For additional details please turn to page 199



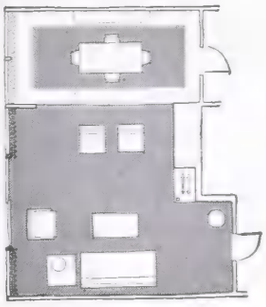




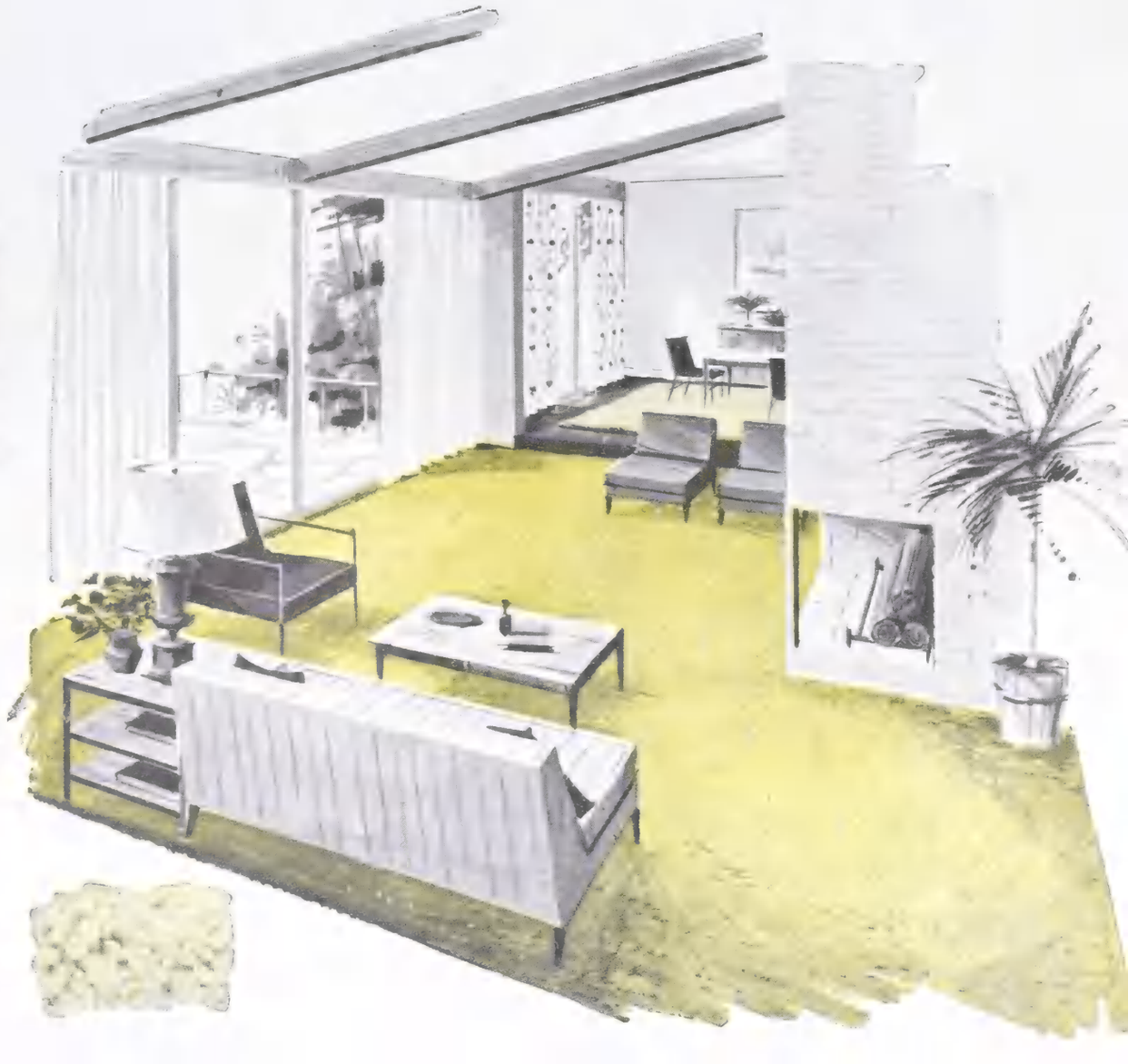


Rugs may be custom-made to reproduce any fabric pattern you choose, in any size you want, to ensure a co-ordinated room. For variety the drapery pattern here has been enlarged for the carpet. Off-white background color repeats in next room.

This two-level room has wall-to-wall carpeting in the living area and an area rug in the dining section. The color of the carpet is softened and repeated in the rug. The contrast is interesting enough to indicate separation, yet gentle enough to do it without startling the eye.







Choose the fiber that suits your purpose best

Of all the fibers and blends of fibers that make up today's rugs and carpets, no one performs miracles. Each has its virtues, each its shortcomings. As a wise buyer, learn how they all behave and choose carpet made of fibers that fill your needs best

By MARION GOUGH

■ "What is it made of?"

Not long ago a carpet-shopper never had to ask such a question. Rugs and carpets were made of wool—period. And everyone knew more or less how that familiar fiber was going to work. Mothers and grandmothers had passed on the word. First-hand experience had confirmed it.

Today your selection encompasses not only wool but cotton, plus a whole roster of man-made fibers—rayon, acetate, nylon, acrylic fiber (best known is Acrilan) and modacrylic fiber (Dynel, Verel)—and innumerable blends of these fibers with wool and with each other.

No wonder that most carpet shoppers today feel unsure of themselves. The broadness of choice is in itself confusing. You are confronted with scores of carpets, all made of different materials and blends of materials, all with different characteristics, and yet all *looking* so like wool that an untrained eye cannot tell the difference.

The most unnerving part of carpet buying is that you have probably not had enough practical experience with synthetic carpet fibers to judge them with confidence. They are all so relatively new—infants as compared with wool—that they seem like unknown quantities. You have the nervous feeling that you must make this big investment on someone else's say-so instead of by the personal trial-and-error knowledge you usually apply when you buy familiar materials.

Indeed, you *do* have to take the word of your dealer and the carpet manufacturers to learn what fibers have been used (good manufacturers put this information on labels on the back of the carpet). This is one reason why you should do your carpet dealings with reputable firms.

But even then, what does it mean to you to be told that a carpet is 100% acrylic or nylon or rayon? And when it comes to the blends of fibers, in our opinion the most ingenious use of fibers but nevertheless the most bewildering, do you know what questions to ask when you learn that a carpet is wool-and-nylon or rayon-wool-nylon or rayon-and-acetate or whatever?

You're not buying fiber names when you buy carpeting. You're buying resilience, abrasion-resistance, easy cleanability, resistance to soiling, tracking, pilling, fading. These are the crucial characteristics that a carpet should have. And they are determined by the fibers that are woven or tufted into them.

All fibers have these properties in varying degrees. None is perfection on every count. But they all have something worth while to offer. They vary in price, too. Your best assurance of making a sane and practical choice is to learn what each fiber can or cannot do, where it excels, where it falls down. Balance this knowledge against the kind of use you expect the carpet to take. Then choose the carpet that gives you what you need for the price you can afford to pay.

Those mysterious blends become comprehensible when you realize that they are made so the best qualities of each fiber can be realized, while its weaknesses are made negligible. In a blend of wool and (*Please turn to page* 177)

Good news for carpet-shoppers

As of March 1960 the Federal Trade Commission requires all rugs and carpets to be labeled with the generic names of the fibers used in their manufacture. These names are wool, rayon, acetate, acrylic, modified acrylic (modacrylic) and nylon. When a blend of fibers is used, the percentage of each fiber must be stated on the label. If reprocessed yarns are used instead of virgin fiber, this must also be on the label.



A sleek black and white fiber rug is reflected in a mirrored wall. Its crisp good looks are quite at home with traditional furnishings. Practical, reversible, and inexpensive, it can have great elegance when used with taste and imagination.

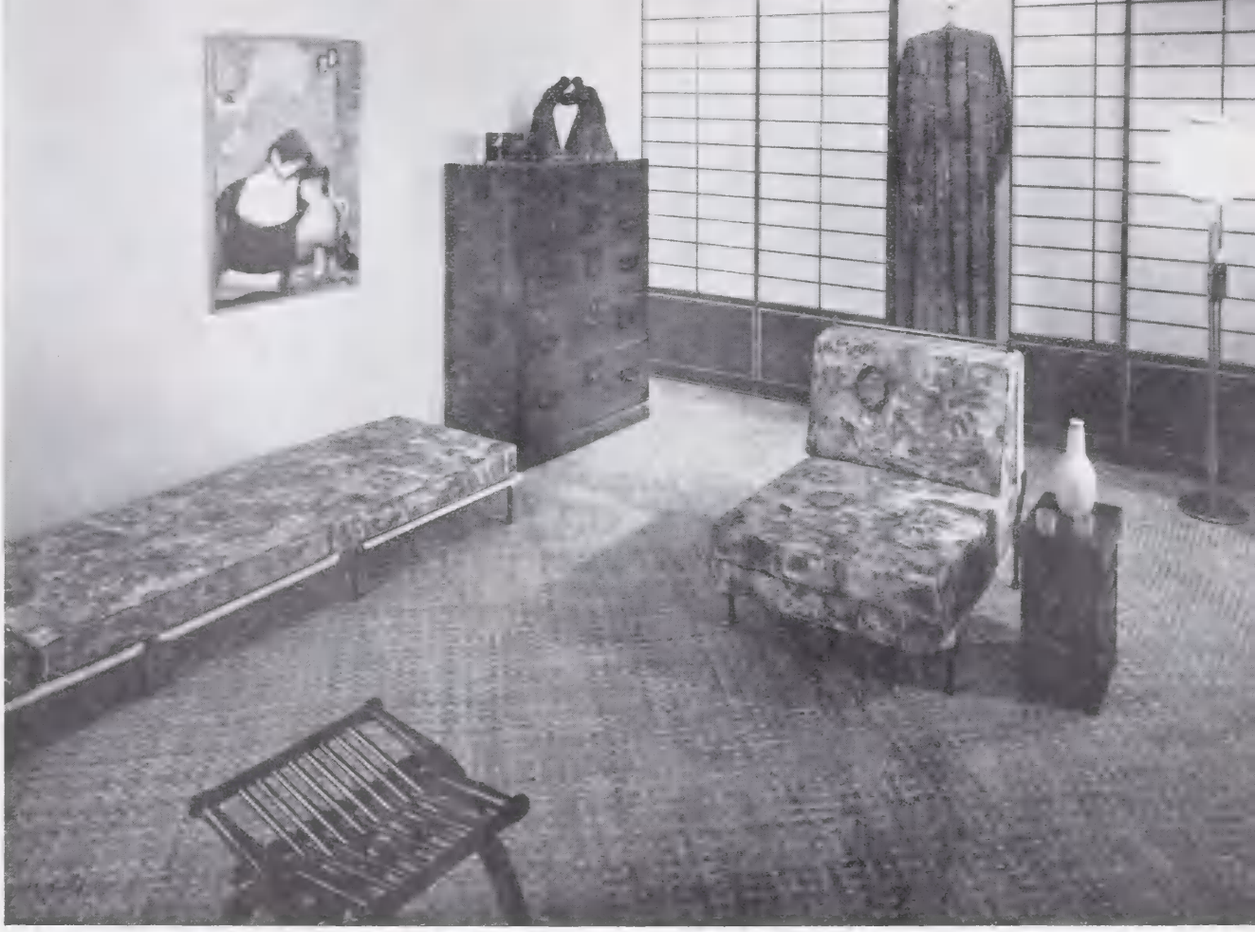
PHOTOGRAPH BY HOWARD GRAFF

It's more a matter of style than money

● The old idea of a summer rug was a good one—something lighter in weight and feeling, and a good bit less expensive, something to give the room a change in appearance to go along with the slipcovers and the summer curtains. The trouble was that the rugs themselves were less than inspiring and more often than not proclaimed themselves just what they were—makeshifts.

Today the picture has changed so radically that the summer-winter distinction is completely lost. Cotton, fiber, and straw rugs are so handsome that they are often used year-round. Many are in such good style that they can be used with the most elegant of furnishings, and can live up to any fine fabric. From the examples shown on this and the next four pages you'll see what we mean.





land-woven Hawaiian lauhala natting carpets the floor in his room of Oriental flavor. ts unaffected, natural color nd texture make a harmonious ackground for any furnishings. Margaret G. Deiches, decorator.

minimal amount of rug cre- tes comfort underfoot and elds this dining group togeth- r. The sunny color repeats the anary of tile on floor. Made of otton, it is small enough to go nto the washer when soiled.

Bold effects and imaginative ideas are not dependent on price tags

PHOTOGRAPH BY GEORGE SMALL

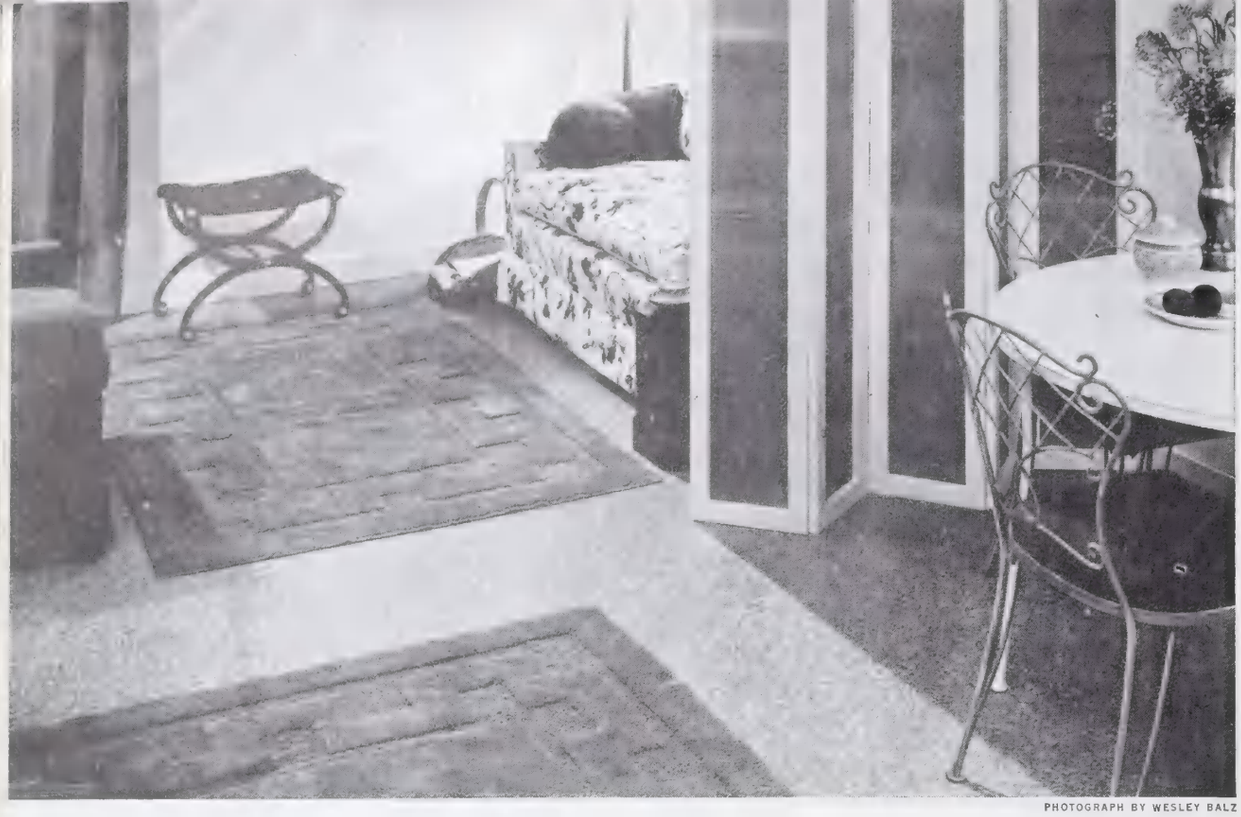


PHOTOGRAPH BY WESLEY BALZ



The time-honored shape of the braided rug is a natural result of the method of making it, an honest statement of design. This non-staining vinyl rug duplicates the traditional design, and it can be wiped clean.

The circular table and design of chairs dictated the shape of this round area rug. It was cut from a six-foot square of cotton carpet, economical enough so that necessary waste was unimportant. Barnett Simons, decorator.



PHOTOGRAPH BY WESLEY BALZ

Low loops contrast with lush pile to give a sculptured look to these attractive, cotton area rugs. The woven design gives style and richness to inexpensive, washable floor coverings.

These economical floor coverings combine smart styling and good taste with down-to-earth practicality

An immaculate white, basketweave, viscose carpet enlarges this bedroom (right) and emphasizes the forms of the furnishings—a mixture of periods, held together by the neutral background. Designed by Jane Perin.

This solidly constructed wool carpet (below) is reversible, comes in a wide variety of colors, and is surprisingly inexpensive. Because the pile is cut low, its tweed-like texture always remains sharply defined.

PHOTOGRAPH BY BRUCE PENDLETON





PHOTOGRAPH BY ERNEST SILVA

PHOTOGRAPH BY EZRA STOLLER



Yard-wide strips of Japanese straw matting (above) are sewed together to make a large rug. The narrow black cotton edging makes a simple but striking pattern. The soft natural color and sheen are a perfect complement to the deliberately restrained furnishings. Matting is light-weight and reversible. Decorated by Joseph Freitag Interiors.

Elegant stripes define a handsome but completely practical fiber rug. The high-styled colors have character but are reserved enough to blend with almost any color scheme. In an open situation such as this, it is important that the colors you use harmonize with the colors of nature and the outdoors.

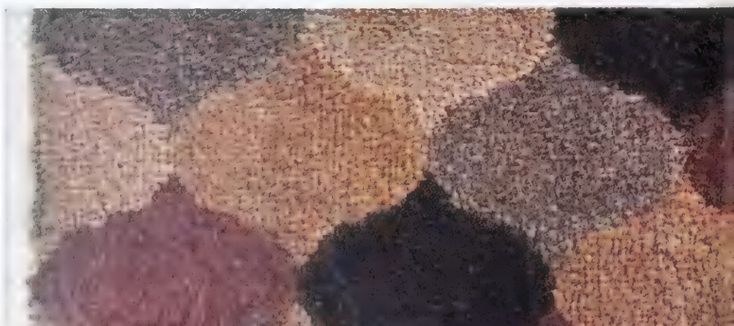
For additional details please turn to page 199

PHOTOGRAPHS BY BESLEY EALY

It takes only fifteen minutes to learn how to make this handsome Persian "tile" rug.

This rug, made by a simple method known as latchet hooking, can be a joint family effort without showing variations in workmanship. The design is stamped on canvas, the yarn precut to uniform length. Design outline is hooked from back to give slight sculptured effect, then the canvas is turned over and filled in "tile" by "tile." Kits are available in the three color schemes shown here.





By ROXA WRIGHT
Creative Skills Editor

You can make it to order— if you make it yourself

● If you hand-make a rug, you can plan it so that it delivers just the right punch and excitement to harmonize with its surroundings. Even its exact size and shape become very important to the total effect. If it stands apart where nothing competes with it, as in the stair-landing below, it can be positively bold without becoming wearisome.

Fortunately this is just the kind of rug that is fun to plan and make. Perhaps you can design it yourself, keying it to wallpaper or fabrics in design and color. Or you can use stamped designs, adapting them in color and size to fit your need.

The same design can look quite different (as shown in the three color schemes opposite), depending on whether it is contrasty as the blue one is, or closely related as are the brown and green ones. A repeat pattern has added versatility—several units, made separately, can be used together to form a much larger rug or even one of irregular shape, such as a U-shape to go around a bed.

Of the many ways to make rugs by hand, we show examples of two kinds, the latchet (*Please turn to page* 171)



Lily of the Valley rug (above), only 15″ x 42″, was designed by George Wells to complement the small canopy bed. Besides custom-made rugs, he sells designs and materials for rugs hooked the usual way. For a brochure, send $1 to George Wells Rugs, Glen Head, L.I., N.Y.

Hooked hall rug (below) fits stair-landing perfectly. In a place like this where you don't spend much time, a rug can be very bold in design. Irving Grabois home.



PHOTOGRAPH BY WILLIAM HOWLAND

How to order rugs at left:

Kits to make Persian "tile" rug contain stamped canvas, latchet hook. English Readicut all-wool in choice of blue, green, or brown color ranges shown. Kit to make 36″ x 68″ rugs we show costs $49; that for 27″ x 52″ size, $29. For slight extra cost, other color ranges and such sizes as fit 5½″ repeat can be custom ordered. All of them are available through Shillcraft, 106 Hopkins Place, Baltimore 1, Maryland.



PHOTOGRAPHS BY HOWARD GRAFF



Mrs. Douglas says:
When we were first married I thought I knew just what went into making an ideal home.

There would be the immaculate housekeeping of my paternal grandmother, plus the consideration and kindness of my mother. Our meals would resemble those shown in the home-making magazines, and I would always look as neat and well dressed as the models in the fashion sections. Before we married we had worked out a budget so there would be no trouble about the spending of money. When we could afford it, there would be children—handsome, brilliant, and well behaved, of course. In the meantime, we'd do much entertaining and go out frequently. But best of all would be the constant companionship with each other. Life was going to be one endless date, plus all the advantages of marriage.

It was not an unworthy goal, nor was it one which was impossible to achieve. But somewhere along the line we have developed a different sense of values. Our original ideas changed, have been replaced or deepened into ideals that have less of the glamorous and more of the practical, less of the material and more of the spiritual aspects of marriage and family life.

Take housekeeping for example. During the first years of our marriage my husband (*Please turn to page* 183)



Mr. Douglas says:
If every man gave an honest answer, he would admit that his job is his major interest in life.

If they continued in the honest searching of their thoughts, they would also agree that most men need a home of their own to round out a satisfactory life. The nature of that home often makes the difference between a humdrum existence and abundant living.

When I think of home, I think first of pleasant, affectionate companionship and a comfortable place to rest and relax from the work of the day. After "batting the ball" on the job all day, solving problems and attempting to keep ahead of the University students I teach engineering, I look forward to going home where I can "let down." There's no need to prove myself there. They already know my good points, if any, and they certainly know my faults. But in spite of that, most of the time they all say I am Mr. Wonderful. Who wants to change a set-up like that?

I believe that in a good home there should be:

1. Praise for—and appreciation of—each other.
2. A sense of humor to ease tensions and to make life more enjoyable.
3. The determination to do the right thing, rather than the expedient. (*Please turn to page* 184)



What Makes a Home?

Donald Craig Douglas, his wife Thelma, and their two teenagers are justly proud of their home and family life. Like most American families, they are in favor of doing things together, but at the same time believe in fostering individuality. When they were asked just what they consider a good home to be, they revealed some interesting areas of complete agreement, as well as others of almost complete disagreement. This blending of opposites is the real secret of what makes a good home



Seventeen-year-old Bob says:
Parents should encourage hobbies, like having pets. Turtles, hamsters, and guinea pigs are important.

When I say pets are important, it's because they give you a sense of responsibility—and that's something you are going to have plenty of in later life. My folks try to encourage us in taking on responsibilities. Whatever pets I have, I am the one who has to feed them, keep them clean, and arrange for their care if I plan to be away. If they don't eat table scraps, I have to buy their food too. Fish food and bird food didn't break me and chickens help pay their own way when they grow up, but guinea pigs can eat their weight in greens, it seems. Horses are even more expensive and shouldn't be owned by anyone who does not have a steady job.

I think owning a horse is good for me, though. My share of the family money took care of my own needs, but having to board out a horse really pushed me into getting after-school and summer work. That, and dating. Horses and girls are two of the world's biggest expenses, but I must admit that I like them both in spite of it.

Taxidermy is another of my hobbies and I'm allowed to practice it in certain parts of the house according to the directions given me by the men in the Bird Division of the University Museum. (*Please turn to page* 184)



Thirteen-year-old Jean says:
A successful home should have a way for children to have spending money.

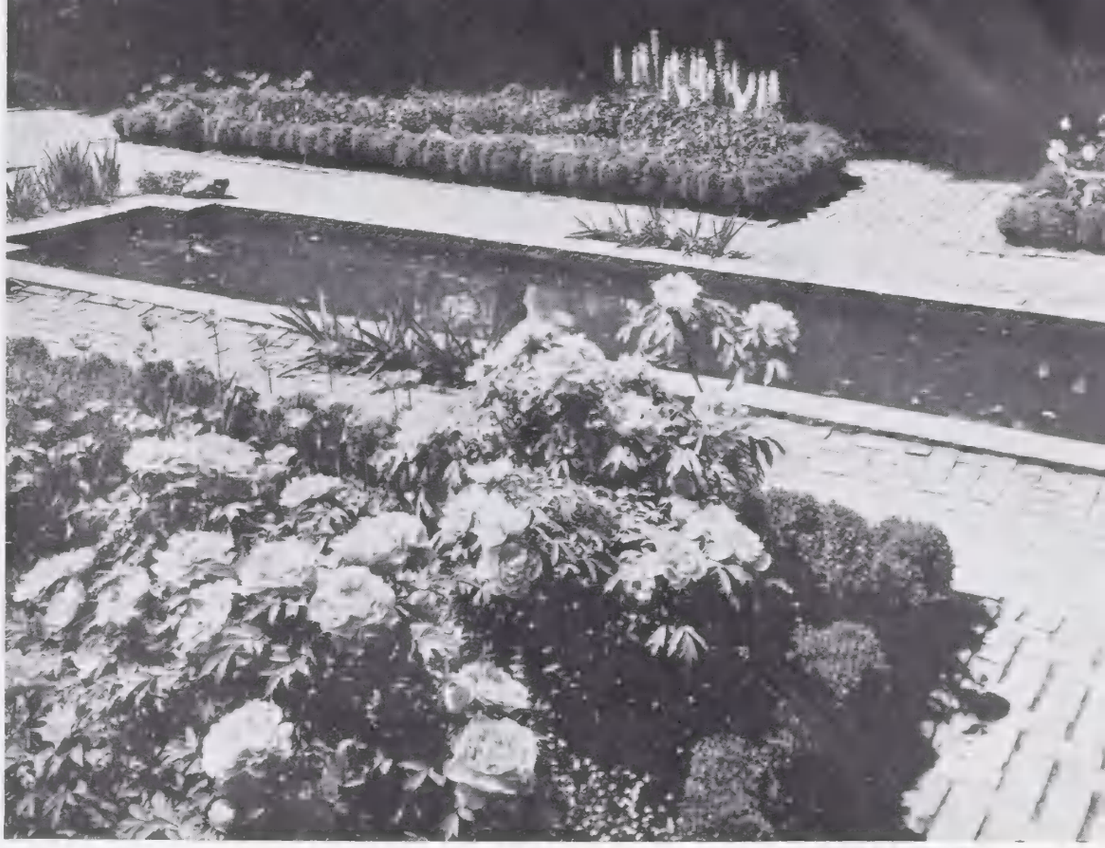
We think it is better if it is an allowance instead of paying for work that should be done, unless it is the kind of work that our parents would hire done anyway, like washing the outsides of windows or mowing grass, perhaps. If parents got paid for all the jobs they did around home, the family would soon be bankrupt, so why should children receive pay?

I think our family has about the best budget idea. Each week we get a large enough allowance to pay for our necessities. Mine goes for a viola lesson, church collection, clothing, gifts, Christmas savings club, school supplies and personal. (Personal includes treats, amusements, etc.)

When I want extra money for a camera, for instance, or to spend on a vacation, I make it by working for other people. Usually I mow grass or shovel snow because I like outdoor work best. Sometimes I baby-sit. Since my brother and I have been on this budget, we have not only learned to budget our money, but we have learned to do a better job of budgeting our time, too.

I think that in a good home the family would go together on small trips quite (*Please turn to page* 184)





Tree peonies—once so rare they were guarded by fierce dogs—now display their distinguished flowers in the gardens of many proud owners. These satiny pink blooms were photographed beside the J. Simpson Deans' pool.

A jewel of color centers the white, kidlike petals of more than seventy flowers on the tree peony at left. This noble shrub blooms in June in the Dean garden. Early fall is the best planting time for tree peonies.

PHOTOGRAPHS BY LISANTI, INC.

Tree Peonies

are no longer a gamble

Once rare and unpredictable, this magnificent shrub has yielded to new cultural methods and is now available to all

By JEAN LAWSON

● If there was ever a despot in the plant world, it was the tree peony. Called "The King of Flowers" by the ancient Chinese and prized in ounces of gold, its abundant, soup-plate-size blossoms have ever since brought men to their knees in worshipful admiration. Now that new and hardy strains are available at prices nudging the $10 bracket, it deserves a place of honor in every garden.

Shatteringly handsome when in bloom, the tree peony can have close to 100 blossoms at a time (70 were counted on the specimen at the left). And if you can bear to cut such breathtaking flowers, you might float one—or more if there is space—in a crystal bowl as a summer centerpiece. The effect will be spectacular, and the protection of the glass against breezes will keep the blossoms in good condition for a week or more.

Though it was once a problem child, today the tree peony can be planted successfully without unusual care. You can be confident that you will be lavishly rewarded for your investment. What does it take to grow these extraordinary flowers?

Climate is one of the least of the limitations. Found wild on steep mountainsides, the shrub is constitutionally tolerant of cold, snowy winters and hot summers. In this country only the most rigorous extremes of north and south are out of bounds. Like other plants from (*Please turn to page* 187)

Part **4** *in House Beautiful's Chinese Cooking Series*

Cooking by steam—a Chinese art

The first complete article on a unique but simple way of cooking to preserve all the delicious natural flavors of foods. If you want to achieve new culinary triumphs, try this centuries-old method called "Jeng" by the Chinese

By F. T. CHENG

Author of "Musings of a Chinese Gourmet"

● Although it is useful, simple, and practical, cooking by steam is unknown to the West. The Chinese, owing to their instinctive love of the enjoyment of life and their culinary inclination, if not genius, must have discovered or invented this way of cooking almost at the dawn of the creation of their cuisine, and have since employed it as one of the principal forms of cooking both in banquets and in their home cooking.

Since a great feature of Chinese cooking is variety, in a well-arranged banquet, the menu generally consists of dishes of suitable proportion, which represent most, if not all, the principal forms of cooking, such as roasting, grilling, baking, low-oil-quick-stir-frying, double-sauce-pan cooking, stewing, deep-frying. As cooking by steam is one of the principal forms and a very good one too, its omission would be conspicuous by its absence.

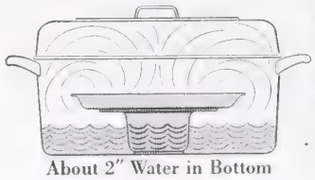
Chinese cooking can be very complicated and yet also very simple, for cooking is an art, which often at its best has its triumphs in simplicity. This may be said of the Chinese way of cooking by steam, which is simple in preparation, unique in kind, and most effective in preserving in the maximum degree the original taste of the thing cooked. This no doubt accounts for its popularity in home cooking. Now, let its virtues be explained one by one:

It is simple in preparation. All that one has to do is to have the thing concerned (for example, a lobster) first cleaned and then put on a plate. The plate is then put into a utensil, with a stand to hold it. (*Please turn to page* 164)



How to cook fish in a whirling sea of steam

For stove-top steaming, as done for centuries by the Chinese in bamboo steamers (like the one above), you can use utensils like ours (below). Use a covered pan that will hold a platter. Set platter on a dish to keep it above boiling water. Almost any fish, whole or cut, fresh or frozen (thawed) can be steamed. Before steaming, sprinkle on (a two-pounder): 2 scallions, chopped fine; 6 slices green ginger and 5 shredded, dried mushrooms (soaked first to soften); 2 tablespoons peanut oil; 2 teaspoons each, sherry and soy sauce; salt; pepper. Start fish cooking in steam. It's cooked when test-straw touches bone, comes up clean. For ingredients not locally available, see sources, page 167.



About 2" Water in Bottom



Shellfish steamed this way offers new taste delights

To cook whole lobsters or crabs in a volume of steam, use the same kind of utensils and method we give for steaming fish on the opposite page. Wash the shellfish thoroughly, and put on platter with it a slice of green ginger and two or three whole scallions—seasoners to be removed after they have released their pungent flavor. Put platter on a dish in a pan with about two inches of water already boiling. Cover and continue to cook, confined in steam. If water boils low, add more. Lobsters will be ready soon after they have turned a fiery red; crabs, a pinky-white. Whichever you steam, remember that the shellfish, as well as its serving platter, absorbs intense heat, and it will continue to cook after you remove it. To enjoy the food's fullest flavor, eat it while it is piping hot. For a delicious sauce to serve with steamed crabs, mix finely-chopped green ginger with vinegar.





Steamed meat gives something new to western palates

Steaming meat—fillet of beef, lean leg of lamb, loin of pork or chicken breasts—adds a distinct new taste to familiar cuts. Slice meat thinly across vein. Moisten slices in soy sauce, with a little cornstarch added. Soy flavors meat, starch helps to hold in juices. With one pound of meat, mix one-quarter pound fresh mushrooms, cut the same size as the meat slices. Place on platter, and, as directed for cooking fish and shellfish in a volume of steam, set on a stand in a pan made ready with about two inches of boiling water. Cover and cook, but except for the pork, never 100%. All meat except pork (it must be well done) should still be a little pinkish when removed, as it continues to cook in the hot platter.

ALL PHOTOGRAPHS BY JAMES VILES

Steamed custard with shrimp is a culinary masterpiece

This custard owes its surprises to a salty taste and to delicious chunks of shrimp, lobster, or other shellfish. The utensils you'll need are a covered fire-proof dish for custard and a covered pan with about two inches of water in it for steaming. Ingredients needed (for four servings): 6 eggs and one-half eggshell of water for each; 3 teaspoons peanut or other vegetable oil; one-half teaspoon soy sauce; a dash of pepper; 1 scallion, finely-chopped; a slice of green ginger, minced fine; 1 teaspoon sherry; and 6 shrimps, fresh (or if frozen, thawed), cleaned and sliced in half, lengthwise; or their equivalent in small pieces of lobster. Beat eggs and water together, mix in seasonings, and add seafood. Pour into dish, and cover. Set dish in a pan of steaming (but never boiling) water, and cover pan. Cook over low flame until test-straw comes up clean.



Furniture that makes itself at home anywhere

Designed for the present without breaking from the past, this new furniture blends obligingly with any background

● This handsomely styled furniture has the ingratiating quality of adapting itself harmoniously to any environment, modern or traditional. This is due largely to the fact that the designs, though contemporary in feeling, are based on timeless elements from the past. The filigree panels ornamenting the chair backs and cabinet doors use an ancient quatrefoil motif. And antique Chinese designs inspired the door-pulls and influenced the upcurved backs of the upholstered pieces.

This borrowing from the past has also resulted in a pleasing variety among the pieces in the group—they are related in style but modified so that each has its own individuality. Painted surfaces are mixed with mellow wood tones to develop this sense of variety. The wood faces are swirl mahogany and the structural parts solid Philippine mahogany. This furniture, called "Inspiration" and manufactured by Broyhill Premier, was photographed in a model home designed by John Michael for the Brookhaven development, Allentown, Pennsylvania.

PHOTOGRAPHS BY WILLIAM HOWLAND



The contemporary desk is perfectly congenial with a traditional chair. The golden brown "Tokay" mahogany finish blends well with other woods, can be combined successfully with things you already have. Since pieces like this are not limited in use to one type of architecture, they are not problems when you move. Interiors of this house were designed by Schoen Furniture, Allentown.

Although its design is a composite of elements from the past, the "Inspiration" group is at ease in the most modern setting. Pieces are correlated in style but pleasantly individual. See how the filigree design used on dining chair backs is repeated on the lacquered chest. Door pulls and ferrules are Chinese in feeling. The subtly curved back of upholstered arm chair echoes this popular Oriental influence.

(*Please turn the page*)



Party tables and chairs have a distinctive style of their own but are at home with all other furnishings in the group. Caned backs have a pleasant texture, give a sense of lightness and airiness. Nevertheless, the total effect is firm and substantial.





The graceful upcurving lines of the chair and sofa backs and the gently-shaped detail of their wooden frames give these upholstered pieces great elegance. Their unobtrusive good looks have an ageless quality that adapts to the style of any period. Note, for example, how well traditional furnishings (above), such as the chair in the foreground, harmonize with these contemporary ones. At the same time they are extremely practical and well-scaled for today's houses (see sectional sofa at left).

The different pieces in this group are related to each other in feeling, but are carefully individualized. They can be used together without dullness or monotony



Highlights gleam on the mahogany filigree panels that decorate the buffet and side chair. These touches of ornament add great visual interest to the furniture. The total impression, however, is simple and modern.



Black lacquer console is patterned in white with a variation of the filigree design on the buffet at the left. When they are used together, this repetition is eye-catching.

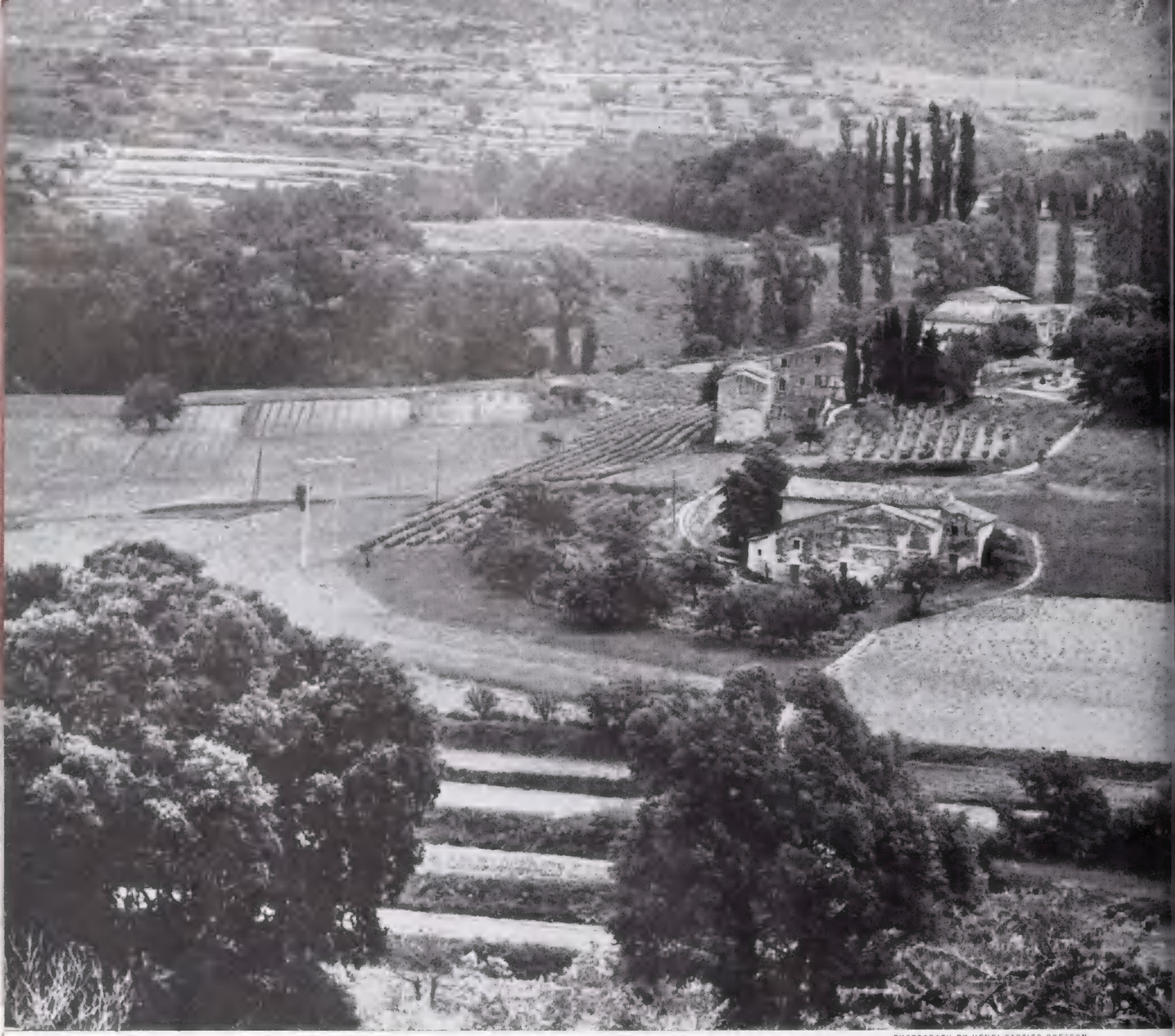
PHOTOGRAPHS BY WILLIAM HOWLAND





Chairs used in dining group (opposite) are quite compatible with bedroom furniture. The Lacquered jewel chest (above and left) has ornamental handles that are miniatures of those nn the double dresser.

For additional details please turn to page 199



PHOTOGRAPH BY HENRI CARTIER-BRESSON

PROVENCE—*another name for a traveler's dream*

It's a scenic banquet . . . a treasury of antiquity . . . the heart of gastronomy . . . the mother country of modern art . . . a land of fêtes and festivals . . . and a perfect goal for the off-season traveler

By MITCHELL GOODMAN

Provence, called the "kingdom of the sun," is one of the rarer travel adventures, a sort of quintessence of everything a voyager hopes to find. This fertile, gold-smiling land, whose life and lightness was inspiration to Van Gogh, Cézanne, Matisse, Renoir, Gauguin, Dufy, spreads its diversity before you in everything from bouillabaisse to Roman ruins. It's at its best in the clear light of fall and winter, when the tourists have gone and its unhurried, civilized "real" life resumes.





PHOTOGRAPH BY INA BANDY

● A region of the greatest diversity of life and scene—that's Provence. Yet it's hardly larger than Vermont, stretching from the foothills of the Alps to the Rhône, and from Montélimar to the sea. Freed of the heat and of the hot breath of mass tourism, it is at its best in the clear light of fall and winter. Calm, moderate, ripe, pastoral, and intensely civilized, it restores the appetite for life, for re-creation.

Summer is the time of the five great Provençal festivals of music and drama (Aix, Avignon, Menton, Orange, Nîmes)—but fall and winter are the times of life as it is lived, of uncrowded hotels, and of itineraries unfettered by long lists of advance reservations. By mid-September the tourist rush falls off, and from the end of September until Easter the traveler is more or less alone with the local people (who are in turn acting more like their own relaxed selves again). It is then that the magical space-and-light effects of this marvelous landscape take hold: where distances are short and yet there is a liberating sense of spaciousness, of clarity and of solitude.

Still remote from the world of mass living and standardization, Provence lives by the grape, the garlic, and the olive. Its people are shepherds, fishermen, and small farmers, deeply rooted in their soil and in their rich tradition. Two thousand years ago it was the garden spot of the Roman Empire. Today it is, if anything, even more alive with trees and flowers and orchards. Its hills are lavender and myrtle and thyme. Fig, eucalyptus, mulberry, and umbrella pine, mimosa, and Spanish broom—all things flourish together, as in one of Breughel's paintings of earthly paradises.

In spite of its short (*Please turn to page* 193)



PHOTOGRAPH BY WESLEY BALZ

PHOTOGRAPH BY WILLIAM HOWLAND



Three-drawer cabinet is only 11″ deep, will fit a narrow hall or any spot where space is at a premium. It could store sewing needs. Of oil-finished palisander (rosewood) it is 21½″ wide, 27½″ high. Costs $120, from Mills of Denmark.

A separate cane-door cabinet tops this walnut desk which has three capacious drawers plus letter rack to hold your paper and writing supplies. Together they provide useful space in a rather small area. Width is just 32″, height 62″. The desk is 22″ deep, the cabinet 11″. Desk costs $100, cabinet $80, from Wytheville Chair Co.

Pieces trimmed to fit small spaces

House Beautiful's Shopping Guide

This furniture is scaled to fit those places you may have thought too small to be useful. Some are so slender they'll go in the limited space between windows or doors. Many are shallow and could be accommodated in a narrow hallway. All of them are tailored to put problem places to practical use. Prices are approximate





Even a sliver of wall between window and corner would provide room for this diminutive secretary of 18th-century Italian design. Beautifully made of cherry with brass hardware and brass inlay on the drop lid. The drawers and compartments inside are of yew. When closed, 15″ deep, 25″ wide, and 48″ high. Costs $200, from John Widdicomb Co.

TWO PHOTOGRAPHS BY SOUTHWICK-ANDREWS





Four small drawers and handy pigeonholes accommodate an adequate supply of writing material. the generous bookshelves hold reference works on this walnut desk with gleaming brass hardware. It is narrow enough to be placed in any tight spot, measures only 30″ wide, a mere 19″ deep and 66¼″ high. Costs $335, Grand Rapids Chair Co.

Please turn the page



PHOTOGRAPH BY DALE ROOKS



PHOTOGRAPH BY WESLEY BALZ

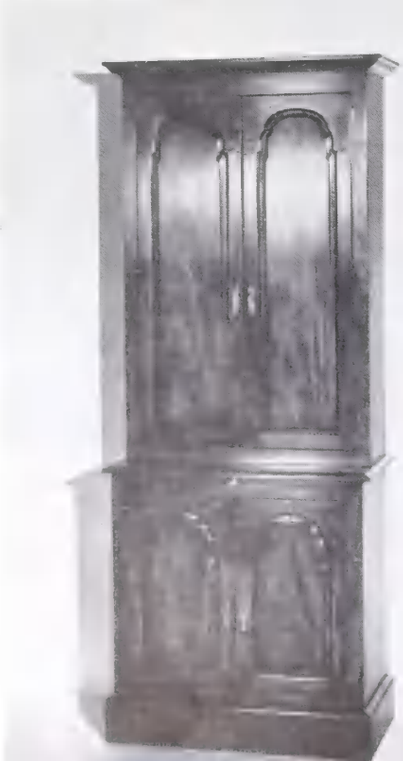
A traditional cherry corner cupboard scaled down to the contemporary house. Since it is only 36½" wide, 19" deep and 70" high, a pair could be placed in a dining room without crowding. It has glass doors, brass pulls, costs $160. Temple Stuart & Co.

Fine cabinetwork distinguishes this wall-hugging pine commode, only 11" deep, of simple architectural Adam design. It can be used effectively in either traditional or modern interiors. Width, 28½", height, 32"; $80. Matching mirror, $52. The Pine Shops.

PIECES TRIMMED

TO FIT SMALL SPACES

continued





An elegant mahogany bookcase of traditional design, slimmed to a 29" width, a 17½" depth. It can be used as a desk, bar or curio cabinet, looks equally well with upper doors open or closed. The shelves are adjustable. It is 74" high and comes in two sections, $610, Kittinger Co.





This slender walnut wall chest with secretary is 32″ wide, can fit many problem places. Drawers below, shelves in top give plentiful storage space. Drawer front folds forward to become writing surface. Doors of upper section are half wood, half amber glass. Upper section is 31″ x 9″ x 40″, lower section, 32″ x 16″ x 36″. With a marble top, as shown, $905; wood, $862. Gregori Furniture Co.

TWO PHOTOGRAPHS BY HOWARD GRAFF





A good variety of storage spaces makes this the perfect household desk for a woman. Records, correspondence, files, and much more can be accommodated by this authentic copy of a Parson Dewey schoolmaster's desk. Of solid birch with brass hardware, it is 38″ wide, 19″ deep, and 67″ high. It costs $210, from H. T. Cushman Furniture Co.

Please turn the page



PHOTOGRAPH BY GEORGE SMALL



Another practical way to get the most out of almost no space at all—a small fruitwood telephone or night table that could be fitted in anywhere. It is only 16″ deep, 25″ wide, 24″ high and can be used in many different ways. Price $170. John Widdicomb Co.

A handsome table that can be tucked into minimum space holds a maximum of storage. It can be used as a chair-side or bedside table. Of oil-finished teak, with white porcelain pulls; 21¼″ high, 25″ wide, 21″ deep. A Larry Peabody design; $228 from Grosfeld House.

PIECES TRIMMED TO FIT SMALL SPACES *continued*

When there is little room left, this scaled-down desk can still be added. It measures 32″ wide, 18″ deep, and 30″ high. Of birch, it has a single drawer, matching chair. It could be used effectively in a girl's room as a vanity. Desk, $55, chair, $23. Conant Ball Co.

PHOTOGRAPH BY EMELIE DANIELSON NICHOLSON



Very little wall space is taken up by this 27″ wide mahogany library table. Convenient shelves are part of the table, adjust easily to different heights. Drawer adds storage space. Over-all height is 42½″, table 16″ high, 30″ deep. Price $200. Heritage Furniture, Inc.



For additional details please turn to page 199



In this old Virginia family home, Heritage furniture is a living tradition

They're hunting enthusiasts in this household. They learn to sit a horse as soon as they learn to walk, and the before-breakfast ride is a family tradition. So is Heritage furniture. That handsome Heritage dresser is a recent birthday gift, and nearly every occasion in the last twenty years has been celebrated with a new, beautifully crafted piece of Heritage. They can't resist the Heritage genius for interpreting the best of the past for living today and 'way into the future. When you know fine furniture, you can tell Heritage at a glance. And you will always find the distinctive Heritage hallmark either branded on the wood or woven into the upholstery.

Bedroom furniture shown from Heritage's Mediterranea collection. Mail fifty cents for complete booklet—living, dining, bedroom collections—to Heritage Furniture, Inc., Dept. HB-9, High Point, North Carolina.

HERITAGE

DESIGN ✕ CRAFTSMANSHIP



COOKING BY STEAM—A CHINESE ART

CONTINUED FROM PAGE 151

when the water therein is actually hard boiling. In ten minutes or so, depending on the size or weight of the thing being cooked, the dish is ready. Nothing can be more simple than that.

It is unique in kind. Cooking by steam affords a taste distinct from that derived from any other form of cooking and is peculiar to the Chinese cuisine.

It is most effective in preserving in the maximum degree the original taste of the thing cooked. Nature has its own secrets or mysteries as well as its own reasons for creating anything in the universe, so much so that in creating anything edible it invariably endows it with a taste that belongs to it exclusively, however slightly it may differ from others or even those of the same family. For instance, the meat of the red salmon differs in taste from that of the white salmon, that of the wild duck differs from the domestic duck, the tangerine differs from the orange. This distinct taste is highly appreciated by the connoisseur, who would like it preserved as far as possible. Otherwise, things of more or less the same family would taste the same or almost the same, and this would stun his fine palate. Incidentally, this serves as a lesson for not using the same kind of sauce of a dominating flavor, such as tomato, curry, or sweet and sour sauce, or the like, in cooking several dishes in one meal; for that would make all of them taste very much alike and this would be bad cooking.

Cooking by steam, however, is the very form of cooking that will preserve the original taste. Very little, if any, of the natural flavor of the thing cooked is lost in the juice, and no sauce is used that would tamper with nature, except in some cases where certain desirable ingredients may be used for enhancing the original taste as described below.

First of all, a few immutable principles about steam-cooking should be stated and followed in all cases:

1. Have a cooking utensil big enough to hold comfortably, with a stand, the dish containing the food to be cooked and to hold sufficient water capable of producing a big volume of steam when necessary.
2. Put in the dish *only* when the water in the utensil is actually hard boiling.
3. Right after the dish has been put in, turn the heat to the maximum for cooking sea food, to medium, for cooking meat, and to less than medium for cooking anything with eggs such as the custard described later.
4. A few minutes or so after the dish has been put in, take the lid off the utensil for a second to see how well the food is cooking. It should be neither overdone nor underdone.
5. Serve the food the moment that it is considered cooked. Otherwise it may be overdone, for because of the intense heat it has absorbed, the "process of cooking" continues until it gets cool; or it may not taste its best, because foods cooked by steam present their full flavor only when they are eaten hot, not when they are eaten luke-warm.

The few principles set out above are self-evident. The third, perhaps, needs some elucidation. The texture of the flesh of sea food is finer than that of meat and has a "freshness" that can be preserved in a maximum degree only when the actual cooking requires only a minimum of time. Hence, the heat should be raised to maximum immediately after the dish holding the sea food has been put in the cooking utensil. Meat, however, requires only a medium heat, because its texture is coarser than that of the sea food and, if steamed over too intense heat, would taste coarse.

Lastly, dishes cooked with eggs in the form of custard need only such heat as will keep the water boiling. Otherwise wrinkles form on the surface of the custard.

Here are some instances of steam cooking that may be suggested.

It can never be over-emphasized that recipes are not like doctors' prescriptions, so that judgment must be exercised in every case in regard to the time required in the process of cooking. In the latter respect, remember always that a food considered "well done" is neither overdone nor underdone. Whenever you try a new form of cooking, don't be disappointed if

are unsuccessful the first or
n the second time, but try to
l out the cause of failure and
improve your performance in
next attempt.

ıb or lobster. We have already
lained how to cook these on
e 151.

h of any kind. This may be
ked in whole or in parts, but
ıe kind of flavoring ingredients
uld be added to eliminate the
hy" smell of the fish as well
to enhance its natural flavor.
st important of these ingredients
: spring onions, green ginger,
mushrooms, vegetable oil, soya
l sherry, salt and pepper to
te: all of which should be sprin-
d over the fish. Slices of ham or
k may also be added. As the
is cooked by steam, there is
ınd to be some juice, which is
ellent mixed with hot rice—a
ıg that should not be missed!

at. For use, beef, mutton, or
k should be cut in thin slices or
ıced.

Slices should be mixed with a
le cornstarch (in order to make
m taste smooth) and some soya
order to make them taste
e).

To be in keeping with the Chi-
e culinary tradition, which al-
ways favors cooking meat with some kind of vegetable, a suitable amount of fresh mushrooms sliced the size of the meat to be mixed with it is highly recommended, for they will make an agreeable combination. No other vegetables seem to be suitable, for only mushrooms can be properly cut to the size of the meat slices in conformity with what may be called "the rule of symmetry" (that is, the accessory should, if practical, be cut to the size of the principal as far as possible). What is more important, they cook within the time required for the meat slices. Moreover, the mushrooms benefited by the meat juice taste delicious, providing something quite new to the Western palate.

Minced, the meat should preferably be mixed, in due proportion, with ingredients of the vegetable kingdom. The most suitable vegetable ingredients for this purpose are water chestnuts or *petit pois*. The chestnuts can be bought in tins and should be chopped into tiny pieces in order to mix well with the minced meat. The whole thing should be mixed together with a little cornstarch or white part of the egg (so as to make it stick together), a suitable quantity of soya, and salt to taste. It can be made into the form of balls, which would look elegant, or just in the form of a flat cake.

"Salted" custard. To the Western mind, custard always suggests sweetness. However, this is one of the steamed dishes most popular with the Chinese because it is easy to digest and simple to prepare when one has no appetite or no inclination to do any cooking, though having a desire to eat. Try it with hot rice and soya and you will appreciate its nicety. All one has to do in preparing this dish is to have a few eggs beaten up, add enough water to make it into a form of custard, add a little soya, sprinkle with finely cut spring onions, and then steam it. This is certainly the simplest dish of the custard family within the domain of our Chinese cuisine. We have already told (page 151) how to make custard with lobster or shrimp. It is an interesting sight, apart from being appetizing to the nose and the palate. When cooked, the lobster or shrimp look red, the eggs look yellow, and the spring onions look white and green. The custard, in particular, is delicious, having benefited by the juice of the lobster or shrimp. It should be served with hot rice, when salt or additional soya may be added, if desired.

Custard with oysters. Say, a dozen eggs, beaten up, mixed with half a pint of oysters, (whole or minced), seasoned with soya salt, pepper, some finely-cut green ginger and spring onion, a dessertspoonful of sherry, a tablespoonful of vegetable oil, and three ounces of minced pork (half fat). Add no extra water because the oysters already have water. Mix the whole thing well before it is steamed. A combination like this is, by itself, sufficient to suggest that it must make a delicious dish.

It has been said that this steam cooking is very popular with the Chinese in home cooking on account of its simplicity. But, from the Chinese point of view, there is another reason which may be said to be dietetic and is based on centuries of experience rather than on scientific research. The Chinese, in their daily home cooking, seldom resort to frying, roasting, grilling or the like, and when a Chinese is ill or in convalescence, he especially avoids eating anything cooked in these ways.

The reason is that, in their

(*Please turn to page* 167)





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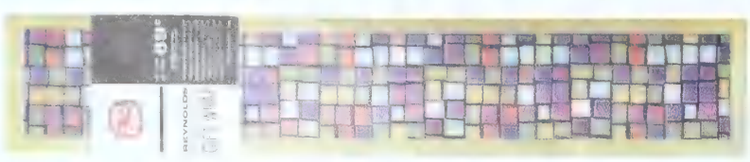
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COOKING BY STEAM

CONTINUED FROM PAGE 165

opinion, or rather according to centuries of experience, these forms of cooking are apt to create in one's system what the Chinese call "reh chih," a term readily comprehensible to the Chinese, but a puzzle to Westerners. An eminent Chinese doctor of long Western training says that the nearest equivalent to the expression in Western language terms is "indigestion."

This can hardly satisfy the average Chinese, who thinks that he knows better by experience, for to him indigestion means inability to convert food into absorbable form, for instance, the result of swallowing food without chewing it well or eating what by nature is difficult to digest. But what is called "reh chih" is something quite different. However, though the term is untranslatable, it can be explained as "an acute or accumulated disagreeable effect, particularly harmful to a person during illness or in delicate health, resulting from eating things cooked through direct contact with the fire or in deep- or low-oil frying."

And for this reason, an added popularity is accorded by the Chinese to cooking by steam. As food and its preparation have something to do with the health of a nation, this dietetic preference of the Chinese for steam-cooking is interesting, particularly since the Chinese generally look younger than their age and have comparatively fewer cases of obesity, high blood pressure, and heart disease.

Ingredients for Chinese steam-cooking, which you may not be able to find in your local stores, may be ordered by mail from these sources: Cathay Food Products, Inc., 107 Mott Street, New York 13, N. Y.; Oriental Food Shop, 1302 Amsterdam Avenue, New York 27, N. Y.

Green ginger root, 8-oz. package	$.25
Dried Chinese Mushrooms, 2-oz.	.75
Soy Sauce (Chinese) 5-lb. can (about ½ gallon)	2.00
Soy Sauce (Chinese) 21-oz. bottle	1.20
Soy Sauce (Japanese) 1-gal. can	4.00
Soy Sauce (Japanese) 12-oz. bottle	.85

Outside Eastern and New England areas, allow 50¢ extra for mailing all items listed above with the exception of the one-gallon can of soy sauce (weight about 11 pounds), for which add $1 extra.

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BLACK RUSSIAN

Nyet??? You haven't tried a Black Russian yet? Do so! Da! Over ice cubes pour 1 part Kahlua, 2 parts vodka and stir well.

RUMBLE

Over ice in a tall glass pour 1 part Kahlua and 1 part dark rum. Fill with soda and stir.

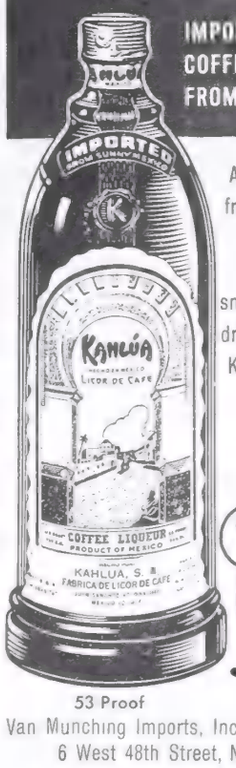




ON THE TOWN

Fill an old fashioned glass with shaved ice. Add 2 parts Kahlua. Then float 1 part cognac brandy on top and sip through straws.

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An exciting change from commonplace liqueurs and cocktails... a smart, new trend... drinks created with Kahlua... Imported Coffee Liqueur! What a delicious discovery!

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53 Proof

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WHAT SHOULD YOU EXPECT OF RUGS AND CARPETS

CONTINUED FROM PAGE 113

by the occupants of the room.

These are some of the things you must bear in mind as part of the over-all picture—plus the fact that the floor, though it is integrated with walls and furniture, is also a base, and should look like one, firm and stable. So, especially for broad expanses, choose designs that "stay down" on the floor visually. Make sure that the pattern or texture or sculptured design doesn't constantly command your eye when it's laid on the floor, or seem to put unnerving obstacles in your way.

These obstacles are psychological tricks that certain patterns play on your eye—bouquets of roses may pop up like bushes, geometric figures may loom like sudden flights of stairs. This is destructive of your sense of serenity, to say the least.

In fact, as a wise rule of thumb, we advise you to reserve any clearly defined pattern for small areas—a dining alcove, a dressing room, a foyer—places where you spend only a short time, time enough for you to enjoy the eye-refreshing respite of color and drawing without being overwhelmed and wearied by it. In general, the floor coverings in the most frequently used rooms, where they have to wear well psychologically and "stay down," are most successful if they are of bland, shadowy, even blurry character. Monochromatic schemes, given the subtlest patterning or made quietly interesting by texture, are excellent choices.

In a large room, small takes of more decisive color and pattern in an accent rug, or the diversion of furniture groupings about area rugs will prevent monochromatic serenity from becoming monotony.

The floor is one part of the room of which the eye sees more than any other part and in more perspectives. You see your floor covering at many planes and from many levels, sitting, standing, walking. Even unconsciously the peripheral vision of your eye catches side views of it as it recedes beyond your direct vision.

Remember this when you choose your floor covering and don't fall into the snare of making your decision from a tiny swatch of carpeting fabric held up in your hand. (This is one view of your carpeting you will *never* have once it's laid on the floor.) Make your choice so far as possible from floor covering samples you can walk on, look down at, and be surrounded by.

LITTLE PEAS *with Verve*



According to medieval legend, the thunder-god Thor gave peas to men. And men respectfully ate peas only on his day, Thursday.

Today, however, the rare taste of two exceptional kinds of peas has caused the bolder sort of men to eat peas more often. One of these kinds, as you well know, is the celebrated *petits pois* of France. The other is its only rival, a special kind of peas being grown on certain acres in this country.



These little American peas are very sprightly to the taste. They're little peas with verve. Very young and tender. Their flavor quite unlike that of any other peas you may have tasted.

This most unusual flavor begins with the genealogy of these little peas. They are grown from seed developed through hundreds of recorded breedings and cross-breedings. This seed is planted in soils specially reserved for its nurture, in a climate peas like best.

The stripling plants are carefully tended during their brief life. And when the little peas have achieved their peak flavor, they are picked and packed promptly to retain all their succulence.

These verve-y little peas are called Le Sueur Brand peas. Finer grocers do their best to keep them in supply. May we suggest that you order several tins and enjoy them tonight? Or Thursday?

LE SUEUR BRAND

Very Young Small PEAS

Green Giant Company, headquarters, Le Sueur, Minn.
"Le Sueur" Brand Reg. U.S. Pat. Off. ©GGCo.

HOW TO PRESERVE THAT FRESH NEW LOOK IN RUGS AND CARPETS

CONTINUED FROM PAGE 126

However, it is not an easy task to surface-clean a large rug or wall-to-wall carpeting, particularly when heavy pieces of furniture must be moved in or out of the room. At best, such cleaning is an interim measure between professional rug cleanings.

Wet and Dry Rug Shampoos

Dry-cleaning solvents that are effective in removing greasy soil may be inflammable, toxic, or both, and should be used only with great caution. All other rug-cleaning preparations fall into two general categories—powdered and wet or foam shampoos.

Powdered cleaners are easy to use and prevent the mishaps that may result from wetting a carpet too much. They include Bigelow's "Sprinkle-Kleen," Servicemaster's "Drybriten," Johnson's "Rug Cleaner," "Powder-ene," a dry-cleaning compound known as "Host," and several more.

Certain products in this group are also widely used by professional rug cleaners, particularly for on-location cleaning of wall-to-wall carpeting. Some, like "Host," are sold only through rug cleaners or rug dealers, who also have available on a rental basis special electric rug-cleaning machines. "Drybriten," too, is sold chiefly in carpet specialty stores.

These detergent- or solvent-saturated powders (some include both) are brushed into the carpeting by hand or with the rug-cleaning brushes of an electric floor machine. Soil is loosened and absorbed by the powdered material and later picked up by vacuuming. Such cleaners are completely safe to use on any floor covering. They are especially recommended for cut pile of short or medium depth and on carpets containing a high percentage of rayon, for some of these may suffer a loss of pile textures during wet shampooing.

Rugs with a deep or looped pile or a high-low texture may tend to trap a residue of powdered cleaner that will be difficult to pick up with a vacuum. This does the rug no harm, but on a plain dark-color floor covering the powdery residue might be considered unsightly.

More popular for home use than the powders are aerated foam cleaners such as Duraclean and water-base detergents such as Servicemaster's "Fiber Fresh," Bissell's "Rug Shampoo," "Easy Glamur," "Glamorene," "Cotton Zeen," "Magiclean," and many others. These are applied with a brush or by the sponge-and-brush shampoo machines which dispense the cleaning solution and shampoos the rug in one operation. The Electrolux vacuum cleaner has a new Turbo-tool attachment which dispenses detergent cleaner and gently scrubs the carpeting.

In using any water-base rug cleaner, foam or liquid, certain precautions must be taken to achieve the best results. Rug fibers should be checked for color fastness. This is easily done by rubbing a damp cloth lightly over an inconspicuous corner of the rug. If the cloth picks up any color, better use one of the powdered dry-cleaning compounds.

Never use soaps for surface-cleaning rugs or carpets, or for spot removal. Avoid ammonia solutions, washing soda, or any of the common household cleaning agents normally used for cleaning walls or hard-surface floors.

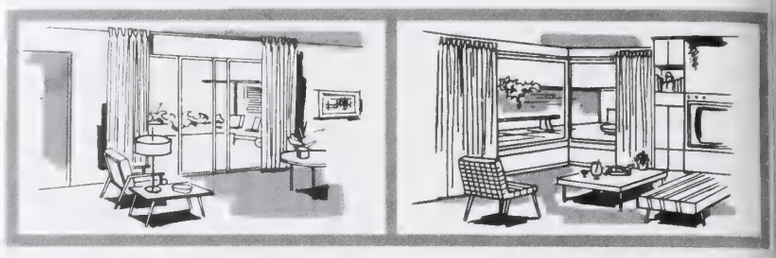
Without thorough rinsing, which is impractical in home rug cleaning, a residue may be left that attracts soil, affects color, or has other damaging effects. Only a non-alkaline synthetic detergent should be used, and most of the better-known water-base rug cleaners now on the market can be so classified.

Any preparation in question may be tested by pouring a small amount of solution into a glass, mixing it with a little water and then adding a teaspoonful of vinegar. If the solution becomes cloudy, it is probably a soap cleaner. To test its alkalinity, use pink litmus paper which is available at any drug store for a few pennies. If pink litmus moistened in the solution turns blue, it is alkaline and to be avoided for rug cleaning.

How you clean your rugs is almost more important than what you use. Once you decide to surface-clean an entire rug, use professional methods. Remove the furniture in the room. Brush the carpeting lightly opening the pile to permit removal by vacuuming of as much imbedded soil as possible. Only after thorough vacuuming, should the rug be cleaned in small areas, overlapping each one until the entire rug is cleaned.

The first rule of home shampooing or surface cleaning is: *Be sparing with the cleaning solution.* Once carpeting is thoroughly wet, it will dry very slowly, with possible danger of mildew growth as

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Both incomparable KIRSCH SUPERFINE traverse and beautiful new EMPIRE can be mounted to the ceiling if desired, for full-height effects.

For corner windows you have a choice of styles. One of the best: a one-way-draw drapery on each side, drawing to the corner.

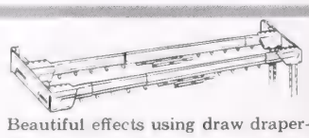
Let your home sing with bright new beauty. Start at the windows—as the experts do—and get the help you need from KIRSCH. With smart, adaptable KIRSCH window styling ideas . . . brought to life with fine KIRSCH drapery hardware . . . you can give any room a new look of beautiful originality, to suit your own taste.

Make no mistake, drapery hardware is NOT "all alike", and you pay no more to enjoy the *extra* beauty, dependability and performance built in by the leader in the business. Only the KIRSCH line is so *complete*, with a rod, track or accessory for every window decorating need. Ask for KIRSCH, *by name*, every time!





To make windows look wider without marring the walls: use KIRSCH EXTEND-O type. Mounted to the casing; extends beyond on each side.



Beautiful effects using draw draperies over inner draw curtains are smart. Easy, too, with a KIRSCH *double* traverse set; one pair of brackets holds both of the rods.

OVER ONE-HALF CENTURY

well as the inconvenience of not being able to use the room. If moisture reaches a jute backing, you may be in for serious trouble. Water causes a chemical action on the jute and cotton backing, creating a syrupy substance which, by capillary action, may travel along the rug fibers to the top, creating yellow or brown stains. Dry-cleaning solvents, permeating a jute backing, can also be damaging, causing definite deterioration.

Always carefully check the dispensing action of home-shampoo equipment. Clean a small area and feel the carpeting with your hand to know how far the moisture is permeating. If the rug feels wet, use less solution. It should feel barely moist. It is far better to use too little than too much. Work gently over the surface of the rug. The cleaning preparation dissolves the dirt without undue pressure. Most such products leave tiny crystallized particles on the rug which should be swept up with the vacuum cleaner as soon as the rug is bone dry.

Speed the drying process if you can. Forced air from a fan directed on the carpeting is a help. Because of the importance of fast drying, many professional cleaners recommend on-location wet cleaning of rugs and carpets during the winter months when the heat is on.

Never place furniture on a damp carpet or rug. Wood stains may be transferred or metal glides may rust, leaving stains that are almost impossible to remove. If furniture must be moved back into place before the rug is completely dry, place protective strips of plastic under furniture legs, or several thicknesses of wax paper. If nothing else, the damp fibers are likely to mat from the weight of the furniture.

No one other than a skilled professional can say whether floor coverings will respond better to wet or dry cleaning powders or compounds. Some manufacturers now label rugs and carpeting with specific information on cleaning. Otherwise, it is only by experimenting that you will discover which product will produce the best results. (See list of cleaning preparations on page 170.)

Soil retardants and anti-statics, while useful in some instances, are best applied by professional rug cleaners. Any soil retardant, if it is to be successful, will coat the fibers and change the feel of carpeting to some extent. Nor will such products work any miracles. Any rug or carpet will still soil. A soil retardant is no protection against spots and spills.

It is generally agreed that anti-statics have not as yet been perfected. While they may reduce static electricity, they do not completely eliminate it. In very dry atmosphere they tend to powder off, and if applied in heavy concentrate, they serve to attract soil. Many professional rug cleaners suggest, as the best remedy, adding humidity to a room by a collection of growing plants which must be kept moist.

Professional Rug Cleaning

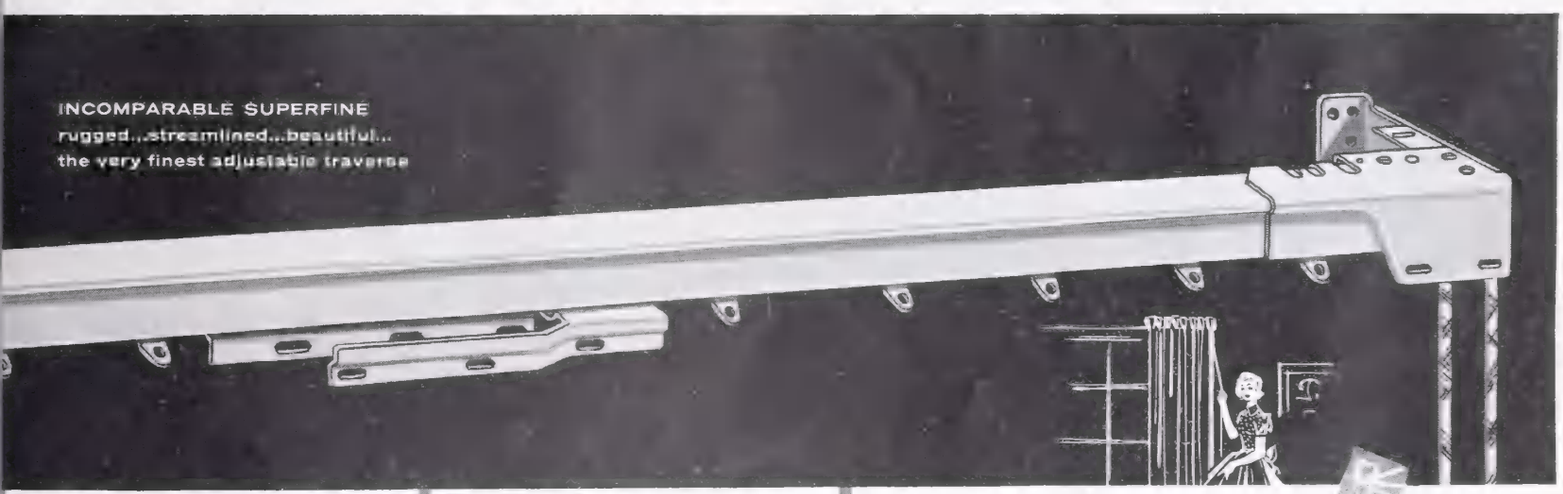
Special rug problems of any kind are best solved by the professional rug cleaner. However effective home surface-cleaning may be, rugs need a thorough professional cleaning at least every two years, and perhaps more frequently. With more powerful and more carefully controlled equipment, the professional can deep-clean the pile without harming the backing.

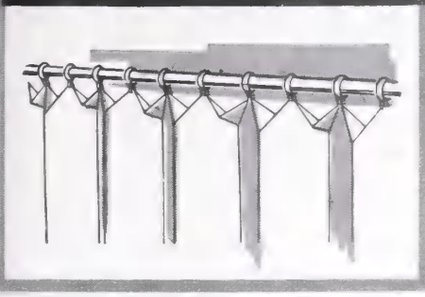
Even though a skilled rug cleaner can do an excellent on-location job, men of long experience in the field admit that at best this cleaning is only 65 per cent as good as that done in a cleaning plant, when floor covering is very dirty. On light soil, an on-location cleaning will almost match that done in a plant, whether cleaned with foam, water-base detergent, or powder compound.

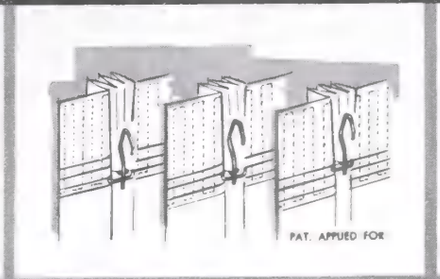
There are at least 19 different types of rug cleaning done in plants, each of which has its special application. Immersion washing, for example, is excellent for cotton rugs. Immersion dry cleaning is frequently preferred for cleaning Navajo rugs and Japanese hooked rugs. Pressure jet cleaning is a system which washes and rinses rugs with jets of detergent and water, under a pressure of 250 to 400 pounds per square inch. Still another method uses a flat bed over which rugs and carpets are slowly advanced, while rows of brushes gently scrub them with detergent, followed by cascades of water to rinse away every trace of soil. Many plants employ several of these or other methods.

What about shrinkage in wet cleaning? A rug backing of jute and cotton is subject to some shrinkage. How much depends upon the construction of the rug. Shrinkage can often be controlled

(*Please turn the page*)

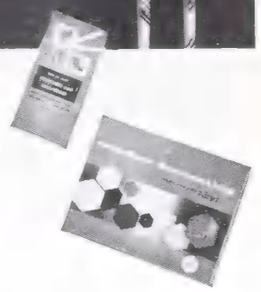






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HOW TO PRESERVE THAT FRESH NEW LOOK IN RUGS AND CARPETS

CONTINUED FROM PRECEDING PAGE

by a cleaning plant where frames are used and equipment designed to retain the original size. The better the construction of a rug, the less dimensional change there is likely to be. If you are concerned about this possibility, check with your rug cleaner. By examining the floor covering in question, he can tell you if shrinkage can be minimized.

Selecting a Rug Cleaner

Where you cannot rely on the personal recommendation of an experienced friend, the classified section of your telephone book will list a number of rug cleaners, some of whom will state in their ads that they are members of NIRC, the National Institute of Rug Cleaning. Institute headquarters at Bethesda, Maryland, include a research laboratory where chemical and cleaning compounds and all kinds of mechanical tools and aids are constantly under inspection and test. Information compiled on all new developments is made available to members.

RUG AND CARPET CLEANING PRODUCTS

Following is a list of selected cleaning products, most of which can be found in your local department store, floor-covering specialty shop, furniture or hardware store. If you cannot find the one you are particularly interested in, write to the manufacturer.

Detergent and Foam Cleaners

Bissell Rug Shampoo, Bissell Carpet Sweeper Co., Grand Rapids, Mich. *Bubble-O*, Namsco, Richmond, Ind. *Carbona Rug Shampoo*, Carbona Products Co., Long Island City, N. Y. *Cotton Zeen Cleaner*, Zeen Chemical Co., Cleveland, Ohio. *Duo-Dellay Rug Shampoo*, Duo-Dellay Products Co., Baltimore, Md. *Duraclean Foam Spot Remover*, Duraclean Co., Consumer Products Div., Deerfield, Ill. *Easy Glamur*, Glamur Products, Inc., Syracuse, N. Y. *Enduro Shampoo*, Midwest Associates, Detroit, Mich. *Foam-O-Cel Sponge Shampoo*, M. & M. Specialties, Inc., New York. *Foam-Y*, Brooklyn Products, Inc., Brooklyn, Mich. *Glamorene Liquid Shampoo for Rugs and Upholstery*, Glamorene, Inc., Clifton, N. J. *Golden Star Foam Cleaner*, Golden Star Polish Mfg. Co., Kansas City, Mo. *Jay-Dee Cleaner*, Jay-Dee, Inc., Akron, Ohio. *JNT Foamclen Cleaner, JNT Foamclen 3-Way*, J.N.T. Mfg. Co., Inc., New York. *Kot-O-Fom Rug and Upholstery Cleaner*, My-Ko Chemical Corp., Milwaukee, Wis. *Magicleaner*, Magicleaner Co., Newark, N. J. *Mystic Foam Upholstery and Rug Cleaner, Instant Mystic Foam*, Dumas Milner Corp., Jackson, Miss. *Nu-Sheen Rug & Upholstery Shampoo*, Marion Products Co., Chicago, Ill. *Plasti-Kote Foam Cleaner*, Plasti-Kote, Inc., Cleveland, Ohio. *Servicemaster Fiber-Fresh*, Wade, Wenger & Associates, Chicago, Ill. *Shetland Vanishing Foam Rug Shampoo*, Shetland Co., Salem, Mass. *Turbo Shampoo*, Electrolux, N.Y.C.

Absorbent Powder Cleaners and Dry-Cleaning Compounds

Glamorene Wool Rug Cleaner, Glamorene, Inc., Clifton, N. J. *Hi-Dry Drycleaner for Carpeting*, Racine Industrial Plant, Inc., Racine, Wis. *Johnson's Rug Cleaner*, S. C. Johnson & Son, Inc., Racine, Wis. *Klenzene*, Klenzene Corp., Bloomington, Ill. *Powder-ene*, Von Schrader Mfg. Co., Racine, Wis. *Servicemaster Drybrite*, Wade, Wenger & Associates, Chicago, Ill. *Sprinkle-Kleen*, Bigelow Carpet Cleaning Institute, New York, N. Y.

Solvent-Type Cleaners

Duraclean Spray, Duraclean Co., Consumer Products Div., Deerfield, Ill. *Golden Star Instant Cleaner*, Golden Star Polish Mfg. Co., Kansas City, Mo. *Rug Frost*, White Frost Chemicals, Greenwich, Conn. *Servicemaster Synterge*, Wade, Wenger & Associates, Chicago, Ill. *Zeen Odorless Dry Cleaner*, Zeen Chemical Corp., Cleveland, Ohio.

Spot Remover Kit

Servicemaster First-Aid Kit (contains Fiber-Fresh, Solvoil, Urin-Fornink-A, Nutrel-B, and Dial-A-Spot chart, Wade, Wenger & Associates, Chicago, Ill.

Absorptive Spot Cleaners

(For dirt, grease or oil.): *Dab*, M. & M. Specialties, Inc., N.Y. *Janie Spot Cleaner* (*stick*), *Janie Dry Powder Spray*, R. S. Cowen Co., N.

Electric Floor Machines with Rug Cleaning Attachments

Dormeyer Corp., Chicago, Ill. Electrolux Corp. (Turbo-tool brush attachment for vacuum cleaner), New York City. General Electric Co., Bridgeport, Conn. General Floorcraft, Inc., New York City. Hoover Co., No. Canton, O. S. C. Johnson & Sons, Racine, Wis. "Universal," Landers, Frary & Clark, New Britain, Conn. Red Devil Tools, Union, N. J. Regina Corp., Rahway, N. J. "Lady Kenmore," Sears, Roebuck & Co., Chicago. Shetland Co., Lynn, Mass. Sunbeam Corp., Chicago, Ill. Scott & Fetzer Co. (attachment for Kirby vacuum cleaner), Cleveland, Ohio. Westinghouse Corp., Mansfield, Ohio.

Electric Rug-Cleaning Equipment Available on Rental Basis On

"Host Electric Upbrush." Racine Industrial Plant, Inc., Racine, W

Electric Brooms and Carpet Sweepers

"Electrikbroom." Regina Corp., Rahway, N. J. "Redi-Vac." Red Devil Tools, Union, N. J. "Sweep-O-Matic," Davis Mfg. Co., Plano, Ill.

Rug Shampoo Equipment

"Bissell Shampoo Master," Bissell Carpet Sweeper Co., Grand Rapids, Mich. "Carpeteer," E. R. Wagner Mfg. Co., Milwaukee, Wis. "Foam-O-Matic Shampoo Applicator." Brooklyn Products, Inc., Brooklyn, Mich. "Glamorene Rug Shampoo'er." Glamorene, Inc., Clifton, N. J. "Master-Matic Rug Scrubber," Master Mfg. Co., Inc., Cleveland, Ohio. "Out-N-Up," Cleaning Tool. J.N.T. Mfg. Co., Inc., New York City. "Servicemaster Magic Carpet Brush." Wade, Wenger & Associates, Chicago, Ill.

Carpet Sweepers

Bissell Carpet Sweeper Co., Grand Rapids, Mich. Modern Carpet Sweeper Co., Inc., Great Neck, N.Y. E. R. Wagner Mfg. Co., Milwaukee, Wis.

Vacuum Cleaners

Apex Electrical Mfg. Co., Cleveland, Ohio. Electrolux Corp., New York City. Eureka Williams Corp., Bloomington, Ill. "Filter Queen," Health-Mor, Inc., Chicago, Ill. General Electric Co., Bridgeport, Conn. Hamilton Beach Co., Div. of Scovill Mfg. Co., Racine, Wis. Hoover Co., North Canton, Ohio. Douglas Div., Kingston Products Corp., Bronson, Mich. Lewyt Corp., Brooklyn, N. Y. Regina Corp., Rahway, N. J. Royal Appliance Mfg. Co., Cleveland, Ohio. Singer Sewing Machine Co., New York City. "Kirby," The Scott & Fetzer Co., Cleveland, Ohio. Ultimo Mfg. Co., Orange, N. J. "Universal," Landers, Frary & Clark, New Britain, Conn. Westinghouse Corp., Mansfield, Ohio.

Revolving Brush Attachments for Vacuum Cleaners

Preco Power Brush, Preco, Inc., Los Angeles, Calif. Singer Revolving Brush (attachment for most brands of vacuum cleaners), Singer Sewing Machine Co., New York City.

Central Cleaning Systems

Forney-Miracle-aire, Inc., Fort Collins, Colo. Filtex Corp., "PermaVac," Los Angeles, Calif. "Vacu-Flo," H-P Products, Louisville, Ohio. Premier Co., St. Paul, Minn. Sequoia Vacuum System, San Carlos, Calif. Vacu-Master Corp., New York City.

YOU CAN MAKE IT TO ORDER IF YOU MAKE IT YOURSELF

CONTINUED FROM PAGE 145

hook method with yarn on canvas which is English in origin, always having a cut pile; and those done by the commonly accepted American hooking method (rugs, page 145) of simply pulling loops of wool fabric strips or yarn through a fabric backing.

In latchet hooking, which is actually a short-cut knotting process based on the Ghordis knot used in Persian rugs, much is predetermined for you. The yarn is precut, so the pile is always the same, the only variation possible being a slightly sculptured effect done by reversing the tufts as in the design shown. The uniformity of the spacing is also determined by the size of the canvas, just as it would be in needlepoint. However, the pile is deep and luxurious, being about 1" thick, and as each tuft is actually knotted into the canvas backing, there is no danger of its ever being pulled out by vacuuming or snagging. It is very easy to do, and requires no frame or paraphernalia. While not particularly speedy, it can be carried about as you work and provides many hours of relaxing activity in the making.

The hooked method, which America adopted as its own in early days and brought to a fine flower of perfection, is done with simple loops pulled through a loose fabric to any height the maker wishes and depends on the closeness of the spacing to hold the loops in place. It is usually done on a frame to hold the canvas taut, so is not particularly mobile and, as it allows for great variation in material, spacing and direction of loops as well as height of pile, much more is left to the maker in determining the exact character of this rug.

While the traditional method requires more experimentation and skill, the possible variations are endless. The pile can be long or short, cut or uncut, the material used may range from very coarse to extremely fine, and the strand used can range from eight to nine inches to a continuous yarn. The tendency for loops to snag or pull out in vacuuming can be minimized by coating the back of the rug after it is finished with a latex-based liquid such as Dritz Rugback.

Photographs, page 144. Handmade wool rugs, Shillcraft: furniture, Widdicomb-Mueller Corp. *Photographs, page 145.* Top, hand-hooked wool rug, George Wells: bed, Roundtree Country Reprod.: lamp, Beatrice O'Brien: vinyl tile, Kentile Inc. Bottom, antique hand-hooked wool rug.



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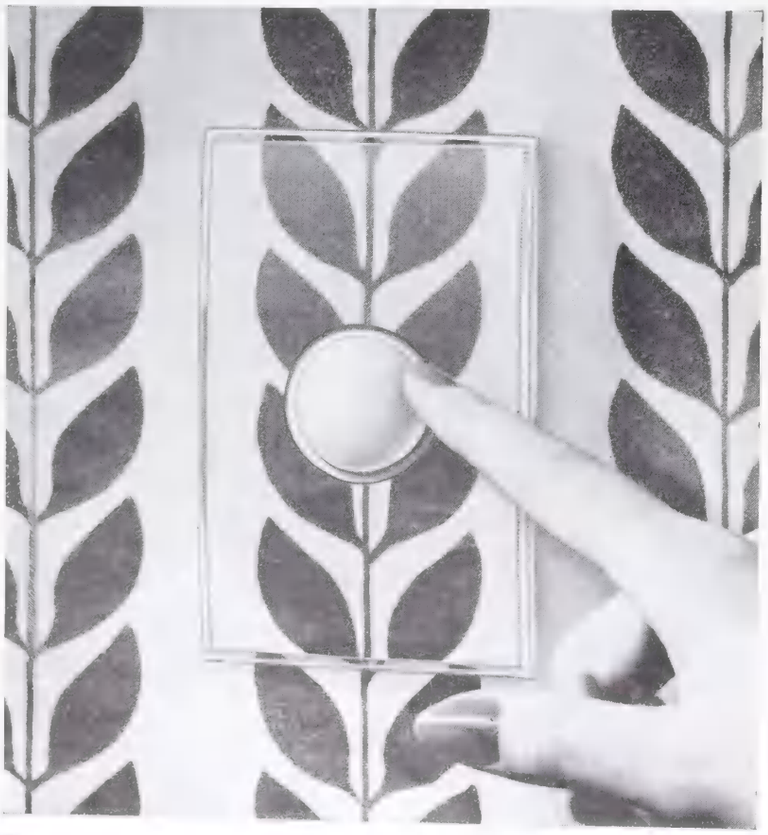
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A dimensional design reminiscent of contemporary grillwork is produced on this off-white rug by contrasting low-pile areas with high. The same pattern cut from white wool felt makes an airy, exciting drapery fabric



Garden flowers are splashed on both handmade rug and silk and Fortisan sheer. The colors are muted shades of orange and celadon. Rug from Geo. E. Mallinson Imports. Fabric, J. H. Thorpe. All other rugs and fabrics shown here from S. M. Hexter. Rugs of hand-loomed wool.



PHOTOGRAPHS BY HOWARD GRAFF



Geometric figures on rug carry out the same feeling as the hand-printed cotton. Nine different color schemes are available.

ower borders come five colorings. Cotton rder is 4" wide, rug rder 8½". The center the rug can be made any color.



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By RICHARD WILLIAMS

■ The Romantic Movement began before Beethoven's death and in the decades after—that is to say in the middle part of the 19th Century—it engulfed men's minds and poured into their hearts such fullness and such warm strength that it inundated all art. Every artist fell under its spell.

Dress and manners, speech and philosophy were influenced by it. It postulated that not only reason, intellect, and wit, which were honored traits of the 18th Century, were important, but it recognized the claims of passion and emotion as well. We must not be guided by reason alone, everybody told everybody else. We must make room for the sense of mystery, must acknowledge the indefinable and savor the incomprehensible. Reason toppled from its throne. Sentiment succeeded. Clear eyes became moist and hearts overflowed.

Those who walked the road of Romance had their choice of pursuing two divergent paths. Either they ambled in the woods and fields on a clear spring day, looked up at the blue sky, heard the song of the lark, and determined that life was good; or they walked in shadowy ways and knew that love was destined to be unrequited, that life was a burden, and surcease found only in the grave. But they agreed sentiment was all.

It is perhaps unnecessary to add that the people who read this poetry, heard this music, or looked at these paintings could do so, and could sigh feelingly, without such sighs interfering in the least with their efforts to drive a shrewd bargain or develop industry by paying the lowest possible wages.

The Romantic Movement found particularly apt expression in music, which is the most romantic of all the arts. In music it favored the concerto, which is the most romantic form of music. It features, as you will remember, the egregious individual against the society of the orchestra, and this is essentially a romantic conception.

Not only did the individual of th concerto become more "individual and self-assertive, but the entir composition shook off restraint The orchestra became larger. Th sounds it made became richer, th musical language extravagant.

The Romantic Movement so fa vored music that around the middl of the erudite 19th Century th world was blessed with an almos unbelievable plethora of musica genius, the like of which had neve before been heard. Take, for ex ample, the year 1849. It was th year in which that arch-Romanti of them all, Chopin, died.

Chopin was both the early mes senger of Romantic tidings and th most gracious apostle of the move ment. He was the lyric poet of th piano, his genius blessed with gift for melody of infinite grace. H composed two of the most famou piano concertos.

In this year, there were at work Bizet, the young Brahms, Rossin Saint-Saëns, Berlioz, Schuman (whose unique *Piano Concerto* ha been composed four years pre viously), Wagner, Verdi, Franck and Liszt, to mention only a few o the greatest.

Shortly to come were Grieg an Moussorgsky, Tchaikovsky, an Rimski-Korsakov. All of these wer Romantics; many of them create concertos.

IT IS not difficult to trace a line a golden thread through the de velopment of the concerto from th classicism of Mozart through th classic-romantic grandeur of Be thoven, to the true Romantic styl

Brahms was still a relative Beethoven and retained a measu of the classic monumentality. H *Second Piano Concerto*, the longe and certainly one of the most ex acting of all concertos, speaks i the grand tradition.

Schumann, who composed a co certo each for the cello and for th violin, in addition to the popula *Piano Concerto*, was a full-blow Romanticist.

(*Please turn to page* 177)



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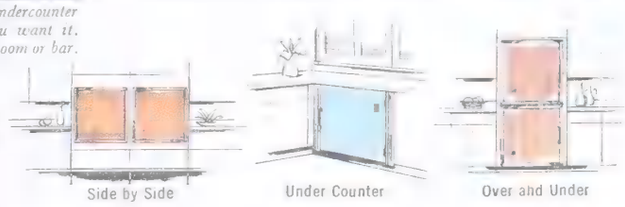
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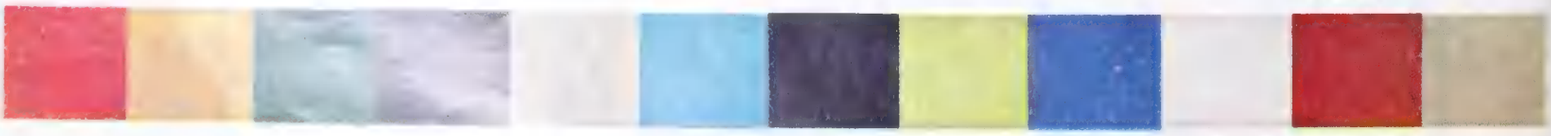


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THE ROMANTIC CONCERTO

CONTINUED FROM PAGE 174

Berlioz was a Romanticist with a wild mane and Byronic extravagance. His *Harold in Italy*, deriving ostensibly from Byron's *Childe Harold*, is sometimes called a tone poem, but it is in point of fact a concerto for viola and orchestra.

The chronology of the works just mentioned is inexact. But it is unimportant. The point is that Romance permeated the soil of music. The garden proliferated, bringing forth even more perfumed and intensely colored flowers. Until, of course, the excesses committed by the lesser men caused a reaction.

But that reaction is more to be observed among composers than among audiences. It is significant that even today the concertos that audiences like best of all (by and large and always excepting Beethoven) are the Romantic concertos. Even today, with all the struggle the 20th-century composers have waged against it, the listener remains captivated by concertos a hundred years old which sing out with unembarrassed sentiment. The latest of the towering Romantics was Rachmaninoff who was influenced by Tchaikovsky. Rachmaninoff, himself a great pianist, wrote four concertos for the piano as well as the *Rhapsody on a Theme by Paganini*, which is a concerto as well. Indisputably both Tchaikovsky's *Piano Concerto No. One* and Rachmaninoff's *Concerto No. Two* are the favorites of modern audiences.

Records for the novice

If you have a beginning interest in the concerto, you cannot go wrong by choosing the products of the Romantic school. For your convenience, we list a few of them

Tchaikovsky: Concerto No. One and Violin Concerto
Rachmaninoff: Piano Concerto No. Two
Grieg: Piano Concerto
Chopin: Piano Concertos No. One and No. Two
Brahms: Piano Concerto No. Two and Violin Concerto
Rachmaninoff: Rhapsody on a Theme by Paganini
Liszt: Piano Concerto No. Two
Mendelssohn: Piano Concerto No. One and Violin Concerto
Schumann: Piano Concerto and Cello Concerto
Berlioz: Harold in Italy
Paganini: Violin Concerto No. One

CHOOSE THE FIBER THAT SUITS YOUR PURPOSE BEST

CONTINUED FROM PAGE 138

nylon, wool is there for its resilience and soft springiness. Nylon is there to add its superior abrasion resistance, toughness, and easy cleanability. The reason for the rayon in a blend of rayon and wool, could well be rayon's wide color palette and certainly its low price. Acetate, low in abrasion-resistance, good in color, and fairly good in resilience considering its low price, can be fortified in a blend with nylon's virtues.

But a blend is effective only if the fibers are used in sufficient quantity to make their benefits felt. Ask what percentages of fibers have been used. When you know their weaknesses and strengths, you have some basis for judging the wearing quality of the blend. To date there are no official standards that dictate what the fiber proportions should be in all blends. But blends with nylon, the most frequently used blending fiber, should contain a minimum of 20% nylon if its advantages are to come across. A blend of 30% nylon with 70% wool has become almost a standard with good manufacturers.

It has been predicted that in ten years nearly all soft floor coverings will be made of synthetics, owing to a world-wide shortage of topnotch carpet wool and the constant development of synthetics.

As a guide to your purchasing, here is a rundown on the kind of performance you can generally expect of the fibers currently used in rugs and carpets.

(Note that we say "generally," for there is hardly a synthetic that hasn't variations within its own family group. There are several types of rayon, acetate, nylon, and acrylic, and there's no telling when other fiber families will be showing up in carpets. Experimentation and development are continuous, change is constant, weaknesses are being eliminated, and virtues enhanced. But that's the big contribution of synthetic fibers to our living—their ability to be engineered to the specific use they're intended for.)

Wool

Wool, tried and tested, still commands the greatest respect in car-

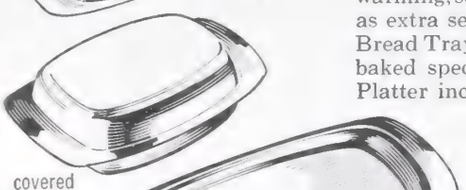
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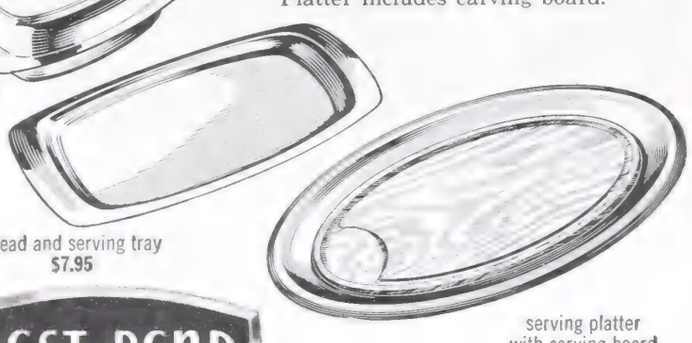


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CHOOSE THE FIBER THAT SUITS YOUR PURPOSE BEST

CONTINUED FROM PRECEDING PAGE

peting. A good carpet wool measures up well on almost all major counts—resilience, resistance to abrasion and soil, and cleanability. Its well-known shortcoming is that moths like it, but now moth-preventive treatments during carpet manufacture cope with this pretty satisfactorily. It takes dye well in all but the palest and most brilliant colors, and one of its greatest attributes is that carpets of every construction and texture can be made of it. You will notice that the most interesting-looking effects usually show up in wool.

The word to the wise, however, is that the virtues noted above belong to *good* wool carpeting. This is constructed of yarns that have been blended from a variety of imported wools. They come from different species of sheep in many parts of the world, each chosen for a particular characteristic—like toughness, resilience, easy dye-ability. You will of course not get the full benefits of wool if inferior, limp wool or reprocessed wool is used. And even with good wool you can get a poor wool carpet if the maker has skimped on the amount of material used.

Good wool is not inexpensive. If you have a choice between a cheap, poorly made wool carpet and a well-made synthetic of similar price, the synthetic is generally a preferable buy.

And this brings up a test for fiber quantity which you should apply to any carpet, no matter what it's made of. A good wearing surface is not so much a matter of deep pile as it is of close tufting. When you put a carpet in a 180° fold, it should not "grin," meaning that its tufts should be so close together that the carpet backing cannot easily be seen.

Cotton

Cotton's great assets are the ease with which it takes color and its low price. It can give you lots of colorful style and service for your money as long as you don't try to make it do the work of tougher, more resilient materials. As anyone who has lived with a braided rag rug can attest, a cotton rug can be durable, particularly in flat constructions and if its yarns are tightly twisted. It is not a very resilient fiber, doesn't bounce back, so a plushlike pile will present the problem of tracking and matting if you subject it to constant traffic. The deep, shaggy piles, which look disordered by design, camouflage this. But the fuzzy fibers of cotton tend to trap soil and show it. Some cotton rugs are treated in manufacture to lessen this. Tweedy mixtures of color are another dodge for covering up soil. On the credit side, cotton takes plant cleaning beautifully. Moral is to use cotton where traffic is light and chances of soiling are minimal.

Rayon

We are assured by the technologists that you can't judge present-day rayon carpeting by rayon's questionable performances in the past. A lot has been done to improve carpet rayon and—most important—to use it in appropriate constructions and applications where its good points shine and its lesser qualities don't create problems. American Viscose, for example, has developed a rayon carpet fiber called Avisco "Super-L" which is an improvement in some major respects on regular carpet rayon.

Regular rayon's big advantages are its range of bright, clear colors, its resistance to most household stains, and its low cost, which gives you style at a price. Its fibers are smooth, as most synthetic fibers are, but indented, so they tend to pick up soil. Again, like most synthetic fibers, it has a luster. By some optical phenomenon lustrous fibers show up soil more than dull ones. This is overcome to some degree in rayon by delustering processes. Rayon is generally easy to spot-clean, however. Its weak-sister aspects are its only fair resilience and abrasion resistance, so it presents problems of matting and limited durability. But these drawbacks are not so obvious if the carpet is made of loop or twisted yarns in a dense weave or tuft, rather than with a cut pile. If you use it where traffic is light, if you're satisfied with a few years of wear, and if your budget is light, regular rayon can be a satisfactory choice.

Avisco "Super-L" shares all regular rayon's virtues plus much improved springback, resiliency, and general durability. It tops regular rayon in soil resistance, too, because the fiber is designed to be round and smooth, without indentations. Delustered fiber is specially soil-resistant. You'll get best service from densely woven or tufted carpets with a loop pile rather than a cut pile.

At its price, it's a good buy for places of moderate traffic—as long

s you don't expect to make an eirloom of it. "Super-L" can be sed alone or blended with wool, ylon, or acrylic. The makers of ne fiber permit carpet manufacurers to tag their goods with the Avisco "Integrity Label" *only* if ne finished product uses the fiber ppropriately.

Acetate

Good clear color and the fact nat it's the most resilient of the ow-cost fibers are acetate's chief laims to fame. It fends off soiling retty well, too, especially if it's een given a delustering, and leans easily. Its major shortcomng is brittleness, which puts a 00% acetate carpet out of the unning if you're looking for somehing that must take much abrasive ear. Carpet with twisted loop pile onstruction has the best chance of etaining its good appearance. Aceate is not affected by mildew, noths, or most stains, but does nelt in acetone, which is the base f some nail-polish removers. It's fiber that takes happily to blendng with other fibers. Blended with ylon, for instance, it gives you the dvantage of its luxurious loftiness upported by nylon's abrasion-reistance and durability, at comparatively low price.

Celanese has developed an aceate fiber called "Celaire," with a ermanent heat-set twist which imroves acetate's resiliency. As an ssurance of quality to the conumer, manufacturers who make arpets of this fiber are required o submit their goods for tests on ile weight, soilage, color fastness, brasion-resistance, and texture reention after shampooing before hey can use the "Celaire" label.

Nylon

If you study one of these technical "comparative property" harts that evaluate the behavior f one fiber as opposed to another, nylon outstrips all other fibers in abrasion-resistance, toughness, and reluctance to wear out. In cut-pile carpets it can't quite match wool's well-known resilience and bounceback after crushing. However, its resilience is excellent when the fiber is used in tight loop carpets. Hardly any stain will actually destroy the fiber, but soil does show up when lustrous fibers are used.

That is one reason why a lot of technical attention has been paid to processes for delustering nylon, and with good success. It spot-cleans and plant-cleans very well. It is non-allergenic and unattractive to moths and, like all synthetics except rayon, isn't attacked by mildew (but bear in mind that the backing of a carpet may mildew if not dried after wet staining). You can see why nylon deserves prime consideration if your carpeting needs involve an area that is subject to lots of traffic and if you want to invest in long-term durability. It is about the equivalent of good wool in price.

Blends of 30% nylon and 70% wool have been found very satisfactory and are good demonstrations of two fibers supporting and enhancing each other's performance. Fortunately nylon is blendable with less costly rayon and acetate, too, so that even on a budget you can enjoy some of its major benefits. But remember that the greater quantity of nylon in a blend, the better the durability.

This induces us to issue a warning word. Of all the synthetics nylon has enjoyed the most glamorous reputation and probably endured the greatest abuse at the hands of unscrupulous manufacturers anxious to cash in on the magic name. Carpets have been called nylon that had so little nylon in them the fiber's presence was hardly detectable. But nylon's name probably suffered most from

(*Please turn the page*)

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CONTINUED FROM PRECEDING PAGE

the poor performance of carpets made from re-used or waste nylon that might have originally been intended for clothing or draperies and never designed to be used in floor covering.

As a consumer you should know that synthetic fibers are not created in the same form, weight, and texture for wearing apparel, say, as for carpets, any more than the same kind of wool yarns are used for suiting as are used for carpeting. Very heavy weights of nylon have been developed especially for carpeting by American Enka, Chemstrand, du Pont, and Industrial Rayon Corp., which calls theirs "IRC New Nylon 22."

To help put this message across, du Pont offers a labeling program to manufacturers who make all-nylon carpets. They may tag their goods with a label that reads "Made of 100% du Pont Carpet Nylon" *only* when it is indeed what has been used. The manufacturers sign a contractual agreement and submit their carpets for testing.

Acrylics

Acrylic fibers, the newest to come into floor covering, are said to be the test tube's closest approach to natural protein fibers—meaning wool and fur. Acrylic carpeting certainly feels more like wool than any other synthetic carpeting. The fibers are soft and warm, and light in weight. (Those simulated fur coats are usually made of fibers in the acrylic family, as are furry throw rugs.) The acrylics used in carpeting are better known to you as "Acrilan," "Creslan," "Dynel," and "Verel." "Dynel" and "Verel" are modified acrylics (modacrylics), differing from the others in some characteristics. All have certain properties peculiar to themselves, like differences in weight, reaction to heat and flame, and varying degrees of strength and resilience. All acrylics rate high on these last two counts.

All synthetics, except rayon, are hydrophobic—meaning that they tend to repel moisture. All acrylics are remarkable for this. Water will not cause the fibers themselves to shrink, and soil does not cling readily to them. None is attacked by mildew or moths, although moths may attack protein stains on some acrylics. Generally their fibers are not damaged by acids and oils in usual household stains. They spot-clean and plant-clean easily and well, keeping their softness and texture.

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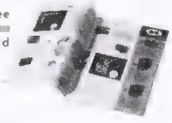


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All are sensitive to high heat. It is recommended that they should not be cleaned with hot water or dried with hot air. Their reactions vary in degree according to the fiber. "Acrilan" will burn and flame, but not readily in densely woven, heavy-pile construction. Avoid carpets with loose, lofty pile.

"Dynel" and "Verel" do not support combustion. All the acrylics blend well with wool and with each other. All are definite candidates for carpeting that must take heavy wear and is prone to soil and staining. They are in much the same price bracket as wool and nylon.

The Chemstrand Corporation, makers of the acrylic fiber used in "Acrilan" carpeting, set up standards for the use of this fiber by carpet manufacturers. In order to carry the "Acrilan" label, carpets must be of appropriate construction and contain no less than 70% of "Acrilan." In blends, the blending fibers must be either carpet wool or fibers that have certain low degrees of moisture absorption.

"Dynel" is made by Union Carbide Corporation; "Verel" by Eastman Chemical Products; and "Creslan" by American Cyanamid Company.

Textured-filament carpeting

You are not alone in your bewilderment if the words "textured filaments" mean nothing to you. They are not a chemical family of fibers. They are a new and pretty wondrous form that certain synthetic fibers can be made to take by a variety of different mechanical and chemical processes. Some experts see them as revolutionizing the carpet industry.

To you their practical meaning is that they eliminate the fuzzing, pilling, and sprouting of loose ends of carpet yarns; they can make carpets more resistant to soil and easier to clean; they can improve feel and appearance; they can make possible a dizzying number of textured effects in carpets (estimated at 45,759); and in time they should lower manufacturing costs and so lower carpet prices.

Carpet wool has always been the model that synthetic carpet fibers have followed. Carpet mills knew how to handle wool and had the equipment for working with it, so from their beginnings the synthetics were designed to behave as much like wool as possible during the manufacture of carpets.

You know how wool comes off the sheep—in fluffy bunches of fiber that has to be combed, straightened out, and spun into yarn before it can be woven. Syn-

netic fibers come out of their hemical vats as fine. smooth. continuous single filaments. But in rder to make these synthetic fibers ool-like. the long smooth filaments ad to be chopped into shorter engths. fuzzed together like fleece. hen put through the same carding. ombing. and yarn-spinning proc-sses as natural wool. In other ords. before the synthetics could cquire woolly behavior. a straight ber had to be deliberately tangled nto what is called "staple" and hen straightened out again!

The big news in the carpet busi-ess within the last few years is hat several methods have been per-ected to give the skinny filament bers the loftiness and texture of ool without having to go through ll those expensive and seemingly logical steps of making staple. Keeping their filament form. fibers an be permanently "bulked." rimped. looped. curled. or coiled o simulate wool-like textures. Twisted together into yarns. the laments are then ready to be oven or tufted into carpet.

The advantages are that filament s stronger than staple. and carpet oven with one continuous filament as no loose. short ends to work ut on the carpet surface as it s walked on. Consequently there's o fuzzing and pilling of excess ber. as there may be in carpet ade of staple. And the filament, extured though it appears. is ac-ually still a smooth fiber to which oil doesn't cling readily.

Bulking and texturizing of fila-ent are still relatively new. for lament yarns require different arpet-making machinery. Bulking rocesses have been given to ray-n (American Enka's "Skyloft"), o acetate (Eastman Chemical's Chromspun" and Celanese "Cela-erm"). American Viscose's "Avi-ron" is a textured rayon filament.

Textured filament nylon is espe-ially worth looking into because. eside the advantages mentioned bove, the process improves the ber's resilience. This brings nylon ne step farther toward the perfec-on no single fiber yet has.

Allied Chemical's "Caprolan" (a ype of nylon that can be made in eavy weight and has superior col-ring qualities) and du Pont's Nylon 501" are the two texturized laments you hear most about in arpeting. although Industrial ayon Corp. and Chemstrand are lso producing texturized filament ylon.

To bear in mind: Names of bulk-ng and texturizing processes you ill hear mentioned are du Pont's Taslan." Deering-Milliken's "Agi-on," Textured Yarn Co.'s "Ty-cora." Joseph Bancroft's "Banlon," and "Spunize." and "Mylast." All are not identical. and sometimes a fiber may be given a combination of bulking and texturizing treatments.

In general

The dyeing and color fastness of synthetics. which used to be a problem in their early days. is now considered by the industry to have been solved. All fibers are different in their ability to take color but types of dyes have been developed to take care of each individual case. Solution-dyed fibers, meaning those that are colored as the fiber is actually made instead of being given a dye bath later. tend to keep their color longer. but they do not offer a broad range of color. The most frequently solution-dyed fibers are rayon (like Avisco's "Colorspun") and acetate ("Chromspun" and "Celaperm"), although both of these fibers dye exceptionally well with usual methods.

Many synthetics. especially those that are moisture-resistant, and even wool itself have the curious facility of creating static electricity. This is usually most obvious when a rug or carpet is new. and on cold. dry days when the humidity is low. Static is not usual in the presence of moisture. and it varies with individuals.

Besides being annoying, static tends to attract dust. We are told static is less likely in loop-pile than in cut-pile carpets. Anti-static agents can be sprayed on a carpet during cleaning but are not completely satisfactory. The experts say that home application of anti-statics is not recommended because few of us can spread the spray evenly. Some carpet fibers are now being treated with antistat during dyeing. The most effective solution to date seems to be to step up the humidity of a room. It is said that house plants are an aid to this.

We discuss the cleaning of carpets at length. starting on page 126. But it is not easy when you're buying a carpet to foresee how it will clean. One ray of assurance comes from the cleanability label of the National Institute of Rug Cleaning. which you may look for on the back of a carpet. This means that the manufacturer has submitted samples of the carpet to the Institute for cleaning tests. that the carpet has passed the tests satisfactorily. and the methods used have been noted. Your rug cleaner. if he is a member of the Institute. can get detailed instructions on the proper cleaning procedures to follow for this particular carpet.

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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 104

know about—Nevis, St. Kitts, St. Martin, Saba. Another foursome did their private cruising through the American and British Virgin Islands. Another set of kindred souls sailed out of Nassau and concentrated on Out Island fishing in the Bahamas.

The experienced tell us that there are all sorts and sizes of boats available, but reservations for winter and spring charter should be made no later than September or October, they're that much in demand. Rates seem to run from around $300 a week to $900, depending upon grandeur and accommodations. Cost of food, fuel and ice is usually extra.

For more information in St. Thomas, Virgin Islands, U. S. A., write Colonel (yes, Colonel) Frew Henry, owner of the 83-foot "Windsom," Blue Water Cruises, Box 748; and Captain Bob Crytser, owner of the sailing yacht "Electra," at Caribbean Charter and Sales, Inc., Box 1687. Both are at Yacht Haven Charlotte Amalie.

In the Bahamas, write Durward Knowles, Nassau Yacht Haven, Box 1216, for a list of craft available and their rates.

You might also investigate next season's offering of Lake Forest Travel, Lake Forest, Ill. Last spring they took eight people on a 12-day yacht cruise through the Bahamas aboard the "Gulliver" out of Nassau, at rates that ran about $420 per each.

And if you'd like to dwell on all this a little longer—till next summer, perhaps—charters are available then, too. After a few recent summer-time peregrinations in the Virgin Islands and the Bahamas, we can vouch for them being as balmy and wind-swept in summer as in winter, and a good deal more leisurely. The tourist cha-cha has slowed down to a walk, the natives are going quietly about their business (or vacationing somewhere else), the foliage is at its most blooming, the hotels are delightfully uncrowded and the rates practically painless. In the Virgin Islands we found summer life specially idyllic on St. John at the Caneel Bay Plantation. In the Bahamas, our vote goes for French Leave on Eleuthera and the Andros Club on Andros, both not-too-distant plane hops from Nassau. All, of course, open in winter, too.

Good word for the bus

One of our more fastidious friends, a world traveler and one who not only visits foreign places but arranges her life so she can live in them for some time, is back on the domestic scene, ecstatic about the service she's been experiencing on American long-distance buses. "All you need," she writes, "is time, for they are economically extraordinary; your baggage is always with you and easy to find when the trip ends. Greyhound impressed her on a trip that took her from New Orleans to Kansas City, from Des Moines to Milwaukee to Chicago and then to Philadelphia, via a Super-Greyhound, whose service she declares is delightful—no changing, superhighways and lovely country all the way.

Cape Cod autumn meals

You feel as if you've done something special, they tell us, if on an evening in early fall, you dine at Latham's on Route 6A near Brewster on The Cape. (Cape Cod, Mass., of course, for as the New Englanders say, is there another?) It's a place where they specialize in bisques, duck, rice croquettes, sumptuous desserts, and you must reserve well in advance and leave plenty of time for eating. Fall is a rare, golden time on The Cape and this tree-shaded whit house makes you feel like a personal guest (cocktails are served in the living room).

Overnight accommodations for eight, much in demand. The Dennis Playhouse is about 20 minutes away; other small amateur theaters in Brewster, Orleans.

The Wequasset Inn, overlooking Pleasant Bay on Route 28 between Chatham and Orleans, has its own share of aficionados, too, who recommend it for a fall vacation as well as for very good New England meals. It seems to be one of those places that restore the faith of travelers who have grown so callous to mediocrity that a gracious and well run hostelry nearly floors them. Accommodations are in cottages and the inn is open into October, which, if you don't know takes you through the season of crisp sunny mornings with bayberry and sea plum scent.

All year round the Rof-M Lodge at South Sandwich keeps a hunting-fishing camp hospitality available to members. Its appeal is its disarming, unobtrusively elegant comfort. In November it's mecca for the duck-shooting crowd and for the family on Thanksgiving and New Year's.

WHAT MAKES A HOME?



Mrs. Douglas says:

CONTINUED FROM PAGE 146

used to beg me to spend less time keeping the house spick and span and to spend more time on leisure activities. Now we give the main parts of the house a weekly cleaning and a daily pick-up, and my husband keeps hoping I'll find time to clean the attic and basement more often.

What happened during those years in between? I learned that I was wearing myself out needlessly. My husband and children are happier in a house where they feel comfortable, where they can enjoy their various interests without worrying about keeping the place hospital-clean.

I still don't like a house that's not neat, but it is much more important that I keep from being tired and cross and that they all think of home as a comfortable place—the place they like best to be. There are times when people come in and I'm not proud of the way things look, but I am proud of a happy, interesting family. And if friends like us for ourselves, they come again.

The preparation of tempting dishes and beautiful table settings are still important to me, but many is the time we eat a stew in the kitchen. I still dress up each day before my family comes home to dinner, but that doesn't mean that I haven't appeared at other times in blue jeans with my hair disarranged and a smudge on my face.

BUDGETING didn't turn out to be a breeze either. As our income increased, so did the demands. After years of trying to budget, one's mind just naturally allots so much money to each category of the fixed expenses, so that there is little need for pencil-and-paper work in that department any longer. It's the un-fixed expenses that are always throwing me off balance.

These un-fixed expenses are constantly changing and always increasing, it seems. It is interesting to see how books, magazines, records, musical instruments, music lessons and summer camps have taken on more and more importance until they have threatened to crowd out adult parties, the theater, and all thoughts of a new car this year.

Speaking of parties, there is another way we have changed, too. We used to have big parties, as well as smaller dinner parties once or twice a week, and we were in turn frequently entertained. As we became more involved in church, school, and community activities our friends and acquaintances became numerous. Although we always find something to like in everyone, we have learned through the years that it is possible to have only a few really close friends.

Now we are trying to curtail all but a few important outside activities and to concentrate upon spending more time with our best friends. We have found that this method helps to make us more composed and happy; gives us more time to enjoy our hobbies and participate in family life, in addition to enjoying our close friends.

THE business of married life being a never-ending date is true, yet it is not true. Constant companionship and physical affection can be stifling and as unwholesome as a diet composed of dessert alone. Still, there is always the knowledge that there is someone close by, someone who cares, some one person you'd rather be with than anyone else in the world.

In addition to the children, what then remains unchanged of my original goal? Only consideration and kindness, and even those qualities have taken on more meaning as we realize that thoughtfulness and a respect for each person as an individual is the basis of a happy home. This is mature love.

If I were to add more to this formula for a happy home, as I now see it, I would first have to admit that we are a long way from attaining this goal ourselves. There are many failures for every single success. However, that need not keep us from striving to attain the satisfaction we seek.

In my opinion, in a successful home there is the opportunity for each family member to follow individual creative interests to his greatest possible potential, just so long as interests of one member do not bring unhappiness to the others.

In an ideal home each member is aware that he is important, because he has received much more praise and appreciation than criticism, and because of the lighthearted warmth and affection in that home. In this atmosphere members feel free to bring their

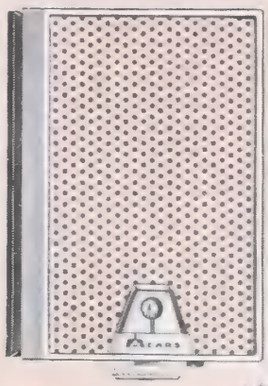
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WHAT MAKES A HOME?

CONTINUED FROM PRECEDING PAGE

problems to the others for help in solving. Groundless tears are soon allayed, and when real mistakes have been made courage and coaching are received for righting the wrongs. I know that I am a better person than I otherwise would be because of the faith my husband has in me, and the fact that my children are proud of me. I like to think that the same holds true for each member of the family.

And finally, the ideal home would be a religious home. I'm not referring so much to religious forms as to a belief in God, a devotion to truth, and a constant effort to live one's religion by doing everything possible to make this a better world.



Mr. Douglas says:

CONTINUED FROM PAGE 146

4. The practice of thrift—an honest effort to stay within the budget.
5. A house kept in order, enough so that no member of the family is ashamed of it, but not so much that any one is a slave to housekeeping.
6. Personal neatness in each member of the family.
7. Respect for each other's opinions at home and in public.
8. Encouragement of personal hobbies of each member.
9. Co-operation in family work projects and family fun.
10. An attempt to understand each other's peculiarities, but no attempt to remake the others.
11. Co-operation in keeping each member healthy—with good food, exercise and enough time for rest and relaxation.



Bob Douglas says:

CONTINUED FROM PAGE 147

Mounted birds decorate every corner of my bedroom. I have one gripe in this department, however. Mother won't let me keep dead birds in the refrigerator until I get around to work on them, even though they are all wrapped up in aluminum foil. Like Dad says, she keeps chickens and other meat in there that have been dead a lot longer than the birds I find.

My room is not only full of stuffed birds, dozens and dozens of books, and one kind of live animal or another, but I have many shelves of animal models that I have either bought or made from clay, plasticine, yarns, etc. This makes it necessary for me to clean my own room, but I don't mind. No one else could do it.

Speaking of rooms, I think, if it can be arranged at all, each child in the family should have a room of his own. Not to be used as a garage for the night, but as sort of a little home in itself. A fellow needs a little privacy once in a while, a quiet place to study or dream, and a place where his valuables can be kept unmolested.

Money was one of the main topics of argument in our family until we hit upon the budget plan in our family powwows. Now my sister and I are given the money that was formerly spent on us and we have to budget it to cover everything but food eaten at home, and doctors' and dentists' bills. It doesn't do us any good to put on a big production about an "emergency," we don't get any more money. So we have learned to do a pretty careful job of planning, and we both have found various outside jobs to furnish extra cash for extra needs.

The family council is very important in our family. It is here that we make rules for using the telephone, TV, and record player; plan vacations, make out our daily schedules, and decide how often to spend evenings away from home and how late we should stay out. We learn the income and expenses of the family, and gain the knowledge of the work that needs to be done around the house, garage, and yard. With the sharing of money goes the sharing of work, and as much as possible we are invited to choose jobs.

I'm just finishing a course in driver's education and will soon have a driver's license. Then I suppose there will be plenty of problems about using the car. I know from experience that in a family you have to learn to give and take. Such as with recordings, for example. I like symphonies. My sister calls it "long hair" because she likes rock-and-roll. She's willing to let me play my kind of music, but then I have to put up with her kind too. I suppose when it comes to using the car, I'll have to be prepared to *give* in some way for the privilege of taking it. If it means carting my young sister and her giggling friends around, it may not be worth it.

I'm going to miss my family when I go away to college or into the Armed Services. In spite of the fact that they bawl me out before hearing my side of the story. I know they like me—even when they don't like everything I do. Someday, when I get a home of my own, I am going to help it grow into one a lot like this one that I live in right now.



Jean Douglas says:

CONTINUED FROM PAGE 147

often. These would include picnics, swimming, ice-skating, rides through the country, trips to zoos and museums, and visits to the homes of friends.

Although we usually have a big vacation each year, I think our family should take more small trips. But there is a reason why we haven't. Dad is busy teaching during the school year, and often, like this year, he takes a summer job as soon as the University closes. On Saturdays he has a great many things to do in his study or in his workshop, and on Sundays there is church, and he likes to read and get some rest, too. Also, we are all in so many outside activities that one or more of us has some sort of appointment to keep almost every week-end. Still, we do find time for picnics and quite a bit of skating and swimming—and I wish we did more.

Another thing an ideal family would do is to work together on projects. We used to do this a lot. For instance, we always all helped clean the basement and did the yard work together. We even painted the outside of our house, with Dad doing the biggest share. Here again, activities interfere and keep us from doing as many family projects as we once did. But we do play games together, listen to TV together, and clean the house on Saturday.

If the family is to be the right kind of a one, it would need to have meetings to discuss things the family is involved in. We call our meetings family powwows, and we discuss allowances, home responsibilities, bedtimes, etc.

Before we got our TV, our dad and mother wanted to be sure it would not interfere with eating and sleeping, our studying and other work. So we made rules about when it was to be turned on and off, and what type of programs we were to see. I like our powwows.

I think, if the budget allows, each member of the family should have his or her own room. We are lucky enough to have a bedroom for each child and Dad and Mother each has a study. There are times when you want to be alone, and your own room is a good place to go.

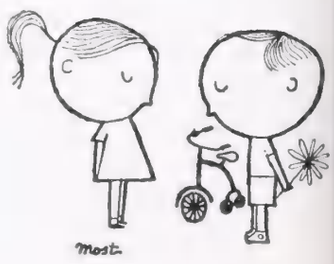
I believe any good home would have a certain amount of religion. In our home, we try to put religion in our lives. We try to treat others the way we'd like to be treated; we try to solve problems by asking what is the *right* thing to do, not the easy or the popular thing to do.

I think that in an understanding home parents are interested in their children's schools and what they do there. I am glad my father has been on the school board and I'm glad that both my parents do a lot of PTA work and that they like all our teachers. Dad and mother help us with our homework, too. They won't do it for us, but they check it over and tell us if it is wrong.

You can see that I am quite satisfied with the way we do things around here. I just have one or two questions that I can't understand. When my brother and I argue, our parents say, "Stop quarreling." But when they argue and I tell them about it, they say it was just a discussion. It sounds the same to me.

Another thing is that when I do something my parents don't like and they get after me for it, I tell them that it is perfectly normal, that I read Gesell's new book on Youth and I'm doing just what he says an average thirteen-year-old usually does. And then they say, "That doesn't mean you *have* to do it, does it?" You'd think they'd be glad I am normal.

Really, I believe it is because I *am* normal that I think they are doing a fairly good job of bringing us up and they rate quite high.





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TREE PEONIES ARE NO LONGER A GAMBLE

CONTINUED FROM PAGE 149

PHOTOGRAPH BY GOTTSCHO-SCHLEISNER



From Japan, where tree peony culture amounts to worship, have come graceful plants with single and semi-double flowers held above attractive foliage. This one is fringed scarlet with yellow stamens.

northern regions, it must have a cool resting period to form flower buds, but it is grown commercially in Alabama only twenty miles from the Gulf.

In New England, plants brought to this country after Perry entered Japan still thrive in old gardens and show the natural adaptability of the shrubs to this country.

Basic soil, too, seems a minor matter of concern as long as it is well drained. Though there may be an advantage to neutral or slightly acid soil, the essentials are good drainage and fertility.

Bear in mind that the tree peony is an extremely long-lived shrub. When you plant one, you are, in the words of the late Professor A. P. Saunders, "planting for all time, or at least, all of your time."

Prepare the planting hole so that the roots will have a foot or more of nourishing soil to penetrate as years go by. A liberal lacing of humus (leaf mould is ideal, but peat does nicely), especially in sandy soil, and a complete fertilizer should be mixed into the soil that is to fill the planting hole. A handful of lime may be needed in acid-soil areas. Contrary to much advice, manure can be mixed into the soil *below* the root level at planting time.

Although tree peonies have been successfully planted during every month of the year, by far the best time is during the brief dormant period in early fall. Growers ship them from late August through October so that the roots can be planted in time to develop good growth before cold weather. The plants begin to bloom in spring about two weeks ahead of the herbaceous kinds, with some of the newer and later-flowering kinds overlapping them by a week or so. The flowers last longer, of course, if the sun doesn't beat down on them day after day. Peony fanciers sometimes adapt the Japanese practice of shading choice blooms with parasols during hot weather.

One of the most significant discoveries in tree peony culture was made by Harold Wolfe, an amateur gardener, who, upon seeing his first memorable flower, was so impressed he dedicated himself to making the plant available to all. Wolfe found that, established recommendations notwithstanding, tree peonies should be planted deeply, with the crown of the plant four to six inches below the surface of the ground. The best depth depends somewhat on the size of the plant and the texture of the soil—the deeper planting is particularly advantageous in sandy soils and where high summer temperatures bake the surface for long periods.

Deep planting stimulates the development of an extensive root system, below-ground buds on the scion (the section of a desirable plant which is grafted onto a vigorous root) and consequently, much more rapid growth above ground. When plants have been deeply set, they can take all manner of surface abuse, even burning or cutting off at the ground, and still send up new shoots.

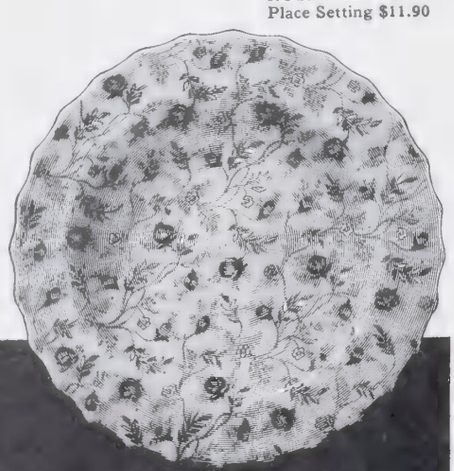
Wolfe's second discovery was that in his sun-scorched Belleville,

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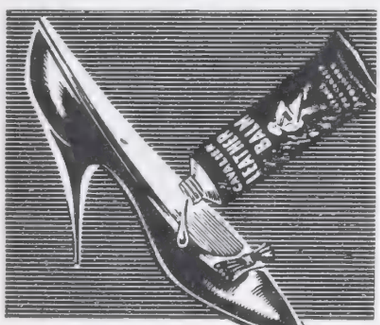


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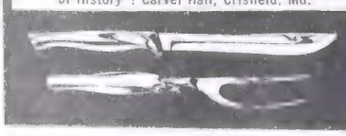


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TREE PEONIES ARE NO LONGER A GAMBLE

CONTINUED FROM PRECEDING PAGE

Illinois, garden a deep mulch of sawdust, coffee grounds, even stones, brought a strongly favorable response from the plants. With the soil kept relatively cool and moisture conserved, tree peonies could be grown in full sun as well as in light shade.

The only precaution needed was to mix ammonium nitrate into the sawdust, at the rate of one teaspoon per bushel, when the mulch was later worked into the soil. This made up for the temporary tie-up of nitrogen while the sawdust decayed.

Where summers are not as hot and dry as in the Midwest, mulches may not be needed, although they have been proved unquestionably conducive to good root growth. In humid areas or locations with less than ideal air circulation, a mulch may complicate disease control by harboring spores of the fungi. However, spraying the insulating layer with ferbam usually takes care of this. If mice or other small pests are a problem in the garden, a mulch may increase their menace, which must be weighed against its advantages. More and more, gardeners are voting for the mulches. In any event, a mulch the first winter after planting is desirable to prevent heaving by frost.

Another solution to the root protection problem is a natural cover of low vegetation. This has aesthetic advantages too, for what could be more attractive than a well-grown peony with its foliage displayed against a dark green carpet of vinca or pachysandra? Or, in the partial shade which encourages taller growth, gnarled peony branches pushing through a light undercover of dwarf shrubs, as they did in the wild? However, when tree roots occupy the same soil, peonies fare poorly, so judgment is needed when a semi-shady site is being considered.

There once seemed good reason for keeping tree peonies isolated in sunny, cleanly cultivated plots. Botrytis and the other dramatic blights, which overnight may destroy the growth of several years, thrive in close, moist situations. But the gardener at last has a potent weapon for them in ferbam. When used as directed (three applications at intervals of two weeks), it will prevent infestation. With the protection of this chemical more new shoots, and consequently more flowers, are able to develop.

If plants have been seriously attacked, the entire ground area around them should be sprayed heavily in late fall after old leaves and debris have been gathered and burned. It does no harm either to spray both plant and soil when setting out new peonies. If this seems a bother, remember that your efforts will be bountifully repaid.

Fortunately, insects are seldom troublesome. One that does crop up from time to time is the small carpenter bee. The female of this insect bores its way through the center of woody stems to make a cache for its eggs. Since it enters only through breaks or cuts in the stems, it is a simple matter to block its passage with a carpet tack stuck in any openings if there is reason to suspect its presence.

The subject of pruning the woody stems was once covered in one word: *never*. But when Wolfe cut back several young plants to the ground in fall as an experiment, he found that the drastic action paid off handsomely in new shoots the next spring. Growth came more easily from the base than from the old woody branches. He has since used this technique to encourage lower and faster development of young plants.

Except for young plants, Wolfe cuts back only vigorous but ungainly shrubs that can stand the shock. He never cuts back nicely shaped specimens. With those he occasionally removes a new shoot to keep the stems from becoming an unsightly forest.

The moundlike habit of a plant which has been cut back often gives it greater value in carrying out a garden design, and although cutting may sacrifice bloom the next year, it is not unusual for the hybrids to flower generously on new stems.

How to buy tree peonies

Although tree peony stocks are not at a peak, price may still determine which plants you start out with. Whatever your budget, it pays to buy only nursery-grown plants from a reliable grower. If the low prices of young imported plants tempt you, be absolutely certain that they have been grown at least a year in this country. The mortality rate for young plants is high the first year after shipping.

Responsible growers sell plants only after they have flowered at least once in the nursery. This may take seven years or longer with plants raised from seed, and at least one nursery dealing in seed-grown plants of the Japanese type

prefers to sell only ten-year-old plants. Naturally, the older it is, the more a tree peony costs.

Two- to three-year-old plants are at the lower end of the grafted-plant price scale. They seldom flower the first year after planting. Plants four or five years old usually do, and larger plants almost always do. However, peonies grow slowly and the best flowers don't begin to appear until after the plant has become well established.

Special catalog offers sometimes give the person unfamiliar with tree peonies an opportunity to buy named plants by color at lower prices than would be necessary if particular varieties were specified. Quality of such plants varies with the reputation of the grower, but this is usually a good way to begin. With more experience, the best way to choose new plants is to see them in flower. This may be in nurseries, private collections which are often opened to the public for a day or two during the peak of bloom, or the several display gardens across the country.

In the gardens where some of the old, heavy-headed, bomblike "Chinese" and "European" kinds are still grown, you will quickly note the superiority of those that came directly from Japan, without development in Europe.

The original single tree peony grew in China, but early improvements occurred largely in Japan. When tree peonies reached Europe at a much later date, a frenzy of development began there, and the resulting varieties are called European hybrids. When Americans became interested, they imported plants from both Europe and direct from Japan. The latter, which we speak of as the Japanese peonies, are still single or semi-double. Because the flowers are held proudly upright, at or above the level of the foliage, they make a better display than the nodding doubles. Also, the over-doubled flowers are not sufficiently functional to close at night and thus fade much sooner. Another disadvantage of the heavy European hybrids in this country is that they frequently burst into premature growth on warm days in late winter, only to be frozen later.

Professor Saunders began to make similar crosses in this country, resulting in more refined and upstanding hybrids. Although they have as yet proved difficult to propagate and are destined to remain costly for some time, a few are nudging the $10 mark. In colors they range from soft, dreamlike yellows through gold, rose, and luminous combinations of yellow and rose, to copper reds, dark garnets, and nighttime shades of plum and mahogany. Marvelously, even the very darkest of these flowers are vivid when seen at a distance.

Professor Saunders's work is being carried on by his daughter Silvia at Clinton, N.Y., and by William Gratwick at Pavilion, N. Y., who has all of Saunders's seventy or so hybrids in his collection and is making them available as quickly as possible. Certain of the hybrids are also available from Mission Gardens, Techny, Illinois.

Has Your Freezer a Fever?

■ If your freezer is "running a fever" above its normal temperature of zero degrees Fahrenheit, you'd better treat it.

Mrs. Dorothy McIvor, University of Illinois foods specialist, says research by the U. S. Department of Agriculture shows that frozen foods must be kept at zero or lower in order to maintain their flavor, color, texture, and nutritional value.

Temperatures above zero, even when they're below "freezing" temperature of 32° F., won't keep foods at their best for long. The foods may stay solid and look safe, but actually they are losing quality.

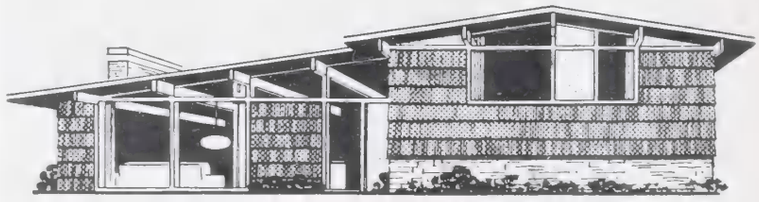
A thermometer is the best way to test your freezer's temperature, but you can get a rough idea by noting the condition of ice cream. If it stays frozen hard, you can be sure that the temperature is 10° F. or lower.

If your freezer holds foods at 10° to 20° F., buy only small amounts of food at a time and use them in a few days.

If the freezer temperature is consistently above zero, call a repair man or check with the dealer. But if the temperature only occasionally rises above zero, the freezer may need defrosting, the electrical circuit may be overloaded or you may be freezing too much food from the unfrozen state.



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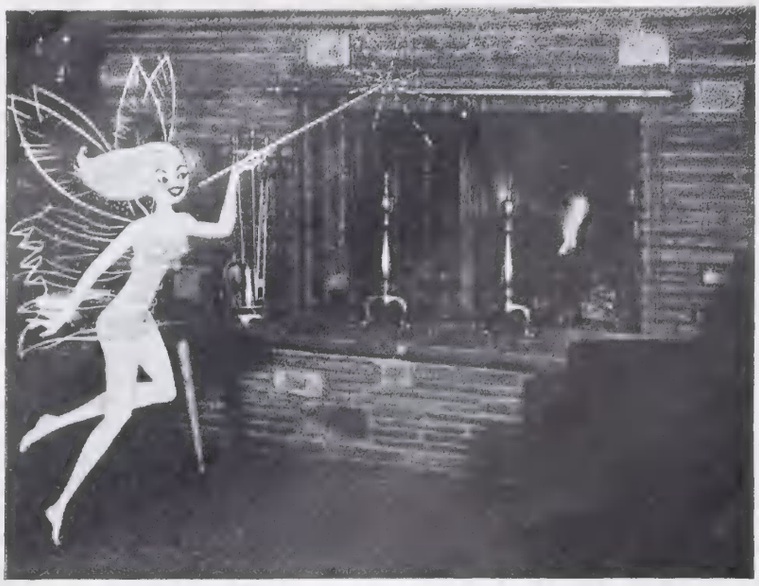
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Longer life for your rugs and carpets

Little known facts that can make a big difference in the life and looks of your floor coverings

By JULIE POLSHEK

Don't put leftover pieces of carpeting on top of other carpets to protect them against wear, unless you put a piece of felt between. Carpet backing harms the nap below. Danger spots can be protected only by rugs with soft backings.

Dents caused by furniture standing too long in one place can sometimes be removed by steaming (with a steam iron held at a short distance), as you rub with spoon.

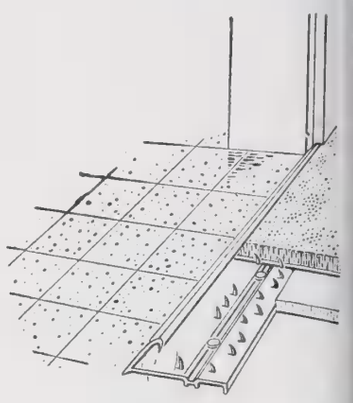
In carpeting stairways, insist that the installer use an extra thickness of padding at the nose of the steps to help stave off wear at these areas. Also ask for an invisible fold of spare carpeting that allows subsequent shifting to relocate worn spots.

If your rug label does not indicate that it has been moth-proofed, have it done by a professional.

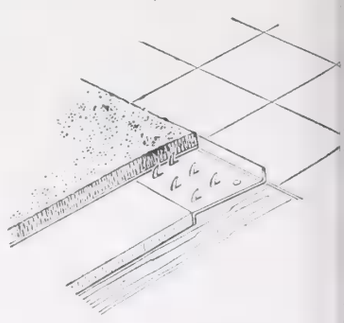


Metal hairpin legs can badly dent your carpeting. The solution to the problem is a metal glide (above) that snaps on to the hairpin turn.

Authorities on Oriental rugs recommend an underlay or rug pad of 100% hair (about 38-ounce weight) for large rugs; for runners and small rugs that need anchoring, slab-rubber no thicker than ¼".



Worn edges can be conceale with a metal binder bar (above) similar to metal tack strips use along walls. The principal differ ence is a lip which covers the to of rug with a narrow metal rim This edging is indispensable wher carpeting adjoins a hard surfac that must be scrubbed (such a linoleum or vinyl tile), since th rim protects carpet from slop-ove For hearth edges or at doorways exposed edges can be protected b metal trim (below) that does no overlap carpet.

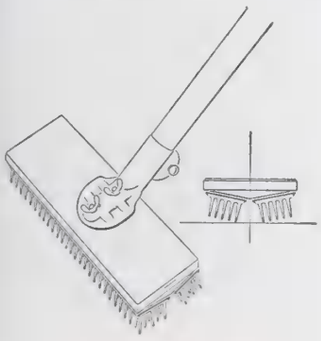


Frayed or worn rug edges shoul have prompt attention. Reinforc with paper and rayon-scrim tap holding rows of tiny metal teet that grasp rug back. Tape is ap plied with latex adhesive that sea and strengthens edge from beneath

A clear polyethylene coaster that fits under tub-type planters is completely concealed but protects carpet from moisture.

Guard carpeting against parched air, a prevalent heating-season situation. If the air in your room is not at the correct relative humidity, it draws moisture from textile fibers just as it does from wood surfaces. The result can be damaging to carpet fibers and even shorten carpet life.

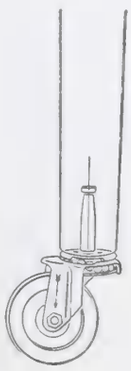
This brush is called a "pilater." Its plastic teeth keep carpet pile brushed upright. Used periodically, it lengthens wear expectancy by directing the impact of foot traffic on tuft ends instead of on sides.



Good underlay pads make rugs and carpets more comfortable underfoot, sometimes help anchor them to the floor, but, most important of all, they serve as a buffer against wear and actually prolong carpet life. There are more types available today than ever before. In addition to the 100% hair, hair and felt, and slab rubber types, there are molded and flat latex, foam latex (flat or rippled), and polyurathene foam. Foot comfort and rug thickness should govern your choice. Before buying carpet, try it with a piece of the underlay you have in mind to make sure the team is right for your comfort preference. A good rule of thumb is a thin pad for a thick carpet and a thick pad for a thin one. Resilience and buoyancy are a very good thing if not overdone.

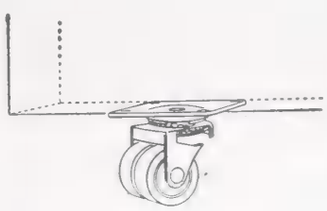
Imperfect casters on furniture can almost chew up carpet pile. Those on beds moved daily for making are especially apt to produce wear. The safest thing is to replace any casters on furniture you buy with the best available. Only plastic wheels are safe for nap surfaces. There are many kinds ranging from light-duty crystal polystyrene for serving carts to super-duty wheels molded of high-impact phenolics used for pianos. Rubber wheels, although best on hard floors, can leave marks on carpeting, and also impede the casters' swivel action on rugs, causing friction and twisting out the pile. Free swivel action is absolutely necessary on pile surfaces.

For heavy furniture that is frequently moved, don't settle for a wheel that is less than two inches in diameter and one inch in tread width. You can best protect your carpet investment by using casters having ball bearings that operate



on two levels (above). You pay about $4.50 for a set of four of this type compared to a possible $1.50 for the conventional type of ball-bearing casters. Price is your safest guide in buying. For maximum efficiency you can use the piano caster (below) that distributes weight over the broadest possible area. These are especially suitable for glideway beds. Any frequently moved beds should have casters. But when making beds each day, try to vary their path slightly, however, to protect the carpeting in this area.

DRAWINGS BY WALTER HORTENS



If carpeting loses its tautness, humid weather may be responsible. In this case the situation should correct itself. If not, have the installation inspected without delay to see if re-stretching is necessary. Neglected slack can result in ripple scar that is difficult to erase. A slack fit also increases the wear from foot traffic.

For carpet longevity be sure your installation is checked after two or three months to see if re-stretching is needed. With tack strips, re-stretching can be done without harm to carpet.

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The October issue will be on your newsstand September 17

PROVENCE—A TRAVELER'S DREAM

CONTINUED FROM PAGE 157

distances and the trunk roads that carry so many tourists through it in their race from Paris to the sea, Provence remains almost virgin travel ground. With its density of old hill towns knit together by an excellent system of back roads, it is an inexhaustible delight for the walker or for the driver who likes to improvise. The towns are small and unspoiled, the inns plentiful and good, the air of the countryside is an aromatic honey-colored element peopled with innumerable relics of Rome, the Middle Ages, and the Renaissance.

Provence cannot be seen in three days on the way to Cannes or Nice. It should be seen *whole*, as a composition, a work of art—unique, strong, and full. In its luminous, mystical plains and mountain strongholds, on hilltops and along its lush shore, the art and craft of twenty-five centuries *endure*, with a wholeness and continuity unequaled elsewhere in Europe.

Long before France was France, Provence was a center of force and culture. Its Greek and Roman cities were powers in the Mediterranean world: its fortified towns—now half-forgotten hill villages—were the cores of great feudal kingdoms; its Mediaeval center, Avignon, was the cultural and religious heart of the western world. Aix, with its elegant mansions of rose-pink stone, was one of the great cities of southern Europe in the 17th and 18th Centuries. Today it is the loveliest city of France after Paris. And even before the Greeks came to settle, around 600 B.C., there was a vigorous Ligurian-Celtic civilization here, whose sculpture and artifacts (now in the museums of Aix and Marseille) have been found in excavations at Entremont, in the hills near Aix.

The riches endure. Almost every village has its Roman remains, its ruined fortress, its chateau (many as splendid as those of the Loire Valley, and more numerous). Many others have fine old houses converted to museums full of arts and handcrafts, folklore and archaeological finds. In all of these treasures Provence is richer than the rest of France, richer in fact than any comparable area of Europe.

Aix, Avignon, Arles—each a human-sized town packed with beautiful things, each with its own character, customs, pace and distinctive countryside, more like city-states than provincial market towns. These are the centers of life: Avignon and its cafés, bustling and boisterous within its Mediaeval walls; Renaissance Aix, grave and yet, as a University town, bouyant; Roman Arles with its bullfights and fêtes, costumes and music and old ceremonies, a stronghold of tradition. They alone could fill a month of fruitful wandering. But there is so much more. Nimes, Orange, Saint-Rémy, or Vaison-la-Romaine, Frejus, Aigues-Mortes, Digne, Cassis, Grasse, and the lovely hill towns, like Vence, above and behind the Riviera—these places so little known to most tourists are just as crucial points of orientation in a Provençal itinerary. (Except for Marseille there are no large towns in Provence, and even there, in France's second-largest city, fishermen still mend their nets along the quai as they did when the Phoenician traders came, twenty-five centuries ago.)

Hotels and interiors

Though the Provençal is an amiable man sipping *pastis* in his café or playing *boules* under the plane trees in the *place*, his house may prove as inaccessible (at least to the short-term visitor) as the Englishman's castle. But there *is* an entree into the interiors and the true domestic ambience of Provence—and in these relaxed off-months it is not hard to find. The pleasures of the delightfully sprawling Provençal country house with its terraces and gardens and pergolas full of flowers, with its old vaulted rooms, huge fireplaces and massive furniture, are to be found in a surprising number of small hotels, most of them converted from the stately stone houses of the 17th and 18th Centuries.

Most of these are blessed with interesting locations and with delightful far-seeing views over hills and fields to the lavender mountains or the sea. At their best they are small (10 or 12 rooms), and simple, truly of the nature of the place. Often their owners turn out to be chefs of reputation, sometimes even masters of *la grande cuisine*. At the least, one eats well of the fragrant regional cooking—of bouillabaisse, of local game, of Mediterranean rockfish grilled over a hot bed of vine cuttings. Well chosen, a small Provençal establishment seems more like a home than a hotel.

Most important, perhaps, these old places are so wisely placed, and spaced apart (both in town and country), that they open up to the

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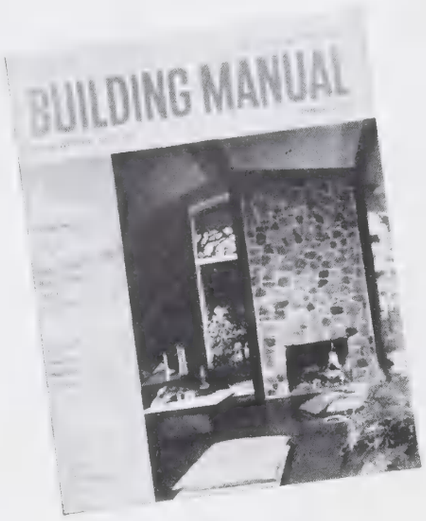
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PROVENCE—A TRAVELER'S DREAM

CONTINUED FROM THE PRECEDING PAGE

carefree off-season traveler that rarest of travel pleasures, the opportunity to move around impromptu from one miniature world to another, yet to find himself at all times deep in the atmosphere of another world, tasting one good slice of the local life after another.

Almost every important town has one or more of these characterful inns in or near it. Across the Rhône from Avignon stand the massive feudal strongholds and the Renaissance palaces of Villeneuve, and in the maze of this picturesque old town is an ancient priory which has become an inn in the true local style, with paneled rooms full of Provençal antiques and a sheltered courtyard where one may eat magnificently (Hôtel Le Prieuré in Villeneuve-les-Avignons). One can repeat this experience—with variations—in Arles, at the Jules César, once a 17th-century convent, whose sidewalk restaurant has a lovely Carmelite chapel for background; in Aix at the Roy Renée, or the Thermes Sextius, where there are Roman baths on the grounds; in Saint-Rémy, at the Hôtel Les Antiques, an 18th-century house with painted ceilings, the original mirrors, etc.; and in Nîmes, at two modest comfortable places—the Imperator and the Cheval Blanc—which stand, respectively, near one of the loveliest gardens in France and facing a Roman arena more impressive than the one in Rome. A dozen other towns, all the way from Digne in its bowl of wooded mountains to the *chic* of the Riviera at Saint-Tropez or Antibes, can offer comparable delights of bed and board.

An even greater pleasure than a hotel in a Mediaeval town is an inn perched high in a hill village or lost deep in a countryside full of ruins, seeming very far from it all, yet actually within a few miles of towns, cafés, museums, etc. These, too, are plentiful; some luxurious, some modest, some very simple, but all very close to the local life and its tradition of good living.

For example, take the country *auberge*, once a noble stone farmhouse, called (in Provençal) L'Oustau de Baumanière, near Les Baux. Driving out of Arles, suddenly the fertile fields drop away and you are in a wilderness. Out of it appears the mighty abbey of Montmajour, an astonishing group of buildings full of the mystery of the Middle Ages; then an old mill dear to Alfonse Daudet; and then, about eight miles out of Arles, occurs one of those startling shifts of scene so common in Provence. The Alpilles appear, sheer upthrust of jagged rock, and one sees traces of prehistoric settlements. It is the Valley of Hell, weird and remote. And then the climax: one spiny ridge with the ghostly remains of a town called Les Baux, the most moving of all the great Provençal settings, the most dramatic site in France.

There are few places on earth where so much history is epitomized as at Les Baux. In the 13th Century the ruined castle was the court of the Lords and Knights of Les Baux, rulers of a great domain. Today the parched rocks and houses the color of stone show many layers of culture: a Ligurian wall, a Roman chapel, a few striking Mediaeval and Renaissance houses on wide streets, troglodyte caves. And from the high plateau a view into the very heart of Provence, one vast sweep from Cézanne's beloved Mt. Sainte-Victoire near Aix all the way west to Aigues-Mortes, the most perfect example in France of a Mediaeval walled town.

And the inn? Almost as legendary by now as Les Baux itself, it stands in the valley just outside the village—floors of Renaissance tile, vaulted rooms centered on grandiose Romanesque chimneys, Gobelin-covered chairs and that very rare bird, the owner who is his own chef and whose feeling for antiques and for interiors almost matches his reputation for food. (A dozen good riding horses make the setting complete.) This is one of the ten best restaurants in France, one reason why the demand for rooms is so heavy. (Les Baux's other hotel, the Reine Jeanne, makes a good second choice.) An overnight stay is worth the trouble of making reservations far in advance, if only on the chance of experiencing the strange magic of Les Baux by moonlight.

Rome and an old house

Though there is nothing quite like Les Baux and its inn, the hills of Provence are filled with hidden surprises and with wonderful country inns strategically placed to give the enterprising wanderer a place to start from. Thirty miles from Avignon, for instance, at Vaison-la-Romaine, is the richest archaeological find in Provence, an important Roman city carefully revealed after 45 years of excavation: houses of every class, including a great



Small size of Provence (shaded area) belies its importance to the history, culture, and gastronomy of France. Scenic beauty of the Rhône valley is matched by the Alps to the east of the region.

patrician villa (complete to its kitchen) decorated with mosaics, statues, paintings, and marbles; shops; a bridge; a hilltop theatre; a forum. You experience a most complete sense of the intimate life of a Roman town.

But Vaison has still more. Growing out of the ruins is the Mediaeval town, with its church dating back to the time of Charlemagne, and on the hill above, a half-abandoned Renaissance town with twisting streets full of well-restored old houses. On the rocky hilltop overlooking the River Ouvèze stands the great 14th-century Chateau of the Counts of Toulouse, and over it all rises the snow-capped mass of Le Mont Ventoux (6273 feet), in an isolated unspoiled countryside full of surprises. The day-long 85-mile circle drive from Vaison around the *massif* and up to its summit, with at least a dozen colorful villages along the way (see Buis-les-Barronies, Crestet, and Carpentras), is highly rewarding. On a very clear day the view from the summit sweeps clear across France from Mont Blanc to the Mediterranean.

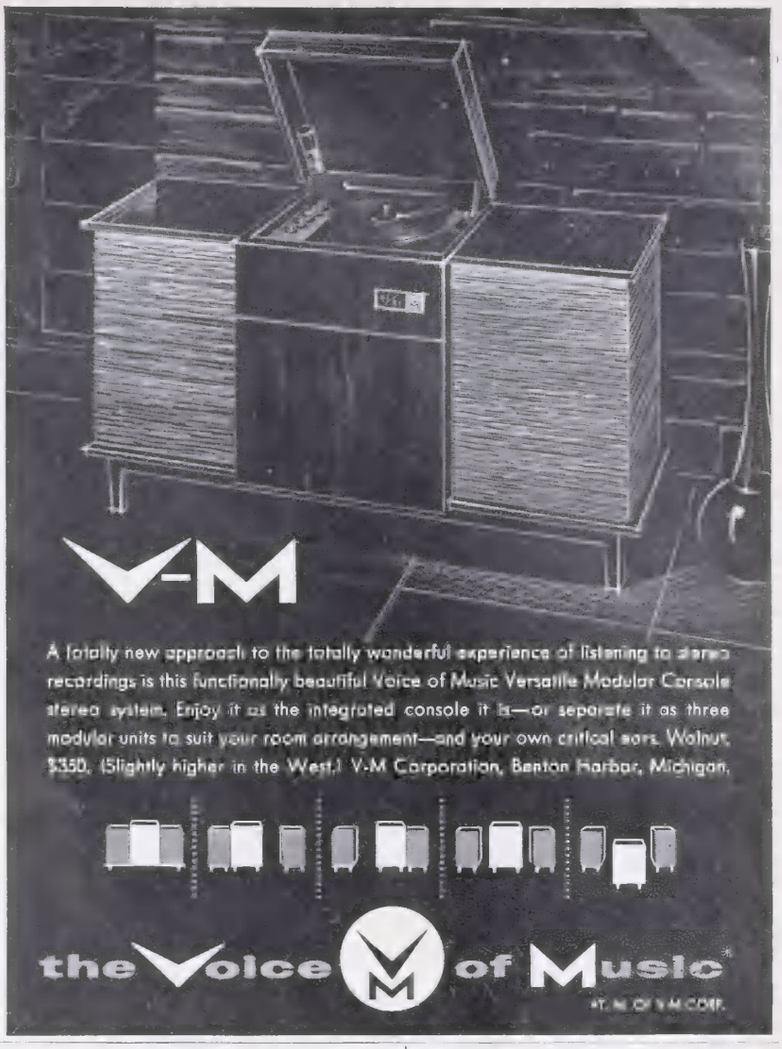
With all this, Vaison has the Hôtel Le Beffroi, a fine old house in the steep cobbled streets of the upper town, tastefully furnished with old pieces, with a cuisine to match, and a terrace full of flowers overlooking the Roman town.

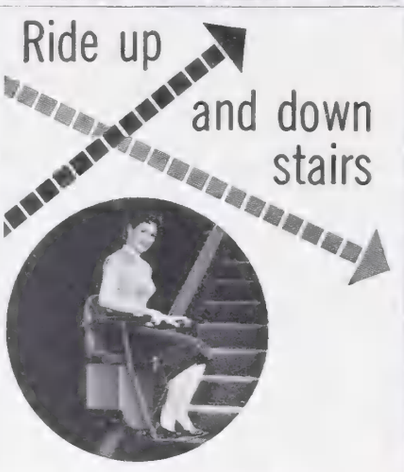
There are other small country hotels and inns like Le Beffroi, set in landscapes as different as they are enchanting. There is La Petite Auberge at Noves, in an ancient manor house, famous for its table and notable for the view and the décor. There is the Hôtel des Roches Blanches at Cassis, a surprisingly pure fishing village close to the high white cliffs and deep blue waters of the magnificent fjords known as Les Calanques. La Bonne Auberge at La Braque is a handsome, contemporary Provençal house, beautifully furnished, with a shop attached that sells the local pottery, antiques, old tiles, and old copper. It is another of the first ten restaurants of France. Next door, more or less, is a French version of the ultra-modern motel, furnished in pure Provençal style—a rare and exciting phenomenon in France.

About forty miles above Cannes in the Alpes Maritimes is the Ferme Napolèon, once an old stone farmhouse, among woods and meadows and a winding river at Le Logis du Pin. At Chateauneuf-du-Pape there are two good inns from which visits can be made to the neighboring chateaux where the great wine of that name is produced. (The excellent fruity white wine from Chateau Rayas should be included in this sampling—as should, in fact, many another wine of the small Provençal chateaux, often as good as the best but produced in too limited quantity to make a name.) And near the great Roman aqueduct called the Pont du Gard (an immense achievement, to be compared with the pyramids of Egypt) there are two more very adequate country hotels blessed with the tranquility of the back roads.

Ten miles from Aix, surrounded by its own park, is the Chateau de Meyrargues, an 11th-century chateau on a hill, luxuriously converted to a country hotel with six guest rooms and the true *haute cuisine*. Still another with fine cooking is the little Hôtel de-

(*Please turn the page*)





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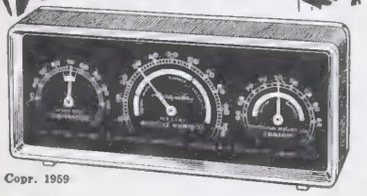
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PROVENCE— A TRAVELER'S DREAM

CONTINUED FROM PRECEDING PAGE

l'Etape in Le Luc-en-Provence, on the romantic hilly inland road from Aix to the Riviera.

All together there are a dozen or more sub-regions in Provence, each with its special character and charm, and there are at least three times that many of these small *auberges* and *hostelleries* and *relais* to make them not only accessible inside and out but also highly livable. Some others, that should be noted both for their own sakes and for the areas they make available are: La Chèvre d'Or, an eight-room inn at Eze; the Hôtel de l'Abbaye at La Colle-sur-Loup, once a venerable monastery; La Résidence in the old fortified hill town of Saint-Paul; La Réserve at Beaulieu-sur-Mer, a 30-room temple of luxury and gastronomy, renowned for its modern French décor and its tropical garden under palm trees.

A sampling of the best kitchens of Provence should include these restaurants—as much for the sake of what they reveal of the life-style as for the food itself: Le Provençal in Orange, the Abbaye de la Celle in La Celle, La Mule du Pape in Chateauneuf-du-Pape, the Philip in Vaucluse, the Isnard and the Gardanne in Marseille, the Taverne de Provence in Antibes, the Hostellerie du Lion d'Or in Vence, and on the northern approaches to Provence, the fabulous Pic in Valence-sur-Rhône and the Relais de l'Empéreur in Montélimar.

Obviously, this is a region with a high proportion of the great eating places of France. But the lust for rarefied cuisine should not be allowed to interfere with the greatest of Provence's attractions: the improvised back-country itinerary. The fact is that in almost any village inn one eats well. The best dishes, here as anywhere else, are the simple ones—filet of sole, say, or an Omelette Provençal. The true regional cooking here plays lightly with spices and sauces and concentrates on the essentials, the quality of the food itself.

It is the seafood that one does not forget, the *bourride*, *baudrois*, *brandade*, and *bouillabaisse*: and the *aioli*; and the melons, figs, fennel and thyme. The wines: Chateauneuf-du-Pape, Tavel, Cassis, Bellet, etc. And the berries and cherries, the peaches, pomegranates, figs, eggplant, artichoke, almonds from that great fertile garden in the delta of the Rhône. Every pleasure of the table is there—but the secret is, don't order. Ask for the specialties of the house to give the chef a chance to show what he can do.

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More interiors

The second best entrée to Provençal interiors lies in the museum-houses. In an astonishing number of towns (and even of villages), one finds these surprisingly rich (yet gratifyingly small) museums, so unpretentious and so close to the original spirit of the venerable mansions and castles that house them. Paintings, costume, folklore materials, furniture, archaeological artifacts, handcrafts, etc., in handsome settings that range all the way from Aix, one of France's great museum towns, to the solitary manor house called Le Mas-Soubeyran, lost in the mountains of the Cevennes near Anduze, a 17th-century center of Protestant resistance with even its kitchen preserved intact.

Motorists driving south from Paris should plan to stop over in the important textile center of Lyon, which is celebrating its 2000th anniversary year. This is a city renowned for its restaurants, and so rich in museums as to rival Paris itself. The Beaux Arts is one of Europe's great museums. The Museum of Decorative Arts, in an 18th-century hotel, is packed with fine furniture, tapestries, objects d'art, lace, costumes, silverware and faience. The Museum of Textiles, in another elegant *hôtel particulier*, holds the most remarkable collection of its kind in the world: Coptic, Byzantine, and Sassanide materials; Mohammedan design from Egypt, Persia, Sicily; samples of the finest materials woven in Lyon from the 16th Century to the present, etc. And there are seven other museums, on the same high level.

Handcrafts

Until early in this century Provence was one of the more flourishing handcraft regions of southern Europe, with the emphasis on pottery. After years of decline there has been an upturn in recent years, centered on Aix, Moustiers, and the group of villages—Vence, Cagnes (where Renoir's house is now a museum), Biot, Saint-Paul, and Vallauris (stimulated by Picasso's ceramics workshop)—made known by the painters who have lived in them. (These, along with Gourdon and the dramatic Gorges du Loup, can be seen by way of the exciting mountain road that runs from Nice in a large loop through Grasse and back to the sea at Antibes, where the Mediaeval rooms of the Musée Grimaldi are filled

gely with the work of Picasso.) At places like Biot one still finds old *jarres provençales*, the big nd pots full of geraniums that orate so much of this coast; d in the mountains east of Marlle, at Allauch and Aubagne, the ditional family industry devoted the *santons* (small painted clay ures) still goes on. In Marseille elf there are shops where they ntinue to make the tradition- furniture—the simple elegant irs with rush seats, for exam- , seen in Van Gogh's paintings. Perhaps the greatest pleasure of covery is to come upon one of more or less forgotten craft vil- es like Dieulefit (along a scen- back road through the moun- ns between Montélimar and ignan) where good pottery is l made, along with some tex- s and woodwork and the distil- g of lavender. In Aix (where re is a fascinating weekly auc- and an irregular "thieves" rket) and others of the larger ns there are antique shops ich remain sources of the old rk—tile, copperware, pottery.

ins and their descendants

The great art of the numerous erlapping cultures in Provence not all in the museums, nor has been frozen into a series of urist attractions." The mysteri- ruins of the Celtic-Ligurian ilization on the plateau of Entre- nt near Aix, and at Roquepert- ; the fragments of Greek settle- nts; the great arches and amphi- aters, arenas and baths and tem- s of the Romans; the skeleton Les Baux; the authentic walled ns of Avignon, Aigues-Mortes, Entrevaux; the manor houses and castles that remain so true a part of the countryside—all of this stands clear, and alive, parts of a still-living past.

The great charm of Provence's past lies in just such juxtapositions of the relics of all periods, the harmonies they form, and the day-to-day use that is made of them by a people who are loyal to their past but not in awe of it. The castles of the Rhône (as impressive as those of the Rhine); the gardens of the Pope's Palace at Avignon; the Renaissance castle at Gordes—one of the most picturesque of hill towns—with its original interior decoration intact; the church and bridge and gate and tower at Pernes; the perfectly unspoiled hill towns of Le Tricastin, far from the main roads, between Montélimar and Orange—one of the loveliest parts of Provence, yet rarely visited.

Out of all this permutation and combination of cultures, the purest essence of Provence is in the work—the scenes and the work seen together—of Paul Cézanne. In and around Aix one comes closer to him. There is his studio, just as he left it, and his house, and some of his paintings. The culmination of the experience is to walk out of Aix along the lovely road to Le Tholonet (where Cézanne walked on so many days of his life), to come to that turn of the road that so suddenly reveals the terrific presence of Mt. Saint-Victoire, and to stand where he stood (a marker shows the place) to paint this magic mountain that he made his own. Ethereal, vibrating with light, it is what Cézanne imagined it to be: the very face, the visible soul of Provence.

UGS CAN BE ROOM DIVIDERS

NTINUED FROM PAGE 120

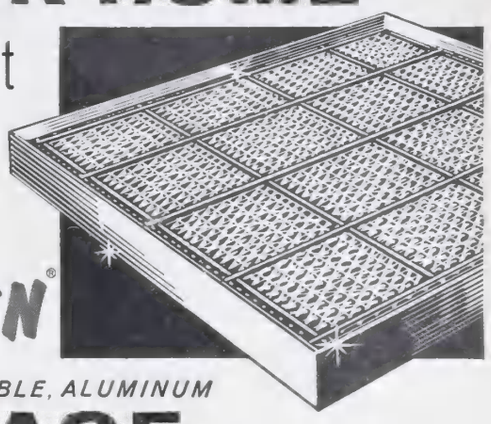
n grow stale and tiresome. Size is important. The wrong s cause dullness or confusion. spreading paper shapes on the r to figure in advance the exact e you need. Be sure rugs are big ugh if they are to hold furni- e. Chair legs half-off, half-on, k and feel uncomfortable. Don't ite monotony by having several a rugs of the same size or of form s

With one or more area rugs in a room, you must consider where people are going to walk. In other words, set up traffic lanes. People usually tend to walk on one surface only, rather than put one foot on a rug and one foot off. Therefore, it is not too difficult to show them which way to go through (or into) a room. Be sure to make lanes wide enough so you can walk easily on one surface. The space between rugs should rarely be less than two feet.



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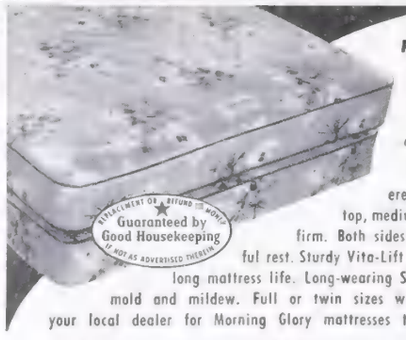


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Information on furnishings shown in photographs

COVER

Carpet (70% wool, 30% nylon), Archibald Holmes & Son. Cushion fabric, J. H. Thorp & Co., Inc. Sari curtains, Far Eastern Fabrics, Inc. Lacquered table by Deane Trimble. Luten-Clarey-Stern. Ash tray and cigarette box, Tiffany & Co. Vase, Bonniers. Chinese bowl, Joseph Seo.

What Should You Expect From Rugs and Carpets?

PAGE 109

Wool striped and 70% wool, 30% nylon solid rugs, Archibald Holmes & Son. Italian chair and antique English table. Lord & Taylor.

PAGE 110

Wool Rugcrofters carpet, Vogue Carpet Corp. Chinese chair and dining table, Baker Furniture. Dining chairs, Kittinger Co. Ottoman fabric, Jofa. Other fabrics, Isabel Scott Fabrics Corporation.

PAGE 111

TOP: Viscose carpet, Dellinger. Terrazzo flooring, National Terrazzo & Mosaic Assn.
BOTTOM: Tufted wool carpet, Magee Carpet Co. Chair fabric, Jack Lenor Larson.

PAGE 112

TOP: Antique needlepoint rug. Sofa, Dunbar Furniture Mfg. Co. Sofa fabric, Jofa. Curtain fabric, Greeff.
BOTTOM LEFT: Acrilan carpet, Firth Carpet Co. Sculpture by Arlene Wingate; painting by Paul Cadmus, courtesy Midtown Galleries.
BOTTOM RIGHT: Antique rug.

PAGE 113

TOP: Moroccan wool rug, Ernest Treganowan, Inc.
BOTTOM: Sculptured acrilan rug, Firth Carpet Co. Fabrics, J. H. Thorp & Co. Coffee table, Dunbar Furniture Mfg. Co. Painting, Henk Bos.

The Perfectionist Touch

PAGE 114

TOP: Wool area rug, Rugcrofters. Terrazzo flooring, National Terrazzo & Mosaic Assn. Coffee table, Luberto Design, Inc. Upholstery on sectional sofa, J. H. Thorp & Co. Drapery fabric, William Webb Textiles.
BOTTOM: Wool area rug, Rugcrofters. Upholstery fabric, Boris Kroll Fabrics. Painting, Leveque.

PAGE 115

TOP: Wool carpet, V'Soske Shops. Screen, Gery Hecht Assoc. Chairs, Parzinger Originals. Cabinet hardware, P. E. Guerin. Curtain fab Maria Kipp. Painting, Gambino.
BOTTOM: Hand-loomed wool and fabric, S. M. Hexter Co.

PAGE 116

TOP AND BOTTOM: Sculptured dian wool custom carpet, Decora Carpets. Drapery fabric, Scalaman Silks.

PAGE 117

Handmade wool rug, Miriam Le Tile counter, Stylon Corp. Stone fl ing, Keystone Art Co. Table, ch and sofa, Kaplan Furniture Co. holstery fabric, Boris Kroll Fab

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Rugs Can Be Room Divid

PAGE 119

Moroccan rugs, Bryan P. Cough

PAGE 120

BOTTOM: 70% wool, 30% nylon Bigelow-Sanford Carpet Co. Furnit Valley Upholstery Corp.

PAGE 121

BOTTOM: Wool rug, V'Soske Sh Screen, Emil Norman. Ottomans, I bar Furniture Mfg. Co.

Wall-to-Wall Carpeting

PAGE 122

Nylon twist rug, Needletuft Cabin Crafts. Ottoman, Baker Fu ture Co. Furniture, George Tanier

PAGE 123

Wool carpet, V'Soske Shops.

PAGE 124

Wool carpet, Alexander Smith. V tile flooring, Kentile. Furniture, cessories & Design.

PAGE 125

TOP AND BOTTOM: Wool ca Vogue Carpet Corp. Drapery, Is Scott Fabrics Corp. Chairs, Wi comb-Mueller Corp. End ta Avard.

Light Colors Have Unexpected Virtues

PAGE 128

Wool carpet, Edward Fields.

PAGE 130

TOP: Wool carpet, Nye-Wait Co. fixtures, Charles J. Winston & Co
BOTTOM LEFT: Nylon tufted pet, Waite Carpet Co.
OTHER SWATCHES, LEFT RIGHT: Looped acrilan, Downs pet Co. Wool high-low loop, Mob Carpet Mills. Looped wool, Ja Lees & Sons Co. Looped 70% V 30% wool carpet by Aldon Rug M

PAGE 131

TOP: Sculptured wool rug, Kara Rug Mills. Silk wall covering, I Bowen. Gold wallpaper, Gene Donald. Fabrics, Scalamandre S Lampole, Stiffel Co. Brass lamps, land House. Lacquered tables. T orient.
BOTTOM: High-low looped wool pet, Gulistan Carpet Co.

OTHER SWATCHES, LEFT TO RIGHT: Looped wool carpet, Philadelphia Carpet Co. Looped three-level wool carpet, C. H. Masland & Sons. Wool carpet, C. H. Masland & Sons.

10 Wily Ways

PAGE 132

Two swatches of wool carpeting, Karastan Rug Mills.

PAGE 133

Two swatches of wool carpeting, Downs Carpet Co.

PAGE 134

TOP: Two swatches of wool carpeting, Callaway Mills.
BOTTOM: Two swatches of wool carpeting, Gulistan Carpet Co.

PAGE 135

TOP: Hand-hooked wool carpet, George E. Mallinson Importing Co. Fabric, J. H. Thorp & Co. Wool knitted solid-color carpet, C. H. Masland & Sons.
BOTTOM: Two Caprolan carpets, Croft Carpet Mills.

PAGE 136

TOP: Wool stair carpet, Stark Carpet Corp. Wool carpeting in foreground, Rugcrofters.
BOTTOM: Two swatches of wool carpeting, Stephen-Leedom Carpet Co.

PAGE 137

TOP: Striped and three solid-color wool carpetings, Gulistan Carpet Co.
BOTTOM: Three wool carpetings, Karastan Rug Mills.

More n Matter of Style

PAGE 139

Plasticized kraft paper rug, Armstrong Cork Co. Furniture and accessories, Altman-Dwork, Inc. Mirrored wall, Carolina Mirror Corp.

PAGE 140

Tufted cotton rug, Wunda Weve Carpet Co. "Amtico" flooring and door, American Biltrite Rubber Co. Door knobs, Yale & Towne Mfg. Co. Table and chairs, Molla. Table top, Formica Corp. Dacron felt curtains, Arundell Clark. China, Red-Cliff Co. Wire fruit stand, Helen Cole.

PAGE 141

TOP: Lauhala matting, Charles H. Demarest, Inc. Painting, Lillian Rose. Sculpture, Nancy Dryfoos. Folding bed chairs, Karl Mann Assoc. Shoji wallpaper, Albert Van Luit Co. Folding lacquer table, Gene Thall.
BOTTOM LEFT: Tufted cotton rug, Carter Bros., Inc. Vinyl tile, Robbins Floor Products, Inc. Revolving chairs, Harvey Probber, Inc. Curtain fabric, Henry Cassen. Lampole, Stiffel Co.
BOTTOM RIGHT: Vinyl braided rug, Topton Rug Mfg. Co. Rubber tile, Rubber & Vinyl Floor Council. Furniture, Sprague & Carleton, Inc. China, Carl Forslund.

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TOP: Cotton rugs, Tifton Rug Mills, Inc. Vinyl asbestos tile, Kentile, Inc. Sofa and chair, Cocheo Bros. Fabrics, Arthur H. Lee & Sons, Inc. Lamp, Warren Kessler, Inc. Bench and accessories, Doris Dessauer. Wrought-iron furniture, Molla, Inc.

BOTTOM LEFT: Wool carpet, Olson Rug Co. Furniture and accessories, Dunbar Furniture Mfg. Co.
BOTTOM RIGHT: Viscose carpet, by Loom Weve Corp., Fibre Div., Congoleum-Nairn, available through F. Schumacher & Sons. Wallpaper and fabrics, Brunschwig & Fils.

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TOP: Japanese straw matting, Charles H. Demarest.
BOTTOM: Plasticized Kraft paper rug, Loom Weve Corp., Fibre Div., Congoleum-Nairn. Furniture, Vogue Rattan Mfg. Co.

Furniture That Makes Itself at Home Anywhere

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Wool rug, Hardwick & Magee Co. Piano, Hardman Peck & Co. Desk lamp, Marshall Studios.

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Nylon rug (dining area), Barwick Mills, Inc. Flagstone floor, National Slate Assn. Light fixtures, Moe Light Div., Thomas Industries.

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TOP: Acrilan rug by Cabin Crafts, Inc., F. Schumacher & Sons. Vinyl tile, Robbins Floor Products, Inc. Electric frying pan, General Electric Co. Spode china, Copeland & Thompson. Glasses, Imperial Glass Corp. Silver flatware, The Gorham Co. Candlestick, Luten-Clarey-Stern. Embroidered panel by Gertrude Agranat, Virginia Frankel. Louvered doors, Woodcraft Quality Shutters. Lighting fixtures, Lightolier.
BOTTOM LEFT: Wool rug, James Lees & Sons Co. "Flexscreen" firescreen, Bennett-Ireland. Pillows, Nettle Creek Industries. Table lamp, Beatrice O'Brien.
BOTTOM RIGHT: Standing lamp, Laurel Lamp Mfg. Co. Table lamp, Beatrice O'Brien. Luster cachepot, lacquer bird box, and iron planter Luten-Clarey-Stern. Pillows, Nettle Creek Industries.

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BOTTOM LEFT: Acrilan rug, Firth Carpet Co. Wall lamp, Stiffel Co. Table lamp, Marshall Studios. "Everfast" bedspread, Nettle Creek Indust.

Pieces Trimmed to Fit Small Spaces

PAGE 158

LEFT: Wool and rayon braided rug by Topton Rug Mfg. Co., W & J Sloane. Electric desk clock, General Electric Co. Desk accessories, Mark Cross Co. Lighting fixture, Svend Wohlert, Inc. Cork floor, Armstrong Cork Co.

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BOTTOM: Wool braided rug, Wool'O' Company.



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House Beautiful's

Gardens for better living



Imagine trimming grass under this clump of shad bush. The planting of pachysandra and leucothoe avoids the problem and adds a display of leaves at ground level to balance the foliage on the trees. Garden designed by Landscape Architect Allan Dalsimer for Mr. and Mrs. S. Lish.

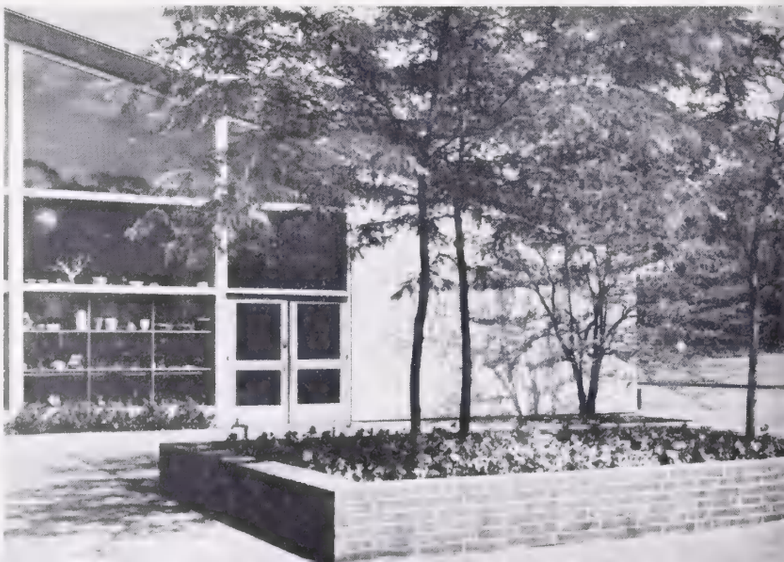
A frame of redwood sets off this bed of yellow pansies like a picture on the terrace. Flowers heighten the orange color of the citrus fruit, and serve as a mulch to keep down the weeds. The architectural form of the raised bed gives terrace more design interest. Garden designed by Landscape Architect Thomas Church.

PHOTOGRAPH BY GOTTSCHO-SCH



The why and ho

Flowers in bloom dramatically displayed under a grove of locust trees in a large raised bed. Added height here increases spread of shade. Landscape architect: Douglas Baylis, for Siebenthaler Nursery.



FIVE PHOTOGRAPHS BY MAYNARD PARKER



Colorful flower bed is changed with the seasons for year-around show in this Arizona shopping center. By putting the flowers at the base of the tree, the visual impact of both is dramatically increased. Landscape architect: Allen Guard.



It would be a constant labor to maintain a lawn in this narrow space, and watering would flood the walk. But ivy grows beautifully here and the bed holds water in place. Designed by Landscape Architect Thomas Church for Mr. and Mrs. Ivan Anixter.



Size of this underplanting can increase as tree grows. Juniper (*J. sargentii*) is easy to trim and will be kept in scale with the Moraine locust. Its loose form softens line of terrace. Designed by the Siebenthaler Nursery for the David L. Rikes.

of underplanting

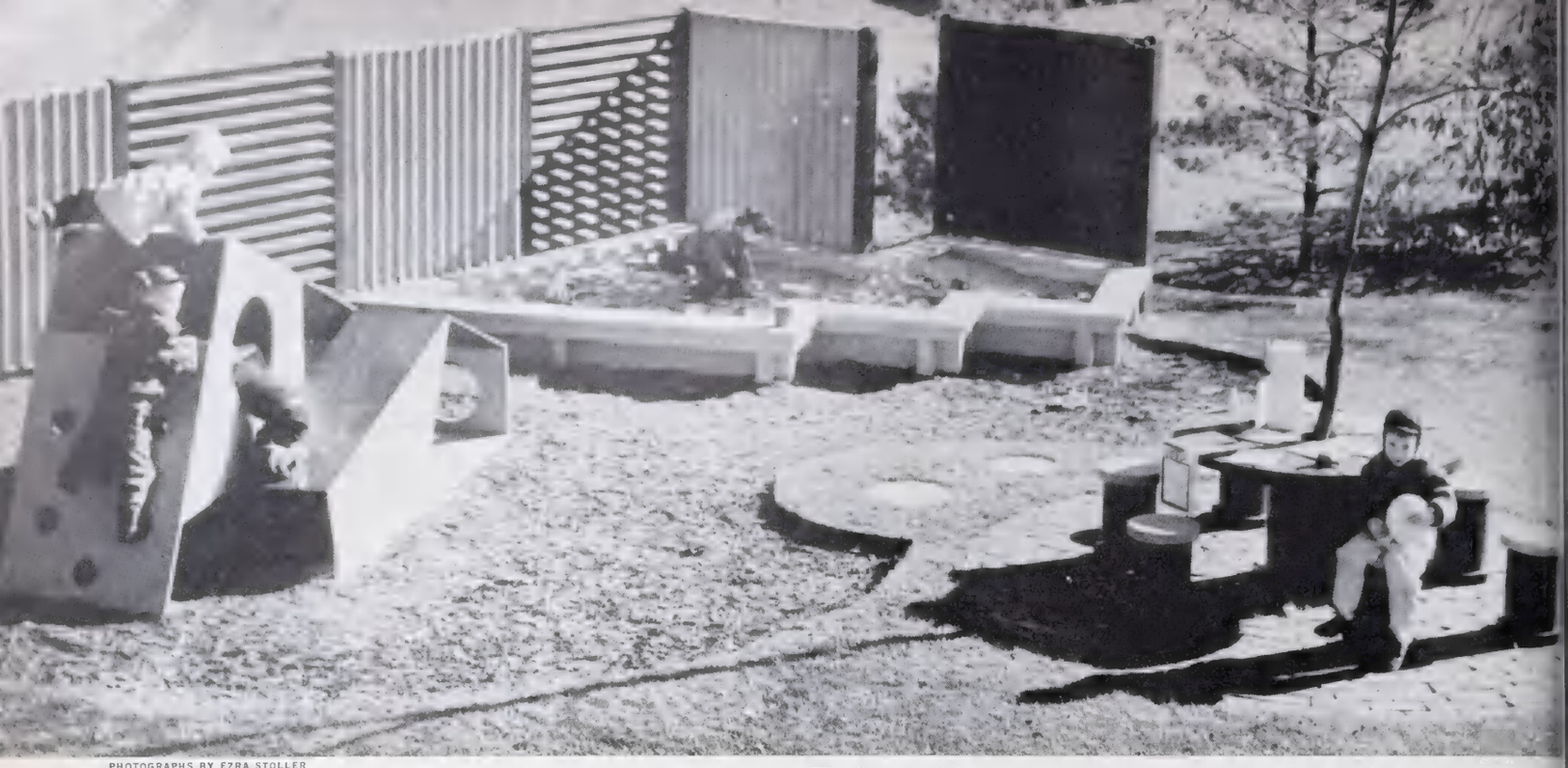
By CARROLL CALKINS

● Plant a ground cover at the base of a tree and you benefit the gardener, the garden, and the tree itself: You save work by eliminating the tedious chores of hand-trimming grass around the trunk and mowing where surface roots make the ground uneven. You add beauty at ground level to match or contrast with the foliage or flowers of the tree. And you start a living mulch to keep soil open for water and air, limit weed growth, and reduce surface evaporation.

If you use low evergreen ground covers like vinca, ivy, or pachysandra, about all the care they need is an annual top shearing or trimming at the edges. Flowering plants, like pansies or alyssum, require more attention but, in the long run, can also be counted as labor-savers under a tree. Your nurseryman will recommend plants vigorous enough to compete with tree roots without taking too much of their nutriment.

Base planting dramatizes small trees by setting them off sharply against a plain background. Even when flowers are out of bloom, the neat, wood-framed planting beds will stand out. Landscape architect: Thomas Church. Owners: the L. J. Phelpses.



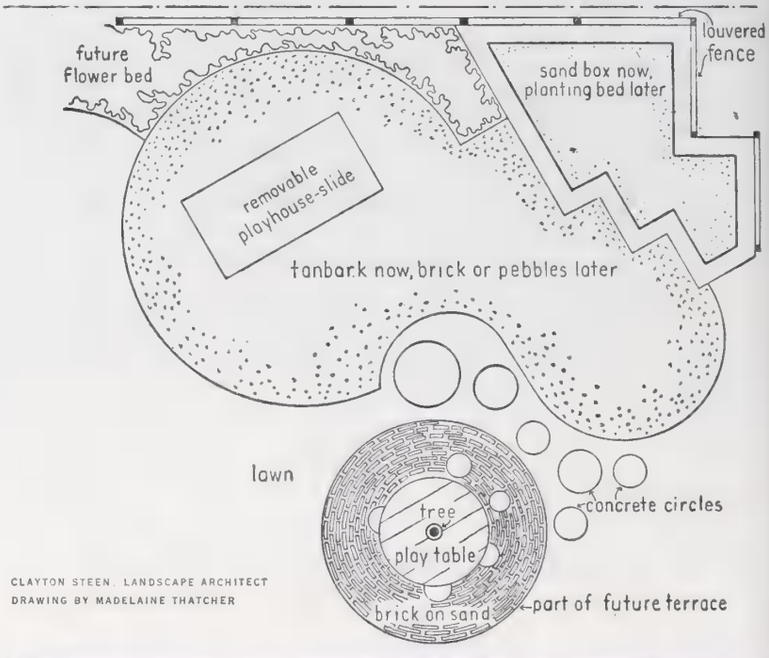


PHOTOGRAPHS BY EZRA STOLLER

The louvered fence is an attractive way to spare the neighbors a view of the play yard, and it also provides protection from the wind. The playhouse-slide is movable and can be completely disassembled. Steel garden curbing separates lawn from tanbark area. This view is from upstairs in house.

Today it's a playground —tomorrow a garden

The short happy life of a child's play yard doesn't need to have a permanent effect on the looks of a garden. Here's one that proves it



CLAYTON STEEN, LANDSCAPE ARCHITECT
DRAWING BY MADELAINE THATCHER

● The best playground, from a gardener's point of view, is one that keeps children entertained when they need it, and can be removed without a trace when outgrown. This one, at the Nathan Lufts, scores on both counts and, as a bonus, is more attractive than most. When the children outgrow the sandbox, it becomes a planting bed. Made of redwood to resist decay, it is sturdy enough to hold soil. The tanbark area is lower than the present lawn to keep the bark in place and to leave enough depth here for pebbles or brick in the future garden.

The circle of brick paving around the tree will be the focal point of a larger brick terrace which will join an existing patio beside the house. Clematis and climbing roses on the fence and a bed for flowers at its base will complete this corner of the garden, with no visable evidence that it once served heavy duty as a play yard.



Playhouse-slide designed by Landscape Architect Clayton Steen.

Asparagus:

favorite crop for a lazy gardener

The plants you start this fall can produce for 50 years and almost take care of themselves

By WILLIAM ALVADORE BUCK

• In England they consider the asparagus bed a lifetime investment. But, for all the agreement on its longevity and its peerless position among vegetables, there is little unanimity among the experts as to the best way to grow it.

The genus *Asparagus* has many species, possibly as many as 150. Some are woody shrubs; some are vines like the twining and lovely asparagus fern of the florist. *A. sprengeri* is an easy and satisfactory house plant; if its seed is sown in February, it will flower in fragrant pink in June and gleam with red berries at Christmas. The florist's "smilax" is *Asparagus asparagoides* in botanical language. Some, like our domestic species, A. *Officinalis*, have reduced their leaves to rudiments; those ethereal fronds are stems which have adapted themselves to the duties of leaves.

All the experts agree it will grow in most soils, including the salt and alkali soils of the West. As it is a long-lived perennial, it is best to plant it in a sunny spot behind things where it can grow undisturbed. The delicate fronds may grow eight feet tall, and make a fine background for any garden. The fat roots may delve eight feet into the subsoil, in time, and spread so wide that rows should be five feet apart and five feet from any other planting. Let that be dedicated earth after the first year; short-season crops can be grown there the first year. If you have ever tasted asparagus right from the garden, you will agree that the word "dedicated" is but slight exaggeration. Asparagus loses its natural sweet flavor almost as fast as corn. If you must pick it before the pot is boiling, stash it into the refrigerator at once. The best way to start a bed is with one-year-old roots, purchased at the seed store or greenhouse, or by mail order.

The first question is this: How deep do you set the roots?

Choose your depth, anywhere between one inch and fifteen, and I will find an authority for it. However, this afternoon I consulted what I imagine is the best of all authorities, the practice of asparagus on its own. I know a place where asparagus has volunteered from seed broadcast by a nearby cultivated bed. I dug up a couple of roots. The crowns were three inches below the surface in sandy loam on top of a little slope.

Suppose, then, that we dig our trench three inches deep. It must be a foot wide so that the roots may be spread adequately. I see no reason for digging down to place the fertilizer, for the fat roots spread horizontally over a wide area. However, do not allow chemical fertilizer or fresh manure to touch the roots at planting, for they may burn the roots and cause a little set-back.

I had long thought that it was necessary to own a manure pile in order to grow asparagus with success, but in a bulletin from one of the most famed of agricultural extension services I found this statement addressed to home gardeners: "The asparagus bed should be fertilized the same as the rest of the garden." Nothing more, nothing less.

In another bulletin from the same service addressed to truck farmers I found the recommendation to prepare the land in advance with "cover crops and manure" and, before planting, to put in a pound of 8-16-16 fertilizer for each seven crowns. The latter advised also a *p*H of 6.0 to 6.8 "at all times," and also before each cutting season a rather heavy treatment with a 10-10-10 fertilizer and, after cutting, a light dose of nitrogen. Others commend a 5-8-7 or 6-10-4 formula, so I think you might as well use whatever complete fertilizer you have around the barn.

Some say that the annual feeding should be done before cutting, some after, so why don't we agree to give half before cutting and half afterward. If you use chemicals, this means two hefty handfuls for each plant at each application. Scatter it around the plants, no closer than four inches from the stems, and dig it in an inch or two. Manure by all means, at planting and every year, if Providence has given you the means to provide it in these days of pretty packaging. "Toujours manure!" exclaimed an

(*Please turn the page*)



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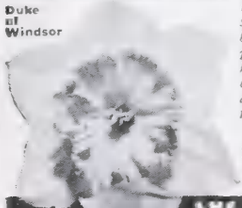
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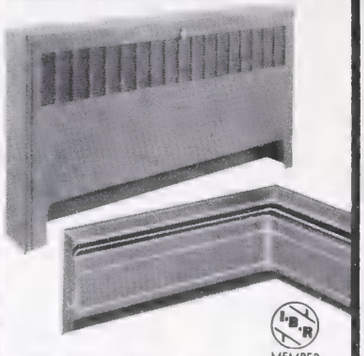
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ASPARAGUS: FAVORITE CROP FOR A LAZY GARDENER

CONTINUED FROM PRECEDING PAGE

enthusiastic gardener, Inez Robb, in ecstasy. The same goes for compost, old sawdust, leaves that have decayed over winter, and other rotting things. A handful of bone meal along with a pint, say, of wood ashes per plant could only build increment for next harvest.

Ruth Stout, in *How To Have a Green Thumb Without an Aching Back*, describes a bed that requires neither fertilizer nor manure. She planted her bed in the days of the deep trench, but she has since converted to the all-organic sect. She keeps it under a deep mulch, six or eight inches of straw, hay, or leaves, and adds only lime when it is needed. This is her prescription for all of her garden and her only prescription. The mulch, continually decaying, continually replenished, provides all the richness the soil needs, she avows.

Asparagus needs lime, and the *p*H mentioned above, 6.0 to 6.8, would be satisfactory. If you do not garden in the alkali regions of the West or in hardwater country, better throw some lime into your asparagus bed. Or, better still, have the soil tested by your county agent and do what the man recommends.

Some say that asparagus does not need as much water as the majority of garden crops, but this is not unanimous. However, all the experts agree that it must have good drainage.

HOW FAR apart should the roots be placed? I would give mine eighteen inches, but a little more or less won't hurt. How many roots should you buy? I choose a dozen for each deserving person, unless you wish to freeze or can some of it. For some reason, home-grown vegetables properly frozen seem much superior to the grocery's frozen truck. Some writers recommend the Raritan or Viking varieties, and most like the Washington family, which consists of Mary, Martha, and Waltham Washington. All of these strains resist the serious disease of asparagus, rust.

The roots are reliably hardy against winter, though a sharp frost will damage the young spears. Indeed, the roots require an annual period of dormancy; in the Southwest where gardens live by irrigation and winters are mild, the gardener must bring on this dormancy by withholding water. In frostproof Florida and Louisiana asparagus is not a practical crop, for these regions have neither drought nor winter, and the roots cannot get their proper rest. Asparagus can be planted in the fall over a good part of the country, or in the deeper South in winter.

Whether you buy one-year-olds or grow them from seed (which seems to me an unnecessary labor), not until their third spring, after their second birthday, so to speak, is it wise to harvest any of the spears, and then for only two weeks. The next year and thereafter the harvest may continue for eight weeks. These limits are essential. The delicate fronds must be allowed to mature each summer in order to store food for the next year's growth. The spears are best at six inches to a foot tall.

AFTER the cherry trees bloom, keep the asparagus bed under daily surveillance—the shoots really shoot. The old-fashioned asparagus knife is useful for cutting dandelions out of the lawn, but not for asparagus. Once we spent half an hour of craftsman-careful labor cutting a mess of asparagus; now we simply break off the shoots at a suitable length, and gather the day's harvest in five minutes.

Some gardeners allow the stems to stand all winter, some cut them down and leave them on the patch as a mulch, and some delinquent ones burn them. The winter mulch is an idea, but it is better if it is heavier than stems alone provide.

Two species of asparagus beetle sometimes cause trouble, one bluish black, with a sort of Piet Mondrian marking in red and yellow. The other is bright orange with black spots. They lay black eggs on the tops, standing them on end in rows. Both the adults and the overstuffed worms, done in wet Ivy-League gray, devour the foliage. Rotenone is the tried eradicator for these. However, it is easy to knock the larva off the tops of the plants, and they never gain strength to climb back. If you can let chickens run in the patch, you have at hand the most profitable bug-destroying system. If you employ chickens, however, don't use an insecticide.

Growing good asparagus comes down to one important matter: Keep the roots well fed. This is a hungry crop. The planting is just a trifle more burdensome than planting other crops, but after that, for the next twelve or, maybe, fifty years, you may enjoy the finest of spring vegetables while Lady Nature does the work.

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THE PROS AND CONS OF WALL-TO-WALL CARPETING

CONTINUED FROM PAGE 124

problem; other carpeting is laid originally with a loose fit to make re-laying after cleaning easier. A reliable carpet cleaner can take extra precautions to prevent shrinkage, but it still remains a possible source of trouble.

Even if you are lucky enough to have a high-class carpet cleaning specialist who measures it, tacks it to a frame the same size, washes and rinses it thoroughly, and power dries it, there may still be a minimum of shrinkage in your carpet. So what do you do then?

If you have not bought extra carpet for such an emergency, you can be in trouble. We think it is wiser to have a little surplus on hand—not only the scraps left from the initial laying, but a little extra yardage—saved for the numerous emergencies that arise over the seven to fifteen years carpeting lasts. Then, when you finally decide you have to send the carpet out to be professionally washed, send the extra pieces to be washed, too, so the nap and sheen will be the same. Later, when you find you have an inch or two of shrinkage, you can cut this surplus into filler strips to bridge the gap.

Some carpets have more stretch than others—from the tension used in the original weaving. Also, if the carpet was stretched to its maximum with a power-kicker when first laid, it will have no hidden slack waiting to be brought out in the laying after washing. In better-grade carpets, the full strength of a power-kicker may bring back as much as two or three inches of a shrunken rug.

The catch is: You can't be sure ahead of time about any of this. So we say, be ready with a little extra on hand for piecing and filling should the necessity arise.

How would you go about piecing the carpet? With carpet tape and a carpet glue these strips must first be butted to the old carpet before it is re-laid. Raw edges of old carpet and the new carpet should be latexed to keep them from raveling. The free side of the new strip is then affixed to the tackless strip on which the original carpet was fastened. If the carpet has some texture and depth of pile, the seams should not be apparent. Care must also be taken to see that the direction of the weave for both old and new carpeting is the same, otherwise there will be a noticeable difference.

As great a problem as cleaning is the problem of tracking. Unless you have a perfectly square room, you just can't turn a wall-to-wall carpet to compensate for a path that's been walked across it or to hide the worn spots at the doorway and in front of the couch. You may also find that carpet colors have faded in areas exposed to strong sunlight coming through modern window walls.

One way to make a tacked-down rug more mobile is to use a basic rectangle and to have the jogs in the room made up as separate pieces to be taped on. Simply untape the jogs when you want to turn the rectangle around. Another trick is to change your furniture arrangement occasionally to form new traffic lanes, thus equalizing the wear on the carpet.

With these facts of wall-to-wall life in mind, you'll be in a better position to judge whether, in your particular case, its benefits outweigh its disadvantages.

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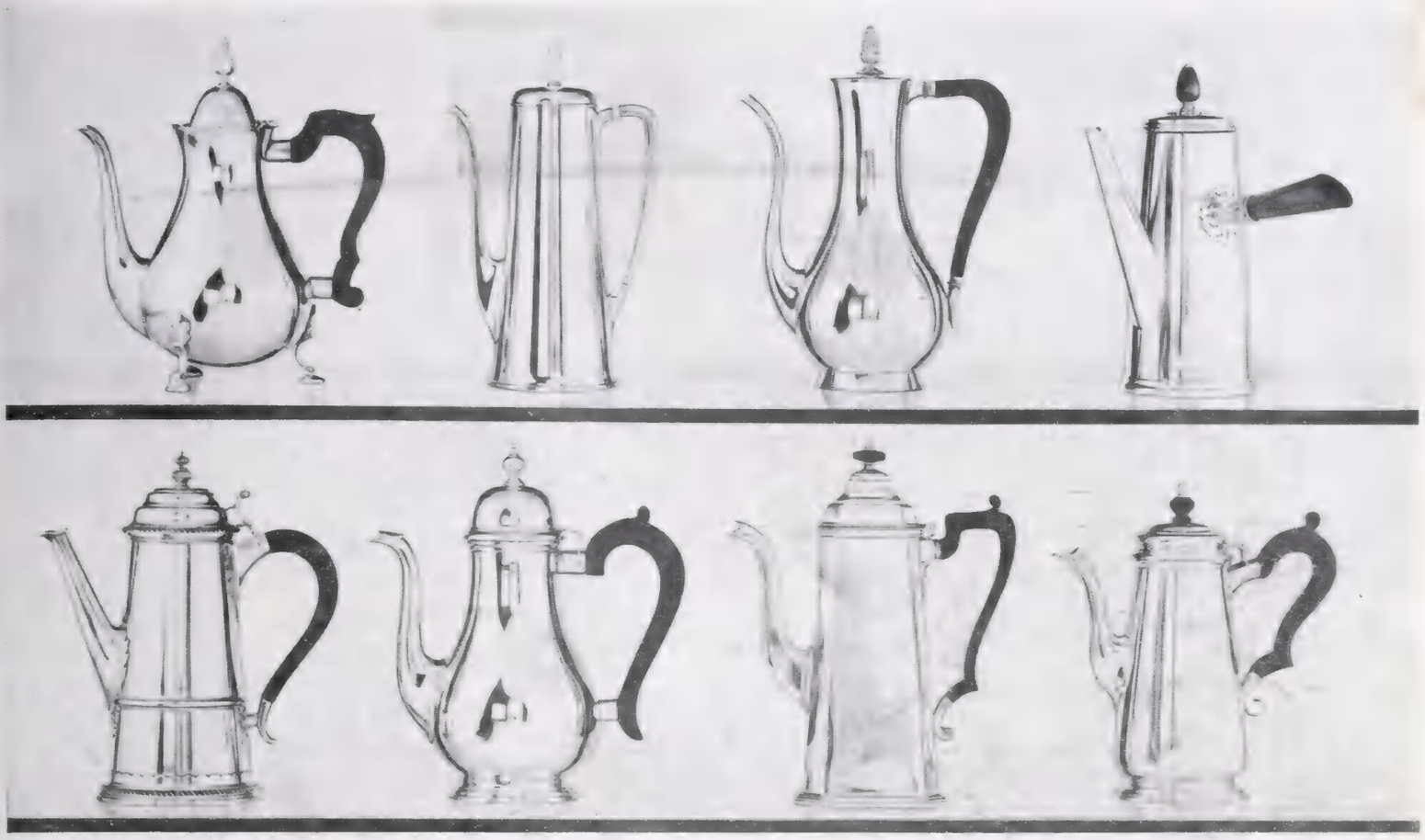
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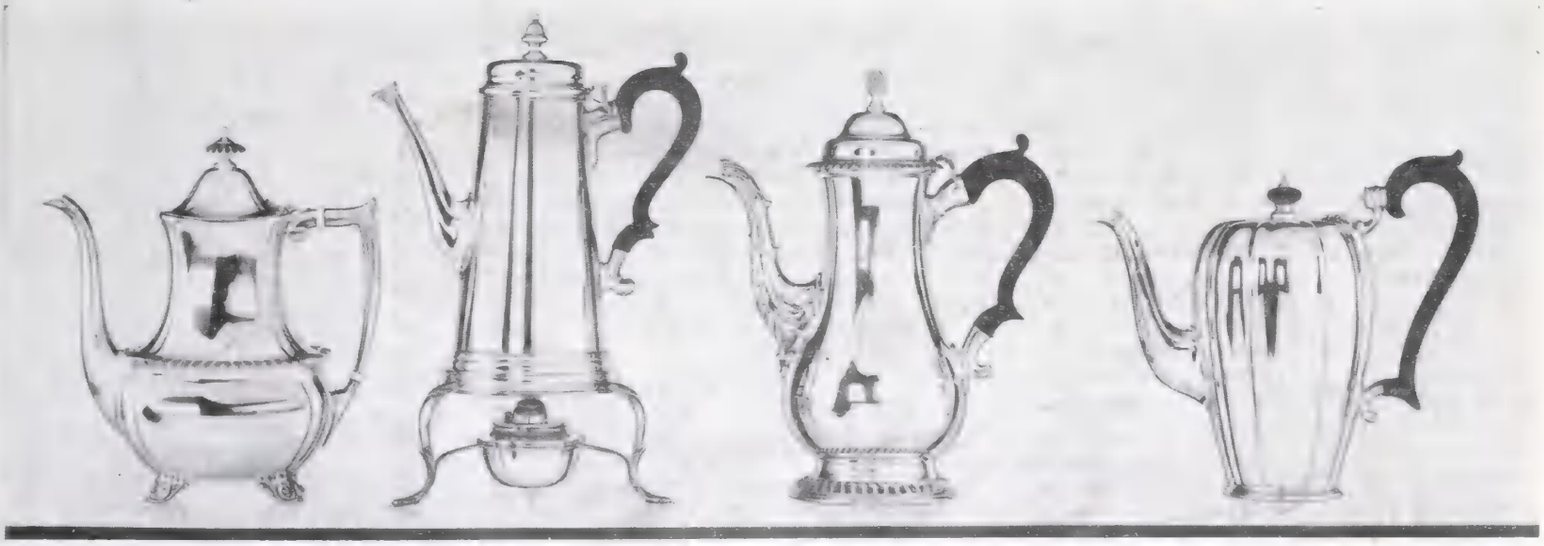
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"Energy Isolation" system in new Integrity Series ensembles eliminates problems that once defied solution

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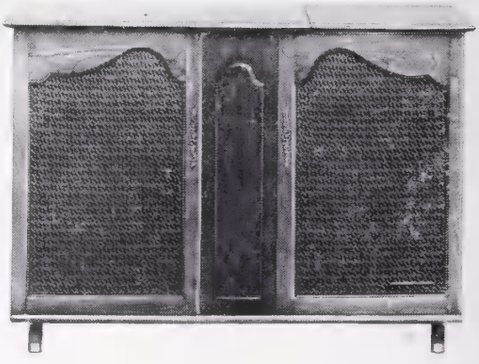
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House Beautiful®

Vol. 101, No. 10

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The cover demonstrates admirably how little spaces can be made to seem like big spaces—when treated in the Frank Lloyd Wright architectural way. For the full story of how this architectural trick is achieved, see page 254.

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To this end, a score of articles in each issue range the world and the centuries. Pictures light almost every page; jeweled reliquaries, mosaics, buildings, sculpture, miniatures, maps, lively art from cave drawings to movie palaces.

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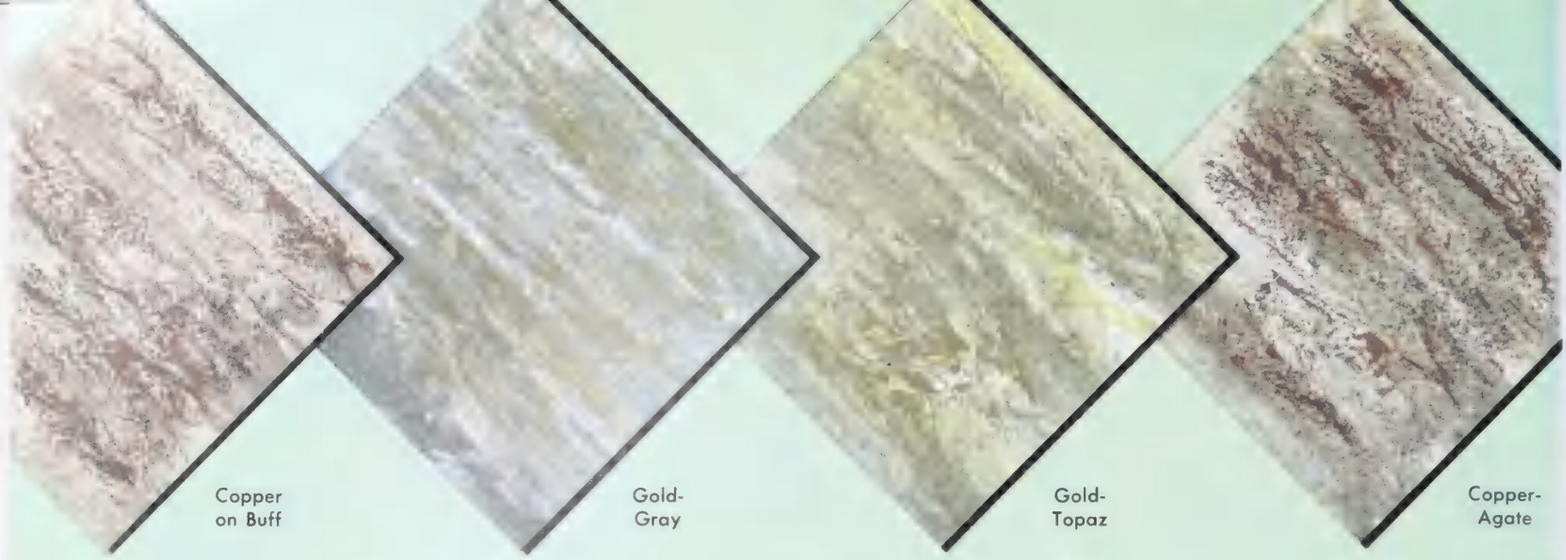


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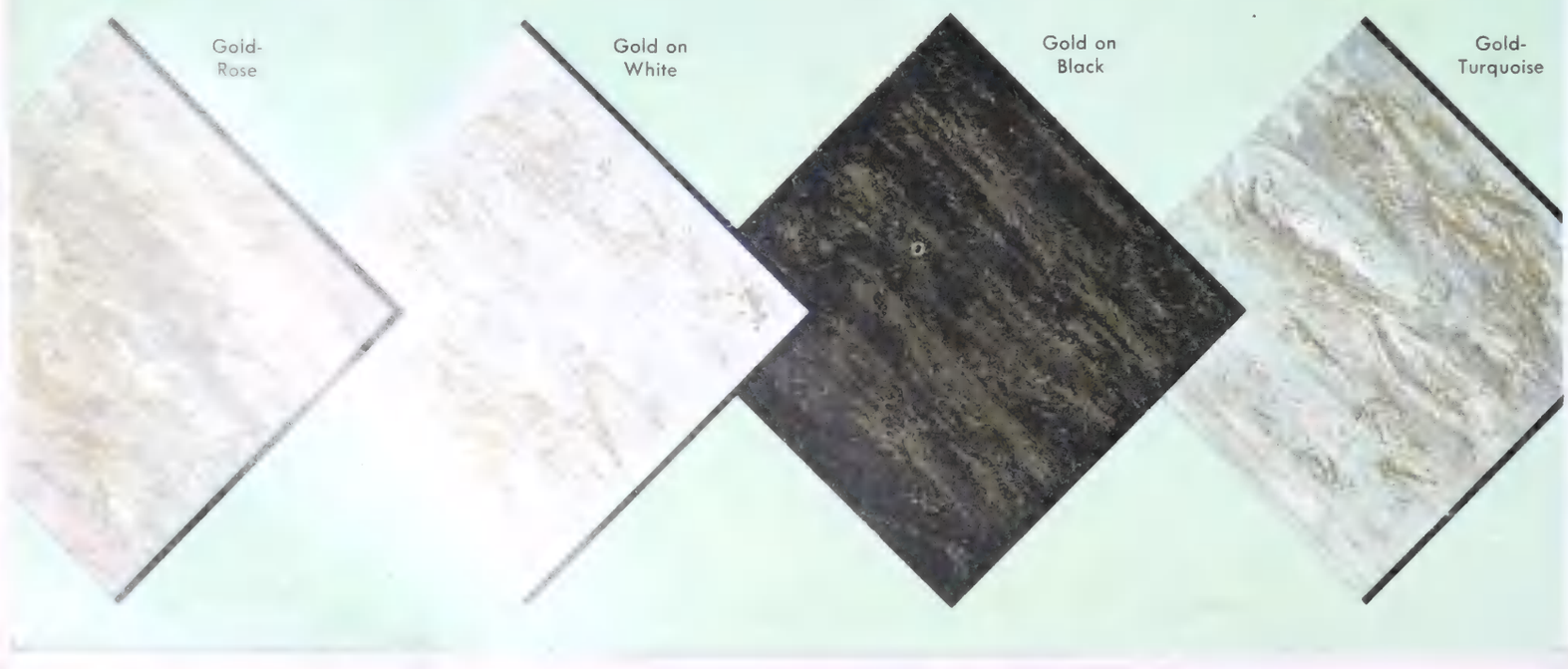
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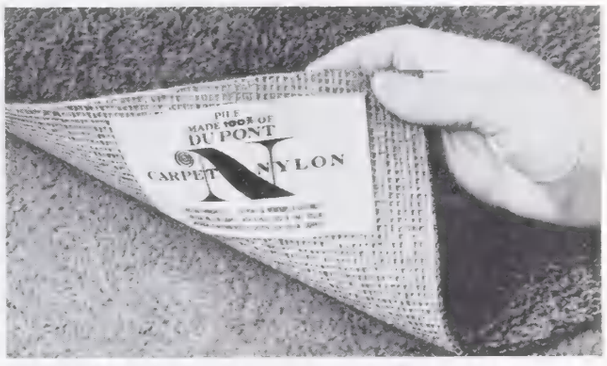
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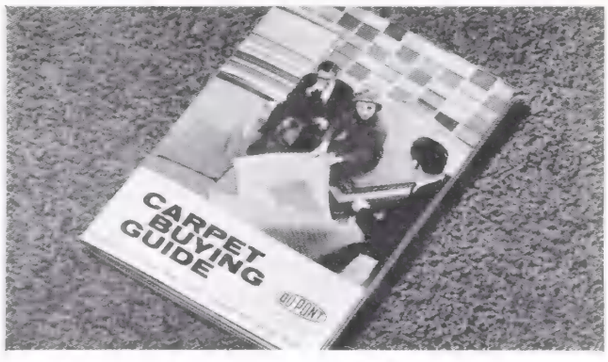
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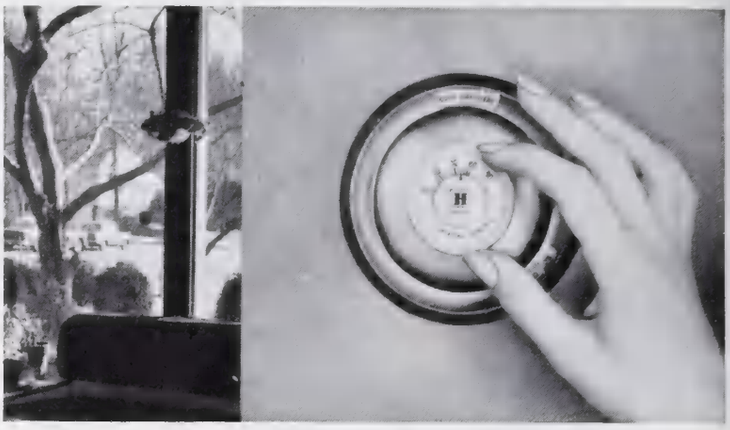
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CALIFORNIA REDWOOD, when used for both paneling and siding, ideally creates the indoors-outdoors effect characteristic of many contemporary homes. Certified Kiln Dried redwood is particularly well suited for such imaginative design elements as this sliding grille, for it holds its shape far better than most woods and adds warmth and color to any room.

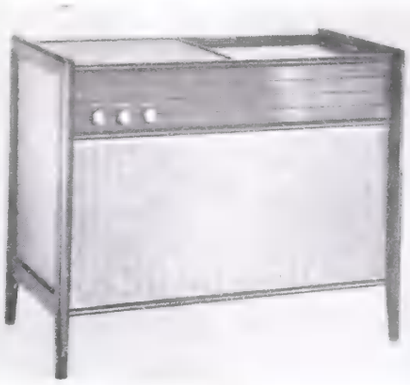
All the wonderful warmth of wood... lastingly yours in redwood.

CRA

CALIFORNIA REDWOOD ASSOCIATION • 576 SACRAMENTO STREET • SAN FRANCISCO 11, CALIFORNIA



The famous all-inclusive Magnavox Stereo Theatre in exciting new design



Now all the thrills of true stereophonic sound are yours to enjoy in a new ebony decorator cabinet that includes big picture chromatic 24" TV* and FM/AM radio. From Magnavox, world leader in stereophonic high fidelity, and quality television, it's the striking Oriental version of the Stereo Theatre that music lovers everywhere have taken to their hearts. Other versions of this magnificent furniture piece, all hand crafted in a selection of hand-rubbed finishes, are shown on the following pages—along with other Magnavox instruments designed to fit just the decor *you* have in mind. Your best buy on any basis of comparison, for your dealer buys direct from Magnavox. He's listed in the Yellow Pages. The Stereo Theatre in ebony, $650.00 —other finishes and styles . . . $595.00.

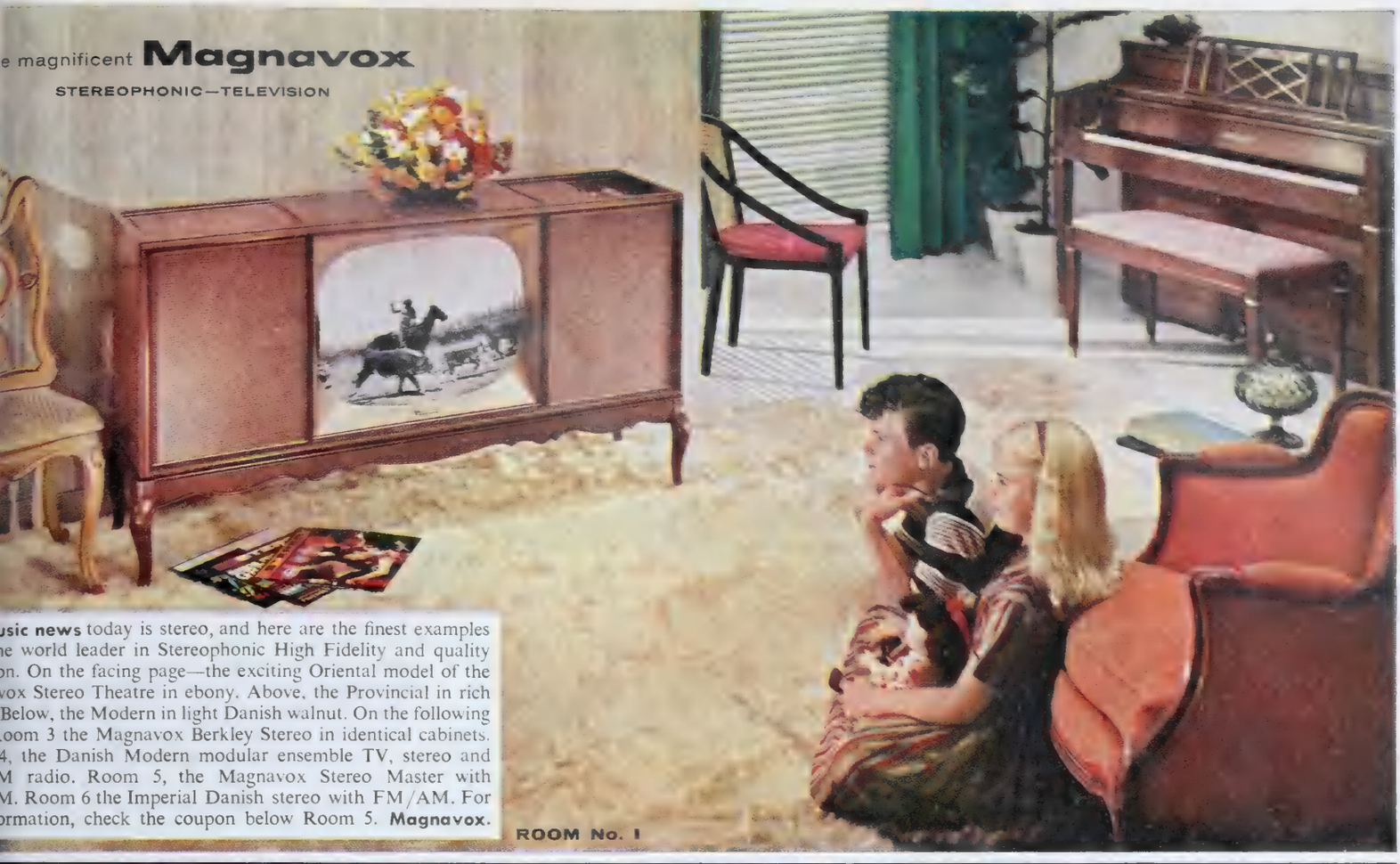
the magnificent **Magnavox**

WORLD LEADER IN STEREOPHONIC HIGH FIDELITY AND QUALITY TELEVISION

The true stereo separation, tonal purity and dimension with which The Aristocrat re-creates music is a unique Magnavox development. Six speakers including two 12" bass, dual-channel amplifier, precision changer with Diamond Pick-up. Compact cabinet with smart cane grilles. Your choice of finishes . . . $199.50** (*Diagonal measure. **Mahogany.)

e magnificent **Magnavox**

STEREOPHONIC—TELEVISION



usic news today is stereo, and here are the finest examples
ne world leader in Stereophonic High Fidelity and quality
on. On the facing page—the exciting Oriental model of the
vox Stereo Theatre in ebony. Above, the Provincial in rich
Below, the Modern in light Danish walnut. On the following
oom 3 the Magnavox Berkley Stereo in identical cabinets.
4, the Danish Modern modular ensemble TV, stereo and
M radio. Room 5, the Magnavox Stereo Master with
M. Room 6 the Imperial Danish stereo with FM/AM. For
ormation, check the coupon below Room 5. **Magnavox.**

ROOM No. 1

Especially Recommended

81ST IN A SERIES OF ADVERTISEMENTS BY SHOW-HOUSE, 555 5TH AVE., N.Y.17

This is the first of three pages of six wonderful Living Rooms; each a treasure of ideas . . . You'll see wood-grained walls of Marlite, the newest magnificent models from Magnavox . . . Chickering Pianos, Flexalum Venetian Blinds, new fabric finishes by Arkansas, and Pouff rugs by Princeton Mills . . . see them all on this and the following two pages. (Our coupon will bring you extra help.)

(continued on next two pages)

FIREPLACE ACCESSORIES: BENNETT-IRELAND



Marlite

lastic-finished paneling

This beautiful Trendwood® paneling is Marlite's new Random-Plank in distinctive Swiss Walnut. Its soilproof melamine plastic finish resists stains and mars, wipes clean with a damp cloth. Five other Marlite Trendwoods® are shown in our six living rooms. They are American Walnut, Swedish Cherry, Italian Cherry, Danish Birch and English Oak. Each ¼″ thick plank is 16″ wide and 8′ long, tongued and grooved for easy installation over old or new walls. Enough Marlite Random-Plank to panel any room is *so* economical. Want to know more about creating random effect walls? Check our coupon under Room #5. **Marlite.**

ROOM No. 2



Music from a Chickering stirs the echoes in every heart, for a Chickering piano is a priceless treasure . . . a lovely addition to every Living Room, a rare ingredient for happy family living. What better piano is there than a Chickering . . . the oldest piano—by far—in America. Here we show the Contemporary Italian in cherry (see it also in Room #1 on the preceding page). Below, is the Contemporary in walnut. On the opposite page, above, is the mahogany Sheraton; below, the French Provincial Grand in cherry-wood. Send for our free catalog. Just check the coupon. **Chickering.**

Chickering

ROOM No.

Especially Recommended

81ST IN A SERIES OF ADVERTISEMENTS BY SHOW-HOUSE, 555 5TH AVE., N.Y. 17

We modestly admit that our rooms are filled with superlatives . . . The grandest pianos . . . the highest pile rugs . . . the loveliest panel walls . . . the most stunning new venetians . . . the most magnificen stereos and TV's . . . the first durable water-repellent fabric finish. See them here and on the preceding page . . . we think you'll enjoy them . . . and for more information, send in our coupon.

Now even the finest upholstery fabrics are protected from soil and stains by Hydro-Pruf® . . . an *invisible* finish that seals every fiber . . . makes it stronger, longer-lasting, too. This magical product of the Arkansas Company was the *first* durable silicone resin water-repellent; it's still the standard for the textile industry. It won't affect fabric hand or drape . . . appearance or color. Look for the Hydro-Pruf hangtag on decorative fabrics and wearing apparel, too. **Arkansas Co.**

ROOM No. 4

HYDRO-PRUF

dividualist's choice—the latest ndow fashion . . . Brush-Stripes Flexalum Venetians and Verals. White louvers are boldly ged with color. Right and below Twi-Nighter Venetians with ring-tempered aluminum louvs, wipe-clean plastic tapes and on cords for flawless performce. Left—new Flexalum Verals that draw like draperies, tilt e blinds. Both come in Brushipes, patterns, solid colors or signed-by-you combinations. e result will be as personal as ur record collection. Send coun for details. **Bridgeport Brass ., Hunter-Douglas Division.**



ROOM No. 5

clip this helpful coupon

SHOW-HOUSE, Box 1500, Grand Central Station, New York 17, N. Y. Please send me the home-making aids I have checked.

This coupon good until December 31, 1959.

- ☐ MAGNAVOX: Informative booklets about magnificent Magnavox Stereophonic High Fidelity and Television instruments.
- ☐ MARLITE: Full color literature on Marlite Random-Plank and other Marlite panels.
- ☐ CHICKERING: 12-page full color brochure of eight Chickering styles in consoles and grand pianos plus a wonderful booklet "How to Buy a Piano."
- ☐ ARKANSAS: How Hydro-Pruf protects fabrics against water, soil and stains.
- ☐ HUNTER-DOUGLAS FLEXALUM: Full color literature and color-selector to create your own new window decor.
- ☐ PRINCETON'S POUFF: Send me the name of my nearest Princeton dealer.

Name_____

Address_____

City_____ State_____

PHOTOGRAPHY: DAVID A. HOWARD

COPYRIGHT BY SHOW-HOUSE 1959



Our rug is Princeton's Pouff . . . kitten-soft but tiger-tough . . . knitted with Creslan, the new Acrylic fiber that makes a beautifully bouncy pile that is beautifully washable. We show two 9-by-12's in Sherwood Green. Pouff comes in many sizes, down to the prettiest little scatters we've ever seen, and they're all available in 25 gem-like colors. We've used five other Pouffs on these three pages but nothing can equal the delightful appeal of the actual rug. Go see it at your dealer. **Princeton's Pouff.**

princeton's Pouff!

ROOM No. 6



Notice the texture of this soft-to-the-touch covering. Its ¼" depth quiets noise, insulates. Buy CURON carpet cushions, too: for safer scatter rugs, more carpet luxury.

Now, bring new quiet and beauty to family and recreation rooms with CURON Wall-Ceiling Covering

Remodeling, modernizing, adding an extra room? New CURON* wall and ceiling covering is the modern way to do it. For it absorbs irritating noises, makes your family or recreation room a refuge of peace and quiet. And years from now you'll still be enjoying its beauty.

Available in lasting decorator colors, in different shapes and sizes; CURON wall and ceiling covering is easy to apply. It goes over any flat surface . . . goes around curves, corners . . . and it's so easy to maintain. For more details see your CURON dealer, or write: CURON Division, Section HB, Curtiss-Wright Corporation, 50 Rockefeller Plaza, New York 20, N. Y.

Curon®

WALL-CEILING COVERING

**Curon is the registered trademark of the Curtiss-Wright Corporation for its multicellular materials.*

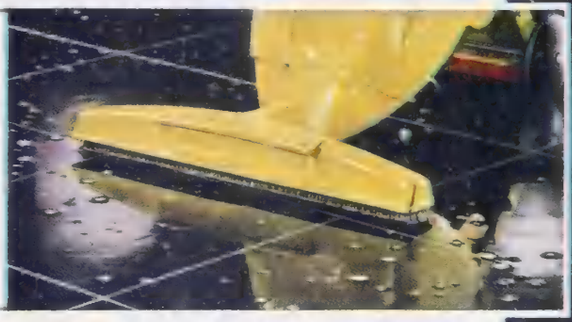
HOOVER'S SURPRISING NEW INVENTION CLEANS UP THE DIRTIEST JOB IN THE HOUSE

Washes floors and drinks up its own scrub water

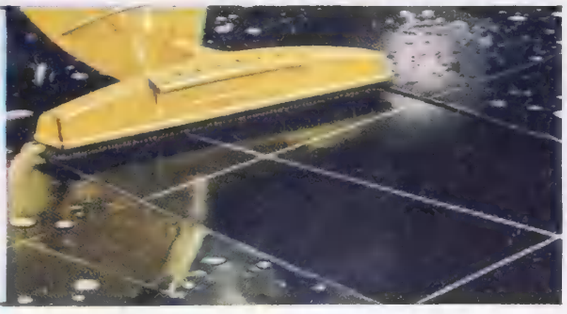
1 WETS *the floor with clean water and detergent!*

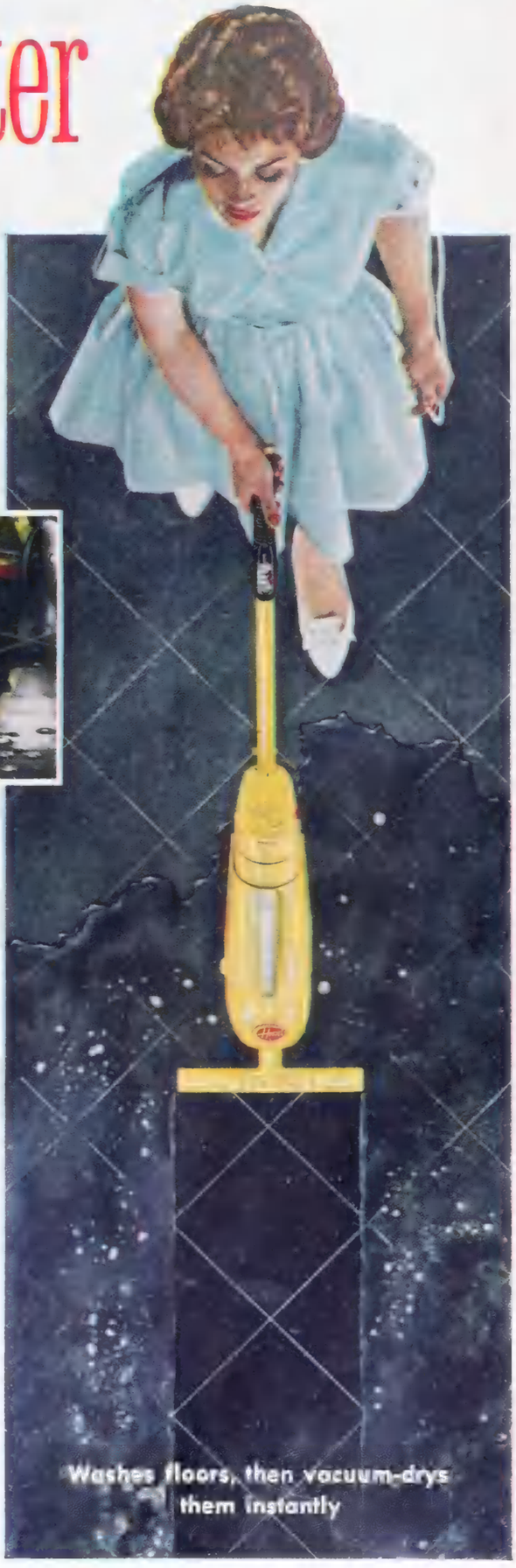


2 SCRUBS *it thoroughly!*



3 VACUUM-DRYS *it instantly!*





Now you can get rid of mops and buckets forever. Hoover's new Electric Floor Washer washes your floors and vacuums them dry . . . automatically. Puts only clean water and detergent on the floor—the dirty water you vacuum up is kept separate. No mess, no hard work. Your hands never touch water. See a demonstration at your Hoover dealer's. Easy budget terms available.



HOOVER ELECTRIC FLOOR WASHER

by the makers of Hoover Vacuum Cleaners

FOR THE FIRST TIME

Formal living-room furniture

© 1959 by Simmons Co., Mdse. Mart, Chicago, Ill.



NEW FURNITURE FOR THE WAKING HOURS from the foremost name in comfort—Simmons. These totally new sofas and chairs have an easy grace . . . a new kind of mannered beauty underlined with unusual comfort. For Simmons' revolutionary Comfortore construction provides "built-in posture," adjusts the seating pitch automatically to the individual. See photographs opposite, for details. And for name of your nearest dealer, write Simmons Company, Living Room Division, P. O. Box 31, La Grange, Illinois.

with "Personalized comfort"

Revolutionary new Comfortorc® construction, from the House of Simmons, adjusts seating pitch automatically to persons of different weight... brings more comfort and greater durability than ever before to gracious settings.



1. PERSONALIZED SEATING COMFORT. Special rubber torque springs automatically adjust the pitch of each seating area. Separate base units in each sofa permit people of different weight to enjoy individual comfort while sitting together.



2. DOUBLE-CUSHION CONSTRUCTION gives outstanding comfort. *Reversible seat cushion* has Beautyrest coils, foam or foam-down. *Removable base cushion* has individually pocketed Beautyrest coils to distribute weight evenly; no sagging. Cushions zippered for easy cleaning.



3. COMFORTORC STEEL GRID gives extra durability and comfort. Step on the grid, bounce on it; see the strength and flexibility. Movement is two to four inches depending on weight applied. No webbing or twine to replace.



4. NO-SLIDE SPRING EDGE. Resilient spring edge, combined with action of the Comfortorc grid, creates a firm, forward seating area ... eliminates the tendency to slide forward.



5. UNITIZED STEEL & WOOD CONSTRUCTION. Unlike most upholstered furniture with all wood frame, Simmons combines wood and steel. Critical stress areas are locked to steel *contour* frame for maximum strength.



6. CONTOUR BACK. Steel frame members support Beautyrest coils... more coils than any other furniture ... for fatigueless, posture-perfect comfort.



7. COMFORTORC COMES in three exciting groups: Simbolic, designed by Raymond Loewy; Simcrest;® and Simtorc. Sofas, $250 to $650, custom-covered in your choice of fabrics.

The House of Quality... The House of SIMMONS



Like Sterling...

Sprague & Carleton® MAPLE



As fine sterling mirrors impressions . . . so, too, your home's interior subtly reflects the warm beauty of family life.

And like sterling, your furniture in particular is chosen with care . . . as an expression of your family personality. It is for this very reason our maple is crafted so thoughtfully, to capture in each simple line, each graceful turn . . . warmth, hospitality, and harmony.

To appreciate it, you should see it . . . feel its satin-smooth finish. You'll be surprised to find such lovely solid rock maple SO REASONABLY PRICED. For your convenience we are listing below a few of the many stores where you can see Sprague & Carleton Maple.

ALABAMA
Birmingham — Furniture Distributors
Mobile — Gulf Furniture Co.
Mobile — Phillips Furniture Co.

ARIZONA
Phoenix — Ladlows
Tucson — Maple Leaf Furniture Co.

ARKANSAS
Little Rock — Westmoreland's
Russellville — Priddy's Maple Shop

CALIFORNIA
Alhambra — John White Interiors
Burbank — Olney Furniture Co.
Chico — Woods
Daly City — Westlake Maple Shop
Downey — Byron White Home Furn.
Fresno — Garrett Bros.
Glendale — The Maple Shops
Glendora — Don Loree's Maple Shop
Hayward — Hauschildt Furniture Co.
Lodi — Hellberg's Furniture Co.
Merced — Slater's
Mountain View — Maple Spinning Wheel
Oakland — Frederick's Furniture Co.
Oakland — Mulkey Furniture Co.
Orange — C. W. Higgins Maple Shop
Richmond — Travalini Furniture Co.
San Diego — V. J. Lloyd, Inc.
San Jose — Simonis
San Rafael — Marin County Furniture Co.
Santa Barbara — Maple Manor
Sonoma — Sherman's

COLORADO
Colorado Springs — Home Furniture Co.
Denver — Maple Manor
Denver — Strickland's

CONNECTICUT
Ansonia — Spector Furniture Co.
New Haven — Chamberlain's
Newington — Bonelli's Wayside

DELAWARE
Dover — Howard Furniture Co.
Laurel — Roy Mitchell & Sons
Milford — Fisher Furniture, Inc.
Wilmington — John Wanamaker

DISTRICT OF COLUMBIA
Washington — Altemus Furniture Co.
Washington — Julius Lansburgh
Washington — John W. Miller Co.
Washington — Malcolm Scates, Inc.

FLORIDA
Coral Gables — Sims House of Colonial
Dania — Jordan Furniture Co.

ILLINOIS
Berwyn — Anderson Furniture Stores
Chicago — Fandl Furniture Co.
Chicago — Hampshire Colonial Shop
Chicago — John M. Smyth Co.
Chicago Heights — Pressendo's Maple Furn.
Downer's Grove — Geo. T. Lee Furniture Co.
Elgin — Friedrich's Furniture
Elmhurst — Mayflower Furniture Co.
Geneva — Skoglund & Son
Joliet — Fitzgerald Furniture Co.
La Grange — Green's Colonial Shop
Morton — Dietrich Furniture Co.
Peoria — Underwood Furniture Galleries
Rockford — House & Garden Shops
Wheaton — Tom Price Co.
Woodstock — Donahue Furniture Co.

INDIANA
Ft. Wayne — George & Kate's Colonial
Gary — Hurwich & Haller
Hammond — Karline House
Martinsville — Cure & Son
Muncie — Marris Hutchison Furniture

IOWA
Davenport — Knilan's Colonial House
Newton — Coast-to-Coast Stores
Waterloo — Mueller's Furniture Store

KANSAS
Topeka — Moore's Furniture Co.

KENTUCKY
Lexington — Meadowthorpe Mart
Louisville — Bass Furniture Co.

LOUISIANA
Baton Rouge — Furniture Distributors
Lafayette — Richard Furniture Co.
Lecompte — H & H Furniture Co.
Minden — Webb Hardware & Furniture
Monroe — Trend House

MARYLAND
Annapolis — Walter Lears
Baltimore — Montgomery Ward
Cumberland — Hafer House
Easton — Howard Furniture Co.
Lexington Park — Bill Raley's
Towson — Pilgrim House

MASSACHUSETTS
Abington — Abington Wayside
Fall River — Stafford Furniture Co.
Hyannis — Myers Co.
Milford — Werber & Rose
New Bedford — Whitman's Furniture Outlet
Pittsfield — Stevens, Inc.
So. Weymouth — Hanson's Wayside Furniture
Springfield — Hampden Furniture Co.
Taunton — J. M. Wells, Inc.

MICHIGAN
Dearborn — T. H. Eurich Co.
Detroit — Advance Furniture Studio
Detroit — The Pleasure & Leisure Shops, Inc.
Royal Oak — Edward Furniture Co.
Warren — Kriss Mfg. Co.

MISSOURI
Cape Girardeau — Rust & Martin Co.
Clayton — Craig Furniture Co.
Kansas City — Bingham-Sine, Inc.
Kansas City — Montgomery Ward

MONTANA
Billings — Holliday Furniture Co.

NEW JERSEY
Elmer — Carl Harz
Englewood — Harrold's, Inc.
Garfield — Andrew Coremin Furniture Co.
Hamburg — Herbie's Furniture Co., Inc.
Oaklyn — Young & Son
Paramus — The Four Poster
Toms River — Howdon, Inc.
Trenton — Herman Spiegel

NEW MEXICO
Clovis — Bryson Furn. Co.
Hobbs — Traders Furn. Co.
Roswell — Colony House Maple

NEW YORK
Bay Shore — Restful Fine Furniture
Bronx — The Maple House
Brooklyn — Detroit Furniture Co.
Buffalo — Furniture House, Inc.
Buffalo — Sheral Furniture Co.
Dewitt — Charm House
Ithaca — Shulman's, Inc.
Jamaica — Restful Fine Furniture
Latham — The House of Maple
Middleport — Country House
Poughkeepsie — Fleishman Wayside
Rochester — McCurdy & Co.
Roscoe — Hodges
Schenectady — Knickerbocker Furniture Co.
Utica — Chester Sitrin
Yonkers — John Wanamaker

NORTH CAROLINA
Fayetteville — Highland Furniture Co.
Graham — Green & McClure
Wilmington — Hanover House
Winston Salem — Colonial Furniture Shops

OKLAHOMA
Tulsa — C & R Cousins

OREGON
Portland — Frank Kales Furniture
Portland — Hollywood Furniture Co.
Salem — Goodhousekeeping

PENNSYLVANIA
Beaver — J. T. Anderson
Berlin — Johnson & Son
Bethlehem — Miller Furniture Co.
Bristol — Johnston's Wayside
Erie — Dan Chisholm
Monaca — Batchelor Bros.
Myerstown — Bahney Furniture Co.
Norristown — George Goldenburg, Inc.
Philadelphia — John Wanamaker
Pittsburgh — Rollins Furniture Co.
Pittsburgh — Williamsburg Furniture Shop
Selinsgrove — John Alden's, Inc.
Springfield — Drexel Hill Furniture
Verona — E. N. Miller Co.
West Grove — Keener's Furniture Co.
York — Penn Furniture Store

RHODE ISLAND
Bristol — Bristol Furniture Co.
E. Providence — Lewis & Williams Store
Woonsocket — Bouvier Furniture Co.

SOUTH CAROLINA
Charleston — Them Furniture Co.
Columbia — Rosewood Furniture Co.
Greenville — Old Colony Furniture Co.
Spartanburg — Wallace Hunt, Inc.

TENNESSEE
Memphis — Sam Fortas Housefurn'gs, Inc.
Nashville — Southeast Furniture Co.

TEXAS
Abilene — Thornton's
Amarillo — McAfee's, Inc.
Austin — Francis Furniture Co.
Baytown — Culpepper's
Beaumont — Finger's of Beaumont
Brenham — Schleider Furniture Co.
Canadian — Magill Furniture Co.
Corpus Christi — Braslau Furniture Co.
Corpus Christi — Shop Mart Furniture Co.
Dallas — B-C Furniture Co.
Dallas — Bearden Furniture Co.
Dallas — Sanger Bros.
Dumas — Woody Furniture Co.
Edinburg — Star Furniture Co.
El Paso — Charlotte's Maple Shop
Ft. Worth — Bearden Furniture Co.
Ft. Worth — Fake's & Co.
Ft. Worth — Homer O'Neal
Gainesville — Bohls Furniture Co.
Galveston — Plantowsky Furniture Co.
Grand Prairie — B-C Furniture, Inc.
Harlingen — Junkin's Furniture Co.
Haskell — Jones Cox Co.
Houston — Christmas Furniture Co.
Houston — Finger Furniture Co.
Houston — Joske's of Houston
Houston — Stower's Furniture Co.
Houston — Waddell's Colonial Shop
Huntsville — Allen Furniture Co.
Kerrville — Fawcett Furniture Co.
Kingsville — Coleman's
Longview — McWilliams
Lubbock — Watson Furniture & Studio
Lufkin — Ideal Furniture Co.
McAllen — Vines Furniture Co.
Midland — Household Furniture Co.
Nacogdoches — Ideal Furniture Co.
Odessa — Phillips Furniture Co.
Orange — Dallas-Beadle Furniture Co.
Pampa — Texas Furniture Co.
Perryton — Perryton Furniture Co.
Port Arthur — Hampton Furniture Stores
San Antonio — Karotkin Furniture Co.
Sequin — Starcke Furniture Co.
Tyler — Broadway Furniture Co.
Tyler — Swann Furniture Co.
Victoria — Chesnick Furniture Co.
Wichita Falls — Johnny Watson Home Furn.
Wichita Falls — White's Stores, Inc.

VIRGINIA
Alexandria — Frank Michelback
Front Royal — Stokes Furniture Co.

WASHINGTON
Bellevue — Cooper's Maple Shop
Everett — Bond's Colonial Shop
Seattle — Cooper's Maple Shop

WEST VIRGINIA
Clarksburg — Palace Furniture Co.
Fairmont — J. M. Hartley & Son
Huntington — Butler Furniture Co.

WISCONSIN
Appleton — Brettschneider Furniture Co.
Beloit — Olsen Conroy & Co.
Janesville — Cain Ashcraft Co.
Madison — Cain Ashcraft Co.
Manitowoc — Rohr's
Milwaukee — Concord Furniture Co.
Oshkosh — B-Z Furniture Co.
Racine — Junction Furniture Co.
Sheboygan — Ballhorn's Furniture Store
Waukesha — Randel's, Inc.

WYOMING
Cheyenne — Bradley Furniture Co.

Free booklets illustrate our many living room, dining room and bedroom pieces. Won't you write for yours soon?



SPRAGUE & CARLETON MAPLE 38 AVON STREET, KEENE, NEW HAMPSHIRE



For thousands of wonderful nights

Airfoam

the MATTRESS with a FUTURE

Here's a slumberland where serene, refreshing rest awaits *everyone*—the caressing comfort of an AIRFOAM mattress.

You relax on billions of tiny air cells encased in springy rubber latex. There's firm support for ALL your body's contours—for even the smallest incurves and hollows have AIRFOAM flowing in to pillow them.

And AIRFOAM—made only by Goodyear—stays baby-young itself. Year after year after year, an AIRFOAM mattress keeps full and plump. It doesn't develop that middle-sag that brings wrinkled bedspreads—annoying loose buttons—need for early replacement.

Free-breathing AIRFOAM is cooler in summer, too. Air flowing freely through all its countless passages keeps it fresh, clean, fungus-free. Its pure rubber-latex foam is a boon to sufferers from common allergies. And it *never* need be turned!

Only the ENGLANDER mattress is made with AIRFOAM by Goodyear. See your ENGLANDER dealer about his convincing 30-day free trial offer.

AIRFOAM-ENGLANDER TENSION-EASE FOUNDATION

ENGLANDER TENSION-EASE FOUNDATION is designed to give you firmness -- added relief from tension. It's the only firm foundation with the extra level of Tension-Ease coils. Identified by the Red-Line around the border.



Airfoam

made only by

GOODYEAR

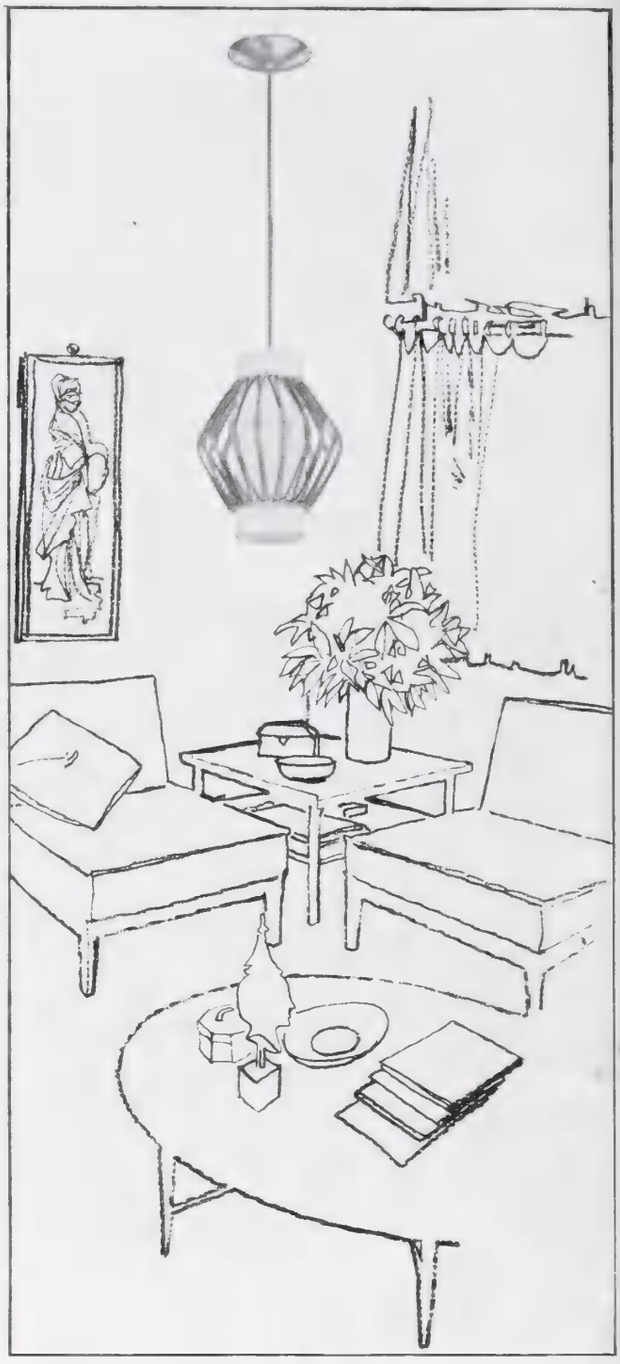
The greatest name in rubber in combination with the Tension-Ease Foundation by

Englander

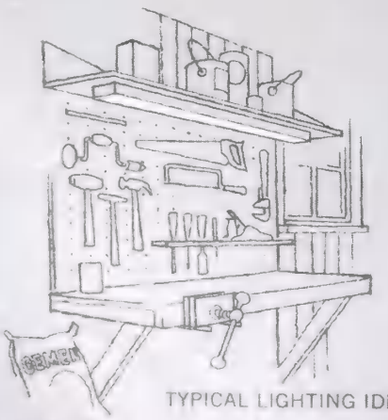
THE FINEST NAME IN SLEEP

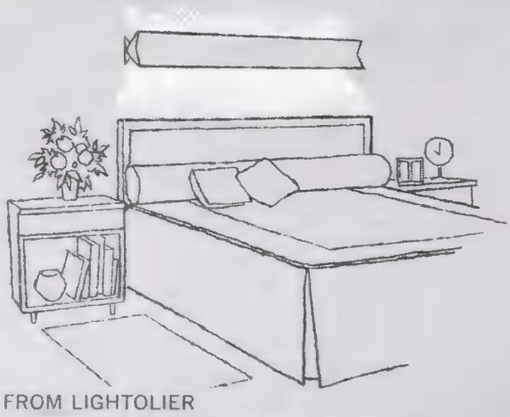
Airfoam—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio Red-Line, Tension-Ease—T.M.'s The Englander Company, Inc., Chicago Sleeping figures copyright The Englander Company, Inc.

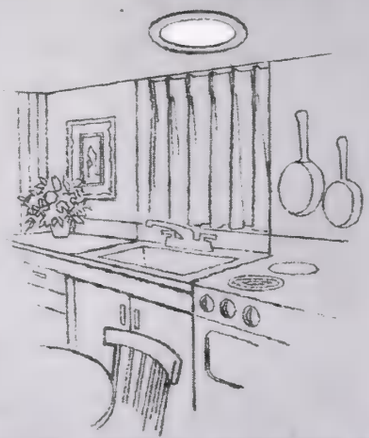




Welcome to Lightolier's







TYPICAL LIGHTING IDEAS FROM LIGHTOLIER

Good light for work. The home craftsman will love Reflect-a-line. Gives a flood of light directly on his work area, an important safety factor.

Good light for reading. Lyteline hangs as easily as a picture, plugs in, spreads light up, out and down. Perfect illumination for bedrooms.

Good kitchen light. Supplement over all illumination with the bright, glareless down light of Lightolier Calculites. They make kitchen chores easier.



wonderful world of light

SEE 1960'S EXCITING LIGHTING IDEAS NOW—AT YOUR LIGHTOLIER DISTRIBUTOR

Good Lighting—*Lightolier* lighting—is much more than merely decorative. It *does* things for you and your home. It solves "seeing" problems, makes your rooms lovelier, your living pleasanter, your chores easier. Your Lightolier distributor is celebrating Lightolier Month with a dramatic array of exciting 1960 ideas in lighting from our Wonderful World of Light. For instance, you'll see the Esprit fixture illustrated above, a new kind of "design-it-yourself" lighting. It offers a choice of five pendants, three different kinds of walnut "spreaders". You compose your own one, three or six light fixture, hang your lights high or low, evenly or in a random pattern. Or take the Traveller fixture, far left above. It glides across the ceiling to follow your table, spreads good light up, down, all around. The wicker-cage pendant fixture above left is a dramatic decorating note, leaves table tops clear. All on view at your Lightolier distributor. *For a free "how-to-do-it" brochure, write Dept. HB-109, Lightolier, Jersey City 5, New Jersey.*

LIGHTOLIER

LIGHTOLIER CREATES A WONDERFUL WORLD OF LIGHT FOR ALL THE FAMILY ▪ *Showrooms: NEW YORK. CHICAGO. DALLAS. LOS ANGELES.*



You sit on foam and you love it...now sleep on foam

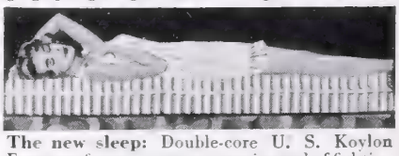


Just make sure it's U.S. KOYLON the platinum label in foam mattresses

For the same reason you love to relax on that big foam chair and catnap on that foam sofa of yours, you'll also love sleeping on foam. Magical foam conforms to your curves instead of fighting them the way conventional mattresses do. But you *should* know that not all foam makes equally good mattresses. Shun cheap foam like the plague. Better yet, specify U. S. Koylon,® finest of all foams. Uniquely constructed small core, double-core Koylon gives a totally new kind of gentle but firm straight-line support to every weary inch of you. It assures lasting firmness and much better ventilation. Non-allergenic Koylon is cleaner, cooler, fresher the year 'round. Of course it costs more to make foam mattresses this way, but it's worth it, as you'll soon discover in the world's most luxurious sleep. Prices for twin-size Koylon mattress and matching boxspring start at 129.50.



The old sleep: Ordinary mattresses resist the contours of your body, make it hard to relax, keep muscles tense supporting your weight. Sagging springs, rigid metal stuffings disturb sleep.



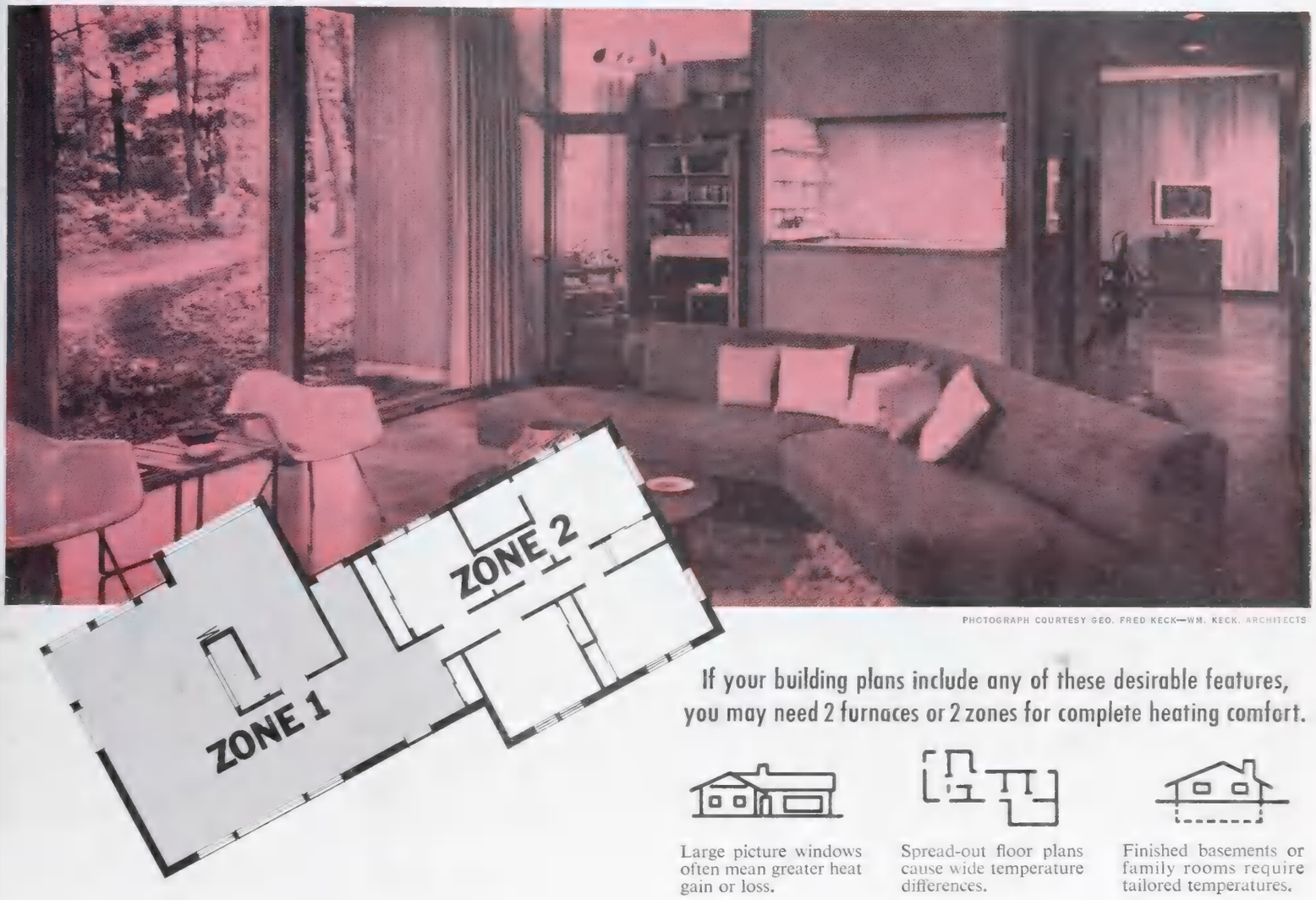
The new sleep: Double-core U. S. Koylon Foam conforms to your curves instead of fighting them. Every inch of you gets firm straight-line support. And you relax all over in luxurious sleep.

US RUBBER **United States Rubber**

Rockefeller Center, New York 20, N. Y.

For ideal comfort in quality homes...

2 furnaces 2 zones



PHOTOGRAPH COURTESY GEO. FRED KECK—WM. KECK, ARCHITECTS

If you're planning a new home that will be larger than most, and have certain desirable features, you probably will be a lot more comfortable with *zone control* heating. This means dividing your home into two or more comfort zones, each with its own thermostat and heat supply. With such a system, you simply set either thermostat to fit your mood or activity. For example, you can have one section cool for sleeping children, another area warm, for entertaining.

Comfort zoning can be accomplished in three ways: (1) two furnaces, each serving a separate comfort zone controlled by its own thermostat (2) one furnace serving two or more zones, each with its own thermostat and (3) one boiler serving two or more zones by means of separate water valves or circulators controlled by separate thermostats.

Although Honeywell does not make heating equipment, we do make the world-famous controls that assure dependable, economical performance. Most familiar is the Honeywell Round thermostat, first choice of four out of five homeowners.

If your building plans include any of these desirable features, you may need 2 furnaces or 2 zones for complete heating comfort.

Large picture windows often mean greater heat gain or loss.

Spread-out floor plans cause wide temperature differences.

Finished basements or family rooms require tailored temperatures.



Rooms over garages often need extra heating or cooling.



Split-level homes are a puzzle for one thermostat to control.



Living and sleeping areas often require different temperatures.

See your heating dealer! Not all homes need zoning. Your heating contractor can give you expert, dependable advice. After studying your needs, he may recommend only one furnace; or one furnace with two or more zones, each having its own thermostat. For hot water systems, your dealer may advise one boiler with one, two, or more comfort zones and thermostats; in some cases, two small boilers. Whatever your needs, trust him on any question of heating or cooling.



Honeywell

H HONEYWELL *First in Control*

THE AMERICAN IDEA



In the growth of our country, in products of man and of nature—lies a vast wealth of inspiration for decorative fabrics for the home. Celanese calls this treasure The American Idea. It is now translated by America's fine fabric makers into beautiful new colors, textures and designs for your home.

On the following pages you will see The American Idea fabrics made possible by another great American Idea...Celanese contemporary fibers; Celanese acetate, the beauty fiber, Celaperm "sealed-in" color acetate, Fortisan super-fine rayon and Celaire acetate carpet fiber.

Celanese Corporation of America, N.Y.

Celanese® Celaperm® Celaire® Fortisan®

Celanese **contemporary fibers**

THE AMERICAN IDEA



. . . the pursuit of beauty, indoors and out. Daisies in a Williamsburg garden bloom on lustrous semi-sheer draperies made with Fortisan. Celanese acetate gives texture to the handsome upholstery on the tailored ottoman.

JOFA'S *hand print drapery fabric of Fortisan super-fine rayon, 4 colors. Upholstery fabric of viscose and Celanese acetate, in 7 smart colors. Available at W. & J. Sloane, New York and branches; Jordan Marsh Company, Boston; Suniland Furniture Co., Houston; Dayton's, Minneapolis; Woodward & Lothrop, Washington, D. C. More stores listed on page 43. Also available through your decorator. Cabin Crafts' "Prairie Sunrise" carpet of Celaire acetate and nylon. Furniture by Dunbar. Celanese Corporation of America, New York 16, N. Y.*

Celanese® Celaire® Fortisan®

Celanese contemporary fibers

THE AMERICAN IDEA



. . . the golden glow of afternoon by the sea. Here, a beach house color scheme reflects those sunlit tones—the floating draperies made sheer with super-fine Fortisan, the upholstery deep-textured with Celanese acetate.

LEHMAN CONNOR'S *drapery sheer of silk and Fortisan super-fine rayon. Bench upholstery of Celanese acetate, viscose and cotton. Chenille textured upholstery on chair of Celanese acetate, rayon, cotton. All in superb colors. At W. & J. Sloane, New York and branches; Jordan Marsh Co., Boston; The J. L. Hudson Co., Detroit; Suniland Furniture Co., Houston; John Wanamaker, Philadelphia.* *More stores on page 43.* *Also available through your decorator. Cabin Crafts' "Basketry" rug of Celaire acetate, Acrilan acrylic and nylon. Furniture by Dunbar.*

Celanese® Celaire® Fortisan®

Celanese contemporary fibers

THE AMERICAN IDEA



...a melting pot of varied ideas, shown in fabrics in a New England home. Draperies are gossamer sheer, they're made with super-fine Fortisan. For contrast, Celanese acetate gives this medallion upholstery a nubby bouclé texture.

COHAMA'S *floral print on rayon, silk and Fortisan rayon. Medallion bouclé slubbed upholstery of rayon, Celanese acetate and cotton. In superb colors. At W. & J. Sloane, New York and branches; The Denver Dry Goods Co., Denver; American Furniture Company, El Paso, Texas; Barker Bros. Corp., Los Angeles; Dayton's-Schuneman, St. Paul. More stores on page 43. Katherine's "Texture Twist" carpet is made of Celaire acetate and nylon. Furniture from American Design Foundation "Collection." Celanese Corporation of America, New York 16.*

Celanese® Celaire® Fortisan®

Celanese contemporary fibers

THE AMERICAN IDEA



...a towering modern skyline. For dramatic contrast, a design of old fashioned hardware on casements made wonderfully sheer with super-fine Fortisan. The upholstery fabrics have the "sealed-in" color beauty of Celaperm acetate.

SCHUMACHER'S *print casement of spun rayon and Fortisan rayon. Jacquard textured damask on bench of spun rayon and Celaperm acetate. Textured jacquard homespun on chair, Celaperm acetate, viscose, cotton. In superb colors. W. & J. Sloane, N. Y. & branches; The J. L. Hudson Co., Detroit; Suniland Furn. Co., Houston; Meier & Frank, Portland, Ore.; Famous-Barr Co., St. Louis. More stores, pg. 43, Also from decorators. Cabin Crafts' "New Hope" rug of Celaire acetate, Acrilan acrylic, nylon. Furniture by Dunbar. Celanese Corporation of America, N. Y. 16.*

Celanese® Celaperm® Celaire® Fortisan®

Celanese contemporary fibers

THE AMERICAN IDEA

fabrics in Celanese Contemporary Fibers
yours at these headquarters stores

(Not all fabrics available at all stores)

ALABAMA
Mobile.....C. J. Gayfer Co.
ARIZONA
Phoenix.....W. & J. Sloane
ARKANSAS
Little Rock.....Pfeifer's
CALIFORNIA
Beverly Hills.....W. & J. Sloane
La Jolla.....W. & J. Sloane
Los Altos.....W. & J. Sloane
Los Angeles.....Barker Bros.
Palm Springs.....W. & J. Sloane
Sacramento.....W. & J. Sloane
San Diego.....W. & J. Sloane
San Francisco.....W. & J. Sloane
COLORADO
Denver.....Denver Dry Goods Co.
CONNECTICUT
New Haven...The Edward Malley Co.
DIST. OF COLUMBIA
Washington....Woodward & Lothrop
FLORIDA
Gainesville.....Wilson's
Gandy Blvd.....Maas Bros.
Jacksonville.....Jones Brothers
Lakeland.....Maas Bros.
Miami.....Jordan Marsh Co.
Orlando.....Ivey's of Orlando
Sarasota.....Maas Bros.
St. Petersburg.....Maas Bros.
Tampa.....Maas Bros.
GEORGIA
Atlanta.....W. & J. Sloane
Augusta.....J. B. White Co.
Savannah.....Levy's of Savannah
ILLINOIS
Chicago.....John M. Smyth
Decatur.....Quigle Furniture Co.
Galesburg.....Kellogg Drake & Co.
Springfield.....John Bressmer
INDIANA
Evansville.....R. & G. Furniture Co.
Fort Wayne.....Earl Groth & Co.
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Banner-Whitehill Furniture Co.
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Banner-Whitehill Furniture Co.
South Bend.....Geo. Wyman & Co.
Terre Haute.....Root's
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Des Moines.....Younker's
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Topeka.....Crosby Bros.
Wichita.....Innes
KENTUCKY
Louisville.....Stewart's
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Shreveport.....Hemenway's
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Bangor.....Freese's Dept. Store
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Baltimore.....The Stewart & Co.
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St. Paul.....Dayton's-Schuneman
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Jackson.....The Emporium
MISSOURI
Clayton.....Famous-Barr Co.
Jennings.....Famous-Barr Co.
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St. Joseph.....Townsend & Wall Co.
St. Louis.....Famous-Barr Co.
Southtown.....Famous-Barr Co.
Springfield.....Heer's
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Billings.....Hart Albin
NEBRASKA
Lincoln.....Gold's
Omaha.....Orchard-Wilhelm
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The American Furniture Co.
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Binghamton..Fowler, Dick & Walker
Gloversville.....Martin & Naylor
New York City
W. & J. Sloane and Branches
Rochester....Sibley, Lindsay & Curr
NORTH CAROLINA
Asheville.....Bon Marche Co.
Charlotte
Mecklenberg Furniture Shops, Inc.
Greensboro.....Ellis-Stone Co.
Lumberton.....R. W. Norman Co.
Raleigh.....Ivey-Taylor Co.
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Valley City.....The Fair
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Cleveland.....Wm. Taylor Son & Co.
Dayton.....Rossiter's
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Tacoma.....Selden's
WEST VIRGINIA
Charleston.....Woodrum's
WISCONSIN
Madison...Harry S. Manchester, Inc.
Milwaukee.....Gimbels

Three ways to improve the looks of a lamp post

The taller the lamp, the more it spreads the light. But a tall post may look too bare. You can make it decorative in itself, grow a vine on it, or screen it out with shrubbery

PHOTOGRAPH BY MAYNARD PARKER



Here's height without ungainliness. Concrete base gives lamp a solid foundation, literally and visually. The length of the crossed two-by-fours adds mass to the post, but interspaces and angled ends keep it from being too heavy in appearance. Light is spread wide by the protective cover. Designer: Garrett Eckbo.



PHOTOGRAPH BY GOTTSCHO-SCHLEISNER

You don't see the tall slender post supporting this electric lantern. It is screened by planting at the base. The shrub in foreground is oak-leaf hydrangea, which is especially handsome at night with light on the broad leaves and flat clusters of white flowers. If the location of post makes year-round screening important, use evergreens at the base. This is in the garden of Mr. and Mrs. C. M. Boardman.

PHOTOGRAPH BY PAUL J. PEART



The classic solution, and a good one, is to grow a vine on the post. This is Hahn's ivy (small-leafed variety of English ivy), but any hardy evergreen climber would serve. Note the stone base which serves to shorten the length of the pole and relate it to the house beyond.

HICKORY-FRY

gives you a trim tailored line



ARMSTRONG

Pure-Foam latex rubber will keep it there!

Notice the inviting back cushions and the crisply beautiful simplicity of line in these contemporary pieces by Hickory-Fry Furniture Company, Inc., Hickory, North Carolina. The precise contours and comfort are there to stay, because this fine furniture is cushioned with Armstrong Pure-Foam — genuine latex rubber, guaranteed for the lifetime of the furniture it cushions. Armstrong-Norwalk Rubber Corp., Pure-Foam Division, Norwalk, Connecticut — Division of Armstrong Rubber Company.

ARMSTRONG
Pure-Foam
LIFETIME GUARANTEE
BOND

Pure-Foam always means 100% Genuine Latex Foam Rubber — never a substitute.

GUARANTEED for the lifetime of the furniture it cushions.

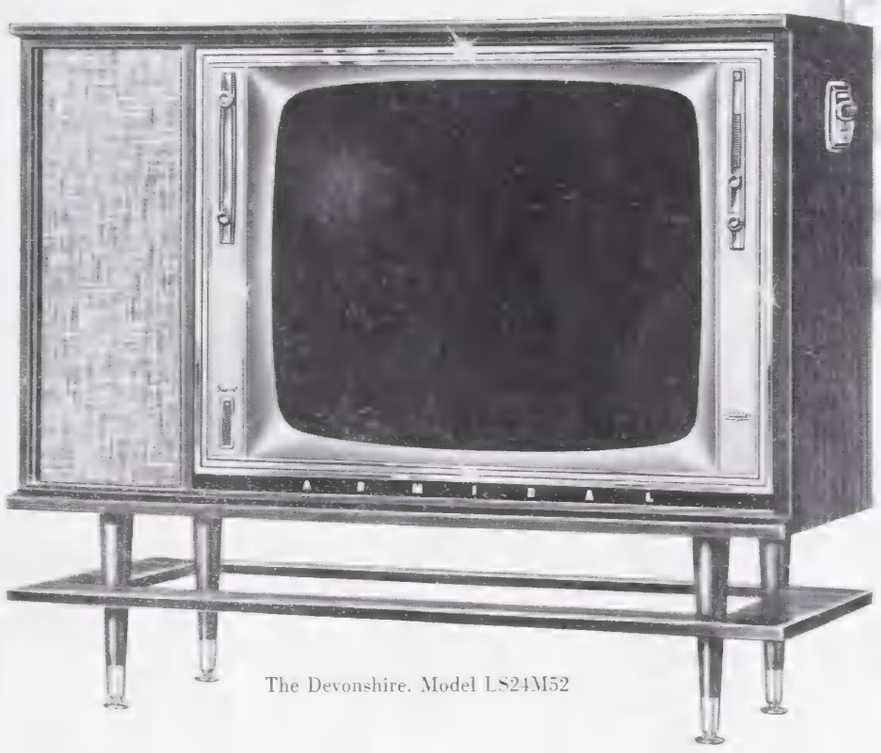
21 inch — *21" overall diagonal 262 square inches*

23 inch — *23" overall diagonal 282 square inches*

New Picture Size!
New Picture Shape!
New Picture Realness!

and new
SON-R wireless remote control





The Devonshire. Model LS24M52

MARK OF QUALITY THROUGHOUT THE WORLD

ADMIRAL

ANNOUNCING NEW 1960 ADMIRAL WIDE ANGLE 23 INCH TV*

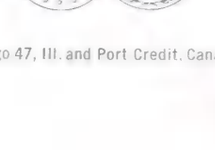
The first TV with squared corners like a movie screen! Now see all the picture the stations send out—20 square inches more than 21-inch TV in a cabinet *slimmer than ever before.*

This brilliant new Admiral picture tube was especially created to bring new clarity and brilliance never before possible on a TV screen. There is no external plastic or glass plate in front of the tube to dim the picture, catch dirt and reflections. An optic filtered safety-glass is *lifetime-sealed* to the picture tube. Ends dirt and reflection headaches forever! And, unlike old-fashioned TV, the picture is *not* recessed four inches back in the cabinet. It's right out front. Now for the first time you can see the entire picture from anywhere in the room.

New Admiral SON-R wireless remote control, too. No cords, transistors or batteries. Ultrasonic sound turns TV on-off, changes channels in either direction, adjusts volume to four levels. All this plus a *5-year written warranty* on Admiral's Etched Circuit boards. They eliminate 105 potential trouble spots found in ordinary TV. See 1960 Admiral today.

*New picture tube, overall diagonal, 282 sq. in. viewable area





Admiral is Sold in 90 countries . . . manufactured in the U.S.A., Argentina, Australia, Brazil, Canada, Italy, Mexico, Philippines, and Uruguay. Admiral Corp., Chicago 47, Ill. and Port Credit, Canada.



KENNETH CURTAINS uses "Dacron" in Point d'Esprit priscillas (double width shown, about $16.95), also in tier and tailored styles, from $2.95. Available at **Baltimore,** Hochschild, Kohn & Co.; **Chicago,** Gately's; **Cleveland,** Sterling Lindner; **Evanston, Oak Park, Harlem, Irving, Chicago,** Wieboldt's; **Fort Worth,** W. C. Stripling Co.; **Indianapolis,** H. P. Wasson & Company; **Long Island,** Gertz; **Lowell,** The Bon Marché, Inc.; **Madison,** Harry S. Manchester; **Miami,** Jordan Marsh; **Minneapolis,** Donaldson's; **New York,** Bloomingdale's; **Reading,** Pomeroy's; **Richmond,** Miller & Rhoads, Inc.; **Rochester,** Sibley, Lindsey & Curr; **San Antonio,** Joske's of Texas; **Salt Lake City,** Auerbach's; **Seattle, Northgate,** The Bon Marché; **Springfield, Mass.,** Forbes & Wallace; **Springfield, Mo.,** Netter's; **Tampa, Lakeland, St. Petersburg, Sarasota,** Maas Bros; **Wichita,** Buck's; **Youngstown,** Strouss-Hirshberg.



for a fresh point of view

forever-crisp curtains of DACRON®

POLYESTER FIBER

Let Kenneth's Point d'Esprit dots dance at your window in these bouffant marquisettes of "Dacron"* polyester fiber. See how they make your room tingle with freshness! And because these curtains are of "Dacron", the crispness keeps, washing after washing. Whiteness remains, even in strong sunlight. And look, these extra-wide curtains with fluffy full ruffles perk up with just a touch of an iron!

DU PONT
REG. U.S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY

*"Dacron" is Du Pont's registered trademark for its polyester fiber. Du Pont makes fibers, does not make curtains shown.

They'll think you're a genius . . . when they see the decorative

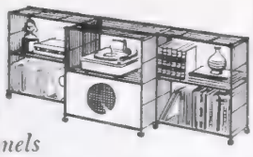
Erecta-Shelf®

units YOU designed!

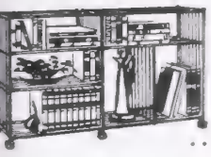




Dramatic Room Divider . . . just 19 Panels



Decorative Hi-Fi Table, Record Rack and Bookcase . . . just 19 Panels



Handsome Horizontal Bookcase . . . just 11 Panels



Attractive Vertical Bookcase . . . just 11 Panels

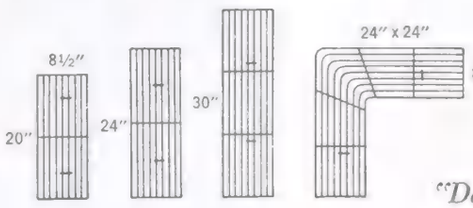
. . . and you can do it in minutes . . . inexpensively!

Imagine custom designing the arrangement that fits your exact needs and space . . . and with just 4 panel sizes! In minutes you can create an attractive, functional and sturdy unit to glamourize every room in your home. Panels are available in satin black or gleaming brass finished wrought iron.

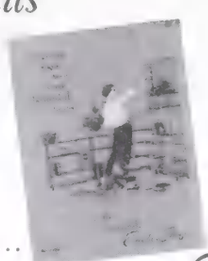
Change your design . . . or add to it whenever you wish, to make it taller, longer or deeper.

There's nothing like *Erecta-Shelf* (it's patented) - see it at your favorite store and you'll see why!

You can custom-design countless units with just these 4 panel sizes!



Write for our **FREE** brochure . . .



"Designing Ways to a More Beautiful Home"

Erecta-Shelf® Division of Metropolitan Wire Goods, Corp.

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How Frank Lloyd Wright Used Music

He considered it a way to enlarge and enrich life and the imagination

By CURTIS BESINGER

• Some men are content to live upon bread alone as their staff of life, but Frank Lloyd Wright required more than bread. He nourished his spirit and imagination not only upon works of art that he made an integral part of his environment, but upon the sound of music, also an essential element in this environment.

Music is as much a part of the atmosphere of Taliesin as the stones in its walls, the landscape surrounding it, the flowers blooming in its garden, or the quiet murmur of life.

To some people music is a kind of background hubbub. To them it does not matter too much what the music is, be it classical or rock and roll. What does matter is that it is there filling the frightening void of their own empty lives. Heard but not listened to.

To other people music is a kind of sacred "object," something apart from their life. They regard it and listen with reverential awe either in concert halls as performed by professional musicians or as a sort of private ritual in their own living rooms as recorded and reproduced.

But to Frank Lloyd Wright music was not a supporting background noise, not a thing apart. Music was woven into his life . . . an active part of it. He knew it always as a part of his life. He had gone to sleep as a child with the sound of Bach or Beethoven in his ears, played by his minister musician father. He had been taught by his father to play the piano and the viola and to "see" symphony as an edifice in sound.

As a boy, he had spent his summers in the valley which was later to become his home. It was a valley saturated with the faith and hymns of his Welsh ancestors. He had encouraged his own children to learn to play some musical instrument as a part of their education. He continued his own music

(*Please turn to page* 50)



Musical instruments of all kinds were ever-present in the Wright households. Harps, harpsichords, virginals, grand pianos, concert pianos appeared everywhere. On foreign trips Mr. Wright would buy strange primitive instruments unknown in America and learn how to play them later. The Fellowship could perform with as many as 20 instruments.



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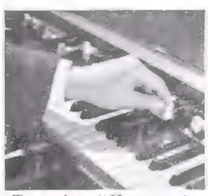
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HOW FRANK LLOYD WRIGHT USED MUSIC

CONTINUED FROM PAGE 48

making, deriving great satisfaction from improvisation, which he referred to as "letting the piano play itself."

His statement, made in a jesting spirit to Carl Sandburg, "If my mother hadn't decided for me that I was to be an architect, I should have been a very great musician" could perhaps have been true. He felt a great kinship between music and architecture and believed that "the mind required for greatness in either art is the same." He saw in music the same abstract qualities found in architecture. He saw their common pattern in "the striving for entity, oneness in diversity, depth in design, repose in the final expression of the whole. He saw their common elements in "planned progressions, thematic evolutions, the never-ending variety in differentiation of pattern, integral ornament always belonging naturally enough to the simplest statement of the prime idea upon which the superstructure is based."

It was because of these feelings and beliefs that music-making came to be one of the dominant activities in the daily life of the Taliesin Fellowship, the group of apprentices in architecture who worked and studied under his guidance. The young man or woman who came to Taliesin with some previous training in music was encouraged to continue it. The person with no previous experience was encouraged to make a start, so that he might know music actively instead of only passively.

The uninformed sightseer in a visit to Taliesin could have easily mistaken it for a school of music. He could hear sounds of rehearsal throughout the day. Although times of rehearsal could change to meet the requirements of other work in progress, in the studio or in the actual construction activity, the day might include a chorus rehearsal immediately after breakfast, an orchestra rehearsal after lunch, and a dance rehearsal in the evening after dinner. It would also include, tucked in at various times during the day, individual practice sessions and the rehearsal of smaller ensemble groups. It could include the sound of singing, of a violin or a cello, of a flute or a recorder, of a piano or a harp.

The immediate objective of the rehearsal was not the public performance of the music but the personal enlargement and enrichment of the life and imagination of the performer, and the development of an awareness of the common elements of design in music and architecture.

As Frank Lloyd Wright himself went to a "delightful and inspiring school" when he listened to music, particularly that of Beethoven, he felt the apprentice, without being particularly aware of it, should learn the design qualities of good music. During his apprenticeship the young architect, either through hearing or in his own reading and participation, became acquainted with a large portion of the musical literature of the world.

Since the goal was not the same quality of performance that might be expected of a professional musician, there was an opportunity to

(*Please turn to page* 57)





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PUERTO RICO: San Juan: Salvador Casellas.

HOW FRANK LLOYD WRIGHT USED MUSIC

CONTINUED FROM PAGE 50

explore a wider area of music than would otherwise have been possible. Those who sang in the chorus—and many did because it is a form of musical activity for which most people have at least the necessary rudiments and from which they can easily gain some satisfaction—became familiar with very early religious music: the rich polyphony of Vittoria, Palestrina, Schütz and others of this peak of song; the work of Bach and Brahms; the pleasures of Gilbert and Sullivan; the simple depths of folksongs, cowboy songs and spirituals.

Dependent upon their particular instrument and their ability, groups of apprentices would explore the pleasures of ensemble and chamber music, including the simple folktunes and dances arranged for recorders, and the trios and quartets of Haydn, Mozart, and Beethoven. The orchestra played Mozart, Vivaldi, Borodin, and other composers whose works came within their ability and instrumentation. Individuals played some of the sonatas of Beethoven, Mozart, Bach, Vivaldi, Brahms, for piano, violin, and flute.

OFTEN members of the Fellowship would devote extra time and energy to the preparation of some solo or ensemble composition as a special contribution to some particular event in the life of the Fellowship. For Mr. Wright's birthday, it might be a cello sonata, an instrument of which Mr. Wright was particularly fond. It might be a chorus number for Christmas or Easter.

The apprentice who did not actively participate in the playing of music still came within its influence. Music was a part of the social life of the Fellowship. Each Sunday evening the Fellowship would gather together, either in the living room or theater, for dinner with Mr. and Mrs. Wright and guests. Dinner was generally followed by a varied program of music. It would include several numbers sung by the chorus, several numbers played by the ensemble or orchestra and several by individual soloists. It might also include the more finished performances of musicians who were guests only for the evening or who were staying for longer periods of time.

Although Mr. Wright greatly enjoyed the polished performance of the professional, he was wary for fear that their presence and reliance on their ability might encourage the members of the Fellowship to become lax in their own music-making activity, and to become passive in their musical interests instead of using it as an inspiration and a means for developing their own ability.

Not only was music a part of the daily life of Taliesin, audibly, but provision for it was planned by Mr. Wright in all of its main living spaces; a grand piano occupied an important position in all of the living rooms. Seating arrangements for small ensemble groups were a part of the furnishings of some rooms. In the several theaters which were a part of Taliesin in both Wisconsin and Arizona and which housed a part of the social life of the Fellowship a grouping of furniture for music-making is always a part of the design.

Mr. Wright did not rely entirely on the music-making activities of the Fellowship for his musical nourishment and sustenance. Both Taliesins contained a rather large library of recorded music. At Taliesin in Wisconsin speakers were not only incorporated into the architecture of the rooms, but one was placed outdoors in the garden and both early in the morning or late in the evening the sound of music added its particular quality to the environment, making it seem much richer and more serene.

Send for the complete bibliography on
Frank Lloyd Wright
covering the period from 1900 through 1959

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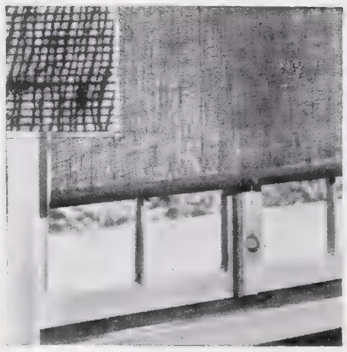
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By JULIE POLSHEK

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PHOTOGRAPHS BY FRED LERNER





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(*Please turn to page* 166)

Concrete Masonry pylons add their spectacular note of shadow and substance in this handsome home in the Southwest.



FRANK LLOYD WRIGHT

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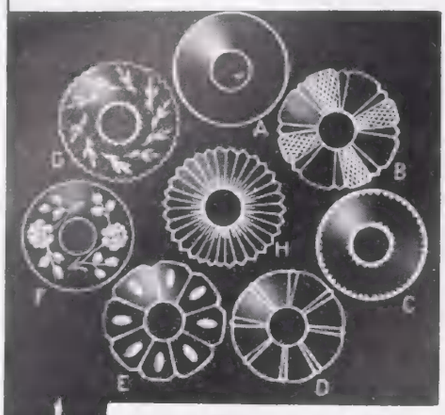
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No. 6S 6¾"x3"	3.25	No. 1R 3¼" diam.	.85
No. 7S 7½x3½"	3.95		
No. 8S 8½x3¾"	4.45		

No C.O.D.'s, please

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Bazar Français
EST 1877

666 SIXTH AVE. NEW YORK 10, N.Y.
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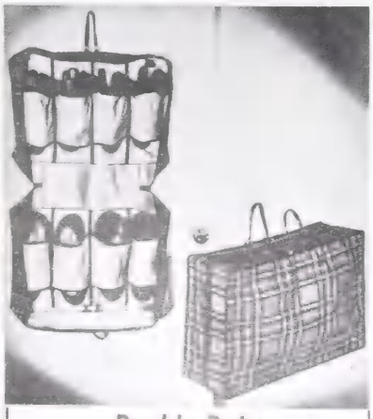


PARTY PERK-UP

Set a hospitable table with this 8-cup electric percolator. Made of white china decorated with a basket-weave overlay and dainty flowers, it makes a sparkling effect on tray or table. Wonderful, too, for terrace and barbecue entertaining. The perfect gift for a bridal shower, the new homemaker! Complete with electric cord. $6.95 ppd.

Write for FREE catalog.

SETH and JED
Dept. B-10 New Marlborough, Mass.



Double-Duty
SHOE BAG
For Men or Women

Solves the shoe storage problem on the road or at home. Slip shoes into this lightweight, convenient bag and carry over arm, or zip open to hang on closet door. Holds 4 pr. women's or 4 pr. men's shoes. 20" x 18" x 8", collapses to a flat package for easy storage. Plastic lined, in red and black rayon plaid, or blue or brown duck. $7.95 Ppd. Tax Incl.

Pa. Residents Add 3½ % Sales Tax • No C.O.D.'s

THE ADDED TOUCH
Wynnewood HB-10, Penna.



Monogrammed Orlon Sweater Dickey. The practical accessory with the personal touch. Snowy white orlon in attractive ripple stitch. Washes in a jiffy — never any shrinkage. Detachable golden initial tack pin. Specify single initial. Satisfaction guaranteed or money back.

$1.95 — *Send check or money order.*

MOLLY PITCHER GIFTS
Dept. H, P.O. Box 144, Colts Neck, N. J.



PAGODA SHELF is a handsome foil for a cool arrangement of ivy and African violets, or your collection of spices and cookbooks, or a raft of antique perfume bottles. Subtly Chinese in feeling, it would be equally wonderful in modern or traditional décor. Sturdy wooden frame woven by hand in Madeira. 23" h. x 31" w. x 6½" d.. $14.95. Jobie Gifts, Crow Hill Rd.. Mt. Kisco, N.Y.



A FIRST DINNER PARTY will be more memorable because of such small elegances as these delightful imported silver-plated table appointments. They're place-card holders and cigarette stands 2" h. with pierced filigree design to make your table the most talked about in town. Set of 4 with 12 place cards. $2.95. Order from Zenith Gifts. 2200 P.O. Bldg.. Brighton 35, Mass.



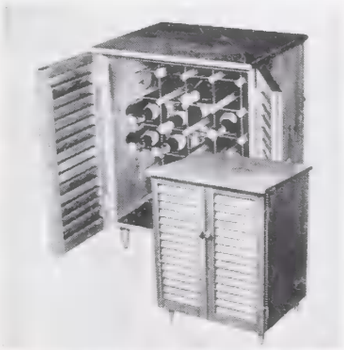
SIGN OF FUN. If your strait-laced spouse has a hidden streak of rowdiness in his make-up, mark this well for his downstairs bar. An electric sign lights up to read "Blank's Bistro, Catering to All You Nice People—No Cover Charge But We'll Get Even!" Black and red with a 25-watt bulb and 6-foot extension cord, $11.95. Spencer Gifts. Spencer Bldg.. Atlantic City, N.J.



MATCH PLAY. Icebreakers that will turn a slow-starting party into an evening of rollicking fun tell the world who is the ruler of the roost. Marked either JANE DOE and Husband, or husband's name in small letters and JANE DOE. they make inspired anniversary gifts. 36 packs. $1.50. Handy Gifts, Room 101, Jasperson Building. Culver City, Calif.

PING

Merchandise, except personalized items, may be returned for refund by firms involved. Prices subject to change.
Unless stated, postage is included in price.
Firms prefer not to handle C.O.D.'s.
Postage extra outside Continental U.S.A.
Happy Window Shopping!



A WINE CELLAR has been beautifully designed to fit into a handsome pine chest that's just the right size for an end table, serving table, or wall cabinet. Holds 30 bottles prone. Finely hand-crafted of knotty pine in honey tone or maple finish. 28" h., 21" w., 16" d., $39.95. In kit form with louvered doors all made. $27.50. Exp. coll. Yield House, No. Conway, N.H.



DRAWN WITH LOVE and frowning concentration, your own child's drawing on the family Christmas card will be cherished by the lucky ones on the receiving end. Fold and mail any-size drawing for reproduction on fine linen stock. Greeting and names on inside fold. Red on white *or* white on red. 50 cards, envel., $20; 100, $28. Young Rembrandts, Loch Lane, Port Chester, N.Y.



TEAKWOOD TABLES are beautiful imports from Hong Kong, and the big news is that they are a nest of *four* tables—not the usual three. Our spys tell us this is a find. Largest table, 28" high, 20" wide, 14½" deep, is just right for reading lamp. Workmanship makes them a true investment. Nest of 4, $100 exp. chgs. coll. Order from Edith Chapman, 260 Main St., Nyack, N.Y.



CUSHION THE SHOCK of worn-out chair seats with tie-on provincial-print pads and cushions filled with bouncy foam rubber. Made to fit Captain's and mate's chairs, use tie-on backs on ladder-back and Boston Rockers. Large chair pad, 18" x 15", $3.98. 14" x 14", $2.98. Chair backs 21" x 13", $3.98. Add 25¢ post. Foster House, HB-10, 6523 N. Galena Road, Peoria, Ill.

The Gift That Only You Can Give

Three dimensional statuettes made from snapshots, negatives or portraits of family groups, children, pets, wedding pictures, memorable events.

LIFE-LIKE *Deluxe* PHOTO STATUETTES



DECORATIVE AND CHARMING TO OWN—A CONVERSATION PIECE—A UNIQUE GIFT

Made from studio quality, professional enlargements about 7½", mounted on solid wood base finished in walnut, beautifully hand-crafted and polished.

DELUXE STATUETTES:	Studio Enlargement	Oil Colored	Sepia
Photo Statuettes	$4.95	$6.45	$5.95
Statuette Letter Holder	5.95	7.45	6.95
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Regular Statuette, about 7 inches, stained wood base $2.50, Letter Holder, $3.95 and Book Holder $5.95—Same Guarantee. Will quote special prices for pictures that have to be restored. *Send a clear, sharp photo print, portrait or negative, with check or money order to:*

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RELAX in PATAKWA MOCCASINS

Ideal gift for the whole family

from the Indian Reservation Country of soft, washable sueded cowhide, flexible padded soles, lifted inside heel cushions and insoles. BLISS TO WEAR indoors and out with cuffs rolled up or down.

HANDCRAFTED in Natural, Turquoise, Brown, Red, Russet & Indian White.

FOR MEN and WOMEN in sizes 4 to 8.....$4.95
in sizes 9 thru 12.....$5.95

FOR CHILDREN too in natural or brown only. Sizes
5, 7, 9.....$2.95
11, 13, 2...$3.95

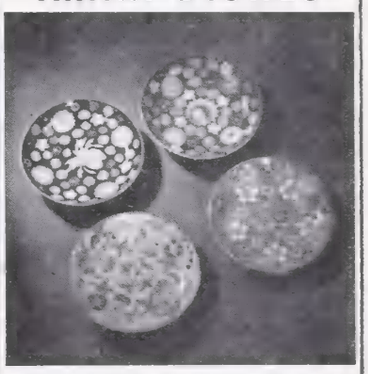


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IMARI DISHES



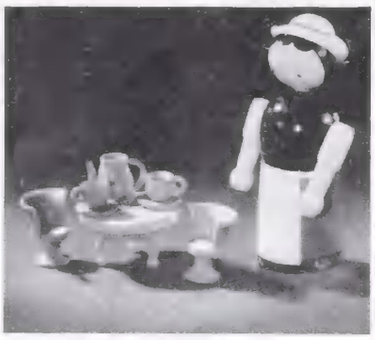
Triumphs of perfection. Famed and prized for centuries. Each dish is intricately decorated with heavy enamel deposits in magnificent, bright Imari colors . . . lovelier than precious cloisonne. Use for coasters or individual butter dishes, conversation-piece ash trays, etc. 4 exquisite background colors and designs to the set. Each 3½" diameter. Order No. 1875.

$1.95 per set—Two Sets (8) **$3.75** postpaid

Send for new free gift catalog of unusual items.

Shop the Armchair way

DOWNS & CO.
Dept. 1110D, Evanston, Illinois



Katrinka's
Full Of Surprises

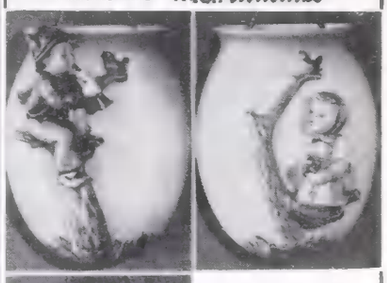
She's a colorful little Dutch girl made of enameled wood, with a head that turns and arms that move. But that's not the half of it! Stored inside her are a tiny doll's tea table, 2" in diameter, 2 chairs and a darling tea set, all made of wood. Katrinka is 5½" tall.

$1.95 Plus 25¢ Postage

Pa. Residents Add 4% Sales Tax
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Page & Biddle
Bryn Mawr HB 10, Penna.

Authentic "M. I. Hummel"





WALL VASES

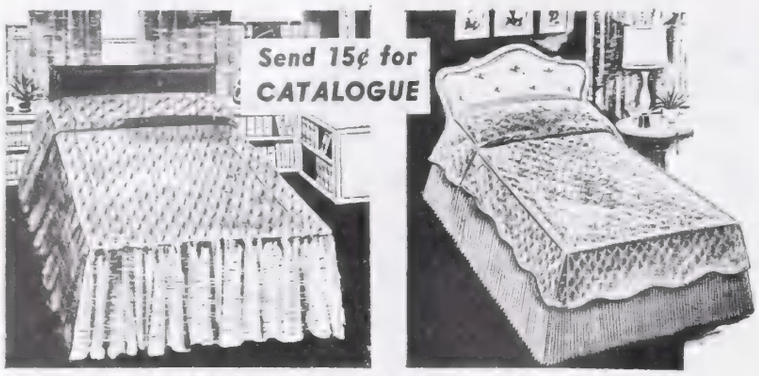
Shown for the FIRST TIME. Figurines in the lovely Hummel colorings, mounted on light blue and natural color vase. Strikingly beautiful.

pair (top) 5¾ x 4½" **$18.00** pr.

vase (bot.) 5¾ x 4½" **$10.95** ppd.

—Write for Free Gift Catalog—
50 cts. for Hummel Fig. Catalog w. Story

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597 H1 Farmington Ave., Hartford 5, Conn.



SUN-RESISTANT ANTIQUE SATIN ENSEMBLES

Not just antique satin . . . but a superior quality of this popular fabric that's nubby textured and sun-resistant. The tailoring is trim . . . the oval-in-the-diamond quilting puffy. Sun-resistant acetate viscose colors of shadow green, antique gold, powder blue, dusty rose, brown, aqua, nutmeg, orchid, apricot, pink, grey mist, and white. Send 10c for antique satin color swatches.

BEDSPREADS, gathered flounce.
Twin **17.95,** double **19.95,** king special ordered **39.95**

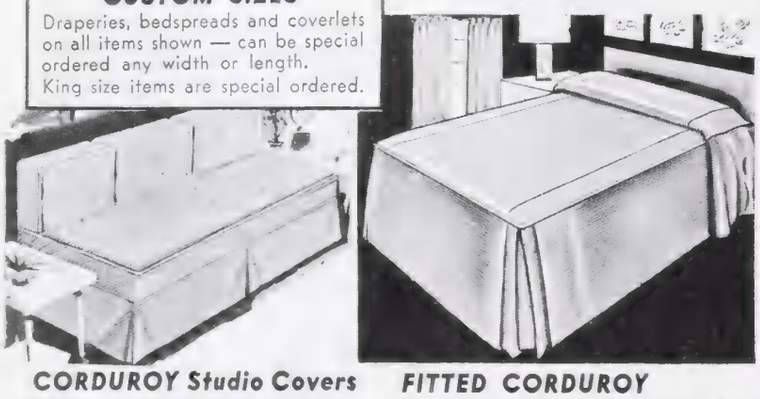
DRAPERIES
45" long **6.95** — 63" **7.95** — 81 **9.95** — 90" lined **14.95.**

COVERLETS, kick-pleat corners.
Twin coverlet **14.95,** double **16.95** king, in stock **29.95**

DUST RUFFLES, gathered
Twin **9.95,** double **10.95**
Knife pleated — (shown above.)
Twin **14.95,** double **15.95**

CUSTOM SIZES

Draperies, bedspreads and coverlets on all items shown — can be special ordered any width or length.
King size items are special ordered.



CORDUROY Studio Covers

Smartly designed with box top and kick-pleat flounce. Washable colors of brown, gold, charcoal, hunter green, turquoise toast — in stock. Two week delivery on red, grey, copper, black. Studio cover only **11.95** (33 x 76 - 18" drop) . . . twin bed size **13.95** (39 x 76 - 20" drop) . . . pillow covers, set of two 18 x 37 x 4 — or three 18 x 24 x 4 — **8.95.** Send 10¢ for studio color swatches.

FITTED CORDUROY

Velvety soft pinwale corduroy bedspread is trimly tailored with double kick-pleat corners. Washable, jewel-toned colors of eggshell, antique gold, hunter green, walnut, lipstick red, blue, pink, coral, aqua, nutmeg, rose, or charcoal. Twin bedspread **15.95**· double **16.95,** king, special ordered **29.95.** Draperies can be special ordered any length or width. Send 10c for corduroy color swatches.



"Starlight" Bedspreads

shown below — in standard sizes. Sun-resistant acetate colors of dusty rose, antique gold, aqua, blue, brown, nutmeg, shadow green, orchid, apricot, white. Swatches **10c.** Twin **12.95,** double **14.95,** king, in stock **25.00.** Draperies — 45" long **6.95,** 63" **7.95,** 81" **9.95.**

King Size BEDSPREADS

POLISHED COTTON coverlet, solid	29.50
FLORAL PRINT polished cotton	29.95
COTTON SATIN COVERLET	45.00
PINWALE CORDUROY BEDSPREAD	29.95
KICK-PLEAT CORDUROY COVERLET	27.50
HEIRLOOM FRINGED BEDSPREAD	29.95
JEFFERSONIAN HEIRLOOM BEDSPREAD	37.50
ANTIQUE SATIN COVERLET	29.95
ANTIQUE SATIN BEDSPREAD	39.95
"STARLIGHT" BEDSPREAD	25.00
ALL-OVER QUILTED BEDSPREADS	39.95 - 55.00

King Size BEDDING IN STOCK

CANNON percale sheet (90x108)	6.95
CONTOUR 78x76x6½ or 78x80x6½	7.95
BLANKETS, 90x108	22.95 - 45.00
WASHABLE DACRON COMFORTER	29.95
WAMSUTTA mattress pad, 76 x 84	9.95
EXTRA LONG PILLOW (21 x 36)	
European Goose Down filled	19.95
Dacron filled	11.95
Cannon long pillow CASE, 42 x 48	1.00
Wamsutta long pillow case, 42 x 48	1.75
G.E. Electric Blankets	59.95 - 69.95

We know of no other store in America with our selection of king size bedspreads and bedding. They are designed to cover two 39" wide x 76" long twin beds — joined together.

PROBLEM SIZES

Any size bedspread — coverlet — or wall of draperies can be special ordered at a modest cost. Send 10¢ for each set of fabric samples desired.

ADD 90c POSTAGE to total order, regardless of size or zone.

COLTEN'S
1351 Beacon St.,
Brookline 46, Mass.



LOOP EARRINGS are the fashion order of the day. Their elegant simplicity makes them perfect glitter-mates for fall suits, dressy blacks, or casual sportswear. Order them in dime or quarter sizes in sterling silver or 18k gold plate for $2, or in copper (nice with tweeds) for just $1 a pair. Add 25¢ for tax and post. Old Pueblo Traders, Box 4035, HBL, Tucson, Ariz.



BODY AND SOLE of the Deer Moc clings to your foot like a glove, and the butter-soft natural mellow tan deerskin is deliciously flattering. A special tanning process makes the leather porous so your feet can breathe, and the foam-rubber insole is heaven. Flexible, washable, handmade in men's and women's szs. $9.50. Norm Thompson, HB, 1805 N. W. Thurman, Portland 9, Ore.



RANCH PANTS. No one else in the world can wear pants with the same grace of an American girl. They're her own particular uniform, subtly adapted to her way of life. Zebra-stripe corduroy pants with velveteen finish emphasize the lean sophistication of a good figure. Basic colors: green, peacock, red, gold. Szs. 22-30, odd & even. $8.95. Beckwith's, 68 Franklin St., Boston.



MOTHER KANGAROO and her baby roo are a great comfort to a child when the lights are out, satisfactory playmates in the dawn's early light before grown-ups are awake. These lovable, life-like "Down-Under" animals are of top quality, hygienically treated, real Kangaroo fur. 18" size with removable baby. $12.98. Boomerang Enterprizes, Box 4018, G. P. O., Melbourne, Australia.



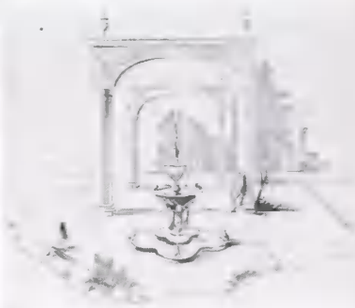
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EXQUISITE 4-SPRAY FOUNTAIN MURAL



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CHOICE OF:
- Black & Gold
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7.95 plus 51¢ handling

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OFF THE CUFF, have you ever seen a nicer way to acclaim a man's profession? Symbols of doctor, lawyer, pharmacist, chemist, engineer, accountant, dentist, architect are reproduced on sterling silver or 12k gold-filled links, $7 pr.; tie clip or tie tack, $4 ea. Set, $10. Tax incl. Industrial symbols also available. Write Wayne Silversmiths, 546H S. Broadway, Yonkers, N.Y.



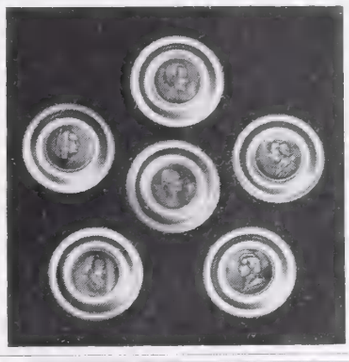
CHRISTMAS-EVE CHINA is the enchanting name given to this beautiful white china decorated with a glittering Christmas tree towering over a snowy village. Your holiday dinner parties will be filled with the true spirit of Yuletide. Four-piece place setting of dinner plate, cup and saucer and 7″ salad or dessert plate, $4.95. Order from Page & Biddle, Bryn Mawr, Pa.

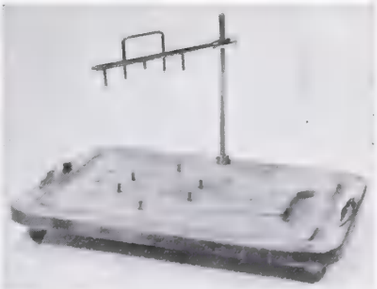


COCKTAIL HIBACHI. This will do a gourmet job of cooking up tiny cocktail franks and burgers, or it keeps canapés hot for tippling guests. 4½″ high, die-cast black iron, it's fully insulated with adjustable draft control for cooking. Hardwood handles, chrome grill, with 100 wooden skewers 4½″ long, the set $5. Wayne Manufacturing Co., Wayne 1, Penna.



COMPOSER PLAQUES. If your husband's favorite relaxation is by the Hi-Fi with his collection of symphonic records, these plaques would be a meaningful gift. Or get the grouping of 12 Old Masters (Mozart, Beethoven, Chopin, etc.) for the living room. Specific selection not possible. 6″ w. in solid brass, 2, $2.50; 6, $6.75; 12, $12.50. Mastercraft, 275-HB Congress, Boston, Mass.





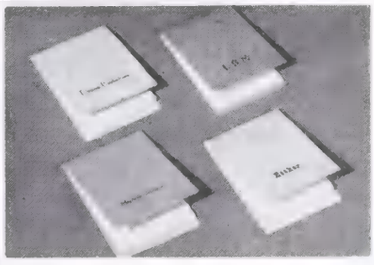
BARBE-DUCK . . . here's something to make the holiday serving a breeze. This footed BARBE-DUCK with rubber tipped cushions has an adjustable holder. It's perfect for the dining table or outdoor barbecue. Gift boxed. **$8.95 ppd.**

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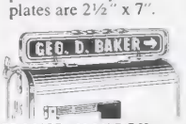
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Your name or other wording appears on both sides of your DAY-n-NIGHT Marker in permanent, embossed reflector letters that shine brightly in headlights, softly in moonlight.

DAY-n-NIGHT Markers are rustproof; plates, frames, etc., are made of lifetime aluminum throughout. Baked enamel automobile finish; black background, white letters. The letters are permanent — raised in solid aluminum plates. Nameplates are 2½″ x 18″; number plates are 2½″ x 7″.

You can order any wording you want, up to 17 letters and numbers on nameplates, 6 on number plates. Same wording appears on both sides.

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FRAMED MAILBOX MARKER attractive wrought aluminum frame. **style MF** **$2.95** Postpaid



DELUXE MAILBOX MARKER graceful wrought aluminum frame and scrolls. **style EM** **$3.45** Postpaid



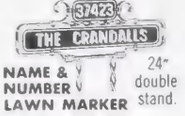
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attractive wrought aluminum bracket for wall, post, etc. **style B** **$3.95** Postpaid

FRAMED BRACKET MARKER



with wrought aluminum frame. **style FB** **$3.95** Postpaid

TWO-LINE BRACKET MARKER



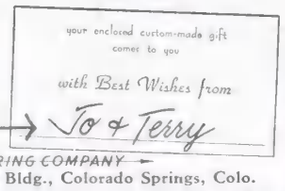
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*ANY WORDING YOU WANT, ON ANY STYLE MARKER				
		TOP		
		BOTTOM		

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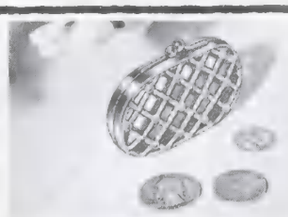
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☐ Remittance enclosed, ship postpaid in U.S.

☐ Ship C.O.D. I will pay C.O.D. fees and postage.



Gilded Coin Cage. Merriest little coin purse that ever got tucked away in purse or evening bag! It looks like golden cord—actually it's an openwork goldtone cage set with flashing stones. Big enough (2½"x1¾") to hold your change—small enough to fit pocket or bag. Helps you spot coins instantly. Order **0490-6**, Coin Cage, **$1.00.**



Jeweled Drinking Cup—Pill Box. Clever and beautiful! The little case is just 2¼"x¾" when closed. Cover conceals built-in pill box that nests in the collapsible cup when folded. Cup opens to a big drinking tumbler 2¼"x2½" high. White plastic case has cover studded with sparkling stones. Order **0367-6**, Cup and Pill Box, **$1.00**



China Composer Busts. The titans of music—Beethoven, Mozart and Mendelssohn, make an imposing trio on your piano, curio shelf or end tables. Busts are of white china—tops are elegant matte finish and bases are glazed with gold circles and gold names. Each is 5" high. Set of 3. Order **8531-6**, Composer Busts, **1** set **$3.00** postpaid.



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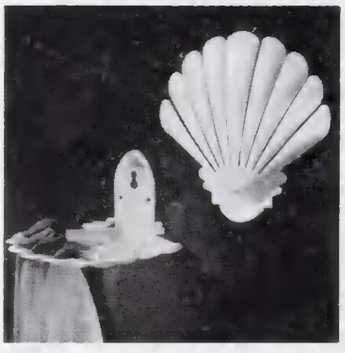
Miles Kimball 226 Bond Street Oshkosh, Wisconsin



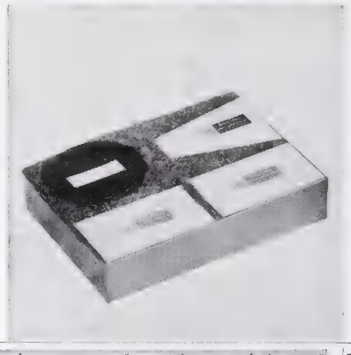
LOVELY TO LOOK AT, delightful to own are hand silk-screened tree panels on white mat paper in natural colors for your walls. They may be used as individual panels, or cut-out. Choose white roses and green leaves in brown planter box. or lemon tree with green leaves, brown box. 18" w., 48" h., $6.50 ea. $11.95 pr. Jacques of Bel Air, 12229 Wilshire Blvd., Los Angeles 25.



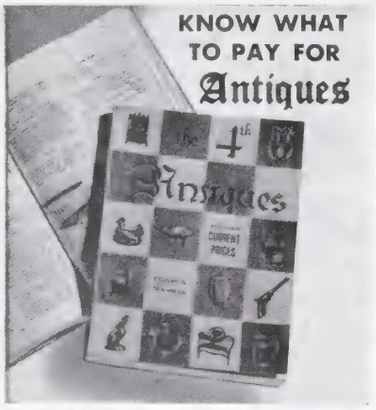
RIGHT TO THE POINT. Here's a world-clock pencil sharpener that points your jotters and tells you the correct hour around the globe. Just turn the base dial to line up the proper hour in your time zone. West German import has 2½" plastic holder to catch pencil shavings. And it's a miraculous $1. Breck's of Boston, HB-10, 252 Breck Bldg., Boston 10.



THEY SELL SEA SHELLS that mount on the bathroom wall and serve you two ways. Flip one *up* and it's pretty decoration. *Down*, it's a saf-T-dri stocking holder that holds up to 16 pairs of nylons or socks. Plastic in pearlescent pastel colors of blue, yellow, green, rose, or crystal. Self-adhesive installation. $2.95. D and D Enterprises, 22 N. 5th Ave., Maywood, Ill.



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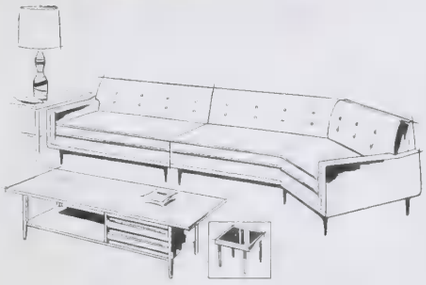
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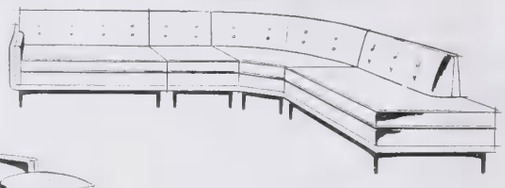


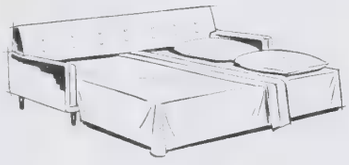




COCKTAIL TABLE with three "stowaway" TV snack tables.

SECTIONAL GROUPINGS



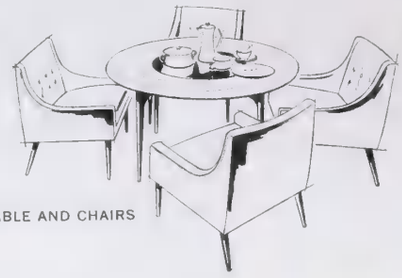


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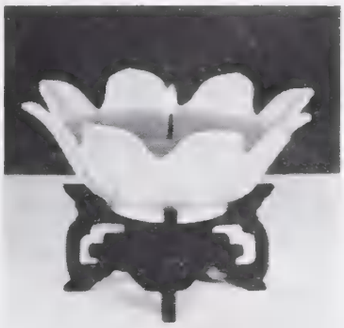
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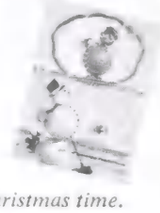


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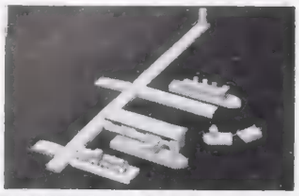
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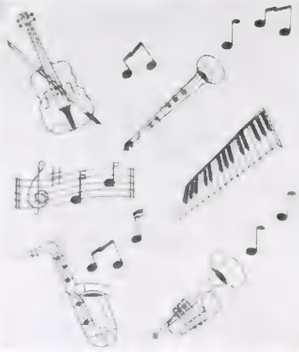


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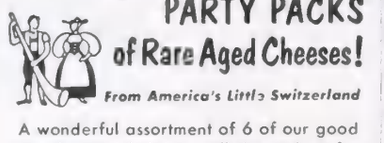
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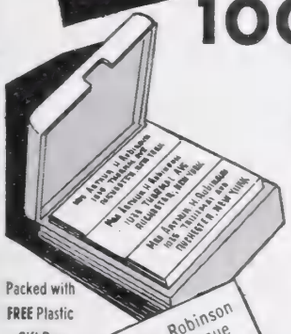
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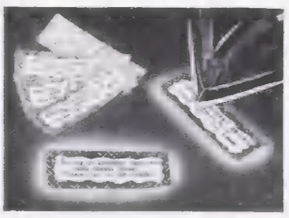
1000 NAME & ADDRESS LABELS $1



Sensational Bargain! Your name and address handsomely printed on 1000 finest quality gummed labels. Packed with **FREE** useful Plastic GIFT BOX and padded for convenience. Use on stationery, checks, books, records, etc. **Beautifully printed** on best quality gummed paper - **1000 labels only $1.00 postpaid. SPECIAL - SAVE MONEY, Any 3 different orders $2.00. A terrific bargain.** If you don't agree this is the buy of the year, we'll refund your money in full. Ideal gift item.

SPECIAL OFFER ANY 3 ORDERS $2 PPD.

WRITE FOR FREE CATALOG



IRON-ON CLOTH TAPES identifies CHILD as well as garment! Iron-On in 1-minute! Up to 3 lines of words printed on white **iron-on cloth** with colorful Homespun borders. Resists washing and cleaning. Iron on underwear, sheets, shirts, sweaters, etc. Prevents clothing loss or theft.
#5 Cloth Tapes .....50 for $1.00
100 for $1.75 - 200 for $3.25



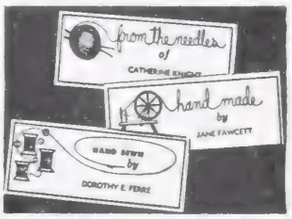
Personalized CHRISTMAS SEALS pretty up your gifts and cards, make them more personal. **4 different** designs, each custom printed with **your name. Personalized with name** as shown on finest gummed paper. 9 sparkling colors. **Orders consist of all 4 designs ass'td.**
#204 Xmas Seals 150 for $1.00
Special - 300 (same name) $1.75



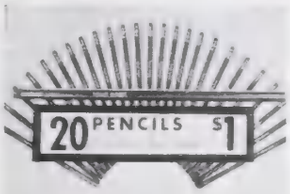
GRACE PLACE MATS have a wonderful value, both spiritually and materially. Every child should learn to say grace. These practical, lovely Place Mats are printed in large blue type, each set consists of 7 different graces. Wonderful for old and young. A lovely gift.
#136 Grace Pl. Mats 36 for $1.50
60 for $2.50 - 100 for $3.50



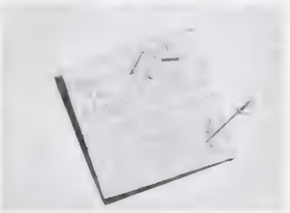
Personalized STRETCH SLIPPERS are a **must** for the traveler - perfect for lounging. **Your first name** stamped on each slipper to show ownership. These comfortable slippers fit anyone - washable, shrink resistant, quick drying. Gay metallic patterns. Ideal gifts. State name.
#503 Personalized Slippers pr. 89c
6 pair (different names) $5.00



TAFFETA LABELS to identify your hand craft. **Your name** in black print fast inks on quality grade taffeta. Choose one style: "From Needles of," "Hand Sewn By" or "Hand Made By." Personalize your hand craft—sew these lovely Taffeta Labels into handmade garments you so proudly make.
#7 Taffeta Labels .... 25 for $1.50



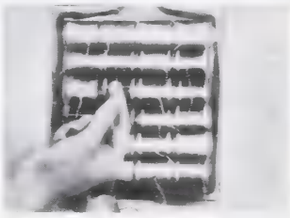
20 Personalized PENCILS with your full name in gold. Smooth #2 lead with rubber erasers. Personal, practical gift for children. A terrific value! Low enough in price so you can buy several for gifts. Ideal for home or office use. Order for all children on your gift list. These **personalized pencils** are a bargain.
#153 Pencils .....20 for $1.00



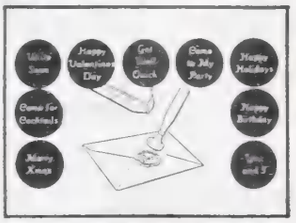
BATHROOM SIGN is a clever gag item. Makes cute gift. Will give the "receiver" lots of laughs. Made of plastic, the 3-dimension sign has 8 different **"Come on in"** and 8 **"do not bother"** sayings. Has **"magnetized" dart** to be placed on saying desired. Order several for gifts.
#616 Bathroom Sign $1.00
SPECIAL .....6 for $5.00



"FORGET-ME-NOT FILE" solves the problem of forgetting Birthdays, Anniversaries and important dates. File contains a generous supply of cards with space for full details. Place cards in rotation, simply move card to bottom as date passes. Windows in lid show next date. Ideal gift for anyone.
#421 "Forget-Me-Not File" $1.00



THREAD BAR - one of the handiest sewing accessories available. Transparent plastic case holds 24 spools of thread for easy matching. A hole above each spool allows thread to be drawn through. Avoids tangled thread. Hang by ribbon or tuck into drawer. Ideal Utility Gift. Thread not included.
#459 Thread Bar $1.65



SEALING WAX for All Occasions is a clever new idea for sealing packages, envelopes, etc. Custom engraved, choice of ten different wordings, **2 sticks of quality wax included.** A "chic" way to seal Xmas Cards or packages. Make unique gifts - - Choose wording.
#688 Occasion Sealing Wax $1.50
Special - 3 (different sets) $6.00



PLATE SAVERS of foam plastic with name or initials. Stop chipping and scratching of fine china! Use savers between your plates. Pink, blue, green or yellow. Complete set (service for 12) of 24 - 4½", 12 - 5½" and 12 - 7½" pads. Lovely as gifts. Give name, color.
#526 Plate Savers (48 pads) $2.95



"PHOTO FACTS" Labels tell all! Space to write in names of persons in the picture, the date and where it was taken. No more wondering where, what or who is in photo. Labels are gummed, may be applied directly on picture. Complete your photo album. 250 Labels in set.
#434 Photo Facts Labels set $1.00



POCKET NAME PRINTER prints name and address (or any 3 lines of type) on envelopes, checks, photos, etc. Compact case has space for storing printer with automatic inker. Use at home or office. Easy to carry. Extra lines 25c each.
#45 Pocket Name Printer $1.00
SPECIAL - Any 6 different ..$5.00



Personalized BRIEFCASE to carry important papers. Smartly styled from amazingly durable plastic leatherette. A sturdy, trouble-free slide fastener guarantees against loose notes and papers! **Your name** stamped in bright **gold** on front. Gift for student or businessman.
#252 Plastic Briefcase $1.75



FLAN Adhesive is a boon to housewives! Soft as a beaver. Green flannel you can cut to any shape for scratch-proofing lamp bases, ashtrays, figurines, etc. Line silver chests, jewelry trays. Has adhesive backing, just peel off, press into place. 12"x24" sheet.
#236 Flan 12"x24" Sheet $1.00



MAIL LABEL Assortment such as Via Air Mail, First Class etc. printed on quality KromeKote gummed paper. 300 Labels, 15 different wordings, (Approx. ⅝"x2"). You receive larger quantity of labels most needed. Use at home or office.
#690 Mail Labels 300 for $1.00
1000 for $2.00 — 2000 for $4.00



STAY-N-PLAY TRAYS personalized with your name or initials put a stop to the fuss and muss of glass and goodies in the middle of card table. Space for glasses, mints, peanuts, etc. Rich Ivory White Plastic, **with your name or initials** in bright gold. 2 trays to set. Gifty.
#505 Stay-N-Play Trays set $1.00

WRITE FOR FREE CATALOG





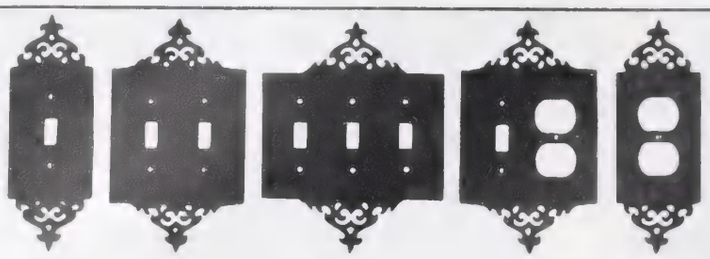
PARCEL POST LABELS Personalized with your return name and address. Correct gov't. wording on labels allows you to seal packages. Bright red labels printed in black. 3 lines of copy. For home or office.
#10 Parcel Labels ....50 for $1.00
100 - $1.50; 200 - $2.25; 500 - $4.
1000 for $6.00 - 5000 for $25.00



DRAWER DIVIDERS of Mahogany Plywood. Ideal size for organizing disorganized drawers. Perfect for kitchen, dresser drawers, etc. Kit contains 4 - 24" strips with **preglued** plastic inserts to hold dividers. Easily cut to desired length.
#676 Dividers ....(1¾" hi.) $1.00
#676a Dividers (3½" hi.) $1.89

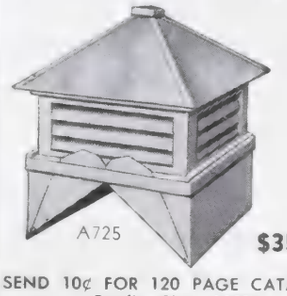
AIRMAIL REACHES US OVERNIGHT

Send Orders to: **Handy Gifts** 1012 JASPERSON BUILDING CULVER CITY, CALIFORNIA



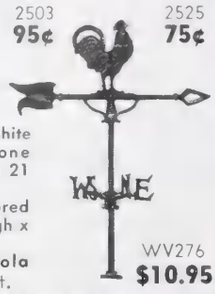
2517 **75¢** 2521 **95¢** 2523 **$1.25** 2503 **95¢** 2525 **75¢**

Black, hammered, cast aluminum Switch Plates, made in our own shop . . . at prices that just can't be beat. Also available in polished brass at double prices shown. Postage paid.



A725 **$35**

Copper roof Cupola, of white pine, painted white one coat. Size 26 in. high ▪ 21 in. ▪ 22 in. **$35.00**
Cast aluminum, sculptured Weather Vane 29 in. high x 21 in. wide **$10.95**
Both Vane and Cupola **$45.00.** Express collect.



WV276 **$10.95**

SEND 10¢ FOR 120 PAGE CATALOG.
Quality Since 1897

William Spencer
RANCOCAS WOODS, NEW JERSEY



DREAM HOUSE
SALT, PEPPER & NAPKIN SET

Practical as well as pretty! Listen to the compliments when you set this gaily colored dream house set on your table. Inviting doorway has napkin holder behind it while the attractive potted trees hold salt and pepper. Of gracefully molded plastic. About 4½ inches tall with 2⅜ inch shakers. Only $1.25 Postage Paid. A perfect gift for collectors and homemakers! Write for Free Catalog of over 500 exciting new gift ideas from all over the world!

ADRIANE, Inc., 9-934, Finch Building St. Paul 1, Minnesota

Craftsmen in Charm



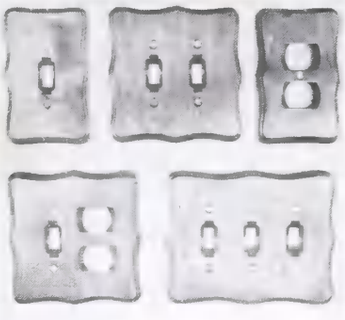
The "Vera"

This Hunt Galleries' Charm Chair is delightful in every lovely inch of her! Sheer elegance in style; complete satisfaction in comfort; unusual appeal in price. Native hardwood, deeply padded, with coil spring seat. Upholstered in finest spot-proof velvet in your choice of fifteen decorator colors. Samples on Request. H. 33". W. 24" Seat D. 18". Seat H. 17". **$41.25** ea.; **$80** pr. (Your fabric, 3½ yds. 54"; 5 yds. 36", $35.) Exp. Coll. No C.O.D. Folder "Hunt Galleries' Prevues." 10¢.

Satisfaction Guaranteed

HUNT GALLERIES
P. O. Box 492 Hickory, N. C.

Craftsmen in Charm



FINE WOOD COVER PLATES

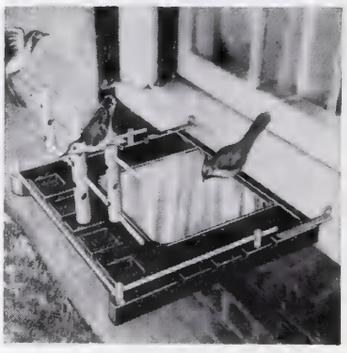
Available in Salem maple to blend with provincial, maple, birch and knotty pine. Made from choice hardwood with a fine furniture finish. Easily attached with furnished brass screws. Single cover $1.50, double cover $1.75, convenience outlet plate $1.50, combination switch and double outlet $2.50, triple cover $2.75. Shipped parcel post prepaid. Send for catalog. **MARIAN BOWATER, P.O. BOX 3037, GRANADA HILLS, CALIFORNIA.**



SIMPLY DAZZLING in a country home or city apartment is this lovely crystal chandelier. Three tiers of brilliantly cut prisms catch the light and shoot off sparks. We highly recommend it for an entrance hall, dinette or pretty powder room. 8" wide and about 13" high, it's $24.95 exp. chgs. coll. Paulen Crystal Co., 296 Broadway, New York 7.



ETCH-IT. Now you can monogram glassware in five minutes. The etching cream won't hurt your hands or your clothes, and is so safe even a child can use it. Your designs are permanently etched into the glass, will never wash off. It's as easy as writing, and cream comes with instructions. $1. Time Saver Gifts, Box 509, Culver City, Calif.

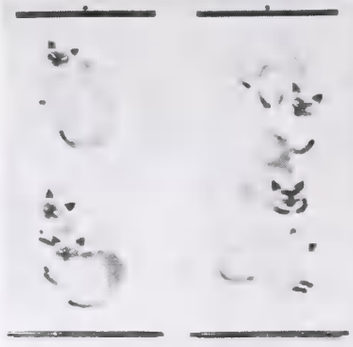


FOR THE BIRDS. Clip the Flight Deck to any window sill, and turn your whole family into bird watchers. This fascinating feeding station has 4 seed wells, water pool, feeding stick, perch rails. In weatherproof green duralon, white trim. Ideal outside a sick-a-bed or nursery window. 17" x 15". $6.55; 3, $18. Gift-packed with card. Duncraft, Dept. B, Penacook, N.H.



HERE'S FARE WARMING that is the nicest we've seen. A gem of a sauce boat imported from Spain is made of aluminum in a gleaming silver finish. It comes with warming pan and ladle and it's wonderful for gravies, sauces, a party supply of the hot butter that belongs with lobsters, artichokes. ¾-qt. capacity. $3.50 plus 25¢ post. Betty Adams, 275-HB Congress, Boston 10.

SIAMESE KITTEN WALL SCROLLS



These beautiful scrolls are printed in muted hues of walnut brown and beige with just a touch of turquoise in the eyes. So fitting to the contemporary home, yet the warm subtle colors blend well with any decor. Just the decorator's touch you need over the bed, sofa, or in the entry hall. Overall length 31" x 15" wide when framed with cylindrical walnut wood bars capped with gold brass ferrules. $5.95 ppd. Your money plus postage refunded if not delighted.

F. MARMO—HBO
3978 W. 6th Street, Los Angeles 5, Calif.

YOUR OLD FUR COAT INTO NEW CAPE, STOLE, JACKET $22.95





- MORTON'S remodels your old, worn fur coat, jacket or cape, into a glamorous new fur treasure for only $22.95.
- Includes restyling, new lining, interlining, monogram, cleaning, glazing.
- **Order from MORTON'S World's Largest Fur Restyling Service. Get selection unmatched at any price (16 styles), greater value, styling proved by Harper's Bazaar, Glamour, other fashion leaders.**
- Send No Money! Just mail old fur, state dress size, be sure. Pay when new restyled creation arrives.
- **Or write for Morton's new 1960 Style Book.**

WRITE FOR NEW FREE! STYLE BOOK

MORTON'S, Dept. 22-J Washington 4, D. C.

Hello . . .
I'm Carl Chisman
Occupation: Artist . . .
and I'VE GOT A SECRET
(I paint butterflies)





the following jazz is submitted by the ad agency

Only **$6.00** with frames

BRILLIANT DISTINCTIVE CHISMAN ORIGINAL

Carl's offering a special introduction to acquaint art lovers with his new painting technique . . . a technique he developed after years of experimenting with various mediums. His new chemical treatment adds vividness to colors . . . texture to enamel surfaces. The heavy enamel . . . applied on wood . . . looks much like enameling on copper. Each butterfly is a beautiful signed original . . . distinctive . . . with vivid, living colors. Choose from red, lime, yellow, orange, and blue to blend with furnishings. Bold black frames, 13" x 13". Introductory price, $6.00, postpaid. Money-back guarantee if not delighted! Specify alternate color . . . and send today before his arms drop off!

CARL CHISMAN STUDIO Dept. HB
1709 Cumberland Ave., Cleveland 18, Ohio

LET YOUR LIGHT SHINE from a brass lantern wrought in India by a craftsman who understands line and balance and how to work artistically with metal. Perforated by hand with over 600 cross holes through which light filters, style on left is 21″ h.. 5″ diam. Rt., 12″ h., 5″ diam. With 3′ brass chain, $26.95 ea. Shopping Int'l., Dept. 221, 25 Lafayette, White Plains, N.Y.



OYSTERS *R* IN SEASON. You'll look a long time indeed before you find anything as magnificent as these French Majolica plates for gourmet servings of oysters and clams. The stunning turquoise color blends with modern or traditional table settings. 9½″ in diam., $3.95 a pair. Four would be a superb wedding gift. $7.75. Add 50¢ post. Added Touch, HB10, Wynnewood, Pa.



UNDER COVER MAN. The time has come for all good wives to get down to their Christmas lists and, of course, the men are right at the top. So earmark these sanforized cotton newsprint undershorts for everyone from your husband to your grandson. Dateline reads: April 1, 1999, Space Age issue of the Strata Star. Size 30-42. $1.75. Johnny Appleseed's, Box 711, Beverly, Mass.



CITRUS-FRUIT JUICER, designed with 3 separate juicing heads for squeezing lemons and limes, oranges and grapefruit, is blissfully electric. Juicing heads are easy to remove and clean, do the job in seconds—imagine juicing a lime with nary a squirt in the eye! This wonder will do it for you. Green, yellow, red. $14.95. Here's How Co., HB-10, 95 Fifth Ave., New York 3.



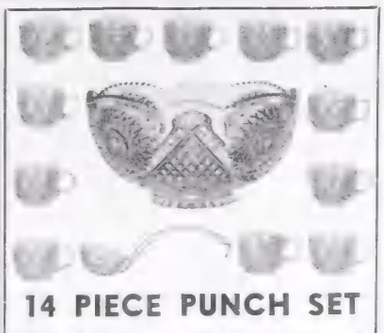


Hurry is a forbidden word in the magic world of The Three Weavers. Here dedicated craftsmen loom soft, imported wools. A luxurious gift, bearing the signature of the artist who wove it . . . for a gracious home. App. 54″ x 72″.

- **Block plaids in muted decorator shades of rosedust, turquoise, sandalwood, smoke, old gold, stone green.**
- **10 solid tone window-pane weaves including dusk rose, ceil blue, camellia pink, celadon green, driftwood, etc.**

HILL TOP HOUSE
P. O. BOX 11 CHAPPELL HILL, TEXAS
ORDER BY MAIL • POSTAGE PREPAID
WRITE FOR FREE CATALOGUE

Also light weight bed blankets • crib blankets



14 PIECE PUNCH SET

Your fall parties will be elegant and easy to serve with our sparkling pressed glass punch set. In perfect reproduction of the famous old "Saratoga" design. Looks like exquisite cut glass. There's a big, graceful 9 quart bowl (12⅝″ in diameter), 12 generous sized cups and glass ladle. Here is value combined with quality you won't match.

Complete 14 Piece Set, $10.95
plus $1.10 handling

Send for free gift catalog *No C.O.D.'s, please*

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THIS YEAR'S MOST UNIQUE AND PRACTICAL IDEAS

Bancroft's - shopping center



24 PERSONAL PENCILS

. . . with your name in Gold! A feather in anyone's cap to give—and a sure way to foil pencil snatchers. Fine quality number 2 black lead PLUS pure rubber erasers. A mark of distinction for your desk and the pride of young and old alike. Specify name.
UK 1504-S Set of 24 $1.00



GIANT FUNNY FEET . . .

Size 29½EEEEEE! Put your best foot forward—and what a gigantic foot! Huge clodhoppers provide hours of fun. Wait 'til friends see rubber monstrosities, complete with bunions and callouses. In natural flesh tones. Can be worn over shoes.
UK9441 Funny Feet, pair. **$1.00**



CAN YOU BLOW 'EM OUT?

Try to blow out magic candles and they'll relight automatically! A riot at birthday parties when birthday boy or gal blows out candles on the cake and they suddenly start burning. A secret: to put them out, merely pinch wick! **UK3173** Set of 12 . . **$1.00**
UK3174 Set of 24 . . . . . **$1.89**

"SOMEBODY GOOFED" INSULT TIE



Get lost! Don't Call Me, I'LL Call You! These and 22 other insults and witty remarks are gaily printed on a huge 42″ long tie. Wait til Aunt Matilda reads 'em—WOW! You'll find plenty of practical uses for this tie, too . . . for catching spilled soup, dusting furniture, etc. Hand printed in 2 colors on heavy drill cloth with a contrasting knot and elastic neck band. A real party rouser.
UK3101 . . . . $1.00

MASQUERADE PAJAMAS FOR PRISONERS OF LOVE

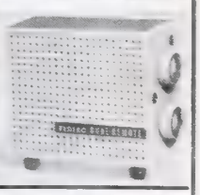


Do a "stretch" with your cellmate in these pajamas and be a real prisoner of love. Perfect as a gift . . . wonderful for costume affairs. Their prisoner stripes make you feel like you're in for quite a spell. Men's of tailored broadcloth; Women's in flannel.
MEN'S: **UK9790** Size A; **UK9791** B; **UK9792** C; **UK9793** D; Pair **$4.95**
WOMEN'S: **UK3834** (32); **UK3835** (34); **UK3836** (36); **UK3837** Size. 38. Pair **$4.95**

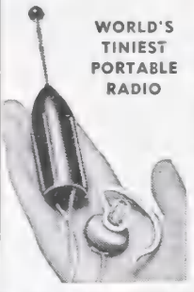
FANTASTIC STEREO SPEAKER . . . ONLY $7.95
■ Gives Stereo Effect ● Extend Listings To Other Rooms ■ Works With Phono, Radio, TV ■ Remote Speaker Control



Enjoy Stereo Effect with your present set. Have private listening—set can be 20 ft. away and farther. Extends sound to any room. Control set volume independently of remote speaker from your easy chair. Feel as if you're surrounded by an orchestra. Can be used as a "personal listening" speaker . . . without disturbing others. Two volume controls . . . one for speaker, one for remote control of set. With 20 ft. cable. Easy to install yourself. **UK3606 . . $7.95**



WORLD'S TINIEST PORTABLE RADIO



No tubes! No batteries! Needs no outlet! Lowest Price Ever! Self-powered Portable works on Germanium diode—fits pocket, purse. Ground to metal—listen in bed, at work, etc.
UK397 . . . . $2.00
Deluxe Model
Needs no ground. Has extra long antenna. Works anywhere; outdoors or indoors, in cars, on bike, in boats.
UK398 . . . . $4.95

HOLDS TRASH AND EXTRA BAGS



New, improved Sak-Trasket for dry waste paper, grocery, soap wrapping, tin cans and other trash for disposal. Formed to hold the largest grocery sacks plus space for extra sack storage for future use. 8″ x 13″ x 15″ high. Cadmium plated finish. Has rubber feet to protect floor.
UK1201 . . . . $2.98

INSTANT ELECTRIC BREWMAKER



Make instant coffee really "instantly." Electric Brewmaker in Moss Rose design, makes it in 2½ minutes . . . reboils water in seconds. Swell for cocoa, tea . . . all hot beverages. White porcelain finish . . . the secret for keeping it hot. Four cup capacity. With cord.
UK3215 $2.98

PERSONALIZED DRESS LABELS



Every creation is "exclusively yours"! We print your name on silky satin labels to sew in any dress, blouse, etc. Distinctively identifies clothes. Ideal for "Hand Made" gifts. Give name.
UK2640-D 15 labels **$1.00**
UK2641-D 40 labels **$2.00**
UK2642-D 60 labels **$3.00**

Under Bed Storage Chest



PORTABLE UNDER-BED CHEST

Carries like a suitcase! Has trunk capacity! Makes under bed area an "extra closet" for storage. Keeps out of season clothing hidden. Durable 12 guage vinyl has zipper closure. Completely dust-moth-mildew proof. 6″x18″x42″ with steel bracing. Lightweight.
UK 3601 Portable Chest . . **$3.98**

NEW ROLLING SNOW PLOW

All-steel Snow Plow rolls on 6″ rubber tires thru all snow. One trip clears walk. **Exclusive Chipper Edge** Carbon steel edge bites thru icy, hard-packed snow. Glides through 8″ drifts—clears 22″ path. 7 adjustable positions up to 22″. **No Lifting Or Bending!** No shoveling — just roll snow away. Wheels on blade roll smoothly over cracks, rough pavement. 41″ no-stoop handle. Silvery Cadmium and red finish. Blade is 22″ wide.
UK1135-S Standard **$9.95**
Deluxe Model larger 26″ blade, traction tires, Bonderized undercoat.
UK1004-S Deluxe **$12.95**



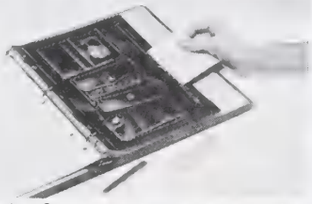
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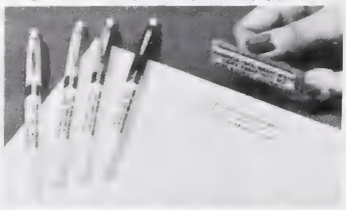
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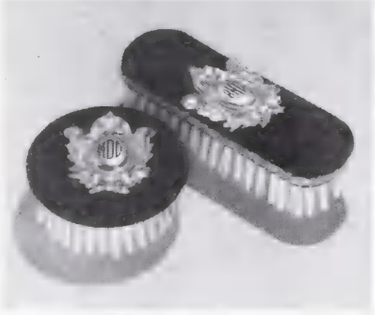


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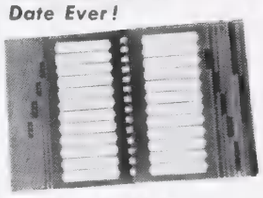
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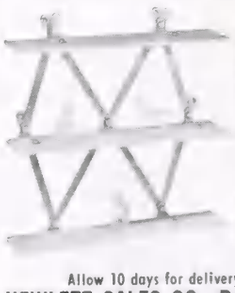


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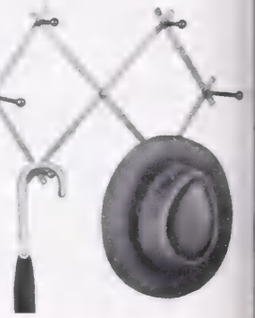


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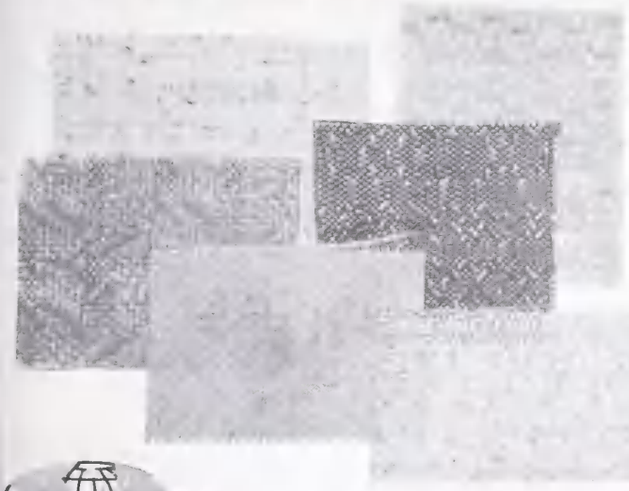
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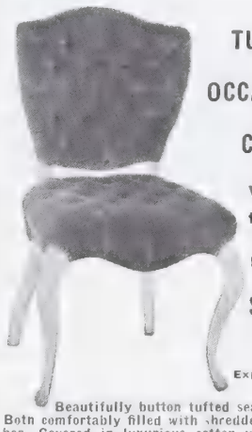
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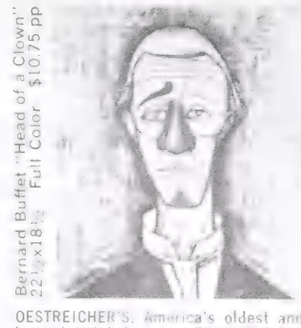
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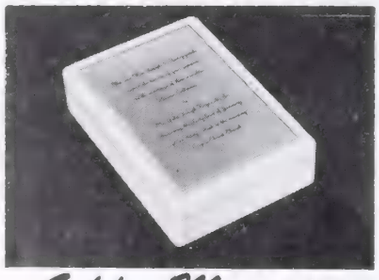
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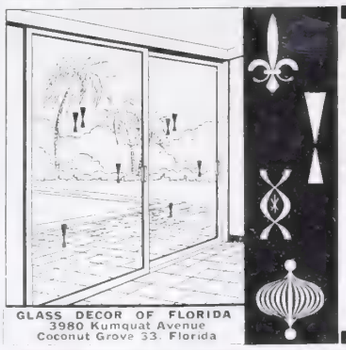
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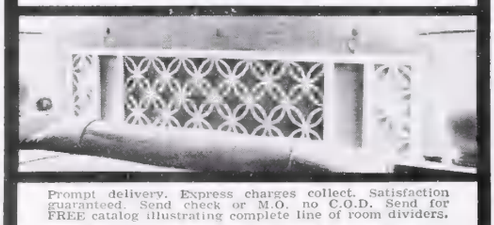
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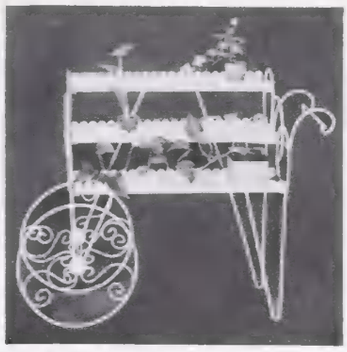


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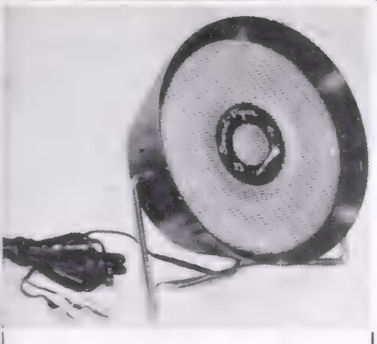


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He will feel like an Eastern Prince when he slips into this splendid robe. Equally at home for breakfast or for evening lounging. He will revel in masculine simplicity and classic cut of this Traditional robe. Hand-print Oriental patterns on a neutral background. 6.95 val. **5.88**



SAVE FOR XMAS GIFTS

BUY FROM THE IMPORTER



FIBERGLASS PLANTERS

(1) – A contemporary fiberglass planter in bone white. Bowl is 15″ wide. Stands 2. high on wrought iron stand.

(2) – A dramatic black planter and stand, glamour trimmed with leaves of gold. 9″diam. ×22″high.

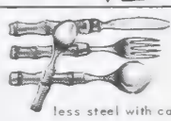
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HIBACHI

Famous Japanese portable cooker. Nickel plated removeable grill has wood handles. Black, sand cast iron body has handles and wood base. Use on Patio, Lanai, Hearth.

10″ diam. **4.98** 11-1/2″ diam. **5.98**



STAINLESS TABLEWARE

Dine in casual elegance in patio or dining room. Made of gleaming stainless steel with carved bamboo handles.

4 PLACE SETTINGS(16pcs.) **3.69**



NEW IMPORT!

DANISH STYLE IMPERIAL

Exquisite oriental skill blends into authentic Danish Modern for comfort, utility and beauty. Has 'sculpture' hardwood frame available in Danish Walnut or Oak, Swedish Blonde or African Ebony – all fine finished and ready-to-assemble. Cushioned in foam rubber with washable, stain-resistant Naugahyde or Naugalite. . . in 7 luscious colors: Charcoal, pink, yellow, tangerine, aqua, tan or white. Specify color wood & cushions when ordering.

$69.95 VALUE

CHAIR FRAME COMPLETE – ready-to-assemble with all accessories . . $17.95
FOAM RUBBER CUSHIONS – Set of 2 (back and seat) uncovered $10.00
EXTRA COVERS with zippers. Set of 2 (back and seat). Choice of colors $7.50

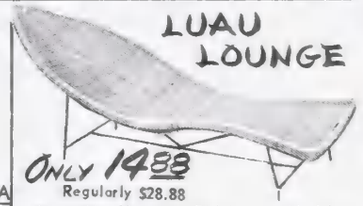
$32.50 CHAIR – complete with cushions and covers



SHELL CHAIR

Take advantage of our low price on this handsome chair. Has a distinctive open weave of golden Palembang Rattan. Legs and frame are sturdy black wrought iron. 26″ high with 17″ x 18″ seat.

$6.95 VALUE 2 for $6.88 or **3.88** EA



LUAU LOUNGE

ONLY 14.88

Regularly $28.88

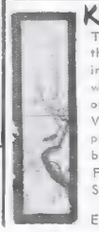
An exotic golden rattan Fish Lounge. Ideal for your Den, Porch, Patio or Lanai. Makes a real conversation piece. Has a full 80″ of lounging comfort with a 26″ width. Frame and legs are heavy duty black wrought iron.



SWIVEL BAR STOOL

A refreshingly different, 2-color bar stool. Seat and back are plastic coated rattan in your choice of two-tone color combinations. 12″ seat revolves on swivel – 29″ from floor. Your choice of 10 color combos: black/white, green/white, red/white, grey/black, green/cream, aqua/cream, green/yellow, ivory/bronze and navy blue & white. Please specify color.

2 for ONLY $13.88 or **7.88** EACH



KUTANI WALL TILES

Traditional Japanese artistry created this dramatic wall decoration. Now imported direct-to-you. Four lustrous white tiles are mounted in your choice of walnut or black lacquered frames. Vibrantly colored scenes are hand-painted and fired-on for lifetime beauty. Choose from 4 scenes: Birds, Fish, Animals or Japanese Landscape. Size: 8″ x 26″. A $9.95 VALUE . . .

EACH **2.99** SET OF TWO **4.99**



NEW COLORFUL NAUGAHYDE CUSHIONS

Covered in Naugahyde or Naugalite which wears like iron but feels like leather. Cleans with a damp cloth. Generously filled with 100% NEW Cotton Linters. Size: 19″x 5-1/2″, corded, with center button and carrying handle. Colors: Charcoal, Tan, Aqua, Pink, Tangerine and White. A $6.95 decorator value.

CUSHIONS **$3.99**

Sturdy WROUGHT IRON FRAMES

CHAIR – Wrought Iron Frame only $2.98
Cushion LOVESEAT – Frame only 4.89
STOOL – Wrought Iron Frame only 1.98

17¢ SQ. FT. SEA GRASS MATTING

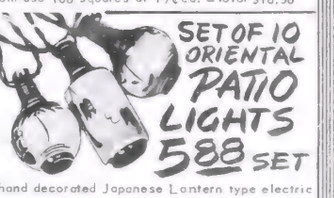


The most economical floor covering. Hand woven of Formosan Sea Grass, 1/2″ thick in squares of 12 inches, sewn together to form 6 ft. wide rolls. You add or subtract squares as desired. Send room dimensions in feet. Example: for 9 ft. x 12 ft. room use 108 squares at 17¢ea. – total $18.36



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SET OF 10 ORIENTAL PATIO LIGHTS 5.88 SET

10 hand decorated Japanese Lantern type electric lights – strung on a 44 ft. UL approved cord. Safe decoration for outdoor or indoor parties. Will add that 'special' touch of gayety and light to all festive occasions. Bulb 3½″ long..

TERMS: Send Check or Money Order. 1/2 dep. with C.O.D.s. All items shipped postage or freight collect. Calif. residence add 4% tax.

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Guard against colds! Avoid chills! Hang Mopper next to tub, shower, pool . . . and dry off in a flash after you splash! Keeps you warm as toast!

MOPPER®

the original terry "dry-off"

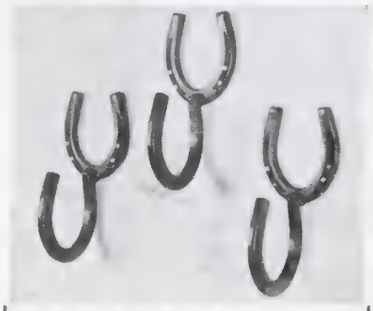
AFTER-BATH ROBE

Here's the great big, wonderful "terry bear" of a robe that towels you dry instantly, cozily after tub, shower or swim! Made of thick, thirsty, luxurious, snow-white Cannon terry, with yards of comfortable fullness, raglan sleeves, huge draft-screen collar . . . it's a whopper of a Mopper! Two big "carry-all" pockets, wrap-around belt, tassel tie, velvet press-on initial for personalizing. Fits men, women perfectly. For 6-footers, order king-size . . . only $1.00 more. A great buy and a heart warming gift. Order several . . . for yourself, for gifts, for guests . . . at the Special 3-Mopper price. Orders filled immediately. Sorry, no C.O.D.'s.

Gift-ready in clear plastic bag. Free 3" initial (specify) Add 35¢ postage ea. Mopper **$6.95** ea. **(Save! 3 for $20)**

Write for catalog.

Woodmere Mills, Inc.
Dept. A6, Bennington, Vermont



LUCKY PONYSHOE HOOKS

Small ponyshoes, welded together to make sturdy, serviceable hooks. In the children's rooms they'll inspire tidiness and get everything off the floor, from skates to dungarees. Ideal for summer homes, camps or ranches. Many of our customers order them by the dozen. Just the right size so hats and coats really stay put . . . and lucky, too.

Dull black finish 7" x 3" x 3". Horseshoe nails furnished for attaching. 3 for **$3.75**, 6 for **$7.50** or **$15.00** a dozen, postpaid. Shipped same day. Sorry, no COD's.

Send for folder of other horseshoe gifts.

Horseshoe Forge
Now at South Essex, Mass.

SEWING HUTCH?

Yes! — and lots more!



NEW USES For Charming

EARLY AMERICAN HUTCH TABLE

Sewing Cabinet! Record Cabinet! Liquor! Games! Magazines!

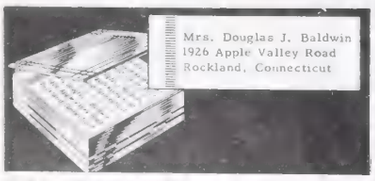
When closed—it's a handsome end table! Or nightstand! Or cushion it with a sweet print or stripe—it's a delightful bench for living room, bedroom, fireside! Open it—surprise! A roomy sewing cabinet—28" x 18" x 20" high!—the first one made to hold everything! With sliding tray for spools, bobbins, whatnot! And the clever "lid"—with elastic spacers for your tools—within sight and reach! Just stow away your own equipment—make order out of chaos! *Superbly handcrafted in solid pine. Lovingly finished in maple, pine or mahogany. Antique-detailed even to the peg "knops" that really work!* **$37.50** (Exp. chgs. col.) **BUY A PAIR!** We'll supply the dividers so you can use the second one for a Record Cabinet! Or Liquor Cabinet! Hobby or Game Chest! Magazine Cabinet! The most versatile hutch ever! If you buy two, the second is **ONLY $34.50.** (Exp. chgs. col.) **PROUD AUTHENTIC FURNITURE—BUILT FOR ADMIRATION!**

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500 PRINTED NAME & ADDRESS **LABELS-25¢**

500 gummed economy labels printed in black with ANY name and address, 25¢ per set! In two-tone plastic gift box, 35¢ per set. 5-day service.

DE LUXE GOLD-STRIPE LABELS
500 FOR 50¢

Superior quality paper with rich-looking gold trim, printed with ANY name and address in black. Thoughtful, personal gift; perfect for your own use. Set of 500, 50¢, in two-tone plastic box, 60¢. 48-hour service.

NEW SOLID BRASS OR SILVER PLATE DESK BOX HOLDS 500 LABELS

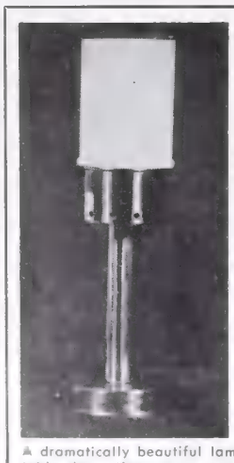
Keep labels handy in a highly-polished, 2" square solid brass or heavily silver plated Desk Box (shown above). Hinged top. Order now for yourself and for gifts! 48-hour service.

Solid Brass Desk Box $4.50
Silver Plated Desk Box $5.50*
*10% Fed. tax included.

Satisfaction guaranteed or your money back. We pay the postage.

Walter Drake & Sons
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Send for Free Catalogue



TORCHIERE TABLE CANDLE LAMP

$9.50 ea.

complete with 1 doz. 5-hour candles.

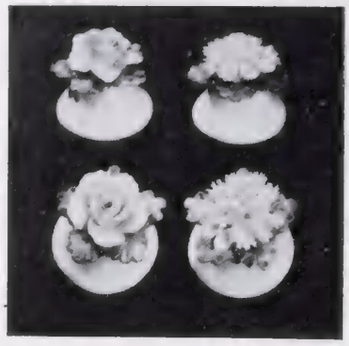
2 for **$17.95** with 2-doz. candles.

All prices postpaid.

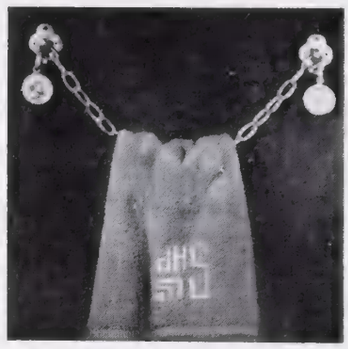
A dramatically beautiful lamp—to serve as a table decoration, or as an emergency light. Beautifully polished and lacquered brass base is accented by a milk white glass cylinder shade. Long burning, completely safe . . . highest quality . . . heavily weighted. For indoor or outdoor use. 10" high, 3½" diam. at base. An unusual gift!

Illustrated literature free on request showing America's largest selection of candle lamps. Orders promptly confirmed and shipped.

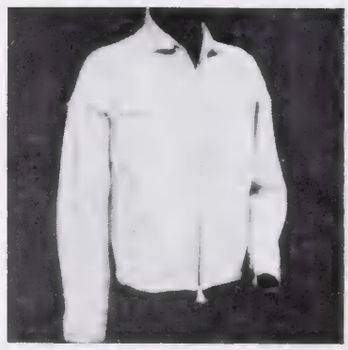
HENLEY CANDLE LAMPS
520 Fifth Ave., New York 36, N. Y.



IT MIGHT AS WELL BE SPRING if you have these flower seasoners on your table to chase winter blues away. English bone-china salt-and-pepper shakers are exquisite reproductions of roses and carnations in true colors. Flowers are mounted on white bases. A lovely gift for a bride, a set of 4, 1¾" h., is $8.75. From Landing Co., HB-10, 14-16 150th St., Whitestone 57, N.Y.



CHAIN THAT COMMANDS attention in a pretty bath, dressing room, or downstairs powder room is made of solid brass links and hung with Roman coins. Its length is adjustable to accommodate a king-size bath sheet or a row of dainty guest towels. It comes with hooks for hanging, measures 27" from coin to coin, $2.95. Greenhall, HB-10, 1133 Broadway, New York 10.



GOLFER'S JACKET of chamois leather is superbly tailored with specially designed yoke for swinging freedom, front zipper, up-or-down collar, adjustable tab-button cuff and elastic stretch waist band. Worn fall, winter, or spring, it dry cleans beautifully. Men's szs. 36-44; ladies' 10-20, $49.50. (Special szs., $5 extra.) Add 50¢ post. Brandicalf, B1, 157 Federal St., Boston 10.



TEDDY-BEAR SPREAD is full of wonderful memories for the "trying-to-be-grown up" teenagers, full of comfort for a thumb-sucking sleepyhead. Lint-free viscose combined with drip-dry cotton spread, washable, needs no ironing. Pink, aqua, or red. Twin $17.95, full $19.95. Cafe curtains 36" l., $4.98 pr., valance 54" $3.98. Chain Curtain, B-10, 37 Broad St., Elizabeth, N.J.

HOSTESS SCOOP



Serve popcorn, pretzels or candy with this solid maple scoop. Hang it by its leather thong to add a warm, decorative touch to any wall. An unusual hostess gift, or fill it with fruits for a dramatic centerpiece. 14¼" long, 9" diam.

$4.95 each **$9.50 pair**

All postpaid. Sorry, no C.O.D.'s

Helen Grace Gifts Dept. B-10, P.O. Box 82, Merrick, N. Y.

Hang Now, Distinctive Beauty On Your Walls

LOVELY FILIGREED "LOTUS" PLANTERS

Now—fashion in Filigreed captures the romance of the exotic Orient in the styling of this unique wall planter. This exciting, refreshing wall treatment will complement the decor of any room! 16" wide by 26" high, lacquer finished in your choice of black or white with brass colored trim.

Planter alone—$8.95 ea., 2 for $16.50 ppd.

Planter complete with life-like polyethylene plastic plants, as illustrated—$19.95 ea. ppd.

Satisfaction guaranteed. Send check or money order. (Specify color.)

American Traverse Co., 11P Prospect Ave., Hewlett, N.Y.

Free catalog of Filigreed room dividers, Shoji screens, etc.



3-BRANCH CANDELABRA in sculptured brass has a baroque splendor that embodies all the pomp and circumstance of the history of brass: service to ancient kings and queens. Candelabra 14" h. with lovely antique finish will give Empire richness to a dining or living room. $17.50. Add $5 for set of 30 imported crystal prisms. Charlotte Thomas. Box 206. Wayne 1. Pa.



LOVE SET. Toast the lovely serenity of nightfall after the hurly-burly of the day with this "You and Me" martini set. If the man sitting across from you is your husband. the contents of the 19-oz. shaker may inspire him to do the dishes. Crystal pitcher. 2 glasses engr. with diamond-shape 3-letter monogram. Stirrer incl. $4. Thomas-Young. 30 W. Lockwood. Webster Groves 19. Mo.

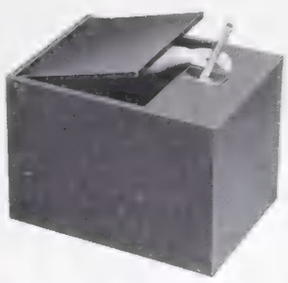


KING-SIZE HEIRLOOM spread or coverlet is an authentic reproduction of an early American style. Bedspread is 122" wide x 126" long. with 4" hand-knotted fringe. Coverlet is 103" wide x 108" long with a puffy ball-fringe. All-white. reversible. and washable. $29.95 each. Add 90¢ post. Order from Colten's. 1351 Beacon St., Brookline 46. Mass.



PRETTY SPOONS of stainless steel make the ceremony of after-dinner coffee as gay as a garden party. The set of 6 demitasse spoons. a prize-winning design at the 1958 Brussels Fair. would be equally distinguished as muddlers for old fashioneds. Gift-wrapped set is $3.50. Scandinavian Catalog. 25¢. Order from Scandicrafts. 18 North Astor St.. Irvington-on-Hudson. N.Y.





BLACK MYSTERY BOX

The final devastating answer to the push-button age (and the answer is an enlightened "No"). Press the switch on top of the little black box, and immediately there is a grinding of hidden power, the lid slowly rises, and a hand emerges. It grabs the switch, pushes it to "off," and then quickly disappears back into the box. The lid shuts, and all is as it was. Battery operated. **$4.98** Postpaid.

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the GAME ROOM

1538 Connecticut Ave., Washington 6, D.C.



GOLDEN BRASS PULLS are beautiful and gay replacements for the dull, stock, drawer pulls on your furniture pieces. They'll flatter your room the way jewelry flatters a beautiful woman. The elegant *BUTTERFLY* is 2¼" wide, highly polished. The *INDIAN HEAD PENNY*, 1¾" wide, has an antique finish. Solid Brass Pulls, lacquered to resist tarnish, complete with polished brass screws. $1 each; $5 for any six. Elizabeth McCaffrey, Dept. HB10, Northport, New York.



THIS IS THE SWAN BATHROOM FIXTURE!

A Sherle Wagner Original, jewel-crafted with exquisite perfection in 24 kt. gold plate. $139.50.* Greek Key Bowl, $75.00.* Available with correlated accessories. At the Sherle Wagner Shop, 123 East 57th Street, New York 22, N. Y. For illustrated brochure send 25¢ to Department SB.

FI·RACK THESE RACKS HOLD 80 ALBUMS



A NEW CONCEPT IN RECORD STORAGE— DECORATE WITH YOUR ALBUMS



Kit "A" holds 24–12" albums
1-24½" unit
1-12¼" unit
$6.75 ppd.



Kit "B" holds 56–12" albums
1-49" unit
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Kit "C" (photo at left) holds 80-12" albums
1-49" unit
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4-12¼" units
$21.50 ppd.

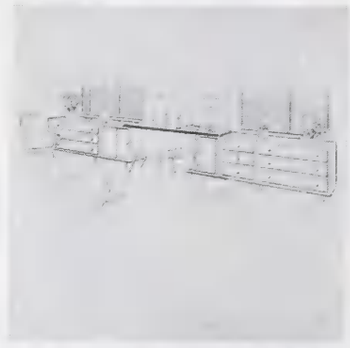
Stop hiding the beautiful covers of your favorite albums! Decorate your den, living room or recreation area with them. FI-RACK consists of slotted aluminum bands which fasten easily to the wall, holds 12" albums ⅜ deep. The picture above shows 80 records stored decoratively and easily with "drop-in," "lift-out" feature. Saves space . . . convenient too! Satin gold or black finish. (adjusts for 7" albums too . . . 12 deep)

1 Album length—12¼" (holds 8) $2.50 ppd. 2 Album length—24½" (holds 16) $4.25 ppd. 4 Album length—49" (holds 32) $7.00 ppd.

SHAW-WHITE AND ASSOCIATES
Dept. HB-50
333 N. Michigan Ave.
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ITALIAN LAMPS are color fused to glass in a centuries-old tradition. Each one, individually crafted in transparent, blue-green, or amber glass, make striking illumination in a foyer, an upstairs hall. Try a grouping in a recreation room. Lamps with 14" wrought-iron chain are easy to wire. 12" l., $6.99; 16" l., $8.99 frt. coll. Hybern Imports, 2140 Hyperion, Los Angeles 27.



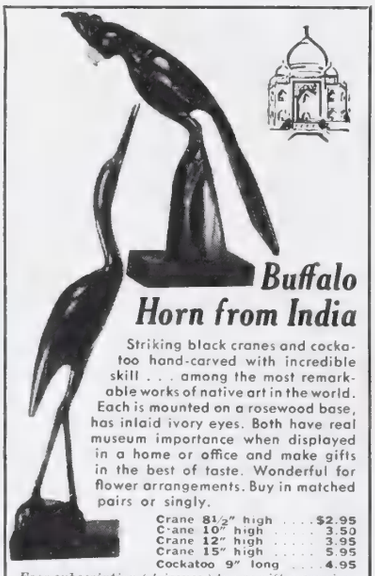
CUSTOM-LOOK FURNITURE. Modular units like those shown in this superb dressing-room ensemble, ready for you to paint or stain, are made of solid hardwood, have dove-tailed center-guided drawers. And you may order them with Formica tops, for extra efficiency. Send for Home Décor Idea catalog. Cabinet Craft, Inc., 1116 Third Ave., New York 21.



THE MELODY THAT ELUDED

the Songwriter will never be written now. Because two melodious Eighth Notes decided to become bookends. And here they are, made of solid polished brass, standing 6½" high on a 4"x4" base. $9.95. In a black satin finish, they're $4.95. Postpaid.

TENNESSEE CHROMIUM PLATING CO.
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Buffalo Horn from India

Striking black cranes and cockatoo hand-carved with incredible skill . . . among the most remarkable works of native art in the world. Each is mounted on a rosewood base, has inlaid ivory eyes. Both have real museum importance when displayed in a home or office and make gifts in the best of taste. Wonderful for flower arrangements. Buy in matched pairs or singly.

Crane 8½" high $2.95
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Crane 15" high 5.95
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HOUSE HUNTERS will know where you live if you have this two-line post-marker on your front lawn. Any wording, up to 17 letters and numbers per line, is embossed in solid-aluminum plates and coated with material that makes it shine at night. White reflecting letters on black, with aluminum frame and bracket. $6.95. Spear Eng., 780 Spear Bldg., Colorado Springs, Colo.



ISN'T THIS NICE? Even the picture is enough to make you yearn for it beside that wing chair. Harvest End Table, superbly made of New England birch, sanded and assembled, unfinished, is $19.95. 24" h., 24" x 14" *leaves down*; 24" x 30" *leaves up*. Finished in ant. maple, dk. pine, mahogany, $27.95. Exp. coll. Templeton Craftsmen, HB-10, Templeton, Mass.



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NEW ART EXCITEMENT FOR YOUR HOME NEVER BEFORE OFFERED AT THESE LOW PRICES

Original sculpture masterpieces in Museum and contemporary replicas.

White or Green Bronze Finish. (Specify)

$5.95 for each

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ALL 6 for $31.50

DAVID (illustrated) by Michelangelo, 1504. Original in Florence, Italy. Height 14". $5.95

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THIS SPECIAL VALUE ALSO $5.95

THINKER, Rodin's great classic of modern art. Height 9½"

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QUALITY SINCE 1939 SERVICE
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Disneyland CHALET PREDICTS WEATHER

Designed especially for Disneyland, this charming replica of the Magic Kingdom's famous Skyway Chalet predicts weather up to 24 hours in advance! The little girl announces fine weather, the boy comes out when rain is due. Handmade in Europe, the Chalet is all wood brightly decorated in gay colors. Sturdy, handsome, accurate. Disneyland Weather Forecaster—$2.95 plus 25c for postage, handling. Calif. residents add 4% sales tax. **Disneyland,** Dept. HB, 1313 Harbor Blvd., Anaheim, Calif. Write for free brochure.



Mizpah Coin

Mizpah, symbol of enduring love and everpresent thoughtfulness. Halves are match-mated to fit only each other. Face of split coin quotes the Holy Bible, Book of Genesis, Chapter 31, Verse 49. Ideal bond uniting two people.

STERLING SILVER OR 12 Kt. GOLD-FILLED
1" dia. $2.50 · 1¼" $4 · 1½" $5

14 Kt. GOLD
1" $25 · 1¼" $35 · 1½" $50

Inscriptions on reverse side, if desired, at 10¢ per letter.

Coin with two 3" Key Chains add $2 to above prices. In 14 Kt. add $20

Distinctively Gift Boxed, 1 Week Delivery
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MOSAICS

Make-It Yourself Kit **$9.95** ppd.

Now you can make your own mosaic masterpiece. It's fun. It's easy. It's a wonderful and practical hobby for the entire family. These precious, colorful hand made Venetian glass tiles are imported from Italy. Make fascinating conversation pieces as wall plaques, table tops, hot-pads, etc.

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HARMON MOSAICS
3001 Passmore Dr., Dept. HB-10
Hollywood 28, Calif.

CHILD'S WASTEBASKET. It's the gayest basket ever designed for a small fry, and you'll want to order several for all your nieces and nephews. Metal in pink and white *or* gold and white stripes on white background, decorated with a fine-deckled parchment animal print and child's first name! 13" h.. $5.95. Holiday House. 110 Bellevue Theater Bldg., Upper Montclair, N.J.



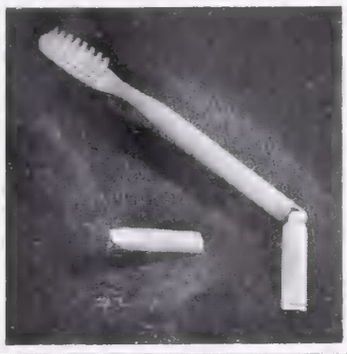
RAISE A CUP high on your collector's shelf, or at four o'clock tea, and it will be the star of the show. Ceramic cups may be used for soup as well as tea and coffee, or a small bunch of wildflowers. Smart black and white pattern (Swedish "Lillemor") blends with everything. Cup and saucer, $2.95. Three cups and saucers, $7.95. Salad plates, $1.95 each. Elizabeth McCaffrey, Northport, N.Y.



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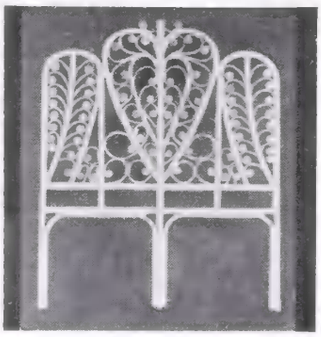


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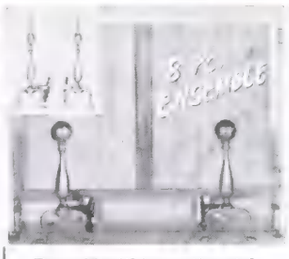
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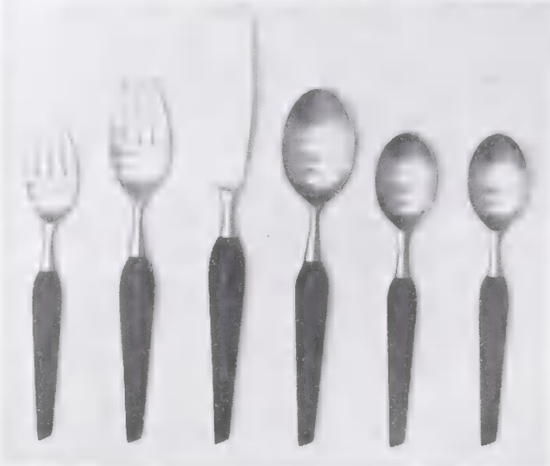
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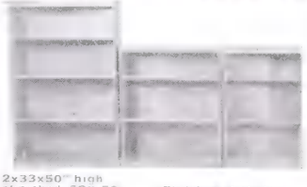
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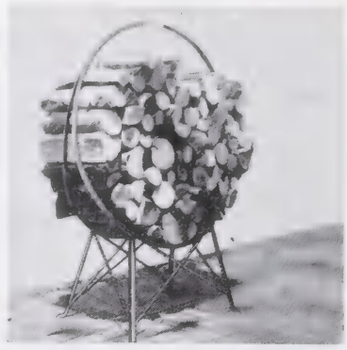
Left: 12x33x50" high
Unfinished $29.50 Finished $36.50
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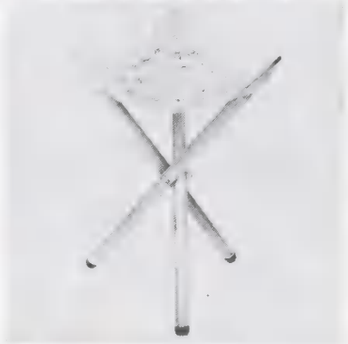
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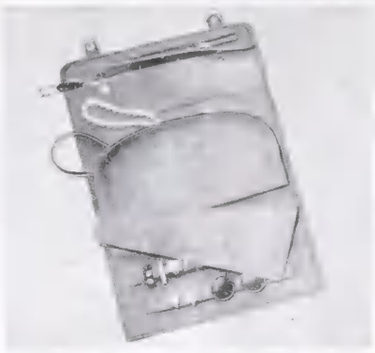
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In my mind's eye I see him now, walking those well worn paths, climbing the craggy hills, attending the quaint old school. I see him visiting the old, battered, bullet-scarred church. I see him going home to the tiny one-room house where he lives with his mother and sister. In my imagination I step through the door. I see the one hard bed, the crude table and bench, the battered box that serves as a chest and the make-shift stove. I count the ornaments of the place—a few flowers in a tiny jug and love. The young mother works, when there is work, as a laborer on a nearby farm. The work is heavy and the hours are long. She is paid ten dollars a month. One fifty of this she pays for rent.

There was a war. Remember? War took this child's father and made him my son. I am proud of him. His frequent letters in the characters of his own tongue are, when translated, the most beautiful literature I can read. I am proud of him.

In our world today there are millions of boys and girls who through war and horror have lost one or both parents. These children know no real home. They never have enough to eat. They have no proper clothes. They share but little love. They have no medical attention. There is no provision for their education. They have no future as we understand that term.

There is in our country an organization known as The Foster Parents' Plan. Through this Plan you may adopt one of these children. You may make yourself responsible for the health and education of one these little ones. You may become a father or a mother in reality. You may know the joy and satisfaction a child's letters bring. You can know that somewhere in the world a child's prayers, on your behalf, rise like sweet incense to the Infinite. And you can see in your own life how they are answered."

* *Written by Foster Parent Roland Porter about his "adopted" child.*

You alone, or as a member of a group, can help these children by becoming a Foster Parent. You will be sent the case history and photographs of "your child" upon receipt of application with initial payment. "Your child" is told that you are his or her Foster Parent. At once the child is touched by love and a sense of belonging. All correspondence is through our office; is translated and encouraged. We do no mass relief. Each child, treated as an individual, receives a monthly cash grant of eight dollars plus food, clothing, shelter, education and medical care according to his or her needs. Your help is vital to a child struggling for life. Won't you let some child love you?

Plan is a non-political, non-profit, non-sectarian, government approved, independent relief organization, helping children, wherever the need—in France, Belgium, Italy, Greece, Western Germany, Korea and Viet Nam—and is registered under No. VFA019 with the Advisory Committee on Voluntary Foreign Aid of the United States Government and is filed with the National Information Bureau in New York City. © 1959 FPP Inc.

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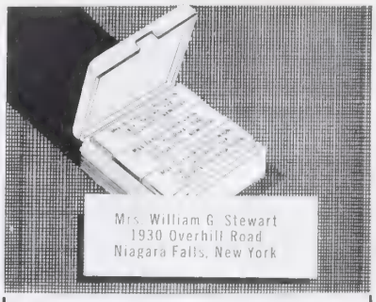
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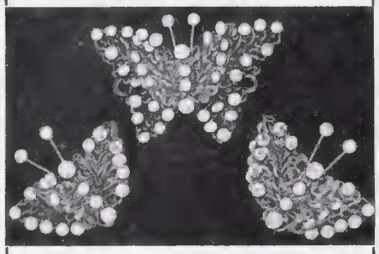
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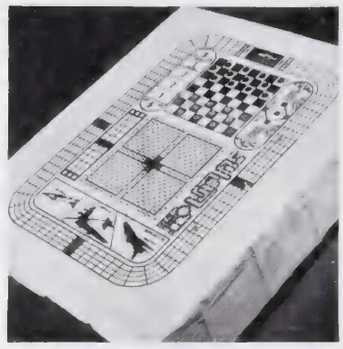
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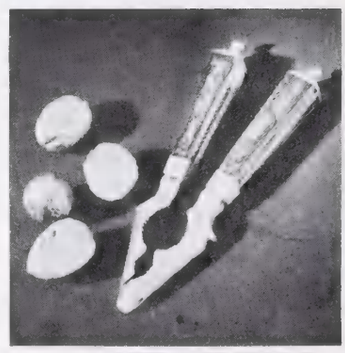
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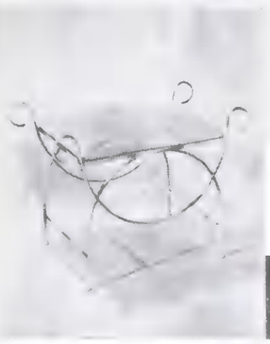
PLAYTIME CLOTH is always set for a game. Fun for kitchen, patio, rumpus room, or on picnics, this tablecloth of heavy, washable plastic features 9 popular games and comes with 30 assorted markers, dice, and checkers, plus easy instructions for each game. $2. Order from Decorama, HB-10, 240 East 92nd Street, Brooklyn, New York.



FURS FOR A DOLL. This, above all, is what we'd want if we were back in the wonderful age where dolls are more fun than people. A hat, cape, and muff of snowy-white fur for our dearest doll! The sheared white-rabbit ensemble is lined with lustrous white satin. For dolls 8" to 10½" tall, $1; 11" to 22½", $2.29; 23" to 30", $2.98. Deer Hill Co., HB-10, Box 312, Flushing 52, N.Y.



A WISECRACKER has this on her coffee table for the holiday "droppers-in" who like to nibble on nuts. As business-like as it is decorative, this superb nutcracker is made of hand-carved walnut with brass. Imported from India, it comes gift-boxed for lots of important names on your Christmas list. 7½" long. $4 ea., 2. $7.50. Stephanie Imports, HB-10, 1966 Broadway, N.Y.C. 23.

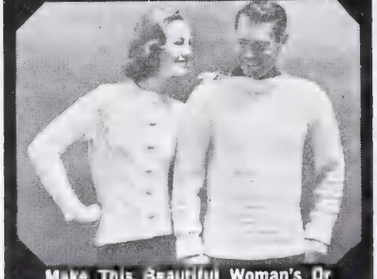


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The EMPRESS BENCH, created especially to lend an air of elegance to boudoir, bath, or reception area, is rigidly constructed of solid wrought iron. Rubber tipped legs protect floors and carpets. The delicate lines will tastefully highlight any decor. Overall chair height 18". Generously padded foam rubber seat measures 18" long by 14" wide. Washable cover fabric available in 4 smart decorator colors: Pink; Turquoise; Gold; Natural. Choice of Antique Gold on White finish as pictured; All White; or All Black. **$13.95** each. **$24.95** a pair. 2 different finishes, if desired, at no extra charge. Brochure on request.

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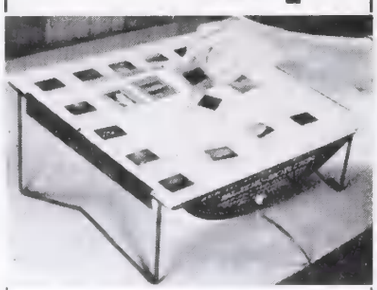
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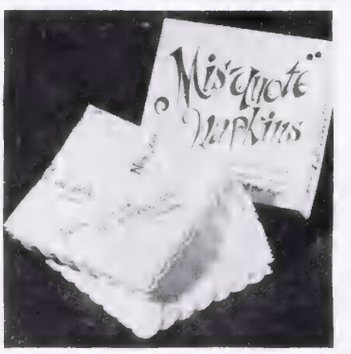
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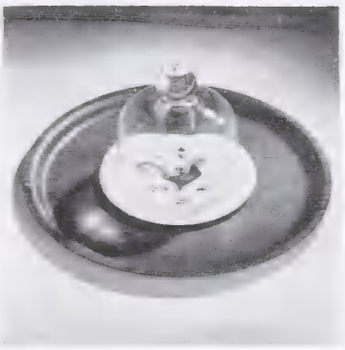
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Send 25¢ for 72-page booklet and select your own favorite pattern from full-color photographs. Also available: 88-page, full-color figurine booklet, 25¢. Write Doulton & Co., Inc., Dept. H8-10, 11 East 26th Street, New York 10, N.Y. Copyrights, TM Reg.

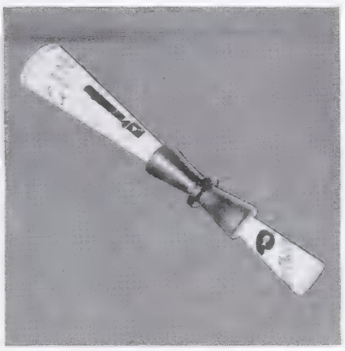
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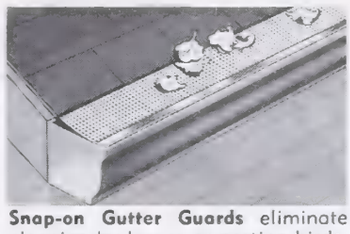
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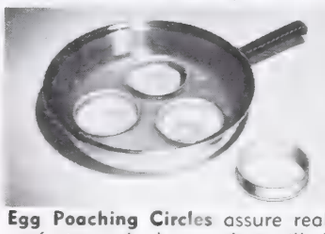
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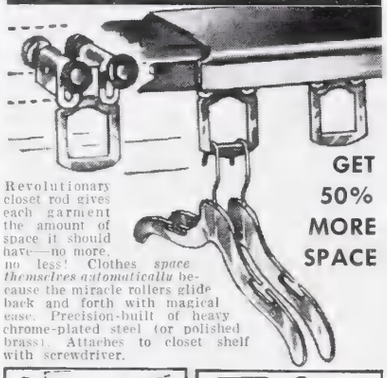
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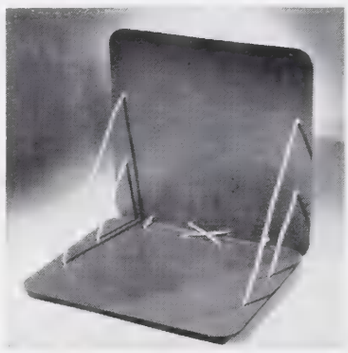
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Shows How To Use Herbs To Add Flavor To Your Meals

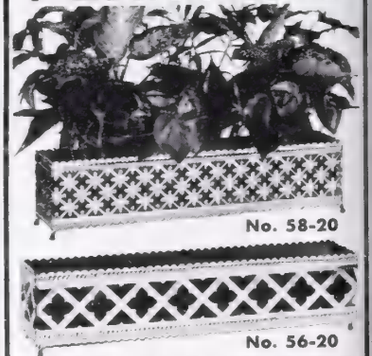
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This beautifully illustrated Herb Chart takes the hocus-pocus out of herb cookery. Lists the major herbs and spices and tells exactly how and in which foods to use them. Whether you are a young homemaker or professional gourmet, your everyday meals will be more exciting, your entertaining more festive! Stretch your food budget by dramatizing economical cuts, making glamorous sauces and stuffings. Beautifully decorated and framed in Pine, 14" x 18" the Herb Chart features more than 100 separate listings. You will want one to hang in your own kitchen and several as gifts. Ideal for showers and parties.

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No. 58-20



No. 56-20

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TIME IS UP, buzzes the smarty-pants clock watcher in a pretty leather purse that takes coins, charge-plates, licenses as well. A built-in timer buzzes to warn you when parking meter is running out, when it's time for a hair appointment or a committee meeting. Red, green, navy, black, shocking, or aqua fine leather. 5½" w., $14.95 plus fed. tax and post. Lord & Taylor, N.Y.C. 18.



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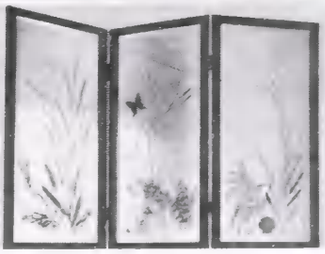


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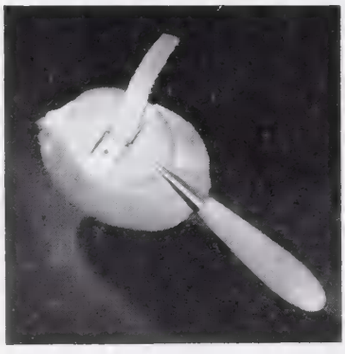
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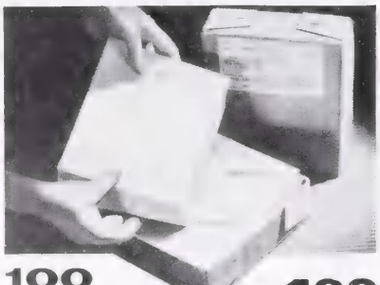
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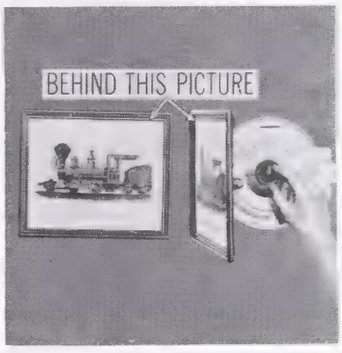
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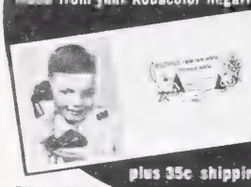


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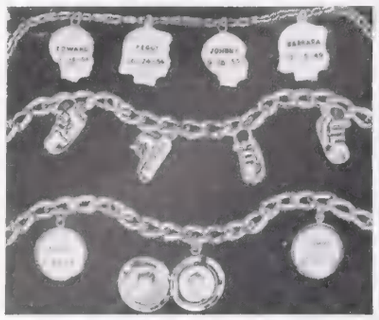
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Legionnaire Cap of DEERSKIN

Tapered crown, squarish visor-brimmed, the Legionnaire is a style men like and a cap men like to wear. Dashing, handsome, wearable, it has everything a man wants in a cap for leisure wear, for sports, for gunning. Native Northern deerskin, soft, washable, supremely comfortable. Natural to go with any color. Sizes 6¾ to 7½, 7.95. Shipping weight 2 lbs.

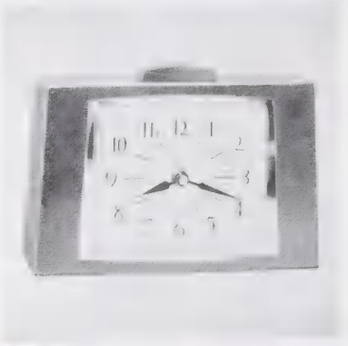
Is your name on our mailing list?

THE VERMONT CROSSROADS STORE

Box 12, Crossroads Sta., Montpelier, Vermont



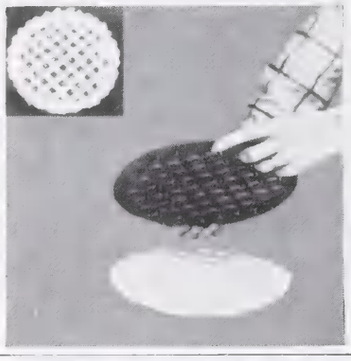
SPICE IS NICE, especially when it's served in a bright exclamation point like this shining jar. The top is tarnish-proof, never needs polishing, due to magic ingredient in 18-8 nickel-chromesteel. Use it for mustard, horseradish, catsup or jams, jellies, mint sauce. With glass spoon, about 2" high. $3.95. Casual Living, 108 Chatsworth Avenue, Larchmont, New York.



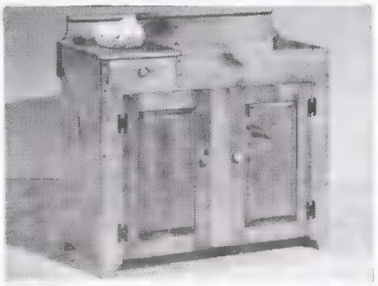
SNOOZ-ALARM. The morning grouch in your family will rise and shine if he's gentled out of sleep by General Electric's Richwood Snooz-Alarm. It wakes him, has a center bar that he can press down for an extra 40 winks, wakes him again. Good idea? African mahogany case suits desk, den or bedroom. 4⅝" h., 6" w., 2¾" d., $14.95 plus tax & post. Bullock's, Los Angeles, Calif.



PERSONALIZED RIBBON. Have you ever known a gayer idea than this fat bolt of satin ribbon with "Merry Christmas" and *your* name appearing every 12 inches? Fifty yards of ⅞" ribbon comes in red, green, gold, white, or deep blue with imprinting in a contrasting color. Just $2.95 per 50-yard bolt. Four bolts, $10. Selden Cooper, Box 412, Hialeah, Florida.



CRISS-CROSS CUTS are made in a breeze next time you want to put a pretty lid on your bubbling apple or blueberry pie. And there's no more sticky mess of cutting individual crosses. Just roll out the dough, press in the cutter, and you have a perfect lattice pie crust. This lifetime wonder is only $1 from Mrs. Dorothy Damar, 742 Damar Building, Elizabeth, New Jersey.



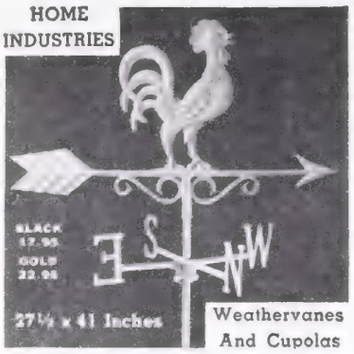
DRY SINK

A touch of the past with a place in the present! This eye-catching dry sink is an exact replica of those used in yesterday's bedrooms to hold pitcher and bowl for washing or shaving. Now, only your own imagination can limit its use. The dry sink may be placed in the living room, dining room, den or hall. Constructed of solid pine and hand rubbed to a mellow glow. Contains generous cabinet area. Truly a notable piece of furniture for your home. W 42", D 19", H 40". **Shipped express collect $95.00. No C.O.D. orders. Send 25c for our Catalog.**

Dept. B-10, Box 266, CONCORD, N. C.

Ephraim Marsh

HOME INDUSTRIES



Weathervanes And Cupolas

This is THE BOSS MAN (MT 104). Let him rule over your roof and lend his commanding presence to add charm and dignity to your home.

Made of cast aluminum, he swings handsomely in the breeze on a precision stainless steel pivot pin. Shipped prepaid, fully insured and guaranteed. Check or M. O.

Story about Artist-designer included with each order titled, 'A Man In Love With Wood'.

SEND FOR FREE CATALOG

HOME INDUSTRIES

331 Athens St. • Jackson, Ohio



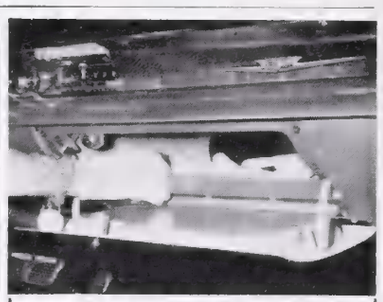
24 PENCILS WITH YOUR NAME IMPRINTED IN GOLD

Think of it! . . . just about 4¢ each for 24 finest quality pencils, personalized with your first and last name (or any name you desire) stamped on in brilliant gold leaf. In the preferred hexagon shape that won't roll off table or desk. No. 2 lead (the hardness that's best for ordinary writing), and pure rubber erasers. Great for school children—prevents losing pencils! A sensational value—a wonderfully inexpensive gift! Print name desired (1 imprint per set). $1 ppd.

$1

SPENCER GIFTS

AT-5, Spencer Bldg., Atlantic City, N.J.



CADILLAC OWNERS

A perfect gift for your Cadillac. Eliminates glove compartment woes! No more spilling of contents when opening compartment door. Made of polished aluminum and backed with finest felt to eliminate rattles. Installed in a minute. No bolts, screws or holes to drill. Fits 1957, '58, '59 models. $5.00 each PPD. Beautiful letters for monograms or name add 50¢ per letter. Guaranteed. No COD's please. **Pat. Pend.**

RAYELL ENTERPRISES Dept. H-10

P. O. Box 749,

La Jolla, California

ARMY COPY CATS. Service fatigues have been copied for small fry from the latest dress-up gear. And wait 'til you see how they save on your laundry. Long-wearing in authentic olive green for Army, sage green Air Force, they're sanforized sateen. I.D. name. 3 iron-on emblems. Sizes 2-12. $5.95 each. Add 75¢ post. Bill's Military Stores, HB10, Green Cove Springs, Fla.



BUTLER'S CABINET is a gift newly-weds will bless you for until their Golden Anniversary. The focal point in an entrance hall or living room, it has locking doors, one long and one short drawer. Honduras mahogany or American cherry. 41¼" w. x 15¾" d. x 36" h.. $164.50 e. of Miss. Slightly higher, w. Biggs Antique Co., Mail Order Dept., 900 W. Marshall, Richmond, Va.



REVERE GRAVY BOWL arrives in time to give to a Christmas bride, a couple celebrating a 25th anniversary, or a silver-conscious collector. Traditional silver-plated Paul Revere gravy boat by Wallace is attached to tray for spill-proof service, is 6" wide atop 8" tray. It holds one pint. You'll use it, too, for nuts, candies. $12.95 plus post. Tax incl. Bohm-Allen Co., Denver, Colo.



TIME TO SHINE up your holiday decorations, because before you know it, it's Halloween and things start popping. Black metal lantern comes with two interchangeable bulb heads, one is Santa Claus, the other a pumpkin. One is regular, the other blinks on and off. 5½" h., $1 ea. plus 15¢ post. Three, $3.25. (Battery not incl.). Nouvelle, 352 W. Ontario St., Chicago 10, Ill.



AT HOME BOOTS
Perfect Leisure Companion



Delicately embroidered satin. Studded with gleaming pearls. Warm flannel lining. Soft leather soles. Red, White, Black or Turquoise. Sm. (4-5½), Med. (6-7½), Lge. (8-9½). Satisfaction guaranteed or money back.

$2.95 — *Send check or money order.*

MOLLY PITCHER GIFTS

Dept H, P.O. Box 144, Colts Neck, N. J.

21st Year Reproductions By Mail

A Breath of spring . . . The *Susan* only $21.75

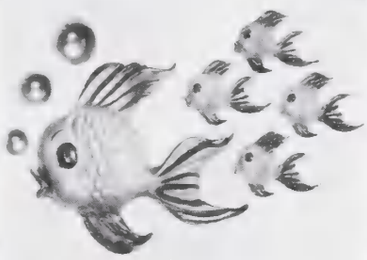


You're sitting pretty in your bedroom, dressing or powder room, with our cheerful, sturdy "Susan"—smartly button tufted, with coil springs and rubberized hair filling. Height 30"; Width 20"; Depth 19"; in American hardwood. Upholstered in distinctive striped chintz, as pictured, either blue, green or red, combined with white. Price $21.75 each or two for $40.00. Or, in your fabric, per chair—$19.75. (Send 4 yds. of 36" or 2½ yds. of 50" material.) Express collect. (No C.O.D.'s.) Send check or Money Order. The Susan is very "Giftworthy", too, at this special price. Satisfaction Guaranteed.

Also send 25¢ for our Chair Brochure A-1

The Chair Shop

Box 725 Morganton, N.C.



MAMA & HER BABIES

Mama and her little babies will charm your bathroom, den or cabana wall. Have gleaming, gorgeous Mother-of-pearl lustre finish; blow 23 ct. gold ceramic bubbles! Mother fish measures 8" x 8", babies 3½" x 2¾". Avail. in black with gold flecks; pink, yellow, turquoise—all with black trim or white with brown trim. Complete set (8 pcs.) only **$5.95** postpaid. Send cash, check or Money Order today. Sorry, no COD's. Calif. res. add 24¢ state tax. Satisfaction guaranteed. FREE! Send for folder containing other fine ceramic artware & gift suggestions.

THE *FLORIN*

6120 Florin House, San Clemente, Calif.

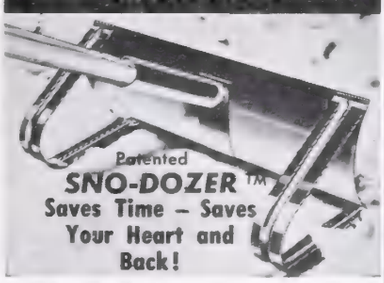
Riding apparel and Ranchwear



Only the **best** of its kind for city path or country lane, show ring or open range—for men, women and children (even the hard-to-fit) all at **lower cost** by mail because we specialize! Correct styling and good fit **guaranteed** or money refunded!

BECKWITH'S 68B FRANKLIN ST BOSTON 10, MASS

STOP SHOVELING SNOW!



Push it like a vacuum cleaner! No lifting, no stoop! Clears snow in minutes instead of hours from any surface—even gravel or dirt. Slides on sleigh runners. Handles heaviest snow. 16" steel blade, 54" no-stoop handle. Weighs less than 5 lbs. Only $4.95. Postage paid. Same price in Canada. No COD's at this low price, please. Satisfaction guaranteed or money back.



ROYAL-T PRODUCTS CO.
Dept. HB-109
811 Wyandotte
Kansas City, Mo.

PERFECT GIFT!

$4.95 postpaid



LOTUS-PETAL BOWLS

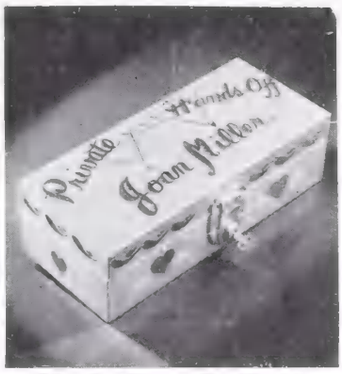
You'll love the way these lotus-petal bowls add a touch of delicate beauty to any table setting. They are ideal for serving sliced fruit, ice cream, sherbets, sauces, nuts or candy. Each bowl is 4½" in diameter and holds a generous serving. They are imported from Hong Kong, and the pure white porcelain has a lovely translucent quality. No C.O.D.'s.

Set of 4 **$2.50** ppd.

Send for free gift catalog

Artisan Galleries

2100-A10 N. Haskell Dallas 4, Texas



V. I. P. BOX
For Very Important Papers

STASH YOUR CASH, savings bonds, policies, jewelry and your daughter's curls in this strong box. Colorfully personalized with your full name and the words: "Private, Hands Off." A marvelous present for any occasion. Silver-gray metal box with key is 12½" x 5½" x 3¾".

$2.95 plus **30¢** post.

Gotham Gifts

67-85 Exeter St., Dept. H109, Forest Hills 74, N.Y.

Famous Name Candies

RAISE FUNDS FAST!



Clubs and Churches everywhere report these delicious 'Old Philadelphia Candies' **SELL ON SIGHT**



. . . A vast variety of mouth-watering treats in new, attractive, re-usable canisters. They sell themselves and bring your group big profits. Mail coupon now for colorful new catalog and price list.

14 oz. tins, $5.50 doz. ppd. Slightly higher in West

E. G. WHITMAN & CO. INC.

Dept. HB-109, 2238 N. 9th St., Phila. 33, Pa.

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Satin Bedsheets & Pillowcases

Superb satin, woven exclusively for us. Exotic shades: Blue, White, Pink, Gold, Black, Red or Turquoise. Guaranteed Washable. Ppd. By mail or phone LO1-4540.

Double Bed, 2 Sheets, 2 Cases $18.95
Twin Bed, 2 Sheets, 2 Cases 18.95
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3 Letter monogram on cases, if desired 3.00

SCINTILLA® 1209 Balmoral, H Chicago 40, Ill.



Cool Driving Comfort!

Cool Ventilation for Summer Trips . . . or Everyday Driving!

$3.29 ppd

Seat 'n Back Rest of flexible bamboo will give you cool, comfortable driving on the hottest days! Clever openwork design allows maximum airflow, plenty of circulation between back and bottom of seat, extra comfort on long trips. Smooth natural finish protects clothing, upholstery. Fits every contour in every car for year 'round ease! **Seat 'n Back Rest, $3.29; Back Rest (left) $1.50.** Sorry, no C.O.D.'s.

Ask for FREE Gifts 'N Gadgets Catalog

MEREDITH'S *of EVANSTON 24, ILLINOIS*



HIS-AND-HERS BANKS. Line these up side by side and soon you and your husband will be competing like Gimbel's and Macy's! A fine way to save a quarter a day (and doesn't that add up!), only 25¢ will change the date, keep calendar up to date. Savings quadruple in a year. Each $2, or two for $2.95. Add 20¢ post. Leecraft, 300 Albany Ave., Brooklyn 13, N.Y.



LUG YOUR LOGS from wood pile to fireside in this rugged carrier that's made of heavy duck. It will protect your clothes, as well as keep dirt and bark off the floor, and because you carry it suitcase-fashion by the wood handles you'll be able to tote a heavier load. 29″ w., it comes in brick, green or black. $2.95 ea., $5.50 for 2. Ematol Products, Box 95H, S. Weymouth, Mass.



LITTLE DUTCH STOOL is a darling step-up or sit-down spot for the small fry who takes pride in his very own possessions. Sturdily constructed of wood, painted satin-black, it's hand decorated with a Pennsylvania-Dutch design, and the red heart is hand-lettered in gold with first name. 9″ x 12″ x 8″ h., $2.95 plus 25¢ post. w. of Miss. Dutchcrafts, HB10, McSherrystown, Pa.



"SKIPPER RIDING SEAHORSE"

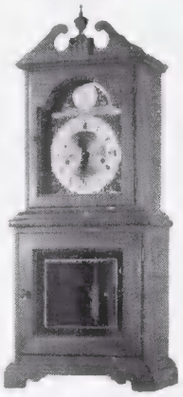
Largest collection of Statuary, Fountains, Wall decorations and Garden Ornaments in Lead, Bronze and Stone.

Send 25c for catalogue on complete line

Skipper Riding Seahorse 26" high, piped, in lead $275.00 F.O.B. N.Y.C.

THE **Florentine CRAFTSMEN, INC.**
479 FIRST AVE. (cor. 28th St.) New York 16
Phone LExington 2-3926

MASSACHUSETTS SHELF CLOCK by *BREWSTER*



On the mantel in early 1700 this told time for Massachusetts pioneers. Today, patterned after those by old master craftsmen of New England, it can tick happily away on your mantel. The works, built by Old World craftsmen are the finest obtainable. 32½" high 14" wide—25 pound weight. Solid brass dial. Cast brass overlays. Silvered number ring. Musical Westminster chimes. All representing the New England tradition of quality and integrity. Your choice glowing cherry, sunshiney maple. Immediate delivery. *Send for illustrated brochure of other authentic Colonial reproductions.*

MAPLE $169 **CHERRY $179**

Express collect

HARBOR LIGHT
East Sandwich on Cape Cod, Massachusetts



CANNON ASH TRAY. Here's a fine ash tray for a man's desk or a paneled den, and if you give it to your husband for a birthday present, he'll never fight for *his* Independence. Revolutionary warship's carronade is mounted on colonial-style milk-glass ash tray. Solid iron-cast cannon has brass barrel. 5″ across, $3.95. Robert Gerard, 333 East 50th, N.Y.C. 22.

DECANTER



Salt & Pepper
Creamer & Sugar

"Famous Little Friars"

Imported from West Germany and made by the manufacturers of the famous Hummel figures, these gay Friars have a simple dignity and make a decorative, practical gift for anyone's home.

Salt & Pepper—2½" Ht.— $1.80
Sugar & Creamer—4½" Ht.— 3.50
Decanter—11" Ht.— $6.50

Satisfaction guaranteed or money refunded. Postage Prepaid.

Jon's Gift Shoppe
82 Broadway, Hicksville, L.I., N.Y.

PORTRAIT

HAND DRAWN in FULL COLOR



only **$15.95**

An original work of art, superbly drawn in full rich colors by professional portrait artists, can now be yours at this unbelievably low price. *Completely hand drawn*—no photographic methods used! Add beauty to your home with these amazing lifelike portraits. Makes a unique gift for any occasion. Will last indefinitely. Compare to those selling for much more. Send photo or snapshot (will be returned postpaid with art). Size 12" x 16". Delivery approximately 1 week.

FULL COLOR PORTRAIT (pastels, in lifelike colors. State color of hair, eyes & complexion) **15.95**

ONE COLOR PORTRAIT (charcoal, in tones of black & white) **9.50**

Send Check or Money Order. No C.O.D.
MONEY BACK GUARANTEE

WYNN ART STUDIO, Dept. 4,
299 Madison Ave., New York 17, N.Y.

ARE YOU AN ADORED Grandma or Grandpa?



Keep them thinking of you at the best time of all—Eating time! Coverall bibs of washable, quilted plastic. Fits from one to three years. Choice of: "Grandma's Pun'kin or Granpa, loves Me." Priced at **$2.59** each. Post Paid. With special names, **$3.00.** Please print. No C.O.D.'s. Order from:

Marylee Taylor
Lad 'n Lassie Shop
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Treat Your Feet

CASUAL HEAVENLY COMFORT AND STYLE

All Indian Inspired—Feather Weight—easy flexing—best glove leather. **NARROW** and **MEDIUM** widths. Adjustable draw lace assures snug fit. Wear in or outside—Washable—Description—left to right.

No. 6308—Mens—Bucktan Palomino or Natural Double stitched—hand laced. Non-slip Hard Rubber sole—sizes 6 to 13 only $6.95. Boys sizes 1 to 6 only $5.95.

No. 930—Ladies—Guildero's—You'll love 'em and love 'em—Leather top and soles—Built in cushioned foam rubber heel and arch lift. Hand laced—no adjustable lace necessary. Sizes 4 to 10—Colors, Red, Black, White & Natural. Only $5.95.

No. 5107—Ladies—Old Faithful Hand Beaded Thunderbird design—low wedge Composition stitched sole—sizes 4 to 10—Colors, White, Natural or Black. Only $6.50.

No. 5006—Ladies—Arrowhead—Hand Beaded Chippewa Rain Drop Design—Hard rubber sole sizes 4 to 10—Colors, White & Natural. Only $5.95.

Order on money back guarantee—No C. O. D.'s please. Sent postpaid. Order by number—size and color. Use as gifts, *but don't forget to treat yourself.*

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301 IOWA STREET, HAYWARD, WISCONSIN

rom Motorola alone...

STEREO Hi-Fi AND MATCHING TELEVISION

in cabinets from the Drexel® Touraine collection

We took the ageless elegance of French Provincial styling . . . entrusted it to the skilled hands of modern furniture craftsmen . . . to bring you this masterpiece of outstanding charm and grace.

As a beautiful commode, this Touraine 3-Channel Stereo High Fidelity brings high-styled flattery to any room decor. In use, a touch swings end-panel speakers forward to flank the center speaker . . . and the room is filled with "wall-to-wall sound".

As exclusive as this styling achievement is Motorola's new advance in sound: authentic 3-Channel Stereo Hi-Fi using *3 separate amplifiers, 3 separate speaker systems.* You can play *all* Stereo records, as well as every other record you own. Has FM/AM radio.

Motorola® TV, too, comes in matching cabinet, with sliding tambour doors to conceal controls. And with exclusive Golden Satellite* IV remote control you direct your TV's every function from across the room.

For new full-color 24-page decorator brochure—showing 18 ways to use Stereo Hi-Fi and TV in contemporary, Provincial, and traditional room settings—send 50¢ to Motorola Inc., Dept. T-2, 4545 W. Augusta Blvd., Chicago 51, Illinois.

See the beautiful Drexel ad on page 206 of this issue.



MOTOROLA

*TRADEMARK OF MOTOROLA INC.



DRESS BY HANNAH TROY

PASCO BAVARIAN CHINA

BY LORENZ HUTSCHENREUTHER - FOUNDED 1857



Old World Charm in "Saxony"

SAXONY is a decoration and shape conceived in the [illegible] age of the 18th century. Yours to enjoy in your [illegible] day and every day. SAXONY will invariably [illegible] the richness of your taste, the warmth of your hospitality.

$12.00, the five-piece place setting
slightly higher South and West

Sold in many [illegible] throughout the country. Brochure and nearest source on request.

PAUL A. STRAUS & CO., Inc. • 19 East 26th Street, New York 10, N.Y.

Sole representative in the United States for Lorenz Hutschenreuther



Tile Description. Wall: 4¼" Octagon and Dot—56 Leaf Green, 345 Cr. Cobalt, 365 Cr. White. Floor: 1 1/16" x 2 3/16" Oblongs—Azure Textone. Emily Malino Associates, Designers. Color Plate 89.

Just see the decorative beauty you can have today with Tile! A dining room like this, for example—sparkling with color in the morning sun . . . or glowing rich and warm by evening's candlelight. It will look fresh as a new-minted day for a house-time—with no care to speak of, no upkeep ever.

If you're planning to build or remodel, send 10c for the new American-Olean color booklet, brimful of other New Ideas in Tile—exciting rooms you can create with American-Olean's endless palette of colors, new textured tiles, new scored designs.

CERAMIC TILE

American Olean

AMERICAN-OLEAN TILE COMPANY
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Please send me Booklet 422, "New Ideas in Tile". I am enclosing 10c.

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BABY'S SOFT BLUE "BUNTING" IS DUNDEE **FLAIR**. ABOUT $1.29. LUSCIOUS IN OTHER H & G COLORS, TOO. TO MATCH OR MIX WITH **CHECKMATE** (ABOVE LEFT). ABOUT $1.00. AND **MARDI GRAS** (RIGHT). ABOUT 89¢. AT ALL GOOD STORES. DUNDEE MILLS, INC., GRIFFIN, GA. SHOWROOMS: 1075 AVENUE OF THE AMERICAS (6TH AVE.) AT 41ST STREET, NEW YORK 18, N. Y.



Tapered edges, authentic turnings and carvings keynote this 9-drawer triple dresser. Interiors are satin-smooth.

the

Bonnie Kate

Early American Collection

IN SOLID ROCK MAPLE

it speaks so well of you . . .

The glowing grandeur of solid hard rock mountain maple was never more heart-warming than in these Colonial re-creations by Empire. Authentically styled, masterfully crafted and enduringly finished in a soft Spice Brown. The finish, as with all Empire furniture, is scratch-resistant, and the color grows richer as the years go by. Pieces shown are from Empire's complete collections for bedroom, dining room and living room. Solid Cherry collections are also available. Furniture of this heritage and quality speaks well of you—yet the price is surprisingly low for such a lifetime investment in good living.

Deep-drawered chest and night tables complement this authentic low spindle bed, available in single or double bed size.





This hutch-buffet combination has storage space galore. So functional, so practical and so beautiful in your home.

For literature send 25¢ to Dept. HB-10, Empire Furniture Corp., Johnson City, Tenn.

STANDARD OF QUALITY

Empire FURNITURE

JOHNSON CITY, TENN.



Moments of Giving with Reynolds Aluminum

WORLD'S MOST BEAUTIFUL GIFT WRAPS!

Only the world's most beautiful gift wraps belong in a moment like this.
In our picture: *Mosaics*, from Reynolds "Designs for Giving" collection, the newest,
most exciting, *most beautiful* gift wraps you've ever seen. Created for you
by world famous artists in a galaxy of enchantingly different designs – alluring colors.
Brought to you by Reynolds on luxurious aluminum foil.



Designs for Giving Collection... REYNOLDS ALUMINUM FOIL GIFT WRAPS

At better department stores, gift shops, stationery shops everywhere 50¢ to 2.75.

Reynolds Metals Company, Decorative Foil Division, 101 South Robertson Boulevard, Los Angeles 48, California.

APOTHECARY CHEST stands beneath a window-sill to hold extra table linens, other household addenda. Sweetly topped with a bowl of flowers, some favorite bric-a-brac, or books, it's 28″ w. x 15″ d. x 28½″ h. Each row of little drawers is actually one long drawer. Solid maple with brass pulls. $69.50. Greenbaum Bros., HBP, 101 Washington St., Paterson 1, N.J.



THE BELL IS RINGING a holiday welcome on your front door and its jolly jingle is a gay overture to the gaiety that guests will find beyond this magic doorway. Solid-brass bell, 3″ diam., has red pull, comes with red metal bracket trimmed with holly, tinsel, red and gold ribbon bow. 7½″ h., $1 complete. Walter Drake, HB-84, Drake Bldg., Colorado Springs, Colo.



KIT FOR A QUEEN is chock full of things to keep her beautiful while traveling. Unbreakable turquoise plastic train case for a pint-size glamour girl holds golden brush, compact, rouge box, comb, scissors, hair bow, nail buffer, two squeeze bottles, two perfume bottles. 9 x 6 x 5½″, $2.98 plus 25¢ post. Star this for Christmas! Abarno's, 137-10 Northern Blvd., Flushing, N.Y.



THE POINT IS: most buzzer-pushing executives like their desks streamlined, free of jumble and ready for action. So make like His Girl Friday, and tuck this in his Christmas stocking. 3½″-square wood base has brass plaque for his initials, is topped with strong bristles into which he'll spear pencils and pens. $2. Engr. incl. Harmill Co., 2225 P. O. Bldg., Brighton, Mass.





FOR HOT ROLLS

Imported Madeira linen forms this useful, pretty roll cover. Four corners open to make it easy to serve, and covers up to keep rolls warm. White. Folded it fits a 10″ plate.

$1.95 ppd.

No C.O.D.'s please

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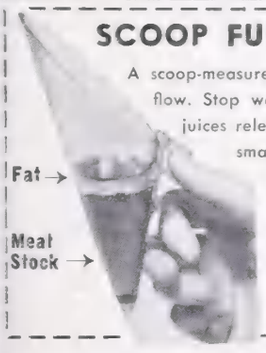
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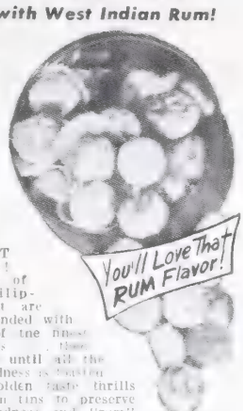
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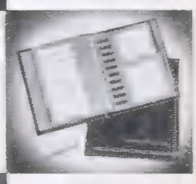
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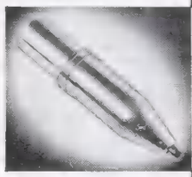




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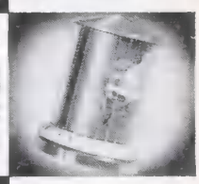
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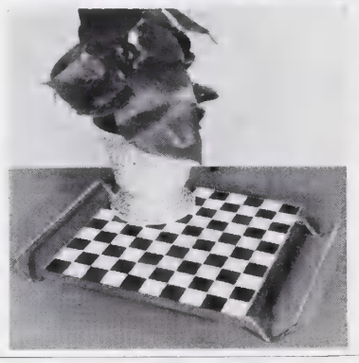
A-HUNTING WE WILL GO, and whether you bag a deer in the Maine woods, or hook a flounder off Cape Cod, this super-strong Norse King Knife will serve you well. Cutting-edge is sharp enough to cut through a coin, blade bends to 90° without breaking, is triple laminated. Swedish birch handle. 8½" long, $2.25. Empire, HB-10, 4 No. Third Ave., Mt. Vernon, N.Y.



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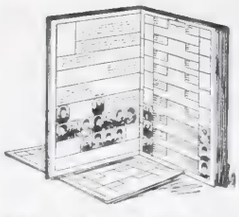
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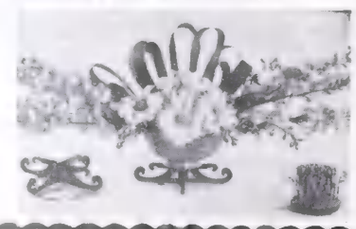
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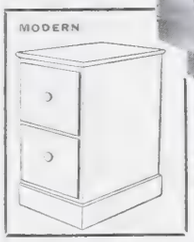
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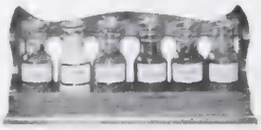
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Cloves, ground
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Garlic Powder
Garlic Seasoning Salt
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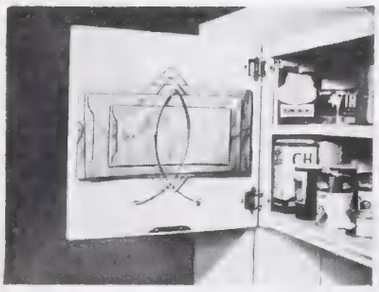
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$1.00 each, 2 matching for $2.75
Escutcheons — 3½ each

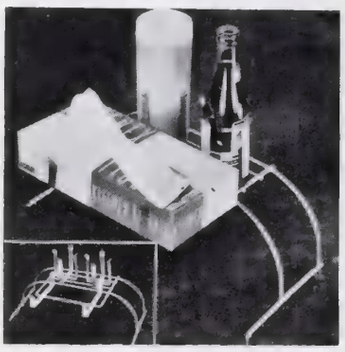
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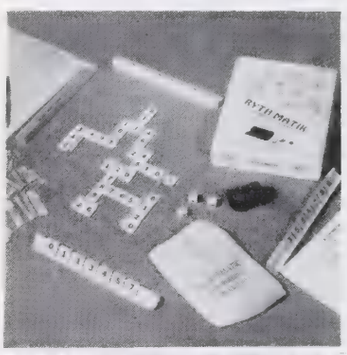
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OVER THE HUMP, on the floor of your car, clamps Handy Humper. It fits any make or model car, takes two glasses or bottles and a box of tissues. Use it for coffee, baby's noon-time snack. And, if you prefer drive-in movies to motor trips, take along your after-dinner coffee. Steel, $3.50. Handy House, Dept. H, 2906 E. 18th St., Kansas City, Mo.



FREE-FORM ASH TRAYS from the Orient have a modern zest and contour that sets them apart from the average, and the price tag is painless. They're white porcelain with a sleek "horse" motif baked right into the inner surface in black and white. Large ash tray 6½", $1.25 ea.; 3, $3.50. Small 4¾", $1 ea., 3, $2.75. Cathay, Box 3072, Mdse. Mart Pl., Chicago 54.



RYTH'MATIK is a fascinating game that is almost as challenging and engrossing as Chess. It's strictly a thinking-man's game, and you'll find your youngsters (from 10 years up) will gather round for a bout with the scrambled numbers. It really puts your brain to work, helps younger members to like and understand arithmetic. $2.95. Roulette Bridge, Inc., 566 B. St., Allendale, N.J.



American Hand Hooked Stair Treads

As American as apple pie. Inspired design of the American scene executed by superb handcraftsmen. Bright, cheerful colors capture all the beauty and warmth of the nostalgic countryside that sings of blissful, carefree days. Hand-hooked cotton. 26" x 9".

$3.95 ea. ppd.

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WEST HARTFORD 7, CONN.

CIGARETTE TABLE



IMPORTED MARBLE TOP FRUITWOOD OR MAHOGANY FINISH

$16.95

Lend charm, convenience to living room, den, bedroom. Ideal size for small lamps, flowers, books, etc. Also available in Mahogany finish with leather top. SPECIFY PREFERENCE. Send check, M.O.: no CODs, please.

Shipped Express Collect

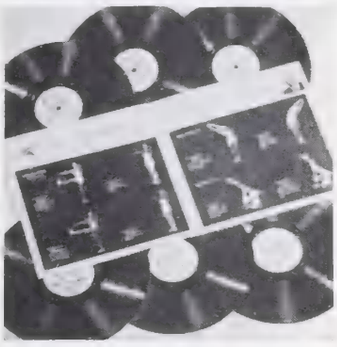
Marble Topped, 12 lbs. Leather Topped, 6 lbs.

FURNITURE CRAFTSMEN
Dept. OHB, 22-8th St. N.E., Atlanta, Ga.

TALL TALES. This handsome couple will serve you well in the houses of today; houses that bring inside the materials of the great outdoors, put them to decorative use. Salt shaker and pepper mill, 7″ high, made of imported cherry wood, are finished in walnut to bring out natural grain of wood. $2.98 the set. Lee Wayne, HB-10, 5606 Lansdowne Ave., Philadelphia 31, Pa.



"GET THIN TO MUSIC" is a set of 6 vinyl records that adds up to one of the most effective reducing courses that ever whittled down a figure. The trick is to follow the exercises (clear illustrations, diet, & instructions incl.) *every* day, preferably at the same time. It's actually fun! $19.85. First record, lesson sent on 7 days' trial. Wallace, HB-10, 427 W. Randolph, Chicago 6.



DOUBLE VISION. Carry your reading glasses in one, your better-to-see-you-with spectacles in the other compartment of this twofold case. And if you're a glamour-puss never seen without her sun glasses, always have them with you along with your regular pair. Star these for your bridge club. Brocade, double case, $1.50. Single $1. Medford Products, Inc., Box 39, Bethpage, N.Y.



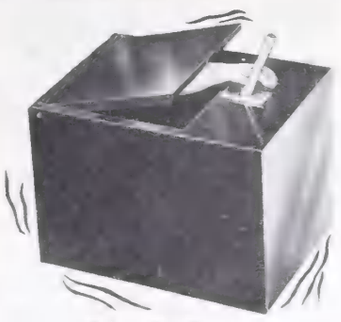
THE DOLL'S SCHOOL is a clever way to introduce your toddler to the wonders of kindergarten. It will take all the scarey mystery out of the first day of school, teach her just what goes on. 7″ teacher, *six* 5″ pupils, wood benches, desk, chair, and blackboard provide hours of fun. Group, $12.95; 4-seat group $9.75. Gina & Selma, HB, 1048 Lexington, New York 21, N.Y.





JONNY PLANTER FOR YOUR BATHROOM

Self-watering decorative planter for top of toilet fixture. White molded lid with deep planting area made to fit over any standard toilet fixture, replacing porcelain lid. Self-watering fibre glass wick across bottom of planter absorbs needed moisture from water tank. A new idea in modern decorating. Plant with live greenery or decorate with handmade varieties. **$3.95** ppd. **Beatty Mfg. Co., 7424 Santa Monica Blvd., Los Angeles 46, Calif.**



Mysterious
LITTLE BLACK BOX
UNEARTHLY • DEVASTATING FANTASTIC • CRAZY

There it sits. The Mysterious Black Box. Quiet Sinister and Waiting. The Switch is thrown to "ON". Immediately there is a grinding of power as the box starts jumping as though it contained a hidden genie. Then the lid slooooowly rises, and from beneath it emerges a hand. The hand grabs the switch, pushes it to off and quickly disappears back into the box. The lid slams shut and all is as it was. Including batteries. **$4.98**

Pa. Residents Add 3½% Sales Tax
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Amazing BRUSH-O-MAT

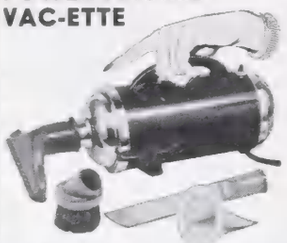
Door Mat That's Actually a BRUSH!



Imagine—you can now end mud-tracked floors and rugs forever! The Brush-O-Mat is no ordinary heavy mass of matting that readily collects dirt and grit, but an OPEN NET of stiff bristle brushes that actually scrub away every bit of mud and dirt from shoes and boots and drops it to the ground to be swept away at your leisure. There's no shaking—no beating—no cleaning! The Brush-O-Mat, measuring a handy 18″ x 30″, is made of thousands of tightly fitted, top quality Ceylon Coir brushes on a lifetime, rust-resistant, spring-steel frame. Natural cocacolor. Can be used indoors or outdoors and is reversible. **Only $5.95. (2 for $11.00)**

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Finest Hand Vacuum Cleaner!

POWER-PACKED VAC-ETTE



COMPLETE WITH ATTACHMENTS!

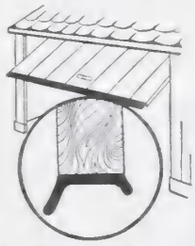
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$18.95 plus 75c pp. & hdlg. (3 for $55.35 plus $1.50 pp. & hdlg.)

Stop "lugging around" a large, cumbersome, back-breaking vacuum cleaner when the sensational, amazingly powerful Goodyear Vac-ette can do almost every one of your vacuuming chores easier and better. It's light and quiet—completely portable—weighing only 8 lbs. There are no dust bags to empty—just throw-away paper bags. Super suction, power picks up every bit of dirt and dust, even grit embedded in long-fibered fabrics. Features positive locking units; finger tip push button switch, sturdy, all metal construction. Universal AC-DC motor. Never requires oiling. Complete with **CREVICE TOOL** for cleaning hard-to-reach places such as radiators, pianos, bed springs, etc.; **UPHOLSTERY NOZZLE** for cleaning upholstered furniture, draperies, mattresses, clothing, car interiors, etc.; **DUSTING BRUSH** for lamp shades, venetian blinds, picture frames, mouldings, book & book shelves, window sills, etc.

NOW! Shut Out Cold, Wind, Water, Snow... Keep Garage Warm and Dry All Winter with—

Flexible Rubber GARAGE DOOR BOTTOM



Don't waste precious heating dollars! Keep winter cold, snow, rain, dust and drafts out—keep heat in with this amazing heavy-duty, live rubber weatherstripping. Ingenious front and back lip contour design makes it an automatically perfect closure regardless of shape of floor. Guaranteed never to harden, rot or deteriorate in any fashion. Eliminates forever ear-shattering noises no matter how hard you slam down your overhead garage door. Ideal also for sides of double hung garage doors, barn doors, etc. Can be permanently applied in only 10 minutes—requiring just a hammer—we supply the nails. Complete, simple instructions in pliofilm pack. 9 foot strip **$2.98** ppd.—16 foot strip **$4.98** ppd.

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AT a Fraction of the Cost of Rubber!



STRONG—Lasts and lasts, and lasts! **HANDY**—Cut to any size with a shears! **SAFE**—8 Strong-gripping ribs per inch make it slip-proof! All Rolls 30″ wide. **STRONG! WATERPROOF! SLIP-PROOF! WASHABLE! LAYS FLAT! RESISTANT TO ACIDS, GREASE, DIRT!**

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Hangs down 23″ from grown-up level—24″ wide. Easy for small fry to hang up own clothes. Short garments hang above. Doubles closet space. Avoids driving nails in walls or door. Sturdy and safe. Cannot be pulled down. Can also be used on single hook.

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Complete **$1.75**
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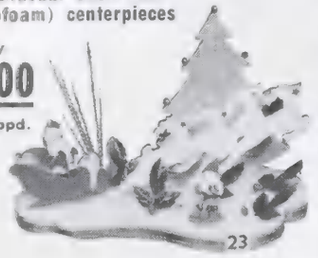
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Rush Christmas Decorations checked below at $4.00 each postpaid. I enclose $_____.

☐ #23 Santa with Reindeer & Sleigh
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Lovely white china Rice Bowls. Each with a different hand painted design, certain to go with any decor. Wonderful for compotes, candy, nuts, desserts, sherbert or ice cream. 3" high, 4½" in diam. Set of 6: **$2.98**



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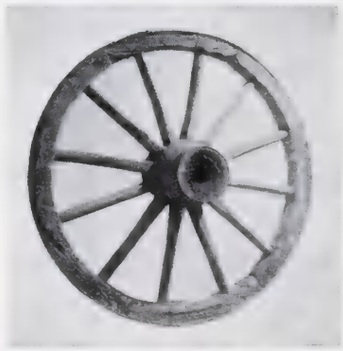
RMS INTERIORS Dept. HB-109 214 W. Ontario St. Chicago 10, Ill.



A DOCTOR IN THE HOUSE will be proud of this Caduceus door knocker. If you're like most of us, there is one doctor who has won your heart as well as your respect and gratitude. Here, then, is a special remembrance for him, one that will be truly different. Solid-brass knocker. 7½" x 6" long. $9.95. Watcher Products, Box 84. Brentwood, Tennessee.



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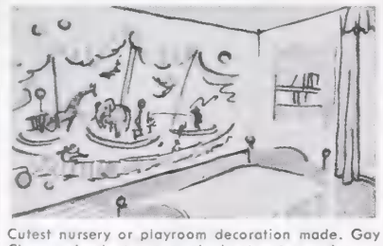
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HIDEAWAY DOOR SHELVES
ALUMINUM WITH GOLDTONE FINISH
GUARANTEED TO FIT ALL DOORS

Shelves are adjustable up, down and sideways

Empty that overcrowded medicine cabinet. Keep jars, cans and bottles out of sight behind any door.

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Here's a 700 FOOT ROLL of *Densitized* Waxed Paper . . . the finest quality you can own . . . thickly waxed on *both* sides . . . perfect for deep-freeze and all food protection! *Included* is our handsome professional-style metal cabinet in pastel white, with patented "Sure-Cut" mechanism. Stands on rubber feet, hangs under shelf or on wall. Roll 12 inches wide.

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Established 1904

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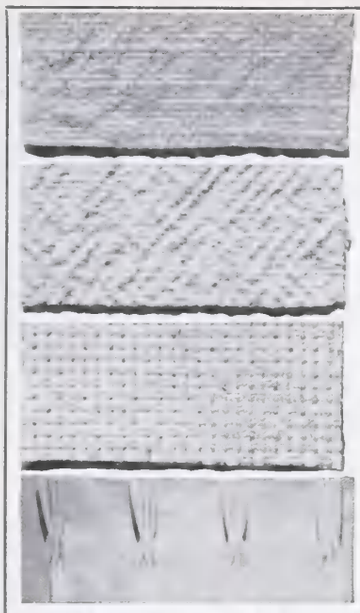


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Send 25¢ for catalog. 11 samples in an interesting choice of textures in both unfinished yardage and preshrunk, in natural and off white, in pure white and in custom colors to match your own swatch or paint chip. All are in floor-to-ceiling widths from $2.98 to $4.98 per yard.

world's widest seamless draperies!

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THE ORIGINAL FRENCH
MUSICAL
JUMP ROPE

As an apple-cheeked little girl skips rope, a merry tune fills the air because the handles of the bright colorful rope are self-contained music boxes! Do not confuse with cheaper Japanese copy.

$1.50

2 FOR $2.95 PPD.

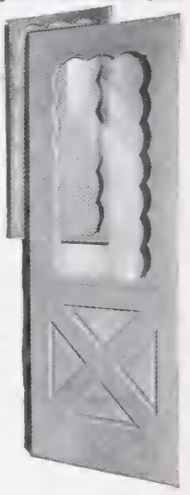
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Page & Biddle
Dept. HB 10, Bryn Mawr, Penna.

The "Twodor"
COMBINATION
STORM AND SCREEN DOOR
Most Beautiful, Strongest Wood Door Built

Yet the "Twodor" is priced as low as the commonly made type

If your doorway looks plain—"Twodor" will give it that handsome custom look. If your doorway looks lovely—"Twodor" will make it even lovelier. We believe this is the most handsome combination door made—we know it's the strongest. It will not sag or come apart. Pets can't rip or snag high screen panel. Ideal for all Colonial, ranch or modern homes. Sturdy cross panels; morticed and dowelled joints; waterproof glue throughout. Of solid kiln dried pine, standard 1⅛" thick. Quick change glass and screen panels lock snug with special fasteners. Shipped completely sanded with directions for installing, painting, finishing. (Hardware not included.) For all standard size door openings.



ALL SIZES COMPLETE $28.95

LARGE NEW FREE CATALOG—300 PIECES—of Finished and Kit Furniture in Friendly Pine.

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Shipping Charges Collect
Immediate Delivery
Money Back Guarantee

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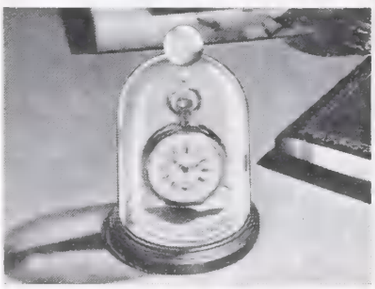


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Save storage space and end the mess of paper sacks that tear and split. Air circulates freely through vegetables, discourages sprouting or spoiling. Large size holds over 10 lbs.; small holds over 5 lbs. Gaily designed polyethylene, rustproof, easy to clean, can't scratch, won't break. They match! Pastel green with harmonizing dark green decoration. Money-back guaranteed satisfaction!

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Original Treasure Dome® turns your treasured heirloom timepiece into an easy-to-wind modern conversation piece. Crystal-clear dome with polished base in choice of mahogany, ebony or blonde hardwood. Your watch in a Treasure Dome makes a gift worth $100's. Fit for the desk of a king! Treasure Dome, $3.95 ppd. Name plate, $1.00. Beemak, 7424 Santa Monica Blvd., Los Angeles 46, Calif.



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50-yard roll, just 39¢
Regularly 44¢ in our catalogue

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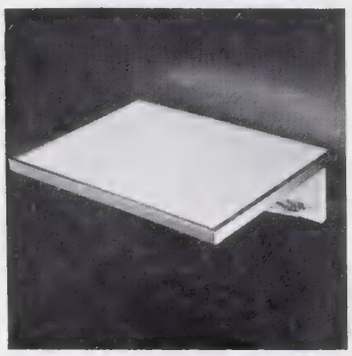
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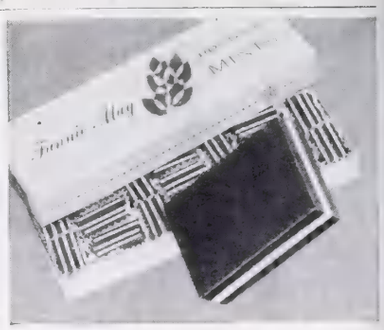
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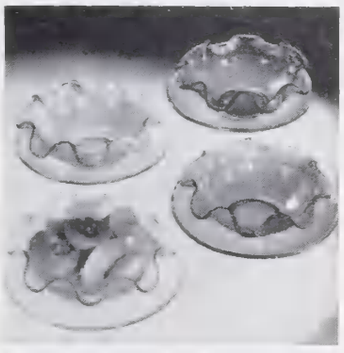
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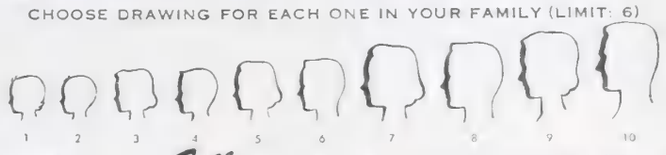


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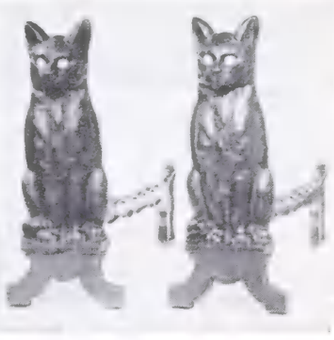
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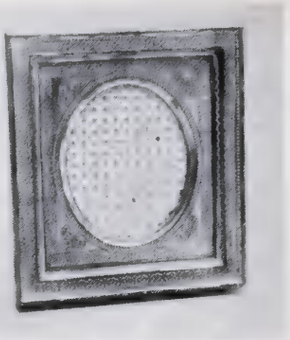


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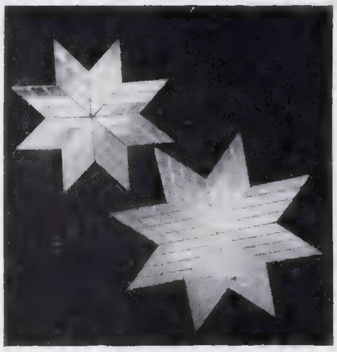
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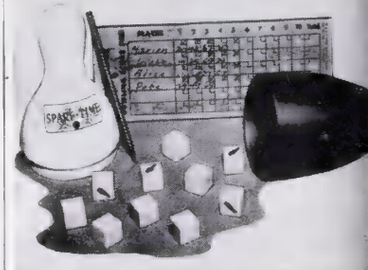
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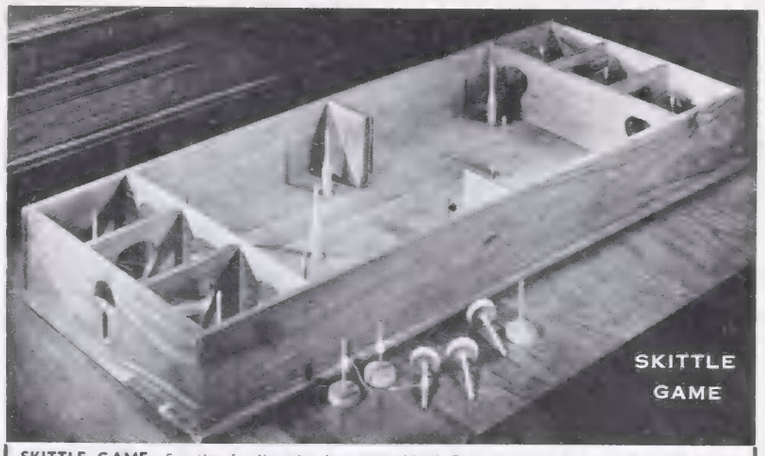


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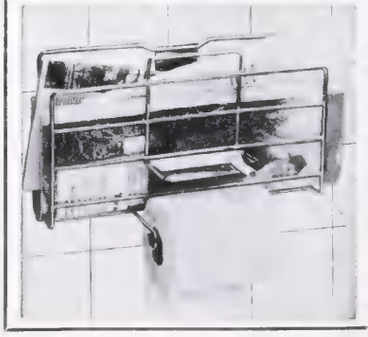
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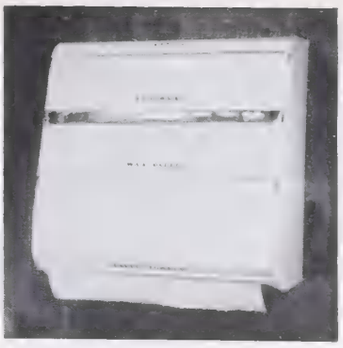
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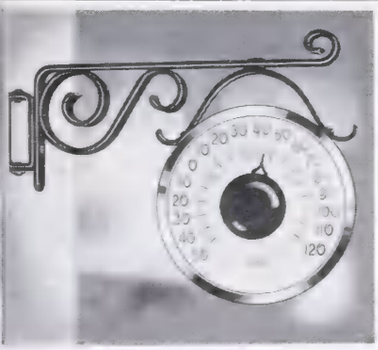


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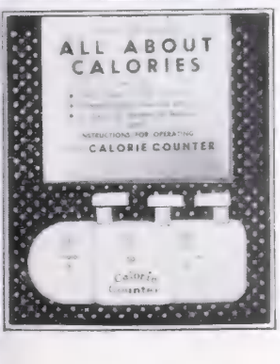


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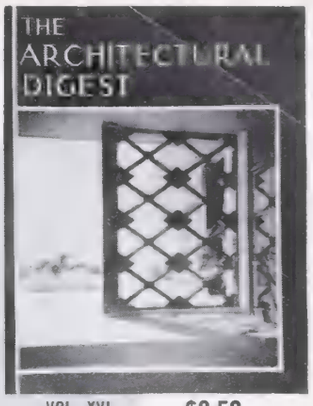
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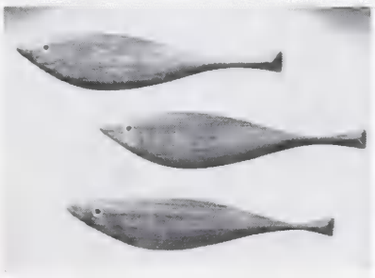
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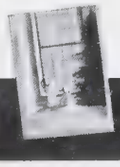
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STRICTLY PERSONAL. For those ladies on your Christmas list whom you want to remember with more than an eleventh-hour gift, note this well. Dacron and cotton shirt has roll-up sleeves, open collar, pearl buttons, and comes with felt pressed-on initials. White, beige, or light blue. Sizes 32-38. $2.95 plus 25¢ post. Mercury Products, 1265 Broadway, New York 1, N.Y.



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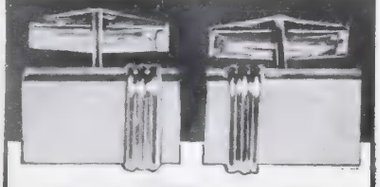
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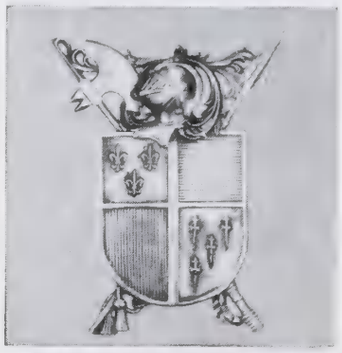


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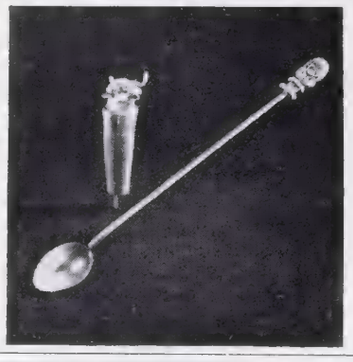
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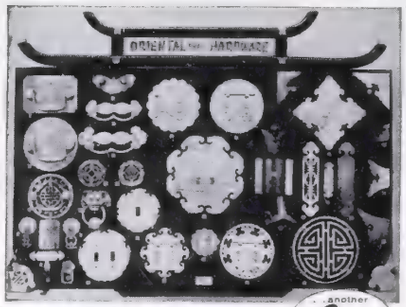
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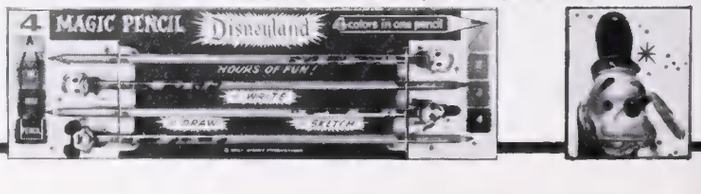
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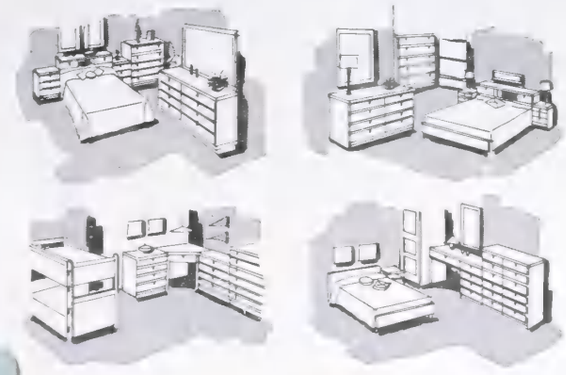
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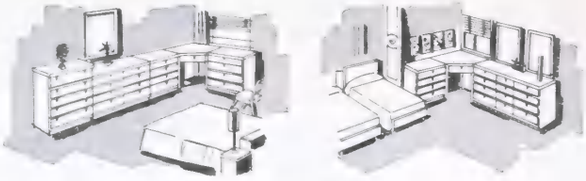
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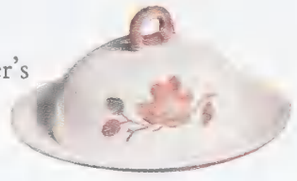


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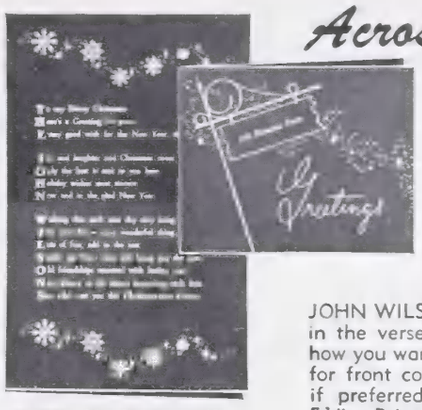
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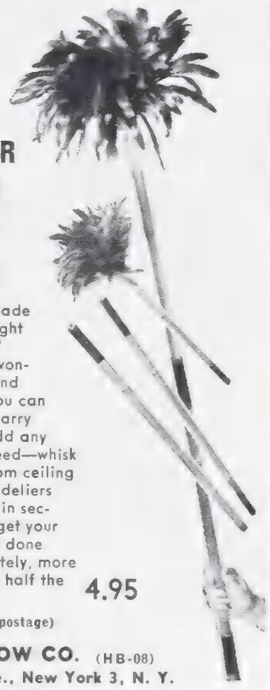
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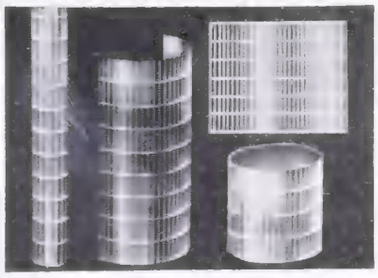
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Send me two $1 bills (or check or money order for the same amount) and I will send you my 2¼ pound box of JUMBO PRUNES, including a generous sample of my Ranch-made Sweets, giant California Apricots, fresh Dates, and honey-sweet white Figs.

These prunes are huge and so soft you'll eat 'em like candy. To new customers only I offer this regular $3.65 box for $2.00 and I prepay delivery.

I guarantee complete satisfaction or your money back. Send today and I'll ship at once direct from my ranch. Only one to a customer.

Sign and Send Coupon

VACA VALLEY ORCHARDS
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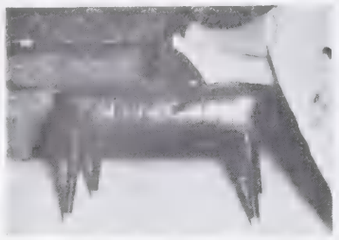
Send your 2¼ lb. box Giant Prunes.

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THIS PONY LEADS A DOUBLE LIFE





It's A Handsome Hassock . . . It's A TV Pony!

Order one for yourself and your children. It's ideal, too, as an outstanding Christmas gift.

Only **$9.95,** shipped prepaid. Send check or money order. Immediate delivery.

Satisfaction guaranteed or your money back.

Here's a new furniture creation the whole family will use and enjoy.

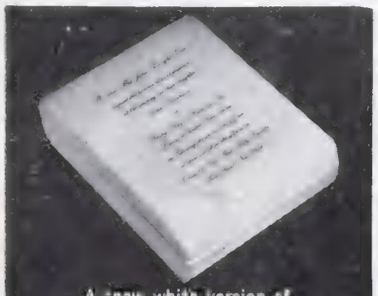
For you, it's a versatile, stylish hassock, designed and crafted to blend with modern or period furniture. When you're in a mood to relax, use this firmly-padded piece as a decorative foot-rest. When extra guests show up, use it as a sturdy, convenient seat.

For junior and his friends, just slide the pony head into the inconspicuous slot on the side and it's a TV pony. Its tough construction can take all the rough riding the young 'pony set' will give it. The kids love the realistic reins, to ride hard with their favorite TV heroes.

Upholstered in Jason Sealtuft material (the same as used in high-priced cars). TV pony hassock comes in soft black, or white, with fitted brass-tipped legs which screw into extra-strong metal sockets. Size: 22" x 12" x 17" high.

THE VILLAGE HOME SHOP, INC., Dept. H

9 East 8th Street New York 3, N. Y.



A snow white version of

THE WEDDING CIGARETTE BOX

Invitations sent to us are permanently fired into the top of this Fostoria Milk Glass Box $12.95

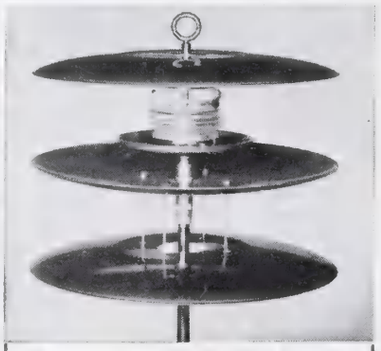
Milk Glass Ash Tray, 5" x 3¼" with first name of Bride and Groom $5.00

Gift boxed and promptly shipped

Catalogue on request

The Hill Shop

147 Butternut Street, Lyons, New York



KEPE-NETE BIRD FEEDER

Rustproof . . . Aluminum

A Gift for bird lovers. Many beautiful birds will flock to Kepe-Nete feeder's dry clean food. Lower of 3 dark green 15½" anodized trays prevents squirrels from entering feeder mounted on ⅜" (inside dia.) iron water pipe, which mounting is drilled to fit. Feeder tray and glass hold 1½ lbs. Postpaid. (Add 50¢ W. of Rockies).

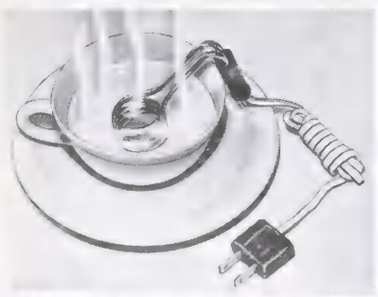
Feeder without Guard	$9.95
Feeder with Guard	12.95
Guard only	3.45

Satisfaction Guaranteed

H. B. COWAP

2423 Ridgeway Avenue Dept. HB-109

Evanston, Illinois



BOIL WATER INSTANTLY $1

Boil water instantly with this Instant Water Heater. Simply immerse metal coil in filled glass, cup or pot—it brings water to a boil in less than 2 minutes! Precision made. For traveling, hotels, motels—you'll use it for hot beverages and soup, shaving, boiling eggs, baby's bottle, sterilizing, etc. Keep in purse, luggage, glove compartment. With travel case. *You must be pleased or your money back!* Only $1, postage paid. Order INSTANT HEATER from **Sunset House, 2863 Sunset Building, Beverly Hills, California.**



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Get this spectacular collection of all-different, genuine **Airmails** from strange, far-away countries in Asia, Africa, Europe, the exotic Orient! World's largest airmail, scarce $23 stamp, old Zeppelin, many, many others. A truly remarkable collection containing stamps **worth up to 30¢ each** at catalog prices! **EXTRA:** Bargain Catalog **PLUS** other exciting offers. Send 10¢ for mailing costs. MAIL COUPON TODAY!

JAMESTOWN, Dept. F109HB. **JAMESTOWN, N.Y.**

RUSH my Free Airmail Collection and other offers. I enclose 10¢ for mailing costs.

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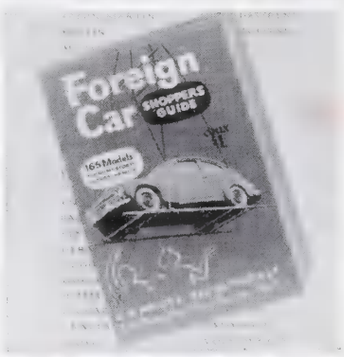
LIGHT AND AIRY. Ornamental leaves have been deftly fashioned around three business-like bulbs to become a lovely chandelier for any room. Antique finish in white, pink, or black with gold. Antheus Leaf Chandelier measures 20" long, 19" wide. $39.95 plus 75¢ post. Artistic Lighting Products, Dept. K-E1, Box 86, Homecrest Station, Brooklyn 29, New York.



BEDTIME STORY. When the bibs and bottles are put away, and a round-bottom is ready to be tucked into his crib, let the three bears keep him company. Colorful 3-D molded plastic plaques 4" to 8" high depict Mama and Papa Bear ready for bed while Baby-Bear still splashes in the tub. Self-adhesive set is $2.98. Sara-Kay Imports, Dept. HB, 18 White Drive, Tallahassee, Fla.



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KNOW FOREIGN CARS. Even if owning an Alfa-Romeo, Porsche or Goggomobil is still nothing more than a rosy dream, you can bone up on the makes and models until your piggy bank gives you the green light. "Shopper's Guide to Foreign Cars" is complete pictorial survey of 47 makes, 165 models on sale now in U. S. $1. Henry Paulman Jr., Publ., Field Bldg., Chicago 3.



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MORNING CHEER FOR MR. & MRS.

These cheerful coffee cups and saucers help start the day with a smile. Harvard Club size—no getting up for the second cup . . . Cups and saucers of white earthenware, with black accents and red touches, with individual names in red . . . Excellent Christmas gift for the coffee hounds . . . and for you and Mr., too. . . . Send names to be baked on each cup . . . allow about two weeks for delivery. $2.95 each; $5.50 a pair, plus 25¢ postage.

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Our big catalog of hundreds of unusual gifts for men, women, children, and the home.

Daniel Low's

Salem 42, Mass.



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HEIRLOOM TOYS

From grandmother's attic? No, but these heirloom toys *are* from the original molds. Colored cast iron. Sheep bank is white. Rabbit bank is brown. Boxer bank buff color. So easy for children to handle. The stage coach is black with red wheels, horses are gray. Covered wagon (not shown) is royal blue with red wheels, two gray horses. Ideal for gifts. Decorative, real conversation pieces. You will enjoy showing them off. Satisfaction is guaranteed. Banks are approximately 4½ inches high, Stage coach 11 inches long, 5 inches high.

BANKS, sheep, rabbit, boxer ..... $1.95 postpaid, ea.

STAGE COACH or COVERED WAGON (not shown) ..... $6.95 postpaid ea.

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SHARON COUNTRY STORE, Inc.

Dept. H-B13

19 Post Office Square Sharon, Mass.

TARTAN TAMS will warm the cockles of any laddie or lassie's heart, and they're priced to please a kiltied skinflint. Made on circular looms in Scotland from 100% brushed wool, predominant clan colors are red, royal, deep green, yellow. Elastic headband fits adult or child. Specify ski cap *or* tam. $3.95 each. $7.75 for two. Jerri's of Denver, Mile High Center, Denver, Colo.



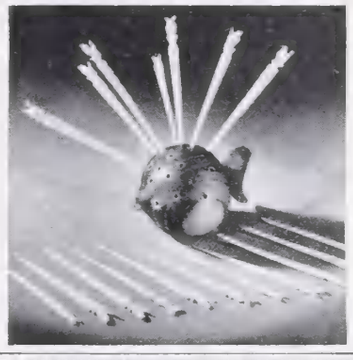
TOASTETTES, spiked into the birthday cake, hold rum, wine, brandy, or bourbon. Make a wish, blow out the candles, and cut the cake so everyone gets a tiny goblet with which to toast the guest of honor. For birthdays, anniversaries, graduations, etc., a set of 12 clear plastic toastettes is $1. Miles Kimball Company, 33 Algoma Boulevard, Oshkosh, Wis.



COUNTRY STYLE. Imagine an old-fashioned four-poster bed in a room with a Boston rocker, and you'll know what there is about these deliciously full dust ruffles. In three drop lengths (15", 20", or 25") with 2" hems, unbleached muslin twin- or full-size ruffle is $8 each. Bleached, $10 each. Country Curtains, Dept. HB-10, Stockbridge, Mass.



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PROTECT YOUR CHILD FROM WET BEDS WITH

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Keep your child safe from the psychological disturbances caused by wet beds. Give your child the security of waking up in a dry bed. This patented all-in-one panty is day and night protection—safeguards against wet clothes and bedding.

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Cast a bewitching spell over the next masquerade party with our new boil and bubble fashion, The Witch Dress. Made of appropriate sack cloth, it shows a high-flying witch astride her broomstick facing a blushing orange male moon. The non-toxic lettering says "I'm A Witch." One size accommodates all average aspiring witches in out-of-this-world high style. Provide your own mask and witch's brew. Have fun.

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PPD. $1.50

MEN'S SATIN BOXER SHORTS!



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MONOGRAMMED BATH SETS

Beautiful 6'x6' finest quality taffeta shower curtain is water repellent, mildew resistant, quick drying. Luxurious deep-pile Martex towels are extra large, absorbent, with lasting softness. Best quality embroidered monogram.

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  6 pieces (2 bath, 2 hand, 2 washcloths)
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Prices include monogramming and postage prepaid

Choose colors for towels and/or shower curtain . . . mix or match . . . from: pink, grey, mint green, ivory, white, light blue, dark green, gold, shadow green, beige, light brown, lemon yellow, turquoise, charcoal grey, butterscotch, and bright red. Black (shower curtain only).

3-letter monogram in any color. Circle last initial.

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"Satisfied Customers since 1914"

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IN BRASS AND GLASS

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Superbly beautiful! Sparkling white! Truly a miracle of modern science! HOUSE BEAUTIFUL says, "Like a diamond and with more fiery sparkle." ESQUIRE magazine says, "Outdazzles the most dazzling diamond."

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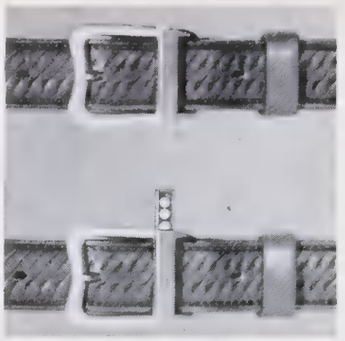


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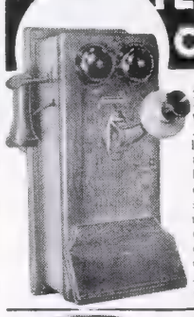
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ON THE HOOK will hang Daddy's bowler, straight from his commuter train. Or use it as a decorative touch in the bathroom to hold towels, in the hall for coats, your closet for an array of belts. An authentic reproduction of an Early American coat hook. 5½" high. Black iron. $2.50 the pair. Southern Showcase. Dept. HB, Box 547, Memphis, Tenn.



THEY KISS AND TELL you who it is that has come calling. They kiss and tell your guests how welcome they really are. And we think this solid-bronze door knocker will make your front door look especially inviting. We'd like one for the master bedroom. Design is called "The Kiss." 5½" l., 3¼", $3.95. Henry Bertolon. 38A Norfolk St., Dorchester, Mass.





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ELECTRIC BREWMASTER

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Moss Rose Creamer & Sugar	$1.00
Moss Rose Instant Coffee Holder	1.50
Snack Set (4 Recessed Cake Plates, 4 Cups) Specially priced	3.49
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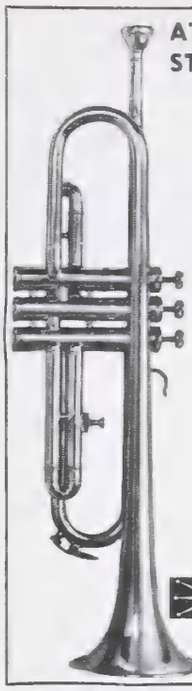
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These easy-to-apply decals become the heavens right on your ceiling . . . a new glowing world at night time! New bedtime thrill for youngsters to learn the star constellations from the 16 drawings and astro information. Fun for the oldsters too. Get into the space age now. **$1.00** per set plus 25c shipping

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P.O. Box 36632-B7, Los Angeles 36, Calif.

Send for our new Catalog of Gifts



FILE YOUR SLIDES

in this handsome new holder designed like a fine library volume. Covered with decorative Italian end paper, and bound in gold-tooled Italian leather in wine, brown or green, it has file sections with index dividers and removable partitions to hold 400 35 mm slides or 200 stereo slides. 6¾"x2¾"x10" high. **$11.95**

We pay postage *Money-back guarantee*

frances-morris **DEPT. 20**

125 ASHLAND PLACE, BROOKLYN 1, N. Y.



ARM COMFORT CUSHIONS

Better Sleep Arm Cushions, designed to relax nerves and muscle tensions. Brings soothing comfort to those afflicted with arthritis, rheumatism, sprain or fracture. Ingeniously cradles sore, sensitive arms as recommended by sleep experts for maximum comfort. Soft, resilient and self-conforming. Adjustable for height, softness and fit. Their distinctive shape supports shoulder, elbow, wrist and fingers perfectly—relaxing shoulder and upper back as well as arms. We ship immediately for only $2.50 each, $4.90 for pair, postpaid. Money Back Guarantee.

White, washable zippered covers 85¢, 2 for $1.60.

BETTER SLEEP Inc.

Dept. 370, New Providence, N. J.



EGG FRYING RINGS

Now, even wide-eyed brides can bring perfectly rounded fried eggs to the table! Brand new aluminum rings are wonderful for poaching eggs, taming potato pancakes, shaping hamburgers or fishcakes and doing dozens of other clever culinary things. Four fit into a standard-size pan, and the handles fold flat for storage. A must for every kitchen.

2 for $1.00 ppd.

Sorry, no C.O.D.'s.

Send 25¢ for Surprise Gift valued at $1.00!

DECORAMA

Dept. B-10, 240 E. 92 St., Brooklyn 12, N. Y.

HIDE A BAR

COMPLETE OR IN KIT



Lockina—Rolling—
Fold-up Bar Holds 40 Bottles—4 Doz. Glasses

Now—a bar for the biggest party—or cozy twosome. This charming little giant is the most completely versatile bar ever. Use it 3 ways: locked, as liquor cabinet; open, for self-service; rolled out from the wall, turned around, for bartender service. Hinges open to reveal 20 bottles of liquor, 20 bottles of mix, nearly 4 doz. assorted glasses, and all bar accessories. Adjustable shelves, brass guard rails and fittings. Simple, compact, fits smartly into home, apt., office, cottage. 21" W., 19" D., 36" H.—open 38" W. Finely crafted of knotty pine. In satin smooth honey tone or lovely maple liquor resistant finishes . . . **$49.95** *Shipping Chgs. Col.*

IN EASY HOME KIT. Louvered doors complete. Pre-fitted, drilled, sanded, etc., ready for finishing. Simple instructions . . . **$34.95** *Shipping Chgs. Col.*

New Free Catalog—300 Pieces—Complete or Kits.

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Dept. B10-9
No. Conway, N.H.

A PAGE FROM THE PAST



Matching Lazy Susan and Cherry Table, $218.50. Captain's Chairs, $50.00 each in Cherry, slightly more in Walnut. Seats 10 in regular chairs easily.

Colonial Reproductions are never out of date—or place. Each authentically crafted piece is beautiful, and irresistible in appeal. Only Colonial offers that warm, lovely lived-in look desired in every home. Choose from plain turned, spool, hand-carved six-spiral roped, or beautiful square-tapered legs. Open stock of 35 solid wild cherry or walnut pieces, all hand-rubbed. Your satisfaction is guaranteed. Send 25¢ for 16-page illustrated brochure.

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FAITHFUL TO TRADITION

WINEMILLER'S
Colonial Reproductions
COLDWATER, MICHIGAN

MARBLE STAIN REMOVER AND POLISH



Removes ugly stains, ring marks and polishes AT SAME TIME! Marble-Lus, tested by U.S. Government Laboratories, bears Good Housekeeping Seal of Approval. Restores all your marble surfaces to original glowing lustre. Its high wax content stainproofs as it cleans. Safe and easy-to-use. 6 oz. bottle gives 1 year supply. **$2.00**

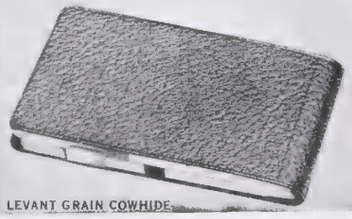
HANDY BAG CADDY—$1



Eliminates paper bag litter! Springy, oval shaped, black metal holder, neatly holds more than 36 bags of all sizes. Fastens on any door or surface, out of the way, yet quickly accessible. Use'ul too, for place mats, napkins or letter holder. About 12" long, 6" wide. Includes 2 screws. **$1.00**

ELRON INC.
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EVERYBODY NEEDS THIS FAMOUS "AUTOMATIC MEMORY"



LEVANT GRAIN COWHIDE

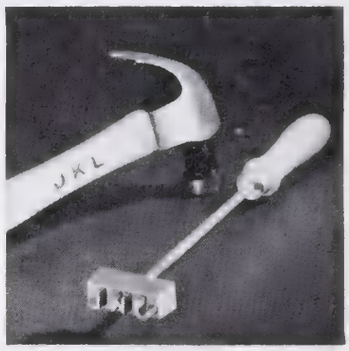
MEMINDEX—an unusual, handsome and welcome GIFT for any busy person. Handy dated or otherwise indexed CARDS fit both POCKET CASE (for temporary data) and DESK FILE (for permanent records). *No transcribing.* BONUS: Dated Cards for remainder of '59, while they last, with orders for '60. Style PK, Lexide (not illustr.) Pocket Case and Luggage Brown Leatherette Desk File, with Dated and otherwise indexed Cards, $8.50. Genuine Levant Grain Cowhide Pocket Case and Leatherette Desk File, $10.25—others higher. Postpaid when remittance accompanies order. All orders sent day received. Satisfaction guaranteed. Free folder. Write Department N-9 Wilson Memindex Co., 149 Carter St., Rochester 21, N. Y. *Do it today!*



DESK FILE ■ POCKETCASE



CATTY REMARKS abound in a book to delight the most avid cat-o-phile you know. CATS, published each month, is filled with helpful articles on care and feeding, poems, pictures, etc. Sent with a cat-design gift card before Christmas. $3.50 for one year subscription. $2.50 for each additional one. CATS, HB-9, 368 House Bldg., Pittsburgh 22, Pa.



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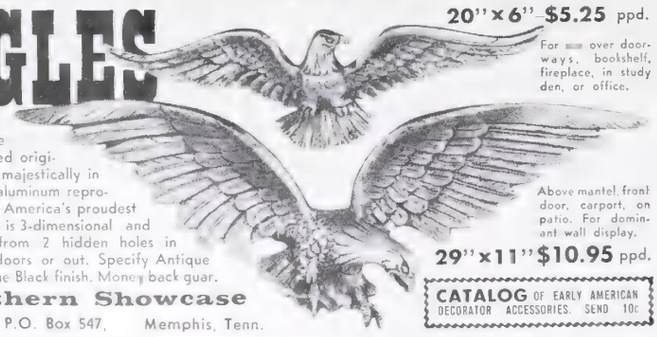


ROL-O-TINT sunshield attaches easily to your car. When rolled down, the deep amber color improves driver's view, yet dulls bright sunlight, road glare, and blinding flashes from snow. It rolls up when not in use. 18" wide, $4.95; two, $9.50. Colby Industries, HB-10, 4532 W. Palmer St., Chicago 39, Ill.



SILVER CADDY. Hand-rubbed pine file for the flat silver you use every day is designed so that you carry it when setting the table indoors or outdoors. Knives, forks, soup spoons, and teaspoons are neatly stabled in 4 partitions for easy selection. Caddy stands or hangs, is 6¼" h., 11" l., 2½" d. $2.98 plus 35¢ post. Jack's Mail Box, HB10, 95 5th Ave., New York 3.

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All the superb detailing of the old, hand-carved originals, captured majestically in flawless, solid aluminum reproductions. Early America's proudest symbol. Each is 3-dimensional and hangs easily from 2 hidden holes in wings. Use indoors or out. Specify Antique Gold or Antique Black finish. Money back guar.

20"×6" $5.25 ppd.
For ■ over doorways, bookshelf, fireplace, in study den, or office.

Above mantel, front door, carport, on patio. For dominant wall display.

29"×11" $10.95 ppd.

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Southern Showcase
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(children & art students, too)



NEW! AUTOMATIC PENCIL FOR CHALK

Encourage teacher's efforts with this practical token of your appreciation—HAND-GIENIC, the automatic pencil that uses any standard blackboard chalk or pastels. Ends forever messy chalk dust on hand and clothes . . . prevents fingernails scratching on board, screeching or crumbling chalk. Scientifically balanced. It makes chalk writing or drawing a smooth pleasure . . . prevents allergy from chalk. At the push of a button, chalk ejects or retracts.

NEW! DIFFERENT GIFT OF LASTING USEFULNESS

Every teaching hour teacher will bless HAND-GIENIC . . . and your child. Sturdy metal construction. 1 YR. WRITTEN GUARANTEE. And what an impressive jewel like appearance! 22K gold plated cap contrasts beautifully with onyx-black barrel. Distinctive to use, thoughtful to give. Send $2 for one, only $5 for set of three. Postage free. Satisfaction or money back. Same day shipment. Quantity discounts for P.T.A.'s. ORDER TODAY.

EXCLUSIVE! NOT SOLD IN STORES

HAND-GIENIC, Dept. 200
2384 West Flagler St., Miami 35, Fla.



ONE CUP COFFEE MAKER

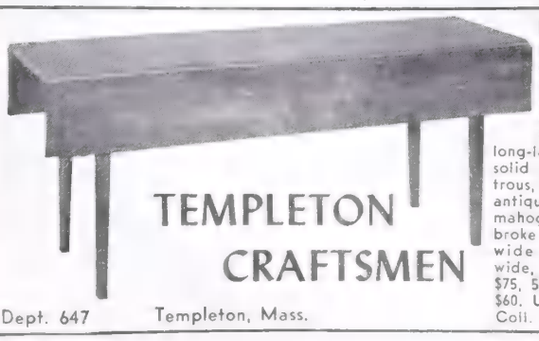
imported from Italy

Now, a perfect cup of coffee for yourself alone! Beautifully crafted hammered copper and satiny brass . . . accented with black handle and knob. No longer is it necessary to brew a whole pot of coffee for just one cup! The perfect gift for those who live alone and like it—to keep in the office—for yourself!

only $1.98 ppd. 2 for $3.50

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Upper Montclair Sta., Montclair, N.J.



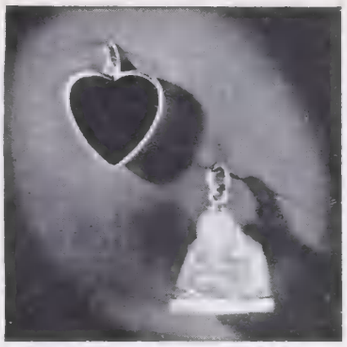
TEMPLETON CRAFTSMEN

Dept. 647 Templeton, Mass.

HARVEST TABLE

Beautiful and versatile Colonial reproduction will add grace and charm to any room. Custom crafted in authentic design. Sturdy, long-lasting constructed of solid birch. Comes in lustrous, hand rubbed finish in antique maple, dark pine or mahogany. Peg leg or Pembroke leg (illustrated). 40" wide with leaves up, 22" wide, leaves down, 6' long $75, 5' long $70, and 4' long $60. Unfinished $10 less. Exp. Coll.

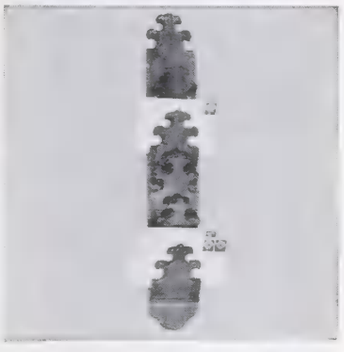
TOKENS OF AFFECTION are made of genuine, precious jade, make sweet charmers for a girl's bracelet. Or wear the heart as a pendant around your neck. Rimmed with 14k gold. 1″ w., $10. Chubby little Buddha set in 14k gold, is 1″ high, makes a fun I-Love-You gift for your husband's keychain. $30. Tax incl. International Gem Corp., HB-10, 15P Maiden Lane, N.Y.C. 38.



INITIAL SUCCESS. A pretty thought for a holiday bride turns out to be one of the most-used gifts in her linen drawer. An ecru linen place mat has hemstitched hem with her 4½″ monogram boldly appliquéd in a deeper tone. 13″ x 19″. Matching 18″ square napkin. Set, $3.95. Buy as many place settings as you need. Brandman's, Box 1495, Ft. Lauderdale, Florida.



PLAY POST OFFICE with your family and avoid mailtime confusion and misplaced letters by hanging this letter rack in the hall or above your desk. It's made of solid cherry in a hand-rubbed cherry finish, has 5 slots for filing letters, bills, shopping lists. Specify light or dark finish. 22″ x 3½″, $5.55. Carl Forslund, 122 E. Fulton, Grand Rapids 2, Mich.



SET TO PLEASE the most fastidious hostess, these personalized ash trays double as coasters, will do pretty service on a bridge table or scattered strategically around a living room. 4 molded smoky-black glass squares 3½″ have one golden initial (specify). Gift-boxed. $2.50. 2 sets (8), $4.95. Check this for lots of names on your list. Beedee, 816 University Pl., Evanston, Ill.





A NEW FACE . . .
A NEW FUTURE!
Yours with the tested
Kay Fuller
FACELIFT MASK

THE KAY FULLER FACELIFT MASK tones and tightens vital muscles . . . it is not a cradle for the chin . . . takes a tired lined face, makes it into one that is fresh and lovely; because it actually lifts the muscles at the temples and side of the face. Helps to maintain that youthful appearance.

No need to let your skin sag. THE KAY FULLER FACELIFT SYSTEM, used daily, will smooth and soften telling skin lines; will help firm the muscles along the contour of the neck and throat.

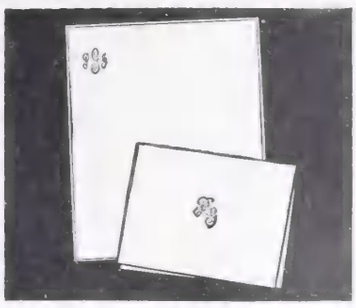
Developed after years of research, THE KAY FULLER FACELIFT MASK is made of scientific flesh-colored crepe. it is a special patented process that's durable, washable, never causing irritation or rash, yet allowing regular motion. *It will stop snoring if worn while sleeping.* Used by plastic surgeons, head surgeons, hospitals. With each prepaid order, I will send you absolutely free the Kay Fuller System of Salon Treatment for home use.



$4.95 plus Postage 10c. Send check or money order.

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HAND-ENGRAVED STATIONERY FOR LESS THAN HALF THE USUAL PRICE!



Monograms done by Old World craftsman, once engraver to the Tzar! Handsome, quality paper!

Prices: 24 engraved monogrammed sheets, 12 second sheets, 24 envelopes ____ $3.25
Double Quantity ____ $4.50
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Name and address script - imprinted on envelope flaps - $1.00 additional.

Colors: Blue, grey, pink paper with white edges. White paper with blue edge – State quantity, color, underline last name initial. Allow two to three weeks for delivery.

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Memphis Jewelers Since 1862

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42″ x 21″ 30″ high

"HIDDEN ASSET" KNEEHOLE DESK

Our stately 19th Century desk is designed to be your modern "office" at home, yet its spacious proportions and authentic styling make it worthy of the finest traditional decor. "Hidden Asset" is the handy center section that holds your portable typewriter, conceals it from sight when not in use, rolls out smoothly and easily when needed. (6¼″ clearance.) Has 2 file drawers, 4 regular drawers (all 9″ wide inside) plus sliding paper shelf. Top and front of expensive veneers, balance of solid woods. True Colonial hardware.

Mahogany, Walnut, Cherry or Salem Maple
Unfinished (specify wood)—$89.95
Finished (specify wood)—$99.95

Send check or money order.
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Satisfaction guaranteed.

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Just Like A Seaman's!
New Indoor
WEATHEROMETER
tells humidity and temperature



Handsome looking Weatherometer combines thermometer and humidity indicator. Looks as if it came right off the wall of the captain's quarters! Beautiful wood-like pattern. 12″ high. Smartly gift boxed. Informative instructions included. Only $2.00 postage paid. Send for Free gift catalog:

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Unique Old New England Sap Bucket

KIDDIE ROCKER

A genuine Hand Made New England Maple Sugarin' Sap Bucket

Authentic, hand-turned sap firkin. Wonderful tots' rocker or as unique accessory. Padded and covered in Old New England pattern chintz. Hand rubbed Salem Maple Finish. 14″ high, 16″ deep, 13½″ wide. Only **$7.95 ppd.**

(Add 75¢ West of Miss. R.) For Swiss Music Box that plays "Rock-A-Bye" when rocked please add **$3.00**. Money back if not "tickled."



only **$7.95** postpaid

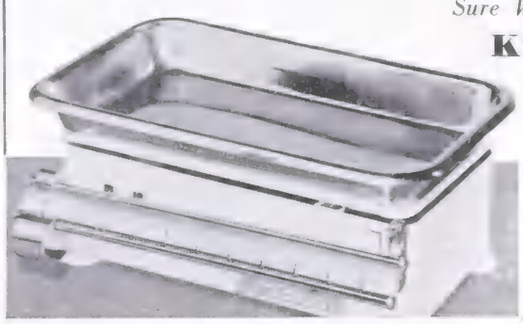
Send 25¢ for big, new complete catalog.

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Sure Weigh to Measure—

Kitchen Scales

German Made



A Joy Forever, this handsome lever scale—no springs—weighs to 13 pounds in ¼ ounces. Precision made of porcelain enamel finished steel. Polished stainless steel tray, removable for easy cleaning, holds liquids or solids. Size: 10″ x 4″ x 4½″.

plus 85¢ for postage **7.98**

Here's How Co.
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Giant Size
2 Ft. Tall
Circus
WALLPAPER
NURSERY
DECORATIONS



FULL COLOR
FUN
THE WHOLE
FAMILY CAN
ENJOY



Now you can decorate the nursery, bedroom or playroom with that professional touch by using these delightful cutouts. You'll be amazed how these giant size full color animals brighten up any room. They're sure to bring a smile to any youngsters face.

EACH FULL COLOR SET INCLUDES

- 8 cuddly 2-ft. tall circus animals
- yards & yards of tent poles & canopies
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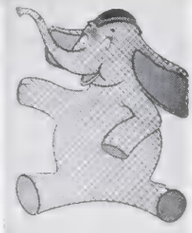
Complete 48 piece set

Only $3.98

plus .32 postage

2 sets only $6.95
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Positively guaranteed to please or your money refunded immediately.



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HAND HOOK YOUR OWN RUGS THE TRUE, OLD WAY WITH WOOL RAGS

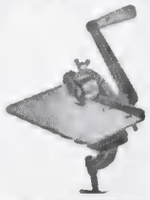
"THE DANBURY"

Design Size: 28" x 48", stamped in black outline on burlap, with all wool cloth in shaded colors for center flowers and leaves, hook and instruction, for shading.

only
$7.50
postpaid



For Fast Cutting Hook Rug Material
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EXTRA CUTTERS postpaid **$3.98**
Made with stainless steel work table, and equipped with adjustable work guide. Specify width of cutter 1/8"; 5/32"; 3/16"; 7/32" or 1/4".

Send 25¢ for illustrated leaflets, with price list of supplies and basic instructions on hooking.

Rebecca Mathews
DEPT. H109, WALNUT RIDGE, ARKANSAS



ARTICHOKE PLATES for the gourmet

White earthenware artichoke plates, beautifully embossed and designed with deep wells for dressing and discarded petals. As decorative as they are practical, they make a most distinctive wedding, shower or hostess gift. 9½" diam.
set of 4, **$7.95**

Add 50¢ postage East, $1.00 West of Miss. on each set.
Write for free gift catalog. Sorry, no C.O.D.'s.
Visit our Gift Shop near the Bronx-Whitestone Bridge

THE LANDING COMPANY Dept. B-10
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SCULPTURED IN WALNUT

Left. "Intrepid"—Accurate detailing and spirited action mark this beautiful horse model. Made from solid, selected walnut, this brand new design is sculptured with great care and brought to a velvet wax finish to accent the rich wood grain. 5" x 7½" **$30.00** ppd.

Right: "Shy One"—a delightful companion piece—although it can be bought separately too. Done in walnut, with head drawn back and legs braced against the unknown, it makes a strong bid for your affection. 4" x 4" **$15.00** ppd

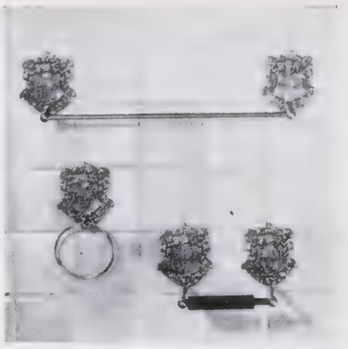
Both pieces mounted on a walnut base **$52.50** ppd

Catalog of other sculptures 25 cents

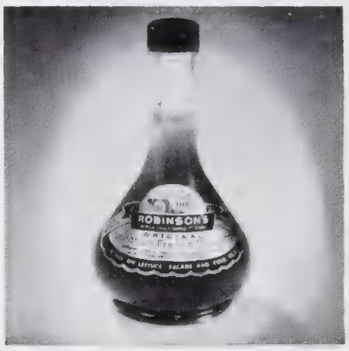
M. E. BRASHER KENT B-10 CONNECTICUT

RUGGED CROSS. A superb interpretation of an inspiring design is shown in solid brass book ends for a clergyman's desk, a nun's visiting parlor, a library table. The cross is patterned after the trunk of the dogwood. 8" high, 4½" wide, mounted on a 4" x 4" felt-padded base. $10.95. Post Paid. Order from Tennessee Chromium Plating Co., 206 Louise Ave. N., Nashville, Tennessee.





LOTS OF BRASS does big things for a tired bathroom, transforms an ugly duckling into a pleasant retreat for your daily rituals. Heraldic-design bath fixtures are handsome crests of golden brass. 4¼" high crest on 18½" towel bar, $3.98. Towel ring, 4" wide, $1.49. Tissue holder, 7" wide, $3.98. Add 35¢ post. Heide Herwig, HB-10, Box 11, Chillicothe, Ill.



SPICY STORY. For the best-dressed salad you've ever served to a Sunday-night buffet crowd, spoon on Robinson's French Dressing. Aged in ironstone crocks, this is a tangy combine of freshly squeezed lemon, Bermuda onions, and imported spices. Less oil gives you its subtle taste right off. ½-pt. cruet, $1. Pint bottle, $1.60. Robinson's Dressing, Box 234. Wallingford, Conn.



SERVICE STARS. Pewter has a way of going with everything, whether it's 18th-century mahogany or 1959 Chinese chippendale. And, of course, it's made for pine or maple. So make plans for this 5½" square dish that you'll use for salad or ice cream, candy, or fruit. $7.75. Matching pewter salad servers 8" long, $8.25 the pair. Scandinavia House, 111 East Post Rd., White Plains, N.Y.



SATIN AND LACE. If the girl that he married happens to be you or your daughter or your favorite niece, be sure this is in her lingerie drawer. Peach or black satin half-slip trimmed with alluring black lace comes with her initial embroidered near the hem. Small, medium, or large; $8. Matching panties, $6. Satin Shop, 1209 W. Balmoral, Chicago 40.



PICK A PATTERN!

We picked a lovely one for you in this handsome Guatemalan Jacket! Hand Wovens are always something special when our Guatemalan Neighbors do the weaving! This lightweight jacket, firmly woven of cotton, works a double shift! Wear it as you would a coat on those first chilly Fall days . . . wear it inside as you would a cardigan sweater during nippy weather. Fingertip length with two ample pockets, it comes in black or navy on white

Sizes 12 thru 18 . . . . . **$12.95**

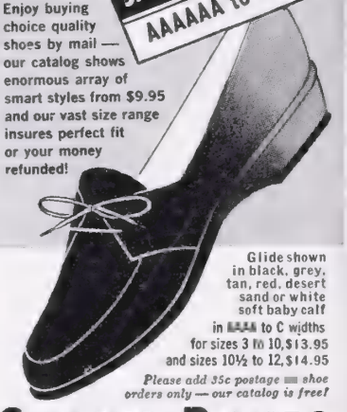
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Be good to your feet—

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SIZES 1 to 13 SHOES
AAAAAA to EEEEE

Enjoy buying choice quality shoes by mail — our catalog shows enormous array of smart styles from $9.95 and our vast size range insures perfect fit or your money refunded!



Glide shown in black, grey, tan, red, desert sand or white soft baby calf in AAAA to C widths for sizes 3 to 10, $13.95 and sizes 10½ to 12, $14.95

Please add 35c postage on shoe orders only — our catalog is free!

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e settings priced from $14.95 to $75.00. For full color ature, send 25c to Lenox Inc., Dept. K10-9 Trenton, N.J.

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EASTERN drapery hardware



Easy on the budget!



Easy to install!

And the all-new, daringly-different "Easterner" Traverse Rod makes any window decorating easiest of all!

Easy on the budget . . . because only the "Easterner" offers you so much more for so little! **Easy to install** . . . because the "Easterner" slides without a twist into new-design brackets! **Easy to operate** . . . because the "Easterner" gives even heaviest draperies a smooth-flowing ride with hardly a whisper. **Easy on the eyes** . . . because the "Easterner's" modern rectangular shape is styled for today's fashions . . . whether installed on ceiling, or wall . . . or used as window widener. See the "Easterner" and the complete line of Eastern Drapery Hardware . . . at leading stores everywhere!



Easy to operate!

Eastern helps make a house a home

. . . with new Eastern Folding Doors. Handsome simulated leather laminated on steel.



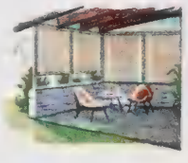
. . . with new Eastern Airlume Awnings, roll-up or fixed, and matching Door Canopies.



. . . with new Eastern's Star Venetians, the high-fashion blinds that never need washing.



. . . with striking new "Easternweave" Woven Aluminum Roll-Up Shades & Folding Doors.



Eastern Products Corporation

DRAPERY HARDWARE

(FORMERLY EASTERN VENETIAN BLIND CO.) Baltimore 30, Maryland

Guaranteed by Good Housekeeping

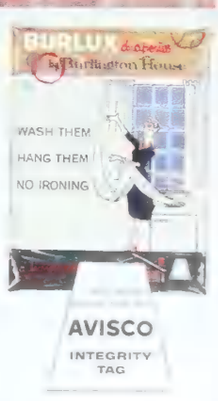
NOW FOR THE FIRST TIME... Magnificent ready-made draperies in luxury fabrics... and every beautiful inch is washable!

wash them! hang them! no ironing!

Burlington House Draperies



Burlington House Draperies are wonderfully luxurious. Tailored of fine fabrics woven of Avisco® rayon and quality cotton. Deeply pleated. Elegantly full. So alert to fashion color and texture, they have the flair of custom-mades! And with all this, they're MACHINE WASHABLE! DAMP-DRY READY TO HANG! NO IRONING NECESSARY! Their economical at-home care saves you costly dry-cleaning bills. And after just one or two home launderings, your savings cover their brand-new cost! Another happy surprise, their value-laden price! You can afford to have beautiful Burlington House Draperies cascade across every window in the house! See these most desirable of all draperies now at your favorite store. This delicate leaf pattern in white, toast, champagne, gold, celadon, rose. From $9.98.



Burlington House Fabrics Co.
350 FIFTH AVENUE NEW YORK 1, N. Y. A Division of Burlington Industries

Burlington House Draperies available now at: The M. O'Neil Co., Akron, Ohio; Rich's, Inc., Atlanta, Ga.; The Hecht Co., Baltimore, Md.; Adam, Meldrum & Anderson Co., Buffalo, N. Y.; The May Co., All Stores, California; The Fair, Chicago, Ill.; H. & S. Pogue Co., Cincinnati, Ohio; Halle Bros. Co., Cleveland, Ohio; Rike-Kumler Co., Dayton, Ohio; Wurzburg Co., Grand Rapids, Mich.; Sage Allen & Co., Hartford, Conn.; L. S. Ayers & Co., Inc., Indianapolis, Ind.; Boston Store, Milwaukee, Wisc.; Macy's, New York, N. Y.; Lit Bros., Philadelphia, Pa.; Joseph Horne Co., Pittsburgh, Pa.; Miller & Rhoads, Inc., Richmond, Va.; Famous-Barr Co., St. Louis, Mo.; H. C. Prange Co., Sheboygan, Wisc.



"Now stay clean — just like our Cabin Crafts nylon carpet"

Party manners come easy to nylon carpets with Cabin Crafts exclusive Formula "N" stay-clean finish. Before this remarkable soil-resistant process, no one dared make nylons in any but the somberest tones. Now it's different with Cabin Crafts. We have pastel nylons, warm bright nylons —that stay cleaner longer than most anything in a house. Some are sculptured designs and that's nylon news, too. All have our exclusive Permapad® back. Shown, Poppyfield, $10.95 sq. yd. There's lots more to the story. Cabin Crafts makes the most luxurious, deep-piled carpets you ever saw in cotton, blends and Acrilan,® priced from $6.95 to $19.95. Write for Room Decider book on how to decorate with Needletuft rugs and carpets. Cabin Crafts, Inc., Dept. HB-12, Dalton, Georgia.

® Chemstrand's Acrylic fiber

Prices slightly higher West of the Rockies

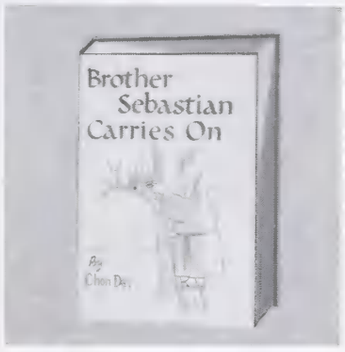
CABIN CRAFTS

A better idea in rugs and carpets... Needletuft by

OLD-FASHIONED GIRL. If she prefers violets to orchids, a waltz to a cha-cha-cha, and if she wears a white blouse with the proud assurance of a mink stole, she'll love this Gibson Girl jewelry. The handwrought sterling-silver pin is $3; earrings $3; cuff links (not shown) $5. Set of all, $10. Tax incl. The Jamaica Silversmith, B-10, 79-32 164th St., Jamaica 32, N.Y.



MONK-Y SHINES. "Brother Sebastian Carries On" is more fun than a barrel of monks. It's the second collection of cartoons of the stocky, sedate, and imperturbable monk who has amused the readers of slick magazines. The book is even funnier than its predecessor. If you like to laugh, buy it! Autographed by Chon Day, it's $1.50 plus 15¢ post. The Kreb's, HB-10, Westerly, R.I.



TO SEND A BRIDE into raptures, we recommend this smart table lighter. Designed for modern living—sleek, uncluttered, simple—it's imported cherry wood with hand-rubbed antique walnut finish. Gold-tone lighter is fully automatic. The price tag is tiny, so you'll want another for your bedside. 4″ x 5″, gift-boxed, $3.95. Tecla Evans, 87 Prospect Ave., Mt. Vernon, N.Y.



THE CELTIC CROSS is the heraldic bearing, representing the Christian emblem, apparently originated by the Celtic-speaking peoples of the British Isles. Here it is shown in distinguished solid brass book ends, 7″ tall, with 4″ x 4″ felt-bottomed base. $9.95. White enameled iron, $4.95. From Howell Evans, 220 Harding Place, Nashville 5, Tenn.





hard-to-find
BED CANOPY COVERS

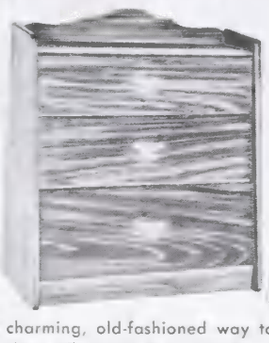
At last, bed canopy covers for every decor! Latest in our collection are these drip dry Dacron Ninon beauties in a sumptuous quilted and embroidered style. They wash beautifully and need no ironing. All White, or Gold Stitch on White.

Twin Bedspread	$69.98 each
Double Bedspread	$79.98 each
Bed Canopy	$39.98 each
Tiered Vanity Skirt	$29.98 each
30″ or 36″ Long Tier Curtains	$9.98 pair
Window Valance	$4.98 each

Other embroidered canopy covers from $19.95
Other Embroidered Bedspreads from $22.95
Send 25¢ handling for photos and swatches
Prices postpaid in USA. Sorry, no COD's

CHAIN CURTAIN SHOPPE
Dept. B-10, 37 Broad St., Elizabeth, N. J.

KITCHEN DISPENSER



A charming, old-fashioned way to dispense modern efficiency! Magnificently crafted selected pine, hand rubbed to an antique finish, is our 3-in-1 combination dispenser for saran wrap, (or wax paper), aluminum foil and paper towels. Each compartment holds standard or over-size rolls and has a concealed serrated edge for easy tearing. Decorated with 3 antique brass eagles. Hangs on wall or stands on shelf. 15″ high, 13″ wide, 6″ deep.

$8.95 plus 50¢ postage

GREENHALL Dept. B-10, 1133 Broadway, New York 10, N. Y.



Remarkable value

Early American Mule Ear Chair with hand-woven *double*-ply natural cane seat —a value you can't duplicate *anywhere*. This pull-up chair is fully assembled, has curved ladders, and "mule ear" back posts 35″ high. It's authentically handcrafted from selected native hardwoods (birch or ash). Seat is 16″ x 13½″ deep x 17½″ high. Unpainted $4.95 each; light natural finish $5.95; finished in maple, mahogany, pine, cherry or walnut $6.95. Minimum order is two. *Quick delivery. Express charges collect. Satisfaction guaranteed. Send check or money order.*

DIRECT FROM WORKSHOP TO YOU
Jeff Elliot Craftsmen
Dept. B-109, Statesville • North Carolina

FREE SAMPLES ON REQUEST

COLORED BURLAP



A modern versatile decorator fabric for the contemporary home. Ideal for draperies, curtains, wall coverings, screens, partitions, backgrounds . . . whenever a luxurious but inexpensive fabric is desired. 18 rich, beautiful colors. Finest quality available. As low as 79¢ per yard. Write today for free samples and literature.

deburco
7 Market St. Paterson, N. J. Dept. 250

ROBUST as a bear hug



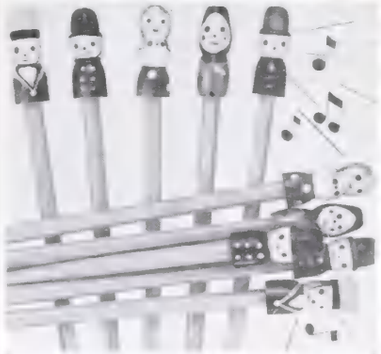
HIAWATHA WILD RICE PANCAKE MIX

Northern-grown wild rice, combined with select buckwheat and other choice flours creates these light, distinctively-different pancakes. Easy to prepare.

1 lb. pkg. $1.00
3½ lb. bag $2.70
postpaid

Millacs GOURMET FOODS

Write for free catalog of North Woods Foods
Mille Lacs Maple Products Co.
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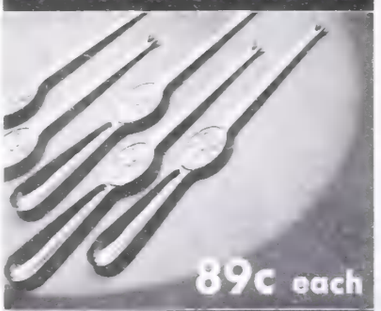
WHISTLE TOP PENCILS

Quaint little Clowns, Damsels, Sailors, and Policemen, form colorful Whistle Tops on these clever wooden pencils. Smart starters for young beginners who can now happily "whistle while they work" on pencil problems and puzzles. Make excellent gifts by the box, perfect party favors, and stocking stuffers, grand grab bag booty. Order extra Sets for "emergency" gifts.

BOXED SET of 8 Pencils ..... $1.00 PPD.
6 BOXED SETS (48 Pencils) ... $5.00 PPD.
FREE! 32 pg. Color Catalog with each order.
NO COD's.

Q.T. NOVELTY COMPANY, INC., Dept. HB
P.O. Box 54, Murray Hill Sta., New York 16

Typically Boston



89¢ each

Handsome Stainless steel lobster picks. Made in Sweden. Indispensable to help you get that last delicate morsel. Long, slender, and the medallion is decorated with lobster motif.

A "conversation piece"
Set of eight **$6.95**
No C.O.D.'s

Studio Shop Copley Sq.
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NEW! EXQUISITE LIFE SIZE TREE WALL MURALS



Now . . . thru a special process you can have a life-size tree mural for your living, bedroom and den walls. Made on antique finish paper, 45″ deep by 100″ wide. Fits any wall. Cuts out and applies like wall paper. Only **$9.95** plus postage. Money back guarantee.

STATE CHOICE
- Cherry Blossom (Pink, gray, black)
- Spring Elm (Green, gray, black)
- Ming (Black, Gray, Gold)
- Pine (Green, Gray, brown)

$9.95 plus 51¢ handling postage

HOLLYWOOD ART CRAFTS
1524 N. Western Ave., Dept. H10, Los Angeles 27, Cal.



Great Gift Idea for Your Doctor!

"Say 'AH'!" – they seem to say. These clever, imported statuettes are 5½" high, hand-painted, and molded in Toriart Sculptulite. Available are: General Practitioner (Illus.); Gynecologist (Illus.); Pediatrician (Illus.); Surgeon; Psychiatrist; Orthopedist; Dentist; Radiologist; Pharmacist; Oculist; Ear, Nose & Throat Specialist; and Veterinarian. **$4.00 each ppd.**

WRITE FOR FREE GIFT CATALOG

Monogram Shop
86 WESTMINSTER ST., PROVIDENCE 3, R. I.



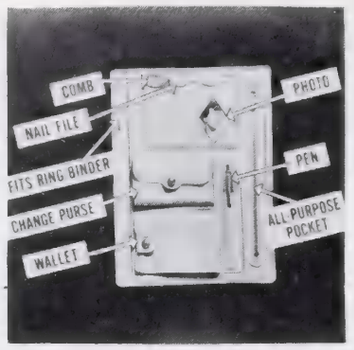
STORK RICE BOWLS

For centuries the Orientals have favored this bowl because of its fine white porcelain and shades of heavenly blue design. Today's discerning hostess will use it for rice, soup, nuts, desserts or individual tossed salads. When they're not in use, display them on your mantel or curio shelf. Each is 4½" diameter, and they're quite a buy!

Set of 4 bowls $1.95 ppd.

Free subscription (4 issues) to our gift magazine, with your order, or send 10¢ for sample copy.

AMERICAN TRADER
Dept. 51, 31 Lafayette Ave., White Plains, N.Y.



HOLD EVERYTHING while we tell you about an alligator-grain vinyl case that snaps right into your daughter's loose-leaf binder. It has a pocket for photos, cards, comb, nail file, holder for ball-point pen or pencils, bill fold and coin holder, large zippered pocket for miscellanea. 8½" x 10½", $1. Order from Gifts Galore, Box 272, Dept. G-23, Culver City, California.



CHARM THE LADIES in your life, dear men Window Shoppers. Birthday-cake charm, 14k gold, $12; sterling silver, $4.50. Piano, 14k gold, $10; sterling, $3.50; Bible, 14k gold, $10; sterling, $2; Christmas tree, 14k gold, $15; sterling, $4. Phone dials "I love you," 14k gold, $12; sterling, $4. Bracelet, 14k gold, $20; sterling, $1.80. Tax incl. Charms Unlt., Box 59, Carle Place, N.Y.



PLEASED AS PUNCH in an easybaby

A pediatrician approved cradle chair that elevates and supports the smallest baby. It brings him into the family circle and frees mother's hands for feeding. Easybaby is the ideal way to keep the infant happy and secure at his mother's side, about the house, traveling. Hand finished wood construction, in pale pink, blue or yellow. Fully assembled, complete with plastic mattress, safety strap and hand holes. Satisfaction guaranteed. Send check or money order. We pay postage in the United States. $9.95.

THE PERFECT BABY PRESENT

HARVEST HOUSE, 1200 Niagara R207, Buffalo 13, N.Y.



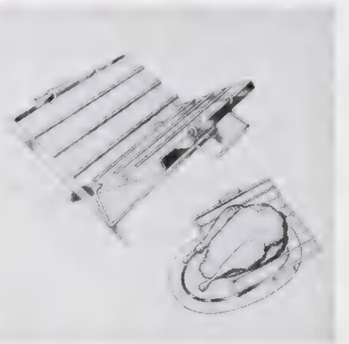
Personalized with Child's Name or Nickname

ONLY $2.45
3 sets for $7.35
without name only $1.95 each 3 sets for $6.35
Add 45¢ for 1 set, 85¢ for 3 sets to cover postage, handling & packing.
No C.O.D.'s PLEASE

This gift for children is so unusual, so different—yet so practical—you'll have a hard time keeping the rest of the family from "borrowing" it. When not in use, it nests into an adorable clown 7½" tall. For use, it separates into 5 practical pieces of dishware—a plate, a deep cereal bowl, an all purpose two handled cup personalized with child's name, for milk, soup, etc., an egg cup and saucer and a salt seller. Imported porcelain, multi-color full glaze finish. An out-of-the-ordinary, practical gift that won't be duplicated. Guaranteed to delight or money back. EXCLUSIVE—not sold in stores. Immediate delivery.

Write for FREE Gift Catalog

DRESDEN ART, Dept. K-155
230 S. Franklin St., Chicago 6, Illinois



ROAST RACK suspends meat in oven for thorough, even cooking, away from scorching pan bottom, and it eliminates constant turning. You'll lift turkeys, chickens, roasts from pan to platter with almost finger-tip ease. Adjusts to 5 positions; folds flat to 9½" x 10½" to use as cake grill, broiler rack. Chromed steel. $2.49. Ess-Dee, HB-10, 240 E. 92nd St., Brooklyn 12, N.Y.



"HAWAII BLOSSOMS" is a treasure of a book for any flower lover, and it will spur you on to a visit to our 50th state. Done in glorious four-color on fine, heavy paper, each blossom has a complete description for the uninitiated "malahini" or newcomer to Hawaii. With over 100 pictures to delight a green-thumb, it's $2. Order from Hargreaves, Box 4095, Portland, Oregon.

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The Wedding Day Loveliness of

YOUR BRIDAL GOWN



Now it's easy to recapture and preserve forever the fresh beauty of your bridal gown. The exclusive Le Boeuf Process SAFELY, gently removes stains and soil, preserves and protects your gown in sealed, full-vision, transparent case. Guaranteed against moisture, moths, mildew, etc. Free bonded pick-up and delivery wherever you live. Write for free booklet, low prices.

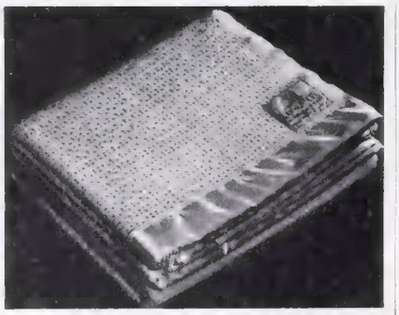
MOTHERS: *For a thoughtful after-the-wedding gift, have daughter's gown renewed by Le Boeuf.*

Le Boeuf Company BRIDAL SERVICE DIVISION
234 AMHERST STREET, EAST ORANGE 4, N. J.



LIKE WALKING ON AIR!

Here's how to be good to yourself. Exquisitely comfortable, hand-laced casual moccasins that make you feel like you're walking on air! Light bouncy foam crepe soles, choice top-grain leather, smartly styled for casual living. Quality made! Over 223 sizes in stock! No extra charges for the hard-to-fit. Purchases may be exchanged. Women's full and half sizes 3 to 13, AAAAAA to EEE widths. Guaranteed to delight or money back. Prompt delivery. In RED, WHITE, SMOKE, TAFFYTAN, BLACK. Factory-to-you $5.95 plus 50¢ postage. COD's accepted. Moccasin-Craft, 65-OL Mulberry St., Lynn, Mass.



LAN-AIR-CEL BLANKETS

WARMTH WITHOUT WEIGHT!

A delight in Summer—Snug in Winter.

Imported from Scotland: warm, fleecy, soft 100% pure wool blankets as light as a dream. Scientific cellular weave gives extra warmth, healthier sleep, without uncomfortable weight. Remains soft and downy after years of wash and wear. Britain's best selling blanket. Bound with wide satin—mothproofed and shrink resistant—guaranteed for 10 years. Cream, lilac, green, pink, peach, gold, rose, skyblue, blue.

Oversize Twin	72"x92"	$25.00
Oversize Double	82"x102"	30.00
King Size	90"x106"	32.50
Couch Throw	68"x84"	20.00

Baby Sizes Also Available

Add $1 postage for each. Gift wrapping free. Color swatches on request. Sorry, no C.O.D.'s. These blankets imported only on order—allow 4 weeks for delivery.

GREENTREE LINENS, Inc.
Westchester's Linen Corner Since 1925
370 North Ave., New Rochelle, N.Y.

New! THEY ROLL UP...



just like regular shades!

ELEGANTLY SHIRRED & SCALLOPED Austrian CURTAIN SHADES

$7.50 ea. prepaid. 2 for $14
Up to 36" wide and 72" long.
Matching Valance, 12" deep... $2.50 ea.
Prices of wider sizes on request.

So luxurious...and now so practical and inexpensive. Gracefully fashioned in wrinkle-resistant acetate fibres they give your rooms the magnificent dignity of the most costly originals. Choice of white or beige (all fringes white). In ordering include INSIDE MEASUREMENTS (length and width) of window. Satisfaction guaranteed.

FREE brochure of complete line of other decorative shades.

LAWRENCE Interiors Dept. 2
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A MINK LOOP, demure as dynamite when a pretty girl nestles her chin in its softness, is the chic fashion note for autumn's golden weather. Can't you see it doing wonderful things for a basic black dress or a bright wool winter suit? Made of about 12 natural mink tails in medium brown or dark brown. it's $22.50 incl. tax. Harold Rubin, 943 Madison Ave.. New York 21.



TRAY BIEN! This lovely Danish wood rack has rubber suction cups which you anchor to tole tray shown or your favorite tray. And it becomes a beautiful cocktail or end table. Black rack adjustable to any-size tray folds flat for storage. 18½" h.. $5.75. Black *or* ivory tole tray with bronze gold scrolling. 19" diam.. $5.25. Tray & rack, $9.95. Sherby's, B-10, 49 Grove St.. New York 14.



LETTERS PERFECT are those sent with return address labels. And these have the added dash of a smart Old-English initial beside your name. Black on white gilt-edged gummed paper. 1½" l.. 20 characters to a line. 4 lines allowed. 500 packed in 2¼" plastic box. for the correspondents on your Christmas list. $2. Via air. $2.14. Bruce Bolind. Montrose 51. Calif.

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3344 Salem Road
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Minnesota

PHYLLIS DOGGETT
3724 Sierra Vista
Glendale 8
California

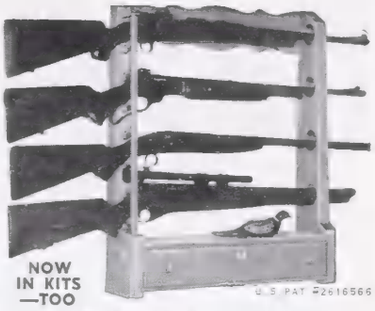
KNOCK ON ANY DOOR that sports a knockout knocker like this one. and chances are you'll be charmed by the owner inside. Marked with surname and 2 initials. it's a solid smash as a housewarming or brass anniversary gift. 6½" h.. $1.95. For bathroom or apartment doors. a junior edition. 3¾" h.. $1. Add 25¢ post. Western Classics. 622-HBN S. Country Club Rd., Tucson. Ariz.





DRY STICK GLUES FAST! 59¢

New Solid Adhesive rubs on dry... makes paper stick to *anything!* Amazing new chemical discovery... replaces tapes, glue, tacks, pins, staples, paper clips. *Keeps forever* ... no more dried-out glue bottles or brushes. Just rub it on—it sticks until you take it apart. For all pasting, scrapbooks, recipes, shelf-paper, labels, torn wallpaper, photo albums, decorations, sealing jars—1000's of uses! *Guaranteed to do the job or money back!* Only 59¢, postage paid. 2 for $1. Order DRY STICK from **Sunset House, 2863 Sunset Bldg., Beverly Hills, Calif.**



NOW IN KITS —TOO

U. S. PAT #2616566

Safe-Lock Gun Racks

Displays your Guns . . . Protects your Family
THE GUNS AND AMMUNITION ARE LOCKED IN

These handsome sturdy gun racks safely lock guns in the desirable display position. Large drawer locks up ammunition, hunting knife, pistol, cleaning gear etc. One key unlocks drawer and guns. Guns cannot fall or be taken out. Children, friends cannot tamper with them. The only one of its kind. Finely hand crafted and finished in satin smooth honey-tone knotty pine or a lovely maple or mahogany finish.

4-Gun Rack—24"x28" (*Illustrated*) $19.95, *Exp.*
6-Gun Rack—24"x40" (*taller*) $29.95, *Chas.*
3-Gun Rack—24"x21" (*no drawer*) $12.95, *Col.*

IN COMPLETE KITS—for easy, 1-hr. assembly. Prefitted, drilled, sanded, ready for finishing. Simple instructions.

4-Gun Rack—$11.95 *Ppd*
6-Gun Rack—$17.95 *Ppd* } *Add 10¢ West of Mississippi*
3-Gun Rack—$ 8.50 *Ppd*

Immediate Delivery Money Back Guarantee

Field House
Dept. B10-9
North Conway, N. H.

Early American TOY-CHEST BENCH



FULLY ASSEMBLED
31½" × 16½" × 20" high

You'll bless this chest that keeps toys under control (and not under foot!) . . . you'll love its charming Colonial flavor . . . and you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine and dovetailed, it will hold the toys of your children and your *children's* children. Cut out handles and concealed sliders make it easy to move despite its *very* solid construction.

DIRECT FROM OUR WORKSHOP TO YOU.

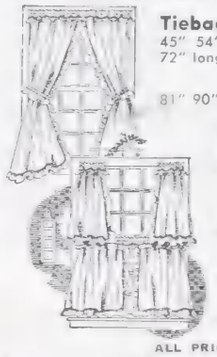
Quick delivery. Express charges collect. Satisfaction guaranteed. Send check or money order.

only **$14.95** unfinished

$16.95 with hand-rubbed, antiqued Pine finish.

Jeff Elliot Craftsmen
DEPT. B109, STATESVILLE, NORTH CAROLINA

CURTAIN CHARM with unbleached ruffled muslin



Tieback
45" 54" 63"
72" long ..... **$3.50** pair
81" 90" long .. **$4.00** pair

Tier
25" 30" 36"
40" long **$2.50** pair

2 pairs to window .. **$5.00**

Both types 70" wide per pair

Matching Valance 9" x 70" **$1.00**

ALL PRICES POSTPAID

For years, clever New England housewives have made these charming UNBLEACHED muslin curtains for every room in the house. Now you can buy them direct with all the original simplicity, and hand-made look. Practical, long-wearing, these unusually attractive curtains of off-white muslin retain their crisp appearance with a minimum of care. Also available in bleached muslin.

Send check or money order, no COD's please. Satisfaction guaranteed. Write for price list and description of other curtains, dust ruffles and pillow shams.

COUNTRY CURTAINS
STOCKBRIDGE, MASS.
Box HB10



MORE RESTFUL SLEEP IN THIS COMFORTABLE Sleep Mask—Only $1

Blacks out all disturbing lights and brings deep relaxation naturally—helps you sleep quicker, sounder—wake up more rested than ever. Featherweight, it's designed for comfort in fabric-covered aluminum foil——stays so firmly in place you never know you're wearing it. The snug face-hugging fit prevents any stray ray of light from sneaking in to keep you awake—even in broad daylight. Satisfaction Guaranteed. Only $1.00, postpaid. Rush check, cash, or money order . . . Today!

MAILORD CO., Dept. HB
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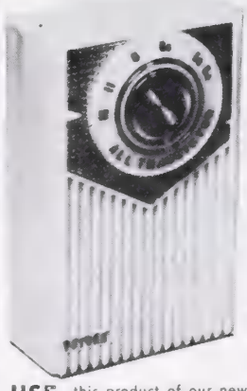
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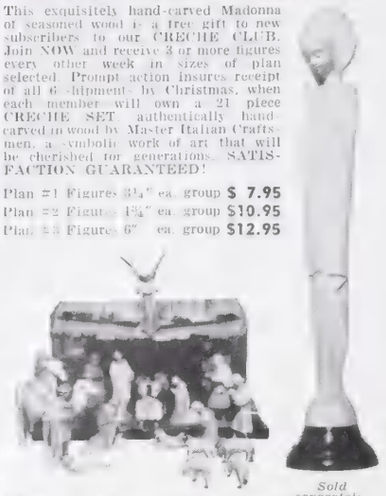
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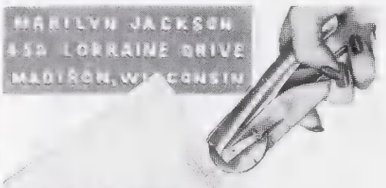


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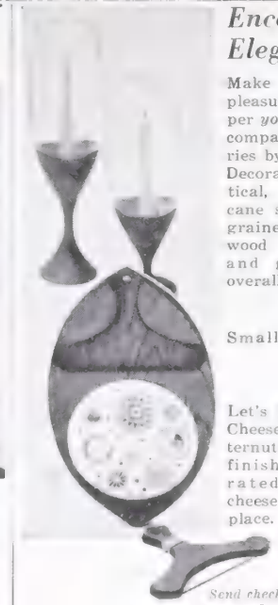
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Let's have a party! Cheese board in butternut wood w/teak finish, gold decorated tile. Wire cheese cutter fits in place. **$5.50** each, ppd.

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STEINBACH MUSIC-BOXES

Famous all over the world. Handpainted, Handmade. (top) Flower Meadow—tune, Brahms, Lullaby **$11.95** ppd. Madonna w. Child & Angels—tune, Silent Night **$11.95** ppd.



AVE MARIA MUSIC BOX

Gracefully in prayer. 8" h, made of sculptulite, on wood base. Swiss music box playing "Ave Maria." white . . . . . **$5.95** handpainted . **$6.95** Please 35 cts. for mailing

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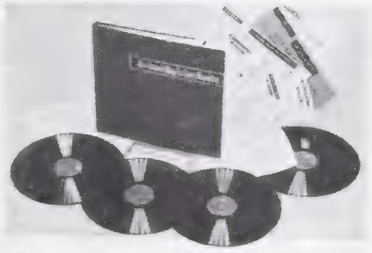
THE MELLINGER CO., Dept. X79A
1717 Westwood Blvd., Los Angeles 24, Calif.





HIGH, LOW. Jack and his dame will find the low-tide bench a down-front TV seat, a foot rest, a cocktail perch. 10" h., finished in clear lacquer with natural *or* green and natural cane seat. $2.50. With cord seat. $3.75. High-tide bench, pretty for a dressing table. 18" h. (finished as above), $3.50. Cord seat. $5. Exp. coll. (Min. order. 2). Casual Crafts, B-3. Box 1372. Statesville. N.C.

FIRESIDE CHATS will soon be here, even before all the summer things have been packed away. Wood-handled Colonial Fireset with wrought-iron hanging Bracket, includes Firetender, Ember-shovel, Hearthbrush. Each tool, 30" or 36" long, has walnut-finish handles trimmed with brass. $24.95 complete. From Bowden's (since 1904), 340 N. Broad St., Trenton 8, N.J.



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See how *The Sound Way To Easy Reading* can help him to read and spell better in a few weeks. This new home tutoring course drills your child in phonics with phonograph records and cards. It gives a fresh start in reading to children who are not learning under "progressive" teaching methods. Parents and teachers report children gain up to a full year's grade in reading in six weeks with The Sound Way To Easy Reading. University tested and proved. Used in over 2,500 schools and thousands of homes. Write for free illustrated folder. **Bremner-Davis Phonics, Dept. O-41, Wilmette, Illinois.**



First insulated STRONG BOX
Styled like Luggage! Light Weight . . . Easy to handle. Capable of resisting temperatures up to 1700 degrees Fahrenheit for 30 minutes.

Protect insurance policies, deeds, valuables, papers, jewelry and heirlooms. Keep them under lock and key! But easily accessible!

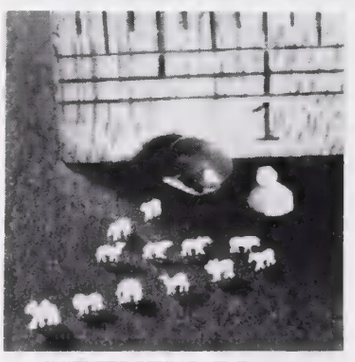
Sturdy wood frame fire-proofed by the remarkable "Wolmanizing" process (see *Life* Magazine—May 25, 1959). Covered in scratch-resistant Aismhyde with covered base to prevent scratching when placed on desk or bureau. Lined in green velvet treated to prevent tarnishing. Luggage tan, ivory or charcoal.

Regular (fits large vault boxes): 13½" x 9" x 3¾" **12.50**
Large Size 14" x 9½" x 6" (shown) (*add 45¢ postage*) **14.95**

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A LUCKY BEAN in your hand is worth 6 rabbit's feet in your pocket! This lucky bean with ivory stopper from India contains 12 of the world's smallest ivory carvings of jungle animals less than ⅛" high. It is said that whoever carries the "bean" will possess the strength of *all* the animals inside to face any crisis. $1. Shopping India. Dept. 226. 31 Lafayette. White Plains. N.Y.



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$1.50 POSTPAID
Fed. Tax Incl.

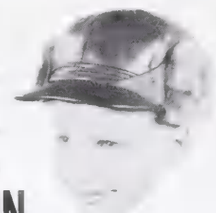
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An attractive Metal Tag, about the size of a half dollar. Dog's name and your name, address and phone number engraved [illegible] at no extra charge. Complete with [illegible] tag-ging pets, luggage, etc. Available in either Life-time Stainless Steel or DeLuxe Gold Plated, your choice $1.50 each. When ordering, be sure to PRINT FULL INFORMATION. Send either cash, check, or money order.

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$2.95

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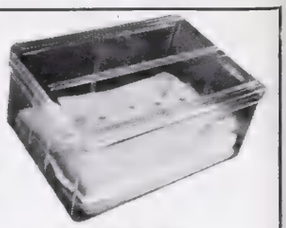
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P. O. Box 6116, Richmond 22, Va.

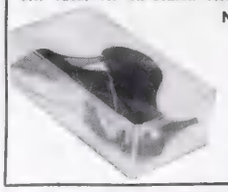
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- lets you select shoes at a glance
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3 HANDLES — 3 SPOUTS



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The second most prized possession of John Loftis

Kraft Foods and Color TV have gone together like cheese and crackers since 1954, when Kraft first sponsored TV shows in color.

To see what his company was paying for, John Loftis, Kraft's President, brought home his first Color TV set—complete with 15-inch screen, four controls to adjust color, and a $1000 price tag. Today, Mr. Loftis is still as excited about Color TV as that first day. He prizes his new set second only to his company's fine products.

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You could easily become as firm a fan of Color TV as Mr. Loftis. Thousands have found a half-hour demonstration will do the trick. See for yourself. Your RCA Victor dealer will be glad to show you the wonderful, wonderful difference today's Color TV makes. And today's prices start as low as $495.

5TH ANNIVERSARY OF COLOR TV: A LIFETIME OF PROGRESS IN 5 SHORT YEARS

Service is no problem. See your local dealer, serviceman, or nearest RCA Service Co. office. Nat'l'y advertised prices shown; optional with dealer. UHF optional, extra. Price, specifications subject to change without notice.

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no color so clear... no fabric so practical





It's Du Pont Upholstery Nylon, beautifully combined with cotton or rayon, that makes possible breath-taking colors like these. Delicately muted tones, too. It's Du Pont Upholstery Nylon that keeps your furniture beautiful *longer* . . . it's wondrously strong, yet needs a minimum of care. That's why Baker chose these dramatic combinations for this upholstered chair in these Javanese-flavored fabrics by Boris Kroll. Look for furniture covered with fabrics made with Du Pont Upholstery Nylon in a wide selection of designs and textures.

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Now! Rattan in
EARLY AMERICAN

AMERICA'S FAVORITE FAMILY-ROOM FURNITURE

No matter what your decorating scheme . . . Early American . . . Hawaiian . . . Oriental or smart Contemporary . . . there's a Vogue design to blend into your plans.

The beauty and ruggedness of rattan . . . table tops of mar-proof Micarta . . . Koolfoam or deep coil spring cushioning with removable zippered covers.

For those who want the very best, Vogue Rattan complete room groupings start at $199.50.

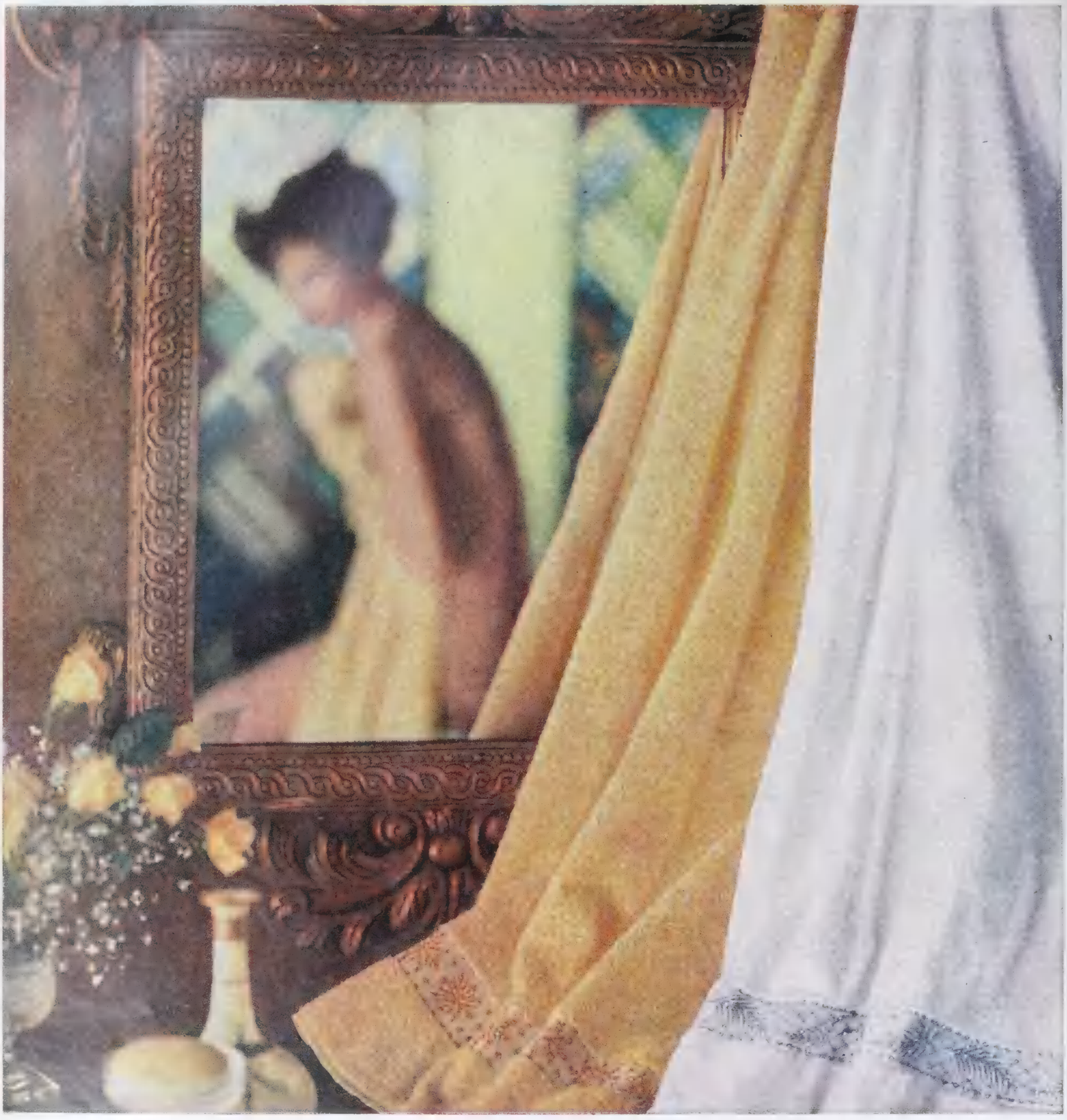
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Lexington, Kentucky

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Luau Table in foreground is adjustable to 3 heights.





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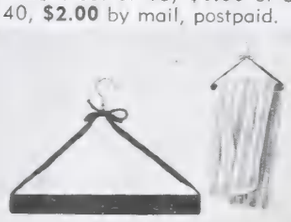




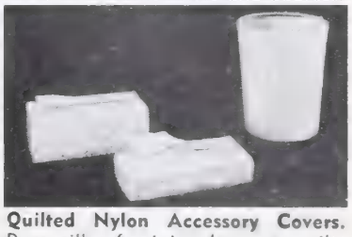
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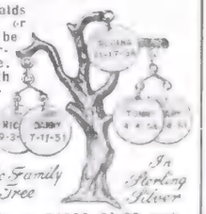


Photo Locket Bracelet is an exciting new way to proclaim the beloved children. Made of Sterling Silver, each adorably crafted ¾" Locket is engraved with a child's name, birth date. Up to 11 letters and spaces a line. Photo slips in charm easily. Of excellent weight and quality, they make treasured heirloom gifts. Add more as family grows.

Charms $1.50 each Bracelet $1.50

FOR PROUD MOTHERS and GRANDMOTHERS

Family Tree Brooch heralds the beloved children or grandchildren. She'll be proud to wear this heirloom pin everywhere. Each disc engraved with child's name and birthdate. Sculptured Tree, 2¼", holds 1 to 12 discs of Sterling Silver. Up to 9 letters and spaces a line. Add more as family branches out.



FAMILY TREE $2.00 • DISCS $1.00 each

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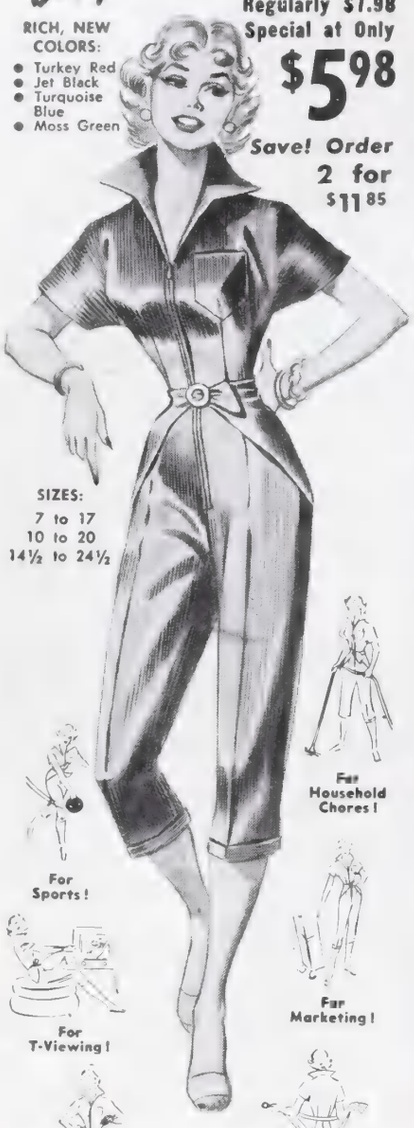
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Save! Order 2 for $11.85



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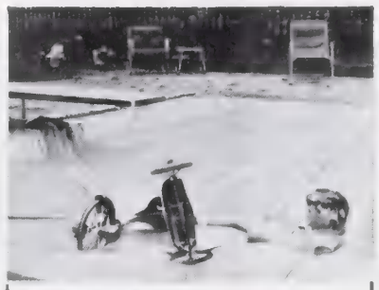
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NOTE: Save C.O.D. charges by enclosing payment plus 35¢ for postage.

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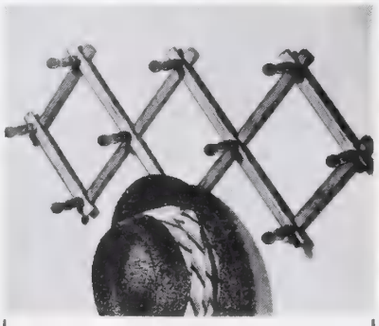
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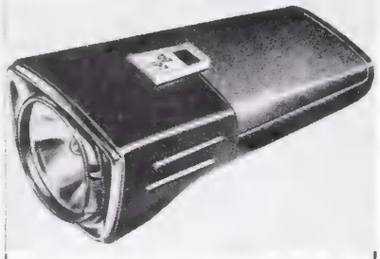
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HOW DRY THINGS ARE with Rid-O-Must in the house. One spray dries up musty odors in closets, furniture, mattresses, rugs, attics, wherever dampness attacks. And if you've ever suffered through a wet spell by the seashore, you'll probably order it by the carload. Use it, too, for cat and dog odors. 14-ounce size, $2.50. Dryrox, Inc., Box 8751, Houston 9, Texas.



BUTTON BRACELET KIT contains about 24 unusual buttons in silver *or* gold plate in 24 different designs. Elasticized cord for band is included with instructions for knitting or crocheting the band. When band is finished, buttons are sewed on. And you have a bracelet that looks like a legacy from your grandmother. $2.95. Merry-Mart, Dept. HB, Box 124, Oak Park, Ill.



A BAR SET heavy enough to satisfy the brawniest bartender is made in Solingen, West Germany, of chrome-plated steel. Earmark it now for Pop's birthday or Christmas. 7-pc. combination set of olive fork, mixing spoon, ice axe, hammer, lemon-rind peeler, bottle opener, corkscrew, is 7½" l., enclosed in fitted clamp. $5.95. Alan Maxwell, Dept. HB-10, Box 312, Flushing 52, New York.



CLIP ARTIST in the kitchen will cook up a storm with this file. Cooking Clips is a red, white, and black binder with 9 cooking-category recipe envelopes (8½" x 6"). Includes: salads, cakes & pastries, casseroles, soups & sauces, cookies, meat, poultry & fish, desserts, candy, freezing & canning. With 30 leaves, $2.95. 24 extra fillers, 50¢. Lawson, 214 W. Ontario, Chicago 10.



KEPE-NETE PORCH is the perch from which your busybody bird will watch the world go by. He'll scold and cluck, titter and sing, and use it as a landing platform after his constitutionals. Strong spring connects porch to cage. Wire hook holds cage-door open. Natural wood with in-cage metal seed trough. $1. Kepe-Nete Co., B-10, 2423 Ridgeway Ave., Evanston, Illinois.

PICTURE YOUR HOUSE, child, boat, dog, or any subject on a tray! Send any snapshot, negative, or slide to be enlarged and reproduced in sepia print on a black-and-gold Tole tray lacquered for permanence. A set of 4 or 6 is wonderful for buffet suppers. 12″ x 18″, $5.50 each. Set of four, $20. Village Center Shop, Upper Montclair, N.J.



TEAKWOOD CHEST. hand-carved by Oriental craftsmen in Hong Kong, is a copy of a piece used by ancient Mandarins. Because of the affinity Chinese has for Modern, it would be lovely on a contemporary coffee table for king or regular cigarettes. Chest 6″ l. Matching table lighter is 2½″ l. $2.75 ea. The Mellinger Co., HB-10, 1717 Westwood Blvd., Los Angeles 24.



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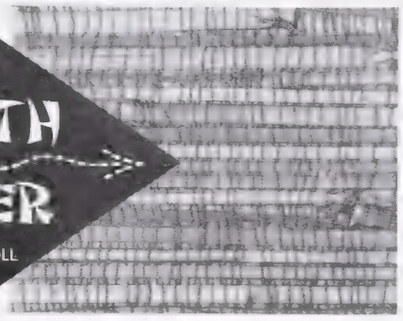
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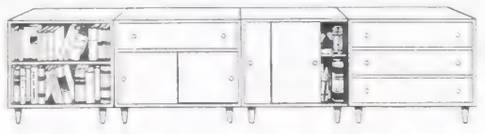
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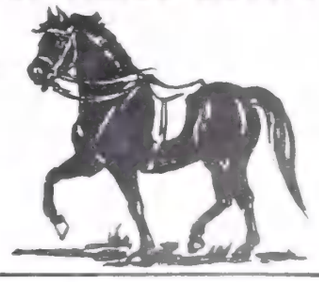
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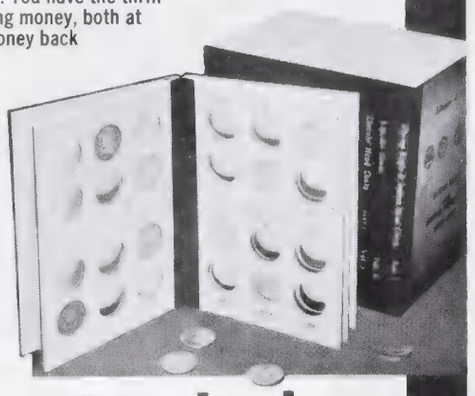
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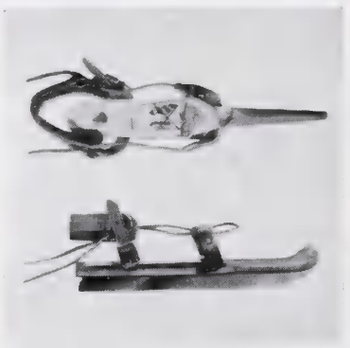
ATTENTION GARDENERS

Turn to our special section on garden ideas, products and equipment.

Begins on page 326.



VENETIAN GEESE. Genuine Murano handcrafted glass geese direct from Venice will bring deep, sweet peace to your dining table. They'll be equally lovely on a storage-wall shelf, or on the ledge of a picture window. In jewel tones of pink *or* seafoam with base and beak lavishly and dazzlingly flecked with gold, about 10″ h., $15.95 the pr. Charm for Sale, Nyack, N.Y.



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MILKIN' HONEY. The three-legged race of milk-stools has undergone a wonderful transformation. It now comes to you in a kit all ready for you to finish to match your decor. Made of fine Vermont wood, it's fine for television, for sitting pretty at a cocktail party. 16″ high, 15½″ x 8½″ overall, $2.95. Add 45¢ post. J. Haskin Flint, Box 562, Montpelier 12, Vt.

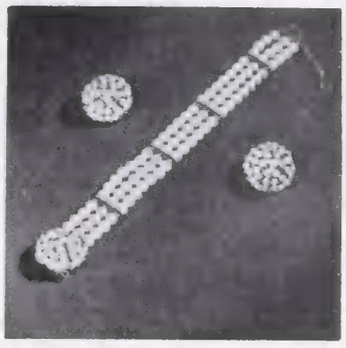


ALADDIN'S LAMP, in miniature, is white ceramic with a pretty floral pattern, brass fittings, and half-frosted tulip chimney. For guest room, kitchen, patio, or emergency use, it burns 4 to 5 hours with each filling of kerosene. Lamp is 7½″ high, 5½″ long, $1.98. Order from Mother Hubbard, Dept. O-131, 10 Melcher St., Boston 10, Mass.

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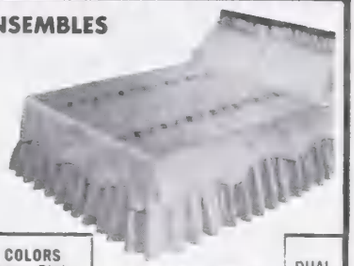
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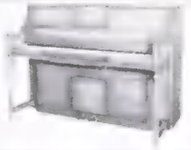
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CONTINUED FROM PAGE 58



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(*Please turn to page* 178)

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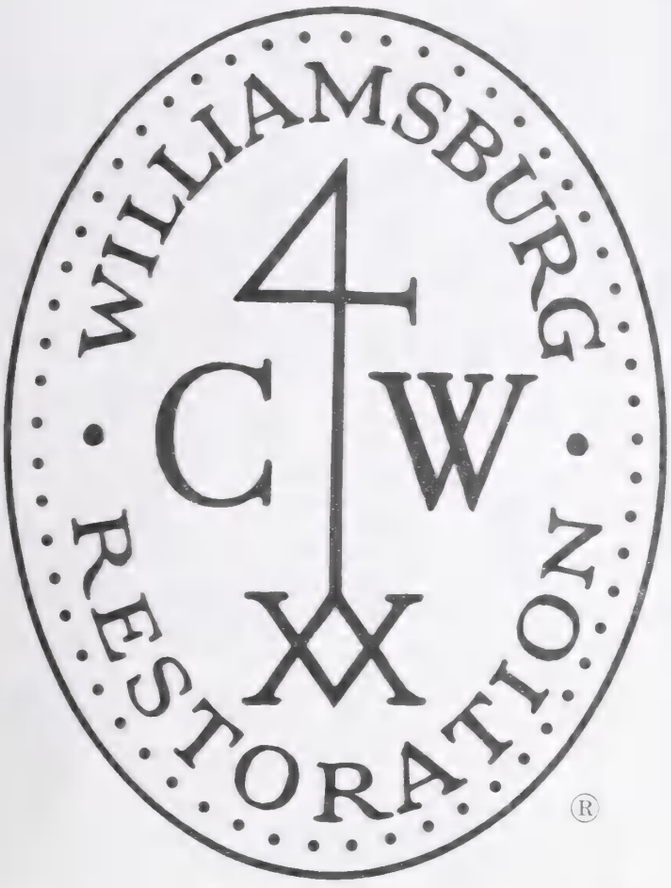


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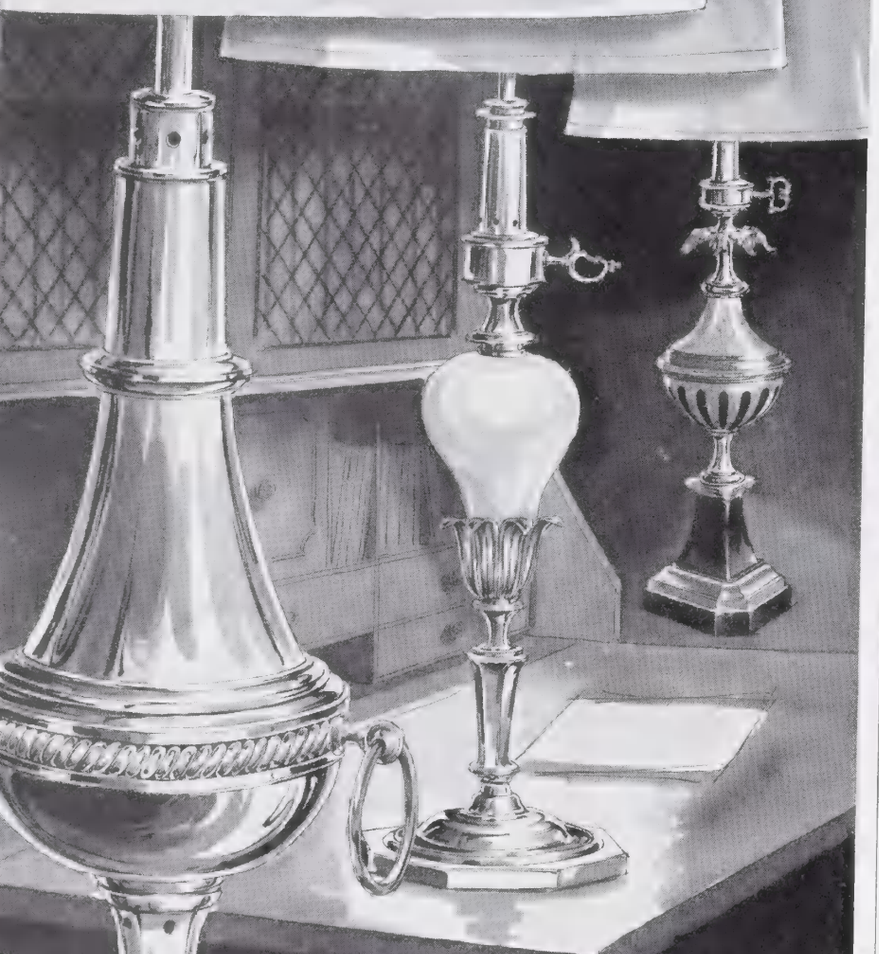
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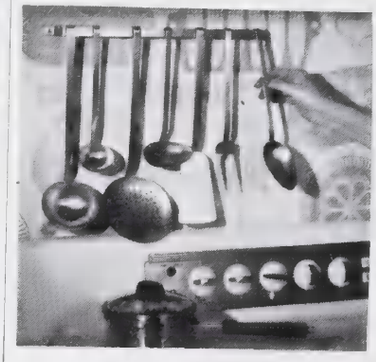
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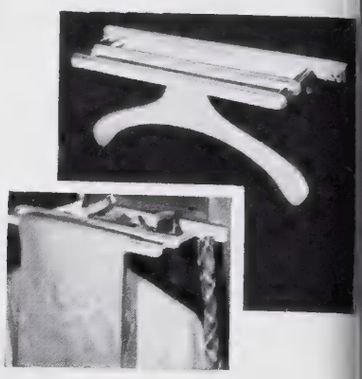
IT'S WORTH MENTIONING

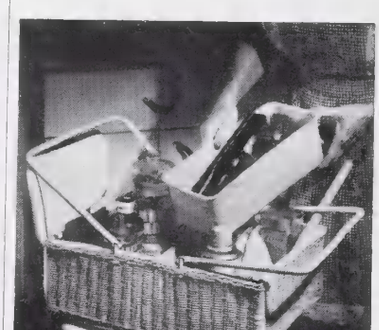
CONTINUED FROM PAGE 166



Implements from Holland, beautiful to look at and a joy to use, are created by fine artisans. Skilled craftsmanship and distinctive design make the most of the fine metal used. Every inch is stainless steel, luxurious in quality and weight. Finish looks hand-burnished. Sola Chef-Helper comprises skimmer, vegetable spoon, fork, spatula, 3 ladles, and rack, $16.95. B. Altman & Co., N.Y.C.

This new concept in valet racks is a closet-door attachment. Wood-Rite, who created it, felt general desire for valet-rack convenience is often thwarted by quarters too small for a floor-standing unit. Their answer to the problem makes sense; unites jacket hanger, trouser bar, accessory tray, brass hooks for ties, belts. Ideal for guest rooms. Finely crafted of hardwood, natural or gold, $7.50, Bloomingdale's, New York 22.





One step-saving use for Ronald Household Basket is consolidating needed supplies for a cleaning round; also an easy way to carry vacuum-sweeper's attachments. Three plastic compartments, removable for washing, keep neat, safe order. The basket, handsome and very strong, is natural rattan; size 15″ x 12″ x 5½″. Perfect later on for barbecue supplies. Price is $7.95. Ronald's, 1720 N. Limestone St., Springfield, Ohio.

Kleen-Stik tape, adhesive on two sides, invisibly bonds any two surfaces. Hangs shelf-edging or photo displays; ideal for craft projects, book repairs, clippings. Masking paper covers topside "stickum" as underside is pressed into place; masking then strips off the transparent tape to bare second bonding surface. Adhesion is tight, waterproof. Roll (198 ft.) in dispenser, $3. Kleen-Stik Inc., Chicago 31.







Now and again a better-than-good mop comes along; specifically, the Artmoore. Dense foam-plastic forms mop-head; firm and shaped to pry dirt loose. Used moist as a broom, it even collects animal hair from rugs. In wet use, which includes waxing or rug-shampooing, absorbency is high. Automatic wringing. Two-piece handle; aluminum. With 8″, 10″, 12″ head; $5.95, $6.95, $7.95. Stanley Moore's, Orangeburg, S.C.

(*Please turn to page* 180)


...and now
RAINDROP
...echoing one of Nature's most beautiful forms, this solid silver is of such superb proportions, such elegant simplicity, it will be your proudest possession. Timeless in design, its beauty complements a table-setting in either a modern or traditional tempo.
Lunt STERLING
Six-piece place setting $36.75. Fed. Tax incl. For more about this new pattern, write: Lunt Sterling, Dept. A-22, Greenfield, Mass.

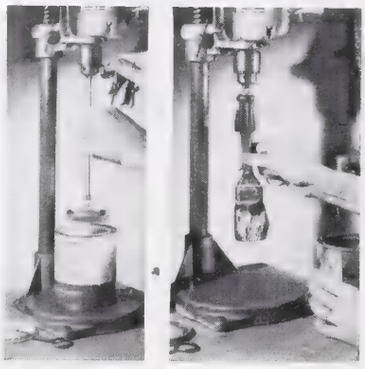
IT'S WORTH MENTIONING

CONTINUED FROM PAGE 178



Sizes in Cal-Dak's folding laundry-sorter are available with two or three bins. Cross-braces and strong hinges give cart a firm stance and prevent side-sway during movement. Sanforized, sturdy drill forms bins that tie-on; each holds a full washer-load. Labeled at back edge. Brown piping matches bronze-tone finish of the tubular-steel frame. Wheels are swivel type. For $7.95, $9.95. Available at Gimbel's, New York 1, New York.

You attach Explorer paint-mixer or brush-cleaner to a power drill. Real time-savers. Rotor for mixing, created for use with liquid plastics, is non-aerating; also non-splashing. Ideal for photography chemicals. Paint-mixing time per can-ful, about 30 seconds. Brush cleaner's action, in seconds, spins bristles paint-free and dry; $3 for both. Mixer shaft for acids, $1 extra. From Explorer Products, Opa-Locka, Fla.





It is a clothes rod. You merely hang it on existing closet-rod after adjusting size to your need. An easy way to double a closet's hanging facilities or install juvenile-level rod. Arms' length adjusts from 26″ to 21″ to 14″ raising rod-level to keep pace with child's growth. Rod length expands like a telescope from 32″ up to 46″. Hobar Lo-Bar costs $3.50. Strong steel, triple-chromed. From Lemmon's, 816 Madison Ave., New York.

To dry "wash-and-wear" without shoulder distortion and marks that need ironing attention, try Alger inflated hanger. For travel, it affords general service; several can tuck into a shoe. At each end foam latex supplies a clothes brush; also prevents garment, sheer or thick, from slipping off. Easily inflated; locking nipple; $2.95 for 3. Made of tough vinyl. Barnett Co., Box 71, Gadney Station, White Plains, N.Y.





Ge-Halin polishes any metal that exists. All trace of tarnish or discoloration, however heavy the deposit, is cleaned away; final rub-down produces lustrous patina. A tarnish-retardent fortifies the paste formulation. Guaranteed safe for finest sterling or jewelry. Wonderfully effective for mirrors or glass; they really sparkle. In tube, 4-ounce, $1.10; a 2-pound can costs $1.95. From Surrey Ltd., 11 W. 32nd St., New York.

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Clower Electric Supply Co.

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CONNECTICUT
Hartford
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New Haven
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Ace Electric Supply Co.
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Besco Electrical Sup., Inc.
Merrith Island
Ace Electric Sup. of Cocoa
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Farrey's Lighting—Div. of
Farrey's Whlse. Hdwe. Co.
Graybar Electric Co., Inc.
Orlando
Johnson Electric Co.
Graybar Electric Co., Inc.
Pensacola
Cesco, Inc.
Pompano Beach
American Lighting Co., Inc.
St. Petersburg
Graybar Electric Co., Inc.
Morley Electric Supply Co.
Tampa
Graybar Electric Co., Inc.
W. Palm Beach
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Electrical Wholesalers, Inc.
Noland Company, Inc.
Columbus
P & W Electric
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Electric Supply Corp.
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Chicago
Howard Electric Supply
Illuminating Electric Co.
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Crystal Lake
Northern Ill. Elec. Sup. Co.
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Baton Rouge Elec. Supply
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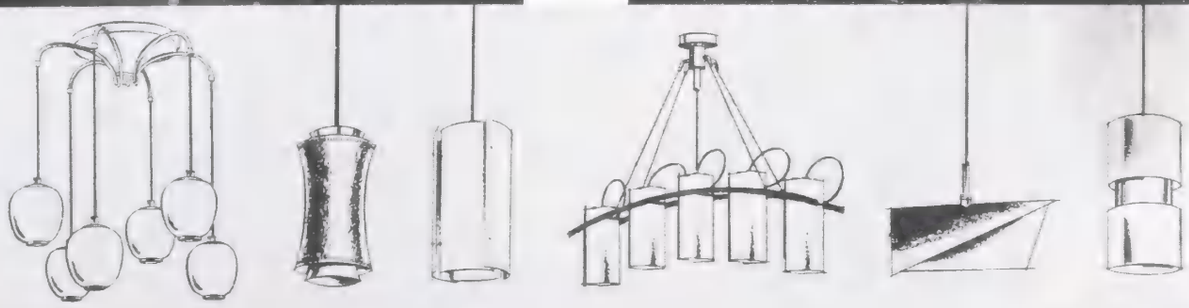
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Only Enchante Originals bring you such rare beauty of form, such exquisite craftsmanship. Choose from an exciting new collection of contemporary and traditional chandeliers, pendants, pull-downs, wall and ceiling fixtures—every one an exclusive.

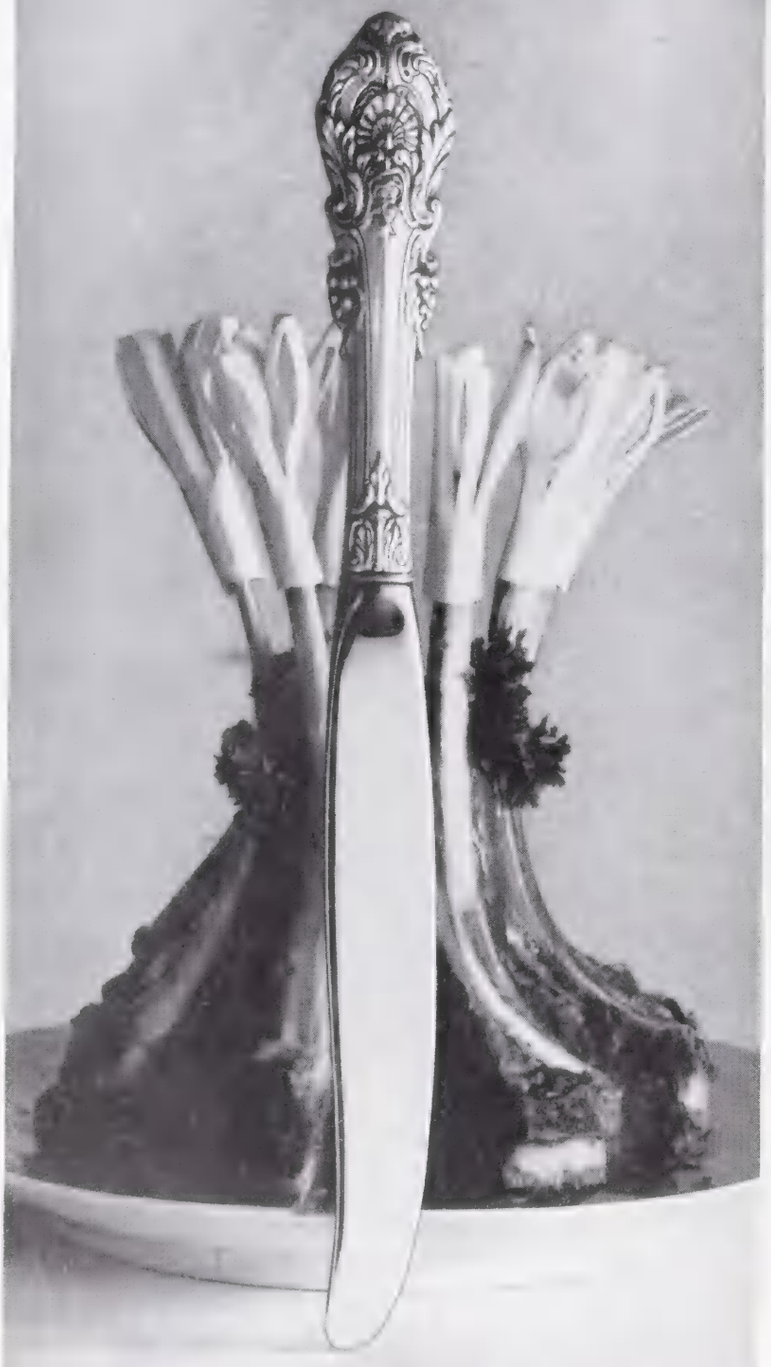
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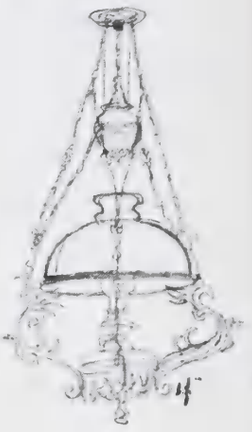
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that's the word for the sculptured look of Sir Christopher, a regal pattern in fine Wallace Sterling. Shown above: place knife, $7.00. Six-piece place-setting in heavy sterling silver, $39.75. At the finest jewelry and department stores. Prices include Federal Tax.

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DECORATOR'S DIARY



Notes on new home furnishing that suggest themselves as solutions to problems and enhancers of your home

"Remember the five standard positions in ballet?" asked Laura Morrison, suddenly, in the midst of our discourse concerning eight-year-old Linda's bedroom.

"Sure," I answered, thrusting myself splay-footed into Position Number One. "I'll never be a threat to Dame Margot Fonteyn, but I *do* know a thing or two about the dance."

"Well, then—I know this sounds like wild extravagance, but do you think we might commission an artist to do a ballet mural for one of the walls?"

We'd been reviewing Linda's command that her room be pink and white with a white tester bed and "lots of lacy ruffles," a predilection I might have foretold. For Linda is all pink and white herself, with a golden pony tail and an iron will—a girl-child after my own heart who made neighborhood history when she was three by refusing to appear in public in blue jeans.

Her present taste inclines to leotards and tutus, for she is undoubtedly the most dedicated and most accomplished pupil in Miss Marsh's ballet class. She had even mentioned that she'd like to have a practice bar installed along one wall.

"A mural is a great idea," I replied, "but no commission will be necessary and no extravagance will be involved—that is, if you agree with me that Denst and Soderlund's screen-printed 'Invitation to the Dance' is about the prettiest wall covering any little girl's room could have."

She agreed, of course, when she saw this touching mural—a ballet line of doe-eyed moppets rehearsing the five standard positions. On the spot, in Karl Mann's showroom, we ordered it up in a gentle lavender-tinted pink—four 12-foot high, 27-inch wide panels that cover nine feet of wall, plus a matching solid color to finish off the other walls. (It's sold also in sets of two panels, and in blue, yellow, and gray-and-white.) We might have had



"Invitation to the Dance"

this in paper, but hard-headed foresight indicated that a canvas-backed tough surface of built-up paint would stand the gaff better. We've used it like a dado above the practice bar, which is a thick and shiny brass curtain rod, really an heirloom from Linda's great-grandma's Victorian house, securely bolted into the wall.

With white rugs on a gray vinyl floor and yards of nylon bridal veiling pouffed and skirted around the bed and its canopy, when the room got "pulled together" it was enough to make Linda—and me—execute a few entrechats and arabesques in sheer delight.

Dorothy Marshall, party-giver extraordinary and a lady addicted to what she calls elegant modern, called me urgently the morning after the house-warming of her new one-room apartment. Sadly enough, the rains had come just before the appointed hour and the guests showed up in full rainy-day attire—capes, umbrellas, rubbers, and those universal plastic babushkas.

"You can imagine how elegant that looked, a parade of dripping umbrellas and raincoats right across my gorgeous white living room into my tidy bathroom. There was no other place for them to leave their wet things. What I need now is a hatrack right at the front door."

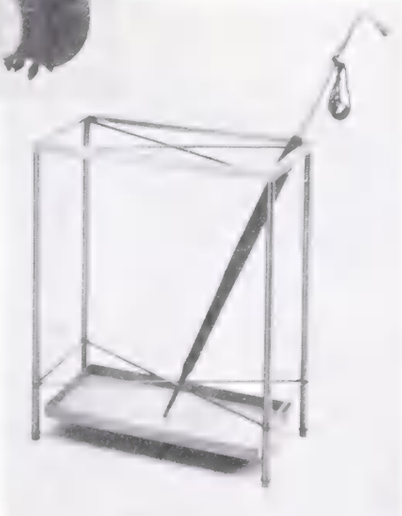
Naturally, I should have thought of that earlier, knowing Dorothy's pride and prissiness about that impeccable white damask sofa, the white Moroccan rug, those brass-legged white glass tables, that white flocked wallpaper. Besides, rain or no rain, every house should have an appointed parking spot for a guest's hat and coat. It's only hospitable. But in tiny quarters like Dorothy's the coat closet usually has to go for personal wardrobe and there's not much wall space for a rack or stand in a pint-size foyer.

That's not the only problem, either. When you open the door, you're practically in the living room, so any hat-hanging, umbrella-minding equipment has to look as if it's part of the whole decoration.

Something brass seemed to be indicated, to carry out the gold and white in the room, so I explored every brass hook, every brass bucket and umbrella stand in town. But it was only by chance on a visit to Nessen Studios to look at some lamps that the perfect solution hove into view on Nessen's own wall—a simple V-shape brass strip punctuated by three slender white plastic hanging knobs. It's 13″ wide, 10″ deep, and the knobs project just far enough to hold a hat or coat hanger safely. I was overjoyed, for three of these would furnish nine parking spots and make a clean and pretty pattern against Dorothy's white wall. And then, as if I had ordered it up custom-made, I spotted the umbrella stand—a simple rectangular

(*Please turn the page*)





For hats and umbrellas



It's wonderful to own Wallace!

that's the word for the sweep of Romance of the Sea, a handsome pattern in fine Wallace Sterling. Shown above: cocktail or oyster fork, $6.50. Six-piece place-setting in heavy sterling, $49.50 At the finest jewelry and department stores. All prices include Federal Tax.

WALLACE
SILVERSMITHS
. . . at Wallingford, Conn. since 1835



DECORATOR'S DIARY

CONTINUED FROM PRECEDING PAGE

framing of brass with a criss-cross of brass to hold umbrellas neatly, and white enamel steel drip pan. It's 23″ high, 19″ wide, and, glory be, just 9″ deep—bound to fit slenderly against the wall without getting in the way. And—wouldn't you know it—they were both designed by Beverly Pick, a Londoner, who obviously knows from first-hand experience the kind of care an umbrella needs. These come in a chrome finish, too, for the silvery-minded.

"I don't know how they teach the kids geography these days," said Gary Worth's father brusquely. "All I know is that they're not getting through to Gary. He's nearly 10 and he thinks California is in the state of Los Angeles."

I rarely have any truck with fathers, except to cash their checks when a job is done, but Colonel Worth was obviously delivering this interesting message for a reason.

"Are you telling me you want him to have a map in his room?" I asked.

"Darned right I am—a whole wall full of the U. S. A., if possible, and make it Project Number One before you and his mother go off looking for frills and fringes."

"Roger Wilco!" I replied and sat down to brood over this command for a while. Now everybody knows you can buy paper maps to pin on a wall or paste on a wall or to have mounted and hang on a wall. But something about the way Gary moves seemed to tell me that any material as fragile as paper would have a short life expectancy in the sanctum of our young hero.

I also had the uneasy intuition that the Colonel had not conveyed his wishes to his lady. For she had indicated to me that she visualized her son and heir in a manly setting of wood-green walls, hunting prints and red leather—something she'd seen in an old movie, no doubt, and certainly nothing that could take the color or character of a wall map of the U. S. A.

I foresaw trouble, and just because I left the studio and sped to my travel agent's office doesn't mean I was planning to run away. It turned out to be a smart move, because there, covering a good five feet of wall was just what I needed—a map of the United States in bold relief—hills, dales and mountains in wonderful dimension, place names, thousands of them, clearly marked, and to cap it all off, it was molded in vinyl plastic! And its colors—terra cotta mountains, melon-color plains, and dark green lowlands, all against clear blue oceans—suggested a good working color scheme to appease Mrs. Worth.

The map is self-framed of the same vinyl plastic and actually measures 64″ x 40″, a good important size, decoratively speaking, to hang on the dark green wall above a long, low maple bookcase in Gary's room, where he can see it easily, and even move it about. It weighs only four pounds.

I don't know what it has done to his geography marks, but Gary is entranced at the notion that one inch on the map equals fifty miles. And it's a matter of proud boast that his plastic-covered armchair matches the Rocky Mountains, the denim spread on his maple bed matches the plains, and his vinyl floor and curtains match the ocean blue.

The Aero Service Corporation makes this sturdy, scrubbable map and can even give you one with the major U. S. Highways on it, to say nothing of maps of the states, the continents, and the whole wide world.—M. G.



Relief map of the U. S. A.



Careful, Michelle, it's BLENKO*



*The most colorful name in American Glass.

BLENKO GLASS COMPANY, INC., MILTON, WEST VIRGINIA

What makes it sparkle so?



Candy Dish by Royal Leerdam

...nothing but **new** instant calgonite® in your automatic dishwasher

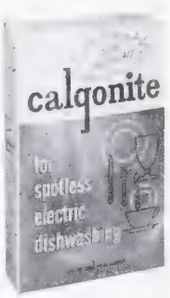
You'd think loving hands had polished and polished this beautiful candy dish by Royal Leerdam. But the only care it got was NEW INSTANT CALGONITE, the *special* detergent for electric dishwashers. Instant Calgonite keeps all tableware lovely—without spots, without streaks, without film.

Give the finest care to *every* knife, fork, spoon, goblet, plate, cup, saucer you wash. Pots and pans, too. Instant Calgonite keeps even your dishwasher clean and fresh, with never a chlorine odor.

Calgonite is made by the makers of Calgon,® the water-conditioner that renews your clothes while you wash them.

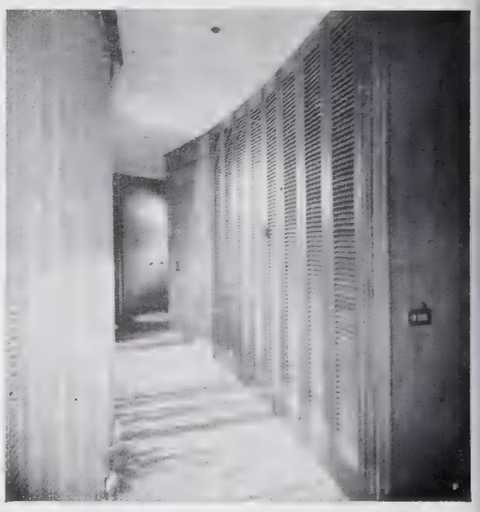


NEW CALGONITE *is recommended by the makers of the* KELVINATOR UNDER-COUNTER DISHWASHER. *This new Kelvinator has ample capacity for eight place settings of dishes and silver. Vinyl covered roll-out racks prevent chipping and breakage. Calgonite is recommended by many other leading dishwasher manufacturers.*





Wright's concept of a hallway went far beyond that of a mere passage. He wanted to make very inch of it count —for both beauty and usefulness—as he did all the spaces in the house. Here, in two different halls in a house designed by Charles Montooth, one of the Taliesen Associated Architects, are two solutions. Above, in the bath and dressing area, hall stores linens and clothing. Right, the louvered doors enclose a bar (photograph was taken from the living room).



Wright's way with a hall: Put it to work

In a house of his own design, Wright lined a hall with bookcases and closets. At the same time, he opened the wall with windows overlooking a court and pool so that even a casual stroll from one room to another would be filled with the beauty of the surrounding scene. The David Wright home.

More hallways on page 188





Youngstown Kitchens Honeywood

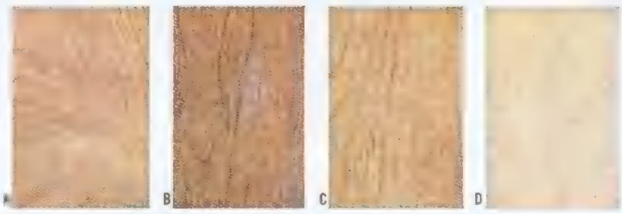
...a mar-resistant laminate in the new "Woodcharm" Line





Exclusive stain-resistant doors on easy-to-clean steel cabinets.

Imagine working in this sun-kissed, wood-style kitchen that keeps its beauty perfect, its surface smooth and splinter-free through years of hardest use. Beautiful, light-toned Honeywood never needs refinishing, polishes itself as you wipe it clean! It's nature's loveliest wood-look protected by a scientific process, then fashioned into doors on durable steel cabinets by Youngstown Kitchens.



See Honeywood (A) and another laminate, Fruitwood (B) at your Youngstown Kitchens Dealer...for the finest in natural woods see Autumn Birch (C) and Sandalwood (D) in the new Youngstown Kitchens "Woodcharm" line.*

*ALSO AVAILABLE IN CANADA

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American-Standard, Youngstown Kitchens Div.
Dept. HB1[illegible] Warren, Ohio
Please send me complete free plans of Honeywood Kitchen shown above and full details of your other new "Woodcharm" kitchens. (Limited 25¢)

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UNION-NATIONAL



PARMA

Italian Provincial

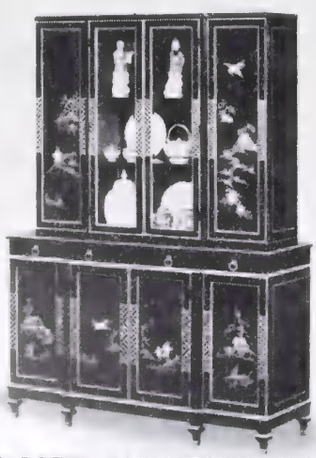
From complete groupings of dining room and bedroom furniture in choice of light fruitwood, amber or osborne grey finishes. At better furniture and department stores. Send 15 cents in coin to Department B10 for booklet.

UNION-NATIONAL, INC.
JAMESTOWN, N.Y.



contemporary
directoire

Stately breakfront in black lacquer decorated in chinoiserie, from our Contemporary Directoire Group of dining room furniture. In metropolitan New York at W. & J. Sloane, and at leading stores throughout the country. Send 4c stamp to Department 10B for booklet.



BURNS CASE GOODS CORP., JAMESTOWN, N.Y.
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WRIGHT'S WAY WITH A HALL: PUT IT TO WORK

CONTINUED FROM PAGE 186



Changing the widths in this hallway gives it a character completely different from the usual passageway. Designed by Wright for his first prefabricated house, its jogs and turns promise new and interesting spaces beyond. Batten strips on inside walls add to visual length and width of hall. Cabinets along the right wall serve the bedrooms facing them, but they allow a band of windows at eye level. Marshall Erdman and Assoc., builders.



An inside hall is kept bright through the use of light panels overhead and white plastic shoji along one wall. Shoji slide to reveal large storage area. Shutter doors used at the end of the wall to close off the utility area because they allow ventilation. The architect-owner is William Bernoudy.

More hallways on page 193

TWO PHOTOGRAPHS BY MAYNARD PARKER



Little passage from bedroom to bath makes the most of its space with a large closet on each side. Louvered doors are used in pairs so they can be kept narrow and will not take up much hall space when open. Area is lighted by fluorescent lights behind panels of plastic in ceiling. Home of Mr. and Mrs. Harry Tenenbaum; Bernoudy & Mutrux, architects.



Announcing the best behaved upholstery around

There seems to be some idea that really good furniture and children don't mix. In a series of superb new upholstery fabrics, Acrilan* explodes the myth. The textures are marvelous—some look wooly and hand loomed, some are soft, some crisp. The facts are heartening to everybody. These fabrics steadfastly resist dirt. They spot clean remarkably. They resist sagging and shrinking out of shape. And they come in hundreds of combinations of good, clear colors that resist fading. *When you buy or re-upholster furniture, look for this label in swatch books. It means quality-controlled fabrics.*



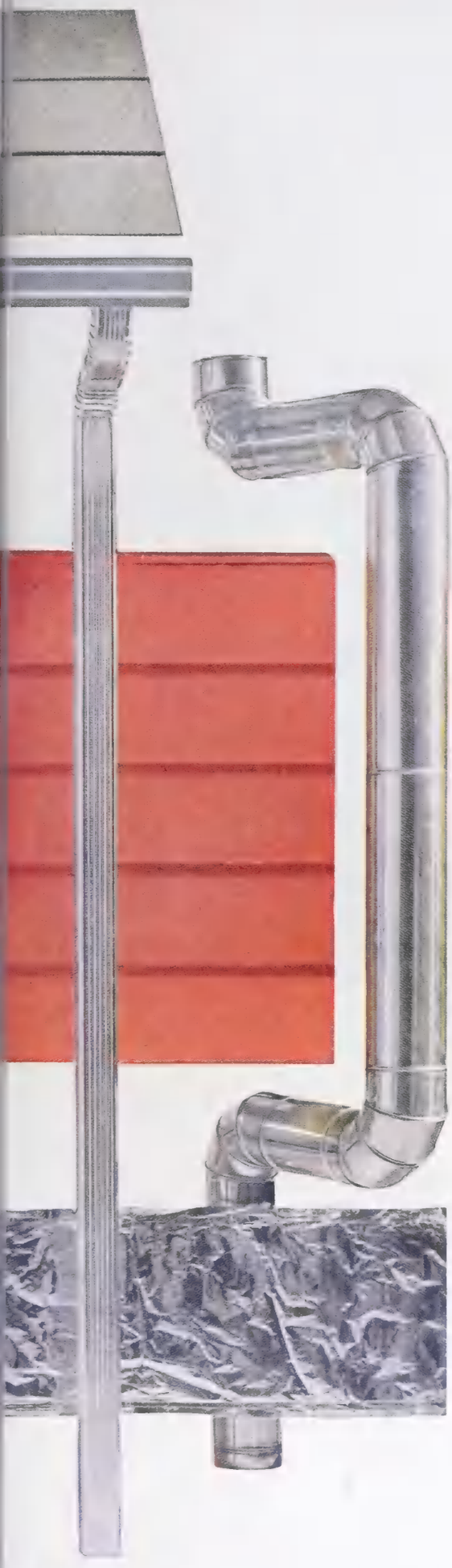
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*Registered trademark of The Chemstrand Corporation for its acrylic fiber.

Chemstrand makes only the fiber; America's finest mills and manufacturers do the rest.

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Watch for James Michener's "Adventures in Paradise" Mondays 9:30 P.M. and "All Star Golf" Saturdays 5 P.M., ABC-TV Network, starting October.

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For recipe-perfect results time after time...

Hotpoint

electric ranges with exclusive "Recipe Heat"



Model RB-602

WRIGHT'S WAY WITH A HALL: PUT IT TO WORK

CONTINUED FROM PAGE 188

The halls in Wrightian houses are never merely dull, useless passageways

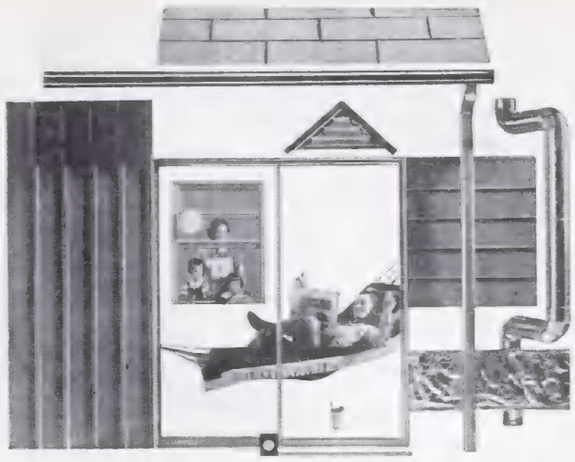
PHOTOGRAPHS BY MAYNARD PARKER



Light-transmitting shoji line this hall in the bedroom wing of the house designed by Aaron Green for Mr. and Mrs. Allan Paul. This brightens what could have been a very gloomy hallway. Because the shoji slide back to join the hall with the bedroom at the left, the space becomes doubly useful, and the bedroom occupants have complete access to the storage cabinets lining the opposite side of the hall. Upper shoji panels slide open for good ventilation.



Two extra feet in the entrance hall of this house allowed the development of a useful bookcase-cabinet unit along one side. Sit-down desk was put at the far end of the counter so that someone working there would have a view of greenery outside through the mitred-glass corner window. Home of Allan Paul: Aaron Green was the architect.



LIVE EASIER WITH ALUMINUM

Leading home builders all over America are using the products made from Reynolds Aluminum which you saw on pages 190 and 191. They are bringing House of Ease benefits to thousands of families. Look up one of these home builders in your own community. Actually see how you can live easier with aluminum.

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COLORADO *Denver*
Carey Construction Company
"Applewood Village"

CONNECTICUT *Bloomfield–*
Green Acres, Inc.
"Green Acres," "Laurel Park"

FLORIDA *Cocoa Beach–*
Green Acres, Inc. "Green Acres Estates"

GEORGIA *Chamblee–*
Walter L. Tally "Northcrest"

ILLINOIS *Berwyn–*
Wright Homes, Inc. "Villa Park"
Chicago–
Countryside Builders "Mundelein Manor"
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Buckbo Homes "Meadowhaven"
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Auburn Agency, Inc. "High Crest View East"
Rolling Meadows–
Hill Homes, Inc. "Rolling Meadows"
South Holland–
Pace Setter Homes, Inc.
"Pace Setter's Craig Manor"

INDIANA *Fort Wayne–*
Leisure Living Homes, Inc. "Lake Shore"
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NORTH CAROLINA *Charlotte–*
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"Oswego Addition," "Looking Glass Hill,"
"Wedgewood Heights"

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Jenkintown–
Carl Metz Corporation "Seaview Harbor"
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Tom Mistick Builder, Inc. "Park Forest 1"
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REYNOLDS ALUMINUM

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dinner
with a
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Nothing so flatters your guests as serving them Benedictine. For there is only one Benedictine . . . the noble after-dinner liqueur made for over 400 years at Fecamp, France . . . the World's most distinguished liqueur.

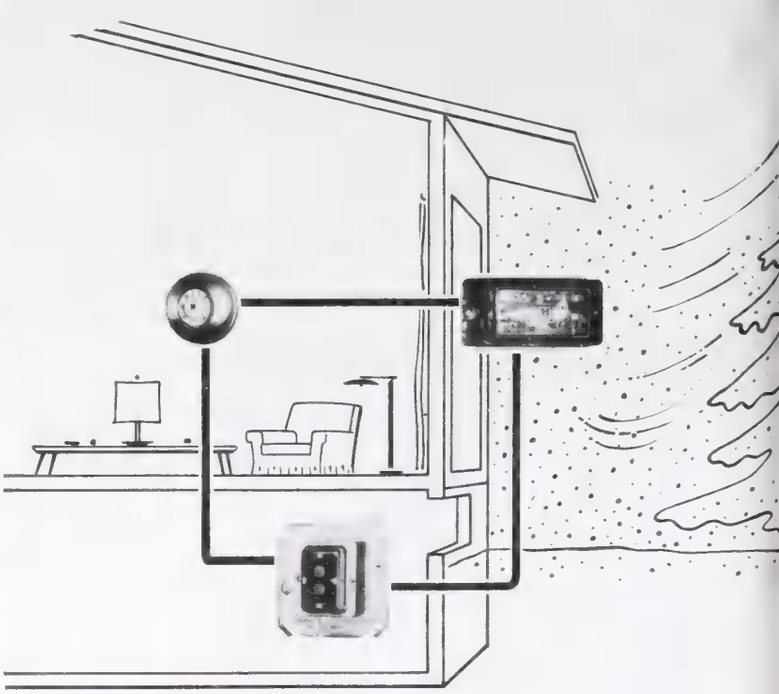
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Take it easy!

By JULIE POLSHEK



Three minutes in this radiant-heat broiler suffices for hamburgers, "franks" or some of each; emerge richly flavored with natural juices, succulently tender. True for chicken, chops, fish. Bacon is made a taste-delight, and fat-free; grilled sandwiches take on gourmet stature. Smoke-free, fume-free operation whatever the food. Drawer dunkable for washing, has "cool zone" for fat drippings. Clock-timer. The portable appliance has in commercial service "made" many an eatery. Size, 14" x 14½" x 9" closed. Clark Vita-Electric costs $129.50.



This Honeywell trio for weather-balanced control of central heating or heating-cooling, links outdoor thermostat to thermostat system for indoor temperature-control. In principle, this tie-up anticipates climatic changes and their effect on personal comfort. In performance, it precisely compensates indoors for any change outdoors in temperature, sun or wind conditions. Three controls, uninstalled, under $50; $100 for clock-type indoors. The three needed controls of type suitable for heating-cooling system under $70.

(*Please turn to page* 196)

Greatest dishwashing discovery since detergents

NEW FORMULA ELECTRASOL® RESTORES DISHWASHERS TO 100% EFFICIENCY

Science Discovers that FOOD PROTEIN FOAM Reduces Dishwasher Action As Much as 90% To Cause Spots, Streaks, Film. New Formula Electrasol Eliminates It.

MAKE THIS SIMPLE EGG FOAM TEST! COMPARE YOUR PRESENT DETERGENT WITH AMAZING NEW FOAM-CONTROL ELECTRASOL



OLD-STYLE DETERGENTS CAN'T CONTROL PROTEIN FOAM

Drop pinch of dishwasher detergent you use now into yolk-soiled egg cup. Fill with hot water. Stir vigorously. Note *protein foam* that can reduce dishwasher action almost to zero.



NEW FORMULA ELECTRASOL STOPS FOAM FORMATION

Now drop pinch of new Electrasol into equally soiled egg cup. Note freedom from *protein foam*. This means 100% efficient dishwasher performance. No spots! No streaks! No film!

Foam Control Means Spot-Free Glasses

Economics Laboratory, leader in dishwasher detergent research, has proved what scientists have long suspected; that food proteins (egg yolk, milk, grease, gravy, meat, potatoes, etc.) create foam that slows down washing action almost to zero; that ordinary detergents can't control this foam; that spots, streaks and film result; that new formula Electrasol eliminates foam, restores washing action to 100% efficiency. Result? Spotless glassware! Streak-free dishes! Film-free silver! Get new formula, foam-control Electrasol, America's most economical dishwasher detergent, today! It's enthusiastically endorsed by leading dishwasher manufacturers!



Another famous product of ECONOMICS LABORATORY, INC., *St. Paul, Minn.*

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Still the lowest price
PLUS 4 bonus ounces



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SUPERIOR DECORATING SERVICE

Wherever you are...if you are planning a new home and want the interiors to **sparkle** with an extra measure of decorative beauty and interest ...then write for **BRASS TACKS,** an informative booklet which **explains** the many advantages of Cannell & Chaffin's **SUPERIOR DECORATING SERVICE**

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3000-H WILSHIRE BLVD...LOS ANGELES 5

TAKE IT EASY!

CONTINUED FROM PAGE 194



A buffet spread and a food-warmer four feet long go together like butter and bread; gracious entertaining becomes truly carefree. Smorgasbord HoTray, like all other models of Salton's HoTray, has 0-265° heat selector; maintains even heat over entire tray surface. To realize warmer's peak convenience, cook when you will and relegate the cookery to HoTray; no further cooking occurs, original flavor is preserved. Tray structure is radiant, shatterproof glass with silvery grid-pattern. Ideal for cold spread with electric cord detached. Easily washed; carries UL-approval; $59.50. Franciscan Silver-Pine china, Corning's Pyroceram percolator-server and other accessories from Bloomingdale's, N. Y. Flatware, Lunt's Raindrop.

(*Please turn to page* 198)



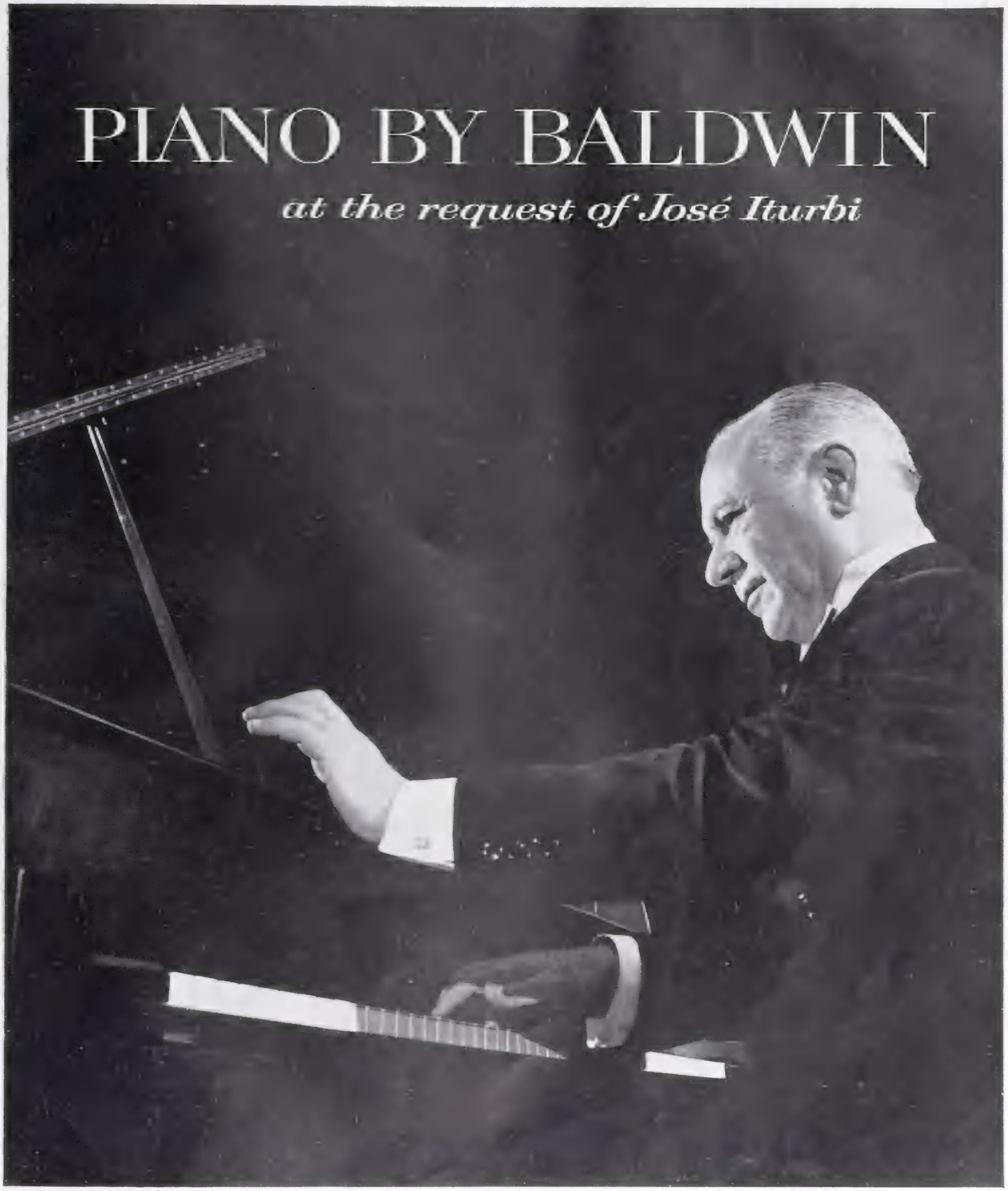
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Plum Bough ...an exquisite scenic wallpaper with all the delicacy and color of a lovely, old Chinese painting. It may be used many places in your home for the ultimate in decorative smartness.

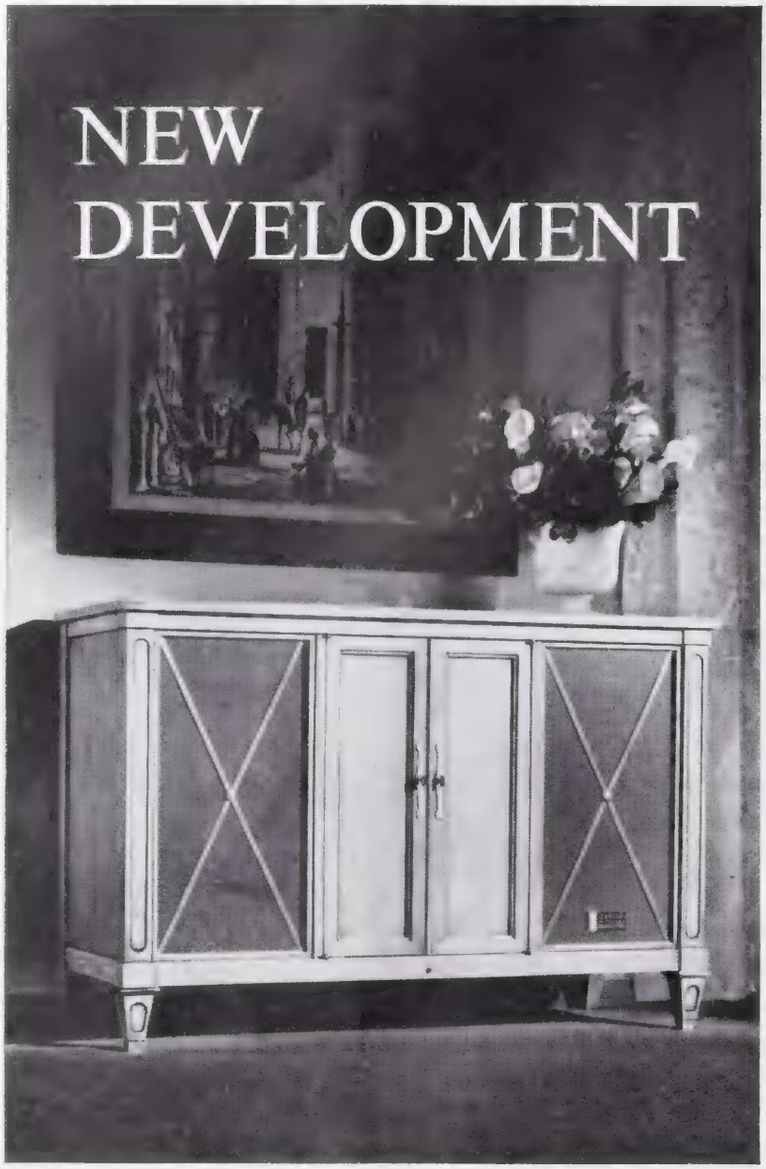
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AT BETTER DEALERS AND PROFESSIONAL DECORATORS EVERYWHERE



TONE is the principal standard by which a fine piano is judged. Quality of tone depends largely on the structural integrity of the instrument. That is why tone of Baldwin stature is achieved only through use of the finest materials in the hands of dedicated craftsmen; and why the Baldwin is indefinitely and unconditionally guaranteed. Admire it at your Baldwin dealer's today.



Zenith alone brings you Extended Stereophonic—the most dramatic sound separation ever from a single instrument

A single twist of Zenith's new Extended Stereophonic Control seems to move the individual speaker systems apart—beyond the limits of the cabinet itself. This is indeed the most dramatic sound separation ever from a single, self-contained cabinet. Another new development that is Zenith's alone is the Automatic Balance Control that lets you bring the separate speaker systems into proper stereophonic balance—automatically keeps them in balance no matter how often you change the volume. Engineering advances like these, together with Zenith quality components and fine furniture cabinetry, make Zenith stereophonic high fidelity the finest in the world. Above is the Zenith Rigoletto, in Italian Provincial styling with a new Tuscany walnut finish. Model SFD2575, with FM/AM radio, $750.00.*

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The quality goes in before the name goes on

ZENITH RADIO CORPORATION, CHICAGO 39, ILLINOIS. The Royalty of television, stereophonic high fidelity instruments, phonographs, radios and hearing aids. 41 years of leadership in radionics exclusively. *Manufacturer's suggested retail price. Prices and specifications subject to change without notice.

TAKE IT EASY!

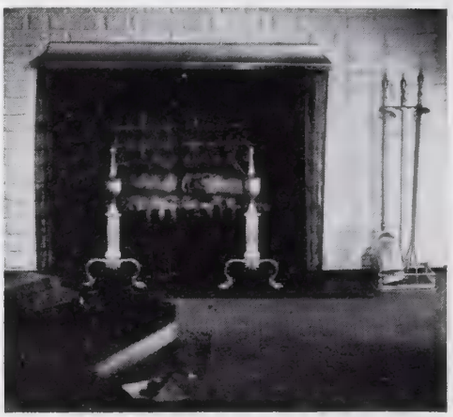
CONTINUED FROM PAGE 196



A 3-minute task installs this fireplace screen. First step attaches pressure bar, specifically Bennett-Ireland's innovational Minit-Mount; second step adds a curtain unit with canopy.

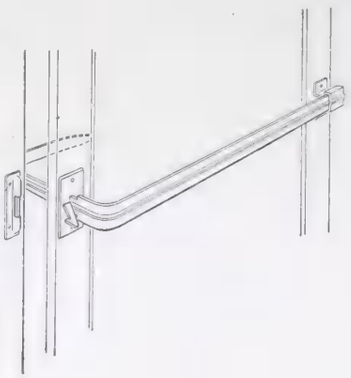


Telescopic expansion fits Minit-Mount bar to fireplace opening; the bar length required is set by self-locking device on adjustment sleeve. Tightening rachet at one wall end with set-screw pinions the installation. To further simplify matters, traverse curtains are factory-attached to their brass canopy; you merely hang the assembly on bar. This model of Minit-Mount fireplace screen, $29.75; slightly more with brass-mesh curtains instead of black ones. The andirons, free-standing, $42.50. Matching fire set includes 4-finger Flextong for logs.









Door automatically unlatches when Bump-It is nudged with an elbow; slightest body-pressure anywhere along bar does the trick. Very simple installation; supplements any screen/storm-type of door, wood or metal. A feature possibly less apparent than convenient, safe exit when you approach with laden arms, is the protection given door's screen or glass areas. Durable structure of anodized aluminum; $5. Available latchless for a companion guard.



5-pc. place setting, $30.00. Inc. Fed. tax... *special savings on services for 4, 8, or 12.*

Début ...of a new age of elegance
...of the essence of French beauty
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St. Thomas, St. Croix, and St. John—
all share the colorful come-on of the West Indies;
all are near us in distance, far-away in glamour;
all speak our language, in more ways than one,
yet each is a different little world in itself

PHOTOGRAPHS BY FRITZ HENLE



In St. Thomas you buy free-port bargains in 17th-century warehouses.

St. John's Trunk Bay beach is something right out of Robinson Crusoe.

VIRGIN ISLANDS, U.S.A.

—*our three little worlds in the Caribbean*

By MARION GOUGH

How to leave home and like it

● For the benefit of those who may be a little hazy about what and where the American Virgin Islands are, they are three tropical isles—St. Thomas, St. Croix, and St. John—75 miles east of Puerto Rico in the Caribbean Sea, about six hours by air from New York, four from Miami. Swept by the trade winds, they have an average temperature of 78° year-round, which makes them, in our book, a credit to Columbus, who discovered them, and a tribute to the good taste of the 16th-century pirates of the Spanish Main who used to pull into the pellucid coves and palm-lined beaches to refresh themselves while they looked over the loot. They were once the fertile "Fabulous Sugar Isles," where 18th-century plantation owners lived in neo-classic magnificence on the profits from sugar, rum, and molasses. They've been peopled by Arawaks, Caribs, Spanish, Africans, English, Dutch, French, Danes, and Americans (we bought them from Denmark in 1917 for $25 million, an unwitting bargain in close-by, tropical vacation country). (*Please turn to page* 321)



CAR BY ROLLS ROYCE HAT BY [illegible] JOHN

You'll wish you could wear them...

. . . Wamsutta "Continental" Towels are that beautiful. The exotic beauty of Purple Iris joins the collection of "Bali Brilliants". . . the jewel-garden colors that enhance the soft, deep luxury of these famous ribbed-textured towels. About 2.98 for the huge bath size.

Wamsutta® HERITAGE TOWELS

WAMSUTTA MILLS, *Division of M. Lowenstein & Sons, Inc., 1430 Broadway, New York 18, N. Y., makers of Wamsutta Supercale® and Debucale® sheets and pillowcases, Babycale crib sheets, fashion fabrics for men, women and children.*



color is a pinch of salt

It's your personal measure of taste—the difference between bland and beautiful, drab and delightful, plain or provocative. Color adds flavor, richness and individuality to a room, a home, your life. COLOR IS MARTIN SENOUR PAINT—the dash of drama in decorating. You choose from unlimited stylist-created colors, in any finish and any quantity you wish. Even your own secret color concoctions can be matched in minutes by your ingenious Martin Senour Dealer. The painting itself is practically a pleasure, the results—proud and professional. Next decorating be creative—make it Martin Senour Paint. Outside, inside, all through the house . . . costs no more . . . always a shade more elegant.



color
is

martin senour paint



FRANK LLOYD WRIGHT personally selected Martin Senour Paint for his own TALISEN PALETTE. These matchless exclusives, as all stylist-created colors, are available in flat finishes or semi-gloss enamels. See them now at your nearest Martin Senour Dealer, listed in the Yellow Pages.







Kyoto

From out of the pace-setting West, Virtue Bros. presents the ultimate in contemporary design. A delicate blending of East and West in new muted gold-toned metal, teak Mica-lite top, subtle brass accents... this is truly dining furniture with built-in beauty that needs no pampering.

Virtue

SCULPTURED METAL DINING FURNITURE

Furniture that leads a carefree life...beautifully

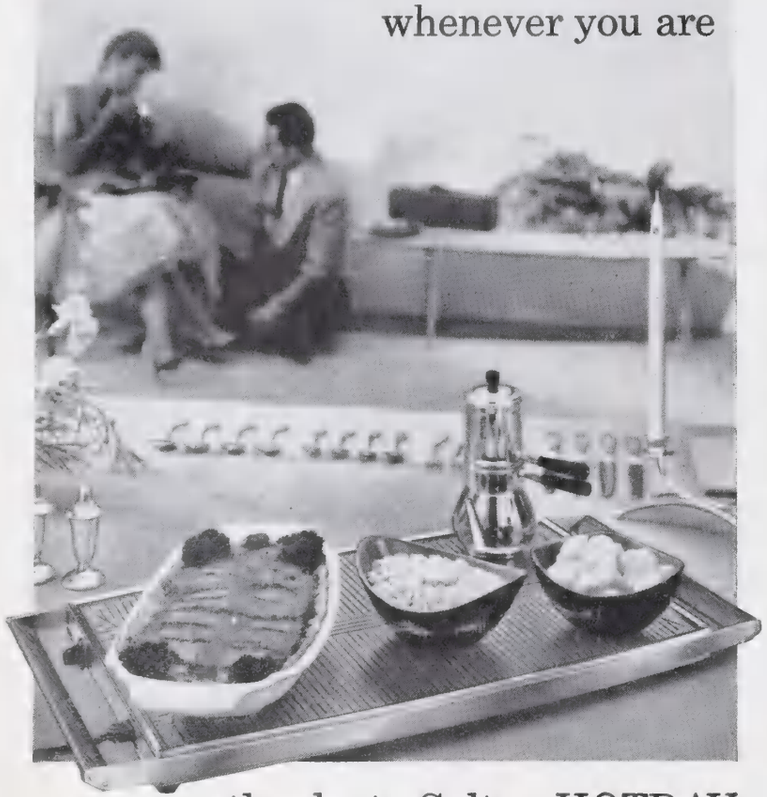
Virtue BROTHERS OF CALIFORNIA ®

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"All that is necessary for the triumph of evil is for good men to do nothing." Edmund Burke

Dinner is ready...

whenever you are



...thanks to Salton HOTRAY

the automatic electric food warmer that lovingly tends your dinner while you attend to having a good time. HOTRAY'S amazing radiant glass heated surface keeps hot food deliciously ready-to-eat—just as tenderly succulent, flavorful, appetizing (even hours later!) as it was at that peak-of-perfection moment it left the oven. Freed at last from the tensions of timing and serving a perfectly cooked meal, you can laugh at dinner-devastating delays...relax and enjoy your own parties, your own family dinners. Just plug your handsomely designed, thermostatically controlled HOTRAY into a convenient outlet, set the food on the HOTRAY surface and forget it until you are ready. From now on, you can SIT and SERVE. A Salton HOTRAY makes up/down, up/down mealtimes a thing of the past! In fact, you'll find the HOTRAY a wife-saver around the clock. It's marvelous for casual patio service ...perfect for nursery or sickroom...an indispensable aid for day-to-day leisurely living. Why not take advantage of this most convenient of all modern serving accessories right away. HOTRAYS are sold in fine stores everywhere. Once you own a Salton HOTRAY you'll find "dinner is ready, whenever you are."

Salton

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AUTOMATIC ELECTRIC FOOD WARMER

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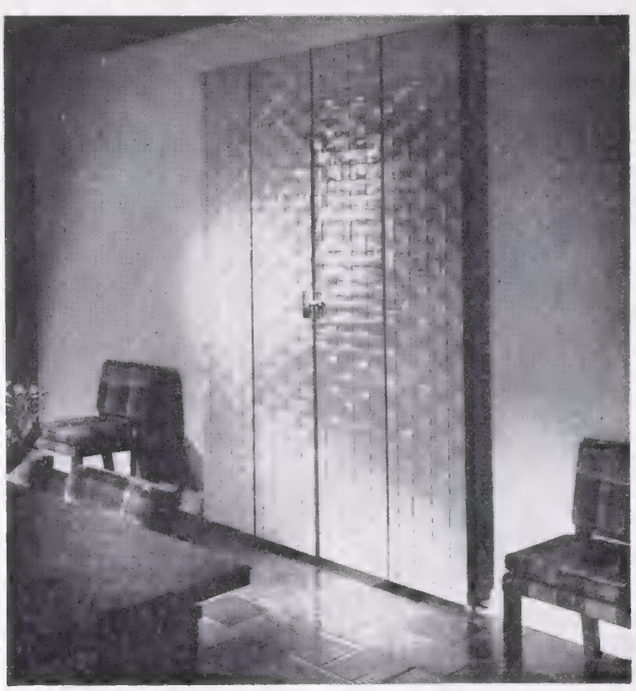
Close off the bar with style

To screen this efficient dining-room bar, it was covered with an unusual set of folding doors made of woven leather strips

TWO PHOTOGRAPHS BY MAYNARD PARKER



A built-in bar in the dining room can be an eyesore during dinner, even when it is as tidy and well-organized as the one shown above. In this case, the workman-like cabinets and rows of glasses were concealed by tall folding doors in an off-white color. Their clean lines and woven-leather texture give the whole room a distinctive look, and they can be cleaned with a damp cloth. A handsome piece of hardware for the latch completes the picture. Home of Mr. and Mrs. Mortimer A. Kline; Harold Grieve, interior designer.




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See Drexel in the Motorola advertisement on page 107 in this issue.

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PHOTOGRAPH BY EZRA STOLLER

Your Legacy from Frank Lloyd Wright:

A Richer Way of Life

● Last spring, when Frank Lloyd Wright was nearing the completion of his 90th year of life and his 70th year in the practice of architecture, he suddenly died. His office had a great abundance of work, about 20 million dollars worth, for 33 clients. Which is to say that plenty of people understood what he had been telling and showing the world about possibilities for better living through the means of a new architecture.

The death of a great genius causes those who are left behind to stop short and try to assess what has been lost, as well as what has been left behind as the man's heritage to us and to posterity.

The purpose of this issue of HOUSE BEAUTIFUL is to evaluate what we all have gained from the creative genius as well as the fighting power of this remarkable man. For he was as much a crusading social thinker as he was a designer. And 100 years from now he will undoubtedly loom like a Titan on the 20th-century scene.

This whole issue will try to show what he saw that the rest of us are just beginning to see.



The Essence of Frank Lloyd Wright's Contribution

By ELIZABETH GORDON

● Millions of words have been written about Frank Lloyd Wright, in dozens of languages used wherever books are published. Wright's own books have been translated into 7 other languages.

Yet, despite such an outpouring of words by him and others, he is hard to encompass. The personal character of the man, his 70 years of high creative production, and his many and diverse activities in all phases of life are so beyond ordinary terms of human measurement that most writers and observers have dealt with only a fraction of him. He was always overflowing the boundaries of categories to which critics and commentators had assigned him.

In short, he would not classify. He was too big, too prolific in so many areas to be analyzed and assigned to academic pigeonholes, no matter how numerous the number of pigeonholes.

One reason he could not be classified was because he did not, himself, distinguish between artistic impulse, social motive, and technical soundness. To Wright they were indivisible. He always acted, spoke, and designed out of a total grasp of the situation. (Many men grasp only what is least important in the situation.) He could not look at anything, whether it was a spoon or a city, without seeing it in the biggest possible frame of reference—meaning in the frame of 20th-century technologies and our democratic social goals. He saw the oneness of everything: man in relation to his universe. He saw the whole, but he also saw the parts—all the parts, down to the littlest things, such as why an ordinary sidewalk had cracked.

So to him architecture and a democratic culture were indivisible. Without an environment which would let each individual man grow and develop the greatest potential within him, democracy would be nothing but a hollow political term. Wright considered architecture as a powerful tool for aiding and encouraging man to achieve personal heights never before reached in the history of mankind.

The flowering of mankind was his goal and architecture was his tool. And he used the broadest definition of the word "architecture."

How broad was his meaning of the term is best explained in a letter he recently wrote to a four-



teen-year-old boy who had written asking for Mr. Wright's definition of "architect."

Dear Mr. Philip,

My definition of Architect:

arch = chief or highest (i.e. archbishop, archetype = Master)
+
tect = technique, technology (i.e. the Know-How)
=
Architect: Master of the Know-How.

Sincerely,

Frank Lloyd Wright

Indeed, to Wright, architecture applied to everything man does: city (*Please turn the page*)

The fusion of nature and human shelter in inseparable harmony

Much of this issue is devoted to the work of architects who studied at Taliesin under Frank Lloyd Wright's direction. The house above, the home and studio of Alden B. Dow, architect, is an eloquent example of the point of view Mr. Wright developed in his students. This house and surrounding land and waterscape seem inevitably and appropriately to belong together, each contributing the utmost to the over-all beauty of the total design. A small stream skirting the building was diverted to create the reflecting pond, endowing the almost level land with another dimension. The concrete block walls of the house extend as retaining walls along water and in garden, even out into the pond as stepping stones, tying structure into the scene. The natural texture of block masonry and pattern of the roof seams give to the building an over-all texture becoming to the natural growth around it. (*Please turn the page for more pictures.*)



ALL PHOTOGRAPHS BY MAYNARD PARKER

THE ESSENCE OF FRANK LLOYD WRIGHT'S CONTRIBUTION *continued*

planning, farming, cooking, personal dress, behavior—in short: all of life. To him, life was a many-sided, rich proposition. And so was architecture.

His own life was an example of how rich and many-sided it was possible to make one lifetime. Besides designing 1,000 buildings, he wrote 12 books, gave several thousand lectures to a wide variety of audiences, farmed 3,500 acres of Wisconsin land, received 9 honorary degrees and 21 gold medals from universities and societies both here and abroad in recognition of his contributions to society. He was an expert on Oriental art and owned one of the most important collections in this country—particularly Japanese art.

Along with his buildings and his books, one of his most fruitful accomplishments is the school he conducted as part of his establishment, which he called Taliesin (pronounced *tahly-es-sin*). Here, since 1932, more than 500 men and women have studied not only architecture but the bigger art of being a full, rounded, disciplined person. They receive a very personal kind of education—more personal than they can find anywhere else in America, probably. To learn architecture is obviously the main reason people come to Taliesin, but what they learn in addition is like a cross-section of Wright's own life.

They are expected to learn, to do adequately with their own hands all the construction trades that are involved with modern building, because they will need to know these skills when they design and supervise the construction of a building in the field, but also (*Please turn to page* 260)





Capitalizing on the natural scene

Extending gracefully under heavy trees along the water's edge, this building incorporates Alden Dow's home and architectural offices. The small conference room, above, is built into the pond, the water line at sill level. Roof sweeps out over the water, dappling the interior, left, with reflected light. Gently sloping roofs are an equally dominant feature in the interior, giving typically Wrightian interest overhead. Ceiling in main living room, on opposite page, is richly paneled as the room's major architectural element. Concrete masonry walls lend their pattern and texture to the interior also. These walls, inside and out, are designed to make the most of their multi-unit character. Stepped-out rows of masonry accentuate the long horizontals with shadow lines. Elsewhere, as seen below, diagonal walls are constructed with blocks kept square with the main plan, producing a dominantly vertical pattern. This complex building owes its tranquility to this full, unforced, and natural development of building site and materials.



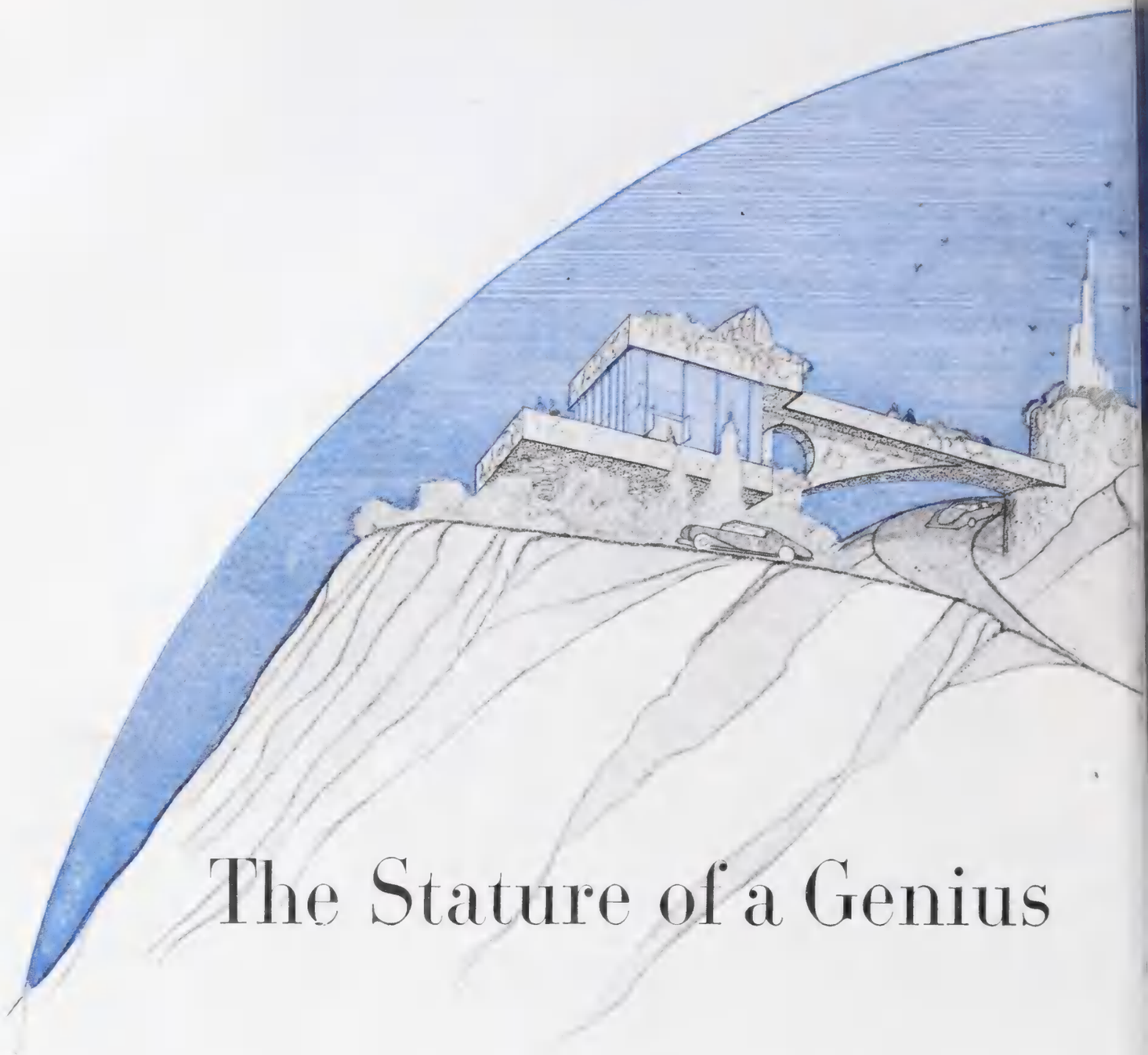


Wright was one of the Founders of House Beautiful

Frank Lloyd Wright was one of three men who were the ideological founders of this magazine. Wright, William C. Gannett, and W. H. Winslow produced a book of essay-sermons entitled "The House Beautiful," in the winter of 1896-7. Only ninety deluxe copies were printed, but they were circulated and read by a good number of socially-aware Chicagoans.

The essays crusaded for a more human approach to creating a home, and against materialistic show. One such essay called "House Furnishing" is reprinted on page 300. As to content it could be something that either Mr. Wright *or* HOUSE BEAUTIFUL might have written in 1959. Certainly throughout these sixty-three years we have tried to edit by Wrightian precepts and principles.





The Stature of a Genius

Work Continues in the Taliesin Studio

The experienced organization of 19 key men—registered architects, engineers, and designers—who worked closely with Mr. Wright for from 20 to 27 years, are continuing the work already in progress in the studio and are accepting many new projects of all types. The firm, Taliesin Associated Architects, has offices at Taliesin in Wisconsin and near Phoenix, Arizona. They also have offices in San Francisco, Phoenix, Ariz., and Honolulu, Hawaii.

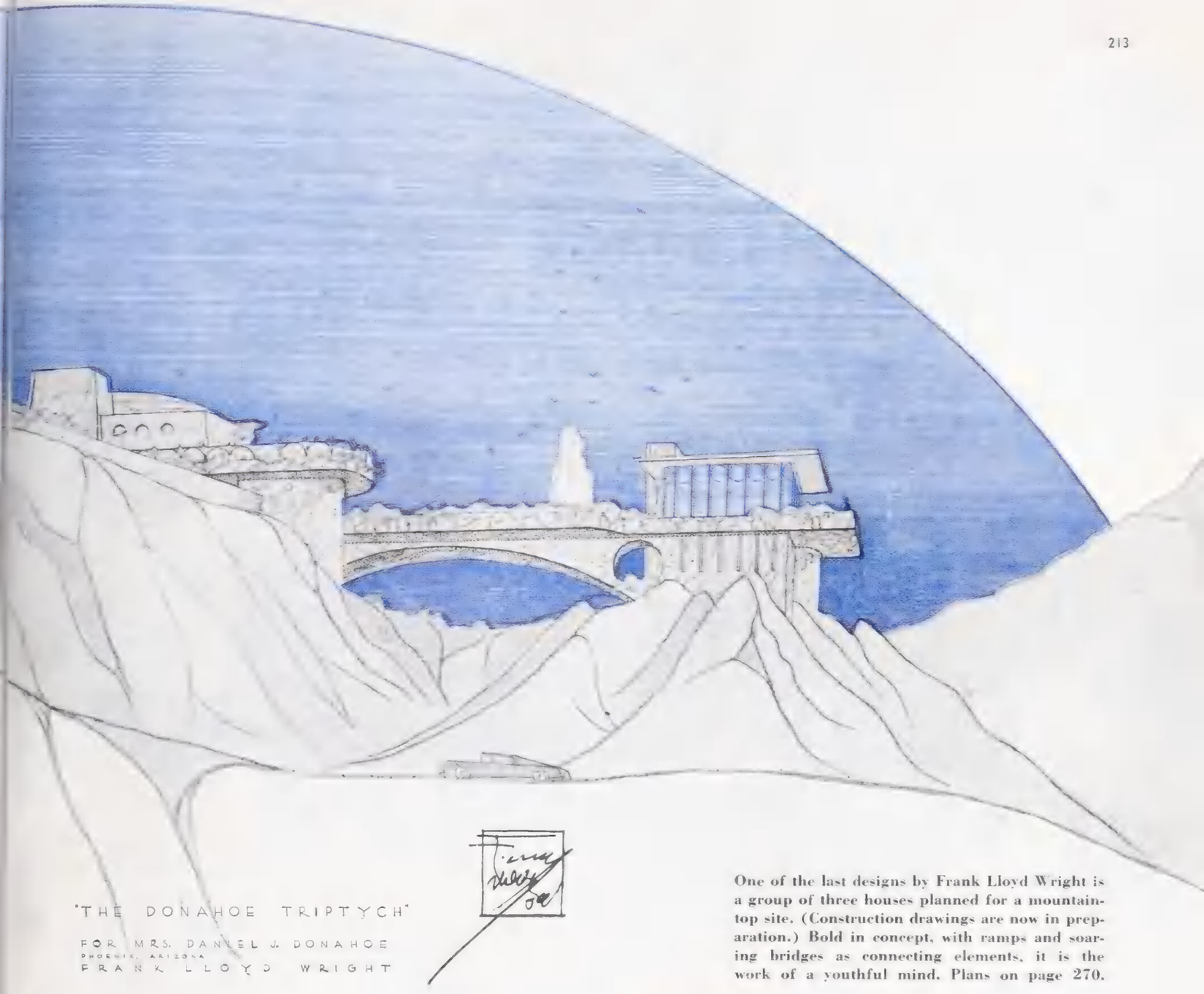
For a list of other architects who understand and use Wrightian principles, turn to page 266.



● A man who is repeatedly called a genius for a good part of his lifetime could become hopelessly spoiled and a captive of his own reputation. Frank Lloyd Wright undoubtedly heard, but he lived so completely by his own standards that he did not even accept the world's definition of the word.

"I am not really a genius," he once said. "I just have longer antennae than other people."

To hundreds of thousands of present-day Americans, who knew him only through the newspapers and his numerous appearances on television, Frank Lloyd Wright was the personification of architecture as well as an incorrigible genius. They held an affection for him generally reserved for their sports heroes and entertainment idols. To them he was a somewhat foolhardy spirit who had dared the gods for reasons which they were not prepared to understand or to appreciate. But they did appreciate his having dared. To them he represented their idea of an American. He was the person who many of them, in their innermost hearts, would have desired to be and were not: an iconoclast, a non-conformist, and a great and free individual.



One of the last designs by Frank Lloyd Wright is a group of three houses planned for a mountain-top site. (Construction drawings are now in preparation.) Bold in concept, with ramps and soaring bridges as connecting elements, it is the work of a youthful mind. Plans on page 270.

To many of the present generation of practicing architects who were teethed upon the principles which Frank Lloyd Wright had so strongly defended against the onslaught of Roman Classicism following the Chicago World's Fair of 1893. he was an inspiration. But it often came to them as something of a surprise and a shock to realize that the Frank Lloyd Wright. whom they had learned about in their architectural history courses and whom they had accepted as a figure relegated to the dusty pages of history. was also the same energetic. exuberant Frank Lloyd Wright who was outpacing them in his creative output with a profusion of fresh ideas from a seemingly inexhaustible source of inspiration.

His creative power which had blazed brightly at the turn of the 20th Century. and which might have been expected to diminish with his increasing age. had only grown brighter with the passing of time. Its intensity far outshone many of the lesser lights kindled from his flame.

To architects of the future. Frank Lloyd Wright will be both an inspiration and (*Please turn to page* 270)



His wife, Olgivanna Lloyd Wright. deep in his work and sharing the responsibility for the development and direction of the Taliesin Fellowship. is continuing her guidance of this center for the training and education of young architects, with its inspiring environment and treasury of original work.

Shelter that encloses without confining

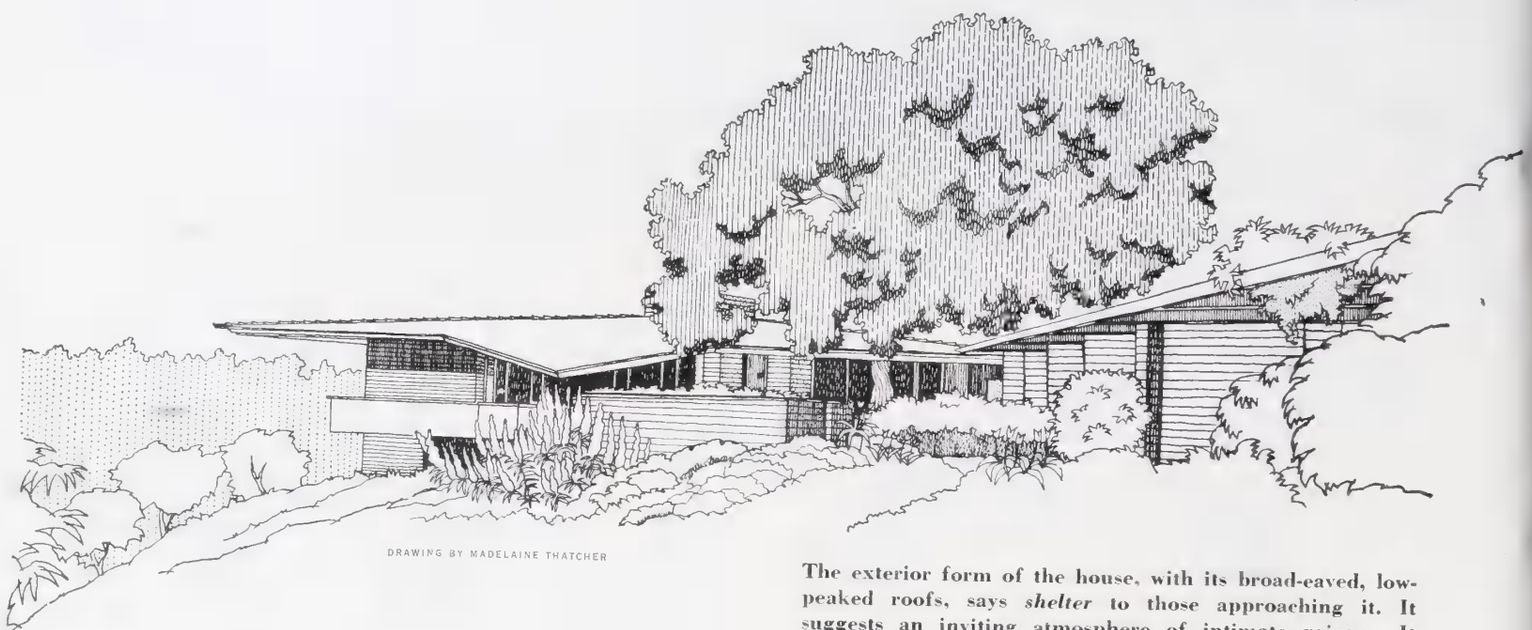
By CURTIS BESINGER

●Frank Lloyd Wright's most important contribution to architecture is the one always sensed and enjoyed by the people in one of his buildings but seldom understood. They feel that there is a different quality in his work, but they do not know what it is. Essentially it is what he referred to as "a true liberation of life and light within walls."

Architects readily acknowledge that he helped to liberate architecture, in that he helped to free it from its bondage to the past, and that he has, from his own daring example, given encouragement to others to work with new materials, new techniques and new structural forms.

But he has also shown that it is possible to build a sense of liberation into a building. This "liberation" is not so much in the material form of the building as it is in the effect it has as an environment upon those living in it.

(*Please turn the page*)



DRAWING BY MADELAINE THATCHER

The exterior form of the house, with its broad-eaved, low-peaked roofs, says *shelter* to those approaching it. It suggests an inviting atmosphere of intimate privacy. It is snuggled close to the ground on the uphill side (seen in view from street, photo below) to keep it nearer to the ground on the downhill side, seen in the sketch above.





The carport, at left of photo, is near the level of the street and above the general floor level of the house. From it steps lead to a paved terrace separated by a masonry screen (in lower photos) into the entrance and living areas.



From the outdoor dining area on the terrace, one has a view of the hillside and of the surrounding tree-covered slopes. This open vantage point, screened from the road by the carport and house, is an unconfined, yet private, outdoor area.

ALL PHOTOGRAPHS BY MAYNARD PARKER

OWNER:
Mr. and Mrs. M. W. Bartholomew

ARCHITECT:
Aaron Green
Taliesin Associated Architects



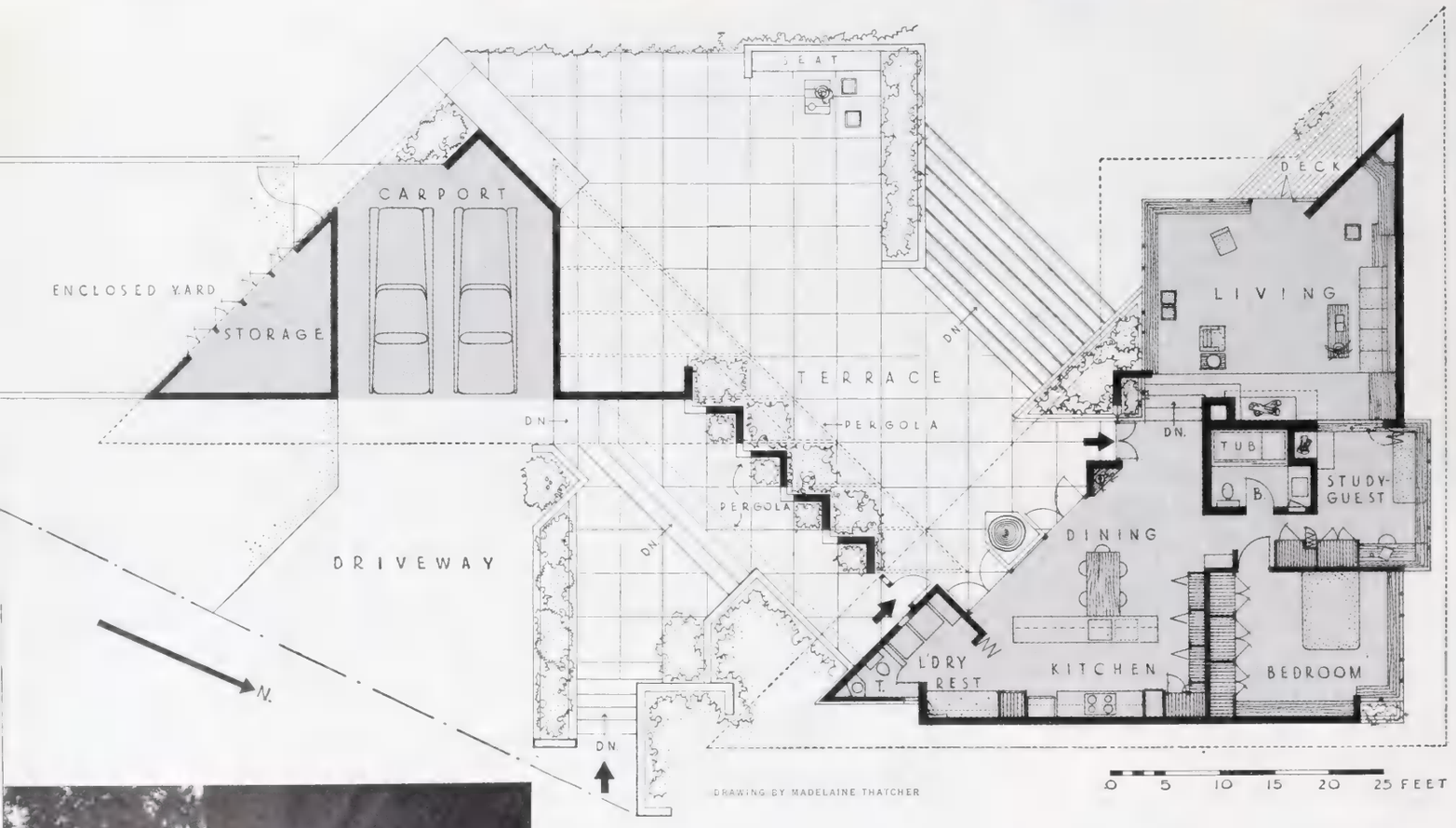
The outdoor entrance area, which guests enter down steps at the right, provides a covered connection between the carport and the enclosed area of the house. The entrance to the outdoor living area is near the center of the picture. See how the masonry piers and the planting in the openings is an effective screen between these adjoining outdoor areas, yet it does not inhospitably say "stay out."



On the living terrace, although in the out-of-doors, one has a sense of being protected, but not shut in. The large live oak around which the house was planned forms a non-restricting shelter overhead, and the screen, seen from the opposite site in the photo above, with its openness and interweaving of plants and piers, lets one sense without seeing it the continuity of the surrounding space.



The continuity of the interior spaces of the house is readily evident in this view from the dining space into that of the living room at left and of the study-guest room at right. The masonry mass at the center contains the bath and the study and living room fireplaces. In both the plan and photos note that, although minor spaces do have articulated forms, the borders between them are not distinctly defined. Observe how the ceiling ties all together.





One sees this view as he goes from the public entrance area to the private living area of the terrace. The door to the enclosed portion of the house is at the extreme right. Note how the projecting bay of living room, with its low-sweeping roof, frames the landscape beyond and effects an intermingling of what is outside and inside—how the steps in foreground carry your eye down the hillslope relating you to the trees beyond. The interweaving of elements and establishing of inter-relationships between spaces, the environment, and the inhabitants help to give a sense of liberation.

In the plan one can see numerous examples of the ways in which spaces, both inside and outside, are interwoven and interpenetrated to become one continuous space, how a space may have a sense of pushing or pulling in relation to an adjoining space setting up a dynamic interaction between them. Observe how the outside terrace penetrates into the dining space; how the spaces on both sides of the brick pier screen are interwoven; how the living space pushes out into the exterior space; how a part of the terrace near the carport draws back under the roof to form a sheltered area.



SHELTER THAT ENCLOSES
WITHOUT CONFINING
continued

Architect Aaron Green, in designing this house for Mr. and Mrs. M. W. Bartholomew, has used some of the techniques of planning and building which Mr. Wright discovered and developed in his desire to give this liberating quality to building. You will also find some of these techniques incorporated in the other houses in this issue.

These techniques developed out of a desire to make of a house something more than the defensive device which our ancestors had known and needed. In general the outside was something hostile against which one surrounded himself with a protective shell. Houses, as they had developed through the centuries, had become, in essence, a collection of these protective shells. But walls which shut out enemies and wild animals also shut in their occupants. And, before the extensive manufacture of glass, walls which shut out the cold also (*Please turn to page 286*)

More pictures on the next page



This view from the living area toward the exterior terrace, the entrance and dining area with kitchen beyond, shows the use of walls as screen elements which permit a continuity of inner and outer space.

The living room fireplace, a part of the central masonry mass of house, has become more than a decorative spot on a wall. As used here it is an integral element in the shaping of the interior space.

ALL PHOTOGRAPHS BY MAYNARD PARKER

Television and hi-fi equipment is concealed in the group of cabinets opposite the steps (seen in the photo at top of page) from the entrance and dining area down into the living room. Furnishings and equipment are integral with structure.



A pair of doors opens to reveal the TV screen. Above it and behind a diamond-shaped cloth panel are the speakers for the hi-fi equipment. A drop-front panel conceals the pull-out record player. Controls are on low table top at end of seat.

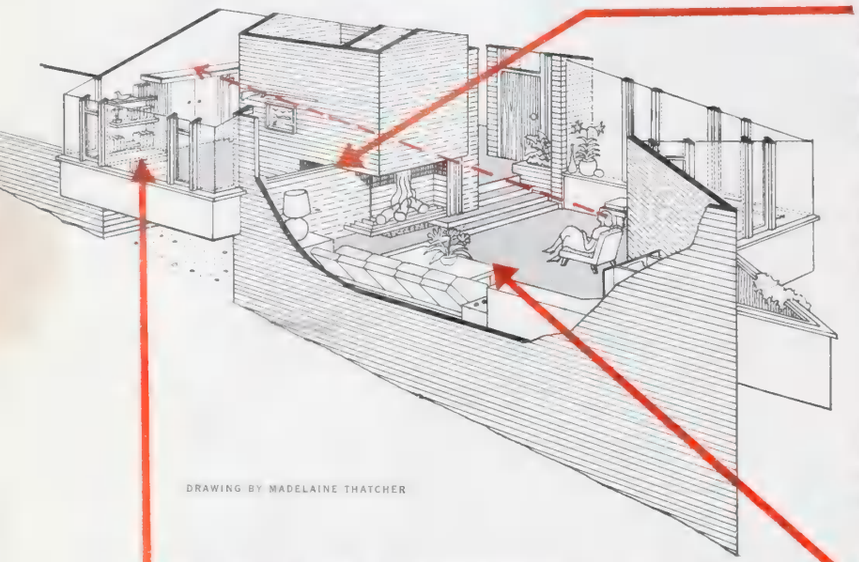




SHUTTERS CLOSED

SHELTER THAT ENCLOSES WITHOUT CONFINING *continued*

By letting rooms borrow vistas from each other, greater spaciousness is achieved



DRAWING BY MADELAINE THATCHER



The study-guest room is a balcony-like space which is a continuous part of the living space, except when the folding wooden screen is drawn across the opening for privacy (as at upper left). From this open, yet intimate, space one has views in three directions: through the windows (at right) and through those of living and dining areas.

A portion of the adjoining study is seen in this view of the living room fireplace corner. Note how spaces flow together at this point to make the guest room a part of the living room and increase the apparent size of both. An extra extension of the visual limit of living room is added by the glimpse of sky seen through corner of study.

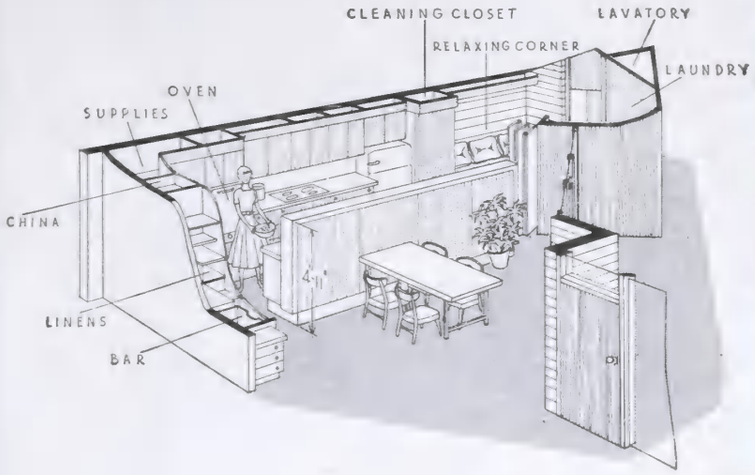
ALL PHOTOGRAPHS BY MAYNARD PARKER



In this view of study-guest room one can see how, through the manner in which the glass is used, the sense of separation between inside and out is almost completely eliminated. The view of the landscape is not framed by a hole in the wall but by the ceiling, the window ledge, the pairs of structural members with the ventilating sash between.



The dining area is the central point in the house to which all of the other spaces are related, since the owners like to entertain by sharing with their friends the pleasures of the fine art of cooking. Near it are the kitchen (behind the low screen wall), the living room, and the exterior terrace (at right), where they may live and entertain in mild weather.





The island unit which serves as one wall of the kitchen area and which shields it from the view of guests in the dining area is high enough to provide storage space above the counter on open shelves and yet not so high that the housewife, who does all of her own cooking when entertaining, is shut away from her guests. Skylights flood the area with light.

Interior Space as Architectural Poetry

Wright's more human approach to shelter was to ennoble and enrich the life lived within

By JOHN DEKOVEN HILL

● The big difference between the Wrightian point of view and all other schools of thought (whether Modern or Traditional) lies in what is considered the main goal. Modernists and Traditionalists both put the appearance of the outside of the building, as seen from the street, as the number one consideration.

Wright believed that the interior space should be the prime consideration, and to make it interesting, poetic, and uplifting should be the basis for the whole design. Whether it is a living room, church, or office, Wright felt that the inside space could be formed in such a way as to create an atmosphere that could lift everyday human activities and give significance, delight, and dignity to the life the structure sheltered.

This difference, seemingly slight to a layman, is a distance as far as north and south poles. The other Modernists and Traditionalists start with the "look" of the building rather than how it works, feels, and lives. They take a form and fit man's activities into it. Wright starts with the desire to make a great circumstance (*Please turn the page*)

Space created inside is what mattered most to Frank Lloyd Wright. In the meeting room of the Unitarian church in Madison, below, a great soaring roof rises over the speaker's rostrum and choir balcony in a form similar to hands in prayer. Upward sweep toward open end of room creates an expansive interior space that instills repose and optimism in contrast to the usual awesome church interior. Roof extends beyond to cut out sky glare, letting natural scene be present as the background for worship.

The engraving below has color errors. The ceiling is beige and the wood is natural.

PHOTOGRAPH BY EZRA STOLLER



PHOTOGRAPH BY ROBERT DAMORA

In Mr. Wright's words "a glorified tent," the living room at Taliesin West shows how daylight and sun can be used as an architectural medium. The luminous glow through the canvas overhead creates a very special atmosphere. More pictures of "the glorified tent" on page 295.

A floor plan laid out on oblique angles instead of conventional square corners was one of Wright's means of giving fluidity to the interior. In the living room shown below, the hexagon forms are echoed overhead in the slope of the roof. Dees-Porch & Grunberg, architects.



Bringing light into the heart of a room from above helps make interesting space. Changes in ceiling and floor levels and generous glass area opening room to garden help create interest and bigness beyond actual dimensions. Living room in the home of Karl Kamrath, architect.

PHOTOGRAPH BY MAYNARD PARKER



INTERIOR SPACE

AS ARCHITECTURAL POETRY

continued



Even a passageway is an opportunity for spacious interest. Repeated vertical rhythms in mullions and concrete columns help to dramatize the height of the ceiling. Openness above partition to adjoining rooms lends airiness and bigness to this narrow space. This hint of what is beyond invites you to see what it is. Low deck, at door height, is a reminder of human scale that further accentuates the vertical dimension by contrast. Florida Southern College.

In a Wright interior the eye is never stopped by a dead end. There is interest wherever it pauses. Imagination is stimulated by glimpses of space beyond the room itself, both within the house and outdoors. Permanent and natural decoration in the living room, below, is achieved out of the pattern of the structure, the soft texture of brick, and mellow wood grain. Long horizontal lines of shelves and easel give the illusion of even greater length.

PHOTOGRAPH BY MAYNARD PARKER



for the human being to be sheltered by. His great gift was showing how to build for men as significant individuals worthy of a fine environment for every phase of their living.

This humanistic approach means every building is a new problem containing its own solution. New forms are the natural result since each building inevitably becomes an expression of its purpose. Functionalism is the beginning, but only the first small step. Convenience and efficiency are not enough.

The soul suffers claustrophobia. A sense of freedom is necessary for a really healthy, exuberant state of well-being. The confinement of (*Please turn to page* 280)

More pictures overleaf

Within a seaside cottage on the California coast, below, is a room specifically designed to take in the sweeping horizontal landscape of surf and rocks. The broad protective overhang, a visor against the sky, is supported on delicate steel to leave the full panorama uninterrupted. Steps in glazing open for ventilation. Home of Mrs. Clinton Walker.



3 PHOTOGRAPHS BY EZRA STOLLER



PHOTOGRAPH BY MAYNARD PARKER

Continuous band of glass under the roof makes the living room above seem unconfined. Like a corner window, it eliminates the usual space boundary visually marked by the meeting of wall and ceiling. Small steel posts on piers support the roof. Night lighting floods upward to heighten the floating look.

(Sorry, but the above engraving should be bluer and grayer.)

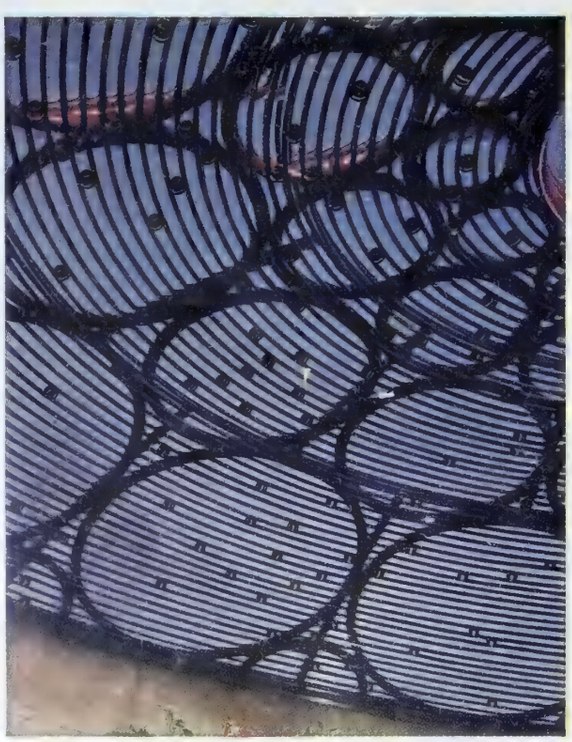
The three-dimensional quality of space distinguishes Frank Lloyd Wright's work. Engineering skill like the reinforced concrete structure of the Florida Southern College Chapel, below, is not used as a tour de force or relied on as a satisfactory end in itself, but as a means to gain the desired atmosphere. In this room concrete has been exploited to the fullest in cantilevered slabs and masonry walls, the blocks pierced for colored glass insets.



Hollow glass tubes line the framework of this circular domed skylight. Random lengths of tubing are connected with small glass inserts adding a dewdrop glitter to the design. The arch of the dome itself is also constructed of circular elements.

The whole geometric abstraction is a shimmering decoration for the space below, endlessly varying according to the light of the sky. As seen below, at three different times of day, it brings into the room changing moods of light and color.







FIVE PHOTOGRAPHS BY EZRA STOLLER

A composition in arcs both in plan and in volume is seen at left in a reception room in the Johnson's Wax administration building. The shape of the dome is echoed in curved glass partitions; in smaller detail in the round glass tubes and even in shelf edges. This consistency in design gives a wholeness characteristic of Wright's work. When every element is introduced as a contribution to the total scheme the result has quiet harmonious repose.



PHOTOGRAPH BY LISANTI

Another form of skylighting, diffused through reinforced plastic panels, brings glowing light into the center of the room at right to make the central space seem even loftier in contrast to the low-ceilinged alcoves. Ceiling pattern demarking form of structure is typically Wrightian. Artificial lighting is also located within the skylights so the room is as effectively luminous at night. This room designed for the U.S. Rubber Company by Curtis Besinger and John deKoven Hill.



The study at Taliesin North, built in 1911, is a striking example of Wright's ability to endow a space with sheltered security and at the same time create an atmosphere of expansive freedom. Here the many little vistas both horizontal and upward offer mystery and fascination to the eye and mind; yet the total effect is one of serene repose without distraction. The presence of this room, though carefully calculated and literally built-in, seems casual and almost as though it had grown naturally.

PHOTOGRAPH BY EZRA STOLLER



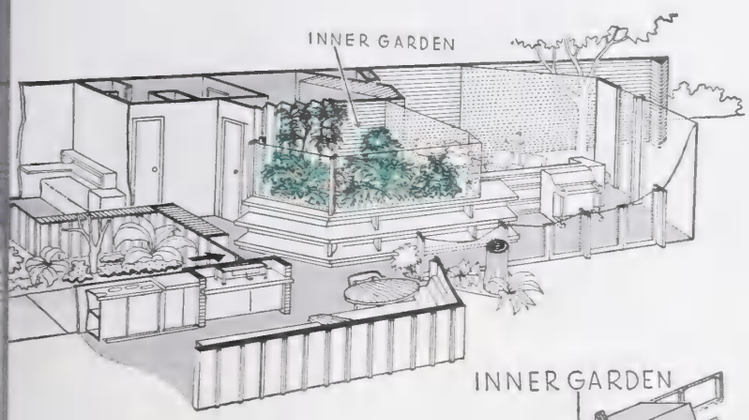
When a house completely surrounds a little open interior garden, something charming happens. The rooms looking into this enclosed garden seem bigger, light is better, the plants seem more remarkable.

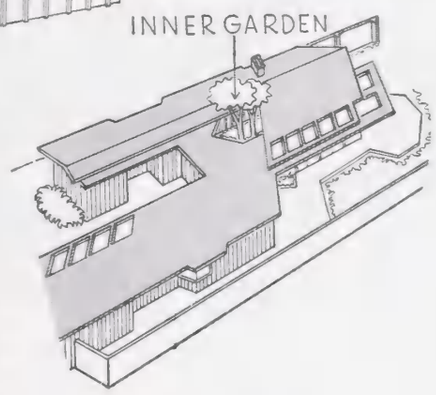
PHOTOGRAPH BY MAYNARD PARKER



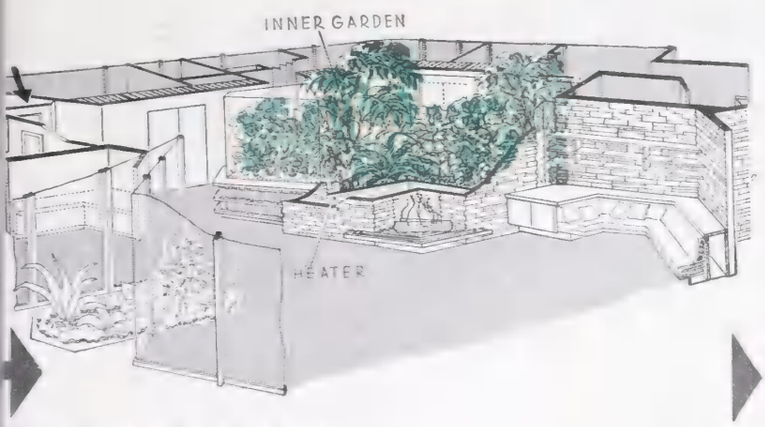
The Inner Garden

—a romantic device with great practical value

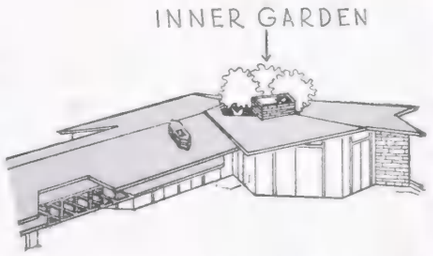




Cutaway view of the inner garden of the Reif residence designed by Aaron Green, of Taliesin Associated Architects. (Floor plan of this house may be seen on page 256). Three rooms and entry get benefit of this charming little outdoor spot. Plants seem more precious when seen in such a small scale space.



In another house by Aaron Green, a similar inner garden is shared by the living room, master bedroom, and entry hall, giving daylight from opposite directions and annihilating the sense of enclosure. Photo at right shows garden as seen from front door and how it lights passage to bedrooms. Photo at left shows how it relates to living room.



DRAWINGS BY MADELAINE THATCHER

● One thing Frank Lloyd Wright firmly believed was that a house should intermingle with Nature in as many agreeable ways as possible. Just as the house was supposed to be a becoming backdrop for man, so Nature and the structure should associate in ways each to enhance the other.

For this end, he had many ways of intermixing structure and Nature. One is to wrap some part of the structure around a piece of garden—totally or partially. One such an example is shown at the upper left, a charming nook on the campus of Florida Southern College in Lakeland, designed by Mr. Wright in 1938.

This same device has been expertly handled in two houses by Taliesin-trained Aaron Green, shown below. In each case the house completely encloses a tiny garden, and the surrounding rooms look into this outdoor enclosure. The result produces a glamorous situation, for the plants seem more remarkable and the foliage more interesting by being so framed.

But there is a dividend beyond the glamour—the fine quality of light created in the surrounding rooms. The light is entirely from above—skylight in the truest sense. Mr. Wright believed that "the best way to light a house was God's way—the natural way," which means light from above, as well (*Please turn to page* 301)

PHOTOGRAPH BY MAYNARD PARKER







It is more as if the Howes were surrounded by their hillside and its view of the Wisconsin landscape than by walls and a roof, so close to the land, so open to its surroundings is their two-room house. Everywhere necessity has turned into poetry. Retaining walls (above) are conceived as a lovely series of fern beds; below, walls of native stone run out of the house into the hill, seem to be part of it.

Beyond the Functional —into the Poetic

Wright recognized and imbued his students with the truth that comfort and convenience are not all that human beings require of their shelter. Architecture must nurture man's spirit as well as his body, speaking like poetry to the soul, awakening it to the intangible, yearned-for beauty that all men instinctively seek

● A poet who wrote his sonnets in syllables of stone—that was Frank Lloyd Wright. He was no foe of the functional. Indeed, he insisted that a building always work well. But with a poet's insight he perceived that man's greatest need is spiritual—to feel himself one with the universe, in closer contact with beauty, truth, and the mysterious, abiding forces that are all about him.

Wright knew, as Alfred North Whitehead has said, that "the soul suffers claustrophobia," that every human being feels there is more in him than his situation allows to come out. So Wright thought we should live in surroundings that more nearly reflect our own private, wonderful estimate of ourselves—many-faceted and deep, responding wondrously to the multitude of life's stimuli of mood, people, light, health, and seasons, music, the news—yes, all the experiences of life.

To Wright, architecture's great goal was to surround man in his daily life with opportunities for this break-through. Wood and stone, steel and glass must direct the eye to sights and sensations that invite the soul. A soaring roof line can elevate the heart: a vista opening to sunlit space or to Nature's restful green can restore the spirit.

This is perhaps Wright's greatest legacy. It's the principle that created this cottage of only 842 square feet, the home of John H. Howe, a member of Taliesin Associated Architects. Working closely with Wright for 27 years, he has grasped well the lesson of the poet-builder. (*Please turn the page*)

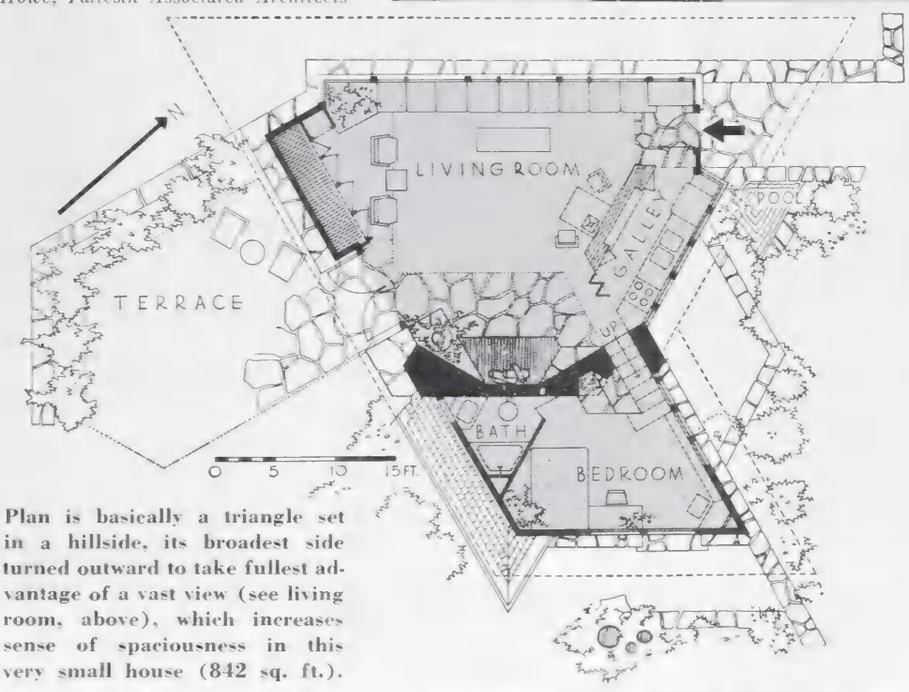
ALL PHOTOGRAPHS BY MAYNARD PARKER





The necessary parts of this house (ceiling, walls, openings) evolve into beautiful patterns of themselves, requiring no added embellishment, no concealment. This is how structural truth and beauty become one in Wrightian architecture. Vaulted ceiling follows sloping roof-line. Its essential beams form their own beautiful soaring pattern.

ARCHITECT:
John H. Howe, Taliesin Associated Architects



Plan is basically a triangle set in a hillside, its broadest side turned outward to take fullest advantage of a vast view (see living room, above), which increases sense of spaciousness in this very small house (842 sq. ft.).

DRAWING BY MADELAINE THATCHER







Since two sides of the living room are virtually glass, the changing patterns and colors of nature are the Howes' living companions, even in the kitchen, which is only partially screened from the living room by a cabinet.

The play of light and shadow on wood and stone, the unusual angles created by the triangular plan enrich the little house with a mood of mystery, of unexpected delight. Stair (left) leads to bedroom and bath (far left).



ALL PHOTOGRAPHS BY MAYNARD PARKER



In Wrightian houses, light is a new, delightful dimension

It is almost as if Wright rediscovered the fabulous, constantly changing beauty of light. In the home of Mrs. J. G. Ashman, Midland, Mich., designed by Wright-trained Alden Dow, sunbeams, dappled shadows, or moody mistiness surround even mundane chores with a quality of enchantment. Glass-glazed roof of long gallery (left) brings in summertime light filtered through leafy trees outside. To work at the desk at gallery's end (above) is like living in a new, delightful dimension. In winter, trees are bare, and the gallery is flooded with sun.

Out of glass, redwood and the grandeur of Nature, a chapel that seems a prayer in itself



The poetry of space enclosed yet open, of transparent walls that free rather than confine, of height that elevates the spirit yet never dwarfs man—these Wrightian concepts are all inherent in the Wayfarer's Chapel, Palos Verdes, Calif. It is the design of Lloyd Wright, one of his father's most sensitive students. High on a promontory overlooking the sea, this place to pray invites meditation without distraction, brings the grandeur of Nature into the worshiper's very presence. Eventually, when the trees outside are grown, this airy glass chapel will stand in a shady bower. The skyward thrust of the structure and the branching pattern of glass joinings suggest tree-like forms.

Wright, like all poets, was exhorting his fellow men to realize their own mysterious greatness as sentient living creatures. He was saying that the sheltering space in which you live can—and should—reveal to you what a wondrous, rich and reassuring experience it can be to be a human being. If his message was sometimes misunderstood and misinterpreted, it was because architecture had never previously been presented as a medium for freeing the individual and for putting man into personal, intimate contact with his universe.

People who have lived in Wright's houses understand his meaning well, however. And it is from their comments that you get some insight into the new life opened to them by this poetry written in wood and stone, steel and glass.

Mrs. Isadore Zimmerman of Manchester, New Hampshire, says: "The greatest experience of our life has been the actual living in a Frank Lloyd Wright house. It's a sensation you can not describe; you have to experience it. . . . When we awake in the morning we can look through our house to the garden and see the eastern sun come up. We watch the sunlight grow; we watch its shadows change. It's the kind of beauty you can't put into words; it's a feeling, like being on top of a great mountain. My husband and I (*Please turn to page* 308)





TWO PHOTOGRAPHS BY MAYNARD PARKER

The scene above is in Mr. Wright's study in his Wisconsin home (the same room as shown on page 207). The bookshelves that run below the windows were partly given over to the showing of Japanese prints, a specialty which he pursued for 56 years. Beneath the print rack is a lap organ, which he dallied with in relaxed moments. A jade vase holds pencils and drawing necessities. Photo at left shows a corner of the family's dining room at Taliesin North. Note how useful objects are grouped into little compositions.

Wright's Way with Little Things

By ELIZABETH GORDON

PHOTOGRAPH BY JOHN ENGSTEAD



● A great many people pay lip service to the idea that you should make your home and your life a work of art.

But nobody ever developed this precept as fully as did Frank Lloyd Wright. He applied his discriminating eye and mind to the smallest things. as well as the biggest. He sought out beauty in all categories—from automobiles and plows to ancient Chinese bronzes or clothes. It was just as important for him to have a beautifully arranged breakfast table as it was to build a beautiful building.

He undertook to get beauty into life by two means: choosing beautiful objects in the first place and then arranging them *for use* in a beautiful way. This meant that everything to be used must be beautiful: that quality and discrimination must not stop at the kitchen door. Everything must count, beginning with the necessities. To him, making a good arrangement of the salt. pepper and sugar containers on the dinner table was as interesting a proposition and as worthy of your attention as creating a building. All to be seen must satisfy. He believed in organizing the (*Please turn to page* 316)

Mr. Wright, at the age of 86, standing in front of the living-room entrance at Taliesin North. Jaunty, straight as a sapling, he belied his age in all respects. Behind him you can see pierced and carved wood Chinese panels set into the glazed foyer. This is very typical of the way he made architectural use of art antiquities, putting them to work as they were originally used.

TWO PHOTOGRAPHS BY STEPHEN MICHAEL

Desk arrangement above, which puts fine old objects to useful modern work, is typical of the way Wright brought beauty to the daily necessities. A museum-caliber bronze Chinese cup holds pencils. Old Japanese smoking set holds address book, foreign dictionaries, stamp box. Modern Japanese lacquer boxes (hexagons) hold paper clips, rubber bands, measuring tapes, etc. But above all, please note the recurring hexagon motif: as painted pattern in the far round bowls and as three-dimensional solid hexagons in the foreground. Such a little trick! Yet it gives cohesiveness and unity to a miscellany of objects, binding them all together into an integrated whole.



Mr. Wright had a gift for taking things that *had* to be and making them contribute as an easy, natural part of that situation. When he threw pillows and a blanket on a couch he made them look so inviting that you wanted to go immediately and lie down. It was a studied, deft touch—not a thoughtless one. But it was not "for effect." Rather it was to make a casual and attractive convenience out of what was going to be there anyway. His arrangements were not to show off, but to make the situation inviting by making it irresistible. He was not saying, "Look at me, how clever I am!" Rather he was saying, "Come, rest yourself in this pleasant situation."



Exploiting the rich possibilities in materials

● Every building material, man-made or natural, has within its nature its own peculiar beauty. In natural materials, like stone and wood, this beauty is easy to see and many ways to take advantage of their natural qualities are fairly obvious. On the other hand, some of our modern building materials which have tremendous latent possibilities have hardly been explored beyond the realm of engineering technic. This intellectual investigation and understanding is certainly a necessary first step. But we are surrounded with well-built examples of modern construction that are frequently ugly and at best inoffensive.

To go beyond practicality to something more deeply satisfying requires sympathy and insight on the part of the designer—not a matter of added expense. Loveliness results when imagination is applied with genuine loving interest. Wright proved that the elements in a building, like orchestration in great music, can be made powerful contributors, each in its own way, to the beauty of the total environment.



"We took the concrete block and made it live as a thing of beauty, textured like the trees among which it stood." A striking example of Wright's ability to see the romantic possibilities inherent in the plasticity of concrete. Deeply patterned blocks are used inside and out in this California house, built in 1921.

All the photographs on these two pages are illustrations of Frank Lloyd Wright's work in concrete. These are only a very few among his many and varied poetic developments of this material. Below, the flowing continuity of reinforced concrete is combined with block masonry with serene fluidity. Residence of Mr. and Mrs. David Wright. For interior view, see page 247.

Passageway, above, is in a house built completely of concrete blocks, even the roof. Ceiling blocks are coffered, creating an over-all pattern throughout the house. Same coffered block, without center panel, is glazed to make lacelike side walls. Extra dividend of sunlight pattern is something Wright always considered and designed for. Residence of Mr. and Mrs. Benjamin Adleman, 1952 in Phoenix, Ariz.





The Campus of Florida Southern College, designed in 1936, is a complex of detached buildings connected by covered esplanades, all of poured concrete and block masonry. Designed to be built without highly skilled labor, they demonstrate the variety that can be achieved in form and enrichment within a consistent grammar. At left, curved wall of the library.

Poured concrete piers, flaring outward to support the broad overhanging roof slab, give deep shelter to the glass areas in the administration building below. Columns cast in same form, spaced twice as far apart, support the esplanade roofs between buildings as seen in lower picture, another view of the same structure. For other photographs, please turn the page.



COLOR PHOTOGRAPHS BY EZRA STOLLER



More proof that common materials, though common in supply, need not remain common in their effect

This building, designed by Alfred Browning Parker, shows that he understood Frank Lloyd Wright's attitude about materials. Here he has used concrete, appropriately and imaginatively, and raised it above the average and ordinary usage of this common material. By the use of pierced concrete block, he has made it into a lacy filigree, reminiscent of a trellis, yet capable of being glazed.





Constructed entirely of poured concrete and specially cast block units, the building has a serene and inviting appearance. Long uninterrupted horizontal lines give it a graceful simplicity and quiet repose in the landscape. In contrast to plain surfaces, walls of pierced block form big areas of over-all pattern. The grille-like openwork of these glazed walls creates a veiled, intriguing mystery. Block walls are reinforced with steel bars both vertically and horizontally, and reinforcing channels are filled with poured concrete. The result is a warp-and-weft fabric strong enough to bear the weight of a concrete roof.



OWNER:
Alliance Machine Company

ARCHITECT:
Alfred Browning Parker

Continuous walls of block units from floor to ceiling have glass inserts, giving the interior cheerful lightness without the feeling of uncomfortable exposure, establishing an atmosphere of shelter and separation from outside distraction without sacrifice of openness and light. Concrete roof slab is coffered in a square grid. The recesses create an overall texture and assure proper acoustics. Lighting fixtures, set into these panels where needed, punctuate the pattern of the ceiling without destroying its continuity.



Ethereal rainbow tints flood ornamental richness through the interior. Subtly colored glass set into the wall blocks along with clear panels, translates outside glare into a soothing mellow glow that spreads a quiet tapestry of soft color and pattern inside. The long narrow proportion of the block units gives a predominantly horizontal stratification to these walls, visually dramatizing the length of the long uninterrupted areas. Patterning of block ends, resulting in an irregular profile at the vertical joints, adds to horizontal look. Such a building obviously is air-conditioned year round.



In this delightful setting there is a beauty that has nothing to do with cost, high or low. It isn't due to rare, expensive, or exotic materials. It is the rewarding result of real understanding, applied by the designer, to create a beautiful circumstance by capitalizing on common and easily used materials.

More photographs on next page.
Building and furnishing information on page 269.

When materials and the structure itself contribute their own decorative interest as effectively as they do here, the spaces inside effortlessly assume a natural beauty free of the need for the decorative effects and theatrical tricks that have to be used to bring vitality into the conventional plain box-shaped room.





The simple straight-line form of boards as they come from the lumber mill are used to advantage to give a quiet horizontality to the wood walls of this house. Entrance, above, is sheltered by an openwork trellis, ornamentally constructed of mitred boards and square wood blocks. Side panel at door echoes the spacing of the wall boards.

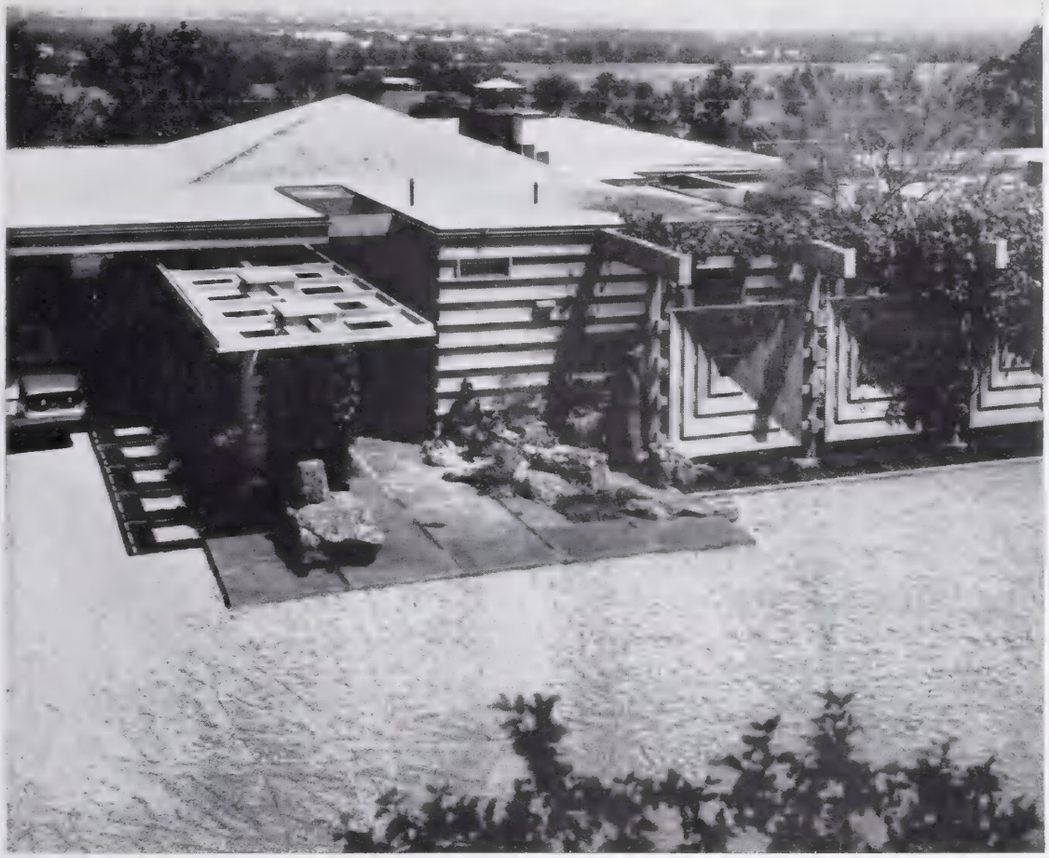
Service entrance, below, reached by a cleverly concealed path in the rock arrangement, is screened from parking court by a decorative paneled wall. Beams extend overhead as a trellis. Picture on facing page shows another view of this screen wall. Mitred panels separated by wood blocks, permit air passage between them.



Lumber and blocks are materials for the artist



The patio, partially enclosed by the house, is spanned by wood beams to carry vines overhead. It is a sheltered, private outdoor room complete with its own storage cabinets for games and furnishings. The consistency of rectilinear pattern is present everywhere in the wood construction and is repeatedly echoed by unit markings in the concrete floor slab and the deeply raked joints that accentuate the cast-stone block units in masonry walls and columns. Kitchen is at left. Glass door opens to loggia and television room. The children's wing is beyond with a play court adjoining the patio at the right. The space thus serves as a central entertainment and relaxing area.



ALL PHOTOGRAPHS BY MAYNARD PARKER



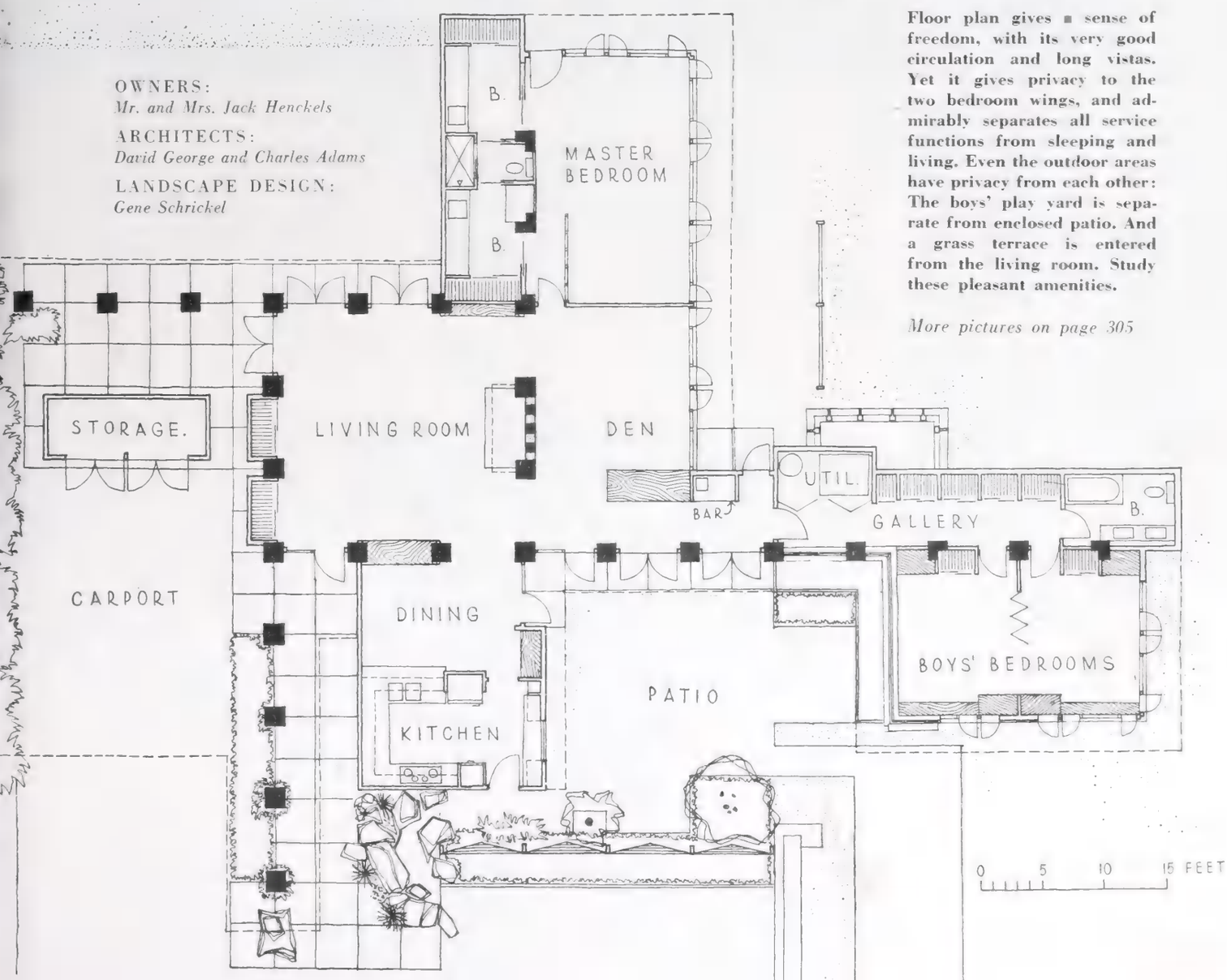
The architect David George, a student of Frank Lloyd Wright, has created a very commendable house using a number of Wrightian principles. Using a square as a design motif, he has created great variety within it. It is essentially a flat-roofed house, but he has made one soaring space in the living room, whose peaked roof shows here.

Roofed patio off the living room repeats the motif of the square, used so intricately it becomes lacework. Motif occurs at entrance.

OWNERS:
Mr. and Mrs. Jack Henckels

ARCHITECTS:
David George and Charles Adams

LANDSCAPE DESIGN:
Gene Schrickel



Floor plan gives a sense of freedom, with its very good circulation and long vistas. Yet it gives privacy to the two bedroom wings, and admirably separates all service functions from sleeping and living. Even the outdoor areas have privacy from each other: The boys' play yard is separate from enclosed patio. And a grass terrace is entered from the living room. Study these pleasant amenities.

More pictures on page 305



ALL PHOTOGRAPHS BY MAYNARD PARKER

A curved ramp sweeping upward in a great circle dominates the interior of this shop as a central feature of the space. Its circular form is echoed and re-echoed against a secondary interplay of squares in every form and pattern present—from the richly ornamental plastic ceiling to the furniture and display shelves. Even the little stools are circles on square bases. Thus the total design, based on curved and circular divisions within a square, encompasses all parts to bring about a richer, subtly powerful atmosphere. V. C. Morris shop, designed by Frank Lloyd Wright in 1948.

Integration:

the art of knitting everything together into one stronger whole

● The level of success of any building depends on the architect's ability to develop a big concept so completely that even the smallest part contributes to the over-all. When this attention and care extend from the form and structure of the building down to the smallest hardware item, the result is harmony with many levels of interest. When all the parts are aesthetically related to the bigger whole, instead of being a collection of miscellaneous unrelated features, the whole then becomes greater than the sum of its parts.

The nature of this refinement is inevitably suggested by the general plan and structural pattern. Like the growth pattern of a plant, a theme can be developed and consistently embroidered to create an integrated whole without the distraction of unrelated—therefore jarring—notes.

This full development of one theme permits a great depth of detail and embellishment without risk of a restless or confusing result. It is a matter of keeping the parts subordinate to, and consistent with, the whole, so they contribute appropriately in form and color without demanding special attention to themselves.

The cheerful interplay of circles on circles as a theme for a whole house

The flow of lines and spaces in the house above brings about an almost liquid restfulness to the eye and mind. Yet the total impression is one of underlying order, controlled but not rigid. The plan of the entire house and garden is based on circles and pure arcs, creating a fascinating fluidity in the relationship of spaces inside and out—an ease in transition from one part to another. Devoid of arbitrary free-form effects, this interweaving of geometric forms knits together into a complete, quiet composition of softly curving beauty.

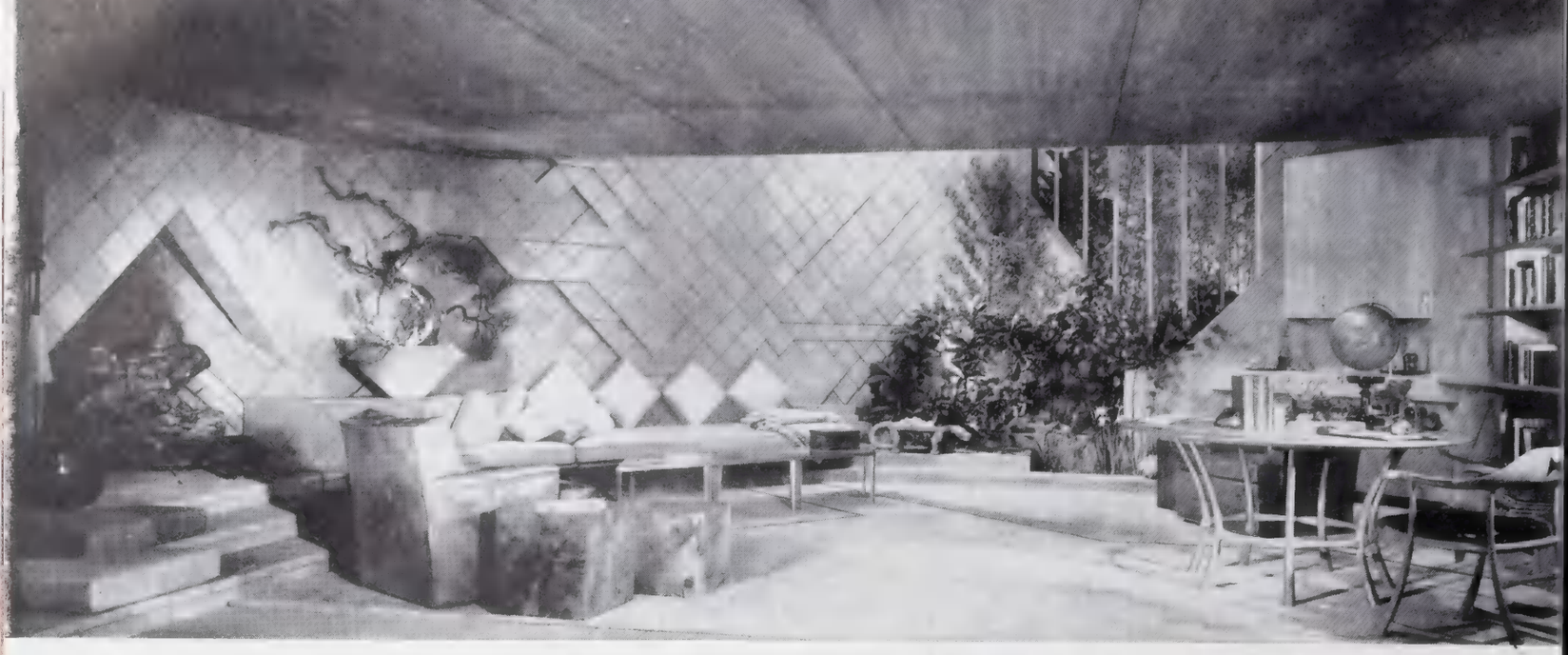


Little unobvious touches that do not call special attention to themselves nonetheless contribute to the success of the whole ensemble. When thought is given to even the smallest details and they are designed or selected with the total scheme in mind, clutter and fussiness can be avoided. At far right, the entrance hall is defined by a pattern of circular insets leading through the house to the garden beyond. Decorative accessories, like the round bronze plaque on the entrance doors and the circular seat and lantern globe, become appropriate contributors to the whole.



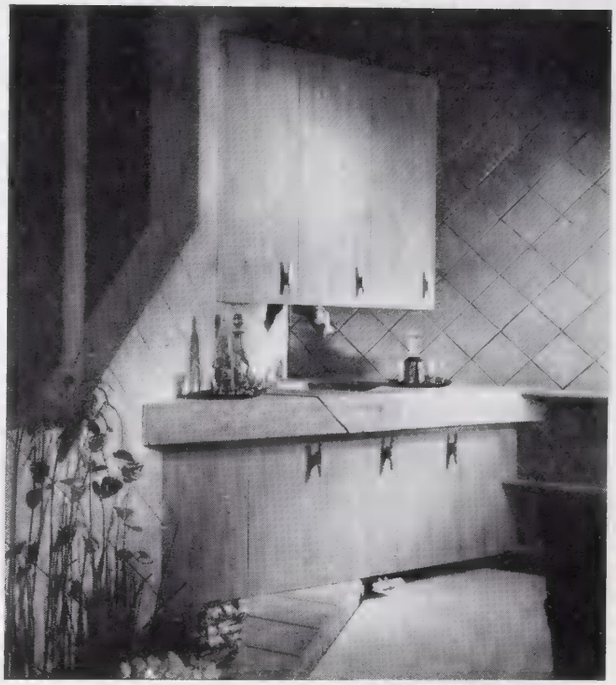
ARCHITECT:
Charles Montooth
Taliesin Associated Architects

Please turn the page



This room was designed with an underlying consistency, like measures in music. It all stems from multiples or divisions of an 8-inch square





ALL PHOTOGRAPHS BY MAYNARD PARKER

The serene impression of this room comes from the affinity each part has for all of the others. The textural richness of these concrete block walls, achieved by varying projections of the square and triangular units, forms a geometric bas-relief that is extended and amplified, by repetition and variation, in the forms of the built-in cabinets, furniture, and accessories. The eight-inch dimension of the block units establishes a diagonal unit system that is consistently maintained in all the dimensions in the room, from the basic floor plan down to small details like the fireplace grate, the couch pillows, and the window opening. Even the round vase is cast to the angle of the block courses and to line up in height with the wall blocks.

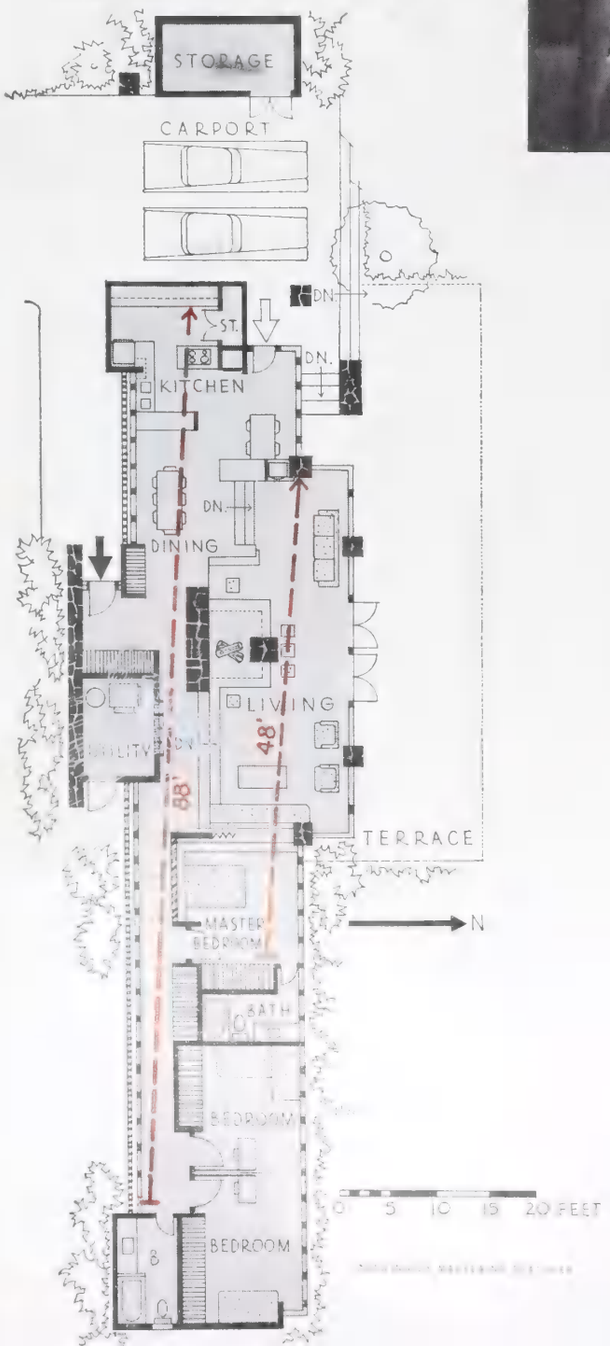
Like measures in music, this underlying consistency, in multiples and divisions of the unit, brings variety within unity to the room. Without being obvious or rigid like a monotonous drumbeat, it establishes an overall rhythm—or unseen framework—within which all the parts fall together without discord.

The pattern of the carpet (see right) is hooked on the bias in an abstraction based on the triangle theme, worked within the same unit system—a flat-lying design that provides warm color and pattern without distraction. Nesting coffee tables also play their part in the total design. Room designed by John deKoven Hill.





Open plan of this house creates long vistas (dotted lines on the plan below) that give a sense of spaciousness no matter where you are in the house. Standing by the utility room (above) you can look through the dining area over the counter baffles to the far wall of the kitchen. Ceiling joint lines accentuate length.





To turn an open-plan house into more than vast, exposed space, Wright found architectural devices to shape the space into useful segments. Two such devices here, in a house by one of his former students: the change in floor levels, the see-beyond but protective half-partition.

The Open Plan

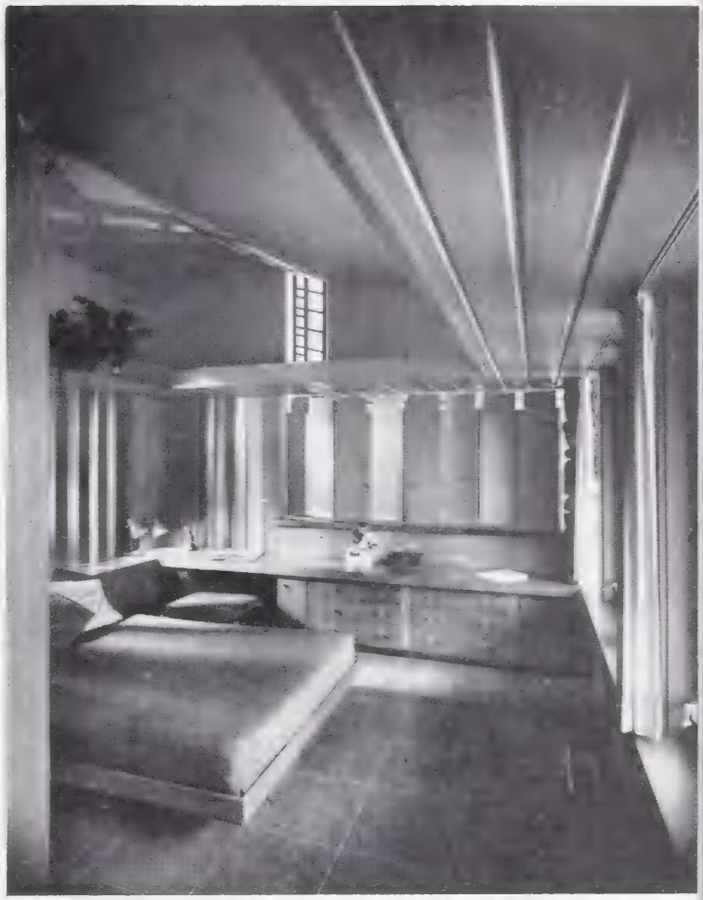
—a way to gain spaciousness

By GUY HENLE

● By destroying the organization of space into "boxes beside boxes or inside boxes called *rooms*," Wright gave us the Open Plan. In doing so, he laid bare one of the many contradictory elements in the nature of man: the emotional desire for liberating space vs. the primitive need for shelter and privacy. But so great was Wright's understanding that his open-plan houses provided both. "I declared the whole lower floor as one room," he said, "then I screened various portions of the big room for certain domestic purposes like cooking, dining, and reading." Thus, his was an open plan, but on a human scale, using architectural devices to shape the space into useful segments. Others, unsuccessfully embracing the idea, developed vast areas in which there was neither shelter nor privacy, only a sense of exposure. The house on these pages, designed by a former Wright student, illustrates well the Wrightian approach to the open plan. There are no walls or doors from the living room to the dining room or from the dining room (*Please turn to page 298*)

PHOTOGRAPHS BY MAYNARD PARKER





ALL PHOTOGRAPHS BY MAYNARD PARKER



Even the master bedroom can join the central living space

In most open-plan houses the partition-free area does not touch the bedrooms. Here, because he placed the master bedroom adjacent to the main living space, Architect Jones was able to join it visually to this central core. A four-foot-high wall opening, over ten feet wide, has a folding screen that glides back to reveal the living room. The screen is open in the photograph (above left) and you can look through to the TV set on the far wall, a distance of 48 feet. The continuation of the deep-grooved ceiling ties the two rooms even closer together. When privacy is desired, the screen is closed (above right). At left, a view toward the bedroom.

OWNERS:
Dr. and Mrs. Calvin Bain

ARCHITECT:
Fay Jones



Though the kitchen is open to the living room and dining room in a spatial sense, as a practical matter its work counters are fully shielded by the four-foot-high partitions. This separation is enhanced by the lower-level of the living room, which makes the effective height of the partitions well over five feet. **More pictures on how the kitchen works, page 298.**



Wright's skill with ornament shows best when he had the chance to elaborate the minor and less significant details of a house into a rich brocade of design. This detail of the rug (shown opposite) is a fine example. The house it was made for is a circle and portions of circles—not only vertically and horizontally but in the third dimension. So the rug simply makes the structural pattern visibly apparent in yet another way.

Notice how, even though design is complex, it still "lies flat." There is no circle lying on top of another—as solids — which would make you feel you might trip or stumble. They intersect, but do not overlap. Notice how circles finally curl around concrete.

Wright Considered Ornament Desirable

● Many puritanical men have been the offspring of profligate parents. And so many modern architects, their philosophy and theories conceived in an orgy of ornament at the turn of this century (when architecture in general was in a somewhat decadent state), have drawn away from any natural display of feeling. To them ornament is a mortal sin. Dry austerity is their desired ultimate.

But Frank Lloyd Wright, fully conscious of the excesses of his predecessors and protesting against them, was not inclined to do penance for their sins, or to deny his work the marks of a joyful spirit.

While other architects were being self-righteously pure and uncontaminated, Frank Lloyd Wright was wholeheartedly being his exuberant self, a vigorous being with the human desire to carry his work to its full expression —including the qualifying patterns of ornament. He was tempted at times to excesses and fully aware of the temptation. Ornament could be misused and overdone. It could be meaningless and without content, just as manners, the stylized bloom of human contact and social life, can become hollow form and pretense.

But to him a building without its complement of ornament was like a face stripped of its features, an anonymous skull. To him, ornament on a building was as natural as plumage to a bird, blossoms to a plant, or music and poetry to the human spirit. (*Please turn to page* 292)

More pictures on the next three pages



Wright had always developed ornament for his houses since the earliest days. This fragment of stained glass is from the children's playhouse on the Coonley estate (1908) derived from the gaiety of balloons and confetti. There were many variations on this theme in the playhouse. He considered this a way to soften the severity of the rectangle and to effect an easier meeting between architecture and Nature.

Wright designed this rug for one of his houses which was based upon a circular plan. It shows that it is possible to achieve a great freedom in form and yet stay within the limiting discipline of a chosen geometry. In much the same manner, a gifted composer may develop a simple musical theme into a rich, orchestrated symphonic structure. Rug is in home designed for Mr. and Mrs. David Wright and was made by V'Soske.

PHOTOGRAPHS BY MAYNARD PARKER



A utilitarian feature, a folding screen, is lifted above mere satisfaction of a need by its pattern of color and gold leaf. Note how the design is agreeably related to the rectangular character of the structure and to the scale of the brick work and to the rug beyond it, which was designed by Mr. Wright for this house. Rug and screen are ornamental features which strengthen the quality and character of the house.

PHOTOGRAPH BY EZRA STOLLER



ARTIST FOR ALL 3 PROJECTS:

Eugene Masselink, Taliesin Associated Architects

Recognizing the essence of its natural environment, with its exuberant forms and references to tropical foliage and color, this mural, executed in paint and gold leaf on cypress plywood, is the decorative feature of the two-story reception area in the Florida home of Mr. and Mrs. A. Leo Cohen, which was designed by Alfred Browning Parker, architect.



TWO PHOTOGRAPHS BY MAYNARD PARKER

The ever-changing play of light and color in this mural executed for a house planned by Charles Montooth, architect with Taliesin Associates, is a constant source of delight. It derives from the forms and colors of bougainvillea and also from the circular floor plan of the house. Even the horizontal joints of the concrete blocks are controlling guides. Mr. Masselink has, with clear and colored glass and gold leaf, accomplished a work which echoes the materials and the curved structure of the house. At the same time, it is also in harmony with the natural forms of the foliage with which it is seen in relationship. The mural points up and complements the happy merging of Nature and architecture, particularly if one compares it with the customary sort of uncommunicative cold war that can exist between a work of art and Nature. Note how the joints of wall, visible through the glass, are woven into the design.





TWO PHOTOGRAPHS BY EZRA STOLLER

Curing the flaws in a brownstone apartment in a Wrightian manner required mainly the ability to organize and unify a lot of unrelated doors and openings into one whole. This was done by replacing the old doors with new series of folding ones, all topped with a wood deck which wraps around one corner and travels toward the windows, where it fades away against a jog in the wall. Besides unifying the openings, the remodeling aimed to annihilate the sense of where the corners are, as well as the flat plane of the wall. The many folding doors set up a new rhythm of new planes.



The Wrightian Look built into an Existing Structure

Wright's way was to take what was good about a place (or a person) and play it up. Then, if possible, add something good beyond that

● It is a Wrightian principle that if you confuse the boundaries of a space and make the planes irregular so the eye is not sure where they are, you have made the space bigger optically, to say nothing of more interesting. The limits of the confines are the limits of the eye, so don't let the eye be too sure about what it sees. In other words, confuse the boundaries. Do not let them be obvious.

This room in a city brownstone started with three better-than-average features: more than ordinary height, a nice fireplace and nearly a wall of window. The goal was to make these count, but also to cure the rather disorganized and jumbled entrance wall, with too many doors and openings.

By adding a low deck, at door height, some reminder of human scale is brought into the room, thus making the high part seem higher. Also this low deck makes the room seem wider by emphasizing the horizontal. Optically it seems to be four feet wider. Compare the before and after photographs below, on left and right.

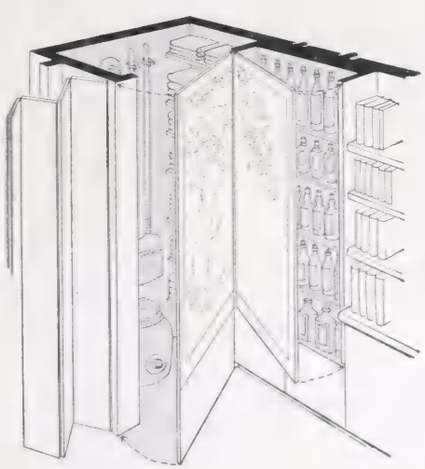
By carrying the deck and the Japanese screen around the corners, the boxy feeling was destroyed, again making the room seem bigger. The bookshelves and the mirror behind them contribute further by annihilating your sureness about where the wall is.

The series of tall, narrow folding doors, of the same cherry plywood as the deck, (plus the Japanese screen) read to the eye as one dark unit, unifying the whole end of the room. A group of these folding doors even partially obscure the entrance door, and since they all appear more like screens, presenting many planes to the eye, they contribute to the annihilation of the six customary planes of the box. (See article about "Exploding the Box" on page 256, this issue.)

Even the dried bouquet on the deck in the upper left hides the real corner.

Thus the terminations of the walls—the corners—are removed, optically speaking, or minimized.

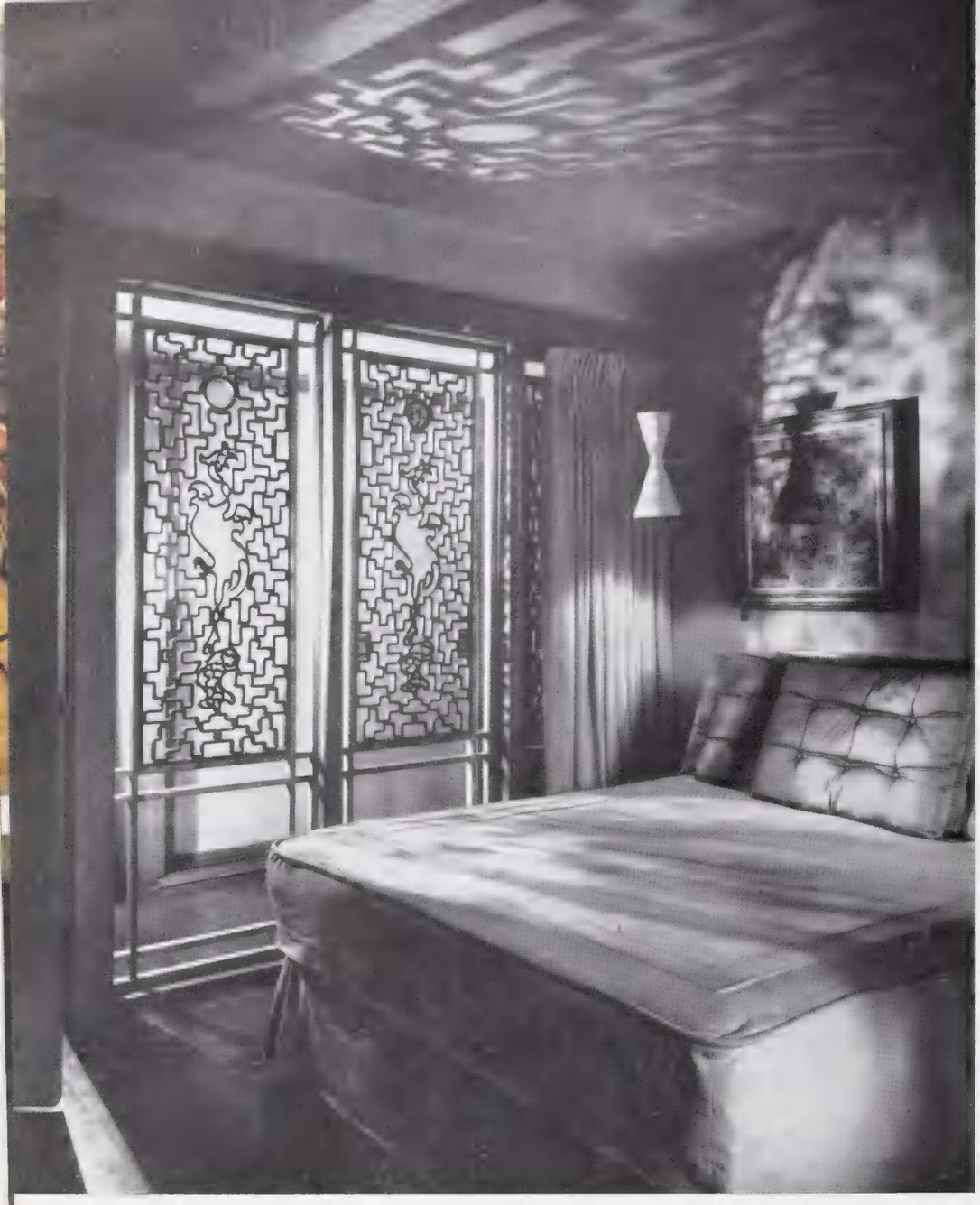
A dividend, from this kind of designing, is that it lets you introduce a richness of interest which is not possible when your goal is to emphasize the planes, as in Bauhaus architecture. Room designed by John DeKoven Hill.



By adding bookshelves, more storage was gained. They in turn created a new cupboard nine inches deep by 36 inches wide. Not a lot, but in a small apartment any new storage is welcome. And it all came about as a development from solving the aesthetic problem.

TWO BLACK AND WHITE PHOTOGRAPHS BY WILLIAM HOWLAND





These intricately patterned panels of fretwork are put to work by William Bernoudy, architect, in his own home, in a manner that allows them to be enjoyed both aesthetically and practically. Used to give seclusion to a sleeping area, their openness allows free circulation of air. Seen either in bright light or in silhouette the panels themselves have visual interest. Lighted from behind they cast intriguing patterns of shadow upon the walls and ceilings. Draperies may be drawn across screen to shut out light from adjoining area or to create privacy and intimacy for area.

Architectural Use of Fine Possessions

● A person's possessions may gang together as unassimilated elements in his home or they may stand apart in a withdrawn isolation. Neither of these is a happy state of affairs.

Frank Lloyd Wright has shown how possessions may be brought into architecture, and, even though they are not strictly utilitarian objects, may be put to work architecturally to become a part of a whole, working together instead of floating around loose as disruptive and disuniting elements.

They may be used as accents and punctuation such as a period or an exclamation in the architecture. They may serve as transitional or connective devices. They may be used as qualifying adjectives or adverbs in the architectural statement.

On these two pages are examples of how one Wright-trained architect, William Bernoudy, has handled art possessions in his own home.



Modern paintings, a portion of the Bernoudy collection of art, are displayed on cloth-covered panels, a part of built-in book shelf and storage unit in living room. Panels slide for access to books and to make it possible to rearrange background for a different selection and grouping of pictures. The placing of large painting, without a frame on fireplace wall, makes it seem part of wall. Small paintings are shown against foil-covered screen, right.

PHOTOGRAPHS BY MAYNARD PARKER





Chinese fretwork panels are placed against the glass in the doors from living room to terrace. Here they may be seen from both sides. They serve to give a sense of intimacy to the room, doing here what the small-paned windows did for the colonial house. Pattern of panel also softens rigid form of glass opening, acting as a transition between architecture and forms of Nature.

A fragment of Oriental wood carving, has been incorporated into the rail of stair to a lower level. Rail was designed to display carving to advantage, holding it where it can be seen from both sides, and yet making it seem a part of building. Note also how the painting has been placed on the wall without an elaborate and distracting frame and in such a position so that the wall itself acts as a mat for it as prints or water colors are displayed.

OWNER:
Mr. and Mrs. William Bernoudy

ARCHITECT:
Bernoudy and Mutrux

A fine East-Asian bronze head, a fragment of sculpture, is placed out of doors in a tall, slim window near the main entrance. The niche-like setting gives a special sense of importance to the fragment. It in turn acts as a kind of architectural punctuation, helping to terminate, with less bluntness, the vertical movement of the opening. The brick piers in foreground have a quality in keeping with the sculpture given to them by the pierced screen wall between.





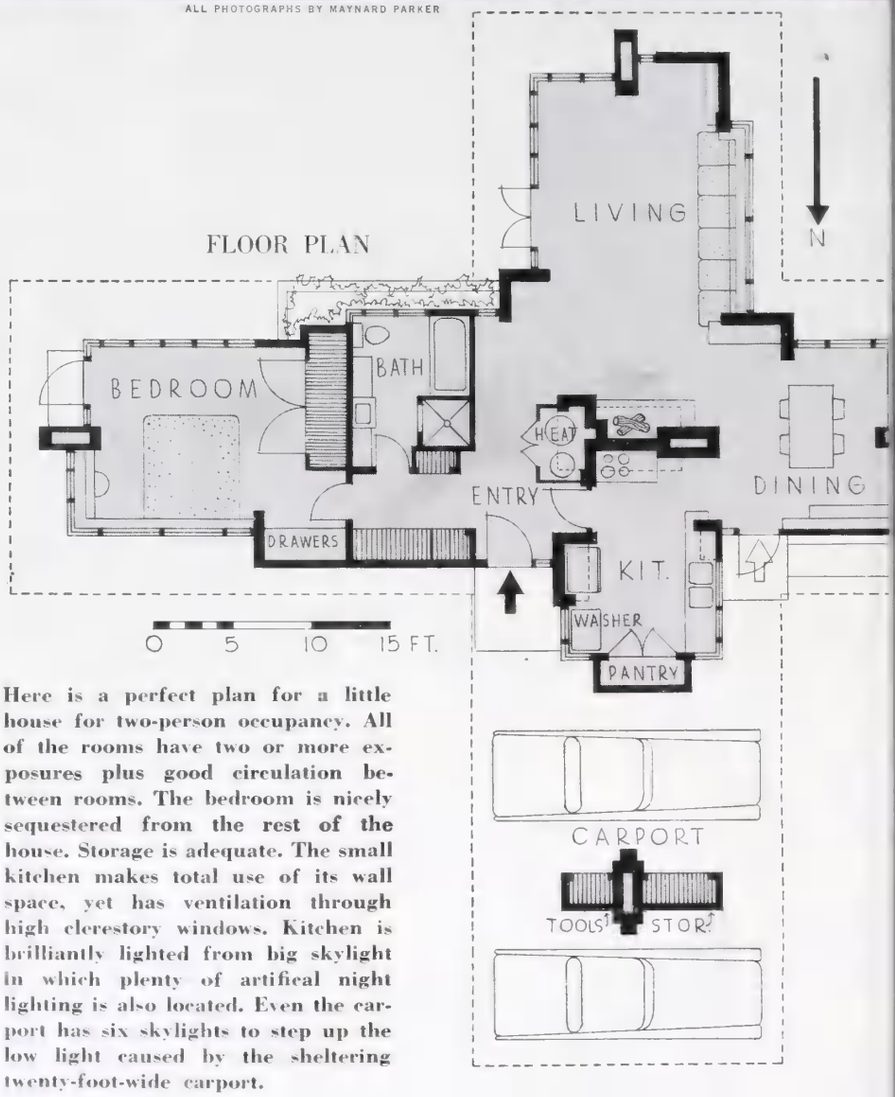
ALL PHOTOGRAPHS BY MAYNARD PARKER

Living room and bedroom have a snug, cozy quality which everyone appreciates. Yet the snugness does not prevent openness and a wide inviting relationship to the outdoors. Wood decks over the doors and windows extend outdoors to become the soffit of the roof overhang, making rooms seem bigger.



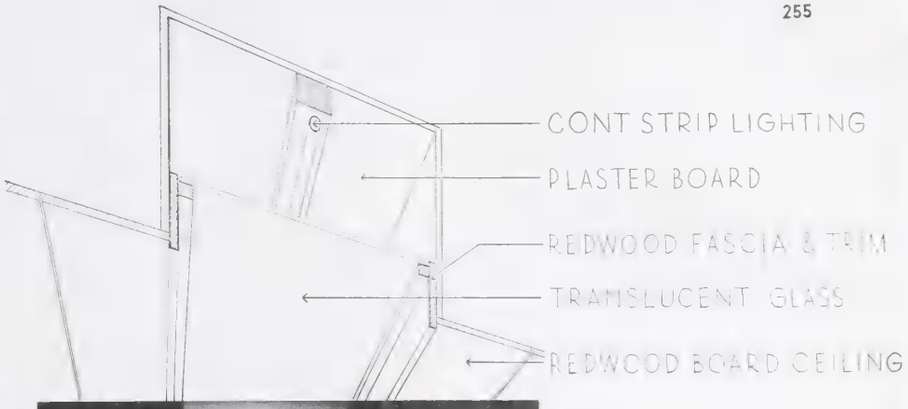


FLOOR PLAN



Here is a perfect plan for a little house for two-person occupancy. All of the rooms have two or more exposures plus good circulation between rooms. The bedroom is nicely sequestered from the rest of the house. Storage is adequate. The small kitchen makes total use of its wall space, yet has ventilation through high clerestory windows. Kitchen is brilliantly lighted from big skylight in which plenty of artifical night lighting is also located. Even the carport has six skylights to step up the low light caused by the sheltering twenty-foot-wide carport.

A Small House can have a Big Presence



● This little house, of only 1,012 square feet, has more distinction and character than is found in most big houses. Though modest in its furnishings, it has a quality of calm, dignified assurance.

This has been arrived at by two methods. The floor plan is excellent, with all the necessities more than adequately provided for. But it is the handling of the space overhead that is the real secret to its character. The ceiling plan below shows the tip-off. Skylight, recessed lighting, decks, two ceiling levels, strips of windows at the ceiling line add up to an atmosphere quite the opposite of mundane.

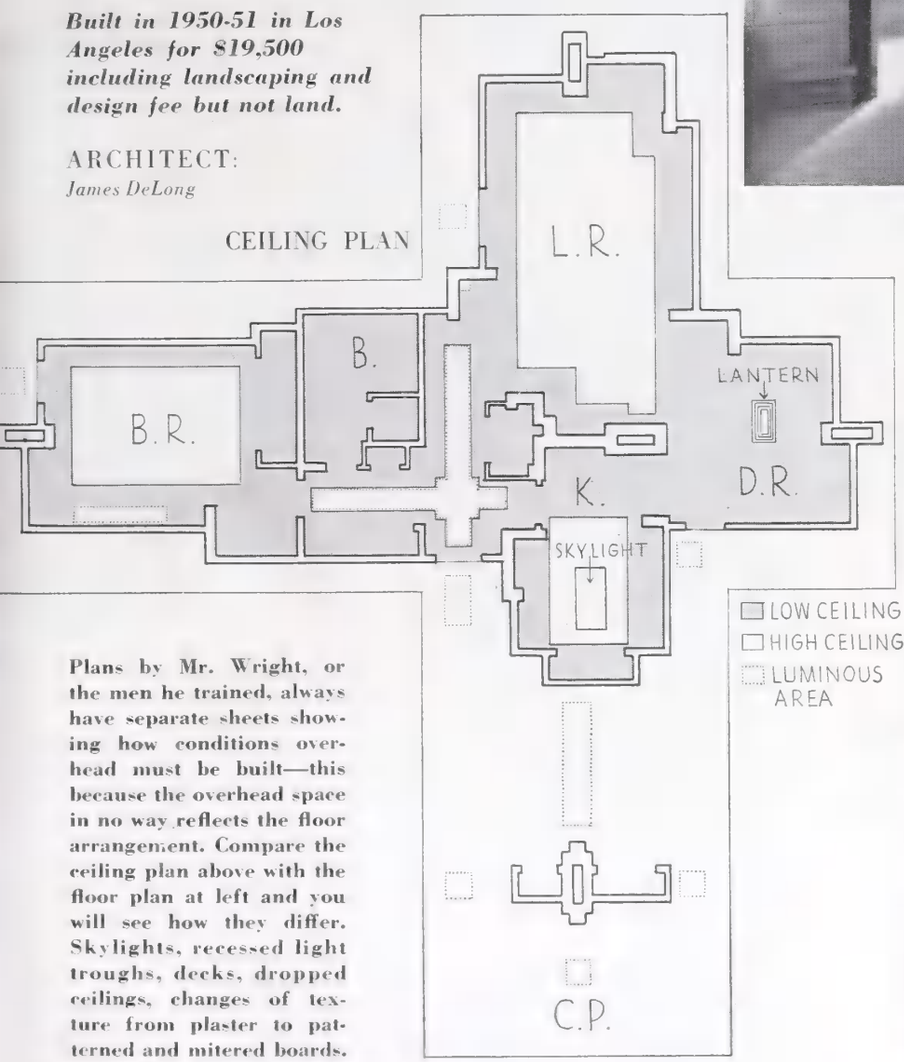
Built in 1950-51 in Los Angeles for $19,500 including landscaping and design fee but not land.

ARCHITECT:
James DeLong



Entry hall, seen on front cover, has a real presence, thanks to x-shaped, deeply recessed ceiling lighting. Makes cramped space seem big. Such a device could be done any place where the ceiling does not slope.

CEILING PLAN



Plans by Mr. Wright, or the men he trained, always have separate sheets showing how conditions overhead must be built—this because the overhead space in no way reflects the floor arrangement. Compare the ceiling plan above with the floor plan at left and you will see how they differ. Skylights, recessed light troughs, decks, dropped ceilings, changes of texture from plaster to patterned and mitered boards.

View from living room to dining room shows how plan permits little vistas. But change of ceiling level, which is not a literal reflection of the floor plan, adds considerable interest to space overhead.



Additional information about this house on page 268



PHOTOGRAPH BY EZRA STOLLER

Create overhead interest plus a new way to admit light

In a guest room of Taliesin the spaciousness of the room is increased by the handling of the ceiling planes. The sloping surface which rises from the lower ceiling above the windows is pierced by a high space over the fireplace. Sunlight admitted here through triangular windows on both sides is thrown across fireplace wall and lights the seating area around the fire.

Exploding the Box to Gain Spaciousness

By ELIZABETH GORDON

The visual character of a boxy space is obvious and self-evident. See any corner of it and you know, without looking around, what the rest is. There is no mystery, nothing to intrigue. Six flat planes are *not* enough to beguile the eye—and though views through windows and doors (or through whole walls of glass) can help a great deal, they give less than the possible maximum. Covering these planes with rich fabrics and colors may help to give interest of a kind, but such appliqué still surfaces no more than six planes.

Frank Lloyd Wright has been demonstrating for the last 60 years that interior space can be much richer and more interesting than a meager box with holes punched at intervals to let in light and air. He discovered and developed a series of design devices, which he used again and again to avoid the box. They were his means of accomplishing his goal of freer and less static space, though they have often been mistaken for ends in themselves.

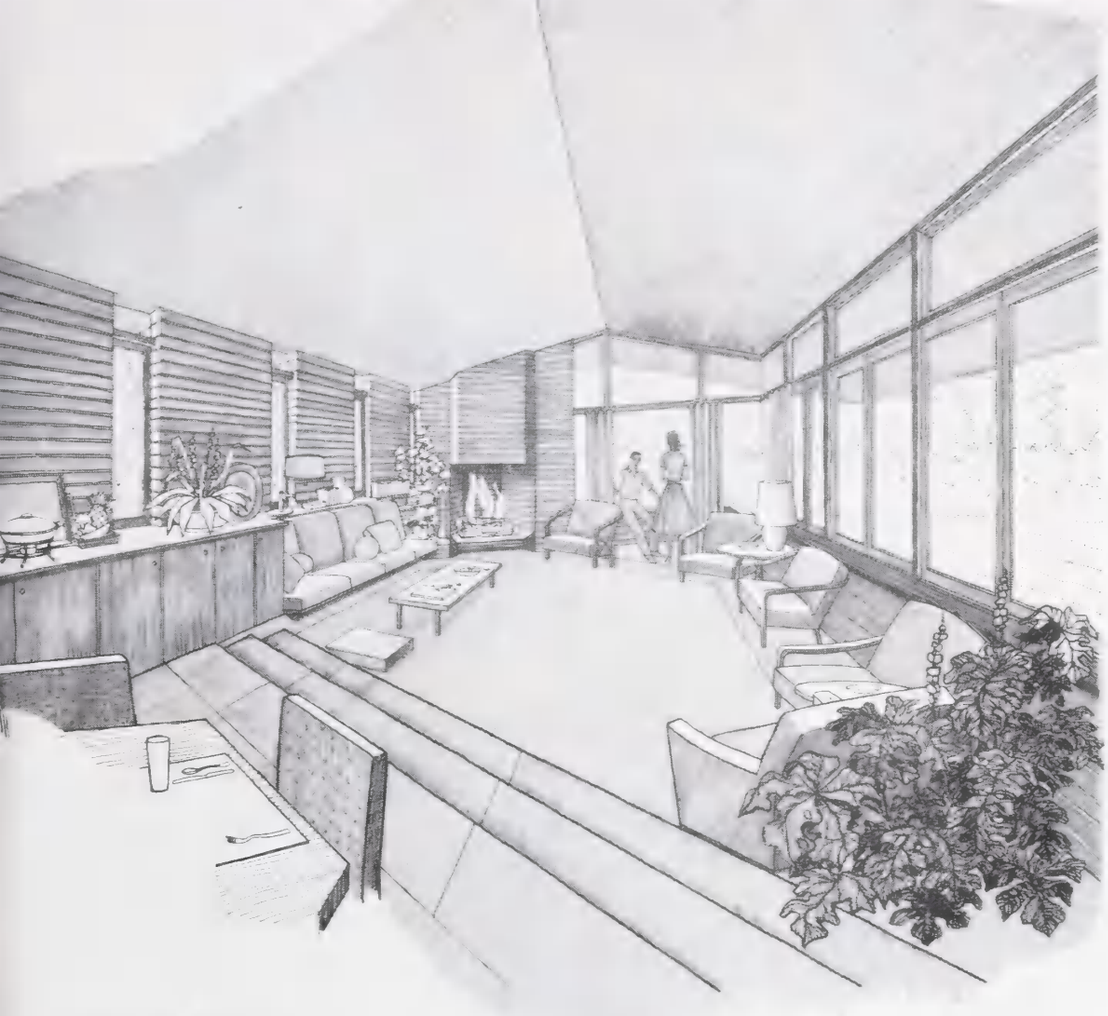
The following are some of the methods he used to accomplish his goal. Obviously not all were used in one building, nor are they hard and fast rules, but they do give the general drift of the means he used.

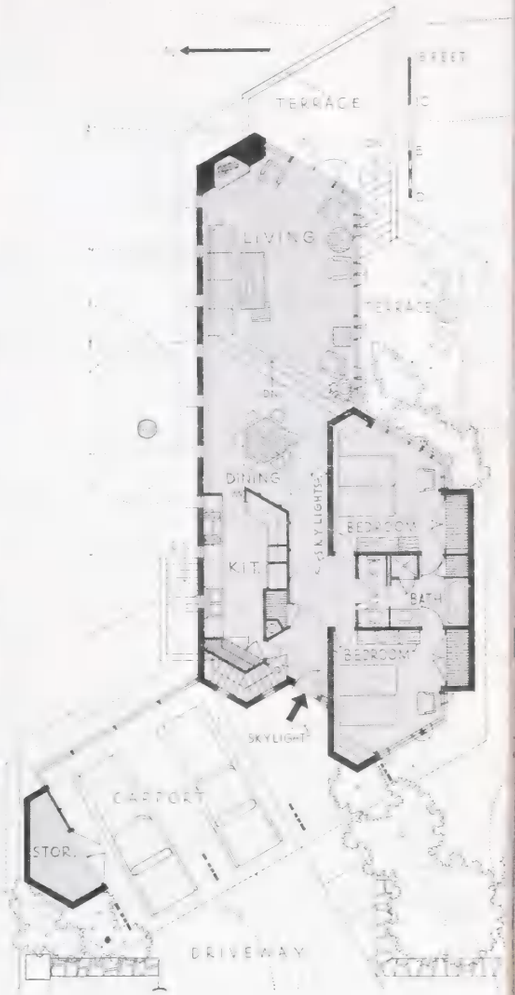
Make the overhead (be it roof or ceiling) interesting, but always as a sheltering element. It may be several-leveled and intricate, having (*Please turn to page* 258)



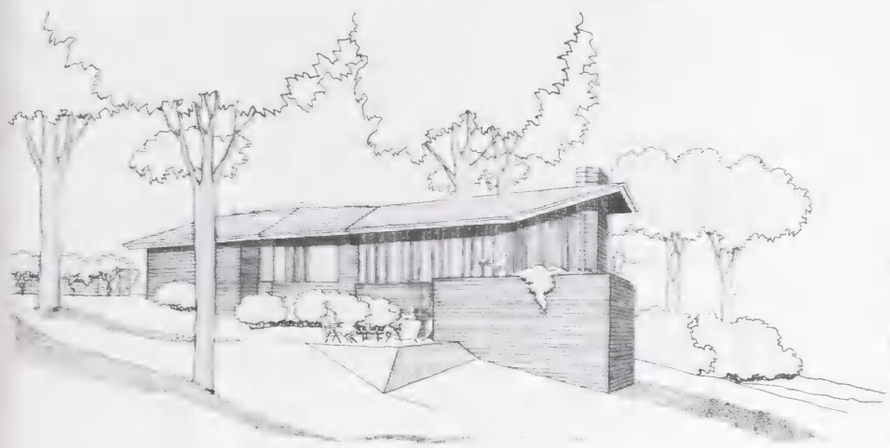
How diagonals can make space visually larger

This floor plan illustrates how Wrightian designing took the curse off a narrow 50-foot lot by a clever use of diagonals and glass. Scheme permits unbroken vistas as long as 83 feet and 64 feet, a remarkable achievement. In addition, privacy from nearby neighbors was accomplished. Fences at rear and on sidelines were designed to look like walls, so the eye reads them optically as walls of the house. Rooms wrap around an enclosed interior garden, and all but one look into this. Since nearly all rooms look through this inner garden to see other rooms, it confuses what is indoors and outdoors, aiding the illusion that the fences are the walls of the house. This house was published in House Beautiful for April 1955. Architect was Aaron Green of the West Coast office of Taliesin Associates.





DRAWINGS BY MADELAINE THATCHER



The obtuse angle gives an increased sense of openness and a greater sense of freedom

One is less confined by the outward opening quality of the obtuse angle, just as one is more confined by the acute angle. The wider angle, as well as the circular arc, suggest a freer and easier sense of movement and make it possible to achieve a plan which is less rigid in form and more relaxed and more spacious. This house, now under construction for Tom MacNider in Mason City, Iowa, was designed by Curtis Besinger, architect.

Destruction of planes that confine

Even glass can be a confining plane! Karl Kamrath, architect, in designing his own home, used a device that Frank Lloyd Wright developed to make glass seem less an enclosure, less a barrier. Glass wall is developed as a zigzag. Ceiling is patterned to follow, but is developed further to make squares. Squares repeat outside as pools. All this diminishes the eye's noticing of the barrier.



TWO PHOTOGRAPHS BY MAYNARD PARKER



Wright's approach to architecture can never be reduced to rules, for that can only produce clichés. Yet he had general lines of thinking which he followed. But he did not hesitate to deviate from them. This is, in general, "the drift."

EXPLODING THE BOX TO GAIN SPACIOUSNESS *continued*

overlapping planes and providing dark cave-like areas for retreat when your thoughts are dark. Let there be lofty, bright, and sunny places for the times when you are sure and serene—or in an optimistic and expansive mood. This may be a simple roof that snuggles close to the earth on one side and soars toward the sky on the other.

Bring light in by other means than holes punched repetitiously in flat walls. Let openings for light be at places where elements of the structure meet, so light is a natural by-product of the meeting. When you punch a hole in a wall, it makes the wall more wall-like and establishes more clearly and firmly that it is a barrier. Of course there are times when you want a wall to seem like a barrier, so *that* is the time to punch the holes. Think of the roof as an umbrella against the sun, which can be pierced at reasonable junctures to let shafts of light and sun march across the fluid interior space below.

Let one interior space borrow visually from other contiguous spaces, through wide openings, and by the use of continuous floor levels and the use of the same materials. Try to make one plastic, continuous entity out of the space. There are a number of ways to do this. Eliminate the cover strips (such as moldings and thresholds) that customarily cover joints and are signals that one space has ended and another begun. Eliminating these helps the bigger elements to seem for more. The goal is not plainness, but flowing continuity.

Avoid right-angle corners both horizontally and vertically. Instead, use obliques, diagonals, diamonds, circles or arcs. Let curved space flow out of curved space. Or let part of a hexagon flow out of a full hexagon.

Since the planning should be done so it is not obvious, easily grasped and boring, avoid symmetry, for it defines the space and fixes it even before it is seen. Having no axis produces a freer feeling and gives a repose you cannot achieve when you have symmetry. Put the "center of interest" off side—not on center. This has to be done in a sensible and genuine manner, and must not be done with "tricky effects" or the repose and freedom will be lost. Even with the asymmetric plan, do not make it complete in itself, but make it ask the mind to finish what cannot be seen.

The mind is clever at finishing what is not totally revealed—in fact, it finds such challenge enchanting. There are many ways to enclose and protect without the design's revealing itself all at once.

Limit the number of materials used: the fewer the better. Fewer make the space one big ensemble, instead of a hodgepodge. Thus the total is made bigger. One material should dominate and take the center of the stage; all the others should be subordinate.

Since the goal is to *not* define the structure as a barrier, let part of the structure extend out into the landscape beyond the real enclosure. You can do this with a wall or part of a wall, or with ground paving. This extends the sense of the enclosure and destroys the barrier, even when glass is the only barrier. The inside space will be richer because it "takes in" (without bringing in) the outdoors. This is different from framing the view of outdoors. It makes the structure fraternize with Nature. It is better to do this in several stages of transition and avoid any abrupt change between inside and outside. All kinds of gradations are possible: secluded terraces, walks of the same material as the structure, low walls continuing the structure and made of the same materials. The goal is to make partners of man and Nature, rather than to make man the master of Nature, setting himself above and apart.

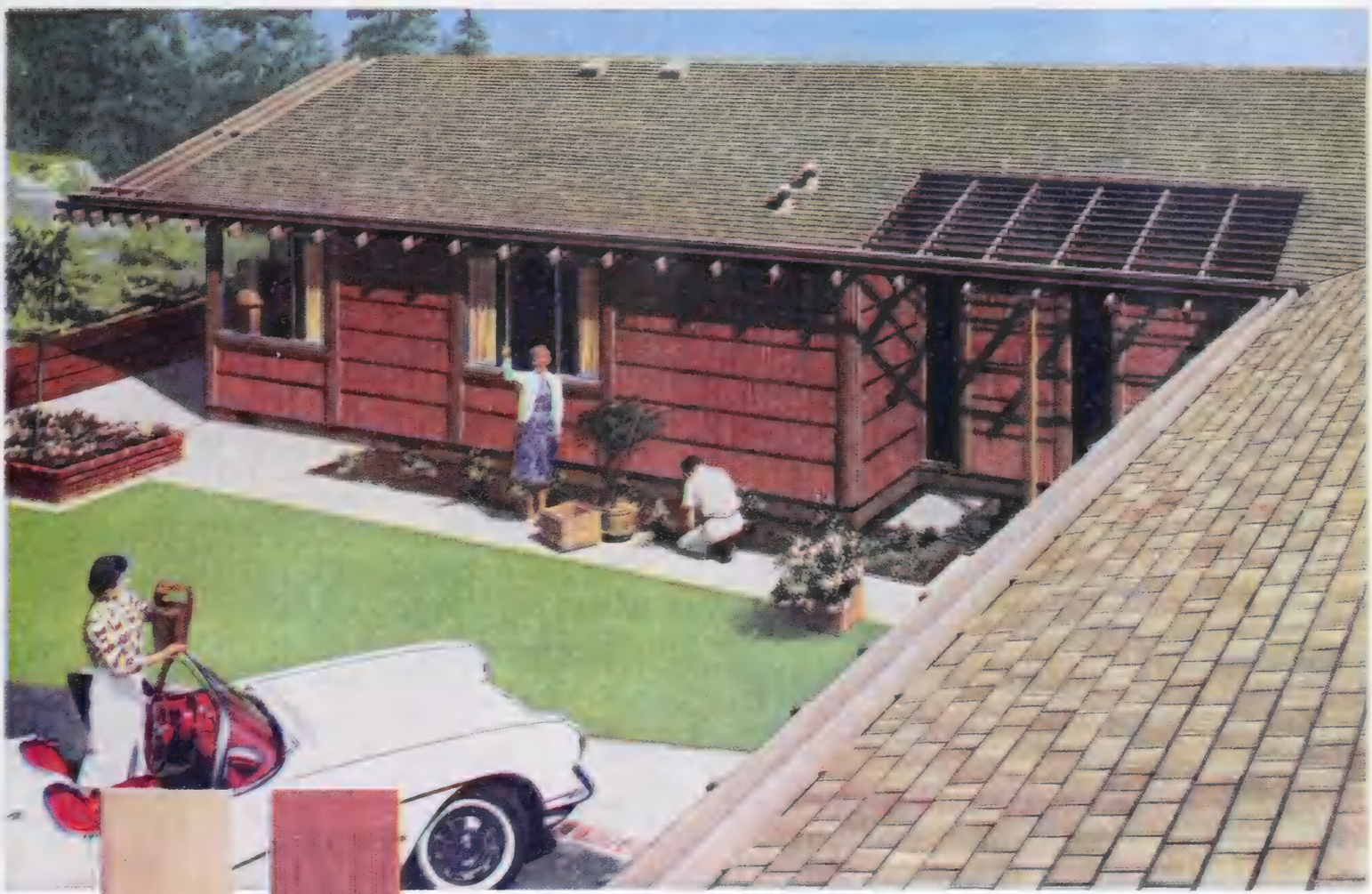
(EDITOR'S NOTE: This is a basic difference between the attitude of the Bauhaus and the Wrightian way. The Bauhaus way is to set the house into the landscape with no relation to it, as one might exhibit an object in a museum, out of any context.)

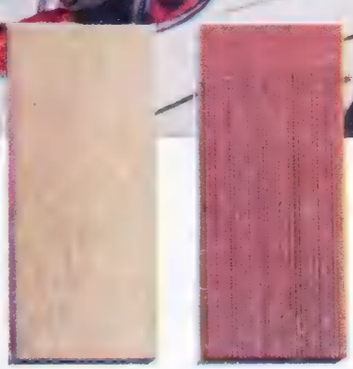
This attitude (how house shall relate to Nature) is basic to exploding the box. The Wrightian way is to take visually into the structure as much of Nature as can agreeably be seen. Yet the Wrightian way is the opposite of rustic. It means living in a cultivated and cultured way—not camping. Rather it means that, since the structure is not deceitful but is honest in all its parts and materials, it can be set beside Nature without either "showing up" the other.

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THE ESSENCE OF FRANK LLOYD WRIGHT'S CONTRIBUTION

CONTINUED FROM PAGE 210



Studying at Taliesin means more than architectural study. It means experience in worldly relations. Here is Mrs. Wright with boys from 8 countries

so they will be able to more fully exploit the craft than even the craftsmen themselves. They were to learn about the outdoor life of Nature: farming, plant and animal growth, erosion, the way of the seasons with all living things. They experience and participate in the running of a household in a beautiful way. For the operation of the Taliesin household in a beautiful manner was a necessity to Mr. and Mrs. Wright. (But more about this side of things in the story on page 232 entitled "Wright's Way with Little Things.")

But beyond and above architecture, Taliesin students were trained in the proper value of things, and how to work more efficiently for a purpose. I have known personally about ten Taliesin graduates, plus the fifteen who are now the permanent staff and who will carry on the architectural practice. Without exception, these people know the big truth; it is more rewarding to give more than is received, in monetary terms, as Wright did himself. Each has learned to put himself into a project, whether it is building a chicken coop or a cathedral, giving a dance performance, or painting a mural.

Life and training at Taliesin was also an experience in world-wide personal relationships, for usually there were students from eight to ten countries, all working toward one common interest—the grasp of Wrightian architectural principles.

It could well be that, in the long view, the results of the Taliesin training system will be Frank Lloyd Wright's greatest legacy. For, despite accusations to the contrary, a respectable number of the architects he trained and sent into the world have grasped what he was driving at, and examples of their work dominate this issue of HOUSE BEAUTIFUL.

For Wright was an innovator of design the like of which has not been known in the history of Western civilization. His structural innovations were so numerous and his new ways of enclosing space so fresh and different that men of small ability could not be expected to grasp the totality of what he pioneered.

A few architects, who did not even study or work with Wright, have grasped his principles and are practicing them within the general outlines of his philosophy. This is reward indeed, for many great innovators in other fields (such as medicine, aviation, and music) have died without the comfort of knowing they were to be understood after their death.

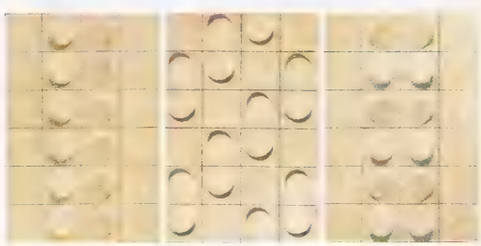
The forms Wright created during his 70 years of work have been imitated by many, and a great deal of his architectural grammar has been totally absorbed into architectural practice—so totally that many young designers, who haven't paid attention to architectural history, don't even know where the details they use originated.

(*Please turn to page* 262)



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THE ESSENCE OF FRANK LLOYD WRIGHT'S CONTRIBUTION

CONTINUED FROM PAGE 260

But the thing most architects have not mastered is the totality of his designing. Wright never separated aesthetics from engineering, but used them as one entity. The imitators tend to separate them, which results either in aesthetic effects without structural soundness or ponderous engineering without any poetic delight.

WRIGHT'S starting point in all designing was to create a pleasing interior atmosphere out of the structural systems and materials chosen to be used. This does not mean he neglected the exterior. He proved again and again that by developing a delightful and rewarding interior space (meaning its mood, scale, sources of light, textures, etc.). Thus its structural enclosure became likewise a pleasing and interesting exterior. Both happened at once.

He likened this creative process to the planting of a seed that has all the elements of its future form in it, and as it grows it unfolds according to its inherent nature. He again and again remarked on how exciting it was to see the elevations evolve naturally, almost of their own accord, out of the chosen structural system.

For this kind of designing he used the word "organic," meaning to grow out of the nature of the thing. He also called it "natural architecture," one that is integral to the nature of the materials and their assemblage, to the site, to the climate, and to the life of the inhabitants.

To say it all another way: To Wright, architecture was never an outside form that contained space. Rather it was *the space within* that was the true architectural reality. The exterior should be merely an expression of it.

Some have tried to explain this by saying it is designing from the "inside out," but this is not a deep enough explanation of the Wrightian way. It does not cover the third dimensional quality in Wright's way of designing. For you can design from the inside out and yet be working and thinking only in flat planes—walls, floors, ceiling—which results in the same old boxy rooms. Wright's kind of space was not the product of two-dimensional planes. It was three dimensional from its very inception, and the space resulting would be much more complex and varied than a box with only six planes. Boxy rooms have one width, one length, and one height. Wright's rooms have many more than these three standard dimensions.

Very little architectural designing has been done, throughout history, out of such principles. The ancient cathedrals, such as Chartres had this kind of interior space, but abodes never had it. Yet to live daily in a rich and interesting kind of space-atmosphere can be very rewarding and inspiring. Whether people are fully conscious of this or not, they actually derive countenance and sustenance from the atmosphere of the things they live in and with. To live within a Wrightian type of space is a very different kind of experience from living within a boxy space.

SOME of Wright's detractors accuse him of not creating a "style," saying that were he really great he would have set a style that others could copy.

This is just what Wright did not want to do. He was against all "styles," for he believed that by the time you could formalize a manner of designing with rules, the life had died out of it. He felt that the design evolved from the solving of the problem, and that since every building problem is different no two solutions could be alike—and *be* solutions. Therefore, to work within a style was to cramp and limit your solution. To be good architecture a building cannot be tagged with a style label. If it *can* be labeled with a style name, there is something the matter with it.

He believed that "*art can be no restatement*"—any kind of art, whether music or poetry or painting. Obviously buildings worthy of the word "architecture" could be no restatement of others as they must be when the design grammar of an established style is applied.

He scoffed at the followers of the Rationalist School because their buildings were not rational. He repeatedly pointed out that the work of the Functionalists was anything but functional. He regarded both schools of thought as tradition-bound as any Period styles.

Wright might be called "The Lone Ranger" in American architecture. (It was no coincidence that one of his favorite movies was the classic western "High Noon.") He was a fierce critic of what he considered dangerous, and, unlike many critics, he always had a solution for what he was criticizing. He was a Positivist, in times of negativism.



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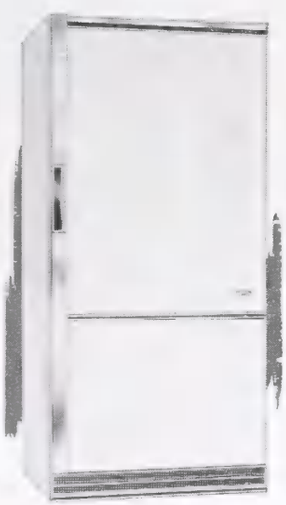
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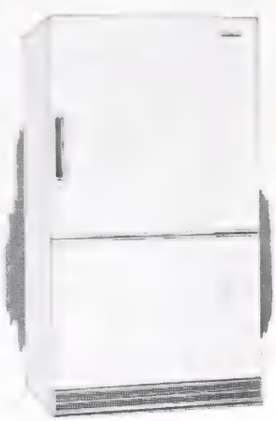


Model FPR-125



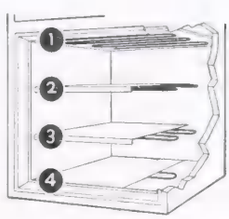
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Architects who understand and use Wrightian principles

This should not be considered as a full and complete list, because it contains only the names of architects whose work we have published or have on hand to publish.

TALIESIN ASSOCIATED ARCHITECTS. Spring Green, Wisconsin, and Scottsdale, Arizona.

William Wesley Peters
John H. Howe
Allen L. Davison
Kenneth Lockhart
Eugene Masselink
Mendel Glickman

Associate architects on the staff: Edmond T. Casey, John Rattenbury, Kamal Amin, Jim Pfefferkorn, John Amarantides, Alvin Wiehle, Cornelia Brierly, Kelly Oliver, Robert Beharka.

WEST COAST REPRESENTATIVE
Aaron Green, *San Francisco, Calif.*

SOUTHWEST REPRESENTATIVE
Charles Montooth, *Phoenix, Ariz.*

HAWAIIAN REPRESENTATIVE
Stephen Oyakawa, *Honolulu, Hawaii*

In addition there are, across the country, the following architects who are graduates of Taliesin or who are considered by HOUSE BEAUTIFUL to have an understanding of the principles of Frank Lloyd Wright and to be capable of designing in that direction:

Peter Berndtson, *Pittsburgh, Pa.*
William A. Bernoudy
Bernoudy and Mutrux, *Clayton, Mo.*
Curtis Besinger, *Lawrence, Kansas*
James DeLong, *Los Angeles, Calif.*
William Deknatel, *Chicago, Illinois*
Alden Dow, *Midland, Michigan*
Don Erickson, *Peoria, Illinois*
David George, *Dallas, Texas*
Fay Jones, *Fayetteville, Ark.*
Karl Kamrath
Mackie & Kamrath, *Houston, Texas*
Henry Klumb, *San Juan, Puerto Rico*
Fred Liebhart, *La Jolla, Calif.*
Robert Mosher
Mosher & Drew, *La Jolla, Calif.*
Alfred B. Parker, *Coconut Grove, Miami, Florida*
Edgar Tafel, *New York, N.Y.*
Lloyd Wright, *Los Angeles, Calif.*

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PHOTOGRAPH BY JAMES VILES

Baking for breakfast

The easy way to have heavenly brioche, coffee cake, or cinnamon buns—all from one basic dough made the night before

By FANNIE KLINKENBERG

■ Piping hot brioche with your breakfast coffee—why not? Because it's a yeast bread, you probably think it is time-consuming and difficult. But baking with yeast can be easy, if you use a dough that can be made up the day before and kept overnight in the refrigerator. This is especially true of brioche that can be refrigerated up to four days because the dough contains enough sugar and salt to extend the action of the yeast cells.

After the brioche dough has spent twelve hours in the refrigerator, you can save time by shaping the brioche in the afternoon and refrigerating them overnight in tins or muffin pans. The next morning all you have to do is remove the pan from the refrigerator, let the brioche rise, and then bake them.

For variety, coffee cake or cinnamon buns can be made by adding a few spices and flavorings to the basic dough.

The following recipe yields 36 brioche, or 12 brioche, 12 cinnamon buns, and 1 coffee cake (9 x 7).

French Brioche

(Basic Recipe)

1½ cups scalded, not boiled, milk
1 cup (2 sticks) butter, softened
¾ cup sugar
2 teaspoons salt
3 packages active dry yeast
½ cup lukewarm water
Grated rind of 1½ lemons
About 8½ cups sifted, all-purpose flour
5 whole eggs, beaten
4 egg yolks, beaten

The day before: In a large bowl stir hot milk, softened butter, sugar, and salt until blended. Let cool.

In a small bowl sprinkle yeast on lukewarm water; stir and let dissolve (about 10 minutes).

To cooled milk mixture add dissolved yeast, lemon rind, and half of the flour. Beat with heavy spoon or electric mixer.

(*Please turn the page*)



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Mrs. Margaret Priebe
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BAKING FOR BREAKFAST

CONTINUED FROM PRECEDING PAGE

Stir in beaten eggs and yolks; add remaining flour gradually, beating well after each addition, until dough is light and bubbly.

Cover bowl tightly with wax paper which has been brushed with vegetable oil. Top with damp cloth and let rise in warm place (about 85° F.) until more than doubled in bulk (about 2 hours).

Stir down, beat thoroughly, and cover again with wax paper and damp cloth. Store in refrigerator overnight. The dough will come up quickly before it is chilled. You may have to punch it down twice before you leave it for the night.

Note: A dough as rich and soft as this is not kneaded. Thorough mixing is essential, as well as at least 12 hours of cold "repose" in the refrigerator to properly ripen.

To save time in the morning, brush brioche tins (3½″), or muffin pan (2¾″ x 1¼″) with shortening, cover and set aside.

The next morning: Combine 1 egg white with 1 tablespoon sugar; stir to dissolve sugar. Set aside for brush-over before baking.

Turn out soft dough on floured board; cut it into 3 equal pieces. Allow only 1 piece for 12 brioche; return the others to refrigerator.

Divide dough into two pieces, one three-fourths its weight or size, and the other fourth. Form larger piece into 12-inch roll. Cut roll in 12 equal pieces. Shape smooth balls, put them into the prepared brioche or muffin tins.

Form smaller piece into 12-inch roll. Cut 12 equal pieces, shape smooth balls. Make deep indentation in center of each large ball; dampen with cold water and press a small ball into each indentation.

For quick raising: Cover with clean cloth and set pan in unheated oven. Place large pan of very hot water on rack beneath it. Let rise about 30 minutes. Remove pans from oven, set it at 375° F., heat for 10 minutes. Brush with egg-white-sugar; bake 30 minutes.

Quick Coffee Cake

The night before: Brush 9 x 7 x 2 baking pan (or 8 x 8 x 2) with vegetable shortening. Mix together:

½ cup sugar
1½ teaspoons cinnamon
½ cup (2 oz.) almonds, slivered

Set out ½ cup (1 stick) butter to soften to spreading consistency. Cover all and set aside for morning.

The next morning: Use only half of remaining dough; keep other half in refrigerator.

Roll out dough into an oblong about 15″ x 9″. Brush dough with two-thirds of the soft butter. Sprinkle center third of rolled dough, crosswise, with one-third of the cinnamon-sugar almond mix. Fold one-third of dough over center third. Sprinkle folded third with half of remaining sugar mix. Fold last third of dough over the two layers. Lift and ease it into the pan. Spread top with soft butter and cinnamon-sugar-almonds.

Cover and let rise in unheated oven over very hot water, about 35 minutes. Remove and heat oven to 350° F. (about 10 minutes). Bake for 25 to 30 minutes.

Cinnamon Buns

The night before: Brush muffin pan (¾″ x 1¼″) with vegetable shortening. Mix together:

1 cup sugar
1½ teaspoons cinnamon
½ cup raisins

Cover all and set aside in a bowl.

The next morning: Melt ¼ cup (½ stick) butter. Roll out the last of the dough into a square about 12″ x 12″. Brush dough with melted butter and sprinkle with sugar-raisin mixture. Roll up as for jelly roll. Cut roll into 12 equal pieces and place cut side up into muffin pan. Cover and let rise in unheated oven over very hot water for 30 minutes. Remove and heat oven to 350° F. Bake for about 30 minutes. Spread hot buns with plain icing.

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A SMALL HOUSE CAN HAVE A BIG PRESENCE

CONTINUED FROM PAGE 255

More information on the house by James DeLong for his parents, Mr. and Mrs. James Guy DeLong:

CONSTRUCTION

FOOTINGS AND FOUNDATIONS: Reinforced concrete footings and floor slab, Portland Cement Assn., Chicago, Ill. Steel wire reinforcing mesh, Wire Reinforcement Institute, Inc., Washington, D. C. Concrete coloring, "Lithochrome," L. M. Scofield & Co., Los Angeles, Calif. Waterproofing, "Red Label Suconem," Super Concrete Emulsions, Ltd., Los Angeles, Calif.

STRUCTURAL WOOD FRAMING AND EXTERIOR SURFACES: Wood framing of walls and roof, Douglas fir, West Coast Lumbermen's Assn., Portland, Ore. Horizontal siding and roof soffits, California Redwood Assn., San Francisco, Calif. Finish on wood surfaces, clear creosote stain, Samuel Cabot, Inc., Boston, Mass. Finish on exposed metalwork, Rust-Oleum Corp., Evanston, Ill.

MASONRY, FIREPLACE, AND CHIMNEY: Standard building brick, Structural Clay Products, Inc., Washington,

D. C. Fireplace damper. Superior Fireplace Co., Fullerton, Calif. Clear masonry sealer. "Water-Bar." Superior Concrete Emulsions, Ltd., Los Angeles, Calif.

ROOFING: Cedar shingles. Red Cedar Shingle Bureau, Seattle, Wash.

DOORS AND WINDOWS: All redwood frame doors and windows, custom made. Casement window operators, George B. Henne & Co., Inc., Philadelphia, Pa. Door lock and latch sets, Schlage Lock Co., San Francisco, Calif. Door hinges, The Stanley Works, New Britain, Conn. Polished plate glass, Pittsburgh Plate Glass Co., Pittsburgh, Pa. Door thresholds, Duraflex Co., Miami, Fla.

INSULATION: "Fiberglas" batts, Owens-Corning Fiberglas Corp., Toledo.

INTERIOR SURFACES: Plasterboard ceilings, "Sheetrock," U. S. Gypsum Co., Chicago, Ill. Sand-textured paint finish on plasterboard, W. P. Fuller & Co., San Francisco, Calif. Wood paneling, trim and cabinetwork, California Redwood Assn., San Francisco, Calif. Cabinetwork hinges, Soss Mfg. Co., Detroit, Mich.

EQUIPMENT

KITCHEN: Vinyl counter top, Goodyear Tire & Rubber Co., Akron, Ohio. Sink and faucet, American Radiator & Standard Sanitary Corp., New York. Stainless-steel sink frame, "Hudee," Walter E. Selck & Co., Inc., Chicago, Ill. Cabinetwork drawer and door pulls, Colonial Bronze Co., Torrington, Conn. Washer, Frigidaire Div., General Motors Corp., Dayton, Ohio.

BATHROOMS: Tub, lavatory, and water closet, American Radiator & Standard Sanitary Corp., New York. Shower doors, American Shower Door Co., Los Angeles, Calif. Ceramic tile surfaces, Gladding, McBean & Co., Los Angeles, Calif. Medicine cabinet, "Miami-Carey," Philip Carey Mfg. Co., Cincinnati, Ohio. Towel bars and paper holder, Hall-Mack Co., Los Angeles. Built-in electric wall heater, Thermador Electrical Mfg. Co., Div. Norris-Thermador Corp., Los Angeles.

ELECTRICAL: Panel board, Square D Co., Detroit, Mich. Switches, Sierra Electric Corp., Gardena, Calif. Thermostat, Minneapolis-Honeywell Regulator Co., Minneapolis, Minn.

WATER DISTRIBUTION: Copper water-piping, Revere Copper & Brass, Inc., New York. Hot-water heater, General Water Heater Corp., Burbank.

EXPLOITING THE RICH POSSIBILITIES IN MATERIALS

CONTINUED FROM PAGE 237

More information on Alliance Machine Company offices designed by Alfred Browning Parker:

CONSTRUCTION

FOOTINGS AND FOUNDATION: Reinforced concrete, Florida Portland Cement Div., Miami, Fla. Precast concrete units, Pre-Cast Corp., Miami, Fla. Caulking and dampproofing, A. C. Horn Co., Long Island City, N. Y. Chemical compounds, Hillyard Chemical Co., St. Joseph, Mo.

ROOFING: Built-up tar and gravel, Barrett Div., Allied Chemical & Dye Corp., New York. Plaster, "Gold Bond," National Gypsum, Buffalo.

FLOORING: Terrazzo, National Terrazzo & Mosaic Assn., Inc., Washington, D. C. Asphalt tile, Armstrong Cork Co., Lancaster, Pa. Marble, "Markwa" tile, Vermont Marble, Proctor.

DOORS AND WINDOWS: Interior doors, Roddis Plywood Corp., Marshfield, Wis. Door lock and latch sets, Schlage Lock Co., San Francisco, Calif. Polished plate glass, Libbey-Owens-Ford Glass Co., Toledo, Ohio. Colored glass, Paul Wissmach, Taden City, W. Va.

INTERIOR SURFACES: Paneling, cypress trim, U. S. Plywood Corp., New York. Paints, Samuel Cabot, Inc., Boston, Mass. Stains, Rez Wood-Tones, Inc., Springdale, Pa. Bronze sign, U. S. Bronze Sign Co., Inc., N.Y.

INTERIOR EQUIPMENT: Plumbing fixtures and fittings, Crane Co., Chicago, Ill. Boiler, Hydrotherm, Inc., Northvale, N. J. Electrical system, Westinghouse Electric Corp., Pittsburgh, Pa. Air conditioning, The Trane Co., La Crosse, Wis.; Drayer Hanson Div., National-U. S. Radiator Corp., Los Angeles, Calif.; and Thermal Engineering Corp., Houston, Tex. Lighting fixtures, Day-Brite Lighting, Inc., St. Louis, Mo.; The Miller Co., Meriden, Conn.; McPhilben Lighting Co., Brooklyn, and Lightolier, Inc., Jersey City.

FURNISHINGS

RECEPTION ROOM: All furniture from Harvey Probber, Inc., N. Y.

ACCESSORIES: Brass bowl and garden seat, Furniture Mart of Miami, Inc., Miami, Fla. Mexican copper, silver and brass ash trays, James Merrick Smith, Coconut Grove, Fla. Glasses, Wallace sterling goblets and Tiffany sterling cocktail shaker, Carroll's, Coral Gables, Fla. Lamp, Richard Plumer, Miami, Fla. Rug, "India Sunset," Karastan Rug Mills, Leaksville, N. C. Green glass bottle, Blenko Glass Co., Inc., Milton, W. Va. Planting, Four Way Florist & Nursery, Miami, Fla.

CONFERENCE ROOM: Carpet, Florida Carpet Corp., Miami, Fla. Chairs, Hans Wegner, Geo. Tanier, Inc., New York. Teak table designed by Alfred Parker. Mats and napkins, Gattle's Fine Quality Linens, Coral Gables, Fla. "Regal" flatware, Dirilyte Co. of America, Inc., Kokomo, Ind. Baccarat's "Paris" glassware and Royal Doulton's "Coronet" china, from Carroll's, Coral Gables, Fla. Centerpiece, Richard Plumer, Miami, Fla.

EXECUTIVE OFFICE: Cabinet and desk, Hans Knoll, Knoll Assocs., Inc., New York. Upholstered chair, Harvey Probber, Inc., New York. Rug, Florida Carpet Corp., Miami, Fla.



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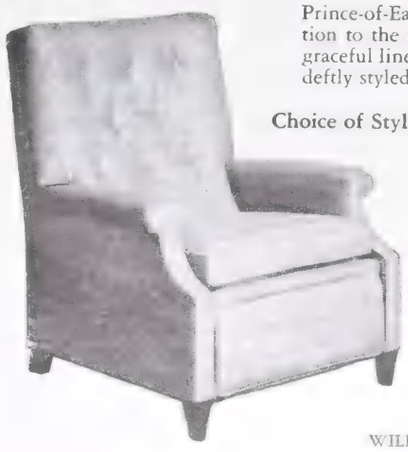


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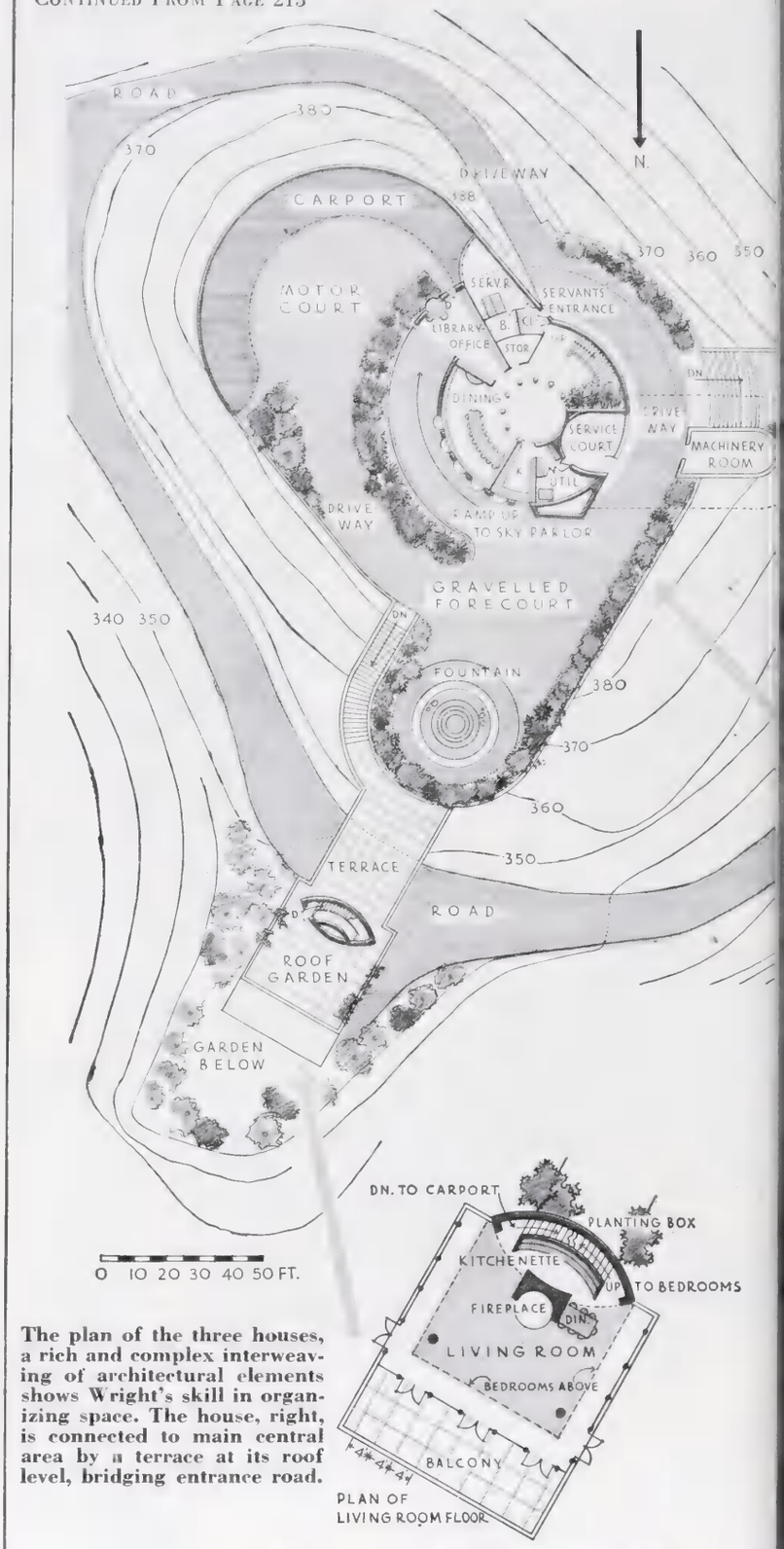
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KITTINGER

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THE STATURE OF A GENIUS

CONTINUED FROM PAGE 213

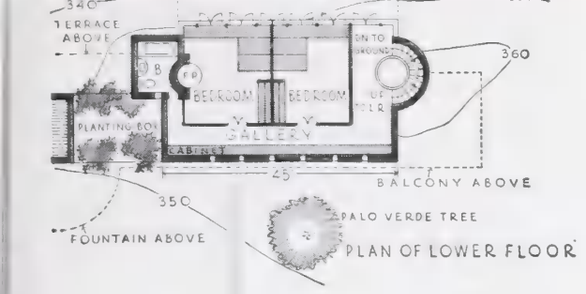


The plan of the three houses, a rich and complex interweaving of architectural elements shows Wright's skill in organizing space. The house, right, is connected to main central area by a terrace at its roof level, bridging entrance road.

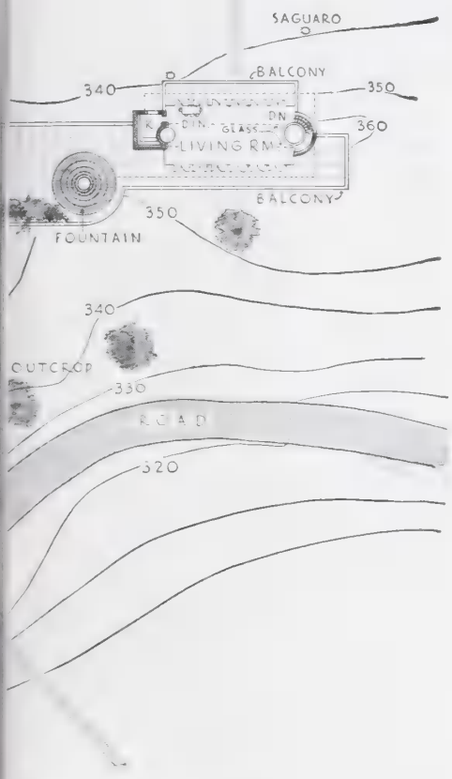
a challenge. Some will be content to struggle upward attempting to follow the path of his explorations, happy to follow the trail which he has already marked out. Others, perhaps more adventuresome and independent, will strike off on their own to break new trails and to attempt to scale new heights.

To the artistic *avant-garde* of the mid-20th Century, Frank Lloyd Wright was, is, and will continue to be an impertinence. To them he was acceptable as one of the grandfathers of "modern" architecture, a part of the American Architectural triumvirate of the 19th Century—Richardson, Sullivan, and Wright—to whom all homage ar respect was due for their outstan ing contributions to the new sty of architecture. To this *avan garde*, with their desire to be th arbiters of taste, he continual proved annoying. He received the homage with far less esteem tha they would have desired. He r fused to play the role of the hoar historic figure they assigned hi And he refused to sit quietly the niche assigned to him in the hall of fame. Wright's continuin production of new forms was constant threat to their conce of a "Modern Style." whi

(*Please turn to page* 272)

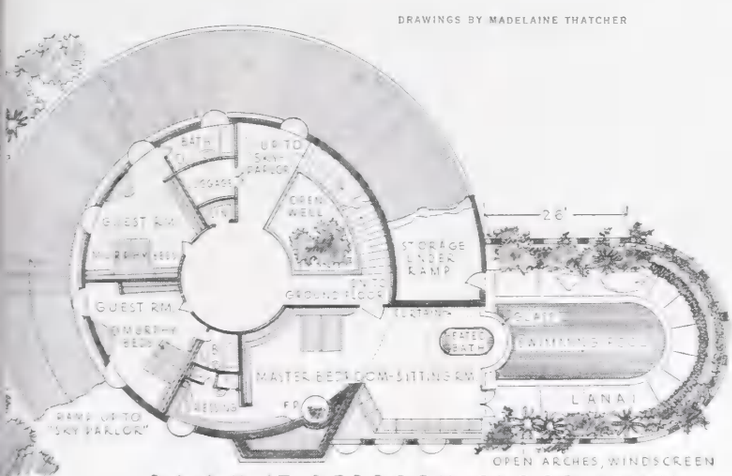


PLAN OF LOWER FLOOR



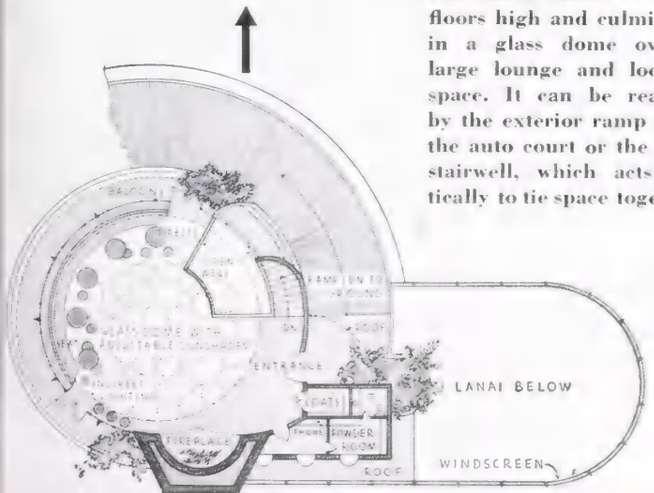
The two small houses, planned in adjunct to the large house are self-contained guest quarters for a whole family. In this one, bedrooms are below terrace and main living level, that connects, as a bridge, to the central entrance and parking area.

DRAWINGS BY MADELAINE THATCHER



PLAN AT BEDROOM FLOOR LEVEL

The main house is three floors high and culminates in a glass dome over a large lounge and lookout space. It can be reached by the exterior ramp from the auto court or the open stairwell, which acts vertically to tie space together.



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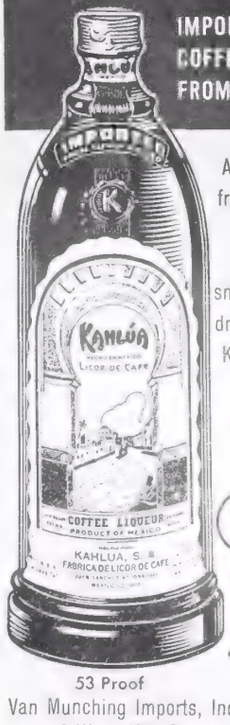




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THE STATURE OF A GENIUS

CONTINUED FROM PAGE 270

they hoped to establish. Since his later work was not consistent in form with his earlier work, from which their style was supposedly, in part, derived, it threatened to undermine the assumed foundation of their work.

Some advocates of the "new style" were often critical of Frank Lloyd Wright because he never paused in his creative search to perfect any of his forms, to polish them into a style with an established dogma and a technique that could be taught and copied. Such criticism demonstrates a lack of understanding of the philosophy that motivated his work. It was a philosophy that stemmed directly from his mentor, Louis Sullivan, to whom he referred as "Lieber Meister," who had taught him "every problem contains and suggests its own solution. Don't waste time looking anywhere else for it. In this mental attitude, in this mood of understanding, lies the technical beginning of the art of expression."

It was never his purpose to create a style: he was an enemy of establishment and fixation. He preferred the sense of things as fluid and changing. It was not Wright's intention to create a form imposed upon life from the outside. His forms had to have an organic relation to the architectural problem at hand.

He was interested in the solution of individual and particular problems growing out of a way of building, according to the nature of the site, according to the nature of the materials, and according to the life purpose to be served.

This meant to him not an established and dogmatic style, but instead endless variations of style—as individual character—proceeding from the same source that produced endless variation in building sites, and materials with which to build.

He agreed with the Bible: "The letter killeth, the spirit giveth life." So how could architecture be formalized into "A Style"?

To some men, he was a man who refused to enter and to become a part of the 20th Century. Perhaps, in the long view of history, this attitude may have a different interpretation. The 20th Century is still very much in a state of becoming—on its way to something not yet clearly foreseen. It is in a process of change and development that is giving birth to the 21st Century. The transformation of the physical environment of a century is a slow process. Perhaps the creative process, partly set in motion and given its initial impulse by the force of his catalytic mind, has not yet approached its final form—the work of art he envisioned in his general concepts of how we might live.

Perhaps these new super-highways and limited-access roads, the satellite shopping centers, the new general offices and research centers surrounded by landscaped parks and far removed from the centers of present cities, are the first intimations of a new pattern for living being brought about by the use of the auto and more recent developments in electronics and nuclear power, which Wright predicted in Broadacre City.

To many critics of architecture, and of his work in particular, Frank Lloyd Wright was a source of embarrassment and a disturbing and provocative threat to their positions as authorities. Time, in too many instances, had proven the critics wrong and Wright right.

To those fortunate people who have known the experience of living, working, or worshiping in a building designed by him, whose number constantly increased during his lifetime and will continue to increase even though his hand is stilled, Frank Lloyd Wright was more than any one of the previously mentioned qualities—or their sum total. He added depth and significance to their lives. He provided them with an environment that heightened the quality of their life, raising it to a level they may have anticipated but one they had never experienced in its totality. The qualities of this environment, though intangible, were strongly felt. His buildings have within them a vital sense of serenity and repose, a strong sense of integrity, and a vigorous sense of the freedom and the individual dignity of man. All of these qualities are communicated to the people who occupy these buildings in much the same manner that great music or poetry speaks to the heart and soul of man.

To all of us, whoever we may be, Frank Lloyd Wright left a legacy, the magnitude of which is still unknown and the limits of which are still unexplored. Ours is a heritage that we are only beginning to realize. It is difficult for us to believe that one individual could be so productive in one lifetime, even though he did enjoy nearly ninety

(*Please turn to page* 275)

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THE STATURE OF A GENIUS

CONTINUED FROM PAGE 272

full and rich years upon this earth. His architectural practice alone encompassed seventy years.

It includes nearly one thousand homes ranging in size from mansion to cottage and in location from coast to coast. His own homes in Wisconsin and Arizona, considered to be the two most beautiful homes in America, are among these.

Wright's work also includes many major buildings, other than homes, that were the product of his fertile mind. All of them are architectural landmarks of prime importance: the Imperial Hotel in Tokyo, Japan; the offices for the Johnson Wax Company in Racine, Wisconsin; the office building for the H.C. Price Company in Bartlesville, Oklahoma; the museum for the Solomon Guggenheim Foundation in New York City; the synagogue for the Beth Sholom Congregation in Elkins Park, Pennsylvania; and other buildings now in the process of construction but yet to be completed.

It includes his voluminous writing, consisting of numerous books and magazine articles. Among these is his *Autobiography*, in itself a work of art.

It includes the innumerable minds that he has touched and stimulated in his thousands of lecture appearances and in his radio and television interviews.

It includes the great treasure of projects that for one reason or another were never built: many were commissioned by patrons who did not intend to build; others were doomed by economic conditions, such as the crash of 1929; and still others were simply ideas that he, himself, in the flood of his creativity, felt the urge to put on paper as a matter of record. All of this treasure, in safekeeping at Taliesin, lies waiting only for a present or a future generation who will realize the riches that might be theirs.

It includes his numerous ideas and principles as they were expressed in any one of the several media of communication in which he was versed: building, drawing, writing, or speaking.

It would include the many architects, who, although they did not work directly with him, were strongly influenced by his work and his ideas.

Important, too, are the many men whom he trained and who had the privilege of working directly with him. The roster, international in character, lists not only the names of those who studied under his guidance in the Taliesin Fellowship since 1932, but the names of those who worked with him in his Oak Park Studio in Chicago, in the early phase of his career, and those who came later to work with him at Taliesin before the establishment of the Fellowship.

It includes the group of men who were working with him at Taliesin at the time of his death and who have associated themselves to complete the work in progress and to continue the practice of architecture now and in the future.

And it includes the Taliesin Fellowship established in 1932, when, because of the depression, Wright's architectural practice was at a low ebb. At its inception the Fellowship was an experiment in education, based upon a need for development of the whole person of a man with the belief that nothing less than a whole man could produce worthy architecture. Its method was to immerse the potential architect in a life devoted to architecture, in which he would live and learn by experience in actual construction and in the practice of architecture rather than by dabbling his fingers theoretically in the shallows of architecture. It was an attempt to train the beginner by apprenticeship in his field rather than through the vicarious information of book-learning.

At the time of his death the Fellowship was well established and no longer an experiment. Working with him was his wife, whose ideas and encouragement were a vital and essential ingredient from the beginning of the Fellowship. With the resurgence of his architectural practice she assumed an increasing responsibility in the life and guidance of the Taliesin Fellowship.

Working with her, and with Wright, was a strong core of men and women, several of whom had worked with him from the first days of the Fellowship, and who, because of their proven abilities and understanding of his principles, were given responsibilities both in the architectural projects and in the training of younger and less experienced men.

As a vigorous and continuing extension of his work and ideas, the Fellowship method will assume an increasing importance as a contribution not only to architecture but

(*Please turn the page*)



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THE STATURE OF A GENIUS

CONTINUED FROM PRECEDING PAGE

also to the education of man in a more significant manner.

It would be impossible to assess fully, in this one issue of HOUSE BEAUTIFUL, the many-sided legacy that Frank Lloyd Wright has left to us. The work of great creative spirits contains an inexhaustible richness and depth which, no matter how long studied, continues to offer new discoveries and fresh significance. Shakespeare remains as fresh and vital to us today as he was to the Elizabethan audiences, though perhaps in a different way. Bach and Beethoven continue to move us with their depth and profundity.

THE great creative spirits have left their contributions to the cultural riches of this world, to be shared by all who are able to appreciate them. But few of them have left legacies which can be shared by so many. And few men have left behind them a world so marked, so changed, and so enriched as did Frank Lloyd Wright.

In the November, 1955 issue of HOUSE BEAUTIFUL devoted exclusively to his work, it was possible to show only a minute fragment of his work and to sketch, only in outline, his contributions to the beauty of American life.

He has, himself, in his book, *A Testament* summarized and illustrated the principles that guided the creation of his work. These have also appeared in a book, *An American Architecture*, a collection of his principal ideas edited by Edgar Kaufmann. Both books were published by the Horizon Press.

The principles he practiced and preached so forcefully during his long and vital career are so basic to the beauty of human life that they should not be allowed to fall into disuse. A civilization that grows increasingly ugly, destroying its natural heritage of beauty at a frightening pace, has need for an even wider recognition and practice of these principles.

Many of his innovations are now so much a part of the American scene and our accepted way of living that it is difficult to imagine they once did not exist. Critics of his work are in danger of finding themselves in the same position



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as that of the woman who criticized Shakespeare, saying he couldn't have been so great because his plays were filled with quotations.

So infinite and intense are the sparks cast off by this great mind that an architect of today or tomorrow, seizing on any one of them, could fan it into an accomplishment worthy of a life's work. Each of his buildings contained enough ideas to constitute production sufficient for an average man's entire career.

We cannot attempt to describe completely the forms that these ideas have produced, and will not predict what forms they will produce in the future. Even should all his buildings be destroyed, Wright's ideas will persist in his writing and in the minds of men. Ideas have a particular vitality not subject to material destruction. Phoenix-like, they have the quality of springing from death and destruction to life in new dimensions.

Although he did regret the disappearance of portions of his work, Frank Lloyd Wright was never defeated by it, believing as he did that "the law of organic change is the only thing that mankind can know as beneficent or as actual! We can only know that all things are in process of flowing in some continuous state of becoming." He was quite willing to change, and perhaps to destroy his own work when he saw an opportunity or the need for improvement in it.

But he was opposed to change for the mere sake of change or novelty—or when change was destructive of human values. And many of the changes he saw taking place in the world were destructive of the human values he cherished. These changes he opposed with an evangelic fury.

They meant to him the de-personalization of man, the shift of emphasis from man as an individual and the center of the world to men as units, as machines in the collective aggregate of society. With this change in scale from the small unit of the individual to the larger and impersonal mass of society, he foresaw the danger of man's losing his own sense of dignity and importance, his own sense of significance in the scheme of things, as he has already done in many parts of the world.

If the whole life and work of Frank Lloyd Wright may be said to have had one objective, it would have been the defense and promulgation of that which is individual. His weapons were buildings. His means were words. His life was guided and shaped by the inner discipline of a great ideal and that ideal, although manifested in many ways, could be represented by the one word, Integrity.

This is a constantly recurring theme in his writing and in his building. "What is needed most in architecture today is the very thing that is needed in life—*Integrity*. Just as it is in a human being, so integrity is the deepest quality in a building . . . In speaking of integrity in architecture, I mean much the same thing that you would mean were you speaking of an individual. Integrity is not something to be put on and taken off like a garment. Integrity is a quality *within* and *of* man himself. So it is in a building. It cannot be changed by another person or by the exterior pressures of any outward circumstances; integrity cannot change except from within because it is that in you which is *you*—and due to which you will try to live your life (as you would build your building) in the best possible way. To build a man or building from within is always difficult to do, because deeper is not so easy as shallow."

One indication of his own integrity was the fact that he did not allow himself to be swayed from his own beliefs by the tides of fad and fashion. In an age in which it is the mode to be scientific even if one is not a scientist, and when men are inclined to accept the judgments of machines rather than their own human sensibility, even in areas where human sensibility is the only determinant, he refused to become pseudo-scientific just to appear to be in step and in tune with his age.

In an age that allows commercial values to take precedence over human values, he insisted on remaining true to "old-fashioned" human values. How many of us are aware of the influence that commercialism has had upon art and architecture? Or how much of architecture has been designed, inspired by the contemplation of the return on the dollar. How many buildings are conceived as giant posters? Or as giant packages? How much of the training of young architects has been influenced by the values of typography and industrial design?

Integrity was the essential quality of architecture as he conceived it: "We are trying to bring integrity into building. If we succeed, we will have done a great service to our moral nature—the psyche—of our democratic society. Living in a house wherein every-

(*Please turn to page* 285)



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Desert camp forms grew out of need for shelter which could be quickly built by apprentices; which would not require expensive materials; which would make use of an abundance of hard unworkable stone that was available in great quantities on the site; and which would still be in harmony with desert.

FOUR PHOTOGRAPHS BY EZRA STOLLER



Desert camp idea grew out of belief that an architect should learn by experience in actual construction. Long and cold Wisconsin winters made it difficult to continue construction the year around. Desert climate provided suitable conditions and also gave the young architect the experience of living under different conditions in two different climates.

Fresh design grows out of solving problems

• A part of Frank Lloyd Wright's genius stemmed from his ability to look at a new problem with a fresh eye, and perhaps from his ability to recognize that new problems did exist. From a partial point of view new problems may not appear to exist simply because the viewer is not able to see all of the problem. Lethargic minds are not always willing to admit, even to themselves that new problems exist, that conditions may not be the same. They are quite willing to attempt to transfer a solution that may have worked very well in one situation to another in which it is not at all applicable.

The camp in Arizona designed by Mr. Wright for his family and

PHOTOGRAPH BY EZRA STOLLER



Fresh forms of shelter were evolved at Taliesin West, not just for the sake of novelty, but because the old forms were inappropriate to this new situation. Light overhead structure of dining area, seen from interior below floats above masonry walls, providing shelter against the elements but maintaining the open "living in the out-of-doors" atmosphere desired.



A room without windows, you might call it, the dining space receives non-glary daylight from the continuous slot between the wall and the roof, the overhead skylight, and the opening in wall which is closed with canvas-covered panels. Canvas panels in side slots can be opened to admit more light if desired. End openings are shaded by roof projection.

the Taliesin Fellowship is an illustration of this particular ability.

The cold, long winters of Wisconsin were not favorable for outdoor construction work the year around. Mr. Wright believed that this work was vital to the training of young architects and so sought a milder winter climate where work could continue. The climate of Arizona was suitable and it also offered a stimulating change of environment and the experience of living in entirely different conditions.

The opportunity to build in a new location was a challenge to his creative mind. The problem was how to provide shelter economically and quickly. Little money was available for building materials. There was a great abundance of unworkable, hard stone strewn over the site, located in the foothills of the mountains above the desert. The students were to do all of the construction work.

Out of these problems, combined with the conditions of the site, he created a place to live—not a house in the usual sense, but a beautiful example of a fresh thought on living.

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Changing aspects under varied light conditions were understood and utilized by Frank Lloyd Wright. He added an extra vitality to the space-form of the Johnson Wax Company, seen here in three different light conditions and illustrating this well. Seen, above, in direct daylight the building seems almost solid with a glistening appearance. In silhouette against a low sun its structure and intermediate circular floors are seen clearly through its brilliant and translucent enclosure of glass tubing.

INTERIOR SPAC ARCHITECTURA POETRY

CONTINUED FROM PAGE

How a buildin can change fr a solid to a transparent



PHOTOGRAPHS BY



By night the tower becomes a sparkling lantern of glowing light accented by the brighter spots of the ceiling fixtures. Vertical lines are tube supports.

conventional box-shaped rooms makes this goal an impossibility. No amount of tricky effects, changing color schemes, or furniture moving will do more than temporarily relieve the boredom of a plain cell.

Knowing this, Frank Lloyd Wright demonstrated in hundreds of business buildings, churches, and houses, large and small, how to create shelter without this spiritual confinement. He developed poetry for the mind and freedom for the soul out of the 20th-century needs, customs, and building materials.

THIS uplifting atmosphere is almost impossible to capture photographically. Like expressing personality in a portrait, it is elusive. But it is a positive result built into the character of these buildings. To be in and use one of these rooms is like listening to or performing fine music. It is an experience that is ever-refreshing to the mind and fulfilling to the soul.

Wright developed countless subtle ways to bring about this atmosphere. The now-familiar corner window is a simple example. The corners are the defining boundaries, the ever-present reminders of the limits of a room. When the corner itself is replaced by glass or opens to another room, the sense of limitation is removed by an opening where enclosure is most expected.

Windows, in the traditional sense, play a small role in Wright's buildings. Aesthetically, punching a hole through a wall is useful only to accentuate the presence and thickness of the barrier. Instead, Wright brought in both light and air by glazing openings where they naturally occur as separations between parts of the structure—the space between two walls, or the opening between two roof planes—even the connection between walls and roof (another corner). Wherever desirable, whole walls of glass from floor to ceiling are used to establish an intimate relationship with the natural scene or garden.

This simple principle—avoid the usual confining perimeter—can be applied in many ways, as you can see on these pages. Yet in these buildings an expansive freedom from confinement is gained without sacrifice of privacy or the comforting sense of shelter and security.

Invariably the overhead structure is designed to give protection without oppression, its form devised to add quality to the space below by establishing cozy intimate areas or expansive soaring spaces.

Often Wright employed astonishing engineering feats to accomplish this aesthetic purpose. But engineering and structural innovations were always a means to a desired goal, never a dominating end in themselves. He taught how to make modern technics serve as a means for beauty rather than restriction.

More than giving form to interior space, he developed it further with texture and ornamentation wherever they would contribute to the desired whole. For he was keenly aware of the necessary, intimate links between man and structure—the gestures that clarify the nature of the materials and structure, and point up the special charm of the total circumstance.

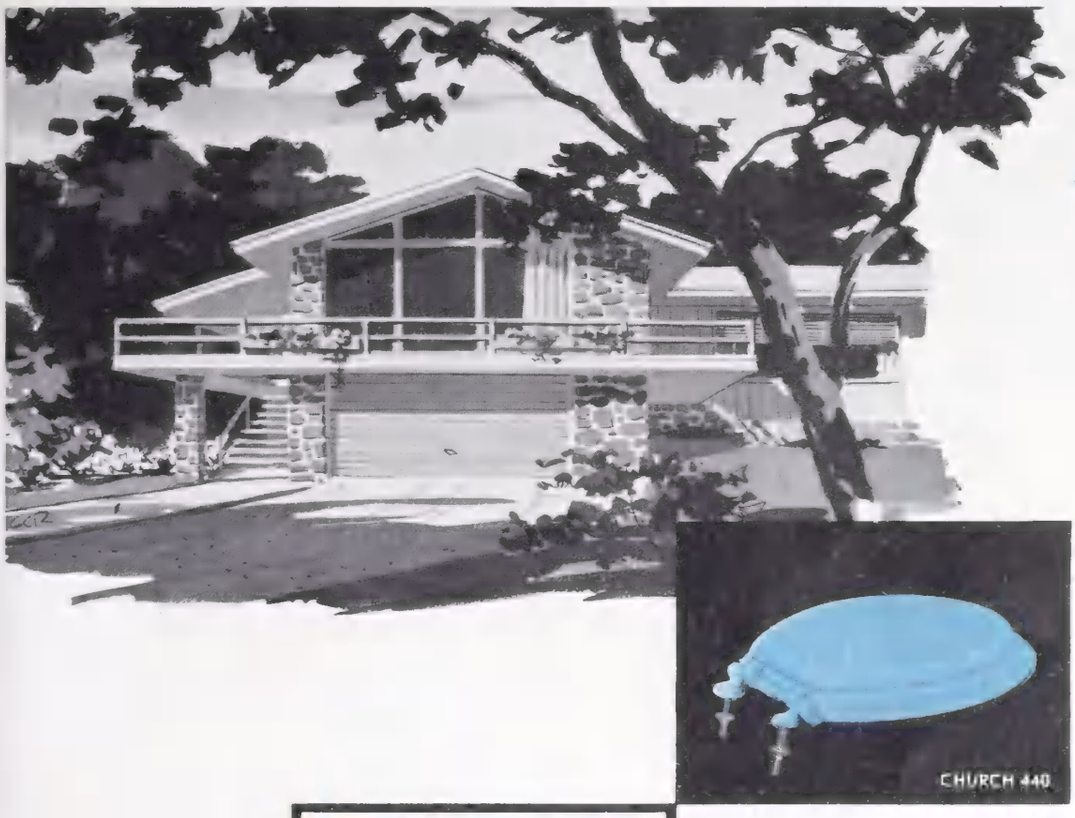
OFTEN the structural system is designed to be an exposed, decorative element contributing rhythmic enrichment. Wood, stone, and brick are all used in ways that let their natural beauty count for the most. Man-made materials like concrete and plastic are molded and patterned to accentuate their plasticity. Tensile steel contributes its lacelike delicacy.

All of these materials are used with skill and insight into their capabilities. But the main point is that they are used as best they can to serve the human occupant. Because these buildings are designed from the inside out, with human movements and sensitivities primarily in mind, the result is a thrilling presence that invites your mind to soar and fills you with a sense of well-being—a real pride and pleasure in your own significance as an individual.

Space, as he shaped it and gave it form, was never rigid, lifeless, or apathetic. Wright endowed space with a fluid and flexible vitality. The quality of his concept might be compared to that quality emanating from the countenance of an alert, intelligent, and imaginative person, as compared with that of a more stolid, dull, and passive person. It has something of that quality which spells the difference between inert matter and living protoplasm invested with a personality or soul.

Space is a creation of the human mind. Each age lives in a kind of space which is, in concept, the creation of its own era. Its concept of space finds expression not only in the art of architecture of an age, but in its social thought, in its

(*Please turn the page*)



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METALBESTOS

INTERIOR SPACE AS ARCHITECTURAL POETRY

CONTINUED FROM PRECEDING PAGE

political system, its mathematics, its science, its view of the world, its philosophy, its religion—in the total activity of the mind. The Greeks lived their mental and spiritual life in a kind of space whose form was conceived and expressed by Euclid, by Pythagoras, by Plato, by Aristotle, by Praxiteles, by Phidias, et al. And their buildings were temples like the Parthenon, designed to awe and impress when you looked at them from the outside, to put man in his place before the gods.

TODAY we are on the threshold of a new kind of space as conceived by the shapers of modern thought. In the realm of mathematics and the physical sciences we are entering into this age. Politically and socially we are engaged in a struggle to determine whether or not we shall enter it. But in architecture, because of the permanence of, and resistance to change in our physical environment, we are, for the most part, living in the kind of space conceived by the Greeks. It is a static, three-dimensional space with limits.

The architectures of the past, many of them conceived in a monumental manner which we now refer to as "classic," having well-defined axes and rigid and symmetrical forms, were all expressive of the social, political, and religious philosophies of their time. They conveyed the idea of power or authority and a well-defined hierarchy or class system. They expressed a social philosophy in which the group or the state took precedence over the individual.

To Frank Lloyd Wright the democratic philosophy of individual freedom, an idea that was new to the world, had never found its expression in architecture. This was a concept that could not be expressed by the symbols and forms of the past. His goal was a medium of expression for this idea and forms significant to it. He found the means of expression in an architecture in which the expressive quality was conveyed by space itself. He conceived an architecture in which the emphasis was upon the space within, more humane in quality, more human in scale, given outward expression.

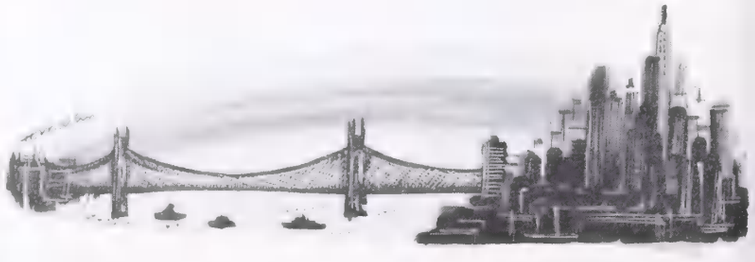
This can be contrasted with previous architectures in which the emphasis was upon the envelopment of the space. Architecture to him, in this new sense, became similar to music and poetry in that its meaning was not to be found in its tangible elements. Its meaning was to be found "between the lines" and in the continuity of its flow. In place of the rigidly defined forms of the space of the past he envisioned a space having the plastic and changing quality more expressive of life itself and similar in character to an ideally democratic society, which allows each individual to develop according to his own potentials and to rise or fall according to his innate abilities, rather than according to his position in an established regimented order.

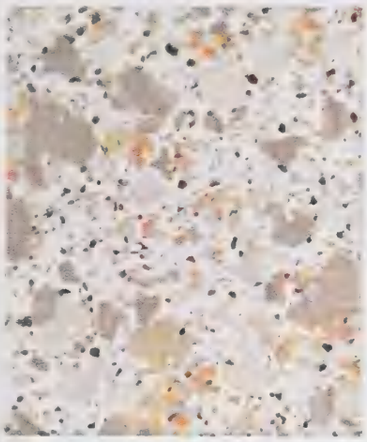
Recent developments in structural knowledge and in building materials and techniques are providing the technical means for the realization of this kind of space and expression of freedom.

As discipline or authority in a democratic society is invested, ideally, within each individual in place of being externally imposed, so in Wright's concept of architecture the sense of discipline must also be interior to the form of the building, coming from within to determine outward form.

IN IT there would be no sense of containment or restriction expressive of exterior limitation. In it one lives in the continuity of space, in a harmonious and unified association with his total environment.

"Here coming to light was a sense of building as an organism that had new release for the opportunities of the machine age. This interior conception took architecture entirely away from sculpture, away from painting, and entirely away from architecture as it had been known in the antique. The building now became a creation of interior space in light."





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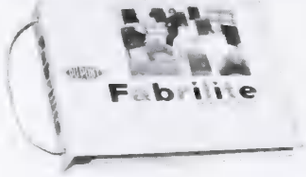
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BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY

THE STATURE OF A GENIUS

CONTINUED FROM PAGE 277

thing is genuine and harmonious, a new sense of freedom gives one a new sense of life." The same idea is stated in his concept of a house: "The Usonian* house aims to be a *natural* performance. One that is integral to site, to environment, to the life of the inhabitants, integral with the nature of the materials. . . . Into this new integrity, once there, those who live in it will take root and grow."

It appears in its broadest implication in his desire for an integral relationship between life and architecture: "I declare the time is here for architecture to recognize its own nature, to realize the fact that it is out of life, itself, for life as it is now lived, a humane and therefore an intensely human thing. It must again become the most human of all the expressions of human nature. Architecture is a necessary interpretation of such human life as we now know, if we ourselves are to live with individuality and beauty."

It appears again in his desire for integral character in what might be considered the minor and less significant details of a building: "Integral ornament is the developed sense of the building as a whole, or the manifest abstract pattern of structure itself, interpreted. Integral ornament is simply structural pattern made visibly articulate and seen in the building as it is seen articulate in the structure of trees or a lily of the fields."

*Usonia was Samuel Butler's word for the United States.

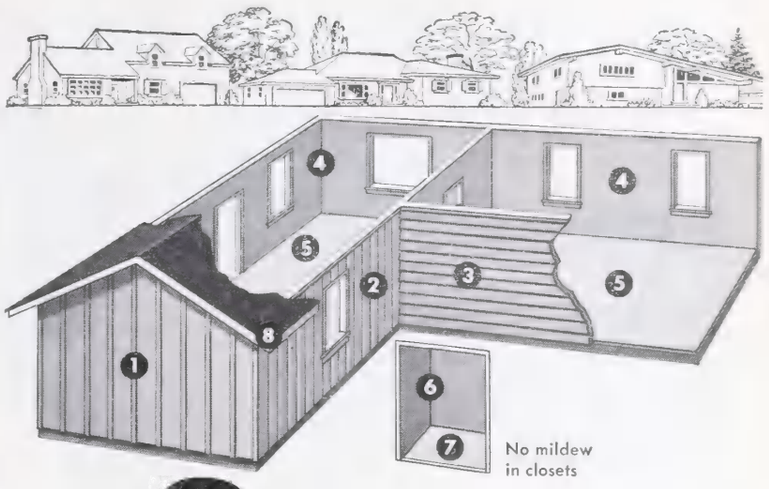
No element of environment was to escape his desire for unity: "In organic architecture then, it is quite impossible to consider the building as one thing, its furnishings another and its setting and environment still another. The spirit in which these buildings are conceived sees all these together at work *as one thing*."

It is particularly significant to and expressive of our ideals as a united nation that these great contributions to architecture were made by a man whose life-work consisted largely of dwellings for everyday life and daily existence. They were an idealization of common need.

He did not build the tombs of Pharaohs, the temples of gods, the palaces of royalty, nor the great symbols of governmental power and authority. Believing as he did in freedom, he did not establish a style. It was his strong conviction that as humanity develops there will be less recourse to the standardization called "the styles" and more true style. For the development of humanity is a matter of each individual developing greater creative power of his own, and his style will be his own and come from within himself. A richer variety in unity is, therefore, a rational hope in America.

Wright built houses that were, in effect, temples dedicated to the dignity of each man as an individual. May we always be eternally indebted to him.





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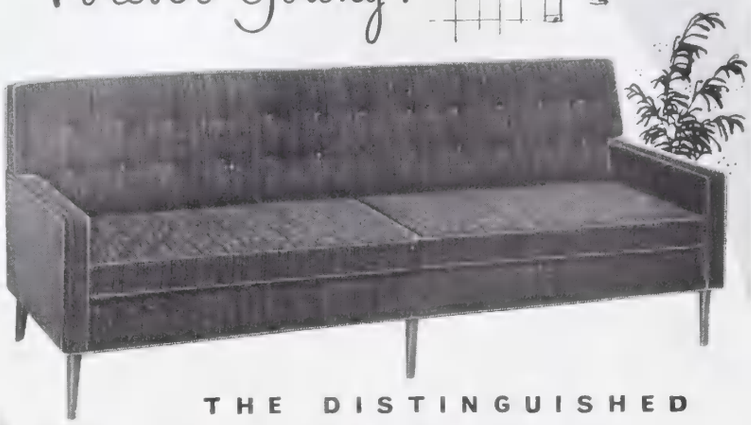
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SHELTER THAT ENCLOSES WITHOUT CONFINING

CONTINUED FROM PAGE 217



The "front door" (where callers are stopped) is really out beyond the terrace—a good 25 feet away from the door-through-which-you-actually-enter the house. But the "lady of the house" can peek and see who is ringing by opening a little ornamental grille over the laundry equipment—to see without being seen. If she wants to admit the caller, she releases door electrically. Thus is the living terrace made really private.



ALL PHOTOGRAPHS BY MAYNARD PARKER

shut out light. One's protective shell was also his container in which he was confined.

It was this quality of containment or confinement which Mr. Wright wanted to change. He wanted to change a house from a prison cell to something that gave a sense of freedom. To achieve this he developed a new concept of shelter. He thought of it and its component elements of walls, floors, and roofs as something other than containers of the space in which we live. The roof, as a shelter against the sun and rain, became more expressive of its purpose, and the walls became not defensive devices, but screening elements, used to shape and modulate space, to control light and view—letting them in where wanted, shutting them out when desirable. Space within a house was no longer a collection of separate cells joined by doors and hallways, but something continuous and flowing.

This is a new concept of shelter which varies greatly from our previous concept of shelter as a collection of rooms or separate cells. For this reason it may not be read-





Storage space (23') lines two walls in master bedroom of the Bartholomew house. Built-in lighting over drawers illuminates both downward and upward to flood the ceiling. Window wall turns corner to eliminate sense of confinement that occurs when corners show.

In good Wrightian houses, passages between rooms are also storage walls. At right are closets serving study-guest room. They stand beside built-in desk. Door to shut this room off from rest of house is in this picture, but find it! Result: both spaces "read" as one space.

ily understood. In order to explain it we must use the old terminology of "rooms" or "areas" to discuss this new concept of modulated and continuous space.

Space with this new sense of liberation should be lived in to be fully understood and appreciated. The limitations of the printed word and the still photo, unfortunately, are not a substitute for the richness of this experience. But if you will walk with us through this house (and others in this issue which incorporate the same idea of space), with your mind's-eye aided by the photographs, and if you will build up a mental picture of the whole house, your imagination will enable you to see it in its entirety. From this you can gain some appreciation of its particular quality of "liberation within walls."

When approaching the house on the drive near the crest of the hill, you look out over the house. Your first impression is of two low pyramidal roofs connected by a flat roof. From this point of view the house does not rise up before you as if to impress you; it nestles

(*Please turn the page*)

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SHELTER THAT ENCLOSES WITHOUT CONFINING

CONTINUED FROM PRECEDING PAGE

PHOTOGRAPHS BY MAYNARD PARKER



Wright believed the quality of the structure should not stop at the kitchen door; that the kitchen should be as good and as beautiful as the living room. The Wright student, Aaron Green, who designed this house, delivered nobly on this precept. Above and right is the kitchen storage wall—open and closed. It is of the same quality of cabinetry as all the other woodwork. Since cabinets do not go to ceiling, full dimensions of ceiling are revealed, and so express the shape of the space fully. Serving counter adds function, design, interest.



unobtrusively into the hillside.

In the entrance drive, when you leave your car, you are, in a manner of speaking, already within the house. More exactly, you are in the entrance area defined by the two major elements of the house—the carport at the left and the enclosed portion at the right—and the screen wall that connects them. You descend a few easy steps leading to the covered entranceway. At this point you can see intriguing glimpses of another space beyond, through the foliage-filled slots between the "bent" masonry panels of the screen wall. You are gently directed by the shape of this space toward the entrance door.

When you enter the exciting view, which had previously been tantalizingly withheld from you, is now presented to you in the full sweep of its beauty, complemented and heightened by the architectural elements which are used to give it a setting. You have entered not into an enclosed portion of the





Any real cook knows the watched pot never boils. Yet if you go too far away it may boil over. This kitchen in the Bartholomew house has a couch in a cozy nook at one end of the kitchen toward the laundry. Here Mrs. Bartholomew can drop down to rest. The couch is also a bed, where visiting grandchildren bunk when there is an overflow. Folding doors hide laundry or make this sleeping place private. Small toilet is hidden beside laundry. (See plan on page 216.) An untraditional solution, but utterly sensible.

house but into an outdoor room, a wide paved terrace from which the hill drops dramatically away.

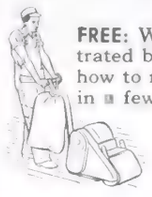
Although you are still outside, you are inside the house: the terrace is a section of space given architectural definition as a "room" by those portions of the building adjoining it. Broad steps lead down from the terrace to the hillside leading you visually if not actually toward the valley and the hills beyond, making them seem a part of this setting. At the left a portion of the terrace projects forward as if to put the viewer closer to the view. This vantage point was planned for outdoor dining. Opposite it and near the carport, a portion of the terrace is drawn back under the carport roof to provide a sheltered area for a future outdoor kitchen. At the right of the steps, an enclosed portion of the house projects out under a low sweeping roof to give those inside opportunity to enjoy the view.

(*Please turn the page*)



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SHELTER THAT ENCLOSES WITHOUT CONFINING

CONTINUED FROM PRECEDING PAGE

Study the plan on page 216; see how the terrace flows around the trunk of the large live oak and under the roof of the enclosed portion of the house to become the dining area. Here, although you are now actually inside you do not sense that you have left the terrace which is a continuation of this enclosed area. In the usually mild weather of this region, with the doors open, these areas are conveniently combined and used for both living and entertaining.

From here you are aware of all of the other major enclosed portions of the house although they may not be *completely* visible.

The kitchen area is concealed by the island unit against which the dining table is placed. This screening unit is high enough to conceal any untidiness in this work area, but it is also low enough to keep this area from being cut off from the other areas of the house. This makes it a more pleasant work spot, and, more important, it makes it possible for the wife, whose special interest is the fine art of cooking, to continue with the last-minute preparations, those touches that spell the difference between good, adequate cooking and the art of cooking. Yet she is not neglecting her guests.

Near the kitchen is a lounging area with a couch where the housewife may relax while waiting for something to bake or finish cooking, or while waiting for the automatic laundry equipment, also located in this area, to finish a cycle. A convenient lavatory is in the corner near the lounge area.

Except when being used for guests the study is also a continuous part of the central area of the house. In the plan you can see how a person working at the study desk may look through the dining area and to the terrace beyond. If he turns away from the desk, he can see the living room, including the TV corner. Through the living room he can see the valley and hills beyond. Through the windows of the projecting bay of the study he has a similar view of distant landscape and also a view of the nearby hilltop and the approach road. With these long views in

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nearly all directions a person has the sense of being unconfined: he need not be "shut-in" here except when he wants to be. Then privacy is very easily achieved by shutting the folding door to the dining area and closing the screen in the opening to the living room.

In the living room there is a similar use of openness to secure a sense of liberation within shelter. It, too, is open on three sides. It is closed to the northwest for protection against summer afternoon sun. Set forward on the site in order to take advantage of the more desirable views to the south and southwest, the living room also adapts to the slope of the site by having its floor a few steps lower than the level of other areas in the house. In this forward position the living room also acts as a shield for the terrace against the winds from the north, making it possible to use the terrace for the greater part of the year.

The sense of continuity between inside and out is not limited to the shaping of space in the house. The same materials are used throughout the interior and on the exterior to do away with any differentiation between the inside and the outside. This continuity of materials reinforces the sense of space.

This sense of continuity is also aided by the manner in which materials are used, particularly the glass. Notice how it meets the ceiling without the use of a frame, so that the surface can be seen as carrying through. The glass is also let into a reglet in the masonry walls, so that again, without a frame, there is a continuity of surface, an uninterrupted flow of inside to outside and outside to the inside.

A comparison of the free and open space within this house with the assemblage of boxes, with holes cut into them, in which most of us live, will also help you to understand this new concept of space. "With this concept comes flowering a freedom . . . which architects may now enjoy . . . a true liberation of life and light within walls."

Following is more detailed information on the house designed by Aaron Green for Mrs. and Mrs. M. W. Bartholomew and shown on pages 214 to 217.

CONSTRUCTION

FOOTINGS AND FOUNDATIONS: Reinforced concrete footings and floor slab, Portland Cement Assn., Chicago, Ill. Integral color in concrete slab, A. C. Horn Co., Long Island City, N. Y.

(*Please turn to page* 309)



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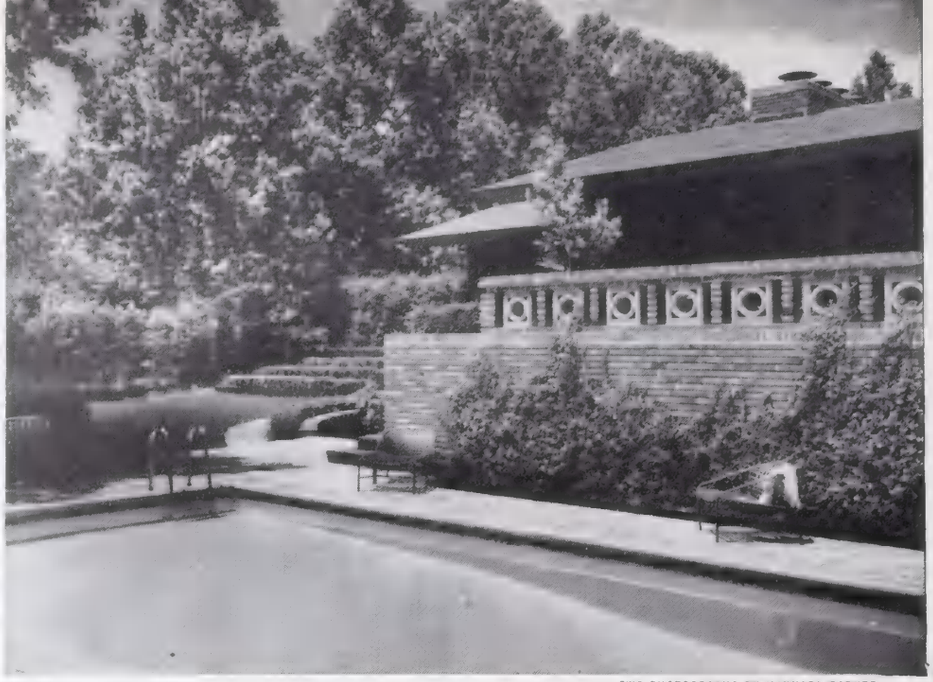
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A terrace balustrade in one of Frank Lloyd Wright's early houses is made a highly decorative event by the use of repetitive carved stone elements playing with light and space.



A similar interplay of light and space was used by Wm. Bernoudy, architect, in designing this brick and concrete block terrace rail for house of Mr. and Mrs. Nicholas Scharff.

TWO PHOTOGRAPHS BY MAYNARD PARKER

WRIGHT CONSIDERED ORNAMENT DESIRABLE

Continued from page 246

But as plumage is to the bird and blossoms are to the plant, so ornament should be to the building. It should be an integral part of it, having the same origin and the same form characteristics.

Ornament became anathema to some architects and fell into disuse not because it was in itself bad, but because it was badly used. It was applied to building forms with which it had no relationship in much the same manner that a peacock's tail feathers might be attached to a swan. And the result was equally ludicrous.

Just as borrowed plumage on a swan would be an affectation of glories not his own, so was much ornament, borrowed from past eras, on the architectural forms of the era in which Frank Lloyd Wright was beginning his career.

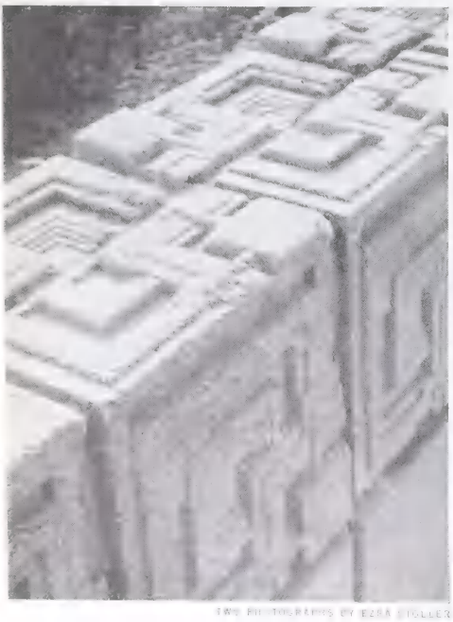
To him this was not a condemnation of all ornament, but a challenge to discover ornament that was appropriate to these forms and would make them more expressive as human habitation.

At the end of the 19th Century architecture was considered by some men to be mainly the mere ornamentation of building. It had degenerated to a meaningless kind of "cake-frosting." Ornament, then, was a superficial treatment to conceal structure.

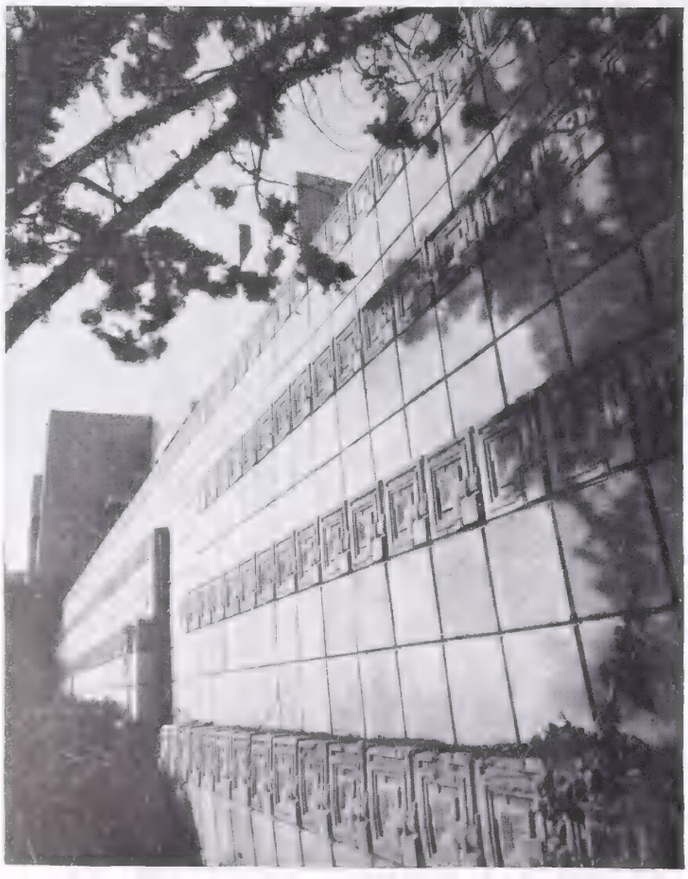
To Frank Lloyd Wright ornament was not a method for concealing structure. It was a means of making structure more expressive. (To him structure did not mean just the skin and bones of a building; it meant the interrelationship of the parts as governed by the character of the whole.)

A person can make a very general—and blunt—statement without using adverbs and adjectives. But in order to make his meaning clear and more expressive of his thought (assuming that he has a thought), he will find it necessary to use these qualifying elements of speech. Frank Lloyd Wright used ornament for this purpose in the buildings that he designed.

When he decorated a building element it was to make it more expressive of its role as a part of the (*Please turn to page* 313)



TWO PHOTOGRAPHS BY EZRA STOLLER



More pictures on page 336

Concrete, a conglomerate and plastic material with no individual character of its own, except that given it by its user, is transformed by the impression of the mold against which it is cast. This means of qualification was used by Frank Lloyd Wright, in a group of concrete block houses, to make what many people consider a common material into a material having great richness given it by its pattern of light and shade. Detail of blocks in Ennis house.



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PHOTOGRAPH BY PETER GUERRERO

What desert chieftain ever lived so luxuriously? Yet the voluptuous invitation of this space does not come from expensive materials. Built with the commonest materials (such as canvas, redwood boards, rough masonry), its richness comes from the vigorous shaping of space, the exuberant use of light and shadow—animated with a deep love of life.

Luxury in a Tent-Like Shelter

▪ Although this and other buildings were built as winter quarters for Wright's organization, Taliesin West should not be looked at nor thought of as a house. To them it is a *camp* in the desert; it is affectionately thought of and referred to as "the camp."

When the Fellowship first went to this desert site near Phoenix, Arizona, neither shelter nor plans for shelter were in existence. They "roughed-it" in tents that first winter while they were putting in the road to the site and the scheme for building was being developed.

Another person might have associated tent-living with only its inconveniences and discomforts and have failed to see any possibilities within it. But it is (*Please turn the page*)

PHOTOGRAPH BY MAYNARD PARKER



Luminous light, filtered through the translucent covering, fills the interior by day with a wonderfully softened and shadowless glow which gives an added quality to color and texture. Photo above is of opposite end. Another view of the interior of this glorified tent is shown on page 221.

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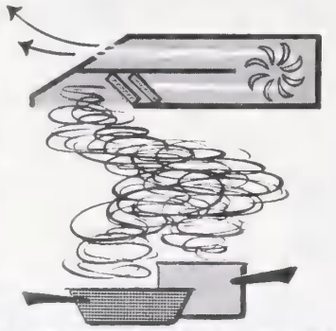
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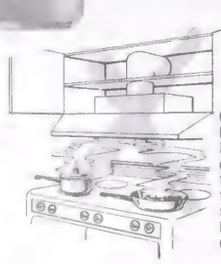
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LUXURY IN A TENT-LIKE SHELTER

CONTINUED FROM PRECEDING PAGE



In the sitting room which is adjacent to this living space a similarity in character is maintained to achieve unity: The ceiling is covered with canvas; structure of roof is exposed; the wooden fins supporting the beams have the same slope as members supporting trusses of living space.

characteristic of Frank Lloyd Wright and his ability to take a fresh look at a thing. that he realized the particular beauty of sunlight mellowed by passing through canvas and giving a special luminous glow to the interior of the tents.

It was this quality. so pleasant and restful in a land of intense sun. which he desired to capture and to utilize in the structures which were planned and built.

Although the camp has great quantities of stone and concrete in its walls and fireplace masses. much of its overhead shelter has this tent-like quality. It is truly a glorification of the tent but glorified by its rich orchestration of spatial form and its knowing use of an exuberant interplay of light and shadow. Its importance to us, as a fresh thought on how one can live in the desert in the winter time. is its shattering effect on our previous concepts of luxurious living. Truly the book has not all been written.

ALL PHOTOGRAPHS BY EZRA STOLLER



The textile cover overhead. a series of planes of white stretched on wooden frames hinged to open to the sun and breeze, is supported by wooden trusses. Rhythmic planes of trusses accentuate the enveloping form of the shelter, hovering weightlessly over the base of concrete and stone.



abrics have been used
buildings as draperies
d upholstery and as
oor and wall covering.
ere a new use is antic-
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ocess of development.
hoto above is another
ew of terrace seen in
wer photo. At right is
exterior view of the
de opposite terrace.





A tent-like canopy, translated with wood, rope, and textile into an architectural form in character with the whole, shelters the outside terrace, a continuation and an extension of the living area. Its pendant edge serves as an "eye shade" to prevent the discomforts which can result from piercing glare of bright desert sky.



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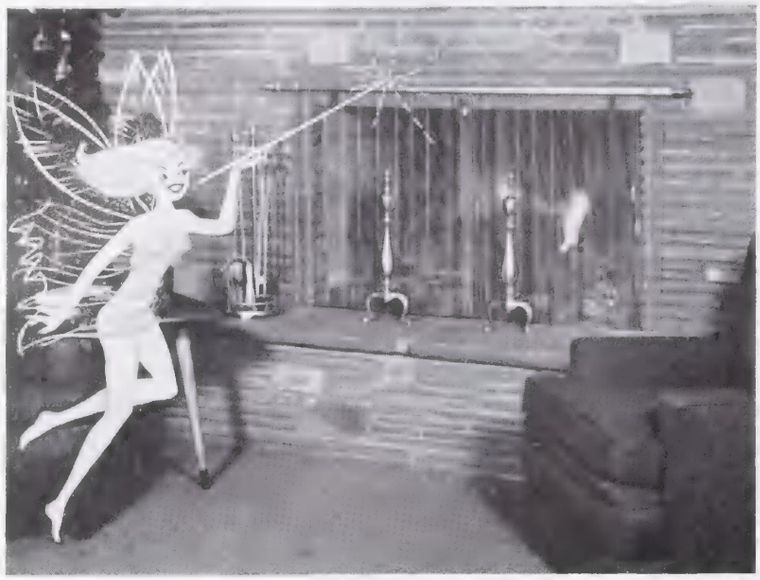
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THE OPEN PLAN—A WAY TO GAIN SPACIOUSNE

CONTINUED FROM PAGE 244



Other views of the Bain kitchen show how the basic plan is open, but not *so* open that the caller at the front door can tell if the vegetables being peeled are turnips or potatoes. A clever system of baffled counters—semi-concealing without partitioning—is the key. Study the floor plan of this house on page 244.



PHOTOGRAPHS BY MAYNARD PARKER



Secondary dining space in the kitchen is hidden from sight of living room by a partial partition, seen here from the living room side. This partition houses TV and books. Ceiling over kitchen is grooved wood, but extends into living area, thus confusing the space demarcations on floor.

to the kitchen, yet each of these three spaces is quite clearly defined. You are well aware of it when you are leaving one and entering another. The change in levels serves as the announcement of new space in one case: the off-set counters become a baffle to isolate the kitchen in the other. Even the master bedroom shares the great central space through a 40-square-foot opening that closes off with a folding screen.

By thus letting each purposeful space borrow from the next, the architect has created interesting vistas throughout the house, some extending well over 80 feet. The deep shadow lines of the shiplap joints on the ceiling accentuate even these long views. The changing levels of the floor and the ceiling contribute, too, to the ever different views that entice the eye.

To achieve this effective use of interior space, the architect chose the simplest of building materials and finishing techniques, with the result that the house cost less than $12.50 a square foot to build. Native Arkansas stone was used for the masonry masses that characterize the house. Western red cedar, an inexpensive wood brought in from California and used throughout the house, has the fortunate quality of making itself at home anywhere.

Because the materials—wood and stone—were so simple, great attention was paid to the details, the important points that characterize a fine house. Simple saw-cuts changed a simple wood box into a light fixture of great refinement. The floor was finished with integrally-colored concrete, then scored in 24-inch squares (the module of the house) with the carborundum blade of a power saw. This made it something more than a simple concrete floor; at the same time it saved most of the cost of floor tile.

Everywhere solutions of great elegance were found within the limitations of the materials themselves, without adding expensive hardware or gimcracks. Even the built-in cabinets and seats were kept within the bounds of simple carpentry.

This ability to get the most out of the simplest materials, combined with the magnificent development of interior space, resulted in true refinement at modest cost.

Following are details on the house (pages 244-245) by Architect Fay Jones for Dr. and Mrs. Calvin Bain.

CONSTRUCTION

FOOTINGS, FOUNDATION AND FLOOR SLAB: Reinforced concrete, Portland Cement Assn., Chicago, Ill. Integral color in concrete slab, A. C. Horn Co., Inc., Div. of Sun Chemical Corp., Long Island City, N. Y. Concrete waterproofing, "Vis Queen," Visking Co., Div. Union Carbide Corp., Terre Haute, Ind.

STRUCTURAL WOOD FRAMING AND EXTERIOR SURFACES: Wall and roof framing and T & G roof sheathing, Douglas fir, West Coast Lumbermen's Assn., Portland, Ore. Wood siding and trim, Western Red Cedar Lumber Assn., Seattle, Wash.

ROOFING: Asbestos cement shingles, Johns-Manville Corp., New York.

MASONRY: Quarried stone, Building Stone Inst., New York, N. Y.

DOORS AND WINDOWS: Sliding glass doors with aluminum frames, Ador Sales, Inc., Los Angeles, Calif. Interior and exterior door lock and latch sets, Yale & Towne Mfg. Co., Stamford, Conn. Door hinges, The Stanley Works, New Britain, Conn. Polished plate glass, Libbey-Owens-Ford Glass Co., Toledo, Ohio.

INSULATION: Insulative wall sheathing, Celotex Corp., Chicago, Ill.

INTERIOR SURFACE: Plasterboard ceilings, "Sheetrock," U. S. Gypsum Co., Chicago, Ill. Paint on ceilings, Benjamin Moore & Co., New York. Interior wood paneling and trim, Western Red Cedar Lumber Assn., Seattle, Wash. Cabinetwork, Philippine Mahogany Assn., Los Angeles, Calif. Continuous cabinet hinges, The Stanley Works, New Britain, Conn. Cabinet pulls, Quality Hardware Mfg. Co., Los Angeles, Calif.

EQUIPMENT

KITCHEN: Plastic laminate counter top and splash, Formica Corp., Cincinnati, Ohio. Sink and faucet, American Radiator & Standard Sanitary Corp., New York. Garbage disposer, General Electric Co., Louisville, Ky. Cooking top, built-in oven, Thermador Electric Mfg., Div. Norris-Thermador Corp., Los Angeles. Refrigerator, Westinghouse Electric Corp., Mansfield.

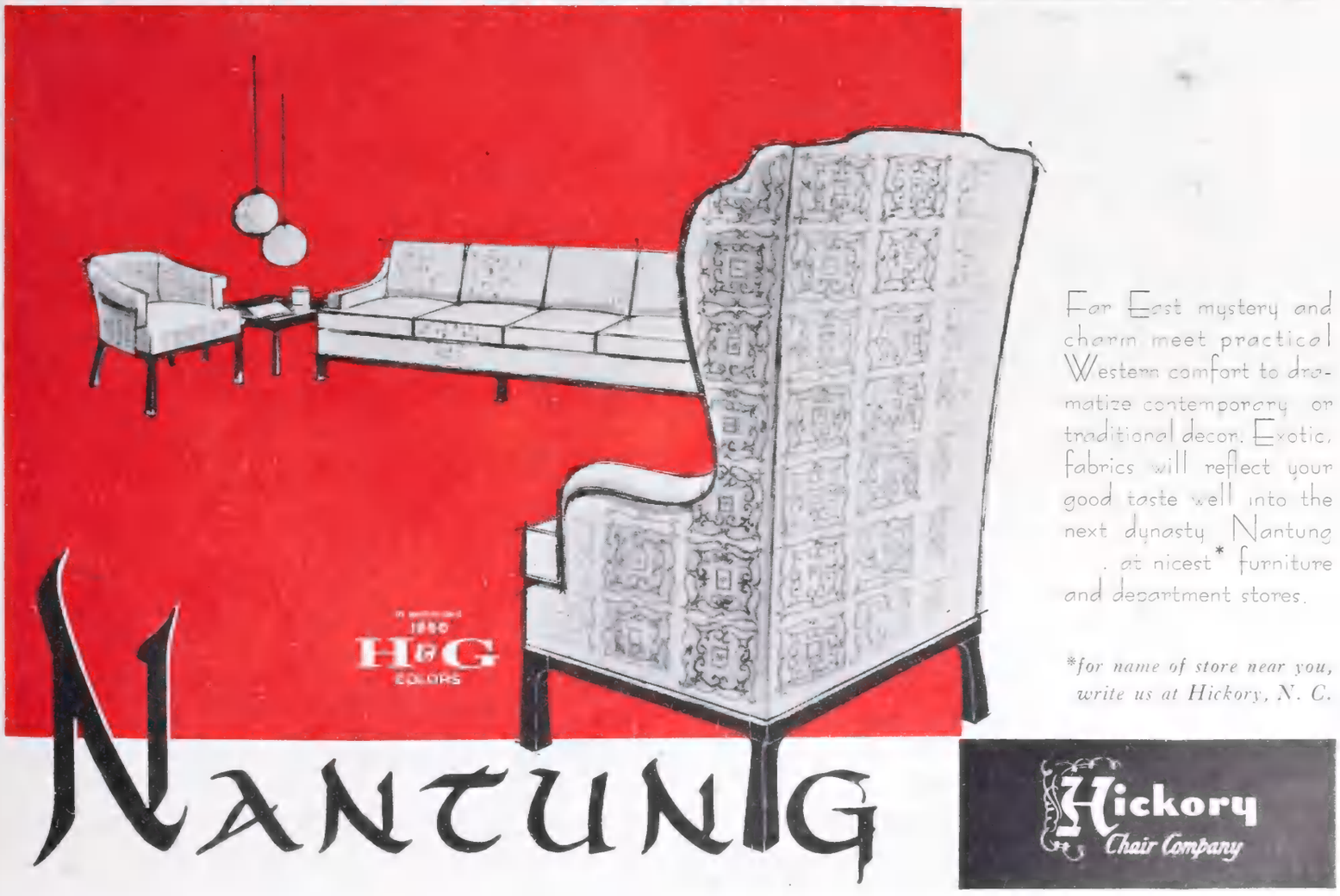
BATHROOM: Plastic laminate counter top, Formica Corp., Cincinnati, Ohio. Plumbing fixtures and fittings, American Radiator & Standard Sanitary Corp., New York, N. Y. Built-in ceiling electric heaters, NuTone, Inc., Cincinnati, Ohio.

ELECTRICAL DISTRIBUTION: Panel board, Square D Co., Detroit, Mich. Switches, Bryant Electric Co., Bridgeport, Conn. Built-in recessed ceiling light fixtures, Lincoln Lighting Products, Inc., Chicago, Ill.

WATER DISTRIBUTION: Copper water piping, Revere Copper & Brass, Inc., N. Y. Water heater, Amer. Radiator & Standard Sanitary Corp., N.Y.

HEATING: Furnaces, American Radiator & Standard Sanitary Corp., New York, N. Y. Registers, Hart & Cooley Mfg. Co., Holland, Mich. Thermostats, Detroit Controls Div., American Radiator & Standard Sanitary Corp., Detroit, Mich.

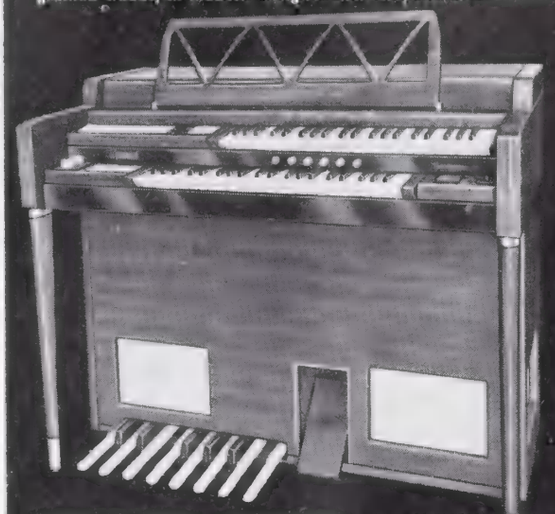
TELEVISION: Table-top model, Zenith Radio Corp., Chicago, Ill.





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House Furnishing

By WILLIAM C. GANNETT

Reprinted from a privately-printed book entitled "The House Beautiful" published in 1896 by William H. Winslow and Frank Lloyd Wright.

. . . How much more than house is home! Cellar and walls and roof, chairs and tables and spoons—these are the mere shell of the home.

These are, to be sure, what the young couple talk much about when waiting for the wedding, and this is what the architects and carpenters and house furnishings stores are for. And under city slates and country shingles alike one sometimes finds unfortunates to whom this mere outside, these solid things about the rooms, seem to be mainly what they think of when they think of the rooms; unfortunates to whom the show of their furniture is of more importance than its use. These are men more interested in the turkey on the table than in the people who sit around the turkey. These are women who think more of new carpet than the blessing of the old sunshine. Such men and women, both bear witness that they love their neighbors better than themselves by keeping best things for the neighbors' eyes and the worst things for their own, and who almost gauge their social standing by the fine clothes they can put on for street or church, or by the "dead perfection" of their front parlor.

Perhaps the good wife, looking around a slovenly, unhomelike living room, feels a blush of self-respect at the thought of that cold front parlor, where the chairs sit as straight as the pictures ought to, and the tapestries and crockeries are each in their due place.

When calling at a rich man's home and waiting for Madam to appear, sometimes a silent wonder arises: "Do the people correspond to all this gilt and varnish and upholstery?"

And in a humbler house, when shown into one of those polar parlors, a kind of homesickness comes over one for some back parlor, some kitchen, a bedroom, any place where the people really live. The heart cries, "Take me where the people stay; I didn't come to see the chairs."

A second thought is apt to follow. How much more pleasant, tasteful, homelike every other room in the house would probably become if the expense hidden in this one room were but distributed—there in a quieter carpet, there in a prettier paper, there in a noble picture and all about a dozen little graces and conveniences. If these were added there, where all the time they would be enjoyed by the owners and the users, it would be more a home.



On the other hand, one is sometimes shown into a room, on entering which one feels like bowing to its emptiness in gratitude, because it offers, even bare of the people who evidently do live in it, a festival so cozy to the eyes. Everywhere are uses in forms of beauty. *Uses in forms of beauty*—that is the secret of a festival for eyes.

In such cases it is quite in order to sing out a little psalm praising the good looks of the room and the things in it that make it pleasant. That is what they are, but not for us first and the home folk last. The home folk first and us outsiders last.

Petition to see a friend's own room before feeling you really know that friend. It is a better test than a bureau drawer. Not the room after a quick run upstairs for two minutes first—but the room just as it is. For a room as it is usually kept is an index of one's taste, of one's culture, and of a good deal of one's character.

THE INNER GARDEN

CONTINUED FROM PAGE 227

as light from all sides. Consequently the rooms surrounding an inner garden get the benefit of this kind of light. More than that, they get the benefit of an additional exposure, which means light enters from four directions. The result is a balanced, non-glary, therefore comfortable light.

The emotional effect is like being in a cozy glade or woodland glen. You are not so aware of the bigness of the world, but rather of the niceness of it. You look close-up at the plants as though they were being seen under a magnifying glass, for you are somehow able to pay better attention to them than you do when you see plants out in the bigger landscape.

The inner garden performs an optical trick too. For you see your own house beyond the inner garden, yet you are *in* the house. How can you see it when you are in it? Yet you do. This intermixing of house and garden has the effect of annihilating the sense of enclosure, the glass barrier. It disguises what is indoors and what is outdoors and the space within seems bigger while it is also much more charming.

Night-time lighting of such an inner garden not only becomes a source of illumination for the rooms or areas that open on to it, but it increases the illusion of space, eliminating the black void of darkness and the sense of being closed in. The glass becomes nonexistent. Indoors and outdoors are one. To most people a night-lighted garden, seen through glass walls, is an unexpected delight, a sort of modern-day enchantment that is particularly pleasurable because it is so rarely experienced, though the trend is growing fast.

PHOTOGRAPH BY JAMES STRONG



Inner garden between children's playroom and garage is in the home of Mr. and Mrs. Howard Conant, Glenview, Ill. Without it, the playroom would have only one exposure, thus would have lacked balanced light. Thanks to the inner garden, it has opposite exposures, creating ideal light and ventilation conditions. Richard Barancik, architect.

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Characteristic of the freedom which he gave to architecture, the smooth-flowing circular arcs of this two-story house, designed for his son, sweep outward to embrace Nature. View at left is from the wooded area below house. Parapet of master bedroom balcony is seen against the curve of roof. The living terrace below it, at right, is seen more clearly (at the left) in the other view of the exterior.



A Poetic Image realized in Concrete Form

■ The preliminary sketches for this house, which he designed for his son, Robert Llewellyn Wright, were shown in the November 1955 issue of HOUSE BEAUTIFUL. Today it stands overlooking a wild and beautifully wooded ravine near Bethesda, Maryland.

An aspect of Frank Lloyd Wright's genius, of which we are too seldom fully aware, was his ability to bring the poetic thoughts of his imaginative mind to a concrete reality through construction.

A poetic mind may dream beautiful dreams, but a firm grasp of reality is needed to bring them to realization. More than an ability to draw and a knowledge of building technique is required. It requires an understanding that architecture is for—and by—people.

PHOTOGRAPHS BY P. E. GUERRERO



The living space, shaped by intersecting arcs of circles, opens outward through a continuous wall of windows to a deeply wooded steep glen. View at left is toward dining area, partially concealed by the fireplace. Photo below is of opposite end of room which has built-in bookshelves and a long desk against wall below windows.





PHOTOGRAPH BY MARK SHAW

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Living room is an example of how you can still develop interesting space in a flat-roofed house. (Turn back to page 239 for plan and exterior view showing how this hip roof expresses itself on the total roof.) Fireplace hood is seamed copper.

FOUR PHOTOGRAPHS BY MAYNARD PARKER





Fireplace converts in summertime to become a water garden, as shown above. A water pan simply drops into space where logs burn in the winter. Back of fireplace is a filigree of blocks, left open so people in adjoining TV room can see and feel the fire.

Repeating concrete block columns make a rhythm all through the building, giving a core of continuity. So does the repeat of the square.

LUMBER AND BLOCKS ARE ENOUGH MATERIALS FOR THE ARTIST

Continued from page 238

Consistent and disciplined designing gives this house character

When front and service entrances occur side by side it needs thoughtful handling. Here deliveries are made through effectively laid out rock garden.

Please turn the page

PHOTOGRAPH BY GOTTSCHO-SCHLEISNER





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LUMBER AND BLOCKS ARE ENOUGH MATERIALS FOR THE ARTIST

CONTINUED FROM PAGE 305



Furniture arrangement in living room composes around the interesting fireplace, which turns into a water garden in summer. Deck at door height makes ceiling seem to soar more.



Consistent development of the square motif has produced some rich textures and patterns in the hands of this able architect. The long rectangle develops out of the square (as in front door), which also relates to the concrete block size.

(More pictures on page 334)



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Following is more detailed information on the house designed by Charles Adams and David George for Mr. and Mrs. Jack Henckels and shown on pages 234-239.

CONSTRUCTION

FOOTINGS AND FOUNDATIONS: Reinforced concrete footings and floor slab. Portland Cement Assn., Chicago, Ill. Integral hardener in concrete. Toch Brothers, New York. Concrete coloring, "Lithochrome," L. M. Scofield & Co., Los Angeles, Calif. Concrete sealer, Anti-Hydro Waterproofing Co., Newark, N. J.

STRUCTURAL WOOD FRAMING AND EXTERIOR SURFACES: Wood framing of walls and roof, Douglas fir, West Coast Lumbermen's Assn., Portland, Ore. Roof sheathing, Douglas Fir Plywood Assn., Tacoma, Wash. Horizontal siding and trim, California Redwood Assn., San Francisco, Calif. Built-up tar and felt roofing, pea gravel surface, and insulation throughout, Johns-Manville Corp., New York, N. Y.

MASONRY: Stacked block, National Concrete Masonry Assn., Washington, D.C. Bleaching oil on all wood surfaces, Samuel Cabot, Inc., Boston, Mass. Fireplace damper, Donley Brothers Co., Cleveland, Ohio.

WINDOWS AND DOORS: Wood casement windows, Andersen Corp., Bayport, Minn. Steel framed windows, Marmet Corp., Wausau, Wis. Doors throughout, custom built. Polished plate glass throughout, Libbey-Owens-Ford Glass Co., Toledo, Ohio.

INTERIOR SURFACES: Plasterboard ceilings and walls, "Gold Bond," National Gypsum Co., Buffalo, N. Y. Cabinetwork and wood trim, Philippine Mahogany Assn., Los Angeles, Calif. Cabinet hardware, Grant Pulley & Hardware Co., Flushing, N. Y. Satin wax finish on Philippine mahogany, Samuel Cabot, Inc., Boston, Mass. Concrete coloring, "Lithochrome," L. M. Scofield Co., Huntington, Calif. Cork floor tiles, (kitchen), Dodge Cork Co., Lancaster, Pa.

EQUIPMENT

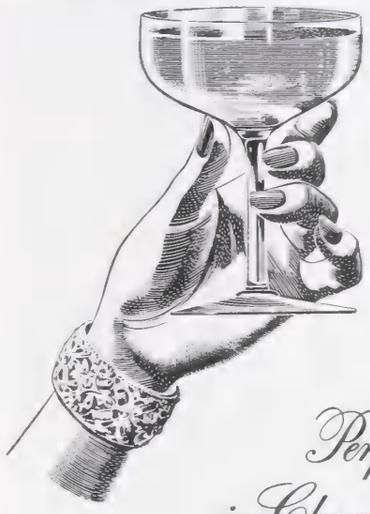
KITCHEN: Sink and faucet, Crane Co., Chicago, Ill. Built-in cooking top and oven, Thermador Electrical Mfg. Co., Div. of Norris-Thermador Corp., Los Angeles, Calif. Exhaust fan, Trade-Wind Motorfans, Inc., Rivera, Calif.

BATHROOMS: Tub and water closets, Crane Co., Chicago, Ill. Lavatories, Briggs Mfg. Co., Warren, Mich. Ceramic tile surfaces, Mosaic Tile Co., Zanesville, Ohio. Shower doors, Fiat Metal Mfg., Franklin Park, Ill.

HEATING AND AIR CONDITIONING: Heating and cooling unit, York Corp., Div. of Borg-Warner Corp., York, Pa. Pumps on heating unit, Bell & Gossett Co., Morton Grove, Ill. Register over heating and cooling ducts, Titus Mfg. Corp., Waterloo, Iowa. Thermostat, Minneapolis-Honeywell Regulator Co., Minneapolis, Minn.

(*Please turn to page* 334)

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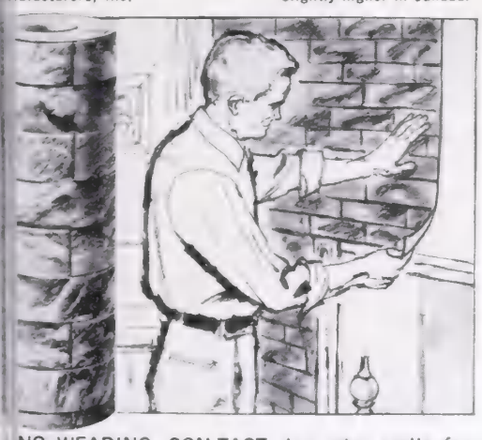
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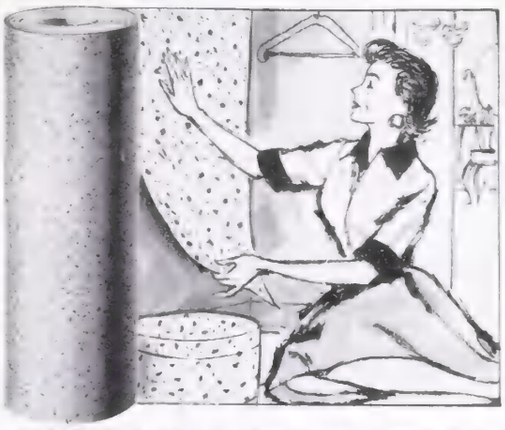
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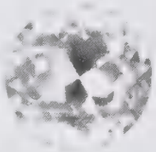
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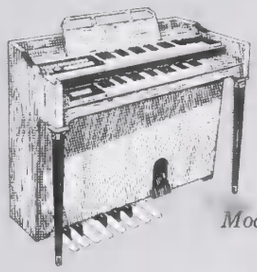
WATERPROOF as you decorate with CON-TACT. **Harlequin** pattern (comes in turquoise & gold or silver & gold) makes a colorful bathroom ensemble on walls, hampers, shelves.

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BEYOND THE FUNCTIONAL . . . INTO THE POETIC

CONTINUED FROM PAGE 231

start every day with the sight of something beautiful. . . . We move so freely back and forth between indoors and out that our whole life seems to be spent under the stars and sun. And when the snow comes in winter there's another kind of beauty. Even after seven years here, every day we live we appreciate more beauty added to beauty. . . . There's a feeling of repose and relaxation all around us. Sometimes we lose ourselves in relaxation; with such beauty about you, hours seem like minutes. . . . We have had sadness and grief, as everyone has, but the house in its beauty seemed to comfort us. . . . I do my own work—no help needed, no help wanted—and really it's no work, because the space is so well planned and the materials used are so simple and easy to maintain. There's no magic about it, natural wood mellows and becomes more lovely with use and you never need polish stone. Even when things are not in perfect order, it doesn't seem to matter the way it does in conventional houses. With so much beauty around you hardly notice anything else. We have never, for instance, had to search for art objects to enhance it. It doesn't demand ornament as some houses do. It's a joy. We appreciate it as a piece of beauty, not just as a piece of shelter. It's space to be lived in—not just roof and walls . . . On sunny winter days our heater doesn't work from 11 A.M. to four—and this is New England. It can be 80° inside when it's zero outside. Yet in summer the sun just reaches the terrace door and doesn't get into the house, because overhangs are placed to shade our glass walls. The house is not air conditioned, but visitors often think it is, because it is so cool in summer . . . We think it's the most beautiful house Mr. Wright ever built and we told him so. He said it wouldn't have been a success if we didn't believe that, because that's how everyone should feel about their house. . . . We love our house so much we can hardly bear to leave it. Life is so short that even one day out of our life seems too long to spend away from home. We are always rushing to come home to it. It's hard for us to go away from it to see other things in the world and when we do go, we seem to see other things with different eyes; now we see *more* in what we see."

Twenty-two years ago Wright designed for Dr. and Mrs. Paul S. Hanna of Palo Alto, Calif., "a home that could be dry shelter in bad weather but could be thrown open by rolling away walls when the sun or stars shine and breezes blow; a home with walls of glass so that the family could (at least visually) always be conscious of sunrise or sunset, the fog bank rolling over the hills, or flowers and trees in the fields."

IN discussing their house in an article in *Architectural Record*, July, 1938, Dr. and Mrs. Hanna reflected that, as children growing up in Minnesota, roaming the hills and fields during their play hours, they had both grown "to value the freedom of outdoor space as contrasted with the restrictive limitations of buildings to which we returned unwillingly when play was ended." It was the quality of this freedom, these childhood experiences "with spring flowers growing in the meadows, green trees swaying against a blue sky, birds nesting, or cattle grazing on the hills," that they wanted their house to recapture. They said, "when we read Mr. Wright's Princeton University lectures on Modern Architecture, we realized that the values of childhood experiences could be built into human habitation. Mr. Wright showed us that shelter could be so designed that the outdoors could be brought indoors."

Evaluating their life in their new home, they wrote, "In the new surroundings we are learning to live by new patterns. The most noticeable change is the lessening of tension, the increased sense of repose. . . . The house seems to flow on in rhythmic beauty . . . and we conform to the rhythm of the house. . . . The living room will accommodate a group of 75 and not seem crowded or noisy; or two can sit alone in the evening by the fire and read or turn out the lights to look through plate-glass walls to star-studded sky or moonlit hills. . . . Have you ever lain in bed and watched the sunrise or the full moon come up? You couldn't in most houses. We can. We recommend it for tired nerves. . . . The children never feel shut in; even when a wall is closed, there is a sense of being outdoors. . . . Mr. Wright has given us a home that will leave an imprint on the lives of our children. For them, beauty will be a way of living rather than 'pictures to hang on walls.' Every month we

re conscious of new assets and ew values. We could never again e contented in a conventional ouse."

And it is certainly a testimony the success of their house that wenty years later, a short while efore Mr. Wright's death, the fannas commissioned him to ex-and the house to meet their cur-ent needs.

Loren Pope, writing of his ouse (*A Love Affair of a Man ith his House*, HOUSE BEAUTIUL, August, 1948), said: "The hanging levels or planes . . . nd the delicate openness of the ouse give the same sense of re-ease and shelter as walking in forest, where the leafy limbs cut unlight and space into a continu-ng succession of mysteries. The ouse gives you a sense of protec-ion, but never of being closed in. nd of leading you on beyond here your eyes can see. . . . The onest use of materials satisfies he urge you feel when you think ou'd like to have a hide-out in the nountains. What it does is fill the eed for a gentle purging of the oul provided by something simple. atural, and beautiful. . . . You can it by the fireplace at night and ee the stars. . . . The outdoors is o adroitly made part of the living scheme that the dweller breathes as deeply as in a meadow in spring. And he obtains the same kind of unburdening of the little worries of life. That may sound fantastic to one who has never experienced it, but it is true. It is like living with a quiet soul. Some of its peace and calm carry over to you. . . . It is quite fitting to use these lines, since we feel them so deeply, "It leadeth me beside the still waters; it restoreth my soul."

SHELTER THAT ENCLOSES WITHOUT CONFINING

CONTINUED FROM PAGE 291

More information on the M. W. Bartholomew house by Aaron Green:

MASONRY AND FIREPLACE: Integral colored concrete block. National Concrete Masonry Assn., Washington, D.C. Masonry waterproofing material. "Thoroseal." Standard Dry Wall Products, Inc., New Eagle, Pa. Fireplace damper, Donley Brothers Co., Cleveland, Ohio. Firebrick in fireplace, Structural Clay Products, Inc., Washington, D. C.

STRUCTURAL WOOD FRAMING AND EXTERIOR SURFACES: Wood framing of floors, walls, roof and trellis beams, Douglas fir, West Coast Lumbermen's Assn., Portland, Ore. Sheathing, "Plyscord," U. S. Plywood Corp., New York. Exterior plywood, window and door trim, and finish fascias, Philippine Mahogany Assn., Los Angeles, Calif. Moisture-proof sealer on exterior plywood surfaces, "Thompson's" Water Seal, E. A. Thompson Co., Inc., San Francisco, Calif. Stain on exposed trellis beams, Samuel Cabot, Inc., Boston.

ROOFING: Cedar shingles, "Royals." Red Cedar Shingle Bureau, Seattle.

DOORS AND WINDOWS: Wood window and door frames, and flush door veneer, Philippine Mahogany Assn., Los Angeles, Calif. Window hinges, Peabody Hardware, Inc., Los Angeles, Calif. Door lock and latch sets, Schlage Lock Co., San Francisco, Calif. Sliding steel-framed door, Arcadia Metal Products, Arcadia, Calif. Polished plate glass, Libbey-Owens-Ford Glass Co., Toledo, O.

INSULATION: Batts in wood framing, "Alfol." Reflectal Corp., Subsidiary of Borg-Warner Corp., Chicago, Ill.

INTERIOR SURFACES: Plaster ceilings throughout, U. S. Gypsum Co., Chicago, Ill. Interior plywood paneling and cabinetwork throughout, Philippine Mahogany Assn., Los Angeles, Calif. Cabinetwork hardware, Peabody Hardware Co., Div. of Schlage Lock Co., Los Angeles, Calif. Lacquer finish on plywood, "Satinlac." U. S. Plywood Corp., New York. Cork tile floors, study-guest room and bedroom, Armstrong Cork Co., Lancaster, Pa.

EQUIPMENT

KITCHEN: Plastic laminate counter tops, Formica Corp., Cincinnati, Ohio. Built-in storage units in cabinetwork, Washington Steel Products, Co., Tacoma, Wash. Sink and faucet, Crane Co., Chicago. Garbage disposer, Waste King Corp., Los Angeles, Calif. Dishwasher, cooking top, built-in ovens, and refrigerator, Hotpoint Co., Chicago, Ill. Exhaust fan, Trade-Wind Motorfans, Inc., Rivera, Calif. Washer and dryer, General Electric Co., Louisville, Ky.

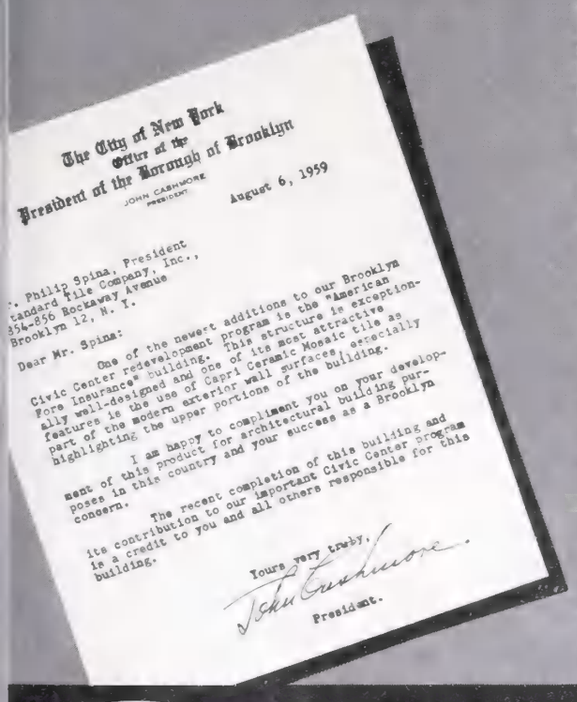
BATHROOMS: Plastic laminate lavatory counter top, The Formica Corp., Cincinnati, Ohio. Lavatory and water closet, Crane Co., Chicago, Ill. Shower head, Speakman Co., Wilmington, Del. Towel bars and paper holder, Hall-Mack Co., Los Angeles, Calif.

ELECTRICAL: Recessed light fixtures, Prescolite Mfg. Co., Berkeley, Calif. Electrical raceway in skylights to receive "Lumiline" lamps, Wiremold Co., New York, N. Y. Lamps in skylights, "Lumiline," General Electric Co., Cleveland, Ohio.

WATER DISTRIBUTION: Copper water-piping, Revere Copper & Brass, Inc., New York. Water heater, gas-fired, Day & Night Mfg. Co., Monrovia, Calif.

HEATING: Radiant heating in ceiling plaster and concrete floor slab, copper tubing, Chase Brass & Copper Co., Waterbury, Conn. Boiler, gas-fired, Crane Co., Chicago, Ill.

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Fall Planting:

The News with Strawberries

There are "nine and sixty" ways to grow strawberries. And they all are worth it.

By WILLIAM ALVADORE BUCK

■ Science has been busy with the strawberry and there are many varieties adapted to many situations and many ways to bring in a crop.

In the South, the practice has long been to cultivate all strawberries as annuals, to plant them in the fall or winter; the harvest comes in some 13 months later. Pacific coast planters also set their plants in the winter. In the Northeast fall planting is in the try-and-see stage—about October or November in the climate of New York. Cornell has carried on several experiments in autumn planting, and Professor Slate has reported that eight varieties planted in Ithaca in the fall produced 20 per cent better than those set out in the spring. Here is the program of events as Cornell scheduled them: set out your plants in the fall of 1959; in the spring of 1960, the berries will be well-rooted and send out their runners much earlier than a spring planting; the heavy crop will ripen in the spring of 1961. Fall planted berries need a heavy winter mulch, five or six inches of straw, for example.

Strawberries will do well on almost any good garden soil, but they prefer it on the acid side, even as low as *p*H 5.3. So do not give them lime, unless you find that your soil is very sour.

If the earth has been limed for most garden crops and thus has a *p*H up to 7.0, the strawberries will tolerate it well enough, but the gardener might just dig in some rich forest mold, peat, peat moss or other organic material, without thought whether it is sour or not. Strawberries like it rich but, above everything else, they want water, and such organic decay holds the rainwater ready and in safe deposit. The patch, however, should have adequate drainage. Commercial growers commonly use a chemical fertilizer that is high in nitrogen and phosphorus.

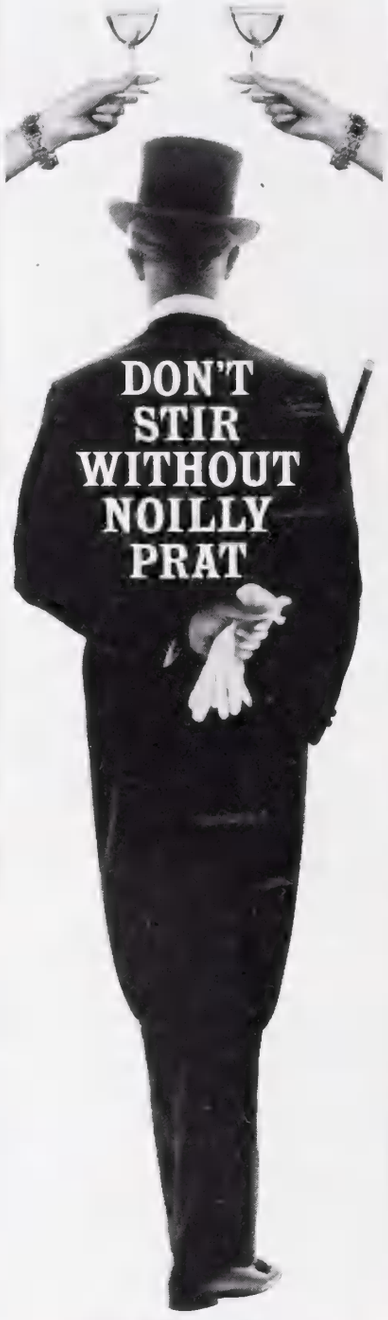
The method of planting is about the center of success. One buys one-year-old plants, as everyone knows, and plants them in the prepared soil in a hole large enough to give ample spread to the roots. However, if the roots on the plants are more than five inches long the gardener may clip them to fit a hole of suitable size. Today, generally speaking, dormant plants are more reliable than those that come from the field, especially when shipped any distance. Dormant plants may be set out two weeks later than those that have developed leaves or blossoms. They may appear pretty miserable to the unpracticed eye but that is only because they are winter bound. For the family of average size 75 plants is sufficient.

If possible, they should be planted immediately on arrival. However, a hot day is bad for planting strawberries and a hot windy day is a quick threat of death. The best way to keep them, if this becomes necessary, is in cold storage at 28° to 30° F. If full cold storage is not handy, they will keep in a refrigerator for a while well enough or buried in the package in a snowbank.

For spring planting

Tried and true procedure for spring planting is to order them delivered in March when they are dormant, and keep them in the cold storage until weather conditions are just right. They will keep perfectly. If the plants have grown much new foliage, they should not be held more than a few days even in storage. Then set them out as early as the spring permits. Early planting is very important. Do not dawdle until somebody hands you a package full of energy. Filibuster not against the stern voice of duty. Plant them!

This is equally important. Dip the roots into water. Then set them in the earth exactly at the depth they have grown, so that, when the surface of the soil has been packed



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ound them. the crown or head is st at the surface. Too shallow. ith roots above ground. is bad. the crown is covered. it means t and death. Water them. prefer- ly with a liquid fertilizer dis- lved in the water.

The wisest strawberry grower I ow recommends planting them out 18 inches apart in rows three d a half to four feet apart. Some eks after planting. the plants ll send out runners. long slim ms bearing new plants at their rminals. How you manage these nners may determine whether u are a show-off type or one who ves strawberries and wants them quantity. If you cut off all the nners. and thus adopt the "hill" stem. you harvest the largest ber- s. If you allow the runners to ot within a reasonable width of w. say two feet. you use the natted row" method and harvest e larger yield. For the middle- inded there are compromises. hich bring compromise results. ith a clod or a hairpin you may chor one runner on each side of e mother plant and achieve a imple hedgerow" or two or three. d create a "multiple hedge row." owever. six or eight plants for ch square foot is a good all ound limit. In Nature's free-for- , another strawberry plant that owds too close is not a brother. t in all effects. just a weed. bat- ng its own faith for food. light. ter. and life.

If you employ the hill system. her for standards or everbearers. e vines may be planted closer. e Ohio Experiment Station rec- mmends setting four rows to- ther. the berries a foot apart h way. with a two-foot alley tween each plot of four rows. e station also recommends hoe- g out the first growth of weeds d then laying down a sawdust lch an inch deep.

This hill and sawdust method. roduced after gardener Ruth ut published her article. seems be the right and only sys- n for growing everbearers in field. According to reports. several areas it has produced gh—indeed in Kentucky as high 14.000 quarts per acre. The rieties used were everbearers em." and "Superfection" but s is a mighty production for any riety. The Kentucky experiment s irrigated. be it noted. Perhaps awberries would do well in that t spot in your garden. If it is practical to secure good drain- e there. it might be worth a ance to plant strawberries in lges five to ten inches high.

Now the plant must settle home and grow sturdy in root and leaf. To concentrate this growth it is necessary to cut off all blossoms from the standard bearer for the first year. The blossoms should be removed from everbearers until early June or later if growth has not been too vigorous. In the deep South. however. the practice is to prune only the first set of blossoms. and some growers west of Denver. cut none.

Provide a mulch

No crop needs a growing mulch more than strawberries. not only to conserve moisture and discourage weeds. but also to keep the berries clean. A winter mulch is also necessary as far south as Virginia and Kentucky. though an adequate growing mulch. such as an inch of sawdust. will serve this purpose quite well. Almost anything will do for a winter mulch. even leaves that pack down. for strawberries are the exception to the rule that any plant that preserves a promise of green above ground will live through the winter only under a mulch that admits some light and air. It should be placed before the nights threaten a hard freeze. that is. 20° F. or below. and should be removed from the crowns when growth starts in the spring. Use anything. pine needles. straw. hay. buckwheat hulls. or whatever you can beg. steal. or pay for.

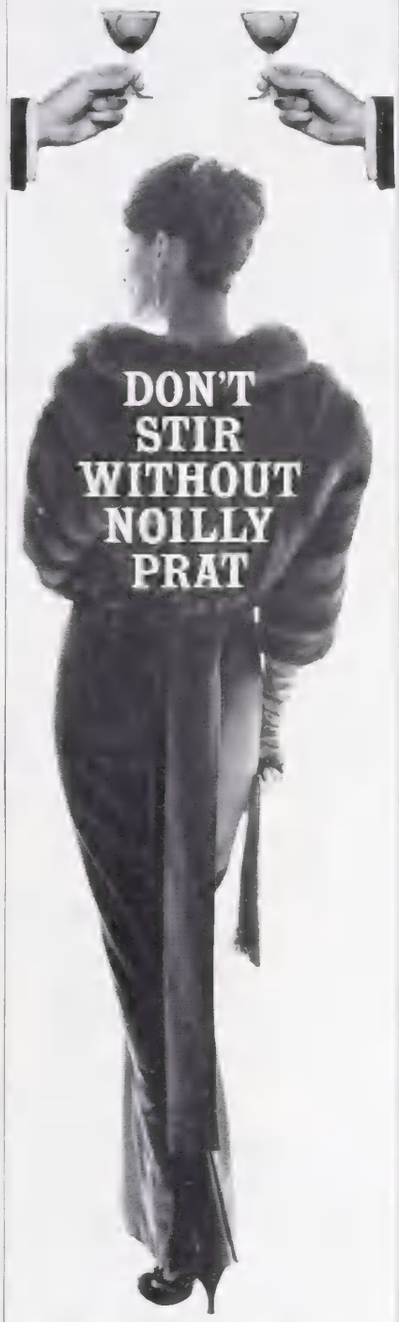
Everbearers planted according to the Ohio experiment should give a good crop the first year—in fact. the monstrous Kentucky harvest came in the very first year. It should continue until frost and for some years thereafter. One well-known gardener. using this hill method except that he spaced the vines 18 inches apart each way and cut off all blossoms the first year. has boasted that he has planted almost a permanent fruiting bed. I don't believe he has. I'll believe that in a year when the Washington Senators win a pennant. if he will believe my story about sighting a toucan in Larchmont.

However. a commercial grower in New Hampshire. who specializes in everbearers only. has declared that he has made fields yield worthwhile crops for four years.

The commercial grower of standard varieties commonly picks only one crop. some 13 months after planting. then plows it under. After the first crop. the harvest falls off. But some gardeners in rich and fortunate locations have kept strawberry patches going in fair shape for as much as six years.

In Connecticut. Ruth Stout. who

(*Please turn the page*)

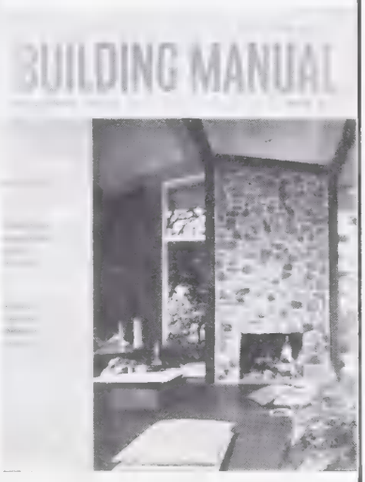


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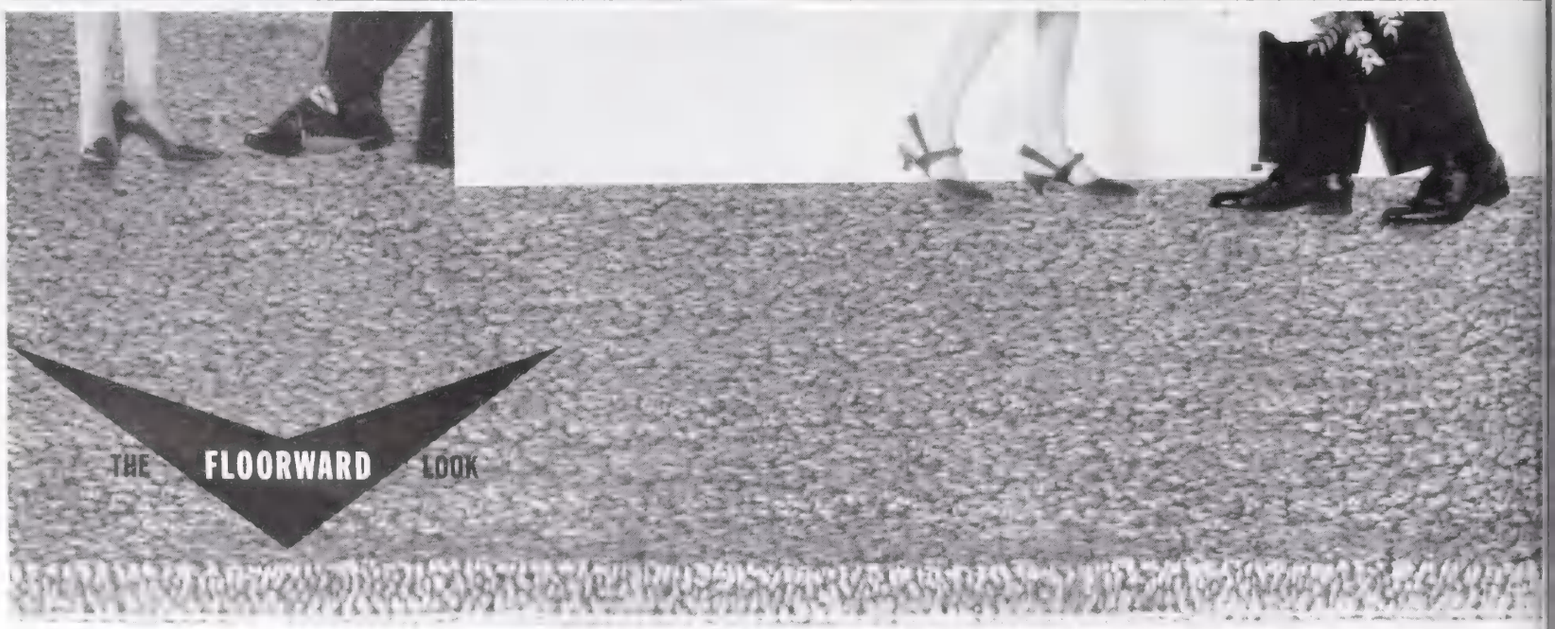
FALL PLANTING: THE NEWS WITH STRAWBERRIES

CONTINUED FROM PRECEDING PAGE

never plows but keeps her beds under a permanent mulch, has a system for standards which, she says, amounts to a permanent planting. I believe in this one. She builds her rows in this fashion: set three plants six inches apart across the row in line. Three feet down the row plant three more abreast and so on to the end of the row. When runners grow, fix one on each side of the mother plant, a foot distant, in a line parallel to the row. When the mother plant has produced its first crop, destroy it, leaving the newer berries to make their two runners, and fruit the following year. So she proceeds, year after year, with new plants coming on, fruiting and then surrendering their Buddha-nature in the way of all living things. The "row" becomes really three rows, each made up continually of both old and new plants. The deep permanent mulch, ever-rotting, with all plowing assigned to the earth worms, is obviously an inseparable part of the system.

Many gardeners grow strawberries without ever using a dust or spray. I have done so myself. It is wise first to buy registered, virus-free plants, and to know what diseases, if any, are prevalent in your region, and buy plants that resist those diseases. Red stele, which generally inhabits low, wet ground, was once a disease violent enough to put some commercial growers out of business, but science has put them back in the market with varieties that resist the disease, among them "Temple," "Sparkle," "Redcrop," "Surecrop," "Vermilion," "Fairland," and "Stelemaster."

The people who grow the plants the postman brings probably have used two chemical killers on them, perhaps three. The first was chlordane, a poison which, worked into the soil, kills wireworms, grubs, root aphids and other things that crawl and wiggle. The second is so-called all-purpose fruit dust or spray which contains captan for control of diseases, malathion and Metoxychlor for control of other insects. The possible third is a granular product which is also mixed into the soil and there dis-



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poses of minute and invisible appetites, such as nematodes.

Some gardeners like to spray on a regular schedule according to the book, but I am the kind who is reluctant to spray until he sees a threat. I have used a poison bait where slugs were bad, but nothing else in the strawberry bed.

Varieties

The safest thing to do in choosing your brand is to call on your local extension agent for the last word, for there may be a disease that is prevalent in your region which certain strains will resist. These standard varieties, those which ripen fruit in strawberry season, have been recommended as resistant to both leaf spot and leaf scorch: for the North East, say as far south as North Carolina and West to Kansas, "Sparkle" and "Fairfax"; for the South, "Suwanee," and for the Northwest, the most popular is an ever bearer, "Rock Hill," "Temple," "Sparkle," "Redcrop" and "Vermilion" all resist red stele, a disease that stunts and wilts by destroying the fine roots.

Most strawberries are not perfectly hardy in the colder climes, but "Sioux" is one that can endure 30 below. This is an older variety and probably it is going under a new advertising alias at present, perhaps actually improved.

There are probably "nine and sixty" ways to grow strawberries if you count strawberry barrels, pyramids and such devices. Strawberries are not difficult. The labor involved is nothing at all in comparison with the flavor of a "Fairfax" or "Sparkle" fresh from the garden.

WRIGHT CONSIDERED ORNAMENT DESIRABLE

CONTINUED FROM PAGE 292

whole building. It should be kept in mind that to him the building was not just its material enclosure. To him space was the essence of the building. Ornament, as a qualifying element, served in the total form as a qualifier of this space—and was, in turn, qualified by the total character of the space.

If he decorated a wall surface, either with an over-all pattern or with an abstract mural, it was to make it more significant as a wall surface, giving form and character to space—and in turn taking its form characteristics from the same idea that had guided the shaping of the space.

He felt that a mural should preserve the architectural flatness of the wall as a surface. He was strongly opposed to murals that destroy wall surface by introducing pictorial or three-dimensional representation. His views and glimpses of nature were otherwise provided for in the doors and windows. His already vital space needed no representation of space within it to give it a sense of completeness.

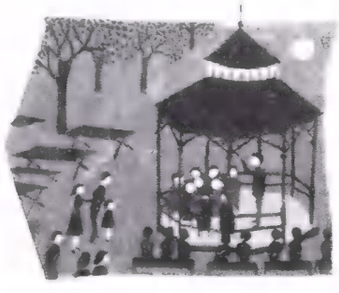
When he placed a decorative rug on the floor it was done to make the floor more floorlike, more a horizontal plane, in its role in the total scheme. He didn't want three-dimensional effects or appearances on this plane to destroy its integrity as a floor.

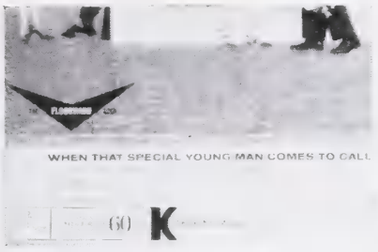
When he incorporated a decorative element into the face of the edges of the roofs of his buildings, it was a qualifier. It gave a quality of finesse and finish to the whole roof surface. It was an architectural modulation, serving the same purpose as a vocal modulation used in speaking to terminate a sentence and to make meaning clearer—or a musical modulation used to shape and end a musical phrase.

As such it gave a certain grace to the roof, giving it the sense of hovering protectively over the living space, instead of pushing down upon it. And as a transition between building and sky it made for a more agreeable, less blunt, relationship between building and sky.

To him, ornament that appeared stuck-on or applied, which seemed extraneous and unrelated to the general ensemble, was better eliminated. Ornament that did not "work," which had no effective purpose in the total, was unessential. This does not mean that ornament was functional in a utilitarian sense of the word, but it did mean that ornament was functional in that it did have a use in the building.

Just as no single instrument in a symphonic orchestration exists apart from its place in the total sound structure, so, to him, ornament did not exist apart from its place in the total orchestration of the space structure.





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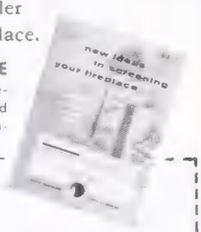
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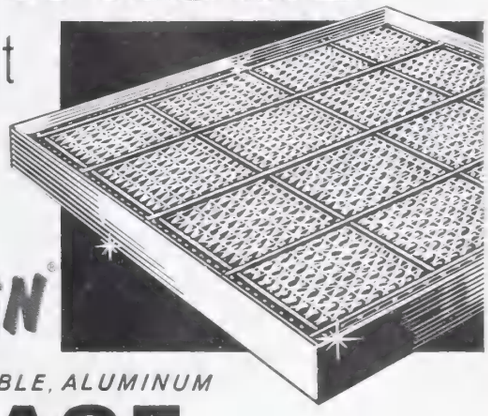
Gable-end glazing comes naturally to the Wrightian house. It can often provide major lighting in a house, but because of its height, never creates an exposure problem. The triangle of light here repeats the shape of the room and the work table. Architect-owner: Karl Kamrath.

FIVE PHOTOGRAPHS BY MAYNARD PARKER



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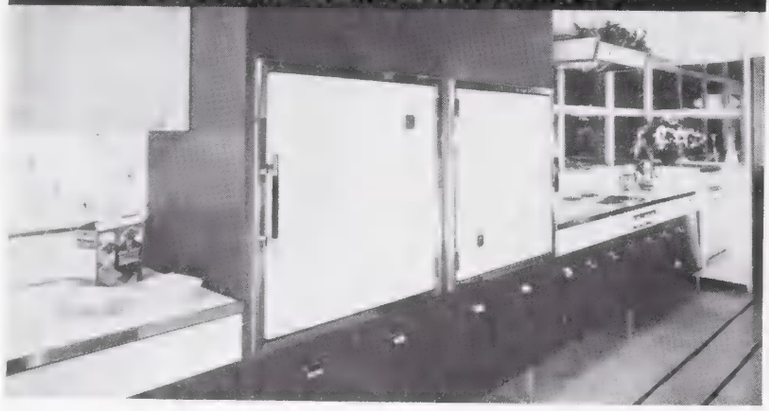
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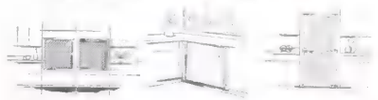
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WRIGHT'S WAY WITH LITTLE THINGS

CONTINUED FROM PAGE 232

necessities into some bigger system of beauty.

He was a master of putting a lot of things together so they became one big integrated composition. He could load a room with objects, making it rich but not cluttered. He felt you got nourishment from looking at beautiful objects, which justified owning them and having them scattered around in sight.

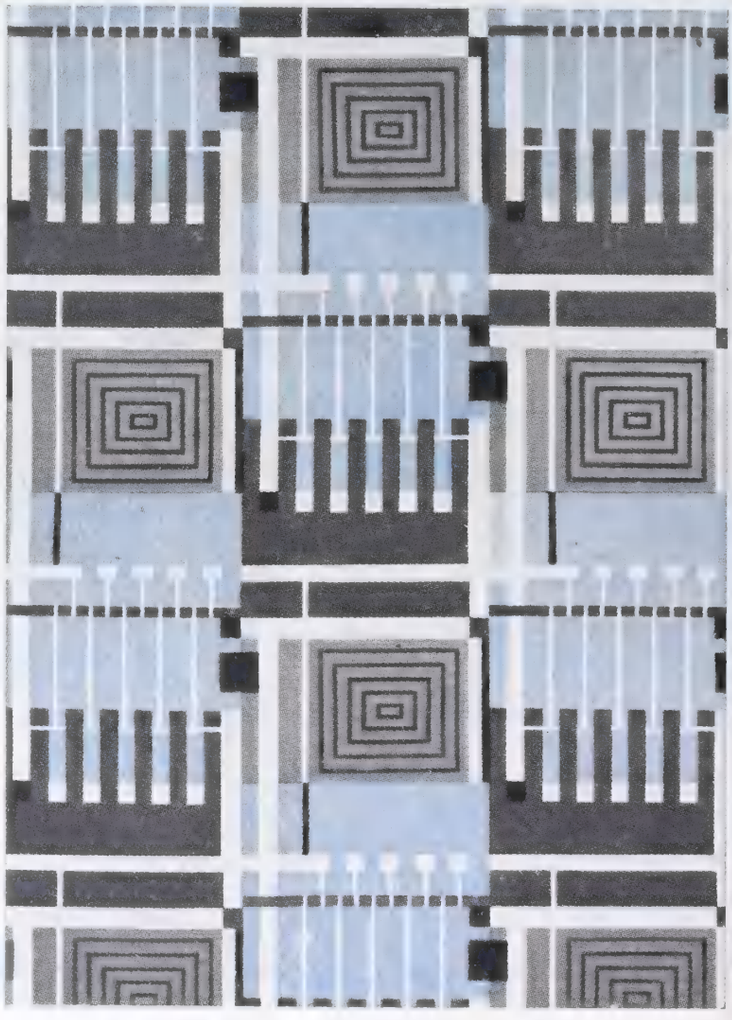
So he kept such objects in the open—not parked away in cupboards. He made practical use of them, splashing them around exuberantly, but never so exuberantly that he failed to compose them into arrangements with other objects with which they looked well.

He likewise designed the homes of his clients so their prized possessions could be put to good use. He was not like so many present-day architects who think, privately, that "the client will ruin the house." His rooms were not stage-sets that could be spoiled if any little thing, different from what the architect chose, was brought in. His rooms for himself and others always looked best in use, with the necessities of daily living showing and with people going about their daily lives.

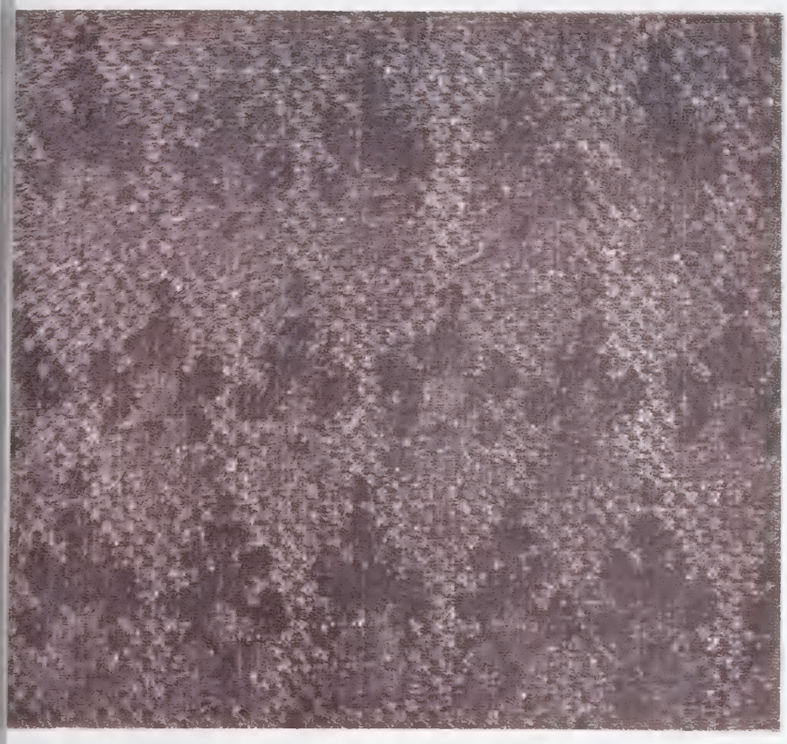
About the objects themselves he had an absolutely fresh eye. He looked at rocks and weeds and wild-flowers with the same analytical attention he used for great Chinese bronzes or Japanese screens. He liked things to be genuine and a direct expression—not tortured and contrived.

He hated contrived "effects" as not being genuine. He applied the test of genuine to the smallest and apparently insignificant detail. He preferred honey and sorghum to sugar, which is processed. He used only cereals and flours made of the

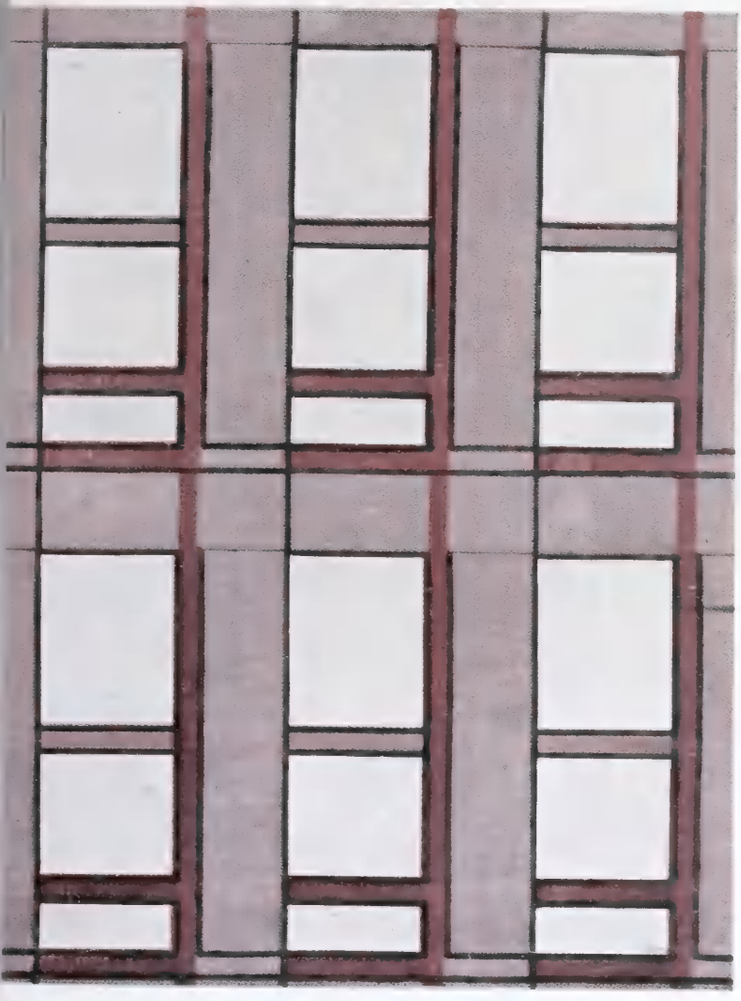
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Wright felt that patterns, such as these bottom two, introduce strong, characterful design into otherwise bare situations (such as the apartment house room that has no architectural interest). They offer pattern without imitating weaves or representational subjects.



Midyear in 1955, Frank Lloyd Wright began to design fabrics for F. Schumacher and Co., which sell through decorators. Above is a linen damask that he considered suitable for upholstery. Comes in six colors.

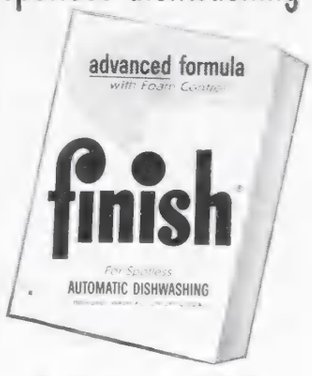


Since 1955, Schumacher has manufactured 258 different items by Wright. Here are some of the most recent. For draperies he preferred geometrics, on the premise they merged into the architectural environment better than free-form or florals. Such patterns behave better when folded.



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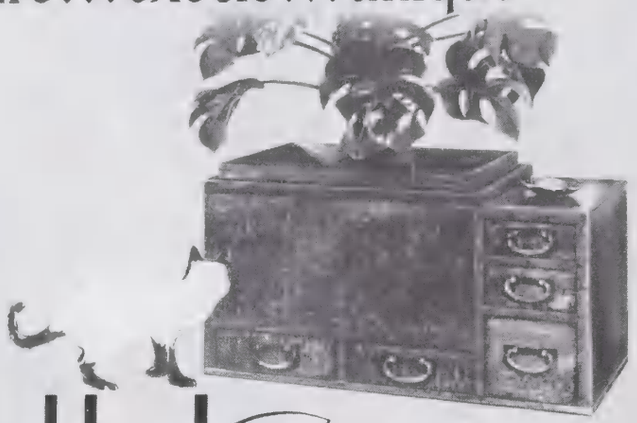
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WRIGHT'S WAY WITH LITTLE THINGS

CONTINUED FROM PRECEDING PAGE

whole grain and ground the grain as little as possible for it to be usable. He tended to be an organic farmer, but not such a purist that he would let no chemical fertilizer get into his ground. (His farming was about 80 per cent organic.) He championed the natural way in all things, saying that God's way was to *encourage* growth not *force* it; that when plants and animals were forced (chemically or by any means whatsoever) something would be lost or go wrong.

This preference for the natural was evident in the building materials and fabrics he favored. He liked stone and wood, silk, wool, cotton, and linen. But this is not to say that he was against synthetics. He was fascinated by all man-made products and repeatedly said "this century has a wonderful tool box, but we are just beginning to learn how to use it."

The only time he jumped on synthetic products was when they tried to look like something they were not. He thought a new material should be given its own new look, and that this look should stem from its own nature and character. Therefore he was scornful of designers who could not clear their minds of old associations when they were given a chance to work with a new material. "No imagination," he would snort.

For to him "quality means individuality"—whether it be people or materials or buildings—each being itself in its own inherently different way. This might be called an attitude of "making the most of everything," which really means exploiting the differences — in things, in people, and in situations.

So it is easy to see why he deplored the social creep toward conformity. And also why he had no use for "the self-made, self-willed, self-styled critics" who want to impose on the public their taste in aesthetic matters. He kept encouraging the public not to listen but to make up its own mind.

He believed in using every-day items as decoration. Or, expressed another way, he thought important decorative pieces should be put into every-day usage, because there would be more excuses to look at them, handle them, notice them. For instance, he liked splendiferous gold brocades from the Orient, such as Japanese priests' robes. So he would use them as slumber throws, flinging them across the ends of couches or across the foot of his bed.

He would invent ways to use things that he liked, even though they had never been used that way before. Very few things did he put around purely as ornament. One of these few was an oarlock from a Venetian gondola—a thing as graceful as a bird in flight. (See this on page 232.)

He used a great many bits of art



Wright could find as much beauty in a rock as in a museum treasure. Here is an important mounting he made for a beautifully shaped rock he picked up in the desert. Table it rests on is of rough, un-planed boarding. Note twisted bough.

—particularly Oriental figures and heads, but these were usually used architecturally—to end a long stone wall or to work like an exclamation point at some terminal. So you might say he gave them a legitimate reason for being there.

He was an inveterate shopper, and shopped every kind of store and market, from French and Company to Chinatown. He also seemed to have an instinct for knowing which stores had interesting basements and storehouses. He could put to shame the most veteran shopper in the happy hunting grounds of New Orleans or Third Avenue when it came to finding and bargaining. And he could pick the best fast, without a price tag to tell him and regardless of the character of the shop.

In truth, Frank Lloyd Wright was one of the most sophisticated men ever to live in America. He enjoyed the sophisticated refinements of our times, but he was not in any way dependent on them. He had savored both European and Oriental cultures, lived in cities and in the country, had two homes for two climates, plus an apartment in the Plaza Hotel in New York.

He had tasted the best of everything the world has to offer, but his heart was really in the country. Yet he was neither rustic nor a recluse in the way we are prone to think of country people. Nature was to him the restorer, the fountain of inspiration, the direction giver. He chose the country as a place to live, because he thought it a better way to live.

Like all countrymen, liking land, Wright acquired about 4,500 acres of it between the Wisconsin farm and the winter camp outside of Scottsdale, Arizona. And like an architect liking to build, he built buildings on his land till each home was a great complex of structure—like a hacienda or a small village.

Because 60 to 80 apprentices were always in residence studying and working, there had to be houses or apartments for them and their children. In addition, both the winter and summer homes are capable of putting up as many as 20 week-end house-guests. Both Taliesins have a professionally-equipped theater, capable of seating about 125. And the Arizona camp has a dance theater seating about 250, with a big stage more than 50 feet square and an orchestra pit big enough for a 20-piece orchestra.

The smaller theaters were designed mainly to show movies and for chamber music. The big theater was designed mainly for theatricals and dance performances. All were designed to seem more roomlike and intimate than public theaters, which are so blankly impersonal. These theaters were built (like all the other buildings on the two properties) by the apprentices themselves as part of their training in construction.

The apprentices likewise supplied all the live entertainment. (Movies were the one exception and they were rented through com-

(*Please turn the page*)



Close-up of the same rock, showing its strata and scratches and weathering. Resting beside it is a smooth, egg-like, water-worn pebble, to heighten the roughness of the big rock. Low dish is crude Indian pottery with beige, brown, and red colors.

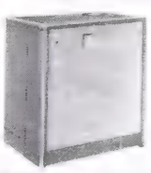


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WRIGHT'S WAY WITH LITTLE THINGS

CONTINUED FROM PRECEDING PAGE

mercial channels.) Nearly everyone in residence participated in some kind of musical activity, and nearly everyone took part in the daily dance exercises, which culminated once or twice a year in big public performances, having great professional polish and quite worthy of being booked on Broadway.

Every Saturday and Sunday evening entertainments were given in one of these theaters—diversified programs of chamber music, chorale singing and movies of high caliber. The number of guests for the week-end evenings might range from as few as 20 to as many as 100, depending on the importance of the occasion, whether it was a real party or just a standard week-end evening.

You can readily see that this was hardly the life of a country bumpkin! Wright had all the cultural advantages of the city, right there in his beautiful homes in the country. He achieved for his own life the social concept that he called "Broadacre City": having the best of both city and country without the disadvantages of either, thanks to the automobile and the express highway. (For further reading about the "Broadacre City" idea, see "*The Living City*" by Frank Lloyd Wright, published in 1958 by the Horizon Press.)

HIS chief motivation was to have The Best—not only for himself but for everyone else too. This should be, he was convinced, the result of a democratic society. Since he never lost sight of the individual human being (never thinking of people in the mass), he judged everything in the light of how it would help or hurt a person. For instance, he was against down-lighting on the grounds that it was not flattering and kept people from looking their best.

This kind of concern for people—wanting them to *look* their best as well as *be* at their best—was typical of a sweetness that permeated his character. There was a loving quality about him, for he loved mankind and thought there were great undeveloped reservoirs of potential in everybody, just waiting to be brought out.

This loving quality made him a most enjoyable companion in a *tete-a-tete* conversation. Then he would turn the full force of his attention on the other person, making him feel important, witty, brilliantly penetrating, and perceptive. He was a great companion, for his mind explored everything with a freshness which made for exciting conversations. He never played back, as his own, the opinions of that morning's columnist. He was more likely to give forth with a rousing critique on what was the matter with the columnist's line of thought. He was up to the minute and assumed you were too, an always flattering assumption.

THE ONE quality that most people could borrow from Frank Lloyd Wright to improve their lives, without making a move or buying a new thing, was his ability to arrange the little necessities of daily living. He would group things that were to be used together in little rhythmical compositions and interplays, so each object counted and yet helped each other. (For a well-illustrated article about how to do this in Wright's way, see HOUSE BEAUTIFUL for February 1958, entitled "How to Arrange Accessories."

He considered each table top or bookshelf length as an excuse—a chance to arrange a beautiful composition. But he also felt you had to view these small arrangements in the light of the whole room. The small groupings should add up to something good to help the whole room.

He felt every color should be present in a room, even though many were only very small touches, such as ash trays or boxes or vases. He tended to use nature colors, which are soft and easy to live with, and perhaps also because most of his rooms used natural materials and had a close association with outdoors.

Objects from artificial societies (like French figurines and porcelains) do not look well in the environments he created. But he always used expertly Oriental art—especially Japanese screens and scrolls and lacquers. This might be explained by the fact that Japanese art has always stemmed out of Nature as did Wright's work, and he readily admitted he had been influenced by Japanese art—but not architecture.

He was a master of the amenities and he believed we could not claim to be civilized until each of us was abundantly supplied with them... but that we must understand them and earn them for they cannot be possessed until earned.

VIRGIN ISLANDS, U. S. A.

CONTINUED FROM PAGE 200

All groups of this rich ethnic mix have left their trace. The English, who have a nearby set of Virgin Islands of their own, naturally contributed their custom of driving on the left. The Danes left most of the place names and their tidy tradition of cleanliness and industry, so that in the Virgins you find little of the squalor that so often afflicts the tropics. There's a nice appreciation of hygiene, of good plumbing and clean kitchens, of mechanical equipment that works—all of which adds immeasurably to most Americans' enjoyment of a vacation. The language of these exotic isles is English, and even if it is often overcast with a piquant West Indian accent or an amusingly unfamiliar turn of phrase, you know what people are talking about, and that's restful.

There are rich and tantalizing relics here to pique the imagination of any traveler who enjoys the sport of trying to visualize the past—from inscrutable Carib inscriptions on stone in the mysterious forests of St. John, to pirate lookouts, to the melancholy ruins of great houses and sugar mills, part submerged in jungles of jasmine and frangipani to the reconstructed courtliness of Danish administration buildings and ballrooms on St. Croix.

But for most tourists, the Virgins are swimming-sailing-sunning country, a place for "slingarin'", as the West Indians say, meaning fun. Remarkably clear waters and a colorful submarine world of flora, fish, and sunken hulls make this happy hunting ground for snorkelers and skin divers. U. S. Frogmen train here. You can learn the techniques ($7.50 for three hours instruction) at the Virgin Islands Skin Diving School in St. Thomas. The less kinetic can see all this through glass-bottom boats. Yachting and boat-rental facilities are among the best in the Caribbean. Deep-sea fishing is excellent.

And since the Virgins are a free port where the goods of the world arrive duty-free, shopping is a major tourist activity. We found the best bargains in the most expensive things—hand-made Danish furniture, Danish and American silver, Swedish glass, English china, French perfumes, Swiss watches, German cameras, and liquor of all kinds. The Virgin Islands have also developed some characteristic resort fashions—not cheap, but original—so you can arrive trousseauless and acquire an appropriate wardrobe on the scene.

You can indulge in these pursuits according to your tastes, depending upon which of the three islands you make your headquarters. All move to a leisurely West Indian rhythm, yet all have characteristically different and decided personalities.

St. Thomas

Here's the playboy of the group, the place to stay if you must have your loafing interspersed with a bit of bustle and your nights as active as your days. The confetti-colored old houses of Charlotte Amalie, the big town, spill down over steep hills and narrow streets to the harbor and the busy but casual main street, Droningens Gade. It has certain elements of McDougal Alley, superimposed on the solid old warehouses of the sailing days, great stone vaults, many of which have been turned into shops. This imaginative Bohemianism has been imported by American artists who have moved here in great numbers.

Sightseeing will suggest itself to you almost automatically—Government House: Drake's Seat (a great view of the harbor and surrounding waters): 99 Steps: the old Synagogue where in true orthodox fashion they keep sand on the floor; a cruise of the harbor. But a tour of the out-of-town will in itself give you a good idea of the island. You can rent a Volkswagen or an English Ford for about $8 a day or $48 a week, and be off independently up the hills to Mountain Top Hotel with its orchid gardens and stupendous view: Van Dyck's plantation guest house: the new Flamboyant, built on the island's old embattlements: Estate Contant, with its old sugar mill and an excellent restaurant. Chateau Chinon, on the grounds: the Mafoli apartment hotel, which has probably the finest panorama of the town; the galleried Trade Winds Hotel, where clients are as much addicted to the charm of the decoration as they are to the views.

In town, Bluebeard's Castle, built about a pirate's stone tower lookout, has the old-world dignity of a grand Danish town house, but with a saltwater swimming pool. Its bar-terrace may give you a start—it's right on top of the tombstone of what purport to be Bluebeard's seven wives. Also right in the town is the famous Hotel 1829, an-

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VIRGIN ISLANDS, U.S.A.

CONTINUED FROM PRECEDING PAGE

other smaller town house of an earlier day; and Smith's Fancy, a charming conversion of an old dwelling and patio into a 20-room guest house. The Virgin Isle is the island's one frankly resort hotel, with swimming pool and the usual glittering accoutrements.

None of these hotels is directly on swimmable waters, but all arrange for guests to be transported to the beach—to the famous Magens Beach, reputed to be one of the finest in the world, or Morningstar.

On-the-beach hotels are the Caribbean, the Tropic Isle, Morningstar Beach Club, and Bluebeard's Beach Club. And across the harbor on Water Isle there's a new beach club and cabana colony, with houses for rent or sale. You can ferry over here from Charlotte Amalie for a day's diversion.

Renting a house recommends itself as a great idea for families, although living and groceries come high on these islands that must import their basic necessities. Realtors in Charlotte Amalie are Van Dyck, Brown, French, Clerk-Alexander, and Bolongo Estates.

Shops in Charlotte Amalie are ubiquitous, some quite charming, especially the cavernous, cool old warehouses, arched in two-foot thick stone walls. There are intriguing off-the-main-drag shops in little alley communities, like Beretta Center and Palm Passage, not all equally good, but at least interesting to browse through. Shops we felt had the most to offer us are the Maison Danoise for Jensen Danish silver, Royal Copenhagen, and English china, and Orrefors crystal. The Continental has a broad choice of imported gifts, clothing, gloves, and perfumes, and especially Danish furniture, rugs, and cooking ware. Go to the Scandinavian Silver Center for Hingelberg and Michelsen Danish sterling, David-Andersen Norwegian enamel, Zeiss and Leica cameras, and Royal Worcester bone china; the Spanish Main for local resort fashions and Italian knitwear. For high-style, made-to-order outfits in Indian madras and similar fine cottons go to Elverhoj.

Food here doesn't seem to be as provocative as it ought to be, considering the cosmopolitan and West Indian background of the place. Conch chowder is the one indigenous dish that shows up frequently on menus. Good restaurants are the Chateau Chinon, Mountain Top, the 1829 charcoal grill, and the restaurant at Yacht Haven, where there are also hotel accommodations. Bluebeard's Castle sets forth a good luncheon buffet.

As for night life, it tends toward the steel band and calypso variety of entertainment, notably at the Bamboushay, Sebastian's, the Pink Barrel, and The Gate. Trade Winds usually has intimate, sophisticated, around-the-bar divertissement. It's all pretty casual, there's little full-fig dressing up, but they usually like men to wear jackets and ties. The last week in April is Carnival in St. Thomas with costumes, parades, and general lid's-off goings-on.

St. Thomas is also headquarters for chartering a yacht to take you cruising through the West Indies. Or, a teasing possibility, you may island-hop by air on the charter flights of Island Air, Inc., which has offices in the airports at San Juan and St. Thomas. This line also has a scheduled flight from San Juan direct to St. Croix.

St. Croix

St. Croix has the bucolic, green and rolling look of a tropical Connecticut. But you know you're not near home when you see its fertile cane fields punctuated by the silhouettes of defunct sugar mills like cropped-off beehives of antique stone. These mills are much in demand for remodeling into dwellings by "continentals," as we mainlanders are called.

Probably a hangover from the days when it was the seat of Danish government, St. Croix has a mood of aristocratic dignity. You are, of course, aware of this in the town of Christiansted, the capital, where the old Government House and entire wharf area are now a National Historic Site. Its neo-classic seat of government with its interesting kitchen and mannerly ballroom is being restored and refitted with replicas of its original furnishing. The arcaded old tropical-colonial shops are being preserved. You can see the hardware store, still operating, where Alexander Hamilton once worked. It is all handled with nice restraint so that you can revisit the past without feeling that this is a trick to bring on the tourist trade.

There is residential rather than a resort atmosphere in St. Croix, despite the fact that vacationers can enjoy all the boaty and beach-life pleasures they have a mind to. The map is still marked with the quaint old estate names—Upper Love, Lower Love, Whim, Humbug, Mary's Hope, Betsy's Jewel, Peter's Rest, Judith's Fancy. ("Fancy," our driver told us, "is



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the way you build your house to suit your liking.") You can visit the beautiful, nostalgic ruins of their great houses, built by adept West Indian craftsmen of native mahogany and stone to reproduce the ambitious continental and Georgian architecture of the 18th Century. Some of the estates and many of the old town houses have been privately restored and handsome new houses are going up.

Deem yourself lucky if you have the opportunity to visit any of these private homes, old or new, which are usually open during a week in February for the benefit of local charities.

There is much land development going on down here. And since the climate, landscape, and atmosphere seem so benign, it occurs to most travelers that this would be an idyllic place to build a retirement house, pocketbook willing. Land is not cheap, nor are building costs, but the Virgins are anxious for investment and offer certain tax amnesties to the enterprising who want to develop the land agriculturally.

For those intrigued by the idea of seasonal rentals or land purchase, realtors in Christiansted are Pivar, Ay Ay, Lawaetz Land Development, Bruce and Mary Millar, and Estates of Judith's Fancy.

Some of the most attractive accommodations near Christiansted are the Buccaneer Hotel, high, breezy, close to a quintet of beaches; the Mahogany Inn, a restored merchant's house in the town; and Richmond Plantation, a 1720 estate house furnished in appropriate antiques. The Club Comanche, in town with a swimming pool and a 72-foot yawl offers tourists the fun of a day-long excursion over to Buck Island and its white-coral desert-isle beaches. Cottage colonies, some with housekeeping cottages, are the Hotel on the Cay, St. Croix by the Sea, Turquoise Bay Cottages, and the Village at Cane Bay. Scheduled to open this winter is Grape Tree Bay.

Near Frederiksted, St. Croix's second big town, are the most attractive Estate Carlton, a group of restored plantation buildings built about an old sugar factory and boasting a nine-hole golf course that is open to visitors; Sprat Hall, with its own 17th-century sugar plantation ruins and a private beach; Estate Good Hope, new and open to the sea; La Grange and cottages, an elegantly restored estate house; and Fleming Cottages, which included housekeeping facilities.

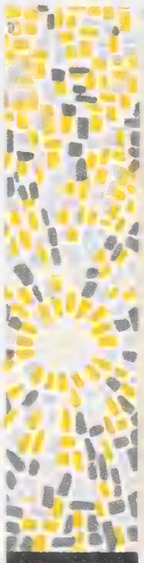
All the sea sports—aquaplaning, water skiing, snorkeling, fishing, skin diving—are here, plus excellent riding. Shopping is not so urgent or varied an activity here as on giddier St. Thomas, although you can get the same kind of duty-free goods. The big bargain is St. Croix-made Cruzan rum. You get

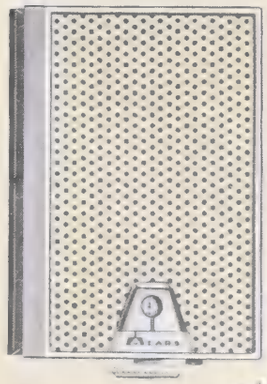
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PHOTOGRAPH BY FRITZ HENLE

Sugar mill and chimney, typical St. Croix landmarks and nostalgic reminders of another, grander day, silhouetted against a tropical sky on the estate called Judith's Fancy. Much in demand, mills can be converted into houses.





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CONTINUED FROM PRECEDING PAGE

your night life, flavored by the steel band, as it's whipped up at the hotel or guest house, and a favorite evening diversion is to hotel-hop, sampling the entertainment put on at various hotels on the island. As someone has said, you do the rounds of Christiansted and Frederiksted and then go home to bedstead. Entertainingly named Christiansted garden nightclubs are Morningstar, In a Calabash. At the Sign of the Unicorn, and the King Christian, a restaurant well worth visiting to see its fine collection of antique Danish furnishings. In Frederiksted the Coconut Grove is the major night club. The gayest goings-on occur at the carnivalesque Christmas season.

But year-round a peculiarly St. Croix nocturnal divertissement is the moonlight lobster party, a congenial cookout on the beach that involves wading into the sea to catch your own lobster by flashlight. You broil it, sauced with butter and lime juice, and eat it accompanied by Cruzan rum daiquiris and Calypso music. Your hotel can arrange this for you.

St. John

St. John is the real far-away island of the Virgins, not in actual distance but in the unspoiled, primitive beauty of its white crescent beaches and aquamarine-clear bays. The dense lushness of its tropical forests where the fierce Carib Indians used to live has long since overgrown the proud sugar-growing estates that made the island important in the 17th Century. If you hike and explore you will find the traces—in abandoned sugar vats now rampant with wild flowers, in the crumbling stone walls of former driveways. You may find a chip of 18th-century household crockery in the tangled rubble of vines and stone.

It's good to know that St. John is destined to stay unspoiled, because the better part of the island is now one of our national parks, to be conserved from neon signs and glittering palaces of commercial tourism.

It has one resort, Caneel Bay Plantation. This is so casual and understated, its luxury so unobtrusive, that living in its beachfront rooms or cottages, you're hardly conscious of a break between indoors and out. The beach, shaded in sea grapes, and the clear bay water seem to be personally yours.

The little bays of St. John are secluded paradise for swimmers, sailors, and snorkelers. Few beaches we've seen in the world can match the South Seas charm of Trunk Bay, a great sandy crescent between a shady coconut grove and the clear water of the sea. Snorkeling is good here, as it is at Chocolate Hole where you can find yourself face to face with a submarine coral forest inhabited by such colorful finny friends as angel fish and sergeant majors, or the incredible ray. Stevens Cay is happy hunting ground for collectors of shells, sea fans, and coral. Out in the sea, there are fish to be caught, and provisions are easily made for you to catch them. You can spend a good day at Henley Cay, swimming, exploring and sampling a native luncheon. For diversion on a Saturday you may cruise over to Tortola, in the British Virgins, to see the native market. You must, if you value interesting human beings, take a jeep ride across the little island with Elaine Nathaniel, who knows every tree and flower—the tamarind, the poison tree, the mango, the clashie-melashie, the bellyache balsam—and everybody. You could also do this trip alone by hired jeep or muleback, but her edifying presence is half the fun. The road, improved, is still a rough experience.

Perhaps the most intriguing excursion of all is a visit through the tropical forest to the Carib pool, probably a sacred spot to the warriors, where the rocks are incised with curious, indecipherable petroglyphs.

By all means see the town of Cruz Bay, drowsily West Indian, but with a new library and a definite air of growing better all the time. You'll feel proud that these mannerly people are your fellow Americans.

Of such innocent, tranquilizing activities is your day made up at Caneel. There's no night life except for a weekly evening of dancing to the Tortola Steel Band, an occasional movie or a talk on the island's flora or fauna. And most guests are delighted to settle for this after a day in the sea and the sun. For giddier amusement, you can go over to St. Thomas by launch. After 7:30 P.M. you must charter your return passage from the Red Hook landing from Peter Dohm, who runs a launch to Caneel, a painless price if split among a group.

Other accommodations on St. John are sparse. Cruz Cottages has three housekeeping cottages; Gallows Point has four. And there's nothing fancy about them, except the luxury of the most leisurely,

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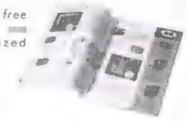


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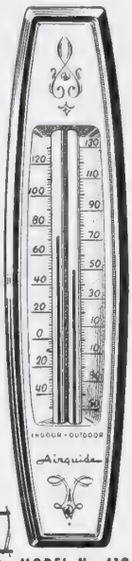
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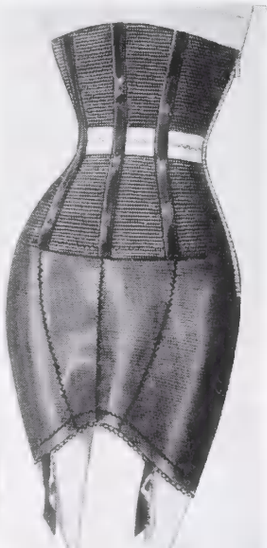
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To get there: Pan American and Eastern Airlines fly from New York via San Juan, where you switch to St. Thomas, or you can continue this flight for a half-hour flight to St. Croix. Complete round trip to St. Thomas, $153.20; to St. Croix, $162.20. Pan American flies to St. Croix from Miami, $118.40 round trip. To get to St. John, you fly to St. Thomas, cross the island by taxi to Red Hook landing, and from here make the four-mile crossing of Pillsbury Sound by launch.

Eastern Steamship Line's S. S. "Evangeline," sailing out of Miami, once every two weeks stops at St. Thomas. Weekly Bull Line steamers from New York take you to San Juan where you can take a hydrofoil Flying Boat to St. Thomas or St. Croix. Occasional cruise ships of other steamship lines call at both ports. Alcoa Steamship runs frequent 12-passenger freighters to St. Croix.

Ducks and Decorating

At home, the imminence of the duck shooting season brings to mind that very special part of the world known as the Eastern Shore of Maryland, meaning the eastern shore of Chesapeake Bay where you can hardly travel twenty paces without seeing an off-shore duck blind. The Season is November, and if we were doing it, failing an invitation to one of the handsome estates that are hidden from the highways and can only be seen from the waterlanes, we'd headquarter at the Tidewater Inn in Easton. The town is small and quaint, in an area of salmon-pink old brick and American history. The famous Wye Oak is a short drive away. You are also in the crab cake country—although almost all little Maryland tends to pamper the palate of anyone who enjoys good crab meat (in every form), diamond back terrapin, country ham, and beaten biscuit.

This recalls an unexpected encounter with an ambrosial delicacy called a butterscotch brownie at the Charter House Motel on Route 50 outside Annapolis (a highly recommendable place to stay if you're going to "do" that noble old town). It's also the first motel or hotel we've seen where the family dog travels first class, welcomed with a package of goodies upon arrival, and invited to take his constitutional in a woodland glade thoughtfully landscaped with fire hydrants. Charter House Motor Hotels in Newton and Waltham, Mass., Washington, D.C., Alexandria, Va., Euclid, O., Bangor and Kittery, Me. follow the same policy.

Annapolis, apart from the vigorous goings-on of the Naval Academy, is one historic town that has kept its authentic boxwood-scented flavor of the past without bogus additions and ballyhoo. It occurs to a design-conscious eye that it is not an easy town to modernize. The stately time-mellowed Georgian buildings on the St. John's College campus have the look of belonging to each other and to the land, although reason tells you they probably pose all sorts of practical problems of function and upkeep. Yet you wonder what has really been gained by the new "functional modern" auditorium that's raising its deadpan walls on those tree-shaded lawns. It seems to us that good traffic patterns, air conditioning and easy upkeep can't quite atone for shattering the old design totality. Reduced to your own problems, this is something every remodeler must bear in mind.

Even if you're no buff of the 18th Century, see the town's handsome Georgian houses if only to marvel at the craftsmanship of their construction, the skilled woodworking detail and the concept of the good life they represented when our land had hardly been settled 150 years. Aficionados of Chippendale, Maryland hunt tables, Lowestoft, Palladian windows and similar classicisms have a field day here. The Chase-Lloyd House and the Hammond-Harwood House are special gems. There are daily walking tours guided by well informed ladies. From September through May you must make advance reservations. In the spring there are special garden tours. Write: Historic Annapolis, Old Treasury Building, State Circle, Annapolis, Maryland.

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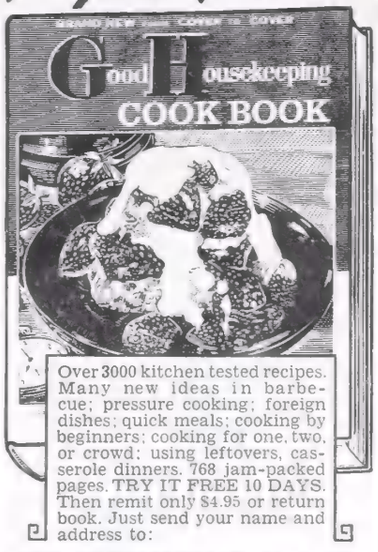
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Wright interlocks site and structure

A Wright house, seen on the landscape, has a natural inevitability that is far more than coincidence

● The remarkably gentle association between the building and its site, which is characteristic of all Frank Lloyd Wright's designs, was consciously and carefully brought about. It is a kind of give and take, whereby the structure offers within its architectural framework of walls, roofs, and pavings opportunities for Nature to flourish. Thus there is created a transitional stage between the enclosed portions of the house and the natural scene.

This is amply and well demonstrated at Taliesin North (shown here), where the house and grounds intermingle in a delightful way. Walls and pavings and stone plant boxes interlock in a romantic sequence of courts and terraces ascending the hill.

There is no hard and fast line between the house and the outdoors. The materials of the house flow out to link interior with outdoors to become pavings, steps, terraces, walls, and seats.

Even as you arrive and alight from your car, the broad stone steps are there to receive



FOUR PHOTOGRAPHS BY MAYNARD PARKER

PHOTOGRAPH BY EZRA STOLLER



Wright could wed a house to its site better than any other designer of our times. He did it with a sense of contours, a use of strong horizontal lines, a sympathy for roof lines and how to make them follow and repeat a hillside. One way was to wrap the house around a piece of the outdoors, as at left. Another way was to bring the materials of the walls and chimneys down onto the ground and out across the ground horizontally, to make steps, walls, walks, benches. He wouldn't permit a strong line of demarcation where the building ended and the outdoors began. They intertwined. As a result his houses seem as big as the outdoors. And you get a sense of being sheltered, even when you are outside.

you. You walk on this same stone for 60 feet, and you are still walking on it when you have entered the foyer and the sitting room (see photograph lower right for this foyer and sitting room). The same stone is also used in the piers which give a line of demarcation between the foyer and the sitting room.

This consistency between indoor and outdoor materials is one of the important ways Wright married house to site.

Here you see how the transition from outdoors to indoors can be as subtle as the transition from room to room inside. There are almost no demarcations to announce when one ends and the other begins. All is one continuous entity.

Mr. Wright's summation of site planning is this: "Build your house so that you may still look upon all that charmed you and lose nothing of what you saw before the house was built—but see more. Architectural association accentuates the character of the landscape if the architecture is right."





A small house can take on dignity and a look of bigness when it is tied into the site with low outlying walls. This retaining wall, a continuation of the sill-height wall of the house, creates a terraced extension, knits house into landscape. Aaron Green, architect.

The Wrightian Way:

Extend the structure into the landscape

● Wright gave careful thought in all his houses to the exterior expansion that makes the living area seemingly extend to the property line—the whole garden as a part of the house. In all his buildings there is a halfway link where Nature and architecture intertwine.

Letting parts of the house extend beyond the enclosed structure creates this transitional link. But it is effective only where terraces, retaining walls, steps and walks are taken into consideration as extensions of the floor plan of the house. Especially, completely detached features like tennis courts or swimming pools offer a great opportunity to repeat the lines, features, and materials of the main building to give bigness and oneness to the whole scheme.

Wright showed his students many different ways to achieve this harmony between a building and the surrounding landscape.

No effort is wasted on isolated effects or arbitrary free-form curbs and pavings. Instead, wherever retaining walls are needed or steps for a change of level, they are kept in line with the house plan so they occur, no matter how distant, as a portion of the building emerging in the landscape. By the same token, within the terraces and walls that are part of the house there can be more formal features providing for plants and water in the orderly semi-confinement of planting boxes and pools, completing an elision between art and Nature.



Just as outlying walls may extend into the garden, nature can mingle with the building, as in this entrance court—a transitional blend between outdoors and shelter. Designed by Bernoudy and Mutrux, for Mr. and Mrs. Joseph Grand.

ALL PHOTOGRAPHS BY MAYNARD PARKER



In the garden at Taliesin North broad inviting steps lead from a garden court to the hilltop. Partway up, a circular stone seat and fountain encircle the base of a giant oak. The composition is characteristic of Wright's masterful sense of transition from one place to another, even outdoors.



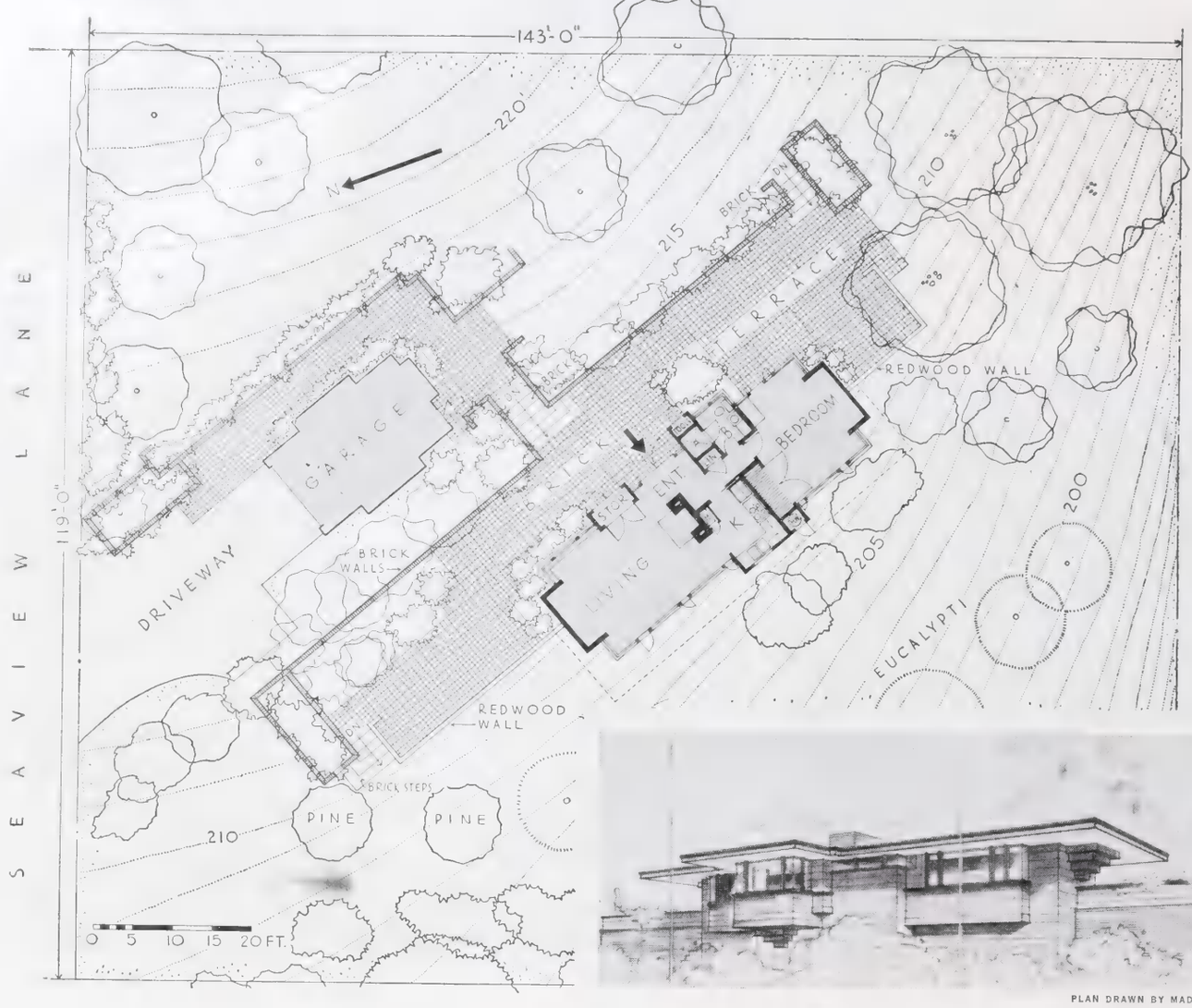
These broad steps accentuate the intimate realization between the house and the ground so the building settles in as part of the total scene. The extension of the floor as a broad base for the structure ties the house visually to the ground, creates a pleasing terrace. Bernoudy and Mutrux, architects.



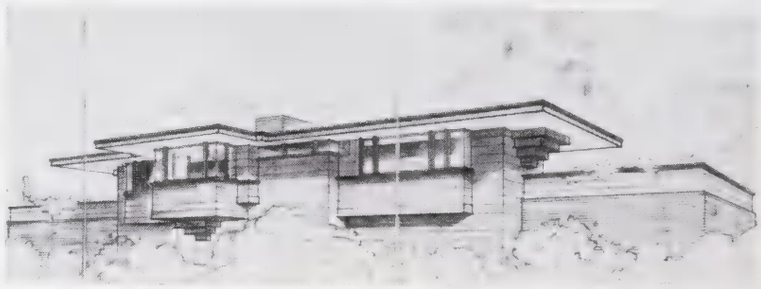
The necessary leveling of the hillside for the entrance court of the Paul residence, is turned to advantage to give spread and importance to a small building. Low wall that retains the hill lengthens look of the house, makes house and entrance more important-looking. Aaron Green, architect.



Even on a sloping site a house can be given a firmly rooted quiet stance. Here the floor level is extended as a paved area and an adjoining grass terrace is shaped to accentuate the horizontal lines of the building. Mr. and Mrs. Nicholas Scharff, owners. Bernoudy and Mutrux, architects.



The site plan, with main lines parallel to ground contours for economy of construction, emphasizes land form by use of architectural elements (steps, terrace, retaining walls) and also takes advantage of this diagonal position to gain quality of being uncramped by boundaries.



PLAN DRAWN BY MADELAINE THATCHER



Making a little Estate out of a Small Area

● Many people have wondered at Frank Lloyd Wright's particular "magic" which he used to place a house upon a piece of ground so that both house and ground gained in quality by this association.

This seeming "magic" is basically not a mystery but a common-sense and realistic approach to designing a house for a particular site. He did not design the house apart from the site and then try to put it on the site, hoping it would fit or that the site could be fitted to it. (This is the flaw with stock plans or "stock thinking.") His design began as a general scheme for the use of all of the site.

As James De Long (architect for the house shown here and a former apprentice to Mr. Wright) has learned, he began a house by seeing it in its whole relationship to its total environment. He sought to make the most of the site and of all of its features, including those outside of its legal boundaries. He considered how one drove up to the house, lived in it, and moved about—inside, outside, and around it. He considered what one saw and what happened to him as he moved about.

This house (which cost $20,000 including garage, landscaping features and design fee but not land cost when built in 1953-54) is an illustration of the results which this method (*Please turn to page* 332)

OWNER:
Robert Scholfield

ARCHITECT:
James De Long

PHOTOGRAPHS BY BY MAYNARD PARKER



The broad and 90-ft.-long brick terrace (seen here from area farthest from street), as one continuous area interrupted only by planting beds, is a bold gesture which gives a sense of bigness to the whole house, not only area-wise, but as a way of living.



The casually angled entrance drive, more free in feeling than usual right-angle arrangement, gives more distance from street to building.



Generously proportioned steps, with low risers and broad treads have a sense of dignity about them and make changes in level important, giving spatial interest to the approach to house.



The creation of long vistas suggests a freedom of movement and great depth in space which is reinforced here by extent of paved terrace and directional lines of retaining walls and roof.

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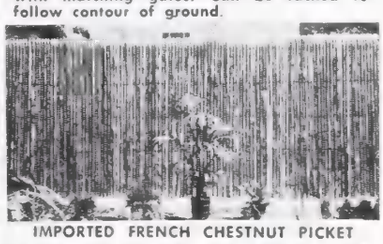
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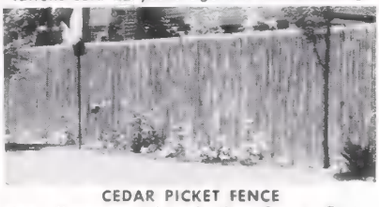
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MAKING A LITTLE ESTATE OUT OF A SMALL AREA

CONTINUED FROM PRECEDING PAGE

can produce. It shows, by the use of the site, that quality living is not dependent upon acres of ground, but upon the quality of thinking and planning that can be put into even an acre—or less—of ground.

The house is not placed at an angle with the street "just to be different." It is placed in this position because the contours of the land are at an angle with the street and it is more economical to build parallel with the contours.

Building with the contours does not always reveal the interest inherent in land forms. Here advantage was taken of the gradual slope of the land to create a change in level between the entrance walk and the terrace. This variation in level makes one aware of the slope of the ground and adds interest to the process of entering and leaving the house. The broad and generously proportioned steps at this change of level give a dignity to the process.

Interest is also added at the approach to the house by the manner in which the entrance walk is brought around the garage and then turned toward the house. At the turning-point there is an element of surprise: the terrace and house, previously concealed by garage and planting, are suddenly revealed.

The brick-paved terrace, as one large architectural element that is twice the length of the house, makes the house appear larger in extent than it is. The length of the terrace, 90 feet, is emphasized by parallel lines of retaining walls, steps, and house; their directional movement makes it seem even longer.

But the terrace is more than a visual trick used to make the house seem larger. Its ample proportions give a bigness to one's impression of how the house is lived in. It is a big gesture—with no suggestion of the parsimonious about it. Although the terrace is interrupted by a few planting beds, the retaining walls on the uphill side and the parapet walls on the downhill side clearly make its extent known.

The terrace also makes one more aware of the slope of the land. Any strong horizontal line or surface in the landscape will make one more aware of the variation from the horizontal.

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If the house had been designed with its long dimension parallel to the street (as too many "tract" houses are, with their front yards and their back yards), it would not have had this sense of generosity. It would have been cramped and limited at its side boundaries at least. And probably it would have been somewhat limited in its front side, since, in this day and age, there is little pleasure to be gained from exposing our lives to the street.

Placed in this diagonal position, the house and terrace are not crowding against lot lines at any point. In its position, between the house and garage, and tucked somewhat into the side of the hill and the surrounding foliage, the terrace, as an outdoor living area, has a privacy it might not otherwise have.

But these are not the whole explanation of this "magic." The planning of this site was not produced by the kind of "common sense" that sees and accepts a bulldozer as the practical solution to all problems of site planning. Bulldozer thinking (demolishing a problem instead of solving it) does make for shortcuts and for short-term economies.

It is easier to place the stock-plan house upon a piece of ground if one doesn't have to worry about saving (or possibly taking advantage of) several shade trees or some other natural feature of the site. It is cheaper to build a house on level ground, even if it is a raw clay step gouged into the side of a hill. This kind of practicality ignores the fact that saplings are not a replacement for full-grown trees and that money and time are required to heal those hillside wounds.

This "magic" is the product of a different kind of "common sense" that sees natural values as real values which, once destroyed, are not quickly or easily replaced. It is the product of a sensitivity to, and a deep, almost affectionate regard for, landscape and its beauties. It does not come from an unfeeling and materialistic attitude toward nature as so much raw material or real-estate to be exploited.

It comes from a mind that sees man in inter-dependent and interactive relations with nature.

It is this kind of thinking, seeking for quality in living, that produces genuine quality in environment. It is a real concern not with superficial appearances and effects but with those details that make living itself more deeply satisfying.

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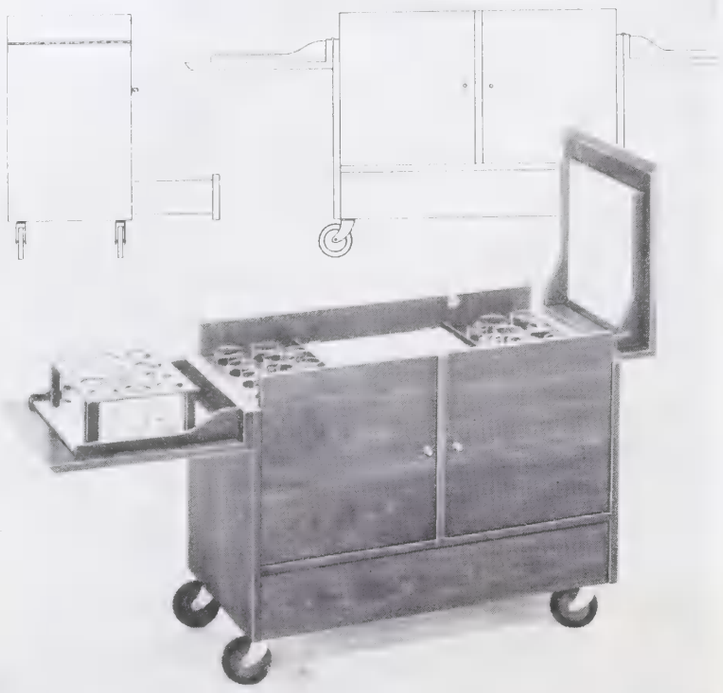
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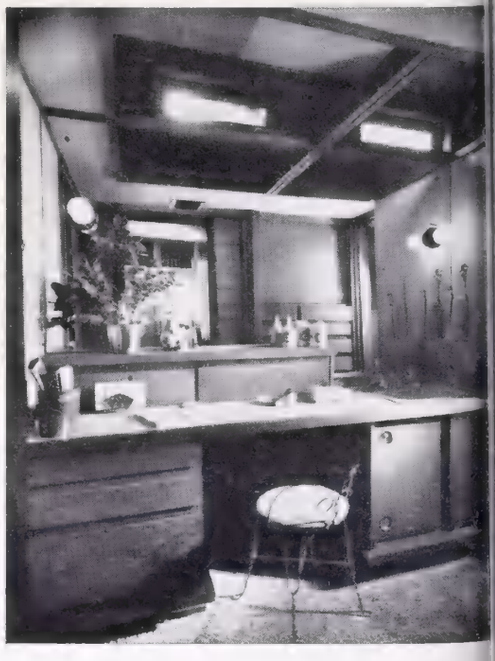
MATERIALS FOR THE ARTIST

CONTINUED FROM PAGE 307



The tightly consistent development of the theme of squares and rectangles is carried through to the smallest things. The bookshelves follow the joints in block wall; the cutouts for cove lights are square; even the air-conditioning grilles repeat the motif. Deck over TV echoes entrance trellis.





Dressing counter in master bath repeats the square in "dropped," overhead ceiling that recalls the trellage at front entrance. Even in small spaces effort was made to create airy effect overhead.

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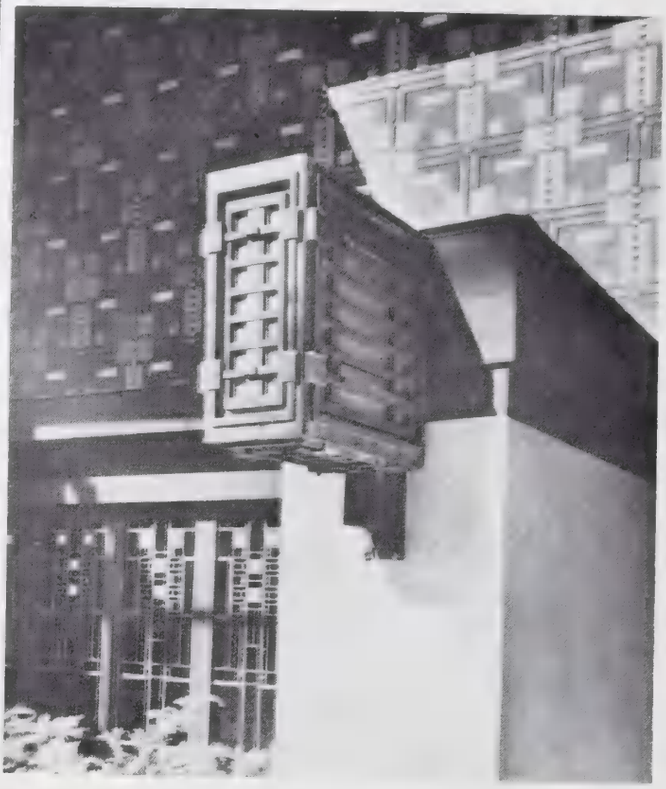
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In the design of the Coonley house (Riverside, Ill.), built early in Mr. Wright's career, he used the square as the basic form ingredient. So the square occurs both in the over-all plan and in the ornament, making a rich, imaginative brocade of the whole by the varied ways in which it is used: in the light fixture at the center of the photo, the grillwork of the windows at lower left, and in the abstract, flower-like patterns made with tiles set in the plaster surface of the wall above. All is organized within one design framework, giving cohesion to all.



To qualify the lower edge of this roof fascia of wood, a narrow board, cut at regular intervals with a router, was used. The result, as both silhouette against the sky and as light and shadow, is a more agreeable relationship of the building to sky.

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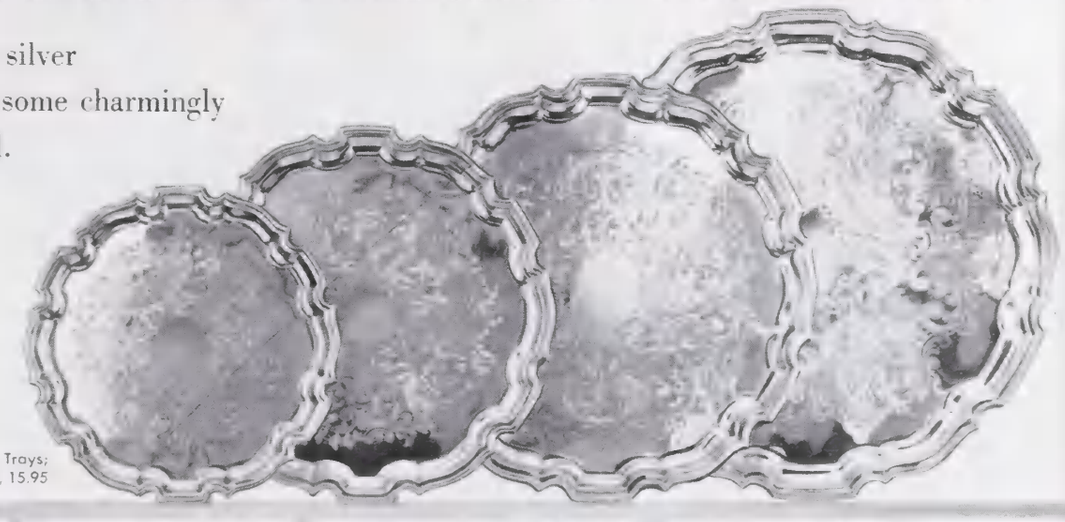
The bounteous harvest of fall is mirrored in the gleaming top of this generously-sized dining table. The over-scaled look in furniture is part of the news in our decorating report (begins on page 252). Decorators: Kelly and Scoville.

House Beautiful is published monthly by the Hearst Coporation, 572 Madison Ave., New York 22 N. Y. Richard E. Berlin, President; George Hearst, Vice-Pres.; Richard E. Deems, Exec. Vice-Pres. of Magazines; Fred Lewis, Vice-Pres. and Gen. Manager of Magazines; John R. Miller Vice-Pres. for Circulation; Richard A. Hoefer, Vice-Pres. for House Beautiful; G. O. Markuson Vice-Pres & Treasurer; R. F. McCauley, Secretary.
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Advertising offices: 572 Madison Ave., New York 22; 1132 Park Square Bldg., Boston 16; 11 No. Wacker Dr., Chicago 6; 720 Keith Bldg., Cleveland 15; 709 West 8th St., Los Angeles 17; 1011 Hearst Building, San Francisco 3; 1447 Peachtree St. N. E., Atlanta 9, Georgia; P.O. Box 3142 Tyler, Texas; Chamber of Commerce Building, Miami 32, Florida. Subscription prices; United States and possessions and Canada, $5 for one year; $7.50 for two years; $10 for three years. All other countries, $10 for one year. For change of address, give old address as well as the new, with postal zone number if any, and allow five weeks for change to become effective. Manuscript material submitted will be handled with care, but the magazine assumes no responsibility for it. No unsolicited manuscripts will be returned unless accompanied by full return postage and return envelope. The following trademarks registered in U. S. Patent Office: "House Beautiful," "House Beautiful Building Manual," "House Beautiful's Practical Gardener," "Good Buys," "Better Your Home—Better Your Living," "Climate Control," "Window Shopping," and "Pace Setter." Second class postage paid at New York, N. Y. and at additional mailing offices. Authorized as second-class mail, Post Office Department, Ottawa. Printed in the U.S.A.

SUBSCRIPTION SERVICE: Mail all subscription orders—changes of address—correspondence concerning subscriptions —and postmaster notices of undeliverable copies—to: House Beautiful 250 West 55th Street, New York 19, N. Y.

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c. WEST GERMANY: Crystal Decanters, silverplate handles and spouts, 9" high, pair, 20.00



d. FRANCE: Woven Bon Bon Basket with cover, 7.00



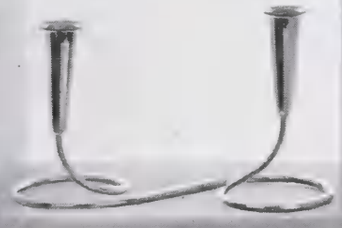
e. SWITZERLAND: Crystal Salad Bowl on Silverplated Tray; 4½", 3.00; 6", 4.50; 7", 6.00; 8", 8.00



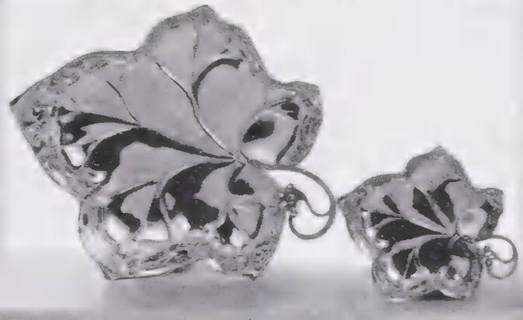
f. ENGLAND: Coffee Service, 3-piece; silverplate, 40.00; pewter, 29.50



g. WEST GERMANY: Two-light Candelabra, tarnish resistant, each 11.50



h. WEST GERMANY: Leaf Bowl for fruit; 11½", 13.50; 6½", 5.50



j. ENGLAND: Hand Chased Punch Bowl; 8", 30.00; 10", 40.00; 12", 60.00; 14", 80.00



k. DENMARK: Tulipan Bowl; 12", 18.50; Celery Tray; 11", 18.50



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General principles of art appreciation. Why various artists chose to paint as they did. An introduction to "modern art" and how to evaluate it.



PORTFOLIO 2
REALISM: The Painter and the World Around Us
Visual, emotional, intellectual elements. How painting is not merely an *imitation* of the world but an *interpretation*. Different forms of "realism" throughout art history.



PORTFOLIO 3
EXPRESSIONISM: The Painter and the World He Creates
The modern "expressionist movement." Why certain painters departed from realism. How an understanding of expressionist principles brings new meaning to whole areas of painting.



PORTFOLIO 4
ABSTRACTION: The Painter and the World We Never See
Similarities between an old master and an abstract master painting the same subject. Abstract principles that lie beneath realistic surfaces of some world-famous paintings. How to understand the extreme moderns.



PORTFOLIO 5
COMPOSITION: Pictures as Patterns
Pictorial composition considered in detail. Triple function of composition: decorative, structural, expressive.



PORTFOLIO 6
COMPOSITION: Pictures as Structures
How perspective and related devices create space in flat [illegible] relationships. Analyses of the compositions of [illegible] famous paintings.



PORTFOLIO 7
COMPOSITION: Arrangement as Expression
Twelve paintings in which composition follows no rules but nevertheless solves specific problems. Composition as a means of telling a story, pointing a moral, expressing a mood.



PORTFOLIO 8
TECHNIQUES: Fresco
This and the next two portfolios discuss the medium in which a painter works. Frescoes are discussed here: mural paintings of ancient Rome and China; revival of fresco painting in this century.



PORTFOLIO 9
TECHNIQUES: Tempera and Oil
Advantages of tempera. Transition from tempera to oil; its effect in widening the expressive range of painting. Techniques of Titian, Rembrandt, others.



PORTFOLIO 10
TECHNIQUES: Water Color, Pastel and Prints
Various types of prints; Japanese, Chinese, medieval and modern woodcuts — with many examples. Rembrandt etchings; aquatints; lithographs by Toulouse-Lautrec and others.



PORTFOLIO 11
THE ARTIST AS A SOCIAL CRITIC
Function of the artist in the world. How artists have expressed their ideas, protested against injustice, commented on man's folly and achievements. Allegory and symbolism analyzed.



PORTFOLIO 12
THE ARTIST AS A VISIONARY
Lyric painters among old and modern masters. Raw materials of an artist's visions. Twelve paintings analyzed and clarified from this point of view.

THE IDEA: A well-rounded course of twelve lectures in which the whole family can participate separately or together whenever time permits . . . you learn by comparison among paintings, utilizing 144 large full-color reproductions of great works . . . it is like being conducted, at your convenience, through all the world's great museums with careful, experienced lecturers who point out the fundamental things to look for in every painting.

MANY otherwise cultivated persons seem to have a blind spot with respect to painting. They can stand before a famous work of art and see nothing beyond what the painting is "about." Frequently they are unsure of that. If asked to comment, they are tongue-tied and embarrassed. They seem to have been cut off, in some way, from a rare form of pleasure they surely ought to be able to enjoy as much as other people.

WHAT IS WRONG? Can it be that the art of painting is something of mystery? Indeed, it is not. Any person who suffers from this sense of bafflement has usually been completely without guidance *as to what to look for in paintings*. Either he has never had an opportunity to take an art appreciation course in a university, or he has never found it convenient, as an adult, to attend clarifying lecture courses at a museum.



THE SENSIBLE SOLUTION • To help such people, an entirely fresh approach to art education was necessary. A program had to be designed *to go into the homes* of those who seek the full enlightenment they realize they lack. Also the program had *to be thorough enough* to achieve real results. These two sensible principles are the basis of the Art Seminars in the Home now made available by the Metropolitan Museum of Art.

ensible new idea: ASSISTED SELF-EDUCATION IN ART

IN THE HOME

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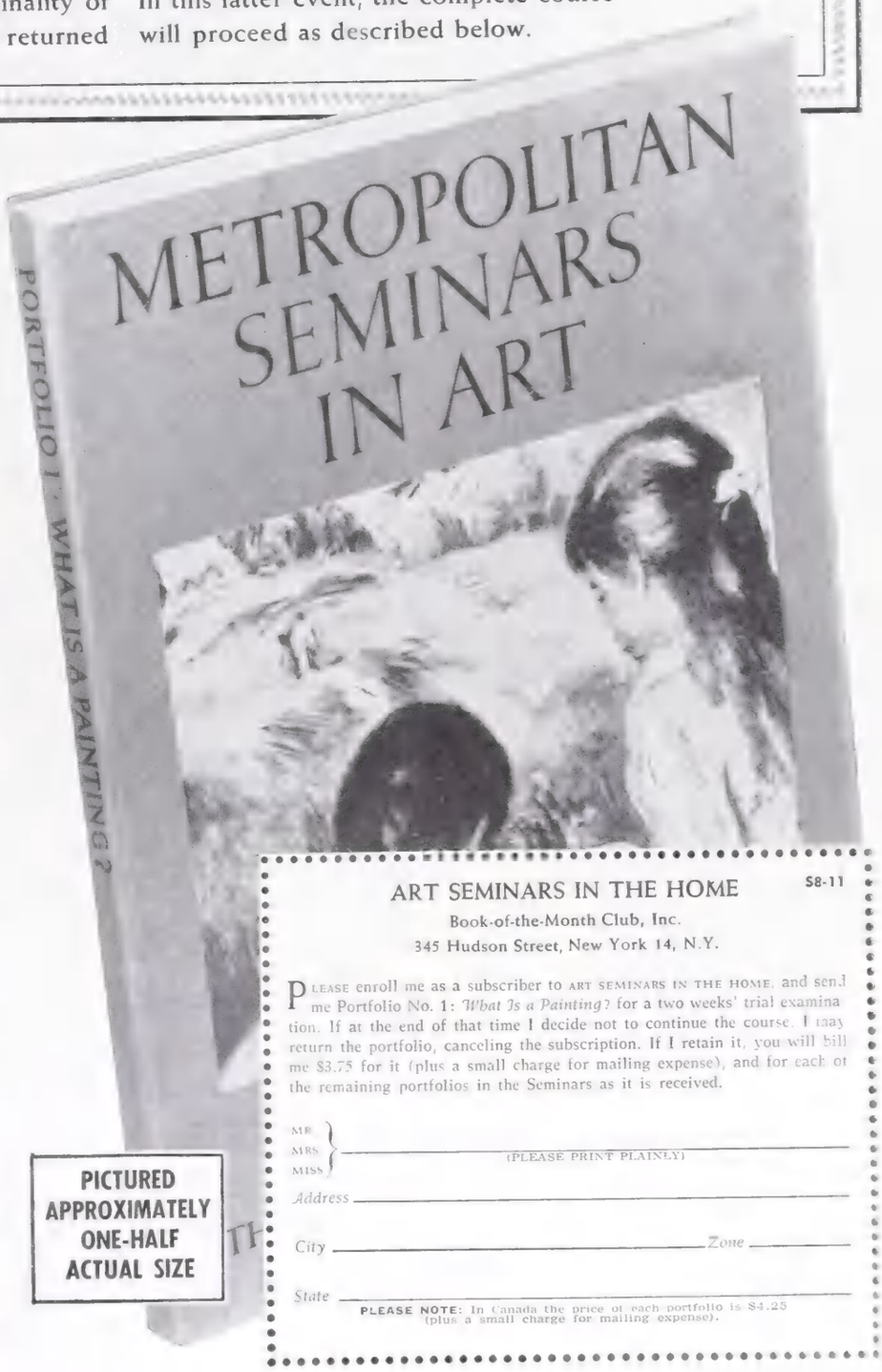
...to acquaint you and your family with this new project. If, after "taking" the first lesson, you are not impressed with the clarity and originality of the instruction, the first portfolio may be returned and the trial subscription ended at once. That is, the first portfolio *need be paid for only if it is kept.* In this latter event, the complete course will proceed as described below.

EARNING BY COMPARISON AMONG PAINTINGS • Both in ontent and method these lessons constitute something unique n the field of art education. Each lesson comes in the form of portfolio, the core of which is the lecture. But in each portolio is a capacious pocket containing twelve large, beautifully rinted reproductions. *These pictures are provided separately o that they can be compared side by side with one another,* n order to clarify whatever points the lecture aims to illumiate. Thus they serve the same function as colored slides hrown upon a screen in a lecture hall. They have a great dvantage, however: they can be studied as long as one wants, nd also can be referred to over and over again.

MPORTANT FOR THE WHOLE FAMILY • Another great adantage is that members of a family can conveniently "take he course" either separately or simultaneously if desired—husband and wife, parent and teen-age child. Reading each portfolio aloud, and examining the reproductions together, is like visiting a museum together, pointing out to one another something to be appreciated and enjoyed.

A REMARKABLE RECORD OF SUCCESS • This fresh approach to art education, after two years of preparation, was launched experimentally about two years ago. To make sure that the unique method of instruction was sound and would be generally satisfying to those who sought enlightenment, the Museum allowed twenty-five thousand persons—scattered over the country—to take the first lesson without obligation, under the simple plan outlined above. *Ninety-six percent continued with the full course.* This would be an extraordinary percentage for any series of personally attended art seminars in any museum.

HOW THE COURSE OPERATES • One can enroll for this program of twelve portfolios just as one would enroll in a semester course in art at a university. The subscriber receives the Home Seminars consecutively—one every thirty days. The price of each portfolio is $3.75 (plus a small charge for mailing expense). It should be noted that this cost includes the twelve separate full-color reproductions, mat size 9½" x 12½" which come with each portfolio. In most retail stores each set of twelve alone would sell for from $6 to $9.



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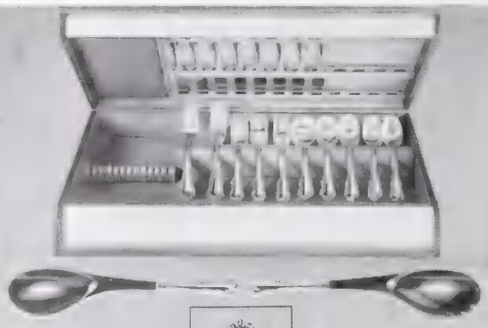
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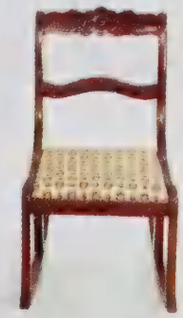
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See page 13 for your nearest Henredon dealer.

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Henredon's *Collector's Gallery*

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Tucson ..... Hayden's
Tucson ..... Kuykendall's

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Hot Springs.....Bennett Furniture Company
Little Rock.....Gus Blass Company

CALIFORNIA—Berkeley...Stone Pierce Company
Beverly Hills.....J. W. Robinson Company
Beverly Hills.....W. & J. Sloane, Inc.
Fresno.....Cannell and Chaffin
La Jolla.....Cannell and Chaffin
Long Beach.....Davis Furniture Company, Inc.
Los Altos.....W. & J. Sloane, Inc.
Los Angeles.....Barker Brothers Corporation
Los Angeles.....Bullock's Downtown
Los Angeles.....Cannell and Chaffin
Los Angeles.....J. W. Robinson Company
Oakland ..... Andreasen's
Oakland ..... Bonynge's
Pasadena.....J. H. Biggar
Pasadena.....Bullock's Pasadena
Pasadena.....Cannell and Chaffin
Pasadena ..... J. W. Robinson
Pomona.....J. H. Biggar
Redlands.....McEwen's Incorporated
Sacramento ..... Breuner's
Sacramento ..... Scofield's
Sacramento.....W. & J. Sloane, Inc.
San Diego.....V. J. Lloyd
San Diego.....W. & J. Sloane, Inc.
San Francisco ..... Breuner's
San Francisco.....J. Leo Linn
San Francisco.....W. & J. Sloane, Inc.
San Jose .....Gryder-Kuykendall
San Jose .....Robinson's
Santa Ana.....J. H. Biggar
Santa Ana.....Bullock's Santa Ana
Santa Ana.....Chandler's
Santa Barbara.....Henry Levy, Incorporated
Santa Barbara.....Paulson Studios
Westwood Village.....Cannell and Chaffin
Whittier.....H. J. Perry

COLORADO—Colorado Springs...Home Furn. Co.
Denver.....Howard Lorton, Incorporated

CONNECTICUT—Danbury...Henry Dick and Son
Hartford.....Hara Furniture Company, Inc.
Milford.....Wayside of Milford
Stamford.....W. & J. Sloane, Inc.
Terryville.....Terryville Furniture Store

DELAWARE—Wilmington....Wax Furniture Co.

DISTRICT OF COLUMBIA—Washington
Colony House, Incorporated
Washington.....Mayer and Company
Washington.....Mayer and Company
(Spring Valley)
Washington.....Woodward and Lothrop

FLORIDA—Fort Lauderdale
Grosse Pointe Furniture Shops
Jacksonville....Southern Wholesale Furniture Co.
Miami.....Moore Furniture Company
Miami ..... Sandusky's
Miami .....Richard Plumer
Miami.....Reynolds Furniture Company
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Tampa ..... Maas Brothers
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Atlanta.....Myers Peachtree
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Dearborn .....Scott-Shuptrine Company
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Cleveland.....The Halle Brothers Company
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OKLAHOMA—Ada..Pete Green Furniture Company
Oklahoma City..Callaway's Home Furnishings, Inc.
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Philadelphia.....John Wanamaker
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SOUTH CAROLINA—Anderson...Hamilton House
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Greenville.....Craig-Rush Furniture Company
Greenville.....Mayfield's, Incorporated
Greenwood.....R. J. Sprott's

TENNESSEE—Chattanooga .....Fowler Brothers
Jackson.....W. P. Dabney and Sons, Inc.
Knoxville .....Rich's, Incorporated
Memphis ..... Lowenstein's
Memphis ..... Seelbinder's
Nashville.....Bradford Furniture Company

TEXAS—Abilene...Waldrop Furniture Company
Corpus Christi...The Showroom of Finer Furniture
Dallas.....Anderson's Furniture Studio
El Paso .....Charlotte's
Fort Worth .....Ellison's
Fort Worth, Ridglea.....The Fair Store
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Longview.....McWilliams Galleries
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Midland.....Century Home Furnishings
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Clarksburg.....Palace Furniture Company
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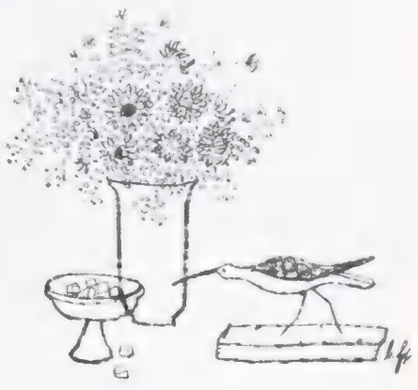
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DECORATOR'S DIARY



A few clues to what's new in the home furnishings showrooms, from the pages of a decorator's notebook

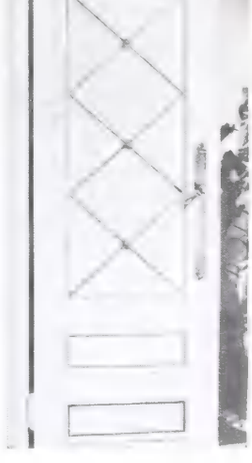
I don't know whether to file the folders on Mrs. Sherman's new bedroom under S or under D for DuBarry. She's become so French Court since she bounced out her curly maple bedroom suite and ordered up a *chaise-brisée* and an antiqued ivory painted bed from Jacques Bodart. Not that I don't applaud the change. In fact, I led her into it, feeling it was high time for her to slough off that pseudo-Early American décor since it never really became her. Hers was a case of a lady repressing her elegant, femme du monde instincts in a welter of homespun furnishings inherited from her mother. And how her husband used to hate those Priscilla curtains!

There were times during the project, however, when her enthusiasm for her new and sophisticated milieu almost got out of hand. As when she started reading up on the life and times of the Louis' and talking about being authentic. At one point it took all my powers of gentle persuasion to get her off a pink-satin-and-bowknot binge. After all, her husband has to share this chamber. Finally I convinced her that both he and she would be happier with a pale willow green damask bedspread, tailored instead of ruffled, and silk gauze draw-curtains of the same color instead of the devious system of swags and over-draperies she had in mind.

Striking another blow for Mr. Sherman, I urged that we forego looking like a little bit of old Versailles and relieve some of the frills with the more stolid grace of French Provincial fruitwood in the dressers and dressing table. I even achieved for the good man a handsome, robust-looking Provincial armoire fitted out with hanging space and tray drawers, almost a dressing room in itself.

But one of the lady's demands for authenticity amounted to a stroke of genius. The painters were at work matching the walls to the ivory color of the bed, and the room, to my dismay, was getting bleaker with every brush stroke, instead of acquiring the restrained rich ivory glow I had visualized. Pattern was so badly needed in that vast expanse of ivory wall and

(*Please turn to page* 30)



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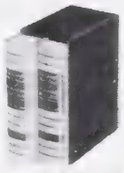
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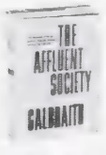
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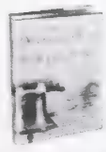
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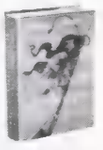
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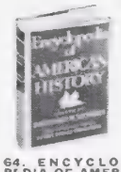
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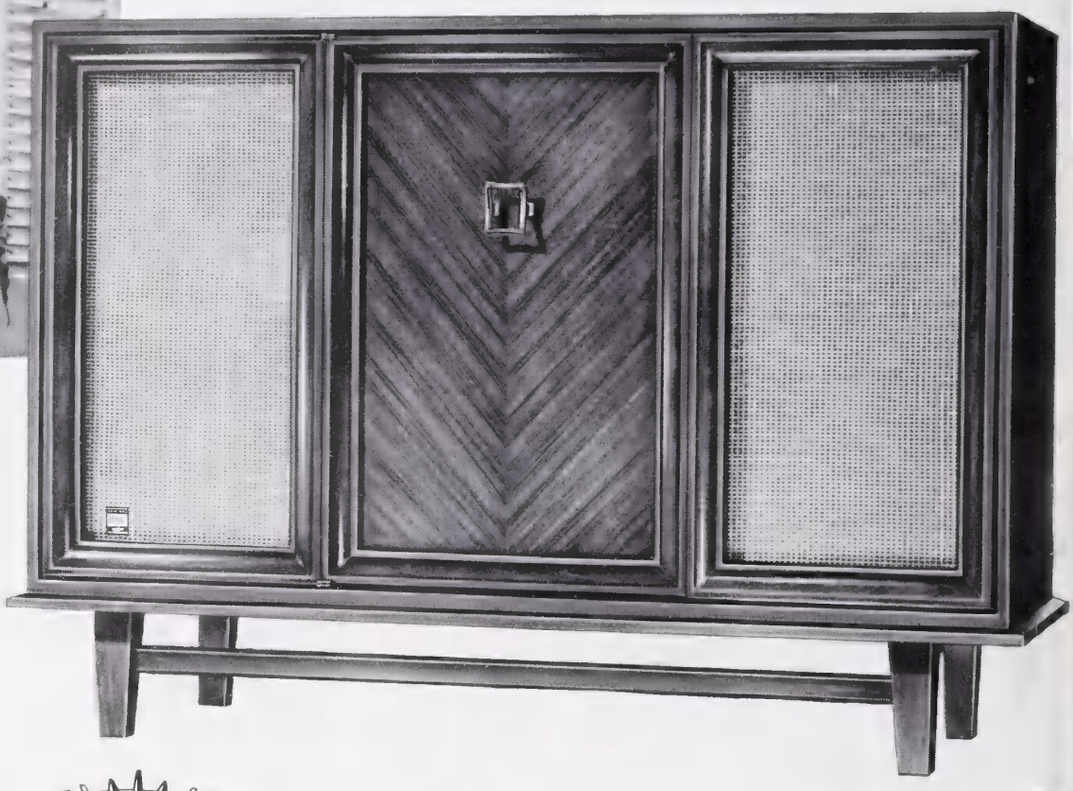
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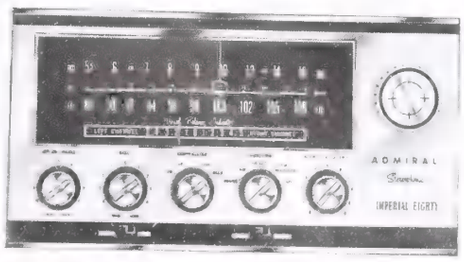


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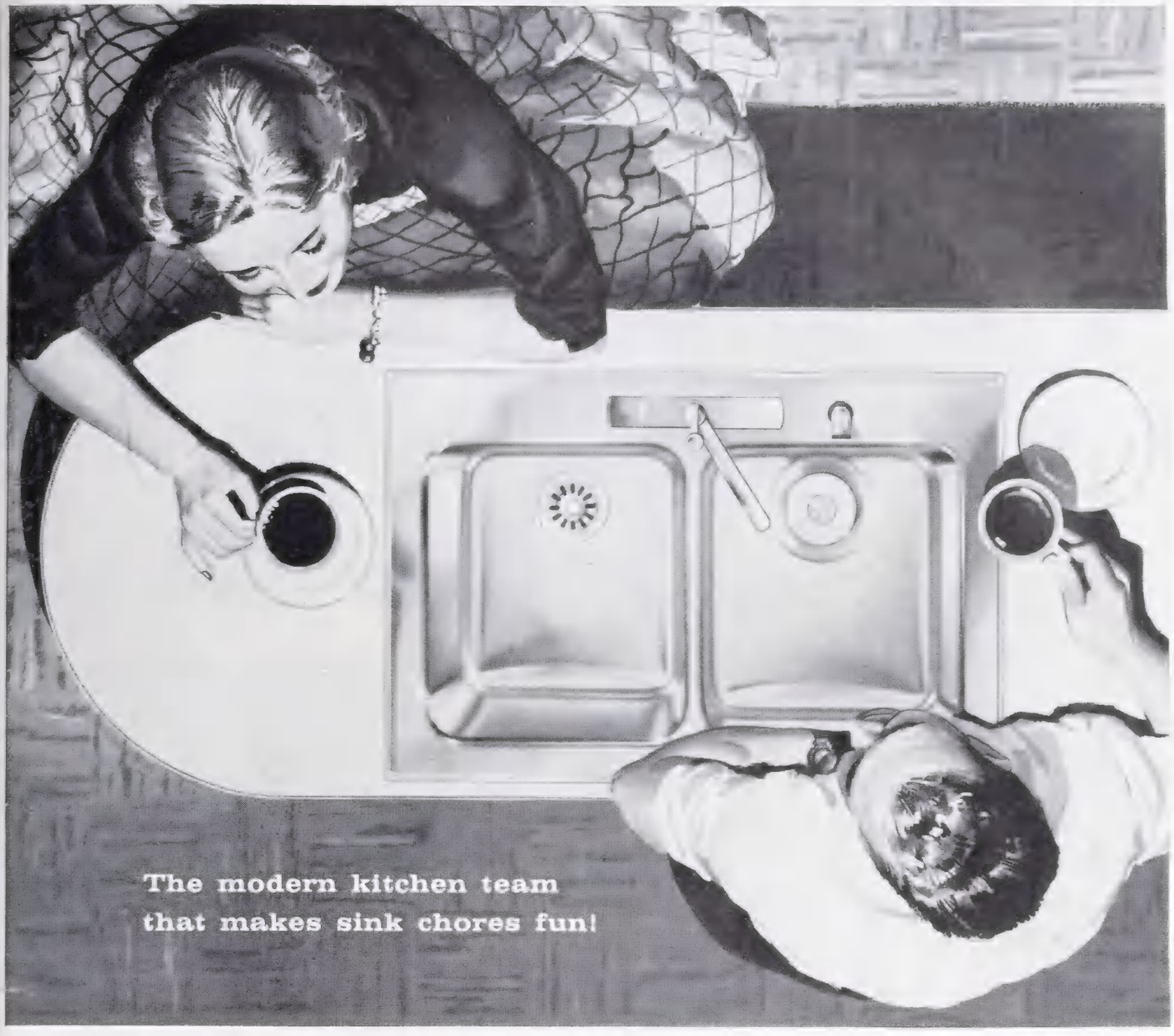
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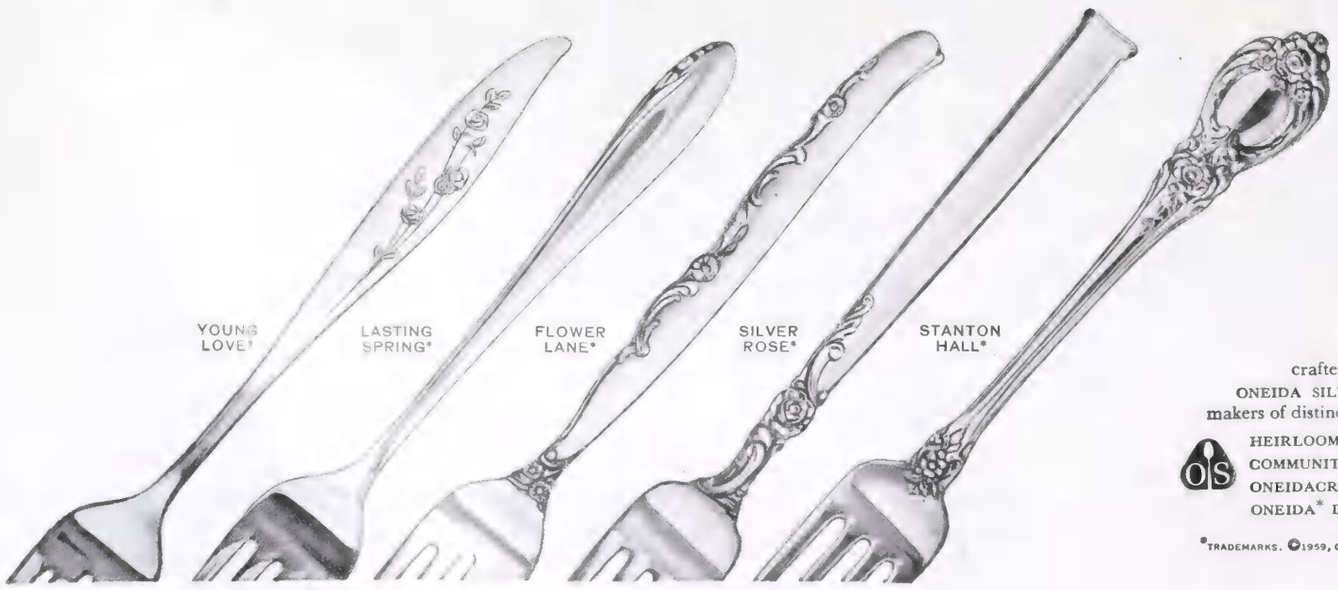


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TOMLINSON

Many words describe Pavane. But few do it justice. It has been called "lovely, luxurious, poetic, romantic." All true. Yet, Pavane is much more. It is furniture that says: "people of taste and culture live here." It is furniture that confidently chooses its design themes from the best of four centuries and many lands, that uses nine different exciting woods in a new way, accents them with ten different, exclusive and original hardware designs. It is twentieth century furniture rooted in a classical past. The Pavane "Assemblage" is beyond mere words. It must be seen. And it can, at the distinguished retailers listed across the page.





PAVANE BY TOMLINSON MAY BE SEEN IN THE GALLERIES OF THESE DISTINGUISHED DEALERS:

ALABAMA: BIRMINGHAM: Bromberg & Company. MOBILE: Gardberg's Fine Furniture Co. *ARIZONA*: PHOENIX: Lou Regester, Inc. *CALIFORNIA*: LOS ANGELES: Barnett Brothers, Inc., Connell & Chaffin. OAKLAND: Bonynge's. PASADENA: J. H. Biggar. REDLANDS: McEwen's. SACRAMENTO: Scofield Furniture Co. SAN FRANCISCO: John Breuner Company. *COLORADO*: COLORADO SPRINGS: Home Furniture Company. *CONNECTICUT*: HARTFORD: The Nassau Furniture Co. *DISTRICT OF COLUMBIA*: WASHINGTON: Woodward and Lothrop (also Chevy Chase, Md.). *FLORIDA*: FORT LAUDERDALE: Grosse Point Furniture Shops. MIAMI: Moore Furniture Company. ST. PETERSBURG: Horton's Furniture Co. WINTER PARK: Macnutt Furniture Company. *GEORGIA*: ATLANTA: Southeast Wholesale Furn. Co. *ILLINOIS*: CHICAGO: John M. Smyth Company (Also Skokie). PEORIA: Underwood's Furn. Galleries Ltd. *KENTUCKY*: LOUISVILLE: Burdorf's Decorator Galleries. *LOUISIANA*: MONROE: Dixie Wedding & Furniture Co. NEW ORLEANS: Nu Idea Furniture Co. *MARYLAND*: BALTIMORE: The Hecht-May Company (Also Norwood and Edmondson). *MASSACHUSETTS*: BOSTON: Paine Furniture Co., Rapids Furniture Co. FALL RIVER: Mason Furniture Company. *MICHIGAN*: DETROIT: The J. L. Hudson Co. *MINNESOTA*: MINNEAPOLIS: The Dayton Company. *MISSOURI*: ST. LOUIS: Stix Baer & Fuller (Also Westroads). *MONTANA*: GREAT FALLS: L M H Company. *NEW JERSEY*: EAST ORANGE: Schulz & Behrle. NEW BRUNSWICK: Schwartz Furniture Co. PATERSON: Bograd Brothers. RED BANK: Sterling Furniture Co. SUCCASUNNA: Suburban Furniture Co. *NEW MEXICO*: ALBUQUERQUE: Eckert's. *NEW YORK*: ALBANY: Mayfair, Inc. BUFFALO: Conley's. MANHASSET, L.I.: Louis D. Shroeter. NEW YORK: Vanleigh Furniture Co. SYRACUSE: I. Fleischman & Sons, Inc. *NORTH CAROLINA*: CHARLOTTE: Caldwell Cline Interiors. *OHIO*: AKRON: Marvin Interior Decorators. CINCINNATI: H. & S. Pogue Co., Inc. COLUMBUS: The F. & R. Lazarus & Co. *OKLAHOMA*: OKLAHOMA CITY: Dorothy Haggard's Interiors. *PENNSYLVANIA*: PHILADELPHIA: Strawbridge & Clothier. PITTSBURGH: Joseph Horne Co., Inc. *TENNESSEE*: KNOXVILLE: Miller's, Inc. *TEXAS*: DALLAS: Anderson Furniture Studio. EL PASO: American Furniture Co. HOUSTON: Foley Brothers. MIDLAND: Knorr Furniture Co. SAN ANTONIO: Honigblums. *UTAH*: SALT LAKE CITY: H. Dinwoodey Furn. Co. *VIRGINIA*: CHARLOTTESVILLE: Margaret Millar, Inc. *WASHINGTON*: SEATTLE: Robert L. McBreen & Assocs., Inc. *WISCONSIN*: MILWAUKEE: Kunzelmann-Esser Company. *CANADA*: MONTREAL: Vanleigh Furniture Co. Ltd. TORONTO: The Art Shoppe Ltd. WINNIPEG: Genser & Sons Ltd. *PUERTO RICO*: SAN JUAN: Salvador Casellas

FOR COLORFUL 24-PAGE DECORATING BROCHURE SEND 50¢ TO HELEN P. BRYAN, FURNITURE BY TOMLINSON, HIGH POINT, NORTH CAROLINA

TOMLINSON features fabrics of Du Pont Upholstery Nylon and cotton in its Pavane collection. For names of authorized dealers see Tomlinson advertisement, pages 24-25.



Elegance with so little upkeep. Du Pont Upholstery Nylon shows its romantic side with rich French textures . . . soft-focus colors to complement Tomlinson's Pavane collection. On the practical side, these opulent-looking fabrics of **nylon** and **cotton** perform beautifully . . . give you more years of wear. See the new decorator styling in fabrics made with Du Pont Upholstery Nylon next time you shop.

DU PONT

BETTER THINGS FOR BETTER LIVING
. . . *THROUGH CHEMISTRY*

Du Pont makes fibers, not the fabrics or furniture shown here.

DU PONT UPHOLSTERY NYLON

TOMLINSON furniture shown contains Du Pont's "Dacron" Fiberfill in the cushioning. For names of authorized dealers, see Tomlinson advertisement, pages 24-25.



luxuriously soft...yet



gently plumps itself up!

new furniture cushioning of

DACRON®

POLYESTER FIBERFILL

Try it yourself—fine furniture with "Dacron"* polyester fiberfill in the cushioning. It gives you a true feeling of luxury! You'll sink into its invitingly soft comfort. When you stand up, the cushioning gently comes back into shape . . . no sudden bounce-back. "Dacron" Fiberfill gives this sofa new lasting comfort, new gentle resilience . . . new self-plumping luxury. Ask your furniture salesman or decorator to show you furniture filled with "Dacron" Fiberfill.

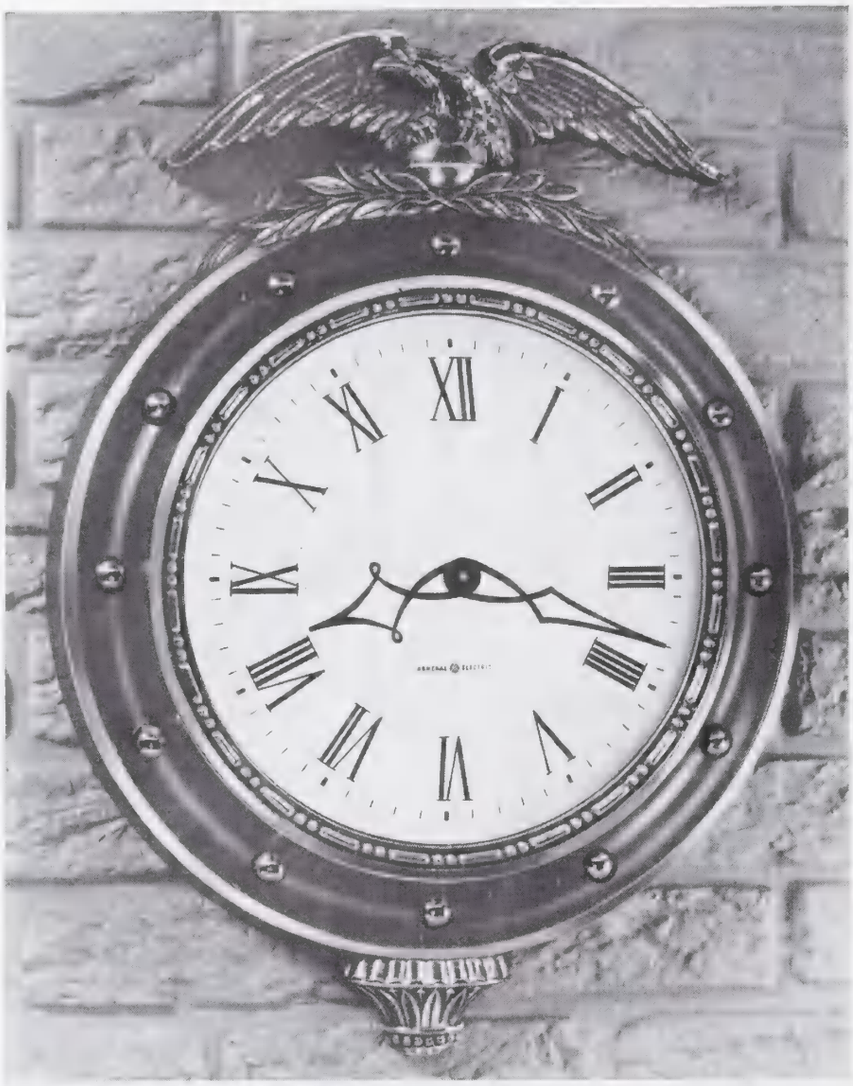


*"*Dacron*" *is Du Pont's registered trademark for its polyester fiber. Du Pont makes fibers, does not make the fabric or furniture shown.*

BETTER THINGS FOR BETTER LIVING . . . *THROUGH CHEMISTRY*

DU PONT

REG. U.S. PAT. OFF.



COLONIAL TIMES. New cordless electric clock reflects the rich heritage of Americana. Authentically styled case, majestic Federal Eagle. Lovely mirrored finish of antiqued gold color.

SHOW PIECE. Modern magnificence of dramatic styling, now in cordless design. Plaque is unbelievably elegant in rich Walnut or Fruitwood finish. Gleaming bezel adds note of contrast.



New Cordless Electric Clocks

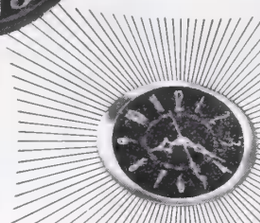
go where you want them to go

General Electric-Telechron cordless clocks give you new freedom in arranging your decor . . . because they tell time electrically on any wall, any place on the wall. These clocks have a precision-built movement that gives you up to nine months of "no-winding" operation on a replaceable flashlight battery. Convenient, aren't they? And so elegant in a tasteful way, just like all of the fine General Electric-Telechron decorator clocks. Surely you'll give one—maybe you'll get one—for Christmas!



DUTCH TREAT
Synchronous cord-type clock in the popular Pennsylvania Dutch manner. Hand-painted look. Metal case hugs the wall. Black, white or rich copper color.

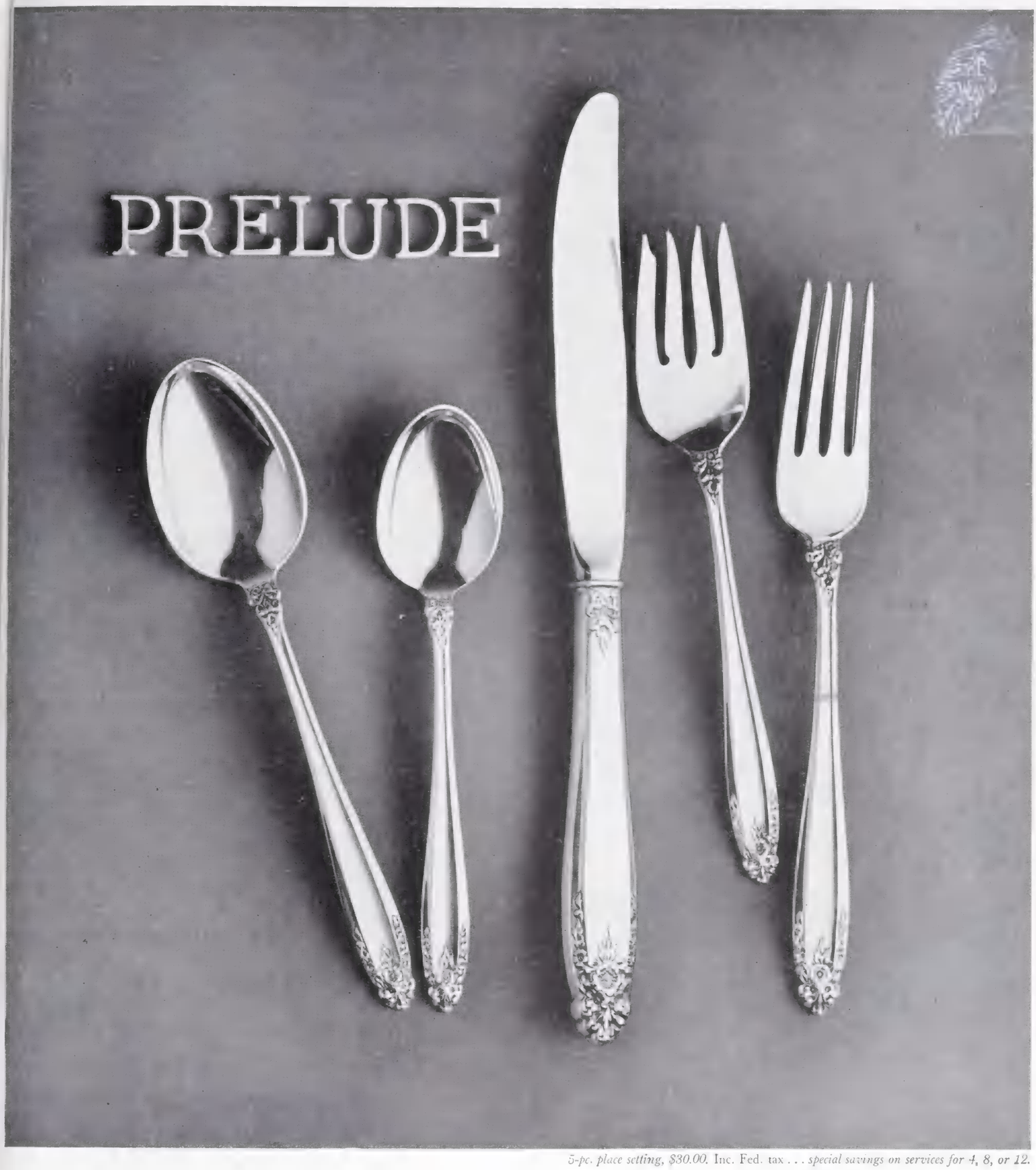
GOLDEN TIMES
A decorator masterpiece! Shimmering gold color tines contrast beautifully with dramatic black dial. Synchronous cord-type clock. Majestic size.



GENERAL ELECTRIC

Telechron

Clock and Timer Department, General Electric Company, Ashland, Massachusetts



5-pc. place setting, $30.00. Inc. Fed. tax . . . *special savings on services for 4, 8, or 12.*

Since it first appeared, each year has seen Prelude bring the beauty of solid silver to more and more discriminating homes. This precious solid silver lends grace to every occasion . . . starts a tradition of enduring family treasures, helps you bring up your children happily accustomed to a gracious home.

INTERNATIONAL STERLING . . . *loveliest, by design*

CREATED BY THE INTERNATIONAL SILVER COMPANY, MERIDEN, CONN.



BEVERLY CANDY JAR. *Oriental grace and simplicity of design so compatible with all periods of home decorating. Remove the cover for flower or fruit arrangements in the base. A lovely gift in translucent ivory with 24-k. gold trim. 8" diameter.* $12.95

LENOX CHINA

CLASSIC CENTERPIECE. *Gracefully fluted to complement any table. Ivory. 24-k. gold trim. Spacious 11" diameter.* $14.95
CANDY BOWL. *For nuts, flowers too. Charming when used with the Classic Centerpiece. Ivory or pink. 24-k. gold trim.* $7.95



AVAILABLE AT ALL LENOX DEALERS

LENOX, INC., TRENTON, N. J.

DECORATOR'S DIARY

CONTINUED FROM PAGE 13

woodwork. I was wondering what to do next when Mrs. Sherman unwittingly gave me the answer.

"What this room needs is some interesting doors," she said. "To be authentically French I can't have round doorknobs like these. We've got to get some of those handles like levers—the kind you see in the French movies."

"And what's more," I said, wishing I'd thought of this first, "whoever heard of a French door that hadn't some pattern on it? Why don't we order a custom-made door with a fancy bronze backplate and a lever handle and . . ."

"And have it painted to match the bed in antique ivory," said Mrs. Sherman, following through excitedly.

That is, of course, what we did, ordering three doors from the studio of Gery Hecht, a lady who makes a specialty of purveying to architects and decorators all sorts of custom-order door and window devices, from oriental grillwork to plastic panels with made-to-order embedments. This is the place to go if you have a piece of woodwork or molding you want copied. They can simulate elaborate boiserie in plaster composition or in trompe l'oeil painting. They can create room dividers, window shades, screens, and seem to thrive on projects that other workrooms dismiss as impossible to execute.

For the Shermans they did something that for them is easy as falling off a log—produced a panel door in the manner of Louis Seize, painting it with a diamond-shape motif adapted from the bed and picking out the molding in willow green. The all-important lever handle is included, of course, in bronze, with a slender pierced backplate. It's a way of underlining the French feeling of the room and at the same time giving the bland background three panels of pattern—on the doors to hall, closet and bath. The idea appeals to me also because it's a reversal of the usual patterned wall and plain doors—a trick that could be used in many rooms and in a variety of styles.

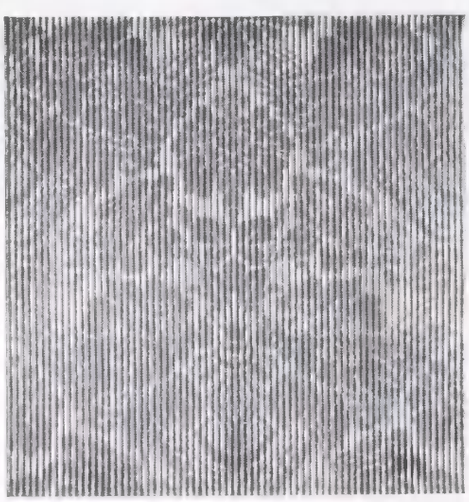
"IF you like it, why don't you decide on it?" I asked Connie Chivers, who seemed to have taken root in front of a certain fabric on Gene McDonald's racks.

Connie turned her violet eyes on me. "I love it, but I'm afraid of it—because I can't imagine *what* Mother Chivers would say."

Hereby hangs an all-too-common tale. Some of the last people in the world you'd call cowards haven't the gumption to follow their own hearts in decorating. If they haven't a Mother Chivers to cow them, they are overridden by the prevailing tastes of their own little set of friends. And now here was Connie the steeplechaser, the big game fisherman, the water skier, about to turn down her own choice, like a little girl afraid of her nurse.

The fabric did have an off-beat quality, but a pleasant one, like a joke in good taste. It was, of all things, a blue-and-white striped cotton ticking screen-printed with a purple floral pattern that looked like a tongue-in-cheek version of the impressively stylized bouquets you see in Renaissance damask. And I could almost sympathize with Connie's feelings. Because this fabric was to go into the dowager Mrs. Chivers' own winter house in Palm Beach where she had munificently turned over a room to the young Chivers, inviting them to decorate it to suit themselves. But it is tacitly understood

(*Please turn to page* 196)



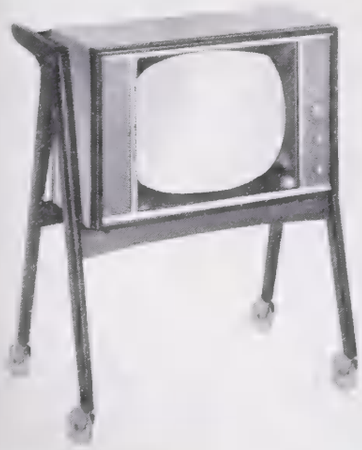
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The Stereo Theatre "500" in beautiful Danish Modern, Early American or 18th Century English styling, several finishes, $550.00*

ANNOUNCING the beautiful new Magnavox Stereo Theatre "500"

...all-inclusive stereophonic entertainment centre!



Now, music becomes magic and pictures become *alive* to bring you the world's greatest entertainment through the miracle of Magnavox stereophonics. Here are all the innovations of electro-acoustical science combined in one beautiful furniture piece. Not only superb 21" Chromatic TV** and FM/AM radio, but also the startling dimensional realism of stereophonic high fidelity—from records as well as the new stereo television programs.

The Stereo Theatre "500" has six Magnavox high fidelity speakers, two separate sound channels; the exclusive Magnavox precision changer with Stereo Diamond Pick-up and all controls are top mounted under convenient gliding panels. Visit your factory-direct Magnavox dealer listed in the Yellow Pages. Prove to yourself that Magnavox is truly the finest—and your best buy on *any* basis of comparison. Quality TV priced from $188.80 . . . Stereo from only $79.90.

the magnificent **Magnavox**

WORLD LEADER IN STEREOPHONIC HIGH FIDELITY AND QUALITY TELEVISION

NEW ROLL-ANYWHERE TV! Dramatically new and slender, beautiful from any angle. Clearest, sharpest 155 sq. in. pictures. Full-transformer chassis. Two Magnavox speakers and controls are up front. THE WESTCHESTER, several finishes and colors, $224.90*. *In mahogany. **Diagonal measure. *The Magnavox Company, Fort Wayne, Indiana.*





Now Air-Condition Your Home With Low-Cost Gas!

And—come winter—the same compact SUN VALLEY* All-Year® Unit becomes your heating system.

Now you can beat the heat—economically—with Gas. An Arkla-Servel Sun Valley All-Year Gas Air Conditioner *cools every room in the house*, yet keeps the monthly bills low—lower, in fact, than many of your friends may be paying to cool only one or two rooms.

And then, when winter comes, your Arkla-Servel provides the most dependable—and economical—heating system you can have. Your family will enjoy comfort they've never known before, with indoor weather that's spring-like all year long. Clean, filtered air circulates constantly through all the rooms at exactly the temperature you select. In Summer the air is dehumidified. AMERICAN GAS ASSOCIATION



Carefree Operation

Your Sun Valley is a cinch to operate—just or easy-to-set thermostat. A single, compact un cools in summer, heats in winter. And because works with Gas, there's no need for fuel storag no worry about fuel deliveries. Your Sun Vall provides low annual maintenance and long lif too, because there are no moving parts in th cooling cycle. In fact, you can compare the li of the unit to the life your home.



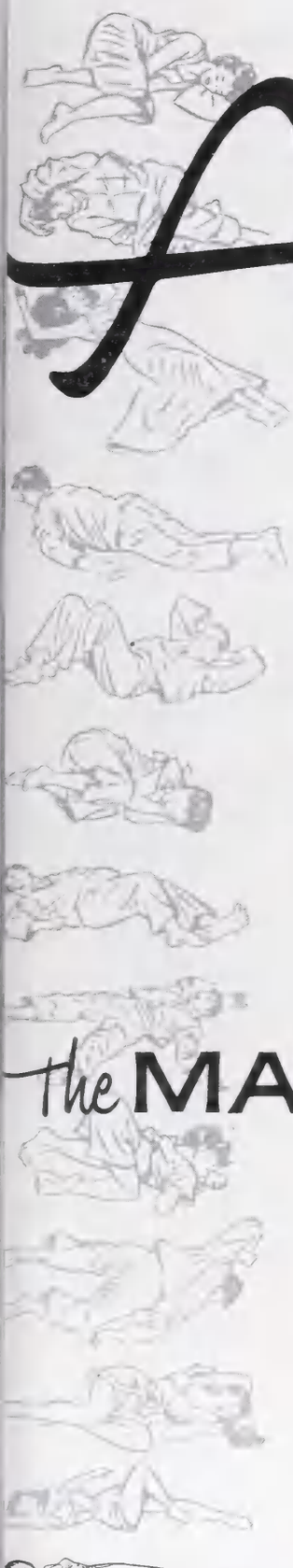
See your Arkla-Serv dealer now. There's a Su Valley available in mod and sizes to fit any hom *Five year warranty.*

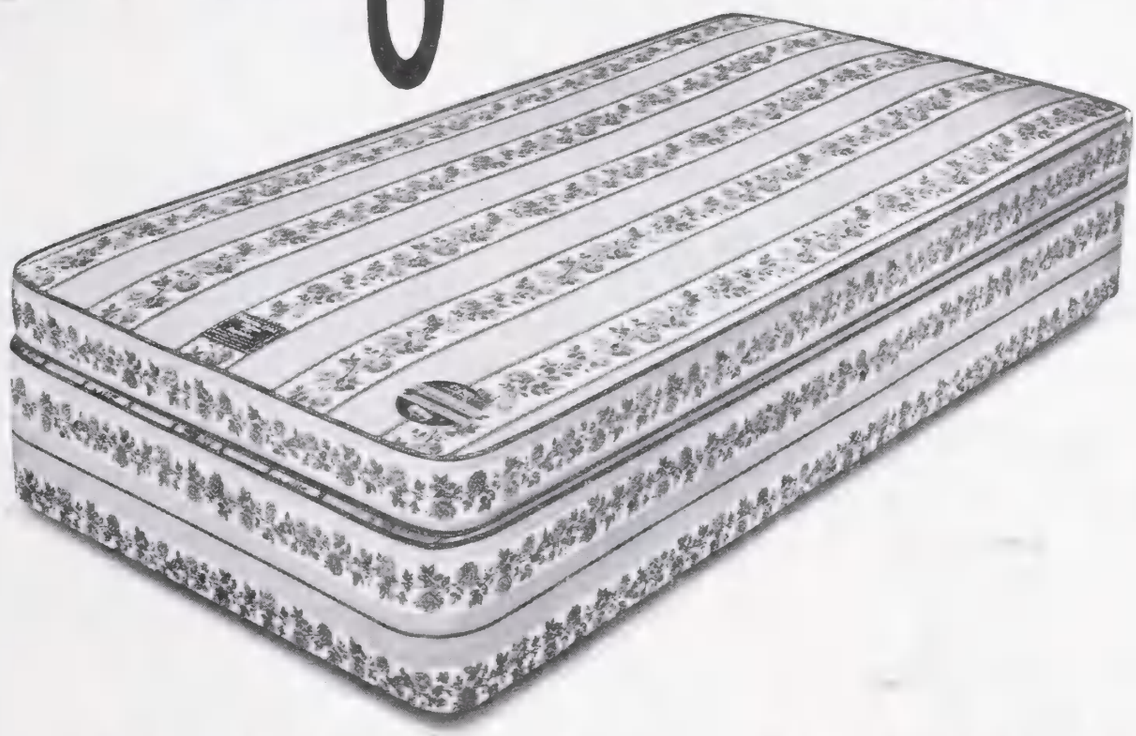
ONLY GAS does so much more...for so much less!

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there's more sleep—
and more years of it - in

Airfoam





the MATTRESS with a FUTURE

It's a fact—there's more sleep-bringing ease in AIRFOAM than in any other type of mattress. And here's why:

When you relax on AIRFOAM, it molds itself under you to exactly match *all* your body's contours. Not one small incurve or hollow lacks the gentle, up-pressing support provided by billions of tiny air cells encased in springy rubber-latex.

And because AIRFOAM is made from pure rubber-latex, it won't let you down. AIRFOAM stays buoyant, plump and trim. No sagging middle to cause wrinkled bedspreads. Because an AIRFOAM mattress is molded in one piece, there is no need for bothersome buttons and cords to keep it from breaking down or coming apart.

An AIRFOAM mattress—which *never* needs turning—sleeps cool because air flows freely through it. It stays clean, odor-free and fungus-free because it "breathes" with every pressure. Many sufferers from ordinary allergies find great relief with AIRFOAM.

So for wonderful sleeps—*and for keeps*—buy AIRFOAM. Only the ENGLANDER mattress is made with AIRFOAM by Goodyear. Ask your Englander dealer about his 30-day free trial offer. You just can't lose! Goodyear, Foam Products Division, Akron 16, Ohio.



IRFOAM ENGLANDER
ENSION-EASE FOUNDATION

NGLANDER TENSION-EASE OUNDATION is designed to give ou firmness—added relief from ension. It's the only firm foundation vith the extra level of Tension-Ease oils. Identified by the Red Line round the border.

Airfoam
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GOODYEAR

The greatest name in rubber in combination with the Tension-Ease Foundation by

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THE FINEST NAME IN SLEEP

Watch the award-winning Goodyear Theater on TV every other Monday evening

Sleeping Figures copyright—The Englander Company, Inc.
Airfoam—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio
Red-Line, Tension-Ease—T.M.'s The Englander Company, Inc., Chicago

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Birmingham • *Burger-Phillips Co.*
Parisian
Pizitz's
Gadsden ▪ *Duncan's*
Mobile ▪ *L. Hammel D. G. Co.*
Mobile Rug & Shade
Tuscaloosa • *Louis Wiesel*

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Anchorage • *Eckmann's Furniture*
Monte's Dept. Store
Northern Commercial Co.
Wolfe's Dept. Store
Fairbanks ▪ *Monte's Dept. Store*
Northern Commercial Co.
Mt. View • *Caribou's Dept. Store*

"PURREY" IN ARIZONA

Nogales ▪ *La Ville de Paris*
Phoenix • *Bostrom's*
Diamond's
Korrick's
Tucson ▪ *Levy's*
Yuma ▪ *J. M. McDonald*

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Fort Smith ▪ *Boston Store*
Hunt's
Little Rock ▪ *Blass*
Magnolia ▪ *Talbot's*

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Alhambra ▪ *Lieberg's*
Anaheim ▪ *The Broadway*
Arcadia ▪ *Hinshaw's*
Bakersfield ▪ *Brock's*
Beverly Hills ▪ *Livingstone's*
Bishop ▪ *Conder's Dept. Store*
Branley ▪ *J. M. McDonald Co.*
Chico ▪ *M. Osser & Co.*
Chula Vista ▪ *The Leader Dept. Store*
Claremont • *Brickman's Dept. Store*
Compton ▪ *Dunlap's*
Concord ▪ *Kahn's*
Coronado ▪ *Coronado Dept. Store*
Covina ▪ *May Co.–Eastland*
Crescent City ▪ *Daly's*
Delano • *Morris'*
El Centro ▪ *J. M. McDonald Co.*
Eureka ▪ *Daly's*
Fullerton ▪ *Miller's Dept. Store*
Rankin's
Gardena • *Nahas Dept. Store*
Hawthorne • *Boston Store*
Chaney's Dept. Store
Healdsburg • *Rosenberg & Bush*
Hollywood ▪ *May Co.–Valley*
The Broadway
Huntington Park • *Columbia*
Imperial Beach • *Duvall's*
Inglewood ▪ *Revere's*
Scott's Dept. Store
Lakewood ▪ *May Co.*
Lancaster • *Kleiner's*
Long Beach • *Columbia*
The Broadway
Los Angeles ▪ *Be Jac's Linens*
Coulter's
May Co.–Crenshaw
May Co.–Downtown
May Co.–Wilshire
The Broadway–Crenshaw
The Broadway–Downtown
The Broadway–Valley
The Broadway–Westchester
Oakland ▪ *Capwell's*
Hale's
Kahn's
Oceanside • *Huckabay's Dept. Store*
Ojia • *Coulter's*
Ontario ▪ *Fallis'*
J. M. McDonald Co.
Oxnard • *Lehman's Dept. Store*
Pacific Grove • *Holman's Dept. Store*
Palmdale ▪ *Kleiner's*
Palm Springs • *Palm Springs Dept. &*
Hardware Store
Pasadena ▪ *Lieberg's*
The Broadway
Pomona • *Orange Belt Emporium*
Redondo Beach • *Dunlap's*
Ridgecrest ▪ *Hazelton's Dept. Store*
Riverside ▪ *Reid's*
Sacramento ▪ *Claude Gordon's Town &*
Country Village
Hale's
Weinstock-Lubin & Co.
San Bernardino ▪ *Coulter's*
San Diego ▪ *Marston's*
Walker-Scott Co.
San Francisco ▪ *Debs Dept. Store*
Hale's
San Jose ▪ *Hale's*
L. Hart & Son
San Mateo • *Levy's*
San Pedro • *Dunlap's*
The Moderne
Santa Ana • *Rankin's*
Santa Barbara • *Andera's Dept. Store*
Trenwith's
Santa Monica ▪ *Heinshen's*
Sunland ▪ *Chaney's Dept. Store*
Temple City ▪ *Lieberg's*
Torrance • *May Co., South Bay*
The Broadway, Del Amo
Ventura ▪ *Ventura Dept. Store*
Victorville ▪ *Snyder's Dept. Store*
West Los Angeles • *Fedway–Westwood*
Whittier ▪ *Hinshaw's Dept. Store*
Myers

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Denver ▪ *Howell's Dept. Store*
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New Britain • *Hamilton's*
New Canaan • *Gillanes'*
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Lipton's
Safton's
Shartenberg's
The Village Shoppe
New London ▪ *Marvel Shop*
Nasser's
New Milford • *W. G. Barton & Son*
Norwich ▪ *Reid Hughes Co.*
Shelton ▪ *A. Kreiger*
Torrington • *Kay's Curtain Shop*
Waterbury • *Howland-Hughes Co.*
Windsor Curtain Shop
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Newark ▪ *Newark Dept. Store*
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Washington ▪ *Lansburgh's*

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Clearwater • *Modern Way*
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Fort Lauderdale • *Burdine's*
Fort Myers • *M. Flossie Hill Co.*
Fort Pierce ▪ *Rubin's*
Jacksonville • *Cohen's*
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Melbourne ▪ *Belk-Lindsey Co.*
Miami ▪ *Burdine's*
Jordan Marsh Co.
Richard's Downtown 163rd Street
Miami Beach ▪ *Burdine's*
Ocala ▪ *Frank Bennett's House Beautiful*
Orlando ▪ *Belk's*
Dickson & Ives
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St. Augustine ▪ *Willis*
St. Petersburg ▪ *Maas Bros.*
Webb's City
Willson Chase Co.
Sanford ▪ *Yowell's*
Sarasota • *Maas Bros.*
Tallahassee ▪ *P. W. Wilson Co.*
Tampa ▪ *Maas Bros.*
Titusville • *Belk-Lindsey Co.*
Vero Beach ▪ *Wodtke's*
Wauchula • *J. W. Earnest & Co.*
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Augusta • *Davison-Paxon Co.*
Columbus ▪ *Davison-Paxon Co.*
J. A. Kirven Co.
Dalton ▪ *Cannon's Dept. Store*
Dawson ▪ *Lark's*
Gainesville • *Geo. P. Estes Co.*
Macon ▪ *Dannenberg's*
Davison-Paxon Co.
Savannah • *Levy's*
Valdosta • *The Famous Store*

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Kellogg ▪ *A. P. Hutton & Co.*
Lebanon ▪ *Brittons*
Lewiston • *C. C. Anderson Co.*
Moscow • *David's*
Pendleton • *C. C. Anderson Co.*

"PURREY" IN ILLINOIS

Aurora ▪ *Lietz & Grometer*
Belleville ▪ *Fellner's*
Berwyn ▪ *Ondrus & Son*
Troy Dept. Store
Bloomington • *Roland's*
Canton • *Scripps-McCartney Co.*
Spurgeon's
Champaign • *Robeson's*
W. Lewis & Co.
Chicago ▪ *Gately's Peoples Store*
Ondrus & Son
Wolke & Rotter
Clinton • *Spurgeon's*
Danville • *Meis Bros.*
De Kalb • *M. F. Malone Inc.*
Spurgeon's
Dixon • *Spurgeon's*
Elgin ▪ *Ackemann's*
Joseph Spiess Co.
Evanston • *Lord's*
Fairbury ▪ *Walton Dept. Store*
Freeport • *Spurgeon's*
Galesburg ▪ *Kellogg-Drake & Co.*
Herrin • *Julius Bargain House*
Hinsdale • *Schoen Dry Goods Co.*
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Lombard ▪ *Henderson's of Lombard*
Macomb • *Spurgeon's*
Mattoon • *Young Dept. Store Co.*
Moline ▪ *New York Store*
Monmouth ▪ *Spurgeon's*
Mt. Carroll ▪ *Adams & Martin Co.*
Mount Vernon ▪ *The Mammoth Store*
Oak Park ▪ *Gilmore's*
Peoria ▪ *Bergner's*
Pittsfield ▪ *Spurgeon's*
Pontiac ▪ *Spurgeon's*
Princeton ▪ *Spurgeon's*
Rantoul • *Spurgeon's*
Rochelle ▪ *Spurgeon's*
The John P. Adams Co.
Rockford • *Weise's*
D. J. Stewart & Co.
St. Charles ▪ *Colson's Dept. Store*
Savanna • *Adams & Dabron*
Springfield ▪ *Myers Brothers*
Herndon's
Sterling • *Spurgeon's*
Streator ▪ *Streator D. G. Co.*
Sycamore ▪ *Henderson's Dept. Store*
Waukegan ▪ *Globe Dept. Store*

"PURREY" IN INDIANA

Anderson ▪ *The Banner Store*
Auburn ▪ *Schaab's Dept. Store*
Crown Point ▪ *Levine's Dept. Store*
Decatur ▪ *Niblick & Co.*
Elkhart • *Drakes*
Evansville • *The Evansville Store*
Gary ▪ *H. Gordon & Sons*
Goshen ▪ *Plaut's*
Hammond ▪ *E. C. Minas Co.*
Indianapolis ▪ *H. P. Wasson & Co.–*
Downtown
H. P. Wasson & Co.–
Eastgate
Wm. H. Block Co.
Lafayette ▪ *Loeb's*
Reifers
La Porte ▪ *Levine's Boston Store*
Logansport ▪ *The Golden Rule*
Marion ▪ *The Queen City*
Mendota • *Spurgeon's*
Michigan City • *Cartens*
Mishawaka ▪ *Christianson's*
Gilbert's
Monticello • *Miller's Dept. Store*
Mt. Vernon • *Roth's Dept. Store*
New Albany ▪ *The White House*
Peru ▪ *Senger Dry Goods Co.*
Petersburg ▪ *Thrift Store*
Plymouth ▪ *Bosworth's*
Rochester ▪ *Senger Dry Goods Co.*
South Bend ▪ *Grand Leader*
Warsaw ▪ *Senger Dry Goods Co.*
Winamac ▪ *Miller's Dept. Store*

"PURREY" IN IOWA

Albia • *Spurgeon's*
Atlantic ▪ *Spurgeon's*
Boone ▪ *Spurgeon's*
Burlington • *Schramm's*
Carroll ▪ *Spurgeon's*
Cedar Rapids • *Armstrong's*
Killian's
Centerville ▪ *Spurgeon's*
Charles City • *Spurgeon's*
Clinton • *Van Allens*
Creston ▪ *Spurgeon's*
Davenport ▪ *M. L. Parker Co.*
Peterson Harned Von Maur
Des Moines ▪ *Davidson's*
Younker's
Dubuque ▪ *Stampfer's*
Fairfield ▪ *Spurgeon's*
Fort Dodge ▪ *Fantle Bros.*
Grinnell ▪ *Spurgeon's*
Marshalltown ▪ *Spurgeon's*
Mt. Pleasant • *Spurgeon's*
Muscatine • *Spurgeon's*
Newton ▪ *Spurgeon's*
Oelwein • *Spurgeon's*
Oskaloosa • *Spurgeon's*
Ottawa ▪ *Emrick-Mason*
Ottumwa ▪ *Spurgeon's*
Perry • *Spurgeon's*
Red Oak ▪ *Spurgeon's*
Shenandoah • *Spurgeon's*
Sioux City ▪ *Younker–Davidson's*
Younker–Martin
Spencer ▪ *Spurgeon's*
Washington ▪ *Spurgeon's*
Waterloo • *Jas. Black Co.*
Webster City • *Spurgeon's*

"PURREY" IN KANSAS

Dodge City ▪ *Eckles*
Emporia ▪ *Newman's*
Great Bend ▪ *Lischesky's*
Hutchinson ▪ *Peques*
Mission ▪ *Macy's*
Mulvane • *McGee's Dept. Store*
Prairie Village ▪ *Spangler's*
Topeka • *Crosby Bros.*
Wellington • *McGee's Dept. Store*
Wichita • *Buck's*
Walker Bros.

"PURREY" IN KENTUCKY

Ashland • *The C. H. Parsons Co.*
Bowling Green • *Pushkin's*
Greensburg ▪ *Woodson Lewis Store*
Greenville ▪ *Bargain Annex*
Lawrenceburg • *The Fashion Shop*
Leitchfield • *Arnett's*
Lexington • *Purcell's*
Louisville ▪ *Ben Snyder*
Madisonville • *Center Sales Co.*
Princeton • *Federated Store*
Springfield • *Robertson's*
Whitesburg ▪ *Renolds Furniture*

"PURREY" IN LOUISIANA

Alexandria ▪ *Wellan's*
Baton Rouge • *Goudchaux's*
Bossier City • *Trickett's*
Broadmoor • *Trickett's*
New Iberia ▪ *Wormser's*
New Orleans ▪ *Maison Blanche Co., Ltd.*
Opelousas ▪ *Abdalla's*
Shreveport ▪ *Hearne's*
Rubenstein's
Trickett's

"PURREY" IN MAINE

Augusta • *D. W. Adams Co.*
Belfast ▪ *Fernald's*
Bucksport • *Fernald's*
Gardner ▪ *D. W. Adams Co.*
Hallowell ▪ *D. W. Adams Co.*
Lewiston ▪ *Senter's*
Portland • *Rines*
Waterville ▪ *Emery-Brown Co.*
Winthrop • *D. W. Adams Co.*

"PURREY" IN MARYLAND

Cumberland • *Rosenbaum's*
Easton ▪ *H. B. & H. L. Atkinson*
Frederick ▪ *Kemp's*
Hagerstown ▪ *Leiter Bros.*
Pokomoke City • *Coffman-Fisher Co.*
Salisbury ▪ *Benjamin's*
R. E. Powell Co.
Westminster ▪ *Coffman-Fisher Co.*

"PURREY" IN MASSACHUSETTS

Athol • *Kendall's Curtain Shop*
Attleboro ▪ *London's*
San Souci Stores
Beverly ▪ *Webber's*
Boston ▪ *Gilchrist*
T. D. Whitney's
Brockton • *Fraser's*
Gilchrist
Cambridge • *J. H. Corcoran & Co.*
Clinton ▪ *Stower's*
Fitchburg ▪ *Allen's*
Parke-Snow
Gardner • *Goodnow Pearson Co.*
Greenfield • *Wilson's*
Hanover • *T. D. Whitney's*
Haverhill ▪ *Mitchell's*
Parke-Snow
Hudson ▪ *Berkeley Stores*
Lawrence ▪ *Hiscox*
Leominster ▪ *Allen's*
Lowell • *A. G. Pollard Co.*
The Bon Marché
Mariboro ▪ *Allen's*
Melrose • *Jones Stores*
Middleboro ▪ *A. R. Glidden & Son*
Milford ▪ *Berkeley Stores*
C. E. Cooney Store
Nantucket ▪ *Buttner's*
Needham ▪ *Berkeley Stores*
New Bedford ▪ *Star Store*
Newburyport ▪ *H. W. Pray Co.*
Newton • *Parke-Snow*
North Attleboro • *Miller's*
Northampton ▪ *Cedar Chest*
Norwood ▪ *Parke-Snow*
Pittsfield ▪ *Holden & Stone Co.*
Plymouth ▪ *Buttner's*
Quincy • *Gilchrist*
Sheridan's
Salem • *Webber's*
Somerville • *Parke-Snow*
Wakefield ▪ *Parke-Snow*
Walpole ▪ *C. E. Holt Co.*
Waltham ▪ *Parke-Snow*
Westboro ▪ *Berkeley Stores*
Worcester ▪ *Denholm & McKay Co.*
R. H. Whites

"PURREY" IN MICHIGAN

Ann Arbor ▪ *B. E. Muehlig*
Goodyear's
Battle Creek ▪ *L. W. Robinson Co.*
Bay City ▪ *W. R. Knepp & Co.*
Dearborn • *Crowley's*
Detroit • *Crowley's*
Demery's
Riley's Dept. Store
Dowagiac • *The Fair*
Flint • *Flint Woolen Co.*
Martin Dry Goods
Grand Haven • *Steketee's*
Grand Rapids • *Herpolsheimer Co.*
Jurgens & Holtzhauer
Paul Steketee & Sons
Wurzburg
Holland ▪ *Devries & Dornbos Co.*
Du Mez Bros.
L'Anse • *The Specialty Store*
Lansing ▪ *J. W. Knapp Co.*
Manistique • *Peoples Store Co.*
Marshall • *J. H. Cronin*
Negaunee ▪ *Levine Bros.*
Northville • *Northville Men's Shop*
Port Huron ▪ *Ballentine's*
J. B. Sverry Co.
Saginaw ▪ *J. W. Ippel Co.*
Seitners
St. Joseph ▪ *Rimes & Hilderbrand*
Sault Ste. Marie • *Burns Dept. Store*
South Haven ▪ *J. W. Johnson & Son*
Sturgis • *Seger's*
Wayne • *Mulholland D. G. Co.*
Zeeland ▪ *de preos*

"PURREY" IN MINNESOTA

Albert Lea ▪ *Spurgeon's*
Bemidji ▪ *S. & L. Stores*
Fergus Falls • *O'Meara's*
Fairmont • *Wolf-Habeln*
Minneapolis • *Powers–Downtown*
Powers–Knollwood
S. & L. Stores–Robbinsdale
S. & L. Stores–St. Anthony
S. & L. Stores–
St. Louis Park
Owatonna ▪ *Spurgeon's*
Red Wing • *Spurgeon's*
St. Paul ▪ *The Emporium*
Thief River Falls ▪ *S. & L. Stores*
Winona ▪ *H. Choate & Co.*

"PURREY" IN MISSISSIPPI

Columbus • *Egger's*
Seiller's Dept. Store
Gulfport • *M. Salloum's*
Hattiesburg ▪ *Belk-Whitley Co.*
Jackson ▪ *McRae's*
Natchez • *Cole's*
Tupelo • *Reed's*

"PURREY" IN MISSOURI

Jefferson City ▪ *Millsap's*
Kansas City • *Duff & Repp*
Jones Store Co.
Macy's
Mehornay Furniture Co.
Moberly ▪ *Patterson's*
St. Joseph ▪ *Townsend & Wall*
St. Louis ▪ *Famous Barr (and branches)*
Springfield ▪ *Heer's*

"PURREY" IN MONTANA

Billings ▪ *Hart-Albin Co.*
S. & L. Stores
Butte • *Hennessey*
Great Falls • *Paris*
Havre ▪ *F. A. Buttrey*

"PURREY" IN NEBRASKA

Fremont ▪ *Schweser's*
Grand Island ▪ *Wolbach's Dept. Store*
Nebraska City • *Wessel's*
Omaha ▪ *Brandeis*
Orchard & Wilhelm Co.
Philips Dept. Store

"PURREY" IN NEW HAMPSHIRE

Claremont • *Berkeley Stores*
Houghton & Simonds
Keene ▪ *Berkeley Stores*
Laconia • *Oscar H. Lougee Co.*
Manchester ▪ *Machinest*
Nashua ▪ *Marsh Parsons Co.*
Newport ▪ *Berkeley Stores*
Rochester • *Smith Curtain & Fabric Shop*

"PURREY" IN NEW JERSEY

Asbury Park • *Topper Bros.*
Turner's Linens
Steinbach Co.
Atlantic City ▪ *Snellenburg-Blatt*
Bergen Mall • *Stern's*
Bridgeton ▪ *Rovner's Dept. Store*
Clifton ▪ *Levy Bros.*
Elizabeth ▪ *Levy Bros.*
R. J. Goerke Co.
Englewood ▪ *Veis Decorators*
Millville ▪ *E. J. Fath Co.*
Montclair ▪ *Louis Harris*
Morristown ▪ *M. Epstein*
Newark ▪ *Blum's Dept. Store*
Essex Textile Co.
L. Bamberger and Branches
New Brunswick • *Capital Decorator*
P. J. Young
Perth Amboy ▪ *Blau's*
Reynolds Bros.
Plainfield ▪ *Tepper's*
Red Bank ▪ *J. Yanko*
Steinbach Co.
Somerville • *Gaston Store*
Somerset Textile
South River • *Harry's Dept. Store*
Westfield ▪ *Schaffer's*
Wildwood ▪ *Cotton Shop*

"PURREY" IN NEW YORK

Albany ▪ *John G. Myers*
Whitney's
Astoria ▪ *Norman Decorators*
Auburn ▪ *H. B. Wait*
Hislop's
Babylon ▪ *Abraham & Straus*
Batavia ▪ *Scott & Bean*
Bay Shore • *Gimbel's*
Binghamton ▪ *Sisson Bros. Weldon Co.*
Bronx ▪ *Piser & Co.*
Polly Decorators
Brooklyn ▪ *Abraham & Straus*
The Fair Store
Buffalo • *Adam Meldrum & Anderson*
Carthage ▪ *A. E. Johnson Co.*
Catskill ▪ *Oren Furniture*
Cedarhurst • *Ducor's*
East Aurora ▪ *Seaman Hood & Morey*
Elmira ▪ *Iszards*
Endicott ▪ *Burts*
Far Rockaway ▪ *Max Breuer Co.*
Flushing ▪ *B. Gertz*
Forest Hills • *New England Decorators*
Garden City ▪ *Abraham & Straus*
Geneva ▪ *Lynch Bros.*
Glens Falls ▪ *Fowler's*
Gloversville ▪ *Frankel Shops*
Great Neck • *Stern's*
Hempstead ▪ *Abraham & Straus*
Hicksville ▪ *B. Gertz*
Ithaca ▪ *Rothchild*
Jackson Heights ▪ *Herald Decorators*
Patchens
Jamestown ▪ *Bigelows*
Jamaica • *B. Gertz*
Latham ▪ *Boston Store*
Lockport ▪ *Williams Bros.*
Massena ▪ *Boston Store*
Middletown ▪ *Carson & Towner Co.*
New Rochelle ▪ *Haas Linens*
New York ▪ *Gimbel's*
Stern's
Wanamaker's
Niagara Falls • *Jenss*
Ossining ▪ *Griffin S. Hilliker*
Plattsburg • *Merkel's*
Port Richmond • *Rainbow Stores*
Queens Village ▪ *Levine's*
Ridgewood ▪ *Frucht's*
Riverhead ▪ *Jacob Meyer*
Rochester ▪ *Edwards & Son*
McCurdy & Co.
Rome ▪ *Nelsons*
Saratoga Springs ▪ *Starbucks*
Schenectady ▪ *Carl Co.*
H. S. Barney Co.
Wallace's
Silver Creek ▪ *Ludeman's*
Stapleton ▪ *Lieberman's*
Staten Island ▪ *Lieberman's*
Rainbow Stores
Syracuse ▪ *Chappell's*
Edwards
L. A. Witherills
Tonawanda • *Brandon's Dept. Store*
Jenss Twin-Ton
Troy ▪ *Frears*
Utica ▪ *Boston Store*
Valley Stream ▪ *Gimbel's*
Yonkers ▪ *Andrews Home Decorators*
Gimbel's

"PURREY" IN NORTH CAROLINA

Asheville ▪ *Ivey's of Asheville*
Chapel Hill • *Belk Leggett Horton Co.*
Charlotte ▪ *Belk Bros. Co.*
J. B. Ivey Co.
Columbia ▪ *Belk's*
Darlington ▪ *Belk Simpson Co.*
Durham ▪ *Baldwins*
Belk-Leggett Co.
Elizabeth City ▪ *E. S. Chesson & Son*
Florence • *Belks Dept. Store*
Goldsboro ▪ *Weils*
Greensboro ▪ *Belks Dept. Store*
Ellis-Stone
Hartsville ▪ *J. L. Coker & Co.*
Hickory ▪ *Spainhour's*
High Point ▪ *Harllee's*
Kinston ▪ *Brody Bros.*
Lexington ▪ *Belk-Martin Co.*
Lumbertown ▪ *Belk Hinsdale*
Marion ▪ *Smith Furn. Co.*
Morgantown ▪ *Belk-Broome Co.*
North Wilkesboro ▪ *Belks Dept. Store*
Raleigh ▪ *Hudson-Belk Co.*
Rocky Mount • *Belk-Tyler's*
Sanford ▪ *Williams-Belk Co.*
Tarboro • *W. S. Clark & Sons*
Wallace ▪ *Kramer's Dept. Store*
Washington ▪ *J. K. Hoyt*
Wilmington ▪ *Belk-Beery Co.*
Efirds
Winston-Salem ▪ *The Anchor Co.*

"PURREY" IN NORTH DAKOTA

Jamestown ▪ *S. & L. Stores*
Minot ▪ *S. & L. Stores*

"PURREY" IN OHIO

Akron ▪ *Polsky's*
The M. O'Neil Co.
Alliance ▪ *The M. O'Neil Co.*
Ashtabula ▪ *Carlisle's*
Barberton ▪ *The M. O'Neil Co.*
Bucyrus • *Baumoll's*
Canton ▪ *Polsky's*
The M. O'Neil Co.
Thurin's
Chagrin Falls ▪ *The Brewster*
Church Co.
Chardon ▪ *Bostwick's*
Chillicothe • *Schachne's*
Cincinnati ▪ *Mottman's Stores*
Rollman's
Cleveland ▪ *Bailey Co. and branches*
Higbee's
Sterling-Linder
Taylor's
Columbus ▪ *Seiller's Dept. Store*
The F. & R. Lazarus Co.
Conneaut ▪ *The Pelton Co.*
Coshorton • *The M. O'Neil Co.*
Dayton ▪ *Elder's*
Rike's
Delphos ▪ *Shenk's*
East Liverpool ▪ *D. M. Ogilvie & Co.*
Findlay ▪ *Pattersons*
Galion ▪ *Klopp's*
Hillsboro • *Elberfield's*
Lorain ▪ *The M. O'Neil Co.*
Mansfield ▪ *Reed's*
The M. O'Neil Co.
Massillon ▪ *The M. O'Neil Co.*
Nelsonville ▪ *Mechem's Dry Goods*
New Philadelphia ▪ *The Earl E. Smith Co.*
North Canton ▪ *The M. O'Neil Co.*
Painesville ▪ *Carlisle's*
Portsmouth • *Marting's*
Salem ▪ *Strauss Hirshberg Co.*
Springfield ▪ *Wren's*
Steubenville ▪ *The Hub*
Sunbury ▪ *Roots Dept. Store*
Toledo ▪ *Kobacker Furn. Co.*
Lasalle's
Warren ▪ *Carlisle's*
Wilmington ▪ *Thorne's*
Youngstown ▪ *McKelvey's*

"PURREY" IN OKLAHOMA

Blockwell ▪ *Hunts Dept. Store*
Oklahoma City • *John A. Brown*
Kerr's
Poteau ▪ *New York Store*
Sapulpa ▪ *Katz Dept. Store*
Tulsa ▪ *Brown-Dunkin*

"PURREY" IN OREGON

Coos Bay ▪ *The Hub*
Corvallis ▪ *Lipman's*
Eugene ▪ *Bon Marche*
Grants Pass ▪ *The Golden Rule*
Medford ▪ *Mann's Dept. Store*
Portland ▪ *Lipman Wolfe*
Olds & King
Salem • *Lipman Wolfe*

"PURREY" IN PENNSYLVANIA

Allentown ▪ *Hess Bros.*
Zollinger Harned Co.
Altoona • *Penn Furniture Co.*
Wm. F. Gable Co.
Beaver Falls ▪ *Benson's*
Berwick ▪ *Guinan's*
Braddock ▪ *The Famous*
Butler • *May-Stern Co.*
Troutman's
Carlisle • *Bowman & Co.*
Charleroi ▪ *Tweed's*
Chester ▪ *Speare Bros.*
Clarksville ▪ *Washington Supply Co.*
Clearfield ▪ *Penn Furn. Co.*
Danville ▪ *McVeys Furn. & Gift Shop*
Easton • *Laubach's*
Erie • *Erie Dry Goods*
Germantown ▪ *Allen's*
Greensburg ▪ *Troutman's*
Harrisburg ▪ *Pomeroy's*
Hazleton • *Deisroth's*
Indiana • *Penn Furn. Co.*
Indian Head • *J. L. Sparks' Sons*
Jacobus ▪ *Smith Village*
Johnstown ▪ *Glosser Bros*
Penn Furn. Co.
Kennett Square ▪ *Yeaton's Dept. Store*
Lansford • *Brights*
Latrobe ▪ *Beltz & Clark*
S. P. Reed Co.
Lebanon ▪ *Haak Bros.*
The Bon Ton
Lehighton • *Brights*
Lewiston ▪ *Penn Furn. Co.*
Meadville ▪ *John J. Shryock Co.*
McKeesport ▪ *The Famous*
Mt. Carmel ▪ *L. Grossman Sons*
Guinan's Dept. Store
Meyersdale ▪ *Miller's Dept. Store*
New Castle ▪ *Strauss-Hirshberg's*
Hart's Dept. Store
New Kensington • *May-Stern Co.*
Philadelphia ▪ *Milton A. Silbert*
Pittsburgh ▪ *Kaufmanns*
Mansmann's
May-Stern Co.
Rosenbaum's
Stephen-Richard Co.
Reading ▪ *C. K. Whitner Co.*
Scranton ▪ *Household Outfitting Co.*
Scranton Dry Goods Co.
Stochr Fister
The Globe
Sharon • *J. M. Willson & Sons*
Somerset ▪ *Penn Furn. Co.*
Sunbury • *Bowman's*
Quakertown ▪ *The Weiss Store*
Uniontown ▪ *Metzler's*
Warren ▪ *Levinson Bros.*
Washington ▪ *Reichart Furn. Co.*
The Caldwell Store
West Chester ▪ *Mosteller's*
Wilkes Barre ▪ *Fowler, Dick & Walker*
Landaus
Wilkinsburg • *Caldwell & Graham*
Williamsport ▪ *L. L. Stearns & Sons*

"PURREY" IN RHODE ISLAND

Newport • *The Boston Store*
Providence • *Gladding's*

"PURREY" IN SOUTH CAROLINA

Columbia ▪ *The James L. Tapp Co.*
Darlington ▪ *W. D. Coggeshall Co.*
Greenville ▪ *Belk Simpson Co.*
Ivey's
Johnston ▪ *Scott Furn. Co.*
Newberry ▪ *Carpenter's*
Rock Hill ▪ *Rock Hill Furn. & Radio Store*
Walterboro • *Novit-Siegel*

"PURREY" IN SOUTH DAKOTA

Sioux Falls ▪ *S. & L. Stores*

"PURREY" IN TENNESSEE

Bristol ▪ *H. P. King Co.*
Chattanooga ▪ *Loveman's*
Miller Bros.
Jackson ▪ *Holland's*
Johnson City ▪ *Dosser's*
Kings
Kingsport • *J. Fred Johnson & Co.*
Knoxville • *Miller's*
Rich's
Memphis ▪ *Bry's*
Gerber's
Goldsmith's
Lowenstein's
Trousseau
Nashville ▪ *Cain-Sloan*
Newport ▪ *Ruble Bros.*

"PURREY" IN TEXAS

Abilene • *Thornton's*
Amarillo ▪ *White & Kirk*
Austin ▪ *E. M. Scarbrogh & Son*
T. H. Williams Co.
Beaumont ▪ *White House Dry Goods*
Bryan • *Edge's*
Corpus Christi • *Fedway*
Dallas • *Titche-Goettinger*
W. A. Green's
Denton ▪ *H. M. Russell & Sons*
Eagle Lake ▪ *Spanihel & Son*
El Campo • *Sam Bishkin's*
El Paso ▪ *American-Furn. Co.*
Fort Worth ▪ *Monnigs*
R. E. Cox & Co.
Striplings
Franklin ▪ *Fair Dry Goods*
Galveston ▪ *Eiband's*
Plantowsky Furn. Co.
Hearne ▪ *Fair Dry Goods*
Hempstead ▪ *Hill Dry Goods*
Houston • *Foley's*
Joske's–Gulfport
Joske's–Houston
Kaplan's-Ben Hur
Meyer Bros.
LaGrange • *Lautersteins*
Lubbock • *Hemphill-Wells*
Madisonville ▪ *W. L. Crouch & Sons*
Midland ▪ *Grammer-Murphey*
Nava Sota • *E. M. Perry Store*
Port Arthur ▪ *Bluestein's*
San Angelo • *Hemphill-Wells Co.*
San Antonio ▪ *Joske's of Texas*
Karotkin's
Sealy ▪ *Levine Bros.*
Tyler • *Mayer & Schmidt*
Waco ▪ *Monnig's*
Wichita Falls ▪ *Fedway*
McClurkan's
Perkins Timberlake

"PURREY" IN UTAH

Kanab ▪ *Kanab Merc.*
Ogden ▪ *Boyle Furn. Co., The Bon Marche*
Salt Lake City ▪ *Auerback Co.*
Keith O'Brien
The Paris Co.
Sugarhouse ▪ *Keith O'Brien*

"PURREY" IN VERMONT

Bennington ▪ *The E. L. Nichols Store*
Brattleboro ▪ *J. E. Mann*
Burlington • *Abernethy Clarkson Wright*
Ruthland ▪ *Economy Dept. Store*
Springfield ▪ *The Furman Dept. Store*
St. Johnsbury ▪ *Hovey's Shops*

"PURREY" IN VIRGINIA

Charlottesville ▪ *J. D. & J. S. Tilman*
Christianburg • *Leggett's Dept. Store*
Danville ▪ *Belk Leggett Co.*
Galax ▪ *Pless Elec. & Furn. Co.*
Harrisonburg • *Ney's*
Lynchburg • *C. M. Guggenheimer Corp.*
Leggett's Dept. Store
Marion ▪ *Scott Furn. Co.*
Norton ▪ *Nard's*
Radford • *Leggett's Dept. Store*
Roanoke • *Leggett's Dept. Store*
S. H. Heironimus & Co.
N. W. Pugh Co.
Reid & Cutshall
Salem ▪ *Piedmont Stores*
Suffolk ▪ *Ballard & Smith*

"PURREY" IN WASHINGTON

Aberdeen ▪ *G. A. Pearson*
Bellingham ▪ *The Bon Marche*
Wahl's Dept. Store
Bremerton ▪ *Bremer's Dept. Store*
Centralia ▪ *Proffit's Dept. Store*
Clarkston ▪ *Lee Morris*
College Place ▪ *College Store*
Everett • *The Bon Marche*
Eugene ▪ *The Broadway*
Forks ▪ *Fork's Dept. Store*
Lakewood • *Rhodes Bros.*
Longview ▪ *The Bon Marche*
Lynden ▪ *Lynden Dept. Store*
North Bend ▪ *Glazier*
Oak Harbor ▪ *Pioneer Dept. Store*
Odessa • *Edwards*
Opportunity ▪ *Edmondson's*
Port Angeles • *Riedel's Dept. Store*
Port Orchard ▪ *Blanchard's*
Paulsbo ▪ *Snelson's*
Prosser ▪ *Golden Rule*
Pullman ▪ *Emerson's*
Quincy ▪ *Ross Dry Goods*
Richland ▪ *C. C. Anderson*
Seattle ▪ *Rhodes Dept. Store*
The Bon Marche
Snohomist • *Harmon's*
Spokane ▪ *Spokane Dry Goods*
The Bon Marche
Stanwood ▪ *The Hitching Post*
Sunnyside • *Giffen's*
Tacoma ▪ *Rhodes Bros.*
Schoenfeld's
The Bon Marche
Walla Walla • *Gardner & Co.*
Wilbur • *Thomson's*
Winslow ▪ *Bainbridge Dept. Store*
Yakima ▪ *Bon Marche*

"PURREY" IN WEST VIRGINIA

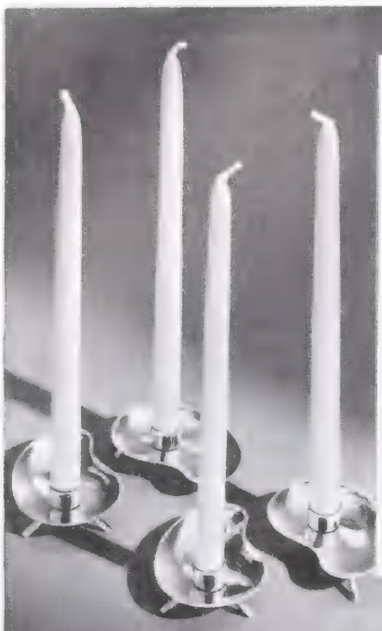
Bluefield ▪ *Cox's*
Coyle's
Charleston ▪ *The Diamond*
Woodrum's
Clarksburg ▪ *Parson Souders*
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Anderson-Newcomb
Bradshaw Diehl
Huntington • *T. A. Nasser Co.*
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Milwaukee ▪ *Gimbels–Downtown*
Mayfair Shopping Center
Gimbels–Southgate
Monroe ▪ *Spurgeon's*
Portage ▪ *Spurgeon's*
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Danish Comma Candleholders in Silverplate

Making decorative patterns of silver and light, these fascinating candleholders are a lovely, free-form shape inspired by the simple comma. Used singly at a place setting or arranged in groups, they are lighted points of interest. Tri-footed, handsomely crafted in the noted Danish manner, 2⅞ inches across. (Use slim tapers.)

Set of four, modestly $10

Fed. Tax incl. Add 50¢ for shipping
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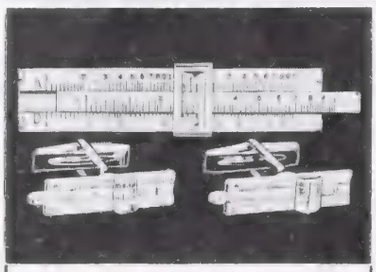
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. . . brings two loved ones together!



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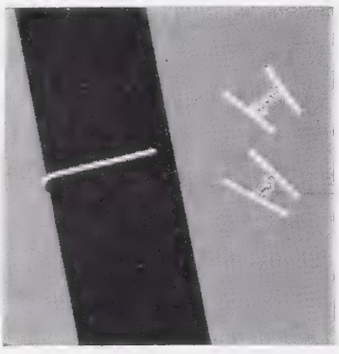
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Coin alone (2 halves)	$3.50
Coin with 2 sterling silver key chains	$7.50
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Made from one of the world
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beautiful beyond belief. Fo
breath-taking arrangements, a
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the charm of Early American, al
the usefulness of today, and a
price tag most pocketbooks can
afford. Thumb-back chair of strong
selected oak, comes with seat
pad hand-hooked in beige cotton
with brilliant red rooster design
35" h., contour slatted seat 17" x
14" d. Unfinished, $5.95. Natural
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HB11, Statesville, N. C.

PING

Merchandise, except personalized items, may be returned for refund by firms involved. Prices subject to change. Unless stated, postage is included in price. Firms prefer not to handle C.O.D.'s. Postage extra outside Continental U.S.A. Happy Window Shopping!



A WHITE MINK CAPE is an exciting exclamation point at the end of all her other presents, because, of course, she'll save it for last. And this small cape of white dyed mink flanks, lined with white crepe, is a *grand finale* to her Christmas gifts. As flattering to a pretty woman as black velvet and moonlight, it's *only* $88 incl. tax. Harold Rubin, 943 Madison Ave., New York 21.



THE MAN YOU LOVE is the most difficult gift problem on your list, so we hope you'll like this desk set as much as we do. Each time he checks the calendar or uses the pen, he'll be reminded of his favorite girl. Rich black-walnut base is hand-rubbed to a mellow finish, decorated with wooden duck, brass name plate. 7½″ x 3½″, $7.95 plus 45¢ post. Downs Co., Dept. 1111, Evanston, Ill.



ROSARY BOX. When Our Lady appeared to the children at Fatima, Lucia asked if she would go to heaven. Our Lady answered, "Yes, but you must say the rosary and say it properly." As a gentle reminder, we show this ceramic Madonna-and-Child rosary box. Cover turns, window shows day with reminder to "Pray-Every-Day." 5¼″ h., $1. Religious Art, 6500 Mt. Hawley Rd., Peoria, Ill.



PICK A WICKER bell for its decorative possibilities. A joyful symbol of the coming Holidays, you'll use the 2″ size for gift packages, to spruce up wreaths, to tie on place cards at dinner parties. 12 natural wicker bells are $1.95 plus 25¢ post. Large wicker bell, 6″ high, makes festive door or mantel decoration. $1 each. Artisan Galleries, 2100 N. Haskell, Dallas 4, Texas.



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OLD WORLD DRESDEN STOLLEN

Here's a traditional gift and an absolute must for the holiday table. Made from an authentic recipe by a konditor who learned his skill in the old country and still uses all the choicest ingredients demanded to create this delicious, taste-tempting Christmas delicacy. Serve Dresden Stollen with wine, coffee or tea to Holiday visitors, as a light dessert, or to add elegance to the breakfast table. Gift packages to delight those "Top Names" on your list. Shipped prepaid. 4½ lbs. $6.95 (No C.O.D. please).

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Your start to the most beautiful Nativity Set. Madonna 6½″, St. Joseph 7½″, 3 pcs. handpainted $20.00, white $10.95 ppd. Available, Complete Hummel Nativity Set, 11 fig. stable w. light & switch $90.00.

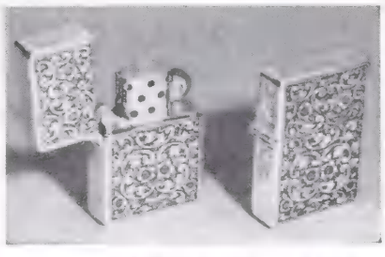
32 Beautiful Hummel Christmas Cards in color, w. greetings, asstd. w. env., regular 10 cent card for only $2.35 ppd.

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Detailed drawing in natural colors (kiln-fired ceramic) of your Dog, Boat, Home, Etc., reproduced on satin-etch sham bottom glasses.

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SET OF EIGHT ..... **$20.00** PPd.
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HAT DANCER



14" HIGH

GEISHA



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WORLD FAMOUS KABUKI DECORATOR DOLLS

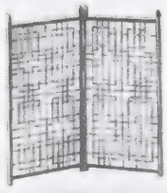
Only 688 EA.

Add a dramatic touch of glamour to your home with these lifelike Japanese Figurettes. Costumed in authentically patterned, colorful silken fabrics. These are the genuine Kabuki Dancers which depict characters from Japanese legend and history. Ideal for GIFTS or ■ stunning decorator accents. Stands 14" high on ■ black lacquer base. We select from 14 dolls such as the Hat Dancer, Sword Dancer, Geisha, etc. For our complete selection send for catalog at bottom of this ad.



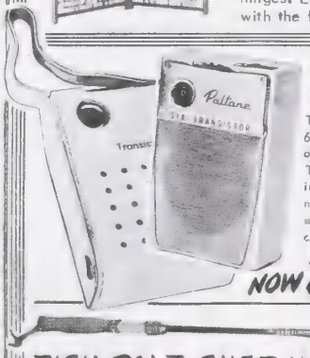
KABUKI DOLL DISPLAY CASE

Designed to protect or display your Kabuki Doll or any valued art object. A clear vinyl plastic showcase, handsome and dustproof. Size: 9"x11"x17". Complete easy-to-assemble kit 4.88



MINIATURE SHOJI SCREENS

An ideal display background for your Kabuki Doll, Planter or art object. Has black lacquered hardwood frame with double swinging hinges. Each panel has ■ delicate filigree of wood backed with the finest, heavy weight rice paper. Size: 15" x 16½". 4.95



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The perfect GIFT for Him or Her! The NEW Paltone 'Pocket Size', 6 TRANSISTOR portable radio. So small you can hold it in the palm of your hand, yet sensitive enough to pick-up the distant stations. Take it with you to Football Games and other Sports events — fits in pocket or purse. Designed to our specifications it operates on ■ miniature 9 volt batter (Burgess or Eveready). Has fingertip tuning, ■ PM speaker as well as "plug-in" private listening Earphone. Has colorful high impact plastic case and leather carrying case. SAVE!

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FISH POLE SHOE HORN

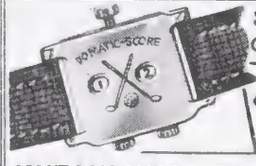
A great GIFT for the one who has everything. This unique Shoe Horn is made from a real fish pole handle. Has high luster chrome appointments, lacquer finish, cane pole shank, leather carrying thong. Flex action at base of horn. Takes the 'Bend' out of putting on shoes. 26-3/4" overall length. Worth $6.95 . . . . . 1.88



SCANDINAVIAN STYLE STAINLESS

Gracefully contoured — contemporary in design. You'll dine in casual elegance with this handsome set. Made of gleaming stainless steel with dramatic contour handles of ebony black. Set includes: 4 serrated knives, 4 dinner forks, 4 soup spoons and 4 teaspoons. . . . . .

4 place settings (16 pcs.) ONLY 4.88



SWISS GOLF STROKE COUNTER

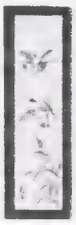
COUNTS EACH GOLFSTROKE *instead of minutes*

4.95 POST PAID

Styled like a fine wristwatch it counts his golf strokes for each hole or entire game. Simply press the button after each stroke and number of strokes appears in window on the face. Easily reset. Swiss made with precision parts and gold colored case. An ideal gift for all occasions. **Sold up to $14.95 at golf shops.**

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Traditional Japanese artistry created this dramatic wall decoration . . now imported direct-to-you. Four lustrous white tiles are mounted in your choice walnut or black lacquered frames. Each colorful scene is hand-painted and fired-on for lifetime beauty. Choose from 4 scenes — Birds, Fish, Animals and Japanese Landscapes. Size: 8"x 26". A $9.95 VALUE . . . . . price ea. $2.99 set of 2 4.99



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Add a touch of exotic charm to your home with these magnificent Shoji Screens. The panel inserts are of laminated, translucent vinyl — either plain or featuring real butterflies or leaves imbedded in the vinyl. Framed in black finish or natural unfinished Hokkaido Pine. 3-panels — each panel 68"x16".

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SAMURAI STEAK KNIFE SET



Glamorous, exotic knife set for the hostess who likes the unusual. Use in dining room, lanai or patio. Dramatic black lacquered wood handle and sheath with raised and colorful hand painted design. Black of precision honed gleaming steel 9-in. long. Handle 4" long. $8.00 Value

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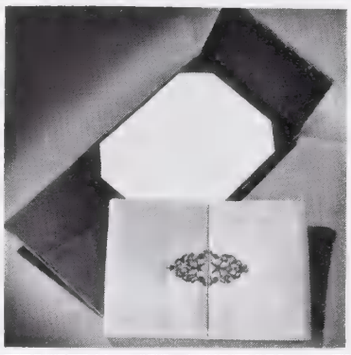
CHRISTIAN SYMBOLS are proud identification on a key chain or bracelet. Authentic religious symbols are offered in 10 denominations. Shown: Presbyterian. Episcopalian. Baptist. Lutheran. Methodist. Catholic. Reverse side indicates denomination. Sterling-silver disc ⅞" w.. $3 ea. ⅝". $2.50: ⅜". $2. 14k gold. $30 $20. $9. Tax incl. Wayne. 546HB S. Broadway. Yonkers. N.Y.



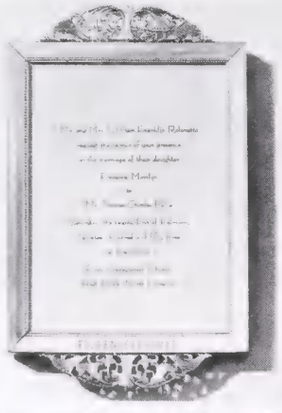
SPEC-TACULAR SPOT to rest your specs is this new Eyeglass Rest. Fine gold-tooled leather covers the sturdy frame. and the padded moiré lining prevents scratching. Order it in pink. iced coffee. white. cardinal red. African violet. turf tan. black. pastel green. or blue. Gift-boxed. $2.95. Add 25¢ per letter for gold initials. Henry's Store. HB11. 95 Fifth Avenue. N.Y.C. 3.



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Inviting Idea. Send the next wedding invitation (or any invitation) you receive, back as a delightful gift, framed in 18K. GOLD plate. Tray is made of jewelers metals, plated in gold, with velvet back and polished glass front. The tray is personalized with choice of names or initials and invitation can be inserted with the greatest ease. Tray has many wonderful uses or can be hung on the wall. 4½" x 7¼". Send $2.95 for immediate shipment. postpaid.

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DESIGNS AMERICAN

A fine jeweled 8-day timepiece is encased in ■ rock-like circle. Ebony finished, the clock hangs from a golden chain virtually suspended in mid-air. The exquisitely designed Roman numeral clock face, protected by a sparkling crystal, measures 5" in dia. The Ebony sphere is 11" in dia. It comes complete ready to install on any wall. The price is $60.00 plus 10% Fed. Tax. *Send check or M.O. to:* **Designs American, Dept. H. B. 1, P. O. Box 2243, Grand Central Station, New York 17, N. Y.** *Shipped freight collect, F.O.B., N.Y* Send for free literature

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TWO PEAS IN A POD couldn't be more alike than these darling Sleepy Time Twins. Two little stuffed dolls can be arranged in any pose to oblige the whims of an experimental mother. And you must order them in pairs because Jeredith Manor couldn't bear to separate twins. Wonderful stocking stuffers. 7" dolls are $2 the pair. Jeredith Manor. Box 30. Nyack. New York.



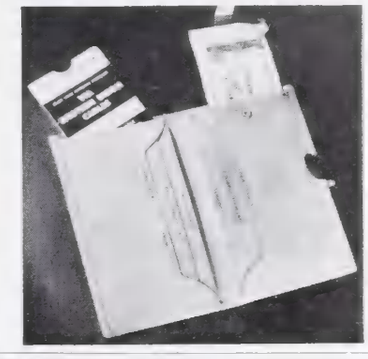
HAND-CARVED IN IVORY. by Delhi artisans, is a distinguished necklace and earring set to add excitement to a black sheath. Necklace has 10 graduated elephants and a magnificent pendant. $7.95. Earrings are 3 tiny elephants on a ball, all sculptured from one piece of ivory. $3.95. Set, $10.95. Tax incl. American Trader. Dept. 54. 31 Lafayette Ave., White Plains, N.Y.

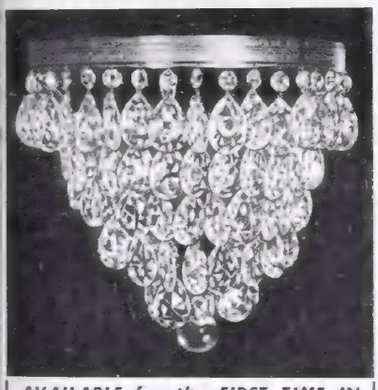


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THERMO TUMBLERS

Exciting Thermo Tumblers keep ice cubes four (4) hours without melting. (Prove it to yourself!) Two layers of clear Lucite with a vacuum between are what turn the trick. They won't sweat, need no coasters, won't moisten hands. 10-oz. size, in festive blue, red, green and amber. **Set of 4 (One each shade)**

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ALSO AVAILABLE—4 Thermo Tumblers with white fish net and pastel felt fish design by Peter Hunt. Set of 4

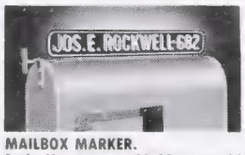
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ANY WORDING YOU WANT*



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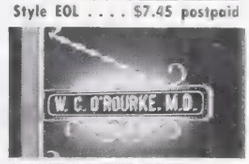
DELUXE TWO-LINE LAWN MARKER
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BRACKET MARKER
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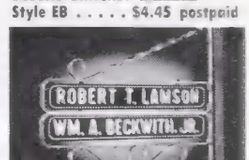
DELUXE BRACKET MARKER
Style EB . . . . . $4.45 postpaid



NAME & NUMBER BRACKET MARKER. Style NB . . . $4.95 postpaid



TWO-LINE BRACKET MARKER.
Style OB . . . . . $6.95 postpaid



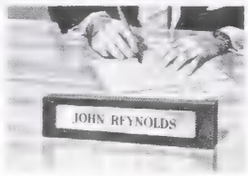
DELUXE TWO-LINE BRACKET MARKER. Style EOB . . $7.45 postpaid

Your name, number (or any wording you want) gleams on both sides of your DAY-n-NIGHT Marker, in permanent raised letters that shine bright at night! Rustproof aluminum; plates have baked enamel finish with black background, white reflecting letters. Up to 17 letters and numbers on nameplates, 6 on number plates; same wording on both sides. **COLOR!** Background on any Marker in your choice of ANTIQUE COPPER, COLONIAL RED, PINE GREEN. Baked enamel automobile finish. Same brilliant white reflecting letters as black-and-white styles. Only 50¢ per marker extra.

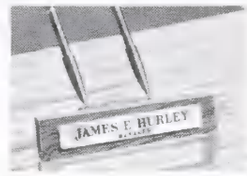
engraved solid brass DESK-n-DOOR Markers
one or two lines, up to 20 letters per line



BRASS DOOR MARKER
Style DO . . . . . $2.95 postpaid



BRASS DESK MARKER
walnut base
Style DE . . . . . $3.95 postpaid



DESK SET. Brass plate, walnut base. Quality ball pen and pencil.
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* ANY WORDING YOU WANT ON ANY STYLE MARKER	STYLE	WORDING Any wording you want: up to 17 letters & numbers on Day-n-Night Marker name plates; it can be per plate, up to 20 letters & numbers per line on Desk & Door Markers.	COLOR (copper, red or green 50¢ extra)	PRICE

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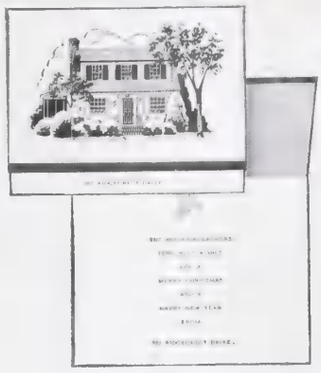
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☐ Enclosed is check or money order for the amount shown at right.

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Your Own Home Greeting



A Christmas Card with an artist's sketch of your own home! Send us a clear negative or photo of your home. We'll sketch it and print it lithographically on your cards. Tell us your family name and address to be printed inside. White antique-finish paper. Front cover bordered with red. French-folded to 5"x6½". 50 cards with envelopes, $11.95; 75 — $16.95; 100 — $21.90. Order number 56.



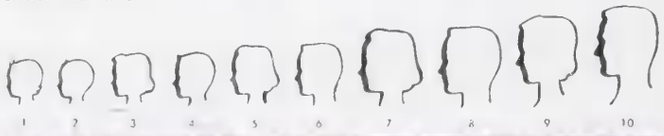
Fireside Christmas Card

A striking Christmas Card with your own family silhouetted in the glow of firelight.



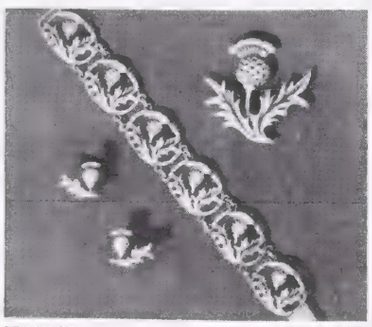
Raised frost-white on soft velvety deep blue stock. Free, casual style, as though the artist had done it just for you. Tell us family name, first names and drawing numbers. (LIMIT: 6)

French-folded. 4¼"x5½". 25 Cards—$3.45. 50— $5.95. 75—$8.45. 100—$10.95. Envelopes included. Postpaid. Money-back guarantee. Order No. 57.



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A WEE BIT OF SCOTCH

Scotland inspired this charming THISTLE SET. The wispy thistle is beautifully reproduced in hand-wrought sterling . . . an enchanting gift. PIN and EARRINGS are $3.00 each, and the bonnie BRACELET is $6.50. COMPLETE SET only $10.00. Matching NECKLACE with thistles encircling the neck $9.00. BUTTONS $1.25 each.

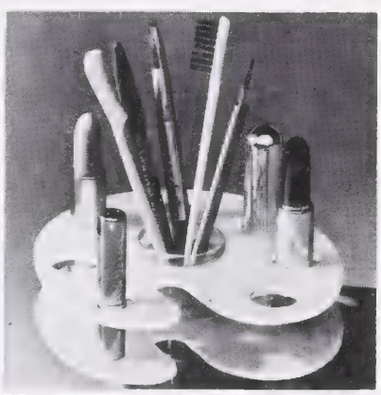
Men's TIE CLASP, CUFF LINKS and MONEY CLIPS $5.00 each. This SET OF THREE $13.75

Cuff links suitable for ladies, too. Gift boxed. Tax included. Ppd.

Excellent for Keeping or Giving

The Jamaica Silversmith

79-32 164th St. B-11 Jamaica 32, N.Y. Telephone: SPring 7-5028



REVOLVING LIPSTICK PALETTE . . $1.95

Artfully shaped Lipstick Palette keeps all your cosmetic needs at hand and your dresser tidy. 7 lipstick wells plus center space for eye, lip brushes, pencils, tweezers and more. Mother of pearl palette tops a golden brass lazy susan. We will personalize this with 2 *golden initials* . . . $1.95 postpaid.

OLD PUEBLO TRADERS

622-LPB So. Country Club, Tucson, Arizona

Hummel NEEDLE POINT KIT



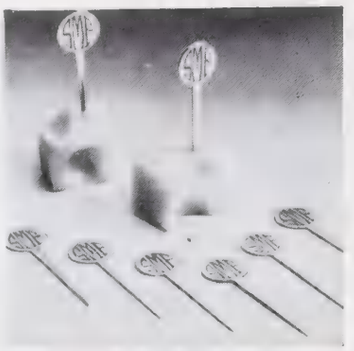


The famous Hummel figures come to life in these handsome needlepoint pieces. Complete with a mahogany frame 6½" x 7½" and glass, the figures are finished with only background to be done. Wool included.

Each picture **$3.95**

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Page & Biddle 1038 Lancaster Ave., HB-11, Bryn Mawr, Pa.



PICK YOUR FAVORIT hostess and send her these. On you've seen them, you'll want set yourself. Eight 18k gol plated hors d'oeuvres picks a engraved with two or three i tials. For shrimps, tiny sausag olives, or even bits of fruit, think they are a lovely buy. S $2. Underline *last* initial. Ord from L. Vernon, 276 East 3 Ave., Mt. Vernon, N.Y.



HE'S ALL WET on rainy da unless he's Top Dog in town a owns a reversible coat like th one. The vinyl plastic side, pe sonalized with pet's name, pr tects him from the rain. The r verse side is plaid flannel wi contrasting trim. In 12", 14", 16 and 18" lengths (measure fro neck to tail), $2.29 each. Speci size, name. Ess-Dee, HB11, 240 92nd St., Brooklyn 12, N.Y.



CHINESE BRASS COCK stand together in golden splend on a room divider, in a field philodendron on a dining roo table. In Chinese Buddhist a symbols, cocks denote "bravery "triumph" "faithfulness," "sy pathy." Beautifully handcrafte one is 4" x 8", the other 4¾" 8". Each weighs 1¼ lbs. $14.9 pr. Cathay, Box 3072, Mdse. Ma Plaza, Chicago 54, Ill.



BLUE-WILLOW MUGS a decorative and enormously co venient to have on hand for ser ing jumbo cups of coffee, h chocolate, clam chowder, frost beer. Plant one with pencils, a other with ivy. Heavily glaze porcelain-finished cups are 3½ high. Set of 6, $1.98 plus 15 post. Order from Abbott's Gift 2170 So. Canalport Ave., Dep HB704, Chicago 8, Ill.

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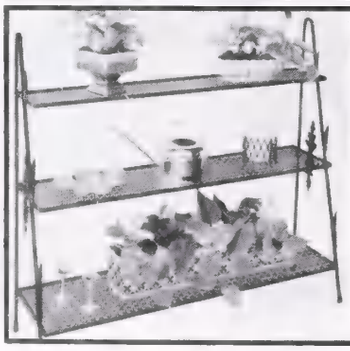
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For the family—the person who has everything—Executive gift. Lovely hand-crafted wrought metal flower stand. Three filigree tier shelves—6", 8" and 10" wide. Sturdy construction. Satin black or white baked enamel. May be used for objects D'Art, books, or room divider. 36" long, 32" high. Prepaid $23.50

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WIN IN A THROW! New Throw-A-Word dice game is a sure party stopper! Each player rolls the 12 dice from the shaker — to form as many words as possible from the letters that turn up. Any number of people can play. Grand for kids and adults. More fun than a spelling bee. Educational, too! Great gift idea! They'll thank you for this.
1831—Throw-A-Word **$1**



PERSONALIZED DUFFLE BAG . . . a big foot and a half tall! Really handsome — extra heavy navy blue denim and white cotton twill. Big bright red letters spell out the owner's name. A sensational gift for school and college kids . . . boys and girls! Holds everything: books, laundry, sports stuff, make-up, weekend clothes. **Specify first name.**
3183-P—Duffle Bag **$1.50**



STUPENDOUS REMINDER CALENDAR —won't let you forget! Shows 6 weeks at a glance! Each day has a large square to jot in appointments, notes, birthdays and anniversaries. Complete through December, 1960 with an extra sheet for important dates used year after year. Giant Calendar is 22" x 16½". Big Junior Calendar is 17" x 11".
3047-X—Giant Calendar **$1**
3048—Jr. Calendar **79c**



TOT'S 'TICK-TOCK' WATCH. This realistic toy Watch **ticks** just like mommy's and daddy's. Keeps its lucky owner fascinated! Ticking never stops — Watch is self-winding. Has stem, working hands and sturdy band. Shock-proofed to take lots of knocking about. Sure to become a child's proudest possession.
1322—Ticking Watch **59c**
4 for $1.98



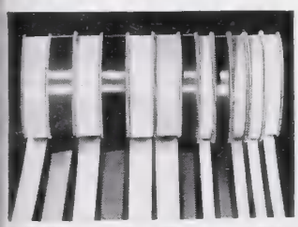
GROW TINY ROSES INDOORS! Perfectly shaped Miniature Rose Bushes bloom indoors all winter long! They grow no more than 8" to 12" tall, but burst with glorious array of tiny blooms! Hardy as regular rose bushes. Blooms are thimble size! Keep indoors all winter, transplant outdoors to bloom all summer.
3450-P—Mini-Rose Bush **$1.49**
3 Bushes for $4



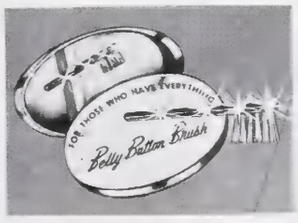
MAN'S BEST FRIEND is this lazy susan Dresser Valet. Holds his collar stays, cuff links, tie clips, watch, loose change, rings, glasses and wallet — each in a separate compartment. He knows where everything is! Spins around to make him feel extra efficient. Handsomely gold tooled leatherette, moire-lined. A great value at this low gift price!
2225—Dresser Valet **$3.98**



LOOK! THEIR VERY OWN NAMES. Children will love these personalized License Plates, styled like your state auto license plates! Reflectorized for safe night driving. Tough, 26-gauge steel in baked enamel finish with raised letters. For bikes, trikes, wagons, boat, tent, doors, trunks, office. Easy to attach. Specify name or nickname up to ten letters.
3068-P—License Plate **$1**



SATIN RIBBON FOR 1c A YARD! Fantastic but true — 50 yards (that's 150 feet) of finest quality ⅞" wide, with fused edges, satin ribbon for only 49c. Or get wider 1" ribbon for only 88c a 50-yd. Roll. For gift packages, hair ribbons. Get several Rolls at this price. **Specify: Red, White, Blue, Green, Gold, Pink.**
8888—⅞" Ribbon Roll **49c**
9999—1" Ribbon Roll **88c**



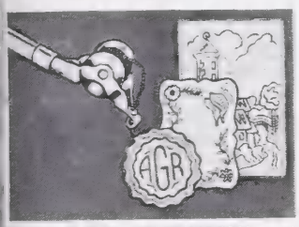
JUST WHAT HE NEEDS . . . for a real laugh sensation, give that favorite gal or guy the gag present of the year — a Belly Button Brush. Deluxe rhinestone studded handle and elegant plastic gift box. **Guaranteed to create gift excitement.** You'll be complimented for finding something so unusual.
2266—Belly Button Brush **79c**
4 for $2.98



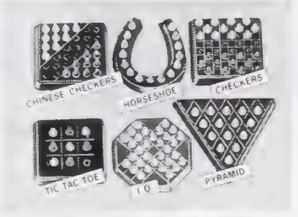
SANTA IS PARKED AT YOUR HOUSE with his 8 prancing reindeer. These charming lawn ornaments can be stuck in the ground, or tacked on your roof or porch. Or arrange them indoors around the tree. Weatherproof plastic in 5 separate colorful pieces . . . with pointed stakes to go into soil or snow. **Large Lighted Set** makes a spectacular display . . . measures 22" high, 8 to 10 ft. spread out. Each of the 5 pieces has a bulb and aluminum reflector that throws full light on this deluxe display. Complete with bulbs and 15' cord. **Regular Lawn Set** does not have lights and measures 13" high x 5 ft. long when arranged. They're guaranteed to please or money back. Most unusual Christmas decoration ever!
1298-X—Regular Set **$1.95**
2168-X—Lighted Set **$8.95**



GAD! A FUR-LINED POTTY! The ultimate for those who deserve the very best! A genuine Fur-Lined Potty . . . guaranteed to be the never-to-be forgotten gift! 4" in diameter, made of creamy ceramic, complete with handle. Lined with soft silky fur . . . and don't think **that's** not practical on a cold winter's night! Appropriately labeled!
3669—Ceramic Fur-Lined Pot ... **$1**



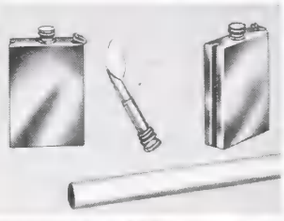
FAST HAND EMBROIDERY with new Automatic Threadwriter. It actually **writes with thread!** Does, in minutes what used to take hours. Easy to use . . . works the first time you try it. Sew intricate designs, monograms and names on pattern paper. Make place mats, pictures, doilies. Complete with 4 bobbins of different colored thread.
3454—Threadwriter **$2.98**



MINIATURE SET OF GAMES . . . ready to play at a moment's notice. **All 6 for only $1.** Checkers, tic-tac-toe, horseshoe game, I.Q., Chinese checkers and pyramid game . . . each one is exciting! Small . . . wonderful for car rides, train or plane travel, at home or school. For hours and hours of fun, you can't beat this value! Set of 6 for $1.
3332—Action Games Set **$1**



HAREM LOUNGING BOOTS — exotic looking and **fantastically comfortable!** Lustrous quilted rayon satin in jet black or vivid red. Lavishly hand embroidered with golden lotus blossoms — white pearl centers! Softly lined. Scalloped borders make feet look tiny. **Specify Small (4-5½), Medium (6-7½) or Large (8-9½).**
6666—Black Harem Boots **$2.98**
7777—Red Harem Boots .. **$2.98**



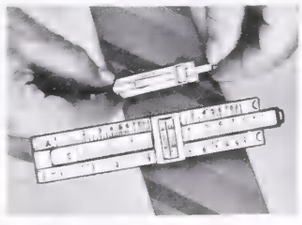
NEVER-FAIL MATCH. New "never-light" match can't miss. Pull the permanent metal match out from its thin case, strike it on the side — **it's lit!** Put match back in case to extinguish. An amazing new lighter! Lasts for years. It's petite and thin — only 1¾" high. Has a small ring that slips onto your key chain.
2931—Permanent Match **69c**
2 for $1.25



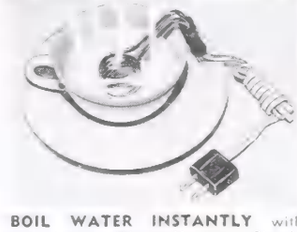
PERSONALIZED SWEAT SHIRTS . . . like athletes wear . . . **with their own names** in big red letters. Quality white Shirt is nylon reinforced at points of wear. Shrink resistant. Full circular knit cuffs. For boys and girls. **Specify first names.**
Name Sweat Shirt **$1.79**
3730-P ..... **Small (2-4 yrs.)**
3731-P ..... **Medium (5-8 yrs.)**
3732-P ..... **Large (9-11 yrs.)**



THEIR VERY 'OWN NAME' TOWELS. Children will love these luxurious bath Towels **with their very own names** embroidered right into the design. Guaranteed to make any child feel mighty important at bath time! Cartoon design is hand screen printed in five colors. Fine luxurious toweling of heavy, fluffy white terry. It's a huge 40" x 20" size. Specify first names or nicknames.
3700-P—Kiddie's Towel **$1.79**



REAL SLIDE-RULE TIE BAR. It **really works!** Perfect miniature of the real thing. Engineers, science students — **any male** will go mad over this. Efficient too — keeps his tie neatly anchored to his shirt. Metal face has clear etched markings and magnifier slide. Sterling Silver or 24K Gold Plate. Federal tax included.
3628—Sterling Slide-Rule ... **$4.40**
3629—Gold-Plate Slide-Rule **$1.65**



BOIL WATER INSTANTLY with new Instant Water Heater. Simply immerse in filled glass, cup or pot—water boils in 90 seconds. A boon for travelers, office workers. Use anywhere — office, hotel or motel. Makes hot beverages, soup. Boils eggs, heats baby's bottle. Keep in purse, luggage, glove compartment, desk drawer. With travel case.
2478—Instant Heater **$1**

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Oval table tops (15" x 20") of mahogany-grained, alcohol-proof formica fitted with brass galleries stand 24" high on solid mahogany legs tipped with brass ferules. The polished brass key stand (36" high) has a heavy base of Italian marble.

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QUILTED COVERLET luxurious cotton satin in pin blue, white, lilac, or mink brow with embroidery and kick-ple corners. Twin sz., $22.50; fu $26.50; king (spec. order), $4 Gathered dust ruffle in twin s $10.95; full, $11.95. Pinch-pleat draperies 36" l., $6.95. Add 9 post. to total order. Swatches 10 Colten's, 1351 Beacon St., Broo line 46, Mass.



DON'T LUCITE of this for t glamour girls on your list. W couldn't resist the pun any mo than we could resist showing yo this lovely crystal-clear luci make-up tray that will also hol a box of facial tissue. It has spa for bobby pins, mascara, com brush, etc., and holders to stan 6 lipsticks upright. 13½" x 1¾ x 9½", $4.95. Greenhall, 113 Broadway, New York 10.



CHARM CHEST. You decid where this charming Colonia cabinet best serves in your hom To start the ball rolling, ma we suggest guest-room servic kitchen primp-cabinet, or powde room. Select pine, finely hand crafted in pine, maple or mahog any finish, cabinet has plate mi ror, 13 x 5 x 25" high, $19.95 two, $37.90. Exp. coll. Countr Crafts, Box H-109, Pipersville, Pa



LITTLE INDIAN TOES wi blaze many a trail from bed t bathroom to kitchen, and you'l never have to remind them t keep their slippers on. Snug-fi ting white nylon stretch slipper are hand-embroidered with colo ful Indian braves, with war pain and hair braids. S. (6-6½), med (7-7½), lg. (8-8½) $2 pr. Mi tens. size 2-3-4, $1.50. Nouvelle 352 W. Ontario, Chicago 10.

Holiday Gift Now $6.95



PERSONALIZED STERLING JIGGER

For good measure, we recommend this Sterling-Silver Jigger. Small cup holds 1 ounce. Large cup holds 2 ounces and has a 1½ ounce marking. 4¼" tall. Now you can serve portions to please everyone.

Engraved with a single block, Old English or script letter (specify). (Extra initials 20¢ each.)

EXCEPTIONAL VALUE

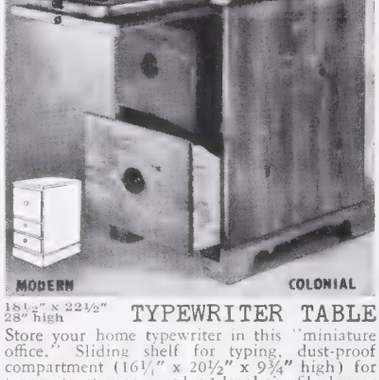
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18½" x 22½" 28" high **TYPEWRITER TABLE**

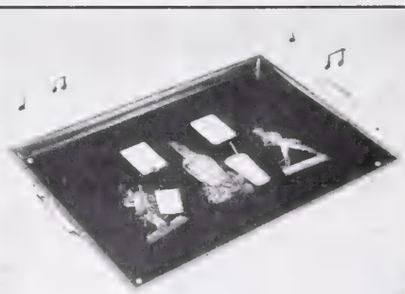
Store your home typewriter in this "miniature office." Sliding shelf for typing, dust-proof compartment (16¼" x 20½" x 9¾" high) for typewriter storage . . . plus 1 legal-size file drawer (with 2 movable dividers) OR 2 small drawers. Antiqued hardware, dovetailed drawers on hard-wood rails. Specify Modern or Colonial, kind of drawers and finish.

Quick delivery.
Express charges collect.
Satisfaction guaranteed.
Send check or money order.

KNOTTY PINE
unfinished . . . $32.95
pine finished . . 35.95

TUPELO WOOD
unfinished 35.95
finished in maple, mahogany or walnut 38.95

Jeff Elliot Craftsmen
Dept. B119 STATESVILLE, NORTH CAROLINA



MUSICAL TRAY
THE IDEAL CHRISTMAS GIFT

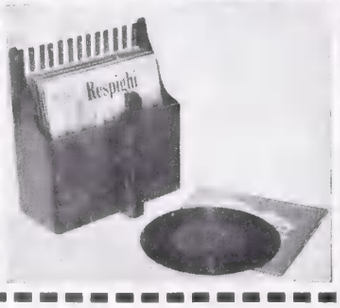
Unusual and so practical. Made of metal with black background and cheerfully decorated. Has Swiss music box that plays drinking song when tray is raised. Heat and alcohol resistant. Size 11" x 18". $10.50 Postpaid

Send for Christmas catalog

SCULLY & SCULLY, Inc.
"The Smart Gift Shop of New York"
506 PARK AVENUE, NEW YORK 22



FLEUR DE LIS DESIGN of these solid brass book ends has a shining elegance and a decorative glow that make them a single triumphant touch on a library table, a storage wall bookshelf; or to send to a special bride. The flower is 7½" tall, 4½" wide mounted on a 4" x 4" base. $9.99. Satin-finished black iron, $4.99. Tennessee Chromium Plating Co., 206 Louise Ave. No., Nashville 5, Tenn.



RECORD WALL RACK

Holds 100 LP Albums! PATENT PENDING

If you're short on floor space, and long on records, this new black wrought iron wall rack is for you! Five compartments to sort albums by symphonies, operas, dance, jazz and show music! Modular design, enables hanging one rack above another, or side-by-side, as record collection grows! A cinch to put up! Fully assembled! Sturdy. 13"H, 17"W, 10"D. Remit with order, or chg. Diner's Acct. Add 75¢ postage. AIR-MAIL MONEY-BACK GUARANTEE! $6.95

© LESLIE CREATIONS • Dept. 205J • Lafayette Hill, Pa.
Rush my Record Wall Rack! I enclose $7.70 Ck. or M.O.
Name ..... Diner #.....
Address .....
City ..... Zone.. State.....



America's Finest Handmade Milk Glass

The Westmoreland Collection of Handmade Milk Glass is the largest and most comprehensive in the world. Each piece carries a proud American tradition of three generations, and is made by the same meticulous methods of the late 1800's.

Send 10¢ in coin for booklet of Westmoreland Reproductions

WESTMORELAND GLASS COMPANY

GRAPEVILLE, PENNSYLVANIA

THE ULTIMATE TOWEL

Here is the luxury look that whispers good taste. Callaway Townhouse . . . truly, the ultimate towel! Fashion-keyed colors are yarn-dyed to retain their brilliance through years of use. Borders are guaranteed pucker-proof. And Callaway's own ABSORBenized® finish fairly whisks away the water for that bath-fresh feeling. You'll display these beauties with lasting pride for they carry Callaway's time-honored "Label of Luxury."



Callaway Towels

AND BATH RUGS

CALLAWAY MILLS, INC., SALES SOLICITORS 295 FIFTH AVE., NEW YORK 16, N. Y.





No wonder most people want Crane



It's true! Even though your budget be modest, there is a Crane quality bathroom priced to fit right in. You pay no more to have the best.

This is the new Crescent lavatory—another good reason why Crane is preferred over all other plumbing brands. Here a luxurious lavatory and a roomy cabinet are all in one . . . styled as a unit . . . color-matched in your choice of seven shades and white. Note, if you will, the spacious counter . . . the smartly angled control panel . . . the *Dial-ese* faucets in gleaming Lucite. All this—and all that wonderful storage, too!

The new Crescent lavatory is but one of the complete line of Crane fixtures—quality fixtures all, yet available in *every price range.*

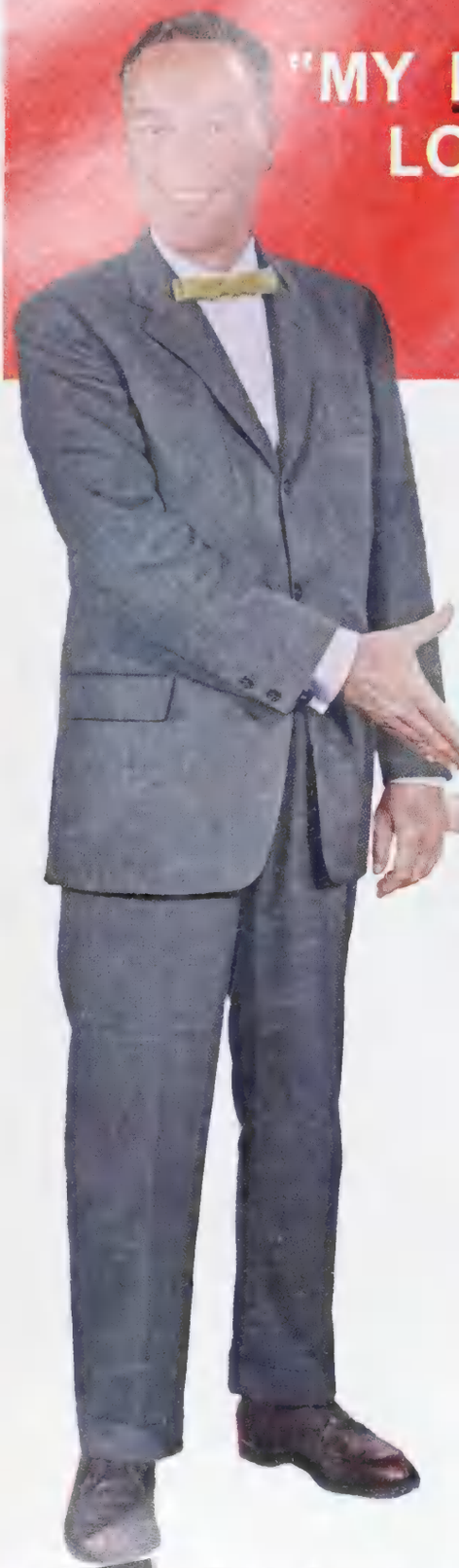
CRANE® THE PREFERRED PLUMBING

Crane Co., 836 South Michigan Avenue, Chicago 5, Illinois

VALVES • FITTINGS • PIPE • PLUMBING • HEATING • AIR CONDITIONING

"MY NIAGARA® HEAT AND MASSAGE LOUNGE CHAIR HELPS ME FEEL SO GOOD...SO FAST!"

. . . says **GARRY MOORE,** star of the Garry Moore Shows, CBS-Radio and CBS-TV



"Next to sleeping, I don't know any way to relax more completely. Or more refreshingly, either," says Garry Moore. "Before a show or any time I'm keyed up . . . my NIAGARA chair helps me relax tensions and feel just wonderful. It's great for helping you sleep better, too. I certainly recommend it—as a beautiful piece of furniture, and as an aid to better living for the whole family."

IDEAL FOR CHRISTMAS GIVING

AS LITTLE AS $20 DOWN

delivers a NIAGARA chair in time for Christmas!



NOW! A WIDER RANGE OF PRICES

means there's a CYCLO-MASSAGE® gift by Niagara for everyone!

Garry Moore's heat and massage lounge chair gives you two CYCLOID-ACTION® massage units; soothing controlled heat in the footrest and back . . . and comforting massage, combined in this gracefully designed decorator piece. All NIAGARA furniture is custom covered in your choice of a huge variety of decorator fabrics, in Naugahyde, or in genuine leather.

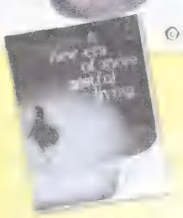
NIAGARA THERAPY MFG. CORP., Adamsville, Pa.

In Canada: Monarch Massage, Ltd., Fort Erie, Ont.

THE NEW LOUNGETTE™ RECLINER
offers the same wonderful Niagara massage—the same wide range of custom coverings—in a smaller, compact chair model.

DELUXE HEAT AND MASSAGE PORTABLE SETS
Ideal for application to specific parts of the body. You get more soothing, penetrating action than ever before.

©1959 Niagara Therapy Mfg. Corp.



Niagara
CYCLO-MASSAGE®
HEALTH APPLIANCES

LEARN ABOUT THE FAMOUS
NIAGARA [illegible] TEST

FREE! Please send [illegible] brochure
plus important [illegible]

Name .....

Address .....

City .....

NIAGARA THERAPY [illegible]











1 **the CYCLO-MASSAGE KING LOUNGE** **series 300**
Stretches out to a king-sized length. Adjusts effortlessly to any position. Contains three individually controlled CYCLOID-ACTION units, automatic timer.

2 **the CYCLO-MASSAGE LEISURE LOUNGE** **series 400**
Wonderful to relax in—whether you use it as an arm chair, a reclining chair, or as a day bed. Soothing, automatically timed CYCLOID-ACTION units in the back, seat and leg rest.

3 **the CYCLO-MASSAGE PROVINCIAL RECLINING CHAIR** **series 100**
Designed to enhance traditional decor. The controls to the 3 CYCLOID-ACTION units are housed in a handsome table model cabinet. Set the timer, and relax.

4 **the CYCLO-MASSAGE DUAL PURPOSE GLIDE-OUT SOFA** **series 600**
This modern sofa is transformed into a foam rubber-cushioned bed at the flick of a finger. Wide choice of fine upholstery fabrics. Two CYCLOID-ACTION units with automatic timer.

5 **the CYCLOMATT (TM) MASSAGE MATTRESS**
Two automatically timed CYCLOID-ACTION units produce a uniquely soothing, penetrating massage effect. Timer shuts off at night, wakes you up in the morning.

6 **the CARSSAGE(TM) PAD FOR DRIVING**
Simply plug the CARSSAGE pad into your car's cigarette lighter and help relieve travel fatigue, help keep wide awake and alert for safer, more enjoyable driving. You arrive refreshed instead of fatigued.

7 **the CYCLO-MASSAGE OVER-SIZE CHAISE LOUNGE**
Especially wonderful in bedroom, living room or den, for helping to ease everyday tensions, and increasing blood circulation in areas of contact. Smartly designed, amply proportioned.

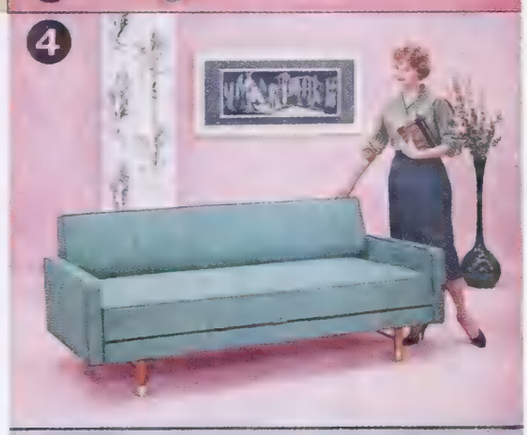
8 **the new CYCLO-MASSAGE EXECUTIVE CHAIR** **series 700**
Helps ease simple "executive tension" right at your desk while you work. Blends superbly with any office decor. Unconditionally guaranteed to help relieve tensions in 20 minutes!

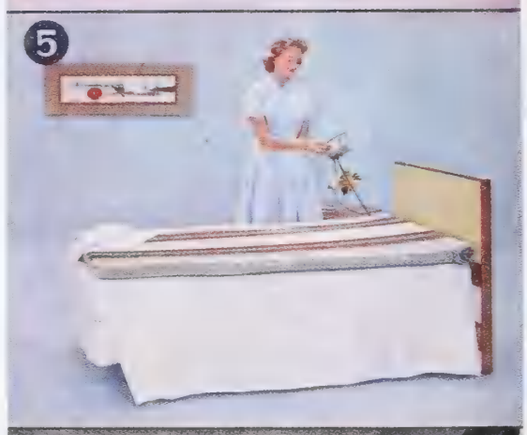
SEND TODAY FOR NEW COLOR BROCHURE!

. . . plus important new booklet on Niagara's Famous 20 Minute Test! Both free when you

MAIL THE COUPON ON OPPOSITE PAGE!









THIS NIAGARA HEALTH EQUIPMENT IS AN IMPORTANT SCIENTIFIC ADVANCE USED AS AN AID TO:

• Pep you up when you are tired • Relax you from everyday tension • Encourage deep, restful, drugless sleep • Increase blood circulation in areas of application • Ease many of the aches and pains of normal living, relieve the minor pains of chronic arthritis and rheumatism whenever they occur (with NIAGARA portable units).







new beauty secret for all your floors!

klear floor wax
dries clear as glass
never yellows

Johnson's, Klear and Plexon are trademarks of S. C. Johnson & Son, Inc.

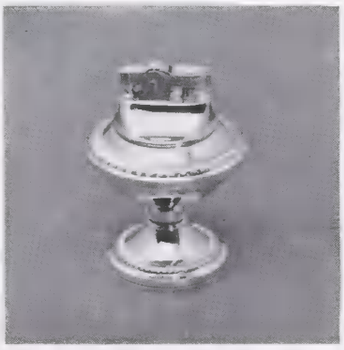
klear won't discolor the lightest colors
won't build up yellowing layers
won't show unsightly water spots
won't scuff up

klear will polish itself without buffing
will damp mop beautifully with clear water
will wash off easily with soap and water
will keep floors clean, bright with less care

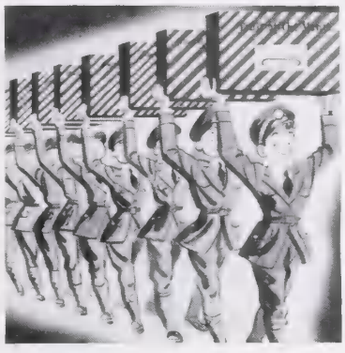
Contains the new molecular discovery, Plexon. For linoleum, vinyl, asphalt tile, any *floor.*

CREATED BY
JOHNSON'S WAX

UY THE LIGHTER that ill fool the multitude when the ride gives it a place of honor nong her wedding gifts. And we ink you'll want to buy this in ilk because you don't often find ich value. It's sterling silver. 's an automatic lighter. It's eautiful. And here's the best art: it's just $4.50. 3½" high. rder it from Edith Chapman. 50 Main Street. Nyack. N.Y.



RUIT-OF-THE-MONTH LUB. Membership in this superb club is one of the grandest ifts you can give anyone. An ngraved membership certificate. nscribed with your name. announces all the fine fruits and elicacies to come. Membership ontains from 3 to 12 deliveries om $12.45 to $68.45. Write for ee booklets. Harry & David. ox 7-E. Medford. Oregon.



IVE YOUR SWEET-IEART a load of these hoop racelets to wear with a velvet ocktail sheath, a bare-shouldered vening gown, her bulky-knit pullvers. Five golden bracelets dangle. one each. beautifully cut. *imulated* "ruby." "topaz." "sapphire." "emerald." and "amethyst" heart in golden frame. Set f 5. $3.95 incl. tax. Elizabeth IcCaffrey. B11. Northport. N.Y.



EORGIAN CANDY DISH a silver-plate reproduction of he well known 18th-century piece hat was originally designed as a utter server. Underneath the removable crystal insert, there's oom for ice. With roll-back cover nd lion's-head feet. we think it's very handsome candy dish. 5" n diam.. $6.99 incl. tax. Giftwrapped. Croydon Silversmiths. HB11. 805 Lexington. N.Y.C. 21.

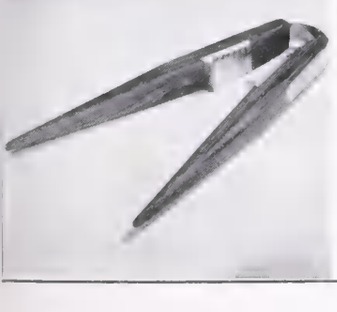


Disneyland Scenes on a Lovely Brass Plaque

This imported, gleaming brass plaque was made expressly for Disneyland by Peerage in England. Deeply embossed with enchanting scenes of Disneyland, 12" in diameter, may be used for serving TV and party snacks or hung by brass ring on back for gay wall accent. Brass Plaque — $2.50 plus 25c for postage, handling. Calif. residents add 4% tax. **Disneyland**, Dept. HB, 1313 Harbor Blvd., Anaheim, Cal.

Write for free gift brochure.





NUTCRACKER

of Teak and Solid Brass

Give an impressive gift. This natural grained TEAK and SOLID BRASS Nutcracker, imported from Denmark, is designed with an eye to substantial beauty as well as practical function. It measures approximately 9½" overall.

$8.95 Postpaid

No C.O.D.'s. Money-back Guarantee.

THE HOUSE OF TEAK

Dept. 10A, P.O. Box 424, Manhasset, N. Y.



"MANDARIN" with silk nubs

Luxurious silk-nub, sun-resistant fabric in jewel-toned acetate colors of rose, white, gold, turquoise, toast, orchid, blue, and champagne. Quilted coverlet with kick-pleat corners . . . twin **16.95**, double **18.95**, queen 60 x 80—**29.95**, king **32.95**. Gathered dust ruffle . . . twin **11.95**, double **12.95**, queen 60 x 80—**19.95**. ILLUSTRATED is a one-piece bedspread with a "two-piece look" . . . twin **25.00**, double **27.50**, queen 60x80 — **42.50**, king **47.50**. Draperies, 63" long **8.95**, 81" **10.95**. Send 10¢ for "Mandarin" color swatches.



FITTED CORDUROY

Velvety soft pinwale corduroy bedspread is trimly tailored with double kick-pleat corners. Washable, jewel-toned colors of eggshell, antique gold, hunter green, walnut, lipstick red, blue, pink, coral, aqua, nutmeg, rose, or charcoal. Twin bed-spread **15.95** double **16.95**, king, special ordered **29.95**. Draperies can be special ordered any length or width. Send 10c for corduroy color swatches.



ANTIQUE SATIN

. . . in sun-resistant viscose colors of dusty rose, antique gold, aqua, brown, pink, nutmeg, shadow green, orchid, grey, apricot, blue, or white. Oval-in-the-diamond quilting. Kick-pleat coverlet . . . twin **14.95**, double **16.95**, queen 60" x 80" **27.50**, king **29.95** (in stock). Dust ruffle . . . twin **9.95**, double **10.95**, queen 60 x 80 **16.95**. Pleated dust ruffle . . . twin **14.95**, double **15.95**. Bedspread . . . twin **17.95**, double **19.95**, queen 60 x 80 **35.00**, king **39.95**. Drapes . . . 45" **6.95**, 63" **7.95**, 81" **9.95**, 90" lined **14.95**. Vanity **8.95**. Send 10¢ for set of Antique Satin color swatches.



KING AND QUEEN size bedspread items are SPECIAL ORDERED.

King SIZE BEDSPREADS AND BEDDING

We know of no other store in America with as complete a selection of king size bedspreads and bedding as Colten's. They are designed to cover two 39" wide x 76" long twin beds — joined together.



King Size BEDSPREADS

POLISHED COTTON coverlet, solid	29.50
HEIRLOOM coverlet	29.95
COTTON SATIN COVERLET	45.00
PINWALE CORDUROY BEDSPREAD	29.95
KICK-PLEAT CORDUROY COVERLET	27.50
HEIRLOOM FRINGED BEDSPREAD	29.95
JEFFERSONIAN HEIRLOOM BEDSPREAD	37.50
ANTIQUE SATIN COVERLET	29.95
ANTIQUE SATIN BEDSPREAD	39.95
"STARLIGHT" BEDSPREAD	25.00
ALL-OVER QUILTED BEDSPREADS	42.00 - 50.00

King Size BEDDING

CANNON percale sheet 108x122½	6.95
CONTOUR 78x76x6½ or 78x80x6½	7.95
BLANKETS, 90x108	22.95 - 37.95
WASHABLE DACRON COMFORTER	29.95
WAMSUTTA mattress pad, 76 x 84	9.95
EXTRA LONG PILLOW (21 x 39)	
European Goose Down filled	19.95
Dacron filled	11.95
Cannon long pillow CASE, 42 x 48	1.00
Wamsutta long pillow case, 42 x 48	1.75
G.E. Electric Blankets	59.95 - 69.95

ADD 90c POSTAGE to total order, regardless of size or zone.

"Starlight" Bedspreads

Shown above — in standard size. Unquilted. Sun-resistant acetate colors of dusty rose, antique gold, aqua, blue, brown, nutmeg, shadow green, orchid, apricot, white. Swatches 10¢. Twin **12.95**, double **14.95**, queen 60 x 80 **24.00**, king (in stock) **25.00**. Draperies — 45" long **6.95**, 63" **7.95**, 81" **9.95**.

PROBLEM SIZES

Any size bedspread — coverlet — or wall of draperies can be special ordered at a modest cost. Send 10¢ for each set of fabric samples desired.

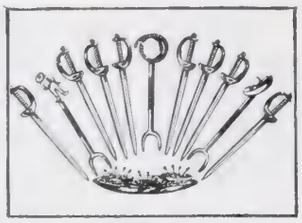
COLTEN'S

1351 Beacon St., Brookline 46, Mass.

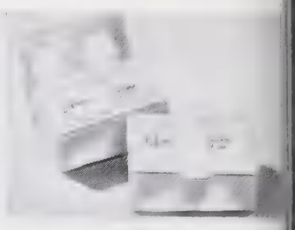
DO ALL YOUR CHRISTMAS SHOPPING ON THESE TWO PAGES



IRON-ON CLOTH TAPES identifies CHILD as well as garment! Iron-On in 1-minute! Up to 3 lines of words printed on white **iron-on cloth** with colorful Homespun borders. Resists washing and cleaning. Iron on underwear, sheets, shirts, sweaters, etc. Prevents clothing loss or theft.
#5 Cloth Tapes .....50 for $1.00
100 for $1.75 - 200 for $3.25



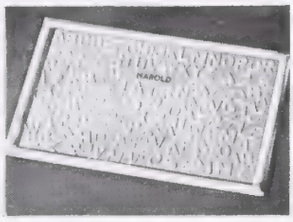
COCKTAIL PICKS are a must item on your party accessory list. Spark up your hors d'oeuvres with sturdy sanitary plastic picks. Can be washed and used over again. Gay, assorted colors in a variety of designs. Swords, hats, burros, masks, peons, etc. **100** assorted picks per box. A real bargain!
#235 Cocktail Picks 100 for $1.00



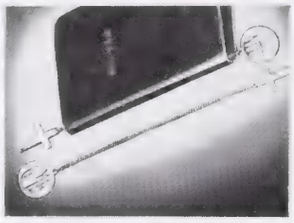
"FORGET-ME-NOT FILE" solves th problem of forgetting Birthday Anniversaries and important date File contains a generous supply o cards with space for full detail Place cards in rotation, simpl move card to bottom as date pas ses. Windows in lid show next date Ideal gift for anyone.
#421 "Forget-Me-Not File" $1.0



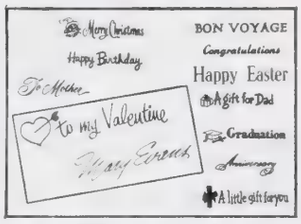
Personalized CANDY WRAPPERS gives your gift candy that **really Personal** touch. Being waxed, keeps candy fresh. Friends will always remember who sent that delicious candy. Each wrapper **printed with "Candy from the Kitchen of—"** followed by **your name.** Gift item.
#436 Candy Wrappers 200 for $1



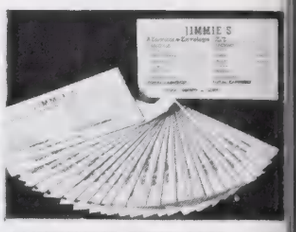
Child's Training PLACE MAT will help him to learn alphabet and eat at same time. His **first name** in **gold letters** against a snowy white background. Of white plastic with **raised letters.** Clean with a damp rag. Saves tablecloth and teaches.
#521 Child's Training Mat $1.00
#521A 6 Mats (diff. names) **$5**



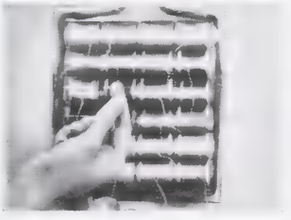
This BIBLE MARKER chain of **gold** plate has **personalized** disc at one end with 2 or 3 letter **monogram,** chaste golden cross at other end. Fine golden chain won't mar pages, yet strong enough to last years. Chain is 8¼", polished pendants. **Underline initial of last name.**
#360 Bible Marker $1.00



280 GIFT TAG CARDS at 79c is a most remarkable value! **280 tags** of 11 different messages in beautiful **raised printing.** Each tag is 1x 2½" with wording for all gift giving occasions. Great time and money savers! You'll find many uses for these handy tags. Enough for years.
#251 Gift Tags .....280 for 79c



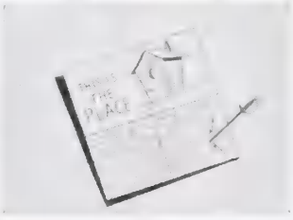
ALLOWANCE ENVELOPES teache child how to handle his weekly al lowance. **Personalized** with **his ow** first name on each envelope (52 i set, year supply). Spaces for date **earnings,** how earned and for **ex penses** and how spent. A simpl way to teach your child thrift.
#527 Allowance Envelopes $1.0



THREAD BAR - one of the handiest sewing accessories available. Transparent plastic case holds 24 spools of thread for easy matching. A hole above each spool allows thread to be drawn through. Avoids tangled thread. Hang by ribbon or tuck into drawer. Ideal Utility Gift. Thread not included.
#459 Thread Bar $1.65



DRINK STIRRERS - Personalized. Your name stamped in gold on **24** drink stirrers in an assortment of gay colors. These stirrers make any drink, from simple lemonade to the fanciest bartender concoction, seem more festive. Add a professional touch to your parties. Ideal gift for party-giving friends.
#201 Drink Stirrers 24 for $1.00



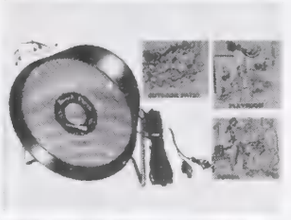
BATHROOM SIGN is a clever gag item. Makes cute gift. Will give the "receiver" lots of laughs. Made of plastic, the 3-dimension sign has 8 different **"Come on in"** and 8 **"do not bother"** sayings. Has **"magnetized" dart** to be placed on saying desired. Order several for gifts.
#616 Bathroom Sign $1.00
SPECIAL .....6 for $5.00



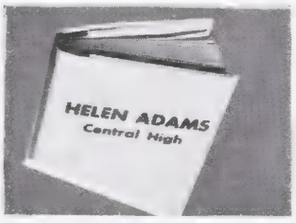
JUMBO NAME STAMP. Here's a practical rubber stamp that everyone can see! **So big and bold,** you can't miss it if you try. Letters are almost ½" high! You'll find this **jumbo** rubber stamp the handiest thing ever. Wonderful for children. Comes with large stamp pad. Print name clearly (Limit of one line).
#99 Jumbo Name Stamp $1.00



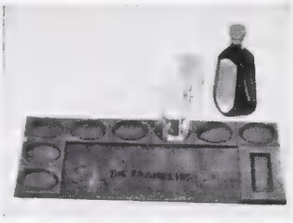
Personalized PIGGY BANK for bab of beautiful hand-decorated ceram ic and sparkling with inset jewels Has hearty appetite for pennies larger coins, stands 4½" hi., 8½ long. We'll paint **Baby's name** o his fat little side. Choice of pink blue, black, white, dark green, yel low or cocoa. Perfect shower gift
#510 Piggy Bank $2.9



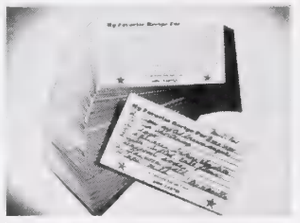
ADD MUSIC TO ALL ROOMS with this portable extension speaker. Is adaptable to any radio, TV, or hi-fi unit. Stand on table or hang from hook. Easy to install. Includes 20-foot lead-in wire. Also waterproof. Turquoise with brass-plated legs & faceplate. A tremendous value!
#672 Extension Speaker $6.95



Printed BOOK COVERS enhance the appearance of any book, protect bindings from scuffs and dirt. Most school districts require that issued books be covered. Made of heavy Kraft paper with **full name** printed in **Big** black type. Instructions for folding to **fit any book** included.
#95 Book Covers ....10 for $1.00



Personalized BAR MAT is made of absorbent, thick Foam Plastic with felt bottom to protect your furniture. High cut openings for glasses, bottles, even spaces for openers, stirrers, etc. Choice of pink, blue, green or yellow. **Personalized with your name.** State name and color.
#538 Bar Mat ....(12"x24") $4.25



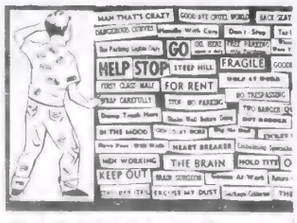
Personalized RECIPE CARDS stops the hunt for paper when you are asked how you made that favorite dish. With our new **Personalized Recipe Cards** you'll always have a lined card beautifully printed with **your name** to jot down your recipes. Fits all recipe files. Give as gifts.
#84 Recipe Cards ....50 for $1.00



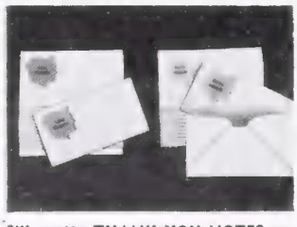
PHOTO ALBUM hand engraved i white letters, with **your full nam** as shown. Cover is of "Formica." Choice of soft Walnut or Rich Ma hogany grain finish. Filled with 5 loose-leaf sheets black album pa per. (6x9") A lasting **quality gift** Give name; grain of cover desired
#532 Photo Album $3.7



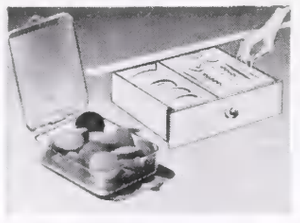
PEARL KEY CHAIN. You've never seen a neater key medallion than this one. Lustrous Mother-of-Pearl with deeply etched **monogram** 1" in diameter. Complete with chain. A lasting gift that anyone will appreciate. A **quality gift,** order several. Specify initials wanted.
#118 Chain Medallion $1.50
5 (different names) **$6.50**



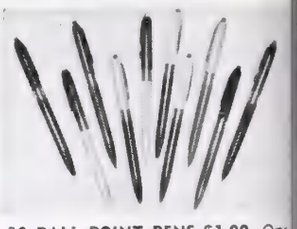
"RIB TICKLER" PATCHES will give the kids great "kicks" and laughs galore. Set has **6 different** expressions of colorfully printed sayings to make Crazy - Crazeeee shirts & blouses or put life into those faded jeans. Irons on permanently in **one minute.** Washable too. NEW RAGE. Great Gift. Kids will love 'em!
#600 Patches .....60 for $1.00



Silhouette THANK-YOU NOTES are brand new, not obtainable in stores. **Child's full name printed** in **black** on a background of pink for girls, blue for boys in center of die-cut silhouette. Plenty of room to write "Thank You" for gifts received. 24 Notes, 24 Envelopes. Size 6¼x7". **A New** and **unique** gift for children.
#525 Child's Notes 24 for $1.50



LAVENDER DISKS are impregnated with pure **Solid Lavender - -** retains delicate scent for 5 years. Imparts a sweet lavender fragrance to your dresser drawers, closets, stationery, linen. Keeps milady's dainties flower-fresh. Set of 24 Disks in hinged decorative plastic box. Ideal stocking stuffers. Order for gifts.
#608 Lavender Disks 24 for $1.00



10 BALL POINT PENS $1.00. On of the most remarkable values ev er offered. Actually 10, long-writ ing, smooth-flowing pens, for the low low price of $1.00! Very col orful, with gay, chromatic hues Each has pocket clip. Now every one can have their own pen. Here is **A Real Bargain,** don't pass it by
#402 Ball-Point Pens 10 for $1.0

AIRMAIL REACHES US OVERNIGHT

Send Orders to: **Handy Gifts** 1112 JASPERSON BUILDING CULVER CITY, CALIFORNIA

GIFTS FOR EVERYONE


Grandfather


Grandmother


Aunt


Uncle

...AND NEW IDEAS FOR YOU!


Mother Father


Son Daughter

YOUR PERSONALIZED SHOPPER

• OVER 1,000,000 SATISFIED CUSTOMERS •



Personalized GROOMING SET fits into tiny pocket case of genuine cowhide! Contains quality manicure scissors, nail file, small comb and tweezers, each in its own compartment. Ideal for men or women. It's only 2¾×4". **Personalized with your name or monogram.** Fine gift.
#511 Pocket Grooming Set $1.50



"LEAVE-A-NOTE" BOX. It's Waterproof, contains pencil and pad, has "time clock" with dial to let visitors know when you'll be back. **Personalized with family name.** Of durable plastic in red, blue, green, white or black. An unusual gift for "gad-about" friends. Print name.
#517 Leave-A-Note Box $2.45

Cute Idea



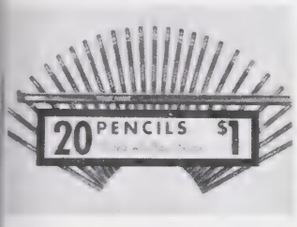
WEE WINKING XMAS TREE! Operates on a flashlight battery, blinks on and off. Use it anywhere (**does not require wires or special installation**) Only 6" high, stands on a sturdy plastic base, star on top. Battery not included. Holiday must.
#645 Winking Xmas Tree 69c
2 for $1.25 10 for $5.25



Floating DINNER LIGHTS. Imported from Europe! Tiny candles ½" high float on water in ■ floral centerpiece and burn brightly up to 10 hours! 50 candles, 3 floats, and a tiny tweezer with directions in every box. Ideal for hostess gifts, bridge and party prizes.
#245 Floating Candles 50 for $1.



POCKET NAME PRINTER prints name and address (or any 3 lines of type) on envelopes, checks, photos, etc. Compact case has space for storing printer with automatic inker. Use at home or office. Easy to carry. Extra lines 25c each.
#45 Pocket Name Printer $1.00
SPECIAL - Any 6 different ..$5.00



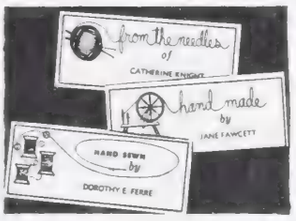
20 Personalized PENCILS with your full name in gold. Smooth #2 lead with rubber erasers. Personal, practical gift for children. A terrific value! Low enough in price so you can buy several for gifts. Ideal for home or office use. Order for all children on your gift list. These **personalized pencils** are a bargain.
#153 Pencils .....20 for $1.00



Monogrammed CANDLE LAMPS are a "take-off" from the old-fashioned Hurricane Lamps with a modern flair. We **hand etch any 3 initials** into these crystal clear glasses - - when candle (included) is lit the flame high-lights your **monogram.** 5½" high, 2 sizes, tall or round.
#530 Candle Lamps ....ea. $2.25
2 (same monogram) ....pair $4.00



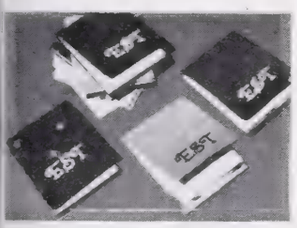
Personalized STRETCH SLIPPERS are a **must** for the traveler - perfect for lounging. **Your first name** stamped on each slipper to show ownership. These comfortable slippers fit anyone - washable, shrink resistant, quick drying. Gay metallic patterns. Ideal gifts. State name.
#503 Personalized Slippers pr. 89c
6 pair (different names) $5.00



TAFFETA LABELS to identify your hand craft. **Your name** in black print fast inks on quality grade taffeta. Choose one style: "From Needles of," "Hand Sewn By" or "Hand Made By." Personalize your hand craft—sew these lovely Taffeta Labels into handmade garments you so proudly make.
#7 Taffeta Labels .... 25 for $1.50



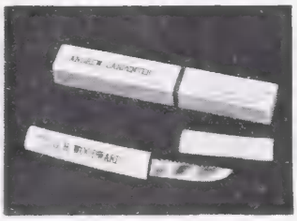
Personalized T-SHIRTS. Youngsters appreciate having T-Shirts with their own names printed clearly across the front. Ideal for the child attending school for the first time. Shirt is made of fine quality combed cotton fiber in pure white. **First name printed in red.** Washable. Sizes 4-6-8-10-12. State size, name.
#509 T-Shirt .....each $1.00



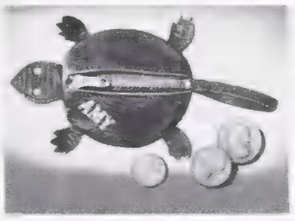
SCRIBBLE PADS for shopping notes, phone numbers, addresses etc. Each pad has 30 sheets and fine vellum cover. In assorted colors with **your name or initials** stamped in **gold.** 2x3" size will fit any pocket or purse. Makes fine inexpensive gifts.
#27 Scribble pads set 12 for $1.00
6 sets (diff.) $5.00 14 sets $10



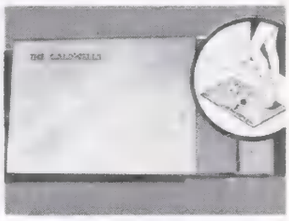
A "SLEEPY-TIME" SIGN hung near your door bell will give peace and quiet while baby sleeps! Beautiful, 3 dimension baby head plaque is a reminder to relatives, friends and salesmen not to ring door-bell when Junior is sleeping. In "boy" blue or "girl" pink. **Baby's name in gold.**
#502 "Sleepy-Time Sign $1.00



Personalized FLOATING KNIFE for the fisherman. **Name or monogram** printed on handle. **"Floater"** holds a rugged, rust-proof stainless steel blade. One side part scaler, part bottle opener. Matching sheath to proteci blade. 2 sizes - - fine gift.
#534 2½" boys size Knife $1.00
#534A 3½" man size Knife $1.50



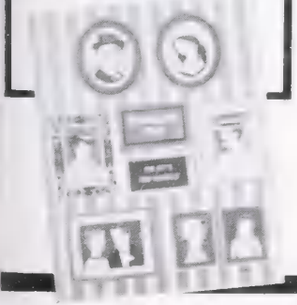
This TURTLE PURSE will hold all the children's change for bus fare and lunches. Made of **Genuine Leather** with hand painted face. To guard against loss a leather loop fits onto belts! **Apple red** or **Cowboy Tan.** Child's **name or monogram** on the front. Ideal gift.
#306 Turtle Purse 79c

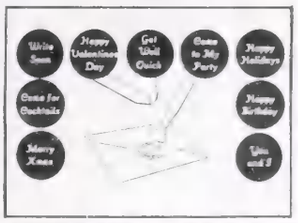


Personalized FOAM BATH MATS are the latest in bathroom accessories. Of soft, sanitary sponge plastic, insures no slipping and sliding on tile floors. Pastel colors. Approximately 18x24" and ½" thick. Choose from blue, yellow, pink or green. State name & color desired.
#416 Foam Bath Mat $3.25

FREE CATALOG!

WRITE FOR IT!



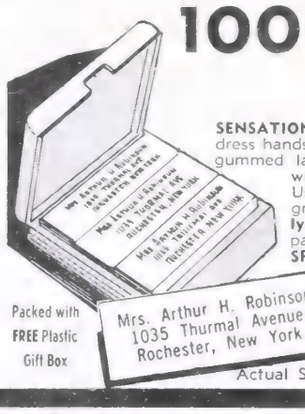


SEALING WAX for All Occasions is ■ clever new idea for sealing packages, envelopes, etc. Custom engraved, choice of ten different wordings, **2 sticks of quality wax included.** A "chic" way to seal Xmas Cards or packages. Make unique gifts - - Choose wording.
#688 Occasion Sealing Wax $1.50
Special - 5 (different sets) $6.00



Personalized CHRISTMAS SEALS pretty up your gifts and cards, make them more personal. **4 different** designs, each custom printed with **your name. Personalized with name** as shown on finest gummed paper. **9** sparkling colors. **Orders consist of all 4 designs ass'td.**
#204 Xmas Seals 150 for $1.00
Special - 300 (same name) $1.75

1000 NAME & ADDRESS LABELS $1



Packed with FREE Plastic Gift Box

Actual Size

SENSATIONAL BARGAIN! Your name and address handsomely printed on **1000** finest quality gummed labels. Conveniently padded. Packed with **FREE** useful Plastic GIFT BOX. Use them on stationery, checks, bopks, greeting cards, records, etc. **Beautifully printed** on finest quality gummed paper - - **1000 labels only $1 postpaid. SPECIAL - SAVE MONEY. ANY 3 Different Orders $2. A terrific bargain!** Makes an ideal gift. If you don't agree it's the buy of the year we'll refund all your money.

SPECIAL OFFER ANY 3 ORDERS $2 PPD

AIRMAIL REACHES US OVERNIGHT

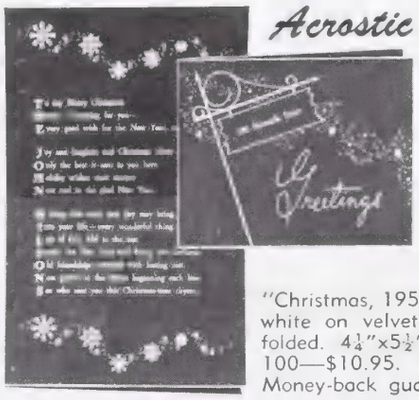
Send Orders to: **Handy Gifts** 1112 JASPERSON BUILDING CULVER CITY, CALIFORNIA

Engraved Christmas Card



Here is true elegance! Delicate scroll design done with genuine hand-engraved steel die in rich embossed silver on a background field of deep cardinal red. Your name and message in raised silver. Specially heavy laminated stock. 4⅜"x8".
PRICES WITH ENVELOPES: 25 — $4.50; 50 — $7.95; 100—$14.60. Postpaid. Satisfaction guaranteed. State choice of front cover message—"On Earth, Peace" (shown), Order No. 58, or Wonderful Christmas, Order No. 74.

Acrostic Verse Greeting

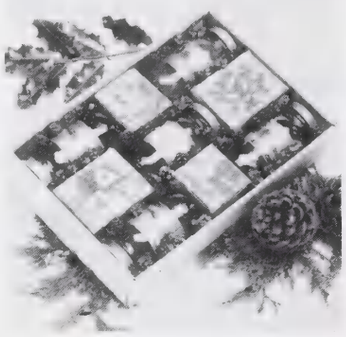


For this Christmas Card, we will write a warm, sincere verse with the initials spelling your own name, just as "THE JOHN WILSONS" is spelled downward in the verse pictured. Tell us name just as wanted, address for front cover (or "Christmas, 1959" if preferred. **Raised** frost-white on velvety deep-blue stock. French-folded. 4¼"x5½". 25—$3.45. 50—$5.95. 100—$10.95. With envelopes. Postpaid. Money-back guarantee. Order No. 59.

Kimball Printers 580 BOND STREET OSHKOSH, WISCONSIN



CANINE CAPERS will be restricted to your own back yard when your dog is secured to the Kepe-Nete Dog Hitch. He'll enjoy happy, controlled, safe freedom with no entangling chains to trip or injure. Adjustable 8′ flexible steel rod & 550-lb. test nylon cord allows dog 28′ or 18′ circle. Spring steel rod fits into 18" pipe. $9.95 H. B. Cowap. HB11. 2423 Ridgeway. Evanston. Ill.



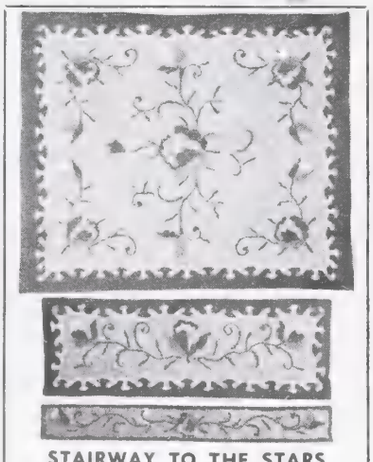
JAM SESSION. The Log Cabin assortment of delicious Oregon Mountain Meadow Preserves includes five family-size jars over a half-pound each of Damson Plum, tangy English Gooseberry Jam, Oregon Whole Strawberry Preserves. Oregon Peach with Pineapple, and Seville Orange Marmalade. In rustic gift box. $5.85. Gift #79. Jane Amherst. 183 S. E. 10th Ave., Portland. Ore.



LOOK A SCONCE! Candlelight and brass is a combination that gives decorative distinction to your dining room paired on either side of a mirror. Or hang them in the foyer where their gracious glow gives warm welcome. In polished brass, these are 12¾" high. $28.50 the pair. Electrically wired. $35 the pair. Order from Hagerstrom Metalcraft Studio. Wheeling. Ill.



ANYTHING GOES in the Imperial Bag. It's a carry-all with a hundred-and-one uses. For instance: for books, gym equipment, as a laundry or overnight bag. Of fine quality duck in black and beige with Greek key design. it's 12" high. 8½" diameter. has leather handle. $2.95. With 2 or 3 initials. $3.75. Add 25c post. Mercury Products, 126 Broadway, New York 1, N.Y.



STAIRWAY TO THE STARS

Add stellar beauty to your home with these hand hooked stair treads and risers. Colonial design, a rich floral motif, is on a background of sandalwood bordered in brown or green. Made of heavy cotton hooking with notched latex backs. Treads are 26" x 9". Risers 26" x 7". Installed. Mat is 26" x 30". Specify color of border.

Tread and Riser Set $2.50 ppd.. Landing Mats $5.50 ppd. Set of 14 Risers, 13 Treads $24.95 shipping charges collect

Write for FREE catalog.

seth and jed

Dept. B-11 New Marlborough, Mass.



Electric FLOWER FOUNTAIN

Arrange your favorite blooms around this gentle fountain spray that can be adjusted from the merest trickle to a 14" column of water. Dramatic party effects can be obtained by adding coloring or incense to the water or by training a colored spotlight on the arrangement. Fountain unit is 4½" high with 6 ft. waterproof cord connecting to lightweight power unit. Operates on 4 standard flashlight batteries. Sorry no COD's. **$4.95** Plus 25c Postage

Pa. Residents Add 4% Sales Tax
Send For Free Gift Catalog

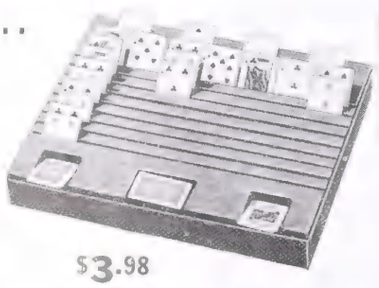
Bryn Mawr Gifts

Bryn Mawr, HB11, Penna.

SPECIALLY FOR SOLITAIRE . . .

SOLO PLAY GAME BOARD

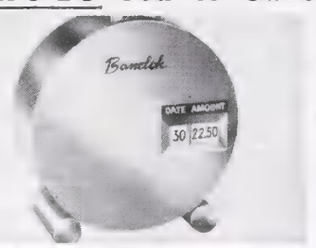
Be you expert or novice, you'll want this featherweight board 12" x 14" that fits on your lap. Series of slots holds cards in place—gives complete visibility from sitting or lying position—permits resuming interrupted games. Use it outdoors, too! Comes with cards and book "150 Ways to Play Solitaire." Perfect gift for game fans, shut-ins or convalescents!



$3.98
Add 25c postage

BETTY ADAMS 275-HB CONGRESS BOSTON 10, MASS.

FORCES You to Save

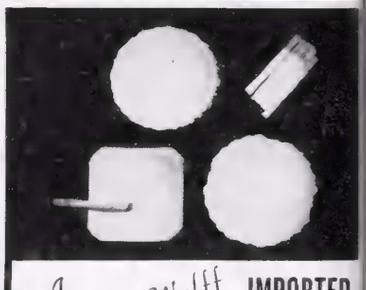


$100.00 Every Year Automatically

and You'll Never Be "Broke"!

Get Perpetual Date & Amount Banks. 25¢ a day keeps date up-to-date. Also totals amount saved. **FORCES** you to save daily or **CALENDAR BANK** won't change date. Automatic saver for home, car, college, appliances, gifts, vacations, payments, etc. Automatic mechanism with key. Use year after year. Pays for itself in 8 days! Order several. Reg. $3.50. Now only $1.99 each; 3 for $5.75; 6 for $11.00. Add 10¢ a bank postage. Airmail to LEECRAFT; Dept. HB, 300 Albany Ave., Brooklyn 13, N. Y.

Sold by mail only—prompt delivery



"A Shirleye Wolff Exclusive!" **IMPORTED from ENGLAND**

Bone China

ASH TRAYS

These handcrafted, bone china ashtrays will make a most welcome and tasteful gift. The gold edge trim gracefully accents the three shapes. Can be used as nut dishes, also. Set consists of one of each shape. Money back if not delighted, postage prepaid.

set of three $4.95

Send check or money order to: SHIRLEYE WOLFF, Dept. HB 1159. 5502½ Park Heights Ave., Balto. 15, Md.

IT'S A SPITTOON! Only today you'll use it for your special-formula Martinis, a batch of chilled Manhattans, or even as a planter in case you're not the bibulous type. Made of gleaming solid brass, it has a 2-qt. capacity, stands 5½" h., 8½" w., and has its own stirrer. Fun gift for a party lover, it's $17.50. Young Originals, 30 W. Lockwood Ave., Webster Groves, Mo.



TAKE-A-PART CLOCK. A pint-size Mr. Fixit will have the time of his life tinkering with this toy, but he'll have a job keeping Pop's hands off. A clock is made of multicolor plastic parts to take apart, put together again, through color-keyed gear assembly. Spring-driven, it actually keeps time for 14 hours. 11½" high, 8" wide. $4.95. Taylor Gifts, Wayne 1, Pa.



WILLIE THE CLOWN is a sad sack if we ever saw one. Created by the famous Emmett Kelly in his own image, this doleful King of Clowns is a perfect replica, with his big red nose, wistful gaze, and worried eyebrows. Unbreakable plastic and dressed in removable coat and trousers with safety-pin fastening, 14" high. $3. Judith's, Evanston 25, Ill.



LEATHER PILL CASE. Executive stomachs, beset by difficult clients, crazy diets, and big-business drinking, rely upon pills to settle their problems. So we suggest this slim-hinged pill case for shirt pocket or purse. Choose pigskin (for him) or red calf (for her) with golden trim. 2 or 3 initials. 1½ x 1 x ⅜", $1.95 each incl. tax. Zenith, 2278 P.O. Bldg., Brighton 35, Mass.





BEDSPREAD HOLDER $10.95

At last a resting place for your folded bedspread or extra blanket. 31" high, 26" wide top bar holds even "Kingsize" spreads . . . folds flat to slip under bed when not in use. In sturdy hardwoods; choice of MAHOGANY, FRUITWOOD-MAPLE, WALNUT, or EBONY finishes. A wonderful convenience for each bedroom. Makes an ideal Christmas present, or hostess "Thank-you" gift.

Send check or M.O. Shipped express collect, weight 8 lbs. Specify finish. Illinois orders add 3¢ sales tax.

Satisfaction guar.—Prompt shipment—No COD please

WINFIELD'S COMPANY
739 S. Fifth St. Springfield, Ill.



ARRANGE MINIATURE BOUQUETS WITH TINY FLOWER HOLDERS

Imagine—miniature bouquets in a wine glass, your favorite teacup or dainty demi-tasse! Our tiny wire Mini-Holders, imported from England, make it fun and easy. They hold even the most delicate short-stemmed flowers in dozens of charming arrangements. Holders are 2¾" high with pliable steel wire swirls and rubber suction cups that stick like glue.

Set of 3 Mini-Holders, all different designs. Only $2.25 postpaid

Send for free gift catalog *No C.O.D.'s please*

Artisan Galleries
2100-A-11 N. Haskell Dallas 4, Texas

CELEBRATING OUR 25th SILVER ANNIVERSARY

SAY Merry Christmas WITH GOLDEN, GIFT-QUALITY FLORIDA FRUITS and DELICACIES from Cobbs



"Check your list . . . **now's the time to order** baskets of Florida Sunshine from COBBS. Send in your names and addresses TODAY — gifts shipped to arrive safely at Christmas. You'll receive enthusiastic happy letters of appreciation!"

Henry Cobbs

Your **friends, business associates and loved ones** will say, "How thoughtful!" World-famous COBBS gaily packaged Fruits and Delicacies are traditional at Christmas **. . . the most exciting gifts under the tree!**

NOW IS THE TIME TO **"REMEMBER NOT TO FORGET!"**

GIFT No. 36 **$4.95**

Here is an ideal gift at a down-to-earth price . . . A perfect traditional Christmas memento for anyone on your list. Contains a generous assortment of Fruit, Candy, Preserves and Pecan nuts. Weight approx. 8 lbs.



GIFT No. 14 **$6.95**

This colorful, handwoven, Tia Juana Hamper, heaped high with luscious fruits . . . giant Grapefruit, Pineapple Oranges, Persian Limes, Chinese Kumquats, zipper-skin Tangerines . . . three Jars of Preserves . . . Guava Jelly, Pineapple Jam, Orange-Cherry Preserves . . . is purposely packed to thrill the eye and the palate. When emptied, makes a wonderful room decoration and picnic accessory. Approx. 12 lbs.



GIFT No. 6 **$14.95**

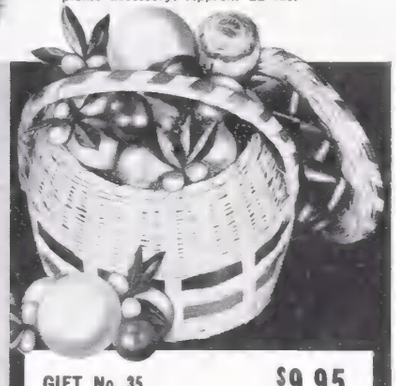
Approx. 54 lbs.—Beauty and the Feast . . . Juice-heavy Pineapple Oranges, oversize Grapefruit, Chinese Kumquats, giant Persian Limes, zipper-skin Tangerines, sack of Papershell Pecans, 3 Jars of Guava Jelly, Pineapple-Cherry Marmalade and Tropical Fruit Conserve. What a Value!

Gift No. 4 **$12.95**

Same as above Gift No. 6 except does not contain delicacies or pecans . . . **all fruit.**

Gift No. 1 **$7.95**

Same as above Gift No. 4 except half the size and weight . . . **all fruit.**



GIFT No. 35 **$9.95**

Approx. 25 lbs.—Gaily colored, handwoven, imported Half Bushel Basket brimming over with America's Finest Fruits . . . Pineapple Oranges big as Coconuts, sugar-sweet Grapefruit even bigger, giant Persian Limes, Chinese Kumquats and Florida's finest Tangerines. One of our most popular Hampers year after year. Positively guaranteed to please ANYONE!

Gift No. 11 **$14.95**

Exactly the same as above Gift No. 35 except TWICE THE SIZE AND CONTENTS.

Send for FREE 24-page full color catalog

OBEY THAT Christmas URGE ORDER NOW!

Unless otherwise instructed, delivery will be made for Christmas. Send check or money order; express charges will be prepaid. No fresh fruits to California or Arizona. No foreign shipments except Canada . . . add 15% for Canada and west of the Rockies.

Cobbs
BOX I-D
LITTLE RIVER (MIAMI), FLORIDA

America's most lovable characters from . . .

WALT DISNEY'S MICKEY MOUSE CLUB and DISNEYLAND

10 KING-SIZE LATEX TOYS FOR $1.00 PLUS 25c POST NO COD'S



they stand from 15" to ALMOST 3 FEET TALL

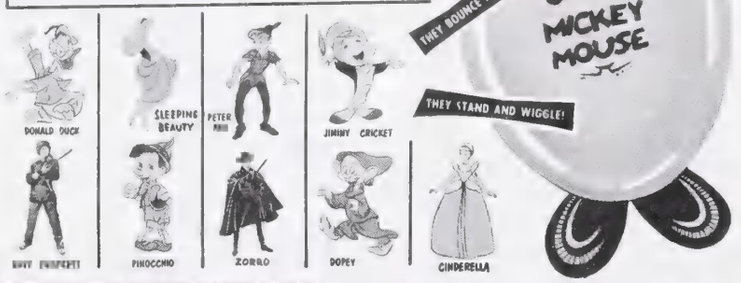
MOULDED ONE-PIECE QUALITY LATEX • INFLATABLE
ASSORTED BRIGHT COLORS • GENUINE TOSS-UP ACTION

Imagine the fun and excitement your little Mouseketeers will have with their very own MICKEY MOUSE CLUB balloon-like toy characters. They'll be busy for hours. Toss these Walt Disney darlings up, they always land on their cardboard feet, swinging and swaying. The slightest breeze animates them into action. Terrific play fun! Certainly the perfect gift for only $1.00 plus 25c postage per set. Money back guarantee. No COD's.

toss them in the air and they always land on their feet!

EVEN THE TINIEST BREEZE ANIMATES THEM!

MADE IN AMERICA from the finest, quality latex, by skilled union craftsmen, under the finest, clean and most modern conditions.



MOTHER HUBBARD Dept. MM-305, 10 Melcher St., Boston 10, Mass.

GLASS DISPLAY DOMES



Will keep and protect your valuable treasures. For Clocks, Figurines, Objets D'Art, Wedding Cake, Ornaments. Choice of Mahogany, Walnut or Black wood bases. When ordering be sure to give color of base and size of dome selected.

ORDER NO. 117DS.

Dia.	Ht.	
3"	x 6"	$ 4.25
3½"	x 6"	5.00
4"	x 7"	5.50
4½"	x 8"	6.50
5"	x 7"	6.50
5"	x 9"	7.50
6"	x 8"	8.50
6"	x 10"	9.50
6"	x 12"	12.50
7"	x 11"	12.50
8"	x 10"	14.00
8"	x 12"	16.00
8"	x 15"	20.00
8"	x 18"	22.50
8"	x 24"	30.00
10"	x 12"	19.00
10"	x 15"	23.00
10"	x 18"	25.00
10"	x 20"	33.00
12"	x 16"	30.00
13"	x 27"	54.00



NO. 234DS — "Protecto" Watch Dome (with hook) 3" diameter by 4¼" high. Only $4.00 postpaid.

All Shipped Postpaid

Write for free gift catalog of unusual items.



MINOR ALL-STARS RACK

Neat Idea for a Lad's Baseball Gear!

Up your batting average with this gift for the "li'l baseball player"! Score with his mom, too! They'll both love the way this clever rack keeps baseball gear handy—and out of the way. Specially designed pine-finished wood rack with gay compo baseball backboard has slots to hold balls and bats; pegs for mitt and cap. 20¼ x 10" hi. *Satisfaction guaranteed.* **$3.98** plus 35c shipping

FREE Christmas Gift CATALOG Write for it!

Helen Gallagher

413-811 FULTON ST., PEORIA, ILL.

Shop the Armchair Way

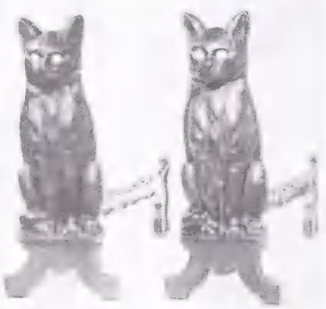
DOWNS & CO. Dept. 1111E, EVANSTON, ILLINOIS

COPY CATS

These andirons are reproduced in cast iron from an old pattern. And we think they're an imposing twosome to stand guard at your hearth. Finished in black, they have green glass eyes that the fire shines through! 17" tall with 14" irons, they weigh 22 pounds. **$15.95** the pair ppd.

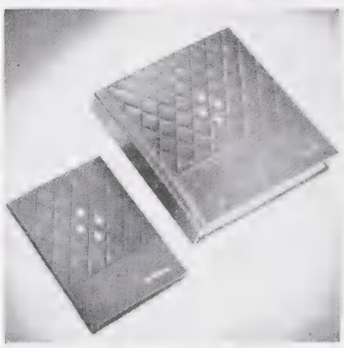
TENNESSEE CHROMIUM PLATING CO.

206 Louise Ave. N. Nashville 5, Tennessee





MERRY JOHN. 'Tis the season to be jolly, so here is the season's jolliest ensemble. The white terry-cloth lid cover decorated with a red and green Holiday motif has a gay organdy can-can ruffle. $1.95. Bath towel 20" x 40". $1.49. Two 12" x 18" finger-tip towels, $1. Matching bath mat 22" x 36" (not shown), $3.95. Add 25c post. Page & Biddle, Haverford, Pa.



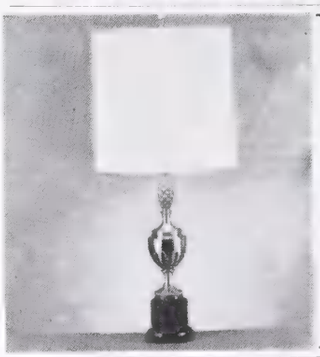
BOOK WITH GOOD LOOKS will be your telephone directory given the glamour treatment with a cover that features your name in gold letters. Send size, thickness of phone book to be covered and your name. In brown *leatherette*, town size (9¼" x 6¼") is $2.50; city size (11¼" x 9⅝") $3. In ginger *leather*, town, $5.95; city, $8.50. BMS Interiors, 214 W. Ontario, Chicago 10.



A NEW FLAME is exciting, newsworthy, almost too pretty to put to excellent use. Ronson has turned out a new table lighter in time for Christmas that lights for well over a year on a *single* fueling. The Varaflame "Sunrise" is adjustable by fingertip touch for tall or short flames. White porcelain with gold and platinum harlequin trim. $18.95 plus post. Bullock's, West Los Angeles, Cal.



SLEEPERY CUSTOMERS. A heavenly angel and a pixy gnome have openings in the back where a child can stash away his pajamas, slippers, even a flashlight for after-curfew reading. Cotton-flannel angel wears white gown with gold trim. Pixy gnome, in ass't. colors, has bearded face. Remove head for laundering. 20" h., $2.75 ea. Miles Kimball, 33 Algoma Blvd., Oshkosh, Wis.

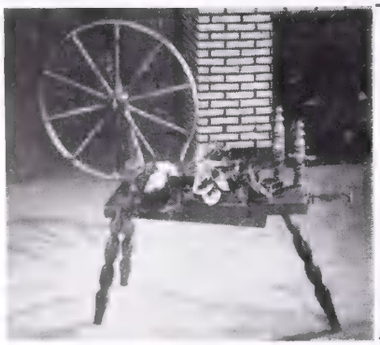


TOMORROW'S HEIRLOOM
by STIFFEL

A design of timeless elegance, this Stiffel lamp is done in a classical combination of antique brass with a black pedestal. Handsomely shaded in stretched off-white nubby textured fabric. 3 way light. 36½ in. high. $39.95 plus $2.95 exp. charge. Send check with order.

W. C. DUNKELBERGER

218 Chestnut St. Sunbury, Pa.



Early American
SPINNING WHEEL and PLANTER

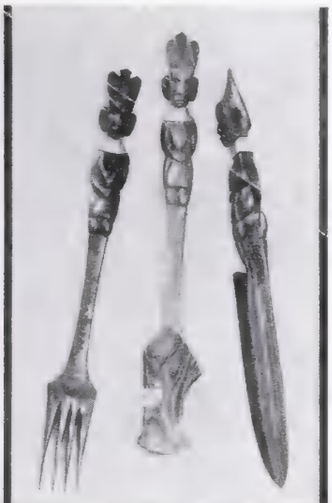
Classic design with rich, hand-rubbed Maple tone adds cheery traditional note to any room. Lovely as distinctive planter with fresh greenery. Effective with fall leaves . . . or any artificial arrangements! Fill it with candies or fruit! Antique copper-colored liner guaranteed for life. Entire wheel an authentic reproduction by skilled North Carolina wood craftsmen. Floor model (35" high), **$22.50,** ppd. parcel post. Table version (18" high), only **$9.95,** ppd. parcel post. Order today from . . .

HEIRLOOM HOUSE

217 North Travis Sherman, Texas

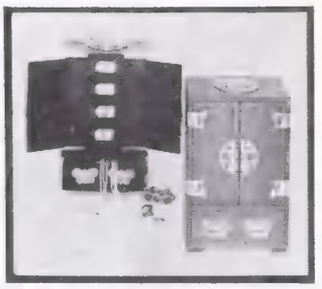
HAPPY HOLIDAY HINTS

For more happy hints, send for our 1960 Catalog. Yours for the asking!



AFRICAN SALAD SERVING SET, 3 exotic pieces hand-carved by Kenya natives of hard, glowing African mvuli wood. Knife, fork and spoon, each 15 inches long, hand-rubbed to enhance the remarkable grain. Serving pieces, conversation pieces, and a delight for gifting or getting!

3-piece set **99c**



CHINESE JEWELRY BOXES, from Hong Kong, 12″ tall, with 5 drawers for rings, bracelets, coins, treasure! 3 kinds: 1) Chinese rosewood, 2) golden teak from Burma, 3) black beauty inlaid with genuine ivory! Carved brass fittings and lock. State first and second preference. $20 in Hong Kong.

9.99



BRASS LANTERNS FROM INDIA, incredibly hand-tooled in traditional sculptured designs, 14″-15″ long. You'll hang them decoratively (different! distinctive!) or wire them for soft electric glowing. Each a work of art! Calcutta-priced at $20.

a, b, or c **10.99**



ITALIAN CHIAVARI CHAIRS, masterpieces crafted to endure for years, enhancing any decor! Seat in golden fibre rush, frame and legs of alpine hardwood, lacquered in black!

(a) ladder back **10.99**

(b) rush back **11.99**



ITALIAN GLASS CLOWNS, enchanting Pagliacci in solid, shining crystal, 10″ tall. Italian artists create them in a circus of color: mixed red, green, gold, pink, blue and imagination! Please state a, b, or c.

each **3.99**

3 for $11.00

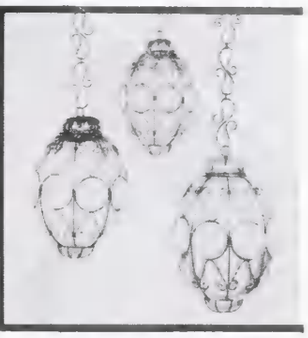


3-PANEL SCREEN from Hong Kong in a romantic heart-design. Natural white rattan (tint it if you wish!), 6 ft. tall, 60″ wide.

19.99

HEART DESIGN BASKET CHAIR, 30″ wide, white rattan on wrought iron.

6.99



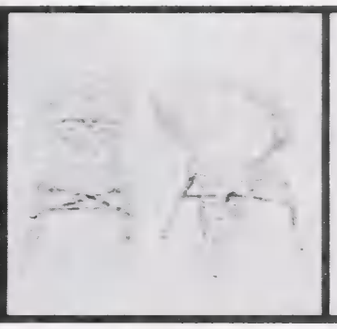
ITALIAN HANGING LANTERNS, color fused to glass for exciting decorative illumination! Old world artistry, individually hand-blown, easy to wire. Hangs on slim 14″ wrought iron chain. Transparent green, blue, amber or amethyst.

12″ long **6.99** 16″ long **8.99**



WHITE RATTAN HEADBOARDS from Hong Kong add Victorian elegance to your bedroom, guest room. White rattan, 48″ high, you may tint or leave natural. Single (a) 39″ wide; double (b) 54″ wide; king-size (c) 72″ wide. SENT POSTPAID.

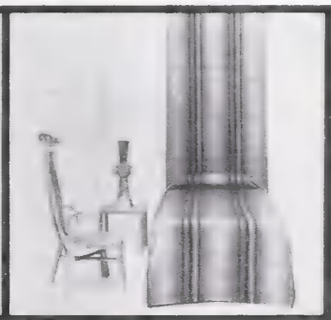
(a) **16.99** (b) **23.99** (c) **28.99**



HONG KONG CHAIRS, fashioned in the British Crown Colony. An exquisite duo in white rattan and white peel, sitting beautifully in today's bedroom, sitting room, terrace. 19th century tags:

SIDE CHAIR **7.99**

ARM CHAIR **11.99**



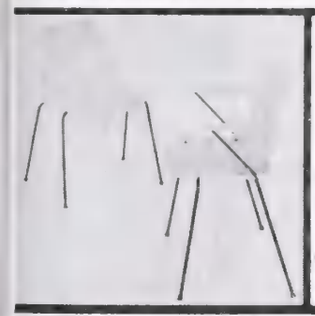
INDIA MADRAS BEDSPREADS, hand-woven with an astounding native stamina in a rainbow of contemporary stripes. Also can be sewn into exquisite drapes, skirts, shirts. Choice of dominant rust-orange, blue-green or lavender-wine.

72″ x 108″ **3.99** 90″ x 108″ **4.99**



DANISH TEAKWOOD COFFEE TABLES of golden magnificently grained Siam teak, durable as time itself! Hand-rubbed, rich in natural resins, sitting a low 15 inches. For coffee-ing, cocktail-ing, chatting.

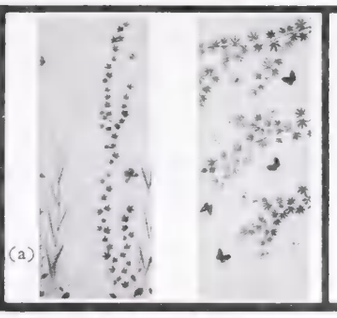
14″ square	**5.99**
20″ square	**7.99**
31″ square	**11.99**
18″ x 59″	**17.99**
42″ circle	**18.99**



SOUTH PACIFIC CHAIRS surround an informal table or sit invitingly in den or patio. Sunny rattan plus ebony wrought iron...an exciting tropic combination!

SIDE CHAIR **5.99**

ARM CHAIR **7.99**



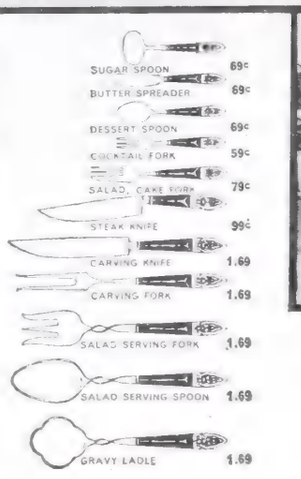
FIBERGLASS SHOJI PANELS from Japan, new sophistication as dividers, screens, shutters, shades! Maple leaves, bamboo leaves, butterflies pressed in translucent fiberglass. Hand-fashioned, time-proof, each is 27″ x 60″.

pattern a or b **3.99**



SIAM BRONZEWARE SALE! A magnificent place setting in gleaming bronze, handles of buffalo horn—the look and feel of black ivory! The handle-tip: a carved Thai goddess. Knife, fork, teaspoon, soup spoon. $9 elsewhere.

4-PC. SETTING **2.99**





SEA GRASS MATTING, casual, hardy floor covering from Formosa. Natural beige, ½″ thick, in 12″ squares in rolls 12′ wide. Cleans easily. Squares can be added, detached. Send dimensions in feet. Example: for 9′ x 12′ room you need 108 squares at 19c each, total: $20.52.

per sq. ft. **19c**

the akron / 4377 SUNSET BOULEVARD LOS ANGELES 29, CALIF. / ***TO ORDER:*** Send check or money order. All items (except headboards) sent freight collect. C.O.D. send ⅓ deposit or more. Calif. resid. add 4% state tax. 10-day money-back guarantee applies to everything.



OVER 500 ACTIVE, INACTIVE and OBSOLETE STERLING PATTERNS

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Most of the illustrated and 500 other inactive patterns are available immediately. One of the world's largest silver dealers, we will also take your old silver in exchange on a purchase of any one of 100 new, current patterns.

Correspondence Solicited

Julius Goodman & Son

Memphis Jewelers Since 1862

115 MADISON AVE.
MEMPHIS, TENN.



Delightful Holiday Treats for Family and Friends

SHELLED PECAN HALVES

Finest quality . . . carefully selected for size and flavor. Delicious to eat. Wonderful for salads, pastries, hors d'oeuvres. Gift packaged with recipe suggestions.

2 lbs. **$4.65**; 3 lbs. **$6.90**
5 lbs. **$11.45**; 10 lbs. **$22.50**

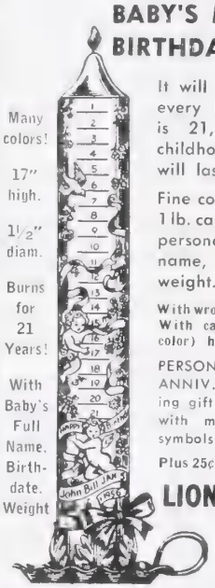
SEND US YOUR GIFT LIST

Check or money order . . . No C.O.D.'s Shipped Prepaid in Continental U.S.A.

STERNBERG PECAN COMPANY
Dept. W. Box 193, Jackson, Mississippi

YOU GET A **BIG** "THANK YOU"
WHEN YOU GIVE A

BABY'S *PERSONAL* BIRTHDAY CANDLE!



Many colors! 17" high. 1½" diam. Burns for 21 Years! With Baby's Full Name, Birthdate, Weight

It will burn for hours on every birthday 'til baby is 21, creating happy childhood memories that will last a lifetime.

Fine colorful custom made 1 lb. candle is permanently personalized with full name, birthdate and weight.

With wrought iron holder **$3.45**
With cadmium plated (silver color) holder **$3.95**

PERSONALIZED WEDDING ANNIV. CANDLE, a charming gift for a young couple: with markings and correct symbols for 60 years. **$3.95**

Plus 25c postage for each candle.

LION'S NOVELTIES, INC.
Dept. 20
139 Payson Ave.
New York 34, N. Y.

JACK BUILT snap-action toys!

Your best bet for the 2 to 10 set!

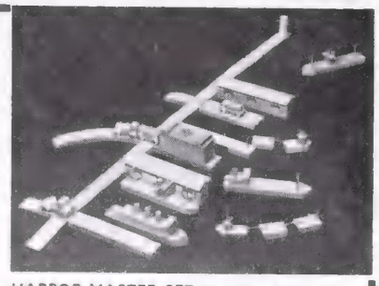


SNAP PLANE AIRPORT SET [illegible] pilot. Includes [illegible] including airplane, [illegible] hooks for cargo—14 pieces in all. All pieces are finely modelled [illegible] and feature Jack Built [illegible]

$5.00

Jack Built snap-action guarantees Xmas satisfaction

All Jack Built [illegible] Lion Toys are made of the finest [illegible] wood in Japan, [illegible] fully sanded and [illegible] ished to a [illegible] finish. Your satisfaction is guaranteed or your money back.



HARBOR MASTER SET includes lighthouse, ocean tug, train ferry, engine, tank car, box car, transit shed, flatbed truck, harbor tug, barge, train barge, tanker, ocean liner, freighter and docks—the whole world of shipping in a neat Christmas package! Easy snap-action permits endless variations . . . satisfies the desire to create—and take apart. **$10.00** ppd.

ALBIN OF CALIFORNIA
2015 Ontario, Burbank, California

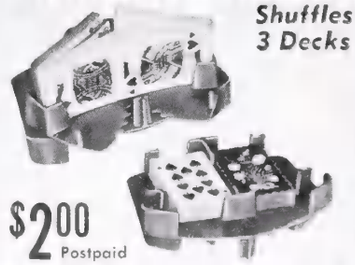
I attach my check for———. Please send me the following items (all ppd.):

____ H1 Engr. Set $5.00
____ H2 Junior Set $3.00
____ H3 Master Set $10.00
____ H2 Mariner Set $5.00
____ H4 Harbormaster $10.00

Name_____
Address_____
City_____Zone_____State_____

AUTOMATIC CARD SHUFFLER

Shuffles 3 Decks



$2.00 Postpaid

Fascinating card tray shuffles up to 3 decks automatically. Stack them, turn the revolving platforms—and presto!—your cards are shuffled, ready to deal. It's a card player's friend, and the most economical shuffler we've seen. But wait—that's not all. Turn it upside down and canasta players have a handy tray for cards between deals. Take it from us, this is a good deal. Send only $2 for each shuffler. Satisfaction guaranteed

Write for FREE Catalog

DAMAR'S
38-K Damar Bldg., Elizabeth, N.J.

10 PERSONAL CHRISTMAS CARDS



Just SEND Your Favorite PRINT or NEGATIVE

10 CARDS for: **50¢** POSTPAID

25 for $1.00 ~ POSTPAID ~

FASTEST DELIVERY from our NEAREST PLANT

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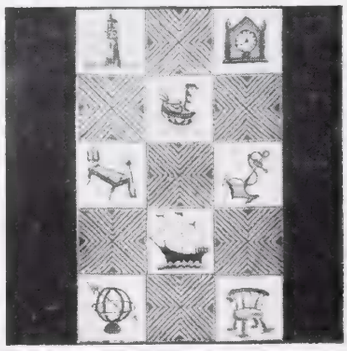
THE WEST BEGINS in a young man's life when he suddenly decides he'd rather be a Sheriff than President of the United States, and that's the time to give him this vest. Made of washable red corduroy, it's impressively decorated with a big shiny badge and trophy ornaments. Sizes 2—10. $3.95 plus 30¢ post. Order from Vermont Crossroads Store, Montpelier 12, Vt.



A SILVER DOLLAR is the big bangle that dangles from a monogrammed sterling silver key chain. It will be a Lucky Buck for your favorite man because he'll always have money in his pocket. $4.95. Sterling silver dollar money clip, $4.95. Rhodium-plated key chain or money clip, $2.95 ea. Tax. engr. U. S. silver dollar incl. Malden, 2629 P.O. Bldg., Brighton 35, Mass.



CROSSED GUNS, pardner, are a surefire way to lure your hoydenish hombres into picking up and hanging up their duds. A young cowboy won't be able to resist the urge to hang his hats, coats, guns, etc. on this Western clothes rack. Honey-tone pine with polished black gun barrels, 20" x 25" high. $4.95. Easy kit form, $3.50. Yield House, B11, North Conway, N.H.

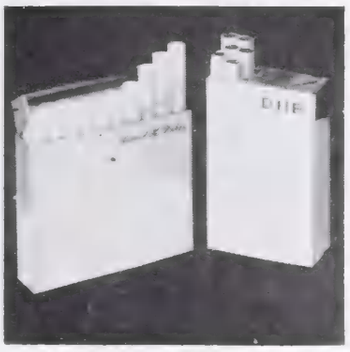


HOOKED COLONIAL RUG for a friendly fireplace, an inviting threshold, has one-ft. squares of Early Americana interspersed with chevron designs in beige, rust, muted green on beige background. Blend of 75% wool, 25% rayon. 2 x 4', $7.75; 3 x 5', $15.95; 4 x 6', $24.95. Ppd. 6 x 9', $49.50; 9 x 12', $99.50. Exp. coll. Jenifer House, B11, New Marlboro Stage, Gt. Barrington, Mass.

THE BARMAIDS are real "corkers" for your wine and liquor bottles. Flappers costumed in roaring 20's haute-couture include *Daisy* the brunette. *Maisie* the red head, and *Queenie* the platinum blonde. Give a wolf one for his bar, and he won't have a whistle left for the living dolls. 9" high. $4.50 each. Set of 3. $12.75. Order from Patio Sales. Box 25-HB. Highland Park. Ill.



A CIGARETTE CASE is a sterling-silver elegance for the man or woman to whom you'd like to give the moon. Custom-made to slip over regular, king-size, or Benson & Hedges packs (specify), case is engr. with full name *or* monogr. in block or script letters. Your mother-in-law or a bride would love one for her coffee table. $20 incl. tax. Yuletidings, 957 Park Ave., N.Y. 28.



PHYDEAUX'S COLLAR is a French design banded with velvet and jeweled with rhinestones. Contour-leather collar comes in French blue, pink, white, red, aqua, yellow, turquoise, black, orchid, or green. Corbin padlock and pet's name on plate incl. $5.95. Matching leash, $1.50. Take neck girth, send with his name. Curtis Creations, H-5, Genesee-Hopper Bldg., Utica, N.Y.



STOCK-AIDE is a marvelous investment for those who purchase and sell securities. Pages for the complete record of 40 stocks give a clear picture of all transactions for purposes of purchase, sale, taxes, losses, profits. Single page provides for 10 purchases, sales, itemized costs, dividend record for 10 years, $2.49, plus 25¢ post. Abarno's, 137-10 Northern Blvd., Flushing, N.Y.



UNUSUAL GIFTS!

GIANT CANDLE

X-MAS CHEER + ALL YEAR!



Decorates X-mas scenes, lawns, walks. Bright red & white candle with sturdy Tiki Torch inside! Next summer, use torch to light patio, garden, barbecue! Burns 30 hours on kerosene; refillable. Weatherproof. $4.95 plus 50c postage.

LAWN SIGN!

LIGHT UP NAME & ADDRESS



without wires or installation! Torch burns 30 hrs. on kerosene, can be refilled again & again. Withstands all weather! Cap snuffs flame, keeps wick dry! Heavy duty 6-ft. metal pole. Name & address letters sent at no extra cost; order form in package. Ideal gift for homeowners! $9.95 plus 50c postage.

JOHN CHARLES CO.

BOX H. TORRANCE, CALIF.



LOTUS-PETAL BOWLS

You'll love the way these lotus-petal bowls add a touch of delicate beauty to any table setting. They are ideal for serving sliced fruit, ice cream, sherbets, sauces, nuts or candy. Each bowl is 4½" in diameter and holds a generous serving. They are imported from Hong Kong, and the pure white porcelain has a lovely translucent quality. No C.O.D.'s.

Set of 4 $2.50 postpaid

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HEAVENLY

Fruit Cake

NONE OTHER SO MOIST...SO DELICIOUS



FROM CALIFORNIA WHERE THE FINEST FRUITS ARE GROWN!

No other fruit cake like it in all the world. It took 7 years to perfect the recipe. The flavor is incomparable. No small pieces of dried fruits in this magical concoction... but *whole* fruits... magical Mission Pak glacéd fruits! Great big tender cherries, huge chunks of moist pineapple, crisp, crunchy pecans and walnuts, and luscious, seedless white figs. Wonderful for Christmas gifts... great to have on hand all through the year for unexpected guests. We dare you to try one and be able to resist the urge to order more. Never sold in stores... just direct to you. Only a limited number available, so order today to be sure of getting this wonderful gift.

3 BIG GIFT SIZES from which to choose: Gift No. 11, 1½ lbs., $3.75. Gift No. 12, 2 lbs., $4.65. Gift No. 14, 3 lbs., $5.95.



Only fruit cake made with 90% fruits, pecans and walnuts, and only 10% batter.

MISSION PAK FRUIT CAKES MAKE WONDERFUL GIFTS

Just give us the address... and we do the rest! We festively wrap your gifts, enclose your card and ship *prepaid* anywhere in the U.S. Safe arrival and complete satisfaction guaranteed.

FREE GIFT BOOK—Shop in arm chair comfort! 50 wonderful fruit gift ideas, in natural color, to thrill your friends and compliment you. Send for your copy today!



REFERENCE: ANY LEADING BANK

40 years experience making people happy at Christmas time.

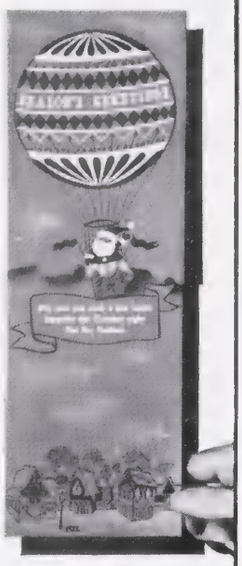
THE MISSION FOLK

119 East 33rd Street, Los Angeles 11, California

The Balloon Greeting

Send this unique Christmas Card and your reputation for originality will soar. When slide is pulled, Santa and balloon seem to rise into the sky, revealing your name and message, framed in scroll, reading "May your joys reach a new height, Especially this Christmas night." Blue and white on soft azure stock flecked with silvery flakes. Ornamentation and name **raised** in seafoam white. 4⅜"x8" card and envelope; 25 — $4.95; 50 — $8.75; 100 — $16.00. Order number 60.





Pull the slide! Up goes the balloon! Your name appears

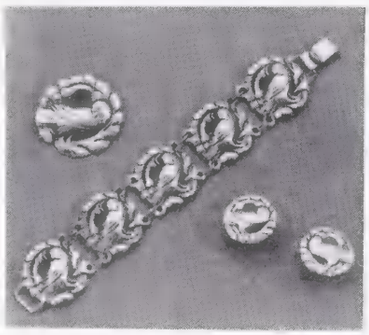
Shining Star Greeting



A lovable little girl kneels in prayer, looking out with wonder at the starry sky and the one great star. Stars twinkle, they're **raised** silver with special jewel-like sparkle added. Window frame and girl die-cut. Azure and midnight blue, with name, message, in gleaming silver. 5"x6½" card and envelopes: 25 — $3.95; 50—$6.95; 100—$12.85. Order No. 61.

Kimball Printers 600 BOND STREET OSHKOSH, WISCONSIN

The Jamaica Silversmith Best Buys in STERLING



SERVICE QUALITY

YOU'LL LOVE THIS DOVE SET

This symbol of love in an entirely original setting of hand-wrought sterling will give you that April in Paris feeling . . . Graceful! Charming! Elegant! A gift, that will speak for itself. Priced to fit your budget. PIN and EARRINGS are $3.75 each. The BRACELET $7.50. This lovely THREE PIECE SET for only $13.75.

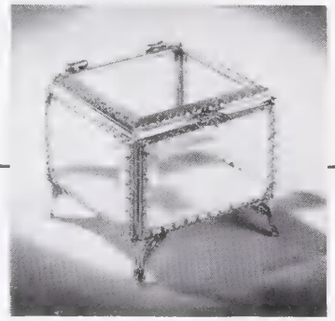
Matching NECKLACE (not shown) . . $9.00
CUFF-LINKS . . . . . $5.00 a pair

Gift-Boxed. Ppd.

Excellent for Keeping or Giving

The Jamaica Silversmith

79-32 164th St. B-11 Jamaica 32, N.Y.
Telephone: SPring 7-5028



A CHRISTMAS GIFT FOR A LOVELY LADY

Show-Off JEWELRY Show-Case

A setting of elegance for the beauty of her favorite gems (precious, semi, or costume). Made of 24K antiqued-golden metal and hand-set beveled crystal with velvet pillow. 3¼" square. **$10.95** postpaid.

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Authentic Reproductions in CAST IRON-ALUMINUM

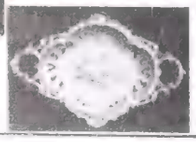


	C. I.	C. A.
Settee #601, 39" long	$33.00	$41.00
Chair #602, 21½" wide	$21.80	$30.50

3-PIECE GROUP #601

CAST IRON $59.50 ALUMINUM $64.50

VICTORIAN HAND TRAY



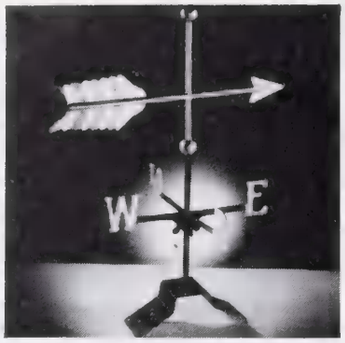
As practical as it is ornamental, with its cherubic embossing in center. 15" long, 10" wide, use for candy, fruit or flowers, in aluminum.

#72 $9.00

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J. F. DAY & CO. DEPT. B-11-9 1901 4th Ave., So. Birmingham, Ala.



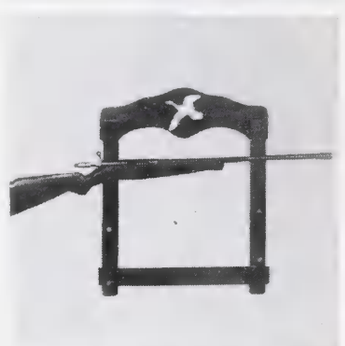
WHAT'S IN THE WIND copper arrow weathervane, ished in black, that tells which way the wind is blowi It measures 18" long with gold-leaf arrow. Direction a are 11" long. Weathervane co with a special roof plate for e mounting to any roof pi $20.50. Cape Cod Cupola 78 State Road, N. Dartmo Mass.



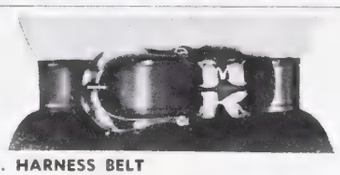
CORDUROY ENSEMB comes in luscious fall and wi hues. Choose gold, hunter gre red, toast, brown, aqua washa pinwale corduroy bedspread w fitted double kick-pleat corn Twin $15.95; full $17.95. Plea draperies to 4' width, 36" l $6.95; 63", $8.95; 90", $11 Valance 48" x 14" $3.95. Add post. Swatches 15¢. Ensem House, B 11, 256 5th Ave., N.Y.



DOUBLE TREAT. Two po ets make this leather purse tw as satisfactory as any other we seen. It has a golden brass cha and a front pocket (with brass initials) for coins, k cigarettes. Save the larger sect for wallet, letters, comb. Black, red, honey tan. 10" x $4.95 plus 10¢ Fed. tax. Vi Wayne, HB11, 622 S. Coun Club, Tucson, Ariz.



A BIG GUN who divides time between the golf cou skeet range, hunting lodge, a duck blind will love your in nuity when he finds this un the tree. Gun Rack is simply signed out of sturdy wood, ished in walnut, and decorat with a flying duck authentica colored. Holds 3 guns. 26" $6.95 plus 45¢ post. Closet Acc sories, Dept. 1111, Evanston.



A. HARNESS BELT



B. GLAMOROUS MINK BELT

Personalized LEATHER BELTS

sold only by mail at **$1.95**

Does wonders for separates.

Smooth polished genuine leather belts 1½" wide, sizes 22 to 32.

A. Harness Belt with golden buckle and initials in Black, Red, Tawny Tan or Navy.

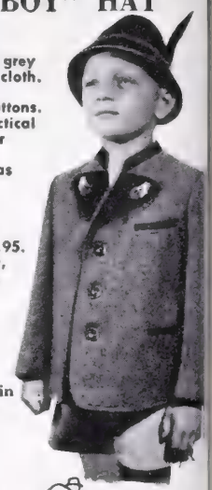
B. Mink Belt with added glamour of Genuine Mink band. In Black, Red, Tawny Tan or Navy.

For complete belt wardrobe order both styles at Special Price of 2 belts for $3.75.

Add 25¢ postage for each belt. No COD's

OLD PUEBLO TRADERS, BOX 4035, Dept. HBB Tucson Arizona

TYROLEAN JACKET and "GOAT BOY" HAT



Authentic boy's Bavarian jacket of grey 100% wool loden cloth. Dark green trim; handsome bone buttons. Whimsical but practical partner of shorts or slacks. Green felt "goat boy" hat has a jaunty feather. Jacket sizes 0-2, $9.50; sizes 4-6, $11.50; sizes 8-10-12, $14.95. Hat sizes SM, MED, LG-$2.95. Add 35c postage, please.

SATISFACTION GUARANTEED.

More Unique Sportswear for the entire family in our 1960 Catalog.

Carroll Reed Ski Shops

104 MAIN ST. NO. CONWAY, N.

BANCROFT'S Pre-Christmas Spectacular



MAGIC FOOT WARMER

Amazing material generates its own heat to keep feet warm during frigid weather! Hot Feet warm on body contact. **No batteries, No electricity.** Merely cut to size—fits men's, women's, children's shoes—any style. Great for sports, hunting, shoveling snow. **XQ 3021** Pair . . . **$1.25**



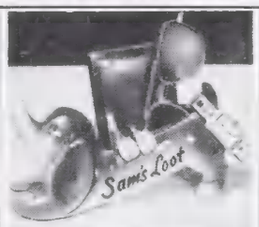
GLOWING SANTA DOOR BELL

. . . raises his arms and jingles a merry Hello as guests pull cord. Jolly St. Nick features your Family Name that GLOWS in the dark. Cleverest bell that ever raised a Christmas spirit. Resists weather. 15" x 13" high.
XQ 710-P (Give name) **1.49**
XQ 3186 Without Name . . **$1.00**



BLUE WILLOW MUG SET

Authentic reproductions of Dutch Blue Delft you've seen in finest China shops. Extra large for jumbo cups of coffee, cocoa or tea and extra thirsty guests. Each is 3½" high. Exquisite addition to your China collection. Glazed porcelain finish.
XQ 3678 Set of 6 . . . . . **$1.98**



PERSONAL DOG PARKER

Loyal "watch" dog for your valuables bears his master's name. Cute Dachshund Overnight Parker saves time looking for cuff links, keys, rings, tie clasps, wallet, and loose change. Women love him, too, for bobby pins, jewelry. Specify name.
XQ 677-P Dog Parker . . . **$1.50**



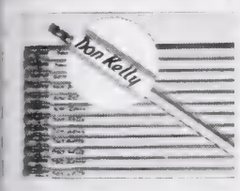
CALLING CARD JEWELRY

Send us your business card, Signature, trademark or fraternal emblem and we'll engrave an exact miniature reproduction on life-lasting, rich plated metal. Specify gold or silver finish.
XQ 2822-D Cuff Links, Pair **$5.95**
XQ 2823-D Tie Bar, Each . **$3.95**
XQ 2824-D Money Clip, Each **$3.95**



TOT'S FIRST ROCKING HORSE

Little buckeroos ride safely . . . only 4½" off floor! Their own Rocking Horse is "branded" with ANY NAME you choose. Red and blue spotted pony won't tip or fall. Silvery ball on pony's nose tinkles as cowhand rocks. Sturdy hang-on handlebars. 10½" x 7" x 19". **XQ 689-P** **$3.49**



24 PERSONALIZED PENCILS

. . . with ANY NAME stamped in luxurious GOLD. Worth a king's ransom in gift and desk distinction for home, office or school . . . and a sure way to foil pencil snatchers. Top quality with smooth No. 2 leads and pure rubber erasers. Specify name.
XQ 1504-X Set of 24 . . . **$1.00**



MAKE DOLLS BY THE THOUSANDS

Little moppets will snap up Poppit Puppets. They make their own 6" Puppets with snap-on combinations of full color heads, arms, feet, bodies. Soft vinyl, rigid plastic. Up to 4000 combinations with Regular set; 10,000 with Deluxe.
XQ 3097 Regular **$2.00**
XQ 3098 Deluxe **$3.00**

ROLLING SNOW PLOW

All-steel Snow Plow rolls on 6" rubber tires through all snow. One trip clears walk.

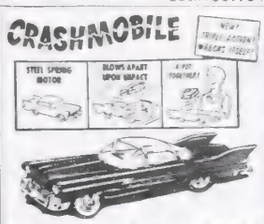
Exclusive Chipper Edge

Carbon steel edge bites thru icy, hard-packed snow. Glides through 8" drifts—clears 22" path. 7 adjustable positions up to 22°. Throws snow right, left—automatically.

No Lifting Or Bending!

No shoveling—just roll snow away. Wheels on blade roll smoothly over cracks, rough pavement. 41" no-stoop handle. Silvery Cadmium and red finish. 22" blade.
XQ 1135-S Standard . . . **$9.95**
Deluxe Model larger 26" blade, traction tires, Bonderized undercoat.
XQ 1004-S Deluxe . . . **$12.95**





CRASHMOBILE FLIES APART

Roll it on floor . . . head it into anything . . . CRASH! Entire car flies apart. Goes together in seconds and WHAM! another crash. High impact red and yellow plastic powered by steel motor. Won't damage furniture, walls or toy. Imaginatively detailed—over 7½" long.
XQ 3758 Only . . . . . **98¢**



INSTANT BREWMAKER

Make instant coffee really "instantly." Electric brewmaker in Moss Rose design, makes it in 2½ minutes . . . reboils water in seconds. Swell for coffee, tea, cocoa, etc. White porcelain finish . . . the secret for keeping it hot! Four cup capacity. With cord. **XQ 3215** **$2.98**



PERSONAL GAY 90's TRAY

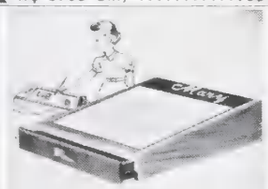
Surprise guests with your own personal touch of hospitality. Nostalgic Gay Nineties couple are identified with any first names, as shown . . . Family Name appears as part of the inviting inscription. Colorfast, durable metal tray wipes clean. Raised lip prevents spilling. 9" x 15". Give two first names and family name.
XQ 2539-D **$1.98**



FRONT AND BACK BIKE "NAME" PLATES

BIKE NAME PLATES 2 FOR $1

Your child can ride a bike or wagon with custom license plates. First and last name are embossed in raised letters that **glow** in the dark. Lets motorists see your child at night. 8" x 3". Print full name—we'll send front and back plates with same name on both. (Up to 10 letters per line). For buggies, shopping carts . . . even cars, too.
XQ 2635-D Set of 2 . . . **$1.00**



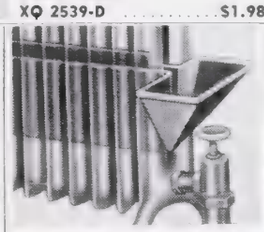
PERSONALIZED ART DESK

For the buddling young Rembrandt. An Art Desk of his very own. To draw on, to do his homework and writing. On the top we'll hand-letter HIS or HER FIRST NAME. Giant roll of paper is included so that each masterpiece can be torn off as it's completed. (When used up, replace with ordinary shelf paper.) 16" x 15" with drawer for storage of supplies. Wood.
XQ 1503-X Give name . **$3.50**



THE BOOK THAT TALKS!

A different animal speaks to your child from every page! Cows MooOO, doggy barks, pig goes Oink! Press entire book and all sing in chorus. It's more fun than a trip to the farm.
XQ 9698 Plain . . . . . **59¢**
XQ 599-P with your Child's Name on the Cover . . . . . **89¢**



END DRY THROATS, COUGHS

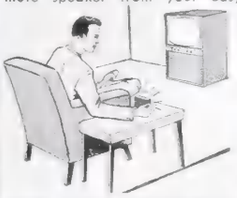
New Humidifier fits into CENTER of radiator — where heat and water evaporation is greatest. Fill-spout is where you can reach —and see it . . . prevents water spilling. Rustproof, aluminum. No bolts, no screws—fits any radiator. **XQ 754** 18" . . . **$1.49**
XQ 8645 28" long **$1.98**

FANTASTIC STEREO SPEAKER

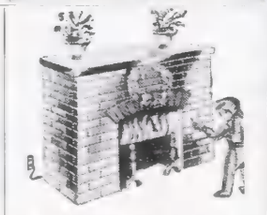
- **Remote Set or Speaker Control**
- **Extend Listening To Other Rooms**
- **Works With Phono, Radio, TV**

Now! Enjoy Stereo Effect with your present phonograph, radio or TV! Have private listening—set can be 20-ft. away and farther. Extends sound to any room. Control set volume independently of remote speaker from your easy chair.





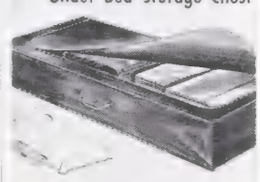
Thrill to new realism of sound . . . feel as if you're surrounded by an entire orchestral Can be used as "personal listening" speaker by your chair, bed or other room . . . without disturbing others. Controls volume of main speaker set, also has second volume control of personal speaker. Comes with 20-ft. of cable. Simple to install yourself.
XQ 3606 Complete **$7.95**



FULL-SIZE FIREPLACE

It's electric! Logs actually Flicker and Glow. Comes with realistic brick finish, gay Holly wreath and simulated andirons and logs. 4-ft. tall, sets up in seconds. Rigid, vinyl-coated Kraft board with electric cord and flicker attachment.
XQ 1002-S Complete . . . **$3.95**

Under Bed Storage Chest



PORTABLE UNDER-BED CHEST

Carries like suitcase! Has trunk capacity! Makes under bed area an "extra closet" for storage. Keeps out of season clothing hidden. Durable 12 gauge vinyl has zipper closure. Completely dust-moth-mildew proof. 6"x18"x42" with steel bracing. Lightweight.
XQ 3601 Portable Chest **$3.98**

SELF POWERED FLOWER FOUNTAIN NOW, ONLY . . . $4.95



This smart fountain creates dazzling "tower" of water in your favorite vase or bowl. Battery operated Flower Fountain sends spray soaring 13" high. Adjustable, up or down, it cascades water continually on flowers.

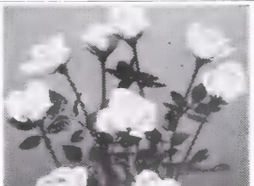
For Parties, Too

Use in punch bowls. Makes beautiful professional type displays for luncheons, dinners. 4½" water sealed unit is hidden from sight. Bowl, batteries not included.
XQ 284-J **$4.95**



PERSONAL ILLUMINATED SANTA, SLEIGH & REINDEER

Brilliantly lit for a gay, festive holiday season . . . and artistically hand-lettered with your FAMILY NAME and HOUSE NUMBER. Use it anywhere . . . on lawn, porch, attach to house. Use indoors, too, over mantel or near tree. Weatherproof metylmethacrylate plastic with 5 bulbs, cord, metal reflectors. 22½" tall and 8 ft. long.
1508-X Complete Illuminated Set **$8.95**
NON ILLUMINATED SET: Personalized with letters that GLOW but without light set. 4 ft. long. Give personalization.
XQ 516-P **$2.95**



EVER FRESH TEA ROSES . . .

. . . with real living aroma. Washable plastic imported from Portugal. Yellow and pink assortment.
XQ 3589 Six **$1.75**
XQ 3590 One dozen . . . **$2.98**
6" Danish Bud Vase.
XQ 3592 . . . . . **$1.69**



Actually Warbles! Looks Alive! SINGING BIRD IN A GILDED CAGE

Fantastically real. Yellow Canary perches among tinted flowers — warbles and moves head and tail like it's alive! No winding . . . works on flashlight batteries (not included).

Not A Toy

. . . though it fascinates children. Similar highly synchronized models cost up to $80. Golden metal cage is 9½" high.
XQ 3030 only . . . **$5.95**





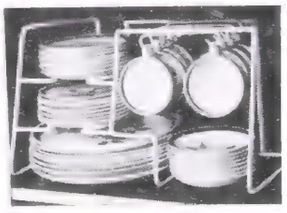
AND, AWAY WE GO . . .

Rocket shoes are the newest in fun for small fry! Safe and durable—perfectly balanced to give a hopping good time. Adjustable to fit all children from 6 to 12 perfectly. With highest quality steel springs and rubber shock absorbers. Sturdy steel caps on front protect shoes. Makes a kangaroo look like he's walking. Bright red and white.
XQ 4456 . . . . . **$5.95**



PERSONAL DRESS LABELS

Every creation is "exclusively yours"! We print your name on silky satin labels to sew in any dress, blouse, etc. Distinctively identifies clothes. Ideal for "Handmade" gifts. Give name.
XQ 2640-D
15 labels for **$1.00**
XQ 2641-D
40 labels for **$2.00**
XQ 2642-D
60 labels for **$3.00**

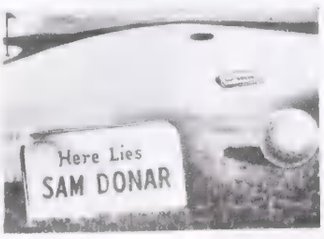


40-PC. DINNERWARE RACK

Stores all your dishes in compact tri-level area. Dishes say "goodbye Mr. Chips" in this handy space saver. Any dish can be removed easily—without "balancing the pile" or disturbing surrounding dishes. White vinyl cushioning prevents breakage and chipping. Holds 8 each of cups, saucers, dinner plates butter and fruit dishes. 17¾" x 9" x 9".
XQ 1067-S **$3.49**

HOW TO ORDER: Order by number, stating the quantity desired. Add only 15 cents postage for each item ordered. Send payment (check, money-order or cash) with your order. No C.O.D.'s please. Satisfaction Guaranteed or your money back. **Send all orders to:**

BANCROFTS, 2170 So. Canalport Ave., Dept. HB-837, Chicago 8, Illinois.



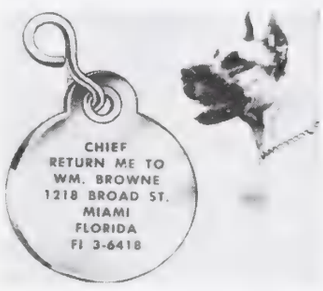
PERSONALIZED "ON-THE-GREEN" GOLF BALL MARKER—$1
4 for $3.75—12 for $10.50

Really useful golfer's gadget! Bright silver color marker is inscribed "Here Lies" followed by golfer's name. Eliminates looking for elusive coins to spot your ball. Lies flat on green. Order for his foursome, too. PRINT names.



PARKING KEY RINGS—79¢
PERSONALIZED $1.00—3 for $2.85

Come-apart key rings keep car keys separate from personal keys. Leave car keys with parking attendant and take personal keys with you. Available without engraving at 79¢ or personalized with 2 or 3 initials at $1.00 (3 for $2.85). 18k gold plated. PRINT initials. Appreciated gift for all car owners.



DOG IDENTIFICATION TAG

Pitiful to see a lost dog in frantic search for his home. Provoking to the finder unable to locate owner. ID tag gives dog's and owner's name, address and phone number. In Lifetime Stainless Steel or De-Luxe Gold Plate. PRINT full information. **$1.50**



LAZY SUSAN LIPSTICK PALETTE

Fashion decrees you must have many colored lipsticks to match your clothes and changing complexion. Our pallette is the most charming way for display and use. There are 7 lipstick wells and a generous center space for lipstick or eyebrow brushes, etc. In mother of pearl plastic, set on a brass lazy susan base. Just twirl and select. 6" Palette personalized with 2 golden initials at no extra charge. PRINT initials. **$1.95**

PIPE HOLDER—$1

For the man of distinction who smokes a pipe. Of 18K Gold plate in Florentine finish with engraved initials or plain. Holds any shape pipe. Cushioned bottom prevents scratching furniture. PRINT initials or SPECIFY plain. **$1.00 (3 for $2.85)**



Christmas Delivery Guaranteed On All Orders Received By Dec.

ELRON INC.
352 W. Ontario, Dept. P-126, Chicago 10, Ill.

WEE WILLY BLINKING TREE 2 for $1



Just 6½" tall. Tiny winking lights blink on and off this adorable little tree. Comes complete with miniature glass candle ornaments, Christmas bulbs and bells. Set it on your mantel, party table, window sill or TV. It works on 1 regular flashlight battery (not included). Bright and colorful as Christmas itself. Makes a delightful and inexpensive gift. 2 for only $1, postpaid. Order now for Christmas.

Blinking WREATH 3 for $2



Exquisite wreath twinkles on and off, greeting every passer-by with a cheery "Merry Christmas". Powered by pen size battery, wreath attaches anywhere by suction — car, mantle, door. **69¢ ea. 3 for 1 postpaid**

Write for FREE Catalog
DAMAR'S 38-K Damar Bldg., Elizabeth, N.J.



FLEXIBLE PLASTIC DOLLHOUSE DOLLS

Children love—and learn—with these almost human dolls. Soft plastic bodies can be bent into 1000 life-like positions. They sit, kneel, stand, dance, etc. Hand painting and authentic handmade costumes add to realistic appearance. Washable—durable, 4½" Father, Mother; 3½" Son, Daughter; 1¾" baby; in Dollhouse Box—$5.00 ppd. Ten pc. set (illus.) —$10.95 ppd. (Larger dolls available).

Send 10¢ for Colorful Catalog showing over 100 exquisite dolls.

FLAGG *Flexible Dolls*
BOX 205-30, JAMAICA PLAIN, MASS.



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Hurry is a forbidden word in the magic world of The Three Weavers. Here dedicated craftsmen loom soft, imported wools. A luxurious gift, bearing the signature of the artist who wove it . . . for a gracious home. App. 54" x 72".

- **Block plaids in muted decorator shades of rosedust, turquoise, sandalwood, smoke, old gold, stone green.**
- **10 solid tone window-pane weaves including dusk rose, ceil blue, camellia pink, celadon green, driftwood, etc.**

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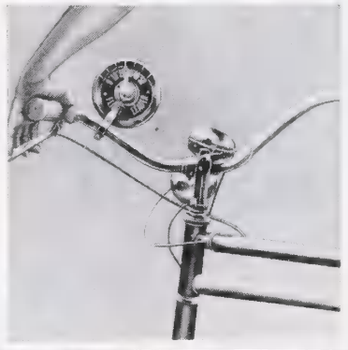
IVORY LETTER OPENE hand-carved in Hong Kong master craftsmen, is so handso even a buzzer-pushing execut will want it to open his own ma The intricate pattern depi elephants charging down t side, tails and trunks entwin crowned by a magnificent b elephant. Over 7" long. $1. Two, $3.85. Harriet Carter, De HB11, Plymouth Meeting, Pa.



FINE RECOVERY service offered by this reputable fir Your old down comforter is be tifully recovered in rose or bl acetate taffeta for $17.95, or your choice of colorful Texsp taffetas for $19.95, satin or sate for $21.95. Wool comforters a recovered, too. Write for lite ture and fabric swatches. Ald Comfort Mills, HB11, Box 60 Dallas, Texas.



DANISH HAT RACK is sleek, smart teakwood design your foyer or your husband's ception room if he's a denti lawyer, or doctor. The wide sh above holds hats, books, etc., a the solid-brass hooks below w corral coats and umbrellas. measures 24" l., 8½" w., $ Send 25¢ for beautiful Scan navian catalog. Fieldston Tra ing Co., Box 624, Ardsley, N.



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Genuine Diamond Pendant and Chain with Genuine Lustrous Cultured 7M.M. Pearl

in 14k white or yellow gold with 14k gold 15" nec chain. Attractively gift boxed.

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T. V.-TOT STOOLS

Children love these little seats for eye-level T. V. viewing. Sturdily built of fine grain basswood, handsome as they are, or easily lacquered or painted. Useful as plant stands, foot stools, and for little folks to stand on at tooth-brushing time. **Only $2.50 a pair, ppd.** One is 14" x 7½" x 6" high . . . the other 12" x 7½" x 4½". Wonderful presents for two small friends of yours this Christmas! No C.O.D.'s please. **Custom Woodcraft, Box 25, Conimicut Station, Warwick, R. I.**

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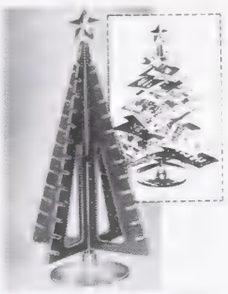


LIFE-SIZE SANTA greeting will delight your friends, and children will love it! Imagine their joy when they see the big, jolly 52" Santa, in full color, waving a cheery greeting. You can almost hear him say "Merry Christmas to all!" Santa can be hung on a wall, or the front door; you can stand him in the yard, too — just mount on plywood, and varnish.

No. X724 Life-Size Santa.. $1.00



GIANT CALENDAR. Forgetful? Do you miss dates, engagements, or anniversaries? Let this giant daily memo calendar help you remember in 1960. Shows current month plus 2 weeks of the next month on each sheet; each day has a large square with plenty of room for notes. Giant sheets are 16½" x 22" in easy-to-read black type. Complete through December 1960. **No. S704 Giant Reminder Calendar.....$1.00**



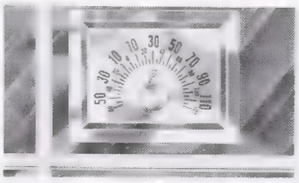
CHRISTMAS CARD TREE holds 50 cards. Give your Christmas cards the prominence they deserve with this revolving card tree. Insert the cards you receive in the slots; you'll have a gaily decorated Christmas tree when it's filled. Green plastic; has brilliant, untarnishable gold-finished star, base. 11½" tall; folds for storage. Gift boxed.

No. X704 Christmas Card Tree.....$1.25



SANTA AND HIS REINDEER FOR YOUR LAWN. Let Santa and his reindeer ride across your lawn for a sparkling touch this Christmas! This wonderful set of durable weatherproof plastic is gaily painted in full colors. Easy to put up—just push each of the five staked pieces into the ground. Standard set stretches out more than five feet; each piece about 12" high. Giant lighted set extends 6 to 8 feet, stands about 17" high; complete with outdoor cord and socket set, bulbs and metal reflectors on each piece to light it dramatically from below.

No. X699 Standard Santa Set.....$1.98
No. X700 Giant Lighted Santa Set.....$8.95



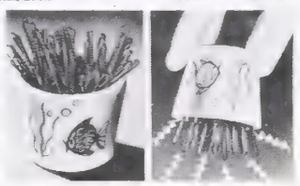
STICK-ON WINDOW THERMOMETER. Here's a see-through thermometer that tells you the outside temperature while you're inside the house! Special adhesive frame sticks to outside of window. 2" x 3" clear dial of weatherproof plastic does not obstruct view from window. Bright red needle. Reads from 60 below to 120 above zero!

No. H840 Window Thermometer $1.00



WINDSHIELD DE-ICER FLUID. Sleet storms can't blind you when there's a bottle of De-Icer in the glove compartment. Just spray it on windshield from plastic squeeze bottle and start wipers going. Ice just can't form where De-Icer has been applied. Keeps windows from fogging when used inside, too. Removes frost from inside and outside glass surfaces.

No. H156 Windshield De-Icer $1.00



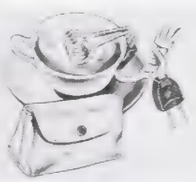
MAGNETIC BOBBY PIN CUP. Don't waste time looking for lost bobby pins, or picking them up off the floor. Here is a useful dresser-top aid you'll want for yourself and your friends. And it's so pretty! Colorful ceramic, hand painted. Lifetime magnet in base holds pins neatly, prevents spilling out in any position. Gift boxed.

No. N697 Magnetic Bobby Pin Cup $1.00



SANTA JINGLES a gay welcome to your guests! A gentle tug makes his arms wave happily and his big shiny brass bells tinkle merrily to tell you someone's at the door. Youthful carolers will love this hospitable greeting as they come calling on Christmas Eve. Santa's 19" high with bright green mittens and a red "pull." A happy touch on any door.

No. X726 Jingling Santa.....$1.00



BOIL WATER IN 2 MINUTES in any cup with this imported Instant Water Heater. Amazingly fast—just immerse in liquid and plug into outlet. You'll have hot soup, instant coffee, water for shaving, etc., in 2 minutes or less. Ideal for travelers, office coffee breaks. Small enough to carry in pocket; complete with plastic travel case. Works on AC and DC.

No. F726 Instant Water Heater $1.00



114 SNAP-TOGETHER LETTERS and numbers, for hours of engrossing fun. Young children learn alphabets, spelling, and counting as they play; older kids like them for belts, bracelets, monograms, and crafts. Letters are flexible plastic, 1" high, and link easily with "buttonhole" connections. 3 complete alphabets, 3 sets of numbers, plus spacer bars in every set.

No. T751 114 Letters and Numbers 89c



INDIVIDUAL ALUMINUM CASSEROLES are bright beauties worthy of your finest specialty. Whether you lean to onion soup, macaroni and cheese, chicken tetrazzini, or plain old baked beans, these are for you! Each is 5" in diameter, holds a pint. Snug-fitting tops, polished to sterling silver brilliance; graceful curved handles. Gift boxed set of four, just $2.00. **No. K744**

Aluminum Casseroles Set.....$2.00



INSTANT HOT POT. Just plug it in, and heat water for instant coffee, tea and other beverages in 4 to 6 minutes. Convenient for office coffee breaks or quick mid-day coffee when friends drop in. Harmonizes with your china; the pretty imported pot is white semi-porcelain, with wheat design under glaze, and gilt trim. Holds 4 cups. Complete with cord.

No. F740 Electric Instant Hot Pot $2.98



ROLL ALONG WITH A SONG! A gay, colorful ball with a new twist to delight any youngster—this ball plays a tune in rich bell tones as it rolls or spins. Your own children or your friends' youngsters are sure to be pleased. It's 4" in diameter, and made of plastic that's almost unbreakable. Plays its tinkling 8-note tune until it stops rolling.

No. T446 Musical Ball.....98c



CHINA STAMP DISPENSER. How many times a week do you hunt through drawers and purses trying to find a stamp? This beautiful imported dispenser solves the problem and adds a decorative note to your desk. Famous Dresden flower pattern, with elegant raised hand painting. Holds up to 500 stamps; they tear off neatly on dispenser edge.

No. S657 Stamp Dispenser.....88c



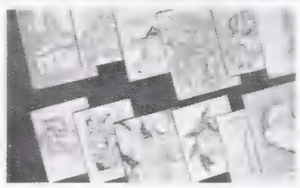
TICKING WATCHES for the little fellows. Seldom do you find a toy that will hold a child's interest for more than 20 minutes. This one will for days and days because it's something just like yours. A real metal watch that ticks all the time (it's self winding), shockproof, with a plastic crystal and a real wrist band. You cannot miss with this choice.

No. T342 Ticking Watch.....50c



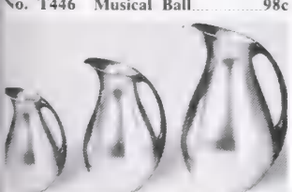
SAVE 61c ON CELLOPHANE TAPE. A big 1296" roll of tape, equal to more than six 25c rolls, in a plastic dispenser that fully encloses tape to keep it clean and dust-free. Flip-open lid, with serrated cutting edge, automatically draws out tape so it's easy to grasp and tear off. The best dispenser for kitchen, desk, or carrying in notebook, pocket or purse.

No. S692 Pop-Up Tape Dispenser 89c



50 CHRISTMAS CARDS and envelopes in a plastic duffel bag for a value you won't want to pass up. You'd pay $2.50 to $5.00 for this number of cards if you bought them separately. Wide assortment includes cards appropriate to everybody on your list. Designs like the Holy Family, Santa, snow scenes, poinsettias, children, etc., in every package.

No. X664 50 Christmas Cards $1.00



SPANISH PITCHERS in a sleek modern design are artfully crafted to mingle with your finest silver. Imported from Spain, they're aluminum, hand polished to a mirror finish, with ebony black bakelite handles. They look like expensive silver, but they're yours at budget prices. You'll love them for gifts, serving, flowers, or sheer decorative beauty.

No. F693 Spanish Pitcher, pint $1.19
No. F694 Spanish Pitcher, quart $2.29
No. F695 Spanish Pitcher, 2-quart $3.39



SATIN RIBBON—50 YDS. 39c! Fine quality satin acetate ribbon. Special to readers of this magazine; regularly 44c in our catalogue. Wonderful for gift tying, trimming your sewing, and hair ribbons. Choose red, emerald green, white, pink, light blue, royal blue, orchid, yellow, light green, cocoa brown, silver, gold. 7/16" wide.

No. S331 Satin Ribbon, 50-yard roll 39c

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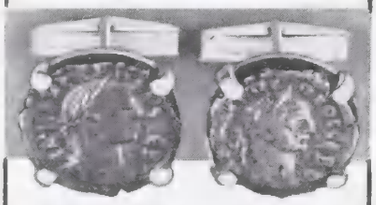
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DRAMATIZED BY BLACK STAR SAPPHIRES

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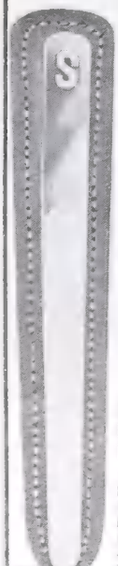
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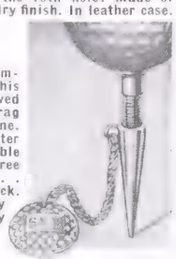


STERLING SILVER "ON-THE-GREEN" GOLF BALL MARKER $1.00

For every golfer . . . personalized, useful and mirthful is this tombstone-shaped marker engraved "HERE LIES"—and his name. Clever, easy to see! Lies completely flat on the green. Guaranteed to start the conversational ball rolling at the 19th hole! Made of Sterling Silver in a fine jewelry finish. In leather case.

Personalized Golf Tee $1.00

He'll strike gold while improving his game with this 24K Gold-plated tee, engraved with 2 or 3 initials on the drag tag to mark it as his alone. Designed for longer, straighter drives, fewer slices! Flexible spring bends it to 90 degree angles in any direction . . . automatically springs back. Special soft brass alloy won't nick clubs. Used by leading pros.

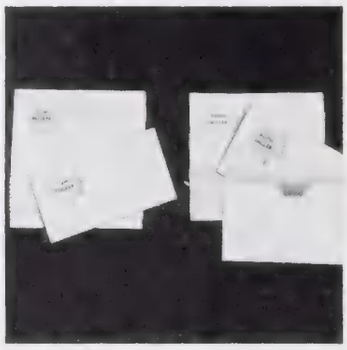


Please include engraving, tax and postage.

WRITE FOR FREE GIFT CATALOG

ZENITH GIFTS 1457 Post Office Bldg. Brighton 35, Mass.











1959
TREE-Ripened
GEORGIA

PAPER SHELL PECANS!

From the red old hills of Georgia, you get the finest full-flavored pecans grown.

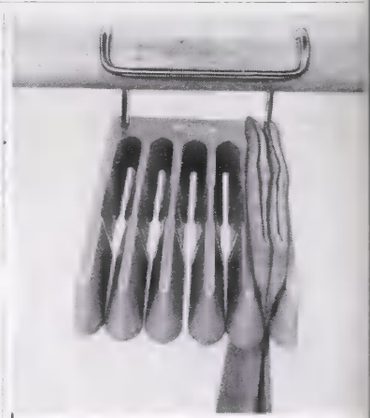
REDLAND BRAND	
5 LB. Basket Mammoth Stuart	$4.95
5 LB. Basket Mammoth Schley (packed as illustrated)	5.95
3 LB. Box Large Fancy Pieces	5.10
3 LB. Box Mammoth Halves	6.75
5 LB. Box Large Fancy Pieces	8.25
5 LB. Box Large Fancy Halves	9.75
5 LB. Box Mammoth Halves	10.50

Post Paid — INSURED. Add 10¢ to West Coast.

Write for NEW BROCHURE

Harvey's

JONESBORO 2, GEORGIA



NEW V-5 CONTOUR

PANTS-RAK

The quick, easy way to hang Trousers, Slacks and Skirts. V-shaped slot design keeps trousers in perfect press, eliminates wrinkles.

Holds 5 garments.

Guaranteed habit forming. ONLY $4.95

Shipped Postpaid—No C.O.D.'s please.

Good to give . . . good to own.

GLINES CO., GLENBROOK 21, CONN.

CAMPUS QUEEN DOLL named Renee. Here she is in Cheerleader's outfit, classic bla er and plaid skirt, cotton-che jumper dress. 3 flexible plast dolls, 6½" tall, dressed as show $9.50. *One* Renee doll and 3 ou fits. $6.50. Doll with 12 outfit $19.95. 12 Renee dolls in co tumes for every under-grad acti ity. $35. Flagg Doll Co., B 205HB, Jamaica Plain 30, Mas

THEY'RE THE NOTES th will use for informal invitatio and thank-you notes. Order the for your boarding-school son a daughter, and you won't have coax them to write. Child's fu name is printed in black on pi (for girls), blue (for boys) center of die-cut silhouette. notes, 24 envelopes, $1.50. Fro International Gifts, Jasperso Bldg., Culver City, Calif.

SPORTS CAR MODELS a built exactly to scale, have pr cision steering, free-wheelin rubber tires, and they whizz alon at a fast 15 m.p.h. A Germa made kit contains all parts, tool and instructions necessary f assembling beautifully detaile models of a Mercedes, BMW a Volkswagen. Fun to run in race Kit, $7.95. Robert Gerard, 3 E. 50th St., N.Y.C. 22.

THROWAWAY BIBS d signed for dribbling darlings a made to go with our push-butto way of life. After Mr. Diape Drawers has gargled through h meal, simply throw away this al sorbent paper bib and get a fres one ready for the next roun Clips on bibs make them adjus able. With first name, 36. $2. R fill bibs, 50 for $1.50. Holida House, Santa Claus, Ind.

SWEATER GIRLS in a whirl of excitement between the skating pond, ski slope, and soda shop will love the smart sophistication of these monogrammed cardigans. Child's orlon sweater (feels like cashmere) comes in red, navy, or white with white initials on colored sweaters; navy or red initials on white sweater. Sizes 3-6x. 6.95. 7-14. $7.95. 2 weeks del. Talbots, HB11, Hingham, Mass.



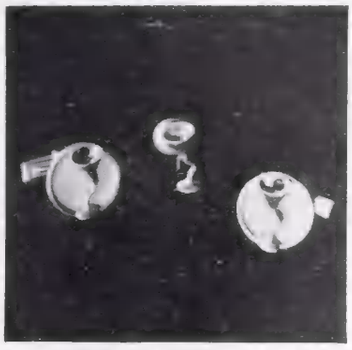
MARBLE-TOP TABLE. An elegant solid Honduras mahogany rose-carved coffee table with an imported Italian Arabescato marble top is as gracefully Victorian as a black velvet dog collar. Available also in fruitwood, walnut, and antique white and gold finishes. table is 33½" x 21½" x 17½" h. Weighs 70 lbs. $65 f.o.b. Pine Level. Catalog 50¢. Jones Bros., Box 246, Pine Level, N.C.



SHOE-SHINE BOYS will have no complaints as they earn their weekly stipend polishing up the family shoes. This handy kit folds up to 3" wide for storing, and when you want to use it, the handle becomes the footrest. $2.95. Filled with 2 ea. of Kiwi polish. Kiwi liquid polish, brushes, daubers and polishing cloth. $5.95. Add 25¢ post. What's New Shop, Dept. HB11, Wynnewood, Pa.



COCK-EYED CUFFLINKS will turn a slightly tipsy executive into a Sobersides, probably frighten him into taking the pledge. 14k gold *martini* cufflinks with emerald olive, $65; tie tack, 15. *Gibson* cufflinks with diamond onion, $77; tie tack, $20. *Manhattan* cufflinks with ruby cherry, $65; tie tack, $15. Tax incl. Edward Aich, HB11, 530 Madison Ave., New York 22.



You'll thrill friends and loved ones...

at down-to-earth prices...with America's rarest and finest fruit...*so juicy you eat 'em with a spoon!*

Here are perfect gifts in perfect taste for everyone on your Christmas shopping list!





Just pin your Christmas List on *Harry and David's* tree!



Hardly 1 in 1,000 has ever tasted 'em!

ROYAL RIVIERA PEARS*

America's rarest fruit!

The gift they'll always remember. Talk about thanks! You'll never hear the last of it. A just-right present for anyone, whether they live in a castle or a cottage. So juicy you eat 'em with a spoon. Packed in handsome gift boxes with your greetings. Very impressive, yet inexpensive. Perfect delivery guaranteed.

GIFT NO. 1 (shown)—9 to 14 pears, a great favorite ppd. **$4.15**

GIFT NO. 2 (16-20 big pears) ppd. **$5.15**

GIFT NO. 3 (20-25 smaller pears) ppd. **$4.95**

Give the famous, the original, one-and-only

FRUIT-OF-THE-MONTH CLUB*

The gift that creates praise and excitement for you the year 'round. You order just *once* but the lucky folks you name receive a whole parade of America's finest fruits 'n delicacies, each beautifully packaged, each with your greeting. Tell us how to sign the handsome engraved membership certificate announcing your gift and treats to come.

12-BOX CLUB: Royal Riviera Pears at Christmas; Apples, Jan.; Grapefruit, Feb.; Fine Oranges, Mar.; Pineapple, April; Preserves, May; Canned Fruit, June; Nectarines, July; Summer Pears, Aug.; Peaches, Sept.; Grapes, Oct.; Royal Riviera Pears, Nov.

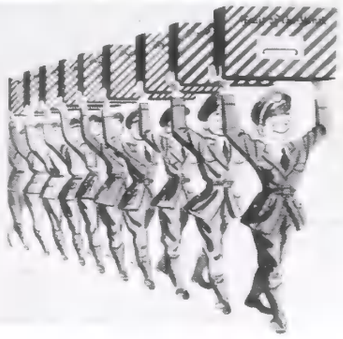
Gift No. 20, ppd. . . . **$51.75**

8-BOX CLUB: Christmas, Jan., Feb., May, July, Sept., Oct., Nov. treats.

Gift No. 15, ppd. . . . **$33.65**

3-BOX CLUB: Christmas, Jan. and Feb. treats.

Gift No. 11, ppd. . . . **$12.45**



SO EASY TO ORDER! Just send us your list with check or M.O. (no charges, no C.O.D.'s, please). Perfect delivery guaranteed.

*®© 1959 H & D



Harry and David

BOX 70 MEDFORD, OREGON

THIS CHRISTMAS GIVE TRADITIONAL English Holly SPRAYS AND WREATHS

The most treasured of Christmas greens—glistening holly with red-red berry clusters. Packed to arrive fresh and sparkling, with "Holly Lore" story in each box. Shipped **Special Delivery** postpaid in U. S. Send your gift list—we'll do the rest! ***Order by Mail!***

Friendship Box

Berried sprays in asst. lengths, packed in colorful box, 20"x8"x3½". **$3.35** del.



Holly Wreath & Sprays

Luxurious 16-in. wreath with berry clusters. Hand made, gift-packed with additional berried sprays for wearing or decorating. **$5.45** del.



Holly Blossom Honey — ½ Pound

Pure, golden, gourmet delicacy! In decorative plastic dispenser. Big ½ pound. Shipped Parcel Post. (2 for $2.75). **$1.50** del.

Write for Free "Holly Gifts" Color Catalog

BROWNELL FARMS of OREGON

P. O. Box 5965-A • Milwaukie, Oregon



CHRISTMAS TREE CAKE PANS

Now you can bake a Christmas tree cake for your holiday table! Set of 3 aluminum pans, graduated from 3" to 6" in diameter makes layers to stack on the pedestal stand. Just frost and trim with garlands of icing and candies. One tree serves 9 generously. Set includes pedestal stand plus recipes for cake made with or without prepared mixes. Use pans the year 'round for exciting birthday desserts and other festive occasions.

No C.O.D.'s **Complete set $1.00 postpaid**

Send for free gift catalog

Artisan Galleries

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14K SOLID GOLD and STERLING SILVER CHARMS AT DIRECT-TO-YOU PRICES

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★ ALL CHARMS SHOWN ACTUAL SIZE ★ PRICES INCLUDE FEDERAL TAX & POSTAGE
★ MONEY BACK GUARANTEE (Unless Personalized)



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14K Solid Gold $15.00
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(B) St. Patrick's Cathedral—a charming replica with a colorful view.
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(E) The Good Angel—watch over you and your loved ones.
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(J) College Pennants—for any of 600 colleges. Enameled colors.
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(K) Map—of any state or U.S. possession, foreign countries. Enameled on
14K Solid Gold $12.50
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(L) Baby Shoes — A cherished keepsake of baby's first shoes.
14K Solid Gold $8.50
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(M) Telephone—like a real one but dials "I love you."
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(N) United Nations Flags—Choice of any country in the United Nations.
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(O) Birthday Cake — opens and has candle inside.
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Sterling Silver 4.50

(P) Three Wee Bells Real Jingle bells for Christmas and Wedding.
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Send only 25¢ in cash or stamps and you'll receive the huge, 9x12, 112 page, all inclusive 5000 charm catalog. A must for all collectors of charms.

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Please send me the charm(s) I have circled:
A B C D E F G H
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☐ 25¢ CATALOG
I enclose check or money order for the total $.....
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ADDRESS.....
CITY..... ZONE..... STATE.....
Engraving on any charm—10¢ per letter or number.
Please print inscription clearly. Enclose with order.



A SIX O'CLOCK BELL who greets her guests in th pretty apron will have them lic ing their chops in anticipatio The lettering on it reads: "I co like mother used to!" Gray a white striped cotton ticking. Hu white pocket with orange frin has hand-screened old fashion girl. Smaller pocket is pink. plus post. Lord & Taylor, 38th Fifth Ave., New York 18.



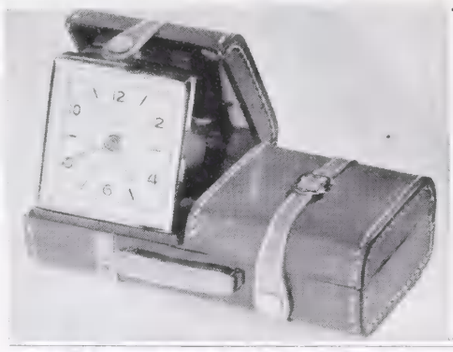
PROUD ROOSTERS bright a chimney breast in a playroo are gay additions to a patio w or a girl's dormitory room. The are mahogany-stained walnut lacquered black, and their feat ers are fiery red and golden bras A big 20″ x 25″ high, they a $21.95 a pair. Order now f Christmas giving from Natu Craft, Dept. B11, Box 20, For ham Station, New York 58.



DISNEY LAND-ing strip f bed and bathroom toddlers is a imported Belgian rug woven Jacquard velvet looms in brillia colors and assorted designs. Th happy, lovable characters of Wa Disney's famous cartoons brigh en a child's bedroom or playroo floor. 22″ x 38″ long, $4.98 eac plus 35¢ post. Foster Hous 6523HB North Galena Roa Peoria, Illinois.



A FOOT WARMER is a tr mendously sensible and useful gi for the sportsman on your lis It's ideal for hunting and fishin trips when the mercury drops an wet toes freeze, and he'll take along to the next football gam Safe, flameless heat operates o regular lighter fluid, maintain heat from 110 to 170° for 8 hr Unit is light and portable. $9.9 Wayne Mfg., Wayne 1, Pa.



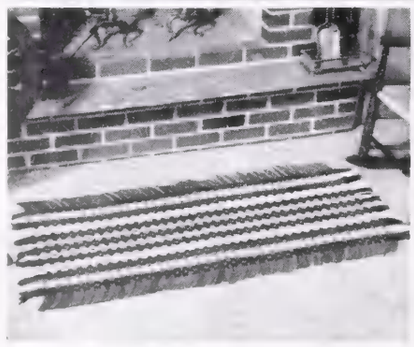
IF HE TRAVELS

. . . you couldn't give him a nicer present than this combination clock and jewel case that closes up to a Tom Thumb suitcase just 2¾″ x 5½″. In fine luggage-tan cowhide, the jewel case is beautifully suede lined. Clock has a precision 30-hour alarm mechanism. Each compartment features a convenient separate snap fastening. A superb gift!

$16.95 including postage and federal tax.

Write for free gift catalogue. Sorry, no C.O.D.'s. Visit our gift shop near the Bronx-Whitestone Bridge.

THE LANDING COMPANY Dept. H-B-6
14-16 150th St., Whitestone 57, N.Y.

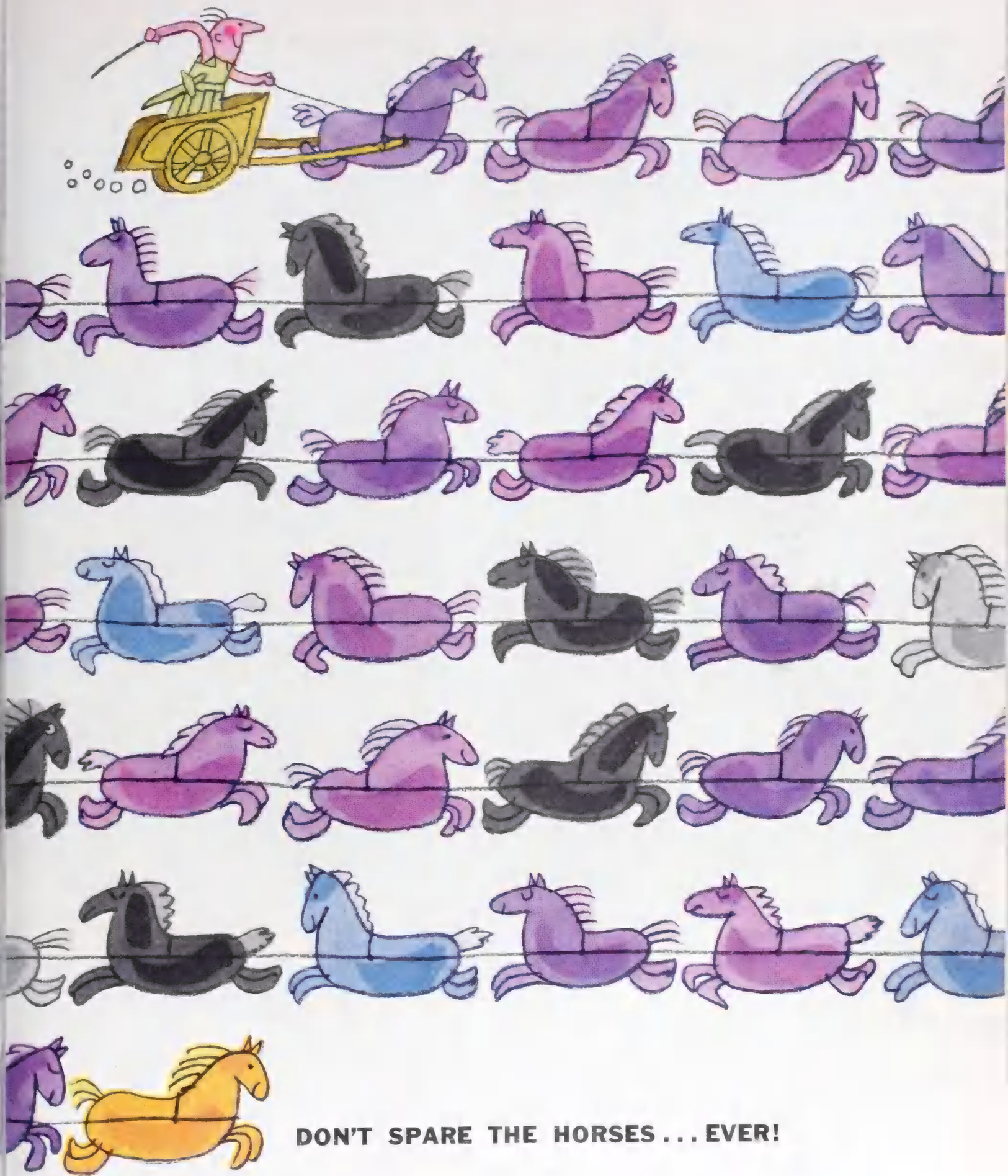


COLORFUL *Colonial* CHARM

These authentic hand loomed reproductions of basket woven felt rugs from colonial days harmoniously complement any decor. Multicolored and reversible they are as practical as they are attractive. A colorful accent for that dormitory room. Two sizes — 26 x 56 ins. $4.95 33 x 70 ins. $6.95 ppd.

SATISFACTION GUARANTEED.

GILLSON CO.
251 River St., Haverhill, Mass.

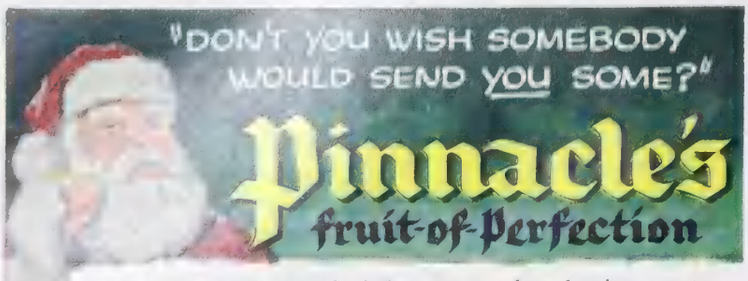


DON'T SPARE THE HORSES . . . EVER!

An oil company only keeps moving ahead when it leaves no idea untouched. For on the heels of today's ideas come better products—better ways of serving you.

GULF OIL CORPORATION

GULF



Goodness knows! *Everybody* loves to get these luscious treats at Christmas time. That's why so many folks make it a habit to send them, every year, to all the very special people on their gift lists. Why not treat *your* family, friends and business associates to Pinnacle gifts this Christmas? They're always welcome, always in perfect taste, and so easy to shop for—by mail!



a Gift of Luscious Goodness

COMICE PEARS

Christmas Pack

Famous "Fruit o' Kings" . . . favorite family and business gift. Each large, luscious pear is a feast in itself, dripping with ambrosial delight, individually wrapped.

Gift #1 (8-16 pears) **$3.95** del.

Gift #2 (16-20 pears) **$4.85** del.

EARLY BIRD PRICE

Orders airmailed by Nov. 23, 1959, complete with names and addresses of recipients, will receive the following Early Bird prices:

Gift #1 **$3.80** del.
Gift #2 **$4.70** del.



WONDERLAND FRUIT CHEST

a veritable treasury of good eating

Holiday enjoyment abounds in this rich assortment of Comice Pears, Delicious Apples, selected nuts, candies, other tasty delights. A real discovery!

Gift #7 (Ship. wt. about 14. lbs.) **$7.40** del.



FRUIT AND FLOWER BASKET

Laden with mouth-watering treats

A lovely, hand-woven basket, heaped high with Comice Pears, giant Delicious Apples and other wonderfully good things to eat. Festive as Christmas itself!

Gift #11A (Ship. wt. about 15 lbs.) **$11.45** del.



MYRTLEWOOD TID-BIT TRAY

Chock-full o' goodies

Divided, leaf-shaped tray ideal for party hors d'oeuvres, patio-serving or late evening snacks. Comes loaded with tasty tid-bits—Pears, Apples, Candy, Nuts and gay Holiday surprises. Gift #77 (Ship. wt. about 14 lbs.) **$16.65** del.



TRIO OF TREATS

Taste tempting delights

Bottom box full of Comice Pears and Delicious Apples. Second tier holds berry preserves, Holiday Fruitcakes. In cellophane cloud-capped pyramid—plump prunes, dates, apricot halves, golden raisins, figs. Gift #55 (Ship. wt. about 10 lbs.) **$7.95** del.



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PINNACLE ORCHARDS, 404 Fir Street, Medford, Oregon

☐ Send gifts as specified to names and addresses on attached gift list. (Enclose check or money order.)

☐ Mail color catalog showing complete Pinnacle gift selection and "Fruit o' the Calendar" Club plans.

Name _____

Address _____

City _____ Zone ____ State _____

Fresh to you from Pinnacle Orchards, Medford, Oregon

Delivery prepaid in 48 states.



PRAYER PLAQUE reads "God bless my little kitchen, I love its every nook. And bless me as I do my work, wash pots and pans and cook. And may the meals that I prepare be seasoned from above with Thy great blessing and Thy grace, but most of all, Thy Love, etc." Natural wood finished face. 10″ diam.. $1.95 Adriane. 9-979 Finch Bldg., St Paul 1, Minn.



AMIENS BENCH is French Provincial. Hardwood finished in fruitwood, walnut, mahogany, or white-with-gold, it's covered in red, brown, flame, emerald, fern sage green, gold, turquoise, purple, rose, blue, aqua, pink velvet 52″ long, $43. 27″, $35. Your fabric (1 yd. 54″), 52″ l., $4[illegible]; 27 (⅔ yd.), $33. Exp. col. Folio A-2 10¢. Chair Shop, Box 725, Morganton, N.C.



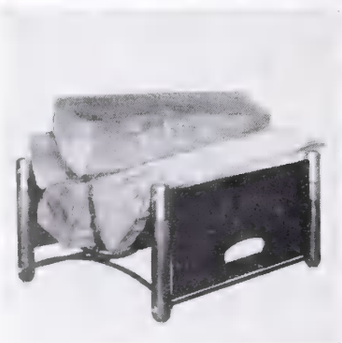
HOBO'S WELL-STACKED and the gayest clown that ever served up a child's breakfast. Five separate pieces stack into a 7½ space-saving clown of hand-painted multi-colored porcelain. There's an egg cup, salt cellar, toast plate, deep cereal bowl, and an all-purpose bowl. $1.95 the set plus 45¢ post. Order from Dresden Art Works, HB11, 230 S. Franklin St., Chicago 6, Ill.



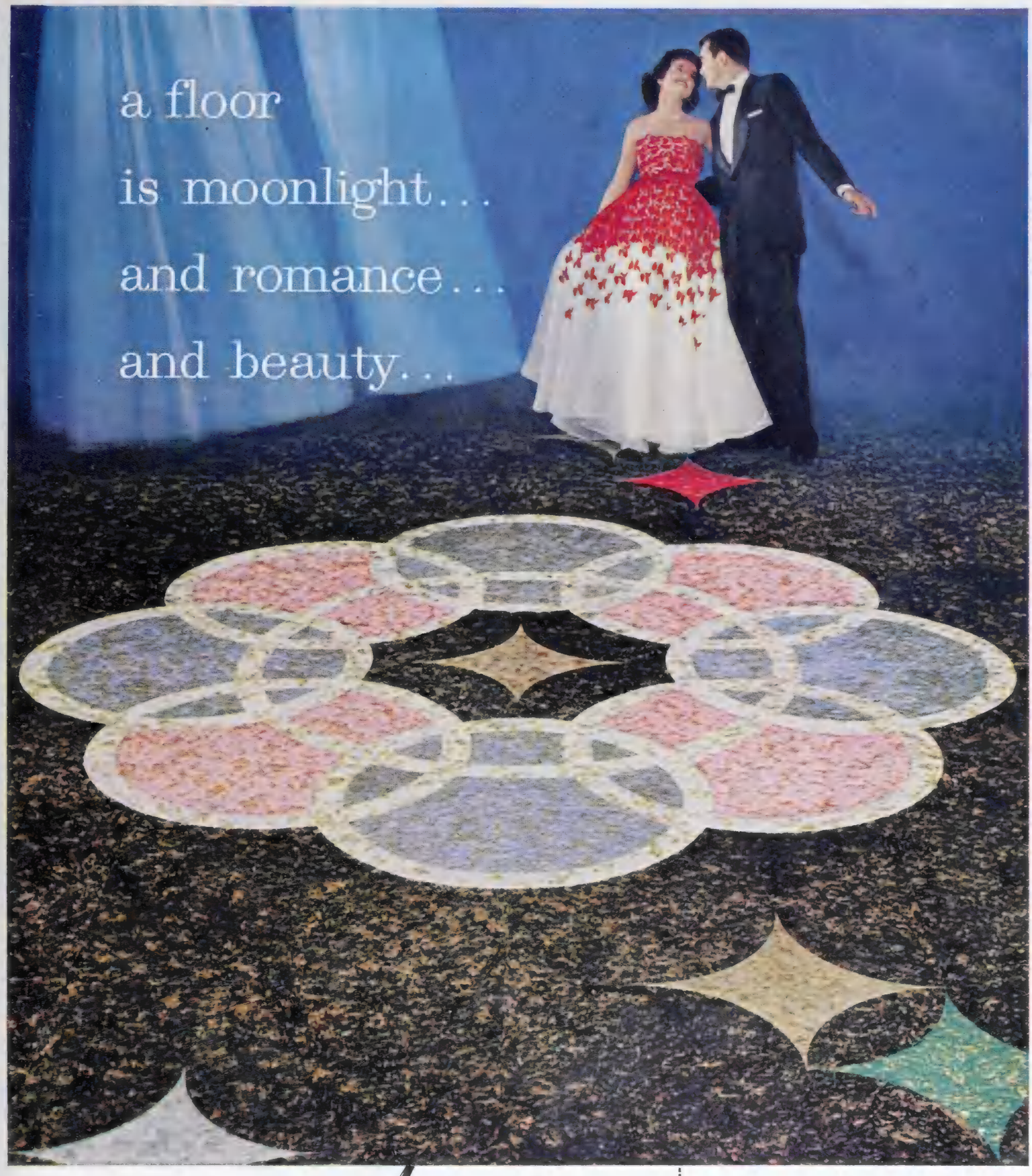
CLEF DWELLERS are the books that will move in between this handsome pair of solid-brass book ends. Wouldn't these be in tune with a music major's desk? 7″ tall with felt base 4″ x 4″ they're scaled to please a lovable off-key father. $9.98. In iron with black-satin finish. $5.98. Order from Howell Evans, 220 Harding Place, Nashville 5, Tenn.



PAPA'S BLACK SHEEP are the kind of slippers that make a man hurry home at night. Hand-sewn from butter-soft fine *black* skins and lined with bright red genuine fleece for warmth on a cold winter's night, they're moccasins with foot-cradling comfort. For men and women, sizes 4-13 $10.95 plus 45¢ post. Fellman Ltd., 49 W. 43rd St., New York 36.



FIRESIDE TALK needn't be interrupted when a fresh log is wanted. The Colonial Log Rack stacks logs right at the hearth. When empty, a removable log "duffle" of canvas conveniently totes replacement load. This handsome fireplace servant combines hand-rubbed walnut, solid brass, black iron. 20″ x 15½″ x 1[illegible] high. $19.95. Bowden's, 340 Broad St., Trenton 8, N.J.



when a floor is *Amtico*

VINYL FLOORING

Floor illustrated is pearlescent Amtico Celestial Vinyl. Other imaginative Amtico designs include dimensional Renaissance, gleaming Stardust and co-ordinated Terrazzo, Marbleized and Plain Colors.

AMERICAN BILTRITE RUBBER COMPANY, Trenton 2, N.J.
Dept. HB-119

Please send your FREE colorful illustrated brochure describing Amtico Vinyl and Rubber Floorings.

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ADDRESS _____

CITY _____ ZONE _____ STATE _____

TRUE SHERRY STARTS HERE

In Spain this Autumn, they harvested the year's vintage.

Around the little town of Jerez de la Frontera, they spread out into the sunny vineyards to pick the ripened bunches of grapes to be pressed into sherry wine. Only from these few Andalusian acres comes the true "sherry" (English for "Jerez," as you can see).

This year's vintage will be aged in wood for your use long hence. Miraculously, it will taste exactly the same as its counterpart today.

Meantime, it will be matured and mingled by transfer, little by little, at intervals of several years, through rows of stacked-up casks. This year's wine is poured into the top row, replacing older wine which has moved to the much older wines below. Many years and many minglings later, it is finally drawn from the bottom casks.

This is the slow "solera" system of Spain . . . descending through succeeding casks whilst ascending to perfection.

After the years have passed, some of the 1959 vintage will be "finos" (dry sherries), some "amontillados" (medium or cocktail sherries), others "olorosos" (sweeter, creamier).

It is the last mentioned, the precious "olorosos", that must be brought from Spain to Britain, for blending by an age-old art into Harvey's Bristol Cream. Only in Bristol, England, and only by Harvey's is this luxurious, mature wine bottled for you.

Perhaps it will not reach you for many years but when it does, Harvey's Bristol Cream will taste exactly as it does today, exactly as it did when Queen Victoria reigned.

BY APPOINTMENT TO HER MAJESTY QUEEN ELIZABETH II
WINE MERCHANTS, JOHN HARVEY & SONS, LTD.
FOUNDED 1796

Spain's original "solera" method of producing successive generations of sherry is pictured below. From the bottom row of ancient casks is drawn the oldest, finished wine. And *that* is replaced by maturing wine from the row above. The relatively young wine is added only to the top row, to grow old in its turn. Since no more than half to two-thirds of its contents is ever drawn off from any cask, the mingling and maturing are continuous from generation to generation.

G. F. HEUBLEIN & BRO., HARTFORD, CONN., SOLE IMPORTERS FOR THE U. S. A.







BRISTOL DRY®. Pale, light "fino". A genuinely *dry* sherry. Serve slightly chilled or on the rocks.
HARVEY'S AMONTILLADO. An amber-colored "medium." Serve as a mild cocktail, slightly chilled.
BRISTOL CREAM®. The years have made it more costly, more golden, more sweet... incomparable.
BRISTOL MILK®. Also a golden, sweet, "oloroso." Famous for 300 years.





Interior photographs taken at Woodward Heights . . . elegant modern terrace apartments located in the North Woodward Area, Detroit, Michigan.

New quiet, new privacy, new savings ...with CURON Wall-Ceiling Covering

CURON* is ideal for covering walls and ceilings in every room, including kitchen and bath. This exciting new material shuts out noise with ¼ inch of sound-absorbing softly-textured beauty. Cuts heating (and cooling) costs too. Many colors and designs. Easily installed maintained. For more facts, write: Curon Division, HB-11, Curtiss-Wright Corporation, 50 Rockefeller Plaza, New York 20, N. Y.

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Curon®

WALL-CEILING COVERING

DITTY BAGS are a college man's favorite, a hunting man's first choice, and an expansive traveling companion. Your husband can play Santa with his. It holds mounds of toys, clothes, laundry, camping gear, etc., has pockets for shoes at bottom. Navy duck with 3 initials, 12" sz., $3.95; 22", $5.95; 34", $7.50. Tax incl. Johnny Appleseed's, Box 711, Beverly, Mass.



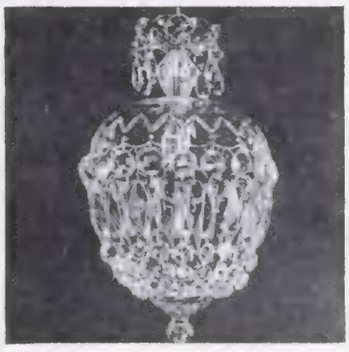
SPAGHETTI SERVERS. If you're as great a fan of the superb Italian dish as we are, you'll find these stunning servers hand-carved from rare Haitian Tavern-eau wood indispensable for dishing it up. And on the days when spaghetti isn't on the menu, you'll use them for serving salad. Hand-finished in tawny brown. 8½" l., $2.95 pr. Deer Hill Co., Box 312, Flushing 52, N. Y.



PETITS-FOURS ROYALE are delicious for fireside teas on winter afternoons when your living room is an island of chintz, drawn curtains, and firelight. Pure chocolate-covered candy-cakes, made from the same recipe used by Maxim's of Paris, remain fresh for weeks, keep in freezer indefinitely. Box of 40 is $3.29. 5 for $15. Mrs. Dorothy Damar, 742 Damar Bldg., Elizabeth, N.J.



CROWNING GLORY for your country home or town apartment is a gem of a chandelier to give your house the sparkle you want it to have. Brilliant crystal prisms are cut and highly polished to catch and reflect every ray of light. For your foyer, a jewel box of a dining room, or a powder room, it's 8" w., 15" h., $29.50. Exp. chgs. coll. Paulen Crystal, 296 Broadway, New York 7.



Early American
"CRADLE" Magazine Rack



Only **$19.50** Postpaid
Gift card enclosed

A beautiful and distinctive antique reproduction hand made by old New England Master Craftsmen. Lacquered hand rubbed finish of the finest old New England Mellowed Pine blended together for unsurpassed beauty. A gift to please the most discriminating person.

HOWARD'S GIFTS
P.O. Box 161, West Bridgewater, Mass.

HOME INDUSTRIES
WALL ORNAMENTS



Modern in design to complement today's lovely homes, but almost gothic in its pristine simplicity; this fully contoured cast aluminum Wall Ornament exemplifies and personifies "Family love". Booklet about our old world artist friend, "A Man In Love With Wood" included with each order.

Check or M. O.
Shipping charges prepaid.

BLACK	ANTIQUE GREEN	GOLD
$15.95	$16.95	$17.95

HEIGHT 26½" WIDTH 7"

SEND FOR FREE CATALOGUE

HOME INDUSTRIES
331 Athens Street • Jackson, Ohio



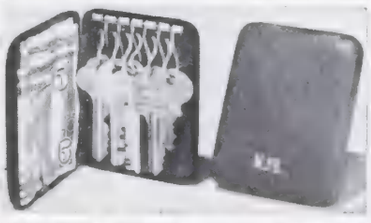
GREEN GROWS THE IVY

Ivy thickens and thrives in this authentic reproduction of a Colonial bowl. In white English Staffordshire, it sparkles with hand enameled, full color Peony and Pheasant design. Standing 7" tall, it makes a charming accent in a period room. A splendid gift!

$4.98 plus 35¢ postage

Pa. Residents Add 4% Sales Tax.
Sorry, no C.O.D.'s. Send for FREE Gift Cat.

Lee Wayne Dept. B-11
5606 Lansdowne Ave., Philadelphia 31, Pa.



YOUR KEYS AND CASH are safe and secure when held in this all-in-one key case and money clip. Personalized with 2 or 3 initials. It has a beautifully grained leather finish. Available in choice of Red or Black. Gift-boxed $1.50 ppd. 3 for $4.00.

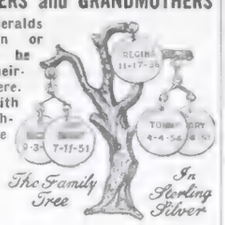


PERSONALIZED COIN PURSE—A new fashion item from Italy made of 18K Gold plated metal. Your initials are engraved in the center disk. Measures 4" x 2" and is roomy enough to hold plenty of change plus bills and a hanky. Makes a wonderful small evening bag. WONDERFUL GIFT . . . $1.50 ppd. 3 for $4.00.

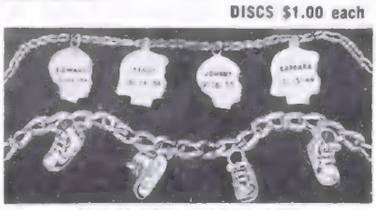
OLD PUEBLO TRADERS, BOX 4035, Dept. BKC, Tucson, Arizona

FOR PROUD MOTHERS and GRANDMOTHERS

Family Tree Brooch heralds the beloved children or grandchildren. She'll be proud to wear this heirloom pin everywhere. Each disc engraved with child's name and birthdate. Sculptured Tree 2¼", holds 1 to 12 discs of Sterling Silver. Up to 9 letters and spaces a line. Add more as family branches out.



FAMILY TREE $2.00
DISCS $1.00 each



HEIRLOOM BRACELETS

She'll wear her heart on her wrist when she encircles it with a bracelet of our Solid Sterling Silver or 12K Gold-Filled Baby Shoes or Silhouettes. Each ¾" charm is engraved with a child's name and birthdate. Adorably crafted, of excellent weight and quality. Add more as the family grows.

Silhouettes	$1.10 ea.	Baby Shoes	$1.95 ea.
Bracelet	$1.10	Bracelet	$1.95

Prices include engraving, tax, postage.

NANCY NORMAN 1451 Post Office Bldg.
Division of Zenith Gifts, Inc. Brighton 35, Mass.

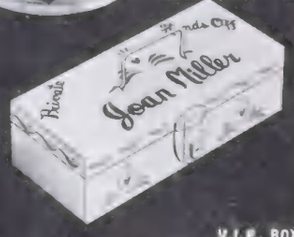
IT'S 'SPECIALLY PRIZED WHEN IT'S

Personalized



AND GAYLY HAND PAINTED IN OILS!

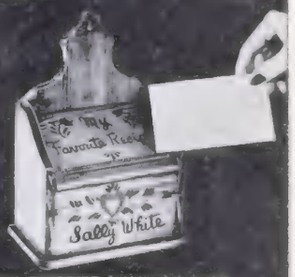
"MY OWN CRAYONS" BUCKET
Natural, lacquered New England pine. Will hold 48 crayons. 5" high x 5" across. $3.25 PPD.



V.I.P. BOX
For "Very Important" papers, jewelry and cash! Sturdy, silver-grey metal complete with key. 12½" x 5½" x 3¾". $3.25 PPD.



"TINY TYCOON" SAVINGS SAFE
Scaled-down bank safe in sturdy, silver-grey steel (every safe has a different combination). 4" x 4½" x 6¼" high. $3.50 PPD. Without personalizing: $2.95 PPD.



"MY FAVORITE RECIPES" RACK
Salem-finish pine salt box that hangs or stands. Holds 3" x 5" index cards. Master index included. Lift-up lid has ledge to hold card for easy reference. 6¼" wide x 4¼" deep x 10" high. $5.05 PPD. Without personalizing: $4.35 PPD.



"SHOE SHINE" BUCKET
Lacquered, maple finish. Will hold loads of shoeshine equipment. Step-on rubber treed lid for easy shining. 7½" across x 8¼" high. $4.95 PPD.



"MUSICAL ROCKER" FOR TOTS
Hand-rubbed maple finish with chintz cushion. Plays "Rock-a-bye Baby" as your favorite tot rocks in it. 15" tall, with seat only 5" from floor for safe sitting. $13.95 PPD.

When ordering:
Please plainly print name for personalizing.

No C.O.D.'s please • Send for NEW free catalog

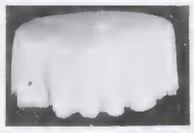
Gotham Gifts
47-43 Exeter St., Dept. H119, Forest Hills 75, N. Y.

sun-time accessories

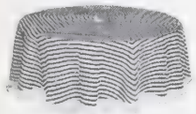
for gift-giving with a future . . . for your own patio's present: **hard-to-find tablecloths** dress up and protect umbrella tables. a) is 60" desert cloth, solid pattern in natural, turquoise, avocado, or yellow, $6.95 ppd. b) is handsome spider web stripe pattern, 60" red/white, green/white, yellow/white or charcoal/white. $9.95 ppd. both styles have 3" white fringe with center hole for pole and quick fit, snap-on feature. round cloth without hole or snaps, same price.



umbrella table f) is 42" dia., baked enamel, semi-gloss white. wt. 48 lbs. $17.95 exp. chgs. col.



clamp-on "Slumbrella" d) gives individual protection for favorite chair or chaise. cast aluminum fitting adjusts to any position. durable nylonite plastic top in white, green, yellow or turquoise. Floral print interior, 4" white chenille fringe. $15.95 ppd.



director's chair c) folds, has new slip-on canvas seat and back. White or black frames, canvas in natural, yellow, turquoise, black, or green. Wt. per chair 14 lbs., $12.95 ea., exp. chgs, col.



patio sales

send for illustrated catalog — box 25, dept. HB-119, highland park, illinois



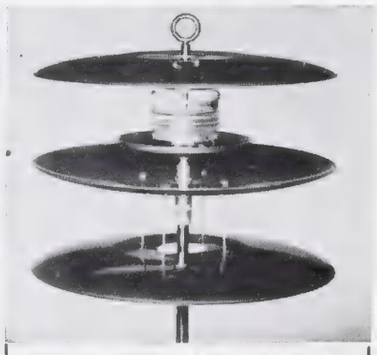
For Carefree Safety . . .
. . . Easier Maintenance

KROHOME POOL COVER

Leave your pool unattended with complete assurance . . . *Krohome Pool Cover* safeguards children, adults—cuts maintenance costs. Durable vinyl plastic cover rolls on and off easily —keeps out leaves, rubbish; reduces chlorine loss, keeps pool warmer. Strong, can support weight of twelve people. Custom made—20¢ per sq. ft. complete with aluminum pole, tie-downs. Will pay for itself in a year. Send sketch, blueprint or dimensions for free estimate.

Free literature, Write today!

KROHOME INDUSTRIES
Dept. H-11, 2710 Mt. Diablo Blvd.
P.O. Box 935, Walnut Creek, California



KEPE-NETE BIRD FEEDER

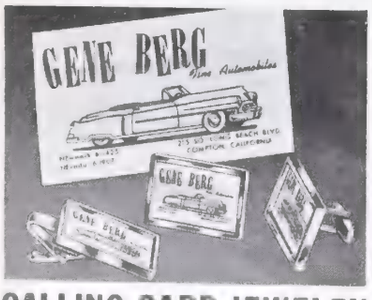
Rustproof . . . Aluminum

A Gift for Bird Lovers. Many beautiful birds will flock to Kepe-Nete feeder's dry clean food. Lower of 3 dark green 15½" anodized trays prevents squirrels from entering feeder mounted on ⅜" (inside dia.) iron water pipe, which mounting is drilled to fit. Feeder tray and glass hold 1½ lbs. Postpaid. (Add 50¢ W. of Rockies).

Feeder without Guard	$9.95
Feeder with Guard	12.95
Guard only	3.45

Satisfaction Guaranteed

H. B. COWAP
2423 Ridgeway Avenue Dept. HB-119
Evanston, Illinois



CALLING CARD JEWELRY

Reproduced in Full Color!

Sensational new MINI-CARD JEWELRY... *custom made to your order!* Sparkling gift idea! Any business card or signature is reproduced in *full color* on this novel Jewelry reduced to ¾"x 1¼" size. Beautifully framed in metal, mounted on handsome cuff links *and* tie bar. The whole Set for only $5.95 postage and tax included. *Guaranteed to please! Send card or signature and specify Gold finish or Silvery rhodium.* Order MINI-CARD JEWELRY SET from **Sunset House, 240 Sunset Building, Beverly Hills, California.**

GIFT WITH Charm



(18 & 14 inches)

Silhouette estate signs in heavy rust-proof metal for lamp post, tree or home. Name cast into design at no extra cost.

$9.95 delivered postpaid. No C.O.D.'s. Name to read from both sides $3.00 extra. Any special design from your rough sketch $5.00 extra.

For prompt shipment order direct from this ad. Satisfaction guaranteed.

#200 Coach & Four

#212 Country Doctor	#128 The Hunter
#218 The Windmill	#120 The Pines
#118 Dog—Any Breed	#220 Sailboat
#114 Colonial Couple	#224 Steer

Catalogue on request.

DOUCET METALCRAFT
Box #7 West Peabody, Massachusetts



COCOANUT MACARUMS are yummy! The famous Macaroon Man whips up these delicious nuggets with fine shreds of cocoanut from the Philippines, flavored with the finest Jamaica Rums. Baked until all the succulent goodness is toasted in, they're packed in tins to seal in the tantalizing aroma! 1-lb. tin, $1.95. A. L. Roth, 2627 Boardwalk, Atlantic City, New Jersey.



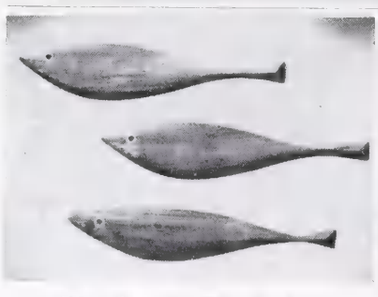
WHEAT IN SILVER. Hand wrought sterling-silver jewelry is usually not found at bargain prices, but here's an exception. The wheat design, an inspired touch with suits and dark wools, will reap you lots of compliments. Pin is $3; earrings, $3; bracelet (not shown), $6.50. Set $10. Tax incl. Gift-boxed. Sterling Silversmith, HB11, 79-32 164th St., Jamaica 32, New York.



STACK TABLES double as pull-up stools at parties and bedtime story-telling time, are smart perches by the swimming pool. Handwoven fiber tops are strong, come in sturdy hardwood frames finished in ebony, walnut or Colonial style in maple 15" x 15" x 16" h. Set of 3, $19.95. Weight 15 lbs. Exp. coll. Hassol's, Inc., 6715 Bay Parkway, Brooklyn, N.Y.



MUSICAL KNOCKER, to strike a note of hospitality on your door, is made of solid brass, install with 2 wooden screws. Send it as a housewarming gift to a music lover or to the man who complains about facing the music when he's late getting home. 6" long, $5.95. Black finish, $3.95. 4" brass, $3.75. Tennessee Chromium Plating Co., 206 Louise Ave. N., Nashville 5, Tenn.



Handcrafted in Haiti!

PISCINE BEAUTIES

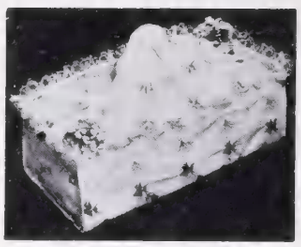
So in the fashion swim are these three attractive fishes that they'll spawn great new decorating themes for any room. Importantly scaled—*they're 12" long*—and stunningly hand sculptured of rare Taverneau, an oil finish Haitian hardwood with fascinating graining. Hang and rehang them without a care 'cause they're self-adhesive and there'll be no nails to mar walls. You'll love them for your own home . . . enjoy giving them as gifts!

Send check or money order.
Immediate delivery.
Satisfaction guaranteed.

Set of 3 only **$2.98** ppd.

DEER HILL CO. Dept. B119, Flushing 52, N. Y.

New Beauty for Your Bath and Bedroom with



DECOR TISSUETTE

A charming and colorfully chic way to keep your tissues handy! DECOR TISSUETTE holds 400 standard tissues for instant use through a convenient slit along its top. Tissuette is made of beautifully white Nylon sheer with exquisitely designed Schiffli embroidery in your choice of BLUE, PINK or WHITE. When placed in Tissuette, color of tissues shows through to contrast with or match the embroidery and complement the decor of your room. Gives rich color and added interest to bath, bedroom, nursery, kitchen. Sanitary, may be washed without ironing. **Only $1.98** each; two for $3.75; three for $5.50, ppd. Order several as unusual, welcome and practical gifts. Money-back guarantee. State choice of color of embroidery. (Tissues not included.)

Bonjour Specialties Co.
4014 Hudson Ave., Union City, N. J.

DRESS UP CONDIMENTS in elegant silver-plated holders, and they'll take their place on the table with your finest silver. Each has perforated lattice-work design and is especially made to fit popular American table sauces: Catsup or Chili Sauce. A-1. Worcestershire. Mustard. $2.98 ea. Set. or any four pieces, $10.98. Add 25¢ post. Mastercraft. 275HB Congress, Boston 10. Mass.



SANTA-BABY BIB is the merriest gift we've found for the High Chair Set this year. A slight twitch of his be-whiskered chin makes him "squeak" to provide dinner entertainment for dumpling as he wolfs down his mashed turnip. Red and white plastic backed flannel wipes clean with a damp cloth. $1. Jolan Sales Co., 704 Fostertown Road, Newburgh, New York.



ON THE BEAM. Flash 'n Lighter is so perfect a stocking present for a man, you'll want to order it by the dozen. It operates on two regular flashlight batteries, requires no fluid. Flip the switch, it's a cigarette lighter. Push the button, it's a bright-beam flashlight for motoring, fishing, camping, or hunting. Chromeplate. $1. Glasscraft. 920B Chicago Ave., Evanston, Ill.



V.I.P. BOX. She'll stash her cash, savings bonds, jewelry, and her daughters curls in this strong box colorfully personalized with her full name and "Private. Hands Off." One would be a marvelous present for a college son or daughter, a bride and groom. Silver-gray metal box with key is 12½" x 5½" x 3¾", $2.95 plus 30¢ post. Gotham Gifts, 67-85 Exeter, Forest Hills 75, N.Y.





FIREPLACE CRANE & BARBECUE GRILL installs in seconds!

Pressure mounted in your fireplace, no drilling. Iron Crane adjustable in height and width. Adjusts from 16" to 26" in width—fits fireplace 27" to 35" high. Brackets swing in and out easily. Larger sizes available.

Crane only with top bracket	$ 9.50 PP
Crane only with both brackets	$12.50 PP
Old-fashioned 1 Qt. Iron Pot	$ 4.50 PP
Old-fashioned 3 Qt. Iron Pot	$ 7.50 PP
Nickel-plated Grill 16" Dia.	$ 4.50 PP
Crane complete as shown	
with 1 Qt. Pot & Grill	$21.50 PP
with 3 Qt. Pot & Grill	$24.50 PP

Send Check or Money Order.

MALONE'S METALCRAFT

1013-HB 8th Ave., S. Nashville 3, Tenn.

MONOGRAMMED NAPKINS

OF PURE WHITE CELLULOSE



STYLE 20

GFM STYLE 30

MEY STYLE 40

Ann & Will STYLE 50

the shaws STYLE 60

Distinctive for entertaining. Your friends will prefer these fabricized napkins to linen. Triple thick and strong. Will not come apart, dry or wet, nor will they shed lint. Proud hostesses serve these personalized napkins that are so lovely to the touch. Gift boxed in 100's: 17" dinner, $4.95 per box; 13" luncheon, $3.95; 10" cocktail, $2.95. 300 combination, $10.95. Indicate style and color monogram (gold, silver, red, green or blue). Gift card may be enclosed. Send check or money order today. Postage paid within U.S.A. Residents of Florida add 3% sales tax. Write to Dept. A

Send for information about our other useful monogrammed gifts.

PALMETTO PRODUCTS, INC.
200 N. W. 5th St.
Ft. Lauderdale, Fla.

From California's Garden of Eatin'

FOR GOURMETS ON YOUR GIFT LIST

(DON'T FORGET YOURSELF!)



Old Fashioned Brandied Fruits

We first brandied these fruits for gifts to *our own* friends. Their "thank you" notes were so enthusiastic we felt compelled to add these brandied fruits to our gift offerings. There are 5 generous jars of plump Peaches, delicious Pears, tasty Apricots, Figs and Deglet Noor Dates—individually protected in attractive containers. Only fine aged brandy and imported spices are used. Serve with meat or fowl dishes, use for ice cream topping, or eat right from the jar. Extremely good *any* way you serve them. Mission Pak No. 38, $5.99, (shpg. wt. approx. 8 lbs.). Pak No. 39, double of everything, $11.55. Gift wrapped and delivered anywhere in the U.S.



Rare and Delightful Honeys

MADE BY EDUCATED BEES WITH B.S. DEGREES IN HORTICULTURE

If you think ordinary honey is good, these rare flavors hold a real treat for you. There's Mountain Clover Blossom from high Sierra meadows, Desert Cactus Blossom from deep in the Mojave Desert, Orange Blossom from our own valley groves, Sage Blossom from the rolling foothills. These are *true* flavored honeys . . . our bees know their blossoms. Each jar contains a decorative simulated blossom of the flavor contained. (Shipping weight approx. 6 lbs.) Mission Pak No. 10, $4.19 gift wrapped and delivered anywhere in the U.S.

Just give us the address, we do the rest!

FREE GIFT BOOK—*Shop in arm chair comfort! 50 wonderful fruit gift ideas, in natural color, to thrill your friends and compliment you. Send for your copy today!*

REFERENCE: ANY LEADING BANK

40 years' experience making people happy at Christmas time.

THE MISSION FOLK

120 East 33rd Street, Los Angeles 11, California



To put things in—

we found these bright gay ceramic canisters in Italy and brought them back for salt, flour, sugar and such. Decorating a shelf or the table—the set of four in yellow, green, orange and blue, with black tops, 15.00

Lord & Taylor

424 Fifth Avenue, New York 18



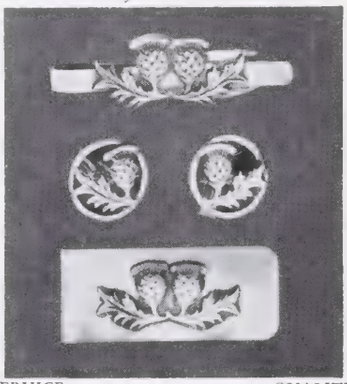
New LUCKY FISHING ROD HOLDER

$1.98 For the fisherman of the family . . . a handy holder for his prized rods. Lucky Fishing Rod Holder in cast aluminum, keeps rods safe and prevents warping. It holds three rods. Buffed aluminum raised lettering on dull black finish. Rod hooks will not damage guides. Completely assembled. Send $1.98 plus 25c postage & handling.

MEDFORD PRODUCTS

Dept. 709F, P.O. Box 39, Bethpage, N.Y.

The Jamaica Silversmith Best Buys in STERLING



SERVICE QUALITY

IS HE SCOTCH?

Then this tribute to his proud heritage will have him executing a neat Highland Fling. Tie clasp, cuff links (suitable for women too), and matching money clip, handmade of sterling silver, take their design from Scotland's thistle. The price will warm the cockles of his th-rr-ifty heart

Each item is $5.00; ANY two for $9.00; all three for $13.00. Tax incl.

Gift Boxed. Ppd.

Excellent for Keeping or Giving

The Jamaica Silversmith

79-32 164th St. B-11 Jamaica 32, N.Y.

Telephone: SPring 7-5028



NEW! THERMAL INSULATED T-SHIRT

KEEPS YOU WARM WITHOUT BULKY CLOTHING!

Stop weighing yourself down with bulky outerwear. Enjoy wonderful new winter freedom and comfort in this thermal insulated T-shirt that holds in body heat . . . keeps cold out and warmth in from neck to thighs, shoulders to wrists! Special soft combed "no itch" cotton, in military proved insulating waffle knit, washing perfectly. Perfect for all cold weather activities, sportsmen, outdoor workers, snow shovelers. S (32-34), M (36-38), L (40-42), XL (44-46), for weight over 185 lbs. and/or over 6 ft.) $2.50 each ppd. 2 for $4.50 ppd. 3 for $6.40 ppd.

Also available: Thermal bottoms, ankle length, elastic waist. Prices same as Thermal T-shirt. Or complete top and bottom 2 pc. set only $5 ppd. (2 complete sets, $8.70 ppd.) When ordering sets, specify Tee size above and waist size for bottoms.

Satisfaction Guaranteed

WITTMANN TEXTILES

6505 S. Dixie, Dept. 476, W. Palm Beach, Fla.



from SWEDEN . . .

COMEDIA . . . Witty, beautiful playing cards designed by well-known Swedish artist, Stig Lindberg for IDG. Charmingly stylized face-cards in a modern mood, glowing decorator colors; backs, red/black and blue/black. Plastic finish. 2 decks decoratively boxed, **$6.50** plus 25 cents del. & hdlg. Cat. free request.

Bachelder House

BOX 5886 C BETHESDA 14, MARYLAND



JOIN THE MARINE lover and get this Mama Seahorse and her Baby. They're bubbling personalities that will do gay things for your bathroom wall. Ceramic with a glazed mother-of-pearl finish, they blow golden bubbles. Choose black/gold, pink/black, yellow/black, white/brown, turquoise/black. Mama is 8" h Baby 4½". $3.25 the set. Florit Box 6, San Clemente, Cal.



A PERFECT GIFT to endear you to your hostess is a delectable Virginia ham. From the South these hams, specially smoked cured, aged, and baked, are shipped anywhere in the U. S. They range from 10 to 15 lbs net cooked weight. $1.89 per lb ready to serve. Guaranteed to arrive in perfect condition. Jordan's Old Virginia Smokehouse, 1435-E East Cary St., Richmond, Va.



TIE SCORE. To show you really care, be sure and have a few better-than-eleventh-hour gifts for your ever-loving on Christmas morning. One might be a personalized tie rack with 24k gold plated tie holders that take up to 60 ties. Golden initials and crest are mounted on rich grained black walnut plaque. Two initials $5. Mission Industries, Box 1087 HB, Escondido, California.



DEERSKIN CASUALS. If you like your men king size chances are his feet are, too. But don't despair because he'll think you're smarter than ever when you place these King-Size lounging shoes under the Christmas tree. Genuine deerskin house boots have soft shearling lining come in sizes 10 to 16, are 5" high. $9.95 plus 50¢ post. King Size, 671 Brockton, Mass.

EARLY AMERICAN PINE REPRODUCTIONS



★ Bellows Planter Key Rack. 5 Brass Key Hooks, Brass Eagle, Planter Tube. 12"x6"x3".

★ Sugar Scoop Switch Plate Cover with brass eagle. 12½" x 4½" x 2½".

★ Toothbrush Rack. Holds 5 brushes and toothpaste. 11" x 7" x 2".

★ Pine Shelf & Towel Rack. 15" x 10" x 3½".

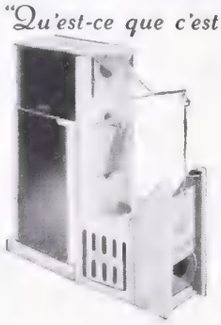
Original Pine reproductions for decorative beauty and practical every day use. Hand made of sturdy old colonial select pine, hand-rubbed to a honey-brown satin finish.

Only $2.95 PPD.
2 For only $5.50 ppd.

CRESCENT HOUSE Dept. HB11, P.O. Box 521 Plainview, L.I., N.Y.

Satisfaction Guaranteed. Send Check or M.O.

"Qu'est-ce que c'est?" *"C'est une souriciere!"*



. . . and at the same time a most unusual absorbing and fascinating conversation piece!

Completely automatic, (resetting is performed by the mouse!) this amazing handmade masterpiece of enginuity will delight your friends and catch your mice, if you have any! Europeans use white mice in an amusing game of wager. Also good for catching live mice for labs. Instructions accompany purchase. Buy two; one for the Den, one for the mice! $3.75 for one; $7 for two. Make check payable to **Page Products Co., Box 4171, Chevy Chase 15, Md.**

PASTEL PORTRAIT. The best recommendation we can make is to tell you the likeness of the cadet is *so* true, we had it framed as a gift for our husband. Send photo or snapshot (returned with art) and it will be superbly hand drawn in rich life-like colors (specify eyes, hair, complexion). 12" x 16". $15.95. Charcoal portrait, $9.50. Wynn Art Studio, B5. 299 Madison, N.Y.C. 17.

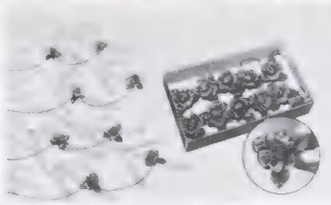


COPY CATS, that's what young Rembrandts are. They take your child's drawn or crayoned "work of art" and reproduce it under glaze on a *king-size* ash tray for daddy's or grandpa's desk. Send drawing to this shop; any size will do, and the paper can be folded. 7½" x 10½" ash tray is $10.50. 10 days' del. Young Rembrandts, Loch Lane, Port Chester, N.Y.



SWEET DREAMS are a guarantee for newlyweds who rest their weary heads on these personalized pillows, and they make a meaningful anniversary gift, too. Each pillow case is individually embroidered in pink with a first name written in script within a heart. Deep hemmed, fine white percale cases, they are $2.95 a pr. Greenland Studios, HB11, 5858 Forbes St., Pittsburgh 17, Pa.





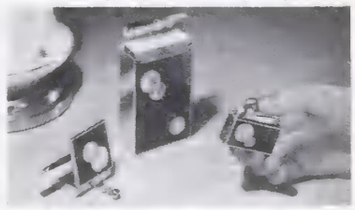
Lighted Rose Tree Lights. Your tree blooms with red or pure white roses! Think of the effect these will make on a tree sprayed white with red roses—or a green tree with pure white roses! Ten flexible, unbreakable polyethylene roses are strung on 15' cord. Use them around the doorway or on the mantel, too. Order Red or White Rose Lights, **$3.50** ppd.



Whimsical Package Tie-ons. Yours will be the most unusual packages under the tree! Choose a set of 8 brown felt Gingerbread Men with shiny black plastic faces or a set of 12 colorful Lady Bugs on wires—they'll hover realistically over the package! No. **5395-6**, Lady Bug Tie-ons, **1** pack, **59c**; **9851-6**, Gingerbread Men, **1** pack, **59c** postpaid.



Personalized Irish Linen Hanky. Your name embroidered on a hanky strategically placed in your pocket will give you a lovely personal accessory! A grand gift idea, too! Of white Irish linen, 11" square with double-hemstitched hems. The name—or three-letter monogram—is in graceful script in white or navy blue. **A360-6**, Hanky, **$1.00** by mail ppd.



Medallion Cigarette Set. Strike it rich with this handsome 3-piece cigarette set. Choose king-size cigarette box, lighter or purse butler ashtray. All are richly made of jeweler's metal with black enameled tops and simulated foreign coin medallions. No. **0866-6**, Cigarette Box or **0869-6**, Lighter, **$2.20** each; **0883-6**, Purse Butler, **$1.10** inc. tax ppd.

Write Today For Exciting 196-page Catalog of Gift Ideas!

Free Catalog

Miles Kimball 341 Bond Street Oshkosh, Wisconsin



It takes 25 feet of roof or lawn to best display this full-motion, hand-painted Santa-Reindeer set. Then sit back and watch the crowds gather outside as five dependable motors put the reindeer in motion and rock Santa back and forth in his sleigh. Names on each reindeer, such as "Dancer," "Prancer," etc. Sled 5' long. Reindeer 4' long.

NO. 59 DANCING REINDEER
With 9 Reindeer $210.00
Starter set (sled and 2 reindeer) 85.00
Night lighting units ..... $6.95 extra.
Shipped express, shipping charges collect



Dignified, new Nativity display. Shelter symbolizes church tower. Tiny crystal-white twinkle lights shine like bright stars. Mary and Christ Child hand-painted in rich oil colors on Masonite.
No. 5931—NATIVITY TOWER, $85.00

Motor moves arm of angel back and forth as if playing harp. To be used on lawn or roof, or inside. Inspiring when used with Christmas music. 4 feet high. No. 83—ANGEL & HARP (motorized), only $39.00. Shipped express, shipping charges collect. Night lighting unit, $3.95 extra.



CATALOG SHOWING 40 HAND-PAINTED PRIZE-WINNING LAWN DISPLAYS IN FULL COLOR—SEND 25 CENTS IN COIN.

This cowboy Santa gets lots of attention as he moves his arm as if playing his guitar. Very colorful. 4 feet high. No. 84—COWBOY SANTA (motorized), only $42.50. Shipped express, shipping charges collect.

ORDER YOUR DISPLAY NOW



Send Check or Money Order directly to

LEONARD BRYNOLF JOHNSON, DEPT. H-59
SMETHPORT PENNSYLVANIA

TRY A FREE SLICE OF THIS WORLD-RENOWNED FRUIT CAKE



ORIGINAL DeLuxe TRADE MARK

"THAT FAMOUS CORSICANA, TEXAS FRUIT CAKE" ... SINCE 1900

If your mouth waters for sure enough FRUIT CAKE, and you've never eaten DELUXE, let us send you a generous slice now, before you buy. Taste its oldtime goodness..the luscious fruits and fresh, plump Texas pecans, the *richness* of this delicacy. DELUXE is that "best of its kind" for your holiday get-togethers, for friends dropping in. Baked to order, arrives moist, delicious, stays fresh under refrigeration for weeks. *Every cake sold strictly on money-back guarantee.* Write for your free sample while there's time. Better still, order your wonderful DELUXE Christmas Cake today.

■ IDEAL GIFT FOR FAMILY AND FRIENDS

What a compliment to your own taste in fine things.. a gift of DELUXE! Comes in merry Christmas tin, your gift card enclosed. Perfect arrival guaranteed. Special quantity discounts on request. Postpaid and insured. 2 lbs., $3.95; 3 lbs., $5.45; 5 lbs., $8.80. Check or money order.

COLLIN STREET BAKERY
P. O. BOX 117 ■ CORSICANA, TEXAS



"COOLIE" BOWLS & SPOONS

You'll treasure these unique Coolie Bowls and Spoons for serving spicy hot chili, soups, chowders, and other tempting fare! Translucent sparkling-white porcelain bowls in the classic Chinese shape are 1½" wide, 2½" hi, with footed bases; matching spoons 5¾" long. Excellent quality, marvelous values; bowls regularly $1.00 each! Buy now for yourself and gifts. Satisfaction guaranteed. Ppd.

SET OF 4 BOWLS $2.95
SET OF 4 SPOONS $1.35

ADDITIONAL DISCOUNTS: 1 doz bowls $7.95, 1 doz. spoons $3.50 ppd.

(no cod's please, Calif. resid. add 4% tax)

FREE! NEW GIFT CATALOG. Never such values before! Write for it.

BOWMAN'S
H119-2477 Lombard St.
San Francisco 23, Calif.

PERSONALIZED



Salt and Pepper Set

Personalized Mahogany pepper mill and salt shaker with sterling silver monogram gracing the front.

Pepper-Salt Set $18.70

Pepper Mill only $11.00
(tax and postage incl.)
. . . in ordering please underline last initial.
. . . send for our catalog of exciting gifts.

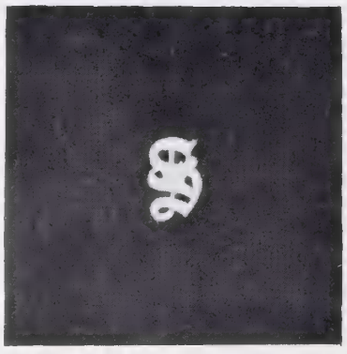
Thomas-Young
Dept. 4
30 W. Lockwood Ave. ■ Webster Groves 19, Missouri



IMPORTED CRYSTAL is always lovely, always correct and always welcome. A lead-crystal vase, just 2½" h., is darling to put before each guest's place holding a single posy, on a breakfast tray for cigarettes, or you might even use it for toothpicks! A dozen makes a nice bridal gift, too. 75¢ each. Add 50¢ post. to order. Ruggles China & Gift Shop, Disneyland, Anaheim, Calif.



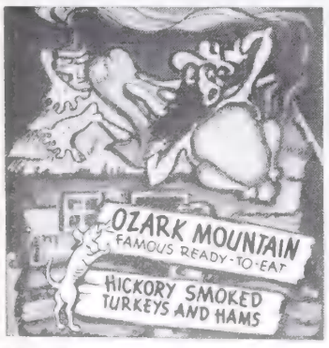
LIDO EYE GLASS CASE. The interior of this beauty is felt-lined to protect your spectacles, and a special Lens Cleaner is hidden in a pocket on the front to keep everything crystal clear. Magic lens cleaner has silicone ingredient. Red, green, or black vinyl case, gold embossed in Florentine tooled design, $1.98 complete. Lido Designs, Inc., 56 W. 45th St., New York 36, N.Y.



TUCK A TIE TACK in the toe of a sophomore son's Christmas stocking, and he'll be glad he has such a real hep Mom. And don't forget the lord and master who loves to be remembered with something bearing his initial. This one is an old English letter, measures a discreet ½" high, comes in 10k gold. $2.75 incl. tax. Daniel Low & Co., Salem, Mass.



A TOAST TO ST. NICK and all his helpers is just around the corner and to make the occasion festive, we suggest these handsome tankards. Imported crystal-clear glasses with smoke-colored handles hold 10 oz., are perfect for Irish coffee, hot buttered rum, hot toddies. Set of 8, $6.95 plus 50¢ post. Scandinavian catalog 25¢. Scandicrafts, 18 N. Astor St., Irvington-on-Hudson, N.Y.



No Finer Eatin'
. . . anywhere!

Sugar cured in fragrant herbs and spices . . . smoke roasted to a rich brown in a blend of Ozark Mountain Hickory and Sassafras embers. Sizes 8 to 18 lbs., **all ready to slice and serve.** Please send check with order.

TURKEYS ..... $1.70 per lb. ppd.
HAMS ..... $1.50 per lb. ppd.

Safe Delivery Guaranteed

Ozark Mountain Smoke House
Highway 62 West Fayetteville 4, Ark.



Holiday MANTLE or TABLE PIECE

Prancing, golden deer in a dramatic setting of natural branches laden with simulated "snow" . . . glitter daisies and multi-colored ornaments make it the most beautiful, decorative piece ever offered . . . elegance is comparable to floral pieces costing several times as much! Snow does not rub off—is fire resistant. Piece will last for years.

17" high, 17" wide, 10" base. Choice of white, light blue, pink, light green flock. Ornaments are contrasting colors. Send check or money order. Satisfaction guaranteed. $9.95 POSTPAID

Write for free catalog of original designs of table or mantle pieces, door knockers, swags, patio and yard decorations for homes and institutions. Catalog also contains supplies for "do-it-yourself" kits, plus detailed instruction sheets on how to make your Christmas decorations.

Fox Display Company
2110 South Flores St. San Antonio, Texas

DIETETIC CANDIES

For non sugar and low sodium diets, we have delicious assortments for all tastes. Creams, meltaways, fruits and nutmeats dipped in the finest dietetic chocolate. The best there is, there isn't any better. Write for price list or enclose $1.85 check or money order for 10 oz. GET ACQUAINTED Box post paid.

Helen Elliott
Wonderful Homemade CANDIES

Route 22, Dept. 1-J
North Plainfield, N. J.



SOLID MAHOGANY MARRASSA SERVERS & SERVING DISHES

Direct from Haiti come these hand sculptured pieces and each is highly polished by native girls. Every Hostess will want these to use at dinners and parties. Make wonderful gifts!

Rectangular, Oblong & Leaf 11" long $2.50 Each
Marrassa Servers 8½" long $3.95 Set
(Send for catalog)

STRADER IMPORTS
P.O. Box 783 Peoria, Illinois

CRECHE SET hand-carved in wood by Italian craftsmen will be cherished for generations. Join the Creche Club now. Receive 3 or more figurines every other week in sizes of plan you select. Plan #1: 3¼" figures, each group $7.95; plan #2: 4¾" figures, each group, $10.95; plan #3: 6" figures, each group $12.95. Free Madonna, folder with each plan. Castelli, Box 22, N.Y. 63.



WHAT'S THE SCOOP? Leave it to those New England Yankees to dream up a practical use for the old-fashioned cranberry scoop. This can be used as a magazine rack, or it can be converted into a smart looking Hi-Fi speaker or a planter for greenery. It has cane front, comes in tawny maple. 19½ x 10 x 22" h. $29.95. Exp. coll. Harbor Light Wayside Furn., Rt. 6-A, E. Sandwich, Mass.



GIVE HIM A HAND that will rest smartly on a steering wheel, steadfastly on a gun, in the grandest twin gloves a man ever warmed up to. Natural tan Cabretta goatskin glove with separate camel wool liner, they're divine for "outdoor girls" too! Palm is rib-stitched for non-slip grip. All sizes for men and women. $8.50 a pair. Norm Thompson, 1805 N.W. Thurman, Portland 9, Ore.



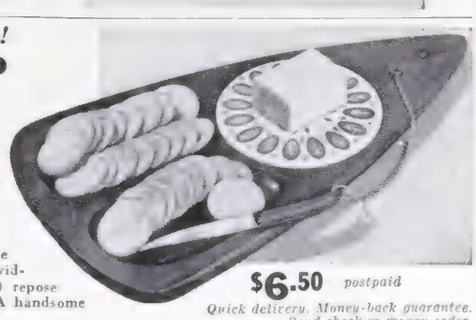
HAPPY SLIPPERS are particularly good for exuberant boys and girls whose every move is as strenuous as a game of tag, whose every jump is as violent as a leap frog. Red, white, and black design is as gay as a giggle, and clown's hat squeaks when tweaked. Washable duck slippers have rubber sole. State age (up to 9 yrs.) or shoe size. $2.49 pr. Hobi, HB11, Flushing 52, N. Y.



A toast to cheese!

CHEESE BOARD *with* **TILE**

Walnut-finished cherry wood is combined with colorful ceramic tile to produce the most elegant cheese or hors d'oeuvre server you've ever seen. Hole provides for hanging display or storage when not in use. Comes complete with an excellent cheese knife, attached permanently with a chain (but detachable for easy cleaning). 14" long, 10" at widest point . . . cheese (or other tidbits) repose in recessed areas, get cut on the tile. A handsome gift of rare individuality!



$6.50 *postpaid*

Quick delivery. Money-back guarantee. Send check or money order.

CRYSTALIER, Dept. B119, 156 Merrick Road, Massapequa Park, New York

Fabulously
SHEER NAPKINS



These handmade Oriental Napkins delightfully grace any table. Colorful, truly new and different. So delicate and yet so strong and serviceable. For cocktails and parties. You'll be delighted with them. Package of 50, **$1.00**; 3 pkgs. **$2.75**; 6 pkgs. **$5.00** Prepaid.

"Kuddle-Kitty"

Loves to curl up in many cute poses—on your bottles, vases, pictures, shelves, dresser, bed. Decorative and cheerful. Sits, stands, hugs, hangs by tail, stays put—a wonderful child's pet! Made of sturdy felt covered, flexible wire. In pink, blue, black, yellow and orange. Dry cleans. **$2.00** each . . . 6 for **$10.00** prepaid.



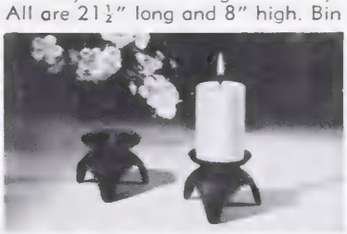
HANO, 1598 Third Avenue., N. Y. 28, N. Y.





NEW! HANDY GLIDE-OUT SHELVES AND VEGETABLE BIN

Get off your knees—you don't have to get an aching back just to get things from the back of the lower cupboard! Here are shining steel shelves and a bin that install with just a screwdriver—they pull out to let you reach things instantly! All are 21½" long and 8" high. Bin is 9½" wide—use it for potatoes or vegetables. Small drawer is 9½" wide and the larger is 15" wide. Chrome plated. No. **P008-6** Small Glide-out Shelf, **$6.95**; **P019-6**, Large Glide-out Shelf, **$9.95**; **P167-6**, Glide-out Vegetable Bin, **$4.95** by mail, postpaid.



Oriental Candle Holder. Gracefully designed candle holder in black wrought iron—and it'll take the popular new chubby candles up to 2½" across—as well as standard tapers. The base of the holder has a tapered rod 1¼" long to hold candle. Holder is 4½" high overall, 2½" across. No. **8847-6,** Oriental Candle Holder, each **$1.00**, ppd.



Japanese Stone Lantern. Stolen from a Japanese garden! Here in miniature is the graceful stone lantern that lights Japanese gardens. You'll add a candle and use it on your patio or set it in the midst of a low-bowl flower arrangement. Lantern is stoneware with granite-like finish. 5¾" high. Order **8458-6**, Japanese Lantern, **$3.25**

Write Today For Exciting 196-page Catalog of Gift Ideas!

Free Catalog **Miles Kimball** 341 Bond Street Oshkosh, Wisconsin

GIVE SOMETHING DIFFERENT



SELKA'S FLORENTINES:

Distinctive Continental style delicacies as GIFTS to your CUSTOMERS, FRIENDS and BUSINESS ASSOCIATION. They will be impressed with SELKA'S FLORENTINES.

SELKA'S FLORENTINES is a luscious sweet, most appropriate as a gift.

SELKA'S FLORENTINES will cause you to be remembered for your choice of gifts.

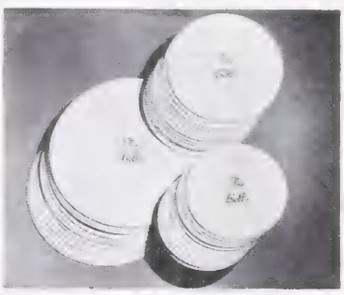
SELKA'S FLORENTINES are individually wrapped in glassine bags and packed in one pound attractive boxes, see picture, the 2 to 5 lbs. in decorated tins.

Price $2.25 per pound prepaid anywhere in U.S.A. Sorry no C.O.D. Send check or money order to:

SELKA COOKIE CO., INC.
1147 Blackstone Ave.
St. Louis 12, Mo. Tel. EV. 3-1405

Stack'em Plate Pads

Personalized with Your Name



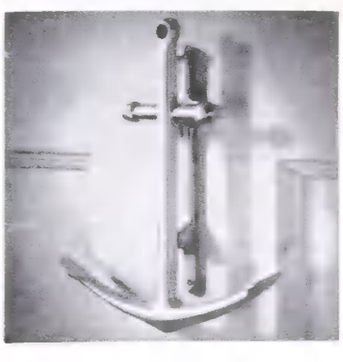
Slip these protective white felt pads between your plates and you won't have to worry about chipping or scratching your fine china. Deluxe set (service for 12) consists of 24—4½", 12—5½" and 12—7½" pads. Personalized in gold with family name or initials. Excellent gift. Order #210P.

Only $2.95 postpaid for set

Send for New, Free Catalog for Unusual Items

Shop the Armchair Way **DOWNS & CO.**
DEPT. 1111C, EVANSTON, ILL.

ANCHOR A KNOCKER like this distinguished design on your front door and it marks it with bright individuality. Or think how appropriate it would be for the galley door of a Chris Craft Constellation. Patterned after the hand-wrought anchor used on such sailing vessels as *The Bounty*, it's heavy polished brass. Easily installed. 7" h. $5.95. Tennessee Chromium Plating Co., 206 Louise Ave. N., Nashville 5, Tenn.



AUTHENTIC HAWAIIANA



BUFFALO BELLS
Imaginative gift for garden, patio or den, reviving romantic memories of early Island days. Melodic bells, hand carved of rare monkey pod wood, clappers of Kauila. Graduated sizes, 4 to 7" wide, hung on native sisal. Stunning wall decoration. Set of 3 bells, $8.95.



COCONUT BANK
Adorable gift for little (or not so little) girls. Hand hewn from natural coconut with bushy husk for flirty brows, sturdy underpinnings. Each piggy with frivolous blossom in hair, tiny screw tail. Hawaiian signature. $3.00.



POLYNESIAN CATAMARAN
Fastest sailing ship afloat! This graceful model, 8" long, of beautifully grained native wood with twin parchment sails will be a prize possession in family room, study or boy's hideaway. Shipped ready to assemble with easy directions. $3.95.



FASCINATING TIKI
Striking reproduction, in native volcanic rock, of the God of War, found in ancient Hawaiian temples. Now considered lucky symbol. 6" high, $2.50; 4" size, $1.25.



EXOTIC, DIFFERENT HAWAIIAN PRESERVES
Exciting flavors you won't find even in smartest mainland gourmet shops! Guava jam and jelly, papaya-pineapple preserves, coconut syrup, pickled pineapple. So superb, they're a cherished gift even in the Islands. Five 3-oz. jars in gift box, $3.95.

Prices include postage. Airmail orders for Xmas delivery. No stamps or COD.

PALI HOUSE Box 7003 Honolulu, Hawaii



"FLOWERS OF PARIS" VANITY SET

As pretty as Paris in the Spring—all made of beautifully glazed, white china and richly decorated with Crimson-purple flowers and accents of Gold. Two 6" cologne bottles and matching covered powder box (can be used for pins, etc. too) rest on an 9" long tray. Patterned after the style of Jacob Petit, famous French 18th Century porcelain decorator, this Vanity Set will be admired and used constantly by ladies who love lovely things!

Complete Set: $1.95 PPD.

No C.O.D.'s please ■ Send for NEW free catalog

Cortley Gifts
453 EAST 88th STREET • NEW YORK 28, N.Y.



hard-to-find
BED CANOPY COVERS

At last, bed canopy covers for every decor! Latest in our collection are these drip dry Dacron Ninon beauties in a sumptuous quilted and embroidered style. They wash beautifully and need no ironing. All White, or Gold Stitch on White.

Twin Bedspread	$69.98 each
Double Bedspread	$79.98 each
Bed Canopy	$39.98 each
Tiered Vanity Skirt	$29.98 each
30" or 36" Long Tier Curtains	$9.98 pair
Window Valance	$4.98 each

Other Embroidered canopy covers from $19.95
Other Embroidered Bedspreads from $22.95

Send 25¢ handling for photos and swatches.
Prices postpaid in USA. Sorry, no COD's

CHAIN CURTAIN SHOPPE
Dept. B-11, 37 Broad St., Elizabeth, N. J.

SAVES YOUR BACK! SAVES YOUR FLOORS!



NOTHING MOVES ON THE FLOOR

- Upper frame moves on ball bearings
- Firm, stationary lower frame never moves
- Automatic lock, open or closed position

ACTUALLY TWO BED FRAMES IN ONE . . . the greatest advancement in bed frames in 20 years. Eliminates carpet or floor wear. Easiest beds to make . . . rolls apart or out from wall at a touch. Write today.

Twin bed size, **24.95 ea.**, freight collect in U.S.A. Money-back guarantee.

Warco PATENT BED CO.
P. O. Box 338 • Delaware, Ohio



LIBERTY WARE URN

3 quart copper coffee urn with aluminum lining, double wall and air insulation, wrought iron warmer stand for alcohol or sterno. Liberty Bell medallion and trim of polished aluminum.

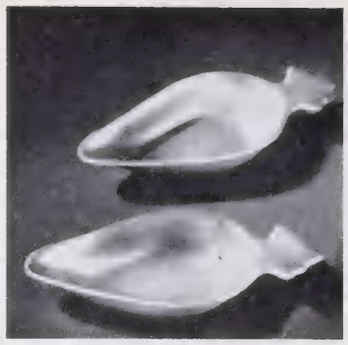
Coffee Urn **$30**

Matching 16" Tray $9.00

Postage included

. . . send for our catalog of exciting gifts.

Thomas-Young
Dept. 4
33 W. Lockwood Ave. • Webster Groves 19, Missouri



PAP BOATS were used in Great-Grandma's day in 18th-century England to hold food for tiny ones that had been prechewed by their mothers! This is a careful reproduction in pewter of such a server, found in an old foundling home in England. You'll use it for nuts, cigarettes, sauces. For conversation and collectors, 5" l., $4.95 each. Colonial Metalcrafters, Box 1135, Tyler, Tex.



KEWPIE DOLLS. Every small mother has a favorite child, and we bet anyone of these whimsical Kewpies will be it. The original doll was made in bisque in 1909 by Rose O'Neill. But today the Kewpie is made of vinyl, so she's a natural for the crib crowd. A doll collector would love one, too! 8" doll is $1.25; 10", $1.95; 12", $2.75. Mark Farmer Co., Box 573, El Cerrito 6, Calif.



FOOD WARMER SET. There's no pleasing a new baby, for he's only interested in bed and board. But you *can* please his Mommie by sending this 3-compartment dish and hot-water container in pastel blue styrene with Rogers silver-plated feeding spoon and 2-pc. educator set engraved with child's name. Birthdate. $4.95. Gift Engravers, 6349 N. Fairfield Ave., Chicago 45, Ill.



TREE HOLDER. If your husband fusses and fumes every Christmas Eve trying to make the tree stand tall and firm, you'll be glad you ordered this red, white, or green bucket. There's a steel pin in the bottom on which he spears the tree. He tightens the hand-forged strap around trunk, holding tree erect. 10" h., 12" d., $5.95. King's Forge, 580 Hathaway Rd., New Bedford, Mass.

GIANT CRYSTAL STORAGE BOX

Keep lingerie, cashmeres, men's shirts and linens clean and dust-free!

Of rigid, strong polystyrene with snug-fit lid, Crystal clear . . . all contents at a glance! Size: 15" x 11" x 6" holds 12 sweaters, slips, blouses, etc. Ideal for off-season storage, too!

$5.95 ea. ppd.



NATIONAL'S sensational NEW PLASTIC SHOE BOX for women's shoes



- lets you select shoes at a glance
- protects shoes from dust, scuffing, mildew
- size: 12" x 6" x 4½"

No COD's or Stamps, please

$1.50 each ■ for $7.50

NATIONAL HANGER COMPANY, INC.,
Dept. HB2 120 W. 32nd St., New York 1, N.Y.



Beautiful
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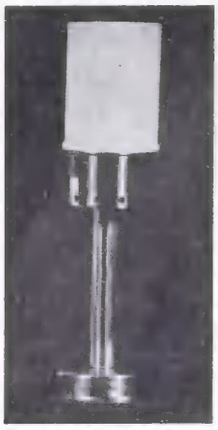
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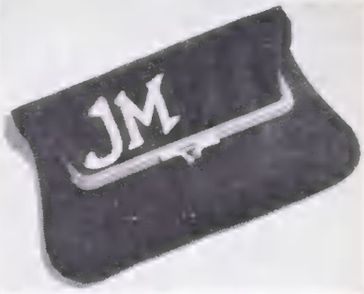
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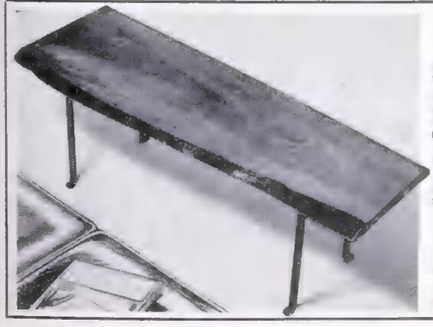
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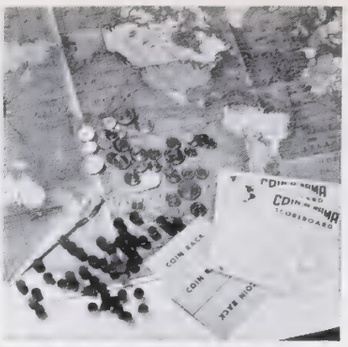
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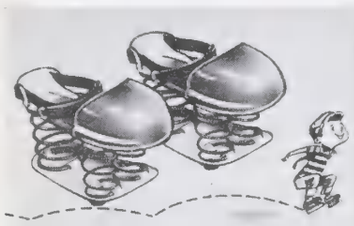
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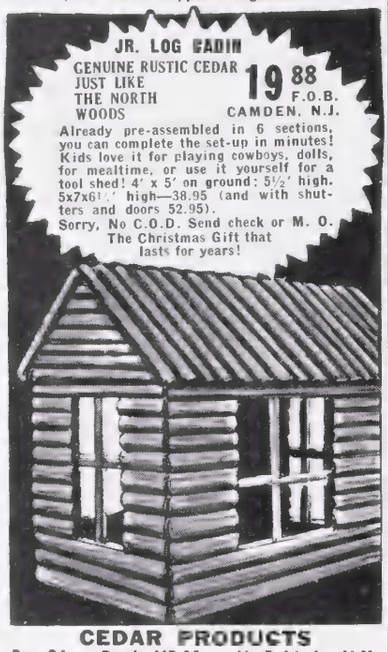
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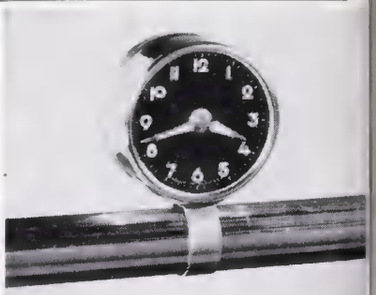
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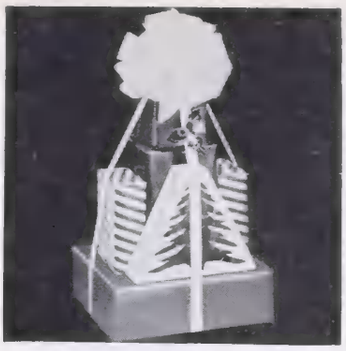
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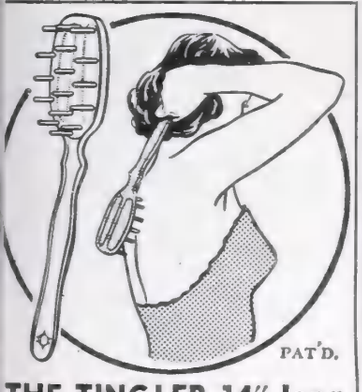
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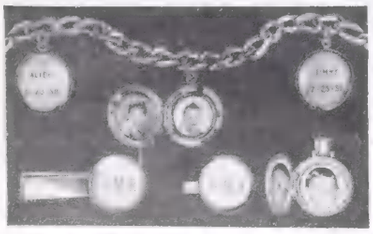
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HOLLY BAKING CUPS. A festive table entails no extra work with these bake-and-serve cups for muffins, cupcakes, or what you will. To carry through, use matching moisture-proof servers for vegetables, salad, or dessert. 36 cups, 69¢; 12 servers, $1. Pretty scallop-edged napkins, $1 for 18 (cocktail or luncheon size). Add 25¢ post. Dunhaven's, 4115 Lafayette St., Dallas 4, Tex.



COMFORTABLE CURVES mean a lot when it comes to sitting long at a party or eating a meal off a tray on your lap. This has a footrest, so you might use it for perching by the ironing board or telephone, too. Ideal at bedtime when the children gather round for the nightly story, black or white wrought iron. 24" h., $13.95. 15" $10.95. Romor, Inc., Box 208, Columbia, Missouri.



GIVE HIM THE WORKS if he needs a slight shove to head for a Christmas wedding. Or if you're angling for a trip to Hawaii these should turn the tables. Real watch movements complete with wheels, jewels, etc. are made into handsome gold-plated cuff links about the size of a nickel. $6.95 a pr.; 2 pr., $13.50; 6 pr., $35. Tax incl. Music Boxes, Unl., HB11, 676 N. Dearborn, Chicago



PHOTO COMPACT. Give it to Nana, filled with snapshots of her beloved grandchildren and marked with her initials. A college girl would love one for her purse filled with faces of friends from back home. Golden compact has red or navy top, press-on initials. It opens up to reveal pull-out compartments for 12 photos. $1.98. Trend House, 303 Centre Street, Newton 58, Mass.

FINEST QUALITY! "U-DO-IT" Furniture Legs



. Tapered Hardwood

- 13/4" at top
- Brushed brass ferrules
- Self leveling glides
- Dual purpose plates
- Wood screws
- Boxed sets 4

SIZE	PRICE for 4	SIZE	PRICE for 4
4"	$2.59	14"	$3.49
6"	2.79	17"	3.89
9"	2.99	21"	4.29
11"	3.29	28"	5.19

SCROLL DIVIDERS



- Pre-drilled top and bottom
- 8" x 11" Size
- Boxed in pairs
- Build shelves, bookcases, room dividers, etc.
- Complete with brass screws

IN BRASS AND BLACK COMBINATION $2.98 pr.



WROUGHT IRON DIVIDERS

- Pre-drilled top and bottom
- 8" x 11" Size
- Boxed in pairs

BLACK $1.89 Pr.
BRASS $2.49 Pr.

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U-DO-IT Dep't. HB
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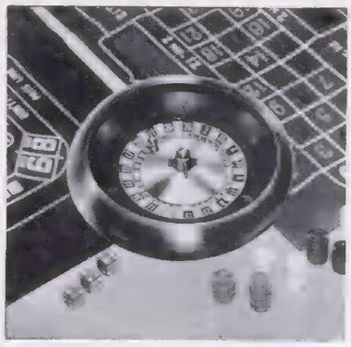
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Imported directly from Guatemala, th distinctively different wall plaques of Ind sun gods in bold relief are carved from s cedro wood (similar to mahogany) by nat Mayans. Simple, yet strong and attracti Warm neutral brown tone blends with pr tically any wall color in modern or tra tional home. Wonderful for gifts. In t sizes—16" diameter, $10.50; 12" diamet $8.50, postpaid. Order today for prom shipment.

FREEMAN IMPORTS, PAXTON 1, I

CARE TO PLACE A BET this will be the most welcome gift a bachelor uncle or fraternity man will receive? "Las Vegas" game set includes table layout with 6" plastic roulette wheel, 108 plastic chips, 3 dice, 34" craps layout, dealer's blackjack layout, an authorized gaming guide. *You* supply cards and "croupier." $2. Sunset House, 80 Sunset Bldg., Beverly Hills, Calif.



SILVER THREADS turn a pair of evening gloves into provocative accessories. Made with stretch threads so they can fit any-size hand, the shimmering effect is exciting when worn with a starkly simple black dress, a bouffant white ball gown. 8-button length, $6.95. For cocktail dates, the shortie is $4.95. Pair of each, (2 prs.), $10.95. Hillsbaron, Box 333, East Wolfeboro, N.H.



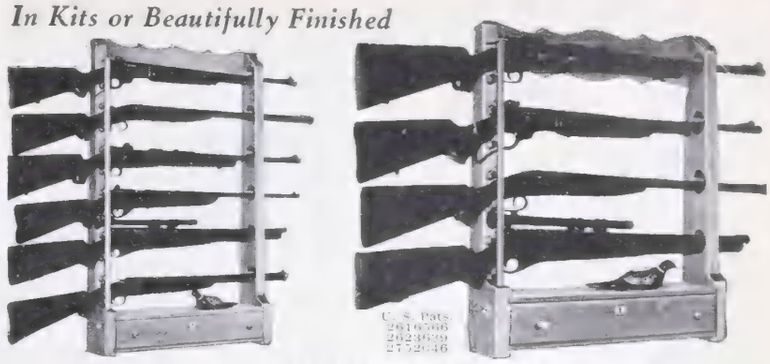
VICTORIAN LOVE SEAT is superbly constructed of hardwood with coil-spring seat. Upholstered in spot-proof velvet in your choice of 20 decorator colors from pastels to deepest jewel-tones (samples on request). 34½" h., 46½" w., $79 ea. $150 pr. Your material (6½ yds. 54"), $67 ea. Exp. coll. Hunt Galleries, Box 492, Hickory, N.C.



CHEESE, IT'S GREAT. An antiqued pine pail with brass bands is filled with cheese that comes from the heart of America's Cheese country. Included are June-cured Swiss, Old-fashioned Brick, Port Salut, Blue Cheese, Aged American, and red Gouda . . . (2 lbs. in all). When pail is empty, it's handy for ice, fruit, etc. Pack #32, $7.90. Swiss Colony, HB11, Monroe, Wis.



In Kits or Beautifully Finished





SAFE-LOCK GUN RACKS

Displays Your Guns—Protects Your Family

THE GUNS AND AMMUNITION ARE LOCKED IN

These handsome sturdy gun racks safely lock your guns in the desirable display position. The large drawer locks up ammunition, hunting knife, pistol, cleaning gear, etc. One key unlocks drawer and guns. Guns cannot fall or be taken out. Children, friends cannot tamper with them. The only ones of their kind. Hold all antique or modern guns, with or without scopes. Finely hand crafted in satin smooth honey-tone knotty pine or lovely maple or mahogany finish.

4-Gun Rack 24" x 28"—$19.95 } *Exp. Chgs. Col.*
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Upright 5-Gun Rack—21" x 41" x 10" . . . . . $31.50 } *Postpaid*
3-Gun Rack—24" x 21" (not shown) same as 4-Gun rack but with drawer $13.50

Upright gun rack in knotty pine and maple finish only

IN COMPLETE KITS for easy 1 hr. assembly. Prefitted, drilled, sanded, etc., ready for finishing. Simple instructions.

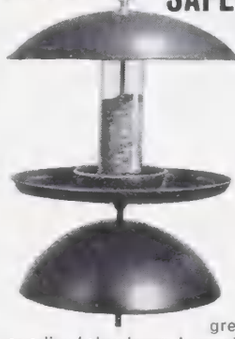
4-Gun Rack $11.95
6-Gun Rack $17.95
Upright 5-Gun Rack . . $18.50
3-Gun Rack . . . . . $ 8.50

Postpaid. Add 5% West of Mississippi

Immediate delivery.
Money-back guarantee. No C.O.D.'s.

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Protected from rain; seeds can't be scattered by wind. Easy to fill unbreakable flexiglass holds 1¾ lb. seed. 16" diameter, dark green, rustproof anodized aluminum. Lower inverted dome acts as squirrel guard. Simple to hang or mount on ½" pipe.

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You'll be tickled by this feather jewelry hand-wrought of heavy sterling silver because there just never has been a more graceful design. This lovely three-inch pin will do wonders on the shoulder of a dress, at the neck of a blouse or on the lapel of a suit. PIN and Matching Earrings are $3.00 each. Both for only $5.00. Bracelet (not shown) $6.50.

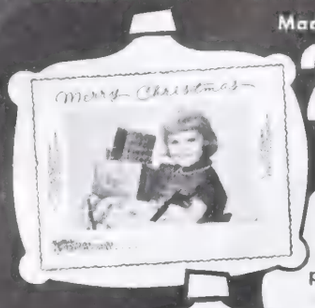
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Any wire, any size up to 5/32" dia. in any metal —mild steel, copper, aluminum, etc. (piano wire up to 1/8"). This includes coathangers, coiled or straight wire, including 5/32" cold rolled rod.

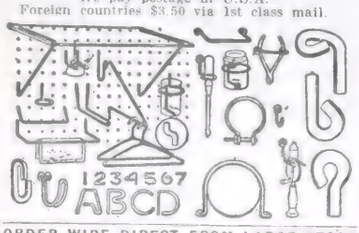


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Cleanly and neatly, any wire except spring steel or piano wire. Wireformer will also straighten wire. With these combined features in one tool, you can make your own peg board hooks, all types of hangers, clamps, handles, braces, chains, racks, shelf and equipment brackets, mobiles, letters, numerals, or any shape you want.

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9 ga. (.148" dia.) galvanized steel wire, 24 pieces each 24" long. $1.95 ppd.
5/32" dia. (.156") hot-rolled aluminum wire. Bright finish, 22 pcs. 22½" long. $2.25 postpaid.
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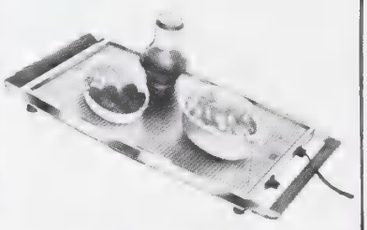
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1 package galvanized steel wire	1.95
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all for **$6.75** limited time only

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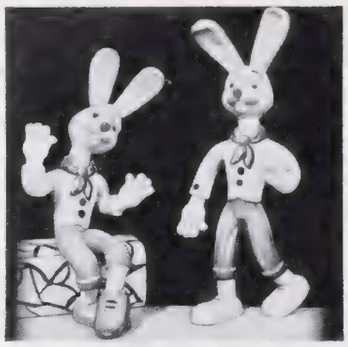
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Bayberry
Lemon Lavender

Handmade, Mild and Fragrant
Choice in Gift Boxes ppd.
3 cakes $1.25 5 boxes $5.00
12 cakes $3.50 3 boxes $10.00
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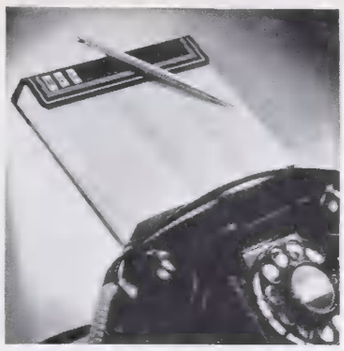
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GOOD LUCK BUDDAH. Legend has it that when you rub the fat, round tummy of this happy Buddah —good luck will be yours. Give this conversation piece as an ideal Christmas gift . . . a gift that says "Good Luck!" Exquisitely finished in antiqued gold, antiqued ivory or antiqued black. 4 inches high. $3.50, postage prepaid. Montana House, 2643 Montana Ave., Cinti. 11, Ohio.



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Shaped Mirror	Frame 34½″ by 19½″ Plate Glass Mirror 14″ by 20″	$37
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These decorator pieces are available in *white* touched with gold for the tinted and dark wall. Sent postpaid. Check or M.O. only. Satisfaction guaranteed. Write for FREE Brochure.

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Where Beauty is—The Vivian belongs! You, your daughter or guest will delight in the completely feminine loveliness of soft shirring, full flounce, and deep tufts. Generously proportioned hardwood frame, padded coil springs. Upholstered in finest spot-proof velvet in your choice of twenty enchanting colors from deepest jewel tones to exquisite pastels. Samples on request. W. 24″; H. 34″; Seat D. 19″; Seat H. 18″. $41.25 ea., $80 pr. (Your Fabric $33.25). Ship. Wt. 35 lbs. Express Collect. No C.O.D. For "Hunt Galleries Prevues" send 10¢.

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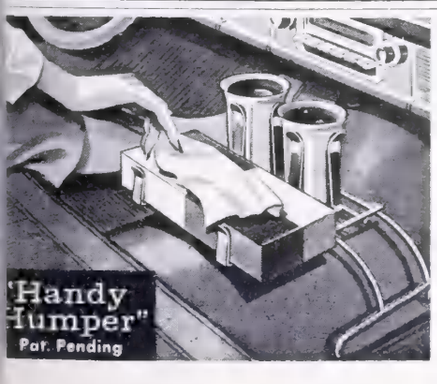
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Put the "hump" in your car floor to practical use with this clever nickel-plated holder. Holds box of tissue or thermos, two bottles or glasses . . . perfect for vacationers, the traveling man or drive-in movie goers. Fits any make or model car. Made of high quality steel.

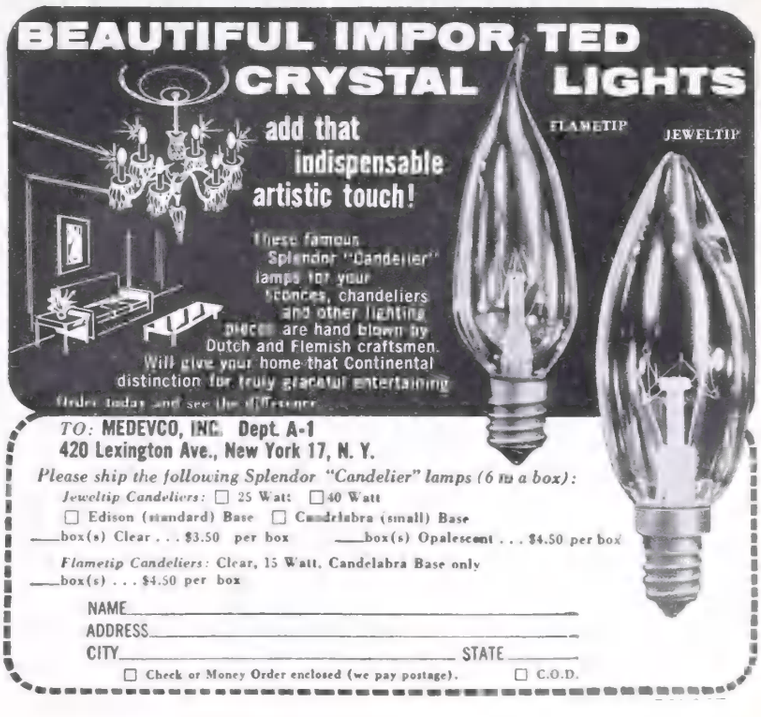
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add that indispensable artistic touch!

These famous Splendor "Candelier" lamps for your sconces, chandeliers and other lighting pieces are hand blown by Dutch and Flemish craftsmen. Will give your home that Continental distinction for truly graceful entertaining

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Please ship the following Splendor "Candelier" lamps (6 to a box):

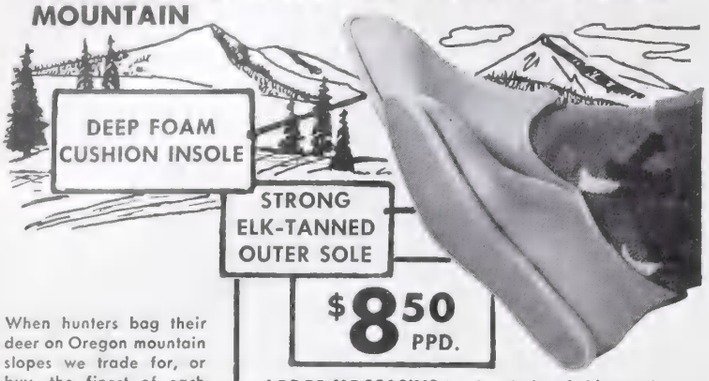
Jeweltip Candeliers: ☐ 25 Watt ☐ 40 Watt
☐ Edison (standard) Base ☐ Candelabra (small) Base
___box(s) Clear . . . $3.50 per box ___box(s) Opalescent . . . $4.50 per box

Flametip Candeliers: Clear, 15 Watt, Candelabra Base only
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☐ Check or Money Order enclosed (we pay postage). ☐ C.O.D.

OREGON MOUNTAIN LUXURY DEERSKIN



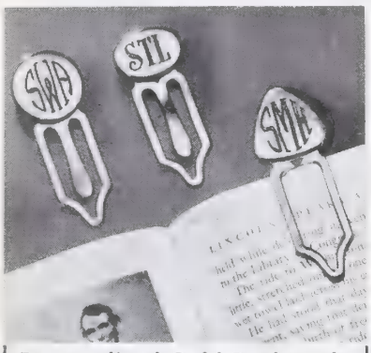
When hunters bag their deer on Oregon mountain slopes we trade for, or buy, the finest of each season's skins. Special tanning produces strong, glove-soft and silky leather in rich browned-butter color tones — the most beautiful of all leathers!

$8.50 PPD.

LODGE MOCCASINS hand-crafted to fit like a soft, supple glove from lustrous wild Deerskin—the leather that *breathes!* Soft and silky Deerskin shapes to your feet; can be washed in soap and water yet remains forever flexible. Precision-sized for men and women in all widths and lengths. Send shoe size or foot tracing. *Your satisfaction unconditionally guaranteed.* Get 2 pair for his 'n her matchmates.

Order Now—Shipped Postpaid by Return Mail

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Write for FREE FOLIO of Exciting Deerskin Luxuries



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$1.00 each

There is nothing so irritating as thumbing through pages trying to find your proper place. These beautiful bookmarks will solve your problem. Each handsome distinct style bookmark comes deeply engraved in your choice of initials. Wonderful gift idea. Perfect complement to a gift or card. Order early for Xmas. By special requests now available in 24 K. Gold Plate or Gleaming silver plate at $1.00 each. 3 for $1.75. Order from left to right:
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TWO YEARS' INTERIOR DESIGN
Resident Day Classes

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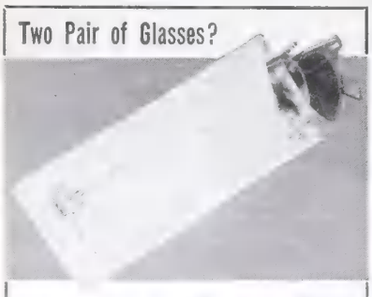
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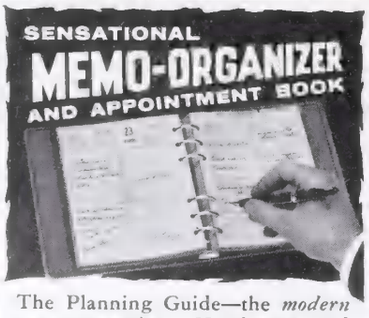


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Keep both pair conveniently and safely in this delightful new twin eye-glass case. Eliminate fumbling when changing glasses. Tuck one in, pull the other out. Made of genuine cowhide with attractive feltte lining, the twin cases may be separated easily when only one case is desired. For ladies, order Red, White or Black with jewel trim. For men, unadorned, in Heather Brown. **$3.95 ppd.**

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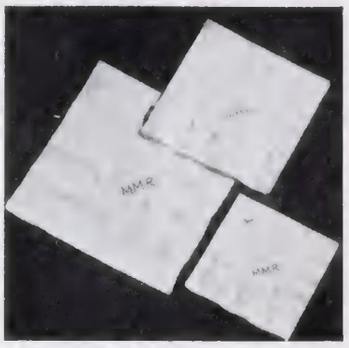


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FREE (while they last), fillers for remainder of this year with orders for next year. Begin using *The Planning Guide* now—don't wait! In rich simulated leather binder, gold-decorated, $4.45 complete. Genuine Black Morocco $9, Deluxe Tan Pigskin $13.50. The ideal gift! Shipped postpaid when cash accompanies order. *Satisfaction guaranteed or money back.* Write Dept. O-9 for literature. Wilson Memindex Co., 149 Carter St., Rochester 21, N. Y.



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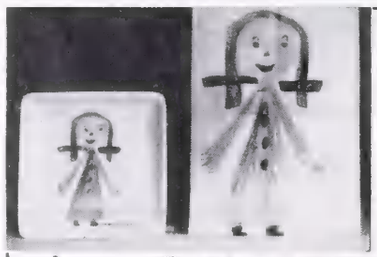


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Now, drapery fabrics of versatile new PPG Fiber Glass . . . brought to you by Pauline Trigère with Titus Blatter . . . selected with the same flair as the fashions you wear!

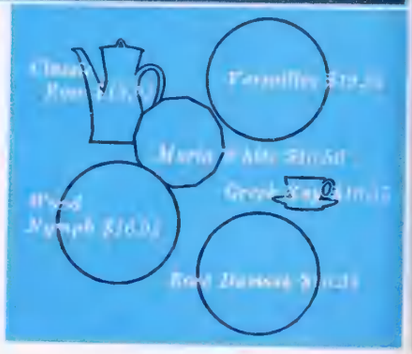


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Rosenthal

designed by Raymond Loewy

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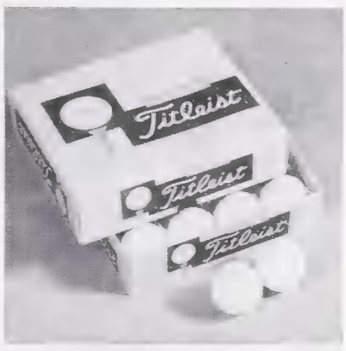
STROKE OF GENIUS for golfer who has an occasional e of memory when it comes to ling his score is the Golf re Counter, worn like a watch. ss plunger after each stroke; l per hole is shown on lower re, reset on ea. tee. Upper res automatically total score. ld-finish case, leather strap. t-boxed. $3.98. Betty Adams, HB Congress, Boston 10.



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tree, window, mantel, these tall lanterns will flash gaily and off. Alternating red green with brass trim. ety wiring. 6 to a set $3.75 ea. ppd.

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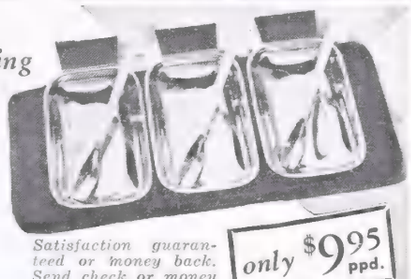
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Loaded with goodness! Five 5-oz. jars of preserves—one each of Oregon Wild Blackberry, Greengage Preserves, Prune with Hazelnut, Apricot with Kernels and Oregon Whole Strawberry.

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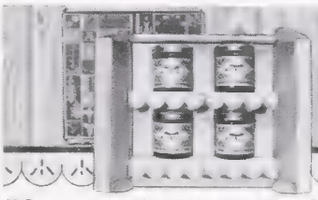


"Old Timer" SEEDLESS JAMS

Mouthwatering jam assortment, packed in Jane's old-fashioned Country Cupboard box. A 5-ounce jar each of seedless Boysenberry and Loganberry, and a 10-ounce jar each of seedless Blackberry and Raspberry.

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Plenty of old-fashioned flavor — five family-size jars, holding over a half-pound each of Damson Plum, tangy English Gooseberry Jam, Oregon Whole Strawberry Preserves, Oregon Peach with Pineapple, and Seville Orange Marmalade.

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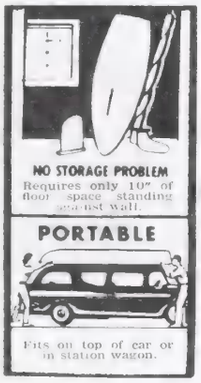
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Relax completely in your "FLITE FISH"—she's the safest sailboat in America! Now the entire family, including the children, can have fun learning to sail in perfect safety. CAN'T SINK OR SWAMP . . . BIT . . . MAN, CAN SHE SAIL! Speeds up even in the lightest breeze because she's designed nautically perfect. Solid hull constructed of new, sturdy floatation material originally developed for life rafts. Will out-perform sailboats many times its price. You don't have to be a sailor. "FLITE FISH" practically handles herself. The sailing experience and safety is built right into her so she automatically obeys your wishes for fast, true sailing. A star in performance . . . a proud beauty with her two-tone White and Marine Blue element-resistant EPOXY coating. THE PERFECT GIFT.



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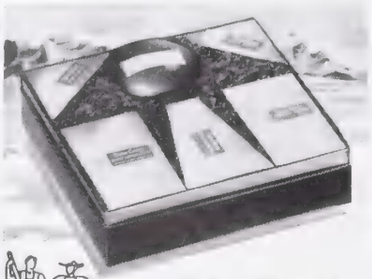
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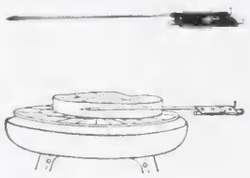
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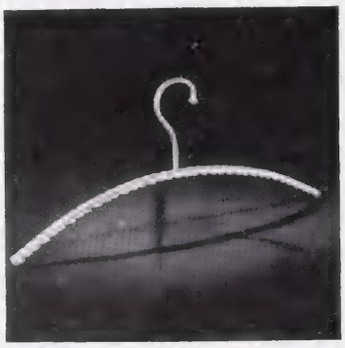
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plain white paper, dress them with bright red covers, person ize those covers with a full nam and you have a gift that's mark with distinction. Get a set your homework-hounded chi Get several sets for a hostess w organizes after-dinner games her guests. $1.25 for set of Order from Giftcraft, 1234 47th St., Chicago 53, Ill.

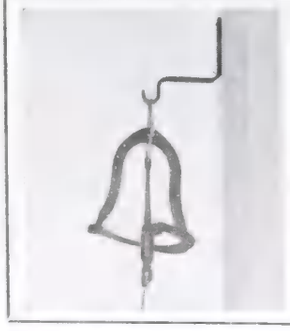


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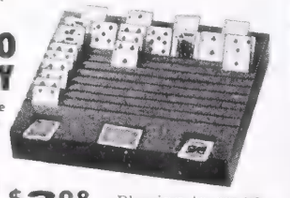
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A SMART SET

Copper hand wrought with Old English or block letters for an individual or family gift.

Handsome and useful on a hall table or desk.

We pay mailing charge.

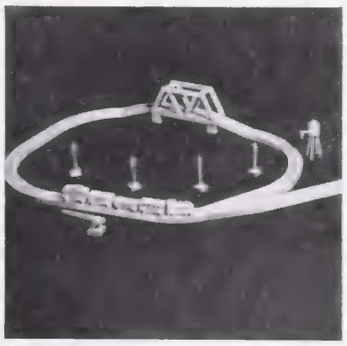
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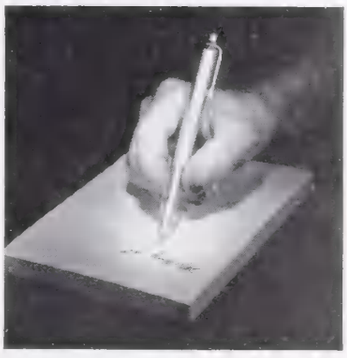
CK-BUILT TRAINS are extraordinarily well made, so ch fun to play with, that you n't have any trouble postpon- the purchase of electric trains il Half Pint is old enough to preciate them. Cross Country made of finest hardwood is oth as satin. Trains and track p together for hours of fun. 50. Albin of California, 2015 ario St., Burbank, Calif.



AN IN THE KITCHEN, l if you give him this de-luxe d-copper-and-brass chafing n, you can invite the fussiest rmets for dinner and relax. ll create something spectacu- and serve it with ritualistic ndeur. Lined with block tin, it alcohol burner, holds 2 qts. . Light-wt. model, $29.50. Exp. l. Bazar Francais, B-11, 666 th Ave., New York 10.



GHT TO THE POINT. A l-point pen has a flashlight in k of the point. lights when you ss the push button. Wonderful reading and marking road ps at night. for recording tem- atures in the sickroom. it uses ndard batteries, bulb. A mar- ous gift for a doctor, nurse, dent, or navigator. $4.95 ea. ts of Distinction, 52 Wisconsin cle, Chevy Chase, Md.





NOW . . . SAVE ON GENUINE IRONSTONE

Imported from England!

Creamy white Royal Staffordshire Ironstone, made from moulds several hundred years old! Beautiful enough for gala parties, sturdy enough for everyday use. Place setting includes tea cup and saucer, 6" bread and butter plate, 8" luncheon or salad plate, 10" dinner plate. Embossed with the delicate Wheat pattern, they're perfect for a bride ■ hostess. Buy now and save $20 on the regular open stock price! Complete 50-pc. service for ■ (eight 5-pc. place settings, ■ fruit saucers, platter, vegetable dish). Open stock price $44.50.

Now only $22.50 shipping charges collect

20-pc. starter set (four 5-pc. place settings) $12.95 ppd.

Large 3-Quart Tureen with Tray $19.95 ppd.

Sauce Tureen, 2 Cups, Wheat Pattern $7.95

Matching Creamer and Sugar $4.50 set, ppd.



THOROUGHBRED HORSE RUG

Imported from Belgium this rare beauty is made of long staple cotton yarn in an exquisite Wilton Jacquard weave. The woven-in horse is ■ handsome bay, gently dappled, standing proudly on a background of rich greens and browns against a white sky. Extremely durable and long wearing, 40x55", perfect for den, library, or hard to decorate wall. $17.95 ppd. plus 75c West of Miss.

STAINLESS STEEL

from Great Britain

An exact replica of a famous old English sterling pattern, exquisitely perfect in form and craftsmanship, with graceful pistol-handled knives, three-tined forks and rat-tailed spoons. Handsomely executed in stainless steel, each piece is masterfully proportioned and balanced, designed to enhance the flatware you already own. Made in Sheffield, England, with the finest stainless steel blades.

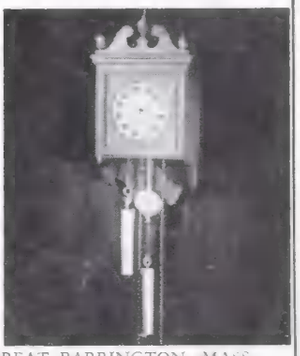


6-piece Place Setting $10.95 postpaid

5-piece Place Setting (without butter knife) $7.95

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Perfect for an entance hall, den, or pine-paneled kitchen . . . our Colonial wall clock with all the gentle charm of the grandfather clock that stood on the floor. It's from Germany and is wound in the old-fashioned way using weights and brass chain; has half-hour strike and an hourly chime. In dark mahogany or colonial maple finish. 5½" x 12½". $19.95 ppd.



Send 10¢ for new catalogue.

Jenifer House Dept. B-11

New Marlboro Stage, GREAT BARRINGTON, MASS.



"personal property" circus towels for every child on your gift list

personalized by Carsons **$1.95** towel and washcloth set

Clever towel sets, guaranteed to make scrub-ups fun. Fluffy, absorbent, fast-drying white terry, pre-laundered in one fast-color combination of red, blue and yellow—name in white. Big 20 x 40" towel with a 12 x 12" washcloth, cleverly gift boxed.

Carsons linens, second floor, State



Carson Pirie Scott & Co.

Mail your order for 2 or more sets to Carson, Pirie, Scott and Company, Box AA, Chicago 90, Illinois. Allow 3 weeks for delivery; orders received after December 5th cannot be promised for Christmas delivery. Sorry, no C.O.D.'s. Illinois residents add 3⅛% to cost of merchandise due to Illinois occupational taxes. With cash orders include 35¢ for first set, 15¢ for each additional set for postage and safe delivery outside our regular free delivery area.

quantity	name on towel (please print)	price	tax	postage	total

( ) charge ( ) check ( ) money order

Name .....

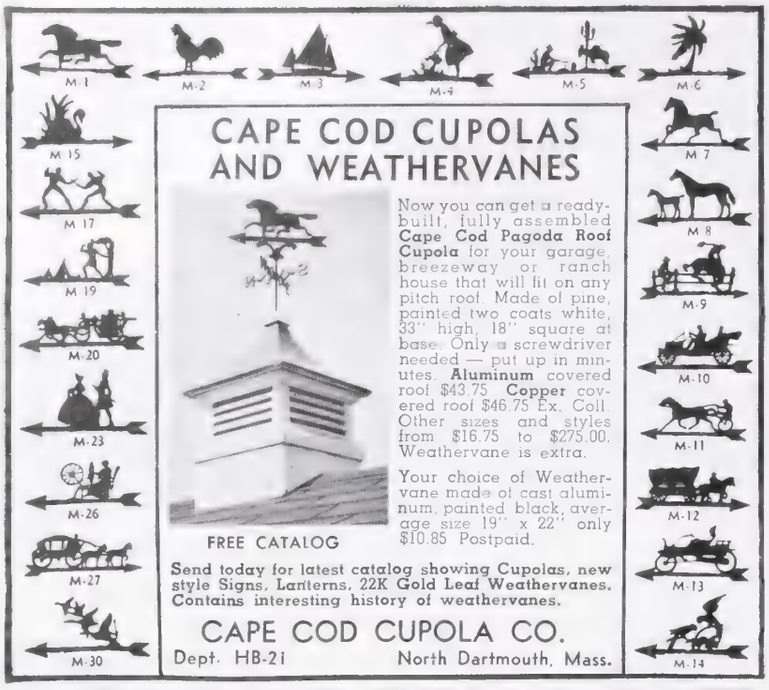
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City ..... Zone ..... State .....



CAPE COD CUPOLAS AND WEATHERVANES

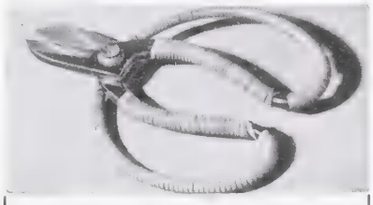
Now you can get a ready-built, fully assembled **Cape Cod Pagoda Roof Cupola** for your garage, breezeway or ranch house that will fit on any pitch roof. Made of pine, painted two coats white, 33" high, 18" square at base. Only a screwdriver needed — put up in minutes. **Aluminum** covered roof $43.75. **Copper** covered roof $46.75 Ex. Coll. Other sizes and styles from $16.75 to $275.00. Weathervane is extra.

Your choice of Weathervane made of cast aluminum, painted black, average size 19" x 22" only $10.85 Postpaid.

FREE CATALOG

Send today for latest catalog showing Cupolas, new style Signs, Lanterns, 22K Gold Leaf Weathervanes. Contains interesting history of weathervanes.

CAPE COD CUPOLA CO.
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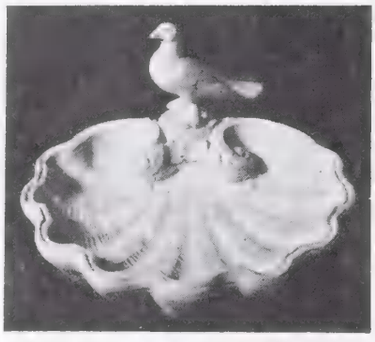
with Bamboo-Wrapped Handles!

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Designed by the Japanese, who have a way with flowers, this fine shears is perfectly balanced to do a perfect clean cutting job. Its short, sharp, heavy blades snip right through even the toughest stems quickly. Its smart bamboo-wrapped handles are pleasant to the touch. 5½" long. Very nice to own . . . and a fine gift for anyone who likes to grow or arrange flowers.

Mail Orders Filled Promptly

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New York 22, N. Y.

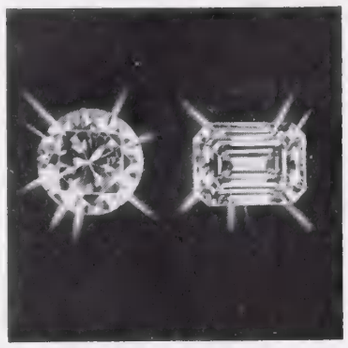


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- **for Christmas Giving**

This handsome dove is perched atop the graceful swirls of a shell bird bath. Made of weatherproof Pompeian Stone, 11" high, 19" wide. $15.00, f.o.b. New York.

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even greater brilliance. Ke
Gems, crystallized by science.
so beautifully cut that they e
baffle the experts. Two of
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All the charm of Old Colonial Vermont is captured in this quality, custom-built reproduction. Seat is hand-scooped by master craftsmen from sturdy New England Pine. Legs and back are of hardwood. 60" long, 32" high, seat 15" deep. **Completely sanded and assembled, $34.95.** Finished in light or dark pine or antique maple, **$44.95.** Delicately trimmed in black and gold with hand stenciling, **$49.95.** Also available in 48" length, unfinished, **$29.95.** Express Collect.

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Dept. 654 Templeton, Mass.



"Large Size" LOG CARRIER

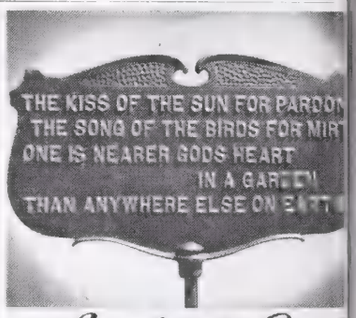


Here's the trim and tidy way to lug your logs from woodpile to fireside. This carrier is ruggedly made of 10 ounce, vat-dyed canvas duck and measures 29" wide to accommodate the largest logs. The extra width keeps dirt, dust, chips and bark off the floor. Carry it suitcase fashion by the easy-grip wooden handles which are securely encased in the cloth itself. Color choice of Brick, Green or Black.

LOG CARRIER .....$2.95 ppd.
Two for $5.50 ppd.

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TAYLOR GIFTS Wayne 1, Penna.



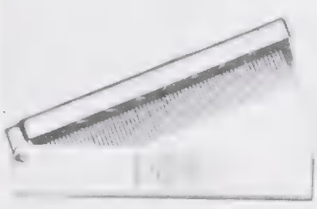
OWBALL LIGHTS. May- somewhere in the land of Sugar m Fairies there are Christmas aments as beautiful as these. we've never seen such feath- white enchantment on green ghs. Twelve visca snowballs. h tiny vari-colored electric bulb each one. come on a 19-foot d. are guaranteed to burn for 0 hours. $5.95. Montagne's, rona. New Jersey.



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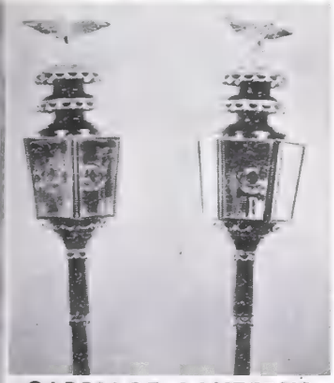


ONEY OF A COMB is this ding beauty that a teenager ll flash with pride to re-sleek r shining hair after a mad dash ross campus. Or give it to a stidious woman for her hand- g. Tortoise comb folds into a ½" gold or silver metal case at comes with or without 2 or 3 gr. initials. In flannel bag. $1.50 .. 2. $2.75. Western Classics. ox 4035. HB-11. Tucson. Ariz.



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Authenticated originals, circa 1794-1800, from the French Chateau Country. Precious as collectors' items, these carriage lanterns make practical lights for drive, porch, patio, living room, den. Adaptable to any setting, from colonial to modern. Fashioned of solid, hand-hammered brass, individual beveled glass, black wrought iron. H 29½" W 8¼" Shpg. Chg. Coll. No C.O.D. $150 ea.; $275 pr. Satisfaction Guaranteed. Write for "Treasures in Color".

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REAL TEXAS STEER HORNS
Only $4.95

Right out of the west. *real* Texas steer horns to give that young buckaroo the thrill of his lifetime! These are impressive horns with an average spread of 16"—polished to bring out the beauty of their multi-colors. Embossed leather trim has Western motif. Mounted firmly on wooden block with hook for hanging. Grown-up Western fans also like these authentic horns for den, game room or office. No C.O.D.'s, please.

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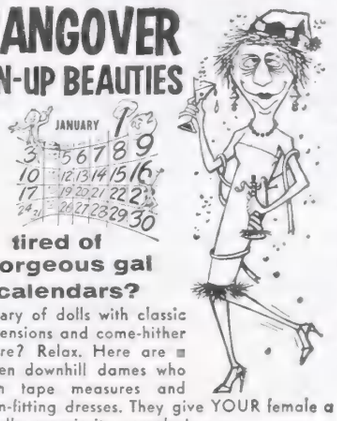
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HANGOVER PIN-UP BEAUTIES



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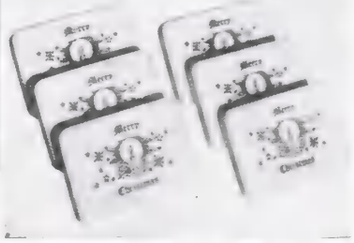
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MERRY CHRISTMAS GUEST SOAPS

Happy answer to the one room in the house neglected in the season's decorating. These guest size castile soaps speak their greetings in bright red and green that never wash away until the last sliver is used. Guests love this surprising delight and it's a most unique gift, too. Each bar measures 2½" x 1¾". The box contains six cakes, enough for the entire holiday season. It's fun to say it with soap!

Box of 6 ppd. **$1**

WORLD'S SHORTEST NIGHTIE



This is delightfully ridiculous — a nightie that prevents "cold shoulders" and little else! Made of pink sheer nylon with fluffy lace trim and a small bow at the neckline. Give it to your lady love and spend happy hours discussing how foolish we can be. Or are we?

THE PERFECT GIFT FOR YOU KNOW WHO! **$1.50** POST PAID



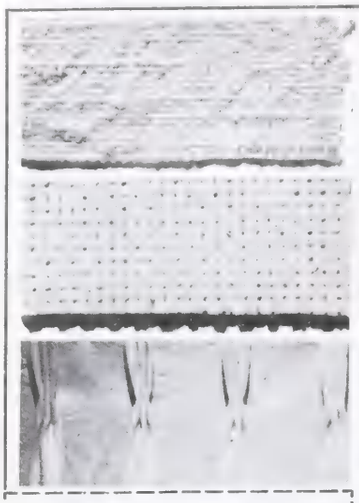
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GENUINE 6 PROOF STUFF
SCOTCH • BOURBON

Why fight oral hygiene—enjoy it! Here's real he-man tooth paste that's the best argument yet for brushing teeth 3 times a day. Full size 2½ oz. tubes are flavored with the real thing. Don't hoard (there's plenty) so give 'em for gifts. *Send for each tube* and start living. **$1**

GREENLAND STUDIOS, Dept. B-11

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only $2.98 a yard and it's 10 feet wide!

California decorators and architects **"up end"** it to drape the widest window floor-to-ceiling, with one piece of cloth! No seams to sew or show! 100% cottons, heavy primitive weaves, woven for quick fluff-dry laundering—never ironed. Smart and serviceable for slipcovers, bedspreads, tablecloths.

Send 25¢ for catalog, 11 samples in an interesting choice of textures in both unfinished yardage and preshrunk, in natural and off white, in pure white and in custom colors to match your own swatch or paint chip. All are in floor-to-ceiling widths from $2.98 to $4.98 yd.

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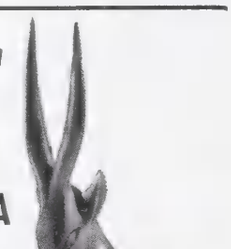
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AFRICA



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Fascinating conversation piece, yet so much more. For all its charm and individuality, Bradsmith's impressive shelf-rack will be a pleasure to use for many years. Hangs conveniently in office, entrance, hall, den or playroom. Select knotty pine, 3½' long, 11" deep by 15" tall. Warm wood tones rubbed to a rich antique finish. Ready to hang, finished $32.50 Smooth sanded, assembled, unfinished $28.00 Hooks included. Money back guarantee. Send check or money order. No C.O.D.

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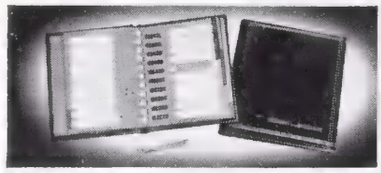
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2 Sets, $7.50

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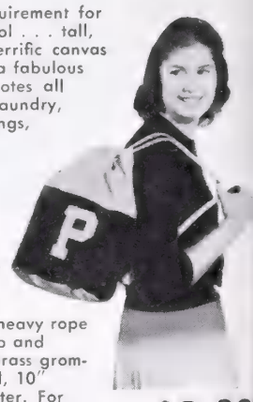
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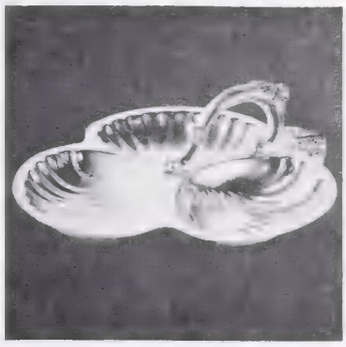
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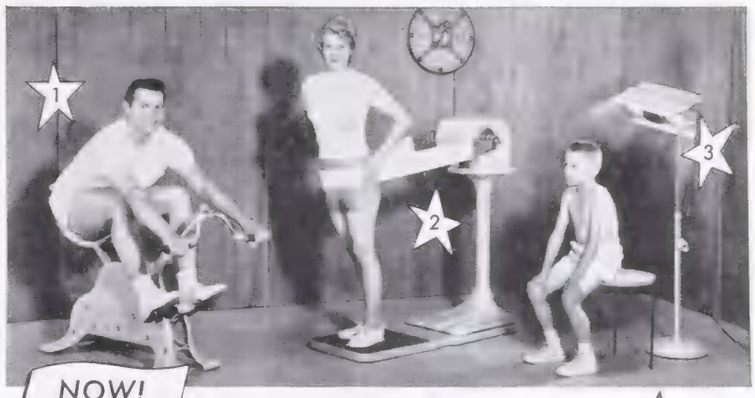


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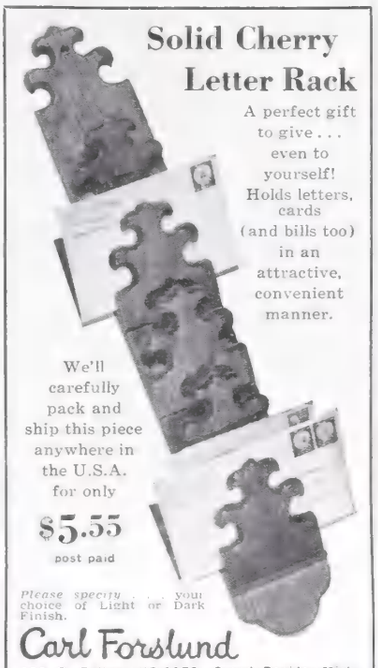
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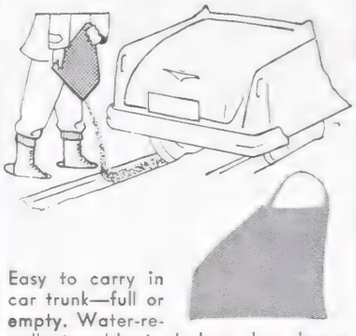
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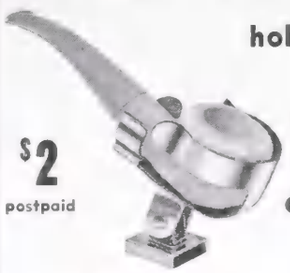
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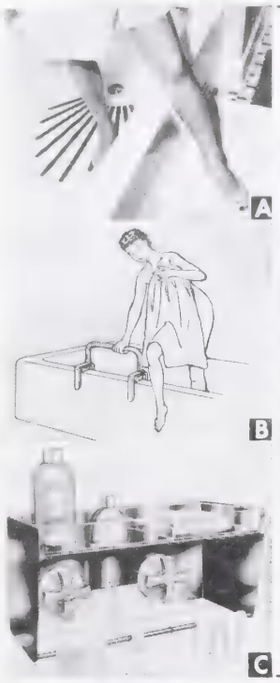


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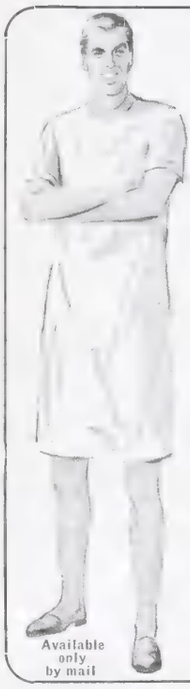
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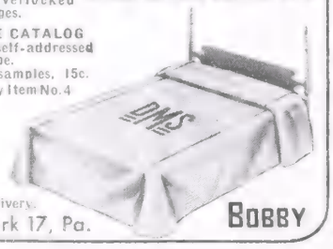
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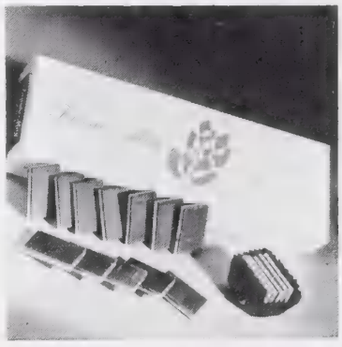
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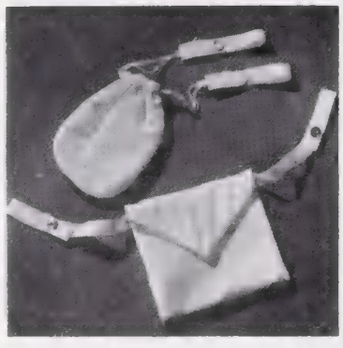




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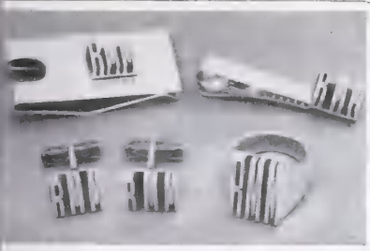


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Specify Solid Color or Stripe

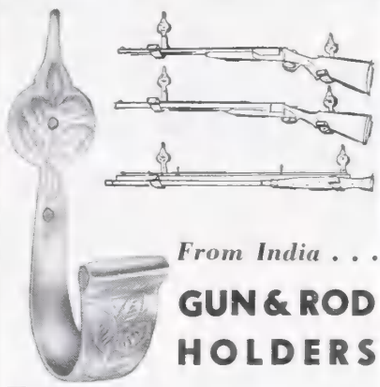
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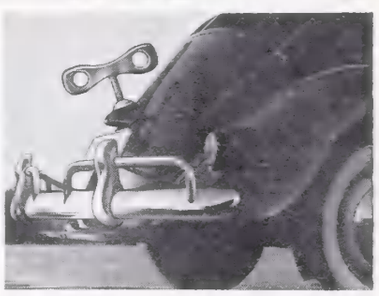
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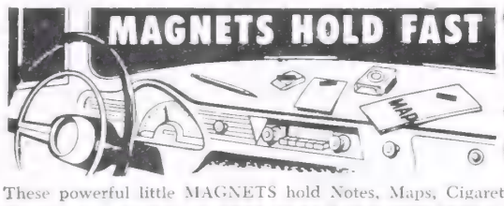
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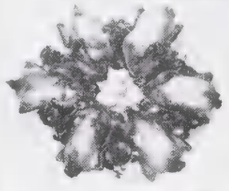
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DRESSED QUAIL from the "King of Game Bird Breeders" shipped in dry ice for $24 per doz. (min. order), plus postage.

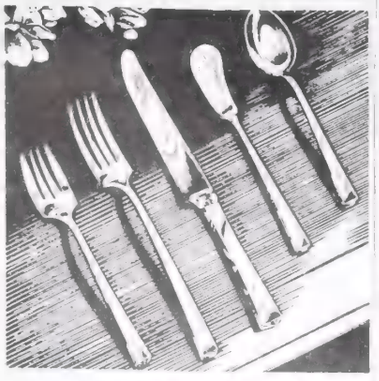
from Haiti mahogany NUT DISH



ONLY $1.49 each postpaid
(3 for $3.98)

Hand-sculptured in Haiti of smooth solid mahogany for serving nuts, pretzelettes, cocktail snacks, mints, etc. Designed by Umanoff, it's a piece you'll prize as a notable achievement in modern wood sculpture. Scatter several around . . . for convenience and for their pure decorative beauty. (And we couldn't think of a nicer "more-taste-than-money" hostess gift!) 12" long in satin-finish natural mahogany. Check your gift list before ordering.

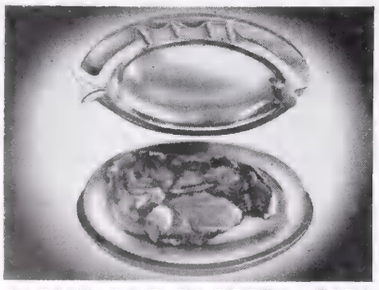
Hobi
Send check or money order. Same-day shipment. Satisfaction guaranteed.
Dept. B119, FLUSHING 52, NEW YORK



Golden-hued DIRILYTE

Golden-hued Dirilyte is many ways more wonderful than any oldstyle flatware. Its dazzling, lively color makes possible far more dramatic table settings. Dirilyte is solid, not plated, yet costs less than sterling—a 5-pc. place setting is only $15.75. It is harder than sterling, gives lifetime service. Smart people everywhere are welcoming Dirilyte. Write for FREE beautiful illustrated booklet and price list. Budget terms at No Extra Cost.

ANTIN'S *Jewelers and Gift Counsellors*
Dept. B, 114 Baronne St., New Orleans 12, La.



PLANK-AND-PLATTER SETS

Handsome, husky cast aluminum platters, equally at home in the oven or on the table! Each one has its own mahogany plank, on which to place it when it comes, piping hot, from the broiler. Platters are about 12" long, in traditional oval style for steaks and chops — or in the smart fish shape, for seafoods. Bevel-ended planks are real mahogany, grooved to keep platters from skidding. Fine enough to grace the loveliest table — and an amazing bargain at these prices! Steak style, $1.95 per 2-pc. set; 4 sets for $7.50. Fish style, $2.50 per 2-pc. set; 4 sets for $8.95. Order by mail!

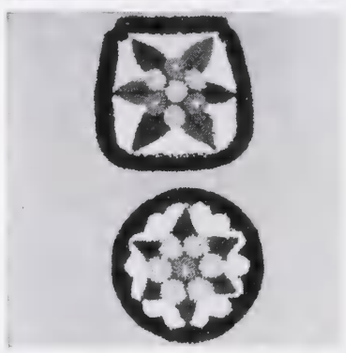
AS LOW AS $1.95 SET, PPD

All Gifts From Breck's Are Postpaid!

BRECK'S OF BOSTON
612 Breck Bldg. ■ BOSTON 10, Mass.



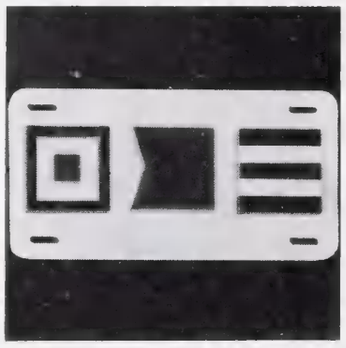
CAT CLOCK. Could you provide a cozy home for a poor little cat who's all alone? She'll keep good time and furthermore, her eyes turn always back and fore. Please don't say "no" to this beautiful cat. It will be a purchase you'll never regret. Shipped direct from the Black Forest, $4.95. (You pay the postman 30¢.) Annelie Products Co., HB-11, 26 Patterson Rd., Lexington, Mass.



SITTING PRETTY. Early American hooked chair seats are pretty pools of color in a room, and they turn a hard seat into a very comfortable one. They're 14½" wide with beige background and corresponding flowers; choose black, brown, green, or red border. Hooked cotton seats are $2 each; all wool, $3 each. Blue Ridge Weavers, Tryon, North Carolina.



ARCO SCREW-MATIC fits any electric drill for quick, easy screwdriving. Powerful industrial-type clutch will not slip when driving large screws. Exclusive bit holder prevents bit from slipping out of screw slot. $5.95 with one each Phillips head bit and bit for slotted screws. Arrow Metal Products, Dept. HB-11P, 421 W. 203rd St., New York 34.



INITIALS IN CODE. Fun for a new boat owner, an auto, a house by the seashore, each snowy-white plastic Code Plate has three authentic brilliantly colored marine signal flags designating any three initials. Plate 4" x 8", each flag 2" x 2", with nuts and bolts for attaching. Underline *last* initial. Allow 10 days' delivery. $3.95. The Lighthouse Inc., Dept. 125, Plymouth, Mass.

Northwoods Flavor!



HIAWATHA
WILD RICE Pancake Mix

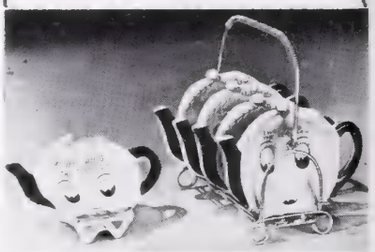
Have a real Northwoods treat for family and friends in your home this holiday season . . . or give it for inspired gifts. Northern-grown wild rice with select buckwheat makes pancakes like you've never tasted before! Sent postpaid.

1 lb. pkg. $1.00 ★ 3½ lb. bag $2.70

Write for free catalog of Northwoods Food Delicacies

MILLE LACS MAPLE PRODUCTS CO.
Dept. HB
308 Prince St., St. Paul 1, Minn.
Millacs GOURMET FOODS

"TEA FOR FOUR"



Set of four dainty pastel-colored ceramic tea-bag trays inscribed, "I WILL HOLD THE TEA BAG." All trays are fitted in a brightly polished brass-plated rack. A necessity for the discriminating hostess . . . and a charming gift that will be appreciated. **Only $1** for the Set, postpaid. Two sets for $1.85. Sorry, No CODs.

HERB-ART SALES
29 North Broadway
Yonkers 2, N.Y.

THE RACCOON RAGE continues unabated among the campus guys and dolls as well as suburban shoppers and urban models. This set is destined to whirl down many a snowy slope, and if worn with an elegant air, we can even see it meandering down Madison Avenue. Raccoon mitts, S. & M., have red birdcloth palms, $4.95. Ear muffs, $1.95. Peter Pan, Box 235, Bronxville, N.Y.



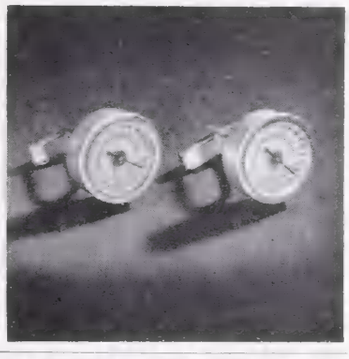
LAP HAPPY. For writing letters in bed or playing solitaire, there's no substitute for a lap board. It's a great gift for an autocratic grandfather or a convalescent. Birch plywood Early American lap board in honey-tone finish with hand-screened decorations. 18″ x 30″. $8.95. Order from L & M Snyder, Box 85 Sta. 30, Cincinnati 30, O.

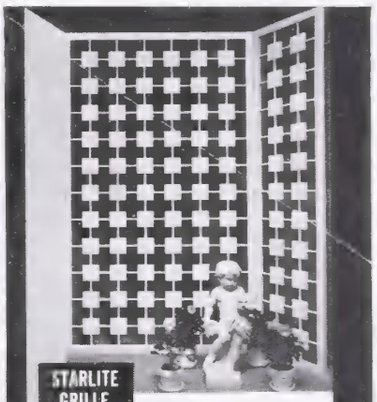


MISSME is a winsome whatnot to tuck into the stocking of a soft-shouldered husband, faraway-service sweetheart, your boss. A composition canine has a tuft of white hair, baleful eyes and is here to hold rings, pins, etc. Enclosed gift card reads, "My Hair's Turned White My Heart Bleeds Too When We're Apart That's When I'm Blue." $1. Added Touch. HB11, Wynnewood, Pa.



A DEGREE OF CHARM. If he's in love with the campus queen, his temperature rises every time she passes his desk. So as a barometer for his heart or the winter weather, we suggest these thermometer cuff links. A pretty girl would like a pair, too. Silver plated, guaranteed to within one degree accuracy, $4.95 incl. tax. Game Room, 1538 Connecticut, N.W., Washington 6, D.C.





STARLITE GRILLE

Here is a new Devereux divider which will add great decorative charm to any room. Available in sections 18, 24, 36 and 48″ wide by 96″ tall. May be finished in a variety of interesting ways for maximum smartness. 18″ sections, $50 each unfinished FOB factory. Send 25c for booklet HD showing many other Devereux creations...also prices on other sizes of this beautiful grille.

DEVEREUX PRODUCTS CO. 1725 B BERKELEY ST. SANTA MONICA, CALIF.



DON'T MEASURE—JUST POUR

Highball Glasses

No jigger needed with these handsome glasses! Ball-shaped base holds exactly 2 ounces. Fill with liquor then add soda or water—you have a properly made highball every time! 3-letter, hand-etched monogram. Specify 14 oz., 8 oz., or Old-Fashioned size.



8 glasses $10.95 12 glasses $16.25

(Postage: add 85¢ east of Miss., $1.25 west of Miss.)

Here's How Co.,
HB-31 95 Fifth Ave., New York 3, N. Y.



HIS 'N HER
HESSIAN COFFEE MUGS

Handmade pottery, hand-painted, glazed, then baked. Each and every design and color combination is one of a kind. Impossible to specify, as no two mugs are alike, but all are beautiful. 3½″ high, contain slightly more than an ordinary cup. $2.95 set of two; $8.50 set of six, ppd.



SEND FOR NEW 300-PICTURE XMAS CATALOG

FREE with purchase. Otherwise send 10¢ to cover handling.

Contains pages and pages of unusual gifts for contemporary living with the flavor of Early American.

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50,000 people a year visit our Workshop



JORDAN'S GENUINE VIRGINIA HAM

SMOKED 30 DAYS
THEN AGED LIKE VINTAGE WINE

NEARLY 300 years ago, Virginia colonists sent to England hams of a distinctive savory flavor that soon were acclaimed throughout the capitals of Europe. Both the fame and famous flavor have endured. Today, as then, the true Virginia ham is one of the world's delicacies.

Each magnificent ham now hanging in our aging rooms, slowly cured, smoked to a rich mahogany hue, aged approx. one year, has been tended by hand through each unhurried step—as we have done for the past 119 years. These carefully selected hams are put down in dry salt in cool cellars for 25 to 45 days, and turned often. The salt is removed and the ham allowed to mature for three weeks. Next it is rubbed by hand with a thick coat of black pepper. Then it goes into the smokehouse to hang for 30 days and nights over hand tended fires, until the juices drip and the dense, pungent hickory smoke permeates and flavors the meat. Then to darkened aging rooms, to hang for months.

And finally, just before shipment, each ham (in a 40-hour process) is soaked, simmered, the skin removed, the fat trimmed, then glazed with sugar and baked with wine to a savory feast of firm, sweet and tender meat.

Ready to Serve

Your Jordan's ham arrives ready to be enjoyed, needs no heating. It keeps for weeks and weeks. Traditional for Christmas dinner... perfect for cocktail party or buffet.

Sealed in amber cellophane, nested in burgundy tissue in Old Virginia Smokehouse box (carving, serving and keeping suggestions enclosed), here is a magnificent gift, and a grand treat for your family.

We guarantee complete satisfaction. Weight 9 to 15 lbs. cooked; $1.89 per lb. (net cooked wt.) shipped anywhere in continental U. S. Shipped anywhere in world for $2.24 per lb. Please specify whether wanted now; for Christmas; or other date.

JORDAN'S OLD VIRGINIA SMOKEHOUSE
1433-F E. CARY ST., RICHMOND, VA.

Please send_____ Jordan's Genuine Baked Virginia Ham(s). Size about_____ lbs.
☐ Check enclosed $_____ ☐ Ship now. ☐ Ship for Xmas.

NAME_____
STREET_____
CITY_____ STATE_____

DIRECT from EGYPT



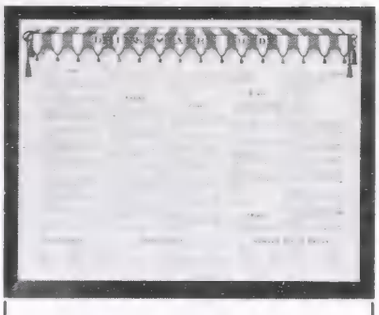
Exotic Hard To Find Server

Pewter - Washed Copper

$10.00 ppd. **No C.O.D.'s**

Finest materials crafted by skilled Egyptian hands inherent in the centuries old artistry of hammered copperware. Lovely antique finish. Will not tarnish. Makes an exotic coffee server. Holds more than one quart. Use as a decorative vase . . . endless imaginative uses! ART OBJECT . . . exciting contrast to contemporary, a daring touch to traditional decor. Diffferent as a gift. Collector's item. 9½ inches high. Satisfaction guaranteed. LIMITED STOCK. DELIVERY ASSURED FOR CHRISTMAS. Order Today!

BROWNE & CO., IMPORTERS, DEPT. HB, 8301 Cherokee Lane, Kansas City 15, Missouri.



DRINK MIXER'S GUIDE

Colorfully decorated and framed, ready for hanging in bar, den, recreation room. Here is the guide that takes all the mystery and hocus-pocus out of mixing drinks. Lists 50 most popular mixed drinks made with Gin, Rum, Whiskey, Wines, etc. Mix anything from a "Bronx" to a "Stinger" just as a bartender does, with no waste or confusion. Features bar measures, hints & helps, standard sizes of glasses and correct glass for each drink listed. ONLY **$4.20** postpaid.

No C.O.D.'s, please. Send check or M.O. Money back guarantee

The Blue Barn Dept. HB-11, Box 444, Villanova, Pa.



new
exciting
unusual

WINE SAUCES

in handsome gift package

Golden Age Wine Sauces add new zest and sparkle to desserts and a wide variety of food dishes. Use on ice cream, puddings, custards, sherbets, pancakes or waffles, baked apples or freshly cut fruit, baked ham, roast duckling —even in hot black coffee! Decorative 8-oz. decanters contain Concord, Sherry, Honey Almond, and Burgundy sauces made from famous New York State Wines. In impressive gift carton, booklet of uses included. Shipped direct to you, or send us your gift list—we'll do the rest!

$3.95 PPD. **HAMMONDSPORT WINE COMPANY**
BOX A, HAMMONDSPORT, N. Y. Check or M.O. No C.O.D.'s



IRISH COFFEE
CRYSTAL GOBLETS

Sip the noble brew of the Emerald Isle from these authentic Irish Coffee Goblets. Makes memorable entertaining for the holidays or any day. Crystal goblets richly edged in 22K gold and inscribed with fired-in wording in Killarney Green. Truly a sprakling conversation piece. A set of 4 comes complete with recipe for Irish Coffee: jigger of whiskey, tsp. sugar, fill with coffee, top with cream. A treasure for every son and daughter of Erin.

Set of 4, postpaid, only..... **$4.95**

Order by mail, no C.O.D.'s please
Send for free Christmas Gift catalogue.

GLASSCRAFT 920-B Chicago Ave., Evanston, Ill.

FOR HOLIDAY EATING—HOLIDAY GREETING

FORST Fabulous Foods

You'll get cheers aplenty when you SERVE or GIVE—FORST'S succulent golden-brown Smoked Turkeys, aromatically spiced, applewood smoked or mouth-watering sugar-cured, hickory smoked Hams. Your choice of many other taste-tempting treats too—some as low as $6.50!



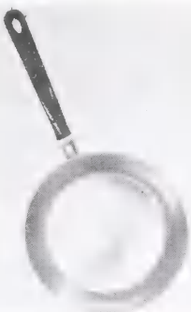
FORST CATSKILL MOUNTAIN **Smoked TURKEY**
Whole smoked turkeys from 8 to 20 lbs. net.
Delivered price, $1.75 lb.

NEW **BONELESS SMOKED TURKEY ROLL**
All white meat, 7-8 lbs. net.
Delivered price, $2.95 lb.

FORST CATSKILL MOUNTAIN **Smoked HAM**
(Bone In) Net weight from 10 to 16 lbs.
Delivered price, $1.50 lb.

NEW **BONELESS SMOKED HAM ROLL**
All solid meat, 8-12 lbs. net.
Delivered price, $1.80 lb.

YOU CAN SHOP FROM YOUR ARMCHAIR — SO ORDER TODAY!
THE FORSTS, Route 566, Kingston, N.Y.
Important: All Forst Products are Gov't. Inspected.



Amazing New Greaseless—Non Stick

FRYING PAN
COUNTING CALORIES? . . . On a Low Fat Diet?

Here now, with almost no [illegible] you can fry, saute, grill, [illegible] precision made frying pans. [illegible] Wonderful new lining prevents [illegible] clean after cooking—beautiful [illegible] Heat-proof handle comfortable [illegible] includes spatula. *The perfect gift!*

7⅛" Dia.	$5.00
9½" "	7.50
11" "	9.50

All 3 sizes for $20.00 ppd.

No C.O.D.'s please. Send check or Money Order. We pay postage.

PAMPERED KITCHENS
507 FIFTH AVE., Dept. 3C, N.Y. 17, N.Y.

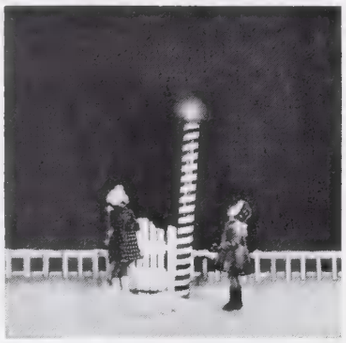




Explore the taste sensations of the world! Beautifully decorated, imported 2-quart ovenproof covered casserole on a brass plated serving stand with warmer . . . packaged with Hawaiian Macadamia Nuts, Faugier's Creme de Marron from France, Tiny Whole Pickled Mushrooms in Oil, Texas Giant Magnolia Figs, French Sauce Bearnaise, Oolong Tea from Hong Kong, Anise Espresso Soluble Coffee, Brandied Crepes Suzette. **$15.95** ppd.

Write for free catalog. Sorry, no C.O.D.'s.

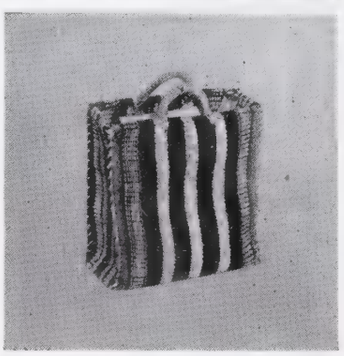
ANDRE GOURMET Dept. B-11
550 Fifth Ave., New York 36, N. Y.



HOLIDAY CANDLES at your front entrance cast a heavenly light. Weatherproof, they stand 6′ tall, set up in a jiffy, and come in red and white candy stripe. After Christmas, they double as metal garden torches when you store the striped tube for next year's use. Isn't this a bright idea? $6.95 ea. plus 50¢ post. Old Pueblo Traders, Box 4035, Tucson, Ariz.



B♭ CORNET, made by "Markis," produces a powerful and rich tone, is now available from Copenhagen at unprecedented savings. Easy and free blowing, it's well balanced, and sturdily constructed of fine brass polished to a fare-thee-well. For music lovers, students, professionals, it's *only* $29.50 plus approx. $5 duty. Jorgensen, B-11, Lille Kongensgade 16, Copenhagen, Denmark.



MEXICAN TOTE BAG is a whopping wonder for carrying skiing and skating gear, and it's ideal for toting groceries and firewood, lots of school books. Handwoven in Mexico of extra-heavy sisal, it comes in gay multi-color stripes, folds flat for easy storage. 15½″ x 6″ x 18″, $2.98. Lg. 17½″ x 8″ x 22″ h. $3.98. Order from Helen Howard, HB11, Box 152, Flushing 52, N.Y.



FOLDING BACK REST. Thrashing around in bed as you try to find a comfortable position for reading, writing, or watching TV is no way to relax. But this sturdy back support fixes that. Elastic strap holds pillow. Indispensable for convalescents or heart patients who require elevation, it folds "tuck-away" flat. Wood-grain finish, $3.98. Better Sleep, HB11, New Providence, N.J.

REAL COFFEE IN SECONDS WITH NEW 1-CUP MAKER!



No need to brew a large pot of coffee when you want 1 cup! Jonathan Arnold has a wonderful new imported 1-cup drip-method coffee maker that fits over cup, makes delicious full-flavored coffee in seconds . . . eliminates unsatisfactory instant coffee. No fuss, no mess. Just pour hot water over coffee. Amazing method with permanent filter uses standard cup as bottom of drip coffee maker. Saves time, money, effort. Enjoy it 7 days at our risk. If you don't agree it's the answer to your 1-cup problem, return it for refund. In gleaming ALUMINUM (illustrated) only $1.98. Two for $3.88. Beautiful solid Showpiece COPPER, $3.98; two for $7.49. Shipped postpaid. Send check or money order.

JONATHAN ARNOLD, INC., Dept. 100
1479 Gregory Ave., Union, N. J.



PLASTIC Apron and Table Mat French Ballerina design

Handscreened in delicate colors . . . Name on pocket. Opaque linen-like (11″x17″) Mat. Apron sizes 4-6-8 yrs. Please print child's name clearly.

Set $2.50 postpaid

AAVON, 389 Fifth Ave., New York 16

MALLARD BASKET. Shopping for the present perfect for a sportsman? You've found it in this wastebasket. The Mallards individually handwrought on copper are realistically drawn and the head of the male has the true Mallard coloring. Unbelievably handsome for a man's office or den. 15" high, 10" oval. $12.95. Order from Henry W. Longfellow, Weston 93, Mass.



CHRISTMAS LABELS are imprinted in red with your name and address on white gummed paper 1½" l. The jolly green tree adds interest, makes these festive identification for letters, cards, packages. Or you may have any message that fits the space like "Hope your Christmas is a merry one" . . . and name. In 2" plastic box, 500 for $2. Via air, add 14c. Bruce Bolind, Montrose 51, Cal.



DOLLARS AND SENSE usually add up to a college education for your child, or a fund for her wedding day. This decorative bank made of brass is trimmed with gold plate, has space for baby's name and his or her photo to inspire you. Copper penny for luck is cemented on top. (Print baby's first name for engr.) 4⅜" h., 3" w., $2.95. Crescent House, Box 621, Plainview, N. Y.



MUSICAL BLOCKS. This is our favorite present for the romper brigade. Your child's name is spelled out in colors on 3" heavy fibreboard blocks. Set up by threading blocks and bells with pink and blue thread provided. Hang over crib, play pen, or from wall to wall. With bell, cord, and *maximum* of 7 letter blocks, $2. Three sets, $5.75. Elron, 352 W. Ontario St., Chicago 10, Ill.





MAGAZINE RACKS

All Sizes Finished or in Easy, 1-Hr. Home Kits

These large, hand- racks prevent "magazine mess." They're the most practical made. Magazines will not "slouch" or bend. Each is held straight and flat—each is visible for quick, easy selection. Beautiful in the home—perfect in the office and reception room. Floor rack has convenient carry handle. Holds 30 magazines on each side—a full year's supply.

FLOOR RACK TABLE RACK WALL RACK

BEAUTIFULLY FINISHED

Completely assembled and finely finished in satin smooth honey-tone knotty pine or lovely maple or mahogany finish.

IN COMPLETE KITS

Easy, 1 hr. assembly, pre-fitted, drilled, sanded, etc., ready for finishing. Simple instructions.

Floor Rack	23"x30" high x 9½" deep	$29.95	In Kit $18.95 Postpaid
Table Rack	12"x16"x9" (for floor also)	$12.95	In Kit $ 8.50 Postpaid
Wall Rack	23"x27"x5" (illustrated)	$17.95	In Kit $ 9.95 Postpaid
Wall Rack	23"x40" (taller than illus.)	$27.50	In Kit $16.95 Postpaid
Wall Rack	45"x27" (double width of ill.)	$32.50	In Kit $19.95 Postpaid
Wall Rack	23"x14" (shorter than ill.)	$12.95	In Kit $ 7.95 Postpaid

holds 60 magazines . . . holds 20 magazines . . . holds 30 magazines . . . holds 45 magazines . . . holds 60 magazines . . . holds 20 magazines

Finished Racks Shipped Express Charges Collect. Immediate Delivery. Money Back Guarantee.

LARGE NEW FREE CATALOG—300 PIECES
of Finished and Kit Form Furniture and Wall Racks in Friendly Pine.

Yield House
Dept. B11-9
North Conway, N.H.

for the Merriest Table Ever!



Place Card Holders

The cutest place card holders you've ever seen! Ideal for the holidays. Petite porcelain figurines of Santas, snowmen, angels, and elves have slotted backs to hold name cards. Merry Christmas place cards included. About 2" high. Set of 8 only $1.00 Postage Paid. Write for Free Catalog of 500 gifts.

ADRIANE, INC., 936, Finch Bldg., St. Paul 1, Minn.

WOODLAND NUTCRACKER



A twist of its sturdy handle forces the "exclusive nutsplitter metal point" into the nut shell, cracking it quickly and easily without damage to the precious nut meat. Made of hard Maple, it is smoothly turned, beautifully finished, and will positively crack any hardshell nut. Eliminates the usual fuss and muss as well as the need for a pick. You'll want at least one for your own use and several for gifts. Packed in wood-grain gift box. Order No. G753. Satisfaction guaranteed.

Only $1.59 each; 2 for $3.00 postpaid

Write for free gift catalog of unusual items.

DOWNS & CO.
Dept. 1111K, EVANSTON, ILLINOIS

NEW RUBBER KUPS FOR CRACKING SOFT BOILED EGGS



CRACK! OPEN! SPOON!

Cool fingers and no splintered shells when you use these handy, flexible rubber gripping kups. Hull at table. Eat eggs piping hot! Order Handy Egg Kups today! Mail cash or check. No COD. Ohio residents add 3% sales tax.

2 SETS OF FOUR KUPS ONLY $1.00 SENT POSTPAID

HANDY SHOPPING, INC., Dept. HB 11
Station "O", Box 175, Cincinnati 8, Ohio

Brandy-and-Wine Cured Cheese



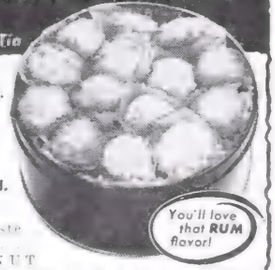
in bamboo letter tray

For those who appreciate the sharp tang of a good cheese, the mild flavor of quality English biscuits. Beautiful bamboo letter tray is packaged with three 4 oz. crocks . . . Cheddar in Port, Edam in Sauterne, Blue in Brandy . . . plus a box of Peak Frean's English Wafer Biscuits. **Only $4.95** ppd.

Vendôme
Dept. H-11
Fresh Caviar Specialists
"Chef Antoine" Dadone, Pres.
15 East 48th Street, New York 17, N. Y.

Visit our store or write for your free catalogue of gourmet specialties.

MMMMMMM Cocoanut Macarums!
laced with West Indian Rum!



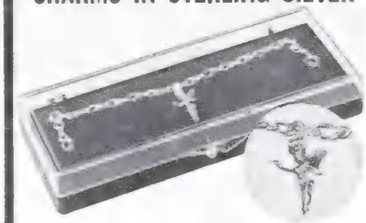
A new taste delight . . . COCOANUT MACARUMS! Fine shreds of delicious Philippine cocoanut are delicately blended with the flavors of the finest Jamaican Rums . . . then slowly baked until all the succulent goodness is toasted in. These golden taste thrills are packed in tins to preserve all their goodness and "rum" aroma. Unique Gift Idea.

Also Bakers of World-Famous Almond Macaroons. A True Delicacy. Box of 24, $2.15 ppd. Hospitality Package of 48, $3.95 ppd.

Check or Money Order. No COD's Please. Send for FREE Folder of Other Assortments.

A. L. ROTH *Macaroon Bake Shop*
2627 Boardwalk, Atlantic City 18, N. J.

Disneyland
CHARMS IN STERLING SILVER



Lovely sterling silver charms from Disneyland. Start with Tinker Bell on sterling bracelet, add charms as you go. Tinker Bell on "starter" bracelet in attractive gift box — $2.95. Other sterling charms: Disneyland Castle, Dumbo, Mermaid, Nautilus, Neptune, Sea Horse, Sea Serpent, Columbia — $1 ea. Add 10% Fed. tax plus 25c for postage, handling. In Calif. also add 4% state tax. **Disneyland,** Dept H 8, 1313 Harbor Blvd., Anaheim, Calif.

Write for free gift brochure.

the **ONE GIFT** they **DON'T** have . . .



Guard against colds! Avoid chills! Hang Mopper next to tub, shower, pool . . . and dry off in a flash after you splash! Keeps you warm as toast!

MOPPER®

the original "one-size-fits-all"

TERRY AFTER-BATH ROBE

Here's the great big, wonderful "terry bear" of a robe that towels you dry instantly, cozily after tub, shower or swim! Smartly personalized with velvet press-on initial. Made of thick, thirsty, luxurious, snow-white Cannon terry, with yards of comfortable fullness, raglan sleeves, huge draft-screen collar, tassel tie, wrap-around belt, two big "carry-all" pockets. . . . It's a whopper of a Mopper! Fits men, women perfectly. For 6-footers, order king-size . . . only $1.00 more. A great buy and a heart warming gift. Order several . . . for yourself, for gifts, for guests . . . at the Special 3-Mopper price. Orders filled immediately. Sorry, no C.O.D.'s.

Gift-ready in clear plastic bag. Free 3" initial (specify) Add 35¢ postage ea. Mopper **$6.95** ea. **(Save! 3 for $20)**

Gift catalog free, on request.

Woodmere Mills, Inc.
Dept. A7 Bennington, Vermont

PEARL BRACELET



The incomparable silver-gray sheen of genuine blister pearls, set in dainty sterling silver filigree, makes this bracelet a dazzling piece of real jewelry. Hand-crafted in the Philippines. Matching earrings available.

Pearl bracelet **$4.95**
Pearl earrings **$1.50**

PICTURE PLATE

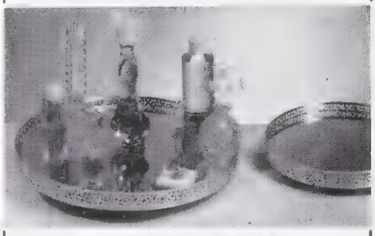
Your most treasured photos—babies, weddings, homes, pets, vacation scenes—beautifully reproduced on fine 10" gold-edge china plate. Send clean negative or glossy.



Plate **$4.95**
With name and date **$5.50**

CLARION PRODUCTS
Dept. 311, Highland Park, Illinois
Write for free gift catalog.

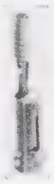
CHRISTMAS GIFTS *for a Lovely Lady*



PERFUME SUSAN

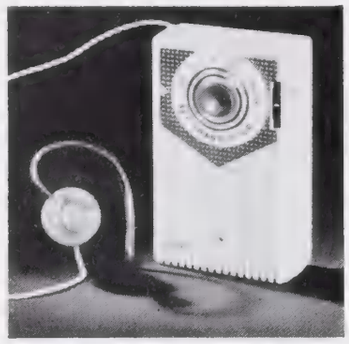
A new whirl for the dressing table. Gold galleried mirror spins to her favorite scent without scratching dresser. (Bottles not inc.) 12" dia. in gold or silver finish **$9.95.** 8" dia. (gold only) $5.95. Add **45¢** for postage.

Toothbrush in JEWELED CASE



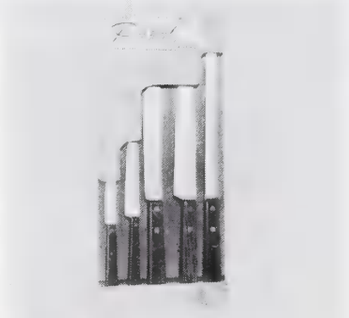
Glamorous jewel-studded gold case, no larger than a lipstick, holds practical fold-up toothbrush. Ideal for career girl or traveler to carry in her purse. **$2.45** ppd.

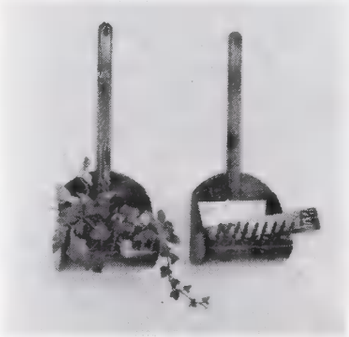
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RMS INTERIORS
Dept. HB-119 214 W. Ontario
Chicago 10, Illinois











ALL-TRANSISTOR RADIO is the most remarkable midget to which we've ever lent an ear. The size of a pack of cigarettes, it fits in a man's breast pocket or a lady's purse, plays instantly, "needs no ground," operates 500 hrs. on 1 battery (incl.). Tiny earphone gives you your favorite program in privacy. Unbreakable plastic. $9.95. Texas Home Sales, Box 100, Terrell, Tex.

TROTTING HORSES are raised to decorative heights when you mount them on the wall of your terrace, over the mantel or bar. 20" wide, 10" high, three-dimensional plaques made of cast metal finished in antique black are drilled for easy mounting. Choose trotting horse running left or right. (Specify.) $5.75 each. Southern Showcase, Dept. HB-11, Box 547, Memphis, Tenn.

NO MATTER HOW YOU SLICE IT, you must have the proper knife to do a clean-cut job. Here, then, is the cutlery you'll want. 5-pc. set of 14" ham slicer, 12" French Chef knife, 12" carver, 9" utility knife and 6½" paring knife have mica-wood handles, stainless-steel blades, come in a wooden rack to hang on the kitchen wall. $6.95. Sherby's, B-11, 49 Grove St., N.Y.C. 14.

CRANBERRY RAKES like those used in New England bogs turn into the most decorative planters for a breakfast room. Use them, too, going up the front staircase, in a book-lined pine-paneled library, beside the front door for mail, the back door for scarves. Hand-rubbed pine, 26" long, 10" wide. $17.50 each exp. chgs. coll. The Lennox Shop, Hewlett, Long Island, N.Y.

LUXURIOUS

Red Suede Slippers



Appearance . . . bright; comfort . . . right! You'll be delighted with these wonderful red lounging slippers. Uppers are of soft suede lined with imported natural lamb's wool while the soles are of durable cowhide. You've never seen anything so beautiful; you've never owned anything so comfortable. And for a real Christmas flavor, the red is a real red—just as cheerful as holly berries.

Men's whole sizes 7 to 13 . . . $9.95 ppd.
Women's whole sizes 4 to 9 . . $8.95 ppd.

Johnny Appleseed's
Box 710, Beverly, Mass.

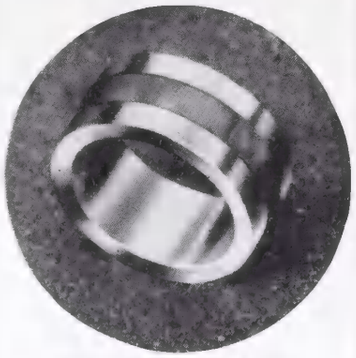
HAROLD J. RUBIN, inc., furrier,
943 MADISON AVE., at 74th, N.Y. 21.



She prefers Rubin furs

DEEP CIRCULAR THREE ROW foxtail cape. Fur orig. Canada . . . . . **$55.**

Catalog no C.O.D.



CHARMED CIRCLE

HAND MADE OF STERLING INLAID WITH HEAVENLY-BLUE TURQUOISE

This stunning silver and turquoise band is the smartest of fashion accents . . . unusual and beautiful as a wedding or friendship ring. Hand made of Sterling silver and cunningly inlaid with choice azure-blue turquoise. An Heirloom gift. In all men's and women's sizes. Send actual ring size. Postpaid with Fed. tax included.

In Sterling Silver . . . . . $ 9.95
In Solid 14kt Gold $54.00

"Send for FREE new gift catalog"

Miller's 4877 E. Speedway, Dept. HB-11 Tucson 1, Arizona



TABLE TALK from the GREAT SMOKIES

Reproduction
CIVIL WAR OFFICER'S Utility Table

It's a beauty! HANDMADE of carefully selected flawless ¾" solid walnut, it has been hand rubbed by a mountain craftsman to a mellow, sable tone (natural) satin finish. Alcohol resistant the top is 18" square and locks into three heights 18", 21" and 24". Folds compactly for storage. You can use several—for coffee table groupings, individual buffet service, end tables and students' study/typewriter table. Postage paid.

$24.95 each, **2** for **$49.00**

Your Satisfaction Guaranteed

Carolina Crafts
Dept. H-119, P.O. Box 548, Burnsville, N. C.

INITIAL COASTERS. The pleasant price should recommend these for lots of hostess gifts. Sponge coasters with white-textured cotton-top absorb moisture, won't stick to glasses. Foam-rubber base protects table tops. Gold initial (specify) and border decorate each 4" coaster. Machine washable. Gift box of 8. $1.25. Two boxes, $2.45. Beedee. 816 University Pl. Evanston, Ill.



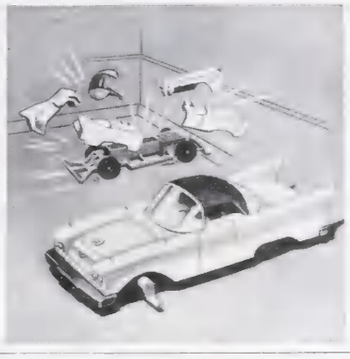
LITTLE WOMEN on the go love having their own suitcases to tote toothbrushes, pj's, and new red shoes. And to make a pony-tailed glamour-puss feel like a *femme fatale* on her over-night visits to Nana, here is a white leatherette toter with lt.-blue trim, hand-painted with her first name. Specify blonde, brunette, or redhead. 7 x 8½ x 3½", $1.98. Meredith's, Evanston 25, Ill.



PANSIES FOR THOUGHTS. Say it with flowers handwrought of sterling silver by Stuart Nye in the mountains of Western North Carolina. The language of flowers is a most eloquent one to any fair lady. This graceful set consists of pin, 1⅝" wide, $2.75, earrings, $2.75, adjustable ring, $2.75. Tax incl. Order from Lion's Novelties, Inc., HB-11, 139 Payson Ave., New York 34.



CRASHMOBILE is destined to delight the freckle-faced hot rod set, but better order extras because Pop will surely want to get into this act. Wind up the motor of this streamlined styrene car and send it rolling calmly along. Then, when it meets an object: CRASH, the whole thing blows apart! Easy to reassemble. 7" long. Ages 4 to 12. 98¢. Kimball Toys, 307 Bond St., Oshkosh, Wis.





ALDEN COMFORT MILLS . . . Box 6070-HB . . . Dallas, Texas

I have ☐ An Old Down Comfort ☐ Featherbed ☐ Pillows which may need re-covering or converting into a beautiful Alden Heirloom Comfort. Send FREE samples of coverings and literature without obligation.

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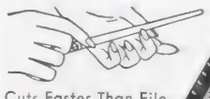
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Diamond & Sapphire
LIFETIME NAIL DRESSER



Cuts Faster Than File, Cleaner Than Emery. Shapes Nails Smoothly, Swiftly Effortlessly



Almost 61% of those who have ordered this meticulous, featherweight nail dresser immediately re-order for friends and family! There's a reason! It works a thousand times better than anything you've ever used and it need never be replaced. Precision-made of tiny sharp diamond and sapphire crystals bonded with pure nickel, it glides over your nails, shapes them gently, speedily, silently . . . with no rasping tug, no sandy scratch (as from files and short-lived emery boards). A manicuring miracle that makes it easy to keep nails flawlessly groomed . . . from here to eternity! 4" wallet size **$1.25.** 6" purse size **$1.50.** 8" professional size **$2.00.**

Engraving: 75c per Nail Dresser (up to 3 initials). Each in Presentation Case.

Same-day shipment. We pay postage. Send check or money order. Satisfaction guaranteed.

Hobi
DEPT. B119, FLUSHING 52, NEW YORK

The Jamaica Silversmith Best Buys in STERLING



SERVICE QUALITY

ANTIQUE STERLING CAMEOS

For grace and charm give and wear reproductions of antique sterling silver English CAMEOS. The highlights are in a high polish with the background in dark antique. The originals were made in 1680. They make rich, exquisite gifts and will add that touch of luxury. Priced to fit your budget. PIN and EARRINGS are $3.75 each. The BRACELET $7.50.

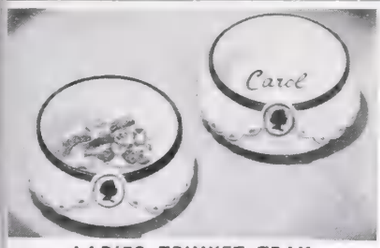
This lovely THREE PIECE SET for only $13.75. Matching NECKLACE (not shown) $9.00. CUFF-LINKS ..... $5.00 a pair

Gift Boxed. Ppd.

Excellent for Keeping or Giving

The Jamaica Silversmith

79-32 164th St. B-11 Jamaica 32, N.Y.
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LADIES TRINKET TRAY

This glamorous "hold-all" keeps her feminine accessories safe, neat & accessible. Beautiful replica of lady's collar even to the ribbon & lace effect with cameo pin. Cold-trim, scalloped edges. Also exquisite as an ashtray. Fine China. With name: **$1.98**

A FISHERMAN'S DREAM



This fisherman's kit does everything but catch the fish! Kit comes with a Deliar to weigh & measure fish, a fishing knife; fish scaler, & disgorger comb. blade, an angler's clip for removing leaders and trimming lure; a bottle opener & scissors. All in a real leather case for only: **$4.95**

(with 3 initials, 50¢ extra) We pay pstg.
No C.O.D.'s please. Write for Free Gift Catalog.

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Initially Hers

PERSONALIZED PETTICOAT

in white or black **$4.95** ppd.

Beautifully tailored for the woman whose taste is elegantly simple. Luxury nylon with smart white satin oversize initial daintily appliqued with brides-blue embroidery. A personalized personal gift for women of all ages. New short length. S (32-34); M (36-38); L (40-42).

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Satisfied Customers Since 1914



The JAVA JACKET...

destined to become the most versatile item in your wardrobe. By candlelight or firelight!! At home or at the ski lodge!! Wear it everywhere under the sun as marvelous topping for your shorts or bathing suit!!

Washable sanforized cotton with cuffed sleeves, patch pockets and a slit on the sides. Light blue, pink, black, turquoise, red. S M L. **$4.95**

NOW . . . ! (not shown) Skinny black cotton calf-length HOUSEBOY PANTS to complete the look. 10-16. ..... **$4.95**

We pay postage. Money-back guarantee.

frances-morris DEPT. 21
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Relaxing
NECK PILLOW

CUSHIONED COMFORT for napping and resting anywhere—in a chair at home or traveling in auto, plane or train. Folds into purse or pocket. Crescent-shaped, with adjustable resiliency, it cradles your neck, supports your head in blissful ease. Perfect for TV viewing or a mid-day rest. A thoughtful GIFT. Deluxe model with zippered corduroy cover in gold, charcoal, blue or green—$3.50 postpaid. With blue percale cover, only $2.25 postpaid. Money back guarantee.

Two-day approval. Two colors, if desired.

BETTER SLEEP Inc.
Dept. 372, New Providence, New Jersey

GIANT CHRISTMAS DECORATIONS

FOR LAWN, PORCH OR ROOF

colorful patterns you can paste on fir plywood

Make your home a holiday show place with these delightfully different Christmas decorations! Durable paper patterns printed in bright colors are specially made to use on fir plywood. Simply paste on plywood and cut out with saw. It's easy. Strong, weatherproof Exterior plywood makes figures last for years. Make wonderful gifts. Order several today! Supply limited.

JUMBO CHRISTMAS CARDS— new, different! (45" x 70") 1. "Joyous Noel," shows child carolers. 2. "Season's Greetings," shows ornaments. Includes 104 letters to personalize with your family name. Each card, only **50c**.





TRADITIONAL NATIVITY SCENE. 16 figures (only 4 shown) include Christ Child, Mary, Joseph, wise men, shepherds, animals. Tallest figure 47" high. Beautiful, life-like. Entire set, only **$2.00**.



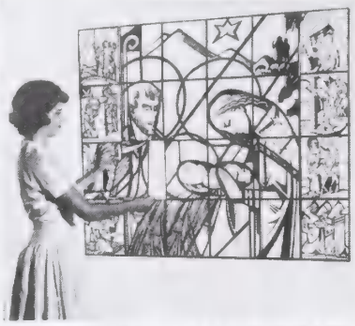
6'



JOLLY SANTA, SLEIGH AND REINDEER will delight young and old alike! Wonderful inside or out! Jolly 6' Santa, **50c** each. 6' long Sleigh, **50c** each. 5' long Reindeer, **50c** each.

ORDER NOW! Supply is limited. Allow 2-week delivery. Sorry, no orders after Nov. 30. No stamps or C.O.D.'s. U.S.A. only. Individually wrapped, shipped prepaid. Order today. Money back if not delighted.

DOUGLAS FIR PLYWOOD ASSOCIATION
Dept. 5X • Tacoma 2, Washington



CHRISTMAS STORY WINDOW

Your home will glow with radiant stained glass brilliance. Designs can be grouped to fit any window. Authentic art lithographed on a translucent paper. So easy . . . wipe paper with mineral oil and color with crayons. Astonishing results! Nine designs — giant 34"x 44" included. 1958 award winner. Guaranteed satisfaction. Mail $2.00

STAINED GLASS CRAFT,
Box 82C, Waukesha, Wisconsin.



CHRISTMAS POSTCARDS

colorful! convenient! economical!

Newest, easiest way to say "Merry Christmas!" Brilliant full color, regular size postcards are perfect for last minute greetings, party invitations, thank you's. The children will love to send them, too! So economical . . . just put a 3¢ stamp on and pop them in the mail! Be sure to keep a supply on hand for the "night before Christmas" when your regular cards are used up! They give every greeting that personal touch!

$1.00 25 assorted cards only ppd.

Sorry, no C.O.D.'s.

ARROWSMITH Dept. B-11 444 Central Park West New York 25, N.Y.



Lovely Electric Candlelight

This holiday season, enjoy lovely and completely safe candlelight with this realistic battery-powered candle. Its slender-tipped bulb looks just like a real flame. White candlestick is equally attractive . . . no undesirable dripping wax. To put a cheerful glow in your window . . . for unusual interior decorations . . . for caroling . . . for church choirs . . . for the holidays. ½" dia. x 5¾". Complete with batteries and bulb. $2 each, postpaid.

Nalco Specialty Shop, 1526 North 13th Street, St. Louis 6, Missouri



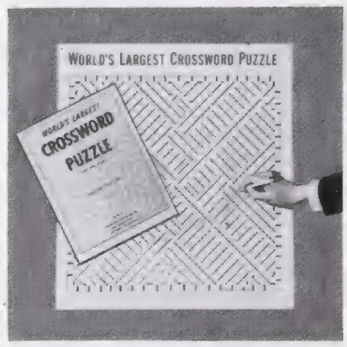
KASHMIR WOOL RUG

Indian Floor Show

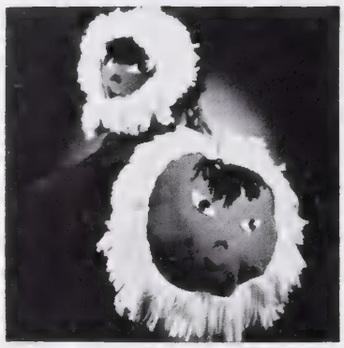
The brilliant mountain flowers of the Himalayas inspired the colorful designs sewn by hand in this Kashmir wool rug. Place it in a bedroom or foyer, in front of the living room fireplace. Over ten glowing colors form the pattern embroidered on the white background. 6 feet by 4 feet. **$10.95**

Free subscription (4 issues) to our gift magazine with your order, or send 10¢ for sample copy.

AMERICAN TRADER
Dept. 57, 31 Lafayette Ave., White Plains, N. Y.



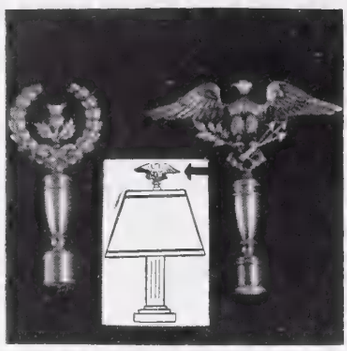
ARE YOU GAME to take on the world's largest crossword puzzle? It measures a whopping 25" x 22" and provides space for over 4,000 words, a little harder than average. With the puzzle comes the acrostic, with all the across-and-down words in a neat book. If you have trouble, you'll find the answers in the back. $1. Carol Beatty, 23 Beatty Building, Culver City, Calif.



ESKIMO SWEETIE PIES will be the hit of the ice-pond, the sirens of the ski slopes, when they sport these original togs. Colorful Eskimo faces appliquéd on the back of fine quality wool and rayon felt hat turns a Miss Wobbly Ankles into a Sonja Henie. Red, black and white, with matching tote bag, each $3.50. Set, $7. Merrill Ann, 3601 Kingsbridge Ave., New York 63.



THE SWEET BEES-NESS of honey on a bun deserves the most delicious brand you can find. Put Brownell's Holly Honey on scones, popovers, or English muffins, and you have a high tea or a Sunday breakfast that's unforgettable. Purest golden nectar from white-petalled holly blossoms in ½-lb. plastic tube. $1.50. Brownell Farms of Oregon, Box 5965-H, Milwaukie, Oregon.



SO PROUDLY WE HAIL these finials which crest your lamps with solid-brass distinction. Choose the American Eagle, proud symbol of our American heritage; or if your ancestry is Scotch, you'll like the thistle-and-wreath design. With threaded receptacle at base, they're 3¾" h., highly polished, tarnish-proof. $2.95 ea., $5.50 a pr. Mono Art, 50 Delancey St., New York 2.

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Because YOU make it, they'll love it more. Everything you need with *easy directions*.

SANTA STOCKING for the children $1.75 ppd.

Kit includes red or white felt stocking with bright felt die-cut appliques, yarn, thread, sequins, beads, bell, letter cut-out guide. Instructions.

HOLIDAY COLLAR for the dog $1.00 ppd.

Kit includes pinked white felt with red felt for lining; sequins and beads for name, berries, trimming; green felt for holly leaves, letter guide, snaps. Instructions. Can fit any size dog.



F-540 18" red or white felt stocking $1.75 ppd.
D-300 Dog Collar $1.00 ppd.

Order by Number *Send Check or M.O.*

MERRY-MART P.O. Box 124 Oak Park Dept. HB-119 Illinois

NEW! "DEODO-DRIZER" CAT LITTER TRAY



$19.95
Mail Orders Only

- **Electrical Deodorizer "Deodorizes as it dries"**
- **Guaranteed to kill all litter odors**
- **Safe, Sanitary, Attractive, Easily Cleaned**

New electronic "DEODO-DRIZER" kills all litter odors, germs with ultra-violet rays. Attractive all-metal, rust-resistant, super-white baked enamel pan; gold-toned trim; 18" x 17" x 4", plus electrical deodorizer.

SPECIAL OFFER: Send check or money order for "DEODO-DRIZER"—WE PAY PARCEL POST—you'll also receive FREE month's supply of Jay-R Litter—free home trial for 10 days. Additional Premium: Three Catnip Toys (75¢ Value) FREE if you order NOW!

JAY-R & CO., Pet Products
5501-07 S. Adams, Peoria, Illinois



The CLEAN NEW look is here . . . in cookware

Presenting the newest of the new . . . new Revere Ware Designers' Group! Doesn't it date all other cookware you've ever seen?

The first to match the clean new lines you see everywhere now in modern appliances, Designers' Group is a revelation in styling. And a revolution in cooking efficiency.

This brilliant new cookware performs perfectly on any range—especially on the new controlled-heat units. The reasons? Flat bottoms, vertical sides, diameters closely matching heat units.

New Revere Ware is thick tri-ply metal—stainless steel with a unique copper core. The copper spreads heat fast. The stainless steel gleams mirror-bright.

See this wonderful new Revere Ware now. Clean, linear, compact and contemporary, Designers' Group leaves the past far behind. You'll instantly agree that it deserves a very special place of distinction in your kitchen. Designers' Group is made by Revere Copper and Brass Incorporated, Rome, New York.

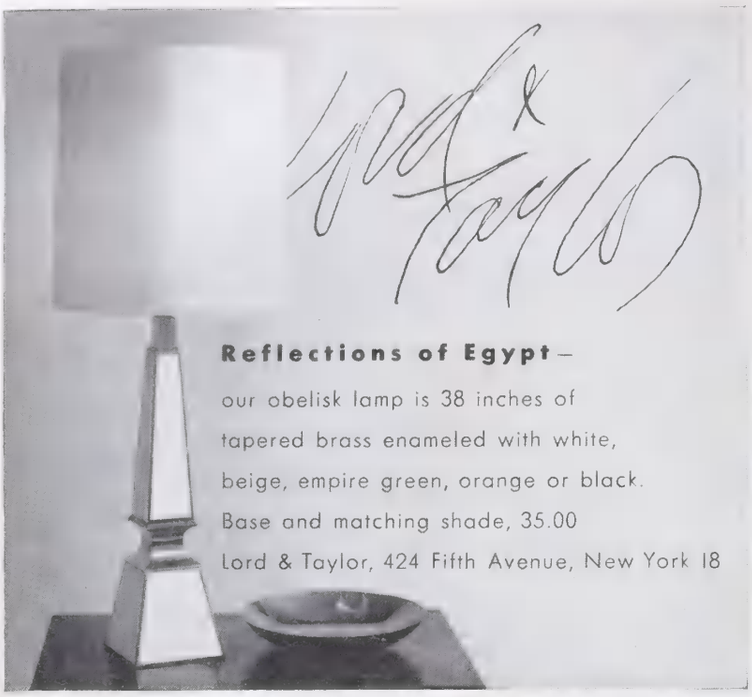


REVERE WARE

COPPER CORE STAINLESS STEEL

Designers' Group

NOW ON SALE AT FINE DEPARTMENT STORES



Reflections of Egypt—
our obelisk lamp is 38 inches of tapered brass enameled with white, beige, empire green, orange or black.
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There's something wonderfully luxurious about this gleaming dolphin soap dish with its glass lining and graceful pedestal. Spot it on a marble basin or send it to the most discerning woman you know. Made of polished and lacquered brass it stands 4½" tall and is elegant enough for a palace.

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***it's* MARBLE-LUS!**
Keeps marble tops like new!

Keep marble-top tables beautiful with brand new Marble-Lus! Protects all shades of marble against grease, dirt, discolorations and dulling film in a jiffy. Prevents scratching and staining! Just wipe it on, let it dry, wipe it off! Leaves a gleaming, lustrous protective wax and silicone finish. Never use furniture wax or soap and water—always use Marble-Lus! Order today!

6 oz. bottle $2.00 ppd.

Recommended by Emily Taylor of Good Housekeeping! *Sorry, no COD's. Send 25¢ for Surprise Gift mailed at $1.00!*

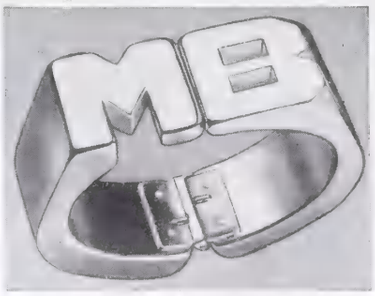
DECORAMA
Dept. B-11, 240 E. 92 St., Brooklyn 12, N. Y.



TRANQUILIZING PILLOW

When tense or all worn out from shopping or housework, relax in a warm tub-bath with your head cradled in this patented Relaxapedic Bath Pillow. Aches disappear, tires wash away—you feel new again. Completely wet proof, keeps hair dry. Held firmly in place by suction cups. **Gaily hand decorated** with colorful flowers. Choice of Gold, Pink, Blue or Turquoise. A beautiful and practical gift of lasting comfort. Only $2.25 postpaid. Two day Air Mail, if desired—40¢ extra. Money Back Guarantee.

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Dept. 371 New Providence, N.J.



SOPHISTICUFF

For this Christmas give one of those rare pieces of jewelry that looks fabulous, and yet your piggy bank can buy it for you without losing too much weight. When closed, the two initials meet on the wrist. Perfect as bridesmaids gifts and for your "office list." The catalin base is deceptively light, and it comes in 18k gold plate or silver plate (specify).

Gift Boxed **$1.95** *inc. tax and ppd.*

Excellent for Keeping or Giving
Christmas Delivery Assured

Mono Art
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MAGIC BUBBLES of hand-blown glass have a hushed and iridescent enchantment that makes them lovelier than any tree ornaments you've ever seen. Inside are tiny wax figures, handmade in Austria, of Our Lady with the Christ Child, Angels, Christ in Manger, etc. Also with fairy-tale figures. 2½" h., 3 are $4.50; 6, $8.50. Gina & Selma, Inc., 1048 Lexington, New York 21.



GOLDEN GOLF BALLS are guaranteed to light up the eyes of the most hardened duffer on Christmas morning. We already have two fairway friends in mind who think they've seen everything in gifts for golfers! Regulation golf balls have been gold plated to make them the talk of the 19th Hole. 3. $4.95 plus 25¢ post. Hammacher Schlemmer, 145 E. 57th St., N.Y.C. 22.



WINNING CARDS glow with the rich colors of medieval heraldic designs. Created for Hermes' elegant boutique in Paris by French artist, A. M. Cassandre, these are the ultimate in playing card luxury. Superb quality cards, plastic coated for soil resistance, are edged in 24k gold. 2 decks in Hermes' gift box. $7.50 plus 25¢ post. Bachelder House, Box 5886, Bethesda 14, Md.



CRICKET STOOL is a faithful copy of a beloved Colonial stool in maple-finished russet or harvest brown. One would be a marvelous Christmas present for a young couple who would like to sample the superb craftsmanship in all Cushman Creations. Hand-pegged "Cricket," 13" x 9" x 8", is $3.95. Booklet incl. Add 25¢ w. of Miss. H. T. Cushman, Box 589, N. Bennington, Vt.



DE LUXE FRUIT CAKE, made by a European recipe over 200 years old, is filled with fruits and nuts. Less than 15% is batter (and it's the richest). The rest is a heavenly blend of pineapple, cherries, citron, imported Sultanas, orange peel, pecans. In Merry Christmas tin with gift card. 2 lbs., $3.95; 3 lbs., $5.45; 5 lbs., $8.80. Collin St. Bakery, Box 117, HB11, Corsicana, Tex.

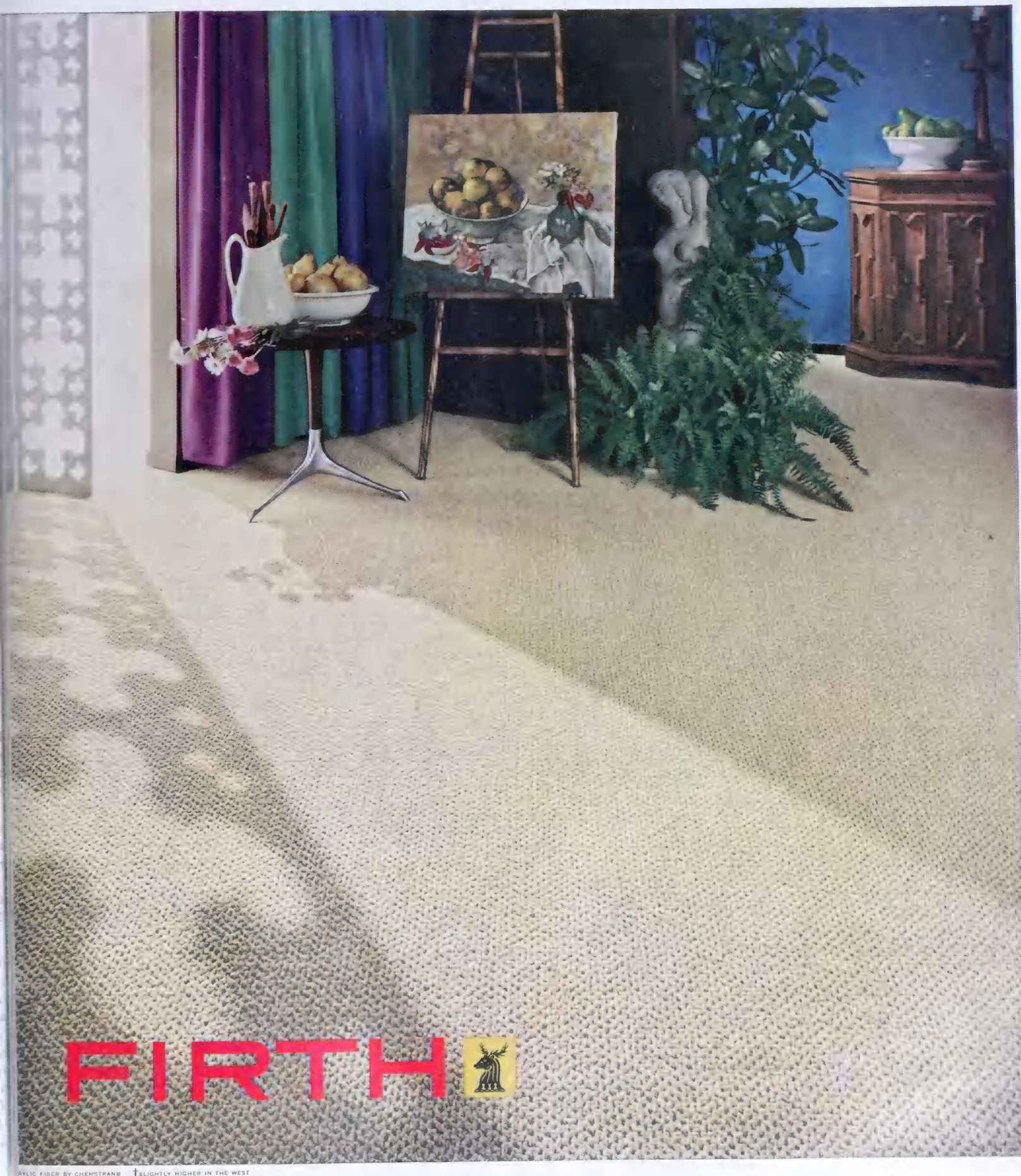


FOUR-COLOR PENCIL is an exciting gift for teachers, students, children, career girls. It writes green, blue, red, or black, and switches from one color to another with a single fingertip motion. Not a ball-point, but a fine mechanical pencil loaded with standard-size colored lead. Non-tarnishing silver finish metal. $2. Deep-Vue Corp., 3012 W. Cawker Pl., Milwaukee 10, Wis.

the carpet of elegance . . . MODERN PALETTE by FIRTH

Color—fresh, clear, radiant . . . shades that avoid the ordinary, that bathe a room in softly-stated elegance. Shown is 'Chablis White Wine'. You'll want to see 'Monet Blue', 'Picasso Gold', 'Degas Beige'. . . a collection of rich, true tones you've never found in carpet before. Firth weaves it of Acrilan* into a fascinating knotted texture. It looks handmade. And the bonus with all this beauty is carpet that requires *minimum* care, resists stains, mildew, moths — and stands up under the heaviest wear. Plus a price that's a pleasant surprise . . . about $11.95† a square yard!

'Modern Palette' is now available at fine stores throughout the country. For the name of the store nearest you write: Firth Carpet Company, Dept. 60, 295 Fifth Avenue, N. Y. 16. Send 25¢ for Firth's idea-filled new decorating booklet — "Spotlighting You".



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PRODUCE OF FRANCE - ALCOHOLIC STRENGTH BY VOLUME 12 PER CENT
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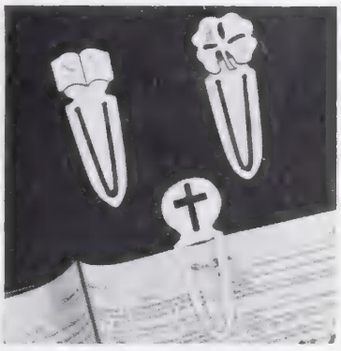
SKITTLES BOWLING is a parlor game and a fascinating pastime that will test the skill of every member of the family from 6 to 60. The idea is to swing the ball that is suspended from the arm and see how many of the colorfully striped pins you can knock over. The automatic device at bottom retrieves pins with one pull. 11″ high. $1.45. Carriage Trader. Bryn Mawr. Pa.



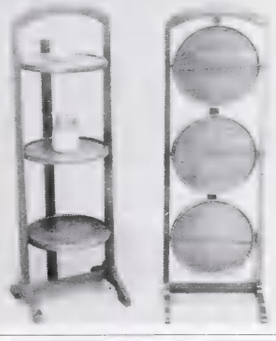
TYROLEAN BLAZER and "Goat Boy" hat were worn for generations by Tyrolean boys for school, mountain climbing, for church on Sunday. Bavarian jacket in gray 100% wool loden cloth, dark green trim, bone buttons, comes in sizes 0-2, $9.50; 4-6, $11.50; 8-10-12, $14.95. Green hat with feather in sizes S, M, and L. $2.95. Add 35¢ post. Carroll Reed Ski Shops, N. Conway, N.H.



WHEN THE BOOKWORM TURNS out the light, she'll mark her place with a sterling-silver bookmark that is engraved with her two initials. And at *this* price, she'll order them like crazy for all her bookish friends. Choose cross, clover, or open page design. Gift-boxed, $1.95 each. Tax and engraving incl. Order from Halmur Creations, 50 Delancey Street, New York 2, N.Y.

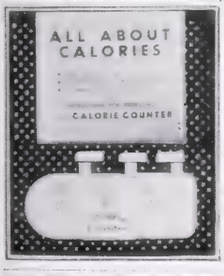


THREE ON A MATCHing stand display your collection of African violets, serve canapes or party cakes, hold objets d'art. Plant-a-snack is the modern version of the Muffin Stand your grandmother used for muffins, jams, tea party sandwiches. Beautifully crafted of solid walnut, lacquered and waxed, it folds for storage. 42″ high. $39.50. Carolina Crafts, Burnsville, N.C.



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Authentic game birds reproduced on earthenware in lifelike coloring and detail, by Johnson Brothers of England. Wild Turkey, Partridge, Pheasant, Quail, Grouse, Woodcock. Choice of bird on buffet and salad only. *10″ buffet,* **$1.25**; *cup and saucer,* **$1.25**; *mug,* **85c**; *sugar and creamer,* **$4.85**. *Not shown: salad plate,* **$1**; *chop plate,* **$7.50**; *vegetable dish,* **$1.85**.

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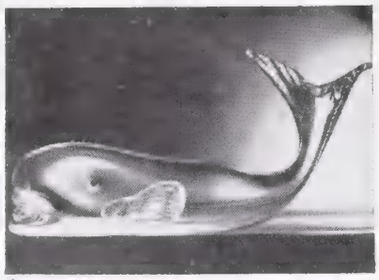
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CHIPS AND DIPS are an important ingredient of a gay Christmas or New Year's party, so be prepared. A 12" circular tray is made of natural cherry, has three grooved trays that encircle the removable dip-cup and spoon. Oil finished to be lustrous and smooth, it's a lovely wedding gift, too. $4.98. Order from Crystalier, 156 Merrick Road, Massapequa Park, New York.



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A NUMBERS GAME, designed for smarty-pants youngsters, is called appropriately "Smarty." An arithmetic Bingo game that helps them bone up on addition and subtraction while having lots of fun is played with from two to six players, ages 7 to 12. But it won't be long before kibitzing oldsters join in. $2.95. C. J. Charles Co., 1100 W. Washington Blvd., Chicago 7.



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This PRESCRIPTION PAD HOLDER slips easily into the doctor's pocket, or wins a place of honor on his desk. In genuine leather, embossed in gold with the caduceus insignia, size 4½" x 6". The standard prescription pad fits into the inside pocket. Choice of black or brown; specify color when ordering.

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Pfeffernüsse—delectable spiced nuggets—rich with citron, orange and lemon peel, honey and brandy. Easy to eat (even without dunking). Butter-brandy icing keeps 'em fresh. 2 lb. package $3.85.

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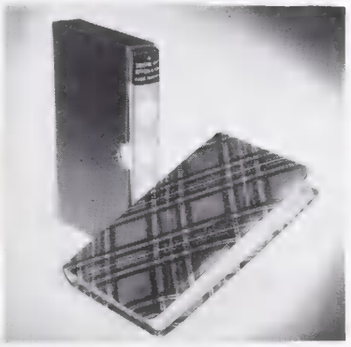
GET A BOOT that has been copied from the ones worn in northern Japan five months of the year when snow lies heavy on the ground. The shape lends itself as an imaginative planter for posies or philodendron. or use it for bread sticks when dining *al fresco*. 6½" h. (it will hold an 8 oz. tumbler). a pr. is $3.95. Mellinger Co.. 1717 Westwood Blvd.. Los Angeles 24. California.



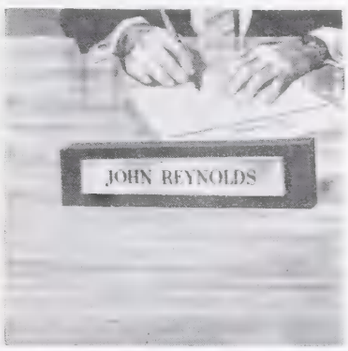
TIVOLI TOWER is a revolving Susan you'll fill with hors d'oeuvres at cocktail time. cakes and cookies for a tea. jams and relishes for a buffet supper. The center post 10½" tall. is finished in ebony or French Provincial with brass fittings. has six 6" removable crystal trays. $9.95. Alabaster white. $10.95. Gift-wrapped. Lexington Gift Shoppe. H-11. 805 Lexington. N.Y.C. 21.



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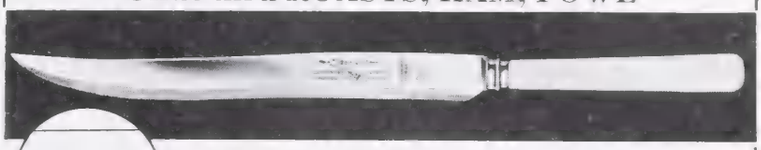
MARK OF DISTINCTION on any man's desk is this handsome copper marker. The ebony-black hardwood mounting has a solid-copper bar set against it with black-filled letters for easy legibility. This personalized gift for the desk-sitters on your list can be engraved with up to 20 letters; is 8½" l. $4.95. Spear Engineering. 320 Spear Bldg.. Colorado Springs. Colo.

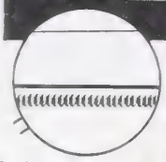


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Gourmet's Carver

Glide thru ROASTS, HAM, FOWL





Actually has 22 "corruserrated" cutting edges per inch of blade!

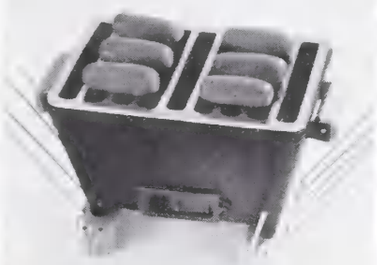
Now—for the first time in this country—the revolutionary "corruserrated" Sheffield Carver with 176 cutting blades! Gives you WAFER THIN slices that retain ALL the juices. Sharpens itself as you use it!

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Carver is made in England of finest SHEFFIELD STAINLESS STEEL with PERMANENT MIRROR FINISH. Beautifully white and balanced handle for sure grip and perfect slicing. Order NOW for luxurious dining at home—or give as most unusual holiday gift. LIFETIME GUARANTEE covering replacement or reconditioning WITHOUT CHARGE. Attractively sleeved and boxed—ONLY $6 POSTPAID, or C.O.D. plus postage. Extra-heavy CAPTAIN'S CARVER with 9 in. blade and white handle only $8.

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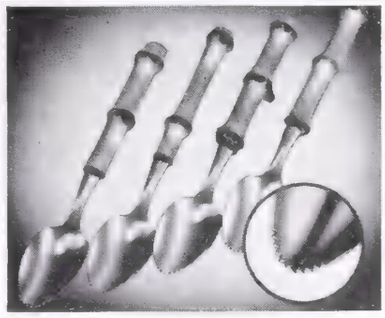
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STEP-UP STOOL
8½" x 13" x 8" high

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All wood. Rich opaque black lacquer finish. Authentic Pennsylvania Dutch hand decoration. We will mail direct as gift (send gift card with order). Satisfaction assured or money back.

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4 GRAPEFRUIT SPOONS—$1

Tiny, ever-sharp serrations at tips slip swiftly into fruit, letting you lift out perfectly formed segments without mess, without pre-cutting before you serve. Gleaming teaspoon-size spoons of lifetime stainless steel with natural genuine bamboo handles, perfect with any informal setting. Handsome bargain at $1. per Set of 4, postpaid. (Save on 12 for $2.79!) Order from reliable **BRECK'S of BOSTON, 638 Breck Bldg., Boston 10, Mass.**

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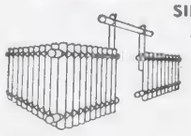
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GIANT **PLAY LOGS**
FEATURED IN
LOOK MAGAZINE and NBC-TV



DELIGHT YOUR CHILD
WITH THIS WONDERFUL
NEW BUILDING TOY

Giant Play Logs interlocking design makes it remarkably easy to build life size Cabins (4'x3'x3'), Stockades, Frontier Building, etc. Can be built hundreds of times. Hours of fun. Aids Child development. 82 pieces set (thirty-four lbs.) contains giant logs of sturdy brightly colored fiberboard—strong enough to support the weight of a child, and other construction pieces. Send check or money order express charges collect. Satisfaction guaranteed.

ONLY $12.95 COMPLETE SET



SIMPLE TO BUILD
AGES 3 TO 8



PLAY B. INC.
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Your Child's Own Drawing on Your Family's Christmas Card!

Just fold and mail any size drawing in any colors; we'll reproduce the precious "Work of Art" on fine linen French Fold cards in your choice of red on white, or reversed in white on red, with the Holiday greeting and family names on the inside. That kindergarten scrawl or teenager's "masterpiece" will be the most original and talked-about Christmas card of the season.

50 cards and envelopes.....$20.00 ppd.
100 cards and envelopes.....$28.00 ppd.
Allow 10 days for delivery.

YOUNG REMBRANDTS
Loch Lane, Dept. C-11, Port Chester, N.Y.



REAL FURS FOR Dolls

FROM $1

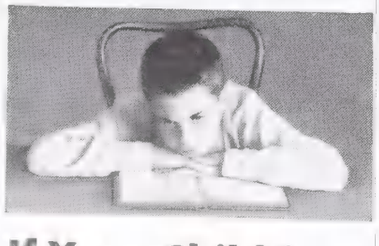
COMPLETE 3-PIECE SET

The price is fantastically low . . . but a thousand dollar present couldn't please a small girl more than these adorable **genuine** furs for her doll. They're the **choicest** of bunny furs . . . deep-piled, sheared, **snow-white** . . . and lined with luxurious white satin. Lavish, fluffy cape and hat are trimmed with darling pompons; cuddly muff has wrist band!

8"-10½" dolls—**$1.00.**
11"-22½" dolls—**$2.29.**
23"-30" dolls—**$2.98.**

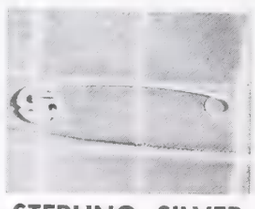
Same-day shipment. Money-back guarantee.

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Dept. B119, Flushing 52, New York



If Your Child is a Poor Reader

See how *The Sound Way To Easy Reading* can help him to read and spell better in a few weeks. This new home tutoring course drills your child in phonics with phonograph records and cards. It gives a fresh start in reading to children who are not learning under "progressive" teaching methods. Parents and teachers report children gain up to a full year's grade in reading in six weeks with The Sound Way To Easy Reading. University tested and proved. Used in over 2,500 schools and thousands of homes. Write for free illustrated folder. **Bremner-Davis Phonics, Dept. P-41, Wilmette, Illinois.**



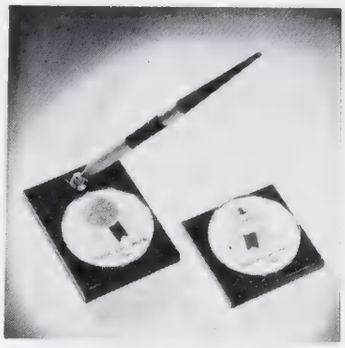
STERLING SILVER BLANKET PIN

Sterling silver monogrammed pin to dress up woolens, suits, sweaters. Perfect for kilts. Another Dowkow creation! Underline last initial when ordering.

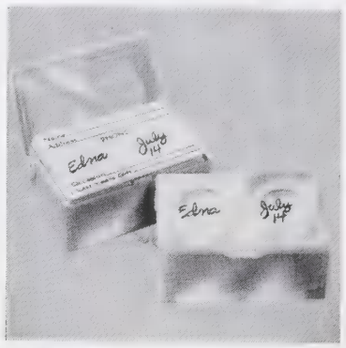
3" pin—$5.50
4" pin—$7.70

(fed. tax and postage incl.)
. . . send for our catalog of exciting gifts.

Thomas-Young
Dept. 4
W. Lockwood Ave. • Webster Groves 19, Missouri



A CERTAIN DEGREE of pride is native to every graduate, so send his name, college, and class year to this shop for a permanent reminder for his desk. College seal and colors, plus his name and class year will be embedded on clear lucite or ebony lucite base. Paperweight, $4.95. Pen stand, $6.95, includes a fine ball-point pen. Keepsake Shops, HB, Long Branch, N.J.



EASY TO REMEMBER Aunt Sara's birthday, your mother-in-law's anniversary with this little demon on your desk. A masterpiece of efficiency for absent-minded ladies, a small case holds cards to fill out with all important dates. Place cards in rotation, move as date passes. Forget-Me-Not File. $1. Handy Gifts, Room 01, Jasperson Bldg., Culver City, Calif.



FRENCH-COIN KNIFE. Men love these, show them off like mad. A five-franc coin (usually over 100 years old) has been split in half by Pernet, cutlery artisan of France. The coin conceals a forged-steel knife blade, file, and scissors. These simply pivot out. Coin is about the size of a silver dollar. $15. D. Corrado, Inc., 26 N. Clark Ct., Chicago 2, Ill.



POCKET GROOMER. A leatherette case, small enough to fit in a man's vest pocket, has everything to keep him in trim for any emergency from lunch with you to dinner with a client. It contains a de-linter, nail file, comb, clipper, shoe horn. $1. Milady's Groomer (not shown), $1. Fine stocking presents! Order from Merrill Products, 920B Chicago Ave., Evanston, Ill.



HOLD THAT TIGER . . . with an
easybaby car belt

- Here is the answer to safe driving with young children on long drives or short trips about town.
- Child can stand, sit, or lie down in comfort and safety.
- It need never be removed—is not in the way when not in use, replaces cumbersome car-seats.
- Made of strong blue webbing, this adjustable belt fastens around the child's waist with a dog leash catch and travels up and down a second strap that buckles over the seat back. A perfect baby present.

COMMENDED PARENTS MAGAZINE

Satisfaction guaranteed. Check or M.O. Ppd. in U.S. $2.50
Harvest House, Inc., 1200 Niagara R365, Buffalo 13, N.Y.



Just Like Dad's or BIG Brother's
ARMY AND AIR FORCE FATIGUES
- - - - - FOR KIDS - - - - -

Hey Sarge . . . (Dad to you). A delightful take-off on the real Army and Air Force Fatigues for your small fry. 3 piece set includes initialed cap, jacket with I. D. name tape, and service over matching pockets—and pants. FREE—3 iron emblems. Even sizes 2 to 12. Sanforized Sateen in Olive Green for Army and Sage Green for Air Force.

$5.95 add 75¢ postage

BILL'S MILITARY STORES—Dept. HB
Buckman Bldg., Jacksonville 2, Fla.

WELL STACKED for TV suppers and cocktail parties are charming nesting tables with Italian ceramic-tile tops and walnut-tapered legs. Choose white with black tile, or white with turquoise. Gold accents optional. Nest of 3, 12x18x19" h.; 12x15x16" h.; 12x12x15" h., $35.95. *Sgl.* table 15x15x17" h., $15.95. Exp. coll. The Hitching Post, HB-11, 263 Glen Cove Ave., Sea Cliff, N.Y.



PIGSKIN CIGAR CASE. If you know anyone who smokes cigars, you won't have to think twice about *this* purchase! A telescope case in imported polished pigskin holds 5 cigars of any length. Stamped in gold with 3 initials, $3.50. With 5 Ehrlich Resago cigars included, $3.75. David P. Ehrlich, HB-11, 207 Washington St., Boston 8, Mass.



SCENTED SOAP, handmade in Carolina, comes in Early American fragrances. Large cakes are hand-cut in the Colonial manner, individually wrapped, include: Bayberry, Lavender, Pine, Mint, Rosemary, Lemon, Magnolia, Jessamine, Rose Geranium, Dogwood Berry, Balsam, Cinnamon. Chest of 12, $3.50. Gift box of 3 cakes, $1.25. Jack Hicks, Box 83, Southern Pines, N.C.



WHAT'S THE SCORE? No questions asked about Grand Slams and Royal Flushes with these smart scorers on your game table. Chain smokers will like their handy information service as each ash tray is imprinted in red and white on glass with bidding and scoring data related to Bridge, Poker, Canasta. 6½" x 4¾", $1.50 ea., 4, $5. Lawson, 214 W. Ontario, Chicago 10.



THE "Natural" GIFT for TEACHER

New

Distinctive to use! Thoughtful to give!

AUTOMATIC PENCIL FOR CHALK

Encourage teacher's efforts with this practical token of your appreciation: HAND-GIENIC, the automatic pencil that uses any standard blackboard chalk. Ends forever messy chalk dust on hands and clothes . . . no more recoiling from fingernails scratching on board, screeching or crumbling chalk, prevents allergy from chalk. Scientifically balanced, it makes chalk writing or drawing a smooth pleasure! At the push of a button, chalk ejects or retracts.

NEW, DIFFERENT GIFT OF LASTING USEFULNESS.

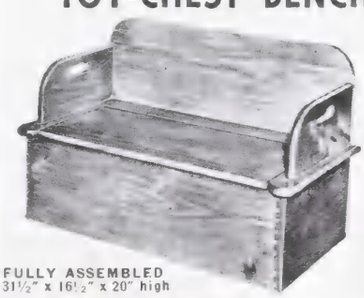
Every teaching hour teacher will bless HAND-GIENIC . . . and your child. Sturdy metal construction, 1-YR. WRITTEN GUARANTEE. Jewel-like 22K gold plated cap contrasts beautifully with onyx-black barrel.

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EXCLUSIVE! NOT SOLD IN STORES
Send $2 for one, only $5 for set of 3
(one for each color chalk)
Postage free. Satisfaction or money back. Same day shipping guaranteed.
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Please rush.....HAND-GIENICS under your money-back guarantee. I enclose $.....
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Early American TOY-CHEST BENCH



FULLY ASSEMBLED
31½" x 16½" x 20" high

You'll bless this chest that keeps toys under control (and not under foot!) . . . you'll love its charming Colonial flavor . . . and you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine and dovetailed, it will hold the toys of your children and your *children's* children. Cut out handles and concealed sliders make it easy to move despite its *very* solid construction.
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only **$14.95** unfinished

$16.95 with hand-rubbed, antiqued Pine finish.

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BEDTIME is a PAJAMA GAME

with these whimsical animal pajamas



A blue bunny with a big pink carrot . . . or a fetching yellow striped tiger with a "waggily" tail . . . will turn an evening cry baby into a sleepytime angel.

Sanforized cotton flannel, with non-skid feet and gripper closing. Sizes: 3, 4, 6 and 8. **$3.50** each

Special Offer: Any two pajamas **$6.50**

We pay postage
Money-back guarantee

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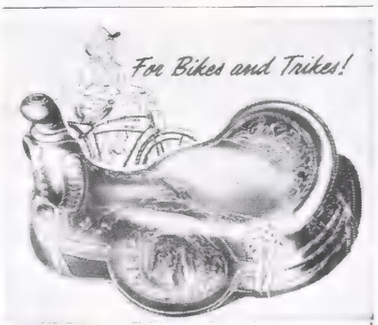


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Our handsome woolen gloves and mittens are imported from Norway and sold only by mail meaning substantial savings for you. Authentic ice country designs are all different and come in choice of red/white, grey/white, navy/white, black/white, or combination of red, white and blue (50¢ extra). Gloves all sizes: $4.45. Mittens: Adults $3.95. Children under ten $2.95. Immediate delivery. Please state size and colors. 100% money back guarantee if not delighted.

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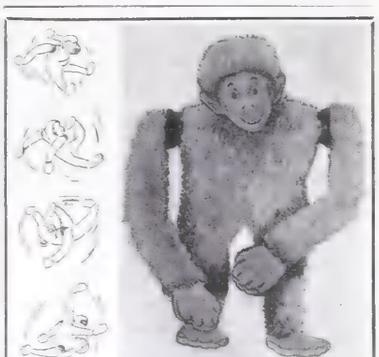
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Western Saddle

With Bucking Bronco Head to Match! For Boys and Girls! **$3.00** each

Miniature **BRONCO SADDLE** slips easily over any trike or bike seat. Soft, flexible vinyl in natural colors; 14" long, stamped with "hand tooled" design. Matching 9" **BRONCO HEAD** is hand decorated, fits handlebars of any bike or trike; screws provided. **$3.00** postpaid. Outfit your cowboys and cowgirls in real western style! Set of both for **$5.95**. Sorry, no C. O. D.'s.

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MEREDITH'S of EVANSTON 24, ILLINOIS



Tumbling Monkeys

Wind his arm and this fuzzy fellow goes through the funniest gyrations you ever saw . . . all in slow motion. Start two together and watch them wrestle. Approximately 4 inches high. Imported from West Germany. Lasts indefinitely—rubber band "spring" easily replaced. Order for delightful and unusual gifts, party favors, Christmas stocking stuffers, Fun for convalescents and car trips. No C.O.D.

Money back guarantee

$1 EACH POSTPAID

BROWN'S 1406 Third St. Corpus Christi, Texas

ALL-YEAR GIFT *12 TIMES NEW!*

answers the old question— "Mom, what can I do now?"

Give youngsters more CREATIVE FUN! To uncover hidden talents, enroll your child or little friend in America's finest "do it yourself" plan for happy handiwork. Your favorite youngster receives a new and different Small Fry Craft Kit each month, complete with all materials and simple illustrated instructions. Here, surely, is the ideal "Gift that Keeps on Giving" for boys or girls. Write for free literature.

FOR PRE-TEENS 8 to 12 years



Small Fry Crafts
MENTOR-ON-THE-LAKE, OHIO

Macy's
IT'S SMART TO BE THRIFTY

MACY'S SUGGESTS "SILVER SHEELD" AMAZING NEW ANTI-TARNISH SPRAY BY GLENWOOD

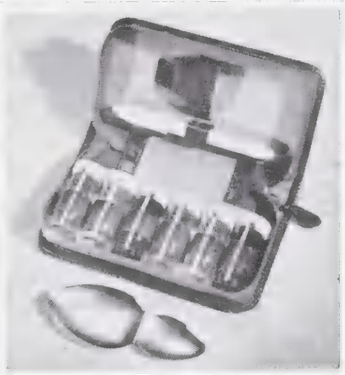


Keeping your silver lovely is no longer a job but a joy... all you do is spray "Silver Sheeld" on, let dry, and your silver will keep that "just polished" look indefinitely. This amazing clear plastic finish protects even your finest pieces; washes off with mild solution of ammonia and water.

1.98
12-oz. spray can

Come in, write, phone LAckawanna 4-6000 (Sunday 1 to 5) for 3.01 or more, tax exclusive. On C.O.D.'s within our delivery area, 30¢ will be added for handling. Outside delivery area, add 45¢ for handling. Dept. 5

Macy's Silver Shop, Street Floor, Herald Square. Also at Macy's Parkchester, Jamaica, White Plains, Flatbush and Roosevelt Field, L. I.



Travel
MEDICINE CASE

It telescopes the variety of a medicine cabinet into a compact traveling kit. In suntan or red genuine leather, it comes with six plastic bottles, with timers for every kind of pill, folding metal tablespoon and teaspoon, oral thermometer in plastic case, 6¼" x 3¼". $6.95
Plus 45c For Postage & Insurance
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Imported FRENCH TELEPHONE

An EXCEPTIONAL GIFT, or for personal use, these rare and beautiful cradle phones will charm the heart right out of you. In black enamel with nickel plated brass and in exceptionally fine condition, the phones are in working order and ready for use. Literally a CONVERSATION PIECE/you can dial, call and receive your calls with a Continental Flair. Order Now/$34.50 Ppd. With 4 prong JACK PLUG attached $3.00 extra. We also have antique GAS STREET LAMPS and real old four wheel TROLLEY CARS.

A. SEIFERT, BOX 41 (H) N.Y. 72, N.Y.

HOSTESS SCOOP



Serve popcorn, pretzels or candy with this solid maple scoop. Hang it by its leather thong to add a warm, decorative touch to any wall. An unusual hostess gift, or fill it with fruits for a dramatic Thanksgiving centerpiece. 14¼" long, 9" diam.

$4.95 each $9.50 pair

All postpaid. Sorry, no C.O.D.'s

Helen Grace Gifts Dept. B-11, P.O. Box 82, Merrick, N. Y.



Handpainted Blue Delft
EGG CUPS
"MADE IN OLD HOLLAND"

Genuine Old Holland Blue Delft Egg Cups. Beautifully shaped; hand painted. Let them liven up your table; most appreciated as gifts, too.

$1.00 each, or Two for $1.85, postpaid.
Send for Illustrations of our "Made in Old Holland" imports.

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HOLLAND, MICH.



THE LAMP IS LOW when you're sewing, reading, or playing bridge. Then when you want it high and out of the way, simply pull the cord and up it goes. The arm extends 17" from the wall and the tear-drop glass shade is like the Danish type now so popular. The wall pulley lamp comes in walnut. $9.95. Jans Lighting Company, Dept. HB11, 230 Fifth Avenue, New York 10.



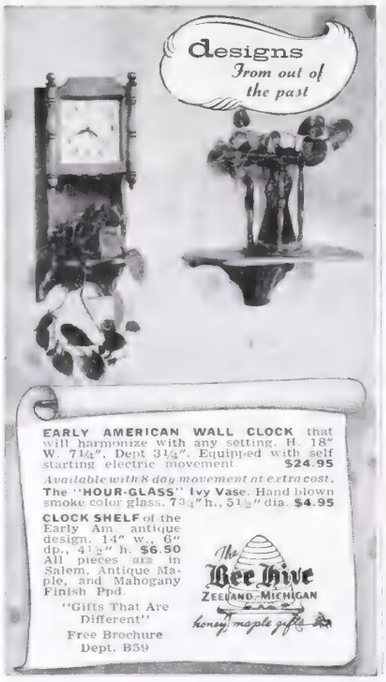
PUT A HEAD ON IT, a pony head that is, and this handsome hassock becomes a marvelous TV seat for Junior. Upholstered in Jason Sealtuft material, it's tough and durable, firmly-padded, has brass-tipped tapered legs. Pony head with reins slides into slot on the side. 22" x 12" x 17" high, it comes in soft black or white. $9.95. Village Home Shop, Dept. 10, 9 East 8th St., New York 3.



SNO-DOZER clears snow in minutes. Saves time, saves your heart and back. Push it like a vacuum cleaner . . . no lifting, no stooping. Slides on sleigh runners. 16" steel blade, 54" wooden handle. Works on gravel, dirt or grass as well as paved sidewalks and drives. Can be used for leveling and grading dirt, sand, etc. $4.95. Royal-T Products, HB-119, 811 Wyandotte, Kansas City, Mo.



PARKA BOOTS. When the weather's nippy, try cozying up your cold feet in these handsome boots lined with 100% nylon shearling. Glove leather in charcoal, black, red or tan with sure grip rubber sole. Sizes 4-12 AAA-EE (D to EE widths to 10 only). 4-10, $14.95; 10½-12, $15.95. Add 35¢ post. Solby Bayes, HB11, 45 Winter St., Boston 8.



EARLY AMERICAN WALL CLOCK that will harmonize with any setting. H. 18" W. 7¼", Dept 3¼". Equipped with self starting electric movement. $24.95
Available with 8 day movement at extra cost.
The "HOUR-GLASS" Ivy Vase. Hand blown smoke color glass. 7¾" h., 5½" dia. $4.95
CLOCK SHELF of the Early Am. antique design. 14" w., 6" dp., 4½" h. $6.50
All pieces are in Salem, Antique Maple, and Mahogany Finish Ppd.
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Free Brochure
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The Bee Hive
ZEELAND-MICHIGAN
honey maple gifts



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DELFT WARE WALL PLATES
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and shipped direct to you

Cherished memories live forever on these beautifully illustrated plates . . . commemorating BABY'S BIRTH, WEDDINGS or ANNIVERSARIES . . . Individually made to order and all hand painted by master artists to last forever . . . Low in price—but PRICELESS for family heirloom value.

7½" diameter—$3.50
Postage Paid and Duty Free.
Allow 6 wks. for delivery.

BABY PLATE—state Name, Date, Weight, and hour of birth.
WEDDING PLATE—state name of Bride and Bridegroom, church and place of wedding, date, and hour.
ANNIVERSARY PLATE—state Husband's and Wife's names, year and place of wedding, date and number of Anniversary (as Nov. 11, 1959—10th).

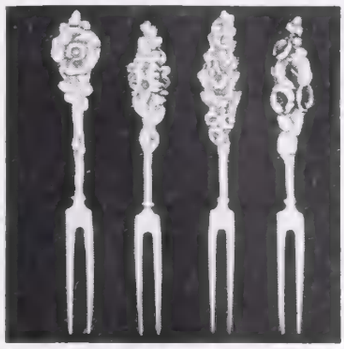
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M. HAROLD HARRIS
Dept. HB-11
6120 N.W. 7th Ave. Miami 38, Florida

BOUDOIR BOOTS. Even if your legs are not à la Dietrich, and your boudoir is a far cry from Hollywood, we'll bet you feel like a movie queen when you slip into these softies. As downy looking as whipped cream, they're made of soft champagne glove leather, trimmed with tiny golden balls and braid. White or red. Sizes 5-9. $7.95. Old Mexico Shop, Santa Fe, New Mexico.



TWO-TINE WINNER. An elegant set of little forks have sterling silver tines and gold-plated handles embossed with a floral design. Wonderful for olives on the cocktail tray, lemons on the tea table, and hors d'oeuvres on the buffet. A bride would love a set of four. $6. Two sets, $11.50. Silver Craftsmen, 79-32 164th Street, Jamaica 32, New York.

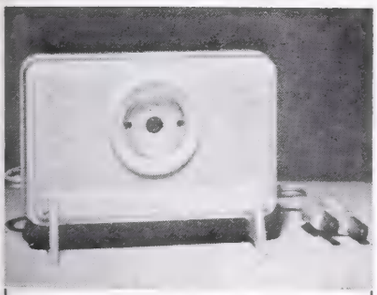


80 CHILDREN'S RECORDINGS. Musical stories, games, and songs, sung and played by Uncle Tom, provide entertainment for almost an hour on this 33⅓ RPM, Long Playing Hi-Fi record. Each song, game, and story has its own instrumental or orchestral background. Colorful jacket. $1.98 plus 25¢ post. Hubbard House, Dept. O-127, 10 Melcher St., Boston 10.



SPUN GOLD is what you think of when you see this set, and it looks as if an angel might have spun it on a magic spinning wheel. Handmade in Portugal of sterling silver and then gold-plated, the filigree "Leaf of Happiness" pin and earrings are delicately wrought. Pin, $5; earrings, $5 the pair. Tax incl. Moroccan Art Center, Dept. H, 30 Rockefeller Center, New York 20.





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Prowlers & Burglars
To Visit Your Home While You're Away?

New automatic light sensitive switch will protect you and your home. Place Gateway switch on window sill, and plug in one or more lamps (maximum 300 watts). Lamps will automatically switch on at "dusk," and off at "dawn." No lamps lit during the day to signify your absence from home. No timing device to set or adjust . . . plug it in and forget it. Protect yourself when returning home after dark, and protect your home while you are away. Small, only 2½" high, this ivory finished unit blends with any decor, and will fit your window sill even behind a venetian blind. 110-120v AC. A very practical gift. **14.95** ppd.

Send check or money order. Pa. Res. add 4% tax.

GATEWAY PRODUCTS
Dept. B2, Harveys Lake, Pa.

HIS and HERS.. ENAMELS ON BRASS ASHTRAYS



4"

Pair $6.00 POSTPAID

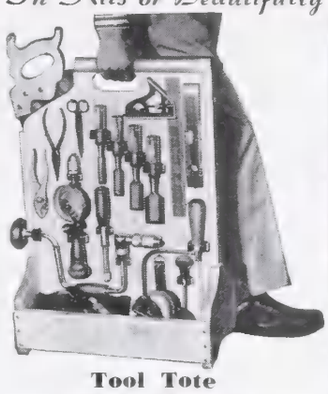
Shipped direct from Israel!

Delivery 4 to 6 weeks.

TRADER JIM
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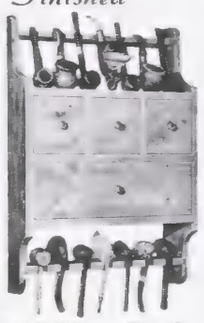
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In Kits or Beautifully Finished



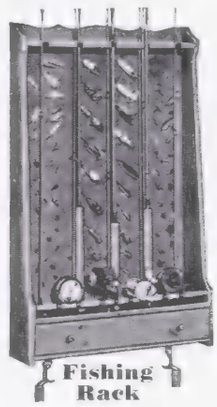
Tool Tote
The Perfect Gift for Him

Now the "do-it-yourselfer" will have everything handy for those odd jobs around the house. One-arm workshop holds over 30 tools (about 15 each side) in plain sight for easy selection. Easy to carry. Cutting edges and fingers are protected. Saw slides into concealed scabbard. Room at bottom for more tools, nails, fuses, washers, etc. Clips and hooks for both sides supplied. 17" x 26" x 9½". Postpaid. Complete—in honey-tone pine. Only **$13.95** Kit **$8.95**



14 Pipe Rack

A beautiful pipe dream. Does everything a good pipe rack should do. Holds collection of 14 pipes. Has 3 airtight humidor tobacco drawers, large accessory drawer. Hangs conveniently on wall; saves desk or table space.
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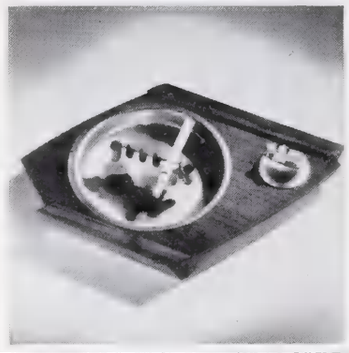
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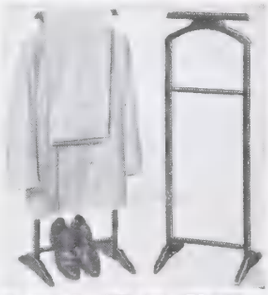


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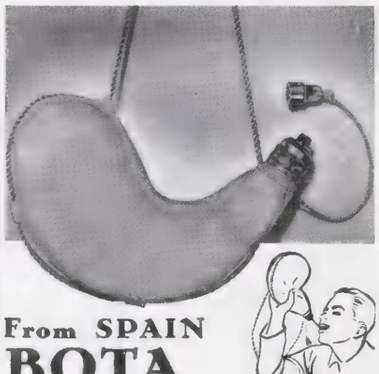
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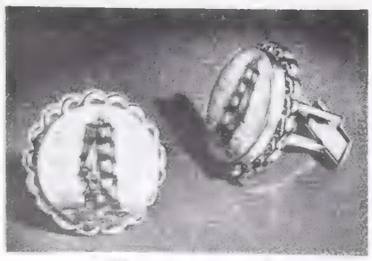
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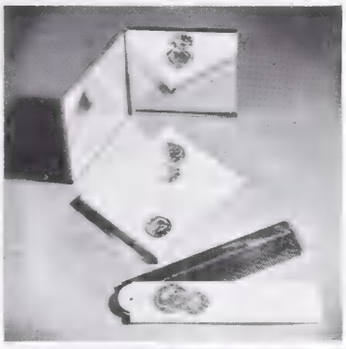
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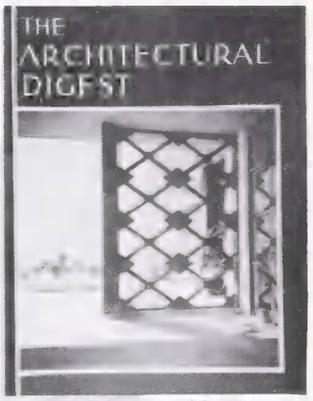
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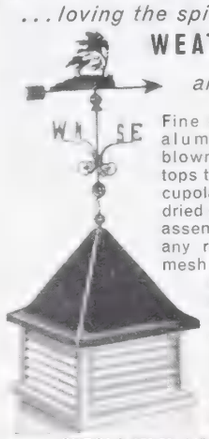
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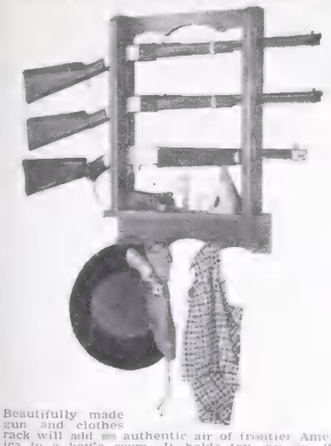
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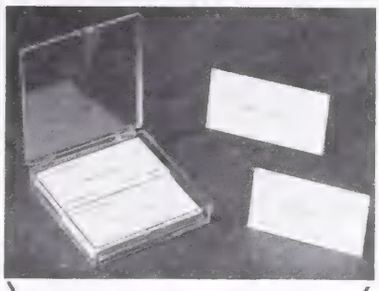
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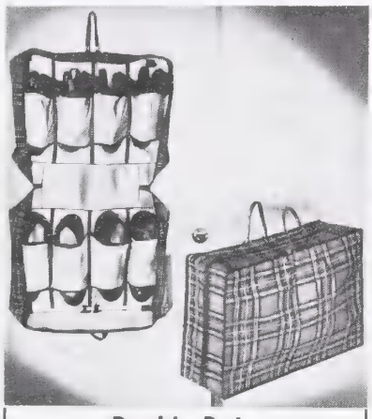
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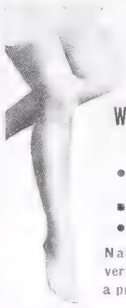
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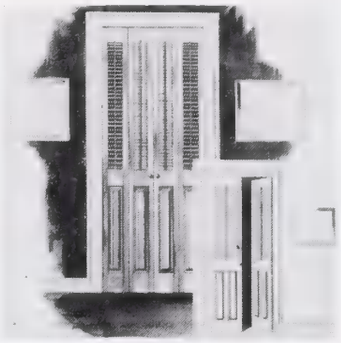
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Latin Imports

Nogales, Arizona

SHOW YOUR HAND to the love of your life and ask for this marvelous Spruce Electrical Manicurist. And from this day forward your nails will always be beautifully groomed, perfectly shaped. Ten minutes is all it takes to contour nails; eliminate splitting nails and hangnails; erase corns and calluses from feet, too. $29.95. Abar Mfg. Co., 8887 Woodland Ave., Cleveland 4, Ohio.



MR. & MRS. KEY RINGS. Ah, a joy to behold! Handsome key rings to corral *all* your keys and put an end to fumbling in the dark for the right one. Both are hand-made of sterling silver, deeply engraved with your husband's first name and yours. These will solve lots of Christmas problems. $3.95 ea. 2, $7.50 incl. tax. Miller's, HB-11, 4877 E. Speedway, Tucson, Ariz.



HOME AND GARDEN 1960 CALENDAR. Making arrangements is no trouble when you have this flower-arrangement book and calendar. It's illustrated with 62 magnificent arrangements for tables, holidays, flower shows, and the 1959 Int'l Flower Show photos. With 75% *more* writing space than other desk calendars. $1. Dorothy Biddle Service, Hawthorne 112, N.Y.



GIVE ME A RING that looks like a lot, but has a little price tag like these simulated sparklers. A pretty cultured pearl in 10k gold-filled setting is $3. Or choose the smart and fiery birthstone ring mounted in sterling silver. (Specify month.) $2. Tax incl. Remember these for pretty girls in a whirl of holiday dances. Send ring size. The Mart, Box 41, Woodland Hills, Calif.



KEEP FOREVER

The Wedding Day Loveliness of

YOUR BRIDAL GOWN

Now it's easy to recapture and preserve forever the fresh beauty of your bridal gown. The exclusive Le Boeuf Process SAFELY, gently removes stains and soil, preserves and protects your gown in sealed, full-vision, transparent case. Guaranteed against moisture, moths, mildew, etc. Free bonded pick-up and delivery wherever you live. Write for free booklet, low prices.



MOTHERS: *For a thoughtful after-the-wedding gift, have daughter's gown renewed by Le Boeuf.*

Le Boeuf Company BRIDAL SERVICE DIVISION
234 AMHERST STREET, EAST ORANGE 4, N. J.



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YOU CAN LOOK BEAUTIFUL WITH

SLUMBERCAP—Protects your expensive hair-do thru the night; hides pin curls, adjusts to any head size with satin ribbon and stays put! Nylon. Pink or Aqua. Cellophane Env. **$1.95**

COSMETICAP—Saves your precious cashmeres, protects your hair-do, make up & clothes while you're dressing. 10" front zipper, zips on & off quickly. Recommended and used by leading couturiers, designers and stores throughout the country. 'Nude' Nylon marquisette. Cellophane Env. **$2.95**

The one and only fashion-designed Cosmeticap, Reg-Pat #144221.

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COSMETICAP Co. Chrysler Bldg., Dept. BT-11, New York 17, N.Y.

EARLY AMERICAN HOME ACCESSORIES



Cast aluminum, hammered Chimney Letters, 16 in. high finished satin black—with lead anchors for stone $9.95 postpaid.

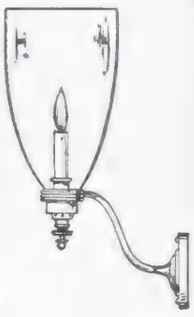


Dutch Door Bell requires no electric, just turn the key and a pleasing ring can be heard throughout the house. Made of brass. Easy to install. $3.00 postpaid.



Ladder Back Chair is 18 in. x 14 in. x 42 in. high with woven fiber seat and warm brown finish. A bargain at $9.95 exp. col. Two for $18.00.

Brass Sconce for candelabra flame bulb measures 16½ in. high and extends 10 in. Has 6 in. diameter globe. Polished and lacquered. $36.00 postpaid.





Garden Faucet fits standard ¾ in. water pipe and is cast polished brass. $8.95 postpaid.

William Spencer

Quality Since 1897
SEND 10¢ FOR 120 PAGE CATALOG

RANCOCAS WOODS, NEW JERSEY



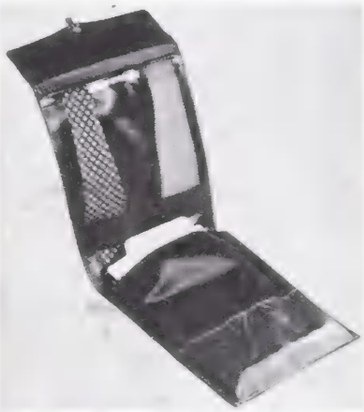
Deerskin Specials

SOFT SMOOTH AND WASHABLE

Our famous, whipstitched 9" gauntlet deerskin specials are back again, we're proud to say. These gloves won't wear out, won't lose their superb soft quality. Fashion-right for dress or sport, in White, beige, black, brown or cork. Sizes 6 to 8½. **2.99**

plus 15c postage

Here's How Co., HB-21
95 Fifth Ave., New York 3, N. Y.



if he travels

This compact folding case holds 3 shirts, weekend linen, shaving articles, and ties. Case of charcoal or tan simulated leather can be carried alone or fitted easily into brief or attache case. With hang-up eyelet **$5.95**

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The Classic Corner
Narberth HB 11, Penna.



SATIN PAJAMAS

Royal Blue top with White trousers or all Royal or all Gold. Washable. Send Ht., Wt., waist meas. $12.95. 3 Ltr. Mono. $2.00 Addl.

SATIN SHOP, 1209 Balmoral, B., Chicago 40, Ill.



Early American Hooks

Superb reproductions of an old antique. Three scrolled hanging points hold coats, hats, robes, towels, umbrellas, etc. Perfect decorator touch in entrance hall, den, kitchen, bedroom or bath. 6 inches high. Cast iron with black finish. Sold in pairs only. (Send 10c for catalog of other Early American Decorator Accessories.) Prompt shipment. Money-back guarantee.

Only $2.50 per PAIR, ppd.

Southern Showcase
Dept. HH3, P.O. Box 547, Memphis, Tenn.

SWISS MUSICAL GIFTS

Yuletide is truly music time!



MUSICAL SAVINGS BANK

When a coin is inserted in slot, it plays a nursery tune. Made of wood it comes in colorful Hansel and Gretel or Little Red Riding Hood designs. Size: 6½" x 4½" inc. high. Price $4.95 ppd.



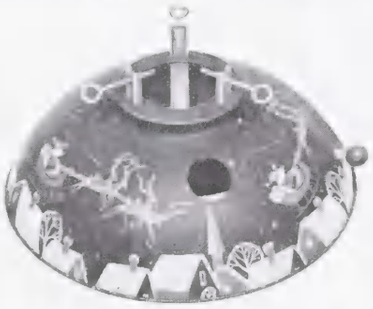
SWISS MUSICAL DOOR CHIME

Welcome your guests with a CHRISTMAS TUNE. The door opens, a song plays on! The door closes, it automatically rewinds!

AVAILABLE TUNES

Silent Night, Adeste Fideles, Jingle Bells, Rudolph The Red Nosed Reindeer, Bless This House, Hail Hail The Gang's All Here, Happy Days Are Here Again, Ave Maria (Gounod or Schubert), Rockabye Baby, How Dry I Am, Brahms Lullabye, Home Sweet Home, Home on The Range.

Easy to install, non-electric, 4" diam. Genuine Swiss movement. $4.95 ea. ppd.



MUSICAL SAFE-T-TREE HOLDER

Pull red knob on nylon cord and your favorite Christmas Carol plays for 5 minutes. Holds 1 U.S. gallon of water. Keeps tree fresh and green. Holds room height tree, safely, securely. Extra wide base, 17" diam. Metal dome and seamless water pan are heavy sheet steel with baked alkyd enamel finish, in Christmas red, white and green. Available tunes: Silent Night, Jingle Bells, Adeste Fideles, and White Christmas. Price $15.00 ppd.

Full Money Back Guarantee. Sorry no C.O.D.'s. Free illustrated folder of many other Musical Gifts.

Our new address:

SWISS MUSICAL GIFTS Main Street, Yaphank, L.I., N.Y.



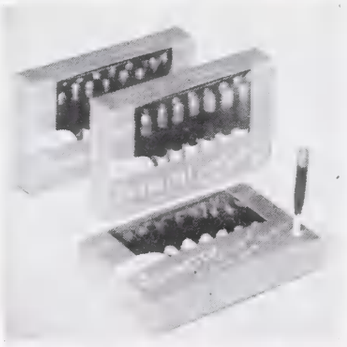
FAMILY RECORD. Cut-out windows permit quick cross-reference to all branches of the family tree. There's space for photographs of your ancestors, records of births, deaths, marriages, etc., in "The Record of My Ancestry," designed to preserve priceless records. Fabrikoid, $15; cloth binding, $12; leather, $20. Free circular. F. S. Bailey, Pub., Dept. 8, Box 254, Quincy, Mass.



MEDIEVAL SPLENDOR included "Spaas" candles like these hand-made in Flanders. They are pure umber bee's wax, hand sculptured in relief. Hand-painted designs are "Flemish Crest" or "Ship on Stormy Sea." 12" high, $6 each. Hand-wrought iron holder after 16th-century design, 6" high, $9. Candle & holder, $14. Flaghouse, Inc., 2010 HB Third Ave., New York 29, N.Y.



LETTER PERFECT. Remember your mother-in-law on Christmas with a monogrammed card-table cover. And don't forget a bridge hostess, a bride to be. Washable Wamsutta pima cotton quilted broadcloth cover has 6" white monogram on dk. green, gray, cocoa, pink, aqua, beige, white, lemon, lt. or med. blue. $7.95. Brandman's, Box 1495, Ft. Lauderdale, Fla.



THEY GO UP IN SMOKE to scent your home with the fragrance of pine, sandalwood, geranium, bouquet, wisteria, and violet. Aromettes act instantly to destroy objectionable odors, and one is sufficient to deodorize a whole room. Small sparkler-like torch burns without flame in hole provided on box: 3 boxes (assorted scents) are $1. Aromettes, Box 242, Pleasantville, N.Y.

Personal PHOTO CHRISTMAS CARDS



20 FOR $1

Plus 35¢ Shipping

From your negative in black and white.

FREE SAMPLE

Send snapshot negative of child, family, home, pet etc. Include 10¢ stamps or coin, for handling (15¢ after Dec. 1st). Negative returned with de luxe sample and descriptive folder. (If no negative, send photo and 50¢ for new negative.)

FULL COLOR PHOTO CARDS 10 for $1.95

Plus 35¢ shipping NEW LOW PRICE

INCLUDING ENVELOPES AND FOLDERS

SEE SAMPLE BEFORE YOU BUY

Send color negative or slide (returned unharmed) and 20¢ plus 5¢ postage for sample and style folder. — Save Money — 25 for $4.95 plus 45¢ shipping, 50 for $9.75 plus 50¢ shipping.

SATISFACTION GUARANTEED

YULECARDS, Dept. 37, Quincy 69, Mass.

CHRIST CHILD IN CRIB



A beautiful lifelike interpretation of the infant, hand-molded in wax with clear blue eyes. Comes in a wood crib on real straw. Imported from Austria. Crib sizes are:

10¼" long .. $ 8.95
*11½" long .. 10.95
*13½" long .. 15.50
*15" long 20.00

*Available with Swiss Musical Movement playing "Silent Night" and another hymn: $22.50, $32.50, $42.50. All prices are postpaid.

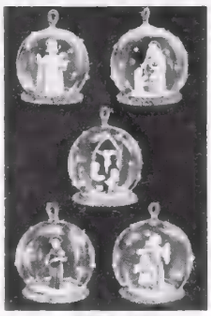
GLORIOUS YULETIDE DECORATIONS

EXQUISITE CHRISTMAS TREE BALLS FROM AUSTRIA—handblown glass with deftly detailed handmade and handpainted wax figures inside! Each is an artistic masterpiece and the most enchanting Christmas decoration you've ever seen. *Top left to bottom right:*

INFANT OF PRAGUE
MADONNA & CHILD
WAYSIDE SHRINE
ST. FRANCIS OF ASSISI
GUARDIAN ANGEL
2½" high

3 for $4.50
6 for $8.50 PPD.

More scenes available



GINA & SELMA INC. DEPT. HB11 1048 LEXINGTON AVE. NEW YORK 21, N. Y.

BRIGHTEN YOUR KITCHEN with Colorful, Handy KITCHEN KITTENS



KITCHEN CADDY

Sophisticated Siamese kittens of brightly glazed pottery are practical as well as pretty! Kitchen Caddy holds letters, napkins, pencil or flower, Memo Minder holds memo pad and calendar ball pen. 6" high. $1.00 each, Postage Paid. Write for Free Catalog of 500 Gifts.



MEMO MINDER

ADRIANE, Inc., 935, Finch Bldg. St. Paul 1, Minn.

NEW! GOLDEN STRINGED ORIENTAL WALL INSTRUMENTS

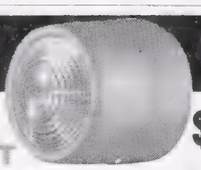


The smartest piece of wall decor we've seen in years. Set of two stylized oriental instruments for over the hi-fi, TV or fireplace. Base and top of instrument of 1" wood separated by golden strings. When hung, your wall becomes the background. Hang horizontally or vertically. Instruments in ebony finish. Only $5.95 pair plus 75¢ handling. Order several for gifts.

THE HOUSE OF THE SEVEN TERRACES

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IT'S NEW! IT'S PORTABLE!



WITCH-A-LIGHT $19.95

A new, simple, inexpensive electric principle NOW brings you even more convenience and nighttime safety for your home. Because Switch-A-Light is portable, it mounts easily and quickly in your garage or car port and automatically turns on your overhead, yard or patio light . . . . as if by magic. And just as magically . . . . your light will shut off . . . . after you are safely in your home. Complete with mounting bracket and easy-to-follow instructions. $19.95 Postpaid

OSOCO MFG. CO.

P. O. BOX 7268 FORT WORTH, TEXAS

CHILD-SIZE INDIAN TEPEES



Fun for Children indoors or out. Used extensively by teachers for classroom and playground; now parents buy them for their children. Made of strong fiberboard, Tepees are self-supporting, need no poles, pins or paste. Cutting and erecting are simple. Children delight in imaginatively coloring Indian designs and motifs with crayons. Each Tepee includes two Indian War Bonnets. Priced so low you can build an entire village. **1 Tepee, $1.98**—2 for $3.49—5 for $7.98. Postpaid to one address. Guaranteed Satisfaction.

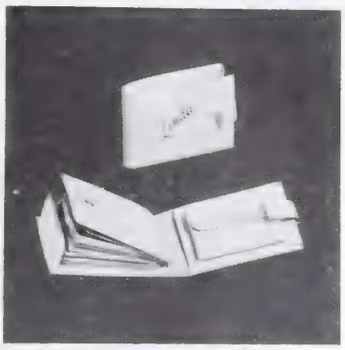
TEPEE TOWN

Box 24 U. Station Seattle 5, Washington

SNOW WHITE. Rare milk glass, made from old molds, is unbelievably decorative. And the pleasant price of these pieces should recommend them for lots of Christmas presents. 14″ *or* 18″ bud vase, $4.50; 10″ bud vase, $2.25; ribbed swung vase, $4.50; oval bowl 7¾″ x 6¼″ x 3½″ h., for preserves, candy, or flowers, $6. Carl Forslund, 122 East Fulton, Grand Rapids 2, Mich.



IT HOLDS 32 PHOTOS. Picture the delight of the girl who receives this wallet with her first name or initials. You see, this isn't an ordinary wallet but one with 32 picture compartments that expands to hold 48. Automatic purse lets coins drop in without opening it, and there's a secret hideaway. Red or ivory top-grain cowhide, $3.95. Bradlee, HB3, 550 5th Ave., New York 36.



CHUCK-WAGON SET. Chow boys and girls will meet their unbreakable match with this colorful plastic set. Cereal or soup will go faster than "Silver" when it's packed in a 10-gallon hat 4″ bowl. Mug, 5″ h. is shaped like a spurred cowboy boot, and 3-section 10″ dinner plate is topped by a bucking bronco; $1.98 the set. Nancy Norman, 1953 P. O. Bldg., Brighton 35, Mass.



PECAN FUDGE. nut butter crunch, and crisp pecan glacé—that's what you'll find underneath the festive wrapping of this impressive gift package. Each of them comes in its own vacuum-packed tin so you can send them to friends and relatives anywhere and they'll arrive in perfect condition for holiday nibbling. Gift No. VT-1, $4.95. Stuckey's, Inc., Eastman, Georgia.





LET'S GET DOWN TO CASES . . .
PETTY CASH CASES

A quick change artist will find these pretty compacts a good way to keep her fortune at hand. Special Styrene compartments for all size coins, another for bills. Lovely for those big evenings—adds golden sparkle to see-thru bags. Metal case in Brushed Gold finish, 2¾″ x 2⅜″ x 9/16″. Specify personalized with 2 or 3 initials, or full-relief jewelled dollar sign. $1.50 ppd.



"FORE" EVERY GOLFER ON YOUR LIST . . .
GOLF SCORE CADDY

Scores the game with ease! Ingenious, precision-built, keeps accurate running total of scores or putts . . . automatically. Simple to use, rustproof, of unbreakable Styrene, 2¼″ x 1⅛″. With keychain to attach to trouser, golf bag, or tuck in pocket. Approved by leading professionals. $1.25 ppd.

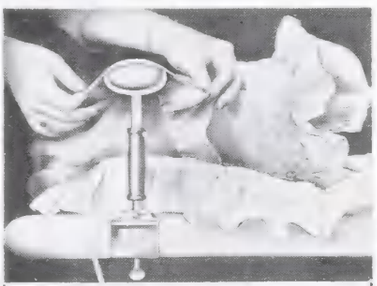


GREAT FINGER-NAIL SAVER . . .
PERSONALIZED TELEPHONE DIALER

Makes the perfect gift for "cat club" members, business folk. Nail saving gismo is exclusively theirs with 2 or 3 initials, engraved in handsome block letters. Heavy weight silvery rhodium . . . stays put right on phone. $1.50 ppd.

SEND FOR FREE GIFT & GADGET CATALOG

MOTHER HUBBARD, DEPT. OS, 10 MELCHER ST., BOSTON 10, MASS.



CLEVER XMAS GIFT
FOR MOTHERS

Every Mother who has a little girl will surely appreciate this new "egg-shaped" electric **PUFF IRON.** Fastest, easiest way to iron **Puffed sleeves, Ruffles, Pockets.** Ideal for shaping contours on Curtains, Millinery, Dressmaking, etc. Irons all fabrics. Clamps on ironing board. Chrome plated, U.L. Approved, **Guaranteed. At leading stores in the West or order from Mfr. $8.95 pp.** Gift boxed. Calif. orders add 36¢ tax.

VIN-MAX CO.
631-85th Ave., Oakland 21, Calif.

CHRISTMAS GIFT • SEEN ON TV



FRENCH POODLE contour leather collars banded with velvet, jeweled with diamond-cut rhinestones. Pet's name on plate. Corbin padlock. Gypsy red, French blue, pink, white, green, black turquoise, red rose, aqua. Collar $4.95. Matching rhinestone leash $1.50. Take neck girth with string. Send string and pet's name. Guaranteed. Year 'round gifts.



RHINESTONE VELVET

French Poodle contour leather collar sheathed in Italian velvet. Diamond-cut rhinestones. Colors as above, in Supreme Isis Collars $5.95. Matching leash $1.75. Send neck girth. Pet's name on plate.

WEST POINT HARNESS

Finest leather jeweled with rhinestones, rubies, sapphires, emeralds, chrome stones. Any size pet. Send BODY girth $4.75. Matching leash $1.50. Name on plate.

WEST POINT COLLARS

Leather jeweled with rhinestones, rubies etc. Colors as above. Name on plate. Send neck girth. Collar $2.50. Leash $1.50.



CURTIS CREATIONS Dept. H-6
Genesee-Hopper Bldg., Utica, N. Y.



Now YOU CAN REALLY BRING BACK THE "GOOD OLD DAYS"! ALL-TIME FAVORITE

PLAYER PIANO GEMS

. . . faithfully reproduced from the original rolls on this LP RECORD.

Remember how "Carolina Moon", "All Alone", "Gypsy Love Song", "Jeanine I Dream of Lilac Time", "Moonlight and Roses" and other favorites sounded on the player piano? Now you can hear 10 of these songs again—sounding just as they did more than 25 years ago! New LP record reproduces the original player piano renditions of these imperishable ballads. What a wonderful present to give yourself—and all the young-in-heart older folk on your gift list!

Satisfaction guaranteed. Send check or money order.

DUFF RECORDS Dept. H, Box 176, Palisades Park, N.J.



WALL BRUSHES
imported from West Germany

CLOTHES BRUSH—Smart two-tone highly glossed hardwood plaque holds a fine black and white bristle brush with walnut and natural tone wood finish handle. Bright brass fittings, easily hung on wall or door. 11″ x 2¼″. **$3.95** ppd.

SHOE HORN BRUSH—Nylon bristles, with a smart high gloss lacquer finish handle in natural wood tone hardwood. A must for every household. Has a bright brass hook for hanging. 12″ x 2¼″. **$2.25** ppd.

Both for only $5.95
Sorry, no C.O.D.'s.

HOME COMMUNITY SHOPS, INC., Dept. B-11
Upper Montclair Sta., Montclair, N.J.



LOTUS-PETAL BOWLS

Glance at these translucent white porcelain bowls and you'll know why the lotus blossom is an Oriental favorite. Display these bowls in their smart cherry wood stands (included in the amazing low price). Use them to serve soup, desserts, refreshments or as exquisite flower bowls. Set of four bowls, 4½″ diam., with the stands, makes a delightful gift.

Set of Four only **$2.95** ppd.

For subscription ($ issues) to our gift magazine, with more orders, or send 10¢ for sample copy.

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A beautiful album to preserve all those cards you cherish! Souvenirs from vacation lands; greetings from friends and relatives; also from new acquaintances by correspondence with other Post Card Enthusiasts.

Every buyer of this album receives on request FREE a startling list of collectors. This album costs so little and gives you so many pleasant hours. Size of album is 10″ x 12″ luxuriously crafted in Spanish grain simulated leather. Maroon or Blue with Gold tooled covers. Gilded Leaf. Black Craft style pages hold 250 cards and special Multi-O binder make adding and interchanging pages quick and easy.

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IDEAL FOR CHRISTMAS GIVING



For AFRICAN VIOLETS

and other plants . . . the new VIO HOLDA

PLANT STAND

- Holds 11 plants, 10 on Revolving arms
- Promotes Thrifty Growth

A wonderful gift for flower lovers. Finest all-steel welded construction. 40 inches high. Finished in antique black, white or fawntan enamel (your choice). The 10 revolving arms, extending 6 to 12 inches from sturdy center shaft, may be moved at a touch to enhance beauty of arrangement or allow even sun and air exposure. Light weight. Easy to clean. Requires so little space. Wonderful indoors or out. And, a grand gift idea!

STURDY
NO TIP—NO TILT
The Stand with the Revolving Arms

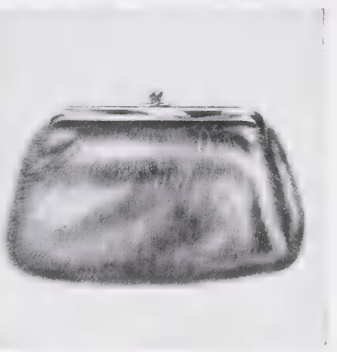
ORDER BY MAIL today for only $14.95 plus $1.00 for packing and postage in U.S.A.; $2.00 for shipment to Canada. Specify color. Send check or money order. C.O.D. if desired. Guaranteed satisfactory—**Via Holda Mfg. Co.,** Box 915, Dept. 6119, Topeka, Kansas.



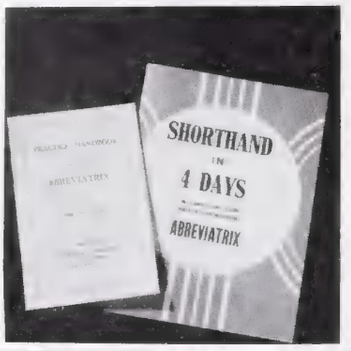
STEPPING STONES below your tree-ringed terrace have interesting imprints that will start the whole town talking. Eons-old dinosaur tracks have been quarried and are now being used for fireplaces, patios, walks, terraces. Try one as a paperweight on a man's desk. 5" to 8" tracks in 8" sq. stone, $12, $18, $25. Add $1 post. per track. Leaflet 10¢. Dinosaurland, S. Hadley, Mass.



SMOKED TURKEY like this plump-breasted beauty would be deliciously different for your Thanksgiving and Christmas feasts. Cured in rare herbs and spices and then smoke-cooked to golden-brown perfection over applewood embers, it's ready to serve, makes wonderful sandwiches. Whole turkey, 8-18 lbs., is $1.75 per pound. The Forsts, HB11, Route 177, Kingston, N.Y.



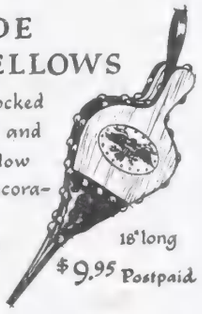
A FUR CLUTCH does wonderful things for a dark woolen town suit, a bold plaid skirt and bulky pullover at a football game, or carry one with you to the Christmas Cotillion. Exotic shades of silver-fox gray, raccoon, ermine white, black, or fire-engine red. The last we'd love with a white gown. Gold-plated frame. $3.98 plus 10% tax. Accessory House, Dept. 12F, 11 E. 47th St., N.Y.C.



"SHORTHAND IN 4 DAYS," sounded like an impossible claim to us until we investigated the Abreviatrix method. And although it might not make you a professional wizard, it will enable you to take notes quickly using longhand letters. Fine for high school or college students or club women! Manual and Practice Handbook, $2.98 complete. Fineline Co., Dept. 545, 303 5th Ave., N.Y.C.

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FIRESIDE BELLOWS



A hand-blocked eagle in black and ochre on mellow pine gives decorative dash to this practical necessity.

18" long
$9.95 Postpaid

DESIGNERS and MAKERS of UNUSUAL



EARLY AMERICAN PINE FURNITURE and Accessories

Mail $1.00 for Catalog, Interiors in Color and Background Story. Visit this delightful Early American Landmark Shop, or see our Permanent Displays at Workshop U.S. Route 202 Lambertville, N.J., or at Seaport Store, Mystic, Conn.

The Lennox Shop

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FOR REAL, RESTFUL COMFORT

The Fold-a-way Foot Rest

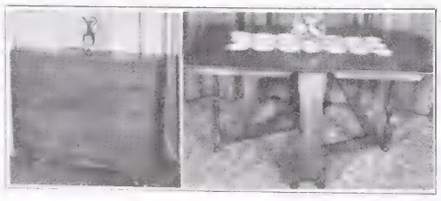
Put your feet up—relax the way the doctor ordered. The canny New England farmer who designed this foot rest over 100 years ago for a shut-in relative knew what he was doing because it keeps pressure off the calf! A boon for sales people, postmen, waiters, dentists . . . suggested as of value in the treatment of varicose veins, arthritis, fractures and many other conditions (ask your doctor). It tips to any position you choose—does not hook on to your chair. Mahogany finish. Folds for storage—have them on hand for "TV" viewer guests as well as for every member of your household.

Leading Medical Journal* Commends this rest for tired feet!

Deluxe model Foot-rest **4.98**
(add 35¢ postage)

*Name of magazine on written request.

HERE'S HOW CO., HB-41
95 Fifth Avenue, New York 3, New York



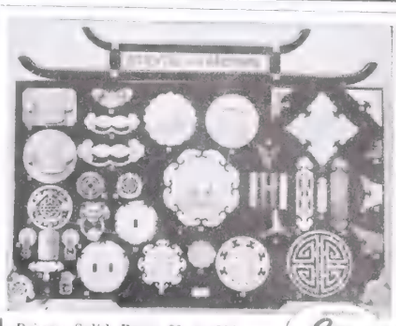
"SLIM JIM"

by Brewster

Solid Maple Dining Table — Special at $89.00

A space saver . . . closed but 8 in. wide. Open seats 6 comfortably. With one leaf up, 31 × 36. Both leaves up 55 × 36. Weight 87 pounds. Order now for holiday season. Express collect.

HARBOR LIGHT FURNITURE
Route 6A East Sandwich, Mass.



restyle your furniture in the new Oriental trend

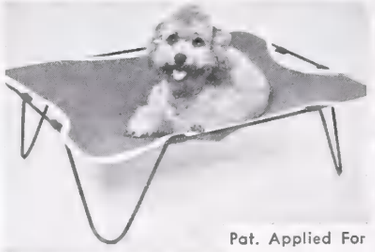
Hand-crafted and engraved in the Orient by skilled artisans to provide the ultimate in fine quality, heavy brass decorative hardware. Available in gleaming solid brass and antique silver finishes, clear lacquered. You'll be delighted! Send 25¢ for color illustrations and prices. Include $1. for hardware sample of each finish.

New Sample Board No. 2 just arrived!

Prices: Solid Brass $2 to $28.
Antique Silver Finish $3 to $42.

Ritts Original

RITTS CO.,
Dept. H, 2223 S. Sepulveda, Los Angeles 64, Cal.



Pat. Applied For

Sling Bed

Give your pet a break, a clean bed of his own off the drafty floor. Removable vat-dyed heavy canvas on black wrought iron frame. Completely washable black, red, green or white sling, nylon stitched. Packs flat. Truly thoughtful gift for dog or cat owner. Second color choice please.

Sizes	Price (Including Sling)	Extra Slings
18" × 18"	$6.95	$1.95
27" × 21"	8.95	2.95
Above sizes and Slings postpaid		
36" × 27"	$12.95	$6.95
48" × 32"	16.95	7.95

Express Charges Collect

HORSE HITCHING POST

Horse Hitching Post in black cast iron 53" high, 101 lbs. as shown, freight collect $42.50
Horse Head, 13" high $12.95
Express Charges Collect.
No C.O.D.'s Please.

Money Refunded If Not Satisfied
Send 10c Garden & Home Gift Catalog



THE HITCHING POST
Dept. HB-11, 261 Glen Cove Ave., Sea Cliff, L.I., N.Y.

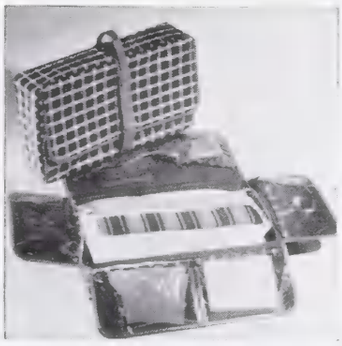


SPECULATION! The New Stock Market Game

You buy and sell stocks ranging from speculative issues such as "Risky Oil" to blue chips like "Reliable Telephone." You profit (or lose) as the market rises and falls in cycles. Booms, depressions, all created in the game. Short sales, margin buying, stock splits, mergers. Realistic! Any number may play. No need to know stock market mechanics. You learn as you play. Easy! Fun! Only $4.95 postpaid.

Quality Games, Inc., 2251A NE Glisan Street, Portland 12, Oregon.
Sorry, no COD's.

READY-PAC will hold a traveling man's needs—shirts, ties, underwear, slippers, etc. — and permit him to take off at a moment's notice. It's so compact he can tuck it into his attaché case, or slide it under his plane seat. 15½ x 10 x 4″, brown plaid with leather strap. handle. $14.95; black morocco. $32.50; tan hide, $32.50. Tax incl. T. Anthony, HB11. 772 Madison. N.Y.C. 21.



REED & BARTON'S BOWL is lovely on the hall table for mail or planted with greens. It's also a bright accessory on a mantel or end table. Pile it with fruit for a centerpiece. Send it to a bride and groom. They'll find endless uses for it. Silverplated bowl with curves and fluting is 12″ w., $28.50 incl. tax. Add 50¢ post. Neiman Marcus, Dallas, Texas.



HAVING A PARTY? Before the dizzy whirl of holiday entertaining commences, get organized with a Hot or Cold Server that comes gift-wrapped with gourmet delights: tiny meatballs, shrimp, chicken, and cocktail franks. Silvertone finish has satin-smooth patina, is scratch and mar-proof. 10″ w. x 8″ h. $14.95. Connoisseur's Choice, P.O. Box 6. Long Island City 1, N.Y.



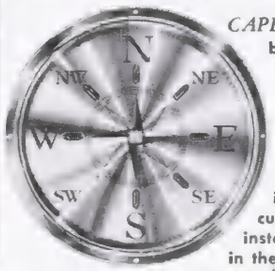
GIVE YOURSELF A GIFT that is feminine and beautiful. Case in point, an imported wallet handtooled in 24k gold. Carry it in a daytime purse and use it as a glamorous accessory for a dinner dress. White with red, green and gold, or red. navy. camel. Black with gold, it has compartments for money, credentials, etc. $3.75 incl. tax. Stephanie's Imports, 1966 B'way. N.Y.C. 23.



Give a *CAPE COD* WIND INDICATOR

...the permanent, prominent gift for a man!

Mounted on the wall, in his house, these two lively instruments are constant, lifelong reminders of how really important he is to you. They help forecast local weather — fascinate family and friends.



CAPE COD **WIND DIRECTION INDICATOR** — small brass wind vane on roof flashes the wind direction *indoors* by lighting compass points on the richly decorative brass dial. Complete with vane, 7½″ dial and 50 feet of connecting wire. *$49.95*, postpaid.

CAPE COD **WIND SPEED INDICATOR** — tells at a glance *indoors* how hard the wind is blowing *outdoors*. Spinning cups on the roof or TV-mast instantly show every gust and lull in the wind, up to 100 miles per hour, on the 4″ highly polished brass dial. Complete with spinner and wire. *$49.95*, postpaid.



Give either one or both. Fully guaranteed. Same day shipment. Free folder and Weather Forecaster's Guide. 48-hour Air Mail Special Delivery $3 extra. Mail check or money order to:

CAPE COD ® WIND INDICATOR
HARWICHPORT 4, CAPE COD, MASS.



16½″ x 22½″ 22″ high

LOWBOY FILE-DRAWER TABLE

Why buy an ordinary end table . . . when you can get this handsome piece of furniture that doubles as a file chest, too! Deep enough for alphabetical guides, long enough for the accumulation of years, it will keep all your important papers orderly, accessible and in one place. Beautifully hand-made with antiqued hardware . . . dovetailed drawers (1 file, 1 single) on hardwood rails. A gift your efficient friend or husband will adore you for!

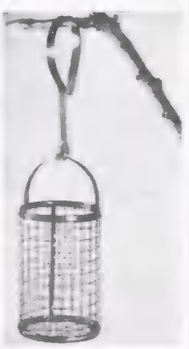
KNOTTY PINE		TUPELO WOOD	
unfinished	$24.95	unfinished	$29.95
pine finish	26.95	finished in maple, mahogany, walnut	31.95

(Add $3 for Legal Size—18½″ x 22½″ x 22″ high.)

Quick delivery. Express charges collect. Satisfaction guaranteed. Send check or money order.

Jeff Elliot Craftsmen
Dept. B119 STATESVILLE • NORTH CAROLINA

FEED-O-ROLL BIRD FEEDER



Attracts lovely songbirds when filled with suet, suet cakes or bread. Cylinder design of enameled rust-proof wire allows feeding from all sides. Self-draining from rain and snow. Squirrel-proof too if hung on a long wire. Easy to hang and fill. Order No. 1491.

Only $1.98 each Postpaid; 2 for $3.75

Send for free gift catalog of unusual items.

Shop the Armchair Way
DOWNS & CO.
Dept. 1111H, Evanston, Illinois



PHOTO END TABLE

his beautiful 16″ x 20″ Photo End Table quality-made from your favorite photograph; 16″ tapered legs finished in walnut; 4 coats of lacquer protects the photo top. Truly a gift of sincere nostalgic appeal. Send negative (preferred), print, or slide.

$12 *includes packing and shipping*

Also Hostess Tray — $4.95
set of 6 Coasters — $2.95
Chest — $6.95 Bookends — $3.95
Ash Tray — $2.50 and others

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WAMPUM SPECIALTIES, Wrentham, Mass.



UNIQUE WAY TO DISPLAY PHOTOS OF YOUR LOVED ONES

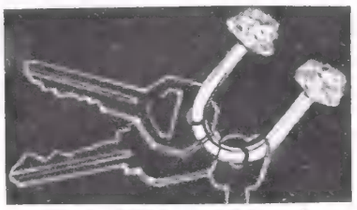
What an original way to display favorite snapshots of your loved ones! Solid American walnut block has velvet smooth finish—revolves on gold bushing attached to walnut base with metal plaque. Pictures fit into block and are held in place with gold ring and covered with celo disc. Ideal gift for office or home—a great paperweight! An especially perfect gift for grandparents, new parents or *anyone* growing a family tree!

Also available with "The Family Tree" on plaque

only **$2.50** postpaid

HALLMARK HOUSE
Dept. HB-11, 619 Preston Forest Center
Dallas 30, Texas

NEW! GOLD'N NUGGET HORSESHOE KEY RING . .



Practical and fascinating in gleaming gold. Feels, looks and sparkles like real gold. Makes a wonderful gift.

ONLY **$1.00** each OR **6** for **$5.00** postpaid

Order from
the stone house
9053 Nemo St., West Hollywood 46, California

Write for FREE jewelry bulletin no. 2



LIKE WALKING ON AIR!

Here's how to be good to yourself. Exquisitely comfortable, hand-laced casual moccasins that make you feel like you're walking on air! Light bouncy foam crepe soles, choice top-grain leather, smartly styled for casual living. Quality made! Over 223 sizes in stock! No extra charges for the hard-to-fit. Purchases can be exchanged. Women's full and half sizes 8 to 13. AAAAAA to EEE widths. Guaranteed to delight or money back. Prompt delivery. In RED, WHITE, SMOKE, TAFFYTAN, BLACK. Factory-to-you $5.95 plus 50¢ postage. COD's accepted. Moccasin-Craft, 65-OS Mulberry St., Lynn, Mass.

You will enjoy these—

Authentic Reproductions



18th Century English Gout Stool

—from the days of powdered wigs and high living. And even today there's nothing quite like it for giving comfort and relief to tired and aching feet, legs and ankles. Its 15" height, 12" width and over-all slant of 22" are all exactly right for resting and relaxing from your knees on down to your toes. You'll revel in its beauty too. Of rich solid mahogany —brown or blond—upholstered in tastefully chosen plain tapestry. Your choice of Green, Red, Brown, Champagne, Citron, or send ¾ yd. of your 50" fabric. For an addition to your own home—or for a gift, it's "happiness insured" even to the price.

(Write for brochure and fabric swatches) **$15.65** prepaid

Early American "Lap Board"

Replica of an old-time original. This beautiful, sturdy "Lap Table"—resting on your lap—or the arms of your favorite chair—is handy to have around for writing, sewing, eating, playing solitaire, and many other uses. Very rich in quality, made of selected ⅜" Birch Plywood, hand rubbed finish in Early American honey-tone color. The decorations on both sides of the board are hand screened colors, in the brown tones. Size 18" x 30".



only **$8.95** prepaid

Send check or money order. Immediate shipment.

These items available only from the shop of— Lee & Martha Snyder P.O. Box 85, Mt. W. Sta. Cincinnati 30, Ohio

A PAGE FROM THE PAST



Cherry Hutch Cupboard $313.50. *Walnut* $341.00.

Cherry Ladderback Chair $36.25. *Walnut* $39.50.

An heirloom quality masterpiece that is the center of attention in any dining room, family-living kitchen, living room or hall. Spacious, solid construction; brackets hold service for 12. Available with scrolled top and base, glass enclosed cupboards. Beautiful hand finish.

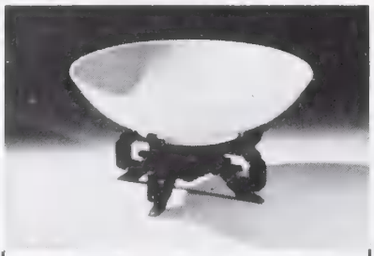
Send 25¢ For 16-Page Illustrated Brochure.

WRITE DEPT. E-1102

FAITHFUL TO TRADITION

WINEMILLER'S *Colonial Reproductions*

COLDWATER, MICHIGAN



WHITE ORIENTAL BOWL WITH BLACK WOOD BASE

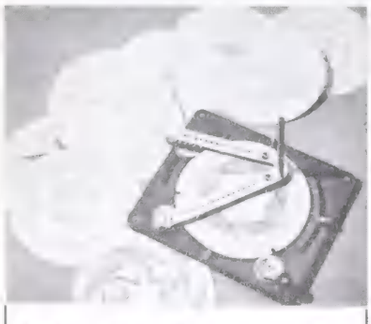
A lovely classic accent when fruit or flower-filled. Equally ornamental when unadorned. Removable bowl is 9" in diameter. Overall height of bowl and stand is 4¾". Complete set, only $3.95 ppd.

Write for Free Catalog

EDWARD H. ZIFF, Importer

Dept. HB-119 Merchandise Mart

P. O. Box 3072 Chicago 54, Ill.



MAGIC DESIGNER

Millions of Designs with a "Hoot-Nanny"! **$4.95** ppd.

Makes endless designs just by setting arm and turning handle! Each time arm is moved, new design appears! All-metal; with 50 paper discs, simple instructions, examples. 100 extra discs, colored pencils, sharpener for **$1.00.** Order today! Sorry, no C.O.D.'s

Ask for FREE Gifts 'N Gadgets Catalog

MEREDITH'S of EVANSTON 24, ILLINOIS



THE LAST SUPPER

A fine picturesque beauty of high quality. This soft finished brass lamp with its 14" white fiber glass shade will blend with the decor of any home. The night light in the glass 5" x 8" cylinder will add a gentle glow to any surroundings. 3 way socket on top. 24½" high. Also available with Gethsemane or scenery picture. $25.00 ppd. No C. O. D.'s, please. Write for free information on other lamps, gifts and novelties. Satisfaction guaranteed.

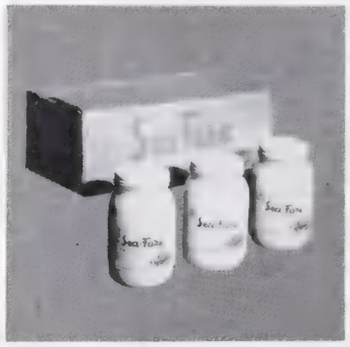
Pa. residents add 4% sales tax.

JAY D. WELLER

BOX 191, GREEN LANE, PENNA.



PUPPET LOVE zooms when small children are the puppet creators. Book by Shari Lewis, TV's beloved puppeteer, supplies the means in step-by-step form profusely illustrated with photos and drawings. Instructions for show-stages, "playwright" help are incl. All based on no-cost materials every home has. $1.95. The Citadel Press, Dept. YB-9, 222 4th Ave., New York 3.



A N. Y. RESTAURANT, famous for its sea food, its coffee and its salad, received so many requests for their specialties that they decided to make them available to their customers. Here is the Salad Dressing, a tantalizing blend of the finest ingredients. A 16-oz. jar is 85¢; 3 for $2.50. Sea-Fare Restaurants, 44 West Eighth St., New York



YULETIDE PINAFORE to enchant a favorite small-fry comes ready-to-make in a kit anyone can manage. Bright red fabric is wash-and-wear cotton. On underside are pattern lines, stitching lines, appliqué outlines (all wash out). Kit also supplies instructions, appliqués, binding, thread. Sizes 2, 3, 4, 5, 6, $2.50 plus 25¢ post. Lida Brown Designs, 18 E. 60th St., New York 22.



HICKORY DICKORY DOCK! We've found a Grandfather's Clock that's a tiny copy of the one that stood on the floor! Imported from W. Germany, it's 7½" h., pretty case is hand-carved wood hand-painted with flowers. Precision timekeeper is spring-operated, cabinet holds key. Blue, black, brown, or red, gift-boxed. $5.95 ea., 2, $11. G. Wayne Tabor, 7540 HB E. Grand, Dallas 14, Tex.



Genuine Blue Delft

MILK PITCHER

"MADE IN OLD HOLLAND"

Old Dutch Milk Pitcher of Genuine Blue Delft, beautifully shaped and hand-painted on both sides. Holds a full quart with room to spare. For your own table and for a truly appreciated gift. **$4.25, postpaid.**

Send for Illustrations of our "Made in Old Holland" imports.

Dutch Market

U.S. HIGHWAY 31 HOLLAND, MICH.



carver's rack

holds ham or roast securely

Handmade of tempered stainless steel on white marble base. Copy of an old French roast rack. $75. Use Gerber's 12 inch Snickersnee for perfect carving and serving. $9. Chased silver mustard pot, crystal lined, $7.50. All prices include postage.

HANCOCK HOUSE

1664 UNION AVENUE (HH) MEMPHIS 4, TENN.

here for the first time anywhere– elegance with economy



Elegant Impala 4-Door Sport Sedan.

Here's new gem-bright beauty, new room to sprawl in and sit tall in. New lean-muscled engine economy, new spirit and silence in its going. For fineness of features, for precise craftsmanship—for all the things that make a car good to own—the '60 Chevrolet stands alone in its price field.

Just wait till you see it. Everything about the '60 Chevy, every styling accent, every engineering detail, has been polished and refined to a degree of perfection never before thought possible of a car in Chevrolet's price class.

Picture practicality and economy (there's even more of it in a new gas-saving V8!) combined with much of the luxury and hushed comfort usually associated with high-priced automobiles. That's Chevy for '60. Its overall effect is one of quiet elegance, a sophisticated new shape that embodies spacious inner dimensions. Space for long legs and broad shoulders, with sofa-wide seats and even more foot room for front seat passengers. Space that specializes in family travel!

Really you have to see this one up close to appreciate its fresh beauty and fine Body by Fisher workmanship. You have to take a turn behind the wheel to know its astonishing smoothness and almost total absence of road hum and vibration. We'll admit our enthusiasm's showing more than just a little bit—but once you've dropped into your dealer's we're sure yours will be, too. *There's nothing like a new car—and there's never been a new car like this '60 Chevrolet!* . . . Chevrolet Division of General Motors, Detroit 2, Michigan.

SUPERLATIVE



Impala Sport Coupe—one of 16 fresh-minted '60 Chevrolets you can choose from.

'60 CHEVROLET

NEAREST TO PERFECTION A LOW-PRICED CAR EVER CAME!



MARTIN BRUEHL

Old Williamsburg Crystal

Recapturing the traditional graciousness of olden colonial times, lovely Old Williamsburg Crystal brings timeless beauty, sparkling clarity and enchanting simplicity of design to *your* table settings. Fashion-smart—yet so practical for every occasion usage. You'll find a wide, open stock, selection in hand-crafted Old Williamsburg Crystal at all leading stores.



Imperial Glass Corporation, Bellaire, Ohio, U.S.A.

COCKTAIL CLOCK. For the Sticklers who won't take a cocktail until "after five" it's an eye stopper. Brand new electric clock runs with precision accuracy, but every hour is a 5. Molded in the form of a high silk hat with gloves and cane for hands, cocktail clock carries manufacturer's warranty. 9¾" x 6½", $8.95. Hostess House, 5858B Forbes St., Pittsburgh 17, Pa.



RECIPE CADDY. Whatever the dish—an exotic salad or the spicy curry dish you begged from a friend—you'll keep the recipe in this Salem-finished pine salt box that hangs or stands. Lid lifts up to reveal a gourmet's supply of index cards; outside ledge holds recipe. Personalized with "My Favorite Recipes", name, $4.95 plus 50¢ post. Jobie Gifts, Crow Hill Rd., Mt. Kisco, N.Y.

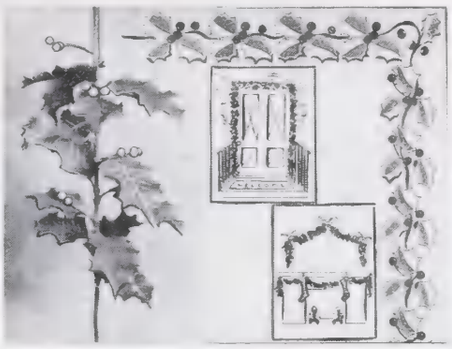


PEOPLE PUPPETS. The nurse will steal the heart of a pony-tail puppeteer, and her strong-armed brother will go in cahoots with the sheriff. Cover shows all the people your child will create with this set of 2 puppets, 10 costumes, play stage, instructions. Sum total has what it takes to keep 5—10 yr.-olds absorbed. $5.50. Block Shop, 3584 Whitney, Hamden, Conn.



VELVETEEN TROUSERS, tapered to leg, sabre-slim, and cavalier-elegant, will make you feel long-legged and casually sophisticated. Wear them with a tailored shirt for stretching out in front of TV. Wear them with a silk blouse for cocktails by your fireside. Black, flame red, or Dutch blue; waist szs. 22-32, (odd & even) $10.95; Beckwith's, 68 Franklin St., Boston, Mass.





HOLLY GARLANDS—LOVELIER THAN NATURE'S OWN!

Deck the house with garlands of holly! You never need worry about holly turning black with these artificial imported holly vines. The leaves stay a rich green, the berries red, even if used outdoors. Economical too, for they can be used from year to year. Just detergent wash, drip dry and store. Each flexible garland measures 9 to 10 ft. Made of molded translucent green plastic with generous clusters of red berries. Decorate the fireplace, drape the stairway or windows. Or frame door using 2 garlands. **$2.98 (2 for $5.75)**

DO YOUR OWN MANICURE FAST! NEW IMPROVED ELECTRIC MODEL

Takes half the time to clean, shape, trim nails and taper cuticles with this electric manicure kit! Little silicone discs, powered by a tiny precision engineered motor, revolve at tremendous speed. Completely self-contained, it works on 4 standard penlite batteries, easily replaceable. With attachments for pedicure and corn removal. Light as a compact, fits hand like a pencil. With 4 batteries and pastel plastic case. Electric Manicure Set **$6.95**





Christmas Delivery Guaranteed On All Orders Received By Dec. 20

PERSONALIZED CONDIMENT COVERS

Dine in elegance at pin money prices! Dress up your condiments in these handsome bottle and jar butlers. Of textured and pierced metal filigree plated and polished in rhodium Silver. Handsome oval plaque carries 2 or 3 engraved initials. (Please PRINT). Fit all standard brands. Tarnish proof.

Catsup 4¾" high $1.95
Worcestershire 3¾" high $1.95
Mustard 2" high $1.95
(Set of 3 for $5.50)

ELRON INC.
352 W. Ontario, Dept. P-127, Chicago 10, Ill.



KEEP PURSES ORGANIZED $1

New PURSE ORGANIZER ends those exasperating searches in your handbags. Works like a miniature filing system. Holds everything in place: keys, compact, lipstick, pen, nail file, wallet, comb, mirror, notebook, etc. Easily transferred from purse to purse. 6½" x 3¼" with 7 pockets. It's gusseted! Fashioned in ultra-smart golden faille plastic ... goes with any accessories. A practical, feminine gift. *You must be pleased or your money back!* PURSE ORGANIZER, only $1, postage paid. Order from **Sunset House, 240 Sunset Building, Beverly Hills, California.**



GUARANTEED
PEARL OYSTERS $1.25 Ppd.

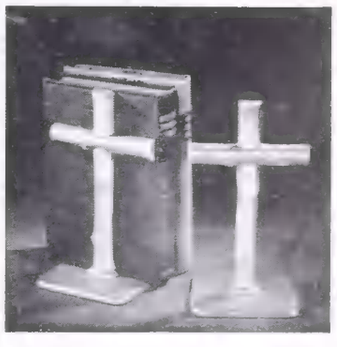
Amazing but true. From the famous pearl beds of the Far East come these unopened pearl bearing oysters, each unconditionally guaranteed to contain one or more genuine cultured pearls—possibly of surprising value! Experience the thrill of opening an oyster and finding its rare treasure—pearls that can inexpensively be set into rings, pins, earrings, pendants. The shells are lined with precious Mother-of-Pearl and make unique ashtrays and decorative pieces. Pearl Oysters are attractively canned (1 per can), perfect for gifts—useful, educational.

3 FOR $3.60 5 FOR $5.95 Ppd.

Money Back If Not Delighted
Send For Free Gift Brochure

Harriet Carter
Dept. HB119, PLYMOUTH MEETING, PA.

RUGGED CROSS. A superb interpretation of an inspiring design is shown in solid brass book ends for a clergyman's desk, a nun's visiting parlor, a library table. The cross is patterned after the trunk of the dogwood. 8" high. 4½" wide, mounted on a 4" x 4" felt-padded base. $10.95. Post Paid. Order from Tennessee Chromium Plating Co., 206 Louise Ave. N., Nashville, Tennessee.



WASH 'N' RINSE DOUBLE BUCKET



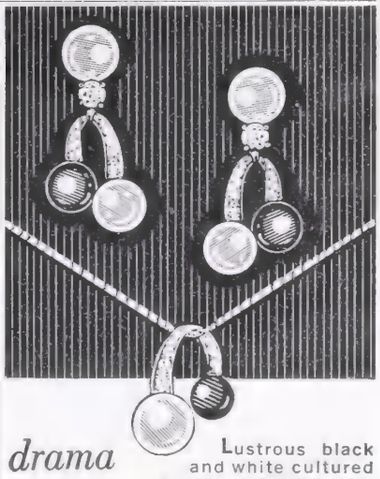
cuts scrubbing time in half

Use this new, unbreakable polyethylene double bucket to carry both wash and rinse water at once. Takes longest, widest double-sponge mops. Saves you time, work. Also use it as a garbage pail, bottle toter, or picnic packer. Comfort-grip handle; two graduated 7-qt. compartments. Choice of red, yellow, or turquoise. 9¾" high, 12½" x 12¼" wide. Money-back guaranteed satisfaction!

ONLY $3.98 ppd.

FEDERAL housewares

THE MIRACLE MART
Dept. HB-1 Room 809
230 Fifth Avenue, New York 1, N. Y.

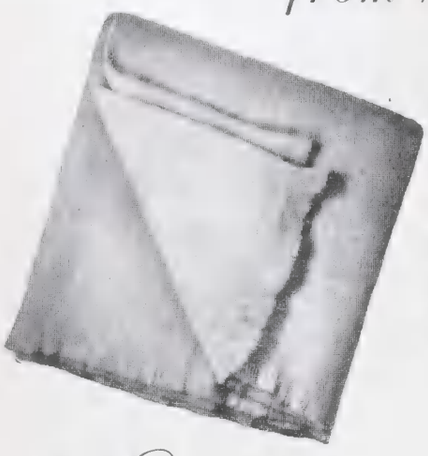


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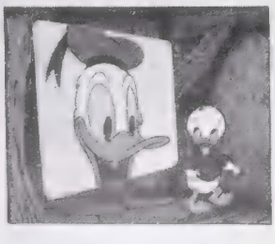
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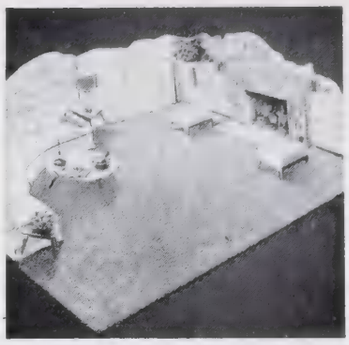
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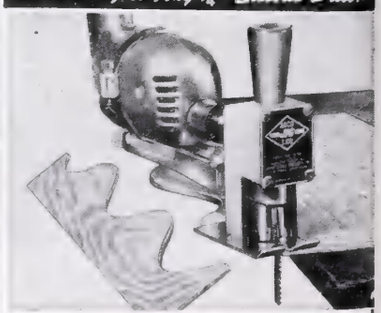




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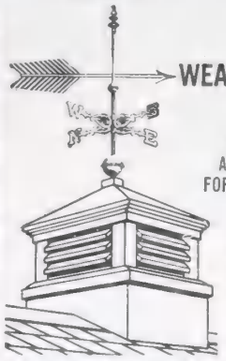
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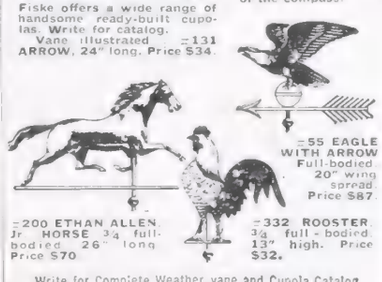
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news in wall plaques!

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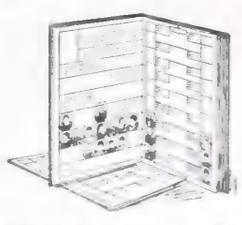
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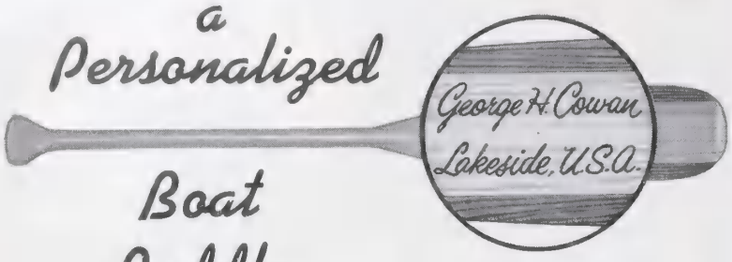
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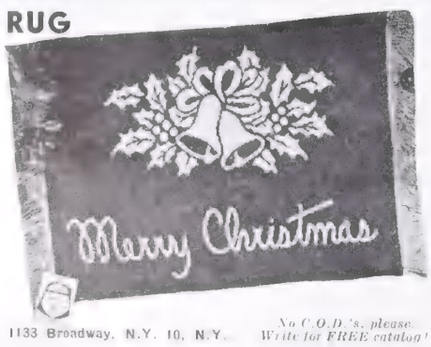


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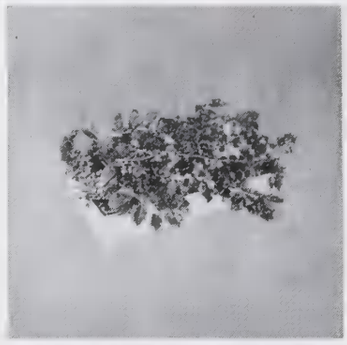
Welcome your friends as well as the Yuletide season with this festive, practical rug! Place it inside front door, beneath the tree, or at the fireplace. In thick, cotton chenille, it comes in bright hollyberry red with a snowy white design. Measuring 22" x 33", with a 2" fringe. Washable, of course. **$3.98** plus 35¢ shipping charges.



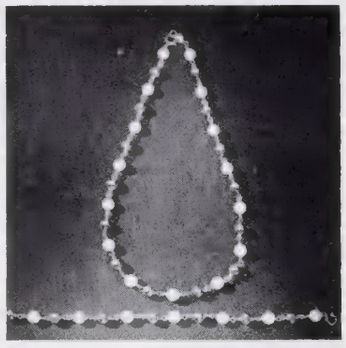
GREENHALL Dept. HB-11 1133 Broadway, N.Y. 10, N.Y. *No C.O.D.'s, please. Write for FREE catalog!*



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Ceramic Christmas Tree

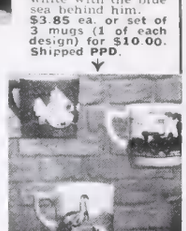
Made especially for us by Hoffmasters, this is a Christmas decoration you'll get pleasure from for years. Green tipped branches, inset with tiny red globes which glow when the tree is plugged in. Tree takes one 25W bulb. Use it as a center-piece, on a table in front of a window or on your mantel. 11" tall.

$12.50 PPD

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Children and grown-ups too, love these original hand-made mugs produced for us by Lockwood Ceramics. Colorful on-lays make them unique. The white fish swims in a bright blue sea. You can even see the engineer in the red and black "choo-choo." Mr. Pelican is in the natural tones of brown and white with the blue sea behind him.

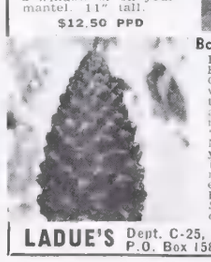
$3.85 ea. or set of 3 mugs (1 of each design) for $10.00. Shipped PPD.



Bayberry Tree Candle

If the fragrance of Bayberry gives you a Christmas feeling, you will enjoy this 5½" tall candle which is a rich deep green and made just for us by "Clear-water Candles." More pleasure will be yours after Christmas if you put the "remains" in your drawer or chest of table linens. **$2.00 PPD**

Send check or money order. No COD Please. Catalog sent on request.



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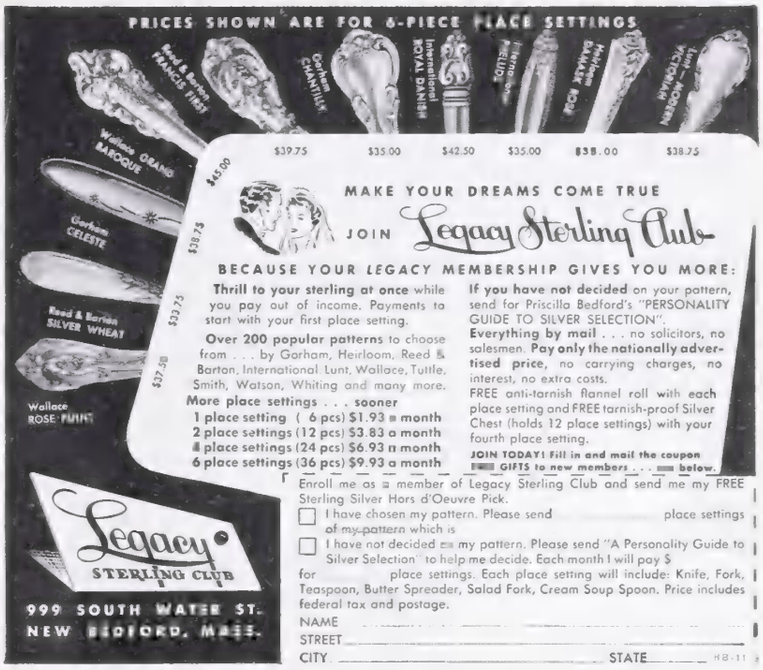


SHEPHERD CUP. For centuries shepherds on the hills in Yugoslavia have carved these traditional cups for their drinking water. In today's home, the graceful design and intricate hand-carving in dark fruitwood makes it an exotic holder for nuts, cigarettes, pencils on a desk. Hand-polished. 3½" h., 5" l., $3.50. Shopping Int'l., Dept. 236, 25 Lafayette, White Plains, N.Y.



THE "VERSAILLES." Richly embroidered, fine woven brocade is heavily quilted, has a luxurious satin backing. Twin or double bed size. 1-pc. ruffled attached bedspread, $69.98; 60" queen size $98.50; 78" king size $150. Lined drapes up to 108" l., $29.98 pr. 54" valance or pillow sham, $14.98 ea. Color photo, swatches, 25¢. Chain Curtain, B-4, 37 Broad St., Elizabeth, N.J.





Handmade Wine Table



You — and your friends — will admire every detail of this charming English Wine Table. Note the artistry of the protective top rim, the gracefully curved legs. Handmade in satin-finished solid Honduras mahogany. 23½" high. Pattern 307. Prompt delivery. Satisfaction guaranteed.

Send 50c for photo catalogue of America's most complete selection of handcrafted furniture.

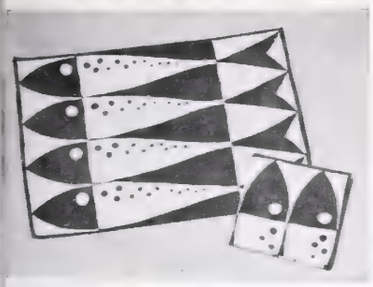
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MAIL ORDER DEPARTMENT HB11
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DRY STICK GLUES FAST! 59¢

New Solid Adhesive rubs on dry... makes paper stick to *anything!* Amazing new chemical discovery... replaces tapes, glue, tacks, pins, staples, paper clips. *Keeps forever* ... no more dried-out glue bottles or brushes. Just rub it on—it sticks until you take it apart. For all pasting, scrapbooks, recipes, shelf-paper, labels, torn wallpaper, photo albums, decorations, sealing jars—1000's of uses! *Guaranteed to do the job or money back!* Only 59¢, postage paid. 2 for $1. Order DRY STICK from **Sunset House, 240 Sunset Bldg., Beverly Hills, Calif.**

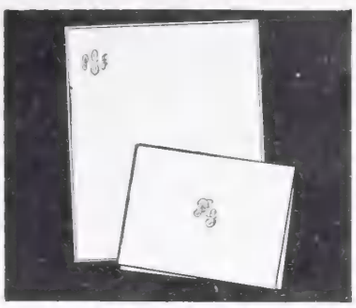


the GAY GOURMET...

. . . sets her table with this charming imported set of place mats with matching napkins. The gay fish design is hand-screened on native woven cotton. Mats and napkins have hand-rolled hems. You'll spark jaded appetites with this set which comes in Mexican coral, blue, aqua, and cocoa. Set of four place mats (17½" x 12") with matching napkins (12" x 12"), costs $6.50 postpaid.

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HAND-ENGRAVED STATIONERY FOR LESS THAN HALF THE USUAL PRICE!



Monograms done by Old World craftsman, once engraver to the Tzar! Handsome, quality paper!

Prices: 24 engraved monogrammed sheets, 12 second sheets, 24 envelopes ____ $3.25
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Colors: Blue, grey, pink paper with white edges. White paper with blue edge — State quantity, color, underline last name initial. Allow two to three weeks for delivery.

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Give her the gift of beautiful hands with Spruce Electrical Manicurist. In just ten minutes a week, Spruce contours her nails, gently loosens and whisks away excess cuticle, buffs nails to a vital glow, gives hands and fingers a stimulating oil massage and safely erases callus from fingers, hands or feet. Can be used on the toenails, too. All this in the comfort, convenience and privacy of her own home! Starts to save her money right from the beginning! Safe, easy, comfortable! A truly wonderful gift.

Fully guaranteed to be free from faulty workmanship or defects in materials. MOTOR UNCONDITIONALLY GUARANTEED FOR TEN YEARS!

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"Precision Built Products Since 1931"

only **$29.95** complete

Order now, or write for free descriptive literature.
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Your Family Crest



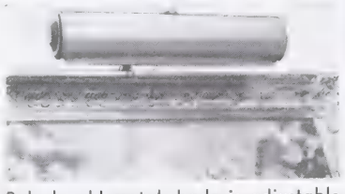
If your name is listed here—you can obtain a beautiful full-color reproduction of your family Coat of Arms.

Adams	Burke	Edwards	Gordon	Hopkins	MacLeod		
Allen	Cameron	Elliott	Grant	Howard	MacNair		
Anderson	Campbell	English	Graves	Hubbard	Mason	Roberts	Warner
Baker	Carr	Evans	Gray	Hughes	Miller	Rogers	Warren
Ball	Carter	Fassett	Greaves	Humphrey	Mills	Ryan	Watkins
Barrett	Chapman	Field	Greene	Hunt	Moore	Schaeffer	White
Beebe	Clarke	Fisher	Hamilton	Johnson	Morgan	Scott	Wilbur
Bell	Colbert	Foster	Harrington	Kane	Morris	Small	Wilcox
Bennett	Cole	Fraser	Harrison	King	Oliver	Smith	Wilson
Blair	Cooke	Fuller	Hawkins	Lewis	O'Neill	Stuart	Winslow
Bliss	Cunningham	Gardiner	Henderson	MacDonald	Peck	Thomas	Young
Brady	Davis	Gibson	Hill	MacDougall	Porter	Thompson	(SPECIAL)
Brewster	Denison	Clifford	Hilton	MacGregor	Price	Townsend	Pope John
Brooks	Douglas	Gilbert	Holmes	MacKenzie	Randolph	Turner	XXIII—On
Brown	Eaton	Gillette	Holt	MacLean	Richards	Wallace	Tile Only

Included with each Family Crest is an explanation of the symbols in your crest and genealogical data on the origin of your name. A-PARCHMENT unframed but including mat (8"x10"), **$4.95**; B-TILE (6"x6"), **$3.95**; C-PARCHMENT with LIMED OAK FRAME, mat and glass (10"x12"), **$8.95**. All postpaid. No C.O.D.s.

Free Catalog of Light-Hearted Gifts — **the GAME ROOM** — **1538 Connecticut Ave. Washington 6, D.C.**

Enhance the beauty of your Prize Pictures with PICTURE LAMPS



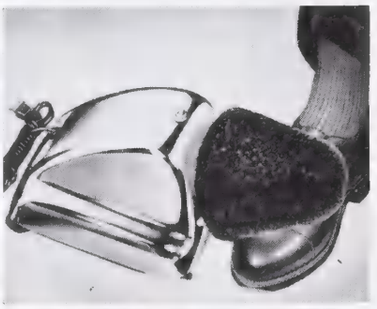
Baked gold metal shade is adjustable and the interior with its aluminized reflecting surface gives just the right amount of brilliance. Complete with double socket—10 ft. approved cord and built-in switch 3 ft. from plug-in and screws for easy attaching to picture frame. A hard-to-find item at a very low price. Illuminate your picture for new beauty.

F 1273—13" Wide including 2 Bulbs—
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Takes the elbow grease out of shining shoes, and gives professional shine in record time. Heavy-duty general electric motor for 110 volts A.C. Automatically stops when too much pressure is applied—avoids leather "burn." An automatic shoe shine boy that lets you keep the change. Get an extra soft wooly brush to keep silverware shiny bright. Will pay for itself in a few short months.

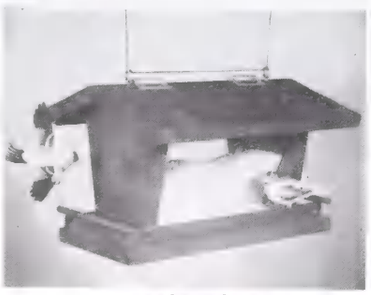
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rustic pine BIRD FEEDER

You'll keep feathered friends with you all year around! Serve seeds from this sturdy, easy to fill, feeder. Large seed bin eliminates frequent refilling. Suet holders, too. Shipped postpaid to you fully assembled. Size: 9" high, 11" wide and 14" long.

(Birds not included)

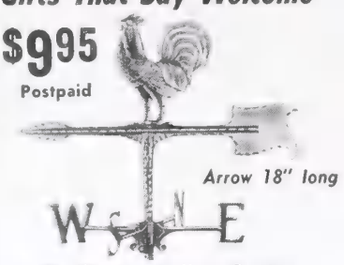
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$7.95

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Gifts That Say Welcome

$9.95 Postpaid



Arrow 18" long

Specify ornament: Horse, Rooster, Sailboat, or Horse and Buggy

YOUR NAME HERE
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Rural Mail Box Sign with Raised Reflective Lettering at $7.50 Size and $4.95 Size

Buy one or both . . . your gift will last a lifetime. Heavy cast rust-free aluminum — satin black finish. Mail box sign double line ($7.50 complete) or single line ($4.95 complete). Any wording, up to 15 letters each line, same on both sides. Please print exactly. Orders shipped prepaid day received. Gift card enclosed if desired. No C.O.D.'s please. Satisfaction guaranteed or money back.

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MARBLE RACE destined t while away many a lonely hou of a sick-a-bed isolated with mea sles. pre-schooler lonesome fo his big brother. rampant runabou socked-in by rainy weather. F four colorful plastic runways to gether until it stands 14" high Then drop five marbles at one from top; they race downward t finish. $2.50. The Pascos. 17 S Main St., W. Hartford 7, Conn



THE TRAY'S THE THING to plant on your Sunday nigh buffet table when the crowd gath ers. Imported from Sweden. thi gleaming stainless-steel server a handsome dish for relishes pickles. condiments. Or use it three compartments for serving hot TV supper to your husband 9½" w. x 12" l., it's $9.95. Orde from Casual Living, 108 Chat worth Ave., Larchmont, N.Y.



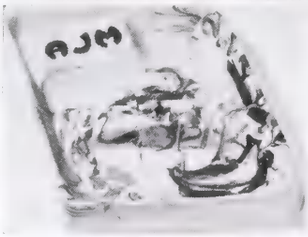
A SWEATER GUARD en graved with her initial is a thought ful gift for a college girl or th woman who prefers casual wear Superbly made of sterling silve in round, diamond, heart, o square shape (specify), guar clips to each side of a cardigan t protect it from loss. $3.50 ea. 12 gold filled. $4.50 ea. Tax, engr incl. Kent. HB. 403 Roarin Brook Rd., Chappaqua, N.Y.



WEATHER REPORTERS hang on the wall of a back porch kitchen. or beside the fireplace t let a skier know what the daw will bring. Excellent Fahrenhei and Centigrade thermometers ar mounted on a ski pole 8" long a ski 10" long. Copper plate o zinc. imported from Norway fo the nicest skiing enthusiast yo know. Each $3.45. Arne Gjesteby Watertown, Mass.

Genuine STONEWARE Creations

HANDCRAFTS IN AN ANCIENT ART WITH A MODERN FLAIR!



Authentic Chinese Characters signifying "Health", "Wealth", "Happiness" hand cast in natural buff stoneware. Set in a modern wall plaque, 7" x 20½". Symbols and wood frame are black to harmonize with any decor. Postpaid, $7.95.

King-size, MONOGRAMMED Ashtray Gleaming, marbellized stoneware ashtray hand cast and personalized with any 3 initials. Measures 7" x 9". A distinctive accent for your home . . . a superb gift idea! Print initials. Postpaid, $7.95.



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NEW...from Italy!
PERSONALIZED BOOKS OF WOODEN MATCHES



Spark conversation with this brand-new, continental matchbook sensation! Genuine wooden matches in rich, linen-textured book which ingeniously opens at top . . . snaps shut at the gentlest touch. Distinctively imprinted in gold or red with your own initial or name.

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Postpaid — Send Cash, Check or M.O.

Oriole Crafters, Dept. H
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...shipped within 24 hours!

PAISLEY SILK SHIRT. Wear it with your most provocative perfume, a strand of pearls, and a slim-lined dinner skirt, and you're dazzling. Lovely with a softly tailored town suit and a glittering lapel pin. shirt has plunging neckline, floaty sleeves. Paisley print is red and white on tangerine. Sizes 10-18. $11.20. French Boot Shop. HB11. 541 Main St., New Rochelle. N.Y.



A BIRD-CAGE PLANTER is part of the gay enchantment of Christmas when you fill it with mistletoe or holly. After the holidays, it's pretty with a spill of green ivy hanging in a picture window, or in your breakfast room. Wrought-iron cage with black *or* white finish has removable metal liner, bracket. 15" h., 13" w.. $4.95. Breck's, 298 Breck Bldg.. Boston, Mass.

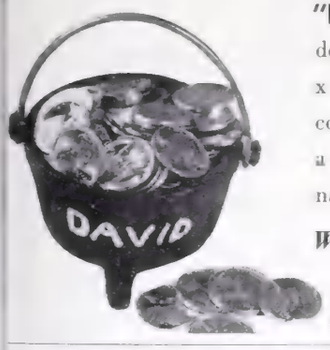


PEN & NOTE STAND. An executive whose desk is covered with high-level stuff will like this black or brown leather note stand that's hand-tooled in gold and lined in mahogany. Front is decorated with a 3 x 6" white tile, handpainted with game bird *or* horse-head design. Ball-point pen takes standard refills. 6½ x 3¾", $11.95. The Landing Co.. 14-16 150 St.. Whitestone 57. N.Y.



OLE! OLE! OLE! for the Mexican artists who created these fascinating tole ornaments for the branches of an enchanted tree. Used throughout Mexico where this type of work has achieved its highest art form. handmade provincial designs include fish. star. rooster. peacock. lantern. bell. Colorful assortment of six. $4.95. Order from Seth & Jed. HB11, New Marlborough. Mass.





"POT OF GOLD"—A gift that will delight anyone who receives it . . . 2" high x 2½" wide. black iron pot with brass handle comes filled with 50 sparkling new pennies—a true "end of the rainbow" find. Specify name desired. Only..... **$1.50** Ppd.

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WASHABLE SLIPCOVER — $2.75 Postpaid

Be a pal to your pet with this warm and luxurious, healthful pad. Sturdy cover is attractive, long-wearing upholstery fabric. Safe, controlled heating unit is waterproof.



absolutely safe! satisfaction guaranteed!

Jumbo 34" x 26" Pad, $16.95. Washable Slip Cover, $4.95 Order now for immediate shipment. Postage and charges collect on COD orders. Gift catalog on request.

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LIANG MEI NEEDS A GLASS SLIPPER



Liang Mei

An orphan, Liang Mei lives with a widowed stepmother in a squatter's hut, 12 x 12 feet in size, in which three other families exist. This is in a section of Hong Kong where three to five people sleep to a bed, with a population of 2,000 to the acre, where 80% have TB, 95% need dental care and 75,000 children are unable to attend school. Liang Mei begs for and collects garbage ten hours a day and acts as a baby sitter for two or three extra hours after she gets to what she calls home. It is true that she is not quite as bad off as some refugee children because she gets first pick of the garbage which is really pretty much what she lives on.

But she deserves a glass slipper because she is by nature a sweet, bright and interesting child. It would not be difficult to make a fine lady out of this little garbage collector. A month in a CCF Home and she would be transformed into "a beautiful princess."

Hong Kong, a British possession adjacent to Communist China, in 1947 had a population of 1,800,000. Today the flood of refugees from Red China has increased the population to approximately 4,000,000. The Hong Kong Government is doing a noble work in trying to assist these freedom-loving newcomers but the task is gigantic. Children like Liang Mei can be "adopted" and admitted to the nine CCF Homes in Hong Kong, which include Children's Garden, the largest cottage-plan Home in the Far East. The cost is the same in Hong Kong as in all the countries listed—$10 a month.

Christian Children's Fund, incorporated in 1938, with its 288 affiliated orphanage schools in 35 countries, is the largest Protestant orphanage organization in the world. It serves 25 million meals a year. It is registered with the Advisory Committee on Voluntary Aid of the International Cooperation Administration of the United States Government. It is experienced, efficient, economical and conscientious.

Africa (Central), Austria, Belgium, Bolivia, Borneo, Brazil, Burma, Canada, Chile, Finland, France, Free China, Greece, Hong Kong, India, Indonesia, Iran, Italy, Jamaica, Japan, Jordan, Korea, Lapland, Lebanon, Macao, Malaya, Mexico, Okinawa, Pakistan, Philippines, Puerto Rico, Syria, United States, Vietnam, Western Germany, American Indians.

For Information write: Dr. J. Calvitt Clarke

CHRISTIAN CHILDREN'S FUND, INC.

Richmond 4, Virginia

I wish to "adopt" a boy_____ girl for one year in _____

(Name Country)

I will pay $10 a month ($120 a year). Enclosed is payment for the full year _____ first month_____. Please send me the child's name, story, address and picture. I understand that I can correspond with the child. Also, that there is no obligation to continue the adoption.

I cannot "adopt" a child but want to help by giving $_____.

___Please send me further information.

NAME_____

ADDRESS_____

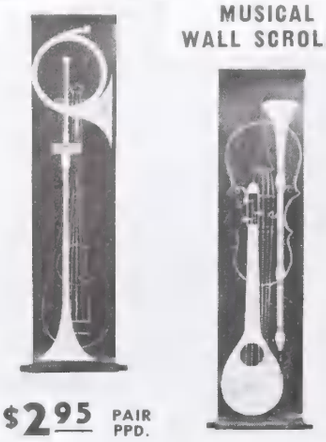
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STATE_____

Gifts of any amount are welcome. Gifts are deductible from income tax.

HOLIDAY GIFT IDEAS

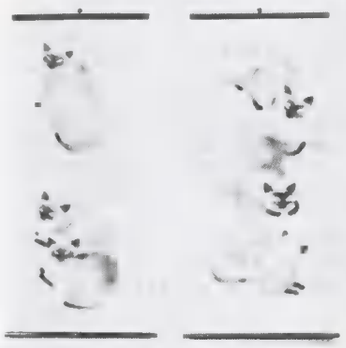
MUSICAL WALL SCROLLS



$2.95 PAIR PPD.

These ancient instruments create a dramatic symphony in scroll form. Printed in white and gold on black parchment, the pair makes a striking combination that will enhance any contemporary decor. They make a perfect holiday gift. Each scroll measures 2 ft. long by 7½" wide and framed with walnut wood bars capped with brass ferrules. Also available in black and gold with white background. Please specify. Your money refunded if not delighted. Each pair only $2.95 ppd.

SIAMESE KITTEN SCROLLS



These beautiful Siamese kitten scrolls are printed in muted hues of walnut brown and beige—with a delicate touch of turquoise in the eyes. The warm subtle colors blend well with any decor. Just the tasteful accent you need to give your home that decorator's touch. They make a most welcome gift. Each print measures 31" long, 15" wide, framed with cylindrical walnut bars and capped with brass ferrules. Positively guaranteed to please or your money refunded. Each pair only $5.95 ppd.

THE GIFT CELLAR-HN
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Swedish Angel Chimes

The angels turn as the candles burn. Heat from the candles rotates the cherubs, who strike the bells with their wands. Solid brass with Carousel, 13½" tall. Gift boxed with 4 candles. Sent to any address in U.S.A., postpaid . . . $2

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CANDY BOX
Happy little girl, knitting and singing, birdon her side. In lovely Hummel coloring on an oyster white box.
6"x6"
$11.95 ppd.





ASHTRAY "JOYFUL"
7¼" long, 3¾" high $7.50 ppd.
A "Hummel" will always be in a class by itself, as the lovely people who have them and give them.

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EIGHT PIECES

Five of the most needed knives with handles shaped to fit and protect the hand. Combination cleaver and meat tenderizer and flattener, corer and parer, and a most efficient corkscrew. All with handsome handles that match the 11 x 15 in. mounting board. A set as beautiful as it is useful. Hang it in a place of honor in your kitchen. It deserves to be seen as well as constantly used. $13.95 Hdlg. 60¢

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40 ENVELOPES FREE TOO

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Just send your favorite snapshot or negative. We will reproduce it on 40 rich 2 color Christmas Cards and print your name FREE on each card. 40 matching envelopes FREE too. (No charge for negative.) Amazing new process. Imagine, 40 personal Christmas Cards and Envelopes with your picture, your name and color on each all for only $1 plus 25c for postage and handling for each complete set. Order as many sets as you like. Prompt delivery. Money back guarantee if you are not delighted. COD's accepted.

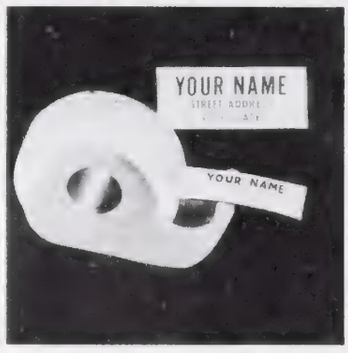
Christmas Cards, Dept. S-8
Topeka, Kansas



MAKE A GARDEN SPOT on your living-room wall with a filigreed "Lotus" planter. This exotic wood-grille wall treatment holds life-like artificial plants. Planter 16" w., 26" h. Lacquer-finished in white or black with brass-colored trim. $8.95 ea., $16.50 pr. Planter *with* polyethylene plastic plants, $19.95 each. American Traverse Co., 11R Prospect Ave., Hewlett, L.I., N.Y.



FLUFFY SLUFFERS flatter a pretty ankle while they soothe tired toes. Simple to slip into on a frosty morning, they're cozy, too, when faced with nighttime baby bottles, after a hot bath. Deep-pile acrilan, completely washable. Pastels or bright fall colors. Small, medium, large. Give 1st & 2nd color choice. $2.95 a pr. Spencer Gifts, Spencer Building, Atlantic City, N.J.



NAME TAPE sticks on stationery, records, envelopes, checks, gift packages, sporting equipment. Up to 300 name and address impressions come on a roll of self-sticking tape with a plastic dispenser. Choose white, blue, silver, or yellow with black printing. 500" roll, $3.50; 700" roll, $4.95. Add 15¢ post. Bancroft's, 2170 S. Canalport Ave., Dept. HB-703, Chicago 8, Ill.



FILL THE BOWL UP with a mountain of apples and oranges, then add sprigs of green laurel leaves. Use it for serving up toasted cheese rolls at a cocktail party, in the center of the table with a low arrangement of garnet roses. A copy of an 18th-century bowl, it comes in satin-finish pewter. 10" wide, $11.50. You'll find it waiting for you at Old Guilford Forge, Guilford, Conn.

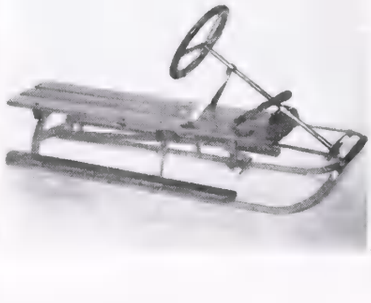


lifetime Christmas Tree

Shimmering, sparkling metal tree of breathtaking beauty for year-after-year holiday pleasure. You simply place assembled branches on trunk. Stand included. Shipped in permanent storage carton. Complete satisfaction guaranteed.

2 ft	$ 5.00	Shipped express collect.
4 ft.	10.00	
6 ft.	20.00	Illinois residents
7 ft.	27.00	add 3½% sales tax.

Send check or M.O. to CENTRAL ILLINOIS SALES
2137 Huntleigh Rd., Springfield, Illinois



NORWEGIAN COASTING and RACING SLED

Here is the Christmas gift to please young and old alike. These fine sleds are made to last of fine Natural woods and steel. The wide runners and steel frame are painted fire engine red with silver trim. The sleds are very manuverable and safe with steering wheel, hand and foot brakes. They are nearly 4 feet long with room for 2 and fun for all.

Send check or money order for **$15.95** plus 80¢ postage to

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ANKET COVER whisper-
t, has a fragile. frothy look,
it washes as beautifully as a
kie. For the master bedroom
pretty guest room. it's a
amy buy. Pink. blue. maize,
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x 90". $19.50; 90 x 90",
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elbow pillows with cases,
.50 pr. Grande Maison de
nc. 745 Fifth Ave.. N.Y.C. 22.



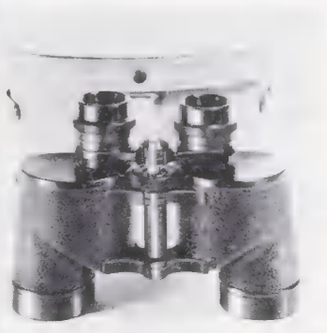
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should be a part of every busy
's wardrobe is made of saddle
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y lined in plaid taffeta, it has
capacious inside zippered
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NYSKIN SHOES. After
icy slopes, the warm fire.
r Spartan ski boots. the de-
us comfort of ponyskin shoes.
black & white or brown &
e. they have soft buckskin
s, rawhide laces. may be worn
ors or outdoors. Ladies' 4—10
.. $7.75; men's 6—13 med.,
0. With crepe rubber soles.
es' $10.95; men's, $12.95. Wis-
in-Fla. Shop. Hayward. Wis.



E IT NOW as large as life
if you're sitting high behind
goal posts, or standing deep
crowd at the racetrack. And
our husband hunts big game.
e are inspired! 7" x 35" wide
e center-focus binoculars dou-
he field of average pair. With
kin case & straps. $19.98.
10% tax. Post. coll. from
ision Optical Co., 2140 Hy-
on Ave.. Los Angeles 27.







UNUSUAL XMAS DECORATIONS

Say "Merry Christmas" in a new, unusual way with these Santa Xmas decorations. Attach to front door, hang in window, use as novel covering for "Johnny" seat, wear it as apron. Made of red and green percale with felt Snowman and Santa.

There's a barrel of chuckles in this giant Xmas stocking . . . . for "the person who wants everything." An unusual gift for family or friend. Hang it on the mantel, tree or door. Size: 9" by 36". Made of white fabric trimmed in red. Wording and Santa figure printed in 2 colors.

Only $1.25 each ppd. or all 3 for $3. ppd.

Dept. HB-1, LEISTER GAME CO., INC., 9 N. St. Clair St., Toledo 4, O.





Wrappings of DISTINCTION

Now you can give each of your gifts, small or large, that look of distinction — remembered by everyone of good taste. Professionally used luxurious high gloss foil paper wrapping — complete with unique cutter box.

Crisp, appealing, distinctive solid colors of Christmas Red, Holly Green, Royal Blue, Sparkling Gold and Shimmering Silver are available.

Enough for all your Holiday Wrappings — 26 inches wide — 100 feet long — with cutter box — 3 times the usual value at $8.75. Send check or money order today to:

MiBo TRADING CO.

BOX 286 HO-HO-KUS, N. J.



REAL Christmas HOLLY

Now you can decorate your home lovelier than ever with fresh, choice treated sprays of glossy green, rich red-berried English Holly. An unusual gift anyone will enjoy. Boxes topped with sprig of Mistletoe. Embossed gift cards enclosed. Money back guarantee. Arrival about Dec. 16, unless other date requested.

H-2 An armload of Holly Ppd. $2.95
H-3 Over 2 armloads of Holly Ppd. $4.95
WR-8 16" English Holly Wreath with red bow Ppd. $5.95
WR-12 IMPERIAL 20" Wreath, unexcelled in beauty. Hand made of English Holly and accentuated with Variegated, loaded with berry clusters. Packed with big red bow and extra holly sprays. Ppd. $9.95

Write for folder of Holly & exotic food gifts.

Bill Zamboni's
NorthWest Corner Store
Longview 7, Washington



ELEGANT VARIETY

For those who love distinctive arrangements in their Christmas decorating . . . order any one of these gorgeous assortments. They make wonderful gifts, too. Embossed gift cards enclosed for you. Money back guarantee. Arrival about Dec. 16 unless other date requested.

HG-6 CHALET BOX a bounty of English plus Variegated Holly, choice mountain greens, pine cones. Ppd. $6.95
HG-37 QUEEN'S CASTLE BOX—loads of English & Varieg. Holly, giant pine cones, aromatic, greens and mistletoe. Ppd. $12.95
X-69 MI-LADY's CHOICE Hollies, aromatic greens, pine cones and 20" Wreath with bow. Ppd. $15.95
X-72 ROYAL SUITE. Eng. & Varieg. Holly, giant cones, aromatic greens, mistletoe & Imperial Wreaths. Ppd. $20.95

NorthWest Corner Store
Longview 7, Washington

GIFT SPECIALS! FOR FRIENDS, FOR YOU!

Stuckey's Prize Pecans, Candies

We gift wrap, mail for you—your greeting enclosed

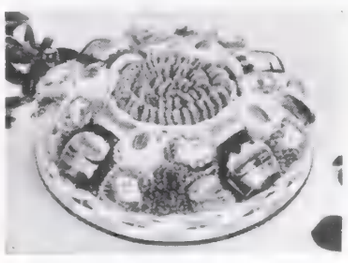


BIG, PLUMP PAPERSHELLS direct from the sunny South. New crop, tastiest flavor in years. Each pecan graded for size and fullness. Shipped in picturesque plantation bags for that "straight-from-the-grove" look. Send list, we enclose greeting, mail when you say. Be safe, order early. Satisfaction guaranteed by Stuckey's, world's largest direct pecan shipper.

5 lb. Bag, No. PB-5, ppd. **$4.50**
10 lb. Bag, No. PB-10, ppd. **$8.50**

DRESS UP! Same fine papershells in imported hampers with big ribbon on top!

5 lb. Hamper, No. PH-5, ppd. **$4.75**
10 lb. Hamper, No. PH-10, ppd. **$8.95**





THE CHARMED CIRCLE. Two usable trays; assorted pecan candies and tropical jellies haloing an inner tray of fancy pecan halves. Cello-wrapped, boxed to arrive in all its proud beauty. Looks costly, but see how inexpensive.

Order No. SG-1, ppd. **$5.25**

PECAN LOG ROLL, world's tastiest! Send a Triple Tier (three 1-lb. rolls lashed together with a gay ribbon) and you're treble blessed. Also a nice saving over the single price!

Order No. TT-1, 3 rolls, ppd. **$5.35**
Single 1-lb. Log Roll, ppd. **$1.95**

ROYAL GIFT CHEST. Loads of affection will come your way for sending such an abundance. Pecan glacé, brittle, fudge, divinity, log roll; vacuum can each toasted & salted pecans, cashews, mixed nuts, sugared & spiced pecans, plus 6 jars tropical jellies. One of our finest values.

Order No. RG-1, ppd. **$12.95**



SEND FOR FREE GIFT BOOK
Wonderful gift ideas shown in full color!

Stuckey's

Dept. HB-11 Eastman, Ga.

almost like a visit at
Christmas time when you send

Personal Photo Christmas Cards

made from your own negative

ACTUAL SIZE 4¼ x 5½



20 for $1.35
including envelopes POSTPAID

send today for your free sample card

Imagine the delight of your family and friends when they receive your own picture reproduced on a Christmas card. They will be treasured, admired and kept long after the ordinary "stereotyped" card is forgotten.

Send your snapshot negative of the baby, home, family, etc. for FREE handsome deluxe sample card. Include 10c for postage and handling. Negative returned with free sample and style-price booklet. (For new negative from photo or Polaroid snap, add 50c).

See before you buy! Send today!

also available in full COLOR

New colorful "slim-jim" 7 inch cards made from your favorite Kodacolor negative or color slide.

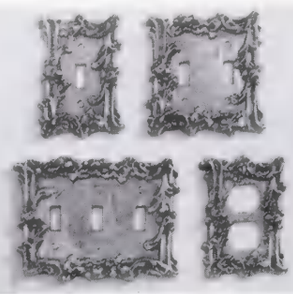
SEND TODAY FOR SAMPLE!

Include 35c for material and handling. Be sure to send Kodacolor negative or color slide (returned unharmed).

10 for $2.95; 15 for $5.25;
25 for $7.00; 50 for $13.50.
Include 35c shipping.
Envelopes included.

FREE GIFT with orders postmarked by [illegible]

Satisfaction Guaranteed
ROY PHOTO SERVICE
Dept. H-11 GPO Box 644, New York [illegible]



GOLDEN BRASS SWITCH PLATES

to add House Beautiful elegance to your walls. Gleaming brass plated metal lacquered to eliminate polishing. Opulent antique raised design that is appropriate for every room in your house.

Single (3" x 5") $1.50 each; $3.95 for 3
Double (4½" x 5") $1.95 each; $4.95 for 3
Triple (6½" x 5") $3.50 each
Outlet (3" x 5") $1.95 each; $4.95 for 3

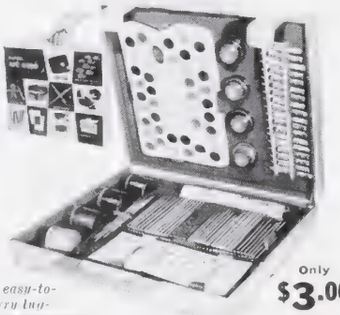
Note: Outlet plates are wonderful for appliances, bathroom shavers, etc., and for baseboard outlets.

Matching brass screws supplied with all plates. We pay postage.

ELIZABETH McCAFFREY
Dept. HB-11 Northport, New York

NEW! COMPLETE! SUPER ART KIT

For young Rembrandts Age 5 and Older



In easy-to-carry luggage-type case

Only **$3.00** postpaid

An exciting gift for any young artist. Stimulates creative ability—provides a constructive outlet for youthful energy. Complete with 4 jars poster water colors, 4 jars finger paints, 18 crayons, real artist's palette with 41 paint-tablets, colored modeling clay with 5 molds, ready-to-color pictures, finger paint paper, spatula, 3 brushes, clay modeling stylus.

Mail Orders Promptly Filled. Satisfaction Guaranteed

Max Schling Seedsmen, Inc.
538 Madison Ave., Dept. 660, N.Y. 22, N.Y.



Charming, Unusual

DROP LEAF LAMP TABLE

Add Colonial charm to any room with this authentic replica of the Pembroke Table. Comes in hand-rubbed natural pine, maple, walnut, cherry or mahogany finish. Sizes 22" x 15" closed . . . 20" x 30" opened. Unconditionally guaranteed or money refunded. $24.95

AVAILABLE UNFINISHED $22.95
(Please specify finish to be used so proper grain can be supplied)

WITH FINISHED & UNFINISHED TABLE, DRAWER $4.00 EXTRA

Sorry, No COD's. Orders Shipped Express Collect Fety, N. Carolina

Send For Brochure Of Other Furniture Pieces

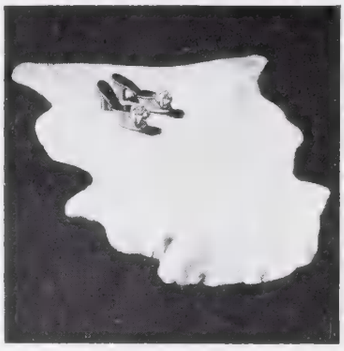
Eastern Sho' Trading Post
Kennedyville HB11, Maryland



ROUND TABLE TAI
Shaped like a drum and stand on a lustrous brass frame, coffee table is a knockout bo to be the center of many a evening in your home. Glass is held in place by brass b comes in black or white besque finish. 14" h., 29½" di frame bottom 16½" diam. $4 exp. coll. Colorific House, 325, Evansville, Ind.



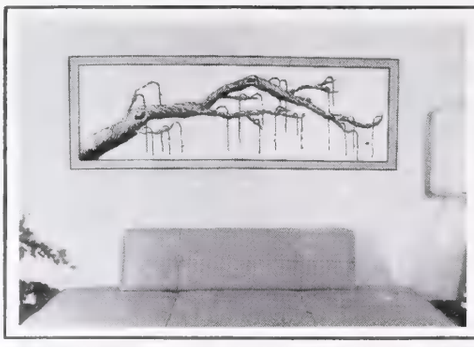
TIP A CANOE, filled with most mouth-watering break goodies to turn Mr. Calo Counter into a devil-may-c gourmet. You'll find 8-oz. pack of Hiawatha Wild Rice Panc Mix. 8-oz. Wild Blueberry Syr 12-oz. jar of Forest Fruit W Chokeberry Jam. Use rattan noe for rolls, fruit, etc. $4 Mille Lacs Maple Prod., HE 308 Prince St., St. Paul, M



CUDDLE RUG. Put one these fabulous fur rugs bes your bed and you won't care w the thermometer reads in the ea A.M. Get one for the hearth TV viewing. Luxurious fleece- sheepskin rug is 8 to 9 sq. Natural honey color. $11.95. Ex fancy long-haired shearling skin, cream color. $14.95. Add post. ea. Colchester-Higgins, B 157 Federal St., Boston 10, M



NAME BRACELET. A name you specify up to 7 lett will be spelled out in sterling ver letters that dangle from a l bracelet. Order one for a li charmer who's vamping the sh pants crowd, another for her ter turned teen. $2.75. Extra ters 25¢ each. 12k gold-fil bracelet. $3.75. Extra letters ea. Tax incl. Towne, 548HB Broadway, Yonkers, N.Y.



READY TO HANG

WALL MURAL

Beautifully designed life-size tre mural exquisitely hand-blocked gold and black with gold borde on white vellum, 2 ft. by 6 f Will brighten up any room. On $4.95 post paid, complete wit paste and easy instructions.

Money back guarantee.

MURAL ARTS
Box 27-909, Hollywood 27, Cali

— Exclusive Quality European Import — Hand Painted Figures —



So realistic you almost expect them to spring to life! Charming costumes in full color, with painstaking regard for detail, authentically depict the mid-eighties.

Made of durable metal, they are accurately scaled to size (up to 3 inches high).

A wonderful wintertime setting for your table centerpiece, mantel, window or niche. A welcome, fascinating and educational gift for all children of school age.

Complete Set, 30 pieces . . . $3.95 Postpaid

Old Fashioned Skating Party

MONEY BACK GUARANTEE
MURVON CO., NORWALK 3, CONN.

LY A ROSE could lend
elegance to this Italian print
'n coin caddy, eyeglass case
French purse. Each, lined
dusty rose suede, makes a
velous individual gift for the
sitter, your son's teacher.
is lovely for your mother-in-
Key 'n coin caddy, $3.50;
glass case, $3.95; Purse,
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w, 214 W. Ontario, Chicago 10.



TORIAN WATCH. If
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resh-cut flowers, wears them
year with dark suits, frosty
e blouses, luscious velvets,
I love this Sheffield watch
oduction. Gold-plated with
an numerals and pretty
ed design on back, watch
gs on a chatelain chain 24"
17.50 incl. tax. Antin's, 114
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BULOUS FRUITS make
velous spots of color on either
of a mantel, the center of a
kfast table or breakfront, the
of your dressing table, or
of drawers. A pyramid of
ature artificial fruits in lus-
ripe colors is heaped in a
et, and wired to stay in a
er. 10" high, $5.98 plus 25¢
Heide Herwig, Box 11,
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ARETTE STAND is a
rplated elegance for a coffee
, the night table in the guest
, or to send to a winter bride.
lds a single row of nine reg-
or king-size cigarettes, has
ssed ridge and finish, and
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Plaza, Chicago 54, Ill.



Now—A TILED Bathroom or Kitchen for Less Than $5.00!

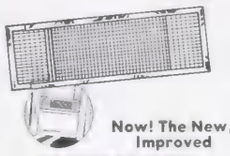


with AMAZING, NEW LIQUITILE

Applies Like Paint—Hardens Like Tile!



"It's sheer magic!" Imagine!—a tiled bathroom or kitchen for less than $5.00!—or a bright new finish for your shower, refrigerator, range, cupboard, washer, or any other appliance, in any color you choose. Applies just like paint—with brush or roller on any surface—metal, wood, cement, plaster, dry wall or concrete—whether bare or coated. Dries overnight! One quart covers 100 sq. ft. **Quart of Basic WHITE Liquitile — $4.95 plus 35c pp. & hdlg. GALLON—$16.95 plus $1.00 pp. & hdlg. COLOR TINT TUBES** in Nursery Pink, Canary, Grey, Nursery Blue, Sea Green, Aqua, Dusty Rose, Ivory (Specify when ordering). Use 1 tube per quart. 49c ea. ppd.



Now! The New, Improved

ELECTROSTATIC VENTILATOR

"Lets You Breathe Scientifically Filtered Air"

Have a Dust-Free, Draft-Free, Comfortable Aluminum Ventilation—24 hours a day—365 days a year! Ingenious Electrostatic Ventilator Keeps out dirt, dust, soot, rain, snow, sleet—keeps curtains, drapes and furnishings clean—eliminates smoke nuisance—eliminates drafts and improperly ventilated rooms. When air passes thru ventilator, electrostatic charge builds up the way it does when you pass a comb thru your hair. This attracts dust particles the way the electrified comb picks up bits of paper. A "must" for Home, Church, Office and Factory!

Adjustable To—

15" to 25"	$3.29	(7" high)
22" to 39"	3.95	(7" high)
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22" to 39"	5.49	(11" high)
29" to 53"	6.49	(11" high)

"REIGN PRINCESS" FOLDING LADIES' UMBRELLA



This Ladies' Umbrella opens up to 18½" x 10 ribs. Useful, compact, attractive and convenient to carry. Comes in Red Rayon only, with matching carrying sack, and color plastic handle. Has nickel plated ribs. Beautifully packaged in a gift tube. Only $4.95 postpaid.

"THE RAINMAN" FOLDING MAN'S UMBRELLA

This compact, handy & useful Umbrella opens up to 22" x 10 ribs. It is convenient to carry and always at hand. Color: Black Rayon with matching carrying case. Packaged in a gift tube. Has metal plated ribs. Ideal for the business man who travels a great deal. Only $6.95 postpaid.

Both Ladies' and Gentlemen's Umbrella $10.50 ppd.



Water ON or OFF at SAME TEMPERATURE—SAME PRESSURE!

SHOWER ECONOMIZER

Saves Water, Fuel, Money!



Set your shower to temperature and pressure desired—then shut it off by a slight tug of the "Economizer" chain. After you're all soaped up, another gentle tug of the chain restores the EXACT same temperature and pressure as before! Fits all showers. Made of solid brass — heavy chrome plated. Precision made to last a lifetime! Perfect for homes, resorts, schools, hotels, motels, apartment houses. $3.95 plus 35c pp. & hdlg. (3 for $10.95 plus 50¢ pp. & hdlg.)



Now—It's a SNAP to "Button Up" with

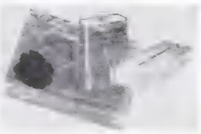
SNAP FASTENER PLIER

Complete with 16 Snap Fasteners

It's brand new! It's the time and money saving invention you've long awaited! It's the professional model SNAP FASTENER PLIER that works **perfectly** every time! ■ precision made sets of brass and 8 sets of nickel sure-grip fasteners are guaranteed RUST-PROOF and LAUNDRY-PROOF . . . will not fall out or tear out even under the roughest laundering and usage. Does away with button sewing **forever!** Perfect for **Dresses, Diapers, Blouses, Shirts, Shorts, Gloves, Pajamas, Play Clothes, Underwear** and many, many other similar items!

Eyelet Plier complete with 16 sets of Fasteners—**$1.98** plus 25c pp. & hdlg.

SPECIAL—30 complete sets of brass or nickel snap fasteners (specify)—**$1.00** ppd.



NEW MARBLE STAIN REMOVER & POLISH KIT

Removes Ugly Stains, Dirt, Ring Marks From Your Marble Furniture

Amazing new "Marble Stain Remover & Polish Kit" wipes away ugly stains, ring marks, dirt "in seconds." Keeps your Marble pieces shining like new. Use the Stain Remover to take out stains that you have found impossible to remove. Restore original beauty. Use the SPECIAL Marble Polish to give your marble top tables and furniture a glowing lustre that will be envied by everyone. The polish also protects marble against future staining. Marble Stain Remover and the Marble Polish are completely safe will not deface marble and easy to use.

Complete Kit Only $5.50 plus 35c PP & Handling.

Send Check or Money Order. MONEY BACK GUARANTEE

SCOTT MITCHELL HOUSE, Dept. 4-RK, 415 SO. BROADWAY, YONKERS, N. Y.

MINIATURE CHIPPENDALE CHEST

VRITE FOR W CATALOG

Over 100 eproductions

d 25c in coin O STAMPS) for new catalog of n Century and rly American dmade solid od pieces.

An exact copy of a colonial cabinet maker's model. Authentic in every detail from dovetail joints to brass butterfly handles. Handmade from finest solid mahogany including drawer sides and backs. Use as a single or in pairs. Only $65.00. In solid walnut, maple or cherry, $75.00. Shipping charges collect.



24" wide
16" deep, 28" tall

Newcomb's Reproductions
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Reversible Holiday Party Mats

4 place mats (10½"x17½")
2 candle mats (6" sq.)
20 paper napkins (6" sq.)

$4.95 ppd.

Smart snowflake design will appeal to the most sophisticated Christmas hostess. Mats reverse to show Happy New Year border for first-of-year parties. All mats are laminated with Mylar to make them heat resistant, tear proof, wax proof, and guaranteed washable. Mats are white design on red, green, or black. Napkins are red, green, or white. (Candle and holder not inc.). 26-pc Set, $4.95. 2 Sets, $9.75. Postage Paid.

Send for Gift Catalog

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PERSONALIZED *STERLING SILVER* COAT HANGER



A "plush" gift for a man or lady! First and last name are engraved on the front; the town and state of residence are engraved on the back. Just a few stitches attach it to a coat or stole making identification certain as well as permanent. An unusual gift that will be appreciated. Specify desired name, town and state.

Order No. 141P—Only $3.30
Fed. tax incl.—ppd.

Send for New, Free, Catalog of Unusual Items.

Shop the armchair way

DOWNS & CO.
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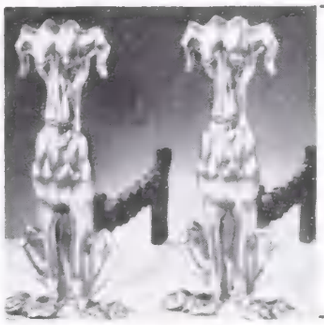
Year's Supply Waxed Paper!

re's a 700 FOOT ROLL of tized Waxed Paper . . . the quality you can own . . . ly waxed on *both* sides rfect for deep-freeze and od protection! *Included* is ndsome professional-style cabinet in pastel white, patented "Sure-Cut" mech-. Stands on rubber feet, under shelf or on wall. 12 inches wide. xed Paper and Cabinet, to use, *Only* . . .

Established 1904



BULMAN Manufacturing Co., Inc., HB-11, Grand Rapids, 4, Mich.



FAITHFUL HOUND DOGS

ANDIRONS

This handsome pair of hounds will take very seriously the job of guarding your hearth. Made from a very old pattern, but a new popular size, with 14 inch burning irons.

18" High and weigh 20 pounds

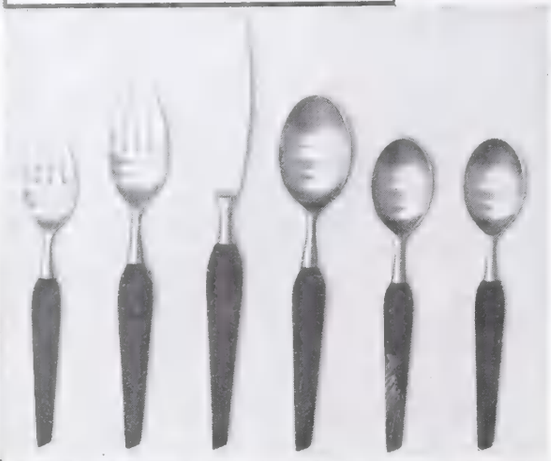
Solid Brass Dogs $29.95
Cast Iron, black satin finish $16.95

Catalog 10C *Transportation prepaid*

TENNESSEE CHROMIUM PLATING CO.
206 Louise Ave., N. Nashville 5, Tennessee

IMPORTER'S SPECIAL

6 pcs. Only $3.99 Ppd.



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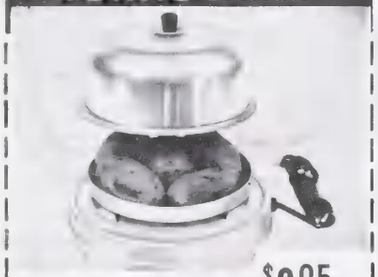
LIFETIME REPLACEMENT GUARANTEE

SHOP BY MAIL AND SAVE 66⅔%

A once in a lifetime offer—direct from importer to you. This beautiful table ware is hand crafted from forged stainless steel, then burnished to a satin luster and electrically fused to the polished ebonite handles. The result is an incomparable place setting. This famous teardrop design is positively dishwasher, detergent and chip proof. Sold with a lifetime replacement guarantee! Order a sample set today. If not completely delighted, purchase price plus postage refunded. IMPORTER'S PRICE only $3.99 ppd. for 6 pc. place setting.

MADGE FOOTE P.O. BOX 295-HN OJAI, CALIFORNIA

PORTABLE ELECTRIC POTATO BAKER



Newest Kitchen Time-Saver Bakes the Tastiest Meals

$6.95 postpaid

New idea for modern kitchens! This electric "tater" baker is the first of its kind, and has already won the hearts of home makers. It is the handiest thing for baking potatoes or apples; heating baby foods; browning rolls; freshening bread or making casseroles. Does the work of a large oven, using only a fraction of the heat. You benefit with lower fuel bills, a cooler, comfortable kitchen, and the easiest to prepare meals you've ever enjoyed. Heavy gauge steel in gleaming chrome finish—10" diameter, with cord. U.L. approved. Order now. Satisfaction guaranteed. Send only $6.95.

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38-K Damar Bldg., Elizabeth, N.J.

Original Oil Paintings Never Before Offered by Mail



Original signed oil paintings on genuine linen canvas, unframed from Italy, Belgium and Holland. All paintings are made by accomplished European artists in warm, rich colors and include both brush and palette knife paintings. Choose landscapes, seascapes, floral or fruit stills.

12 x 16" Simple framing instruction included.

$5.00 Each. Ppd. (No more than 4 to a customer).

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European Art Imports

(A Division of Jamaica Silversmith)

50 Delancey Street, B-11, New York 2, N. Y.



"Ye Olde Wooden Ice Bucket"

The spun aluminum liner of this handsome old-fashioned pine pail has a 2 quart capacity. In addition to its effective insulation values of the wood itself, rock wool is carefully packed between the liner and the pail. The cover is spun aluminum. The Northern Vermont Pine is finished in Colonial brown. Plus ice tongs with spring device which makes handling ice cubes easy.

$9.95 postpaid.

(In Pennsylvania add 4% sales tax. Send check or money order. Sorry no C.O.D.'s or stamps.)

décor

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BACK DOOR KNOCKER. This is the part of the cat that goes over the fence last—and we think it's terrific for your kitchen or patio door. Of black iron, about 7" high, it mounts easily with two wood screws which are included. $4.75. In solid brass it is $6.75. Postpaid from Tennessee Chromium Plating Co., 206 Louise Ave. N, Nashville, Tenn.





CHEST BILDER is gym dar for chest expansion and for bu ing up muscles 'til they spr with energy. Order one now your child and he'll be faithfu a daily dozen. Handles are breakable red plastic, bars ered with green plastic tul Three steel springs, ea. 5" stretch to about 18", weigh 4 $1. Wilco, Dept. 9, 35 S. Pa Rockville Ctr., L.I., N.Y.



SALAD CITIZENS will l the pretty Blue Willow pattern this pottery set. They'll find t the price tag makes very g reading. The 7-pc. set of 10" bo vinegar and oil cruets with st pers, salt and pepper shal serving fork and spoon doul as a server for your spagh dinners, is $4.98 plus 35¢ p Plain 'N Fancy, B11, 5606 La downe, Philadelphia 31, Pa.

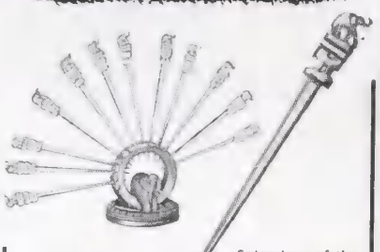


SILVER FOR A BRID When she's not using this mint jelly and sauce with r lamb, gravy and cranberry on Christmas table, or cream sugar for fruit and coffee, sh show it off on her sideboa Fashioned by the experts Oneida, Ltd. With 3 handles sugar, creamer; 9½" tray, sil plated 3-pc. set is $11.95. E. Hughes, Box 811, Syracuse 1, N



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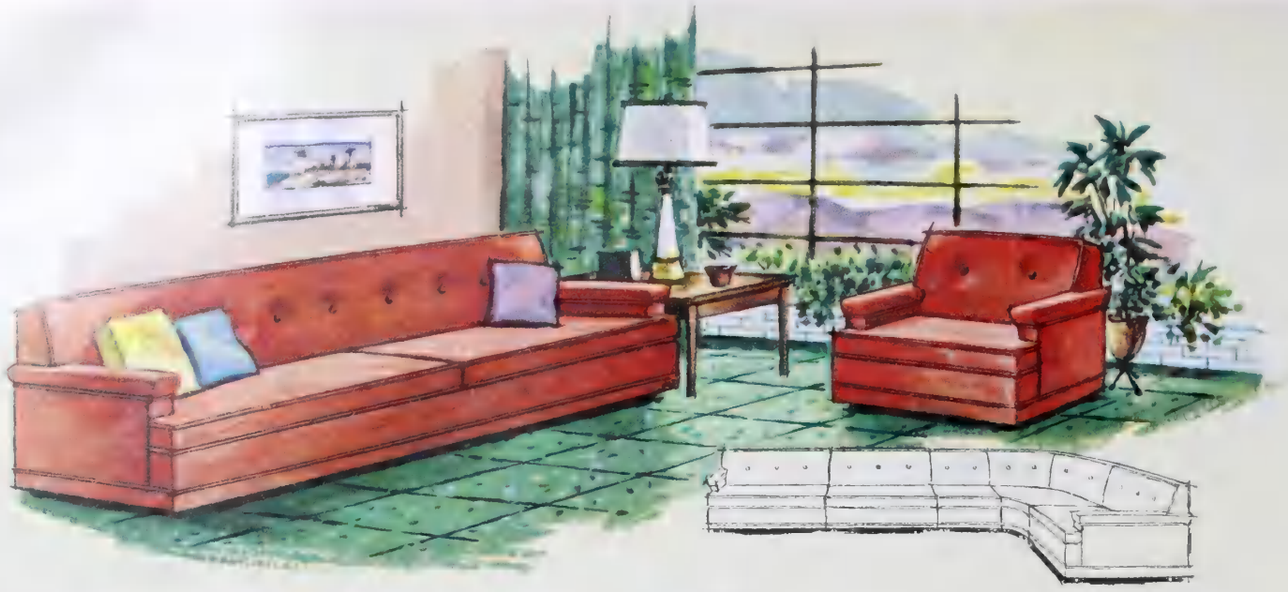
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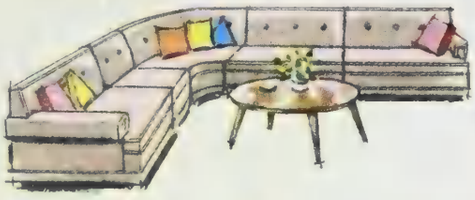
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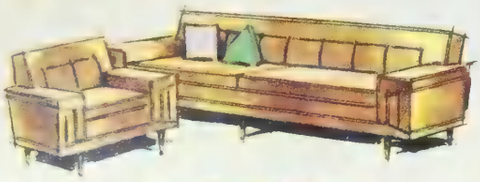
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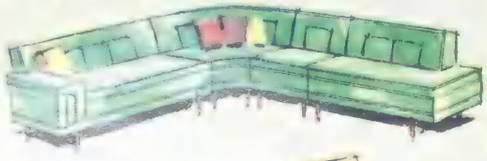
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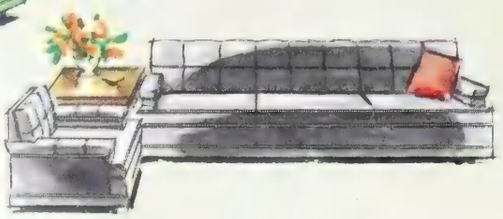


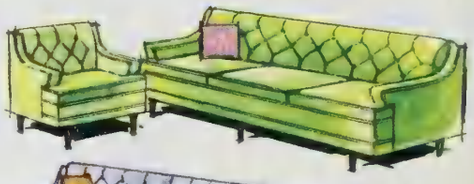




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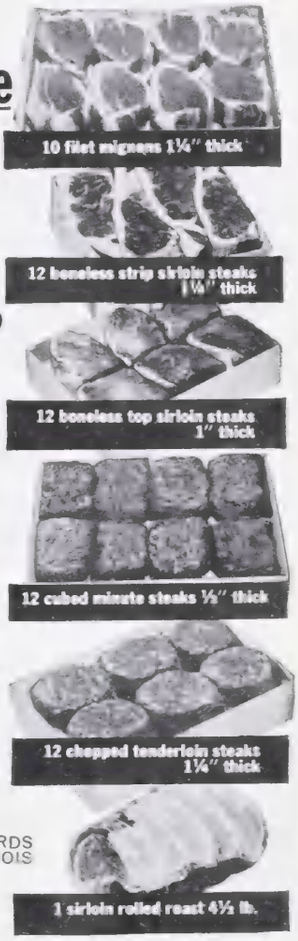
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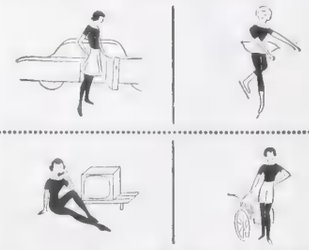
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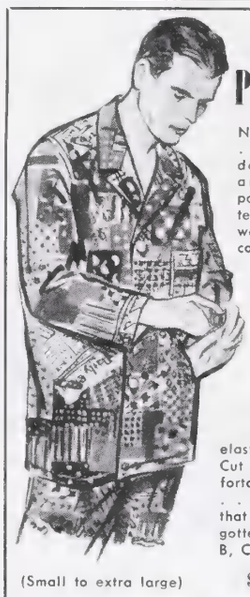


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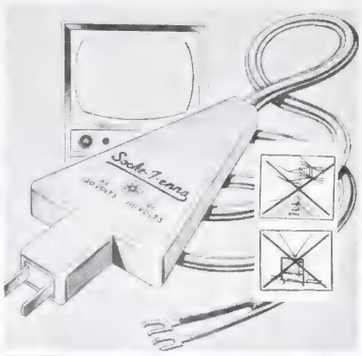
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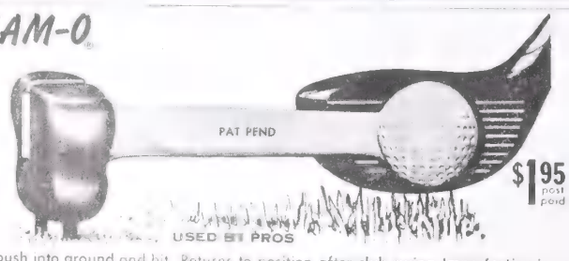
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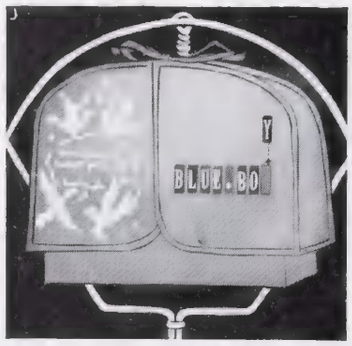
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MAKE YOUR PICK of an after-dinner sip of Crème de Menthe, Cherry Heering, Crème de Cacao, or Cognac. Set this pretty crystal decanter, hand-blown in France, on your dining room server, and you'll have a gracious time selecting your cordial. It has 4 sections for liqueurs, each with its own pouring spout. 8" high, $6.45. Executive Gifts, Wynn Mawr, Pa.



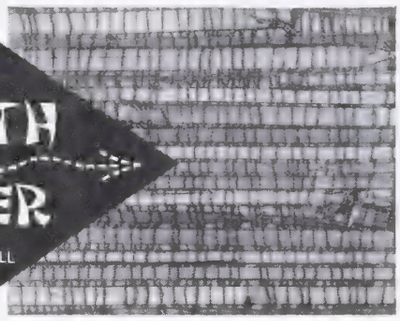
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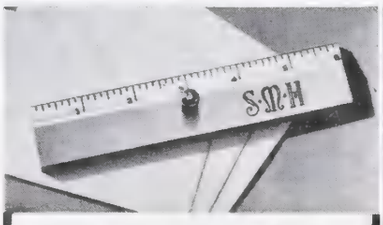
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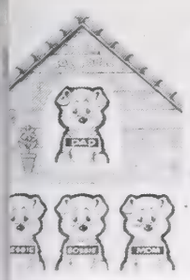
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Delicately embroidered satin. Studded with gleaming pearls. Warm flannel lining. Soft leather soles. Red, White, Black or Turquoise. Sm. (4-5½), Med. (6-7½), Lge. (8-9½). Satisfaction guaranteed or money back.

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With this adorable reminder you will always know. This sturdy dog house is 9" high in full decorator colors to fit any room in the house. Complete with 4 reluctant looking dogs, and gold leaf to personalize them. When someone misbehaves, their dog is put in the dog house to let them know where they really stand. Hangs on the wall or stands on the table. A subtle but most effective way to make your little darlings behave. An ideal gift for the family with children. Only $2.00 postpaid. (If there are more than four in the family add 25¢ for each extra dog.)

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KNOTTY PINE
MEMO PAD

Charm your kitchen with this lovely man-sized knotty pine memo pad. Hang it proudly on the kitchen wall or by the telephone. Early American in design and hand-rubbed to a warm mellow Colonial finish, accented with a gleaming brass hanging ring. The memo pad comes complete with TWO large rolls of adding machine tape for endless grocery lists, menus, family notes, etc. (Replace rolls at any stationers.) Holds any standard size pencil. Brass tear-off strip at bottom tears paper neatly. 13" high, 3½" wide. only $3.50 ppd.

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8-pc. setting for $4.50 complete
(4 place mats, 4 napkins)
2 sets $8.00 3 sets $12.00
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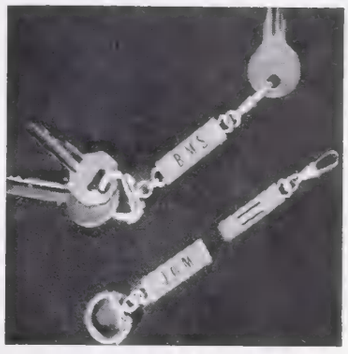
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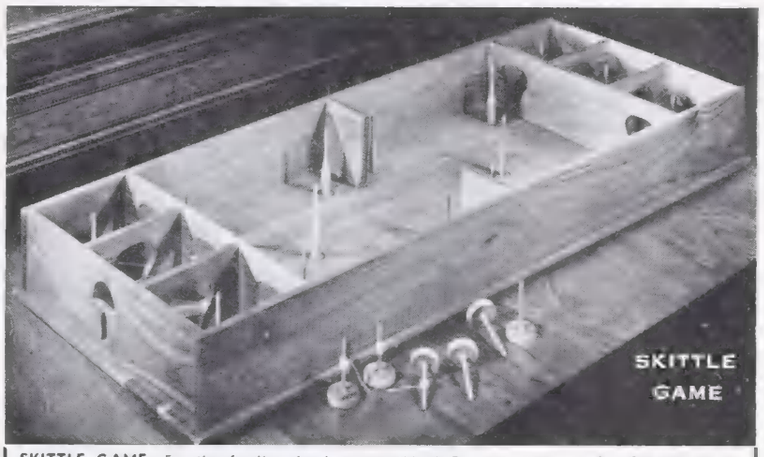


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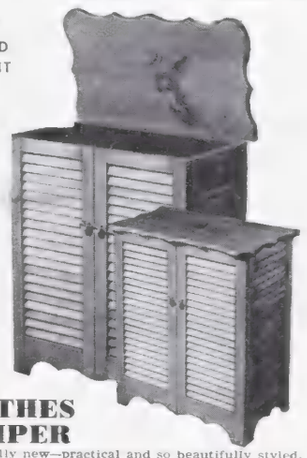


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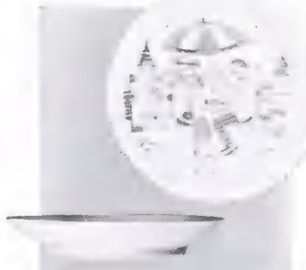
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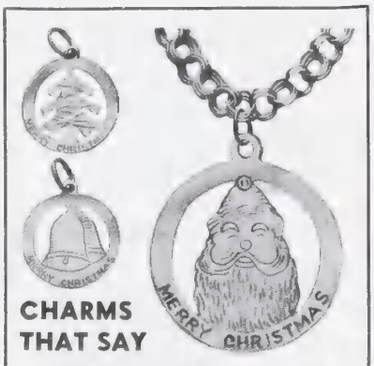
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CHARMS: Sterling **$2.50** each
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GAME and CARD TABLES

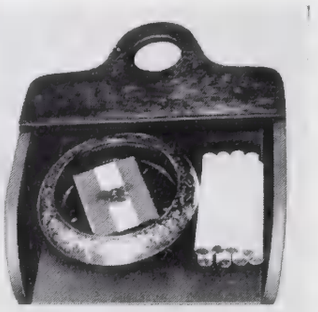


Why hasn't someone thought of it before? Here's a folding card and game table that seats 8 grown-ups . . . lets ALL the family join in the fun . . . Bridge . . . ALL the boys together for that big poker game! Rugged all-wood construction in natural finish, with double locking leg braces for extra absolute rigidity. Overall width 45". Has 8 large compartments for chips, glasses, ashtrays, etc., big 33½" playing surface covered with tough green Durahyde that is scratch, alcohol and heat resistant. Sets up or folds in a jiffy—stores in a closet—turns any odd corner into a "rumpus room."

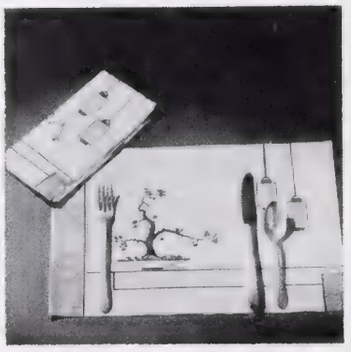
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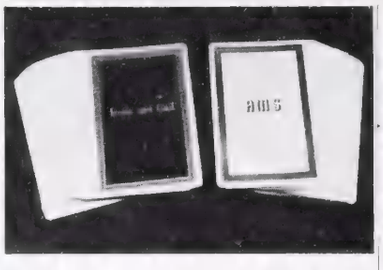
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THE VOICI has the same m ody of line that makes a fluid po trait of a woman as she "pour after-dinner coffee for her gues French drip coffee maker is whi porcelain with blue flowers, gre leaves. No metal parts reach c fee. One-piece china insert hol coffee grounds. 2-cup. $7.9 4-cup. $9.95; 6-cup. $12.95. Fro Epicure's Delight, Box 50, Mu ray Hill Sta., N.Y.C. 16.



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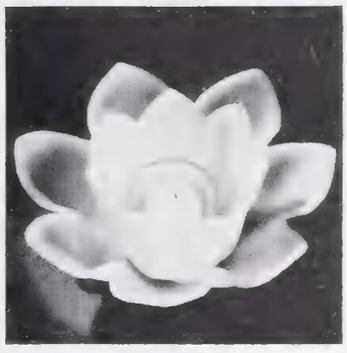
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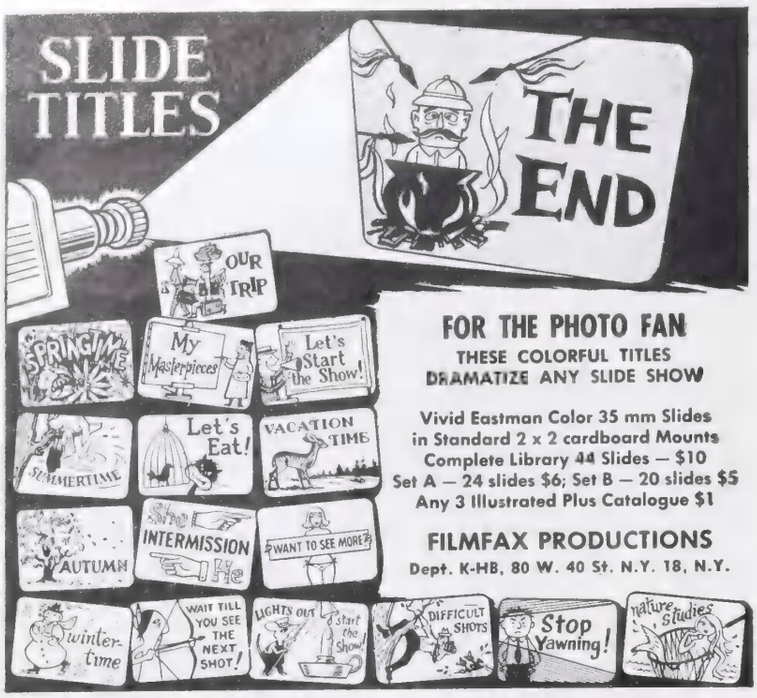


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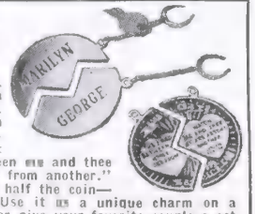
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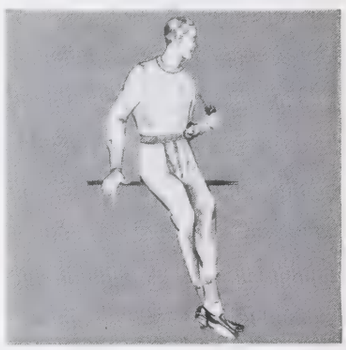
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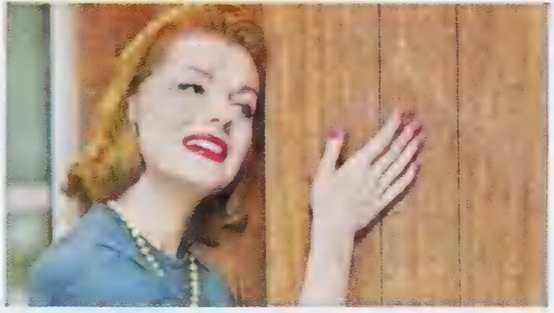
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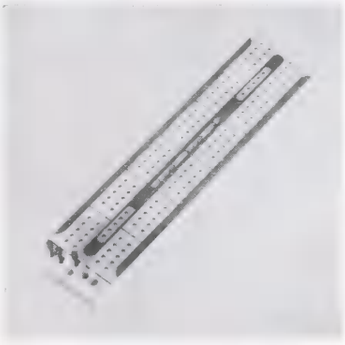
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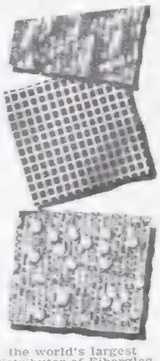
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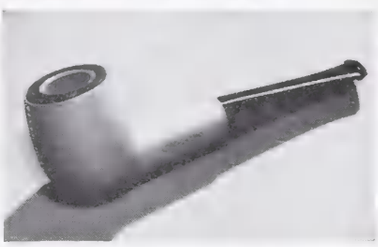
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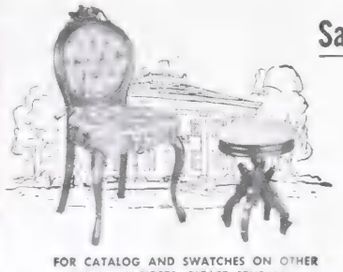
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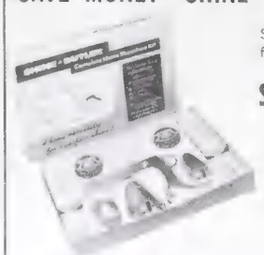
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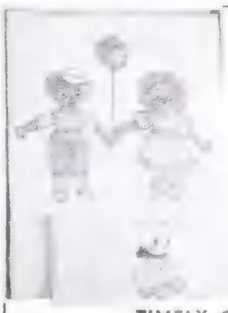


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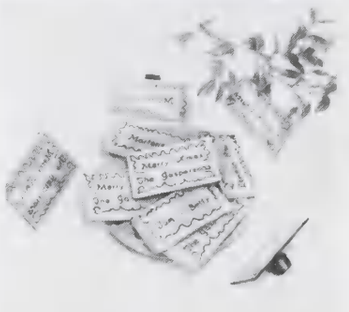
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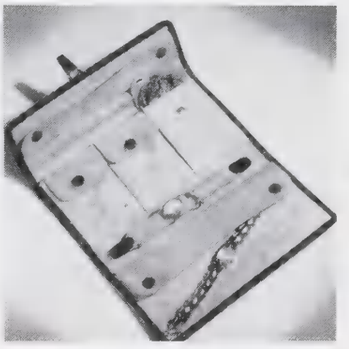
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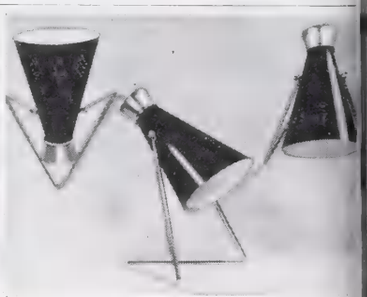


Here a mix, there a mix, everywhere a mix-mix with this automatic mixer that works on 2 standard flash-light batteries! Ideal for parties, picnics, barbecues or home-made malteds for the kids. Mixing rod detaches for easy portability. Novel gift idea!

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A modern, multi-purpose lamp which is movable and adjustable, has brass collar and stand. Can be used as pin up, student's study or perfect TV lamp. Metal perforated shade is available in Black, White or Cocoa for any decor. Light weight for easy cleaning or handling and stands 11" high.

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N YOUR WORK like any t who is proud of his crea-. If you've labored over a ter for your mother, a skirt your daughter, add a taffeta l that says "Hand made by—" ir name) in print-fast inks. ose 1 style: "From the Nee-of —," "Hand Sewn by —." Hand made by —." 25. $1.50; $2.50; 100, $4.50. Time Saver s, Box 509, Culver City, Calif.



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Now, for the first time in model railroading, SCENIC TOY TRAIN CASE . . . Opens like a suitcase . . . Tracks engage and disengage when case is opened and closed.



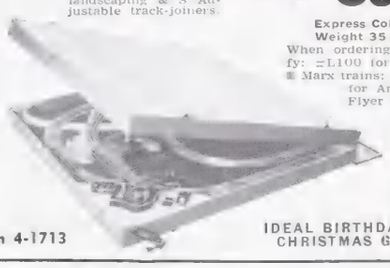
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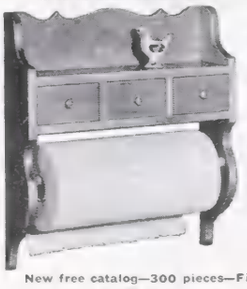
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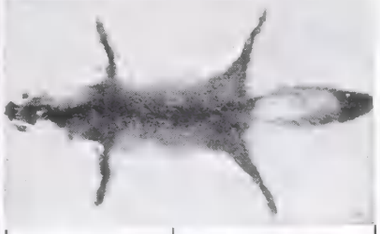
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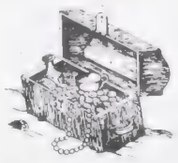
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Quality Handicrafts for Connoisseurs. Import custom ordered in country of origin by our overseas buyer.

For Christmas
An Angel On The Moon



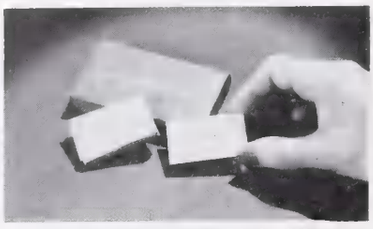
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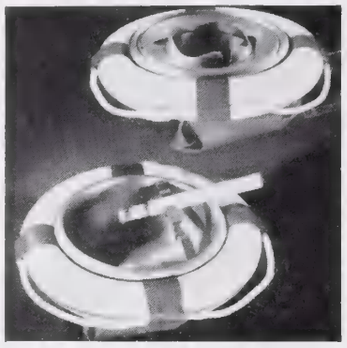
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BIRDS OF A FEATHER flock to your back door for daily feedings if you hang this rustic pine feeder for their convenience. It has an oversize feeding bin so you are not constantly refilling, and convenient suet holder. Sturdily built to withstand any weather, 9" high x 14" long. Fully assembled. $7.95. Wood Wood Products, Box 667, Dept. C., Elkins, West Virginia.



FINE ITALIAN HAND have turned out this truly lovely pair (salt shaker and pepper mill) to grace your formal dinner table, or add an elegant touch to the Sunday-night buffet table. The glamorous effect comes from carved wood trimmed with gold leaf. 7" high, all fittings are brass to give you long service. Ivory, green, red, aqua. $12.50 set. Vi reggio, Box 257, Larchmont, N.Y.



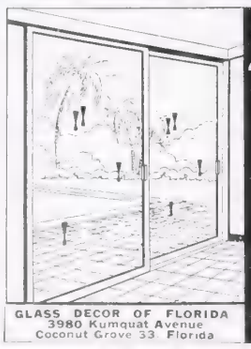
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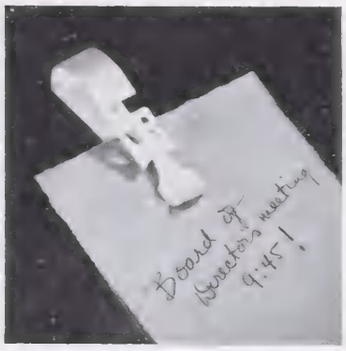
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Avoid Glass-Door Accidents with new attractive safety transfers

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Spinning Cage glass-etch; gold
Double Ribbon—glass-etch; gold

EXECUTIVE'S CLIP. We've decided on this as a love and kisses gift for the toe of Mr. Wonderful's Christmas stocking. It's useful, personalized, and very handsome. A powerful paper clip for his desk doubles as a paper weight, is sterling silver with Mr." and his last initial. 4½" l., $5.50 incl. tax. Thomas-Young Gifts, 30 W. Lockwood, Webster Groves 19, Mass.



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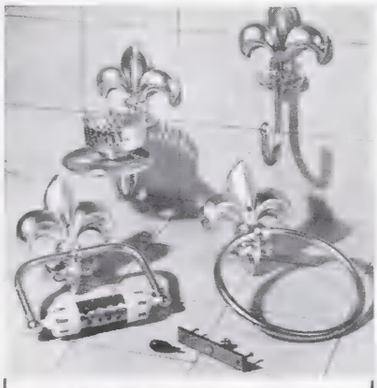
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Towel Ring **4.98** Also. Single Hook **4.50**
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These scrolls are an ideal gift. 9" x 24" they are in ebony and gold figures with pure white silk background. Round bars at each end in ebony. Now only $3.95 pr. Money back guarantee.

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Only **$11.95** POSTPAID

doubles as attractive end or lamp table

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Bucket Table is 22½" high, 13" diam., only $11.95 postage prepaid. **(Larger Size: 23½" x 15½" only $12.95 ppd.)** You *must* be thrilled or your money back. (West of Mississippi please add 75¢). Send check or money order now!

Send 25¢ for big, new, complete catalog

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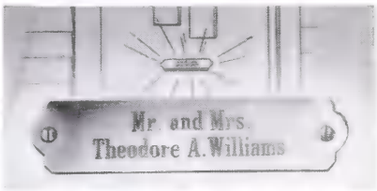
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A tycoon's toothpick—for the man who has everything! Handsomely crafted in 24K Gold plate or Solid Sterling Silver and engraved with his initials. Fits neatly in its own genuine leather carrying case for "sanitary" toting—ready for a toothsome emergency! We know a couple of gals who swear by 'em for discreet extractions.

Gold Plate $1.00
Sterling Silver $1.50

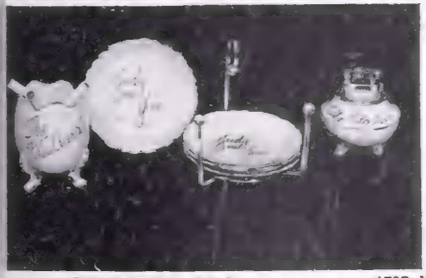


BRASS NAME PLATE adds a bright and distinctive note to your home or apartment door. Highly polished solid brass, it is heavily lacquered to withstand weather. Engraved on 2 lines (up to 21 letters on 2nd line). Screws included. 2½" x 5/8". Print name. only **$1.00**

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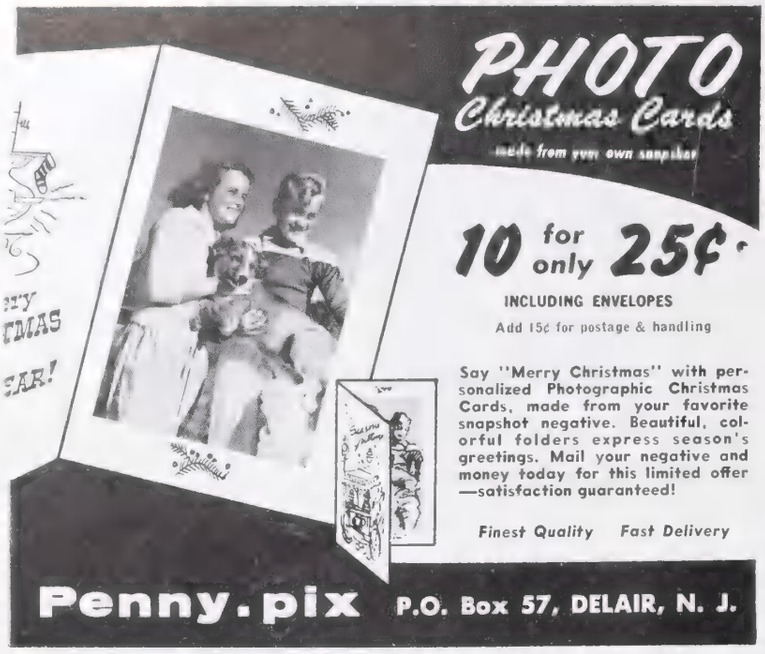


First names, last names, or up to 2 lines script in 24kt. gold ■ brilliant white imported Porcelain, gold trimmed, heavily baked for permanency. (Please print)

#18 LIGHTER, 3½" h, 3" w, $3.75
#1 SET of 4 Round Scalloped ASH-TRAYS in Brass plated holder, Ashtrays 4" in diameter. $4.95
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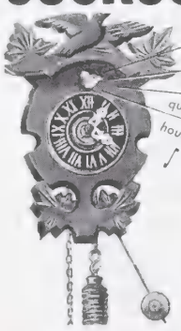


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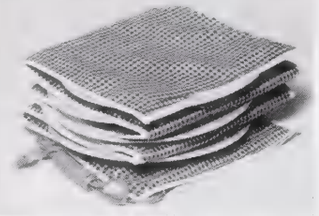
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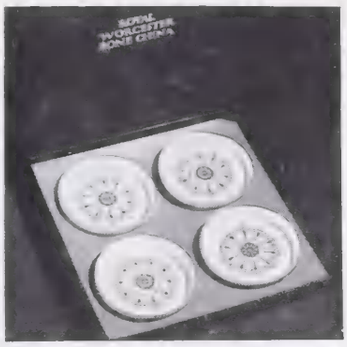


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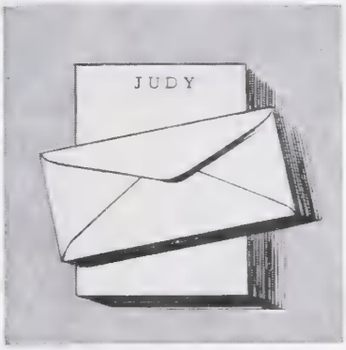
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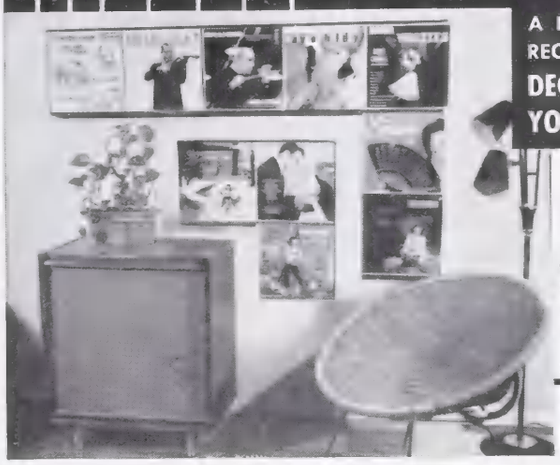


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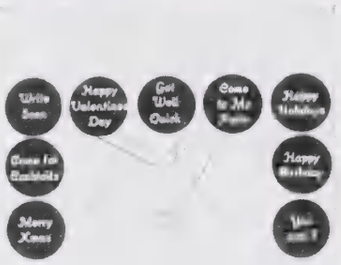
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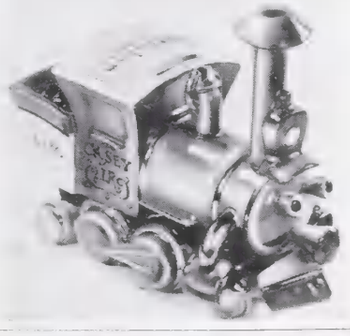
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Add 10% east of Miss., 20% west

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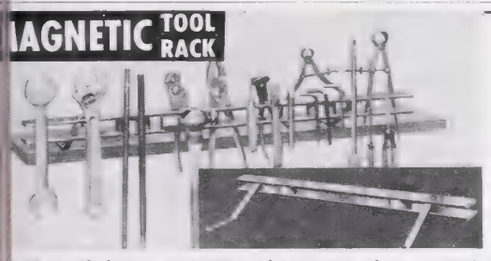
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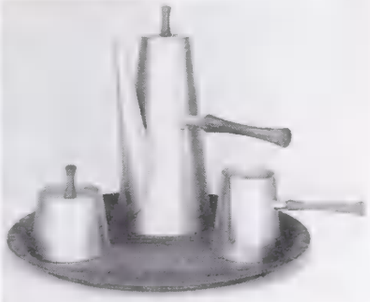
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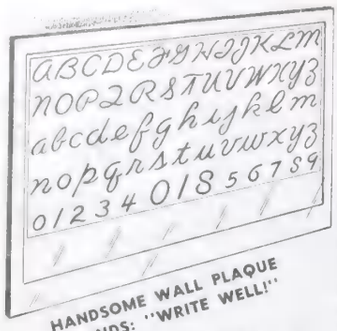
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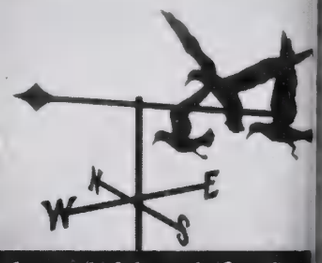
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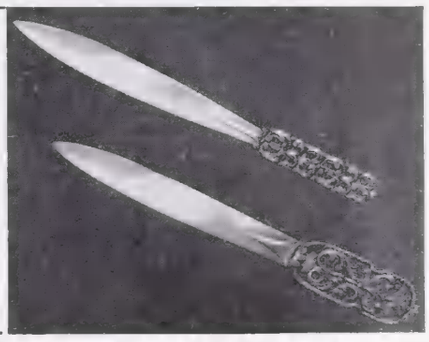
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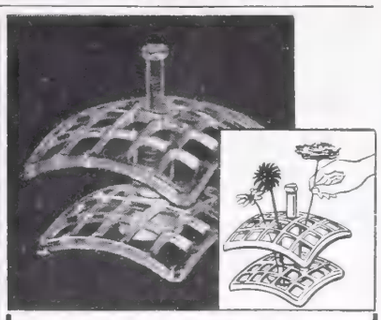
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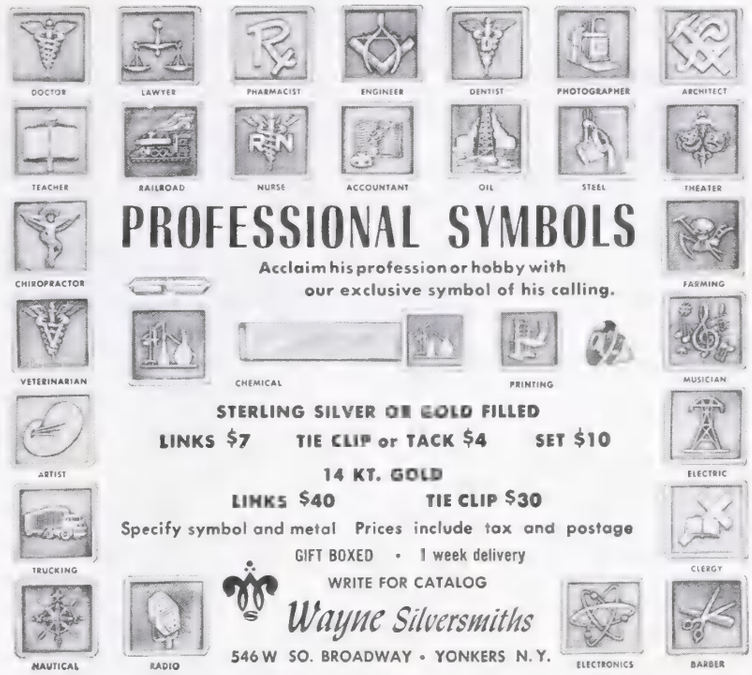
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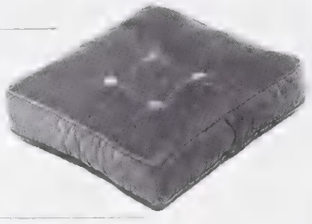
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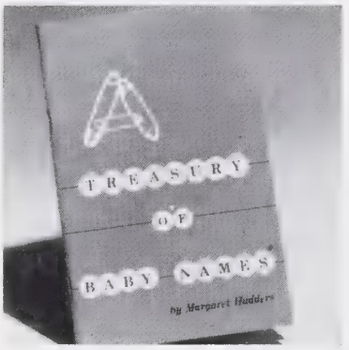
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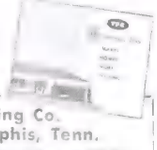
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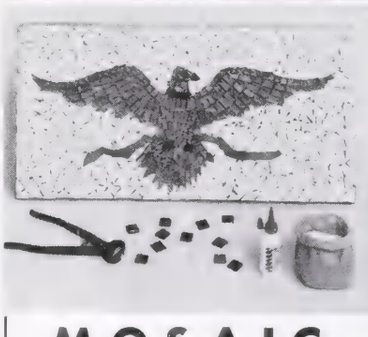
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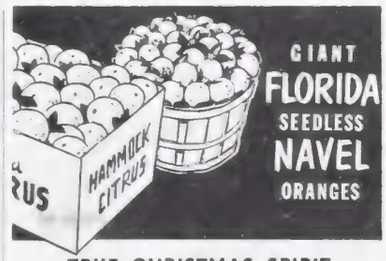
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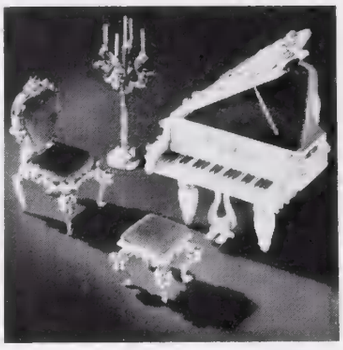
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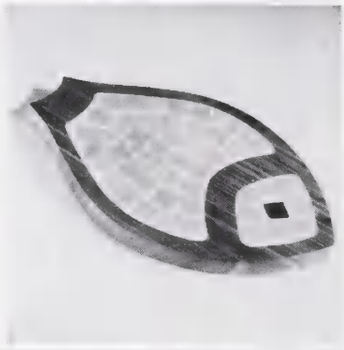
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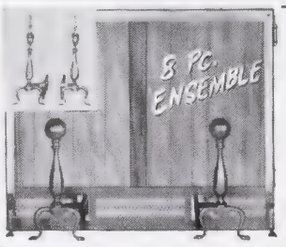
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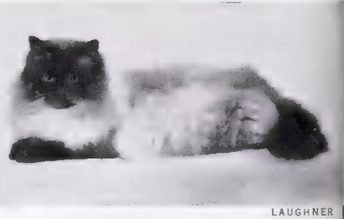
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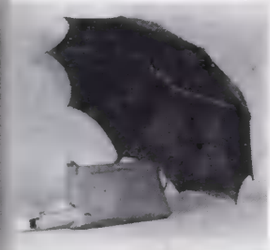
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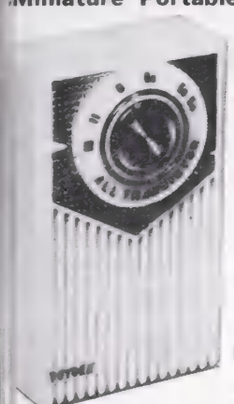
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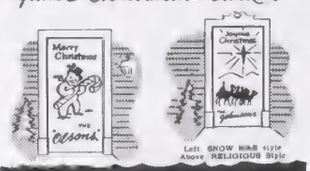
Please rush 1 48 pc. set to:

NAME_____

STREET_____

CITY_____ STATE_____

Make your front door a giant Christmas Card!



Left: SNOW MAN style
Above: RELIGIOUS Style

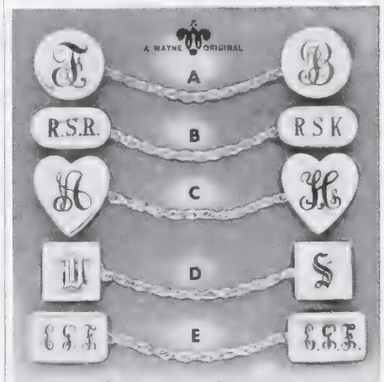
DOOR GREETING
personalized with your name

Wish them the biggest, gayest "Merry Christmas" in the neighborhood with new, "Fine Art" designed DOOR GREETING . . . the huge, pine-scented Christmas card that covers your entire front door! DOOR GREETING measures 6' high, 3' wide. It's silk screened (hand paint process) on weather resistant poster material in glowing Christmas colors. Trims to fit your door perfectly.

Your family name is hand painted at bottom of DOOR GREETING. as shown. DOOR GREETINGS are $3.95 each, postpaid. Specify SNOW MAN or RELIGIOUS style. Order extras for gifts. 3 for $10.95 or 6 for $19.50. Mail your order now for early delivery.

FREE! Order by December 8th receive 60 matching Christmas package seals with same color, design as your door greeting

WHITE PASS DISPLAYS
BILLINGS 9, MONTANA



Sweater Guards

A new accessory to keep sweaters casually over your shoulders. Guards are five inches long with a personalized clip at each end.

A-ROUND, script initials
B-OVAL, 2 or 3 block initials
C-HEART, script initials
D-SQUARE, old english initials
E-OBLONG, 2 or 3 script initials

$4 EACH IN STERLING SILVER OR 12 KT GOLD FILLED

Prices include engraving, tax & ppd. Write for Catalog.

Wayne Silversmiths
546A SO. BROADWAY, YONKERS N. Y.

Want a Warm Shoe?

New! BLACK with RED Fleece



also in brown with natural fleece

FOR MEN & WOMEN

For *real* cold weather protection, slip into this luxurious ankle high Chukka Boot. Water-repellent glove soft leather—soled with lightweight, non-slip rubber. But most important, it's *fully lined with deep genuine lamb's fleece* for comfort and warmth! Order a pair for cold weather walking, working, football games and sports.

ORDER BY MAIL for yourself and as wonderful Christmas gifts. Sizes 4-13 Specify color. Send check or money order today. Satisfaction guaranteed. Add 45¢ for shipping.

15.95

FELLMAN, Ltd. Dept. HB 6 E. 45 St., N.Y. 17
Also 49 W. 43 St., N. Y. & Newark, N. J.



Cultured Pearl Pendants

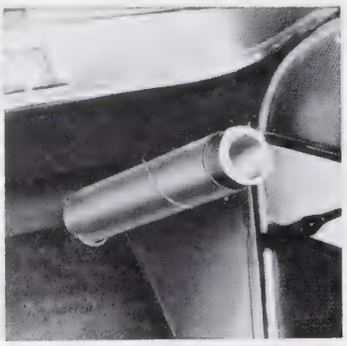
Satisfy her feminine urge for real jewelry with a genuine cultured pearl pendant! Expertly hand crafted, pearl is set between leaves of Florentine-finish 14K gold, and dangles from a fine 14K gold chain. Choose a beautiful white pearl, or a rare black one. Exquisitely gift boxed. Will be treasured for a lifetime!

White Pearl Pendant **$11.50**
Black Pearl Pendant **13.50**

Prices include tax and postage.

Send Check or Money Order to:

Starlit Jewels
516 Fifth Ave., New York 17, N. Y.



A ROAD ATLAS CADDY fo your automobile takes all th awkward inconvenience out o digging deep into a compartmen for a folded-up map. This Cadd is easily installed without tool into any American-make car. I keeps a new Rand-McNally Roa Atlas rolled up and ready fo your perusal. Caddy & Map ar $3.95. Dali Products Co., 1202 Oak wood Trail, Indianapolis 20, In



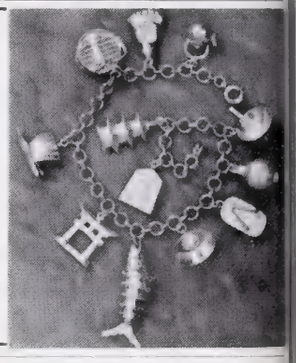
ANTIQUE GUIDE lists th value of more than 25,000 Ame ican antiques. The only accredite antique dealer's handbook, th book covers pictures, glass, china furniture, toys, metal and pewte ware, more than 200 other group A fascinating and invaluabl guide when you're treasure hun ing, it's $4.95. Madison House Dept. HB, 305 Madison Avenue New York 17.



LOTS OF GOOD FISH in th sea, lakes, and inland stream won't get away if you gift you fisherman with the Lo-K-To This electronic aid to better fish ing uses 2 batteries, is smalle than most tackle boxes, weigh 10 lbs. It locates fish, showing single fish, or a school, and in dicates depth and type of bottom $148.50 f.o.b. Lowrance Elec tronic Mfg., HB11, Joplin, Mo

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ORIENTAL CHARM BRACELET. Each of the 12 Oriental Charms is a delicate masterpiece of workmanship. The bracelet and all charms are sterling silver plated. Each perfect Charm is a replica of Chinese Art. This will make an ideal Christmas Gift. Each Charm Bracelet is imported from the Far East. Priced at only $2.95 including all postage. Cathay Arts, Dept. N9, P.O. Box 1011, Charlotte, N.C.



LIGHTS UP XMAS LAWNS & DECOR
provides extra electrical outlets





***complete** with lampholder,* weatherproof outlets and box, spike, 15 ft. cord . . .

for only **$8.49** prepaid

with 25 ft. cord $9.69 pp.

Portable, easily moved for front or back of house use. Two handy electrical outlets for light connections, animated displays, etc. Safe, moisture-proof. Gray color. 15" including spike. Good winter or summer. Satisfaction guaranteed.

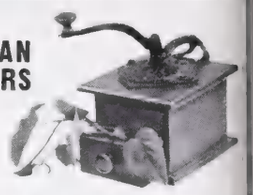
Also ideal for summer patio, pool, garden. Adds hours of "night-life" for home sports, barbecues and entertaining.

*Par 38 bulb not included

Check or M.O. . . . no COD's, please

207 Gifts
207 SO. WABASH AVE., CHICAGO 4, ILLINOIS

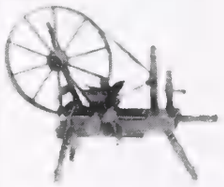
EARLY AMERICAN PLANTERS



BY

MaLeck Woodcrafts **for a Merrie "Old Pine" Christmas**

Unusual decorative gifts, delightful to give or keep. All the charm of yesteryear captured by Carolina Craftsmen in authentic reproductions with hand-rubbed antique finish—metal liners.



Spinning Wheel 7x22x18" high **$8.95**
Coffee Mill 6x7x8" high **$8.95**
Only $16.95 for the pair. Postpaid in U.S.A. Money back guarantee.
Christmas orders receive priority.

No c.o.d.'s please. Send check or money order

IDLEWOOD CREATIONS
2633 Idlewood Circle, Charlotte 9, N.C.
Over 200 decorator pieces. Send 4¢ stamp for literature.



REALLY NEW! Nothing like it under the sun. Even *more* than an electric can opener. It's a clock, it's a timer, it's fully automatic! The brightest idea in years. Its elegance constantly reflects your good taste and is a permanent reminder of your good judgment.

You'll be delighted to set it before the eyes of everyone—the delicate accents of rich gold and turquoise are exquisite against the sparkling white case. The all-new Can-O-Matic Aristocrat is now proudly displayed at all leading stores. $34.95, *tax included.*

Can-O-Matic™ – the Aristocrat of Electric Can Openers

Now the height of elegance in a really NEW kitchen and gift appliance



It's a Can Opener! Completely portable. The quiet power unit holds any can—pierces and opens it in less than 4 seconds. Removable magnet holds lid. Exclusive retractable legs for opening extra tall cans.



It's a Clock! No other can opener has one. Helps you keep your day on an electrically accurate schedule. And for sheer beauty alone you'll want to give it a prominent place in your kitchen.



It's a Timer! And you'll love it. Keeps your cooking up to the minute by measuring intervals up to an hour. Signals "time's up" with a soft buzz. A simple control sets both electric timer and clock.

Give and get these other Rival companion electrics



CAN-O-MATIC ™ PORTABLE
ELECTRIC CAN OPENER
$24.95





ICE-O-MATIC® PORTABLE
ELECTRIC ICE CRUSHER
$29.95

GRIND-O-MATIC ™ PORTABLE
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$39.95

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BY THE MAKERS OF CAN-O-MAT®

Most Beautiful Can Openers Made

Rival MANUFACTURING COMPANY • KANSAS CITY 29, MO. • RIVAL MFG. CO. OF CANADA, LTD., MONTREAL

Pepperell Sheets and Blankets make any bedroom beautiful!





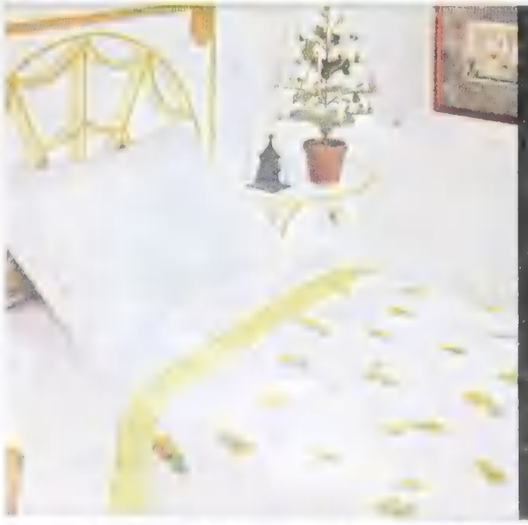
Beautifully boxed for giving! These paste
than 30 other styles are gift-boxed by

What is more feminine, more welcome than
bordering the smoothest of snowy white per
your pick of roses blooming in pink, blue



Exclusive Slip-On™ fitted sheets go on
corners last longer because they're ½

What a luxurious gift...a whole new look for a bedroom! And what f
to know all this fashion is so easy on your Christmas budget!



The ultimate in blankets—Bridal Rose Acrilan Mark III.® Pink, blue, yellow roses on white.



Luxury that's machine-washable! The carefree Acrilans with Marvelok® Weave for longer wear, greater warmth.

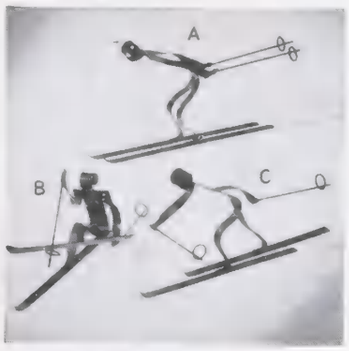


An heirloom look! Colonial Rose Bordered
white muslin. Pink or blue roses with match

Lady Pepperell Sheets and Blankets PEPPERELL FABRICS ®

*@Chemstrand

SKI SCULPTURES. As a salute to her flying prowess on the slopes, give her one of these. You can almost hear the "schuss" of the skis in a slalom or stem christie. One fellow is looking for the chair lift. The third never quite made it. Gracefully executed in black sheet steel, each sculpture is $3.95. The set of three, $10. Deer-Run, Dept. A119, Box 175, Cochituate, Mass.



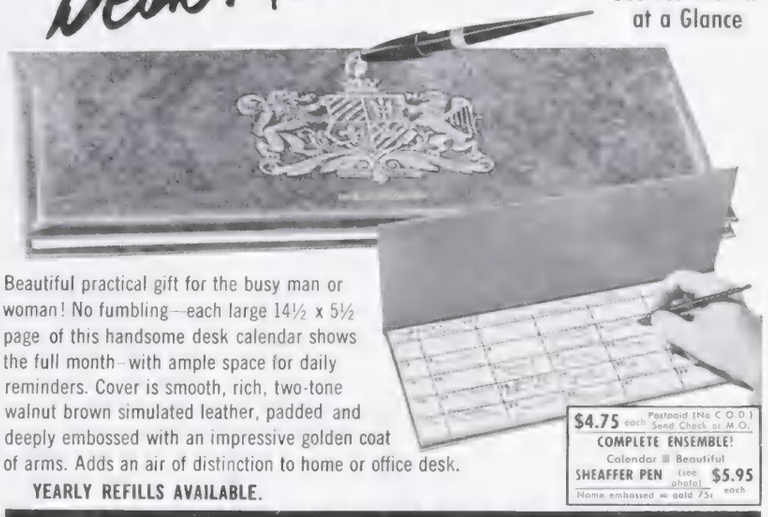
TIMES AND PLACES. A charming engagement book, compiled by the Girls Club of New York, has a gold mine of information for visitors and native New Yorkers. It lists bistros, shops, jewelers, etc. Every one you buy swells the fund that provides recreation for little girls from 6 to 16. $1.50 ea. $12.50 for 10; $25 for 25. Girls Club of New York, 312 E. 30th St., N.Y.C. 16.



A MUSICAL TREE is a merry addition to your holiday decoration. This flameproof visca tree 3′ high has over 30 full branches on which to hang ornaments and garlands. As it revolves on the music box stand, it plays "Silent Night." Tree packs for storage. Send one to a convalescent, or a bride and groom for their first home. $8.95. Jericho Prod., HB11, Box 144, Jericho, N.Y.



For That Very Busy Person
Desk Memo Calendar!
See Full Month at a Glance

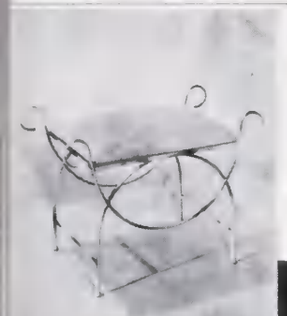


Beautiful practical gift for the busy man or woman! No fumbling—each large 14½ x 5½ page of this handsome desk calendar shows the full month—with ample space for daily reminders. Cover is smooth, rich, two-tone walnut brown simulated leather, padded and deeply embossed with an impressive golden coat of arms. Adds an air of distinction to home or office desk.

YEARLY REFILLS AVAILABLE.

$4.75 each Postpaid (No C.O.D.) Send Check or M.O.
COMPLETE ENSEMBLE! Calendar ■ Beautiful SHEAFFER PEN (see photo) $5.95 each
Name embossed ■ gold 75c each

HOWARD COMPANY • 2006 N. Perry St. • Peoria, Illinois



BEAUTIFUL EMPRESS!

The EMPRESS BENCH, created especially to lend an air of elegance to boudoir, bath, or reception area, is rigidly constructed of solid wrought iron. Rubber tipped legs protect floors and carpets. The delicate lines will tastefully highlight any decor. Overall chair height 18". Generously padded foam rubber seat measures 18" long by 14" wide. Washable cover fabric available in 4 smart decorator colors: Pink; Turquoise; Gold; Natural. Choice of Antique Gold on White finish as pictured; All White; or All Black. $13.95 each. $24.95 a pair. 2 different finishes, if desired, at no extra charge. Brochure on request.

The Easy-Rest Chair Co.
357 MYSTIC AVENUE, SOMERVILLE, MASS.

Gift Item CHILDREN'S
DENIM BEDSPREAD
SATEEN TRIMMED



ABC underline initial of last name

When Ordering Specify Item No. 1

only $7.95

Beautifully tailored with Rounded Corners, fully washable vat-fast color. WRINKLE ■ SOIL RESISTANT. Choice of striking color combinations:

DENIM	Choice of SATEEN TRIMS
Tan	Brown, Red, White
Lt. Blue	Dark Blue, Wht.
Pink	White, Red, Light Blue
Dk. Blue	White, Red, Light Blue
Red	Wht., Dk. Blue
Brown	Tan, White Maize
Maize	White, Brown
Charcoal	White, Red
Green	White, Maize Brown

YOUTH – 66x100 – 7.95 (33" bed, 16½" drops)
TWIN – 72x108 – 7.95 (39" bed, 16½" drops)
SUPER TWIN 81x110 10.50 (39" bed, 21" drops)*
*If other than 21", specify

MONOGRAM $4.00 Extra "Name" OR Diamond Initials. GREEK LETTERS Also Available.

Pinch-Pleat DRAPES 34 x 90" long 7.50 pr., untrimmed. Other sizes quoted on request. All Orders Acknowledged SATISFACTION GUARANTEED

DENIM & SATEEN Samples 15c-No COD's - Add 75c POSTAGE
MAY SCHAFFER, Box 7102-D, Elkins Park 17, Penna.
2 weeks delivery. FREE CATALOG — Corduroy and other fabrics. Send stamped, self-addressed envelope.



SWIVEL CAPTAIN'S STOOL
Sturdy, Concealed Ball Bearing Swivel

COMPLETE OR IN EASY 1-HR. KITS

Now . . . a swivel stool styled for the home. For the drink bar, food bar, kitchen counter, work or drafting table, office, etc. Ideal child's dining chair (turnings on legs allow easy slicing off as child grows). Large, contoured seat and wide curved back give maximum comfort. Rungs are just the right leg height for young or old. Thick knotty pine seat and back—hardwood legs and rungs. In finest hand crafted quality. Beautifully finished in mellow honey-tone knotty pine or maple.

Seat ht. 30 in. or 24 in. (Specify). **Only $16.95**

COMPLETE KIT—for easy home assembly. Prefitted, drilled, sanded, etc., ready for finishing. Simple instructions. $11.95

Shipping Charges Collect

LARGE NEW FREE CATALOG—300 PIECES of Finished and Kit Furniture in Friendly Pine.

Immediate Delivery Not Sold in Stores Money Back Guarantee

Field House
Dept. B11-9
North Conway, N.H.



or Your Cat-Owning Friends

The perfect gift is **CATS** Magazine. . . . Each month it's filled with helpful articles on care and feeding, poems, pictures, features, and news—*all about all kinds of cats.* Standard magazine size, it will delight every cat lover twelve times in the year. Send only $3.50 for the first subscription, only $2.50 for each additional one. Special cat-design gift card will be sent to arrive just before Christmas. (Samples, etc.)

CATS
9 House Bldg. Pittsburgh 22, Pa.

Folding Snack Tables



$8.95 each

Handsome hand-crafted tables in genuine "Olde Pine" finish that brings out their warm brown antique tones. Beautifully done edges. Sturdily constructed by mountaineer craftsmen. Locks for rigidity when opened. Folds flat for compact storage. Wonderful for TV snacks, occasional table, Christmas and wedding gifts. Top: 14½" x 19". Height: 24½". Pair: $17.75. Set of 4: $34.50. Stand for storing $8.50.

For smaller size tables write for information and prices. No COD's.

BLUE RIDGE WEAVERS
Tryon, North Carolina

The Robe That Wraps You In Dry Comfort



Tie 'n' Dri

It's A Robe . . . It's A Towel!

Only $6.95 ea. 3 for $20 ca. plus 35c postage

Satisfaction guaranteed or money back. Send check or money order (specify initials). No C.O.D.'s.

Luxurious Terry TOWEL-ROBE
Two FREE Black Initials with Each Robe

Tie 'n' Dri wraps you in thick Cannon terry toweling . . . warms and dries you in seconds. Snowy white, generously sized robe fits practically everyone on your gift list. Man-tailored, raglan-sleeved style with huge pockets, belt, tassel and tie.

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THE PERFECT GIFT

Unbelievable works of art at unbelievably low prices **39.95 TO 399.95**

Canvas sizes from 12" x 16" to 30" x 40"

16 Academy Trained Artists to choose from.

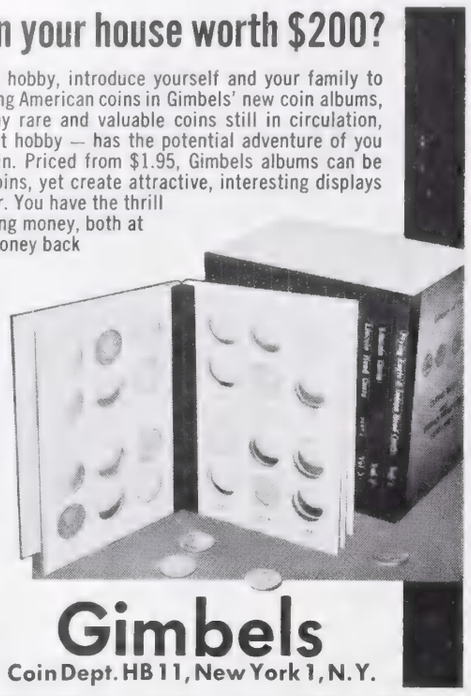
Our portraits in oil are TRUE WORKS OF ART, painted on pure linen canvas from your photograph and NOT painted on top of an enlargement of your photo, as is the method of other commercial portrait services. No longer need you envy those fortunate enough to own a family oil portrait. Have you a photo of some loved one whose memory you wish to perpetuate? Compare our works of art with others selling up to $1000. Living Likeness Guaranteed.

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For an exciting and worthwhile hobby, introduce yourself and your family to the thrill and reward of collecting American coins in Gimbels' new coin albums, the **Library of Coins**. With many rare and valuable coins still in circulation, coin collecting — world's oldest hobby — has the potential adventure of you discovering a truly valuable coin. Priced from $1.95, Gimbels albums can be filled with ordinary every-day coins, yet create attractive, interesting displays that increase in value every year. You have the thrill of building a collection and saving money, both at the same time. Sent postpaid, money back guarantee if not pleased.



Bound like a book, 8¼" × 6¼", with title stamped in gold. Every coin protected front and back by clear movable plastic. Story of each album's coin in every volume.

Here are some popular albums:

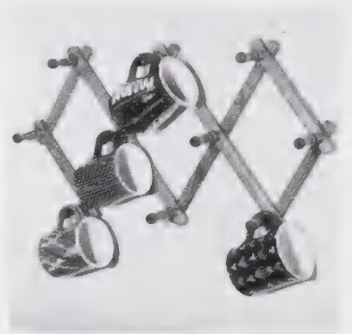
Lincoln Cents, since 1909	**$2.95**
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Gimbels

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COLLECT YOUR MUGS ar display them with decorative di tinction on a hand-rubbed pin Peg Rack. Hessian mugs a handpainted. No two are alik Use them betweentimes for i cold beer, hot toddy, clam cho der. $3.25 a pair, $8.95 for si Peg Rack, also handy for towel ties, etc., extends to about 2 long, 10" high. $2.95. J. Jill, Ltd Southfield, Mass.

DECOR-CHEST has final solved the thorny problem what, where, and how to sto the Christmas tree ornaments. heavy-duty cardboard chest se up in a jiffy, is fitted with 2 d vided trays to hold 96 large 300 small ornaments. Bottom se tion accommodates 8 sets lights, tinsel, fold-up stand, et $3.50. Parsnip Hollow Product HB11. East Haddam, Conn.

SHE'S A DOLL and easy as p to make with this kit. It includ a coppertone aluminum doll cak pan, re-usable, undressed 7¼ plastic doll with movable arm and eyes that open and clos plus set of 6 cake decoratir tubes and 3 decorator's parchme paper bags, illustrated instru tions. Doll cake will serve 12-1 $3.95. Candy & Cake Craft I stitute. HB11, Fallbrook, Calif.



Make Merry Christmas Music with a

KISSLETOE CHIME

Ring in every laughing kiss under the mistletoe with a musical Kissletoe Chime. Colorful ceramic Santa sounds a sweet note every time you pull the bell cord. On the front door Santa greets guests. Fasten your mistletoe to the ring wreath and let gaiety rule the house for young and old during this season's necktivity. 13" high, ornamental bracket included (but not the mistletoe; it's too personal!)

One for only **$1.95** or two for **$3.65** PPD.

Please, no C.O.D.'s

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DRESDEN ART 230-B S. Franklin St., Chicago 6, Ill.

SENIOR *Trampler*

Only $27.95 POSTPAID



For youngsters to 12

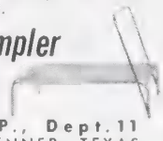
TESTED TO 250 LBS.

Healthful fun — indoors or outdoors. Develops balance . . . poise . . . coordination. Exclusive hexagonal design keeps "jumper" in center of Trampler; provides strength and safety. Sturdy tubular aluminum frame, 60" wide. Tough red canvas, bound with regulation trampoline cord. An exciting dynamic gift.

JUNIOR *Trampler*

40" x 30" × 10"

only $17.95 POSTPAID



DAN-AIR CORP., Dept. 11
P. O. BOX 15, RENNER, TEXAS



Gift with a Special Twist

PENNSYLVANIA DUTCH PRETZELS

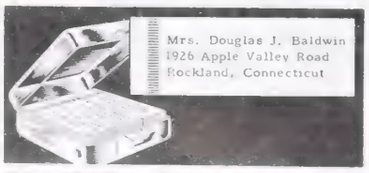
Pretzels—a gay assortment from the Pennsylvania Dutc country—make a very special and thoughtful gift. Ar the large barn-red decorated gift tin, with its 12-inch ser ing tray lid, will be a prized permanent possessio Assortment includes thick and thin pretzels in ind vidual decorated wrappers, pretzel stix and nutzels, both cheese and plain. Festive as Christmas or hostess gift. We ship direct to name and address supplied by you. Give desired delivery date and gift card signature.



$4.95 postpaid in U. S. or to service personnel overseas.

Sorry, no C.O.D.'s.

BACHMAN PRETZELS • 2531 Kutztown Rd., Reading, Pa



Mrs. Douglas J. Baldwin
1926 Apple Valley Road
Rockland, Connecticut

500 PRINTED NAME & ADDRESS **LABELS 25¢**

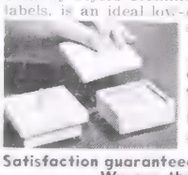
500 gummed economy labels printed in black with ANY name and address, 25¢ per set! In two-tone plastic box, 35¢ per set. 5-day service.

DE LUXE GOLD-STRIPE LABELS 500 FOR 50¢

Superior quality paper with rich-looking gold trim, printed with ANY name and address in black. Thoughtful, personal gift: perfect for your own use. Set of 500, 50¢. In two-tone plastic box, 80¢. 48-hour service.

CERAMIC DESK BOX—$1.49

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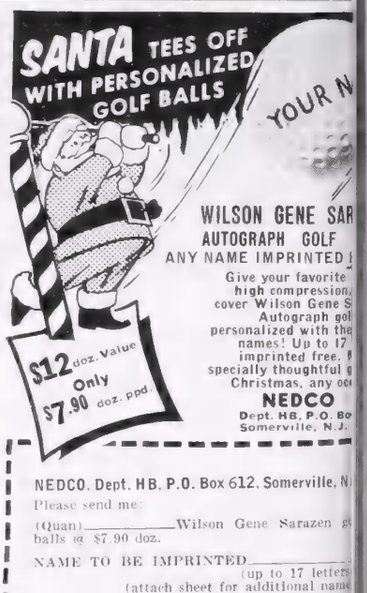


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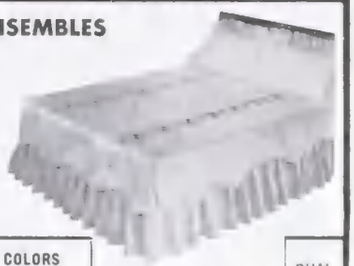
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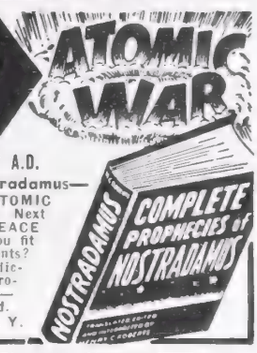
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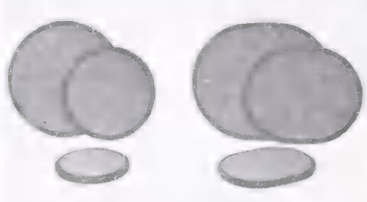
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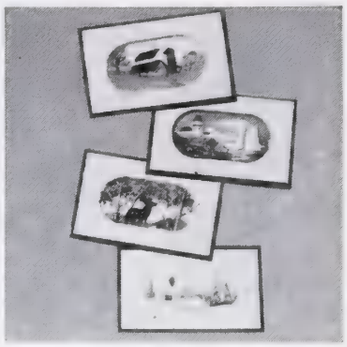
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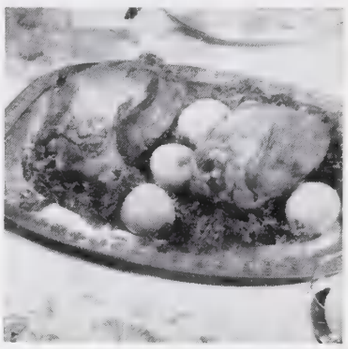
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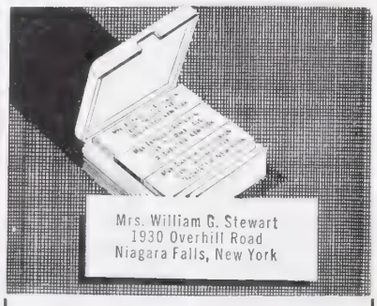
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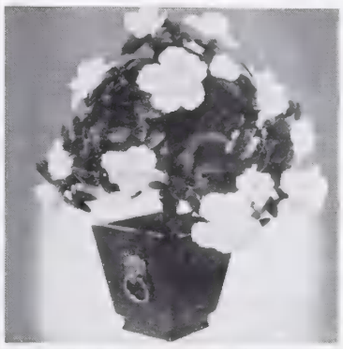
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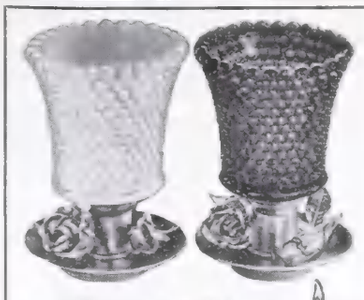
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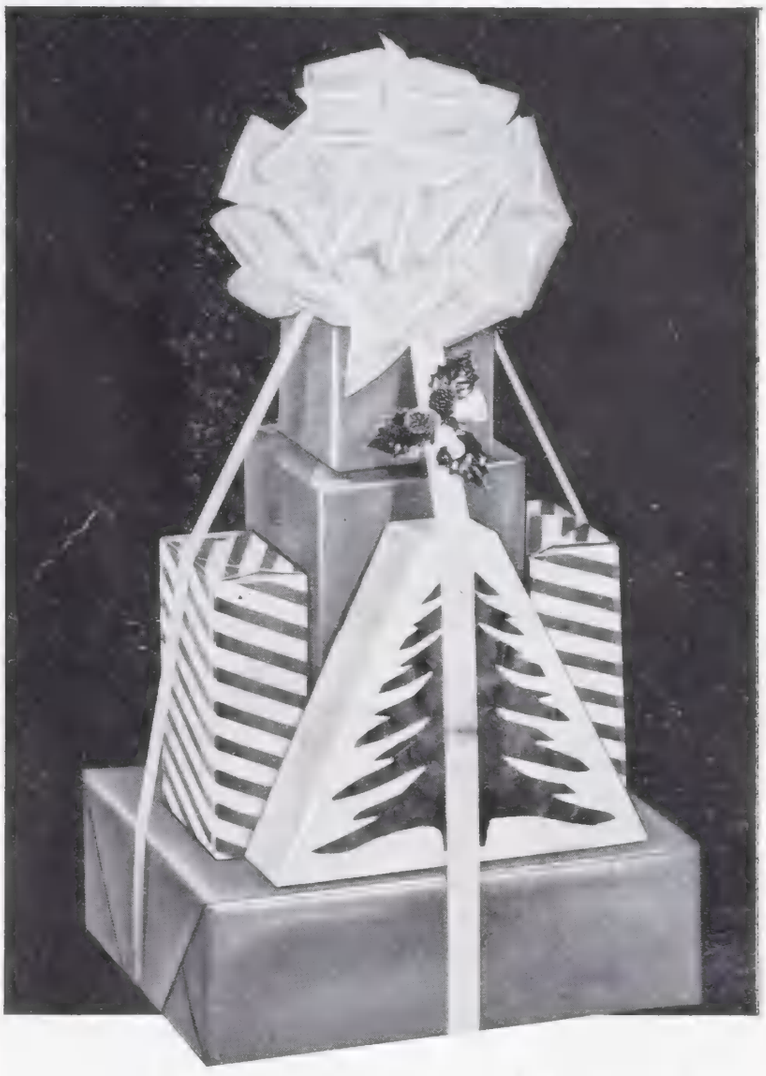
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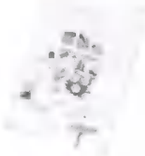
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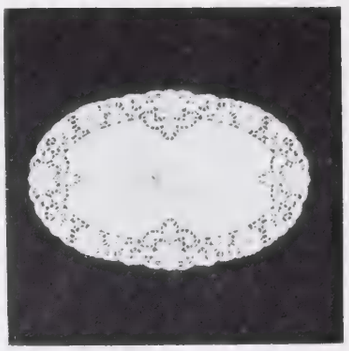
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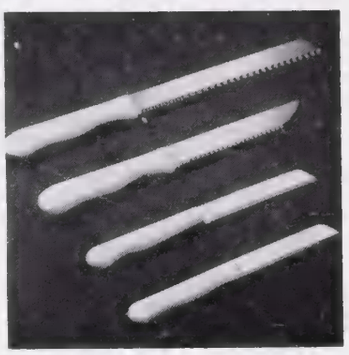
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AS YOU LIKE IT. You are perfectionists about your settings will be delighted this truly lovely placemat center looks like linen an border is a reproduction o gant Richelieu lace. Soft fl white vinyl mat wipes clean a damp cloth. 12" x 18". four is $3.50. Welcome H 1133 Broadway, New York



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DIA CHAIR. A reformed racter we know attributed his tch-over from Sloppy Joe to pper Dan to this valet chair ich his wife installed in his ssing room. Made of camel- ored rattan, low seat 11" from or is convenient for tieing shoe es, shining shoes. Hanger-like k holds suit jacket. $9.99 ight coll. Hybern Imports, 2140 perion Ave., Los Angeles 27.



UFF is a new party game ve found that had everyone in dow Shopping trying to out- ss and out-bluff one another. a competitive bidding game h 12 dice, divided equally ng the players, and a new e of beveled dice cups with wing windows, score cards. for all ages, the set for 2, 3, 4 players is $2. Kaufmann's, t. 43. Pittsburgh 19, Pa.



ME WOMEN have a flair for uty. They bring it into their s with a single rose in a der crystal vase, with a drift hiffon covering bare shoulders. such women, these exquisite k and white cultured pearl ings, set with diamonds, in white gold, $125. Matching dant on white gold chain, $45. incl. Harry Moss, HB11, 665 Ave., New York 22.



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ATTENTION GARDENERS

Turn to our special section on garden ideas, products and equipment.

Begins on page 326



Handwoven Willow Planter

Not for your coffee break, but for your favorite household plant is this one-piece cup and saucer planter handwoven of willow on the Island of Madeira. Metal liner in the cup permits planting living plant material. This charming and unusual plant holder makes an attractive addition to your coffee table! A delightful hostess gift! $2.75 postpaid.

The Willow Room

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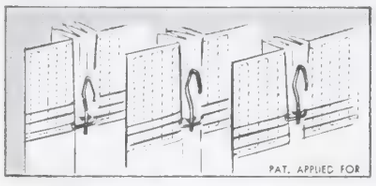
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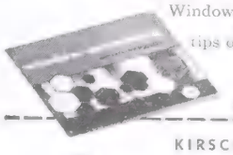


New—for professional-looking pleats; an adjustable Kirsch *Easypleat* tape with *twice* as many pockets per yard, and the openings arranged in *three rows*, for heading height adjustment.

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DECORATOR'S DIARY

CONTINUED FROM PAGE 30

in this family that suiting yourself means first of all pleasing Mama.

Connie's choice was so appropriate to the big third-floor bedroom that overlooks the ocean, so personally becoming to the blond young couple who would occupy it, and so practical for a seashore room that I simply had to insist she defy the dowager. Besides, its Renaissance pattern was nothing more than a light-hearted version of the dark and dignified damasks all over the rest of the old house.

"We'll take 40 yards of this," I said to the clerk. And to Connie, "Just leave her to me." Then I ordered 10 rolls of coordinated wallpaper, which is patterned with identical floral design on a plain white background.

We had to work fast during the week our tyrannical friend was up in New Hampshire superintending the affairs of some other members of the family, but the job turned out magnificently. We upholstered the twin beds in the 48-inch-wide ticking, centering the 29-inch purple repeat on the headboards, gave the beds tailored spreads of the fabric, used it like roller shades on the eastern windows where the morning sun streams in, and upholstered two slipper chairs in it. We made three walls white and papered the fourth wall with the purple-on-white pattern and covered the floor in wall-to-wall shaggy cotton carpet in a blue that matches the ticking stripe. We crossed our fingers and painted the old chest of drawers and dresser white. The result was a most stylish look of complete coordination, and entering this room from the rest of the house was like emerging from a cave into sunlight.

The day Mrs. Chivers returned, we sat in the sunlight and waited nervously for her to appear out of the cave. And if you think she raised the roof when she saw the room, you're right. But her bitter complaint was that Connie hadn't told her about these changes in time to have the whole house similarly rejuvenated.

As a result of her daring, Connie is now actually calling the shots on the redecoration of the house. Her first job was to argue Mrs. Chivers out of using the identical fabric in her own room. She is using the same pattern, which is called "Frances," but the floral is printed on the ticking in greige. It also comes printed in green or turquoise or can be printed in any color you want if you order 10 yards or more.

I happened to be at Mrs. Baird's one afternoon, discussing the redecoration of her bedroom, when Mrs. H., just back from Spain, dropped by to drop a few places. "The hotel in Seville was magnificent," she reported. "Very elegant, very continental, very old world, but so rich and dignified. The ceilings of our suite must have been twelve feet high. It was like a palace. All the woodwork and the furniture were carved walnut. And you wouldn't believe it but every bit of hardware was sterling silver—doorknobs, scutcheons, dressing table pulls. . . ."

At this point Mrs. Baird and I looked at each other and it was clear we'd both been struck by the same thought. For Mrs. Baird had lately inherited a reputedly fine but certainly out-of-condition chest that her great-uncle had brought back from Spain only to let moulder in his attic. It was a miraculously made thing, with a carved front that pulled down like a desk, disclosing myriad little drawers that had pulls like curious lead pellets. The hitch was that we couldn't open all the drawers because most of the pulls were missing.

We'd been weighing the pros and cons of having it refinished, changing its hardware and using it as a desk-dressing table in Mrs. Baird's bedroom-sitting room.

"Do you suppose that hardware could be silver?" I started to ask, but Mrs. Baird had already darted off to find the silver polish. And out in the garage, with poor mystified Mrs. Hollingshead trailing after us, we went to work on the chest and discovered that the lead pellets were indeed perfect little hand-made ball pulls of silver.

"Oh, but we'll never be able to match them," said Mrs. Baird.

But that's where she was wrong. Because, although they are best known for their hand-made sterling flatware, the old American silversmithy of Samuel Kirk and Son, Inc., in Baltimore, can make to order or reproduce anything in silver, from a doorknob to a front door. They give such things a lacquer finish to prevent tarnish.

Having discovered silver where we least expected it, we've made the unusual old piece the pièce de résistance of the room and let its gleaming pulls suggest the gray walls, the gray-and-white Spanish rug and the silvery-gray raw silk slipcover for the sofa-bed. Lamp bases are silver luster and gold.

"I feel like a lady grandee," says Mrs. Baird.—M. G.

by Leacock

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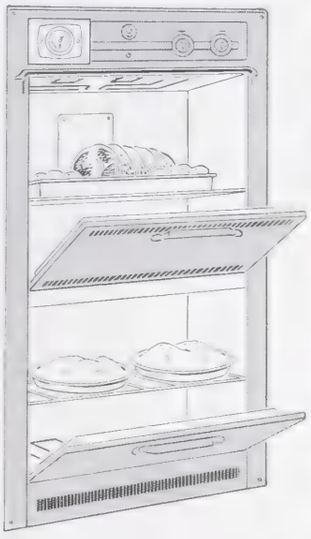
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Take it easy!

By JULIE POLSHEK



PH BY GEORGE DE GENNARO





DRAWING BY WALTER HORTENS

vidual thermostats operate each of Thermador's new Masterpiece Bi-l. Each oven has its own bake-roast ele-, rod type; its own broil element, -red type. The space-saving unit sup- full-size, 18" and 12" ovens. 19⅞" designed, for installation economy. any standard, 24" kitchen cabinet. r oven has 3-spit, 2-speed rotisserie heat-selector dial: this control similar- egulates broiling heat. Replete with mador's de luxe provisions for conven- and high operating efficiency: top- quality. Solid-door model about $420 talled; with window, about $430.





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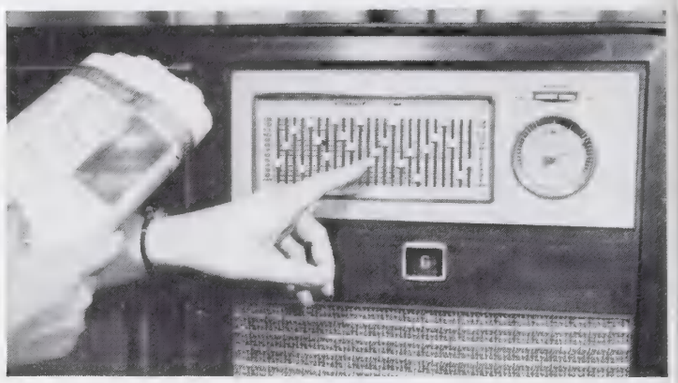
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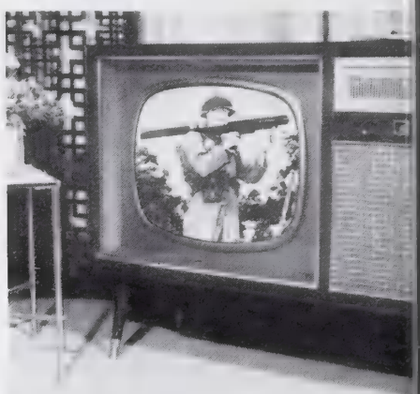
Distinguished by elegant simplicity this latest Lampole* creation by STIFFEL finds itself at home with any scheme of decor. This Lampole comes in black or white and shades are trimmed in bright brass. Double action swivels provide light placement in all directions—and exclusive Stiffelite Diffusers in each shade give a delicately flattering quality to the projected light. Prices slightly higher West and South. Complete descriptive literature on this and other Stiffel Lampoles sent upon request addressed to The Stiffel Company, Chicago 10, Ill.

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TAKE IT EASY!

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Pre-set program selectors for a 12-hour stretch and pre-set starting hour on the clock. From then on, the innovational RCA Programmer takes over on a completely automatic basis. In accordance with your programming, the TV set turns itself on and off, switches from channel to channel if that is called for, tunes in each program you have pre-selected, keeps the set silent between selected programs. Even "fine-tuning" is automatically done. Price $389.95. Features 3-speaker sound, powerful Cascode tuner, new chassis designed for extra picture-brightness. The set can double as a stereo-speaker unit.





New table-oven by Presto "be in today's casual-living scheme. Wh gang gathers for party occasions or day meals in family room, living ro on the patio, the appliance is an step-saver. Handy as an extra ov kitchen oven's overflow; for lone pantry kitchen; as warming ov breads, pizza, or whatever. Subm with Control-Master plug det "knocks down" for washing ease. Si x 18" x 14". Contains 2 shelves, dr $24.95. Control Master plug, $6 the same other Presto appliance



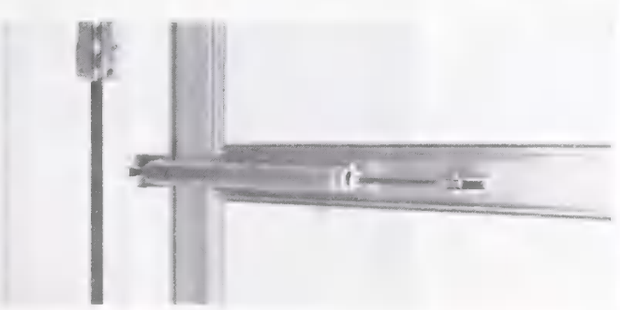
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Architect: Edward B. Page, A.I.A.

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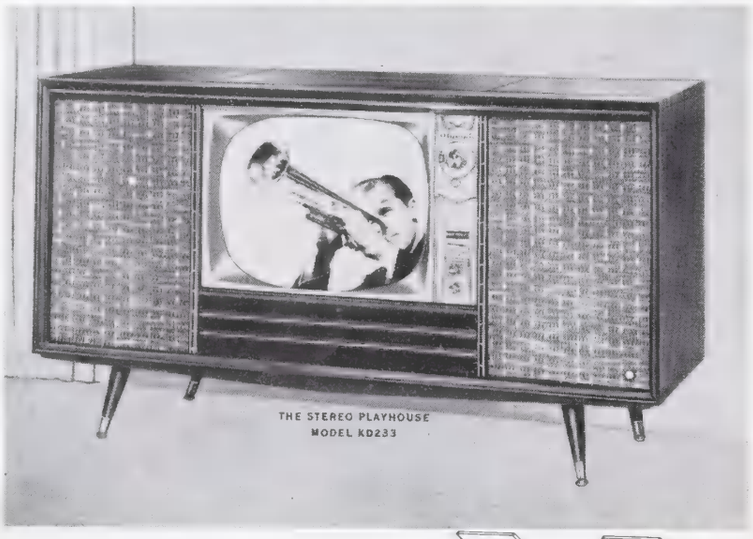
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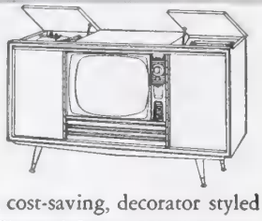
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TAKE IT EASY!

CONTINUED FROM PRECEDING PAGE





Handi-Press cabinet, a "valet" created for guest convenience in hotels and motels, has many step-saving applications in home use. Sewing-room model lined with pegboard racks for spool-threads and other pertinent supplies, offers both guest service and sewing convenience in a dual-purpose room. Cabinet installation recessed or wall-mounted; wood door with plate-glass mirror or variety of decorator embellishments. Interior built-ins are folding ironing board 12" x 36", of perforated steel with cover and pad; heat proof rack for iron, shelf. Optional fittings are G-E iron, safety timer, automatic door switch. Front panel, 16" x 45½" x 1½": cabinet area 14" x 44" x 4". De luxe in every detail. Prices start at $79.

PHOTOGRAPHS BY FRED LERNER



Latest AMA espresso machine from Italy automatically regulates steam pressure; automatic safety fuse causes shut-off if machine is allowed to boil dry. High brewing speed delivers 4 demitasse servings in 60 seconds; live steam remains for frothing cappuccino, etc. Plated in solid gold on brass, white trim; $45. Coffee mill (rear) by Peugeot-Frères of France is stainless steel. Very rapid grinding; cost, $16.95.

(*Please turn to page* 204)

TODAY'S SMARTEST

Holiday Greeting

AMERICA'S ORIGINAL *GLASS* CHRISTMAS CARD





Sparkling gold and multi-color permanent decor on true gem quality glass makes TrayKards® today's most distinctive holiday greeting and a token gift as well! A glittering array of holiday designs on charcoal or milk glass await you at better stores everywhere. For the most important people on your list—give the Christmas Card that's never thrown away.

At your favorite store NOW

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Kahn's	Oakland, Cal.
Weinstock-Lubin Co.	Sacramento, Cal.
Sage's	San Bernardino, Cal.
Santa's Village, Inc.	San Bernardino, Cal.
Federal Supply Co.	San Diego, Cal.
City of Paris	San Francisco, Cal.
R. H. Macy & Co.	San Francisco, Cal.
The White House	San Francisco, Cal.
Farrington Distinctive Gifts	Colorado Springs, Colo.
The Edward Malley Co.	New Haven, Conn.
The Hecht Company and Branches	Washington, D. C.
The S. Kann Sons Co.	Washington, D. C.
Cohen Bros.	Jacksonville, Fla.
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Adam, Meldrum & Anderson	Buffalo, N. Y.
Hengerer's	Buffalo, N. Y.
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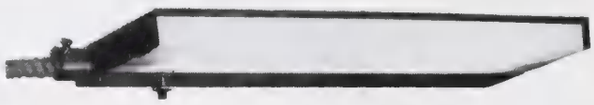
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TAKE IT EASY!

CONTINUED FROM PAGE 202



Light fixture just one inch thick fits virtually unseen beneath cabinet top or beneath shelf; for convenience, when fixture supplies illumination for a kitchen counter an auxiliary outlet for plug-in appliances is built-in. Length, 12½", depth 5"; uses single 8-watt tube. Series installation can be made. The Mutschler fixture gives fluorescent light; is a cordless unit installed with BX-cable. Light-tube is enveloped by translucent-plastic diffuser. Metal sides. Price about $16.



DRAWING BY JERRY GERSTEN



resident designer Jim Peed



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HICKORY, NORTH CAROLINA / Write Department H for illustrated folder

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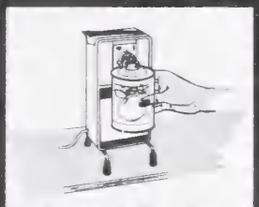


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You'll love the convenience of its amazing finger tip control—safe, speedy and simple. Opens cans of any size or shape. Just press the lever—can is held firmly, pierced, opened! A powerful magnet lifts the lid away. And the trim line styling is modern as tomorrow.

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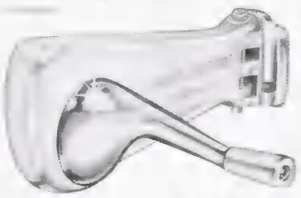
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Nyet??? You haven't tried a Black Russian yet? Do so! Da! Over ice cubes pour 1 part Kahlua, 2 parts vodka and stir well.

RUMBLE

Over ice in a tall glass pour 1 part Kahlua and 1 part dark rum. Fill with soda and stir.





ON THE TOWN

Fill an old fashioned glass with shaved ice. Add 2 parts Kahlua. Then float 1 part cognac brandy on top and sip through straws.

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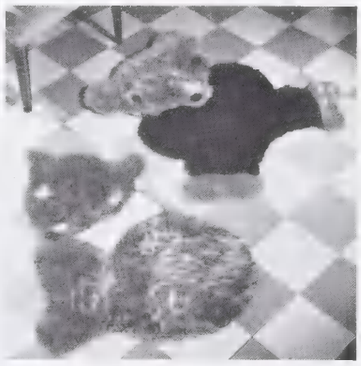
6 West 48th Street, New York 36, N. Y.

IT'S WORTH MENTIONING

By JULIE POLSHEK

If you want more than just any bar stool, this one by Cosco has "what it takes" to fill the bill. It can be a smart combination of metallic-tan frame with mocha-color Barko upholstery; or chrome-plated frame upholstered in smooth red plastic or Barko in yellow or charcoal, too. Sleek and graceful either way. Thickly padded; revolving seat 30" high. The fine quality synonymous with Cosco prevails; $14.95. Marshall Field's, Chicago.





A striking wall clock for the contemporary-minded; another is traditional in mood yet harmonious anywhere. The precision-engineered timepieces are by Seth Thomas. Portrait is battery-powered. Fruitwood shadowbox, white beveled mat, brass fittings on black dial; 9½" x 11" x 3¼". $45. In Accent, gold rim and metal grille surround black, highlight interesting outer shape. 12" x 10" x 2⅝". $19.95. Add excise tax. Macy's, N.Y.



They feel like real animals; truly enchanting. Kitten rug, 30" x 36", has downy "coat" of multi-gray hues remarkably like the real thing. One eye is pink, the other turquoise; delightfully whimsical. Teddy Bear, 34" x 35", has black and golden-brown cuddly coat; looks appealing, pensive. Both are fur-like, acrylic material that takes punishment. Skid-proof; washable; $9.95 ea. if you can bear to choose. Helen Gallagher, Peoria 2, Ill.



Moodlite projects decorative light patterns; dramatic on a plain wall. Altering fixture's angle alters abstract design. Remarkable tone contrasts are achieved with a single color; interchangeable liners for the pattern lens allow numerous color changes. Created by an ABC Network lighting expert. Convertible at will for conventional room lighting, spotlighting planters, a painting, etc. $19.95. Moodlite Co., Los Angeles 39.

(*Please turn to page* 209)



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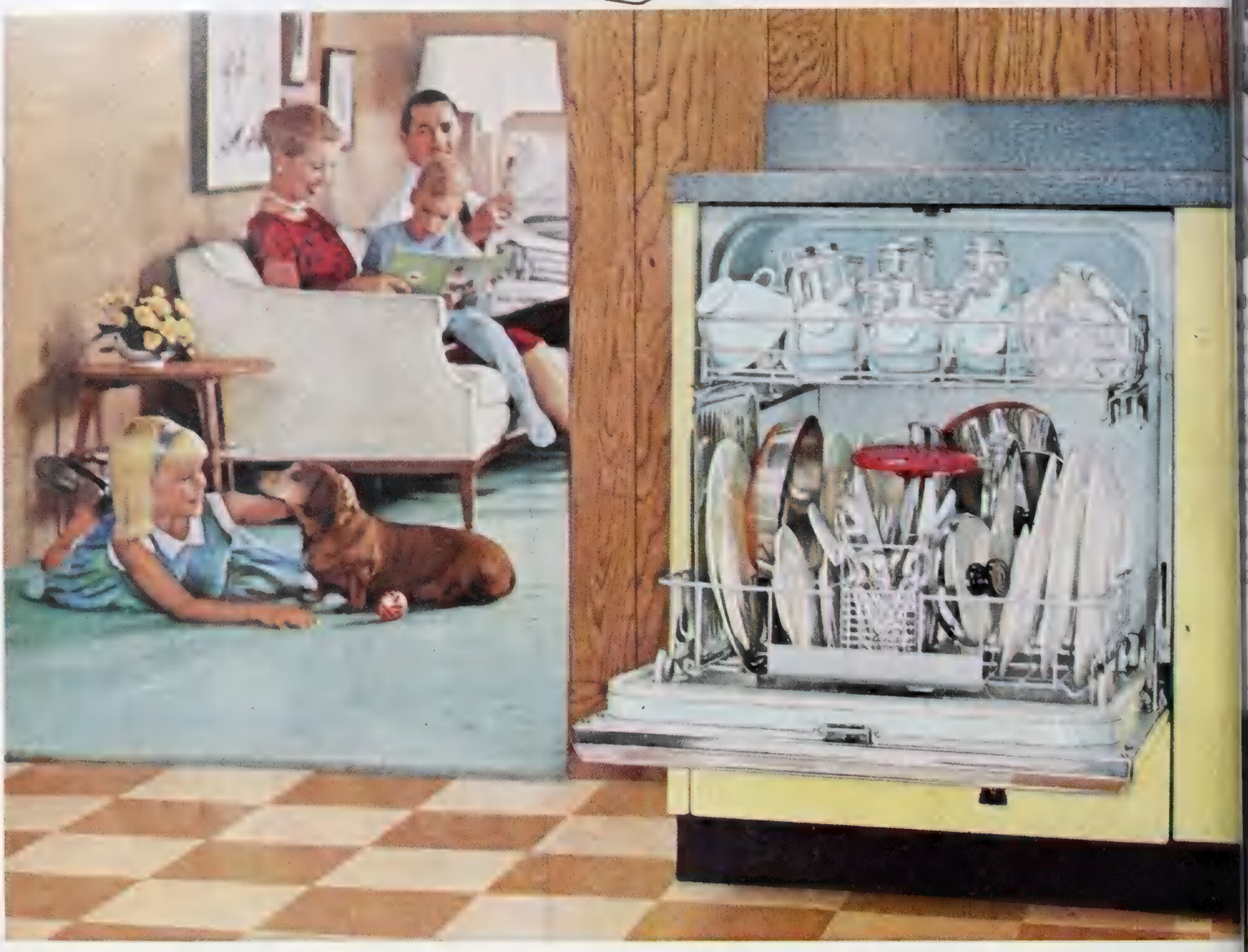
WAMSUTTA MILLS, *Division of M. Lowenstein & Sons, Inc., 1430 Broadway, New York 18, N. Y. Also look for Wamsutta Supercale® Sheets and Pillowcases, Babycale Crib Sheets, Blankets, Automatic Blankets, Mattress Pads and Covers, Pillows and Fashion Fabrics for Men, Women and Children.*

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ONLY HOTPOINT has Double-Deck Washing Action. Two water sources—one for the bottom rack and one for the top—send jets of hot water swirling to reach every dish—everywhere—washes each dish thoroughly—spotlessly.

Hotpoint

(A Division of General Electric Company), Chicago 44

T'S WORTH MENTIONING!

ONTINUED FROM PAGE 206



Now electric cords can match metal of appliances. For chromed ones, you have Kolor-Kord in metallic chrome; similar one in gold gives glamour to wall clock of gold or gold-trim. Braided mother-of-pearl luxuriously accessorizes a white boudoir radio. Many other types available. Each cord set, UL-approved, $1.39, $1.98, $2.49 for 6-, 9-, 12-foot size; simple splicing attaches raw end. Kolor-Kord Co., Glendale 27, N.Y.

he dip yields eight canape shells th this time-saving timbale iron; ore them in freezer ready to risp" when wanted. Dipping the n into batter coats it; deep-fry- g forms coating into crisp, tasty ells. Whatever filling you add kes on festive glamour. The In-A- init iron is $1.98; handle, 20¢. wo-star form, 59¢; egg-roll form r desserts, fill with custard, fruit, ice cream, 98¢. M. Roth, 757 eorgia Ave., Brooklyn 7, N.Y.



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Place Setting $23.70



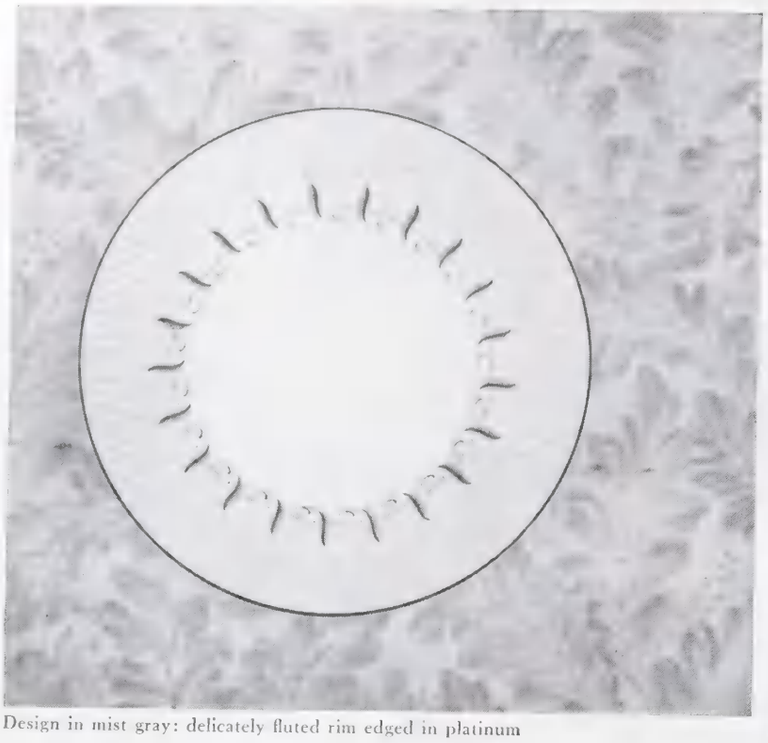
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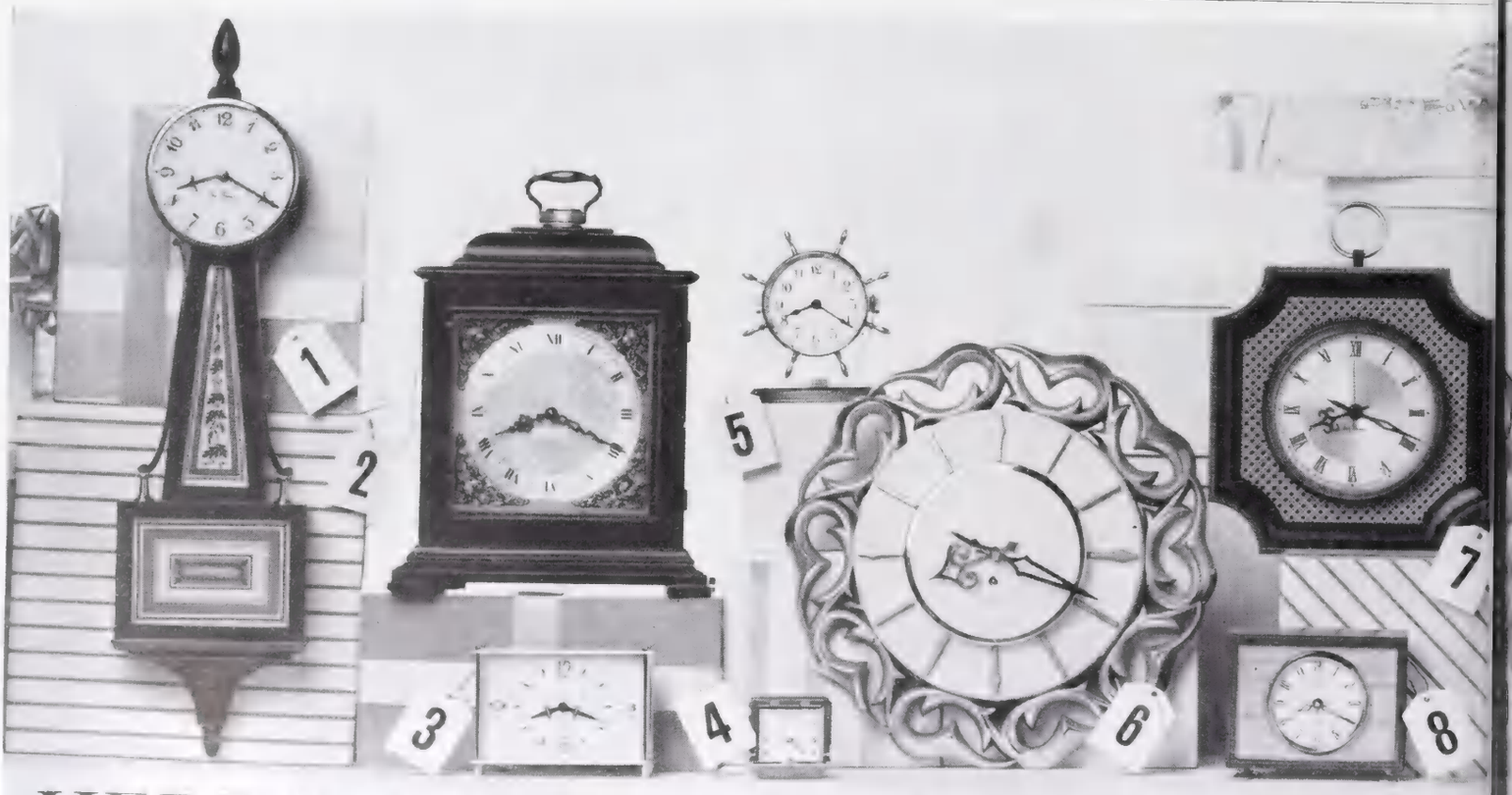
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Any handyman can install room-divider: luxurious in appearance, very effective to frame sunken living room or create a division in any split-level situat Adjusts with slip-shoe castings base for height from 7'9" up 8'2". Sturdy-gauge wrought ir comes to you with primer-coat paint as you choose; $34.70. S plied directly from crafter. Colo Logan Ornamental Iron, 213 Ca St., Louisville, Ky.

Tungsten carbide is making knife history in Robeson's Flame-Edge. The amazing material, developed for jet-missile use, is detonated in a thin strip to one side of a steel blade; as use wears away the steel, more and more tungsten carbide (the hardest metal known) is exposed. This creates super-sharpness and never before sharpness endurance. Flame-Edge set, 4 knives, magnetic holder, $21.95. From Macy's, New York.





HERE'S YOUR SETH THOMAS SHO

Give yourself, or someone extra special, a wonderful Christmas present. Select a distinctive Seth Thomas clock . . . and select it in comfort of your own home. Then buy it at your favorite Jewelry or Department store. Shown: 1. Homestead, 24¾" high, $45. 2. Legacy, Westminster Chime, 14⅜" high, $125.00. 3. Whitehall, 8-day Alarm, 6" wide, $29.95. 4. Travadate, 30-hour Alarm, 2 wide, $12.95. 5. Seasprite, 8-day, 6" high, $35.00. 6. Chantilly, 8-day, 15" wide, $39.95. 7. Accent, Electric, 10" wide, $19.95. 8. Ca



Latest use of Corning's wondrous Pyroceram affords a percolator equal in singular merit for coffee-brewing to a glass utensil. Service-wise, it could boil dry to red-hot heat and come out unscathed. At any heat it can be plunged into icy water without slightest harm. Virtually unbreakable. White with chrome-metal collar, black handle; $9.95, $10.95; 6-cup, 8-cup. Salton Electric HoTray, $5.95. Bloomingdale's, N.Y. 22.

ew kit converts "paperbacks" in-bound, library volumes. Easy oject takes about 10 minutes per ok. All materials are ready-cut size, ready to cement; you get erything needed for three bind-gs (assorted colors) and gold-foil les in one kit. Material for bind-gs 4¼″ x 6⅝″, 4⅜″ x 7¼″ cost ¢ per kit. Third kit, 5½″ x 8¼″ ndings, costs $1.69. From Sea-ard Commerce Co., 50 Broad St., ew York.



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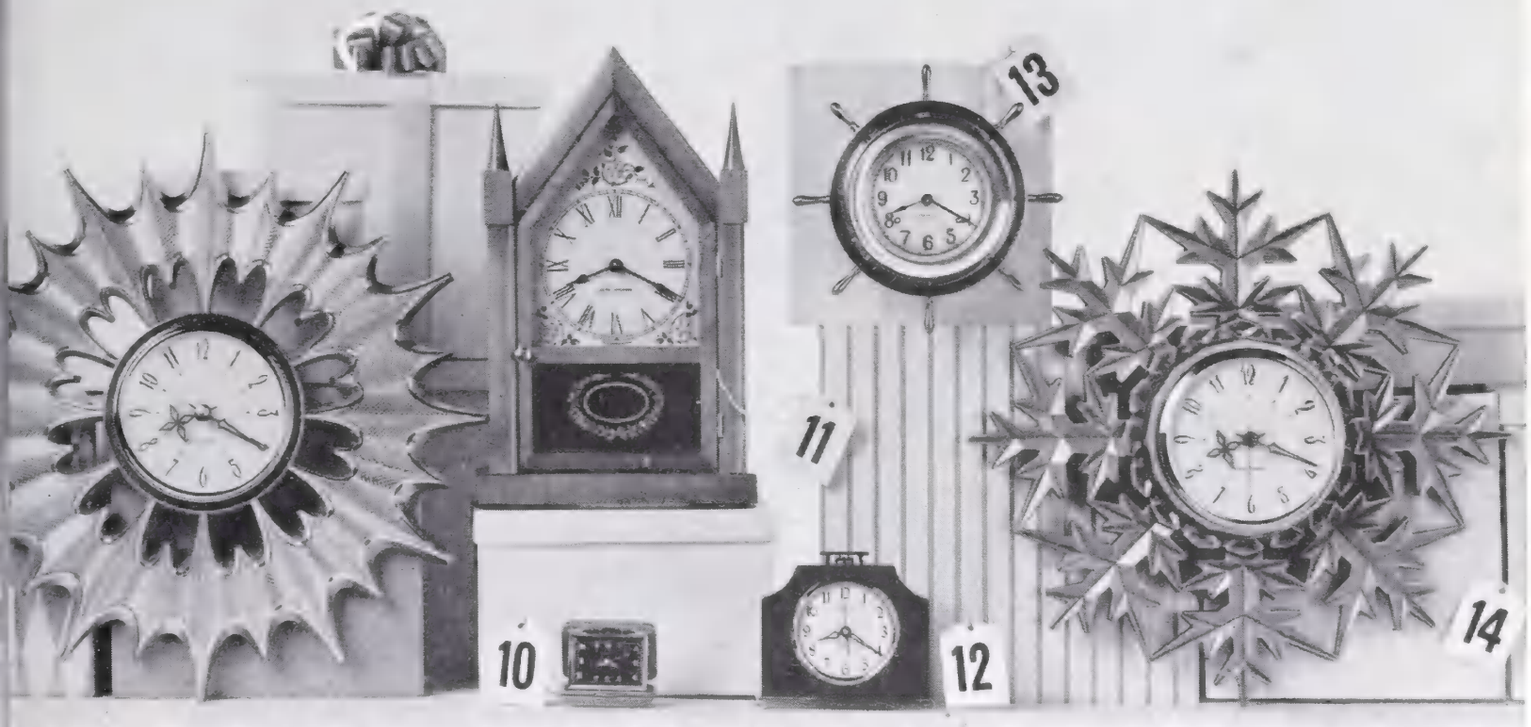
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Everyone finds it equally easy to play the Grand. All you do is match letters like A, B, C, and numbers like 1, 2, 3, to keys and chords which are marked the same way. You'll be able to play every one of 500 specially arranged songs in 20 Magnus music books the minute you set eyes on them. You'll play classics, hymns, popular and old-time favorites, jazz, westerns, and holiday music.

Best of all, Grand music sounds so unusually warm, rich, and beautiful, its quality is comparable to the vibrato of cathedral organs. Only the Grand makes this tone-perfect sound because it has the exclusive Dualtone chamber. It harmonizes two variations of the same note for that special Grand tone, rich, vibrant, lingering!

See and hear the Grand . . . play it yourself. Notice the features . . . volume control, book rack, table and legs, sculptured cabinetry in three decorator finishes.

You can be sure of quality too. The Grand is American made throughout. And it has earned the Good Housekeeping Seal and the McCall's Use-Tested Tag. Here's what the impartial McCall's testing Laboratory says:

"EASY AND FUN TO PLAY . . . novices and experts liked it. RICH, FULL, RESONANT CHORDS, pleasant listening tone qualities. TRUE PITCH, EVEN INTENSITY . . . keys and chords are wonderfully accurate."

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IT'S WORTH MENTIONING!

CONTINUED FROM PRECEDING PAGE



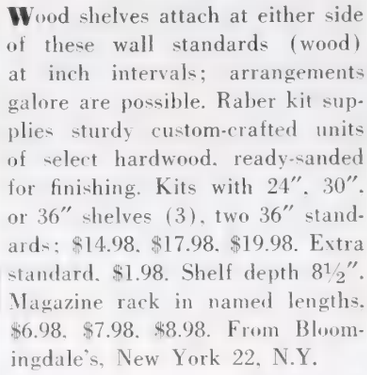
Rubbermaid's new bin for vege tables or fruits really has every thing. Can be a "single" for count er or refrigerator use; stacked i dovetailed series on cabinet shel or in kitchen nook. Open front "re ceives." "delivers" by gravity-feed Ventilated by slotted sides. Molde of a plastic immune to odors. wash able in hottest water. White yellow, tan; 17¼″ x 8″ x 7¼″ $2.49 each. Holds 15 pounds. Gim bels, N.Y.C. 1.



Elegant design in plastic dinner ware is a new trend effectively ex emplified by Branchell's lovely Golden Grapes ware. Colorings seem mellowed by antiquity; blue green, wood-brown, and shimmery gold used very subtly, capture the look of Byzantine craft. De luxe quality Melamine, antique white, has one-year guarantee against breakage; colors won't wear off. Machine-washable. Service for 4, $19.95. Rich's, Atlanta, Ga.

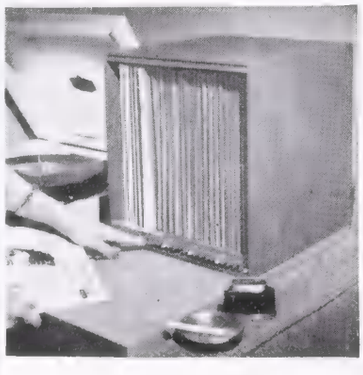


Rota-Server makes it easy to pan per "who-wants-what" choice i hamburger garnishes, dunks, sala dressing; or when dessert is ic cream, everyone can make his pe sundae. Easily passed or carrie chair-to-chair; very lovely. Selec maple, rubbed, "honey-tone" finis Bowl-inserts (12-ounce) and ladle are Norwegian stainless steel. $13 4-bowl model. $17. Correlate shakers. $2.50. Greenhall's, 113 Broadway, N.Y.C.



Wood shelves attach at either side of these wall standards (wood) at inch intervals; arrangements galore are possible. Raber kit sup plies sturdy custom-crafted units of select hardwood, ready-sanded for finishing. Kits with 24″, 30″, or 36″ shelves (3), two 36″ stand ards; $14.98, $17.98, $19.98. Extra standard, $1.98. Shelf depth 8½″. Magazine rack in named lengths, $6.98, $7.98, $8.98. From Bloom ingdale's, New York 22, N.Y.





Pushbuttons release albums store in this unusual cabinet fro Sweden. Make a selection, pus designated button, and presto, se lected album pops forward for re moval. You gain convenience; a bums are saved wear-and-tear. Num bers 1 to 50 on buttons correspon with cabinet's index book. Holds 5 LPs in their jackets; 14½″ 12½″ x 14″. Leather-type Nauga hyde; beige, black; $35. Han macher Schlemmer, New York 2

(*Please turn to page* 214)

ROYAL-FAIRCLOUGH CURTAINS, INC., makes these California ranch curtain separates of "Dacron" in white with polished cotton trim in a variety of colors. Valance 54" wide, approx. $3.00. Tier curtains 24", 30" and 36" long, approx. $3.50 to $4.00 a pair. Tie-back curtains 36" or 45" long, approx. $6.00 to $6.50 a pair. Available at Block & Kuhl, **Peoria:** Bullock's, **Pasadena and Westwood, Calif.:** Coulter's, **Los Angeles:** Crowley, Milner & Co., **Detroit:** Dayton's, **Minneapolis:** Duff & Repp—Robert Keith, **Kansas City, Mo.:** The Emporium, **St. Paul:** Ayres & Co., **Fort Worth:** Forbes & Wallace, **Springfield, Mass.:** G. Fox & Co., **Hartford:** Frederick & Nelson, **Seattle:** Gimbels, **Milwaukee:** Hale's, **Sacramento:** The Halle Bros. Co., **Cleveland:** Joseph Horne Co., **Pittsburgh:** Jordan Marsh, **Boston:** Lamson's, **Toledo:** H. C. Prange, **Green Bay and Sheboygan, Wisc.:** R. H. Stearns Co., **Boston and Chestnut Hill, Mass.:** Stix, Baer & Fuller, **St. Louis:** Strawbridge & Clothier, **Philadelphia:** Walker Scott Co., **San Diego:** Woodward & Lothrop, **Washington, D.C.:** The Wurzburger Co., **Grand Rapids,** and other fine stores from coast to coast.



Beautiful answer to problem windows

new California ranch curtain separates of DACRON® POLYESTER FIBER

Are your windows extra-big, beautiful—and a big curtain problem, too? These crisp separates of "Dacron"* polyester fiber with polished cotton trim were made just for them. You buy as many pieces as you need. Just add the extra tiers and valances to fit your window width. "Dacron" makes them quick-washing, fast-drying . . . need little, if any, ironing. Make this practical idea a part of your new decorating plans!

Du Pont Better Living Fibers Give You So Much More

DU PONT

*"Dacron" is Du Pont's trademark for its polyester fiber. Du Pont makes fibers, does not make the curtains shown.

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To delight Her: Eaton's "MOODMATCH" writing paper, in a rainbow arrangement of five pastels. $2.50 plus postage.
For Him: "PRIVATE STOCK", for pen or typewriter, warm-white writing paper in handsome redwood box. $3.50 plus postage.

Available at these and other fine stores: Chicago, *Carson Pirie Scott & Co.;* Detroit, *Crowley's;* Houston, *Foley's;* Los Angeles, *J. W. Robinson Co.;* Miami, *Burdine's;* New York, *B. Altman & Co.;* St. Louis, *Scruggs-Vandervoort-Barney, Inc.;* San Francisco, *City of Paris;* Seattle, *Frederick & Nelson;* Washington, D. C., *Woodward & Lothrop.*

EATON'S
FINE LETTER PAPERS



EATON PAPER CORPORATION PITTSFIELD, MASSACHUSETTS

IT'S WORTH MENTIONING

CONTINUED FROM PAGE 212



Sprayon gives convenience of ae sol paints without restricting pa or color choice. Atomization p duced by 70-lb. pressure at noz applies any paint, varnish, lacqu etc., with satin-smoothness. Pu button operation gives continuo even atomizing. Propellent repla able Jet-Pak cartridge is the ha less chemical used in home refr erators. Costs $3.95; extra c tridges, $1.79 each. Plaza Pa Supply Co., 1026 3rd Ave., N.Y

Heat feeds *into* fowl or roast through Modern Roasting Pin, cooking from inside outward by a scientifically engineered design. Up to 50% reduction in roasting time is effected; also in meat shrinkage. Natural juices remain confined, creating extra succulence and tastiness. Applicable to any meat cookery. Stainless steel. Each $3.95 (2 recommended for most uses). Hammacher Schlemmer, N.Y.C. 22.



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Wake up fresh as Spring Air!



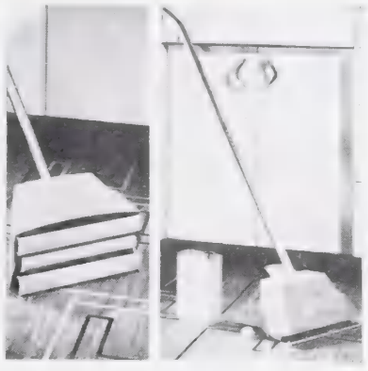
"Health Center"® Custom—Gentle surface comfort deep inner support. Regular length or *6 inches longer at extra cost!* Mattress (quilted or tufted)** or matching b spring (either size), each $79.50.

***All "Health Center" innerspring mattresses available quil or tufted.*



Rubber simulates wood color and wood grain in Pretty-Ware's innovation. Buna-Wood. Obviously, perfect with today's woodfinish cabinets, walls; distinctive and decorative in any kitchen. Danish carving or slicing mat is heat proof, skid-proof; ribbing design confines juices; 15″ x 20″. $3.98. Drainboard tray. 15¾″ x 16″, 16″ x 20″. 17″ x 21″; $2.49, $3.29, $3.69. Stove or sink mats available. F & R Lazarus Co., Columbus, Ohio.

new concept in manual applica- of liquid wax is launched by ow's Rolawaxer. Dispensed wax s into central mohair roller; m there, by controlled gravity, x feeds into two applicators. nderfully fast and efficient; ten- n engineering assures always- form contact with floor. Waxing t detaches for washing. Jumbo ervoir; $9.95. Includes one quart Rolawax. Abraham & Straus, ooklyn, N.Y.





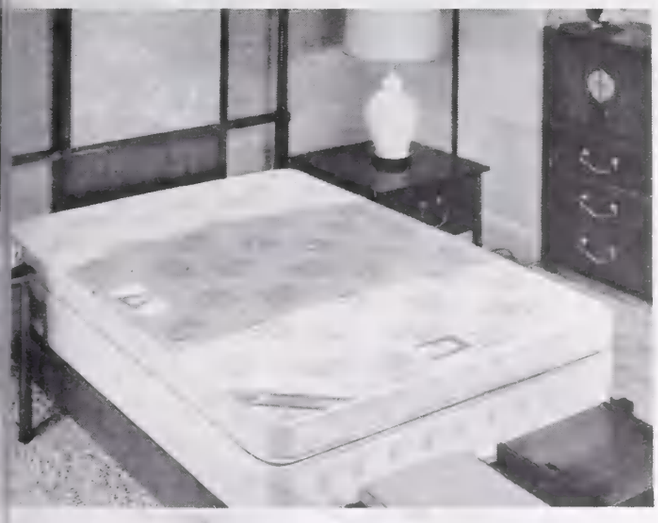
Honeywell Dim-A-Lite switch gives four degrees of brightness from your incandescent or fluorescent light fixtures. Adjusts lights to fit your need. It's a touch of luxury at surprisingly low cost. Transparent fashion plate snaps off; insert matches your wall. See your electrical contractor.

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Spring Air offers you a choice of the world's finest in varying degrees of firmness! All with greater support in exclusive "Health Center" section where 70% of your weight rests. Keeps your entire body level . . . for the most refreshing sleep you've ever known! Exclusive Spring Air Better Sleep Guide selects the "Health Center" Mattress that sleeps *you* best. Ask your dealer.





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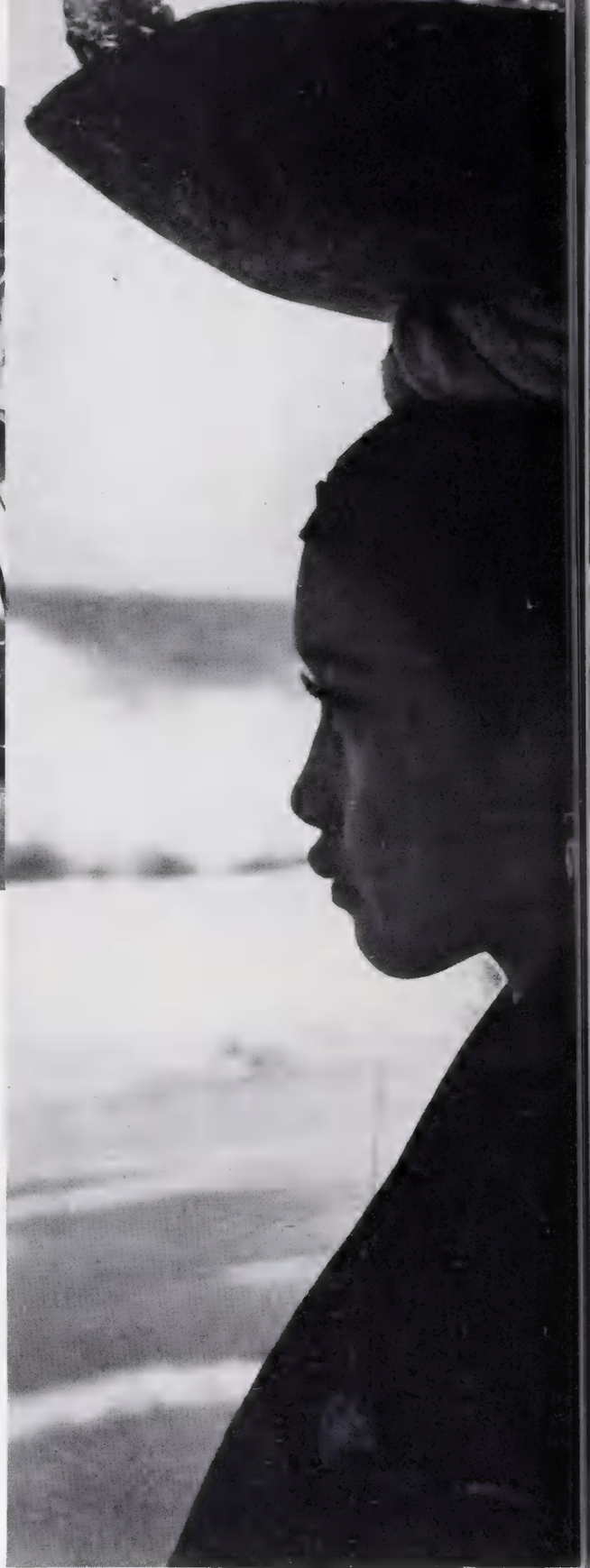
Guaranteed by Good Housekeeping

USE-TESTED

SPRING AIR COMPANY, 666 Lake Shore Drive, Chicago, Ill. ©1959

PHOTOGRAPHS BY FRITZ HENLE





How to leave home and like it

A thousand years, yet only a few hours away from the modern world, Taracan Indians live like their ancestors on this sun-warmed Mexican coast.

The West Coast of Mexico—

America's unspoiled Riviera

By MITCHELL GOODMAN

● The long Pacific Coast of Mexico must be almost as unspoiled and beautiful today as it was when the first white men came to it. Of how many other places on earth can this be said? Some day this coast may become the great North American Riviera. Today it is what the French Riviera must have been a thousand years ago: only more alluring in its tropical calm and purity than anything this traveler has seen in Africa, the Caribbean, and the Mediterranean.

It is only an hour by air from the old colonial towns of the Central Plateau and from the bold new Mexico that is rising out of them. It can be traveled in comfort, even in luxury. Yet it remains, quite simply, the New World: fresh, abundant, primordially alive, strange, and a completely unparalleled travel experience.

Much of this coast is, literally, unknown. Except for Acapulco and the two or three other resort towns, it remains virtually untraveled, hidden for centuries behind the massive wall of the Sierra Madre del Sur. Until a few years ago, Acapulco was the only west coast port with a road connection to Mexico City. And today, a 150-mile stretch of road northwest from Acapulco to Zihuatanejo is all the opportunity the motorist has to follow the coast itself. (*Please turn to page* 287)



Lovely Frederick Street in Nassau, Bahamas. Photographed by John Lewis Stage.

So different . . . so near . . .

Nassau

and the Bahama Islands

This is a remarkable place. Nowhere else in the world can you find such a happy blending of the old and the new . . . of today's creature comforts and yesterday's gracious traditions . . . of sophisticated luxury and tranquil beauty . . . of exciting sport and lazy contentment. It's all here—the year 'round—in Nassau and the Resort Islands of the Bahamas.

Why not whisk yourself away to the Bahamas soon? Please see your travel agent; have him plan your holiday trip. For further information, write Dept. H-5, Nassau, Bahamas, Development Board, 608 First National Bank Bldg., Miami 32, Florida.

By Sea: From New York every Friday, **S. S. NASSAU**, Incres Line, 42 Broadway, New York 4 ▪ From Miami, Mondays and Fridays, **S. S. FLORIDA**, P. & O. Steamship Co., Miami 8.
By Air: Direct, daily flights from New York (4 hours); Miami (50 minutes) and other principal Florida cities. Thrice weekly from Toronto and Montreal.

Choose a floor that will outlast your mortgage



Oak Floors will last a lifetime

Ever stop to think what part of a house gets the hardest wear? It's the floors, of course. Thousands of steps a day... from the scuffing of tiny feet to the pounding gait of the Man Of The House...will wear down and actually wear out most floors and floor coverings. But not Oak. This strong, tough-grained wood gives you both the most durable and most beautiful of all floors. Oak Floors don't show dents from weight of heavy furniture...and they just won't wear out!

Better than ever—Today's modern finishing materials give Oak Floors amazing resistance to marring and scratching. With just the least maintenance your Oak Floors will keep their distinctive natural beauty for the life of your home. The initial cost of Oak Floors is less than most flooring materials. Select Grade Oak Flooring, installed and finished, costs only $5 to $6 a square yard in most localities. And there is no replacement expense every few years, such as you would have with other, less durable floors. Ask your architect, contractor or lumber dealer about Oak Floors. Write for color booklet showing exciting uses of Oak, the floor that will outlast your mortgage.

31-year-old Oak Floor⟶

The floor pictured here was installed 31 years ago in a Chicago home. Its style and beauty remain undimmed despite hard wear...convincing proof of Oak's lifetime durability.



Compare these advantages of OAK with any floor at an

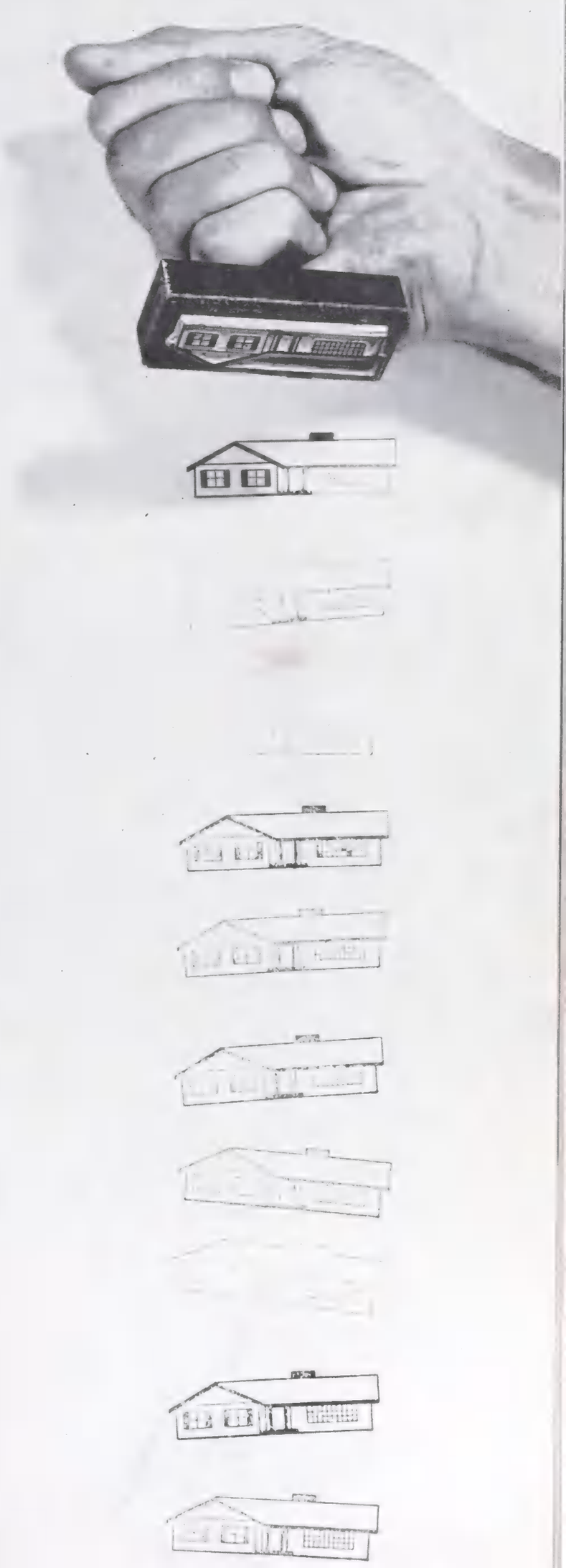
- Lifetime durability
- Natural wood beauty
- Easy on your feet
- Resistant to damage
- No denting problem
- Easy to keep clean
- Sanitary and
- Warm and co
- Low cost

OAK FLOORS

Oak...the floor you'll never wear out

NATIONAL OAK FLOORING MANUFACTURERS' ASSOCIATION, 814 STERICK BUILDING, MEMPHIS 3, TENN.

House Beautiful NOVEMBER • 1959



How personal should your house be?

• Even the most desultory skimmer of House Beautiful knows the answer to this question. Your home should be as expressive of yourself as you can make it. When it is, there are undreamed-of satisfactions that result from living in an environment you have shaped.

For your home is your main chance in life to express yourself—to allow to flower all those little differences that make you a different person from him or her. It can be as comfortable as shoes custom-made on a last molded from your own feet.

But how to make your abode a true manifestatiou of you, instead of a copy of other peoples'?

By looking at all the good houses you can—both in the flesh and in pictures—and then trying to *understand* how they are expressions of their owners' lives, needs, values, and pleasures. You should try to *distill the principles* out of the specifics you see in other houses. Reapply the principles so learned, but don't copy or imitate. To imitate is to kill any expressiveness inherent in you. To understand is to be inspired.

On the following 18 pages are two homes that are fine expressions of how two families want to live. Neither should be looked at as literal versions of how you might live. They are poles apart, but they are good demonstrations of the immense variety possible.

PHOTOGRAPH BY BRUCE PENDLETON



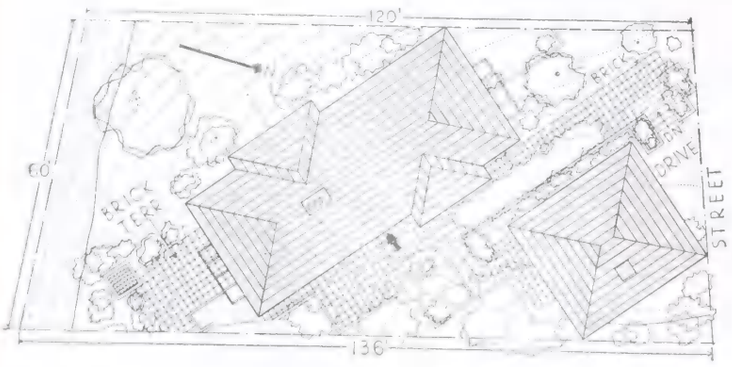
The indirect approach to the entrance, requiring several changes of direction as one moves toward the house, says that this is the house of people who prefer to live a somewhat sequestered life. It is private and informal in character as compared with the direct formality of more public entrances. Steps lead up to back of separate garage-studio. Entrance walk is hidden by foliage at the left of photo.

THREE PHOTOGRAPHS BY DOUGLAS SIMMONDS



The entrance to the house is through a quiet, secluded court. It is reached by steps near the rear of the garage and studio (see photo above) and by a walk leading from another flight of steps nearer the street. (See plan at left.)

DRAWING BY MADELAINE THATCHER





The main living area (seen through the sliding door, opening to terrace) having several functions combined in one space, is indicative of a general attitude toward living: a desire for simplicity, a preference for informality, and the enjoyment of nature and materials used in their natural state.

OWNER:
Mr. and Mrs. Richard Wolford

DESIGNER:
James DeLong

Built in 1948-1949 for
$15,500 including studio-garage,
landscaping features and design fee.
Cost does not include land.



Design—not money—makes character

This house is small, but it says a lot about the owners' way of life; it is simple, private, informal, close to nature. Far from a rubber stamp, it was individually tailored to their needs, yet it was very modest in cost

● What principles are hidden in the homes of others? How can they help you? Start your understanding by analyzing this small house. It will almost certainly not fit your needs—no house is right for everyone. But you will realize immediately that here is a complete expression of a way of life—secluded, simplified in its daily movement, harmonious with nature. The architectural forms, the traffic pattern, the orientation on the site, the built-in furnishings, the decorative details all suggest a unified and highly personal approach to life. Understanding it can help you express your own freedom from the rubber stamp. (*More on next page*)

Since they wanted to live in a quiet and harmonious atmosphere and
close association with nature, the house was opened outward to inclu
sweeping view of the landscape. Materials, sympathetic in texture and
with the setting, were used within the house in a straightforward ma

PHOTOGRAPHS BY DOUGLAS SIMMONDS



The master bedroom has nearly two walls of glass, with an outlook into a secluded and private grass lawn. Built-in drawers and bookcases, architectural lighting all contribute luxuries not commonly found in $16,000 houses. These the owners wanted more than expensive finishes.





Their desire for simplicity was recognized by incorporating into the structure a portion of what could be movable furniture (storage counter, bookshelves, and desk). Thus they become an integral part of the architectural design.

The fireplace, at the center of the living space, is the kind that welcomes the presence of a glowing fire and a few people gathered around it. Here the family, with a few friends or alone, can enjoy quiet, thoughtful conversation or recorded music.

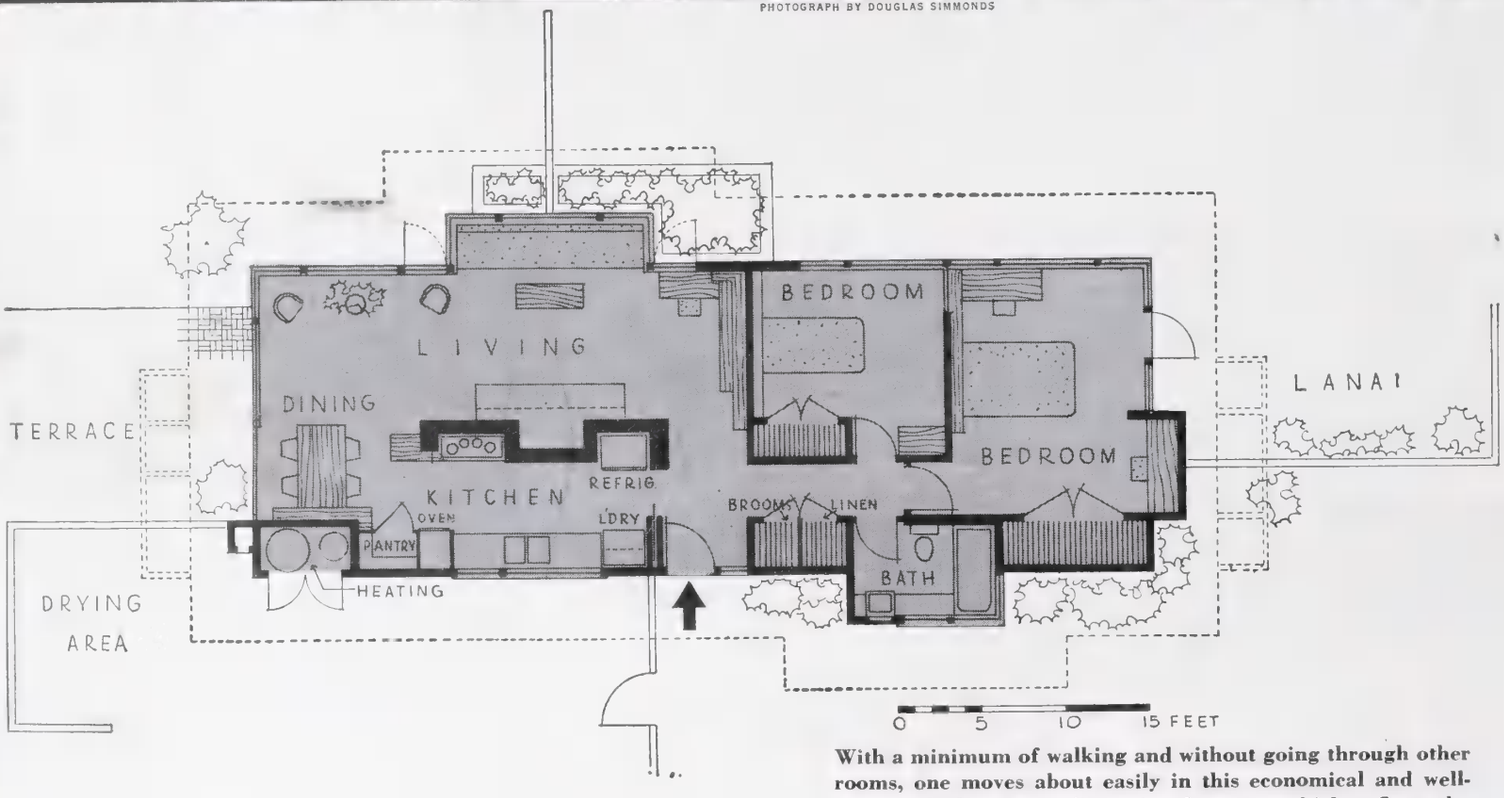
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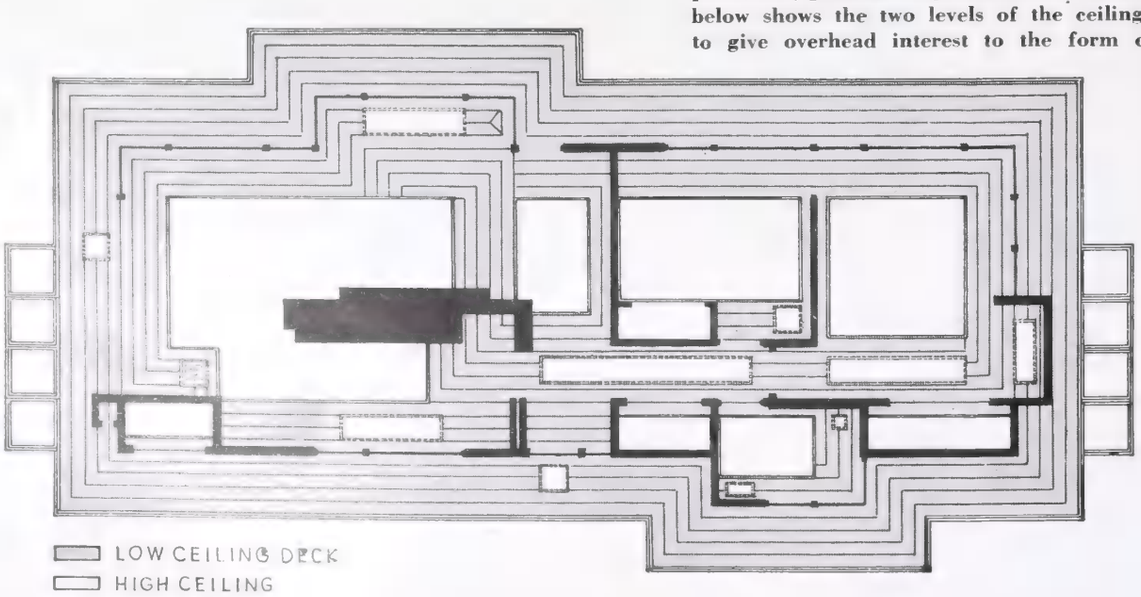


PHOTOGRAPH BY DOUGLAS SIMMONDS

They dine in this end of the living space. It is so very open and unenclosed in character that people seated at the table enjoy the feeling of being in the out-of-doors. Note how the simple forms of the built-in furniture and the materials used have qualities that are appropriate to this close association with the natural environment. The fixture, with wooden louvers in concentric squares, built into the lower ceiling, casts a becoming, dramatic light on the table.



With a minimum of walking and without going through other rooms, one moves about easily in this economical and well-organized plan, a two-dimensional pattern which reflects the particular, personal requirements of its occupants. The plan below shows the two levels of the ceiling, which are used to give overhead interest to the form of interior space.



They live in a small house, but they can enjoy a luxurious big space. They have no compunctions about one room serving several functions. The house has real character, unique at the $16,000 level



The key to the circulation in this compact plan is the central masonry mass, housing the fireplace, counter cooking units, and refrigerator. It acts like a hub around which the traffic flows. But it also effectively screens the living space from the cooking area. At the right and below, you see the two opposite ends of this 15-foot brick pier, and grasp how it separates without confining or making the spaces seem small and cramped—which they would if enclosed as rooms. This plan is a good example of how to have the benefits of an open plan without being too open. The meal-time mess of cooking would never be conspicuous from living or dining areas. Study floor plan.

THREE PHOTOGRAPHS BY MAYNARD PARKER



Counter cooking units and refrigerator are recessed into the central brick pier, so they are not apparent from the front entrance or the hallway. (Study this condition at left and below.) So presence of functional necessities is minimized and the total space takes on a living room appearance. Cabinets of same wood contribute to this impression.



More information on page 286



A formal entrance court (see plot plan on page 236) gives the arriving guest his introduction to the character of the house and the high quality of life lived in it. The broad steps down to the garden area at the entrance set it apart from parking area.

TWO PHOTOGRAPHS BY MAYNARD PARKER



The traditional graces give elegance to this new environment

By CURTIS BESINGER

● Many people have justified the fact that they do not live well by saying they cannot afford to: they believe that money in the bank is the basis of good living. Perhaps they are unaware that many people with money live a poverty-stricken sort of life even though it is costly, or that some people with very little money somehow manage to live a very rich life. Perhaps it is unfair to remind them that how a person lives is a pretty accurate reflection of himself—of his desires, values, and aspirations.

At the core of every beautiful environment are people who understand the art of living. The good life begins with human nobility, with human sensitivity, with human imagination. As Frank Lloyd Wright said, it begins with the human heart. Without this, all architecture, all furniture, all environment is meaningless. And all of the gadgetry in the world is useless equipment. All of these things require people who appreciate human values and the rich tradition of living graciously to translate them into an environment which is in itself gracious and beautiful. It is their values which permeate and qualify their surroundings.

Please turn the page

This handsome storage unit standing against one wall of the entrance foyer near bridge to living area is typical of the high quality of the furnishings used throughout the house. All are custom-designed and custom-made using the choicest of materials. A fine Oriental screen was used for the doors.

PHOTOGRAPH OPPOSITE BY VINCENT LISANTI



TWO PHOTOGRAPHS BY EZRA STOLLER



The bridge that leads from the entrance foyer to the living area, across the pool in which the dining island rests, is seen here as it appears to a person standing at the end of the living room adjacent to music room. This is a dramatization of the process of entering, a kind of "rolling out the red carpet," that gives a sense of importance to the arrival of all guests.

THE TRADITIONAL GRACES *continued*

The dining island is seen below from a position near the end of the bridge to living area. The entrance foyer is seen through screen at left. This formal dining arrangement, resting in a pool of water, indicates not only an understanding and appreciation of the traditions of gracious living but the assurance and willingness needed to translate them into fresh new forms.

PHOTOGRAPH BY VINCENT LISANTI





OWNERS:
Mr. & Mrs. Bruno Graf

ARCHITECT:
Edward Stone

LANDSCAPE ARCHITECT:
Joseph Lambert
Thomas Church, design consultant

INTERIOR DESIGNER:
T. H. Robsjohn-Gibbings
Carlton W. Pullin, associate



They use the grace and dignity of formal dining to transform eating into a significant occasion.

The dining area is seen above as it appears to a person standing near the living-room fireplace and looking toward the screen separating entrance and dining areas. There is a recognition, in the atmosphere of this room, that the qualities of formality can help transform a meal from the physical necessity of eating into an occasion endowed with meaning as human activity. Formality can be exaggerated to become a hollow ritual, but human life without some appreciation of significant form can degenerate into a chaotic existence that lacks even the instinctive order of animal life.

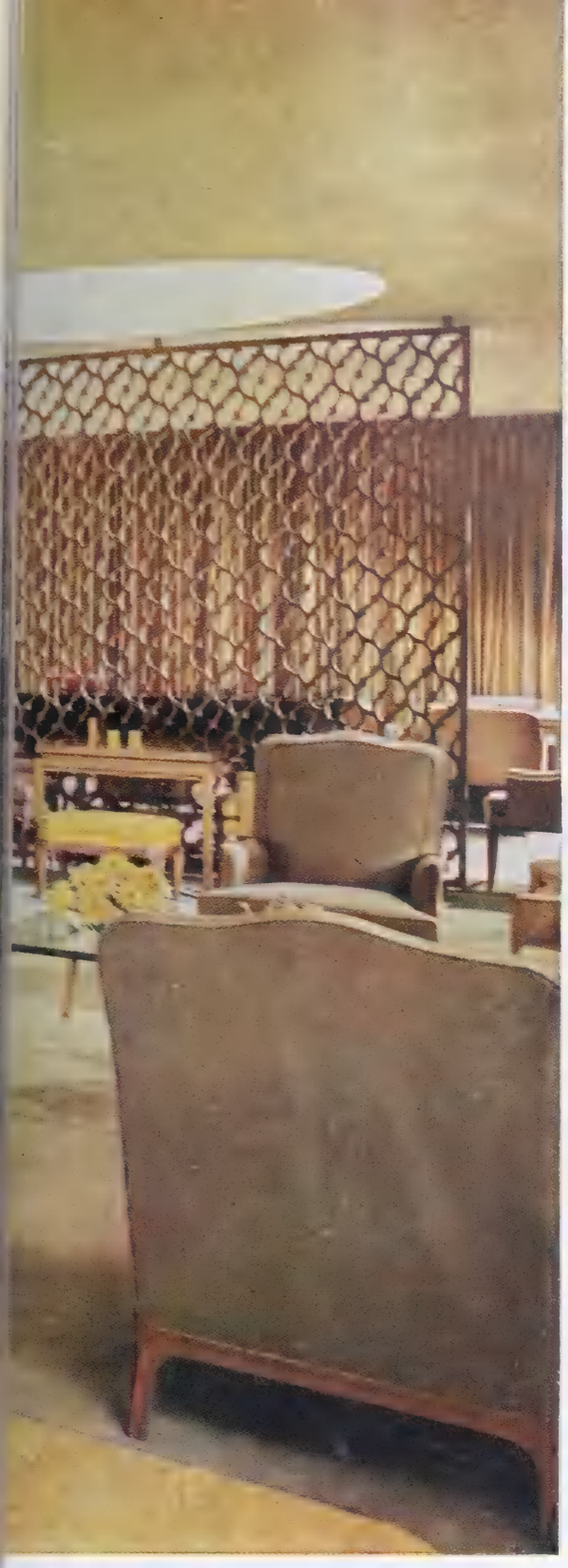
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TWO PHOTOGRAPHS BY VINCENT LISANTI





The music room, set apart from the main living area by the screen at left, against which the piano is standing, provides a place where the husband can pursue his interest in music. Its relationship to the living area also makes it useful as extra space when they are entertaining a large group.

Their library with its fireplace, its richly bound books, its wood-covered walls, and its comfortable furnishings reflects an appreciation not only of these things in themselves but of the particular quality which they add to the enjoyment of reading, quiet conversation, or watching television.



Unlike many people who need to use the impersonal environment of a hotel or country club to entertain a large group, the Grafs can entertain quite lavishly at home. The living room is seen in the photo above as it appears to one standing in the doorway leading to elevator, with the fireplace at his left. The swimming pool is visible through the screen at left. The music room is beyond the screen at right. The view below at left is of the fireplace end of the room. The lower right photo is a detail of grillwork. This is a room in which a small group of friends can be entertained without their feeling lost in its vastness. But it is also a living room which, with its adjoining spaces (music room, swimming pool area, dining area and foyer), will absorb a large number of people without ever seeming to be crowded.

Please turn the page

People who understand the traditional values of gracious living are the essential element in making a high-quality environment.





Their swimming pool has the same high-quality furnishings as the rest of their environment.

The idea of using high-quality furnishings around a swimming pool so that it may be used as a part of the living space will seem impractical to most of us who are conditioned to think of physical exercise in association with low-grade environment. Practicality was the readily accepted excuse for most visually poor environments. But why not enjoy the pleasures offered by physical activity in an environment with some eye-satisfying qualities, as they have been in most high-quality cultures? The furnishings used here are covered with fabrics woven with plastic thread. They are not damaged by water and are pleasing to see and feel, making this a tempting place to lounge or have lunch.

Continued overleaf

To their house guests they offer the luxurious hospitality of a private suite of their own.



They may lounge in the sun on the paved terrace adjoining the enclosed swimming pool. The terrace is between two small formal gardens with planting planned for the best display during the months when the house is used. See plot plan, next page, for walls enclosing this area.

THREE PHOTOGRAPHS BY EZRA STOLLER

Guest rooms are on the main level of the house at opposite sides of swimming pool area. Vestibules at the entrances to suites increase their privacy, serving as a buffer to shut out any sound from the pool area. There are large baths and generous closet space in each suite. For extra convenience, dressing rooms for guests who have come only for swimming are at each end of the pool. All bath and dressing rooms, including powder room near entrance foyer, have generous marble dressing tables similar to that in right photo.

TWO PHOTOGRAPHS BY VINCENT LISANTI





FOUR PHOTOGRAPHS BY VINCENT LISANTI



The master bedroom can serve as a private sitting room during the day. The sliding glass doors at the left of photo open to the terrace seen in the photo below and on the opposite page. The doorway in the wall beyond beds opens into area leading to wife's dressing room. Doors to husband's dressing room and to elevator foyer are in the opposite wall at each side of the fireplace.

The roof terrace, seen in a more inclusive view on the opposite page, provides a sheltered outdoor area near their bedroom where, in the morning, they may be served breakfast and linger over it in a leisurely fashion before dressing. Or where, on lazy afternoons, they may relax alone or with a few friends with whom they want to share the pleasures of food, drink, and conversation.

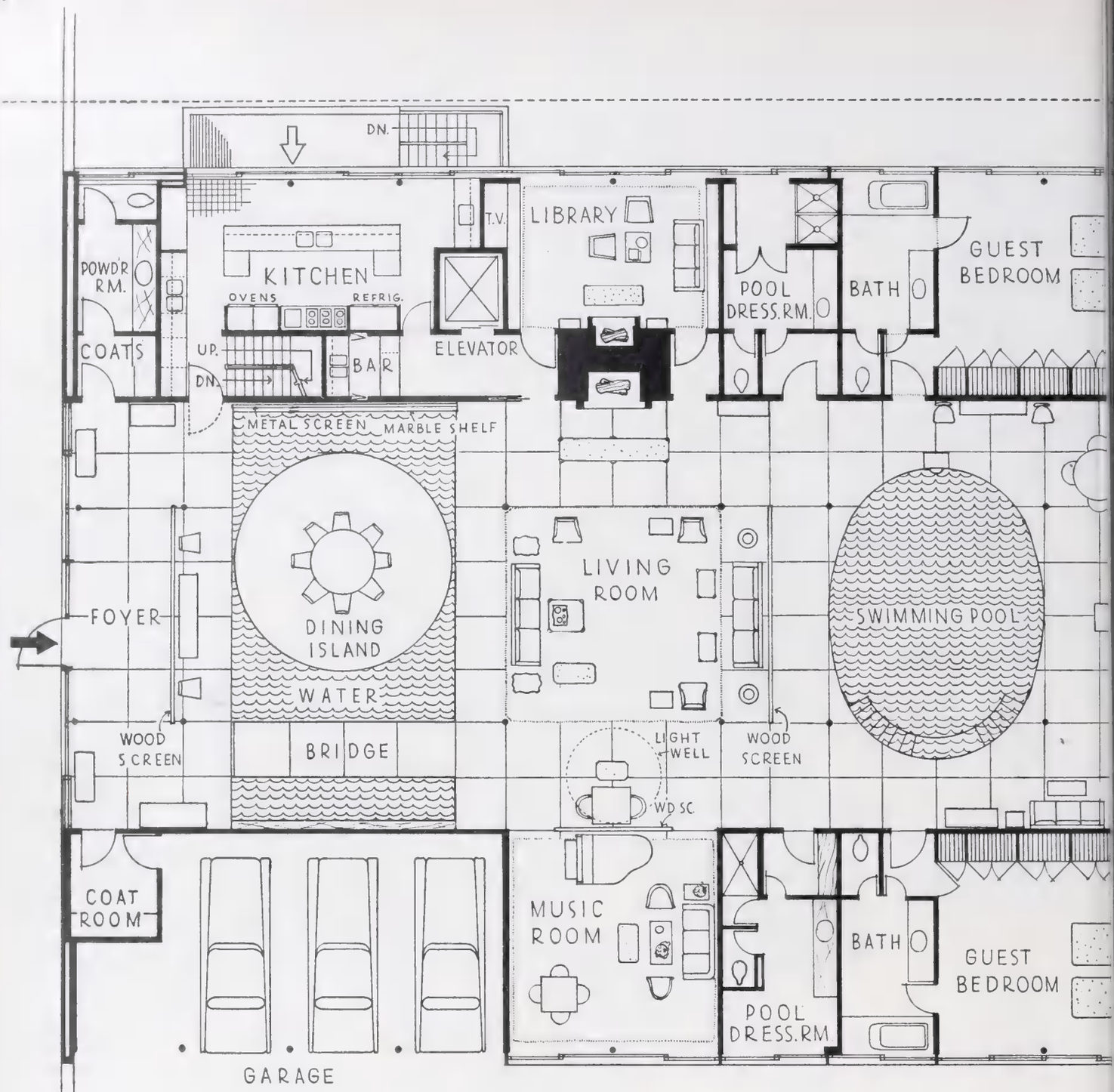


Their personal suite offers
a quiet environment in which their
times of rest and relaxation
can be more richly rewarding.

The master bedroom is seen in the above photo as it appears after being converted from its tailored, daytime trimness and made up for its nighttime use. The seat cushions on the connecting unit between the beds have been removed making it into a convenient bedside table.

The terrace on the upper level, a serene place for lounging, is adjacent to the master suite which is opened to it through sliding doors, right of photo. It overlooks the garden on lower level and, with its hanging planters and trees in tubs, recaptures the romantic atmosphere of roof gardens in tropical climates. Circular beds of planting surround domes of skylights over swimming pool.

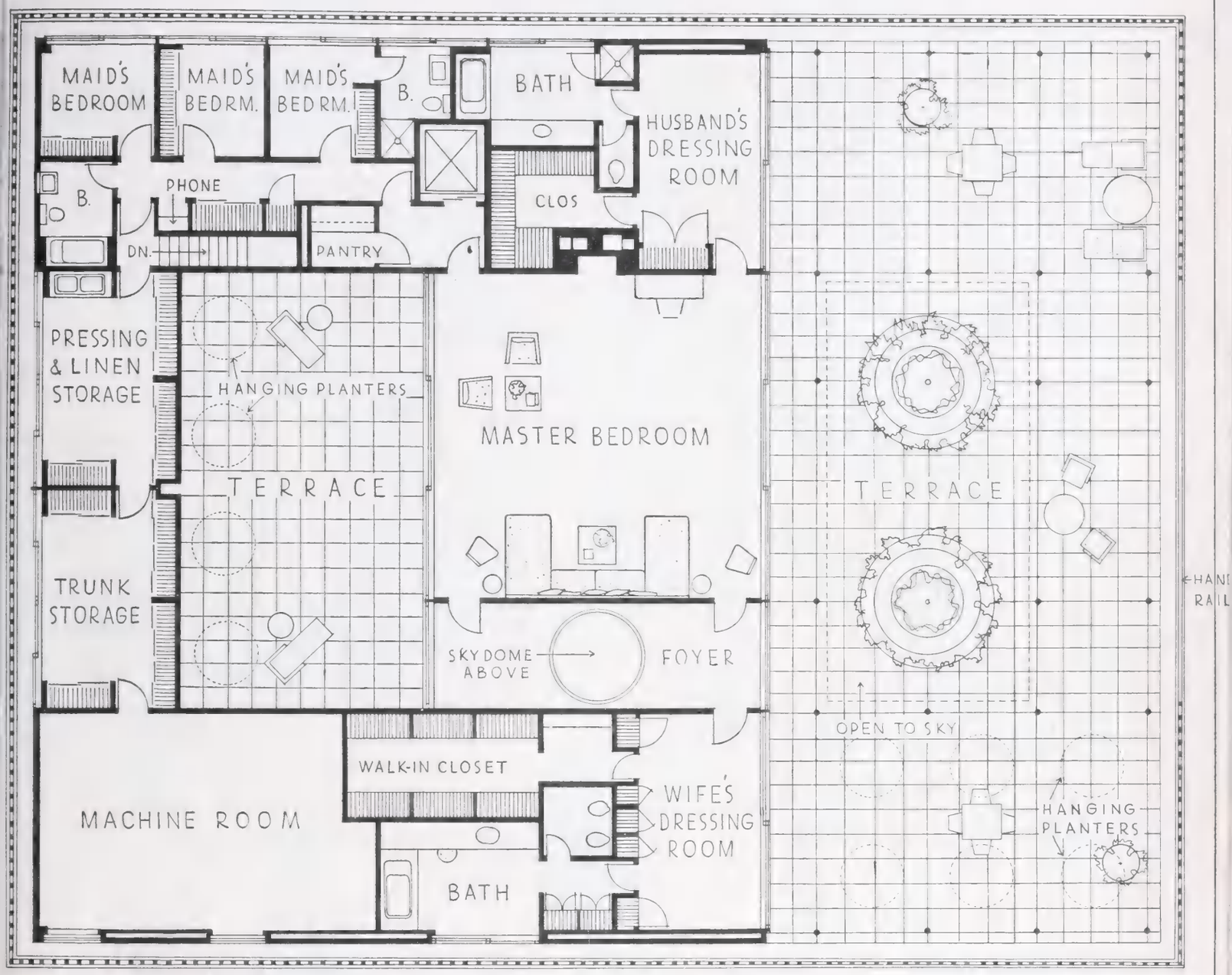
Please turn the page



The plans for this house were tailored to the requirements of a family that practices the traditions of gracious living.

The lower floor level provides for those activities of living in which they meet and mingle with others, either a few or many. In the music room the husband can pursue his particular interest, alone or with friends. In the library they can enjoy quiet hours of reading or television. Their children and grandchildren, or friends may stay in the guest bedrooms or swim in the pool without intruding on the owners' personal world on the upper level. They may dine formally with a few friends or serve a buffet dinner to many.

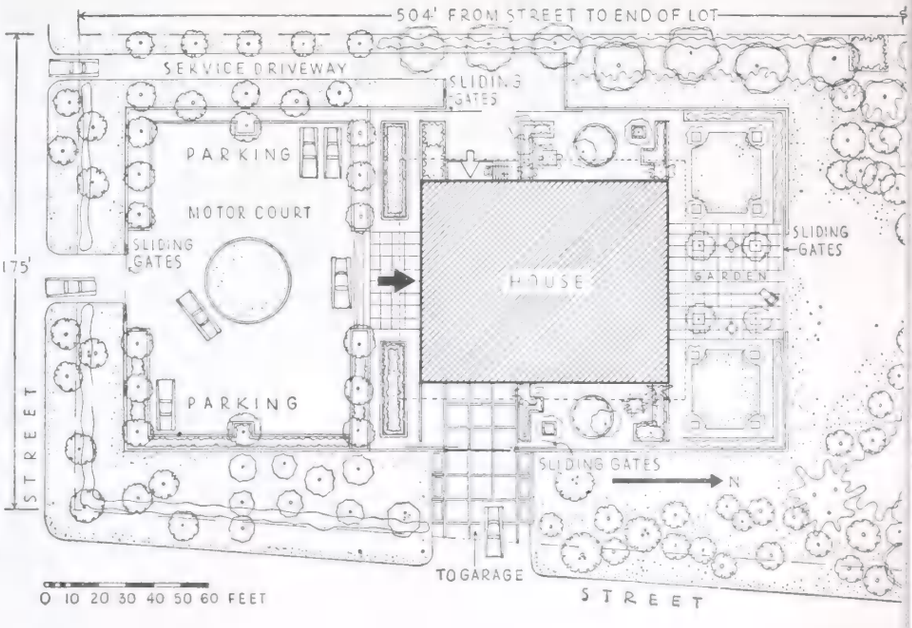
More pictures on page 278.
Construction details on page 279.



COND FLOOR

An environment for their personal life is provided on the upper-floor level. Adjoining the large, central, master bedroom, also usable as a sitting room, are their individual and generously-sized bathing and dressing facilities. The dressing rooms are large enough to use for daytime napping or as separate sleeping rooms if one of them is ill. The terraces provide luxurious, shadowy, outdoor areas for lounging. Note such nice service features as the rooms for trunks and for pressing and linen storage.

The entrance court, reflecting the formal qualities of their way of living and entertaining, has parking positions for eighteen automobiles. When necessary it can contain twenty-four without becoming crowded. There are separate entrances to both the family's three-car garage and to the drive to service area. Gates in the walls surrounding the forecourt and gardens adjacent to the house can be closed during the months when residents are away.



Enter the wonderful world of *Marinades*

By FRANCIS KALNAY

● Marinating is an all-but-undiscovered province in the wonderful world of cooking. In America, that is. Nearly every other country in the world uses this method of getting more flavor and interest into their foods by soaking or saucing them with lively mixtures of condiments.

About the only thing that is comparable in the American cuisine is French dressing and/or vinaigrette sauce. Strictly speaking, these are marinades—and good ones too. But most people don't realize that they can be used to soak foods in. (Try soaking black olives in a tart French dressing for several days!)

In general terms, marinades are liquid concoctions of condiments and herbs to be used to enrich flavor by saturation. They can be used on meats, fish, vegetables, and fruit. They can do their work before cooking or after the food is cooked—like a sauce. They can be used as bastings, during cooking. They can even be used as a cooking medium for a short period of the cooking time.

Did you ever hear of anything so versatile? Yet this isn't all. For the marinades can add either sweetness, spiciness,

Marinating is an ancient art,

but everything you need

is probably right on your shelf

The basic ingredients for most marinades are on your pantry shelf right this minute: vinegar, citrus juice, dry spices, fresh herbs and roots, sweets, prepared sauces. Even the special vinegars we show come from the simplest beginnings. Making them is part of the fun of marinade cooking. The ingredients are combined into saturating liquids that do their work on food before, during, or after cooking. They can add sweetness, spiciness, or sourness or combinations of all three. Start with any one of our recipes—you'll discover why marinating has been a basic flavoring technique in nearly every country but our own.



or sourness, or they can add combinations of all three.

Marinating can make a new thing out of an old friend, letting you discover new facets in your old favorites. They let you change the position of the food in the menu. The leftovers of cold roast lamb, after marinating, can move up and become a cocktail snack or a luncheon salad. It is a great technique for making previously cooked foods into forms which you couldn't recognize.

The basic condiment in marinades is vinegar or the juice of lemon or lime. But you can, of course, use any kind of sour or soured wine, citrus, or other acidy juice you wish. There are conventional spice combinations for specific marinades but the inventive, creative cook will make up his own bouquet.

There are hot marinades as well as cold; heavy, medium, and light marinades; quick marinades and slow workers; marinades for everything that's edible in the vegetable and animal kingdom.

Unless the marinade is for almost immediate use, it should be put into glass or earthenware bowls or jars and stored in a cool place. Naturally the best place to keep the precious marinade is your refrigerator. Any shelf will do where the temperature is around the normal 40° F.

The often-asked question, "How long will marinated food last?" dates from the pre-refrigeration era. It depends upon the nature of the food you wish to marinate, the strength and chemical purity of the acids and salts used, and the temperature at which it is stored. In general foods that have been marinated last longer, though this is no real problem for they get eaten sooner.

Some marinaders prefer to make their own flavored vinegar, which is a little less work and a little more fun than you think. (When preparing flavored vinegars, it is safer to prepare them from distilled vinegar because the acid content of the average cider or fruit vinegars varies. It is best to make up your own bouquet of herbs and spices for flavored vinegar and if possible to use cane sugar as the touch of sweetening.)

Take your choice of tarragon, garlic, celery, or any of the dozens of differently flavored vinegars. But it might be a good plan to have always on hand those that are most versatile. Here is one of the stand-by vinegars that I am never without.

Shallot vinegar

Crush a half dozen shallots and cover with one quart of fine commercial vinegar. Add the peel of one lemon sliced—for good measure. Forget about it for a couple of weeks, then strain through cheesecloth and your shallot vinegar is ready for work.

When in the mood for a more exotic bouquet, prepare one of our *flower vinegars:*

6 geranium leaves sliced in two or three pieces
½ cup nasturtium flowers
6 chives
2 tablespoons dry currants, 2 dry figs, chopped
3 tablespoons elderberry flowers
2 tablespoons honey

Cover with one quart of distilled vinegar. Keep at room temperature. At the end of two weeks strain, put in 1 teasoon salt and strain once again 5 to 6 days later.

For more recipes please turn to page 280



PHOTOGRAPHS BY GEORGE LAZARNICK

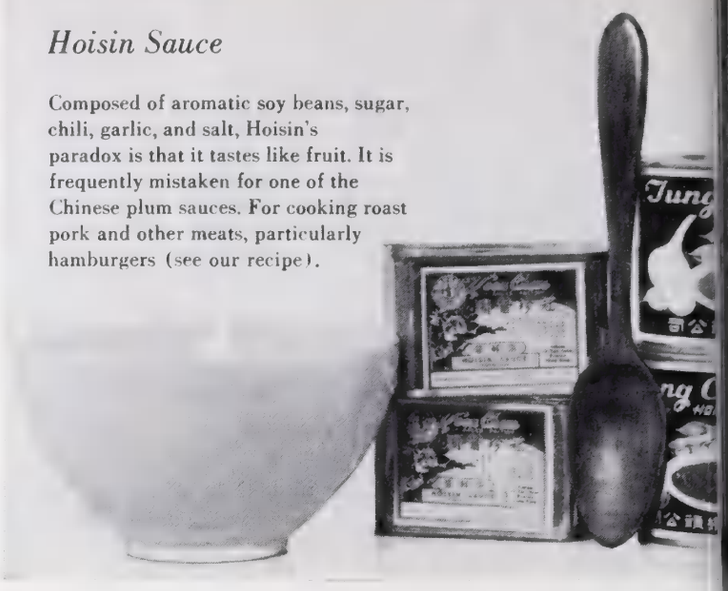


Soy Sauce

Imported soy sauce from Hong Kong or Japan looks and tastes like a good, salty, rich beef essence. It has a real affinity for meats, gravies, and barbecue sauces, but it also deliciously seasons fish, shellfish, egg and soup dishes, salad dressings—everything except desserts.

Hoisin Sauce

Composed of aromatic soy beans, sugar, chili, garlic, and salt, Hoisin's paradox is that it tastes like fruit. It is frequently mistaken for one of the Chinese plum sauces. For cooking roast pork and other meats, particularly hamburgers (see our recipe).

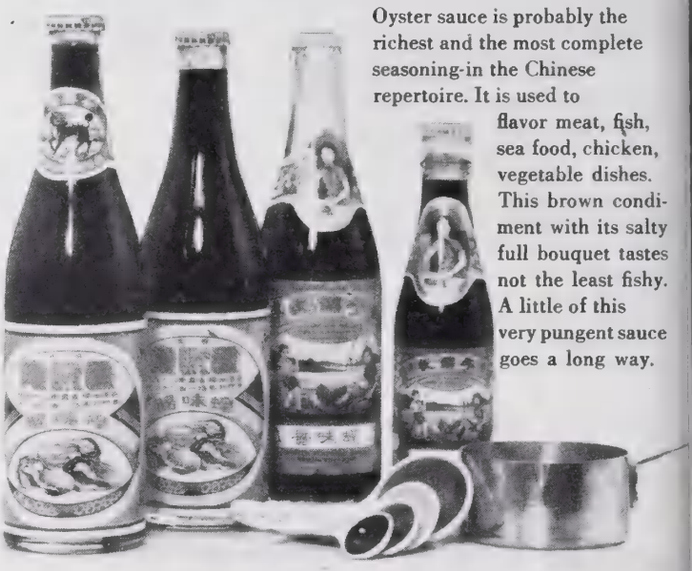




Sesame Oil

Rich, nutty, highly concentrated in flavor, sesame oil is not a bit oil-like. It is more like an essence. It gives spirit and wonderful flavor. A sprinkling of it imparts a lovely bouquet to soups, and it makes a mouth-watering salad dressing.

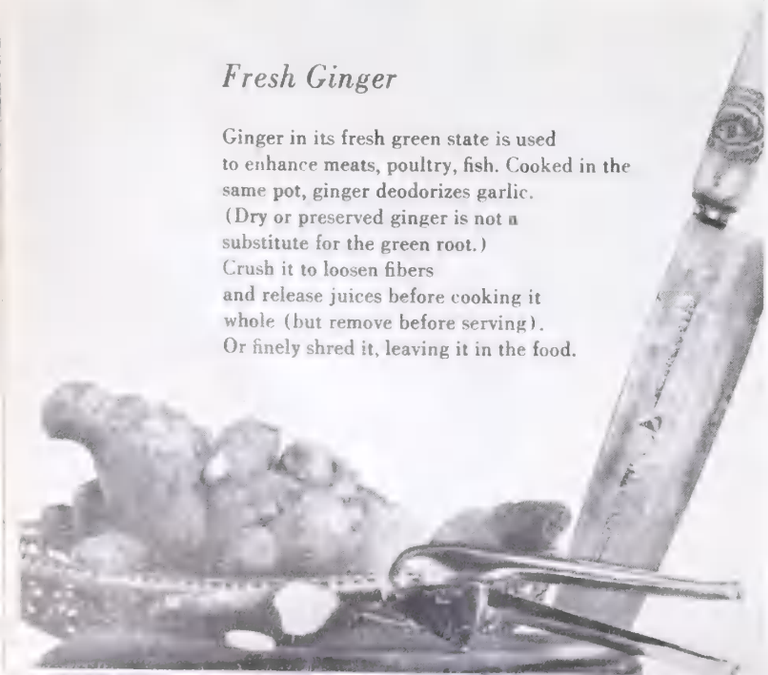
Oyster Sauce



Oyster sauce is probably the richest and the most complete seasoning-in the Chinese repertoire. It is used to flavor meat, fish, sea food, chicken, vegetable dishes. This brown condiment with its salty full bouquet tastes not the least fishy. A little of this very pungent sauce goes a long way.

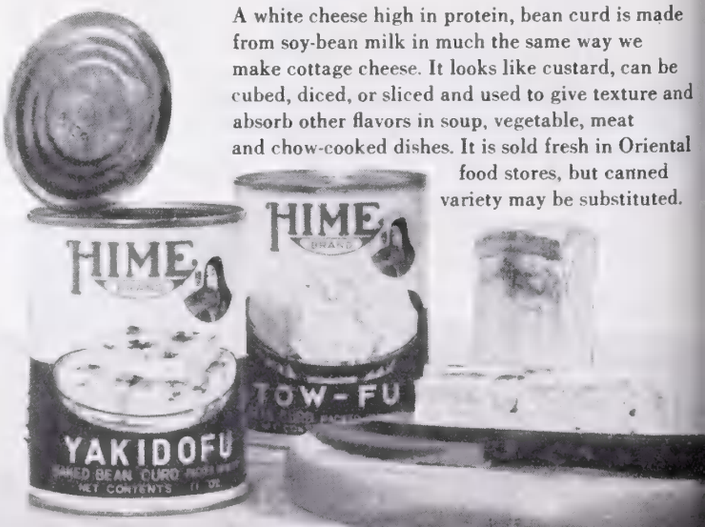
Fresh Ginger

Ginger in its fresh green state is used to enhance meats, poultry, fish. Cooked in the same pot, ginger deodorizes garlic. (Dry or preserved ginger is not a substitute for the green root.) Crush it to loosen fibers and release juices before cooking it whole (but remove before serving). Or finely shred it, leaving it in the food.



Bean Curd

A white cheese high in protein, bean curd is made from soy-bean milk in much the same way we make cottage cheese. It looks like custard, can be cubed, diced, or sliced and used to give texture and absorb other flavors in soup, vegetable, meat and chow-cooked dishes. It is sold fresh in Oriental food stores, but canned variety may be substituted.



Part 5 in House Beautiful's Chinese Cooking Series

How to broaden your cooking repertoire

These nine Chinese seasonings work wonders with the most familiar foods, even using American recipes

By EPSIE KINARD

● The subtle syndrome of tastes that makes Chinese cooking popular with practically every nation of the world is no thing of mystery. And the ingredients themselves are easily available—if not locally, then by mail order.

For this Chinese cooking series, HOUSE BEAUTIFUL has tried to boil down the essentials necessary for the cook who wants to enter this wonderful new world. The nine seasonings we sponsor here are the ones, it seems to us, which give the greatest pay-off for *both* American and Chinese cooking. Once you've sampled them and tried them in a recipe or two, you will find new ways to work them into your old stand-by recipes. True, they are necessary if you want to do authentic Chinese cooking, but, more amazingly, they will help you add new fillips to old favorites.

If some of these seasonings seem exotic before you've tried them, just wait till you get them working in your own kitchen. Then you'll find them just as basic and indispensable as vinegar, catsup, paprika, Tabasco, Worcestershire sauce, or garlic. We'd like to remind you that we have already taken over several Chinese cooking ingredients: monosodium glutamate, peanut oil, and cottonseed oil, to name a few. And soy sauce is "on the (*Please turn to page* 300)

See page 304 for how to order these Chinese seasonings by mail

PHOTOGRAPHS BY JAMES VILES

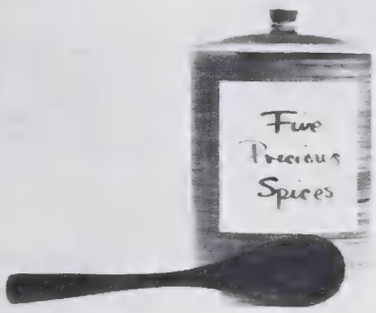
mented Bean Cake

ented bean cake is bean curd cut into 1" x 1" x ½" cubes, and made into zy, aromatic cheese. According to an old Chinese recipe, after it is in the sun and steamed until tender, it is bottled in a strong wine while sealed, given another sun bath in the jar to aid fermen-. It is a sh white cake, of which a strong, ent bite to foods need flavor.



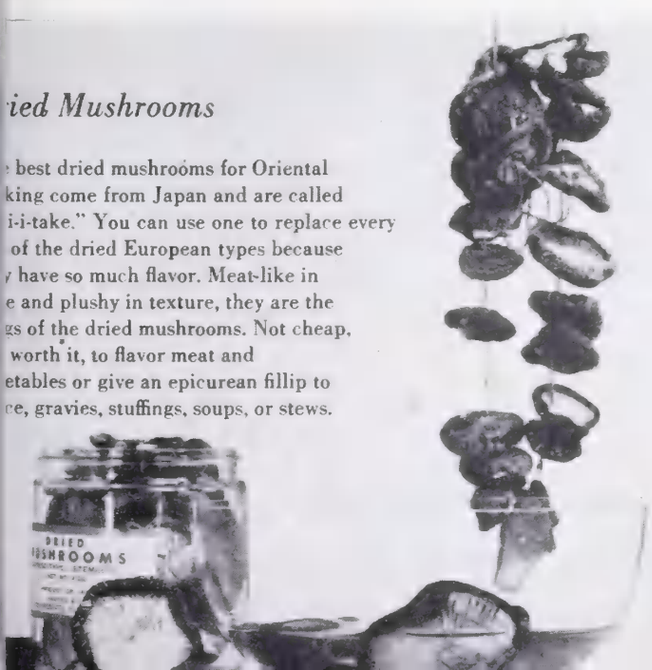
ve-spice Powder

ore-mixed seasoning powder that is a Chinese classic. e blend consists of cloves, fennel, Chinese star se, cinnamon, and licorice root. Chinese cooks consider the e-spice blend a masterpiece flavoring duck, chicken, squab, d pork dishes (see recipes). cause this mix is potent, should be used sparingly.



ied Mushrooms

best dried mushrooms for Oriental king come from Japan and are called i-i-take." You can use one to replace every of the dried European types because have so much flavor. Meat-like in e and plushy in texture, they are the gs of the dried mushrooms. Not cheap, worth it, to flavor meat and etables or give an epicurean fillip to ce, gravies, stuffings, soups, or stews.



An apartment-studio that reveals the importance of souvenir hunting

By MARION GOUGH

● In a sense, the whole world has been the home of Mr. and Mrs. Alfred Wallenstein, as it must be to any great artist whose profession requires constant travel. The present home of the distinguished cellist and conductor and his wife is the New York apartment you see on these six pages. But you might also construe it as a sort of distillation of all the places they've lived in and places they've visited during their married life.

It is a merging of their best-loved possessions from previous homes in the U. S. A. with what are, in fact, souvenirs from far-off places, garnered during concert tours. The result is an object lesson to all travelers, a demonstration of how one's peregrinations can enrich and personalize one's home. (*Please turn the page*)



The conductor's piano determined the living room furniture placement, for this apartment is both working studio and living quarters. Furniture is a blend of modern with 18th-century and French antiques, all fruits of Mrs. Wallenstein's collecting. White walls and draperies, feasible in the city thanks to air conditioning, make unobtrusive background.

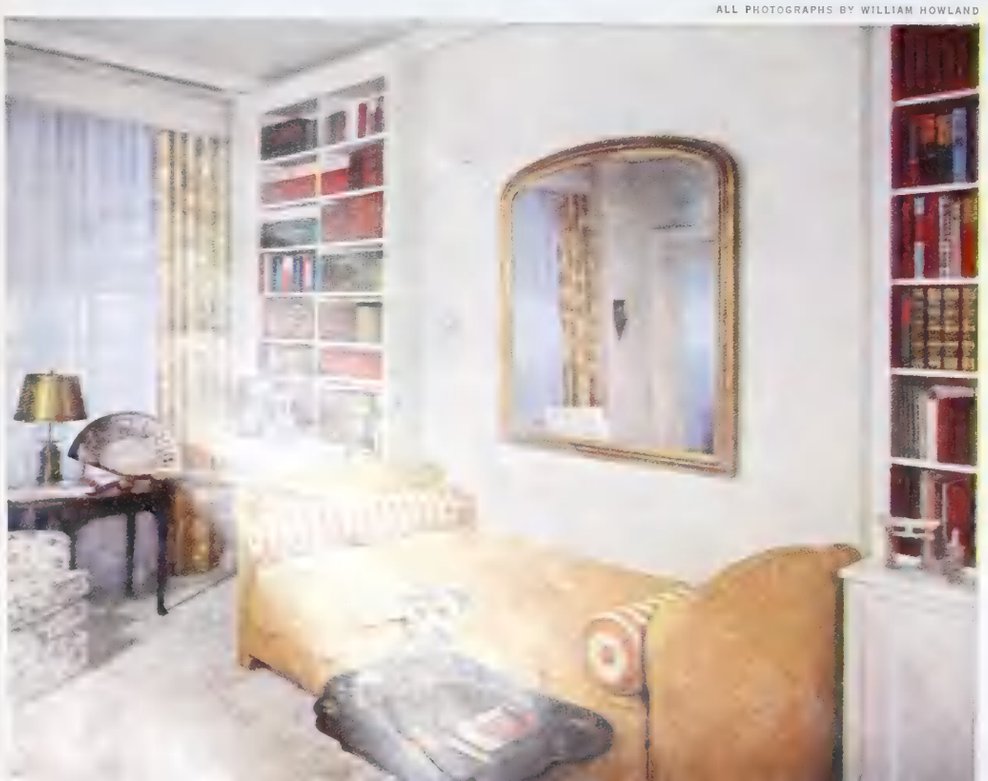
An important souvenir, like this handsome Japanese painted silk screen, is the only kind worth a traveler's investment. Mrs. Wallenstein purchased it during a tour of the Orient because she could foresee how its beauty could be enjoyed daily in company with her existing furnishings. Small mirror-top metal tables are frequently used for buffet parties.





A Japanese screen, installed almost architecturally, fills one wall of the Wallensteins' tiny dining room with restrained but elegant pattern yet usurps no floor space. The affinity between oriental and 18th-century design makes this an appropriate background for the furniture, the antique English china and the crystal, which are also usable souvenirs, the only kind their owner collects. Dining room is small because most party meals are served buffet-style in the living room.

ALL PHOTOGRAPHS BY WILLIAM HOWLAND



A collector's room is usually expected to look like a museum. But Mrs. Wallenstein, with an almost oriental appreciation of restraint, has furnished her bedroom with only a few, functioning souvenirs—a lacquer tray table, a gold-leaf mirror, Japanese china and metal bibelots, a French fan.

From many lands and sources of design, a traveler's souvenirs can make home more beautiful

In the Wallensteins' apartment-studio the kakemonos and the screens which create the background for their distinguished collection of 18th-century, French, and Early American furniture are souvenirs of foreign travel. So are the lovely bone china and crystal, and the occasional bibelots of ceramic, lacquer, and enamel, each a fine thing in itself.

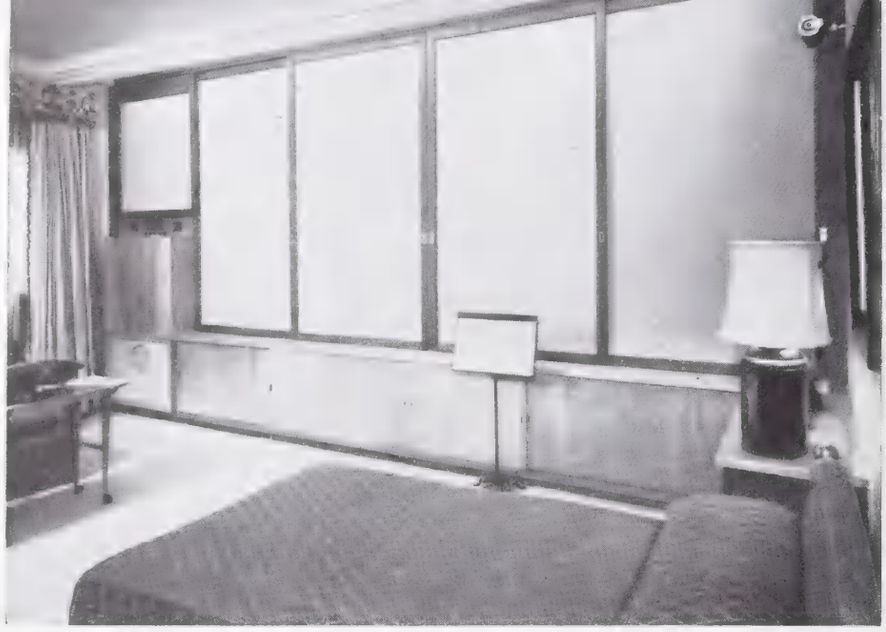
These are souvenirs in the very precise meaning of the word—objects of beauty and dignity not easily come by at home, and since they can be incorporated into everyday living, they are continual reminders of places visited and enjoyed. All are major investments, none of them insignificantly priced even in their native lands. But wise travelers have long since discovered that you can spend less on a few important purchases than on a haphazard buying spree of inexpensive, obvious trinkets.

This calls for self-discipline. You must travel with your imagination open but your taste intact, judging each purchase by the same critical standards of usability and appropriateness as you'd apply to any purchase you'd make at home. Souvenirs of worth-while caliber usually take some seeking out. In the Orient, for instance, you're not likely to see the most important, finest objects prominently displayed for sale. These you usually find in the "back room" of a shop where the merchant secretes his most precious wares. We've found that this is also true in Italy, Mexico, Spain and the Middle East, and suspect it's true the world over.



A consistency of taste is the secret of all successful collecting, whether one's collections are made at home or abroad. The hooked rug in the Wallenstein foyer was designed and made by Mrs. Wallenstein for an Early American house they once lived in. An old French kitchen cabinet is used as a bar. Rare Chinese paintings are travel souvenirs. Yet all blend as if made for each other, reflecting a consistent taste.

But before you ask to see the best, you must ow what the best is. So, astute travelers nd what traveler is not also a shopper?) do ll to give some preliminary study to the in- genous crafts, the arts, and manufactured oducts in which their destination excels. It's study that can heighten the significance of ur travel experience every bit as much as perusal of history, maps, and sightseeing ides, for it is in the (*Please turn the page*)



CLOSED

OPEN

creativity of a country that you find the index to the temper and character of its people.

The Wallenstein apartment has an air so inviting and spacious that you may not have realized it functions also as a working studio for Mr. Wallenstein. His piano is in the living room. His bedroom, which you see here, is his office, practice room, library and research department. But with the exception of a desk, all vestiges of professional paraphernalia can be so concealed that at bedtime the conductor can shut himself free of anything that reminds him of his work. This would be sound psychology in the interests of a good night's sleep, even if the exigencies of space-saving had not demanded this double duty.

Industrial designer John Maguire engineered the highly specialized built-in storage wall. We see in it several workable solutions that might be adapted by anyone who has a storage problem and limited space.

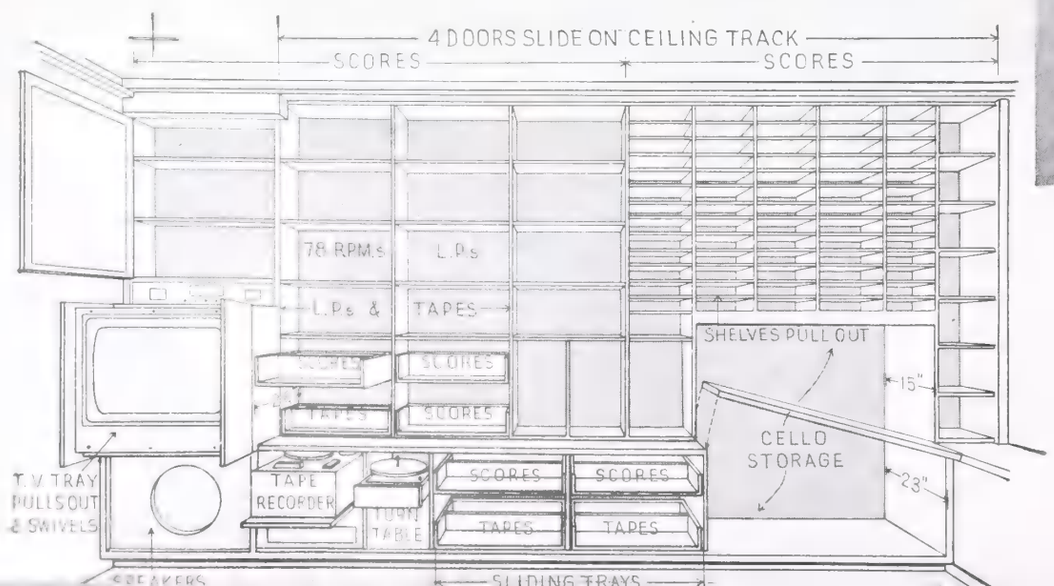
For additional details about sound equipment and cabinets, see page 321.



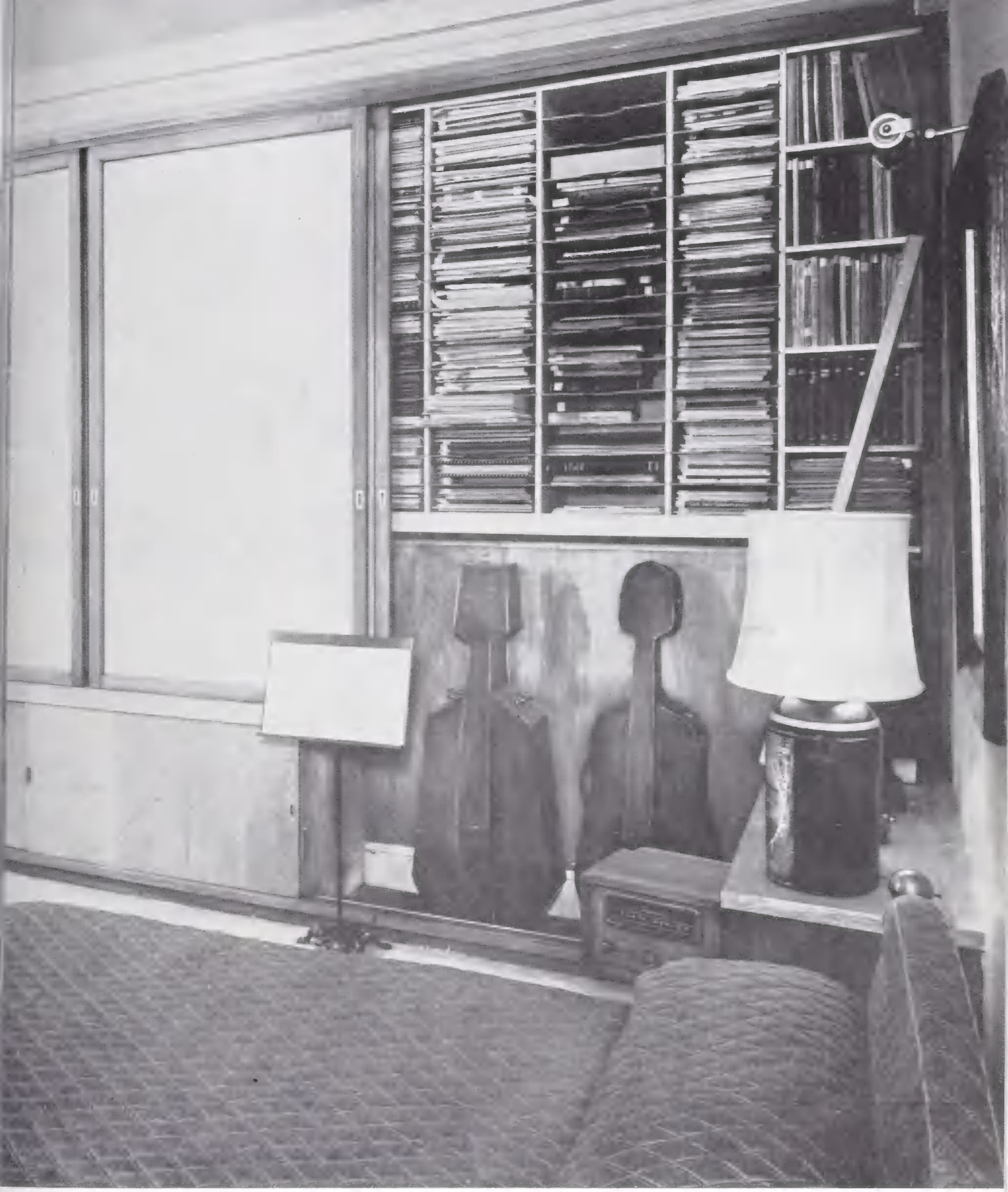
The studio-bedroom o

an artist whose records ar

his prize souveni



DRAWING BY MADELAINE THATCHER



Work room by day, bedroom by night, this room changes its function by the manipulation of sliding doors, hung on a ceiling track. They conceal practically every electronic device and filing system required by Mr. Wallenstein in his work. As the sketch opposite indicates, the depth of this built-in protrudes only 23 inches into the room. By careful measurement of space requirements of television, tape recorders, record player, and the master conductor's scores, recordings on tape and discs, and his priceless cellos, the entire wall is so engineered with shelves and compartments that it provides more storage space than many a larger room. It is also an example of upper wall space put to excellent practical use. A flat-folding ladder makes the higher shelves easily accessible. Far left, television set on a pull-out rack with a swivel base, can be viewed from the bed. Most of the shelves pull out, either as drawers or trays. Flat shelves are adjustable to accommodate albums of varying height. The wall also provides ample room for future accumulations.

MEET THE HEAT PUMP

– *the refrigerating machine that heats your home*

By FRANK J. VERSAGI
Technical Editor, *Air Conditioning, Heating & Refrigeration News*

● You already own a heat pump of sort if you have a window air conditioner or an ordinary refrigerator.

Feel the warmth behind your refrigerator when it is running: better, notice the blast of hot air as you pass the outside of an operating window air conditioner.

If you could turn the window unit around, that blast of hot air would heat the room. Cold air would exhaust to outdoors.

Is it possible to make the window air conditioner heat a room without actually turning it around?

Yes. That is the secret of the heat pump, the single system that allows you to heat your house in winter and cool it in the summer with no fuel but electricity. (The name "heat pump" is very confusing; it could as easily be called a "cold pump," for it performs both functions. It is often referred to as a "reverse-cycle air conditioner.")

Clean, safe, automatic, and already extensively used in the South and West, the heat pump is now testing its strength against conventional heating-cooling systems north of the Mason-Dixon line. Practicable and reasonable only for expensive custom homes a few years ago, this year-round comfort conditioning is now being sold by the hundreds in housing developments—adding only several hundred dollars to the cost of homes in the $15,000 class.

And in those cases where central heating and cooling are not feasible, room units comparable to conventional window air conditioners are available to heat and cool add-on rooms, bedrooms, and basements already partially heated.

An indication of the growth of heat pump sales: Last yea more heat pumps were added to the power lines of one Florid electric company than were in use in the entire United State at the end of 1954. Some utilities are anticipating increase of 70% in heat pump use next year. Another indication: Fron 1952 to 1956 about six manufacturers were seriously workin with heat pumps. Now, there are more than thirty heat pum manufacturers.

About 40,000 homes now use central heat pumps. Som 250,000 more have window and through-the-wall heat pumps Why the sudden and rapid growth of this all-electric heatin and cooling?

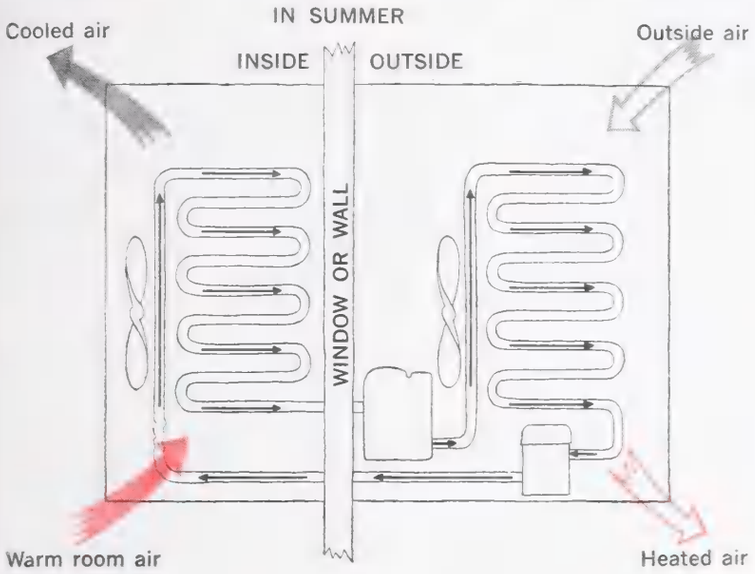
Convenience, reasonable cost, pride of possession, all play part. Added to this is the enthusiasm of the electric powe companies for the heat pump. Until World War II, most electri utility companies had to cope with a *winter peak*. That is their greatest demand for electric power came in winter— actually during the Christmas-New Year week. The generatin and distribution equipment needed to meet this peak load le the power companies with unused capacity in summer.

In the years since the war, the great increase in the us of air conditioning (cooling) has reversed this situation s greatly that power companies in more than thirty states no experience a *summer peak* and are looking for more winte load—a load which the heat pump can supply.

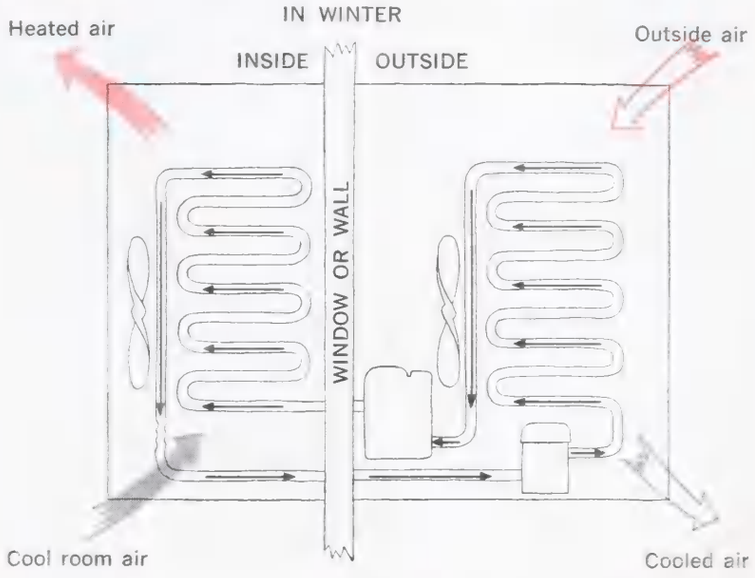
The homeowner's reasons for choosing the heat pump ar different in different situations. (*Please turn to page* 306)

HOW A ROOM-SIZE HEAT PUMP WORKS

Every refrigerating machine (refrigerator, air conditioner, or heat pump) circulates a liquid refrigerant that boils at very low temperatures. In operation, it is made to change its temperature and pressure rapidly. As it is circulated through the two coils by its own pressure and by the compressor, it takes heat out of the air on one side and releases it on the other side. The refrigerant is never used up. It does its work by changing its state from liquid to vapor back to liquid, as it circulates.

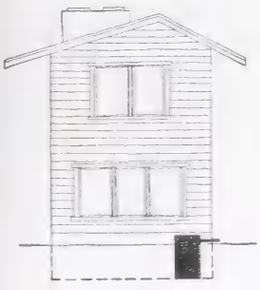


In summer, the refrigerant enters the coil inside the house as a liquid. A fan blows warm room air over the coil. The cool refrigerant in the coil absorbs heat from the air. With its heat removed, the room air comes out cooled. Vaporized refrigerant passes into the outside coil as a high-temperature gas. When outside air (warm, but not as hot as the gas) is blown over it, the refrigerant is cooled, becomes liquid.



In winter, an opposite action takes place because the refrigerant flows the other way (a reversing valve makes this change). The cold refrigerant flows first through the outside coil. Here it picks up heat from the outside air (no matter how cold it is). Warmed, it flows into the coil inside the room, where it releases heat as room air is blown over it. These drawings and explanations are naturally greatly simplified.

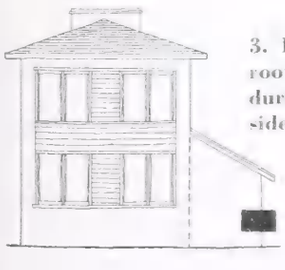
THREE WAYS TO USE A HEAT PUMP



1. Self-contained central system fits in basement, attic, or closet. Ducts carry warm or cool air through house. Duct to outside supplies air to "outside" coil, which picks up or rejects heat by seasons.

2. Split system has one coil and compressor on slab outside with refrigerant piped to other coil inside. Ducts carry heat or cold through house. No other duct needed. Outside coil gets air from "all outdoors."





3. Room-size unit operates exactly like room air conditioner, but provides heat during cool season. With half of unit inside, half outside, no ducts are required.

SHOULD YOU CONSIDER A HEAT PUMP?

1 *If you are buying a builder's house*

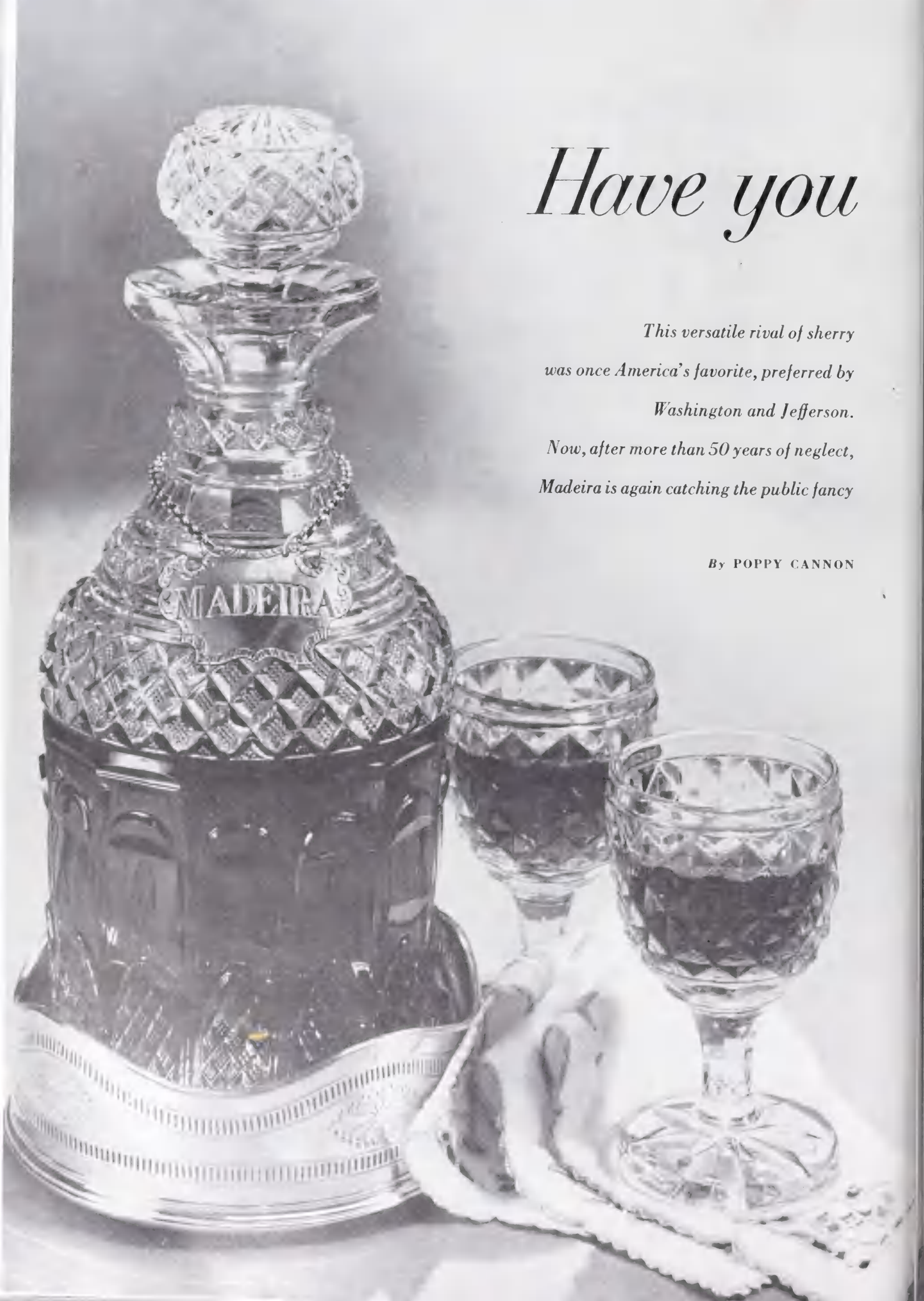
If the builder offers a heat pump as an optional extra, check with your utility company and a heating engineer to decide whether operating costs will be reasonable. If so, you will get cooling equipment for only a few hundred dollars more than conventional heating equipment.

2 *If you are building your own house*

Check operating costs for your area, as above. If reasonable, have your architect design with the heat pump in mind using proper orientation, insulation, ventilation. Take special care in choosing a heating-cooling contractor familiar with installation of a heat pump.

3 *If you already own a house*

It is usually not economical to install a central heat pump in an existing house, unless you plan to replace the entire heating system. However, where the electric rates are low, use room-size heat pumps for add-on rooms or for cooling rooms that need supplemental heat.



Have you

This versatile rival of sherry was once America's favorite, preferred by Washington and Jefferson. Now, after more than 50 years of neglect, Madeira is again catching the public fancy

By POPPY CANNON

discovered MADEIRA?

Suddenly Madeira is being seen around town. Pale, faintly chilled, and golden, it appears before dinner, or with the soup, or in a sauce Madère with the roast. Or rich and amber-hued in brandy snifters, it comes after dinner. After years of virtual obscurity, the wines that played such a proud role in American history, from early Colonial times, are being re-discovered.

In a circle not easily stirred, a New York hostess created a small furor recently when she invited a group of gourmet friends to a Madeira party from five to seven. Instead of the usual cocktails, she served six different Madeira wines—Sercial, Verdelho, Bual, Malmsey, Rainwater, and one that had been originally assigned to General Sherman. In keeping with the American tradition, only American delicacies were served with the wines—green ripe olives from California, pecans from Georgia, Maryland beaten biscuits, split and slightly warmed. And to go with the biscuits, a Smithfield country ham of Virginia, "sliced so thin you could read a newspaper through it."

Another startler encountered in Manhattan not long ago was a martini on the rocks, made of eight parts gin and one part of dry Sercial. The garnish: a twist of lemon peel.

With renewed interest in Madeira wines came a wave of puzzlement. For a Madeira seems to be, and is, not just one but four or five or more different wines. Does it resemble port or is it more like sherry? Is it supposed to be sweet or can it be dry? What are the different types? To get the answers, we traveled to Madeira itself.

Like Champagne, Cognac, Burgundy, and Bordeaux, Madeira is the name of the place where the wine is grown—a tiny Portuguese island, 360 miles off the shore of North Africa.

When first brought to Europe in the early 17th Century, the Madeiras were simply full-bodied table wines. Later, in order to make them more enduring, like sherries and ports, they were fortified with brandies made from the same grapes. But unlike sherry and port, Madeiras have a unique character because they are heated or "stoved" for some months, after they have been fortified. The process of heating allows the new wines and the brandies to have an opportunity to get to know each other.

In the early times, this acquaintanceship occurred naturally. It all happened in the holds of sailing ships when the casks were taken around the world. Then the rolling of the windjammers on the waves, together with the heat of the tropics, was found to enhance the flavor and bouquet of the wines.

The new method, now several generations old, recreates in carefully heated rooms some of the same conditions. Although the process may not have the same romantic appeal as the voyages of long ago, the effect appears to be much the same. During the heating, the temperature of the wine is brought very gradually up to fever heat or even as high as 130° F. Then, it is slowly allowed to drop to normal. For the finest wines, this takes about six months, thus simulating a voyage around the world when such a trip took at least half a year to make.

After the wines have been fortified, heated, and fortified again, they achieve a new status and are known by the gracious name of Vinhos Generosos, or generous wines.

It is then that the professional skill and the incredible palate memory of the expert blender goes to work. The generous wines of the year are first blended and then blended again with generous wines of other years.

In the early days of this country, Madeira was the great American wine. In 1665, Charles II prohibited the export to the colonies of any European goods not shipped in British ships from English ports. In a burst of generosity, perhaps, he exempted from this ruling the wines of Madeira. So these became the only wines obtainable by the colonists. Speedily, a love affair developed between Madeira and America that endured for two centuries. Practically every ship on its way to and from England stopped at Madeira to take on wine.

Madeira wine became as much a part of the culture of late Colonial and early Federal America as the cocktail is in America today.

In former times perhaps a dozen different grapes were used, but now there are four principal types. Each is grown in a special section of the island and has its own characteristics. Some are white, some black. From them are made (*Please turn to page* 313)

SILVER AND GLASS, JAMES ROBINSON, INC.
MADEIRA NAPKIN, LEACOCK
PHOTOGRAPH BY HOWARD GRAFF



This furniture, adaptable to casual rooms, has a basic elegance that it comes by naturally. It is a descendant of French court furniture, shorn of excess ornament, its lovely, fluid lines retained. Leaves extend oval table from 54″ to 108″.

The form of this furniture is simple, practical. Carved aprons, curving cabriole legs, and gracefully modeled chair backs don't interfere with its function, but give it the softness moderns want. Desk might also be used as dressing table.

PHOTOGRAPH BY DALE ROOKS



The return of the "country look" in furniture

● There are certain design forms that never go "out of style" and the ingratiating, friendly furniture usually called "provincial" is one of them. It may disappear from the popular market for years at a time, but meantime the connoisseurs continue to search it out in antiques or order it up custom-made. Eventually, inevitably, it returns to general popularity, as it is doing now after twenty years—not because manufacturers have decided to revive it, but because consumers are demanding it. For it has a hard core of essential beauty and a sound usability that adapt to the life of the times, generation after generation.

Today it is filling the need moderns feel for curved, graceful forms, mellow woods, and the eye-appeal of ornament—our psychological reaction against the straight lines and intellectualized plainness of more recent furniture. The changing social scene is responsible, too. This "country look," with its aura of warmth and deep-rootedness, appeals to us in a time when home has never been more a center of family activity, calling for furniture that is as easy to live with as to look at, and capable of mixing with the other furnishings we own. And as more and more people are moving from city to country, living a life which is neither purely rural nor thoroughly urban, they recognize how appropriately this furniture, with its combination of sophistication and simplicity, makes itself at home with contemporary country architecture.

On these four pages the provincial pieces, in walnut with beech frames, are Milling Road Furniture by Grand Rapids Chair Co. Division of Baker Furniture, Inc.

There's a look of substance, of livable solidity without heaviness, in this coffee table and the painted bookcases. Used architecturally, cases (81″ high, 45″ wide) enhance the country-house atmosphere. Upholstered pieces, Grand Rapids Chair Co., in fabrics by Boris Kroll. Cushions, Charles Bloom. Tapestry by Lenore Tawney.

TWO PHOTOGRAPHS BY MAYNARD PARKER





Furniture that fills the need for elegance without fragility, dignity without pretentiousness



A good test of this furniture's appropriateness to modern living is the grace with which it adapts itself to the strong contemporary architecture and the eclectic mix of furnishings in this house, which we think is fairly representative of the unregimented decorating most people prefer in their homes. The cane-back chairs, opposite and above, are pleasantly compatible with an Early American table set before a 20th-century pass-through across the room from an antique American chest and a Chinese lacquer gift box (used as an end table above). Box, Lantin and Farhadi. Redwood terrace furniture outside, courtesy Silliman's. Floor coverings, Ernest Treganowan, Inc.

PHOTOGRAPHED IN THE HOME OF EDWARD B. ROGERS, JOHN BLAIR LEE, ARCHITECT



There is nothing quaint or rustic about this furniture. The country look is one of substance, of unpretentious prosperity such as marked the homes of farmers and merchants where its prototypes originated. Chest design shows an Italian influence.

Sideboard below is ornamented by a pattern of drawers and doors—just enough interest to please a modern eye. Chair is painted. This Milling Road collection comes in light or dark walnut or in any of four paint finishes—blue, putty, lemon, ebony. All drapery fabrics shown are by Lavern Originals.

FOUR PHOTOGRAPHS BY MAYNARD PARKER





An impressive bookcase, seven feet tall, makes a handsome focal point in any room. The woods are elegant—myrtle burl cabinet on a crotch mahogany base. For a luxurious touch the interior is lined with green marbleized paper. Shelves can be adjusted to accommodate books and art objects of all sizes. Lower panel opens down for storage. By Heritage Furniture.

The emergence of high, wall-filling forms

The need for a vertical accent, an important furniture piece that will dramatize a wall or an entire room, has brought back these over-scaled units after many years of low, horizontal forms. More storage space is a happy bonus

PHOTOGRAPH BY DALE ROOKS



A great out-size cabinet that is actually three pieces (sold separately), this unit could dominate an entire room. It extends 10½ feet wide and soars to almost seven (81″). It is made of cherry and walnut, has brass grilles, adjustable shelves. By Baker Furniture Company.

THREE PHOTOGRAPHS BY MAYNARD PARKER



The tall, highly functional chest for men is another rediscovery. (We show several other examples on page 292.) This one is of yellow birch with bands of red birch outlining the drawers. A mosaic-like pattern is silk-screened in gold on the doors. It is narrow (30″) but rises a full 5′ 8″ in height. The legs are metal, pulls brass. The shelf in cabinet at top is adjustable. By Heywood-Wakefield.



PHOTOGRAPH BY EMELIE DANIELSON NICHOLSON

An imposing breakfront (it is six feet wide and just clears the average eight-foot ceiling), this could be used as the center of interest in a room having no fireplace. Of birch with fruitwood finish, it has brass grillwork in upper doors, adjustable shelves throughout. By H. Sacks and Sons, photographed at S. J. Campbell.

This handsome buffet of African teakwood could serve as the springboard for a decorative scheme. Buffet is six feet wide; china cabinet top reaches 79″ high. By White Furniture Co., photographed at Macy's New York.

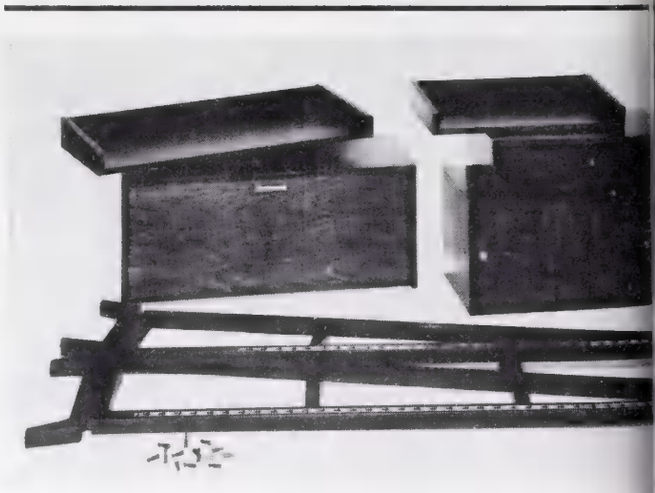


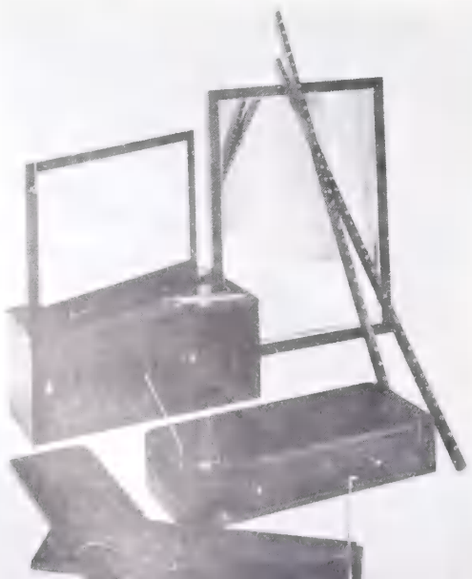
New furniture that works for you

To solve some of your thorniest problems of space-saving, storage, and seating, here are new and ingenious furniture designs that offer unexpected function and multiple usefulness above and beyond their solid good looks



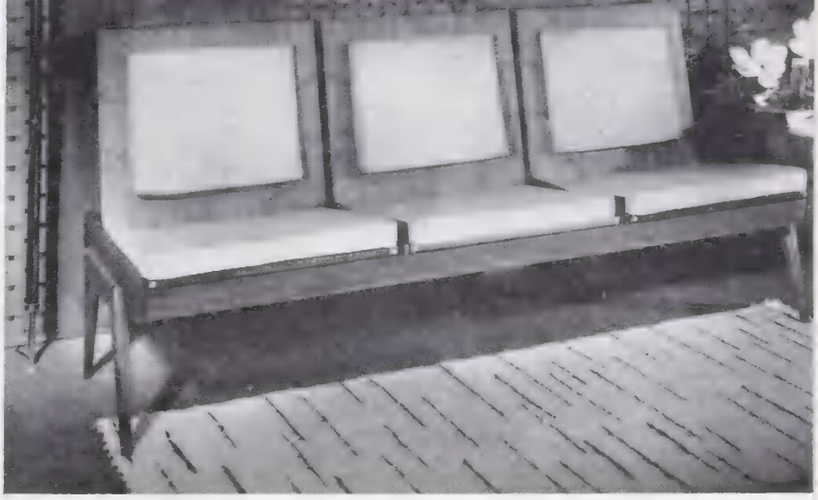
Wall-hanging units can turn an otherwise wasted wall into a home office or dressing room. These walnut pieces, none deeper than 11¾", compose in countless combinations. Here a mirror, shelves, cork-faced bulletin board, two-drawer unit, and cabinet with sliding doors, make a study of a narrow hall. They're suspended by brass hangers from 60" strips screwed to wall, and supported underneath by pins. Rug by George Wells. More about these units by Young Family, Inc., on page 308.





Opposite. A system of 72"-high uprights and interchangeable walnut shelves, drawers, and cabinets can give you a room divider and a great dividend of usable extra space. Sections (above) lock into uprights with brass pins. Drawer and cabinet units, 26" wide, open on either side. Bar (or desk, depending on the height you place it) is 38" wide with a plastic-topped dropleaf. Shelves come in both widths. You can rearrange the units as your needs change, adding or subtracting sections and uprights. Against a wall, divider becomes a storage wall, far right. By Young Family, Inc. More details on page 308.





FOUR PHOTOGRAPHS BY MAYNARD PARKER





Want to have extra seating, without the effect of a hotel lobby? Here is one answer. When closed, this adaptable unit is a low walnut bench with foam rubber cushions. With the cushions removed the three sections beneath lift up to become upholstered back rests, and the cushions are placed on webbing to become seats. Or two sections can be used for seating with the third closed and serving as a table top. Designed by Edward Frank and Bjorn Folkmann for Brown-Saltman Company.

Please turn the page





FIVE PHOTOGRAPHS BY HOWARD GOTT





The luxury of small drawers for individualized storage is often canceled out by the problem of finding the clothes you want. Here, because these caddy-drawers are made of transparent plastic, the contents are fully revealed when the sliding panel is opened. A separate chest stands at the left of this unit to match the four long drawers on the right. Designed by John J. Keal, the storage pieces are handcrafted in pastel walnut with a flat, hand-rubbed finish. Both chests manufactured by Brown-Saltman of California.



SIX PHOTOGRAPHS BY MAYNARD PARKER



With buffet serving so popul today, the design—and stora —of snack tables have become more acute problem. Here it solved by nesting three han some tray-tables in a long lo walnut coffee table. The fold-u tables have walnut frames blend with the design of th large table, but the tops a made of practical black plasti Manufactured by the Kroehl Furniture Company.

TWO PHOTOGRAPHS BY EMELIE DANIELSON NICHOLSON





This walnut vanity extends only 18″ into the room when it is closed, but the drop-down front forms an ample counter when open. White laminated plastic lines the working surface, making it easy to clean. The lid lifts back to reveal a large mirror, four small drawers, and a shelf for low bottles and boxes. Matching walnut bench fits neatly underneath. It is covered with a wipe-clean white plastic upholstery. Sligh Lowry Furniture Co.





This ingenious service cart produces a working surface 56″ long and 18″ wide (left). Half is a warming tray that keeps coffee and casseroles ready to serve; half is walnut-finished wood for plates, cups, and other necessities. When not in use, the Salton HoTray is stored on the shelf of the cart (it can be used separately). Walnut top slides aside, the HoTray fits next to it and both lock together, left. Brown-Saltman.

More new furniture on pages 316-317



It's a change, an unfamiliar prettiness, light in feeling as well as in color, after years of the sober-sided, darker look of wood finishes. But decorators have never overlooked the stylish potentials of furniture like this two-piece chest and cabinet by Jacques Bodart. Its tallness could create an elegant—and serviceable—focal point of blue-white in a dining room. Cabinet doors have metal grilles; chest has two silver drawers, a shelf, and a pull-out tray.

TWO PHOTOGRAPHS BY EZRA STOLLER



One painted chair could add brightness and inte est to a pedestrian living room. White ladder-ba armchair by Valley Upholstery Corp., a synthe of French and Italian Provincial lines, could with contemporary or traditional furniture. F painted chairs before this ever had such uph stery, including a back cushion which snaps o

The fresh look of paint

The timely revival of painted furniture offers a variety of light, refreshing color to delight your eye and to enhance by contrast the wood finishes of your existing furniture. One piece might be the single accent needed to banish monotony in a room that lacks color and distinction

● They say that painted furniture is as old Egypt. Hardly a civilization hasn't developed in some form or another, from the lacquers the Orient to the fraktur work of German Pen sylvania. Proof of its staying quality and pere nial human appeal is that it never really disa pears for long. Right now we're seeing its retu in versions reminiscent of the elegant form it too in 18th-century France and Italy—cleaned flourishes, scaled and engineered to fit moder living, but still offering its traditional gift light, eye-exciting color. The pieces we show, b various manufacturers, are technically not painte but lacquered. Some are richly antiqued with streak-glazing in umber or gilt. Most can also b ordered in wood finishes, too. On these fou pages, see how the new painted look might re juvenate your rooms and refresh your livin

Please turn the page

Painted furniture can add an eye-arresting accent to a room, determine a color scheme, and set off the beauty of wood furniture used with it. The pair of bunching cases above, in antique white with celadon green moldings, do all this in the dining room below, which is otherwise furnished in walnut. It is seen through a frame of celadon-painted wood screens used as a doorway. All furniture is from the Toulon Group by Heritage Furniture Inc. Rug and samovar, available through decorators from Luten-Clarey-Stern. Pewter, S. P. Skinner Company, Inc. China, Josiah Wedgwood and Sons.

TWO PHOTOGRAPHS BY ALDERMAN STUDIOS





PHOTOGRAPH BY ALDERMAN STUDIOS

Used with a mahogany desk against a wood paneled wall, the lime-green brightness of this painted cane-back chair sings out in such delightful contrast that you see how even a small sample of the painted look refreshes the eye and enlivens a room. All the furniture on this page is from the Johnson Furniture Company's "Discriminate" group, and is available in a choice of colored lacquer finishes or in mahogany and maidu burl.

PHOTOGRAPH BY EMELIE DANIELSON NICHOLSON



A sure way to make a room look interesting is by mixing instead of matching furniture. Painted furniture gives you still greater insurance against the clichés of decorating, because its uncommon finishes and its range of color broaden your choice. The interplay between the mahogany table and the antiqued white sideboard and chairs makes this room a far more provocative place than it would be if all pieces were alike. Painted finishes are usually more costly than wood, but can be bargains in stylishness.



Painted furniture has always been a favorite for feminine bedrooms because it offers the delicious pastel luxury practically every woman loves. These pieces from Johnson's "Discriminate" group, lacquered blue and gold, also come in wood finish. Bed tables are marble-topped; without cushion, the bench becomes a table. Canopy is not part of the bed.

PHOTOGRAPH BY DALE ROOKS

PHOTOGRAPH BY EZRA STOLLER



A two-drawer chest, like an especially rare and precious little jewel, is the kind of painted furniture you would make the elegant highlight in a formal room. It is flamboyantly, almost authentically, Venetian, hand-painted with delicate decorations, fitted wth a marble top and elaborate metal pulls. Available from John Widdicomb, through decorators.



The variety of designs in which painted furniture is now on the market bespeaks its popular appeal. While its forms are more or less shaped by French and Italian influences, most are so restrained that they might mix with modern or traditional pieces. Some of it, like this beige and gold group by Henredon, is designed to go together but there are no obvious "suites." Each piece is characterful enough to stand alone. It comes in fruitwood too.

PHOTOGPAPHED AT W. & J. SLOANE BY MAYNARD PARKER





THREE PHOTOGRAPHS BY BEN SCH



In the photograph above you are standing just inside the entry door to the home designed by Olindo Grossi. The steps down to the lower level are equally as inviting as the few that go up to the living room at the left. Both are living levels; there is no "basement" sense at all. At the right is a view from the foot of the stairs. You can see how well lighted this area is. The wall of windows extends the full height of both levels and the stairway forms an open well off the living room (seen in upper right photograph).

How to find livable space below ground

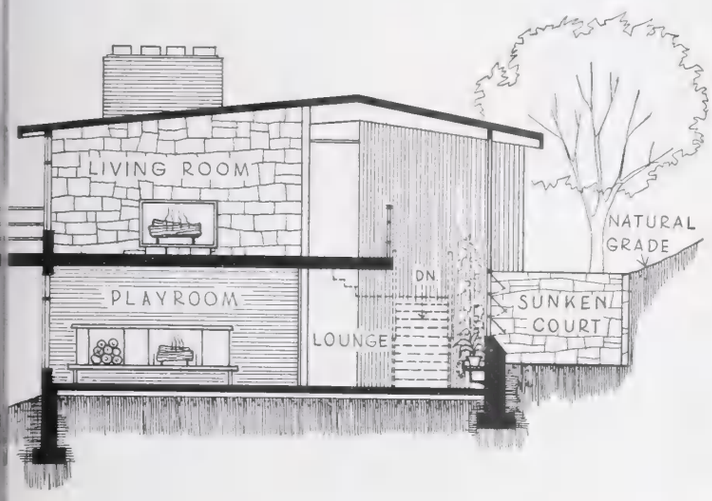
The enclosed space is there: the problem is to make it into a cheerful, inviting room. Natural light, and lots of it, is the key. Here's how two architects found sunny, full-fledged living space below ground—and how you can do the same in an existing house *(page 270)*

By GUY HENLE

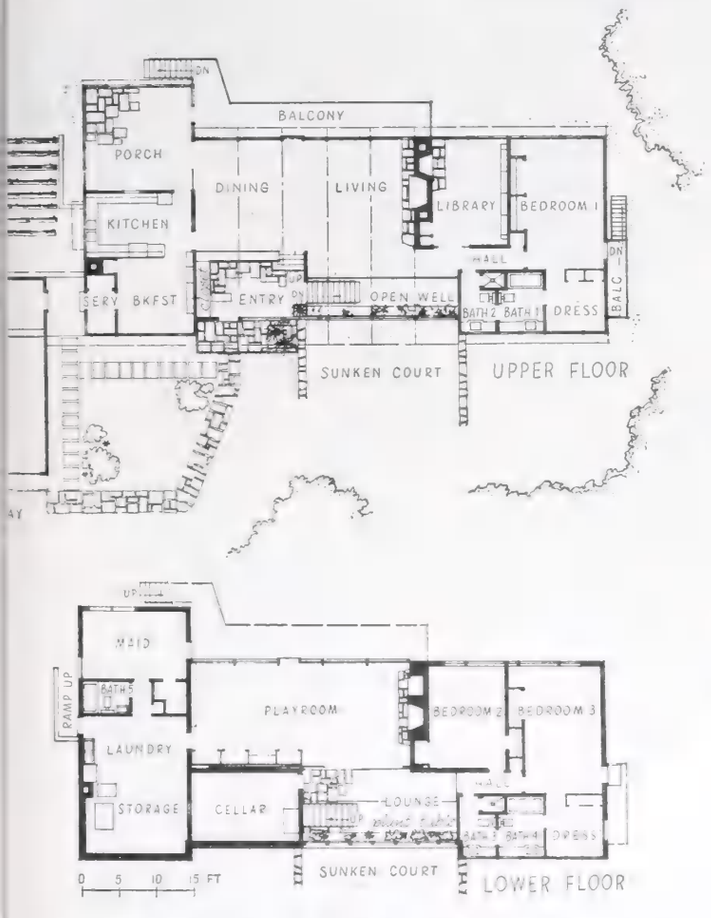
● No matter how beautifully finished a basement is: no matter how cleverly it is decorated with barber poles, travel posters, and curtains covering non-existent windows: no matter how dry and warm it is, nor how high the ceiling, it is still second-class space unless there is adequate natural light, preferably direct sunlight. The tragic part of the story is that with so many builders using sloping sites, many basement walls are fully exposed *above* ground level (see examples at the far right). With proper use of doors and windows in these walls, it would have been possible to upgrade this already-enclosed space, making it suitable for all kinds of living, not merely a rumpus room. Even more of a crime has been the jacking up of houses on level plots just to achieve a split-level plan. All this does is emphasize more clearly that the buyer is paying for enclosed space that is not fully usable. To compound the felony, the inside stairs to this musty, cavernous area usually lead down from the kitchen, meaning that guests must wend their way through the busy work center.

Architect Olindo Grossi took a different approach in designing this house for Mr. and Mrs. T. G. Klumpp. Faced with a sloping site, he built an honest two-level house using a well-designed sunken court to bring full light into the level below ground. We show the stairs connecting the two levels in the photographs above. There is no feeling here of descending into the lower depths, yet without careful planning the wall along the stairs could have been completely below ground (see section drawing, above right). By the use of retaining walls, the sunken court was able to expose a full wall of windows. These serve not only to bring light into the lounge and to the playroom, but even more importantly to create a cheerful entry to this level.

These homeowners are losing nearly half the space they paid for, because their basements haven't the proper light for living



In this section drawing you can visualize just how much was added to the house by the creation of the sunken court. Protected by retaining walls, it makes possible the two-story glass area, a dramatic feature of the house. This brings light into the lounge and the stairway down to the lower level. No small bonus was the large and decorative planter which the owners were able to install along the base of the wall (see photograph at left). Natural grade would have covered most of the lower wall on this side of the house.



Floor plans for the two levels of this house show how entrance can lead to the living room or down to the lounge and playroom. Court is on the south side, gets winter sun.

Please turn the page



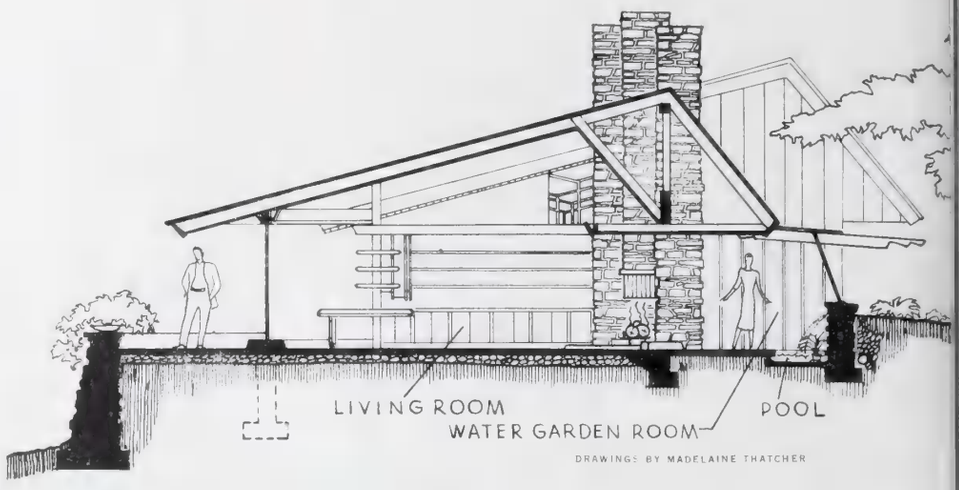




FOUR PHOTOGRAPHS BY RUDOLPH LEPPERT



Drawing at right shows how site was leveled with two retaining walls. Wall on upper side became the finished interior wall. Careful planning for drainage behind the wall and extra waterproofing made this possible. Concrete slab in main section of the house, flagstone floor in entry, and pool are all protected by a waterproof membrane underneath. Below, the dramatic water-garden entrance to the house is shown flooded with springtime sun. Tropical planting of all kinds can thrive here even during the winter because of the warmth and light. Opening to the kitchen can be seen along the edge of the door. Stone mass of living-room fireplace is at the end of walkway.



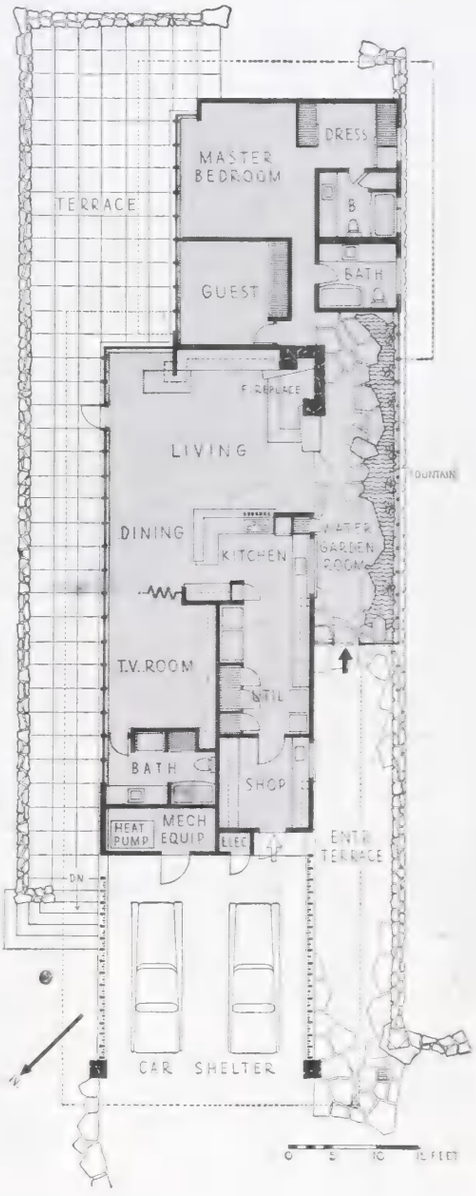
DRAWINGS BY MADELAINE THATCHER





PHOTOGRAPHS BY MAYNARD PARKER

From the outside, the light well along the southwest wall is a distinctive feature of the house. Here, the summer sun shades are in place (see next page for how these work). They keep out the summer sun, preventing an overload on the air-conditioning system. In winter, these extensive glass areas are unshaded, bringing in enough warmth to save greatly on heating costs.



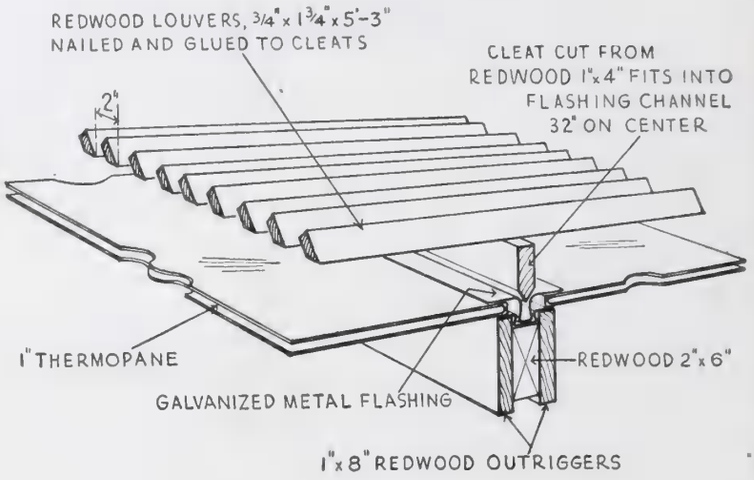
HOW TO FIND LIVABLE SPACE BELOW GROUND *continued*

Bold use of glass in a southwest exposure creates a tropical garden, half underground, in an Arkansas home

● In another part of the country, but with a similar sloping site, Architect Fay Jones came up with his own way of bringing light into a hillside house. Two retaining walls gave him a level site for this one-story contemporary house (see section drawing, upper left). However, this left the floor along the southwest about four feet below the finished grade. Instead of an ordinary foundation wall with small windows at the top, the architect used the stone retaining wall as a finished interior wall and flooded the area with light by glazing from the top of it up and overhead. A flagstone floor and a pool filled with water plants completed this spectacular entrance to the house. The sunlit result shows in the photograph at left. Light from this area penetrates the center of the house—to the kitchen through a wide opening over the sink (see plan) and to the living room through a 10-foot-wide full-height entrance. This gives these rooms a balance of light. Since the opposite wall is also fully glazed it would, by itself, have created a problem of glare. To control the summer sun on this dangerous southwest side, Architect Jones developed special shades (see next page). Owners: Mr. & Mrs. Neal Harmon.

PHOTOGRAPH BY MAYNARD PARKER



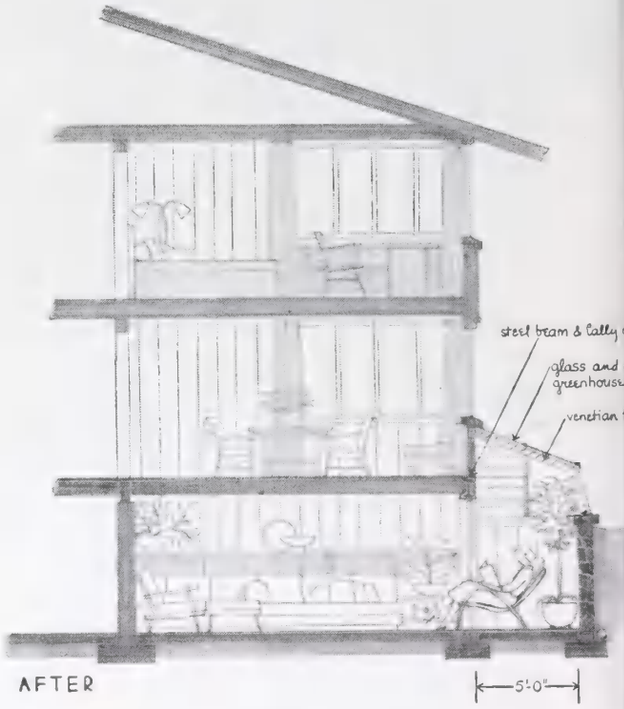


Special sun shades keep out summer's heat

This house is one of the first in Arkansas to be heated and cooled by a heat pump (see full story on this new equipment on page 248). Since climate control becomes vital in year-round air conditioning, Architect Jones devised these removable shades to cut down the cooling load in the summer. Light enough to be handled by one man, they are put up in spring and taken down in fall. They shade all the horizontal glass and much of the vertical glass (slope and trees shade the rest). Open construction does not trap hot air.

Here's how an existing basement can use this principle





DRAWINGS BY MADELAINE THATCHER

Moving out the foundation wall makes a light trap possible

If you have no way to expand your living space but into the basement, here is how you can do it to bring in quantities of natural light. Steel posts, supporting a steel beam, replace the full foundation wall. A retaining wall, nearly the full height of the basement, is built out five feet from the present house wall. Greenhouse glass sections are built up as shown to take in light from the side, from the ends, and from above. Venetian blinds, on tracks, can be used if needed to control the amount of sun entering the room. Though this is a drastic solution to the problem of expansion, it will ensure cheerful, inviting space instead of a compromise never-used basement room.

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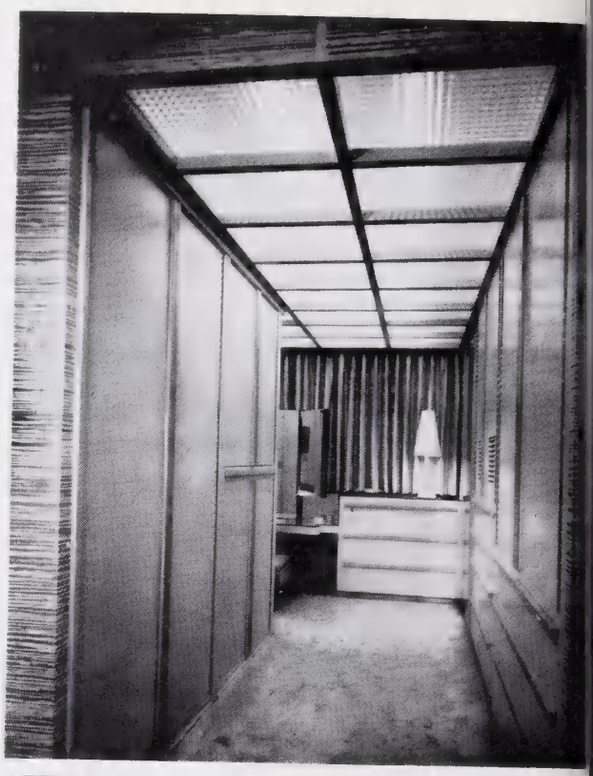
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AFTER: Light wood frame supports a glass ceiling which spreads light from fluorescent fixtures attached to former high ceiling. Space above closets and cabinets taken up by dropped ceiling (see photograph below) was not used.

How to

Remodel with light

By dropping the ceiling in this narrow dressing area, and making it completely luminous, the whole complexion of the space was changed

PHOTOGRAPHS BY MAYNARD PARKER



BEFORE: Dark hall-like atmosphere characterized dressing-room area before remodeling. Dropping ceiling was only structural change made here. Bright, cheerful room was the result. Home of Mrs. Edmond E. Herscher. Bob Brown, interior designer.

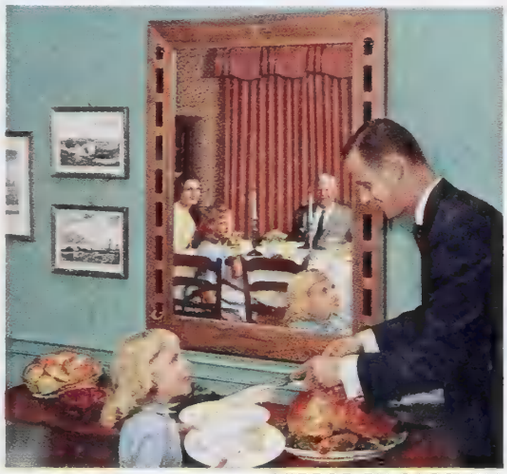


Holiday tips from Garry Moore

Set a festive mood with mirrors. These are party days . . . turkey-dinner-days . . . drop-in-to-say-hello days. You'll want your home to rise to the occasion. Mirrors are a marvelous way to bring that special glow to every room.



MIRROR BY BASSETT



MIRROR BY CAROLINA



MIRROR BY NURRE

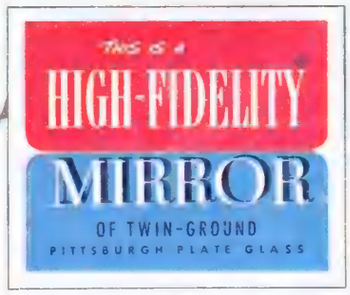
Mirrors make a small room look larger. Make a holiday feast look twice as tempting. They can pick up a reflection of light from your precious silver and send it winking back with warm friendliness. Add a special zest to your home for the holidays . . . or any time . . . with mirrors. And make sure they're all High-Fidelity® mirrors, made with Twin-Ground Pittsburgh Plate Glass.





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HOGRAPH BY ROOKS



great library table. fully seven feet long, reflects the current hasis on furniture with enough size to dominate a room. This two- ver, walnut and cherry piece has a feeling of solidity and permanence is in direct contrast to the airy, almost fly-away look of so much recent emporary design. Height 30", depth 31". Baker Furniture Company.

lew large pieces
vith a permanent air

OGRAPHED BY MAYNARD PARKER AT A. & J. SLOANE



his impressive buffet stretches 64" wide and has the gratifying k of endurance. The frame is cherry, paneled in walnut. Center and ht doors conceal three sliding trays for linens and silver. Left side s an adjustable shelf. Height is 31", depth 19". By Henredon Furn. Co.

(*Please turn the page*)



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NEW LARGE PIECES

CONTINUED FROM PRECEDING PAGE

PHOTOGRAPH BY MAYNARD PARKER



A wall-filling breakfront, 82″ high and 70″ wide, is a new tall pieces that can be used as the focal point in a decor It is of rosewood with inlays of Minzu, a wood imported fro Congo, on the base. Door pulls are bone white plastic. Glas adjustable. Designed by Jorgen G. Hansen and Jens Theusen f

PHOTOGRAPH BY EMELIE DAN



An extra-large chest, extending six feet in length, is co a three-way mirror to make an imposing and practical groupin room wall. The chest is made of walnut, has ten drawers, and n high, 18″ deep. Designed by William Paul Taylor for Sligh-Low



High china buffet conserves floor space, but has ample storage shelves. Made of walnut, it comes either with cane doors (as shown) or with accents of light maple or inlaid geometrical forms of darker wood. Inset wood pulls are backed with leather. Size: 36" x 18¼" x 65½". Designed by Jack Cartwright for Founders.

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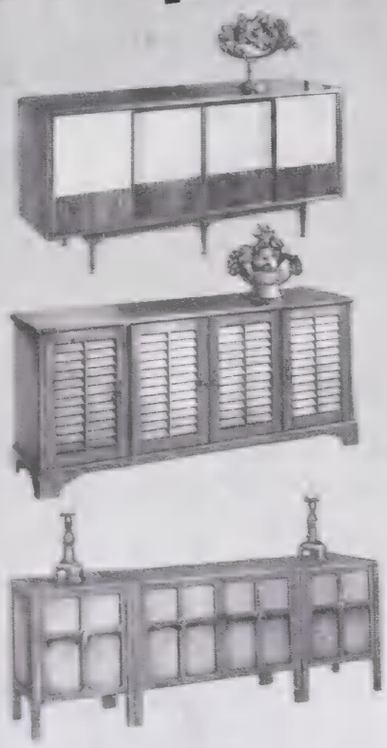
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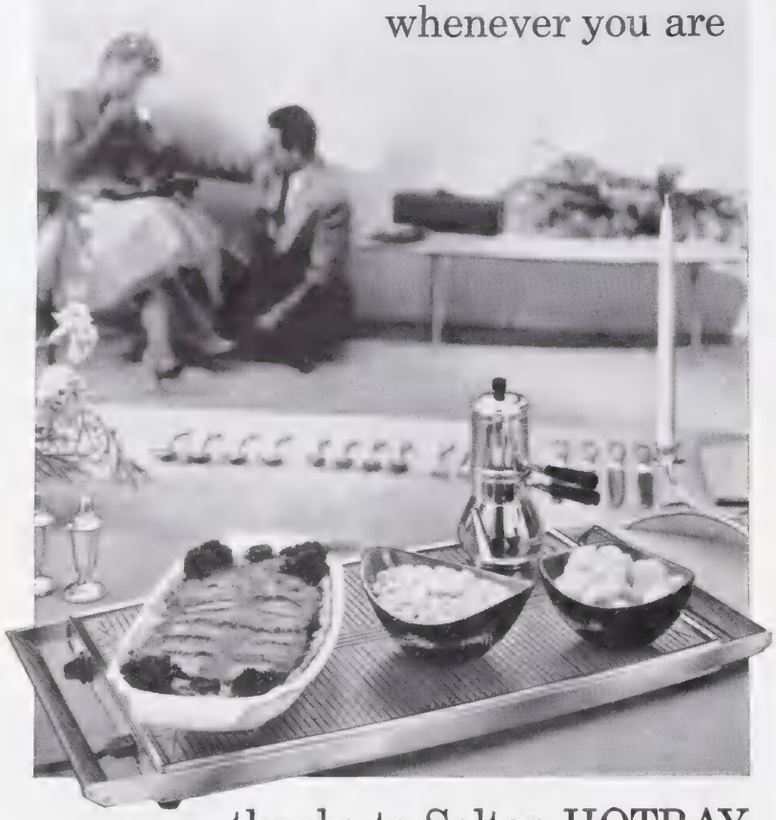


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THE TRADITIONAL GRACES

CONTINUED FROM PAGE 236

TWO PHOTOGRAPHS BY MAYNARD



Looking down the center axis of the house, you see across the pool, beyond the paved entertaining terrace, to a tall fountain falling into a pool in the rear lawn. Thus the theme of water in all its moods—serene in the dining room, refreshing in the swimming pool, playful at the fountain—recurs throughout the house. Below, from fountain, you can see the large, open second-floor terrace.



PHOTOGRAPH BY VINCENT LISANTI



All the bathrooms are luxuriously detailed. Here, in the wife's bathroom, marble is used to enclose the tub, and to surface the tub recess walls and the long counter.

ollowing is detailed information ut the construction materials equipment in the house de- ned by Edward Stone for Mr. Mrs. Bruno K. Graf and shown pages 226 to 237.

CONSTRUCTION

TINGS AND FOUNDATIONS: Rein- orced concrete, Portland Cement ssn., Chicago, Ill.

UCTURAL FRAMING AND EXTERIOR URFACES: All wood framing. Doug- as fir, West Coast Lumbermen's ssn., Portland, Ore. Plywood heathing, U. S. Plywood Corp., lew York. Overhead trellises, ano- ized aluminum. Aluminum Co. of merica, Pittsburgh, Pa. Concrete rilles, National Concrete Masonry ssn., Washington, D.C. Stucco ex- erior walls and eave soffits, "Orien- al," U. S. Gypsum Co., Chicago, Ill.

EPLACE AND CHIMNEY: Antique narble mantel and hearth, French Co., New York. Damper, Donley Bros. Co., Cleveland, Ohio. Spark creen curtain, Wm. H. Jackson, New York, N. Y.

ORS AND WINDOWS: Aluminum loors, windows, operators, hinges nd trim, and stainless steel weather- tripping, Glide Windows, Inc., Hollywood, Calif. Wood doors, "Sta- traight," Mengel Co., Louisville, Ky. Clear and obscure glass, "Twin- Grind," Libbey-Owens-Ford Glass o., Toledo, Ohio. Special hard- ware, Wm. Weston Co., Dallas, Tex.

ULATION: Walls, ceiling, and floor nsulation, "Fiberglas," Owens- Corning Fiberglas Corp., Toledo, O.

ET METAL FLASHING: Lead-coated opper flashing, Copper & Brass Re- search Assn., New York, N. Y.

TERIOR SURFACES: Acoustical plaster eilings and plaster walls, U. S. Gypsum Co., Chicago, Ill. Marble floors, Vermont Marble Co., Proctor, Vt. Wood trim, cabinetwork, wal- nut plywood, U. S. Plywood Corp., New York, N. Y. Custom walnut grilles, American Walnut Manufac- turers Assn., Chicago, Ill.

EQUIPMENT

SOUND EQUIPMENT: Amplifier, McIn- tosh Lab, Inc., Binghamton, N. Y. Tuner and pre-amplifier, Fisher Radio Corp., Long Island City, N. Y. Speakers, Acoustic Research, Inc., Cambridge, Mass. Record changer, "Miracord," Audiogersh Corp., New York. Television, "Fleet- wood," Conrac, Inc., Glendora, Cal.

BATHROOMS, DRESSING ROOMS, AND POWDER ROOMS: Marble floors, counter tops, and splash, Vermont Marble Co., Proctor, Vt. Fixtures, American Radiator & Standard Sanitary Corp., New York. Bronze shower doors and enclosures, Leh- man Sprayshield Co., Philadelphia, Pa. Shower head, Speakman Co., Wilmington, Del. Gold-plated fit- tings and accessories, P. E. Guerin, Inc., New York, N. Y. Special cabi- net hardware, bronze, Wm. Weston Co., Dallas, Texas.

KITCHEN: Counter tops and splash, enamel-on-steel cabinets, chrome cabinet hardware, Cox Kitchens, Inc., Port Chester, N. Y. Dishwasher and garbage disposer, Hotpoint Di- vision of General Electric Co., Chi- cago, Ill. Gas range and ovens, Tappan Stove Co., Mansfield, O. Ventilating equipment, Trade-Wind Motorfans, Inc., Rivera, Calif. Elec- tric refrigerator and freezer, Frigid- aire Div., General Motors Corp., Dayton, Ohio.

ELECTRICAL EQUIPMENT: Recessed light fixtures, Kurt Versen Co., Engle- wood, N. J.

HEATING: Multizone fan, Recold Corp., Los Angeles, Calif. Boiler, Mueller Climatrol Div., Worthington Corp., Milwaukee, Wis. Compressors and chiller, Acme Industries, Inc., Jack- son, Mich. Registers and diffusers, "Stripline," Agitair Products, N.Y.C.

FURNISHINGS

All furnishings custom designed by T. H. Robsjohn-Gibbings, Ltd., N.Y.

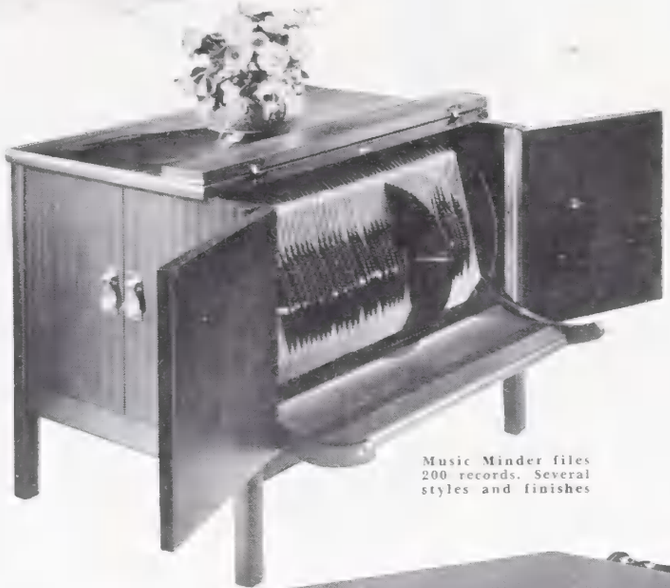


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ENTER THE WONDERFUL WORLD OF MARINADES

CONTINUED FROM PAGE 239

Now let's get to mixing. Here is a marinade that never fails to win friends.

It will not only marinate your broilables, but can be used for basting, and thus save precious meat juice. This very liquor can serve as a rich sweet and sour sauce:

The Barbecue Marinade

2 tablespoons bacon drippings
1 cup broth
6 tablespoons vinegar
½ teaspoon salt
2 tablespoons soy sauce
1 clove garlic, crushed (to be eventually discarded)
⅓ teaspoon black pepper
½ teaspoon paprika
⅓ cup pineapple juice

Mustard Marinade

Nothing will so cheerfully awaken a bland, sleepy dish as *mustard marinade*. It is an ancient condiment dating back far beyond Biblical days. Practically every nation has its own brand of mustard. In our country among the imported mustards the French, English, Swedish, German, and Japanese stand out with their own particular characteristics. If you should decide to have your own private brand, remember that the yellow mustard seed is milder and used mostly for marinades, while the brown seed is more pungent and ideal for the mustard paste you get in little jars. If you want to avoid the packaged powdered mustards and you have a tiny mortar and pestle at hand, grind the seed (preferably sun-dried), add by teaspoon a little cold water and equal amounts of milk, mashing constantly, a small quantity of salt and equally little powdered sugar, a little vinegar, olive oil, or other fine vegetable oil. Slowly introduce minute amounts of fine herbs, such as white pepper, tarragon, onion salt, a touch of garlic, but only a touch, marjoram, cinnamon, mace, cloves (in powder form), cardamom, or other condiment piquanteries; add a bit of wine—and at this point start tasting and painting a mustard picture on your palate.

For contrast and a rich pungent savor try a simple marinade often used as a hot or cold sauce:

Lime and Soy Marinade

Juice of 5 limes
½ cup water
2 tablespoons soy sauce
1 slightly bruised garlic (optional)
½ teaspoon onion salt

Marinate scallops, whiting or frogs' legs for at least a couple of hours, and then fry them in butter . . . Lime and soy marinade is also wonderful for lamb destined for the grill or the skewers, like lamb kebab. However, for lamb, add to the marinade an extra cup of vinegar, 1 medium-size onion diced, 1 tablespoon chopped parsley, ½ cup diced carrots and 2 tablespoons olive oil. Let the meat sleep in this brew for the night. Also good for duck, rabbit or lobster.

Sour Cream Marinade for Bell Peppers, Water Cress, and Fresh Tomatoes

For this delicate dish the meaties bell peppers should be used and sliced fine. Combine, say, 2 cups of sliced peppers with a handful of crisp, cooled water cress, 2 cups quartered tomatoes, 2 tablespoons chives, and 2 minced black olives in a marinating bowl. Mix separately: ½ teaspoon nutmeg, ½ cup tarragon wine vinegar, ½ teaspoon salt, ½ lemon (juice), 1 tablespoon brown sugar, and as little water as possible to produce sufficient cover. Store in refrigerator. Just before serving crown it with cold, heavy sour cream.

Mint Marinade

What we describe here is the mint marinade *sauce* to accompany lamb, spring chicken, sturgeon, or any other delicate light meat or fish. The mint *marinade* itself is composed of chopped mint leaves (cooked two minutes), light wine vinegar and water (half and half), salt, lemon, lemon rind, and honey. The liquid should be sufficient to cover the meat.

Cauliflowerets in Mint Marinade

Here is a new relish worth playing with. Simply break the nice, fresh cauliflower into flowerets, sprinkle with the marinade, and dust very lightly with ground cinnamon. Steam for three or four minutes. Drain and cool, then place in the mint marinade. Let the flowerets absorb this liquor at least three hours before serving. You will find that they blend beautifully with cold ham, chicken or turkey, especially when accompanied by black currants.

Mint marinade is the most delicate member of the marinade-sauce family. Don't let it associate with very pungent or overwhelming condiments such as chili pepper, much black pepper, garlic,

egano, or the more arrogant embers of the onion family. Try vorcing the mint sauce from lamb d give it to a spry spring chicken to that queen—smoked sturgeon.

cup fresh mint leaves chopped fine
to 6 tablespoons light wine vinegar
cup water
lime (juice)
teaspoon ginger
lemon rind sliced
to 2 tablespoons honey
teaspoon monsodium glutamate

Boil mint in water two minutes. vered. Add all other ingredients d simmer one minute. Strain. eat in 1 or 2 tablespoons corn- arch, and taste, adding more mon or honey as required. We ways add a few drops of Char- euse to the sauce.

Apple Marinade Soup

cups white wine
cups water
cup fresh apple purée
to 6 peppercorns
teaspoon salt
stick whole cinnamon
to 6 cloves
teaspoon allspice
ind of 1 lemon, juice of ½ lemon
tablespoons or more brown sugar
to 6 egg yolks

Combine and marinate all ingredi- its except egg yolks for one hour, then bring to a boil. Remove from fire. Cool for a few minutes. Beat the egg yolks in a bowl sufficiently large to receive the soup. Slowly strain marinade into bowl beating together with egg yolks. Heat once more and serve like a soup, with rye toast and Bel Paese cheese. (P.S. We like to thicken the apple marinade soup with 1 or 2 tablespoons cornstarch—but this is optional.) Also good to marinate such leftovers as cold chicken, shrimp, scallops, lobster, or lamb.

When you're dying for real Bismarck herring, a Chinese sweet-and-sour pork, or a marinated duckling, why not make it yourself comfortably at home? The marinade itself will take no more time than preparing a stack of hotcakes.

Marinade for Baked or Boiled Cold Fish

Boil for a few minutes:

1 cup water
½ cup tarragon or eschalot red wine vinegar
1 medium onion, sliced in rings
1 clove garlic (to be discarded)
3 bay leaves
1 tablespoon fresh basil or 1 teaspoon dry
1 red pepper
½ teaspoon salt

(*Please turn the page*)

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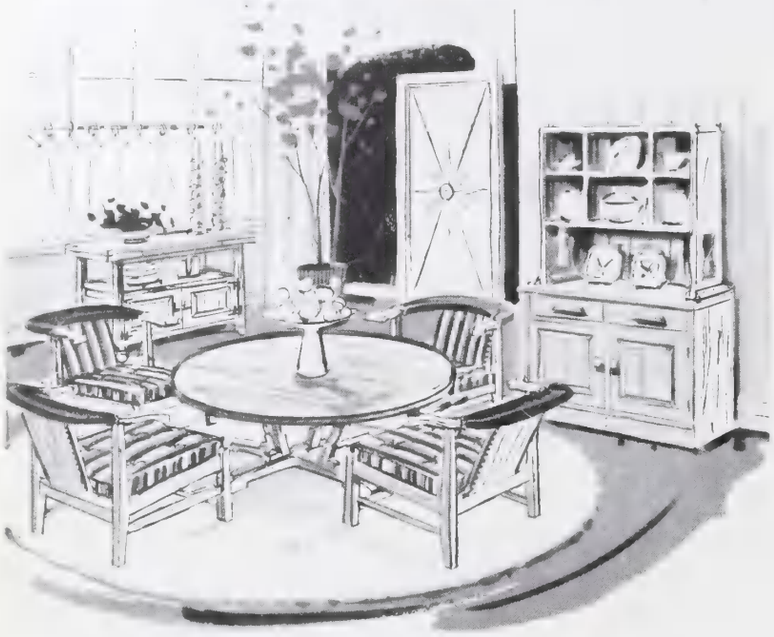
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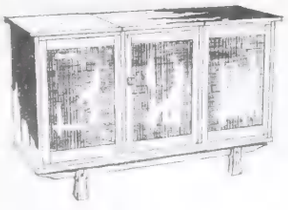
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Buffet & Hutch



Side Chair



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The rugged yet modern lines of this side chair adapt perfectly to traditional or contemporary decor.

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ENTER THE WONDERFUL WORLD OF MARINADES

CONTINUED FROM PRECEDING PAGE

⅓ teaspoon black pepper
½ lemon
1 teaspoon brown sugar

Pour over previously cooked fish, let cool, and just before serving sprinkle with fine olive oil. . . . Serve with pickled beets, plain boiled potatoes, and hard-boiled eggs. Also good as a sauce for previously cooked wax beans, boiled white turnips, or salmon.

There is hardly a limit to the variety of fish or meat that can be marinated. Naturally one would not select as subjects meat or fish which are lacking in firmness or are not fresh.

Shrimp in Pomegranate Juice

Cook 2 to 3 cups shrimp as usual; drain, remove shell and vein, marinate for at least an hour:

The Marinade

½ cup pomegranate juice (can be bought in Armenian or Syrian grocery stores)
2 to 3 tablespoons tarragon vinegar
2 tablespoons honey
½ cup green olives, minced
1 tablespoon chopped chives
3 to 4 tablespoons tomato purée
½ teaspoon salt
Touch of cayenne
1 tablespoon lemon rind

Before serving add just enough olive oil for flavor and smoothness.

Escabeche and Seviche are two distinct types of marinated fish, both are classified as fine delicatessen by our Latin-American friends. Escabeche is actually of Greek origin, and after a triumphal tour in ancient Rome, it emigrated to Spain and eventually it reached every Latin country in America. Seviche, on the other hand, is entirely a South American concoction. The difference between the two, gastronomically, is considerable. In Escabeche the fish is cooked, but Seviche is raw fish marinated. You can prepare excellent Escabeche from your favorite fish (mackerel, tuna, kingfish, corvina), but the flesh must be solid. The same rule applies to Seviche which in South America is associated with corvina whereas in the U. S. sevichists prefer striped bass, sea trout, shrimp, clams, or a combination of these. The methods of preparation must have suffered a lot of changes during the past centuries, yet the recipes which follow are probably pretty close to the master formulae.

Escabeche

One:

3 pounds of fish, cleaned and cut into bite size pieces, soaked for a half hour in salt solution (1 qt. water, 3 to 4 tablespoons salt). The fish can be pompano, mackerel, corvina, or almost any other firm-fleshed fish of your choice.

Two:

Upon removal from salt, pat fish pieces dry. Pour into heavy skillet ½ cup olive oil and when hot drop in 2 cloves of garlic minced fine, and a few seconds later 3 red peppers and a few bay leaves. Add fish and cook 15 minutes. Set aside.

Three:

Brown lightly 3 medium, sliced onions in 2 tablespoons olive oil, add ½ cup fine vinegar, ½ teaspoon marjoram, ½ teaspoon oregano, ½ teaspoon cumin seed, 3 red peppers, a few drops of tabasco sauce and cook slowly 15—20 minutes. Add 1 or 2 tablespoons water if necessary.

Four:

Cool this sauce. Pour over the fish, mixing thoroughly. Sprinkle with lemon juice and keep it in a cool place until served. Can be made a few hours before or even two or three days before.

Seviche

The true Seviche is simply cubed raw fish in sour orange marinade. No doubt sour orange is a heavenly marinade for the fruit of the sea, but unfortunately, it is not too easy to obtain this particular citrus in the U. S. As a substitute we suggest lime juice. You may even use ordinary lemon juice, if you must, but please don't tell it to your South American friends.

The fish is boned and the meat cut into bite-size cubes. If shellfish is used, shuck the clams, or mussels, and remove shell from raw shrimps. Naturally the dark mass from the clam and the beard from the mussel must be removed first. Next, wash the fish or shellfish in lightly salted water (3 tablespoons salt dissolved in 1 quart of water), then drain. To serve six use:

2 lbs. fish or shellfish
1½ cups sour orange or lime juice
2 medium onions, sliced thin
3 chili peppers (yellow), sliced
2 cloves of garlic, chopped
⅓ teaspoon black pepper
⅓ teaspoon cayenne
Salt to taste
Optional:
1 bell pepper chopped

(*Please turn to page* 285)



Strawberries Romanoff, page 13, "The Gourmet's Guide"

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ENTER THE WONDERFUL WORLD OF MARINADES

CONTINUED FROM PAGE 282

2 teaspoons chopped chives
2 to 3 tablespoons tomato paste
Brown sugar to taste

Mix all dry ingredients with the garlic and rub the fish with this mixture, then place fish in glass or ceramic bowl. Add onions, peppers, and other greens, and cover with the sour orange juice. If desired add still other condiments, then stir gently to assure a more even distribution of herbs and spices. Let the fish lie in this marinade overnight or the equivalent period before serving. To complete the work garnish your Seviche with black olives soaked in anchovy or olive oil. Seviche will improve with age, but its life in the refrigerator ends within a week.

Marinade for Duckling

Marinate one young plump duckling (4½ to 5 pounds) which has been washed, cut into serving portions, and religiously rubbed with garlic, in a mixture of:

2 cups Burgundy brought to a boil and cooled
1 cup water
1½ teaspoons salt
2 teaspoons sugar
Juice of 1 lemon, sliced
2 to 3 bay leaves
1 carrot, sliced fine
2 medium onions, sliced
1 red pepper
8 to 10 peppercorns
1 teaspoon mustard seed
1 to 2 parsley roots, sliced
2 tablespoons celery tops

Leave the duckling in this marinade for one to three days (the longer the better) under a weight. Upon removing, pat meat dry, roll in flour and brown lightly for a few minutes in half margarine, half bacon fat. Slowly add the strained marinade, reserving only about a half cup of the liquor. Cook duckling in the usual manner. When ready, into the reserved marinade blend 1 tablespoon cornstarch, juice of 1 orange, and 2 tablespoons of any liqueur of your choice. Combine with duckling. Meanwhile the fine-chopped duckling liver is sautéed in butter, with salt, pepper, a little paprika and chopped chives. Add it to duckling. A simple wild rice surrounding the duckling will be a noble accompaniment.

Horseradish Marinade Sauce

Fine for a fat beef brisket or plate beef cooked in soup with celery root, parsley, onion, peppercorns, salt, and saffron. You would serve it with a very piquant horseradish marinade like this:

3 tablespoons garlic vinegar
½ tablespoon lemon juice
1 cup bouillon
4 to 6 tablespoons grated fresh horseradish
2 tablespoons mustard paste, German style
2 tablespoons fresh dill, chopped
½ teaspoon salt
Black pepper and sugar to taste
1 tablespoon olive oil

Oxtail in Chianti Marinade

Marinate two oxtails cut into serving portions in the following concoction:

2 cups Chianti (if it's about to sour so much the better)
3 lemons, juice and sliced rind
2 medium onions, chopped
1 garlic clove
3 bay leaves
12 peppercorns
Sugar to taste
Enough water to cover the meat

Set aside overnight. Remove meat, pat dry, and brown lightly in bacon fat, slowly adding the strained marinade liquor. Add also 1 cup stewed tomatoes, 2 tablespoons chopped green peppers, 2 tablespoons chopped parsley, ⅓ teaspoon white pepper, ½ teaspoon ginger. Cook until almost tender. Transfer to casserole adding this time salt to taste, one cup button mushrooms and ½ tablespoon soy sauce. Bake leisurely for about an hour. Before serving mix a cupful of the juice with sour cream and return to casserole.

All-purpose Marinade for Game or Lamb

The gamy flavor of the meat can be controlled if you use a good marinade. The longer the process, the stronger the gamy flavor and not vice-versa as you would think. Marinating game will make many people who do not now like it, change their minds. Young, tender animals, particularly fowl, require no more than 48 hours marinating, whereas large beasts like deer, bear, moose, etc., are best when saturated thoroughly with the marinade for several days. If they are boned you will reduce the time necessary. Six inches of thickness should take 4 or 5 days, minimum.

You may use the following all-purpose marinade adapting or changing it as you wish. With game use 4 tablespoons vinegar for

(*Please turn the page*)

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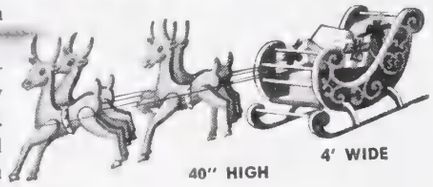


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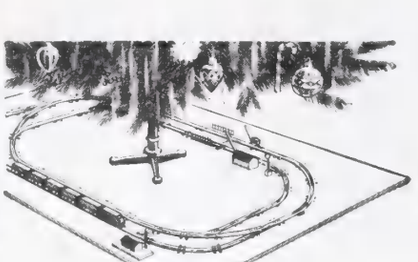
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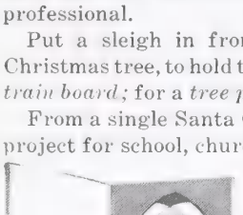
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ENTER THE WONDERFUL WORLD OF MARINADES

CONTINUED FROM PRECEDING PAGE

each cup of water. This marinade can be used for any purpose: marinade, marinade sauce, or salad dressing:

1 cup water
2 tablespoons vinegar
1 sliced lemon
½ dozen crushed peppercorns
2 to 3 slices carrot
1 sprig green celery
½ teaspoon marjoram
2 to 3 springs parsley
2 to 3 crushed whole cloves
Salt to taste, touch of garlic
1 crushed bay leaf
2 tablespoons olive oil

All-purpose marinade may b used for lamb kebab—with a littl more stress on the lemon, and jus a teaspoonful of brown sugar.

DESIGN—NOT MONEY—MAKES CHARACTER

CONTINUED FROM PAGE 225

Following are details on the house designed by James De Long for Mr. and Mrs. Richard F. Wolford, pages 220-225.

CONSTRUCTION

FOOTINGS AND FOUNDATIONS: Reinforced concrete, Portland Cement Assn., Chicago, Ill. Integral color, "Lithochrome," L. M. Scofield Co., Los Angeles, Calif. Wire mesh reinforcement, Wire Reinforcement Institute, Inc., Washington, D. C. Emulsion admixture waterproofing, "Red Label Suconem," Super Concrete Emulsions Ltd., Los Angeles.

STRUCTURAL FRAMING AND EXTERIOR SURFACES: Wood framing and sheathing, Douglas fir, West Coast Lumbermen's Assn., Portland, Ore. Exterior walls and trim, clear heart redwood, California Redwood Assn., San Francisco, Calif. Red cedar shingles, Red Cedar Shingle Bureau, Seattle, Wash. Finish on all exterior surfaces, clear creosote stain, Samuel Cabot, Inc., Boston.

FIREPLACE AND CHIMNEYS: Masonry, hearth, and fireplace building brick, Structural Clay Products Institute, Washington, D. C. Fireplace damper, Superior Fireplace Co., Fullerton, Calif.

DOORS AND WINDOWS: Window and door frames, clear heart redwood, California Redwood Assn., San Francisco, Calif.

WINDOW AND DOOR HARDWARE: Window operators, Geo. B. Henne & Co., Inc., Philadelphia, Pa. Interior and exterior door latches and lock sets, Schlage Lock Co., San Francisco, Calif. Door hinges, The Stanley Works, New Britain, Conn. Sliding door hardware, Grant Pulley & Hardware Corp., Flushing, N.Y.

GLASS: Polished plate window and door glass, "Herculite" tempered window glass, and copper-plated mirrors, Pittsburgh Plate Glass Co.

SHEET METAL FLASHING: Copper flashing, Anaconda Copper Mining Co., Waterbury, Conn.

INSULATION: Wall and ceiling insulation, "Fiberglas," Owens-Corning Fiberglas Corp., Toledo, Ohio.

INTERIOR SURFACES: Walls, wood trim, and cabinetwork, clear heart redwood, California Redwood Assn., San Francisco, Calif. Ceilings and bathroom walls, "Sheetrock" plasterboard, U.S. Gypsum Co., Chicago, Ill. Paint on ceilings, W. F Fuller & Co., Los Angeles, Calif.

CABINET HARDWARE: Soss Mfg. Co. Detroit, Mich.

EQUIPMENT

SOUND EQUIPMENT: Amplifier, pre amplifier, and tuner, "Heathkit," Heath Co., Benton Harbor, Mich Speakers, Jensen Mfg. Co., Div. o the Muter Co., Chicago, Ill. Record changer, "Miracord," Audiogersh Corp., New York, N.Y.

BATHROOM EQUIPMENT: Cabinetwork Ponderosa pine, Western Pine Assn., Portland, Ore. Counter tops and splash, vinyl, Goodyear Rubber Co., Akron, Ohio. Wainscots, ceramic tile, "Hermosa," Gladding Mc Bean & Co., Los Angeles, Calif Fixtures and shower head, American Radiator and Standard Sanitary Corp., New York. Shower enclosure obscure glass, American Shower Door Co., Los Angeles, Calif.

KITCHEN AND LAUNDRY EQUIPMENT: Wood cabinets, pine and redwood Western Pine Assn., Portland, Ore., and California Redwood Assn., San Francisco, Calif. Cabinet latches, "Tutch Latch," National Lock Co., Rockford, Ill. Drawer pulls, Colonial Bronze Co., Torrington, Conn. Sink, "Custom-line," and faucet, American Radiator and Standard Sanitary Corp., New York. Sink frame, "Hudee," Walter E. Selck & Co., Inc., Chicago, Ill. Garbage disposer, "Super-Hush," Waste-King Corp., Los Angeles, Calif. Built-in oven and cooking top, Thermador Electric Mfg. Co., div. of Norris-Thermador Corp., Los Angeles, Calif. Refrigerator, General Electric Co., Louisville, Ky. Washing machine, Hotpoint Division, General Electric Co., Chicago, Ill.

ELECTRICAL EQUIPMENT: Panel board, Square D Co., Detroit, Mich. Switches, Sierra Electric & Mfg. Co., Los Angeles.

WATER DISTRIBUTION: Copper water pipe, Anaconda Copper Mining Co., Waterbury, Conn. Cast iron vent and soil pipe, Cast Iron Soil Pipe Institute, Chicago, Ill.

HEATING EQUIPMENT: Boiler and gas-fired heater, General Water Heater Co., Pasadena, Calif. Inside and outside thermostats, Minneapolis-Honeywell Regulator Co., Minneapolis.

THE WEST COAST OF MEXICO

CONTINUED FROM PAGE 216

(Mexico's Federal Route 15, commonly misnamed the "West Coast Highway," reaches the sea at only two points, Guaymas and Mazatlan.) This dazzling diversity of vivid green life, of pure and violent color, of palm forest and wild orchids and great blue bays, remains waiting for the traveler who seeks out the new and the mysterious, seeking change from his own way of life.

Someone once described the west coast of Mexico as more like the South Seas than the South Seas themselves. And so it is.

It is a geography of still lagoons, jungle-walled rivers, waterfalls over palisades into the sea, long white beaches. Its life, basically Indian, is simple and deeply rooted in the nature of the place: palm-thatched houses, dugout canoes; the machete, adze, and hollow gourd as basic implements; a prolific sea where the whale, the porpoise, and the manta ray are still commonplace. Great coquito palms stand 60 feet high behind crescent coves alive with flamboyant colors of fish. There are forests of banyan and palm, ebony and rosewood, adorned with a dozen unfamiliar blooms, parakeets, pelicans, flamingoes, and the rare blue heron. Here at San Blas the ruins of a Spanish fort, and there, close to Acapulco's most elegant hotel, the remains of a great pre-Columbian ceremonial center, now called the Lost City. The traveler finds himself responding to pure sensation and solitude, to the inexpressible naturalness of this life.

Mexico's Pacific coast seems not much farther away than the beaches of Maine and Florida. The best of it lies within an hour or two by air of Mexico City's metropolitan vigor. North and South of the capital, some of the most attractive of the old colonial market towns—Tepic, Guadalajara, Morelia, Oaxaca—have, with the building of new roads, become gateways to this tropical sea. Here and there in the widely scattered coastal towns new hotels (mostly small and nicely adapted to local materials and scene) are opening up new travel ground where few white men have been before.

When to go. There are two seasons: wet and dry. The wet is too much so, and steamy hot. But the months from late October to mid-May are clear delight. The air is bright, there is no rain; the graceful palm branches, the high thatched roofs, the forested headlands stand clear, sharply defined. The trade winds blow in refreshment over a soft warm transparent sea. The nights are invariably cool. In the thousand miles from Mazatlan north to the California border, the climate shades off from semi-tropical to temperate. But the best thousand miles of it, from Mazatlan down to Acapulco, are below the Tropic of Cancer, the true tropics. Christmas and Easter week at the better-known resorts should be avoided; a rush of Mexicans to the sea makes for crowding.

Getting there. So far away from it all, this tropical world is surprisingly close by air. The big smooth turbo-prop Britannias of Aeronaves de Mexico leap from the New York winter to the sun of Mexico City in six hours; then another hour or two of flight and you are in Mazatlan, Puerto Vallarta, or Acapulco. In actual flying time, these remote-seeming Pacific ports are seven hours from New York, seven hours from Chicago by CMA, and a little over four hours from Los Angeles by CMA direct to Mazatlan. Fares, by transatlantic standards, are remarkably low: $104 and $80 from New York and Chicago, respectively, to Mexico City, and $55 from Los Angeles to Mazatlan. You can also fly to Mexico City from New York by Air France, Eastern, and American Airlines; from Miami by Guest Airways; from New Orleans by Eastern.

Along the whole length of this immense coast, about 4,000 miles there are but two full-fledged resort towns, Acapulco and Mazatlan—the first all bounce and glitter, the second still serene with the old-fashioned contentment and gentility of Mexico. Well served by coastal shipping and good roads as well as by frequent and far-ranging air service, they set the limits, north and south, to the most beautiful and interesting stretch of this coast. Halfway between them is Manzanillo, a lusty little Spanish-Indian-Oriental blend straight out of a tale by Conrad, a very old port whose new roads and hotels and boats to hire give access to the nearby rocky bays and sandy beaches of a fabulous shore.

Two other charming coastal towns, each located on a lovely mountain-rimmed bay, with good air service and hotels yet little known, complete the basic itinerary. Puerto Vallarta, like a Mediterranean village terraced on the

(Please turn the page)



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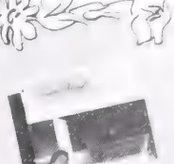
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THE WEST COAST OF MEXICO

CONTINUED FROM PRECEDING PAGE

side of a palm-forested mountain, lies about halfway between Mazatlan and Manzanillo; and Zihuatanejo, whose main street is a banyan-shaded beach on a deep, round jewel of a bay, is a little more than halfway from Manzanillo to Acapulco.

These five small towns are the traveler's base-points, the key centers on which west-coast-of-Mexico itineraries must be based. They are, in themselves, delightful, but they are most usefully seen as gateways to a new world of travel.

Getting in deeper. This area offers four different degrees of travel intensity and depth: (1) to the tourist, who will satisfy himself with the great scenic beauty of Acapulco and Mazatlan, their marvelous fishing, beaches, night life, etc.; (2) to the traveler, who will seek out the simpler, more characterful places whose tropical grandeur remains intact, like Manzanillo, San Blas, Puerto Vallarta, Barra de Navidad, Zihuatanejo, and La Ventosa, which belongs to the gay and refined Zapotec culture way down on the Isthmus of Tehuantepec; (3) to the would-be explorer, who will go beyond these places to the rusticity and utter peacefulness of Tenacatita, Yelapa, and the islands called Las Tres Marias, unknown travel ground where a palm-thatched house on the beach will seem the only fitting habitation; and (4) to the out-and-out adventurer, the man with a map and a sleeping-bag, who will make his base in such primitive little coffee and banana ports as Playa Azul and Puerto Angel, each but 150 miles by new roads through fascinating back country, from two of Mexico's most interesting handcraft-market towns, Uruapan and Oaxaca. From Playa Azul or Puerto Angel he can cruise or fly along hundreds of miles of largely unexplored coast.

These different levels of travel can, of course, be mixed, and in a dozen different ways. From one of the five major base points, the traveler can combine the routes of the major and minor airlines with those of the busses; he can link the pack-horse on the jungle trail with the small coastal steamer; he might even mix the chartered sloop from Acapulco with the chartered plane from Manzanillo. With the help of official travel offices in Mazatlan and Acapulco, of airline agents and travel agents in these and several other towns, and of knowledgeable hotel managers everywhere, t mixtures are simple to concoct a the possibilities almost infinite.

A broad sampling might, for e ample, begin with the de luxe b down over the mountains fr Mexico City to Acapulco (stoppi to see the important craft work primitive Guerrero in the lar market at Iguala). Then, workin up the coast, a seven-hour bus ri on the 150-mile coast road Zihuatanejo; a charter flight Playa Azul and on to Manzanill a coastal trader or chartered bo to Tenacatita and Puerto Vallart a scheduled CMA flight over mou tains, jungles, and immense l goons to Mazatlan; an Aeronav flight over the great blue Gulf California to colonial La Paz o the dramatic and untamed peni sula of Baja California, and s home by way of Los Angeles. trip that is much simpler than seems, and much less expensiv

Much of this coast seems, at firs not very accessible. It has remaine virtually immune to the trav agent, the cruise ship, and even t the automobile. Yet, when yo come close up, exploring it in ste by-step detail, a travel patter emerges. It is a system of sma ports and fishing villages, of di roads and airstrips in the jungle of small coastal freighters, calle *cabotaje*, sailing close in to pic up cargoes of coconuts and bana nas from dugout-lighters in name less coves, of second-class busse that appear out of nowhere to climb the mountains and ford the jungle streams. It is these unexpected routes and facilities that make i possible, even for the not-so-intrep id traveler, to link isolated re-ort towns and to go to palm-thatch villages and uninhabited coast.

Road links with the interior. Exciting new travel experiences in Mexico are the roads recently pushed through the high Sierras and down to the sea. Some are still being built, but all are usable. Originating in or near seven of the most attractive towns of the central plateau, the new roads provide awesome views of alpine heights and volcanic peaks, as well as glimpses into remote market towns, before taking the sudden plunge into the coastal tropics. By bus or car, the journey takes from six to twelve hours, though the distances are usually no more than 150 to 200 miles.

The mountain range is so high and wild that in the thousand miles

between the Texas border and Guadalajara, the bright new metropolis and transportation center of western Mexico, only one rough narrow road has penetrated it. Durango to Mazatlan. Tepic to San Blas and Puerto Vallarta. Guadalajara to Manzanillo and Barra de Navidad. Uruapan to Playa Azul. Mexico City to Acapulco. Oaxaca to Puerto Angel and La Ventosa—these, from north to south, are the varied new slices of *inside* Mexico that bring the Pacific coast within reach of motorist and bus traveler.

Bus service varying from country-style to luxury, runs on all these roads. Self-drive rented cars are available in Mexico City and Acapulco and chauffeured cars in most of the main-road towns. Except for Manzanillo and Acapulco, there is very little use for any but high-clearance vehicles along the coast itself.

For the devotee of railroads there is an unforgettable day-long journey in turn-of-the-century plush style from Guadalajara to Manzanillo: vendors, burros, Indians, plantation owners, cowboys, lost mountain towns—a rich cross-section of rural Mexico.

Even the traveler whose main interest is in the colonial towns of the high plateau must allow time to experience one of these roads. The most memorable of all cross-mountain drives in North America.

Discovery by air. The roads, however, have their limitations. They are, mostly, slow and not linked to one another along the coast, so that the motorist must do a lot of backtracking. The answer is air travel. It is the commercial airlines (and only in the last few years) that have rediscovered for us the almost forgotten paradises that the Indian kings (and later the Spaniards) found and lost.

Mexico's two major airlines, CMA and Aeronaves de Mexico (both affiliated with Pan American) cover a lot of ground in the west of Mexico comfortably and efficiently, both from the towns of the central plateau and from the Arizona and California borders and Los Angeles. Aeronaves has a one-hour shuttle service from Mexico City to Acapulco, and CMA goes from Guadalajara to Puerto Vallarta in an hour and on to Mazatlan in another 30 minutes.

Regularly scheduled small-plane services penetrate even deeper into the little known areas of the coast and afford one of the rarest of travel pleasures—the low altitude scenic air view. Most of these smaller lines, practically unknown to the ordinary traveler, take you well beyond the tourist world. If, for example, you find Acapulco overdeveloped, the precise services of Aerolineas Mexicanas will take you quickly up the coast to Zihuatanejo where one good hotel, the Catalina, on a terraced, palm-shaded hillside, with its open-sided dining room overlooking beach, bay, and outrigger dugout *canoas* below, has the field more or less to itself. The circle trip — Mexico City to Acapulco to Zihuatanejo to Mexico City—takes three hours' flying time, costs about $25. The Catalina's rates—$14.40 a day for two, with meals—strike an average for the whole coast, double the prices of Puerto Vallarta, and half those of Acapulco.

The traveler in search of the completely unbeaten track will exult in the offerings of two reliable back-country airlines operating from Oaxaca. LAGOSA—its interiors like those of the second-class busses: chickens, Indians, traveling musicians, etc.—goes up from Oaxaca's 5,000-foot-high plateau and over the wild green Sierra to Tututepec, and then, with six stops at market towns in the coffee-growing country, flies over this unexploited Oaxaca coast to Acapulco, all for about $11.

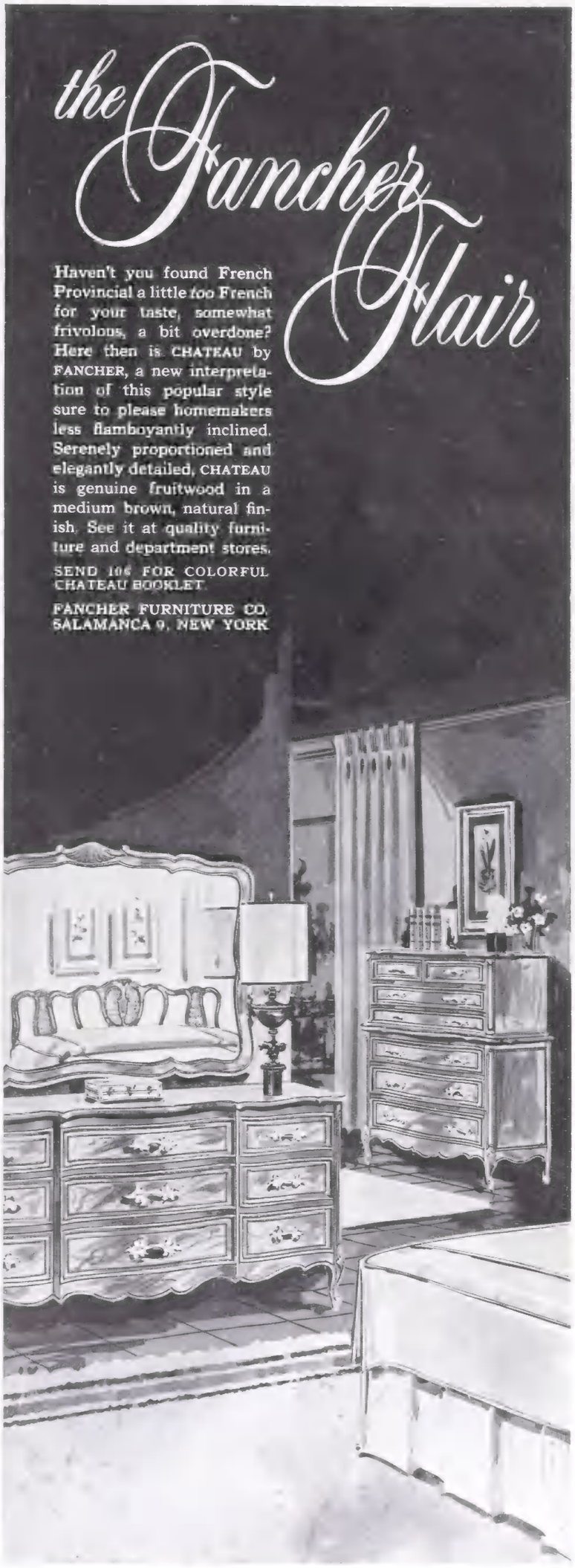
Another LAGOSA flight goes 3 times a week to the good quiet beaches of isolated Puerto Angel. Fly down and take the slow bus back for the views and the markets of remote Indian towns like Ejutla.

Also from Oaxaca the Cessna Aircraft of Aerovias Rojas provide what is very likely the most exciting day's sightseeing in Mexico: a three-hour round trip over the mountains to the sea and the "South Seas" coffee port of Puerto Escondido. With four 15-minute stopovers, the cost is about $10.

Surprises abound along these off-track air routes. A LAGOSA stop, for instance, on the Oaxaca-Acapulco run is Ometepec, one of a string of Spanish towns at the foot of the Sierra a few miles from the sea, still with a certain ghostly grandeur, where fabulous gold mines once flourished. Less than an hour's flight from the bright lights of Acapulco, Ometepec's decaying mansions on broad streets (with a large Indian population) lie quite beyond the tourist pale.

Another air "discovery" is Playa Azul, reached from the old mountain handcraft center of Uruapan by Lineas Aereas Picho. Lying about 100 miles above Zihuatanejo on a striking coast of sea cliffs and mountain ridges, this is a village

(*Please turn the page*)



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THE WEST COAST OF MEXICO

CONTINUED FROM PRECEDING PAGE

of palm-thatch and a couple of very simple inns. Today almost no one outside the state of Michoacan knows it is there, but one day its fine beaches will probably be the basis of a thriving resort.

An especially rewarding route is flown by Trans Mar de Cortes from Tijuana on the California border down the rugged lonely coasts of Baja California; and another by Mayo Obregon from the old fishing resort of Guaymas (about 400 miles north of Mazatlan) across the Gulf of California, then down to La Paz.

At most of these airports charter service is available, at about $25 a day for a four-passenger and proportionately less by the week. The pilot-owners are a race of superior fliers who know this coast well.

Living the tropical life. Where, in all this great length of coast, to begin? One might, of course, just pick a road, any road down from the plateau, and plunge in. But if you want to be methodical, to begin with something a bit more familiar and then by easy stages move toward the unknown, try Acapulco.

This very old port, only recently arrived at the status of a major resort, is, under and around its delirious growth of hotels, in a natural setting that puts Cannes, Nice, and Biarritz to shame. True, there may be too much of it, and it may have a touch of Nice, a trace of Miami, and a hint of Brighton.

However, it is essentially a real Mexican extravaganza, an extraordinary potpourri of Indian market and glass-bottomed boats, of bull fights and open-air night clubs, of luxurious villas in great gardens, and fishermen's huts on the beach. Golf, tennis, water-skiing, skin-diving schools, wonderful deep-sea fishing—all this on a fabulous sheltered bay that seems a million miles from anywhere. Acapulco is, in fact, the only town of any size on the coast of Guerrero, which is one of the most primitive states in Mexico.

Its hotels range from simple pensions to a skyscraper on the beach, El Presidente. Other hotels that make the most of the tropical environment are the luxurious Pierre Marques, on a 187-acre estate 14 miles out of town; and Las Brisas, 800 feet above the water, its imaginative bungalows terraced on a flowering mountainside.

One of Acapulco's advantages is that it offers the West Coast's greatest quantity and variety of facilities for moving on to greener fields—boats, planes, cars, horses, guides, etc. It offers dugout launches, cat boats, cabin cruisers, auxiliary sloops (from $2 an hour to $50 a day) for exploring the coast, near and far, and there's a brisk business in boat-and-crew-hire for fishermen who are out after sailfish.

Manzanillo and Mazatlan also have good stocks of boats to charter, or, if you are patient and hardy, you can get passage on a coastal freighter from any of the three ports. Knowing yachtsmen consider this coast one of the world's most desirable cruising grounds. And if you would see and live this Pacific shore intensively, the way is by water.

Along the way the full bloom and majesty of beach, forest, headland, and mountain will show itself; and the Indian village on the pristine cove, living its life as it did 400 years ago and more. He who wants action can angle for giant billfish, or two dozen other varieties; there are no better fishing waters anywhere. Or go ashore to hunt: deer, wildcat, iguana, crocodile, cougar, mountain lion, jaguar. Or sit peacefully in a jungle clearing (so dif-



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erent from the claustrophobic enes of tropic legend) to watch ne vivid birds come and go; or to llect orchids.

Then a picnic: the fresh-caught sh spitted over a fire on the beach, ne big oysters and lobsters brought p off the rocks by a boy from the illage. Bananas right off the tree, angoes, pineapples, papaya, a unk of sugar cane. Good Mexian beer, or a coconut, its milk oiked with gin.

The climax, perhaps, for the aveler seeking to refresh his view f life and how to live it, is some nall perfect bay like that of Tarindo, with its single house, a asic dwelling that is in and of ne nature of the setting, high-itched oriental-looking thatched of, four walls, and a doorway. A ouse of two rooms, with hard-acked sand for a floor, so green nd fresh in its walls of woven alm leaf and roof of palm-thatch at it is like living in the palm ee itself. (When they are new—ne palm just cut—they are like vo-celled chambers of cool green ght; an unforgettable sensation.) ou experience a sharp sense of ifference, of a totally other style f living. Or as Gauguin said: "I m far far away from the prisons at European houses are. . . . A Iaori hut does not separate man om life, from space, from the in-nite. . . ."

With nerves released from the ension of our northern life, you ay want to let everything go and tay for a week in such a house on uch a beach. The opportunity can e found, ready-made, at remote enacatita, reached from Manzanlo by jungle road or from Guadajara by charter plane. Here a ealthy local planter has built a umber of these native houses, lightly adapted for comfort's sake, which modern beds stand on the and of the wide idyllic beach, at ne head of a rockbound uninhabited bay, about $10 a day for two persons.

Or if you prefer to create your own Eden, the local men will build you a simple version of one of these houses for about $50, where you can sling your hammock and go native, more or less. To watch them build and thatch the house, after they have brought great wagon-loads of palm leaf in from the jungle, just as they have been building them for the past thousand years, is alone worth the price.

The more substantial houses to rent are scarce in most places, but they can be found, at rents varying from $50 to $150 a month, at Puerto Vallarta, Acapulco, Guaymas, Mazatlan.

Then, at Manzanillo perhaps (where the best hotel, the Colonial, a thing of arcades, fountains, and balconies over a tiled patio, costs about $5 a day, with meals) you might find another boat and go on until you came to a fishing village like Barra de Navidad, where the men squat Indian-style to talk in the sand street of the "plaza," where the bareback horse race and the cockfight on a Sunday afternoon are the week's highlights. And where, at times of fiesta, you will hear the rattles and drums and the flute-like piping of the *Chirimía* that accompany the rhythmic stomping of the ritual dances before a crude shrine on the beach.

This is still, essentially, a pagan world, where the Coras, the Huichols, the Tarascans come down to the sea as they have always done to observe the old rituals. And in this setting one remembers the majesty of the Aztec and Tarascan kings who came down from the plateau to delight in the sea at Acapulco and Zihuatanejo; and the richness and refinements of temples and palaces built by still earlier peoples to match the magnificence of this incomparable coast.

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PHOTOGRAPHS BY WILLIAM [illegible] BLAKE





A man-size chest cleverly compartmented for maximum efficiency, this bulky (48" wide, 19" deep), tall (50") mahogany piece is a welcome relief from the low shallow chests that have been all too common recently. Folding doors open to reveal 18 shirt compartments and five large drawers, that are leather lined, as are the small drawers flanking the top compartment with its flip-up mirror. Directional by Paul McCobb.

The tall chest—a masculine prerogative

The reappearance of the tall chest for men is another example of the current emphasis on furniture that is imposing enough to dominate a room and contains a bonus of extra storage space as well



even-drawer hest, called a *semai-ier* (there's a drawer r each day of the eek), has an interest-ig cross-grain effect in alnut on the front. he pulls are brass. It 55½" high, 33" wide nd 18" deep. Designed y Robert Modoff for ie Romweber Com-any.

OTOGRAPH BY MAYNARD PARKER



Tall and narrow, this 53"-high, 22"-wide *semainier* pier chest was designed for the space between windows. (It will therefore fit many of those places you have thought too small to be useful.) The wood is yellow birch with red birch framing the drawers. Hardware is brass. By Heywood-Wakefield.

Drop-front chest is 42" high, 38" wide. Of oiled walnut, it has rosewood insets for pulls. Designed by Stewart MacDougall and Kipp Stewart for American Design Foundation "Collection."

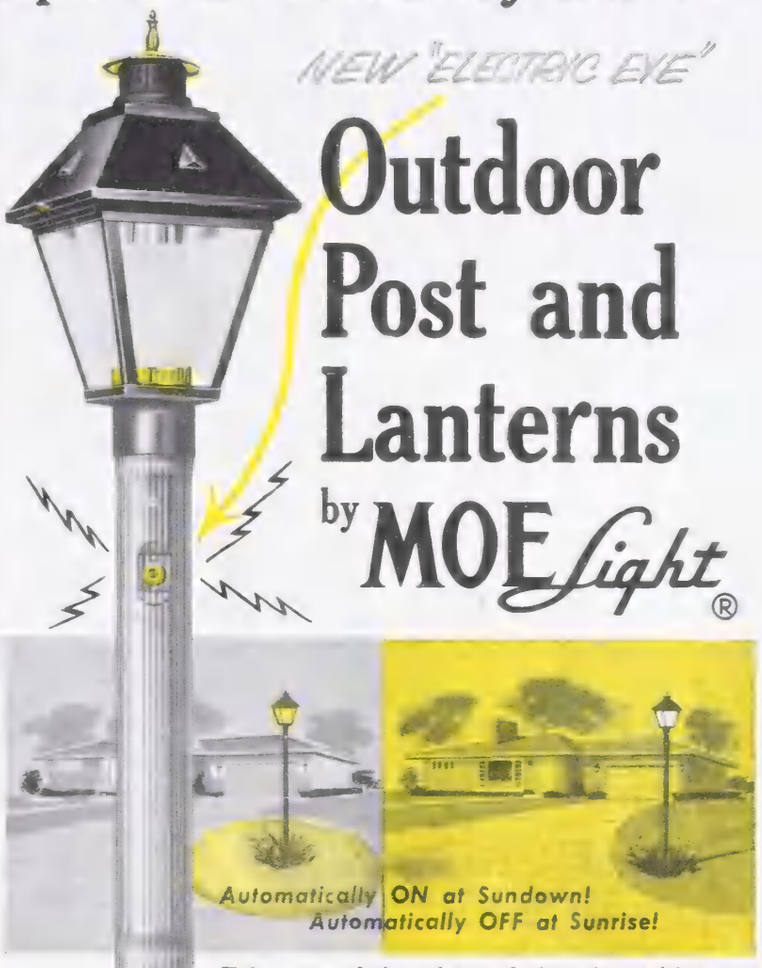


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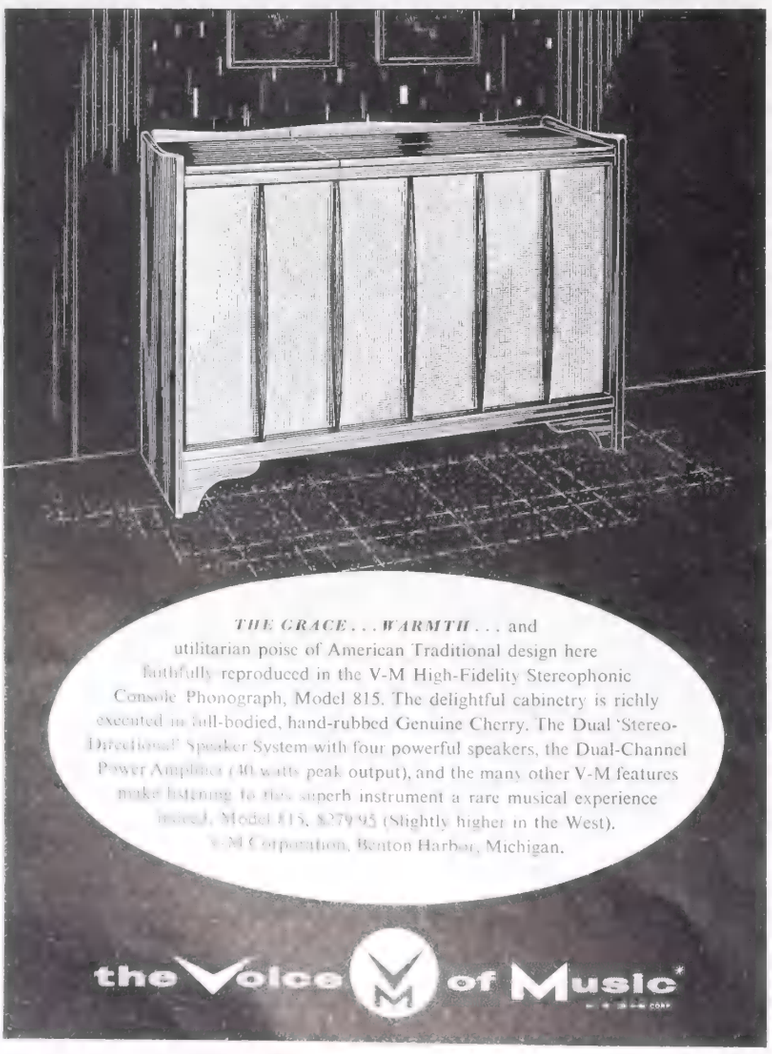
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THE TALL CHEST

CONTINUED FROM PRECEDING PAGE

TWO PHOTOGRAPHS BY EMELIE DANIELSON NICHOLSON



Stacking chests of walnut with brass pulls have an oriental flavor. They rest on a skeleton base. Each is 36½" wide, 17½" deep, and 19" high. Over-all height is 43½". By Sligh-Lowry Furniture Co.

Different top, a cabinet with sliding panels of black vinyl and walnut plus three small drawers, makes another version of the stacking chests shown above. Chests can be used separately if you want to.



PHOTOGRAPH BY DALE ROOKS



Paneled doors at top of this tall laurel-wood chest open to reveal three sliding tray-drawers. The three lower drawers have antique brass pulls. It stands 48½" high, is 40" wide, 20" deep. Widdicomb.



Great elegance distinguishes this cherry chest-on-chest. Vertically paneled doors open to shirt compartments and trays. It is 48" high, 40" wide, and 19" deep. Henredon Furniture.

PHOTOGRAPHED AT W & J SLOANE BY MAYNARD PARKER





A tambour section at the top of this mahogany chest slides open to give access to eight shirt trays. Pull-out shelf gives useful surface at low level. The top edge is cross-banded with English yew wood. Chest measures 56" x 35¼" x 19½". By Old Colony Furniture Company.



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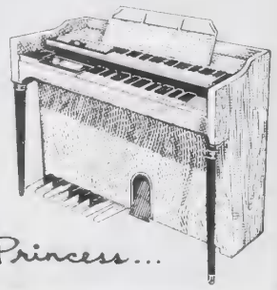
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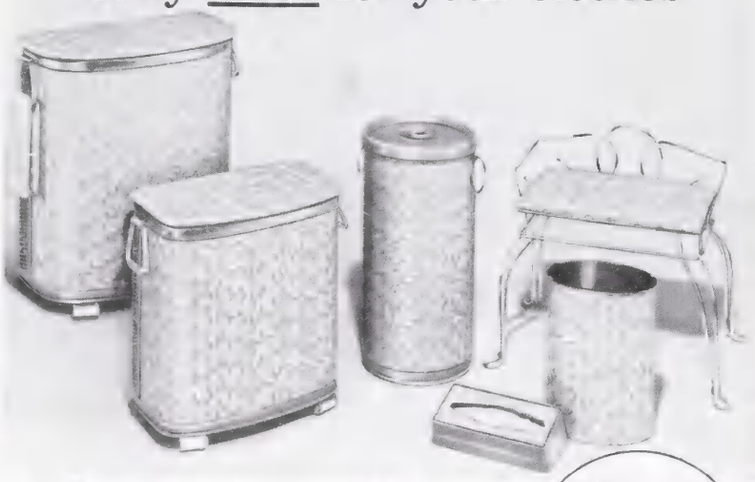
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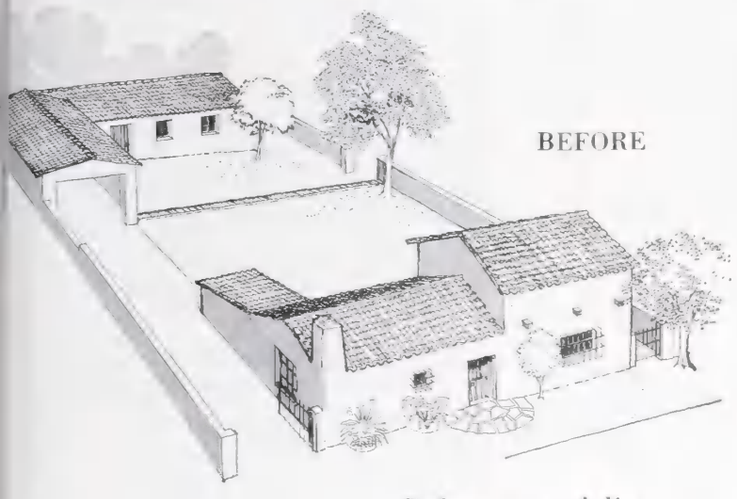
This inner-court house used to be two separate buildings

Imaginative planning turned an old Spanish-style bungalow and its detached garage into a contemporary house

▪ Adapting an old house to today's living sometimes calls for a bold stroke—something beyond knocking out a wall or adding on a room. In the case of this Santa Barbara, California, remodeling, it meant picking up a three-room house and moving it to a new location on the same lot. By pushing it back from the street and adding a wing to connect it to a rebuilt garage-studio at the rear of the plot, a single U-shaped house was created. The inner court that resulted gives the owners a protected and private place to enjoy the good year-round climate. An easy-to-park-in carport replaced the long narrow driveway and provided shelter for people debarking from the entrance to the house. The two original buildings were both California-Spanish in design, and the architect, Lutah Maria Riggs, carefully designed all the new structural work in the same style. Home of Mr. and Mrs. J. James Hollister.



A sheltered patio, protected on three sides, is now the core of the U-shaped house, providing a pleasant view for every room. A new wing (center) joins the former studio (right) to the original house. Forming this court gave the owners real privacy on a narrow lot. On cool or cloudy days this is a good spot to enjoy the outdoors because it is shielded from the wind. Plants soften the lines of the building, require little care.



BEFORE

Before remodeling (above) buildings were separated. Cars had to be stacked in narrow drive and people could get drenched walking to the front door. Street was too narrow to allow parking in front of house, near the entrance.

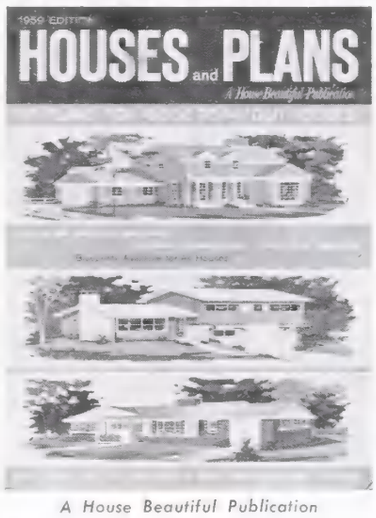
New parking area (below) brought advantages of old-fashioned porte-cochere. You drive right up to the front door, enter without being exposed to weather. Cover was created by extending roof of house after it was moved back from street. Parking convenience is part of planning.

Please turn the page





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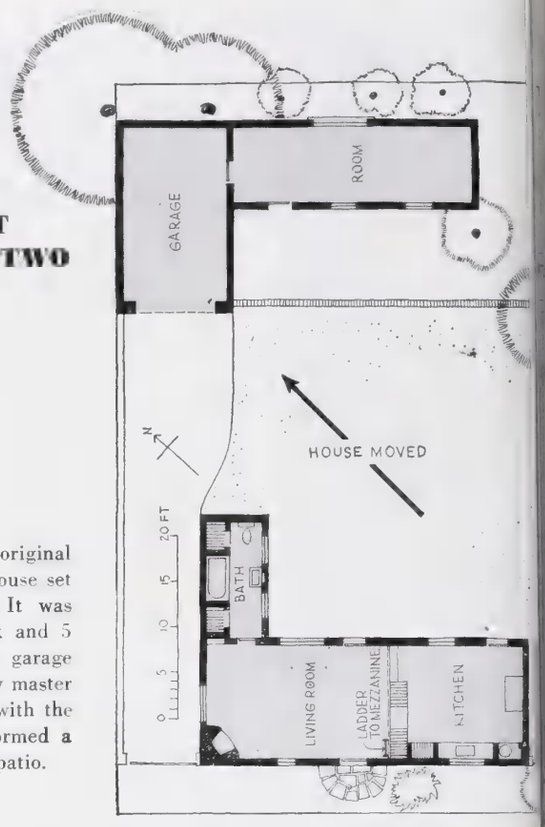


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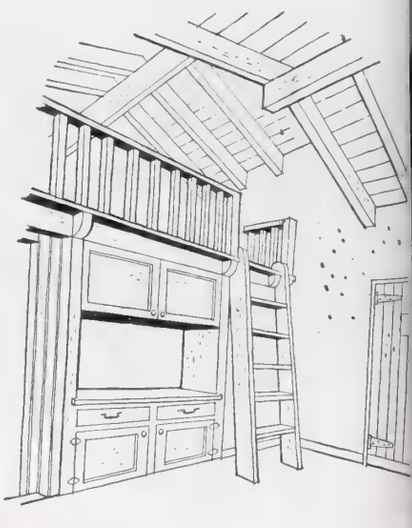
INNER-COURT HOUSE WAS TWO BUILDINGS

CONTINUED FROM PRECEDING PAGE



The plan of the original buildings shows the house set right on the street. It was moved 17½ feet back and 5 feet to the left. The garage was replaced by a new master bedroom, connecting with the existing bath. This formed a three-sided, intimate patio.

BEFORE



BEFORE

Mezzanine at the entrance end of the living room was reached by a ladder, making it difficult for anyone but children to use. Odd-size cupboards and open shelf took up valuable space that could be used for hats and coats, or mops and other cleaning things.



AFTER

Stairs were built to make the mezzanine easy to reach. A low solid wall replaces the open railing, giving the area enough privacy to be a spare bedroom. The storage wall that stands in place of the cupboards can hold a great deal. The kitchen is seen at the right of the stairs.

THIS

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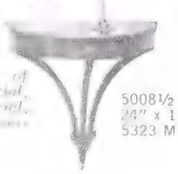
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1237L Clock-Barometer 10" x 18". Lorraine finish.



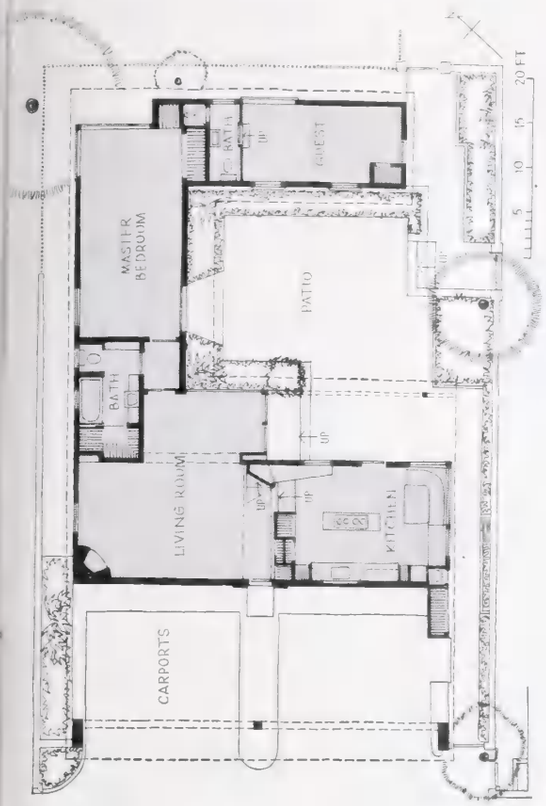
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AFTER

Moving house back from the street left room for four cars to park at the front door. Kitchen was expanded to the right, but space was left for a service corridor to back door. Guest wing has its own walkway and entrance.

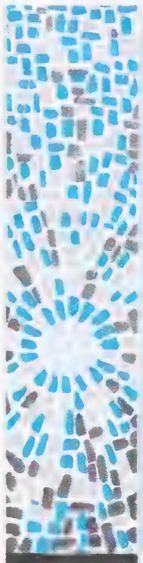
THREE PHOTOGRAPHS BY MAYNARD PARKER



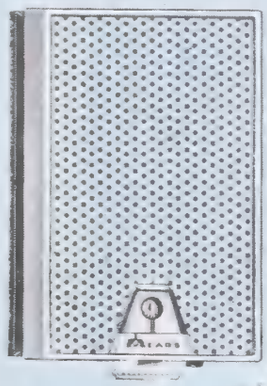
Wide kitchen became more efficient when a cooking island was built in the center to save steps. The table at the left has a built-in corner seat for meals. Outdoor meals are easy to serve because a door out of view at the left opens onto the patio. Wall cabinet doors are made of windows removed in remodeling.



Guest room was made out of the former studio next to the garage. It is completely separate from the rest of the house with its own bathroom and entrance. Sliding door to bathroom uses less space than a hinged one would.



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HOW TO BROADEN YOUR COOKING REPERTOIRE

CONTINUED FROM PAGE 241

grow," standing with salt, pepper, and sugar as a table seasoning.

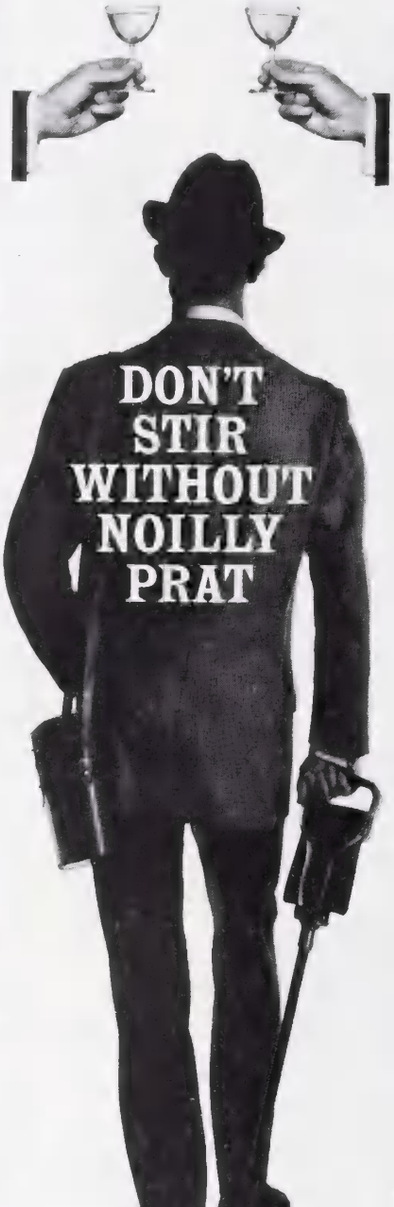
Our nine candidates for your seasoning shelf in the kitchen are: soy sauce (as a cooking ingredient), fresh ginger, sesame seed oil, dried oriental mushrooms, oyster sauce, "Five Precious Spices" (five-spice powder), Hoisin sauce, fermented bean cake, and bean curd. Here are our reasons for recommending these nine, and recipes for each seasoning.

Soy sauce is the most indispensable of our family of nine. Once you've gotten the hang of cooking with soy, you'll wonder how you ever got along without it. There is no seasoning in our American cuisine that is as all-purpose, unless it is salt.

We consider the imported Chinese and Japanese soy sauces, made by a process of natural fermentation and aged over a period of months, like wine, superior in flavor to the chemically-produced, quickly-made soy sauces made in America. True, the imported are more expensive because they are still made "by hand," so to speak, instead of by methods of chemical hydrolysis. But the good Oriental brands have, we think, more natural flavor, are milder, less salty, and more subtle-tasting. And there are several types with these excellent qualities, so you can be selective. After you have cooked with soy for a while, you develop preferences for one type or another.

This country imports a number of types and brands, with different flavors and density of brew. The Number One Boy among the Chinese types is Sang Chau, light in density and color, a sauce with a pure, clean taste of soy bean essence. (Soy is made from boiled, ground soy-beans blended with ground roasted wheat, salt, water, and a culture of rice ferment.) If you don't ask for Sang Chau by name, you will get what is loosely known as "soy sauce," darker, thicker, more pungent in flavor. It is used for both the table and for what the Chinese call their "red cooking"—cooking incarnadined by this dark-colored soy sauce.

Another high-class soy sauce widely distributed in the U.S. is Japanese "Kikko Man." In strength, its natural, full-bodied flavor, density and degree of saltiness, it ranks in between the thin, light Canton Chinese Sang Chau Soy and the dark Chinese soy sauce.



EXTRA DRY! Remember—a Dry Martini is *not* a hooker of gin or vodka. Use enough of the new Extra Dry Noilly Prat French Vermouth to make its *civilizing* presence felt. It will make a vital difference in your Dry Martini!



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In the recipes which explain a give uses for our nine Chinese gredients, you'll find the whys a wherefores of all three of these s sauce varieties.

But don't stop with the recip we give. Sprinkle soy sauce on yo steaks and roasts. Stir it into t richly clotted drippings they lea in skillet or roasting pan, and s how much more piquancy it giv to gravies.

Add soy sauce to salad dressing to the stuffing for your Thanksgi ing turkey, Rock Cornish hen roast chicken. Use it to enri your barbecue sauce, fish and she fish dishes, the squabs, eggs, a soup you cook. Flavor your me by soaking before cooking in t marinade we give. Any one of t three Oriental soy sauces we sho can be used, depending upon t degree of flavor you want.

Here is our marinade for slice pork, beef, lamb, or poultry in quantity that will well cover abo two pounds of meat.

Meat Marinade

⅓ cup soy sauce
¼ cup honey
2 large or 4 small cloves of garli and/or several slices of fresh gi ger, run through garlic press

Place honey in pitcher and cove with boiling water to make one cup Stir well until honey is dissolved It's there for flavoring, but it als glazes meat and seals in juices Add soy sauce and garlic or ginge juice. Mix all ingredients, and pou over meat in an enamel pan. Tur meat occasionally, and keep covere with wax paper and foil wrap. I you want to be authentically Chi nese, blend in 1½ tablespoons o cornstarch. Like honey, cornstarch seals in juices and prevents shrink age of meat.

Let meat slices lie in this mari nade for a few minutes or even overnight. Beef, pork, and poultry soak it up in 5 to 15 minutes. Lamb needs to marinate for 6 to 12 hours.

Fresh Ginger Root is to Oriental food what garlic is to the Italian and the Spanish. And you should think of it as interchangeable with garlic or onion in any recipe—Chinese or not. Ginger looks like a malformed potato, is mildly spicy. It's fiberless when young, peppery in taste; tough in fiber the older it gets. Both the Chinese and Japanese peel and slice fresh ginger paper-thin. After that, they either mince it and blend with other ingredients or they crush it with the flat side of a cleaver to break fibers and loosen juices, then cook it whole, removing the whole piece

at the end of the cooking period.

They hold great store by fresh ginger for de-fishing fish and duck (some, as you know, are even fishier than fish). The Chinese are the alchemists who discovered that ginger will deodorize garlic when cooked with it in the same pot. This makes the pungent little clove less anti-social, but doesn't rob it of its flavor. Fresh ginger root is a hardy tuber that can be ordered by mail and, like the potato, keeps well in a cool, dark place. It can be kept for months in a flower pot in sand which is occasionally dampened. And if the tuber sprouts, even the off-shoots can be used. So if ordering by mail, it pays to purchase a pound or two.

The recipe below dramatizes the job a slice of ginger, no bigger than a dime, can do in spicing up a dish, in de-fishing a fish.

Sweet and Sour Sauced Fish
(Serves 4)

1 two-pound whole, clean fresh sea bass or porgy (or any frozen fish you prefer, thawed and drained)
2 teaspoons soy sauce (Chinese thick)
2 tablespoons cornstarch or flour
2 cups condensed chicken broth (canned) "College Inn" or Swanson's
4 tablespoons vinegar
5 tablespoons brown sugar
1 slice ginger, crushed and minced
1 clove garlic, crushed
2 tablespoons peanut oil

The proportions between vinegar and sugar may be adjusted to taste, but don't skimp too much on sugar.

Blend all ingredients together except oil and chicken broth, and cook in a sauce pan until mixture thickens slightly. Set sauce aside. Using a big skillet, heat peanut oil over high flame, toss in crushed garlic clove, sizzle until it has nothing left to give, and discard. Score raw fish with two-inch gashes—about two inches apart. Pour 2 tablespoons soy sauce over the raw fish. Then fry fish on both sides until it looks grilled and golden; add chicken broth, cover and cook until tender. Before dishing up, stir in sauce, heat and serve. Small pieces of fish can likewise be treated this way.

Sesame Oil: The Chinese use only as a seasoning this fragrant, aromatic oil that tastes like a cross between almond and peanut oil. They use it sparingly. But even in miniscule amounts, it imparts a strong and pervasive flavor. A few drops, sprinkled into a cup of soup releases flavor, as a perfume diffuses fragrance. You can rescue the dullest salad by adding a couple of teaspoons of sesame oil to its oil dressing. Or use equal parts of sesame oil and soy sauce to make a wonderful salad dressing for lettuce, watercress, or bean sprouts. Like peanut oil, sesame oil is high in unsaturated fatty acids. So any use of it for flavoring or cooking helps, if you are interested in a low-cholesterol diet. But apart from health reasons, sesame oil is very pleasing to the palate.

Cold Cucumber Salad With Sesame Oil Dressing
(Serves 4)

4 small cucumbers
1 teaspoon salt
2 tablespoons Sang Chau Soy
2 teaspoons sugar
1 tablespoon sesame oil
½ cup red wine vinegar
½ cup chopped parsley
2 scallion tops, finely sliced

Peel cucumbers and cut into round, thin slices. If cucumbers are large, cut in half lengthwise, then slice in rounds.

Make a dressing of soy sauce, sugar, and sesame oil. Add vinegar and salt, blend with the salad dressing and pour over cucumber slices. Garnish salad with scallions and parsley, and serve on lettuce.

Mung Bean Salad With Sesame Oil Croutons
(Serves 4)

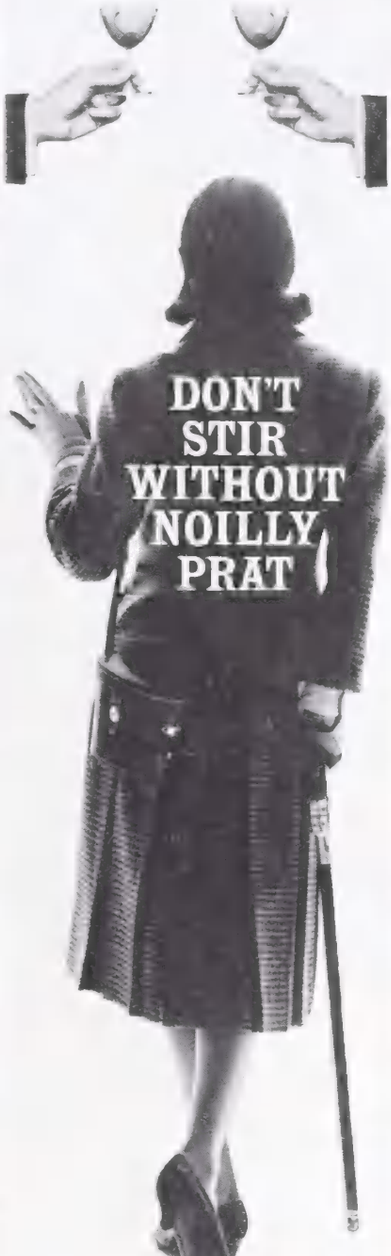
2 pounds fresh bean sprouts (or 2 cans)
1 scant teaspoon mustard
2 teaspoons sugar
¼ teaspoon white pepper
¼ cup white vinegar
2 tablespoons Sang Chau Soy
2 tablespoons salad oil
2 tablespoons sesame oil
Croutons:
3 slices French bread
1 tablespoon butter
1 tablespoon sesame seeds
White of one egg

Wash fresh bean sprouts (see HOUSE BEAUTIFUL, May 1959 for methods of growing your own), or use the canned variety, and drain off water. If fresh, blanch sprouts. But turn off flame the minute the water comes to a boil. Remove sprouts to colander and run cold water through. Drain and chill.

Make salad dressing of oil, vinegar, and seasonings and blend in a jar or bottle. Shake well, and put away to stand before using.

Sesame Seed Croutons: To make these, cut bread into cubes, dip each one lightly in egg white, and fry in tablespoon of butter in which sesame seeds are mixed. When croutons are golden, remove. Use to scatter over your salad bowl of bean sprouts, after you've poured in your salad dressing.

(*Please turn the page*)



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LITTLE PEAS
with Verve



According to medieval legend, the thunder-god Thor gave peas to men. And men respectfully ate peas only on his day, Thursday.

Today, however, the rare taste of two exceptional kinds of peas has caused the bolder sort of men to eat peas more often. One of these kinds, as you well know, is the celebrated *petits pois* of France. The other is its only rival, a special kind of peas being grown on certain acres in this country.



These little American peas are very sprightly to the taste. They're little peas with verve. Very young and tender. Their flavor quite unlike that of any other peas you may have tasted.

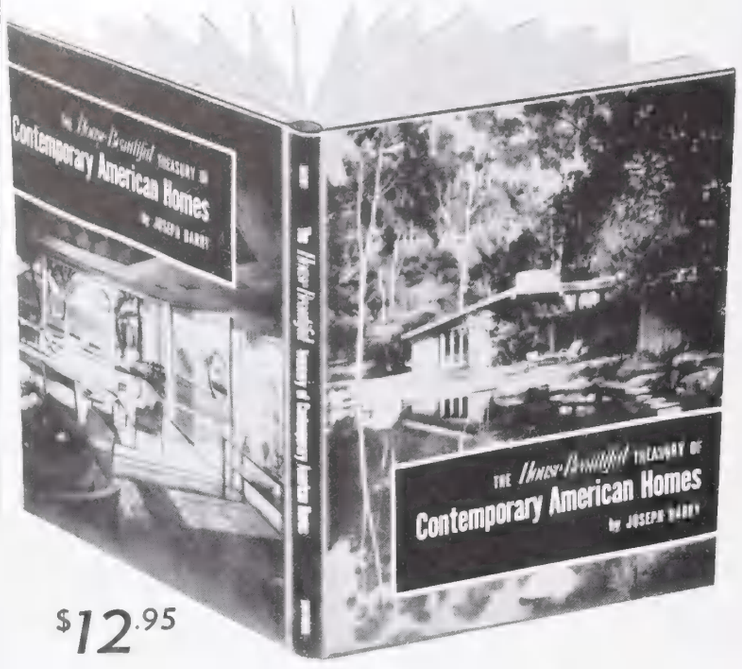
This most unusual flavor begins with the genealogy of these little peas. They are grown from seed developed through hundreds of recorded breedings and crossbreedings. This seed is planted in soils specially reserved for its nurture, in a climate peas like best.

The stripling plants are carefully tended during their brief life. And when the little peas have achieved their peak flavor, they are picked and packed promptly to retain all their succulence.

These verve-y little peas are called Le Sueur Brand peas. Finer grocers do their best to keep them in supply. May we suggest that you order several tins and enjoy them tonight? Or Thursday?

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HOW TO BROADEN YOUR COOKING REPERTOIRE

CONTINUED FROM PRECEDING PAGE

Dried Mushrooms: Whether brownish, black-capped, or radial-striped, little or big, thin or thick, the mushrooms from Japan will add more honest-to-goodness flavor and texture to a soup, meat, or vegetable dish than any other seasoning you can use. These mushrooms have a rich, woodsy flavor like fresh truffles, have a meat taste as concentrated as *boeuf en gelée*, or bites next to the beef bone. Seeming to echo or respond to a counterpart in your own body, here are mushrooms that make you say "Ah" as a good, strong beer does on a hot day, as a vintage burgundy does when the weather is cool.

Peking House Steak Kew
(Courtesy, New York's Peking House Restaurant. Serves 4)

In this dish fat mushrooms as black as weathered oak logs on which they grew compete with generous pink-centered, juicy chunks of beef fillet like performing twins, vying for the honors of an act.

1½ pounds fillet of beef
3 tablespoons soy sauce, thick
8 or 10 dried Japanese mushrooms (whole)
½ cup green pepper, diced
1 cup sliced bamboo shoots (canned)
1 cup sliced water chestnuts, (fresh if available; if not, canned by S. S. Pierce)
2 medium size onions, minced
4 or 5 slices of ginger, crushed and minced
1 clove garlic, crushed and minced
½ box frozen petits pois (Sea Brook Farm or Snow Crop)
1 teaspoon cornstarch in 2 tablespoons water
3 tablespoons peanut oil
Dash of salt and pepper

Soak mushrooms until they expand and are soft (about 15 minutes), drain, squeeze out water, cut off any remaining stem, and set aside. Make cornstarch paste.

Cut beef in chunky pieces about 2½″ x 2″ x 1″, and moisten with soy sauce. Let stand for about 10 minutes, turning in sauce once.

Heat one tablespoon peanut oil in wok or large skillet over high flame, and stir-fry beef quickly. Remove while steak is still rare and juicy inside, and set aside.

Using remainder of oil, stir-fry mushrooms and green pepper, giving them a good start over other ingredients. Add bamboo shoots, water chestnuts, minced onions, ginger, garlic, peas, salt, and pepper, and stir-fry for about two minutes, or until peas are tender. Return meat to the skillet, and give it a couple of quick turns. Make a well in center of skillet, stir in cornstarch paste, and cook only until sauce thickens. Serve hot.

Cabbage with Mushrooms
(Serves 4)

1 cabbage (between 2 and 3 lbs., Chinese cabbage preferred)
¾ cup sliced bamboo shoots (canned)
8 or 9 medium-size dry mushrooms
1 teaspoon salt
¼ teaspoon monosodium glutamate
2 tablespoons peanut oil

Wash cabbage, remove bruised outer leaves, slice all but the stalky part. Soak mushrooms until soft (about 15 minutes), dig out remnants of stems and cut mushrooms into halves. Save the water in which they've soaked for use as a liquid in this dish. Slice bamboo shoots.

Heat oil and stir-fry mushrooms for a couple of minutes. Add cabbage and stir-fry a few times. Add bamboo slices and salt, and stir a few times more. Add 4 tablespoons of mushroom water (more if cabbage tends to cook dry), cover, and cook for about eight more minutes. When ready, cabbage should be a transparent, tender green and crisp without any hint of rawness.

Oyster Sauce is a condiment with a gusty flavor like one of our steak sauces. Also bedded down in the thick, brown liquid of oyster sauce is a rich fine bouquet quite unlike anything in American or European cuisines. Although derived from cooked oysters, there's nothing fishy about its taste. Certain regional Chinese cuisines use it as a dip for boiled chicken and roast pork at the table. Other regional cuisines use it only for cooking fish, poultry, and meat.

Flank Steak in Oyster Sauce
(Serves 4)

1½ pounds flank steak, thinly sliced
4 tablespoons oyster sauce
3 tablespoons peanut oil
2 tablespoons sherry
1½ teaspoons cornstarch
1 clove garlic, minced
2 stalks scallions, minced
1 slice ginger, minced
White of egg, not beaten

For easy slicing of steak into ⅛-inch slices, put meat in the freezer compartment of your refrigerator long enough to stiffen. Slice, and marinate for about one hour before cooking in the following mixture: sherry, sugar, and cornstarch. Turn slices over at least once while they marinate.

Mix oyster sauce with minced garlic, scallions, and ginger, and set aside.

Heat oil in Chinese wok or large skillet over high flame, and stir-fry meat quickly. Reduce flame, add oyster sauce mixture, and stir a couple of minutes, add egg white, and stir a minute more. Serve with rice.

Five-spice Powder: This famous spice blend of ground cloves, Chinese star anise, cinnamon, fennel, and licorice root is called *Heung New Fun* by the Chinese. It is rich, aromatic, and lightly sweet, as cloves are sweet. The Chinese consider these five spices to be a masterpiece of blending, and any dish for which they are used—roast duck, roast chicken, squab or barbecued spareribs—becomes a Festival Dish. Because flavor is potent, a half teaspoonful is all you'll need in recipe that follows for our appetizer of barbecued spareribs.

Barbecued Spareribs
(Serves 4)

1¾ pound spareribs
2 tablespoons soy sauce, thick
3 tablespoons hoisin sauce
2 garlic cloves, crushed
1 slice ginger, crushed
2 tablespoons honey or brown sugar
½ teaspoon five-spice blend
¼ cup hot water

Cut pork spareribs between bones, but don't sever the link. Mince crushed garlic and ginger. Mix these with soy sauce, hoisin sauce, honey or brown sugar, the five-spice blend, and hot water. Use to coat spareribs on both sides and between bones, and let marinate for from one-half to one hour. Cook in shallow pan on oven rack at 375° F. Set a pan of water beneath to keep meat moist. After cooking 10 or 15 minutes, turn spareribs over, reduce oven temperature to 250° F., and cook until deliciously brown and well done. Cut spareribs apart into appetizer portions, and serve hot with a dip of English mustard or Chinese plum sauce.

Hoisin Sauce (pronounced *hoy-sin*): You'll probably remember having eaten this sweet and spicy red sauce with the Peking roast duck you had in a Chinese restaurant. Although hoisin sauce looks like plum preserves, and tastes like some delicious fruit you can't quite call by name, it is composed of aromatic beans, sugar, garlic, salt, and the best kind contains chili. Sold in cans, it is used by the Chinese as a table condiment for dipping roasted duck, shellfish, pork spareribs, and other meats. But they also use it for cooking. Used in a patty of ground beef, you'll see its brilliance.

Hamburgers, Chinese Style
(Serves 4)

1 pound freshly-ground beef (or pork)
1 clove garlic, crushed
½ cup diced green pepper
1 cup scallions, diced fine
1 tablespoon soy sauce (Chinese thick)
1 tablespoon hoisin sauce
½ teaspoon monosodium glutamate
Dash of pepper, pinch of salt
1 tablespoon cornstarch
1 teaspoon Five-spice Powder
1 tablespoon peanut oil

Heat oil in skillet and toss in garlic to sizzle itself out, discard.

Mix ground meat, diced scallions, other seasonings, and cornstarch (it binds ingredients together, holds in juices and keeps meat from shriveling), make patties, and pan-fry.

Roast Pork Chops, Hoisin Sauce
(Serves 8)

To hoisin sauce, this dish owes much of its heady richness, a richness without fat for which the Chinese cuisine is famous.

This method of roasting pork produces memorable results. Loin chops or fresh butt of pork may be used. The meat may be used as a main-course meat for 8 servings, as given. Or increase the quantity, using as many pounds as you want to store, and keep in the refrigerator for shredding, for flavoring stir-fry vegetables, for enriching soups. The roast pork can also be cut into bite-sizes and served on toothpicks as cocktail hors d'oeuvres. If quantity of meat is increased, change the quantity of ingredients for seasoning.

To roast, you'll need to use metal shower curtain hooks (they can be bought by the dozen for less than 50 cents) for suspending chop (or strip of pork) from oven rack.

8 medium-size pork chops (with all visible fat removed) or use comparable weight in pork loin, cut in strips as thick as pork chops
2 slices green ginger, crushed and minced
2 scallions, chopped fine
1 clove garlic, crushed and minced
2 tablespoons chili sauce
2 tablespoons hoisin sauce
3 tablespoons sherry
3 tablespoons soy sauce (thick Chinese soy)
1½ teaspoons brown sugar or honey
½ teaspoon salt
Dash of pepper

Make a marinade of all seasonings, and coat chops on both sides. Pierce meat to allow marinade to penetrate, and let stand for about two hours, turning chops over two

(*Please turn the page*)



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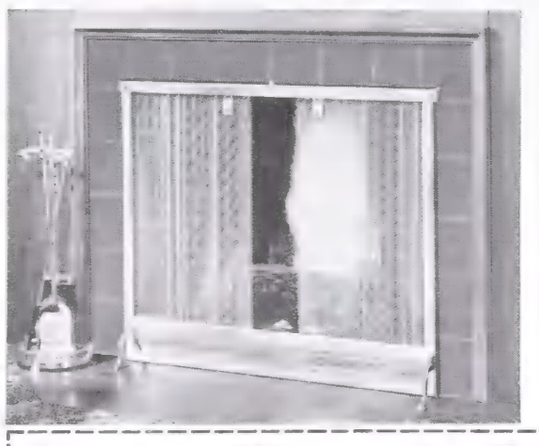
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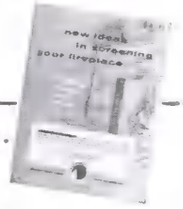
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HOW TO BROADEN YOUR COOKING REPERTOIRE

CONTINUED FROM PRECEDING PAGE

or three times during this period.

Hook one shower curtain hook into each chop or slice of pork, and hang over rods of upper oven rack. Set pan of water below the suspended meat to catch any drippings and to keep meat moist. Cook in a 350-degree oven until well done. This should take about an hour. Result is the most fatless roast pork you've ever met.

Fermented Bean Cake is to the Chinese cuisine what Camembert cheese is to the French. In fact, this Chinese "cheese," which is bean curd fermented in alcohol or strong wine, tastes very much like France's celebrated cheese. Its Oriental counterpart is bottled in this country by the Chinese, and a little of it goes a long way in rescuing from tastelessness many plain cooked vegetables, among these squash, spinach, lettuce:

String Beans with Fermented Bean Cake
(Serves 4)

1 package frozen string beans (frenched)
1 teaspoon fermented bean cake sauce
2 tablespoons peanut oil
½ teaspoon salt in ¾ tablespoon cold water

Heat oil over high flame and stir-fry beans. Add liquid, cover, and cook slowly for about 6 minutes. Add fermented bean cake sauce, mix well, and cook for another minute. Serve hot.

Bean Curd (or "tofu") is made from soybean milk and is rich in proteins, fats, and minerals. In an old Chinese proverb, it is called "the meat without bones." Like baked custard or cream cheese in consistency, it is white in color and has a bland taste, something like yogurt. This very mildness, which makes bean curd receptive to more aggressive flavors of other ingredients, is one of its admirable qualities. Whether fresh or canned, the bean curd cake, in small handy-to-use squares, may be boiled, stir-fried, or oven-cooked.

Westerners who have adopted it love bean curd cubes in omelets. Also Western is this method:

Split a cake of bean curd in half and top each piece with a cut strip of crisp, fried bacon. Sprinkle bacon-topped bean curd with soy sauce, dash of paprika, and crisp in the oven. Serve on toast.

For a typical Chinese way:

Bean Curd with Oyster Sauce
(Serves 4)

6 cakes bean curd (fresh or canned)
4 tablespoons oyster or soy sauce
1 teaspoon monosodium glutamate
1 pinch red pepper
2 fresh scallions, minced
½ cup chopped parsley
3 tablespoons peanut oil

Cut bean curd cakes into small cubes and set aside. Mix oyster sauce, monosodium glutamate, and pepper, and have ready.

Heat peanut oil, gently stir-fry bean curd cubes, and dish up. Add the oyster sauce mixture, blend with the oil in the pan, heat, pour over bean curd. Garnish with scallions, parsley.

Ingredients (listed below) may be ordered by mail from Cathay Food Products, Inc., 107 Mott St., N.Y.C. 13, and Oriental Food Shop, 1302 Amsterdam Ave., N. Y. C. 27.

Bamboo Shoots, 8½-oz. can	$ .65
Bamboo Shoots, 12-oz. can	.85
Bean Curd, 11-oz. can	.70
Bean Curd, baked, 11-oz. can	.70
Bean Cake, fermented, 1-lb. bottle	1.10
Bean Sprouts, 1-lb. can	.40
Dried Japanese Mushrooms, 3-oz. jar	1.25
Five-Spice Powder, 1½-oz. jar	.90
Fresh Ginger Root, 8-oz. package	.25
Fresh Ginger Root, 1-lb.	.50
Hoisin Sauce, 1-lb. can (containing chili)	.85
Oyster Sauce, 1-lb. bottle	2.75
Oyster Sauce, 8-oz. bottle	1.75
Plum Sauce, 1-lb. can	.80
Sesame seeds, 4-oz. package	.30
Sesame Oil, 6-oz. bottle	1.00
Sesame Oil, 8-oz. bottle	1.10
Sesame Oil, 12-oz. bottle	1.50
Sesame Oil, 16-oz. bottle	1.75
Soy Sauce, Sang Chau (thin) 21-oz. bottle	1.20
Soy Sauce, Sang Chau (thin) 11-oz. bottle	.85
Soy Sauce, Chinese (thick) 5-lb. can	2.00
Soy Sauce, Chinese (thick) 21-oz. bottle	1.20
Soy Sauce, Japanese "Kikko Man," 1-gal. can	4.00
Soy sauce, Japanese, "Kikko Man," ½-gal. can	$2.40
Soy sauce, Japanese "Kikko Man," 12-oz. bottle	.85
Water Chestnuts, 7½-oz. can (whole chestnuts)	.55
Water Chestnuts, 12-oz. can (whole chestnuts)	.75

Outside of Eastern and New England areas, allow 50¢ extra per order for mailing all items listed above, with exception of the one-gallon can of soy sauce (weight about 11 pounds), add $1 extra.

Following are the sources for accessories on pages 240 and 241:

Glass spice jar for sesame seeds, garlic press for ginger, round cutting board, and paring knife for bean curd, *La Cuisiniere*. Paprika tea cup for "Five Precious Spices," *Jasmine Shop*. White mixing bowl, *Bonnier's*. All in New York.

A new height for low tables

The tea table is high enough to eat from,

low enough to go in the living room



pedestal table of walnut with mitered top and beveled edges is elegant improvement on the traditional coffee table. Its 24" height low enough to be unobtrusive but high enough to be comfortable for ving tea or cocktails. Low-seated chairs are in leather. Erwin Lambeth.



utility circle of black plastic that is resistant to both heat and ining is set in the center of this round. low (25") walnut table. ie informal. congenial height makes this a fine table for the family om. for TV snacks. or for Sunday brunch. Kroehler Manufacturing Co.

OTOGRAPH BY EMELIE DANIELSON NICHOLSON



ontrasting textures of sleek polished cherry and muted beige avertine give interest to the wide (50") circular top of this 25"- gh pedestal table. Besides furnishing a design element the travertine a convenient and practical surface for serving. S. J. Campbell.

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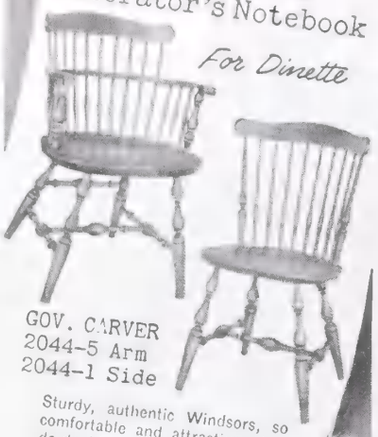
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MEET THE HEAT PUMP

CONTINUED FROM PAGE 248

First, a single self-contained unit supplies both heating and cooling, saving valuable space in the basement or utility room. As if to prove this point, the *split* or *remote* unit is finding increased acceptance. It saves even more space, since the operating section is outdoors and only the heating-cooling coil is in the house.

Automatic operation

With proper controls, the heat pump can be made completely automatic. It will switch from *cooling* to *heating* to *off* as needed with no attention. This makes the heat pump especially appreciated in fall and spring where cool evenings or mornings call for mild heat for limited times during the day.

Since a heat pump burns no fuel, there is no combustion. The lack of combustion makes for a noticeable difference in cleanliness —the point most often mentioned by housewives. This same factor obviates the need for a flue or chimney, a fact which results in construction cost savings.

Because of its all-electric operation, the heat pump may be placed where most convenient, unhampered by many code and practical restrictions that apply to combustion apparatus.

Humidification, dehumidification, and filtration are efficiently and neatly accomplished by a heat pump. Windows never need to be opened; screens are unnecessary.

Essential to understanding the heat pump is a fundamental knowledge of the standard "refrigeration cycle"—a cycle common to everything from your household refrigerator to huge air-conditioners.

Refrigerant is the key

Indispensable to this cycle is the refrigerant, a liquid which boils at very low temperatures. Alcohol cools your skin, for example, because its relatively low boiling point makes it vaporize rapidly at body temperature. The refrigerant in an air conditioner would boil at 21° below zero, if allowed to vaporize in an open container.

On page 249 we show the operation of the refrigeration cycle in a typical room-size heat pump. To cool, this window heat pump transfers heat from the room, through the refrigerant, to the outside air. One way to get such a unit to *heat* the room would be to reverse its position in the window.

Instead of this, however, we reverse the normal cycle of the refrigerant in winter. We make the cold outside air give up its heat to the colder refrigerant. This heat is transferred to the air in the room which picks up the heat as it passes through the unit.

"Reverse-cycle refrigeration" thus allows us to heat an area with the same basic unit used to cool the area. Reversing the flow of refrigerant is accomplished by a special reversing valve.

At least one model heat pump lets the refrigerant cycle alone and uses adjustable baffles and dampers to reverse the flow of air when cooling or heating is desired. Such an arrangement allows use of a simpler refrigeration cycle since no reversing valves and fewer special controls are needed.

In simplified form we have now described what is known as the *air-to-air* heat pump, the most generally applicable and extensively used of the several types of heat pumps. The term indicates that heat is transferred from an air source to the air to be heated.

The water-to-air pump

The only other heat pump of practical significance to the home owner is the *water-to-air* type which uses water underground as a heat source in winter and to carry away heat in summer. Water underground maintains a rather constant temperature—thus it is cooler than the air in summer and warmer than the air in winter.

More efficient and less costly to operate than the air-to-air heat pump, the water-to-air unit is nevertheless restricted by such things as water availability, cost, corrosion and waste problems—all becoming more pertinent and involved, legally, in many localities. Where sufficient good water is available, however, the water-to-air heat pump is very economical.

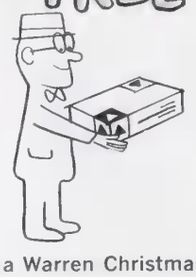
Central heat pumps operate the same as room units except that they are naturally larger and are centrally located, with ducts running to each room exactly as in warm-air heating.

Depending on geographical location, the central heat pump will operate from one or more outside and indoor thermostats. Properly set, these thermostats actuate the heat pump controls to provide full heating, partial heating, or cooling, as needed.

Heat pump installations, including unit, ductwork, electrical work, cost from $1,000 to over $3,000 for homes ranging from 900 to 2,500 square feet. Some examples:

A 2,500 sq. ft. house in northern Ohio is heated and cooled by a $2,400 installation.

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An 890 sq. ft. house in South Carolina uses a heat pump installed for $1,200. In California the same size house needed one costing only $950. A 1,900 sq. ft. house in Florida: $1,700.

These installation costs must be compared to the *total cost* of installing a conventional heating *and* air conditioning system, since the heat pump supplies both services, not just heating.

The extra costs

Additional costs may be incurred due to the need for suitable insulation in the home and to the possible need for increased electrical service entrance requirements. While insulation is important for homes being heated by conventional systems, it becomes mandatory for homes which are to be heated by heat pumps or for that matter, any electrical heat systems.

In tract housing, where the builder designs around heat pumps, the cost of the house with heat pumps may be only $700 more than one with conventional heating (with no air conditioning).

What about operating costs?

In some areas the heat pump will be cheaper to operate than other methods of heating, and in other areas it will be more expensive.

All other things being equal, and even in some cases where all things aren't equal, the factor which determines the feasibility of using heat pumps is the cost of electrical power. The heat pump for example may use some 17,000 kilowatt hours of electricity a year compared to, say, 750 kwh used by an electric clothes dryer.

For this reason, heat pumps are now most extensively used in TVA areas and where local power companies have lowered rates for heat pump customers. It is generally agreed that a kwh cost of more than 1.7¢ makes the heat pump prohibitively expensive, especially in those areas where there is a long and intense heating season.

The effect of climate

Climate has an important bearing on the power consumption of heat pumps and, therefore, on their operating costs. Most heat pumps are being used in those areas where winter temperatures seldom drop below 35° F. However, some newer heat pump installations are being successful in areas where zero degrees are not unusual winter temperatures.

The lower the average winter temperature, of course, the more important it is that electrical consumption and costs be considered.

The air-to-air cycle, for example, becomes a less and less efficient heater as the outside air temperature goes down. This is logical since there is less heat available in the air at lower temperatures.

At some outside temperature the heat pump will just be able to replace the amount of heat being lost by the house through the walls. At this point, called the *balance point*, most heat pumps have built-in electrical resistance grids (similar to the ones in a toaster, only larger), which turn on to add supplementary heat.

Room units, either window or through-the-wall, have resistance heaters that consume 1,800 or 3,000 watts; central units may have one to four banks of resistance heaters drawing 3,000 to 8,000 watts. In this case the heaters come on one at a time as needed.

So long as supplementary heat is needed less than 10% of the entire heating season, operating costs remain reasonable. When supplementary heat is needed more than 10% of the time, most authorities do not recommend use of the heat pump as the sole source of winter heat, with the possible exception of areas with extremely low power rates—less than 1.0¢ kwh.

A gas-operated heat pump is just now entering the picture and will undoubtedly affect electric rates where gas units are competitive.

Cost of operation

When climate, house construction, and utility rates are at an optimum, year-round operating costs are entirely reasonable. The 890 sq. ft. house in South Carolina mentioned earlier is heated and cooled year-round for an average monthly cost of $7.81.

The 1,900 sq. ft. Florida home is comfort-conditioned year-round for $15 per month.

Using a water-source heat pump, an average home in Florida can be heated for $57 a year compared to $77 for oil, and still more for manufactured gas or electrical resistance heat.

Personal habits of occupants can affect operating costs. The old "night turndown" pattern followed by so many has no significant effect on the cost of operating conventional heating systems. However, it greatly increases the cost of the heat pump operation.

In the morning when the thermostat is raised to call for more heat, the heat pump controls are fooled into thinking the outside temperature dropped drastically, and they call for full supplementary heat,

(*Please turn the page*)



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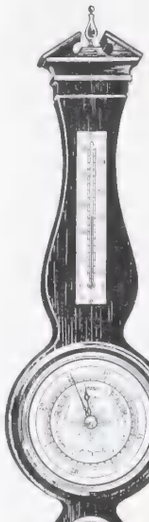
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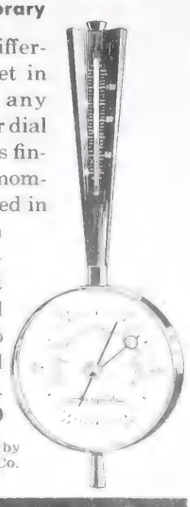
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MEET THE HEAT PUMP

CONTINUED FROM PRECEDING PAGE

using heavy amounts of power until the house is up to temperature. It is much more economical to keep the house at a constant temperature all 24 hours.

Service costs vary widely with some users spending even less than $10 a year for parts and labor and others experience breakdowns that cost $75 or $100, even though the units were under warranty.

Service from utilities

Reliability of heat pumps is being improved each year. However, the most general complaint against heat pumps in many areas is the lack of quick service when it is needed. To overcome this objection, the utility companies in several areas have taken service upon themselves rather than leaving service to the manufacturer of the unit.

When should you consider buying a heat pump?

In the first place, consider it only if you need or desire cooling in summer. The heat pump is not competitive in price at the present time for the heating operation alone. (However, the picture can change even in this regard if the cost of fossil fuels—gas, oil, coal—continues to rise while electricity drops in relative price.)

If you do plan to pay for cooling anyway, study the factors affecting operating cost of heat pumps in your area. Consult utility companies for the best electrical rates available and for a reliable estimate of operating cost in your geographical location. Manufacturers of heat pumps can give you a recommendation on the balance point in your climate and what the expected use of supplementary heat in a normal winter will be.

If the operating costs seem reasonable, consult a reliable heating-air conditioning contractor, one who has had experience with heat pumps. With warm and cool air passing through the same ducts, it is important that they be sized properly and that the outlets be properly placed around the rooms.

Heat pump manufacturers

Following is a list of manufacturers of heat pumps (C indicates central systems; R, room units):

Addison Products Co., Addison, Mich. (C,R). Amana Ref. Inc., Amana, Iowa (C,R). American Coils Co., Farmingdale, N. J. (C). Bryant Mfg. Co., Indianapolis, Ind. (C). Carrier Corp., Syracuse, N. Y. (C,R). Chrysler Airtemp Div., Chrysler Corp., Dayton, Ohio (C,R). Cond-Air Div., Elliott Engineering Co., Inc., South Gate, Calif. (C). Emerson Radio & Phonograph Corp., Jersey City, N. J. (R). Fedders-Quigan Corp., Buffalo, N. Y. (C,R). Forston Co., Houston, Texas (C). Frigidaire Div., General Motors Corp., Dayton, Ohio (R). General Air Conditioning Corp., Los Angeles, Calif. (C). General Electric Co., Air Conditioning Dept., Tyler, Texas (C,R). Gibson Refrigerator Co., Greenville, Mich. (C,R). Heat Controller, Inc., Jackson, Mich. (C,R). Hupp International, Cleveland, Ohio (C,R). Kauffman Air Conditioning Co., St. Louis, Mo. (R). Laurel Products, Inc., Laurel, Miss. (C). The Lennox Industries, Inc., Marshalltown, Iowa (C,R). The Mathes Co., Fort Worth, Texas (C,R). The McGraw-Edison Co., Albion, Michigan (C). Mitchell Mfg. Co., Chicago, Ill. (C,R). Mueller Climatrol Div., Worthington Corp., Miwaukee, Wis. (C). Peerless Corp. Indianapolis, Ind. (C). Perfection Industries Div., Hupp Corp., Cleveland, Ohio (C,R). Philco Corp., Philadelphia, Pennsylvania (R). The Stewart-Warner Corp., Heating & Air Conditioning Div., Lebanon, Ind. (C). Texas Products Mfg. Co., Waco, Texas (C). Typhoon Air Conditioning Co., Div. of Hupp Corp., Brooklyn, N. Y. (C). Typhoon Heat Pump Company, Division of Hupp Corp., Tampa, Fla. (C). Westinghouse Electric Corp., Air Conditioning Div., Staunton, Va. (C,R). York Corp., Subsidiary of Borg-Warner Corp., York, Pa. (C,R).





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NEW FURNITURE THAT WORKS FOR YOU

CONTINUED FROM PAGE 258

Below are dimensions and approximate prices of the component parts of the Young Family walnut shelf and cabinet combinations on pages 258 and 259. All necessary hardware is included.

Wall-hanging units
Page 258

Wall supports, 60" long, $9 pair. Mirror, 30" x 39¼" x 1¼", $51. Cabinet with sliding doors, 31⅜" x 11¾" x 6¼", $48. Bulletin board, cork-covered with shelf, 31⅜" x 21½", $30. Shelves, 31⅜" x 9½", $22 a pair.

Room divider units
Page 259

Uprights, 14" x 1½" x 72½", $53 pair, $32 single. Short bookshelf, 26" x 16", with 4"-high back, $17. Long bookshelf, 38" x 16", with 4"-high back, $19.50. Drawer unit, opening on both sides, 26" x 16" x 6", $35. Cabinet, with sliding doors, opening both sides, 26" x 16" x 14", $52. Desk or bar unit with plastic-topped dropleaf, 38" x 16" x 15½", $90.

How to use steel wool's rough (*or gentle*) touch

• Steel wool is made by shaving wire or sheet steel with a chisel-like blade. The shavings are pulled off in strands, formed into strips, and then into pads. The cutting edge of the blade that shaves the steel is serrated at precise intervals, which determine the grade of wool created. The average homeowner is interested only in Fine (No. 0), Medium (No. 1), Medium-Coarse (No. 2), and Coarse (No. 3), although the professional wood finisher has available a range from No. 00 through No. 0000.

In woodworking, steel wool provides an excellent finishing tool, for it is both abrasive and pliable. Coarse and medium grades may be used for rough finishing when it is difficult to get sandpaper into grooves or curves. The fine grade can be used after sanding to make any surface really smooth.

Fine steel wool is also ideally suited for "dry" finishing between coats of paint, varnish, and shellac to remove paint ripples and embedded dust specks. The gentle polishing action of metallic strands reduces the high gloss of a final coat to a satin finish.

Steel wool should always be applied with the grain. The perfectionist may prefer to place a block over the soft pad to distribute pressure uniformly, but the pads themselves are usually firm enough to do an acceptable job.

On the negative side, the small metal pieces that break off during applications will rust if they become wet and are left untended. They should be removed with a vacuum cleaner.

Steel wool's ability to hold liquids like a sponge increases its cleaning power. It can carry additional cleaning aids—such as scouring powder, soap, kerosene, turpentine, oil, and paint and varnish remover. The table below recommends grades for common household jobs steel wool will do.

USE THE RIGHT GRADE

	Grade
ALUMINUM	
Cleaning Stains	Medium *1
Polishing	Fine *2
BRASS	
Polishing (high finish)	Fine
Removing Scratches and Burrs	Medium
CHROME	
Removing Rust Spots	Fine *3
COOKING WARE	
Cleaning and Polishing all Pots and Pans	Medium *1-2
Removing Rust Spots	Medium *4
COPPER	
Cleaning and Polishing	Fine
Removing Scratches and Burrs	Medium
FLOORS, Masonite, Linoleum, Terrazzo, Tile, Concrete, etc.	
Removing Old Wax	Medium
Cleaning and Wax Polishing	Medium
FLOOR, Wood	
Smooth and Buff after Sealing	Coarse
Prepare for Wax Cleaning and Dry Scrubbing	Coarse
Polishing	Fine
Remove paint and Varnish	Coarse
FLOORS, Rubber Tiles	
Cleaning and Polishing	Fine-Medium
GLASS	
Cleaning Glass Brick	Medium-Coarse
IRON	
Removing Paint and Rust	Coarse *3

	Grade
LEATHER	
Removing Slight Burns	Fine
Buffing Suede	Fine
PAINT REMOVING	
From Glass	Coarse
Spots from Furniture	Fine
From Tile	Medium-Coarse
From Entire Surface	Medium-Coarse *4
STAINLESS STEEL	
Cleaning and Polishing	Fine *1
TILE, CERAMIC	
Cleaning and Polishing	Fine-Medium
Removing Paint, Plaster and Rust Spots	Medium
TIRES	
Cleaning White-Walls	Medium *1-2
WOOD FINISHING	
Antiques-	
Removing Old Varnish	Medium *6
Dulling High Gloss Finish	Fine *7
Fine, Smooth Finish	Fine
Removing Paint Spots	Fine
Removing Slight Burns	Fine
Removing Grime Before Refinishing	Coarse *5
Rubbing Shellac, Lacquer, Varnish for Final Finish	Fine
WIRE SCREENS	
Cleaning	Medium

*1 With scouring powder; *2 with any soap; *3 with kerosene; *4 with turpentine *5 with paint remover; *6 with varnish remover; *7 with oil.

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Will your house be on safe ground?

Before you buy or build, check for unstable soil conditions that may cause trouble later

By RALPH O. HILL

• Nothing looks more solid than a piece of ground, but the good earth can present a deceptive surface. Too many people, after investing their money and labor in new houses and landscaped lots, have seen their property afflicted by the disturbing results of unstable soil conditions.

Soil failures affect assorted areas, from costly hillside lots chosen for their view of the sea to large development tracts spread across flat land. In some cases, water seeps into basements, ugly cracks break through the plaster, doors and windows stick, and stoves and refrigerators wobble unevenly on slanting floors. Where the damage is severe, the residents have had parts of their yard carried off by small landslides that may even include the ground beneath the house. One owner uneasily watched the ground on the slope above sagging progressively for several years before it finally slid down into his back yard.

Such failures are always expensive and discouraging, and most of them could have been avoided if the buyer had recognized the warning symptoms. Inadequate soil is such a relatively new problem in residential areas, that even a practical, careful shopper may be unwary. Although engineers have routinely investigated in detail the soil at the sites of bridges, dams, airports, and the like, they were little concerned about housing sites until after World War II.

Good lots for small building construction were abundant, and soil failures were rare among them. But with the postwar flood of population into congested urban areas, real estate prices soared, and every available square inch of ground was pressed into service for housing sites. Vast fields of new homes bloomed suddenly on hillsides, beaches, old lake bottoms, and hastily-covered city dump sites. As more home builders sought escape from crowded cities, beautiful country houses appeared in new, untried areas.

Many of these lots were entirely sound, where there were no difficult soil conditions, or where they were adequately examined and the dangers eliminated by skillful design of the structures. Wherever the ground was inadequate, however, trouble began to develop in a few years. The cost of repairing the damage is frequently disproportionate if the property value has dropped. Temporary repairs are often the only practical recourse.

How can you protect yourself against such soil failures when you shop for a lot or a house? The expense of a professional soil investigation is usually prohibitive for the individual buyer, but fortunately there are simpler ways of detecting potential dangers. When you are seriously considering the purchase of a certain lot or house, you can watch for signs as readable as the fever, rash, or cough that tells you your child is sick.



Look for soggy wet spots.

1. *Check the site topography.* The visible contours of the ground can often tell you a great deal. If the lot is on a hillside, or a river, lake, or ocean shore, pay particular attention to the steepness of the site and its vicinity, to the general type of soil in the area and the water conditions to which it is subjected. Steep slopes, coupled with clay-type soils that become saturated by rains, lawn-watering and underground seepage, are factors that encourage sliding, bowed retaining walls, and cracked basement walls.

In an area of heavy rainfall, check for evidence of water run-off paths. Water will always follow the ditches and valleys to the low-lying

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areas. If your site is located in such a natural drainage path, you may very well be flooded out in times of heavy rainfall and run-off.

The presence of springs and soft wet spots at the base of banks and slopes is significant, because they are produced by underground seepage which can cause trouble.

If the lot is on flat land, one of the main points to check is the elevation of your site in relation to those around it. If your spot is the lowest point, by even a small amount, water will tend to collect on it unless adequate provision has been made to draw off excess water in that precise location.

2. *Examine the existing buildings and improvements.* It is important to check the age of the real estate developments in the area. After a few years, when slide and settlement symptoms have had time to appear, you may find revealing details in the structures on or near the lot.

Look at the foot of lawn slopes for the permanent wet, soggy spots that indicate underground water drainage from above. Retaining walls may be bowed or cracked if they have not been properly designed to withstand the pressure of earth and water upon them. Slumping and unevenness in the yard area suggests that loose "fill" material (soil originally removed from the basement site) has been used to build up a sloping lot and has not been properly compacted, so that rain and lawn-watering have damaged it by saturation. Look closely at the house itself for cracks or bowing in the basement walls. You may even notice water seepage through these cracks.

On many hillside lots, the house foundations have been built to rest half on solid ground and half on poorly compacted fill. When the fill becomes saturated with water, its capacity to support the foundations is reduced. This will result in

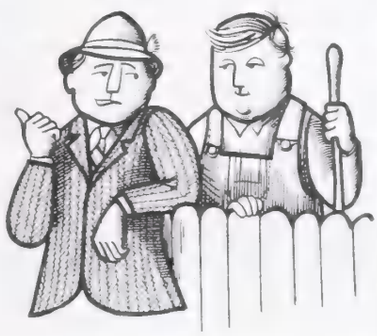


Try the marble test.

settlement of that part of the house founded on fill, a condition indicated by cracks in basement and plaster walls, by sloping floors, or by doors and windows that stick or will not close. To check the evenness of a floor, roll a marble across it. If the floor slants, the marble will leave its original course and roll in the direction of the slope.

On flat ground, these same signs may indicate that the site is over an improperly filled city dump, swamp, or marsh, and the underlying soft soil has settled unevenly. Some of these flaws, of course, might be due to the construction rather than the soil, but any of them should alert the potential buyer.

3. *Avail yourself of local sources of information.* Many facts that are not readily observable on the site, especially in a dry season, can be learned by asking pertinent questions. In any developed areas, ask the older residences such questions as:



Check with neighbors.

"Has there been any evidence of sliding in the past few years during rainy seasons?"

"Have you noticed any cracked plaster or walls, water seepage, sloping floors, sticking doors and windows, cracked or bowed retaining walls?"

"During a heavy rain, where does the water go?"

"Have you ever been flooded out?"

If the area is new, you can get useful information from (a) the city engineer; (b) the nearest FHA engineering department; (c) a reputable builder who has had construction experience in that area; or (d) your architect or builder.

If your city is one of those whose building code requires (as too many do not) some type of soil investigation in suspicious areas before construction starts on housing developments, the city engineer's office can tell you about it. You can usually learn here, in any case, the history of the area and the general nature of the soil condition.

Federal housing agencies, such as FHA, are sometimes directly

(*Please turn the page*)

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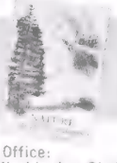
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WILL YOUR HOUSE BE ON SAFE GROUND?

CONTINUED FROM PRECEDING PAGE

concerned with housing developments that involve regrading of the land with deep or extensive cuts or fills. The FHA requires that all such grading and resulting slopes be properly controlled to prevent uneven soil settlement, landslides, erosion, etc. Since their building requirements are rather rigid, they will generally be aware of the general soil conditions in the area.

Your architect or builder is, of course, your most direct source of information. A competent, ethical man will, as a matter of course, have assured himself of the adequate strength of the subsoil before building on it, either through experience in the area or professional soil investigation. A thorough investigation isn't necessary in an older residential section, of course, where you and your builder can observe the condition of older structures. In new, untried areas, however, *where any suspicious circumstances are present*, the seller should be prepared to assure the safety of the ground, even if it requires this expenditure.

The selling agency should be prepared to answer the following questions, wherever they are applicable:

a. Has a soils report been written for this area? If so, what were the results; if not, what is known about the soil conditions, and how is it known?

b. If there are any of the indications of slide susceptibility in the area, what design measures have been taken to eliminate the danger?

c. Will your house be located on a filled swamp, city dump site, or lake bottom area? If so, have adequate design measures been taken to eliminate the damaging effect of later ground settlement?

d. If sliding or settling occurs in the future, with deleterious results, will you be protected financially? (Many insurance companies now refuse to insure against slides.)

If you are not entirely satisfied with the answers you receive here, don't overlook the other suggested sources.

4. *Look the prospect over on a rainy day.* The time-honored American custom of driving around to look at houses on a warm Sunday provides a delightful afternoon and a good casual survey of the market. But when you find yourself courting a particular house or lot, it is only prudent to look at it in the cold gray light before you propose. An inspection on a wet day, or after a rainy season, can be very revealing. You can observe the direction of water run-off, collecting spots for water, seepage into basements or garages, and possibilities of mud and slides. You're going to live through bad weather as well as good with your home, and it's better to know in advance how it will pass the test.

DRAWINGS BY BLAKE HAMPTON



What happens in the rain?

Because these problems have only recently grown to alarming proportions, common construction practice has not yet adapted itself to cope with them. City building codes are not widely modernized to include the necessary precautions, and many builders, either through lack of knowledge or for the sake of economy, overlook them entirely. Until the responsibility is clearly delegated, you, the buyer, can protect yourself by looking closely, asking thoughtful questions, and watching for doubtful conditions. Then you can feel confident that your house is there to stay.



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AVE YOU DISCOVERED MADEIRA?

NTINUED FROM PAGE 251

es that range from dry and pale rich and tawny. Taking them by one:

Sercial is made from a grape that came from the Rhineland where it was (and still is) known as the Reisling. From Madeira's volcanic soil and semi-tropical sun it has acquired its own distinctive character, which makes it entirely different from its ancestral grape. When young, Sercial is a harsh wine, but it mellows with age and develops a nutlike flavor by which it can be distinguished. A dry wine, it is an excellent aperitif and ranks with the best of the Spanish Finos sherries. It is dryer and more subtle most people feel, than the dryest of white ports.

Verdelho is a richer, more golden wine, but often not too sweet to be drunk before dinner. It is an exquisite accompaniment or flavoring for soups. For a long time the ancestry of the grape could not be traced, but now most authorities agree that it was originally related to the Verdea grape of Northern Italy from which the light, delicate, faintly-scintillant Verdiccio wines are made.

Bual or boal, as we sometimes see it written, was the special favorite of the most famous of literary Baltimoreans, H. L. Mencken. At the mention of fine, mellow, rich Buals runs like a rich refrain through American journals and novels of the past. The original grapes of this great wine came from Burgundy. Like a Burgundy, Bual is rich and luscious. It is the most prolific grower among the grapes of Madeira and many consider it "the most complete and best balanced wine of the island." It is served after a meal and is the Madeira most often used in sauces and desserts.

Malmsey is the richest and sweetest of Madeiras, almost like a sweet liqueur. The grapes that make it originally came from the island of Crete. They require a dry soil and intense heat, so that the grapes are not gathered until they become almost raisin-like in character. This grape requires constant attention and is cultivated on stony terraced cliffs close to the sea.

Rainwater Madeira is a name that many who have never heard of any other type will recognize. But no one is quite clear about what it actually is and how it differs from other Madeiras.

It seems likely that some special method of treating Madeiras was "invented," or more likely adapted, by an eminent sportsman and connoisseur of Savannah, Georgia, named William Habersham. On the roof of his home, he had a glass-covered conservatory where certain secret rites were performed involving "some business of rotating the wines in the sun."

In Madeira we were told that some of the old farm families have always placed small, elongated casks of wine in open courtyards where the wines would be subject to sun and weather.

Said Charles Bellows, whose active life as a Madeira expert was synonymous with Rainwater's highest fame: "In America, I do not know if what causes Madeira to become Rainwater has been scientifically explained, but it is a freak condition caused by lack of color in the grape, sudden changes of temperature or other natural causes." In any case, it is so rare an occurrence that the true Rainwater Madeiras are highly prized as curiosities. But there are a number of pale, dryish Madeiras, generally Verdelhos, that are sold commercially as Rainwater Madeiras. Very fine, they are, too, and not wildly expensive, either.

Isle of Wine

The island of Madeira, we discovered, is not entirely what the post cards, travel folders and movies had led one to expect. For all its semi-tropical luxuriance, it is harsh, demanding, stony. This is a land of deep gorges where the wild seas are caught and the angry sprays leap high into the air. Every inch of terraced garden and vine-

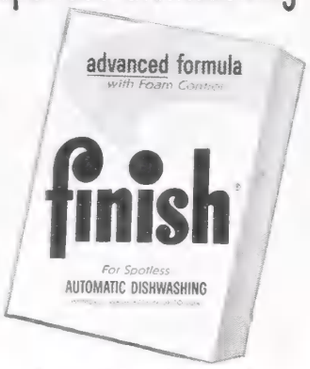
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HAVE YOU DISCOVERED MADEIRA?

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yard has been wrested from the black, volcanic tufa.

But all over the island there is evidence of the early English-Portuguese alliances. The wild orchids are caught among waves of English roses. Blue spikes of delphinium grow close to the sultry amaryllis. On neat white Colonial buildings and garden walls, masses of bougainvilleas riot. Mountain paths flame on either side with fuchsias.

In the autumn, when we were there, the vineyards added their color. One side of a mountain would be draped as if in crimson pennants, another clothed in orange.

Funchal is the seaport and principal town. On its steep, winding streets, there are flower women in bright musical-comedy costumes and a few costumed drivers of basketry carts drawn by bullocks with bright ribbons wound around their horns. There is a breath-taking perpendicular street that rises straight up the side of a mountain from the center of the town. Down this, tourists hurtle in basket bob-sleds at heart-stopping speed but with amazing safety all the same, since the baskets are always under expert guidance.

On a street only five feet wide with grapevines holding hands across it are the headquarters of the Madeira Wine Association. Here every traveler makes his way to browse and sip, often acquiring knowledge as well as wines to taste right there or take away.

Educating the Palate

Each day, after tastings in the lodge of the Madeira Wine Association, at luncheons and dinners, in the homes of the great Madeira families, our education continued.

"A Madeira should not be kept for a long time in a cellar that is too cold; it likes best about s enty degrees."

"A spell of cool weather, not freezing weather, will make wine bell-bright. Too much co on the other hand, clouds it."

"In its youth, a Sercial or V delho is pale in color, like a bro diamond. Later it takes on a da er sheen."

"Although the flavor of Madei is often described as nutty, the is not the bitterness, not the *ran* quality that you find in sher If you are reminded of the flav of nuts, it is not so much an almo as a hazelnut or a pecan."

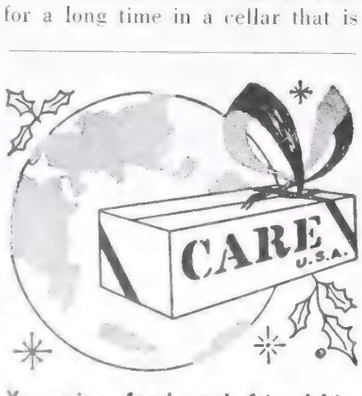
Once we lunched at a dark m hogany table stretched to acco modate twenty persons—a table polished that it glistened like lake of endlessly deep water, a the place mats of Madeira e broidery were so fine and frail th they seemed almost like mist up the water. That day an eighty-yea old Sercial was served. It was complete experience, an adventu that seemed to involve not on aroma and flavor but a complex subtle but definite sensations. C the tip of the tongue—a tingl almost a roughness.

"Notice, too, that there is a fee ing at the back of the throat whic makes you want to take two three swallows. This is a tribute t the dryness of the wine."

Everyone gropes for words to d scribe the character of the gre Madeiras. "silken and yet lively "never acid and yet it leaves passing shadow of sour on the pa ate."

Even the most ancient wine even the richest Malmseys leav this cool, fresh, clean, vaguely ci rus tang—almost like a celestia lemon drop. It is one of the way that you can distinguish the diffe ence between sherries and Ma deiras, although sometimes it i quite difficult. Duels have bee fought, so they say, about whethe a certain old wine really was sherry or a Madeira. "Very ofte the age of old great wines bring them together as to taste, so that i is very hard to decide. . . ."

Only a few vintage Madeiras re main and they are rare and ex pensive. Most are made in accord ance with the *solera* system—the mixing of new wines with old. This custom originated in 1860 when, after a disastrous disease and a later plague of insects had almost destroyed the vineyards, the wine makers of Madeira began to follow the example of the sherry makers. Thus the old wines were stretched by adding new ones of like char acter which gradually through the



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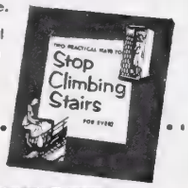
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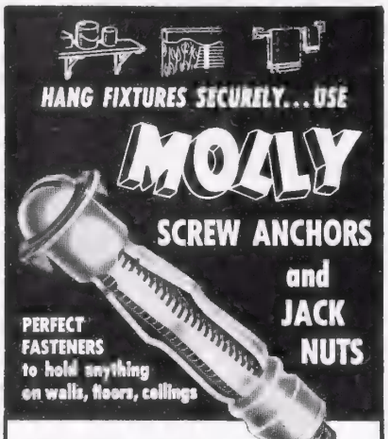
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rs take on the qualities of the aristocrats. The date of the era is not the year when the e was made, but is the year of oldest wine. The average age the Madeiras in soleras of 1815. instance, is estimated to be ut eighty years.

Vintage Madeiras, though rare, still to be found. A notable col- tion of ancient vintages, includ- a 1792, are now available in w York City at Sherry Wine & irits Company, at prices ranging m about $15 to $25 a bottle.

It is generally agreed that a Ma- ra lives longer than any other ne. "There does not seem to be y age limit to fine Madeiras." dré Simon told us when we vis- d him in London. "They retain ir vitality, their full color to an redible age—seventy, eighty, a ndred, sometimes even longer." Madeiras are amazingly robust. though it may, to the nose of an pert, lose some of its pristine ality, even an old Madeira can kept after the bottle is opened pecially if it is put into smaller ttles. Most people recommend cool room temperature. In any se, whether in the bottle or the canter. Madeira should be kept ay from direct heat, and what is en more important, out of direct nlight.

ooking with Madeira

Of all the wines of the world adeira is the most prized by fine oks, especially in France, Scan- navia, and to a lesser degree in ngland. In our own country in the th and 19th Centuries and even the early part of the 20th Cen- ry, sauces and aspics, wine jelly, lves' head, turtle, ox-tail and ack bean soups, and consommés ere regularly given a blessing of adeira.

No other wine has quite so much impart to a dish or such per- asive aromas. André Simon be- ves that the heating to which the ine is submitted during its devel- oment makes it particularly amen- le. Unlike sherry, which should added at the last and never oiled, Madeira can be cooked for long time. It never seems to turn itter as sometimes happens with rtified wines.

It is quite proper to use a young ine to flavor a meat loaf, perhaps, make Sauce Madère, or to make ivine scallopine of veal, for the ibtleties of an aged wine would e obscured in the cooking. How- ver, when the wine appears in an spic or in a Madeira jelly, you ay want to show off an older wine. The different types of Madeira should be selected to complement different foods. A more or less youthful Sercial is considered ideal for flavoring broths of various types. Cooking deepens and mellows the flavors. It is also considered perfect for any type of fish.

Verdelho is widely favored for consommés. At the fabulously beautiful mountain resort of the Seven Sighs at Sintra, near Lisbon, they warm a little Verdelho in a silver ladle, set the wine ablaze, and pour it flaming into a clear gold chicken broth. "It is to dream. . . ."

In the white-washed country dining room of an inn in the mountains on the north side of the island, we were served a platter of turkey and country-cured ham, and set around the platter were quivering squares of a glittery aspic flavored with Bual.

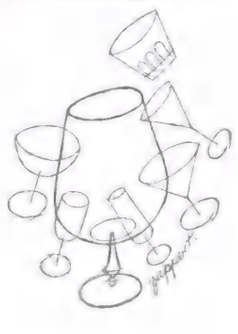
Madeiras, and especially Buals and Malmseys, have a natural affinity for bananas, mangoes, passion fruit, and almost all other tropical or semi-tropical fruits. They also go very well with peaches. As a matter of fact, a ripe peach was often used in the old days in Georgia to clear the palate at tastings.

Madeiras Here and Now

The Madeira shippers themselves and the Portuguese Government surround the wines with elaborate precautions to insure against frauds and imperfections. Once you have become acquainted with the various categories, it is not at all difficult in the United States to get the wine you want.

A complete indoctrination to Madeiras is readily available right now through the four Royal Dukes Madeiras, shipped by the firm of Blandy. They are: The Duke of Sussex Sercial, Duke of Cambridge Rainwater, Duke of Cumberland Bual, and Duke of Clarence Malmsey.

A number of Cossart and Gordon Madeiras are coming into this country. Leacock is sending notable wines and Madeira embroideries, too. Some of the Welsh Brothers' Madeiras are here. Though perhaps better known for their sherries and ports, the noted English firms, Harvey and Sandeman, are shipping some fine Madeiras to America.



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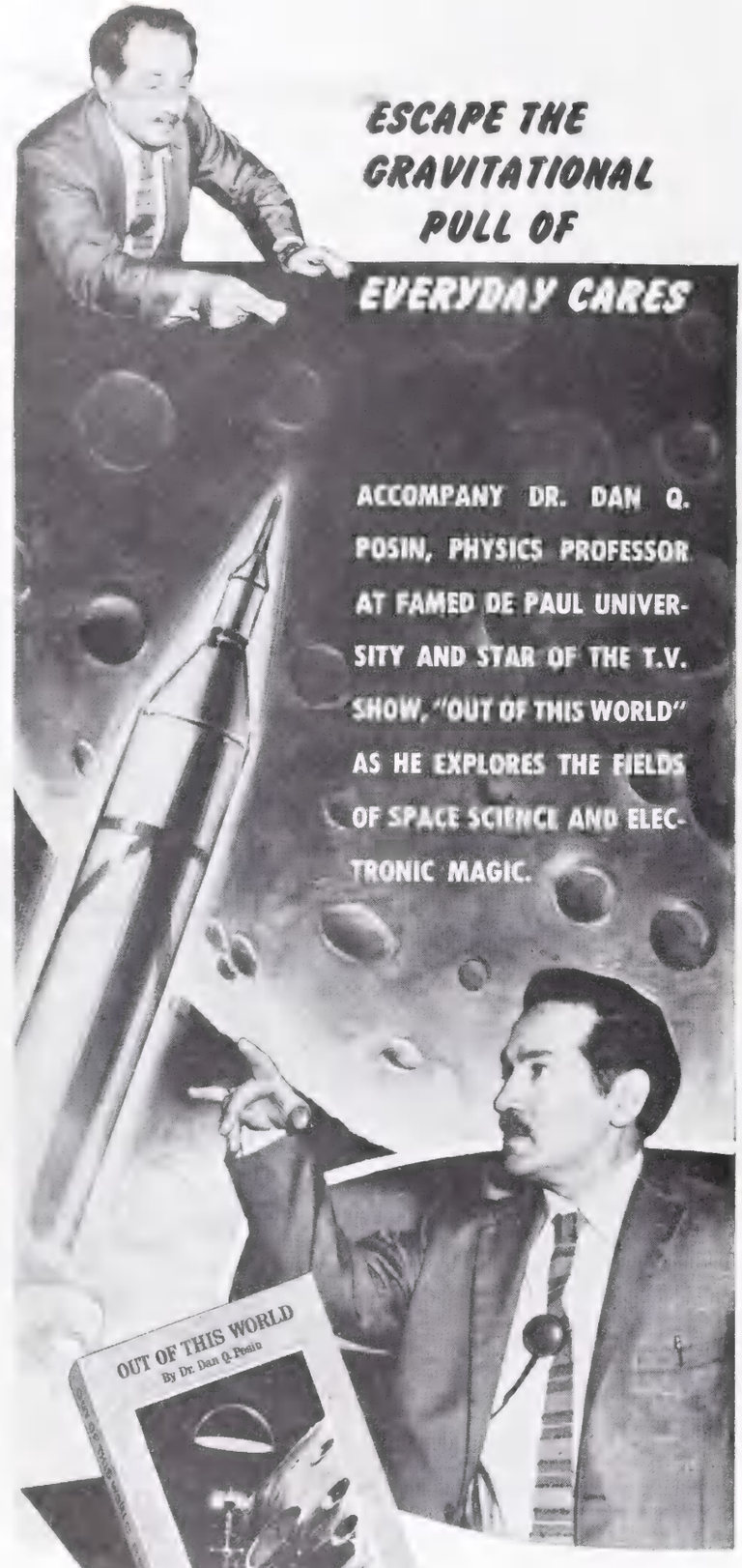
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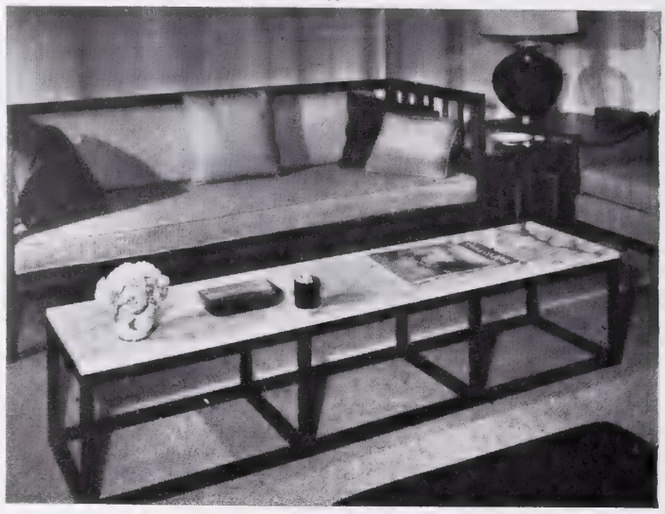
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CONTINUED FROM PAGE 261

TWO PHOTOGRAPHS BY EMELIE DANIELSON NICHOLSON



Structural base of walnut stained almost black, is used with white marble to make a handsome coffee table (above) or with a cabinet to become a low room divider (right). Same grouping could be used against a wall as a storage unit. The cabinet can be fitted with hi-fi components, store records, or game equipment, etc. It is made of walnut with sliding panels of translucent white plastic. Cabinet and base are 66" long, 16" deep. Over-all height is 29". Designed by William Paul Taylor for Sligh-Lowry.

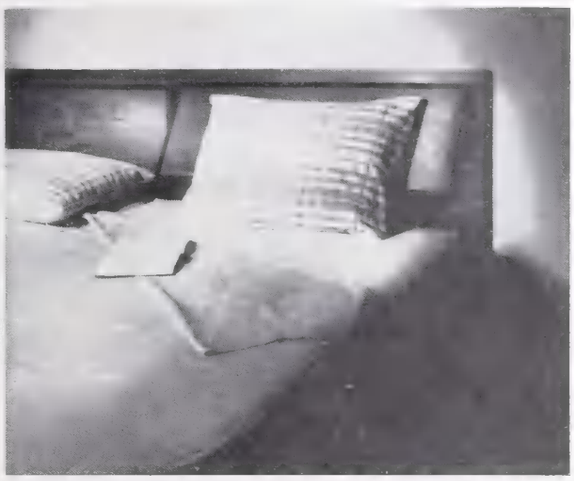




Folding chairs that match stationary ones are a new answer to the extra seating problem. The folding mechanism is so unobtrusive that it is difficult to distinguish the folding chairs from the stationary ones. The table is 48" long, 34" wide, and has a 12"-wide leaf that may be added. By Stakmore.

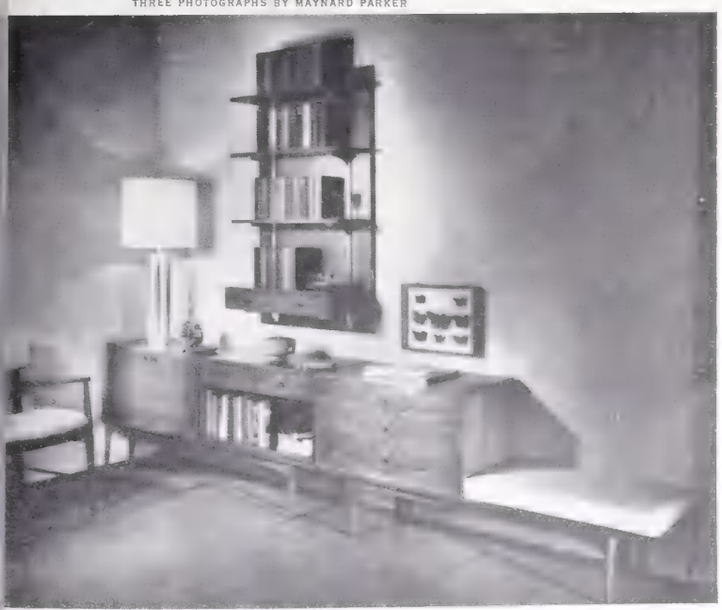


A slender vanity that hangs on the wall consists of a white frosted glass shelf, mirror, and narrow vertical cabinet of walnut to hold bottles and jars. It could be used in a bedroom or in a hallway or foyer. Its height is 50", width 30". The bench, cushioned in polyurethane foam, is the same width as the vanity, 16" deep and 15" high. By Kroehler Mfg.

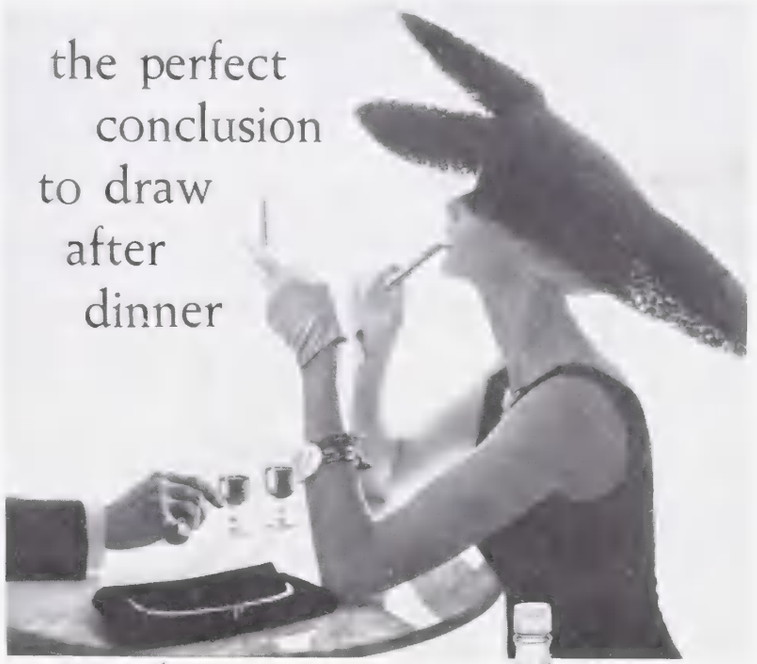


A new slant on comfort is provided by these adjustable backrests that are formed by two walnut panels on the back of a headboard designed to be used with a king-size bed. Each operates independently, and has three separate positions for reading, breakfast in bed, TV watching. By Kroehler.

THREE PHOTOGRAPHS BY MAYNARD PARKER



A dramatic backdrop for books or accessories is made by a 30" by 50" walnut panel with three adjustable shelves and a drawer panel. Modular storage units below it (each 30" wide) can be stacked or lined up on 16"-wide benches that come in 30"-, 48"-, or 60"-lengths. Kroehler.



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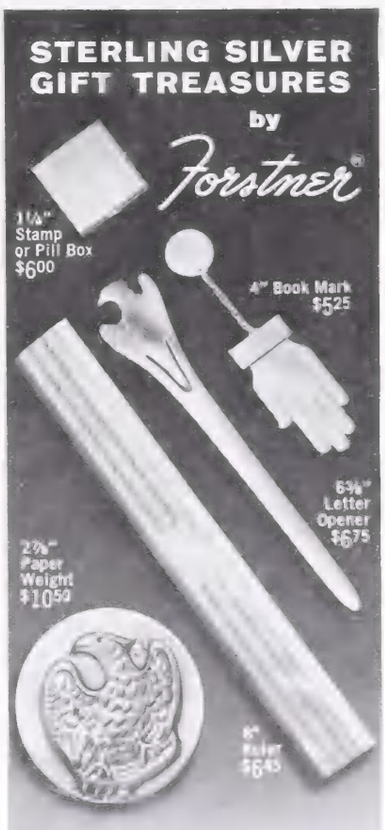


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How Hi-Fi test records can point the way to better listening

An hour with a test record will tell you more about improving the performance of your phonograph than months of ordinary listening

By CARROLL C. CALKINS

■ The great value of a test record is the way it can put a finger on the bugbear of creeping distortion, and point out what it takes to improve the sound of your phonograph. Even the best equipment is subject to this electronic malady. It can develop so slowly you may not even know it exists.

Why worry, you might say, about distortion you can't hear? Well, you do hear it, you just don't *know* it.

The first symptom of creeping distortion is loss of interest in recorded music. If you play your records less than before, chances are it's because the sound doesn't seem as full and rewarding as it once was. You don't think there's anything really wrong, it's j that it doesn't seem quite worth effort to get the records out and them on. If this is the case, yo better check your equipment. not likely you've actually lost y interest in music.

The loss of fidelity can come slowly, and the ear is so adapta and forgiving that we don't c sciously know it is happening. I test records can point it out i hurry. And even a small loss fidelity can take the fine edge the enjoyment of a record. A sli rumble, a little hum, or a drop frequency range, and the sparl and life can go out of the mu and make the difference betwe

(*Continued on next page*)

GLOSSARY: If you aren't sure of the following terms, it will pay to learn what they mean before using test records.

Centimeters per second (cm per sec.): A measurement of loudness stated in terms of the speed at which the stylus vibrates back and forth as it tracks the grooves. Seven cm per sec. is the volume generally used for monophonic LP records.

Decibels or DB's: This is a ratio of the intensity of one sound to another. The level (volume) of a signal (sound impulse) on the best records is about 60 DB higher than the volume of the background noise inherent in the equipment. With a 60 DB spread between the background noise and the sound, you'll probably never hear the noise. But if the noise in this "signal to noise ratio" is only 20 DB down (lower), it will intrude on the sound of the music.

Equalization curve: For various technical reasons the very highest and lowest notes on a record have less volume than the mid-range. The playback equipment is designed to increase the volume at each end to make for this. The exact point and degr of increase makes up the equalizati curve. The recording indu-try h adopted a standard equalization curv called the RIAA curve. The tests t whether or not your equipment co pensates properly for the variatio

Frequency response: Simply t range of sound, from high to lo that a phonograph will deliver. your equipment can faithfully repr duce sounds as low as 60 cycles a as high as 12,000 with relatively equ volume, it can be considered exce lent in response.

Transient response: Indicates ho quickly the equipment can recov from one signal and deliver the nex If, for instance, you can hear eac click of castanets, or stick tap of drum roll as clearly separate sound the transient response is good. If th sounds mush together, transien response is inadequate.

omething you look forward to earing and something you can do ithout.

These subtle, but debilitating hortcomings and distortions are xactly the kind of thing test recrds are designed to reveal.

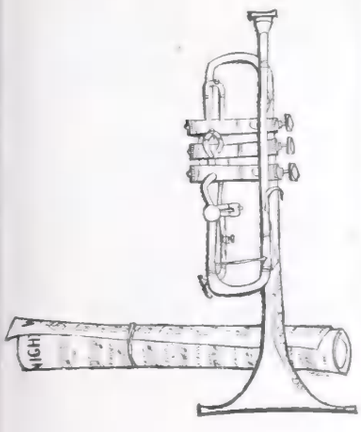
It may seem strange, on the face f it, to expect a phonograph susected of inefficiency to be efficient nough to reveal its own shortcomngs by means of a record. Well, his *is* a limitation but there are ome ingenious tests by which poor quipment can be made to tell on self. And, except for an electronic nalysis with special instruments, est records are the best way to heck the performing efficiency of our equipment.

It's only fair to point out one of he risks of testing. If you prove o yourself that your phonograph is ot doing justice to the music, you on't be happy with it until it's ixed. Test records not only reveal hortcomings in fidelity, but often ndicate exactly what's causing hem. You may need nothing more han a new stylus (needle), or the urntable may be faulty or possibly here is distortion in the amplifier. But even though the remedy is expensive, it can be a great blessing. t could put you back on the track f high fidelity and the brilliance of ecorded music at its best.

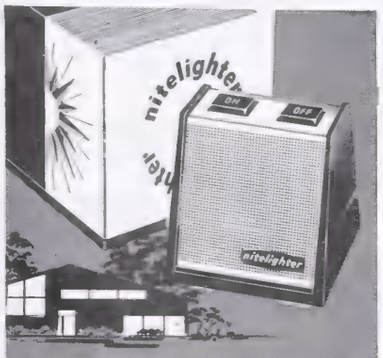
In addition to this, some of the ecords will explain what high idelity is and why it sounds so nuch like live music. You'll hear ow incredibly high a tone of 15,000 cycles really is, and the pulating depth of a bass note of 20 ycles, and you may also discover hat extreme range in frequency is ot as important as you thought.

Some of the instructions that ome with test records are very informative—apart from the record. The best of these are noted on the ecord reviews that follow.

A few tests, such as for frequency range and equalization curve, are ncluded on almost all records. (See the glossary if you don't know hese terms.) Other tests appear n only one or two. You'll notice



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that no single record includes all tests, and you may want more than one disc.

Some records are all business and have only non-musical tests, some include a few musical examples as a test aid; others are mostly music, and contribute little more to evaluating equipment than any good musical recording.

The following test records require nothing more than the equipment to play them on—and an attentive ear. The *monophonic* discs can be played by any *stereophonic* machine; so this is primarily a review of monophonic records. Some, you will notice, have monophonic tests on one side, stereo tests on the other. You can't play the stereo side on a monophonic machine without damaging the record—except on some very expensive professional equipment.

Most test records are the 12-inch size and include a number of tests on one disc.

The *Components Corporation*, however, makes 7-inch records each designed for a specific task. The first six on the following list are theirs. A clear explanation of each test is included on the record. Note, too, that the Electronics World is a 7-inch *multiple*-test record.

Wow! and Flutter too. (Components Corp. No. 1106) $.89

A clear complete explanation of what wow and flutter are, how they sound, the causes and most of the cures. Wow, evidenced by unevenness in a sound that should be steady, is common on all but the best changers and turntables. Although it is recommended that an oscilloscope be used for critical testing, the record can be used successfully without equipment. The only possible objection to this disc is the commercials for some of the company's other products.

Quiet Please! (Components Corp. No. 1107) $.89

With this record you can easily hear any extraneous noise your equipment may make while running. There is a band of silent grooves which will reveal any hum, stylus scratch, or turntable rumble. There is also instruction on the record for checking your turntable in case it should reveal rumble.

How's Your Stylus? (Components Corp. No. 1108) $.89

Here's a foolproof way to tell whether or not your stylus (needle) needs replacement. There's an explanation on one side of the rec-

(Please turn the page)



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HOW HI-FI TEST RECORDS CAN POINT THE WAY TO BETTER LISTENING

CONTINUED FROM PRECEDING PAGE

ord and two separate bands of grooves on the other with which to make the test. If the inner band sounds less clear than the outer one, it's time for a new stylus.

Tracking special. (Components Corp. No. 1109) $.89

The problem of tone arm resonance (extraneous sound from tone arm) is thoroughly explained, and there are a series of test tones at the frequencies which most often cause a tone arm to vibrate. If a tone arm rides all the tracks without adding to the sound, there's no problem in this department.

Vertical Lateral Response. (Components Corp. No. 1110) $.89

Considerable flexibility (compliance) is required for proper pick-up performance. With this record you test the compliance by matching the volume of sound from a series of differing bands to the volume of a master reference band. Sounds complicated, but the recorded explanation makes it clear.

What! no hum? (Components Corp. No. 1111) $.89

Three typical kinds of hum are demonstrated: harmonic, 60 cycle and 120 cycle. Then, to measure the loudness of hum in your equipment, each kind is played at a specified low volume. If you can hear the recorded hum above the inherent hum in the equipment you know your equipment has less. If your system is so noisy you can't hear the recorded hum, it is too noisy for good reproduction.

Electronics World Test Record (No. 1) $1.00

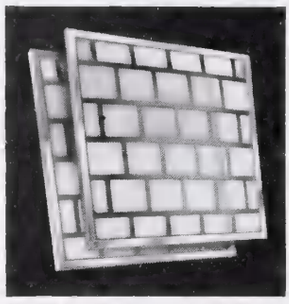
This 7-inch record has one side for monophonic tests; the other is designed especially for stereophonic equipment. The mono side includes the band-to-band test for stylus wear, a test for proper equalization and frequency signals from 40 to 15,000 cycles. This side can also be played on stereophonic



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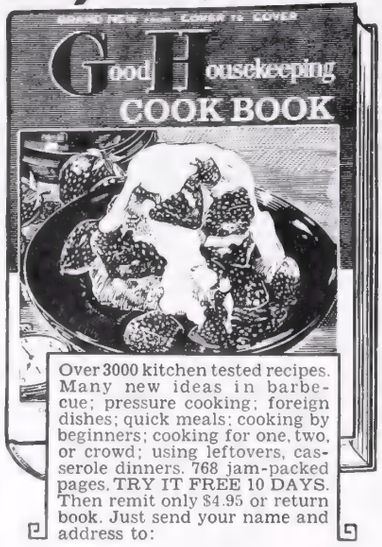
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machines. The stereo side includes tests for channel balance, speaker phasing, and rumble. The explanation, all included on the record, is quite complete. Record available by mail only: Send $1 to Electronics World, Box 523 H, New York 8, New York.

Lafayette Hi Fi Stereo-Monaural Test Record 1959 $2.95

This is a 12-inch record with tests for monophonic equipment on one side, stereo on the other. The mono side tests for worn stylus, RIAA equalization, and extraneous sound from stylus or tone arm. It also has test bands for the special job of tuning the ports of a bass reflex speaker. This is done with repeated tones that sweep from 300 cycles down to 20 cycles with cricket markers at specified intervals. It is also useful for checking bass response.

The stereo side has tests for cartridge compliance, RIAA equalization, channel balance, and turntable rumble. Instructions for use are printed on the record jacket and on a separate sheet.

This record is sold through Lafayette Radio stores, but is also available by mail from Lafayette Radio, 165-08 H, Liberty Ave., Jamaica 33, New York.

Urania-Popular Science Test Records, Volumes I and II (Urania Records) $3.98 each

These two discs comprise the most complete collection of tests available from one source.

Volume 1 has tests for RIAA equalization, bass response, extraneous noise, turntable speed, uneven frequency response (peaking), and for good measure—and to fill space—a sound effects quiz and some selections from a music box. It also includes a sustained tone of International Musical A (440 cps). If the pitch of this tone doesn't match a 440 tuning fork, the turntable speed is off.

Volume 2, subtitled, *True Sound of Musical Tones*, has more general information about the nature of sound and high fidelity than specific tests. Musical instruments are used instead of test tones and above all else, it helps you appreciate the full dimension that high fidelity brings to recorded sound.

Musical excerpts are used for checking transient response, dynamic range, and balance. But unless you know how the music should sound (compared with a live performance), it is difficult to evaluate degrees of distortion—except for obviously poor sound reproduction.

There are complete instructions th on the record jacket and in accompanying pamphlet.

is Is High Fidelity (Vox DL 0) $6.95

Aptly titled, this record shows effects of full frequency, com-red to limited range by playing od and bad passages side by side. shows the wonders high fidelity s wrought, and you're sure to be pressed by the progress of the . The record and accompanying oklet, quite rightly, stress the portance of balance. They make convincing argument against ex-ded frequency range at the ex-nse of smooth, well balanced sponse.

Various distortions are illus-ted by musical example. The keup of an orchestra and what's quired to reproduce the sound is ll explained. There's also an in-rmative section on the nature of und, the effect of acoustics and microphone placement and bal-ce in recording.

Along with the record comes a -page booklet which explains at high fidelity is and how and y it works. Some of the technical pects are not as simply stated as ey might be, but there is a tre-ndous amount of valuable infor-ation here.

alscosonic Stereo and Monaural udiotester (WS 300) $3.98

The mono side includes tests for lus wear, frequency response. mble, tone arm resonance, and termodulation distortion. The ereo tests are for frequency nge (for each channel), stylus d pickup alignment, channel paration and balance, rumble, d tone arm resonance.

This is a good all-around set of ecific tests with excellent under-andable instructions for their use.

heck and Double Check (West-inster) $10

This impressive package (record d booklet in fold-out container), a delight to use. The straight sts for response and dynamics are ll designed and the musical il-strations of other principles of und are of exceptional fidelity.



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The music (the double check) is as much for demonstration as for testing, and will make good equipment sound truly wonderful.

The book is valuable on its own. Written by John Conoly, who has years of experience making the complexities of high fidelity understandable in lay terms, is an interesting exposition of the essentials of high fidelity. The section to be read as the record plays explains exactly what to listen for, and there's no confusion about what you are hearing—and how to evaluate it.

Distortion in equalization, dynamic range, transient response, and definition are checked, and a good deal of attention is given to balance of various kinds, such as fundamental tones and overtones, equality of instruments in ensemble, a choir of voices, solo instruments within an orchestra, and balance within a hall. Some principles of recording are explained too. These are sure to increase your appreciation and respect for this fine art.

For more critical testing

For those of you who have access to test equipment here are two good records designed especially to use with it:

Chromatic Scale Test Record (Cook) $4.98

Sounds of Frequency (Folkways FPX 100) $5.95

AN APARTMENT-STUDIO THAT REVEALS THE IMPORTANCE OF SOUVENIR HUNTING

CONTINUED FROM PAGE 246

Following is detailed information about the sound equipment and cabinets in the apartment-studio of Alfred Wallenstein, shown on pages 242 through 247.

In the living room, the piano is by Steinway and Sons, Long Island City, New York; color television, Radio Corporation of America, RCA Victor Television Division, Merchantville, N. J.

Cabinets in bedroom, John Maguire, Industrial Designer, Pasadena, Calif. Amplifier and stroboscopic turntable, H. H. Scott, Inc., Maynard, Mass. Filter system, Fisher Radio Corp., Long Island City, N. Y. Television, "Fleetwood," Conrac, Inc., Glendora, Calif. Tape recorder, Ampex Audio, Inc., Sunnyvale, Calif. Record changer, Garrard Sales Corp., Port Washington, N.Y. Speakers, K L H Research & Development Corp., Cambridge, Mass.

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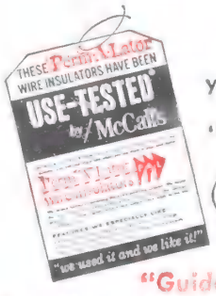
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On your newsstand November 19

See what you can do with a handful of bulbs

Group them beside a garden eye-catcher—
both the bulbs and background will count for more

• You'll be surprised next spring at how big an effect you can get with just a few bulbs, if you follow these three rules: Group them together so they show up as one strong visual element. Put the show near by, where it will demand attention. And, finally, plant them beside a permanent garden highlight; each will make the other more important. Put the bulbs, for example, at the base of a tree or retaining wall; beside a flight of steps; or at the edge of a terr Or pot them up to use in dramatic grouping in spring.

When you're working with ju few bulbs, get the largest size best quality you can. Six g strong flowers will give you m more for your time and effort t a dozen scraggly ones. The su of top quality bulbs is limi so it's a good idea to get th soon. You can plant any time f now until the ground freezes.

PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



A showy display can be created with just a few bulbs, if they are combined with another landscape feature such as this clump of birch. Without the tree this small group of narcissus would be insignificant, but in combination the two add up to an effect that is eye-catching and important.



A small drift of pecies tulips looks atural here beside an dging of rock. The owers are just the ight size for their ocation and have een planted to accent he shape of the rock.



Integrated planting helps pull the two tree trunks together visually to make them seem part of a larger composition. Dense planting makes a strong impact even though bulbs are small.



A few bulbs go a long way when they are as dramatic as these bi-color narcissus (var. Aruba has white petals, orange-red crowns). The handsome rock helps attract attention.



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What you can do now about next summer's bugs

Such diversities as feeding birds, enriching soil, spading, and burning trash can all help stave off next year's pests

By WILLIAM ALVADORE BUCK

• Without question the number of insects and other pests that plague gardens and gardeners has increased enormously since I was a boy. On the other hand, it can be said that the gardener's battle with the bugs becomes easier every year. Depend upon it: the human race will never go down in action against the inch worm and the two-spotted mite. We have the upper hand decisively. But to keep our advantage calls for the enlistment of all the friendly forces we can muster, plus a little effort on our own.

There are a number of things we can do before spring to reduce the insect problem for next year: Do something for the birds and they will amply repay you. Install a bird bath, a feeding station, nesting houses for bluebirds and wrens: above all, if you can, plant a thicket where they may nest and retire, secure to gossip in the heat of the day between raids on the bugs.

Even insect eaters like a change of diet, and there are a number of plants whose fruits attract them: for example, shadblow, Virginia creeper, spicebush, dogwood, holly, juniper, bayberry, mulberry, sumac, elderberry, sassafras, and wild grapes. Some birds actually eat several times their own weight in bugs every day. You have no obligation to love the noisy and aggressive starling, but did you ever notice how thoroughly starlings will search a plot of earth?

Deep fall or winter spading will kill many a grub and cutworm. These larva commonly hibernate about a foot under the surface of the earth, and turning them up to suffer winter's ills is too much for them to survive.

Grubs are often thick in untilled land or sod, so if you are going to plant in a new spot, fall plowing seems particularly advisable. Leave the ground in the rough, without raking. The vegetation growing on the spot will decay ready to feed the spring planting, the frost will permeate the earth and mellow it, so that it will better store winter rain and snow, and the gardener who does the work while his muscles are in summer shape will suffer no Charley horse in the spring. However, you can purchase poison baits in the form of pellets which are effective against cutworms, sowbugs, snails, and slugs. I scatter them two or three times every year.

Make sure that your soil is well enriched with organic matter, whether you use it as a mulch on top of the soil, or as a winter mulch to be turned in when the daffodils bloom or interred with the fall spading. Fall is the right and proper time to dig in fresh manure or new autumn leaves. Winter rotting restores the balance of fertility, particularly the nitrogen balance.

SOME theorists say that if your soil is well enough fruited with organic matter, you will never need to spray for disease or pests. From my observations in my own garden I fancy there is something in the theory, but I will not swallow the whole jugful. I have seen the smaller and weaker plants in a row attacked by insects, but the bugs were not always so selective. I am sure that good health assists a plant to ward off disease but sometimes the best-fed fall to rusts and blights and sundry other ills.

Behind the belief that insects choose to feed on ill-nourished subjects are two interesting theories. Louis Bromfield of Malabar Farm once conjectured that many insects, particularly beetles, were by nature scavengers, and that they preferred the sweetness of decaying matter to that which was wholly alive and healthy.

The other theory holds that in a rich soil plants become themselves insecticides or insect repellents. A good soil, full of organic decay, is almost sure to contain all of the trace elements, and a plant rooted in that soil will store more of these elements in its cellulose walls than it really needs, or could endure, inside the cell.

No insect can stomach a dose of copper, for example, or lead, arse-

(Continued on next page)

nate, selenium, or fluorine, not even a trace. Plants growing in old worked-out land may not be able to collect enough of such trace elements to become resistant. Without question, adding humus to the land will increase the general resistance of plants growing there.

Chemists have been doing some very interesting experiments in this line. By adding selenium in precise doses to soil they have made carnations and chrysanthemums powerful insect killers. Don't you try it on vegetables, though, the poison could affect people, too. In some cases, it may be worth while to add to the soil, in addition to humus, one application of a fertilizer that contains some of the trace elements. The experiments have shown promise for the gardener who does not like to spray.

ANOTHER thing to do between black frost and crocus time is to destroy the garden remains of the year. Insects winter in the stalks of plants and in the general debris. Diseases lurk there, the spores of fungi, hibernating bacteria, and whatever form viruses take when they are not working. Never—as some advise—never use the cut stems of a perennial for a winter mulch. The only safe thing for the ordinary gardener to do is to gather all this waste and burn it or bury it a foot or more underground. Both insects and diseases may winter in the weeds near your garden, so also keep the weeds under some control.

The manufacturers of sprays and dusts are giving us more widely efficient chemicals every year; you can buy all-purpose mixtures which actually serve almost all purposes. Usually they contain a stomach poison for the chewing insects, a contact spray which kills those that suck for a living, perhaps rotenone or a pyrethrin (the old reliables), and a fungicide, such as Zineb, Captan, Ziram, Maneb, or fixed copper.

Fungi cause most diseases that the gardener encounters; moreover, the diseases caused by viruses and germs are generally incurable by today's chemistry. Some all-purpose bug killers have one disadvantage: They are sort of hard on people, though safe to use if you read the directions on the package and follow them. *Read the directions! The finest print!*

I notice that DDT is vanishing from the formulas on the fungicide packages, often replaced by the similar chemicals malathion or methoxychlor. Even these, however, should not be used on vegetables for at least seven days before they are picked.

The cautious guy will use the two old reliables as insecticides when he can—at least, have them on hand. They often serve. Both rotenone—which is a powdered extract of cube (pronounced cubay) and derris root, long used by South American Indians to stun fish—and Pyrethrum or the pyrethrins (which are powdered extracts of chrysanthemum blossoms) are harmless to us warm-blooded beasts of labor.

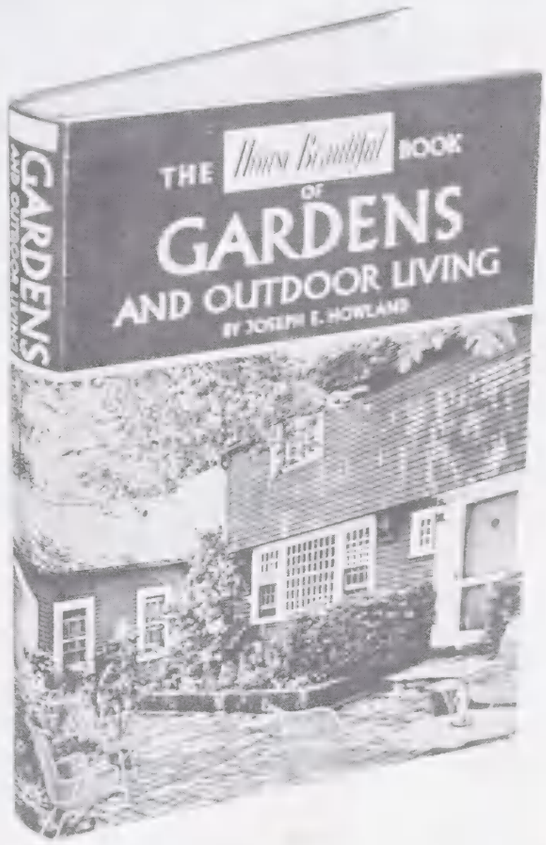
Be sure to cover the plant thoroughly and evenly with your insecticide, particularly on the underside of the leaves. The contact spray must actually hit the bug. And do me a favor; please *read the label!*

Many of our troubles with bugs we've brought upon ourselves. When the pioneers moved into the West, prairie chicken and quail thronged in the thickets and the grasslands. Farmers planted corn. In the autumn days hunters and farmers joyously hunted the birds, for they were good game, and presently both bird species were nearly extinct. Now the farmers learned what a plague of locusts was like, except that the insects were chinch bugs, little sucking insects, with a mighty appetite for corn juice.

Then the farmers found that the chinch bug had once been a large item in the diet of the prairie chicken and the quail, but it was too late, and for a while it actually appeared that America must in time abandon its corn fields. Then some research man discovered that chinch bugs could not cross a sufficient width of sod where red clover or alfalfa grew thick. A mold that grows in the damp sod infects chinch bugs with a deadly disease. So in some areas corn and clover became companion or rotation crops and the fields were saved.

YOU living where swarms of Japanese beetles are heavy, may take encouragement from the fact that the swarm generally passes away after a few years. The milky spore disease, which is deadly to Japanese beetles, has been scien-

(*Please turn to page* 332)



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PHOTOGRAPH BY MAYNARD PARKER

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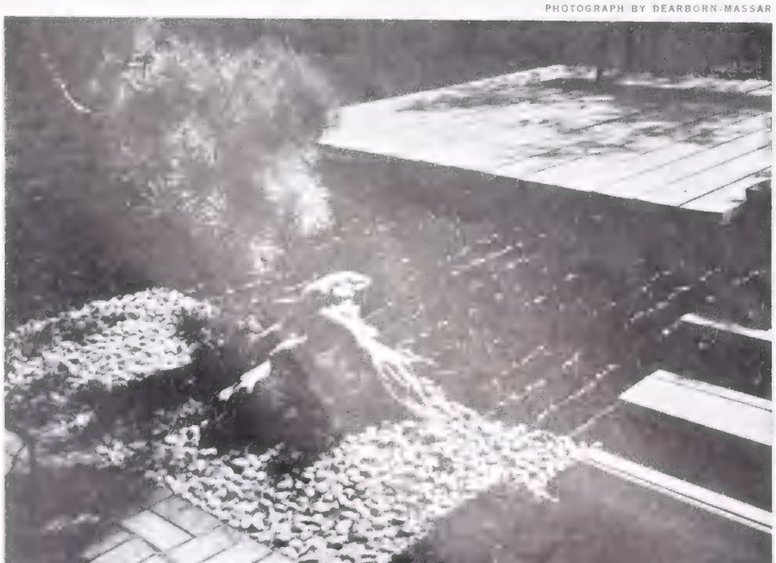
If a plant is a joy to look at the year-around, the place to put it is where you can really see it during every season. These dramatic weeping hemlocks in a large stone planting bed are just outside the living room where they get the attention that they deserve. The Stewart Hopps home. Landscape architect, Sam Newsom.

How to have a better-looking winter-time garden

Use handsome unchanging materials

This entry garden will be as lovely in the dead of winter as it is in summer. Architects Terry and Moore used the interest of a well-shaped mugho pine to enliven the redwood, brick, gravel, and driftwood.

PHOTOGRAPH BY BEARBORN-MASSAR



● The odds are all in your favor when it comes to beautifying your garden in winter. It's easier to create a telling effect in the off-season than any other time of year. In the first place, there's usually an obvious need for improvements. And when you make improvements they count for more. Against the simplicity of the winter landscape a single dramatic accent will stand out like a fine jewel in a plain setting, while in spring and summer it will be just one of a sparkling handful.

In winter you have less area to cope with. You use only a small part of your garden this time of year, and it is easier to put the accents where they are sure to show to best advantage. If you add a touch of beauty to a drive, walk, or entryway, and create an eye-catching highlight outside a living room window, you have, for all practical purposes, enhanced your entire winter-time garden—and there is still time to start.

PHOTOGRAPH BY KIMURA AND BLACK

Create permanent architectural form

You need not worry about winter let-down in your garden if the architectural form of walks, planting beds and structure is interesting and strong, producing a play of shadows. For example, here at the William Esteys, the design of the permanent elements is a delight to look upon in every season of the year. The landscape architect was Karl Linn.

Choose dependable year-around plants

Some plants always have their best foot forward and are naturals to brighten the lackluster winter scene. Small evergreens like the dwarf spruce, juniper, and pine (below) are among the very best for permanence. Landscape architects, Innocenti and Webel.

Add plants with dramatic winter form

Sharpen your eye for the plants that assume exciting new character in winter; they can be the salvation of your off-season garden. The intriguing sinuous lines drawn on the wall below are the substance (and shadow) of wisteria when its leaves have gone. Other winter standouts: staghorn sumac, dogwood, Japanese maple, birch, and espaliered fruits.

TWO PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER







PHOTOGRAPH BY MAYNARD PARKER

From the minute these trees were planted the character of this entryway was completely changed. The shade added a splash of pattern and reduced the heat and glare of the paving. The entry is much more inviting and the house now has a permanent lived-in, cared-for look. Designed by Landscape Architect Thomas Church.

It pays to plant a really Big tree

You don't have to wait for years to enjoy the shade and big-scale beauty that only a mature tree can give

By RICHARD WEBEL, *Landscape Architect*

● A tree that is tall enough to walk under and wide enough to cast useful shade planted where you can constantly enjoy it is one of the best bargains your landscape dollars can buy. Here, in one beautiful package, you can get summer shade that disappears in winter when you seek the sun, structural design unmatched by any garden sculpture, ever-changing color, a continuous attraction to birds, and the one object you can put in a garden that's in scale with the size of a house.

From an aesthetic point of view, large trees make a house seem part of an established landscape. A tree compliments the architecture of the house when viewed from a distance and frames the garden when seen (*Continued on next page*)

PHOTOGRAPH BY GOTTSCHO-SCHLEISNER



The stately red maple in the forecourt bed was planted here just a few weeks before this picture was taken. See how well it serves to balance the size of the house, giving it a more settled quality. Landscape architects: Innocenti and Webel.

om inside looking out. Large ees give a mature and lived-in eling which flowers and shrubs n never do alone.

Most gardens are over-shrubbed d under-treed. Formerly we were le to build our houses near fine d trees. Now, with wholesale deruction of trees by ruthless bullzing, we constantly find house tes devoid of trees or other natul features. We must now bring ndscaping to the house. We must se landscape design to repair the amage we are doing to nature.

It takes about 15 years for a tree reach a size that's useful as an rnament on a terrace in a garden. nd, when necessary, large trees e well worth waiting for. Forunately, however, we are now able plant trees large enough to be proper scale with the house. uch trees should be selected and cated with as much care as you ould use in placing a fine piece of rniture in your living room. And ke good furniture, it can be enyed fully as soon as you put it use.

Of course, it is a joy to plant ung trees and watch them grow. nd in many locations beyond the undaries of daily outdoor life is is a most desirable thing to do. ut near the building where you eed the shade, and the form and ass in proportion to the architecre, nothing can take the place of large tree. Planted strategically ose to the house, a big deciduous ee is unsurpassed as an aid to r conditioning. It keeps the sun f the roof and walls on hot days nd lets light and warmth through winter when needed.

What it will cost

The cost will vary depending on ne distance the tree must be oved, and accessibility of the new cation. Bear in mind that at least 5 per cent of this cost is for the bor of moving the heavy weight f earth and wood. It costs no more move a beautiful healthy specien than a poor one. So, get the est tree you can.

Near New York City you should llow from $800 to $1,200 for a ee 30 feet tall with a 10-inch caliper (trunk diameter). If, at first lance, this seems like too much to pend for a tree, consider what ind of structure you could build your garden for the same price. nd how its contribution to your omfort and enjoyment would comare with that of a tree. Consider, o, that a tree calls for very little pkeep and its beauty increases as ne years go by.

Some trees cannot be moved when large. But, fortunately, there's a good selection that can. Among the best of the large shade trees for transplanting are red maple, sugar maple, Norway maple, plane tree, American beech, pin oak, honey locust (including some special named varieties) willow oak, sweet gum, and linden.

It's best to select the trees that fit the character of your garden and house. There's a tree for every situation. Some are formal, some picturesque, some give dense shade, some light open shadow, some have large textured foliage, while others are fine and delicate.

Tap-rooted trees such as white oak, walnut, and hickory cannot usually be moved safely. The easiest trees to move are those with a compact root system growing in an open exposed situation. Many of the conifers such as pine, spruce, and hemlock can be moved when quite large, but they are used most for screening or as single specimens. At one time the best and easiest tree to move was the American elm, but because of the Dutch elm disease this is now risky.

In some instances particularly with low one-story houses, or when planted in a garden, mature flowering trees are desirable. These never attain the height of the large shade trees listed above, but will provide pleasant contrast and interesting character. Among the smaller trees are apple, flowering crab, flowering cherry, dogwood, hawthorn, magnolia, and oxydendron or sourwood.

Many of the trees mentioned here will be available in your area, for their range is wide. In the southern states look especially for large specimens of oxydendron, evergreen magnolia, small and large-leafed figs, sea grape, grapefruit, and other citrus trees. In the west you might prefer the acacia, gingko, poplar, tulip tree, or birch.

Sometimes you'll find large trees in nurseries, but if they're not available in the size and variety you wish, they must be found elsewhere. Your nurseryman or tree specialist can best advise you about collecting trees that are hard to find. Landscape architects can also

(Please turn the page)



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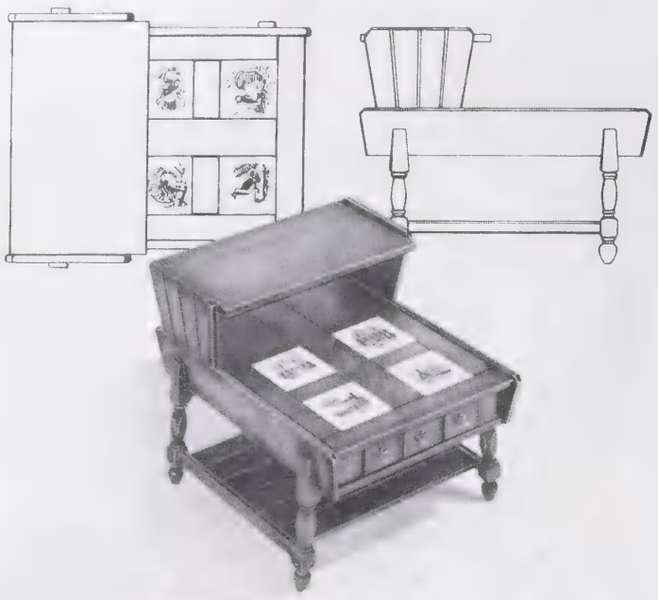
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IT PAYS TO PLANT A REALLY BIG TREE

CONTINUED FROM PRECEDING PAGE

help you find sources for trees and help you put the trees where you'll get the most value from them.

It is wise to select a variety that has grown well in your region. You can then be sure it will flourish in the local climate; assuming soil and drainage are satisfactory.

Soil should be balanced

In general, trees should be planted in a "balanced" soil that includes enough humus to hold water for the roots to absorb; and enough sand or gravel to let excess water drain through so the roots will not get waterlogged and rot.

When you've decided on the tree you want and the hole is dug large enough to hold the roots without crowding, fill the hole with water to test the drainage. If the water disappears in a few hours, soil should be removed and peat moss or other good humus added. If the water stands more than a day, the subsoil will have to be broken up and porous material put in so water will drain away, or drain tile may have to be installed. If there are trees growing nearby, it's likely your soil will be all right. But, in all cases, drainage should be checked. Sometimes native trees grow where transplanted trees would fail for lack of drainage.

How it is done

It is easier today to move large trees than ever before, and more nurseries and tree-moving specialists are equipped to do it. More compact machinery, new anti-transpiration materials (to help hold life-giving moisture in the tree), development of improved techniques, and increased demand for large trees all help to make it easier and faster.

Don't buy a large tree from any but an experienced local firm with an established reputation. There's always a chance of expensive and disappointing failure in moving big trees, so it doesn't pay to hunt for cut-rate service. Some tree-movers guarantee replacement if the tree should die within a year. Some guarantee them for two years. In some cases you are on your own. Although trees can be moved any time the ground can be dug, the favored time is spring or fall, and fall is usually considered best.

Trees that grow in good garden soil will have their root-ball wrapped in burlap before moving. If soil is too sandy to make a firm ball, the root area may have to be boxed to hold soil.

If the tree is to be taken from the wild, some movers think it best to plan a year in advance. The roots are pruned at the perimeter of the earth-ball to increase the number of fibrous feeder-roots. These new roots then supply extra food and water to the tree to help compensate for the shock of moving. Some movers think root pruning is about as much of a shock as moving and prefer to do it all in one operation. This way, the tree is where it can easily be cared for while recovering from the shock. The point is, be prepared for some delay if your mover uses the two-stage method. In either case the tops will be cut back to be in balance with the reduced root system. Nursery-grown trees are kept in balance and with root-balls ready for moving at any time.

The growth of the tree will be retarded and foliage will be smaller the first season after planting but this set-back is only temporary. The movers will stake the tree properly and give you instructions for feeding and watering. These should be taken seriously. The first year is the most critical time in the life of a newly-planted tree.

But caring for your new trees will be a labor of love. When you see the magnificent spread of branches and begin to enjoy all it has to offer you are sure to give it all the care it needs to keep it doing well.



HOW TO BETTER YOUR HOME ... BETTER YOUR LIVING

Products advertised in HOUSE BEAUTIFUL are your guide to satisfaction. Ask for them by name to "BETTER your home ... better your LIVING." An asterisk (*) beside the name of a product indicates that a booklet, or other information is offered in the advertisement. Write to the manufacturers for your copies today.

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WHAT YOU CAN DO NOW ABOUT NEXT SUMMER'S BUGS

CONTINUED FROM PAGE 325

tifically spread in some areas and may be chiefly responsible for their disappearance, but I make the guess that birds did much.

Household insecticides with DDT are a mixed blessing. They have a long residual effect as a nerve poison, killing most species of insects that walk on a sprayed surface weeks, sometimes months, after the spraying. It is a marvel of science, no doubt, but in a way, much too efficient. In fact, it has been blamed for some of the actual increase in insect pests, for it kills the bugs' enemies as well.

BUT DDT doesn't control all small life—it does not harm mites at all. It has borne the blame, rightly, I think, for a vast increase in the general infestation of a most destructive speck of life, scarcely visible, the red spider, which is not often red, nor a spider, nor even an insect, but a mite.

The nerve poison killed the predators and parasites that feed on mites, the mites worked with their customary zeal at propagation, and science had to develop a good miticide in a hurry. Some insects have developed immunity to DDT, as they have to even deadlier bug killers.

The lady bug (a true beetle), is a lion of the insect world and the gardener's good friend. There are several insects that prey on other crawling things: the fantastic praying mantis, the rather large black or brown ground beetles that scurry among the garden debris, the aphid lion which is the larva of the lacewinged fly, the ichneumon fly or wasp, and other wasps.

I do not know whether lady beetles devour ants or not. I do know that the lady beetle and its grub will eat an incredible number of aphids between dawn and dark.

I am as reluctant a sprayer as I am a duster and never take action until the threat is clear. Consider, for illustration, the Mexican bean beetle in my garden in 1959. In the past I have found this abomination, which looks like a large bronze lady bug, and its yellow larva, the most troublesome insect in my garden, without exception. The reluctant sprayer must keep a frequent watch on the garden, of course, and in my daily investigations I found the lace that the Mexican tribe, both beetle and grub, make of bean leaves on the Fordhook bush limas here and there. But there were neither beetles nor larva to be seen. The bug is not much o a gypsy, so I knew that some pred ator, to my surprise, had developed a taste for the Mexican bean bee tle. It may have been a grackle ground beetles, or the praying man tis I saw nearby, but I surely did not wish my benefactor any dis couragement, so I did not spra there. However, high on the pol beans at the other end of the gar den, I observed both the lace and the lace makers, so I gave the lat ter a cloud of dust right where they live.

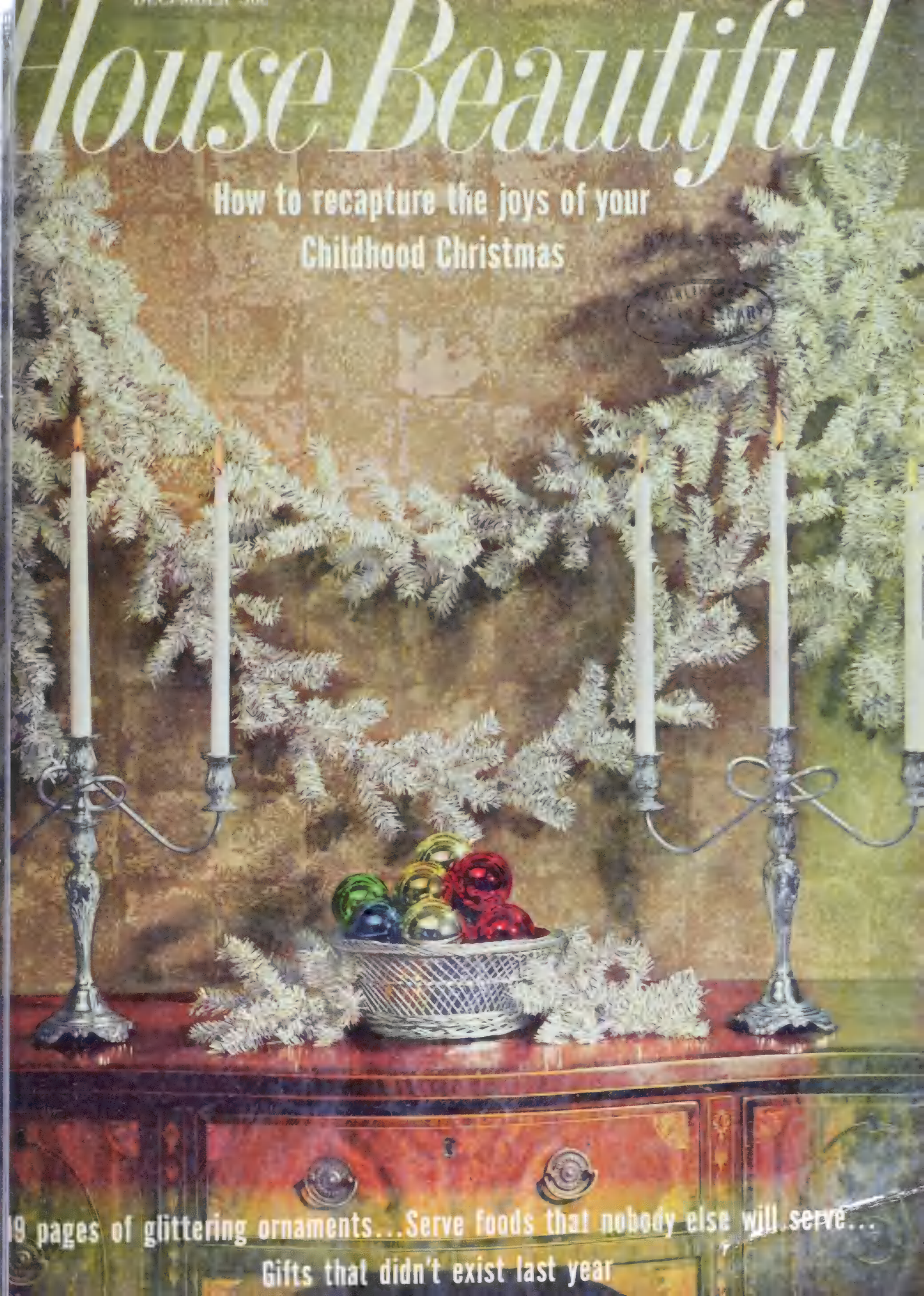
I have no doubt that some spray ing or dusting or both are neces sary in nearly all gardens, and I seldom walk out to my vegetable patch without a duster in hand.

If our farmers halted their sched uled dusting and spraying, we would quickly have a famine o truly Oriental severity—or worse We cannot grow some crops at all without spraying on a strict sched ule. Apples, for example, require a dozen or more treatments every sea son if the fruit is to mature in marketable perfection, or indeed sound enough to keep. In fact, the medical care of most tree fruits, notably peaches, plums, cherries, and pears, is a fine craft, far be yond the skill and pocketbook of the back-yard gardener who has a half-dozen trees scattered around the yard. Codling moths, scales, mites, leaf rollers, curculios, mag gots, railroad worms, rots, and blights breeze in and the spray schedule must be timed exactly to the day and the weather. Unless you are willing to give up golf, spend the money for materials and apparatus and become a professional orchardist, you had better treat your fruit trees as ornamentals and take what fruit the swarms leave as a windfall of fortune.

THE garden future, as I've re marked, looks like a red, red rose. Every day science learns more about soils and growth. Who knows what experiments like that done with selenium will bring?

Each year the experimental sta tions approve new varieties of plants that resist disease (and not the least of the damage that insects do is spread disease). And perhaps soon the scientists will be able to do something they have never yet accomplished: Of the 800,000 kinds of insects known on this earth sci ence has never yet exterminated a single species.

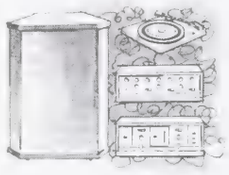
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How to recapture the joys of your Childhood Christmas
19 pages of glittering ornaments...Serve foods that nobody else will serve...
Gifts that didn't exist last year

For those who value good music and fine furniture . . .

There's a New Kind of Stereo High-Fidelity Console

For many years, people who cared about good music and fine furniture searched for a way to enclose high-fidelity equipment in a cabinet that was equal to the quality of their best furniture.



Until now, they had to compromise. They had to sacrifice the best possible music reproduction if they wanted a good looking cabinet. If they would not compromise on sound quality, they had to choose high-fidelity components—or more recently, stereo high-fidelity components—which may not have been quite so appealing to the eye.

If you are one of those people, and dislike compromise, you will be interested in this new kind of stereo high-fidelity console.

Stromberg-Carlson has created a new kind of console that reproduces music as faithfully as high quality separately mounted components.

We have christened this new kind of console with a long name: STROMBERG-CARLSON INTEGRITY SERIES COMPONENT ENSEMBLES. To uncompromising people who want high-fidelity performance each word in that name is significant.



First, all of the 16 styles are designed by Federico and rendered by cabinet craftsmen. Have you ever tried to describe your favorite painting? If so, you can understand why we prefer you see the styles rather than read about them.

Second, listen to the Integrity Series. Here is where this new kind of console really demonstrates its uniqueness. The music you hear will be clear and precise—like no other reproduction you have ever heard unless you own—or have listened to—a high quality stereo high-fidelity component system.

If you are a person who values good music and good furniture, no one will have to "sell" you an Integrity Series Ensemble after you see and hear it. (And if you aren't, no one will try—there is no point in "selling" something that people "buy.")

Why Integrity Series Ensembles differ from any other console.

There is no secret ingredient or magic potion. Integrity Series Ensembles employ high quality components, of course. But we and other manufacturers have tried that in consoles before without success. The problem that has faced every manufacturer is universal. Until now, when speakers capable of reproducing the full range of sound were rigidly mounted in the same console as high quality high-fidelity stereo components, there was a serious loss of sound quality.

This loss—most often recognized as muddy or boomy noises—is caused by what is called "feedback." It occurs because sensitive high quality stereo components can detect the speaker vibrations which are fed back through the body of the cabinet. These vibrations are amplified with the music and reproduced as noise you hear.

If you own a console now, but do not hear these noises, it is not because your ears are insensitive.

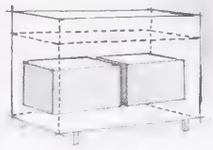
You do not hear them because we and every other console manufacturer had to eliminate them by compromising the musical reproduction of your console. You do not hear them because the sound you hear is not complete.

Integrity Series Ensembles are different from ordinary consoles because they give you complete sound without muddy or boomy noises.

How Stromberg-Carlson Eliminated Feedback Noises in Integrity Series Ensembles

It was a painstaking process, but now we can explain it quickly:

The Integrity Series Ensemble is the first successful uncompromised console because we have developed a way to control feedback. The key development is what we call ISO-COUSTIC SPEAKER SYSTEM MOUNTING. (We put it in capital letters because—we must confess—we are rather proud of this radical new achievement.) The ISO-COUSTIC Mounting creates a cabinet-within-cabinet suspension system which prevents transmission of speaker vibrations to the sensitive components. If you component owners could put your equipment into a cabinet whose speaker systems have our ISO-COUSTIC Mounting, the quality of the sound you'd hear would be as good as it is now. *In fact, the components we use are the same ones you would choose for your separately mounted component system.*



Why others have failed.

Other attempts have been made to solve the feedback problem. They have failed because they have tried to correct the problem in a console without isolating it. We believe that the reason we succeeded was because we knew we had to develop a *new kind* of console—and because we were fortunate.

Integrity Series Ensembles required two speaker systems of unquestionable quality. We were fortunate because we had already developed a system that met the quality requirements, the well-regarded Acoustical Labyrinth® Speaker System.

It would take at least another column to tell how we were able to reduce this popular system to a size that would allow two of them to fit into a reasonable-size stereo ensemble.

We did it.

The most convincing proof of this is that Integrity Series Ensembles use the same components you would use in a separately mounted system. They are *interchangeable.*

Won't become obsolete.

Since the components within Integrity Series cabinetry *are* interchangeable, any future development in stereo or high fidelity can be incorporated simply by replacing existing components. You never have to replace your fine cabinet.

If you know a lot about stereo high fidelity, there is nothing more we can tell you. You're on your own.

If you know little about stereo high-fidelity equipment . . . but you love to listen to the most realistic music reproduction you can possibly hear . . . you may want the advice of someone whose judgement in music you respect. Ask him to join you in listening to this new kind of high-fidelity console at one of the better department, music or component stores. Listen closely. Ask questions. Then, accept not our judgement, but your own, and his.



INTEGRITY SERIES COMPONENT ENSEMBLES —three hundred and fifty dollars to about six thousand dollars. You may choose from 16 models in traditional, contemporary and period stylings, each tastefully designed by Federico. You may select your own components, or choose a recommended component complement—in any case components are always interchangeable.

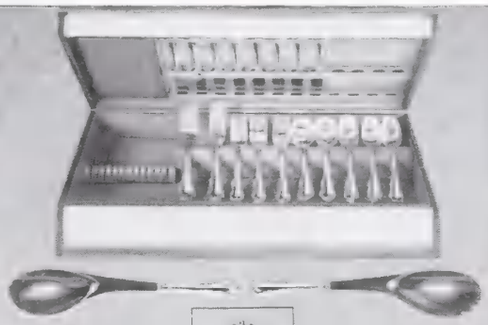
For a complete color catalog of Integrity Series Component Ensembles and components write Stromberg-Carlson, Special Products Division, 1424 N. Goodman Street, Rochester 3, New York.

"There is nothing finer than a Stromberg-Carlson"

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SPECIAL HOLIDAY OFFER. With the purchase of a 40-piece service for 8 in Melanie, you will receive free this handsome fruitwood storage chest plus a Melanie Salad Serving Set—for only $270*. Save $51.50 over regular price of $321.50*. For complete details (and recipe for "Artichoke Melanie" shown) just write to Wallace Silversmiths, Wallingford, Conn. Offer expires Dec. 31, 1959.

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IT'S WONDERFUL TO OWN WALLACE!

THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

House Beautiful®

Vol. 101, No. 12

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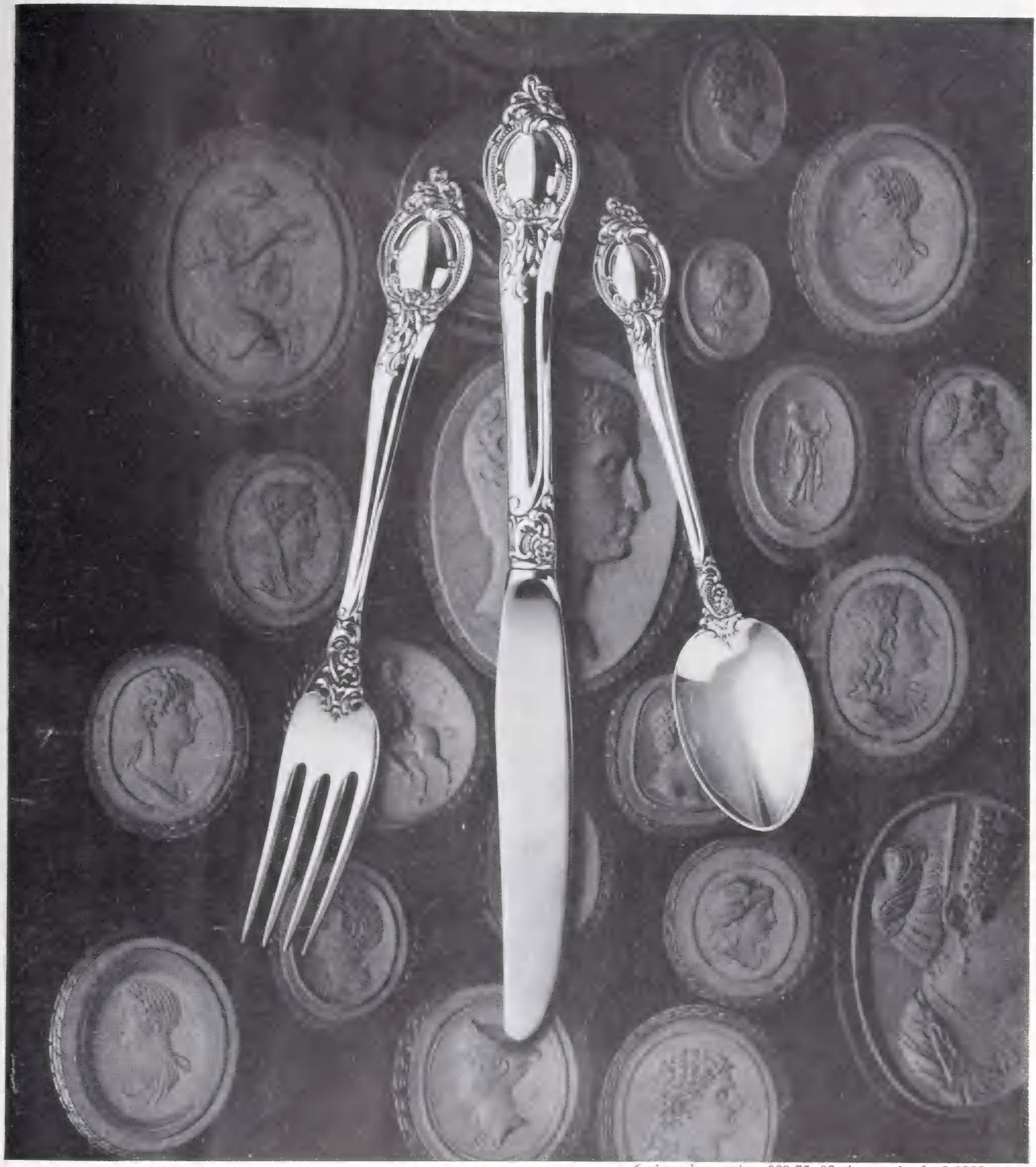


PHOTOGRAPH BY VINCENT LISANTI

The glorious garland on our cover is just one lovely excerpt from our Sixth Annual Collection of Christmas Decorations, shown in toto on pages 129—137. Hepplewhite sideboard, Ashley Kent. Wallpaper, Van Luit. Candelabra, Oneida Community, Ltd.

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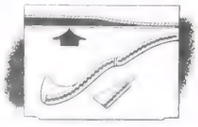
Model 2620 Italian Provincial Walnut



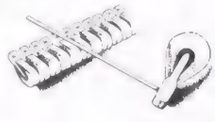
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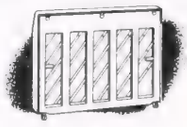
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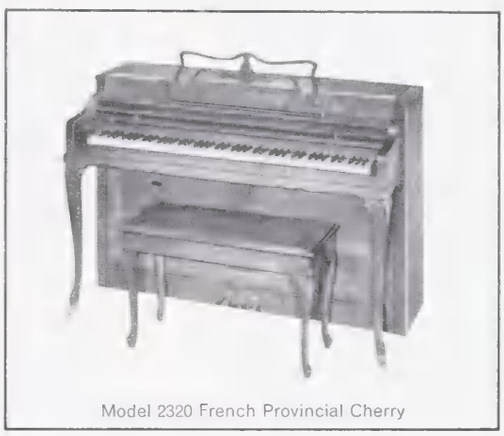
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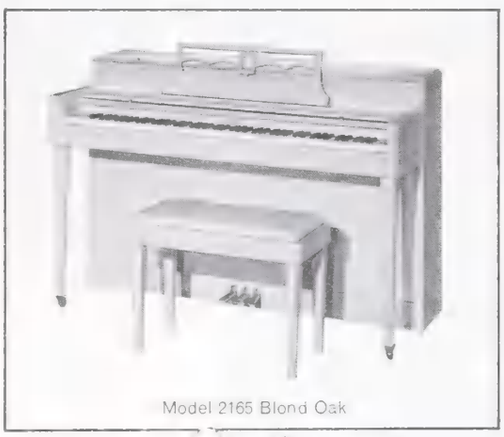
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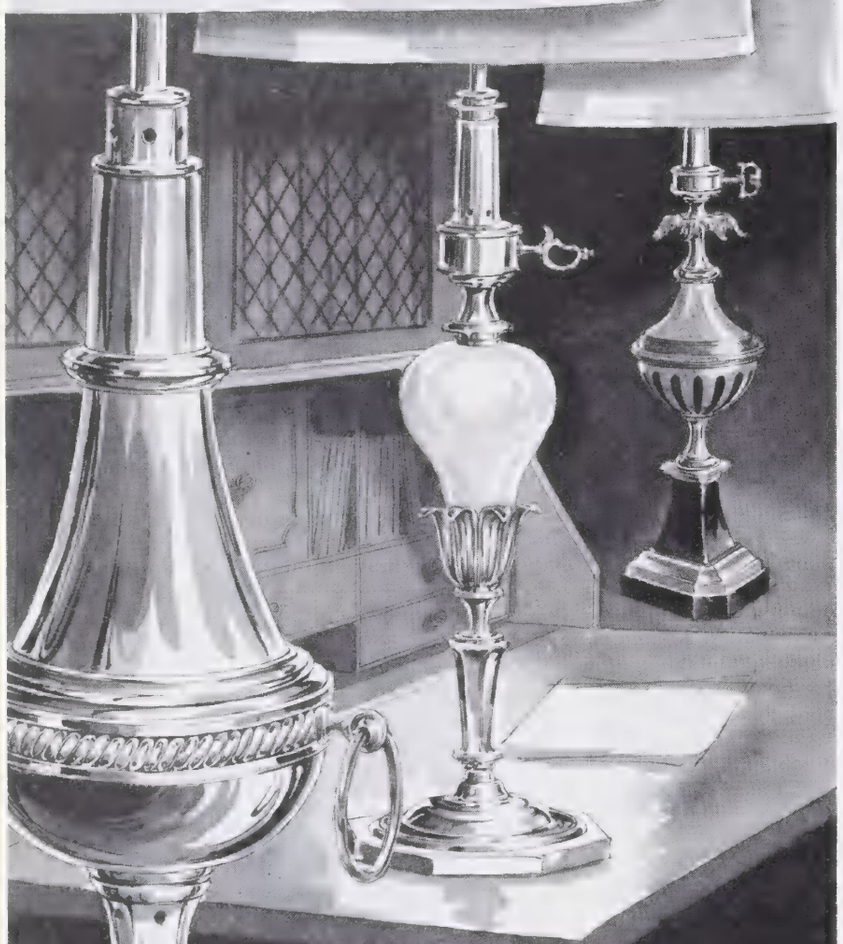
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Traditions are for all year round

By MARIAN CARTER LEWI

Not just at Christmas but every day,

the little rituals of family life keep the group together

• We all expect traditions at Christmastime. Some families trim the tree early, some late; some lure Santa Claus with stockings hung by the chimney with care, others prefer the bedpost approach. Whatever the way, there is something joyous and reassuring about the sameness of these family traditions.

Since they are such fun, why limit them to only one time of year? There are 364 other days just waiting to be highlighted by some special event. Don't stop with Christmas—*start* with Christmas. Building traditions is an especially rewarding way to have family fun, and at the same time strengthen family unity by laying up a store of happy shared memories.

There is nothing mysterious about a family tradition. Webster defines it as "a custom which has its roots in one family." Every family is fertile ground for this kind of root to grow, and you can start planting a seed any time, for no special season is required. Just repeat a favorite activity often enough for it to feel it belongs, and it will soon put down its roots. It is as simple as that. No talent or even imagination is needed. Your children will tell you what they like to do, and they love to do the same things over and over again. "Let's do it again just like we did last time," is a refrain familiar to any mother. It is like finding a signpost in a world of unfamiliar wonders, and a signpost shared by the whole family gives more definite directions.

WHAT will your child remember when he is grown? It will not be the shiny kitchen floor, or the nicely ironed shirts; but it will be the gingerbread cookies you always made with him and his friends on rainy Saturday afternoons, or the Popsicles that crowded the ice trays all summer long. It is not hard to find traditions; you probably have some in your family already, but just have not repeated them enough to make them reall take root.

With five children we are culti vating quite a sizable crop of cus toms. Of course, every family like picnics, so we picnic, not indis criminately, but with a plan. Ever Saturday noon, each of the three older children asks a friend fo lunch in turn. This becomes quite an event, for the hostess of the day picks the menu as well as the guest. She also helps as much a she can with the preparation Sometimes the weather drives u in to a full-fledged luncheon in the dining room, or hot dogs over the living room fireplace with a sheet to discourage imaginary ants and incidentally to protect the rug from accidents.

I SHOP for food only once a week, and when I come driving home, the car contains enough provisions for a small-sized army, which is true! So we've established a K. P. tradition at our house. The four older children unhook their shopping bags from the cellar door and load up. It takes about twenty minutes with all hands working to transfer the goods from "car to kitch." When all is stowed in the proper places, I pass around lollypops or break out a new box of cookies I had picked out at the store for this particular purpose. A cooky or two does not take away the appetite and does wonders for the morale. Like as not we have an extra worker in one of their friends, and competition usually develops to see who can carry the biggest load without accident. The best helper gets an extra lollypop.

Sunday afternoon in winter is a time we like best. We all gather together for tea before the fire; this is a family time, no friends are allowed. The little ones use the coffee table and their own small tea set, while the nine-year-old twins feel they have graduated to the discomfort of balancing their saucers on their laps. Often we combine a light supper with tea

(*Please turn to page* 22)



Mother and Daughter
Furs by Robert, Detroit,
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efore have there been so many ways for a lady to lose her heart to Cadillac. s the temptation of its elegant new styling, for instance . . . the allure narvelous new interior luxury . . . and the magic of its brilliant new nance and handling ease. And with all this, the facts about Cadillac's acticality are understandably irresistible. Why not come in soon—and ixty minutes at the wheel? We'll wager you lose *your* heart within the hour.

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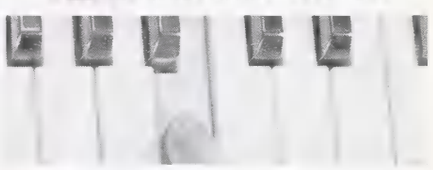
Touch-response percussion that gives you the exciting effects of the marimba, xylophone, vibraharp and other percussion instruments.

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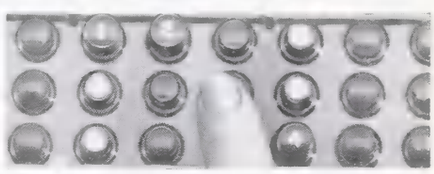
You can start with the simplest tunes. And stay there, enjoyably. Or you can, over the years, keep going on musically just as far as you want to go.

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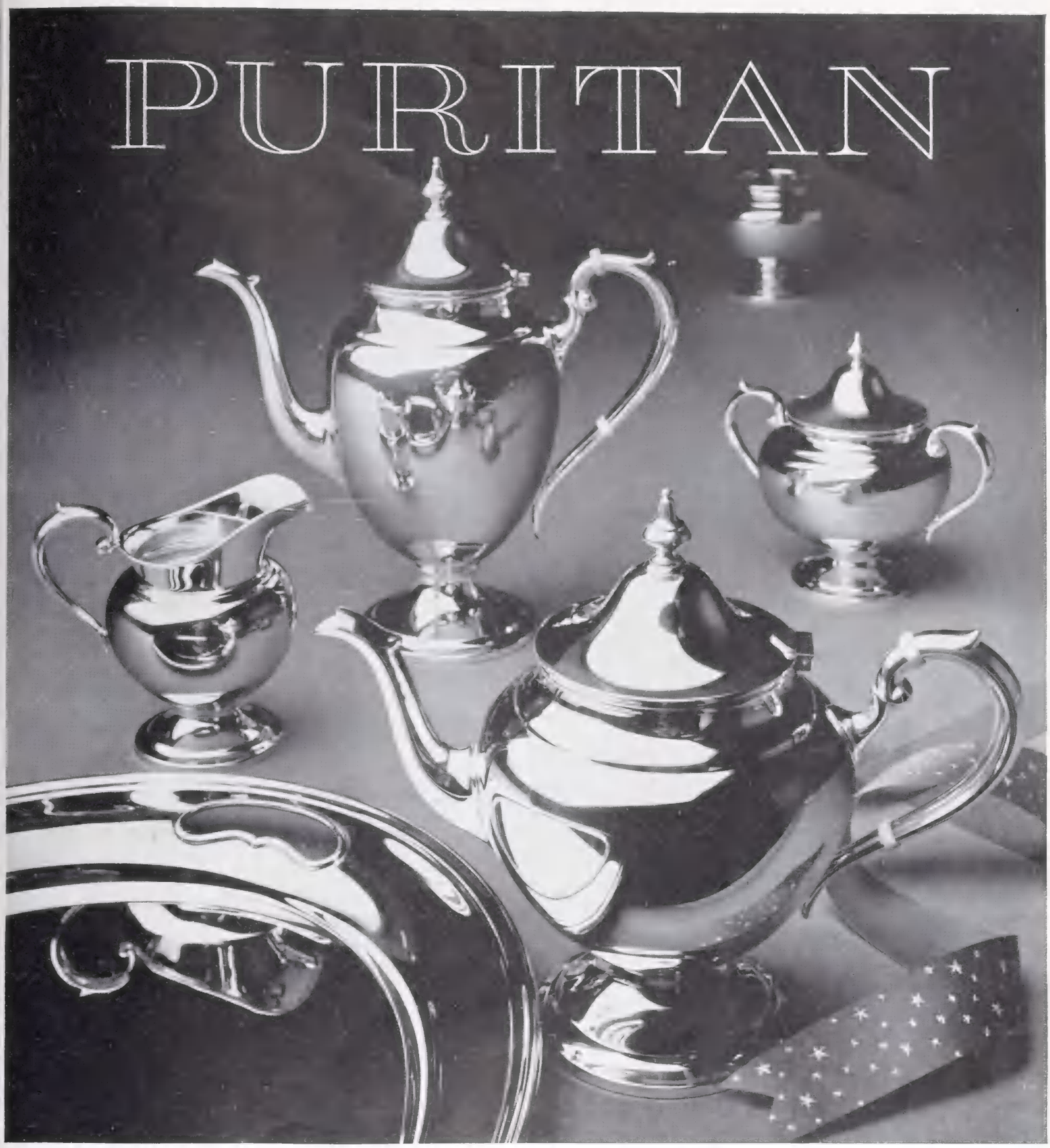
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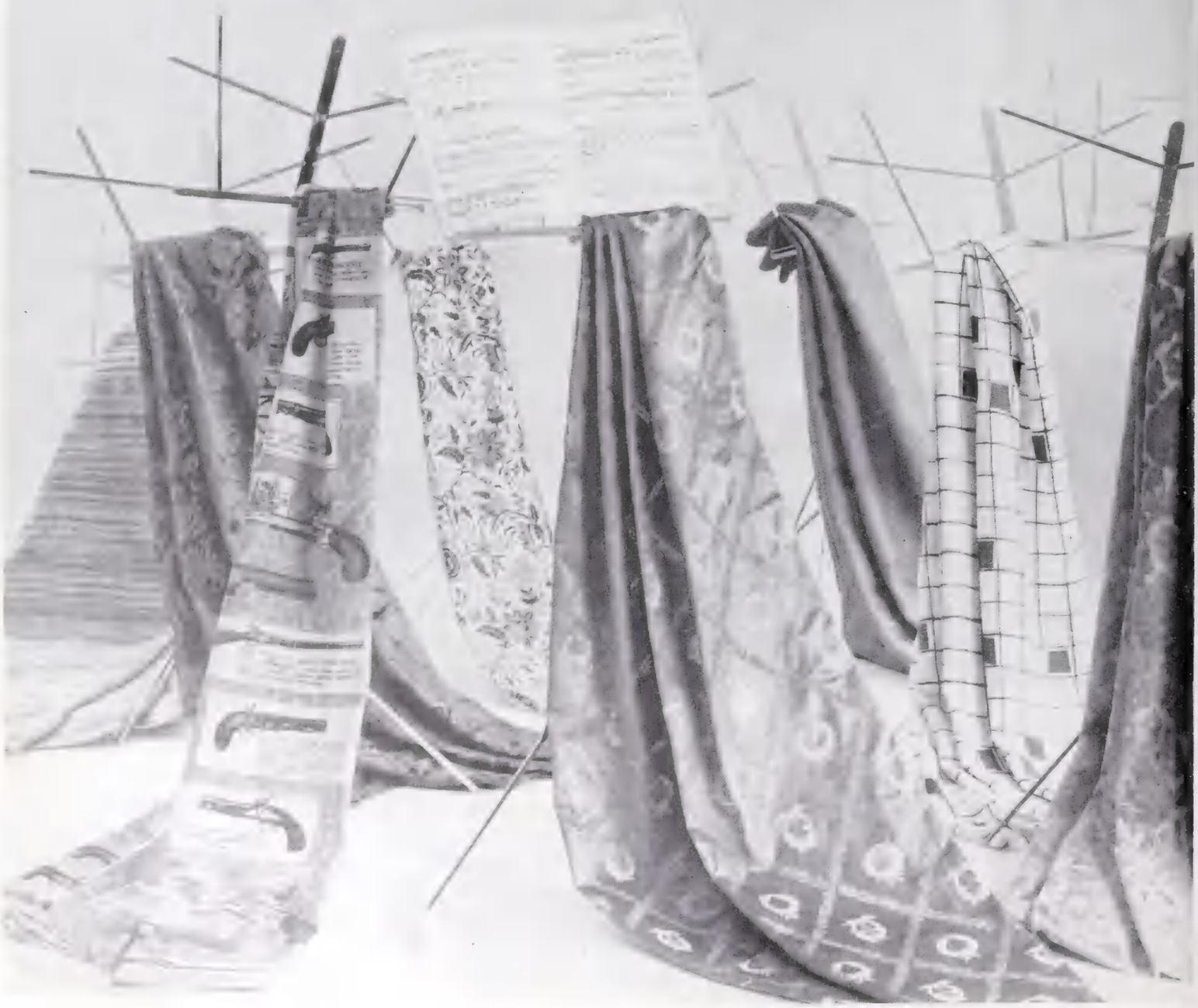
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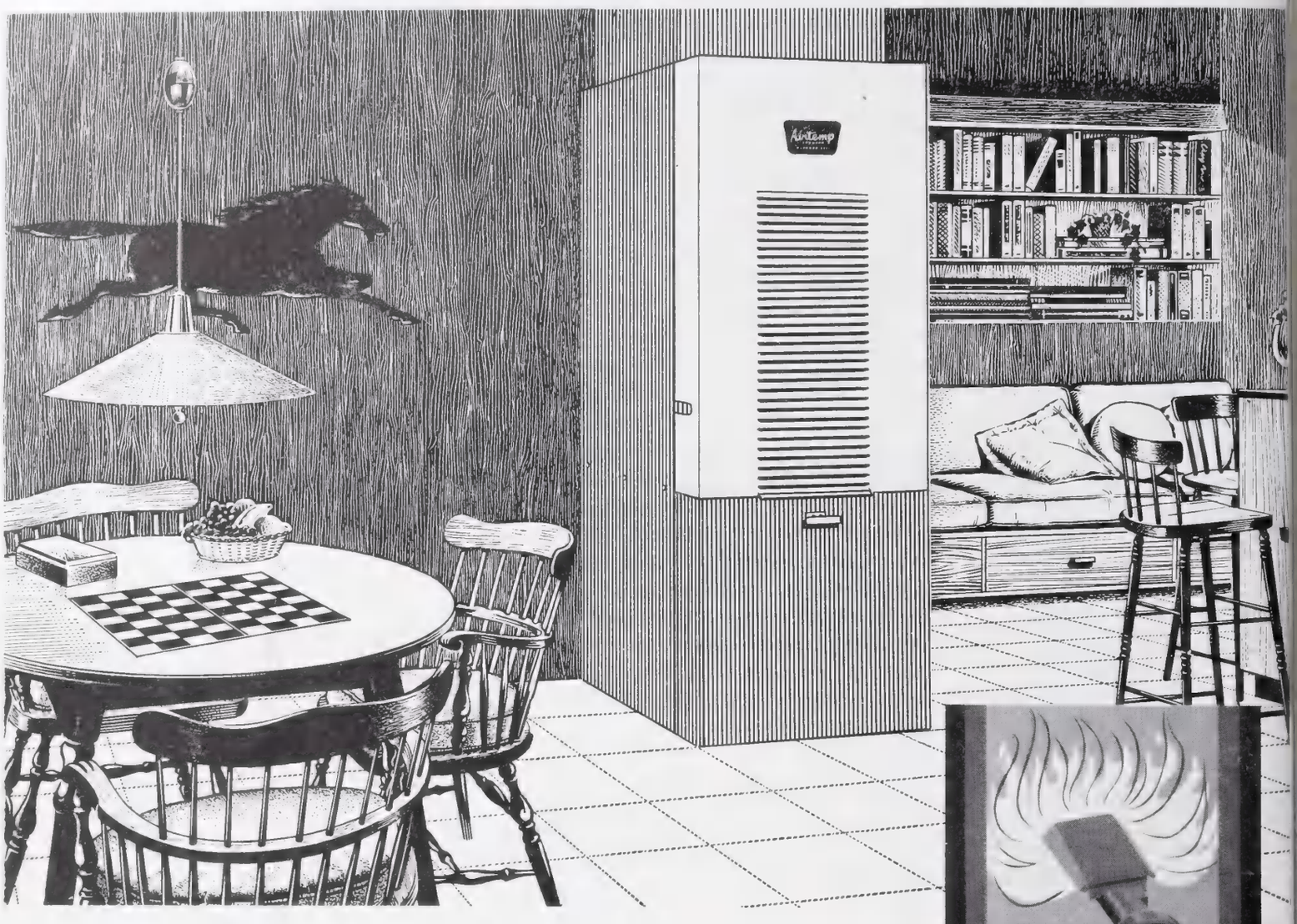
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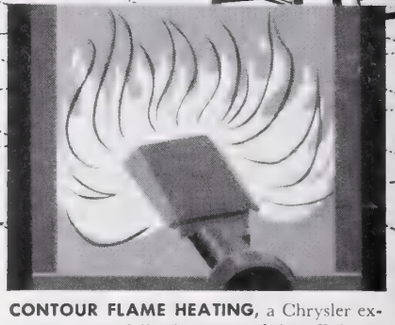
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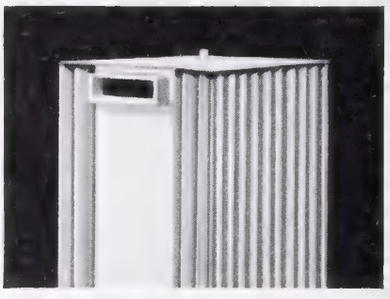
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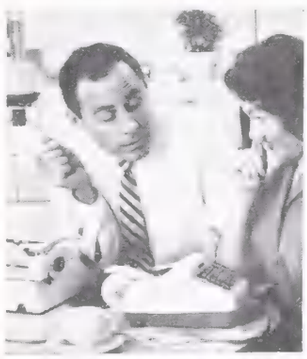
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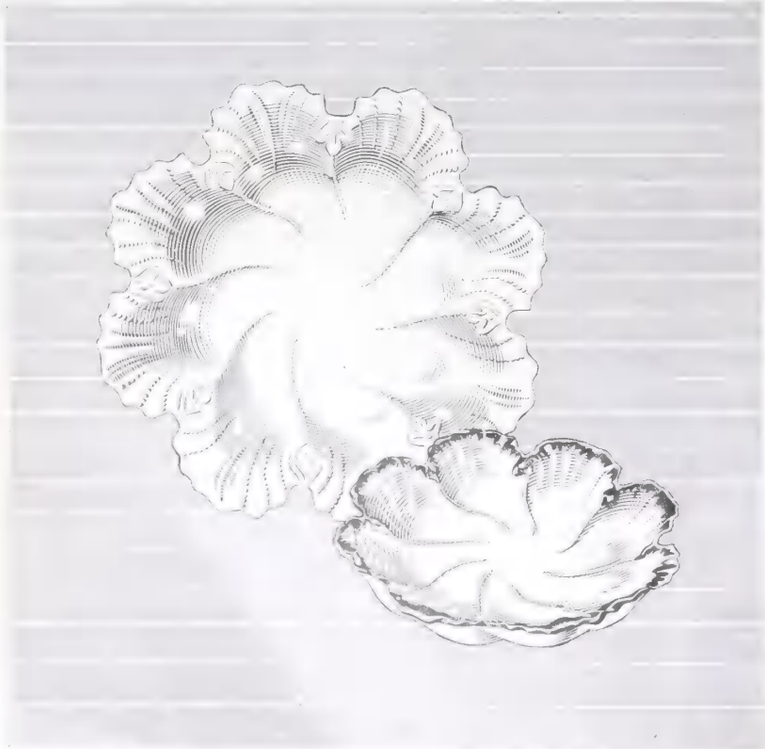
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TRADITIONS ARE FOR ALL YEAR ROUND

CONTINUED FROM PAGE 8

and have the food situation all taken care of at once. But the most fun is the entertainment. Each of us, including Dad and me, have to offer something for the enjoyment of the others. It can be a song, a story, a poem, a riddle. This is in no way meant to foster exhibitionism, but to give an opportunity to share a beloved poem or a favorite song. We have one rule. No poem or story can keep recurring, even with new embellishments. If someone has gone through his repertoire, then something new must be learned during the week at home or at school. The children have a great advantage, for they are learning new things all the time. So it has sent me back to my college Browning with renewed enjoyment.

At one session, Dad, having tapped all resources, dipped into his military school training and came up with the Queen's Manual at Arms, using the poker for a rifle. When we all fell in behind for the final parade with umbrellas and firetongs, no general ever led a more devoted, charmed regiment.

When the children were smaller and their days consisted of the limited routine of the very young, I used to take one child at a time away from the others for a special afternoon of her very own. Together we would do something she particularly enjoyed. This is very different from having a child along on a necessary shopping tour. She chose what we were to do. It might be a visit to the duck pond, a trip to the pet shop or, in winter, skating. It was thrilling to see how one child blossomed when the attention was solely on her. The lack of competition, together with undivided interest, gave her a very real sense of belonging. It was like a precious secret she carried, this knowledge that we loved her for her own particular little self. I say she, because all five of our children are girls. Later, back in the hurly burly of the group again, she kept this knowledge like a talisman against the ordinary discouragements in everyday living.

Now that the girls are a little older, the afternoons when school is over are crowded with activities. Yet we still have our special afternoon together. A sitter comes to look after the others, while one child goes off with me. The choices are different now. We drop in at the library, ride bikes, go to the museum. Back home again, instead of having supper with the others, she eats her evening meal with her father and me. Manners come easily this way, for she wants to please us and, not competing with the others for a little space to air her ideas, she has an easy, pleasant conversation with us on her own level. After supper we three do something together following one of her special interests. We work with the stamp album, sew together while Dad reads aloud to us, or play dolls. It has been a wonderful way to keep on knowing the children as their interests and activities carry them quite naturally more and more away from home.

There are so many family activities that can blossom into traditions with just a little more encouragement and repetition. I mention only ours because they are the ones we know best. Certainly you remember something you did when you were little, something that stands out in your mind as being very special. Haven't you longed to do it again? You can do it now with your children—hunt May flowers in the spring, write funny jingles to go with birthday presents, have a picnic supper in the woods on Midsummer's Eve.

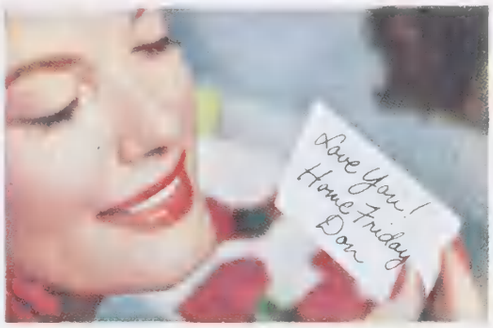
Start now with the feeling of Christmas upon you. Perhaps you can make something together for Christmas dinner such as place cards for everyone, with simple line drawings about some special event in each member's life and let each one guess what it represents.

Certainly Christmas with its special activities comes but once a year, but the feeling of family and the air of festivity can go on throughout the year and be part of your special family flavor. Some day your children will pay you the greatest dividends on your investment of time and thought when they say, "Don't we have fun together—I'll always remember! And when I get big I'll have fun with my family, too."











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yet more"...and then she smiled.
"let me show you, cara mia,
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"you cherish things of beauty...
the first violet of spring,
a kitten small, a baby doll,
your birthstone in a ring.
I cherish you
more than all the world
for your beauty fills my heart
...and, in a material way,
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all that I own of art."
the little one watched pensively
as the painting grew...beguiled
...and then, she touched it tenderly,
"I cherish," said the child.

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By MARTIN BOOKSPAN

Director of recorded music, Station WQXR, New York

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The first two books will give you a broad panorama of musical history and the men who have played the major parts.

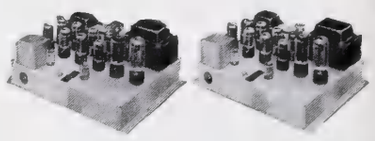
A Popular History of Music, Harman (Dell, 50 cents, 352 pages).

Carter Harman, the author of this excellent one-volume music history, is a former music critic of the *New York Times* and music editor of *Time*. He has put together an engrossing volume that covers

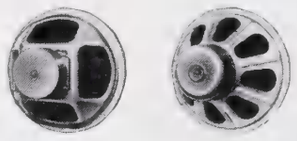
(*Please turn to page* 114)

The inside story of the Magnavox CONCERT GRAND

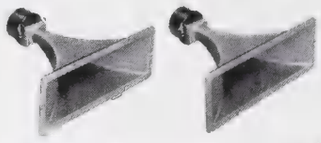
. . . one glance at the heavy acoustical cabinetry and the precision Magnavox components will convince you that the Concert Grand has no counterpart, anywhere! It incorporates the finest, most powerful sound system ever developed for home use.



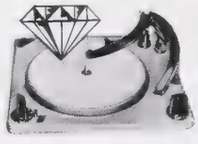
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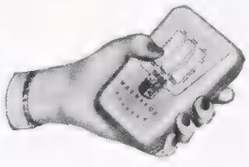
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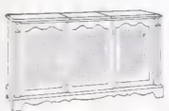
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...unquestionably the finest, most revolutionary stereophonic high fidelity instrument ever created!



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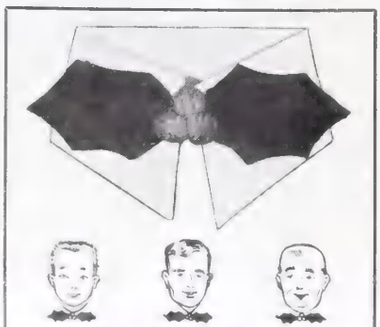
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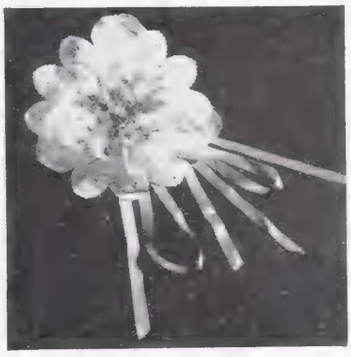
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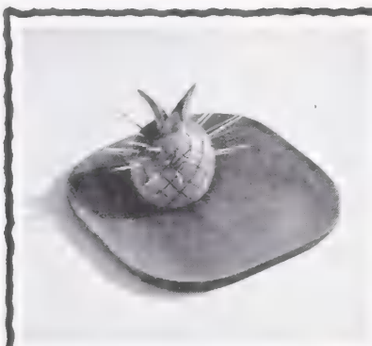


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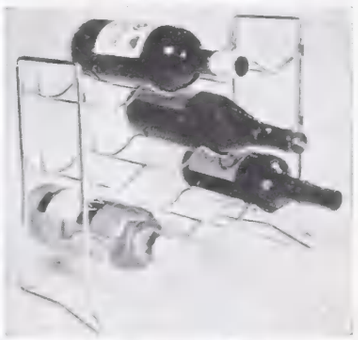


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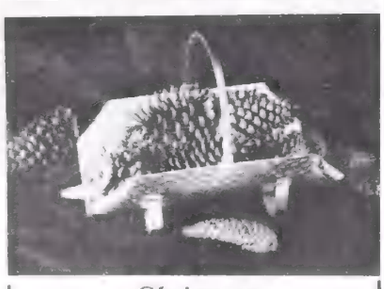
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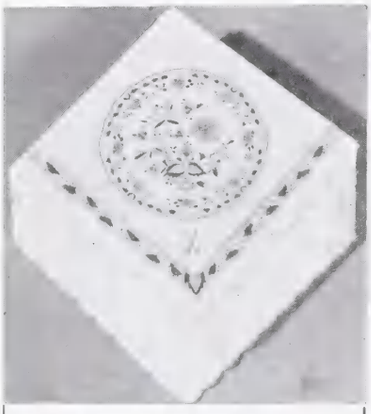
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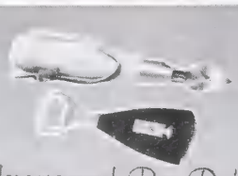


MEISSEN ONION PATTERN

Now available on paper napkins. The blue and white of this famous china is faithfully reproduced. Each napkin 12" square. The factory was founded in 1710 by Augustus II and this pattern started about 1745. Interesting historical information comes with each package of napkins. Package of 36, **$1.00** ppd.

No C.O.D.'s, please.

JEREDITH MANOR
P. O. Box 130 Nyack, New York



Monogrammed Bar Buddies

To add a flair of elegance to the bar, two handsome monogrammed bottle openers for you to choose from.

(a) Man-sized opener with glossy walnut handle, sparked by three sterling silver monograms.

$6.00

(tax and postage included)

(b) Wooden handle opener with leather sling for hanging. Three initials in sterling silver.

$4.40

(tax and postage included)

When ordering please underline last initial . . . send for our catalog of exciting gifts.

Thomas-Young
Dept. 4
30 W. Lockwood • Webster Groves 19, Missouri



Silver
DRIP STOPPER

No need to worry about your lovely linens or the furniture, when using these smart sterling silver stoppers. Designed to catch that last drop, they eliminate wine stains and alcohol rings. Imported from Sweden. Fits all bottles. **$5.50** Ppd.

Sorry No Stamps—Send Check or Money Order—Send For Free Gift Catalog

Camalier & Buckley
Gifts Luggage Leathercraft

Dept. HB 12, 1143 Connecticut Ave. N.W. Washington 6, D.C.

Ahh! That Almond Goodness!



Old Fashioned
CHEWY ALMOND MACAROONS

Mmmm . . . Just crunch through the crispy thin coating, get a mouthwatering taste of that rich, chewy almond center—and you'll know you've hit the high spot of anyone's visit to Atlantic City! Munch them with ice cold milk, ice cream, coffee. They're delicious every way! An unusual gift!

Box of 24 (Illustrated) **$2.15,** *ppd.*
Box of 48 (Family Size) **$3.95,** *ppd.*

Try These, Too—They're Delicious!

COCOANUT MACARUMS — laced with West Indian Rum! Shreds of delicious Philippine cocoanut are delicately blended with flavors of finest Jamaica Rums. ½ lb. Gift Tin, $1.95, ppd., 2 lb. Gift Tin, **$3.50,** ppd.

GIFT WRAPPED

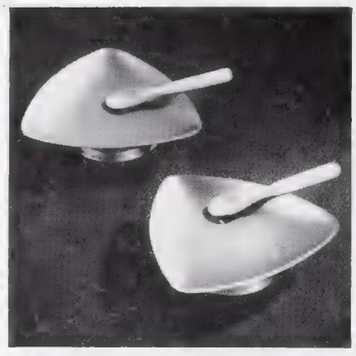
Check or Money Order—No C.O.D.'s Please

Send for FREE Folder of Other Assortments.

A. L. ROTH *Macaroon Bake Shop*
2627 Boardwalk, Atlantic City 18, N. J.



RED SUEDE SLIPPERS, an easy chair, a glass of cold beer by his side, his favorite TV program, and a man is a homing pigeon. The red in these slippers is real red, cheerful as holly berries. The lining is natural lamb's wool, warm as toast. Soles are leather. In men's whole sizes 7 to 13, $9.95; in women's whole sizes 4 to 9, $8.95. Johnny Appleseed's, Box 711, Beverly, Mass.



SEASONED PAIR. Pretty open salts imported from Denmark come in gleaming stainless steel and have tiny handcarved wooden spoons. Their small price tag makes them the find of the year for the last-minute people on your list, from your far-distant godmother to your neighbor. Gift-wrapped. Pair $2.50. Scandinavian catalog 25¢. Fieldston Trading Company, Inc., Ardsley, N.Y.



CARRY-ON BAG is a wonderful convenience and time saver for a traveling man. Designed to meet airlines' size requirements, it fits right under a plane seat. The bag will accommodate all his traveling essentials as well as one suit. An ingenious method for folding the suit is incl. in each bag. Suntan or Ginger cowhide. $54.45 incl. tax. T. Anthony, 772 Madison Ave., N.Y.C. 21.



SANTA CANDLES. Share this fun with your friends. Order a batch now to spot around your own house, and send some to everyone you want to remember with more than a greeting. As gay as mistletoe and jingle bells, the Santa candles range in size from 5½" up to 9½", come in bright red, white and green. Set of 3, $1.75. Miles Kimball, 33 Algoma Blvd., Oshkosh, Wis.

DIETETIC CANDIES

For non sugar and low sodium diets, we have delicious assortments for all tastes. Creams, meltaways, fruits and nutmeats dipped in the finest dietetic chocolate. The best there is, there isn't any better. Write for price list or enclose $1.85 check or money order for 10 oz. GET ACQUAINTED Box post paid.

Helen Elliott

Wonderful Homemade
CANDIES

Route 22, Dept. 1-K
North Plainfield, N. J.

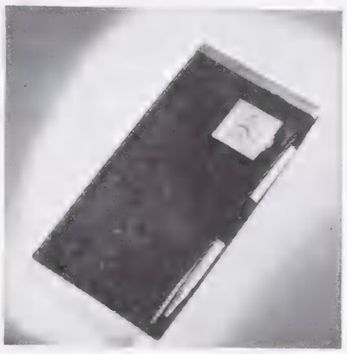


FOR THE WOMAN WHO HAS EVERYTHING . . . Peel King quickly and safely pares, peels, slices and de-eyes fruits and vegetables electrically. This amazing appliance dices, cuts french fries and shreds. Smart, lightweight, easily cleaned, fits comfortably in either hand. New safety-plug fits any AC outlet. $14.95 postpaid. Highlander Sales Co., Dept. HB, 1426 Dallas Trade Mart, Dallas, Texas.

FOR GOOD MEASURE, we recommend this sterling-silver jigger. Small cup holds 1 oz. Large cup holds 2 ozs. and has a 1½-oz. marking. Now you can serve portions to please everyone! Engraved with single block, Old English, or script initial (specify), 4¼" high. $6.95 incl. tax. Extra initials 20¢ each. Gift-wrapped. Croydon Silversmiths, HB12, 805 Lexington Ave., N.Y.C. 21.



THE TIME IS UP in the corner of this excellent pocket secretary made of beautiful black Moroccan leather. An efficient billfold complete with an anti-magnetic-movement watch to keep you on time for appointments has gold-plated pencil, place for name and address index. For your favorite tycoon. $17.95. Tax incl. Murray Rackoff, 1225 6th Ave., New York 19.



DIAMOND-A-YEAR CLUB. Join this unique club that offers perfect diamonds from $16.50 to $350 set in platinum, and start a diamond necklace for your love. It will make memorable her Christmas, wedding, or anniversaries. "Starter" diamond is mounted on 14k white gold chain given free. Shown, first diamond, completed necklace. Merrin, HB-12, 530 Madison, N.Y. 22.



ALL-HEAD OF THE GAME is what you'll be if you order the "Ike Electric Golf Game" for your favorite duffer. It will keep his eye and wrist in practice during bad weather, is fun for high or low handicap golfers. Ball is returned by Putt-A-Back robot. There's a small space to aim for if he's skillful; larger, if he isn't. $5.95 plus 35¢ post. Page & Riddle, Bryn Mawr, Pa.

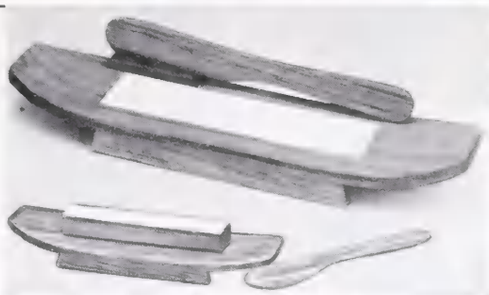


Teak
BUTTER DISH
$4.95 POSTPAID

Pass the butter on a dish that's as handsome as its price is tiny. Expertly handcrafted in Denmark of luxuriously grained Bangkok teakwood, the dish totes its own spreader, has a milk-white inset in which to rest butter. A stunning gift, 9 inches long. Boxed.

SAME DAY SHIPMENT
Money Back if Not Delighted

Harriet Carter



Send For Free Gift Brochure
Dept. HB 129, Plymouth Meeting, Pa.



A GIFT PACKAGE OF HORS D'OEUVRES

Any hostess will be proud to serve her guests these sumptuous Gourmet items on this charming Currier and Ives winter-scene, heat-resistant, stain-proof plastic tray. The delightful gift package includes: Bockling Pate, Smithfield Ham & Cheese Pate, Smoked Turkey Pate, Numaki Spread, Chili Toasted Coconut, Scandinavian Fish Souflettes, Spiced Swedish Meat Balls and two packages of Canape Cutlets.

PACKED & GUARANTEED BY GENERAL FOODS, INC.

TRAY & FOODS COMPLETE $11.95 postpaid

THE GOURMET TOUCH 41 Main Street, Mt. Kisco, New York

You'll thrill friends and loved ones...

at down-to-earth prices...with America's rarest and finest fruit...*so juicy you eat 'em with a spoon!*

Here are perfect gifts in perfect taste for everyone on your Christmas shopping list!





Just pin your Christmas List on *Harry and David's* tree!



Hardly 1 in 1,000 has ever tasted 'em!

ROYAL RIVIERA PEARS*

America's rarest fruit!

The gift they'll always remember. Talk about thanks! You'll never hear the last of it. A just-right present for anyone, whether they live in a castle or a cottage. So juicy you eat 'em with a spoon. Packed in handsome gift boxes with your greetings. Very impressive, yet inexpensive. Perfect delivery guaranteed.

GIFT NO. 1 (shown)—9 to 14 pears, a great favorite ppd. **$4.15**

GIFT NO. 2 (16-20 big pears) ppd. **$5.15**

GIFT NO. 3 (20-25 smaller pears) ppd. **$4.95**

Give the famous, the original, one-and-only

FRUIT-OF-THE-MONTH CLUB*

The gift that creates praise and excitement for you the year round. You order just *once* but the lucky folks you name receive a whole parade of America's finest fruits 'n delicacies, each beautifully packaged, each with your greeting. Tell us how to sign the handsome engraved membership certificate announcing your gift and treats to come.

12-BOX CLUB: Royal Riviera Pears at Christmas; Apples, Jan.; Grapefruit, Feb.; Fine Oranges, Mar.; Pineapple, April; Preserves, May; Canned Fruit, June; Nectarines, July; Summer Pears, Aug.; Peaches, Sept.; Grapes, Oct.; Royal Riviera Pears, Nov.

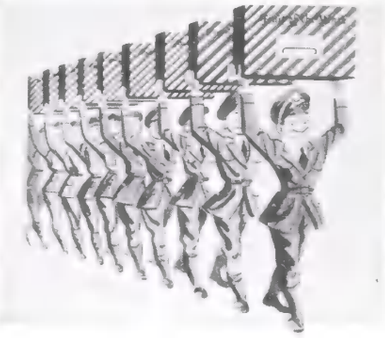
Gift No. 20, ppd. . . **$51.75**

8-BOX CLUB: Christmas, Jan., Feb., May, July, Sept., Oct., Nov. treats.

Gift No. 15, ppd. . . **$33.65**

3-BOX CLUB: Christmas, Jan. and Feb. treats.

Gift No. 11, ppd. . . **$12.45**



SO EASY TO ORDER! Just send us your list with check or M.O. (no charges, no C.O.D.'s, please). Perfect delivery guaranteed.

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Harry and David

BOX 7A MEDFORD, OREGON



Diamond Poinsettia Hurricanes

Sparkling, crystal clear glass candle holders in our graceful handcut flower pattern with faceted diamond design centers. Beautifully gift boxed and ribbon tied in our traditional Peacock manner. Specify Christmas or wedding gift wrap. 9½" tall.

The pair modestly, $10

3½% State Tax for Illinois delivery
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C D Peacock
JEWELERS • ESTABLISHED 1837
STATE AND MONROE • CHICAGO

IN THE SUBURBS • OLD ORCHARD • HUBBARD WOODS • LA GRANGE PARK



PAJAMA PUP. A big 18" of cuddly softness sleeps happily on a youngster's bed until it's time to unzip and remove pajamas from his hidden compartment! Gay as a candy cane in bright red and white flannelette with white terry face, ears and tail, he's washable. Fun for the college crowd, too. $2.98 from Gifts Galore, Box 272, Dept. G-23, Culver City, California.



DIALS FOR SERVICE. This not only protects your manicure while you're doing phone work for your committee or office calls for the Boss, but it holds 40 names, addresses and phone numbers for your convenience. Gold-plate decorated with antique gold-and-ivory French phone design, it's just 3" l., attaches easily to dial. $1. Malden Products, 2451 P. O. Bldg., Brighton 35, Mass.



SWEDISH BUD VASES

Imported, clearest crystal tip-proof vases. Beautiful bubble pattern in base is truly unusual. Set consists of 3 sizes: 6", 7" and 8" . . . to display any size bloom effectively. They make an exquisite decoration with or without flowers. As handsome a gift as you could find!

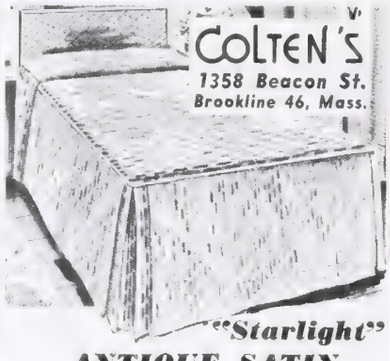
Set of 3 $3.98

plus 35¢ postage and handling

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Lee Wayne Dept. B-12

5606 Lansdowne Ave., Philadelphia 31, Pa.



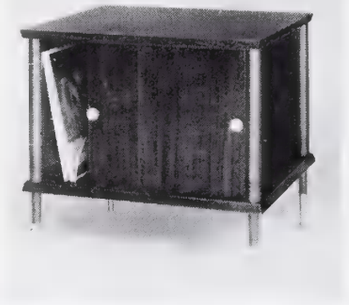
"Starlight" ANTIQUE SATIN

Twin Bedspread	12.95
Full Bedspread	14.95
King Bedspread special order	25.00
Drapes, 45" long 6.95, 63" 7.95, 81"	9.95

A tailored, double kick-pleat . . . unquilted spread . . . with "hi-lo" basket weave texture . . . of sun-resistant antique satin. Colors: rosedust, orchid, apricot, antique gold, aqua, powder blue, brown, nutmeg, shadow green or white. Swatches 10c. King and custom sizes available on special order. Add 90¢ postage and handling to total order.

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of other Home Fashions including KING SIZE and custom size items.



JUST FOR THE RECORDS. Here's a Phono-Record storage that holds over 200 records and has an adjustable divider to keep them erect, sliding doors to make them accessible. Solid hardwood legs and frame with tempered masonite, it's 23" x 17" x 22½" high, comes in mahogany or walnut finish, assembles without tools. $19.95 exp. coll. Jeff Elliot, HB12, Flushing 52, N.Y.



CHRISTMAS RIBBONS can turn happy holiday moods into hysterical confusion when you run out of your supply mid-wrapping. So prepare well ahead of time with rolls of festive polka dots or stripes. Polka dots are red & green on white background. Red, green & white stripes. Roll 120' l., 5/8" w., 98¢ ea. Walter Drake, HB-94 Drake Bldg., Colorado Springs, Colo.

Priceless Treasure Now $12.95



Elegant 18th Century PITCHER

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[illegible] EXCEPTIONAL VALUE! Was $12.95 [illegible]
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FROM AMERICA'S LITTLE SWITZERLAND

In the old days of the Empire, all Vienna enjoyed the finest pastries in the world. One was the Dobosh Torte. We found a chef who brought the secret recipe from Europe! Eight thin layers of butter-rich cake with seven layers of smooth creamy chocolate in between—covered with more chocolate, the dark luxury kind. Very elegant for dessert, to delight family and guests—and to give to friends as a most unusual gift! Satisfaction guaranteed.

Pack 200—Dobosh Torte, 1¼ lbs., ppd. $3.90
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The Swiss Colony
8 Cheese Row • Monroe, Wis.

Write for FREE Catalog "Gifts of perfect Taste"



RECIPE CADDY

Whatever the dish—an exotic salad or the spicy curry you begged from a friend—you'll keep the recipe in this Salem-finished pine salt box that hangs or stands. Lid lifts up to reveal a gourmet's supply of index cards; has outside ledge to hold recipe for easy reference. Personalized with "My Favorite Recipes" and name.

$4.95 plus 50¢ postage

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Gotham Gifts

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SOLO PLAY

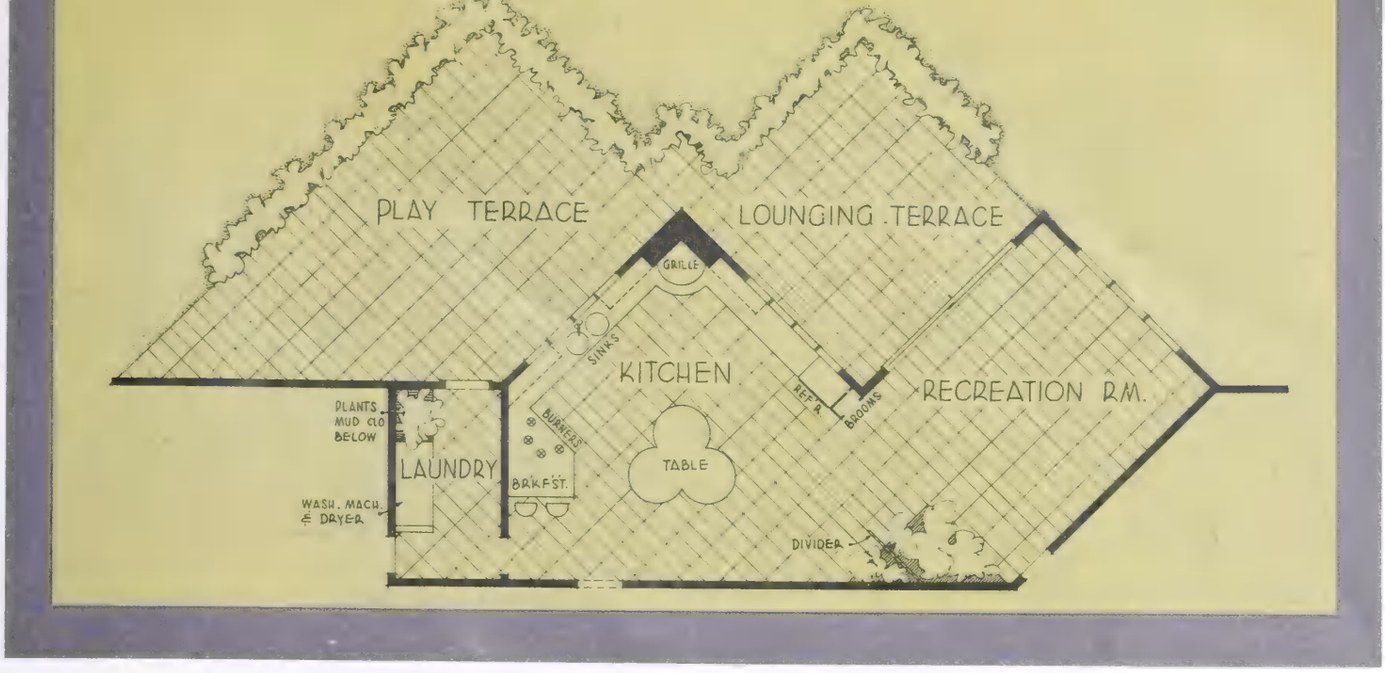
150 Ways to Play Solitaire!

$3.95 ppd.

A grand new game board and set that gives you plenty of brand new versions of your favorite card game! You'll enjoy the booklet "150 Ways to Play Solitaire"; you'll find the featherlight, 12" x 14" playing board easy to use and carry! Deck of "Patience" size cards included. Perfect for home, travel, for convalescents—an ideal gift! Sorry, no C.O.D.'s.

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of Evanston 24, Illinois



For an ideal kitchen—begin with a perfect plan . . .
and Permanent, Beautiful Ceramic Tile

1960

CERAMIC TILE IDEA KITCHEN

created by HERMAN YORK, A.I.A.





the permanent beauty of CERAMIC TILE...

inspired Herman York, A.I.A., to create this beautiful, worka
1960 Idea Kitchen.

Ceramic Tile has the talent for adding a special look to e
kitchen . . . its marvelous style and timeless beauty need notl
to enhance it!

The brilliance of a tile wall needs no added decoration—or
costly redecorating.

Easy care tile floors gleam without waxing—never any expen



cement costs.
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The attractive patterns and gay colors of Ceramic Tile will inspire you to create your own dream kitchen. Whether you are building or remodeling, ceramic tile will fit into *your* plans . . . add to your convenience and enhance the value of your home.

Ask your ceramic tile contractor (he's listed in your classified telephone directory) to show you how tile can provide permanent beauty and long range economy for you. And be sure to ask him about the new lower cost tile installation methods.



▲ A perfect leisure center—thanks to Herman York's choice of clean, sensible, ageless Ceramic Tile.

And the beauty of tile is that it teams up with any contrasting material or decorating scheme—traditional or modern.



◀ No more cleaning drudgery. With easy to clean, care-free Ceramic Tile you can let the family tramp happily in and out of the "mud" room.

Ceramic Tile multiplies the usefulness of any area—adds personality and imagination to every part of your home . . . keeps new looking for the life of your home. It's a sensible long-term investment for every home-maker, since there's never any expensive replacement costs.

If you're building a new home, or remodeling, be sure to see your local tile contractor for complete information on new low-cost installations.

Get tile ideas for new construction and remodeling. Send 25¢ for "Ideas Unlimited—Volume 2". Write Dept. HB-12 nearest office listed below.

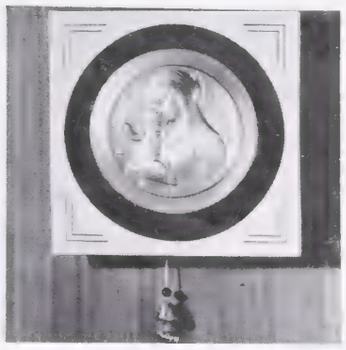
THE MODERN STYLE IS... **CERAMIC tile**

TILE COUNCIL OF AMERICA, INC.

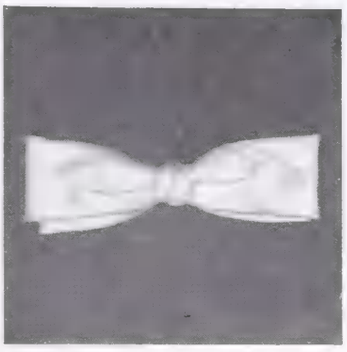
800 Second Avenue, New York 17, N. Y. • 733 West 7th Street, Los Angeles, California • 5738 N. Central Expressway, Dallas, Texas.

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IT PLAYS "AVE MARIA" by Gounod when you pull the knob that winds the music box concealed inside this wall plaque. But even when silent, it's as pretty as a picture because a golden medallion of the Madonna and Child is framed in the ivory leather front. A meaningful gift for anyone devoted to the Blessed Mother, 5½" sq., $10. Bard's, Dept. 1112, Evanston, Ill.



NOW IT CAN BE GOLD. If your husband was one of the first to sport a madras dinner jacket or paisley slacks, here is the very latest thing to turn the country club into a hubbub. It's a clip-on bow tie of 24k gold cloth lined with silk jersey to wear with his evening clothes! $5. You can order one, too, with pin back for blouses, $5. Scintilla, HB12, 1209 W. Balmoral, Chicago 40.



THAT CERTAIN SEALING is a sterling-silver elegance that you can be proud to give, and yet its price wouldn't make a piggy bank bat an eyelash. Give one to a woman whose desk is as serene as her garden, another to the nurse in your doctor's office. Envelope sealer is the smart, easy way to moisten envelopes. $2.75. Edith Chapman, Nyack, N.Y.



ELECTRIC SHOE SHINER. *Wow!* What man wouldn't dote on this! Just plug it into any 110-volt AC outlet and you get a professional shine in jig-time. It automatically switches off when too much pressure is applied, so you needn't worry about leather "burn." $29.95 plus 50¢ post. Extra buffer, $3. Order from Camalier & Buckley, 1141 Connecticut Ave., Washington 6, D.C.

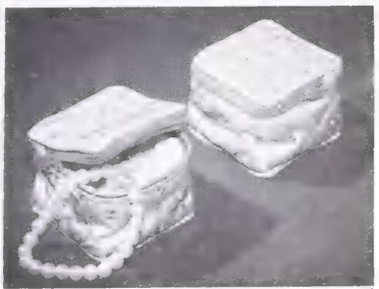




Spice and Herb Guide

$2.00 postage paid
Money back guarantee

Fennel was on Charlemagne's list of favorite herbs—and it's just one of 35 fascinating herbs and spices shown on this guide to livelier cooking. The exquisite full color illustrations were done by a Japanese artist. The directions for using are complete and authoritative. Size 15" x 18", ready for framing. Wonderfully useful and decorative—for your own kitchen or as a gift. Just $2.00 postage paid. Ohio residents add 6c sales tax. Money refunded if not satisfied. No C.O.D.'s. Bernice Gifts, Box 88, Toledo 1, Ohio.



"TRAVEL TWINS" CARRY YOUR JEWELRY IN STYLE

These twin jewelry cases are delightful traveling companions you'll take with you wherever you go. Small enough to tuck away in suitcase corners or even a large hand bag (not to mention dresser drawers) yet they hold enough jewelry to see you around the world in style. Made of Swiss embroidered, quilted taffeta, lined with velvet. Cases are zippered. In fuchsia or turquoise with contrasting lining. 2¾" square. *No C.O.D.'s*

The pair, only $2.95 postpaid

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Exciting Gifts

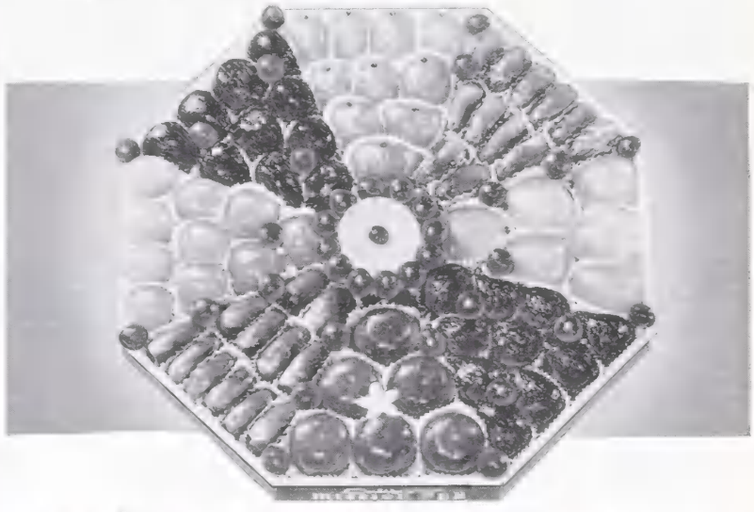
WITH THE MAGIC OF CALIFORNIA IN EVERY TEMPTING MORSEL

...so easy to give...so sure to be welcome



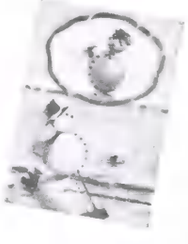
HEAVENLY FRUIT CAKE! No other like it in all the world. It took 7 years to perfect the recipe. No small pieces of dried fruits in this magical concoction...but *whole* fruits...magical Mission Pak glacéd fruits! 90% fruits and nuts, only 10% batter. Great big tender cherries, huge chunks of moist pineapple, crisp, crunchy pecans and walnuts, and luscious, seedless white figs. Wonderful for Christmas gifts...great to have on hand all through the year for unexpected guests. We dare you to try one and be able to resist the urge to order more. Never sold in stores...just direct to you. Only a limited number available, so order today to be sure of getting this wonderful gift.

3 BIG GIFT SIZES: Gift No. 11, 1½ lbs., $3.75. Gift No. 12, 2 lbs., $4.65. Gift No. 14, 3 lbs., $5.95.



GLACÉD CALIFORNIA FRUITS. It takes a full year to prepare these rare fruit delicacies. You can't buy glacéd fruits like these in stores. Repeated slow simmerings replace all water content with orange blossom honey and nectar syrups. Just the mist of honey sweetness surrounds each piece to blend with the *natural* flavors of freshly picked fruits...thick slices of pineapple and whole apricots, cherries, miniature pears, dates and seedless white figs. A tasty, low-calory substitute for candy...so inexpensive you can add extra people to your gift list.

Gift No. 1, 1 lb., $2.49. Gift No. 2, 2 lbs., $4.97.
Gift No. 3, 3 lbs., $6.89.



JUST GIVE US THE ADDRESS...WE DO THE REST. We festively wrap your gifts, enclose your card and ship *prepaid* anywhere in the U.S. Safe arrival and complete satisfaction guaranteed.

FREE GIFT BOOK—Shop in arm chair comfort! See 50 wonderful fruit gift ideas, in natural color to thrill your friends and compliment you. Write today!

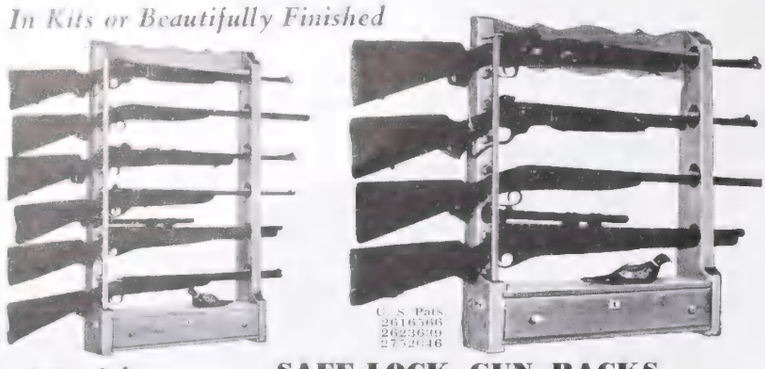
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40 years experience making people happy at Christmas time.

THE MISSION FOLK

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In Kits or Beautifully Finished



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SAFE-LOCK GUN RACKS

Displays Your Guns—Protects Your Family

THE GUNS AND AMMUNITION ARE LOCKED IN

These handsome sturdy gun racks safely lock your guns in the desirable display position. The large drawer locks up ammunition, hunting knife, pistol, cleaning gear, etc. One key unlocks drawer and guns. Guns cannot fall or be taken out. Children, friends cannot tamper with them. The only ones of their kind. Hold all antique or modern guns, with or without scopes. Finely hand crafted in satin smooth honey-tone knotty pine or lovely maple or mahogany finish.

4-Gun Rack 24″ x 28″—$19.95 } Exp. Chgs. Col.
6-Gun Rack 24″ x 40″—$29.95 }
Upright 5-Gun Rack—21″ x 41″ x 10″ ..... $31.50 } Postpaid
3-Gun Rack—24″ x 21″ (not shown) same as 4-Gun rack but no drawer ..... $13.50 }

Upright gun rack in knotty pine and maple finish only

IN COMPLETE KITS for easy 1 hr. assembly. Prefitted, drilled, sanded, etc., ready for finishing. Simple instructions.

4-Gun Rack $11.95
6-Gun Rack $17.95
Upright 5-Gun Rack $18.50
3-Gun Rack ..... $ 8.50

Postpaid. Add 5% West of Mississippi

Immediate delivery.

Money-back guarantee. No C.O.D.'s.

Yield House
Dept. B12-9
North Conway, N. H.



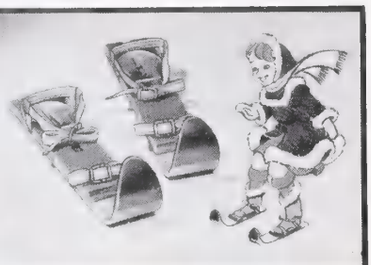
MEN'S Personalized TERRY CLOTH SHORTS

Fashioned of heavy, top quality, pure white terry with his first name, or nickname, stitched in bright red on the back pocket. Elastic waistband assures a comfortable fit. Ideal for after the shower, beach or garden. Launder beautifully and fluff dry. Specify name desired and size, small (28-32); medium (34-36); large (38-40); extra large (42-48). Order No. 175P.

Only $3.95 Postpaid

Send for New, Free Catalog of Unusual Items.

Shop the Armchair Way
DOWNS & CO.
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THRILLING SNOW SKATES

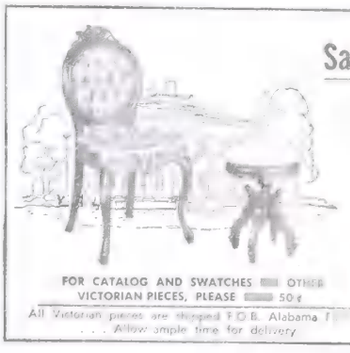
Snow Skates are specially designed for little tots too young to cope with long, cumbersome skis. They can still know the joy of skimming across the snow—safely! Snow Skates are miniature skis, 2¼″x3½″x12½″ long, made of steam-bent hardwood with turned up toes and grooved bottoms. Skates have adjustable straps designed to fit ages 3 to 9. Order **3695-6**, Snow Skates, **$1.79** ppd.

Write Today For Free Catalog!

Miles Kimball
433 Bond St., Oshkosh, Wisconsin



MUSICAL KNOCKER, to strike a note of hospitality on your front door, is made of solid brass, is easily installed with two wooden screws. Send it as a house-warming present to a music lover. Or send it to the man who complains about having to face the music when he's late getting home. 6″ long, $5.95. Or in a black finish. $3.95. Ppd. Tennessee Chromium Plating Co., 206 Louise Ave., N., Nashville 5, Tenn.



Save on Victorian Furniture

[illegible] hand rubbed solid Honduras Mahogany side chair, hand-carved, with tufted foam rubber seat in your choice of 26 decors, designed with Antique Velvet, Plain Velvet, Tapestries or Brocatelle. $49.00

Solid Honduras Mahogany ladies side table with genuine [illegible] Marble $14.50

MAIL CHECK OR MONEY ORDER
Jones Bros.
VICTORIAN REPRODUCTIONS
P. O. Box 246 PINE LEVEL, N. C.

FOR CATALOG AND SWATCHES OF OTHER VICTORIAN PIECES, PLEASE SEND 50¢

All Victorian pieces are shipped F.O.B. Alabama [illegible] . . . Allow ample time for delivery



NAME BANK. This is such a natural for the half-pint penny pinchers that you'll want lots. Besides, who knows, you may be responsible for starting a rompered roughneck well on his way to a six-figure bank account. Book-shape bank of white plastic is hand-painted with boy or girl design and first name. 3¼ x 4¾ x 1¼″, $1.50. Wales, Dept. HB12, Box 241, Hartsdale, New York.



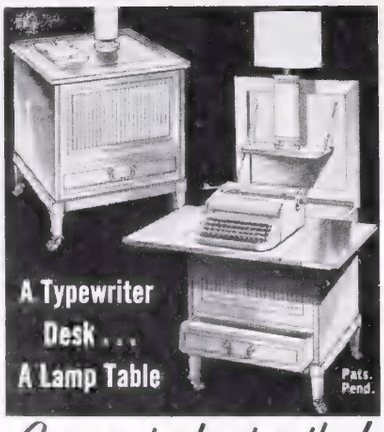
LOVE OF A DOVE jewelry is masterfully hand-wrought in sterling silver and will make anything you wear it with look custom-made and incredibly handsome. Dove-bird pin and earrings, $3.75 each. Bracelet, $7.50. Three-piece set, $13.75. Matching necklace (not shown), $9. Cuff links, $5 a pair. Gift-boxed. Tax incl. Halmur Creations, 50 Delancey St., New York 2.



ROCK-A-BUY for the littlest angel in the house. This authentic reproduction of an Old Boston Rocker will be her most cherished possession. She'll be as good as gold rocking her dollies to sleep. 27½″ over all, seat ht. 11″, in Salem maple finish, $9.95; black with gold finish, $10.95; unfinished, $6.95. Exp. coll. Meadowbrook Ind., HB12, 126 E. Sunrise Hwy, Merrick, N.Y.



DIPPED IN GOLD, and suddenly a commonplace object becomes a gleaming exclamation point. A new formula gold-plating liquid turns objects into genuine 24k gold-plate. Mix with water, dip, and in a flash your jewelry, door knobs, switchplates turn to things of beauty. Enough to cover 300 sq. inches, $2.98, 600 sq. inches, $5.50. Damar's, 742 Damar Bldg., Elizabeth, N.J.



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Your typewriter and writing material concealed in 19″ x 20″ x 25½″ high console. Spring operated. Italian Provincial shown, also Early American, Oriental, Contemporary designs. $109.95 to $129.95 for portables. Matching FILE-DESK.

Ask about models for standard typewriters. WRITE FOR COMPLETE INFORMATION.

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FORD DOWSER BALL



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THE ROLL OF THE BALL FINDS THE ACTUAL STUD IN THE WALL

NO MAGNETS!

Only $2.00 Postpaid. Money back guarantee, no C.O.D.'s please.



FORD PRODUCTS
Dept. Q-7 Port Chester, N. Y.

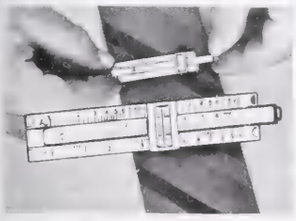




WITTY COMIC SEALS. They're cute! Specially-designed, sophisticated Comic Seals will make **your** packages **different!** Guaranteed to make you the wit of the Christmas season! There's hilarity even before your packages are opened. 54 colorful, gummed Seals . . . 27 different designs with appropriate, witty sayings for everyone on your list!
3606—Comic Seals Pack **69c**



SNOOTY CAR PLAQUE. Does he take special pride in his car? Get him this Personalized Car Plaque! Shiny, 3" × 1" jewel-like nickel Plaque is deeply etched with an official-looking: THIS CAR MADE ESPECIALLY FOR (any name you want). Removable self-adhesive back attaches to dashboard . . . just press it on. **Specify names desired.**
3600-P—Car Plaque **$1.49**



REAL SLIDE-RULE TIE BAR. It really works! Perfect miniature of the real thing. Engineers, science students — **any male** will go mad over this. Efficient too — keeps his tie neatly anchored to his shirt. Metal face has clear etched markings and magnifier slide. Sterling Silver or 24K Gold Plate. Federal tax included.
3628—Sterling Slide-Rule **$4.40**
3629—Gold-Plate Slide-Rule **$1.65**



PERSONALIZED DOOR MAT. Your own name, or any name of your choice is permanently molded in rubber with ivory letters. Large 18 by 28 inch Mat has 7000 scraper fingers. Self draining. Red, green, blue, black. **Guaranteed to please. Specify color and print name clearly.** A personalized gift that will be most appreciated! It's really deluxe.
154-P—Door Mat **$5.95**



SECRET SPY CAMERA is small enough to fit in the palm of your hand. For pocket or purse. Replica of miniature camera used for secret photos during the war. Only 1¼" × 2". Takes distance or close-up shots. Complete with case. Special film takes 10 exposures per roll — 6 rolls for only $1.
2241—Spy Camera **$1**
2242—Film Pack (6 Rolls) **$1**



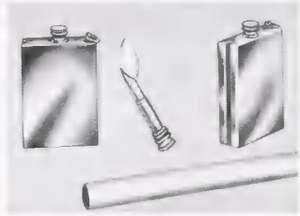
MAN'S BEST FRIEND is this lazy susan Dresser Valet. Holds his collar stays, cuff links, tie clips, watch, loose change, rings, glasses and wallet — each in a separate compartment. He knows where everything is! Spins around to make him feel extra efficient. Handsomely gold tooled leatherette, moire-lined. A great value at this low gift price!
2225—Dresser Valet **$3.98**



HAREM LOUNGING BOOTS — exotic looking and **fantastically comfortable!** Lustrous quilted rayon satin in jet black or vivid red. Lavishly hand embroidered with golden lotus blossoms — white pearl centers! Softly lined. Scalloped borders make feet look tiny. **Specify Small (4-5½), Medium (6-7½) or Large (8-9½).**
6666—Black Harem Boots **$2.98**
7777—Red Harem Boots .. **$2.98**



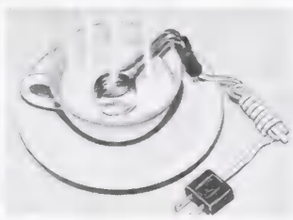
THEIR VERY 'OWN NAME' TOWELS. Children will love these luxurious bath Towels **with their very own names** embroidered right into the design. Guaranteed to make any child feel mighty important at bath time! Cartoon design is hand screen printed in five colors. Fine luxurious toweling of heavy, fluffy white terry. It's a huge 40" × 20" size. **Specify first names or nicknames.**
3700-P—Kiddie's Towel **$1.79**



NEVER-FAIL MATCH. New "everlight" match can't miss. Pull the permanent metal match out from its thin case, strike it on the side — **it's lit!** Put match back in case to extinguish. An amazing new lighter! Lasts for years. It's petite and thin — only 1¾" high. Has a small ring that slips onto your key chain.
2931—Permanent Match **69c**
2 for $1.25



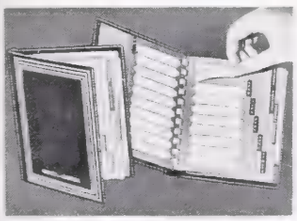
TOT'S 'TICK-TOCK' WATCH. This realistic toy Watch **ticks** just like mommy's and daddy's. Keeps its lucky owner fascinated! Ticking never stops — Watch is self-winding. Has stem, working hands and sturdy band. Shock-proofed to take lots of knocking about. Sure to become a child's proudest possession.
1322—Ticking Watch **59c**
4 for $1.98



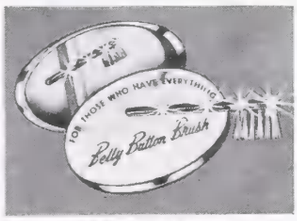
BOIL WATER INSTANTLY with new Instant Water Heater. Simply immerse in filled glass, cup or pot—water boils in 90 seconds. A boon for travelers, office workers. Use anywhere — office, hotel or motel. Makes hot beverages, soup. Boils eggs, heats baby's bottle. Keep in purse, luggage, glove compartment, desk drawer. With travel case.
2478—Instant Heater **$1**



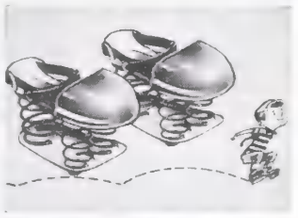
WORLD'S SMALLEST RADIO. This unique midget-size Radio is so small that it fits shirt pocket or purse. No plug-in, no batteries, no tube replacements . . .no expense. Self-powered diode rectifier replaces tubes. Listen at work, play, in bed. Hearing aid type speaker lets you listen in private. Complete with aerial, ready to use. Kids love it!
2038—Mini-Radio **$1.98**



UP-TO-DATE ADDRESS BOOK keeps your address file from becoming obsolete. Name tabs slip in and out for quick changes. Beautiful leather-like binding with gold stamped decoration. Contains a 12-page address file, plus pages for services, birthdays, anniversaries, Christmas card list—30 pages in all. 50 extra tabs for changes.
3500—Tab Address Book **$1**



JUST WHAT HE NEEDS . . . for a real laugh sensation give that favorite gal or guy the gag present of the year — a Belly Button Brush. Deluxe rhinestone studded handle and elegant plastic gift box. **Guaranteed to create gift excitement.** You'll be complimented for finding something so unusual.
2266—Belly Button Brush **79c**
4 for $2.98



THEY'LL "JUMP FOR JOY"! Rocket Shoes are the newest in fun for children. Perfectly safe, they fasten on any shoes. Kids can make like a rocket cadet or a kangaroo. Healthful exercise, too! Perfectly balanced with highest quality steel springs and rubber shock absorbers. Sturdy caps protect shoes. Exciting gift for youngsters from 6-12.
2223—Rocket Shoes **$5.95**



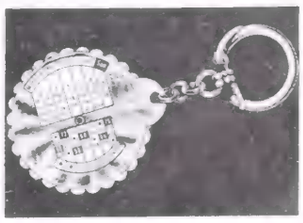
WIN IN A THROW! New Throw-A-Word dice game is a sure party stopper! Each player rolls the 12 dice from the shaker — to form as many words as possible from the letters that turn up. Any number of people can play. Grand for kids and adults. More fun than a spelling bee. Educational, too! Great gift idea! They'll thank you for this.
1831—Throw-A-Word **$1**



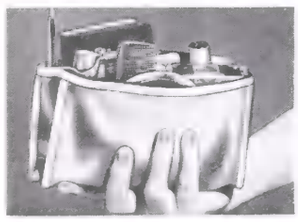
GROW TINY ROSES INDOORS! Perfectly shaped Miniature Rose Bushes bloom indoors all winter long! They grow no more than 8" to 12" tall, but burst with glorious array of tiny blooms! Hardy as regular rose bushes. Blooms are thimble size! Keep indoors all winter, transplant outdoors to bloom all summer.
3450-P—Mini-Rose Bush **$1.49**
3 Bushes for $4



STUPENDOUS REMINDER CALENDAR —won't let you forget! Shows 6 weeks at a glance! Each day has a large square to jot in appointments, notes, birthdays and anniversaries. Complete through December, 1960 with an extra sheet for important dates used year after year. Giant Calendar is 22" x 16½". Big Junior Calendar is 17" x 11".
3047-X—Giant Calendar **$1**
3048—Jr. Calendar **79c**



TIMELESS GIFT! This perpetual calendar Keychain lasts for years! Plan dates for years to come . . . from now 'til 1976. Tells the day of the week your birthday will be in any year! Silver dollar size, of non-tarnish anodized aluminum . . . handsomely etched in gleaming black. Unusual, practical trinket.
3633—Dial-A-Date Keychain **79c**
4 for $2.98



ORGANIZE YOUR PURSE. New Purse Organizer ends those exasperating searches into your handbags. Works like a miniature filing system. Holds everything in place: keys, compact, lipstick, pen, nail file, wallet, comb, mirror, notebook, etc. Easily transferred from purse to purse, 6½" x 3¼" with 7 pockets. Ultra-smart golden faille plastic.
1869—Purse Organizer **$1**

Mail This HANDY ORDER FORM Today!

YOU MUST BE PLEASED OR YOUR MONEY BACK!

SUNSET HOUSE • 808 Sunset Building, Beverly Hills, California

MY NAME IS _____ (PLEASE PRINT)

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ITEM NUMBER	HOW MANY	NAME OF ITEM	PRICE

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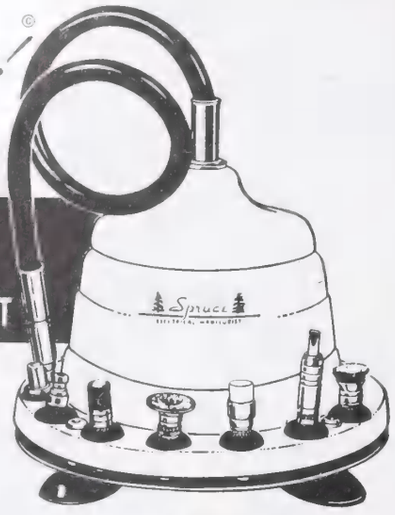
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ELECTRICAL MANICURIST



Give her the gift of beautiful hands with Spruce Electrical Manicurist. In just ten minutes a week, Spruce contours her nails, gently loosens and whisks away excess cuticle, buffs nails to a vital glow, gives hands and fingers a stimulating oil massage and safely erases callus from fingers, hands or feet. Can be used on the toenails, too. All this in the comfort, convenience and privacy of her own home! Starts to save her money right from the beginning! Only 5½" diam. Safe, easy, comfortable! A truly wonderful gift.

Fully guaranteed to be free from faulty workmanship or defects in materials. MOTOR UNCONDITIONALLY GUARANTEED FOR TEN YEARS!

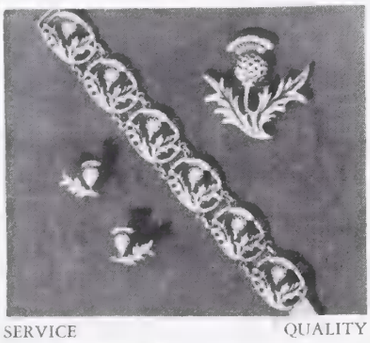
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The Jamaica Silversmith Best Buys in STERLING



SERVICE QUALITY

A WEE BIT OF SCOTCH

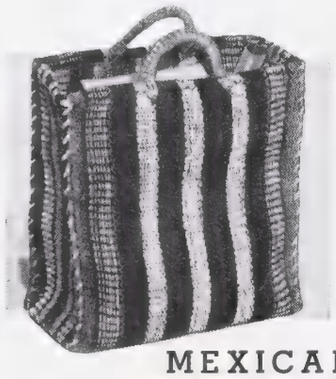
Scotland inspired this charming THISTLE SET. The wispy thistle is beautifully reproduced in hand-wrought sterling . . . an enchanting gift. PIN and EARRINGS are $3.00 each, and the bonnie BRACELET is $6.50. COMPLETE SET only $10.00. Matching NECKLACE with thistles encircling the neck $9.00. BUTTONS $1.25 each.

Men's TIE CLASP, CUFF LINKS and MONEY CLIPS $5.00 each. This SET OF THREE $13.75

Cuff links suitable for ladies, too. Gift boxed. Tax included. Ppd.

Excellent for Keeping or Giving

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MEXICAN TOTE BAG

This gaily striped bag is a wonderful idea for carrying everything: groceries, books, baby gear—even firewood! Hand woven in Mexico of extra-heavy sisal, it's sturdy enough to carry the heaviest load, yet light enough for air travel. Fitted with double handles; folds flat when not in use. Order today and solve your toting problems quickly . . . fashionably . . . economically.

Small: (15½" x 6" x 18" high).....**$2.98** ppd.
Large: (17½" x 8" x 22" high).....**3.98** ppd.

Immediate delivery. Satisfaction guaranteed. Send check or money order.

Hobi
Dept. B129, FLUSHING 52, NEW YORK



PINE-SCENTED CANDLE decorated with drifted snow and holly is straight out of a Grandma Moses scene. It goes with the season of happy hearts, candy canes, and family times. Choose hefty red or green candle with 5-word message like "Merry Christmas Greetings from the Jones' ". 3 x 3" diam. candle, $3.50. 6 x 3", $5.95. Ralph Ajello, 60 Kraft Ave., Bronxville, N.Y.



WHY POLISH your silver, when with a quick spray of Silver Sheeld it will stay wedding-bright for ages. Silver Sheeld is a new spray-on plastic film that has lots to recommend it. It prevents tarnish-producing elements from reaching polished silver surfaces. It's non-abrasive, has no harmful effect on food. 12-oz. spray-can is $2.36. Macy's Silver Shop, Herald Square, N.Y.C. 1.



RECORD BROWSER. One way to turn a Rover into a Stay-At-Home is to put this beside his favorite chair for selecting his albums. 4-compartment Record Browser holds over 150 records; assures fast location, automatic replacement. Brass-plated over tubular steel, 2-bolt assembly requires no tools. 20½" x 14¾" x 20½" h., $9.95 exp. coll. H. Howard, HB12, Flushing 52, N.Y.



BRILLIANT IDEA. Sparkling bobêches glamorize a candleholder the way a diamond necklace dresses up a simple gown. They catch the light's radiance and reflect your good taste. They catch the candle-wax drippings and protect your tablecloth. Wonderful shower gifts! Set of 4 in clear crystal, $1.51. Set of 4 in etched crystal, $2.71. Paulen Crystal, 296 Broadway, N.Y.C. 7.

MARBLE TOP CIGARETTE TABLE



Reg. $24.95
Special Price **$16.95**

New also in antique white and gold **$19.95**

Exquisite mahogany or fruitwood finish cigarette table inlaid with imported marble top . . . Duncan Phyfe base . . . antique brass finished paws. Stands 20¾" high. 14" round top. Also available with tooled leather top or wood top.

Satisfaction guaranteed. Send check or M.O. Sorry, no C.O.D. Express collect
Marble top table—12 lbs. Leather top table—6 lbs.
Write for New Catalog in Dept. HB12

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ESTABLISHED 1923
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FOR SPORT SPECTATORS
FOR HUNTERS
FOR ALL OUTDOOR MEN

FOOT WARMER

Keeps feet warm at football games, in duck blind or deer stand with flameless heat. Safe and simple to operate, lightweight, lasts for hours, maintains temperature 110° to 170°. Rugged fabric carrying case holds [illegible] oz. lighter fluid creates heat for [illegible] Ppd.

Pa. residents add 4% Sales Tax. No stamps or C.O.D.'s.

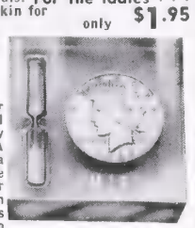
TAYLOR GIFTS
Wayne 3, Pennsylvania

PERSONALIZED MEN'S PILL BOX



Genuine Pigskin Pill Box that is personally HIS! Wafer-slim, it measures only 1½" x 1" . . . won't bulge in the pocket. Trimmed in polished gold with a snap lock—pills can't spill out. Gold-stamped with 2 or 3 initials. **For the ladies** . . . a match-mate in red calfskin for her purse. only **$1.95**

LUCKY BUCK LUCITE TIMER



Your favorite executive or guy on the way up will treasure this smartly styled desk accessory. A U.S. silver dollar and a 3-minute phone timer are embedded in this clear Lucite paperweight which we'll engrave with his initials. A clever way to remind him that his 3 minutes are up and that "time is money"! Guaranteed to endear a gal to her boss! A superbly handsome gift that belies its wee price. only **$3.95**
2⅝" sq. x 1" thick.

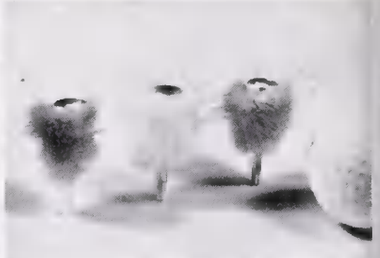
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Division of Zenith Gifts, Inc. Brighton, Mass.

Ideal Gift for Christmas

MINK FOR THE LINKS!



"A TREASURED GIFT TO GIVE OR RECEIVE"

Here's an elegant gift for the discriminating golfer . . . mink trimmed golf tees. Great for the golfer who has everything. Heart-shaped plastic gift box contains 3 different colored *guaranteed quality* golf tees, each trimmed with natural *genuine mink*! Makes an impressive, useful gift. Only $1.00. Order now in time for Christmas giving. Satisfaction guaranteed or money back! Send $1.00 cash, check or money order. We pay postage.

Gifts by Genie

DEPT. HB-12 • 42 TECUMSEH DRIVE LONGMEADOW, MASS.

Free illustrated folder showing other distinctive mink trimmed gifts on request.

FOR A GOOD CLAUS. The great impersonation that takes place on Christmas morning when Pop becomes Santa, is bound to be a star performance if he has this wonderful mask. Made of latex, it's handpainted and has a full nylon (flame-resistant) beard, and whether you use it as a toy or a disguise, it's a joyous face! $3.98. Greenland Studios, 5858B Forbes, Pittsburgh 17, Pa.



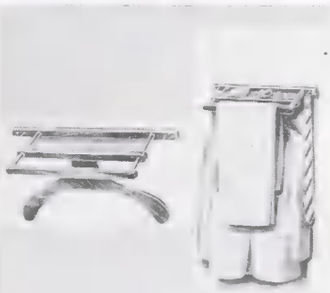
THREE-BEAR RUGS. As soft as eiderdown and especially cozy on a dark and sub-zero January morning, are these fur-like acrilan bedside rugs. Pretty enough to hang on a wall. Baby Bear 34 x 38", $12.95. Mama Bear 36 x 50", $19.95. Papa Bear 39 x 64", $24.95. White, black, brown, pink, etc. (14 colors available). Chain Curtain Shoppe, HB, 37 Broad St., Elizabeth, N.J.



A SWEATER GIRL will want several of these pretty transparent cases to keep her prize cashmeres and shetlands in dust-free order. Vinyl plastic case bound in pink or turquoise is decorated with felt silhouettes sparked with sequins. $1.95. Matching glove case, $1.95. The set, $3.75. Both make fine traveling companions. Order from Artisan Galleries, 2100 N. Haskell, Dallas 4, Texas.



BEHIND CLOSED DOORS hangs the best clothes valet that ever kept a fusspot's duds in fastidious fashion. This fits on back of closet door, saves valuable floor and hanging space. Hanger bar for jackets, shelf for keys, change, etc., hooks for belts and ties, fluted trouser bar. Blonde, walnut, or mahogany finish. $4.95 plus 35¢ post. Greenhall, 1133 Broadway, N.Y.C. 10.



decal EAGLES



Lithographed in rich accented gold, in easy-to-use decal form for many decorating uses! Authentic Federal period design. Set has 16 decals in 5 asstd. sizes, 2" to 5½" across. $1.75 per set ppd. *See Authentics' many other colorful decals for decorating canisters, furniture, etc.*



BAR DECALS

12 striking gold, black and white labels for making your own distinctive bar set! 8 large (Scotch, Vodka, Sherry, Rum, Gin, Rye, Bourbon, Vermouth) 4 small (sugar, cherries, onions, olives) for $1.65 ppd.

SEND 10¢ for illus. catalog, sample decal. Decals ppd. in U.S. and Can.; no COD'S. Ohio residents add 3%.

AUTHENTICS
Dept. N-99
Box 546, Cincinnati 43, Ohio



MILADY WILL LOVE

A pair of ST. MORITZ BOUDOIR BOOTS, the last word in luxury and a sophisticated "Him to Her" gift. Tailored in champagne leather, as soft and fluffy as cream puffs. Choice of WHITE or RED trimmed in gold. Sizes 5 thru 9.

POSTPAID **$7.95**

Airmail delivery 50¢ additional

The OLD MEXICO SHOP
HB SANTA FE—NEW MEXICO

CELEBRATING OUR 25th SILVER ANNIVERSARY

SAY **Merry Christmas** WITH GOLDEN, GIFT-QUALITY **FLORIDA FRUITS and DELICACIES** from Cobbs



"Check your list . . . **there's still time to order** baskets of Florida Sunshine from COBBS. Send in your names and addresses TODAY—gifts shipped to arrive safely at Christmas. You'll receive enthusiastic happy letters of appreciation!"

Henry Cobbs

Your **friends, business associates and loved ones** will say, "How thoughtful!" World-famous COBBS gaily packaged Fruits and Delicacies are traditional at Christmas **. . . the most exciting gifts under the tree!**

THERE'S STILL TIME TO **"REMEMBER NOT TO FORGET!"**

GIFT No. 36 **$4.95**

Here is an ideal gift at a down-to-earth price . . . A perfect traditional Christmas memento for anyone on your list. Contains a generous assortment of Fruit, Candy, Preserves and Pecan nuts. Weight approx. 8 lbs.





GIFT No. 14 **$6.95**

This colorful, handwoven, Tia Juana Hamper, heaped high with luscious fruits . . . giant Grapefruit, Pineapple Oranges, Persian Limes, Chinese Kumquats, zipper-skin Tangerines . . . three Jars of Preserves . . . Guava Jelly, Pineapple Jam, Orange-Cherry Preserves . . . is purposely packed to thrill the eye and the palate. When emptied, makes a wonderful room decoration and picnic accessory. Approx. 12 lbs.



GIFT No. 6 **$14.95**

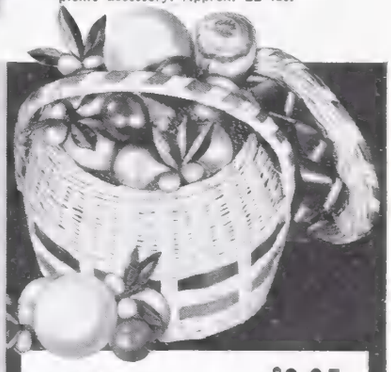
Approx. 54 lbs.—Beauty and the Feast . . . Juice-heavy Pineapple Oranges, oversize Grapefruit, Chinese Kumquats, giant Persian Limes, zipper-skin Tangerines, sack of Papershell Pecans, 3 Jars of Guava Jelly, Pineapple-Cherry Marmalade and Tropical Fruit Conserve. What a Value!

Gift No. 4 **$12.95**

Same as above Gift No. 6 except does not contain delicacies or pecans . . . **all fruit.**

Gift No. 1 **$7.95**

Same as above Gift No. 4 except half the size and weight . . . **all fruit.**



GIFT No. 35 **$9.95**

Approx. 25 lbs.—Gaily colored, handwoven, imported Half Bushel Basket brimming over with America's Finest Fruits . . . Pineapple Oranges big as Coconuts, sugar-sweet Grapefruit even bigger, giant Persian Limes, Chinese Kumquats and Florida's finest Tangerines. One of our most popular Hampers year after year. Positively guaranteed to please ANYONE!

Gift No. 11 **$14.95**

Exactly the same as above Gift No. 35 except TWICE THE SIZE AND CONTENTS.

Send for FREE 24-page full color catalog

OBEY THAT Christmas URGE
ORDER NOW!

Unless otherwise instructed, delivery will be made for Christmas. Send check or money order; express charges will be prepaid. No fresh fruits to California or Arizona. No foreign shipments except Canada . . . add 15% for Canada and west of the Rockies.

Cobbs
BOX 2-D
LITTLE RIVER (MIAMI), FLORIDA

Now!.. Show All Your Friends You, Too, Have Lived Dangerously!



Your Name On A Genuine Bullfight Poster

Impress and puzzle your friends, with this large 17" x 28" bullfight poster, featuring *your name* among those of *other* famous matadors. This authentic poster, using the original art work and printing plates in full color, makes a dramatic eye-catching decoration for home or office . . . or a truly personalized gift for your bull-throwing friends. Poster imprinted with your full name or any other name you specify—only **$2.98** ppd. 2 posters, with 2 different names—**$5.75** ppd.

Mailed in a round mailing tube, not folded. Ready to frame or hang on wall.

Be the first matador in your set. Order now.

Send check or money order. Available by mail only from

ORDER BY MAIL ONLY!

SPENCER GIFTS AT-8 Spencer Bldg., Atlantic City, N. J.

Copyright 1959 Spencer Gifts, Atlantic City, N. J.



SUET FEEDER screws into a tree or post, and for the birds your yard will be the gourmet spot in town this winter. Suet or a half orange is pressed down over the skewer. Bar goes over it, holds suet or orange securely on the 7" aluminum tray and serves as a perch for the diners. $2.95. H. B. Cowap, B12, 2423 Ridgeway Avenue, Evanston, Ill.



THE POWER AND GLORY of the American Eagle and Federal Stars make this a dramatic wastebasket. We're keeping it in the living room for magazines. Inspired by an old-fashioned luggage hat box, it's heavy-gauge metal with an antique oval print in lacquered parchment tones. Interior is dark-red lacquer. 13" x 14". $17.95. Giftware Specialties, B12, Northport, New York.



LEOPARDETTE MITTS of rabbit fur look and feel like Leopard. Give a set to a woman golfer (or a man with a flair for the unusual) and her clubs will be the buzz of the 19th Hole! Leopardette mitts are removable, come with 4 genuine cream leather covers with brown numerals. Gift-boxed 8-pc. set, $16.95. Music Boxes, Unl., Dept. 163-P, 676 N. Dearborn, Chicago 10.



HARVEST TABLE. Imagine this heaped with party abundance! A colonial reproduction, its simple beauty and sq. tapered Pembroke legs blend with modern décor. Birch or knotty pine with hand-rubbed finish in ant. maple, dk. pine, or mahogany, it's 40" w. with leaves up. 72" l., $75; 60", $70; 48", $60. Unfinished, $10 less. Exp. coll. Templeton Craftsmen, H12, Templeton, Mass.

Electrically Heated FOOT WARMER



$37.50

Express Prepaid
No C. O. D. Please

Authentic Colonial design in rich walnut, with red or blue velvet upholstery. Has three heating speeds—low, medium, high —*for exact amount of cozy warmth you desire.* When not in use, the electric cord tucks neatly underneath, completely out of sight. Ideal gift for Mother or anyone troubled with chilly feet. Perfect CHRISTMAS GIFT. Prompt delivery on all orders.

SHERRILL'S *Roanoke, Virginia*

MAKE ANY CHILD HAPPY



with this 3 piece Indian Suit. For boys and girls made of very fine Twill cloth. Trimmed with Suedene Fringe. Indian feather headdress complete this outfit. There isn't a child on your Christmas list who wouldn't adore this. Sizes 2, 4, 6, 8 in Indian Tan, Red or Turquoise. Exceptional Value at **$5.95** postpaid.

Immediate Delivery

OLD PUEBLO TRADERS, BOX 4035, Dept. HB1 Tucson, Arizona



LIFE-SIZE SANTA GREETER

Extend a truly cheerful "Merry Christmas" to friends and neighbors with jolly Santa waving his welcome! He's a big 60" tall, 21" wide and lithographed in full color. Made of heavy weather-resistant lacquered board, Santa can be mounted on front door or placed outdoors or hung on wall behind Christmas tree. Complete with special tape for easy mounting. Can be removed for next year's use. **$1.00 (plus 25¢ delivery) (3 for $3.00)**

ELRON INC.

352 W. Ontario, Dept. P-129, Chicago 10, Ill.



THE ORIGINAL FRENCH

MUSICAL JUMP ROPE

As an apple-cheeked little girl skips rope, a merry tune fills the air because the handles of the bright colorful rope are self-contained music boxes! Do not confuse with cheaper Japanese copy.

$1.50

$2.95 PPD.

Illinois Residents Add 4% Sales Tax
Sorry No Stamps or COD's Please
Send For New Gift Catalog.

Bryn Mawr Gifts

Dept. HB 12, Bryn Mawr, Penna.



Original KATHE KRUSE DOLLS From GERMANY

THE FAMOUS Kathe Kruse originally created these dolls many, many years ago, using her own children as models. Today, the intense appeal of children, is still captured and enhanced with modern materials. You must see the rosy-cheeked complexions and adorable clothes—the real hair and winsome expressions to fully appreciate the cunning and craft of this wonderful artist. The human hair wigs can be combed and set in desired hair styles. The heads are unbreakable and washable. Arms, legs and body are made of textile and bend to all positions, heightening their charm. 10" tall. **$12.50** EACH, ppd.

GINA & SELMA INC. DEPT. HB12
1048 LEXINGTON AVE., NEW YORK 21, N.Y.

DOOR NAME

For your child's own room . . .



Handsome, 3-dimensional script. In 12 beautiful decorator colors. Gray, yellow, silver, red, aqua, blue, dark blue, pink, green, gold, orchid, brown. Please print child's first name and specify color on order. Only $1.98 postage paid. Send check or money order. Allow 6 days for delivery.

TREASURE CHEST, Dept. H, 1085 Purcell, University City 30, Mo.

Bancroft's CHRISTMAS SHOPPING CENTER

WHERE YOU SHOP BY MAIL . . . AND SAVE!



GLOWING SANTA DOOR BELL

. . . raises his arms and jingles a merry Hello as guests pull cord. Jolly St. Nick features your Family Name that GLOWS in the dark. Cleverest bell that ever raised a Christmas spirit. Resists weather. 15" x 13" high.

AY 710-P (Give name) **1.49**
AY 3186 Without Name . **$1.00**



SELF-WARMING HOT SOX

Hot Sox feature built-in warming capacity. No batteries, no electricity—you feel the difference instantly. Dacron insulation and beige Nylon retain heat even in sub-zero weather. Perfect for shoveling snow, sports, etc.

AY 3905 Small (Fits all Women);
AY 3906 Medium;
AY 3907 Large. Pair **$2.50**

ROLLING SNOW PLOW

All-steel Snow Plow rolls on 6" rubber tires through all snow. One trip clears walk.

Exclusive Chipper Edge

Carbon steel edge bites thru icy, hard-packed snow. Glides through 8" drifts—clears 22" path. Blade adjusts through full 22°—throws snow right or left—automatically.

No Lifting Or Bending!

No shoveling—just roll snow away. Wheels on blade roll smoothly over cracks, rough pavement. 41" cadmium plated handle and red 22" blade. Resists rust.

AY 1135-S Standard **$9.95**

Deluxe Model larger 26" blade, traction tires. Bonderized weatherproof undercoat.

AY 1004-S Deluxe **$12.95**





DELUXE ICE GRIPPERS

Firm footing on winter's slickest surfaces . . . you can't slip or fall. Rustproof, riveted steel Grippers fit over shoes, galoshes, boots—any size or style. Webbing straps hold them so they can't slip off. Ends dangerous accidents.

AY 3660 Fits woman, child **$1.50**
AY 3661 Rugged, for Men **$2.49**



INSTANT BREWMAKER

Make instant coffee really "instantly." Electric brewmaker in Moss Rose design, makes it in 2½ minutes . . . reboils water in seconds. Swell for coffee, tea, cocoa, etc. White porcelain finish . . . the secret for keeping it hot! Four cup capacity. With cord. **AY 3215** **$2.98**



REINDEER CARD DISPLAY

Reindeer and sleigh parade across mantel, wall or window showing off your most treasured holiday cards. Wrought iron rack holds up to 144 cards—so each can be seen. 40" long, folds compactly.

AY 1056-S with 5 rods . . **$2.25**

Extra Hangers. For unlimited capacity. (Each holds 12 cards.)

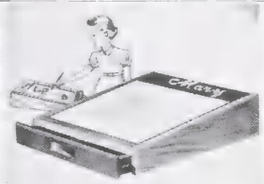
AY 8375 Rods, 6 for . . **$1.00**



AND, AWAY WE GO . . .

Rocket shoes are the newest in fun for small fry! Safe and durable—perfectly balanced to give a hopping good time. Adjustable to fit all children from 6 to 12 perfectly. With highest quality steel springs and rubber shock absorbers. Sturdy steel caps on front protect shoes. Makes a kangaroo look like he's walking. Bright red and white.

AY 4456 . . . . . **$5.95**



PERSONALIZED ART DESK

For the budding young Rembrandt. An Art Desk of his very own. To draw on, to do his homework and writing. On the top we'll hand-letter HIS or HER FIRST NAME. Giant roll of paper is included so that each masterpiece can be torn off as it's completed. (When used up, replace with ordinary shelf paper.) 16" × 15" with drawer for storage of supplies. Wood.

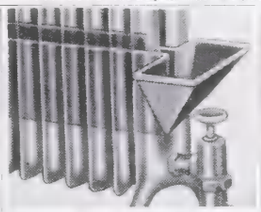
AY 1503-X Give name . . **$3.50**



DOLLS BY THE THOUSAND

Little moppets will snap up Poppit Puppets. They make their own 6" Puppets with snap-on combinations of full color heads, arms, feet, bodies. Soft vinyl, rigid plastic. Up to 4000 combinations with Regular set; 10,000 with Deluxe.

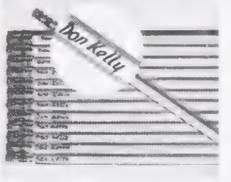
AY 3097 Regular **$2.00**
AY 3098 Deluxe **$3.00**



END DRY THROATS, COUGHS

New Humidifier fits into CENTER of radiator — where heat and water evaporation is greatest. Fill-spout is where you can reach —and see it . . . prevents water spilling. Rustproof, aluminum. No bolts, no screws—fits any radiator. **AY 7542** 18" . . **$1.49**

AY 8645 28" long **$1.98**



24 PERSONALIZED PENCILS

. . . with ANY NAME stamped in luxurious GOLD. Worth a king's ransom in gift and desk distinction for home, office or school . . . and a sure way to foil pencil snatchers. Top quality with smooth No. 2 leads and pure rubber erasers. Specify name.

AY 1504-X Set of 24 . . . **$1.00**



REAL SNOW SKATES

No ice needed! Youngsters skim over snow, skiing and skating—in complete safety. Snow Skates are like miniature steam-bent hardwood skis. Aluminum heel plates, sturdy ankle straps adjust to any child's foot. 13" long with red trim.

AY 3509 Snow Skates . . . **$1.79**



PORTABLE UNDER-BED CHEST

Carries like suitcase! Has trunk capacity! Makes under bed area an "extra closet" for storage. Keeps out of season clothing hidden. Durable 12 gauge vinyl has zipper closure. Completely dust-moth-mildew proof. 6"x18"x42" with steel bracing. Lightweight.

AY 3601 Portable Chest . . **$3.98**



FULL-SIZE FIREPLACE

It's electric! Logs actually Flicker and Glow. Comes with realistic brick finish, gay Holly wreath and simulated andirons and logs. 4-ft. tall, sets up in seconds. Rigid, vinyl-coated Kraft board with electric cord and flicker attachment.

AY 1002-S Complete . . . **$3.95**



WOW! TALKING 3-D BLOCKS

They're GIANT sized and they TALK! Wondrous blocks teach tots to identify animals by sound. Duck quacks! Cat meows! Monkey squeaks! Bird chirps! Each brightly colored animal on block "talks" when squeezed . . . better than a trip to the zoo.

AY 9507 Set of 5 . . . . **$2.98**



FOREVER FRESH ROSES . . .

. . . with actual living aroma!

They actually fool bees. Washable plastic Tea Roses, imported from Portugal. Need no care—last forever. Assorted delicate yellow and pink buds with flexible life-like stems and leaves.

AY 3589 6 Roses **$1.75**
AY 3590 Dozen Roses For . **$2.98**



COMPLETE REDUCING GYM

Just five minutes a day with Trimobile can do wonders for your figure. Helps take inches off midriff, arms, legs, hips; develops youthful bust contour—without drugs, pills or strict diet.

A Bicycle • Rowing Machine • Ballet Bar • Weight Pulley • Punching Bag ■ Chinning Bar ■

Anchors in any doorway without nails or screws. Sit on it, stand on it, use it prone. Use in complete privacy. With free Health Manual.

AY 1117-S **$4.98**





His Own Personal DRESSER DE-MESSER

Well designed for well-dressed men! Handsome ceramic replica of bow tie and collar puts an end to misplaced cuff links, rings, loose change, etc. Personalized with any first name as shown. 5". Ideal for women's jewelry, too.

AY 506-P **$1.95**



"MIDNIGHT COACH" SIGN

Family name, house number can be seen DAY or NIGHT Hand-lettered "Coach Sign" Glows in Dark on lawn, house, mailbox or tree. Weather-proof metyl-methacrylate with black crinkle finish. 15" long, 5¾" high. Give name and house number

AY 515-P Coach Sign **$1.25**



PERSONAL DRESS LABELS

Every creation is "exclusively yours"! We print your name on silky satin labels to sew in any dress, blouse, etc. Distinctively identifies clothes. Ideal for "Handmade" gifts. Give name.

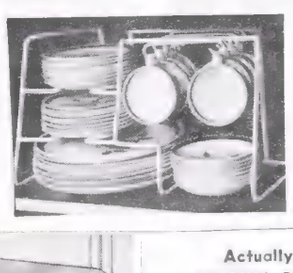
AY 2640-D
15 labels for **$1.00**
AY 2641-D
40 labels for **$2.00**
AY 2642-D
60 labels for **$3.00**



JUMBO TV SLEEPY DOG

Children actually ride on his back! They hop aboard to watch TV, hug him, as a pillow—play for hours. **Almost TWO FEET long**—a happy combination of soft, hi-pile plush, floppy ears, and gay plaid coat. Even adults can sit, lean or sprawl on him.

AY 1052-S TV Dog **$3.95**



40-PC. DINNERWARE RACK

Stores all your dishes in compact tri-level area. Dishes say "goodbye Mr. Chips" in this handy space saver. Any dish can be removed easily—without "balancing the pile" or disturbing surrounding dishes. White vinyl cushioning prevents breakage and chipping. Holds 8 each of cups, saucers, dinner plates, butter and fruit dishes. 17¾" x 9" × 3".

AY 1067-S **$3.49**



WORLD'S TINIEST PORTABLE RADIO

No tubes! No batteries! Needs no outlet! Lowest Price Ever! Self-powered Portable works on Germanium diode —fits pocket, purse. Ground to metal—listen in bed, at work etc.

AY 397-J **$2.00**

Deluxe Model

Needs no ground. Has extra long antenna. Works anywhere; outdoors or indoors, in cars, on bike, in boats.

AY 398-J **$4.95**



PERSONAL ILLUMINATED SANTA, SLEIGH & REINDEER

Brilliantly lit for a gay, festive holiday season . . . and artistically hand-lettered with your FAMILY NAME and HOUSE NUMBER. Use it anywhere . . . on lawn, porch, attach to house. Use indoors, too, over mantel or near tree. Weather-proof metylmethacrylate plastic with 5 bulbs, cord, metal reflectors. 22½" tall and ■ ft. long.

AY 1508-X Complete Illuminated Set . . . **$8.95**
NON ILLUMINATED SET: Personalized with letters that GLOW but without light set. 4 ft. long. Give personalization.

AY 516-P **$2.95**



ELEGANT AMERICAN BEAUTY RANGE HOODS

Modernize your kitchen with suburban beauty of gleaming Range Hoods. Protects cabinets and ceiling from heat, stains, dirt. Adjustable hooks for pans or kitchen tools. All styles 4" high—project 15" from wall. Choose width, style below.

COPPERTONE		STAINLESS STEEL	
AY 2811-D 30"	**5.95**	**AY 2814-D** 30"	**11.95**
AY 2812-D 36"	**6.95**	**AY 2815-D** 36"	**12.95**
AY 2813-D 42"	**7.95**	**AY 2816-D** 42"	**13.95**

Actually Warbles! Looks Alive!

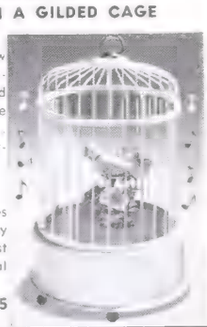
SINGING BIRD IN A GILDED CAGE

Fantastically real. Yellow Canary perches among tinted flowers — warbles and moves head and tail like it's alive! No winding . . . works on flashlight batteries (not included).

Not A Toy

. . . though it fascinates children. Similar highly synchronized models cost up to $80. Golden metal cage is 9½" high.

AY 3030 only **$5.95**



HOW TO ORDER: Order by number, stating the quantity desired. Add only 15 cents postage for each item ordered. Send payment (check, money-order or cash) with your order. No C.O.D.'s please. Satisfaction Guaranteed or your money back. **Send all orders to:**

BANCROFTS, 2170 So. Canalport Ave., Dept. HB-882, Chicago 8, Illinois.

LUXURIOUS PERSONALIZED GIFT

initialed free!



Sent in elegant embossed gift box

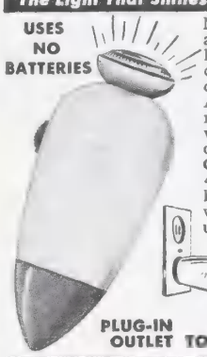
Not just a tie rack but a luxurious gift that reflects thought and good taste. The tie holders are 24K gold-plated, hold 60 ties. The handsome gold initials and crest are mounted on a richly-grained, black-walnut plaque. **The Aristocrat** tie rack will be used and remembered for years. Your money back if not delighted.

TO ORDER send check, cash or money order stating the 2 initials wanted. Sent postpaid immediately in gift box, $5.

MISSION INDUSTRIES Box 1087H, Escondido, Calif.

Rechargeable Flashlight

The Light That Shines Bright — Forever!



USES NO BATTERIES

New flashlight casts a steady, brilliant light forever! To recharge simply remove cap and plug into AC outlet. Flashlight regains full power with never the need of a battery change. Compact, pocket size 4½" by 2", made of high-impact plastic with a trouble-free unbreakable lens.

(formerly $4.98)

Send only **$2.98**

PLUG-IN OUTLET TO RECHARGE



EBONY SWALLOWS hand carved in AFRICA

Magnificent plaques bring the excitement of a jungle beat to your walls. Trio of graceful swallows was carved of blackest ebony by natives in Tanganyika. Arrange them in a drift to fit your wall area. Each is 7" long. At this low price, you'll want several sets—for yourself—for gifts.

SET OF 3 only $1.95 ppd.

Free subscription (4 issues) to our gift magazine with your order, or send 10¢ for sample copy.

SHOPPING INTERNATIONAL INCORPORATED

Dept. 265, 25 Lafayette Ave., White Plains, N.Y.

Personalized, Gold-Plated GOLF TEE

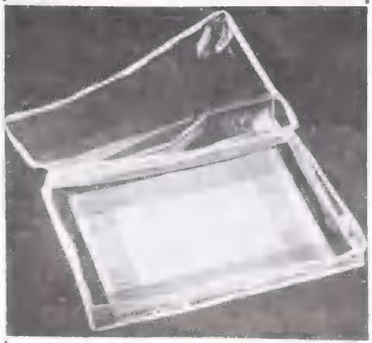


Professional tee designed for longer, straighter drives and fewer slices. Built-in flexible spring bends in any direction—returns automatically. Never nicks your clubs. Special brass alloy is beautifully gold plated—has gold drag tag that we personalize with the 2 or 3 initials you specify. ONLY $1.00 ppd. *Satisfaction Guaranteed*

$1 ppd.

DAMAR'S Damar Bldg., Elizabeth, N.J. 38-L

ZIPPERED DOILY FILE



Keeps your place mats, doilies and table linens of all kinds wrinkle-free, dust-free and easy to get at. . . ready for use at a moment's notice. Made of see-through plastic, bound with matching tape. Zipper runs around full three sides so it may be opened perfectly flat for ready storage and removal of linens. Generous 13" x 22" with 3" gusset. It holds about 2 dozen mats. Order by No. 627.

Only **$1.00** postpaid 3 for **$2.95**

Write for free gift catalog of unusual items

DOWNS & CO. Dept. 1112C EVANSTON, ILL.

Spinning Wheel Planter



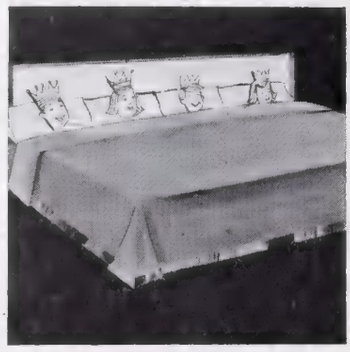
$2.98 plus 35¢ shipping

This is ONE Spinning Wheel that won't be kept in the corner! You'll put it in your sunniest window or on a coffee table to catch every admiring eye. Fill the planter-well with greens or small potted violets. It's an authentic replica, made of rich, rubbed Hardwood, 16" x 13" hi. Planter has metal liner. Makes a charming gift for the whole family!

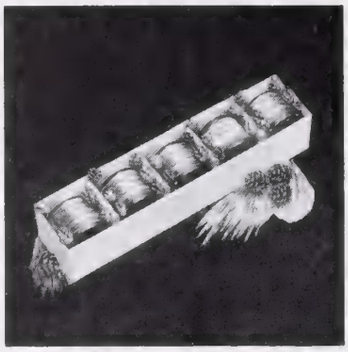
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Foster House 6523-B12 N. Galena Rd., Peoria, Ill.



KING-SIZE BLANKETS (108 x 90) come in a choice of colors. "Symphony" Australian wool $35, Wamsutta "Superfleece" $37.95. All-Acrilan blankets $22.95. General Electric blankets $59.95-$69.95. Cannon percale sheets (108 x 122½) $6.95; fitted 78 x 76 x 6½ or 78 x 80 x 6½ $7.95. Add 90¢ post. Catalog 15¢. Colten's, 1350 Beacon, Brookline 46, Mass.



"CHUCK WAGON" is a gift assortment of those heavenly Oregon Mountain Meadow Preserves we've been recommending to you every Christmas for years. It contains five 5-oz. jars of Wild Blackberry, Greengage Preserves, Prune with Hazelnuts, Apricot with Kernels, Oregon Whole Strawberry. Order #159 in rustic gift box. $3.55. Jane Amherst, 1835 S. E. 10th Ave., Portland, Ore.

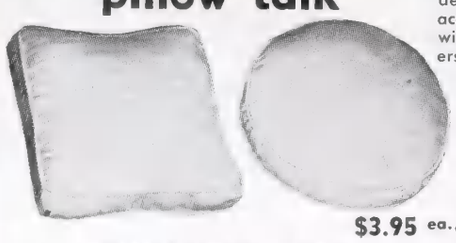


PINE TISSUE CHEST. A hard-to-find accessory for the lady who loves Early Americana right down to the finest detail. This box holds 200 pieces of cleansing tissue, but you might want it for jewelry or playing cards, cosmetics or eyeglasses. It comes in pretty polished pine, 11¾ x 5¾", $5.95. Order it from Wilco, HB12, 35 South Park Ave., Rockville Centre, N.Y.



GEM OF AN IDEA. A full one-carat, man-made stone glistens and gleams at the neck of a dancing damsel. More dazzling than a diamond, this has a fiery brilliance, is at its glamorous best when worn with the most simple dress—like a black sheath, unadorned chiffon evening gown. Famous rd.-cut solitaire, $66 incl. tax. Free booklet. Kenya Gem Corp., HB, Philadelphia 44, Pa.

pillow talk

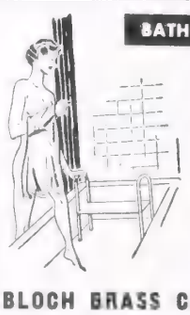


Gay scatter pillows with a world of decorative uses. Wonderful color accents on sofa, low modern bench, window seat. Bright corduroy covers zip on and off the foam rubber pillows. Red, black, white, gold, shrimp, toast, green, charcoal, pink, turquoise. Order by the color-load to brighten your home in time for the holidays, unusual Christmas gifts! Choose the 12" diam. Round or 12" Square; both 3" deep.

$3.95 ea., ppd. **2 for $7.00 3 for $10.00**

Sorry, no C.O.D.'s. Satisfaction guaranteed.

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BATHTUB ACCIDENTS CAUSE SERIOUS INJURIES EVERY DAY

Crippling bathroom accidents happen every day. Don't take costly chances with the life and limb of your dear ones. Get a Bloch Life Saver Bath Seat today. Perfect for aged or infirm persons who have difficulty with tub bathing. So easy to use!

Helps you in . . . helps you out of the tub—SAFELY!

LIFE SAVER BATH SEAT—only $9.65

Adjustable plastic covered aluminum seat. Smooth, sturdy "U" shaped, white baked enamel aluminum supports. Non-skid rubber feet. Light weight. Fits any standard tub. Order a Life Saver Bath Seat now! Send money order or we will ship C.O.D. Your money refunded if not satisfied.



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ANOTHER WAY
RCA SERVES YOU
THROUGH
ELECTRONICS



The second most prized possession of Rodgers and Hammerstein

You probably know all about them. You certainly don't need a long introduction to Richard Rodgers and Oscar Hammerstein II, the men who created a whole new musical theater.

A simple flower drum, symbolic of "Flower Drum Song," is their most prized possession. R&H's second most prized possession is today's RCA Victor Color TV.

For they have worked in color television. They believe in it, and know how exciting it is. The Rodgers and Hammerstein television production of "Cinderella" received rave reviews. Critic after critic singled out the colors of sets and costumes for special praise. R&H know that on television or on the stage, color is a vital force in setting a mood—heightening the action—actually giving the audience more enjoyment.

Whether your taste runs to musicals or westerns, sports or comedy, RCA Victor "Living Color" TV is the way to watch any show. The color picture is brilliant, the black-and-white picture of finest quality, too. And the sound system is so advanced it can serve as the second speaker unit for your Stereo High Fidelity setup. See RCA Victor Color TV at your dealer's. Prices as low as $495.

ON THE 5TH ANNIVERSARY OF COLOR TV, SEE THE DIFFERENCE COLOR TV MAKES

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TRADE® RADIO CORPORATION OF AMERICA



you'll sleep better if you know it's got this tag

A blanket with this tag takes a load off your mind. It washes and dries by *machine*—yet it stays fluffy, tucks deep, ends shrinkage problems (it's the *only* blanket of its kind to win the American Institute of Laundering Seal!). A blanket with this tag takes a load off your *shoulders*. It feels remarkably light, yet laboratory tests prove it's warmer, ounce for ounce, than ordinary blankets. It's moth- and mildew-resistant, non-allergenic, dry cleans beautifully, too. And to make it clear what you're getting, it's tagged *Winterweight, Mediumweight,* or *Lightweight*. In solid colors, prints, novelty weaves. You'll sleep better (so will your family) if your blankets are 100% virgin Acrilan.* *You're sure when you see this tag.*

*Registered trademark of The Chemstrand Corporation for its acrylic fiber.

ACRILAN®

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For complete information write to Box HB-12, The Chemstrand Corporation, 350 Fifth Ave., New York 1, N.Y.

THE CHEMSTRAND CORPORATION, 350 Fifth Ave., N.Y. 1 • Plants: ACRILAN® ACRYLIC FIBER—Decatur, Ala. • CHEMSTRAND® NYLON—Pensacola, Fla.
See "The Man and The Challenge," Saturday nights, NBC-TV Network, sponsored by The Chemstrand Corporation. Check your local paper for time.

SAFE DEPOSIT. Once this scaled-down replica of a business-man's safe gets into the clutches of your happy-go-lucky spend-thrift, he'll reform! And you'll find one handy for household budgeting. Heavy-gauge steel safe with gray baked-on finish. 6½″ x 5½″ x 4½″, has individual combination lock. *Personalized*, $3.50; plain, $2.95. Gotham Gifts, 67-85 Exeter, Forest Hills 75, N.Y.



DISCOVER GOLD as the breath-taking harem slipper for the prettiest girl on your list. She'll wear them at home to underscore her velvet pants or her loveliest hostess gown. Made of 24k gold leather that's nontarnishable, sponge-washable, slippers have foam-cushion soles, come in draw-string case. Szs: 4-9. $5.95. Give shoe size. Elizabeth McCaffrey, B12, Northport, N.Y.



PERFUME SUSAN is a revolving tray for the dressing table of any *femme fatale* from your teenage "dungaree doll" to her pretty, white-haired Nana. Sparkling bottles of sweet scents are reflected in the mirrored base which has a cutout golden-metal rim. 12″ diameter with mirror, $9.95. 8″ diameter, $5.95. Add 45¢ post. RMS Interiors, HB12, 214 W. Ontario St., Chicago 10.



SILVER SERVICE. Since nothing is too good for baby, whether he be #1 or #2, we think these make elegant gifts for a new mother. Silverplated holder will accommodate any-size baby-food jar, hold it secure while you serve His Highness. Marked with name and birthdate, it has matching long-handled spoon. $1. Set. $2.98. Vernon, 276 E. 3rd St., Mt. Vernon, N.Y.





Remember Guests' Drinks

Make it easy for your husband to be a perfect host. Write name on the drinking board and check drink with marking pencil. Can be mounted permanently or used only for special occasions. Ideal gift for the man of the house. Attractive black and white plastic board 12″ x 14″. Only $3.95 postpaid. Mail check or money order to:

Lowalt Mfg. Co.
Dept. 12-22, P.O. Box 1124, Kansas City, Mo.

Complete Satisfaction or Money Back!

DE LUXE CRYSTAL BOWL

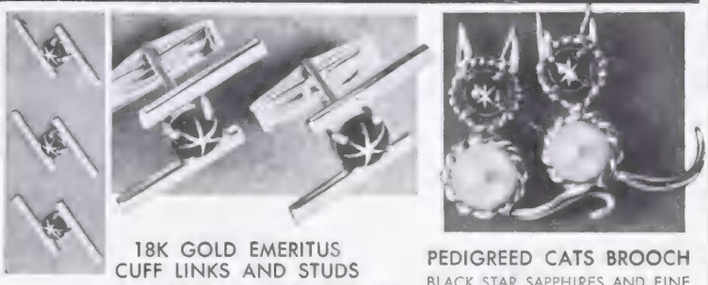


Fill it with fruit or flowers to create a magnificent centerpiece! The crystal clear top of this handsome compote-former is 12″ in dia., 10″ high. It is decorated with handcut, diamond-like crystal prisms which hang from the rim. The base is heavy cut lead crystal. **$23.95**

Check or money order—Express charges collect.
Satisfaction guaranteed.

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Precious Jewelry
EXCLUSIVE WITH Merrin OF MADISON AVENUE



18K GOLD EMERITUS CUFF LINKS AND STUDS
ACCENTED BY BLACK STAR SAPPHIRES.
COMPLETE SET **VERY SPECIAL** 99.00†
CUFF LINKS ONLY 66.00†

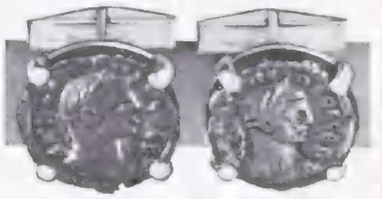
PEDIGREED CATS BROOCH
BLACK STAR SAPPHIRES AND FINE CULTURED PEARLS IN 18K GOLD 88.00†
SINGLE CAT 44.00†



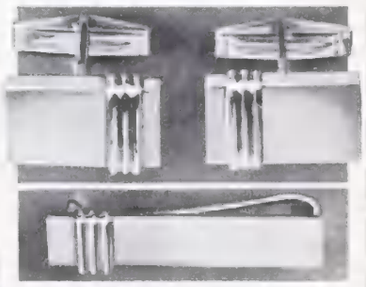
14K GOLD TOOTHPICK
IN LEATHER CASE 7.50†
WITH ONE INITIAL (Please specify) 10.00†



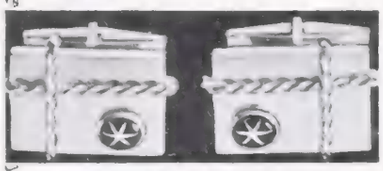
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BLACK STAR SAPPHIRE ON BRUSHED WHITE OR YELLOW GOLD 55.00†
LARGER SIZE 66.00†
EXCEPTIONAL VALUE!



RARE ROMAN COIN CUFF LINKS
AUTHENTIC HEAVY BRONZE EMPEROR COINS STRUCK IN THE IMPERIAL MINT IN ALEXANDRIA BETWEEN 206 AND 300 A.D. MOUNTED IN STERLING SILVER.
Card of authenticity included. 15.00†



LORD ADMIRAL CUFF LINKS
A HIGH-RANKING GIFT IN HEAVY STERLING SILVER ACCENTED WITH BANDS OF BRILLIANT 18K GOLD 33.00†
MATCHING TIE BAR 16.50†



18K GOLD & STERLING SILVER BULLION SET
WITH BLACK STAR SAPPHIRES
BULLION CUFF LINKS 47.50†
BULLION TIE TACK 15.00†

ALL JEWELS GENUINE



MOONSTONE PENDANT
WEBBED IN 14K GOLD
5 CARAT STONE 11.00†
14K GOLD CHAIN 3.30†



ACTUAL LENGTH 4½″

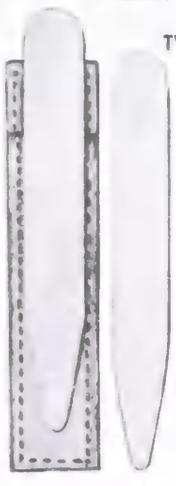


14K GOLD PRINCESS RING
FEATURES THE GLOWING MAGIC OF A BLACK STAR SAPPHIRE 55.00†



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(Please specify small, medium or large) 13.50†
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14K GOLD TOP EVERLASTING NAIL FILE
FOR PERFECT GROOMING DOWN TO YOUR FINGERTIPS! FILE SURFACE MADE OF DIAMOND AND SAPPHIRE CRYSTALS LASTS FOREVER. LEATHER CASED. 4¼″ LONG PERSONALIZED WITH SINGLE INITIAL (Please specify) 12.50†



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IN LEATHER CASE 14.50†
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TABLE RACK

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WALL RACK

MAGAZINE RACKS

All Sizes Finished or in Easy, 1-Hr. Home Kits

These large, handsome racks prevent "magazine mess." They're the most practical made. Magazines will not "slouch" or bend. Each is held straight and flat—each is visible for quick, easy selection. Beautiful in the home—perfect in the office and reception room. Floor rack has convenient carry handle. Holds 30 magazines on each side—a full year's supply.

BEAUTIFULLY FINISHED

Completely assembled and finely finished in satin smooth honey-tone knotty pine or lovely maple or mahogany finish.

IN COMPLETE KITS

Easy, 1 hr. assembly, pre-fitted, drilled, sanded, etc., ready for finishing. Simple instructions.

Floor Rack 23"x30" high x 9½" deep	holds 60 magazines	$29.95	In Kit $18.95 Postpaid
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Wall Rack 23"x27"x5" (illustrated)	holds 30 magazines	$17.95	In Kit $ 9.95 Postpaid
Wall Rack 23"x40" (taller than illus.)	holds 45 magazines	$27.50	In Kit $16.95 Postpaid
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Wall Rack 23"x14" (shorter than ill.)	holds 20 magazines	$12.95	In Kit $ 7.95 Postpaid

Finished Racks Shipped Express Charges Collect. Immediate Delivery. Money Back Guarantee.

LARGE NEW FREE CATALOG—300 PIECES
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Dept. B12-9
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LADY of the CAMEO

Charming Old World simplicity is reflected in lovely cameo jewelry imported from Italy and suitable to the smart good taste of today's Lady of Fashion. Exquisite carnelian color sets off delicately hand-carved white cameo head. Setting is antiqued, gold plated, anti-tarnish filigree. Prices are F.E.T., inc. Postage paid.

Ear Rings—pr.	$2.50 ppd.
Brooch* (oval ht. 1¼")	2.50 ppd.
Bracelet	5.00 ppd.
Complete 3-pc. Set	9.50 ppd.
*Pendant (with chain)	3.60 ppd.

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SHELLED PECAN HALVES

Finest quality . . . carefully selected for size and flavor. Delicious to eat. Wonderful for salads, pastries, hors d'oeuvres. Gift packaged with recipe suggestions.

2 lbs. **$4.65**; 3 lbs. **$6.90**
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FOR Christmas Giving



AS LOW AS $3.95 DELIVERY PREPAID

FROM ROGUE RIVER VALLEY
MEDFORD, ORE.

Luscious, large Comice Pears, creamy in texture, rich in juicy flavor, make unusual and appreciated gifts for family, friends and business associates. These world-famous pears are grown in our own orchards, carefully selected —individually wrapped. Delivered PREPAID in colorful gift boxes to any point in 48 states. Perfect arrival guaranteed. Gift card enclosed. Send list, we do the rest. No stamps, C.O.D.'s or charge accounts, please.

No. 1—Deluxe Box
(8 to 14 pears, pictured above) $3.95
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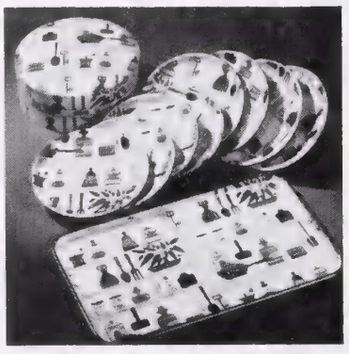
Golden-hued
DIRILYTE

Golden-hued Dirilyte is many ways more wonderful than any oldstyle flatware. Its dazzling, lovely color makes possible far more dramatic table settings. Dirilyte is solid, not plated, yet costs less than sterling. A 5-pc. place setting is only $19.95. It is harder than sterling, gives lifetime service. Smart people everywhere are switching to Dirilyte! Write for FREE beautiful illustrated booklet and price list. Budget terms at No Extra Cost.

ANTIN'S *Jewelers and Gift Counsellors*
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HOT D'OEUVRES SERVER. All anybody has to do is show us something that simplifies entertaining, and our sales resistance does a disappearing act. So *regardez!* This brass-finished server has 3-qt. ovenproof insert, 2 candle warmers. Cover closes over food to keep it hot on the buffet table. 10¼" h., 17" l., 10" w.. $19.75. C. A. Douglas Co., HB45, La Grange, Ind.



PARTY PICKUPS. Whether you're having an after-ski tea by the fire or a fortifying drink during a Canasta bout, these papier mâché coasters and snack trays will serve you well. Set of 8 coasters with colorful gourmet design in tones of brown, yellow and white are alcohol-proof, nest in matching box. $1.25. 4 trays, 3¼ x 5", $1.25. Both, $2.25. Lawson, 214 W. Ontario, Chicago 10.



QUILT COMPLEX? Then you'll love this luxurious, large oval quilted-to-the-floor bedspread in textured woven antique satin. Twin $25.95; full $27.95; 60" queen $44.95; 78" king $54.95. Sham $5.95. Draperies pleated to 4' w., 63" l., $9.95; 90", $13.95. 90¢ post. Aqua, pink, white, sand, blue, gold, melon. Swatches 15¢. Ensemble House, B12, 256 5th Ave., New York 1.



LIQUOR-LABEL HIBALLS. This is the season of open house, a fire in your hearth, good talk, and Christmas toasts. We hope, then, that you like these insulated tumblers that retain cold (or hot) temperatures within. Liquor labels are imbedded between tumbler walls. Set of 4 hiballs *or* dbl. old fashioneds, $11.95. Gifts of Distinction, 1141 Connecticut Ave., Washington 6, D.C.

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CONTINENTAL'S PETITS FOURS PARISIENS

Chocolate covered or pastel assortment. Multi-layered cakes with luscious creamy fillings. Gay as "Paris in the Spring" "Designed for Giving . . . and for Going" in gracious gift boxes . . . to your favorite people.

40 pcs. net weight 20 oz.
Price: Chocolate—$3.15
Pastel—$3.25

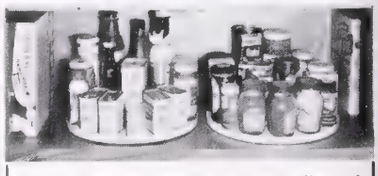
Delivered anywhere in the U.S.

Store in refrigerator or freezer indefinitely—no c.o.d.'s, please.

Send for full color catalog of gourmet foods & gifts

FRIENDS ENVY REVOLVING SHELVES

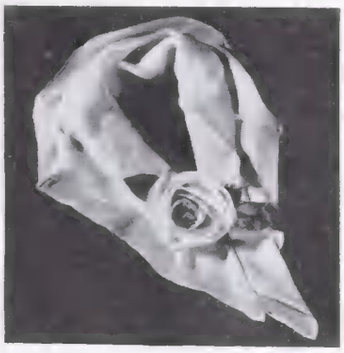




Say goodbye to inconvenient unloading of shelves. Items in back come to the front with a flick of the finger—on these new, long-lasting Revolving Shelves. Self-installed in any cabinet or refrigerator in 10 seconds. 9½" diameter styrene "Susans" provide 30" of front shelf convenience in a 10" space. Specify white, pink or yellow. $1.69 ea., 4 for $5.98, 8 for $11 (shpd. prepaid).

DUSON INC., P.O. BOX 821
SOUTH MIAMI 43, FLORIDA

A SCARF & A ROSE. Every woman we know, whether she's 16 (or a *little* over 21), loves the quiet elegance of a chiffon scarf for a suit or a basic black sheath. Tucked in her belt, twined through her pearls, worn around her neck and pinned with the large rose, this hand-hemmed scarf in warm beige is very chic. Gift-boxed set is $3.95. Jeredith Manor, Box 130, Nyack, N.Y.



IF HE SMOKES A PIPE and you'd like to be the girl of his pipe dreams, here's a grand gift. It's the famous French Longchamp pipe with bowl of fine Algerian briar covered with a smooth jacket of saddle cowhide. It's cool to the touch, pleasing to the eye. We've got one ear-marked for a college man. $6.50. Holiday House, 112 Bellevue Theatre Bldg., Upper Montclair, N. J.

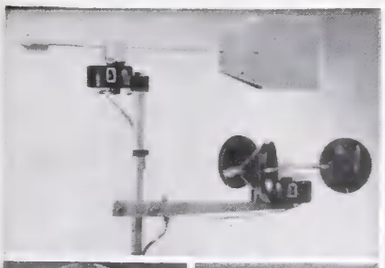


CHEESE HAMPER is a Swiss Colony masterpiece for VIP names. Choicest center-cut cheeses are hand-wrapped in foil and tucked into a double-deck willow hamper 20 x 14 x 8½". It contains June-Cured Swiss, Old Fashioned Brick, Port Salut, Aged American, Provolone, Blue Cheese, Bel Paese (to name a few). 14½ lbs. in all. $29.95. Swiss Colony, 25 Cheese Row, Monroe, Wis.



POINSETTIA LIGHTS. Let your tree glitter with the gleam of electrified poinsettia bulbs just 2½" w. Or wind them among the greens on a mantelpiece. Bright red plastic with yellow centers, deep-green leaves, each has tiny red bulb. If one light goes out, others stay lighted. 10 lights on 12' strands, $3.49. 20 lights on 24' strand, $5.95. M. Kimball, 33 Algoma, Oshkosh, Wis.









WHITE WINDMASTER

Unusual gifts of lasting pleasure . . wind speed and wind direction for pro or amateur . . handsome brass or chrome . . complete with hardware . . . no maintenance . . Circular available.

Wind Speed $59.95
Wind Direction $69.95

W. O. WHITE & SONS, INC.
176 Atlantic Ave., Boston 10, Mass.



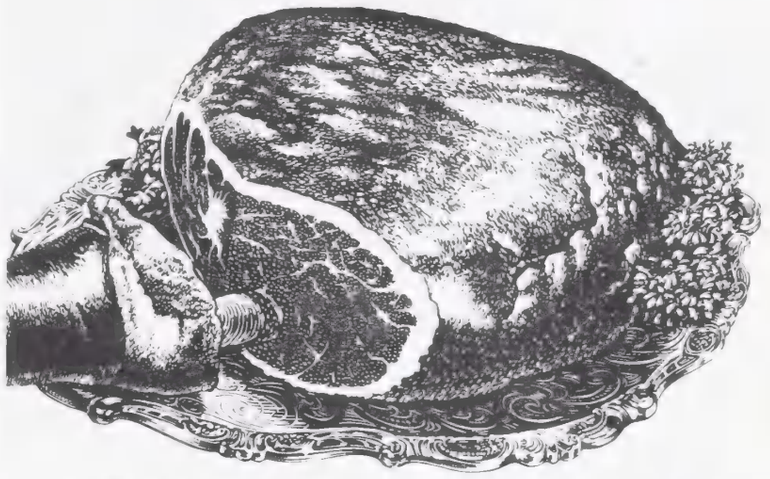
PERSONALIZED PHONE DIALER

Sleek, silver phone dialer is a most thoughtful, original gift for business people, social butterflies, "cat" club members! Saves nails and tempers! It allows you to dial phone numbers quickly, with a continental touch of elegance! Exquisitely engraved with two or three block initials to make it "theirs" exclusively. In heavy-weight Rhodium which looks very much like sumptuous sterling silver! When not in use, it stays put right on the telephone! A breathtaking value, it looks far more than our pin-money price! Order several for your entire address book! **$1.50**

Price includes engraving, tax, postage

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HARMILL CO.
Division of Zenith Gifts, Inc.
1769 Post Office Bldg., Brighton 35, Mass.



JORDAN'S GENUINE VIRGINIA HAM

SMOKED 30 DAYS

THEN AGED LIKE VINTAGE WINE

NEARLY 300 years ago, Virginia colonists sent to England hams of a distinctive savory flavor that soon were acclaimed by gourmet and royalty throughout the capitals of Europe. Both the fame and famous flavor have endured. Today, as then, the true Virginia ham is one of the world's delicacies.

Each magnificent ham now hanging in our aging rooms, slowly cured, smoked to a rich mahogany hue, aged approx. one year, has been tended by hand through each unhurried step—as we have done for the past 119 years. These carefully selected hams are put down in dry salt in cool cellars for 25 to 45 days, and turned often. The salt is removed and the ham allowed to mature for three weeks. Next it is rubbed by hand with a thick coat of black pepper. Then it goes into the smokehouse to hang for 30 days and nights over hand tended fires, until the juices drip and the dense, pungent hickory smoke permeates and flavors the meat. Then to darkened aging rooms, to hang for months.

And finally, just before shipment, each ham (in a 40-hour process) is soaked, simmered, the skin removed, the fat trimmed, then glazed with sugar and baked with wine to a savory feast of firm, sweet and tender meat.

A Virginia Ham at Christmas

is one of the new world's oldest traditions. A gift of excellence, immediately recognized as such. Enjoyed and appreciated by the whole family. Guaranteed to arrive in perfect condition.

Your Jordan's ham arrives ready to be enjoyed, needs no heating. It keeps for weeks and weeks. Traditional for Christmas dinner . . . perfect for cocktail party or buffet.

Sealed in amber cellophane, nested in burgundy tissue in Old Virginia Smokehouse box (carving, serving and keeping suggestions enclosed), here is a magnificent gift for those you especially wish to please this year, and a grand treat for your family.

We guarantee complete satisfaction. Weight 9 to 15 lbs. cooked; $1.89 per lb. (net cooked wt.) shipped anywhere in continental U. S. Shipped anywhere in world for $2.24 per lb. Please specify whether wanted now; for Christmas; or other date.

JORDAN'S OLD VIRGINIA SMOKEHOUSE, 1433-C E. CARY ST., RICHMOND, VA.

Please send_____ Jordan's Genuine Baked Virginia Ham(s). Size about_____ lbs.

☐ Check enclosed $_____ ☐ Ship now. ☐ Ship for Christmas.

NAME_____

STREET_____

CITY_____ STATE_____



World's Finest Outdoor Sweater

● **Hand Knit by Cowichan Indians of British Columbia and Imported Direct From the Tribe**

SOLD ONLY BY MAIL

Handsome and long-wearing for a lifetime of cozy comfort. Ideal for hunting, fishing, skiing and all outdoor wear. The granddaddy of all handknit heavyweight sweaters.

● ***Sheds Rain and Snow All Day!***

Natural black-gray-white yarns form traditional Indian designs. *Each sweater is original and different* . . . a "collector's item" for those who value the exclusive and unusual.

Give men's or women's suit size, height, weight & sleeve length for immediate delivery. Proper fit and complete satisfaction guaranteed.

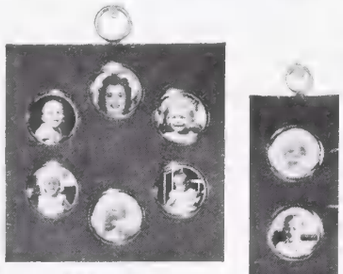
PULLOVER for men & women. . . . **$39.50** postpaid
Children's sizes 3-10. . . **$24.50** postpaid
CARDIGAN heavy duty zipper front . . . . . **$47.50** postpaid
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TAM CAP give reg. hat size. . . . . **$5.50** postpaid

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WHAT SHOW-OFFS!

Velvet panels in gold, black, wine or green velvet are a dramatic background for the faces you want to spotlight with distinction.

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PANEL, 2 PICTURES . . . . . **$2.95** Ppd.
PANEL, 9½" LONG 3 PICT. . . **$3.45** Ppd.
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Page & Biddle
Bryn Mawr HB 12, Penna.



MINK GLOVES $1.95

Glamourized with generous front cuffs of genuine mink that boasts your initials in gold. Mink initials removable for washing of gloves. Helenca S-T-R-E-T-C-H yarn. One size fits any lady's hand. White, Black and Beige **$1.95**, 3 pair **$5.50.**

FOR AIRMAIL 20¢

OLD PUEBLO TRADERS
BOX 4035 Dept. HBG Tucson, Arizona



KEEPER OF THE KEYS

"Put on the dog" with this glamorous gold-plated key ring. Chain of three baroque pearls dangles a perky French poodle, hand studded with tiny pearls and twinkling rhinestone eyes. Choose white or pink pearls. A key-riffic gift for any fashion with young lady! **$2.95** ppd.

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THE LANDING COMPANY Dept. B-12
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Authentic Early Americana!

$1.00 ea.
6 for $5.75
plus 25¢ shipping

Currier and Ives captured the charm of an early America in their famous lithographed prints. Here are richly colorful copies—in delightful miniature—of these nostalgic scenes. Framed in warm, rubbed honey pine with brass hangers, they add a smart, individual touch to any decor. And so low-priced, too! Six assorted prints. *Satisfaction guaranteed.*

FREE Winter Sale Gift Catalog WRITE FOR IT!

Helen Gallagher
413-B12 Fulton St., Peoria, Ill.



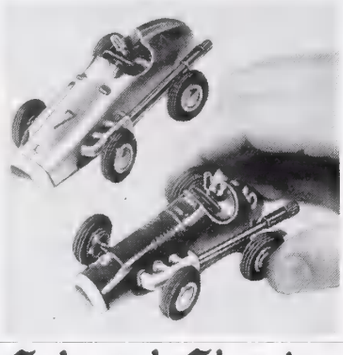
POTTED PLANTS. Plant these chubby copper beauties with African violets, glossy green philodendron or tiny Pittsburgh ivy. A set of 3 makes an imposing wedding gift, adds a zesty fillip to a neglected lavatory or kitchen window-sill. Hand-hammered copper with black iron handles: 7" h. $11.40. 5½" $9.20. 4¾" $8.20. Set of 3, $28. The Coach House, Box 222, Wilmington, N.C.



A GARDEN ORNAMENT peeks out from your snowy-white display of peonies and azaleas in an early June garden, points up a row of lavender-bearded iris, stands guard beside a front door or swimming pool. An original, hand sculpted in Italy, its classic style is truly magnificent. 23" h. x 17" w., $85. Two are $150. Ship chgs. coll. Whiteburn Hall, Ltd., Box 184, Wilmington, N.C.



PLY HIM WITH PLIERS and your "Mr. Fix-it" will be equipped to tighten a leaky faucet or repair Jr.'s space ship. So order a set for his workbench. Seven 4" pliers, in highly polished deep-forged steel made in W. Germany, include flat & round nose, diagonal, end cutters, flat & rd. snipe, combination pliers. 75¢ ea., 7, $5. Scott-Mitchell, HB-K, 415 S. Broadway, Yonkers, N.Y.



GRAND-PRIX RACERS. Sleek-scale models of famous racing cars are just 4" l., travel along at a brisk 20 mph on a straightaway. For fever-pitch excitement, pit the Ferrari against the Mercedes Benz and let the bets fall where they may. Differential for precision steering, crash absorber, etc. $2.95 ea. Madison House, Dept. HB12, 305 Madison Ave., New York 17.

Colonial Christmas Scented Soaps



Bayberry
Lemon Lavender

Handmade, Mild and Fragrant
Choice in Gift Boxes ppd.
3 cakes $1.25 5 boxes $5.00
12 cakes $3.50 3 boxes $10.00
Satisfaction guaranteed. Free catalogue.

Carolina Soap & Candle Makers
Southern Pines, North Carolina

Exclusive Makers of Bayberry Soap for Colonial Williamsburg, Inc.

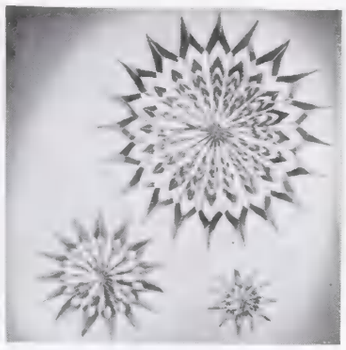
EARLY AMERICAN STOOL

An attractive authentic piece of furniture, as useful as it is beautiful. The satin-smooth Early American finish has all the glow and warmth of the originals made by our New England ancestors. 9½" diameter, 10" high, and has a 4½" handle. Postpaid in U.S.A. only $5.95. (West of Mississippi R., add 35¢ postage.)



Early American Shop
Dept. B, Wayland, N. Y.

ALL THAT GLITTERS is not gold, but gleaming golden starbursts. And here is a galaxy of them. They're laminated gold-foil paper spreadouts with countless uses. Tape a few to the wall, to a mirror, or hang them like mobiles for a pretty play of shadow. Pkg. of 6 includes 1 of 22" diam.; 1 of 15"; 2 of 10"; 2 of 6½". $1.49 a set; 2 sets, $2.85. Elron, 352 W. Ontario, Chicago 10.



ENGLISH CAMEOS, handcrafted of sterling silver, have an antiqued finish that makes them look as old and aristocratic as the originals made in 1680. Pin and earrings are $3.75 each. Bracelet, $7.50. Three-piece set, $13.75. Matching necklace (not shown), $9. Cuff links, $5 the pair. Gift-boxed. Tax incl. The Jamaica Silversmith, 79-32 164th St., Jamaica 32, N. Y.



"LET'S PLAY HOUSE!" choruses the gang on rainy days. And then they improvise with your percale sheets and Chippendale chairs. So get this Card Table Playhouse. Sturdy cotton, printed in bright colors, it fits over bridge table, has a pole to prop roof into a peak, a door bell that rings. For the boys, there's a Fire House. $3.95 each. Meredith's, Evanston 25, Ill.

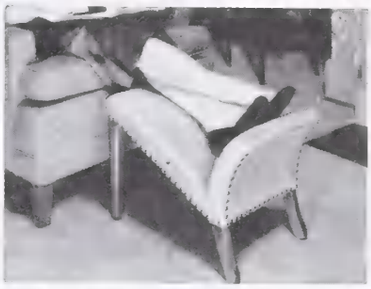


CASHMERE MUFFLER, to keep a man both comfortable and smart in winter weather, is custom-made and comes with three embroidered initials, self fringe. Choose navy with silver gray initials, brown with ivory, or gray with black. $8.95. Matching silk-lined tie (also with monogram), $5.95. Specify initials in order desired. Downs & Co., Dept. 1112, Evanston, Ill.



You will enjoy these—

Authentic Reproductions



18th Century English Gout Stool

—from the days of powdered wigs and high living. And even today there's nothing quite like it for giving comfort and relief to tired and aching feet, legs and ankles. Its 15" height, 12" width and over-all slant of 22" are all exactly right for resting and relaxing from your knees on down to your toes. You'll revel in its beauty too. Of rich solid mahogany—brown or blond—upholstered in tastefully chosen plain tapestry. Your choice of Green, Red, Brown, Champagne, Citron, or send ⅜ yd. of your 50" fabric. For an addition to your own home—or for a gift, it's "happiness insured" even to the price.

(Write for brochure and fabric swatches)

$15.65 prepaid

Early American "Lap Board"

Replica of an old-time original. This beautiful, sturdy "Lap Table"—resting on your lap—or the arms of your favorite chair—is handy to have around for writing, sewing, eating, playing solitaire, and many other uses. Very rich in quality, made of selected ⅜" Birch Plywood, hand rubbed finish in Early American honey-tone color. The decorations on both sides of the board are hand screened colors, in the brown tones. Size 18" x 30".



only **$8.95** prepaid

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Style M . . . . . $1.95 postpaid



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TWO-LINE MAILBOX MARKER
Style OM . . . . $4.95 postpaid



DELUXE TWO-LINE MAILBOX MARKER Style EOM . . . $6.45 postpaid



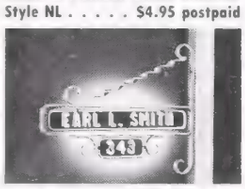
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Perfect for Christmas gifts Gift card free on request

ANY WORDING YOU WANT

Your name, number (or any wording you want) gleams on both sides of your DAY-n-NIGHT Marker, in permanent raised letters that shine bright at night! Rust-proof aluminum; plates have baked enamel finish with black background, white reflecting letters. Up to 17 letters and numbers on nameplates, 6 on number plates; same wording on both sides.

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* ANY WORDING YOU WANT ON ANY STYLE MARKER	STYLE	WORDING – Any wording you want, up to 17 letters and numbers on large plate, 6 on small. Show punctuation but don't count it	PRICE

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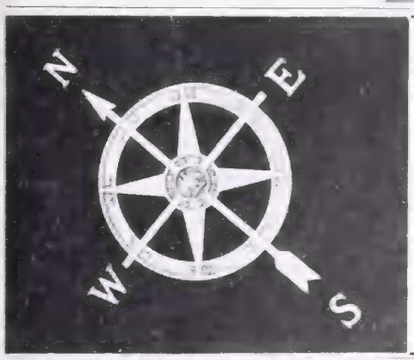
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TOTAL

☐ Remittance enclosed, ship postpaid in U.S.A.

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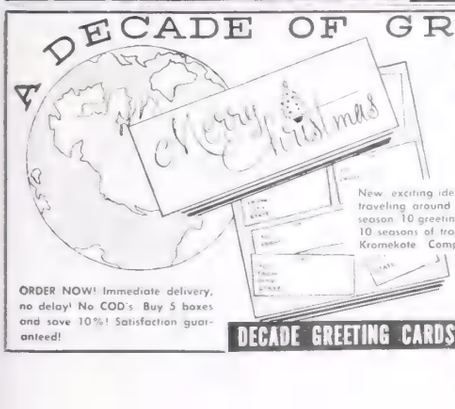


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AN IMAGINATIVE GIFT WITH AN UNLIMITED LIFE

Unusual, distinctive and highly sophisticated addition to any paved area, inside or out, private, industrial, or commercial. Solid cast brass ¼" thick with sturdy bonding lugs. Easily installed. Overall size of layout illustrated is 26" by 33". Price complete, including four 2½" matching letters. $65.75 postpaid. 18" x 22" for $34.50. Early delivery. Satisfaction guaranteed.

MANOR CRAFTS
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A DECADE OF GREETINGS



10 years

GREETING WITH 1 CARD

New, exciting idea! Unique greeting cards that last for 10 years traveling around the world. Great to receive, great to send off next season. 10 greetings in one that will be returned to original sender after 10 seasons of travel. Assorted creative Christmas designs on genuine Kromekote. Complete with regular letter size envelopes.

Assorted
BOX OF 10 $2.00
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ORDER NOW! Immediate delivery, no delay! No COD's. Buy 5 boxes and save 10%! Satisfaction guaranteed!

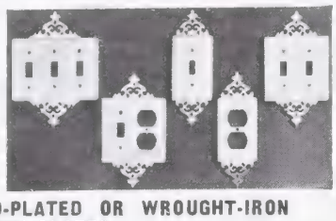
DECADE GREETING CARDS Box 43 Corpus Christi, Texas



GOLD-PLATED BEAUTIES

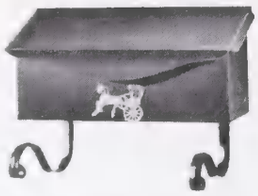
Unique yet practical accessories for bath or kitchen, 24 kt. gold-plated decorative towel rings that are easily attached to wall. 6" ring holds and displays your prettiest handtowels. Especially priced for mail-orders. Specify Model A or B.

MODEL A . . . . . **$1.98** Postpaid
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GOLD-PLATED OR WROUGHT-IRON SWITCH PLATES

Dress up your home throughout with these new decorative Switch Plates in handsome satin-black or 24 kt. gold-plate finish. Especially priced at only $1.00 for single switch, $1.25 for double switch, $2.00 for triple switch, $2.00 for combination switch and outlet, $1.00 for double outlet. Specify type, quantity and finish desired. Postpaid.



RUST-PROOF MAIL BOX

A graceful charmer to impress your friends and the mailman is this rust-proof wrought iron mail box in smooth satin-black. The 24 kt. gold-plating brings a luxury touch to the cleverly-designed crest of a prancing horse and coach. Graceful loops will hold your copy of House Beautiful snuggly and safely. Overall size 12" x 3" x 9". Especially priced for mail-orders. **only $3.50 post paid**

Send check or money-order. Sorry no C.O.D.'s

PAM'S
Post Office Box 5664
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Lovely Vermont-Pine w. Salem Finish

Handmade Cradle, ideal for your flowers, a little girl will love to have her doll in it 8" long, 12½" wide **$2.60 ppd.**

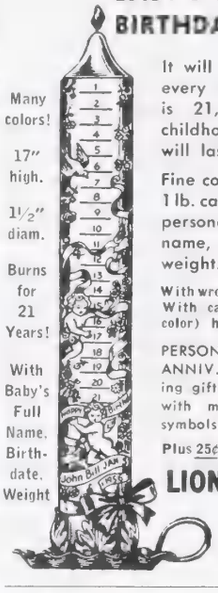
Post Boy Planter
18" high **$3.95 ppd.**
21" " (3 letter spaces) **$5.95 ppd.**

Fireside Bench w. drawer
12" high, 12½" wide, 25" long
a most beautiful piece **$27.50 ppd.**

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WHEN YOU GIVE A
BABY'S *PERSONAL* BIRTHDAY CANDLE!



It will burn for hours on every birthday 'til baby is 21, creating happy childhood memories that will last a lifetime.

Fine colorful custom made 1 lb. candle is permanently personalized with full name, birthdate and weight.

With wrought iron holder **$3.45**
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PERSONALIZED WEDDING ANNIV. CANDLE, a charming gift for a young couple: with markings and correct symbols for 60 years. **$3.95**

Plus 25¢ postage for each candle.

LION'S NOVELTIES, INC.
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Santa Claus WIG & BEARD SET



GUARANTEED to convert any human being into a believable authentic Santa Claus . . . and you can wash and set as you would your own hair!

FLAME PROOF— LASTS FOR MANY YEARS

Soft, lustrous, snowy white. Style # 220SC

DU PONT NYLON Full Wig and 15" Beard Set: Style #220SC **$19.90** Postpaid

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Christmas Delivery Guaranteed if Ordered by Dec. 15.

Add $1 for Airmail; add 50¢ for Special Delivery

Shirley COSTUME WIG CO.
BOX 198, NEW YORK 11, N.Y.

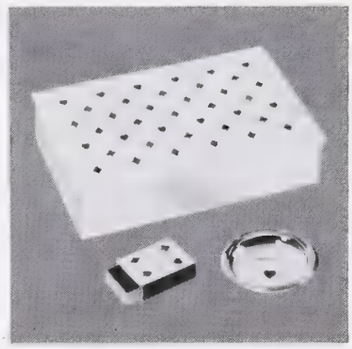
Unique, Low-Cost Trampolin

SAFE, HEALTHFUL FUN THE YEAR AROUND FOR KIDS FROM 3 TO 13

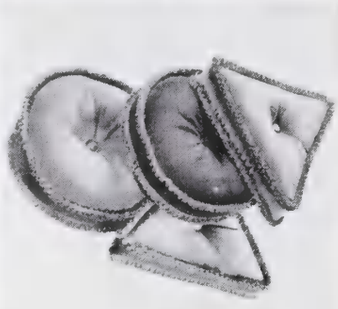


This KIDDIE BOUNCER is great for acrobatics and vigorous bouncing inside and out. Extra-large, extra-strong, 66-inch-square, 21-inch-high, all-steel, shiny, rust-resistant frame withstands rigors of constant use. Has rugged, bright orange canvas bed. *On the market four years with thousands of satisfied users.* Only $29.95 delivered. Money-back guarantee. Send check or m. o. to:

SPARTAN ATHLETIC EQUIPMENT CO.
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A BIG DEAL is in store for the lucky one who receives this magnificent sterling-silver smoke set. Cigarette box, match holder, and ash tray come with Tiffany enamel hearts and diamonds in red, spades and clubs in black. Box holds 2 king-size cigarette packs, or playing cards. $100. Match holder, $7.50. Ashtray, $6.75. Tax incl. Gift-boxed. Tiffany & Co., 5th at 57th, N.Y. 22.



VELVET PILLOWS are decorative dynamite that bring a vibrant accent to your color scheme. 13" fringed kapok pillows covered in spot-proof velvet come round, square, or triangle in your choice of 20 decorator colors from pastels to jewel tones. Samples on request. $4.50 each, 4 for $16. "Prevues," 10¢. Hunt Galleries, Box 492, Hickory, N. C.



TRAY CHIC. A non-failing member of any bar and an ice-breaker destined to launch many a gay party is this giddy tray. A businesslike 8" x 18", it is brass-framed, has a four-color silk-screened decoration showing two wrapped-up Egyptian Mummies with the quote "Let's Unwind." It is $3.95 and designed for lots of people we know! Clarion, Box 488, Highland Park, Ill.



CHUCK-WAGON BOOT. It's easier somehow to lug the bags out of the supermarket or Junior into the doctor's office, if your feet are comfortable. These are soft cowhide, have fringed Western cuff, new leather-covered crepe ribbed sole, and a strap with buckle fastener. White, black or natural. Sizes 4 to 10 med., and in half sizes. $6.95. Beckwith's, 68 Franklin St., Boston 11.



THEY'RE PIPS! Newly harvested lily-of-the-valley pips bloom in about 18 to 21 days. And your Christmas house will be filled with the fragrance of Maytime. Come spring, plant them outdoors and they'll re-flower the following year. Solid copper bowl 6" in diameter, planted with 12 lily-of-the-valley pips, only $5.95 postpaid. A delightful way to say happy holidays . . . a fresh, festive touch for your own living room. Order now, from Max Schling Seedsmen, Inc., 538 Madison Avenue, Dept. 660, New York 22, N. Y.

WHIRL - I - GIG

• Safe • Self-Propelled • Sturdy

Exciting, healthful exercise for one or two youngsters. New bucket seats . . . "Won't-Tip" base of heavy steel tubing, ball bearing pivot and extra-rugged features for indoors or outdoors. Occupies only 6 ft. sq. space. Rust-Resistant enameled. Ideal fun for

$16.98

West of Miss. **$18.98**

Ppd. in U.S.A. . . . No C.O.D.



COLLECTOR'S SHOP
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CRANBERRY & CRYSTAL GLASS. Shimmering in a sun-lit bay window, on a polished pine drop-leaf table, in a maple hutch along with pewter pieces. Early-American Crown Thumb Print pattern is at home with traditional or modern. *Four each to a set:* 8″ salad plates, 9-oz. goblets, 4″ h. sherbets, $3.95 *a set.* Add 25¢ post. per set. What's New, HB12, Wynnewood, Pa.



CONCORD MANTEL CLOCK belongs over a fieldstone fireplace in a room with comfortable sink-down chintz sofas. This one is finely made of solid northern pine, rubbed to a mellow old finish, has brass finials and gallery, hand-decorated face, Federal Eagle embossed on black glass. 15½″ h. $45 incl. tax. Order from Puddin' Holler, Inc., East Swanzey, New Hampshire.

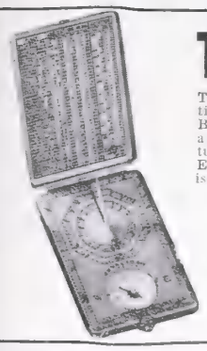


FALLING IN LOVE with the Victorian design of these pretty chairs was for us, inevitable. From the British Colony of Hong Kong, these are fashioned with airy delicacy of white rattan and peel for patio, porch, or dainty bedroom. Tint them to match your color scheme, leave natural. Side chair, $7.99; arm chair $11.99. Frt. coll. Akron, 4402 Sunset Blvd., Los Angeles 27.



TAPESTRY CARPET SLIPPERS. These are knockouts with skintight black trousers, shocking-pink velvet slacks, and are they comfortable! Tapestry uppers come in beige background. Soft rubber soles have non-skid bottoms. Mark them well for teenagers on up. Sm., med. or lg. $1.50 pr. plus 25¢ post. Western Classics, HB12, 622 S. Country Club, Tucson, Ariz.





TELL TIME BY THE SUN

This tickless timepiece has a compass sun dial arrangement that tells the time whenever the sun shines. A "Sunwatch" like this, approved by the Boy Scouts of America, makes a fascinating gift for any man or boy, and a useful piece of equipment for all sportsmen big or little who go adventuring. No winding. Nothing to get out of order. Will last a lifetime. Easy-to-follow instructions with each "Sunwatch." Compact, satin-finished brass case, only 2″ x 3″.

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House Beautiful CHRISTMAS COLLECTION

featured on pages 129-137 of this issue, obtainable only through **Home Decor by Austen**



°#232 **Starball Ornaments,** easily assembled. Six to a package; three 6″, three 11″; assorted red, green, blue on gold. $6.00



°#233 **Discball Ornaments,** easily assembled. Six to a package; three 7″, three 9″; assorted red, green, blue on gold. $6.00



#234 **Ring Globe Ornaments,** assembled. Four to a package; two 8″, two 12″; assorted red, green, blue, and gold. $5.00



#236 **Package Chain** made of small foil-covered packages, assorted colors, alternating with gold glass beads. 27 ft. $5.00



#237 **Golden Shelf Tree,** assembled. 2 sided gold foil-covered board. 24″ tall, 15″ dia. at base, with 3 shelves. $5.50



#238 **Gold Foil Table Mats and Coasters.** Set consists of 4 dinner plate stars 14″ dia., 4 medium plate stars 9″ dia., 4 coasters, 5″ dia., 16 small stars. $2.50



#413 **Golden Rope,** 1″ dia., 9 ft. long; 9½″ tassel at each end. Specify color: A. gold, B. gold with white rayon, C. gold with red rayon. $9.00 each



#502 **Foil Roses,** 24 to a package; 8 small, 8 medium, 8 large; 8 assorted colors. Also 48 green foil leaves. $5.00



#815 **Aspen Spray Garland.** Flameproof and weatherproof, for indoors or outdoors. 9 ft. long, 8½″ dia. Specify color: A. white-gold; B. white-silver. $7.50 each



#816 **Stickler Star Rays** stick to mirror or window without glue. Package contains 2 sheets blue & green, 2 sheets purple & violet; total 72 rays 4½″ long, 20 rays 2¾″, 32 rays 1⅜″ $4.00

°A staple machine with 1000 staples is included with each order of these ornaments.

USE THIS HANDY ORDER FORM

HOME DECOR BY AUSTEN, INC.
133 west 19th street, new york 11, n. y.

Quantity	No.	Description	Price	Amount
.....	232	Starball Ornaments	$6.00	.....
.....	233	Discball Ornaments	6.00	.....
.....	234	Ring Globe Ornaments	5.00	.....
.....	236	Package Chain	5.00	.....
.....	237	Golden Shelf Tree	5.50	.....
.....	238	Gold Foil Table Mats and Coasters	2.50	.....
.....	413	Golden Rope	9.00	.....
.....	502	Foil Roses	5.00	.....
.....	815	Aspen Spray Garland	7.50	.....
.....	816	Stickler Star Rays	4.00	.....

TOTAL ..... $.....

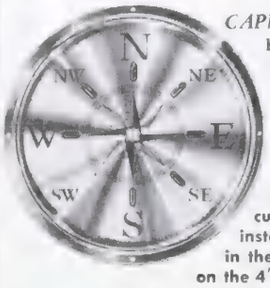
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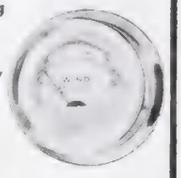
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The Birds may flock to the bowl at the feet of their Guardian Saint for their baths all year around. Figure, 26 in. high. Bowl, 18 in. wide. Pompeian stone. $27.50 f.o.b. New York.

Write for our illustrated Catalogue of lovely Garden Ornaments. 10 cents, please, for mailing. You will enjoy visiting our Galleries.

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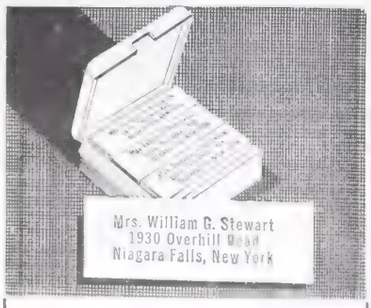
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CIVIL WAR OFFICER'S Utility Table

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$24.95 each, 2 for $49.00
Your Satisfaction Guaranteed

Carolina Craft
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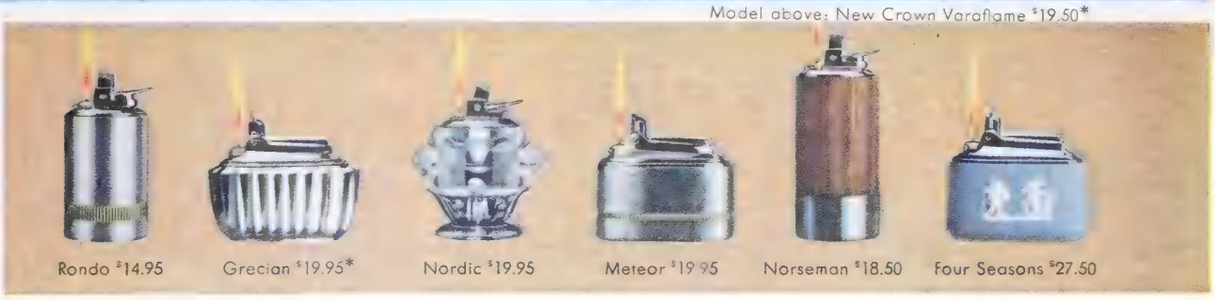


new
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Varaflame

Now...table lighters you fill once a year!

Model above: New Crown Varaflame $19.50*





Rondo $14.95 | Grecian $19.95* | Nordic $19.95 | Meteor $19.95 | Norseman $18.50 | Four Seasons $27.50

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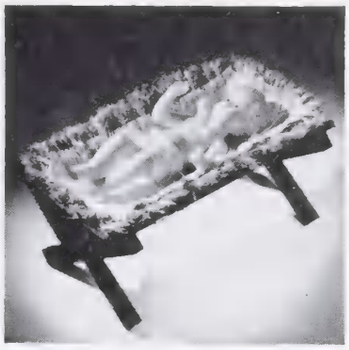
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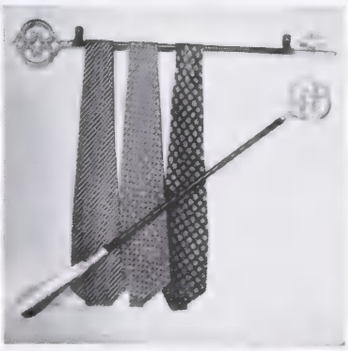


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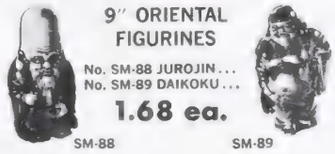


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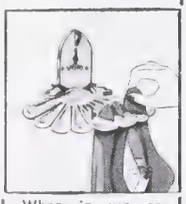
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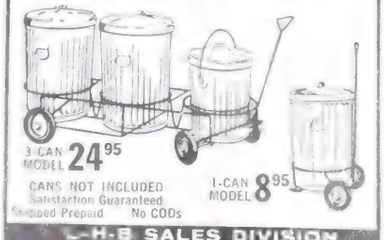
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A welcome gift for all SLIDE fans.

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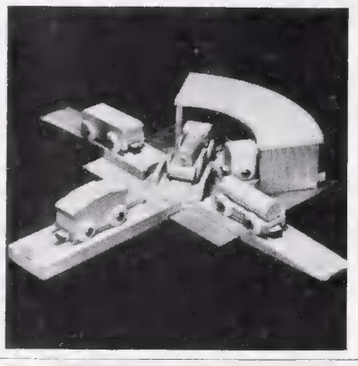
GOOD TALKING POINT. Where the phone is, there should be engineered space to accommodate all accessories that make phone conversations so pleasant. Telestand, made of old pine stained with rubbed lacquer finish, has shelf for a directory, standard paper roll fed from underneath, brass hangers. 16" l., 9½" h., $11.27. Greenfield Industries, Box 130HB, Greenfield, N.H.



MONOGRAMMED BASKETS, useful for every room in the house, have a gay and mannered look; make delightful gifts. This one is tole hand-decorated in blending colors. Choose backgrounds of black, turquoise, pink, or golden maize with name or monogram (specify). 12" high, $2.95 each. Three, $7.50. Hand Baskets, Inc., Crow Hill Road, Mount Kisco, New York.

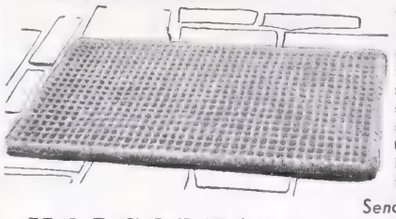


YOU CAN COUNT ON *IT.* Do you have trouble adding up the milk bill, or the number of hours you owe the baby sitter? Better catch up with Little Dillie, the Pocket Adding Machine. A white cotton glove has numbered fingers, blue knit cuff to help you put two and two together. Cute gag stocking present! $1. Sunset House, 80 Sunset Bldg., Beverly Hills, California.



SNAP TRAIN ROUNDHOUSE is just like the real thing, has turntable on which you move trains around, work pit, track and the newest magnetic trains. Simply back up locomotive to the tanker and other trains, and presto, they are hooked up and ready to move into the Snap Train Roundhouse for play repairs. $3.50 set. Albin of Calif. 2015 Ontario, Burbank, Calif.

The most rugged doormat ever made . . . $6.65 (postpaid)



The Aristocrat of Mats—this doormat (imported from Haiti) is woven of native sisal. It is big enough (30 by 20 inches) to cover the space in front of your door and effectively intercept any mud or dirt that the unwary might carry on their shoes. The waffle pattern of the husky woven strands scrapes off the dirt and lets it fall through to be swept up later; it can't get clogged up. No bristles to shed. Wears for years. The perfect gift for people who have just moved into a new home.

Send check or M.O., please, no C.O.D.'s

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King Size Fun. Ideal for rumpus room, teen-agers, gifts. Mammoth plastic 30 by 30 inch checkerboard.
Unbreakable checkers THREE TIMES the size of ordinary checkers.
Packed in handy carrying case.

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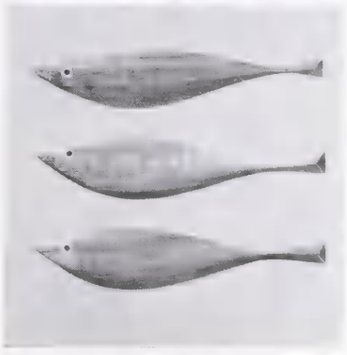
YOU'RE LOVELY, just the way you look tonight in this fabulous cape of natural white Canadian foxtails. Usually such an effect is achieved only at a great price. But the tag will surprise you! Three foxtail tiers mounted on a lining of white chiffon drift exotically over your shoulders. Cape has hook-and-eye closing. $49.95 incl. tax. Harold Rubin. 943 Madison, N. Y. 21.



TAKE THE CAKE that is fittingly called "Heavenly" Fruit Cake. Unlike many fruit cakes that are made with dried fruit, this is made with glacéd fruits, moist and full of the flavor of sun-drenched orchards—tender cherries, huge chunks of pineapple, tender white figs, nuts. 1½ lbs., $3.75; 2 lbs., $4.65; 3 lbs., $5.95. The Mission Folk. 119 E. 33rd St., Los Angeles 11.



FISH FROM HAITI swim along the wall over a pine-paneled fireplace, on the brick wall in your patio, a boy's room, the porch of a seaside cottage. These are truly beautiful fish hand-carved of native Haitian taverneau wood by the natives. 12" l., and finished in rich, tawny brown. Self-adhesive backs eliminate nails! 3 are $2.95. Deer Hill Co., HB12, Flushing 52, N.Y.

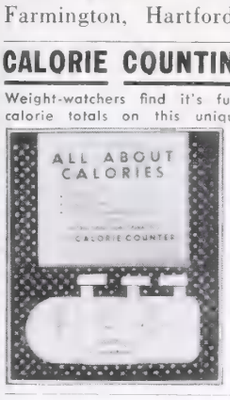


HUMMEL CANDY BOX. This speaks for itself. It also speaks for you as a discriminating giver of gifts. Called "Singing Lesson," the design is beautiful in the whimsical soft colors and gentleness of spirit that make Hummels beloved. It will be an unforgettable accent on your coffee table. Signed original, 5½" in diam., $11.95. Hildegarde, 597 Farmington, Hartford 5, Conn.



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Weight-watchers find it's fun to click up their calorie totals on this unique counter! And, it tempers the temptation before eating! Push-button counter adds up to 2000 calories. 80-page book tells calories in 2290 food portions. A really workable idea! Makes a fine gift, too! Instructions included



$4.95 POSTPAID



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THE LIGHTHOUSE INC., Dept. HB-12, PLYMOUTH, MASS.



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• opens any 12 oz. beverage can with one punch! • enhances any bar, den, or boat • ends the "opener search". Cast aluminum in satin black and burnished lettering with stainless steel double cutter. For the man who has everything.

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$3.00 *Cash, Check, MO (no C.O.D.'s)*

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Order Before Dec. 15 For Holiday Gifts

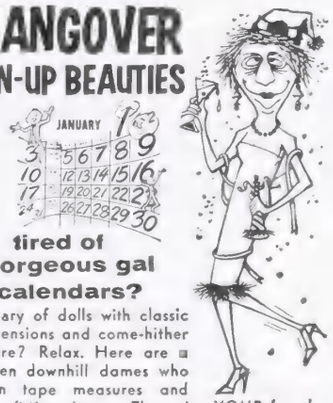
WORTH MANUFACTURING CO.

P. O. BOX 4206 FORT WORTH, TEXAS

FUN GIFTS!

HAVE FUN—OR YOUR MONEY BACK

HANGOVER PIN-UP BEAUTIES



tired of gorgeous gal calendars?

Weary of dolls with classic dimensions and come-hither allure? Relax. Here are ▪ dozen downhill dames who shun tape measures and form-fitting dresses. They give YOUR female ▪ cuddly superiority complex!

Order our HANGOVER PIN UP BEAUTIES. The UN-bewitching 1960 Calendar That Features Big Week-Ends and Absolutely NO Mondays. Sent in plain wrapper (like our models) ppd. $1



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The big boss at the office or the big wheel at home will love this 5" ceramic Indian Chief who holds a big handful of cigars. He has that middle-aged spread and an air of quiet contentment. Just looking at this "executive" is relaxing fun for a busy business man.

In brown-and-tan glazed ceramic $2 plus 25¢ post.



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Sentimental husband-and-wife gift that speaks for itself. The self-conscious snoring spouse will enjoy this standard muslin pillow case decorated with a lovable design that says "Go ahead snore—I love you anyway!"

A most unique fun gift for anniversaries, birthdays and special occasions. Postpaid only $1.50



MERRY CHRISTMAS GUEST SOAPS

Happy answer to the one room in the house neglected in the season's decorating. These guest size castile soaps speak their greetings in bright red and green that never wash away until the last sliver is used. Guests love this surprising delight and it's a most unique gift, too. Each bar measures 2½" ▪ 1¾". The box contains six cakes, enough for the entire holiday season. It's fun to say it with soap!

Box of 6 ppd. $1

WORLD'S SHORTEST NIGHTIE



This is delightfully ridiculous — a nightie that prevents "cold shoulders" and little else! Made of pink sheer nylon with fluffy lace trim and a small bow at the neckline. Give it to your lady love and spend happy hours discussing how foolish we can be. Or are we?

THE PERFECT GIFT FOR YOU KNOW WHO! $1.50 POST PAID



WHISKEY TOOTHPASTE!

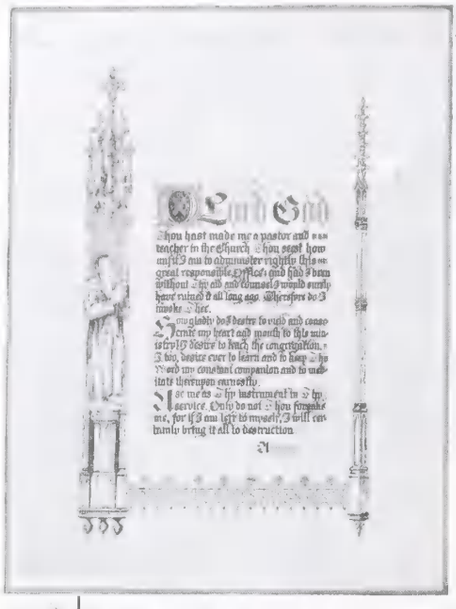
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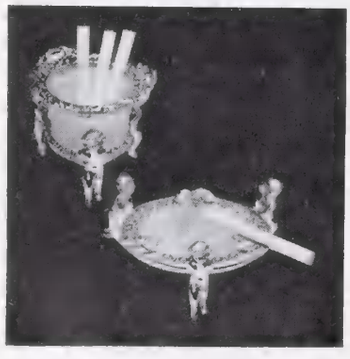
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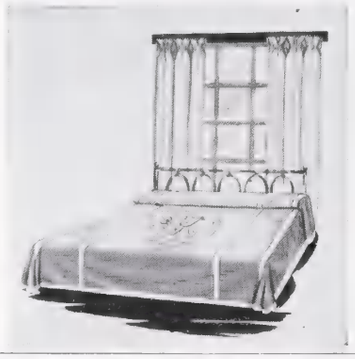
TEXAS CHECKERS make it easy for the small fry to learn this fun game. A king-size version of an old favorite is played on a 30 x 30" plastic board that actually covers a full-size bridge table. Ideal for indoors or outdoors—on lawn, rug, or playroom floor, the set of 24-3" checkers and board is $2.98 plus 25¢ post. Mother Hubbard, Dept. O-98, 10 Melcher St., Boston 10, Mass.



EMERADA STARS dangle brightly through the gay holiday whirl, mark you the girl with the sparkling personality. Jade-green stars are hand-cut from hard glass, have long-wearing silver fittings, go with everything from black velvet skinny slacks to your most bouffant ball gown. Pendant, $2.98. Matching earrings, $2.98. B. M. Lawrence & Co., 244 California St., San Francisco 11.



LOVE MATCH. A lady in love will come down out of the clouds long enough to give these star billing in her love nest. Golden beauties are baroque cupid cigarette urn with opaline insert 3½" w. x 3" h., $3.50. Matching ash tray with opaline insert, 4" w., $3.50. Lighter (not shown) 6" h., $5.95. Complete set, $12.50. Lee Wayne, B12, 5606 Lansdowne, Philadelphia 31, Pa.



MONOGRAMMED SPREAD is beautifully tailored of antique satin. Monogr. and trim is self color, satin side up. Gold, nutmeg, pink, aqua, green, beige, white, blue, or rosedust. Twin $13.95; dbl. $15.95; king $19.95; monogr. $5 (underline last initial). 90" draperies $12.95 pr. Fabric $1.25 yd. Add 75¢ post. Color samples 15¢. May Schaffer, Box 7102, Elkins Pk. 17, Pa.

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In Spotshed Velvet or Corduroy—$69.50

Or, in your fabric—$46.50

Have either or both pieces custom covered at these hard-to-believe prices, for lovely bedroom or fireside accent. Both have rubberized hair and coil spring seats. The low and wide GLORIA chair is 28" wide, 27" high, 19" deep. The king size BRYANT ottoman is 25" wide, 16" high, 20" deep.

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Ottoman	25.00	17.00	2 of 54"	20 lbs

Includes ruffle—add $2.50 for kick pleat. Choose between our Velvet or Corduroy colors: Gold, blue, pink, brown, flame, green; and extra velvets of sage, emerald, fern, rose, mauve, red, purple and turquoise. Send check with order; express collect; no C.O.D. Your satisfaction is guaranteed.

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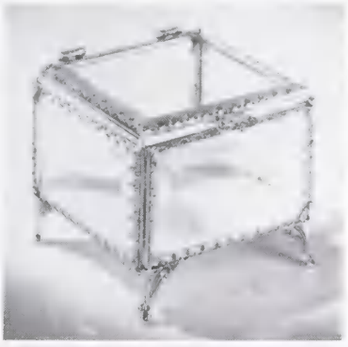
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BY THEIR FRUITS you'll know that this hand-woven basket came from Medford, Oregon. And when the luscious Royal Riviera pears and other fruits, nuts, candies, and treats galore are no more, the pretty basket becomes an imaginative centerpiece. A just-right gift for business friends, out-of-town relatives. basket #7 weighs 21 lbs., is $16.45. Harry & David, Box 7F, Medford, Oregon.



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JEWELRY SHOWCASE. Be proud of your gems and show off their glittering perfection in this elegant case that deserves a place of honor on your dressing table. Made of 24k antiqued-golden metal and hand-set beveled crystal with velvet pillow, it's as flawless as a fine jewel. 3¼″ square. $10.95. Mr. Shaw, HB12, 214 West Ontario St., Chicago 10, Ill.

she knows only hunger . . .



Pietra Tramontano, Italian, age 6. Father dead. Mother struggles to support Pietra, her two little sisters and aged grandmother. Only income $10.00 per month. Live in poorest quarters in small village. Child knows only hunger and privation. Sad, wistful. Never owned a doll. Case urgent. Help to Pietra means life itself, hope, love . . . to a whole family.

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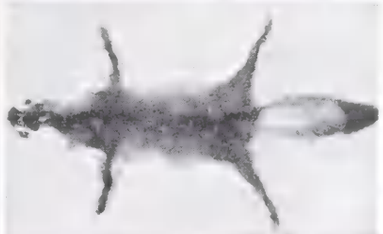
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Make a Little "Frontiersman" Happy . . $2.95

Your little "frontiersman" will be the envy of his neighborhood when he has one of these real, honest-to-goodness gray fox skins hanging on his wall or as a rug beside his bed. The pelt has been tanned to keep it soft and luxuriant. 36″ overall. Comes with fascinating wild life lore about foxes. Only $2.95. No C.O.D.'s, please.

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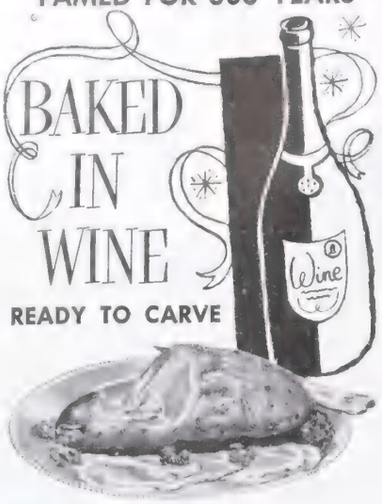
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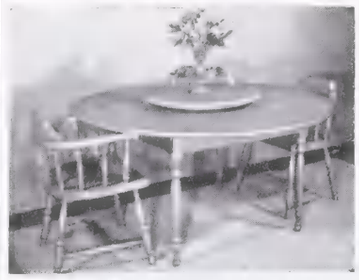
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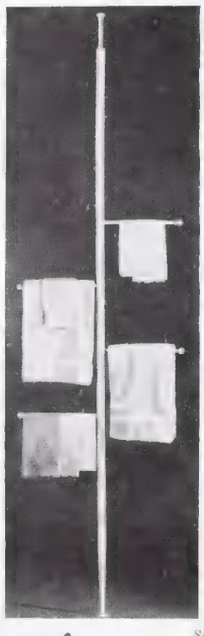
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TOWEL TREE

No more crowding of bathroom towels. Clever invention holds towels for the entire family. Installed in seconds without tools, adjustable pole fits ceiling 7'10" to 9' high and takes only one inch of floor space! Durable baked enamel on rubber-tipped steel pole with four 12" arms. Oyster White or Black. Ours alone. *Also:* Corner Towel Tree (identical pole with arms designed to fit corner).

$12.95 ppd.

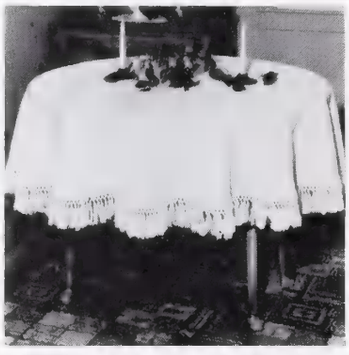
Hobi

Send check or money order. Prompt shipment. Satisfaction guaranteed.

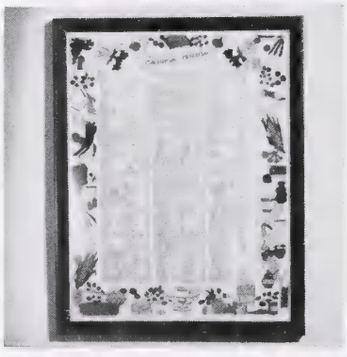
Dept. B129, Flushing 52, New York



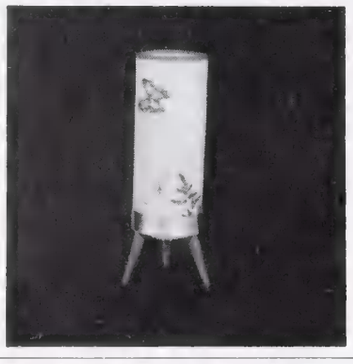
TERRACE MARKER make it easy for your friends t find your house. Made of heav cast aluminum with satin-blac finish and raised reflective lette ing, double-line terrace marke is $10.50; single line. $7.95. (An wording, up to 15 letters per lin same on both sides). *Witho* legs, it's a rural mail-box sig Dbl. line $7.50; sgl., $4.95. A vil Prod., Box 1166. Evanston, Il



WOVEN-IN-THE-ROUN tablecloth is a reproduction of th colonial pattern "Honeycomb. Woven in creamy-white cotton, o in pine green, settlers' sun, cabi rose, walnut brown, colonial re indigo blue on white, it's fringe easy to launder. 48", $10.45; 54" $12.65; 60", $14.85; 72", $21.4 Napkins, $1.10 ea. Virginia Good win, Box 3603, Dilworth Sta Charlotte 3, N. C.

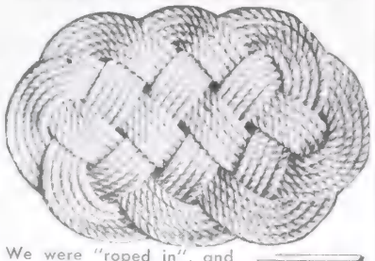


CALORIE GUIDE CHAR gives you the count on everythin from a salad to a dry martin helps you prepare a healthful bal anced diet for the family. Nicel decorated and framed in pin chart features more than 350 lis ings. $4.20. Hang one in th kitchen, another at the bar, orde several for gifts. Unframed char $2.20. The Blue Barn, Dep HB12, Box 444, Villanova, Pa.



BUTTERFLY LIGHT. Th elusive charm of the Oriental doe wonderful things to a decoratin scheme. Like the translucen shade on this polished brass-fin ished lamp base. It is strong viny with real butterflies and fern laminated on to last. Three wal nut legs add contrasting spot o warmth. 13" h. $3.95. Babs Hom Decorators, Dept. B-12, Box 925 New Rochelle, New York.

Long Wearing, Hand-Made
ROPE DOORMAT



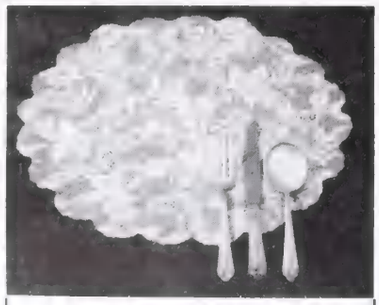
We were "roped in", and very pleasantly we might add, by this remarkable LOVER'S KNOT DOORMAT fashioned in 5 passes from heavy ¾" rope. The long lasting, nonslip rug does a bang-up dirt collecting chore under continuous foot traffic while remaining flat at all times. Traditionally nautical, this New England mariner's favorite adds distinction to any home. Weather actually improves it. The spliced ends and hand stitching mean permanent shape. Measures 18" × 30".

Lover's Knot . . . . . **$12.95 ppd.**

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Johnny Appleseed's

BOX 710 BEVERLY, MASS



MIRACLE IN LACE

PLACEMATS (Polyethylene, that is) for your parties, teas and luncheons. These snowy white placemats are handsome reproductions from fine old lace patterns in durable polyethylene, 15" in dia., with scalloped edge. You'll love them for their beauty and durability: washable—odorless—won't crack, mildew or stain. Wonderful for your own party entertaining or gift giving. You'll love the price too, in handsome gift box.

Set of 8 . . . . . **$1.00**

3 boxes, only $2.95

No C.O.D.'s please

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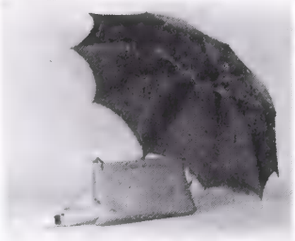
English Bone China

SEND FOR FREE DINNERWARE BOOKLET

Herbert S. Mills

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WINK AT THE WEATHER
When you carry a BAGRELLA



The Bagrella carries built-in weather protection for those all-day rains or sudden showers. A luxuriously grained vinyl with a full-sized folding umbrella that snuggles into a separate waterproofed pocket having its own snap flap. Thick vinyl with heavy backing makes Bagrella look and feel as soft and rich as the finest leather. About 7" × 12" with colorful lining, trouble free zippers, and adj. strap. Save those pennies on hair-dos, when it rains from Heaven.—Get a Bagrella. Satisfaction or your money back.

$9.95 PAID Postage and F.E. Tax

TAN or BLACK

Send check or M. O.—New Free Catalogue

HOCKMAN'S BOX 7097 SAN DIEGO 7, CALIF.

FONTAINEBLEAU BENCH is custom-covered in red, brown, flame, emerald, fern, or sage green, gold, turquoise, purple, rose, or blue spot-shed velvet. $34.50. In muslin or your fabric (1 yd. 50") $30. Choose mahogany, fruitwood, antique white, or ebony finish. 27½"x17½"x19" h., 20 lbs. Exp. coll. No c.o.d.'s. Footstool Bench Folio #2, 10¢. Chair Shop, Box 725, Morganton, N.C.



LETTERS FOR LUNCH. Teach a pre-schooler the alphabet by serving it to him with his meals. These are white plastic place mats with the raised letters of the alphabet scrambled around the child's name, which is imprinted in the center in gold. It makes mealtime fun-time. $1. 6 mats (different names) $5. Handy Gifts, Jasperson Bldg., Culver City, Calif.



A GAY DOG will feel as fabulous as Diamond Lil when he wears this imported leather collar sheathed in velvet and jeweled with rhinestones. Charmaine red, French blue, pink, turquoise, white, black, yellow, old rose, aqua, green velvet. Pet's name on plate. $5.95. Leash, $1.50. Send neck girth, pet's name. Curtis Creations, H-8. Genesee-Hopper Bldg., Utica, N. Y.



A WOOLEN THROW is nice to have when you find yourself with an hour of blessed solitude. This is handwoven by famous Three Weavers in Symphony pattern, in 6 different muted, tone-on-tone color combinations in a block plaid: rosedust, turquoise, sandalwood, green, old gold, smoke. 54" x 72", it's lightweight, gift boxed. $19.95. Hill Top House, Box 11, Chappell Hill, Texas.





Spectator Sportseat



This ideal collapsible chair, weighing only 2½ lbs. supports over 500 lbs. Carries like a cane and opens and closes instantly—even a child can handle it. Great for golfers, races, fishing, spectator events, etc. Safe! Foolproof! Comfortable!

$13.95 POSTPAID

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Camalier & Buckley

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easybaby car belt

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- It need never be removed—is not in the way when not in use, replaces cumbersome car-seats.
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LURES *WILD BIRDS!*
FEED, PHOTOGRAPH,
WATCH WILD BIRDS,
JUST INCHES AWAY!

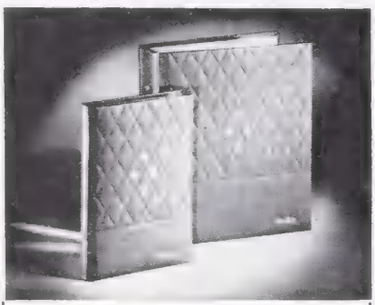
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Identify birds, their songs, calls, markings, courtship, feeding of young, etc. Flight Deck is a quality product that will last for years. An ideal gift for shut-ins, youngsters and all bird lovers. Instantly clips ON or OFF any window-sill (no tools). Large 17" x 15", all-weather lifetime duralon, green, white trim, 4 seed wells, water pool, hardwood perches and feeding stick. Gift packed with card, promptly mailed as directed. All orders acknowledged. Shipments insured. Money back guarantee.

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Protect and glamorize the much-used telephone book with a handsome padded brown leatherette cover. Name and design in gold. Print name to be stamped. Also give height, width, thickness of book, and city.

Town Ed. 9¼"x6¼" .....$2.50 ppd.
City Ed. 11¼"x9⅝" .....$3.00 ppd.

In ginger-color genuine leather for extra elegance. Name and design in gold.

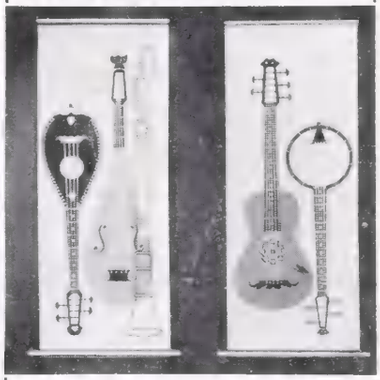
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RMS INTERIORS Dept. HB-129, 214 W. Ontario, Chicago 10, Ill.

INSTRUMENT SCROLLS



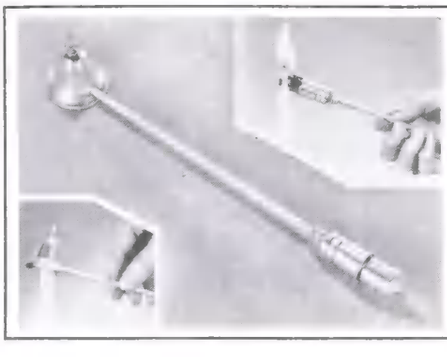
A musical high note to warm a cheerless foyer, brighten a winter-weary den, or decorate a hi-fi corner! Hand-screened in black and turquoise on white parchment. Framed top and bottom with gold-finished wood, each measures 9½" wide, 24" long. Order No. 1688.

Per Pair—**$3.95** Postpaid

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ON AGAIN, OFF AGAIN

Clever sterling table accoutrement with a candle snuffer on one end and a concealed table lighter at the other. You then light your candles without fussing with matches and cover lighter. After dinner you extinguish your candles with the snuffer end. 9½" long. Sterling Silver, **$7.95** which includes tax and postage.

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Guard against colds! Avoid chills! Hang Mopper next to tub, shower, pool . . . and dry off in a flash after you splash! Keeps you warm as toast!

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Here's the great big, wonderful "terry bear" of a robe that towels you dry instantly, cozily after tub, shower or swim! Smartly personalized with velvet press-on initial. Made of thick, thirsty, luxurious, snow-white Cannon terry, with yards of comfortable fullness, raglan sleeves, huge draft-screen collar, tassel tie, wrap-around belt, two big "carry-all" pockets. . . . It's a whopper of a Mopper! Fits men, women perfectly. For 6-footers, order king-size . . . only $1.00 more. A great buy and a heart warming gift. Order several . . . for yourself, for gifts, for guests . . . at the Special 3-Mopper price. Orders filled immediately. Sorry, no C.O.D.'s.

Gift-ready in clear plastic bag. Free 3" initial (specify) Add 35¢ postage ea. Mopper **$6.95** ea. **(Save! 3 for $20)**

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Deluxe Gift for Men and Women Golfers!

$3.98 ppd.

Air Mail 35¢ extra

Worn like a wrist watch, a press of the plunger automatically shows *score per hole* in lower window, *total for complete course* in upper windows. Gold metal case; leather strap; gift boxed, fully guaranteed.

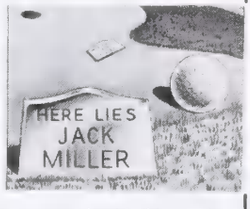
GOLFER'S STYMIE MARKER

Sterling Silver

$1.00 ppd.

4 for $3.75

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Solid Sterling engraved with his or her name to make a perfect and useful gift. Fairway addicts will love this 19th hole conversation piece. Comes in Leather Case.

Gifts FREE! **MASTERCRAFT** 275-H CONGRESS BOSTON 10, MASS. GIFT 'N GADGET CATALOG

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$1.49 Set of 2 ppd.*

* *Calif. residents add 4% sales tax.*

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San Francisco 1, California



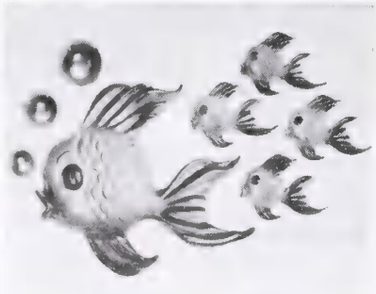
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Invisible MATTRESS EXTENDER adds 6 inches of luxurious sleeping comfort to any mattress. Completely covered when bed is made. Innerspring, foam padded, adjustable to match thickness of any type mattress. Permits healthful sleep, plenty of room to stretch and turn. Saves $150.00 cost of king size spring and mattress. Fits at head or foot. On or off instantly without tools. Self-supporting. IDEAL GIFT for home, college, travel. Twin Size — $7.95 plus 60¢ postage. Double Size — $9.75 plus 75¢ postage.

SIDE RAIL EXTENDER lengthens wood bed from 6 inches. Wood-faced steel construction for permanent rigidity. $4.75 per pair plus 40¢ postage.

MONEY BACK GUARANTEE

BETTER SLEEP, Inc.
Dept. 369 New Providence, New Jersey

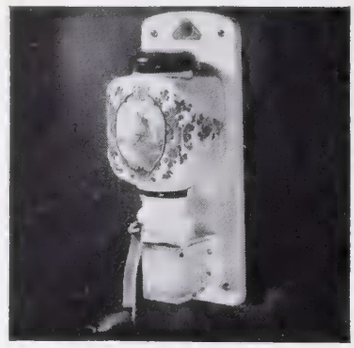


MAMA & HER BABIES

Mama and her little babies will charm your bathroom, den or cabana wall. Have gleaming, gorgeous Mother-of-pearl lustre finish; blow 23 ct. gold ceramic bubbles! Mother fish measures 8" x 8", babies 3½" x 2¾". Avail. in black with gold flecks; pink, yellow, turquoise—all with black trim or white with brown trim. Complete set (8 pcs.) only **$5.95** postpaid. Send cash, check or Money Order today. Sorry, no COD's. Calif. res. add 24¢ state tax. Satisfaction guaranteed. FREE! Send for folder containing other fine ceramic artware & gift suggestions.

THE FLORIN

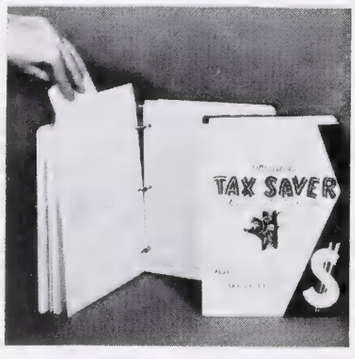
6129 Florin House, San Clemente, Calif.



DUTCH TREAT from Holland to brighten your kitchen wall is a Delft Coffee Grinder. Traditional windmill design is hand-painted in bright blue on creamy-white china. Glass measuring cup and mounting screw incl. Here's the gift for the homemaker who appreciates the flavor & aroma of freshly-ground coffee. $9.95. Jenifer House, B12, New Marlboro Stage, Gt. Barrington, Mass.



SOMETHING NEW, traditional, too. A beautiful box is brimful of choice, fresh cut, berried English Holly, Variegated Holly sprays, assorted aromatic Western Mountain Evergreens, cone cedar or hemlock. Noble fir, Juniper, Blue Spruce, Douglas, or White fir, pine cones, mistletoe. Wonderful for centerpieces, mantels. $6.95. Northwest Corner Store, Longview 71, Wash.



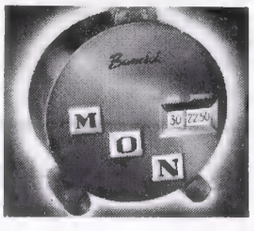
TIME AND TEMPER are spared when it comes Federal and State Tax time, if you have a Tax Saver Portfolio. It includes 15 envelopes for record keeping, space for recording earnings, pensions, dividends, allowable expenses, dependents, etc. Here you have those "accurate records" we're always told to keep! $2.95. Panda Products, 1200 Niagara R 203, Buffalo 13, N.Y.



MAKE A MATCH box a striking hearth accessory by hanging it right on your fireplace. It holds lots of wooden kitchen matches which are wonderful for starting a roaring blaze quickly. Hinged lid covers matches for safety. This reproduction of an Early American design in polished solid brass makes a fine housewarming gift. $4.50. Southern Showcase, HB12, Box 547, Memphis, Tenn.

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Satisfaction Guaranteed
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Great-Great-Grandmother would have woven it . . . you can buy it! The lasting loveliness of this traditional Whig Rose Coverlet is painstakingly reproduced by Goodwin Weavers in finest wool and cotton. Colonial Red, Indigo or Delft Blue, Cabin Rose, Settlers' Sun, Pine Green, Rifle Rust, Walnut Brown, Hill Purple, on white. (Double 90" x 108") (Twin 78" x 108") $36. Check or money order. No C.O.D. Postpaid.

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Taste and enjoy this truly genuine

Milwaukee beer

Above all . . . The Champagne of Bottle Beer gives you pride in your own good taste.





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Brewed in the great tradition, ONLY by Miller, ONLY in Milwaukee.



In this Texas attorney's home, Heritage furniture is a living tradition

A busy law practice leaves little time for planned-ahead parties. Spur-of-the-moment dinners—casserole, salad and a good French wine—are a tradition here. Heritage furniture is, too. Their first apartment had one piece. This spacious home is all Heritage. That versatile "rafraichissoir" just arrived. It can be a wine cooler, an end table or a planter. Inspired by an 18th century design found in France, it shows Heritage's genius for interpreting the best of the past for today's way of life and for tomorrow. When you know fine furniture, you can tell Heritage at a glance. And you will always find the Heritage hallmark branded on the wood or woven into the upholstery.

Furniture shown from the Toulon group in Heritage's Mediterranea collection. Mail fifty cents for complete booklet—living, dining, bedroom collections—to Heritage Furniture, Inc., Dept. HB-12, High Point, North Carolina.

HERITAGE

DESIGN ✳ CRAFTSMANSHIP

MAKE IT A HOLLY CHRISTMAS when you light up your tree. This 15-ft. string of lights looks like a roping of holly with simulated green leaves and red berries. It blends beautifully into real Christmas trees; use it as a swag above a doorway, or entwine among your greens on the mantel. It works on AC and DC. is UL-approved. $5.95. Montagne's, Verona. New Jersey.



MINI-CHECK. A present for a lady should be elegant and useful. This 24k non-tarnishing gold-plate cover for checks has these attributes. Small and slim, monogrammed with 3 initials. $5.50. Checks 6¾" x 2½" open, come folded to fit holder, are A.B.A. approved. 100 blank checks. $2.50. 100 checks with your name, bank, data. $7.50. Jobie Gifts, Crow Hill Rd., Mt. Kisco, N. Y.



THE TUNE THAT ESCAPED the song writers will never be written now, because two important and madly melodic Eighth Notes ran away to become book ends. And here they are, made of solid polished brass, standing ½" high on a 4" x 4" base. $5.95. In black satin finish, they're $4.95. Tennessee Chromium Plating Co., 206 Louise Ave. North, Nashville 5, Tenn.

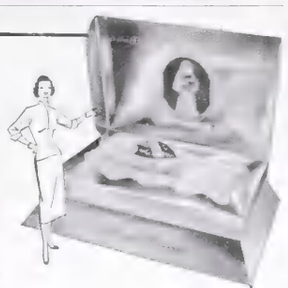


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The Wedding Day Loveliness of
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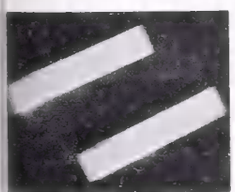
Now it's easy to recapture and preserve forever the fresh beauty of your bridal gown. The exclusive Le Boeuf Process SAFELY, gently removes stains and soil, preserves and protects your gown in sealed, full-vision, transparent case. Guaranteed against moisture, moths, mildew, etc. Free bonded pick-up and delivery wherever you live. Write for free booklet, low prices.



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Pretty way to keep straps in place under sheaths and sheer blouses. Inspired gift for Christmas or special occasions. Sterling silver $2.10 pair; gold-filled $1.50 pair; includes tax and postage. Airmailed if desired.

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NEW! **CLOSET HANG-A-CHAIN**



Our newest closet accessory, consisting of eight three-inch hooks, hangs right from your closet rod to hold all the odd items which usually clutter up dresser drawers, etc. . . . purses, umbrellas, belts, children's clothes, anything at all. Chrome-plated. Satisfaction guaranteed. Order No. 838.

Just $2.00 postpaid, 2 for $3.95
Write for free gift catalog of unusual items.

Shop the Armchair way **DOWNS & CO.**
DEPT. 1112D, EVANSTON, ILLINOIS

SADDLE-STITCHED SKUFFS



$3.25 Postpaid

For MEN and WOMEN

You slide right into real comfort when you slip into Skuffs. Wander around the house in these easy-going solid leather slippers with stitched-on soles . . . so lightweight, so sturdy, so smart-looking. Skuffs take little space, weigh only ten ounces . . . pack flat when traveling. Tan, black or red. Men's sizes 6 to 13*, women's sizes 4 to 9.

Send Check or Money Order
*For size 13 add $1.00

POKORNY'S 120 St. Charles St. New Orleans 12, La.

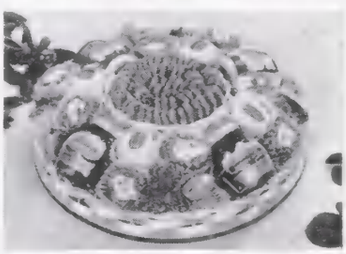
You'll win loads of happy thanks by sending
STUCKEY'S PECANS, wondrous assortments!
Easy shopping! We gift wrap, mail for you!



BIG, PLUMP PAPERSHELLS direct from the sunny South. New crop, tastiest flavor in years. Each pecan graded for size and fullness. Shipped in picturesque plantation bags for that "straight-from-the-grove" look. Send list, we enclose greeting, mail when you say. Be safe, order early. Satisfaction guaranteed by Stuckey's, world's largest direct pecan shipper.

5 lb. Bag, No. PB-5, ppd. **$4.50**
10 lb. Bag, No. PB-10, ppd. **$8.50**

DRESS UP! Same fine papershells in imported hampers with big ribbon on top!
5 lb. Hamper, No. PH-5, ppd. **$4.75**
10 lb. Hamper, No. PH-10, ppd. **$8.95**



THE CHARMED CIRCLE. Two usable trays; assorted pecan candies and tropical jellies haloing an inner tray of fancy pecan halves. Cello-wrapped, boxed to arrive in all its proud beauty. Looks costly, but see how inexpensive.
Order No. SG-1, ppd. **$5.25**



THE ROYAL GEORGIAN. On top (to make their eyes pop) is a big, long pecan log roll. This smartly flanked with two globes of exotic tropical jellies. Next are 4 half-pound vacuum tins of Stuckey's finest: toasted & salted pecans, chocolate pecan fudge, mixed nuts, sugared & spiced pecans. An impressive gift at modest price.
Order No. RG-5, ppd. **$7.95**

HICKORY SMOKED HAMS. Like you used to find in the country! 10 to 16 lbs. Specify wt. Per lb., ppd. . . **$1.20**

SEND FOR FREE GIFT BOOK
Wonderful gift ideas shown in full color!

Stuckey's®
Dept. HB-12 Eastman, Ga.



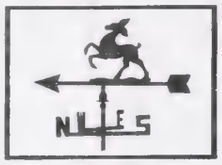
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Hagerstrom
designed WEATHERVANES
AN $11.50 VALUE
only
$8.95 PPD.

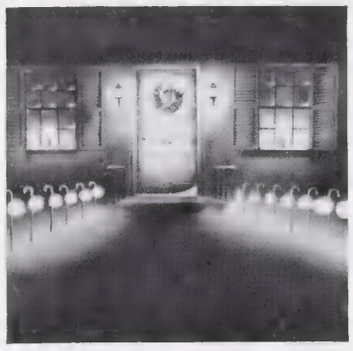
The Weather is in the Wind!

Silhouette weather vanes make inspired gifts. Hand cut, weather proofed aluminum in a rich black satin finish. Easy to install. These beauties come in 18 different designs. About 21″ wide, 28″ high.

Send for our **NEW FREE** catalog of wonderful gifts

Hagerstrom METALCRAFT STUDIO

DEPT. HB
OLD MILWAUKEE RD.
WHEELING, ILLINOIS



CANDY-CANE CANDLES light the way to your own Christmas wonderland. Flank your driveway, front path or lawn with illuminated canes that are weather-resistant, can be used year after year. Set of 7 canes, each 20″ h., comes in red, white and green plastic with 18 ft. of cord, 7 sockets, 7 bulbs. $5.95 plus 35¢ post. 2 sets, $11.90. Nouvelle, 352 W. Ontario, Chicago 10.



ONE TO GROW ON. The baby's birthday candle is designed to be lighted on every birthday for 21 years. Pink-trimmed for girls, blue for boys, it comes with name, birth date, weight at birth. The 21 markings indicate how far to burn down each birthday. Candle in gold-finished wrought-iron holder, $3.45; cadmium-plated, $3.95. Add 25¢ post. Lion's, 139 Payson Ave., N. Y. C. 34.



IF YOU KNOW A WOLF, here's his stocking present, and we bet he'll have as much fun with it as the man who designed this Hunter's Emergency Kit. It contains all the equipment a sport needs before and after the chase—Sen Sen, lipstick remover, jigger, bottle opener, universal check, aspirin, Alka Seltzer, and a novel identification card. $1.25. Wayne Mfg., Wayne 1, Pa.



IT'S VERY CLEAR that a shoe box like this one will help organize your wardrobe, and keep each pair in your closet dust-free and visible for easy selection. Crystal-clear plastic box with cover holds a pair of men's or women's shoes. It stacks, so we recommend several. 12 x 6½ x 4″, $1.50 each. Six, $7.50. From National Hanger Co., HB12, 15 W. 18th St., New York 11.

Gift Item **CHILDREN'S**
DENIM BEDSPREAD
SATEEN TRIMMED



underline initial of last name

When Ordering Specify Item No. 1

only $7.95

Beautifully tailored with Rounded Corners, fully washable vat-fast color. WRINKLE & SOIL RESISTANT. Choice of striking color combinations:

DENIM	Choice of SATEEN TRIMS
Tan	Brown, Red, White
Lt. Blue	Dark Blue, Wht.
Pink	White, Red, Light Blue
Dk. Blue	White, Red, Light Blue
Red	Wht., Dk. Blue
Brown	Tan, White Maize
Maize	White, Brown
Charcoal	White, Red
Green	White, Maize Brown

YOUTH – 66x100 – 7.95 (33″ bed, 16½″ drops)
TWIN – 72x108 – 7.95 (39″ bed, 16½″ drops)
SUPER TWIN 81x11010.50 (39″ bed, 21″ drops)*
*If other than 21″, specify

MONOGRAM $4.00 Extra "Name" OR Diamond Initials, GREEK LETTERS Also Available.

Pinch-Pleat **DRAPES** 34 x 90″ long **7.50** pr., untrimmed. Other sizes quoted on request.

All Orders Acknowledged
SATISFACTION GUARANTEED

DENIM & SATEEN Samples 15c-No C.O.D.'s - Add 75c POSTAGE

MAY SCHAFFER, Box 7102-D, Elkins Park 17, Penna.
2 weeks delivery. FREE CATALOG — Corduroy and other fabrics. Send stamped, self-addressed envelope.



REAL Christmas HOLLY

Now you can decorate your home lovelier than ever with fresh, choice treated sprays of glossy green, rich red-berried English Holly. An unusual gift anyone will enjoy. Boxes topped with sprig of Mistletoe. Embossed gift cards enclosed. Money back guarantee. Arrival about Dec. 16, unless other date requested.

H-2 An armload of Holly — Ppd. **$2.95**
H-3 Over 2 armloads of Holly — Ppd. **$4.95**
HG-6 CHALET BOX a bounty of English plus Variegated Holly, choice mountain greens, pine cones. — Ppd. **$6.95**
HG-37 QUEEN'S CASTLE BOX—loads of English & Variegated Holly, giant pine cones, aromatic, greens and mistletoe. — Ppd. **$12.95**

Write for folder of Holly & exotic food gifts.

Bill Zamboni's
NorthWest Corner Store
Longview 7, Washington



For Carefree Safety . . .
. . . Easier Maintenance

KROHOME POOL COVER

Leave your pool unattended with complete assurance . . . Krohome Pool Cover safeguards children, adults—cuts maintenance costs. Durable vinyl plastic cover rolls on and off easily—keeps out leaves, rubbish, reduces chlorine loss, keeps pool warmer. Strong, can support weight of twelve people. Custom made—20¢ per sq. ft. complete with aluminum pole, tiedowns. Will pay for itself in a year. Send sketch, blueprint or dimensions for free estimate.

Free literature, Write today!

KROHOME INDUSTRIES
Dept. H-12, 2710 Mt. Diablo Blvd.
P.O. Box 935, Walnut Creek, California



KEPE-NETE BIRD FEEDER
Rustproof . . . Aluminum

A Gift for Bird Lovers. Many beautiful birds will flock to Kepe-Nete feeder's dry clean food. Lower of 3 dark green 15½″ anodized trays prevents squirrels from entering feeder mounted on ⅜″ (inside dia.) iron water pipe, which mounting is drilled to fit. Feeder tray and glass hold 1½ lbs. Postpaid. (Add 50¢ W. of Rockies).

Feeder without Guard	$9.95
Feeder with Guard	12.95
Guard only	3.45

Satisfaction Guaranteed

H. B. COWAP
2423 Ridgeway Avenue Dept. HB-129
Evanston, Illinois

GROWS FAST—BLOOMS INDOORS
Blooming Trailing
Vine Madeira
HANGING GARDEN



Fast Growing Blooming Size Madeira Bulbs Already Planted In Attractive Basket. **$1.49** Complete

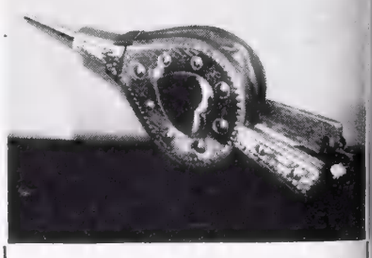
For a lovely "greenhouse" of living color send for this styrene hanging basket that's already planted with 5 small flowering size Madeira bulbs. (Boussingaultia Baselloides). Just add water—watch it grow . . . indoors. Quickly the lovely tropical vines spill over almost to very floor with masses of heart-shaped green glossy leaves. Blooms with masses of small, gay white fragrant flowers. Brightens every home, offices, etc. Comes complete with bracket ready to hang. A tremendous value at only $1.49, fully guaranteed.

SEND NO MONEY

FINAL OFFER to OUR readers. Order as many HANGING GARDENS as you like for only $1.49 each or 2 for $2.89 . . . complete. If C.O.D. postage extra. Cash orders add 35¢ and we ship postage paid. Be satisfied on arrival or return within 10 days for purchase price refund. Any bulb not growing replaced free (year limit).

MICHIGAN BULB CO., Dept. FA-1475
Grand Rapids 2, Michigan

Handsome Swedish Fireplace Bellows



A must for those who treasure the warmth of an open hearth and a decorative addition to their home. The imported bellows is beautifully finished leather trimmed with solid brass polished facings. Approximately 21″ x 8″. **$9.95** Postpaid

Myles Standish Gift Shop
"New England's Finest and Largest"
BOX 331, HAMPTON, NEW HAMPSHIRE

HANGING BASKET. Fill it with trailing begonias and they'll thrive on the sunshine in your window. Basket of redwood oil-finished wooden slats and gleaming brass chains is 7½″ x 13″, holds any two 6″ pots or 10″ x 6″ planter, folds flat. $2.75. Coupon incl. entitles you to 3 Rainbow-Shower Mixed Begonias at $1 (reg. $1.65). Breck's, 296 Breck Bldg., Boston 10.



MUSICAL SANTA. He's such a jolly old elf that you'll laugh when you see him, in spite of yourself. He's dressed in a red plush suit with white trim, and he has a full white beard. The Swiss music box in his tummy plays "Jingle Bells" as Santa turns to greet your guests. 12″ high. $9.95. Charlotte Thomas, Box 206, Wayne 1, Pa.



GOURMET'S GIFT. Salad lovers are often those who can toss the best salad themselves. So give this 6-pc. set to your favorite "mix-masters." They'll rave over it. Set of 3 white porcelain bowls, (3″ high, 2½″ med., 1¾″ sm.) nest inside each other, come with matching pestles. Bowls double as ash trays. $3.95 comp. Seth & Jed. B12, New Marlborough, Mass.



TICKLE HER FANCY for something fine, something elegant to wear with a basic black dress, a snowy-white blouse, or to pin to the lapel of a winter suit. Hand-wrought of sterling silver, graceful feather pin and earrings. $3 ea. Both, $5. Bracelet (not shown), $6.50. Set of 3, $10. Necklace, $9. Gift-boxed. Tax incl. Silver Craftsmen, 79-32 164th St., Jamaica 32, N.Y.



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SELECT RECORDING COMPANY presents the AUDIO LEXICON records, designed to improve and increase your vocabulary and pronunciation. You see the word, its definition, and proper spelling. You hear the word, its proper pronunciation—by its common use in a concise sentence. The pronunciation and sentence structure used in these materials have been supervised by Richard P. Hickey, Ph.D., Professor of English. Long play 33⅓:

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CREATE YOUR OWN MOSAIC PICTURES

Now you can create stunning pictures that look like genuine mosaic without using tile! It's easy—just fill in numbered areas on plastic background sheet with colors indicated. Brilliant plastic paint hardens to look like real ceramic tile. Complete instructions and everything needed to make beautiful 14″ x 20″ picture. Choice of "Dancer of Bali" (shown), "Matador" or "Village in Brittany." No C.O.D.'s, please.

Complete set **$2.95** postpaid

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DUNHAVEN'S 4115-A12 Lafayette Dallas 4, Texas



HO TOI ORIENTAL GOOD LUCK GOD

Meet the great god Ho Toi, purveyor of oriental magic and harbinger of health and happiness. Spirit the sorcery out of him by merely rubbing his tummy. Handcarved of rosewood, he stands 4″ high. A wonderful addition to a knick-knack shelf or a husband's desk. So low priced—you'll want to scoop them up by the dozen for little money stocking gifts!

$1.50 ppd. *Free subscription (4 issues) to our gift magazine with your order or send 10c for sample copy.*

SHOPPING INTERNATIONAL INCORPORATED

Dept. 266, 25 Lafayette Ave., White Plains, N.Y.



FLOWER ARRANGING KIT

GIFT-PACKED IN HAMPER BASKET

Here in a handsome waterproof wicker hamper basket is everything needed to make all types of artistic original flower arrangments. Includes an assortment of holders—each a different kind—together with florist's plastic clay, roll of wire and a pair of fine florist's shears. Plus a Flower Arrangement Booklet showing prize-winning arrangements.

$15 *postpaid anywhere in U.S.A.*
Mail and Phone Orders Filled

Max Schling Seedsmen, Inc.
538 Madison Ave., Dept. 660
New York 22, N.Y.



GOLD SHELL, $1.50 ea.

A gold plated shell tray makes an impressive gift with a tiny price tag. Mounted on three feet, the dish is beautifully cast in metal and plated in 18K. Gold. Your choice of a handsome *fleur de lis* which is French in feeling or the magnificent Federal eagle for true Americana. Use it for serving nuts or candy, as an ashtray or a most elegant soap dish. 5½″ in diameter, $1.50 each postpaid. SPECIAL: 2 trays, $2.85.

Prompt delivery. Satisfaction guaranteed.

EMPIRE Dept. HB-129
4 N. 3rd Ave., Mt. Vernon, N. Y.

MAKE IT *Leather* WITH HERE'S HOW!



USEFUL LEATHER EYEGLASS REST

Spec-tacular spot to rest your specs is this new Eyeglass Rest. Fine gold tooled leather covers the sturdy steel frame, while the padded moire lining absolutely prevents scratching. In Turf Tan, Pink, Cardinal Red, Black, Iced-coffee, or Pastel Green or Blue. Gift Boxed. **2.95** ppd.
(add 25c per letter for gold initials)



DRESS-UP TV GUIDES IN FINE LEATHER COVER

Match your TV Guide cover to the decor of your room. Hand crafted cover lined in moire, 5⅜″ x 7¾″. Turf Tan, Iced-Coffee, Black, Hunter Green, Cardinal Red, or Pastel Green or Blue. **5.95** ppd.
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PEN-AT-HAND LEATHER & GOLD CLIPBOARD

Executives, students or women, all enjoy using a clipboard like this!—quality black ball point pen with gold trim mounted in swivel base. Clip is gold-plated. Felt backed. Choose Black, Red, Turf Tan, Iced-coffee, White Lt. Blue or Green leather all with gold tooling. **9.95** ppd.
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DISC JOCKEY DESIGNED RECORD TRAVELER HOLDS 24 OR 50 LP'S

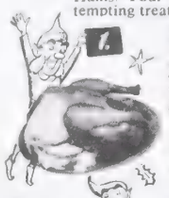
The case experts use for quick selection and utmost protection! Designed by WNEW's popular disc jockey, Dick Sheppard, this handsome luggage has revolutionary side opening so LP's are easily identified and can be removed without disturbing record slipping. Foam-rubber insulation on top and bottom stops breakage, automatic opening keeps out lampness—stops warping. Takes all 45's, too! Covered in miracle vinyl alligatyde that outwears leather 5 to 1. Washable, scuff-resistant, non-rust hardware and lock. Luggage tan, ivory or Chinese red.

24 LP Record Traveler 9.95
50 LP Record Traveler 12.95
75 Record 45 Speed Traveler 6.95
add 45c postage to each order

HERE'S HOW CO. HB22, 95 Fifth Ave. New York City, N.Y.

FOR HOLIDAY EATING— HOLIDAY GREETING FORST Fabulous Foods

You'll get cheers aplenty when you SERVE or GIVE—FORST'S succulent golden-brown Smoked Turkeys, aromatically spiced, applewood smoked mouth-watering sugar-cured, hickory smoked Hams. Your choice of many other taste-tempting treats too.



FORST CATSKILL MOUNTAIN Smoked TURKEY
Whole smoked turkeys from 8 to 20 lbs. net.
Delivered price, $1.75 lb.

NEW BONELESS SMOKED TURKEY ROLL
All white meat, 7-8 lbs. net.
Delivered price, $2.95 lb.



FORST CATSKILL MOUNTAIN Smoked HAM
(Bone In) Net weight from 10 to 16 lbs.
Delivered price, $1.50 lb.

NEW BONELESS SMOKED HAM ROLL
All solid meat, 8-12 lbs. net.
Delivered price, $1.80 lb.

YOU CAN SHOP FROM YOUR ARMCHAIR — SO ORDER TODAY!
THE FORSTS, Route 567, Kingston, N.Y.

The Forsts, Route 567, Kingston, New York

.....Smoked Turkeys .....lbs. @ $1.75 lb. (8-20 lbs.)
.....Boneless Smoked Turkeys .....lbs. @ $2.95 lb. (7-8 lbs.)
.....Smoked Hams, Bone in .....lbs. @ $1.50 lb. (10-16 lbs.)
.....Smoked Hams, Boneless .....lbs. @ $1.80 lb. (8-12 lbs.)

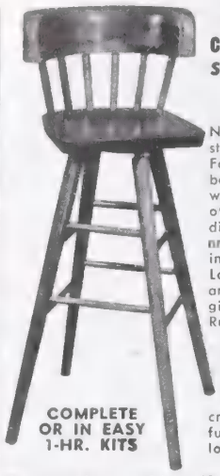
As near as possible, we will ship to you the weight you specify but we may run a little over or a little under.
Approximate Date required .....
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Sturdy, Concealed Ball Bearing Swivel



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Now . . . a swivel stool styled for the home. For the drink bar, food bar, kitchen counter, work or drafting table, office, etc. Ideal child's dining chair (turnings on legs allow easy slicing off as child grows). Large, contoured seat and wide curved back give maximum comfort. Rungs are just the right leg height for young or old. Thick knotty pine seat and back—hardwood legs and rungs. In finest hand crafted quality. Beautifully finished in mellow honey-tone knotty pine or maple.

Seat ht. 30 in. or 24 in. (Specify). **Only $16.95**

COMPLETE KIT—for easy home assembly. Prefitted, drilled, sanded, etc., ready for finishing. Simple instructions. **$11.95**

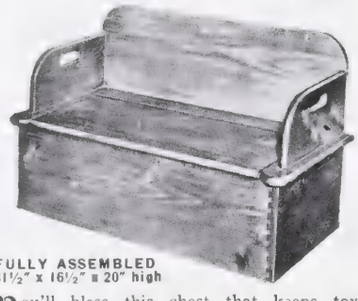
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LARGE NEW FREE CATALOG—300 PIECES of Finished and Kit Furniture in Friendly Pine.

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Yield House
Dept. B12-9
North Conway, N.H.

Early American TOY-CHEST BENCH



FULLY ASSEMBLED
31½" x 16½" x 20" high

You'll bless this chest that keeps toys under control (and not under foot!) . . . you'll love its charming Colonial flavor . . . and you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine and dovetailed, it will hold the toys of your children and your *children's* children. Cut out handles and concealed sliders make it easy to move despite its *very* solid construction.

DIRECT FROM OUR WORKSHOP TO YOU.

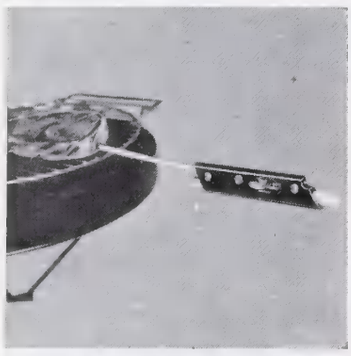
Quick delivery.
Express charges collect.
Satisfaction guaranteed.
Send check or money order.

only **$14.95** unfinished

$16.95 with hand-rubbed, antiqued Pine finish.

Jeff Elliot Craftsmen
DEPT. B129, STATESVILLE, NORTH CAROLINA









DOUBLES IN BRASS. A college girl will find the lure of her books irresistible when she uses these gleaming brass figures to hold her books in place. Heavy enough to support a complete volume of encyclopedia, yet delicate enough to set off a trio of handsomely bound Shakespeare, they are brass with ebony heads. $2.50 pr. Jolan Sales, 707 Fostertown Rd., Newburgh, N.Y.

STEAK CHARMER. Insert the shaft of this timer well into your steak, and when it has reached just the proper degree of perfection, a light in the handle will flash to tell you that it's time to carve. No more purple rare or charred-brown meat! 20"-long aluminum shaft with wood handle, batteries. $5.95. Game Room, 1538 Connecticut Ave. N.W., Washington 6, D.C.

DISNEY ORIGINALS are really something to shout about. Original artwork, no two alike, done by Disney artists for recent films, measures a big 12" x 14". Not copies or prints but real honest-to-goodness originals on celluloid-over-colored background, matted and ready to frame. $2. 9" x 12", $1.25. Plus 25¢ post. Disneyland, Dept. HBP, 1313 Harbor Blvd., Anaheim, Calif.

WE POINT WITH PRIDE to this ball-point pen with a built-in postage scale. It weighs first-class letters and air mail up to four ounces. Chart enclosed gives postage rates. Made with spring clip for pocket or purse, ball-point pen takes standard refills. is a new and useful brainstorm. $1.50. Ess-Dee, Dept. HB12, 240 E. 92nd St., Brooklyn 12, N.Y.

WALL PLAQUES



Keys elegantly detailed from original woodcarvings. Adds charm to the Provincial and Modern or traditional home. Countless dramatic groupings. Perfect gift for the innovators. Measure 12"—18"—24" in length.

Choice of finishes, gold, ancient bronze and old iron black.





Individually Boxed

12" $5
18" $8
24" $11
Set of three as illus. $22.95

Send postcard. Check or M.O. made out to us from coupon below. We'll send for FREE brochure.

Striking, dramatic size available to 3' LENGTH. Colors: Gold and Ancient Bronze.

$40 EXPRESS COLLECT

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You Can Build Your Own Furniture with U-DO-IT FURNITURE LEGS

TAPERED HARDWOOD



- 1¾" at Top
- Brushed brass ferrules
- Self leveling glides
- Dual purpose plates
- Wood screws
- Boxed sets 4

SIZE	PRICE for 4	SIZE	PRICE for 4
4"	$2.59	14"	$3.49
6"	2.79	17"	3.89
9"	2.99	21"	4.29
11"	3.29	28"	5.19

BRASS TAPERED



- 18 gauge tubing
- Self leveling glides
- Brass ferrules
- Wood screws
- 14 gauge welded in plate
- Legs set 10° angle
- Boxed sets of 4

SIZE	PRICE for 4	SIZE	PRICE for 4
6"	$3.59	16"	$4.89
9"	3.99	22"	5.99
12"	4.39	28"	6.59
14"	4.69		

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Because it must embrace the heart as well as the finger . . . because it must be perfectly beautiful and beautifully perfect, no other ring will do. "Her Majesty" is regally crafted in Florentined 14K White or Yellow gold, and wedded to carefully matched genuine cultured pearls. You'd expect to pay as much as $69.95. The price? An astonishingly low $29.95, tax incl.

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JEWELS by GLORIA
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WINE COOLER. If he's always wanted one, be glad you've waited till now. This one is a beauty. Made of teak with aluminum lining, it is personalized with his initials (one or more) on copper plate. Matching ice bucket is also 11″ high. The pair would be a superb gift for an executive. $15 each. Order from Henry W. Longfellow, Weston 93, Mass.



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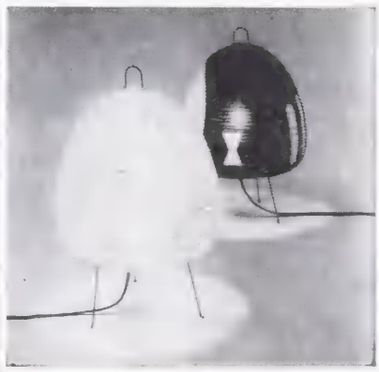
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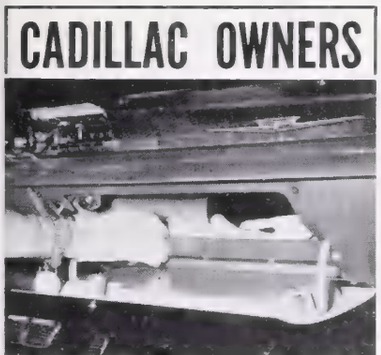
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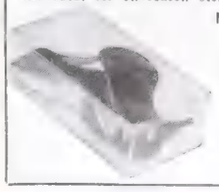
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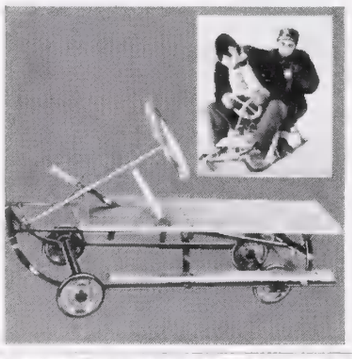
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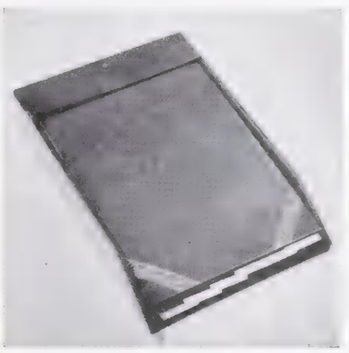
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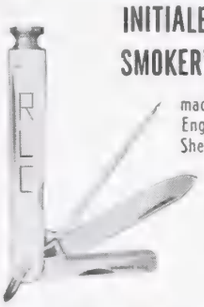




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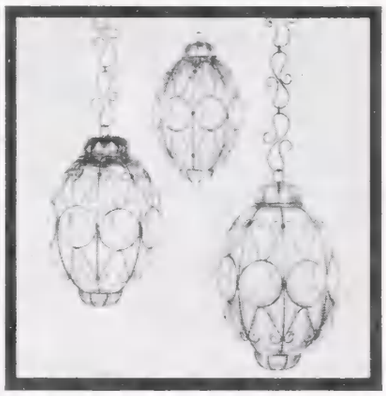
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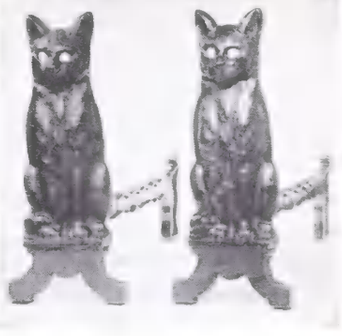
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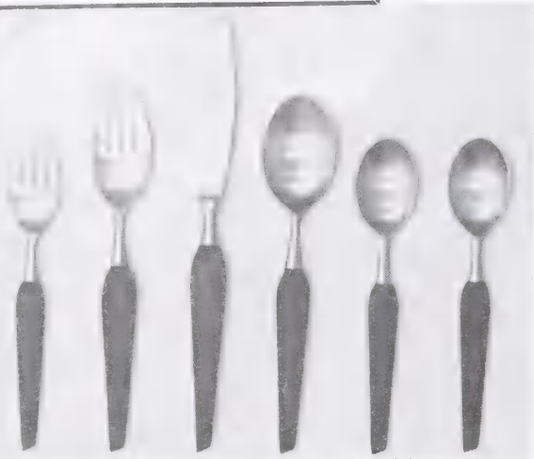
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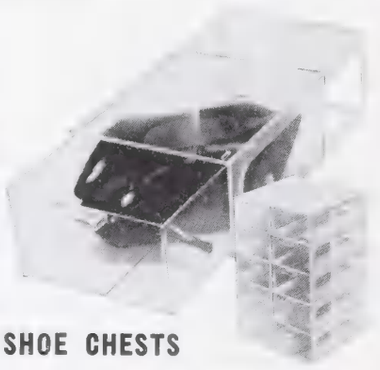


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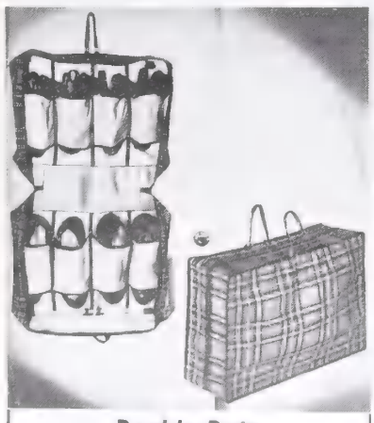


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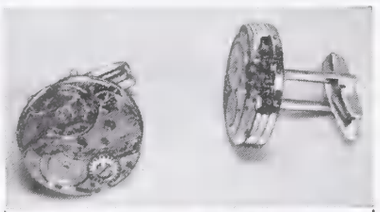


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For Men or Women

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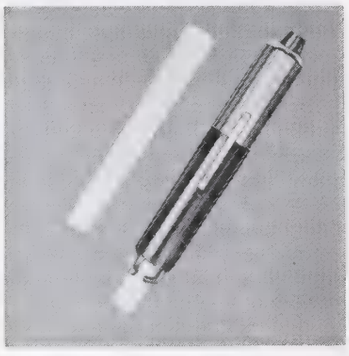
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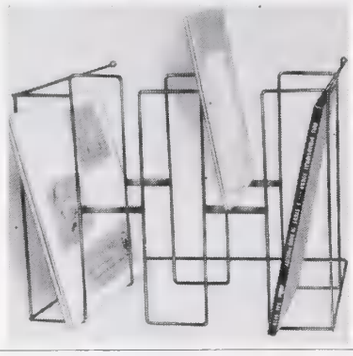
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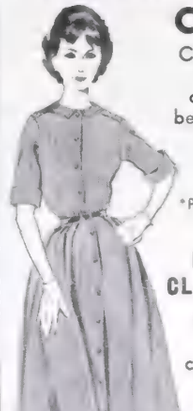
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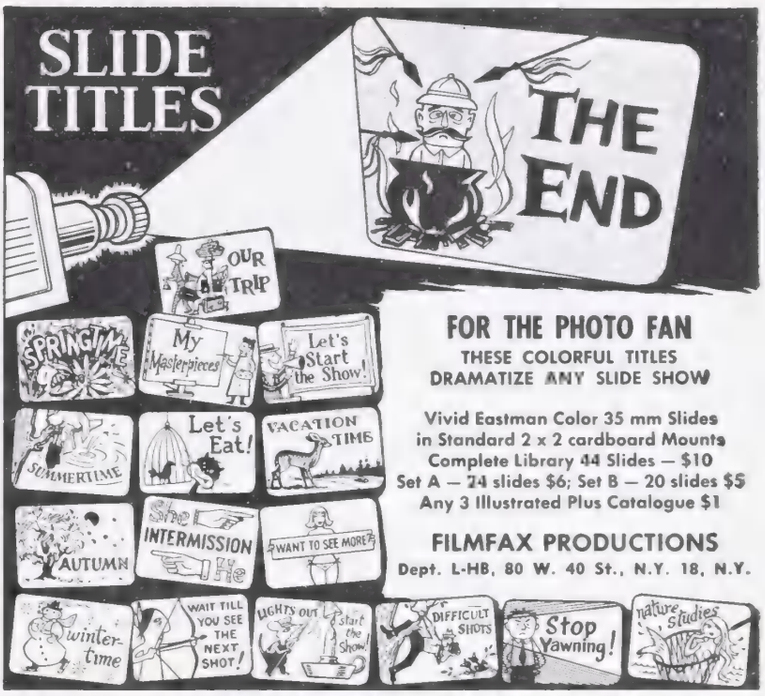
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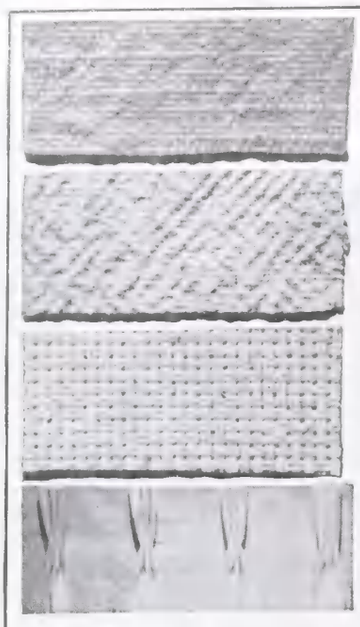
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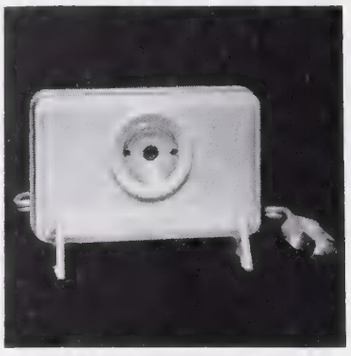
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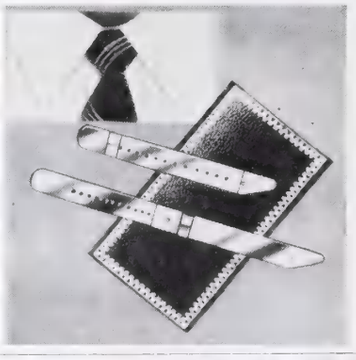
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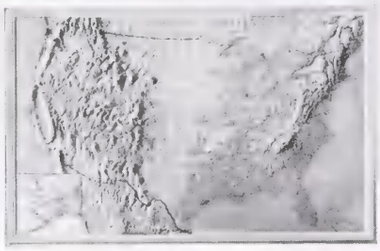
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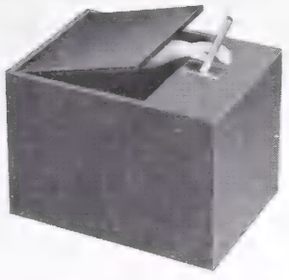




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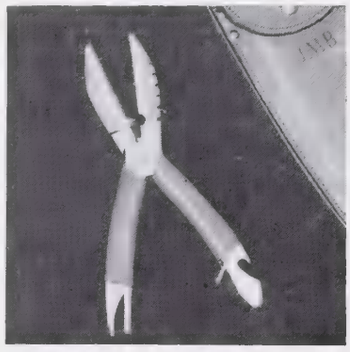
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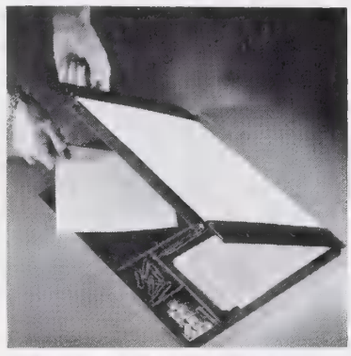
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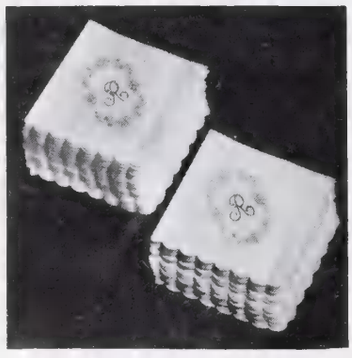
WORLD TRAVEL SERVICE
Dept. C-109C, 1038 South La Brea,
Los Angeles 19, California.



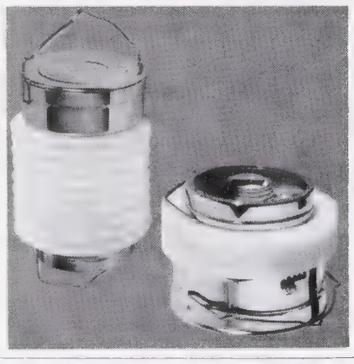
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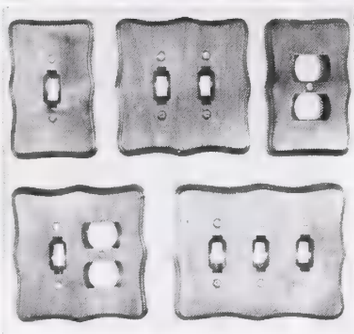
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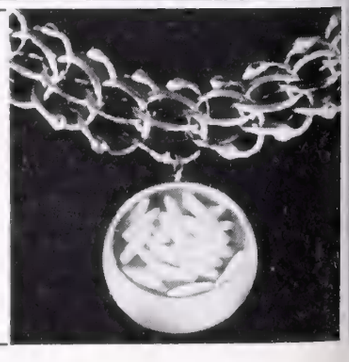
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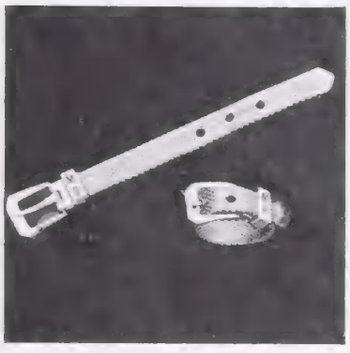
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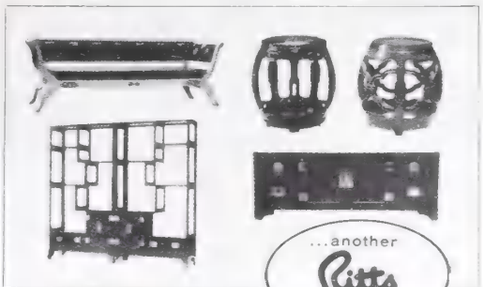
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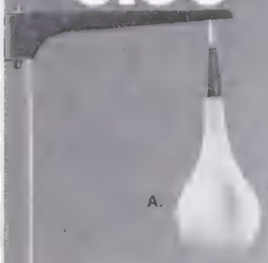
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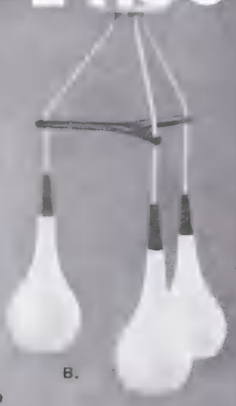
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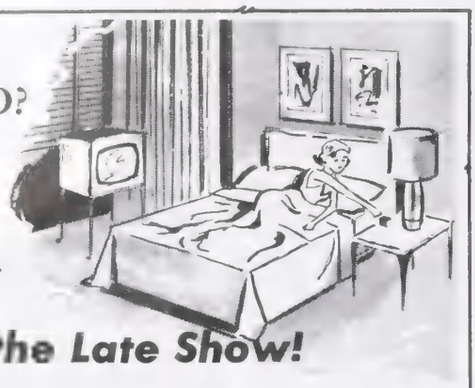
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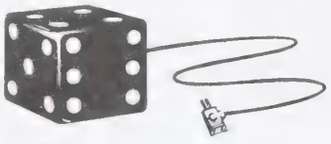
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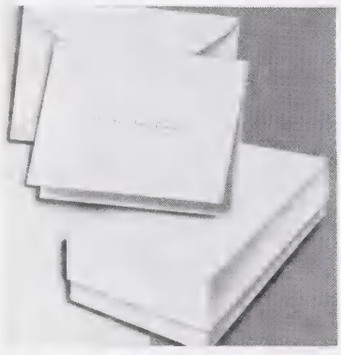
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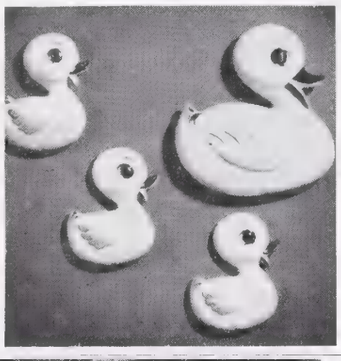
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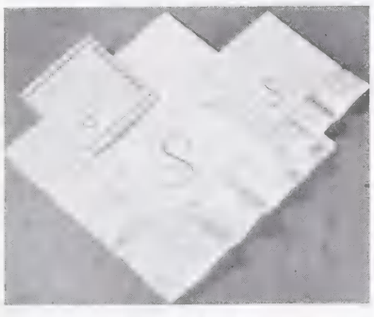
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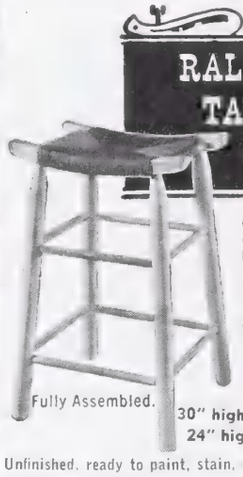
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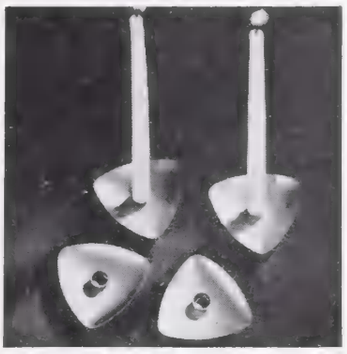
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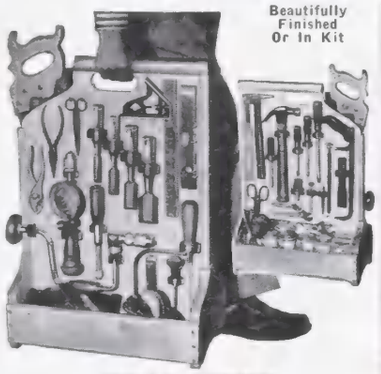
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Now the "do-it-yourselfer" will have everything handy for those odd jobs around the house. One-man workshop holds over 30 tools (about 15 each side) in plain sight for easy selection. Easy to carry. Cutting edges and fingers protected. Saw slides into concealed scabbard. Room at bottom for more tools, nails, fuses, washers, etc. Clips and hooks for both sides supplied. 17″ x 26″ x 9¼″. Finely finished in honey-tone pine. Postpaid $13.95 **IN COMPLETE KIT**—Pre-fitted, drilled, sanded, etc., ready for finishing. Simple instructions. Postpaid $8.95.

LARGE NEW FREE CATALOG—over 300 pieces—Finished and Kit Furniture in Friendly Pine.

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$14.95 postpaid

Arrange Christmas greens or your favorite flowers in this exquisitely designed shrine, with openings in front and sides to hold foliage or flowers and two candles, 16″ high, shrine stands or may be hung. Beautifully made of mat glazed ceramic, Madonna is a soft white on a blue mosaic patterned background. A gift that will give much pleasure all year! From Roger Croisier, HB-12, 2870-38th Ave., Oakland 19, Calif.

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Ingenious Knee Lift Cushion gives lounge chair comfort in your own bed. Gently flexes knees, just like hospital bed. "Floating" action prevents straight-leg discomfort. Back, hips, legs relax—many aches of back and legs disappear like magic. Tensions vanish—sleep comes naturally. PRICELESS GIFT for bed readers, convalescents, expectant mothers. Money Back Gurantee. Gifts mailed direct. We ship immediately for only **$2.98** postpaid.

Two-day airmail, if desired. 40¢ extra.

White washable zippered covers. 85c each; or pair for $1.60.

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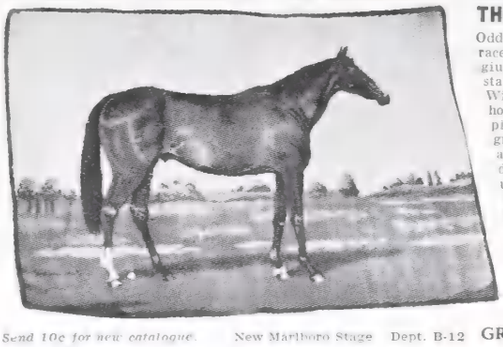
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THOROUGHBRED HORSE RUG

Odds-on favorite to win the decorative race in any room. Imported from Belgium, this rare beauty is made of long staple cotton yarn in an exquisite Wilton Jacquard weave. The woven-in horse is a handsome bay, gently dappled, standing proudly on a background of beautiful greens and browns against a fleecy-white sky. Extremely durable and long wearing, it measures 40″ x 55″ . . . the perfect size for a den, library or foyer, or for a hard-to-decorate wall.

$17.95 ppd.
plus 75c West of Miss.

Jenifer House

Send 10¢ for new catalogue. New Marlboro Stage Dept. B-12 GREAT BARRINGTON, MASS.

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TOASTS - BROILS AT TABLE

$6.95
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Now! Broil and toast right at the table. Perfect for bacon, hamburgers, brown 'n serve rolls. Ideal for old-fashioned buttered toast and toasted sandwiches. Chrome finished. Complete with 6-foot cord and off-on switch. 1-full year guarantee.

HIGHLANDER SALES COMPANY
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BRASS LANTERNS from INDIA

Achieve a dramatic effect with brass lanterns hand wrought in India by craftsmen who understand line and balance and how to work artistically with metal. Perforated by hand with over 600 cross holes through which light shimmers and streams. Complete with a 3-ft. heavy brass chain. Choose the one shown at left (21" high, 5" diam.,) or right (12" high, 5" diam.). $26.95 each, ppd.

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AMERICAN TRADER
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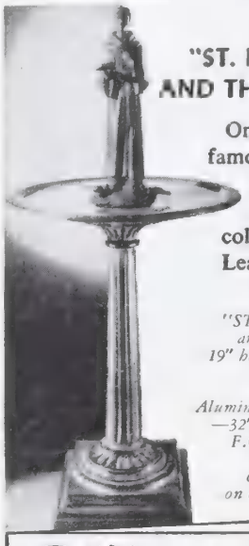
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LOG CARRIER .....$2.95 ppd.
Two for $5.50 ppd.

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Monogrammed DITTY BAGS



These Navy duffelbags of heavy, water repellent, vat dyed duck will be imprinted with 3 big white initials of your own choice at no extra cost. A favorite of yachtsmen, beach-goers, campers, sportsmen. Nice for all members of the family. Makes a handy laundry bag at school—has interior shoe pockets, holds all bulky stuff. Brass grommets. Specify initials, name, boat name, etc. Tax included.

12" Ditty Bag.....$3.95 ppd.
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(Extra letters 10¢ each)

Johnny Appleseed's
BOX 710 BEVERLY, MASS.



COFFEE FOR ONE when you're a live-aloner or a desk-bound career girl is often a difficult task. Now there's no bother or waste of making a whole pot for just yourself. A hammered copper-and-brass coffee maker from Italy is just right for brewing one cup. $1.98. Two, $3.50. Good idea. Good price. Home Community Shops, B-12, Upper Montclair Sta., Montclair, N.J.



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POST-OFFICE DEPT. Talk about efficiency. Your husband will rate you brainier than His Girl Friday when you come up with this personal post office for his desk. A stamp holder, letter sealer and postage scale come on ivory, brown or black-leather platform, with brass trim. 4" x 6½" l. $10 plus 40¢ post. From Hammacher Schlemmer, 145 E. 57th St., New York 22.



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arresting wall plaques

The mysterious lure of wild ducks is brilliantly translated into decorative terms of wood and brass. Choose blonde, walnut or black finishes . . . all have hand set, satin finish brass wings with graduating black accents at the tips. Necks are banded. Each is 20½" long, a magnificent size! Sold in sets of three only.

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7 ounce can of crisp nut meats. **2.50** prepaid

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"IMPORTED FROM OLD HOLLAND"

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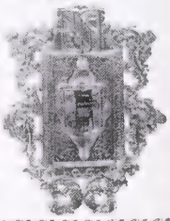


HAND CAST BRASS DISH. Offers open-handed hospitality, holds candy, soap, cigarette ashes, etc. 7½" long. $5.95 ea. ppd. 2 for $11.50 ppd.



GINGERBREAD MAN MOLD. Metal replica of the wooden mold hanging in the Raleigh Tavern Bakery, Williamsburg, Va. 6" wide, 11½" long. Free recipe for good old fashioned gingerbread included. Only $5.95 ppd.

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A couple to crow about! Black, with brass rings. 7½" high, 5½" wide. Only $4.25 pair, ppd.

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FROM AROUND THE WORLD



Now—the clean new look in cookware

You'll never want any other cookware, once you've seen the clean, new look of this. It's the new Revere Ware Designers' Group—a revolution in cooking, a revelation in styling.

You'll find it by far the most practical cookware you've ever used. A copper core permanently bonded between two sturdy layers of stainless steel spreads heat fast and evenly across the bottom and up the sides.

See for yourself its many wonderful new features. Stay-cool handles have cleverly-recessed hanging rings. Flat bottoms and wider diameters perform perfectly on any range—especially the new controlled-heat models. And it's gleaming stainless steel *inside and out.* So easy to care for!

No wonder Revere Ware Designers' Group makes cooking—and cleaning—less work than ever. And isn't it just the *gift* you've been looking for? Revere Copper and Brass Incorporated, Rome, New York—makers of the world's finest cookware.

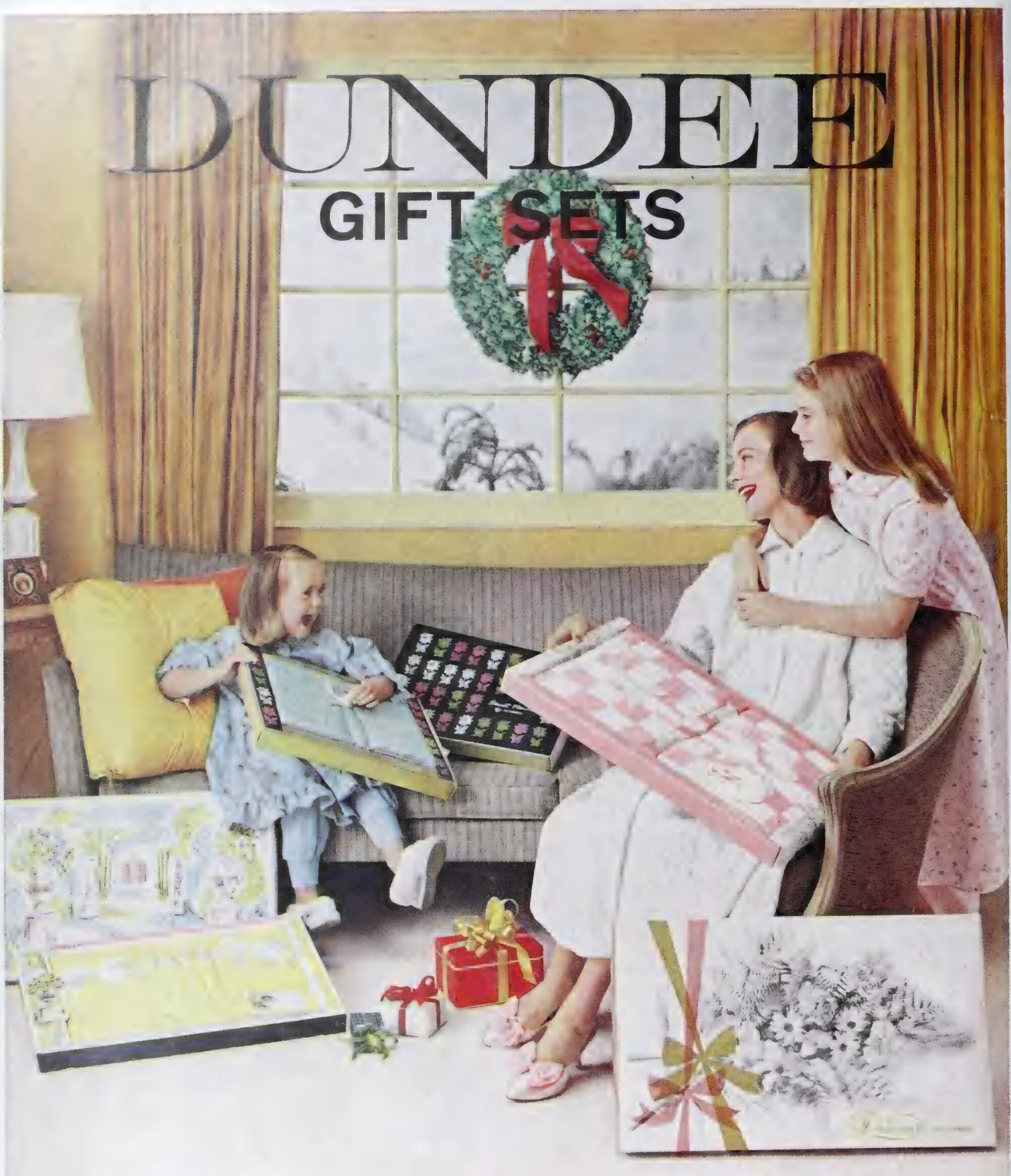


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NOW ON SALE AT FINE DEPARTMENT STORES



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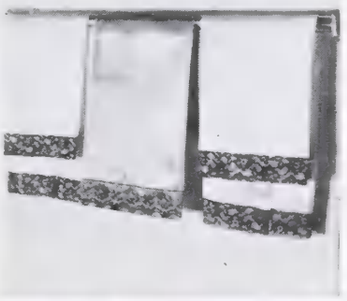
This year's Dundee Gift Sets are more decorative, more beautifully designed than ever before. And the fluffy towel-ensembles inside them are more luxurious-looking than you'd ever dreamed! Here, you see **Enchantment, Desert Flowers** and **Princess**... and there are many other delightful Dundee Gift Sets to choose from, too. Prices? Marvelously modest! From 1.95 to 9.95. See them at your favorite store.

DUNDEE MILLS, INC. GRIFFIN, GA. • SHOWROOMS: 1075 AVENUE OF THE AMERICAS (6th AVE.) AT 41st STREET, NEW YORK 18, N.Y.

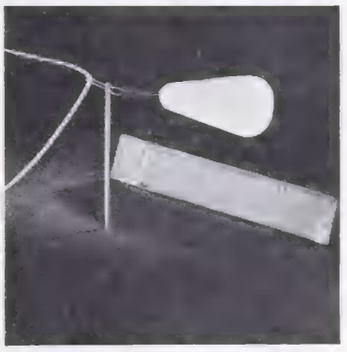
LETTER CARRIER. A leather case personalized with his or her name and address holds 25 postcards and a stamp file for 3¢, 4¢, airmail, special delivery, foreign stamps, is an inspired going-away gift to encourage return mail. Stamp on case is collector's item: last stamp showing 48-star flag. Red, antique white, black. $7.50 plus 35¢ post. C. D. Peacock, Chicago 3, Ill.



SHOW OFF WITH SATIN next time you give a party, entertain V.I.P. week-end guests. Even though these satin finger-tip towels are absorbent, we'll bet your friends will use the terry ones on the other rack! These are too lush to touch. Hemstitched and trimmed with black lace in pink, blue, white or gold. $1.50 each. Two, $2.75. Satin Shop, HB12, 1209 West Balmoral, Chicago 40.



IT'S SEW SIMPLE to gift the girl with a flair for fashion design and the ability to whip up creations that collect second glances. The 14k gold needle is $2.50. 14k gold threader, $6 (add $1 for 3-initial monogram), does a superb job of getting obstreperous thread through needle's eye. Both come in leather cases. Tax incl. Edward Aich, HB12, 530 Madison Ave., N.Y. 22.

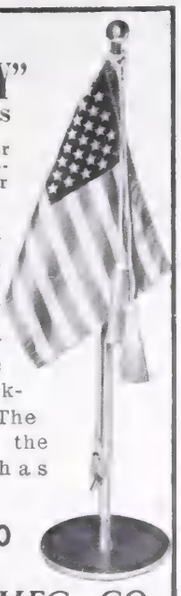


SWEET TALK. Here's a covered candy dish that will start many a sparkling conversation, because it has elegant Crown Thumbprints, cranberry borders. Send it as a Christmas gift or a house-warming present. The woman who receives it will never tire of the combination of crystal and cranberry, its lovely antiquity pattern. 8" h., $4.95 plus 50¢ post. ClassicCorner.HB12.Narberth.Pa.



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"OLD GLORY"
WITH 50 STARS

Will grace your desk, mantel podium, or dinner table.



Silken flag can be raised and lowered on gold halyards. 12" mast and tip-proof base are all metal - sparkling chrome. The ideal gift for the person who has "everything."

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let you enjoy the comfort of warm feet all day long regardless of the cold. These durable, grey 100% virgin wool socks with nylon reinforcement are like tiny electric blankets. Wires are sensibly arranged to allow complete freedom of action. You don't have to walk on wires, either, 6 volt lantern batteries obtainable at any hardware store provide heating. Men's size 10, 11, 12 and 13.

IF DESIRED BATTERIES SUPPLIED $2.00 EXTRA
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with or without Swivel Top

It's a FILE CABINET • a DESK A GOSSIP BENCH • an END TABLE

Choose this handsome multi-purpose chest with 3 file drawers or 2 small drawers and 1 file drawer. As an end table it fits perfectly beside any chair or couch. File drawers hold standard folders. Swivel top swings left or right for writing, reading, hobby, sewing or eating directly in front of you at just the proper height. Ideal bed table. Top swivels over bed for eating, etc. Sturdy concealed ball-bearing swivel. Finely crafted of select knotty pine in mellow hand-rubbed honey-tone pine or maple finish. Colonial brass pulls are authentic Chippendale reproduction. 16" x 25" x 28" high.

Either style with swivel top . . $39.95
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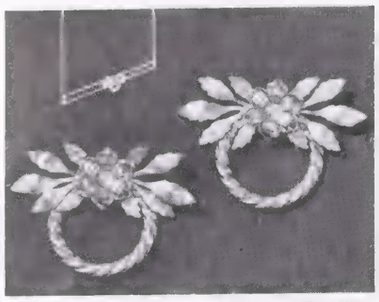
COMPLETE KIT—for easy home assembly. Pre-fitted, drilled, sanded, ready for finishing. Simple instructions.

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Immediate Delivery
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Golden Leaves Shade Pulls

$1.00 per pair.

Refurbish an old shade or add beauty to a new one with these stunning 18K. Gold Plated brass shade pulls. Copied from an antique French design these gold beauties will add charm and grace to your shades. Gold plated so that they will not tarnish. Pulls measure 2" overall, have a fluted ring and Florentine finished spray leaves. Matching screws are included. Easily mounted. Golden Leaves Shade Pulls $1.00 for a set of 2.

$2.75 for 3 sets.

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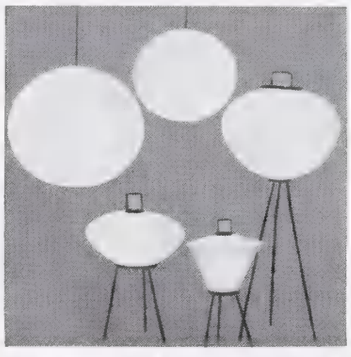
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Dept. HB, 276 East Third Street, Mt. Vernon



BACHELOR'S CHEST is handcrafted of solid walnut or solid cherry by an expert cabinetmaker in the mountains of North Carolina. An authentic early American design with brass trim, the 4 drawers of dove-tailed construction are hand-fitted with inlay detailing. 28¼" h., top 15¼" x 22¾", $74.95; *without* inlay, $67.95. Exp. coll. Eastern Sho' Trading Post, Kennedyville, Md.



A BIT OF NORWAY comes to you in superbly made copies of antique jewelry worn with the old native folk costumes. Made of sterling silver with minute attention to detail, the small sterling discs finished in gold plate move with the slightest motion to create a mobile effect that's surprisingly modern. Pin, $6.95; earrings, $5.95 pr. Tax incl. Arne Gjesteby, Waltham 13, Mass.



LAMPS BY NOGUCHI will grace any room, fit any budget. Rice paper, bamboo shades are stretched over black-lacquer metal fittings. All except hanging fixtures have American sockets, cord, plug. Table lamp 23" h., $8.95; 27" h., $12.95. Floor lamp 50" h., $15.95. Hanging globe, 18" diam., $7.95; 22" diam., $8.95. Suburban Patio, 1672 Skokie, Highland Park, Ill.



A Christmas Gift . . . SPLIT BAMBOO HANGING PLANTER

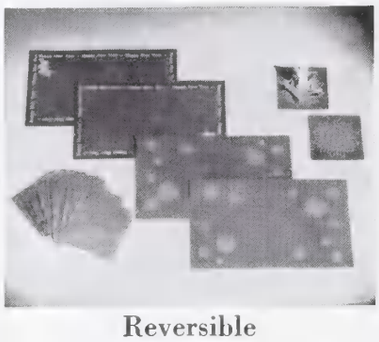
$2.95 postpaid
Inc. vase & bracket

A brand-new idea in versatile hanging planters—most effective when used singly or in pairs. Exotic, imaginative, with growing or artificial vines, potted plants, or cut flowers. 33" bamboo planter is boxed individually with card from sender. Complete with 6" green vase and matching hanging bracket with screws. (flowers and foliage not inc.).

$2.95 ea. 2 for $5.75. Postage Paid.

SEND $1.00 for 15 pictures, 10 wall covering samples, and instructions for building tropical rooms.

JOHNSON PRODUCTS CO. Dept. HB-129
612 North Union St., Chicago 10, Ill.
Importers Complete Line Tropical Products



Reversible Holiday Party Flipmats

(Trademark)

4 place mats (10½x17½)
2 candle mats (6" sq.)
20 paper napkins (6" sq.)

$4.95 ppd.

Smart snowflake design will appeal to the most sophisticated Christmas hostess. Flipmats reverse to show Happy New Year border for first-of-year parties. All mats are laminated with Mylar to make them heat resistant, tear proof, wax proof, and guaranteed washable. Flipmats are white design on red, green, or black. Napkins are red, green, or white. (Candle and holder not inc.). 26-pc Set, $4.95. 2 Sets, $9.75. Postage Paid.

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CENTURY HOUSE Dept. HB-129 1325 West 59th St. LaGrange, Illinois



THE CANTATA. The classic simplicity of this graceful setting in 14k white gold enhances the radiant beauty of the emerald-cut diamond-like man-made Capra gem. Hand-cut and polished to bring out its fiery brilliance and sparkle. 2-carat ring, $81; 3-carat, $112; 4-carat, $142; 5-carat, $174. Tax incl. Capra Gem Company, Box 5145, Philadelphia 41, Pa.

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FREE!



This exquisite replica of Venus de Milo in antiqued white finish, with exceptional detail . . . one of the world's most famous sculpture masterpieces . . . 12" high, regularly priced at $12.70 pp . . . FREE with your order for any one of these other famous

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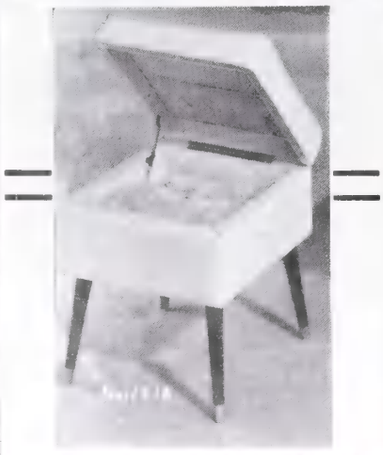
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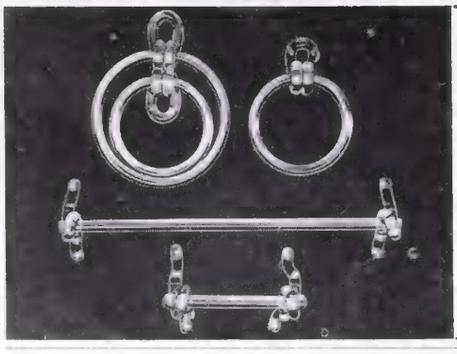
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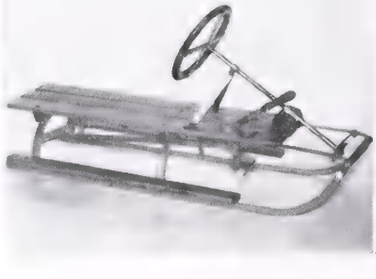
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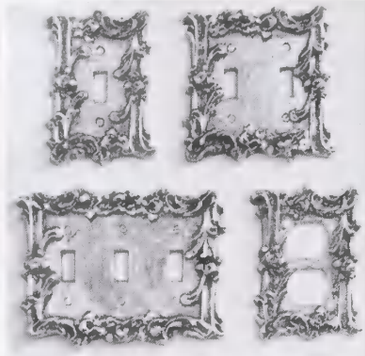


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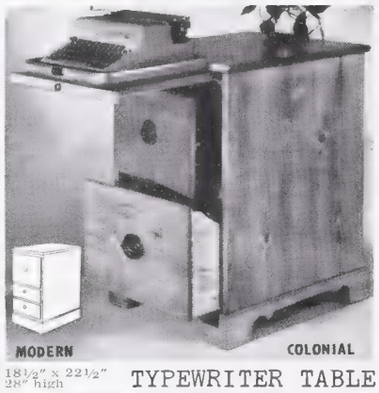
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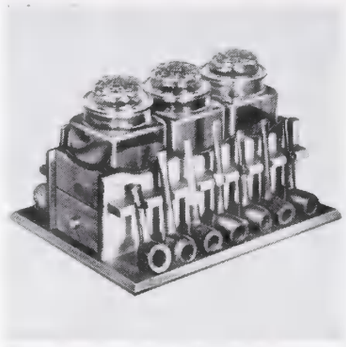
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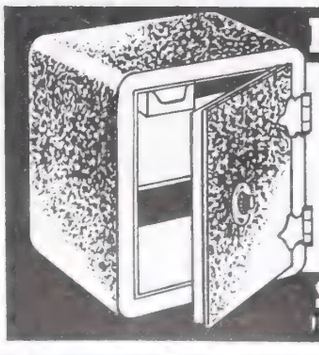
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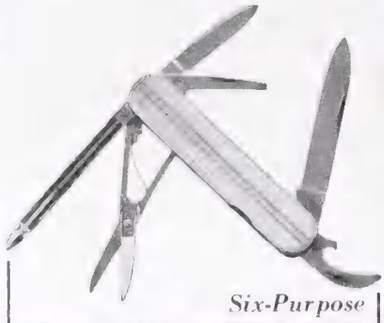




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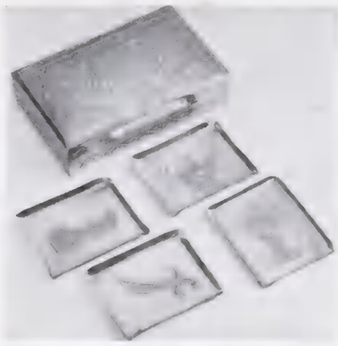
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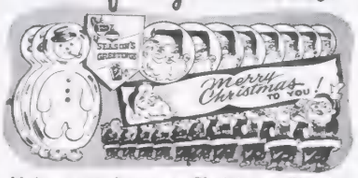
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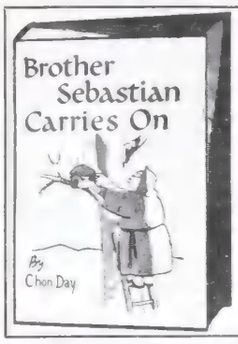


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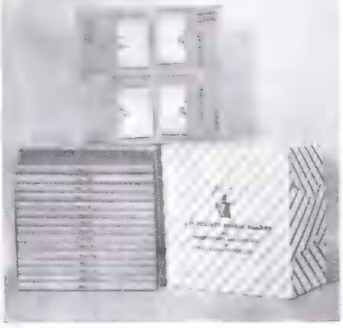
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Price includes engraving, tax, postage.

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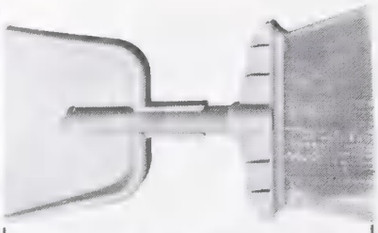
MALDEN PRODUCTS Division of Zenith Gifts, Inc. **2702 Post Office Bldg. Brighton 35, Mass.**

Orchids to You... with this STERLING VICTORIAN PIN



You'll love this beautiful, crafted sterling silver ORCHID PIN...exact duplication of a rare, Victorian design. Made on original dies of 1856, not an artistic detail is lost. Graceful curving petals...delicate leaf shadings...a beautiful picture of an art impossible to duplicate. Perfect as a treasured gift...an exquisite addition to your jewelry collection. 4" long—only $10.95 postpaid (safety catch included). (Sorry, no COD's.) SATISFACTION GUARANTEED. Free catalog. Exciting, unusual silver gift items!

VICTORIAN SILVERCRAFT
BOX 12, 550 FIFTH AVENUE, NEW YORK



A PERFECT GIFT FOR HIS CAR

Combines dust pan and whisk broom. Designed for recessed car floors. For upholstery, seats, carpets, mats, etc. Removes snow from windshield. Unbreakable chip-proof plastic dust pan snaps to whisk broom with crimped, washable bristles. Specify yellow, red, green, or blue. $1.69 plus 25¢ postage from

R. H. FISHER & CO.,
DEPT. HB, 117 WEST 21ST STREET, NORFOLK, VIRGINIA

their own chairs



■ patio furniture for the cookie crowd . . . just like grown-ups yet scaled to junior specifications. extra strong, safe, lightweight, aluminum frames, velon webbing. in green/white, red/white, or solid green.



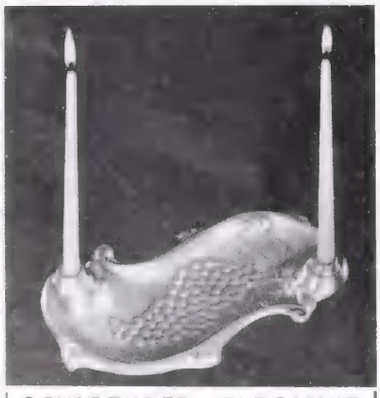
folding 4-position chaise, 4' l. ■ 17" w. x 9" h. 24" overall. $11.95 plus 75¢ mailing.



folding chair with tubular arm rest. Seat 17"w.x12"d.x 9" h. 20" h. overall. $5.95 plus 50¢ mailing.

immediate delivery
free catalog

patio sales dept. HB-129 box 25 highland park, ill.



SCULPTURED ELEGANCE

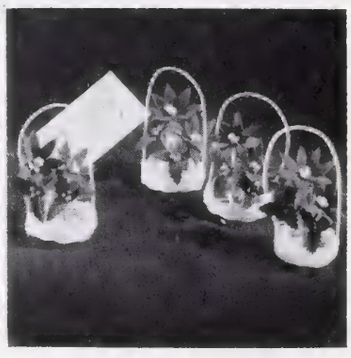
A CONVERSATION PIECE
A CENTER PIECE
A MASTERPIECE

A Christmas gift that will be cherished for a lifetime! Positively stunning with holly, fruit, or floating flowers! Hand cast in a special hard aluminum alloy from a sculptured original by Andrew C. Karlstad. Finished in a satin luster that enhances each classical curve with a glowing beauty. 15 inches in length. Satisfaction guaranteed. (Candles not included) **$15.95 ppd.** (California add 4% Sales Tax)

ANDREW C. KARLSTAD
4146 VENTURA CANYON AVENUE
SHERMAN OAKS, CALIFORNIA
SCULPTOR—INDUSTRIAL DESIGNER



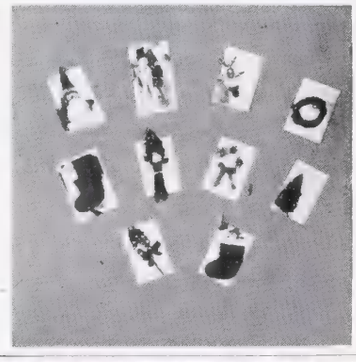
GIVE HIM THE WORLD to hang on his wall, and even if the only traveling he does is on the Commuter's Special, he'll be able to pinpoint the news with the precision of a TV commentator. A 24-square-foot map of the whole wide world is colorfully printed on heavy stock. It's even used as a briefing backdrop for newscasters. $2.95. Major Suppliers, 32 W. 22nd St., N.Y.C.



POINSETTIA PLACE CARDS. Provide the perfect high-hearted touch on a table set with evergreens and Christmas-red carnations with these tiny tricks. Four small white plastic baskets, 2¾" h., are fitted with red poinsettias and hollyberry leaves, have slotted backs for place cards. Set of 4, $1. Kimball's of Oshkosh, 33 Algoma, Oshkosh, Wis.



DANCING DOLLS. If you've loved sitting beneath the stars in the balmy Haitian breezes, watching the natives dance to their native Calypso strains, this pair will make you nostalgic. Authentic replicas dressed in typical print, striped pants, arms and legs are flexible, clothes removable. 7" h.; male, $2.75, fem., $3. Pair $5.50. Add 25¢ post. Paula Strader, Box 783, Peoria, Ill



TRINKET CARDS decorate your gift packages, serve as party favors, make darling place cards, are nice to send to your small friends. Each one contains a tiny gift—Christmas stocking, holly wreath, Santa Claus, snowman, white deer, tree ornament, etc. Set of 12, $1. 24, $1.79. Add 15¢ post. Abbott Gifts, 2170 S. Canalport, Dept. HB720, Chicago 8, Ill.



PERSONALIZED SWITCH PLATES—$1.75

Gay switch plate for a boy's or girl's room. Sparkling white switch plates handpainted with child's first name. It's decorated in bright, cheerful colors and fits any single light switch to make a decorative spot on the wall. Switch plate helps keep the wall smudge-free, can be cleaned with a damp cloth. With screws. **$1.75** each PPD.

Write for free gift catalogue

WALES—Box 241, HB-12, Hartsdale, N. Y.

SOME LIKE IT COLD . . . . . SOME LIKE IT HOT



the ICE BASKET with the ultimate in insulation—holds 4 qts. of ice we guarantee will last over 36 hours. Most versatile, carefree "cube keeper" to use north or south in living room, on terrace, yacht or beach. Deeptone rattan decorator basket with crisp white, washable, unbreakable polystyrene insuliner, keeps cubes longest, at an exceptional price.

$6.95 ppd. *Add 50¢ W. of Miss.*

a PRETTY KETTLE

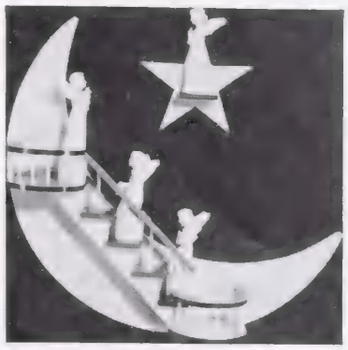
2 qt. size **$6.95** 3 qt. size **$7.95**
Postpaid



Pure, silver bright, polished aluminum handcrafted in a shape that has almost disappeared. Durably built for years of service, with a cool, insulated handle, so decorative as well as useful it will always be on your stove. Just wipe to keep bright—it will not darken.

HATHORE (HB-12) 542 Third Ave., NYC 16 *free catalog*

STAIRWAY TO THE STARS. A backdrop for four praying angels is a crescent-shaped piece of blonde wood that holds four steps and two balconies finished in mahogany. It's 19" high and a fine foil for tiny plants or precious objets d'arts. Stairway and star, $6.95. Angels $1.25 each; four, $4.50. Plus 25¢ post. World Treasures, 657 Main Avenue, Passaic, New Jersey.



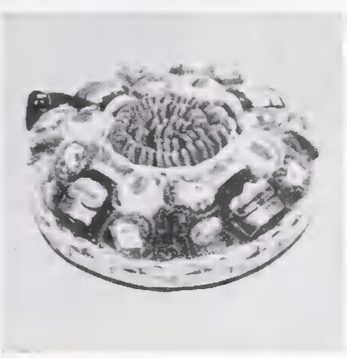
BABY-DOLL PAJAMAS. Sweet dreams will be your happy guarantee when you step from a soothing tub into a pair of these ruffled beauties. Top is daintily ruffled at collar and puffed sleeves, as are matching bloomers. Nylon tricot in pink or tea-rose. Sm., med., lg. $5.95. Capri pajamas (same colors, sizes), $5.95. Vicki Wayne, HB12, 622 S. Country Club, Tucson, Ariz.



CHRISTMAS CANDLES flicker with fragrance to fill your holiday house with the wonderful fragrance of snow-deep woods. Choose pine in green, red, or white; bayberry (brown); jessamine (yellow); lilac (blue). Pine cone 5" high, $1.50. Christmas tree, 6" high, $1.25. Plantation dish holder, $1.25. Carolina Soap & Candle Makers, Box 83, Southern Pines, North Carolina.



THE CHARMED CIRCLE. Two re-usable wicker trays: the outside filled with assorted pecan candies and tropical jellies haloing an inner tray of fancy pecan halves. This delectable special gift tray from Stuckey's famous and good-smelling kitchens is cello-wrapped and boxed to arrive in perfect condition for holiday nibbling. No. SG-1, $5.25. Stuckey's, Inc., Eastman, Ga.





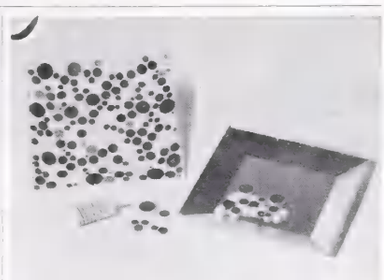
CARD\GUARD

FOR PLAY ON TRAIN, PLANE, BEACH OR PORCH

anywhere under the sun!

Wherever the four winds blow, you'll find avid card players huddled away in a stuffy corner to keep their cards from blowing around. For such as these, CARD/GUARD is the perfect gift . . . a way to increase their pleasure by letting them enjoy their game while also enjoying the cooling breezes. Weighted rollers hold cards securely yet permit easy drawing from the deck. Handsome stippled gray finish; rubber "feet". Only **$1.95** ppd. 2 for **$3.75** ppd. No COD's please.

CROWN MACHINE CORP.
BOX 990—TAUNTON 3, MASS.

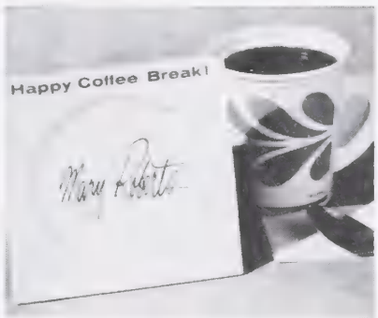


NEW GIFT IDEA

ROUND TILE Mosaic Ash Tray **6.95** Ppd.

Easily and quickly made in an hour or two by adult or child. Just glue tile onto tray and grout with cement. COMPLETE KIT: Large 10 inch square brass finished tray lipped to receive tile, round glazed porcelain tile in assorted sizes and colors, glue and grout. . . . $6.95 postpaid. Choose predominate color desired: Blue, aqua, pink, green, beige, gray with red dots. **Xmas delivery? Orders sent day received!** Free literature on mosaic kits, patterns, tile. Sample color chart of 39 Venetian glass tiles . . . $1. Send cash, check or money order. Calif. res. please add 4% state tax. Satisfaction guaranteed.

HARMON MOSAICS
Dept. HB-12
3001 Passmore Drive, Hollywood 28, Calif.

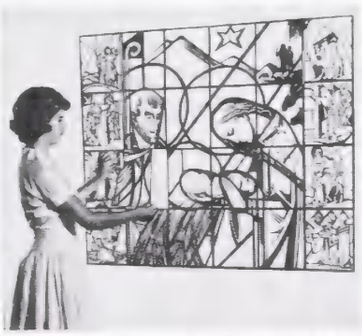


COFFEE BREAK TILE $1.00 ppd.

That mid-morning coffee break is even more delightful with this personalized tile. Of sparkling white ceramic, 4½" square, it has an indentation to hold cup and protect desk from spills. Beautifully personalized with any full name in black script. For men and women, it's a fine idea for a grouchy boss—so low priced, you'll want to gift the whole gang at the office!

ALL ORDERS SHIPPED WITHIN 3 DAYS
Sorry, no C.O.D.'s
Catalog included with every order.

Pinesbridge Studios
OSSINING 8, NEW YORK



CHRISTMAS STORY WINDOW

Your home will glow with radiant stained glass brilliance. Designs can be grouped to fit any window. Authentic art lithographed on a translucent paper. So easy . . . wipe paper with mineral oil and color with crayons. Astonishing results! Nine designs — giant 34"x 44" included. 1958 award winner. Guaranteed satisfaction. Mail $2.00
STAINED GLASS CRAFT,
Box 82C, Waukesha, Wisconsin.

Enjoy **BISOLAR "SUNSHINE" ALL WINTER LONG!**



Suntan with a Battle Creek BISOLAR LAMP

Enjoy a much-admired "sun-tanned look" all year—plus wonderful **health protection** for yourself and family. At the "snap of a switch" the BISOLAR Lamp provides made-to-order light that tans faster than the sun. Yet if you relax and fall asleep, **automatic Soltimer Switch turns lamp off at time you set**—prevents overexposure! Scientifically balanced artificial sunlight contains **both** ultra violet-infrared rays. Pedestal, wall and ceiling models. Money-back guarantee. **Write today for Free Literature!**

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COMPLETE OR IN 1-HOUR KIT

SHOE CHEST

Aerated, Louvered Cabinet Holds 24 Pairs Women's Shoes or 18 Pairs Men's Shoes

Are your shoes jumbled in closets, pushed under beds, wet, lost, strayed or stolen? Now, store all shoes neatly in one place. Our lovely Shoe Chest, an important innovation in bedroom furniture, holds men's, women's or children's shoes separately or together. Adjustable rods accommodate slippers, high heels, wedgies, sneakers, high shoes, etc. Ample room for shoe supports. Proper ventilation is attained by use of rods, louvered doors, open back and bottom. Use singly or in pairs in any room. Hardware brass. 29" x 15" x 36" high. Beautifully handcrafted, hand polished in mellow honey tone knotty pine, or in lovely maple finish. Complete **$34.95** *Exp. Chgs. Col.*

IN KIT—for easy assembly; pre-fitted, drilled, sanded, etc., ready for finishing. Simple instructions. Doors all assembled. **$23.95**. *Exp. Chgs. Col.*

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Yield House
Dept. B12-9
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Jeweled "Charmers" for HIS Christmas



FRENCH POODLE contour leather collars banded with velvet, jeweled with diamond-cut rhinestones. Pet's name on plate. Corbin padlock. French Charmaine red, French blue, pink, white, green, black, turquoise, old rose, aqua. Collar **$4.95**. Matching rhinestone leash, **$1.50**. Take neck girth with string. Send string and pet's name. Guaranteed. Year 'round orders.



The FORMAL a "Charmer"

French Poodle contour leather sheathed in Italian velvet. Diamond-cut rhinestones. Colors as above in Styrene box. Collars $5.95. Matching leash, $1.75, send neck girth. Pet's name on plate.



French Cadet Harness $5.25

Colors as above collars. Rhinestone, ruby, sapphire, or emerald's. Send HOBY girth. Pet's name on plate. Leash, $1.50.

WEST POINT COLLARS

Leather jeweled with rhinestones, rubies etc. Colors as above. Name on plate. Send neck girth. Collar $2.50. Leash, $1.50.



CURTIS CREATIONS Dept. H-7
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FINE SATIN RIBBON

50-yard roll, just 39¢

Regularly 44¢ in our catalogue

Special offer to House Beautiful readers! 50 yards of fine quality satin acetate ribbon in 12 flower-fresh colors for just 39¢. Regularly 44¢ in our current Fall catalogue . . . far less than you'd pay in stores. Wonderful for gift tying, sewing, hair ribbons, etc. Choose red, emerald green, white, pink, light blue, royal blue, orchid, yellow, light green, cocoa brown, silver, gold. 7/16" wide.

50-yard roll from this ad 39¢ each postpaid

Satisfaction guaranteed or your money back.
We ship within 24 hours.

Walter Drake & Sons
112 Drake Bldg.
Colorado Springs 8, Colo.

Send for Free Catalogue



"Woods Nest"

Protect your wood club heads in this "Nest" which holds four clubs. Fits into your golf bag; has cover for further protection. No individual covers to lose, put on and take off up to 60 times per game. Adjustable to any club length. Instant selection, heads and numbers always in view. Made of tough, long lasting vinyl leatherette, with soft interior to keep your clubs "looking like new." $4.95

Plus 45c Postage & Insur.

(Send For Free Gift Catalog)

Sorry No Stamps or COD's.

Camalier & Buckley

(Dept. HB12) 1141 Connecticut Ave. N.W., Washington 6, D.C.



Solid Cherry Letter Rack

A perfect gift to give . . . even to yourself! Holds letters, cards (and bills too) in an attractive, convenient manner.

We'll carefully pack and ship this piece anywhere in the U.S.A. for only $5.55 post paid

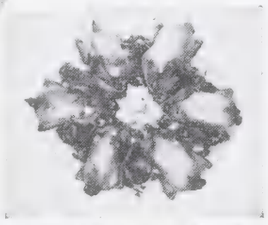
Please specify . . . your choice of Light or Dark Finish.

Carl Forslund

122 E. Fulton, HB-1259, Grand Rapids, Mich.



CHUKAR PARTRIDGE



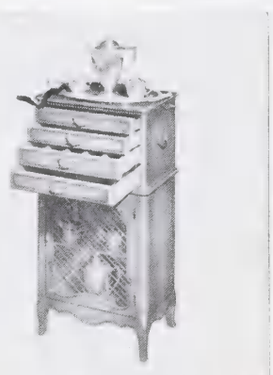
the most exotic of all game birds

More delicious and rarer than quail, to which they are akin, and 3 times as large, a gift of full-sized, oven-ready and frozen Chukars will make you remembered for the unusual Xmas gift. Select list of epicurian recipes FREE with each order. Packed in dry ice and sent any place in the U. S. $36.00 per doz. or $21.00 for 6 (min. order), plus postage, which, on gift orders, is billed to the donor. Shipments made each Tuesday Sept. to April. Send us your gift list NOW. Check with order, please.

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Phone: MAyfair 3-3643

DRESSED QUAIL from the "King of Game Bird Breeders" shipped in dry Ice for $24 per doz. (min. order), plus postage.



The "PERFECT" Silver Cabinet

in warm, delicately carved, Cherry wood. Styled in French Provincial, truly a future heirloom. Holds complete silver for 12! Side lock secures all drawers in one operation. Generously proportioned base with removable chest. Lined, tarnishproof drawers. Overall height is 36"—top is 19" x 13½". A most cherished Wedding or Christmas gift. Other designs available. Send for brochure. $115.00 exp. coll. No COD's please. Send check or money order.

LA COLONNA

67 E. Oak St. Chicago, Illinois



HAVE YOUR CAKE delivered for Christmas on its own traditional scalloped milk-glass plate along with a pretty Wallace Silversmith cake server. Two-pound festive fruit cake is flavored to perfection with a few spices, aged and mellowed in rare brandies and sherries to mouth-watering goodness. Cake, plate and server, $3.98. Custom Cakes, 11 E. 47th St., N.Y.C. 17.



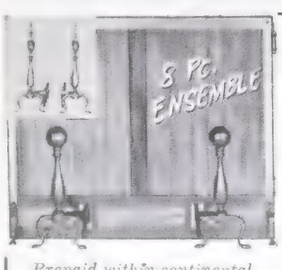
THE HOUSE WHERE YOU LIVE is dinstinctively your very own, marked with your special taste and personality. Here, then, is something new for your front door. It's a walnut plaque with your family name handcarved in white letters. Nicely beveled and polished, it's 4¼ x 5¼". Order others for inside, too. $1 ea. Brass screws incl. Vernon, 276 E. 3rd St., Mt. Vernon, N.Y.



THE BIG BRASS English-style water can we found for you is a marvelous *half-gallon* size. That means that every plant can have a drink without your dashing off for a refill. The shiny brass is the shiniest. The graceful handle and arched spout are sound investments in water control. For indoor gardeners, $7.95 plus 40¢ post. Vermont Crossroads Store, Montpelier 12, Vt.

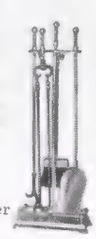


THE OLD WOODEN BUCKET comes to a party loaded with enough ice cubes to last until the most reluctant guest has gone his merry way. Made of sturdy northern Vermont pine finished in colonial brown, it has an excellent spun-aluminum liner and cover. Wooden ice tongs have spring device to make ice-handling easy. 2-qt. sz., $9.95. Decor, 717 Penn, Wilkinsburg, Pa.



FIREPLACE Curtain Screen ENSEMBLE SOLID BRASS—$79.95 complete

Screen for any fireplace up to 50" wide x 34" high. Give us actual size of fireplace opening. Quality throughout, selected especially as an ensemble of lasting beauty. Choice of Black or solid brass mesh curtain—specify. Choice of ball 17" or urn 20" andiron (inset) (with matching fireset: Stand, Poker, Shovel, Tong and Brush.) Specify.



Prepaid within continental limits USA.

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D. L. BROMWELL, Inc.

Since 1873

America's Oldest Fireplace Fixtures Dealer

708 12th St., N. W., Washington 5, D.C.



Just Like Dad's or BIG Brother's ARMY AND AIR FORCE FATIGUES

- - - - - FOR KIDS - - - - -

Hey Sarge . . . (Dad to you). A delightful takeoff on the real Army and Air Force Fatigues for your small fry. 3 piece set includes imitated cap, jacket with I. D. name tape, and service type matching pockets—and pants. FREE—1 iron emblem. Even sizes 2 to 12. Sanforized Sateen in Olive Green for Army and Sage Green for Air Force.

$5.95 add 75c postage

BILL'S MILITARY STORES—Dept. HB

Buckman Bldg., Jacksonville 2, Fla.

Northwoods Flavor!



'HIAWATHA

WILD RICE Pancake Mix

Have a real Northwoods treat for family and friends in your home this holiday season . . . or give it for inspired gifts. Northern-grown wild rice with select buckwheat makes pancakes like you've never tasted before! Sent postpaid.

1 lb. pkg. $1.00 ★ 3½ lb. bag $2.70

Write for free catalog of Northwoods Food Delicacies

MILLE LACS MAPLE PRODUCTS CO.

Dept. HB

308 Prince St., St. Paul 1, Minn.

Millacs GOURMET FOODS

"Mother-and-Daughter"



THE PERFECT GIFT

at Christmas and year-around for every lady of any age—membership in APRON OF THE MONTH CLUB! Each month a beautiful apron of original design will be gift-mailed in your name:

3 months—$ 8.50 9 months—$23.00
6 months—$16.00 12 months—$30.00

Mother-and-Daughter sets:

3 months—$16.00 9 months—$44.00
6 months—$30.00 12 months—$56.00

First selection (illustrated) is festive and sparkling in silvery metallic nylon net over exquisite white nyon organdy with removable Christmas trim. Non-member price: Mother's—$3.00 Daughter's—$2.50

APRON OF THE MONTH CLUB

P.O. BOX 931, DOUGLAS, ARIZONA

utomatic Electric Cooking with Presto

›mersible Electric Coffeemaker

rld's easiest-to-clean coffeemaker. Gleaming stainless el inside and out. Brews perfect coffee every day, ause yesterday's coffee is washed away! Open spout, , cleans easily as a cup! $24.95

Presto

Control Master Appliances

A Whole Family of Handy Kitchen Helpers run by a single Control Master.

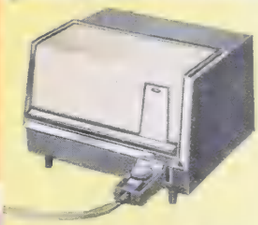
PLUGS IN to make each appliance fully automatic!

DETACHES so each can be washed safely under water, handles and all!





Presto Electric Pressure Cookers cook any food 3 timesfaster.'Stain-Less' Cast Aluminum. 4-qt. $21.95*, 6-qt. $24.95*



Presto Portable Oven. Bakes, roasts anywhere there's an outlet...pies, cakes, TV dinners. Ideal second oven. $27.95*



Presto Family Size Griddle. Portable—cook at the table. Stick-proof surface, slide-out drip tray, Menu Guide Handles. $19.95*





Presto Dutch Oven. Big 5-qt. capacity ideal for family roasts, stews, one-dish meals. $17.95*

›rfect bacon, eggs, meats, ›es, too—in the new Presto ›l Master Fry Pan shown at Ends scorching, burning. ›e surface prevents sticking. ›del, $14.95*—12″, $16.95*

›l Master $6.95 extra



Presto Sauce Pan. Ends scorching, burning. Great for delicate sauces and cheese dishes. 3 qt. $14.95*



More Working Steam!

NEW PRESTO ELECTRIC IRON

Smooths away wrinkles—FAST! Has 21 steam ports. Largest sole plate. Greatest water capacity for 40% longer steaming time...$16.95





When Pride's haze forms, real wax is going on! Not just a temporary shine, but the hardest, longest lasting wax luster you can give your furniture

...no rubbing!
Just apply, let dry... then just whisk away the haze. That's all!

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Yours with the tested
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THE KAY FULLER FACELIFT MASK tones and tightens vital muscles . . . it is not a cradle for the chin . . . takes a tired lined face, makes it into one that is fresh and lovely; because it actually lifts the muscles at the temples and side of the face. Helps to maintain that youthful appearance.

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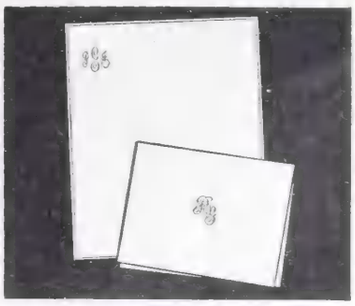
Developed after years of research, THE KAY FULLER FACELIFT MASK is made of scientific flesh-colored crepe. It is a special patented process that's durable, washable, never causing irritation or rash, yet allowing regular motion. *It will stop snoring if worn while sleeping.* Used by plastic surgeons, head surgeons, hospitals. With each prepaid order, I will send you absolutely free the Kay Fuller System of Salon Treatment for home use.



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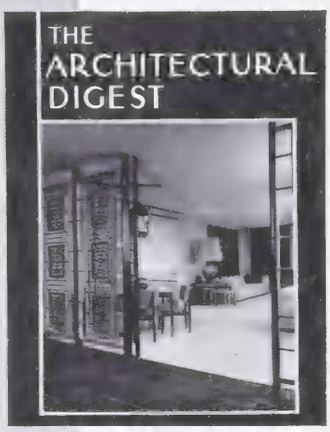
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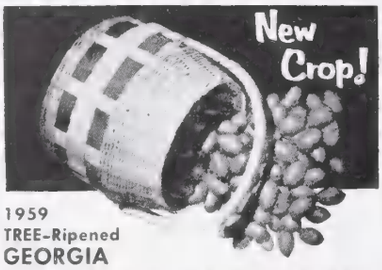
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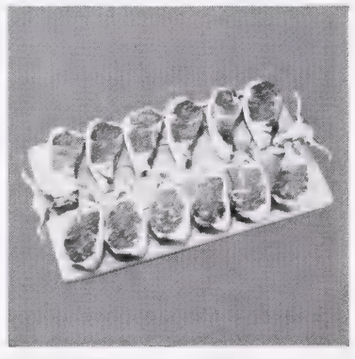
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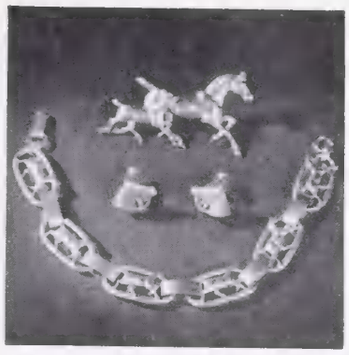
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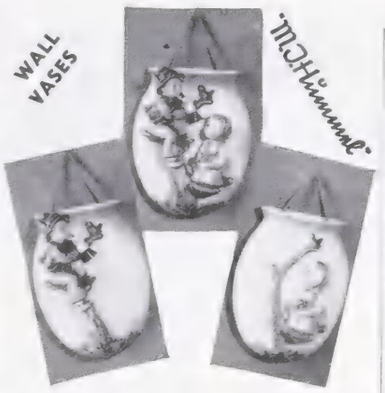


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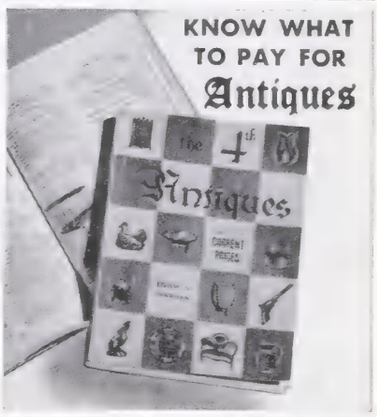
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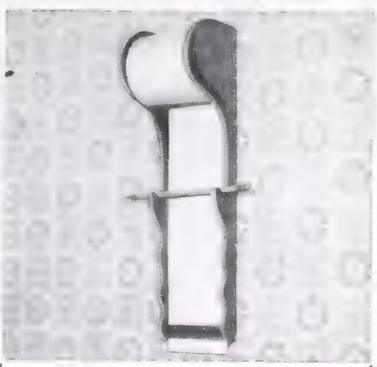
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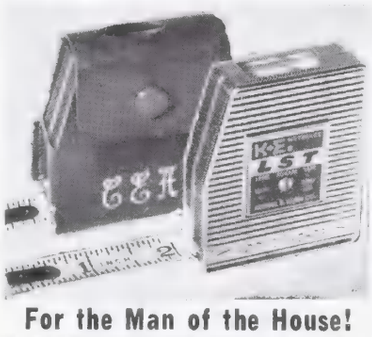


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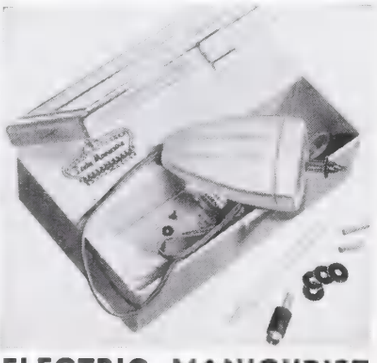
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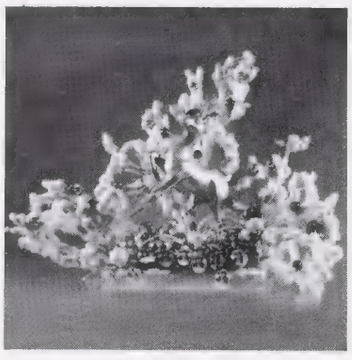
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ATTENTION, EGGHEADS: For the avant-garde set on your Christmas list (bachelors, beauties, beatniks, and bartenders!), a white ceramic jar for pretzels, potato chips, mad money. Choose from "Et Tu Brute," "Happy," "Sex," "What Again Tonight," or "Yes." Cork, metal pull underneath, 8″ h., $3.50. 12″, $5.50. Patio Sales, Box 25, Highland Park, Ill.



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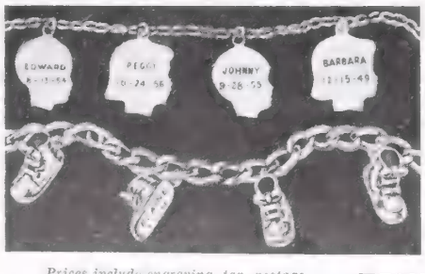
NATURAL	RUFFLED MUSLIN	WHITE
$1.95	Tier	$1.95
1.00	Valance	1.50
2.98	45″ Tie back	3.50
9.95	Bedspread (Twin or Full)	10.95

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Full of bedspread, draperies and curtain ideas Complete with color swatches

GUILDCRAFT INTERIORS
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FOR PROUD MOTHERS and GRANDMOTHERS



HEIRLOOM BRACELETS

She'll wear her heart on her wrist when she encircles it with a bracelet of our Solid Sterling Silver or 12K Gold-Filled Baby Shoes or Silhouettes which proudly proclaim the beloved children. Each ¾″ charm is expertly engraved with a child's first name and birthdate. (Up to 11 letters and spaces per line.) Adorably crafted, of excellent weight and quality. Add more as the family grows.

Silhouettes $1.10 ea. | Shoes, each $1.95
Bracelet 1.10 | Bracelet $1.95
Keychain (not shown) $1.25

Prices include engraving, tax, postage
ALL ORDERS SHIPPED WITHIN 3 DAYS

ZENITH GIFTS 94 Post Office Bldg. Brighton 35, Mass.

DIRECT FROM FACTORY
***hand-rubbed* Northern Maple**
Captain's Table & Chairs



Table and 4 Chairs **$89.95** add $10 for each leaf

Early American beauty superbly reproduced in mellow hand-rubbed Cape Cod (nutmeg), or darker Salem Maple. Authentic in every detail, constructed of finest clear-grain rock Maple. Table is 42″ in diameter, will take one or two 9″ leaves. Chair seat 17″ x 16½″, overall height 30″.

Please specify choice of finish. Prompt delivery, shpg. chgs. collect. Send check or money order. No C.O.D.'s.
MONEY-BACK GUARANTEE WRITE FOR FREE MEADOWBROOK CATALOG OF SUPERB COLONIAL FURNITURE

VISIT OUR SHOWROOMS
Makers of Fine Chairs Since 1851

MEADOWBROOK INDUSTRIES
Dept. H129, 126 E. Sunrise H'wy, Merrick, L. I., N. Y.

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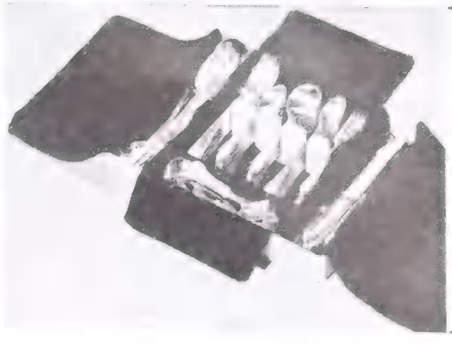
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Now you can preserve the image of yourself or loved ones in a genuine oil painting. No experience necessary!

Send only $9.95 and a photographic portrait, sharp, clear snapshot or color slide (any size, black and white or color), to receive a "portrait-kit" which includes: a 16″ x 20″ canvas panel diagrammed to paint the portrait by numbered blanks; all oil paints; two fine brushes; full instructions and your unharmed photo. Indicate hair and eye color, etc.

Our new paint-by-numbers process (pat. pend.) results in a professional style portrait WITHOUT the usual patchwork appearance. A wonderful hobby. Prompt Delivery.

Send only $9.95 to
PORTRAIT CRAFT 620 Avalon Blvd. Wilmington 45, Calif.



FLATWARE CADDY

This specially designed plastic tray stores up to 100 pieces of silverware. Built-in separators and compartments hold 12 place settings in neat order. 12¾″ x 10½″ x 2¼″ tray fits all drawers, making old fashioned bulky chests unnecessary. Pacific Silver Cloth Liner fits tray exactly, prevents tarnish. Satisfaction guaranteed. Order 230W. Complete with liner $3.98 plus 25¢ handling postpaid.

DOWNS & CO.
Dept. 1112F, Evanston, Ill.

THE ALPINE HOOD from France is wonderfully cozy, very flattering. The design originated in the Alps where warm headgear is worn to ward off cold, snowy blasts of wind. It's feather-light, fluffy soft, fits all sizes, teens to adults. 85% wool, 15% cotton, in *striped* red/black or white/black; *solid* red, royal, beige, turquoise. $3.95. Order from Cortley Gifts, 453 E 88th, New York 28.



TIME-O-PHONE. We tested this for a week and found we couldn't part with it. It's a Swiss watch that fits over the center of any telephone dial, has a luminous dial with automatic date calendar, and a 12-minute sweep hand for timing calls. If you keep your eye on it, your telephone bills will be a pleasant surprise. $13.20 incl. tax. Taylor Gifts, Wayne 1, Pa.

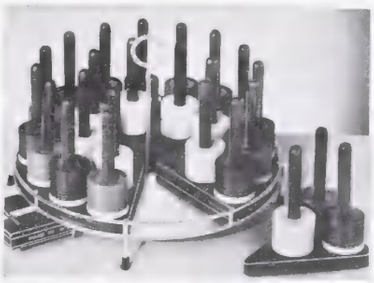


FRUIT-TREE CENTERPIECE. Its decorative capacity is enormous. Its price is ridiculously low. Leaves of metal in natural green hold fresh or artificial fruits. As a lemon tree, it will permeate your room with a delightful fragrance. 9½" tree for lemons, limes, plums. $14.85. 11" tree for oranges, apples, etc., $12.85. Malcolm's, 6309 Reisterstown Rd., Baltimore 15, Md.



ELECTRIC CHINA POT. Use it for brewing up a batch of water for soul-soothing tea or brain-tingling coffee. After skating, it's nice for cocoa for a crowd. White porcelain china pot with moss rose design, gold trim, heats 6 cups of water to boil in 2½ minutes, keeps things hot for ages. UL-approved cord incl. 7¼" h., $3.50. Crown Craft Products, 246 5th Ave., New York 1.





Poker-Go-Round

Individual wedges of walnut provide each of eight players with his own chip organizer to hold the special, center-bored chips. Speeds up game immeasurably. Wedges fit together neatly for storage in attractive brass-plated rack. 288 special chips included, but not playing cards. $18.95

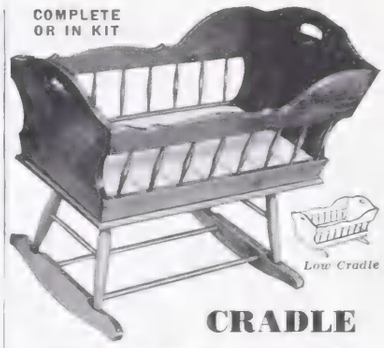
Per 100 extra chips $1.50

One of many unique, personal gifts from our catalog. Write for your copy.

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COMPLETE OR IN KIT



Low Cradle

CRADLE

High Cradle with Legs as Illustrated or Low Cradle with Rockers on Bottom

A delightfully unusual child's cradle of charming and practical design. Adapted from an antique. Gracefully spindled sides allow proper ventilation and maximum safety. The high cradle is more accessible for convenient child care. Smooth rocking motion absolutely tip-proof. Use as cradle, magazine bin, wood box, etc. With or without water repellent, white plastic covered, sponge rubber mattress. 33" × 18" × 27" High. Of knotty pine in mellow honey tone pine or lovely maple finish. High Cradle **$34.95.** Low Cradle **$31.95.** Mattress **$3.95.** *Express Charges Collect.*

IN COMPLETE KIT for easy home assembly. All parts pre-fitted, drilled, sanded, etc., ready for finishing. Simple instructions. High Cradle **$23.95.** Low Cradle **$21.95.** Mattress **$4.25.** *All postpaid.* *NEW FREE CATALOG*—300 Pieces—Complete or Kits.

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Yield House

Dept. B12-9
North Conway, N.H.

Craftsmen in Charm

The "Vicki"



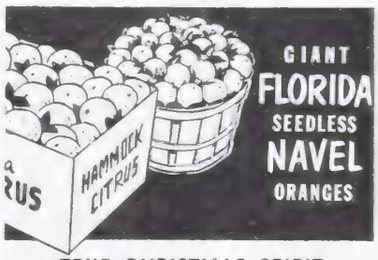
Utterly feminine is the Vicki . . . a comfortable chair with charm and beauty enough to win your luxury-loving heart forever! Sturdy hardwood frame, coil springs, deep-tufted seat and back, upholstered in finest spot-proof velvet in your choice of fourteen enchanting colors, from deepest jewel-tones to shimmering pastels. Samples on request. H. 32"; W. 23"; Seat D. 17½"; Seat H. 17" **$36.50 ea.; $70 pr.** Your fab. 3 yds. 54". 4½ yds. 36". **$30.50.** Exp. coll. No C.O.D. Send 10¢ for Hunt Galleries Prevues.

Satisfaction Guaranteed

HUNT GALLERIES

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Craftsmen in Charm



TRUE CHRISTMAS SPIRIT

To Business friends, office personnel, family! Fruit is the traditional Christmas gift which spreads joy through the Holiday season. Hammock Groves SELECTS FLORIDA TREE-RIPENED FRUIT—DIRECT FROM OUR OWN GROVES.

ALL FRUIT BUSHEL—(Approx.) 55 lbs. . . $8.00 (SPECIFY Oranges or Mixed Grapefruit and Oranges.)

ALL FRUIT HALF BUSHEL—(Approx.) 30 lbs. . . $5.50 (SPECIFY Oranges or Mixed Grapefruit and Oranges.)

HAMMOCK DELUXE GIFT BOX—(Approx.) 90 lbs. . . $15.00 (Assorted Oranges, Grapefruit—plus Jelly, Marmalade, Orange Blossom Honey and Tropical Candy.)

HAMMOCK DELUXE BUSHEL BASKET—(Approx.) 55 lbs. . . $11.00 (Oranges, Grapefruit, plus Jelly, Marmalade, Orange Blossom Honey and Tropical Candy.)

Write for illustrated Booklet for detailed information of many more packs.

We guarantee perfect condition to destination. Christmas Delivery Orders must be received by Dec. 5. We enclose greeting card from you to receiver. ALL PRICES LISTED include PREPAID EXPRESS CHARGES, except: Add 10% for shipments west of the Miss. River and to Wisc., Upper Mich. and Minn. Plus $1.25 import fee Canadian shipments. Please enclose check or money order. Sorry, no shipments to Calif. or Ariz.

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While you read . . . . *Fire may Flare!*







Merlite Fire Alarm

On guard 24 hours a day—the cheapest life insurance you can buy! Precision set to HOWL an unmistakable warning the moment air temperature reaches 135°—in time for family to reach safety. Uses flashlight batteries (not incl.). Simple to test battery power and HOWL instantly. Compact case size 2¾" × 5½" × 11 2". Don't gamble with fire. . . . Protect every room.

only $4.95 ppd.

Presto Fire Extinguisher

Stop a FIRE before it grows. Your PRESTO FIRE EXTINGUISHER is ready for instant use. Only 5½" long—so light it's handled easily even by a child. Effective against ALL types of fires. Inexpensively refilled. Handy wall bracket included. Get one for each danger point—kitchen, attic, garage and car. Don't delay. Don't take chances with your family's safety.

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NOW! ALL WOOL NORWEGIAN HANDKNIT GLOVES AND MITTENS AT WONDERFUL SAVINGS!

Our handsome woolen gloves and mittens are imported from Norway and sold only by mail meaning substantial savings for you. Authentic ice country designs are all different and come in choice of red/white, grey/white, navy/white, black/white, or combination of red, white and blue (50¢ extra). Gloves all sizes: $4.45. Mittens: Adults $3.95. Children under ten $2.95. Immediate delivery. Please state size and colors. 100% money back guarantee if not delighted.

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Personalized Crayon Bucket

Hand made bucket of native pine. Natural lacquer finish. Colorfully hand painted with child's name. Holds full set of crayons or tidbits, buttons, etc. Hand lettered to your specifications. 5" × 5"

$2.95, plus 30¢ handling charge

No COD's *Send for FREE Catalog*

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The Gift That Keeps on Giving Year 'Round!

$2 Postpaid Specially priced

NEW...WELT... Imported AUTOMATIC 4 Color Pencil

- Green
- Black
- Blue
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Finger-tip Action Changes Colors AUTOMATICALLY!

1 Pencil Does Work of 4

Smartly styled in non-tarnish, silver-finish Eloxal. Mother . . . this handsome gift will save teacher hours work. She'll remember your child and you everyday of the year.

P. S. Makes a smart gift for your husband or child, too.

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HIDE A BAR
COMPLETE OR IN KIT



Locking—Rolling—
Fold-up Bar Holds 40 Bottles—4 Doz. Glasses

Now—a bar for the biggest party—or cozy twosome. This charming little giant is the most completely versatile bar ever. Use it 3 ways: locked, as liquor cabinet; open, for self-service; rolled out from the wall, turned around, for bartender service. Hinges open to reveal 20 bottles of liquor, 20 bottles of mix, nearly a doz. assorted glasses, and all bar accessories. Adjustable shelves, brass guard rails and fittings. Simple, compact, fits smartly into home, apt., office, cottage. 21" W., 19" D., 36" H.—open 38" W. Finely crafted of knotty pine. In satin smooth honey tone or lovely maple liquor resistant finishes . . . $49.95 *Shipping Chgs. Col.*

IN EASY HOME KIT. Louvered doors complete. Pre-fitted, drilled, sanded, etc., ready for finishing. Simple instructions . . . $34.95 *Shipping Chgs. Col.*
New Free Catalog—300 Pieces—Complete or Kits.

Not Sold In Stores. Money-Back Guarantee

Yield House
Dept. B12-9
No. Conway, N.H.

A Wall Plate Memento

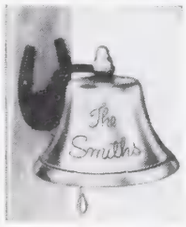
is a wonderful way to record a wedding or anniversary date. It's a charming reminder of that important occasion. Colorful 9½" china plate comes personalized with couple's first names, date. With hanger. $3.75



SNO-BALL SALT & PEPPERS

Decorated with roguish hand-painted faces. Quality China. Size of tennis balls but holds a load of salt & pepper. Personalized with first names. A real conversation piece. $1.59





PATIO-GARDEN BELL

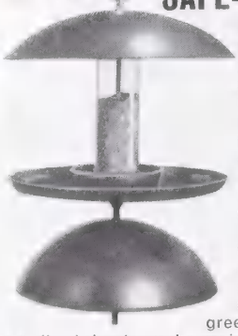
Delightful new way to announce dinner. This solid brass bell is smart for your patio or garden. 6" in diam.; Bell is 5" high, suspended from a 3" black pony shoe. Leather thong pulls clapper—giving nicely toned ring. Ideal housewarming gift.

All items PPD $5.95

CROWN CRAFT 246 Fifth Ave. Dept. 912, New York 1

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the New SAFE-FEEDER



Bring song birds to your garden all year round.

Protected from rain; seeds can't be scattered by wind. Easy to fill unbreakable flexiglass holds 1¼ lb. seed. 16" diameter, dark green, rustproof anodized aluminum. Lower inverted dome acts as squirrel guard. Simple to hang or mount on ½" pipe.

Complete **$11.95** postpaid
Without squirrel guard $10.95 ppd.

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METALCRAFT STUDIO
DEPT. HB—OLD MILWAUKEE RD.
WHEELING, ILLINOIS
Handcrafted Specialties since 1922

REAL FURS FOR Dolls



COMPLETE 3-PIECE SET

The price is fantastically low . . . but a thousand dollar present couldn't please a small girl more than these adorable **genuine** furs for her doll. They're the **choicest** of bunny furs . . . deep-piled, sheared, **snow-white** . . . and lined with luxurious white satin. Lavish, fluffy cape and hat are trimmed with darling pompons; cuddly muff has wrist band!

8"-10½" dolls—**$1.00.**
11"-22½" dolls—**$2.29.**
23"-30" dolls—**$2.98.**

Same-day shipment. Money-back guarantee.

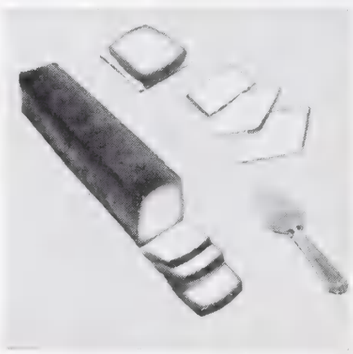
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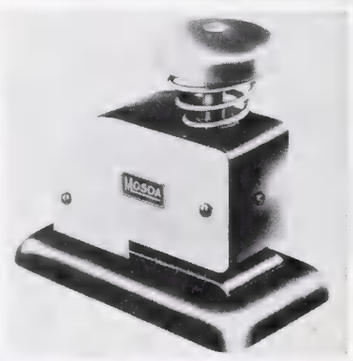
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CRACK-UP. A handsome nutcracker to leave beside a bowl of walnuts on your coffee table is made of natural-grained teak and solid brass. Imported from Denmark, it makes a unique and useful wedding gift, and don't forget friends celebrating a Wooden Anniversary. 9½" long, it's a smart idea for $8.95. The House of Teak, Dept. 15A, Box 424, Manhasset, New York.



A BIG CHEESE is a solid one-and-a-half pound bar of natural whole-milk cheese that hasn't one artificial thing about it. No processing or coloring, just smoked to a golden hue after 5 days and nights over a slow-burning maple and hickory-log fire. It slices into perfect cracker size, which helps when the crowd gets hungry. $2.35 plus 55¢ post. Sugarbush Farm, RFD 15, Taftsville, Vt.



A CLIPLESS CLIPPER is for a smarty-pants shopper who thinks there is nothing new under the sun. Mark it well for a committee chairman, college girl, your own busy desk. Just one stroke of this clipper and papers are fastened in place yet come apart without tearing. Why? Because it does away with staples! 3" l. $4.95. Hillsbaron, Box 333. E. Wolfeboro, N. H.

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$19.95

These remarkable phones have been serving the French for years. We rewire them for use as an actual extension or intercom (crank rings bell). With shiny black finish, nickelplated metalwork; a conversational piece. Now only $19.95 ppd. A pair is just $37.95 ppd.

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FRYING PAN
COUNTING CALORIES? . . .
On a Low Fat Diet?

Here now, with almost no fat or oil you can fry, saute, grill, pan-broil and bake in these precision made frying pans from Switzerland. Wonderful new lining prevents sticking; wipes clean after cooking—beautiful, simple design. Heat-proof handle—comfortable weight—price includes spatula. *The perfect gift!*

7½" Dia. $5.00
9½" " 7.50
11" " 9.50

All 3 sizes for $20.00 ppd. We pay all postage.
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Nordic Spice in Your Life

Lend eye appeal to every meal at holiday time and all year 'round with this charming condiment set imported from Norway (Salt, 3½" high; Pepper 2½" high; and Mustard 3½" high). Shiny white, Porsgrund porcelain chicken figures with snapping blue eyes, all set into handsome teakwood tray, 3½" x 6". Conversation piece for your own table or a unique Christmas or hostess gift. Boxed. Only **$5.95** plus 50¢ shipping and postage.

Send check or money order.
No C.O.D.'s please. Satisfaction guaranteed.

Kaye Wallace, **Dept. HB-1,**
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ITALIAN MARBLE TOP CIGARETTE & COFFEE TABLE

Imperial elegance for a smart home! Genuine Italian Perlato marble (¾" thick). Beige coloring, mocha veins, walnut-finished base and brass-tipped legs. 15" high, 18" dia. Perfect for home, gifts. Only $24.95. Save $10, order direct. Send check or M.O., Shipped express collect. (Also: C.O.D. for $5 deposit.) Money back, if not delighted.

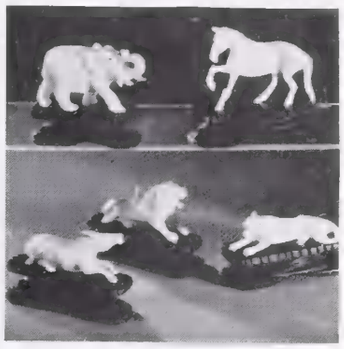
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IMPERIAL LTD.
"For YOU . . . with taste for the FINEST".
10 East Drive, Garden City, L.I., N.Y.

THE TOLE TRAY plays an important part in setting the stage for gracious entertaining, and this utterly beautiful one is a lifetime investment. The black tray is hand-painted with apples and leaves in true-to-life colors. In the hall or on the patio, on dining table or sideboard, it would be superb. 13½" sq., $7.50. Charm for Sale, 260 Main St., Nyack, N.Y.



REAL IVORY ANIMALS have been intricately handcarved in Hong Kong, include elephant, horse, lion, tiger, water buffalo. Each carving is about 2" l., mounted on black wooden base. Pretty in a room with pewter and shining table tops, they make original collector's pieces, nice Christmas gifts. $2 ea., 3, $5.80; five, $9.45. Harriet Carter, HB-129, Plymouth Meeting, Pa.

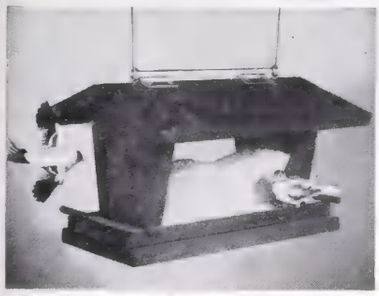


PICK-UP TABLE with hospitality in every line is our choice for demitasse and brandy in the living room, for guests' cocktail glasses. White formica top, 14" in diam. has solid-brass carrying ring. Column is black or white enamel with marble & solid-brass base. Created by a Hollywood designer, table is easily assembled. $19.95 exp. coll. Artco Tables, Box 455, Van Nuys, Calif.



GLAMOROUS TRIO for milady's purse is a cigarette case, lighter, and tiny ash tray enameled in black with Roman Coin design. Next time you go to a cocktail party spring the ash tray on the most attractive man there for his cigarette ash, and he'll fetch your martinis. Cigarette case, lighter, $2 ea. Ash tray, $1. Add 25¢ post. Bleazby's, 294 W. Maple, Birmingham, Mich.





rustic pine

BIRD FEEDER

You'll keep feathered friends with you all year around! Serve "dinner" from this sturdy, easy to fill, feeder. Large grain bin eliminates frequent refilling. Suet holders, too. Shipped postpaid to you fully assembled. Size: 9" high, 11" wide and 14" long.

(Birds not included)

Send check or m.o., no COD's. Satisfaction assured. Please add 50¢ for delivery west of Mississippi.

$7.95

WONN P. O. BOX 667 DEPT. B ELKINS, W. VA.

PERSONALIZED



GOLF TEE

ONLY

$1.

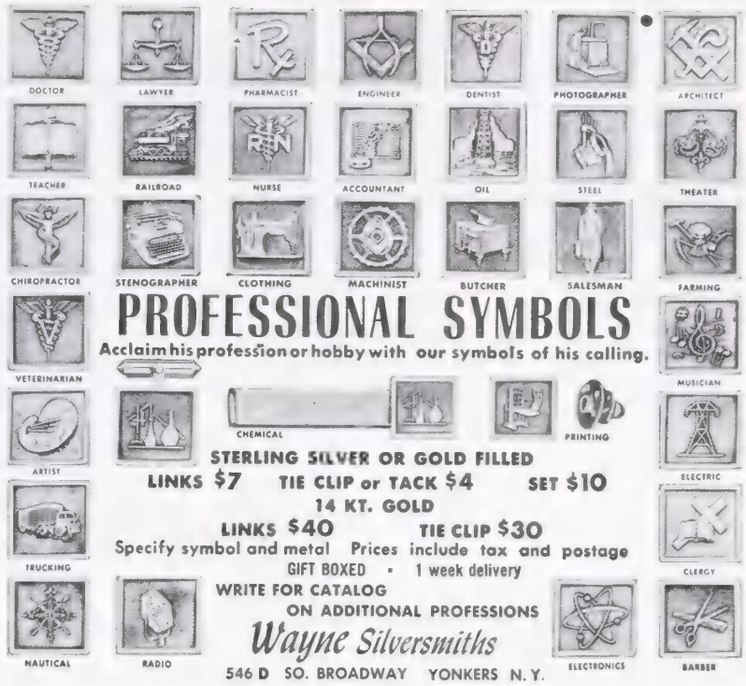
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Gold-plated and personally yours! Drag tag is engraved with 2 or 3 initials to prevent loss. Used by leading pros, designed for straighter, longer drives. Flexible spring bends tee 90 degrees in any direction, automatically returns to upright position. Special soft brass alloy base won't nick clubs. Send check or money order, specify initials. No COD's please

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14 KT. GOLD

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Specify symbol and metal Prices include tax and postage

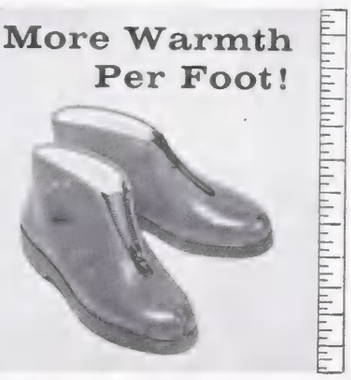
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Child's full sizes, 10-4 $9.95. Ladies' red or black smooth leather 4½-9, $11.95. Men's black pebbled leather 8-12, $13.95. Send regular shoe size. Add 35¢ postage.

Satisfaction Guaranteed.

Other distinctive casuals in our new catalog.

Carroll Reed Ski Shops

118 MAIN ST. NO. CONWAY, N.H.



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For those who refuse to drink until after 5 . . . black sponge rubber "5's" and movable hands on white simulated wood dial, mounted on jet black background with white lettering. 12" diameter and ready to hang . . . a terrific gag gift for your "ever-drinkin' " friends . . . only $1.95 Ppd.

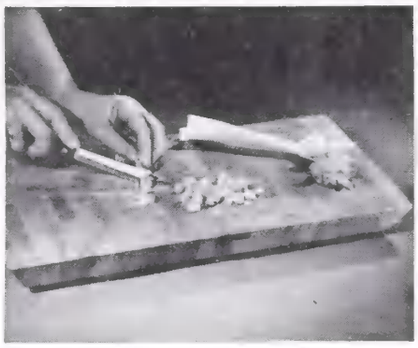
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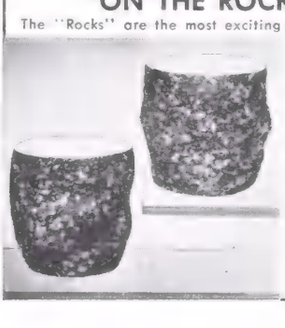
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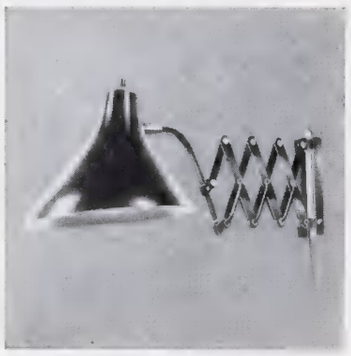
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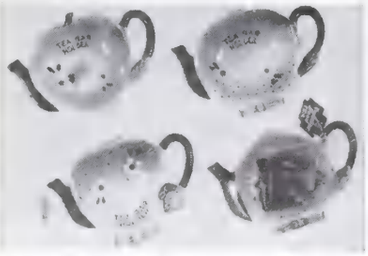
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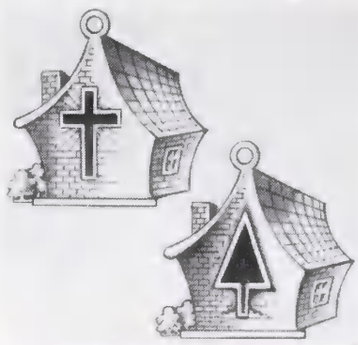
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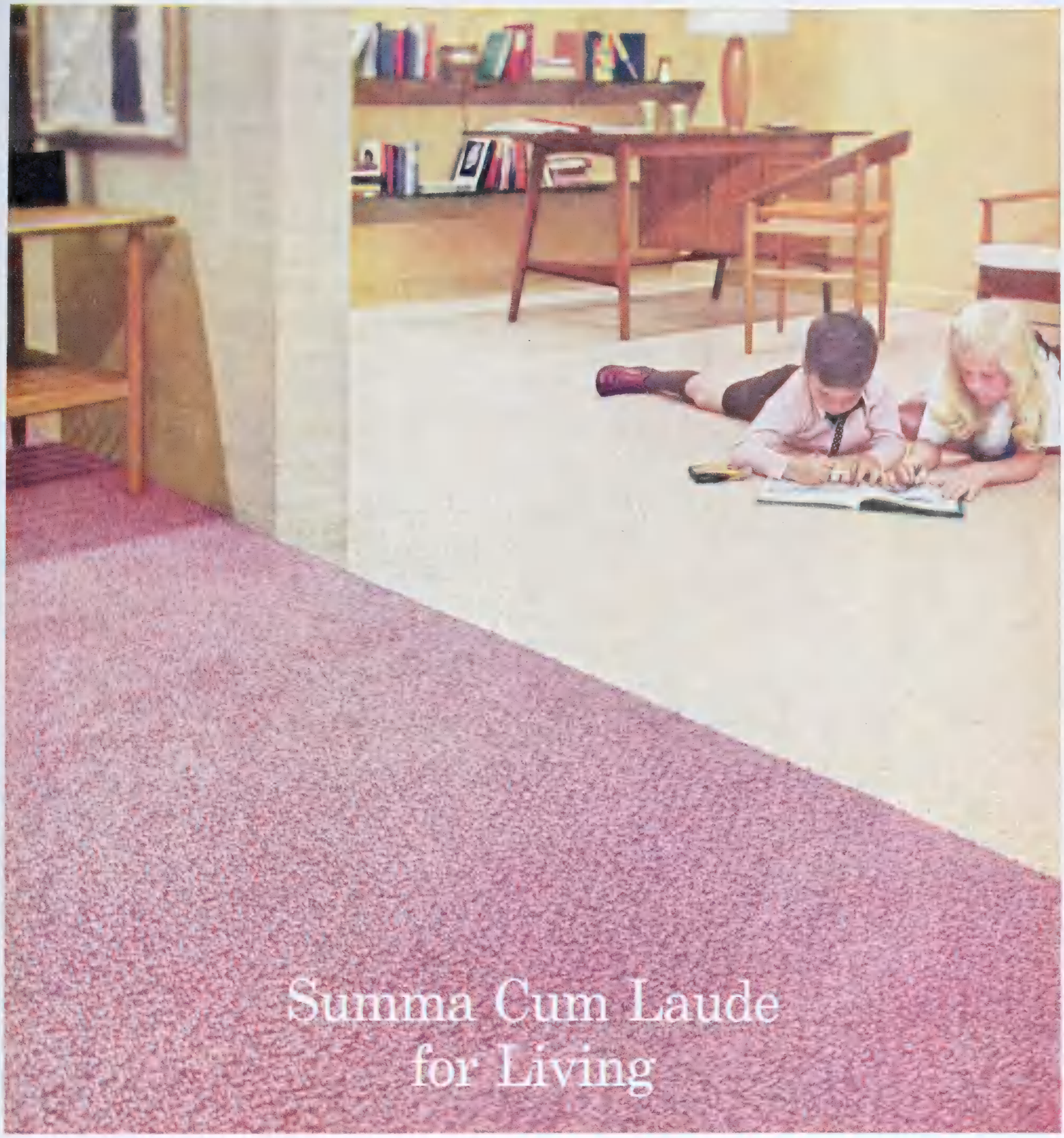
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Begins on page 216



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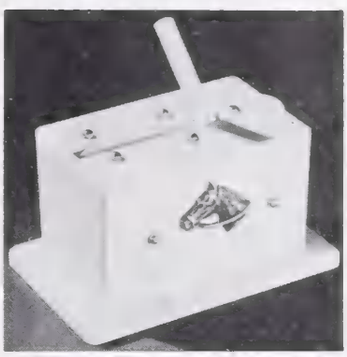
THE OWL & CLOWN are the colorful new pets of the autograph hounds. They're such silly old fellows that we bet even Fabian wouldn't be able to resist writing his John Hancock on their smooth bodies. Fun for a college girl, sorority sister, or just a gregarious little girl. 14" h. with ball-point pen. $2.25 each. Both, $4.25. Craft Shop, Inc., Cambridge 8, N.Y.



THE GOLD RUSH to these astonishing hug-me-tights is because they turn glasses into fashion plates, keep table tops wedding-bright. They fit any-size glass and there's not a drip in a bar load. Made of highly absorbent gold Lurex yarn, they retain their lustre indefinitely. Gift-boxed set of 8, $7.50. The Killinger Co., Marion, Va.

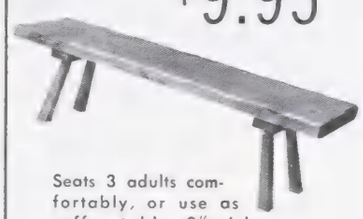


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$9.95



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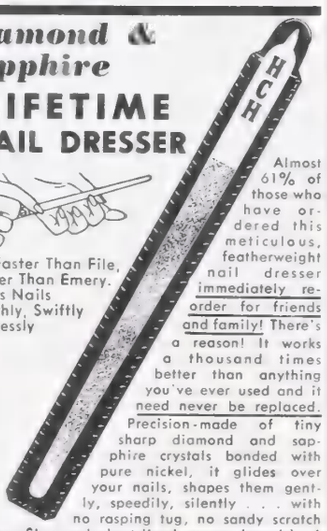
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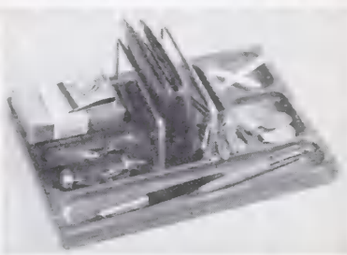
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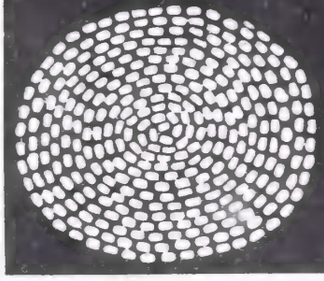
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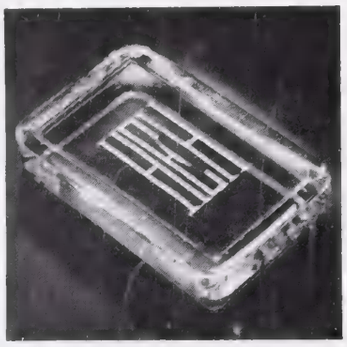


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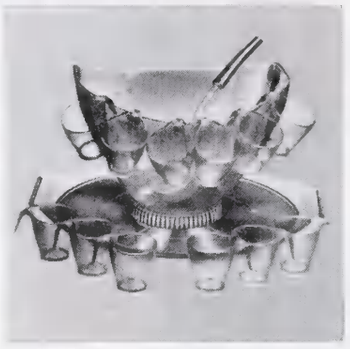
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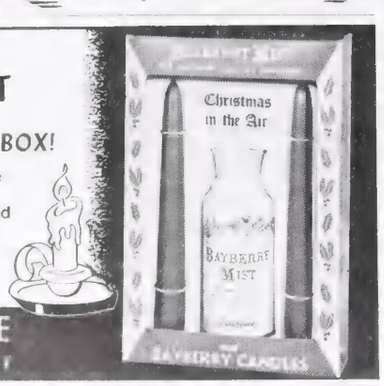
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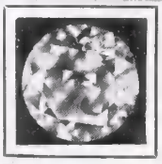
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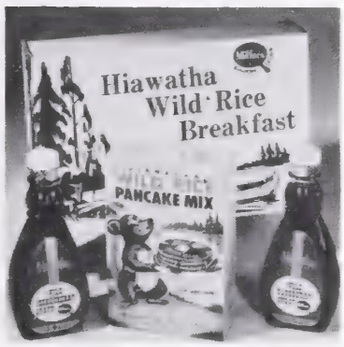
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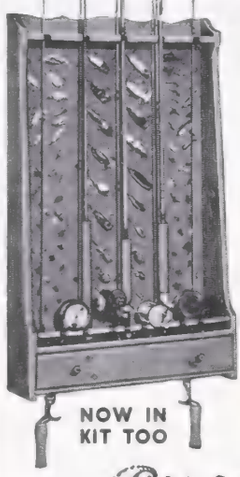
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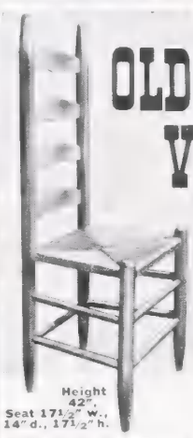
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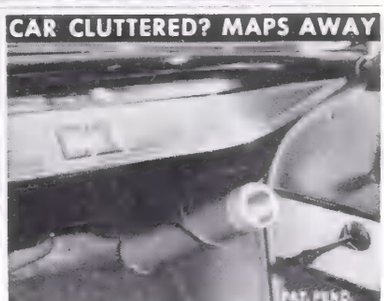


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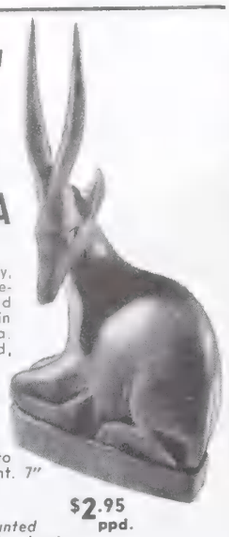


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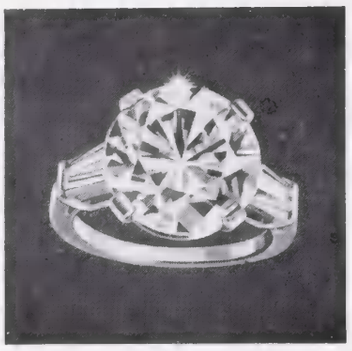
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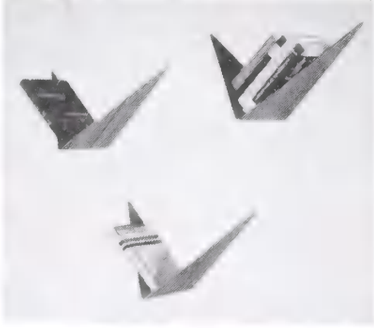
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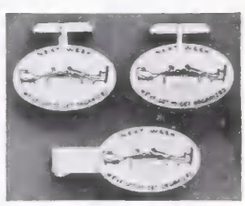


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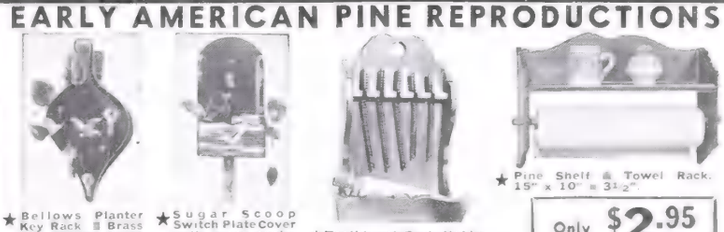
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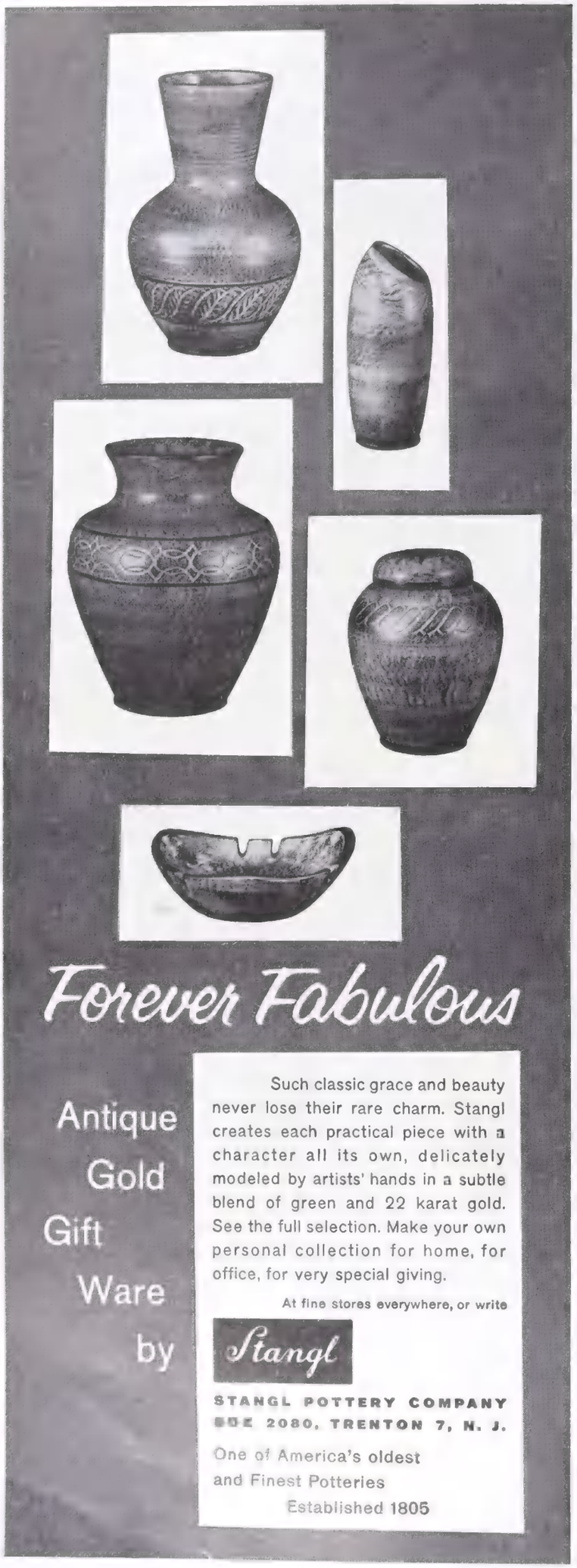
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Men of Music, Brockway and Weinstock (Simon and Shuster, $1.95, 649 pages).

Here are fine biographies of many of the most significant composers in the history of music, beginning with men like Palestrina (c. 1525-1594) and Lassus (1532-1594) up to Stravinsky in our own time. These readable well-rounded profiles, 22 in all, reveal these men as human beings as well as musical geniuses. Especially valuable are the essays on Mendelssohn, Berlioz, and Brahms. There's a superb index for quick and easy reference. If it weren't for these men, there would be no music as we know it today, so this book is central to your reference library.

Penguin Books, published in England, have enlisted the services of some of Britain's most learned musicologists in the preparation of several volumes which go into quite detailed analyses of musical forms, periods, and personages. There are four single volumes which together comprise a series called *The Music Masters*, and three individual volumes which deal respectively with The Symphony, The Concerto, and Chamber Music. We'll deal with each individually, but first one point to keep in mind: These seven books are oriented around the prevailing tastes and attitudes in British musical circles, and do not always square with American views. But once the reader is prepared for this he can settle back and enjoy the stimulating accounts of the high points in the lives of the most significant composers from the Sixteenth Century to the present time.

These are the seven books:

The Music Masters—Volume 1: From the Sixteenth Century to the Time of Beethoven (Penguin, 95 cents, 372 pages).

Every important composer who lived during the period embraced by this volume is profiled in depth in these pages. Among several superior essays the one on Henry Purcell (1659-1695) by the late Ralph Hill must be singled out as extraordinary. You'll also find engrossing accounts of less well-known composers such as William Byrd, Thomas Arne, and Thomas Weelkes.

The Music Masters—Volume 2: After Beethoven to Wagner (Penguin, 95 cents, 389 pages).

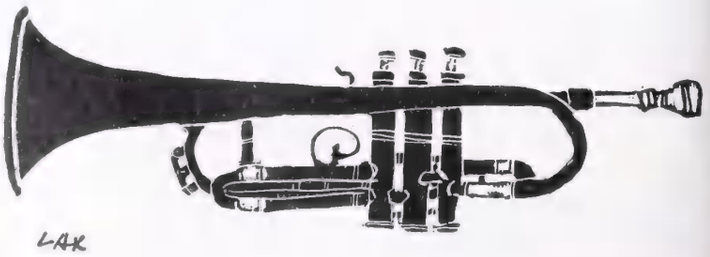
This volume deals with the period that produced more composers of lasting fame and importance than any other time in the history of mankind. The British point of view comes to the fore in this volume in the rather exhaustive biographies of Sterndale Bennett and Edward German. It certainly is true that these men played important parts in the development and nurturing of music in England during the Nineteenth Century, but they hardly merit representation alongside the real titans in the history of the art. But this prejudice can be overlooked in the light of the over-all value of the book.

Ralph Hill's article on Franz Liszt (1811-1886) and Dyneley Hussey's portrait of Meyerbeer (1791-1864) are especially perceptive and penetrating.

As in all of this series, the subheads within the chapters make it very easy to find details of such things as a composer's early life, major works, and outside influences.

The Music Masters—Volume 3: The Romantic Age (Penguin, 95 cents, 358 pages).

The book includes such composers as Bizet, Mahler, Puccini, and Tchaikovsky and 34 others.



The length of the chapters relates pretty much to the importance of the man's contribution to music.

Along with basic biographical material on the composers covered, each author manages to pin down the essential nature and motivating character of the personalities involved. The writing is personal and warmly illuminating.

The Music Masters—Volume 4: The Twentieth Century (Penguin, 95 cents, 416 pages).

Profound, personal portraits of the British composers Gustav Holst (1874-1934) and Ralph Vaughan Williams (1872-1958) are particularly distinguished contributions to this volume. The writer of both profiles is A. E. F. Dickinson, a gentleman otherwise completely unknown to me. But he writes with intense devotion to his subjects. Here you'll find such well-known names as Bartok, Ravel, Richard Strauss, and Stravinsky along with 50 of their contemporaries.

While the profiles in the music master series are not deeply penetrating analyses of the men and their work, the important aspects of their careers are revealed in interesting style, and there are brilliant insights into the characters of some. The composers are dealt with in alphabetical rather than chronological order. While this makes for easier indexing and probably allows for quicker location of reference material, I would have sacrificed these considerations in the interests of a more panoramic view of the historical evolution of periods and styles that a chronological arrangement would have afforded. However, the Brockway-Weinstock book on *Men of Music* helps cover the broader aspects. The volumes on *The Symphony*, *The Concerto*, and *Chamber Music* do arrange their material in chronological order which provides a better understanding of the overall development of each kind of music.

The Symphony—Edited by Ralph Hill (Penguin, 85 cents, 416 pages).

The Concerto—Edited by Ralph Hill (Penguin, 95 cents, 448 pages).

Chamber Music—Edited by Alec Robertson (Penguin, 95 cents, 427 pages).

In each of these three volumes the basic organization of the book is the same: First, there's an essay by the editor on the form and character of each particular kind of music. Then comes a series of essays on those composers whose output is most significant in the over-all literature of each form, with analytical and descriptive discussion of the composers' music. Each book includes a number of notations from the scores themselves so the reader who reads music may see at a glance the point made by the writer. I must add, though, that no musical education is necessary to understand and enjoy the texts. Any reader, whether or not he is musically knowledgeable to begin with, will find his understanding greatly broadened and intensified.

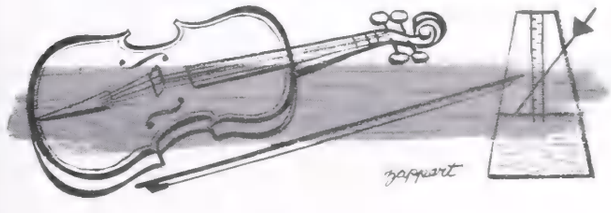
Each of these books takes you inside the structure of the music it discusses and tells you how various composers approached their work. They explain the contribution that outstanding composers have made to the art, and put their work into perspective with the times and the work of others.

If you study any composer included in these books and then listen to a recording or concert performance of the pieces you have read about, you will be amazed at how much more enjoyable the music can be. The books also help you pick out the most rewarding works of the major composers. This is a great aid to buying.

In addition to the general discussion of the musical forms, each of the volumes contains gems of especially outstanding value. Among these I especially enjoyed the chapter on "The Virtuoso Violin Concerto," written by Hubert Foss in *The Concerto*. In brilliant fashion he traces the history and evolution of the violin concerto from its early beginnings in Italy.

Another superlative contribution is Stephen William's essay on Schumann for *The Symphony*. So persuasive is he in his enthusiasm for the music and so disarmingly frank in his admission of some of its weaknesses that I, for one, cannot argue with him when he says, "I would rather listen to a bad symphony by Schumann than a

(*Please turn the page*)





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good symphony by ....." with the blank to be filled in at the reader's own discretion.

The book *Chamber Music* provides a delightful way to whet the appetite for this subtle music and get more out of it when you hear it.

Of course no musical library would be complete without references to opera. These two books are well worth a place on your bookshelf.

Stories of Famous Operas, Milligan (Signet, 50 cents, 318 pages).

Introduction to Opera—Edited by Mary Ellis Peltz (Barnes & Noble, $1.65, 332 pages).

The Milligan book presents plot analyses and synopses of 57 operas from the active repertoire, including such rather recent works as Britten's *Peter Grimes* and Menotti's *The Medium*. It is a fine quick reference to the highlights of each opera and includes all of those you are likely to wonder about.

The other volume is more ambitious. Among its contributors are several of America's leading authorities on opera, including the late Herbert F. Peyser, Robert Lawrence, Paul Nettl, and Paul Jaretzki. Only 40 operas are treated here and these are all from the standard repertoire, but each work is more exhaustively studied, with a synopsis of the action followed by an essay on the opera in question, its special quality, and its place in the operatic literature.

This is the book for more leisurely and thoughtful perusal of the stories. Especially noteworthy are Peyser's articles on Bizet's *Carmen* and Mozart's *Don Giovanni* and Jaretzki's on Wagner's *Siegfried*. In addition, there is a fine analysis by C. J. Luten at the end of the book of some of the recordings of the 40 operas in question.

And now we come to two reference volumes of surpassing merit:

A New Dictionary of Music, by Arthur Jacobs (Penguin, 95 cents, 416 pages).

This book was published in 1958, and is thoroughly up to date. It includes, for example, a reference to Samuel Barber's opera, *Vanessa*, which was first performed in that year. Jacobs is a first-class lexicographer with a quick and inquisitive mind. His *Dictionary* contains a wealth of information, including a surprisingly complete treatment of music on the American scene (surprising when you consider that Jacobs is an Englishman). All contemporary American composers of consequence are dealt with fairly and forthrightly, including many from the younger generation whose omission would have been understandable.

A Dictionary of Ballet, by G. B. L. Wilson (Penguin, 95 cents, 283 pages).

This fine book is as thorough a lexicography of ballet as I can imagine. It deals with the important people, places and things of ballet and includes technical terms and phrases which are a great help to the neophyte. There are also sketches of many ballet positions and forms and brief histories of most of the world's great ballet companies. Capsule story outlines of many of the ballets in the repertoire complete a very thorough coverage. You'll look at ballet or listen to the records with a good deal more interest after perusing this volume.

The Book of Jazz, Leonard Feather (Meridian, $1.35, 260 pages).

This book does for jazz what has long needed doing. It puts the emphasis on the instruments, the men who play them, and the structure of the music, and gives short shrift to the usual "Up the River from New Orleans" historical saga. Mr. Feather devotes only 35 pages to the history of the music, and these are concerned with his ideas on the seed, root, and growth of jazz and differ significantly from the usual account.

The organization of the book is admirable. In a section called "The instruments, the sounds, the performers," all the instruments of jazz are considered one by one. This includes the part each instrument has played in the development of the music and a thorough exposition of the most noteworthy practitioners on each instrument from the beginnings of jazz right up to today.

Another section called the "The Anatomy of Improvisation" is an unusually successful, written explanation of the essence of jazz music. You'll get more out of this if you know music, but it is valuable for anyone who wants to learn what makes jazz sound the way it does.

There it is, then—a basic music reference library for less than $15, or less than the cost of a pair of orchestra seats for a Broadway musical. Offhand I can't think of a greater musical bargain.



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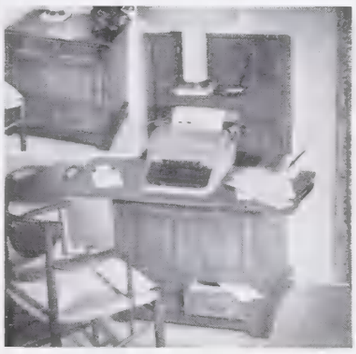
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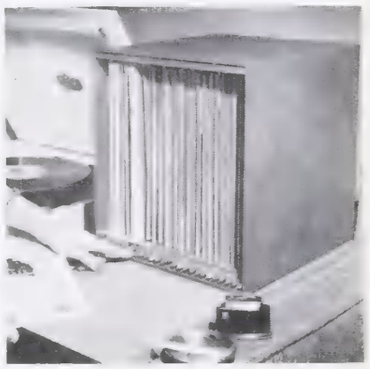
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By JULIE POLSHEK

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Calgary..Capital Furn. Store Ltd.
Calgary.....Crescent Lumber Ltd.
Calgary...Nu-Trend Furniture Ltd.
Edmonton.....Home Furniture Co.
Edmonton.....Hudson's Bay Co.
Edmonton...National Home Furn.
BRITISH COLUMBIA
Vancouver...Belmont Furn. Stores
Vancouver....Home Furniture Co.
Victoria.....Home Furniture Co.
MANITOBA
Winnipeg..Snowdown's Furn. Co.
ONTARIO
Hamilton..Adler's Furn. House Ltd.
Hamilton.....Ideal Furniture Ltd.
London.....London Furniture Co.
New Toronto...Robert's Furn. Ltd.
Niagara Falls....Critelli Furn. Co.
Ottawa....Colonial Furn. Co. Ltd.
Parry Sound..Logan's Home Furn.
Sudbury...Paramount Home Furn.
Toronto.....T. Eaton Co. Ltd.
Toronto.....Home Furniture Co.
Toronto.....Lyon's Furniture
Toronto.....Perkins Furniture
Toronto....Royal Furniture Co.
Toronto....Sandler Furniture Co.
Welland.....Ablan Leon Ltd.
Windsor....Baum & Brody Ltd.
Windsor..Buy-Rite Furniture Ltd.
Windsor..C. A. Mady & Sons Ltd.
Windsor.....N. Tepperman Ltd.
SASKATCHEWAN
Moose Jaw.....Bellamy Furniture
Saskatoon.....T. Eaton Co. Ltd.

KENMAR MFG. CO. • East Palestine, Ohio • Tyler, Texas • Vogel Co., Toronto • Cimon Ltd., Montreal

Henredon's

Provincial Gallery

Lovely ideas for Christmas giving! See the Provincial Gallery (shown on second cover) and other Henredon Collections at these fine stores:

ALABAMA—Birmingham ..... Southern Furniture and Rug Company
ARIZONA—Phoenix ..... Mehaglan's
Tucson ..... Johnson Furniture
ARKANSAS—Eldorado ..... McWilliams Hardware and Furn. Co.
Fort Smith ..... Eads Brothers Wholesale Furn. Co.
Little Rock ..... Westmoreland's
CALIFORNIA—Berkeley ..... Stone-Pierce, Inc.
Beverly Hills ..... W. & J. Sloane, Inc.
Fresno ..... Cannell and Chaffin
La Jolla ..... Benbough's
La Jolla ..... Cannell and Chaffin
Long Beach ..... Davis Furniture Company, Inc.
Los Altos ..... W. & J. Sloane, Inc.
Los Angeles ..... Barker Brothers Corporation
Los Angeles ..... Bullock's Downtown
Los Angeles ..... Cannell and Chaffin
Oakland ..... Andreasen's
Oakland ..... Bonynge's
Pasadena ..... J. H. Biggar
Pasadena ..... Bullock's Pasadena
Pasadena ..... Cannell and Chaffin
Pomona ..... J. H. Biggar
Redlands ..... McEwen's, Inc.
Sacramento ..... Scofield's
Sacramento ..... W. & J. Sloane, Inc.
San Diego ..... W. & J. Sloane, Inc.
San Francisco ..... J. Leo Linn
San Francisco ..... W. & J. Sloane, Inc.
San Jose ..... Gryder-Kuykendall
Santa Ana ..... J. H. Biggar
Santa Ana ..... Bullock's Santa Ana
Santa Barbara ..... Henry Levy, Inc.
Santa Barbara ..... Paulson's Studios
Westwood Village ..... Cannell and Chaffin
COLORADO—Colorado Springs Home Furniture Co.
Denver ..... Howard Lorton, Inc.
CONNECTICUT—Hartford Hara Furniture Company
Milford ..... Wayside Furniture Company
Stamford ..... W. & J. Sloane, Inc.
Terryville ..... Terryville Furniture Store
DELAWARE—Wilmington ..... Wax Furniture Co.
DISTRICT OF COLUMBIA—Washington ..... Colony House, Inc.
Washington ..... Mayer and Company (Downtown)
Washington ..... Mayer and Company (Spring Valley)
Washington ..... Woodward and Lothrop
FLORIDA—Fort Lauderdale ..... Grosse Pointe Furniture Co.
Jacksonville ..... Southern Wholesale Furniture Co.
Miami ..... Moore Furniture Company
Miami ..... The Richard Plumer Company
Miami ..... Reynolds Furniture Company
Miami ..... Woodrum's, Inc.
Orlando ..... Lloyd's Home Furnishings
Palm Beach ..... John H. Witman, Inc.
Panama City ..... James Furniture, Inc.
Tampa ..... Tarr's, Incorporated
GEORGIA—Atlanta ..... Davison-Paxon Company
Augusta ..... Richards Furniture Company
Brunswick ..... Town and Country
Columbus ..... Milton Carroll Furniture Company
ILLINOIS—Chicago ..... John A. Colby and Sons
Danville ..... Sandusky's
Evanston ..... John A. Colby and Sons
La Grange Park ..... John A. Colby and Sons
La Salle ..... Hummer Furniture Company
Mt. Carmel ..... The Cowling Company
Peoria ..... Underwood's Furn. Galleries, Inc.
Quincy ..... Roy Bennett, Ltd.
Springfield ..... Madison Fine Furniture
Urbana ..... Carter's Town and Country
INDIANA—Evansville ..... R. & G. Furniture Co.
Fort Wayne ..... Jefferson House
Gary ..... James J. Burke Company
Indianapolis ..... L. S. Ayres and Company
South Bend ..... Shidler Brothers
IOWA—Cedar Falls ..... Henderson's
Davenport ..... M. L. Parker Company
Des Moines ..... Younker Brothers, Inc.
Sioux City ..... Younker-Davidson's
KANSAS—Wichita ..... Innes
KENTUCKY—Louisville ..... Burdorf's Furniture Galleries
LOUISIANA—Baton Rouge ..... Hemenway's
Baton Rouge ..... Kornmeyer Furniture Company
Lafayette ..... Dauterive Furniture Company
Monroe ..... Dixie Bedding and Furniture Co.
Monroe ..... Hemenway's
New Orleans ..... Hemenway's
New Orleans ..... Nu-Idea Furniture Co.
Shreveport ..... Hemenway's
MARYLAND—Baltimore ..... Gomprecht and Reneseh
Baltimore ..... Stewart and Company, Inc. (Downtown)
Baltimore ..... Stewart and Company, Inc. (York Road)
Chevy Chase ..... Woodward and Lothrop
MASSACHUSETTS—Boston (West Newton) ..... Mayflower Furniture Company
MICHIGAN—Alma ..... Sawkins Furniture Company
Birmingham ..... Daly Brothers
Birmingham ..... Scott-Shuptrine Company
Dearborn ..... Daly Brothers
Dearborn ..... Scott-Shuptrine Company
Detroit ..... The J. L. Hudson Company
Grand Rapids ..... Klingman Furniture Company
Grosse Pointe ..... Scott-Shuptrine Company
Jackson ..... Thomas Lawson Interiors
Kalamazoo ..... Young Shoppe
Lansing ..... Hull Furniture Company
Midland ..... Sawkins Furniture Company
Saginaw ..... Herzog Furniture Company
MINNESOTA—Minneapolis ..... Levoy Studios, Inc.
Minneapolis ..... Lucille R. Smith, Inc.
Saint Paul ..... Dayton's Schmeeman
MISSISSIPPI—Jackson ..... Mississippi Wholesale Furniture Co.
MISSOURI—Kansas City ..... Edward Keith, Inc.
Saint Louis ..... Craig Furniture Company
Saint Louis ..... Scruggs-Vandervoort-Barney, Inc.
Springfield ..... Edward Keith, Inc.
NEBRASKA—Lincoln ..... Hardy Furniture Company
Omaha ..... Nebraska Furniture Mart
NEW HAMPSHIRE—Portsmouth ..... Margeson's
NEW JERSEY—East Orange ..... Schulz and Behrle
Hackensack ..... Huffman and Boyle Company, Inc.
Millburn ..... W. & J. Sloane, Inc.
New Brunswick ..... Schwartz Furniture Company
Paterson ..... William Schwartz and Son
Red Bank ..... Sterling Furniture
Ridgewood ..... W. & J. Sloane, Inc.
Succasunna ..... Suburban Furniture Company, Inc.
NEW MEXICO—Albuquerque ..... Eckert's
NEW YORK—Binghamton ..... Nelson Ellis Wayside Furniture
Brooklyn ..... Abraham and Straus
Buffalo ..... Gardner Furniture Company
Buffalo ..... Jackson Interiors
Garden City ..... W. & J. Sloane, Inc.
Jamestown ..... Wellman Brothers
Manhasset ..... W. & J. Sloane, Inc.
New Rochelle ..... Stan Cassidy, Inc.
New York ..... Bloomingdale Brothers
New York ..... Lord and Taylor, Inc.
New York ..... W. & J. Sloane, Inc.
Rochester ..... Lauer Furniture Company
Syracuse ..... I. Fleischman and Sons, Inc.
Utica ..... Leeds Distinctive Furniture
White Plains ..... W. & J. Sloane, Inc.
Yonkers ..... M. Dee and Son, Inc.
NORTH CAROLINA—Ahoskie ..... Garrett Furn. Co.
Asheville ..... Morrison's Finer Furniture
Charlotte ..... Mecklenburg Furniture Shops
Fayetteville ..... Bloom Furniture Company
Greensboro ..... Guilford Galleries
Havelock ..... Mallory Sales, Inc.
Jacksonville ..... Mallory Sales, Inc.
Morehead City ..... Mallory Sales, Inc.
Winston-Salem ..... Harvel Furniture Company
OHIO—Chesapeake ..... Wedgwood Wayside Interiors
Cleveland ..... Bonhard's
Cleveland ..... The Higbee Company
Columbus ..... Lombard's
Columbus ..... Schorr-Ketner and Lane
Fremont ..... Tschumy Brothers
Middletown ..... Rathman-Troup Furniture Shops, Inc.
OKLAHOMA—Oklahoma City ..... Callaway's Home Furnishings, Inc.
Oklahoma City ..... Provincial and Colonial Shop
Ponca City ..... Glenn Paris and Sons
Tulsa ..... Cathey's, Incorporated
PENNSYLVANIA—Abington ..... Frank J. Deker Interiors
Ardmore ..... O'Neill and Bishop
Carlisle ..... Earley's
Erie ..... Dan Chisholm Interiors
Greenville ..... The N. N. Moss Company
Harrisburg ..... M. Lee Goldsmith
Philadelphia ..... Horace David Manko Interiors
Philadelphia ..... John Wanamaker
Pittsburgh ..... Joseph Horne Company
Pittsburgh ..... Kaufmann's
Sunbury ..... W. C. Dunkelberger Home Furnishings
RHODE ISLAND—Providence ..... Roltman and Son, Inc.
SOUTH CAROLINA—Anderson ..... Hamilton House
Charleston ..... A. M. Solomon and Sons
Columbia ..... Richland Galleries
Florence ..... Mecklenburg Furniture Shops
Greenville ..... Craig-Rush Furniture Company
Greenville ..... Mayfield's Incorporated
Spartanburg ..... Wallace Hunt Furniture
TENNESSEE—Chattanooga ..... Fowler Brothers
Johnson City ..... Taylor Furniture Company
Kingsport ..... W. B. Greene Company
Knoxville ..... Miller's Incorporated
Morristown ..... Prater's Furniture
Nashville ..... Bradford's
TEXAS—Amarillo ..... McAfee's, Incorporated
Austin ..... Bridges Furniture, Inc.
Corpus Christi ..... The Showroom of Finer Furniture
Dallas ..... Anderson's Furniture Studio
Dallas ..... Highland Furniture Company
El Paso ..... Charlotte's Furniture Company
Fort Worth ..... The Fair
Fort Worth ..... Fakes and Company
Harlingen ..... Junkins Furniture Company
Houston ..... G. A. Stowers Furniture Company
Houston ..... Sunlland Furniture Company
Longview ..... McWilliams Galleries
Lubbock ..... Cagle Brothers Furniture
Port Arthur ..... Hampton's
San Antonio ..... G. A. Stowers Furniture Company
Tyler ..... Broadway Furniture Company
Victoria ..... Kamin Furniture
Wichita Falls ..... Huff Galleries
UTAH—Salt Lake City ..... H. Dinwoodey Furn. Co.
VIRGINIA—Alexandria ..... Wellington House
Arlington ..... Colony House, Inc.
Falls Church ..... Mayer and Company ("7" Corners)
Norfolk ..... Willis Wayside
Richmond ..... Miller and Rhoads, Inc.
WASHINGTON—Spokane ..... Larsen and Associates, Inc.
WEST VIRGINIA—Charleston ..... Woodrums'
Clarksburg ..... Palace Furniture Company
WISCONSIN—La Crosse ..... William Doerflinger Co.
Mayfair ..... Klode Furniture Company
Milwaukee ..... Klode Furniture Company
CANADA—Montreal, Quebec ..... Fraser Brothers, Ltd.
Toronto, Ontario ..... The Robert Simpson Co., Ltd.

Henredon *fine furniture*

CUSTOM QUALITY AT A PRACTICAL PRICE
Factories at Morganton, High Point, N. C.; Grand Rapids, Michigan

IT'S WORTH MENTIONING

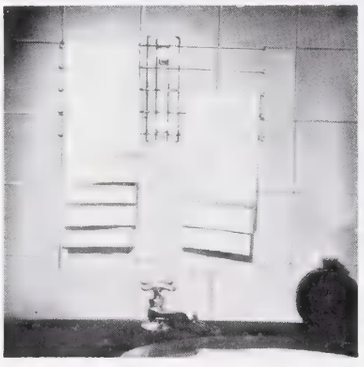
CONTINUED FROM PRECEDING PAGE



Imported poacher for fish has rack insert to facilitate removing cooked fish intact. A very convenient way to cook asparagus or corn. Heavy-gauge aluminum with high-polish on exterior. Sizes: 16" x 5½", 18" x 6", 20" x 6", 24" x 7½"; $10.95, $13.95, $16.95, $20.95. Large sizes afford ideal casserole for any foods in party supply. Also available in copper. Bazar Francais, 666 Sixth Avenue, New York, N. Y.

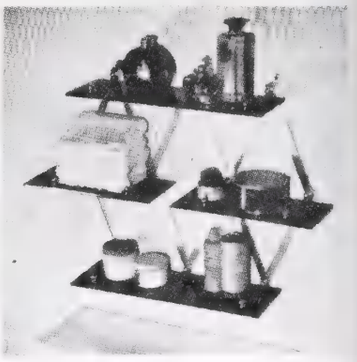
Correspondence course in creative crewel embroidery has been evolved by an eminent needlecraft authority. Linen twill sampler is conceived to teach 23 different stitches adaptable to countless designs. Sampler you make is handsome, for footstool, wall, etc. Kit (stamped sampler, crewel wool yarns, needles) and course, $35. A further series is planned. Erica Wilson Kagan, Box 148, Gracie Station, New York 28, N. Y.





Suction cups fasten Masslinn's towel rack in any convenient spot. In tiniest bathroom, guest towels are always out so you needn't wonder in midst of a party whether you forgot to provide some. On patio wall, rack provides temporarily for drying rinsed hands when chicken-eaters come a-running. Brass finish on wrought iron, 12" x 6½", and 32 Masslinn towels, $3.50. Downs & Co., Evanston, Ill.

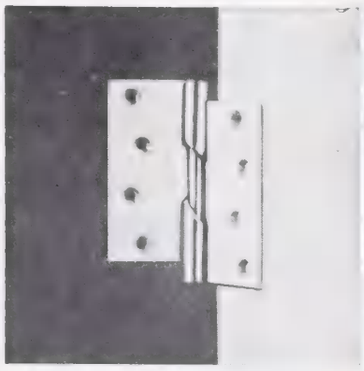
Solid brass and fine Carrara glass are elegantly united in this Handy-Andy shelf unit. If preferred, shelves can be Lucite. Handsome accessory for vanity table: in powder room it affords often-lacking place for guest towels, touch-up cosmetics; appropriate even in living room for bric-a-brac. Size 17" x 24", over-all. With glass shelves, black or white, $15.95; Lucite, $16.95. Bloomingdale's, N.Y.C. 22.





Ideal mattress pad for cribs creates downy comfort with Curon; waterproof impenetrability with plastic bonded to the "foam." Machine-washable; does not shrink or mat in laundering. Steril-Foam pad is non-inflammable, allergy-free, won't absorb odors. Curon, being an insulator, creates cool effect in summer, warming effect in winter: $2.99 (26" x 52"). Available for adult beds. Triangle Co., 519 W. Pratt, Baltimore 1, Md.

Door can't drag on carpeting or flooring if fitted with Spira-Lift hinge. Spiral pin causes door to raise when opened, holds it that way until door closes. The installation can provide door-closing by air pressure; in any event it holds the door closed without aid of latch. Built-in pin adds hinge strength; makes hinge vandal-proof. In 3½" size, $1.50; 4", $1.60. Applicable to any swinging door. Becker Hinge Co., El Monte, Calif.

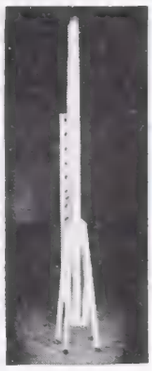




Mere pennies invested in Plug Lock keeps a freezer safe from accidental disconnection and the resulting food spoilage. If the problem is Junior's delight in yanking loose appliance or lamp plugs and prying into vacated outlets, Plug Lock prevents this hazardous pastime. Adjusts to fit any plug; pinioned to outlet plate by screw. Brown, heavy-duty plastic, $2 for 6. Lord George Ltd., 1270 Broadway, New York, N. Y.

For travel, the Colton-Lewis folding rack is a clothes valet: used at home it nicely solves the problem of limited closet space in guest room. Set up in entrance hall, its facilities take care of guests' coats; on the back porch it is a drier for wet rain gear. Works on the same principle as a folding music stand. De luxe construction of heavy aluminum. $9.95. Here's How, 95 Fifth Ave., New York, N. Y.





PHOTOGRAPHS BY FRED LERNER





Easy remedy for squeaky flooring is supplied by Steel-X automatic bridging. You merely place the ready-to-use device between two joists; down-pull action automatically wedges bridging into locked position. Guaranteed to eliminate any floor squeak resulting from loose wood joists. Made of heavy steel; rustproofed; $4.50 supplies 10 sets (4 pieces per set). Taber-Bushnell Co., Metropolitan Bldg., Minneapolis, Minn.

Oven cleaning with Vapor-Brite is truly work-free. Just fill can with boiling water; set it into closed oven for 20 minutes. During that time chemical vapor, by saponizing action, converts baked-on grease or carbonized deposits into a soap substance wiped away with damp cloth. Non-toxic, non-inflammable: harmless to hands. $3.15 for 4 cans (each has 1-time use). Hammacher Schlemmer, New York 22.







NO WONDER WOMEN RAVE ABOUT REGINA Electrikbroom

SWEEPING THE COUNTRY

There's no vacuum like Regina Eleektrikbroom! Handier than anything to run around the house because it's a light 6¾ pounds, half the weight of other vacuums. And what an eager beaver! Vacuums carpets, floors, upholstery, draperies, stairs, under furniture, zip, zip, zip, without attachments. Swivel nozzle adjusts to get dirt anywhere. Powerful motor at 15,000 rpm even picks up lint, dog hairs, stepped-on foods in one swoop! Dirt cup empties like ashtray and vacuum hangs on any hook. So fast, so efficient, Electrikbroom is used daily in thousands of hotels and motels. Be smart! Get, give Electrikbroom. Modestly priced.

eliminates carpet sweeper, broom, dust mop, dust pan, upholstery brush

FREE! Send for informative folder

The Regina Corporation, 22 Regina Avenue, Rahway, New Jersey
Please send me free folder, "IT'S MODERN WITCHCRAFT" and name of my nearest dealer.

Name_____

Address_____

City_____ Zone_____ State_____

IN CANADA: Send coupon to Switson Industries, Ltd., Welland, Ont.

REGINA ELECTRIKBROOM—by the makers of famous Regina Electric Floor Polishers and Vacuum Cleaners

NEW! dish-washer all

Guarantees the most

spot-free dishes

any dishwasher can wash!



First dishwasher detergent with germ-removing Purisol! Not even hand-polishing gets glassware, dishes and silver more spotless than new Dishwasher *all* (now with Purisol added to safeguard family health). It's recommended by dishwasher manufacturers. Satisfaction is guaranteed by Lever Brothers or your money back.

Take it easy!

By JULIE POLSHEK



Sun-steam bath by Thermasol mounts on bathtub like any glass-door enclosure; therapeutic components and lighting, all built-ins, are in roof panel. Remote controls start and stop timed ultra-violet sun bath and hot-vapor bath in automatic succession. Cool shower ends the session; you emerge relaxed, rejuvenated. Shower flow condenses steam residue to water-vapor. Models for standard tubs or shower-stalls, $299 to $490, uninstalled. Vapor-proof; top-flight quality! UL safety-approved.



Zenith's elegant clock-radio, Golden Triangle, is cordless; Penlite batteries operate it. Clock has precise, 7-jewel movement. Fine transistor radio gives powerful audio output without distortion. Swivel stand. Except for satin-gold case, unit has 17-karat, gold plating. $150.

(*Please turn to page 124*)

Everybody appreciates the finest...



Top performance, superb quality, and lasting beauty of **KNAPP-MONARCH** and **NESCO** appliances are your assurance the gift will be cherished always. At fine stores everywhere, including:



REDI-BAKER—Bake and serve right at the table. Automatic "Dial-A-Recipe" heat control. Cooks faster, better, cooler. Perfect for hot biscuits, and rolls, hors d'oeuvres, frozen foods.

REDI-MATIC Electric CAN-OPENER KNIFE-SHARPENER. Attractive double-duty kitchen helper. Opens any conventional size or shape can automatically. Sharpens cutlery to perfection.

Multi-Speed LIQUIDIZER and REDI-ICER As LIQUIDIZER . . . grinds, shreds, blends. As REDI-ICER . . . crushes trays of ice cubes in seconds! Does double duty—two gifts in one.



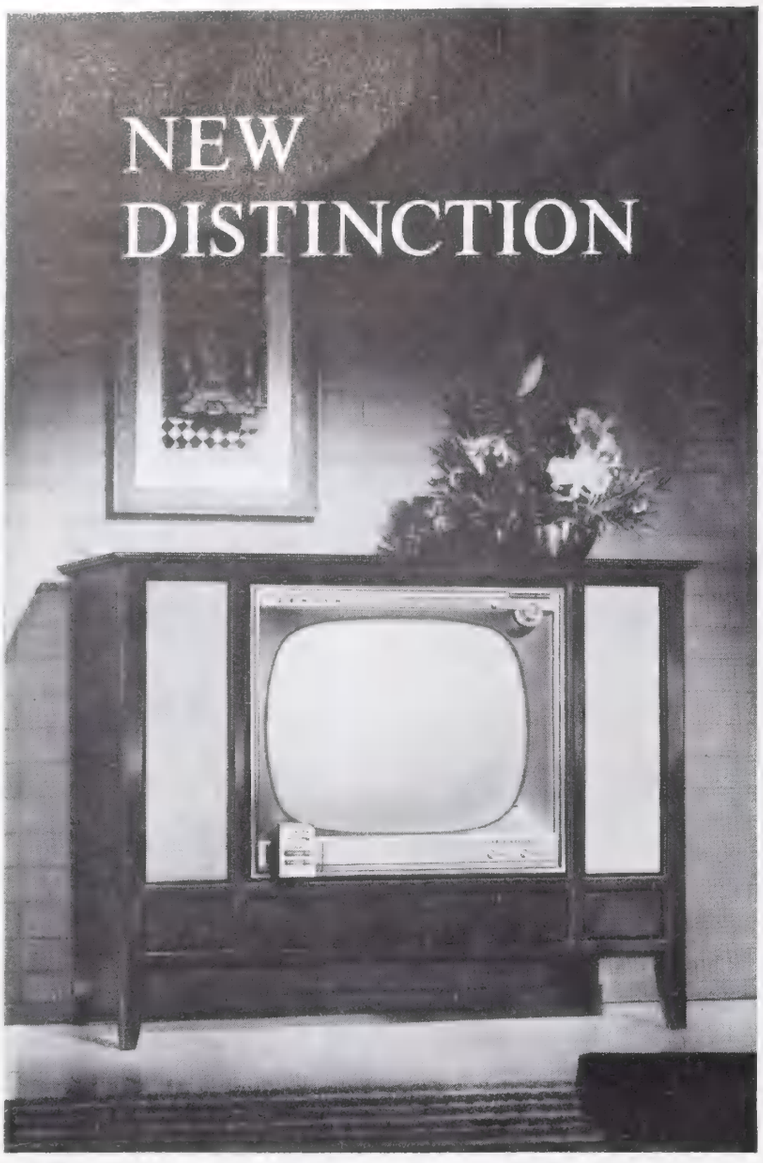
NESCO Deluxe Automatic ROAST-RYTE Cooks everything from pastry to turkey. Wonderful for cooking a whole meal at once. Controlled heat—Automatic Timing.

NESCO Gourmet ROTISSERIE-OVEN Bakes, barbecues, broils, roasts, grills. Fully automatic heat control and timer. With motor-driven spit and removable grill.

Atlanta	Rich's Inc.
Baltimore	Hochschild Kohn Hutzler Bros. Co. Stewart & Co., Inc.
Baton Rouge	D. H. Holmes Co., Ltd.
Boston	Jordan Marsh Company
Brooklyn	Abraham & Straus
Buffalo	Wm. Hengerer Company
Chicago	Carson Pirie Scott
Cincinnati	John Shillito Company
Cleveland	The Higbee Company
Columbus	The Morehouse Fashion Co.
Dallas	Titche-Goettinger Company
Des Moines	Younker's
Denver	Denver Dry Goods Co.
Detroit	Crowley Milner Company
Duluth	Minnesota Power & Light Co.
Fargo	Herbst Dept. Store
Hartford	G. Fox & Company
Houston	Joske's of Houston
Indianapolis	Wm. H. Block Co.
Kansas City	The Jones Store Macy's
Los Angeles	Broadway Dept. Stores The May Co.
Louisville	Stewart Dry Goods Co.
Miami	Burdine's
Milwaukee	Ed. Schuster & Co.
Minneapolis	The Dayton Company
Newark	L. Bamberger & Company Kresge-Newark, Inc.
New Orleans	D. H. Holmes Co., Ltd.
New York	Gimbel Brothers R. H. Macy & Co., Inc.
Oklahoma City	John A. Brown Co.
Omaha	J. L. Brandeis & Sons, Inc. Orchard Wilhelm
Paterson	Meyer Bros., Inc.
Philadelphia	Gimbel Brothers
Pittsburgh	Gimbel Brothers Kaufmann's
Portland	Meier & Frank Company
Richmond	Thalhimer Brothers
St. Louis	Famous-Barr Company
St. Paul	Dayton & Schuneman
Salt Lake City	South East Furniture Co.
San Antonio	Joske Brothers Co.
San Diego	Walker-Scott Company
San Francisco	Hale's Appliance Stores
Seattle	Bon Marche Weisfields
Tampa	Maas Brothers Inc.
Tulsa	Vandever Dry Goods Co.
Washington, D.C.	The Hecht Co. Woodward & Lothrop
Wichita	Innes Company



WATCH GARROWAY DEMONSTRATE K-M PRODUCTS



Only Zenith brings you both authentic Danish Modern styling and the world's finest TV performance

Who else but Zenith's painstaking cabinetmakers could adapt this new furniture look so beautifully for TV? Even the speaker panels of genuine cane are typical of Zenith craftsmanship and quality. Here, too, is the most convenient way ever invented to tune TV. Zenith's original and exclusive Space Command® remote control unit fits easily into your hand—lets you tune TV from across the room with silent sound. You stay relaxed—and enjoy the world's clearest picture and finest high fidelity performance. Ask your Zenith Dealer about the Churchill, Model D3011, from the Zenith Decorator Group. In magnificent walnut or blond oak veneers and solids, $475.00*. In ebony color, $500.00*. Zenith-quality television starts as low as $139.95*.

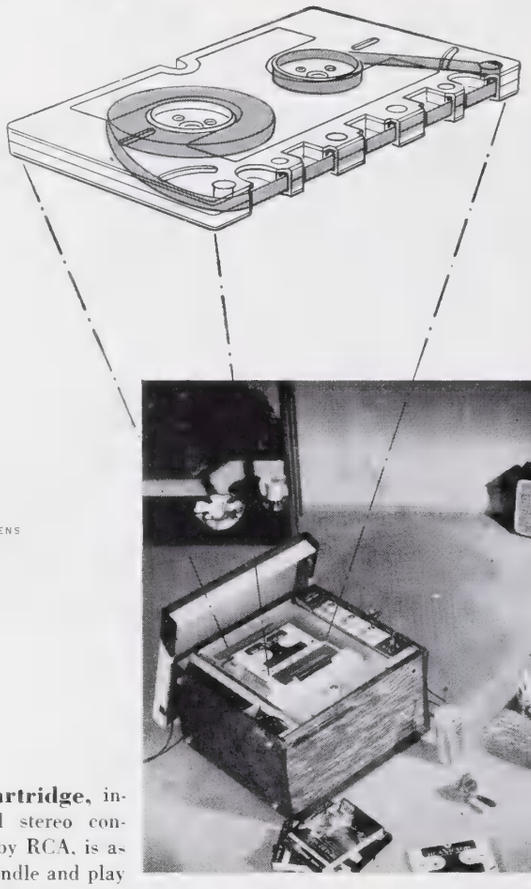
ZENITH
The quality goes in before the name goes on

ZENITH RADIO CORPORATION, CHICAGO 39, ILLINOIS. The Royalty of television, stereophonic high fidelity [illegible] radios and hearing aids. 41 years of leadership in radionics exclusively.

*Manufacturer's suggested [illegible]. Slightly higher in the Southwest and West Coast. Prices and specifications subject to change without notice.

TAKE IT EASY!

CONTINUED FROM PAGE 122



DRAWING BY WALTER HORTENS

Tape cartridge, innovational stereo convenience by RCA, is as easy to handle and play as a phonograph record; no tape to thread or reels to rewind. You can buy pre-recorded tape-cartridges (now about 200 selections) or blank tape in cartridges for recording; $5 to $7 for approximate playing time of stereo discs. Cartridges must play on special machines; RCA and Bell Sound now make them. Priced from about $300 to $450; a monophonic model costs less. Available tape-transport units adapt other stereo equipment to new tape-cartridge.



Worthwhile appliances for small cooking needs are scarce, which adds interest to this brand-new pair. Both give fine service; have wide versatility. Bake N' Broil ($14.95) also fries, toasts, grills. A snap-in heating element converts appliance for the various services. Silv-A-King Baker ($6.95) is super for potatoes or apples, crisping.

SPAIN • BRAZIL • ALSO PRODUCED IN • ITALY • HOLLAND



With dental lavatory to divert toothbrushing traffic, another person can meanwhile use the general lavatory or mirror above it. Besides minimizing bathroom congestion, the fixture has value for its specialized service. Water aeration prevents the usual splash when toothbrush contacts faucet flow; a flushing rim at sides and front rinses *entire* basin area. Wall-mounting of fixture leaves area beneath free for stool or hamper; permits an installation at small-fry level. Kohler fixture, fine vitreous china, costs $54 (less piping and installation), in white. Size 14"x14"; 3½" shelf. Available in 6 colors.

GERMANY • SWITZERLAND • SOUTH AFRICA • AUSTRIA

Taste the smooth cocoa flavor in this delicious liqueur!

Also enjoy Bols Cherry (54°) Apricot and Peach (60°) Liqueurs.



Since 1575

BOLS *liqueurs*

A CHOICE OF 29 DELICIOUS LIQUEURS

ERVEN LUCAS BOLS DISTILLING CO., LOUISVILLE, KY. • PRODUCT OF U. S. A. • 54 PROOF

CANADA • ARGENTINA • BELGIUM • FRANCE

New by Quaker Lace—
Embassy #1100
Scalloped edges
with picot trim.
Easy to care for.
Colors: natural and
polar white.
Gift boxed from
$9.95 to $14.95



QUAKER LACE TABLECLOTHS *Philadelphia 33, Pa.* *At the best stores everywhere*

How to leave home and like it

Besides the come-on of its climate, beaches, and sociability, Antigua has romantic overtones of 18th-century British architecture and manners.



ANTIGUA—*A Collector's Item for Island Collectors*

Here's a rediscovered tropical isle that's old in history but a new experience in casual getting-away-from-it-all

By WILLIAM B. POWELL

● There seems to be a growing group, myself included, whose hobby is "collecting" islands. Not to own, necessarily—although many are doing just that around the Bahamas—but to have as one's own Shangri-La.

Of course those islands stretching below Puerto Rico and Jamaica have hundreds of staunch rooters and there's no denying that "the Virgins," Haiti, Tobago, and the other Leeward and Windward islands are good finds and havens, not just for winter retreats but for summer, too.

Two years ago, looking for a new place to go, where it was sure to be warm when other southlands were freezing, I was referred by a friend to Antigua. In my mind it was just a name that I lumped along with St. Kitts, St. Croix, Grenada, and all the others of the chains that dot the blue waters of the Caribbean. (It is pronounced, by the way, "Anteega," without sounding the u, as it is in the Guatemala city of the same name.) (*Please turn to page* 201)

PHOTOGRAPHS BY PIX, INC



History adds colorful piquancy to Antigua's tropical beauty. From Shirley Heights you see English Harbour where Lord Nelson once hid his fleet.

This is Spain's slow "solera" method of producing *true sherry*...by adding vintage after vintage to preceding years' sherries. The new 1959 wine is mixed, little by little, with older sherry in the top row of piled-up casks. Years later, some of the maturing wine will be drawn off into still older casks below. The final casks yield "finos" *(dry sherries)*, or "amontillado" (medium sherries) or the precious "olorosos" (mature, sweet, "cream" type). True sherries come only from Jerez (we call it "sherry") de la Frontera, in Spain.



The Sherry you can drink "instead"

Your friends, you'll notice, are drinking more *sherry* these days...instead of mixed cocktails.

Imported sherry is a "mixed" drink, too. But the mixing of today's cocktail sherry started many years ago.

"Mixing", indeed, is the life story of all Harvey's sherries. From one cask to another stacked below it, maturing Sherry wine is mixed, a little at a time, at intervals of several years.

Finally, from the casks containing the sweeter "oloroso" sherries, choice shipments are brought by Harvey's to Bristol, England. Blended and bottled there, they reach *you* as *Harvey's Bristol Cream*. Through the blender's art, a bottle of it which you buy today, tastes exactly the same as in Queen Victoria's reign.

Instead of a cocktail, you can choose from 6 imported sherries under Harvey's label...all the way from "fino" (dry) and "amontillado" (medium) to "oloroso" (sweet).

BY APPOINTMENT TO HER MAJESTY QUEEN ELIZABETH II
WINE MERCHANTS, JOHN HARVEY & SONS, LTD.
FOUNDED 1796



BRISTOL DRY®. Pale, light "fino", a truly "dry" sherry. Serve chilled or "on the rocks".

HARVEY'S AMONTILLADO *"instead of a cocktail."* An amber-colored "medium".

BRISTOL CREAM®. The years have made it more costly, more golden, more sweet...incomparable.

G. F. HEUBLEIN & BRO., HARTFORD, CONNECTICUT
SOLE IMPORTERS FOR THE U. S. A.





So gracious, so welcoming...

the rich, glowing color, the deep, resilient texture of your carpet by Lees.

Lees selects and blends only the choicest yarns, weaves them with care and skill. You're sure of beauty you'll always be proud of... resistance to wear and soil, for lots of happy, busy living.

In wools, nylons, acrylics, cottons, combinations, Lees are sensibly priced, $5.95 to $25.95 a square yard. All permanently mothproof. Monthly budget payments if you wish, at your Lees dealer.

Loomed for lots of living...those heavenly carpets by LEES



James Lees and Sons Company, Bridgeport, Pa.

One of Lees many embossed designs, DIGNITY (shown) is luxurious all-wool. In fine homes and offices, everywhere, the carpet's Lees.

those heavenly carpets by Lees

To show we care... every Lees carpet is registered

House Beautiful
DECEMBER • 1959

Christmas is in your hands as well as your heart

● The Christmas most of us remember as the *real* Christmas happened in our childhood. It was not just one glorious day, but a whole exhilarating season of creativity, a time for the great making of little gifts and festive frivolities, with every hand at work shaping the trimmings and the light-hearted trappings of the lovely holiday.

The snip of the scissors, the rustle of paper, the swish of the paste brush—these are sounds as nostalgic as the chiming of bells and the voices of carolers. Don't they recall the heady atmosphere of Doing that surrounded us, the sense of being part of Christmas, our innocent joy when our work brought a smile to someone we loved?

That was really Christmas—a childhood joy you may think you can never relive. But you can! The secret of recapturing that long-ago enthusiasm is to put your hands and imagination to work once again, making Christmas a time of personal creativity. To transport you back into that happy mood of doing, this issue teems with decorations you can make yourself, and once more we offer our annual collection of ornaments ready for you to arrange with your own imaginative hands. To start recapturing the creative joys of your childhood Christmas, turn the page.

House Beautiful's Sixth Annual Collection of Christmas Decorations

RING GLOBES, glittering interlockings of foil-cardboard rings, hang free and mobile to give a Christmas room moving, glinting color and fascinating shadows. Used as fixed ornaments (right), they have the look of fantastic astrolabes. In two sizes, 8″ and 12″ in diameter, in four colors. Four pieces, two of each size, in assorted colors. $5.



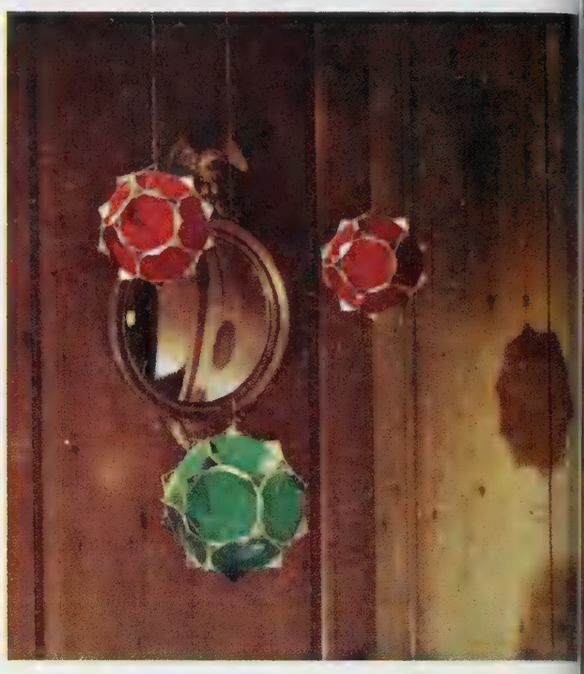
PHOTOGRAPHS BY VINCENT LISANTI

SIDEBOARD, ASHLEY KENT, WALLPAPER, VAN LUIT.





PHOTOGRAPHED AT FRENCH AND CO., INC., BY EZRA STOLLER



DISCBALLS are the 12-sided, flat-surfaced balls above and at far left in the large picture. Of gold-foil-covered cardboard, printed red, blue, and green, they can dangle in space, trim a tree, or be formed into ornaments of your own. They come as flat pentagons which you assemble, bending their die-cut corners and stapling them together. In a packet of 72 pieces, to make six Discballs, one of each color and each size, 7-inch and 9-inch diameter, stapler included, $6.

STARBALLS, the many-faceted crystal-like shapes below and at left, combine gold foil and red, blue, and green. They are flat squares to be creased into dimension, stapled into shape. Packet of 36 makes six Starballs, one of each color and size, 6-inch and 11-inch diameter, stapler included. $6.

Gleaming before you on these nine pages is HOUSE BEAUTIFUL's Sixth Annual Collection of Christmas Decorations. As with all previous collections, there is more here than meets the eye. Since HOUSE BEAUTIFUL takes as firm a stand against aimless, uncoördinated decoration at Christmas as at any other time of year, we've designed these to make Christmas a practice run in the best principles of decorative design. Most are importantly scaled, so you need only a few for big effects. They're bound to go together because they are compatible in quality, form, material, and color.

Chief colorings are blue, green, and red, set off by a strong glint of gold, which blends with furnishings most people own, including their trimmings of former years. Their versatility invites you to use them in other ways than we've shown. They're mainly of foil, foil-coated cardboard, and plastics. Most come flat to store easily.

They are made and sold, by mail order only, by Home Decor by Austen, 133 West 19th St., New York. Directions for ordering are given on page 137.



PHOTOGRAPH BY MAYNARD PARKER

SIX PHOTOGRAPHS BY VINCENT LISANTI



FOIL ROSES, light-catching fairy blossoms of tinted aluminum foil, can lend their elegant twinkle to almost any trimming project you have in mind. Above they wreathe and garland a chandelier from David Barrett. At right they are all the brilliance needed to glorify a tree against a luxurious Van Luit wallpaper and a Fortuny drapery. Lower right, with their stems wired into a sheet of screening, they compose into a light-hearted holiday bouquet. They are supple, easy to work with, keep their shapes tidily, and suggest lovely makings for Christmas wreaths, fireplace garlands, table trimming, or a pretty fillip for a gift package. They come in three sizes and eight assorted colors, in a package containing 24 roses (eight of each size) and 48 green foil leaves, for $5.





PACKAGE CHAIN, shown full-size here, is a pretty stringing-together of tiny simulated foil gift boxes and shiny gold glass beads. It's an amusing length of whimsey for draping the tree or a house plant, or to outline a door or window frame. See it on the frame at right. You get a 27-foot length for $5.



PHOTOGRAPH BY MAYNARD PARKER



GOLDEN ROPE, **a luxurious intertwining of golden metallic with satiny rayon yarns, might inspire a bowknot for a front door, above, a festoon around a dinner table, right, or a swag trimming anywhere. It's a fluid, manageable, nine-foot length, punctuated at each end with a plump 9½″ tassel, comes in red and gold, white and gold, and all gold. $9.**

PHOTOGRAPHED BY HOWARD GRAFF AT CHARAK FURNITURE CO.



ASPEN SPRAY GARLAND, **shown above, below, and on our front cover, calls up the enchantment of snow-laden fir branches powdered with stardust. It's actually made of flameproof and weatherproof white and metalized vinyl plastic, as durable outdoors as in. Lush branches are firmly caught in a wire base so the spray can be bent into any conformation you want. Our cover shows how gracefully it drapes in a festoon. The great starburst dominating the wall above is composed of short lengths. A nine-foot garland, 8½″ in diameter, comes in white dusted with either gold or silver. $7.50.**

THREE PHOTOGRAPHS BY VINCENT LISANTI



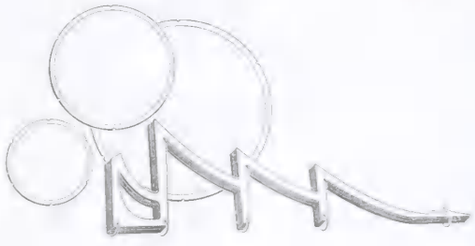


PHOTOGRAPH BY JOHN STEWART



GOLD FOIL TABLE MATS AND COASTERS surround place settings like sunbursts. They come in a single die-cut sheet. You punch out the parts, pinch their sharp points into dimensions, and voilà — a sumptuous table setting. Shown at left, Gorham Sterling, Fostoria glass, Rosenthal-Bloch china, Fortuny wall fabric, and chairs from Herbert Lanning. Gold Foil Table Mats and Coasters come in sets of four sheets, providing four 14″ place mats, four 9″ place mats, four 5″ coasters, and 16 stars. $2.50.

GOLDEN SHELF TREE bears a sweet burden of Christmas goodies on a table centerpiece above, carries a load of "stocking gifts" by the fireside at right, might be decked with baubles, flowers, fruits, costume jewelry. Or you might use it as a holiday muffineer in the living room, holding cookies, fruit cake, and wine for the guests who drop in. With any trim it's a brilliant eyeful. It's four hinged, tree-shape wings of gold-foil-covered cardboard which come folded flat, as sketch shows, including three round shelves, ready to assemble easily according to instructions. You pull out the wings and insert the shelves. Foil-covered on all sides, it stands 24″ tall with a 15″-diameter base. Three platforms are 6″, 8½″, and 12″ in diameter. $5.50.







BOX, LANTIN AND FARHADI; CRYSTAL JAR, NESLE; FABRIC, SCALAMANDRE SILKS



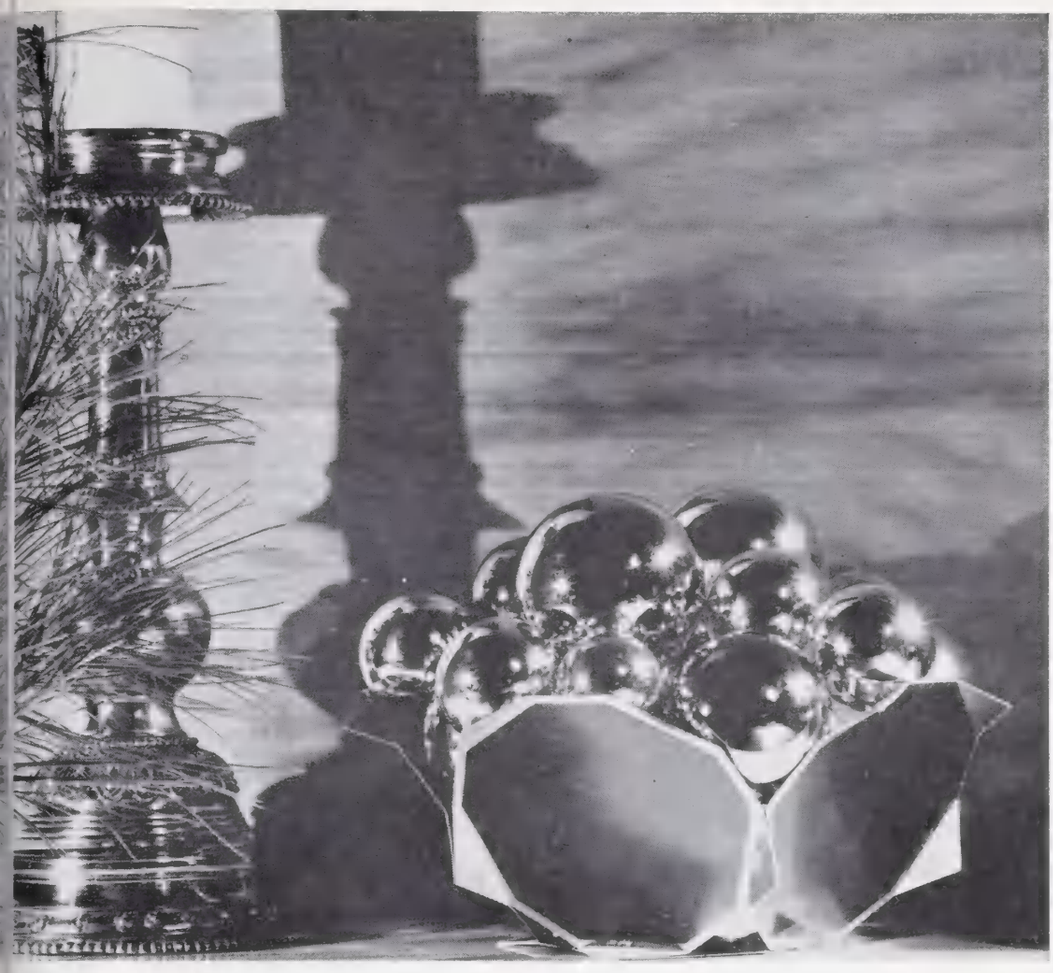
THIS IS A GILT-EDGED BARGAIN in large-scale Christmas drama. With only 39 Stickler Star Ray pieces—the contents of a single sheet—we filled this 14″ x 21″ windowpane with a great starburst of light-sifted color. While Sticklers come to you as basic geometric shapes, they suggest their own compositions. Let your pattern radiate from a center focal point. Your eye helps you fill in appropriate spaces. Each package has 72 4½″ rays, 20 ¾″ rays and 32 1⅜″ rays, plus 64 tiny pieces, all usable.

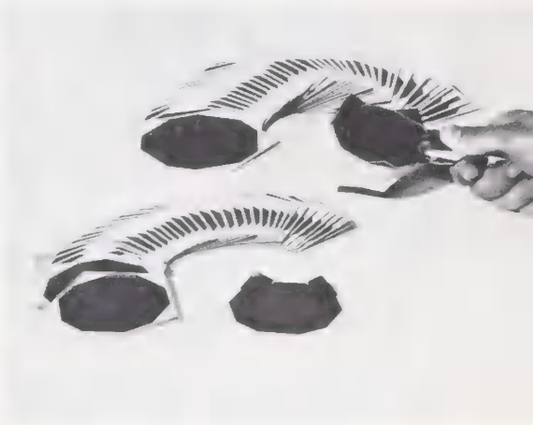
THREE PHOTOGRAPHS BY HOWARD GRAFF

STICKLER STAR RAYS are amazing snippets of translucent printed plastic that can turn a windowpane or mirror into a glory of stained-glass color. You arrange these wedge and ray shapes in compositions to please your fancy. Their great magic is that they stick, and stay stuck, with no adhesive needed, to any hard, glossy surface that is free of dust and grease. They come in flat die-cut sheets, laid on foil-covered cards. You peel their geometric shapes off the cards and apply them as you will. In two color combinations, blue-green and purple-violet, all delineated in gold, they come in a set of four sheets, two of each color. $4.

THE ABSORBING CREATIVE ADVENTURE that was Christmas in your childhood is reopened to you by Sticklers. They encourage you to use your hands and your ingenuity in devising new and different patterns. They're glamorous to work with, like painting pictures with gold-streaked slivers of amethyst, emerald and sapphire. Best of all, they're so simple to use you can easily experiment, peeling them off and starting over again if your first attempts don't please you. Their shapes suggest forms, like these fantastic trees for a child's room.



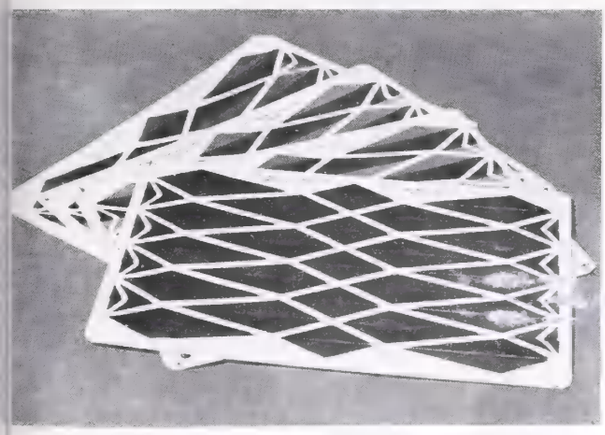




You've seen our Discballs put to their chief use as colorful baubles to hang or to place in ornamental piles. Now see what pleasing extras you can create of their component parts. Left, the basket for glitter balls might also hold fruit or cookies or make a holiday slipcover for a flower pot. It's a joining of flat Discball components, in the large size. Below, Discball pieces form candleholders. Above, see the flat, die-cut pieces as they come, packaged with a stapler, 1000 staples, and instructions. To see the versatility of our Starballs, turn the page.

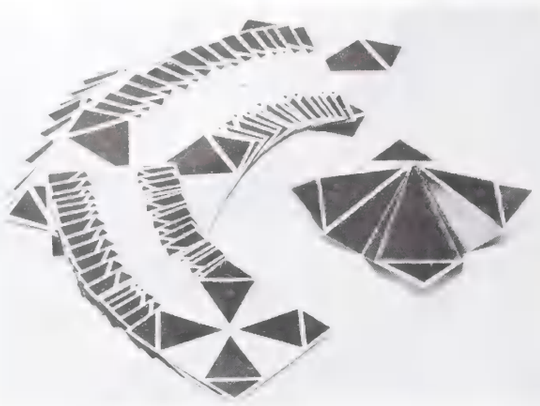
Take Christmas into your own hands with these ornaments. They invite you to create new shapes and uses for them

TWO PHOTOGRAPHS BY HOWARD GRAFF



This is how Star Ray Sticklers come to you—in sheets of die-cut plastic. You pull off each shape separately. Their design is so remarkable that they fit into pleasing compositions with almost mathematical inevitability. Clinging plastic is a wonder, too.

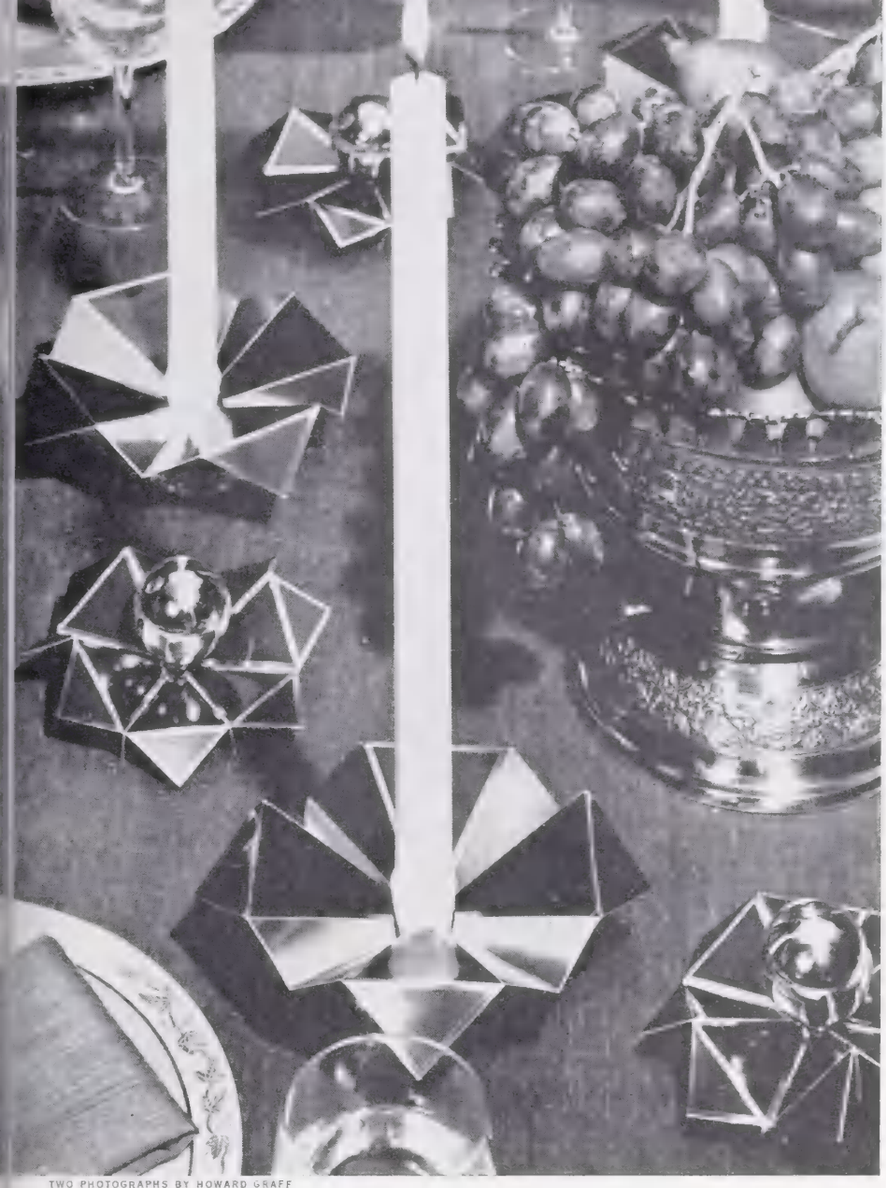




CHRISTMAS IS IN YOUR HANDS

continued

This is how Starballs reach your hands, in a packet of die-cut foil cardboard squares printed in bright diamond patterns, with a stapler and 1000 staples included. Mystifying until you read the instructions and learn that you must crease these squares along their die-stamped lines to bring out their faceted dimensions. You then staple six of them together in a ball shape. But even alone, a flat square suggests other bright uses. The smashing wall composition below is made up of one large and six small components, each studded with a glitter ball. Opposite, single squares make fluted candle holders. China, Wedgwood. Brass bowl, Luten-Clarey-Stern. Candles, Will and Baumer. Japanese box, Charles Gracie.

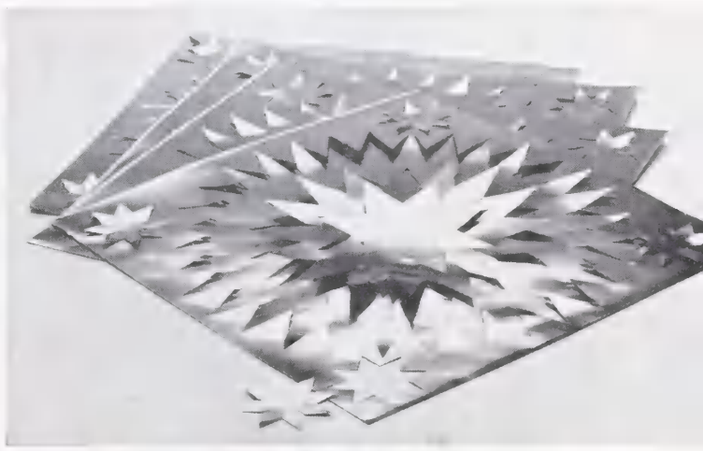


TWO PHOTOGRAPHS BY HOWARD GRAFF



PHOTOGRAPH BY MAYNARD PARKER

More about the Ring Globes you see here and on page 129. Inspired by paper ornaments the Danes use on their Christmas trees, these foil cardboard circles are graduated in size and notched to lock within each other. They come assembled and flat.



This is how Gold Foil Place Mats and Coasters come to you—four sheets of die-stamped foil which you punch out.

How to order House Beautiful's Christmas decorations

These ornaments are available postpaid by mail order only from: Home Decor by Austen, 133 West 19th St., New York 11.

Discballs. These are gilt foil-covered cardboard pieces printed in red, blue, and green pentagonal patterns. Packaged flat, to be assembled by stapling. Package contains 36 pieces to make three 7″-diameter balls, one of each color, and 36 pieces to make three 9″-diameter balls, one of each color, and includes a stapler, box of 1000 staples and instruction sheet. Package, $6.

Starballs. Gilt foil-covered cardboard squares, printed in red, blue, and green die-stamped triangular patterns. To be assembled by stapling. Package contains 18 pieces to make three 6″-diameter balls, one of each color, and 18 pieces to make three 11″-diameter balls, one of each color, and includes a stapler, box of 1000 staples, and instruction sheet. Package, $6.

Ring Globes. Foil-covered cardboard interlocking of die-cut circles within circles. Each ornament comes assembled in one complete flat piece. In two sizes, 8″-diameter and 12″-diameter, in green, red, blue, and gold. Package contains two small and two large ornaments, in assorted colors. Instructions included. Per package, $5.

Package Chain. Garland of multicolor simulated packages in foil alternating with gold glass beads, 27″ long. Package containing one length, $5.

Golden Shelf Tree. 24″ high, 15″-diameter base, made of two-sided gold foil-covered heavy cardboard, with three round shelves in diameters of 6″, 8½″ and 12″. Comes folded flat with instructions for assembly. Per tree, $5.50.

Gold Foil Table Mats and Coaster. Set consists of four sheets of two-sided gold foil, each sheet die-stamped to provide one 14″ place mat, one 9″ place mat, one 5″ coaster and four stars. Instructions included. Per set of four, $2.50.

Golden Rope. Nine-foot long rope of gold metallic yarn and rayon yarn with 9½″ tassel at each end. Comes in red and gold, white and gold, or all gold. Specify color. Each, $9.

Foil Roses. Of aluminum foil, with wire stems, tinted in flower colors, these come in packages of 24, including 8 of each size, small, medium, and large, in 8 assorted colors, with 48 green foil leaves. Per package, $5.

Aspen Spray Garland. Weatherproof, flameproof plastic simulation of snow-covered evergreen roping. Nine-foot long and 8½″ in diameter, in white and silver or white and gold. Specify color. Per garland, $7.50.

Stickler Star Rays. Pressure-sensitive vinyl cut-outs that stick to windows, mirrors or any clean shiny surface without adhesive. Patterns, die-cut in vinyl sheets, are printed in two color combinations, blue-green and purple-violet, all outlined in gold. They come in packages of four sheets, two in each color, and provide 72 4½″-long rays, 20 2¾″-long rays and 32 1⅜″-long rays. Per package, $4.



This year

Say Good-bye to the Holiday Maelstrom

How to plan your activities and time so that the excitement of the season becomes pure joy instead of a race against the clock

By MARIAN CARTER LEWIS

● "Twenty more days—just twenty more days until Christmas!" The good news is flung at me from every quarter: radio, television, the stores, my own children. But I am remembering a day last July when several of us lunching together made a Mid-Year's Resolution. We promised that: *This* year Christmas would be different; we would choose wisely and plan our time carefully so that the holiday would be a truly significant and satisfying experience for the whole family.

We realized then that it would take a great effort to keep off the accelerating treadmill of parties and more parties, for the young, for the old, for the medium; of presents and more presents—for ourselves, for others, teachers, relatives, and secretaries; of all the good, well-meaning activities that we go to or help at until our hands shake as we wrap the packages. Our stomachs tighten at the sound of the doorbell, and we long for vacation to be over and school to begin.



Does this have to be? Are we adults so unimaginative and so conditioned that we cannot find a solution? Christmas does not just happen. It is what you *make* it. At *best* it is a heart-warming time of worship and festivity, bringing people together beyond time and space. At *worst* it is a house full of cross children and a very weary mother. Must we be caught in a confusion of holy day and holiday, a maelstrom of activity no Tarzan, Paul Bunyan, or Superman could wade through with equanimity?

We talked of many things that 20th day in July:

Cards: This has grown into big business in many families taking hours to address, to assemble, or even to tint. Whom should you send them to? Everyone? Even to your close neighbors whom you will be running into all during the Christmas season? One woman who was at lunch that day sends cards only to the friends she rarely sees. On each one she takes the time to write a note of some length. She receives the same kind of card from these friends and considers this one of the most cherished aspects of her Christmas. Against this is the wholesale method of having cards printed with your name and sending them to just everybody. This is easy, but it can be expensive, and is not really much of a compliment to the recipient. Another friend said she had a picture of the children as her card, but had them made up without any printing. She would write in The Smiths with India ink herself or, if the card was going to friends who hadn't seen the children in a long time, she wrote in all *their* names. But the list itself is the real bottleneck. One woman made her list from those she received the year before. Most of us confessed that we carried on our lists unresponsive names for many years, but we all hated to delete the name of a one-time friend. To send or not to send—that is the question.

Parties: We divided this discussion into cocktail parties for the adults and all kinds of celebrations for the young. It is not easy to say "no" to an invitation, especially at Christmastime when everyone will probably be going and, when you have been doing so much for the young, you feel you could use a little gaiety of your own. But so often when the hour arrives you hesitate. Will it be just one more big noisy gathering? You go. And it is! We agreed that if anyone was planning to give a Christmas party the best advice was "Don't." Give it in November before Thanksgiving or in March when spring seems much too far behind.

If you feel that you must go to the cocktail party because it would hurt the hostess to decline, or you just have not the fortitude to refuse (it is nice to be there and have people know you were asked, too), then do not get caught up in the merriment and stay and stay. "I came, I saw, I departed early" is the best motto.

Activities: This was a much discussed subject. Those of us with a New England conscience felt we had an obligation to back up our children in their interests: to make cookies for the Scout celebration, to attend the school play, to make their costumes for the church pageant, to chaperone the dancing school party.

To one with several children in varying age groups this can mean a minimum of sixteen appearances. Then if she is also a room-mother responsible for the class party or a Sunday school teacher in charge of her class's part in the pageant, heaven help her. These celebrations are important to the children, for many hours in school are spent rehearsing for them, but fortunately most of them are over by the time vacation begins.

The aim here is not to get so tired with these activities that you are exhausted when vacation *does* begin. (Parents with older children must take them to and from the dance as well as spend sleepless hours chaperoning.)

Certainly the children do not have to go to every party during vacation. The sooner they realize that life, love, and the pursuit of happiness do not depend on attending a particular function, things begin to (*Continued on page* 196)





Christmas Eve

By C. DAY LEWIS

Come out for a while and look from the outside in
At a room you know
As the firelight fitfully beats on the windowpane
An old heart sinking low,
And the whispering melting kisses of the snow
Soothe time from your brow.

It is Christmastide. Does the festival promise as fairly
As ever to you? 'I feel
The numbness of one whose drifted years conceal
His original landmarks of good and ill.
For a heart weighed down by its own and the world's folly
This season has little appeal.'

But tomorrow is Christmas Day. Can it really mean
Nothing to you? 'It is hard
To see it as more than a time-worn, tinsel routine,
Or else a night incredibly starred,
Angels, oxen, a Babe—the recurrent dream
Of a Christmas card.'

You must try again. Say 'Christmas Eve'. Now, quick,
What do you see?
'I see in the firelit room a child is awake,
Mute with expectancy
For the berried day, the presents, the Christmas cake.
Is he mine? or me?'

He is you, and yours. Desiring for him tomorrow's
Feast—the crackers. the Tree, the piled
Presents—you lose your self in his yearning, and borrow
His eyes to behold
Your own young world again. Love's mystery is revealed
When the father becomes the child.

'Yet would it not make those carolling angels weep
To think how incarnate Love
Means such trivial joys to us children of unbelief?'
No. It's a miracle great enough
If through centuries. clouded and dingy, this Day can keep
Expectation alive.

"I see in the firelit room
a child is awake,
Mute with expectancy
For the berried day, the presents,
the Christmas cake.
Is he mine? or me?"

PHOTOGRAPH BY BURT OWEN

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House Beautiful's "Jewel Clusters," like giant gems bezeled in rosy copper, are decorations you make yourself of foil and cellophane. They invite you to dream up countless patterns of your own. But first, see our design suggestions on these six pages

By ROXA WRIGHT



Peppermint-stripe wreath is a taping-together of 48 cellophane-filled loops.

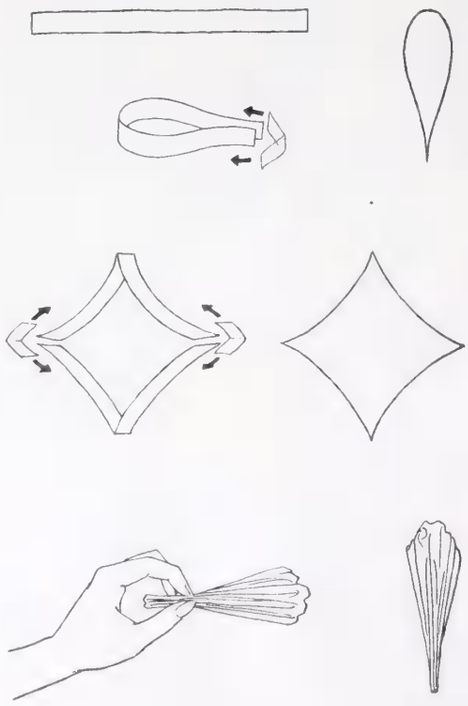
Recapture the joys of your childhood Christmas by making it with your own hands

● "Jewel Clusters" were designed by HOUSE BEAUTIFUL to embellish your Christmas house with the rich gleam of precious stones and the dappled lights of stained-glass color. But, best of all, they re-open to you the creative excitement you felt as a child when the greatest fun of Christmas came from the trimmings and gifts you made with your own hands.

Our "Jewel Clusters" give you the chance to recapture that satisfying, heart-lifting joy in participation. They are easily made of loops or squares of springy, bendable, copper-color aluminum foil (*not* kitchen foil). The forms are filled with jewel-color cellophane, pleated or crushed to produce the sparkling effect of precious stones, then grouped to create the medallions, roundels, and fruits we suggest here. But by adding loops or strips you can easily improvise patterns of your own. The procedure is so foolproof you're bound to get stylish, finished results. Transparent plastic tape and colorless vinyl glue hold together these airy, almost weightless shapes, which are moisture-proof too, usable outdoors in sheltered places.

To make this even simpler, Hallmark Cards has assembled all necessary materials, measured and pre-cut, in an easy-to-work-with folio, shown on page 147.

"Jewel Clusters" are easy to make.



Aluminum strips in copper color make the "settings" for "Jewel Clusters." Basic component of most ornaments is the loop, simply made by bending a strip and taping its ends together. Foil holds any shape you give it. You can press loops into all sorts of forms — rounds, leaves, petals, fruits. Squares and starlike diamonds are made of two strips taped together and creased into angles. Jewel fillings are cellophane, pleated into fan shapes or crumpled, then glued into the foil forms. You can compose them in endless patterns.



"Jewel Clusters" can be simple or sophisticated, depending upon their fillings and the number of elements you join together. In the windows of a country house fairy-tale flowers of candy stripes glitter nostalgically like Christmas barley sugar.

Stylized stars give a window wall the rich glow of stained glass. When sun streams through cellophane, a room gets a glorious bonus of jewel-tinted shadow pattern. Stars are foil squares pinched into acute angles, a fan of cellophane glued in each corner.

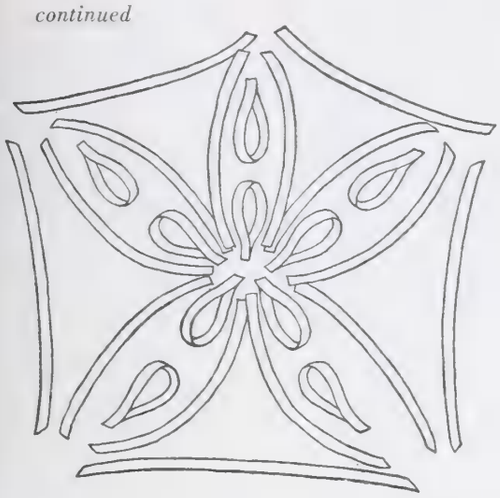
These fanciful blossoms of topaz and emerald show what varied effects you can get by filling the loops with sandwiches of different colored cellophane. All loops in our ornaments are made from 8-inch foil strips easily shaped into round, petal, or leaf forms.

FOUR PHOTOGRAPHS BY WESLEY BALZ







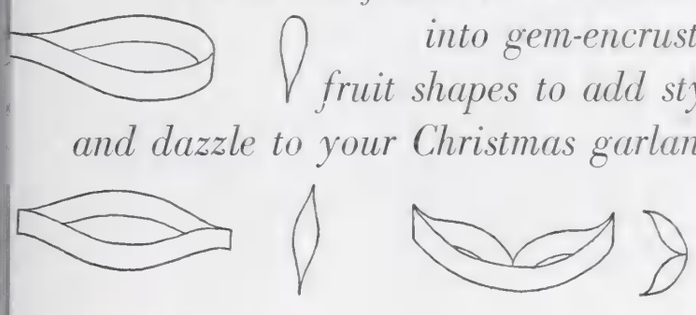


"Jewel Clusters" are as diverse as frost crystals. Opposite you get an inkling of the patterns it's possible to make of cellophane-filled foil loops—stars, flowers, rose-window medallions, quatrefoils, garlands. Sketch above shows how component parts can go together. Notice that petal shapes can be used in reverse with their sharp ends pointing outward. Strips of foil can frame and define compositions, like the leading in stained glass. Even the most complex are light enough to hang from nylon thread, or they can be glued directly to window with a dot of glue from the kit.

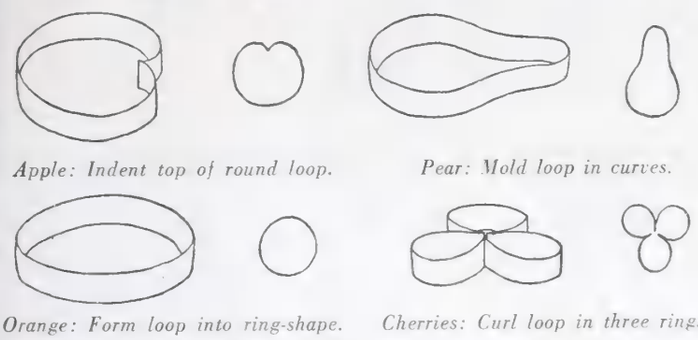


A cluster of jeweled fruits on a front door is as practical as it is sumptuous, for cellophane and aluminum foil are moisture-resistant. They're lightweight, so should be firmly attached and sheltered from wind.

You can form "Jewel Clusters" into gem-encrusted fruit shapes to add style and dazzle to your Christmas garlands



Leaf: Pinch loop to a point. *Two leaves: Pinch loop in half.*



Apple: Indent top of round loop. *Pear: Mold loop in curves.*

Orange: Form loop into ring-shape. *Cherries: Curl loop in three rings.*

Fabulous fruits start with a foil loop. The bendable, springy foil takes any shape you give it. Jeweled garland at right is a mélange of oranges, pears, plums, apples, cherries, grapes, interspersed with leaves. Each fruit is formed separately, from a single 8″ foil strip. You can bend a single strip into two leaf shapes or three cherries or grapes, holding them in position with plastic tape. It's a good idea to experiment with the forms you want to make, tentatively holding them together with paper clips before taping them. Glue crinkled cellophane into each form, then tape fruits together in whatever composition pleases you.

THREE PHOTOGRAPHS BY WESLEY BALZ

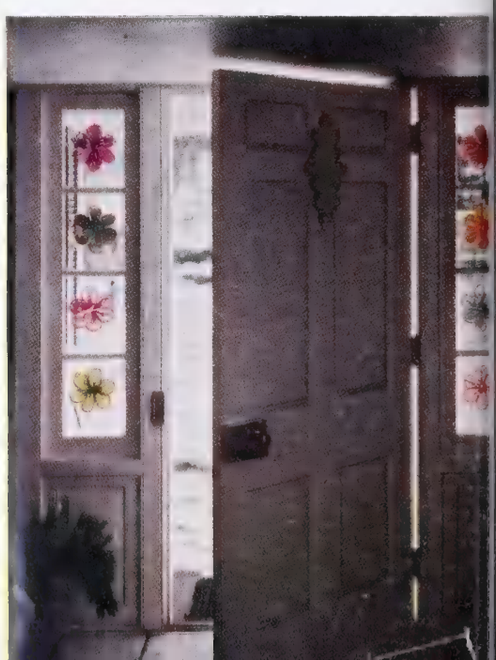


THREE PHOTOGRAPHS BY WESLEY BALZ

A drift of jewel blossoms across a glass wall is duplicated in rich shadow patterns on floor and walls. Like stained glass, cellophane casts colored shadow, so you need only a few ornaments, placed where light can shine through, to get magnificent and unusual decorative effects.

The light-filtering quality of cellophane works day and night, indoors and out. At the far right, light shining through the sidelights of this doorway gives occupants the enjoyment of jewel color by day; at right, when lights are lit at night, colors glow for passersby.





"Jewel Clusters" invite you to let your imagination go. You can improvise endless trimmings besides those we've shown



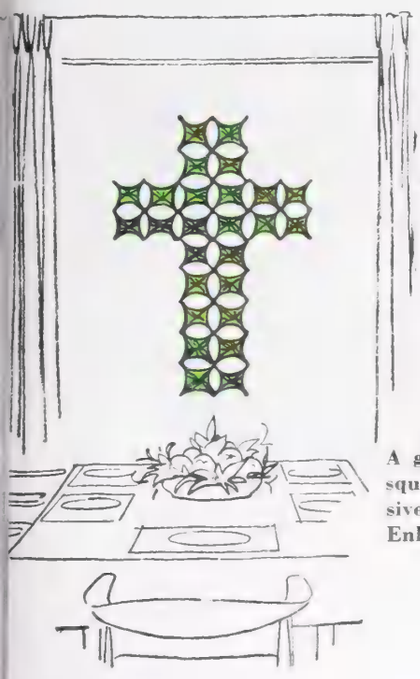
You can compose Gothic cartouches like these, improvising your own patterns with the diamond-shaped jewels on page 143.



You might have a jewel-flower tree on your window, like this pyramidal arrangement of 23 six-petaled, foil-loop blossoms.

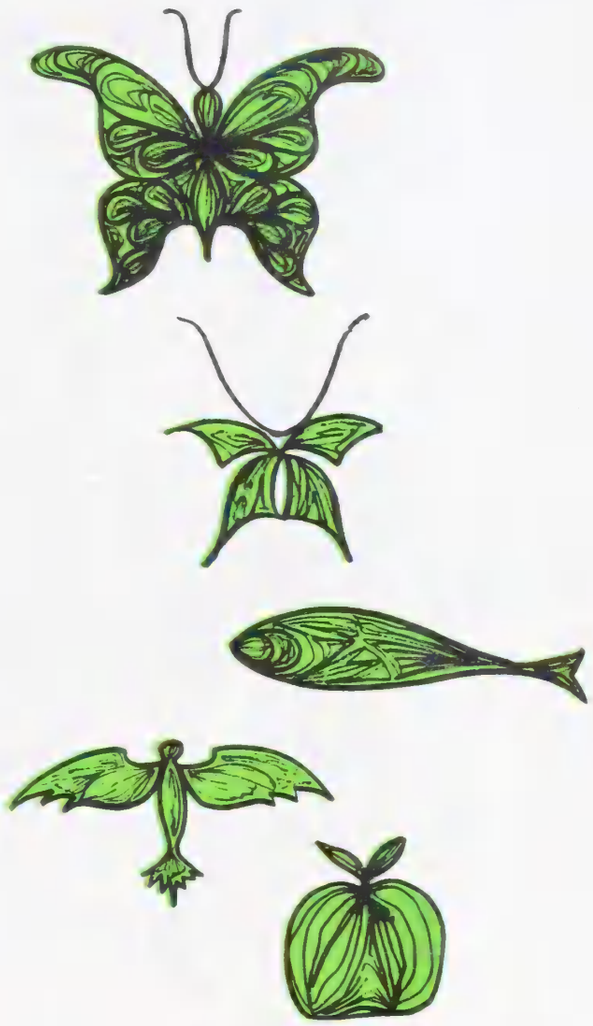


Once you start working with the basic forms, they'll suggest patterns. The loop inspired this jeweled rainfall for a front door.



A geometric arrangement of 26 square jewels makes this impressive cross, 36" long, 24" wide. Enlarge it by adding squares.

DRAWINGS BY RICHARD WEST



A gemlike moth, a stained-glass apple, an iridescent fish —these suggest a few of the trimmings you might dream up for yourself. Heavy lines in these sketches represent foil frames. Even the extravagant-looking butterfly is nothing more complicated than an assembly of small, simple forms, made separately and taped together. Transparent plastic tape and colorless glue prevent joinings from showing. You can give jewel fillings subtle shadings or stained-glass effects by putting together layers of different color cellophane, or by sandwiching bits of different colors between two sheets—a good way to use clippings.

How to get the makings of "Jewel Clusters"

Hallmark Cards has assembled the materials for making House Beautiful's "Jewel Clusters," pre-cut and packaged in a folio that serves as a work kit. Plastic tape and glue are included, with diagrammatic instructions for making the ornaments shown here. Folio contains:

75 strips (2" x 8⅓") of aluminum metal foil, copper-tinted on one side, silver on the other.

125 sheets (4" x 8") of cellophane in 7 jewel colors.

1 roll (200") of ½" transparent plastic tape.

1 tube of Sobo colorless glue.

The folio, priced at $5, is available countrywide in many stores where Hallmark Cards are sold.





Vegetable print No. 3

PHOTOGRAPHS BY WESLEY BALZ

12 great buys in art and decoration, which you can now order by mail

Give them large-scale, unusual prints like these, and you're not only giving art but a whole wall of decoration. Vegetable prints are faithful copies of botanical drawings. See how one distinguishes a kitchen wall. Besides the two shown here, see two more on page 211.

Acknowledge a friend's trade or interest with a striking sepia-printed reproduction of a rare French "Metier" print. Gentleman opposite is a Cap Maker, No. 3 in this series of eight trade prints. See others on page 210. The whole group is also printed on one panel, to hang as one piece or to be clipped and framed separately. All are printed on white matte paper, can be bought mounted on linen or unmounted.

For Christmas-shopping bargain hunters:

Big, Beautiful Prints for under $10

Vegetable print No. 4



● These magnificent, poster-size prints with a look of extravagance and a wonder-working ability to fill whole walls with impressive decoration are definite, within-your-budget candidates for this year's gift-giving. For example, $7 buys the unusual 17th-century French "Metier" print opposite, all 30″ x 40″ of it; $5 buys one of these Swedish botanical prints of vegetables. Reproductions, of course, but greatly enlarged and available only by mail order.

The print opposite is an authorized copy of an etching in the Cooper Union Museum, one of a series of eight historical novelties, made to show the costumes and tools of various *metiers* or trades. We show you the complete set on page 210. Swedish botanical books gave us the almost photographically precise drawings and faithful colorings of the vegetable prints. See two more on page 210.

How to Order these Big Beautiful Prints

Metier prints, 30″ x 40″, on paper, $7 ea.; on linen, $11 ea. Order by number: 1 Hatmaker, 2 Iron Caster, 3 Cap Maker, 4 Pastry Maker, 5 Laundress, 6 Bootmaker, 7 Actor, 8 Male Pastry Cook. 30″ x 64″ panel of all 8 trades, each 8¼″ x 12″, on paper, $10; linen, $16. *Vegetable prints*, 28″ x 40″. Order by numbers 1 to 4 shown in article. On paper, $5 ea.; on linen, $8 ea. Sold postpaid, by mail order only. Order from CRAFT STUDIOS, 118 Evans St., New Hyde Park, N. Y.


Habit de Bonnetier.

Make Christmas your chance to learn about Mood Lighting

● Theatrical lighting is a powerful art, as emotionally stirring as music, poetry, or painting.

You'll be amazed at the magic you can perform at home with dramatic lighting. You can transform an ordinary room into an enchanted wonderland with light and shadow patterns. So, while you're in the throes of holiday decorating, try your hand at the glamour of mood lighting. It will give an exhilarating lift and a fresh aspect to the most familiar room or garden.

You don't need an electrician or complicated equipment. An inexpensive spotlight is all it takes. By uplighting a plant or bough, or even your Christmas tree, you'll be able to project big scale, fantastic patterns over the walls or splash a bold decoration across the ceiling.

This glorious richness of projected shadows can elevate one plant or an arrangement of branches so it becomes a decoration of big importance. Like painting with shadows, you can move around with the spotlight, coming in close or backing away, until you find the most effective play of silhouettes. For just the right intensity you can add a dimmer control or experiment with bulbs of different wattages.

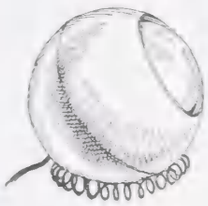
Outdoors, the same spotlighting will bring fairyland mystery to your garden. Uplighting the branches of a picturesque tree or bush will bring it forward as a sculptural feature. Or you can cast fabulous dappled patterns of natural forms across walls or pavings.

You'll have a lot of fun for very little money with the astonishing effects of dramatic lighting indoors and out. And in the lighthearted pursuit of temporary decorating you'll gain practice and experience in how to make your home more glamorous the year round.

One spotlight at the floor makes spectacular decoration from one bouquet in a crystal globe by projecting the beauty of cedar boughs and gold stars in a glorious splash of shadow patterns across the wall and ceiling.

PHOTOGRAPH BY WILLIAM HOWLAND

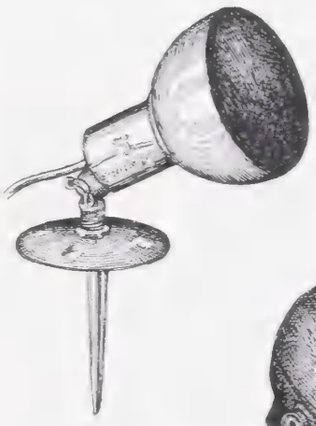
For your own shadow play, try these portable spotlights



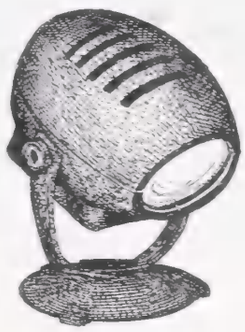
Ball unit holds spot or flood bulb, turns to any position on coil base. Orblite, in 3 sizes, 3 finishes, from $3.50.

Polished aluminum fixture swivels on its own base. Century Dramalite, $11.50. Eggcrate louver to cut down glare, hold colored glass filters, $3.30.





Weatherproof unit for outdoor use can be brought indoors. Sits on circular base with spike removed. Raybrite, $6.



Small theatrical light has variable focus for spot and flood, slot for color filters. Century Fresnelite Jr., $20.



Low-wattage lamp gives just enough light to add drama. Clamp-type finished in five colors. Eagle Nite Beam Bedlite, $3.



Vari-colored spectrum is thrown on wall by this unit. Patterns change at every angle. Colors change with liners. Moodlite, $20.

For more fixtures please see page 222

DRAWINGS BY DOUGLAS GORSLINE



How to bring the Wassail Bowl up to date

By RUTH P. COLLINS

● Whiffs from a wassail bowl's hot, spicy fragrance wafting through cracks of doors and even penetrating walls, so some people say, have pulled Christmas callers in to hospitable hearths for a very long time.

For fifteen hundred years now *Wass Hael* or Good Health, said to the clinking of glasses or mugs, has been the toast of English-speaking people.

All through the centuries the wassail brew has been quite simple to make. It requires only ale, cider (hard or mild), roasted apples, spices, lemons, sugar, and sometimes eggs. Toasted bread was originally used as a part of the wassail ceremony, but it has been dropped from the recipe during its long evolution. Traditionally, toast figured in the ritual of villagers who carried a holly-decked bowl out to the apple orchards. The toast was tossed up to the apple trees, and the brew was poured on their roots to invoke a plentiful supply of fruit for next season's ale.

The Briton's taste for the original wassail brew hasn't changed much, either, through all these years. He still drinks his wassail brews under the old 16th-century names of Yard of Flannel (or Lamb's Wool because of its smooth, creamy texture), Farmer's Bishop, and a concoction beloved by the ancient abbots, called Hot Purl. (See recipes for making all three of these drinks on page 209.)

Old English taverns still depend upon the tantalizing whiffs from such drinks to pull customers by the noses through their swinging doors.

Today in the home during the Christmas season the wassail brew is served callers who drop in to drink a toast, or come and go for open-house. (On page 209 you will find recipes for serving as many as 50 expected guests for open-house.)

A wassail bowl cup is also a good drink to serve to friends who bring you gifts; to carolers singing from house to house who would welcome being invited to come in out of the cold when they reach yours. (*Please turn to page* 209)

One of the Oldest, Most Popular Wassail Bowls

6 cups ale
½ bottle dry sherry
1 cup cube sugar
2 lemons
½ teaspoon ground ginger
½ teaspoon grated nutmeg
¼ teaspoon cinnamon
6 small unpeeled roasted apples

Mix spices and sugar with 2 cups of ale, and boil mixture for a minute, stirring well. Add rest of ale and sherry. Allow mixture to come to boiling point, then pour into wassail bowl. Add three or four more lumps of sugar which have been well-rubbed on lemon-skin. Add the apples, well-roasted and piping hot from the fire, and a few wedges of lemon. Serve hot.

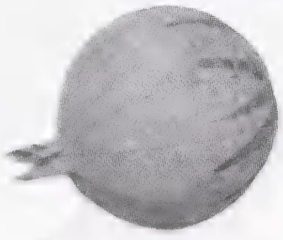
SILVER PUNCH BOWL, TRAY, PITCHER, SUGAR BOWL AND TONGS, LADLE, TRAYS, COASTER, BURNER, TIFFANY; CANDLES, WILL & BAUMER; BAKING DISH, BAZAR FRANCAIS; ALL IN NEW YORK. TABLE PHOTOGRAPHED BY WILLIAM HOWLAND IN THE R. NATHAN SHOWROOM.

Christmas trees that never grew

On the following pages are three Christmas trees you can make or assemble, each the equivalent of a costly custom-made tree. The one you see across the page is a bountiful all-fruit tree. Another is a plywood shelf-tree for displaying gifts, before and after they're opened. An aluminum tree, shimmering with silver branches, is the third. Each one provides a stylish new way to decorate your home with an additional tree, which can be packed, put away and used again and again



You can make this pineapple, one of the many fruits on the tree across the page, by pasting together four paper parts —three sides and base. Paper-cut details suggest prickly points, spurs, leaves. You can paint all these fruits with almost any paint: a water-based wall paint, casein, or a house or a spray paint.



To make this pomegranate or any round fruit, use Styrofoam ball. Where fruit is large, coat first with glue-soaked paper strips before you paint it. This provides a smoother surface for the stripes, dots, dashes you want to add.



Paste one front and two sides of paper together and you have a banana. Six or seven joined together at one end with cement add up to a bunch. Paint the bananas a yellow-gold color, and run some realistic green stripes down the sides of each.

A fabulous fruit tree that the family can make

● When you make a fruit tree, like the one we show on the opposite page, you create a Christmas tree that is stylishly new, but old in tradition. Unblemished fruits, picked at their climax of perfection and heaped in over-flowing piles before ancient altars, were among mankind's earliest votive offerings. This exuberant symbol was used also for exalting the nativity and reached its artistic peak during the Italian Renaissance when the great masters adorned their canvases and friezes with garlands of glowing fruits.

This fruit tree, created by Interior Designer Maurice Bailey, is a simply made, half-round structure of wood and chicken wire, nailed securely to a wooden box or tub, and hung with imaginary fruit, some whole, some cut in wedges, luscious-looking enough to eat. You can make this tree yourself. If there are little helpers

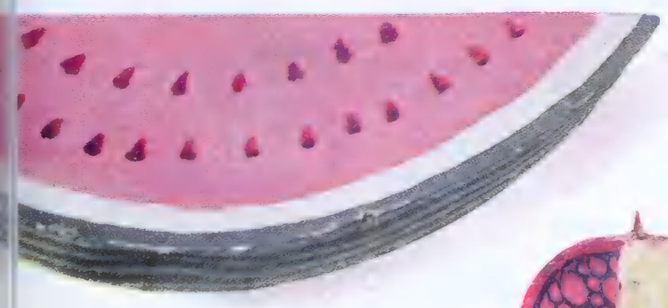
(*Please turn to page* 204)



To make the tempting-looking wedges, like the orange sections shown, cut halves and quarters out of Styrofoam balls. Paint fruit seeds to make wedges look real.

PHOTOGRAPH BY MAYNARD PARKER

For a Christmas buffet table, make a life-size, half-round tree, laden with exotic fruits, some whole, some cut in luscious-looking wedges. Styrofoam balls, paper, paint make the fruit; glycerined leaves and dried wheat heads, the foliage. Add artificial grapes from the dime store.



Watermelon



Gourd

Apple





Breadfruit

A gift-shelf tree
you can use all through
the holiday season.
Make it yourself
from our blueprint
or have it made for you

● Here's a new way to show off your pretty packages *before* the great day, and to display the presents *after* they've been opened, or to have a continuous holiday buffet for all your drop-in guests. It's a six-foot giant of a wood tree with five circular shelves to hold all sizes and shapes. Best of all, it comes apart and can be stored, off-season, in a modest amount of space. It's the kind of useful year-to-year holiday accessory that can easily become a family tradition.

COLOR PHOTOGRAPH BY VINCENT LISANTI



If there is a woodworker in the family, making the tree from our blueprint will be easy. The big job is cutting the tree frame out of a large sheet of ½″ plywood. This is best done on a band saw or with a portable electric saber saw. It would be difficult to cut on all but the largest-throated jig saws, and doing it by hand would be terribly tedious. A beginner should let a carpenter or lumber yard do the cutting (a job costing from $15 to $30). Assembling the tree is not hard. The shelves are simple circles of either hardboard or ¼″ plywood. After the four frame pieces have been hinged together, the shelves are laid in place and finial-topped cleats inserted to steady the tree.

How to order a blueprint

A blueprint of the gift-shelf tree, showing the design of the tree frame and giving complete instructions for making and assembling the tree, is available for $1.25. Send check or money order with your name and address to Blueprint Co., Dept. HB, 101 Park Avenue, New York, N. Y.



These are the components of our gift-shelf tree: four tree-shaped frames, hinged together at three points; five circular shelves, cut to fit loosely into the tree frame; two finial-topped cleats to lock the frame in place. You can see how neatly the parts would fold and stack for compact off-season storage.

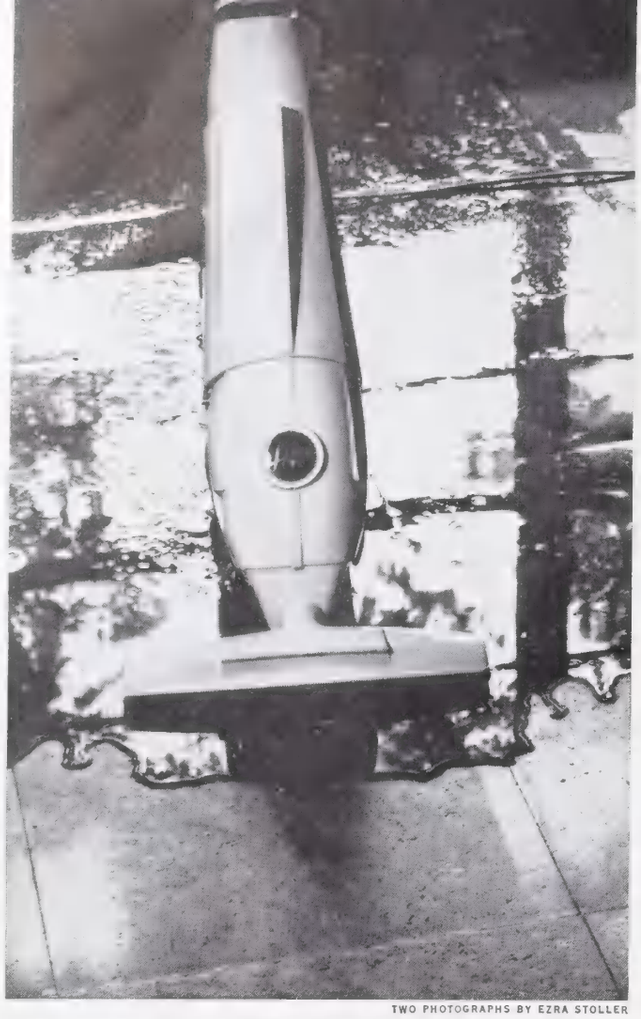


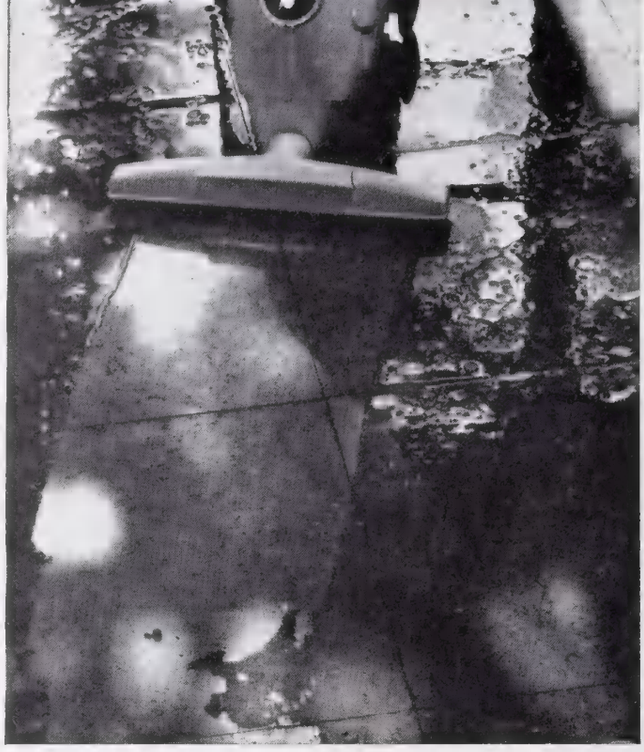
PHOTOGRAPH BY WILLIAM HOWLAND

This seven-foot tree with its twisted and curled aluminum branches glistens in the least light, needs few decorations. The sapphire tree, about $60. Smaller sizes start at $25. At department stores.

This shimmering aluminum tree can be used indoors and out, serves as a foil for special decorations

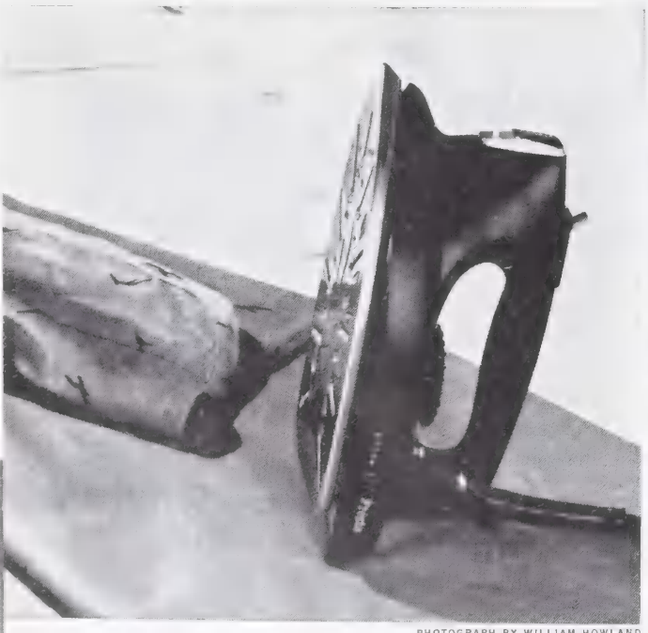
No one would deny the place of the traditional evergreen tree with its nostalgic scent and its thick foliage to fill with tinsel and candy canes. This is really Christmas for many of us. But today the carefully designed artificial tree may be so handsome that there should be a place for it too. The one we show above is a seven-foot aluminum tree with more than 200 branches that are stuck into pre-drilled holes in a silver pole (20 minutes' work). It could well be the second tree—on a covered terrace, to add style to a living room when the traditional tree is in the family room, or, in smaller size, to decorate a hall, bedroom, or dining room. Its uniform glistening branches make a wonderful background for special single-color decorations (ours are Swedish wood birds) or for the kind of mood lighting described on page 151. Like the other "trees that never grew," this one can be packed neatly away in its original carton, to be brought out for use again another year.





TWO PHOTOGRAPHS BY EZRA STOLLER

This revolutionary electric floor-washer is one of those liberators from drudgery that women used to dream of. It's a high spot in the cleaning developments of the past 12 months. As easy to operate as the vacuum, you just flick the control levers and push it across the floor. It dispenses clean water and detergent, scrubs the floor and then vacuums up the dirty water, depositing it in a separate container inside. The floor is left spanking clean and dry, and you haven't even had to wet your hands. Electric Floor Washer, $80. Hoover Company.

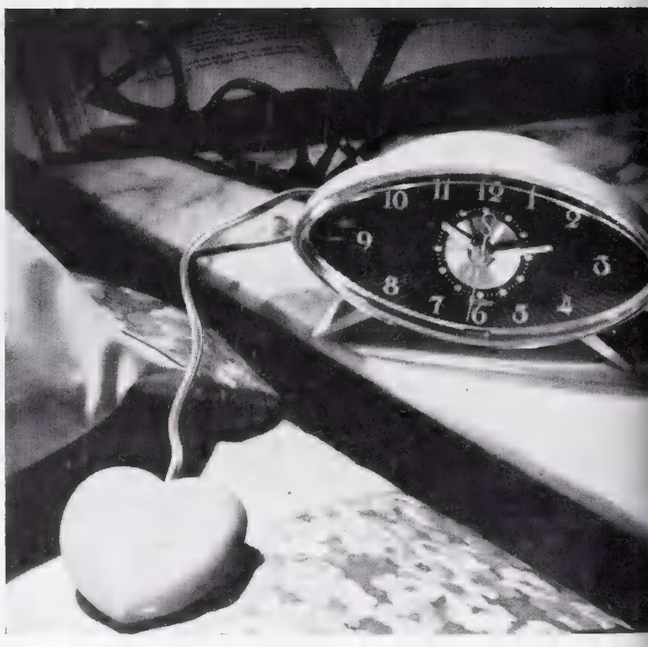


PHOTOGRAPH BY WILLIAM HOWLAND

Even the wonder-working steam-and-dry iron has been updated. On this one the ports have been increased in number to 21, so they now encircle the extra large sole plate. This bed of steam means faster, smoother ironing. The tank now holds water enough for 40 minutes' steaming. Presto steam-and-dry iron, $17. National Presto Industries.



This small electric can-opener can do anything the larger counter models can do, and it has one advantage over them. It's so slim and lightweight it can store in any kitchen cabinet drawer or hang on the wall. Imagine its success in a kitchen where counter space is at a premium. Supreme Portable Can Opener, $17. From the A.S.R. Products Corp.



Never before has there been an alarm clock that will awaken only its owner without arousing the rest of the household. A small heart-shaped buzzer is attached by a cord to this bedroom clock. Tucked under the pillow of the early riser, its warning rings only for the sleeping person's ear. Not even a roommate could hear it. Luminous-dial Love Alarm is available in ivory, pink or blue, $14. Sessions Clock Company.

PHOTOGRAPH BY WILLIAM HOWLAND



This unique baby server is a combination warmer-dish and is something many a mother has longed for when the baby dawdles over his meals. It warms foods to proper feeding temperature and automatically holds them indefinitely at that temperature. Server can go in dishwasher. Automatic Baby Food Warmer, $15, General Electric. Stainless steel cup and spoon, Seabon.



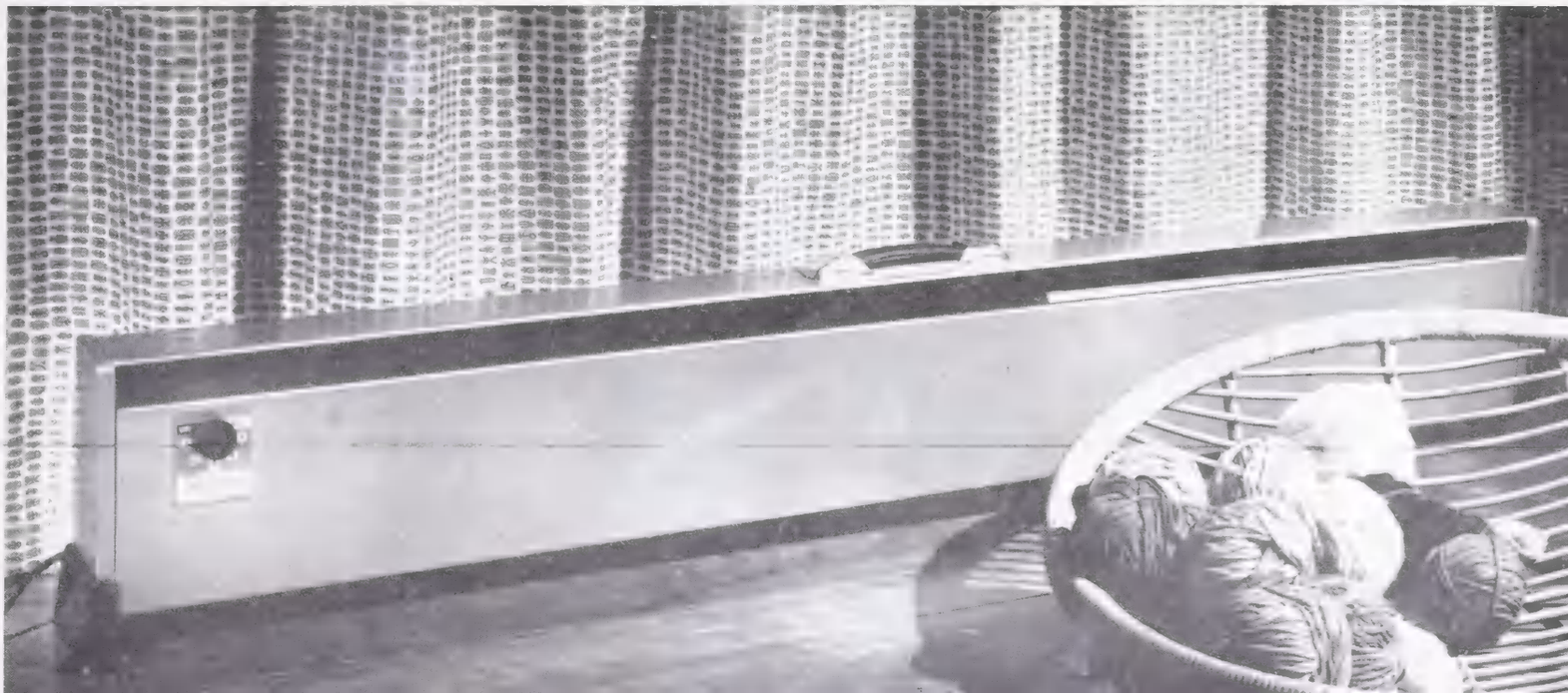
For those who have everything except a sharp knife, here is some sensational news—knives that never need sharpening. A narrow strip of tungsten carbide, one of the hardest metals known to man, is fused to the edge of these knives, providing super-sharp edges that will never dull. Flame Edge Knife Set, about $25. Robeson Cutlery Co.



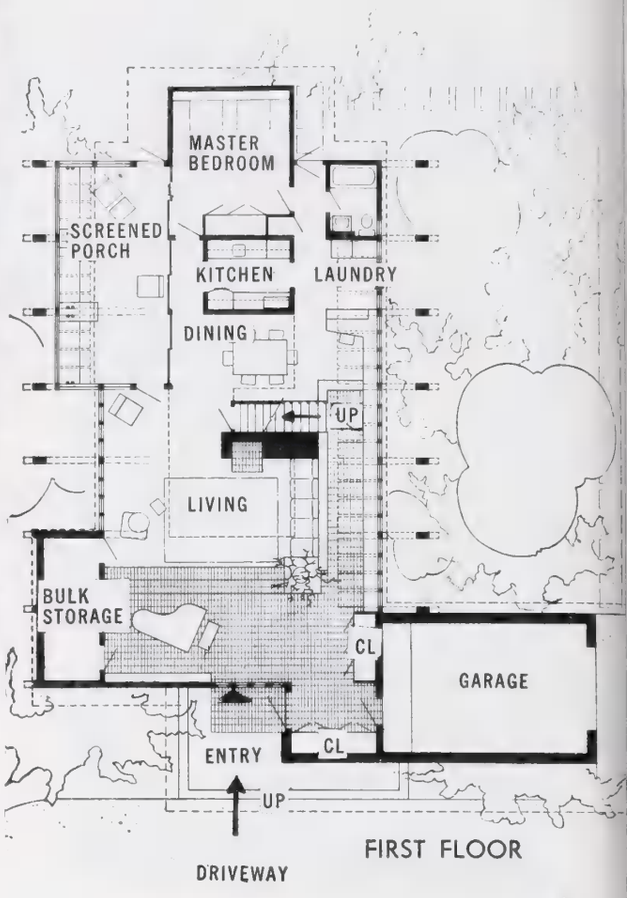
Any time-conscious, busy woman would be entranced by this new home hair-dryer, which makes it possible to combine beauty treatment with housework. She could don its bonnet, adjust the vinyl strap on which it hangs around the waist, and go about chores within a radius of its 8-ft. cord (extension cord will give greater radius). Electric Home Hair Dryer, $30. General Electric Company.

Combining the advantages of electric and hot-water heating, this plug-in baseboard unit has a thermostat that maintains steady heat. Electric coil heats sealed-in, circulating water, which retains the heat efficiently, thus cutting operating costs. Portable electric baseboard heater, 61½″ long, about $93. Electric Heating Division, International Oil Burner Company.

FIVE PHOTOGRAPHS BY GEORGE LAZARNICK







Ground floor plan shows how an easy flow of rooms can be arranged to give variety within a rectangle.



A-shaped framing gives house a boldly triangular form that settles becomingly among surrounding pines. Porch, above, looks up into trees through glass overhead. Vertical walls have insect screening.

For Cathedral Space Consider the A-frame

By JOHN DEKOVEN HILL

● Perhaps because we live a horizontal life, parallel to the earth's surface, an invitation to look upward along continuously ascending lines has a psychological effect that is heart-lifting and exhilarating.

Lofty soaring space will inevitably free your spirit to soar. In a great Gothic cathedral or under a grove of stately elms the continuing movement upward and upward to a final delicate meeting far overhead provokes this release of the spirit, a sense of expansive optimism. These forms are stimulating because the sweeping vertical lines terminate easily, at rest against each other. There is no lid pressing down, no obviously heavy overhead slab confining the space below.

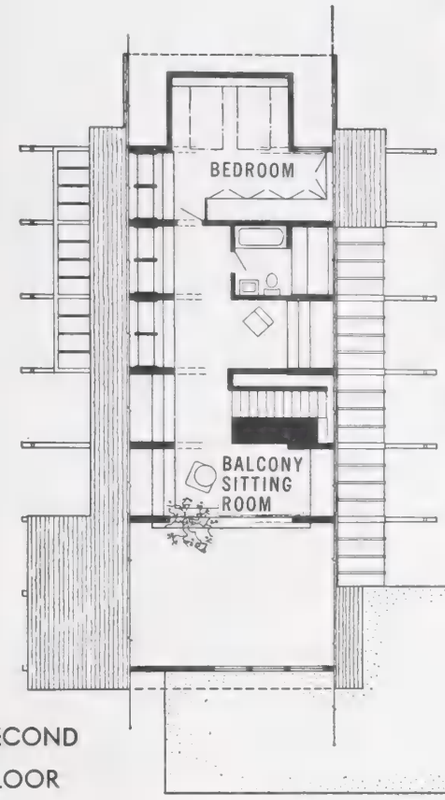
Bigness is not necessary. The same effect can be achieved at any scale appropriate to the need—vast for a big public congregation or intimate and personal for home life.

One of the simplest forms of wood framing is used in this house to create its atmosphere of lofty airiness. It is not large, and the construction is simple. Yet it is an intricately-fascinating example of how a structural form can instill a sense of well-being and raise (*Please turn to page* 212)

OWNER:
Mrs. J. G. Ashmun

ARCHITECT:
Alden B. Dow

For another example of A-framed construction, see page 198.



SECOND
FLOOR

Second floor is a balcony containing master bedroom suite. Suspended through the center of the house from the heavy fir beams, it is open on three sides, sharing the airiness of the whole interior without any sacrifice of privacy.



Balcony sitting room looks across living room to glazed gable above entrance. A cozy intimate place, deeply sheltered within the house, it provides seclusion in an atmosphere of open spaciousness.



Exterior, at right, shows how beams thrust against masonry footings. Glazed skylights let in the sunlight-pattern seen below in view from entrance door. Desk at end of vista screens laundry from sight. Balcony level is suspended from main beams by angular plywood gussets.

PHOTOGRAPHS BY MAYNARD PARKER



Main entrance at raised end of living room is protected outside by a low flat roof. Garage entrance is at left. Lower glass area can be screened with drapery while gable end remains panoramic decoration of tree-tops and sky.



AT CHRISTMAS

Serve foods that nobody else will serve

If there was ever proof that it doesn't pay to run with the crowd, it is in the food department of life. Every year, at the holidays, it is proved anew that sameness accomplishes nothing but to bore.

Every year, in the period between December 20 and January 2, those of us who lead any social life at all eat eight to twelve meals in which ham or turkey (or both, if it is a buffet) is the featured dish. As a result, by the end of the holiday season we can hardly look at ham and turkey, and the revulsion lasts for weeks or months. And two perfectly nice foods have been down-graded by sheer monotony.

House Beautiful suggests that, this year, you try a policy which deliberately sets out to avoid what everybody else is probably going to serve when they are entertaining. Leave the seasonal clichés to others—in the party department. Serve roast turkey at the private family dinner, if the children feel it is not Christmas without drumsticks. But where outsiders are to be invited in, play it some other way.

Our suggestions for some "other way" are to try some of the famous, classic peasant foods of Europe. This is a big, wonderful area of gastronomy and it is much neglected—all the publicity and food writing tending to lean to the *haute cuisine* side of things. Peasant foods are ideal in winter, for they are hearty, zesty, and full of interest.

We turned to "The Brasserie"—a very good new restaurant in the Seagram Building in New York patterned after the fine French type of restaurant called *relais* (comparable to the Hotel Plaza Athenée's Relais in Paris)—for eight great peasant dishes, converted to (*Please turn to page* 214)

Serve a mouth-watering Quiche Lorraine, a main-course pie made of eggs, Gruyère cheese and bacon. Small, individual ones can be a first course or a cocktail accompaniment, or a big one can be a main course coupled with a tossed green salad and crusty French bread. Deserves to be in every cook's repertoire.

BRASS EPERGNE FROM LUTEN-CLAREY-STERN, NEW YORK. PLATES FROM BLOOMINGDALE BROS., NEW YORK. LINEN DAMASK CLOTH FROM ARTHUR H. LEE & SONS, INC. NEW YORK. PHOTOGRAPH BY EZRA STOLLER.





RED CAVIAR: Use it to season fresh oysters, as in this sea-food platter as served at "The Forum of the Twelve Caesars." Caviar adds a more pungent taste to any bland food.



PHOTOGRAPHS BY GEORGE LAZARNICK

BLINIS: Using black caviar as filling, turn old-fashioned buckwheat pancakes into those famous tangy-tasting blinis that make gourmets smack their lips. Garnish with sour cream.

AVOCADOS: Their mild creaminess begs for salty red caviar to step up flavor. Fill avocado halves with jellied consommé, top with two tablespoons caviar and a dollop of sour cream.



FISH ROLLS: Caviar, used to season smoked fish, heightens its ocean-salt taste. For a colorful dish, roll black caviar in slices of smoked salmon, red caviar in sturgeon slices.



Use Caviar as a seasoning

Thanks to its slightly-fishy, salty taste, caviar can be a great garnish or a seasoning for mild, delicate foods

By EPSIE KINARD

● The reason you can so successfully wed mild delicate foods (like sea food, turkey, avocadoes, artichokes, cottage cheese, sour cream and egg) to the zestier caviar flavor is that they make up for each other's shortcomings, always the basis of a happy relationship. Caviar's salty, fishy taste is subdued, but still positive. The nearly "no-taste" of mild food can become piquant and tantalizing when garnished with a teaspoon or tablespoon of those delectable fish eggs.

Since you can buy caviar in one- two- four- and eight-ounce jars at many supermarkets, it pays to keep some on hand at all times so you can whip up a gala dish for unexpected guests. Try some of the recipes illustrated here and you'll come to believe that a tiny one-ounce jar is more eligible to be called black magic than caviar.

Imported caviar, vacuum-packed, comes from the same Caspian Sea catches of sturgeon roe as the fresh. (All of it has to be cured with salt.) For a long pantry-shelf life, the vacuum-packed, saltier than the fresh, is pasteurized by American importers and packers who heat the caviar in jars in water.

If you are truly a caviar lover, get the fresh and eat it straight—for those great occasions in your life. If you can't get it in your town, you can order it shipped in sawdust and wet ice by air parcel post or express at a cost of around $38 per pound, plus shipping charges. But if you think the fresh costs too much or you don't like to eat it *au naturel*, you can get a good imported caviar for as little as 79*c* an ounce, vacuum-packed, which is quite acceptable for garnishing.

Of the 65 tons of caviar consumed by Americans last year, only 25 per cent of it was fresh. Seventy-five per cent was the vacuum-packed. These statistics are not only proof of our ample era, but of the spreading popularity of a food which two decades ago was eaten mostly by the so-called "elite."

For improving the taste of bland, pale-tasting foods, red "caviar" surpasses the black. Paradoxically, red caviar is not caviar technically. Precisely speaking, it is salmon roe. Only the dark caviar, the egg of the sturgeon, can be accurately called caviar, according to the Food and Drug Administration. There are three kinds coming from three species of sturgeon: The most valuable is the giant gray grain beluga. Osetra, from the egg of the next largest sturgeon and said to be Soviet Premier Nikita Khrushchev's favorite, is another kind of caviar, but it is not very abundant in this country. The smallest grain is from the sevruga sturgeon.

People who really know caviar say, "Beluga is for the gourmet who eats with his eyes; the sevruga, smaller-grained and 30 to 40 per cent cheaper, is for the real connoisseur who eats with his palate."

In buying caviar you will find that different packers use different designations for their processing (see our explanation of the terms below). Check the container you buy to see whether or not it needs refrigeration.

Any person learning to like caviar, like one learning to like oysters or olives, acquires the taste faster if the caviar is natural pressed and is used as a garnish for familiar foods.

Since it's made from very ripe roe and therefore too soft to be prepared as grain caviar, the pressed has an excellent flavor because the roe becomes sweeter as it ripens, as a peach or a banana sweetens as it reaches its peak. Also since the grains are pressed, very little

(*Please turn to page* 189)

A Dictionary of Caviars

Fresh caviar applies usually to choice, firm, not-too-ripe whole eggs of three sturgeon species, yielding roe of three sizes: beluga (giant grain), osetra (medium-size), sevruga (smallest). Low in salt, it must be iced.

Pressed caviar: When sturgeon eggs are too ripe to be preserved whole, they are pressed. This type needs refrigeration when bought "fresh" from a keg or in lightly-sterilized jars, but not when vacuum-packed for pantry shelf.

Special pressed or "Sandwich Caviar," less ripe than the type above, is as densely pressed but thinned by returning some of the drained oil. It is packed in vacuum-sealed jars.

Vacuum-packed caviar: More heavily salted than fresh caviar, the vacuum-packed uses less ripe grades. It is given long shelf life by in-the-jar sterilizing. It includes both of the pressed caviars, the whole-grain Caspian Sea caviars, and the whole-grain Great Lakes and Canadian caviar. The vacuum-packed caviar also includes the whole-grain varieties of the so-called "caviars" such as the roe of red salmon, lumpfish, and whitefish.

Other fresh caviars: Great Lakes and Canadian caviars and red salmon "caviar" are also available fresh.

INFORMATION ON TABLE-SETTING ACCESSORIES ■ PAGE 190



RESIDENCE OF MRS. C. M. COTTON. PHILMER ELLERBROEK, ARCHITECT.

A balcony on the second or third floor of a house commands a fine view, and it is also strategically placed to catch all summer breezes and ventilate the attic. Note storage under roof slope.

Give yourself THE present: a better place to live

● When the January first bills come in each year, most of us have to face up to the hard fact that we have frittered away a lot of money during the holiday season. And we tell ourselves that next year we will do things differently—that in the next ten or eleven months we will evolve a plan to save ourselves from that splurge of impulse buying that runs rampant at Christmas time.

The best way, we have observed, to save yourself from random impulse buying is to have a counter plan for some worth-while project that will importantly improve your way of life. Let it be a project the whole family can use and enjoy, like a new terrace, a week-end house in the mountains or at the beach. It might be a trip to Europe for the whole family, a new kitchen, or a complete refurnishing of the living room.

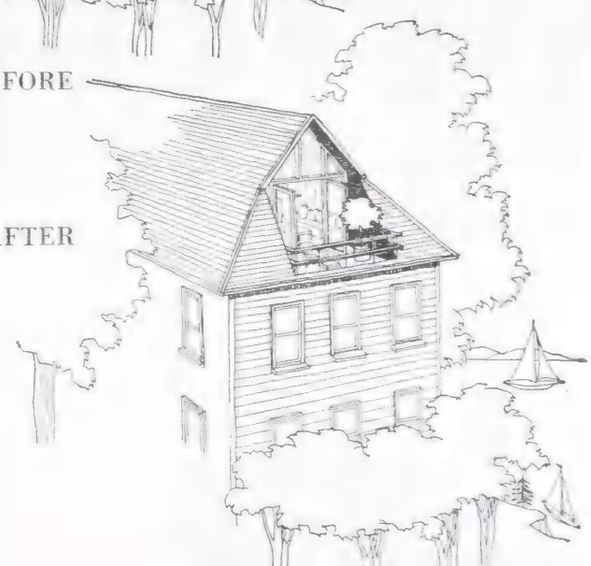
During the month of December, work out the details of the project, so that by Christmas day the project will be in some more tangible form than a vague dream. Big worth-while projects need professional planning, so retain the architect or decorator or landscape architect and ask for rough sketches to be ready by Christmas Eve for presentation to the family. These ten pages contain examples to trigger your planning.

PHOTOGRAPHS BY MAYNARD PARKER



DRAWINGS BY
MADELAINE THATCHER

BEFORE



AFTER

Turn the attic into high class living space.
Most older houses have this kind of
hidden space waiting to be knowingly developed

Converting the dark, hot attic into something livable is no new thing. But we have never seen the problem tackled except in a limited way, with the results giving a limited improvement. Consider the situation pictured here: a conventionally-pitched hip roof into which is indented a loggia or balcony. The room opening to this balcony has been entirely glazed and then completely shuttered. The condition so created is ideal, to say nothing of romantic.



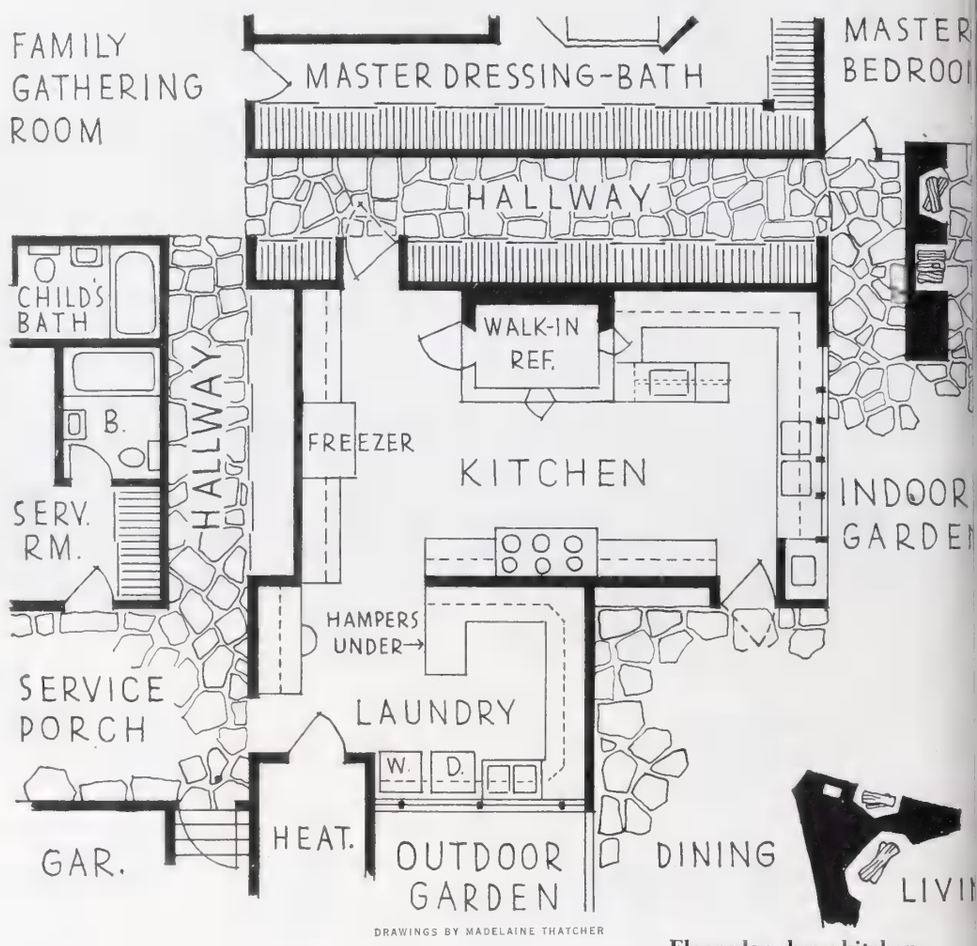
This kitchen and family room have several great ideas worth being noted by remodelers. They belong to a family with six children



Inside and outside of the large family room are seen in this pair of pictures. It is adjacent to the kitchen. (See plan at right.) Clerestory motif repeats again.



Below you see the hallway dividing the kitchen from the rest of the house, and the long run of high windows occurring above the ceiling height of the adjoining room. This is a splendid way to obtain outside light from directions that are not outside exposures, frequently a crucial problem when a new addition is to be made to an existing structure. Obviously figuring out the roof handling would have to be left in the hands of an architect.



DRAWINGS BY MADELAINE THATCHER

Floor plan shows kitchen in relation to rest of house. Note good traffic handling. Kitchen can be entirely by-passed by hallways, has three entrances, marvelous counter space. All walls give maximum storage performance, thanks to absence of windows.





Laundry, at left, is actually part of the kitchen but work area is out of the traffic pattern, so floor could be kept clean enough for safe ironing of long or big things (like sheets). Clothes hampers are part of counter construction.

Even though this kitchen is not a remodeled one, but a new one, it is loaded with meaning for a family thinking of adding a new kitchen to an existing house.

Most meaningful aspect of the kitchen is the way light has been brought in from above through high clerestory windows. This could be done at the point where a new room was to be added to an existing house, creating outside light even though most of the connecting wall is to be used for other purposes (such as storage cabinets). No conventional windows exist, yet this kitchen gets outdoor light from all four directions—high, sky light which is the most agreeable light there is.

In a kitchen, where you want maximum use of the walls for work purposes, this principle offers good efficiency.

Also note the walk-in refrigerator, with two small doors on two of its sides and a door on the third side. For a large family this could facilitate buying foods by the case or the lug.



Main view of the kitchen, the vegetable wash-up area, two of the small doors of the walk-in refigerator, and the cooking area. Above it all you see two long runs of high clerestory windows. These are not in the kitchen proper, but across the hallways, to be seen in the plan. House is air-conditioned.

OWNERS:
Mr. and Mrs. Ralph Neely

ARCHITECT:
Richard Kuhlman

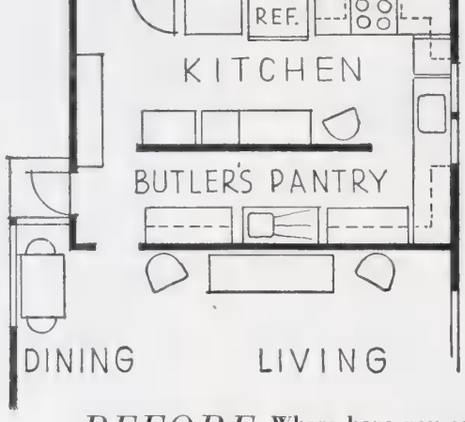
PHOTOGRAPHS BY MAYNARD PARKER



The walk-in refrigerator, showing two of its doors. The third door is above the counter of the vegetable wash-up area. (See plan of this situation across the page.) Door of refrigerator is big enough for rolling cart to pass inside for unloading.







BEFORE **Where have you seen this set-up before? Hundreds of houses lend themselves to this kind of modernizing. Space in butler's pantry was added to the living room; second wall was cut down to make bar-serving counter. Photograph below, plan at right show exactly what happened.**

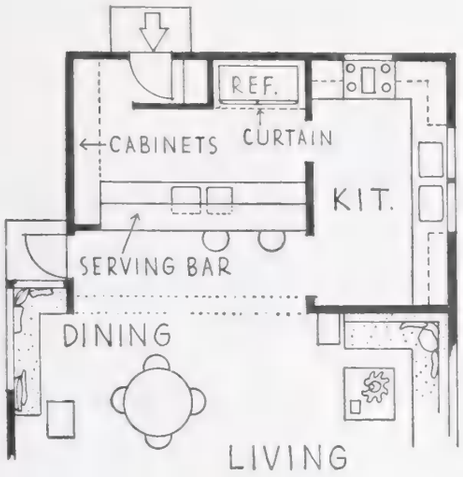
Opening up an old-fashioned butler's-pantry kitchen. . . .

FOUR PHOTOGRAPHS BY GEORGE R. SZANIK



. . . . gave this room a new function and more space

AFTER **New opening to serving area was finished to match the existing window opening. This kind of nicety suggests an always-been-there feeling, eliminates any tacked-on or remodeled look. Carpeting is carried right through the opening, making both spaces seem like one. From this vantage point, only the serving counter is visible, no kitchen. Wood paneling on far wall has living-room look.**



DRAWINGS BY MADELAINE THATCHER

AFTER **Working kitchen area is effectively concealed behind the portion of wall retained at the right of the living room. Second sink, at lower level, cannot be seen behind bar.**

● Remodeling is the present that never sits on the shelf after it is opened, never has to be taken back to the store to be exchanged. On these two pages is a Christmas project that could change the life of an out-of-date house. Running a household from this smoothly operating kitchen-living room would be like opening a newly wrapped package every day.

Before remodeling, the house had a butler's-pantry kitchen typical of so many older houses (plan at far left). In opening up the wall to the living room, the owners wisely retained more than one-third of it as a baffle against the food preparation, cooking, and clean-up section of the working kitchen. The wall between the butler's pantry and the kitchen was cut down to make a bar and serving counter. It hides a second sink that is set at a lower level behind it. The refrigerator, which is the only appliance showing, can be neatly concealed by a striped blind that pulls down in front of it. Home of William Schneider. Remodeling and decorating designed by Schneider-Garnier.



AFTER **Serving bar has hand-laid mosaic top, wood paneling on all sides, making its design level compatible with fine living-room furnishings. Double-door refrigerator, the only appliance within view of the living room is concealed behind a woven blind (compare two pictures). Working kitchen can be seen at this acute angle (sitting at the bar), but you can tell how well it would be hidden from the living room proper.**



Give yourselves, as a family, the highly rewarding project of turning a rarely used "catch-all" into a room for the family's constant enjoyment





THREE PHOTOGRAPHS BY WILLIAM HOWLAND

● Is one of your rooms a gloomy, semi-wasted parking place for leftover furnishings and odds and ends of family memorabilia—a room that always has you apologizing for it?

If you as a family pooled all the little sums you'd spend on trinkets for each other, you could revamp such a room into an inviting center for entertainment, reading, games or whatever interests and hobbies you enjoy as a group. You'd be giving yourselves a lasting source of pleasure, a climate for a closer family relationship.

As an encouraging example, we show how Mr. and Mrs. Peter Grimm of New York turned a dark "catch-all" apartment-house room into a library and entertainment center. Their purpose was to brighten the room and bring uncluttered compatibility to TV and record-playing equipment and a collection of books, prints, documents, and Mr. Grimm's decorations from foreign governments. The room was refurnished, but note that the major transformation depends upon built-in cabinets and shelves and an ingenious window treatment. Margaret S. Taylor was the interior designer.

BEFORE

If you have a catch-all room, take a fresh look at its wall space. A few built-ins and shelves might be all that's needed to co-ordinate the room and provide orderly storage space to display or hide the miscellany that now has such a cluttered look.

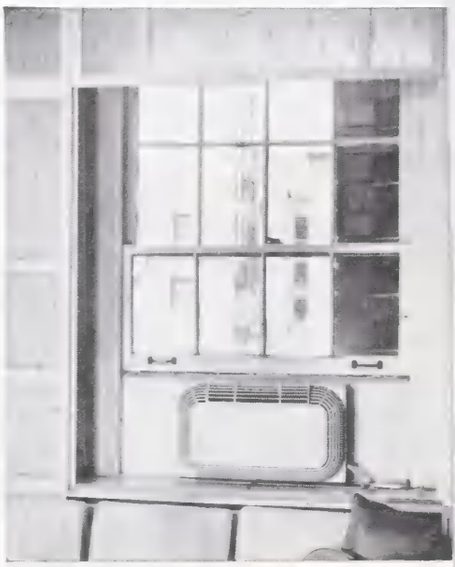
AFTER

At this end of the 12′ x 17′ room, the Grimms converted the short walls into shelf space for the display of their family awards and trophies. See how the jog in the wall above was visually eliminated by building a cabinet and shelves the depth of the jog. By putting a diagonal cabinet in the small, previously unusable corner between two doors, they have a neat, well-positioned housing for their RCA television. Pierced brass lamp, Finland House Lighting Corp. Card table, Fabian. Antique chairs.

continued



BEFORE **The room was dimly lighted by one window in a wall broken at each end by a structural jog. Jogs became framework for the translucent plastic screens that now help to brighten the room.**



AFTER **Screens of a light-sifting plastic called "Pamlan Grassy" by Kerber, are built out flush with the wall jogs, give the effect of one large window. A strip of pale yellow Lumiline ceiling lights runs across entire window wall, concealed by Dacron curtains that also hide a Carrier air conditioner. Center screen panel snaps out (right) for window washing. Wall of brass-grilled cabinets houses Fisher Hi-Fi radio, Garrard record-player and albums. Chinese hardware, Charles Gracie. Sofas, by Robinson-Johnson, can be used as beds.**



Making the out-of-doors play a part in your indoor life gives you the everyday gift of Nature



BEFORE

AFTER

FOUR PHOTOGRAPHS BY GEORGE R. SZANIK





BEFORE

AFTER



The changes that were made in this corner room were not great, but there is a world of difference in the feeling created. At top, before remodeling, there was the usual sense of being in and looking out, even though there were sizable windows and double doors. After all the windows were cut out to the floor (no structural problem), see how much the presence of Nature is felt throughout the room (large photograph). The glass wall lets you see the shrubs and trees right down to the ground, as if you could walk directly out to them. This kind of participation is suitable for all climates, since there is so much to be enjoyed, even in a winter scene. Left, you see the effect of remodeling on exterior. Planting was arranged with new windows in mind. Remodeling, decorating, Schneider-Garnier.



New terrace fills the space formed by the L-shaped house. Made of bricks laid in sand, it is carefully edged to make mowing along it easy. All trees are underplanted in pockets left open. Young tree in foreground has large bed of ivy underneath to protect it from playing children. Size of terrace can be judged by the fact that three furniture groups fit easily into the space.

Useful space for outdoor living may be the only thing needed to bring a house up to date

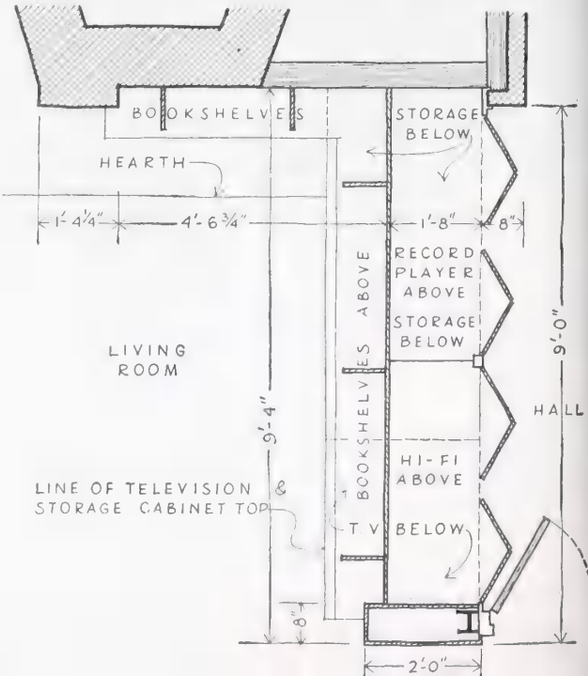
Many a house works well on the inside but has no outdoor room on a modern scale. In such a situation, the addition of a large level paved area can be the most important remodeling project. The new terrace in these photographs is large enough for all present and future needs, is accessible directly from two areas of the house, and is on a level with the main living floor. Though existing trees gave substantial shade, a young magnolia, underplanted with ivy, was added. Home of Mr. and Mrs. Wilson W. Carter, Jr.; Arthur Berger, landscape consultant.

TWO PHOTOGRAPHS BY MAYNARD PARKER



This area used to be in lawn, but poor lawn because it was so shady. Plenty of grass area for children's hard playing is left (see the equipment in the background). The owners thus saved the maintenance of a difficult space while they gained a big room for outdoor living.




BOOKSHELVES
STORAGE BELOW
HEARTH
1'-4¼"
4'-6¾"
1'-8"
8"
RECORD PLAYER ABOVE
STORAGE BELOW
BOOKSHELVES ABOVE
LIVING ROOM
9'-4"
9'-0"
HALL
HI-FI ABOVE
LINE OF TELEVISION & STORAGE CABINET TOP
T V BELOW
8"
2'-0"



How to make TV take its place in a room

By CAROLYN S. MURRAY

● Television is a routine part of daily living and deserves to look as if it belonged in a room. But it is a particularly bulky piece of furniture to cope with. The bigger the screen the bulkier the total mass. Solving the problem architecturally is the best way, but a good installation requires thought. The set must be handy, yet unobtrusive: the installation must allow for ventilation (and for possible future changes), yet not be so large that it overpowers other forms in the room. On these pages and the next two are five examples of built-in television that is integrated into its surroundings so that it is almost part of the architecture. In some cases the result is achieved by simple cabinetry detailing. In others, the solution is more complex, involving other architectural features in the room. Often the housing of the TV set is combined with a storage wall that has room for other living room equipment: hi-fi, records, games, and card tables. (*Please turn the page*)

THREE PHOTOGRAPHS BY MAYNARD PARKER



Hide its bulk in a room divider

The storage wall shown on these two pages is roughly 2′6″ deep and screens the living room from the entrance hall in the home of Mr. and Mrs. Harry Tenenbaum. Its folding doors give no clue to the large, odd-size equipment hidden behind them. When the right-hand doors are open, the television can be viewed from the couch opposite (far left photo). The cabinets and bookshelves were designed by the architects, Bernoudy-Mutrux-Bauer, as were set of tables in center of room.

From the hall side of the partition wall (left), folding doors open to all kinds of storage. Only the TV runs the full depth of the wall (see its plywood backing in the left-hand section). Other compartments are half the depth, holding hi-fi and records on this side, books on the living-room wall. Card tables take three-quarter depth, leaving space for small storage on room side.

TWO PHOTOGRAPHS BY CHARLES YERKES OF MAYNARD PARKER STUDIO



Make a small TV set part of a sweep of low cabinets that merge into one long line

When the TV set is small, or where tall cabinets would overpower a room, components can be lined up horizontally. Here, the solution results in two steps. The upper one is made by a row of small components, with the TV covered by a flip-back lid. The lower step grows out of the hearth (right) and serves as a place to sit while arranging records or selecting channels. Though small in scale, the grouping is solid and important-looking because it is integrated into the architecture. Room by Schneider-Garnier, decorators.

TWO PHOTOGRAPHS BY MAYNARD PARKER





Garage a rolling TV table behind cabinet doors

The right-hand cabinet here has no base; a TV table or console can roll right into the empty space without being lifted. A TV garage is useful when the seating in a room is not arranged around the set. Right-hand cabinet extends a few inches more than hi-fi cabinet on left to allow for TV's added bulk. Mr. and Mrs. Nicholas Scharff home. Bernoudy, Mutrux and Bauer were the architects.





THREE PHOTOGRAPHS BY MAYNARD PARKER



Detail cabinet to match woodwork in the rest of the room

In a small room such as a bedroom, a large TV cabinet stands out like a lump. But here the molding around its housing relates it visually to the lighting cove above that encircles the room. Blanket cabinet and TV are unified by similar wood and hardware and by the molding on the cabinet's shelf light, installed at the same level as the molding on TV. Television can be watched from either bed (right). Home of Mr. and Mrs. Harry Tenenbaum. Bernoudy, Mutrux and Bauer, architects.

Let TV fill an unneeded doorway

As in the case with many older houses, the room below had too many doors. Blocking one door in a diagonal manner and putting the TV in this empty triangular corner made good use of the space and put the screen at a comfortable viewing angle for all points in the room. Matching cabinets further integrate corner. William Schneider home. Schneider-Garnier, decorators.

BEFORE



AFTER



TWO PHOTOGRAPHS BY GEORGE SZANIK



PHOTOGRAPH BY BRUCE PENDLETON

All orchid lovers will enjoy *Exotica 2*, as will gardeners interested in any of the 120 botanical families illustrated. Birds (by Tyra Lundgren), and Danish jardiniere, from Bonniers, N.Y.C. Wallpaper, cork veneer on gold paper background, Louis Bowen.

Two great books to give gardeners

● On rare and notable occasion, there comes into print a book of such excellence in its field that it creates a standard by which all others of its kind will be judged. We are fortunate to have, at this holiday season, *two* new books that can rightly be called classics. One of them, *Exotica 2*, is a full pictorial encyclopedia of tropicals and house plants by Alfred Byrd Graf. The other is a loving compilation of choice selections from the world's literature on plants and gardening collected by Joseph Wood Krutch.

Exotica 2 is the reflection of a man's lifelong dedication to his subject. Mr. Graf has worked at horticulture since childhood. He has traveled the world collecting tropical plants and gathering the material that was to become *Exotica*. For 30 years he has been associated with Julius Roehrs Co., in New Jersey, one of America's largest and oldest growers of plants for indoor use. His first encyclopedia, *Exotica 1*, was sold out in a matter of months. It was decided to add 500 pages to the book and call it *Exotica 2*. The statistics of this masterwork are staggering: 1,146 pages, 7,000 photographs (231 in color), 466 drawings and charts, 237 other illustrations, and 3 maps. The book is exactly what it is called—a pictorial encyclopedia. It includes a photograph of every one of the 6,900 plants mentioned. The pictures are arranged alphabetically and grouped by families—which are also alphabetical. A listing of all the scientific names, and also the common names, make it easy to find a (*Please turn to page* 197)



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Antique leather effect shown on set . . . swatches below show textured pattern.

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Cleaning is no problem here. Occasional wiping with a damp cloth keeps Masland Duran color-fresh, making even delicate pastels a practical choice. Many textured effects. You can also get Masland Duran (with elastic fabric back) on living room furniture. Write for free folder with samples. The Masland Duralcather Co., Dept. H-12, Phila. 34, Pa.

Masland Duran®
vinyl upholstery

Decorator's Diary

From pages of a decorator's notebook,

musings on two special problems

"They call it three and a half rooms," said Mrs. Barnard speaking of her new apartment with a keen edge of hysteria in her voice, "but that half room is as big as a ballroom. When I saw it on the floor plan it looked like a cozy little foyer, just large enough for a mirror and a bench. Now I'm going to have to buy more furniture, which is exactly what I don't want to do."

I hurried over to see what this was all about, wishing that people would let their decorators in on their problems earlier in the game. It turned out that the Barnards had been looking forward to the apartment as their retirement-age refuge from the upkeep and headaches of a 14-room house and all its furnishings. With their family grown and moved away, they had sold off practically everything except their bedroom furniture and a few choice living room pieces. I noted a Sheraton sofa, an antique black lacquer breakfront that displays Mr. Barnard's collection of ivory on top and can hold tableware in its cabinets, a dropleaf table usable for dining, and some Japanned chairs that look like Chinese Chippendale to me.

Mrs. Barnard is of that gentler generation that went in for bona fide 18th-century furniture, semi-faded English chintzes, and Lowestoft. But she's a brisk woman who recognizes the necessity of change and had already been planning to update her background with more modern colors and fabrics.

The foyer was really no ballroom. It measured 12′ x 7′ to be precise, and was tantamount to an alcove in the living room, but it did look like a yawning hole of emptiness, especially when you looked into its long blank wall from the living room.

"The obvious thing would be to turn this into a dining room with the drop-leaf table and a few Chippendale chairs lined up against the wall. But my lovely furniture looks so lost that way, and the whole space seems so characterless."

"Nothing builds character like wallpaper," I said, brightly, because a great idea had suddenly flashed through my head. "One wonderful mural can furnish this foyer—and I know exactly where to find it."

I had in mind a wall-filling mural, 11′ 8″ long by 10′ high, handmade in Japan for Kneedler-Fauchére after a design by Tom Roberts. It's a rich, serene, almost life-size scene of four Japanese ladies in a mist of gold and antique white, their costumes highlighted with colors of black copper, bronze, and oxydized silver. It has all the *shibui*, or restraint, of a

(*Please turn to page* 186)

"Ladies in the Fog"





Holiday tips from Garry Moore

Make your Christmas merrier with mirrors.

Deck the halls with lovely mirrors...make your home glow for the holidays. Mirrors add a bright, new dimension to every room. They can put a gleam of light on a barren wall.



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Remember...There's a KitchenAid for every kitchen

DECORATOR'S DIARY

CONTINUED FROM PAGE 184

Japanese print and yet covers the wall as opulently as metal leaf. In fact, one of the secrets of its richness is that metal leaf is actually mixed with the pigments used in the printing. It is called "Ladies in the Fog," and fills the foyer's long wall so impressively, like an antique screen, that we wouldn't dream of putting furniture against it, although the foyer has become the dining room. We have covered its remaining walls and the living room walls in a paper that matches the background of the mural.

The mural can be specially ordered in other sizes and color schemes, but this version so pleased Mrs. Barnard and went so beautifully with her furniture and its oriental overtones that she wouldn't even discuss another choice. We borrowed its copper and silvery gray colors for the upholstery and pulled the foyer and living room together with chrysanthemum leaf carpeting.

Oh, to be young again, with a soaring imagination and a complete unawareness of the prices of things! For preconceived notions of cost can put a damper on originality and make people settle for dullness.

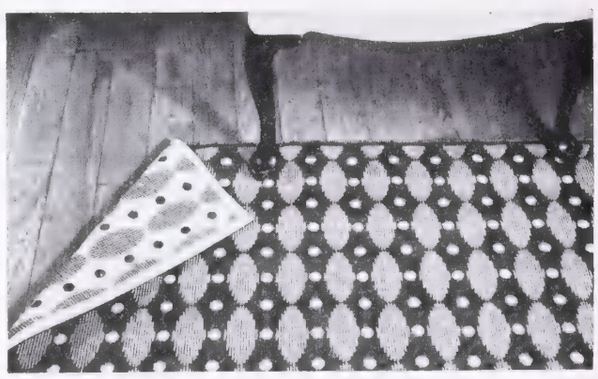
My innocent young friend, Lois Clement, who really spends most of her time admiring her engagement ring, called in a high pitch of ecstasy, to report the great bargain she and Bill had found in a one-room apartment. "It's a tremendous place," she cried, "and almost a duplex, with a little stairway going down into the living room from the hall. What would you think of carpeting the whole business, wall-to-wall, in the same color—something smart, say, like a gray and white stripe, because that would look terrific with the teak woods and the oxford gray and tangerine you suggested for my Danish sofa."

"I would think it was a fine idea," I said, "if the kind of carpet you're thinking of wasn't a custom order proposition—and if you could pay for the installation—and if it was really a smart move to invest in a big slather of carpeting for a temporary apartment. The facts of life are that you simply can't afford it."

But I wasn't being as callous a balloon-buster as I sounded. For suddenly I had an inspiration which was fired by a rug I'd lately seen at F. Schumacher's. It's one of what they call their "Elsinore" collection of flat-weave woolen rugs. They're machine-made in Denmark but you'd swear they were hand-loomed, for they are modern versions of handcrafted rugs that used to be made during the long winter nights in the old manor houses and parsonages of the Danish countryside. They're as tough as the Scandinavian sheep that furnish the wool they're made of, and come in three pleasantly usable geometric patterns which are neither strictly modern nor traditional so they'll veer any decoration direction you want them to. They are also reversible, which means that they have built-in possibilities for varying the looks of a room now or for creating a different effect if you move into new quarters. They are also surprisingly inexpensive.

What gave me the great idea for the Clements' apartment was that they come in six sizes, from a 2'22" x 4' scatter rug to a room-size rug, 9'10" x 15'2". A 5' x 7'6" rug in the foyer, and two 9' x 12' rugs in the living room would cover the major areas. By stitching together two small scatter rugs and running them down the steps, we could tie together the two areas and — voilà — we'd get the champagne effect of wall-to-wall carpeting on the Clements' beer budget.

Lois, entranced by this early lesson in how to get what you want when you can't really afford it, decided on the pattern of dots and ovals, in a weave of white on black —a lot of pattern, to be sure, but as long as the furniture was simple and upholstered in solid colors, not a bit overwhelming. The rugs come also in six other colors. M. G.



Danish "rectory rug"



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dries clear as glass
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The delightful *difference* is

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After all, the important distinction is in flavor. Very often it is one of the 20 Cordials by Cointreau that contributes the magic touch. Why not take a leaf from Pierrot's book. There *is* one—"Gourmet's Guide". We will be happy to send you a copy with Pierrot's compliments. In it are recipes for the food and drink shown here, plus 46 more. *Voilà*... you are an expert!

CORDIALS BY COINTREAU, 50 TO 80 PROOF, PRODUCED AND BOTTLED BY COINTREAU LTD., PENNINGTON, N. J.

USE CAVIAR AS A SEASONING

CONTINUED FROM PAGE 167

salt is needed as no deterioration can occur between the grains.

You've probably heard caviar lovers who have indulged their taste abroad, insisting how much sweeter-tasting are the borax-treated berries they get in Europe. Our Food and Drug Administration forbids entry of borax-preserved food, so all of ours is preserved with salt.

One versus the other makes a lively debate wherever gourmets gather. Some of us at HOUSE BEAUTIFUL conducted a test at the gourmet restaurant, "The Four Seasons," sampling and comparing eight lightly salted American brands with the European variety—a borax-treated tin contributed by a friend who had just brought it home from abroad. We concluded that a Russian beluga *malossol* (meaning lightly salted) import of Jules Weber of New York was crisper, fresher, and sweeter-tasting than the European offering.

Once opened, any caviar loses freshness fast, so it should not be held for long. Recap what's left after you open any kind of caviar, and turn it on its side every day to allow oil to seep through grains. After dipping into a tin or jar, level grains with a knife blade so there'll be no holes for oil or juice to run into and draw moisture off the other eggs. Before recapping, cover container with a layer of wax paper to further keep out air.

Fresh caviar, so special it travels at great expense under constant refrigeration or ice, deserves to have its unique taste enjoyed for itself alone. Some connoisseurs call it a crime to confuse the flavor with anything except possibly a few drops of lemon juice and toasted white bread without butter.

Some knowledgeable gourmets, like Joseph Baum, vice-president of Restaurant Associates, which owns "The Four Seasons" restaurant, also allow the use of shredded whites and yolks of eggs and finely chopped onions.

CONNOISSEURS feel as strongly about the choices of beverages to drink with caviar. Some choose champagnes, but the driest, like a *Dom Perignon*, 1949 vintage, or a *Bollinger*, 1952. If it is to be vodka, try a martini made with vodka.

Other initiates, however, favor a good Moselle, such as *Berncasteler Doctor*, vintage 1955 or a *Schloss Johannisberger* Rhine Wine, year 1953. These are the choices of Albert Stockli, the Chef Director who created our dishes.

To make these dishes, you can use natural pressed caviar, or any one of any good grade of vacuum-packed, or even one of the commonly-used caviar staples. Staples are the so-called "caviars," such as whitefish (domestic) or lumpfish (Icelandic), both of which are black, or salmon caviar, which is red.

There are lesser amounts of genuine sturgeon caviar, mildly salted, and of excellent quality, which come from Canadian and our own Great Lakes sturgeon.

WHERE our recipes call for the red, the better the color of it, the better the quality.

Don't stop with the recipes we give. Draw upon your pantry stock of caviar for dozens of other recipes you'll be able to invent yourself.

For example, make your mayonnaise for a sea food salad tastier by mixing in one ounce of red caviar, lemon juice to taste, and a stalk of finely minced scallion, blades and all.

To make a party dip, mix one cup heavy sour cream with ½ cup red caviar, juice of lemon, ¼ cup minced scallions. Heap mixture in shallow silver bowl, top with fresh black cracked pepper, and surround with thin Swedish crackers.

The blandness of mushrooms, cooked or raw, makes them a natural for stuffing with caviar, either the red or the black. Cut off the stems, scoop out the centers, and fill them with caviar, seasoned with onion juice.

Stuff artichoke hearts, either canned or frozen, and give them the richness of caviar's flavor. Cut in half, scoop out a little hollow, stuff with a mixture of caviar and cream cheese.

To stuff hard-boiled eggs, so bland-tasting, simply remove the yolks, mix them well with French dressing and red caviar, and put back in the cavities. And nothing is better than bland celery to absorb caviar's salty flavor. Stuff with a mixture of cream cheese and red caviar.

Turn prosy English muffins into gala holiday fare by toasting, buttering, and topping with a big dollop of sour cream. Then garnish with caviar—either red or black.

Here is how the gourmet restaurant, "The Forum of the Twelve Caesars," uses red caviar as a seasoning for oysters.

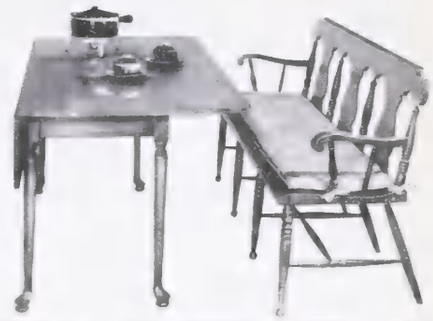
(*Please turn the page*)

there's a world of warmth in

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Warmth, grace, beauty that never fades... these phrases are quite appropriate to our interpretations of Early American classics. The fiddle-backed Deacon's Bench and the Harvest Table shown here are typical. Their beauty will be fresh long after the fads and fancies have passed away. We make our furniture the old-fashioned way... with loving care... apply the latest modern materials when they've proved themselves. For example: the slim, amazingly soft polyfoam pad on the bench. Both pieces are built of solid cherry, finished in a warm brown Antique color that emphasizes the rhythm of the grain. There's a Statton design for every room in every home... and especially yours. Ask for Statton at better stores.

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NEW FORMULA ELECTRASOL® RESTORES DISHWASHERS TO 100% EFFICIENCY

Eliminates FOOD PROTEIN FOAM that Reduces Dishwasher Action As Much As 90% . . . to Cause Spots, Streaks, Film.

MAKE SIMPLE EGG FOAM TEST! COMPARE YOUR PRESENT DETERGENT WITH NEW FOAM-CONTROL ELECTRASOL



OLD-STYLE DETERGENTS CAN'T CONTROL PROTEIN FOAM

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Economics Laboratory, leader in dishwasher detergent research, proved what scientists long suspected; that food proteins (egg yolk, milk, grease, gravy, meat, potatoes, etc.) create foam that slows down washing action almost to zero; that ordinary detergents can't control foam; that spots, streaks and film result; that new formula Electrasol eliminates foam, restores washing action to 100% efficiency. Result? Spotless glassware, dishes, silver! Get foam-control Electrasol, most economical dishwasher detergent. Enthusiastically endorsed by dishwasher manufacturers!



Still the lowest price PLUS 4 bonus ounces

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USE CAVIAR AS A SEASONING

CONTINUED FROM PRECEDING PAGE

Sea Food Platter with Sauce Gustus

(Serves 4)

2 dozen raw oysters on half-shell
½ whole cooked lobster, sliced
2 cans crabmeat (3½ oz.)
1 doz. fresh shrimps (or one 7-oz. box frozen thawed)
1 jar red caviar (2 oz.)
1 small fresh horseradish, peeled and grated
1 lemon, divided into 4 segments

To prepare the platter, fill the four serving plates with crushed ice. Divide each of the sea foods into four portions and arrange on plates. Garnish oysters with one teaspoon red caviar on each; sprinkle fresh grated horseradish on top of caviar. If you can't get fresh horseradish, let the Sauce Gustus, which accompanies this sea food at "The Forum," and made as follows, suffice. Garnish with lemon.

Sauce Gustus

(Yields 4 cups)

¼ bunch fresh chives
¼ teaspoon each marjoram and thyme (fresh or dried)
1 cup each fresh parsley sprigs, spinach, watercress, shredded
⅓ cup shallots (peeled)
2 teaspoons dry mustard
1 clove garlic
1 egg yolk (raw)
1½ tablespoons vinegar
Juice of one lemon
½ teaspoon salt, dash of white pepper
1¼ cups mayonnaise
¾ cup sour cream

Using an electric blender, put fresh greens, one cup at a time, in container, and blend for about 6 seconds. After each addition, turn off switch, and using a wooden spoon, push greens into blades of blender. Then add shallots, mustard, garlic, egg, vinegar, lemon juice, herbs, salt, pepper. Flip on switch, and run at highest speed for half a minute. Pour in mayonnaise and sour cream, cover blender, and whirr for another half minute. Turn out, chill, and serve in small individual cups lodged in crushed ice on sea food platter. Store remaining sauce to use as a dressing for sea food salads.

You can serve this dish as an appetizer or build it up to make a main luncheon dish by adding a few more oysters and shrimps to each platter. Serve with hot croissants and sweet butter, and for a beverage use chilled champagne or a white wine.

One of the world's great vehicles for caviar is the Russian buckwheat pancake called *blini*. Hot, tender as a baby's ear, bland, and totally receptive to the pungent saltiness of caviar and the creaminess of sour cream, blinis are world renowned as the mate for caviar.

Because they are so world-renowned, there are many schools of thought about how the pancake should be made. The most prevalent school of thought leans to the yeast recipe that produces the light, fluffy pancake on which the crispy grains of caviar ride. The opposite point of view votes for the crispy, almost crunchy pancake which, by contrast, lets the grains of caviar seem tender and delicate.

HOUSE BEAUTIFUL will take sides about caviars, but not about the blinis. We give you here recipes for both types.

The Yeast Blinis

(à la Ambrose Heath)

Dissolve one to two ounces of yeast in a cup of tepid water, then gradually stir in six ounces of buckwheat flour, three ounces of ordinary plain flour, and a pinch of salt. Add two egg yolks, beat well, cover with a cloth, and leave to double its bulk. Now stir in three ounces of melted butter, another egg yolk, and a half pint of cooled, scalded milk. Just before frying, add two stiffly beaten egg whites. Bake the pancakes on a griddle till golden-brown on each side. Make pancakes whatever size you want. Stack them covered with a moistened cloth in a 150° F. oven, while you are getting ready to serve. Then serve them either as individual finger food for the cocktail hour or stacked four or five deep (with sour cream and caviar heaped on each pancake) as a first course or as a main course for luncheon, married to a green salad.

Crisp, Thin Blinis with Caviar

(As presented by "The Four Seasons")

(Serves 4)

1 cup milk
1 cup flour
½ cup water
5 egg yolks
1 egg
Pinch salt
3 ounces melted butter
½ pound toasted buckwheat groats (Wolff's Medium Brown Roasted Buckwheat Groats)
Peanut oil to grease skillet

Mix ingredients well. Use a blini pan (or any 5-inch, cast-iron skillet), lightly greased. Pour in a thin layer of batter, pressing batter with a spatula to make as thin as possible. Brown on one side, then brown the other side.

This recipe makes 24 blinis, which can be prepared in advance, put on a cookie sheet, and reheated in the oven just before serving.

[EDITOR'S NOTE: Aunt Jemima's Buckwheat Pancake Mix is a fast way to get a credible blini.]

To serve, spoon one generous tablespoon of caviar on top of each blini, stacking from four to six on a plate. Top each stack with heavy sour cream, and another big dollop of caviar. They can also be served like individual wafers—crisp vehicles for sour cream and caviar. Use segments of lemon. Optional, but nice, is a garnish made by mixing minced red radishes and black truffles. (Use canned, unless you can get fresh truffles.)

Jellied Consommé in Avocado Halves

(As presented by "The Four Seasons")
(Serves 4)

Use as an appetizer or a luncheon salad one-half avocado per person, filled with jellied consommé. (Use Campbell's consommé and let it refrigerate overnight so it sets firmly.) Fill each half with jellied consommé heaping it up. Add a dollop of sour cream and top with a tablespoon of red or black caviar. Serve at once on a bed of lettuce, dressed with a tart French dressing. Garnish with lemon.

Smoked Sturgeon and Salmon Rolls Stuffed with Caviar

(As presented by "The Four Seasons")
(Serves 4)

12 slices smoked sturgeon
12 slices smoked salmon
2 jars red caviar (8 oz.)
2 jars black caviar (8 oz.)
10 small red radishes, chopped fine
4 or 5 truffles, chopped fine (½ oz. can)
1 lemon, cut in four segments

If you buy your smoked fish from a delicatessen, have it sliced thin. If you use the canned variety, get the ready-sliced Vita brand (a one-pound can has approximately 12 slices). For your salmon needs, there's also a Vita Brand ready-sliced smoked Lox salmon, 6 slices to a vacuum-packed plastic package.

Fill one of each 12 sturgeon slices with one tablespoon red caviar and each salmon slice with one tablespoon of black caviar. Roll each, fasten with toothpick, and arrange six each on serving plate. Garnish with chopped red radishes mixed with chopped truffles and lemon segments.

Where To Order Fresh Caviar

If you are unable to buy fresh caviar in your local stores, you can order it (minimum of one-quarter pound or 3½ ounces, if packaged by Russian standards of 14 ounces to the pound) from the following sources. They will ship it in ice by regular parcel post, special delivery within 300 miles of New York, by air parcel post or air express to any other point in the country. Prices are F.O.B.

Charles and Company, 340 Madison Avenue, New York 17, N. Y. Fresh Russian Beluga: 16 ounces, $38.00; 8 ounces, $19.00; 4 ounces, $9.50. Fresh Russian Sevruga: 14 ounces, $24.00. Natural Pressed Caviar: 16 ounces, $12.00; 8 ounces, $6.00; 4 ounces, $3.00.

Ellen Grey, 712 Madison Avenue, New York 21, N. Y. Fresh Iranian Beluga: 14 ounces, $34.00; 7 ounces, $17.00; 3½ ounces, $8.50.

Martin's Fruit Shop, 1042 Madison Avenue, New York 21, N. Y. Fresh Russian Beluga: 14 ounces, $34.00; 7 ounces, $17.00; 3½ ounces, $8.50. Fresh Russian Sevruga: 14 ounces, $24.00. Natural Pressed Caviar: 14 ounces, $12.00; 8 ounces, $7.00; 4 ounces, $3.75.

Following is detailed information on the table-setting accessories shown on page 166:

SEAFOOD PLATE: Silver shell plate, oyster knife and fork, salt dish and pepper mill, wine glass, courtesy of The Forum of the Twelve Caesars, New York, N. Y. Linen tablecloth, Arthur H. Lee & Sons, Inc., New York, N. Y.

BLINIS WITH CAVIAR: Orrefors glass, Pyramid flatware, Royal Copenhagen plate, and Marghab linens, courtesy of Georg Jensen, Inc., New York, N. Y.

AVOCADO WITH CAVIAR: Royal Worcester plates, Worcester Royal Porcelain Co., Inc., New York, N. Y. Flatware, Wallace Silversmiths, Wallingford, Conn. Wine glass, Lobmeyr, A. J. Van Dugteren & Sons, New York, N. Y. Marghab linens courtesy of Georg Jensen, Inc., New York, N. Y.

STURGEON AND SALMON: All accessories imported, courtesy of Bonwit Teller, Inc., New York, N. Y.





HB-123

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Division of General Motors, Dayton 1, Ohio

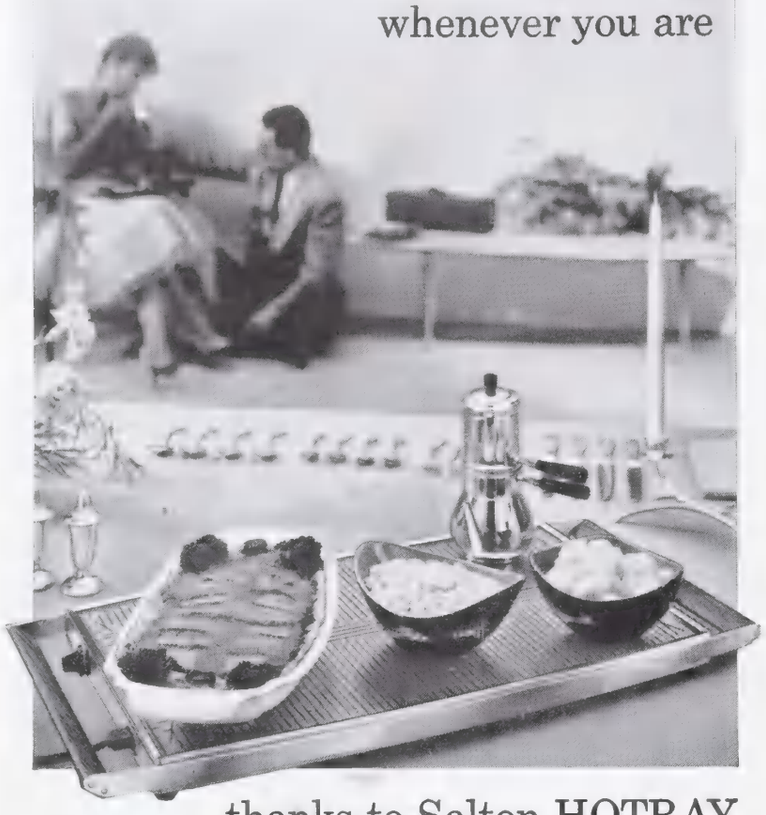
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Dinner is ready...
whenever you are



...thanks to Salton HOTRAY

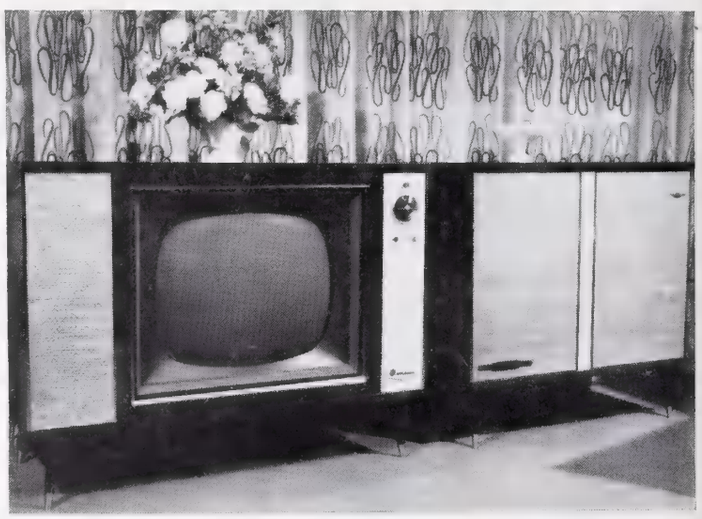
the automatic electric food warmer that lovingly tends your dinner while you attend to having a good time. HOTRAY'S amazing radiant glass heated surface keeps hot food deliciously ready-to-eat—just as tenderly succulent, flavorful, appetizing (even hours later!) as it was at that peak-of-perfection moment it left the oven. Freed at last from the tensions of timing and serving a perfectly cooked meal, you can laugh at dinner-devastating delays... relax and enjoy your own parties, your own family dinners. Just plug your handsomely designed, thermostatically controlled HOTRAY into a convenient outlet, set the food on the HOTRAY surface and forget it until you are ready. From now on, you can SIT and SERVE. A Salton HOTRAY makes up/down, up/down mealtimes a thing of the past! In fact, you'll find the HOTRAY a wife-saver around the clock. It's marvelous for casual patio service ...perfect for nursery or sickroom... an indispensable aid for day-to-day leisurely living. Why not take advantage of this most convenient of all modern serving accessories right away. HOTRAYS are sold in fine stores everywhere. Once you own a Salton HOTRAY you'll find "dinner is ready, whenever you are."

Salton
HOTRAY®
AUTOMATIC ELECTRIC FOOD WARMER

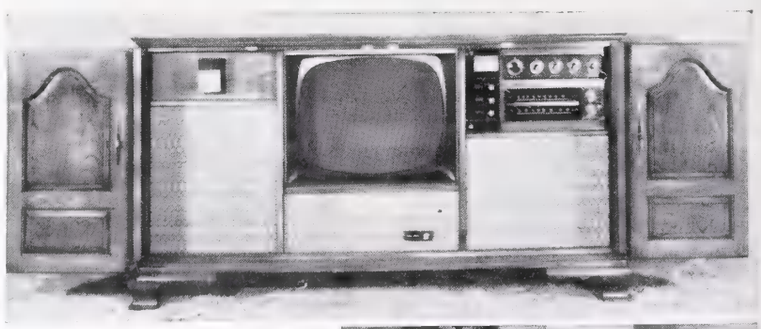
HOTRAYS—$5.95 to $59.50 Shown here, "Patio Master," $24.95
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Recipe booklet sent free on request
SALTON MANUFACTURING COMPANY, INC. • 517B EAST 72nd STREET, NEW YORK 21, N.Y.

10 New Home Entertainment Centers

Today, all in one cabinet, you can have three different kinds of entertainment. And most of these consoles can be had in a variety of woods and cabinet styles



Two matching units from RCA Victor give you three-way entertainment. The phonograph on the right is a complete stereophonic machine plus AM-FM stereo radio. (Stereo radio gets AM-FM broadcasts simultaneously.) But when the television set is connected to the phonograph all the phonograph speakers are used for one stereo channel and the TV speakers for the other, to widen the source of sound. The Montgomery TV and the stereo player both measure about 31½" high and 17¼" deep. The TV is 41" wide; phonograph, 32" wide. Each unit, about $320.





Designed to be at home in many different settings, the Westinghouse consoles come in contemporary, traditional, and provincial furniture styling as well as the Early American model shown here. They include TV, complete stereophonic phonograph, and stereo AM-FM radio. The various functions can be operated by wireless remote control. The Valley Forge is 34" high, 63" wide, 19" deep, the price is about $1300.



TWO PHOTOGRAPHS BY GEORGE SMALL



There's space in this sumptuous music center by Stromberg Carlson to include almost any new marvels of high fidelity that the future may bring. The extra storage space is now used for records and tapes. This complete console includes a stereophonic phonograph system, with both a turntable and record changer, a stereo tape recorder and a stereo AM-FM radio: 63" high, 75" wide, 24" deep. The price is about $3900.



You can look or listen to stereophonic sound with the Magnavox Stereo Theatre: It includes TV, phonograph, and radio. Record changer is above the speakers on the left side of the console, the AM-FM radio and TV controls are on the right. Sliding panels at each end open the top without disturbing the arrangement on the center section. Cabinet is 32" high, 55" wide, 17" deep. About $600, depending on your choice of cabinet finish.

(*Please turn the page*)

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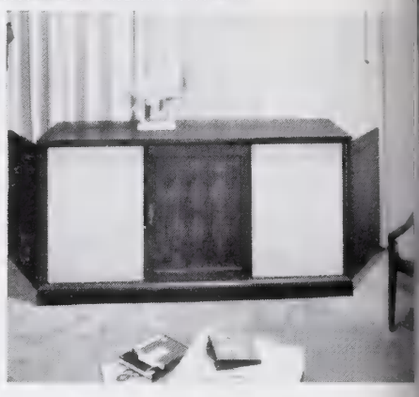
10 NEW HOME ENTERTAINMENT CENTERS

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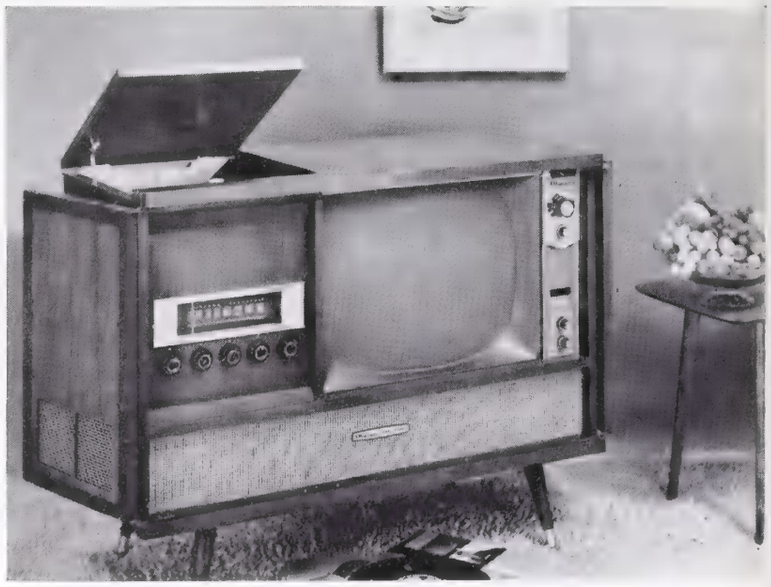


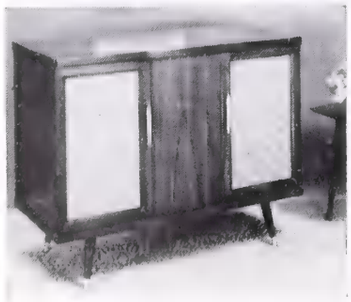
THREE PHOTOGRAPHS BY SKELTON PHOTOGRAPHY





The superb fidelity of sound from magnetic tape is the feature around which this Signature Home Music System (by Ampex) is designed. It plays and records on tape both stereophonically and monophonically at 7½ or 3¾ inches per second (i.p.s.). Recordings can be made from record, radio, or live performance. Also included is an AM-FM radio, a stereo phonograph with a choice of record changer or a turntable. All functions are channeled through the central control center. The cabinet is 33″ high, 64″ wide, 20″ deep. Price is about $2600.

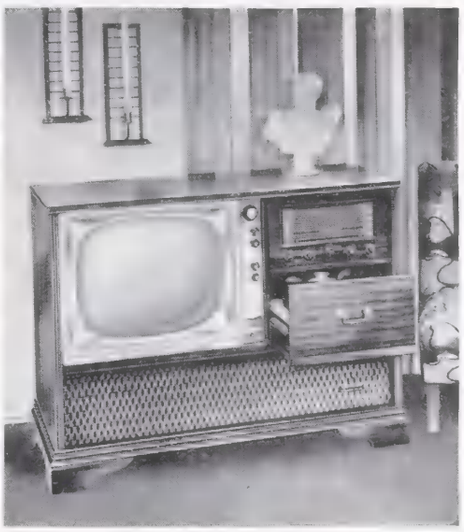




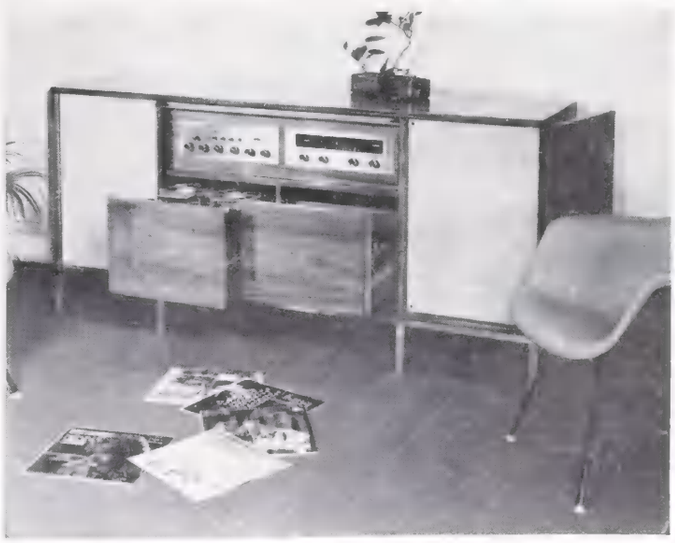
You'd never know the TV is in this cabinet until you open the wide right-hand door. Controls for stereo AM-FM radio and stereo phonograph are all behind the door on the left. Note that records or radio can be played without opening the TV door. Sound comes through the grille cloth even though speaker is behind the doors. Auberry by Olympic is 33½″ high, 42″ wide, 20″ deep; about $500.

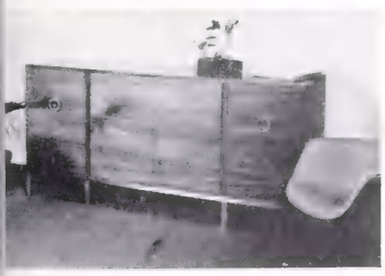


There's a choice of stereo tape transports for this console from Bell Sound. The transport can be the open-reel 4-track player or the new tape-cartridge player shown here. With this device the loaded cartridge slips into place, eliminating tape threading. It also has a stereo AM-FM radio and stereo phonograph. The Chalet is 33" high, 52" wide 19" deep. About $1130.



Where space is a problem this compact design using every inch of room may be the solution. Versatility in small space comes from multiple use of speakers. Six speakers serve for TV, stereo phonograph, and stereo AM-FM radio. There are two channels of three for stereo: all six for monophonic. Emerson Eldorado, 33" high, 43" wide, 17" deep. About $500.





If stereo recordings are your pleasure, this adaptable unit will accommodate you—the necessary microphones are included. The tape recorder plays either 2- or 4-track tapes. Both the phonograph and the AM-FM radio are stereophonic. There's also a remote control with 30-foot cord for balancing the stereo speakers from the listening position. President IV by Fisher. 33" high, 71" wide, 19" deep. About $2600.

(Please turn the page)

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10 NEW HOME ENTERTAINMENT CENTERS

CONTINUED FROM PRECEDING PAGE



There's useful automation built into this sleek cabinet. It has a clock timer which can be pre-set to start or stop the music without further attention. It plays stereo records and tapes, plays and records monophonically, and receives stereophonic broadcasts. Stereo/Fidelis by Voice of Music, 31" high, 64" wide, 21" deep, about $1025.

GOOD-BYE TO THE HOLIDAY MAELSTROM

CONTINUED FROM PAGE 139

seem easier. Letting her daughter choose which four dances she wanted to go to and limiting her to two evening dresses solved much vacation-time friction in one lady's household. Taking the whole family off skiing was the way another eliminated the whole issue, but that solution is much too expensive for most of us.

Someone suggested making and freezing cookies and cakes a good long time before the holidays. Then they'd be ready for the inevitable call to supply refreshments. This and getting her three daughters' clothes organized in advance would save much last-minute anguish.

Presents: This is indeed difficult. At Christmastime we *all* want to give presents. First of all you will have to decide to whom you are going to give presents—all the aunts and uncles or just certain ones, all the nieces and nephews or the ones you know best, all the help, part-time and fragmentary, cleaning woman, sitters, policeman, doorman, teachers and husband's associates? Then, after *to whom* comes *how much*. Even simple remembrances all around can come to a tidy sum.

Sometimes we slip onto the treadmill with the feeble excuse that "they're only young once" and buy the much too expensive doll (because *we* like the hair) or the best figure skates (because *we* had always wanted some). And it's interesting that these splurges do not necessarily make the most treasured gifts, simply because we were really pleasing ourselves when we bought them.

One friend made a great many things which were really just remembrances—garden gloves with appliquéed fingernails and rings, gilded pine cones, and luscious fruit balls. Many of the women said they gave baskets of cookies and stuffed dates and small fruit cakes made from special recipes they had saved over the years. Attaching a little homemade verse to a simple present we all agreed gave it a particular significance. But everyone admitted that she never started in on time!

Choose your presents carefully, it really *is* the thought that counts. No one wants to give a gift like the one of which the little boy wrote. "Dear Aunt M. Thank you for the necktie. It's just what I wanted, but not very much."

Christmas Day: The day itself needs to be planned or it can become a mad scramble of opening presents, a late dinner, and a terrible mess to clean up in the end. Some families celebrate a quiet time of opening presents the day or the evening before with the grandparents. Some open presents all during the day and have a big celebrating feast together at sup-

pertime. Others have the traditional dinner at noon and leave the afternoon to enjoy the gifts. There is no right way. What works out best for each family is the only measure.

Certainly, now that Christmas is upon us, I realize anew that our midsummer colloquy did not cover all the aspects of Christmas, nor did we come to any sure solutions to everybody's problems. But we did stir up our thinking. And we did conclude that planning ahead, using the summer for gift-making and list-making, and even cooking ahead could relieve that awful eleventh-hour panic and confusion.

Now each of us will have to carry out the Mid-Year's Resolution against her own family background. Christmas *can* be different. The singing reality of Joy to the World and peace are still there to be sought and found. You still have time—"just twenty more days . . ."

TWO GREAT BOOKS TO GIVE GARDENERS

CONTINUED FROM PAGE 182

plant's family affiliation, and then, its photograph. There is also a section with specific instructions on how to grow and care for every plant shown. The book is a matchless means of plant identification, and a treasure trove of useful information about growing plants indoors. Outdoor gardeners in tropical and sub-tropical climates can also use it to good advantage.

It is printed on stock chosen to stand up under the heavy use of the florists, horticulturists, and home enthusiasts to whom *Exotica* will be indispensable. The price is $25. If you can't get it at your local bookstore, it can be ordered direct from Julius Roehrs Co., Book Department, Rutherford, New Jersey. As a gift to an indoor gardener—or an outdoor gardener in a tropical climate—it would be most appreciatively received.

The other book is a treasure of a very different kind. Called *The Gardener's World*, it is a delightful collection of varied literary efforts on the subject of plants and gardens through the ages. Here, Editor Joseph Wood Krutch has put such unexpected contributors as Colette, Boccaccio, and Samuel Johnson, side by side with such established nature-lovers as Linnaeus, Thoreau, L. H. Bailey, and Donald Culross Peattie. This rich texture and change of viewpoint is one of the book's major joys.

In point of time, some of the stories are from the 1st Century B.C., some from recent times. Together they serve to remind us that the thoughtful man of today is little different from thoughtful men of any age.

Mr. Krutch was immodest enough to include one of his own pieces in the book, and we may be thankful for it. His story of the dependent partnership of the Yucca and the Yucca moth stands between an excerpt from Darwin's *Origin of Species* and an essay by Samuel Butler. That his work is not out of place in this company will come as no surprise to those who know of his attainments. For those who don't, Mr. Krutch has written 21 books, edited seven, and has established himself as a naturalist, scholar, and teacher.

A word must be said for the superb good looks of this book. Designed by Marshall Lee, it is at once elegant and homey, and has the subtle quality of looking just exactly as such a book should. There are 44 pages of illustration in fascinating variety, but all related to gardens.

It includes 476 pages, is published by Putnam, and costs $7.95 now, but will cost $8.95 after January first. To our knowledge there's no other book quite like it.

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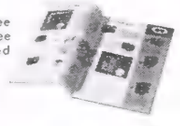


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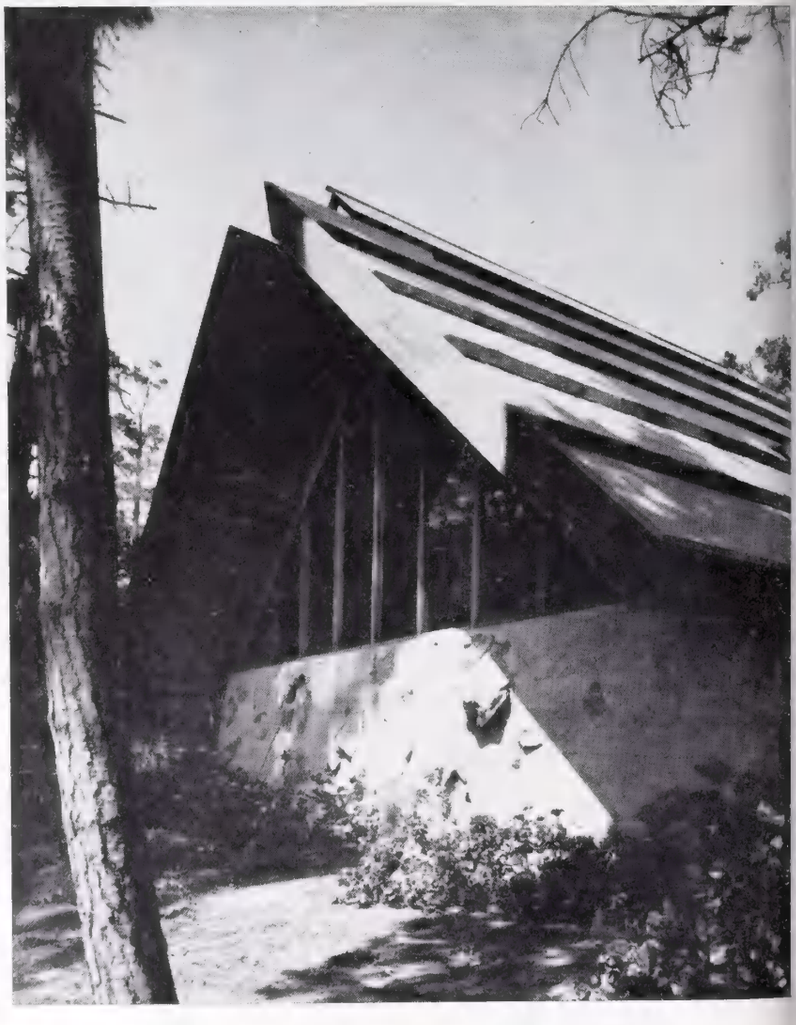






DESIGNER:
Mark Mills

A-framed beams span this room, endowing it with a sense of bigness with sheltered security. Narrow skylight at ridge eliminates a look of heaviness and further accentuates the full height of the triangle. Side-lighting from fully glazed gable end and dormer-like side bays floods interior with well-balanced light.



Masonry walls are made of desert concrete, a method in which big boulders are used as rubble. Carefully placed against the forms when concrete is poured, they give a softly colorful over-all texture to final surface. Technique does not require highly skilled labor.

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PHOTOGRAPHS BY MORLEY BAER

How much can you ask of a small house?

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The actual interior floor area in this house is 900 square feet yet the interior has an air of soaring spaciousness that gives a lift to daily living. The designer used one of the simplest and most inexpensive forms of construction, timber A-framing, to achieve this result and at the same time enclose the space most economically. Built seven years ago, it cost $14,000.

By making the most of the special grandeur of the sweeping roof lines he created an atmosphere of vivid interest with a feeling of dignity and bigness far beyond the actual dimensions of the plan.

Open planning has become recognized as a valuable means of relieving a small house of the sense of crowded confinement. By opening rooms into each other as much as possible they all benefit from the size of the total space.

This house goes farther to gain this air of freedom within shelter by introducing openness upward with a continuous skylight at the ridge. This opening, where enclosure would be most expected, like a release of pressure, fills the house with cheerful lightness in its tree-shaded site. It is an ideal solution for northern or sea-coast locations where sunlight and heat are not a problem and fog and clouds are prevalent.

(*Please turn the page*)

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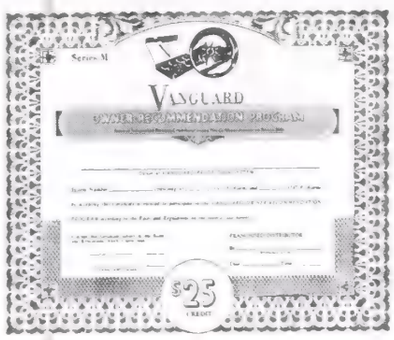
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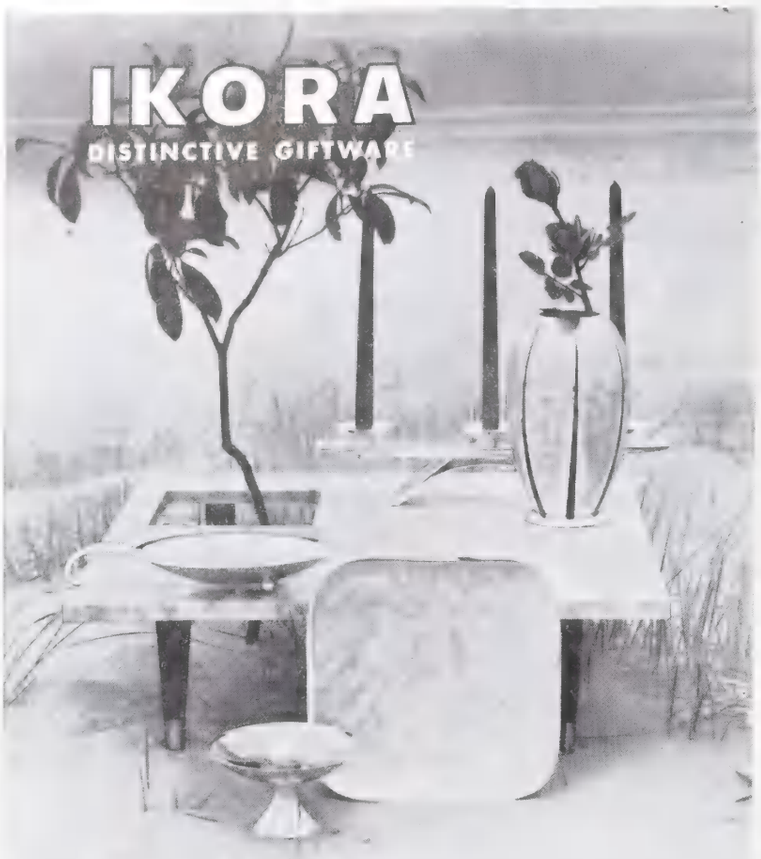
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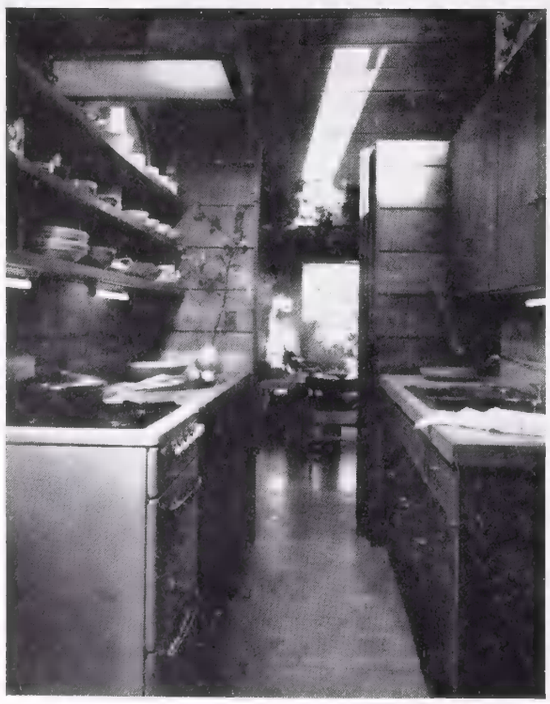
HOW MUCH CAN YOU ASK OF A SMALL HOUSE

CONTINUED FROM PRECEDING PAGE



Inexpensive materials can be used to produce glamorous results, as this house shows. The basic materials used in the building are concrete, fir, and redwood boards.





Structural patterns produce a decorative interplay of forms that enrich the interior. Partitions are faced with horizontal redwood boards. As a special feature, iron discs are built into a masonry pier to be used as planters.

Compact kitchen, neat as a ship's galley, has same redwood walls as rest of house. Consistency of materials throughout, rather than abrupt changes from room to room, gives continuity and sense of bigness to the whole house.

ANTIGUA

CONTINUED FROM PAGE 126

Antigua more than lived up to the sketchy description I'd had of it. First of all, its climate is unbeatable—and I can say that with authority. Hot, dry air cooled by refreshing trade breezes, and no rain except in late fall and December. And then the rain is merely tropical showers with no long stretches of dreary wet weeks one encounters during "rainy" seasons in so many places.

After the all-important advantage of climate, the Island's "talking points" are its lovely rolling countryside, lush in some parts and bucolic in others, and the attractive lot of people who have built cottages or who visit there and belong to the colony.

YOU'RE very aware of Antigua's British background as you drive over to Shirley Heights and look down on historic English Harbour, one of the loveliest and best protected in the world, and the strategic spot where Lord Nelson adroitly hid his fleet.

But in this British atmosphere you actually find yourself in the midst of an American colony. With the smart Mill Reef Club as its center, this Yankee domain on a British Isle occupies about 1,400 acres and includes roughly six miles of coastline, most of it beautiful beaches. They're really perfection and compare favorably with those of Bermuda. With fine, pinkish sand they slope gently into the emerald green and sapphire-blue translucent waters. The sea around Antigua is a joy to those who have gone mad about learning more of underwater life and who love to rig themselves up in weird-looking contrivances for the sport with the ugly name of snorkling.

The life of the sybaritic Americans centers around the Mill Reef Club, organized and designed by architect Robinson (Happy) Ward, who before casting his eye on Antigua had lived and built houses in Bermuda. His wife, Dorothy, is a decorator, so they make an effective team. I believe all but two of the forty villas that dot the club property were designed by Hap, and many were decorated wholly or partly by the team's distaff side.

All the houses are planned to take advantage of the ideal and dependable climate. In many cases walls are eliminated and terraces become living rooms. The very few fireplaces are used more as a decorative feature than for practical purposes in this mild atmosphere.

One of the most interesting and artistic houses is the Wards' own place. Paneling, paintings, textiles, and statues imported from Bali have been used to great advantage in this New World setting which oddly enough is completely appropriate to the Balinese style of decoration.

The Kenneth Iveses have another show place which they frequently lease for the winter, a house that seems to have been built especially for parties, judging from the entertaining that went on when the Severance Millikins had the house.

The Brook Spencers live in probably the highest point on the Island, in a house planned to take advantage of the east exposure in the morning, with the bar and dining quarters on the western side where the sunsets compete with the daiquiris as stimulation.

MY PET house is the one where I stayed. It belongs to Mrs. Walter Allen of Hartford who is called (though she will probably shoot me for saying so) the "Queen of Antigua." Leslie Allen is undoubtedly the most popular person on the Island—not just with the American colony but with the British, natives, and in all sorts of milieux. Her little house, called Le Fancy (Fancy is an old-time word much used through the West Indies), is a ten-minute beach walk from the club and is often referred to as Grand Central Station because of the constant stream of visitors who come in for a chat, a bit of advice, or a dip from Leslie's lovely curving beach. Mrs. Allen, having been a pupil for years with Dione Lucas in New York, is a real gourmet and has taught her majestic native cook many dishes that would do justice to the Cordon Bleu. People love to be invited to dine at Le Fancy even though the fare at the Club is above average for country-club cuisine.

The Mill Reef steward uses great imagination in planning his meals. On Saturday nights when almost 100 sit down to dine—the best steel band in the West Indies plays at the Club Wednesday and Saturday—dinner doesn't begin with the ubiquitous vichyssoise or madrilène. Instead you're served something out of the ordinary. For instance one night we had hot crêpes rolled around curried chicken hash. Another evening, small hot cheese croquettes, such as you get in Brussels, were the appetizer.

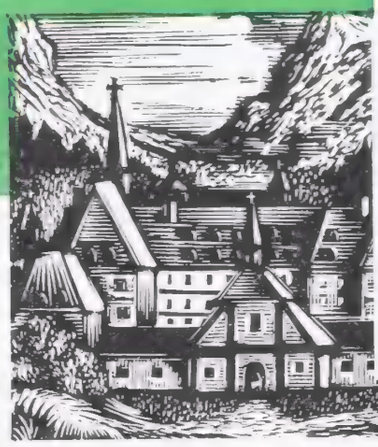
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ANTIGUA

CONTINUED FROM PRECEDING PAGE

From December 15 through April 15 season rates here are about $46 a day, double.

You may think you're going to lead a lazy, *dolce far niente* life in Antigua. But once you're introduced to a club member or put up for two weeks, you have to be of strong will to avoid the rash of invitations. Parties are mostly informal and at luncheons or cocktail gatherings anything goes in the way of garb. For dinner women do "dress" and men, if they don't wear a white dinner jacket at least forego shorts for slacks, wear a linen coat and a loud tie with a comfortably collared shirt.

What do you do besides sunbathe and swizzle? There's a very sporty nine-hole golf course, rather rolling and tricky. One hole especially boasts a "cardiac hill," not popular with the elderly, however. English type of croquet is played a great deal and there's fishing, yachting, and tennis, besides the usual card games and Scrabble, which the Antiguans seem mad about. There are lots of picnics on Antigua. At 10 o'clock every morning when people arrive at the Club for their mail and to shop at the commissary, the lobby is full of attractive wicker picnic baskets and Thermos bottles with gay sketches on them, full of coffee or the Club's famous rum punch. They are lined up for the groups who will claim their ticketed paraphernalia and drive off to some secluded and lush picnic spot. After hours of sun bathing and swimming, lunch is served under the palms, followed by siestas or Canasta or Scrabble.

YACHTING is popular, with races scheduled regularly. Trips to nearby isles such as Guadelupe, St. Kitts, and Monserrat are part of the Antigua routine, most of the parties hiring boats from the popular Captain Nicholson, well known in most American yacht clubs. It's a treat to visit Captain and Mrs. Nicholson in their apartment at English Harbour—especially if you drop in at 4:30 when the Captain goes to his radio board to check in with his various ships to relay telegrams and messages to the skippers and passengers.

Antigua's capital, St. John's, isn't as colorful or as attractive as many West Indies' towns but it has a certain charm which grows on you after a few visits. Tuesday is *the* day to go into St. John's, 18 miles from Mill Reef. This is market day when inviting fruits, fish, and vegetables are displayed to be taken back by housekeeping cottagers. During the morning nearly everyone stops at the attractive little shop operated by Mrs. Ogden Starr, daughter of the Hap Wards, and Mrs. Ward's son, Amos Morrill. It's called the Coco Shop and it's stocked with unusual and smart clothes styled to suit life on Antigua. Many of them are designed by the shop's owners and made by local seamstresses. The shop has a charming, cool patio where tired marketers gossip and exchange invitations before going across the street to a quaint Victorian hotel, Kensington House.

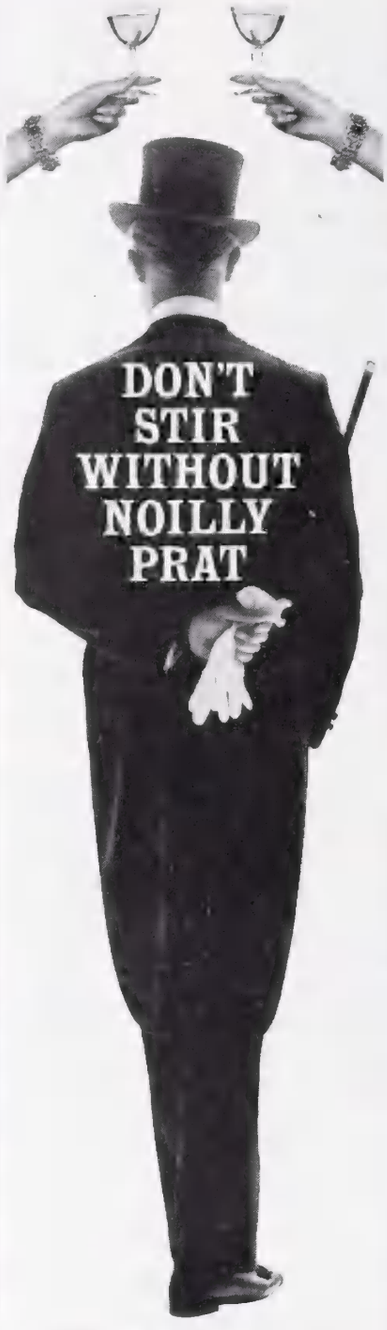
ON AN OLD-fashioned porch or gallery, as they'd say in New Orleans, there's a bar and informal tropical garden. In this relaxing setting you have a gin and tonic or "a Kensington Special," a rum drink (every place seems to have its own pet way of dealing with rum) before returning to the Club or your cottage for lunch.

This little hotel is sometimes used by people who are meeting or departing on early planes or boats. Also by those who are asked into town to some gay doings and don't want to risk driving home on the winding narrow roads. The rates at the Kensington are unusually low—$18 for room, bath and three meals. What's more, that means "Bee-Wee dollars" which, in case you're not familiar with British West Indies currency, is only about $11 American. One dollar "Bee-Wee" is worth 59 cents.

You'll probably come into St. John's for a cricket match, as the local team is a crack one and plays with cricketers from Trinidad, Barbados, and even from far-away Pakistan. Another reason for going into town might be an invitation to one of the Scottish gatherings. There are lots of Scots in Antigua and they love to foregather to play the pipes, twirl a hornpipe or, late in the evening, grow weepy over sentimental Highland songs.

The natives in Antigua are an unusually amiable and sweet-smiling lot. They are extremely polite —a maid always addresses her employer as Master or Mistress. To those of us used to stateside service they seem like angels.

Good thing one can afford so many servants because, strange to say, Antigua has no telephones. There's a phone in the Mill Reef Club, at the Airport, and various hotels, but those who live in cottages go phoneless. It's hard to get accustomed to this lack although



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the Islanders don't seem to mind. In fact they're a bit smug about it and delight in sending off notes and invitations by their "house boys" and in leaving messages at the clubhouse. The telephone building in St. John's is a sight to see but one impossible to describe, what with the mass of wires pouring in and out of a window in the Exchange Building.

In case you have the impression that a holiday on Antigua is dependent on a membership in, or a card to the Mill Reef Club, there are four other hotels where you can be very comfortable and, after all, you get the same wonderful air, sun, and sea. (The little Kensington in town is not a place to stay except for a night or two.)

Antigua's latest hotel which opened last year is unique and charming. Called The Anchorage, it is only about five miles from St. John's, making it the most accessible of the Island's beach hotels. The Anchorage is owned and operated by a young Scotsman, Ronald Paton, and his wife. Having lived in South Africa for some time, they had the idea of using Zulu style of architecture for their buildings. All bedrooms are in what look like Zulu huts—pale blue concrete walls and cone-shaped roofs of black. Each hut contains two bedrooms, two baths, a kitchenette, and a small terrace. Some have a living room.

The Anchorage is directly on the sea—probably closer to the water than any of Antigua's hotels. In typical tropical fashion the large bar, lounge, and dining rooms have very few walls, thus taking full advantage of the delightful trade winds. Cuisine is outstanding and the Patons wisely use local produce such as snapper, lobster, and tropical fruits as much as possible in their menus.

PEOPLE come from all over the Island for the bar's famous specialty, an Anchorage punch. The barman mixes local rum, lime juice, and a bit of cane sugar syrup and lets the mixture stand for several days in the refrigerator. Just before serving he adds some bitters and sprinkles nutmeg over the top. One usually does the trick —two and you're feeling no pain.

Even in its short existence The Anchorage is full up during the winter months but the Patons swear that summer is just as comfortable and they have special attractive rates for the (so far) off-season period. Season rates run about $32 to $44 a day, double.

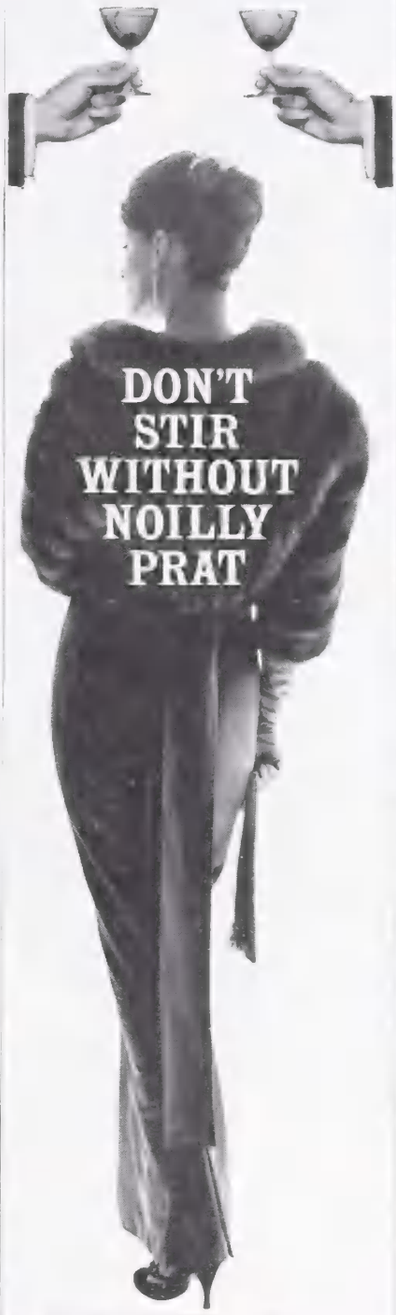
The Half Moon Hotel is two years old. Next door to the Club, it was designed and decorated by the Wards. At present it can accommodate only 50 people but they're planning to add new wings as needed. The Half Moon boasts the only swimming pool on the island —but I'll never know why anyone would choose a pool when Antigua's lovely beaches are so inviting. The Half Moon will have a nine-hole golf course soon for those who do not use the Club's links. Double room in season is about $42.

ON THE opposite side of the Island from Mill Reef and half way between the Airport and St. John's is a modern hotel called White Sands, perched on a slope and commanding a magnificent view of the sea. On the beach, practically hanging over the water, is a "play house" with a large bar, dance floor, juke box, and a huge terrace. Stretched along the beach is a row of cottages which are serviced by the hotel. They'd be lovely places to stay in, with the sea only a few yards from your door! So peaceful is it that Mill Reef members have been known to go over to White Sands when invitations come in too thick and fast and they long for a few days interim of no parties. Season rates here are from $28 to $32, double.

At the Antigua Beach Hotel double rooms are from $22 to $32.

Antigua is far enough away to keep crowds from ruining it. The extra hours you have in the air are rewarding. Particularly as to climate. One way to reach Antigua from New York is to fly to Puerto Rico via Pan American or Eastern, breaking your trip at San Juan, and then taking an "island hopper" plane of British West Indies Airways (branch of BOAC). The islands are so close together and so lovely from the air, that landings and take-offs aren't as tiresome as they usually are.

Pan American also flies from New York to Antigua every Sunday, Tuesday, and Thursday night, stopping en route at San Juan and St. Croix. Plane leaves at 10:15 P.M., arriving at Antigua at 8:55 A.M. next morning. Antigua time is one hour earlier than New York time, so the trip takes about 10 hours—just about right in my book to discourage the trippers who have to get where they're going in a hurry, carrying with them the hectic bustle they think they're leaving behind. For, with all its activity, Antigua is for those who want a place to relax, for lovers of sunshine and long siestas!



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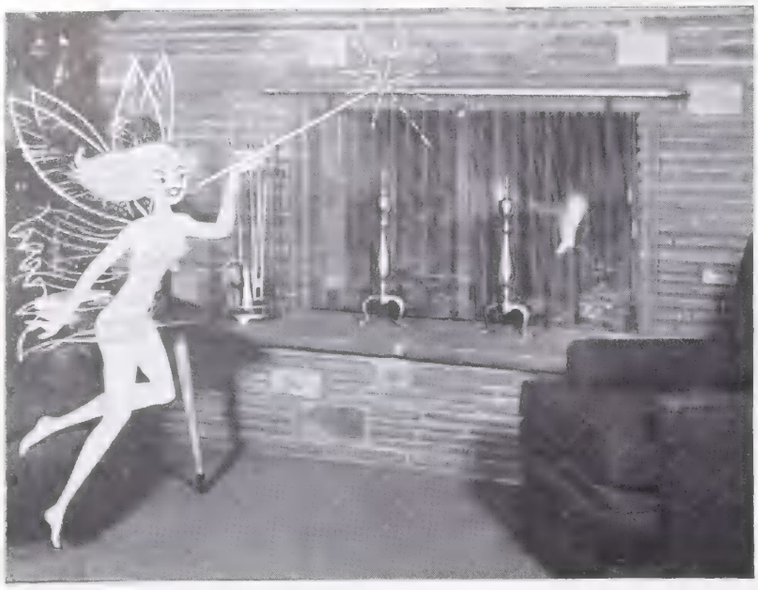
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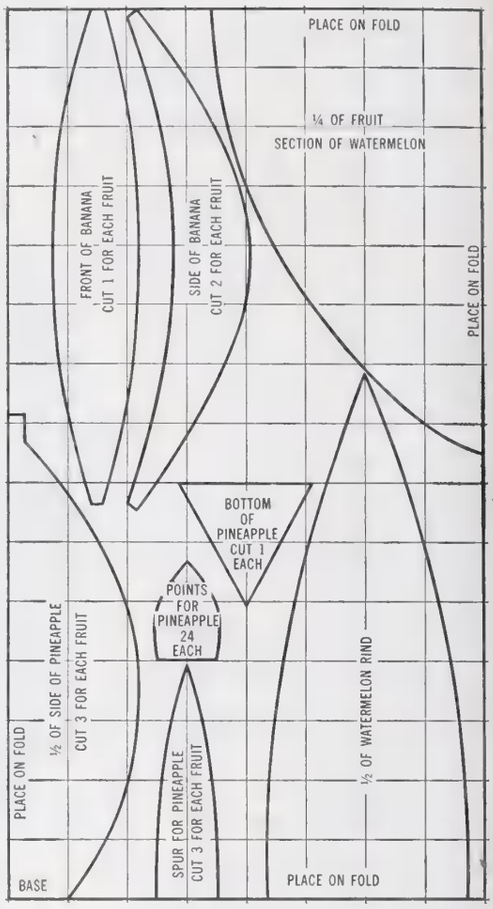
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CHRISTMAS TREES THAT NEVER GREW

CONTINUED FROM PAGE 154



Patterns for paper fruits: Each square in this diagram represents one square inch. You can either draw your own grid or use regular graph paper (rule it off with heavy lines at one-inch intervals). Then, working in only one square at a time, draw exactly what is shown in our diagram, keeping the relation of your lines to the side lines of the square the same as in the diagram here. By this method, you will find you can make the patterns without difficulty.

around, put to work their craftwise skills learned in the classroom. Christmas will mean more to all of you when you create it with your own hands.

The fruits you make can be either quite literal, or fancifully conceived. The round ones, such as oranges, apples, pomegranates, breadfruit, and melons, are made of Styrofoam balls. The bananas, watermelon sections, and pineapples, for which we give patterns in the diagram above, are constructions made of pasted paper, painted as exotically as you wish. The foliage, which you can get from your florist, consists of sheafs of dry wheat heads and magnolia leaves (or rhododendron or any other waxy-type) treated with glycerine for bronzy color and longer-lastingness. For the artificial grapes, use clusters from the dime store.

Materials needed for making fruits for a five-foot tree: about 49 Styrofoam balls (if you make a tree as big as our 5-footer): six 5″, twelve 4″, twelve 3″, nineteen 2″; 4 or 5 sheets of heavy drawing paper, inexpensive water-color paper or detail paper (not cardboard) about 36″ x 24″, obtainable at art supply stores; masking or package-wrapping tape; 1 smallest-size can water-based wall paint (we used Kemtone's Provincial Gold); tubes of concentrated water-color paint or jars of tempera (ours were red, blue, yellow, and brown, used for pigment variety, but you can use colors more to your liking); 9 grape clusters; one bunch of dried wheat heads; 150 fresh green magnolia, rhododendron, or other large green leaves; one-half pint of glycerine.

DIRECTIONS

It takes the green foliage a long time to soak up the glycerine, so start these first in order to have them ready by the time the fruits are. (For treating your leaves and for making the tree frame, turn to page 208.)

How to Make the Round Fruits

These are made from Styrofoam balls of 2″, 3″, 4″, and 5″ in diameter. Some are used whole, others are cut in half, still others have quarter sections cut out (leaving the remaining ¾ sections to be used). Make some of each and use them all separately.

Use a saw (not a knife) to cut the Styrofoam balls.

Large round Styrofoam balls for making pomegranates, apples, cantaloupes need an outside coating

(*Please turn to page* 207)

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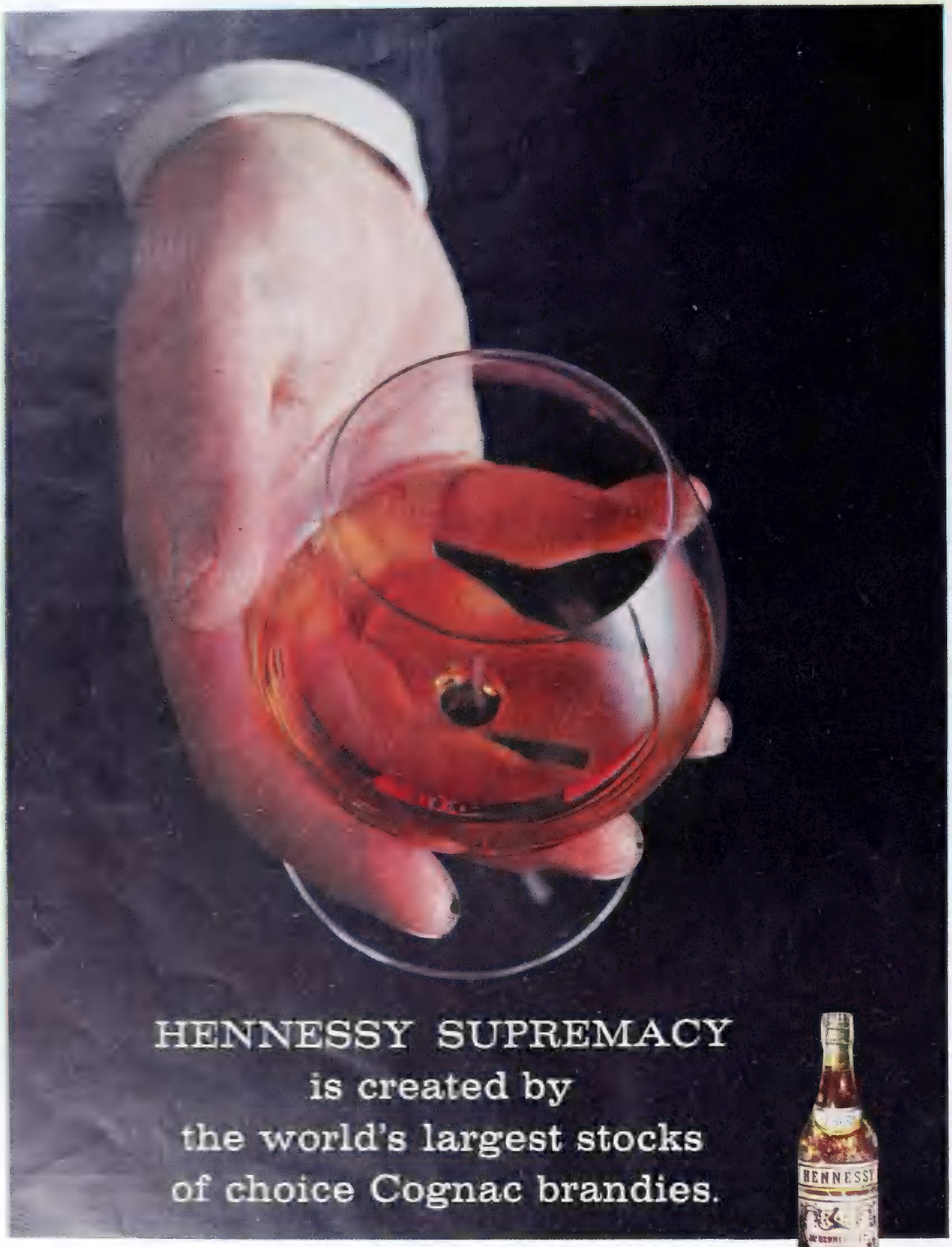


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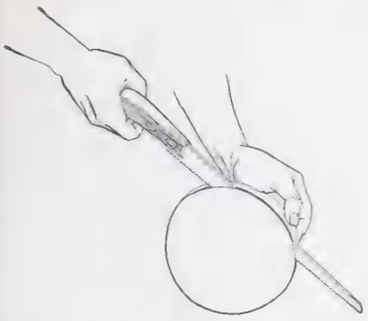
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CHRISTMAS TREES THAT NEVER GREW

CONTINUED FROM PAGE 204



Cut Styrofoam balls as you would quarter an apple, cutting to an imaginary center. Use a saw, not a knife.

of paper to produce a smooth surface for painting. Coat these with manageable strips of paper napkins or paper toweling soaked in Sobo, Elmer's, or any other white glue that has been diluted half-and-half with water. Apply these soaked strips criss-cross over the Styrofoam balls just as you would wind yarn around a ball. After you coat balls, let dry.

For the flat sides of the cut fruit, make circles of shelf or wrapping paper the same diameter as the ball and paste in place.

How to Make Paper Fruits

To cut bananas, watermelon sections, and pineapples, which are constructed of tough, flexible paper (see list of materials, page 204), use the patterns given in the diagram on page 204. Make full-size patterns in light-weight paper as guides in cutting sections from final heavy paper.

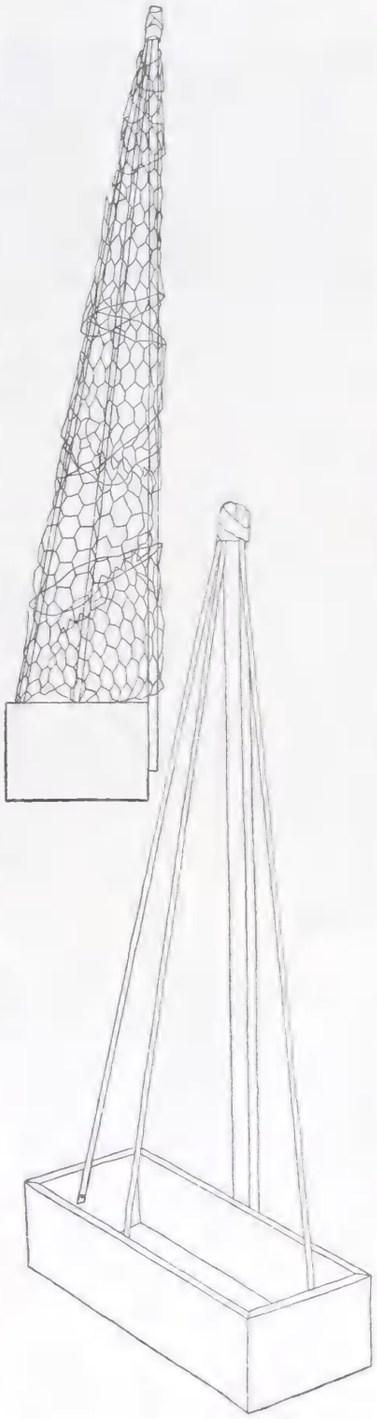
Bananas: (See diagram, page 204.) Each banana consists of one front section and two curved sides. To join sides, coat each edge with contact cement by running brush at right angles to the butt edge of paper. Let dry and apply another coat before joining. If properly coated, dried, and recoated, the parts will now adhere edge to edge with no lapping. Join sides to front section, first, then close back. Be sure to begin at one end, with pieces to be joined properly matched, for no adjusting should be done after cemented edges have come together. A ¼″ wide sliver of masking tape may be wrapped around each end to reinforce it.

Make 6 or 7 bananas for each cluster. Cut a simple fan-shaped piece of paper to hold the bunch together. Cement bananas at one end in a group to the fan-shaped paper, pasted underneath to give the bunch a little spread. Our tree had two clusters.

Watermelon sections: Diagram shows ¼ of entire fruit section and ½ of corresponding rind section. Cut one whole fruit section and one whole rind section. To assemble, fold piece for fruit section in half, the long way. Attach rind section, curving to fit, and pasting together all edges, as for bananas. Reinforce the joins with masking tape to give added stability.

Pineapples: Pattern is for ½ of one side of pineapple. Cut three whole sides and one triangular base. Also cut 24 small points and

(*Please turn the page*)



Framework of tree with wooden spine and supports in place over box base. Top, completed frame wrapped with wire, ready for fruits, leaves.



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CHRISTMAS TREES THAT NEVER GREW

CONTINUED FROM PRECEDING PAGE

one spur for each side of pineapple. Leaves, for which no patterns are given, are long single blades, varying in length from 4″ to 11″ and about ¾″ to 1½″ in widest part, depending on length. The shorter ones are curved slightly. Each leaf is scored with a blunt point of knife or scissors for creasing slightly down center as real leaves are creased. For each pineapple, you will need three tall, four middle-size, and five small leaves.

Using contact cement, coat the three sides of the fruit, and let dry. Now coat just a band ½″ wide across the bottom of each point, let dry, then re-coat when ready to put in place. Beginning at top, place points in over-lapping rows on sides of pineapple, trimming if need be, so none sticks beyond the fruit edges.

Now, working flat on the table, attach the base of the three sides to the triangular base with masking tape or paper tape. Next, fold up on these joints and paste three sides, as you did with the bananas. Make a cluster of leaves, tallest in center, tape tightly together, and insert in top of pineapple, attaching with tape.

Last, attach three spurs as a collar to cover joining of leaves. Bend the points and spurs outward with your fingers to give the proper spiny look. We made 2 pineapples.

Painting Your Fruits

You can be as literal or as imaginative as you want.

We started with a can of gold-colored paint as a good base color. We varied it with green, yellow, red, brown, and white water-colors (or tempera colors) to achieve a great variation in the green, orange, and brown range. Mix only small amounts of each shade at a time.

Paint directly on the smaller Styrofoam balls to simulate oranges, lemons, or limes. Paint pomegranates, apples, and other larger fruits only after you've coated them with paper (See page 208).

Paint each fruit a basic color first, let dry; then use various pigments for adding stripes, dots, dashes, seeds, or what-have-you. When you paint over tape, touch your brush to soap to make paint stick.

How to Make Glycerined Leaves

To make bronze leaves, start with magnolia, rhododendron, or any broad waxy leaves. Cut off stems of all leaves so that only 2 inches or so remain. Slit short stem several times with sharp knife for easier absorption, and place just the stem ends in a solution of ⅓ glycerine, ⅔ water.

In a few days the solution will begin to climb through the leaves, burnishing color to a nice bronze shade. The heavier and bigger the leaves, the longer the treatment will take. It may be anywhere from 4 days to two weeks before they are ready. When entirely colored, the leaves are glycerined and will last indefinitely.

If you want only a temporary effect for your fruit tree, you can, of course, use fresh leaves.

How to Make Tree Base and Frame

Start with a small wooden box or tub of a size to hold the tree you're planning to make. For ours, 5 feet tall, we used a container about 8 inches high, 20 inches wide, 12 inches deep.

Using rough lath or light lumber, nail a vertical spine, as tall as the tree is to be, to the back edge of the tub or box. Now attach three more supporting laths (or wires) as shown in the drawing on page 207. Tape, nail, or wire all four supports together at the top to form a tepee-like structure that will fit flat against a wall like a half-tree.

Using odds and ends of chicken wire, screen, or even plain wire, wrap the form roughly to provide a network for wiring fruit to the tree. Lightly stuff the cavity of the frame with crushed newspaper and spray with any dark green, brown, or black paint you happen to have. This will keep light from showing through your tree after fruit is attached, giving it a look of solidity. The box could be sprayed or stained at the same time.

Assembling

Using ordinary household wire from the dime store, wire each fruit individually to frame. For small round fruit, the easiest way to attach is to make a hole straight through ball with ice pick or skewer and run a single wire through it. Secure wire at outer end with a tiny tuft of paper to keep it from pulling through the fruit and attach other end to frame. With other fruits just poke wire through a corner, wherever convenient.

Begin at the bottom of the frame with watermelon segments, and work up the tree, generally placing larger fruit near the bottom and smaller ones as you proceed upward. Fill spaces between fruit with leaves, wired individually or in pairs, and with dry wheat stalks.



Find the strength for your life...



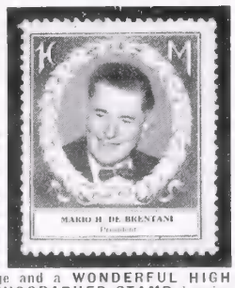
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BRING THE WASSAIL BOWL UP TO DATE

CONTINUED FROM PAGE 153

The wassail brew should be limited to short gatherings. For long-drinking sessions, hot, heady drinks could be counted on to wreck the Christmas spirit and the human head and stomach!

To serve it properly, bedeck the bowl with holly or other Christmas greens, and set out with hot ale (cider, apple juice, or ginger ale, according to tastes and creeds), the spices and the nutmeg for the host to mix. The apples and lemons should be toasting over the fire to be added at the last moment. The brew, when mixed, should be kept warm on the hearth. When it loses its warmth, have handy a hot poker getting red hot to thrust into the bowl, smoking and sizzling in a lovely fiery ritual.

Should you have no hearth, a silver-plated, copper or brass bowl kept warm over an alcohol burner, candle warmer, or an electric heating device will work equally well. A crockery mixing bowl or marmite from the kitchen will work as well as a silver bowl. So will a pitcher used to bring the heated brew in from the kitchen to the serving bowl on the table, provided the same spirit and spirits are used. Most important ingredients—much laughter, song, and good cheer.

Food served with the wassail cup should be on the mild or sharp side to offset spicy sweetness. In this realm of suitable flavors are champagne biscuits, plain zwieback, cheese sticks, caraway seed sticks, pumpkin seeds, salted almonds, thinly sliced Russian pumpernickle, spread with sweet butter and sprinkled with grated Sago cheese. Also a happy snack choice to serve with these hot wines is herb bread, thinly sliced and warmed with sweet butter. When hot wines are not made too spicy, they seem to have an affinity with raisins and dried apricots, crab apples, and pears. Hot tidbits that go well with wassail drinks are small Quiche Lorraines (see recipes, page 164), hot Swiss cheese in ramekins and Virginia ham slices inserted in squares of hot corn bread.

Ye Olde Wassail

(or "One Yard of Flannel.")

1 quart ale
3 eggs
1 quart rum or brandy
4 tablespoons castor sugar
Peel of 1 lemon
Nutmeg
Powdered ginger

Heat the ale almost to boiling point. Stir in some grated nutmeg, a little powdered ginger (about ½ teaspoon), and lemon peel. Beat eggs with sugar, adding a little water to thin. Pour the hot ale into warm jug containing beaten egg and sugar. In another warm jug, put the brandy. Pour the mixture from the one into the other until it is as smooth as flannel (or lamb's wool). Have wassail bowl preheated. Serve piping hot.

The Farmer's Bishop

(Most popular for an open-house when you expect many to come and go. Serves 48.)

12 oranges (with 8 whole cloves stuck in each)
2 quarts apple brandy
4 tablespoons sugar
4 quarts cider
1 teaspoon each cinnamon, nutmeg, cloves

Bake spiced oranges whole in slow oven for an hour. Place them in heated bowl, pricking well with fork. Pour slightly heated brandy over them. Sprinkle with sugar. Set fire to brandy and let burn a minute or two. Extinguish flame by pouring over it the almost boiling cider, reserving ½ cup cider. Into this, stir spices, and add cider to mixture in preheated bowl. Keep warm, serve very hot.

Hot Purl

4 cups mild ale or fresh cider
2 tablespoons sugar
½ tumbler of whiskey
3 teaspoons grated nutmeg
2 eggs

Heat the ale and nutmeg in a saucepan till it barely reaches the boiling point. Remove from fire. Beat the eggs with the sugar and a little cold ale. Add to the hot ale slowly, stirring briskly all the while to prevent curdling. Add whiskey. Heat again, serve very hot.

Mulled Ale

Heat together 1 quart good ale and 1 glass of apple brandy. Add 1 tablespoon castor sugar, ¼ teaspoon ground cloves, ¼ teaspoon grated nutmeg, pinch of ground ginger. Serve piping hot in mugs.

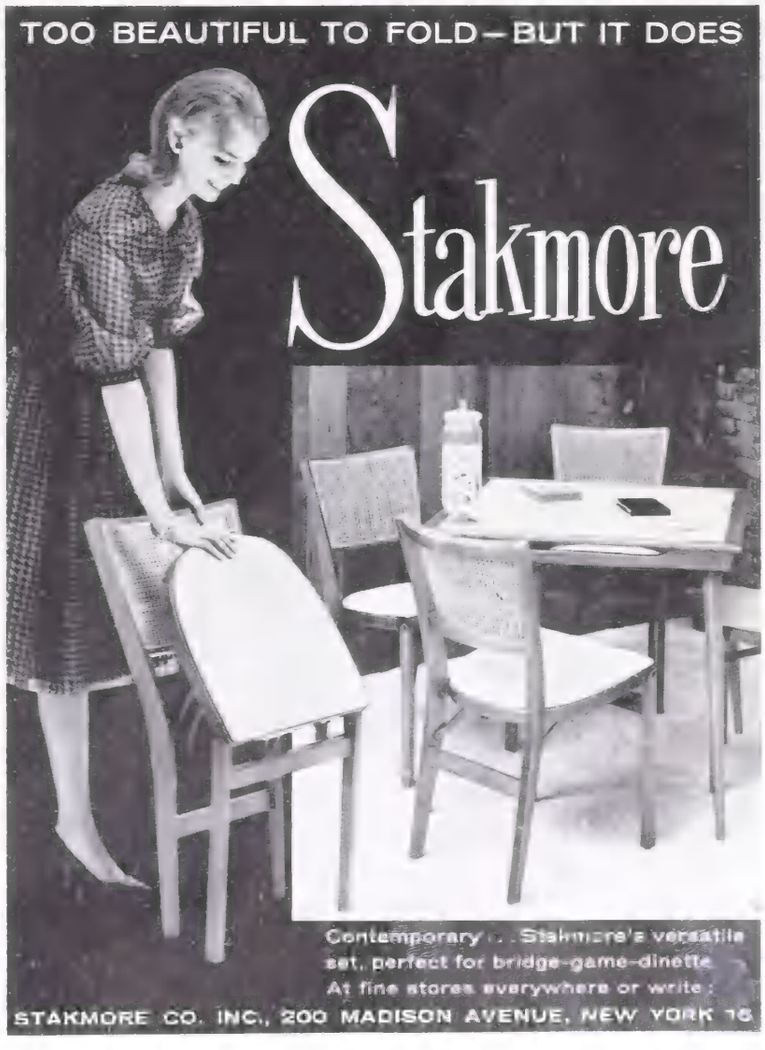
Plain Cider Bowl

(For a milder brew, here is one for 50 guests.)

12 quarts good, sweet cider
6 sticks cinnamon
4 teaspoons whole cloves
1 teaspoon ground nutmeg
1½ cups sugar
6 small unpeeled, roasted apples

Mix all ingredients but apples. Bring to boil. Put in serving bowl. Add apples whole, serve very hot.





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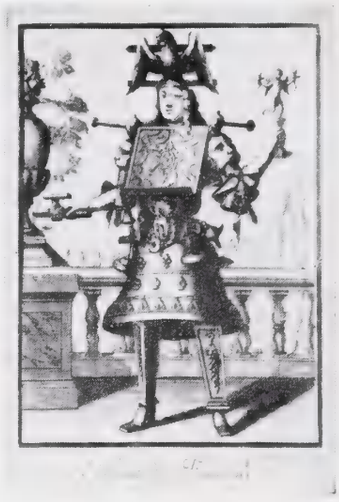
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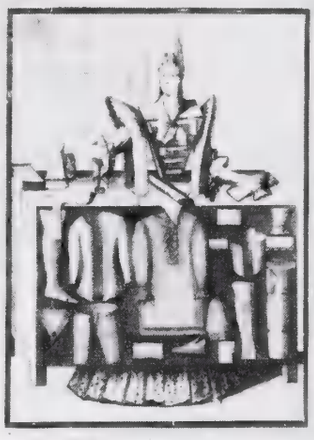
1. Hat Maker



2. Iron Caster



4. Pastry Maker



5. Laundress



6. Boot Maker



7. Actor



8. Pastry Cook

Order these rare French Metier Prints by number

• This page identifies seven of the eight Metier Prints mentioned on page 148. All come in sepia in separate poster-size panels, 30" x 40". Also in a complete set of eight printed on a 30" x 64" panel. Full directions for ordering on page 148. Order individual prints by number, as follows: 1. Hatmaker, 2. Iron Caster, 3. Cap Maker (page 149), 4. Pastry Maker, 5. Laundress, 6. Bootmaker, 7. Actor, 8. Male Pastry Cook.

BIG, BEAUTIFUL PRINTS

CONTINUED FROM PAGE 148



Vegetable Print No. 1

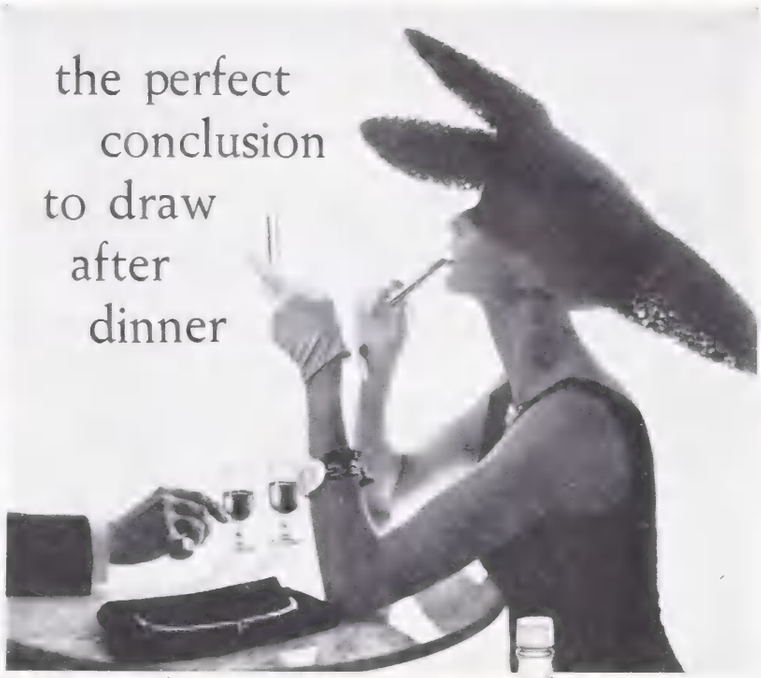
This panel, one of a set of four Swedish botanical prints, each 28" x 40", reproduces in perfect detail and color a finely drawn study of root vegetables. Order vegetable prints by number. Details on page 148.



Vegetable Print No. 2

In succulent color, this print emphasizes the ruddiness of vegetables like beets, red cabbage. On page 148, Print No. 3 stresses green and leafy vegetables and Print No. 4 celebrates peas, beans and melons.

the perfect conclusion to draw after dinner



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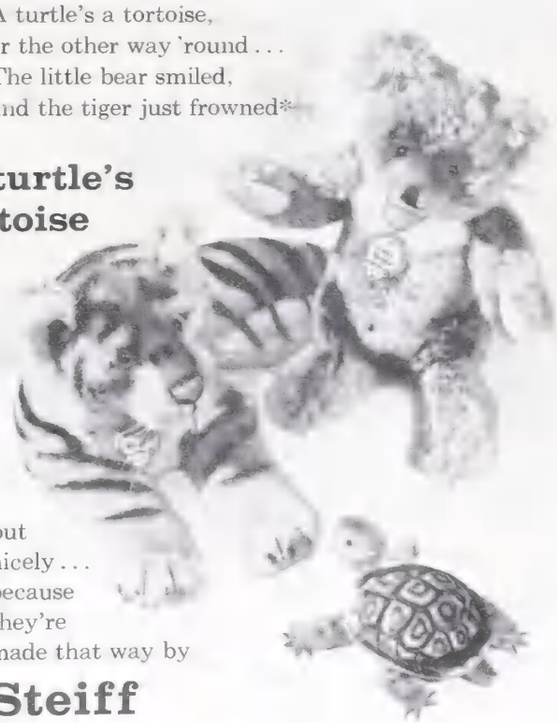
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and the tiger just frowned*

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The January Issue
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House Beautiful

● Start the new half century by learning a new skill in 1960. Self-realization and self-development will be the big keys to the new decade. You can enrich the quality of your surroundings with practical, usable beauty, created by your own hands.

● For the first time, a magazine takes handcrafts out of the category of the esoteric, discusses them in their proper context, as part of daily life, and reveals them as rewarding skills which you as an amateur can develop.

● The January HOUSE BEAUTIFUL suggests 12 skills worth your investigating—some old, some new. It shows you how to develop and apply them—cooking a perfect omelet, making a screen of plastic imbedments, creative stitchery, sand-cast sculpture, tapestry-weaving, or mosaic work.

● It guides you in the selection of the best available materials to work with, tells you exactly where to get them so that your projects will have intrinsic importance worthy of your efforts.

● Don't miss this issue. It's a major statement on what handcrafts can mean in your life. It can be your springboard to great and exciting experiences in creative achievement.

It's another one of those issues of House Beautiful *that you'll treasure forever!*

On your newsstand December 17

FOR CATHEDRAL SPACE, CONSIDER THE A-FRAME

CONTINUED FROM PAGE 162



The master bedroom, an almost completely enclosed alcove on the balcony level, is a serene, restful retreat. Free of clutter, it gains its inviting quiet atmosphere from uncluttered elegant form.

daily life to significant experience. The fir beams that form the basic structure rise right from the ground to the high ridge, establishing a repeated pattern of dominant upward movement that dramatizes the full height of the interior.

The second floor, a balcony suspended from the beams through the center of the house, forms a low ceiling over a portion of the main floor, adding, by contrast, to the effect of extreme height in the main structure.

The A-frame is one of the most economical methods of construction since it eliminates all the usual joints and connections between roof and walls. For a northern climate it is especially suitable for heavy snow loads.

In this house, nestled among pines, the form has been put to good use to bring in light from above. Glazing between the sloping beams lets sunlight into the rooms dappling the floor just as it filters through the trees in the surrounding woods. Where a large part of the year must be spent indoors, such a sense of snug protection yet spacious freedom is a great boon. This spaciousness inside is not due to big dimensions. It is entirely the result of form and proportions.

Music and color have powers that are more easily recognized and more consciously absorbed. But the structural forms we live in exert a steady ever-present influence on our states of mind and emotion. A room or a whole building can affect the life within it subtly and profoundly.

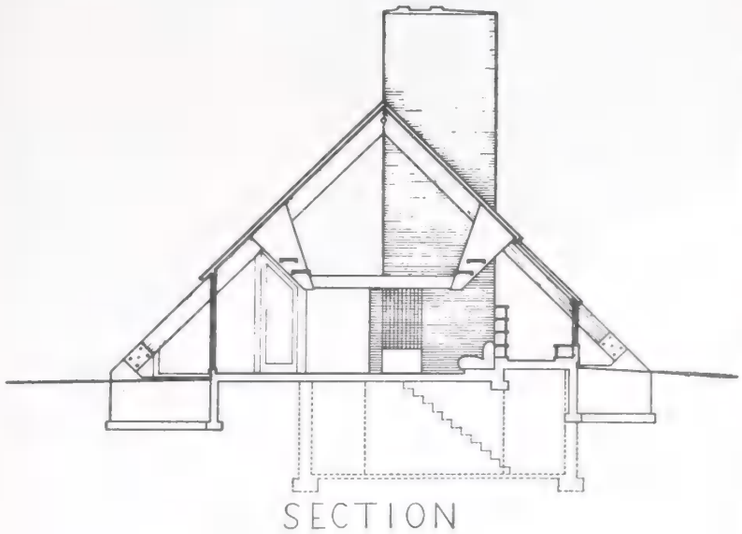
Unreasonable and inappropriate structure can produce a disturbing environment. Sensible engineering without aesthetic concern for human emotional reactions will at best result only in a blank, like total silence, that does nothing for us except to instill a vague sense of unfulfillment.

When structure and atmosphere are considered as one inseparable whole, as in this house, the result is a building that makes a powerful contribution to the desired degree of repose or excitement, seclusion or exposure, dignity or frivolity.

TWO PHOTOGRAPHS BY MAYNARD PARKER



Stairs to balcony level maintain simple decorated timber construction used consistently. By avoiding the confusion of many different materials this small house maintains dignity. Straightforward handling of timber and brick brings structural forms into clear prominence with a success no collection of small ideas and exotic building materials could match.



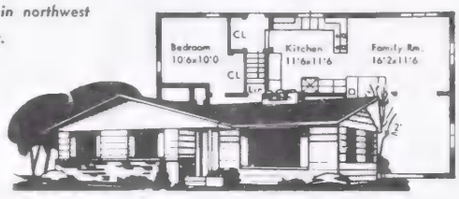
SECTION

Vertical section through living room shows A-shaped beam framing anchored on exposed exterior footings. Second floor, suspended in the center of the interior, is hung from the main beams with triangular plywood gussets. Railings between gusset plates are horizontal boards, like open shelving, to keep the relationship between floors as light and open as possible.

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R. A. Hoefer, business manager.

Sworn to and subscribed before me this 28th day of September, 1959. Andrew F. Mayko, Notary Public, State of New York, No. 41-2461900. Qualified in Queens Co. Certificate filed in New York County. Commission Expires March 30, 1961. (Seal.)



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SERVE FOODS THAT NOBODY ELSE WILL SERVE

CONTINUED FROM PAGE 164

American terms and materials. They are: a *cassoulet* from Alsace, a *roulade* from Germany, two *Quiche Lorraine* recipes (one from Switzerland and one from Alsace), a Flemish *carbonnade* recipe, a recipe for knockwurst with tomato and sauerkraut from Germany, a stewed chicken with a corn meal crust, which is partly Italian, and *Beckenoffe* from Germany.

All make excellent main course dishes if surrounded with one hot vegetable, a green salad, crusty French or Italian bread, and followed by a sweet of your own choosing.

Cassoulet

(For 8 persons)

1½ qts. white beans
1½ onions, minced
4 carrots
2 celery stalks
2 lbs. smoked ham
1 lb. uncooked bacon
½ lb. salt pork
1 garlic sausage
2 lbs. shoulder of pork
2 lbs. breast of lamb
½ duckling, boned and cubed
2 cloves garlic
½ lb. lard
Fresh bread crumbs
2 fresh tomatoes
2½ cups veal stock

Cook beans with carrots, celery, garlic, and salt pork. Cube pork shoulder and lamb and brown together. Then simmer with 2½ cups veal stock and diced tomatoes for about 1½ hours. Cube the duckling. Mix the cooked beans with the pork shoulder, duckling, and lamb. Slice salt pork. Heat sausage, then slice. Combine all ingredients, place in casserole, and cover with fresh bread crumbs. Bake 20 minutes at 375° F. to 400° F. (Note: Use fresh thyme or fresh basil for flavoring, if possible.)

Beckenoffe

(For 8 persons)

1 lb. (or 13 ozs.) shoulder of pork (boneless)
1 lb. (or 13 ozs.) shoulder of lamb
Cube into 1-inch pieces.

1½ lbs. fine sliced onions
2 lbs. fine sliced potatoes
30 ounces chablis
Bouquet of:
6 or 7 cloves
3 bay leaves
20 pepper corns
1 pinch rosemary

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Brown meat in pan—fast flame—drain grease.

Into large casserole, place layers of (2 each) potato, meat, onion—potato, meat, onion.

Pour over this 2 tablespoons of wine. Place bouquet in middle, cover. Place in oven 500° F. for 2 hours until meat is tender.

La Carbonade

(For 8 persons)

2 lbs. onions
½ lb. butter
16 slices pounded top round steak
2 tablespoons flour
1 clove garlic
½ teaspoon fresh thyme
1 bottle beer
Salt
½ cup beef stock
1 teaspoon cracked pepper
1 teaspoon Dijon mustard

Slice onion very fine and sauté until golden brown. Dip beef slices in flour and separately brown gently on both sides. Dice garlic and sprinkle thyme over carbonade. Add beer and ½ cup beef stock, 1 teaspoon Dijon mustard, salt, and pepper. Simmer for 1½ hours.

Blend one tablespoon of soft butter and 1 tablespoon of flour and thicken the carbonade as you would for stew. Serve with generous amount of chopped chives.

Quiche à la Suisse

(For 8 persons)

Beat 6 eggs with 16 ounces cream. Add ½ lb. grated Gruyère cheese and 1 teaspoon salt.

In 4 ounces butter, sauté until golden brown the following:

2 large onions, sliced very thin
¼ lb. bacon, fried crisp
2 leeks, sliced very thin
1 teaspoon chopped chives
1 teaspoon fresh marjoram
1 teaspoon chopped parsley

Combine with egg mixture. Line pie tin with pie dough. Pour in mixture and bake 375° to 400° F. until golden brown on top (about 25 to 35 minutes).



A milder Quiche Lorraine from Alsace
(à la Morrison Wood)

Unbaked pie crust shell
White of 1 egg
½ lb. grated Gruyère cheese
1 tablespoon flour
6 slices bacon
1 cup minced onion
3 or 4 eggs
1 to 2 cups of rich milk or cream
Salt
Dash cayenne pepper

Make your favorite rich pie crust shell (9 inches), and brush the entire surface with white of egg after the shell is in the pie tin. This prevents any sogginess in the crust.

Dredge the grated Gruyère (or imported Switzerland) cheese in the flour, mixing well. Fry the bacon slices in a skillet until nicely crisp. Drain them on paper toweling, and cut in tiny pieces.

In the bacon fat sauté the minced onion until limp, then distribute the onion and the bacon pieces over the bottom of the unbaked pie shell. Cover the onion and bacon pieces with the mixture of grated cheese and flour.

Beat 3 eggs with 1 cup of rich milk (or 4 eggs with 2 cups of rich milk for a deeper tart), salt to taste, and add the dash of cayenne pepper. Pour this custard over the cheese.

Bake in oven (400° F.) for 10 minutes, then reduce the temperature to 350° F., and bake for 1 hour, or until a knife comes out clean from the custard. This recipe will serve 6 generously, or 8 scantily.

Roulade
(For 8 persons)

16 slices top round (5 ozs. each)
For each slice:
¼ dill pickle
3 slices onion
¼ green pepper
Twig of fresh dill
¼ teaspoon mustard with ¼ teaspoon mustard seed

Roll this mixture in each meat slice and fasten with toothpick.

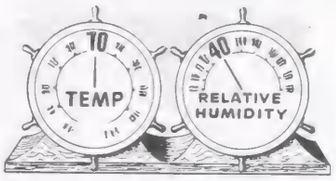
Dip in flour and brown all over. Place in saucepan and simmer with

8 ounces of red wine
2 cups beef gravy
1 tablespoon chopped fresh basil
¼ teaspoon cracked pepper
Salt to taste

Cook, covered, for 1½ hours until tender.

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To achieve properly controlled relative humidity in a hot water heated home, you need a humidifier designed for that kind of home. It must have big capacity to do the job right. It must be fully automatic and controlled.

One humidifier meets all these requirements—the Armstrong Humid-i-maker. It was designed for hot water heated homes, evaporates 16 pints of water per hour when circulating water temperature is 180 degrees F. A humidistat calls for humidity as needed just as your thermostat calls for heat.

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Stewed Chicken With Corn Meal Crust
(For 8 persons)

Four 2½-lb. chickens, each cut in eighths. Dip in milk and flour mixed with salt, pepper and 1 tablespoon paprika. Sauté until golden brown.

Vegetable Sauce

In another pan, sauté 3 green peppers and 2 onions, diced, with 1 tablespoon chopped fresh basil (or 1 teaspoon dried basil). Stew together with 8 ounces white wine and 1 cup beef gravy.

Place chicken on bottom of casserole and pour vegetable sauce over the chicken.

Separately, cook 1½ cups of maize (yellow corn meal) in 1 quart of milk, for 20 minutes. Remove from heat and add 1 cup of grated Gruyère (or Vermont sharp cheese) with 4 ounces of butter.

Roll maize on cooky sheet. Then place maize spread on top of casserole (like a pie crust) and bake for 15 minutes.

Knockwurst With Tomato Sauerkraut
(For 8 persons)

8 knockwurst
3 lbs. sauerkraut
3 ounces butter
1 onion, minced
2 lbs. salt pork
8 ounces white wine
8 ounces tomato juice
1 tablespoon tomato paste
4 green apples, peeled and diced
1 tablespoon caraway

Simmer onion golden brown in 3 ounces butter. Add sauerkraut, apples, wine, tomato juice, and purée. Place salt pork on top and cook for 2 hours. Add caraway. Then place knockwurst on kraut and cook for 10 minutes.

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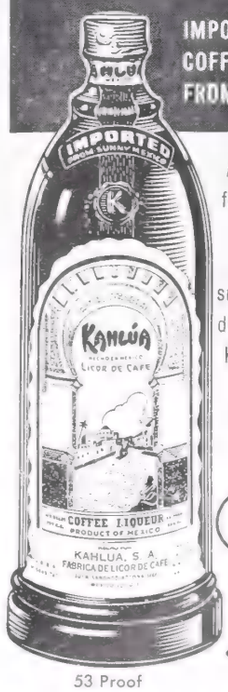


RUMBLE
Over ice in a tall glass pour 1 part Kahlua and 1 part dark rum. Fill with soda and stir.



ON THE TOWN
Fill an old fashioned glass with shaved ice. Add 2 parts Kahlua. Then float 1 part cognac brandy on top and sip through straws.

IMPORTED COFFEE LIQUEUR FROM MEXICO

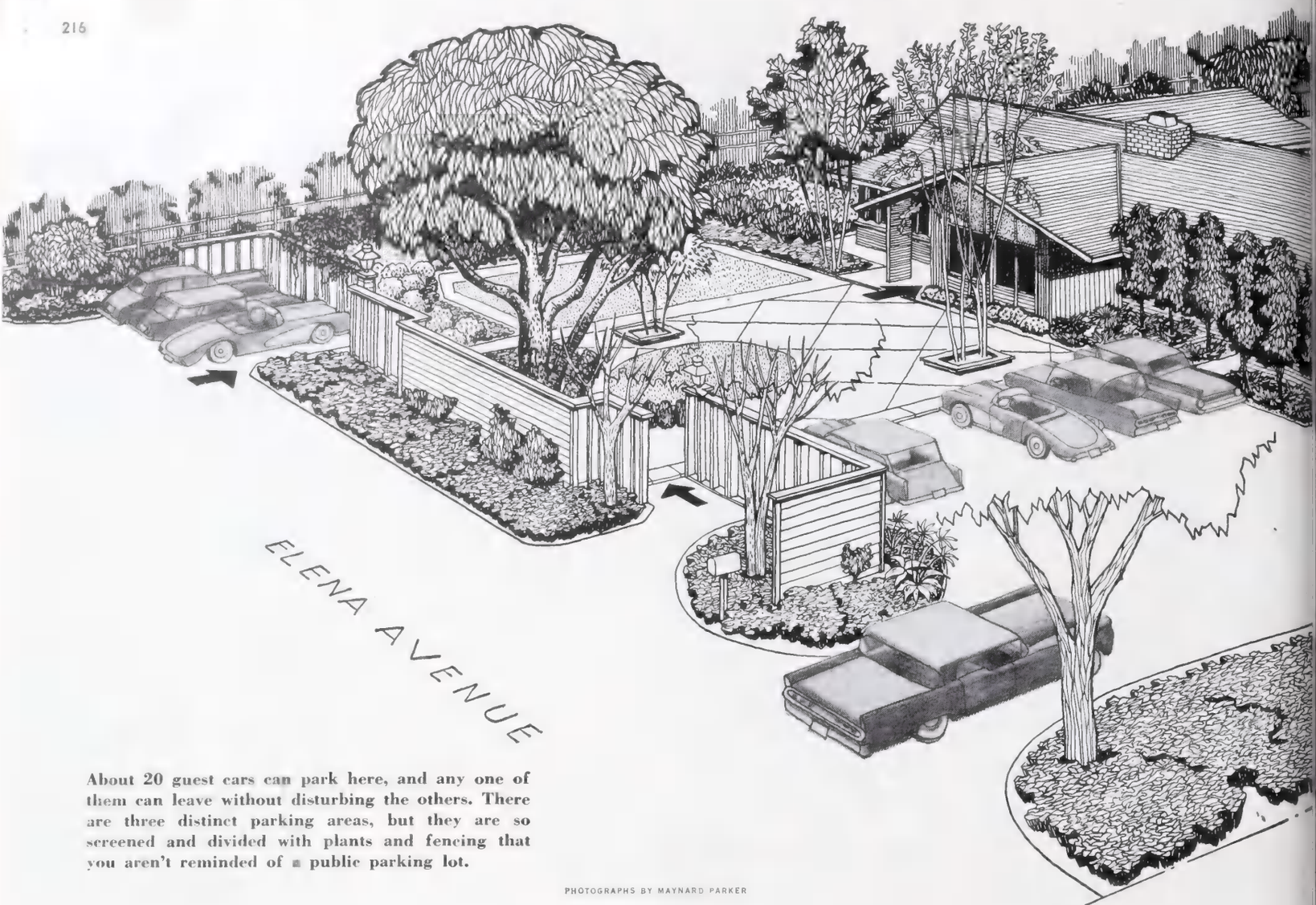


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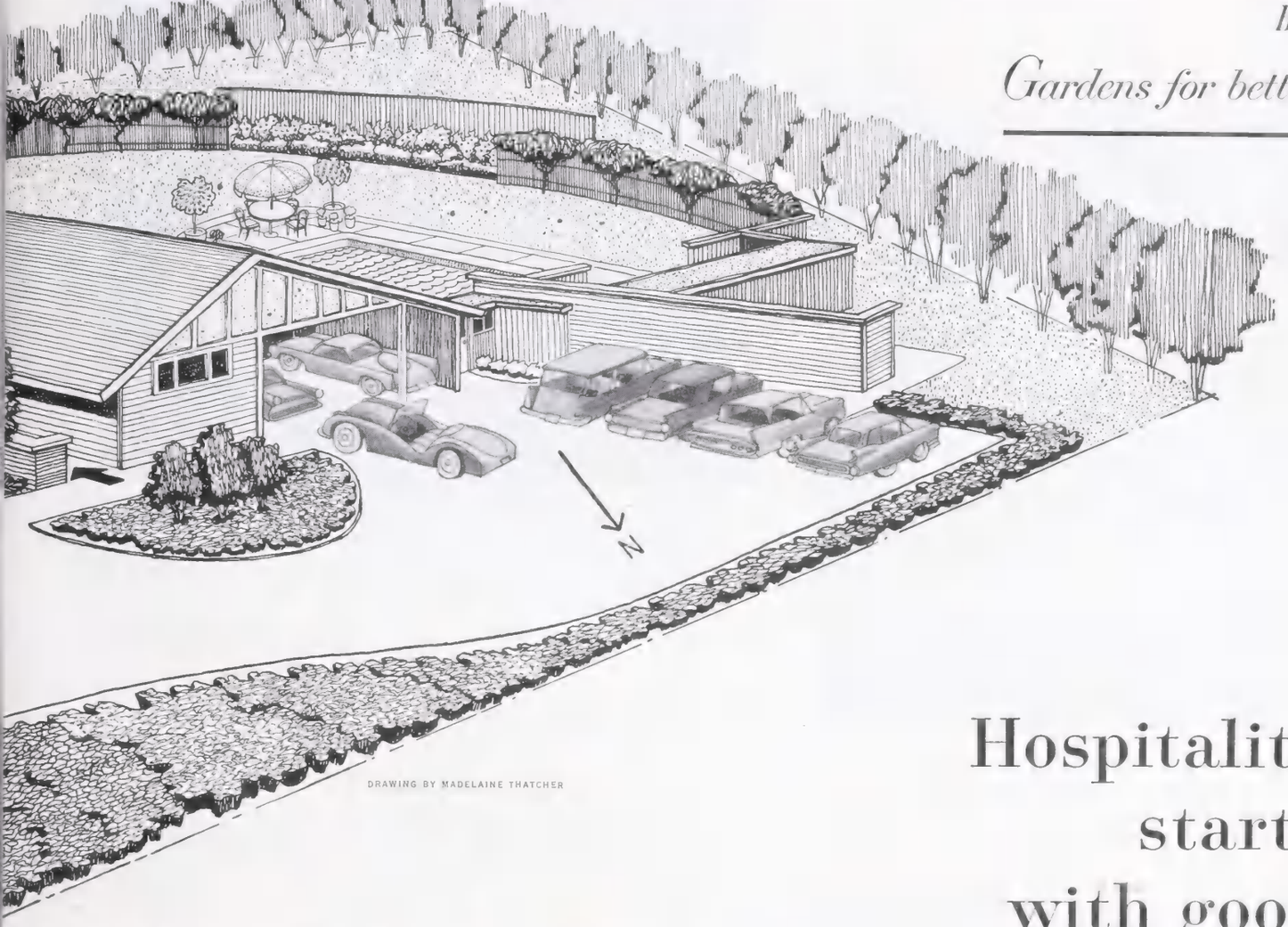


About 20 guest cars can park here, and any one of them can leave without disturbing the others. There are three distinct parking areas, but they are so screened and divided with plants and fencing that you aren't reminded of a public parking lot.

PHOTOGRAPHS BY MAYNARD PARKER



The raised step between parking area and entrance garden is an example of the thoughtful detail wrought by Landscape Architect Thomas Church. In easy view of the entry drive, this is the obvious (and right) place to park. The curb is a wheel stop and it lines the cars up neatly. Layout of paving and planting in the entry garden helps direct guests to the front door.



DRAWING BY MADELAINE THATCHER

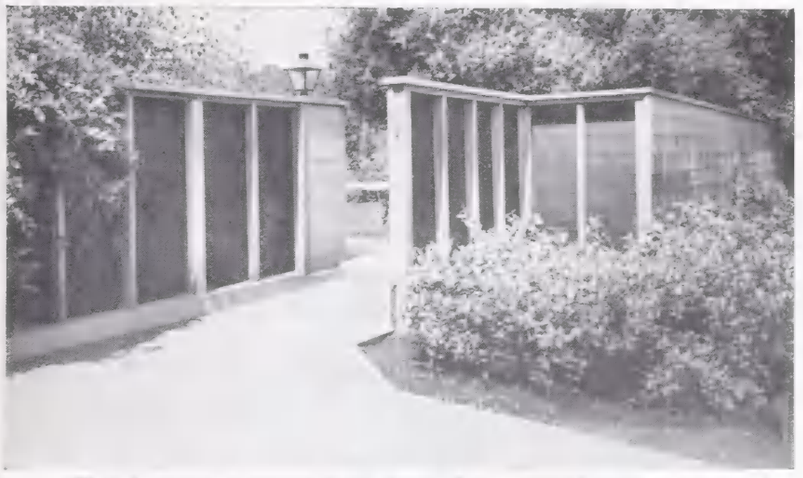
Hospitality starts with good parking space

A guest becomes a guest as soon as he enters your driveway. The welcome of a good host should extend to meet him there

By CARROLL CALKINS

● The direct relationship between parking space for guests and the number of place settings one has, or the size of a living room, seems obvious enough. But how often this is overlooked! People who wouldn't think of inviting more guests to dinner than they could serve in comfort will invite more cars than can be properly parked and never give it a second thought. This impoliteness, when recognized as such, is usually excused as necessity.

Planning and design will provide the needed space for parking. Here, at the Leland Kaisers, for example, the motor court and parking areas were designed as an integral part of the site, the plan and shape of the house, and the pattern of daily life. There's plenty of parking for the size parties they prefer. There's a place close to the pool for the cars of friends who are invited for a swim. There's easy turn-around space for service trucks. And the whole property is designed for beauty and usefulness, with an eye toward reducing maintenance.



This fence was moved back from the street-side property line to make space for extra parking. This area is outside the front garden and you never see the cars from the inside. Baffle arrangement of the fence directs guests to entry walk, avoids a gate yet screens the house from the street. Set-back and planting beautifies street.

From inside the entry garden you aren't aware of the street just a few feet the other side of this fence. Ground covers are used to avoid the problem of maintaining a lawn under a large tree, and the fence serves as a show place for favorite vines. A fence-top light fixture illuminates both the parking space and entry walk.



TWO PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



The jaunty stone rooster stands on a pedestal at the foot of a garden stairway making an interesting terminal point. Finding animal forms in the garden scene is never a shock since they occur in nature anyway, so the eye and mind need make no big adjustment. Landscape architects: Innocenti and Webel.

TWO PHOTOGRAPHS BY CARROLL CALKINS





Stones are the sculptor's raw material, and are used in this planting as if they were actually pieces of sculpture. Because they are placed so their shape and texture are seen to the best advantage, they become an important part of the landscape scheme. Landscape designer: Edwin T. Wyatt.



Almost hidden in the leafy shadows, this sculptured figure by Adeline Kent is in perfect balance with its surroundings. When you see it you enjoy it. But you can also see and enjoy the pool, stone wall, pole fence and an intriguing variety of plants. Landscape architect, Thomas Church.

Use Sculpture Casually

Sculpture need not dominate a garden scene

to be effective.

When blended with the background,

there's the joy of discovery when you see it



TWO PHOTOGRAPHS BY MAYNARD PARKER

Abstract shape set casually in a clump of *festuca* like an egg in a nest. Such small pieces can be moved from place to place. Part of their charm is how their character changes with the setting.



Placing this antique sculpture before a strong masonry background keeps it from being overly important. If it were too noticeable it would distract from the garden it was to enhance.

Herbs are for wintertime and all the time

In all their pungent variety herbs are the spice and necessity of culinary life

By WILLIAM ALVADORE BUCK

■ However great the distinction herbs may lend to your garden and table, they are essentially weeds.

Men have found herbs so satisfactory that we have paid little heed to improving them, and this is all to the good. They still possess their wild sturdiness and will grow quite well without the solicitude of the gardener.

Hence, except for chives and parsley, I will not have a great deal to say about their individual culture. They usually prosper best with at least six hours of sun a day, good drainage (all but a couple are native to dry lands), and fair soil. A few, marjoram, rosemary, summer savory, tarragon, and thyme, thrive on short rations.

Basil belongs to the mint family, along with catnip, clary, horehound, hyssop, lavender, marjoram, pennyroyal, peppermint, rosemary, sage, spearmint, savory, and thyme. A tropical, basil should not be planted until danger of frost is past and the locusts bloom, though it may be started indoors. The plants grow two feet tall, and should stand eight inches apart.

Borage is a rank-growing annual, two or three feet tall, with white or brilliant blue flowers. It will self-sow. Thin to fifteen inches.

Chives, it is odd to remember, were hardly known twenty years ago. Now, surely everyone is aware that they are little hardy perennial onions with tops we use for onion flavor. In a few weeks you can buy them in little pots. This is the best way to start chives, for they are cheap, and growing them from seed is slow. They grow outdoors in the warmer months and retire in the winter, but will grow in winter in a sunny window.

Outdoors set the clumps eight inches apart. Every third year or thereabouts they should be divided. Like all onions, they thrive on full sun, rich soil, and lots of water. Keep the tops clipped, so that new tender spears are coming on all the time, but do not cut down the entire top unless it becomes shabby with a mat of dead stems. It will grow a foot tall or more.

Dill, another member of the parsley family, is seldom employed today, as it once was, "to hinder witches of their will," but you might find it worth trying. It is a leggy and leaning annual, three feet tall, which is best planted in clumps, so that one stem will help support the others. Clumps may be ten to fifteen inches apart.

Fennel or finocchio is a five-foot European perennial which we commonly plant as an annual in the fall or early spring. The heavy, yellow flower heads need to be supported, perhaps against a fence. Let the plants stand eighteen inches apart. It sometimes escapes into the wild and becomes a pesky weed in pastures, for it gives a bad taste to the milk of cows that eat it. Florence fennel grows a bulb-like business about the roots, which people devour, cooked or raw.

Sweet marjoram is a tender perennial, which in our climate is seeded as an annual, early in the spring. It grows only a foot tall and has small white flowers. The plants should stand six inches apart in the garden. For preserving, pick leaves twice a season.

Mint is a hardy perennial and one of the most indomitable alive. In sun or part shade, give it an inch and it will take the yard, choking out most competition, unless you get rough with it. Put a sprig in water on a sunny window sill and it will root almost before a small child gets impatient to see the white rootlets.

Mint may also be raised with ease from underground stolons. It grows two or three feet tall and the book says to start the plants a foot apart; they soon flop around and root all over the place. The tiny flowers are generally purple.

Oregano or pot marjoram, the spirit and heart of some fine Mexican and Italian dishes, is a perennial, though sometimes it will winter kill in the higher latitudes, where it must be treated as an annual. It attains 20 inches in height and blossoms in pink. Start it by means of seed, layering, or division, and space the plants a foot apart. The seed is very small and so it might be most convenient to start it in a seed pan. It will cut two crops a year for keeping. After August stop cutting it.

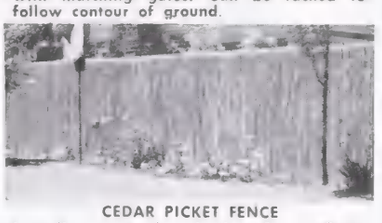
Parsley nearly everyone grows, and I have never heard of a failure. It thrives in almost any soil, needs six hours of full sun a day and prospers on moderate fertility. The only difficulty about raising it is

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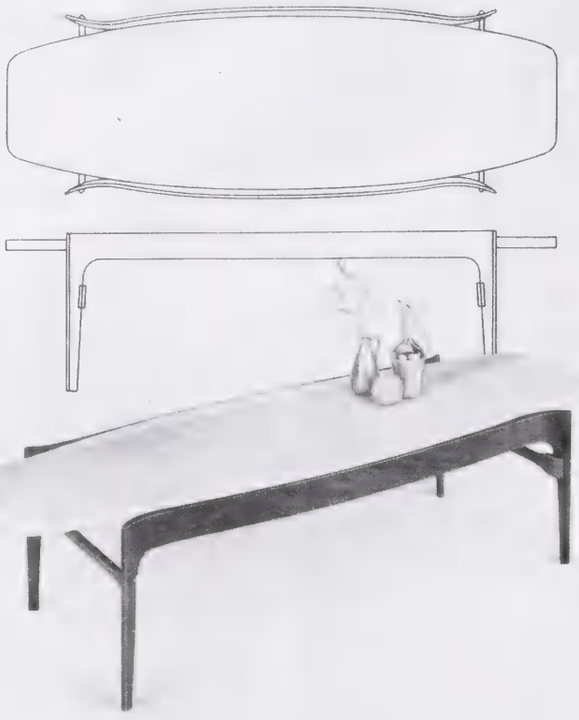
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HERBS ARE FOR WINTERTIME

CONTINUED FROM PRECEDING PAGE

the usual difficulty with herbs—waiting for it to come up. You give up finally, just before it appears. Plants should stand six inches apart in the row after thinning; rows may be fifteen inches apart.

Seed may be started indoors most any time; the young seedlings transplant readily, though older plants, because of their long tap roots, need deep pots and expert handling.

Pick no more than two or three leaves from each plant at a time, leaving the others to support growth, and it will produce until the deep winter freeze.

Rosemary is a shrubby plant, six feet tall, and in April and May it blossoms with little light blue flowers that hang in clusters. The leaves are white and woolly underneath and dark and shiny on top. It may winter kill if it does not have good protection; some bring it indoors for the winter, either as a greenhouse plant or stored dormant in a cool cellar.

Sage of herb gardens, *Salvia officinalis*, is related closely to that *S. splendens*, the error of our fathers, the bedding scarlet sin of flowers, that once made every lawn look like a country railroad station. Sage is a perennial and will live for five or six years, even in cold climates, if given winter protection. It grows two feet tall and may spread to three feet in diameter, so give it room. It is most often planted by cuttings, layering, or division, for a plant grown from seed will not mature the first year.

Savory is a spindly annual, twelve to eighteen inches tall, which does not transplant well and so must be seeded where it will grow in the garden. If the plants are grouped together each supports the others and they look better. They develop buds and are ready to cut for keeping twice a season.

Tarragon, may grow two feet tall. Cuttings or divisions should be placed twelve inches apart. The little flowers are yellow. It is a perennial but needs protection from wind and winter where the mercury goes below zero. In cutting always leave some foliage.

Thyme, the shrubby garden herb, *Thymus vulgaris*, is still a pretty tough brother. A rocky situation or a rock mulch suits thyme just dandy. It is a perennial, grows a foot tall, has little whitish leaves and tiny lavender flowers. It will grow easily from seed, cuttings, or divisions, but a seedling will not grow large enough for harvesting the first year. Divide the plants every third year to prevent them from getting woody. Stop cutting after Labor Day.

How to have and hold

Grandma's way of preserving herbs out of season was not the best. The best, for those you can grow in pots, is to keep them fresh in a sunny window. Rosemary, thyme, sage, marjoram, parsley, chives, basil, and savory all can endure the rigors of indoor life.

It is good practice to freeze the leaf herbs, some of them, at any rate. The matter has not yet been too widely explored. Freezing seems to preserve the color and the essential oils, which carry the flavor, better than grandma's drying method. For freezing or drying, herbs should be cut in the morning, *after the dew has evaporated.* Take half to two-thirds of the plant. Wash off the garden dust. To protect the leaves from dehydration when freezing, seal them, without blanching, in plastic bags. When you use them thaw the leaves in cold water, or else chop them fine while they are still frozen.

Leaf herbs can be dried satisfactorily in a warm, airy place indoors, either on screen racks or tied in bunches and hung free. They should not be dried in contact with paper or cardboard, nor exposed for more than a couple of minutes to the sun or oven heat. When the leaves have become crumbly dry, strip from stems, store in airtight glass or plastic.

The seed herbs had best be bunched and dried in paper bags. Cut the heads when the most mature seeds can be pulled easily from the plant. Paper bags are a good protection for drying leaf herbs as well as seed herbs, if the drying room is dusty. Make sure the bunch hangs free in the bag.

Well, perhaps as an herb-cooking fancier you are like I was a few years ago. I thought I did not care much for herb cooking and boasted that I valued the natural tastes best. My wife, a fine cook, blamed this on herself—occasionally, when her spirit was calm. She says now that, as a wholesaler's daughter, naturally she acted on this principal: if one pinch was good, two must be better. She has learned since that this is not true in herb cooking, for herbs, properly used, can add virtue to the natural flavor of food. As with most things, she has convinced me, too.

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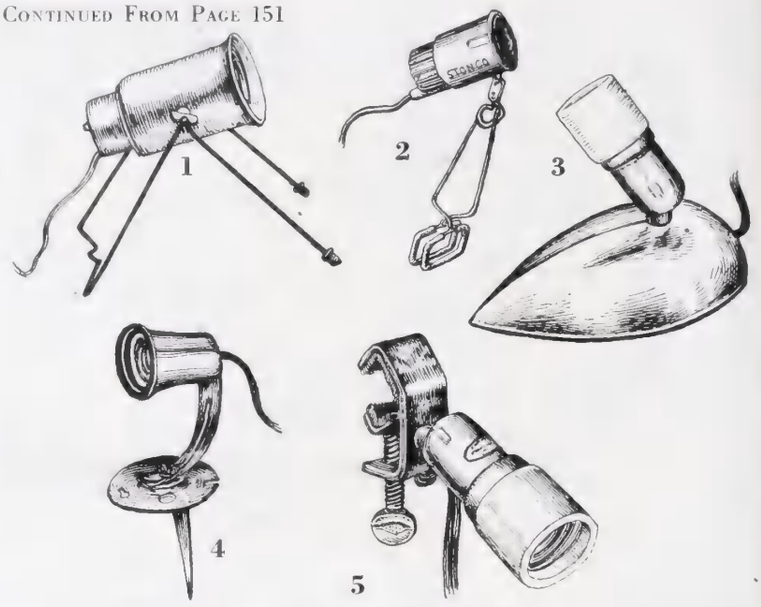
*Bancrofts 45
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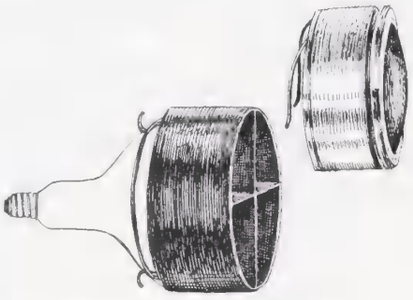


MOOD LIGHTING

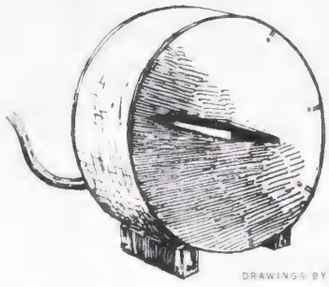
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Lampholders for spotlight or floodlight bulbs come with a variety of stands, clamps, and swivel bases: **1.** Wire stand with lock nut, Steber Utilite, $2. **2.** Hand clamp on weatherproof socket, Stonco, $2.65. **3.** Swivel base with retractable clamp, Swivelier, $4. **4.** Outdoor lampholder (can be used indoors without spike), Moe, $4. **5.** Bolt-clamp type for flat or round surfaces, Swivelier, $4. All of these take *projector* bulbs (labeled PAR and need no weather protection) or *reflector* bulbs (labeled R and need weather protection). Both types come either as floodlights or spotlights, in six colors and a variety of wattages.

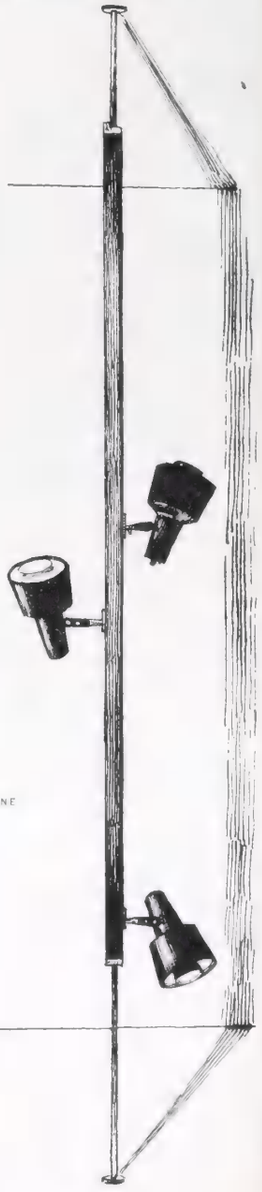


Lensholder (top) converts ordinary spot or flood bulb to color. With one of four colored lenses, $1.65. Baffle louver (bottom) directs light, cuts down glare from bulb, $1.25. Both, Steber.



DRAWINGS BY DOUGLAS GORSLINE

Dimmer switch for any incandescent fixture lowers the intensity of light, adds another variable to mood lighting. Use with 150 watts or less. Luxtrol, $20.



Lamp pole can be set at any point in the room, spotlights can be attached at any height, and swiveled in any direction—giving full flexibility in quality and quantity of light. Lightolier Lytespan, as shown, $50.

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